

NEBRASKA



FY2011 HIGHWAY SAFETY ANNUAL REPORT (October 1, 2010 - September 30, 2011)



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NEBRASKA'S

Section 402, 163, 405, 408, 410,
1906, 2010, HSIP (148)
Highway Safety Program

ANNUAL EVALUATION REPORT

October 1, 2011 – September 30, 2012

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Executive Summary

Introduction

- The Nebraska Office of Highway Safety was established in 1967 to coordinate, develop, and implement Nebraska's annual traffic safety plan in accordance with the Federal Highway Safety Act of 1966. Under the Act, the Governor shall designate the Governor's Highway Safety Representative whose responsibility is to oversee the state's annual federal highway safety allocation to reduce traffic-related injuries and fatalities.
- During Fiscal Year (FY) 2011, a total of \$6,072,057 was expended from federal highway safety funding allocations Sections 402, 163, 405, 408, 410, 1906, 2010 and HSIP (148) funds to a total of 601 individual projects and 57 grants. Sixty-five percent of the funds were awarded for or to directly benefit local, county, municipal government agencies, and local non-profit organizations. The remainder was awarded to state agencies for traffic safety projects.
- The purpose of the plan is to identify and prioritize Nebraska's traffic safety problems that are contributing to traffic-related injuries and fatalities. The Plan establishes those priority problems and identifies the best opportunities to reduce traffic-related injuries and fatalities. The Plan also includes those system support activities that are necessary to carry out those direct impact projects.

Methods

- Utilizing Nebraska data for fatal and injury (*A and ^B type) crashes, four-priority emphasis areas have been identified: 1) Alcohol-related crashes; 2) Occupant Restraint Use; 3) Speed-related crashes, and 4) Youth Involved (ages 16 to 20) crashes. A fifth emphasis area ("All Other Factors") is utilized to address other issues when appropriate.
- A total of twenty-two counties have been identified as priority counties. These counties are given first consideration for grant awards and project activity. Remaining counties are considered for special programs and for assistance.
- Measurable goals and objectives are determined using at least three years of historical data. The annual goals are selected using expected trends.
- Individual grants are awarded based upon the quality of problem identification and the outcome performance expected while implementing strategies and activities.

* A = Disabling Injury

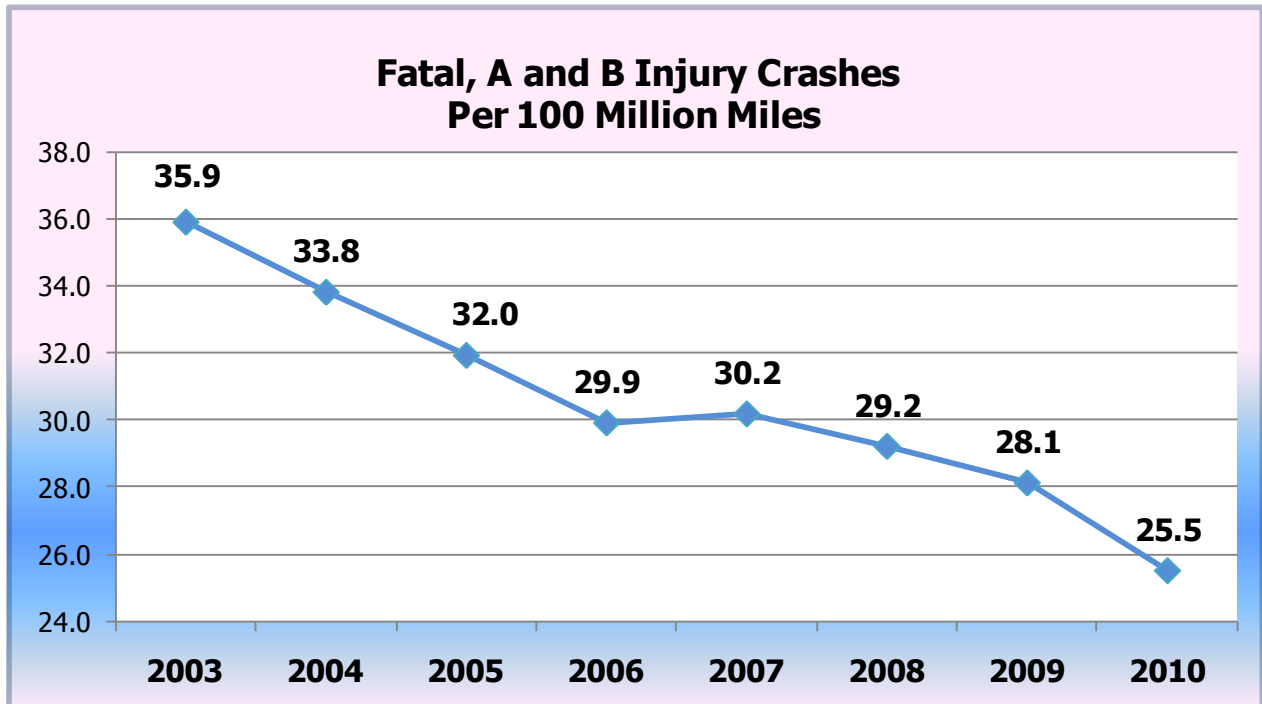
^ B = Visible, but not disabling injury

Results

Overall Goal: Fatal, A and B Injury Crashes

- The overall goal was to reduce **Fatal, A and B Injury Crashes** by 4% (5,140) in 2011. The number of crashes declined by 24.8% from 6,682 in 2003 to 5,025 in 2010.

	2003	2004	2005	2006	2007	2008	2009	2010
All Crashes (Fatal, A & B)	6,682	6,305	6,051	5,706	5,830	5,514	5,387	5,025
Crash Rate	35.9	33.8	32.0	29.9	30.2	29.2	28.1	25.5

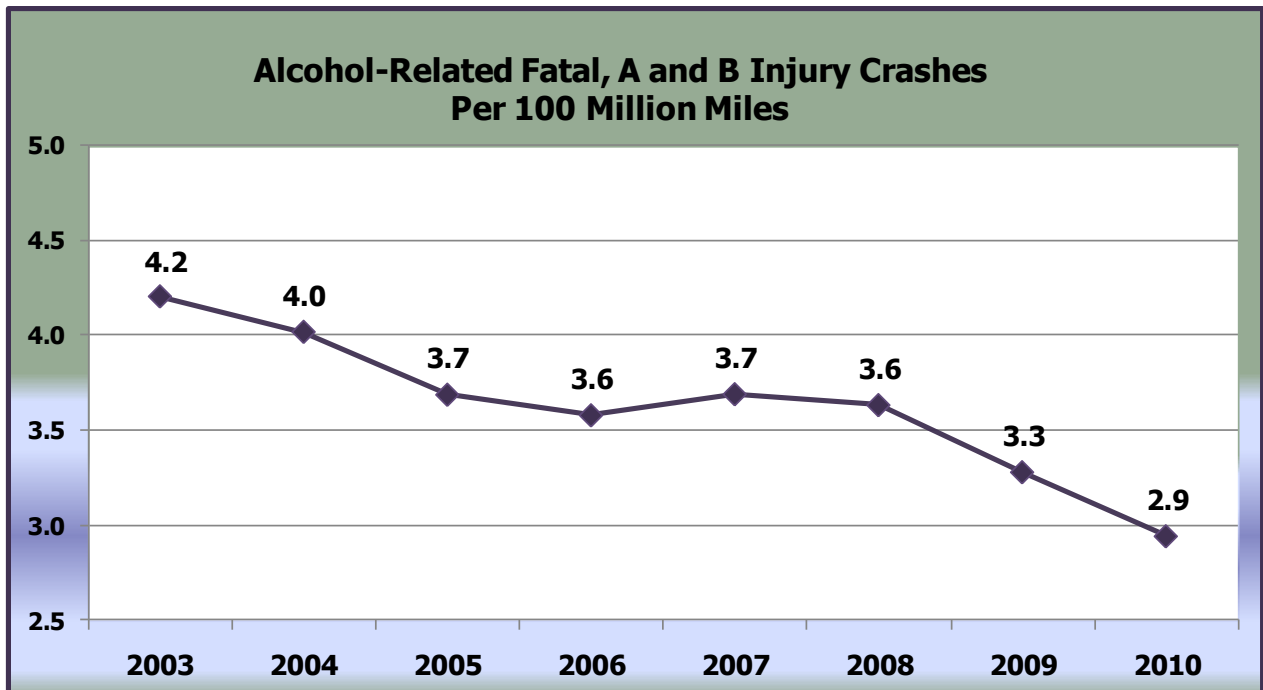


Contracted with Intran Media to conduct a public information and education campaign using wraps on delivery trucks displaying the impaired driving message, "Don't Let These Lights Spoil Your Holiday. – You Drink & Drive. You Lose." Ten vehicles advertised the campaign from November 5, 2010 through January 4, 2011. Two bonus weeks (January 5, 2011 – January 19, 2011) were added at the end of the campaign, along with free over cab ads were added where available. (\$24,000.00)

Alcohol-Related Fatal, A and B Injury Crashes:

- The goal was to reduce **Alcohol-Related Fatal, A and B Injury Crashes** by 4% (622). The number of crashes declined by 25.7% from 781 in 2003 to 580 in 2010.

	2003	2004	2005	2006	2007	2008	2009	2010
Alcohol-Related Crashes (Fatal, A & B)	781	748	698	682	712	685	628	580
Alcohol-Related Crash Rate	4.2	4.0	3.7	3.6	3.7	3.6	3.3	2.9

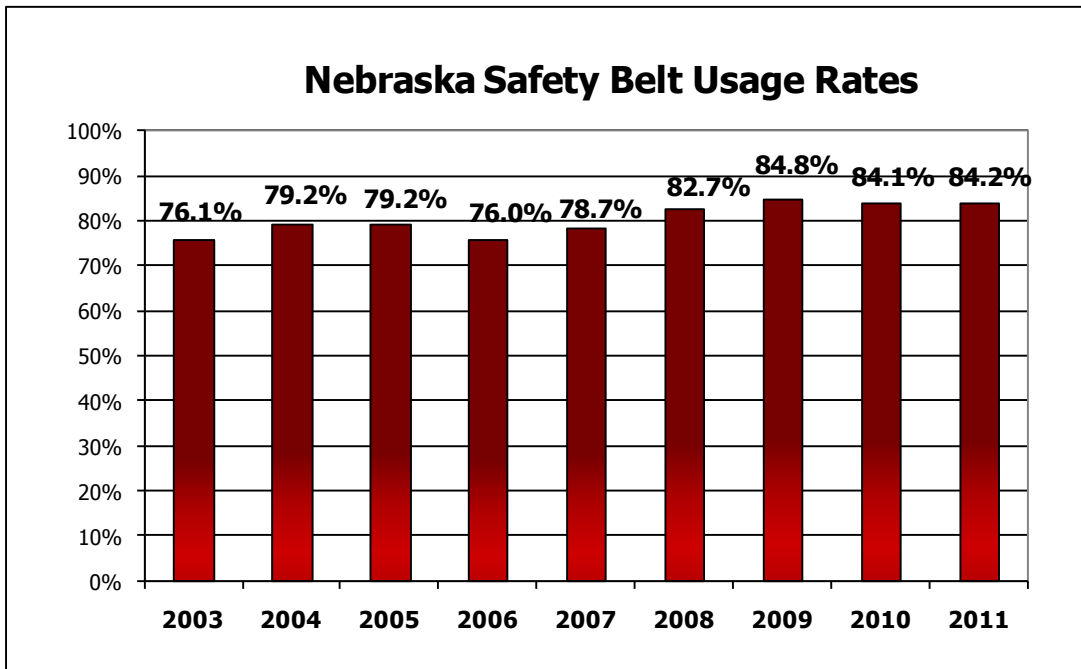


A targeted outdoor advertising campaign with impaired driving and safety belt messages was held across Nebraska. The NOHS entered into 3 separate Frozen Billboard Agreements with AllOver Media with the campaign messages "You Drink & Drive.... Your Next Ride is...Either way...You Lose." Ten frozen billboards (ice boxes) were placed in Omaha (3), Lincoln (2), Nebraska City, Kearney, Grand Island, Hastings, and Ogallala for three months starting June 26 – September 25, 2011.

Entered into another Frozen Billboards Agreement with AllOver Media with the same campaign message placing twenty frozen "You Drink & Drive.... Your Next Ride is..Either way...You Lose." billboards in Omaha (7), Lincoln (7), Bellevue, Blair, Columbus, Fremont, and North Platte (2) from August 21 – through October 21, 2011. The design also included the Click It or Ticket logo plus an added value of window clings where available.

Occupant Restraint Use:

- The goal was to increase safety belt usage to 88.8%. The observed **Safety Belt Use Rate** in 2011 increased from 2010 rate of 84.1% by .1% to 84.2%.



Crash Safety Device Save 3

On the Channel 6 News, August 22, 2011 this story was reported to the public.

Two vehicles slammed into each other and between them three people were inside. When you see the pictures of the vehicles, you might assume the worst.

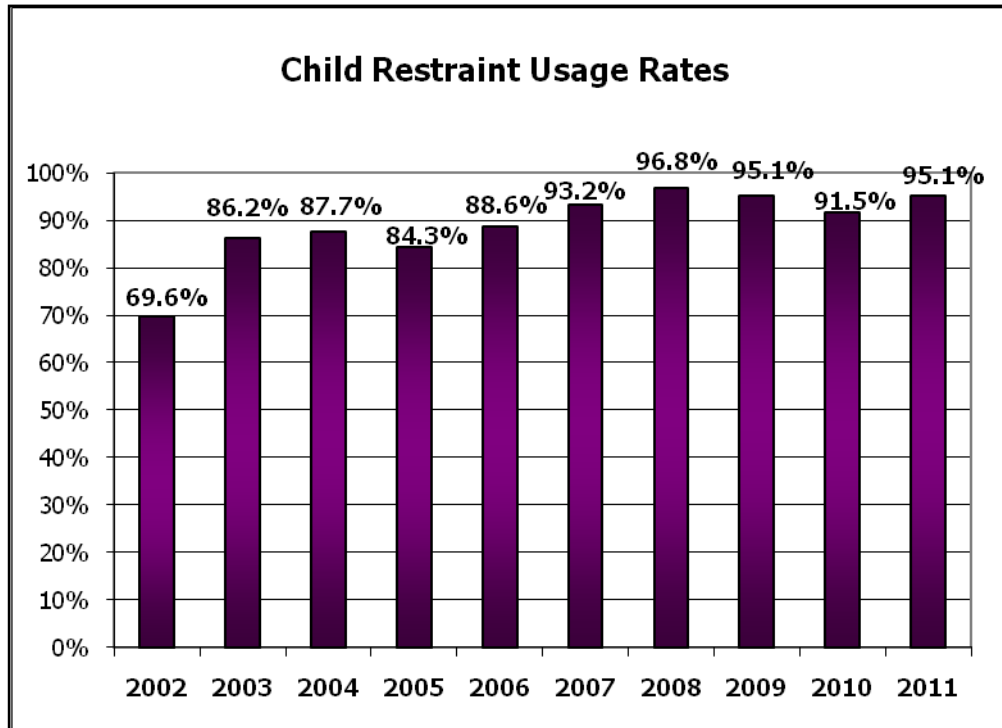
The Gage County authorities said there is only one reason why everyone lived to tell about their experience. All three were saved by restraints. The crash happened by Beatrice. They found the 24 year old driver and her 3 year old son in one vehicle and a 40 year old driver inside the other vehicle.

The two drivers were treated at the hospital and the 3 year old was treated and released. Seatbelts, airbags, and a child safety seat were all in use.

Courtesy of Channel 6 News and www.wowt.com

Child Restraint Use:

- **Child Restraint Use** for children under age six increased from 91.5% in 2010 to 95.1% in 2011.



Child Passenger Safety (CPS) Technician Training and Child Safety Seats Activity

NOHS provided funding to train 57 CPS Technicians and one Instructor. Classes were held in Grand Island (1), Kearney (1), Lincoln (1), Omaha (2), and Scottsbluff (1).

Nebraska has a total of 200 CPS Technicians across the state. On March 22-23, 2011 200 CPS technicians and instructors attended the CPS Technician Update held in Kearney, Nebraska.

Mini-grant contracts were provided to Inspection Stations in Columbus, Hastings, Kearney, Lincoln, North Platte, Omaha, Papillion, and Red Cloud. A total of 909 child safety seats were provided for distribution to low income families.

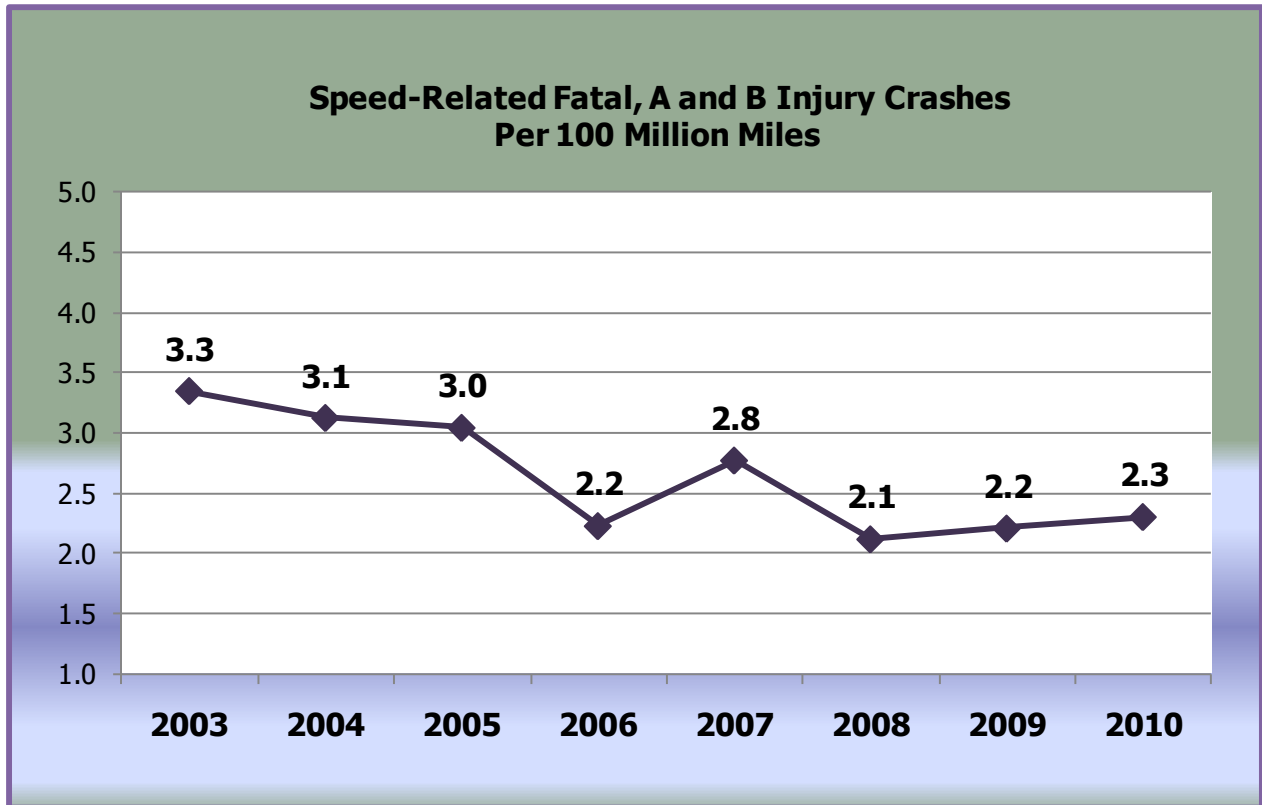
NOHS provided 300 LATCH manuals for CPS technician training, printed 20,000 "Occupant Protection Law" cards and 20,000 "Basic Car Seat Safety" brochures for distribution and also provided a 1-year subscription to the Safe Ride News newsletter to 400 CPS Technicians.



Speed-Related Fatal, A and B Injury Crashes:

- The goal was to reduce **Speed-Related Fatal, A and B Injury Crashes** by 4% (417). The number of crashes declined by 27.0% from 622 in 2003 to 454 in 2010.

	2003	2004	2005	2006	2007	2008	2009	2010
Speed-Related Crashes (Fatal, A & B)	622	581	576	425	535	400	423	454
Speed-Related Crash Rate	3.3	3.1	3.0	2.2	2.8	2.1	2.2	2.3



Speed Monitoring Trailers

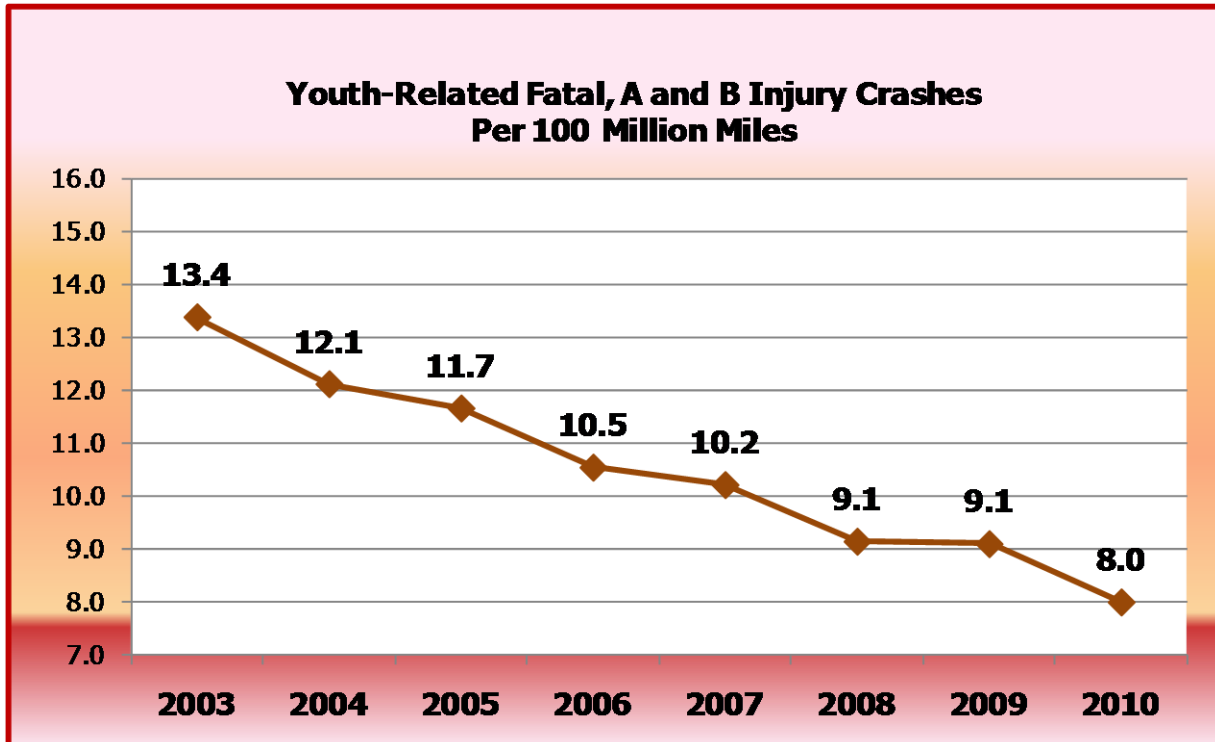
The NOHS provided loaner speed monitoring trailers to seventeen agencies; Battle Creek Police Department (PD), Emerson PD, Falls City PD, Fremont PD, Grand Island PD, Hickman City Offices, Madison County Sheriff's Office (CSO), Malcolm Village Office – Lancaster County, Metro College Security - Omaha, Nebraska State Patrol – Hall County, Newman Grove PD, Norfolk PD, Pawnee City PD, Plainview PD, Ravenna PD, Sherman CSO, and Wayne PD.

Mini-grant contracts were awarded to 2 agencies to acquire speed monitoring trailers for use in their areas. Cornhusker Motor Club Foundation partnered with the NOHS by providing contributions (\$9,012.50) towards the Bellevue PD and Grand Island PD Speed Trailers.

Youth-Related Fatal, A and B Injury Crashes:

- The goal was to reduce **Youth-Involved Fatal, A and B Injury Crashes** for young people ages 16 through 20 by 4% (1,671). The number of crashes declined by 36.6% from 2,486 in 2003 to 1,576 in 2010.

	2003	2004	2005	2006	2007	2008	2009	2010
Youth-Involved Crashes (Fatal, A & B)	2,486	2,253	2,207	2,009	1,971	1,725	1,742	1,576
Youth-Involved Crash Rate	13.4	12.1	11.7	10.5	10.2	9.1	9.1	8.0



Toll-Free TIP Line

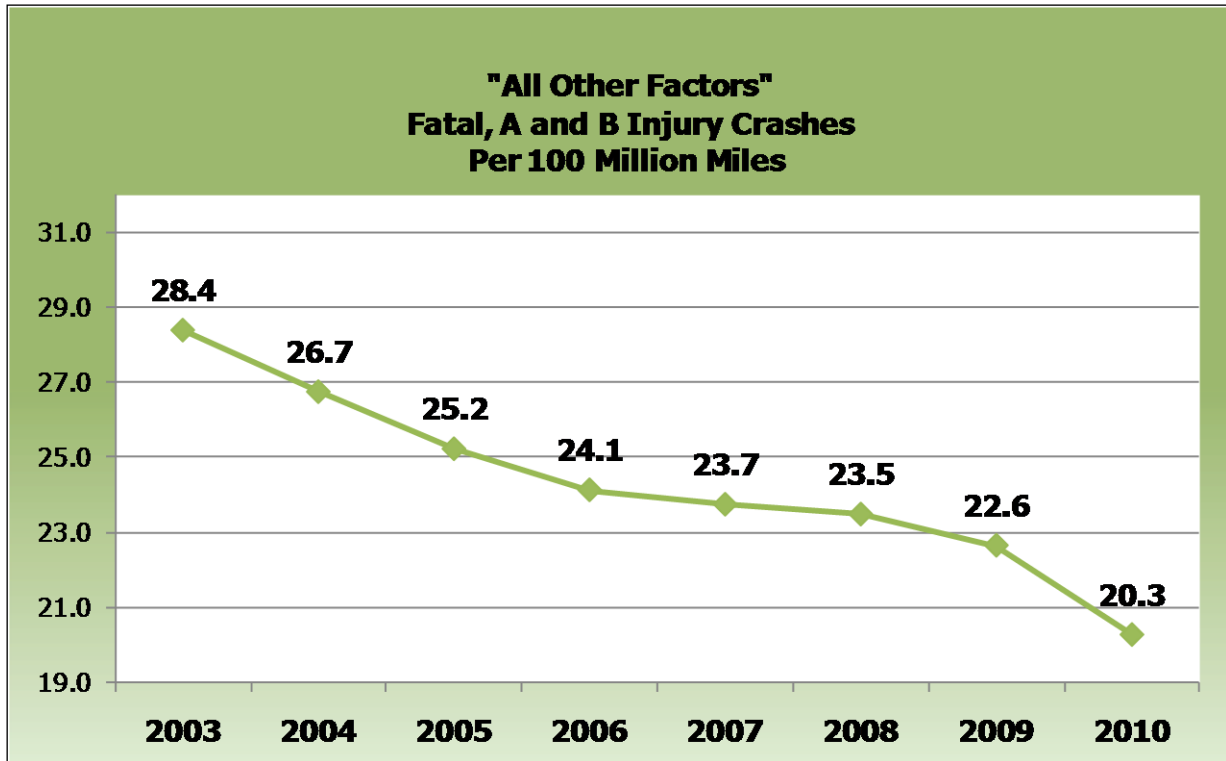
In January of 2009, Nebraska Office of Highway Safety established a toll-free TIP Line (1-866-MUST-BE-21). The purpose of the tip-line is to prevent underage drinking and the problems caused by such behavior. This toll-free line is operational 24 hours a day, seven days a week.

A website was created (www.reportunderagedrinking.com) and a Facebook cause was established, with 1,203 members joining the cause as of September 2011. Wallet cards were printed and distributed to law enforcement throughout the state with the phone number and applicable law citing.

“All Other Factors” Fatal, A and B Injury Crashes:

- The goal was to reduce **“All Other Factors” Fatal, A and B Injury Crashes** (minus Alcohol and Speed) by 4% (4,101). The number of crashes declined by 24.4% from 5,279 in 2003 to 3,991 in 2010.

	2003	2004	2005	2006	2007	2008	2009	2010
“All Other Factors” Crashes (Fatal, A & B)	5,279	4,976	4,777	4,599	4,583	4,429	4,336	3,991
“All Other Factors” Crash Rate	28.4	26.7	25.2	24.1	23.7	23.5	22.6	20.3



Be Cycle-Logical Campaign

A mini-grant contract was awarded to the National Safety Council – Greater Omaha Chapter who conducted a six-week motorcycle public information and education campaign entitled “Be Cycle-Logical”. The campaign ran from May 23 and ended July 5 encompassing the Memorial Day and the July 4th weekends. The campaign was designed to accomplish two goals: educate motor vehicle drivers to be aware of motorcycles on the road, educate motorcycle drivers about how to drive safely, wear the proper gear and be aware of motor vehicles and to reduce motorcycle crashes. Mailed out approximately 2,100 Be Cycle-Logical letters/motorcycle safety tip sheets, printed and distributed 1,000 table tents. The media campaign development, production and media buy (May 31 – June 30) included 972 :30/:60 second radio spots from seven radio stations, 871 television spots from six television stations, and 4 billboards from two outdoor billboard companies.



Conclusions

While the 2011 crash data was unavailable at the time the annual report was completed, progress is determined by comparing actual 2010 crash data with 2009 because initial program activity begins in 2010.

Between 2009 and 2010: Fatal, A and B Injury Crashes, alcohol-related, youth-involved, and “all other factors”-involved fatal and injury crashes had an average decrease in all four categories of 7.95%. Of the five areas targeted, only Speed-Related Fatal, A and B Injury Crashes increased from the previous year by 7.3%. The number of people killed in 2009 (223) compared to 2010 (190) showed a decrease of 14.8%.

The observed driver and front seat passenger safety belt usage rate increased by .1 percent from 84.1% in 2010 to 84.2% in 2011. However, in 2010 the safety belt usage rate decreased .7% to a rate of 84.1%.

- In Nebraska’s Performance-Based Strategic Traffic Safety Plan FY2011, a more aggressive approach of goal setting was taken in several areas, including the overall goal.
- Observed occupant restraint use survey results in 2011: Children under age six usage rate (95.1%) and safety belt use for drivers and front seat passengers (84.2%).
- Fatal, A and B Injury Crashes decreased in number from (5,387) in 2009 to (5,025) 6.7% in 2010.
- Alcohol-Related fatal and serious injury crashes decreased by 7.6% from the previous year (628 to 580).
- Speed-Related fatal and injury crashes increased by 7.3%, from 423 to 454 in 2010.
- Youth-Related fatal and injury crashes decreased by 9.5%, from 1,742 to 1,576.
- “All Other Factors” fatal and injury crashes decreased by 8.0%, from 4,336 to 3,991.
- While the total miles driven increased by 2.9 percent in Nebraska during 2010, the number of fatal crashes decreased by 22 percent. The total number of reported injury crashes decreased by 5.3 percent from 12,212 in 2009 to 11,562 in 2010. The number of persons injured also decreased from 17,775 in 2009 to 16,712 in 2010.
- Nebraska continues to experience success in reducing the total number of reported Fatal, A and B Injury Crashes and injuries while the number of miles driven increased 2.9% from the previous year. Traffic deaths decreased by 14.8% (223 in 2009 to 190 in 2010) while the traffic fatality rate reached .97 per 100 million vehicle miles traveled. The number of people injured decreased by 6 percent from the previous year.


Percent Comparison for Annual Report 2011			2009/2010 Difference
	2009	2010	
Fatal, A & B Crashes	5,387	5,025	-6.7%
Alcohol-Related FAB	628	580	-7.6%
Speed Related FAB	423	454	7.3%
Youth-Involved FAB	1,742	1,576	-9.5%
All Other Factors	4,336	3,991	-8.0%
	2009	2010	2009/2010 Difference
Occupant Restraint Use	84.8	84.1	-0.8%
Child Restraint Use	95.1	91.5	-3.8%
	2009	2010	2009/2010 Difference
Million Miles Driven	19,147	19,698	2.9%
Fatal Crashes	205	160	-22.0%
Injury Crashes	12,212	11,562	-5.3%
*Total Fatal & Injury Crashes	12,417	11,722	-5.6%
People Injured	17,775	16,712	-6.0%
People Killed	223	190	-14.8%
Red Shows Decrease		*Does not include Property Damage Only (PDO's)	
Blue Shows Increase			

Fiscal Year 2011 Highlights

In Fiscal Year 2011:

- 348 grants were awarded to law enforcement agencies for selective overtime enforcement activities, logging 37,505 hours, 4,051 seat belt citations, 2,205 DWI arrests, and 29,777 speeding citations.
- 132 grants were awarded to law enforcement agencies to purchase traffic safety equipment, two speed trailers, 45 radars, 106 in-car cameras, and 204 preliminary breath testers.
- Nine agencies were provided funding to purchase 909 child safety seats for qualifying low income families.
- 121 grants were provided for training, surveys, public information and education activities.
- 141,800 alcohol testing instrument mouthpieces were provided to law enforcement, probation agencies, correctional facilities, schools, etc.
- 127,738 highway safety public information and educational materials were distributed.

Nebraska Priority Counties for Fiscal Year 2011

		NEBRASKA PRIORITY COUNTIES FOR FY2011 COUNTY CRASH RATE compared to STATE CRASH RATE PER 100 MILLION MILES							
Congressional District	County	FAB Crashes	FAB Crash Rate	Alcohol Rate	Speed Rate	Youth 16-20 Rate	All Other Factors Rate	Low Occ/Prot Percentage	2010 Population*
Three	Adams	96	42.38	5.30	7.50	18.10	29.58	64.3%	33,830
Three	Box Butte	43	45.09	5.24	6.29	14.68	33.56	60.2%	11,023
Three	Buffalo	129	22.25	2.59	1.72	6.73	17.94	66.2%	45,988
One	Cass	64	16.10	2.51	0.75	4.78	12.83	64.7%	27,733
Three	Custer	43	28.06	4.57	2.61	9.14	20.88	32.9%	10,882
Three	Dawson	78	17.79	2.74	2.51	4.11	12.55	66.3%	25,398
One	Dodge	116	34.61	3.28	2.39	11.34	28.94	62.0%	36,176
One	Douglas	1,403	32.15	4.01	0.96	9.99	27.18	73.8%	511,227
One	Gage	89	39.43	4.43	2.21	10.19	32.78	68.5%	23,733
Three	Hall	208	33.51	4.51	2.58	12.73	26.42	68.0%	56,824
One	Lancaster	942	40.38	2.87	2.01	13.80	35.50	83.6%	280,767
Three	Lincoln	155	26.89	3.47	6.07	9.02	17.35	62.7%	36,347
One	Madison	109	38.07	6.98	2.44	15.02	28.64	55.2%	34,801
One	Otoe	53	22.98	2.60	1.73	5.20	18.65	67.0%	15,704
Three	Platte	117	40.76	6.27	2.79	14.28	31.70	63.2%	31,059
Three	Saline	41	35.39	4.32	6.04	8.63	25.03	56.1%	14,654
One/Two	Sarpy	308	24.96	1.62	0.97	10.94	22.37	83.0%	156,696
One	Saunders	58	27.27	1.88	3.29	7.99	22.10	68.5%	21,220
Three	Scotts Bluff	131	42.55	6.17	5.52	16.24	30.86	72.9%	36,429
One	Seward	57	15.37	0.54	0.54	5.93	14.29	70.4%	17,111
One	Washington	63	32.63	3.63	5.70	9.32	23.31	68.9%	21,235
Three	York	50	14.60	0.29	1.75	4.38	12.55	70.8%	14,465
22 County Population		1,463,302							
Statewide		5,387	28.13	3.28	2.13	9.10	22.65	70.2%	1,819,484
Blue indicates High Crash Rates for Alcohol, Speed and Youth and Red indicates Low Occupant Protection Usage Data taken off 2009 Standard Summaries, Fatal, A / B Injuries, Statewide and County of Population									
*UNL-Lincoln-Bureau of Business Research Revised 5/11/10									

Nebraska Annual Evaluation Report Summary

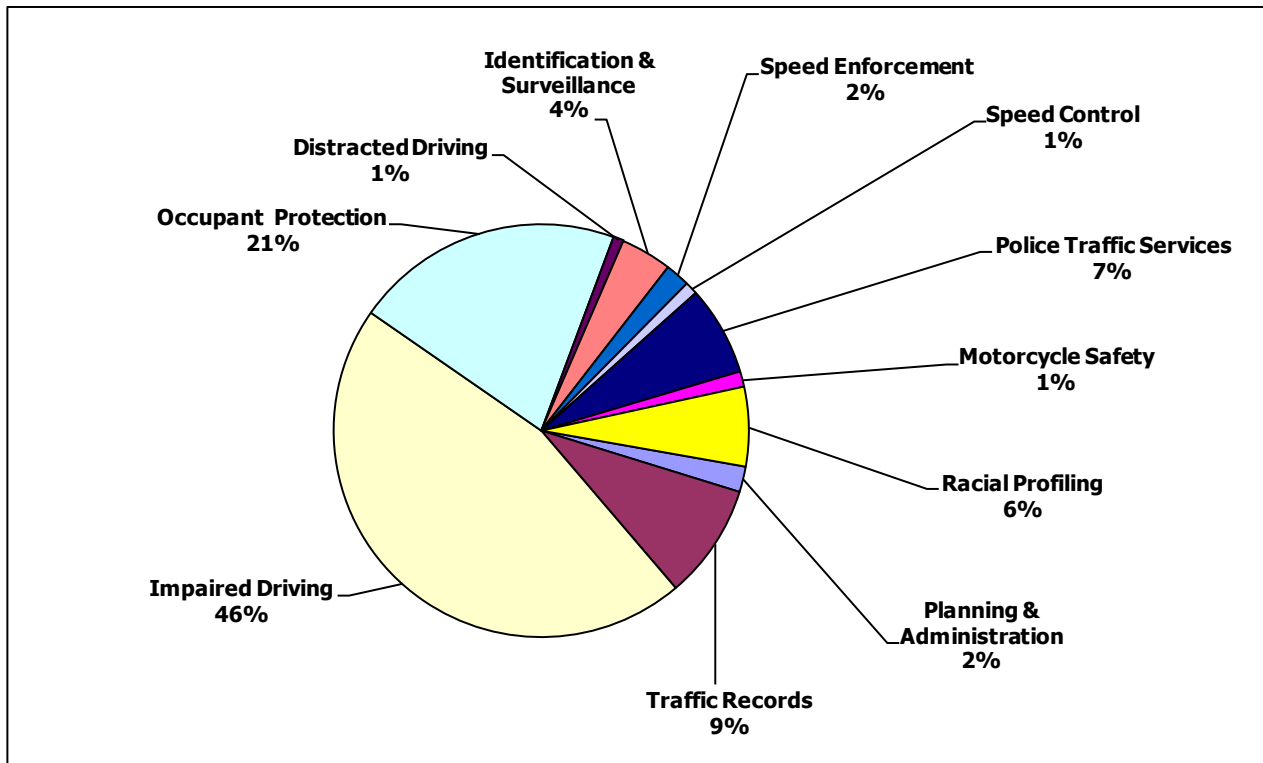
Nebraska Annual Comparative Data										
					Progress Report Data CY2007-2010				Projection	
	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Fatalities (F)	293	254	276	269	256	208	223	190	188	186
Rural Fatalities	227	199	207	204	194	176	170	153	148	142
Urban Fatalities	66	55	69	65	62	32	53	37	36	34
Serious Injuries (A)	2,232	2,107	2,053	1,965	1,976	1,854	1,945	1,750	1,702	1,700
Fatalities and Serious Injuries Combined (F/A)	2,525	2,361	2,329	2,234	2,232	2,062	2,168	1,940	1,890	1,886
Vehicles Miles (Millions)	18,592	18,811	18,938	19,223	19,202	18,864	19,147	19,698	20,115	20,599
Rural Vehicle Miles (Millions)	11,258	11,172	11,172	11,021	11,129	10,714	10,874	11,123	11,328	11,555
Urban Vehicle Miles (Millions)	7,334	7,639	7,766	8,202	8,073	8,149	8,272	8,396	8,520	8,644
Fatalities Per 100 Million VMT	1.58	1.36	1.46	1.40	1.33	1.10	1.16	0.97	0.92	0.84
Rural Fatalities Per 100 Million VMT	2.02	1.78	1.85	1.85	1.74	1.64	1.56	1.38	1.30	1.27
Urban Fatalities Per 100 Million VMT	0.90	0.72	0.89	0.79	0.77	0.39	0.64	0.44	0.40	0.39
Fatality and Serious Injury Rate / (100 Million VMT)	13.6	12.6	12.3	11.6	11.6	10.9	11.3	9.8	9.6	9.5
Population	1,732,873	1,741,450	1,751,069	1,759,779	1,769,473	1,783,432	1,796,619	1,826,341	1,862,963	1,896,135
Fatality Rate /100K Population	16.9	14.6	15.8	15.3	14.5	11.7	12.4	10.4	10.1	9.5
Fatality and Serious Injury Rate /100K Population	145.7	135.6	133.0	126.9	126.1	115.6	120.7	106.2	105.0	104.6
Alcohol-Related Fatalities	115	89	81	86	91	67	79	53	53	51
Alcohol-Related Fatalities as a % of All Fatalities	39.2%	35.0%	29.3%	32.0%	35.5%	32.2%	35.4%	27.9%	28.0%	26.8%
Alcohol-Related Fatality Rate / (100 Million VMT)	0.62	0.47	0.43	0.45	0.47	0.36	0.41	0.27	0.26	0.25
Fatal, A and B Injury Crashes	6,682	6,305	6,051	5,706	5,830	5,514	5,387	5,025	5,043	4,978
Alcohol-Related Fatal, A and B Injury Crashes	781	748	698	682	712	685	628	580	593	576
Percent of Population Observed Using Safety Belts	76.1%	79.2%	79.2%	76.0%	78.7%	82.7%	84.8%	84.1%	87.2%	87.6%
Speed-Related Fatal, A and B Injury Crashes	622	581	576	425	535	400	423	454	413	396
Youth-Involved Fatal, A and B Injury Crashes	2,486	2,253	2,207	2,009	1,971	1,725	1,742	1,576	1,563	1,550
All Other Factors - Fatal, A and B Injury Crashes	5,279	4,976	4,777	4,599	4,583	4,429	4,336	3,991	3,997	3,941
Percent of unbelted drivers and occupants seriously injured or killed in a crash	45.7%	54.0%	52.1%	48.1%	47.7%	45.8%	35.4%	48.0%	41.4%	40.5%
Unrestrained Passenger Vehicle Occupant Fatalities	151	118	145	136	122	114	128	108	105	99
Speed-Related Fatalities	38	42	51	64	44	42	22	26	26	23
Motorcycle Fatalities	13	21	17	18	15	20	15	14	13	12
Unhelmeted Motorcycle Fatalities	3	4	3	4	4	4	5	1	0	0
Drivers Age 20 or Younger Involved in Fatal Crashes	57	62	54	68	71	47	46	37	33	32
Pedestrian Fatalities	12	9	8	9	8	5	9	7	5	4
Distracted Driver - Fatal, A and B Injury Crashes	886	833	874	819	749	732	783	696	656	649
Safety Belt Citations Grant Funded							3,605	3,622	3,767	3,918
Impaired Driving Arrests Grant Funded							2,424	2,807	2,919	3,036
Speeding Citations Grant Funded							25,350	18,395	19,131	19,896

*Safety belt percentages from "The Buffalo Beach Company" statewide observation Safety Belt Use Surveys

Financial Summary

Summary of Fiscal Year 2011 Countermeasure Programs

SECTION 402/HIGHWAY SAFETY PROGRAMS	\$2,468,811.18
SECTION 163/.08 BAC SANCTION PROGRAM	\$323,755.00
SECTION 405/OCCUPANT PROTECTION PROGRAMS	\$196,506.62
SECTION 408/STATE TRAFFIC SAFETY INFORMATION SYSTEM IMPROVEMENT GRANT	\$521,040.34
SECTION 410/ALCOHOL IMPAIRED DRIVING PREVENTION PROGRAMS	\$1,097,000.46
SECTION 1906/PROHIBIT RACIAL PROFILING	\$376,699.02
SECTION 2010/MOTORCYCLIST SAFETY PROGRAM	\$73,175.50
SECTION 148/HIGHWAY SAFETY IMPROVEMENT PROGRAMS	\$1,015,069.78
TOTAL EXPENDED FEDERAL HIGHWAY SAFETY FUNDS	\$6,072,057.90



Annual Report of Individual Project Activity

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**Planning and Administration
Nebraska Office of Highway Safety**
402-11-01

Program Areas	Planning and Administration
Project Characteristics:	Program Support and Coordination
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	General Population

Problem Identification:

The Nebraska Office of Highway Safety (NOHS), a division of the Nebraska Department of Roads (NDOR), is responsible for developing and implementing effective strategies to reduce the state's rates of traffic related injuries and fatalities. These strategies may take the form of stand-alone projects/activities or more comprehensive long-term programs. The NOHS Administrator is responsible for the administration and management of federal highway safety funding. In addition the NOHS is also responsible for administering the state's Motorcycle Safety Act.

The Director of the NDOR serves as the Governor's designated Highway Safety Representative, while the NOHS Administrator fulfills the role of the state's coordinator of federal funding activity.

Goal and Objective:

The overall goal is to decrease Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 5,577 to 5,140 in CY2011.

The objective of this project is to provide salary, benefits, travel, office expenses, training, memberships, etc. to perform the administrative, accounting, and staff assistant functions required to conduct the activities outlined in *Nebraska's "Performance-Based" Strategic Traffic Safety Plan*.

Strategies and Activities:

- To provide direct supervisory and management responsibility to the highway safety program by the Administrator. Completed on a daily basis.
- To provide coordination support to all contractors (external, internal and Federal Highway Administration (FHWA)) receiving federal funds. Provided for the administrative activity, coordination of highway safety activity, and technical support of federal highway safety funds allocated to Nebraska. As required the State of Nebraska does provide dollar for dollar match of the planning and administrative costs of highway safety. State salaries (October-March) and Office of Juvenile Justice and Delinquency Programs (OJJDP) funds (April-September) were provided for a Project Manager's time spent on OJJDP. Another Project Manager's time spent on processing and monitoring the Highway Safety Improvement Program (HSIP) Flex Funding is provided by the State.
- Determined Nebraska's traffic problems, goals, and project/activity/program emphasis in the planning process of the *Nebraska "Performance-Based" Strategic Traffic Safety Plan*. Completed prior to submitting *Nebraska "Performance-Based" Strategic Traffic Safety Plan* for FY2012.
- Prepared problem identification, performance goal selection, and program, project and activity selection process for the FY2012 *Nebraska "Performance-Based" Strategic Traffic Safety Plan*. Completed prior to solicitation of projects.
- Solicited, negotiated, and processed projects in identified priority area to meet the performance goals of the FY2012 *Nebraska "Performance-Based" Strategic Highway Traffic Safety Plan*. Completed prior to submitting the FY2012 *Nebraska "Performance-Based" Strategic Highway Traffic Safety Plan*.
- Attended/participated in highway safety seminars, conferences, workshops, meetings, training, and provided the news media information and data pertaining to traffic safety:
 - BryanLGH Independence Center Recognition Dinner – March 25, 2011;
 - DWI Smart Meeting – October 5, 2011;
 - Create Space Project Meeting – October 19, 2010
 - 2011 Creating Captains Benefit – February 19, 2011;
 - Governor's Highway Safety Association (GHSA) Annual Meeting – 2011 – Cincinnati, OH – September 26 - 28, 2011;
 - GHSA Webinar on the "Indirect Costs and Timekeeping" – March 2, 2011;

- GHSA Webinar on the "New Alcohol Tagline" – July 25, 2011;
- Health Education Inc. Meeting – June 16, 2011;
- Highway Safety Game Day Sponsorship NU Football Game Day – September 3, 2011;
- Independence Center Advisory Committee Meetings – February 9, March 25, 2011;
- Lincoln/Lancaster Health Department, Safe Kids Celebration – March 31, 2011;
- Lincoln Police Department Meeting – December 8, 2010;
- KMTV Action News 3 Town Hall Drunk Driving Dilemma Meeting, Omaha, NE – November 23, 2010;
- MADD State Operations Council Meeting – October 12, 2010, June 22, 2011;
- National Ignition Interlock Summit at Hilton Crystal City, Arlington, VA – November 3-4, 2011;
- National Safety Council, Greater Omaha Chapter
 - 2011 Awards Luncheon – May 19, 2011;
 - CEO Breakfast Great National Cell Off – June 29, 2011;
- NOHS Grant Review Meeting – July 13, 2011;
- NOHS Traffic Records Assessment Meetings – July 17, 18, 21, 22, 2011;
- NOHS Nebraska Advocates for Highway Safety Meetings – November 3, 2010, May 4, 2011;
- NOHS Traffic Records Coordinating Committee Meeting – October 21, November 5, April 21, 2011;
- NDOR Interagency Safety Committee Meetings – October 19, 2010, January 18, March 15, May 17, July 26, September 19, 2011;
- NDOR Interagency Safety Committee Leadership Meeting – January 14, 2011; Operation & Maintenance Conference – May 11, 2011;
- NDOR Facilitator Vision 2032 Meetings – June 28, August 8, 2011;
- NDOR Vision 2032 Long Range Transportation Plan Stakeholder Summit; August 24, 2011;
- NDOR Meeting on Federal Reporting – October 6, 2010;
- Nebraska CODES Staff Meeting, December 9, 2011;
- Nebraska CODES Advisory Committee Meeting – April 15, 2011;
- Nebraska Department of Motor Vehicles – Motorcycle Rules and Regulations – June 6, 2011; DUI Equipment Transitioning to LETC - August 25, 2011;
- Nebraska Driver Education Instructor Association Meeting – March 16, 2011;
- Nebraska Preventive Health Advisory Committee Meeting – February 3, September 30, 2011;
- Nebraska Partners in Prevention Meeting – March 2, June 20, 2011;
- Nebraska Safety Council Spring Traffic Safety Advisory Committee Meeting – April 28, July 27, 2011;
- Nebraska Safety Council Awards Luncheon – April 20, 2011
- Nebraska Safety Council Board of Director's Meeting – March 23, June 29, 2011;
- Nebraska Safety Center Traffic Safety Advisory Committee Meeting in Kearney – October 20, 2010;
- Nebraska Sheriffs and Police Officer's Association of Nebraska Highway Safety Luncheon in Kearney – October 4, 2010;
- Nebraska Substance Abuse Epidemiology Workgroup Meeting – July 21, 2011;
- Nebraska Supreme Court Judges DUI Training – Presentation – August 1, 2011;
- Nebraska Underage Drinking Advisory Task Force Meetings – December 15, 2010, March 16, July 13, September 21, 2011;
- National Highway Transportation Safety Administration (NHTSA) Region VII State Conference Calls – October 26, November 23, December 28, 2010, January 25, February 22, March 22, July 26, August 23, 2011;
- NHTSA Region VII Police Traffic Services Team Meeting, St. Joseph, MO – November 10, 2010;
 - NHTSA Region VII Meeting, Coralville, IA – June 7-8, 2011;
 - NHTSA Webinar on "New Seat Belt Survey" – July 27, 2011;
 - NHTSA Webinar on "Website Overview" – August 17, 2011;
- NTV Good Life Program Appearance – May 31, 2011;
- Omaha Police Department/Douglas County Sheriff's Meeting – February 14, 2011; OPD Meeting – May 13, 2011;
- OJJDP Conference Call – July 7, 2011; Leadership Conference Orlando, FL, August 9-12, 2011;
- Project Extra Mile (PEM) Coalition Meeting- October 12, 2010;
 - PEM Law Enforcement Training – May 2, 2011;
 - PEM Youth Legislative Day – March 24, 2011;

- Washington County PEM Coalition Meeting – February 17, 2011;
- Cedar County PEM Coalition Meeting – March 17, 2011;
- PEM Policy Work Group Meeting – Omaha – August 4, 2011;
- Research Associates State Survey Meeting – November 8, 2010;
- Responsibility Hospitality Council Server Training Meeting – February 4, 2011, Conference Call – May 9, 2011;
- South Sioux City 32nd Annual Governor’s Day – April 18, 2011;
- 2011 Strategic Highway Safety Plan(SHSP) Peer Exchange, Austin, TX - June 14-15, 2011;
- Strategic Prevention Framework State Incentive Grants (SPF SIG) Statewide Media Conference Call – March 29, 2011;
- Traffic Safety Resource, Law Enforcement Liaisons, Judge Enforcement Workshop-New Orleans, LA November 15 – 18, 2010;
- University of Nebraska-Lincoln – Athletic Department Meeting – September 7, 2011; and
- University of Nebraska-Lincoln – Consortium Project – April 27, 2011;
- Media Contacts:

Newspapers: Omaha World Herald, Lincoln Journal Star, Daily Nebraskan, Norfolk Daily News, Grand Island Independent, AAA Notes, Des Moines Register, Scottsbluff Star Herald, Chadron Record, Nebraska City Press, UNL Journalism News, The Reporter, Prairie Fire, Wall Street Journal, USA Today, Beatrice Daily Sun, Fremont Tribune, Columbus Telegram, North Platte Telegraph, and the Blair Enterprise.

Radio Stations: KRVN, KFOR, KRVN, KNEB, KRGJ, KWBE, KKAR, KHAS, KFAB

Television Stations: NTV, KNOP-TV, KHAS-TV, KMTV, KOLN/KGIN-TV, KPTM, WOWT, KETV, NET, KMEG (Sioux City), and KLKN

On-Line: Watchdog.com

Sponsors: Husker Sports Marketing, Husker Illustrated Nebraska Educational Television, Pavelka & Associates/Tip Line, Pulse, Alliance Sports Marketing, InTran Media, AllOver Media, Screen Vision, and Heartland Marketing.

- Reviewed and kept updated of NHTSA Rules and Regulations regarding Section 402 funds involving traffic safety. A review of the NHTSA Rules and Regulations were completed as necessary.
- The accountant provided information to the State and Federal budget officers regarding all federal funding activity. This includes activity on the Office of Juvenile Justice Programs system, Grant Tracking System, Progress Vouchers, Internal and External Claims, Change Orders, Audits, etc.
- The necessary staff assistant’s duties (typing, mailing, etc. as requested) to allocated 100% of time of which 50% is Section 402 funded. All of the staff assistant’s duties were completed along with additional activities involving mass mailings for “Click It or Ticket” and “You Drink & Drive. You Lose.” mobilizations, Nebraska Advocates for Highway Safety meetings, process press release mailings for equipment, enforcement and education information, etc. Clip daily the newspaper articles regarding highway safety. Processed mail, newspaper clippings, office supplies, etc. Mailed Fatal Vision goggles, brochures, Vince and Larry costumes and audiovisual requests. Filled orders and sent out requests for brochures, supplies and videotapes.
- Provided assistance and support in the development of the *Nebraska "Performance-Based" Strategic Traffic Safety Plan*. The *Nebraska "Performance-Based" Strategic Traffic Safety Plan* was completed and sent to National Highway Traffic Safety Association (NHTSA) Central Region office on August 30, 2011.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$101,231.85
	State:	\$121,426.03
	Total Cost:	\$222,657.88

Contact: Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
 Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov

**Auditing
Nebraska Office of Highway Safety****402-11-02**

Program Areas:	Planning and Administration
Project Characteristics:	Program Support/Auditing
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	General Population

Problem Identification:

The State Auditor of Public Accounts will audit the Nebraska Office of Highway Safety's projects and it is necessary to provide funding. There is also the uncertainty of having a "Class P" audit conducted on any federal funded highway safety projects. This contract provides for the activities outlined in *Nebraska's Performance Based Strategic Traffic Safety Plan* in accordance with State and Federal guidelines.

Goal and Objective:

The goal is to have funds available for auditing costs of federal Section 402, 405, 408, 410, 163, 1906, and 2010 funded projects.

The objective is to provide for auditing costs/expenditures resulting in an audit of federal Section 402, 405, 408, 410, 163, 1906, and 2010 funded projects.

Strategy and Activity:

- The Auditor of Public Accounts performed random audit of Highway Safety Division's grant activity and expenditures. No audit costs were charged to Nebraska Office of Highway Safety during this grant year.

Result:

No funds expended and no activity.

Funding:	Sections 402:	\$0.00
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Contact:	John Ways Sr., Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3912 FAX: 402/471-3865 Email: john.ways@nebraska.gov
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**Occupant Protection/Program Coordination
Nebraska Office of Highway Safety**
402-11-03

Program Area:	Occupant Protection
Project Characteristics:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 fatal, A, and B injury crashes, killing 223 people and injuring another 6,832 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2008-2010 was observed at 82.7%, 84.8%, and 84.1%. Child safety seat usage surveys conducted in 2008-2010 observed 96.8%, 95.4%, and 91.5% usage. Although usage has steadied, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for No Occupant Protection (no safety belt) resulted in 8,550, 9,325, and 10,118 convictions in 2007-2009. In addition, violations for No Child Restraint resulted in 1,659, 1,742, and 1,628 convictions in 2007-2009.

Occupant protection activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties which have been identified as "target" or "priority" counties. The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address the occupant protection use issue. A good working relationship including resources and support for local officials by the NOHS staff is essential for improved compliance of occupant protection laws.

The coordination and assistance provide an essential element in a successful occupant protection program. In order to impact occupant protection usage attitudes among Nebraska's motoring public it is necessary for the NOHS personnel to provide technical support.

Goal and Objective:

The overall goal is to increase Statewide Observed Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% in CY2011.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic Safety Plan*, October 1, 2010 through September 30, 2011.

Strategies and Activities:

- Provided coordination support and assistance to occupant protection projects involving funds from federal Section 402 and 405 funds. Funding was provided for salaries/benefits, travel expenses, etc.
- Conduct desk monitoring and on-site visits to occupant protection project. The following occupant protection projects were targeted: Occupant Protection/Program Coordination; Occupant Protection/Public Information & Education, Hall County STARS, Click It Don't Risk It (CIDRI) Coalition, Occupant Restraint Information Support (405), Occupant Protection/Special Initiatives (405), and Occupant Protection/Selective Overtime (405).
 - A site visit was conducted on Hall County STARS – July 12, 2011.
- Assisted and provided technical occupant protection data, reports, and information to contractors, law enforcement agencies, and NOHS staff, the public, legislature, etc. as needed.

- Completed Post-Safety Belt Survey in Clay County, November 15-18, 2011. Pre survey results showed 47% belted and post survey showed an increase of 15% to 62% after a special enforcement effort was conducted.
- Compiled data for Pre-Safety Belt Survey in Platte County and conducted survey September 26-29, 2011. Pre-survey results show 56% usage in Platte County.
- Attend highway safety seminars, conferences, workshops, meetings, training, etc. to promote occupant protection update information. Highway Safety personnel attended the following activities:
 - Injury Community Planning Group Meetings
 - Occupant Protection Coordinator's Conference Call
 - NHTSA Region 7 Child Passenger Safety (CPS) Meeting Conference Call
 - CPS Technician Training Classes in Omaha (2), Kearney, Lincoln, and Scotts Bluff
 - CPS Advisory Team Committee Meetings and Conference Calls, October 20, 2010 and March 9, 2011
 - CPS Technician Planning Meetings
 - CPS Technician Update on March 22-23, 2011 in Kearney, Nebraska
 - Nebraska Safety Council Safety Expo
 - CIOT Press Conference in Omaha - May 25, 2011
 - GHSA Annual Conference – Cincinnati, OH - September 26-28, 2011; attended by Fred Zwonechek and Linda Kearns
 - AASHTO Subcommittee on Safety Management Meeting in Kansas City, MO, September 27-September 30, 2011 – attended by Dan Waddle
 - GHSA Webinar "Self Assessment," May 25, 2011
 - NHTSA Webinar "Seat Belt Criteria," July 27, 2011
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (occupant protection-related statistics) as needed and installed on the website.
- Reviewed and kept updated on NHTSA Rules and Regulations regarding 402 and 405 federal funding. Completed applications for each specific federal fund along with annual reports.
- Perform all routine NOHS activities and assignments in regards to occupant protection requests, surveys, reports, etc.
 - Completed mini-grant contracts regarding occupant restraint requested by law enforcement agencies, organizations, and schools.
 - Mailed "Click It or Ticket" (CIOT) Mobilization packets and press releases and provide mailing to CPS technicians.
 - Processed mini-grant contracts for the 2011 Lifesavers Conference.
 - Read/reviewed permanent inspection station applications, posted child safety seat inspection stations on the website, processed mini-grant applications for child passenger seats and inspection station sites.
 - 405 Application was completed and submitted to NHTSA.
 - Processed mini-grants for media, seat belt and child safety seat observation surveys.
 - Prepared and provided the technicians list for the "Safe Ride News" subscription. Sent out CPS Technician mailings.
 - Compile listing for LATCH Manual and distributed to CPS technicians.

Results:

The goal to increase the occupant protection usage rate to 88.8% was not achieved. However, the observed safety belt usage rate was 84.8% in 2009, but remained steady at 84.1% in 2010, and steadied at 84.2% in 2011.

Funding:	Section 402:	\$36,267.08
Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov	

**Occupant Protection/Public Information and Education
Nebraska Office of Highway Safety**
402-11-04

Program Area:	Occupant Protection
Project Characteristic:	Educational Effort
Type of Jurisdiction:	22 Target Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 fatal, A, and B injury crashes, killing 223 people and injuring another 6,832 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2008-2010 was observed at 82.7%, 84.8%, and 84.1%. Child safety seat usage surveys conducted in 2008-2010 observed 96.8%, 95.4%, and 91.5% usage. Although usage has steadied, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for "No Occupant Protection" (no safety belt) resulted in 8,550, 9,325, and 10,118 convictions in 2007-2009. In addition, violations for "No Child Restraint" resulted in 1,659, 1,742, and 1,628 convictions in 2007-2009.

Occupant protection activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties.

Goal and Objectives:

The overall goal is to increase Statewide Observed Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% in CY2011.

The objectives of this project are to increase knowledge of the general public regarding occupant restraints, and also to educate and motivate law enforcement about the importance of strict enforcement of occupant restraint laws in an effort to decrease Unrestrained Passenger Vehicle Occupant Fatalities in all seating positions by 4% from the 2007-2009 calendar base year average of 121 to 112 in CY2011.

Strategies and Activities:

- Produced/purchased and distributed 57,750 occupant restraint related materials (brochures, newsletters, signs, and other educational items). Approximately 81% (46,619) were distributed to organizations within the Target Counties.
 - Loaned ten occupant-restraint related videos to schools, law enforcement, and other organizations, of which three were used in Target Counties.
 - The NOHS website was maintained and updated throughout the period with current occupant restraint related facts, statistics, resources, and related links.
 - Provided copying, postage, and shipping boxes for occupant restraint related materials.
 - Provided on loan the Vince and Larry crash dummy costumes to organizations for 18 various school and community events. 13 of the events (72%) were held in target counties. The Buckle Bear costume was utilized for one event, one in a target county. The airbag and various banners were used for three events, all in target counties.
 - Acquired 5,000 Rural Roads and Safety Belt brochures with occupant restraint messages. Acquired 25,000 Vince & Larry stickers. Printed 20,000 CPS law cards, in English. Acquired 5,000 "Dead People Don't Wear Safety Belts" brochures.
 - "Click It or Ticket" Mobilization: May/June 2011, mailed planning packets to law enforcement agencies statewide. Television and radio ads were produced to heighten awareness of the mobilizations.

- Placed occupant restraint ads in Want Ads of America to coincide with major holiday activities. (\$210.00)
- Placed occupant restraint ads in the Husker Illustrated magazine and related website. (\$3,002.00)
- Contracted with KOLN/KGIN-TV to air occupant restraint message during the broadcast of School Closing Announcements, (also on website) 180 ad spots were aired. (\$10,000.00)
- Contracted with KOLN/KGIN-TV to conduct a media campaign for "Click It or Ticket", there were 240 advertising spots aired. (\$567.00)
- Contracted with NET-TV to air occupant restraint messages on Big Red Wrap-Up for the 2011 football season. (\$2,000.00)
- Contracted with KMTV 3 to air "Click It or Ticket" messages during October, November and December 2010, 264 ad spots aired. (\$18,000.00)
- Contracted with Pulse/Urban Finch Advertising to conduct an indoor advertising campaign with occupant restraint messages in 13 different locations in greater Omaha and Lincoln. (\$9,920.00)
- Contracted with Prairie Fire Newspaper to run occupant restraint ads in three different months of the year. (\$1,698.00)
- Contracted with AllOver Media to conduct a public information and education campaign using fill toppers at selected gasoline vendors throughout the state displaying a "Click It or Ticket" message. (\$11,700.00)
- Awarded two mini-grant contracts to the Nebraska Safety Council to conduct TV media campaigns for "Click It or Ticket", there were 688 advertising spots aired on one campaign (\$11,550.00), and 121 ad spots for the other campaign (\$2,310.00).
- Awarded a mini-grant to the Nebraska Safety Council to conduct a Statewide Traffic Safety Public Opinion Survey of Nebraska Drivers. (\$35,000.00)
- "2011 Annual Nebraska Safety Belt Survey" usage was 84.2%. Motorcycle helmet usage was 76.8% legal, 23.2% deemed illegal, and 0.0% not wearing helmets.
"2011 Observational Survey of Nebraska Child Safety Seat Use" usage of child safety seats/boosters was 95.1%.
- Contracted with IMG Communications for public service announcements for occupant restraint and impaired driving initiatives, funding is shared with grant 402-11-10 (\$258,630.00).
 - Announcements were made during Nebraska Cornhusker football, basketball, and baseball games, and Sports Nightly talk show, there were 965 spots aired.
 - One full-page color ad was placed in each of the 80,000 Official Nebraska Football Game Day Programs for each of the seven home games in 2011, the programs for basketball games, and the 2011 Spring & Fall Sports Guides.
 - A safety message logo was strategically placed on the media backdrop for all Cornhusker athletic press events, for coaches and players, both home and away games, and also on the rotational signage and basket stanchions at the basketball arena.
 - A safety message was aired on the "What's Clicking" features on the ribbon board display during each of the seven home football games.
 - Game Day sponsorship for one home football game, one home basketball game, safety displays at the football pregame, and halftime demonstrations at the basketball games.

Results:

The goal to increase the occupant protection usage rate to 88.8% was not achieved. However, the observed safety belt usage rate was 84.8% in 2009, but remained steady at 84.1% in 2010, and steadied at 84.2% in 2011.

The objective to educate and motivate law enforcement about the importance of strict enforcement of occupant restraint laws in an effort to decrease Unrestrained Passenger Vehicle Occupant Fatalities in all seating positions by 4% from the 2007-2009 calendar base year average of 121 to 112 in 2011. The 2008-2010 average is 117. This objective was not achieved.

Funding:	Section 402:	\$373,284.79
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Hall County STARS (Safe Travel At Rural Schools)
Central Nebraska Community Services, Inc.**

402-11-05

Program Area:	Occupant Protection
Program Characteristic:	Intervention and education through schools with teachers, students, and parents.
Type of Jurisdiction:	County
Jurisdiction Size:	56,824
Target Population:	16 to 20 year olds

Problem Identification:

According to Nebraska Office of Highway Safety (NOHS), Hall County’s Fatal, A, and B crash rate is higher than the state’s rate. Hall County’s rate is 33.51/100 million miles. Nebraska’s rate is 28.13 per 100 million miles. The crash rate due to alcohol consumption is 4.59 per 100 million miles compared to the State’s rate of 3.28. The speed-related crash rate is 2.58. Nebraska’s is 2.13. NOHS cites the youth-related crash rate of 12.73 per 100 million miles for Hall County also higher than the State rate of 9.10. This project is needed because according to Nebraska Department of Health and Human Services, motor vehicle crashes are the second leading cause of injury in Hall County. Hall County’s rate is 72.0/100,000 population compared with Nebraska’s rate of 62.0/100,000. The numbers of Fatal, A, and B injury crashes in the county for the past three years has been 205 in 2007, 212 in 2008, and 208 in 2009. Hall County’s current occupant restraint use at 68.0% is lower than the state’s percentage, 70.2%.

Goal and Objectives:

The goal is to reduce by 5% the number of 16-20 year old Fatal, A and B Injury Crashes in Hall County from the three-year baseline average of 70 (2007-2009) to 66 crashes in 2011.

The objectives are to increase the percentage of drivers and passengers using restraints by 5 percentage points from the percentages observed in the November 2010 Central Nebraska Community Services (CNCS) observational assessment, partner with a minimum of fifteen (15) schools to provide educational messages and intervention activities on the importance of safe riding and driving practices, and engage and increase awareness of motor vehicle safety with a minimum of 150 students and parents.

Strategies and Activities:

- Submit news releases to area media.
 - Six Hall County STARS events were covered by the media in October, December, January, February, April, and August. This included five features in the Grand Island Independent, Click-It-Don’t Risk It Newsletter, the Doniphan Herald, and KRGi radio.
- Contact Hall County schools to solicit participation.
 - Preschools, elementary, and secondary schools were contacted by phone, email, and mailings to solicit participation and provide a project description. Contacts included: October 2010 – 15 schools; November 2010 – six schools; December 2010 – two schools; January 2011 – four schools; March 2011 – five schools; April 2011 – three schools; May 2011 – seven schools; June 2011 – three schools; August 2011 – three schools; September 2011 – Grand Island School Superintendent.
- Gather educational materials and resources targeting youth and young drivers.
 - Educational materials were gathered eleven months of the year from various sources.
- Meet with partner schools’ administration, teachers, counselors, and students for orientation and planning strategies.
 - Meetings were held during the year with Trinity Lutheran, Cairo’s New Hope Christian, Doniphan/Trumbull, Grand Island Senior High, Northwest High School, Starr Elementary School, Hall County 4-H Junior Leaders, Third City Christian Preschool, and Blessed Sacrament Preschool.
- Conduct the first visual seat belt surveys at all schools establishing a baseline to measure change in usage.

- First seat belt surveys were conducted at Trinity Lutheran School on November 16, 2010 and at Starr Elementary School May 20, 2010. The results are reported below.
- Suggest, initiate and facilitate teacher/student led intervention activities at preschools, Head Start, elementary and middle schools.
 - Eight preschools, including Head Start, and five elementary schools were visited this fiscal year for a total of 1,174 children educated on riding safely. Of these, 415 took educational materials home to their parents. All children received written educational materials.
- Suggest, initiate, and facilitate teacher/student led intervention activities at the middle and high schools.
 - Hall County STARS staff partnered with the State Patrol and Rob Reynolds to educate over 1,042 middle and high school students at Heartland Lutheran High School, Grand Island Senior High, Doniphan/Trumbull Middle and High School, and Northwest High School.
- Conduct second visual seat belt survey at schools to measure change in usage.
 - Second seat belt surveys were conducted at Trinity Lutheran School on November 19, 2010 and on May 24, 2011 at Starr Elementary. The results are reported below.
- Meet with participating school administration, teachers and students to evaluate project and plan next school year's intervention activities.
 - Evaluation results and thank you notes were written to elementary schools, high schools, Nebraska State Patrol, Rob Reynolds, the Grand Island Public Library, and the Grand Island Independent reporter this fiscal year.
- Solicit and meet with new school administrator partners.
 - Plans for education were made with Gates Elementary School, Westridge Middle School, and Shoemaker Elementary. Other schools contacted were Newell, Dodge, Wasmer, and Knickrehm.
- Begin education and intervention activities with new school partners and partners from the previous school year.
 - August 22, 2011, Northwest, Doniphan/Trumbull, and Wood River Schools were emailed letters asking for student organization participation.
- Explore utilizing other Hall County partners to increase awareness of safe driving and riding practices.
 - Over 1,114 parents and students were educated through the Old Walnut Health Fair, Grand Island Public Library's Bear Fair, Story Time, and After Hours Lock-in, Grand Island Parenting Conference, Hall County 4-H Educational Event, Grand Island Minority Health Fair, YWCA Kid's Carnival, and Wild Turkey Federation Safety Day. These numbers include over 250 Spanish speaking adults and children.
- Conduct visual seat belt surveys at all schools to establish a baseline for new schools and measure change at partner school from the previous year. See the 5th and 8th bullets above.

Results:

- The goal to reduce by 5% the number of 16-20 year old Fatal, A and B Injury Crashes in Hall County from the three-year baseline average of 70 to 66 crashes was not met. NOHS' most current data shows a three-year average of 71 Fatal, A and B Injury Crashes for 16-20 year-olds in Hall County. (2008 - 63; 2009 - 75; 2010 - 73). Hall County's occupant protection percentage is above Nebraska's. Nebraska drivers self reported usage rate is 72.9%, while Hall County's is 74.9%.

Objectives:

- Increase the percentage of drivers and passengers using restraints by 5 percent from the percentages observed in the November 2010 CNCS observational assessment at the targeted schools was met. Trinity Lutheran School's restraint rate rose from 66.5% to 83.1%. Starr Elementary School's restraint use rose from 34.9% to 44.0%. See results in the chart below.
- Partner with a minimum of 15 schools to provide educational messages and intervention activities on the importance of safe riding and driving practices was met. Hall County STARS partnered with 17 schools and six other facilities.
- Engage teachers and students in preschool, elementary and secondary schools to complete educational activities within their own peer groups and with their young parents increasing public awareness regarding contributing factors to Fatal, A and B Injury Crashes. A minimum of 150 students and parents will participate. This objective was met. The number of students and parents educated was over 3,745.

- The in-kind non-federal funds projected were exceeded. \$5,800 was projected; \$7,005.00 was generated.

Seat Belt Survey	Trinity Lutheran	Trinity Lutheran	Starr Elementary	Starr Elementary
	1 st Observation	2 nd Observation	1 st Observation	2 nd Observation
	11/16/2011	11/19/2010	5/20/2011	5/24/2011
Driver Restrained	65.6%	75.9%	38.8%	55.9%
Front Passenger Restrained	67.9%	82.3%	31.0%	42.9%
Rear Passenger Restrained	66.7%	92.9%	31.7%	*25.9%

*Second observation results lower than the first.

Funding:	Section 402:	\$19,420.00
	Other – In-Kind:	\$ 5,800.00
	Total:	\$25,220.90

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**Nebraska Collegiate Consortium to Reduce High Risk Drinking
University of Nebraska-Lincoln/Nebraska Prevention Center for Alcohol & Drug Abuse**

402-11-06

Program Area:	Alcohol
Program Characteristic:	Model Campus Alcohol Program
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	18-24 year olds in Nebraska universities, colleges, community colleges and technical schools

Problem Identification:

In Nebraska, drunk driving is the principal cause of death and disability among young people ages 19–24. While this age group (2008) is involved in 18.1% of all vehicle crashes, these drivers are involved in 32.1% of *all* alcohol-involved crashes, 31.2% of all alcohol-involved fatal crashes, and 29.8% of all alcohol-involved injury crashes.

Goal and Objectives:

The goal is to reduce alcohol-related motor vehicle injuries and deaths and associated financial and social costs among state-supported college and university students in Nebraska by reducing high risk drinking by 3%, drunk driving by 3%, and riding with a driver who has been drinking by 3%.

One objective of this project is to ensure that the Nebraska Collegiate Consortium (NCC) to Reduce High Risk Drinking matures as an organization, sets its agenda for the future and continues to plan and implement effective environmentally based programs to reduce high risk drinking. Another objective is to expand the membership of NCC to include institutions of higher education that are not state-supported. NCC schools that are in communities with Strategic Prevention Framework State Incentive Grants (SPF/SIG) that have objectives aimed at 19-25 year olds to increase cooperative SPF/SIG NCC school activities. Coordinate with SPF/SIGs to develop a method that NCC schools and their communities can more effectively engage parents in helping reduce high risk drinking, and increase parental resources available online and by other means.

Strategies and Activities:

- There are now 22 schools/members of NCC.
- Provided technical assistance to colleges and universities via telephone conference calls every month, individual consultations as needed, via email, phone, website and personal visits. A list serve has been established. The conference call format has been altered several times to seek the best practices for technical assistance.
- Data analysis and evaluation efforts are ongoing, University of Nebraska-Lincoln (UNL), Mid-Plains Community College, Northeast Community College, Nebraska Wesleyan University (NWU), Southeast Community College (SECC) and Clarkson College received assistance on College Alcohol Profile (CAP) result analysis, University of Nebraska-Omaha received assistance with a survey of Greek students and CAP analysis Concordia University consulted regarding possibility of using UNL web survey. NCC members received results from State Young Binge Drinking survey, sorted by school and SPF/SIG regions. Wayne State CORE (database) data analyzed and updated longitudinal CORE data report. NWU and SECC data analyzed for Y1-CAP (low-risk/abstaining-behaviors).
- Skill building workshops were either organized locally or “captured” by getting NCC members to attend workshops organized by others. The two on-site workshops were 1) Social Norms Marketing Interventions (60 attendees and many viewed via web broadcast, no count obtained); 2) Beyond Discipline, Managing the Modern Higher Education Environment (approximately 50 attendees, no web broadcast available).
- Website development is now complete and was operational, URL named **www.nebconsortium.org**. The Power of Parenting website was launched in July, and also resides at the same web address. A generic version of the website is being developed for all NCC institutions.
- Three mini-grants were awarded to member schools of the NCC:
 - Mid-Plains Community College, McCook, Social Norms Campaign
 - Northeast Community College, Norfolk, Off Campus Living Guide (partnered with Wayne State)

University of Nebraska, Lincoln, promotion for MyTurn2Drive Designated Driver program (partnered with NWU and SECC)

- Discussions between the NCC and the coordinator of the state's SPF/SIG initiatives resulted in increased contacts between campus members and local coalitions. Member schools were aided by establishing a framework for participation and outcome evaluations.
- Nine NCC institutions were represented by fifteen individuals at U.S. Dept. of Education's National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education in Philadelphia, PA in October 2010.
- Nine current campus-customized CAP sites were updated. UNL Y1-CAP for entering students was conducted in the Fall 2011 semester. Clarkson College included in CAP sites for 2011.
- Utilizing available data bases, in addition to challenging member colleges to identify local data bases that could assist in guiding local program initiatives, significant technical resources were devoted to cleaning, organizing and analyzing Nebraska Department of Health and Human Services and NOHS databases. Updated versions of previous year's reports were produced, and additional analysis was completed. Literature review was finalized and manuscript drafts for "Crash and Citations" papers were completed. Data from the study was presented at the Governor's Highway Safety Association Annual Meeting in Cincinnati, Ohio in September 2011. Publications are expected in 2012 after final edit and review.
- UNL Initiative discussions were held with all campuses of the Nebraska University system to address high risk drinking. Additional discussions will be held and a position paper is being prepared for the Board of Regents.

Results:

- The grant supported one year of the Nebraska Collegiate Consortium to Reduce High Risk Drinking, designed to replicate UNL's success at reducing binge drinking, drunk driving, and riding with drunk drivers among college students on other Nebraska campuses.
- This project did not expect to achieve measurable changes in student behaviors at the participating colleges and universities.
- This one-year project supported member colleges in developing and implementing environmental changes in the campus and surrounding community.
- In UNL's experience, reductions in high risk drinking and drunk driving, and riding with drunk drivers show up in the 4th year of the project after significant program and policy changes were initiated. A similar time frame at other campuses is anticipated.
- UNL's Omnibus survey, from which tracking data was obtained, has been discontinued.
- In Fall 2011, the UNL Y1-CAP was done for a third year. This year the NPCADA assisted UNL in sending out letters in early August to incoming students at their permanent address about taking the Y1-CAP before coming to campus, the letter was followed by an email sent to students with the link to the Y1-CAP. The response rate was 96%. An additional letter was sent to half of the parents of incoming students about the new UNL Power of Parenting website. Findings of the collection of data from the UNL Y1-CAP for entering students continue to show improvements in most binge drinking and drinking and driving outcomes. Fewer students reported drinking and driving and riding with a drunk driver. Fewer students reported binge drinking but of those who binge drink more reported frequent binge drinking (2+ times in past two weeks). These findings would suggest that efforts at UNL including the implementation of Y1-CAP are continuing to be effective in attracting a lower risk student population to the University.

University of Nebraska - Lincoln	Entering Students 2009	Entering Students 2010	Entering Students 2011
Binge Drinking	26.0	22.4	22.4
Frequent Binge Drinking	5.0	12.8	13.6
Drinking and Driving	17.7	12.4	12.1
Riding with Drunk Driver	16.4	13.0	12.9
Drinking and Driving (Wayne State)	42.2	38.3	37.3

Funding:	Section 402:	\$172,676.42
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Sarpy County Traffic Unit
Sarpy County Sheriff's Office/Bellevue Police Department

402-11-07

Program Areas:	Sarpy County and City of Bellevue
Project Characteristics:	Engage in aggressive police traffic enforcement
Type of Jurisdiction:	County and City
Jurisdiction Size:	158,840 residents and 251 square miles
Target Population:	All drivers operating motor vehicles in Sarpy County

Problem Identification:

In the time period of 2006-2008, prior to the implementation of the Traffic Unit, the County had 1,050 Fatal, A, and B injury crashes. An additional 1,428 C injury crashes occurred during the same time period. Despite law enforcement traffic safety efforts, between 2006 and 2007 fatal, A, and B injury crashes increased by 18% and between 2006 and 2008 Fatal, A, and B type injury crashes increased by 12% in Sarpy County. County law enforcement agencies have determined there was a lack of personnel and time to dedicate to the type of intensive traffic enforcement that would result in lower rates of crashes. Additionally, selective traffic enforcement was restricted to uniform patrol efforts which limited extensive concentrated service in areas and situations where the probability of fatal and injurious crashes were likely.

With the addition of four new personnel dedicated strictly to traffic enforcement, uniform patrols have increased in those areas where the probability of fatal and injurious crashes was likely. As a result of this increase in traffic enforcement, the Traffic Unit is having a direct impact on lowering the rate of crashes throughout the County. Based on data from the Standard Summary - Nebraska Department of Roads (NDOR), from 2008 to 2009 the number of fatal crashes in Sarpy County decreased 50% from eight to four and the number of A and B injury crashes has decreased 12% from 346 in 2008 to 304 in 2009.

The target population for this project is all drivers operating motor vehicles in Sarpy County. The Traffic Unit serves a population of approximately 158,840 people and 251 square miles which includes the cities of Papillion, Bellevue, La Vista, Gretna, and the rural areas of Sarpy County.

Goals:

The goal of this project is to reduce the number of Fatal, A and B Injury Crashes in Sarpy County by an additional 20%, (69) from 348 (2007 – 2009 three year baseline average) to 279 in 2011.

The goal of the Bellevue Police Department is to reduce the number of Fatal, A and B Injury Crashes in Bellevue by 25% (26) from 104 (2007 – 2009 three year baseline average) to 78 in 2011.

Objectives:

- To increase selective traffic enforcement by 10% in Sarpy County and Bellevue at high problem crash locations from 2.8 hours per day in FY2010 to 3.1 hours per day in FY2011.
- Increase selective traffic enforcement by 40% in school zones when school is in session, from 11 hours per week in FY2010 to 14.5 hours per week in FY2011. School zone enforcement will only be conducted if identified as a high problem crash location.
- To participate in selective traffic enforcement at special events and/or statewide traffic enforcement operations.
- Increase public awareness regarding contributing factors to Fatal, A and B Injury Crashes and conduct traffic safety presentations at schools.

Strategies and Activities:

- Gather Fatal, A and B injury crash data for Sarpy County, identify high crash locations, prioritize the high crash locations and create a priority listing for selective enforcement activities.
 - Countywide high crash locations were targeted at 11 locations with six or more crashes.

- Assign the grant funded personnel (4 FTEs) to conduct selective enforcement at the identified high crash locations utilizing saturation patrols, checkpoints, speed enforcement, seat belt enforcement, etc.
 - Grant funded personnel were assigned to conduct selective enforcement at identified high crash locations. The officers spent 1,122.10 working the high volume traffic areas and 2,257.25 hours in the problem areas.
- Assign the grant funded personnel (4 FTEs) to conduct selective enforcement during, but not limited to, the Click It or Ticket Mobilizations (May and November), You Drink & Drive. You Lose. Crackdowns (August-September, December-January), Sarpy County Fair (September), Papio Days, Offutt Air Show, La Vista Days, Memorial Day Ceremony, and Safe Saturdays.
 - Grant funded personnel assigned to conduct traffic enforcement at the above special events and school zone traffic locations. A total of 1,056.35 hours were worked at the special events and 462.50 hours averaging 12.84 hours per week at school zones.
- Organize and conduct a minimum of 15 traffic safety presentations on the factors that contribute to fatal and serious injury crashes for schools, fairs, clubs, etc.
 - Thirty-one public presentations/classes and 15 school presentations were provided.
- Complete monthly selective enforcement activity summary, including a breakout and create annual report for NOHS.
 - Completed monthly selective enforcement activity summaries, including a breakout of activities.
- Analyze project period statistics to determine project success, form future planning and create an annual report.
 - Statistics were analyzed and compiled for the NOHS annual report.

Results:

Aggressive traffic enforcement has been implemented and analyzed. The results are as follows:

Based on data from the Standard Summary – NDOR, from 2009 to 2010 the number of fatal crashes in Sarpy County increased 50% from four to eight and the number of A and B injury crashes has decreased from 304 in 2009 to 302 in 2010.

Based on data from the Standard Summary – NDOR, from 2009 to 2010 the number of fatal crashes in Bellevue decreased from one to zero and the number of A and B injury crashes decreased from 99 to 94 in 2010.

Sarpy County - Standard Summary - Department of Roads						Bellevue - Standard Summary - Department of Roads					
Crashes						Crashes					
	Fatal Crashes	A Injury Crashes	B Injury Crashes	Total Fatal, A & B Crashes	Total A & B Crashes		Fatal Crashes	A Injury Crashes	B Injury Crashes	Total Fatal, A & B Crashes	Total A & B Crashes
2008	8	91	255	354	346	2008	0	28	84	112	112
2009	4	98	206	308	304	2009	1	23	76	100	99
2010	8	86	216	310	302	2010	0	25	69	94	94
Total	20	275	677	972	952	Total	1	76	229	306	305

Sarpy	Total Crashes	Fatal Crashes	Injury Crashes	Killed	Injured
2008	2,141	8	846	8	1,330
2009	2,027	4	840	4	1,236
2010	2,038	8	819	9	1,213

*Statistics represent all of Sarpy County including the cities of Papillion and La Vista which are not covered in the grant.

Bellevue	Total Crashes	Fatal Crashes	Injury Crashes	Killed	Injured
2008	784	0	310	0	492
2009	692	1	298	1	447
2010	687	0	282	0	437

- Four officers worked a total of 7,324.50 hours, with 4,898.20 at high volume areas, special events, school zones and problem areas.
- Citations, Arrests, and Warnings issued:
 - 1,823 speeding citations, six arrests for DWI/DUI, two arrests for MIP, two open container arrests, 107 safety belt violations, 34 child restraint violations, 124 safety belt warnings, 23 child restraint warnings.
- Year three adjustments will be made to meet the goals and objectives with respect to problem areas, rush hour traffic and school presentations.

Funding:	Section 402:	\$213,539.27
	Contractor Funds:	\$112,278.70

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**La Vista Police Special Motorcycle Bureau
La Vista Police Department**
402-11-08

Program Areas:	Police Traffic Services
Project Characteristics:	High Visibility, Public Information, Innovative Approach
Type of Jurisdiction:	City of La Vista
Jurisdiction Size:	Approximately 18,300 Residents
Target Population:	Driving Population Sarpy/Douglas Counties (467,000 licensed drivers)

Problem Identification:

Traffic crashes reported and investigated in La Vista (includes all crashes investigated, even those under \$1,000) (Using La Vista Police Department (LVPD) Statistics) have averaged 351 over the past three years (335 in 2009, 356 in 2008 and 361 in 2007). This is a 16% increase over the previous three years (321 in 2006, 270 in 2005 and 320 in 2004). The average personal injury crashes has increased from an average of 75 to 80 over the past six years, a 7% increase. Without additional strategies to address the problem, the numbers will undoubtedly rise due to the traffic growth in La Vista. In reviewing the Fatal, A, B and C injury crashes (Standard Summary – Nebraska Department of Roads (NDOR), the city of La Vista has an average of 81 crashes with 126 personal injuries per year, 3 year baseline average 2007 – 2009). La Vista is in a unique situation when dealing with traffic issues. The city borders the city of Omaha, which is in Douglas County, and contributes to our traffic problems. From La Vista Police Department statistics, approximately 40% of drivers issued citations in La Vista are from Douglas County.

Goal:

Reduce Fatal, A, B and C Injury Crashes by 5% in the city of La Vista from the three-year average of 80 to 75 in 2011. (Standard Summaries – NDOR)

Objectives:

The LVPD through the addition of a police motorcycle will enhance traffic enforcement with a motorcycle supervisor available to patrol and supervise/supplement current motorcycle officer activities.

- Reduce persons killed or injured in motor vehicle crashes by 10% (13) from a three-year average of 126 to 113 in 2011. (Standard Summaries - NDOR)
- Reduce the total number of traffic crashes in La Vista by 5% (17) from the 2009 number of 335 to 318 in 2011. (LVPD Statistics)
- Distribute educational traffic safety messages to adults and teens on safety belts, drinking and driving, underage drinking and speeding.

Strategies and Activities:

- The motorcycle was purchased along with all of the associated equipment.
- Motorcycle training was complete on April 27th, 2011, with one Police Officer obtaining certification for Police Motorcycle Operation. The training was presented by certified instructors from Bellevue Police Department.
- Upon reviewing the data, it was determined the Police Motorcycle Unit would concentrate on specifically failure to yield right of way, traffic signal violations, following too close, inattentive driving and erratic driving in an effort to reduce A, B and C injury crashes. La Vista Police Department investigated one fatality car crash during 2010 in which erratic and impaired driving were a factor. They also investigated several A injury crashes involving traffic signal violations.
- The certified motorcycle police rider began working with Special Enforcement Bureau in April, 2011.
- This police motorcycle has been deployed on 20 selective enforcement operations to date to include traffic signal, stop sign, and speeding violations. Over 50 traffic stops have been made utilizing the police motorcycle in an effort to deter these violations. The Motorcycle Patrol participated in:
 - A month long selective enforcement operation targeting traffic signal violations, approximately 5.5 hours were spent on this selective in which twelve citations and 8 warnings were issued for traffic signal violations.
 - A Back To School Speed Enforcement campaign held on August 16 – 31, 2011, for 16 hours of enforcement, before and after school, at five schools within the City, resulted in five citations and six warnings for speeding.

- Motorcycle Patrol conducted saturation patrol focusing on aggressive driving making numerous contacts with motorists identified as displaying aggressive driving either through improper lane changes or following to close.
- The LVPD participated in the "Click It or Ticket Mobilization," during both daytime and nighttime hours, making numerous traffic stops and issuing several citations for seat belt violations.
- On July 1, 2011, a Sobriety Checkpoint was held in La Vista, in which the Motorcycle Patrol helped check nearly 1,150 vehicles with the following results: seven DUI arrests, two arrests for possession of controlled substance, three Minor in Possession (MIP) arrests, two arrests for contributing alcohol to minors, and two outstanding warrant arrests. Materials were distributed during the checkpoint.
- LVPD also participated in the "You Drink. You Drive. You Lose. Crackdown," August 19 – September 5, 2011, during normal operations with no overtime funding requested.
- LVPD also participated in the following activities: Child Passenger Safety Week - February 2011; Law Enforcement Week - May 2011; La Vista Days and Carnival - May 2011; La Vista Days Fireworks - May 2011; La Vista Days Parade - May 2011; "Wall that Heals" escort, College World Series - June 2011; National Night Out - August 2011; Ralston National Night - August 2011; and La Vista National Night Out.

Results:

The 2011 statistical year has not been completed at the time of this report. However, in reviewing the statistics from 2010, the number of Fatal, A, B, and C injury crashes was 96, which was the highest number crashes over the past six years. The number of total injuries and killed was 132, which is the highest since 2007 (135). The average total crashes for 2008-2010 is 255, which is a three-year average of 85, an increase of 5% over 2007-2009. The total number of injuries and killed in 2008-2010 was 376, a three-year average of 125, which is one less than the three-year average from 2007-2009 (126 based on 379).

- Traffic crashes reported and investigated in La Vista (includes all crashes investigated, even those under \$1,000) have averaged 341 over the past three years (356 in 2008, 335 in 2009, and 333 in 2010). This is an 8% increase over the previous three years (270 in 2005, 321 in 2006, and 361 in 2007).
- Based on NDOR statistics, the average of personal injury crashes during 2008-2010 has increased from an average of 80 to 86 over 2006-2008, a 7.5% increase. In reviewing the Fatal, A, B and C injury crashes, the city of La Vista has an average of 86 crashes with 127 personal injuries per year based on 2008-2010 statistics. Although the number of crashes is up 7.5% since 2007, the number of Fatal, A, B and C injuries has dropped by two.
- The number of killed or injured persons in motor vehicle crashes (2008-2010) decreased less than 1% from the three-year average of 126 to a three-year average of 125.
- Traffic crash numbers for 2010 in La Vista totaled 333, which was less than 1% decrease over 2009 (335), but a 6.5 percent decrease over 2008.
- Traffic citations written in 2010 decreased a total of 270 (1,226), or 18% from 2009. This decrease can be attributed to personnel shortages within the police department.
- Four motorcycle officers working together on the Special Motorcycle Bureau accumulated a total of 87 citations for the following offenses: 15 DWI arrests, 39 speeding, nine MIP, five open container, and eight safety belt citations, one child restraint warning, 35 miscellaneous warnings, and 27 other violation citations.
- Officers have been very visible in the public with the police motorcycles in both enforcement and educational modes. A flyer was also created to promote safety belt usage; safety checkpoints were conducted, and selective enforcement operations carried out.

Funding:	Section 402:	\$23,798.42
	Other:	\$56,000.00

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**Alcohol/Program Coordination
Nebraska Office of Highway Safety**

402-11-09

Program Area:	Alcohol
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting 5,387 fatal, A, and B injury crashes occurred, killing 223 people and injuring another 6,832 people.

Alcohol was known to be involved in 73 (36%) of the 205 fatal crashes that occurred in Nebraska in 2009. Alcohol was involved in 555 (11%) of the 5,182 A and B injury crashes.

Arrest and conviction totals for Driving Under the Influence are starting to level off (13,437, 13,660, and 13,399 arrests and 10,711, 11,504, and 11,520 convictions) from 2007 to 2009.

Alcohol awareness activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties. The reduction of fatal and injury crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address alcohol issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of impaired driving laws.

The coordination and assistance provide an essential element in a successful alcohol awareness program. In order to impact attitudes regarding alcohol and impaired driving among Nebraska's motoring public, technical support from the NOHS office in this concentrated area is necessary.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2010 through September 30, 2011.

Strategies and Activities:

- Provided coordination support and assistance to alcohol-related/impaired driving projects involving funds from Section 402 and Incentive 410, 163 federal funds.
 - Funding was provided for salaries/benefits, supplies and travel expenses.
- Conducted desk monitoring and site visits for each alcohol-related project. The following alcohol-related projects were monitored:
 - Alcohol/Program Coordination; Alcohol/Public Information and Education; Alcohol/Equipment Support; Traffic Training/NOHS; Alcohol/Selective Overtime; MADD Court Monitoring-Public Education and Awareness; Traffic Training; Nebraska Attorney General's Prosecutorial Response to DUI Crimes – Nebraska Department of Justice; Judicial/Prosecution Training, 410/In Car Cameras, 410/Breath Testing Equipment, 410/Drug Recognition Expert (DRE) Training and Re-Certification, 410/Alcohol/Selective Overtime and 410/Alcohol/Public Information & Education.
 - Site visits were completed on:
 - MADD Court Monitoring - Public Education and Awareness on August 29, 2011.
 - Nebraska Attorney General's Prosecutorial Response to DUI Crimes on August 24, 2011.

- Assisted and provided technical alcohol-related data, reports, and information to contractors, law enforcement agencies, state agencies, office staff, the public, legislature, etc.
 - Provided assistance to law enforcement agencies and organizations with scheduling, maintenance, deliver and return of the BAT Mobile. Provided assistance in ordering supplies and evidentiary equipment. Scheduled, provided supplies/course materials and assistance with the Drug Recognition Expert Training. Updated DRE information on the DRE Tracking system and processed certificates and re-certifications. Provided statistics/charts/graph as requested.
- Attended/participated in highway safety seminars, conferences, workshops, meetings, trainings, etc. pertaining to impaired driving. Attended the following conferences, meetings, etc.:
 - Nebraska Law Enforcement Luncheon, Kearney, NE – October 4, 2010;
 - NOHS 2-Day DRE Pre-School – March 31 – April 1, 2011;
 - NOHS DRE Update – October 25, 2010;
 - NOHS DRE School Instructor Meeting – March 2, 2011;
 - NOHS 7-Day DRE Training School – April 11 - 19, 2011; and
 - BAIID Insurance Policy Meeting – April 4, 2011.
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (alcohol-related traffic statistics).
 - Revised and updated information on arrest/conviction totals, fatalities, .08, Administrative License Revocation, Blood Alcohol Concentration, Driving Under Influence/alcohol crash, interstate, motorcycle, motor vehicle homicide, etc. Designed invoice for fatal crash BAC results. Provided information as requested.
- Reviewed and kept updated the NHTSA Rules and Regulations regarding section 402 and 410 federal funding. Completed applications as required.
- Perform daily all routine NOHS activities and assignments in regards to alcohol-related/impaired driving requests, surveys, reports, etc.
 - Scheduled BAT Mobile at the request from law enforcement agencies, etc. – used by Sarpy County Sheriff’s Office.
 - Processed alcohol supply orders, mailed simulators and Preliminary Breath Test mouthpieces.
 - Picked up alcohol equipment at Dakota County, Superior, O’Neill, York, Beaver City, Elwood, DMV, Adams County, Grand Island, Greeley, Butte County, and Valentine.
 - Awarded mini-contract requests for alcohol projects, training, enforcement, equipment, mobilizations and processed invoices.
 - Review, edited, and mailed the “You Drink & Drive. You Lose. Mobilization” packets. Updated website with impaired driving statistics.
 - Previewed impaired driving-related videos.
 - Completed and submitted 410 Application to NHTSA.
 - Delivered checkpoint signs to law enforcement agencies.
 - Transported the MADD vehicle for Dead Day to and from Northeast High School, Lincoln – April 28, 2011.

Results:

The Alcohol-Related Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Alcohol was known to be involved in 46 (24%) of the 190 fatal crashes that occurred in Nebraska in 2010. Alcohol was involved in 534 (11%) of the 4,859 A and B injury crashes. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. - 5:59 a.m.), 1,332 (77%) of 1,739 involved alcohol.

Funding:	Section 402:	\$79,782.90
Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov	

**Alcohol/Public Information and Education
Nebraska Office of Highway Safety**

402-11-10

Program Area:	Alcohol
Program Characteristic:	Educational Effort
Type of Jurisdiction:	22 Target Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting 5,387 fatal, A, and B injury crashes occurred, killing 223 people and injuring another 6,832 people.

Alcohol was known to be involved in 73 (36%) of the 205 fatal crashes that occurred in Nebraska in 2009. Alcohol was involved in 555 (11%) of the 5,182 A and B injury crashes.

Arrest and conviction totals for Driving Under the Influence are starting to level off (13,437, 13,660, and 13,399 arrests and 10,711, 11,504, and 11,520 convictions) from 2007 to 2009.

Alcohol awareness activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties. The reduction of fatal and injury crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address alcohol issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of impaired driving laws.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to increase knowledge of the general public regarding alcohol-related crashes.

Strategies and Activities:

- Produced/purchased and distributed 4,782 alcohol-related materials (brochures and other educational items). Approximately 84% (4,010) were distributed to organizations within the Target Counties. In addition:
 - Loaned 36 alcohol-related videos to schools, community groups, and other organizations, 25 (69%) were used in the Target Counties.
 - Purchased a one-year subscription to "Impaired Driving Update" newsletter for reference by NOHS staff.
 - Provided copying, postage, and shipping boxes for alcohol-related materials.
 - The NOHS website was maintained and updated throughout the period with impaired driving related facts, statistics, resources, and related links.
 - Acquired 5,000 English version and 1,000 Spanish version "In the Know, Driving Under the Influence" brochures, and 5,000 "Drunk, Drugged, Dangerous" brochures with impaired driving messages.
- Contracted with the Omaha Royals Baseball Club to provide a public service announcement (PSA) at the top of the 7th inning of each of the 72 home games. The PSA reminded fans to drive safely when leaving the stadium in conjunction with the announcement that alcohol sales were ending in the stadium. During the PSA the NOHS logo appeared on the stadium video scoreboard. Two 30-second ads were aired on the radio broadcast of all 144 games. A color ad was also placed on the inside cover of the program for each home game (\$15,000.00).

- "You Drink & Drive. You Lose. Crackdowns." Mailed planning packets to law enforcement agencies for the fall and holiday crackdowns. Television and radio ads were produced to heighten awareness of the crackdowns.
- Placed impaired driving ads in Want Ads of America to coincide with major holiday activities. (\$210.00)
- Placed impaired driving ads in the Husker Illustrated magazine and related website. (\$3,002.00)
- Contracted with KOLN/KGIN-TV to conduct a media campaign for "You Drink & Drive. You Lose." In which 622 advertising spots aired plus provided website visibility. (\$5,962.00)
- Contracted with Prairie Fire Newspaper to run impaired driving ads, "Drunk Driving Over The Limit. Under Arrest. – Cops are cracking down." in seven different months of the year. (\$2,786.00)
- Contracted with Intran Media to conduct a public information and education campaign using wraps on delivery trucks displaying the impaired driving message, "Don't Let These Lights Spoil Your Holiday. – You Drink & Drive, You Lose." Ten vehicles advertised the campaign from November 5, 2010 through January 4, 2011. Two bonus weeks (January 5, 2011 – January 19, 2011) were added at the end of the campaign, along with free overcab ads added where available. (\$24,000.00)
- Contracted with Pulse/Urban Finch Advertising to conduct an indoor advertising campaign with impaired driving messages in 13 different locations in greater Omaha and Lincoln. (\$9,920.00)
- Contracted with NET-TV to air impaired driving messages on Big Red Wrap-Up for the 2011 football season. (\$2,000.00)
- Contracted with NET TV to air an impaired driving message on the production of "Nebraska Stories" documentary. (\$25,000.00)
- Contracted with IMG Communications for public service announcements for impaired driving and occupant restraint messages, funding is shared with grant 402-11-04 (\$258,630.00). Announcements were made during Nebraska Cornhusker football, basketball, and baseball games, and Sports Nightly talk show, there were 965 spots aired. One full-page color ad was placed in each of the 80,000 Official Nebraska Football Game Day Programs for each of the seven home games in 2011, the programs for basketball games, and the 2011 Spring and Fall Sports Guide. The "Click It or Ticket" safety message logo was strategically placed on the media backdrop for all Cornhusker athletic press events, for coaches and players, both home and away games, and also on the rotational signage and basket stanchions at the basketball arena. A safety message was aired on the "What's Clicking" features on the ribbon board display during each of the seven home football games. Game Day sponsorship for one home football game, one home basketball game, safety displays at the football pregame, and halftime demonstrations at the basketball games.
- Law enforcement appreciation luncheon invitations were sent in September 2010 to all law enforcement agencies in the state. The luncheon is held concurrently with the joint conventions of the Police Officers Association of Nebraska and Nebraska Sheriff's Association. The 2010 convention was held in October with a total attendance of 109. Invitations were sent in September 2011 for the convention to be held in October of 2011, subsequent to the end of the fiscal year. (\$2,521.74)
- Awarded two mini-grants to the Nebraska Safety Council to conduct television media campaigns for "You Drink & Drive. You Lose." in which 688 advertising spots aired on one campaign (\$11,550.00) and 121 ad spots on the other campaign (\$2,310.00).
- Awarded a mini-grant to University of Nebraska Foundation to support the "Do It Sober" program on campus. (\$2,562.00)

Results:

The Alcohol-Related Fatal, A and B Injury Crash data for CY2011 are unavailable from the Nebraska Department of Roads.

Alcohol was known to be involved in 46 (24%) of the 190 fatal crashes that occurred in Nebraska in 2010. Alcohol was involved in 534 (11%) of the 4,859 A and B Injury Crashes. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. - 5:59 a.m.), 1,332 (77%) of 1,739 involved alcohol.

Funding:	Section 402:	\$370,524.81
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Alcohol Equipment Support
Nebraska Office of Highway Safety**
402-11-11

Program Area:	Alcohol
Project Characteristic:	Alcohol Testing Equipment
Type of Jurisdiction:	Statewide
Jurisdiction Size:	Over 300 Law Enforcement Agencies
Target Population:	1,819,484 Million

Problem Identification:

Alcohol was involved in 35% (73 out of 205) of the fatal crashes in 2009. It remains as the single highest contributing factor in fatal crashes. Nebraska has approximately 100 evidentiary and 1,004 preliminary breath testing devices in use by state and local elements of the Criminal Justice System. Due to the lack of local resources, volume buying of supplies for efficient program operation is prohibitive. Down time of the equipment can also be a detriment to consistent alcohol operations.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective is to provide funds to maintain an inventory of alcohol equipment supplies to assist local law enforcement agencies in DWI enforcement efforts. Testing supplies, materials, and repairs will be issued upon request and invoiced at NOHS cost to participating agencies. Mouthpieces used in alcohol training and for use in the Breath Alcohol Testing (BAT) Mobile will be provided.

Strategies and Activities:

- Maintain an inventory of mouthpieces and repair components for alcohol testing equipment.
 - Purchased 65,000 pre-test, 60,000 Alco-FST's and 15,000 evidentiary mouthpieces. Repaired two Datamaster units. Provided two bottles of .08 and two bottles of .150 simulator solutions to law enforcement agencies.
- Provide alcohol mouthpieces to local enforcement agencies; provide supplies for BAT mobile and alcohol training.
 - Provided 62,600 pre-test, 67,300 Alco-FST's and 11,900 evidentiary mouthpieces for a total of 141,800 mouthpieces to 106 law enforcement agencies, adult and juvenile correctional facilities, detox facilities, county attorneys, schools, and state probation agencies. Provided 25 Nalco bottles to law enforcement agencies for PBT calibrations. Simulators were provided to Hamilton County Sheriff's Office (\$740.00) and Sidney Police Department (\$450.00).
- Schedule and provide the BAT Mobile to law enforcement agencies on a request basis in conjunction with Selective Overtime Enforcement Mini-Grant Contracts, roadside sobriety checkpoints, and special weekend enforcement efforts.
 - The BAT Mobile was used by the Papillion Police Department on September 1, 2011 for a Vehicle Check/Sobriety Check.
- Insure the BAT Mobile breath testing equipment is properly calibrated for checkpoint and enforcement activities.
 - Maintenance and repairs were completed on six Datamaster instruments issued to law enforcement agencies and to the Datamaster and Intoxilyzer in the BAT Mobile.
- Insure the Bat Mobile is properly maintained and cleaned.
 - Vehicle maintenance and repairs were conducted on the BAT Mobile.

Results:

The Alcohol-Related Fatal, A and B Injury Crash data for CY2011 are unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$29,410.86
Contact:	John Ways, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509	
	Telephone: 402/471-3912	FAX: 402/471-3865 Email: john.ways@nebraska.gov

**Selective Overtime Enforcement – Alcohol
Nebraska Office of Highway Safety****402-11-12**

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol & Checkpoints
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 fatal, A & B injury crashes in CY 2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of the 1,397 involved alcohol.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to provide funding assistance through the “Mini-Grant Contract Application and Award” process to law enforcement agencies to conduct selective overtime alcohol enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective alcohol overtime enforcement. Information regarding the availability of the “Mini-Grant Contracts” for selective alcohol overtime enforcement was made available to law enforcement agencies.
- To ensure that all applicants comply with the pre- and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award approximately 20 mini-grant contracts for selective alcohol overtime enforcement activity. The applicants will identify the dates, locations and times from their baseline data. During the project period no mini-grant contracts were awarded out of this project.

Result:

No funds expended and no activity.

Funding:	Section 402:	\$0.00
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Distracted Driving/Public Information and Education
Nebraska Office of Highway Safety****402-11-13**

Program Area:	Distracted Driving
Program Characteristic:	Educational Effort
Type of Jurisdiction:	22 Target Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting 5,387 fatal, A, and B injury crashes occurred, killing 223 people and injuring another 6,832 people.

Fatal, A, and B crash totals of 783 crashes occurred in 2009 that were contributed to "Distracted Driving." This is above the three-year average of 755 (Baseline 2007-2009).

Distracted driving activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties that have been identified as "target" or "priority" counties. The reduction of fatal and injury crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address distracted driving issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of distracted driving laws.

Goal and Objective:

The goal is to reduce Distracted Driving-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 755 to 696 in CY2011.

The objective of this project is to increase knowledge of the general public regarding Distracted Driving-related crashes.

Strategies and Activities:

- Awarded a mini-grant to the Nebraska Safety Council to conduct a media campaign using Distracted Driving messages aired on 44 movie theater screens in the months of July, August & September. (\$11,100.00)
- Awarded a mini-grant to Keep Kids Alive, Drive 25 to conduct a public information and education campaign using bumper stickers on semi-trailers using the message "It's Not a Race! Create Space". (\$3,765.75)
- Awarded a mini-grant to Cornhusker Motor Club Foundation to acquire a Driving Simulator Unit. This unit was donated to the Nebraska Sheriff's Association. The Foundation also donated an identical unit to the Association. (\$7,205.00)

Results:

The Distracted Driving-Related Fatal, A and B Injury Crash data for CY2011 are unavailable from the Nebraska Department of Roads.

Distracted Driving was involved in 696 (14%) of the 5,025 A and B injury crashes in 2010. The 2008-2010 year average was 737, compared to the base year average of 755. The goal of a 4% reduction was not achieved.

Funding:	Section 402:	\$22,070.75
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**MADD Court Monitoring – Public Education and Awareness
MADD Nebraska, State Office**
402-11-17

Program Area:	Alcohol
Project Characteristic:	Training volunteers, collecting data on DUI adjudication and educating the public on the trends and patterns observed by Court Monitoring
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	Community stakeholders such as criminal justice agencies, highway safety advocates, community businesses and service organizations

Problem Identification:

In Nebraska in 2010, 28 percent of the fatal crashes were alcohol-related. This number is a decrease of 8% over 2009. All of the twenty-two counties (Adams, Box Butte, Buffalo, Cass, Custer, Dawson, Dodge, Douglas, Gage, Hall, Lancaster, Lincoln, Madison, Otoe, Platte, Saline, Sarpy, Saunders, Scotts Bluff, Seward, Washington and York) were identified by the Nebraska Office of Highway Safety (NOHS) as having either a high crash rate for alcohol, speed and/or alcohol use by youth.

Goal and Objectives:

To work toward achieving a 5% reduction in Fatal, A and B Injury Crashes in the twenty-two target counties.

- Increase public knowledge of the MADD Court Monitoring Program by reaching 5% of the residents in the 22 priority counties (73.15 citizens) in a 12 month period.
- Increase DUI arrests by 7% (95) from 13,498 (three-year average 2007-2009) to 13,593 statewide.
- Increase DUI convictions by 5% (56) from 11,245 (three-year average 2007-2009) to 11,301 statewide.
- Train 50 community volunteers to support the MADD Court Monitoring Program Statewide Initiative through specialized trainings.
- Increase members/volunteer base 10% from 2,810 to 3,091 with strong focus on the 22 priority counties.

Strategies and Activities:

- Held three Court Monitoring Program trainings for community coalitions, training 23 new volunteers.
 - Conducted one-on-one Court Monitoring trainings throughout the year, training an additional 10 volunteers.
- The Court Monitoring Project Specialist and Volunteer Resource Coordinator spoke to over 35 organizations about MADD Nebraska's initiatives.
- Spoke with County Prosecutors about the MADD Court Monitoring Program Statewide Initiative.
 - Met one on one with County Prosecutors, Judges, Law Enforcement Agencies and Probation about Court Monitoring and the goals of the program.
- MADD Nebraska engaged over 50 new volunteers to assist in programs such as Court Monitoring, Victim Services and Underage Drinking Prevention.
 - 27 new volunteers were trained to be Power of Parents facilitators.
 - Utilized multiple volunteers for assisting law enforcement agencies in High Visibility Checkpoints.
 - Volunteers assisted at MADD Victim Impact Panels (VIP) and also spoke at VIP's and additional speaking events.
 - MADD hosted the Annual Outstanding Law Enforcement Awards and Volunteer Recognition special event.
 - Volunteers assisted in data entry and attended court for the Court Monitoring Program.
 - The Greater Omaha Community Action Site held monthly meetings.
- MADD recorded over 450 volunteer hours contributed by dedicated trained volunteers.

- Volunteer hours and completed court cases were entered on a monthly basis.
- The Volunteer Resource Coordinator utilized a variety of mediums such as the MADD website, monthly e-newsletter, online blog and volunteer recognition activities throughout the year to build capacity.
- A Court Monitoring annual briefing document was written.
- MADD Staff and volunteers assisted in numerous high-visibility activities with local law enforcement agencies in the state.
- Conducted a needs assessment and developed plans for volunteer growth.

Results:

Alcohol was known to be involved in 46 (27.7%) of the 166 fatal crashes that occurred in Nebraska in 2010. This is an overall decrease from 2009 when 73 (35.6%) of the 205 crashes involved alcohol. Driving Under the Influence arrests decreased from 13,399 in 2009 to 12,399 in 2010 statewide. Driving Under the Influence conviction rates remained consistent from 2009 to 2010 at 86% statewide.

Funding:	Section 402:	\$94,217.56
	Other:	\$ 5,000.00

Contact: Andrea Frazier, Court Monitoring Project Specialist
 Mothers Against Drunk Driving, Nebraska State Office
 808 P Street, Suite 206, Lincoln NE 68508
 Telephone: 402/434-5330 FAX: 402/434-5332 Email: andrea.frazier@madd.org

**Underage Drinking Coalition
Project Extra Mile**
402-11-18

Program Areas:	Enforcement Underage Drinking Laws
Project Characteristic:	Proactive and Selective Youth Alcohol Enforcement
Type of Jurisdiction:	Statewide
Jurisdiction Size:	Eleven counties, representing over 50% of the population target
Target Population:	Underage Youth; Adult Providers

Problem Identification:

Underage alcohol use is Nebraska's number one drug problem. Every day in the U.S., three teens die from drinking and driving (NHTSA, 2004). At least six more youth under age 21 die each day from alcohol-related causes such as homicide, suicide and drowning (CDC, 2001). Nebraska young drivers (age 16-19) make up 7 percent of the driving population, yet they are responsible for sixteen percent of all alcohol-involved crashes (NOHS, 2008).

Goals and Objectives:

The goals are to reduce Youth-Involved Fatal, A and B Injury Crashes by 4% using a three-year baseline (2007-2009) with an average of 4,263 to 4,092 in FY2011 and reduce Youth-Involved Alcohol-Related Fatal, A and B Injury Crashes by 4% using a three-year baseline (2007-2009) with a average of 157 to 151 in FY2011.

Objectives are to provide consistency of program activities and Project Extra Mile's (PEM) ability to offer technical assistance based on the organization's mission, the objectives for each of the counties are similar in their overall scope and include:

- To expand PEM outreach to youth, parents and other adults to affect change through environmental prevention through advocacy efforts to improve youth alcohol laws, policies, and community practices.
- To expand PEM outreach to youth, parents and other adults to affect change through environmental prevention strategies through the use of awareness activities and media advocacy.
- To expand PEM outreach to law enforcement in training strategies and increase enforcement of the state's youth alcohol laws.
- To sustain the effort to prevent underage drinking in each of the counties where PEM efforts exist by planning and conducting at least ten community-wide coalition meetings.
- To engage young people in leadership initiatives to affect change on underage drinking in communities across Nebraska.

Strategies and Activities:

- Convene the Policy Work Group at least four times a year.
- Develop and implement policies to improve youth alcohol laws and community practices.
- Develop talking points for each of the policy issues.
- Produce and disseminate a monthly newsletter statewide to schools, law enforcement agencies, media, legislators, and community organizations.
- Continue to implement the **we want you back** awareness campaign aimed at youth and the "*No Free Ride if You Provide*" campaign aimed at adults.
- Convene the Public Information and Education Work Group at least twice a year.
- Inform coalition members of issues by e-mail communication and through the Project's monthly newsletter.
- Conduct at least one awareness activity in each of the counties where a PEM coalition exists.
- Assist in the promotion of the statewide Report Underage Drinking Tip Line 1-866-MUST-B-21.
- Coordinate at least two enforcement efforts with law enforcement in each of the PEM coalition counties.
- Coordinate the Enforcement and Adjudication Work Group in each of the counties at least three times a year.

- Facilitate law enforcement training made available to agencies in the counties where a coalition exists.
- Plan and conduct at least ten meetings of a community-wide coalition each year.
- Coordinate youth alcohol enforcement strategies to address both retail and social sources of alcohol for young people under 21 at least twice a year with accompanying media advocacy efforts.
- Coordinate and facilitate yearly training for high school students that consists of environmental prevention strategies, policy initiatives and media advocacy.
- Identify and recruit students from a majority of the high schools in the primary population centers in each of the involved counties to participate in the annual youth leadership training.
- Conduct at least ten meetings of the youth group each year.
- Identify at least one area to increase community attention and awareness of underage drinking issues.
- Monitor progress of the youth group's implementation of its action plan while involving youth in community coalition activities.

Results:

No funds expended and no activity.

Funding:	Section 402:	\$0.00
Contact:	Diane Riibe, Executive Director Project Extra Mile, 11606 Nicholas Street, Omaha, NE 68154 Telephone: 402/963-9047; FAX: 402/963-0015; Email: infor@projectextramile.org	

**Youth/Public Information and Education
Nebraska Office of Highway Safety**

402-11-19

Program Areas:	Identification & Surveillance
Project Characteristic:	Educational Effort
Type of Jurisdiction:	22 Target Counties
Jurisdiction Size:	1,463,302
Target Population:	Teenage Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A, and B crashes, killing 223 people and injuring another 6,832 people.

There were 114,515 licensed young drivers (between the ages of 16 and 20) in Nebraska in 2009. These drivers account for 8.3% of the total licensed drivers in the state. However, this age group is highly overrepresented in crash involvement as the following chart demonstrates.

Age of Driver	2009 Fatal, A and B Crashes	2009 Fatal, A and B Alcohol-Related Crashes
16 – 20 Year Old	1,708	127
All Drivers	5,387	628
Baseline 2007-2009		
Proportion of 16 – 20 Year Old Drivers	31.19%	21.16%

Young drivers are also overrepresented in traffic violations. Convictions in 2009 for traffic violations for this age group comprised approximately 8.4% of DUI convictions, 20.0% of safety belt convictions, and 16.2% of speeding convictions.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address youth issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of motor vehicle laws by youth.

Goal and Objective:

To reduce Youth-Involved (ages 16 through 20), Fatal, A and B Injury Crashes by 4% (1,671) in 2011.

Strategies and Activities:

- Produced/purchased and distributed 15,620 youth-related traffic safety materials (brochures and other educational items). Approximately 86% (13,390) were distributed to organizations within the NOHS target counties. In addition:
 - Loaned three youth-specific videos to schools, law enforcement, and other organizations, of which two (67%) were within the target counties.
 - The NOHS website was maintained and updated throughout the period with current youth traffic safety related facts, statistics, resources, and related links.
- Maintained and provided the Fatal Vision® impairment simulation goggle kits to organizations for 27 events, 70% (19) held in target counties, to discourage impaired driving.
- Provided a booth at one University of Nebraska football game pre-game, Fatal Vision® goggles were used with beanbag toss games as an interactive demonstration of being impaired. The Seat Belt Simulator from the Nebraska State Patrol was demonstrated with youth interactions. Traffic safety resources were also distributed.
- Established a toll-free TIP line (1-866-MUST-BE-21) to report underage drinking in the state that will refer callers to the nearest law enforcement agency available. 165 calls have been received during the

eight months through May. In May, the routing of the calls was sent to Nebraska State Patrol switchboard, call numbers were not maintained for the initial months of this new arrangement. Wallet cards were printed, and were distributed to law enforcement throughout the state with the phone number and applicable law citing. Maintenance costs for the year for the TIP line was \$3,881.10.

- Kent Pavelka & Associates and Heartland Marketing previously conducted a public relations campaign to promote the TIP line in 2009. A website was created (www.reportunderagedrinking.com) and a Facebook cause was established, with 1,202 members joining the cause as of September 2011.
- Contracted with KOLN/KGIN-TV to conduct a public information and education media campaign to promote the TIP line in April, May and June with 225 ad spots aired. (\$975.00)
- Mini-grant contracts awarded during the fiscal year:

Name	Award Costs	Activity Funded
Creating Captains	\$5,750.00	10 camps, 703 attendees
ADAPT Coalition McCook	\$3,775.00	Save-A-Life Tour
Creating Captains	\$4,151.33	T Shirts for Football camps (775)
Douglas County Sheriff	\$1,550.00	Fatal Vision goggles kit
Total Mini-Grants Award Costs	\$15,226.33	

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads. In 2010, there were 1,539 Fatal, A and B Injury Crashes, the 4% reduction goal was achieved.

Funding:	Section 402:	\$20,407.87
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Youth/Program Coordination
Nebraska Office of Highway Safety**

402-11-21

Program Areas:	Identification & Surveillance
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Youth Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A, and B crashes, killing 223 people and injuring another 6,832 people.

There were 114,515 licensed young drivers (between the ages of 16 and 20) in Nebraska in 2009. These drivers account for 8.3% of the total licensed drivers in the state. However, this age group is highly overrepresented in crash involvement as the following chart demonstrates.

Young drivers are also overrepresented in traffic violations. Convictions in 2009 for traffic violations for this age group comprised approximately 8.4% of DUI convictions, 20.0% of safety belt convictions, and 16.2% of speeding convictions.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address youth issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of motor vehicle laws by youth.

Goal and Objective:

The goal is to decrease Youth-Involved (Age 16 -20) Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 1,813 to 1,671 in CY2011.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2010 through September 30, 2011.

Strategies and Activities:

- Provided coordination support and assistance for youth/teen driver projects involving funds from Section 402.
 - Funding was provided for salaries/benefits and travel expenses.
- Conducted desk monitoring and on-site visits for each youth/teen driver project. The following youth/teen driver projects were monitored:
 - Youth/Program Coordination; Youth/Public Information and Education; Project Night Expansion – Omaha Police Department, Nebraska Collegiate Consortium to Reduce High Risk Drinking - University of Nebraska at Lincoln – Prevention Center for Alcohol and Drug Abuse and Preventing Distracted Driving – Teenage Drivers.
 - Site visits were conducted with:
 - Project Night Life Expansion – Omaha Police Department on September 1, 2011.
 - Nebraska Collegiate Consortium to Reduce High-Risk Drinking on July 21, 2011.
 - Preventing Distracted Driving – Teenage Drivers on July 6, 2011.
 - Assisted and provided technical youth/teen driver data, reports, and information to contractors, law enforcement agencies, state agencies, and office staff, the public, legislature, etc. as requested.

- Attended/participated in the following highway safety seminars, conferences, workshops, meetings, trainings, etc. to promote youth/teen driver information:
 - Nebraska Underage Drinking Advisory Task Force Meetings – December 15, 2010, March 16, July 13, and September 21, 2011.
 - Liquor Control Commission Committee hearings.
- Constructed tables, graphs, charts, and other tabular and/or illustrative materials to present visual summary of analyzed specific data (youth/teen driver-related statistics).
 - Revised and updated information on teen driving, safety belt use, impaired driving, distracted driving, provisional operator's permits, and Zero Tolerance, etc. Provided as requested.
- Reviewed and kept up-to-date on the NHTSA rules and regulations regarding Section 402 federal funding.
 - Performed daily all routine NOHS activities and assignments in regards to youth/teen driver requests, surveys, reports, video, etc.
 - Reviewed current videos on teen drivers. Completed mini-grants regarding youth/teen traffic safety requests by law enforcement agencies, organizations, and schools. Provided mileage reimbursement for travel to Nebraska Underage Drinking Advisory Task Force Meeting. Updated website with teen driver stats.

Results:

The Youth-Involved Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$10,111.21
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Contact: Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
 Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov

**Preventing Distracted Driving Among Teenage Drivers
Nebraska Department of Health and Human Services**

402-11-22

Program Area:	Distracted Driving
Project Characteristic:	Preventing Distracted Driving Among Teenage Drivers
Type of Jurisdiction:	Box Butte, Madison, Platte, and Seward
Jurisdiction Size:	93,994
Target Population:	Teenage drivers aged 15-19 years old

Problem Identification:

According to the 2010 report, *Childhood Injury in Nebraska*, motor vehicle crashes are the leading cause of injury death and the fourth leading cause of injury-related hospital discharges among Nebraska youth. There were an average of 50 deaths and 3,217 hospital discharges due to motor vehicle crash-related injuries among Nebraska residents aged 0-19 each year from 2003 to 2007. Death rates for motor vehicle crash-related injuries were highest for male's ages 15-19 years, while hospital discharge rates were highest for females ages 15-19 years.

Goal and Objectives:

The goal is to decrease Youth-Involved (Age 16-20) Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 1,813 to 1,671 in CY2011.

The Department of Health and Human Services (DHHS) will work with local health departments to:

- To solicit local health departments to implement public health education programming aimed at preventing distracted driving among teenage drivers.
- To issue a maximum of four mini-grants to local health departments to implement, in the Nebraska Office of Highway Safety (NOHS) priority county in their area, public health education programming to increase awareness of the hazards of distracted driving, especially among young drivers (age 15-19).
- To encourage compliance with Nebraska's secondary laws banning texting and cell phone use while driving in a maximum of four local health departments.
- DHHS injury program provide technical assistance to ensure information about Nebraska's anti-texting was included in educational programming.

Strategies and Activities:

- DHHS Injury Prevention and Control Program (IPCP) released a request for applications (RFA) to the following eligible local health department's (LHD), South Heartland District Health Department (HD); Two Rivers Public HD, Three Rivers Public HD, Central District HD, West Central District HD, Elkhorn Logan Valley Public HD, East Central District HD, and Scotts Bluff County HD. Prior approval of RFA by NOHS was a requirement.
- DHHS will award mini-grants to a maximum of four eligible LHD's in the amount of \$7,500.00. Eligible LHD's are South Heartland District HD, Two Rivers Public HD, Three Rivers Public HD, Central District HD, West Central District HD, Elkhorn Logan Valley Public HD, East Central District HD, and Scotts Bluff County HD, Four Corners HD, and Panhandle Public HD. Prior approval from NOHS was a requirement before mini-grant is approved.
 - Mini-grants were awarded to: Elkhorn Logan Valley Public HD (Madison), East Central District HD (Platte), Four Corners HD (Seward), and Panhandle Public HD (Box Butte).
- DHHS employees and injury prevention content experts provided technical assistance through bi-monthly telephone calls to the LHD health educators/mini-grant manager to the four local health department recipients.
 - Two grantee conference calls took place on February 23, 2011 and May 2, 2011. During the duration of the grant period several technical assistance calls and emails were initiated by the grantees and addressed by DHHS injury prevention staff.
- Two staff members, IPCP Program Manager and Health Surveillance Specialist, conducted in-person site visits with each LHD grantee once during the funding period.

- Site visits were conducted at Elkhorn Logan Valley Public HD on June 7; Four Corners Public HD on May 10, Panhandle Public HD on August 29 (site visit/conference call), and East Central District HD on September 2, 2011.

Results:

- RFAs were released to local health departments on September 10, 2010 and to Safe Kids Chapters on October 22, 2010.
- Up to \$7,500.00 mini-grants were awarded to each of the following health departments: Panhandle Public HD, Four Corners HD, East Central District HD, and Elkhorn Logan Valley Public HD.
- A total of \$27,700 was awarded and used by the local health departments to implement educational campaigns about distracted driving.
- Across all programs, a total of at least 43 schools were exposed to the educational campaigns either through distribution of materials, presentations, or announcements.
- In one district, presentations were given to seven high schools and a community college had an estimated reach of 775 students.
- One program implemented in-school morning announcements at five schools that reached approximately 1,116 students.
- One program printed 36,000 promotional posters to be distributed in local schools and businesses. Three thousand of these posters were printed in Spanish.
- An educational power point and distracted driving video presentation within two driver’s education classes reached 48 students.
- Results of the tests/surveys showed a 20% increase in student knowledge of the Nebraska texting law and a 7 – 15% reduction in reported confidence of driving safely while distracted.
- Educational media campaigns were also conducted in the form of billboards, student video development, website page development, local radio and television air time.
- The reach of the program was community wide and includes parents, community members and other teens that are not part of the intended target audience.

Funding:	Section 402:	\$27,697.14
Contact:	Jason Kerkman, Nebraska Department of Health and Human Services, Injury Prevention Program, 301 Centennial Mall South, P.O. Box 95026, Lincoln, NE 68509 Telephone: 402/471-2379 FAX: 402/471-6446 Email: jason.kerkman@nebraska.gov www.safekidsnebraska.org	

**Traffic Safety/Program Coordination
Nebraska Office of Highway Safety**

402-11-23

Program Areas:	Identification & Surveillance
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A and B Injury Crashes, killing 223 people and injuring another 6,832 people.

After subtracting the "Alcohol" and "Speed" crash totals from the Fatal, A and B Crash total, 4,336 crashes occurred in 2009 that were contributed to "all other factors." This is below the three-year average of 4,449 (Baseline 2007-2009).

In 2009, pedal cyclists were involved in 244 crashes, in which three people were killed and 164 incurred type A or B injuries. Pedestrians were involved in 338 crashes, in which nine people were killed and 224 incurred type A or B injuries. Thirty eight train/motor vehicle crashes occurred, in which four people were killed and 13 received type A or B injuries. Motorcyclists were involved in 539 crashes, in which 15 people were killed and 437 incurred type A or B injuries. Helmets were used in 422 (82%) of the 509 drivers and passengers involved in the 539 crashes.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address a variety of traffic safety issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of traffic laws.

The coordination and assistance provide an essential element in traffic safety programs. In order to impact attitudes regarding traffic safety among Nebraska's motoring public, technical support from NOHS office in this concentrated area is necessary.

Goal and Objective:

To decrease All Other Factors (minus Alcohol and Speed) in Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 4,449 to 4,101 in CY2011.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2010 through September 30, 2011.

Strategies and Activities:

- Provided coordination support and assistance to traffic safety (i.e., pedal cyclist, pedestrian, railroads, motorcycle, etc.) projects involving federal funds. Funding was provided for salaries/benefits, travel expenses and office supplies.
- Conducted desk monitoring and on-site visits for the following traffic safety-related projects: Planning and Administration, Auditing; Traffic Safety/Program Coordination; Traffic Safety/Public Information and Education; Traffic/Selective Overtime; Traffic Records; Computer System; 408 Traffic Records/System Support, 1906 Racial Profiling System Support, and 2010 Motorcycle Safety Education projects.
 - Site visits were completed:
 - Lancaster and Douglas County Traffic Court and Fines Projects with the Nebraska Supreme Court on August 24, 2011;
 - Traffic Law Enforcement, Law Enforcement Training Center on August 13, 2011;

- E-Citation Automation, Nebraska Crime Commission on August 18, 2011;
 - E-Crash Reports, Nebraska Department of Roads on August 23, 2011;
 - Emergency Medical Services Data Quality Assessment, CODES and E-CODES project with the Department of Health and Human Services on September 28, 2011;
 - Racial Profiling & Traffic Stop Data Collection project with the Nebraska Crime Commission on September 13, 2011;
 - Sarpy County Traffic Unit project with the Sarpy County Sheriff's Office on August 10, 2011; and
 - La Vista Police Special Enforcement Bureau Motorcycle with La Vista Police Department on August 9, 2011.
- Assisted and provided technical traffic safety data, reports, and information to contractors, law enforcement agencies, and NOHS staff, the public, legislature, etc. as requested.
- Attended traffic safety highway safety seminars, conferences, workshops, meetings, trainings, etc. activities:
 - Central Community College Board of Governors Motorcycle Presentation, Grand Island – January 20, 2011;
 - GHSA Webinar "Fraud Documents - April 7, 2011; "Self Assessment Tool" – May 25, 2011; "Website Overview" – August 17, 2011.
 - Motorcycle Rider Coach Updates – March 18 – 19, 2011;
 - Motorcycle Instructor Preparation Course, in Papillion – September 30, 2011;
 - Omaha Motorcycle Rider Coaches Meetings – February 17, 2011, February 26, 2011, June 6, 2011;
 - NOHS Nebraska Advocates for Highway Safety Meetings - November 3, 2010, May 4, 2011;
 - NOHS Nebraska CODES Advisory Committee Meeting – April 15, 2011, July 15, 2011;
 - NOHS Nebraska Law Enforcement Luncheon – October 4, 2010;
 - NOHS Weekly Staff Meetings, Monday mornings;
 - NOHS Traffic Records Coordinating Committee Meetings - January 20, April 21, 2011;
 - NOHS Traffic Records Assessment – July 17 – 22, 2011;
 - NOHS Traffic Safety Booth at Nebraska Football Game - September 3, 2011;
 - Nebraska Department of Motor Vehicles – Motorcycle Rules and Regulation Meeting – August 18, 2011;
 - Nebraska Department of Roads (NDOR) Interagency Safety Committee Meetings – October 19, 2010, January 18, March 15, May 17, July 26, and September 19, 2011;
 - NDOR iPad Meeting – October 4, 2010; Electronic Accident Reporting Systems – June 6, 2011;
 - Nebraska Law Enforcement Training Center "Applying for Grant" presentation – November 18, 2010; SFST Training Meeting – June 6, 2011;
 - Nebraska Operation Lifesaver Board and Committee Meetings – November 4, 2010, January 13, March 10, May 12, July 14, and September 8, 2011;
 - Nebraska Safety Council Safety Conference and Exposition - April 20, 2011;
 - NHTSA Region 7 Conference Calls;
 - NHTSA Region 7 Meeting, "A Focus on Distracted Driving", Coralville, IA – June 7, 2011; and
 - State Farm Insurance Presentation – November 22, 2010.
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (i.e. pedal cyclists, pedestrians, railroads, large trucks, school buses, etc.).
 - Updated charts and graphs for website as requested. Updated 2009 fatality statistics and other specified crash data.
- Reviewed and kept updated of NHTSA Rules and Regulations regarding federal funds involving traffic safety as information was provided.
- Performed daily all routine NOHS activities and assignments in regards to traffic safety requests, surveys, reports, etc.
 - Processed motorcycle claims, checked ranges for approved courses. Motorcycle Safety Education courses were conducted at training sites in Bellevue, Kearney, Lincoln, Omaha, Hastings/Columbus, Norfolk and Gering/Scottsbluff and Papillion area.
 - 408 Application was completed and submitted to NHTSA.
 - Reviewed the 2012 Grant Applications on July 13, 2011.
 - Completed the *Nebraska Highway Safety Annual Report 2010* on December 27, 2010.

- Typed and emailed minutes and provided brochures for Nebraska Operation Lifesaver. Reviewed and formatted the Nebraska Operation Lifesaver Law Enforcement Manual.
- Updated audiovisual catalog, *Nebraska Highway Safety Annual Report, Policies, Procedures and Grant Contract Application May 2011 and 2012 Nebraska's "Performance-Based" Strategic Traffic-Safety Plan.*
- Completed physical inventory check of all NOHS purchases over \$5,000.00 on master inventory list.
- NOHS Staff completed training on NDOR Equal Employment Opportunity and Harassment Class.
- NOHS Staff completed training on NDOR Distracted Driver.

Results:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$185,764.46
Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509	
	Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov	

**Traffic Safety/Public Information and Education
Nebraska Office of Highway Safety**

402-11-24

Program Areas:	Identification & Surveillance
Project Characteristic:	Educational Effort
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A and B Injury Crashes, killing 223 people and injuring another 6,832 people.

After subtracting the "Alcohol" and "Speed" crash totals from the Fatal, A and B Injury Crash total, 4,336 crashes occurred in 2009 that were contributed to "all other factors." This is below the three-year average of 4,449 (Baseline 2007-2009).

In 2009, pedal cyclists were involved in 244 crashes, in which three people were killed and 164 incurred type A or B injuries. Pedestrians were involved in 338 crashes, in which nine people were killed and 224 incurred type A or B injuries. Thirty eight train/motor vehicle crashes occurred, in which four people were killed and 13 received type A or B injuries. Motorcyclists were involved in 539 crashes, in which 15 people were killed and 437 incurred type A or B injuries. Helmets were used in 422 (82%) of the 509 drivers and passengers involved in the 539 crashes.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address a variety of traffic safety issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of traffic laws.

Goal and Objective:

To decrease All Other Factors (minus Alcohol and Speed) in Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 4,449 to 4,101 in CY2011.

Strategies and Activities:

- Produced/purchased and distributed 13,046 traffic safety-related materials (brochures and other educational items). Approximately 71% (9,295) were distributed to organizations within the NOHS Target Counties. In addition:
 - Loaned 51 videos to schools, community groups, and other organizations, 33 (65%) were loaned to organizations within the Target Counties.
 - The NOHS website was maintained and updated throughout the period with current traffic safety-related facts, statistics, resources, and related links.
 - Purchased 1-year subscription to access the Associate Press Wire Service through the Internet. (\$750.00)
 - Utilized 3,967 newspaper clippings from Universal Information Service as references for media, fatality files, and project files. (\$3,049.52)
 - Acquired eight Highway Safety manuals from AASHTO for Nebraska Department of Roads (NDOR). (\$2,600.00)
 - Acquired 21 plaques for NDOR for low fatality rate honors. (\$735.00)
 - Provided copying, printing and postage for a variety of traffic safety-related materials. (\$314.01)
 - Provided annual Nebraska Safety Council membership fee for the NOHS and NDOR. (\$2,659.00)

- Partnered with Nebraska Operation Lifesaver to influence driver behavior concerning railroad crossings by providing printing of the "Nebraska Highway-Rail Grade Crossing Safety Enforcement Reference Manual" and postage for mailing of the manual to law enforcement agencies. (\$1,838.60)
- NOHS manned a booth at the Nebraska Safety Council's Safety Health & Environmental Conference. Numerous traffic safety-related materials were distributed to attendees.
- Awarded a mini-grant contract to Omaha Police Department for motorcycle anti-lock brakes for 16 new bikes. (\$10,816.00)
- Awarded two mini-grant contracts to Integration and Welfare for Communities, Omaha for three training vehicles and related equipment costs. (\$36,481.50)
- Awarded a mini-grant contract to Nebraska Sports Council for a light bar for the escort vehicle for the Cornhusker State Games Torch Run. (\$624.16)

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads. In 2010, there were 3,991 Fatal, A and B Injury Crashes (All Other Factors), the 4% reduction goal was achieved.

Funding:	Section 402:	\$59,867.79
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Traffic Training
Nebraska Office of Highway Safety**

402-11-25

Program Areas:	Alcohol and Other Drugs/Police Traffic Services
Project Characteristics:	Training
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 fatal, A, and B injury crashes, killing 223 people and injuring another 6,832 people.

Goal and Objective:

The overall goal is to decrease Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 5,577 to 5,140 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to agencies and/or organizations in the twenty-two priority counties to attend traffic safety related training. The Nebraska Office of Highway Safety will provide training opportunities within the State by bringing relevant programs to Nebraska's traffic safety professionals.

Strategies and Activities:

- Enter into mini-grant contracts with agencies and/or organizations to provide funding assistance for the cost of trainings. The following requirements will apply to the mini-grant contracts:
 - A description and the location of the training/conference must be submitted.
 - An itemized breakdown of expenses associated with the training/conference must be submitted.
 - A justification of why the training/conference is needed.
 - The names of the individuals attending the training must be provided.
 - After the training has been attended, an evaluation of the training must be submitted with the reimbursement request.
 - A copy of the agency/organization's safety belt and drug free workplace policy must be on file with NOHS.
- To explore the ability of the NOHS to bring pertinent training sessions to Nebraska rather than send individuals out-of-state.
- List of Agencies, Conferences/Trainings, Date, Place, Amount and Attendees are provided below:

Agency	Conference/Training	Dates	Place	Amount	Attendees
Omaha Police Department	IPTM Traffic Crash Reconstruction	October 11-22, 2010	Scottsdale, AZ	\$4,090.00	Mike Bossman Todd Reeson
Bellevue Police Department	Total Station Advanced Crash Training	October 25-29, 2010	Bellevue, NE	\$6,250.00	Fifteen FIRST Team Officers
MADD Nebraska	Beginning Victim Assistance Training	November 10-11, 2010	Irving, TX	\$2,377.37	Cyndee McCarthy Laura Peltier Sara Magnus
Lincoln Police Department	Applied Physics for the Traffic Crash Investigator	December 6-12, 2010	Grand Island, NE	\$ 355.61	Todd Kocian Michael Muff
Central Nebraska Community Services Inc.	2011 Lifesavers Conference	March 27-29, 2011	Phoenix, AZ	\$3,698.39	Tatiana Glinsmann Sue Bochart Nelva McNeff
Good Samaritan Hospital Foundation	2011 Lifesavers Conference	March 27-29, 2011	Phoenix, AZ	\$1,454.00	Karen Triplett
Grand Island Police Department	2011 Lifesavers Conference	March 27-29, 2011	Phoenix, AZ	\$2,539.04	Jason Urbanski Stanley Steele

MADD Nebraska	2011 Lifesavers Conference	March 27-29, 2011	Phoenix, AZ	\$6,684.10	Kathleen Hutchinson Dana McCown Russ Zeeb Gene Cotter Derek Horalek Simera Reynolds Sally Ganem
Nebraska Safety Center	2011 Lifesavers Conference	March 27-29, 2011	Phoenix, AZ	\$3,056.88	Sherry Morrow Marshall Barth
Lincoln Police Department	IPTM Special Problems in Traffic Crash Reconstruction	May 2-6, 2011	Jacksonville, FL	\$2,054.31	Robert Hurley
Omaha Police Department	IPTM Energy Methods & Damage Analysis	May 23-27, 2011	Murfreesboro, TN	\$3,486.04	Mike Bossman Nick Prescott
Lincoln Police Department	MATAI Annual Conference	June 12-15, 2011	Cedar Rapids, IA	\$ 816.25	Todd Kocian Michael Muff
Nebraska Department of Health & Human Services	2011 Strategic Highway Safety Plan Peer Review	June 14-15, 2011	Austin, TX	\$ 864.84	Dean Cole
Nebraska State Patrol	2011 Operation CARE Conference	June 12-15, 2011	Grand Rapids, MI	\$1,765.24	Chris Kolb Jim Parrish
Lincoln Police Department	Technical Accident Investigation Course	June 20-30, 2011	Grand Island, NE	\$ 702.52	Derek Dittman Grant Powell
GLW Childrens Council	Spotlighting Community Solutions for Underage Drinking	August 9-12, 2011	Orlando, FL	\$2,558.00	Larry Donner Dale Crandall

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads. There were 5,354 Fatal, A and B Injury Crashes in 2010; the 4% reduction goal was not met.

Funding:	Section 402:	\$42,752.59
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Traffic Enforcement Training
Nebraska Law Enforcement Training Center**

402-11-26

Program Areas:	Police Traffic Services
Project Characteristics:	Training
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Goal and Objective:

The goal is to reduce Fatal, A and B Injury Crashes by 4% from the 2007 – 2009 calendar base year average of 5,577 to 5,140 in CY2011.

The objective of this project is to provide training to Nebraska’s law enforcement officers to increase effective enforcement of Nebraska’s traffic laws.

Strategies and Activities:

- To train a minimum of one hundred (100) law enforcement personnel in Standardized Field Sobriety Testing. Three Standardized Field Sobriety Testing classes were conducted training 87 students.
- To conduct four (4) Standardized Field Sobriety Testing update classes. There were no Standardized Field Sobriety Testing update classes conducted.
- To train a minimum of one hundred (100) law enforcement personnel in Radar Certification. Three Radar Certification courses were conducted training 85 students.
- To conduct three (3) Laser Certification courses and train 90 law enforcement personnel. Three Laser Certification courses were conducted training 87 students.
- To train a minimum of one hundred (100) law enforcement personnel in In-Car Camera Operations. Three In-Car Camera Operation courses were conducted training 81 students.
- To train a minimum of ten (10) law enforcement personnel in Intermediate Crash Investigation. One Intermediate Crash Investigation course was conducted training 14 students.
- To train a minimum of ten (10) law enforcement personnel in Advanced Crash Investigation. The Advanced Crash Investigation course was cancelled due to low enrollment.
- To train a minimum of ten (10) law enforcement personnel in Technical Crash Investigation. One Technical Crash Investigation course was conducted training 12 students.
- To conduct one (1) Level One Cad Zone class, training a maximum of twenty (20) law enforcement personnel. One Basic and one Advanced Cad Zone classes were conducted training 8 students.
- Conduct one (1) Traffic Crash Investigation Symposium. The Traffic Crash Investigation Symposium was not held.
- To continue to distribute the radar recertification interactive computer based training program. The radar recertification cds were distributed as requested across the state.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$34,910.17
	State:	\$ 5,840.50
	Total Cost:	\$40,750.67

Contact: David E. Thome, Nebraska Law Enforcement Training Center, 3600 North Academy Road, Grand Island, NE 68801 Telephone: 308/385-6030 FAX: 308/385-6032

**Selective Overtime Enforcement – Traffic
Nebraska Office of Highway Safety**

402-11-27

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Goal and Objective:

The goal is to reduce Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar year average of 5,577 to 5,140 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies in the twenty-two priority counties to conduct selective overtime traffic enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies in the twenty-two priority counties to conduct selective traffic overtime enforcement. Information regarding the availability of the "Mini-Grant Contracts" for selective traffic overtime enforcement was made available to law enforcement agencies in the twenty-two priority counties and the Nebraska State Patrol.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award approximately 20 mini-grant contracts for selective traffic overtime enforcement activity in the twenty-two priority counties. The applicants will identify the dates, locations and times from their baseline data. During the project period 25 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 6 contracts; Sheriff's Departments – 6 contracts; and, Nebraska State Patrol – 13 contracts.

Contract Awards

Agency	Awarded	Reimbursed
Auburn Police Department	\$1,503.75	\$1,503.75
Omaha Police Department	\$19,631.75	\$17,938.20
Omaha Police Department	\$16,765.21	\$16,730.18
Omaha Police Department	\$15,492.27	\$15,107.36
Omaha Police Department	\$34,427.26	\$33,357.14
Omaha Police Department	\$6,600.00	\$5,947.98
Douglas County Sheriff's Department	\$15,000.00	\$13,135.46
Douglas County Sheriff's Department	\$12,500.00	\$8,626.88
Douglas County Sheriff's Department	\$5,610.00	\$3,204.75
Nemaha County Sheriff's Department	\$2,967.84	\$2,967.16
Nemaha County Sheriff's Department	\$2,967.84	\$2,967.84
Nemaha County Sheriff's Department	\$3,039.84	\$2,956.29

Nebraska State Patrol	\$13,160.00	\$11,931.56
Nebraska State Patrol	\$3,330.00	\$1,822.62
Nebraska State Patrol	\$18,180.00	\$12,417.60
Nebraska State Patrol	\$7,200.00	\$6,944.01
Nebraska State Patrol	\$13,635.00	\$13,419.87
Nebraska State Patrol	\$3,080.00	\$2,459.23
Nebraska State Patrol	\$2,975.00	\$2,279.10
Nebraska State Patrol	\$2,480.00	\$2,313.05
Nebraska State Patrol	\$3,000.00	\$1,417.54
Nebraska State Patrol	\$5,800.00	\$4,724.34
Nebraska State Patrol	\$6,600.00	\$6,387.63
Nebraska State Patrol	\$8,550.00	\$6,939.96
Nebraska State Patrol	\$5,710.00	\$5,079.99
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	\$230,205.86	\$202,579.39

These 25 mini-grant contracts resulted in a total of 3,884 hours of selective traffic overtime enforcement, 453 seat belt citations, 82 impaired driving arrests, 2,539 speeding citations, 17 Minor in Possession citations and 16 open container citations.

- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all 25 mini-grant contracts.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$202,579.49
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Traffic Records
Nebraska Office of Highway Safety**

402-11-30

Program Area:	Traffic Record Support
Project Characteristic:	Traffic Record Decision Makers
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Traffic Record Personnel

Problem Identification:

In order to meet the overall goal of the reduction in fatal and injury crashes in 2011, decision makers need ready access to accurate and factual traffic safety information. If state senators are to make changes to current traffic laws, current and accurate data is necessary. To improve the quality of future impact projects, Nebraska must link and automate all available traffic record information.

Goal and Objective:

The overall goal of this internal support-project is to improve the accuracy, accessibility, and simplicity of Nebraska's traffic data. It is to also provide a mechanism for linkage to other support data and for needed automation. This systems support grant will assist decision makers with better and more accurate traffic information in making a myriad of decisions involving fatal and injury motor vehicle crashes and will assist in collecting the most accurate data possible.

Strategies and Activities:

- To provide overall general support to improve traffic record information and to insure that a mechanism is available to provide information for special traffic record requests (both internal and external).
- To provide a conduit for linkage of support information to the traffic record information (i.e. - Codes).
- To provide relevant hardware/software for traffic records system support.
- To provide a mechanism for local entities to apply for mini-grants to upgrade and improve their traffic records capabilities and in the investigation of traffic crashes.

Results:

A mini-grant contract was awarded Nebraska Department of Roads – Accident Records Section to create an Off Line Electronic Accident Form (OLEAF) system that interfaces with NDOR's XML schema, to be utilized by law enforcement agencies state using IPAD's to submit the electronic crash information.

- Thirty four (34) IPAD's, 34 IPAD cases (17 Otterbox and 17 Survivor cases – the two different cases were selected in order to test which works best in a law enforcement environment), two adapters to be used with the IPAD training were purchased. (\$18,044)
- Open Portal Solutions was selected to create the OLEAF system. This project will continue in 2012, the training aspect of it is now planned to be completed by March 2012.
- A mini-grant contract was awarded to the Nebraska Department of Health and Human Services, EMS / Trauma Program, for Doug Fuller to attend the 2010 Annual National Association of State EMS Officials (NAMEMSO) meeting from October 10-13, 2010 in Norfolk, Virginia. The purpose of the meeting was to keep Nebraska current with the development and roll out of the National Emergency Medical Services Information System (NEMSIS) 3.0 Data Dictionary which is the basis for emergency medical service data for Nebraska. (\$753.18)
- Nebraska Department of Motor Vehicles completed a special run in March of Nebraska residents living within the Lincoln Police Department South West Team area for a license suspension/revocation compliance enforcement initiative. No invoice was submitted.

Funding:	Section 402:	\$18,798.04
Contact:	Bob Corner, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2516 FAX: 402/471-3865 Email: bob.corner@nebraska.gov	

**Computer System
Nebraska Office of Highway Safety****402-11-31**

Program Area:	Traffic Records
Project Characteristics:	Computer, Fax Hardware, Software and Accessories
Type of Jurisdiction:	Highway Safety Division
Jurisdiction Size:	Highway Safety Office
Target Population:	Office Personnel

Problem Identification:

The Nebraska Office of Highway Safety (NOHS) is dedicated to reducing fatalities and injuries resulting from motor vehicle crashes. Hardware and software for Personal Computer (PC) equipment and accessories are necessary for providing information on traffic safety. There is a need to increase statewide knowledge regarding traffic incident involvement to reduce motor vehicle fatality and injury crashes. Increasing emphasis on strategic/performance based outcome projects and activities have created further reliance on data capture and analysis. In order to satisfy this additional requirement, the NOHS staff will need adequate PC equipment, hardware, software and accessories.

Goal:

The goal is to provide funds for adequate PC equipment, hardware, software, and accessories for NOHS workstations.

Strategies and Activities:

- To equip NOHS staff with an integrated PC workstation capable of producing analysis of traffic and accounting data in an efficient and reliable manner.
 - No equipment was purchased during this grant period.
- To generate charts and graphs of traffic data, presentation materials, and correspondence reports.
 - Provided the following computer/fax supplies:
 - No items were purchased during this grant period.

Results:

No funds expended and no activity.

Funding:	Section 402:	\$0.00
Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov	

**Speed/Program Coordination
Nebraska Office of Highway Safety**

402-11-32

Program Area:	Speed Control
Project Characteristics:	Program Support and Coordination
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A and B Injury Crashes occurred, killing 223 people and injuring another 6,832 people.

During 2009, a total of 84,343 convictions for speed-related offenses occurred in Nebraska. On average 81,348 convictions occur (Baseline 2007-2009).

Speed-related activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties which have been identified as "target" or "priority" counties. The coordination and assistance provide an essential element in speed-related programs. In order to impact attitudes regarding speed among Nebraska's motoring public, it is necessary to provide technical support from NOHS office in this concentrated area.

The coordination and assistance provide an essential element in speed-related programs. In order to impact attitudes regarding speed among Nebraska's motoring public, technical support from NOHS office in this concentrated area is necessary.

Goal and Objective:

To decrease Speed-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 453 to 417 in CY2011.

The objective of this project is to provide salary, benefits, travel, office expenses, etc. for NOHS staff to conduct the activities outlined in the *Nebraska's "Performance-Based" Strategic Traffic-Safety Plan*, October 1, 2010 through September 30, 2011.

Strategies and Activities:

- Provided coordination support and assistance to speed-related projects involving federal funding.
- Conducted desk monitoring for each speed-related project. The following speed-related projects were targeted: Traffic Enforcement Training; Speed/Program Coordination; Speed/Selective Overtime; Speed Equipment; and Speed/Public Information and Education.
- Assisted and provided technical speed-related data, reports, and information to contractors, law enforcement agencies, and NOHS staff, the public, legislature, etc.
 - Provided assistance to law enforcement agencies and organizations with scheduling, maintenance, deliver and return the loaner Speed Monitoring Trailers. The trailers were scheduled, maintained and delivered to seventeen law enforcement agencies across the state.
- Attended highway safety seminars, conferences, workshops, meetings, trainings, etc. pertaining to speed-related projects.
 - No conferences, etc. were attended on the topic of speed.
- Constructed tables, graphs, charts and other tabular and/or illustrative materials to present visual summary of analyzed specific data (speed-related traffic statistics). Revised and updated information on urban and rural interstate fatal and injury crashes, and other speed-related statistics as requested.
- Reviewed and kept updated of NHTSA Rules and Regulations regarding federal funds involving speed. Ongoing as information is provided.

- Performed daily all routine NOHS activities and assignments in regards to speed-related requests, surveys, reports, and handled scheduling of the speed trailers, etc.
 - Completed mini-grants for selective overtime radar awards and speed monitoring trailers as requested by law enforcement agencies. Updated website with speed-related statistics and charts.

Results:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$4,781.83
Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2515 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov	

**Selective Overtime Enforcement – Speed
Nebraska Office of Highway Safety**

402-11-33

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol & Speed Enforcement
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

In CY2009, "Speed Too Fast For Conditions" and "Exceeding Speed Limit" were determined to be the major contributing human factors in 21 (10.2 percent) of the 205 fatal crashes that occurred in Nebraska. Those two speed-related factors also accounted for 423 (7.8 percent) of the 5,387 Fatal, A and B Injury Crashes.

Goal and Objective:

The goal is to decrease Speed-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 453 to 417 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies in the twenty-two priority counties to conduct selective overtime speed enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies in the twenty-two priority counties to conduct selective speed overtime enforcement. Information regarding the "Mini-Grant Contracts" for selective speed overtime enforcement was made available to law enforcement agencies in the twenty-two priority counties and the Nebraska State Patrol.
- To insure compliance with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure the applications were in compliance with the project requirements.
- To award approximately 10 mini-grant contracts for selective speed overtime enforcement activity in the twenty-two priority counties. The applicants will identify the dates, locations and times from their baseline data. During the project period 6 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Sheriff's Departments – 1 contract; Police Departments – 4 contracts; and, Nebraska State Patrol – 1 contract.

Contract Awards

Agency	Awarded	Reimbursed
Otoe County Sheriff's Department	\$11,655.40	\$7,300.40
Columbus Police Department	\$8,000.00	\$7,764.13
Lincoln Police Department	\$8,100.00	\$5,329.63
Lincoln Police Department	\$8,100.00	\$5,720.54
Papillion Police Department	\$7,500.00	\$7,485.65
Nebraska State Patrol	\$15,250.00	\$8,312.97
Total	\$58,605.40	\$41,913.32

These 6 mini grant contracts resulted in a total of 1,023 hours of selective speed overtime enforcement, 562 seat belt citations, 33 impaired driving citations, 1,962 speeding citations, 9 minor in possession citations and 8 open container citations.

- To review the selective speed overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all of the contracts.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$41,913.32
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Speed Equipment
Nebraska Office of Highway Safety**

402-11-34

Program Areas:	Police Traffic Services
Project Characteristics:	Speed Enforcement
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

In CY2009, "Speed Too Fast For Conditions" and "Exceeding Speed Limit" were determined to be the major contributing human factors in 21 (10.2 percent) of the 205 fatal crashes that occurred in Nebraska. Those two speed-related factors also accounted for 423 (7.8 percent) of the 5,387 Fatal, A and B Injury Crashes.

Goal and Objective:

The goal is to decrease Speed-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 453 to 417 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies in the twenty-two priority counties to purchase speed detection equipment. Participating agencies will be provided funding assistance for 75 percent of the cost of each unit up to a maximum of \$900.00 for no more than two units.

Strategies and Activities:

- To insure that all applicants comply with the pre-and post- award requirements as outlined in the application. All mini-grant contract applications were reviewed to insure that the application requirements were met.
- To award approximately 30 mini-grant contracts for funding assistance to purchase speed detection equipment. During the project period 26 mini-grant contracts were awarded providing 45 radar units as follows: Police Departments – 16 contracts, and Sheriff's Departments – 10 contracts.

Contract Awards

Agency	# of Radars	Amount
Auburn Police Department	1	\$733.50
Beatrice Police Department	2	\$1,800.00
Bellevue Police Department	2	\$1,800.00
Blair Police Department	1	\$900.00
Central City Police Department	1	\$862.50
Chadron Police Department	1	\$900.00
David City Police Department	1	\$640.00
Exeter Police Department	1	\$900.00
Hastings Police Department	2	\$1,800.00
McCook Police Department	1	\$900.00
North Platte Police Department	9	\$8,100.00
Papillion Police Department	2	\$1,800.00
Sargent Police Department	1	\$862.50
Schuyler Police Department	1	\$900.00
UNL Police Department	2	\$1,800.00

Wayne Police Department	1	\$900.00
Adams County Sheriff's Department	1	\$900.00
Buffalo County Sheriff's Department	2	\$1,800.00
Douglas County Sheriff's Department	2	\$1,800.00
Jefferson County Sheriff's Department	1	\$900.00
Madison County Sheriff's Department	2	\$1,800.00
Nemaha County Sheriff's Department	1	\$900.00
Rock County Sheriff's Department	2	\$1,800.00
Sarpy County Sheriff's Department	2	\$1,800.00
Saunders County Sheriff's Department	1	\$900.00
Seward County Sheriff's Department	2	\$1,800.00
	45	\$39,998.50

- To review and process the invoices for the awarded speed detection equipment. All invoices were reviewed and processed.
- The 45 radars units that were awarded resulted in a total of 2,903 speeding citations and 1,584 speeding warnings being issued.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 402:	\$39,998.50
	Local:	\$40,999.50
	Total Cost:	\$80,998.00

Contact: Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
Telephone: 402/471-3880 FAX: 402/471-3865 Email:becky.stinson@nebraska.gov

**Speed/Public Information and Education
Nebraska Office of Highway Safety**
402-11-35

Program Areas:	Speed Control, Speed Enforcement
Program Characteristic:	Educational Effort
Type of Jurisdiction:	22 Target Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A and B Injury Crashes occurred, killing 223 people and injuring another 6,832 people.

During 2009, a total of 84,343 convictions for speed related offenses occurred in Nebraska. On average 81,348 convictions occur (Baseline 2007-2009).

Speed-related activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties which have been identified as "target" or "priority" counties. The coordination and assistance provide an essential element in speed-related programs. In order to impact attitudes regarding speed among Nebraska's motoring public, it is necessary to provide technical support from NOHS office in this concentrated area.

Goal and Objective:

To decrease Speed-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 453 to 417 in CY2011.

Strategies and Activities:

- Produced/purchased and distributed 1,062 speed-related materials (brochures and other educational items), approximately 71% (752) were distributed to organizations within the Target Counties. Three speed-related videos were loaned from the video library, all three (100%) were in Target Counties.
- Printed 1,000 Safely to School brochures.
- The NOHS website was maintained and updated throughout the period with current speed-related facts, statistics, resources, and related links.
- The NOHS speed trailers were provided to 17 agencies, 10 (59%) within the target counties, and 7 (41%) in non-target counties (see below). Routine maintenance and repairs were also provided.
 - Battle Creek Police Department – Madison County
 - Emerson Police Department – Thurston County
 - Falls City Police Department – Richardson County
 - Fremont Police Department – Dodge County
 - Grand Island Police Department – Hall County
 - Hickman City Offices – Lancaster County
 - Madison County Sheriff's Office – Madison County
 - Malcolm Village Office – Lancaster County
 - Metro College Security, Omaha – Douglas County
 - Nebraska State Patrol – Hall County
 - Newman Grove Police Department – Madison County
 - Norfolk Police Department – Madison County
 - Pawnee City Police Department – Pawnee County
 - Plainview Police Department – Pierce County
 - Ravenna Police Department – Buffalo County
 - Sherman County Sheriff – Sherman County
 - Wayne Police Department – Wayne County

- Two NOHS owned trailers that were permanently placed in prior years, one in Norfolk, and the other in Dixon County, became inoperable. These trailers were returned to NOHS and repairs will be attempted, although parts for these units are hard to find.
- Mini-grant contracts were awarded to two agencies to acquire equipment for use in their areas:
 - Bellevue Police Department, 1 Speed Trailer (\$6,840.00) (Cornhusker Motor Club Foundation contributed \$4,850.00 towards the remaining cost of unit)
 - Grand Island Police Department, 1 Speed Trailer (\$4,162.50) (Cornhusker Motor Club Foundation contributed \$4,162.50 towards the remaining cost of unit)

Results:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads. There were 454 Fatal, A and B Injury Crashes in 2010; the 4% reduction goal was not achieved.

Funding:	Section 402:	\$11,045.60
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Click It Don't Risk It (CIDRI) Coalition
Nebraska Office of Highway Safety**
402-11-38

Program Area:	Occupant Protection
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in approximately 17,000 injured persons annually.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2007-2009 was observed at 78.7%, 82.7% and 84.8%.

With the reintroduction of the state safety belt law, public information and education efforts combined with highway safety federal funds, it is necessary to have support programs to increase the safety belt usage rate.

Occupant protection activities will be coordinated through the NOHS to insure continuity, uniformity, and comprehensiveness in this area and will focus in the twenty-two counties which have been identified as "target" or "priority" counties. The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address the occupant protection use issue.

Goal and Objective:

The goal is to increase Statewide Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% in CY2011.

The objective is to provide assistance to increase knowledge of the general public regarding the benefits of occupant restraints.

Strategies and Activities:

- To provide coordination support and assistance to occupant protection projects through four mini-grant contracts for occupant protection projects.
 - Quarterly mini-grant contracts were provided to National Safety Council, Greater Omaha Chapter to provide staff to support the goals of the "Click It – Don't Risk It" (CIDRI) public education campaign with the following strategies and outcomes.
 - The CIDRI coalition currently has 532 members.
 - Distributed Honor Roll Awards to the following:
 - Metropolitan Utilities District, Schering Plough Elkhorn, Schering Plough Omaha, St. Robert Bellarmine, Norris High School, and Region 6 Behavioral Care.
 - The website has transitioned the new Chronicle format using Constant Contact to improve communication and upgrade ability to use pictures. Produced 29 Click It Chronicle (newsletters).
 - Distributed 4,530 "Safety Belts required in this Vehicle" Air Refreshers.
 - Distributed more than 183 "Pickup the Habit" posters.
 - Promoted "Click It or Ticket" Mobilization campaigns through the chronicles and website.
 - Provided over 65 parking lot signs to schools and organizations.
 - Distributed 23 "Diana's Last Message" videos.
 - Educated parents at health fairs on the importance of safety belts.
 - Distributed 5,535 coloring books, 19,335 children's stickers, and 2,005 "Click It Club" membership cards to schools and organizations.

- Distributed Hispanic seat belt information entitled, "Por Amor Use El Cinturon" parking lot/yard signs (9) along with Hispanic educational brochures.
- Developed and distributed 115 prom posters; "PROMise to Cross Your Heart" to high schools across Nebraska.
- Distributed "You're the Best Driver in the World" posters (112), brochures (946), and book covers (1,845).
- The Click-It Egg Crash display continues to be very effective in helping kids understand the necessity of safety belts and what they actually do in a crash to keep people safe. They understand what's going to happen the minute you load an egg into the toy car and position it to roll down the ramp. The Egg Crash Display is used to demonstrate the need for seatbelts at schools, state/county health fairs, presentations across Nebraska.
- Distributed 1,315 of the Street Smart "Guide to Teen Safe Driving" to coalition members.
- Distributed hundreds of t-shirts with an applied Buckle Up decal at the Lincoln Home Show and the Family Safety Festival.
- Spoke at 45 Engagements/Special Meeting or Events: Proclamation Ceremonies, High School events, Health Fairs, Safety Days, County Fairs, State Fair, Steering Conference, and the following activities Nebraska Advocate for Highway Safety, Health and Safety Summit, CIDRI Steering Committee Meeting, You Drink & Drive. You Lose. Campaign, etc. Approximately 19,126 people were reached at these events.
- The CIDRI Facebook cause currently has 251 members.
- Spray painted 43 stencils in 21 business locations.
- The "Click It" website has been updated to incorporate Facebook with news stories, more updated information, for Coalition members to use as a reference while educating the audience.
- The "Come Home Safe" coalition membership total 531 members. Mailed 127 posters to high schools across the state. Produced the "Come Home" Safe e-letter nine times to every high school in Nebraska. Awarded three "Come Home Safe" awards to Silver Lake High School (\$500.00), Doniphan Trumbull High School (\$500.00), and David City High School won the grand prize (\$1,000). Norris High School qualified for the Honor Roll during the "Come Home Safe" Project.

Results:

The goal to increase the occupant protection usage rate to 88.8% was not achieved. However, the observed safety belt usage rate was 84.8% in 2009, but remained steady at 84.1% in 2010, and steadied at 84.2% in 2011.

Funding:	Section 402:	\$70,416.96
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Contact: Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
 Telephone: 402/471-2567 FAX: 402/471-3865 Email: linda.kearns@nebraska.gov

Nebraska Attorney General's Prosecutorial Response to DUI Crimes
Nebraska Department of Justice

402-11-39

Program Areas:	Alcohol
Project Characteristics:	Education Efforts
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	General Population

Problem Identification:

There is insufficient prosecutorial service for the number of crimes involving driving under the influence (DUI), especially in the many rural areas of Nebraska. Additionally, there is a statewide need for training of local prosecutors and law enforcement officers in the area of impaired driving crimes. There is also a lack of prosecutorial resources for local prosecutors for other traffic-related offenses.

Nebraska is a predominantly rural state with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. In forty-six states plus the District of Columbia and the Northern Mariana Islands, a statewide "Traffic Safety Resource Prosecutor" (TRSP) position has been established to aid local prosecution and law enforcement in improving their effectiveness and efficiency in the handling of traffic-related offense cases.

The Nebraska Office of Highway Safety has identified alcohol as one of the emphasis areas in "Nebraska's Performance-Based Strategic Traffic Safety Plan."

Goals:

The goal to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

Objectives:

- Provide training for Nebraska prosecutors and law enforcement personnel regarding impaired driving cases.
- Provide technical assistance and legal research for Nebraska prosecutors.
- Increase interactions and advisements for Nebraska law enforcement agencies regarding DUI/Drugged Driving prosecution and investigative issues and strategies.
- Increase the conviction rate for DWI arrests by 2% from 86% in 2009 to 88% in 2011.
- Create and maintain networking opportunities between law enforcement and prosecutors to strengthen information sharing and facilitate a uniform and effective response to driving under the influence crimes.

Strategies and Activities:

- Prosecution of Alcohol-Related Traffic Offenses:
 - Lead Prosecutor in ten DUI cases; Lead Prosecutor in three DUI-Motor Vehicle Homicide Cases; Prosecution Consultant in nine DUI cases involving suppression issues; Prosecution Consultant in one DUI-Motor Vehicle Homicide Case. Total: 23 cases.
- Provided technical assistance and legal research to Prosecutors:
 - Thirty two County Attorneys requested assistance from the Nebraska TSRP.
 - Advised Omaha City Prosecutor regarding Daubert issues.
 - Drafted DUI Law Questions for the Lincoln Bar Association.
 - Researched Out-of-State HIPAA Decisions for County Attorneys
 - Emailed all Nebraska County Attorneys regarding defense *Daubert* hearing issues.
- Training regarding trial practice, emerging DUI issues, and current developments in Nebraska and National DUI case law for prosecutors and law enforcement:

- DUI/Motor Vehicle Homicide Training at Police Officers Association of Nebraska/Nebraska Sheriff's Association Conference in Kearney, Nebraska, October 6, 2010.
- *Daubert*/Drug Recognition Expert (DRE) presentation at DRE Update, October 26, 2010.
- Updated and presented "Cops in Court" training at the Nebraska Law Enforcement Training Center (NLETC) in November 5, 2010.
- Panhandle Regional DUI Training in Scottsbluff, Nebraska, November 9, 2010.
- Developed and presented "High Speed Chase" training for Crete Police Department, March 29, 2011.
- Developed and presented DUI training to Red Willow County Attorney's Office and local law enforcement agencies;
- Updated and presented "Cops in Court" training at the NLETC in March, 2011.
- Presented "Cops in Court" training at NLETC in July, 2011.
- Training and technical assistance in methods of evidence gathering and preservation in impaired driving cases for prosecutors and law enforcement:
 - "DUI Trial How To Training on Blood Alcohol Exhibits" for Fillmore County Attorney's Office.
 - Coordinated with Department of Motor Vehicle State Alcohol Testing Trainer on an on-line training course for County Attorneys regarding Datamaster breath testing equipment.
 - Conducted "DUI Blood Draws and Motor Vehicle Homicides Training" at the Scotts Bluff County Attorney's Office for western County Attorneys and law enforcement officers.
- Training of victim related issues:
 - The TSRP provides training to prosecutors and law enforcement officers regarding victim issues on an ongoing basis. In each of the TSRP trainings, victim issues are addressed. Also, the TSRP advises law enforcement and local prosecutors regarding victim issues in the course of his work as special deputy county attorney in traffic safety criminal cases.
- Interactions with law enforcement agencies:
 - Advised five Police Departments on alcohol issues.
 - Advised two Sheriff Offices on alcohol issues.
 - Advised Nebraska State Patrol commander regarding statewide *Daubert*/DRE issues; advised Nebraska State Patrol sergeant regarding area prosecution levels; provided Nebraska State Patrol with "Computer Animation Court Materials"; provided Nebraska State Patrol Crash Scene Reconstruction Coordinator with crash scene reconstruction report tips; advised Nebraska State Patrol regarding crash report write-ups; advised Nebraska State Patrol regarding warrant requirements for black box downloads; and advised Nebraska State Patrol regarding evidence and trial rules in DUI cases.
 - Provided NLETC with Preliminary Breath Testing Refusal law updates and provided Darrell Fisher, NLETC with Standard Field ST legal materials for training.
 - Attended Lancaster County Labor Day weekend checkpoint with local law enforcement agencies.
- Presentation to Spring County Attorney Meeting on evolving traffic safety law in May, 2011 in Kearney, Nebraska.
- Interactions with the National Highway Traffic Safety Administration (NHTSA), National Association of Prosecutor Coordinators (NAPC), National Traffic Law Center (NTLC), and other TSRP:
 - Provided Nebraska alcohol issues information to the National and 6 State TSRP's.
 - Provided Kansas District Attorney with the Nebraska refusal laws and the Kansas Attorney General's Office with Nebraska Post-Arrest Chemical Advisement Form and related Nebraska DUI statutes.
 - Attended NHTSA/NAPC/GHSA (Governor's Highway Safety Conference) meeting in New Orleans.
 - Advised National Traffic Law Center regarding Nebraska Interlock Statute and information regarding Nebraska checkpoint laws.
 - Advised other states' TSRPs regarding Legislative Bill 19 (K2-spice) proposed legislation.
 - Advised NHTSA Regional Judicial Liaison regarding Nebraska DUI and interlock laws.
- Updating data for the "Nebraska Manual for Driving Under the Influence Prosecution":
 - Updated DUI breath test materials; Developed Blood Alcohol Content section with state blood chemist; Drafted breath and blood test predicate questions section; Updated Checkpoint section; Updated Drugged Driving section; Updated DUI Search and Seizure section; Updated DUI scripts; and distributed "Nebraska Manual for Driving Under the Influence Prosecution – 2011 Edition" to Nebraska County Attorneys at the Spring County Attorney meeting.

Results:

The Nebraska TSRP had continued success in assisting with Nebraska DUI prosecution during FY2011. The TSRP has taken a direct role in several cases, including DUI and vehicular homicide. In two noteworthy cases, the TSRP obtained a substantial sentence in a Gage County vehicular homicide. Also, obtained court approval of Horizontal Gaze Nystagmus (HGN) the Phelps County court following a full Daubert Hearing. The Phelps County Daubert success illustrates the benefit of Nebraska’s participation in the TSRP program. The Nebraska TSRP was able to utilize the national TSRP network and Dr. Citek, a national HGN expert in order to overcome defense challenges to HGN. The TSRP was also able to assist rural Nebraska prosecutors in responding to the ongoing Melendez-Diaz challenge to DUI breath testing; thereby preventing expansion of defense gains in that area.

In early 2011, the TSRP completed and released the 2011 edition of the Nebraska DUI manual. The manual was updated with sections dealing with Sobriety Checkpoints and Drugged Driving/DRE. These updating efforts were aligned with national federal policy efforts to increase the use of Sobriety Checkpoints and to deal with the challenge of Drug-Impaired driving.

During this reporting period, the Nebraska TSRP again saw increased scope of service to and inquiry from Nebraska prosecutors and law enforcement. A majority of this increased interaction has occurred in the rural areas of Nebraska. However, during this fiscal year, the Nebraska TSRP also received increased inquiries from Nebraska’s metropolitan prosecutors and law enforcement.

In FY2011, the Nebraska TSRP made continued progress in developing local prosecutors as faculty for assisting at training sessions aimed towards addressing the specific needs of particular jurisdictions.

Finally, Nebraska received the positive impact associated with an increase in the success rate for Nebraska DUI prosecutions as the rate increased to 86.5%.

Funding:	Section 402:	\$73,179.89
Contact:	Edward G. Vierk, Traffic Safety Resource Prosecutor Nebraska Department of Justice, Office of the Attorney General 2115 State Capitol Bldg., Lincoln, NE 68509 Telephone: 402/471-2682 Fax: 402/471-3591 Email: ed.vierk@nebraska.gov	

**Project Night Life Expansion
Omaha Police Department**

402-11-40

Program Areas:	Police Traffic Services, Young Driver Population
Project Characteristics:	High Visibility, Public Information, Innovative Approach
Type of Jurisdiction:	City of Omaha and surrounding area
Jurisdiction Size:	Approximately 500,000 Residents
Target Population:	Young Driver (15-19) Population

Problem Identification:

Younger drivers were targeted for new and special restrictions by the Unicameral for appropriate reasons. As of 2009, there were 25,000 licensed drivers age 15-19 in the Douglas County area. They have a dramatically disproportionate number of crashes for the size of their license population. Between the years of 2007-2009, teen drivers ages 15-19 were involved in 11.6% (11 of 95) of all fatal crashes. They are also involved in over 13.5% (937 of 6,946) of all A and B injury crashes. Since the enactment of Project Night Life, drivers age 15-19 involved in Fatal, A and B Injury Crashes have decreased by 34.8% from 434 to 283.

Fifteen to twenty-year old drivers are also the target of underage drinking and driving. The zero tolerance law Section 60-6,211.01, which prohibits persons under twenty-one years of age to operate or be in actual physical control of any motor vehicle when such person has a concentration of two-hundredths of one gram or more by weight of alcohol per one hundred milliliters of his/her blood, but less than eight-hundredths, as described by 60-6,196, will be a focus of selective enforcement operations. Between the years of 2007-2009, Omaha drivers ages 15-19 were involved in 10.4% (50 of 536) of the alcohol-related Fatal, A and B Injury Crashes. Since the enactment of Project Night Life (PNL) in 2005, drivers age 15-19 in alcohol-related Fatal, A and B Injury Crashes have decreased by 27.8% from 18 to 13. Alcohol-related offenses involving this age group have steadily increased, showing a significant increase in alcohol-related A and B injuries in 2009.

Goal:

The goal is to reduce the number of youth-involved (drivers age 15 to 19) involved in Fatal, A and B Injury Crashes by 15% from the 2007-2009 calendar base year average of 316 to 268 in 2011.

Objective:

- Provide continued in-service training to a minimum of 500 officers, including recruit officers. Continue the expansion of training and awareness of law enforcement officers, including Omaha Police Recruits, and surrounding local law enforcement agencies.
- Provide training to a minimum of 100 law enforcement officers outside the Omaha Police Department (OPD).
- Increase knowledge of Provisional Operator's Permit (POP) restrictions and recent legislation among parents and teenagers by a minimum of 2,500 students, parents and citizens.
- Target high-crash locations to increase enforcement during high-risk drive time. Increase enforcement of between 12:00 midnight and 6:00 a.m. as well as, 3:00 p.m. and 6:00 p.m. by a minimum of 150 hours.

Strategies and Activities:

- Schedule a minimum of ten (10) In-service training sessions for Omaha Police Officers, including new recruits, on the POP statute and restrictions.
 - Provided training to Omaha Police recruits (42 officers).
 - Created and distributed new laminated cards with POP information for all the Omaha Police Officers in Uniform Patrol (400 cards).
 - Instead of In-Service Training Sessions, a PNL Training Bulletin was completed and approved by command in July that was sent out department-wide.

- Schedule a minimum of four training sessions with outside law enforcement agencies on the POP statute and restrictions.
 - Conducted an Alcohol Wet Lab Training with the Iowa State Patrol, Sarpy County Sheriff Office, Douglas County Sheriff Office, Nebraska State Patrol and the Ralston Police Department.
 - Conducted Standard Field Sobriety Test (SFST) training with the Bellevue Police Department on March 4 & 11, 2011.
 - Conducted SFST training with the Sarpy County Sheriff's Office on March 4 & 11, 2011.
- Re-identify high-crash locations to target drivers under age 19 driving between 3:00 p.m. and 6:00 p.m. in areas other than schools.
 - Identified high crash locations (Omaha Public Works' crash information), as well as hot spot locations for selective enforcement operations.
 - High crash locations were also targeted using information from the Nebraska Department of Roads and these locations, along with problem areas around local high schools, were used during the selective enforcements.
 - Officers who participated in selective enforcements were focused on the goals and objectives of this project.
- Continue to develop and expand Public Information and Education Campaign addressing "Project Night Life" to include surrounding local law enforcement agencies and supporting programs including Project Extra Mile (PEM) and C.A.R. Alliance.
 - Worked jointly with Rob and Shari Reynolds of the C.A.R. Alliance Foundation in an effort to provide the most accurate and up-to-date information to schools, parents, and teens.
 - Assisted PEM with Sticker Shock Campaign (5,000 Stickers).
 - Interview with KMTV Channel 3 News and KETV Channel 7 News.
 - Interview with Warrior Television at Westside High School.
 - Attended ten monthly meetings with Project Extra Mile.
- Update educational materials targeting teens and parents of teen drivers, including the "Project Night Life" pamphlet. Continue to modify the Power Point Presentation that has been developed by adding videos, photos of crashes and current statistics on teen driving behaviors such as safety belt use and drinking while driving.
 - Worked closely with the C.A.R. Alliance to update educational material and new enacted laws.
- Distribute educational materials to teens and parents at a minimum of twenty events, schools, movie theaters and other places where teens are likely to congregate.
 - Participated in numerous community safety expos and events.
 - Provided a presentation at Burke High School (50 Students) and at Duchesne Academy (100 Students) with C.A.R. Alliance.
 - Provided the PNL display booth at the Omaha Gross Health Fair (200 Students).
 - Provided a PNL Presentation at Burke High School – two days to eight classes (300 Students).
 - Provided a PNL Presentation to the following high schools: Marion, Omaha Roncalli, Millard West, Central, Mercy, South, Burke, Northwest, Fremont, and Weeping Water.
 - Participated in the Public Safety Appreciation Days at Rosenblatt Stadium, Omaha, and Safety Expo Days at the Westroads Mall in Omaha, Scout Days at the Northwest Assembly, National Safety Council's Safety and Wellness Festival, and Cass County Sheriff with the PNL display board. Presentations at Civil Air Patrol in Lincoln, NE (40 Students), Uta Halee, Omaha (80 Students), and Metro Community College, La Vista, NE
 - Gave seven presentations at the Cornhusker Driving School, (400 Student Drivers).
 - Participated in the 2nd Annual C.A.R. Alliance Golf Scramble and set up the PNL display board and distributed information.
 - Participated in the 3rd Annual C.A.R. Alliance Walk for Safer Teen Driver and set up PNL display and distributed information.
 - Overall PNL unit gave presentations to over 1,200 students.
- Conduct PNL monthly selective overtime enforcement and devise enforcement strategies that can be applied by the precincts on an ongoing basis.
 - PNL Officer Adam Turnbull worked 1,461.25 hours excluding leave. The OPD and NOHS each paid 50% of Officer Turnbull's salary.
 - Logged 53 special PNL enforcement operations with 1,061.25 hours of selective enforcement and related activity.

- Also participated in regular enforcement operations during high profile teen driving situations such as Homecomings, Proms, College World Series and other athletic events.

Results:

Project Night Life Selective Enforcement Operations' Citations:

- A total of 53 special enforcement operations were conducted.
- A total of 2,964 total citations issued.
- 102 POP offenses.
- 37 Driving Under the Influence arrests.
- 36 minor in possession arrests/1 zero tolerance.
- 6 open container arrests.
- 2,029 speeding violations of which 62 were POP.
- 165 seat belt violations of which 12 were POP.
- 7 child restraint violations.
- 251 total arrests.

Total citations, including Project Night Life Crew and other OPD Selective Enforcement Operations:

- A total of 3,709 total citations issued.
- 173 POP offenses, 106 Minor in Possession arrests.
- 112 Driving Under the Influence arrests, 26 - 2nd offenses, 12 felony offenses and three POP offenses.
- 52 drug related arrests.
- 601 total arrests.

Funding:	Section 402:	\$82,242.31
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Contact: Sergeant Jason Menning, Omaha Police Department/Traffic Unit
 505 South 15th Street, Omaha, Nebraska 68102
 Telephone: 402/444-5627 Fax: 408/444-5830 Email: jmenning@ci.omaha.ne.us

**Judicial/Prosecution Training
Nebraska Office of Highway Safety**

402-11-41

Program Areas:	Alcohol and Other Drugs
Project Characteristics:	Training
Type of Jurisdiction:	22 Priority Counties
Jurisdiction Size:	1,463,302
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting in 5,387 Fatal, A and B Injury Crashes, killing 223 people and injuring another 6,832 people.

Goal and Objective:

The overall goal is to decrease Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 5,577 to 5,140 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to the Nebraska's judicial branch for training opportunities for prosecutors and judges to attend traffic safety-related training.

Strategies and Activities:

- Enter into mini-grant contracts with the Nebraska Supreme Court, Office of Judicial Branch Education and/or other judicial entities to provide funding assistance for training for judges and/or prosecutors. The following requirements will apply to the mini-grant contracts.
 - A description and the location of the training/conference must be submitted.
 - An itemized breakdown of expenses associated with the training/conference must be submitted.
 - A justification of why the training/conference is needed.
 - The names of the individuals attending the training must be provided.
 - After the training has been attended, an evaluation of the training must be submitted with the reimbursement request.
 - A copy of the agency/organization's safety belt and drug free workplace policy must be on file with NOHS.
- There were four mini-grant contracts awarded.
 - Nebraska Supreme Court, DUI conference at Fall Judges Conference, LaVista, NE. 34 attendees. (\$4,851.30)
 - Phelps County Attorney, expert witness fees for Daubert court hearing. (\$511.26)
 - Cheyenne County Attorney, expert witness fees for Daubert court hearing. (\$227.40)
 - Nebraska Supreme Court, "Impaired Driving Case Essentials," Reno NV, Judge Susan Bazis. (\$529.34)

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads. There were 5,025 Fatal, A and B Injury Crashes in 2010, the 4% reduction goal was met.

Funding:	Section 402:	\$6,119.30
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

Nebraska State Patrol - Section 163 Activities
Nebraska State Patrol

163-11

Program Area:	Police Traffic Services
Project Characteristic:	Impaired Driving Enforcement
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.2 million registered vehicles. In 2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 of these 5,387 were Fatal, A and B Injury Crashes of which 6,832 people were seriously injured.

Alcohol was known to be involved in 73 (35.6%) of the 205 fatal crashes that occurred in Nebraska in 2009. Alcohol was involved in 628 (11.7%) of the 5,387 A and B type injury crashes. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. - 5:59 a.m.), 434 (31%) of 1,397 involved alcohol.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated law enforcement agencies willing to address the alcohol issue. This project provides funding assistance statewide for alcohol countermeasures.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to provide .08 BAC Sanction Program (Section 163) funding assistance to the Nebraska State Patrol.

Strategies and Activities:

Provided funding for Equipment and Supplies:

- Project purchased of 73 in-car camera.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 163:	\$323,755.00
Contact:	Marisue Riesenber, Nebraska State Patrol, P.O. Box 94907, Lincoln, NE 68507 Telephone: 402/479-4017 Email: Marisue.Riesenber@nebraska.gov	

**Occupant Restraint Information Support
Nebraska Office of Highway Safety**

405-11-06

Program Area:	Occupant Protection
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic resulting in 5,387 Fatal, A and B Injury Crashes occurred, killing 223 people and injuring another 6,832 people.

The NOHS uses statewide observation surveys to determine both safety belt usages for drivers and front seat passengers and also child safety seat usage. Safety belt usage during the years 2008-2010 was observed at 82.7%, 84.8%, and 84.1%. Child restraint usage during the years 2008-2010 was observed at 96.8%, 95.4%, and 91.5%. This program is intended to reduce injuries and deaths by educating parents/caregivers about the importance of correctly installing and using child safety seats, booster seats, and safety belts. Nebraska currently has 25 inspection stations serving 64 of Nebraska's 93 counties and reaching 92% of Nebraska population. These inspection stations utilize trained CPS technicians, provide a minimum service once a month, and provides child passenger protection education. This project intends to assist those inspection stations in their operations.

The reduction of fatalities and injuries among children due to motor vehicle crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address child passenger safety issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of child passenger safety laws.

Goals and Objectives:

The goals are to increase Statewide Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% and the child restraint usage to 100% in 2011.

The objectives are to increase the availability of child passenger safety (CPS) resources for parents/caregivers statewide and to provide up-to-date information to certified CPS instructors and technicians that serve as resources for parents/caregivers. To increase the availability of child safety seats for rural, low-income, and minority communities where lack of child passenger protection is especially severe. To provide up-to-date information to inspection stations that serve as resources for parents/caregivers.

Strategies and Activities:

- Provided five NHTSA Certified Child Passenger Safety Technician Trainings. NOHS awarded five mini-grant contracts to Northeast Research and Extension Center to administer the following technician trainings:
 - February 22-25, 2011, Good Samaritan Hospital, Kearney, 10 technicians trained. (\$3,848.40)
 - April 6-9, 2011, Safe Kids Scotts Bluff County, 9 technicians trained. (\$3,700.07)
 - June 7-10, 2011, National Safety Council, Omaha, 21 technicians trained. (\$3,802.88)
 - August 11-14, 2011, Children's Hospital, Omaha, 17 technicians trained. (\$4,911.40)
 - September 28-30, 2011, St. Elizabeth Foundation, Lincoln, 14 technicians trained. (\$3,513.05)
- Provided a Technician Update March 22 & 23, 2011, in Kearney, NE. Approximately 200 technicians attended. Dr. Laura Jana from Omaha and Denise Donaldson from Safe Ride News were the keynote speakers. (\$14,575.79)

- Provide resources to instructors and technicians to enhance training and parent education (i.e., mailings, manuals, newsletter subscriptions).
 - Printed 20,000 "Occupant Protection Law" cards, all in English.
 - Printed 20,000 "Basic Car Seat Safety" brochures for distribution.
 - Acquired 300 LATCH manuals for CPS Technician trainings. (\$7,890.00)
 - Provided printing and preparation for two mailings sent to approximately 400 CPS Technicians.
 - Acquired Sport shirts for all new CPS Technicians with the NOHS and Nebraska Safe Kids logos. (\$1,594.73)
 - Acquired five large carts for transporting the training car seats and supplies to classes. (\$4,005.00)
 - Provided 1-year subscriptions to Safe Ride News newsletter to 400 CPS Technicians. (\$13,764.50)
 - Provided funding assistance for two instructors, Sherri Blome, Western Community Health Resources, (\$1,742.29) and Ladonna Tool, St. Elizabeth Hospital (\$1,680.94) to attend the Lifesavers National Conference held in Phoenix, Arizona on March 27-29, 2011.

Mini-Grants Awarded To Nine Inspection Stations:	Inspection Station Location:	Child Safety Seats Purchased:	Mini-Grant Award Costs
Great Plains Health Care Foundation	North Platte	101	\$5,000.00
Sarpy/Cass Department of Health and Wellness/ Safe Kids	Papillion	124	\$4,999.25
Mary Lanning Memorial HealthCare	Hastings	104	\$5,000.00
National Safety Council, Greater Omaha Chapter	Omaha	114	\$4,985.27
Good Samaritan Hospital Foundation	Kearney	129	\$5,994.34
Central Nebraska Community Service, Inc.	Columbus	112	\$5,000.00
Webster County Community Hospital	Red Cloud	12	\$509.49
St. Elizabeth Foundation	Lincoln	103	\$4,996.01
Lincoln-Lancaster County Health Department	Lincoln	110	\$5,000.00
Total Child Safety Seats Purchased:		909	\$41,484.36

- A total of 909 child safety seats were purchased through nine mini-contracts.

Result:

The goal to increase the occupant protection usage rate to 88.8% was not achieved, as the 2011 observation survey usage was 84.2%. Child safety seat usage rate increased by 3.6% from the 2010 observed rate of 91.5% to 95.1% observed in 2011. The overall goal of 100% usage was not achieved.

Funding:	Section 405:	\$110,449.62
Contact:	Tim Jasnoch, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2017 FAX: 402/471-3865 Email: tim.jasnoch@nebraska.gov	

**Occupant Protection/Special Initiatives
Nebraska Office of Highway Safety**

405-11-07

Program Area:	Occupant Protection
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.2 million registered vehicles. In 2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2007-2009 was observed at 78.7%, 82.7% and 84.8%. Child safety seat usage surveys conducted in 2007-2009 observed 93.2%, 96.8% and 95.4% usage. Although usage increased, child safety seat check-up events show the average misuse rate of child safety seats at 89%.

Violations for No Occupant Protection (no safety belt) resulted in 8,550, 9,325, and 10,118 convictions in 2007-2009. In addition, violations for No Child Restraint resulted in 1,659, 1,742, and 1,628 convictions in 2007-2009.

Goals and Objectives:

The goals are to increase Statewide Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% and the child restraint usage to 100% in 2011.

The objectives of this project are to educate and motivate law enforcement about the importance of strict enforcement of occupant restraint laws so that the number of "No Child Restraint" and "No Occupant Protection" convictions increases by 5% and to conduct observational surveys on the overall safety belt, child safety seat and motorcycle helmet usage to determine each specific usage rate in Nebraska and to provide funding to produce/provide public service announcements/ads featuring occupant restraint information.

Strategies and Activities:

- Provide incentive awards to law enforcement agencies who participated in the previous years' mobilization/crackdowns.
- Conduct a statewide observational safety belt survey along with the motorcycle helmet usage between June and July.
- Conduct Child Safety Seat Survey in August and September.
- Provide funding for mini-grant contracts specific to occupant restraint-related problems as need is demonstrated.
- Produce/provide public service announcements/ads featuring occupant restraint mobilizations and occupant restraint through numerous media outlets.
- Provide occupant restraint incentive items to motivate and educate the public.

Provided funding for to the following:

- On October 26, 2010, placed an order for 125 Turboflares @ \$214.00 each at a cost of \$26,750.00. They will be distributed as an incentive to law enforcement for their overtime incentive awards. Received the order on January 25, 2011.
 - January 2011 – Sent 34 turboflares to law enforcement agencies for completing the Activity Summary report by the deadline date of September 30, 2010 for the YDDYL August/September

2010 Crackdown. The following 17 police departments and 17 sheriff's offices received a turboflare:

Police Departments – Auburn, Beatrice, Bennington, Chadron, Columbus, Cozad, Franklin, Friend, Grand Island, Hastings, Kearney, Ogallala, Papillion, Ralston, Scottsbluff, South Sioux City, University of NE – Lincoln

Sheriff's Office – Buffalo, Colfax, Douglas, Hall, Holt, Knox, Lancaster, Logan, Nance, Nemaha, Perkins, Phelps, Saline, Sarpy, Sheridan, Thurston, Washington

- August 2011 – Sent 42 turboflares to law enforcement agencies for completing the Activity Summary report by the deadline date of June 30, 2011 for the CIOT Mobilization May/June 2011. The following 21 police departments and 21 sheriff's offices received a turboflare:

Police Departments – Auburn, Bellevue, Bennington, Chadron, Cozad, Crete, Franklin, Fremont, Grand Island, Hastings, Holdrege, Kearney, Lexington, Lincoln, North Platte, Norfolk, Ord, Papillion, Plattsmouth, Ralston, South Sioux City

Sheriff's Office – Boone, Boyd, Buffalo, Cass, Colfax, Dodge, Douglas, Fillmore, Furnas, Gosper, Hall, Johnson, Keith, Lancaster, Lincoln, Nance, Nemaha, Phelps, Saline, Saunders, Webster

- November 2011 – Sent 44 turboflares to law enforcement agencies completing the Activity Summary report by the deadline date of September 30, 2011 for the YDDYL August/September 2011 Crackdown. The Nebraska State Patrol and the following 23 police department and 20 sheriff's offices received a turboflare:

Police Departments – Beatrice, Bellevue, Bennington, Chadron, Columbus, Cozad, Crete, Exeter, Franklin, Fremont, Hastings, Hemingford, Kearney, Lexington, Norfolk, Ogallala, Papillion, Plattsmouth, Ralston, Ravenna, Scottsbluff, South Sioux City, Valentine.

Sheriff's Office – Box Butte, Boyd, Brown, Cass, Colfax, Dawson, Douglas, Fillmore, Johnson, Keith, Knox, Lancaster, Lincoln, Nance, Nemaha, Phelps, Sarpy, Saunders, Sheridan, Washington.

- A mini-grant contract for the 2011 Nebraska Annual Safety Belt Survey was provided to Health Education, Inc. in the amount of \$19,980.00 for the following:
 - Provided Detailed Work Plans for the 2011 Annual Safety Belt Survey. (\$6,480.00)
 - Completion of the 2011 Nebraska Annual Safety Belt Survey in the following counties: Adams, Box Butte, Buffalo, Cass, Colfax, Custer, Dawson, Douglas, Gage, Hall, Holt, Lancaster, Lincoln, Madison, Sarpy, Saunders, Scotts Bluff, Seward and Washington. A copy of the "Nebraska Safety Belt Use 2011 Report Survey" was submitted to NOHS on October 7, 2011. A copy of the Nebraska Safety Belt Use 2011 Report Survey, along with the certification statement, was sent to the NHTSA Regional Office on October 11, 2011. The Safety Belt Usage rate for 2011 was 84.2%, a .1% increase from the previous year. Motorcycle helmet usage was 76.8% legal, 23.2% deemed illegal, and 0.0% not wearing helmets. (\$13,500.00)
 - Completion of the 2011 Child Restraint Survey Report in the following counties: Adams, Douglas, Gage, Jefferson, Lancaster, Phelps, and Sarpy. A copy of "The Use of Child Safety Seats in Nebraska" was submitted to NOHS on October 23, 2011. The Child Restraint Usage rate was 95.1% in 2011. (\$5,821.00)
- A mini-grant contract in the amount of \$24,000.00 was awarded to the Nebraska Safety Council for Public Service Announcements for the November 2010/CIOT and December/January 2010/YDDYL paid media campaigns. This mini-grant contract was amended to \$48,050.00 and split between projects 405-11-07 and 410-11-06.
 - November 2010/CIOT media campaign resulted in 635 ad spots. (405-11-07) (\$29,006.00)
 - December/January 2010/YDDYL Crackdown resulted in 104 ad spots. (410-11-06) (\$18,000.00)
- Ordered 10,000 Nebraska Shaped Reflector Zipper Tags. (\$4,500.00)

Results:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

The goal to increase the occupant protection usage rate to 88.8% was not achieved, as the 2011 observation survey usage was 84.2%. Child safety seat usage rate increased by 3.6% from the 2010 observed rate of 91.5% to 95.1% observed in 2011. The overall goal of 100% usage was not achieved.

Funding:	Section 405:	\$86,057.00
Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2567 Fax: 402/471-3865 Email: linda.kearns@nebraska.gov	

**Occupant Protection/Selective Overtime Enforcement
Nebraska Office of Highway Safety****405-11-08**

Program Area:	Occupant Protection
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public and dedicated law enforcement agencies willing to address a variety of traffic safety issues.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage for 2007-2009 was observed at 78.7%, 82.7% and 84.8% respectively.

Child safety seat usage surveys conducted in 2007-2009 observed 93.2%, 96.8% and 95.4% respectively.

Goal:

The goals are to increase Statewide Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% and the child restraint usage to 100% in 2011.

Objective:

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies statewide to conduct occupant restraint selective overtime enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To insure that all applicants comply with the contract award requirements as outlined in the application. All mini-grant contract applications were reviewed to insure that all application requirements were met.
- To enter into mini-grant contracts with law enforcement agencies to provide approximately 30 mini-grant contracts. During the project period no mini-grant contracts were awarded out of this project.

Result:

No funds expended and no activity.

Funding:	Section 405:	\$0.00
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Electronic Citations Automation
Nebraska Commission on Law Enforcement and Criminal Justice**

408-11-01

Program Area:	Traffic Records Support
Project Characteristic:	Electronic Traffic Citation, Software Distribution and Training
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Nebraska Law Enforcement Agencies

Problem Identification:

The efficient collection and transmission of traffic record data can be greatly enhanced with the implementation of electronic citations and related mobile functionality. This project also provides the basis for in-car collection of racial profiling (traffic stop); electronic citation, accident and other related data as well as the improvement of various aspects of sharing traffic records. This allows us to address specific needs while also enhancing the overall approach to traffic records.

This project will build on an existing electronic citation project by providing software and basic hardware to additional agencies. The process has been based on two software platforms: TraCS and Sleuth. TraCS has been deployed by the Nebraska State Patrol (NSP) and several local agencies and provides a generic approach to eCitations. Sleuth is a CJIS sponsored records management system in place in about 100 agencies. Their mobile module has been modified to be consistent with Supreme Court approved formats for eCitations. This grant and similar components will build on the current implementations and allow the increase in effective data sharing and collection of traffic record data.

Additionally, Nebraska Crime Commission (NCC) knows that valid identification of impaired drivers is imperative. While jails typically fingerprint and photograph prisoners as they are admitted this is not always the case. To enhance the identification capability of law enforcement NCC will target the collection of photographs of misdemeanants by working with Probation. This will provide photos of traffic offenders (including DUIs pictures which do not have recent jail photos) as well as many others.

NCC will continue basic services to agencies by continuing the use of EasyStreet Draw (a crash diagramming tool), training and enhanced access to traffic data on our criminal justice data portal, Nebraska Criminal Justice Information System (NCJIS).

Goal and Objectives:

The goal is to improve the collection, access and integrate data, i.e. citations, Administrative License Revocation (ALR) forms, crash report data, traffic records data electronically throughout the criminal justice system to law enforcement agencies, other users and consumers who use the data.

The objectives of this project are to provide:

- Modifications and updates to TraCS, Sleuth, and the NCJIS, as changes occur, with citations, ALR forms, crash report data, and traffic records data to law enforcement agencies, other users and consumers who use the data.
- Solicit Nebraska law enforcement agencies, other users and consumers to participate in the electronic submission of citations, ALR forms, crash report data, traffic records data.

Strategies and Activities:

The strategies and activities outlined in the grant application are:

- Implement Expanded Data Collection in TraCS and Sleuth
- Travel to trainings/conferences
- Conduct trainings
- NCJIS Modifications
- TraCS Licensing

- EasyStreet Draw Maintenance
- Acquisition of Linoma Software Data Transfer Module

Results:

- NSP decided not to pursue the incident collection form in TraCS due to continued adoption of their commercial Records Management System. NCC has worked with Nebraska Department of Motor Vehicles (DMV) as they have completed a redesign of the ALR forms and discussed implementation of them in Sleuth along with cost estimates and timelines. The DMV was unable to put resources into the ALR form design until after the end of this grant period but the NCC will pursue it in the next year. The ALR forms will be included in TraCS but cannot be addressed until after NSP finishes the upgrade to version 10 (scheduled for January, 2012).
- NCC had proposed a move to an online version of Sleuth for agencies only using one PC. Sleuth previously had said they would add agencies to an existing product offering but notified NCC they would no longer add agencies. NCC instead pursued hosting the Sleuth online by the NCC and think this is viable, within the State's infrastructure and on NCC servers. NCC is currently upgrading our servers (NCJIS, etc.) and cannot implement this until that is done and tested. NCC plans to pursue this with next year's funding.
- Sleuth enhancements were made to the MFR module (Mobile Field Reporting) to provide for the export of crash report data and images for electronic submission to Nebraska Department of Roads (NDOR). This was necessary due to some changes to NDOR's format as well as MFR. Additionally NCC included a change to the citation to allow a checkbox to let prosecutors know that the officer had supplemental reports, as these are not currently generated electronically although it is an enhancement NCC have identified for Sleuth and TraCS.
- The NCC sent TraCS support staff to the TraCS Steering Committee meeting.
- Jason Arensdorf, NSP, attended the TraCS National Model Steering Committee in Tempe, AZ in February.
- Training was held for users of local applications, stressing enhancements relative to traffic records and sharing of related data. Users conferences were held in Kearney in June for Sleuth (law enforcement records management, including mobile reporting and eCitations) and Software Unlimited's CMS (case management system for prosecutors). Additionally, NCC targeted online Sleuth training for users of their mobile software in September.
- NCJIS (Nebraska Criminal Justice Information System) is the data portal for sharing criminal justice and related data and provides access to a variety of traffic records. A number of enhancements were made but were not charged to this grant as NCC rolled them into some ongoing development. NCC added and enhanced the display of crash reports and images, began developing the display of commercial/apportioned plates as maintained by DMV, developed a process to post PDF images of eCitations on NCJIS to allow printing of them by prosecutors so troopers do not need to hand deliver them (this will be expanded to local eCitations as NCC implement automated transfer of data and images for them), and developed initial reports from crash data.
- Forty-seven County Attorneys are set up to receive eCitations from NCJIS.
- Paid annual TraCS licensing to the State of Iowa.
- Paid annual EasyStreet Accident Diagramming licensing with A-T Solutions.
- NCC had anticipated implementing Linoma software for secure data transfer. The State subsequently acquired a site license for the software and NCC was unable to do a separate installation. This has more unknown ongoing costs so NCC has had to pursue the use of custom written web services for data transfer.
- NOTE: The position that is the primary Point of Contact for local applications, including traffic records and eCitations, turned over this last year causing delays in projects. The NCC filled the position in August hiring Deb Caha. NCC now anticipates continuing to move forward in FY2012.

Funding:	Section 408:	\$78,425.48
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**Traffic Records Assessment
Nebraska Office of Highway Safety**

408-11-02

Program Area:	Traffic Records
Project Characteristics:	Assessment / NHTSA Traffic Records Assessment Team
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population	Traffic Records Systems Users

Problem Identification:

In order to meet the overall goal of the reduction in fatal and injury crashes in 2011, decision makers need ready access to accurate and factual traffic safety information. If state senators are to make changes to current traffic laws, current and accurate data is necessary. To improve the quality of future impact projects, Nebraska will conduct a Traffic Record Assessment.

Goal and Objective:

The overall goal of this system support grant is to conduct and coordinate an approved NHTSA Traffic Records Assessment during FY2011.

The objective is to provide traffic records systems support to decision makers to aid their efforts to reduce fatal and injury motor vehicle crashes and to assist in collecting the most accurate crash data possible and to assist the Traffic Records Coordinating Committee in their decision making regarding traffic records grants.

Strategies and Activities:

- To request from NHTSA that a Traffic Records Assessment (TRA) be conducted in Nebraska in 2011.
- To contract with an outside entity to secure a facility and provide logistical support for the Assessment Team.
- To have NHTSA select a five member Traffic Records Assessment Team with each team member representing one or more of the major disciplines involved in a state traffic records system.
- To send out and then follow-up and receive, a Traffic Records pre-assessment questionnaire, to appropriate state and local agencies and other organizations that utilize traffic records.
- Conduct a Traffic Records Assessment that will include a complete and thorough review of each of the six components that comprise a state traffic records system.

Results:

- In March, Jim Green, NHTSA Deputy Administrator, informed NOHS that the required Traffic Records Assessment has been scheduled for Nebraska with the dates of July 17-22, 2011.
- Nebraska Traffic Records Coordinating Committee (TRCC) members were provided copies of the last TRA completed in 2006.
- Signed a mini-grant contract in early July with the Board of Regents University of Nebraska for the UNL NE-LTAP (NE Local Technical Assistance Program) division. LTAP was responsible to select a Lincoln hotel and meeting rooms, arrange transportation for the TRA team, obtain needed office supplies and equipment, and pay the NHTSA stipend to each TRA member.
- NOHS Traffic Records Specialist, Bob Corner, coordinated hotel reservations, meals, miscellaneous expenses, and a Sunday reception for each of the TRA members.
- Coordinated with Mr. Clay Hatch, NHTSA TRA Facilitator, and send him the required information including the TRA Briefing Book and the TRA Questionnaire responses in electronic form.
- Coordinated and facilitated in sending and following up in obtaining the TRA questionnaire responses from the appropriate Nebraska individuals.
- The TRA team members conducted interviews from July 18th through noon on July 20th.

- The TRA report close-out was conducted on Friday morning July 22nd. At the end of the close-out briefing, a draft Executive Summary and a draft Traffic Records Assessment review was given to NOHS.
- The draft copies were sent to all the participants for review and recommendations to address any errors or misconceptions. All feedback was sent to Clay Hatch.
- An email from Clay Hatch in October indicated that he had sent to NHTSA the final version of the TRA and that NHTSA will officially transmit it to the State. As of this report, NOHS has not yet received the official 2011 Traffic Records Assessment conducted for the State of Nebraska.

Funding:	Section 408:	\$ 23,239.46
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**E-Crash Reports
Nebraska Department of Roads**

408-11-03

Program Area:	Traffic Records Support
Project Characteristic:	Rewrite ARS System/Upgrade G360/Streamline image process
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Nebraska Law Enforcement Agencies

Problem Identification:

Nebraska has traditionally had a paper-based crash records system. As crash records become more important to highway safety agencies, there is a need to speed up the system in order to make data available sooner. Prior to the 2006 Traffic Records Assessment, where it was recommended that Nebraska move to an electronic accident reporting system, the Nebraska Department of Roads (NDOR) had already started the development of an electronic system for law enforcement agencies to report crashes. This new electronic reporting method has highlighted the need for rewriting the Accident Records System (ARS). The current system was created eleven years ago. The problem exists with the speed that Data Entry personnel can process reports, due to duplication during the manual entry process. The rewrite will streamline the data entry process by eliminating this duplication, while taking advantage of the newest technology available.

Goals:

The goal of this project is to reduce the number of days between accident report submittal and data retrieval from the Highway Safety Information (HSI) system. Currently this process is averaging 90 days. The target goal is 45 days or less. An additional goal is to increase the percentage of electronically submitted reports from the 2009 rate of 17.28% of total reports received to 40% by July 1, 2012.

Objectives:

The first objective is rewriting the Accident Records System. The rewriting, when completed, will address the inherent problems within the existing system, ranging from complete system lockup, incorrect query results, and the duplication of data into two separate databases.

The second objective is the rewriting and reworking of the Electronic Accident Form (EAF) system to streamline the reporting process for the accident investigators. Once entered electronically, accident data will be entered into the HSI database without human intervention, greatly increasing speed and accuracy.

Strategies and Activities:

- Continue the EAF 2.0 rewrite.
- Select a consultant to do a business assessment.
- Select a consultant to do the ARS discovery process.
- Start the ARS discovery process.
- Start the ARS rewrite.

Results:

- EAF 2.0 rewrite is currently on iteration 28.
- EAF 2.0 has release a limited version to law enforcement test users.
- Business assessment is completed.
- ARS discovery process is completed.
- ARS rewrite is started. The contracted delivery date is January 12, 2012.
- Number of law enforcement agencies reporting electronically has increased from 141 to 147 in the past year.
- Number of users of the EAF system has increased from 1,559 to 1,810 in the past year.

- Total number of EAF reports received has increased from 17.28% to 19.94% of NDOR's total reports received.
- Made modification to the currently EAF system to enable Lincoln Police Department (LPD) to report electronically, LPD accounts for 16.65% of all accidents reported to NDOR.

Funding:	Section 408:	\$160,000.00
Contact:	Robert A. Grant, Nebraska Department of Roads, Accident Record's Division, P.O. Box 94759, Lincoln, NE 68509-4759 Telephone: 402/479-4645 FAX: 402/479-3637 Email: bob.grant@nebraska.gov	

**Nebraska Emergency Medical Services Data Quality Assessment
Nebraska Department Health and Human Services**

408-11-11

Program Area:	Traffic Records Support
Project Characteristics:	Injury Surveillance System/Emergency Medical Services
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	State Government

Problem Identification:

Emergency Medical Service (EMS) data documents patient injury status and what type of treatment is given. CODES links the Crash records with EMS and Hospital Discharge files to create a comprehensive database that has been used to study the causes and consequences of motor vehicle crashes. As a dataset that the Center of Disease Control recommends for state injury surveillance, EMS data is one of the major information sources that public health uses to study injuries. Combined efforts at federal, state and local levels have been dedicated to improving the quality of EMS data. Nebraska Department of Health and Human Services (DHHS) has been working on developing a statewide uniform EMS information system.

Various information systems are used by EMS providers, the data DHHS receives varies by providers in terms of format and coding system. The data quality, availability and utilization have all been a great concern. The Nebraska statewide EMS data has not been compiled since 2002 due to an inconsistent data reporting format and content submitted by the EMS service providers across the state.

Goal and Objective:

The goal of this project is to assess the quality of EMS data sets and provide feedback to data providers to improve data quality.

DHHS CODES program coordinates this project with the assistance of the DHHS Office of Health Statistics and the EMS program. This project will complete the following objectives during October 1, 2010 to September 30, 2011:

- Access the 2009 and 2010 EMS data sets submitted by various EMS providers.
- Analyze each of the 2009 and 2010 EMS data sets for missing, valid or invalid values.
- Develop a summary report of the 2009 EMS data sets and make recommendations.
- Implement the recommendations to the EMS providers to equalize the data submitted.
- Other related work for this project.

Strategies and Activities:

- Access the 2009 and 2010 EMS data sets submitted by various EMS providers.
 - As of the end of this fiscal year, all 2009 EMS data has been received, and the 2010 EMS data have been received from Lincoln and Omaha Fire and Rescue.
- Analyze each of the 2009 and 2010 EMS data sets for missing, valid or invalid values.
 - Critical data elements from 2005-2009 Nebraska Ambulance and Rescue Service Information (NARSIS) (paper form), ENARSIS (electronic form), Lincoln and Omaha Fire and Rescue are selected and combined into an integrated system for statewide data analysis and data linkage program with Crash Data, Hospital Discharge Data and Death Data.
 - The EMS data analyst analyzed 2005-2010 data to respond to data requests from a variety of agencies in a timely manner.
- Develop a summary report of the 2009 EMS data sets and make recommendations.
 - The EMS data analyst has completed seven regional level and 21 service level annual EMS summary reports.
- Implement the recommendations to the EMS providers to equalize the data submitted.
 - A series of conference calls were held with EMS staff and ImageTrend to discuss problems found during the data quality assessment and analysis.

- A series of conference calls were held with EMS staff to design a new Nebraska Dynamic Emergency Run Form and how to move to ENARSIS 3.0 version smoothly.
- Other related work for this project.
 - The CODES staff and the EMS data analyst met regularly with the State Trauma Registrar, Office of Health Statistics and EMS staff. Issues discussed at these meetings included definitions of certain terms, methods of analysis, and clarification of questions being asked in data requests.
 - The progress of EMS data quality assessment was presented at the quarterly CODES advisory committee meetings.

The EMS data analyst maintained bi-weekly meetings with other EMS staff to discuss data requests and questions which emerged from the quality assessment.

Funding:	Section 408:	\$27,213.96
Contact:	Ying Zhang, Nebraska Department of Health and Human Services 301 Centennial Mall South, Lincoln, NE 68509 Telephone: 402/471-4377 FAX: 402/471-1371 Email: ying.zhang@nebraska.gov	

**Lancaster County Court Moving Traffic Court Fines and Costs
Collection Project
Nebraska State Court Administrator's Office – Nebraska Supreme Court**

408-11-12

Program Area:	Traffic Records Support
Project Characteristic:	Traffic Court
Type of Jurisdiction:	Lancaster County
Jurisdiction Size:	280,767 residents
Target Population:	Nebraska County Court System with emphasis on Lancaster County

Problem Identification:

Low rates of collection of court-ordered fines and costs where defendants are allowed time to pay on moving traffic violations in Lancaster County, results in high numbers of referrals to the Nebraska Department of Motor Vehicles (DMV) for license suspensions and low percentages of the collections of court-ordered time-pay fines.

Goal and Objectives:

The goal and objectives of the project are to:

- Reduce outstanding overdue case balances.
- Reduce the number of fail to pay cases reported to DMV as well as reduce the number of suspended drivers.
- Educate judges and court staff in the process needed to accomplish these goals.

Strategies and Activities:

- A designated clerk will be hired and trained to track and process and collect time-pay fines assessed against defendants with moving traffic violations in Lancaster County.
- Judges and court staff will be trained in the new process to track and collect time pay fines.
- Use of new time pay forms and courtesy reminder postcards will be implemented.
- Other courts will be informed of the success of the program and encouraged to use the new time pay forms and process as applicable.

Timeline of Activities:

- Going contacts and processing of collections (October 1, 2010 to September 30, 2011).

Results:

Results of court-ordered time-pay fines:

Month	Traffic Cases	Paid in Full	Paid after Receiving Postcards	Partial Payment	No Payment
October 2010	328	243	114	22	63
November 2010	252	174	104	26	52
December 2010	333	211	110	44	78
January 2011	326	229	145	26	71
February 2011	348	243	149	32	73
March 2011	270	193	101	20	57
April 2011	267	199	108	18	50
May 2011	274	183	100	21	70
June 2011	297	196	117	34	67
July 2011	320	261	157	13	46
August 2011	356	235	138	39	82
September 2011	369	258	135	26	85
Total	3,740	2,625	1,478	321	794

- Due to the success of the pilot established under this grant, the Lancaster County Court has expanded its use of the collection process to include criminal non-probation cases as well. Through this program

an additional 9,335 cases were paid within the parameters of the time-pay order, and hundreds of possible warrants and the resulting stress upon the court law enforcement systems were avoided.

- Enforcement of Lancaster County Court’s court-ordered time-pay fines and costs has resulted in payment instead of suspension for 2,946 Nebraska drivers.
- Sharing information regarding the collection process with judges, clerk magistrates and clerks of district court impacts courts and drivers statewide.
- The 11th Judicial District is currently working on a pilot program for implementation of a collection program in 17 rural counties, tentatively scheduled to begin operation in 2012.
- Of the 3,740 total traffic cases, 2,625 or 70.2% were paid in full, 321 or 8.6% made a partial payment, and 794 or 21.2% made no payment.

Funding:	Section 408:	\$39,014.16
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Douglas County Court Moving Traffic Court Fines and Costs Collection Project**408-11-13****Nebraska State Court Administrator's Office – Nebraska Supreme Court**

Program Area:	Traffic Records Support
Project Characteristic:	Traffic Court
Type of Jurisdiction:	Douglas County Court
Jurisdiction Size:	511,227 residents
Target Population:	Nebraska County Court System with emphasis on Douglas County Drivers

Problem Identification:

Low rates of collection of court-ordered fines and costs where defendants are allowed time to pay on moving traffic violations in Douglas County, resulted in high numbers of referrals to the Nebraska Department of Motor Vehicles (DMV) for license suspensions and in a low percentage of the collections of court-ordered time-pay fines.

Goal and Objectives:

The goal and objectives of the project are to:

- Reduce outstanding overdue case balances.
- Reduce the number of fail to pay cases reported to DMV as well as reduce the number of suspended drivers.
- Educate judges and court staff in the process to accomplish these goals.

Strategies and Activities:

- A designated clerk will track, process and collect time-pay fines assessed against defendant with moving traffic violations in Douglas County.
- Judges and court staff will continue to be informed of the success of courts using consistent time-pay strategies, and encourage other courts to adopt the process.
- District Court Clerks will be updated on the success of the program and encourage to use the new time-pay forms and process as applicable.

Timeline of Activities:

- Ongoing contacts and processing of collections (October 1, 2010 to September 30, 2011).

Results:

Results of court-ordered time-pay fines:

Month	Traffic Cases	Paid in Full	Paid after Receiving Postcards	Partial Payment	No Payment
October 2010	351	271	237	29	51
November 2010	394	307	279	36	51
December 2010	437	340	288	39	58
January 2011	424	335	308	35	54
February 2011	437	378	330	29	30
March 2011	396	318	271	27	51
April 2011	293	238	209	23	32
May 2011	430	345	311	31	54
June 2011	478	361	331	52	64
July 2011	430	352	323	29	49
August 2011	470	348	300	57	65
September 2011	460	336	276	59	65
Total	5,000	3,929	3,463	446	624

- Enforcement of Douglas County Court's court-ordered time-pay fines and costs has resulted in the collection of \$569,642.60 from October 2010 to September 2011.
- Enforcement of Douglas County Court's court-ordered time-pay fines and costs has resulted in payment instead of suspension for 4,646 Nebraska drivers. This is an increase of almost 20% over last

year's total. Douglas County Court Administrator Leslie Douglas shared the following information along with her statistics for August, 2011: "*I am attaching the August 2011 totals for our Time Payment Window. These totals are the largest, both in \$\$ and numbers of individuals signed up to Time Payments, since the introduction of this program to Douglas County Court in June of 2007. This month we implemented, with the cooperation of our Judges and the cashiers, a more aggressive collection process. I only imagine it will get BETTER.*" September collections were up an additional 18%.

- Sharing information regarding the collection process with judges, clerk magistrates and clerks of district court impacts courts and drivers statewide.
- The 11th Judicial District is currently working on a pilot program for implementation of a collection program in 17 rural counties, tentatively scheduled to begin operation in 2012.
- Of the 5,000 total traffic cases, 3,929 or 78.6% were paid in full, 446 or 8.9% made a partial payment, and 624 or 12.5% made no payment.

Funding:	Section 408:	\$44,766.98
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**Nebraska Crash Outcome Data Evaluation System (CODES)
Nebraska Department of Health and Human Services**

408-11-14

Program Area:	Traffic Records Support
Project Characteristics:	Injury Surveillance System
Type of Jurisdiction:	State Government
Jurisdiction Size:	1,819,484 Million
Target Population	General Population

Problem Identification:

Motor vehicle crashes continue to be a leading public health concern in the United States and in Nebraska. According to the DHHS Injury in Nebraska report, overall, motor vehicle crashes are the leading cause of injury death. According to *Traffic Crash Facts* (Nebraska Department of Roads, 2009), 33,212 crashes occurred in Nebraska in 2010 resulting in 190 deaths, 16,712 injured persons and economic cost of almost 2 billion dollars, including wage and productivity losses, medical expenses, administrative expenses, motor vehicle damage, and employer costs.

However, injuries can be prevented or reduced only when their causes and consequences are fully understood. The linked crash data to medical information allows us to create a better picture of Nebraska's motor vehicle crash outcomes. By relating medical costs to accidents, the extent of the problem can be better determined, leading to proper emphasis on reducing the problem through increased funding of countermeasures. CODES are one of the priority areas NHTSA focuses on. NHTSA is committed to providing the most accurate and complete information available to the American traveling public.

Goal and Objective:

The Nebraska CODES is an ongoing program, and the goal of CODES is consistent with the federal highway safety funds' goal to reduce Nebraska's fatal and serious injury crash rates. CODES provides data in support of highway safety efforts by using information generated from the linked statewide crash and medical records: monitors the scope of highway safety problems, targets countermeasures, recommends prevention strategies, evaluates the cost effectiveness of these strategies and supports effective approaches to highway safety and injury control.

Strategies and Activities:

- Coordinate the CODES program, with the assistance of the Advisory Committee.
- Conduct data linkage for 2009 crash, EMS, hospital discharge and death certificate data.
- Develop CODES management report and at least one state-specific highway traffic safety application.
- Prepare and provide data analysis and technical support to NHTSA, traffic safety and injury prevention programs, and other researchers as requested.
- Continue to develop and implement the Nebraska Injury Surveillance System (NISS).

Results:

- Coordinate the CODES program, with the assistance of the CODES Advisory Committee.
 - The CODES Advisory Committee members meet quarterly. Presentations were given on CODES work progress, state application studies, and relevant injury surveillance and prevention projects. Completion Date: October 15, 2010, January 21, 2011, April 15, 2011, and July 15, 2011.
 - Attended the TRCC meetings (quarterly), NHTSA CODES state network meetings (quarterly), NHTSA CODES grand rounds, and NHTSA CODES annual training meeting.
- Conduct data linkage for 2009 crash, EMS, hospital discharge and death certificate data.
 - The linkage between 2009 crash data and hospital discharge data was finished in June 2011. Linkage specifications and data dictionary updates were documented accordingly.
 - The 2008 and 2009 injury-related EMS data was extracted from Nebraska Ambulance and Rescue Service Information (NARSIS) (paper form), ENARSIS (electronic form), Lincoln and Omaha Fire

- and Rescue data systems. The CODES data analyst conducted a trial linkage of 2008 crash and hospital discharge data with CODES 2000 in July 2011.
- In August 2011, an agreement was reached with Nebraska Hospital Association (NHA) that CODES staff can have access to complete E-code data sets including patients' names at NHA facility. This allows comparing the linkage results with and without names to determine how much improvement there is. Depends on the results of the comparison, there is a continuation to explore opportunities to increase linkage rate between crash data and hospital discharge data.
 - Develop CODES management report and at least one state-specific highway traffic safety application.
 - The 2002-2006 Nebraska CODES Management Reports were printed and distributed to stakeholders. The drafts of 2007-2008 Management Reports were prepared in July 2011.
 - Nebraska CODES team conducted a study on trend of crash fatalities in Nebraska. A fact sheet was prepared from these results and published on Nebraska CODES website. The study results were also presented on CODES Advisory Committee meeting and NHTSA CODES Annual Training meeting.
 - Three fact sheets on occupant restraint use and crash outcomes, alcohol-related crash outcomes, and glare-related crashes were published on CODES website. DHHS issued a news release on September 13 about glare-related motor vehicle crashes, based on a fact sheet. The release was cited by several newspaper circulated across the state.
 - Prepare and provide data analysis and technical support to NHTSA, traffic safety and injury prevention programs, and other researchers as requested. Provide technical support to the highway safety and injury prevention programs in terms of data analysis.
 - Since January 2011, work with NHTSA CODES on General Use Model (GUM). The purpose of this request was to map a number of frequently used variables from each CODES state's data dictionary to one unified data dictionary, so that future data from each CODES state can be easily combined for national studies. GUM data dictionary has been revised several times during the year. As of September 2011, 2005-2008 GUM data has been submitted to NHTSA.
 - Responded to data requests from Nebraska Office of Highway Safety, Scottsbluff Police Department, Public Health Solution Health Department, Nebraska Child Death Review Team, Princeton University, University of Nebraska – Lincoln, and University of New South Wales (Australia).
 - Continue to develop and implement the Nebraska Injury Surveillance System (NISS).
 - Worked with NISS to have both CODES and NISS's website updated in early 2011.
 - In November 2010, provided data on distracted driving to NISS to assist their distracted driving prevention grant activities.
 - Assisted NISS to prepare the grant proposal for Motor Vehicle Child Injury Prevention Policy. Provide data to NISS to assess the relationship between occupant restraint use and motor vehicle crash outcomes among Nebraska youth and children (<19 years old).

Funding:	Section 408:	\$122,237.34
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**Nebraska Hospital Discharge Injury Data (E-CODE)
Nebraska Department of Health and Human Services**

408-11-15

Program Area:	Traffic Records Support
Project Characteristics:	Injury Surveillance System/Hospital Injury Data
Type of Jurisdiction:	State Government
Jurisdiction Size:	1,819,484 Million
Target Population	General Population

Problem Identification:

As one of two minimum data sets that the Center of Disease Control recommends for injury surveillance, E-code data is the major information source that public health uses to study injuries. It is mandatory for Nebraska hospitals to submit all injury records (E-code law) to Nebraska Department of Health and Human Services (DHHS). The Nebraska Hospital Association receives hospital discharge records submitted by Nebraska hospitals and furnishes it to the DHHS. E-code compliance among hospitals showed a decline trend since 2004, which creates a great concern due to incomplete data submission. It is very challenging to assess injury status and make decisions based on incomplete or inconsistent data.

The data quality of E-code is very important since it has a huge influence on public health. DHHS has been closely working with the Nebraska Hospital Association (NHA) to assess data quality and the level of hospital compliance with the Nebraska E-code law, monitor progress in E-code compliance, and provide feedback and recommendations to reporting hospitals for improvement.

Goal:

The goal of this project is to assess the data quality of the 2009 E-code data and provide feedback to improve data quality.

Objectives:

This project will complete the following objectives during October 1, 2010 to September 30, 2011:

- Access 2009 E-code data submitted by the NHA.
- Prepare the 2009 E-code data for analysis.
- Analyze the 2009 E-code data for missing, valid or invalid values.
- Prepare a report card of 2009 E-code data for each reporting hospital.
- Develop a summary report of the E-code data quality and make recommendations.
- Other related work for this project.

Strategies and Activities:

- Access 2009 E-code data submitted by the Nebraska Hospital Association.
 - The 2009 E-code data was received in October 2010 through the office of Health Statistics.
- Prepare the 2009 E-code data for analysis.
 - New dataset was developed by removing duplicated data from the raw hospital discharge data. The routine procedures for data cleaning and standardization are done in December 2010.
- Analyze the 2009 E-code data for missing, valid or invalid values.
 - Descriptive statistical analyses were completed based on the new 2009 hospital discharge data. The SAS (Sierra Information Services) DDE (Dynamic Data Exchange) method is applied to the 2009 E-code data quality reports. The subsets of data for different patient groups (inpatients, ER outpatients and non-ER outpatients) have been identified and retrieved. Definition codes have changed slightly corresponding to the difference between 2008 and 2009 data. Statistical results were obtained for each of 20 local health departments as well as the state as a whole. All the frequency tables were generated.

- Prepare a report card of 2009 E-code data for each reporting hospital.
 - Based on the feedbacks from NHA, the reporting cards of 2008 E-code data for each hospital were modified. On February 16, 2012 the 2008 E-code reporting cards were sent to 87 hospitals via mail. For 2009 data, the old template of reporting card for year 2008 was reviewed in order to develop a more applicable template for later years.
 - All the tables and graphs in the 2009 data quality assessment reports for each hospital were generated including the results of E-code data quality assessment for inpatient, ER outpatient and Non-ER outpatient. The draft reporting cards for 87 hospitals were finished.
- Develop a summary report of the E-code data quality and made recommendations.
 - The final state summary report was completed in May 2011.
- Other related work for this project.
 - After sending out the 2008 reporting cards, some feedback was received from hospitals.
 - The results of 2008 Injury Profiles for the state and 20 local health departments by SAS DDE method, especially for motor vehicle crash injury, were shown in the CODES Advisory Committee meeting in October.
 - The E-code data analyst also helped develop Nebraska Behavior Risk Factor Surveillance System (BRFSS) one-page summary report for the local health departments by applying the SAS DDE method.
 - In June 2011, the E-code data quality assessment project was presented at the 2011 Council of State and Territorial Epidemiologist Conference (CSTE) annual conference.

Funding:	Section 408:	\$26,142.96
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**In-Car Camera System Purchase Assistance
Nebraska Office of Highway Safety**

410-11-02

Program Areas:	Police Traffic Services
Project Characteristics:	Impaired Driving Enforcement/Increased Conviction Rates
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 fatal, A & B injury crashes in CY2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of 1,397 involved alcohol.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies for in-car camera systems. Participating agencies will receive in-car camera systems at a 75%/25% match (NOHS/agency) up to a maximum of \$3,500.00 per unit.

Strategies and Activities:

- To insure that all applicants comply with the contract award requirements as outlined in the application. All mini-grant contract applications were reviewed to insure that all application requirements were met.
- To enter into mini-grant contracts with law enforcement agencies to provide approximately 175 in-car camera systems. During the project period 62 mini-grant contracts were awarded providing 106 in-car camera systems as follows: Police Departments – 32 contracts, and Sheriff's Departments – 30 contracts.

Contract Awards

Agency	# of Units	Awarded
Ashland Police Department	1	\$3,500.00
Ashland Police Department	1	\$3,500.00
Atkinson Police Department	1	\$3,500.00
Aurora Police Department	3	\$9,888.75
Beatrice Police Department	1	\$3,442.50
Bellevue Police Department	3	\$10,500.00
Blair Police Department	1	\$3,500.00
Burwell Police Department	2	\$6,592.50
Chadron Police Department	1	\$3,292.50
Columbus Police Department	3	\$10,500.00
Crete Police Department	1	\$3,387.75
Crete Police Department	2	\$6,775.50
Emerson Police Department	1	\$3,500.00
Hartington Police Department	1	\$3,412.50
Hastings Police Department	3	\$10,500.00
Humphrey Police Department	1	\$3,318.75

La Vista Police Department	1	\$802.50
La Vista Police Department	2	\$7,000.00
Lyons Police Department	2	\$7,000.00
Madison Police Department	1	\$3,371.25
McCook Police Department	1	\$3,500.00
Mitchell Police Department	1	\$3,500.00
Newman Grove Police Department	1	\$3,500.00
Ord Police Department	1	\$3,500.00
Papillion Police Department	2	\$7,000.00
Papillion Police Department	1	\$3,500.00
Schuyler Police Department	1	\$3,221.25
South Sioux City Police Department	2	\$7,000.00
Tekamah Police Department	1	\$3,500.00
UNL Police Department	1	\$3,500.00
Wayne Police Department	1	\$3,112.50
Wymore Police Department	1	\$3,369.00
Antelope County Sheriff's Department	3	\$9,888.75
Boone County Sheriff's Department	1	\$2,995.00
Box Butte County Sheriff's Department	3	\$10,500.00
Brown County Sheriff's Department	1	\$3,500.00
Buffalo County Sheriff's Department	2	\$6,540.00
Cedar County Sheriff's Department	1	\$3,486.75
Chase County Sheriff's Department	2	\$6,592.50
Custer County Sheriff's Department	1	\$3,500.00
Dakota County Sheriff's Department	3	\$10,230.75
Dakota County Sheriff's Department	3	\$10,230.75
Douglas County Sheriff's Department	3	\$10,500.00
Fillmore County Sheriff's Department	2	\$7,000.00
Hamilton County Sheriff's Department	3	\$9,056.25
Hooker County Sheriff's Department	1	\$3,500.00
Johnson County Sheriff's Department	1	\$3,337.50
Kimball County Sheriff's Department	1	\$3,018.75
Lancaster County Sheriff's Department	3	\$9,888.75
Lincoln County Sheriff's Department	1	\$3,221.25
Morrill County Sheriff's Department	1	\$3,500.00
Nemaha County Sheriff's Department	3	\$10,500.00
Otoe County Sheriff's Department	1	\$3,296.25
Perkins County Sheriff's Department	3	\$9,956.25
Rock County Sheriff's Department	3	\$10,500.00
Sarpy County Sheriff's Department	3	\$10,500.00
Saunders County Sheriff's Department	1	\$3,243.75
Saunders County Sheriff's Department	1	\$3,243.75
Scotts Bluff County Sheriff's Department	3	\$10,500.00
Seward County Sheriff's Department	2	\$7,000.00
Sherman County Sheriff's Department	1	\$3,296.25
Washington County Sheriff's Department	3	\$10,500.00
	106	\$358,510.50

- To review and process the invoices for each in-car camera system purchase. All invoices were reviewed and processed.
- The 106 in-car cameras that were awarded resulted an additional 11,038 recorded traffic stops.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 410:	\$358,510.50
	Local:	\$148,711.43
	Total Cost:	\$507,221.93

Contact: Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov

**Breath Testing Equipment Purchase Assistance
Nebraska Office of Highway Safety**

410-11-03

Program Areas:	Police Traffic Services
Project Characteristics:	Impaired Driving Enforcement
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 Fatal, A and B Injury Crashes in CY2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of the 1,397 involved alcohol.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies for breath testing equipment. Participating agencies will receive breath testing equipment funded at 100% by the NOHS.

Strategies and Activities:

- To insure that all applicants comply with the contract award requirements as outlined in the application. All mini-grant contract applications were reviewed to insure that all application requirements were met.
- To enter into mini-grant contracts with law enforcement agencies to provide approximately 250 preliminary breath testing units. During the project period 42 mini-grant contracts were awarded providing 204 preliminary breath testing units as follows: Police Departments – 20 contracts; Sheriff's Departments – 18 contracts, Nebraska State Patrol – 1 contract; and, Other Agencies – 3 contracts.

Contract Awards

Agency	# of Units	Awarded
Alliance Police Department	6	\$2,100.00
Beatrice Police Department	6	\$2,100.00
Bennington Police Department	2	\$700.00
Blair Police Department	5	\$1,750.00
Central City Police Department	3	\$1,050.00
Chadron Police Department	6	\$2,100.00
Gering Police Department	6	\$2,100.00
Gothenburg Police Department	2	\$700.00
Kimball Police Department	4	\$1,400.00
La Vista Police Department	6	\$2,100.00
Lincoln Police Department	6	\$2,100.00
Newman Grove Police Department	2	\$700.00
North Platte Police Department	4	\$1,400.00
Omaha Nations Law Enforcement Services	6	\$2,100.00
Papillion Police Department	6	\$2,100.00
Ralston Police Department	3	\$1,050.00
Sidney Police Department	5	\$1,750.00

South Sioux City Police Department	6	\$2,100.00
Wayne Police Department	6	\$2,100.00
York Police Department	4	\$1,400.00
Butler County Sheriff's Department	4	\$1,400.00
Dakota County Sheriff's Department	6	\$2,100.00
Deuel County Sheriff's Department	4	\$1,400.00
Dodge County Sheriff's Department	4	\$1,400.00
Douglas County Sheriff's Department	6	\$2,100.00
Gage County Sheriff's Department	6	\$2,100.00
Hall County Sheriff's Department	6	\$2,100.00
Harlan County Sheriff's Department	4	\$1,400.00
Hitchcock County Sheriff's Department	4	\$1,400.00
Jefferson County Sheriff's Department	6	\$2,100.00
Johnson County Sheriff's Department	2	\$700.00
Keith County Sheriff's Department	3	\$1,050.00
Kimball County Sheriff's Department	5	\$1,750.00
Lancaster County Sheriff's Department	6	\$2,100.00
Otoe County Sheriff's Department	1	\$350.00
Sarpy County Sheriff's Department	6	\$2,100.00
Sherman County Sheriff's Department	2	\$700.00
Washington County Sheriff's Department	6	\$2,100.00
Nebraska State Patrol	25	\$8,750.00
Nebraska Correctional Youth Facility – Omaha	1	\$350.00
Nebraska Department of Corrections – McCook	1	\$350.00
Cornhusker Place, Inc.	2	\$700.00
	204	\$71,400.00*

- To review and process the invoices for all breath testing units. All invoices were reviewed and processed.
- The 204 preliminary breath testing units resulted in an additional 3,570 preliminary breath tests being conducted.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

*Two Hundred and Fifty-Seven (257) preliminary breath testing instruments were purchased during FY2011. The remaining instruments will be carried forward for award in FY2012.

Funding:	Section 410:	\$89,950.00
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Drug Recognition Expert (DRE) Training and Re-certification
Nebraska Office of Highway Safety**

410-11-04

Program Areas:	Police Traffic Services/Alcohol and Other Drugs
Project Characteristics:	Impaired Driving Enforcement
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 Fatal, A and B Injury Crashes in CY2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of the 1,397 involved alcohol. Additionally, studies have found that a large percentage of alcohol impaired drivers also had other drugs in their systems and a percentage of those impaired drivers who are stopped are released because the officers do not have the necessary training to identify the driver as drug impaired.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year of 675 to 622 in CY2011.

The objective of this project is to provide training for 24 new Drug Recognition Experts (DRE) and to provide re-certification training for all of Nebraska’s Drug Recognition Experts and Instructors.

Strategies and Activities:

- To coordinate and sponsor a 2-Day Pre-School and a 7-Day Drug Recognition School to train approximately twenty-four new Nebraska Drug Recognition Experts. The Nebraska Office of Highway Safety sponsored a 2-Day Pre-School on March 31 and April 1, 2011 and a 7-Day DRE training school on April 11 – 15 and 18 – 19, 2011. Twenty-one DRE candidates attended the 2 day pre-school and 7 day drug recognition expert school. Twenty of the twenty-one candidates completed all phases of the training and are now certified as DREs.
- To coordinate and sponsor a 1 day Drug Recognition Expert re-certification training session for Nebraska Drug Recognition Experts. The 2010 DRE in-service training was held on October 26, 2010, with seventy-six Nebraska DREs attending and two prosecutors. The topic was new drug trends, prosecutorial update and DRE program update.
- To submit certification and re-certification documentation to International Association of Chiefs of Police (IACP) for Nebraska Drug Recognition Experts. All certification and re-certification documents were forwarded to Nebraska agency coordinators and IACP as necessary.
- To coordinate educational opportunities for Nebraska Drug Recognition Experts as necessary. DRE related newsletters and articles were forwarded to all Nebraska DREs. Additionally, 4 DRE Instructors and 5 DREs were provided funding assistance to attend the National IACP 17th Annual DRE Section Training Conference on Drugs, Alcohol and Impaired Driving held in Montreal, Quebec, Canada in July 19-21, 2011. The contract awards for the IACP DRE conference are below:

Agency	Awarded	Reimbursed	Attendees
Nebraska State Patrol	\$3,170.00	\$3,028.91	Lieutenant Colonel Thomas Schwarten
Bellevue Police Department	\$5,035.00	\$4,822.62	Trooper Daniel Scarrow Officer Joseph Milos Officer Mike Pilmaier Officer Corey Brown
Columbus Police Department	\$1,625.00	\$1,539.94	Patrol Officer Corey Sylvester
Grand Island Police Department	\$1,745.00	\$1,583.95	Officer Daron Lindgren
Lincoln Police Department	\$1,430.00	\$1,430.00	Officer Tony Howe
Omaha Police Department	\$1,385.00	\$1,385.00	Officer Christopher Doble

- To solicit and select Drug Recognition Expert candidates for the 2- and 7- day training schools for FY2012. The dates for the FY2012 DRE training have not been selected.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 410:	\$48,516.51
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Selective Overtime Enforcement – Alcohol
Nebraska Office of Highway Safety**
410-11-05

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol & Checkpoints
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 fatal, A & B injury crashes in CY2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of the 1,397 involved alcohol.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies to conduct selective overtime alcohol enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective alcohol overtime enforcement. Information regarding the availability of the "Mini-Grant Contracts" for selective alcohol overtime enforcement was made available to law enforcement agencies and the Nebraska State Patrol.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award approximately 40 mini-grant contracts for selective alcohol overtime enforcement activity. The applicants will identify the dates, locations and times from their baseline data. During the twelve-month project period 106 mini-grant contracts were awarded. The 106 mini-grant contracts were awarded as follows: Police Departments – 28 contracts; Sheriff's Departments – 41 contracts; Nebraska State Patrol – 23; and, other agencies - 14.

Contract Awards

Agency	Type of Enforcement	Awarded	Reimbursed
Auburn Police Department	Alcohol OT	\$816.39	\$776.09
Bellevue Police Department	Compliance Checks	\$9,108.00	\$7,061.26
Bellevue Police Department	Compliance Checks	\$7,500.00	\$3,375.78
Bellevue Police Department	MIP Enforcement	\$4,908.00	\$1,086.35
Columbus Police Department	MIP Enforcement	\$6,800.00	\$5,797.46
Gering Police Department	Compliance Checks	\$7,550.00	\$3,716.90
Gering Police Department	Alcohol OT	\$7,280.00	\$5,686.53
Grand Island Police Department	Compliance Checks	\$651.00	\$548.90
Hastings Police Department	Alcohol OT	\$1,575.00	\$911.28
Hastings Police Department	Alcohol OT	\$2,700.00	\$2,700.00
Kearney Police Department	Alcohol OT	\$7,056.00	\$7,056.00
La Vista Police Department	Compliance Checks	\$3,994.50	\$3,396.36
La Vista Police Department	MIP Enforcement	\$3,397.03	\$2,712.73
La Vista Police Department	Alcohol OT	\$5,028.60	\$4,386.43
Lincoln Police Department	ALR	\$24,000.00	\$24,000.00
Lincoln Police Department	ALR	\$25,000.00	\$16,782.43

Lincoln Police Department	ALR	\$25,000.00	\$15,852.45
Lincoln Police Department	ALR	\$20,000.00	\$16,932.41
Lincoln Police Department	Alcohol OT	\$3,150.00	\$2,211.70
Omaha Police Department	Compliance Checks	\$13,034.44	\$9,014.73
Omaha Police Department	Alcohol OT	\$12,185.84	\$10,777.62
Omaha Police Department	Alcohol OT	\$16,765.21	\$15,920.04
Omaha Police Department	MIP Enforcement	\$14,144.70	\$13,162.55
Omaha Police Department	MIP Enforcement	\$20,207.89	\$19,024.02
Ralston Police Department	Compliance Checks	\$195.20	\$132.12
Ravenna Police Department	Alcohol OT	\$2,592.00	\$2,592.00
Scottsbluff Police Department	Compliance Checks	\$2,842.00	\$2,376.30
Buffalo County Sheriff's Department	Alcohol OT	\$1,786.28	\$1,029.17
Douglas County Sheriff's Department	MIP Enforcement	\$6,000.00	\$5,999.79
Douglas County Sheriff's Department	Alcohol OT	\$3,000.00	\$2,999.83
Douglas County Sheriff's Department	MIP Enforcement	\$11,200.00	\$4,888.76
Douglas County Sheriff's Department	Alcohol OT	\$7,200.00	\$6,796.57
Hall County Sheriff's Department	Compliance Checks	\$1,112.54	\$870.65
Hall County Sheriff's Department	Compliance Checks	\$1,258.29	\$1,154.54
Nemaha County Sheriff's Department	Alcohol OT	\$1,044.60	\$848.71
Sarpy County Sheriff's Department	Compliance Checks	\$3,008.15	\$1,795.74
Sarpy County Sheriff's Department	MIP Enforcement	\$5,264.23	\$2,483.06
Sarpy County Sheriff's Department	Alcohol OT	\$5,139.49	\$4,158.98
Scotts Bluff County Sheriff's Department	Alcohol OT	\$1,745.00	\$708.32
Scotts Bluff County Sheriff's Department	MIP Enforcement	\$1,745.00	\$1,080.99
Scotts Bluff County Sheriff's Department	MIP Enforcement	\$4,750.00	\$2,953.01
Scotts Bluff County Sheriff's Department	Alcohol OT	\$3,005.00	\$2,997.72
Nebraska State Patrol	Alcohol OT	\$1,260.00	\$881.24
Nebraska State Patrol	Compliance Checks	\$20,760.00	\$18,282.91
Nebraska State Patrol	Compliance Checks	\$1,800.00	\$1,765.20
Nebraska State Patrol	Alcohol OT	\$2,200.00	\$2,042.38
Nebraska State Patrol	Alcohol OT	\$5,100.00	\$4,747.38
Nebraska State Patrol	Alcohol OT	\$7,020.00	\$2,676.76
Nebraska State Patrol	Alcohol OT	\$15,050.00	\$11,880.09
Nebraska State Patrol	Alcohol OT	\$6,060.00	\$5,100.35
Nebraska State Patrol	Compliance Checks	\$2,640.00	\$1,532.65
Nebraska State Patrol	Compliance Checks	\$3,080.00	\$1,450.96
Nebraska State Patrol	Compliance Checks	\$1,980.00	\$1,523.18
Nebraska State Patrol	MIP Enforcement	\$22,560.00	\$18,260.04
Nebraska State Patrol	Alcohol OT	\$9,480.00	\$8,324.04
Nebraska State Patrol	Alcohol OT	\$12,650.00	\$8,312.06
Nebraska State Patrol	Alcohol OT	\$3,170.00	\$2,837.62
Nebraska State Patrol	Alcohol OT	\$4,000.00	\$2,035.28
Nebraska State Patrol	Alcohol OT	\$1,320.00	\$1,256.76
Nebraska State Patrol	Alcohol OT	\$2,750.00	\$2,081.34
Nebraska State Patrol	Alcohol OT	\$18,515.00	\$16,020.62
Nebraska State Patrol	Compliance Checks	\$1,650.00	\$1,399.07
Nebraska State Patrol	Alcohol OT	\$3,100.00	\$1,848.83
Nebraska State Patrol	Alcohol OT	\$2,000.00	\$1,804.63
Nebraska State Patrol	Alcohol OT	\$1,450.00	\$946.58
Lincoln Council on Alcoholism and Drugs	Compliance Checks	\$1,980.00	\$1,776.57
Lincoln Council on Alcoholism and Drugs	Alcohol OT	\$3,080.00	\$2,894.71
Lincoln Council on Alcoholism and Drugs	Compliance Checks	\$1,960.00	\$1,540.03
Lincoln Council on Alcoholism and Drugs	MIP Enforcement	\$3,080.00	\$2,804.62
Lincoln Council on Alcoholism and Drugs	Compliance Checks	\$1,960.00	\$1,804.37
Lincoln Council on Alcoholism and Drugs	MIP Enforcement	\$3,080.00	\$2,324.15
Lincoln Council on Alcoholism and Drugs	MIP Enforcement	\$3,080.00	\$3,012.70
Lincoln Council on Alcoholism and Drugs	Compliance Checks	\$663.00	\$622.76
Lincoln Council on Alcoholism and Drugs	MIP Enforcement	\$3,738.00	\$1,516.40
Lincoln Council on Alcoholism and Drugs	MIP Enforcement	\$3,080.00	\$2,716.27
Lincoln Council on Alcoholism and Drugs	Compliance Checks	\$663.00	\$639.40
Lincoln Council on Alcoholism and Drugs	Compliance Checks	\$2,136.00	\$1,939.59
Lincoln Council on Alcoholism and Drugs	MIP Enforcement	\$3,738.00	\$2,951.91
Scotts Bluff County Consolidated Communications	Compliance Checks	\$300.00	\$200.88
Total Alcohol Overtime Enforcements		\$486,873.38	\$382,510.61

During the Alcohol Overtime Enforcements 79 mini-grant contracts were awarded. These 79 mini-grant contracts resulted in a total of 5,535.95 hours of selective overtime enforcement, 313 seat belt citations, 1,888 speeding citations, 282 impaired driving arrests, 114 open container arrests and 305 Minor in Possession arrests. Three sobriety checkpoints were held by the following: Hastings Police Department, La Vista Police Department and the Nebraska State Patrol.

You Drink & Drive. You Lose. August/September 2011

Atkinson Police Department	\$1,564.60	\$1,564.60
Boyd County Sheriff's Department	\$1,890.00	\$1,890.00
Brown County Sheriff's Department	\$4,000.00	\$3,099.85
Buffalo County Sheriff's Department	\$3,670.21	\$1,595.35
Cass County Sheriff's Department	\$5,497.30	\$3,795.27
Colfax County Sheriff's Department	\$4,025.50	\$3,444.56
Dakota County Sheriff's Department	\$7,926.00	\$7,925.50
Dawson County Sheriff's Department	\$7,000.00	\$6,576.70
Douglas County Sheriff's Department	\$18,000.00	\$14,094.42
Fillmore County Sheriff's Department	\$3,605.52	\$3,605.52
Franklin County Sheriff's Department	\$3,835.16	\$3,510.88
Gage County Sheriff's Department	\$3,824.64	\$2,136.41
Gosper County Sheriff's Department	\$1,038.80	\$1,038.80
Hall County Sheriff's Department	\$10,613.00	\$9,587.71
Johnson County Sheriff's Department	\$6,190.50	\$5,744.44
Knox County Sheriff's Department	\$1,601.00	\$1,496.91
Lancaster County Sheriff's Department	\$4,200.00	\$4,072.87
Lincoln County Sheriff's Department	\$7,000.00	\$7,000.00
Nance County Sheriff's Department	\$4,646.65	\$4,644.85
Nemaha County Sheriff's Department	\$5,421.70	\$5,405.55
Phelps County Sheriff's Department	\$1,465.10	\$1,236.85
Saline County Sheriff's Department	\$5,000.00	\$5,000.00
Sarpy County Sheriff's Department	\$12,684.93	\$9,380.96
Saunders County Sheriff's Department	\$5,237.50	\$4,373.91
Scotts Bluff County Sheriff's Department	\$8,345.00	\$8,293.95
Thurston County Sheriff's Department	\$4,000.00	\$3,939.75
Washington County Sheriff's Department	\$8,000.00	\$5,809.40
You Drink & Drive. You Lose. August/September 2011 Total	\$150,283.11	\$130,265.01

Grand Total For Project Reimbursement

\$637,156.49 \$512,775.62

During the You Drink & Drive. You Lose. – August/September 2011 project period 27 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Department – 1 contract and Sheriff's – 26 contracts. These 27 mini-grant contracts resulted in a total of 3,339.75 hours of selective overtime enforcement, 51 seat belt citations, 902 speeding citations, 106 impaired driving arrests, 14 open container arrests and 9 Minor in Possession arrests. Two sobriety checkpoints were held by the following: Dakota County Sheriff's Department and the Lancaster County Sheriff's Department.

- These 106 mini-grant contracts resulted in a total of 12,099 hours of selective alcohol overtime enforcement, 364 seat belt citations, 388 impaired driving arrests, 2,790 speeding citations, 128 open container citations and 314 minor in possession citations.
- To review the selective alcohol overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all 106 mini-grant contracts.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	Section 410:	\$512,775.62
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone 402/471-3880 FAX: 402/471-3865 becky.stinson@nebraska.gov	

**Alcohol/Public Information and Education
Nebraska Office of Highway Safety**

410-11-06

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol & Checkpoints
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Impaired Drivers

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.20 million registered vehicles. In 2009, traffic crashes resulting 5,387 fatal, A and B injury crashes occurred, killing 223 people and injuring another 6,832 people.

Alcohol was known to be involved in 73 (36%) of the 205 fatal crashes that occurred in Nebraska in 2009. Alcohol was involved in 555 (11%) of the 5,182 A and B injury crashes.

Arrest and conviction totals for Driving Under the Influence are starting to level off (13,437, 13,660, and 13,399 arrests and 10,711, 11,504, and 11,520 convictions) from 2007 to 2009.

The reduction of fatal and injury crashes requires the continued combined efforts of an informed public and dedicated government officials willing to address alcohol issues. A good working relationship, including resources and support for local officials, businesses, and others in the community, by the NOHS staff, is essential for improved compliance of impaired driving laws.

Goal:

The goal is to decrease Alcohol-Related fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011.

Objectives:

- To provide the public and citizens throughout Nebraska information regarding alcohol and impaired driving.
- To educate and motivate law enforcement about the importance of strict enforcement of the DUI laws so the number of DUI arrests and convictions increase by 5%.
- To produce/provide public service announcements/ads featuring impaired driving information.

Strategies and Activities:

- Provide incentive awards to law enforcement agencies who participated in the previous year's mobilization/crackdowns.
- Provide funding for mini-grant contracts specific to alcohol-related problems as need is demonstrated.
- Produce/provide public service announcements/ads featuring impaired driving during the mobilizations through numerous media outlets.
 - Awarded mini-grant contract to the Nebraska Safety Council for the November 2010/Click It or Ticket (CIOT) and December/January 2010 You Drink & Drive. You Lose. (YDDYL) media campaign. (\$24,000.00) Amended award to \$48,050.00. 104 PSA spots were provided for December YDDYL 2010 media campaign in the amount of \$18,000.00.
 - Paid (\$3,000.00) for Professional Service for Broadcast media production of PSA impaired driving spot "Nowhere Near." Research Associates provided \$2,000.00 of in-kind services for this task, for a total media production value of \$5,000.00.
 - Entered into a contract with NET TV for a program production grant, "Rosenblatt The Final Inning." The grant provides a :30 second message to the beginning and closing of the documentary, in which NOHS is listed as an underwriter and is listed on the NET TV website. The NOHS received 25 DVD's of the documentary. (\$10,000.00)

- Awarded a mini-grant contract to Responsibility Hospitality Council to fund the enhancement of the web-based responsible beverage service curriculum development, maintenance, marketing, and promotion materials. Funding in the amount of \$8,984.00 was used for the Program Development Fee.
- Awarded a mini-grant contract to the Nebraska Supreme Court Office of the Judicial Branch Education for a 2-day program from the National Judicial College entitled, "Impaired Driving Case Essentials." The program was held on August 1-2, 2011 with 63 County and District Judges and the Director of the Administrative Office of the Courts (AOC) in attendance. (\$20,527.33)
- Entered into an agreement with NTV (Kearney) placing "Larry the Cable Guy" underage TIP Line promotional ads. Provided 202 PSA spots during a four week period, May 16 through June 26, 2011, in the target areas of central and western Nebraska. Also provided funding for a website banner during the promotion. (\$4,795.00)
- Entered into a Frozen Billboards Agreement with AllOver Media for creative services to design impaired driving ad for the frozen billboards. (\$100.00)
- Entered into three separate Frozen Billboard Agreements with AllOver Media with the campaign messages "You Drink & Drive.... Your Next Ride is...Either way...You Lose." Ten frozen billboards (ice boxes) were placed in Omaha (4) - Thrifty Shop - 6000 Grover St., West Mart - 11202 Richland Dr., Eddy's On Center - 15605 W Center Rd, Phillips 66 - 7530 Pacific St., Lincoln (2) - Hillis 66 - 600 South St., Casey's - 4003 W Hwy 34, Nebraska City (1) - Wood Family Fuel - 226 E 4th Corso, Grand Island (1) - Coffins Corner - 519 N Eddy St., Hastings (1) - Casey's - 810 W 16th St., and Ogallala (1) - Cenex - 1103 W 1st St. for three months. The media campaign began June 26 - July 25, 2011 - (\$9,450.00), July 26 to August 25, 2011 - (\$5,250.00), August 26 - September 25, 2011 (\$5,250.00). Total cost of the AllOver Media campaign was \$19,950.00.
- Ordered 300 Sun Shades with the message "You Drink & Drive. You Lose." (\$1,425.00)
- Paid Nebraska Department of Motor Vehicles for nine Undercover Driver's Licenses. (\$176.50)
- Paid Nebraska Safety Council for the remaining cost for the May CIOT Mobilization campaign. (\$20.00)
- Journal vouchered \$200.00 from an Highway Safety Improvement Program (HSIP) mini-grant contract to cover the remaining cost of a frozen billboard campaign.

Results:

The Alcohol-Related Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Alcohol was known to be involved in 46 (24%) of the 190 fatal crashes that occurred in Nebraska in 2010. Alcohol was involved in 534 (11%) of the 4,859 A and B type injury crashes. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. - 5:59 a.m.), 1,332 (77%) of 1,739 involved alcohol.

Funding:	Section 410:	\$87,247.83
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**Racial Profiling and Traffic Stop Data Collection
Nebraska Crime Commission**

1906-11-01

Program Areas:	Police Traffic Services, Racial Profiling
Project Characteristic:	Innovative Approach
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	General Population

Problem Identification:

State and local law enforcement agencies are required to report to the Nebraska Crime Commission (NCC) all allegations of racial profiling received and notification of the review and disposition of such allegations. The data to be reported includes: the number of motor vehicle stops, the race or ethnicity of the person stopped, if the stop was for a law violation, the nature of the alleged law violations that resulted in the motor vehicle stop, and whether a warning or citation was issued, an arrest was made, or a search was conducted as a result of the motor vehicle stop.

By implementing electronic methods to capture, collect, tally, submit and maintain the data the NCC anticipate a more efficient, accurate and timely system. These methods will not allow for complete automation of every traffic stop, and due to the size of many agencies it will probably never be feasible, but it will also implement steps to decrease redundant data entry.

Goal and Objective:

The goal is to develop a record keeping system which tracks and verifies data, in regards to race and ethnicity of the individual in a traffic stop, to assure that racial profiling is not being utilized by all Nebraska State and local law enforcement agencies.

Strategies and Activities:

- Contract with state and local law enforcement agencies for software and number of MDT's (mobile data terminal) or MFR's (mobile field reporting, a much improved and stable in-car module) in use, number of law enforcement vehicles used by each agency, number of vehicles with automated software, etc.
- Develop a citation component for TraCS/Sleuth to expand the capability to collect stop data for citations and general stops, for the state and local law enforcement agencies.
- Provide for collection and sharing of data through NCJIS (Nebraska criminal justice data portal) and to allow data sharing across systems and jurisdictions; prosecutors, courts, and implement online entry of racial profiling data.

Results:

- Sleuth implemented upgrades, to the in-car module and records management system, however many problems have arisen with the software, which has delayed the implementation with many agencies, which has delayed the collection and sharing of data through NCJIS.
- Web services were developed to push data from Sleuth to NCJIS; implementation will be targeted when Sleuth issues are cleared up.
- NCJIS was modified to include data entry screens for racial profiling, and agencies are being trained.
- Larger agencies (Nebraska State Patrol, Omaha Police Department, Lancaster County Sheriff, and Grand Island Police Department) have been contacted to assist in implementation of eCitations and automated collection of traffic stop data for use in racial profiling reporting to NCC.

- Agencies receiving funding:

Agency	Activity Funded	Award Costs
Adams County Sheriff's Department	4 MFR units and servers	\$22,675.00
Bellevue Police Department	10 MFR units, modems and TRACS conversion	\$96,265.20
Buffalo County Sheriff's Department	4 MFR units and printers, 19 Bluetooth units and related imaging scanner units	\$38,068.41
Cass County Sheriff's Department	7 docking stations	\$4,655.50
Dixon County Sheriff's Department	3 Signature Pads & Drivers License Scanners for Sleuth	\$2,205.00
Fairbury Police Department	4 MFR units and related docking stations	\$29,528.00
Fillmore County Sheriff's Department	Sleuth upgrade conversion & Mobile Field Reporting module	\$11,512.50
Frontier County Sheriff's Department	Sleuth upgrade conversion	\$7,302.00
Hastings Police Department	10 MFR units & related docking stations	\$46,479.20
Howard County Sheriff's Department	Sleuth upgrade conversion	\$7,302.00
Jefferson County Sheriff's Department	8 MFR units & related docking stations, Sleuth upgrade conversion	\$59,056.00
Johnson County Sheriff's Department	Sleuth upgrade conversion	\$21,464.41
Nance County Sheriff's Department	Sleuth upgrade conversion	\$6,752.00
Phelps County Sheriff's Department	1 Signature Pad for Sleuth	\$370.00
Saline County Sheriff's Department	Sleuth upgrade conversion	\$8,977.00
South Sioux City Police Department	2 MFR units	\$7,276.80
Wayne County Sheriff's Department	Sleuth upgrade conversion	\$6,810.00
		\$376,699.02

Funding:	Section 1906:	\$376,699.02
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Contact: Michael Overton, Nebraska Crime Commission, P.O. Box 94946, Lincoln NE 68509
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**Motorcycle/Public Information & Education
Nebraska Office of Highway Safety**

2010-11-01

Program Area:	Motorcycle Safety Awareness
Project Characteristics:	Motorcycle Riders
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population	Driver Population

Problem Identification:

Motorcycles are less stable and less visible than cars and often have high performance capabilities. For these and other reasons, motorcycles are more likely than cars to be involved in crashes. In a motorcycle crash the motorcyclist lacks the protection of an enclosed vehicle, so the motorcycle operator or passenger is more likely to be injured or killed. Per mile traveled in the United States in 2009, the number of deaths on motorcycles was about 36 times the number in cars.

Motorcycle fatal, injury and Property Damage Only (PDO) crashes cost Nebraskans over 35 million dollars in 2010. There were also 14 fatalities and 521 persons injured in 2010. In 2010 there were 54,349 motorcycle registrations and 85,515 motorcycle licensed drivers. Only 2.4% of total vehicle registrations were motorcycles, yet motorcyclists accounted for 7.4% (14/190) of the 2010 fatalities. Of the 14 motorcycle fatalities in 2010, 57% (8) were age 34 or older.

Goal and Objective:

The goal is to reduce the number of Motorcycle Fatalities by 4% from the 2007–2009 calendar year base year average of 17 to 15 in CY2011.

The objective of this system support grant is to make all Nebraska drivers aware of motorcycles on Nebraska roadways. The concept is one of "sharing the road with other drivers, especially those often difficult to see".

Strategies and Activities:

- To produce public awareness, public service announcements, and other outreach programs to enhance driver awareness of motorcyclists, such as the "share-the-road" safety messages.
- To provide a mechanism for local entities to apply for mini-grant contracts to promote and enhance driver awareness of motorcyclists.

Results:

- Renewed the National Association of State Motorcycle Safety Administrators (SMSA) membership. (\$500.00)
- A Purchase Agreement was signed with KOLNKGIN Television, Inc. for a motorcycle safety awareness logo to appear on all 7 day weather forecasts on KOLNKGIN TV and on their website. This television and website safety promotion ran two months from April 1 to May 31, 2011 and was highlighted on the 5:00 p.m. newscast. (\$12,000.00)
- A mini-grant contract was awarded in May to the National Safety Council – Greater Omaha Chapter who conducted a six-week motorcycle public information and education campaign entitled "Be Cycle-Logical". The campaign began May 23 and ended July 5 encompassing the Memorial Day and the July 4th weekend. The campaign was designed to accomplish two goals; educate motor vehicle drivers to be aware of motorcycles on the road, educate motorcycle drivers about how to drive safely, wear the proper gear and be aware of motor vehicles and to reduce motorcycle crashes. (\$51,783.90)
 - Placed Gas Pump Toppers with tear off pads at 18 gas stations which read "Win \$250.00, Test Your Cycle-Logical IQ Rules and entries at www.safenebraska.org.
 - Mailed out approximately 2,100 Be Cycle-Logical letters/motorcycle safety tip sheets, printed and distributed 1,000 table tents.

- The campaign had Sleight Advertising conduct a radio commercial edit and radio talent search; did creative-design and layout for billboards; did a TV commercial edit for motorcycle safety; and designed a 2011/Waite.Lamar/Motorcycle Vinyl sign for billboards.
- The campaign development, production and media buy (May 31 – June 30) included 972 :30/:60 second radio spots from seven radio stations, 871 television spots from six television stations, and four billboards from two outdoor billboard companies were placed which included 261,040 or a 60% reach of metro residents who saw the billboards. Overall the television, radio stations and billboards had an estimated 1,237,500 plus gross impression with estimated market reach at 95%.
- A Be Cycle-Logical Safety Poker Run took place on June 25, 2011.
- The National Safety Council – Greater Omaha Chapter conducted a pre, during and post survey of community members before and after the media campaign (May 1 – July 31) through attendees at classes of the National Safety Council.
- A mini-grant contract was awarded to Nebraska Department of Motor Vehicles, Driver Licensing Services, for Sara O'Rourke and Lea Kinnison to attend the National Association of State Motorcycle Safety Administrators 2011 National Safety Conference in Des Moines, Iowa from August 19-21, 2011. (\$1,479.54)

Funding:	Section 2010:	\$65,763.44
Contact:	Bob Corner, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2516 Fax: 402/471-3865 Email: bob.corner@nebraska.gov	

**Motorcycle/Training Assistance
Nebraska Office of Highway Safety**

2010-11-02

Program Area:	Motorcycle Safety Awareness
Project Characteristics:	Motorcycle Riders
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population	Driver Population

Problem Identification:

Motorcycles are less stable and less visible than cars and often have high performance capabilities. For these and other reasons, motorcycles are more likely than cars to be involved in crashes. In a motorcycle crash the motorcyclist lacks the protection of an enclosed vehicle, so the motorcycle operator or passenger is more likely to be injured or killed. Per mile traveled in the United States in 2009, the number of deaths on motorcycles was about 36 times the number in cars.

Motorcycle fatal, injury and Property Damage Only (PDO) crashes cost Nebraskans over 35 million dollars in 2010. There were also 14 fatalities and 521 persons injured in 2010. In 2010 there were 54,349 motorcycle registrations and 85,515 motorcycle licensed drivers. Only 2.4% of total vehicle registrations were motorcycles, yet motorcyclists accounted for 7.4% (14/190) of the 2010 fatalities. Of the 14 motorcycle fatalities in 2010, 57% (8) were age 34 or older.

Goal and Objective:

The goal is to reduce the number of Motorcycle Fatalities by 4% from the 2007–2009 calendar year base year average of 17 to 15 in CY2011.

The objective of this system support grant is to make all Nebraska drivers aware of motorcycles on Nebraska roadways. The concept is one of "sharing the road with other drivers, especially those often difficult to see".

Strategies and Activities:

- To provide improvements to motorcyclist safety-training curricula.
- To provide improvements in program delivery of motorcycle training to both urban and rural areas.
- To implement measures designed to increase the recruitment or retention of motorcyclist safety training instructors.

Results:

- A mini-grant contract was signed with the Omaha Police Department for Officer Mark Howie to attend Northwestern University's 120 hour Police motorcycle Instructor Training from November 29, 2010 – December 17, 2010 in Arlington, Texas. This training fulfilled the department's needs to have three certified motorcycle instructors. (\$2,636.29)
- Presentation was made to the Central Community College (CCC) Board of Governors at their annual meeting on January 20, 2011, on the partnership between CCC and NOHS regarding motorcycle training.
- Two motorcycle instructors update classes were held, one in Omaha on February 26th and one in Kearney on March 19th. A total of 66 RiderCoaches and two RiderCoach Trainers were in attendance. Also in attendance were Nebraska Department of Motor Vehicles (DMV) administrative staff Sara O'Rourke and Lea Kinnison at the Omaha training session along with Bob Corner, NOHS Traffic Safety Specialist, who attended both training sessions. The RiderCoach update training costs were paid through the DMV State Motorcycle Cash Fund.
- A mini-grant contract was awarded with the Bellevue Police Department for Officer Carl Grubb to attend Northwestern University/Harley – Davidson Police Motorcycle Instructor Training in Allentown, PA. The course was held from April 4–22, 2011. (\$3,830.10)

- Dave Halen, RiderCoach Trainer, was approved to represent the Nebraska Motorcycle Training Program at the First Annual Motorcycle Safety Foundation (MSF) International Rider Education Training System (IRETS) Conference in Richmond, KY from May 7–9, 2011. (\$701.80)
- DMV purchased training materials and the RiderCoach Trainers conducted one RiderCoach Prep (RCP) Class. The class started on September 30, 2011 and was completed on October 16, 2011 and was held at the new motorcycle range at the Sarpy Safety Center range site in Papillion. A total of 12 new motorcycle safety instructors were certified through the training. The RCP training costs were paid through the DMV State Motorcycle Cash Fund.
- During 2011, a total of 2,276 individuals were enrolled in the State of Nebraska’s Motorcycle “Beginning RiderCourse” (BRC) (vs. 2010 total of 2,224). The breakdown of the 2,276 total included 2,056 who passed, 123 who failed, and 97 who were coached out or who dropped out. Also in 2011, 96 had enrolled in the waiverable Experienced RiderCourse (ERC) with 90 passing, 5 failures and 1 drop, 32 in the Scooter Basic RiderCourse (SBRC) with 30 passing and two failures, nine in the 3 Wheel Basic RiderCourse (3WBRC) with all passing, 46 in the Advanced RiderCourse – SportBike Techniques (ARC-ST) with 45 passing and one drop, and seven in the Military SportBike RiderCourse (MSRC) with all passing.

Funding:	Section 2010:	\$7,412.06
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Contact: Bob Corner, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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**Selective Overtime Enforcement – Occupant Protection/Alcohol
Nebraska Office of Highway Safety**
11-HSIP-902

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

The NOHS uses statewide observation surveys to determine safety belt usage for driver and front seat passengers. Usage during the years 2008 – 2010 was observed at 82.7 percent, 84.8 percent and 84.1 percent respectively.

Child safety seat usage surveys conducted in 2008 – 2010 observed usage rates at 96.8 percent, 95.1 percent and 91.5 percent respectively.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 fatal, A & B injury crashes in CY2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of the 1,397 involved alcohol.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011 and increase the Statewide Observed Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies statewide during the November 2010 "Click It or Ticket" Mobilization and the December 2010 "You Drink & Drive. You Lose" Crackdown for overtime enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective overtime enforcement during the Nebraska "Click It or Ticket" Mobilization November 22 – 28, 2010 and the Nebraska "You Drink & Drive. You Lose." Crackdown December 3, 2010 – January 1, 2011. Information regarding the availability of the "Mini-Grant Contracts" for selective overtime enforcement was forwarded to all Nebraska law enforcement agencies.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award mini-grant contracts for selective overtime enforcement activity for the Click It or Ticket Mobilization and the You Drink & Drive. You Lose. Crackdown. During the project period 102 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 52 contracts; Sheriff's – 48 contracts; and, Nebraska State Patrol – 2 contracts.

Contract Awards

Agency	Reimbursed
Click It or Ticket – November 2010	
Atkinson Police Department	\$2,050.08
Auburn Police Department	\$3,779.00
Beatrice Police Department	\$1,217.64
Bellevue Police Department	\$4,795.90
Buffalo County Sheriff's Department	\$1,426.09
Cass County Sheriff's Department	\$2,831.00
Chadron Police Department	\$1,247.56
Colfax County Sheriff's Department	\$1,900.23
Columbus Police Department	\$4,291.38
Cozad Police Department	\$1,775.35
Crete Police Department	\$1,765.22
Dawson County Sheriff's Department	\$3,253.67
Douglas County Sheriff's Department	\$7,634.39
Exeter Police Department	\$520.00
Fillmore County Sheriff's Department	\$1,541.72
Franklin County Sheriff's Department	\$2,341.44
Franklin Police Department	\$2,574.64
Gage County Sheriff's Department	\$1,755.95
Gering Police Department	\$1,017.68
Gosper County Sheriff's Department	\$1,283.48
Grand Island Police Department	\$4,775.13
Hall County Sheriff's Department	\$5,062.98
Hastings Police Department	\$2,862.79
Hemingford Police Department	\$814.54
Johnson County Sheriff's Department	\$6,602.83
Kearney Police Department	\$2,156.08
La Vista Police Department	\$1,632.47
Lancaster County Sheriff's Department	\$2,589.27
Lincoln County Sheriff's Department	\$4,547.29
Lincoln Police Department	\$3,581.19
Merrick County Sheriff's Department	\$5,515.40
Nance County Sheriff's Department	\$4,897.76
Nebraska City Police Department	\$1,947.26
Nebraska State Patrol	\$23,936.00
Nemaha County Sheriff's Department	\$4,293.10
North Platte Police Department	\$3,754.11
Omaha Police Department	\$25,373.40
Otoe County Sheriff's Department	\$2,830.96
Papillion Police Department	\$3,039.02
Phelps County Sheriff's Department	\$1,333.05
Platte County Sheriff's Department	\$3,407.26
Plattsmouth Police Department	\$1,692.60
Ralston Police Department	\$3,535.12
Saline County Sheriff's Department	\$1,895.84
Sarpy County Sheriff's Department	\$5,477.29
Saunders County Sheriff's Department	\$2,869.42
Scotts Bluff County Sheriff's Department	\$5,086.01
Scottsbluff Police Department	\$3,717.83
South Sioux City Police Department	\$2,939.13
Thurston County Sheriff's Department	\$2,180.17
UNL Police Department	\$1,533.22
Click It or Ticket – November 2010 Total	\$194,880.94

During the Click It or Ticket – November 2010 enforcement period 51 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 26 contracts; Sheriff's – 24 contracts; and, Nebraska State Patrol – 1 contracts. These 51 mini-grant contracts resulted in a total of 4,920.8 hours of selective overtime enforcement, 526 seat belt citations, 3,295 speeding citations and 154 impaired driving arrests. Four sobriety checkpoints were held by the following agencies: Columbus Police Department, Hemingford Police Department, University of Lincoln-Nebraska Police Department, and Lancaster County Sheriff's Office.

You Drink & Drive. You Lose – December 2010 – January 2011

Ashland Police Department	\$1,218.72
Atkinson Police Department	\$3,986.10
Auburn Police Department	\$1,920.17
Bellevue Police Department	\$10,890.81
Buffalo County Sheriff's Department	\$2,445.79

Cass County Sheriff's Department	\$5,438.16
Chadron Police Department	\$3,035.43
Columbus Police Department	\$3,312.41
Cozad Police Department	\$1,489.31
Crete Police Department	\$2,896.58
Dawson County Sheriff's Department	\$5,638.15
Douglas County Sheriff's Department	\$12,381.16
Exeter Police Department	\$425.75
Fillmore County Sheriff's Department	\$1,831.00
Franklin County Sheriff's Department	\$2,252.58
Gage County Sheriff's Department	\$391.44
Gering Police Department	\$3,024.45
Gosper County Sheriff's Department	\$996.65
Grand Island Police Department	\$7,003.73
Hall County Sheriff's Department	\$6,194.62
Hemingford Police Department	\$835.28
Holdrege Police Department	\$370.07
Johnson County Sheriff's Department	\$6,674.28
Kearney Police Department	\$1,580.63
Knox County Sheriff's Department	\$1,189.94
La Vista Police Department	\$8,954.48
Lancaster County Sheriff's Department	\$3,453.68
Lincoln County Sheriff's Department	\$1,931.52
Lincoln Police Department	\$5,027.39
Merrick County Sheriff's Department	\$6,137.81
Nance County Sheriff's Department	\$4,294.09
Nebraska City Police Department	\$2,163.69
Nebraska State Patrol	\$16,658.94
Nemaha County Sheriff's Department	\$3,463.62
North Platte Police Department	\$6,911.67
Omaha Police Department	\$19,471.21
Otoe County Sheriff's Department	\$1,976.68
Papillion Police Department	\$1,310.91
Phelps County Sheriff's Department	\$1,173.51
Platte County Sheriff's Department	\$2,460.12
Plattsmouth Police Department	\$1,482.99
Ralston Police Department	\$2,504.00
Saline County Sheriff's Department	\$1,755.52
Sarpy County Sheriff's Department	\$14,942.55
Saunders County Sheriff's Department	\$4,964.58
Scotts Bluff County Sheriff's Department	\$6,975.59
Scottsbluff Police Department	\$4,773.30
South Sioux City Police Department	\$3,761.89
Thurston County Sheriff's Department	\$4,542.64
UNL Police Department	\$2,890.55
Valentine Police Department	\$1,208.43
You Drink & Drive. You Lose – December 2010 – January 2011 Total	\$222,614.57

Grand Total For Project Reimbursement

\$417,495.51

During the You Drink & Drive. You Lose. – December 2010/January 2011 enforcement period 51 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 26 contracts; Sheriff's – 24 contracts; and, Nebraska State Patrol – 1 contract. These 51 mini-grant contracts resulted in a total of 5,729.75 hours of selective overtime enforcement, 168 seat belt citations, 1,839 speeding citations and 700 impaired driving arrests. Two sobriety checkpoints were held by the following agencies; South Sioux City Police Department and Merrick County Sheriff's Department.

- These 102 mini-grant contracts resulted in a total of 10,651 hours of selective overtime enforcement, 694 seat belt citations, 5,134 speeding citations and 854 impaired driving arrests.
- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all mini-grant contracts.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	HSIP Flex Funding	\$417,495.51
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Selective Overtime Enforcement – Occupant Protection/Alcohol
Nebraska Office of Highway Safety**

11-HSIP-904

Program Areas:	Police Traffic Services
Project Characteristics:	Saturation Patrol
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484
Target Population:	General Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

The NOHS uses statewide observation surveys to determine safety belt usage for driver and front seat passengers. Usage during the years 2008 – 2010 was observed at 82.7 percent, 84.8 percent and 84.1 percent respectively.

Child safety seat usage surveys conducted in 2008 – 2010 observed usage rates at 96.8 percent, 95.1 percent and 91.5 percent respectively.

Alcohol was known to be involved in 73 (35.6 percent) of the 205 fatal crashes that occurred in CY2009. Alcohol was involved in 628 (11.7 percent) of the 5,387 fatal, A and B injury crashes in CY2009. Of the Fatal, A and B Injury Crashes occurring in the nighttime (6:00 p.m. – 5:59 a.m.), 434 (31 percent) of the 1,397 involved alcohol.

Goal and Objective:

The goal is to decrease Alcohol-Related Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 675 to 622 in CY2011 and increase the statewide observed Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% in CY2011.

The objective of this project is to provide funding assistance through the "Mini-Grant Contract Application and Award" process to law enforcement agencies statewide during the May 2011 "Click It or Ticket" Mobilization and the August/September 2011 "You Drink & Drive. You Lose." Crackdown for overtime enforcement activities. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Strategies and Activities:

- To solicit participation from law enforcement agencies to conduct selective overtime enforcement during the National "Click It or Ticket" Mobilization May 23 – June 5, 2011 and the National "You Drink & Drive. You Lose." Crackdown August 18 – September 5, 2011. Information regarding the availability of the "Mini-Grant Contracts" for selective overtime enforcement was forwarded to all Nebraska law enforcement agencies.
- To ensure that all applicants comply with the pre-and post- award requirements as outlined in the application. The internal checklist was utilized to ensure that all applicants were in compliance with the project requirements.
- To award mini-grant contracts for selective overtime enforcement activity for the Click It or Ticket Mobilization and the You Drink & Drive. You Lose. Crackdown. During the project period 83 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 54 contracts; Sheriff's – 27 contracts; and, Nebraska State Patrol – 2 contracts.

Contract Awards

Agency	Click It or Ticket – May 2011	Reimbursed
Ashland Police Department		\$497.13
Atkinson Police Department		\$2,336.63
Auburn Police Department		\$3,675.80
Bellevue Police Department		\$7,802.05
Bennington Police Department		\$999.66
Boone County Sheriff's Department		\$2,022.15
Boyd County Sheriff's Department		\$3,258.00
Buffalo County Sheriff's Department		\$4,203.50
Cass County Sheriff's Department		\$6,700.62
Chadron Police Department		\$2,484.94
Colfax County Sheriff's Department		\$1,973.43
Columbus Police Department		\$6,588.05
Cozad Police Department		\$4,179.65
Crete Police Department		\$2,161.37
Dakota County Sheriff's Department		\$7,846.21
Dawson County Sheriff's Department		\$6,160.25
Dodge County Sheriff's Department		\$5,120.00
Douglas County Sheriff's Department		\$17,277.28
Fillmore County Sheriff's Department		\$3,605.52
Franklin County Sheriff's Department		\$2,269.20
Franklin Police Department		\$2,681.70
Furnas County Sheriff's Department		\$4,070.94
Gering Police Department		\$1,144.94
Gosper County Sheriff's Department		\$1,246.56
Grand Island Police Department		\$13,400.52
Hall County Sheriff's Department		\$11,861.09
Hastings Police Department		\$5,474.86
Holdrege Police Department		\$666.45
Johnson County Sheriff's Department		\$4,721.28
Kearney Police Department		\$4,382.20
Kimball Police Department		\$1,050.18
La Vista Police Department		\$2,503.37
Lancaster County Sheriff's Department		\$4,289.24
Lincoln County Sheriff's Department		\$9,309.62
Lincoln Police Department		\$7,689.25
Nance County Sheriff's Department		\$4,441.35
Nebraska City Police Department		\$1,499.56
Nebraska State Patrol		\$22,590.58
Nemaha County Sheriff's Department		\$5,564.70
North Platte Police Department		\$6,793.95
Omaha Police Department		\$25,776.24
Otoe County Sheriff's Department		\$1,482.26
Papillion Police Department		\$4,456.32
Phelps County Sheriff's Department		\$1,286.57
Plattsmouth Police Department		\$2,383.63
Ralston Police Department		\$6,115.02
Saline County Sheriff's Department		\$5,349.68
Sarpy County Sheriff's Department		\$8,463.15
Saunders County Sheriff's Department		\$3,648.12
Scotts Bluff County Sheriff's Department		\$8,533.04
Scottsbluff Police Department		\$5,537.29
South Sioux City Police Department		\$3,674.95
Thurston County Sheriff's Department		\$2,771.52
UNL Police Department		\$1,484.08
Webster County Sheriff's Department		\$2,237.63
Click It or Ticket – May 2011 Total		\$289,743.28

During the May 2011/Click It or Ticket enforcement period 55 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 27 contracts; Sheriff's – 27 contracts; and, Nebraska State Patrol – 1 contract. These 55 mini-grant contracts resulted in a total of 7,247.80 hours of selective overtime enforcement, 1,115 seat belt citations, 5,133 speeding citations and 150 impaired driving arrests. Six sobriety checkpoints were held by the following agencies: Columbus Police Department, Johnson County Sheriff's Office, Keith County Sheriff's Office, Lancaster County Sheriff's Office, Scotts Bluff County Sheriff's Office, and the University of Nebraska – Lincoln Police Department.

You Drink & Drive. You Lose. August/September 2011

Auburn Police Department	\$3,914.39
Beatrice Police Department	\$2,066.07
Bellevue Police Department	\$3,975.80
Bennington Police Department	\$269.61
Chadron Police Department	\$1,058.69
Columbus Police Department	\$5,285.54
Cozad Police Department	\$713.00
Exeter Police Department	\$650.00
Franklin Police Department	\$1,796.03
Gering Police Department	\$314.22
Grand Island Police Department	\$9,229.91
Hastings Police Department	\$1,021.18
Hemingford Police Department	\$791.60
Holdrege Police Department	\$922.02
Kearney Police Department	\$3,291.88
Lincoln Police Department	\$4,635.61
Nebraska City Police Department	\$2,963.18
Nebraska State Patrol	\$16,706.63
North Platte Police Department	\$4,599.12
Ogallala Police Department	\$848.35
Omaha Police Department	\$23,614.41
Papillion Police Department	\$2,660.96
Plattsmouth Police Department	\$2,364.58
Ralston Police Department	\$1,278.66
Ravenna Police Department	\$1,025.13
Scottsbluff Police Department	\$6,066.00
South Sioux City Police Department	\$3,706.32
Valentine Police Department	\$468.01
You Drink & Drive. You Lose. August/September 2011 Total	\$106,236.90

Grand Total of CIOT & YDDYL

\$395,980.18

During the You Drink & Drive. You Lose. – August/September 2011 enforcement period 28 mini-grant contracts were awarded. The mini-grant contracts were awarded as follows: Police Departments – 27 contracts and the Nebraska State Patrol – 1 contract. These 28 mini-grant contracts resulted in a total of 2,600.33 hours of selective overtime enforcement, 227 seat belt citations, 3,284 speeding citations and 267 impaired driving arrests. Seven sobriety checkpoints were held by the following agencies: Hemingford Police Department, Papillion Police Department, and five by the Nebraska State Patrol.

These 83 mini-grant contracts resulted in a total of 9,848 hours of selective overtime enforcement, 1,342 seat belt citations, 8,417 speeding citations and 417 impaired driving arrests.

- To review the selective traffic overtime enforcement activity for each mini-grant and process the reimbursement request. Reimbursement requests were reviewed and processed for all mini-grant contracts.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	HSIP Flex Funding	\$395,980.18
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-3880 FAX: 402/471-3865 Email: becky.stinson@nebraska.gov	

**Selective Overtime Education – Occupant Protection
Nebraska Office of Highway Safety**

11-HSIP-905

Program Areas:	Occupant Protection
Project Characteristics:	Educational Effort
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484
Target Population:	Youth Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. Nebraska has 1.38 million licensed drivers and 2.2 million registered vehicles. Traffic crashes are a daily occurrence resulting in over 17,000 injured persons annually. In CY2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

The NOHS uses statewide observation surveys to determine safety belt usage for driver and front seat passengers. Usage during the years 2008 – 2010 was observed at 82.7 percent, 84.8 percent and 84.1 percent respectively.

Child safety seat usage surveys conducted in 2008 – 2010 observed usage rates at 96.8 percent, 95.1 percent and 91.5 percent respectively.

Goal and Objective:

The goal is to decrease Youth-Involved (age 16 – 20) Fatal, A and B Injury Crashes by 4% from the 2007-2009 calendar base year average of 1,813 to 1,671 in CY2011 and increase the Statewide Observed Seat Belt Use of Front Seat Outboard Occupants in Passenger Vehicles by 4% from the 2007-2009 calendar base year average of 82.1% to 88.8% in CY2011.

The objective of this project is to provide funding assistance through the “Mini-Grant Contract Application and Award” process to the Nebraska State Patrol for overtime salaries to conduct educational presentations and demonstrations with an emphasis on young drivers and the importance of using safety restraints. Presentations will include demonstrations using the rollover and seat belt simulators.

Strategies and Activities:

- From March 24, 2011 to September 30, 2011, ninety (90) presentations were conducted utilizing 495.5 hours of overtime.
- At forty-nine (49) of the ninety (90) presentations the rollover simulator was utilized.
- At fifty-four (54) of the ninety (90) presentations the seat belt simulator was utilized.
- At twelve (12) of the ninety (90) presentations both the rollover and seat belt simulators were utilized.
- A total of 9,143 adults and 8,083 teens were present at the ninety (90) presentations.
- During the presentations 1,314 brochures were distributed.

Result:

The Fatal, A and B Injury Crash data for CY2011 is unavailable from the Nebraska Department of Roads.

Funding:	HSIP Flex Funding	\$24,748.19
Contact:	Becky Stinson, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone 402/471-3880 FAX: 402/471-3865 becky.stinson@nebraska.gov	

Selective Media Messaging – Click It or Ticket/You Drink & Drive. You Lose. 11-HSIP-906
Nebraska Office of Highway Safety

Program Area:	Occupant Protection/Alcohol
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.2 million registered vehicles. In 2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

The NOHS uses statewide observation surveys to determine safety belt usage for drivers and front seat passengers. Usage during the years 2007-2009 was observed at 78.7%, 82.7% and 84.8%. Child safety seat usage surveys conducted in 2007-2009 observed 93.2%, 96.8% and 95.4% usage.

Alcohol was known to be involved in 73 (36%) of the 205 fatal crashes that occurred in Nebraska in 2009. Alcohol was involved in 555 (11%) of the 5,182 A and B injury crashes.

Goal and Objective:

To decrease fatalities by 10% from the base year average of 229 to 203 and to decrease serious injuries by 4% from the base year average of 1,925 to 1,832.

Strategies and Activities:

- Produce/provide public service announcements/ads featuring occupant restraint/impaired driving mobilizations through numerous media outlets.
- A mini grant contract in the amount of \$150,000.00 was awarded to the Nebraska Office of Highway Safety from the Nebraska Department of Roads, Highway Safety Improvement Program. The Nebraska Safety Council submitted a mini-grant for \$75,000 for PSA's targeting the May 23rd – June 5, 2011 CIOT mobilization and \$75,000.00 for August 18 – September 5, 2011 YDDYL crackdown paid media campaigns. The total mini-grant contract of \$150,000.00 included \$16,667.00 of soft match for a total grant of \$166,667.00.
 - The CIOT Mobilization (May 23 – June 5, 2011) averaged \$14.70 for each spot. A total of 5,094 spots were played at a cost of \$74,870.00. Production costs for making logo and tag change was \$150.00. Paid the remaining cost for the May 2011 Click It or Ticket It campaign. (\$20.00) from project 410-11-06 since it was over the \$75,000.00 allowance.

Medium	GRP's	# of Spots	Total Cost
Television (Broadcast)	270	140	\$23,940.00
Cable	479	3,814	\$35,941.00
Radio	330	1,140	\$14,989.00
Totals	1,079	5,094	\$74,870.00

- The YDDYL Crackdown (August 17 – September 5, 2011) averaged \$10.94 for each spot. A total of 6,816 spots were played at a cost of \$74,546.00.

Medium	GRP's	# of Spots	Total Cost
Television (Broadcast)	0	384	\$22,020.00
Cable	1,025	6,110	\$41,537.00
Radio	41	322	\$10,989.00
Totals	1,066	6,816	\$74,546.00

Results:

The Fatal, A and B Injury Crash data for 2011 is unavailable from the Nebraska Department of Roads.

Funding:	HSIP Flex Funding:	\$149,546.00
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Contact:	Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Telephone: 402/471-2567 Fax: 402/471-3865 Email: linda.kearns@nebraska.gov
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**You Drink & Drive. You Lose. Media Message Campaign
Nebraska Office of Highway Safety**
11-HSIP-1

Program Area:	Alcohol
Project Characteristic:	Program Support
Type of Jurisdiction:	Statewide
Jurisdiction Size:	1,819,484 Million
Target Population:	Driver Population

Problem Identification:

Nebraska is predominantly rural with a population of 1.81 million people. There are 1.38 million licensed drivers and 2.2 million registered vehicles. In 2009, 34,662 crashes occurred, killing 223 people and injuring another 17,775 people.

Alcohol was known to be involved in 73 (36%) of the 205 fatal crashes that occurred in Nebraska in 2009. Alcohol was involved in 555 (11%) of the 5,182 A and B injury crashes.

Goal and Objective:

To decrease fatalities by 10% from the base year average of 229 to 203 and to decrease serious injuries by 4% from the base year average of 1,925 to 1,832.

Strategies and Activities:

- Produce/provide point of sale messages featuring impaired driving message through convenience stores at targeted locations with high alcohol-related crashes.
- A mini grant contract in the amount of \$27,300.00 was awarded to the Nebraska Office of Highway Safety (NOHS) from the Nebraska Department of Roads, Highway Safety Improvement Program. The NOHS entered into a Frozen Billboard Agreement with AllOver Media in the amount of \$27,500.00. A total of \$27,300.00. The remaining \$200.00 was paid out of 410-11-06 funds.
 - Entered into a Frozen Billboards Agreement with AllOver Media with the campaign message "You Drink & Drive... Your Next Ride is..Either way...You Lose." (\$21,000.00 for custom gross space amount and \$6,500 for the Production of the frozen billboard cover). The design also included the Click It or Ticket logos plus an added value of window clings where available. Twenty frozen billboards (ice boxes) were placed across Nebraska at the following locations from August 21 – October 21, 2011:
 - Omaha (7)
 - M & N Service 66, 12005 Pacific St., Omaha, NE 68154
 - WestGate Hi-Tech Auto Care, 12300 W Center Rd, Omaha, NE 68130
 - Paul's Millard Sinclair, 13205 Millard Ave, Omaha, NE 68137
 - Taylor Qui – Pik #01, 1807 Washington St., Blair, NE 68008
 - Ted's Sinclair, 4525 Center St., Omaha, NE 68106
 - Petromart/BP, 454 S 19th St., Blair, NE 68008
 - Young's Auto Repair, 6023 N 30th St., Omaha, NE 68111
 - Lincoln (7)
 - Petro Sport, 2000 W O St., Lincoln, NE 68528
 - Fat Dogs BP, 3100 NW 12th St., Lincoln, NE 68521
 - Village Market, 3211 S 13th St., Lincoln, NE 68502
 - U-Stop Convenience Shop, 3244 Cornhusker Hwy, Lincoln, NE 68504
 - Pioneers 66, 4235 S 48th St., Lincoln, NE 68506
 - U-Stop Convenience Shop, 5600 S 56th St., Lincoln, NE 68516
 - U-Stop Convenience Shop, 6600 N 48th St., Lincoln, NE 68507
 - Bellevue (1), Eddy's 63 12701 S 28th Ave, Bellevue, NE 68123
 - Blair (1), Taylor Quik – PIK#11, 1052 Washington St., Blair, NE 68008
 - Columbus (1), Dickie Doodles, 2820 E 23rd St., Columbus, NE 68601
 - Fremont (1), Tom's Texaco, 1105 S Broad St., Fremont, NE 68025
 - North Platte (2),
 - Big Red Liquor, 1421 E 4th St., North Platte, NE 69101

- Cenex South, 3002 S Jeffers St., North Platte, NE 69101

Results:

The Fatal, A and B Injury Crash data for 2011 is unavailable from the Nebraska Department of Roads.

Funding:	HSIP Flex Funding	\$27,300.00
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Contact: Linda Kearns, Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509
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