



Research In Progress

Demonstration Tests of Different High Visibility Enforcement Models

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The objective of this Contract is to assess change in community perceptions of the perceived risk of alcohol-impaired drivers being stopped and arrested associated with high visibility enforcement programs conducted over a period of 1 year. Three intervention sites will be assessed. The intervention program at two sites will integrate high visibility enforcement and media outreach into normal law enforcement agency activities (i.e., fully integrated programs) and sustain the high visibility enforcement over an extended period of time. The program at a third site will be composed of an intermediate level of alcohol enforcement and carried out over a similar one year period.

Start Date:	September 23, 2010
End Date:	September 2015
Contractor:	Pacific Institute for Research and Evaluation
Contract Number:	DTNH22-10-C-00183
Total Contract Cost:	\$4,613,557

Last Updated: January 2012