NEBRASKA FY2009



Courthouse and Jail Rocks stand guard near Bridgeport, Panhandle, By: M. Forsberg, Nebraska DED

Courtesy of: Nebraska Tourism

HIGHWAY SAFETY ANNUAL REPORT



NEBRASKA'S

Section 402, 405, 408, 410, 1906, 2010, 163, HSIP (148) Highway Safety Program

ANNUAL EVALUATION REPORT

October 1, 2008 - September 30, 2009

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Executive Summary

<u>Introduction</u>

- The Nebraska Office of Highway Safety was established in 1967 to coordinate, develop, and implement Nebraska's annual traffic safety plan in accordance with the Federal Highway Safety Act of 1966. Under the Act, the Governor shall designate the Governor's Highway Safety Representative whose responsibility is to oversee the state's annual federal highway safety allocation to reduce traffic-related injuries and fatalities.
- During FY2009, a total of \$5,342,584 was expended from federal highway safety funding allocations Sections 163, 402, 405, 408, 410, 1906, 2010 and HSIP (148) funds to a total of 575 individual projects and 48 grants. Seventy percent of the funds were awarded to directly benefit local, county, municipal government agencies, and local non-profit organizations. The remainder was awarded to state agencies for traffic safety projects.
- The purpose of the plan is to identify and prioritize Nebraska's traffic safety problems that are
 contributing to traffic-related injuries and fatalities. The Plan establishes those priority
 problems and identifies the best opportunities to reduce traffic-related injuries and fatalities.
 The Plan also includes those system support activities that are necessary to carry out those
 direct impact projects.

Methods

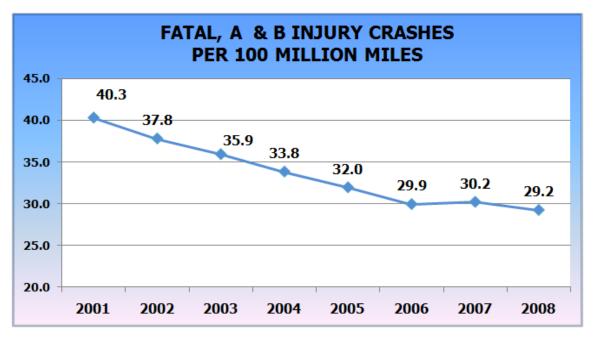
- Utilizing Nebraska data for fatal and injury (*A and ^B type) crashes, four-priority emphasis areas have been identified: 1) Alcohol-related crashes; 2) Occupant Restraint Use; 3) Speed-related crashes, and 4) Youth Involved (ages 16 to 20) crashes. A fifth emphasis area ("All Other Factors") is utilized to address other issues when appropriate.
- A total of 22 counties have been identified as priority counties. These counties are given first
 consideration for grant awards and project activity. Remaining counties are considered for
 special programs and for assistance.
- Measurable goals and objectives are determined using at least three years of historical data.
 The annual goals are selected using expected trends.
- Individual grants are awarded based upon the quality of problem identification and the outcome performance expected while implementing strategies and activities.
- * A = Disabling Injury
- ^ B = Visible, but not disabling injury

Results

Overall Goal:

• The overall goal was to reduce **Fatal**, **A and B Injury Crashes** by 4% (5,346) in 2009.

	2001	2002	2003	2004	2005	2006	2007	2008
All Crashes								
(Fatal, A & B)	7,237	6,916	6,682	6,305	6,051	5,706	5,830	5,514
Crash Rate	40.3	37.8	35.9	33.8	32.0	29.9	30.2	29.2





Eagle man dies in motorcycle accident.

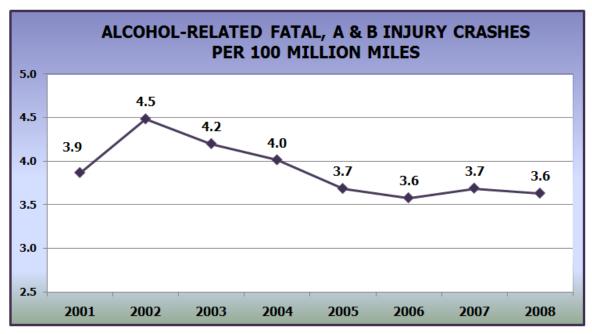
Cass County deputies said alcohol and speed are believed to be factors in a fatal motorcycle accident near Murdock. The driver lost control on his 2000 Harley-Davidson motorcycle around 8:00 p.m. His motorcycle went on the shoulder of the highway before it entered the west ditch of the road. He was thrown from the motorcycle and was pronounced dead at the scene. He was wearing a helmet that did not appear to meet Department of Transportation standards.

Courtesy of: The Journal – Cass News

Alcohol-Related Fatal, A and B Injury Crashes:

• The goal was to reduce **Alcohol-Related Fatal**, **A and B Injury Crashes** by 4% (673).

	2001	2002	2003	2004	2005	2006	2007	2008
Alcohol-Related Crashes								
(Fatal, A & B)	694	820	781	748	698	682	712	685
Alcohol-Related								
Crash Rate	3.9	4.5	4.2	4.0	3.7	3.6	3.7	3.6





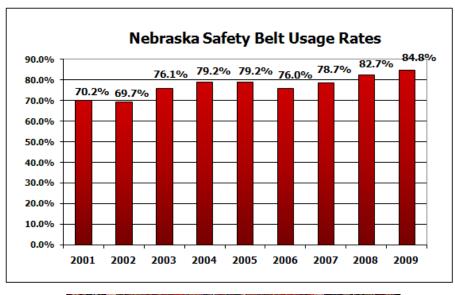
"Don't Get Cuffed & Stuffed / Just Your Luck. We Have Them In Your Size." Advertising with University of Nebraska.

One full-page color ad, "DON'T GET CUFFED & STUFFED", was placed in each of the 80,000 Official Nebraska Football Game Day Programs for each of the 7 home games in 2009. Another full page colored ad, "JUST YOUR LUCK. WE HAVE THEM IN YOUR SIZE." was placed in the 2008-2009 Nebraska Men's and Women's Basketball game day programs.



Occupant Restraint Use:

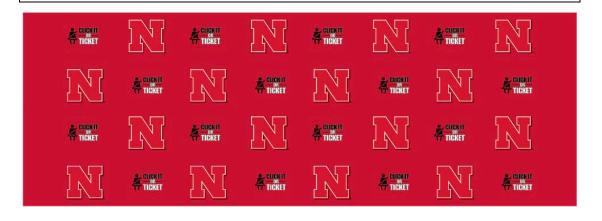
• The goal was to increase safety belt usage to 87.6%. The observed **Safety Belt Use Rate** in 2009 increased from 2008 rate of 82.7% by 2.1% to 84.8% which is the highest usage rate in Nebraska history.





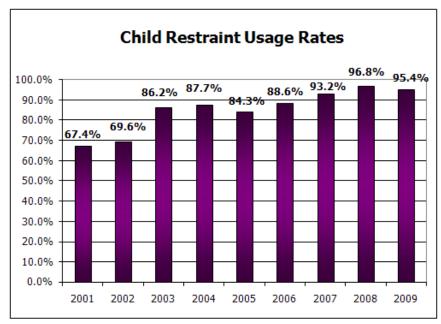
"Click It or Ticket" Media Campaign.

Nebraska Office of Highway Safety provided funding for public service announcements for occupant restraint and impaired driving initiatives, funding is shared with grant 09-10. Announcements were made during Nebraska Cornhusker football, basketball, and baseball games, and Sports Nightly talk show, there were 871 spots aired. A safety message logo was strategically placed on the media backdrop for all Cornhusker athletic press events, for coaches and players, both home and away games, and also on the rotational signage and basket stanchions at the basketball arena. Game Day sponsorship for 1 home football game, 1 home basketball game, safety displays at the football pregame, and halftime demonstrations at the basketball games.



Child Restraint Use:

• Child Restraint Use for children under age six increased from 96.8% in 2008 to 95.4% in 2009. While the 2009 rate decreased by 1.4% from the previous year it is still a 28% increase since the 2001.







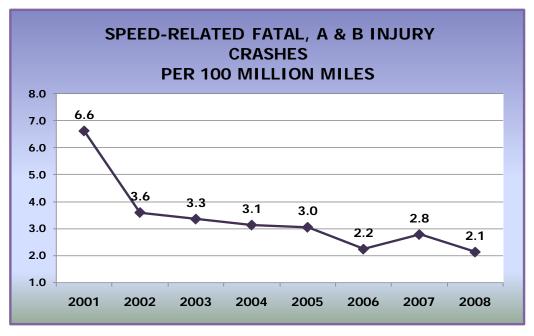
Click It Egg Crash Display

The Click It Egg Crash display has been very effective in helping kids understand the necessity of safety belts and what they actually do in a crash to keep people safe. They understand what's going to happen the minute you load an egg into the toy car and position it to roll down the ramp. Seeing is believing for kids, and this is a very effective way for them to actually witness the outcome of a frontal crash. Plus they like the mess of breaking eggs.

Speed-Related Fatal, A and B Injury Crashes:

• The 2009 goal was to reduce **Speed-Related Fatal, A and B Injury Crashes** by 4% (484). The number of speed-related fatal, A and B injury crashes decreased from 1,187 to 656. In 2002, a change on the crash report form field called "Contributing Circumstances, Driver" limited the number of selections from three to two.

	2001	2002	2003	2004	2005	2006	2007	2008
Speed-Related Crashes								
(Fatal, A & B)	1,187	656	622	581	576	425	515	400
Speed-Related								
Crash Rate	6.6	3.6	3.3	3.1	3.0	2.2	2.8	2.1





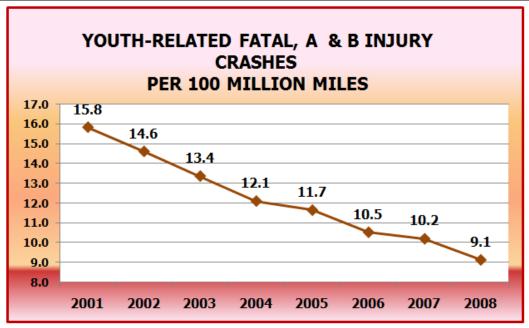
Speed Monitoring Trailers.

Nebraska Office of Highway Safety provided funding to Lexington, Dakota City, Blair Police Departments and Gosper County Sheriff's Office to purchase a speed monitoring trailer for each of their agencies.

Youth-Related Fatal, A and B Injury Crashes:

• The goal was to reduce **Youth-Involved Fatal**, **A and B Injury Crashes** for young people ages 16 through 20 by 4% (1,451). The number of crashes declined by 11.1% from 1,971 in 2008 to 1,751 in 2009.

	2001	2002	2003	2004	2005	2006	2007	2008
Youth-Involved Crashes								
(Fatal, A & B)	2,841	2,672	2,486	2,253	2,207	2,010	1,971	1,751
Youth-Involved					•			
Crash Rate	15.8	14.6	13.4	12.1	11.7	10.5	10.2	9.1



Toll-Free TIP Line.

Nebraska Office of Highway Safety established a toll-free TIP Line (1-866-MUST-BE-21) to report underage drinking in the state that will refer callers to the nearest law enforcement agency available. Since the inception of the TIP Line in January of 2009, 332 calls have been received through September 30th. 60,000 wallet cards were printed, and were distributed to law enforcement throughout the state with the phone number and applicable law citing. NOHS contracted with a marketing agency to conduct a public relations campaign to promote the TIP Line. A website was created (www.reportunderagedrinking.com) and a Facebook cause was established, with over 900 members joining the cause.



NEBRASKA LAW STATES:

It is illegal for anyone

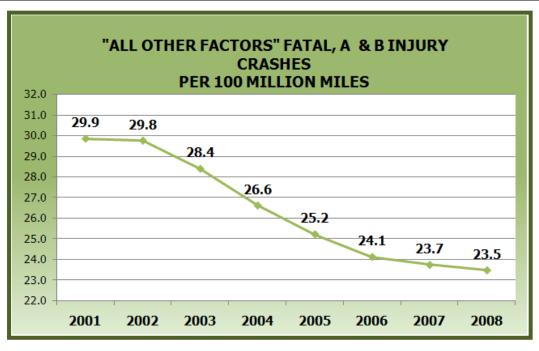
- Under 21 to purchase, or attempt to purchase, possess, or consume alcohol.
- To provide or sell alcohol to persons under 21.
- To permit property owned, rented, or otherwise controlled by them to be used for the consumption of alcohol by minors.

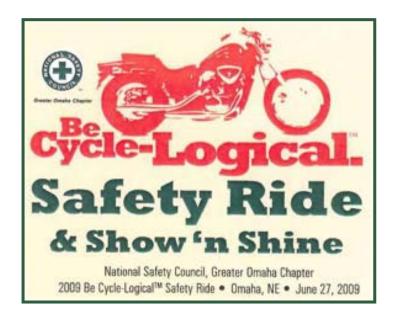
It's their life. Make the right call. 1-866-MUST-B-21 (It's anonymous)

"All Other Factors" Fatal, A and B Injury Crashes:

• The goal was to reduce "All Other Factors" Fatal, A and B Injury Crashes" (minus Alcohol and Speed) by 4% (4,188).

	2001	2002	2003	2004	2005	2006	2007	2008
"All Other Factors"								
Crashes	5,356	5,440	5,279	4,976	4,777	4,599	4,583	4,429
(Fatal, A & B)								
"All Other Factors"								
Crash Rate	29.9	29.8	28.4	26.6	25.2	24.1	23.7	23.5





Be Cycle-Logical Motorcycle Safety Campaign.

Nebraska Safety Council Greater Omaha Chapter conducted a six-week motorcycle public information and education campaign entitled "Be Cycle-Logical". The campaign began May 22 and ended July 6 encompassing the Memorial Day and the July 4th weekend. The campaign was designed to accomplish two goals; educate motor vehicle drivers to be aware of motorcycles on the road and to educate motorcycle drivers about how to drive safely, wear the proper gear and be aware, of motor vehicles.

Conclusions

While the 2009 crash data was unavailable at the time the annual report was completed, progress is determined by comparing 2008 crash data with 2007 because initial program activity begins in 2008.

Between 2007 and 2008; fatal, A and B injury crashes; speed-related and youth-involved fatal and injury crashes reached or exceeded the 4% decrease goal. However, the number of people killed in 2007 (256) compared to 2008 (208) showed a decrease of 18.8%.

The observed driver and front seat passenger safety belt usage rate increased by 4.0% from 78.7% in 2007 to 82.7% in 2008. However, in 2009 the safety belt usage rate increased another 2.1% to a rate of 84.8% but failed to reach the goal of 87.6% by 2.8%.

- In Nebraska's Performance-Based Strategic Traffic Safety Plan FY2009, a more aggressive approach of goal setting was taken in several areas, including the overall goal.
- Observed occupant restraint use survey results in 2009: Children under age six (95.4%) and safety belt use for drivers and front seat passengers (84.8%).
- Fatal, A and B injury crashes decreased in number from (5,830) in 2007 to (5,514) 5.4% in 2009.
- Alcohol-related fatal and serious injury crashes decreased by 3.8% from the previous year (712 to 685).
- Speed-related fatal and injury crashes decreased by 25.2%, from 535 to 400 in 2008.
- Youth-related fatal and injury crashes decreased by 12.5%, decreased 1,971 to 1,725.
- "All Other Factors" fatal and injury crashes decreased by 3.4%, from 4,583 to 4,429.
- While the total miles driven decreased by 2.3 percent in Nebraska during 2008, the number of fatal crashes decreased (18.3%) along with a decrease in injury crashes (4.8%). The number of persons injured also decreased from 18,983 in 2008 to 17,799 in 2009. The total number of reported injury crashes decreased by 4.8% from 12,929 in 2007 to 12,310 in 2008.
- Nebraska continues to experience success in reducing the total number of reported crashes and injuries while the number of miles driven increased. Traffic deaths decreased by 18.8% (256 in 2007 to 208 in 2008) while the traffic fatality rate reached 1.10 per 100 million vehicle miles. The number of people injured decreased by 6.2% from the previous year.

Percent Comparison for Annual Report 2009	2007	2008	2007/2008 Difference			
Fatal, A & B Crashes	5,830	5,514	-5.4%			
Alcohol-Related FAB	712	685	-3.8%			
Speed Related FAB*	535	400	-25.2%			
Youth-Involved FAB	1,971	1,725	-12.5%			
All Other Factors	4,583	4,429	-3.4%			
	2007	2008	2007/2008 Difference			
Occupant Restraint Use	78.7	82.7	4.0%			
Child Restraint Use	93.2	96.8	3.6%			
	2007	2008	2007/2008 Difference			
Miles Driven	19,304	18,864	-2.3%			
Fatal Crashes	230	188	-18.3%			
Injury Crashes	12,929	12,310	-4.8%			
Total Fatal & Injury Crashes	35,875	34,604	-3.5%			
People Injured	18,983	17,799	-6.2%			
People Killed	256	208	-18.8%			
Red Shows Decrease Blue Shows Increase *Speed changes on crash report began in 2002						

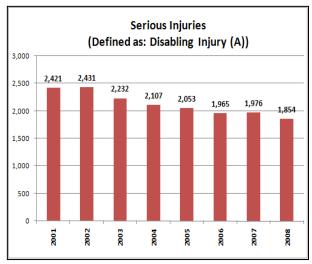
Key Highlights

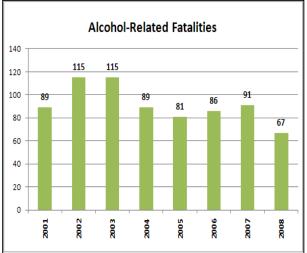
In Fiscal Year 2009:

- ➤ 315 grants were awarded to law enforcement agencies for selective overtime enforcement activities, logging 39,726 hours.
- ➤ 202 grants were awarded to law enforcement agencies to purchase traffic safety equipment, 4 speed trailers, 72 radars, 183 in-car cameras, and 327 preliminary breath testers.
- > Eleven agencies were provided funding to purchase 960 child safety seats.
- ➤ 47 grants were provided for training, surveys, public information and education activities.
- ➤ 143,488 alcohol testing instrument mouth pieces were provided to law enforcement, probation agencies, correctional facilities, schools, etc.
- ▶ 459,039 highway safety public information and education materials were distributed.

Nebraska Annual Evaluation Report Summary

Nebraska Annual Evaluation Report Summary Nebraska Annual Comparative Data										
	Nel	oraska <i>F</i>	innual C	ompara				F 2000	D	
	2001	2002	2003	2004	2005	s Report D 2006	2007	2008	Proje 2009	2010
Number of Fatalities (F)	246	307	2003	254	276	269	256		183	166
Total Rural Fatalities	179	249	237	208	213	209	205		169	162
Total Urban Fatalities	67	58	56	46	63	60	51		109	102
Total ordali ratalities	07	Jo	30	40	03	00	31	32	14	10
Number of Serious Injuries (A)	2,421	2,431	2,232	2,107	2,053	1,965	1,976	1,854	1,722	1,672
Fatalities & Serious Injuries Combined (F/A)	2,667	2,738	2,525	2,361	2,329	2,234	2,232	2,062	1,905	1,838
Vehicles Miles (Millions)	17,940	18,403	18,592	18,811	18,938	19,222	19,202	18,864	19,146	19,433
Rural Vehicles Miles (Millions)	10,965	11,351	11,258	11,172	11,172	11,020	11,129	10,714	10,874	11,037
Urban Vehicles Miles (Millions)	6,975	7,052	7,334	7,639	7,766	8,202	8,073	8,149	8,272	8,396
Total Fatalities Per 100 Million VMT	1.37	1.67	1.58	1.35	1.46	1.40	1.33	1.10	0.96	0.85
Total Rural Fatalities Per 100 Million VMT	1.63	2.19	2.11	1.86	1.91	1.90	1.84	1.64	1.55	1.47
Total Urban Fatalities Per 100 Million VMT	0.96	0.82	0.76	0.60	0.81	0.73	0.63	0.39	0.17	0.12
Fatality & Serious Injury Rate / (100 million VMT)	14.9	14.9	13.6	12.6	12.3	11.6	11.6	10.9	9.9	9.5
Population	1,711,263	1,711,263	1,711,263	1,738,189	1,747,214	1,768,331	1,774,571	1,783,432	1,819,000	1,854,568
Fatality Rate /100K Population	14.4	17.9	17.1	14.6	15.8	15.2	14.4	11.7	10.1	9.0
Fatality & Serious Injury Rate /100K Population	155.8	160.0	147.6	135.8	133.3	126.3	125.8	115.6	104.7	99.1
Alcohol-Related Fatalities	89	115	100	89	81	86	91	67	61	55
Alcohol-Related Fatalities as a % of All Fatalities	36.2%	37.5%	34.1%	35.0%	29.3%	32.0%	35.5%	32.2%	33.3%	33.1%
Alcohol-Related Fatality Rate /(100 million VMT)	0.50	0.62	0.54	0.47	0.43	0.45	0.47	0.36	0.32	0.28
Fatal, A and B Injury Crashes	7,237	6,916	6,682	6,305	6,051	5,706	5,830	5,514	5,137	5,030
Alcohol-Related Fatal, A and B Crashes	694	820	781	748	698	682	712	685	654	653
Percent of Population Observed Using Safety Belts*	70.2%	69.7%	76.1%	79.2%	79.2%	76.0%	78.7%	82.7%	87.6%	90.6%
Speed-Related Fatal, A and B Injury Crashes	1,187	656	622	581	576	425	535	400	345	327
Youth-Involved Fatal, A and B Injury Crashes	2,841	2,672	2,486	2,253	2,207	2,010	1,776	1,725	1,535	1,431
All Other Factors - Fatal, A and B Injury Crashes	5,356	5,440	5,279	4,976	4,777	4,599	4,583	4,429	4,138	4,050
Percent of unbelted drivers and occupants seriously injured or killed in a crash	55.6%	54.8%	45.7%	54.0%	52.1%	48.1%	47.7%	45.8%	42.2%	41.1%

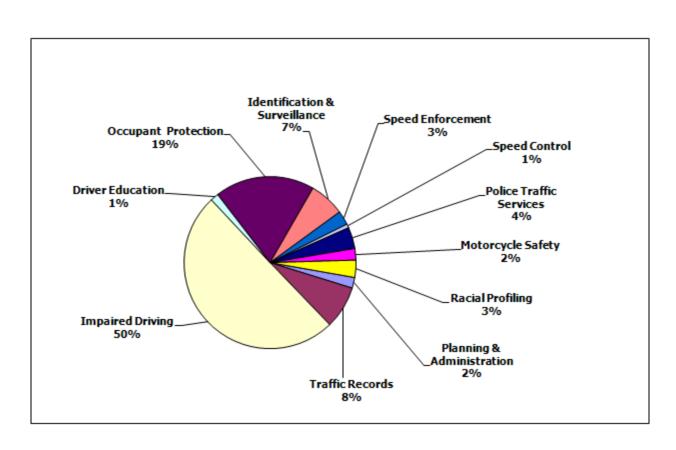




Financial Summary

Summary of Fiscal Year 2009 Countermeasure Programs

TOTAL EXPENDED FEDERAL HIGHWAY SAFETY FUNDS	\$5,342,584
SECTION 148/HIGHWAY SAFETY IMPROVEMENT PROGRAMS	\$871,517
SECTION 2010/MOTORCYCLIST SAFETY PROGRAM	\$116,041
SECTION 1906/PROHIBIT RACIAL PROFILING	\$172,441
SECTION 410/ALCOHOL IMPAIRED DRIVING PREVENTION PROGRAMS	\$1,107,027
SECTION 408/STATE TRAFFIC SAFETY INFORMATION SYSTEM IMPROVEMENT GRANT	\$414,115
SECTION 405/OCCUPANT PROTECTION PROGRAMS	\$236,725
SECTION 163/.08 BAC SANCTION PROGRAM	\$29,895
SECTION 402/HIGHWAY SAFETY PROGRAMS	\$2,394,823



Annual Reports of Individual Project Activity

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Annual Report Nebraska

Planning and Administration Nebraska Office of Highway Safety

402-09-1

Program Areas Planning and Administration

Project Characteristics: Program Support and Coordination

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: General Population

Problem Identification:

The Nebraska Office of Highway Safety (NOHS), a division of the Nebraska Department of Motor Vehicles (DMV), is responsible for developing and implementing effective strategies to reduce the state's rates of traffic related injuries and fatalities. These strategies may take the form of stand-alone projects/ activities or more comprehensive long-term programs. The NOHS Administrator is responsible for the administration and management of federal highway safety funding. In addition the NOHS is also responsible for administering the state's Motorcycle Safety Act and the state's traffic diversion program oversight.

The Director of the Nebraska Department of Motor Vehicles serves as the Governor's designated Highway Safety Representative, while the NOHS Administrator fulfills the role of the state's coordinator of federal funding activity.

Goal and Objective:

The overall goal is to reduce fatal, A and B injury crashes by 4% (5,346) in 2009.

The objective of this project is to provide salary, benefits, travel, office expenses, training, memberships, etc. to perform the administrative, accounting, and staff assistant functions required to conduct the activities outlined in *Nebraska's "Performance-Based" Strategic Traffic Safety Plan*.

Strategies and Activities:

- To provide direct supervisory and management responsibility to the highway safety program by the Administrator. Completed on a daily basis.
- To provide coordination support to all contractors (external, internal and FHWA) receiving federal funds. Provided for the administrative activity, coordination of highway safety activity, and technical support of federal highway safety funds allocated to Nebraska. As required the State of Nebraska does provide dollar for dollar match of the planning and administrative costs of highway safety. State salaries were provided for a Federal Administrator's time spent on Office of Juvenile Justice and Delinquency Programs.
- Determined Nebraska's traffic problems, goals, and project/activity/program emphasis in the planning process of the *Nebraska "Performance-Based" Strategic Traffic Safety Plan*. Completed prior to submitting *Traffic Safety Plan* for FY2010.
- Prepared problem identification, performance goal selection, and program, project and activity selection process for the FY2010 Nebraska "Performance-Based" Strategic Traffic Safety Plan. Completed prior to solicitation of projects.
- Solicited, negotiated, and processed projects in identified priority area to meet the performance goals
 of the FY2010 Nebraska "Performance-Based" Strategic Highway Traffic Safety Plan. Completed prior
 to submitting the FY2010 Nebraska "Performance-Based" Strategic Highway Traffic Safety Plan.
- Attended/participated in highway safety seminars, conferences, workshops, meetings, training, and provided the news media information and data pertaining to traffic safety:
 - Department of Motor Vehicles Security Meetings, Ignition Interlock Regulations Meeting February 11, March 13, 2009, Administrators Staff Meetings, Disaster Recovery and Business Meeting, Website Design meeting;
 - "Click It or Ticket" Press Conference May 20, 2009;
 - o GHSA Annual Meeting 2009 Savannah, GA August 30 -31, September 1 2, 2009;
 - o GHSA Board Meeting in Baltimore, MD June 9 11, 2009;

- GHSA/ASHTO Meeting in Chicago on Strategic HSP Peer Exchange April 29-30, 2009;
- GHSA Webinar on Using NHTSA's Grant Tracking System (GTS) Reports for Planning and Monitoring – March 16, 2009;
- o GHSA Webinar on Performance Measures for FY2010 HSP July 23, 2009;
- o "Happy Hour" Checkpoint with Lancaster County Sheriff's Department September 4, 2009;
- Hastings Police Department Pure Justice Tour Service Summit August 3, 2009;
- o Highway Safety Game Day Sponsorship NU Football Game Day September 5, 2009;
- Highway Safety Summit Kearney, NE April 8, 2009;
- o Independence Center Advisory Committee Meetings February 11 February 27, 2009;
- o Interagency SHSP Leadership Committee Meeting March 6, 2009;
- o Lincoln Sunrise Rotary Club January 27, 2009;
- MADD State Operations Council Meetings November 20, 2008;
- MADD Tie One on News Conference December 1, 2008;
- MAPS Coalition Awards Meeting April 1, 2009;
- MADD Outstanding Law Enforcement & Volunteer Recognition Awards Ceremony April 28, 2009;
- o National Safety Council, Greater Omaha Chapter-Board Meeting June 24, 2009;
 - Come Home Safe" campaign award winner ceremony at Mead High School on November 20, 2009; Board Meeting – March 24, 2009; Awards and Sustenance – May 13, 2009; Cell Phone and Distracted Driving Breakfast – June 24, 2009;
- Nebraska Advocates for Highway Safety Meetings November 5, 2008, February 4, and May 6, 2009;
- Nebraska Department of Roads Interagency Safety Committee Meetings November 18, 2008, December 17, 2008, January 20, February 20, March 30, April 21, June 16, July 21, September 15, 2009:
- Nebraska Enforcing Underage Drinking Laws Conference Call February 3, April 14, 2009;
 - Enforcement Training August 21, 2009;
- Nebraska CODES Advisory Committee Meeting January 16, February 18, 2009;
- Nebraska Substance Epidemiology Workgroups –HHSS December 11, 2008, June 25, 2009;
- Nebraska Partners in Prevention Meeting July 16, 2009;
- Nebraska Prevention Leadership Meetings January 6, 2009;
- Nebraska Preventive Health Advisory Public Hearing June 26, 2009;
- Nebraska Safety Center 30th Anniversary Celebration October 7, 2008;
- Nebraska Safety Council Awards April 15, 2009;
- Nebraska Safety Center Advisory Council Traffic Meeting May 12, 2009;
- Nebraska Sheriff's and POAN Highway Safety Luncheon in Kearney October 14, 2008;
- Nebraska Substance Abuse Epidemiology Workgroup Meetings March 31, 2009;
- Nebraska Risk and Protective Factor Student Survey Planning Meeting April 28, 2009;
- Nebraska Underage Drinking Advisory Task Force Meetings December 18, 2008, March 18, June 17, September 16, 2009;
- NHTSA Region VII State Conference Calls October 28, December 16, 2008, January 27, February 24, March 24, May 5, May 27, September 23, 2009;
- o NHTSA Law Enforcement Team Meeting in St. Joseph, MO August 11, 2009;
- NHTSA Regional Meeting Youth Summit, Kansas City, MO July 8-9, 2009;
- NOHS Grant Review Meeting June 18, 2009;
- o Omaha Metro Safety Initiative News Conference, April 23, 2009;
- OJJDP Youth Leadership Conference Dallas, TX August 11 14 2009;
- Project Extra Mile Coalition Meeting- January 14, May 13, 2009;
 - o Recognition Dinner 2009 September 24, 2009;
- Research Associates Meetings February 9, May 21, June 12, August 18, 2009;
- Saunders County Sheriff's Underage Enforcement Training August 21, 2009;
- o Traffic Records Coordinating Committee Meetings May 20, August 19, 2009;
- o University of Nebraska-Lincoln "Do It Sober Event" October 13, 2008.

News Media Contacts:

Newspapers: Omaha World Herald, Lincoln Journal Star, Daily Nebraska, Norfolk Daily News, Grand Island Independent, AAA notes, Des Moines Register, Scottsbluff Star Herald, Chadron Record, Nebraska City Press, UNL Journalism News, St. Louis Post Dispatch, USA Today, The Reporter, etc.

Radio: KRVN, KFOR, KRVN, KPTM, KNEB, KRGI, KWBE, KKAR Television: NTV, KNOP-TV, KHAS -TV, KMTV, KOLN/KGIN -TV

Sponsors: Husker Sports Net, Kent Pavelka/Tip Line, Off the Wall Advertising, Nebraska Sports Network, etc.

- Numerous meeting were held in regards to the transfer of NOHS from DMV to NDOR on July 1, 2009. Meetings on accounting/budget transfers, job duties, state auditors, moving of the office, etc. were held.
- Reviewed and kept updated of NHTSA Rules and Regulations regarding 402 funds involving traffic safety. A review of the NHTSA Rules and Regulations were completed as necessary.
- The accountant provided information to the State and Federal budget officers regarding all federal funding activity. This includes activity on the Office of Justice Programs system, Grant Tracking System, Progress Vouchers, Internal and External Claims, Change Orders, Audits, etc. Attended the NHTSA Managing Finances and Tracking Grants, December 2 4, 2008, NIS System Basics Training Course on December 15, 2008, GHSA Webinar on March 16, and State of Nebraska Accounts Payable Course.
- The necessary staff assistant's duties (typing, mailing, etc. as requested) to allocated 100% of time of which 50% is 402 funded. All of the staff assistant's duties were completed along with additional activities with the audiovisual library, mass mailings for "Click It or Ticket" and "You Drink & Drive. You Lose." mobilization, Nebraska Advocates for Highway Safety meeting, process press release mailings for equipment, enforcement and education information, etc. Clip daily the newspaper articles regarding highway safety. Processed mail, newspaper clippings, office supplies, etc. Mailed Fatal Vision goggles, brochures, Vince and Larry costumes and audiovisual requests. Sent out requests for brochures, supplies and videotapes.
- Provided assistance and support in the development of the *Nebraska "Performance-Based" Strategic Traffic Safety Plan*. The *Nebraska "Performance-Based" Strategic Traffic Safety Plan* was completed and sent to NHTSA Central Region office on June 23, 2009.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$ 93,983.45	
	State:	\$115,717.76	
	Total Cost:	\$209,701.21	

Contact: Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509

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Annual Report Nebraska

Auditing Nebraska Office of Highway Safety

402-09-2

Program Areas: Planning and Administration Project Characteristics: Program Support/Auditing

Type of Jurisdiction: Statewide

Jurisdiction Size: 1.77 Million

Togget Population: Congrel Population

Target Population: General Population

Problem Identification:

The State Auditor of Public Accounts will audit the Nebraska Office of Highway Safety's projects and it is necessary to provide funding. There is also the uncertainty of having a "Class P" audit conducted on any federal funded highway safety projects. This contract provides for the activities outlined in *Nebraska's Performance Based Strategic Traffic Safety Plan* in accordance with State and Federal guidelines.

Goal and Objectives:

The goal is to have funds available for auditing costs of federal Section 402, 405, 408, 410, 163, 1906, and 2010 funded projects.

To provide for auditing costs/expenditures resulting in an audit of Section 402, 405, 408, 410, 163, 1906, and 2010 funded projects.

Strategies and Activities:

 The Auditor of Public Accounts performed random audit of Highway Safety Division's grant activity and expenditures. Audit costs were charged to Nebraska Office of Highway Safety. Payments were made in November 2008, February, October and December 2009.

Result:

Processed billings for auditing services rendered in connection with the Nebraska Department of Motor Vehicles and Nebraska Department of Roads federal funds for the fiscal year ending September 30, 2009.

Funding:	Sections 402:	\$3,825.0)	
Contact:	John Ways Sr., Ne	braska Office o	f Highway Safety, P.O	D. Box 94612, Lincoln, NE 68509
	Telephone: 402/47	71-3912 F	AX: 402/471-3865	Email: john.ways@nebraska.gov

Annual Report	Nebraska
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Occupant Protection/Program Coordination Nebraska Office of Highway Safety

402-09-3

Program Area: Occupant Protection
Project Characteristics: Program Support
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million
Target Population: Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2006-2008 was observed at 76.0%, 78.7%, and 82.7%. Child safety seat usage surveys conducted in 2006-2008 observed 88.6%, 93.2%, and 96.8% usage. Although usage rose, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for "No Occupant Protection" (no safety belt) resulted in 6,841, 9,332 and 8,550 convictions in 2005-2007. During the same time period, violations for "No Child Restraint" resulted in 1,715, 1,610 and 1,659 convictions, respectively.

Occupant protection activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties.

Goal and Objective:

The overall goal is to increase the occupant restraint usage to 87.6% in 2009.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic Safety Plan*, October 1, 2008 through September 30, 2009.

Strategies and Activities:

- Provided coordination support and assistance to occupant protection projects involving funds from Federal Section 402, 405, and HSIP funds. Funding was provided for salaries/benefits, communication expenses, building rent/assessment, vehicle rent/lease, travel expenses, etc.
- Conduct desk monitoring and on-site visits to occupant protection project. The following occupant
 protection projects were targeted: Occupant Protection/Program Coordination; Occupant
 Protection/Public Information & Education, Click It Don't Risk It (CIDRI) Coalition, Occupant Restraint
 Information Support (405), and Occupant Protection/Special Initiatives (405).
- Assisted and provided technical occupant protection data, reports, and information to contractors, law enforcement agencies, and NOHS staff, the public, legislature, etc. as needed.
- Attend highway safety seminars, conferences, workshops, meetings, training, etc. to promote occupant protection update information. Highway Safety personnel attended the following activities:
 - o Injury Community Planning Group Meetings
 - o Occupant Protection Coordinator's Conference Call
 - o Region 7 CPS Meeting Conference Call
 - Child Passenger Safety (CPS) Technician Training Classes in Hastings, Lincoln, Norfolk, Ogallala, and Omaha
 - Child Passenger Safety Advisory Team Committee Meetings and Conference Calls, October 3, 2008, October 7, 2008, July 24, 2009,
 - o CPS Technician Planning Meeting, December 12, 2008,

- o CPS Technician Update on March 24-25, 2009 in Kearney, Nebraska
- Child Passenger Safety Appreciation Breakfast, National Safety Council, Greater Omaha Chapter, June 25, 2009,
- Click It Don't Risk It! Coalition Meetings
- Governor's Highway Safety Annual Meeting 2009 in Savannah, GA, August 30 September 2, 2009,
- Nebraska Safety Council Expo
- o CIOT Mobilization and NHTSA's 2009 Communication Plan Webinar, April 15, 2009,
- o CIOT Press Conference (May) in Lincoln
- o Technician Update Planning Committee Meetings
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (occupant protection-related statistics) as needed and installed on the website.
- Reviewed and kept updated on NHTSA Rules and Regulations regarding 402 and 405 federal funding.
 Completed applications for each specific federal fund along with annual reports.
- Perform all routine NOHS activities and assignments in regards to occupant protection requests, surveys, reports, etc.
 - o Completed mini-grants regarding occupant restraint requested by law enforcement agencies, organizations, and schools.
 - Mailed "Click It or Ticket" (CIOT) Mobilization packets and press release, provide mailing to CPS technicians, and CIOT Mobilizations.
 - o Processed mini-contracts for the 2009 Lifesavers Conference.
 - Read/reviewed permanent inspection station applications, posted child safety seat inspection stations on the website, processed applications for inspection station sites and supplied supplies.
 - Processed mini-contracts for seat belt and child safety seat observation surveys.
 - o Shipped "Don't Risk Your Child's Life" videos to technicians.
 - Prepared and provided the technicians list for the "Safe Ride News" subscription. Sent out CPS Technician mailings.

Results:

The goal to increase the occupant protection usage rate to 87.6% was not achieved. However, the observed safety belt usage rate increased 2.1% from the previous year of 82.7% in 2008 to 84.8% in 2009.

Funding:	Section 402:	\$34,390.02
Contact:	Linda Kearns, Nebrask	a Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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Annual Report Nebraska

Occupant Protection/Public Information and Education Nebraska Office of Highway Safety

402-09-4

Program Area: Occupant Protection
Project Characteristic: Educational Effort
Type of Jurisdiction: 22 Target Counties

Jurisdiction Size: 1,415,326

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2006-2008 was observed at 76.0%, 78.7%, and 82.7%. Child safety seat usage surveys conducted in 2006-2008 observed 88.6%, 93.2%, and 96.8% usage. Although usage rose, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for "No Occupant Protection" (no safety belt) resulted in 6,841, 9,332, and 8,550 convictions in 2005-2007. In addition, violations for "No Child Restraint" resulted in 1,715, 1,610, and 1,659 convictions in 2005-2007.

Occupant protection activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties.

Goal and Objectives:

To increase the occupant restraint usage rate to 87.6% in 2009.

The objectives of this project are to increase knowledge of the general public regarding occupant restraints, and also to educate and motivate law enforcement about the importance of strict enforcement of occupant restraint laws so that the number of "No Child Restraint" and "No Occupant Protection" convictions increases by 5%.

Strategies and Activities:

- Produced/purchased and distributed 70,560 occupant restraint related materials (brochures, newsletters, signs, and other educational items). Approximately 83% (58,769) were distributed to organizations within the Target Counties.
 - Loaned eight occupant-restraint related videos to schools, law enforcement, and other organizations, of which four were used in Target Counties.
 - The NOHS website was maintained and updated throughout the period with current occupant restraint related facts, statistics, resources, and related links.
 - o Provided copying, postage, and shipping boxes for occupant restraint related materials.
 - Acquired 5,000 English & 1,000 Spanish brochures titled "Dead People don't wear Safety Belts".
 - Acquired 5,000 English brochures titled "Rural Roads & Safety Belts".
 - o Acquired 5,000 English brochures with the message "Click Does the Trick".
 - Placed Nebraska Safety Belt Facts PSA's in the bi-annual editions of The Nebraska Sheriff magazine.
 - "Click It or Ticket" Mobilization: MAY/JUNE 2009, mailed planning packets to law enforcement agencies statewide. Television and radio ads were produced to heighten awareness of the mobilizations.

- Contracted with KOLN/KGIN to air occupant restraint message during the broadcast of the Cornhusker Gator Bowl broadcast, 7 ad spots were aired.
- Contracted with KOLN/KGIN TV to conduct a media campaign for "Click It or Ticket", there were 678 advertising spots aired.
- Contracted with NET TV to air occupant restraint messages on Big Red Wrap-Up for the 2009 football season.
- Contracted with Off The Wall Advertising to conduct an indoor advertising campaign with occupant restraint messages in 19 different locations in greater Omaha.
- o Contracted with North Memorial EMS Education to present an airbag safety program/demonstration at a highway safety summit.
- Awarded 2 mini-grants to the Nebraska Safety Council to conduct TV media campaigns for "Click It or Ticket", there were 642 advertising spots aired on one campaign, and 116 ad spots for the other campaign.
- Provided on loan the Vince and Larry crash dummy costumes to organizations for 18 various school and community events. 16 of the events (89%) were held in target counties. The Buckle Bear costume was utilized for 3 events, 1 in a target county. The airbag and various banners were used for 3 events, all in target counties.
- "2009 Annual Nebraska Safety Belt Survey" usage was 84.8%. Motorcycle helmet usage was 79.4% legal, 20.6% deemed illegal, and 0.0% not wearing helmets.
 "2009 Observational Survey of Nebraska Child Safety Seat Use" usage of child safety

seats/boosters was 95.1%.

- Contracted with IMG Communications for public service announcements for occupant restraint and impaired driving initiatives, funding is shared with grant 09-10.
 - Announcements were made during Nebraska Cornhusker football, basketball, and baseball games, and Sports Nightly talk show, there were 871 spots aired.
 - One full-page color ad was placed in each of the 80,000 Official Nebraska Football Game Day Programs for each of the 7 home games in 2009, the programs for basketball games, and the 2009 Fall Sports Guide.
 - A safety message logo was strategically placed on the media backdrop for all Cornhusker athletic press events, for coaches and players, both home and away games, and also on the rotational signage and basket stanchions at the basketball arena.
 - o Game Day sponsorship for 1 home football game, 1 home basketball game, safety displays at the football pregame, and halftime demonstrations at the basketball games.

Results:

The goal to increase the occupant protection usage rate to 87.6% was not achieved. However, the observed safety belt usage rate increased 2.1% from the previous year of 82.7% in 2008 to 84.8% in 2009.

The objective to educate and motivate law enforcement about the importance of strict enforcement of occupant restraint laws, the number of "No Child Restraint" and "No Occupant Protection" convictions resulted in the following: "No Child Restraint" convictions 5% 1-year increase, 8% 2-year increase (1,610 in 2006, 1,659 in 2007, and 1,742 in 2008) and 9% 1-year increase and 0.01% 2-year decrease (9,332 in 2006, 8,550 in 2007, and 9,325 in 2008) in "No Occupant Protection" convictions.

Funding: Section 402: \$247,121.38

Contact: Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509

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Annual Report Nebraska

Nebraska Collegiate Consortium to Reduce High Risk Drinking 402-09-6 University of Nebraska-Lincoln/Nebraska Prevention Center for Alcohol & Drug Abuse

Program Area: Alcohol

Program Characteristic: Model Campus Alcohol Program

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: 18-24 year olds in Nebraska universities, colleges, community

colleges and technical schools

Problem Identification:

In Nebraska, drunk driving is the principal cause of death and disability among young people ages 19–24. This age group represents 7% of the population and 34.3% of all alcohol involved crashes and 31.8% of all alcohol-involved injury crashes (Nebraska Department of Roads, 2006).

Goal and Objectives:

The goal is to reduce alcohol-related motor vehicle injuries and deaths and associated financial and social costs among state-supported college and university students in Nebraska by reducing high risk drinking by 4%, drunk driving by 4%, and riding with a driver who has been drinking by 4%.

One objective of this project is to ensure that the Nebraska Collegiate Consortium (NCC) to Reduce High Risk Drinking matures as an organization, sets its agenda for the future and continues to plan and implement effective environmentally based programs to reduce high risk drinking. Another objective is to expand the membership of NCC to include institutions of higher education that are not state-supported.

Strategies and Activities:

- Expanded membership to include Clarkson College, Concordia University, Kaplan University, Nebraska College of Technical Agriculture. Peru State reactivated membership. There are now 18 members of NCC.
- Provided technical assistance to colleges and universities via telephone conference calls every month, individual consultations as needed, via e-mail, phone and web. Considerable assistance was provided to encourage individual campuses to initiate involvement with their local community coalitions in planning applications for the Nebraska Strategic Prevention Framework State Initiative Grants (SPF/SIG).
- Data analysis and evaluation efforts are ongoing, attempts to gather common data through a Webbased survey were less than effective. Each individual member's data will be worked with individually. A technical report of data from Wayne State was produced.
- Skill building workshops were either organized locally or "captured" by getting NCC members to attend workshops organized by others. The 2 on-site workshops were 1) NCC Strategic Planning Workshop (26 attendees); 2) Capturing Campus Community Support and Overcoming Barriers (61 attendees). Off-site workshops were 1) US Department of Education, Widening the Lens of Prevention (11 attendees); 2) Brief Motivational Interventions with College Students and Brief Alcohol Screening and Intervention for College Students, 2 member colleges attended. Planning for another workshop was completed near the end of the year, was held subsequent to the end of the grant period.
- Web site development is now complete and was operational, named nebconsortium.org. There
 were 8,968 hits to the website during the grant period.
- The National Conference on safe and alcohol/drug-free institutions of higher education will be in St. Paul, Minnesota this coming year. There was not a National Conference held during the grant period.
- Eight mini-grants were awarded to member schools of the NCC:

Wayne State College, Social Norms Poster Campaign

Southeast Community College—Lincoln, Living off Campus Guide

Southeast Community College—Lincoln, Incentives for College Alcohol Profile (CAP)

Northeast Community College, Norfolk, Incentive for CORE Survey University of Nebraska/Lincoln, Develop and test incentive plan for CAP University of Nebraska/Lincoln, CAP feedback to housing units Chadron State College, Exploring the Future for First-Year Student Psychosocial Profiles Nebraska Wesleyan University—Lincoln, Guide for Student Living

- Discussions between the NCC and the coordinator of the state's SPF/SIG initiatives resulted in increased contacts between campus members and local coalitions. Member schools were aided by establishing a framework for participation and outcome evaluations.
- Discussions with valued partners led to the Nebraska Prevention Center for Alcohol and Drug Abuse was awarded a grant from the US Department of Education for a two year initiative in the amount of \$374,993, to strengthen local infrastructure to support colleges in efforts to reduce high risk drinking.
- Efforts to encourage greater use of the on-line Brief Intervention College Alcohol Profile (CAP) instrument indicated that interest is increasing. Incentive grants were given to UNL and Southeast Community Colleges for special programs to increase participation in the campus specific CAP, and all freshman at UNL will complete a special version of CAP.
- Utilizing available data bases, in addition to challenging member colleges to identify local data bases
 that could assist in guiding local program initiatives, significant technical resources were devoted to
 cleaning, organizing and analyzing Nebraska Department of Health and Human Services and NOHS
 databases. Updated versions of previous year's reports were produced, and additional analysis is
 ongoing.

Results:

- The grant supported one year of the Nebraska Collegiate Consortium to Reduce High Risk Drinking, designed to replicate UNL's success at reducing binge drinking, drunk driving, and riding with drunk drivers among college students on other Nebraska campuses.
- This project did not expect to achieve measurable changes in student behaviors at the participating colleges and universities.
- This one-year project supported member colleges in developing and implementing environmental changes in the campus and surrounding community.
- In UNL's experience, reductions in high risk drinking and drunk driving, and riding with drunk drivers show up in the 4th year of the project after significant program and policy changes were initiated.
- A similar time frame at other campuses is anticipated.
- Analysis of UNL's data suggests a drop of 16.3% (A relative drop of 42.3% from 2005) of riding with a
 drinking driver and a 9% drop (A relative drop of 36.0% from 2004) in frequent binge drinking (UNL
 measure of high-risk drinking).
- Over the three grant periods of the NOHS support for the Nebraska Collegiate Consortium (starting in 2005), these reductions at UNL have far exceeded the 4% to 6% targets that were set in the Collegiate Consortium. Unfortunately equivalent reliable data collection systems are not yet in place in all Collegiate Consortium colleges, but this year it is proposed to assist the colleges in analysis of the data they do have and strongly encourage the establishment of an improved data collection.

Funding: Section 402: \$151,879.11

Contact: Ian M. Newman, Director, Nebraska Prevention Center for Alcohol & Drug Abuse,

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Annual Report	Nebraska

Alcohol/Program Coordination Nebraska Office of Highway Safety

402-09-9

Program Area: Alcohol

Project Characteristic: Program Support
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million
Target Population: Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34.3%) of the 230 fatal crashes that occurred in Nebraska in 2007. Alcohol was involved in 633 (11.3%) of the 5,600 A and B injury crashes.

Arrest and conviction totals for Driving Under the Influence are starting to level off (14,525, 13,421 and 13,437 arrests and 11,335, 11,361, and 10,711 convictions) from 2005 to 2007

Alcohol awareness activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties. The reduction of fatal and injury crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address alcohol issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of impaired driving laws.

The coordination and assistance provide an essential element in a successful alcohol awareness program. In order to impact attitudes regarding alcohol and impaired driving among Nebraska's motoring public, technical support from the NOHS office in this concentrated area is necessary.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A, and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2008 through September 30, 2009.

Strategies and Activities:

- Provided coordination support and assistance to alcohol-related/impaired driving projects involving funds from section 402 and incentive 410, 163 and HSIP federal funds.
 - Funding was provided for salaries/benefits, communication expenses, building rent/assessment, and vehicle rent/lease and travel expenses.
- Conducted desk monitoring and site visits for each alcohol-related project. The following alcohol-related projects were monitored:
 - Alcohol/Program Coordination; Alcohol/Public Information and Education; Alcohol/Equipment Support; Traffic Training/NOHS; Alcohol/Selective Overtime; MADD Court Monitoring Phase II; MADD Court Monitoring Public Education & Awareness; Underage Alcohol Coalition; Traffic Training; Nebraska Attorney General's Prosecutorial Response to DUI Crimes Nebraska Department of Justice; Judicial/Prosecution Training, 410/In Car Videos, 410/Breath Testing Equipment, 410/DRE Training and Re-Certification, 410/Alcohol/Selective Overtime.
 - Site visit were completed on:
 - MADD Court Monitoring and MADD Public Education and Awareness on September 24, 2009;

- Nebraska Attorney's General's Office on the project, Nebraska Attorney General's Prosecutorial Response to DUI Crimes on September 1, 2009.
- Assisted and provided technical alcohol-related data, reports, and information to contractors, law enforcement agencies, state agencies, office staff, the public, legislature, etc.
 - o Provided assistance to law enforcement agencies and organizations with scheduling, maintenance, deliver and return of the BAT mobile. Provided assistance in ordering supplies and evidentiary equipment. Also scheduled, provided supplies/course materials and assistance with the Drug Recognition Expert Training. Updated DRE information on the DRE Tracking system and processed certificates and re-certifications. Provided stats/charts/graph as requested.
- Attended/participated in highway safety seminars, conferences, workshops, meetings, training, etc. pertaining to impaired driving. Attended the following conferences, meetings, etc.:
 - BAIDD (Smart Start) Meeting, December 1, 2008, March 2, 2009
 - DWI /Probation Meeting
 - SFST & DRE Update and Training, October 1 23, 2008
 - MADD DWI Working Group Meeting, April 30, 2009
 - o NHTSA Central Region State Conference Call
 - Law Enforcement Liaison Meeting, August 11, 2009
 - o NHTSA Focus Group Meeting, September 2 3, 2009
 - o Project Extra Mile Awards Banquet, September 24, 2009
 - Nebraska Football Traffic Safety Game Day, September 5, 2009
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (alcohol-related traffic statistics).
 - Revised and updated information on arrest/conviction totals, fatalities, .08, BAC, DUI/alcohol crash, interstate, motorcycle, motor vehicle homicide, etc. Provided as requested.
- Reviewed and kept updated of NHTSA Rules and Regulations regarding 402, 163 and 410 federal funding. Completed applications as required.
- Perform daily all routine NOHS activities and assignments in regards to alcohol-related/impaired driving requests, surveys, reports, etc.
 - o Scheduled BAT mobile requests with law enforcement agencies, etc.
 - Processed alcohol supply orders, invoices, deposited checks and completed mailings of simulators and PBT mouthpieces.
 - Awarded mini-contract requests for alcohol projects, training, enforcement, equipment, and mobilizations and processed invoices.
 - Review, edited, and mailed the "You Drink & Drive. You Lose" packets. Updated website with impaired driving statistics.
 - o Reviewed alcohol-related videos and evaluated alcohol grant applications.
 - Delivered checkpoint signs to law enforcement agencies.

Results:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Alcohol was known to be involved in 61 (32.4%) of the 188 fatal crashes that occurred in Nebraska in 2008. Alcohol was involved in 624 (11.7%) of the 5,326 A and B type injury crashes. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. - 5:59 a.m.), 517 (34.1%) of 1,514 involved alcohol.

Funding:	Section 402:	\$81,793.72
Contact:	Linda Kearns, Nebraska	Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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Annual Report	Nebraska

Alcohol/Public Information and Education Nebraska Office of Highway Safety

402-09-10

Program Area: Alcohol

Program Characteristic: Educational Effort Type of Jurisdiction: 22 Target Counties

Jurisdiction Size: 1,429,765

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting 5,830 fatal, A, and B injury crashes occurred, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (343%) of the 230 fatal crashes that occurred in Nebraska in 2007. Alcohol was involved in 633 (11.3%) of the 5,600 A and B injury crashes.

Arrest and conviction totals for Driving Under the Influence are starting to level off (14,525, 13,421, and 13,437 arrests and 11,357, 11,361, and 10,711 convictions) from 2005 to 2007.

Alcohol awareness activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties. The reduction of fatal and injury crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address alcohol issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of impaired driving laws.

The coordination and assistance provide an essential element in a successful alcohol awareness program. In order to impact attitudes regarding alcohol and impaired driving among Nebraska's motoring public, technical support from the NOHS office in this concentrated area is necessary.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to increase knowledge of the general public regarding alcohol-related crashes.

Strategies and Activities:

- Produced/purchased and distributed 9,336 alcohol-related materials (brochures and other educational items). Approximately 83% (7,771) were distributed to organizations within the Target Counties. In addition:
 - Loaned 24 alcohol-related videos to schools, community groups, and other organizations, 8 (33%) were used in the Target Counties.
 - Purchased a one-year subscription to "Impaired Driving Update" newsletter for reference by NOHS staff.
 - o Provided copying, postage, and shipping boxes for alcohol-related materials.
 - The NOHS website was maintained and updated throughout the period with impaired driving related facts, statistics, resources, and related links.
 - Acquired 5,000 brochures titled "Drunk, Drugged, Drowsy, Dangerous".
 - o Acquired 100 CD's titled "Enduring Regrets" for distribution to law enforcement agencies and inclusion in the NOHS library.
- Contracted with the Omaha Royals Baseball Club to provide a public service announcement at the top
 of the 7th inning of each of the 72 home games. The PSA reminded fans to drive safely when leaving

the stadium in conjunction with the announcement that alcohol sales were ending in the stadium. During the PSA the NOHS logo appeared on the stadium video scoreboard. A color ad was also placed on the inside cover of the program for each home game.

- Contracted with KOLN/KGIN TV to conduct a media campaign for "You Drink & Drive. You Lose", there were 678 advertising spots aired.
- Contracted with KOLN/KGIN to air an impaired driving message during the broadcast of the Cornhusker Gator Bowl broadcast, 7 ad spots were aired.
- You Drink & Drive. You Lose. Crackdowns. Mailed planning packets to law enforcement agencies for the fall and holiday crackdowns. Television and radio ads were produced to heighten awareness of the crackdowns.
- Contracted with Off The Wall Advertising to conduct an indoor advertising campaign with impaired driving messages in 19 different locations in greater Omaha.
- Awarded two mini-grants to the Nebraska Safety Council to conduct TV media campaigns for "You Drink & Drive. You Lose", there were 642 advertising spots aired on one campaign, 246 ad spots on another campaign.
- Contracted with NET TV to air impaired driving messages on Big Red Wrap-Up for the 2009 football season.
- Contracted with NET TV to air an impaired driving message on the production of "Walk Ons, Huskers Edge" documentary.
- Contracted with Research Associates to conduct a telephone survey to evaluate the Underage Drinking Mobilization Demonstration Project initiated by NHTSA.
- Contracted with IMG Communications for public service announcements for impaired driving and occupant restraint messages, funding is shared with grant 09-04. Announcements were made during Nebraska Cornhusker football, basketball, and baseball games, and Sports Nightly talk show, there were 871 spots aired. One full-page color ad was placed in each of the 80,000 Official Nebraska Football Game Day Programs for each of the 7 home games in 2009, the programs for basketball games, and the 2009 Fall Sports Guide. A safety message logo was strategically placed on the media backdrop for all Cornhusker athletic press events, for coaches and players, both home and away games, and also on the rotational signage and basket stanchions at the basketball arena. Game Day sponsorship for 1 home football game, 1 home basketball game, safety displays at the football pregame, and halftime demonstrations at the basketball games.
- Law enforcement appreciation luncheon invitations were sent in September 2008 to all law enforcement agencies in the state. The luncheon is held concurrently with the joint conventions of the Police Officers Association of Nebraska and Nebraska Sheriff's Association. The 2008 convention was held in October with a total attendance of 120. Each attendee was given a pair of "Glo Gloves" in appreciation of participation. Invitations were sent in September 2009 for the convention to be held in October of 2009, subsequent to the end of the fiscal year.

Results:

The alcohol-related fatal, A and B injury crash data for 2009 are unavailable from the Nebraska Department of Roads.

Alcohol was known to be involved in 61 (32.4%) of the 188 fatal crashes that occurred in Nebraska in 2008. Alcohol was involved in 624 (11.7%) of the 5,326 A and B type injury crashes. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. - 5:59 a.m.), 517 (34.1%) of 1,514 involved alcohol.

Funding: Section 402: \$319,267.14

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Annual Report Nebraska

Alcohol Equipment Support Nebraska Office of Highway Safety

402-09-11

Program Area: Alcohol

Project Characteristic: Alcohol Testing Equipment

Type of Jurisdiction: Statewide

Jurisdiction Size: Over 300 Law Enforcement Agencies

Target Population: 1.77 Million

Problem Identification:

Alcohol was involved in 34.3% (79/230) of the fatal crashes in 2007. It remains as the single highest contributing factor in fatal crashes. Nebraska has approximately 100 evidentiary and 800 preliminary breath testing devices in use by state and local elements of the Criminal Justice System. Due to the lack of local resources, volume buying of supplies for efficient program operation is prohibitive. Down time of the equipment can also be a detriment to consistent alcohol operations.

Goal and Objectives:

The objective is to provide a revolving fund to maintain an inventory of alcohol equipment supplies, at the lowest cost available, to assist local law enforcement agencies in DWI enforcement efforts. Testing supplies, materials, and repairs will be issued upon request and invoiced at NOHS cost to participating agencies. Mouthpieces used in alcohol training and for use in the BAT Mobile will also be provided. The overall goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

Strategies and Activities:

- Maintain an inventory of mouthpieces and repair components for alcohol testing equipment.
- Provide alcohol mouthpieces to local enforcement agencies; provide supplies for alcohol training and to the BAT Mobile.
- Schedule and provide the BAT Mobile to law enforcement agencies on a request basis in conjunction with Selective Overtime Enforcement Mini-Grant Contracts, roadside sobriety checkpoints, and special weekend enforcement efforts.
- Insure the BAT Mobile Intoxilyzers are properly calibrated for checkpoint and enforcement activities.
- Insure the Bat Mobile is properly maintained and cleaned.

Results:

- Provided 86,788 pre-test, 42,700 Alco-FST's and 14,000 evidentiary mouthpieces for a total of 143,488 mouthpieces to 131 sheriff's, police, Nebraska State Patrol, adult and juvenile correctional facilities, detox facilities, county attorneys, schools, and state probation agencies. Provided 22 Nalco bottles for PBT calibrations and one Simulator.
- Provided 300 pre-test and 300 evidentiary mouthpieces for training and demonstration purposes.
- Purchased 90,000 pre-test, 60,000 Alco-FST's and 15,000 evidentiary mouthpieces. Repaired two Datamaster units. Provided 16 bottles of .08 simulator solutions to law enforcement agencies. Purchased 5 sets of highly visible traffic cones to aid in safety checks and sobriety checkpoints.
- The BAT Mobile was scheduled 16 times for Alcohol Selective/Roadside Sobriety Checks and DWI Selective Enforcements.
- Maintenance and repairs were completed on Intoxilyzers issued to law enforcement and place in the BAT Mobile.
- Vehicle maintenance and repairs were conducted on the BAT Mobile, along with a detailed cleaning.

Funding:	Section 402:	\$36,392.35	
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Annual Report Net

MADD Court Monitoring MADD NEBRASKA, State Office

402-09-13

Program Area: Alcohol

Project Characteristic: Monitor DWI cases through the Nebraska Court System

Type of Jurisdiction: Adams, Gage, Hall, Lancaster, Otoe, Saline, Sarpy, Saunders,

Counties

Jurisdiction Size: Rural and Urban ranging from 15,549 – 278,728 Residents Per

County

Target Population: Impaired Drivers

Problem Identification:

In 2007, 34 percent of the fatal crashes were alcohol-related in Nebraska. This number has stayed consistent for the last three years despite trends at the national level to see an increase. Phase II focused on four target counties: Adams, Hall Sarpy and Otoe (and continue collecting data on the original target counties: Lancaster, Gage, Saline and Saunders). The state has an 82% conviction rate (2006-2007) on the number of Driving Under the Influence (DUI) arrests. The individual target counties' conviction rates are well below the state conviction rate over a two year average, except for Otoe County. They are as follows:

- o Hall County conviction rate 78 % (2006-2007)
- o Adams County conviction rate 58% (2006-2007)
- o Sarpy County conviction rate 65% (2006-2007)
- o Otoe County conviction rate 92% (2006-2007)

Goal and Objectives:

MADD will continue to work toward achieving a 5% reduction in fatal, A and B injury crashes in the four designated target counties. MADD will also continue to train volunteers to observe DUI cases. This will decrease unwarranted dismissals and increase overall successful convictions.

- Increase the DUI arrests in the four target counties by 7%.
- Increase convictions in the four target counties by 7%.

Strategies and Activities:

- Recruited and trained volunteer advocates to monitor courtroom proceedings.
 - Maintained and trained over 17 Court Monitoring volunteers whom attended court on a weekly and/or monthly basis.
 - o Trained volunteers on data entry for data analysis.
 - o Provided ongoing training and support to all volunteers.
- Worked with law enforcement agencies to conduct three high visibility enforcement efforts in the four target counties.
 - Provided volunteer support at the Sarpy County Memorial Day Checkpoint and the Tie One On for Safety press conference held in conjunction with the Wet Lab demonstration conducted by the Sarpy County Sheriff's Office.
 - Sent Thank You letters to all law enforcement agencies state wide for participating in high visibility enforcement efforts and saturation patrols and encouraged the use of high visibility enforcement as an effective tool in fighting drunk driving.
 - Provided volunteer support at the Lancaster County Sheriff's "Happy Hour" Checkpoint for Labor Day.
 - Worked with the Lincoln Police Department during the December "Drink and Drive. You Lose."
 Awareness Campaign.
 - Worked with multiple law enforcement agencies (Lancaster County Sheriff's Office, Nebraska State Patrol, Sarpy County Sheriff's Office, LaVista and Papillion Police Department, Gage County Sheriff's Office), assisting with high visibility enforcement in all target counties and handed out over 1,000 MADD Thank You cards.

- A novel approach to checkpoints was led by the Crete Police department (Saline County) who conducted a "Low Staffing Sobriety" checkpoint.
- Communicated with County Judges by either phone, in person or by written correspondence about the progress of the Court Monitoring Program (CMP) in their specific counties.
- Spoke at Highway Safety Advocates meeting on February 4th, 2009.
- Organized data gathered on CMP collection sheets and report out to findings quarterly to Executive Director, MADD National Field Representative and to the State Organization Board.
 - Qualitative and quantitative data was collected and analyzed for the "Core Four" Report that was released in January 2009. This report covered Gage, Lancaster, Saunders and Saline County and included information on over 1,000 cases.
 - o Data was collected and recorded on a monthly basis for each of the eight counties.
 - Data was analyzed on over 1,000 cases for the four target counties Adams, Hall, Sarpy and Otoe. A report will be published in January 2010.
- The Staff Victim Advocate assisted 500 victims through the court system with writing victim impact statements and providing guidance & support before, during and after court process.
 - State Victim Advocate reported the number of victims served in target counties on a quarterly basis.
 - State Victim Advocate facilitated Community Action Site meetings and Victim Coffee Talk meetings monthly in the Greater Omaha area.
 - State Victim Advocate coordinated the first annual Victim/Survivor Picnic.
 - In the Greater Omaha area the MADD trained Volunteer Victim Advocate provided victim support.
- Observed Liquor Control Commission hearings that involve target county retailers on a monthly basis.
 - o Wrote correspondence to the Liquor Control commissioners regarding community concerns about liquor establishments.
- Surveyed stakeholders who participated in the criminal justice system regarding MADD's Court Monitoring Program using surveymonkey.com.
 - Qualitative data will be included in the report published in January 2010.

Results:

In 2008, alcohol was known to be involved in 61 (32.4%) of the 188 fatal crashes that occurred in Nebraska. This is an overall decrease from 2007 when 79 (34.2%) of the 230 crashes involved alcohol.

Increase the DUI arrests in the four target counties by 7%:

Hall County arrest numbers - 638 (5% increase from 2007)
Adams County arrest numbers - 200 (20% decrease from 2007)
Sarpy County arrest numbers - 833 (10% decrease from 2007)
Otoe County arrest numbers - 78 (12% increase from 2007)

Increase DUI convictions in the four target counties by 7%:

Hall County conviction rate - 71% (1% increase from 2007)
 Adams County conviction rate - 71% (16% increase from 2007)
 Sarpy County conviction rate - 73% (2% increase from 2007)
 Otoe County conviction rate - 88% (3% decrease from 2007)

 Funding:
 Section 402:
 \$22,000.00

 Other:
 \$12,798.00

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Annual Report Nebraska

International Driving Program Integration and Welfare for Communities

402-09-14

Program Area: Drivers Education
Project Characteristic: High Risk Drivers

Type of Jurisdiction: Omaha Metro, Douglas County

Jurisdiction Size: 644,172 Residents

Target Population: Immigrant and Refugee Driving Populations

Problem Identification:

In 2007, the total number of licensed drivers in Douglas and Sarpy County was 480,201. The total number of A and B injury crashes for both counties in 2007 was 1,932. These two counties have the highest concentration of immigrant refugees in Nebraska. The number of immigrants involved in A and B injury crashes is hard to determine because racial data not available. In an effort to help reduce traffic injuries and fatalities, the International Driving Program will remain a unique and only driving program in those counties, set up to attract and properly train the immigrants refugees with no language barrier, less difficulties and briefly, a program designed to meet their needs save lives.

Goal and Objectives:

The goal is to increase the number of underserved communities of low-income non-English speaking immigrant and refugee populations with instruction to prevent and decrease the Douglas and Sarpy County A and B injury crashes of 1,760 in 2008 to drop by 5% (92).

Strategies and Activities:

- Hired a director/program coordinator and one full time staff person.
- Hired and trained four part-time driving instructors.
- Purchased workers and vehicle insurance, fuel and maintained vehicles for driving instruction.
- Partnered with Glad Tidings Church and other business to obtain clients.
- Rent office space for classroom.
- Recruit and instruct as many immigrant and refugee people in driving instruction.
- Solicited volunteers to help in the office and with recruitment.
- Create a website.

Results:

- Hired a director/program coordinator and one part time staff assistant.
- Hired and trained 8 part-time multi-lingual driving instructors.
- Purchased proper insurance and maintained vehicles for driving instruction.
- Partner with Glad Tidings Church, Tyson Inc, Omaha Public School, UNO, Somalie Bantu Associations, Lutheran Family Services and others.
- Rent office space for classroom and program management and created a website, www.safepeople.org.
- Provided funding for an instructor to receive training on the "Safe People Teen Driving Program" at the University of Nebraska - Kearney
- Recorded a total of four driving courses: learner's permit, behind the wheel, defensive driving, and "Safe People – Teen Driving Program."
- Provided instruction to 101 student's behind-the-wheel and 151 students with learners permits for a total of 252 students. Over 100 students dropped out of the program due to a ride or work schedule or cost problems.

Funding:	Section 402:	\$81,537.25
	Other:	\$25,200.00

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Annual Re	port	Nebraska

MADD Court Monitoring – Public Education and Awareness MADD Nebraska, State Office

402-09-17

Program Area:	Alcohol
Project Characteristic:	Educating the public on the trends and patterns observed by Court Monitoring
Type of Jurisdiction:	Adams, Gage, Hall, Lancaster, Otoe, Saline, Sarpy, Saunders, Counties
Jurisdiction Size:	Rural and Urban ranging from 15,549 – 278,728 Residents Per County
Target Population:	Community stakeholders such as criminal justice agencies, highway safety advocates, community businesses and service organizations

Problem Identification:

In Nebraska in 2007, 34 percent of the fatal crashes were alcohol-related. This number has stayed consistent for the last three years despite trends at the national level to see an increase. The national percent of alcohol-related crashes was 41% in 2006. It is clear that, in Nebraska, MADD and Highway Safety Advocates do more to maintain and lower the number of alcohol-related motor vehicle crashes on our roadways. Six of the eight counties in the MADD Court Monitoring Public Education & Awareness campaign have a high fatal, A and B Crash Rate; they are: Adams, Gage, Hall, Lancaster, Sarpy and Saline. Additionally, four counties (Adams, Gage, Hall and Saline) of the eight have a high alcohol rate, as compared to the state rate.

Goal and Objectives:

To work toward achieving a 4% reduction in fatal, A and B injury crashes in the eight target counties.

- Increase public knowledge of the MADD Court Monitoring Program by reaching 6% of the residents in the rural counties (Adams, Gage, Otoe, Saline, and Saunders) approximately 6,400 residents.
- Increase public knowledge of the MADD Court Monitoring Program (CMP) by reaching 3% of the residents in the metropolitan counties (Hall, Lancaster, and Sarpy) approximately 14,300 residents.
- Increase MADD Community Action Sites (CAS) by adding 1 new location, a 33% increase, in areas currently not served in the eight target counties.
- Increase members and volunteer base by 10%, an addition of 220.
- Increase public awareness and public trust in the justice system.

Strategies and Activities:

- Worked with service organizations to identify opportune times for CMP speaking engagements
 - o Spoke to over 4,000 Nebraskans about the MADD Court Monitoring Program and MADD Nebraska Programs and activities.
- Conducted qualitative interviews/survey to gather information on the Court Monitoring Program from justice system stakeholders.
- Provided law enforcement agencies, throughout the state, information regarding the Court Monitoring Program trends, patters and arrests.
 - Mailed the Court Monitoring "Core Four" report to all law enforcement agencies in each target county and mailed letters indicating the posting of the "Core Four" report on www.maddnebraska.org to agencies outside of the target counties.
 - o Met one on one with area law enforcement officials about Court Monitoring.
 - o Presented Court Monitoring information at the MADD Law Enforcement Training and Awards.
 - o Spoke with multiple law enforcement agencies at Statewide conferences.
- Worked with prosecutors and probation chiefs on speaking activities in identified counties.
 - o Mailed the Court Monitoring "Core Four" report to all Judges, County Attorneys and Probation Chiefs in the eight target counties.
 - o Participated on the DWI Recidivism Reduction taskforce and provided Court Monitoring data.

- Spoke with each County Attorney in the eight target counties updating them on the progress of the Court Monitoring Program.
- Developed and disseminated a "Why MADD" community brochure for speaking engagements and for building community consensus for MADD's mission and the Court Monitoring Program.
- Marketed in target communities to promote MADD and the Court Monitoring Program.
 - Utilizing a vast array of mediums such as billboards, radio, television and print; MADD had more than 1.5 million impressions in the target counties.
- Identified leaders to support Community Action Sites and/or take part in the MADD State Operations Council (SOC).
 - Major Dana McCown was elected as the SOC State Chair.
 - o The Greater Omaha Community Action Site held monthly meetings and organized a Victim/Survivor recognition event.
- Utilized the <u>www.maddnebraska.org</u> website to build capacity, support for the Court Monitoring Program and build MADD's volunteer base.
 - Had over 180 contacts requesting information on MADD and volunteering.
- Provided training opportunities to volunteer board members and Court Monitoring Specialist through the Lifesavers Conference.
 - Sergeant Derek Horalek (Lancaster County Sheriff's Office), Gene Cotter (Probation), Officer Eric Mercier (Crete Police Department), Investigator Cindy Warnke (Lincoln Police Department), Sim Reynolds and Andrea Frazier attended the 2009 Lifesavers Conference.
 - SOC State Chair Dana McCown and SOC Public Policy Chair Russ Zeeb (Sarpy County Sheriff's Office) attended the MADD Public Policy Institute training.

Results:

Alcohol was known to be involved in 61 (32.4%) of the 188 fatal crashes that occurred in Nebraska in 2008. This is an overall decrease from 2007 when 79 (34.2%) of the 230 crashes involved alcohol.

Funding:	Section 402:	\$55,804.88	
	Other:	\$41,320.00	

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Annual Report	Nebraska

Underage Drinking Coalition Project Extra Mile

402-09-18

Program Areas: Enforcement Underage Drinking Laws

Project Characteristic: Proactive and Selective Youth Alcohol Enforcement

Type of Jurisdiction: Statewide

Jurisdiction Size: Eleven counties, representing over 50% of the population target

Target Population: Underage Youth; Adult Providers

Problem Identification:

Underage alcohol use is Nebraska's number one drug problem. Every day in the U.S., three teens die from drinking and driving (NHTSA, 2004). At least six more youth under 21 die each day from alcohol-related causes such as homicide, suicide and drowning (CDC, 2001). Youth age 16 to 19 represent 7% of licensed drivers in Nebraska, yet constitute 16% of alcohol-related crashes (Nebraska Office of Highway Safety).

Goal and Objective:

Our goal for the eleven counties is to reduce the percentage of youth (ages 16-20) involved in alcohol-related fatal and serious (A and B) injury crashes by 3% over a one-year period. Objectives include the following:

- Conduct at least one awareness activity in each of the counties where a Project Extra Mile coalition
 exists at least once each quarter.
- Plan and conduct at least ten meetings of a community-wide coalition each year.
- Coordinate the Enforcement and Adjudication Work Group in each of the counties at least three times a year.
- Coordinate youth alcohol enforcement strategies to address both retail and social sources of alcohol for young people under 21 at least twice a year with accompanying media advocacy efforts.
- Facilitate law enforcement training made available to agencies in the counties where a coalition exists.
- Produce and disseminate a monthly newsletter statewide to schools, law enforcement agencies, media, legislators, and community organizations.
- Continue to implement the *we want you back* awareness campaign aimed at youth and the "*No Free Ride if You Provide*" campaign aimed at adults.
- Convene the Public Information and Education Work Group at least four times each year.
- Convene the Policy Work Group at least four times a year.
- Develop and implement policies to improve youth alcohol laws and community practices.
- Identify two statewide policy issues (through the Board of Directors) for information dissemination and public awareness.
- Develop talking points for each of the policy issues.
- Inform coalition members of issues by e-mail communication and through the Project's monthly newsletter.
- Coordinate and facilitate yearly training for high school students that consists of environmental prevention strategies, policy initiatives and media advocacy.
- Monitor progress of the youth group's implementation of its action plan while involving youth in community coalition activities.
- Identify and recruit students from a majority of the high schools in the primary population centers in each of the involved counties to participate in an annual youth leadership training.
- Conduct at least ten meetings of the youth group each year.

- Coalition meetings were held in May, June, August, and September in each of the counties where Project Extra Mile has a community effort.
- Youth group meetings were held also held in May through September.
- In September, Project Extra Mile collaborated with Regional West Medical Center and Scotts Bluff County schools to bring John Underwood of the American Athletic Institute to the area to speak to

- students, parents, coaches and athletic directors on the effect of alcohol on athletic training. He also discussed the importance of a district or statewide school alcohol policy to address underage drinking.
- Project Extra Mile presented three sessions at the OJJDP National Leadership Conference in Dallas in August 2009.
- Three youths attended and presented at the OJJDP National Leadership Conference in Dallas.
- Homecoming dates and locations were disseminated to law enforcement agencies to assist in planning party patrols.
- In August, a Saunders County Law Enforcement Training was conducted to train eleven representatives from Dodge and Saunders Counties on youth alcohol enforcement activities.
- In July, a fact sheet was created to summarize a pilot project to assess alcohol control policies to prevent underage drinking at community events. It was disseminated to utilize among coalitions statewide.
- In July, Project Extra Mile provided testimony during a citizens' protest hearing of a liquor license application at a miniature golf course in Omaha. The Liquor Control Commission voted 3-0 to grant the license.
- In July, Project Extra Mile disseminated a news release statewide on the importance of preventing youth access to alcohol during the Fourth of July weekend. Concerned citizens were also encouraged to call the tip line at 1-866-MUST-B-21 (687-8221).
- In June, a news release regarding spring enforcement results and efforts to prevent underage drinking during the College World Series was disseminated.
- In June, Project Extra Mile participated in a panel discussion regarding the TRACE program at Mahoney State Park. The Sarpy County Sheriff's Office coordinated the event to introduce area law enforcement agencies to the program.
- Sara Doghman of the youth group addressed the Nebraska Liquor Control Commission regarding alcohol advertising in July. Shaun Jones addressed the Nebraska Liquor Control Commission regarding underage drinking among college students in August.
- In June, the Summer Youth Training was held with approximately 50 youths in attendance, including 20 middle school students on the last day of the training.
- Nebraska Community Advocate Network (CAN) Trainings were held on May 28th in Scottsbluff and on June 2nd in La Vista. A third training was held in Grand Island on June 4th. Over 60 advocates were trained across Nebraska.
- Project Extra Mile sent letters to Nebraska schools and Omaha neighborhood associations regarding
 the new underage drinking tip line. As a result, Westside High School disseminated the cards at their
 graduation ceremony.
- Project Extra Mile continues to collaborate with UNO and UNMC to map Omaha metro area alcohol outlets, incorporating alcohol and tobacco compliance check results.
- Among the citations issued during the selective/party patrols throughout Douglas and Sarpy Counties in April and May are the following: 6 procuring alcohol for a minor; 50 minor in possession of alcohol; 7 driving while intoxicated and 1 zero tolerance violation. Investigators also confiscated two fake IDs and caught minors shoplifting alcohol during selective enforcements. Additionally, law enforcement checked 142 businesses in a series of alcohol compliance checks, resulting in a 16 percent noncompliant rate. From March to May 2009, Scotts Bluff County law enforcement and the Nebraska State Patrol conducted a series of alcohol compliance checks, resulting in five of the 70 on- and offsale businesses (7%) selling alcohol to minors.

Results:

During 2008, underage drivers (age 16-20) were involved in 130 fatal, A and B alcohol-related crashes compared to 120 in 2007 and 155 in 2006, respectively. Underage drivers (16-20) represent 6.9% of all drivers involved in alcohol-related fatal, A and B crashes in 2008 compared to 15.8% in 2007 and 11.0% in 2006. This is an 8.9% decrease from 2007 and 4.1% from 2006.

 Funding:
 Section 402:
 \$148,418.79

 Other:
 \$111,834.14

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Annual Report	Nebraska

Youth/Public Information and Education Nebraska Office of Highway Safety

402-09-19

Program Areas: Identification & Surveillance

Project Characteristic: Educational Effort Type of Jurisdiction: 22 Target Counties

Jurisdiction Size: 1,429,765

Target Population: Teenage Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes 5,830 crashes, killing 256 people and injuring another 7,623 people.

There were 120,370 licensed young drivers (between the ages of 16 and 20) in Nebraska in 2007. These drivers account for 8.8% of the total licensed drivers in the state. However, this age group is highly over represented in crash involvement as the following chart demonstrates.

Age of Driver	2007 Fatal, A, and B Type Crashes	2007 Fatal, A, and B Type A/R* Crashes
16 - 20 Year Old	1,777	144
All Drivers	5,830	712
	Baseline 2005-2007	
Proportion of 16 – 20 Year Old Drivers	34.8%	23.6%

^{*}Alcohol-Related

Young drivers are also over represented in traffic violations. Convictions in 2007 for traffic violations for this age group comprised approximately 10.2% of DUI convictions, 25.3% of safety belt convictions, and 17.5% of speeding convictions.

In 1994, the Nebraska Unicameral passed Zero Tolerance legislation. According to the ".02 Law" it is unlawful for individuals less than 21 years of age to operate a motor vehicle with a BAC higher than .02. In 2007, there were 43 convictions for .02 violations.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address youth issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of motor vehicle laws by youth.

Goal and Objective:

To reduce youth-involved (ages 16 through 20), fatal, A and B injury crashes by 4% (1,451) in 2009.

- Produced/purchased and distributed 85,784 youth related traffic safety materials (brochures and other educational items). Approximately 59% (50,462) were distributed to organizations within the NOHS target counties. In addition:
 - Loaned 5 youth-specific videos to schools, law enforcement, and other organizations, of which 5 (100%) were within the target counties.
 - The NOHS website was maintained and updated throughout the period with current youth traffic safety related facts, statistics, resources, and related links.

- Partnered with the various divisions of the Department of Motor Vehicles to edit the 28-page workbook "Getting Your Drivers License in Nebraska: a guide for teens." Approximately 26,000 workbooks were produced and distributed to all public and private schools and educational service units serving 15-year-old students.
- Maintained and provided the Fatal Vision® impairment simulation goggle kits to organizations for 22 events, 86% (19) held in target counties, to discourage impaired driving.
- Awarded a mini-grant to Omaha Police Department to acquire 7 sets of Fatal Vision® impairment simulation goggle kits.
- Awarded 4 separate mini-grants to Creating Captains to conduct numerous high school programs to aid in informing youth about dangers of alcohol, drugs, and using seat belts.
- Provided program production support to the NET Television to air underage drinking safety messages on NET high school state championship telecasts.
- Provided a booth at one University of Nebraska football game pre-game, Fatal Vision® goggles were
 used with a beanbag toss game as an interactive demonstration of being impaired. Preliminary Breath
 Testers were also available and voluntary breath testing was offered. The Seat Belt Simulator from
 the Nebraska State Patrol was demonstrated with youth interactions. Traffic safety resources were
 also distributed.
- Established a toll-free TIP line (1-866-MUST-BE-21) to report underage drinking in the state that will refer callers to the nearest law enforcement agency available. Since the inception of the TIP line in January of 2009, 332 calls have been received through September 30th. 60,000 wallet cards were printed, and were distributed to law enforcement throughout the state with the phone number and applicable law citing.
- Contracted with Kent Pavelka & Associates and Heartland Marketing to conduct a public relations campaign to promote the TIP line. A website was created (<u>www.reportunderagedrinking.com</u>) and a Facebook cause was established, with over 900 members joining the cause.
- Awarded a mini-grant to Project Extra Mile to promote the TIP line utilizing community and enforcement partners to enhance the promotion.
- NOHS attended a Regional Youth Summit for NHTSA Region 7, in Kansas City. A Regional Youth Campaign theme and 2 logos were established for future use.

Result:

The fatal, A, and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$127,904.28
Contact:	Tim Jasnoch, Nebr	raska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone: 402/4	171-2017 FAX: 402-471-3865 Email: tim.jasnoch@nebraska.gov

Annual Report	Nebraska

Youth/Program Coordination Nebraska Office of Highway Safety

402-09-21

Program Areas: Identification & Surveillance

Project Characteristic: Program Support
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: Youth Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. Traffic crashes are a daily occurrence resulting in 5,830 fatal, A, and B injury crashes occurred, killing 256 people and injuring another 7,623 people in 2007.

There were 120,370 licensed young drivers (between the ages of 16 and 20) in Nebraska in 2007. These drivers account for 7% of the total licensed drivers in the state. However, this age group is highly over represented in crash involvement as the following chart demonstrates.

Young drivers are also over represented in traffic violations. Convictions in 2007 for traffic violations for this age group comprised approximately 10.2% of DUI convictions, 25.3% of safety belt convictions, and 17.5% of speeding convictions.

	2007	2007
	Fatal, A and B	Fatal, A and B Type
Age of Driver	Type Crashes	A/R* Crashes
16 – 20 Year Old	1,177	144
All Drivers	5,830	712
	Baseline 2005-2007	
Proportion involving 16 – 20 Year Old Drivers	34.8%	23.6%

^{*}Alcohol-Related

The coordination and assistance provide an essential element in a successful impaired driving program. In order to impact impaired driving attitudes among Nebraska's motoring public it is necessary for the NOHS personnel to provide technical support.

Goal and Objective:

The goal is to reduce youth-involved fatal, A and B injury crashes, ages 16 through 20, by 4% (1,451) in 2009.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2008 through September 30, 2009.

- Provided coordination support and assistance for youth/teen driver projects involving funds from section 402.
 - Funding was provided for salaries/benefits, communication expenses, building rent/assessment, and vehicle rent/lease and travel expenses.
- Conducted desk monitoring and on-site visits for each youth/teen driver project. The following youth/teen driver projects were monitored:
 - Youth/Program Coordination; Youth/Public Information & Education; Project Night Life Expansion –
 Omaha Police Department, Nebraska Collegiate Consortium to Reduce High Risk Drinking -

University of Nebraska at Lincoln – Prevention Center for Alcohol and Drug Abuse, and Underage Alcohol Coalition.

- o Site visit were conducted with:
 - Project Night Life Expansion on September 17, 2009;
 - Underage Alcohol Coalition/Project Extra Mile/Omaha on September 10, 2009;
 - Underage Alcohol Coalition/Project Extra Mile/Grand Island on September 9, 2009; and
 - Nebraska College Consortium on September 28, 2009.
- Assisted and provided technical youth/teen driver data, reports, and information to contractors, law enforcement agencies, state agencies, and office staff, the public, legislature, etc. as requested.
- Attended/participated in the following highway safety seminars, conferences, workshops, meetings, training, etc. to promote youth/teen driver information:
 - Nebraska Underage Drinking Advisory Task Force meeting,
 - OJJDP 11th National Underage Drinking Enforcement Training Center Leadership Conference, Dallas, TX, August 13 – 14, 2009,
 - Liquor Control Commission Committee hearings,
 - NHTSA Region 7 Youth Summit Conference Call, February 9, 2009,
 - o NHTSA Region 7 Youth Summit Planning Conference, July 7-8, 2009,
 - o Nebraska Collegiate to Reduce High-Risk Drinking Workshop, April 30, 2009,
 - Nebraska Collegiate Consortium Teleconference Call, December 9, 2008,
 - o Project Extra Mile's Annual Recognition Dinner, September 24, 2009, and
 - o Project Extra Mile Community Coalition Meeting, August 5, 2009.
- Constructed tables, graphs, charts, and other tabular and/or illustrative materials to present visual summary of analyzed specific data (youth/teen driver-related statistics).
 - o Revised and updated information on teen driving, safety belt use, impaired driving, and provisional operator's permits, Zero Tolerance, etc. Provided as requested.
- Reviewed and kept up to date on the NHTSA rules and regulations regarding 402 federal funding.
 - o Completed application for 402 funding.
 - Performed daily all routine NOHS activities and assignments in regards to youth/teen driver requests, surveys, reports, video, etc.
 - Processed purchase requisitions, envelopes and labels for mailing to schools announcing "Getting Your Driver License" booklets. Reviewed current videos on teen drivers. Completed mini-grants regarding youth/teen traffic safety requests by law enforcement agencies, organizations, and schools. Provided mileage reimbursement for travel to Nebraska Underage Drinking Advisory Task Force. Updated website with teen driver stats. Provided lodging at the Traffic Records Forum in Phoenix, AZ and registration fees to the OJJDP 11th National Underage Drinking Enforcement Training Center Leadership Conference.

Results:

The fatal, A, and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$22,466.71	
Contact:	Linda Kearns, Neb	oraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509	
	Telephone: 402/47	71-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov	

Traffic Safety/Program Coordination Nebraska Office of Highway Safety

402-09-23

Program Areas: Identification & Surveillance

Project Characteristic: Program Support
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million
Target Population: Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

After subtracting the "Alcohol" and "Speed" crash totals from the fatal, A and B crash total, 4,583 crashes occurred in 2007 that were contributed to "all other factors." This is below the three-year average of 4,653 (Baseline 2005-2007).

In 2007, pedal cyclists were involved in 253 crashes, in which 1 person was killed and 172 incurred type A or B injuries. Pedestrians were involved in 368 crashes, in which 8 people were killed and 222 incurred type A or B injuries. 41 train/motor vehicle crashes occurred, in which 4 people were killed and 11 received type A or B injuries. Motorcyclists were involved in 503 crashes, in which 15 people were killed and 421 incurred type A or B injuries. Helmets were used in 428 (84%) of the 509 drivers and passengers involved in the 503 crashes.

The coordination and assistance provide an essential element in traffic safety programs. In order to impact attitudes regarding traffic safety among Nebraska's motoring public, technical support from NOHS office in this concentrated area is necessary.

Goal and Objective:

To reduce All Other Factors (minus Alcohol and Speed) in fatal, A and B injury crashes by 4% (4,188) in 2009.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2008 through September 30, 2009.

- Provided coordination support and assistance to traffic safety (i.e., pedal cyclist, pedestrian, railroads, motorcycle, etc.) projects involving federal funds. Funding was provided for salaries/benefits, communication expenses, building rent/assessment, and vehicle rent/lease, registrations, membership dues, and travel expenses.
- Conducted desk monitoring and on site visits for the following traffic safety-related projects: Planning and Administration, Auditing; Traffic Safety/Program Coordination; Traffic Safety/Public Information & Education; Traffic/Selective Overtime; Traffic Records; Computer System; International Driving Program, 408 Traffic Records/System Support, 1906 Racial Profiling System Support, and 2010 Motorcycle Safety Education projects.
 - Site visit were completed on:
 - o International Driving Program with Integration and Welfare With Communities on March 12 and September 10, 2009;
 - Lancaster and Douglas County Traffic Court & Fines Projects with the Nebraska Supreme Court on August 17, 2009;
 - o Traffic Law Enforcement, Law Enforcement Training Center on September 23, 2009;
 - o E-Citation Automation, Nebraska Crime Commission on July 15, 2009;

- E-Crash Reports, Nebraska Department of Roads on July 12, 2009;
- EMS Data Quality Assessment, CODES and E-CODES project with the Department of Health and Human Services on June 17, July 24, and September 3;
- Racial Profiling & Traffic Stop Data Collection project with the Nebraska Crime Commission on March 10, 2009.
- Assisted and provided technical traffic safety data, reports, and information to contractors, law enforcement agencies, and NOHS staff, the public, legislature, etc. as requested.
- Attended traffic safety highway safety seminars, conferences, workshops, meetings, training, etc. activities:
 - Allover Media Meeting, August 11, 2009,
 - o GHSA NHTSA Conference Calls,
 - GHSA Annual 2009 Conference, August 31 September 2, 2009,
 - o GHSA Webinar on Performances Measures for FY2010 HSP, July 23, 2009,
 - 35th International Forum on Traffic Records & Highway Safety Information Systems, July 12 16, 2009,
 - o Injury Community Planning Group conference calls, July 14, 2009,
 - Mobile Simulator Lab Display and NDOR October 27, 2008,
 - o Motorcycle Rider Coach Updates March 3 8, 2009,
 - Motorcycle Instructor Preparation Course, in Hastings April 15 16, 2009, in Bellevue May 28, 2009.
 - Nebraska Advocates for Highway Safety Meetings, November 5, 2008, February 4, and May 6, 2009.
 - o Nebraska CODES Advisory Committee Meetings, July 24, 2009,
 - o Nebraska Department of Roads Interagency Safety Committee Meetings, August 18, 2009,
 - Nebraska Department of Roads Traffic Engineering/NOHS meeting on NOHS mini-grant over site, -September 14, 2009,
 - Nebraska Office of Highway Safety Weekly Staff Meetings, Monday Mornings,
 - Nebraska Operation Lifesaver Board and Committee Meetings October 16, November 13, 2008, January 8, March 12, May 14, July 16, and September 10, 2009.
 - o Nebraska Safety Council Safety Expo, April 15, 2009,
 - Nebraska Highway Safety Summit April 8, 2009,
 - NHTSA's Grant Tracking System (GTS) Reports for Planning and Monitoring Webinar March 16, 2009,
 - o NHTSA Law Enforcement Team Meeting, August 11, 2009,
 - o Orientation to Nebraska Department of Roads, July 10, 2009,
 - Traffic Records Coordinating Committee Meetings, February 18, May 29, 2009
 - o Traffic Safety Booth at Nebraska Football Game, September 5, 2009.
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (i.e. pedal cyclists, pedestrians, railroads, large trucks, school buses, etc.).
 - Updated charts and graphs for website as requested. Updated 2008 fatality statistics and other specified crash data as requested.
- Reviewed and kept updated of NHTSA Rules and Regulations regarding federal funds involving traffic safety as information was provided.
- Performed daily all routine NOHS activities and assignments in regards to traffic safety requests, surveys, reports, etc.
 - Processed motorcycle claims, checked ranges for approved courses. Motorcycle Safety Education courses were conducted at training sites in Bellevue, Kearney, Lincoln, Omaha, Hastings/Columbus, Norfolk and Gering/Scotts Bluff area.
 - Reviewed the 2010 Grant Application and Final Rule Information on motorcycle funds.
 - o Reviewed and processed STOP instructor applications. Audited Diversions Services STOP Class.
 - o Completed the Nebraska Highway Safety Annual Report 2008.
 - Typed and mailed minutes and brochures for Nebraska Operation Lifesaver.
 - Updated audiovisual catalog, Nebraska Highway Safety Annual Report, Policies, Procedures and Grant Contract Application March 2009 and September 2009 and 2010 Nebraska's "Performance-Based" Strategic Traffic-Safety Plan.

- Completed physical inventory check of all NOHS purchases over \$5,000.00 on master inventory list
- Reviewed applications for Minority Initiative grants for the Office of Minority Health and Health Equity.

Results:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$181,191.76
Contact:	Linda Kearns, Nebrask	a Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone: 402/471-2	567 FAX: 402/471-3865 Email: linda.kearns@dmv.ne.gov

Traffic Safety/Public Information and Education Nebraska Office of Highway Safety

402-09-24

Program Areas: Identification & Surveillance

Project Characteristic: Educational Effort

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

After subtracting the "Alcohol" and "Speed" crash totals from the fatal, A and B crash total, 4,583 crashes occurred in 2007 that were contributed to "all other factors." This is below the three-year average of 4,653 (Baseline 2005-2007).

In 2007, pedal cyclists were involved in 253 crashes, in which 1 person was killed and 172 incurred type A or B injuries. Pedestrians were involved in 368 crashes, in which 8 people were killed and 222 incurred type A or B injuries. 41 train/motor vehicle crashes occurred, in which 4 people were killed and 11 received type A or B injuries. Motorcyclists were involved in 503 crashes, in which 15 people were killed and 421 incurred type A or B injuries. Helmets were used in 428 (84%) of the 509 drivers and passengers involved in the 503 crashes.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address a variety of traffic safety issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of traffic laws.

Goal and Objective:

To reduce All Other Factors (minus Alcohol and Speed) in fatal, A and B injury crashes by 4% (4,188) in 2009.

- Produced/purchased and distributed 8,910 traffic safety-related materials (brochures and other educational items). Approximately 75% (6,682) were distributed to organizations within the NOHS Target Counties. In addition:
 - Loaned 69 videos to schools, community groups, and other organizations, 20 (29%) were loaned to organizations within the Target Counties.
 - The NOHS website was maintained and updated throughout the period with current traffic safety related facts, statistics, resources, and related links.
 - Purchased 1-year subscription to access the AP Wire Service through the Internet. Utilized 4,303 newspaper clippings from Universal Information Service as references for media, fatality files, and project files.
 - Acquired 10,000 brochures titled "Move Over" to promote the new traffic law.
 - o Provided copying and postage for a variety of traffic safety related materials.
 - o Provided annual Nebraska Safety Council membership fee for the NOHS.
- Partnered with Nebraska Operation Lifesaver to influence driver behavior concerning railroad crossings by providing printing and postage of meeting minutes, envelopes, ad slicks and newsletters.
- Provided printing and postage for "How Safe Is Your Driving?" pamphlets and envelopes to be mailed to all driver license renewals.

- NOHS manned a booth at the Nebraska Safety Council's Safety Health & Environmental Conference. Numerous traffic safety-related materials were distributed to attendees.
- Awarded a mini-grant to Nebraska Department of Roads for funding assistance for a Highway Safety Summit to introduce Nebraska's Strategic Highway Safety Plan.
- Partnered with the Omaha World Herald to provide "Newspapers in Education" sponsorship to provide subscriptions for selected schools throughout the state.
- Awarded a mini-grant to the Nebraska Sheriffs Association for funding assistance for the Searching for Safety project in conjunction with the Nebraska State Fair.
- Contracted with KOLN/KGIN TV to conduct a motorcycle safety awareness campaign, 56 ad spots were aired.
- Awarded a mini-grant to the Nebraska Safety Council for the acquisition of DVD's titled "Driven to Distraction" for use with training classes and inclusion in their library.

Result:

The Fatal, A and B crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$22,807.04	
Contact:	Tim Jasnoch, Nebr	raska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 6850	19
	Telephone: 402/4	71-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	V

Traffic Training Nebraska Office of Highway Safety

402-09-25

Program Areas: Alcohol and Other Drugs/Police Traffic Services

Project Characteristics: Training

Type of Jurisdiction: 22 Priority Counties

Jurisdiction Size: 1,429,765

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

Goal and Objective:

The overall goal is to reduce fatal, A and B injury crashes by 4% (5,346) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to agencies and/or organizations in the twenty-two priority counties to attend traffic safety related training. The Nebraska Office of Highway Safety will provide training opportunities within the State by bringing relevant programs to Nebraska's traffic safety professionals.

Strategies and Activities:

- To ensure that all applicants comply with the pre- and post- award requirements as outlined in the application.
 - Mini-grant contract applications were reviewed to ensure that all applications were in compliance with the project requirements.
- To award approximately 25 mini-grant contracts to provide funding assistance for necessary training.
 - During the project period eighteen mini-grant contracts were awarded as follows: Sheriff's Departments 4 awards; Police Departments 8 awards; Nebraska State Patrol 2 awards; and, Other Organizations 4 awards.
- To review the course evaluations and process the reimbursement request for each mini-grant contract.
 - Reimbursement requests and course evaluations were reviewed and processed for all fifteen minigrant contracts.
- To explore the ability of the NOHS to bring pertinent training sessions to Nebraska rather than send individuals out- of-state.
 - This project provided two mini-grants to police departments to bring courses into Nebraska and opened the training to other law enforcement agencies. A "Crash Data Retrieval Tool Technician and Analyst Course" provided training to 24 law enforcement officers from 8 different agencies; and, an "Emergency Vehicle Operation" simulator was brought into Nebraska for 7 days providing training for 7 different agencies.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402: \$55,652.33
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov

Traffic Enforcement Training Nebraska Law Enforcement Training Center

402-09-26

Program Areas: Police Traffic Services

Project Characteristics: Training

Type of Jurisdiction: 22 Priority Counties

Jurisdiction Size: 1,429,765

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

Goal and Objective:

The overall goal is to reduce fatal, A and B injury crashes by 4% (5,346) in 2009.

The objective of this project is to provide training to Nebraska's law enforcement officers to increase effective enforcement of Nebraska's traffic laws.

Strategies and Activities:

- To train a minimum of one hundred (100) law enforcement personnel in Standardized Field Sobriety Testing.
 - o Three Standardized Field Sobriety Testing classes were conducted training 111 students.
- To conduct four (4) Standardized Field Sobriety Testing update classes.
 - o Two Standardized Field Sobriety Testing update courses were conducted training 30 students.
- To train a minimum of one hundred (100) law enforcement personnel in Radar Certification.
 - o Three Radar Certification courses were conducted training 106 students.
- To conduct three (3) Laser Certification courses and train 60 law enforcement personnel.
 - o Four Laser Certifications courses were conducted training 90 students.
- To train a minimum of one hundred (100) law enforcement personnel in In-Car Camera Operations.
 - o Three In-Car Camera Operation courses were conducted training 103 students.
- To train a minimum of ten (10) law enforcement personnel in Intermediate Crash Investigation.
 - o One Intermediate Crash Investigation course was conducted training 33 students.
- To train a minimum of ten (10) law enforcement personnel in Advanced Crash Investigation.
 - o One Advanced Crash Investigation course was conducted training 18 students.
- To train a minimum of ten (10) law enforcement personnel in Technical Crash Investigation.
 - o One Technical Crash Investigation course was conducted training 31 students.
- To continue to distribute the radar recertification interactive computer based training program.
 - The radar recertification cds were distributed as requested across the state.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$60,500.00
	State:	\$ 7,150.00
	Total Cost:	\$67,650.00

Contact: David E. Thome, Nebraska Law Enforcement Training Center, 3600 North Academy Road, Grand Island, NE 68801 Telephone: 308/385-6030 FAX: 308/385-6032

Selective Overtime Enforcement – Traffic Nebraska Office of Highway Safety

402-09-27

Program Areas:
Project Characteristics:
Saturation Patrol
Type of Jurisdiction:
22 Priority Counties
Jurisdiction Size:
1,429,765
Target Population:
General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

Goal and Objective:

The overall goal is to reduce fatal, A and B injury crashes by 4% (5,346) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies in the twenty-two priority counties to conduct selective overtime traffic enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies in the twenty-two priority counties to conduct selective traffic overtime enforcement.
 - o Information regarding the availability of the "Mini-Grant Contracts" for selective traffic overtime enforcement was forwarded to law enforcement agencies in the twenty-two priority counties and the Nebraska State Patrol.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application.
 - The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award approximately 35 mini-grant contracts for selective traffic overtime enforcement activity in the twenty-two priority counties. The applicants will identify the dates, locations and times from their baseline data.
 - During the project period 26 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments 5 contracts Police Departments 11 contracts; and, Nebraska State Patrol 10 contracts. These 26 mini-grant contracts resulted in a total of 5,521 hours of selective traffic overtime enforcement.
- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request.
 - Reimbursement requests were reviewed and processed for all 26 mini-grant contracts.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402: \$231,171.19
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov

Traffic Records Nebraska Office of Highway Safety

402-09-30

Program Area: Traffic Record Support

Project Characteristic: Traffic Record Decision Makers

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: Traffic Record Personnel

Problem Identification:

In order to meet the overall goal of the reduction in fatal and injury crashes in 2009, decision makers need ready access to accurate and factual traffic safety information. If state senators are to make changes to current traffic laws, current and accurate data is necessary. To improve the quality of future impact projects, Nebraska must link and automate all available traffic record information.

Goal and Objective:

The overall goal of this internal support-project is to improve the accuracy, accessibility, and simplicity of Nebraska's traffic data. It is to also provide a mechanism for linkage to other support data and for needed automation. This support grant will assist decision makers with better and more accurate traffic information in making a myriad of decisions involving fatal and injury motor vehicle crashes.

Strategies and Activities:

- To provide overall general support to improve traffic record information.
- To provide a conduit for linkage of support information to the traffic record information (i.e. Codes).
- To provide relevant hardware/software for traffic record support.
- To provide a mechanism for local entities to apply for mini-grants to upgrade and improve their traffic records capabilities.

Results:

A mini-grant application for \$7,602 was received in February from the Omaha t Police Department. This mini-grant will allow the Omaha Police Department to acquire a Bosch Crash Data Recorder and two laptop computers. The equipment will assist the Omaha PD in traffic crash investigations by allowing the retrieval of the vehicle "black box" which will tell the crash investigation team information such as speed, deceleration, braking, direction of travel, impact speed, engine rpm, gear indicator, seat belt use, and other data used in time/distance calculations. Information on the equipment can be found in the project file.

A mini-grant application for \$3,814 was received in April from the Nebraska Department of Health & Human Services–Emergency Medical Services Program. This mini-grant will allow the DHSS-Emergency Services to hold an Emergency-Nebraska Ambulance Rescue Squad Information Squad (E-NARSIS) conference in Lincoln. The conference held in May allowed for rescue squad traffic safety personnel to analyze and make recommendations regarding the current EMS data collection system. A total of 30 individuals attended the conference with a total cost of \$2,725.45. Information regarding this mini-grant can be found in the project file.

The Scotts Bluff County Sheriff's Office sent in a letter of inquiry regarding the possible purchase of a total station for accident investigation improvement in Scotts Bluff County. Due to the lateness of the request and subsequent follow-up information, this potential mini-grant will be considered in FY2010.

Funding: Section 402: \$10,382.45

Contact: Bob Corner, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509

Telephone: 402/471-2516 FAX: 402/471-3865 Email: bob.corner@nebraska.gov

Computer System Nebraska Office of Highway Safety

402-09-31

Program Area: Traffic Records

Project Characteristics: Computer, Fax Hardware, Software and Accessories

Type of Jurisdiction: Highway Safety Division
Jurisdiction Size: Highway Safety Office
Target Population: Office Personnel

Problem Identification:

The Nebraska Office of Highway Safety is dedicated to reducing fatalities and injuries resulting from motor vehicle crashes. Hardware and software for Personal Computer (PC) equipment and accessories are necessary for providing information on traffic safety. There is a need to increase statewide knowledge regarding traffic incident involvement to reduce motor vehicle fatality and injury crashes. Increasing emphasis on strategic/performance based outcome projects and activities have created further reliance on data capture and analysis. In order to satisfy this additional requirement, the NOHS staff will need adequate PC equipment, hardware, software and accessories.

Goal:

The goal is to provide funds for adequate PC equipment, hardware, software, and accessories for NOHS workstations.

Strategies and Activities:

- To equip NOHS staff with an integrated PC workstation capable of producing analysis of traffic and accounting data in an efficient and reliable manner.
 - o Purchased (8) OptiPlex 760 Desktops, Dell UltraSharp Flat Panel Monitors, and Stereo SoundBar
- To generate charts and graphs of traffic data, presentation materials, and correspondence reports. Provided the following computer/fax supplies:
 - Purchased the following supplies: (1) toner for fax machine and (1) one Image Transfer Kit for the Lexmark printer.

Results:

Adequate supplies and accessories were provided for the computer workstation for each employee.

Funding:	Section 402:	\$14,719.37
Contact:	Linda Kearns, Nebr	raska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone: 402/47	71-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov

Annual Report	Nebraska

Speed/Program Coordination Nebraska Office of Highway Safety

402-09-32

Program Area: Speed Control

Project Characteristics: Program Support and Coordination

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

During 2007 a total of 76,904 convictions for speed related offenses occurred in Nebraska. On average 80,703 convictions occur (Baseline 2005-2007).

Speed was known to be involved in 535 (9.2%) of the 5,830 fatal, A and B injury crashes that occurred in Nebraska in 2007. Speed was involved in 30 (13%) of the 230 fatal crashes.

Speed-related activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties which have been identified as "target" or "priority" counties. The coordination and assistance provide an essential element in speed-related programs. In order to impact attitudes regarding speed among Nebraska's motoring public it is necessary to provide technical support from NOHS office in this concentrated area.

The coordination and assistance provide an essential element in speed-related programs. In order to impact attitudes regarding speed among Nebraska's motoring public, technical support from NOHS office in this concentrated area is necessary.

Goal and Objective:

The goal is to reduce speed-related fatal, A and B injury crashes by 4% (484) in 2009.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the <u>Nebraska's "Performance-Based" Strategic Traffic-Safety Plan</u>, October 1, 2008 through September 30, 2009.

- Provided coordination support and assistance to speed related projects involving federal funding.
 Funding was provided for salaries/benefits, communication expenses, building rent/assessment, and vehicle rent/lease and travel expenses.
- Conducted desk monitoring for each speed-related project. The following speed-related projects were targeted: Traffic Enforcement Training; Speed/Program Coordination; Speed/Selective Overtime; Speed Equipment; and Speed/Public Information and Education.
- Assisted and provided technical speed-related data, reports, and information to contractors, law enforcement agencies, and NOHS staff, the public, legislature, etc.
 - o Provided assistance to law enforcement agencies and organizations with scheduling, maintenance, deliver and return of the Speed Monitoring Trailers. The trailers were scheduled, maintained and delivered to eighteen law enforcement agencies across the state.
- Attended highway safety seminars, conferences, workshops, meetings, training, etc. pertaining to speed-related projects.
 - o No conferences, etc. were attended on the topic of speed.

- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (speed-related traffic statistics). Revised and updated information on urban and rural interstate fatal and injury crashes, and other speed-related statistics as requested.
- Reviewed and kept updated of NHTSA Rules and Regulations regarding federal funds involving speed.
 Ongoing as information is provided.
- Performed daily all routine NOHS activities and assignments in regards to speed related requests, surveys, reports, and handled scheduling of the speed trailer, etc.
 - o Completed mini-grants for selective overtime radar awards and speed monitoring trailers as requested by law enforcement agencies. Updated website with speed-related statistics and charts.

Results:

• The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

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Funding:	Section 402:	\$5,561	.01		
Contact:	Linda Kearns, Nebr	aska Office o	of Highway Safety, P.C). Box 94612, Linco	oln, NE 68509
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Selective Overtime Enforcement – Speed Nebraska Office of Highway Safety

402-09-33

Program Areas: Police Traffic Services

Project Characteristics: Saturation Patrol & Speed Enforcement

Type of Jurisdiction: 22 Priority Counties

Jurisdiction Size: 1,429,765

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

In 2007, "Speed Too Fast For Conditions" and "Exceeding Speed Limit" were determined to be the major contributing human factors in 30 (13 %) of the 230 fatal crashes that occurred in Nebraska. Those two speed related factors also accounted for 535 (9.1%) of the 5,830 fatal, A and B type injury crashes.

Goal and Objective:

The goal is to reduce speed-related fatal, A and B injury crashes by 4% (484) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies in the twenty-two priority counties to conduct selective overtime speed enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies in the twenty-two priority counties to conduct selective speed overtime enforcement. Information regarding the availability of the "Mini-Grant Contracts" for selective speed overtime enforcement was forwarded to law enforcement agencies in the twenty-two priority counties and the Nebraska State Patrol.
- To insure compliance with the pre-and post- award requirements as outlined in the application. The
 internal checklist was utilized to ensure the applications were in compliance with the project
 requirements.
- To award approximately 20 mini-grant contracts for selective speed overtime enforcement activity in the twenty-two priority counties. The applicants will identify the dates, locations and times from their baseline data.
 - During the project period 3 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments 0 contracts; Police Departments 3 contracts; and, Nebraska State Patrol 0 contracts. These three mini grant contracts resulted in a total of 366 hours of selective speed overtime enforcement.
- To review the selective speed overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all of the contracts.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402: \$15,810.89
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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Speed Equipment Nebraska Office of Highway Safety

402-09-34

Program Areas:	Police Traffic Services
Project Characteristics:	Speed Enforcement
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,429,765
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

In 2007, "Speed Too Fast For Conditions" and "Exceeding Speed Limit" were determined to be the major contributing human factors in 30 (13%) of the 230 fatal crashes that occurred in Nebraska. Those two speed related factors also accounted for 535 (9.1%) of the 5,830 fatal, A and B type injury crashes.

Goal and Objective:

The goal is to reduce speed-related fatal, A and B injury crashes by 4% (484) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies in the twenty-two priority counties to purchase speed detection equipment. Participating agencies will be provided funding assistance for 75 percent of the cost of each unit up to a maximum of \$900.00 for no more than two units.

Strategies and Activities:

- To insure that all applicants comply with the pre- and post- award requirements as outlined in the application.
 - All mini-grant contract applications were reviewed to insure that the application requirements were met.
- To award approximately 40 mini-grant contracts for funding assistance to purchase speed detection equipment.
 - During the project period 46 mini-grant contracts were awarded providing 76 radar units as follows: Sheriff's Departments – 25 contracts; and, Police Departments – 21 contracts.
- To review and process the invoices for the awarded speed detection equipment.
 - All invoices were reviewed and processed.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$ 63,562.75	
	Local:	\$ 53,146.25	
	Total Cost:	\$116,709.00	

Contact: Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email:becky.stinson@nebraska.gov

Speed/Public Information and Education Nebraska Office of Highway Safety

402-09-35

Program Areas: Speed Control, Speed Enforcement

Program Characteristic: Educational Effort Type of Jurisdiction: 22 Target Counties

Jurisdiction Size: 1,429,765

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 Fatal, A and B injury crashes occurred, killing 256 people and injuring another 7,623 people.

During 2007 a total of 76,904 convictions for speed related offenses occurred in Nebraska. On average 80,703 convictions occur (Baseline 2005-2007).

Speed-related activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties which have been identified as "target" or "priority" counties. The coordination and assistance provide an essential element in speed-related programs. In order to impact attitudes regarding speed among Nebraska's motoring public, it is necessary to provide technical support from NOHS office in this concentrated area.

Goal and Objective:

To reduce speed-related Fatal, A and B injury crashes by 4% (484) in 2009.

- Produced/purchased and distributed 471 speed related materials (brochures and other educational items).
 - Approximately 79% (370) were distributed to organizations within the Target Counties. In addition:
 - The NOHS website was maintained and updated throughout the period with current speed related facts, statistics, resources, and related links.
- Provided the speed trailers to 18 agencies, 8 (44%) within the target counties, and 10 (56%) in non-target counties (see below). Routine maintenance and repairs were also provided. Due to the high cost of gas and fuel during the year, many agencies did not follow through to use the trailers as planned.
 - o Battle Creek Police Department Madison County
 - o Boone County Sheriff's Office Boone County
 - David City Police Department Butler County
 - Emerson Police Department Thurston County
 - Hamilton County Sheriff's Office Hamilton County
 - Hickman City Offices Lancaster County
 - Hoskins Police Department Wayne County
 - Madison County Sheriff's Office Madison County
 - Malcolm Village Offices –Lancaster County
 - Meadow Grove Police Department Madison County
 - Norfolk Police Department Madison County
 - Osmond Police Department Pierce County
 - o Pierce Police Department Pierce County
 - Sherman County Sheriff's Office Sherman County
 - Stanton County Sheriff's Office Stanton County
 - Sutton Police Department Clay County

- Tilden Police Department Madison County
- o Wymore Police Department Gage County
- An old loaner trailer was repaired and refurbished, and was awarded to Dixon County as a permanent loan in FY 2009.
- Mini-grants were awarded to 4 agencies to acquire speed trailers for use in their areas:
 - o Gosper County Sheriff's Office
 - o City of Dakota City
 - o City of Lexington
 - o Blair Police Department

Results:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$33,479.80	
Contact:	Tim Jasnoch, Neb	raska Office of Highway Safety, P.O. B	ox 94612, Lincoln, NE 68509
	Telephone: 402/4	471-2017 FAX: 402/471-3865 Emai	l: tim.jasnoch@nebraska.gov

Click It Don't Risk It (CIDRI) Coalition 38

402-09-

Nebraska Office of Highway Safety

Program Area:

Project Characteristic:

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Occupant Protection

Program Support

Statewide

1.77 Million

Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A, and B injury crashes, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2006-2008 was observed at 76.0%, 78.7%, and 82.7%. Child safety seat usage surveys conducted in 2006-2008 observed 88.6%, 93.2%, and 96.8% usage. Although usage rose, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for "No Occupant Protection" (no safety belt) resulted in 6,841, 9,332 and 8,550 convictions in 2005-2007. During the same time period, violations for "No Child Restraint" resulted in 1,715, 1,610 and 1,659 convictions, respectively.

Goal and Objective:

The overall goal is to increase the occupant restraint usage to 87.6% in 2009.

The objective of this project is to provide assistance to increase knowledge of the general public regarding the benefits of occupant restraints.

Strategies and Activities:

To provide coordination support and assistance to occupant protection projects through four mini-grants for occupant protection projects.

- Quarterly mini-grants were provided to National Safety Council, Greater Omaha Chapter to provide staff to support the goals of the "Click It – Don't Risk It" (CIDRI) public education campaign with the following strategies and outcomes".
- Distributed Gold Honor Roll Awards to the following:
 - Alegent Health Immanuel, Alegant Home Healthcare, City of Lincoln Health Department, Lincoln Financial Group, Nebraska Engineering, Principal Financial Group, Professional Veterinary Products, Raymond Jr/Sr High Schools, Region 6 Behavioral Health, Schering Plough Elkhorn, Schering Plough Omaha, Travel and Transport, Omaha Marian School, Parkview Christian School, and Yutan School.
- Distributed Regular Honor Roll Awards to the following:
 - Alegant Bergan Mercy, Deshler Lutheran Schools, G & L Remodeling, Hastings College Well Worth It, Norfolk Middle School, Omaha World Community Health, and Hyannis Schools.
- There were 22 Honor members (80% or better) of which 15 members on the Gold Honor Roll (90% or better usage rate).
- The new website has transitioned the new Chronicle format using Constant Contact to improve communication and upgrade ability to use pictures. Produced 29 Click It Chronicle (newsletters), filled 123 material order requests and distributed more than 42,727 items.
- Distributed more than 386 "Pickup the Habit" posters.
- Promoted "Click It or Ticket" mobilization campaigns through the chronicles and website.
- Provided over 120 parking lot signs to schools and organizations.
- Distributed 20 "Diana's last Message" videos.
- Educated parents at health fairs on the importance of safety belts.

- Distributed 6,723 coloring books and 22,862 children/s stickers to schools and organizations.
- Distributed Hispanic seat belt information entitled, 'Por Amor Use El Cinturon" parking lot/yard signs (82) along with Hispanic educational brochures.
- Developed and distributed 4,000 prom posters; "PROMise to Cross Your Heart" to all high school across Nebraska.
- The Click It Egg Crash display has been very effective in helping kids understand the necessity of safety belts and what they actually do in a crash to keep people safe. They understand what's going to happen the minute you load an egg into the toy car and position it to roll down the ramp. Seeing is believing for kids, and this is a very effective way for them to actually witness the outcome of a frontal crash. Plus they like the mess of breaking eggs. The Egg Crash Display was used to demonstrate the need for seatbelts at schools, state/county health fairs, presentations across Nebraska.
- Promoted and encouraged high schools to schedule the ENCARE Emergency Nurses "Choices for Living" program for their high school to educate teens on safety belts and other topics.
- Distributed 721 of the Street Smart "Guide to Teen Safe Driving" to coalition members.
- Steering Committee currently consists of 42 members.
- Spoke at 41 Engagements/Special Meeting or Events: Proclamation Ceremonies, High School events, Health Fairs / Safety Days / County Fairs / State Fair/ Steering Conference, and the following activities Nebraska Advocate for Highway Safety, Health and Safety Summit, CIDRI Steering Committee Meeting, You Drink & Drive. You Lose. Campaign, etc. Approximately 18,830 people were reached at these events.
- The Click It website has incorporated more information, etc, interactive forms for Action Report, ordering materials, Upgraded "saved by the belt" feature to include photos and stories of Nebraskans who experience crashes with their safety belt on.
- The "Come Home Safe" coalition membership total 656 members. Mailed 3,253 Come Home Safe book covers and 1,248 posters/stickers to high schools across the state.
- The CIDRI safety vests were purchased for those planning on completing Honor Roll observations.
 The vests are intended to keep observers safe when they are out observing cars to see if the occupants are wearing their belts.

Results:

Contact:

The goal to increase the occupant protection usage rate to 87.6% was not achieved. However, the observed safety belt usage rate increased 2.1% from the previous year of 82.7% in 2008 to 84.8% in 2009.

In 2009, eighteen (18) of the twenty-four (24) observed counties are priority counties and eleven (11) of those priority counties increased their safety belt usage rate from the previous year.

Funding: Section 402: \$76,283.63

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Nebraska Attorney General's Prosecutorial Response to DUI Crimes Nebraska Department of Justice

402-09-39

Program Areas: Alcohol

Project Characteristics: Education Efforts
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: General Population

Problem Identification:

There is insufficient prosecutorial service for the number of crimes involving driving under the influence (DUI), especially in the many rural areas of Nebraska. Additionally, there is a statewide need for training of local prosecutors and law enforcement officers in the area of impaired driving crimes. There is also a lack of prosecutorial resources for local prosecutors for other traffic related offenses.

Within approximately 40 other states with similar identified problems, a statewide "Traffic Safety Resource Prosecutor" position has been established to aid local prosecution and law enforcement personnel in improving their effectiveness and efficiency in the handling of traffic related offenses.

Goal and Objectives:

- To improve the conviction rates in all traffic offense related cases, including charges associated with DUI. The 2008 conviction rate for DUI cases in Nebraska was approximately 84.2%.
- With improved conviction rates of traffic related offenses, a decrease in the number of violations (including DUI's) can effectively reduce the number of alcohol-related and other traffic crashes, injuries, and fatalities.
- At the discretion of the Attorney General, the Traffic Safety Resource Prosecutor may prosecute specific traffic offenses and related cases as may be necessary. These cases may involve, but would not be limited to DUI and motor vehicle homicide.

Strategies and Activities:

The following objectives are for the period of October 2008 through September 2009:

- Assist County Attorney Offices by serving as Second chair in difficult impaired driving cases, including but not limited to, DUI and Motor Vehicle Homicide prosecutor. This includes pretrial evidentiary proceedings such as Frye, Daubert, and other suppression hearing motions, etc.
- Promote heightened awareness by law enforcement officers and prosecutors of victim's issues.
- Assess training needs, develop and provide relevant traffic and DUI training programs for prosecutors, law enforcement officers, and other traffic safety professionals.
- Provide technical assistance and legal research to prosecutors on a wide variety of legal issues including probable cause; Standardized Field Sobriety Testing (SFST); implied consent; breath/blood testing; pre-trial procedures; trial practice and appellate practice.
- Train and provide technical assistance to State, local, and county law enforcement in advanced methods of evidence gathering through the use of technology and trial testimony techniques, which will assist prosecutors to more effectively prosecute impaired driving cases.
- Coordinate with the Governor's Highway Safety Office in recruiting additional prosecutors to participate in traffic safety initiatives.
- Meet regularly with law enforcement agencies to explain prosecutorial issues, answer question and receive suggestions; foster improved law enforcement/prosecutor cooperation; strengthen effective law enforcement and prosecution strategies; and regularly apprise prosecuting attorneys on evolving areas of traffic safety law.
- Develop and maintain a working relationship with the National Highway Traffic Safety Administration (NHTSA), the National Association of Prosecutor Coordinators (NAPC), the National Traffic Law Center (NTLC), and other TRSPs.

Strategies:

- Provide assistance and training to Prosecutors and Law Enforcement regarding traffic related crimes with special attention given to those involving impaired driving.
- Develop and/or participate in public service announcements, media, and press events.
- Develop and update a DUI manual for prosecutors to assist in the prosecution of impaired driving cases.

Activities:

- Prosecution of Alcohol-related Traffic Offenses:
 - Lead Prosecutor in five (5) DUI cases; Lead Prosecutor in three (3) DUI-Motor Vehicle Homicide cases; Support Prosecutor in one (1) DUI-Motor Vehicle Homicide case; Lead Prosecutor in one (1) Revocation of Probation case; Lead Prosecutor in two (2) Minor in Possession (MIP) cases; Prosecution Consultant on three (3) DUI cases involving blood test challenges and defense experts; Prosecution assistance in DUI case involving out-of-state expert and Partition Ratio defense. Total: 15 Cases
- Promoted Awareness of Victim Issues to Prosecutors and Law Enforcement:
 - o Provided victims' families in three motor vehicle homicide cases with regular case status updates; Also provided information regarding the criminal justice system and legal process in general.
 - Advised relevant county attorney offices of victims' concerns and possible actions to remedy the concerns
 - Emphasized victim issues during presentations to law enforcement.
- Assessed and Developed Training Programs for Prosecutors and Law Enforcement on Impaired Driving Cases:
 - DRE Legal Issues presentation to Nebraska DRE's for 2009 DRE training; Western Nebraska training seminar; Case law and Legislative Updates for Nebraska County Attorneys Fall Training Seminar; "Cops in Court" Training Presentation; "Drugged Driver" Training Presentation; "Standardized Field Sobriety Test" Training Presentation; DUI Case Law Updates; Statutory Guidelines for New Ignition Interlock Laws; Amendments to Flight to Avoid Arrest; DUI Investigation Issues for Nebraska County Attorneys Spring Training Seminar; "Preservation of Crash Scene Evidence" Training Presentation and drafted recommendations to Nebraska State Patrol regarding Crash Reconstructionist activities.
- Provided technical assistance and legal research to Prosecutors (topics & number of contacts):
 - DUI General (15), DUI Suppression Issue (3), DUI Discovery (3), DUI Refusal (3), DUI with ALR Issues (3), Blood Alcohol Defenses (6), Margin of Error (3), Motor Vehicle Homicide (1), DRE Issues (3), Title 177 Issues (2), MIP Issues (2), Daubert Issues (2), Terry Issues (1), Brady Issues (2), Double Jeopardy Issue (1), Destruction of Blood Kit Issue (1), DUS Issues(2), Plea in Abatement (1), Enhancement Issues (1), Statute of Limitation Issues (1) for a total of 56 contacts.
- Provided Training to Prosecutors and Law Enforcement on Impaired Driving Cases:
 - Develop Training Presentations for the following:
 - o Regarding officers appearing in court for the October 2008 session at the Nebraska Law Enforcement Training Center for fifty (50) law enforcement officers.
 - Regarding officers appearing in court and pre-arrest procedures to law enforcement officers in Ogallala, Nebraska, in November 2008.
 - Regarding officers appearing in court for the March 2009 Session at the Nebraska Law Enforcement Training Center to thirty-five (35) law enforcement officers.
 - Regarding officers appearing in court and current DUI issues to twenty-four (24) law enforcement officers and two (2) county attorneys, in Clay County, in March 2009.
 - Regarding preservation of crash scene evidence to fifty-seven (57) first responders in Grand Island, in May 2009.
 - p. Regarding ignition interlock laws to the Nebraska County Attorneys at the Spring Conference.
 - Regarding officers appearing in court for the July 2009 session at the Nebraska Law Enforcement Training Center for fifty (50) law enforcement officers.
 - Regarding officers appearing in court and current DUI issues at a multi-jurisdictional training event in West Point, Nebraska, in August 2009.

- Coordinated with Governor's Highway Safety Office and Other State Agencies as Liaison for Prosecutors Involving Traffic Safety Initiatives.
 - o Maintained membership in the <u>Under Age Drinking & Driving Task Force</u> and attended quarterly meetings; and the <u>Nebraska Advocates for Highway Safety</u> and attended quarterly meetings.
 - Attended the <u>Nebraska Highway Safety Summit</u> on April 8, 2009, LiveWise Meeting in Omaha, Nebraska on September 25, 2009 and the Nebraska County Attorneys Association meeting in Kearney, Nebraska, May 20-22, 2009.
- Interacted with Nebraska Law Enforcement Agencies regarding DUI/Drugged Driving prosecution and investigative issues and strategies:
 - Advised Bloomfield Police Department regarding oral kits and drugged driving offenses issues in October 2008; Adams County Sheriff regarding single vehicle accident laws in January 2009; Butler County Sheriff regarding minor-in-possession [MIP] enforcement tactics and the availability of Sarpy County Sheriff's T.R.A.C.E. Program in February 2009; Burt County Sheriff regarding DUI and urine samples in February 2009; Hastings Police Department regarding statutory interpretation of DUI laws in February 2009; Burt County Sheriff regarding single vehicle accident law in March 2009; Nebraska State Patrol regarding single vehicle accident law in March 2009; Garfield County Probation Officer regarding Calibration and Operation of PBT Devices in March 2009; State Probation Deputy Administrator regarding probation officers and calibration and operation of PBT devices in March 2009; Nebraska State Patrol Commander regarding reasonable suspicion to stop and weaving within lane in March 2009; Crete Police Department regarding driving under suspension law in March 2009; Hebron Police Department regarding underage drinking laws in August 2009; Lincoln Police Department property division regarding destruction of evidence in motor vehicle homicide cases.
 - Corresponded with Nebraska State Patrol Officer in Custer County regarding Nebraska DUI Manual in May 2009.
- Interacted with National Organizations NHTSA, NAPC, NTLC, and other TSRPs:
 - Telephonic conference with the new Colorado TSRP in October 2008; Mississippi TSRP regarding status of Nebraska interlock ignition law in January 2009; Iowa TSRP regarding Title 177 issues in September 2009; Florida TSRP regarding Out-of-State witness in July 2009; Iowa TSRP regarding Out-of-State Conviction Law in September 2009.
 - o Attended NAPC & NHTSA training in St. Louis, Missouri in April 2009.
 - Provided Nebraska Legislative Bills regarding ignition interlock devices to the Massachusetts TSRP in November 2008.
- Additional DUI-related Activities/Training received by TSRP:
 - o Attended DRE Training program offered by NHTSA & NLETC in Lincoln, Nebraska in October 2008.
 - o Attended NAPC & NHTSA training in St. Louis, Missouri in April 2009.
- Media Events/Media Assistance:
 - o Attended MADD/Nebraska Governor's Holiday Safety Kick-off Press Conference in December 2008.
 - Attended Ignition Interlock Law and Demonstration Press Conference in Sarpy County in December 2008.
 - Provided the Omaha World Herald with information regarding repeat driving under suspension offenders in March 2009.
- Preparation of updates for the Nebraska DUI Manual for use by Nebraska County Attorneys and Nebraska Law Enforcement Agencies. Including the following topics/sections:
 - Probation Revocation, Preliminary Breath Test, Radar Gun Testimony, DRE, and Foundation for Chemical Tests
- Provided all Nebraska County Attorneys with updates and advisories concerning the following issues:
 - Ignition Interlock Laws in May, 2009, HGN Expert Predicate Questions in May, 2009, Blood Draws in August, 2009, HIPPA Information in September, 2009, Proposed Title 177 Updates in September, 2009
 - Presentation to the Rotary Club in Burwell, Nebraska regarding TSRP duties and DUI issues.

Results:

The TSRP continues to successfully assist Nebraska county attorneys in their prosecution of traffic related crimes. Since developing the position, the TSRP has taken an active role as first chair prosecutor for several DUI cases in many Nebraska counties. He has also served as first or second chair prosecutor in a

number of Motor Vehicle Homicide Cases throughout the state; and expanded target counties for TSRP efforts. Furthermore, each month, the TSRP has noted an increased frequency of inquiries from county attorneys. This is most likely due to both increased awareness of the TSRP resource and positive outcomes resulting from TSRP/County Attorney interactions.

Throughout the second year of the TSRP position, the TSRP has continued expanding the scope of service provided to county attorneys from DUI cases to cases involving motor vehicle homicide, drugged driving and other traffic safety offenses. As this expansion has occurred, the TSRP has completed the long-term project of compiling and distributing a manual for use by law enforcement agencies and County Attorneys.

Finally, in developing the TSRP position, the TSRP has created a network capable of linking national traffic safety agencies, other states' TSRPs and Nebraska county attorneys so as to facilitate information exchange among all parties.

Funding: Section 402: \$74,905.61

Contact: Edward G. Vierk, Traffic Safety Resource Prosecutor

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Annual Report	Nebraska
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Project Night Life Expansion Omaha Police Department

402-09-40

Program Areas: Police Traffic Services, Young Driver Population

Project Characteristics: High Visibility, Public Information, Innovative Approach

Type of Jurisdiction: City of Omaha

Jurisdiction Size: 419,500 Residents

Target Population: Young Driver (15-20) Population

Problem Identification:

Younger drivers were targeted for new and special restrictions by the Unicameral for appropriate reasons. They have a dramatically disproportionate number of crashes for the size of their license population. A Provisional Operator's Permit (POP) holder is restricted from driving after midnight and before 6:00 a.m. unless for school or employment. Since the enactment of Project Night Life, fatalities, A and B crashes for drivers age 16-20 have decreased. The number of POP restrictions offenses has increased to over 80%.

Sixteen to twenty-year old drivers are also the target of under-age drinking and driving. The zero tolerance law Section 60-6,211.01, which prohibits persons under twenty-one years of age to operate or be in actual physical control of any motor vehicle when such person has a concentration of two-hundredths of one gram or more by weight of alcohol per one hundred milliliters of his / her blood, but less than eight-hundredths, as described by 60-6,196, will be focus of selective enforcement operations.

Goal and Objective:

The goal is to continue in the reduction of Fatal, A and B injury drivers ages 15 to 18. Project Night Life will expand its efforts reaching more students and parents with more seminars of education and awareness and continue with reinforcing the new legislation and updating law enforcement officers. Selective enforcement efforts will continue monthly concentrating on high crash locations involving young drivers.

Objective:

Continue with the expansion of the training and awareness of law enforcement officers, including Omaha Police Recruits, and surrounding local law enforcement agencies. In addition, the expansion of awareness to other states encountering the same issues that is faced in the Nebraska area. The focus needs to expand to surrounding agencies in multi-jurisdictional efforts, as well as nationwide.

Target high-crash locations to increase enforcement during high-risk drive time. Increase knowledge of POP restrictions among teen drivers by 50%.

Increase knowledge of POP restrictions and recent legislation among parents and teenagers by 50%.

Increase enforcement of safety-related violations between 12:00 midnight and 6 a.m. as well as, 3 p.m. and 6 p.m. by a minimum of 150 hours.

Strategies and Activities:

Project Night Life expanded the training and awareness of law enforcement officers and continued with Police Recruit Training, as well as offering additional training to outside agencies. The focus expanded to surrounding agencies including Bellevue, Fremont, Nebraska State Patrol, as well as the University of Nebraska at Omaha Campus Police.

High crash locations were targeted using information from the Department of Roads and these locations were used during selective enforcement operations.

Project Night Life Officers were focused on the goals and strategies of this Project. They enhanced the knowledge and information by providing the following methods:

- Provided in-service to Uniform Patrol Bureau officers on all shifts.
- Provided educational materials to all officers assigned to Uniform Patrol Bureau, including Command Officers.
- Identified high crash locations, as well as hot spot locations for selective enforcement operations.
- Updated educational material and presentation to adequately reflect problem areas, identifying recent issues affecting the teen driving population.
- Participated in regular enforcement operations during high profile teen driving situations such as Homecomings, Proms, and athletic events.
- Participated in monthly selective enforcement operations which were conducted citywide.

Results:

- Thirty-six (36) in-service training sessions were completed. Project Night Life Officers addressed each Uniform Patrol Bureau roll call. Each crew provided with the current P.O.P legislation, including the most recent changes in restrictions.
- Participated in the LiveWise parent-teacher panel at Skutt High School.
- Worked jointly with Rob and Shari Reynolds of the C.A.R. Foundation in an effort to provide the most accurate and up-to-date information to schools, parents, and teens.
- Presented statistics and efforts at the 4th Annual Town Hall meeting on underage drinking at Ralston High School.
- Provided a presentation to Roncalli High School, with C.A.R., to the entire student assembly.
- Assisted in presenting the crash car to Fremont High School and distributed Project Night Life material.
- Participated in the Salute to Public Safety held at the Westroads Mall. Information distributed concerning Project Night Life, its efforts and strategies.
- Participated in the Partnership for Youth Development Program Block Party.
- Participated in the 2nd Annual C.A.R. Walk for Safer Teen Driver. Distributed information.
- Participated in the National Night Out Kick-Off at Target, Omaha, Nebraska.
- Participated in the Public Safety Appreciation Days, at Rosenblatt Stadium, Omaha, Nebraska.
- Logged 53 special enforcement operations with over 230 hours of selective enforcement and related activity.

Project Night Life Crew Citations:

• Issued 2,287 citations as a crew; 254 POP offenses; 350 driving under the influence arrests, and 226 minor in possession arrests; 871 total arrests.

Selective Enforcement Operations' Citations:

• 2,367 total citations issued; 135 P.O.P. offenses, 114 driving under the influence arrests; 135 minor in possession arrests; 518 total arrests.

Total citations, including Project Night Life Crew and Selective Enforcement Operations:

- 4,727 total citations.
 - o 386 P.O.P offenses
 - 206 Speeding, 27 POP Restriction Violations, 90 Moving Violations, 2 Driving Under the Influence
 - 464 Driving Under the Influence Arrests
 - 94 2nd Offenses, 34 Felony Offenses
 - o 361 Minor In Possession Violations
 - 90 Drug Violations
 - 1,437 Total Arrests

Funding:	Section 402:	\$99,486.91	
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Contact: Sergeant Laurie Scott, Omaha Police Department

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Telephone: 402/444-5627 Fax: 408/444-5830 Email: lscott@ci.omaha.ne.us

Judicial / Prosecution Training Nebraska Office of Highway Safety

402-09-41

Program Areas: Alcohol and Other Drugs

Project Characteristics: Training

Type of Jurisdiction: 22 Priority Counties

Jurisdiction Size: 1,429,756

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Goal and Objective:

The overall goal is to reduce fatal, A and B injury crashes by 4% (5,346) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to the Nebraska's judicial branch for training opportunities for prosecutors and judges to attend traffic safety related training.

Strategies and Activities:

- To ensure that all applicants comply with the pre- and post- award requirements as outlined in the application.
 - The mini-grant contract application was reviewed to ensure compliance with the project requirements.
- To award approximately three (3) mini-grant contracts to Nebraska's judicial branch entities for traffic safety related training courses.
 - o During the project period four (4) mini-grants were awarded.
 - o Three were awarded to the Nebraska Supreme Court, Office of Judicial Branch Education.
 - One mini-grant was awarded to send nine (9) members of the Douglas County District Court/Adult Drug Court to attend the "DWI Court Training 1 Day Enhancement" training.
 - Two mini-grants were awarded to send three (3) Nebraska Judges to the National Judicial College in Reno, Nevada to attend the "Impaired Driving Case Essentials" training.
 - One mini-grant was awarded to the Nebraska Department of Motor Vehicles to bring training from the National Judicial College to Nebraska to provide training in "Best Practices in Handling ALR Cases" and "Fair Hearing Practices". Forty-six individuals attended the two training courses.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding: Section 402: \$22,524.35	
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Nebraska State Patrol - Section 163 Activities Nebraska State Patrol

163-09

Program Area: Police Traffic Services

Project Characteristic: Impaired Driving Enforcement

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34.3%) of the 230 fatal crashes that occurred in Nebraska in 2007. Alcohol was involved in 633 (11.3%) of the 5,600 A and B injury crashes.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated law enforcement agencies willing to address the alcohol issue. This project provides funding assistance statewide for alcohol countermeasures.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide .08 funding assistance to the Nebraska State Patrol.

Strategies and Activities:

Provided funding for Accident Reconstruction Equipment and Supplies –

- Various purchases were made using Section 163 funds towards the Accident Reconstruction Equipment project.
- Project funds are dedicated towards upgrading the six existing total stations and purchasing related accessories including crash data retrieval kits and air bag modules, Crash Zone and AR Pro Crash Reconstruction software, brake testing computers, tripods, data recorders, cables, bags, etc.
- Funds were also used to upgrade the memory on eleven laptops used by Accident Reconstructionists.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 163:	\$29,894.68	
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Annual Report	Nebraska

Occupant Restraint Information Support Nebraska Office of Highway Safety

405-09-6

Program Area: Occupant Protection
Project Characteristic: Program Support
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million
Target Population: Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic resulting in 5,830 fatal, A and B injury crashes occurred, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine both safety belt usages for drivers and front seat passengers and also child safety seat usage. Safety belt usage during the years 2006-2008 was observed at 76.0%, 78.7%, and 82.7%. Child restraint usage during the years 2006-2008 was observed at 88.6%, 93.2%, and 96.8%. This program is intended to reduce injuries and deaths by educating parents/caregivers about the importance of correctly installing and using child safety seats, booster seats, and safety belts. Nebraska currently has 22 inspection stations serving 60 of Nebraska's 93 counties and reaching 84% of Nebraska population. These inspection stations utilize trained CPS technicians, provide a minimum service of once a month, and provide child passenger protection education. This project intends to assist those inspection stations in their operations.

The reduction of fatalities and injuries among children due to motor vehicle crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address child passenger safety issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of child passenger safety laws.

Goal and Objective:

The overall goal is to increase the occupant restraint usage to 87.6% and the child restraint usage 98.0% in 2009.

The objectives are to increase the availability of child passenger safety (CPS) resources for parents/caregivers statewide and to provide up-to-date information to certified CPS instructors and technicians that serve as resources for parents/caregivers. To increase the availability of child safety seats for rural, low-income, and minority communities where lack of child passenger protection is especially severe. To provide up-to-date information to inspection stations that serve as resources for parents/caregivers.

- Provided 5 NHTSA Certified Child Passenger Safety Technician Trainings. NOHS awarded five minigrants to Northeast Research & Extension Center to administer the following technician trainings:
 - o April 22-25, 2009, Safe Kids Sandhills, Ogallala, 11 technicians and 2 instructors trained.
 - o May 6-8, 2009 National Safety Council, Greater Omaha Chapter, 24 technicians trained.
 - o June 10-13, 2009, Faith Regional Health Services, Norfolk, 13 technicians trained.
 - o July 15-18, 2009, Mary Lanning Memorial Hospital, 13 technicians trained.
 - o September 30, October 1-3, 2009, AAA Nebraska, Lincoln, 16 technicians trained.
- Provided a Technician Update March 24 & 25, 2009, in Kearney. Approximately 200 technicians attended. Colonel Bryan Tuma of the Nebraska State Patrol was the keynote luncheon speaker.
- Provide resources to instructors and technicians to enhance training and parent education (i.e., mailings, videos, newsletter subscriptions).
 - o Printed 20,000 "Occupant Protection Law" cards, all in English.

- A video called "Don't Risk Your Child's Life" was purchased in DVD format in both English and Spanish in previous fiscal years. 142 were provided to instructors, technicians, and outside agencies.
- o Acquired 7,500 "Basic Car Seat Safety" brochures for distribution.
- o Provided printing and preparation for two mailings sent to approximately 400 Technicians.
- Acquired Sport shirts for all new technicians with the NOHS and Nebraska Safe Kids logos, and provided new sport shirts for all 17 instructors.
- o Provided 1-year subscriptions to Safe Ride News newsletter to 424 Technicians.
- o Provided funding assistance for 1 instructor (Laura Osborne, Southeast Safety for Kids) to attend the Lifesavers National Conference held in Nashville on March 29-April 1, 2009.

Mini-Grants Awarded To Eleven Inspection Stations:	Child Safety Seat Purchased:	Inspection Station Location:
Great Plains Health Care Foundation, North Platte	115	North Platte
Bellevue Police Department	114	Bellevue
Mary Lanning Memorial Hospital	102	Hastings
Faith Regional Health Services	64	Norfolk
Good Samaritan Hospital	86	Kearney
Central Nebraska Community Service	102	Columbus
National Safety Council, Greater Omaha Chapter, Omaha	106	Omaha
Western Community Health Resources	103	Chadron
St. Elizabeth Regional Medical Center	128	Lincoln
Four Corners Health Department, York	36	York
Winnebago Tribe of Nebraska	4	Winnebago
Total numbers of child safety seats purchased:	960	

[•] A total of 960 child safety seats were purchased through eleven mini-contracts.

Result:

The goal to increase the occupant protection usage rate to 87.6% was not achieved, as the 2009 observation survey usage was 84.8%. Child safety seat usage rate decreased by 1.40% from the 2008 observed rate of 96.8% to 95.4% observed in 2009. The overall goal of 98.0% usage was not achieved.

Funding:	Section 405:	\$105,579.76
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Occupant Protection/Special Initiatives Nebraska Office of Highway Safety

405-09-7

Program Area: Occupant Protection
Project Characteristic: Program Support
Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million
Target Population: Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. There are 1.36 million licensed drivers and 2.14 million registered vehicles. In 2007, traffic crashes resulting in 5,830 Fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2006-2008 was observed at 76.0%, 78.7%, and 82.7%. Child safety seat usage surveys conducted in 2006-2008 observed 88.6%, 93.2% and 96.8% usage. Although usage rose, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for "No Occupant Protection" (no safety belt) resulted in 6,841, 9,332, and 8,850 convictions in 2005-2007. In addition, violations for "No Child Restraint" resulted in 1,715, 1,610 and 1,659 convictions in 2005-2007.

Goal and Objective:

The overall goal is to increase the occupant restraint usage to 87.6% and the child restraint usage to 98.0% in 2009.

The objectives of this project is to conduct observational surveys on the overall safety belt, child safety seat and motorcycle helmet usage to determine each specific usage rate in Nebraska and to provide funding to produce/provide public service announcements/ads featuring occupant restraint information.

Strategies and Activities:

- Provide incentive awards to law enforcement agencies who participated in the previous years' mobilization/crackdowns.
- Conduct a statewide observational safety belt survey along with the motorcycle helmet usage between June and July.
- Conduct Child Safety Seat Survey in August and September.
- Provide funding for mini-grant contracts specific to occupant restraint related problems as need is demonstrated.
- Produce/provide public service announcements/ads featuring occupant restraint mobilizations and occupant restraint through numerous media outlets.

Provide funding for 3 mini-contracts to complete the following:

- A mini-grant was provided to Health Education, Inc. in the amount of \$23,630.00 for the following:
 - o Provided Detailed Work Plans for the 2009 Annual Safety Belt Survey and Child Restraint Survey. (\$6,000.00)
 - Completed of the 2009 Nebraska Annual Safety Belt Survey (\$12,000.00) in the following counties: Adams, Box Butte, Buffalo, Cass, Colfax, Custer, Dawson, Douglas, Gage, Hall, Holt, Lancaster, Lincoln, Madison, Sarpy, Saunders, Scotts Bluff, Seward and Washington. A copy of the "Nebraska Safety Belt Use 2009 Report Survey" was submitted to NOHS on August 31, 2009. A copy of the Nebraska Safety Belt Use 2009 Report Survey, along with the certification statement, was sent to the NHTSA Regional Office on September 3, 2009. The Safety Belt Usage rate reached 84.8% in 2009 the highest usage rate ever in Nebraska. Motorcycle helmet usage was 79.4% legal, 20.6% deemed illegal, and 0.0% not wearing helmets.

- o Completed of the 2009 Child Restraint Survey Report (\$5,360.00) in the following counties: Adams, Douglas, Gage, Jefferson, Lancaster, Phelps, and Sarpy. A copy of "The Use of Child Safety Seats in Nebraska" was submitted to NOHS on October 15, 2009. The Child Restraint Usage rate was 95.4% in 2009.
- A mini-grant was provided to Nebraska Safety Council for paid media in the November 2008 CIOT Campaign (November 24 -30, 2008) to address the challenge of increasing the safety belt use within Nebraska. (\$6,000.00) resulting in 54 PSA Media Spots.
- A mini-grant was provided to Nebraska Safety Council for paid media in the May/June 2009 CIOT Campaign (May 18-31, 2009) to address the challenge of increasing the safety belt use within Nebraska in amount of \$80,000.00. The set target demographics addressed 18-34 males. Research Associates completed the media buy with a pre-deadline of April 15 and a post deadline of July 31. The CIOT ads, "Stuck with a Ticket" (:30 English), "Seamless Day and Night" (:30 English & Spanish); "Friendly Cop" (:30 English); 4. "Out of No Where" (:30 English) with a voiced tagged of "from Highway Safety and the Nebraska Safety Council."
 - On May 20th the Memorial Day News Conference was held at 10:00 a.m., at State Farm Insurance, 84th & O, Lincoln, NE. Those attending were Governor, Nebraska State Patrol, NE Department of Roads, NE Department of Motor Vehicles, and State Farm, etc.

• The 2009 Media Buy results:

Туре	GRP's	Cost	Number of Spots
Television (Omaha & Lincoln)	327	\$28,530.00	241
Cable (Omaha, Lincoln, & Super Zone)	468	\$35,189.00	3,066
Cable (Omaha/Council Bluffs) Bonus Spots			301
Radio (Omaha, Lincoln, & Super Zone)	369	\$16,000.00	820
Total	1,164	\$79,719.00	4,428

^{*}Omaha cable ran an additional 301 bonus spots, for a total of 772 spots in Omaha/Council Bluffs area.

Turboflares were mailed in September to law enforcement agencies as an incentive item for getting their activity reports into NOHS by due date. The results are as follows:

- CIOT Mobilization May 19 June 1, 2008 to 17 Police Departments and 18 Sheriff's Offices.
- YDDYL Crackdown August September, 2008 to 11 Police Departments, 17 Sheriff's Offices and the Nebraska State Patrol.
- CIOT Mobilization May 18 31, 2009 to 19 Police Departments and 19 Sheriff's Offices.
- A total of 47 Turboflares to mailed Police departments, 54 Sheriff's Departments, and the Nebraska State Patrol.

Results:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

The goal to increase the occupant protection usage rate to 87.6% was not achieved. However, the observed safety belt usage rate increased 2.1% from the previous year of 82.7% in 2008 to 84.8% in 2009.

Funding:	Section 405:	\$131,145.27
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Enhanced Mobile Reporting and Electronic Citations Nebraska Commission on Law Enforcement and Criminal Justice

408-09-1

Program Area: Traffic Records Support

Project Characteristic: Electronic Traffic Citation, Software Distribution and Training

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: Nebraska Law Enforcement Agencies

Problem Identification:

The efficient collection and transmission of traffic record data can be greatly enhanced with the implementation of electronic citations and related mobile functionality. This project also provides the basis for in-car collection of racial profiling (traffic stop); electronic citation, accident and other related data as well as the improvement of various aspects of sharing traffic records. This allows us to address specific needs while also enhancing the overall approach to traffic records.

This project will build on an existing electronic citation project by providing software and basic hardware to additional agencies. The process has been based on two software platforms: TraCS and Sleuth. TraCS has been deployed by the NE State Patrol and several local agencies and provides a generic approach to eCitations. Sleuth is a CJIS sponsored records management system in place in about 100 agencies. Their mobile module has been modified to be consistent with Supreme Court approved formats for eCitations. This grant and similar components will build on the current implementations and allow the increase in effective data sharing and collection of traffic record data.

Additionally, we know that valid identification of impaired drivers is imperative. While jails typically fingerprint and photograph prisoners as they are admitted this is not always the case. To enhance the identification capability of law enforcement we will target the collection of photographs of misdemeanants by working with Probation. This will provide photos of traffic offenders (including DUIs we have seen that do not have recent jail photos) as well as many others.

We will continue some basic services to agencies by continuing the use of EasyStreet Draw (a crash diagramming tool), training and enhanced access to traffic data on NCJIS (our criminal justice data portal).

Goal and Objective:

To implement an easier and automated method for the issuance of electronic citations and related data such as crashes as well as improved access to data.

The following specific goals were included in our project plan.

- Implement Incident Collection in TraCS TraCS has been adopted by the Patrol and numerous local agencies. This project will automate the collection on incident data to accompany citations and crash reports. By automating the collection and subsequent reporting/submission of the event we can better provide a clear picture of activity. This will be done contractually through the TraCS lead development team for ongoing maintenance by the Patrol. It is anticipated the development can be completed in 2009.
- Crash Report Update This will target necessary changes to crash report forms in TraCS and Sleuth to reflect new formats from the Department of Roads for 2009.
- Training While we have implemented automation to assist in traffic record collection there is a need to better train users and consumers. This will target users of Sleuth, TraCS and CMS (the prosecution management system) and will focus on citation processing.
- Barcode Update DMV has stated they will be changing the format and location of barcodes on the operator licenses. This will require a change to both TraCS and Sleuth, both anticipated to be done under contract in 2009.
- NCJIS Modifications DMV has stated they will be changing the format of name fields in their database. This will require NCJIS to change the way it accepts, stores and processes names. This will

- be done upon announcement of the DMV changes through our NCJIS development contract. (NOTE: It is not known if this will require changes to the eCitation process.)
- Probationer Photos An ongoing issue for Probation is the lack of identification for people on probation. This is especially relevant for DUIs as there are concerns about being sure that the convicted person is doing drug tests and not sending someone else. This will allow them to take photos of their probationers and post them to NCJIS, helping not just them but all criminal justice users.
- TraCS Licensing This will allow us to pay the annual TraCS maintenance/licensing fee for Nebraska's
 participation in the TraCS effort. It will also allow us to use TraCS development under the Iowa
 contract with TEG Development Group.
- EasyStreet Draw Maintenance This will provide Nebraska agencies continued use of the tool for accident diagramming, including receiving the latest update to the software.
- Crash Reports on NCJIS Making crash reports available on NCJIS will allow agencies to better understand this data as it will be searchable by vehicle, person and general location. This will also build on the efforts of electronic submission of crash data and encourage broader participation.

Strategies and Activities:

- Assist agencies by providing funds for the acquisition and installation of mobile hardware (MDTs mobile data terminals).
- Provide stable and complete software options for the issuance of citations and the collection of crash reports electronically in a mobile environment.
- Provide for the collection and sharing of data through NCJIS (the Nebraska criminal justice data portal).
- Implement data sharing across systems and jurisdictions to facilitate the improved processing of citations and enhanced electronic workflow. Specifically, data will be moved from the issuing agency through NCJIS to prosecutors and the courts.

Results:

- Contracted with Nebraska Probation to implement photo capture in NPMIS (Nebraska Probation Management Information System). This coding has been completed. We have tested the transfer/availability of those photos to NCJIS. It will be implemented in our next update.
- Modified Sleuth and TraCS to reflect the most recent update to the accident report form. However, electronic transfer of the data and images is ongoing as we work with Roads on final formats and coding conventions.
- Contracted earlier with Software Unlimited to route citation data to the prosecutors and their CMS system. These are also routed to JUSTICE, the court system, since many counties do not have automated prosecutor's offices. NCJIS is used to route these data. These interfaces had to become part of a single upgrade to CMS (instead of three modifications and updates) and this has been installed in most counties. We are working with the Administrative Office of the Courts for some interfaces and connections to JUSTICE to be installed.
- Continue to provide funding, software and guidance to agencies to implement mobile solutions, particularly those who need an upgrade to utilize the latest crash report form. However, Sleuth released a new version of its records management system (RMS) called Version 10. This was installed in two Nebraska agencies with completely unsatisfactory results. Sleuth has been trying to promote V10 in the last year and wants agencies to migrate from V8 or V9 to V10; we see this as completely unacceptable at this time. We were hoping that V10 and MFR would provide a single environment for our agencies but we have had to suspend funded changes at this time. We are working with the agencies and Sleuth and awaiting satisfactory completion of their test sites. When this is completed we feel we can then allow Sleuth to put resources into other installations and agencies. This has also put a halt to progress on implementing extracts from Sleuth (in V9 or V10) to send citation and crash data to NCJIS.
- Continued use and licensing for EasyStreet Draw (including updates to the latest version) and TraCS.
- One issue we continue to struggle with is the varying levels of expertise, staff and resources across
 agencies. Many agencies have limited technical resources to acquire or implement automation. This
 has caused delays in purchasing and installing hardware. Subsequently, there are limited resources
 from the software providers to adequately schedule and perform installation and training. This typically

- requires someone onsite from out of state so scheduling cannot be done without planning and lead time. Nonetheless, agencies move forward with the process but, over the course of the grant period, we get agencies at varying levels of implementation.
- Implemented an interface with Roads to make crash reports and related images available through NCJIS. This will allow the user to search by person and vehicle with future enhancements to include searches by location and agency specific reports to be used for analysis and planning. This is being reviewed by Roads and the Patrol and should be included in the next update to NCJIS for general use.
- Working with DMV to implement automated forms for issuance of standard forms relating to license revocation. This initially involves a review of the forms. Instead of a single, multi-purpose form we have designed forms specific to instances (commercial, refused tests, etc) so that only verbiage relating to the specific instance would appear on the motorist's forms. DMV is reviewing these forms, including language necessary relating to the need for a notary's signature. When the forms are approved we will contract with Sleuth and TraCS developers to make these additions to the mobile package.

The following addresses specific points in the plan.

- Implement Incident Collection in TraCS The Patrol is implementing a new records system. They have not decided if TraCS or the company's in-car system will be implemented so no development has been done.
- Crash Report Update As above, changes were made to TraCS and Slueth.
- Training Conducted annual user conferences for Sleuth and CMS. Additionally, staff has been sent to meetings on TraCS.
- Barcode Update A change necessary in TraCS has been identified for new scanners and will be pursued. The changes have not been identified.
- NCJIS Modifications DMV has not identified changes to the naming conventions.
- Probationer Photos As above, Probation photos are coded to NPMIS and NCJIS and will be made available to users.
- TraCS Licensing This has been completed.
- EasyStreet Draw Maintenance This has been completed.
- Crash Reports on NCJIS As above, this is being reviewed by Roads and NSP.

Funding: Section 408: \$174,326.37

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E-Crash Reports 408-09-3 Nebraska Department of Roads

Program Area: Traffic Records Support

Project Characteristic: Develop XML Interface to Electronic Accident Report

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Driving Population

Problem Identification:

Nebraska has traditionally had a paper-based crash records system. As crash records become more important to highway safety agencies, there is a need to speed up the system in order to make data available sooner. The Nebraska Department of Roads (NDOR) has already developed an electronic system for law enforcement agencies to report crashes. In addition, many law enforcement agencies are using other vendor-supplied software to produce crash reports. The need is to create a method for agencies using any type of crash reporting software to report electronically to NDOR and to load that data into the main crash database, the Highway Safety Information system (HSI).

In addition, the need for rewriting the Accident Records System (ARS), the Highway Safety imaging and workflow system, needs to be addressed. The current system was created 10 years ago. A problem exists with the speed that Data Entry personnel can process reports, due to duplication during the manual entry process. The rewrite will streamline the data entry process by eliminating this duplication, while taking advantage of the newest technology available, thus opening up newer avenues of report submittals.

Goal and Objective:

The goal is to increase the speed and efficiency of data entry and all the other ARS process by rewriting the ARS system code.

The objective for fiscal year 2009 was implemented in two phases, the first being the finalizing of the extensible markup language (XML) schema for crash data. The XML schema set a standard to which any vendor of electronic crash report software can write. This will allow any agency which so wishes to report the crashes their officers investigate to the NDOR and get the data quickly into the statewide database. The crash reporting portion of the data systems supported by the Nebraska Crime Commission, SLEUTH and TrACs, are in various stages of completeness. SLEUTH is in the report testing phase using the XML schema, while the TrACs XML export process is still being written. The second phase, while being conducted in conjunction with phase one, consists of rewriting the Accident Records System (ARS). The rewriting, when completed, will address the inherent problems within the existing system, problems ranging from complete system lockup, incorrect data query results, and the duplication of data into two separate databases.

Strategies and Activities:

- Finalize a working XML schema, test the schema, and select a consultant to do a business assessment.
- Select a consultant to do the ARS discovery process, start the ARS discovery process and start the ARS rewrite.

Results:

- Schema is complete, schema is being tested, business assessment is completed, and the ARS discovery process has been started.
- Number of Law Enforcement agencies reporting electronically has increased from 110 to 133 in the past year.
- Number of users of the Electronic Accident Form (EAF) system has increased from 1,123 to 1,372 in the past year.
- Total number of EAF reports received has increased from 13% (5,554 were sent electronically out of a total of 43,019) in 2008 to 23% (10,035 of 42,753) for 2009.

Funding: Section 408: \$19,982.10

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Nebraska Emergency Medical Services Data Quality Assessment Nebraska Department Health and Human Services

408-09-11

Program Area: Traffic Records Support

Project Characteristics: Injury Surveillance System/Emergency Medical Services

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

State Government

Problem Identification:

EMS data documents patient injury status and what type of treatment is given. CODES links the Crash records with EMS and Hospital Discharge files to create a comprehensive database that has been used to study the causes and consequences of motor vehicle crashes. As a dataset that the Center of Disease Control recommends for state injury surveillance, EMS data is one of the major information sources that public health uses to study injuries. Combined efforts at federal, state and local levels have been dedicated to improving the quality of EMS data. DHHS has been working on developing a statewide uniform EMS information system.

Because EMS providers use various information systems, the data DHHS receives varies by providers in terms of format and coding system. The data quality, availability and utilization have all been a great concern. The Nebraska statewide EMS data has not been compiled since 2002 due to an inconsistent data reporting format and content submitted by the EMS service providers across the state.

Goal and Objective:

The goal of this project is to assess the quality of EMS data sets and provide feedback to data providers to improve data quality.

This project will complete the following objectives during October 1, 2008 to September 30, 2009:

- DHHS CODES program coordinates this project with the assistance of the DHHS Office of Health Statistics and Office of EMS staff.
- Access the 2007 and 2008 EMS data sets submitted by various EMS providers.
- Analyze these data sets.
- Prepare summary reports.
- Meet with EMS data providers and discuss the problems and strategies for improvements.

Strategies and Activities:

- DHHS CODES program coordinated this project with the assistance of the DHHS Office of Health Statistics and EMS program staff.
 - The CODES staff and the EMS data analyst met regularly with the State Trauma Registrar, Office of Health Statistics and EMS staff. Issues discussed at these meetings included definitions of certain terms, methods of analysis, clarification of questions, etc.
 - The progress of EMS data quality assessment was presented at the quarterly CODES advisory committee meetings.
 - o The EMS data analyst maintained bi-weekly meetings with other EMS staff to discuss data requests and questions which emerged from the quality assessment.
- Access the 2007 and 2008 EMS data sets submitted by various EMS providers.
 - Omaha Fire and Rescue data sets for 2008 were received on February 9, 2009. The data came from their submittal to the NARSIS system.
 - Lincoln Fire and Rescues records were received on April 30, 2009.
 - E-NARSIS data for 2008 was received from ImageTrend on June 4th.
- Analyze these data sets.
 - The EMS data analyst has analyzed the 2007 e-NARSIS data. The preliminary results were presented at the January 2009 CODES Advisory Committee Meeting. Quality of the data from the top ten EMS data providers was analyzed individually.

- Quality assessment of the 2008 e-NARSIS data and the Lincoln Fire and Rescue Data was conducted separately, since the two systems did not accommodate each other well. The preliminary results were presented at the July 2009 CODES Advisory Committee Meeting.
- A logic error check was carried out on 2007 eNARSIS dataset and possible causes for the data problems resulting in logic errors were investigated to determine possible sources of the problems.
- The EMS data analyst also responded to data requests from a variety of agencies in a timely manner.
- Prepare summary reports.
 - The EMS data analyst has prepared a SAS program and a report template for data quality of each single EMS service. This report includes the analysis results of EMS service receivers' demographic distribution, chief symptoms, administered EMS procedures and medications, and final disposition.
- Meet with EMS data providers and discuss the problems and strategies for improvements.
 - The EMS data analyst gave a presentation about the findings in EMS data quality at the Nebraska Public Health Conference in April 2009.
 - o In May 2009, representatives from several services and ImageTrend met with the EMS data analyst and other staff from CODES and EMS program. There various topics involving eNARSIS were discussed.
 - A series of conference calls were held among CODES staff, EMS staff and ImageTrend to discuss problems found during the data quality assessment and analysis.

Funding: Section 408: \$22,043.50

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Lancaster County Court Moving Traffic Court Fines and Costs Collection Project Nebroska State Court Administrator's Office Nebroska

408-09-12

Nebraska State Court Administrator's Office - Nebraska Supreme Court

Program Area: Traffic Records Support

Project Characteristic: Traffic Court
Type of Jurisdiction: Lancaster County
Jurisdiction Size: 267,135 residents
Target Population: Lancaster County Drivers

Problem Identification:

Low rates of collection of court-ordered fines and costs where defendants are allowed time to pay on moving traffic violations in Lancaster County, results in high numbers of referrals to the Nebraska Department of Motor Vehicles for license suspensions and low percentages of the collections of court-ordered time-pay fines.

Goal and Objectives:

The goal and objectives of the project are to:

- Reduce outstanding overdue case balances.
- Reduce the number of fail to pay cases reported to DMV as well as reduce the number of suspended drivers.
- Educate judges and court staff in the process needed to accomplish these goals.

Strategies and Activities:

- A designated clerk will be hired and trained to track and process and collect time-pay fines assessed against defendants with moving traffic violations in Lancaster County.
- Judges and court staff will be trained in the new process to track and collect time pay fines.
- Use of new time pay forms and courtesy reminder postcards will be implemented.
- Other courts will be informed of the success of the program and encouraged to use the new time pay forms and process as applicable.

Actual timeline of activities:

• Going contacts and processing of collections (10-08 to 9-09).

Results:

Results of court-ordered time-pay fines from October 2008 through September 2009.

	Traffic		Paid after	Partial	
Month	Cases	Paid in Full	Receiving Postcards	Payment	No Payment
October 2008	313	192	145	45	76
November 2008	322	198	85	32	92
December 2008	360	231	35	50	79
January 2009	281	182	45	32	67
February 2009	231	173	60	17	41
March 2009	344	245	81	16	83
April 2009	276	196	77	24	56
May 2009	265	158	72	29	78
June 2009	322	195	88	38	89
July 2009	274	195	104	28	51
August 2009	358	224	129	30	104
September 2009	280	193	103	33	54
Total	3,626	2,382	1,024	374	870

Because of the success of the pilot established under this grant, the Lancaster County Court has
expanded its use of the collection process to include criminal non-probation cases as well. Through
this program an additional 8,380 cases were paid within the parameters of the time pay order, and

hundreds of possible warrants and the resulting stress upon the court law enforcement systems were avoided.

• Of the 3,626 total traffic cases, 2,382 or 66% were paid in full, 374 or 10% made a partial payment, and 870 or 24% made no payment.

Funding: Section 408: \$34,506.12

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Douglas County Court Moving Traffic Court Fines and Costs Collection Project

408-09-13

Nebraska State Court Administrator's Office - Nebraska Supreme Court

Program Area: Traffic Records Support

Project Characteristic: Traffic Court

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Douglas County Court
497,416 residents
Douglas County Drivers

Problem Identification:

Low rates of collection of court-ordered fines and costs where defendants are allowed time to pay on moving traffic violations in Douglas County, resulted in high numbers of referrals to the Nebraska Department of Motor Vehicles for license suspensions and in a low percentage of the collections of court-ordered time-pay fines.

Goal and Objectives:

The goal and objectives of the project are to:

- Reduce outstanding overdue case balances.
- Reduce the number of fail to pay cases reported to DMV as well as reduce the number of suspended drivers.
- Educate judges and court staff in the process to accomplish these goals.

Strategies and Activities:

- A designated clerk will track, process and collect time-pay fines assessed against defendant with moving traffic violations in Douglas County.
- Judges and court staff will continue to be informed of the success of courts using consistent time- pay strategies, and encourage other courts to adopt the process.
- District Court Clerks will be informed of the success of the program and encourage other courts to use the new time pay forms and process as applicable.

Actual timeline of activities:

- Ongoing contacts and processing of collections (9-08 to 9-09).
- Presentation on collection process and forms designed under this grant was presented to Nebraska clerk magistrates and clerks of district courts attending, and need for improved collections and success of this program was presented at the Chief Justice's Leaders Conference (10-08).

Results:

Results of court-ordered time-pay fines from October 2008 through September 2009.

	Traffic		Paid after	Partial	
Month	Cases	Paid in Full	Receiving Postcards	Payment	No Payment
October 2008	313	260	230	33	35
November 2008	308	253	232	24	31
December 2008	440	342	306	37	61
January 2009	377	315	291	25	37
February 2009	343	311	279	20	12
March 2009	339	262	219	33	41
April 2009	304	242	217	28	34
May 2009	305	235	214	31	39
June 2009	422	340	305	26	56
July 2009	420	313	276	37	70
August 2009	365	287	259	33	45
September 2009	451	361	323	32	58
Total	4,387	3,521	3,151	359	519

• Of the 4,387 total traffic cases, 3,521 or 80% were paid in full, 359 or 8% made a partial payment, and 519 or 12% made no payment.

Funding:	Section 408: \$41,082.80
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Nebraska Crash Outcome Data Evaluation System (CODES) Nebraska Department of Health and Human Services

408-09-14

Program Area: Traffic Records Support
Project Characteristics: Injury Surveillance System

Type of Jurisdiction:

Jurisdiction Size:

Target Population

State Government
1.77 Million
General Population

Problem Identification:

Motor vehicle crashes continue to be a leading health problem. According to the DHHS Injury in Nebraska report, overall, motor vehicle crashes are the leading cause of injury death. According to *Traffic Crash Facts* (Nebraska Department of Roads, 2007), 34,604 crashes occurred in Nebraska in 2008 resulting in 208 deaths, 17,799 injured persons and over \$634 million in economic cost, including wage and productivity losses, medical expenses, administrative expenses, motor vehicle damage, and employer costs.

However, injuries can be prevented or reduced only when their causes and consequences are fully understood. The linked crash data to medical information allows us to create a better picture of Nebraska's motor vehicle crash outcomes. By relating medical costs to accidents, the extent of the problem can be better determined, leading to proper emphasis on reducing the problem through increased funding of countermeasures. CODES are one of the priority areas NHTSA focuses on. NHTSA is committed to providing the most accurate and complete information available to the American traveling public.

Goal and Objective:

The Nebraska CODES is an ongoing program, and the goal of CODES is consistent with the federal highway safety funds' goal to reduce Nebraska's fatal and serious injury crash rates. CODES provides data in support of highway safety efforts by using information generated from the linked statewide crash and medical records: monitors the scope of highway safety problems, targets countermeasures, recommends prevention strategies, evaluates the cost effectiveness of these strategies and supports effective approaches to highway safety and injury control.

Strategies and Activities:

- Coordinate the CODES program, with the assistance of the Advisory Committee.
- Link the Crash to HDD and Death Certificate Data for 2007. Will perform the routine linkage involving the EMS data if the statewide EMS data is available.
- Produce a series of injury related reports and fact sheets and conduct a state-specific highway safety study.
- Prepare data for NTHSA, Nebraska Office of Highway Safety (NOHS), state legislators, injury prevention programs and other researchers.

Results:

- Coordinate the CODES Advisory Committee meetings. The CODES Advisory Committee members meet quarterly. Completion Date: October 17, 2008, January 16, 2009, April 17, 2009, and July 24, 2009.
- Linked the Crash data to HDD and Death Certificate Data for 2007.
 - o The CODES data analyst has finished linking crash data to hospital discharge data and death certificate data. She also re-linked 2002-2006 crash data to hospital discharge data with the most recent version of CODES2000 and renewed specifications.
 - EMS data quality check and response to data request is ongoing. The 2007 Omaha Fire and Rescue data, 2008 Lincoln Fire and Rescue data, and 2008 eNARSIS data have been received, imported, and cleaned. Basic range quality check has been done on these data sets. The EMS data analyst also started to prepare an annual report for each EMS service.

- o In the planning stage to include Medicaid data into CODES linkage, so in order to have a more accurate estimate of crash-related medical costs. Received access to Medicaid data through the Office of Health Statistics. Several meetings were also held to discuss data quality issues evolved from linkage, mainly missing values and records.
- A series of injury related reports and fact sheets were produced.
 - Two state-specific highway safety studies from last year were updated. One new study was conducted and the results were reported at national conferences and CODES advisory committee meetings.
 - In working with the injury surveillance program, an older adult fall injury report was produced and a childhood injury report was drafted. Updated a series of fact sheets that were posted earlier with new data.
 - The study on adverse weather related crashes was presented at the National CODES State Network Annual Training Meeting and the 2009 Traffic Records Forum. More information on crash outcomes, such as hospital charges and length of stay, was added to reflect the value of linked data. Recommendations and future plans were added to reflect the shift to future policy impact.
 - Used discriminate analysis to explore the effectiveness of airbags. However, still not much meaningful results were found. Details were presented at the July CODES advisory committee meeting.
 - Ran some frequency analysis on high-risk crash locations (locations that have high number of crashes). Preliminary results were presented at the April CODES advisory committee meeting.
 - In September of 2009, met with officials at Nebraska Office of Highway Safety to discuss projects that could possibly impact policy. A list of issues were identified on this meeting, including young driver's (20 years and younger) alcohol use, occupant booster seats usage among 6-7-year-olds, seat belt use and primary law, motorcycle helmet use, distracted driving (by usage of electronic devices, such as cell phone), ignition interlock to prevent drunk driving, and risks of being on the road among older drivers and passengers. Top priority will be given to the young drivers' alcohol use, then booster seats usage among 6-7-year-olds.
- CODES prepared the data requested by NHTSA, the NOHS, the state legislators, the injury prevention
 programs and the researcher in a timely manner. We also provide technical support to the highway
 safety and injury prevention programs in terms of data analysis.
 - Filled data requests from NHTSA, National Safety Council, University of Nebraska-Lincoln,
 Nebraska Trauma Registry, State Patrol, GIS team, child death review team, and other agencies.
 - Data analysis was run on childhood injuries with crash data, hospital discharge data, death data and YRBS data. Helped the injury prevention program respond to data request on an ongoing basis.

Other

- NHTSA held the National CODES State Network Annual Training Meeting from June 22 24 at Baltimore, Maryland. Ying Zhang and Jihyun Ma attended the meeting and presented the study on adverse weather related crash outcomes. We also listened to other CODES states' presentations, as well as half-day training on the linkage software CODES2000. It is learned from this meeting that NHTSA expects CODES to shift its focus to policy impact. In the future, the federal government will wean the specific funding source for CODES. All CODES sites are expected to work closely with the regional offices and the state highway safety offices to seek other funding sources and finally be self-sufficient.
- 2009 CSTE Annual Conference was held in June at Buffalo, New York. CODES and the injury surveillance program gave two oral and two poster presentations. Topics covered in the four presentations were firearm injuries, older adult fall injuries, homicide, and Trauma registry system.

Funding: Section 408: \$99,294.37

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Nebraska Hospital Discharge Injury Data (E-CODE) Nebraska Department of Health and Human Services

408-09-15

Program Area: Traffic Records Support

Project Characteristics: Injury Surveillance System/Hospital Injury Data

Type of Jurisdiction:

Jurisdiction Size:

Target Population

State Government
1.77 Million
General Population

Problem Identification:

As one of two minimum data sets that the Center of Disease Control recommends for injury surveillance, E-Code data is the major information source that public health uses to study injuries. It is mandatory for Nebraska hospitals to submit all injury records (E-code law) to DHHS. The Nebraska Hospital Association receives hospital discharge records submitted by Nebraska hospitals and furnishes it to DHHS. E-code compliance among hospitals showed a decline trend since 2004, which creates a great concern due to incomplete data submission. It is very challenging to assess injury status and make decisions based on incomplete or inconsistent data.

The data quality of E-Code is very important since it has a huge influence on public health. DHHS has been closely working with the Nebraska Hospital Association (NHA) to assess data quality and the level of hospital compliance with the Nebraska E-code law, monitor progress in E-code compliance, and provide feedback and recommendations to reporting hospitals for improvement.

Goal and Objective:

The goal of this project is to assess the data quality of the 2007 E-code data and provide feedback to improve data quality.

Objectives

This project will complete the following objectives during October 1, 2008 to September 30, 2009:

- Receive 2007 E-Code data by November 2008.
- Prepare data for analysis by December 2008.
- Analyze E-Code data by March 2009.
- Prepare report card for each reporting hospital by May 2009.
- Prepare the E-Code data quality summary report by September 2009.
- On a regular basis, meet with NHA officials and DHHS Health Statistics staff to discuss the problems and strategies for improvement.

Strategies and Activities:

- Receive 2007 E-Code data by November 2008.
 - The 2007 E-Code data was received in October 2008 through the office of Health Statistics.
- Prepare data for analysis by January 2009.
 - The E-code data analyst position was vacant until May 2009. In May, the new E-code data analyst had several discussions with other colleagues involved in this project. Some confusion such as variable labels was clarified, and the framework for the whole quality check process was developed and finalized. The classification criteria for missing, valid, or invalid values of each variable were established based on UB-92 and frequency report.
- Analyze data to generate frequency tables by hospital, type of patient and by month. Assess data quality to calculate the missing, valid or invalid values by March 2009.
 - The data was split into three subsets by patient type, acute care patients, inpatients, emergence room (ER) patients, and non-ER patients. Statistical analysis for proposed data quality assessment report was done in June 2009, for 87 hospitals, 7 regions, and the state.
- Prepare report card for each reporting hospital by May 2009.
 - The new E-code data analyst revised the report template in June 2009, so that it is more appropriate for 2007 data quality assessment. Some new tables were included. The draft reporting cards for 87 hospitals were finished in August 2009.
- Prepare the E-Code data quality summary report by September 2009.

- o The draft of the state summary report was completed in August 2009.
- Meet with NHA officials and the DHHS Health Statistics staff and to discuss the problems and strategies for improvements on an ongoing basis. The provider specific data will be provided and compared across the state. Specific efforts will be focused on strategies to improve data reporting and quality of the data.
 - Meeting with NHA officials and DHHS Health Statistics staff is ongoing. Data quality comparison and suggestions on improvement are reflected in the draft of report card template.
 - The E-code data analyst presented an example of the hospital reporting card on July CODES advisory committee meeting. The committee offered comments and recommendations on the data assessment and final reports after the presentation. The recommendations and comments have been taken into consideration when preparing the reports.

Funding: Section 408: \$22,879.98

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Annual Report	Nebraska
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In-Car Camera System Purchase Assistance Nebraska Office of Highway Safety

410-09-2

Program Areas: Police Traffic Services

Project Characteristics: Impaired Driving Enforcement/Increased Conviction Rates

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34%) of the 230 fatal crashes that occurred in 2007. Alcohol was involved in 712 (12.2%) of the 5,830 fatal, A and B injury crashes in 2007. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 536 (33.7%) of 1,589 involved alcohol.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies for in-car camera systems. Participating agencies will receive in-car camera systems at a 75%/25% match (NOHS/agency) up to a maximum of \$3,500.00 per unit.

Strategies and Activities:

- To insure that all applicants comply with the contract award requirements as outlined in the application. All mini-grant contract applications were reviewed to insure that all application requirements were met.
- To enter into mini-grant contracts with law enforcement agencies to provide approximately 170 in-car camera systems. During the project period 74 mini-grant contracts were awarded providing 183 in-car camera systems as follows: Sheriff's Departments 41 contracts; and, Police Departments 33 contracts.
- To review and process the invoices for each in-car camera system purchase. All invoices were reviewed and processed.

Result.

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 410:	\$602,893.75	
	Local:	\$246,064.75	
	Total Cost:	\$848,958.50	

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Annual Report	Nebraska
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Breath Testing Equipment Purchase Assistance Nebraska Office of Highway Safety

410-09-3

Program Areas: Police Traffic Services

Project Characteristics: Impaired Driving Enforcement

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34%) of the 230 fatal crashes that occurred in 2007. Alcohol was involved in 712 (12.2%) of the 5,830 fatal, A and B injury crashes in 2007. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 536 (33.7%) of the 1,589 involved alcohol.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies for breath testing equipment. Participating agencies will receive breath testing equipment funded at 100% by the NOHS.

Strategies and Activities:

- To insure that all applicants comply with the contract award requirements as outlined in the application. All mini-grant contract applications were reviewed to insure that all application requirements were met.
- To enter into mini-grant contracts with law enforcement agencies to provide approximately 250 preliminary breath testing units. During the project period 78 mini-grant contracts were awarded providing 327 preliminary breath testing units as follows: Sheriff's Departments 30 contracts; Police Departments 44 contracts; and, Other Agencies 4 contracts.
- To review and process the invoices for all breath testing units. All invoices were reviewed and processed.

Result:

Funding:	Section 410: \$113,750.00
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Drug Recognition Expert (DRE) Training and Re-certification Nebraska Office of Highway Safety

410-09-4

Program Areas: Police Traffic Services/Alcohol and Other Drugs

Project Characteristics: Impaired Driving Enforcement

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34%) of the 230 fatal crashes that occurred in 2007. Alcohol was involved in 712 (12.2%) of the 5,830 fatal, A and B injury crashes in 2007. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 536 (33.7%) of 1,589 involved alcohol. Additionally, studies have found that a large percentage of alcohol impaired drivers also had other drugs in

their systems and a percentage of those impaired drivers who are stopped are released because the officers do not have the necessary training to identify the driver as drug impaired.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide training for 24 new Drug Recognition Experts and to provide recertification training for all of Nebraska's Drug Recognition Experts and Instructors.

Strategies and Activities:

- To coordinate and sponsor a 2-Day Pre-School and a 7-Day Drug Recognition School to train approximately twenty-four new Nebraska Drug Recognition Experts. The Nebraska Office of Highway Safety sponsored a 2-Day Pre-School on October 2 & 3, 2008 and a 7-Day DRE training school on October 15 17 & 20 23, 2008. Twenty DRE candidates completed all phases of the training and are now certified as DREs. Also in October, the NOHS sponsored the final phase of the DRE Instructor training which resulted in 5 new DRE Instructors.
- To coordinate and sponsor a 1 day Drug Recognition Expert re-certification training session for Nebraska Drug Recognition Experts. The date for the 2009 DRE in-service training was set for October 14, 2009, which falls in FY2010.
- To submit certification and re-certification documentation to IACP for Nebraska Drug Recognition Experts. All certification and re-certification documents were forwarded to Nebraska agency coordinators and IACP as necessary.
- To coordinate educational opportunities for Nebraska Drug Recognition Experts as necessary. DRE related newsletters and articles were forwarded to all Nebraska DREs. Additionally, 7 DRE Instructors, 9 DRES and 1 prosecutor were provided funding assistance to attend the National IACP DRE conference held in Little Rock, Arkansas.
- To solicit and select Drug Recognition Expert candidates for the 2- and 7- day training schools for FY 2010. The dates for the FY 2010 DRE training were selected and 24 DRE candidates were enrolled in the FY 2010 training.

Result:

The fatal, A and B injury crash data for 2009 is unavailable from the Nebraska Department of Roads.

Funding:	Section 410:	\$46,755.78	
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Selective Overtime Enforcement – Alcohol Nebraska Office of Highway Safety

410-09-5

Program Areas: Police Traffic Services

Project Characteristics: Saturation Patrol & Checkpoints

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34%) of the 230 fatal crashes that occurred in 2007. Alcohol was involved in 712 (12.2%) of the 5,830 fatal, A and B injury crashes in 2007. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 536 (33.7%) of 1,589 involved alcohol.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies to conduct selective overtime alcohol enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective alcohol overtime enforcement. Information regarding the availability of the "Mini-Grant Contracts" for selective alcohol overtime enforcement was forwarded to law enforcement agencies and the Nebraska State Patrol.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award approximately 40 mini-grant contracts for selective alcohol overtime enforcement activity. The applicants will identify the dates, locations and times from their baseline data. During the twelvementh project period 81 mini-grant contracts were awarded. These 81 mini-grant contracts resulted in a total of 8,240 hours of selective alcohol overtime enforcement. The 81 mini-grant contracts were awarded as follows: Sheriff's Departments 21 contracts; Police Departments 35 contracts; and, Nebraska State Patrol 25.
- To review the selective alcohol overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all 81 mini-grant contracts.

Result:

Funding:	Section 410: \$343,627.57
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Racial Profiling and Traffic Stop Data Collection Nebraska Crime Commission

1906-09-1

Program Areas: Police Traffic Services, Racial Profiling

Project Characteristic: Innovative Approach

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

General Population

Problem Identification:

State and local law enforcement agencies are required to report to the Crime Commission all allegations of racial profiling received and notification of the review and disposition of such allegations. The data to be reported includes: the number of motor vehicle stops, the race or ethnicity of the person stopped, if the stop was for a law violation, the nature of the alleged law violations that resulted in the motor vehicle stop, and whether a warning or citation was issued, an arrest was made, or a search was conducted as a result of the motor vehicle stop.

By implementing electronic methods to capture, collect, tally, submit and maintain the data the Crime Commission anticipate a more efficient, accurate and timely system. These methods will not allow for complete automation of every traffic stop, and due to the size of many agencies it will probably never be feasible, but it will also implement steps to decrease redundant data entry.

Goal and Objective:

The goal is to develop a record keeping system which tracks and verifies data, in regards to race and ethnicity of the individual in a traffic stop, to assure that racial profiling is not being utilized by all Nebraska State and local law enforcement agencies.

Strategies and Activities:

- Contract with state and local law enforcement agencies for software and number of MDT's in use, number of law enforcement vehicles used by each agency, number of vehicles with automated software, etc.
- Develop a citation component for TraCS/Sleuth to expand the capability to collect stop data for citations and general stops, for the state and local law enforcement agencies.
- Provide for collection and sharing of data through NCJIS (Nebraska criminal justice data portal) and to allow data sharing across systems and jurisdictions; prosecutors, courts, and implement online entry of racial profiling data.

Results:

- Sleuth implemented upgrades, to the in-car module and records management system, however many problems have arisen with the software, which has delayed the implementation with many agencies, which has delayed the collection and sharing of data through NCJIS.
- 7 agencies that use Sleuth were funded for upgrades/MDT's/servers/training/etc. including Aurora PD (2 MDT's), Clay County Sheriff (2 MDT's), Dakota County Sheriff (3 MDT's), Hamilton County Sheriff (2 MDT's), Nebraska City PD (1 MDT), Thurston County Sheriff (3 MDT's), and York PD (4 MDT's).
- 1 agency that uses TraCS was funded for upgrades/MDT's/servers/training/etc. Buffalo County Sheriff (5 MDT's). Problems have arisen with the interface of TraCS data to NCJIS, further delaying implementation.

Funding: Section 1906: \$ 172,441.41

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Motorcycle/Public Information & Education Nebraska Office of Highway Safety

2010-09-1

Program Area: Motorcycle Safety / Awareness

Project Characteristics: Motorcycle Riders

Type of Jurisdiction:

Jurisdiction Size:

Target Population

Statewide

1.77 Million

Drivers Population

Problem Identification:

Motorcycles are less stable and less visible than cars and often have high performance capabilities. For these and other reasons, motorcycles are more likely than cars to be involved in crashes. In a motorcycle crash the motorcyclist lacks the protection of an enclosed vehicle, so the motorcycle operator or passenger is more likely to be injured or killed. Per mile traveled in the United States in 2006, the number of deaths on motorcycles was about 34 times the number in cars.

Motorcycle fatal, injury and PDO crashes cost Nebraskans over 30 million dollars in 2008. There were also 20 fatalities and 595 persons injured in 2008. In 2008 there were 53,171 motorcycle registrations and 78,625 motorcycle licensed drivers. Only 2.4% of the registered vehicles were motorcycles, yet motorcyclists accounted for 10% (20/208) of the 2008 fatalities. Of the 20 motorcycle fatalities in 2008, 85% (17) were age 34 or older.

Goal and Objective:

The goal is to reduce "All Other Factors" (minus the Alcohol and Speed factors) in fatal, A and B injury crashes by 4% (4,188) in 2009.

The overall goal of this system support grant is to make all Nebraska drivers aware of motorcycles on Nebraska roadways. The concept is one of "sharing the road with other drivers, especially those often difficult to see."

Strategies and Activities:

- To provide improvements to motorcyclist safety-training curricula.
- To provide improvements in program delivery of motorcycle training to both urban and rural areas.
- To implement measures designed to increase the recruitment or retention of motorcyclist safety training instructors.
- To produce public awareness, public service announcements, and other outreach programs to enhance driver awareness of motorcyclists, such as the "share-the-road" safety messages.
- To provide a mechanism for local entities to apply for mini-grants to promote and enhance driver awareness of motorcyclists.

Results:

- Two motorcycle instructors update classes were held in March, one in Norfolk and one in Kearney.
- Two motorcycle posters entitled "Watch for Motorcycles Everywhere" and "Motorcycle Safety is where Awareness & Respect Intersect" continued to be distributed around the state.
- Purchased training materials and held two Instructor Prep (IP) Classes. One was held in April at Hastings CCC in which 10 new motorcycle safety instructors were trained. Another was completed in June and was held at the Bellevue Fire Fighters' Range. Another 10 new motorcycle instructors were trained.
- Two new sponsors started motorcycle safety education classes: (1) Sarpy County Safety Program located in Bellevue and the (2) Nebraska Safety Council began a class in Lincoln.
- Gas pump top advertising, containing a motorcycle awareness/share-the-road messages, were placed at 39 gas stations (AllOver Media).

- Purchased twenty (20) motorcycle RiderCoach jackets to promote the Nebraska Motorcycle Safety Education Program.
- The two Nebraska RiderCoach Trainers conducted four (4) Quality Assurance Visits (QAV's) involving nine (9) motorcycle safety instructors.
- A mini-grant totaling \$68,448 was awarded in May to the Nebraska Safety Council Greater Omaha Chapter to conducted a six-week motorcycle public information and education campaign entitled "Be Cycle-Logical". The campaign began May 22 and ended July 6 encompassing the Memorial Day and the July 4th weekend. The campaign was designed to accomplish two goals; educate motor vehicle drivers to be aware of motorcycles on the road and to educate motorcycle drivers about how to drive safely, wear the proper gear and be aware, of motor vehicles.
 - Be Cycle-Logical Safety Tip Cards were provided to all DMV Approved Driver Education Programs in the Omaha area and for handouts.
 - Placed Gas Pump Toppers with tear off pads at 20 gas stations which read "Win \$1,000.00, Test Your Cycle-Logical IQ Rules and entries at www.safenebraska.org.
 - o Produced Be-Cycle-Logical Ride (6,862) brochures/flyers, (42) signs/(1) banner, (500) table tents and 5,000 red flashlight key tags.
 - The campaign development, production and media buy (May 27 July 6) included 586:30/:60 second radio spots and 671 television spots, and 5 billboards were placed which included 4 network television stations plus cable, 4 radio stations. Estimated reach is 1,237,500 + gross impression with estimated market reach at 95%.
 - o Conducted a pre, during and post survey of community members before and after the media campaign (May 1 July 31) through attendees at classes of the National Safety Council.
- 2009 again set a record for the number of individuals enrolled in the State of Nebraska's Motorcycle "Beginning Rider Course (BRC). Although a few reports have not yet been received, those that have been received show a total of 2,438 applicants for 2009 (vs. 2008 total of 2,284).

Funding:	Section 2010:	\$ 116,040.82
Contact:	Bob Corner, Nebra	ska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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Selective Overtime Enforcement – Occupant Protection Nebraska Office of Highway Safety

09-HSIP-3

Program Areas:
Police Traffic Services
Project Characteristics:
Saturation Patrol
Statewide

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine safety belt usage for driver and front seat passengers. Usage during the years 2003 – 2008 was observed at 76.1%, 79.2%, 79.2%, 76%, 78.7% and 82.7% respectively.

Child safety seat usage surveys conducted in 2003 – 2008 observed usage rates at 86.2%, 87.7%, 84.3%, 88.6%, 93.2% and 96.8% respectively.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated law enforcement agencies willing to address the occupant restraint issues. Selective occupant restraint overtime enforcement efforts will be focused statewide.

Goal and Objective:

The goal is to increase the occupant restraint usage rate to 87.6% in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies statewide during the "Click It or Ticket" mobilization for overtime traffic enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective overtime enforcement during Nebraska's statewide "Click It or Ticket" mobilization November 24 30, 2008. Information regarding the availability of the "Mini-Grant Contracts" for selective overtime enforcement was forwarded to law enforcement agencies prior to the "Click It or Ticket" mobilization.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award mini-grant contracts for selective overtime enforcement activity for the November 24 30, 2008 "Click It or Ticket" Mobilization.
 - During the project period 47 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments 23 contracts; Police Departments 23 contracts; and, Nebraska State Patrol 1 contract. These 47 mini-grant contracts resulted in a total of 4,884 hours of selective overtime enforcement during the November 2008 "Click It or Ticket" Mobilization.
- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all mini-grant contracts.

Result:

Funding:	HSIP Flex Funding \$175,138.83
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov

Selective Overtime Enforcement – Alcohol Nebraska Office of Highway Safety

09-HSIP-4

Program Areas: Police Traffic Services

Project Characteristics: Impaired Driving Enforcement

Type of Jurisdiction:

Jurisdiction Size:

Target Population:

Statewide

1.77 Million

General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34%) of the 230 fatal crashes that occurred in 2007. Alcohol was involved in 712 (12.2%) of the 5,830 fatal, A and B injury crashes in 2007. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 536 (33.7%) of 1,589 involved alcohol.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies during Nebraska's December 2008 statewide "You Drink & Drive. You Lose." Crackdown for overtime traffic enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective overtime enforcement during the "You Drink & Drive. You Lose." Crackdown. Information regarding the availability of the "Mini-Grant Contracts" for selective overtime enforcement was forwarded to law enforcement agencies prior to the "You Drink & Drive. You Lose." Crackdown.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award mini-grant contracts for selective overtime enforcement activity for the December 5, 2008 January 4, 2009, "You Drink & Drive. You Lose." Crackdown.
 - During the project period 51 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments 26 contracts; Police Departments 24 contracts; and, Nebraska State Patrol 1 contract. These 51 mini-grant contracts resulted in a total of 6,221 hours of selective overtime enforcement during the December 2008 "You Drink & Drive. You Lose." Crackdown.
- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all mini-grant contracts.

Result:

Funding:	HSIP Flex Funding \$219,079.58
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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Selective Overtime Enforcement – Occupant Protection Nebraska Office of Highway Safety

09-HSIP-804

Program Areas: Police Traffic Services
Project Characteristics: Saturation Patrol
Type of Jurisdiction: Statewide

Jurisdiction Size: 1.77 Million

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

The NOHS uses statewide observation surveys to determine safety belt usage for driver and front seat passengers. Usage during the years 2003 – 2008 was observed at 76.1%, 79.2%, 79.2%, 76%, 78.7% and 82.7% respectively.

Child safety seat usage surveys conducted in 2003 – 2008 observed usage rates at 86.2%, 87.7%, 84.3%, 88.6%, 93.2% and 96.8% respectively.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated law enforcement agencies willing to address the occupant restraint issues. Selective occupant restraint overtime enforcement efforts will be focused statewide.

Goal and Objective:

The goal is to increase the occupant restraint usage rate to 87.6% in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies statewide during the "Click It or Ticket" mobilization for overtime traffic enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective overtime enforcement during the National "Click It or Ticket" Mobilization May 18 31, 2009. Information regarding the availability of the "Mini-Grant Contracts" for selective overtime enforcement was forwarded to law enforcement agencies prior to the "Click It or Ticket" mobilization.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the
 application. The internal checklist was utilized to ensure that all applicants were in compliance with
 the project requirements.
- To award mini-grant contracts for selective overtime enforcement activity for the May 18 31, 2009
 "Click It or Ticket" Mobilization.
 - During the project period 54 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments 27 contracts; Police Departments 26 contracts; and, Nebraska State Patrol 1 contract. These 54 mini-grant contracts resulted in a total of 7,871 hours of selective overtime enforcement during the May 2009 "Click It or Ticket" Mobilization.
- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all mini-grant contracts.

Result:

Funding:	HSIP Flex Funding \$227,299.05
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
	Telephone 402/471-3880 FAX: 402/471-3865 becky.stinson@nebraska.gov

Selective Overtime Enforcement – Alcohol Nebraska Office of Highway Safety

09-HSIP-808

Program Areas: Police Traffic Services

Project Characteristics: Impaired Driving Enforcement

Type of Jurisdiction: Statewide
Jurisdiction Size: 1.77 Million

Target Population: General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.77 million people. Nebraska has 1.36 million licensed drivers and 2.1 million registered vehicles. In 2007, traffic crashes resulting in 5,830 fatal, A and B injury crashes, killing 256 people and injuring another 7,623 people.

Alcohol was known to be involved in 79 (34%) of the 230 fatal crashes that occurred in 2007. Alcohol was involved in 712 (12.2%) of the 5,830 fatal, A and B injury crashes in 2007. Of the fatal, A and B injury crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 536 (33.7%) of 1,589 involved alcohol. Alcohol was known to be involved in 79 (34 percent) of the 230 fatal crashes that occurred in 2007.

Goal and Objective:

The goal is to reduce alcohol-related fatal, A and B injury crashes by 4% (673) in 2009.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies during the National "You Drink & Drive. You Lose." Crackdown August 21 – September 7, 2009, for overtime traffic enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective overtime enforcement during the "You Drink & Drive. You Lose." Crackdown. Information regarding the availability of the "Mini-Grant Contracts" for selective overtime enforcement was forwarded to law enforcement agencies prior to the "You Drink & Drive. You Lose" Crackdown.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award mini-grant contracts for selective overtime enforcement activity for the August 21 –
 September 7, 2009, "You Drink & Drive. You Lose." Crackdown.
 - During the project period 53 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments 28 contracts; Police Departments 24 contracts; and, Nebraska State Patrol 1 contract. These 53 mini-grant contracts resulted in a total of 6,623 hours of selective overtime enforcement during the August/September 2009 "You Drink & Drive. You Lose." Crackdown.
- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all mini-grant contracts.

Result:

Funding:	HSIP Flex Funding \$250,000.00
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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