# **Department of Transportation**

State of Wyoming





John F. Cox

Director

Dave Freudenthal Governor

December 29, 2006

Bill Watada, Administrator NHTSA Rocky Mountain Region 12300 W. Dakota Avenue, Suite 140 Lakewood, CO 80228-2583

Dear Mr. Watada:

Transmitted herein are five (5) copies of Wyoming's 402 Highway Safety Program FY-2006 Annual Report. It is a compilation of the highway safety projects implemented, costs incurred, and activity results during FY-2006. In addition, Paid Advertising, Section 154 and 164 transfer funds are identified as required.

If you have any questions, please feel free to contact Dee West Peterson at (307) 777-4257.

Sincerely,

Du West for

Matt Carlson, P.E. State Highway Safety Engineer

cc: Gina Espinosa-Salcedo, Deputy Administrator Mary Damon, NHTSA State Representative Mario Ramos, NHTSA State Representative Bob Weltzer, NHTSA State Representative

sl/DW

5300 Bishop Boulevard Cheyenne, Wyoming 82009-3340

# **ANNUAL REPORT**

# - WYOMING -HIGHWAY SAFETY OFFICE



FISCAL YEAR

# 2006

HIGHWAY SAFETY PROGRAM WYOMING DEPARTMENT OF TRANSPORTATION 5300 BISHOP BLVD. CHEYENNE, WYOMING 82009-3340

## FINAL ADMINISTRATIVE REPORT OF THE

# FY 2006 WYOMING HIGHWAY SAFETY PLAN

December 31, 2006

Matt Carlson, P.E. State Highway Safety Engineer

Dee West Peterson, Supervisor Highway Safety Program

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## INTRODUCTION

This report summarizes the Highway Safety activities of Wyoming's Highway Safety Plan (HSP) developed by the Highway Safety Program for Federal Fiscal Year 2006. The report focuses on approved projects detailed in the HSP and subsequent revisions. It also compares stated objectives with the actual results of each project. A report indicating progress towards the performance goals established for FY 2006 is also provided.

The evaluation report represents an overview of the accomplishments of the FY 2006 HSP in program goal attainment, discusses the legislative activity and accomplishments, and shows the fiscal and final expenditure report.

An additional section has been provided to indicate the accomplishments relating to Section 154 and 164 Penalty Transfer Funding.

## **Compliance to Certifications and Assurances**

The Wyoming Department of Transportation, Highway Safety Program (aka Highway Safety Office) has complied with all the Certifications and Assurances required under 49 CFR Part 18 and 19, 23 U.S.C. Chapter 4, 23 CFR Chapter 11, NHTSA Order 462-6C, and the Highway Safety Grant Funding Policy. Additionally and more specifically the following assurances are made.

- 1. At least 40 percent of all Federal funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY 2006 percentage was 67.54.
- 2. Support national highway safety goals by participating in national law enforcement mobilizations, sustained enforcement of statutes addressing impaired driving, occupant protection and driving in excess of posted speed limits.
- 3. Support national highway safety goals by conducting an annual safety belt use survey using an NHTSA acceptable methodology. The June 2006 survey observed 63.5% of all vehicle occupants were wearing safety belts.
- 4. Development of a statewide data system to provide timely and effective data analysis to support allocation of highway safety resources.
- 5. The Wyoming Highway Patrol and the members of the Wyoming Sheriffs and Chief of Police Association follow the IACP's guidelines established for vehicular pursuits.

#### Wyoming Department of Transportation FY05 Highway Safety Program Executive Summary

#### **Office Structure**

The Wyoming Highway Safety Office is one of the Highway Safety Program sections within the Department of Transportation. The section consists of four staff members that report to the Governor's Representative. The office has recently experienced turnovers in the Governor's Representative, the Program Coordinator and Grant Specialist positions due to retirements. One grant specialist position was upgraded from a secretarial position to a Grant Specialist to better serve the needs of the office. Together, with the insight of skilled veterans, all are focused on refinements in problem identification, project expectations, evaluation and the communications of each. Listed below are the members of the Highway Safety Office.

GR: Matt Carlson Governor's Representative for Highway Safety State Highway Safety Engineer

HSO Staff:

Dee West Peterson Highway Safety Program Supervisor

Dalene Call Financial/Statistical II - Grant Specialist Areas: Law Enforcement DUI, Speed & Equipment, Grant Tracking System, Agency Financial (ERP), etc.

Anna Thompson Financial/Statistical II - Grant Specialist Areas: Occupant Protection, Underage Drinking, EUDL, Safe Communities, etc.

Stephanie Lucero Grants & Data Specialist Areas: Media, Data Analysis, Traffic Records, Motorcycle, Comprehensive Crash Report, Problem ID, TRCC, etc.

Fortunately, each employee goes well beyond the parameters noted above to improve the efforts of the office. We are deeply committed to our goal of reducing the number of persons injured and killed on Wyoming roadways.

#### **About Wyoming**

Wyoming is a spatially large rural state with a small population base. It is comprised of 97,813 square miles and has an estimated 2005 population of 506,529. This equates to 5.18 persons per square mile. In 2003, data revealed that Wyoming ranked first in the number of miles driven per person. That is, 18,270 miles per capita. This is not surprising when we look at the population per square mile and the 401,134 state licensed drivers. Ninety-six percent of Wyoming highways are 2-lane.

#### **Crash Totals**

There were 15,882 crashes in 2005; 147 were fatal, 3,977 were injury and 11,758 sustained only property damage. In the 147 fatal crashes, 170 persons died. The most common fatal crash was an overturn. Approximately 35% of the fatal crashes involved a drinking driver or a drinking pedestrian and almost 32% of all fatalities died in these crashes. Nearly sixty-nine percent (69%) of all motor vehicle occupants killed were not using safety equipment.

## FY 2006 Highlights of Highway Safety Efforts

FY2006 safety efforts were focused primarily on Occupant Protection (OP), the reduction of drinking and driving (Alcohol), Media to support these areas and Speed Enforcement. Highlights included an Occupant Protection Assessment/Special Management Review, a 403 demonstration grant to increase belt usage in six target counties, the Governor's Council on Impaired Driving, Fremont County DUI Supervised Probation, Speed and DUI Enforcement, Alcohol Factors in Custodial Arrests, and a statewide Opinion Poll regarding alcohol and youth alcohol.

The goal of the planned OP Assessment was to target seat belt usage of adults, tweens (ages 9-15) as well as expanding the use of Child Passenger Safety (CPS) projects to reach all age groups. The highway safety office selected a diverse assessment team that utilized both routine assessment components and NHTSA management review components during interviews with statewide safety partners April 2006. The combined assessment/management review allowed the state to move quickly on increasing Wyoming seat belt usage. The Assessment currently is being used as a starting point for the new statewide Occupant Protection Coalition efforts.

The **403 Occupant Protection Demonstration Grant** targeted the *Click It - Don't Risk It* message in six counties over five campaigns. The first two campaigns were completed in March and May 2006. In FY 2007 the final three campaigns of the grant will be completed during November 2006, March 2007, and May 2007. Each campaign includes opinion polls, observational seat belt surveys, law enforcement and media.

One "shining star" project to reduce drinking and driving in Wyoming is the **Governor's Council on Impaired Driving**. The FY2006 efforts targeted four educational white papers on: 1) Mandatory drug/alcohol testing of drivers of fatal crashes, 2) Criminalizing refusals to chemical testing, 3) Sobriety checkpoints, and 4) Changing the per se limit to .08 <u>within</u> 2 hours of driving. A recognition award forum was held in which ten citizen awards and 140 DUI Enforcement Awards were presented by Governor Freudenthal.

The Highway Safety Office has expanded our Wyoming Sheriff and Chief of Police (WASCOP) partnership this fiscal year. The association worked with the Highway Safety Office, the Department of Health Substance Abuse Division, the University of

Wyoming, the Cheyenne DUI Court and other statewide highway safety enthusiasts to create a youth **Alcohol Opinion Poll**. The survey was conducted in a manner that allowed for county specific representation. The final report, scheduled Spring 2007, will contain data analysis that provided input from multiple boards, councils, and associations. Press releases and other earned media are planned. Each county will be provided a copy of the report so they can create data driven activities to reduce the problems associated with alcohol misuse. This project was funded with NHTSA 154 Alcohol and Department of Health Substance Abuse funds. The University of Wyoming performed the surveys at cost.

Another WASCOP project expanded the previous fiscal year's efforts in capturing **Alcohol Factors of In-Custody Arrests**. This year's efforts included all 23 counties. Each law enforcement agency will receive a copy of the full report. Earned media is planned.

In FY 2006, for the first time, the WYDOT Highway Safety Office applied for supplemental NHTSA funding to assist the office, agency and state in funding additional safety efforts. Those applications addressed:

403 Demonstration Grant 408 Data Improvement Grant 410 Alcohol-Impaired Driving 2010 Motorcycle Safety 2011 Booster Seat

- successful \$250,000
  successful \$300,000
  successful \$530,578
  successful \$100,000
- unsuccessful

### FY2007 Funding Efforts

Safety pushes for FY 2007 will include: New applications for Occupant Protection funds (405), Traffic Records Data Improvement funds (408), Alcohol Impaired Driving funds (410), Motorcycle Safety funds (2010), and Booster Seat funds (2011). These will supplement the funds already received in 402 Highway Safety Programs, 403 OP demonstration grant and penalty transfer funds 154 and 164.

The **403 occupant protection demonstration grant** brand of *Click It - Don't Risk It* will continue for three campaigns during November 2006, March 2007, and May 2007. Campaigns will include opinion polls, observational seat belt surveys, law enforcement and media. A consultant will be used to draft the final report of this effort.

An application will be completed by February 2007 for 405 funds. These funds will supplement projects driven by state data and the statewide **Occupant Protection Coalition**. The Coalition is the product of support demonstrated by Governor Freudenthal, Wyoming Department of Transportation Director John Cox and Department of Health Director, Dr. Sherard. It is also the outcome of renewed partnership between the WYDOT Highway Safety Office and DOH Preventative Medicine Supervisor, Jim Mayberry and Trauma Coordinator Tracey Jones. The first meeting was held in October 2006. During this meeting, multiple committees and chairs were identified to work on a select number of Assessment recommendations. The next two meetings are planned for March 2007 and June 2007.

Another application for a **Traffic Records Data Improvement grant** (408) will be completed in June. A consultant will assist the WyTRCC and Executive WyTRCC committees with project management of electronic crash and citation capture and reporting.

In FY 2006, supplemental alcohol impaired driving funds (410) were applied for and received. The Highway Safety Office will apply for these funds again if the state meets the specified number of requirements.

The Highway Safety Office has planned to contract with a Law Enforcement Liaison (LEL) in FY 2007. We plan to place this project with the Wyoming Sheriffs and Chief of Police Association.

#### **Goals and Performance Measures**

Directly following this summary is the section on FY2006 Goals and Performance Evaluations. A response to each goal/success measure is provided there and accompanied with associated data graphs. To summarize:

- The trend line for Wyoming's fatality rate, per 100 million vehicle miles traveled (100M VMT), is still decreasing even though the last two years show an increase.
- Injury crash rates per 100M VMT are declining.
- The trend line for the percentage of fatal crashes involving a drinking driver is decreasing even though the last two years show and increase over 2003. This is the same reflection of the fatality rate. Annually, the percentage numbers are very volatile.
- The 2006 statewide safety belt survey reported 63.5% of all vehicle occupants were observed wearing safety belts. This was a large decrease from the 2004

observed rate of 70.1%. The decrease is attributed to the new survey methodology which follows the national methodology more closely. Important, however, is the fact that the same survey showing a decrease in statewide usage, shows a 2.5 percentage point increase in Wyoming resident usage. In 2004, resident usage was 56.3%; in 2006 it was 58.8%.

- The number of drinking drivers under the age of 21 decreased in calendar year 2005. Legislation, Graduated Driver's Licenses, First Lady's Initiative, school student mentoring programs, alcohol compliance checks and enforcement have helped reduce youth alcohol use.
- Overall speed-related crashes (exceeding the speed limit or driving too fast for roadway conditions) decreased from 47% in 2004 to 39.46% in 2005. Likewise, the rate of speed related fatalities decreased from 0.81 in 2004 to 0.71 in 2005.

#### Uniform Reporting Procedures for specific funding categories:

402 Advertising Space Guidance: See Annual Report Addendums B-F, I & J. Section 163: Fiscal Year 2006 \$0.00 Section 157 Incentive: N/A Section 154AL available in FY06..... Remaining end of FY06 Fiscal Year 2003: \$ 15,968.95 Fiscal Year 2004: \$ 61,537.80 Fiscal Year 2005: \$ 201,334.59 Fiscal Year 2006: \$ 1,000,000.00 See body of Annual Report for project specifics. Section 154HE available in FY06.....Remaining end of FY06 Fiscal Year 2005: \$ 1,947,334.59 \$ 205,198.98 Fiscal Year 2006: \$ 3,450,879.00 \$3,450,879.00

Section 164HE available in FY06.....Remaining end of FY06 Fiscal Year 2005: \$ 4,404,325.62 \$ 0.00 Fiscal Year 2006: \$ 4,450,879.00 \$4,450,879.00

A list of eligible Federal-aid projects funded with 154/164HE funds is attached. See Addendum K (FY-2006 HE Report).

# **FY06 Measures of Success**

### Planning and Administration

1. Highway Safety Office (HSO) staff attend educational courses and seminars to update their knowledge as well as obtain national and state highway safety perspectives.

The HSO staff attended Transportation Safety Institute (TSI) courses in data management, instructor development and the financial management. Staff attended the regional MADD forum, March NHTSA Rocky Mountain Regional meeting, Lifesavers conference, Juvenile Justice conference, Traffic Records conference and the Governor's Impaired Driving Award Forum. More courses have been encouraged and attended in early FY 2007.

2. HSO staff will ensure guidance, monitoring and documentation is complete and organized for projects.

Filing has been simplified, a policy and procedures manual has been started and monthly monitoring was completed on most projects. The HSO will address the types of monitoring in the new procedures manual. Phone monitoring forms have been distributed to employees for their use.

3. Administer the Highway Safety Office Federal funds in accordance with 23 USC, Sections 402 and other applicable grants under the guidance of the NHTSA Highway Safety Grant Management Manual.

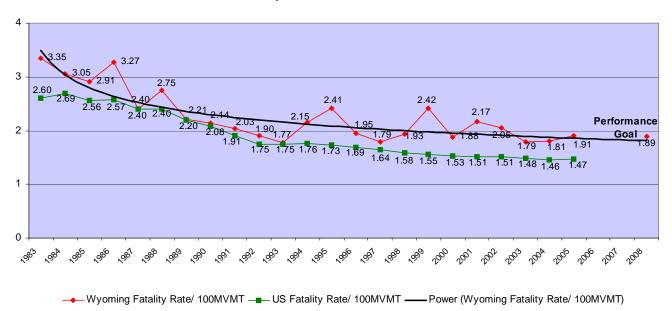
Assurances were given for this measure.

4. Continue to reduce the Wyoming fatality rate per 100 million vehicle miles traveled (100M VMT) to 1.77 by the end of calendar year 2007.

Unless the calendar year (CY) 2007 has substantially fewer fatalities and/or higher vehicle miles traveled, we will most likely not meet this goal. CY 2005 had a fatality rate of 1.91 and the CY 2006 fatalities are higher than the previous year at this time.

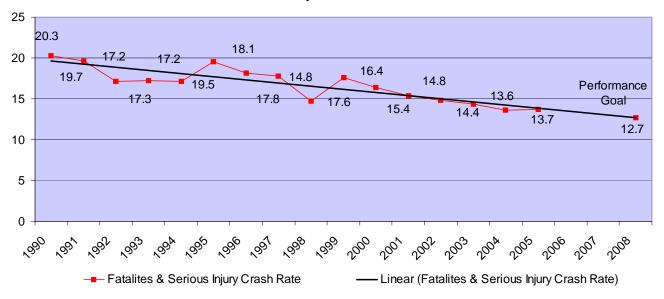
5. Continue to reduce the fatality and serious injury rate to 11.8 by the end of CY 2007.

The CY 2005 showed essentially the same rate as 2004. We are pleased this rate did not increase and will monitor this fiscal year's efforts on CY 2006 crashes.



#### Wyoming & Nat'l Fatality Rate per 100M VMT

Motor Vehicle Crash Fatalities & Serious Injuries Rate per 100 M VMT



## Alcohol & Youth Alcohol

1. Reduce the percentage of driver alcohol involved fatal crashes to 28% by the end of calendar year (CY) 2007.

The following, related graph demonstrates an increase in the percentage of alcohol impaired fatal crashes for the second consecutive year. With new legislation coming into effect this year regarding parents hosting parties with alcohol, evaluation requirements for first time DUI offenders, and voluntary ignition interlocks for DUI offenders, it is hoped that CY 2006 will demonstrate a reduction in the percentage. Anticipated 2007 alcohol legislation will likely include an Open Container Law and a Child Endangerment Law.

2. Decrease the Alcohol Involved Fatality Rate per 100M VMT to 0.53 by the end of the CY 2007.

Though the alcohol fatality rate was slightly higher for CY 2005, the trend line demonstrated below is still decreasing. Also demonstrated in the graph, is the volatility of Wyoming rates. State calendar year 2006 crash data will be available for analysis by the end of March, 2007. The rate will be reviewed in this analysis.

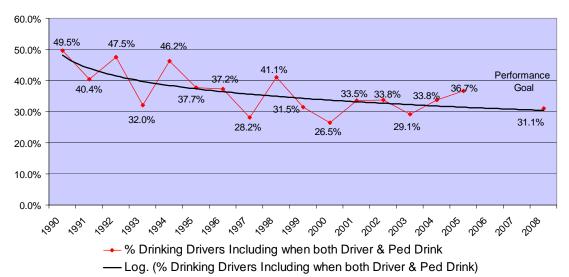
3. Decrease the number of drivers under the age of 21 in alcohol involved crashes to 163 by the end of CY 2007.

The number of alcohol involved drivers, age 15-20, decreased to 154 in CY 2005. New legislation went into effect this year regarding parents hosting parties with alcohol. These with the relatively new Graduated Driver's License (GDL), the Wyoming First Lady's alcohol reduction empowering campaigns, bar compliance checks funded with OJDDP funds and student participation in mentor programs have had an effect on reducing alcohol impaired driving by youth.

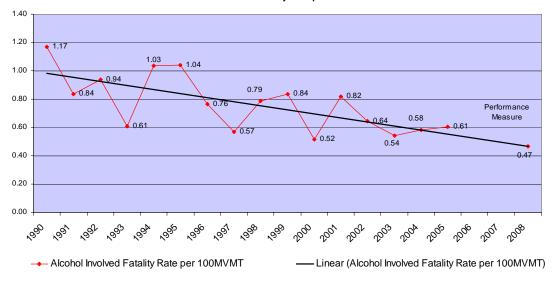
4. The HSO will report outreach efforts to prosecutors, judges, Native Americans, law enforcement associations, etc.

The HSO has opened dialog with the prosecutors, judges, Native American and the Wyoming Sheriffs and Chief of Police Association (WASCOP) director who are members of the Governor's Council on Impaired Driving. Through this outreach, we funded an In-Custody Alcohol Factors grant and an Alcohol Opinion Poll. We have met new members of the reservation interested in alcohol and occupant protection projects, have been notified that the reservation is planning at least three alcohol checkpoints in December, and will fund equipment to assist in future checkpoints. Outreach to WASCOP will assist us in obtaining and replacing, as necessary, an LEL for Wyoming.

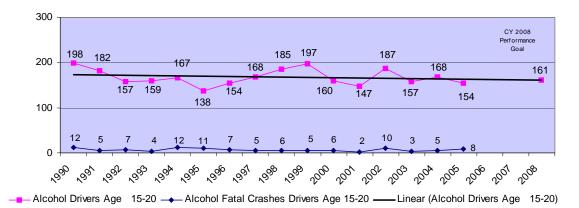
#### % Drinking Drivers in Fatal Crashes



Alcohol Involved Fatality Rate per 100M VMT



#### Alcohol Involved Drivers Age <21



### Police Traffic Services

Note: See areas of Speed and Alcohol for applicable law enforcement equipment and training projects.

1. Provide learning opportunities for all members of the Highway Safety Team on topics of highway safety campaigns, public awareness and the beneficial ties to law enforcement.

The Wyoming Department of Transportation (WYDOT), Public Affairs Office (PAO) staff attended the Lifesavers conference in FY 2006 and the Media Forum in Chicago October of FY 2007. These educational efforts build a stronger knowledge foundation on which our safety media efforts can be based. The HSO staff attended in the above trainings in conjunction with Public Affairs.

The new training, thus far in FY 2007, has empowered the Highway Safety Team to plan and produce a year long calendar which includes state and national campaigns. Other holidays corresponding with C.A.R.E. were also included. The calendar will be shared with communities and law enforcement

## **Traffic Records**

1. Use the outcome of the FY05 Traffic Records Assessment to create a multi-year Traffic Records Strategic Plan.

Completed by Data Nexus February 2006.

2. Have a new crash database and associated officer's report form by January 2007.

Completed by the WyTRCC subcommittee chaired by Stephanie Lucero, December 2006.

3. Successfully apply for and receive 408 Traffic Safety Information System Improvement grant funds to move the efforts identified in the Strategic Plan forward.

Completed June 2006 and awarded September 2006.

4. Add new WyTRCC members from the state Department of Health. Use this membership to expand interest for CODES throughout the state.

Added the EMS/Trauma data coordinator to the team in March 2006.

5. Provide crash data collection tools for officers.

Quick Map Palms and Impulse Laser were provided to the Wyoming Highway Patrol (WHP) to improve the speed and accuracy of crash investigation.

### Occupant Protection

1. Increase statewide seat belt observational survey results to 72% by August 31, 2007.

This goal may change now that the state has a new survey methodology. With the change, it was anticipated that the usage rate would decrease. The 2006 percentage of vehicle occupants observed wearing safety belts was only 63.5%. This was a large decrease from the 2004 observational survey of 70.1%. Important, however, is the fact that the same survey showing a decrease in statewide usage, shows a 2.5 percentage point increase in Wyoming resident usage. In 2004, resident usage was 56.3%; in 2006 it was 58.8%.

2. Reduce unbelted fatalities by 2.4% (4 fatalities less than those occurring in 2004).

The CY 2005 fatal crash data showed an increase in unbelted fatalities. To address this issue, the HSO requested and performed an OP Assessment. Since the state's usage lagged the national usage, the state was slated for a Special Management Review from NHTSA. Both efforts were performed simultaneously April 2006. In response to the Assessment, a statewide Occupant Protection Coalition was created and kicked off October 2007 with the support of the Governor, WYDOT and Department of Health Directors.

3. Through 403 demonstration funds, increase observational survey results by 5% for the priority counties of Albany, Campbell, Fremont, Laramie, Natrona and Sheridan.

The baseline observational survey for the 403 Occupant Protection Demonstration Grant was 56.1%. By the end of the first campaign, conducted in March, the observational rate was 65.7%, an increase of 9.6 percentage points. The results of the second campaign showed another usage increase, 66.2%. The third campaign was conducted 5.5 months later, early FY 2007, and showed a usage rate of 64.8%. Although there was a drop in the usage rate over the five months, there was a sustained increase of 8.7 percentage points over the March 2006 baseline.

4. Conduct a statewide safety belt survey.

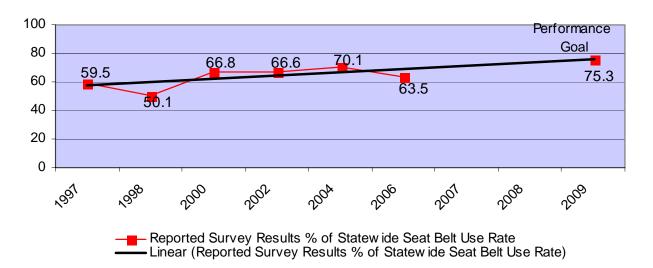
The statewide safety belt survey was conducted June 2006 by DLN Consulting. The usage was 63.5%. This was a large decrease from the 2004 observational survey reflecting 70.1%. The decrease is attributed to the new survey methodology which follows national S.157 guidelines. However, if we review the Wyoming resident usage, it demonstrates a 2.5 percentage point usage increase, 56.3% in June 2004 to 58.8% in June 2006.

5. Complete a NHTSA sponsored Occupant Protection Assessment.

Completed April 2006. The goal of the planned OP Assessment was to target seat belt usage of adults and tweens (ages 9-15) as well as expanding the use of Child Passenger Safety (CPS) projects to reach participating adults. The highway safety office selected a diverse assessment team that utilized both routine and NHTSA management review components during their interviews with statewide safety partners. The resulting report serves as a planning tool for the newly developed state wide Occupant Protection Coalition.

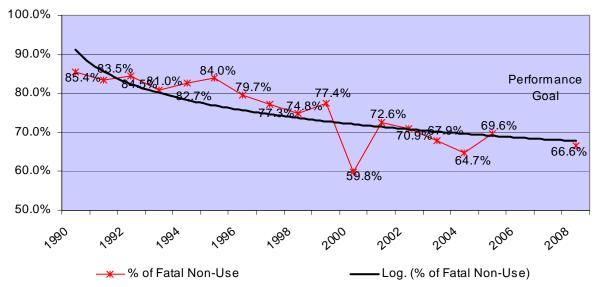
6. Based on the CPS Check Up Event database, increase the proper restraint use of children age 1-8 from 11.4% in 2004 to 15% by the end of FY 2006.

There was no increase in the 11.4% proper child restraint use. The new CPS check up event reporting database will be used to target usage per restraint type in FY 2007 training and media efforts. The Occupant Protection Coalition has a subcommittee that will address identified child target groups.



#### Statew ide Observational Survey Results on Seat Belt Use





## **Roadway Safety**

1. A representative from the Highway Safety Office (HSO) will attend Safety Management System (SMS) meetings.

The Governor's Representative (GR) for Highway Safety chairs this group.

2. That SMS members consider behavioral solutions in addition to roadway solutions to fatal or serious injury crashes.

All attendees are aware of the behavioral activities funded by the Highway Safety Office with National Highway Traffic Safety Administration (NHTSA) monies. Representatives of both HSO and NHTSA are members of the group.

3. That the SMS team forward projects to the Highway Safety Office (HSO) when eligible for 402 funding consideration.

Two projects were forwarded to the HSO and funded in FY 2006. 1) Purchased two GPSequipped retro-reflectometers for local use in testing sign visibility. This project addressed all traveling motorists but specifically targeted drivers age over 65. 2) Purchased one vinyl billboard cover that addressed public awareness of sharing the road with bicycles and pedestrians.

4. Development of safety messages that go through the Highway Safety Office and the Safety Team when 402 funds are used.

The Highway Safety Office works with the Highway Safety Team regarding safety messaging. Prior to the end of FY 2006, a meeting was held to discuss campaigns for the upcoming year. As a result, calendars were created to improve communication and coordinated participation between the HSO, community and law enforcement.

5. Outreach to WYDOT Employee Safety and the Department of Employment.

The Highway Safety Office has met with the Department of Employment twice to discuss the issues affecting motorists that travel as a normal part of their job. A representative is now a member of the Safety Team and the Occupation Protection Coalition.

The project with the WYDOT Employee Safety Program that addressed visibility of employees while out of their vehicles attending to roadway matters was completed in FY 2006. A good working relationship has been developed with the Program Manager.



#### % of Fatal Overturn Crashes

#### Speed

1. Reduce the percentage of speed related fatal crashes from 47% in the calendar year (CY) 2004 to 42% in CY 2005.

The percentage of speed related fatal crashes, according to state fatal crash data, was 39.46% for CY 2005. This surpassed our expectation.

2. Reduce the rate of speed related fatalities per 100M VMT from 0.81 to 0.77 (5% reduction) in CY 2005.

The speed related fatality rate per 100M VMT for CY 2005 was 0.71 (12.3% reduction).

3. Reduce the rate of speed related fatalities and serious injuries per 100M VMT from 4.38 to 4.30 (1.8% reduction).

The speed related fatalities and serious injuries rate per 100M VMT was 4.32 (1.4% reduction).

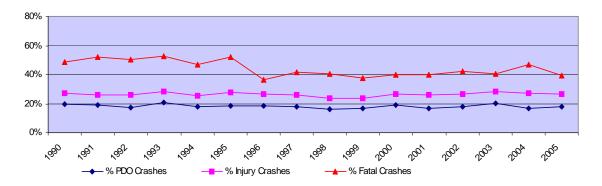
4. Tool law enforcement with the necessary equipment to detect speeders.

Eighteen local law enforcement agencies participated in speed enforcement projects. All five divisions of the Wyoming Highway Patrol participated in both speed and construction speed enforcement projects. Each subgrantee has eligibilities to purchase radar equipment. Additionally, four radar mini-grants were awarded and five mobile speed monitoring trailers were provided to the highway patrol.

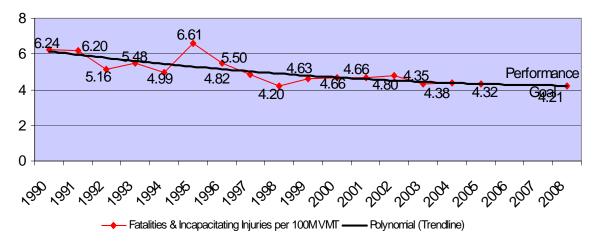
5. Utilize interstate dynamic message signs to slow motorists during adverse road conditions.

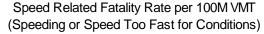
This is already one of the priority uses of the dynamic message signs.

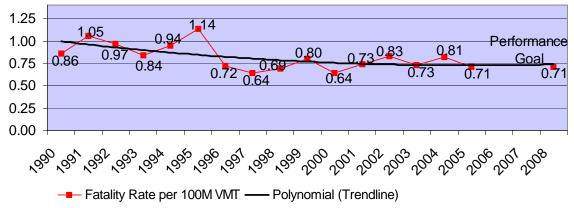
% of Speed Related Crashes (Speeding or Speed Too Fast for Conditions)



Speed Related Fatality & Incapacitating Injury Rate per 100MVMT (Speeding or Speed Too Fast for Conditions)







#### Paid Media

1. Through all media efforts, provide reach to at least 80% of the targeted area.

Media was purchased through print, radio and TV ads. Overall, the targeted goal of 80% was met for each media type used. See reports in the addendum summarizing campaigns, audience size, evaluation results, cost, etc.

#### 2. Report media purchases and audience reach per grant campaign.

As required, media reports are performed and can be found in the addendum. Media was purchased for all major national campaigns as well as the Christmas/ New Year's Holiday. The Christmas/New Years holiday campaign was branded "You Drink, You Drive. You Lose" and "Drive Responsibly this Holiday Season. The May Mobilization campaign was entitled "Rollover" with the Wyoming branding of "Click It - Don't Risk It". The somber "Black Shroud" was used for the July 4<sup>th</sup> campaign branded with "You Drink, You Drive. You Lose" as well as "Click It - Don't Risk It". The "Black Shroud" was also used for the National Crackdown in August and branded with "You Drink, You Drive. You Lose".

Print media was purchased throughout the year for ads in the Laramie County School District #1 Public School Chronicle with the "You Drink, You Drive. You Lose" campaign. A "Buckle Those You Love" campaign ran continuously throughout the grant year in the targeted areas of Fremont, Natrona, and Sheridan.

Business sized educational cards containing road and travel information numbers for Wyoming and adjoining states were distributed throughout the state to Chambers of Commerce, Public Information Centers, Rest Areas, Travel & Tourism, etc.

Media assessments were conducted by Ray Lansing Adv. & P.R. and can be found in the addendum.

3. Participate in at least 3 media campaigns: May Mobilization with Wyoming branding, 4<sup>th</sup> of July Crackdown and August National Crackdown.

Wyoming participated in all major media campaigns, May Mobilization, July 4<sup>th</sup> Crackdown, and the National August Crackdown. Participation included TV, radio, print media along with earned media through press conferences, press releases and ad hoc media requests and reports. Other campaigns were performed but perhaps not in conjunction with NHTSA calendar dates.

#### Safe Communities

1. Assist new Sheridan County Wellness Council Coordinator in their Safe Community efforts.

The Safe Community coordinator provided networking suggestions; project brainstorming; upto-date information on national, state data, and best practice programs. Through communication and collaboration, their program was strengthen and revitalized when it could have otherwise periodically languished.

2. Perform outreach to Native American for a Traffic Safety/Safe Community Program.

Finding the right contact on the Reservation is a difficult process. The HSO made contacts primarily through the Indian Health Service. This contact was known through both the CPS circles and the Governor's Council on Impaired Driving. Recently new contacts were facilitated by one of our strong safety partners. The contacts included the Meadowlark Youth Facility and the reservation enforcement chief. Topics of discussion included child passenger safety, seat belt safety, checkpoints and checkpoint equipment needs. Members of the reservation enforcement and Indian Health participated in the FY 2005 Traffic Records Assessment, the FY 2006 Traffic Records Strategic Planning process and the FY 2006 Occupant Protection Assessment. An invitation was extended for the Indian Health Service to participate in the Occupant Protection Coalition kickoff. More interaction is expected throughout FY 2007 in both law enforcement and the Meadowlark Youth Facility.

#### Motorcycles

1. Reduce the number of Motorcycle Fatalities and Incapacitating Injuries.

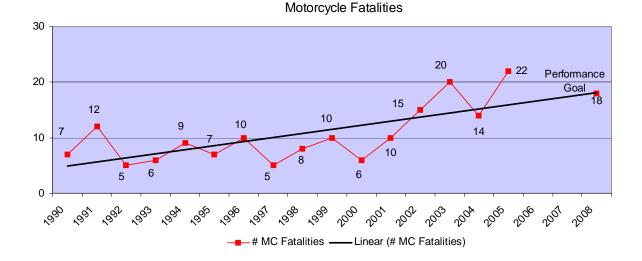
Similar to national trends, the following graph demonstrates that Wyoming experienced both fatalities and incapacitating injury increases during calendar year 2005.

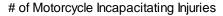
2. Work with the motorcycle coordinator to identify public awareness and training opportunities to help reduce motorcycle fatalities. Priorities will be two fold: Wyoming resident and non-resident fatalities.

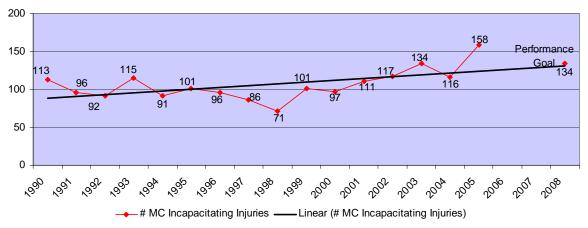
Preliminary discussions were held with the State Motorcycle Coordinator regarding public awareness. Further action awaited the outcome of the Motorcycle Safety (2010) application.

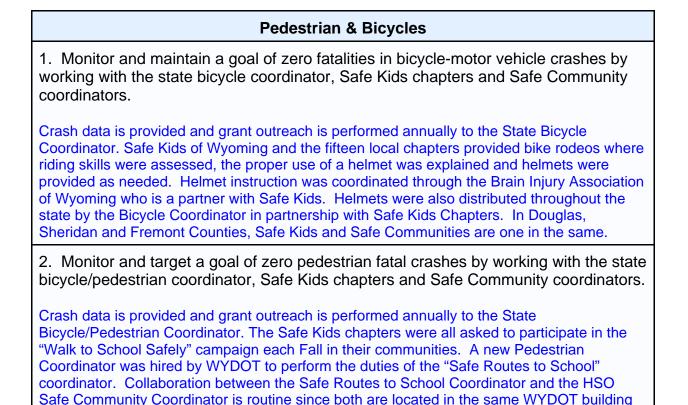
3. Apply for 2010 Motorcycle Safety funds to heighten public awareness of training classes, recruit trainers, web based MC safety posters, crash information and messages.

The Wyoming 2010 Motorcycle Safety application was successful. Activities will be slated during FY 2007 to provide the aforementioned activity.

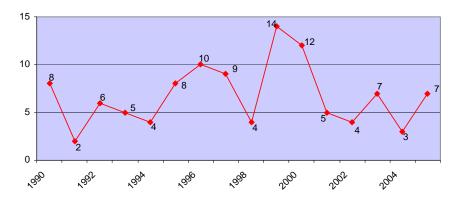




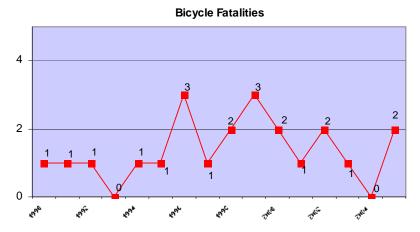




and floor. WYDOT funding for the Safe Routes to School will elevate educational efforts regarding walking safely.



Pedestrians Killed



Program Funds: 403 Demonstration Grant for Occupant Protection (multi-FY)

Grant Budget: \$250,000 Expenditures: \$69,458.16

#### Accomplishments per Action Plan:

Campaign 1 (March 2006):

- ✓ Enforcement was focused on the week of March 20 26. Sixty-four percent [64%] of the counties had participating law enforcement.
- ✓ <u>Media</u> aired March 16- 24, 2006.
- <u>Opinion Surveys</u> were conducted for five weeks in March. (February 27 March 31, 2006) Each were conducted in the DMV offices of Cheyenne, Casper, Sheridan and Laramie.
- Pre and post <u>observational surveys</u> were conducted in all six priority counties of Albany, Campbell, Fremont, Laramie, Natrona and Sheridan. Federal 402 funds were used for observational surveys that were conducted:

Pre-campaign (base) March 6 - 11

Post-campaign March 27 - April 1.

✓ Observational Surveys were paid with 402 funds.

Campaign 2 (May-June 2006):

- <u>Enforcement</u> was focused on the weeks May 22 June 4. 403 expenditure was \$6,297.50; 402 funds paid for additional enforcement.
- ✓ Media aired May 22 June 4. 402 funds paid for \$45,282.20 in television announcements.
- ✓ <u>Opinion Surveys</u> were conducted post campaign, June 5 9, in the DMV offices of Cheyenne, Casper, Sheridan and Laramie. Cost to 403 funds was \$1,162.21.
- Post observational surveys was conducted in all six counties. Pre-observational survey was conducted May 8 13 and post campaign observational survey covered the time frame of June 5 -10. 402 funds paid for costs.
- ✓ No focused community efforts occurred. 403 grant funds paid for \$410.50 for poster development.
- ✓ Media was paid with 402 funds.
- ✓ Observational surveys were paid with 402 funds.

#### Enforcement

Campaign 1 (March 2006), per overtime reimbursement requests demonstrated 14/22 (64%) agency participation. The Highway Safety Office (HSO) is certain there were more law enforcement agency participation but their efforts occurred during normal enforcement shifts. There were 982 overtime hours worked which resulted in 3,975 citations and warnings. Of the citations/warnings, 222 were belt related.

Campaign 2 (May/June 2006), per overtime reimbursement requests demonstrated 13/22 (59%) agency participation. Again, the HSO is certain there were more law enforcement agency participated but efforts occurred during normal enforcement shifts. There were 1059.5 overtime hours worked which resulted in 867 citations and warnings.

Of the citations/warnings, 126 were belt related.

The challenge of this component was the availability of enforcement officers due to under staffing.

#### Community & Print Media

Posters were created late May 2006 that mirrored the enforcement focused television rollover PSA. The poster had an officer standing in front of an overturned pickup with the caption, "Wearing your safety belt costs you NOTHING; not wearing it could cost you EVERYTHING". Though it was too late to send out to law enforcement agencies and communities, it was shared with the Safe Kids/Buckle Up Kids at the August meeting and was distributed to both groups October 23, 2006, three weeks prior to the November campaign. Safe Kids/Buckle Up Kids will work on community based activities to share and support the campaign message.

A two-sided educational brochure was created for distribution. Again, it mirrored the PSA and poster images. The backside of the brochure had a pickup truck visual and various statistics. Brochures were distributed with the posters October 23, 2006.

#### Occupant Protection Opinion Survey

Location & times: Opinion surveys were conducted in the DMV offices of Cheyenne, Casper, Sheridan and Laramie over six weeks. Survey weeks one through five were collected consecutively from February 27 to March 31, 2006. This covered baseline and campaign 1. The sixth week was conducted after campaign 2, June 5-9, 2006.

Race: Eighty-eight percent of all participants were Caucasian. Therefore, race comparisons would not be significant.

Gender: Percentages of both male and female respondents indicated seeing an increase of heightened enforcement by the June post campaign poll. Therefore, the target gender, male, was affected by the campaign.

Age: All age groups showed a significant increase in media exposure, with the under 21 age group showing the largest percentage increase by the June post campaign poll. The age group 21-25 showed the greatest percentage reporting they had heard the campaign message "Click It or Ticket". Clearly the volume of national media is still reaching the Wyoming market and having an effect on the age group.

Type of Media: Response to newspaper media was shown to have no impact across campaign efforts. Campaign recognition via television and radio increased between the pre March campaign and the May campaign.

Vehicle Type: Passenger car, pickup truck, SUV, mini-van, and "other" drivers showed significant increases in exposure to the message with **pickup truck** drivers showing the highest percentage by the June post campaign poll. Therefore, the media message reached the target vehicle drivers.

Self reported safety belt usage: There was no change in self reported usage from March

pre-campaign to post May campaign.

Support for a Primary Seat Belt Law: In general, the support for a primary law was 57.2% and did not change across surveys. An exception by location would be Sheridan; the support increased from 44.2% in March to 65.2% in June.

#### **Observation Seatbelt Usage**

Usage rate: A baseline survey was performed prior to the March campaign. The results demonstrated a 56.1% total safety belt usage rate. After the March campaign the usage rate was 65.7%, an increase of 9.6% points. After the second campaign in May, the usage was 66.2%, an increase of 0.5% from the previous campaign. Therefore, there was an observed increase of 10.1 percentage points from the March baseline survey the post June survey.

National norm comparison: Unlike national norms, drivers were observed wearing belts more often than passengers. Also, unlike national trends, Wyoming occupants in rural areas were observed to have higher rates of seat belt usage than in urban areas. Consistent with national trends, female occupants are more likely to be observed belted compared to the male occupants.

The initial challenge of the campaign component was finding dependable seat belt observers.

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### **Expenditure Close Out Report**

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| Program<br>Area | Project                            | Description                     | Obligated    | Expended     | Unexpended | Forwarded into<br>Next FY | Total #<br>Vouchers | Last<br>Voucher # | Last Voucher<br>Posted |
|-----------------|------------------------------------|---------------------------------|--------------|--------------|------------|---------------------------|---------------------|-------------------|------------------------|
| NHTSA           |                                    |                                 |              |              |            |                           |                     |                   |                        |
| VHTSA 402       | •                                  |                                 |              |              |            |                           |                     |                   | •                      |
| Planning ar     | nd Administration                  |                                 |              |              |            |                           |                     | :                 |                        |
|                 | PA-2006-06-01-01                   | Planning & Administration       | \$42,795.20  | \$42,795.20  | -          | \$33,204.80               |                     | VOU-21            | Dec-28-2006            |
| Ă               | Planning and<br>IministrationTotal |                                 | \$42,795.20  | \$42,795.20  | \$.00      | \$33,204.80               | 13                  | VOU-21            | Dec-28-2006            |
| Alcohol         | and the second second              | · · · · · · · · · · · · · · · · | <i></i>      | 1            |            | +25 000 00                | 0                   | •                 |                        |
|                 |                                    | Comprehensive Alcohol Program   | \$.00        | \$.00        | •          | \$25,000.00               | 0<br>. 0            |                   |                        |
|                 | AL-2006-06-02-02                   | WY Parents LEAD                 | \$.00        | \$.00        | •          | \$54,076.00               | 0                   |                   |                        |
|                 | AlcoholTotal                       | :                               | \$.00        | \$.00        | \$.00      | \$79,076.00               | U                   |                   |                        |
| Occupant P      | rotection                          |                                 |              |              |            | +4 4 007 00               | · 10                | VOU-21            | Dec-28-2006            |
|                 |                                    | Comprehensive OP Program        | \$15,962.77  | \$15,962.77  |            | \$14,037.23               |                     |                   | Dec-28-2006            |
|                 | OP-2006-06-06-02                   |                                 | \$71,200.52  | \$71,200.52  |            | \$12,416.95               |                     | VOU-21            | Dec-27-2006            |
|                 |                                    | Buckle Up Kids - UMC-IP         | \$107,027.21 | \$107,027.21 |            | \$10,940.71               |                     | VOU-20<br>VOU-21  | Dec-28-2006            |
|                 | OP-2006-06-06-04                   | Seat Belt Survey                | \$49,799.75  | \$49,799.75  | -          | \$17,548.45               |                     | VOU-21<br>VOU-20  | Dec-27-2006            |
|                 | OP-2006-06-06-05                   |                                 | \$2,981.08   | \$2,981.08   | \$.00      | \$3,018.92                |                     |                   | Dec-28-2006            |
|                 |                                    | WDOH - Public Health Nurses CP  | \$240.00     | \$240.00     | \$.00      | \$4,440.00                |                     | VOU-22            |                        |
|                 | OP-2006-06-06-07                   | Buckle Those You Love - IPR     | \$10,666.60  | \$10,666.60  | \$.00      | \$1,333.40                | -                   | VOU-19            | Dec-02-2006            |
|                 | OP-2006-06-06-08                   | OP Assessment                   | \$21,448.62  | \$21,448.62  | \$.00      | \$3,551.38                | •                   | VOU-15            | Aug-15-2006            |
|                 | OP-2006-06-06-09                   | Building New Traditions - Trib  | \$.00        | \$.00        | \$.00      | \$9,500.00                | . 0                 |                   |                        |
|                 | OP-2006-06-06-10                   | Gimme a Boost - IPR             | \$.00        | \$.00        | \$.00      | \$6,800.00                | 0                   |                   |                        |
|                 | OP-2006-06-06-11                   | Teen OP Program - Evanston PD   | \$16,757.23  | \$16,757.23  | \$.00      | \$3,542.77                |                     | VOU-20            | Dec-27-2006            |
|                 | OP-2006-06-06-12                   | Training for CPS Tech. Instruc  | \$2,877.34   | \$2,877.34   | \$.00      | \$12,122.66               |                     | VOU-21            | Dec-28-2006            |
| Occupa          | nt ProtectionTotal                 |                                 | \$298,961.12 | \$298,961.12 | \$.00      | \$99,252.47               | 15                  | VOU-22            | Dec-28-2006            |
| Police Traff    | ic Services                        | •                               |              |              |            |                           |                     |                   |                        |
|                 | PT-2006-06-03-01                   | Media Training on Safety Topic  | \$3,979.67   | \$3,979.67   | \$.00      | \$1,122.79                | . 4                 | VOU-21            | Dec-28-2006            |

https://www.nhtsa.dot.gov/gts/gtsnew/reports/new\_report1.asp?report=19&transid=24293&summary=no&numperpage=25

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| Program<br>Area | Project             | Description                    | Obligated    | Expended            | Unexpended      | Forwarded into<br>Next FY | Total # Last<br>Vouchers Voucher # | Last Voucher<br>Posted |
|-----------------|---------------------|--------------------------------|--------------|---------------------|-----------------|---------------------------|------------------------------------|------------------------|
|                 | PT-2006-06-03-02    | Law Enforcement Liaison        | \$.00        | \$.00               | \$.00           | \$32,000.00               | 0                                  |                        |
| Police Tra      | affic ServicesTotal |                                | \$3,979.67   | \$3,979.67          | \$.00           | \$33,122.79               | 4 VOU-21                           | Dec-28-2006            |
| Traffic Reco    | ords                |                                |              |                     |                 |                           |                                    |                        |
|                 |                     | QuickMapPalms-Crash Invest. WH | \$10,063.70  | <b>\$10,063.7</b> 0 | \$.00           | \$84.53                   | 2 VOU-21                           | Dec-28-2006            |
|                 |                     | WyTRCC Strategic Plan          | \$34,551.29  | \$34,551.29         | \$.00           | \$495.73                  | 3 VOU-21                           | Dec-28-2006            |
|                 |                     | WHP Crash Invest Impluise 2    | \$14,920.83  | \$14,920.83         | · <b>\$.0</b> 0 | \$150.80                  | 3 VOU-21                           | Dec-28-2006            |
| Tra             | affic RecordsTotal  |                                | \$59,535.82  | \$59,535.82         | \$.00           | \$731.06                  | 4 VOU-21                           | Dec-28-2006            |
| Roadway S       | afety               |                                |              |                     |                 |                           |                                    |                        |
| ,               | •                   | PAO - Traffic Safety Info & Co | \$22,324.13  | \$22,324.13         | \$.00           | \$8,599.87                | 9 VOU-21                           | Dec-28-2006            |
|                 |                     | Safety Management System       | \$30,648.64  | \$30,648.64         | \$.00           | \$275.36                  | 3 VOU-21                           | Dec-28-2006            |
|                 |                     | WYDOT- Employee Safety Reflect | \$36,078.00  | \$36,078.00         | \$.00           | \$.00                     | 2 VOU-21                           | Dec-28-2006            |
| Roa             | adway SafetyTotal   |                                | \$89,050.77  | \$89,050.77         | \$.00           | \$8,875.23                | 10 VOU-21                          | Dec-28-2006            |
| Safe Comm       | unities             |                                |              |                     |                 |                           |                                    |                        |
|                 | SA-2006-06-11-01    | Sheridan County Safe Community | \$24,969.83  | \$24,969.83         | \$.00           | \$30.17                   | 8 VOU-20                           | Dec-27-2006            |
|                 | SA-2006-06-11-02    | New Safe Community Proposals - | \$.00        | \$.00               | \$.00           | \$16,000.00               | · 0                                |                        |
| Safe (          | CommunitiesTotal    |                                | \$24,969.83  | \$24,969.83         | \$.00           | \$16,030.17               | 8 VOU-20                           | Dec-27-2006            |
| Speed Enfo      | rcement             |                                |              |                     |                 |                           |                                    |                        |
| •               |                     | County/Municipal OT Speed Enfo | \$159,584.21 | \$159,584.21        | \$.00           | \$85,915.79               | 10 VOU-20                          | Dec-27-2006            |
|                 | SE-2006-06-08-02    | WHP OT Speed Enforcement       | \$79,577.40  | \$79,577.40         | \$.00           | \$11,133.00               | 5 VOU-21                           | Dec-28-2006            |
|                 | SE-2006-06-08-03    | WHP - Construction Zone Speed  | \$19,794.51  | \$19,794.51         | \$.00           | \$8,552.49                | 4 VOU-21                           | Dec-28-2006            |
|                 | SE-2006-06-08-04    | WHP - Radar Upgrades           | \$61,744.92  | \$61,744.92         | \$.00           | \$2,061.60                | 2 VOU-21                           | Dec-28-2006            |
|                 | SE-2006-06-08-05    | WHP - Speed Monitoring Trailer | \$25,764.85  | \$25,764.85         | \$.00           | \$.00                     | 1 VOU-21                           | Dec-28-2006            |
|                 |                     | Mini Grants for Speed Radars - | \$12,829.46  | \$12,829.46         | \$.00           | \$2,470.54                | 3 VOU-21                           | Dec-28-2006            |
| Speed           | EnforcementTotal    |                                | \$359,295.35 | \$359,295.35        | \$.00           | \$110,133.42              | 12 VOU-21                          | Dec-28-2006            |
| Paid Advert     | tising              |                                |              |                     |                 |                           |                                    |                        |
|                 | 5                   | Traffic Safety Paid Advertisin | \$121,528.05 | \$121,528.05        | \$.00           | \$2,654.34                | 6 VOU-21                           | Dec-28-2006            |

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| Program<br>Area | Project                                | Description                    | Obligated      | Expended       | Unexpended | Forwarded<br>into Next FY | Total #<br>Vouchers | Last<br>Voucher<br># | Last Voucher<br>Posted |
|-----------------|--|--------------------------------|----------------|----------------|------------|---------------------------|---------------------|----------------------|------------------------|
| L               | PM-2006-06-09-02                       | Buckle Those You Love - IPR    | \$13,000.00    | \$13,000.00    | \$.00      | \$.00                     | 5                   | VOU-15               | Aug-15-2006            |
|                 | PM-2006-06-09-03                       | Building New Traditions Paid M | \$.00          | \$ <b>.</b> 00 | \$.00      | \$11,000.00               | 0                   |                      |                        |
|                 | PM-2006-06-09-04                       | Gimme A Boost Paid Media - IPR | \$.00          | \$.00          | \$.00      | \$800.00                  | 0                   |                      |                        |
|                 | PM-2006-06-09-05                       | Teen OP Program Paid Media - E | \$.00          | \$.00          | \$.00      | \$1,500.00                | 0                   |                      |                        |
|                 | Paid AdvertisingTotal                  |                                | \$134,528.05   | \$134,528.05   | \$.00      | \$15,954.34               | 9                   | VOU-21               | Dec-28-2006            |
| Youth Alco      | -<br>bhol                              |                                |                |                |            |                           |                     |                      |                        |
|                 | YA-2006-06-10-01                       | Multimedia Presentations - MAD | \$68,587.33    | \$68,587.33    | \$.00      | \$912.67                  | -                   | VOU-20               | Dec-27-2006            |
|                 | Youth AlcoholTotal                     |                                | \$68,587.33    | \$68,587.33    | \$.00      | \$912.67                  | -                   | VOU-20               | Dec-27-2006            |
|                 | NHTSA 402Total                         |                                | \$1,081,703.14 | \$1,081,703.14 | \$.00      | \$397,292.95              | 15                  | VOU-22               | Dec-28-2006            |
| 408 Data F      | Program SAFETEA-LU                     | U                              |                |                |            |                           |                     |                      |                        |
|                 | K9-2006-06-27-01                       | 408 Data Program               | \$.00          | \$.00          | \$.00      | \$300,000.00              | 0                   |                      |                        |
|                 | 408 Data Program<br>IncentiveTotal     |                                | \$.00          | \$.00          | \$.00      | \$300,000.00              | . 0                 |                      |                        |
| 408 Data        | a Program SAFETEA-<br>LUTotal          |                                | \$.00          | \$.00          | \$.00      | \$300,000.00              | 0                   |                      |                        |
| 410 Alcoh       | ol SAFETEA-LU                          |                                |                |                |            |                           |                     |                      | •                      |
|                 | K8-2006-06-29-01                       | 410 Alcohol SAFETEA-LU         | \$.00          | \$.00          | \$.00      | \$530,578.00              | 0                   |                      |                        |
| 410 Alcol       | hol SAFETEA-LUTotal                    |                                | \$.00          | \$.00          | \$.00      | \$ <b>530,</b> 578.00     | 0                   |                      |                        |
| 2010 Moto       | orcycle Safety                         |                                |                |                |            |                           |                     |                      |                        |
|                 | K6-2006-06-28-01                       | 4010 Motorcycle Safety         | \$.00          | \$.00          |            | \$100,000.00              | 0                   |                      |                        |
| 20              | 10 Motorcycle Safety<br>IncentiveTotal |                                | \$.00          | \$.00          | \$.00      | \$100,000.00              | 0                   |                      |                        |
| 2010 Ma         | otorcycle SafetyTotal                  |                                | \$.00          | \$.00          | \$.00      | \$100,000.00              | 0                   |                      |                        |
| 154 Transi      | fer Funds                              |                                |                |                |            |                           |                     |                      |                        |
|                 | 154AL-2006-06-17-01                    | Intoximeters - Mini Grants     | \$25,000.00    | \$25,000.00    | -          | \$.00                     | -                   | VOU-20               | Dec-27-2006            |
|                 | 154AL-2006-06-17-02                    | WY Chemical Testing Program-T  | \$4,446.00     | \$4,446.00     |            | \$1,450.80                | _                   | VOU-20               | Dec-27-2006            |
|                 |  | Governor's Awards Banquet on I | \$19,642.05    | \$19,642.05    |            | \$4,357.95                |                     | VOU-20               | Dec-27-2006            |
|                 |  | Outreach to Judges and Prosecu | \$.00          | \$.00          | \$.00      | \$9,514.20                | 0                   |                      |                        |

https://www.nhtsa.dot.gov/gts/gtsnew/reports/new report1.asp?report=19&transid=24293&summary=no&numperpage=25

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| Program<br>Area | Project             | Description                     | Obligated   | Expended    | Unexpended | Forwarded into<br>Next FY | Total # Last<br>Vouchers Voucher # | Last Voucher<br>Posted |
|-----------------|---------------------|---------------------------------|-------------|-------------|------------|---------------------------|------------------------------------|------------------------|
|                 | 154AL-2006-06-18-01 | Tribal Outreach Alcohol         | \$.00       | \$.00       | \$.00      | \$4,050.00                | 0                                  |                        |
|                 |                     | Cheyenne Community CAN - Youth  | \$6,145.29  | \$6,145.29  | \$.00      | \$704.71                  | 4 VOU-20                           | Dec-27-2006            |
|                 |                     | Natrona County Superstars - Yo  |             | \$20,485.83 | \$.00      | \$24,856.49               | 3 VOU-20                           | Dec-27-2006            |
|                 |                     | Eligible Training-Wy Chemical   | \$4,689.22  | \$4,689.22  | \$.00      | \$10,286.78               | 2 VOU-20                           | Dec-27-2006            |
|                 | 154AL-2006-06-18-05 |                                 | \$5,088.88  | \$5,088.88  | \$.00      | \$10,000.00               | 5 VOU-21                           | Dec-28-2006            |
|                 |                     | 5 Intoximeters - Mini Grants to | \$.00       | \$.00       | \$.00      | \$2,343.46                | 0                                  |                        |
|                 | 154AL-2006-06-18-07 |                                 | · \$.00     | \$.00       | \$.00      | \$.00                     | 0                                  |                        |
|                 |                     | Alcohol Factor Survey           | \$62,741.96 | \$62,741.96 | \$.00      | \$4,258.30                | 7 VOU-20                           | Dec-27-2006            |
|                 | 154AL-2006-06-20-01 | Governor's Council on Impaired  | \$62,600.92 | \$62,600.92 | \$.00      | \$25,999.08               | 13 VOU-20                          | Dec-27-2006            |
|                 | 154AL-2006-06-20-02 | WHP DUI Education               | \$.00       | \$.00       | \$.00      | \$.00                     | 0                                  |                        |
|                 | 154AL-2006-06-20-03 | DUI Supervised Probation - IPR  | \$70,714.31 | \$70,714.31 | \$.00      | \$25,735.69               | 10 VOU-20                          | Dec-27-2006            |
|                 |                     | Supplemental Alcohol Driver Ed  | \$25,664.21 | \$25,664.21 | \$.00      | \$56,335.79               | 5 VOU-19                           | Dec-02-2006            |
|                 | 154AL-2006-06-20-05 | County/Municipal DUI OT Enforc  | \$93,329.26 | \$93,329.26 | \$.00      | \$59,646.74               | 10 VOU-20                          | Dec-27-2006            |
|                 |                     | WHP- DUI OT Enforcement         | \$59,684.86 | \$59,684.86 | \$.00      | \$13,501.94               | 7 VOU-21                           | Dec-28-2006            |
|                 |                     | Campbell County Youth Impact C  | \$41,674.62 | \$41,674.62 | \$.00      | \$16,025.38               | 8 VOU-20                           | Dec-27-2006            |
|                 |                     | Alcohol Paid Media - WYDOT PAO  | \$.00       | \$.00       | \$.00      | \$.00                     | 0                                  |                        |
|                 |                     | Public Opinion Alc Survey - WA  | \$39,666.97 | \$39,666.97 | \$.00      | \$333.03                  | 7 VOU-20                           | Dec-27-2006            |
|                 |                     | Elig. Training - WY Chemical T  | \$.00       | \$.00       | \$.00      | \$.00                     | 0                                  |                        |
|                 | 154AL-2006-06-20-11 | Video Cameras for DUI Arrest S  | \$48,836.89 | \$48,836.89 | \$.00      | \$663.11                  | 4 VOU-19                           | Dec-02-2006            |
|                 | 154AL-2006-06-20-12 | Intoximeters - Mini Grants      | \$.00       | \$.00       | · \$.00    | \$.00                     | 0                                  |                        |
|                 | 154AL-2006-06-22-01 | Governor's Council on Impaired  | \$.00       | \$.00       | \$.00      | \$91,800.00               | 0                                  |                        |
|                 | 154AL-2006-06-22-02 |                                 | \$.00       | \$.00       | \$.00      | \$14,431.20               | 0                                  |                        |
|                 |                     | DUI Supervised Probation - IPR  | \$.00       | \$.00       | \$.00      | \$97,250.00               | 0                                  |                        |
|                 |                     | Supplemental Alcohol Driver Ed  | \$.00       | \$.00       | \$.00      | \$88,150.00               | 0                                  |                        |
|                 |                     | Governor's Conference on Impai  | \$.00       | \$.00       | \$.00      | \$55,000.00               | 0                                  |                        |

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| Program<br>Area | Project               | Description                    | Obligated      | Expended       | Unexpended | Forwarded<br>into Next FY | Total #<br>Vouchers<br># | Last<br>Voucher<br>Posted |
|-----------------|-----------------------|--------------------------------|----------------|----------------|------------|---------------------------|--------------------------|---------------------------|
| <u> </u>        | 154AL-2006-06-22-06   | WHP - DUI OT Enforcement       | \$.00          | \$.00          | \$.00      | \$73,186.80               | 2 VOU-21                 | Dec-28-2006               |
|                 |                       | County/Municipal DUI OT Enforc | \$.00          | \$.00          | \$.00      | \$152,976.00              | 0                        |                           |
|                 |                       | Campbell County Youth Impact C | \$.00          | \$.00          | \$.00      | \$57,700.00               | 0                        |                           |
|                 |                       | Alcohol Paid Media - WYDOT PAO | \$.00          | \$.00          | \$.00      | \$90,000.00               | 0                        |                           |
|                 |                       | Public Opinion Alc Survey - WA | \$.00          | \$.00          | \$.00      | \$40,000.00               | 0                        |                           |
|                 | 154AL-2006-06-22-11   |                                | \$.00          | \$.00          | \$.00      | \$25,000.00               | 0                        |                           |
|                 | 154AL-2006-06-22-12   | Cheyenne Community CAN - Youth | \$.00          | \$.00          | \$.00      | \$7,000.00                | 0                        |                           |
|                 |                       | Natrona County Superstars - Yo | \$.00          | \$.00          | \$.00      | \$52,000.00               | 0                        |                           |
|                 |                       | Eligible Training - WY Chemica | \$.00          | \$.00          | \$.00      | \$20,872.80               | 0                        |                           |
|                 | 154AL-2006-06-22-15   | WY Chemical Testing Program -  | \$.00          | \$.00          | \$.00      | \$5,896.80                | 0                        |                           |
|                 | 154AL-2006-06-22-16   | Video Cameras for DUI Arrest S | \$.00          | \$.00          | \$.00      | \$118,736.40              | 0                        |                           |
|                 | 154AL-2006-06-22-17   | Outreach to Judges & Prosecuto | \$.00          | \$.00          | \$.00      | \$10,000.00               | 0                        |                           |
|                 | 154AL-2006-18-04-00   | Eligible Training-Wy Chemical  | \$.00          | \$.00          | \$.00      | \$.00                     | 0                        |                           |
|                 | 154AL-2006-18-05-00   | WHP DUI Education              | \$.00          | \$.00          | \$.00      | \$.00                     | 0                        |                           |
|                 | 154AL-2006-18-06-00   | Intoximeters - Mini Grants to  | \$.00          | \$.00          | \$.00      | \$.00                     |                          |                           |
|                 | 154 AlcoholTotal      |                                | \$590,411.27   | \$590,411.27   | \$.00      | \$1,270,063.45            | 14 VOU-21                | Dec-28-2006               |
| 154 Paid I      | Media                 |                                |                |                |            |                           |                          |                           |
|                 | 154PM-2006-06-20-08   | 154PM - Alcohol Paid Media - W | \$49,148.53    | \$49,148.53    | \$.00      | \$938.67                  |                          | Dec-28-2006               |
|                 | 154 Paid MediaTotal   |                                | \$49,148.53    | \$49,148,53    | \$.00      | \$938.67                  | 7 VOU-21                 | Dec-28-2006               |
| 154 Hazai       | rd Elimination        |                                |                |                |            |                           | · .                      |                           |
|                 | 154HE-2006-06-21-01   | 154HE Hazard Elimination (FY0  | \$1,742,135.61 | \$1,742,135.61 | \$.00      | \$205,198.98              | 5 VOU-10                 | Apr-26-2006               |
|                 | 154HE-2006-06-23-01   | 154HE Hazard Elimination (FY06 | \$.00          | \$.00          | \$.00      | \$3,450,879.00            | 0                        |                           |
| 154 Ha:         | zard EliminationTotal |                                | \$1,742,135.61 | \$1,742,135.61 | \$.00      | \$3,656,077.98            | 5 VOU-10                 | Apr-26-2006               |
|                 | Transfer FundsTotal   |                                | \$2,381,695.41 | \$2,381,695.41 | · \$.00    | \$4,927,080.10            | 19 VOU-21                | Dec-28-2006               |
| 164 Trans       | sfer Funds            |                                |                |                |            |                           |                          |                           |
|                 | 164HE-2006-06-21-01   | 164HE Hazard Elimination (FY 0 | \$4,404,325.62 | \$4,404,325.62 | \$.00      | \$.00                     | 7 VOU-12                 | Jun-02-2006               |

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Expenditure Close Out Report

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#### U.S. Department of Transportation National Highway Traffic Safety Administration

State: Wyoming

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| Λ | W               |                      |                                |                |                | •          |                           |                     |         |                        |
|---|-----------------|----------------------|--------------------------------|----------------|----------------|------------|---------------------------|---------------------|---------|------------------------|
| ρ | Program<br>Area | Project              | Description                    | Obligated      | Expended       | Unexpended | Forwarded into<br>Next FY | Total #<br>Vouchers | Voucher | Last Voucher<br>Posted |
|   | L               | 164HE-2006-06-23-01  | 164HE Hazard Elimination (FY06 | \$.00          | \$.00          | \$.00      | \$4,450,879.00            | 0                   |         |                        |
|   |                 | ard EliminationTotal |                                |                | \$4,404,325.62 | \$.00      | \$4,450,879.00            | 7                   | VOU-12  | Jun-02-2006            |
|   |                 | Transfer FundsTotal  |                                | \$4,404,325.62 | \$4,404,325.62 | \$.00      | \$4,450,879.00            | 7                   | VOU-12  | Jun-02-2006            |
|   |                 | NHTSATotal           |                                | \$7,867,724.17 | \$7,867,724.17 | \$.00      | \$10,705,830.05           | 22                  | VOU-22  | Dec-28-2006            |
|   |                 | Total                |                                | \$7,867,724.17 | \$7,867,724.17 | \$.00      | \$10,705,830.05           | 22                  | VOU-22  | Dec-28-2006            |

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|        |   | EXP              | ENDITURE OF F  | EDERAL HIGHWAY S | SAFETY FUNDS BY P | ROGRAM AREA    |                 |                |
|--------|---|------------------|----------------|------------------|-------------------|----------------|-----------------|----------------|
| STD    | PROGRAM AREA                                  | 2000             | 2001           | 2002             | 2003              | 2004           | 2005            | 2006           |
| PA     | Planning& Administration                      | \$34,048.92      | \$35,651.74    | \$33,388.35      | \$13,250.95       | \$19,253.21    | \$37,602.63     | \$42,795.20    |
| AL     | Alcohol                                       | \$146,844.85     | \$174,136.14   | \$176,709.30     | \$133,667.44      | \$149,885.01   | \$0.00          | \$0.00         |
| SE     | Speed Enforcement                             | \$228,912.16     | \$218,996.88   | \$208,698.08     | \$179,757.16      | \$237,283.46   | \$214,134.00    | \$359,295.35   |
| РТ     | Police Traffic                                | \$14,699.00      | \$44,777.05    | \$65,693.45      | \$106,851.97      | \$3,016.54     | \$56,191.67     | \$3,979.67     |
| EM     | EMS   | \$12,092.84      | \$0.00         | \$0.00           | \$0.00            | \$0.00         | \$0.00          | \$0.00         |
| TR     | Traffic Records                               | \$11,269.84      | \$0.00         | \$0.00           | \$0.00            | \$0.00         | \$18,887.85     | \$59,535.82    |
| OP     | Occupant Protection                           | \$210.50         | \$654.49       | \$100,735.98     | \$33,124.12       | \$10,497.92    | \$205,132.87    | \$298,961.12   |
|        | Occupant Protection [SO]                      | \$0.00           | \$0.00         | \$0.00           | \$0.00            | \$0.00         | \$0.00          | \$0.00         |
|        | [157OP]                                       | \$162,165.52     | \$174,311.17   | \$113,322.52     | \$182,684.99      | \$182,013.18   | \$6,076.99      | \$0.00         |
| YA     | Youth Alcohol                                 | \$79,285.16      | \$36,869.49    | \$29,000.00      | \$66,538.09       | \$65,679.00    | \$67,500.00     | \$ 68,587.33   |
| RS     | Roadway Safety [FSM]                          | \$12,087.46      | \$12,163.27    | \$0.00           | \$0.00            | \$0.00         | \$0.00          | \$0.00         |
| _      | Roadway Safety [RS]                           | \$13,392.00      | \$11.991.38    | \$20.319.76      | \$9.663.43        | \$39.932.44    | \$11.333.87     | \$89.050.77    |
|        | Subtotal                                      | \$715,008.25     | \$709,551.61   | \$747,867.44     | \$725,538.15      | \$707,560.76   | \$616,859.88    | \$922,205.26   |
|        |   |                  |                |                  |                   |                |                 |                |
| 154AL  | Alcohol - Open Container                      | \$0.00           | \$656,457.72   | \$141,819.11     | \$72,782.15       | \$483,237.74   | \$645,229.36    | \$639,559.80   |
|        | Hazard Elimination Open                       |                  |                |                  |                   |                |                 |                |
| 154HE  |   | \$0.00           | \$0.00         | \$952,654.50     | \$2,047,272.12    | \$4,274,200.00 | \$6,254,204.79  | \$0.00         |
|        | Hazard Elimination Open                       | ¢0.00            | ¢0.00          | <b>*</b> • ••    | ¢0.00             | <b>*</b> 0.00  | ¢0.00           | <b>*</b> ••••• |
| 154HE  | Container - [2002]<br>Hazard Elimination Open | \$0.00           | \$0.00         | \$0.00           | \$0.00            | \$0.00         | \$0.00          | \$0.00         |
| 154HE  |   |                  |                |                  |                   |                |                 | \$1,742,135.61 |
| 104112 | Hazard Elimination Open                       |                  |                |                  |                   |                |                 | ψ1,1 42,100.01 |
| 154HE  |   |                  |                |                  |                   |                |                 | \$0.00         |
|        | Hazard Elimination Open                       |                  |                |                  |                   |                |                 |                |
| 164HE  | Container - [2001]                            | \$0.00           | \$0.00         | \$1,194,447.60   | \$4,910,259.96    | \$2,232,101.13 | \$5,532,462.74  | \$0.00         |
|        | Hazard Elimination Open                       |                  |                |                  |                   |                |                 |                |
| 164HE  | Container - [2002]                            |                  |                | \$112,155.95     |                   |                |                 | \$0.00         |
| 16445  | Hazard Elimination Open<br>Container - [2005] |                  |                |                  |                   |                |                 | \$4,404,325.62 |
| 104HE  | Hazard Elimination Open                       |                  |                |                  |                   |                |                 | \$4,404,323.02 |
| 164HE  | •   |                  |                |                  |                   |                |                 |                |
| -      | Other Area                                    | \$56,275.38      | \$39,239.48    | \$66,213.53      | \$84,966.46       | \$60,837.11    | \$132,253.70    | \$159,497.88   |
|        | Total   | \$771,283.63     | \$1,405,248.81 | \$3,215,158.13   | \$7,840,818.84    | \$7,757,936.74 | \$13,181,010.47 | \$7,867,724.17 |
|        |   |                  |                |                  |                   |                |                 |                |
|        | 12/29/2006                                    |                  |                |                  |                   |                |                 |                |
|        | X:\Annual Report 200                          | 6\Expediture.xls |                |                  |                   |                |                 |                |

Program Funds: 408 FY06 Data Improvement Funds

Grant Budget: \$300,000 Expenditures: \$0

For the first time in the history of the Wyoming Highway Safety Office, they applied for and received Federal 408 funds for data improvements. Since the funds were received September 14, 2006, the funds were carried forward to FY 2007.

#### Program Funds: 410 FY06 Alcohol Impaired Driving Funds

Grant Budget: \$530,578 Expenditures: \$0

For the first time in Wyoming's Highway Safety Office history, they applied for and received Federal 410 funds for alcohol impaired driving. The primary focus of the application was the planned reduction of 154 funds used for alcohol projects. Due to the unpredictability of legislation, the Highway Safety Office plans 154AL and now 410 funds for the future fiscal year. This planning process assures that successful alcohol projects are not discontinued without ample time to acquire new funding.

Since the funds were received September 18, 2006, the funds were carried forward to FY 2007 for FY 2008 projects.

#### Program Funds: 2010 FY06 Motorcycle Safety Funds

Grant Budget: \$100,000 Expenditures: \$0

Another first, the Wyoming Highway Safety Office applied for and received Federal 2010 funds for motorcycle public awareness. Since the funds were received September 18, 2006, the funds were carried forward to FY 2007.

#### Project 01: Cost: HSP Budget - \$76,000.00 Expenditures -\$42,795.20

**Project Objectives:** The Highway Safety Program serves as the Highway Safety Office (HSO) for the state of Wyoming. The office maintains a commitment to reducing deaths and injuries on Wyoming roadways through professional staff development, effective management of federal highway safety funds, data-driven programs and partnerships with other traffic safety groups and organizations.

To provide funding for possible expenses required to plan and administer the Highway Safety Office during FY 2006 in the following categories: personnel, personal services, materials, supplies, travel/training, memberships/subscriptions, printing/reproduction, non-major equipment and indirect costs [3.08%].

#### Results:

Costs were incurred to plan and administer the FY 2006 HSO funds for Wyoming. The costs included travel expenses and registration fees for meetings, forums, various safety subscriptions, annual dues, educational materials, office materials, non-major equipment, NHTSA regional meetings, professional services, etc.

Training was a focus for the year with HSO staff attending: Livesavers, Traffic Records, TSI Data Analysis, TSI Financial Management Course, TSI Program Management, Grant Writing, Media Forum, EUDL meetings and annual Showcase, MADD Summit, 408 Application Training, OJJPD National Leadership Conference, Crystal Courses (data) and WYDOT ERP PeopleSoft Financial Course.

Printing costs include production of Wyoming Fatal Fast Facts, Comprehensive Crash Report, Problem ID, HSP, Annual Report and application documents. Other printing or purchases included BAC concentration cards, educational resources such as safety videos, pamphlets and safety materials.

Two laptops and accessories were purchased using P&A. Each were non-major equipment.

| Program Area 06-02 | Alcohol and Other Drug Countermeasures  |
|--------------------|---|
| Project 01:        | Comprehensive Alcohol Program<br>COSTS: HSP Budget: \$25,000.00<br>Expenditures: \$0.00 |

<u>**Project Objectives:**</u> To purchase and distribute alcohol prevention materials to reduce drinking and driving.

#### **Results:**

No funds were expended. Sufficient materials were purchased in FY2005 to meet the requests in FY2006.

| Program Area 06-02 | Alcohol and Other Drug Countermeasures                                     |
|--------------------|--|
| Project 02:        | WY Parents LEAD<br>COSTS: HSP Budget: \$54,076.00<br>Expenditures: \$ 0.00 |
|                    |  |

**<u>Project Objectives:</u>** To develop an educational packet targeting Wyoming parents/ guardians/ adults to reduce underage drinking by September 30, 2006.

#### **Results:**

No funds were expended. This project was put on the back burner and will be addressed again in FY2007.

**NOTE:** Due to availability of 154AL funds, this year's Alcohol and Other Drug Countermeasure projects will be funded through transfer funds earmarked for alcohol cuntermeasures. See Program Area 2006-20 and 2006-22

| Program Area 06-03 | Police Traffic Services/Law Enforcement Services   |
|--------------------|--|
| Project 01:        | Eligible Training - PAO Lifesavers, WYDOT<br>Public Affairs Office<br>Cost: HSP Budget: \$5,102.46<br>Expenditures: \$3,979.67 |

**Project Objective:** The Wyoming Department of Transportation's Public Affairs Office is utilized by the Highway Safety Program for safety-related projects and efforts to communicate with the public providing information concerning various traffic safety messages. It is very important to keep the Public Affairs Office staff current on traffic safety issues and national educational efforts in traffic safety. The national traffic safety conference, Lifesavers, has been helpful in providing this training for the PAO staff. Indirect costs will be allowable. [3.08%]

# Results:

The Highway Safety Program office sent three Public Affairs employee's to the 2006 Lifesavers Conference in Austin, TX during April 9-11, 2006 at the Austin Convention Center.

The PAO personnel attended seminars/workshops such as Community Coalitions: Creative Solutions to Safety Challenges in Urban/Rural Settings and Among Diverse Populations; Anatomy of a DUI Homicide; Marketing Tools - The Nuts and Bolts to Ensure Success; Sports and Entertainment Marketing - Extending Your Exposure; Media Buying 101: Successful Advertising on a Shoestring.

The sessions on Marketing Tools and Anatomy of a DUI Homicide were especially interesting to the crew. They are now looking into extending the media efforts to new media areas. One member stated, "These new media are exciting because of the interactivity they offer. Some are also portable in nature." During the Anatomy of a DUI Homicide, the realization of the drinking and driving problem in the U.S. was made clear and "how important it is to reduce, if not stop, the problems it creates".

The staff has also worked on forming and maintaining relationships with other professionals in the field nationally and globally.

| Program Area 06-03 | Police Traffic Services/Law Enforcement Services                                  |
|--------------------|---|
| Project 02:        | Law Enforcement Liaison<br>Cost: HSP Budget: \$32,000.00<br>Expenditures: \$ 0.00 |

**Project Objective:** This project would provide funding for a local law enforcement liaison. The liaison would supplement the Highway Safety Program staff's efforts to reach out to various law enforcement agencies. The liaison will encourage participation in the various state/national highway safety campaigns as well as provide followup to encourage reporting of said participation. Additionally, the HSO will discuss using the liaison to assist with recommendations from the Alcohol Special Management Review, Traffic Records Assessment/ Strategic Plan, and Occupant Protection Assessment.

# Results:

No activity or cost were incurred during FY-06 for this project area.

| Program Area 06-05 | Traffic Records  |
|--------------------|--|
| Project 01:        | W.H.P. Crash Investigation - <del>QuickMap Palms</del> Recon Units<br>Cost: HSP Budget: \$10,148.23<br>Expenditures: \$10,063.70 |

**Project Objective:** This project was to fund 11 QuickMap Palms for the W.H.P. Investigation Team to facilitate crash scene mapping, diagraming and increase the accuracy of crash information gathered. As the team measures and records each reference point, the program will automatically update a graphical diagram on the palm. The palms will work with existing LIDAR mapping equipment. This will reduce the chances of officer injury while performing on road investigation and will reduce subsequent crashes caused by the previous crash scene. Indirect costs will be allowable. [3.08%]

# Results:

Ten (10) Recon Units were purchased for the W.H.P. Investigation Team. The QuickMap Palm product was discontinued due to the manufacturer ceasing production. Laser Technology, Inc. agreed to the purchase of the Recon Unit for the same price quoted in the original grant. The Recon Unit is more CE based and rugged. Impulse Yoke, L-Bracket kits were needed for the Recon Units to work and were purchased.

Training was conducted at the Wyoming Law Enforcement Academy and the Recon Units were distributed to various locations throughout the State.

| Program Area 06-05 | Traffic Records  |
|--------------------|--|
| Project 02:        | WYTRCC - Wyoming Traffic RecordsStrategic Plan             |
|                    | Cost: HSP Budget: \$35,047.02<br>Expenditures: \$34,551.29 |

**Project Objective:** The Wyoming Department of Transportation Highway Safety Program sought an experienced organization/contractor to develop the Wyoming Strategic Plan for Traffic Records Improvement. The contractor would review materials and information regarding the current traffic records systems and the recently completed traffic records assessment. They would interview key agency personnel involved in collecting, managing, and using these data, summarizing the results, and developing the strategic plan. The plan should document all findings and recommend strategic initiatives.

The objective of this project will be to develop a multi-year strategic plan to guide all WyTRCC members and associated agencies in traffic records improvement. The plan will include recommended activities, a sequence of major tasks, and a chart of task assignments that can easily be maintained by the Highway Safety Program. The goal is to improve Wyoming's Traffic Records Data through the collaborative efforts of the Wyoming Traffic Records Coordinating Committee (WyTRCC), and to use the assessment as a management tool for planning purposes, to make decisions about how best to use available resources.

The Project Director is the WyTRCC Chair who is currently a supervisor within the Highway Safety Program. The Project Director will coordinate the strategic plan efforts. The consultant must follow *the Traffic Records A Highway Safety Program Advisory report dated June 1, 2003 version. (Copy in file in Highway Safety Program Office).* Indirect costs will be allowable. [3.08%]

# Results:

Several consultants were evaluated based on experience in the fields of traffic records, strategic planning, familiarity with the Wyoming traffic records systems, and understanding of the project. Data Nexus, Inc. was the contractor chosen to develop the Wyoming Strategic Plan.

All stages of the work process were coordinated with the individuals designated by the Project Director. The plan is based, in part, on the 2005 NHTSA traffic records assessment, interviews with users, collectors, and custodians of traffic records in the state, and written documentation provided to the project team. The plan was aimed primarily at actions that the Wyoming Traffic Records Coordinating Committee (WyTRCC) can help accomplish through its membership while pursuing the goal of improving traffic records. As such, it touched on the activities of all stakeholder agencies within the state. It attempted to help the WyTRCC fulfill a broad role of communication, coordination, and assistance among collectors, managers, and users of traffic records data in Wyoming.

# Program Area 06-05 Traffic Records

# Project 02: WYTRCC - Wyoming Traffic RecordsStrategic Plan (continued)

The plan includes major goals, objectives, and steps to completion, an action item table, and a set of Pert charts that graphically illustrate the order and interdependencies of the various steps to completion.

The recommendations contained in the strategic plan are the result of a systematic review of Wyoming's existing traffic records system components and interviews with those persons knowledgeable in their use and operation. These findings have been combined with the project staff's knowledge of traffic records concepts and contemporary approaches to traffic safety.

| Program Area 06-05 | Traffic Records  |
|--------------------|--|
| Project 03:        | W.H.P. Crash Investigation<br>Impulse 200LR Laser Rangefinders |
|                    | Cost: HSP Budget: \$14,920.83<br>Expenditures: \$14,920.83     |

**Project Objective:** To aid the Crash Investigation Team with gathering important information at the crash scene and reconstructing crashes. These LASER units would be used for scene mapping only and do not have the speed monitoring option the five (5) existing Ultralyte LIDAR units currently have. This purchase could allow W.H.P. to place the Ultralyte LIDARS in the field as speeding monitoring units in heavy traffic areas and be utilized toward 402 grant Speed and Construction zone enforcement. Additionally, this would equip the Crash Investigation Team with the tools necessary to investigate crash scene and conduct professional reconstructions.

The five (5) Impulse 200LR LASER Rangefinders are compatible with W.H.P. current software packages. No additional software would need to be purchased. The new technology in laser mapping has already proven its value in time and cost savings. Indirect costs will be allowable. [3.08%]

#### Results:

This project funded the purchase of five (5) Impulse 200 LR LASER Rangefinders for the W.H.P. Investigation Team.

Training was conducted at the Wyoming Law Enforcement Academy and the Impulse 200LR Laser Rangefinders were distributed to various locations throughout the State.

# Program Area 06-06Occupant ProtectionProject 01:Comprehensive Safety Belt Program<br/>COSTS: HSP Budget: \$30,000.00<br/>Expenditures: \$15,962.77

**<u>Project Objectives:</u>** To coordinate an emphasis on the proper use and enforcement of both the child safety seat and the seat belt laws, encouraging all law enforcement to have a seat belt policy established and enforced.

To increase public awareness of the traffic safety messages through the use of program specific materials purchased or developed, and then distributed statewide.

To update an educational program for elementary schools for children 5-12 years old for the use of appropriate restraint systems every time they are in a motor vehicle by networking with the school nurses and the resource officers.

To purchase child safety seats to serve more low income families especially boosters seats that can be used in vehicles with lap belts only to be distributed with the assistance of the child passenger safety technicians statewide.

To schedule, distribute and maintain the crash dummies, Vince & Larry, for use statewide to spread the buckle up message to all ages with preference to children.

Indirect costs (3.08%) are allowable as part of the grant expenditures.

# Results:

Most law enforcement agencies who receive a grant have a safety belt policy for their department and have provided a copy to the Highway Safety Program (HSP).

The HSP coordinated the development and distribution of occupant protection materials to law enforcement, public health, child care providers, child safety seat program directors, schools, health fairs, county fairs, Safe Kids Chapters, etc. The safety belt campaign, "No Excuses! Buckle Up! continued through a coordinated effort with the Wyoming Highway Patrol, Highway Safety and the WYDOT Public Affairs Office. A 403 Demonstration Grant began in January 2006 to help increase safety belt use in six designated counties. The Grant called for a baseline survey, media blitz, community education, and enforcement. The baseline safety belt usage was 56.1%. The statewide survey methodology was changed and approved by NHTSA and used on all the 403 Demonstration Grant surveys. The June 403 Seat Belt Usage Survey results, was 66.2% which included just the six target counties. This was an increase overall of 10.1% points.

The update for the elementary school program has been stalled until the Occupant Protection Coalition can devise a plan for a program/curriculum in the schools. The network with the school nurses and resource officers statewide will probably be used when implemented in the schools.

# Program Area 06-06 Occupant Protection

Project 01: Comprehensive Safety Belt Program (continued)

### Results:

No child safety seats were purchased outside of Project 03, Buckle Up Kids.

The Highway Safety Program (HSP) scheduled, distributed and maintained the crash dummies for use statewide at schools, health fairs, county fairs, community events, Safe Kids Day, etc. The dummies traveled throughout the state handing out safety belt reminders to children and adults to help increase safety belt awareness. Continued contact with law enforcement and firefighters to encourage more involvement with Child Passenger Safety training and to provide support for those already trained through incentive items provided to their communities when events are happening to strengthen the Buckle Up messages. The CPS class announcements were distributed through each of their statewide organizations.

# Program Area 06-06Occupant ProtectionProject 02:WHP-Occupant Restraint Education<br/>COSTS: HSP Budget: \$83,617.47<br/>Expenditures: \$71,200.52

**<u>Project Objectives</u>**: To utilize approximately 175-200 hours of overtime for the troopers to use for safety education programs, the rollover demonstrator and the seat belt convincers with a log sheet documenting community requests for the hours used.

To expand the "No Excuses" Buckle Up! Campaign through the development and distribution of more public service announcements for radio, newspaper articles, and T.V. dealing with occupant restraints for all ages. (No funds from this grant will be used to purchase paid media.)

To develop and distribute support materials for the "No Excuses Buckle Up!" Campaign or new theme such as stickers, pamphlets, incentive items, etc. with a summary of agencies receiving these materials as part of final report.

To purchase child restraints for the Troopers who are CPS Technicians and provide an annual check station.

To purchase display supplies for presentations, check station signs and CPS T-shirts.

To send safety and training officers to safety education conferences (Lifesavers & U.S.E.O.W.) and cover the expense for officers to attend the child passenger safety technician certification classes throughout the year as well as re-certification fees for the CPS technicians.

To update, maintain and/or replace signs/parts on the seat belt survivor displays, rollover machine and the seat belt convincers.

To use the portable storage trailer which was funded by 402 funds in FY05, to help store child restraints, incentive items and other safety education displays. The Patrol will provide the vehicle to pull the trailer to the many events. The trailer will be painted and striped to take on the new patrol car scheme and provide the funding acknowledgment.

To purchase another seat belt convincer to help fulfill the requests for the use of the machine and place decals and funding acknowledgment.

Indirect costs (3.08%) are allowable as part of the grant expenditures.

#### Results:

In 2006, Wyoming is still experiencing high fatality rates partially because of low seat belt usage. The grant allowed overtime for Troopers to go out into the community and public schools and various health and safety fairs to educate people about seat belts and how and why they save lives. In order to help the Troopers accomplish these programs, the grant enabled us to reach more people and not take officers off the road. They are still getting requests and doing the programs on regular time as the demand is up for safety presentations.

The grant paid for travel expenses for Safety and Training personnel to attend safety education workshops. Attending these workshops helps the Patrol understand how other agencies and

**Occupant Protection** 

Project 02:

# WHP-Occupant Restraint Education (continued)

#### Results:

organizations are getting increases in their seat belt and child restraint usage; the grant paid for training for Troopers to become certified Child Passenger Safety Seat Technicians (CPSS). The grant also allowed Troopers to attend CPSS updates and training provided by Highway Safety and Safe Kids of Wyoming. The grant will continue to sponsor one CPS inspection station ever other year. Efforts have been made to provide spare child restraints for the technicians in the field. The trailer purchased in 2005 is working out very well for storage as well as an easy way to transport all of our Child Restraint training supplies. A new Seatbelt Convincer was purchased. It was put to use when it arrived in Cheyenne and is now in Rock Springs.

The Patrol provided limited public service announcements to each division to perform on local radio broadcasts; we purchased several incentive items to go with the safety education talks. Some of the incentive items purchased were pencils, key fobs, zipper pulls, rulers, tattoos, ice scrapers, pocket notebooks, coffee cups, and dog tag key fobs.

The Seat Belt Convincer was used in conjunction with the Rollover Simulator. The Rollover Simulator was requested by many organizations. The Seat Belt Convincer made a strong showing again around the state.

The rollover machine experienced above average repair costs again. It is a very good tool but it is just getting worn out.

A total of 395 hours spent by Troopers and Staff educating 21,539 people in the state of Wyoming were completed this year. This is a tremendous effort of our committed employees in an ongoing effort to increase seatbelt use and reducing fatalities in Wyoming.

A new program called ALIVE @ 25 was adopted this summer. This helps focus effort on teen driving behavior, and tackling the seatbelt use at this age level. Numerous Troopers and Supervisors have become instructors with more interested in becoming instructors.

In summary, the funding provided manpower and supplies to help the Wyoming Highway Patrol get out into the communities and schools to talk with and educate the public on correct seat belt and child restraint usage. The Patrol will continue their efforts in educating everyone in Wyoming on correct seat belt and child restraint usage. New ideas will be incorporated that can have impact and maybe persuade more people into buckling up.

# Program Area 06-06 Occupant Protection Project 03: Buckle Up Kids! - UMC Foundation COSTS: HSP Budget: \$117,967.92 Expenditures: \$107,027.21

**<u>Project Objectives:</u>** To collaborate with WYDOT-Highway Safety Program, Emergency Medical Services for Children, and Safe Kids Wyoming streamlining our efforts regarding educating the public on proper child passenger safety.

To enhance the database on: misuse of child safety seats; Wyoming technicians; class participants; instructors; to record, track and coordinate statewide efforts in educating the public about proper child passenger restraints through the use of the Child Passenger Safety Tracker Database.

To plan and implement child passenger safety training for Community Short Course and to assist locations in the state to hold 4 hour child passenger safety classes (at least 5). Pre-approval of the local budget would be required with the maximum assistance of \$150.00.

To plan and implement (at least 2) 32 hour Standardized Child Passenger Safety Technician Training on a statewide basis with a maximum of 25 students per class and the cost of at least four instructors per class. The classes will maintain a ratio of one instructor per five students. Locations will be determined by need.

To plan and host (at least 5) 8 hour Renewal or Refresher Training for technicians and advocates. These events will serve as technical updates as well as renewals of certifications for individuals that have allowed their certification to lapse. Locations will be determined by need.

To provide administrative, technical and material support to CPS Technicians, Instructor Candidates and Instructors on conducting awareness classes and facilitating community-based child safety seat clinics to reach a broader base of people. Support will be provided in the form of checkup supplies, child safety seats, handouts, technical information, instructor kit, and other materials as needed to fully support this effort. This agency will continue to increase the knowledge-base by teaching CPS classes and supporting the CPS Technician Instructor from this organization.

To enhance Child Passenger Safety in the state by providing a quarterly newsletter titled *Buckle Up Express.* 

To support community advocates and technicians with incentives for themselves and volunteers. These incentives might include a jacket, t-shirt, cap, pens and other items to help them with their local efforts.

To maintain a relationship with licensed child care providers. To provide current information on classes and checkup clinics for the Wyoming Children's Action Alliance website. To ensure CPS trainers are registered with STARS (Childcare provider training accrediting program) so participants receive credit hours.

To continue the efforts of Safe Kids Wyoming and WYDOT with community awareness. Support will be in the form of the distribution of pamphlets, flyers etc. pertaining to highway safety messages; paying special attention to communities with SAFE KIDS Chapters to develop Child

Program Area 06-06 Occupant Protection

Project 03: Buckle Up Kids! - UMC Foundation (continued)

<u>**Project Objectives:**</u> Passenger Safety Programs. To purchase child safety seats, checkup supplies, brochures and other items for the NHTSA short curriculums and the Standardized Child Passenger Safety Technician Training.

To fund the coordinator and assistant to participate in Lifesavers or another appropriate traffic safety conference. Out of State travel approvals will also be submitted to the HSP for review and approval prior to incurring any costs for travel.

#### Results:

The Buckle Up Kids Program worked very closely with the WYDOT-Highway Safety Program, Safe Kids Wyoming and Emergency Medical Services for Children to streamline the efforts regarding educating the public on proper CPS usage throughout the grant period. The entire family in the vehicle was addressed. The Buckle Up Kids Program provided presentations to the Safe Kids Chapter Coordinators on Occupant Protection with issues including child passenger safety, tween, teenager and adult safety. Ninety-seven [97] reported occupant protection events were held in Wyoming from January 1- September 30, 2006. The Maternal and Child Health Division of the Department of Health maintains a Safe Kids Wyoming website with dedicated space for CPS issues. The website URL is: <u>http://wdh.state.wy.us/safekids/index.asp</u>.

The database on misuse, Wyoming technicians, class participants and instructors all kept up to date and changes made when needed. The misuse summary reports for the quarters in the grant period show a misuse rate of 89% which is the same as last year. This reflects the fact that new parents are utilizing the checkup events statewide with few repeat visits from parents/caregivers. The parent/ caregiver is educated on the proper use of the child restraint and use of the safety belt for everyone else traveling with the children. The technicians look for problems throughout the vehicle not just the child restraint issues, e.g. loose items in the vehicle that could injure the child.

An Instructor Development Course and a Short Course Training were held in Cheyenne on January 20, 2006 at United Medical Center.

Three 32 hour Standardized Child Passenger Safety Technician Training classes were held statewide in Riverton (2) and Cheyenne with forty five participants becoming technicians. Two instructors were added to the roster making eleven. Three renewal courses and two refresher classes were taught. It will become critical for technicians to attend a refresher class beginning 2007 when 6 CEUs will be required for re-certification.

Twenty-three checkup supply kits were provided to technicians for use in their communities to facilitate child safety seat checkup events. All individuals that participated in the 32 hour training, refresher class and awareness classes received the incentives for the class. Instructors were given denim shirts to be used when teaching. A total of 87 safety restraints were distributed to communities throughout Wyoming. The newsletter titled *Buckle UP Express* was published quarterly with update information for the technicians and instructors and also included activities from the Safe Kids Chapters.

Program Area 06-06 Occupant Protection

Project 03:

Buckle Up Kids! - UMC Foundation (continued)

#### Results:

Through the partnership with Safe Kids Wyoming, Safe Kids Chapters statewide were able to receive funds for CPS events from Safe Kids Worldwide and from the Dept. of Health. The CPS trailer with storage units was purchased in FY2005 and utilized for both the Cheyenne and Riverton CPS technician classes in FY06 and at Safe Kids Day in Cheyenne. A relationship with the state licensing office for child care providers (STARS) by providing CEUs to any provider who completed the 32 hour CPS technician training. The Emergency Nurses Association provided CEUs to nurses completing this course (three participated).

The coordinator and administrative assistant attended Lifesavers Conference to further their knowledge of the Occupant Protection issues.

Occupant Protection

#### Seat Belt Survey COSTS: HSP Budget: \$61,448.05 Expenditures: \$49,799.75

**Project Objectives:** To collect the statewide data for Phase I and 2 using the same sites as the previous Wyoming studies. To follow the process as closely as possible in terms of day of week, hours of sample and direction of travel. The training for the data collectors will be done. The collection of the data will be monitored for quality control with at least a supervisor sample validation of 10%. All of the FY2006 sites in the same nine counties will be surveyed. Fremont and Uinta counties will be added with predetermined sites for the 403 Grant efforts.

To analyze the raw data collected for the Wyoming 2006 Seat Belt Usage Study and the 403 Grant effort. The analysis report for the pre-observational survey on seat belt usage will provide the baseline for both the statewide as well as the 403 Grant efforts. These reports are to be provided to the WYDOT primary contact by April 7, 2006.

The statewide survey results will be provided to the WYDOT primary contact by July 14, 2006 which will report the Wyoming 2006 statewide seatbelt usage rate. The consultant will provide the Wyoming 2006 Seat Belt Usage Study in completed form by August 31, 2006 to the WYDOT primary contact as well as the 403 campaign efforts of the targeted 6 counties.

These funds will cover expenses of data collection, coordination, quality assurance of data, analysis, reporting and operating costs pertaining to the completion of the 2006 Wyoming Seat Belt Study and 403 campaign evaluations. The same type expenses will be stated in the Agreement for Consulting Services between the Wyoming Department of Transportation and Deb Nelson of DLN Consulting Incorporated.

To use the new methodology developed for the statewide survey sites which meets the federal requirements and is NHTSA approved. The new methodology will establish a calculation method that conforms to the NHTSA federal S.157 requirements.

#### Results:

The purpose of the Wyoming's study of safety belt use is to provide statistically reliable data from which generalizations, comparative analyses, and recommendations can be drawn. This survey monitors the use rate and determines safety belt use patterns within the state. The sampling methodology was newly developed in 2006 to provide for a statistically reliable survey that could be used to measure the safety belt use rates from year to year in Wyoming. The 2006 survey was based on a random probability sample for Wyoming that was developed by NHTSA and approved for this study. Observations were made at pre-selected sites, which were surveyed over the same days of the week and during the same time frames. Front seat outboard occupants in automobiles, vans, sport utility vehicles and pickups were observed for safety belt usage. Observers tracked 23,210 vehicles and drivers in nine counties at 207 intersections. There were 4,068 passengers observed. Results for safety belt use in Wyoming are consistent with many patterns of use in other rural states. Women were observed wearing their safety belts more often than were males. Occupants in vans buckled up most often, and males in pickups were least likely to wear their safety belts. The usage rate ranged from a high of 83.9% in Laramie County to a low of 45.3% in Natrona County. Rural vehicle occupants buckled up more than those in urban areas, and occupants in vehicles with out-ofstate registered

**Occupant Protection** 

Project 04:

Seat Belt Survey (continued)

#### Results:

license plates were more often buckled than those driving vehicles registered in Wyoming. The data indicates that 62.3% of the drivers were wearing safety belts and 70.6% of passengers were wearing safety belts. For drivers and passengers combined, 63.5% were observed wearing their safety belts. (A copy of the full report has been sent to the Rocky Mountain Regional Office.)

| Program Area 06-06 | Occupant Protection   |
|--------------------|---|
| Project 05:        | MINI GRANTS for Occupant Protection Programs<br>COSTS: HSP Budget: \$6,000.00 |
|                    | Expenditures: \$ 2,981.08   |

<u>**Project Objectives**</u>: To establish community-based programs in areas at or below the state occupant restraint usage level. To provide organizations a mini grant of between \$1,000 - \$3,000 to promote safety belts, child passenger safety and/ or air bag education as well as alcohol when safety belt education is involved. To provide reimbursement for materials to gain public interest in the program and to use no more than half the grant funds to compensate for salary. Evaluation measure is to increase child restaint and seat belt usage and the number of persons reached through the program message.

#### Results:

This mini grant paid for teaching and travel expenses for Dave Long. Dave Long of the North Memorial EMS Education Office, who is the Air Bag Detective, was asked to speak at the Wyoming EMS Trauma Conference on August 23-27, 2006 in Cheyenne, WY. He taught the workshops entitled, A.L.E.RT. Airbag Safety (8 hour); Hybrid/ Electric Vehicle Safety (1 hour); and Trauma Crashes (1 hour). Participants were EMTs (Emergency Medical Technicians), Paramedics, Firefighters, and other interested individuals Dave Long teaches several airbag safety classes originally in conjunction with the ABRA Auto Body & Glass. He is an I-CAR instructor and technical consultant since 1998. Dave visits the press week of the Detroit Car Show annually in January learning from car manufacturers, auto engineers, and airbag companies about new restraint systems. Dave was the featured speaker on airbags at the EMS Expo conference in New Orleans, National Glass Association conferences, NAFA's Fleet Conference in San Antonio, and NHTSA's Region 3's conference in Virginia. Dave is also a NHTSA Child Passenger Safety technician.

# Program Area 06-06Occupant ProtectionProject 06:Public Health Nurses' Training for CPS<br/>COSTS: HSP Budget: \$4,680.00<br/>Expenditures: \$240.00

**<u>Project Objectives</u>**: To provide training for approximately six public health nurses through the Standardize Child Passenger Safety Training workshop to receive national certification.

To fund the travel, lodging and per diem expenses for the six nurses to attend the CPS certification workshop.

To use the CPS certification training to further the education of new parents on the safe transportation of their children as part of the already established Welcome Home Program through Maternal and Child Health Section.

#### Results:

Two public health nurses were certified as Child Passenger Safety technicians during this grant period. The registration fees for each nurse were reimbursed. A request via email was received to use the remaining funds to purchase infant car beds for premature babies with special needs. The official letter for this change was not received until late August. The Highway Safety Grant Specialist encouraged the Wyoming Dept. Of Health Women's Health Coordinator to wait until the next fiscal year since the fiscal year was almost over. The Coordinator agreed so this purchase will be completed as part of the Comprehensive Safety Belt Program in FY2007.

# Program Area 06-06 Occupant Protection Project 07: BUCKLE THOSE YOU LOVE COSTS: HSP Budget: \$12,000.00 Expenditures: \$10,666.60

**<u>Project Objectives</u>**: To distribute Buckle Those You Love campaign brochures, bookmarks and posters through the rural service providers that work predominately with women as listed in the grant.

To support the campaign by working with their networks to engage community members in the project and to work with the local media outlets to ensure consistent participation. To verify all expenses by copies of vouchers, invoices, etc. and keep on file with Safe Kids of Central Wyoming. To send copies with a project activity report to the Highway Safety Program (HPS) with each reimbursement request.

To provide a final project report and submit it to the HSP no later than November 15, 2006. The report will summarize the entire project and the effects of this campaign on the three counties.

#### Results:

The coordinators from Sheridan, Fremont and Natrona counties distributed or re-supplied bookmarks, posters, decals, and brochures to locations throughout the three counties that dealt almost exclusively with women such as: beauty salons, book stores, educational institutions, fitness centers, health food stores, libraries, health/medical, social services, community events, law enforcement agencies, retail (fashion, crafts, kitchen, etc.), child care centers, day spas, bars/ restaurants, insurance offices and churches. Each coordinator worked with their media contacts and through their networks to engage the community members in the project. This grant allowed the campaign to continue in the three locations and to reach 26% of Wyoming's population.

Behavior change in rural communities takes time. The length of this intervention may not have been enough to demonstrate an increase in overall safety belt use. The women in the focus groups clearly stated that they had the least amount of influence as passengers. Compared to the safety belt use rates before the intervention, male passenger belt use increased by 14% in the comparison communities after the completion of the intervention. Controlling for safety belt use rates before the intervention, female passenger belt use increased by 66% compared to belt use rates in the comparison communities after completion of the intervention. The overall study suggests that female drivers in the demonstration sites were potentially influenced by the intervention. Their influence appears to have only translated into increased belt use among female passengers. Buckled female drivers, in the demonstration communities, may have felt more empowered in the presence of the female passenger to remind her to buckle her safety belt. Buckled female drivers may not have felt empowered to voice their opinion in the presence of a male passenger and did not suggest seat belt use. Finally, buckled females in the demonstration sites were potentially buckled females in the demonstration sites were potentially buckled females in the suggestion was ignored.

| Program Area 06-06 | Occupant Protection   |
|--------------------|---|
| Project 08:        | Occupant Protection Assessment<br>COSTS: HSP Budget: \$25,000.00<br>Expenditures: \$21,448.62 |

**Project Objectives:** The Occupant Protection Assessment will be done by a team of approved specialists. This assessment will review the occupant protection programs, noting program strengths and accomplishments; making suggestions for improvement; and, identifying areas where they can provide assistance. The assessment can be used as a tool for planning purposes and for maximizing the use of grants and funding for occupant protection programs.

#### **Results:**

The Occupant Protection Program Assessment was conducted and the assessment report was received before September 15, 2006. The full report was provided to the NHTSA Rocky Mountain Regional office.

# Program Area 06-06Occupant ProtectionProject 09:Building New Traditions/ Tribal Outreach<br/>COSTS: HSP Budget: \$9,500.00<br/>Expenditures: \$ 0.00

**<u>Project Objectives:</u>** To increase safety belt usage on the Wind River Reservation from 20% to 25% by end of the grant. A. Through the use of a culturally compatible social marketing campaign. B. To conduct a pre and post safety belt observation survey to measure the results.

**Results:** No contract was implemented. The funds were not available in a timely manner to provide enough time to complete the project as proposed.

# Program Area 06-06Occupant ProtectionProject 10:Gimme A Boost<br/>COSTS: HSP Budget: \$6,800.00<br/>Expenditures: \$ 0.00

**<u>Project Objectives:</u>** To develop in FY06, implement, and evaluate in FY07 a community and school-based strategy to increase the correct use of booster seats by children ages 5-8.

To survey booster seat use in the Lander and Riverton communities at the elementary schools to establish a baseline for booster seat use in late August or early September 2006 and again in May 2007 to measure changes in booster seat use.

To coordinate with the law enforcement agencies for FY07 in the Lander and Riverton area to provide enforcement of the child restraint law. Enforcement efforts will include overtime for officers to patrol elementary school zones during drop-off and pick-up times.

To verify all expenses by copies of vouchers, invoice, etc. and keep on file with Injury Prevention Resources.

To send copies with a project activity report to the Highway Safety Program (HSP) with each reimbursement request.

To provide a final project report will be submitted to the Highway Safety Program no later than November 15, 2006. The report will summarize the accomplishments of the project so far with a complete evaluation at the end of the FY07 grant period along with the manual to allow other communities to replicate the program into their areas.

**<u>Results</u>**: A contract was implemented in July but no funds were expended toward the project due to the lateness of the grant. All activity will be done in FY2007.

# Program Area 06-06Occupant ProtectionProject 11:Teen Safety Belt Program - Evanston PD<br/>COSTS: HSP Budget: \$20,300.00<br/>Expenditures: \$16,757.23

**Project Objectives:** Develop and distribute campaign specific materials, determine the number of students working on the campaign, and the number of students contacted at each of the schools to encourage change.

Conduct post campaign seat belt observation survey done at the original locations to record the increase in usage from the baseline of 30%.

**Results:** Approximately 1,300 students in the three high schools were shown the DVD produced through the mini grant received in FY2005. The campaign theme was determined by the students, "Save Your Ugly Face". The DVD showed a true story about three teen girls from Uinta County who had a crash where one was wearing a safety belt. Law Enforcement briefly stopped students while coming to school and checked to see if they were wearing their seat belts. With collaboration throughout the county, incentive items were given to the students as a reward for buckling up. Safety items were purchased as reminders for the students to buckle up on every trip. The reminders were handed out and the video was shown to the students helping them to remember to buckle their safety belts. On September 29, 2006, members of the Evanston Police Department, Lyman Police Department, Uinta Co. Sheriff's Office, and the Evanston Regional Hospital spent the day at the Evanston High School. They were shown the video, provided reminders to buckle up, had a coffin to remind them of the worse case scenario. had a seat belt challenge. A seat belt challenge was conducted with teams of four teens where they see how fast they could put on their seat belts in all four locations in the vehicle, rotating through until each person has sat and buckled up in each location. The winning team received a cash prize donated locally. A seat belt survey was done at the end of the grant at the Evanston High School and the usage had increased to 67.5% from the prior 30%. The students were part of the entire process to change behavior of their peers to buckle up on a regular basis.

| Program Area 06-06 | Occupant Protection   |
|--------------------|---|
| Project 12:        | CPST INSTRUCTOR TRAINING<br>COSTS: HSP Budget: \$15,000.00<br>Expenditures: \$ 2,877.34 |
|                    |   |

**<u>Project Objectives:</u>** To fund the Wyoming child passenger safety technician instructors to attend a traffic safety conference where child passenger safety sessions will be presented with the cost of registration, travel and per diem covered.

#### Results:

Two instructors were given the opportunity to attend Lifesavers through this grant. After the conference, the OP Coordinator was able to get together with each of the instructors and discuss what was helpful at the conference. Each took advantage of the Child Passenger Manufacturer's panels, discussions on new products, hands-on opportunities at the Exhibits, workshops on training techniques, the opportunity to network with other CPST instructors and technicians. Both instructors came back with more excitement and resolve to get more information out into the state about child passenger safety and the problems being faced. The best information was gained through the exhibits asking questions on a one-on-one basis with experts in the field.

| Program Area 06-07 | Roadway Safety  |
|--------------------|---|
| Project 01:        | Traffic Safety Information and Communication -<br>WYDOT Public Affairs Office<br>Cost: HSP Budget - \$30,924.00<br>Expenditures - \$22,324.13 |

**<u>Project Objective:</u>** To coordinate the development and distribution of communication-related traffic safety information determined important for the Wyoming traveling public through various media processes, such as newspaper, television, radio, internet, mail, and any other means necessary.

To utilize the funding for materials/supplies, personal/ professional services determined appropriate for the preparation of the identified traffic safety issues for public communication efforts. Indirect costs will be allowable. [3.08%]

To provide a signed copy of any final subcontract agreement outside WYDOT for services relating to this grant project funding to the Highway Safety Program.

To provide, prior to expenditure on any particular traffic safety issue, a brief written communication to the Highway Safety Program identifying the traffic safety issue, funding categories to be used, etc., and what the results of these expenditures will provide for public communication efforts. The Highway Safety Program will review for appropriate use of Federal 402 Highway Safety funding.

To provide all fiscal requirements identified by this grant project utilizing forms from the Highway Safety Program with supporting documentation, such as vouchers, invoices, etc., along with a monthly report on all identified activities related to expenditures.

When PSA's are developed using these funds, closed captions will be included.

#### Results:

The Public Affairs Office (PAO) collaborated with the Safety Team (Highway Safety, Wyoming Highway Patrol, the Public Affairs Office, and the Dept. of Employment) using a number of approaches in this years campaigns.

PAO developed a print ad for the Junior Thunderbirds team poster as well as two ads for statewide newspaper distribution for the holiday impaired driving enforcement efforts. Also developed was an impaired driving message for statewide television distribution titled 'Christmas 2005'.

To promote safer driving for both resident and non-resident drivers, 20,000 business sized information cards containing Wyoming and each of the adjoining states were produced. The cards were provided to the Chambers of Commerce, Public Information Departments around the State, Travel & Tourism, etc.

To increase winter roadway safety, materials were purchased for a DVD/CD print machine and cases. The PAO produced DVD's for a media tour on the State's efforts to increase winter roadway safety. In 2006, a blizzard struck a problematic stretch of road in Wyoming, a crash followed, claiming the lives of a family of four. Questions about the safety practices of the WYDOT arose. The PAO arranged a tour for interested media outlets around the state busing the group around the

Program Area 06-07 Roadway Safety

Project 01: Traffic Safety Information and Communication -WYDOT Public Affairs Office (continued)

#### Results:

crash site, giving details of many of the WYDOT's safety efforts. The topics covered snow plow priorities; details of the roads to maintain in Wyoming; the manpower and resources used to maintain those roads; the various methods the department uses to monitor conditions and notify the public of the conditions. The media tour prompted extensive earned media coverage throughout the state.

The 'Black Shroud' was a campaign produced by the PAO office. It targeted seat belt usage as well as an impaired driving message that was used over the Memorial Day, 4<sup>th</sup> of July and Crack Down campaigns.

New monitors replaced old and out-dated monitors that are used for the development of the safety campaigns.

| Program Area 06-07 | Roadway Safety   |
|--------------------|--|
| Project 02:        | Safety Management System (SMS)<br>University of Wyoming, WY Technology Transfer Center<br>Cost: HSP Budget: \$29,824.00<br>Expenditures: \$29,824.00 |

**Project Objective:** This project was funded through the SMS group for persons age 65 and older represent 15% of all licensed drivers and have been in an average of 10% of the fatal, injury and property damage crashes. National demographics indicate that this age group will increase dramatically. This group, in particular, and drivers of all ages need advance information to safely navigate the roadways such as regulatory and warning signs. The reflectivity of the signs play a vital role in keeping all drivers sufficiently informed. Through a loaner program, the Local Technical Assistance Program (LTAP) can schedule and loan two units that can both test the signs reflective capacity as well as help catalog signs by need and location.

### Results:

The Federal Highway Administration is in the process of finalizing new standards and regulations regarding minimum levels of sign retro-reflectivity. As a result, state and local agencies will be responsible for maintaining their signs to a minimum level of service. A retro-reflectometer plays a key role to ensure quality and accuracy when implementing an effective sign management program. To help local agencies who are unable to afford or don't warrant enough need to purchase their own meters, the Wyoming Technology Transfer Center purchased two retro-reflectometers and implemented a loan program. These devices were purchased with 402 funds. The retro-reflectometers are DELTA RetroSign 4500 Retro-reflectometers with GPS capability. Each comes with an extension pole kit to extend the operator's reach and additional nine feet and includes a remote trigger with digital display allowing the operator to take multiple readings without having to retract the pole each time.

Half day training is tentatively scheduled to take place in Laramie, Lander and Sheridan. The training will include a brief description of the options for managing signs.

The WY Technology Transfer Center will discuss sign management as directed by the FHWA, along with a discussion of sign retroreflectivity measurements and units. Local agencies will be told how they can sign up to borrow the Center's retroreflectometers. At the workshop, attendees will be trained in the operation of the retroreflectometer. The University will cover the calibration and operation of the retroreflectometer, as well as downloading the data and putting it into useful formats.

Program Area 06-07 Roadway Safety

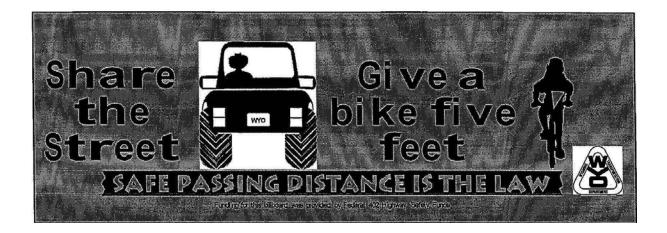
Project 02B: BICYCLE GRANT

#### Cost: HSP Budget: \$1,100.00 Expenditures: \$824.64

**<u>Project Objective</u>**: To increase awareness of the need for safe passing distance when motorists pass bicyclists on Wyoming roadways. It will also promote safe and courteous sharing of the road by bicyclists and motorists.

#### Results:

Contracted Young Electrical Sign Company to fabricate and install a "Share the Road" sign on Clark Street in Laramie, Wyoming. The sign was installed on 8/21/06.



| Program Area 06-07 | Roadway Safety   |
|--------------------|--|
| Project 03:        | WYDOT Employee Safety Reflective Winter Coat<br>Cost: HSP Budget: \$36,078.00<br>Expenditures: \$36,078.00 |

**Project Objective:** This project was funded to reduce the chance injuries and deaths to maintenance employees, reflective coats will be purchased for High Visibility clothing. More specifically, to outfit the maintenance personnel with fluorescent orange winter coats, utilizing reto-reflective materials for night time or low light situations. Because they are responsible for motorist safety and make contact with the public visually traffic control emergency, the conspicuity of our employees is paramount.

#### Results:

This project was the first of a two year to provide reflective jackets for WYDOT maintenance staff when out of their vehicles durings inclimate weather when visibility is low. The project improved worker visibility while assisting motorists, closing roads, or assisting law enforcement.

As a result from the purchase of the high visibility coats, the Wyoming Department of Transportation (WYDOT) employees are now strikingly visible when out of their vehicles on the roads. Having our employees outfitted with high visible coats also results in making the safety of the traveling public more aware of people being out on the roads.

With the grant money received from the National Highway Traffic Safety Administration and Highway Safety, the Employee Safety office was able to purchase 509 high visibility coats for the WYDOT employees.

| Program Area 06-08 | Speed Enforcement  |
|--------------------|--|
| Project 01:        | County/Municipal Law Enforcement Overtime High Visibility<br>Speed Enforcement<br>Cost: HSP Budget: \$248,800.00<br>Expenditures: \$159,584.21 |

**<u>Project Objective:</u>** This project provides the opportunity for local law enforcement to target speeding issues and reduce of its involvement in crashes. It also increases their visibility and enforcement hours on the roadways.

To continue existing overtime enforcement projects in the following agencies/departments in an attempting to reduce crashes related to speed involvement:

- A. Goshen County Sheriff's Office Year [1]
- B. Converse County Sheriff's Office Year [2]
- C. Fremont County Sheriff's Office Year [1]
- D. Hot Springs County Sheriff's Office Year [2]
- E. Lincoln County Sheriff's Office Year [2]
- F. Torrington Police Department Year [1]
- G. Douglas Police Department Year [2]
- H. Albany County Sheriff's Office Year [2]
- I. Evanston Police Department Year [1]
- J. Lovell Police Department Year [2]
- K. Kemmerer Police Department Year [1]
- L. Cheyenne Police Department Year [1]
- M. Washakie County Sheriff's Office Year [1]
- N. Powell Police Department Year [1]
- O. Shoshoni Police Department Year [1]
- P. Thermopolis Police Department Year [2]
- Q. Green River Police Department Year [1]
- R. Deaver Police Department Year [1]

If any of the above agencies decide not to continue with another year of speed overtime enforcement, the project will be offered to another law enforcement agency/department.

To attempt an average of [2] speed citations per overtime hour worked. Other citation types and non-citation contacts will be compiled for project evaluation.

To provide overtime reimbursement to county and municipal law enforcement personnel as the average rate of one and one half times the regular hourly pay rate for each officer involved ranked sergeant and below, plus benefits. [Personal Services]

To provide a minimum of [27] radar units and accessories for use in the overtime speed enforcement projects. Radar units not exceed \$2,000.00 each for Federal funding reimbursement including shipping and handling. [Non-Major Equipment]

### Program Area 06-08 Speed Enforcement

Project 01: County/Municipal Law Enforcement Overtime High (continued)

#### Project Objective:

To provide travel reimbursement at a per mile rate [established by the local level agency policy] for mileage compiled while working the FY-2006 speed overtime enforcement projects. [Travel]

To encourage the use of seatbelts and enforcement of occupant restraint laws. To compile statistics on seatbelt/child restraint citations and/or warnings issued while working this project.

#### Results:

### A. Goshen County Sheriff's Office - December 2005 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Goshen County Sheriff's Office. All speed posted roadways were addressed within Goshen Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 116.5 overtime hours being used for speed overtime enforcement, with 45 speed citations and 21 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.93]. The rate of speed citations per overtime hour worked: [.39]. Other contacts and citations per overtime hour worked: [1.54]. No citations or warnings were given for seat belt or child restraint violations. Three [3] citations were given for child restraint violations and twelve [12] warnings were given for seat belt violation. A total of 2,191 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment]

### Funds Expended: [\$6,851.93]

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

# Results:

### B. Converse County Sheriff's Office - November 2005 / September 2006 [Yr. 2]

A county overtime speed enforcement project was started with the Converse County Sheriff's Office. All speed posted roadways were addressed within Converse Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 207.5 overtime hours being used for speed overtime enforcement, with 378 speed citations and 138 other type contacts/citations/warnings. The combined contact, warning and citation rate is [2.49]. The rate of speed citations per overtime hour worked: [1.82]. Other contacts and citations per overtime hour worked: [.67]. No citations and one [1] warning was given for seat belt violations. No citations or warnings were given for child restraint violation. A total of 4637 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment]

# C. Fremont County Sheriff's Office - December 2005 / September 2006 [Yr. 1]

A county overtime speed enforcement project was started with the Fremont County Sheriff's Office. All speed posted roadways were addressed within Fremont Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 261.5 overtime hours being used for speed overtime enforcement, with 53 speed citations and 363 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.59]. The rate of speed citations per overtime hour worked: [.20]. Other contacts and citations per overtime hour worked: [1.39]. Four [4] citations and thirty two [32] warning was given for seat belt violations. Three [3] citations and three [3] warnings were given for child restraint violation. A total of 5720 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$9,253.50**]

**Speed Enforcement** 

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

### Results:

### D. Hot Springs County Sheriff's Office - January 2005 / September 2006 [Yr. 2]

A county overtime speed enforcement project was started with the Hot Springs County Sheriff's Office. All speed posted roadways were addressed within Hot Springs Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 140.0 overtime hours being used for speed overtime enforcement, with 104 speed citations and 66 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.21]. The rate of speed citations per overtime hour worked: [.74]. Other contacts and citations per overtime hour worked: [.47]. No citations and three [3] warning was given for seat belt violations. No citations or warnings were given for child restraint violation. A total of 4118 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$7,453.24]** 

# E. Lincoln County Sheriff's Office - May 2006 / September 2006 [Yr. 2]

A county overtime speed enforcement project was started with the Lincoln County Sheriff's Office. All posted speed limit roadways were addressed within Lincoln Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 300.0 overtime hours being used for speed overtime enforcement, with 641 speed citations and 324 other type contacts/citations/warnings. The combined contact, warning and citation rate is [3.22]. The rate of speed citations per overtime hour worked: [2.14]. Other contacts and citations per overtime hour worked: [1.08]. Three [3] citations and fifty seven [57] warning was given for seat belt violations. No citations and five [5] warnings were given for child restraint violation. A total of 6428 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$15,500.00]** 

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

# Results:

# F. Torrington Police Department - May 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Torrington Police Department. All speed posted roadways were addressed within Torrington. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 208.0 overtime hours being used for speed overtime enforcement, with 55 speed citations and 319 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.79]. The rate of speed citations per overtime hour worked: [.26]. Other contacts and citations per overtime hour worked: [1.53]. Twenty Six [26] citations and one [1] warning was given for seat belt violations. One [1] citation and seven [7] warnings were given for child restraint violation. A total of 1290 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$9,364.50**]

# G. Douglas Police Department - March 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Douglas Police Department. All speed posted roadways were addressed within Douglas. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 162.0 overtime hours being used for speed overtime enforcement, with 65 speed citations and 217 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.74]. The rate of speed citations per overtime hour worked: [.40]. Other contacts and citations per overtime hour worked: [1.34]. Two [2] citations and fourteen [14] warnings was given for seat belt violations. One [1] citation and one [1] warning were given for child restraint violation. A total of 1666 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$8,171.79]** 

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

#### Results:

#### H. Albany County Sheriff's Office - April 2006 / September 2006 [Yr. 2]

A county overtime speed enforcement project was started with the Albany County Sheriff's Office. All speed posted roadways were addressed within Albany Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 268.0 overtime hours being used for speed overtime enforcement, with 576 speed citations and 161 other type contacts/citations/warnings. The combined contact, warning and citation rate is [2.75]. The rate of speed citations per overtime hour worked: [2.15]. Other contacts and citations per overtime hour worked: [.60]. One [1] citation and nineteen [19] warnings was given for seat belt violations. No citations and one [1] warning were given for child restraint violation. A total of 6466 miles of vehicle operating expenses were reimbursed. One radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$12,499.55**]

#### I. Evanston Police Department - April 2006 / September 2006 [Yr. 2]

A municipal overtime speed enforcement project was started with the Evanston Police Department. All posted speed limit roadways were addressed within Evanston. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 56.0 overtime hours being used for speed overtime enforcement, with 43 speed citations and 98 other type contacts/citations/warnings. The combined contact, warning and citation rate is [2.52]. The rate of speed citations per overtime hour worked: [.77]. Other contacts and citations per overtime hour worked: [1.75]. No citations and five [5] warnings was given for seat belt violations. No citations and seven [7] warning were given for child restraint violation. A total of 523 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$5,455.06]** 

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

#### Results:

#### J. Lovell Police Department - June 2006 / September 2006 [Yr. 2]

A municipal overtime speed enforcement project was started with the Lovell Police Department. All speed posted roadways were addressed within Lovell. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 244.0 overtime hours being used for speed overtime enforcement, with 147 speed citations and 338 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.99]. The rate of speed citations per overtime hour worked: [.60]. Other contacts and citations per overtime hour worked: [1.39]. No [0] citations and ten [10] warnings was given for seat belt violations. No [0] citations or warnings were given for child restraint violation. A total of 651 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$9,216.04]** 

#### K. Kemmerer Police Department - June 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Kemmerer Police Department. All speed posted roadways were addressed within Kemmerer. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 133.0 overtime hours being used for speed overtime enforcement, with 114 speed citations and 231 other type contacts/citations/warnings. The combined contact, warning and citation rate is [2.59]. The rate of speed citations per overtime hour worked: [.86]. Other contacts and citations per overtime hour worked: [1.74]. Five [5] citations and one [1] warnings was given for seat belt violations. One [1] citations and no warnings were given for child restraint violation. A total of 1605 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$8,684.69]** 

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

#### Results:

#### L. Cheyenne Police Department - May 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Cheyenne Police Department. All speed posted roadways were addressed within Cheyenne. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement . Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 83.5 overtime hours being used for speed overtime enforcement, with 104 speed citations and 86 other type contacts/citations/warnings. The combined contact, warning and citation rate is [2.28]. The rate of speed citations per overtime hour worked: [1.25]. Other contacts and citations per overtime hour worked: [1.03]. Two [2] citations and four [4] warnings was given for seat belt violations. No [0] citations and four [4] warnings were given for child restraint violation. A total of 325 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$5,554.13]** 

#### M. Washakie County Sheriff's Office - May 2006 / September 2006 [Yr. 1]

A county overtime speed enforcement project was started with the Washakie County Sheriff's Office. All speed posted roadways were addressed within Washakie Co. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement . Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 251.0 overtime hours being used for speed overtime enforcement, with 38 speed citations and 384 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.68]. The rate of speed citations per overtime hour worked: [.15]. Other contacts and citations per overtime hour worked: [1.53]. No [0] citations and forty two [42] warnings was given for seat belt violations. No [0] citations or warnings were given for child restraint violation. A total of 5300 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment]

#### Funds Expended: [\$9,890.66]

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

#### Results:

#### N. Powell Police Department - February 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Powell Police Department. All speed posted roadways were addressed within Powell. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement . Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 154.25 overtime hours being used for speed overtime enforcement, with 8 speed citations and 241 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.61]. The rate of speed citations per overtime hour worked: [.05]. Other contacts and citations per overtime hour worked: [1.56]. Three [3] citations and nine [9] warnings was given for seat belt violations. Two [2] citations and three [3] warnings were given for child restraint violation. A total of 1425 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$6,377.53]** 

#### O. Shoshoni Police Department - March 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Shoshoni Police Department. All speed posted roadways were addressed within Shoshoni. With overtime enforcement with a minimum 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 247.5 overtime hours being used for speed overtime enforcement, with 269 speed citations and 240 other type contacts/citations/warnings. The combined contact, warning and citation rate is [2.06]. The rate of speed citations per overtime hour worked: [1.09]. Other contacts and citations per overtime hour worked: [.97]. Four [4] citations and four [4] warnings was given for seat belt violations. Two [2] citations and one [1] warnings were given for child restraint violation. A total of 1613 miles of vehicle operating expenses were reimbursed. Two radar units and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$11,925.58**]

**Speed Enforcement** 

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

#### Results:

#### P. Thermopolis Police Department - March 2006 / September 2006 [Yr. 2]

A municipal overtime speed enforcement project was started with the Thermopolis Police Department. All speed posted roadways were addressed within Thermopolis. Overtime enforcement had a minimum of 51% of the overtime hours being applied to posted speed limit roadways shown to have a higher crash involvement . Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 140.5 overtime hours being used for speed overtime enforcement, with 153 speed citations and 122 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.96]. The rate of speed citations per overtime hour worked: [1.09]. Other contacts and citations per overtime hour worked: [.87]. Two [2] citations and seven [7] warnings was given for seat belt violations. No citations and three [3] warnings were given for child restraint violation. A total of 781 miles of vehicle operating expenses were reimbursed. xxx radar unit and accessories were purchased. [Non-Major Equipment]

#### Q. Green River Police Department - March 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Green River Police Department. All speed posted roadways were addressed within Green River. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement . Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 328.45 overtime hours being used for speed overtime enforcement, with 134 speed citations and 285 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.28]. The rate of speed citations per overtime hour worked: [.41]. Other contacts and citations per overtime hour worked: [.87]. No citations or warnings was given for seat belt violations. One [1] citation and no warnings were given for child restraint violation. A total of 3993 miles of vehicle operating expenses were reimbursed. Two radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$15,501.19]** 

Speed Enforcement

Project 01:

County/Municipal Law Enforcement Overtime High (continued)

#### Results:

#### R. Deaver Police Department - July 2006 / September 2006 [Yr. 1]

A municipal overtime speed enforcement project was started with the Deaver Police Department. All speed posted roadways were addressed within Deaver. Overtime enforcement had a minimum of 51% of the overtime hours being applied to speed posted roadways shown to have a higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per overtime hours is the goal.

This project resulted in 139.5 overtime hours being used for speed overtime enforcement, with 76 speed citations and 97 other type contacts/citations/warnings. The combined contact, warning and citation rate is [1.24]. The rate of speed citations per overtime hour worked: [.54]. Other contacts and citations per overtime hour worked: [.70]. No citations and eleven [11] warnings was given for seat belt violations. No citations and one [1] warnings were given for child restraint violation. A total of 654 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment] **Funds Expended: [\$3,429.78]** 

| Program Area 06-08 | Speed Enforcement  |
|--------------------|--|
| Project 02:        | Wyoming Highway Patrol Overtime Speed Enforcement<br>Cost: HSP Budget: \$90,710.40 |
|                    | Expenditures: \$79,577.40  |

<u>**Project Objective:**</u> Compliance with Wyoming's posted speed limits located on rural highways and on high volume urban highways continues to be addressed on a daily basis by the Wyoming Highway Patrol. The WHP will apply additional speed enforcement overtime efforts to reduce the possibility of traffic crashes caused by drivers exceeding the speed limit or speed too fast for roadway conditions.

To provide overtime reimbursement to the WHP personnel, Lieutenant and below, at one and one half times their regular shift hourly rate of pay, plus benefits. Indirect costs will be allowable at [3.08%].

To promote the continued use of the existing seatbelt policy and enforcement of occupant protection law. To compile statistics on seatbelt/child restraint citations and/or warnings issued while working this project.

To attempt an end of project average of [2] speed citations per overtime hour worked. Other type contact and warnings will also be used for project evaluation.

#### **Results**

| Total No. Speed Citations:  | 2,892       |
|---|-------------|
| [doesn't include Child Restraint or Seat Belt information]<br>Total No. Of Other Citations: | 42          |
| Total No. Of Warnings/Other Contacts:   | 42<br>1,118 |
| Total No. Of Citations for Seat Belts:  | 40          |
| Total No. Of Citations for Child Restraints:  | 14          |
| Total No. Of Warnings for Child Restraints:   | 23          |
| Total No. Of Warnings for Seat Belts:   | 28          |
| Total No. Of Alcohol Citations/Arrest:  | 6           |
| TOTAL CONTACTS:   | 1,271       |
| Total Overtime Hours Allowed:   | 1,467       |
| Total Overtime Hours Expended:  | 1,230       |
| Total Combined Contact, Warning and Citation Rate   | 1.83        |

# Program Area 06-08Speed EnforcementProject 02:Wyoming Highway Patrol Construction Zone Overtime<br/>Cost: HSP Budget: \$28,347.00<br/>Expenditures: \$19,794.52

<u>**Project Objective:**</u> In order to enhance safety within on-system state highway construction and repair areas during heavy construction months, the WHP will apply overtime speed enforcement. Speed continues to be a major factor in traffic crashes within these areas. The WHP will apply a concentrated effort on enforcing speed reductions, child restraint use, drinking and driving, mechanical defects, etc.

To provide overtime reimbursement to the WHP personnel, Lieutenant and below, at one and one half times their regular shift hourly rate of pay, plus benefits. Indirect costs will be allowable at [3.08%].

To promote the continued use of the existing seatbelt policy and enforcement of occupant protection law. To compile statistics on seatbelt/child restraint citations and/or warnings issued while working this project.

#### <u>Results</u>

| Total No. Of O/T Hours Available:                 | 407.5     |  |
|---|-----------|--|
| Total No. Of O/T Hours Worked:                    | 296.5     |  |
| Total No. Of Speed Citations Written:             | 179       |  |
| Total No. Of Other Citations Written:             | 10        |  |
| Total No. Of Child Restraint Citations Written:   | 0         |  |
| Total No. Of Seat Belt Citations Written:         | <u>12</u> |  |
| Total Citations Written:                          | 201       |  |
| Total No. Of Speed Warnings Written:              | 196       |  |
| Total No. Of Other Contacts/Warnings Written:     | 136       |  |
| Total No. Of Child Restraint Warnings Written:    | 0         |  |
| Total No. Of Seat Belt Warnings Written:          | 9         |  |
| Total Warnings Written:                           | 341       |  |
| Total Combined Contact, Warning and Citation Rate | 1.83      |  |

| Program Area 06-08 | Speed Enforcement   |
|--------------------|---|
| Project 02:        | Wyoming Highway Patrol Radar Upgrades<br>Cost: HSP Budget: \$63,806.52<br>Expenditures: \$61,744.92 |

**Project Objective:** To provide [20] IACP approved radars with associated accessories for WHP. This project once again plans to upgrade a portion of their fleet radars to be used both in conjunction with and outside of their speed grant parameters. With their dedication of enforcing speed, their commitment to enforcing current state seat belt and child seat laws, and their ever watchful eye for impaired driving, they impact goals to reduce crashes and injuries on rural highways throughout Wyoming.

#### <u>Results</u>

A total of [2] Applied Concept radar units with accessories were purchased with Federal 402 funds. A total [18] DSR2X Stalker radar units with accessories were also purchased with Federal 402 funds. Remote cables, antenna, tuning forks, mounting units and other associated hardware were purchased. The units were distributed throughout the state, within the Patrol Divisions. An equipment listing is located in the Highway Safety Program Office.

| Project 02: Wyoming Highway Patrol Portable Speed Monitoring Trailers<br>Cost: HSP Budget: \$25,764.85<br>Expenditures: \$25,764.85 | Program Area 06-08 | Speed Enforcement             |
|---|--------------------|-------------------------------|
|   | Project 02:        | Cost: HSP Budget: \$25,764.85 |

**Project Objective:** This project was to fund five [5] portable speed monitoring trailers. This would allow one trailer per Wyoming Department of Transportation District. The patrol will locate these speed trailers in construction zones after they confer with WYDOT District Engineers construction schedules/efforts, or will utilize them in other speed enforcement areas of concentration.

#### <u>Results</u>

A total of five [5] Kustom Signals SMART LP Speed Monitoring trailers were purchased with Federal 402 funds. The trailers included standard 18" display, flashing amber violator alert, axle lock, antenna radar, aluminum panels, steel frame, graffiti resistant paint, locking access door, removable hitch, storage cover and lowing lights. Four leveling jacks, quick release fasteners two deep cycle batteries rated @ 230 amp hour, A/C battery charger and solar panel. The trailers have a one year warranty and the radars have a two year radar warranty.

| Program Area 06-08 | Speed Enforcement   |
|--------------------|---|
| Project 02:        | Mini Grants for Speed Radar Devices<br>Cost: HSP Budget: \$12.000.00<br>Expenditures: \$12,829.46 |

**Project Objective:** To provide funding for four mini grants which provide a maximum of [6] radar units and accessories to small law enforcement agencies to address their community speed related traffic concerns. The WHP were interesting in purchasing 2 handheld radar units with accessories for the two higher ranked WHP. A one year reporting use of these radars will be required. All documentation is in the Wyoming Highway Safety Program Office.

#### <u>Results</u>

A. Converse County Sheriff's Office - March 2006 / September 2006

A mini grant for the purchase of [2] IACP approved radar units with accessories was issued to Converse County Sheriff's Office. They have not wanted to participate in an overtime Speed Enforcement grant, but did need to upgrade their equipment. [538] citations/warnings were written with the new radars. **Funds Expended: [\$4,000.00]** 

B. Moorcroft Police Department - March 2006 / September 2006

A mini grant for the purchase of [2] IACP approved radar units with accessories was issued to the Moorcroft Police Department. They are a small agency which does not presently have enough personnel to warrant overtime enforcement. [187] citations/warnings were written with the new radars. **Funds Expended: [\$3,861.00]** 

C. Baggs Police Department

No activity on this grant was done. Waiting for letter from Chief Owen for the Highway Safety Program Office.

D. Wyoming Highway Patrol - September 2006

A mini grant for the purchase [2] IACP approved radar units with accessories was issued to Wyoming Highway Patrol. These two radar units were purchased for the top two higher ranks in the WHP. So that when they are out on the streets they would have equipment. **Funds Expended: [\$4,968.46]** 

| Program Area 06-09 | Paid Media Advertising                                       |
|--------------------|--|
| Project 01:        | Traffic Safety Paid Advertising                              |
|                    | Cost: HSP Budget: \$124,182.39<br>Expenditures: \$121,528.05 |
|                    |  |

**Project Objective:** The Public Affairs Office (PAO) will be responsible for overseeing the development of all information related to media PSA's which will be utilized for paid advertising and will distribute statewide to media, appropriate agencies and organizations, along with providing the scripting and post production work to ensure a quality product. Arrangements will be made to provided closed captioning for the televison spots. Any eligible Federal 402 Highway Safety funding available through previously issued grants to the PAO, WHP, and Highway Safety Program may be used for costs related to this objective. [Paid Advertising Funds will not be used for production.]

PAO will determine the best media types and locations to be purchased throughout the State to ensure the information/ PSA's are reaching the largest audience. [402 Paid Advertising Funding.]

PAO will be responsible for the amount of funds to be used for each paid advertising, identifying how they will assess advertising effectiveness, and the amount of funds needed for each required assessment. The assessments may be conducted by PAO, other agencies, or other individuals as identified by PAO.

Method of assessment will be to conduct a post-campaign assessment using various survey instruments.

#### Results:

The funds for this grant paid for the seat belt and impaired driving messages entitled 'Black Shroud' and 'Rollover' in print, television and radio ads. The other Paid Media spots were for the "You Drink and Drive, You Lose" and the "No Excuses-Buckle Up" campaigns.

The campaigns were evaluated through a survey assessment conducted by Ray Lansing Adv. & P.R.

This grant also paid for business sized cards with the Wyoming Road Report as well as and each of the adjoining states. They were distributed statewide. The telephone numbers are used for travelers to obtain up-to-date road conditions.

(**NOTE:** The media assessments and evaluations for these campaign are attached to the end of this report.)

# Program Area 06-09Paid AdvertisingProject 02:Paid Advertising for BUCKLE THOSE YOU LOVE<br/>COSTS: HSP Budget: \$13,000.00<br/>Expenditures: \$13,000.00

**Project Objectives:** To purchase paid media spots for both television and radio for the "Buckle Those You Love" campaign determining the best media for the reach.

To coordinate an assessment of the media reach each spot had and the type of audiences.

To provide a final project report with a copy of the media assessment to be submitted to the HSP no later than November 15, 2006.

#### Results:

"Buckle Those You Love" radio and television commercials played on selected radio channels and on cable networks throughout the Fremont, Sheridan and Natrona counties that demographic studies show were mostly listened to and/ or watched by women. The individual times of both radio and cable commercials are listed in the media assessment located in **Appendix** at the back of this report.

(NOTE: A media assessment is attached to the end of this report generated through Project 02.)

| Program Area 06-09 | Paid Advertising   |
|--------------------|--|
| Project 03:        | Paid Advertising for Building New Traditions/Tribal Outreach<br>COSTS: HSP Budget: \$11,000.00 |
|                    | Expenditures: \$ 0.00  |

**Project Objectives:** To increase safety belt usage on the Wind River Reservation from 20% to 25% by end of the grant. A. To purchase billboard space in specific locations and survey to determine the reach with the descriptions of the people who viewed the billboards. B. Through the use of a culturally compatible social marketing campaign. C. To conduct a pre and post safety belt observation survey to measure the results.

**<u>Results:</u>** No contract was implemented. The funds were not available in a timely manner to provide enough time to complete the project as proposed.

| Program Area 06-09 | Paid Advertising   |
|--------------------|--|
| Project 04:        | Paid Advertising for Gimme a Boost<br>COSTS: HSP Budget: \$800.00<br>Expenditures: \$ 0.00 |

**Project Objectives:** To develop in FY06, radio spots that support the community and schoolbased strategy to increase the correct use of booster seats by children ages 5-8. To provide a final project report to the Highway Safety Program no later than November 15, 2006. The report will summarize how the funds for paid advertising were used; how they assessed the effectiveness through 1) size of audience reach, 2) the number of paid airings that occurred; 3) the number of free airings that occurred; and 4) the size of audience reached in free airings or paid if available; and the amount allocated and if there was a cost for the assessment of the media buy.

**<u>Results</u>**: A contract was implemented in July but no funds were expended toward the project due to the lateness of the grant. All activity will be done in FY2007.

# Program Area 06-09Paid AdvertisingProject 05:Paid Advertising for Teens Safety Belt Program<br/>COSTS: HSP Budget: \$1,500.00<br/>Expenditures: \$ 0.00

**Project Objectives:** To purchase media spots on radio and in newspaper to educate the public and students on safety belt use.

To coordinate the media messages with the project partners and other interested organizations or agencies.

To coordinate an appropriate assessment of the media reach and the type of audiences to the Highway Safety Program.

**<u>Results:</u>** The contract was not used. Paid media was used to promote the safety belt message via radio throughout the county but local funds covered the costs.

| Program Area 06-10 | Youth Alcohol Program  |
|--------------------|--|
| Project 01:        | MADD Multimedia Presentation<br>COSTS: HSP Budget: \$69,500.00 |
|                    | Expenditures: \$68,587.33                                      |

**Project Objectives:** MADD Wyoming (MADD WY) will contract with MADD National for the multimedia presentations and provide a copy of the contract to the Wyoming Department of Transportation-Highway Safety Program. MADD WY will provide a spokesperson as well, when possible, for each program, to speak about the intent of the presentation. MADD WY will use victims, volunteers or staff. MADD National along with MADD Wyoming will be responsible for scheduling presentations and logistical concerns, delivery and set up of equipment, checking out the synchronization and readiness of all equipment, operation of equipment during actual programs, arranging for their crews' transport, food and lodging. MADD National will be asked to accept responsibility to handle up to two presentations per day, per school. Coordination between the Highway Safety Program(HSP), MADD WY and MADD National will be essential. MADD WY will be responsible for reviewing and providing contract invoices for payment, quarterly, and final reports. MADD WY will be responsible for reporting goal progress, communication with the MADD School Assembly Program and following all project guidelines as agreed upon by the grant agreement with the HSP.

#### Results:

MADD finished the grant with 100 multimedia assemblies reaching 24,351 students from elementary, Jr. High and High School. The shows (ACE-Elementary & SPOT-Jr & Sr. High School) were well received with many schools requesting assemblies for next year. A young man from MADD National directed the assemblies. The support of the Governor's wife for the prevention of underage drinking has elevated this program in the minds of school personnel. This program was also shown for the Annual Alcohol Showcase in Jackson for the prevention of underage drinking.

The whole program has risen to a new level with the financial backing of MADD National for new equipment, new vehicles and people who are running the program who really care about the issue. The assembly evaluations received were all positive both about the program as well as the young man who directed the assemblies. These are on file at the Highway Safety Program. Victims of drunk driving crashes have attended the assemblies and shared their story with the students. Law enforcement officers also participated in some of the assemblies. The MADD Victim display has been set up at many of the schools with many students impacted.

### Program Area 06-11Safe CommunitiesProject 01:Wellness Council of Sheridan County S

#### Wellness Council of Sheridan County Safe Communities COSTS: HSP Budget: \$25,000.00 Expenditures: \$24,969.83

<u>**Project Objectives:**</u> To enhance the community awareness campaign for impaired driving prevention by networking with Law Enforcement for the You Drink and Drive, You Lose Mobilization utilizing a full media campaign and ongoing news releases.

To continue the seatbelt use and Child Passenger Safety restraint use promotion programs through information and education booths at local events and provide four Child Passenger Safety Inspection events for the community.

To continue the partnership with the Sheridan Police Department, Sheridan County Sheriff Office and the Sheridan Safe Kids Chapter.

To fund speakers fees and other related expenses through special events when possible to enhance the impact of goals and objectives of this program.

To fund the coordinator and council members to travel to Lifesavers Conference as well as develop community resources to support this goal and other objectives. After Lifesavers, a summary from each attendee needs to be provided to the Highway Safety Program (HSP) to show how the program impacted them and how to use it locally. Out-of-State travel requests will be submitted to the HSP for review and approval prior to incurring any costs for travel.

To fund coordinator to travel to safety-related meetings/ conferences in state to gain resources to benefit this program.

To fund the cost to train and recertify Child Passenger Safety technicians and to also send a child passenger safety technician to a Special Needs Training Workshop when offered.

To purchase incentive items expressing the program messages as reminders for the community.

#### Results:

Law enforcement partnered with the Safe Communities Task Force to increase the visibility of the officer as well as cracking down on impaired drivers throughout the county. In Sheridan, a partnership with the Safe Kids Sheridan County (SKSC) helps educate parents/ care givers to the importance of proper use of child restraints and safety belts. Each year at Christmas, the Wellness Council and SKSC provide awareness information about the importance of safety belts and impaired driving during the Christmas Stroll, which is an activity in the downtown area during the weeks before Christmas. The banner purchased in FY2005 was used to share the message not to drink and drive. The Wellness Council continues to work with their partners to provide education for the community with a focus on child passenger safety, seat belts, impaired driving and underage drinking. In support of this education, law enforcement and Safe Kids implemented these programs effectively in the community.

The Wellness Council published a monthly newsletter with articles throughout the year emphasizing these issues. At all speaking opportunities, resources are shared, where

#### Program Area 06-11 Safe Communities

Project 01: Wellness Council of Sheridan County Safe Communities (continued)

#### **Results:**

appropriate, and utilized the Wyoming Department of Transportation as a resource for more details, "brainstorming" for ideas or more network contacts. The High School group, DRIVEN, hosted a parents night, presented to Jr. High, partnered with Public Health and other high schools to present the underage drinking prevention messages county wide.

The Wellness Council increased the number of bicycle helmets and ensured correct fit. They provided child safety seat check up events, checked over 151 safety seats, provided information on the CPS law and seat belt law to 39 child care facilities, partnered with DARE to present booster seat info to 2<sup>nd</sup> -4<sup>th</sup> graders in five communities, and coordinated the Bike to Work Day through the hospital.

Partnered with MADD to share impaired driving messages around the Christmas Holiday, Buckle Up Message during the May Mobilization. Two judges, the Safe Kids Coordinator and the Wellness Council Coordinator attended Lifesavers to gain program knowledge, network with others and find program ideas that could be used in Sheridan.

# Program Area 06-11Safe CommunitiesProject 03:Safe Communities Proposals<br/>COSTS: HSP Budget: \$16,000.00<br/>Expenditures: \$ 0.00

**<u>Project Objectives</u>**: To provide funding for at least one with a maximum of three Safe Community Projects designed to save lives and prevent serious injury from traffic crashes in their respective communities.

#### **Results:**

No new Safe Communities were started during this fiscal year. Funding was not available early enough to assist communities.

| Program Area 06-17 | FY-03 Alcohol Transfer Funds 154AL  |
|--------------------|---|
| Project 01:        | Intoximeter<br>Cost: HSP Budget: \$25,000.00<br>Expenditures: \$25,000.00 |

**Project Objective:** In cooperation of and with the advice from the Director of the Wyoming State Chemical Testing Laboratory, assistance will be provided to Wyoming Law Enforcement's efforts to arrest and remove drinking drivers prior to a traffic crash event by providing funding [Under \$5,000.00 each - Federal funding - Major/Non-major Equipment] for the purchase of [1] EC/IR type "approved" Intoximeter with accessories. This unit will be for law enforcement. Intoximeter and accessories selected must be calibrated by and found to be acceptable to the Wyoming State Chemical Testing Program. The equipment must be on the approved product list provided by the Highway Safety Program.

#### <u>Results</u>

#### A. Laramie County Sheriff's Office

This project assisted the Laramie County Sheriff's Office in arresting drinking drivers by providing funding for the purchase of an "approved" intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the Federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming State Chemical Testing Program Staff. The equipment provides access for other law enforcement department/agencies. **Funds Expended: [\$5,000.00]** 

#### B. Teton County Sheriff's Office

This project assisted the Teton County Sheriff's Office in arresting drinking drivers by providing funding for the purchase of an "approved" intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the Federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming State Chemical Testing Program Staff. The equipment provides access for other law enforcement department/agencies. **Funds Expended: [\$5,000.00]** 

#### C. Riverton Police Department

This project assisted the Riverton Police Department in arresting drinking drivers by providing funding for the purchase of an "approved" intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the Federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming State Chemical Testing Program Staff. The equipment provides access for other law enforcement department/agencies. **Funds Expended: [\$5,000.00]** 

#### Program Area 06-17 FY-03 Alcohol Transfer Funds 154AL

Project 01: Intoximeter ( continued)

#### <u>Results</u>

#### D. Campbell County Sheriff's Office

This project assisted the Campbell County Sheriff's Office in arresting drinking drivers by providing funding for the purchase of an "approved" intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the Federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming State Chemical Testing Program Staff. The equipment provides access for other law enforcement department/agencies. **Funds Expended: [\$5,000.00]** 

#### E. Sweetwater County Sheriff's Office

This project assisted the Sweetwater County Sheriff's Office in arresting drinking drivers by providing funding for the purchase of an "approved" intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the Federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming State Chemical Testing Program Staff. The equipment provides access for other law enforcement department/agencies. **Funds Expended: [\$5,000.00]** 

| Program Area 06-17 | FY-03 Alcohol Transfer Funds 154AL   |
|--------------------|--|
| Project 02:        | State Chemical Testing Program - Testing Equipment<br>Cost: HSP Budget: \$5,896.80<br>Expenditures: \$4,446.00 |

**Project Objective:** This project was to purchase eight [8] thermal printers to work specifically with Alcosensor IV breath testing units. These thermal prints will be connected to Alcosensor IV breath testing units used in the field by law enforcement officers. These printers will be placed throughout the State of Wyoming. This project is identified as "non-Major" Equipment.

Indirect costs will be allowed [17%]

#### <u>Results</u>

The funds from this grant were used to purchase eight thermal printers designed specifically for use with Alcosensor IV breath testing instruments. Small Wyoming towns such as LaBarge and Cokeville use portable, and relatively inexpensive Alcosensor IV's with printers as evidentiary instruments in place of, larger and more expensive, Intoximeter ECIR instruments. One of the eight printers is used for training and the others replace old and constantly malfunctioning dot matrix printers at various, small town, law enforcement agencies. These new printers will aid in the orderly processing of suspected drunk drivers and enhance our training program.

Eight [8] printers DP1012 from Intoximeters Inc. was funded by Federal 402 funds. Along with the printers the accessories that were included in the cost were, paper rolls, printer ribbons, power chargers, mouthpieces and Mech. SMPL with fuel cell. **Funds Expende: [\$4,446.00]** 

# Program Area 06-17FY-03 Alcohol Transfer Funds 154ALProject 03:Governor's Annual Recognition Forum<br/>COSTS: HSP Budget: \$24,000.00<br/>Expenditure: \$19,642.05

**<u>Project Objectives:</u>** To provide funding for a Statewide Impaired Driving Conference.

To fund a conference contractor to handle logistics, food & facility, printing and postage, speakers (travel, stipends) and materials(hand-outs, awards, etc.) with input from the Governor's Council on Impaired Driving and facilitator with Injury Prevention Resources (IPR).

#### Results:

A contractor was hired to manage the logistics for the Governor's Annual Recognition Forum. A "save-the-date" postcard was mailed to 5,000 people statewide with registration materials mailed in early March. DUI enforcement award certificates, citizen award plaques, appreciation cards from the Governor, and the Forum programs were designed. A press release about the Citizens Awards was prepared and submitted by the Governor's Office to all media outlets in the state. Letters were sent to each law enforcement agency notifying them of which officers would be receiving DUI Enforcement Awards from the Governor. The Awards subcommittee reviewed nominations and made recommendations to the Governor. The Forum was held on May 3, 2006 at the Parkway Plaza in Casper; 198 people were in attendance. Ten citizen awards and 140 DUI Enforcement Awards were presented by Governor Freudenthal. Photographs of all the recipients were e-mailed to local media outlets in each county along with a story about the award recipient(s). Hard copies of the photographs were mailed to each recipient.

| Program Area 06-17 | FY-03 Alcohol Transfer Funds 154AL  |
|--------------------|---|
| Project 04:        | Outreach to Judges and Prosecutors<br>Cost: HSP Budget: \$9,514.00<br>Expenditures: \$ 0.00 |

**Project Objective:** This project responds to national acknowledgment that judicial enforcement of laws is needed to reduce alcohol and drug recidivism. Education of effective court mandated evaluations and treatments is needed. Additionally, judicial support is needed to capitalize on current child seat and seat belt laws. This project will provide for the registration and travel expenses of the judges to attend such educational training.

#### <u>Results</u>

No activity or costs were incurred during FY-2006 for this project area.

| Program Area 06-18 | Alcohol - [154AL]<br>Transfer Funding Addendum (FY2004 Funding) |
|--------------------|---|
| Project 01:        | Tribal Outreach<br>COSTS: HSP Budget: \$4,050.00                |
|                    | Expenditure: \$ 0.00  |

**<u>Project Objective</u>**: To conduct outreach efforts focused on impaired driving issues on the Wind River Indian Reservation with tribal support.

#### Results:

No FY2006 grant was made. Finding the right contact on the Reservation is a difficult process. Contacted the Indian Health Service and discussed child passenger safety issues and seat belt safety. Requested input for the Occupant Protection Assessment held in the Spring of 2006 and also extended an invitation to participate in the newly forming Occupant Protection Coalition. This Fall, we were able to connect with another tribal organization who is willing to work on traffic safety issues during FY2007. Sobriety checkpoints are of interest on the Reservation which will help this outreach effort.

| Program Area 06-18 | Alcohol - [154AL]<br>Transfer Funding Addendum (FY2004 Funding)  |
|--------------------|--|
| Project 02:        | Cheyenne Community CAN (Change Attitudes Now)<br>COSTS: HSP Budget: \$6,850.00<br>Expenditures: \$6,145.29 |

**<u>Project Objectives:</u>** To encourage students at the high school level to wear seat belts each and every time they enter their vehicles.

To establish a mentor program between high school CAN members and LCSD#1 elementary students which will teach elementary students to use safety belts, avoid alcohol and/or riding with an impaired driver.

#### Results:

The CAN group gained cooperation of the coaches for football, swimming and volleyball to encourage the athletes to participate in the CAN Program at both Central and East High School and the Triumph High Improv Team. They gained cooperation from elementary principals to allow CAN students to provide presentations to their students; printed membership applications with the pledge to wear seat belts, avoid alcohol and other drugs and avoid riding with an impaired driver; printed the CAN trading cards and t-shirts; scheduled time for CAN students to share lunch with elementary students and talk about the importance of safety belts and the dangers of using drugs or alcohol. They conducted eleven local elementary school presentations / health fairs and three presentations with the First Lady in the state, and a presentation at the Western Region Physical Education Conference were some of the activities performed by the CAN students.

| Program Area 06-18 | Alcohol - [154AL]<br>Transfer Funding Addendum (FY2004 Funding)   |
|--------------------|---|
| Project 03         | Natrona County School District #1 Superstars<br>COSTS: HSP Budget: \$46,000.00<br>Expenditures: \$20,485.83 |

**Project Objectives:** To encourage through a formal pledge for all Superstar students (includes elementary to high school) to: 1) never drink and drive; 2) never ride with an impaired driver; and 3) to always wear their safety belts when in any motor vehicle.

To establish the Superstar Program where there is a mutual, but positive peer pressure approach between high school and elementary school students to create a healthy environment and community where all children can and do feel safe.

Results: Three coordinators were hired (one at each of the schools: Natrona County, Kelly Walsh and Casper College) for the "Superstars" positive peer pressure program and a community wide coordinator on a part-time basis. The coordinators signed an agreement to utilize the Cody CAN program ideas and evaluation process from the Cody CAN program since it is a copyrighted program they received permission with assurance to follow the essence of the program. A pledge form was developed for each student to sign which has the stipulations: 1) Superstars will not drink and drive; 2) Superstars will not ride with an impaired driver; and 3) Superstars will wear their safety belts while in a motor vehicle. Presentations were made to elementary school students in the "feeder" schools the positive messages of an alcohol and drug free life and always buckle up. The design and printing of the trading cards were funded and distributed in the "feeder" elementary schools at presentations. They developed educational materials and training for the high school Superstars to be used in their presentations with assistance from the STARS group at Casper College; developed and supported positive activities for students of all ages to provide an alternative to negative choices by hosting a city wide carnival for all Casper students; developed a partnership with local businesses to provide a discount card for students who participate in the "Superstars" program; and developed a scholarship program for elementary students that cannot afford alternative activities such as, dance, skiing, YMCA, soccer, volleyball, and drama etc. through interested community members. The Superstars were awarded a "Volunteer of the Year" Award from the Casper Chamber of Commerce Education Committee for their work in the schools and community.

| Program Area 06-18 | FY-04 Alcohol Transfer Funds 154AL  |
|--------------------|---|
| Project 04:        | Eligible Training - State Chemical Testing Program (CTP)<br>Cost: HSP Budget: \$14,976.00<br>Expenditures: \$4,689.22 |

**Project Objective:** This project was funded with Federal 154AL funds, for technical and educational training of state CTP staff. This staff supports the efforts of law enforcement by performing alcohol blood alcohol concentrations, maintains local equipment and conducting equipment training courses. The project funded the Registration/Travel expenses for training/educational seminars.

Indirect costs was allowed [17%]

#### <u>Results</u>

The funds from this grant were used to send two employees to Indiana University for two different courses. The first, in September 2005, was the Robert F. Borkenstein Course on "DUID: The Effects of Drugs on Human Performance and Behavior". This course is relatively new and was attended by the program supervisor to evaluate its content and usefulness. The attendee found the course to be interesting and useful and will be requesting grants to send other program employees. The knowledge gained from this course will be very useful in the near future when the state of Wyoming implements a Drug Recognition Expert program for law enforcement officers. The course included many program relevant topics such as Laboratory Quality Control, Drug metabolism, and international evaluations of various drug screening devices.

The second grant expenditure was used to send an analyst to Indiana University to the nationally acclaimed Robert F. Borkenstein Course on "Alcohol and Highway Safety". This is an excellent course that covers everything from breath alcohol instruments to alcohol pharmacology and metabolism. This course is a very important training tool for all forensic toxicologists.

| Program Area 06-18 | Alcohol - [154AL]<br>Transfer Funding Addendum (FY2004 Funding)                     |
|--------------------|---|
| Project 05:        | D.U.I. Education WHP<br>COSTS: HSP Budget: \$14,431.20<br>Expenditures: \$ 5,088.88 |

**<u>Project Objectives:</u>** To purchase new and current incentive items in promoting the R.E.D.D.I. and "You Drink & Drive, You Lose" program.

To update and reproduce the R.E.D.D.I./D.U.I. brochures and posters if needed.

To produce new R.E.D.D.I public service announcements and other alcohol related videos.

Indirect costs (3.08%) are allowable as part of the grant expenditures.

#### Results:

The Wyoming Highway Patrol continued to work on the goal of reducing drunk drivers on Wyoming roadways. The funding helped provide incentive items, design tools, and information to help enhance the safety education programs. The Wyoming Highway Patrol has two programs dealing with alcohol. The R.E.D.D.I. program which continues to grow as it gives the public the opportunity to call in anyone they think might be driving drunk, and the D.U.I. Awareness program which is aimed at teens to help reduce drinking through education and enforcement.

The Patrol purchased 2 new posters for the table top displays. These posters will bring the displays current with today's teens and issues with drinking and driving. They also purchased car fresheners to hand out during drinking and driving safety presentations. These air fresheners have a great smell but also a message on both sides pertaining to drinking and driving or becoming a passenger while someone has been drinking.

The Wyoming Highway Patrol will continue to provide safer roadways in Wyoming through education and enforcement.

#### Program Area 06-18 FY-04 Alcohol Transfer Funds 154AL Project 06: Intoximeter Cost: HSP Budget: \$2,343.46 Expenditures: \$ 0.00

<u>**Project Objective:**</u> This project will purchase an additional [3] alcohol testing intoximeter that may fail or be deemed by the Department of Health, Chemical Testing Program as being too old or serviceable.

Purchase four intoximeters meeting the specifications set forth by the Department of Health [DOH], Chemical Testing Program [CTP]. Equipment will be monitored by the Highway Safety Program for use, operating condition and agency location.

#### Results

No activity or cost were incurred during FY-06 for

| Program Area 06-18 | FY-04 Alcohol Transfer Funds 154AL  |
|--------------------|---|
| Project 08:        | WASCOP Alcohol Factor Survey<br>Cost: HSP Budget: \$67,000.26 (+\$19,459.74 OJJDP EUDL<br>Grant Funds Contract = 86,460.00 )<br>Expenditures: \$62,741.96 |

**Project Objective:** This project was funded as a follow up of the FY2005 Alcohol Factor Survey performed by Wyoming Association of Sheriff's and Chief's,(WASCOP). The effort collects specific data in custodial arrests in Wyoming that will be more comprehensive in its approach than the initial effort in 2005. In order to expand the 2005 effort, this project will be conducted in two phases. The first phase will occur in FY2006 and the second phase will occur in early FY2007.

This phase will be conducted over an eight-month period and will include the activities: (1) assemble a task force to determine the scope of the project and review the data elements collected in 2005; (2) collect alcohol specific data in all 23 counties for a six-month period – April 1 through September 30, 2006; (3) identify each participating agency's records personnel responsible to monitor and submit data; (4) provide \$500 to each participating agency for offset cost for additional work to assigned monitor; (5) create a master database in a manner that will allow for efficient harvesting of information during the analysis state; (6) provide copy of the database and proof of completion of the data collection phase by November 15, 2006.

#### <u>Results</u>

In 2005, the Wyoming Association of Sheriffs and Chiefs of Police received grant funding from the Wyoming Department of transportation, Highway Safety Program to collect and evaluate alcoholrelated data in custodial arrest in ten counties in Wyoming with the expressed purpose of devising more effective enforcement strategies to reduce the number of alcohol related traffic accidents and crimes in this state. This project was a follow-up effort designed to collect alcohol specific data in custodial arrests in Wyoming in a more comprehensive manner than the initial effort in 2005. Due to 154AL funding limitations, this project was a partnership with WYDOT Highway Safety and the Governor's Plannice Office which currently houses OJJDP EUDL funds. A transfer of \$19,459.74 was made between agencies to fund \$86,460.

This project was conducted over an eight-month period and involved the collection of alcohol specific data in all twenty-three counties for a six month period – April 1 through September 30, 2006. The project was completed on schedule, within budget and with all identified objectives accomplished. A preliminary review of the data collected from <u>13,564</u> reported custodial arrests indicate that alcohol is a significant factor in crimes and traffic crashes in Wyoming. Alcohol was involved in 62.25% of the custodial arrests statewide. The average BAC for persons arrested for DUI during this project period was <u>.1593</u>.

The collection of data was structured and managed in manner designed to facilitate more complete reporting of data than the initial effort. Records indicate that reporting facilities statewide had a 78 % reporting rate – a significant improvement from the first effort. Alcohol specific data collected will be used to formulate appropriate strategies, as well as for allocating resources and directing law enforcement services in a more effective manner. The analysis and strategy development will take place in the next phase of this two-part project.

FY-04 Alcohol Transfer Funds 154AL

Project 08:

WASCOP Alcohol Factor Survey (continued)

#### Results

Phase two of this project will involve the following series of specific activities: (1) assembling the data in usable formats; (2) comprehensive analysis of the collected data; (3) a collaborative process for formulating specific recommendations and strategies; (4) drafting of the final report; (5) and the printing and dissemination of the project report. These efforts will be accomplished during a seven month period – October 1, 2006 through March 30, 2007.

| Program Area 06-20 | 154AL Alcohol Transfer Funds (FY2005)  |
|--------------------|--|
| Project 01:        | Governor's Council on Impaired Driving<br>Injury Prevention Resources -Lander,Wyoming<br>COSTS: HSP Budget: \$ 88,600.00<br>Expenditures: \$ 64,558.52 |

**Project Objectives:** The primary purpose of the Governor's Impaired Driving Council is to provide a forum for discussion, and planning to reduce the incidence of impaired driving in Wyoming. To identify priority issues and problems related to impaired driving; to increase public awareness of and education relating to impaired driving issues; to evaluate the effectiveness of current laws, existing programs, and countermeasures; to develop proposals addressing priority issues; to advocate strategies; to implement proposals, including adequate funding of needs; and to report to the Governor.

Injury Prevention Resources has been determined to serve as the facilitator of the Governor's Council on Impaired Driving.

IPR will schedule quarterly meetings for participants and to provide coalition members with agendas, reports, insightful presentations and discussions, and meeting minutes. A web site will be maintained from which Wyoming residents will be able to access pertinent, timely information related to impaired driving. Injury Prevention Resources will continue to serve as evaluator of the project and will provide the Highway Safety Program (HSP) with monthly activity reports to reflect both the organizations's activities as well as the activities initiated and/or organized by the Governor's Council on Impaired Driving.

To establish additional opportunities for coalition members to work together between meetings by setting up teleconference and video conference calls, and maintaining an electronic bulletin board of coalition members to use.

To oversee the development and distribution of public information and education materials designed to further the council's objectives.

Funding categories will include Personal/Professional Services (included costs for independent evaluator), Office costs, Printing costs, Quarterly Meeting Costs, Materials and Supplies, Travel costs, Training costs (for Lifesavers Conference attendees), Coalition Member Communication (includes Web Site maintenance, video conferencing and teleconference calls), and Public information & education material development and distribution.

#### Results:

The Governor's Council on Impaired Driving met quarterly throughout the year. Minutes from each of the meetings were provided to the Highway Safety Program, Council members and posted on the Council's website.

At each quarterly meeting, members planned the Governor's Impaired Driving Conference and developed public education campaigns for Ignition Interlock, DUI/ Child Endangerment and Dram Shop. All three of these issues require statutory changes. The Council prepared white papers for each of the four new priority issues (criminalizing refusals, mandatory testing of all drivers involved in fatal and serious bodily injury crashes, sobriety checkpoints and amending Wyoming's per se law to 0.08 within two hours of a valid DUI arrest). Members provided assistance with legislative contacts

| Program Area 06-20 | 154AL Alcohol Transfer Funds (FY2005)   |
|--------------------|---|
| Project 01:        | Governor's Council on Impaired Driving<br>Injury Prevention Resources -Lander,Wyoming |
|                    | (continued)   |

#### Results:

*Ignition Interlock:* An educational brochure about Ignition Interlock was designed and distributed to legislators and other interested parties. An op-ed piece about Ignition Interlock was submitted to the state's newspapers in early February. Upon request several Council members testified at the Senate Transportation Committee meeting about Ignition Interlock. The bill passed during the 2006 Legislative Session. Offenders began applying for a limited license on July 1, 2006.

*DUI/ Child Endangerment:* An op-ed piece about DUI/Child Endangerment was submitted to the state's newspapers in February. DUI/Child Endangerment was introduced in the House, but was never heard in the House Judiciary Committee. It will be introduced in the Senate during the 2007 Legislative session through an identified sponsor.

Mandatory Substance Abuse Evaluations for all DUI offenders: The bill passed in FY2006 Legislative Session. A few of Wyoming's Circuit Court judges could not access a list of certified providers from the Substance Abuse Division. The Governor's Council was asked to intervene and the Students Against Destructive Decisions (SAD) developed and provided the list but is not completely current. SAD will continue to update as staff becomes available.

*Graduated Driver Licensing:* Update, it is too soon to know if GDL has helped reduce crashes involving 16 and 17 year old drivers. Enforcement must come primarily from parents but little information has been provided to parents. The Council will work with WYDOT Public Affairs to develop additional information for parents in FY2007.

Two council members of the Council and three staff memebers attended the Lifesavers Conference in Texas.

| Program Area 06-20 | 154AL Alcohol Transfer Funds (FY2005)   |
|--------------------|---|
| Project 03:        | DUI Supervised Probation (DSP) Program<br>Injury Prevention Resources<br>COSTS: HSP Budget: \$96,450.00<br>Expenditure: \$70,714.31 |

<u>**Project Objectives:**</u> To continue the three-year pilot project, which began in June of FY 2004, for the DUI Supervised Probation (DSP) program whose purpose is to reduce recidivism by ensuring that convicted DUI offenders comply with the conditions of probation imposed by the courts.

To provide an intermediate step between the "honor system" (for DUI offenders with low risk of rearrest) and drug court (for the highest risk DUI offenders) in Fremont County. The program will provide frequent, regular monitoring of DUI offenders and coordination of all probation activities to ensure compliance.

To provide funding for two DSP caseworkers as employees of Injury Prevention Resources (IPR) with the office in Riverton to monitor the offender's progress and refer any problems back to the court.

To fund clinical supervision by the Fremont Counseling Center for the caseworkers if necessary with a copy of the contract sent to the Wyoming Department of Transportation, Highway Safety Program (HSP) for the grant file.

To provide funding for administrative supervision by IPR Executive Director, including reporting, documentation and evaluation of the program (30 hours/month); funds to continue an office and the office expenses.

To use program income generated by the Offender fee to off-set expenditures during the fiscal year.

To evaluate the program through the reduction in the number and percent of repeat DUI offenders in Fremont County. A database consisting of all DUI conviction data will be created and will be used to evaluate the effectiveness of the DSP program. During the first year, the number and percent of individuals arrested for a third DUI offense will be tracked and the length of time elapsed between DUI arrests.

To fund training of the two DSP caseworkers in the Prime For Life 12 hour program specifically for people convicted of driving under the influence. Evaluations of this program report up to 50% lower recidivism rates among DUI offenders who attended compared to those who did not attend. This training will be incorporated into the DSP through the two caseworkers.

#### Results:

A database was developed to track offenders sentenced to the DSP program; which included demographics of those sentenced and their progress throughout the program. A total of 114 DUI offenders were referred to DSP this year, bringing the total number of referred offenders (program-todate) to 218. To date, there are 153 active clients, 115 of whom are considered compliant with the conditions of their probation (75% compliance rate). This is a significant improvement over the 51% compliance rate prior to the start of this program. A total of 3,178 contacts were made with clients **Program Area 06-20 154AL Alcohol Transfer Funds (FY2005)** 

#### Project 03:

#### DUI Supervised Probation (DSP) Program Injury Prevention Resources (continued)

**Results:** 

in the office, on the phone, or face-to-face in another location. A total of \$23,399.00 was collected from DSP clients (program user fees). This program income was used to defray the cost of the program as noted in the Highway Safety Program files. Both caseworkers attended Lifesavers Conference as part of the furthering education. Both DSP caseworkers received training through the Prevention Research Institute's Prime For Life Driving Unimpaired program to be used in this program.

| Program Area 06-20 | 154AL Alcohol Transfer Funds (FY2005)  |
|--------------------|--|
| Project 04:        | Supplemental Driver Education Alcohol Coursework<br>Department of Education<br>COSTS: HSP Budget: \$80,989.45<br>Expenditures: \$25,664.21 |

**Project Objectives:** Oversee Year 3 curriculum modifications and curriculum evaluation based on assessment results. Select the eight sites in collaboration with the Wyoming Survey and Analysis Center (WYSAC) and promote the curriculum to driver's education providers, BOCES, 21<sup>st</sup> Century SIG providers, Safe Kids coordinators, 4-H extension agents, health teachers, alternative high school principals, sheriffs, peace officers, judges, family life educators, special education teachers, and disability training professionals. To collaborate with sites to identify instructors and computer classrooms/labs. Produce, distribute, and implement curriculum in the eight sites. Receive Wyoming Department of Transportation, Highway Safety Program's and National Highway Traffic Safety Administration's approval of any curriculum modifications based on Year 2 evaluation results. Review will include consistent national and state alcohol safety messages and focus. Contract with the WYSAC to evaluate year two & three participants. Modify evaluation instruments based on findings in preparation for use with the eight sites. Conduct evaluation training for instructors. Distribute reports to interested parties. Provide the Highway Safety Program with a copy of the WYSAC subcontract for the project file and the evaluation report.

#### Results:

Based on the midterm assessment provided by WYSAC, no changes were made to the core aspects of the program due to a lack of statistically significant data. The program name was changed from KISD (Kids Interested in Safe Driving) to Drive Free. This change was made because of feedback from participants who didn't like the term "Kids" in the title of the program. Drive Free was also chosen because it was believed to be easier to promote the program with this name. More fun, hands-on tasks were added for the second year based upon the open ended statements provided by the participants. The production of the manuals was mainly done in house to save on production costs and to be more timely. The majority of problems occurred in the implementation and recruitment. Even with a large number of potential sites being actively contacted, a total of 4 sites were recruited, trained, and sent the materials for the course, only 2 actually completed the course including the follow-up surveys.

Some positive aspects of the implementation included the continued interest in using the materials and the program but unable to participate this year. Overall, the number of sites participating was disappointing as was the number of students. There was a complete lack of follow through by the instructors on developing a media literacy submission because of the lack of professionalism of the student's work and insufficient time in the curriculum to prepare quality materials.

The Department of Education decided not to continue this program.

| Program Area 06-20 | FY-05 Alcohol Transfer Funds 154AL   |
|--------------------|--|
| Project 05:        | Local Alcohol Countermeasures County/Municipal Law<br>Enforcement Overtime High Visibility D.U.I. Enforcement<br>Cost: HSP Budget: \$152,976.00<br>Expenditures: \$93,329.26 |

**Project Objective:** Wyoming's alcohol involved traffic crashes were evaluated [2002-2005] in the Highway Safety Y2006 Problem I.D. Alcohol continues to be involved in Wyoming county and city traffic crashes which continues to require increased enforcement efforts by local county and city law enforcement departments. Some smaller law enforcement departments will also be included in addressing the drinking and driving problem. Local level Problem I.D. will be provided to each DUI grant project.

To continue D.U.I. overtime enforcement grant program in the Rock Springs Police Department - Year [3], Natrona County Sheriff's Office - Year [2], Johnson County Sheriff's Office - Year [2], Sheridan Police Department - Year [2], Laramie County Sheriff's Office - Year [2], Lander Police Department - Year [2], and the Thermopolis Police Department - Year [2].

If any of the above locations do not continue during FY-2006, an attempt will be made to replace the project with other interested local law enforcement agencies/or departments.

To start D.U.I. overtime enforcement grants in six [6] additional city/county law enforcement agencies and/or departments during FY-2006.

To provide personal expenses for overtime reimbursement to county or city law enforcement for working the D.U.I. grant projects [Personal Services].

To provide a maximum of two portable breath testers \$499.00 each for the 1<sup>st</sup> or 2<sup>nd</sup> year D.U.I. grants recipients only. For the 3<sup>rd</sup> year grant recipients there is no equipment offered.

To provide travel reimbursement as a per mile rate [established by the local level agency policy], for mileage compiled while working the D.U.I. overtime enforcement project. [Travel].

Attempt to maintain and end of project average of [.10] D.U.I. citations per O/T hour worked. Other types of citations and non-citations contacts will also be compiled for program evaluation.

Program Area 06-20FY-05 Alcohol Transfer Funds 154ALProject 05:Local Alcohol Countermeasures County/Municipal Law<br/>Enforcement Overtime High Visibility D.U.I. Enforcement<br/>(continued)

#### Results:

#### A. Goshen County Sheriff's Office - November 2006 / September 2006 -Year [1]

A project was started with Goshen County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 128.0 overtime hours being used for D.U.I. overtime enforcement with [7] D.U.I. citations and [174] other type citations/contacts/warnings. The combined contact, warning and citation rate is [1.41]. The rate of D.U.I. citations per O/T hour worked: [.05] and other citations/contacts/warnings per O/T hour worked: [1.36]. The average B.A.C. for D.U.I. citations written: [.17]. No citations were written for child restraint violations, and one [1] for seat belt violations. No warnings were issued for seat belt violations, and eight [8] were issued for child restraint violation. A total of 1,907 miles of vehicle operating expenses were reimbursed with this project. Three portable breath testing units were allowed to be purchased, but were not. **Funds Expended: [\$3,125.98]** 

#### B. Laramie County Sheriff's Office - December 2006 / September 2006 -Year [2]

A project was started with Laramie County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 262.5 overtime hours being used for D.U.I. overtime enforcement with [70] D.U.I. citations and [241] other type citations/contacts/warnings. The combined contact, warning and citation rate is [1.18]. The rate of D.U.I. citations per O/T hour worked: [.27] and other citations/contacts/warnings per O/T hour worked: [.92]. The average B.A.C. for D.U.I. citations written: [.13]. No citations were written for child restraint or seat belt violations. No warnings were issued for child restraint violations, and fifteen [15] were issued for seat belt violation. A total of 2992 miles of vehicle operating expenses were reimbursed with this project. Three [3] portable breath testing units were purchased.

#### Funds Expended: [\$11,880.73]

Program Area 06-20FY-05 Alcohol Transfer Funds 154ALProject 05:Local Alcohol Countermeasures County/Municipal Law<br/>Enforcement Overtime High Visibility D.U.I. Enforcement<br/>(continued)

#### <u>Results</u>

#### C. Casper Police Department - December 2006 / September 2006 - Year [1]

A project was started with Casper P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 145.0 overtime hours being used for D.U.I. overtime enforcement with [13] D.U.I. citations and [48] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.42]. The rate of D.U.I. citations per O/T hour worked: [.09] and other citations/contacts/warnings per O/T hour worked: [.33]. The average B.A.C. for D.U.I. citations written: [.07]. One [1] citation was written for child restraint violations, and none for seat belt violations. Sixteen [16] warnings were issued for seat belt violations, and none were issued for child restraint violation. A total of 1087.5 miles of vehicle operating expenses were reimbursed with this project. Three portable breath testing units were purchased. **Funds Expended: [\$9,260.95]** 

#### D. Rock Springs Police Department - April 2006 / Sep0tember 2006 - Year [1]

A project was started with Rock Springs P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006, known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 107.5 overtime hours being used for D.U.I. overtime enforcement with [16] D.U.I. citations and [207] other type citations/contacts/warnings. The combined contact, warning and citation rate is [2.08]. The rate of D.U.I. citations per O/T hour worked: [.15] and other citations/contacts/warnings per O/T hour worked: [1.93]. The average B.A.C. for D.U.I. citations written: [.13]. No citations were written for child restraint violations, and eight [8] for seat belt violations. Forty Four [44] warnings were issued for seat belt violations, and one [1] were issued for child restraint violation. A total of 1193 miles of vehicle operating expenses were reimbursed with this project. Due to third year of grant there were no equipment purchases allowed. **Funds Expended: [\$4,082.47]** 

Project 05:

#### Local Alcohol Countermeasures County/Municipal Law Enforcement Overtime High Visibility D.U.I. Enforcement (continued)

#### Results:

#### E. Sweetwater County Sheriff's Office - 06 / September 2006 - Year [1]

A project was started with Sweetwater County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 198.5 overtime hours being used for D.U.I. overtime enforcement with [19] D.U.I. citations and [164] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.93]. The rate of D.U.I. citations per O/T hour worked: [.10] and other citations/contacts/warnings per O/T hour worked: [.83]. The average B.A.C. for D.U.I. citations written: [.11]. No citations were written for child restraint violations, or seat belt violations. No warnings were issued for seat belt or child restraint violations. A total of 4201 miles of vehicle operating expenses were reimbursed with this project. Three [3] portable breath testing units were purchased. **Funds Expended: [\$9,404.33]** 

#### F. Teton County Sheriff's Office - June 2006 / September 2006 - Year [1]

A project was started with Teton County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 131.5 overtime hours being used for D.U.I. overtime enforcement with [20] D.U.I. citations and [76] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.73]. The rate of D.U.I. citations per O/T hour worked: [.15] and other citations/contacts/warnings per O/T hour worked: [.58]. The average B.A.C. for D.U.I. citations written: [.15]. No citations or warnings were written for child restraint violations, or seat belt violations. A total of 1328 miles of vehicle operating expenses were reimbursed with this project. Three [3] portable breath testing units were purchased. **Funds Expended: [\$6,552.30]** 

Program Area 06-20FY-05 Alcohol Transfer Funds 154ALProject 05:Local Alcohol Countermeasures County/Municipal Law

#### <u>Results:</u>

#### G. Lander Police Department - December 2006 / September 2006 - Year [1]

A project was started with Lander P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

(continued)

**Enforcement Overtime High Visibility D.U.I. Enforcement** 

The project resulted in 374.0 overtime hours being used for D.U.I. overtime enforcement with [56] D.U.I. citations and [144] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.54]. The rate of D.U.I. citations per O/T hour worked: [.15] and other citations/contacts/warnings per O/T hour worked: [.39]. The average B.A.C. for D.U.I. citations written: [.17]. Three [3] citations were written for child restraint violations, and twenty two [22] citations for seat belt violations. Six [6] warnings were issued for child restrains violations, and nineteen [19] were issued for seat belt violations. A total of 2725 miles of vehicle operating expenses were reimbursed with this project. One portable breath testing units were purchased. **Funds Expended: [\$10,699.00]** 

#### H. Riverton Police Department - February 2006 / September 2006 - Year [1]

A project was started with Riverton P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006, to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 288.25 overtime hours being used for D.U.I. overtime enforcement with [17] D.U.I. citations and [288] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.16]. The rate of D.U.I. citations per O/T hour worked: [.06] and other citations/contacts/warnings per O/T hour worked: [.10]. The average B.A.C. for D.U.I. citations written: [.15]. One [1] citations were written for child restraint violations, and thirty seven [37] for seat belt violations. Seventeen [17] warnings were issued for seat belt violations, and five [5] were issued for child restraint violation. A total of 1685 miles of vehicle operating expenses were reimbursed with this project. Three portable breath testing units were purchased. **Funds Expended: [\$10,483.46**]

Program Area 06-20FY-05 Alcohol Transfer Funds 154ALProject 05:Local Alcohol Countermeasures County/Municipal Law<br/>Enforcement Overtime High Visibility D.U.I. Enforcement<br/>(continued)

#### Results:

#### I. Natrona County Sheriff's Office - December 2006 / September 2006 -Year [1]

A project was started with Natrona County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 143.0 overtime hours being used for D.U.I. overtime enforcement with [6] D.U.I. citations and [132] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.96]. The rate of D.U.I. citations per O/T hour worked: [.04] and other citations/contacts/warnings per O/T hour worked: [.92]. The average B.A.C. for D.U.I. citations written: [.11]. One [1] citations was written for child restraint violations, and four [4] for seat belt violations. No warning was issued for child restraint violation, and twenty three [23] warnings were issued for seat belt violation. A total of 2248 miles of vehicle operating expenses were reimbursed with this project. **Funds Expended: [\$6,326.57]** 

#### J. Johnson County Sheriff's Office - December 2006 / September 2006 -Year [1]

A project was started with Johnson County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 163.5 overtime hours being used for D.U.I. overtime enforcement with [7] D.U.I. citations and [93] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.61]. The rate of D.U.I. citations per O/T hour worked: [.04] and other citations/contacts/warnings per O/T hour worked: [.57]. The average B.A.C. for D.U.I. citations written: [.16]. No citations were written for child restraint violations, and two [2] for seat belt violations. No warnings were issued for child restraint violations, and seven [7] were issued for seat belt violations. A total of 2265 miles of vehicle operating expenses were reimbursed with this project. One portable breath testing unit was purchased. **Funds Expended: [\$5,865.88]** 

Program Area 06-20FY-05 Alcohol Transfer Funds 154ALProject 05:Local Alcohol Countermeasures County/Municipal Law<br/>Enforcement Overtime High Visibility D.U.I. Enforcement<br/>(continued)

#### Results:

#### K. Thermopolis Police Department - December 2006 / September 2006 -Year [1]

A project was started with Thermopolis P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 160.25 overtime hours being used for D.U.I. overtime enforcement with [24] D.U.I. citations and [128] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.95]. The rate of D.U.I. citations per O/T hour worked: [.15] and other citations/contacts/warnings per O/T hour worked: [.80]. The average B.A.C. for D.U.I. citations written: [.12]. No citations were written for child restraint violations, and one [1] for seat belt violations. No warnings were issued for child restraint violations, and nine [9] were issued for child restraint violations. A total of 1153 miles of vehicle operating expenses were reimbursed with this project. One portable breath testing units were purchased. **Funds Expended: [\$5,336.85]** 

#### L. Laramie Police Department - April 2006 / September 2006 - Year [1]

A project was started with Laramie P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 163.25 overtime hours being used for D.U.I. overtime enforcement with [16] D.U.I. citations and [113] other type citations/contacts/warnings. The combined contact, warning and citation rate is [.79]. The rate of D.U.I. citations per O/T hour worked: [.11] and other citations/contacts/warnings per O/T hour worked: [.69]. The average B.A.C. for D.U.I. citations written: [.15]. No citations were written for child restraint or seat belt violations. Two [2] warnings were issued for seat belt violations, and four [4] were issued for child restraint violation. A total of 1517 miles of vehicle operating expenses were reimbursed with this project. Three portable breath testing units were purchased. **Funds Expended: [\$9,811.74]** 

 Program Area 06-20
 FY-05 Alcohol Transfer Funds 154AL

 Project 05:
 Local Alcohol Countermeasures County/Municipal Law

 Enforcement Overtime High Visibility D.U.I. Enforcement (continued)

#### Results:

#### M. Sheridan Police Department - July 2006 / September 2006 - Year [1]

A project was started with Sheridan P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: June, July, August, and September 2006 known to have the highest alcohol involvement for their area. This project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project was unable to expend the greater portion of the D.U.I. Enforcement Overtime grant. The problem of the staffing issues facing law enforcement throughout our nation and state. The problem is compounded here in Sheridan with very low unemployment. There is also the pull of high-paying jobs in the coal bed natural gas fields that draw law enforcement staff out of our profession. Sheridan will continue to recruit staff with the expectation filling our allocated positions. Sheridan was unable to use the grant for the most part due to low staffing levels, but anticipate that the matter will be resolved in the future. One portable breath testing unit was purchased. **Funds Expended: [\$499.00]** 

| Program Area 06-20 | FY-05 Alcohol Transfer Funds 154AL  |  |
|--------------------|---|--|
| Project 06:        | Wyoming Highway Patrol Overtime High Visibility D.U.I.<br>Enforcement<br>Cost: HSP Budget: \$73,186.80<br>Expenditures: \$59,684.86 |  |

**<u>Project Objective</u>**: Each patrol district was given overtime hours as assigned by the WHP project director. The program started October 2006 through September 2006. Each patrol district could work any routes they felt were a D.U.I. problem, as long as they worked during the following days of the week and times.

- A. Friday Evening 6 P.M. Midnight
- B. Saturday Morning Midnight 3 A.M.
- C. Saturday Evening 6 P.M. Midnight
- D. Sunday Morning Midnight 3 A.M.
- E. Other Weekdays 6 A.M. Midnight

[Not to exceed 25% of total O/T hours worked]

The goal of this project was to obtain .10 D.U.I. citations per O/T hour worked. Total contacts will also be considered when evaluating the effectiveness of this program.

<u>**Project Objectives:**</u> The Wyoming Highway Patrol will implement a statewide overtime D.U.I. enforcement efforts, remove and arrest the "drinking driver" before involvement in a traffic crash causing death/injury/property damage on Wyoming's roadways.

To provide a maximum of \$5,000.00 for travel/training which would be used to send WHP staff officers to an annual C.A.R.E. conference at a location to be determined. Costs to be included are travel, motel/hotel, meals, and registration expenses. National D.U.I. trends and issues are discussed at this conference.

To provide funding for indirect costs. [3.08%]

| Program Area 06-20 | FY-05 Alcohol Transfer Funds 154AL |
|--------------------|------------------------------------|
|--------------------|------------------------------------|

Project 06: Wyoming Highway Patrol Overtime High Visibility D.U.I. Enforcement -(continued)

#### **Results**

FY-2006 Program Evaluation Statistics:

| Total D.U.I. Citations:<br>Total Non-D.U.I. Citations:<br>Total Other Citations/Warnings/Assists: | 88<br>383<br><u>1,284</u><br>1,755 |
|---|------------------------------------|
| Total Overtime Hours Expended:  | 875.5                              |
| Total Overtime Hours Allowed:   | 1137.0                             |
| Combined Contact, Warning and Citation Rate =   | 2.00                               |
| D.U.I. Citations/O/T hour =   | .10                                |
| Non-D.U.I. Ciations/O/T hour =  | .44                                |
| Other Citations/Contacts/Warnings/Assists/O/T hour =  | 1.47                               |
| Average B.A.C. Reported:  | .15                                |

Thirty-eight [38] warnings were issued for seat belt violations and seven [7] were issued for child restraint violations. Twenty-five [25] citations were issued for seat belt violations and thirty-two [32] were issued for child restraint violations.

NOTE: Training and travel funds were utilized for sending two [2] WHP staff officers to the annual C.A.R.E. conference.

| Program Area 06-20 | 154AL Alcohol Transfer Funds (FY2005)   |  |  |
|--------------------|---|--|--|
| Project 07:        | Campbell County Community Youth Impact Circles<br>Campbell County Community Resource Coalition<br>COSTS: HSP Budget: \$ 57,700.00<br>Expenditures: \$ 41,674.62 |  |  |

**<u>Project Objectives:</u>** The Campbell County Community Resource Coalition will be responsible for the Youth Impact Circle project administration, management and disbursement of funds.

To fund expenses for continuing Restorative Justice training with the potential of an out-of-state training. To continue to update the training program for Youth Impact Circle facilitators.

To train facilitators for the Circles; provide appropriate materials for a successful Circle, such as: preand post-test questions, evaluation, impairment goggles; and to verify that guidelines are met for each Circle, with respect to the goals, objectives and direction.

To ensure the focus group for each Circle is comprised of persons from the Campbell County Community Victim Impact Panel and each host agency, to establish clear objectives and direction for the expected outcomes. Each host agency focus group will meet before and after the Youth Impact Circle to insure agreed upon guidelines are met through a process evaluation.

To enable the focus group to determine location, date and time of the Circle, provide necessary paperwork for the court or agency referrals, select pre and post test questions and gather evaluation data.

To gather input to upgrade the program from the focus groups and a Youth Advisory Committee, composed of youth who have graduated from the Youth Impact Circle program, who have demonstrated their elevated awareness and their peer leadership abilities.

To identify host agency partnerships in additional counties such as Weston, Converse and Natrona Counties to expand Youth Impact Circles eventually statewide.

To partially fund the purchase of the Sidne Complete Impaired Driving Simulator and design a program to be used with the Youth Impact Circle program. The graduates of the Youth Impact Circle program will be used as trainers and the pit crew.

To use program income generated by the Youth Impact Circles to pay for expenditures not covered by grant funds during the fiscal year they are generated.

#### Results:

The goal of the Youth Impact Circle (YIC) is to prevent impaired driving through awareness and understanding. It provides a forum for both the victim and the offender and focuses on victimization created by impaired driving and supports victims by providing services and bridging gaps between community agencies. The term "Circle" comes from a Native American tradition and allows the participants, possibly for the first time, to be able to voice their personal feelings and opinions of themselves, the Justice System, what they have just heard and seen, or maybe to just support or assist one of their peers present at the "Circle".

| Program Area 06-20 | 154AL Alcohol Transfer Funds (FY2005)   |
|--------------------|---|
| Project 07:        | Campbell County Community Youth Impact Circles<br>Campbell County Community Resource Coalition<br>(continued) |

#### Results:

Fifty-four youth circles were presented through partnerships in the Gillette area. Additional "test" Youth Impact Circles were presented to Wyoming Boy's School, Wyoming Girl's School, Normative Services, Newcastle High School, Eastern Wyoming Mental Health, Hemery Home and the Y.E.S. Home. Total youth attendance was 621, 472 males and 192 females.

The training of new facilitators has been accomplished by incorporating a "trainee" facilitator along with a seasoned facilitator, provided "hands on training" for a more cost efficient program for new facilitators. This training method eliminated the need to use the training funds. Three new facilitators were trained. The SYDNE Car was not purchased. It was determined that the program would require additional staff, tools, funding and planning to use in conjunction with the Youth Impact Circles. Donations will be sought to totally fund this highly interactive program since Wyoming Prevention and Awareness Coalition (WYPAC) was unable to acquire sufficient funds to purchase this training tool during FY2006.

# Program Area 06-20154AL (FY2005 Funds)Project 08:Alcohol Paid Media<br/>WYDOT Public Affairs Office Enforcement<br/>Cost: HSP Budget: \$50,000.00<br/>Expenditures: \$49,148.53

**Project Objective:** The WYDOT-Public Affairs Office (PAO) will be responsible for overseeing the development of all information-related media PSA's which will be utilized for paid advertising, and will distribute statewide to media, appropriate agencies and organizations, along with providing the scripting and post-production work to ensure a quality product. Arrangements will be made to provide closed-captioning for the television spots. (Any eligible Federal 402 Highway Safety funding available through previously issued grants to PAO, WHP, and Highway Safety Program may be used for costs related to this objective.) The Paid Advertising Funds will not be used for production.

PAO will determine the best media types and locations to be purchased throughout Wyoming to ensure the information/PSA's are reaching the largest audience.

PAO will be responsible for the amount of funds to be used for each paid advertising spot, identifying how they will assess advertising effectiveness, and the amount of funds needed for the required assessments. The assessments may be conducted by PAO, other agencies, or other individuals as identified by PAO.

The method of the post-campaign assessment may utilize various survey instruments such as a random survey.

All expenses shall be verified by copies of vouchers, invoices, etc., and kept on file as well as providing the Highway Safety Program with copies. Reimbursement requests from the PAO to the Highway Safety Program shall be submitted along with the project activity report on a monthly basis, and any required final assessment report no later than November 15, 2006. No costs should be incurred after September 30, 2006.

#### Results:

The funds for this grant paid for an impaired driving message entitled "Black Shroud'. It was taped during the Memorial Day press conference which received free press due to high ranking Wyoming officials attending. PAO utilized print, radio and television spots during the 4<sup>th</sup> of July and Crackdown with the results of this effort.

PAO also developed, aired and published two ads "Christmas 2005" and "You Drink & Drive. You Lose" for the holiday season impaired driving enforcement efforts.

A Thunderbirds team poster with "YDYDYL" message was distributed to schools throughout the State.

The campaigns were evaluated through a survey assessment conducted by Ray Lansing Adv. & P.R. (See Appendix).

(NOTE: The media assessments and evaluations are in the Addendum.)

| Program Area 06-20 | FY-05 Alcohol Transfer Funds 154AL  |
|--------------------|---|
| Project 09:        | WASCOP Public Opinion Survey on Alcohol Countermeasures<br>Cost: HSP Budget: \$40,000.00<br>Expenditures: \$39,666.97 |

**Project Objective:** Funding was provided to target a statewide survey to gauge the level of public support for an assortment of policies and statutes relating to alcohol impaired driving. As appropriate, the information will be use to heighten public awareness and/or demonstrate to political leaders the support that exists for legislative action. Other agencies have voiced an interest in an expanded survey scope mirroring the national survey conducted recently by the University of Minnesota.

#### <u>Results</u>

This project was a collaborative effort between the Wyoming Association of Sheriffs and Chiefs of Police, the University of Wyoming Survey Analysis Center, and the Substance Abuse Division of the Wyoming Department of Health. The project began on January 1, 2006 and was completed by September 30, 2006, on time and within budget.

In January 2006, the Wyoming Association of Sheriffs and Chiefs of Police contracted with the Wyoming Survey & Analysis Center (WYSAC) of the University of Wyoming to conduct a phone survey of Wyoming residents on issues related to alcohol use: such as youth and adult use and abuse, drinking and driving, current or potential alcohol-related legislation, and other topics. As initially conceived, the survey was intended to provide representative state-level data regarding public perceptions on these issues through an anticipated 600 survey completions. A random sample of this size would have yielded a margin of error of about +/- 4 percentage points with 95% confidence.

A task force of select professionals worked on developing the survey instrument from January through March, 2006. During the process of developing the survey instrument, the Substance Abuse Division (SAD) of the Wyoming Department of Health (WDH) provided additional funds to expand the survey. The scope of the survey was enlarged to capture not only state-level but county-level data as well, with a goal of 200 completed interviews per Wyoming county, increasing the sample to over 4,000 completed surveys. A random sample of this size yields a margin of error at the state level of about +/- 1.6 percentage points with 95% confidence.

A total of 4,699 Wyoming residents were surveyed statewide April through August 2006. WYSAC provided a preliminary report of the statewide survey sampling by September 30 and the full report containing county specific data by October 30, 2006. Copies of both reports have been provided to the project grant manager.

The Wyoming Association of Sheriffs and Chiefs of Police and the Enforcing Underage Drinking Laws Advisory Council are currently in the process of developing a plan to disseminate the Public Opinion Survey to substance abuse professionals and key leaders in state and local governments, as well as to the general public.

| Program Area 06-20 | FY-05 Alcohol Transfer Funds 154AL  |
|--------------------|---|
| Project 11:        | Video Cameras/Accessories for D.U.I. arrest support for<br>Alcohol Countermeasures, Wyoming Local Law Enforcement<br>Agencies/Departments<br>Cost: HSP Budget: \$49,500.00<br>Expenditures: \$48,836.89 |

**<u>Project Objective</u>:** To provide a minimum of [18] video cameras and accessories [Non-Major Equipment] to Wyoming local law enforcement agencies/department to assist with D.U.I. arrest and court convictions. They will also improve officer safety stops.

#### **Results**

The following four [4] law enforcement agencies applied for and received grants for video cameras. A total of eleven [11] cameras were purchased through these grants. The law enforcement agencies and the number of video camera units purchased are provided below.

- A. Goshen County Sheriff's Office Three [3] Video Cameras
- B. Moorcroft Police Department Two [2] Video Cameras
- C. Albany County Sheriff's Office Three [3] Video Cameras
- D. Lincoln County Sheriff's Office Three [3] Video Cameras

| Program Area 06-21 | Hazard Elimination - [154HE] and [164HE]<br>Transfer Funding [FY-2005 ] |                                  |
|--------------------|---|----------------------------------|
|                    | HSP Budget:[154HE]:<br>Total Expenditure:                               | \$1,947,334.59<br>\$1,742,135.61 |
|                    | HSP Budget:[164HE]:<br>Total Expenditure:                               | \$4,404,325.62<br>\$4,404,325.62 |

**<u>Reference</u>**: The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State's apportionment under Section 402 of that title for each non-complying program. Wyoming is subject to transfer of funds for both programs. Neither law was enacted prior to October 1, 2000. This addendum identifies those Section [154 & 164] FY-2005 transfer funds proposed for Hazard Elimination funding in Wyoming's approved FY-2005 Highway Safety Plan.

These funds have been reviewed and approved by the Wyoming Governor's Representative for Highway Safety and the Director of Wyoming's Department of Transportation for consideration of hazard elimination project implementation under this program area.

**Project Objectives:** The Wyoming Highway Safety Program will issue a Highway Safety Grant agreement to the proper program within WYDOT. This agreement will authorize WYDOT to use these funds during FY-2006 which take on the characteristics and requirement of FHWA's Section 152 Hazard Elimination Program [154HE & 164HE]

WYDOT will submit reimbursement requests to the Highway Safety Program for processing after being reviewed and signed by the proper WYDOT official verifying that the costs are eligible under Section 152. Notification of hazard elimination projects assigned to these funds will be provided to the Highway Safety Program.

#### Results:

All [154HE & 164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2006. Expenses have been involved as indicated above for [154HE] and [164HE] approved Hazard Elimination Projects. Proper documentation has been received for verification of costs and are on file in the Highway Safety Program files as required.

See Hazard Eleminiation Report in Addendum.

| Program Area 06-22 | 154AL Alcohol Transfer Funds (FY2006)                  |  |
|--------------------|--|--|
| Project 01:        | Cost: HSP Budget: \$1,000,000.00<br>Expenditures: \$ 0 |  |

**Project Objectives:** Penalty transfer funds regarding S.154 were received by the state of Wyoming April 13, 2006. Through discussion and collaboration between the Highway Safety Grants Supervisor, the Governor's Highway Safety Representative and the Department of Transportation Director, the Highway Safety Office received one million dollars to use for FY 2007 Alcohol Projects.

#### **Results:**

Since these funds are received late in the fiscal year and are subject to elimination in the passage of a compliant Open Container law, they will be used for alcohol projects in FY2007. This planning process assures that successful alcohol projects are not discontinued without ample time to acquire new funding.

Program Area 06-23

#### Hazard Elimination - [154HE] and [164HE] Transfer Funding [FY-2006 ]

#### HSP Budget:[154HE]: \$3,450,879.00 Total Expenditure: \$ 0.00

#### HSP Budget:[164HE]: \$4,450,879.00 Total Expenditure: \$ 0.00

**Reference:** The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State's apportionment under Section 402 of that title for each non-complying program. Each fiscal year, the State determined to be in noncompliance with 23 U.S.C. 154, will be advised of the funds expected to be transferred under Sec. 1270.6 from apportionment required under 23 U.S.C. 104 (e). These funds will be transferred to the State's apportionment under Section 402 of that title for the non-complying program. Wyoming does not have an Open Container Law nor the required Repeat Intoxicated Driver Law. These funds are approved by the Wyoming Governor's Representative for Highway Safety and the Director of Wyoming's Department of Transportation for use in Wyoming's Hazard Elimination Program. All required documentation and project certifications will be provided to the Highway Safety Program for entry into the NHTSA 402 [GTS] grant tracking system.

**Project Objectives:** The WYDOT Highway Safety Program will be the primary contact for coordinating and documenting the approved use of these 402 transfer funds. The State Highway Safety Engineer – who is normally responsible for the Wyoming Hazard Elimination Program will be the official project director and approving signature for reimbursement of costs assigned to hazard elimination projects - [eligible under Section 152 which are utilizing these 154 HE transfer funds]. The Highway Safety Engineer will be notified by the proper WYDOT officials which Hazard Elimination Projects have been assigned to these 402 - 154 HE and 164HE transfer funds, and will be provided documentation which will indicate costs to be reimbursed to WYDOT through the 402 GTS finance process. The Highway Safety Program will do a separate reimbursement in the 402 GTS finance process for any costs incurred for Hazard Elimination projects. This will allow WYDOT's federal aid - accounting program to track these funds separate from normal 402 highway safety program expenses.

#### Results:

All [154HE & 164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2006. No expenditures were incurred during FY2006 with these funds.

## Addendum A 2006 Legislative Budget Session

#### 2006 Legislative Budget Session February 13 - March 10, 2006 (20 days)

#### Summary of Highway Safety Related Bills

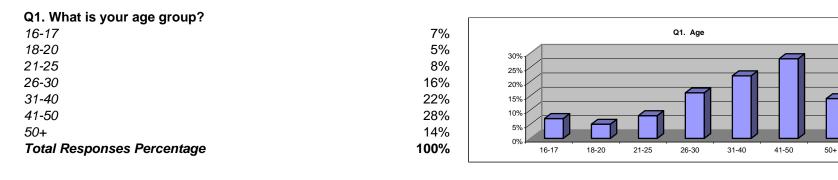
#### **Occupant Protection**

| HB 109      | Safety belt violations/ Primary seat belt attempt | Failed Introduction            |
|-------------|---|--------------------------------|
| SF 25       | Riding in pickup trucks                           | Failed Introduction            |
| Alcohol Rel | ated  |                                |
| HB 5        | Alcohol without liquid                            | Passed. Effective 7/1/06       |
| HB 7        | Insurance-intoxication exclusion                  | Failed                         |
| HB 11       | Minors purchasing alcohol                         | Failed 3 <sup>rd</sup> Reading |
| HB 51       | Minors in possession of alcohol                   | Died                           |
| HB 62       | Use of mobile communications while                | Failed Introduction            |
|             | driving   |                                |
| HB 86       | Optional alcoholic beverage tax                   | Failed Introduction            |
| HB 144      | Beer keg registration                             | Passed. Effective 1/1/07       |
| HB 146      | Driving under the influence-penalties /           | Died                           |
|             | Repeat offender effort                            |                                |
| HB 147      | DUI-child endangerment                            | Died                           |
| HB 160      | DUI penalty for causing serious                   | Failed Introduction            |
|             | bodily injury                                     |                                |
| SF 36       | Open containers of alcohol                        | Failed 3 <sup>rd</sup> Reading |
| SF 49       | Ignition interlock devices                        | Passed. Effective 7/1/06       |
|             |   |                                |

Due to the brevity of the budget session, there was insufficient time to address each of them adequately. We anticipate many to be introduced in the 2007 General Legislative Session.

Addendum B Paid Media Assessment 2005 Seatbelt Survey Project 06-09-01

#### STATEWIDE SURVEY OCCUPANT PROTECTION 2005 CAMPAIGN



35% 35%

13%

2%

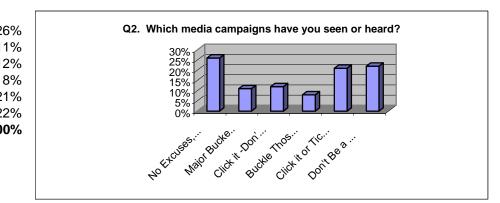
15%

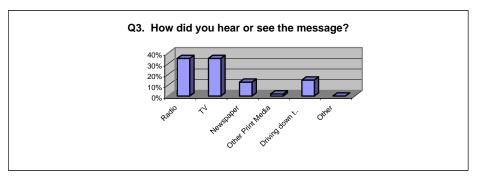
0% **100%** 

#### Q2. Have you seen or heard any of the following campaigns

involving seat belt usage?

| No Excuses, Buckle Up        | 26  |
|------------------------------|-----|
| Major Bucke & Sgt Booster    | 11  |
| Click it -Don't Risk It      | 12  |
| Buckle Those you Love        | 8   |
| Click it or Ticket!          | 21  |
| Don't Be a Dummy, Buckle Up! | 22  |
| Total Responses Percentage   | 100 |
|                              |     |





| Q3. How did you hear or see the message? |
|--|
| Radio                                    |
| TV                                       |
| Newspaper                                |
| Other Print Media                        |
| Driving down the Hwy on Billboard        |
| Other                                    |
| Total Responses Percentage               |
|  |

#### STATEWIDE SURVEY OCCUPANT PROTECTION 2005 CAMPAIGN

Q4. Do you think Wyoming is promoting the Q4. Do you think wyoming is promoting the use of seat belts and use of seat belts and/or child seats enough? child restraints enough? YES 43% NO 57% 60% 40% 20% 0% YES NO Q5. Do you have children? Q5. Do you have children? Yes 69% No 31%

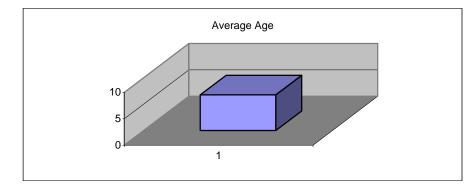
> 80% 60% 40% 20%

Yes

#### Q5b. At what age do you think you can place a child in an ADULT seat belt?

Average Age

6.76

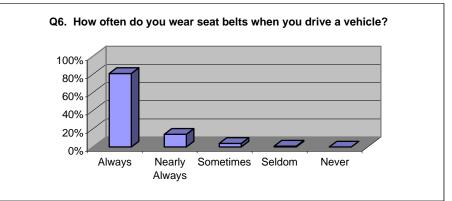


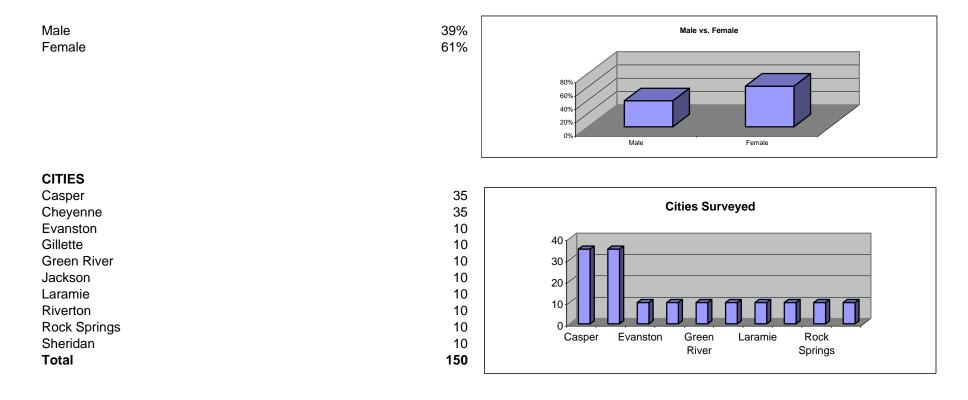
No

#### STATEWIDE SURVEY OCCUPANT PROTECTION 2005 CAMPAIGN

Q6. How often do you wear seat belts when you drive

| a Vehicle?                 |      |
|----------------------------|------|
| Always                     | 81%  |
| Nearly Always              | 14%  |
| Sometimes                  | 4%   |
| Seldom                     | 1%   |
| Never                      | 0%   |
| Total Responses Percentage | 100% |





# Addendum C Paid Media Assessment 2005 Alcohol Survey Project 06-09-01

#### STATEWIDE SURVEY DRINKING DRIVING 2006

34%

33%

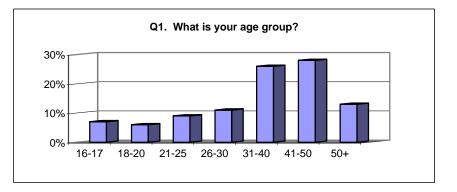
14%

4%

15%

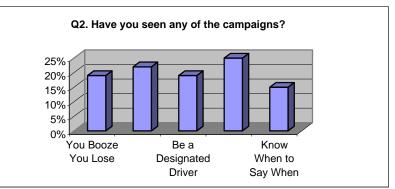
0%

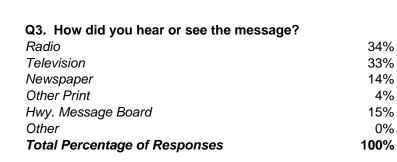
| Q1. What is your age group?   | Percentage |
|-------------------------------|------------|
| 16-17                         | 7%         |
| 18-20                         | 6%         |
| 21-25                         | 9%         |
| 26-30                         | 11%        |
| 31-40                         | 26%        |
| 41-50                         | 28%        |
| 50+                           | 13%        |
| Total Percentage of Responses | 100%       |

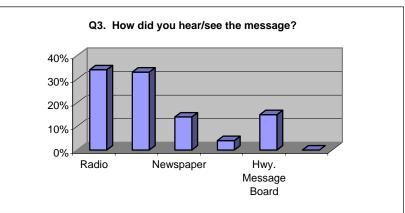


### Q2. Have you seen any of the following campaigns

| 19%  |
|------|
| 22%  |
| 19%  |
| 25%  |
| 15%  |
| 100% |
|      |





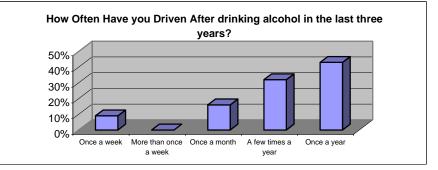


#### STATEWIDE SURVEY DRINKING DRIVING 2006

| Q5. Have you driven after drinking alcohol in | the last three years? |
|---|-----------------------|
| YES   | 54%                   |
| NO  | 46%                   |

| If Yes, how often?    |     |
|-----------------------|-----|
| Once a week           | 9%  |
| More than once a week | 0%  |
| Once a month          | 16% |
| A few times a year    | 32% |
| Once a year           | 43% |

Q5. Have you driven after drinking alcohol in the last three years?

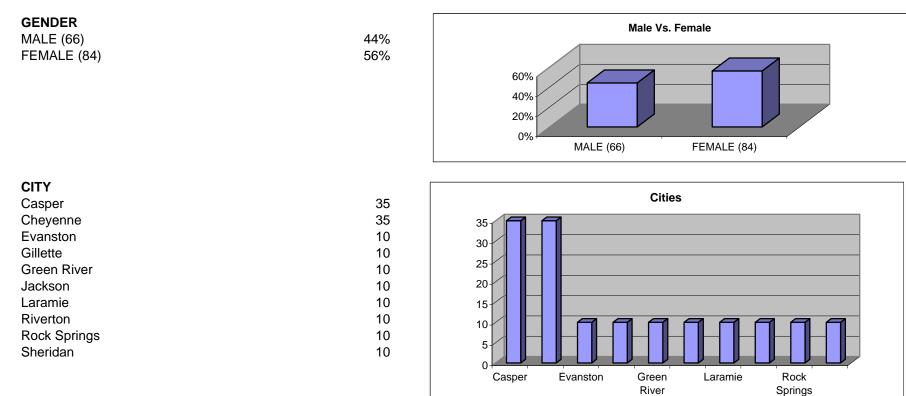




Q6. Within the last three years, have you ridden in a vehicle with someone that has been drinking & driving?

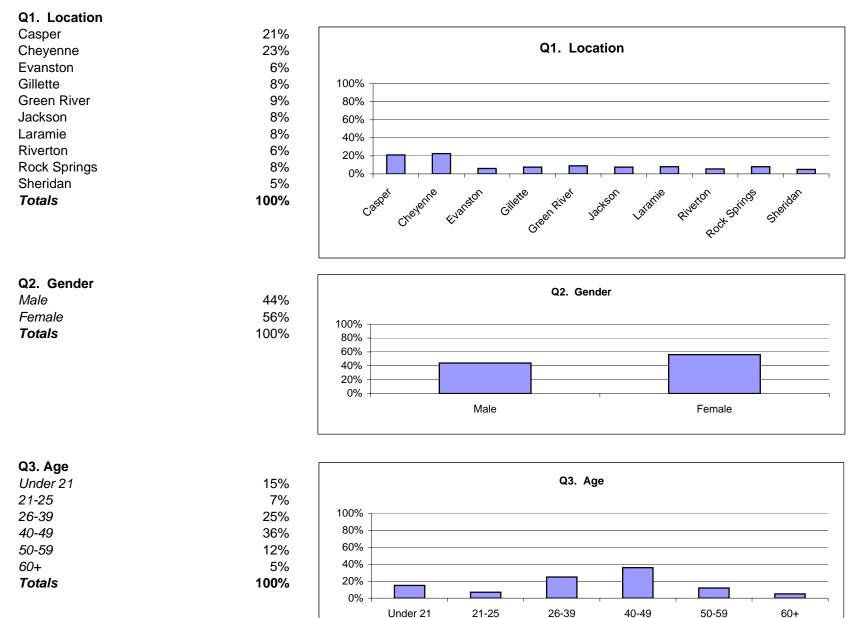
| YES | 54% |
|-----|-----|
| NO  | 46% |

#### STATEWIDE SURVEY DRINKING DRIVING 2006



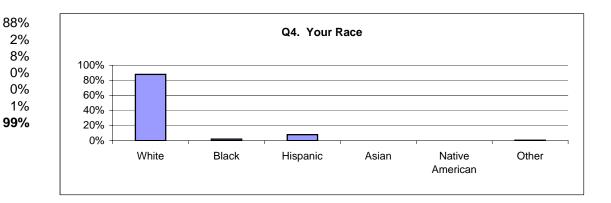
# Addendum D Paid Media Assessment 2006 May Mobilization Project 06-09-01

| HIGHWAY SAFETY<br>Program   |  |
|---|--|
| 1. City   |  |
| 2. Your gender [] Male [] Female  |  |
| 3. Your age [] Under 21 [] 21-25 [] 26-39 [] 40-49 [] 50-59 [] 60+  |  |
| 4. Your race [] White [] Black [] Hispanic [] Asian<br>[] Native American [] Other  |  |
| 5. About how many miles did you drive last year?<br>[] Less than 5,000 [] 5,001 to 10,000 [] 10,001 to 15,000 [] More than 15,000   |  |
| 6. What type of vehicle do you drive most often?<br>[] Passenger car [] Pickup truck [] Sports Utility Vehicle [] Mini-van<br>[] Full-van [] Other  |  |
| <ul> <li>7. How often do you use seat belts when you drive or ride in a vehicle?</li> <li>[] Always</li> <li>[] Never</li> </ul>  |  |
| 8. Do you think Wyoming is promoting the use of seat belts and/or child seats enough? [] Yes [] No  |  |
| <ul><li>9. In the past month, have you seen any heightened traffic enforcement?</li><li>[] Yes [] No</li></ul>  |  |
| 10. Do you know the name of any campaigns in Wyoming? (Check <u>all</u> that apply)<br>[] No Excuses, Buckle Up! [] You Drink, You Drive, You Lose [] Black Shroud<br>[] Click It – Don't Risk It [] Buckle Those You Love [] None<br>[] Click It or Ticket! [] You Booze, You Lose |  |
| <ul> <li>11. If YES, where did you see or hear about it? (Check <u>all</u> that apply)</li> <li>[] Newspaper</li> <li>[] Radio</li> <li>[] TV</li> <li>[] Poster</li> <li>[] Police</li> <li>[] Other Print Media</li> <li>[] On message boards driving down highway</li> </ul>     |  |

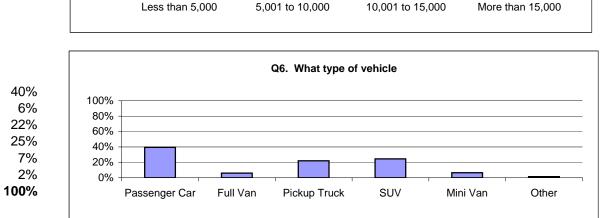




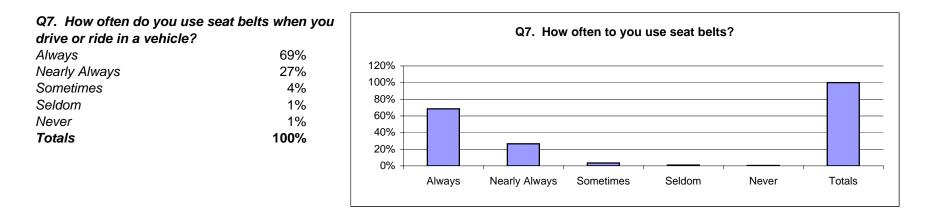
White Black Hispanic Asian Native American Other **Totals** 

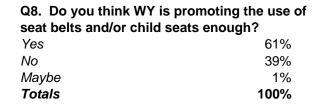


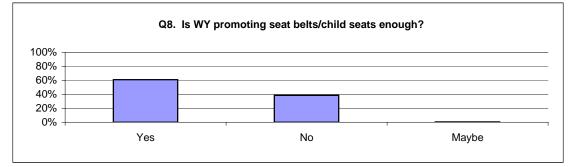
#### Q5. About how many miles did you Q5. How Many Miles Driven Last Year? drive last year? 9% Less than 5,000 100% 5,001 to 10,000 30% 80% 10,001 to 15,000 43% 60% 18% More than 15,000 40% Totals 100% 20% 0%

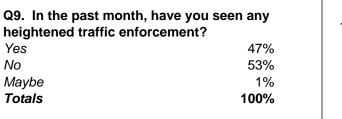


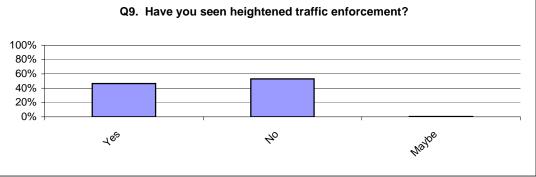
### Q6. What type of vehicle do you drive most often?





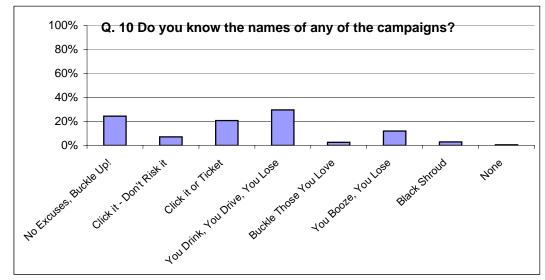






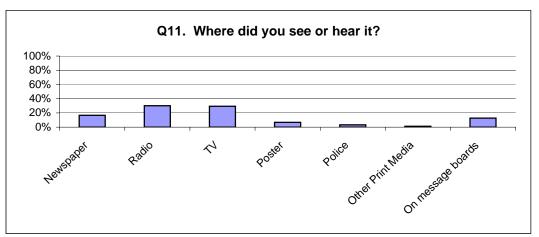
#### Q10. Do you know the name of any campaigns in WY?

| No Excuses, Buckle Up!         | 24%  |
|--------------------------------|------|
| Click it - Don't Risk it       | 7%   |
| Click it or Ticket             | 21%  |
| You Drink, You Drive, You Lose | 30%  |
| Buckle Those You Love          | 3%   |
| You Booze, You Lose            | 12%  |
| Black Shroud                   | 3%   |
| None                           | 1%   |
| Totals                         | 100% |



#### Q11. If YES, where did you see or hear about it?

| 17%  |
|------|
| 30%  |
| 29%  |
| 7%   |
| 3%   |
| 1%   |
| 13%  |
| 100% |
|      |



# Addendum E Paid Media Assessment 2006 Crackdown Project 06-09-01

| SURVEY  |
|---|
| 1. City   |
| 2. Your gender [] Male [] Female  |
| 3. Your age [] Under 21 [] 21-25 [] 26-39 [] 40-49 [] 50-59 [] 60+  |
| 4. Your race [] White [] Black [] Hispanic [] Asian [] Native American [] Other   |
| 5. About how many miles did you drive last year?<br>[] Less than 5,000 [] 5,001 to 10,000 [] 10,001 to 15,000 [] More than 15,000   |
| <ul> <li>6. What type of vehicle do you drive most often?</li> <li>[] Passenger car</li> <li>[] Pickup truck</li> <li>[] Sports Utility Vehicle</li> <li>[] Mini-van</li> <li>[] Full-van</li> <li>[] Other</li> </ul>  |
| 7. How often do you use seat belts when you drive or ride in a vehicle?<br>[] Always [] Nearly Always [] Sometimes [] Seldom [] Never   |
| <ol> <li>Bo you think Wyoming is promoting the use of seat belts and/or child seats enough?</li> <li>Yes [] No</li> </ol>   |
| <ol> <li>In the past month, have you seen any heightened traffic enforcement?</li> <li>Yes [] No</li> </ol>   |
| 10. Do you know the name of any campaigns in Wyoming? (Check <u>all</u> that apply)<br>[] No Excuses, Buckle Up! [] You Drink, You Drive, You Lose [] Black Shroud<br>[] Click It – Don't Risk It [] Buckle Those You Love [] None<br>[] Click It or Ticket! [] You Booze, You Lose |
| 11. If YES, where did you see or hear about it?(Check <u>all</u> that apply)<br>[] Newspaper [] Radio [] TV [] Poster [] Police []Other Print Media<br>[] On message boards driving down highway  |
| <ol> <li>Do campaigns on TV, radio or print media have any effect on drunk driving or finding a designated driver?</li> <li>Yes [] No</li> </ol>  |
| 13. Describe the actions of someone who drinks responsibly?   |
| 14. Do you have any suggestions on reducing drinking and driving?   |
| May Mobilization & Crackdown<br>September 7, 2006   |

#### Wyoming Department of Transportation - Highway Safety Program May Mobilization & Crackdown Compaign Survey TALLY SHEET: STATEWIDE (200)

|                                    |                    |          |          |          | Green |         |         |          | Rock    |          |        |      |
|------------------------------------|--------------------|----------|----------|----------|-------|---------|---------|----------|---------|----------|--------|------|
|                                    | Casper             | Cheyenne | Evanston | Gillette | River | Jackson | Laramie | Riverton | Springs | Sheridan | TOTALS | %    |
| Q2. Gender                         |                    | -        |          |          |       |         |         |          |         |          |        |      |
| Male                               | 21                 | 22       | 3        | 5        | 7     | 7       | 7       | 5        | 7       | 5        | 89     | 44%  |
| Female                             | 21                 | 23       | 9        | 10       | 11    | 8       | 9       | 6        | 9       | 5        | 111    | 56%  |
| Totals                             | 42                 | 45       | 12       | 15       | 18    | 15      | 16      | 11       | 16      | 10       | 200    | 100% |
| Q3. Age                            |                    |          |          |          |       |         |         |          |         |          |        |      |
| Under 21                           | 3                  | 16       | 4        | 0        | 4     | 1       | 0       | 1        | 1       | 0        | 30     | 15%  |
| 21-25                              | 4                  | 3        | 0        | 0        | 1     | 2       | 2       | 0        | 0       | 2        | 14     | 7%   |
| 26-39                              | 15                 | 6        | 3        | 4        | 3     | 5       | 3       | 3        | 4       | 4        | 50     | 25%  |
| 40-49                              | 15                 | 12       | 4        | 7        | 5     | 6       | 9       | 6        | 7       | 1        | 72     | 36%  |
| 50-59                              | 3                  | 6        | 0        | 3        | 4     | 1       | 2       | 1        | 2       | 2        | 24     | 12%  |
| 60+                                | 2                  | 2        | 1        | 1        | 1     | 0       | 0       | 0        | 2       | 1        | 10     | 5%   |
| Totals                             | 42                 | 45       | 12       | 15       | 18    | 15      | 16      | 11       | 16      | 10       | 200    | 100% |
| Q4. Your Race                      |                    |          |          |          |       |         |         |          |         |          |        |      |
| White                              | 34                 | 39       | 11       | 12       | 18    | 12      | 15      | 10       | 16      | 9        | 176    | 88%  |
| Black                              | 2                  | 1        | 0        | 1        | 0     | 0       | 0       | 0        | 0       | 0        | 4      | 2%   |
| Hispanic                           | 6                  | 2        | 1        | 1        | 0     | 3       | 1       | 1        |         | 1        | 16     | 8%   |
| Asian                              | 0                  | 0        | 0        | 0        | 0     | 0       | 0       | 0        | 0       | 0        | 0      | 0%   |
| Native American                    | 0                  | 0        | 0        | 0        | 0     | 0       | 0       | 0        | 0       | 0        | 0      | 0%   |
| Other                              | 0                  | 0        | 0        | 1        | 0     | 0       | 0       | 0        | 0       | 0        | 1      | 1%   |
| Totals                             | 42                 | 45       | 12       | 15       | 18    | 15      | 16      | 11       | 16      | 10       | 200    | 99%  |
| Q5. About how many miles did you   | u drive last year? |          |          |          |       |         |         |          |         |          |        |      |
| Less than 5,000                    | 1                  | 9        | 1        | 0        | 4     | 3       | 0       | 0        | 0       | 0        | 18     | 9%   |
| 5,001 to 10,000                    | 11                 | 19       | 5        | 3        | 1     | 5       | 5       | 4        | 4       | 3        | 60     | 30%  |
| 10,001 to 15,000                   | 26                 | 12       | 4        | 9        | 3     | 6       | 6       | 6        | 8       | 6        | 86     | 43%  |
| More than 15,000                   | 4                  | 4        | 2        | 3        | 10    | 1       | 5       | 1        | 4       | 1        | 35     | 18%  |
| Totals                             | 42                 | 44       | 12       | 15       | 18    | 15      | 16      | 11       | 16      | 10       | 199    | 100% |
| Q6. What type of vehicle do you dr | ive most often?    |          |          |          |       |         |         |          |         |          |        |      |
| Passenger Car                      | 14                 | 26       | 7        | 3        | 8     | 5       | 6       | 4        | 2       | 4        | 79     | 40%  |
| Full Van                           | 11                 | 1        | 0        | 0        | 0     | 0       | 0       | 0        | 0       | 0        | 12     | 6%   |
| Pickup Truck                       | 12                 | 4        | 3        | 4        | 4     | 3       | 4       | 4        | 4       | 2        | 44     | 22%  |
| SUV                                | 5                  | 10       | 1        | 6        | 6     | 4       | 6       | 1        | 7       | 3        | 49     | 25%  |
| Mini Van                           | 0                  | 3        | 1        | 1        | 0     | 3       | 0       | 2        | 2       | 1        | 13     | 7%   |
| Other                              | 0                  | 1        | 0        | •        | 0     | 0       |         | 0        | 1       | 0        |        | 2%   |
| Totals                             | 42                 | 45       | 12       | 15       | 18    | 15      | 16      | 11       | 16      | 10       | 200    | 100% |
| Q7. How often do you use seat bel  | ts when you drive  |          |          |          |       |         |         |          |         |          |        |      |
| Always                             | 30                 | 35       | 10       | 9        | 12    | 8       | 12      | 5        | 10      | 6        | 137    | 69%  |

| Nearly Always                              | 12         | 7             | 1            | 5     | 5  | 7           | 3  | 5  | 4  | 4  | 53  | 27%  |
|--|------------|---------------|--------------|-------|----|-------------|----|----|----|----|-----|------|
| Sometimes                                  | 0          | 2             | 0            | 1     | 1  | 0           | 0  |    |    | 0  | 7   | 4%   |
| Seldom                                     | 0          | 0             | 1            | 0     | 0  | 0           | 1  | 0  | 0  | 0  | 2   | 1%   |
| Never                                      | 0          | 1             | 0            | 0     | 0  | 0           | 0  | 0  | 0  | 0  | 1   | 1%   |
| Totals                                     | 42         | 45            | 12           | 15    | 18 | 15          | 16 | 11 | 16 | 10 | 200 | 100% |
| Q8. Do you think WY is promoting the use   | of seat be | Its and/or ch | ild seats er | ough? |    |             |    |    |    |    |     |      |
| Yes  | 20         | 33            | 8            | 7     | 13 | 8           | 12 | 8  | 7  | 6  | 122 | 61%  |
| No   | 22         | 11            | 4            | 8     | 5  | 7           | 4  | 3  | 9  | 4  | 77  | 39%  |
| Maybe                                      | 0          | 1             | 0            | 0     | 0  | 0           | 0  | 0  | 0  | 0  | 1   | 1%   |
| Totals                                     | 42         | 45            | 12           | 15    | 18 | 15          | 16 | 11 | 16 | 10 | 200 | 100% |
| Q9. In the past month, have you seen any h | peighteneg | traffic enfo  | rcement?     |       |    |             |    |    |    |    |     |      |
| Yes  | 16         | 28            |              | 7     | 6  | 3           | 6  | 8  | 8  | 5  | 93  | 47%  |
| No   | 26         | 17            |              | 8     | 12 | 11          | 10 |    |    | 5  | 106 | 53%  |
| Maybe                                      | 0          | 0             |              |       | 0  | 1           | 0  |    |    | 0  | 100 | 1%   |
| Totals                                     | 42         | 45            | -            | 15    | 18 | 15          | 16 | 11 | -  | 10 | 200 | 170  |
| Q10. Do you know the name of any campai    |            |               |              |       |    |             |    |    |    |    |     |      |
| No Excuses, Buckle Up!                     | 35         | 31            | 8            | 9     | 14 | 12          | 7  | 6  | 9  | 9  | 140 | 24%  |
| Click it - Don't Risk it                   | 11         | 13            |              | 5     | 2  | 2           | 4  | 3  | 1  | 0  | 41  | 7%   |
| Click it or Ticket                         | 24         | 33            | 6            | 6     | 9  | 6           | 13 | 6  | 12 | 4  | 119 | 21%  |
| You Drink, You Drive, You Lose             | 37         | 35            | 10           | 10    | 18 | 12          | 14 | 11 | 14 | 9  | 170 | 30%  |
| Buckle Those You Love                      | 6          | 4             | 0            | 2     | 1  | 1           |    | 0  | 1  | 0  | 15  | 3%   |
| You Booze, You Lose                        | 27         | 6             | 3            | 7     | 4  | 7           | 4  | 4  | 2  | 5  | 69  | 12%  |
| Black Shroud                               | 10         | 1             | 0            | 3     | 0  | 0           | 2  | 1  | 0  | 0  | 17  | 3%   |
| None                                       | 0          | 0             | 0            | 2     | 0  | 0           | 0  | 0  | 1  | 0  | 3   | 1%   |
| Totals                                     | 150        | 123           | 27           | 44    | 48 | 40          | 44 | 31 | 40 | 27 | 574 | 100% |
| Q11. If YES, where did you see or hear abo | ut it?     |               |              |       |    |             |    |    |    |    |     |      |
| Newspaper                                  | 23         | 8             | 4            | 6     | 3  | 3           | 5  | 5  | 6  | 4  | 67  | 17%  |
| Radio                                      | 31         | 20            | 3            | 10    | 9  | 11          | 13 | 8  | 7  | 9  | 121 | 30%  |
| TV   | 38         | 30            | 7            | 5     | 9  | 8           | 9  | 6  | 3  | 3  | 118 | 29%  |
| Poster                                     | 2          | 12            | 1            | 1     | 3  | 0           | 4  | 2  | 2  | 0  | 27  | 7%   |
| Police                                     | 0          | 0             | 3            | 9     | 0  | 0           | 0  | 0  | 1  | 0  | 13  | 3%   |
| Other Print Media                          | 0          | 0             | 1            | 0     | 2  | 0           | 1  | 0  | 1  | 0  | 5   | 1%   |
| On message board driving down highway      | 16         | 4             | 9            |       | 0  | 3           | 9  | 4  | -  | 5  | 51  | 13%  |
| Totals                                     | 110        | 74            | -            | 31    | 26 | 25          | 41 | 25 | 21 | 21 | 402 | 100% |
| Q12. Do campaigns on TV, radio or print m  |            |               |              |       |    | esignated c |    |    |    |    |     |      |
| Yes  | 36         | 28            |              | 13    | 15 | 11          | 14 | 10 | 11 | 7  | 155 | 78%  |
| No   | 6          | 17            | 2            | 2     | 2  | 4           | 1  | 1  | 4  | 3  | 42  | 21%  |
| Maybe                                      | 0          | 0             |              |       | 0  | 0           | 0  | _  | -  | 0  | 1   | 1%   |
| Totals                                     | 42         | 45            | 12           | 15    | 17 | 15          | 15 | 11 | 16 | 10 | 198 | 100% |

The following is a summary of the comments that were made. Many people made the same comments. This is one of each comment that was not a duplicate

| Designate a Driver1 DUI & Your DoneDoesn't drink around kids - bad influenceAssemblies at High SchoolsDon't drink to be socialBars shouldn't serve people that are intoxicatedDon't drink to be socialBars take keysDrink at HomeBreathalizers at barsDrink in moderationCall in #'s for drunk driversHide keysDoing a good job alreadyLimit AmountsEnforce the current lawsNever Drink & DriveHave Taxi's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeep talking to teensWalksLoernet ad son TVMore adds on TVMore adds on TVMore defined advertising<br>No open ContainersNo tolerant judgesRaise Ride Ride Ride Ride Ride Ride Ride Rid   | Q. 13. Describe the actions of someone who drinks responsibly | Q14. Do you have any suggestions on reducing drinking and driving? |
|---|---|--|
| Don't drink to be socialBars shouldn't serve people that are intoxicatedDon't let your friends drive drunkBars take keysDrink at HomeBreathalizers at barsDrink in moderationCall in #'s for drunk driversHide keysDoing a good job alreadyLimit AmountsEnforce the current lawsNever Drink & DriveHave Tax's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseLower drinking ageMake Bars responsibleMore ads on TVMore ads on TVMore defined advertisingNore dorininersNo liquor by drink/package onlyNo liquor by drink/package onlyNo liquor by drink/package onlyNo liquor by drink/package onlyNo liquer by drink/package onlyStop and Check zonesStop and Check zonesStop and Check zonesKeep talking to peopleStop and Check zonesKeep talking to peopleStop and Check zonesKeep talking to teensStop and Check zonesKeep talking to peopleStop and Check zonesKeep talking to teensStop and Check zones <td< td=""><td>Designate a Driver</td><td>1 DUI &amp; Your Done</td></td<>                             | Designate a Driver  | 1 DUI & Your Done  |
| Don't drink to be socialBars shouldn't serve people that are intoxicatedDon't let your friends drive drunkBars take keysDrink at HomeBreathalizers at barsDrink in moderationCall in #'s for drunk driversHide keysDoing a good job alreadyLimit AmountsEnforce the current lawsNever Drink & DriveHave Tax's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseLower drinking ageMake Bars responsibleMore ads on TVMore ads on TVMore defined advertisingNore dorininersNo liquor by drink/package onlyNo liquor by drink/package onlyNo liquor by drink/package onlyNo liquor by drink/package onlyNo liquer by drink/package onlyStop and Check zonesStop and Check zonesStop and Check zonesKeep talking to peopleStop and Check zonesKeep talking to peopleStop and Check zonesKeep talking to teensStop and Check zonesKeep talking to peopleStop and Check zonesKeep talking to teensStop and Check zones <td< td=""><td>Doesn't drink around kids - bad influence</td><td>Assemblies at High Schools</td></td<> | Doesn't drink around kids - bad influence                     | Assemblies at High Schools   |
| Drink at HomeBreathalizers at barsDrink in moderationCall in #'s for drunk driversHide keysDoing a good job alreadyHint AmountsEnforce the current lawsNever Drink & DriveHave Taxi's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeep talking to teensWalksLower drinking ageMake Bars responsibleMore ads on TVMore defined advertisingMore PatrolingMore PatrolingNew LawsNo liquor by drink/package onlyNo tolerant judgesRaise driving age for teensStop drinking age for teensStop drink/package onlyNo tolerant judgesKaise driving age for teensStop drink/package onlyNo tolerant judgesStop drink/package for teensStop drinker YengensStop drink / packageStop drinker YengensStop drink / packageStop and Check zonesStop and Yend YendTalk about consequences in advertising  | Don't drink to be social                                      |  |
| Drink in moderationCall in #'s for drunk driversHide keysDoing a good job alreadyLimit AmountsEnforce the current lawsNever Drink & DriveHave Taxi's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeep talking to teensWalksLose LicenseWalksLower drinking ageMore ads on TVMore ads on TVMore defined advertisingNore PartolingNove LawsNo liquor by drink/package onlyNo tolerant judgesRaise driving age for teensSafe Ride ProgramsStop and Check zonesStop and Check zonesStop and Check zonesKey Drink & Drive PartolingNo tolerant judgesRaise driving age for teensStop and Check zonesStop and Check zonesTalk about consequences in advertising  | Don't let your friends drive drunk                            | Bars take keys   |
| Hide keysDoing a good job alreadyLimit AmountsEnforce the current lawsNever Drink & DriveHave Taxi's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseMake Bars responsibleMore ads on TVMore defined advertisingMore ads on TVNo liquor by drink/package onlyNo iquor by drink/package onlyNo tolerant judgesRaise driving age for teensSafe Ride ProgramsSafe Ride ProgramsStop and Check zonesStop and Check zonesTalk about consequences in advertisingTalk about consequences in advertising  | Drink at Home   | Breathalizers at bars  |
| Limit AmountsEnforce the current lawsNever Drink & DriveHave Taxi's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseLower drinking ageMake Bars responsibleMore ads on TVMore defined advertisingMore PatrolingNew LawsNo liquor by drink/package onlyNo open ContainersNo tolerant judgesRaise driving age for teensSafe Ride ProgramsStop and Check zonesStop and Check zonesStop and Check zonesLower drinking age to teensSafe Ride ProgramsNa tolerant judgesTalk about consequences in advertising  | Drink in moderation   | Call in #'s for drunk drivers                                      |
| Never Drink & DriveHave Taxi's outside of barsPlans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseWalksLower drinking ageMake Bars responsibleMore ads on TVMore defined advertisingMore PatrollingNew LawsNo liquor by drink/package onlyNo liquor by drink/package onlyNo open ContainersNo tolerant judgesRaise driving age for teensStop and Check zonesStop and Check zonesStop and Check zonesStop and Check zonesTalk about consequences in advertisingTalk about consequences in advertising   | Hide keys   | Doing a good job already   |
| Plans aheadKeep talking to peopleStop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseLower drinking ageMake Bars responsibleMore ads on TVMore defined advertisingMore PatrolingNew LawsNo liquor by drink/package onlyNo open ContainersNo tolerant judgesRaise driving age for teensSafe Ride ProgramsStop and Check zonesStricter PenaltiesTalk about consequences in advertising  | Limit Amounts   | Enforce the current laws   |
| Stop drinking 1-2 Hrs. before leaving barKeeping talking to teensWalksLose LicenseWalksLower drinking ageMake Bars responsibleMore ads on TVMore defined advertisingMore PatrolingNew LawsNo liquor by drink/package onlyNo tolerant judgesRaise driving age for teensSafe Ride ProgramsStop and Check zonesStop and Check zonesStricter PenaltiesTalk about consequences in advertising  | Never Drink & Drive   | Have Taxi's outside of bars  |
| Walks       Lose License         Lower drinking age       Lower drinking age         Make Bars responsible       More ads on TV         More defined advertising       More Patroling         New Laws       No liquor by drink/package only         No open Containers       No tolerant judges         Raise driving age for teens       Safe Ride Programs         Stop and Check zones       Stop and Check zones         Stricter Penalties       Talk about consequences in advertising   | Plans ahead   | Keep talking to people   |
| Lower drinking age<br>Make Bars responsible<br>More ads on TV<br>More defined advertising<br>More Patroling<br>New Laws<br>No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising   | Stop drinking 1-2 Hrs. before leaving bar                     | Keeping talking to teens   |
| Make Bars responsible<br>More ads on TV<br>More defined advertising<br>More Patroling<br>New Laws<br>No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising   | Walks   | Lose License   |
| More ads on TV<br>More defined advertising<br>More Patroling<br>New Laws<br>No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | Lower drinking age   |
| More defined advertising<br>More Patroling<br>New Laws<br>No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | Make Bars responsible  |
| More Patroling<br>New Laws<br>No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | More ads on TV   |
| New Laws<br>No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | More defined advertising   |
| No liquor by drink/package only<br>No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | More Patroling   |
| No open Containers<br>No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising   |   | New Laws   |
| No tolerant judges<br>Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising   |   | No liquor by drink/package only                                    |
| Raise driving age for teens<br>Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising   |   | No open Containers   |
| Safe Ride Programs<br>Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | No tolerant judges   |
| Stop and Check zones<br>Stricter Penalties<br>Talk about consequences in advertising  |   | Raise driving age for teens  |
| Stricter Penalties<br>Talk about consequences in advertising  |   | Safe Ride Programs   |
| Talk about consequences in advertising  |   | Stop and Check zones   |
|   |   | Stricter Penalties   |
| Weekend patrol around bars  |   | Talk about consequences in advertising                             |
|   |   | Weekend patrol around bars   |

## Addendum F Paid Media Evaluation Project 06-09-01

## Paid TV, Radio and Print Media

| Campaign Name                          | Station | Start/End<br>Dates     | TV Total | Paid<br>TV | Free TV | Radio<br>Total | Paid<br>Radio | Free<br>Radio | Print<br>Ads | Other Media | Audience Size<br>[Circulation] | Evaluatio<br>n Results<br>/ Reach | Audience<br>Viewing/<br>Frequency | Funding<br>Source | Cost                             | Subtotal                 | Amount<br>Obligated<br>(Highway<br>Safety Only) |
|--|---------|------------------------|----------|------------|---------|----------------|---------------|---------------|--------------|-------------|--------------------------------|-----------------------------------|-----------------------------------|-------------------|----------------------------------|--------------------------|---|
|  |         | 0/1/0000               |          |            |         |                |               |               |              |             | Statewide                      |                                   |                                   | 100               | <b>*</b> 2 <b>5</b> 2 <b>0</b> 2 | <b>*</b> ~ <b>=</b> ~~~~ |   |
| Information Cards                      |         | 2/1/2006               |          |            |         |                |               |               |              | 20,000      | coverage                       |                                   |                                   | 402               | \$350.00                         | \$350.00                 |   |
| Rollover (Click It -<br>Don't Risk It) | KGWN*   | 05/22/06 -<br>06/04/06 | 90       | 70         | 20      |                |               |               |              |             | Laramie & Albany<br>County     | 73.60%                            | 8.0X                              | 402               | \$8,500.00                       |                          |   |
|  | KGWN    | 00/04/00               | 90       | 70         | 20      |                |               |               |              |             | Laramie, Natrona               | 73.00%                            | 0.07                              | 402               | φo,500.00                        |                          |   |
|  |         |                        |          |            |         |                |               |               |              |             | & Sheridan                     |                                   |                                   |                   |                                  |                          |   |
| "                                      | KCWY    | "                      | 252      | 126        | 126     |                |               |               |              |             | County                         | 80.60%                            | 4.5X                              | 402               | \$8,500.00                       |                          |   |
| "                                      | KLWY    | "                      | 122      | 61         |         |                |               |               |              |             | Laramie County                 | Unrated                           | 1.0/(                             | 402               | \$2,250.00                       |                          |   |
|  |         |                        | 122      | 0.         | 0.      |                |               |               |              |             | Natrona &                      | e maioa                           |                                   | 102               | <i>\\\\\\\\\\\\\</i>             |                          |   |
| n                                      | KFNB    | "                      | 122      | 61         | 61      |                |               |               |              |             | Fremont County                 | Unrated                           |                                   | 402               | \$2,250.00                       |                          |   |
|  |         |                        |          |            |         |                |               |               |              |             | Statewide                      |                                   |                                   |                   | . ,                              |                          |   |
| "                                      | CABLE   | "                      | 576      | 288        | 288     |                |               |               |              |             | coverage                       | Unrated                           |                                   | 402               | \$13,450.00                      |                          |   |
|  |         |                        |          |            |         |                |               |               |              |             | Albany & Laramie               |                                   |                                   |                   |                                  |                          |   |
| "                                      | KCGY    | "                      |          |            |         | 84             | 42            | 42            |              |             | County                         | 24.70%                            | 10X                               | 402               | \$543.90                         |                          |   |
| u                                      | KGWY FM | "                      |          |            |         | 126            | 84            | 42            |              |             | Campbell County                | 100,000W                          | 7.8X                              | 402               | \$1,344.00                       |                          |   |
|  |         | "                      |          |            |         |                |               |               |              |             |                                |                                   | 0.01/                             |                   | • • • • • • • •                  |                          |   |
|  | KAML FM |                        |          |            |         | 126            |               |               |              |             | Campbell County                |                                   | 8.6X                              | 402               | \$1,344.00                       |                          |   |
|  | KTRZ FM |                        |          |            |         | 84             | 42            | 42            |              |             |                                | 38.10%                            | 5.6X                              | 402               | \$543.90                         |                          |   |
| n                                      | KING FM | "                      |          |            |         | 112            | 56            | 56            |              |             | Albany & Laramie<br>County     | 20.60%                            | 6.1X                              | 402               | \$1,400.00                       |                          |   |
| "                                      | KOLZ FM | "                      |          |            |         | 112            | 56            | 56            |              |             | Albany & Laramie<br>County     | 19.60%                            | 4.3X                              | 402               | \$1,400.00                       |                          |   |
| u                                      | KRVK    | "                      |          |            |         | 112            | 84            |               |              |             | Natrona &<br>Fremont County    | 20.30%                            | 5.6X                              | 402               | \$1,186.08                       |                          |   |
| "                                      | KTRS    | "                      |          |            |         | 112            | 84            | 28            |              |             |                                | 43.00%                            | 13.2X                             | 402               | \$1,186.08                       |                          |   |
| "                                      | KYTI FM | u                      |          |            |         | 112            | 56            | 56            |              |             | Sheridan &<br>Campbell County  | 14.90%                            | 4.5X                              | 402               | \$692.16                         |                          |   |
| "                                      | KZWY FM | n                      |          |            |         | 112            | 56            | 56            |              |             | Sheridan &<br>Campbell County  | 23.90%                            | 5.6X                              | 402               | \$692.16                         | \$45,282.28              |   |
| Black Shroud                           | KRVK    | 07/16/06 -<br>08/09/06 |          |            |         | 60             | 40            | 20            |              |             | Natrona &<br>Fremont County    | 20.30%                            | 5.6X                              | 402               | \$ 564.72                        |                          |   |
| "                                      | KTRS    | "                      |          |            |         | 60             |               |               |              |             | Not rated                      | 43.00%                            | 13.2X                             | 402               | \$ 564.72                        |                          |   |
| п                                      | KRRR    | "                      |          |            |         |                | 1             |               |              |             |                                | .0.0070                           | 10.27                             |                   |                                  |                          |   |
|  |         |                        |          |            |         | 60             | 60            |               |              |             | Not rated                      |                                   |                                   | 402               | \$ 720.00                        |                          |   |
| "                                      | KRAE    | "                      |          |            |         | 60             | 0             | 60            |              |             | Not rated                      |                                   |                                   | 402               | \$-                              |                          |   |
| n                                      | KOLZ FM | "                      |          |            |         | 60             | 30            | 30            |              |             | Albany & Laramie<br>County     | 19.60%                            | 4.3X                              | 402               | \$ 750.00                        |                          |   |

## Paid TV, Radio and Print Media

| Campaign Name | Station                    | Start/End<br>Dates    | TV Total | Paid<br>TV | Free TV | Radio<br>Total |    | Free<br>Radio | Print<br>Ads | Other Media | Audience Size<br>[Circulation] | Evaluatio<br>n Results<br>/ Reach | Audience<br>Viewing/<br>Frequency | Funding<br>Source | Cost                   | Subtotal   | Amount<br>Obligated<br>(Highway<br>Safety Only) |
|---------------|----------------------------|-----------------------|----------|------------|---------|----------------|----|---------------|--------------|-------------|--------------------------------|-----------------------------------|-----------------------------------|-------------------|------------------------|------------|---|
| н             | KTAG                       | "                     |          |            |         | 60             | 0  | 60            |              |             | Not rated                      |                                   |                                   | 402               | \$-                    |            |   |
| п             | KZMQ                       | "                     |          |            |         | 60             | 60 | 0             |              |             | Not rated                      |                                   |                                   | 402               | \$ 900.00              |            |   |
| "             | KNYN                       | "                     |          |            |         | 60             | 30 | 30            |              |             | Not rated                      |                                   |                                   | 402               | \$ 370.62              |            |   |
| н             | KGWY                       | "                     |          |            |         | 120            | 60 | 60            |              |             | Campbell County                | 100,000W                          | 7.8X                              | 402               | \$ 960.03              |            |   |
| "             | KFRZ                       | "                     |          |            |         | 60             |    |               |              |             | Not rated                      |                                   |                                   | 402               | \$ 483.00              |            |   |
| "             | KUGR                       | "                     |          |            |         | 60             |    |               |              |             | Not rated                      |                                   |                                   | 402               | \$ -                   |            |   |
| "             | KZJH                       | "                     |          |            |         | 60             |    |               |              |             | Not rated                      |                                   |                                   | 402               | \$ 540.00              |            |   |
|               |                            |                       |          |            |         | 00             | 00 | 0             |              |             | Albany & Laramie               |                                   |                                   | 402               | φ 540.00               |            |   |
| n             | KCGY                       | "                     |          |            |         | 120            | 60 | 60            |              |             | County                         | 24.70%                            | 10X                               | 402               | \$ 635.31              |            |   |
| н             | KTAK FM                    | "                     |          |            |         | 60             | 60 | 0             |              |             | Not rated                      |                                   |                                   | 402               | \$ 390.00              |            |   |
| "             | KQSW                       | "                     |          |            |         | 60             | 40 | 20            |              |             | Not rated                      |                                   |                                   | 402               | \$ 705.90              |            |   |
| "             | KYTI FM                    | II                    |          |            |         | 60             | 30 | 30            |              |             | Sheridan &<br>Campbell County  | 14 90%                            | 4.5X                              | 402               | \$ 529.43              | \$8,113.73 |   |
| Black Shroud  | Casper Star                | 7/5/2006              |          |            |         | 00             |    | 50            | 1            |             | 31,300                         | 14.0070                           | +.0A                              | 402               | \$ 2,636.76            | ψ0,110.70  |   |
| H             | Casper Star                | 7/11/2006             |          |            |         |                |    |               | 1            |             | 31,300                         |                                   |                                   | 402               | \$ 1,977.57            |            |   |
| II            | Daily<br>Boomerang         | 7/5/2006              |          |            |         |                |    |               | 1            |             | 5,820                          |                                   |                                   | 402               | \$ 1,199.70            |            |   |
| "             | Daily<br>Boomerang         | 7/11/2006             |          |            |         |                |    |               | 1            |             | 5,820                          |                                   |                                   | 402               | \$ 959.76              |            |   |
| II            | Daily Rocket<br>Miner      | 7/4/2006              |          |            |         |                |    |               | 1            |             | 8,651                          |                                   |                                   | 402               | \$ 1,517.04            |            |   |
| "             | Daily Rocket<br>Miner      | 7/12/2006             |          |            |         |                |    |               | 1            |             | 8,651                          |                                   |                                   | 402               | \$ 1,517.04            |            |   |
| "             | Daily Times<br>Daily Times | 7/5/2006<br>7/12/2006 |          |            |         |                |    |               | 1            |             | 3,700<br>3,700                 |                                   |                                   | 402<br>402        | \$ 520.80<br>\$ 959.76 |            |   |
| "             | Gillette News              | 7/5/2006              |          |            |         |                |    |               | 1            |             | 6,900                          |                                   |                                   | 402               | \$ 1,155.42            |            |   |
| 11            | Gillette News              | 7/11/2006             |          |            |         |                |    |               | 1            |             | 6,900                          |                                   |                                   | 402               | \$ 946.86              |            | <sup>†</sup>                                    |
| П             | Northern WY<br>Daily News  | 7/5/2006              |          |            |         |                |    |               | 1            |             | 3,946                          |                                   |                                   | 402               | \$ 967.50              |            |   |
| II            | Northern WY<br>Daily News  | 7/12/2006             |          |            |         |                |    |               | 1            |             | 3,946                          |                                   |                                   | 402               | \$ 967.50              |            |   |
| "             | Riverton<br>Ranger         | 7/5/2006              |          |            |         |                |    |               | 1            |             | 7,120                          |                                   |                                   | 402               | \$ 1,264.20            |            |   |
| "             | Riverton<br>Ranger         | 7/12/2006             |          |            |         |                |    |               | 1            |             | 7,120                          |                                   |                                   | 402               | \$ 1,264.20            |            |   |

## Paid TV, Radio and Print Media

| Campaign Name | Station                 | Start/End<br>Dates                | TV Total | Paid<br>TV | Free TV | Radio<br>Total | Paid<br>Radio | Free<br>Radio | Print<br>Ads | Other Media  | Audience Size<br>[Circulation]           | Evaluatio<br>n Results<br>/ Reach | Audience<br>Viewing/<br>Frequency | Funding<br>Source       | Cost         | Subtotal     | Amount<br>Obligated<br>(Highway<br>Safety Only) |
|---------------|-------------------------|-----------------------------------|----------|------------|---------|----------------|---------------|---------------|--------------|--|--|-----------------------------------|-----------------------------------|-------------------------|--------------|--------------|---|
|               | Sheridan                |                                   |          |            |         |                |               |               |              |  |  |                                   |                                   |                         |              |              |   |
| "             | Press<br>Sheridan       | 7/5/2006                          |          |            |         |                |               |               | 1            |  | 6,565                                    |                                   |                                   | 402                     | \$ 1,275.81  |              |   |
| II            | Press                   | 7/11/2006                         |          |            |         |                |               |               | 1            |  | 6,565                                    |                                   |                                   | 402                     | \$ 681.12    |              |   |
| II            | Tribune Eagle           | 7/5/2006                          |          |            |         |                |               |               | 1            |  | 17,500                                   |                                   |                                   | 402                     | \$ 1,922.10  |              |   |
| п             | Tribune Eagle           |                                   |          |            |         |                |               |               | 1            |  | 17,500                                   |                                   |                                   | 402                     | \$ 1,537.68  | \$23,270.82  |   |
| Black Shroud  | KCWY                    | 8/3/06 to<br>9/25/06              | 264      | 132        | 132     |                |               |               |              |  |  | 93.93%                            | 7.3X                              | 402                     |              |              |   |
| п             | KTWO                    | 8/4/06 to<br>9/20/06              | 23       |            |         |                |               |               |              |  |  | Not<br>Rated                      |                                   | 402                     |              |              |   |
| н             | KGWN                    | 8/3/06 to<br>9/18/06              | 68       |            |         |                |               |               |              |  |  | 83.30%                            | 4.1X                              | 402                     |              | \$11,380.00  |   |
| YDYDYL        | UW Sports<br>Properties | Aug-Sept                          |          |            |         |                |               |               |              | 1 x 6 aluminated<br>scoreboard<br>panel in Arena<br>Auditorium                 |  |                                   |                                   |                         |              |              |   |
| YDYDYL        | UW Sports<br>Properties | Aug-Sept                          |          |            |         |                |               |               |              | 1 3' x 18' wide<br>field level side<br>line sign in War<br>Memorial<br>Stadium | Camera Visible<br>(4 games<br>televised) |                                   | 114,653 in attendance             | 402                     | \$ 18,500.00 | \$18,500.00  |   |
| YDYDYL        | UW Sports<br>Properties | 8/1/2006                          |          |            |         |                |               |               |              | In kind<br>production costs  |  |                                   |                                   | UW Sports<br>Properties | \$ 1,000.00  |              |   |
|               | •                       | Total TV<br>Spots                 | 1,517    | 795        | 722     |                |               |               |              | <u> </u>   |  |                                   |                                   |                         | + .,         |              |   |
|               |                         | Total Radio<br>Spots              |          |            |         | 2172           | 1274          | 898           |              |  |  |                                   |                                   |                         |              |              |   |
|               |                         | Total Print<br>Media              |          |            |         | 2112           | .214          | 000           | 14           | 20,000   |  |                                   |                                   |                         |              |              |   |
|               |                         | Total<br>Radio/TV/<br>Print Media |          |            |         |                |               |               |              | 20,000   |  |                                   |                                   |                         |              |              |   |
|               |                         | Spots                             | 23,703   |            |         |                |               |               |              |  |  |                                   |                                   | TOTA                    | L COST       | \$106,546.83 |   |

## Addendum G Alcohol Paid Media Evaluation Project 06-20-08 (FY06)

## Alcohol Paid TV, Radio and Print Media

| Campaign Name  | Station   | Start/End<br>Dates     | TV<br>Total | Paid<br>TV | Free<br>TV | Radio<br>Total | Paid<br>Radio | Free<br>Radio | Print<br>Ads | Other<br>Media                    | Audience Size<br>(Circulation) | Evaluation<br>Results | Audience<br>Viewing | Funding<br>Source    | Cost                       | Subtotal                                | Amount<br>Obligated (Hwy<br>Safety Only) |
|--|---|------------------------|-------------|------------|------------|----------------|---------------|---------------|--------------|-----------------------------------|--------------------------------|-----------------------|---------------------|----------------------|----------------------------|---|--|
| YDYDYL   | Ad with T-Birds/will<br>appear on team<br>poster distributed<br>statewide | 11/1/2005              |             |            |            |                |               |               |              | Jr.<br>Thunder<br>Birds<br>Poster |                                |                       |                     |                      | \$ 500.00                  | \$ 500.00                               |  |
| You Drink, You Drive, You Lose<br>(Christmas 2005)             | KCWY - Mills  | 12/22/05 to<br>01/ /06 | 38          | 19         | 19         |                |               |               |              | 1 03(01                           |                                | 82.3% Reach           | 2.8X                | 154AL                | \$ 1,500.00                | φ 000.00                                |  |
| You Drink, You Drive, You Lose<br>(Christmas 2005)             | KGWN - Cheyenne   | 12/22/05 to<br>01/ /06 | 30          | 15         | 15         |                |               |               |              |                                   |                                | 65.4% Reach           | 4.4X                | 154AL                | \$ 1,500.00                | \$ 3,000.00                             |  |
| YDYDYL   | Ad with T-Birds/will<br>appear on team<br>poster distributed<br>statewide | 12/7/2005              |             |            |            |                |               |               |              | Jr.<br>Thunder<br>Birds<br>Poster |                                |                       |                     | 154AL                | \$ 500.00                  | \$ 500.00                               |  |
| YDYDYL   | L.C.S.D. #1 Public<br>Schools Chronicle                                   | 10/1/2005              |             |            |            |                |               |               | 1            |                                   |                                |                       |                     | 154AL                | \$ 900.00                  | \$ 900.00                               |  |
| YDYDYL   | L.C.S.D. #1 Public<br>Schools Chronicle<br>L.C.S.D. #1 Public             | 12/1/2006              |             |            |            |                |               |               | 1            |                                   |                                |                       |                     | 154AL                | \$ 900.00                  | \$ 900.00                               |  |
| YDYDYL<br>YDYDYL   | Schools Chronicle<br>L.C.S.D. #1 Public<br>Schools Chronicle              | 2/1/2006<br>4/1/2006   |             |            |            |                |               |               | 1            |                                   |                                |                       |                     | 154AL<br>154AL       | \$ 900.00<br>\$ 900.00     |   |  |
| Drive Responsibly This Holiday<br>Season (Don't Drink & Drive) | Casper Star Tribune   |                        |             |            |            |                |               |               | 30           |                                   | 31,300                         |                       |                     | 154AL                | \$ 826.70                  | • |  |
| "  | Casper Star Tribune   | 12/24/2005             |             |            |            |                |               |               | 30           |                                   | 31,300                         |                       |                     | 154AL                | \$ 689.00                  |   |  |
| "  | Casper Star Tribune   |                        |             |            |            |                |               |               | 30           |                                   | 31,300                         |                       |                     | 154AL                | \$ 951.70                  |   |  |
| "  | Casper Star Tribune   | 12/30/2005             |             |            |            |                |               |               | 30           | 1                                 | 31,300                         |                       |                     | 154AL                | \$ 814.00                  |   |  |
| "  | WY Tribune Eagle  | 12/23/2005             |             |            |            |                |               |               | 30           | 1                                 | 17,500                         |                       |                     | 154AL                | \$ 792.00                  |   |  |
| "  | WY Tribune Eagle  | 12/24/2005             |             |            |            |                |               |               | 30           |                                   | 17,500                         |                       |                     | 154AL                | \$ 744.00                  |   |  |
| "  | WY Tribune Eagle  | 12/30/2005             |             |            |            |                |               |               | 30           | 1                                 | 17,500                         |                       |                     | 154AL                | \$ 1,062.00                |   |  |
| "<br>Adjustment1   | WY Tribune Eagle  | 12/31/2005             |             |            |            |                |               |               | 30           |                                   | 17,500                         |                       |                     | 154AL<br>Adjustments | \$ 849.60<br>\$ (1,049.00) | \$5,680.00                              |  |
| YDYDYL   | L.C.S.D. #1 Public<br>Schools Chronicle                                   | 6/1/2006               |             |            |            |                |               |               | 1            |                                   |                                |                       |                     | 154AL                | \$ 900.00                  |   |  |

## Alcohol Paid TV, Radio and Print Media

| Campaign Name | Station       | Start/End<br>Dates                         | TV<br>Total | Paid<br>TV | Free<br>TV | Radio<br>Total |   | Free<br>Radio | Print<br>Ads | Other<br>Media | Audience Size<br>(Circulation)                               | Evaluation<br>Results | Audience<br>Viewing                         | Funding<br>Source | Cost                       | Subtotal     | Amount<br>Obligated (Hwy<br>Safety Only) |
|---------------|---------------|--|-------------|------------|------------|----------------|---|---------------|--------------|----------------|--|-----------------------|---|-------------------|----------------------------|--------------|--|
|               |               | 06/30/06 to                                |             |            |            |                |   |               |              |                |  |                       |   | 4544              | <b>. . . . . . . . . .</b> |              |  |
| YDYDYL        | KTWO          | 07/11/06                                   |             |            |            |                |   |               |              |                | Lavancia 9   |                       |   | 154AL             | \$ 1,500.00                |              |  |
| YDYDYL        | KGWN          | 06/30/06 to<br>07/16/06                    |             |            |            |                |   |               |              |                | Laramie &<br>Albany County                                   | 73.60%                | 8.0X  | 154AL             | \$ 5,000.00                |              |  |
| YDYDYL        | КСШҮ          | 06/30/06 to<br>07/16/06                    |             |            |            |                |   |               |              |                | Albany, Fremont,<br>Laramie,<br>Natrona &<br>Sheridan County | 80.60%                | 4.5X  | 154AL             | \$ 6,000.00                |              |  |
| YDYDYL        | KJWY          | 06/30/06 to<br>07/16/06                    |             |            |            |                |   |               |              |                |  |                       |   | 154AL             | \$ 2,000.00                |              |  |
| YDYDYL        | Comcast Cable | 06/30/06 to<br>07/09/06                    |             |            |            |                |   |               |              |                |  |                       | Discovery/<br>Spike,<br>ESPN, Fox<br>Sports | 154AL             | \$ 10,500.00               | \$ 25,000.00 |  |
| Black Shroud  | KCWY          | 8/3/06 to<br>9/25/06                       | 264         | 132        | 132        |                |   |               |              |                |  | 93.93%                | 7.3X  | 154AL             |                            |              |  |
| п             | ктwo          | 8/4/06 to<br>9/20/06                       | 23          |            |            |                |   |               |              |                |  | Not Rated             |   | 154AL             |                            |              |  |
| п             | KGWN          | 8/3/06 to<br>9/18/06                       | 68          | 34         | 34         |                |   |               |              |                |  | 83.30%                | 4.1X  | 154AL             |                            | \$ 8,499.99  |  |
|               |               | Total TV<br>Spots                          | 68          | 34         | 34         |                |   |               |              |                |  |                       |   |                   |                            |              |  |
|               |               | Total Radio<br>Spots                       |             |            |            |                |   |               |              |                |  |                       |   |                   |                            |              |  |
|               |               | Total Print<br>Media                       |             |            |            |                |   |               |              |                |  |                       |   |                   |                            |              |  |
|               |               | Total<br>Radio/TV/Pr<br>int Media<br>Spots | 423         | 223        | 200        | 0              | 0 | 0             | 245          |                |  |                       |   |                   |                            | \$ 47,679.99 |  |

## Addendum H Governor's Annual Recognition Forum Project 06-20-01

#### GOVERNOR'S AWARDS

#### Dear Friends,

It has been another successful year in the fight against impaired driving in Wyoming. At last year's Conference on Impaired Driving, 133 peace officers received Governor's Awards for removing more than 2700 drunk drivers from our highways. Adding to their efforts, recent legislation on graduated driver's licenses and mandatory substance abuse evaluations for DUI offenders are further signs that the people of Wyoming are serious about saving lives.

But even amidst recent successes, our determination must continue. A Wyoming prospers from energy development and our towns and communities grow, so too must we strengthen our resolve against impaired driving. The problem belongs to all of us, and it is our shared responsibility to keep working together to find effective solutions.

This May, the Council on Impaired Driving will be hosting a banquet at which I will again be recognizing people whose efforts have had a positive impact on the residents of Wyoming. Enclosed, you will find materials to nominate an individual or organization for a Governor's Award. Truly, these awards have gained important visibility, and are prized by the individuals who work tirelessly to prevent impaired driving and save lives. Please put aside some time to submit your recommendation.

Please plan to join me for the banquet in Casper on May 3<sup>rd</sup>, 2006, hosted at the Parkway Plaza. Thank you for your work and your support of this critical effort. I look forward to seeing you in Casper this spring.

Best regards,

Dave Freudenthal Governor Do you know an individual or organization that has gone the extra mile to reduce impaired driving on Wyoming's roadways? Make a nomination in one of the following categories. Winners will be recognized at the Governor's Awards Banquet.

## **Award Categories and Criteria**

#### Legislative

*Criteria:* For lawmakers whose vigorous efforts have promoted the passage of impaired driving legislation.

*Eligibility:* Former and current members of the Wyoming House and Senate.

#### Adjudication

*Criteria:* For nominees whose efforts have shown outstanding initiative in the prosecution and adjudication of DUI offenders.

*Eligibility:* Wyoming prosecutors, judges, other court system personnel.

#### **Law Enforcement**

*Criteria:* For law enforcement officers or departments that have demonstrated excellence in implementing innovative techniques in the detection and deterrence of DUI offenders.

*Eligibility:* Wyoming peace officers and Wyoming law enforcement agencies.

#### **Business**

*Criteria:* For companies that have taken a leadership role in promoting initiatives to prevent or reduce impaired driving.

Eligibility: Wyoming businesses of any size.

#### Media

*Criteria:* For exceptional coverage of impaired driving issues by an agency or individual.

*Eligibility:* Wyoming media including television, radio, print, and others.

#### **Education and Prevention**

*Criteria:* For outstanding efforts in developing and implementing creative prevention or education programs aimed at informing people about the dangers of impaired driving.

*Eligibility:* Local or state agencies, public service groups, community organizations, educators, and schools.

#### **Citizen Activist**

*Criteria:* For persons who have worked tirelessly to change public attitudes and behavior about impaired driving.

*Eligibility:* Individuals, organizations, the faith community, civic groups, local task forces and local chapters of national organizations.

#### **Youth Initiative**

*Criteria:* For nominees that have demonstrated unprecedented leadership in reducing impaired driving among youth.

*Eligibility:* Young individuals, school-based groups, community organizations or government agencies.

#### Government

*Criteria:* For government officials who have shown personal dedication in leading efforts to reduce impaired driving.

*Eligibility:* Elected or appointed officials from state or local government.

## **Award Nominations**

The following information should be included in each entry and numbered accordingly, or fill out a nomination form available at www.IPRwyoming.org/GovernorsCouncil:

- 1. Award category being entered.
- **2.** Name, organization, address and daytime telephone number of individual making the nomination.
- **3.** Name, organization, address and daytime telephone number of award nominee.
- **4.** Brief summary of the program or activity being nominated.
- **5.** Brief program history including: development, implementation, target audiences (such as underage drinkers, young adult drinking drivers, chronic drunk drivers, etc.)
- **6.** Explanation of any limitations or special challenges faced.
- **7.** Description of the results including how the nominees' efforts contributed to reducing impaired driving.

Additional items may be submitted in support of the nomination. Supporting items can include promotional materials such as posters, brochures, videotapes, DVDs, news stories or published articles and photographs. Please securely fasten or label supporting items to the entry.

#### Materials will be returned if requested.

Self nominations are encouraged and accepted.

### Submit nominations by March 24, 2006 to:

Governor's Council on Impaired Driving 153 N. 4th Street, Suite B Lander, Wyoming 82520 307-332-2821 fax: 307-335-9835 email: stopinjuries@wyoming.com website: www.IPRwyoming.org/GovernorsCouncil

## Addendum I 403 Belt Grant Evaluation

### 403 Belt Grant

| Campaign<br>Name | Station          | Start/End<br>Dates | TV Total | Paid TV | Free TV  | Radio<br>Total | Paid Radio | Free Radio | Print Ads | Other<br>Media | Audience Size<br>[Circulation]         | Evaluation<br>Results /<br>Reach | Audience<br>Viewing/<br>Frequency | Funding<br>Source | Cost                   | Subtotal                | Amount<br>Obligated<br>(Highway Safety<br>Only) |
|------------------|------------------|--------------------|----------|---------|----------|----------------|------------|------------|-----------|----------------|--|----------------------------------|-----------------------------------|-------------------|------------------------|-------------------------|---|
| Rollover         |                  | / /                |          |         |          |                |            |            |           |                |  |                                  |                                   |                   |                        |                         |   |
| (Click It -      |                  | 03/14/06 -         |          |         |          |                |            |            |           |                | Albany & Laramie                       |                                  | 4.0)(                             |                   | <b>•</b> · • • • • • • |                         |   |
| Don't Risk It)   | KOLZ             | 03/25/06           |          |         |          | 120            | 60         | 60         |           |                | County                                 | 19.60%                           | 4.3X                              | 403               | \$1,275.00             |                         |   |
| "                |                  |                    |          |         |          | 400            |            |            |           |                | Albany & Laramie                       | 20.000/                          | C 4 V                             | 400               | ¢4.075.00              |                         |   |
|                  | KING             |                    |          |         |          | 120            | 60         | 60         |           |                | County                                 | 20.60%                           | 6.1X                              | 403               | \$1,275.00             |                         |   |
| "                | KCGY             |                    |          |         |          | 100            |            |            |           |                | Albany & Laramie<br>County             | 24.70%                           | 10X                               | 402               | \$660.00               |                         |   |
|                  |                  | "                  |          |         |          | 120            |            |            |           |                |  |                                  |                                   | 403               |                        |                         |   |
|                  | KAML             |                    |          |         |          | 120            |            |            |           |                | Campbell County                        | 100,000W                         | 8.6X                              | 403               | \$1,428.00             |                         |   |
| "                | KGWY             | II                 |          |         |          | 120            | 60         |            |           |                | Campbell County                        | 100,000W                         | 7.8X                              | 403               | \$1,632.00             |                         |   |
| "                | KTRZ             | "                  |          |         |          | 120            | 60         | 60         |           |                |  | 38.10%                           | 5.6X                              | 403               | \$660.00               |                         |   |
|                  |                  | "                  |          |         |          |                |            |            |           |                | Natrona & Fremont                      |                                  |                                   |                   |                        |                         |   |
| "                | KRVK             |                    |          |         |          | 120            |            |            |           |                | County                                 | 20.30%                           | 5.6X                              | 403               | \$960.00               |                         |   |
| "                | KTRS             | "                  |          |         |          | 120            | 60         | 60         |           |                |  | 43.00%                           | 13.2X                             | 403               | \$960.00               |                         |   |
| "                |                  | "                  |          |         |          |                |            |            |           |                | Sheridan & Campbell                    |                                  |                                   |                   | <b>*</b> • • • • • •   |                         |   |
| "                | KYTI             |                    |          |         |          | 120            | 60         | 60         |           |                | County                                 | 14.90%                           | 4.5X                              | 403               | \$630.00               |                         |   |
| II               | KZWY             | "                  |          |         |          | 120            | 60         | 60         |           |                | Sheridan & Campbell<br>County          | 23.90%                           | 5.6X                              | 403               | \$630.00               |                         |   |
|                  | Comcast<br>Cable | "                  | 522      | 261     | 261      |                |            |            |           |                | Statewide coverage                     | Unrated                          |                                   | 403               | \$13,333.00            |                         |   |
|                  |                  |                    |          |         |          |                |            |            |           |                | Albany, Fremont,<br>Laramie, Natrona & |                                  |                                   |                   |                        |                         |   |
| "                | KCWY             | "                  | 252      | 126     | 126      |                |            |            |           |                | ,                                      | 80.60%                           | 4.5X                              | 403               | \$8,500.00             |                         |   |
| n                | KGWN             | u                  | 90       | 48      | 42       |                |            |            |           |                | Laramie & Albany<br>County             | 73.60%                           | 8.0X                              | 403               | \$8,500.00             |                         |   |
| II               | KFNB             | "                  | 61       | 30      | 31       |                |            |            |           |                | Natrona & Fremont<br>County            | Unrated                          |                                   | 403               | \$2,250.00             |                         |   |
| "                | KLWY             | "                  | 61       | 30      | 31       |                |            |            |           |                | Laramie County                         | Unrated                          |                                   | 403               | \$2,250.00             |                         |   |
| AGENCY FEE       |                  |                    | <b>.</b> |         | <b>.</b> |                |            |            |           |                |  |                                  | Agency Fee                        | 403               | \$2,920.00             | \$47,863.00             |   |
| AGENUT FEE       |                  |                    |          |         |          |                |            |            |           |                | Albany, Fremont,                       |                                  | Аденсу гее                        | 403               | φ <u>2</u> ,920.00     | φ <del>4</del> 7,003.00 |   |
| Click It - Don't |                  |                    |          |         |          |                |            |            |           |                | Laramie, Natrona &                     |                                  |                                   |                   |                        |                         |   |
|                  | Posters          |                    |          |         |          |                |            |            |           | 750            | Sheridan County                        |                                  |                                   | 403               | \$410.50               | \$410.50                |   |

### 403 Belt Grant

| Campaign<br>Name | Station | Start/End<br>Dates   | TV Total | Paid TV | Free TV | Radio<br>Total | Paid Radio | Free Radio | Print Ads | Other<br>Media | Audience Size<br>[Circulation] | Evaluation<br>Results /<br>Reach | Audience<br>Viewing/<br>Frequency | Funding<br>Source | Cost   | Subtotal    | Amount<br>Obligated<br>(Highway Safety<br>Only) |
|------------------|---------|----------------------|----------|---------|---------|----------------|------------|------------|-----------|----------------|--------------------------------|----------------------------------|-----------------------------------|-------------------|--------|-------------|---|
|                  |         | Total TV             |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Spots                | 986      | 495     | 491     |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Total                |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Radio                |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Spots                |          |         |         | 1200           | 600        | 600        |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Total Print<br>Media |          |         |         |                |            |            | 0         | 750            |                                |                                  |                                   |                   |        |             |   |
|                  |         | Total                |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Radio/TV/            |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Print                |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Media                |          |         |         |                |            |            |           |                |                                |                                  |                                   |                   |        |             |   |
|                  |         | Spots                | 2,936    |         |         |                |            |            |           |                |                                |                                  |                                   | ΤΟΤΑ              | L COST | \$48,273.50 |   |

## Addendum J "Buckle Those You Love" Evaluation Project 06-09-02

### 2006 Buckle Those You Love Campaign

|                               |                  |                   |           |           |          |            |       |              |            |          |         |                          | Amount       |
|-------------------------------|------------------|-------------------|-----------|-----------|----------|------------|-------|--------------|------------|----------|---------|--------------------------|--------------|
|                               |                  |                   |           |           |          |            |       |              |            |          |         |                          | Obligated    |
|                               | 01-11-1          |                   | TV/ Radio | -         | D. 1     | Duint A La | Other | Audience     | Evaluation | Audience | Funding | 0                        | (Highway     |
| Campaign Name                 | Station          | Start/End Dates   | Airings   | Free      | Paid     | Print Ads  | Media | Size         | Results    | Viewing  | Source  | Cost                     | Safety Only) |
|                               | Casper-KTWO      | 12/1/05-3/5/06    | 90        | 45        | 45       |            |       | 66,798*<br>* |            |          | 402     | •                        |              |
|                               | Casper-KMGW      | 12/1/05-3/5/06    | 147       | 89<br>90  | 58       |            |       | *            |            |          | 402     | . ,                      | 100%         |
|                               | Casper-KWYY      | 12/1/05-3/5/06    | 147       | 90<br>103 | 57<br>78 |            |       |              |            |          | 402     |                          | 100%         |
|                               | Sheridan-KYTI    | 12/1/05-3/31/06   | 181       |           |          |            |       | 26,833**     |            |          | 402     |                          | 100%         |
|                               | Sheridan-KZWY    | 12/1/05-3/31/06   | 181       | 103       | 78       |            |       | **           |            |          | 402     |                          | 100%         |
|                               | Sheridan-KZZS    | 12/1/05-3/5/06    | 134       | 90        | 44       |            |       | <u>^</u>     |            |          | 402     | \$ 528.00                | 100%         |
|                               | Riverton/Lander- |                   | 10        | 10        |          |            |       |              |            |          | 100     | <b>^</b>                 | 4000/        |
|                               | KVOW             | 12/1/05-12/31/05  | 46        | 46        | 0        |            |       | 35,967***    |            |          | 402     | \$-                      | 100%         |
|                               | Riverton/Lander- |                   |           |           |          |            |       | ***          |            |          | 100     | <b>• -</b> • <b>-</b> •• | 40004        |
|                               | KTAK             | 12/1/05-3/31/06   | 59        | 0         | 59       |            |       | ***          |            |          | 402     | \$ 767.00                | 100%         |
|                               | Riverton/Lander- |                   |           |           |          |            |       | ***          |            |          |         | • • • • • • •            |              |
|                               | KDLY             | 12/1/05-1/31/06   | 32        | 0         | 32       |            |       | ***          |            |          | 402     | \$ 416.00                | 100%         |
|                               | Riverton/Lander- |                   |           |           |          |            |       | ***          |            |          |         |                          |              |
|                               | KOVE             | 12/1/05-1/31/06   | 32        | 32        | 0        |            |       | ***          |            |          | 402     | \$-                      | 100%         |
|                               | Riverton/Lander- |                   |           |           |          |            |       |              |            |          |         |                          |              |
|                               | KTRZ             | 12/1/05-2/26/06   | 127       | 92        | 35       |            |       | ***          |            |          | 402     |                          | 100%         |
|                               | A & E-Casper     | 11/28/05-4/30/06  | 102       | 102       |          |            |       | *            |            |          | 402     | •                        | 100%         |
|                               | A & E-Riverton   | 11/28/05-4/30/06  | 286       | 20        | 266      |            |       | ***          |            |          | 402     |                          | 100%         |
|                               | A & E-Sheridan   | 11/28/05-4/30/06  | 134       |           | 134      |            |       | **           |            |          | 402     |                          | 100%         |
|                               | ALT-Riverton     | 11/28/05-3/26/06  | 20        | 20        |          |            |       | ***          |            |          | 402     |                          | 100%         |
|                               | ESPN-Casper      | 11/28/05-3/26/06  | 24        |           | 24       |            |       | *            |            |          | 402     |                          | 100%         |
|                               | ESPN-Riverton    | 11/28/05-3/26/06  | 24        |           | 24       |            |       | ***          |            |          | 402     |                          | 100%         |
|                               | ESPN-Sheridan    | 11/28/05-12/25/05 | 20        | 20        |          |            |       | **           |            |          | 402     |                          | 100%         |
|                               | FAM-Casper       | 11/28/05-4/30/06  | 320       | 320       |          |            |       | *            |            |          | 402     | •                        | 100%         |
|                               | FAM-Riverton     | 11/28/05-4/30/06  | 360       | 360       |          |            |       | ***          |            |          | 402     |                          | 100%         |
|                               | FAM-Sheridan     | 11/28/05-4/30/06  | 320       | 320       |          |            |       | **           |            |          | 402     | \$-                      | 100%         |
|                               | FSRM-Casper      |                   |           |           |          |            |       | *            |            |          | 402     |                          | 100%         |
|                               | FXNC-Casper      | 11/28/05-3/26/06  | 170       | 75        | 95       |            |       | *            |            |          | 402     |                          | 100%         |
|                               | FXNC-Riverton    | 11/28/05-3/26/06  | 258       | 108       | 150      |            |       | ***          |            |          | 402     |                          | 100%         |
| Buckle Those You Love: TV Ads | FXNC-Sheridan    | 11/28/05-3/26/06  | 227       | 88        | 139      |            |       | **           |            |          | 402     |                          | 100%         |
|                               | HGTV-Casper      | 11/28/05-4/30/06  | 464       | 320       | 144      |            |       | *            |            |          | 402     | \$ 288.00                | 100%         |
|                               | HGTV-Riverton    |                   |           |           |          |            |       | ***          |            |          | 402     |                          | 100%         |
| Buckle Those You Love: TV Ads | HGTV-Sheridan    | 11/28/05-4/30/06  | 428       | 320       | 108      |            |       | **           |            |          | 402     | \$ 108.00                | 100%         |
| Buckle Those You Love: TV Ads | Life-Casper      | 11/28/05-3/26/06  | 242       |           | 242      |            |       | *            |            |          | 402     |                          | 100%         |
|                               | Life-Riverton    | 11/28/05-3/26/06  | 227       |           | 227      |            |       | ***          |            |          | 402     | \$ 454.00                | 100%         |
| Buckle Those You Love: TV Ads | Life-Sheridan    | 11/28/05-3/26/06  | 238       | 20        | 218      |            |       | **           |            |          | 402     | \$ 218.00                | 100%         |
| Buckle Those You Love: TV Ads | TBS-Casper       | 11/28/05-4/30/06  | 150       | 150       |          |            |       | *            |            |          | 402     | \$-                      | 100%         |

### 2006 Buckle Those You Love Campaign

|                               |               |                    |           |      |      |           |       |          |            |          |         |                 | Amount<br>Obligated |
|-------------------------------|---------------|--------------------|-----------|------|------|-----------|-------|----------|------------|----------|---------|-----------------|---------------------|
|                               |               |                    | TV/ Radio |      |      |           | Other | Audience | Evaluation | Audience | Funding |                 | (Highway            |
| Campaign Name                 | Station       | Start/End Dates    | Airings   | Free | Paid | Print Ads | Media | Size     | Results    | Viewing  | Source  | Cost            | Safety Only)        |
| Buckle Those You Love: TV Ads | TBS-Riverton  | 11/28/05-4/30/06   | 277       | 277  |      |           |       | ***      |            | U        | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TBS-Sheridan  | 11/28/05-4/30/06   | 318       | 318  |      |           |       | **       |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TLC-Casper    | 11/28/05-4/30/06   | 200       | 200  |      |           |       | *        |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TLC-Sheridan  | 11/28/05-4/30/06   | 110       | 110  |      |           |       | **       |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TNT-Casper    | 11/28/05-4/30/06   | 136       | 110  | 26   |           |       | *        |            |          | 402     | \$<br>52.00     | 100%                |
| Buckle Those You Love: TV Ads | TNT-Riverton  | 11/28/05-4/30/06   | 135       | 109  | 26   |           |       | ***      |            |          | 402     | \$<br>52.00     | 100%                |
| Buckle Those You Love: TV Ads | TNT-Sheridan  | 11/28/05-4/30/06   | 129       | 129  |      |           |       | **       |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TWC-Casper    | 11/28/05-4/30/06   | 110       | 110  |      |           |       | *        |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TWC-Riverton  | 11/28/05-3/26/06   | 90        | 90   |      |           |       | ***      |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | TWC-Sheridan  | 11/28/05-4/30/06   | 114       | 90   | 24   |           |       | **       |            |          | 402     | \$<br>24.00     | 100%                |
| Buckle Those You Love: TV Ads | USA-Casper    | 11/28/05-3/26/06   | 158       | 60   | 98   |           |       | *        |            |          | 402     | \$<br>196.00    | 100%                |
| Buckle Those You Love: TV Ads | USA-Riverton  | 11/28/05-4/30/06   | 473       | 425  | 48   |           |       | ***      |            |          | 402     | \$<br>96.00     | 100%                |
| Buckle Those You Love: TV Ads | USA-Sheridan  | 11/28/05-3/26/06   | 238       | 172  | 66   |           |       | **       |            |          | 402     | \$<br>66.00     | 100%                |
| Buckle Those You Love: TV Ads | Nick-Casper   | 11/28/05-3/26/06   | 244       | 20   | 224  |           |       | *        |            |          | 402     | \$<br>448.00    | 100%                |
| Buckle Those You Love: TV Ads | Nick-Sheridan | 11/28/05-3/26/06   | 335       | 60   | 275  |           |       | **       |            |          | 402     | \$<br>275.00    | 100%                |
| Buckle Those You Love: TV Ads | ANPL-Casper   | 12/26/2005-3/26/06 | 42        |      | 42   |           |       | *        |            |          | 402     | \$<br>84.00     | 100%                |
| Buckle Those You Love: TV Ads | FX-Casper     | 3/27/06-4/30/06    | 14        |      | 14   |           |       | *        |            |          | 402     | \$<br>28.00     | 100%                |
| Buckle Those You Love: TV Ads | FX-Riverton   | 3/27/06-4/30/06    | 20        |      |      |           |       | ***      |            |          | 402     | \$<br>-         | 100%                |
| Buckle Those You Love: TV Ads | ANPL-Sheridan | 12/26/2005-3/26/06 | 28        |      | 28   |           |       | **       |            |          | 402     | \$<br>28.00     | 100%                |
| Buckle Those You Love: TV Ads | CNBC-Casper   | 12/26/2005-3/26/06 | 39        |      | 39   |           |       | *        |            |          | 402     | \$<br>78.00     | 100%                |
| Buckle Those You Love: TV Ads | CNBC-Sheridan | 12/26/05-4/30/06   | 26        |      | 26   |           |       | **       |            |          | 402     | \$<br>26.00     | 100%                |
| Buckle Those You Love: TV Ads | CNN-Riverton  | 1/30/06-4/30/06    | 31        |      | 31   |           |       | ***      |            |          | 402     | \$<br>62.00     | 100%                |
| Buckle Those You Love: TV Ads | ESP2-Riverton | 1/30/06-4/30/06    | 21        |      | 21   |           |       | ***      |            |          | 402     | \$<br>42.00     | 100%                |
|                               | COMD-Casper   | 12/26/2005-3/26/06 | 39        |      | 39   |           |       | *        |            |          | 402     | \$<br>78.00     | 100%                |
|                               | COMD-Sheridan | 12/26/2005-3/26/06 | 28        |      | 28   |           |       | **       |            |          | 402     | \$<br>28.00     | 100%                |
| Buckle Those You Love: TV Ads | TDC-Riverton  | 2/27/2006-3/26/06  | 22        |      | 22   |           |       | ***      |            |          | 402     | \$<br>44.00     | 100%                |
| Buckle Those You Love: TV Ads | TDC -Sheridan | 2/27/2006-3/26/06  | 14        |      | 14   |           |       | **       |            |          | 402     | \$<br>14.00     | 100%                |
|                               |               | Total Print Media  | 0         |      |      | 0         |       |          |            |          |         |                 |                     |
|                               |               | Total Radio Spots  | 1176      | 690  | 486  |           |       |          |            |          |         | \$<br>7,862.00  |                     |
|                               |               | Total TV Spots     | 7405      | 4543 | 2862 |           |       |          |            |          |         | \$<br>4,664.00  |                     |
|                               |               | Total Radio & TV   |           |      |      |           |       |          |            |          |         |                 |                     |
|                               |               | Spots              | 8581      | 5233 | 3348 |           |       |          |            |          |         | \$<br>12,526.00 |                     |

Population Figures based on 2001 census results \*-Natrona County Population \*\*-Sheridan County Population \*\*\*-Fremont County Population

## Addendum K FY-2006 HE Report



## **Department of Transportation**

**State of Wyoming** Systems Planning & Railroads Phone (307) 777-4412 Fax (307) 777-4759



Dave Freudenthal Governor

September 18, 2006

Mr. Phillip Miller Division Administrator Federal Highway Administration 1916 Evans Avenue Cheyenne, WY 82001-3716

Attn: Mr. Paul Harker

#### Re: Wyoming Highway Safety Improvement Report FY 2006

WYDOT's Railroad Program as administered by Systems Planning manages functions and activities relating to grade-crossing surfaces and signal upgrades and installations, fencing, fireguards, livestock loss and injury, and the National Rail-Highway Grade Crossing Inventory.

130-funded projects are almost always limited solely to warning device installations or upgrades, and sight distance mitigation. Sometimes this department participates in funding for traffic signal preemptions. We agree that all public crossing safety improvements may be eligible, but we choose not to fund pavement markings, illumination, separations, etc. with 130 funds simply because there is not enough to cover the higher priority signal jobs already programmed. Almost all of these activities must be covered by a programmed roadway construction job that encompasses the crossing, or alternatively funded by Grade Crossing Protection (GCP) funds, Safety funds, etc. We typically leave the signing and markings to the agency having jurisdiction over the road.

Systems Planning developed and administered WYDOT's Highway Rail Grade Crossing Improvement Program using STP-R funds for various signal upgrades throughout Wyoming including installation or upgrading of rail-grade crossing warning devices at Crossing surfaces were improved at Edgerton and in rural Big Horn County.

In addition, the Rail Program reviewed plans and participated in reconnaissance activities for highway reconstruction in order to determine applicable warranted improvements relating to grade crossing surfaces and signals. The Program produced cooperative agreements for track, signal, and crossing work, and relayed budget information to appropriate WYDOT programs based on railroad construction estimates and quantities.

The Rail Program also inventoried public and private crossings throughout the state, processed petitions for opening and closures of crossings, inspected railroad fencing relating to complaints by affected land-owners, inspected fire guards, and investigated livestock losses/injuries. The Program reviewed and paid invoices on rail-related projects, and reviewed near-miss reports provided by BNSF and UP Railroads for analysis of safety improvements.

The Program will continue to strive to be proactive in coordinating rail-grade crossing improvements and upgrades in conjunction with WYDOT roadway construction activities. The Program will continue to build and maintain partnerships with rail carriers in Wyoming to provide safety improvements, and ultimately a safer overall statewide transportation system.

The Rail Program will continue administration of the Rail-Highway Grade Crossing Inventory for public crossings throughout the State. There are approximately 350 public crossings in the state, and roughly 50% remain unsignalized (passive). The Rail Program will continue to develop and administer a financially constrained Highway-Rail Grade Crossing Improvement Program using STP-R funds for various signal upgrades throughout Wyoming.

The Program will also continue plan reviews of highway reconstruction, attend reconnaissance activities, and continue production of cooperative agreements for track, signal, and crossing work. A financially constrained STP-R work program will be developed and administered.

Finally, the Rail Program will continue to inventory private crossings, process petitions for opening and closures of highway-rail grade crossings, inspect railroad fencing and fire guards, investigate livestock issues, and continue to review near-miss reports provided by BNSF and UP Railroads.

Products will include an up-to-date Rail Highway Grade Crossing inventory, signal and surface improvements throughout the State of Wyoming based on a hazard priority rating; and improvements to rail-grade crossings in conjunction with WYDOT roadway construction activities.

Please contact me if you require any additional information.

Sincerely,

Dan Kline, Planning Consultant Systems Planning & Railroads - for -Robert Milburn, P.E. State Planning Engineer

|        | FY 2006 HE Report      |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|--------|------------------------|--------------|---------------|-----------------------|---|---------------------------------------|---|--|--|--|--|--|--|
|        |                        |              |               |                       | 10/1/2  | 2005-09/30/06                         |   |  |  |  |  |  |  |
| SubJob | Fund Type/Yr           | Voucher Date | Job<br>Number | Project #             | Amount  | Description                           | Location & Safety Activity                          |  |  |  |  |  |  |
| 567    | 164HE/FY05             | 10/27/2005   | B08J          | ACSTP-H-U258-00(012)  | \$ 1,543,255.70   | Casper Streets                        | City of Casper, Curtis Street M.P. 16.65 - 18.44    |  |  |  |  |  |  |
| 567    | 164HE/FY05             |              | B08J          | ACSTP-H-U258-00(012)  | \$ 226,672.24   | Casper Streets                        | Traffic turn lanes and signals                      |  |  |  |  |  |  |
| 567    | 164HE/FY05             |              | B08J          | ACSTP-H-U258-00(012)  |   | Casper Streets                        |   |  |  |  |  |  |  |
| 567    | 164HE/FY05             | 2/15/2006    | B08J          | ACSTP-H-U258-00(012)  | \$ 1,326,334.99   | Casper Streets                        |   |  |  |  |  |  |  |
|        | Total Job              |              |               |                       | \$3,417,641.88  |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
| 554    | 154HE/FY05             | 4/21/2006    | B20G          | ACIM-1025-03(094)     | \$856,965.61  | Douglas Glenrock Road                 | Glenrock east section M.P. 150-160.50               |  |  |  |  |  |  |
| 568    | 154HE/FY05             |              | B20G          | ACIM-1025-03(094)     | \$637,373.22  | Douglas Glenrock Road                 | Grading, Guardrail and Bridge rail                  |  |  |  |  |  |  |
| 568    | 154HE/FY05             |              | B20G          | ACIM-1025-03(094)     | \$317,161.78  | Douglas Glenrock Road                 |   |  |  |  |  |  |  |
|        | Total Job              |              |               |                       | \$1,811,500.61  |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
| 550    | 154HE/FY05             | 10/14/2005   | B27V          | ACSTP-H-B039-00(019)  | \$113,807.24  | Interstate Statewide Rumble Strips    | Interstate - Statewide rumble strips                |  |  |  |  |  |  |
|        |                        |              |               |                       | <b>*</b> · · • <b>; • •</b> · · · · · · · · · · · · · · · · · | = = = = = = = = = = = = = = = =       |   |  |  |  |  |  |  |
| 551    | 154HE/FY05             | 11/16/2005   | B31H          | ACSTP-H-W374-00(009)  | \$64,154,40   | Green River West - Little America Rd. | Little America Road M.P. 69.49 - 83.56              |  |  |  |  |  |  |
| 566    | 164HE/FY05             |              |               | ACSTP-H-W374-00(009)  |   | Green River West - Little America Rd. |   |  |  |  |  |  |  |
|        | Total Job              |              |               |                       | \$96,303.14   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       | +,  |                                       |   |  |  |  |  |  |  |
| 553    | 154HE/FY05             | 10/14/2005   | B20L          | ACSTPS-H-2000-00(043) | \$241,918.33  | Wilson-Idaho Line (Teton Pass Section | Wyo. 230, M.P. 27.44-27.12                          |  |  |  |  |  |  |
| 553    | 154HE/FY05             |              |               | ACSTPS-H-2000-00(043) | \$29,598.66   |                                       | Construction engineering, grading, draining, bridge |  |  |  |  |  |  |
| 553    | 154HE/FY05             |              | B20L          | ACSTPS-H-2000-00(043) | \$59,944.98   |                                       | replacement and misc. work                          |  |  |  |  |  |  |
| 553    | 154HE/FY05             |              | B20L          | ACSTPS-H-2000-00(043) | \$375,746.39  |                                       |   |  |  |  |  |  |  |
|        | Total Job              |              |               |                       | \$707,208.36  |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       | ÷÷÷;=•;=•••••   | <u> </u>                              |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        | Compiled:              | 12/1/2006    |               |                       |   |                                       |   |  |  |  |  |  |  |
|        | Anna L. Th             |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        | Assisted by:           |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        | Rodney Freier - Budget |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        | Files u                | ised:        |               |                       |   |                                       |   |  |  |  |  |  |  |
|        | 402 Section -          |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |
|        |                        |              |               |                       |   |                                       |   |  |  |  |  |  |  |

## Railway-Highway Crossings Project Metrics 23 USC 130

### WYOMING

| Project Number      | Location<br>(County/Municipality,<br>Highway) | USDOT Crossing Number | FHWA Roadway<br>Functional Classification<br>(see Note 1) | Project Type<br>and Description<br>(using the<br>suggested<br>groupings<br>provided in<br>guidance) | Crossing Protection<br>(active, passive) | Crossing type<br>(vehicle, pedestrian, etc) | Total Project Cost | Funding Type | Before Crash Dat<br>( years) |                   |                 | After Crash Data<br>( years) |        |                   |                 | Effectiveness (see Note 2) |                |
|---------------------|---|-----------------------|---|---|--|---|--------------------|--------------|------------------------------|-------------------|-----------------|------------------------------|--------|-------------------|-----------------|----------------------------|----------------|
|                     |   |                       |   |   |  |   |                    |              | Fatal.                       | Serious<br>Injury | Other<br>Injury | PDO                          | Fatal. | Serious<br>Injury | Other<br>Injury | PDO                        |                |
| GCP-0C20-00(068)    | CORD-211 Washakie                             | 089345U               | 9   | Surfacing   | PAS XBucks                               | VEH   | \$8,007            | GCP          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | Under contract |
| STP-R-0C08-00(066)  | Collins Rd Platte                             | 089271E               | 9   | Lights & Gates  | ACT L&G                                  | VEH   | \$231,707          | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | N/A            |
| STPS-R-2201-00(018) | WYO 432 Washakie                              | 090494S               | 7   | Surfacing   | ACT L&G                                  | VEH   | \$42,179           | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | Under contract |
| STP-R-0C14-00(061)  | CORD 52 Niobrara                              | 188642k               | 9   | Lights & Gates  | ACT L&G                                  | VEH   | \$294,585          | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | N/A            |
| ERP No. 6598029     | 24 ST Cheyenne                                | 245684D               | 17  | Surfacing   | ACT L&G                                  | VEH   | \$72,800           | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | Under contract |
| STP-R-0C12-00(046)  | Main St. Lincoln                              | 807292G               | 8   | Lights & Gates  | ACT L&G                                  | VEH   | \$144,654          | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | N/A            |
| STPU-R-4334-00(001) | Yellowstone Rd. Rock Springs                  | 810355M               | 16  | Lights & Gates  | ACT L&G                                  | VEH   | \$144,654          | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | N/A            |
| STPU-R-4334-00(001) | Yellowstone Rd. Rock Springs                  | 810355M               | 16  | Lights & Gates  | ACT L&G                                  | VEH   | \$248,954          | 130          | 0                            | 0                 | 0               | 0                            | 0      | 0                 | 0               | 0                          | N/A            |

#### Notes:

1. See FHWA Functional Classification Guidelines at http://www.fhwa.dot.gov/planning/fcsec2\_1.htm

2. Show whether the project

achieved its purpose using

benefit-cost or other