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Best for Baby™

January 31, 2008

Mr. Daniel Smith, Esq.
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, S.E.
Washington, D.C. 20590

Dear Mr. Smith:

Evenflo has decided to conduct a safety recall to respond to anticipated customer concerns related to the performance of the Discovery® Model 390/391 infant car seat in recent laboratory side impact crash tests conducted at energy levels well above the regulatory requirements for automobile side impact performance. This product includes stand alone car seat model 390/ 391 and travel systems containing Discovery car seat model 534/552. Approximately 1,000,000 units were produced beginning April 2005 to January 2008.

The United States has not yet adopted a side impact standard for child restraints. Moreover, the Discovery Model 390/391/534/552 has proven to be safe and effective in reported accidents involving side impact collisions with no serious injuries or deaths. While the Company believes that the condition observed in the laboratory high impact side crashes is not a "defect," as that term is understood under federal safety law, Evenflo recognizes that this matter will likely raise concerns for its customers and wants to take further steps to protect the safety of children that use its products. For these reasons, Evenflo has decided to offer its customers a free supplemental dual-hook fastener to provide additional protection in high impact side crashes similar to those conducted by NHTSA.

As part of this campaign, Evenflo will do the following:

- Issue a press release announcing the details of the Evenflo campaign, including instructions on how non-registered owners may obtain the supplemental fastener;
- Send a letter to all registered owners of Discovery® offering the supplemental fastener;
- Cease production of the Discovery® Model 390/391/534/552 immediately;
- Provide notice of the safety recall to Evenflo's retail partners; and
- Provide NHTSA with six quarterly reports of recall completion.

Enclosed with this letter is the owner notification.

Sincerely,

L. Harris

Lindsay Harris
Evenflo Company, Inc.
VP Corporate Engineering/Quality

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February 1, 2008

Dear Valued Discovery Owner:

This letter is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

In recognition of the trust you place in our products, Evenflo is writing to advise you of a voluntary safety recall involving your Evenflo Discovery Model 390/391 car seat or associated travel systems containing Discovery car seat models 534/552.

We want to inform you that recent laboratory tests conducted by Evenflo and the National Highway Traffic Safety Administration (NHTSA) to evaluate the performance of Discovery Models 390/391 car seats in high impact side collisions revealed the car seat could potentially become separated from its base under these conditions.

As a precautionary measure, Evenflo is offering a free supplemental dual-hook fastener to ensure the car seat remains attached to its base in a high impact side collision similar to those in the recent tests. As confirmed by additional testing, proper use of the device will enhance the protection that the seat would provide to your child in such a collision.

Please be assured that all Discovery Model 390, 391, 534, 552 car seats consistently meet or exceed existing government safety standards. The United States has not yet adopted a side impact standard for child restraints. However, because of the separations during side impact testing, Evenflo's voluntary action provides added protection for your child in the event of a high impact side collision.

We urge you to contact us to obtain the free supplemental dual-hook fastener. To place an order, please call Evenflo at 1-800-356-2229 between 8 AM and 5 PM EST or order online at our website at www.evenflo.com/Discovery . If you have passed your Discovery car seat along to a friend or neighbor, please share this information with them. You will not incur any shipping costs and your order will arrive within 3-4 weeks. In the meantime, since these seats have performed well to protect infants in actual side impact automobile collisions without any reports of serious injury or death, you can continue to use your Discovery car seat and there is no need to return it to retailers or Evenflo.

Protecting children is our core mission at Evenflo. Our products are designed and engineered with safety as the number one priority. We place great importance in your trust in us and thank you for being a valued customer.

If you have any questions or comments, our U.S-based customer service representatives are available to speak with you at the same toll-free number and times listed above. If you believe that Evenflo has not provided an adequate remedy within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, D.C. 20590, or call the toll-free Vehicle Safety Hotline at 1-888-327-4236; (TTY: 1-800-424-9153).

Sincerely,

Evenflo Company, Inc.