



2025

ANNUAL

REPORT

OCTOBER 1, 2024 – SEPTEMBER 30, 2025



Matt Meyer, Governor
State of Delaware



Joshua Bushweller, Secretary
Dept. of Safety and Homeland Security



Sharon Bryson, Director
Office of Highway Safety



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MESSAGE FROM THE DIRECTOR



Sharon Bryson, Director

The Delaware Office of Highway Safety (OHS) team is pleased to present the Fiscal Year 2025 Annual Report. This report serves as the State's interim evaluation of the FY 2024 - 2026 Triennial Highway Safety Plan (HSP). This also serves as a roadmap for accomplishments and highlights challenges encountered during the last year. This assessment will help to guide the work of the team in 2026 to achieve even greater success.

I remain grateful for the dedication and commitment to safety demonstrated by the Office of Highway Safety staff. We enjoy strong working relationships with numerous traffic safety partners and will continue to work closely with each and every one of them. Together we will identify problems, select realistic performance measures, implement proven countermeasures, and conduct a quality analysis of implemented efforts.

The Annual Report reviews the yearly progress of Delaware's Highway Safety Plan. In addition, it is intended to document the use of grant funding administered by the National Highway Traffic Safety Administration (NHTSA) for federal funds available under the Section 402 State and Community Highway Safety Grant Program and the

various sections of the National Priority Safety Program of the Federal transportation bill.

We are pleased to report in 2025 we saw a 10% decrease in fatalities. While this is a small decrease, it is the continuation of a trend we hope to continue. We recognize and embrace our role as leaders in fostering cooperation and collaboration to eliminate serious injury and death from preventable crashes. OHS is committed to a comprehensive, inclusive, and equitable approach to delivering education, enforcement, and outreach programs to save lives on all of Delaware's roadways. We have initiated efforts to expand our partnerships and actively seek the input of local community representatives to help us achieve long-term, and meaningful safety improvements.

The FY2025 Annual Report includes the following components:

- **Assessment of the State's progress in meeting targets identified in our FY 2024 - 2026 Triennial HSP;**
- **Description of the projects and activities funded;**
- **Federal funds expended on identified projects and activities;**
- **The extent to which the identified projects contributed to meeting the highway safety targets;**

- **A plan to adjust our Triennial HSP (3HSP) to better meet performance targets in areas where a performance target has not been met.**

This report reflects the efforts of the entire OHS team to ensure everyone on the road reaches their destination safely. Our vision is one of shared responsibility and we continue to encourage Delawareans to take action to keep themselves and others safe by wearing a seat belt, following the speed limit, giving your undivided attention to driving, always looking out for the safety of those walking and biking, and never driving impaired.

We will continue to push Toward a goal of Zero Deaths in 2026. Achieving this requires ongoing collaboration, partnerships, and the sharing of knowledge and resources throughout the implementation of this plan and future Highway Safety Plans. To that end, we will focus on legislative enhancements, thoughtful traffic safety data analysis, the use of identified best practice countermeasures, and innovative ways to strengthen Delaware's traffic safety culture. Together we will make Delaware roadways safer for all!



STAFF BIOGRAPHIES

Sharon Bryson | Director

Responsible for planning, organizing, and directing the operations and programs of the Office of Highway Safety in accordance with Federal and State laws, regulations, and guidelines. Monitors State and Federal legislation that impacts highway safety and the State of Delaware. Serves as the State's Coordinator on behalf of the Governor's Representative.

Jeffrey Horvath | Deputy Director

Serves as a policy advisor to the Director. Responsible for monitoring and evaluation of approved highway safety projects and the administration and distribution of Federal funds to State, local, non-profit, and private agencies. Serves as the agency DUI Program Coordinator. Assists with the management of the statewide Impaired Driving Prevention Taskforce.

Jackie McDermott | Senior Traffic Safety Program Manager

Responsible for the monitoring and evaluation of approved highway safety projects and the administration and distribution of Federal funds to State, local, non-profit, and private agencies. Serves as the agency Occupant Protection Coordinator, Distracted Driving Coordinator, and Senior Drivers and Young Drivers Programs Coordinator. Responsible for the preparation of the Annual Report. Manages the agency's Car Seat Fitting Stations.

Jason Coleman | Traffic Safety Program Manager

Responsible for the monitoring and evaluation of approved highway safety projects and the administration and distribution of Federal funds to State, local, non-profit, and private agencies; coordinating and organizing non-motorized safety, motorcyclist safety and speed safety initiatives across the state, and manages the 402, and 405 programs. Also serves as the OHS representative on the Delaware Bicycle Council and the Motorcycle Riders Education Advisory Committee.

Kayla Mason & Caitlin Reed | Community Relations Officers

Establishes agency policies, procedures and programs for dissemination of information and matters of public debate. Provides critical information to the community through public engagement, helping residents understand the role of the office within their communities. Gathers and organizes statistical data, educational materials, and promotion and advertising information related to OHS goals and objectives. Serves as a spokesperson for OHS to ensure the critical safety message is delivered effectively.

Christine Gannon | Fiscal Analyst II / Accountant

Responsible for processing fiscal documents as required for the daily operations of the office. Manages the agency timesheets and serves as the agency liaison with the Department's Human Resources Section. Responsible for entering grants into the First State Financial System for the State of Delaware Clearinghouse.

Derek Lawson | Law Enforcement Liaison

Responsible for the coordination of law enforcement mobilizations throughout the grant year and for organizing law enforcement training opportunities. Encourages law enforcement participation in OHS activities (Part-time position).

Aubrey Klick | Statewide Child Passenger Safety Coordinator

Certified Child Passenger Safety Technician/Instructor serving as the State/Kent County coordinator of OHS's child passenger safety education demonstrations, customer service appointments, instructing Child Passenger Safety Technician courses, car seat fitting station events in conjunction with child passenger safety and state highway safety partners in cooperation with the Division of Motor Vehicles.

Shawn Rohe | Statewide Fitting Station Coordinator

Certified Child Passenger Safety Technician/Instructor serving as the New Castle County coordinator of OHS's child passenger safety education demonstrations, customer service appointments, instructing Child Passenger Safety Technician courses, overseeing certification and recertification of all CPSTs in the state, and car seat fitting station events in conjunction with child passenger safety and state highway safety partners in cooperation with the Division of Motor Vehicles (Part-time position).

Juanita Huey Smith | Statewide Fitting Station Coordinator

Certified Child Passenger Safety Technician/Instructor serving as the Sussex County coordinator of OHS's child passenger safety education demonstrations, customer service appointments, instructing Child Passenger Safety Technician courses, and car seat fitting station events in conjunction with child passenger safety and state highway safety partners in cooperation with the Division of Motor Vehicles (Part-time position).

Brian Karst | Data Analyst

Responsible for conducting ongoing problem identification, assisting in the development of the Triennial Highway Safety Plan and Annual Grant Applications, assisting in the development and implementation of enforcement mobilizations, and providing data analysis summaries to the Program Managers. This position also serves as the Program Manager for Traffic Records and serves as the Chair of the Traffic Records Coordinating Committee.

Beverly Ennis | Program Support Specialist

Responsible for ordering public information materials, coordinating, and distributing materials to increase public awareness, and providing program and administrative support to OHS staff. The position also serves as the agency receptionist (Part-time position).

Roy Bryant | Training/Education Administrator

Responsible for researching, analyzing, and evaluating statewide law enforcement impaired driving training needs in support of the Triennial Highway Safety Plan; develops goals, objectives and performance measures; and assesses traffic safety program impact. Serves as the State Drug Recognition Expert Coordinator.



TARGETS AND ACTIVITY MEASURES

FY2025 Highway Safety Targets

Core Outcome Behavioral Measures Targets for FY2025	2021	2022	2023	2024	2025 Current Progress	2025 Goal
Traffic Fatalities	136	162	135	130	117	
5-Year Average	123	131	136	136	136	108.2
Serious Injuries	564	589	525	544	458	
5-Year Average	453	476	506	534	536	424.3
Mileage Death Rate (Fatalities per VMT)	1.34	1.64	1.39			
5-Year Average	1.25	1.35	1.41			1.082
Unrestrained Passenger Vehicle Occupant Fatalities	40	35	32	38	23	
5-Year Average	33	33	33	36	34	32
Alcohol-Impaired Driving Related Fatalities (BAC .08 and Above)*	34	51	39	11	3	
5-Year Average*	31	35	37	33	28	31
Speeding- Related Fatalities	46	55	57	45	45	
5-Year Average	36	41	46	47	50	39.8
Motorcyclist Fatalities	24	22	14	20	17	
5-Year Average	17	19	18	19	19	18.4
Unhelmeted Motorcyclist Fatalities	5	9	6	4	6	
5-Year Average	6	7	6	5	6	6.8
Drivers Age 20 or Younger Involved in Fatal Crashes	24	28	19	16	12	
5-Year Average	10	14	17	19	20	13.6
Pedestrian Fatalities	29	31	27	34	27	
5-Year Average	28	28	29	29	30	27.2
Seat Belt Use Rate	92.4%	90.4%	93.9%	92.3%	93.6%	
5-Year Average	92.2%	92.0%	92.3%	92.3%	92.5%	94.8%
Distracted Driving Related Fatalities/Serious Injuries	44	46	41	33	31	
5-Year Average	37	36	39	39	39	34.9
Bicyclist Fatalities	2	6	5	5	2	
5-Year Average	5	5	5	4	4	4.9

Chart continued on next page

Core Outcome Behavioral Measures Targets for FY2025	2021	2022	2023	2024	2025 Current Progress	2025 Goal
Vehicle Occupants aged 65 and Over Fatalities/Serious Injuries	71	80	56	81	50	
<i>5-Year Average</i>	63	65	66	69	68	63.1
Pedestrian Related Side of Road Fatalities	2	3	3	5	5	
<i>5-Year Average</i>	1.6	1.8	2.4	3	3.6	1.75
Work Zone Related Fatalities/Serious Injuries	13	3	5	5	3	
<i>5-Year Average</i>	6.8	6.8	6.2	6.6	5.8	6.6

Based on data-driven program area problem identification and identified countermeasure strategies, OHS selects the planned activities and partners to participate in each planned activity with the objective of reducing crashes and achieving performance targets related to each program area. The countermeasure strategies were selected from proven countermeasure strategies provided in *Countermeasures that Work*, Uniform Highway Safety Program Guidelines, and NHTSA guidance. In areas where a performance target was not met, OHS will review the outcomes and results of planned activities to determine their overall effect on the target audience, if the funding allocation matched the weight of the problem, and whether or not to continue similar planned activities in the future. OHS will adjust the Highway Safety Plan based on the assessment of the results.

The assessment of the FY25 performance targets indicates that the following categories will not be met: Traffic Fatalities, Serious Traffic Injuries, Mileage Death Rate, Unrestrained Passenger Vehicle Occupant Fatalities, the number of fatalities in crashes involving a driver or motorcycle operator with a blood alcohol concentration (BAC) of 0.08 or higher, Speeding-Related Fatalities, Motorcyclist Fatalities, Drivers Age 20 or Younger Involved in Fatal Crashes, Pedestrian Fatalities, Observed Seat Belt Use for Passenger Vehicles, Distracted Driving-Related Serious Injuries/Fatalities, Vehicle Occupants Aged 65 and Over Fatalities and Serious Injuries, and Pedestrian-Related Side of Road Fatalities.

The categories that are currently on trend to meet their performance targets include: unhelmeted motorcyclist fatalities, bicyclist fatalities, and serious injuries and fatalities related to work zones.

The Delaware Office of Highway Safety is committed to reducing crashes, serious injuries, and fatalities on our roadways. We will continue to use data analysis to guide strategic countermeasures. Additionally, we will collaborate with law enforcement and traffic safety partners, employing a safe system approach that encourages community engagement and collaboration.

COORDINATION OF DATA COLLECTION AND INFORMATION SYSTEMS WITH THE STATE STRATEGIC HIGHWAY SAFETY PLAN

During 2020, the Delaware Department of Transportation (DelDOT), the Office of Highway Safety (OHS), and other statewide safety partners, including the Federal Highway Administration (FHWA) and the National Highway Traffic Safety Administration (NHTSA), collaborated to develop the 2021-2025 Delaware Strategic Highway Safety Plan: Toward Zero Deaths. This plan provides a framework to reduce fatalities and serious injuries resulting from crashes on Delaware's roadways.

To create this plan, several trendlines were analyzed to establish a challenging yet attainable overall objective. The analysis showed that the reduction of combined fatalities and serious injuries could range from 2.6% to 4.4% annually, or 12% to 20% over five years. Based on these historical trends, the 2021-2025 Strategic Highway Safety Plan set a five-year objective to reduce fatalities and serious injuries by 15%, which translates to an annual reduction of 3.2%, measured from the five-year rolling average of 2015-2019.

Annually, DelDOT and OHS meet to establish Delaware's safety performance measure (SPM) targets for the next year. Typically, OHS and DelDOT agree to align the annual SPM targets with the five-year overall objective outlined in the Strategic Highway Safety Plan. The objectives specified in the plan are frequency-based and utilize five-year rolling averages. Accordingly, the SPM targets are calculated using projections that support the SHSP's goal of reducing fatalities and serious injuries by 15% over five years. These projected figures for fatalities and serious injuries were combined with anticipated vehicle miles traveled (VMT) to determine rate-based SPM targets. For

2026, OHS, using recent Federal rulemaking, opted to utilize it's own SPM targets for fatalities and serious injuries, as DelDOT's targets were too aggressive. These targets are reflected in the table above.

While coordination was limited to the first three performance measures in the FY2024-2026 Triennial Highway Safety Plan, the methodology from the Strategic Highway Safety Plan was also applied by OHS to establish the remaining performance targets, with the exception of the Annual Seat Belt Use rate.



IMPAIRED DRIVING PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives to reach our impaired driving safety targets for FY2025:

OCTOBER DUI PATROLS

PROJECT CODES: ACAE25-05, ENFA25-01

PROJECT DESCRIPTION: Crash data shows that October continues to be one of the highest months for DUI crashes. The Office of Highway Safety (OHS) has supported law enforcement agencies in each county to perform high visibility patrols, with emphasis on areas where crash clusters occur. These patrols were scheduled to allow officers to work up to six hours between 7 p.m. – 3 a.m. This mobilization was scheduled to occur from October 11, 2024 – October 31, 2024. Additionally, some patrols were allocated for weekends of increased drinking, specifically Columbus Day Weekend (10/11 – 10/14) and Halloween Weekend (10/25 - 10/31).

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PARTICIPATING AGENCIES: Camden PD, Clayton PD, Dagsboro PD, Delmar PD, Dover PD, Ellendale PD, Elsmere PD, Felton PD, Fenwick Island PD, Frankford PD, Harrington PD, Middletown PD, Milford PD, Millsboro PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
122	741.3	31	72	1,079	1,119

SAFE FAMILY HOLIDAY DUI PATROLS

PROJECT CODES: ACAE25-06, ENFA25-02

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) provided funding for impaired driving saturation patrols. Crash data indicates that November and December are high-risk months for DUI-related crashes. Funds were allocated to law enforcement agencies in each county to conduct high-visibility patrols, with emphasis on areas where crash clusters occur. The patrols were scheduled to allow officers to work up to six hours each night, from 7 p.m. – 3 a.m. This mobilization took place from November 27, 2024 – January 1, 2025. A portion of patrols were allocated for weekends of increased drinking, specifically Thanksgiving (11/27 - 12/2) and New Years (12/27 - 1/1).

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PARTICIPATING AGENCIES: Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Ellendale PD, Elsmere PD, Felton PD, Fenwick Island PD, Georgetown PD, Harrington PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, Wilmington PD, Wyoming PD, and Delaware State Police.

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127	766.5	30	60	988	1,066

FY2025 DECEMBER CHECKPOINT

PROJECT CODES: CHPT25-01, ENFA25-03

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) partnered with law enforcement to conduct DUI checkpoints. This checkpoint provided support for DUI enforcement efforts and occurred on December 28, 2024. Checkpoints lasted four hours, with an allowance of one hour before and after the checkpoint for briefings and travel time. The operation ran from 10 p.m. – 2 a.m. Delaware State Police determined the location of the checkpoint in accordance with their standard operating procedure policies in southern New Castle County.

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PARTICIPATING AGENCIES: Clayton PD, Delaware Department of Natural Resources and Environmental Control – Natural Resources Police, Dover PD, Harrington PD, Milford PD, New Castle County Div. of Police, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
29	174.0	4	60	32	36

FEBRUARY / MARCH DUI PATROLS

PROJECT CODES: ACAE25-07, ENFA25-04

PROJECT DESCRIPTION: Crash data shows that late February and March continue to trend with higher frequencies of impaired driving crashes. Funds were provided to law enforcement agencies in each county to perform high visibility patrols, with emphasis on areas where crash clusters occur. Patrols were scheduled to allow officers to work up to six hours between 7 p.m. – 3 a.m. This mobilization occurred February 7 – March 17, 2025. A portion of patrols were scheduled for noted weekends of increased drinking including Super Bowl (2/7 - 2/10) and St. Patrick's Day (3/17/25).

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PARTICIPATING AGENCIES: Bridgeville PD, Camden PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Elsmere PD, Felton PD, Fenwick Island PD, Greenwood PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
128	797.5	31	88	1,121	1,355

APRIL 4/20 DRE PATROLS

PROJECT CODES: DREB25-02, DCAE25-01

PROJECT DESCRIPTION: The Office of Highway Safety partnered with municipal departments and the Delaware State Police in each county for this enforcement program. 4/20 has become an unofficial holiday to celebrate cannabis and it was anticipated that usage and impaired driving would increase on Delaware roadways. According to the Delaware Division of Forensic Science through ELISA drug screening, over the last five years, cannabinoids were present in an average of 28.7% of fatal crashes and 53.5% of DUI investigations where blood work was completed. The active metabolite Delta-9-Tetrahydrocannabinol was found in 22.7% of DUI drug cases. Additionally, cannabis involvement in impaired driving cases has continued to increase over the last five years. Drug Recognition Experts and ARIDE trained officers worked overtime hours between 2 p.m. – 2 a.m. on the weekend of April 18 – 20, 2025. This project is a follow up to successful FY 2023 and 2024 projects that resulted in several proactive investigations.

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PARTICIPATING AGENCIES: Bethany Beach PD, Clayton PD, Delmar PD, Dover PD, Felton, PD, Fenwick Island PD, Georgetown PD, Greenwood PD, Milford PD, Millsboro PD, New Castle County Div. of Police, Newark PD, Newport PD, Seaford PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
64	389.5	9	32	486	542

SUMMER DUI PATROLS

PROJECT CODES: ACAF25-08, ENFB25-06

PROJECT DESCRIPTION: Crash data indicates that the summer months continue to trend with higher frequencies of impaired driving crashes. Funds were provided to law enforcement agencies in each county to perform high visibility patrols, with emphasis on areas where crash clusters occur. Patrols were scheduled to allow officers to work up to six hours between 7 p.m. – 3 a.m. This mobilization took place from May 23 – July 8, 2025. Additionally, some patrols were scheduled for noted weekends of increased drinking, specifically Memorial Day weekend (5/23 - 5/27) and July 4th (7/4 – 7/8).

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PROJECT DESCRIPTION: Bethany Beach PD, Camden PD, Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Felton PD, Fenwick Island PD, Greenwood PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City Police, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
133	785.5	25	16	1,176	1,225

DRIVE SOBER OR GET PULLED OVER PATROLS

PROJECT CODES: ACAE25-09, ENFA25-07

PROJECT DESCRIPTION: To support NHTSA's National "Drive Sober or Get Pulled Over Campaign" the Office of Highway Safety collaborated with law enforcement to implement high visibility patrols aimed at reducing impaired driving. Funding was provided to law enforcement agencies statewide to carry out these patrols, with an emphasis on areas where crash clusters have been identified. Patrols were scheduled to allow officers to work up to six hours between 7 p.m. – 3 a.m. This mobilization took place from August 29 – September 1, 2025. Additionally, extra patrols were scheduled for Labor Day (9/1/2025) due to increased DUI's.

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less over five years.

PARTICIPATING AGENCIES: Bethany Beach PD, Camden PD, Milton PD, Seaford PD, South Bethany PD, Smyrna PD, University of Delaware PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
54	332.2	29	335	947	1,009

DIVER SOBER OR GET PULLED OVER CHECKPOINT

PROJECT CODES: CHPT25-03, ENFA25-08

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) partnered with law enforcement to conduct a DUI checkpoint on September 5, 2025. This checkpoint was used to close out "Drive Sober or Get Pulled Over" efforts. The checkpoint lasted for four hours, with an allowance of one hour before and after the checkpoint for briefings and travel time. The checkpoint occurred between 10 p.m. – 2 a.m. The location was selected by Delaware State Police in accordance with their standard operating procedure policies.

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

PARTICIPATING AGENCIES: Camden PD, Delaware City PD, Dover PD, Fenwick Island PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	IMPAIRED DRIVING ARRESTS	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
19	113.8	5	0	15	20

DRUG RECOGNITION EXPERT (DRE) PROGRAM

PROJECT CODES: ADAF25-01, ADAG 25-01

PROJECT DESCRIPTION: Funds were used to support all aspects of the Drug Recognition Expert (DRE) program. Funds were also used for training costs for new and current DREs, all associated equipment that assists with training and enforcement evaluations, DRE tablets and licensing fees for the ITSMR DRE database, and other administrative costs, overtime costs for callouts to conduct evaluations, and replacement of equipment. Funds also covered associated costs for membership to the IACP DRE section for selected DRE's that are agency coordinators.

Delaware currently has 62 active DRE's. There have been 181 enforcement evaluations. In January 2025 Delaware's 8th DRE school was held. Thirteen students successfully completed the course and were certified in May 2025.

There were 160 DRE calls out with 82 being covered. That is a 51.25% response. There is an ongoing effort through education and awareness to increase the response to call outs.

This program aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

IMPAIRED DRIVING ENFORCEMENT EQUIPMENT

PROJECT CODES: ENES25-01, EAQD25-01

PROJECT DESCRIPTION: In FY2025, OHS funded the necessary impaired driving enforcement equipment, and the maintenance of the equipment for law enforcement agencies in all three counties. This included preliminary breath tests (PBTs), cylinders for PBT calibrations, blood draw kits, intoxilyzers, oral fluid machines, and other items or needs to ensure that officers are properly equipped with accurate and necessary means to gather evidence in a DUI investigation. Equipment was also purchased for the DSP Crime Lab and Division of Forensic Sciences that supports traffic-related lab work completed for evidentiary purposes. Equipment purchases are used to support OHS enforcement initiatives and are linked to OHS enforcement projects.

This initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less.

DUI COURTS – MONITORING DEVICES

PROJECT CODES: TADF25-01

PROJECT DESCRIPTION: To support the needs of the DUI Court Program, OHS provided funds for the licensing agreements for alcohol monitoring services to closely monitor offenders while enrolled in the DUI Court program. It was identified that close monitoring with immediate consequences is a key component to reduce recidivism. Funds were used for SL3 devices or other items identified by the Courts.

IMPAIRED DRIVING TRAVEL / TRAINING

PROJECT CODES: EDAJ25-01

PROJECT DESCRIPTION: Funds were used to allow OHS to support impaired driving training and travel. The funding covered costs for travel, lodging and registration expenses for impaired driving conferences, seminars, and similar events. The following is a list of events that were attended.

- April 2025 Forensic Chemist attended the International Association for Chemical Testing in Las Vegas, Nevada
- May 2025 attended the Annual IPTM symposium in Orlando, Florida
- August 2025 Forensic Chemist attended the 39th Annual Intoxilyzer Users Group Conference in Newport, Rhode Island
- August 2025 attended the IACP IDTS Conference in Chicago, Illinois
- Training materials for SFST, ARIDE, and DRE courses. This also included the instructor's development training for the DUI course and DRE school that was held in January.
- Funds were used to purchase membership to the IACP DRE section member group for the State DRE coordinator.

This initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 over five years.

TRAFFIC SAFETY RESOURCE PROSECUTOR

PROJECT CODES: TSRE25-01, TSRF25-01

PROJECT DESCRIPTION: The funds were used to cover the salaries of the following positions for Delaware's TSRP Program. This includes two Deputy Attorneys Generals (DAGs) from within Delaware's Department of Justice. One position is the lead TSPR and is a full-time position. The 2nd position is a casual/seasonal employee and does not receive health benefits. Further, there are two paralegal positions (one full-time and one casual/seasonal) to assist with all the TSRP responsibilities and initiatives. These services are provided to all three counties. They are responsible for oversight of the prosecution of vehicular crimes (including DUIs and vehicular fatalities), internal DOJ review of relevant potential new legislation, review of trial and appellate decisions, training for law enforcement and prosecutors, and to act as a liaison between OHS and other partners, such as the Division of Forensic Sciences, the State Police Crime Lab, the Judiciary, et. al.

The budget also covers funding for travel/training costs as approved in advance by OHS. The following is the list of events that were attended:

- November 2024, attended the Anticipating Defenses in Crash Reconstruction that was given by Professor John Kwasnoski at the West Chester Police department.
- May 2025 attended the National TSRP conference in Birmingham, Alabama.
- August 2025 attended the IACP Impaired Driving & Traffic Safety conference was attended in Chicago Illinois.

The goals of this program were met. The following is an overview of training that was conducted during the year:

- 7 DUI legal component trainings were taught to all the academies that were held during the year, which included assisting with 4 ARIDE courses and the DRE school.
- 3 DUI prosecution trainings were conducted in each county to include mock trials for the new prosecutors.
- In February 2025 a 2-day Cops-in-Court training was held in Sussex County. Twenty-five officers from 14 agencies attended the event. Each officer was able to 'testify' in a mock court room setting. This was a standout of the courses taught because of the positive feedback from the students.

The objectives of this program were met which included attendance to the following programs and committees.

- The CCP/DUI Court program in New Castle County,
- The Impaired Driving Task Force Committee, and
- Legislative meeting to provide input on development of devices and training techniques.

Throughout the year a Motion in Limine was filed in Superior Court to admit the Intoxilyzer 9000 results. This was a filing of over 133 pages long and a result of extensive drafting and research that was coordinated with the Delaware State Police Crime lab.

The TSRP was fully involved with the fatality caseload in Delaware's Superior Court. There were approximately 25 vehicular assault trials and sentencing of offenders that were attended, and indictments were overseen in all three counties. The TSRP also was involved in assisting with numerous fatal investigations resulting from either responding to the scene of the incident or meeting with the crash reconstruction officers and reviewing the investigation.

STATE DRE / IMPAIRED DRIVING TRAINING COORDINATOR

PROJECT CODE: COOA25-01, COOB25-01

PROJECT DESCRIPTION: This position acted as the State DRE Coordinator and is responsible for ensuring the international standards of the Drug and Evaluation and Classification Program are followed. The position oversaw the Drug Recognition Expert (DRE), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Standardized

Field Sobriety Testing (SFST) training, certification, and re-certification procedures of all programs. The position assists agencies in establishing policy and procedure for their DRE program.

The DRE coordinator is a liaison between Office of Highway Safety and the International Association of Chiefs of Police. The position provided support to all four training academies statewide regarding impaired driving-related training. The position also assisted with community related training, such as Employee Drug Impaired Training, Drug Impaired Training for Educational Professionals (DITEP), and community related events and activities, such as driver's education teachers, school nurses and students.

	SFST COURSE	DUI REFRESHER	ARIDE	DRE SCHOOL	CANNABIS 101	DITEP	COPS IN COURT	DUI/DRE INSTRUCTOR SCHOOL
Courses	6	5	7	1	1	3	1	2
Attendees	97	82	91	13	63	75	25	18

Through providing proper training to our law enforcement agencies and partners, this initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 over five years.

IMPAIRED DRIVING PREVENTION TASK FORCE SUPPORT

PROJECT CODE: IDSB25-01

PROJECT DESCRIPTION: Whitman, Requardt & Associates (WRA) assisted OHS and provided support for the implementation of the Impaired Driving Prevention Strategic Plan and the Impaired Driving Prevention Task Force. Services included support for various tasks including coordination with various stakeholders, tracking implementation of strategies, and assisting with Task Force meetings, and other duties.

This initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 over five years.

This project was amended to add funds for additional support.

MADD DELAWARE PROGRAM SPECIALIST

PROJECT CODE: MADD25-01

PROJECT DESCRIPTION: This year was the first year for the Program Specialist representing MADD Delaware. A strong foundation for the program was established by completing all required onboarding and facilitator certifications, including Power of Parents, Power of Me, Power of You(th), Microsoft Teams proficiency, Promposal training, and Protecting PII. The specialist built essential program resources such as activity trackers, outreach templates, district logs, and a scheduling system. The specialist worked on statewide engagement by curating and updating a comprehensive contact database for all 21 Delaware school districts, conducting targeted outreach to high schools, middle schools, and health/PE teachers, and coordinating follow-ups with partners including the Delaware Injury Prevention Coalition and the University of Delaware. They were able to expand community engagement by researching and attending the following events and community activities: local health fairs, the 2025 Delaware Highway Safety Summit, the OBVIOUS 5K, One-Stop Health Fair, MCC Wellness Fair, and attending the annual 2025 MADD Law Enforcement Recognition. The specialist deepened collaboration with internal and regional teams through active participation in Mid-Atlantic staff meetings, grant planning sessions, CEO Connect calls, and check-ins. Delaware grant objectives were reviewed, and preparation was done for upcoming responsibilities. They also engaged with MADD's Victim Services Team and participated in a survivor contact in the State of Delaware. The specialist supported the donor stewardship by reaching out to contributors for MADD's End of Year of Giving initiative.

and continuing preparation for the Impaired Driving Task Force Meeting. Collectively, these efforts strengthened outreach, expanded partnerships, enhanced program readiness, and advanced MADD's mission across Delaware.

This initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 over five years.

MADD DELAWARE AWARDS LUNCHEON

PROJECT CODE: MADD25-03

PROJECT DESCRIPTION: Funding was provided to support the 2025 MADD Law Enforcement Awards Ceremony. The lunch was held at the Hyatt Place Dewey Beach. Over 100 people attended the event to recognize top law enforcement officers for their dedication to reducing impaired driving. It is important to recognize those who provide efforts to decrease those fatalities and injuries. Fifty-one officers received awards based on the officer's arrest history of impaired operators. Four officers from three agencies received additional awards based on exceptional performance and leadership and education. Funds were allocated to pay for the venue fees and other administrative services that were provided for hosting. The lunch was held on November 14th, 2024, at the Hyatt Place Dewey Beach, Delaware.

This initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 over five years.

HSP PROJECTS NOT IMPLEMENTED IN FY2025:

MEMORIAL DAY WEEKEND CHECKPOINT

PROJECT CODES: CHPT25-02, ENFA25-05

PROJECT DESCRIPTION: OHS partnered with law enforcement to plan DUI checkpoints in 2025. This checkpoint was scheduled for May 25, 2025, and was the kickoff of Summer DUI Patrols and summer outreach campaigns. Three checkpoints were planned with one in each county. Checkpoints lasted four hours, with an allowance of one hour before and after the checkpoint for briefings and travel time. Checkpoints occurred between 10 p.m. – 2 a.m. Locations were selected by the Delaware State Police adhering to their standard operating procedure policies.

This high-visibility enforcement initiative aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31 or less. ***Due to staffing this mobilization was not implemented.***

DUI COURT SUPPORT

PROJECT CODE: ECRB25-01

PROJECT DESCRIPTION: Delaware currently has three DUI Courts; one located in each of its three counties. During FY2025, OHS provided funding for casual/seasonal administrative DUI Court Coordinators for the Sussex County DUI Court.

OHS also provided funding to all three courts for the implementation of the RANT Assessment tool. This tool offers guidance to the courts on both accepting participants and determining which curriculum track they should follow while involved in the program.

This project aimed to reduce fatalities in crashes involving drivers or motorcycle operators with a BAC of .08 or above to an average of 31.5 over five years. ***The subrecipient did not apply for funding in FY2025.***

ASSESSMENT OF STATE PROGRESS

Performance targets are measured based on a 5-year average and based on alcohol-related driving fatalities only. The target for FY2025, using a 5-year moving average trend-line, is 31. As of December 5, 2025, the 5-year average is 28. However, with many fatal crash reports still pending, OHS will continue to closely monitor and analyze results.

Although we are on pace to achieve our target, overall trends show that there is more work to be done. OHS is monitoring emerging issues with drugged impaired driving and will continue to educate Delawareans on those dangers. With the legalization of recreational marijuana, new educational and enforcement efforts are being developed. OHS will continue to emphasize advanced trainings for officers to identify drugged impaired driving. OHS will maintain a well-balanced, data-driven comprehensive approach to reducing impaired driving.



OCCUPANT PROTECTION PROGRAM AREA

The Office of Highway Safety coordinated the following program initiatives in an effort to reach our occupant protection targets for FY2025:

FITTING STATION COORDINATORS

PROJECT CODE: SALE25-01

PROJECT DESCRIPTION: Since 2002, OHS has operated 2 to 3 child restraint fitting stations across the state where caregivers can go for a free service to have their car seats checked for correct installation and proper harnessing. OHS employs one full-time Fitting Station Coordinator, and two casual/seasonal staff members who are certified Child Passenger Safety Technician Instructors (CPSTIs). Fitting stations are located at Wilmington DMV and Dover DMV. In FY2025, OHS Fitting Station Coordinators checked 1,174 seats in-person (which is a combined total from fitting stations and public seat check events). OHS Fitting Station Coordinators hosted / co-hosted 44 seat check events in FY2025 and checked a total of 549 car seats at these events. In addition, OHS Fitting Station Coordinators continued to provide education and outreach in both virtual and in-person formats, as requested. Additional outreach included information tables, training, and education speaking engagements at local schools, National Night Out programs, local hospitals, local military bases, non-profit doula service groups, state agencies, resource centers, and other various community partners. These 34 events allowed OHS to reach the underserved and over-represented communities.



OHS Fitting Station Coordinators continued education and training by attending the Kidz in Motion International Child Passenger Safety Conference and Prenatal Seat Belt Check Training. In FY2025, Delaware had 103 certified technicians and 7 certified instructors. Delaware held three in-person CPST courses, four hybrid CPST Certification Courses, and one Child Passenger Safety on School Buses Enrichment Training. The Child Passenger Safety on School Buses Enrichment Training also offered CEUs toward recertification for those technicians in attendance. OHS Fitting Station Coordinators assisted in planning the Safe Kids Delaware Conference Child Passenger Safety Pre-Conference. The CPS Pre-Conference also offered CEUs toward recertification for technicians in attendance.

OHS provided two car seats (one convertible car seat and one booster seat) to all law enforcement agencies in the State of Delaware for the purpose of emergency transport of children. Each agency was required to take the Car Seat Basics for Law Enforcement training course to obtain the car seats. Additionally, OHS Fitting Station Coordinators taught Car Seat Basics for Law Enforcement to each Delaware State Police Recruit Class in FY2025. Delaware State Police had six troopers recertified in 2025.

In FY2025, OHS provided free harnessing and installation education of car seats to low-income families through the OHS car seat program. OHS distributed 210 car seats through this program in FY2025. As a result of the partnership with Safe Kids Delaware (SKDE), OHS also provided car seats through the SKDE car seat program. The car seats are provided by Delaware Health and Social Services through their grant funds. Due to the change in funding, the SKDE car seat program is no longer operating, and OHS Fitting Station Coordinators are able to distribute more car seats through the OHS car seat program. In FY2025, OHS distributed and provided education for 16 SKDE car seats to families in need. As the result of an additional partnership with the Mile One Auto Group Cares program, OHS was able to provide free harnessing and installation education at one partnered public event in FY2025. The car seats were provided by Mile One Cares and a total of 19 car seats were distributed at this event. OHS supported funding salaries for the Fitting Station Coordinators. The project was amended in 2025 to ensure older funds were spent out. These initiatives contributed to a goal of reducing the five-year average of unrestrained occupant fatalities by 1.5%.

No funds were used from SALF25-01, SALD25-01.

OCCUPANT PROTECTION / CHILD PASSENGER SAFETY TRAINING

PROJECT CODE: TRAD25-01

PROJECT DESCRIPTION: OHS supported three in-person Child Passenger Safety Certification courses, four hybrid Child Passenger Safety Technician courses, and one Child Passenger Safety on School Buses Enrichment Training in FY2025. The courses were held in New Castle, Kent, and Sussex Counties. Costs were limited for these courses, with state (free of charge) facilities utilized. OHS began planning a one-day Child Passenger Safety Conference for FY2026, which will offer CEUs for CPSTs in attendance.



Six troopers from the Delaware State Police were recertified in FY2025. Additionally, individuals from many different organizations / agencies participated in the Child Passenger Safety Technician courses.

Out of state travel and training was authorized for the Fitting Station Coordinators (all CPST Instructors) to attend the Kidz in Motion International Child Passenger Safety Conference. Additional training attended included Prenatal Seat Belt Check Training, Safe Travel for All Children Enrichment Training, the Safe Kids Delaware Conference Child Passenger Safety Pre-Conference, and monthly CPS Board State Contract meetings / webinars.

These initiatives contributed to a goal of reducing the five-year average of unrestrained occupant fatalities by 1.5%.

No funds were used from TRAE25-01, TRAF25-01, TRAC25-01.

CHILD SEAT DISTRIBUTION

PROJECT CODE: CSDA25-01

PROJECT DESCRIPTION: Funding was authorized to support the purchase and distribution of child safety seats for CPS Technicians to use during outreach programs, inspection stations, and for the distribution of safety seats to low-income families/higher risk populations in each county.

These initiatives contributed to a goal of reducing the five-year average of unrestrained occupant fatalities by 1.5%.

No funds were used from CSDB25-01.

FITTING STATION SUPPLIES

PROJECT CODE: SUPD25-01

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) purchased supplies to support the needs of the Fitting Station Coordinators and maintaining the child passenger safety program. Supplies include items such as car seats, pool noodles, scales, LATCH manuals, training materials, education materials, and other items as needed.

These initiatives contributed to a goal of reducing the five-year average of unrestrained occupant fatalities by 1.5%.

No funds were used from SUPE25-01, SUPF25-01.

SEAT BELT SURVEY

PROJECT CODES: SRVG25-01, SRVH25-01

PROJECT DESCRIPTION: As a requirement of the Section 405b grant, OHS conducted the annual Seat Belt Survey, using established sites. Retired Law Enforcement Officers, contracted with OHS, conducted observational surveys at 48 sites and 16 locations in each of Delaware's three counties. The University of Delaware assisted with the data analysis and prepared the survey results report that was submitted to NHTSA and verified by NCSA. Funding supported data collection and data review.

Delaware's estimated seat belt use rate is currently 93.6%. This information will be submitted to NHTSA to be verified by NCSA. This will assist these initiatives contributed to a goal of reducing the five-year average of unrestrained occupant fatalities by 1.5% to 32 or less.

CLICK IT OR TICKET ENFORCEMENT

PROJECT CODES: CIOT25-01, CIEE25-01, CIED25-01

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) supported Occupant Protection enforcement during the national "Click It or Ticket" campaign, which ran from May – June 2025. OHS encouraged officers to cite and educate the public about the importance of seat belt use and issue citations when necessary. Communication efforts were also intensified during this period. Enforcement for this campaign included scheduled patrols between 11:00 a.m. – 11:00 p.m. This mobilization occurred from May 19, 2025 – June 8, 2025.

This high-visibility enforcement initiative contributed to a goal of reducing the 5-year average of unrestrained occupant protection fatalities by 1.5% to 32 or less.

PARTICIPATING AGENCIES: Bethany Beach PD, Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Elsmere PD, Felton PD, Fenwick Island PD, Greenwood PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SEAT BELT ARRESTS	CHILD PASSENGER SAFETY ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
145	602.0	221	6	813	1,047

ASSESSMENT OF STATE PROGRESS

Performance targets are measured based on a 5-year moving average (2021-2025). The targets for this year include the following:

To maintain statewide seat belt compliance from the 5-year average use rate of 94.8% by December 31, 2025.

As of December 31, 2025, the 5-year average is a 92.5% Seat belt usage rate, which currently does not meet our target for seat belt usage. OHS continues to place a high priority on occupant protection projects.

To complete CY 2025 with a 5-year average of 32 unrestrained passenger fatalities.

As of December 31, 2025, the 5-year average is 34 unrestrained fatalities, which currently does not meet our target for unrestrained fatalities. OHS continues to place a high priority on occupant protection projects.

The projects funded in FY2025 supported Delaware's continued designation as a high belt use state that exceeds the national average. OHS will continue high-visibility enforcement, paid media efforts, and other data-driven projects focused on increased belt use among the high-risk population, to continue meeting our target for unrestrained passenger fatalities and seat belt compliance in the future.





DISTRACTED DRIVING PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives to reach our distracted driving safety targets for FY2025:

APRIL DISTRACTED DRIVING ENFORCEMENT

PROJECT CODE: OHDA25-01

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) supported targeted enforcement for distracted driving throughout April in recognition of National Distracted Driving Month. OHS offered shifts for officers to cite and educate the public about the dangers of cell phone distracted driving. Communication and public relations efforts were also increased during this campaign to spread awareness. This enforcement campaign ran the entire month of April, with patrols scheduled between 7:00 a.m. – 7:00 p.m. for 4 hours. In addition, OHS provided funding to support the Delaware State Police’s “Drive to Save Lives” initiative. This specialized enforcement focused on the I-95 corridor and included participation from states from Florida to Maine.

This high-visibility enforcement initiative contributed to a goal of reducing the 5-year average of distracted driving-related fatalities of 34.9.

No funds were used from OHDB25-01.

PARTICIPATING AGENCIES: Bethany Beach PD, Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Elsmere PD, Felton PD, Fenwick Island PD, Georgetown PD, Greenwood PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	CELL PHONE ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
154	615.1	381	51	719	1,160

END DISTRACTED DRIVING PROGRAM

Casey Feldman foundation, EndDD.ORG

PROJECT CODE: ENDD25-01

PROJECT DESCRIPTION: Funding was provided to support the delivery of science-based distracted driving presentations to Delaware teens in their schools. Data shows that in Delaware, between 2018 and 2022, there were 9,860 crashes, 90 serious injuries, and 25 fatalities involving distracted driving on our roadways. Nationally, according to NHTSA, nearly 32,483 people died in distraction-affected crashes over the ten-year period from 2011 to 2020. In 2020, there were 3,142 deaths linked to driver distraction, or 8% of all motor vehicle crash fatalities. In

2023, the collaboration between EndDD.org and Delaware OHS, resulted in 1,775 teens seeing a presentation at 7 different schools with 23 presentations being given. An effort will be made to have high school students also read a K-2 distracted driving picture book in elementary schools to determine if doing so will positively affect students. The goal was to improve upon the number of students and presentations given the previous two years, aiming for at least 28 presentations.

This initiative contributed to a goal of reducing the 5-year average of distracted driving-related serious injuries and fatalities to 34.9.

ASSESSMENT OF STATE PROGRESS

The target for FY2025 was to complete CY 2025 with a 5-year average of 34.9 distracted driving-related serious injuries and fatalities. As of December 5, 2025, the target will not be met with a 5-year average of 39 serious injuries and fatalities. Distracted driving has become one of law enforcement's most high-profile violations. The increase in overall enforcement of Delaware's cell phone law has made officers more vigilant in determining cell phone use in the involvement in motor vehicle crashes. OHS will continue distracted driving education and enforcement and will focus on the locations, months, days of the week, and times of the day when distracted driving crashes are most prevalent.



SPEED MANAGEMENT PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives in an effort to reach our goal of reducing speed-related crashes and fatalities for FY2025.

FALL SPEED ENFORCEMENT

PROJECT CODE: SPED25-01

PROJECT DESCRIPTION: Speed related crashes and fatalities continue to be overrepresented in Delaware. The Office of Highway Safety (OHS) funded 37 municipal agencies and the Delaware State Police for a total of 102 patrols. This enforcement campaign ran from October 14, 2025, through November 3, 2025. Using a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, the patrols were conducted from 7 a.m. – 10 p.m. Based on continuous data analysis, OHS will continuously identify specific projects to effectively address the overrepresented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 39.8 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Blades PD, Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delaware City PD, Delaware River and Bay Authority Police, Delmar PD, Dover PD, Ellendale PD, Elsmere PD, Felton PD, Frankford PD, Frederica PD, Georgetown PD, Greenwood PD, Harrington PD, Laurel PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, South Bethany PD, Townsend PD, Wilmington PD, Wyoming PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
102	420.2	546	13	283	843

SAFE FAMILY HOLIDAY SPEED ENFORCEMENT

PROJECT CODE: SPED25-02

PROJECT DESCRIPTION: Speed related crashes and fatalities continue to be overrepresented in Delaware during the winter holidays. OHS provided funding to 39 municipal agencies and the Delaware State Police for a total of 175 patrols. This enforcement campaign ran December 13, 2024, through December 31, 2024. Following a data driven strategy and implementing 4-hour patrol shifts to maximize options for agency participation, the patrols were conducted from 7 a.m. – 10 p.m. Based on continuous data analysis, OHS will continue to identify specific projects to best serve the overrepresented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 39.8 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Blades PD, Bridgeville PD, Camden PD, Clayton PD, Dagsboro PD, Delaware City PD, Delaware River and Bay Authority Police, Delmar PD, Dewey Beach PD, Dover PD, Ellendale PD, Elsmere PD, Felton PD, Fenwick Island PD, Frankford PD, Frederica PD, Georgetown PD, Greenwood PD, Harrington PD, Laurel PD,

Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, South Bethany PD, Townsend PD, University of Delaware PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
108	430.0	442	8	336	786

WINTER SPEED ENFORCEMENT

PROJECT CODE: SPED25-03

PROJECT DESCRIPTION: Speed related crashes and fatalities continue to be overrepresented in Delaware during the winter. The Office of Highway Safety (OHS) allocated funding to 30 municipal agencies and the Delaware State Police for a total of 123 patrols. This enforcement campaign ran from January 12, 2025, through February 25, 2025. In following a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, the patrols will run from 7 a.m. – 10 p.m. Based on continuous data analysis, OHS will continue to select specific projects to best serve the over-represented communities.

PROJECT AMENDMENT: This project was amended to reimburse the Elsmere Police Department for traffic safety equipment, including a mobile speed trailer.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 39.8 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Blades PD, Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delaware City PD, Delaware River and Bay Authority Police, Delmar PD, Dover PD, Elsmere PD, Felton PD, Georgetown PD, Greenwood PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, Townsend PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
123	500.6	670	11	360	1,048

SPRING SPEED ENFORCEMENT

PROJECT CODE: SPED25-04

PROJECT DESCRIPTION: Speed-related crashes and fatalities continue to be a significant concern in Delaware, especially during the spring months. The Office of Highway Safety (OHS) has funded 110 patrols in partnership with 31 municipal agencies and the Delaware State Police from March 1, 2025 through March 30, 2025. These 4-hour patrols, conducted between 7 a.m. and 10 p.m., utilize a data-driven approach to target peak traffic times when speeding is most prevalent. OHS will also focus on specific projects in communities disproportionately affected by speed-related incidents, aiming to improve road safety and reduce crashes throughout the state.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 39.8 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Blades PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delaware City PD, Delmar PD, Dewey Beach PD, Dover PD, Ellendale PD, Elsmere PD, Felton PD, Fenwick Island PD, Greenwood PD, Harrington PD, Lewes PD, Middletown PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of

Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, South Bethany PD, Wilmington PD, Wyoming PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
110	446.9	564	15	300	897

SUMMER SPEED ENFORCEMENT

PROJECT CODE: SPED25-05

PROJECT DESCRIPTION: Speed-related crashes and fatalities continue to be over-represented in Delaware during the “100 Deadly Days of Summer.” OHS allocated funding to 37 municipal agencies and the Delaware State Police for a total of 207 patrols. This enforcement campaign ran from June 22, 2025, through July 26, 2025. In following a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, the patrols will run from 7 a.m. – 10 p.m. Based on continuous data analysis, OHS will continue to select specific projects to best serve the over-represented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 39.8 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Bethany Beach PD, Blades PD, Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delaware City PD, Delaware River and Bay Authority Police, Delmar PD, Dewey Beach PD, Dover PD, Elsmere PD, Felton PD, Fenwick Island PD, Georgetown PD, Greenwood PD, Harrington PD, Laurel PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, South Bethany PD, Townsend PD, University of Delaware PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
207	836.7	501	35	1,143	1,647

SEPTEMBER SPEED ENFORCEMENT

PROJECT CODE: SPED25-06

PROJECT DESCRIPTION: Speed-related crashes and fatalities continue to be over-represented in Delaware during the month of September. The Office of Highway Safety (OHS) provided funding to 24 municipal agencies and the Delaware State Police for a total of 108 patrols. This enforcement campaign ran from September 1, 2025, through September 28, 2025. In following a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, the patrols were conducted from 7 a.m. – 10 p.m. Based on continuous data analysis, OHS continued to select specific projects to best serve the over-represented communities.

PROJECT AMENDMENT: This project has been amended. OHS will reimburse Cheswold, Dewey, and Milford for traffic safety equipment, including radar, lidar, and traffic safety message boards.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 39.8 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Bethany Beach PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Elsmere PD, Felton PD, Frankford PD, Greenwood PD, Laurel PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
108	426.0	555	10	292	857

ASSESSMENT OF STATE PROGRESS

Performance targets are measured on a 5-year average. The FY2025 target was to achieve a 5-year average of 39.8 speed-related fatalities. As of December 5, 2025, the 5-year average is 49 speed-related fatalities, thus not meeting the goal. Over the last 10 years, Delaware has consistently observed approximately one-third of fatal crashes involving speed. OHS will continue to support the funding of data-driven programs aimed specifically at reducing speed related crashes with focus on developing positive habits on the roadways.



NON-MOTORIZED / PEDESTRIAN SAFETY PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives to reach our non-motorized/pedestrian safety target in FY2025:

OCTOBER PEDESTRIAN EDUCATION AND ENFORCEMENT

PROJECT CODE: OHPA25-01

PROJECT DESCRIPTION: Non-motorized crashes and fatalities continue to be disproportionately high in Delaware. The Office of Highway Safety (OHS) allocated funding to 12 municipal agencies and the Delaware State Police, for a total of 53 patrols. This education and enforcement campaign ran from October 25, 2024 through November 11, 2024. These patrols were conducted between 5 p.m. - 2 a.m. Utilizing a data-driven strategy and implementing four-hour patrol shifts, the schedule aimed to maximize participation from various agencies. OHS will continue to analyze data and select specific projects that effectively address the needs of communities that are over-represented in these incidents.

This high-visibility enforcement initiative aimed to reduce the five-year average of pedestrian-related fatalities to 27.2 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Dewey Beach PD, Dover PD, Elsmere PD, Georgetown PD, Milford PD, Milton PD, New Castle County Div. of Police, Newark PD, Newport PD, Seaford PD, University of Delaware PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
53	216.0	342	189	211

SAFE FAMILY HOLIDAY PEDESTRIAN EDUCATION AND ENFORCEMENT

PROJECT CODE: OHPA25-02

PROJECT DESCRIPTION: Non-motorized crashes and fatalities continue to be overrepresented in Delaware, especially during the winter holidays. The Office of Highway Safety (OHS) allocated funding to five municipal agencies and the Delaware State Police for a total of 49 patrols. This education and enforcement campaign ran from November 17, 2024 through December 30, 2024. In following a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, these patrols were conducted between 5 p.m. – 2 a.m. unless local agencies deem another time more appropriate. Based on continuous data analysis, OHS will continue to select specific projects to best serve the overrepresented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of pedestrian-related fatalities to 27.2 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Dover PD, Georgetown PD, New Castle County Div. of Police, Newark PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
49	197.0	287	163	172

MAY PEDESTRIAN EDUCATION AND ENFORCEMENT

PROJECT CODE: OHPA25-03

PROJECT DESCRIPTION: Non-motorized crashes and fatalities continue to be overrepresented in Delaware, especially during May. The Office of Highway Safety (OHS) allocated funding to 18 municipal agencies for a total of 61 patrols. This education and enforcement campaign ran from May 4, 2025 through May 24, 2025. In following a data-driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, the patrols were conducted from 5 p.m. – 2 a.m. unless local agencies deem another time more appropriate. Based on continuous data analysis, OHS will continue to select specific projects to best serve the overrepresented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of pedestrian-related fatalities to 27.2 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Bethany Beach PD, Delaware City PD, Dewey Beach PD, Dover PD, Elsmere PD, Fenwick Island PD, Georgetown PD, Lewes PD, Milford PD, Milton PD, New Castle County Div. of Police, Newark PD, Newport PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, University of Delaware PD, and Wilmington PD.

PATROLS	HOURS WORKED	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
61	248.0	1,278	184	191

SUMMER BEACH PEDESTRIAN EDUCATION AND ENFORCEMENT

PROJECT CODES: OHPL25-01, OHPN25-01

PROJECT DESCRIPTION: Non-motorized crashes and fatalities continue to be overrepresented in Delaware, especially over the summer months in Delaware's tourist beach areas. The Office of Highway Safety (OHS) allocated funding to seven municipal agencies and the Delaware State Police for a total of 90 patrols. This education and enforcement campaign ran from May 24, 2025 through September 1, 2025. In following a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, these patrols were conducted from 10 a.m. – 2 a.m. unless local agencies deemed another time more appropriate. Based on continuous data analysis, OHS will continue to select specific projects to best serve the overrepresented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 27.2 and achieve a 1.5% decrease in these fatalities.

Participating Agencies: Bethany Beach PD, Dewey Beach PD, Fenwick Island PD, Lewes PD, Milford PD, Ocean View PD, Rehoboth Beach PD, and Delaware State Police.

PATROLS	HOURS WORKED	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
90	381	5,579	77	169

AUGUST / SEPTEMBER PEDESTRIAN EDUCATION AND ENFORCEMENT

PROJECT CODES: OHPL25-02, OHPN25-02

PROJECT DESCRIPTION: Non-motorized crashes and fatalities continue to be overrepresented in Delaware, especially during the summer months. The Office of Highway Safety (OHS) allocated funds to seven municipal agencies for a total of 17 patrols. This education and enforcement ran between August 16, 2025 through September 14, 2025. In following a data-driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, these patrols were conducted from 5 p.m. – 2 a.m. unless local agencies deemed another time more appropriate. Based on continuous data analysis, OHS will continue to select specific projects to serve the overrepresented communities.

This high-visibility enforcement initiative aimed to reduce the five-year average of speed-related fatalities to 27.2 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Delaware City PD, Dover PD, Elsmere PD, Georgetown PD, Milford PD, New Castle County Div. of Police, and Wilmington PD.

PATROLS	HOURS WORKED	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
17	70.5	80	68	75

FY2025 ABC BICYCLE SAFETY PROGRAM MARINER'S BETHEL GLOBAL METHODIST CHURCH

PROJECT CODE: ABCB25-01

PROJECT DESCRIPTION: The Delaware Office of Highway Safety has added a new project to the AGA for the FY2025 ABC Bicycle Safety Program. The GTS Code is PS-2025-AB-CB-10. This program is aimed to provide education and training to J-1 foreign exchange students who live, work, and commute by bicycle. The bike program requested \$9,500 for helmets and lights used by students who borrow bikes from the program. To participate, students had to attend training to receive a loaner bike, helmet, and lights. At the end of the summer season, both the bike and safety equipment had to be returned. Additionally, the program included a positive reward system for J-1 students who are observed using their bicycles safely. The positive reward system was not funded by OHS.

This initiative contributes to the goal of reducing the 5-year average of bicyclist fatalities by 1.5%.

ASSESSMENT OF STATE PROGRESS

The goal of FY2025 is to finish CY 2025 with a 5-year average of 27.2 pedestrian fatalities. As of December 5th, 2025, the 5-year average is 29. This currently does not meet the 5-year target. CY 2025 saw no change in annual pedestrian fatalities thus far but remains consistent with pedestrian fatality data over the previous 5 years.

The target for FY2025 was to complete CY 2025 with a 5-year average of bicyclist fatalities at 4.9. For Delaware to meet this 5-year average goal, Delaware must have less than 5 bicyclist involved fatalities. As of December 5, 2025, the bicyclist involved fatality total was 2, indicating the 5-year average goal has been met.

OHS will continue to support funding data-driven programs aimed specifically for pedestrian, bicyclist, and non-motorized and motorized roadway users to assist them in developing positive habits on the roadways. Additionally, OHS will fully support the efforts of the Pedestrian Council by providing quarterly data and recommendations to reduce fatalities.



MOTORCYCLIST SAFETY PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives to reach our motorcyclist safety targets for FY2025:

DELMARVA BIKE WEEK ENFORCEMENT (9/10/2025 – 9/14/2025)

PROJECT CODE: OHMB25-01

PROJECT DESCRIPTION: Delmarva Bike Week trends as the highest week for motorcycle activity due to the influx of motorcyclists for Delmarva Bike Week events. OHS supported funding to 14 municipal agencies and the Delaware State Police for a total of 44 patrols. In following a data driven strategy and in accordance with patrol shifts to maximize options for agency participation, the patrols were conducted from 10 a.m. – 11 p.m. No funds were allocated for helmet checkpoints during this project. Based on continuous data analysis, OHS will continue to select specific projects aimed at serving the overrepresented communities effectively.

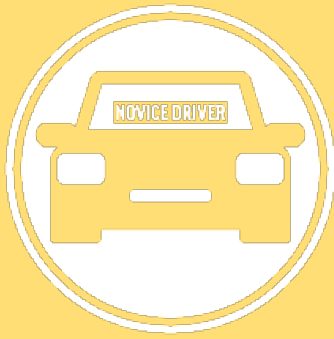
This high-visibility enforcement initiative aimed to reduce the five-year average of motorcyclist-related fatalities to 18.4 and achieve a 1.5% decrease in these fatalities.

PARTICIPATING AGENCIES: Bethany Beach PD, Dagsboro PD, Dewey Beach PD, Dover PD, Fenwick Island PD, Newark PD, Newport PD, Ocean View PD, Seaford PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SPEED ARRESTS	DUI ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
19	80.5	85	0	8	114	207

ASSESSMENT OF STATE PROGRESS

The target for FY2025 was to complete CY 2025 with a 5-year average of 18.4 motorcyclist related fatality crashes. As of December 5, 2025, the target has not been met with a current 5-year progress of 19 fatalities. The target for FY2025 was to complete CY 2025 with a 5-year average of 6.8 unhelmeted motorcyclist related fatality crashes. As of December 5, 2025, the target has been met with a current 5-year progress of 6 fatalities. OHS will continue motorcyclist safety education and will continue to fund motorcyclist safety enforcements with a focus on the locations, months, days of the week, and times of the day for when motorcyclist crashes are prevalent.



TEEN DRIVER PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives in FY2025 to reduce teen driver-related fatalities and serious injury crashes:

TEEN DRIVER TASK FORCE SUPPORT

PROJECT CODE: TDTF25-01

PROJECT DESCRIPTION: OHS continued the development and implementation of a strategic plan for the Teen Driver Task Force to ensure that projects initiated benefit the demographics of the drivers affected in teen driver crashes. Program support was provided by Whitman, Requardt & Associates, LLP, (WRA). Members worked to establish priority projects for both current students in Driver's Education courses, and those completing their GDL requirements as this is the group at risk in terms of increased crashes. Several task force members have mentioned including a teen member on the task force, as has been done previously. This will be important to support the target demographic and increasing peer-to-peer involvement. Representation of members include the counties of New Castle, Kent, and Sussex. This project was amended in 2025 to increase funding for teen driver safety task force support.

This support initiative contributed to reducing the five-year average of teen driver-related fatalities by 1.5%.

HSP PROJECT NOT IMPLEMENTED IN FY2025:

GRADUATED DRIVER'S LICENSE PARENT ORIENTATION PROGRAM

PROJECT CODE: TGBP25-01

PROJECT DESCRIPTION: OHS will develop and implement the Graduated Driver's License Parent Orientation program, to include updating sections of an existing program to align with current standards and practices. OHS will work with partners and subject matter experts to provide a comprehensive e-learning system that will teach parents/guardians about the GDL law, insurance components for new drivers, and after crash care. The Safe System Approach will be used to plan module sections. Per a request from Driver's Education teachers and the Department of Education, the course will be designed with closed captions and available in multiple languages such as Spanish and Haitian-Creole. A demographic survey component will be considered as well. The program will also be designed with end user data to gather metrics and determine locations of highest participation to lowest in each county.

Staffing levels and time constraints did not make this project possible in FY2025.

ASSESSMENT OF STATE PROGRESS

The target for FY2025 was to complete CY 2025 with a 5-year average of drivers 20-years-old or younger involved in fatal crashes at 13.6. As of December 5th, 2025, the average crash total was 20, indicating the goal had not been met. OHS will continue to support funding data-driven programs aimed specifically for novice teen drivers to prepare them to drive with focus on developing positive habits on the roadways. This will include supporting Driver's Education teachers in their mission to educate novice drivers.



TRAFFIC RECORDS PROGRAM AREA

Accurate, complete, and timely traffic safety data is the cornerstone of the state's highway safety program. Efforts are currently underway to make improvements and upgrades to existing traffic records systems to ensure the data that is captured and used in resource allocation decision making is as accurate as possible. Problem identification remains a key function of the Office of Highway Safety. In order to ensure that the federal funds received by the state of Delaware are allocated in an efficient and effective manner, it is critical to review as much highway safety data as possible to determine the types of crashes that are occurring, where and when they are occurring and who is our target audience. OHS has established short and long-term goals in association with the Traffic Records Coordinating Committee (TRCC):

SHORT-TERM PERFORMANCE GOALS

- **Coordinate the planning and development of Section 405(c) application;**
- **Convene a Traffic Records Coordinating Committee (TRCC) with a multidisciplinary membership;**
- **Coordinate the Strategic Plan and approved projects with the TRCC;**
- **Require performance measures and performance targets that demonstrate quantitative improvements; and**
- **Ensure Traffic Records Assessments are completed within 5 years, including the recommendations and how each was addressed.**

LONG-TERM PERFORMANCE GOALS

- **Continue to support TRCC partners' efforts to upgrade existing traffic records systems and efforts to implement additional resources to further aid in accurate, timely, and complete data analysis.**

The Office of Highway Safety coordinated the following initiatives to reach our traffic records goals for FY2025:

TRCC STRATEGIC PLAN IMPLEMENTATION

PROJECT CODES: CACE25-01, CACF25-01, CACG25-01, CACH25-01

PROJECT DESCRIPTION: In FY2025, OHS continued to provide funds to Whitman, Requardt, & Associates to provide assistance with the Traffic Records Coordinating Committee (TRCC) meetings, coordination of the Traffic Records Assessment, assist the TRCC Coordinator with the development of the annual 405c grant application, analysis of project outcomes, and guidance with the selection of appropriate projects. This project will continue to guide the TRCC in reviewing and updating the Traffic Records Strategic Plan as needed. This ongoing process allows OHS to track progress and to support changing needs and emerging issues.

E-CRASH QUALITY ASSESSMENT / CONTROL AND ENHANCEMENTS

PROJECT CODES: CABE25-01, CABF25-01, CABG25-01, CABH25-01, CABD25-01

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) provided funding to the Delaware Justice Information Systems (DeJIS) to employ two quality assurance positions that review records within E-Crash to determine the accuracy of crash reports. Recurrent inaccuracies are addressed in one of two ways. The programming team identifies needed enhancements to the E-Crash or E-Ticket system or provides training in required areas to enable officers to complete their records more accurately. Scheduled updates and improvements were directly identified through the quality monitoring provided.

This project contributed to the goal of reducing the five-year average of fatalities of 108.2 in 2025.

DATA ANALYST CONTRACT

PROJECT CODES: DATE25-01, DATF25-01, DATG25-01, DATH25-01

PROJECT DESCRIPTION: The Data Analyst was responsible for the on-site analysis of a variety of highway safety data sets. The Analyst is a full-time position to provide valuable data analysis information to the program managers to identify priority areas, crash demographics, crash causation, and crash location in order to prepare a comprehensive plan for the efficient use of federal highway safety dollars

This position contributed to the goal of reducing the five-year average of fatalities to 108.2 in 2025.

CARS SUPPORT AND ENHANCEMENTS

PROJECT CODES: CARS25-01, CBRS25-01, CARZ25-01, CBRZ25-01

PROJECT DESCRIPTION: OHS has provided funds so DelDOT can undertake a project to modernize and update its current crash data analysis application, CARS, using a geospatially-based, off-the-shelf platform that will allow its users to query on, search for, and review crash statistics and reports throughout the state of Delaware as well as view high-risk crash sites based on different criteria.

DELJIS DATA IMPROVEMENTS

PROJECT CODE: DDIA25-01

PROJECT DESCRIPTION: DELJIS proposed strategic enhancements to Delaware's traffic-related systems, focusing specifically on improving data integration, accuracy, accessibility, and reducing manual processing errors. Two high-impact integration projects, the Division of Forensic Sciences Blood Draw Report Integration and DMV MV529 DUI Form Automation, will modernize and integrate critical traffic safety data streams, eliminate manual data entry, and raise the overall quality, completeness, and accessibility of Delaware's traffic-related information.

HSP PROJECT NOT IMPLEMENTED IN FY2025:

TRAUMA/EMS REGISTRY – OFFICE OF EMERGENCY MEDICAL SERVICES

PROJECT CODE: EMSA25-01, EMSB25-01, EMSC25-01, EMSD25-01

PROJECT DESCRIPTION: OHS provided funding to the Office of Emergency Medical Services to maintain and improve the Trauma/EMS Registries which provide high level and specific data reports to various traffic safety partners and stakeholders. ***Project was not implemented, subgrantee did not complete application for FY2025.***

ASSESSMENT OF STATE PROGRESS

OHS is pleased to partner with various agencies throughout Delaware to provide funding for traffic database improvements. The Traffic Records Coordinating Committee continues to guide the efforts for improving the collection of data, including the enhancement of the automated crash report. Through these partnerships, the Traffic Records Assessment was completed in FY2025. Together, we will continue striving for improvement and stronger linkages to ensure we have the most effective tools for highway safety countermeasure selection and resource-allocation decisions.



PREVENTING ROADSIDE DEATHS PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives in FY2025:

PREVENTING ROADSIDE DEATHS ENFORCEMENT

PROJECT CODES: PRDE25-01, PRDF25-01

PROJECT DESCRIPTION: Roadside related crashes and fatalities are a concern on Delaware roadways. The office of Highway Safety (OHS) supported funding to municipal agencies and the Delaware State Police to enforce State laws in order to protect the safety of vehicles and individuals stopped at the roadside. Following a data driven strategy and in accordance with 4-hour patrol shifts to maximize options for agency participation, the patrols ran from 7 a.m. – 10 p.m. Based on the continuous data analysis, OHS selected specific projects to best serve over-represented and underserved communities.

This high-visibility enforcement initiative contributed to a goal of reducing preventing roadside deaths in FY2025 to below 6.7

PATROLS	HOURS WORKED	SPEED ARRESTS	CELL PHONE ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
30	141.5	58	7	3	188	256



POLICE TRAFFIC SERVICES PROGRAM AREA

The Office of Highway Safety coordinated the following programming initiatives to reach our targets for FY2025:

LAW ENFORCEMENT LIAISON

PROJECT CODE: OHBL25-01

PROJECT DESCRIPTION: The Law Enforcement Liaison (LEL) is responsible for the coordination of law enforcement mobilizations throughout the grant year and organizing law enforcement training opportunities. The LEL encouraged law enforcement leaders and officers to support the enforcement of traffic safety laws and engage in highway safety projects. The LEL assisted with the coordination of multiple training events, answered questions from participating agencies, communicated OHS policy to law enforcement agencies, monitored law enforcement projects, and completed other duties as assigned.

MUNICIPAL SAFER ROADWAYS

PROJECT CODE: SSFA25-01

PROJECT DESCRIPTION: Funding supported overtime hours for local law enforcement to enforce Title 21 of the Delaware Code as well as local traffic safety laws. Program areas included but were not limited to speed, distraction, occupant protection, and non-motorized safety.

This high-visibility enforcement initiative contributed to a goal of reducing the total number of fatalities to 122 and serious injury crashes to 461.

PARTICIPATING AGENCIES: Dagsboro PD and Newport PD.

PATROLS	HOURS WORKED	SPEED ARRESTS	CELL PHONE ARRESTS	SEAT BELT ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
210	501.5	596	159	94	1,133	1,170

LAW ENFORCEMENT COMMUNITY ENGAGEMENT / VULNERABLE ROAD USERS

PROJECT CODE: LECE25-01

PROJECT DESCRIPTION: OHS funded law enforcement agencies to develop and engage with the community on motorcyclist safety, non-motorized, and pedestrian safety in at risk communities to reach overrepresented populations. Based on continuous data analysis, OHS will continue to select specific projects to best serve the overrepresented and underserved communities. One mobilization was a joint pedestrian education and enforcement effort between Newark PD and University of Delaware PD to assist in the reduction of pedestrian crashes and fatalities in the Newark and University of Delaware vicinities.

PARTICIPATING AGENCIES: Newark PD, University of Delaware PD, and Wilmington PD.

PATROLS	HOURS WORKED	PEDESTRIAN CONTACTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
27	102.0	385	0	76



PAID MEDIA & COMMUNICATIONS PROGRAM AREA

The Office of Highway Safety coordinated the following paid media and communications initiatives to reach our targets for FY2025:

DUI ALCOHOL PAID MEDIA

PROJECT CODES: EAPZ25-01, EAPO25-01, EAPY25-01, EAPP25-01, EAPQ25-01, EAPX25-01, EAPR25-01, EAPW25-01, DAPQ25-01, DAPR25-01, DAPS25-01, DAPT25-01

PROJECT DESCRIPTION: In FY2025, OHS partnered with its contracted marketing team to inform the public about the dangers of alcohol-impaired driving. Throughout the year, OHS implemented paid media efforts and coordinated outreach activities aimed at reducing DUI-related crashes in Delaware. These statewide media placements focused heavily on enforcement zones and known crash hotspots. Additional funds were allocated to expand outreach and social media campaigns. These communication strategies provided education and meaningful engagement with the community which contributed to the goal of reducing the 5-year average of DUI related traffic fatalities by 1.5%.

PAID MEDIA:

- Meta: Image ads and video ads
- TikTok: Vertical video
- YouTube: :15 - :30 video
- Spotify: :30 audio + banner
- AdTheorent: display banners
- GroundTruth: Mobile banners

EDUCATIONAL MATERIALS:

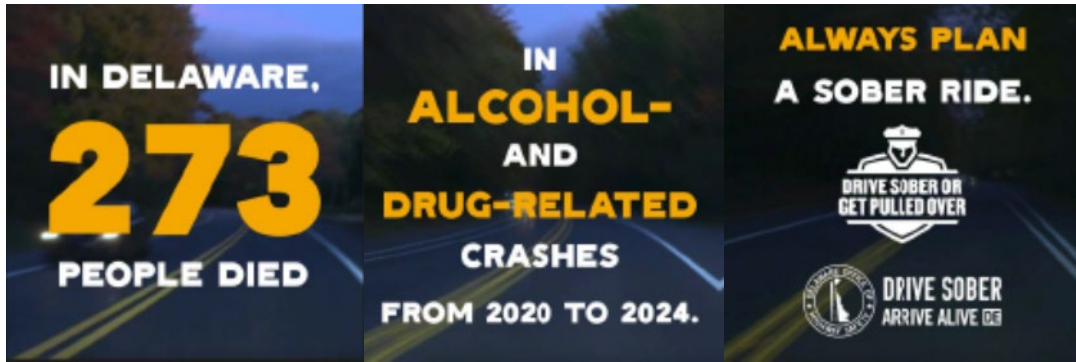


OHS partnered with local bars and restaurants, breweries, wineries, liquor stores, and Hispanic organizations to distribute educational materials featuring the “Love Bug” campaign. The materials included:

- Posters
- Flyers
- Coasters
- Mirror clings
- Palm cards
- Organic social

SOCIAL MEDIA:

In FY2025, OHS developed 18 Drive Sober (DUI-only) posts (14 in English, four in Spanish) for four scheduled enforcement periods. Campaigns early in the year focused exclusively on DUI/alcohol impaired driving messaging. Posts included a variety of creative approaches, including holiday and seasonal themes, statistical approaches and appearances by Sandy the Seagull. Optimized content was shared on Facebook, Instagram (including Reels), X and TikTok, and was enhanced by statewide geotagging to target and to maximize reach.



ABOVE: As part of the Drive Sober or Get Pulled Over DUI campaign, this high-performing statistics-based DUI post generated more than 59,500 cross-platform engagements (an FY2025 high) and an outstanding campaign high 33% video engagement rate across platforms



ABOVE: The FY2025 impaired driving campaigns for DUI featured highly animated posts designed to deliver targeted, informative messaging with the goal of changing behaviors among Delaware motorists. In addition, Spanish-language posts provided additional, customized outreach to Delaware's Hispanic community.

STREET TEAMS/ACTIVATIONS:

- 2nd Delaware Caribbean Carnival – Dover, DE – Saturday, August 16, 2025
- Baila Con Dover Latin Festival – Dover, DE – Saturday, August 23, 2025
- Odessa Brewfest = Odessa, DE – Saturday, September 6, 2025
- Red Ribbon Event at Laurel Middle School – Laurel, DE – Friday, October 25, 2024
- Beer, Wine, and Spirits Festival – Dover, DE – Saturday, November 9, 2024
- Mardi Gras Masquerade – Milford, DE – Saturday, March 1, 2025
- Everett Meredith Middle School – Middletown, DE – Monday, June 2, 2025
- Rehoboth Beach Boardwalk – Rehoboth Beach, DE – Saturday, May 24 and Monday, May 26, 2025
- Delaware Art Museum Happy Hour – Wilmington, DE – Thursday, June 19, 2025
- Milford First Friday – Milford, DE – Friday, June 6, 2025

DUI DRUG PAID MEDIA

PROJECT CODES: DRUF25-01, DRUG25-01

PROGRAM DESCRIPTION: OHS partnered with its contracted marketing team to raise public awareness about drug-impaired driving through targeted paid media. Safe driving messages were shared across social media platforms to reinforce the dangers of driving under the influence of drugs and promote responsible behavior. These outreach efforts strengthened community understanding and engagement, supporting the broader objective of reducing the five-year average of DUI fatalities by 1.5%.

PAID MEDIA:

- Meta: Facebook/Instagram image and video ads
- Nexxen: CTV ads
- GroundTruth: CTV

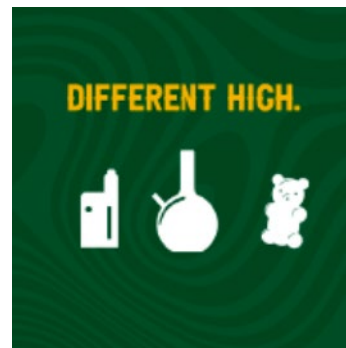
SOCIAL MEDIA:



OHS developed three DUI/Drugged-only impaired driving-focused social media posts (in English) across the annual 4/20 DUI enforcement. Campaign messaging was developed to help drivers make the responsible decision to avoid getting behind the wheel while under the influence of drugs and/or prescription medications. Optimized content was shared on Facebook, Instagram and X, and was enhanced by statewide geotagging to target and maximize reach.

LEFT: The Driving High social media post for the 4/20 campaign delivered 479 link clicks to the Be Drug Aware page of the website – the most of the three posts included in the campaign. The post was viewed cross-platform by more than 30,790 Delawareans.

RIGHT: In FY2025, the DUI/Drugged social media campaigns featured animated posts designed to appeal to this road safety topic's highly engaged target audience. Messaging and content strategies for the DUI/Drugged campaigns continue to require a high level of finesse and expertise to ensure the posts will receive approval to launch under the strict drug messaging rules and regulations of the various social media platforms.



OCCUPANT PROTECTION COMMUNICATIONS

PROJECT CODES: PMOC25-01, PMOD25-01, PMOY25-01, PMOE25-01, PMOW25-01, PMOF25-01, PMOZ25-01

PROJECT DESCRIPTION: In FY2025, OHS implemented a series of educational initiatives designed to reinforce occupant protection efforts. Social media campaigns were strategically aligned with the national *Click It or Ticket (CIOT)* enforcement and programming activities to maximize public awareness. In addition, OHS issued a press release highlighting the critical importance of seat belt use as a life-saving measure. To further support enforcement activities, OHS launched a social media campaign during the summer occupant protection (OP) enforcement period. These coordinated communication strategies strengthened outreach and contributed to the broader objective of increasing compliance with seat belt laws and enhancing roadway safety.

FY2025 CIOT AWARENESS EFFORTS: In FY2025, OHS launched the *Click It or Ticket* campaign to reinforce seat belt use. The initiative emphasized personal safety and employed an emotional theme, highlighting the impact of not buckling up on families and loved ones.

Digital media tactics:

- Image and Story ads on Facebook and Instagram
- Streaming music and podcast audio ad with companion banner through Division-D
- Programmatic display ads through AdTheorent
- Video ad on YouTube (Google Ads) Mobile display banners through GroundTruth (Hispanic target)

Traditional media tactics:

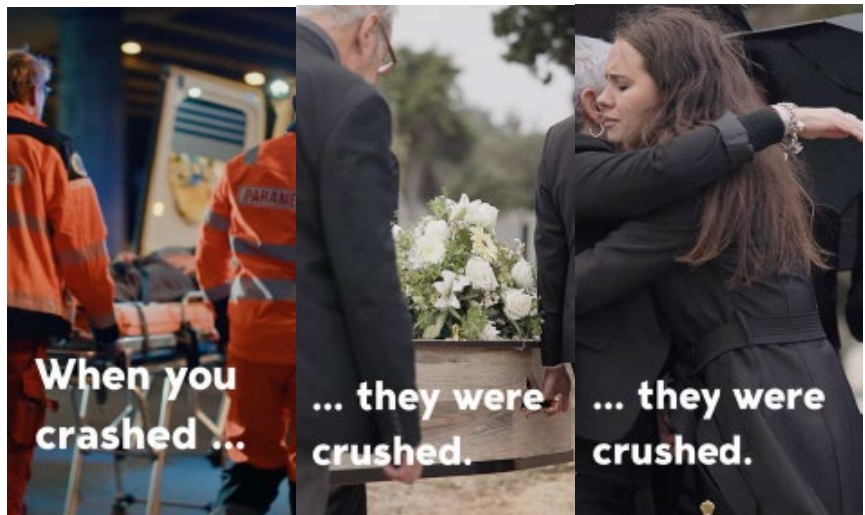
- Billboards with Clear Channel Outdoor
- :15 video ad with GSTV
- :30 radio ad

Highlights:

- YouTube and AdTheorent is play dominated in impressions, while Meta (Facebook/Instagram) garnered the most clicks.
- GroundTruth Hispanic Mobile Display delivered the highest CTR of any medium (0.77%).
- Meta had the most sessions (5.4K), while YouTube produced the longest average session duration (2 minutes and 37 seconds).
- Secured partnerships with 40 schools and youth organizations who supported us in reaching approximately 59.8K+ Delawareans with campaign messaging.
- Attended three community events where OHS street teams engaged with 600+ Delaware residents and shared campaign materials.
- Five Instagram Stories were shared, resulting in 185+ impressions

SOCIAL MEDIA:

OHS developed three occupant protection-focused awareness social media posts (two in English and one in Spanish) as part of the 2025 May Click It or Ticket campaign. While 92.4% of Delawareans reported wearing seat belts, crash data showed that a disproportionate number of younger drivers, and their passengers, were not buckling up. To reach this younger audience, the campaign took a heartfelt and emotional approach to the messaging. Posts focused on the impact on families and friends when loved ones don't use their seat belts. Optimized content was shared on Facebook, Instagram and X. The campaign included



hyper-localized strategy development, creative concepts, post creation and launch, engagement management, analytics and performance reporting, and project oversight.

CAMPAIGN RESULTS:

- 22% campaign video engagement rate
- 24,526 campaign video views
- 896 campaign post link clicks to the Buckle Up page
- 117,493 campaign impressions

The Click it or Ticket campaign's first post generated campaign highs for impressions (33,224) on Instagram and for link clicks (398) on Facebook, highlighting the impact of the post's messaging in changing behaviors.

STREET TEAMS/ACTIVATIONS:

- Funland – Rehoboth Beach, DE – Saturday, May 31, 2025
- Skyline Fun Park – Dover, DE – Friday, June 13, 2025
- Old Fashioned Ice Cream Festival – Rockwood Park & Museum, Wilmington, DE – Saturday, June 28, 2025

CHILD PASSENGER SAFETY COMMUNICATIONS

PROJECT CODES: PMCP25-01, PMCQ25-01

PROJECT DESCRIPTION: OHS collaborated with contracted marketing partners to advance public education on Child Passenger Safety. Following the enactment of Delaware's updated Child Passenger Safety law in June 2024, OHS was tasked with raising awareness of the law's provisions and encouraging the proper and consistent use of child safety seats, booster seats, and seat belts. To support these efforts, OHS allocated funds to produce updated educational materials and participated in local events to inform the public of the changes. Materials were developed in multiple languages, English, Spanish, and Haitian Creole, to ensure outreach to diverse communities. These communication strategies strengthened public education and community engagement, contributing to the goal of reducing the five-year average of child passenger fatalities by 1.5 percent.

PAID MEDIA:

The OHS Child Passenger Safety FY25 campaign ran from 9/21 – 9/27 to raise awareness for National Child Passenger Safety Week and encourage parents to have their child's car seat checked for proper installation.

- Terrestrial Radio – Hispanic target 30 second Audio Ad
- Google Display Banners
- Meta: Facebook/Instagram Image Ad

EDUCATIONAL MATERIALS:

OHS updated and printed the following materials to be distributed to the public. 94 partners were confirmed and received materials including 13 police departments, 16 OBGYNs, 29 pediatricians, and 34 daycares:

- **Brochures** – in English, Spanish and Haitian Creole
- **Posters and rack cards with the updated law and fitting station contacts** – in English, Spanish and Haitian Creole

NATIONAL CHILD PASSENGER SAFETY WEEK

SEPTEMBER 21–27



Four out of five child safety seats in Delaware are installed incorrectly. Contact us to have your car seat checked.

- **Tear off pads with the contact information for the car seat fitting stations in each county** – in English and Spanish
- **Ride Height Posters and a pull up banner** – the ride height materials are new and offer law enforcement, pediatricians, day care providers, and caregivers a reference to the height a child must be to ride without a booster seat

DISTRACTED DRIVING COMMUNICATIONS

PROJECT CODES: PMDD25-01, PMDE25-01, PMDZ25-01, PMDY25-01

PROJECT DESCRIPTION: OHS worked with contracted marketing partners to educate the public on cell phone distracted driving. This campaign centered on the dangers of cell phone use behind the wheel—highlighting how texting, scrolling, and hands-on calling can take a driver’s eyes, hands, and attention away from the road. Although many drivers believe they can multitask, even a split-second glance at a phone can dramatically increase crash risk. The campaign underscored how quickly situations can turn dangerous when attention is diverted by mobile devices. Additional funds were allocated to expand outreach and social media campaigns. These communication strategies provided education and meaningful

engagement with the community which contributed to the goal of reducing the 5-year average of Distracted Driving fatalities by 1.5%.

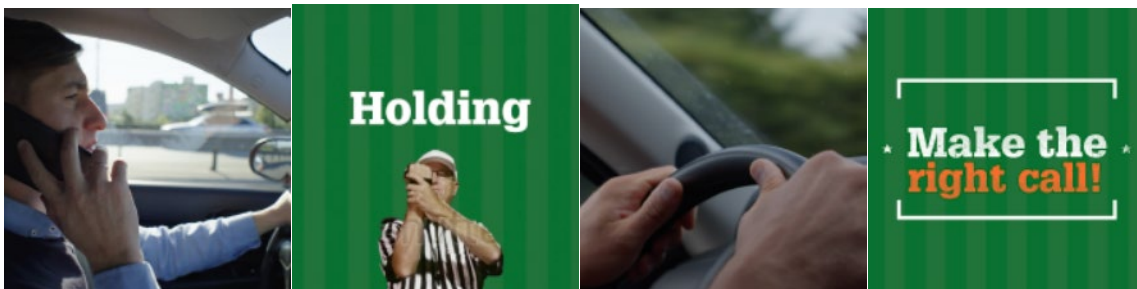
PAID MEDIA:

- Meta: Facebook/Instagram image ads
- Spotify: Streaming Audio and Podcasts :30 audio & 640x640 banner
- Reddit video ad
- TikTok video ad
- YouTube video ad
- Cadent display banners
- GroundTruth mobile display banners
- Gas Station TV Ads



SOCIAL MEDIA:

OHS developed six distracted driving-focused awareness social media posts (all in English) in conjunction with three scheduled enforcements in FY2025. Campaigns featured messaging strategies to encourage drivers to eliminate distractions, particularly the use of cell phones, while driving. Campaign post themes included football, Thanksgiving, Valentine’s Day and general “put down the phone” messaging. Optimized content was shared on Facebook, Instagram (including Reels), X and TikTok, and was enhanced by statewide geotagging to target and to maximize reach.



Football again proved to be a well-received theme with Delawareans, with a “Make the Right Call” Distracted Driving post generating an incredible 37% video engagement rate on Instagram and a 32% video engagement rate on Facebook. The two-post campaign, which encouraged drivers to make the right call to hold the wheel instead of their

phone, resulted in more than 38,000 impressions, further demonstrating its reach to the target audience of Delaware motorists, particularly young adult males ages 18 to 34.

SPEED MANAGEMENT SAFETY COMMUNICATIONS

PROJECT CODE: OHSP25-01

PROJECT DESCRIPTION: In FY2025, OHS collaborated with contracted marketing firms to advance public education on speed management. Campaigns were coordinated to align with enforcement activities and NHTSA's speed awareness initiatives. OHS produced a range of communication materials, including social media content, digital paid media, video and radio advertisements, and updated educational resources. These integrated strategies strengthened public outreach and community engagement, supporting the objective of reducing the five-year average of speed related fatalities by 1.5%.

PAID MEDIA:

- Meta: Facebook/Instagram Single Image Story Ads
- YouTube 15 Second Storyboard
- YouTube Companion Banner
- GroundTruth Static Ads

EDUCATIONAL MATERIALS:

OHS partnered with 19 partners including local barber shops, high schools, gas stations, convenience stores, car washes, sporting goods stores, and Hispanic organizations to distribute educational materials featuring the "Love Bug" campaign. The materials included:

- Posters
- Flyers
- Yard Signs
- Mirror clings
- Tear-off pads
- Palm cards
- Organic social

Confirmed partners received a total of 53 posters, 54 tear-off pads, 131 flyers, 567 palm cards, and two window clings.

SOCIAL MEDIA:

In FY2025, OHS developed 20 speed awareness social media posts (two in Spanish) in conjunction with six scheduled enforcement periods. Campaigns featured highly





animated posts with targeted messaging created to encourage motorists to slow down on Delaware's roadways. Optimized content was shared on Facebook, Instagram (including Reels), X and TikTok, and was enhanced by statewide geotagging to target and maximize reach. Each campaign included hyper-localized strategy development, creative concepts, post creation and launch, engagement management, analytics and performance reporting, and project oversight.

The 2025 Summer Speed campaign's "Aggressive Driver Around You? Be Calm." social media post spoke to drivers about dealing with aggressive drivers on the road. The post generated the highest video engagement rates of all of the 2025 Speed campaigns, with 34% on Facebook and 30% on Instagram. The post also resulted in 536 link clicks to the Slow Down page of ArriveAliveDE.com – the most of any of the 2025 Speed campaign posts.



Speed campaigns in FY2025 used a variety of messaging strategies to illustrate the dangers and realities of driving too fast, particularly for the difficult-to-reach target audience of young adult males, who often feel invincible behind the wheel.

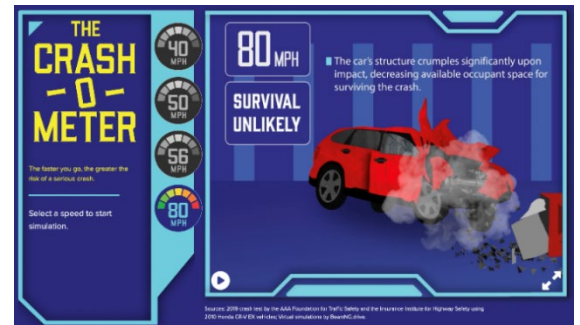
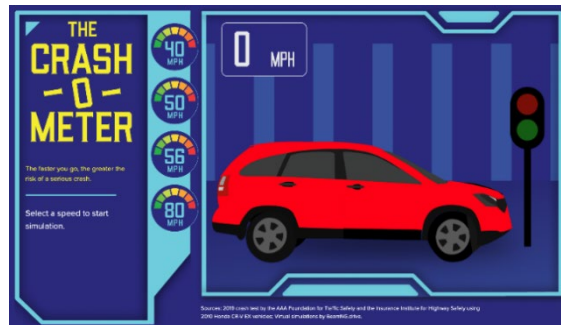
ARRIVEALIVEDE.COM WEBSITE – SLOW DOWN PAGE:

OHS enhanced the Slow Down web page on **ArriveAliveDE.com** by researching, creating, engineering and launching the following additional interactive roadway safety module in FY2025:



The newly designed and engineered Crash-O-Meter

module was designed to demonstrate to drivers that the faster they go, the more severe the resulting crash and injuries. Through 3D, realistic and compelling animations, users see escalating damage to a vehicle (indicating risk for potential serious injury to occupants) as the speed increases from 40 mph to 50 mph to 56 mph and finally, to 80 mph, where the vehicle frame completely crumples. The Crash-O-Meter initially launched in English and was then also translated into Spanish. The launch of the module, which was developed as part of the 2025 Spring Speed social media campaign, was promoted with video embedded in three campaign posts that engaged followers to click over to the new, web-based module.



STREET TEAMS/ACTIVATIONS:

- Delaware Blue Coats Sponsorship – Wilmington, DE – Sunday, February 2, 2025
- High School Basketball Game – Dagsboro, DE – Tuesday, February 18, 2025
- Smyrna Loves School Day – Smyrna, DE – Saturday, March 15, 2025
- Georgetown Speedway – Georgetown, DE – Friday, July 11, 2025
- Middleford Speedway – Middleford, DE – Saturday, July 26, 2025
- UD Athletics: Football Game vs. UConn – Newark, DE – Saturday, September 14, 2025

**NON-MOTORIZED SAFETY COMMUNICATIONS**

PROJECT CODES: OHPM25-01, PEDT24-01, PEDX25-01, PEDU25-01, PEDY25-01, PEDS-25-01

PROJECT DESCRIPTION: OHS implemented a comprehensive pedestrian safety campaign under the *Walk Smart* initiative. The program was designed to educate and remind pedestrians of critical safety practices, including the use of designated crosswalks, maintaining situational awareness, minimizing distractions, and enhancing visibility, particularly during nighttime hours. Complementary messaging was directed toward motorists, emphasizing the importance of vigilance, adherence to posted speed limits, and maintaining sufficient stopping distance to protect pedestrians. The campaign was executed in alignment with enforcement activities and programmatic initiatives scheduled for FY2025. To ensure broad public engagement, OHS employed a multi-channel communication strategy encompassing paid media placements, terrestrial radio and video broadcasts, organic and sponsored social media content, and additional outreach efforts. Through these coordinated strategies, OHS successfully advanced public education and fostered meaningful community engagement. The initiative contributed to the overarching objective of reducing the five-year average of pedestrian and non-motorized fatalities by 1.5%.

PAID MEDIA:

In FY2025, OHS continued utilizing the Walk Bright pedestrian media campaign coinciding with enforcement and programming initiatives throughout FY2025.

Paid media included:

- Meta: Facebook/Instagram Image Ads
- Spotify 30 second Audio & Banner
- GroundTruth Mobile Banners

SOCIAL MEDIA:

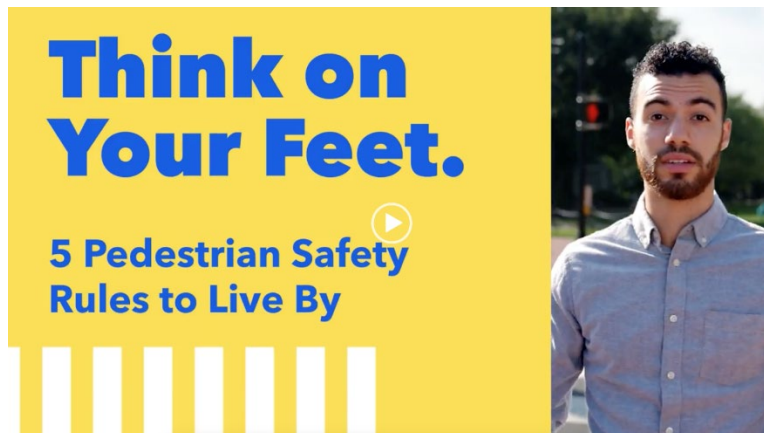
OHS developed 11 pedestrian safety social media posts (nine in English and two in Spanish) in conjunction with five scheduled enforcements in FY2025. Campaigns encouraged Delaware pedestrians to practice safe walking behaviors, including using crosswalks, walking sober and being visible at night. Messaging also reminded motorists to be on the lookout for pedestrians on Delaware roadways. In addition, an Ambassadors of Safety video, featuring school crossing guards from New Castle County, was developed to run in conjunction with the August/ September Pedestrian Safety social media campaign. Optimized content was shared on Facebook, Instagram (including Reels), X and TikTok, and was enhanced by statewide geotagging to target and to maximize reach. Each campaign included hyper-localized strategy development, creative concepts, post creation and launch, engagement management, analytics and performance reporting, and project oversight.



The May Pedestrian Safety social media campaign's Spanish language post generated 298 clicks to the Walk Smart page of the website – the most by any Pedestrian Safety post in FY2025. The post was part of the campaign's creative theme of "All Pedestrians Come with Standard Safety Features," and included a dog-walking pedestrian with the message "You don't have headlights to make you visible // But you can always carry a flashlight to be visible at night" to remind pedestrians to walk safely at night and increase visibility to motorists. The post also generated the most impressions in the May Pedestrian Safety campaign with 32,482.

ARRIVEALIVEDE.COM WEBSITE – WALK SMART PAGE:

OHS, along with the University of Delaware (UD) and City of Newark police departments, developed a new pedestrian safety video to address pedestrian safety issues and concerns in the greater Newark community and beyond. The video included members of both law enforcement organizations and was filmed on the UD campus and in Newark as a tool to educate students who are cited for unsafe walking behaviors. The video was added as a new module on the Walk Smart page of the DOHS website, ArriveAliveDE.com.



EDUCATIONAL MATERIALS:

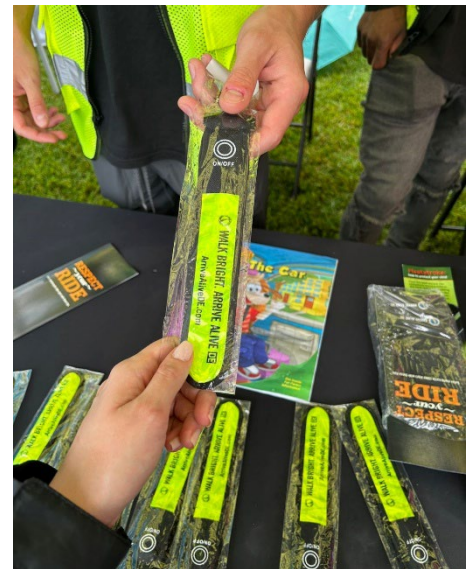
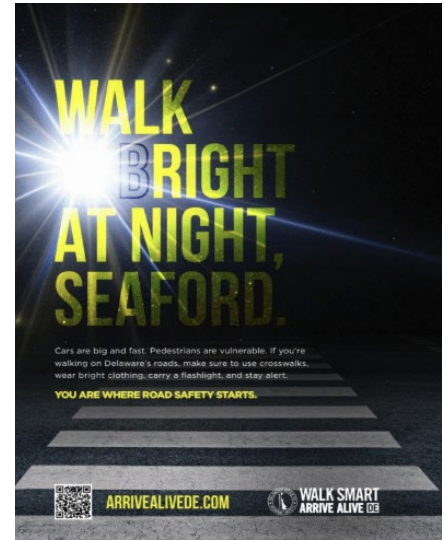
OHS secured partnerships with 15 businesses and organizations in target ZIP codes to share pedestrian safety tips with Delawareans. Confirmed partners included homeless shelters, police departments, libraries, and DMV and Dart locations. Confirmed partners received a total of 19 posters, 30 tear-off pads, 89 flyers, and five digital toolkits to encourage their customers and members to learn more about pedestrian safety

- Posters
- Flyers
- Tear off Pads
- Reflectors
- Animated Video
- Newsletter Content

STREET TEAMS/ACTIVATIONS:

OHS deployed street teams to multiple locations to focus on pedestrian safety. Most of the activations were strategically chosen to reach members of the underserved and under-represented populations in Delaware. OHS provided reflectors as a resource for people to use while walking or cycling so they can be seen. This kind of grass roots outreach provides a meaningful way to interact with the public and encourage and educate them to be safe pedestrians and to look out for them if they are driving.

- UD Football Game – University of Delaware, Newark, DE – Saturday, October 26, 2024
- UD Basketball Game – University of Delaware, Newark DE – Monday, November 4, 2024
- Dover Days Festival – Dover, DE – Saturday, May 3, 2025
- Brandywine Zoo – Wilmington, DE – Sunday, May 18, 2025
- DE Children’s Museum – Wilmington, DE – Wednesday, June 18, 2025
- Delaware Pride Festival – Dover, DE – Saturday, June 7, 2025
- Bear-Glasgow YMCA – Newark, DE – Friday, August 1, 2025
- Tanger Outlets Back-to-School – Rehoboth, DE – Saturday, August 16 & Sunday, August 17, 2025
- UD Athletics: Game Day 101 – University of Delaware, Newark, DE – Sunday, August 24, 2025
- Labor Day Pop-Up at the Riverfront – Wilmington, Delaware – Saturday, August 30, 2025



MOTORCYCLIST SAFETY COMMUNICATIONS

PROJECT CODES: OHMM25-01, MCPG25-01, MCPW25-01

PROJECT DESCRIPTION: To promote motorcyclist safety, OHS developed seven motorcycle safety social media posts (in English) in conjunction with one scheduled enforcement and an additional campaign to address an uptick in motorcycle crashes in FY2025. Campaign posts encouraged Delaware motorists to look out for motorcyclists who can be hidden in blind spots, camouflaged by surroundings and who can be difficult to see when turning. Additional messaging reminded riders to ride responsibly and stay within the speed limit. Optimized content was shared on Facebook, Instagram (including Reels), X and TikTok, and was enhanced by statewide geotagging to target and to maximize reach. These communication strategies provided education and meaningful engagement with the community which contributed to the goal of reducing the 5-year average of motorcycle fatalities by 1.5%.

FY2025 ANNUAL REPORT

No Funds were used from MCPF25-01, MCPX25-01, MCPH25-01.

SOCIAL MEDIA:

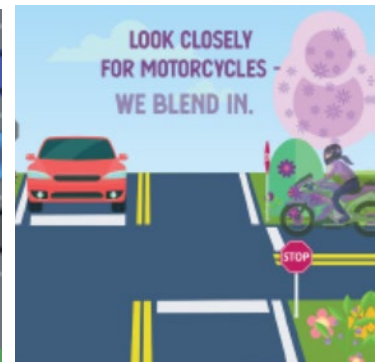


The rider-focused FY2025 Summer Motorcycle Safety campaign was viewed by 125,117 Delawareans statewide. The “I Ride Responsibly” post generated 701 link clicks to the website, while also delivering an outstanding and campaign-high 30% video engagement rate on Facebook, exceeding the already high DOHS average video engagement rate of 24%.

Motorcycle campaigns in FY2025 focused primarily on messaging via animated posts targeting motorists to increase overall awareness of sharing the road with motorcycles and to illustrate the difficulties in seeing riders on Delaware’s roadways.

ArriveAliveDE.com Website – Respect the Ride

page: In FY2025, the Respect the Ride page of the ArriveAliveDE.com website was translated into Spanish, providing access to the page’s educational content to engage Delaware’s Spanish-speaking community.



TEEN DRIVER COMMUNICATIONS

PROJECT CODE: TEDR25-01

PROJECT DESCRIPTION: In FY2025, OHS collaborated with contracted marketing partners to advance public education on teen driver safety. A targeted social media campaign was developed to engage both teens and parents, addressing the risks young drivers face on the road. Campaign posts directed audiences to the *Protect Teen Drivers*

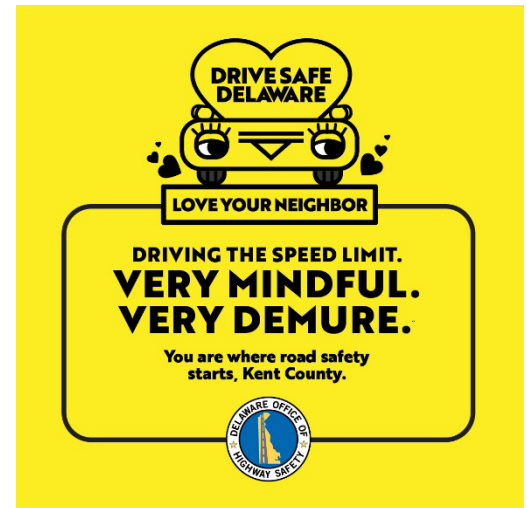
page on ArriveAliveDE.com for additional resources and guidance. Beyond digital outreach, OHS extended its efforts through partner engagement with local high school driver education programs, driving schools, and Division of Motor Vehicles (DMV) locations. Partner toolkits were distributed to support consistent messaging and broaden community impact. These combined strategies provided meaningful education and outreach, contributing to the goal of reducing the five-year- average of teen driver fatalities by 1.5%.

PAID MEDIA:

- AdTheorent Digital Display
- Meta: Facebook/Instagram Static Ad
- TikTok & Snapchat 15 second Video Ad
- YouTube: Companion Banners & 15 second Video Ad

Highlights

- This campaign brought in over 1.7M impressions and 15.6K clicks, producing an overall CTR of 0.87%.
- AdTheorent was the top awareness driver, with over 713K impressions and over 6K sessions, while YouTube saw the highest CTR (1.18%).
- Facebook/Instagram generated over 400K impressions.
- Secured 18 partnerships, resulting in 30K+ impressions.
- Secured three partnerships with high school football teams to display materials during homecoming games.
- Secured two news media placements, resulting in 43K+ impressions.
- Leveraged #TeenDriverWeekon social, garnering 1.8K+ impressions.



Teen Driver Paid Media

EDUCATIONAL MATERIALS:

- Posters
- Yard Signs
- Palm Cards
- Digital Display Screen
- Banner
- Organic Social
- Newsletter Content

STREET TEAMS/ACTIVATIONS:

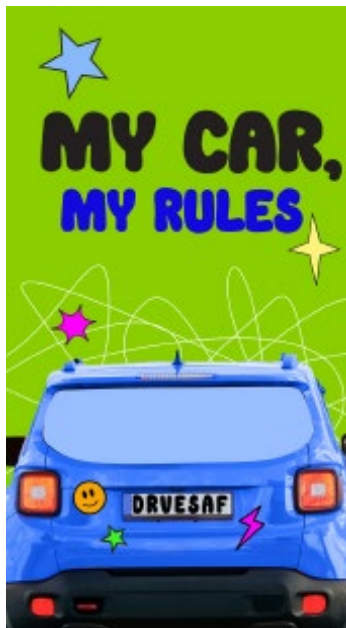
Although OHS did not have a street team at these games, three high school partners (one in each county) received toolkit materials and customized banners to display during the football games and for the rest of the season.

- Dover High School (19904)
- Middletown High School (19709)
- Sussex Technical High School (19947)



SOCIAL MEDIA:

The 2025 Teen Driver Safety Week social media campaign coincided with the annual national enforcement period. OHS developed two Teen Driver Safety Week social media posts (in English) with a “My Car, My Rules” theme to encourage teens to understand the dangers they face on the road and empower them to set the rules in their vehicle to align with safe driving behaviors. Optimized content was shared on Facebook, Instagram, Instagram Reels, X and TikTok, and was enhanced by statewide geotagging to target and maximize reach. The campaign included hyper-localized strategy development, creative concepts, post creation and launch, engagement management, analytics and performance reporting, and project oversight. The Teen Driver Safety Week campaign was viewed by 71,281 Delawareans and generated 380 link clicks to the Teen Driver Safety page on ArriveAliveDE.com for deeper learning during the enforcement period.



AGING DRIVERS' COMMUNICATIONS

PROJECT CODE: SENR25-01

PROJECT DESCRIPTION: OHS worked with contracted marketing partners to educate the public on issues related to Aging Drivers and their caregivers. OHS coordinated communication and outreach opportunities throughout the fiscal year to coincide with National Older Driver Safety Week (first week of December) and Older Americans Month (May). OHS worked with these partners to determine the best means to reach target demographics through data analysis. OHS continued to promote behavioral highway safety efforts to underserved and at-risk populations. Locations included work within the counties of New Castle, Kent, and Sussex. The initiative contributed to the overarching objective of reducing the five-year average of aging driver fatalities by 1.5%.

PAID MEDIA:

- Meta: Facebook/Instagram Single Image Ads

SOCIAL MEDIA:

OHS developed two older driver safety awareness social media posts (in English) in conjunction with one scheduled campaign in FY2025. Campaign posts addressed two audiences. One post reminded older Delaware motorists to understand how any prescription medications they take could affect their driving, while a second post encouraged caregivers to offer support to their loved ones if their driving skills may be declining. The two-post FY2025 Older Driver campaign was viewed by 71,925 Delawareans and resulted in 15,055 video views and 433 visits to the Be Age Aware page of ArriveAliveDE.com

**LOCAL PARTNERSHIP:**

OHS reached out to multiple businesses for partnership opportunities. Businesses range from community centers to senior centers. Target zip codes were determined based off high volume crash and fatality data: 19701, 19702, 19709, 19713, 19716, 19720, 19801, 19802, 19803, 19804, 19805, 19808, 19810, 19901, 19904, 19933, 19947, 19956, 19958, 19963, 19966, 19971, 19973, 19977.

Partners were offered educational materials featuring the Love Bug with aging driver messaging.

NON-PRIORITY / MULTI-AREA SPECIFIC COMMUNICATIONS

PROJECT CODE: NEAP25-01

PROJECT DESCRIPTION: OHS worked with contracted marketing partners to educate the public on non-priority and multi-area traffic safety issues. Throughout the fiscal year, OHS coordinated communication and outreach efforts timed to align with key periods for topics such as Secure Your Load, Farm Equipment, Commercial Motor Vehicles, and other priority areas. OHS collaborated with its partners to identify the most effective ways to reach target demographics through data analysis.

OHS also continued promoting behavioral highway safety efforts to underserved and at-risk populations, with activities taking place across New Castle, Kent, and Sussex counties.

THE BLUE ENVELOPE PROGRAM:

The Blue Envelope Program is primarily aimed at drivers with autism spectrum disorder (ASD) and can apply to those with other communication difficulties, anxiety or conditions that might hurt their ability to communicate during a traffic stop, collision, or other interactions with first responders. This will improve safer interactions between people with disabilities and first responders.

STREET TEAMS/ACTIVATIONS:

- PD Night Out
 - Tuesday, Aug.5, 2025, from 6 to 8 p.m.
 - Milford PD Night Out: Bicentennial Park, 206-218 NE Front St., Milford, DE 19963
 - Blades PD Night Out: 100 E. Seventh St., Blades, DE 19973
 - Lewes PD Night Out: George H.P. Smith Park at Blockhouse Pond, Lewes, DE 19958

- Dover PD Night Out: Dover High School, 1 Dover High Drive, Dover, DE19904
- Tuesday, Aug.12, 2025, from 6 to 8 p.m.
- Greenwood PD Night Out: Fire Department, 12611 Fire Hall Ave., Greenwood, DE 19950

HEATSTROKE AWARENESS

PROJECT CODE: HTSA25-01

PROJECT DESCRIPTION: This project provided the public with information relating to the risks of child heatstroke death when left unattended in a motor vehicle after the motor is deactivated by the operator as required by the Infrastructure Investment & Jobs Act (IIJA). The goal is to reduce the incidence of vehicular heatstroke of children who are left or lock themselves in a vehicle. OHS hosted three activations (one in each county) with the heatstroke thermometer and also used social media to educate the public around National Heatstroke Prevention Day (May 1, 2025). These communication strategies provided education and meaningful engagement with the community which contributed to the goal of reducing the 5-year average of Vehicular Heatstroke fatalities by 1.5%.

STREET TEAMS/ACTIVATIONS:



Georgetown DMV:
Wednesday, August 20

SOCIAL MEDIA:

OHS developed a social media post that went out on National Heatstroke Prevention Day and also posted with the results of each activation. There was positive feedback from the public on this initiative.

ARRIVEALIVEDE.COM

PROJECT CODE: OHWS25-01, OHWX25-01

PROJECT DESCRIPTION: The ArriveAliveDE.com website is part of the OHS paid media program that covers all of the highway safety priority areas. This site provides information to the public about the Delaware Office of Highway Safety, statistics, educational information, and interactive modules. The website focus is statewide and is linked out on social media posts and mentioned in other paid media tactics to drive Delawareans to the site. Funds are used to support the website through content creation, maintenance, and engineering costs.

WEBSITE SUCCESS MEASUREMENT:

ArriveAliveDE.com received 706,415 page views from promotion via digital marketing and social media outreach during FY2025.

In FY2025, OHS's goals for the website were to provide deep and engaging road safety education to change unsafe driving behaviors; to expand outreach by developing additional interactive modules for high-priority areas; and to provide additional Spanish-language content across the social media campaigns and the website to broaden the road safety knowledge of all Delawareans. During FY2025, the Spanish-language landing page visits increased by 228%, specifically on the Drive Sober and Walk Smart road safety topic pages and the Home Page.

New tools and videos developed for ArriveAliveDE.com continued to expand this nationally recognized roadway safety resource. During the 2025 Spring Speed campaign, the implementation of the “Crash-O-Meter/Slow Down Amplification” module gave the Slow Down page a 658% increase in active users from the average during the campaign. A Move Over page was engineered with all new content including the new Move Over video. Through social media campaigns, visitors have been driven to the tools on ArriveAliveDE.com, enhancing metrics for social media engagement, website visitors and page views – all intending to inform and to change driving behaviors in Delaware to reduce crashes, injuries and fatalities.

The ArriveAliveDE.com website was built with a robust content management system, allowing efficient extensibility and updating to ensure highway safety content is timely, relevant and in sync with DOHS roadway safety enforcements and initiatives.

ArriveAliveDE.com ANALYTICS:

ArriveAliveDE.com Page	Views	Active Users	Event Count
Drive Sober	290,539	230,695	806,621
Home Page	195,723	159,953	555,853
Walk Smart	41,680	30,264	111,760
Be Alert	44,511	36,010	124,638
Slow Down	42,750	38,448	125,311
Buckle Up	23,473	19,777	65,206
Secure the Kids	10,865	6,489	27,321
Protect Teen Drivers	16,662	14,763	48,454
Be Drug Aware	11,213	9,169	26,558
About Highway Safety	2,260	1,268	4,130
Respect the Ride	4,955	4,247	13,808
Be Age Aware	2,415	1,720	6,378
Alive in DE	6,953	676	8,361
Ambassadors of Safety	1,985	1,323	4,261
Sitewide Totals	70,337	559,848	1,951,722

AMBASSADORS OF SAFETY VIDEOS

PROJECT CODE: OHVD25-01

PROJECT DESCRIPTION: The Ambassadors of Safety video series is a community centered multimedia campaign featuring traffic safety partners addressing safety issues regularly encountered in their profession. These videos highlight their services and dedication to protecting drivers and vulnerable users on Delaware roadways and in their communities.

In FY2025, OHS created a new Ambassadors of Safety video featuring crossing guards from the New Castle County Department of Public Safety. The video spotlighted the vital role crossing guards play in protecting pedestrians and ensuring safe travel near schools and busy intersections.

SOCIAL MEDIA: OHS promotes the Ambassadors of Safety Video Series through all social media platforms. All videos are centralized and can be viewed on the ArriveAliveDE.com Ambassadors of Safety Video webpage. An Ambassadors of Safety video, featuring school crossing guards from New Castle County, was developed to run in conjunction with the August/September Pedestrian Safety social media campaign. The video was promoted with a social media post that generated an incredible 40% video engagement rate on Facebook and generated 531 link clicks to the Walk Smart page of the OHS website.



ALIVE IN DE VIDEO SERIES

PROJECT CODE: ALIV25-01

PROJECT DESCRIPTION: This video series was a community-centered, multimedia campaign that highlighted a variety of local businesses and showcased Delaware-centric locations to raise awareness about key traffic safety issues and solutions. Through Alive in DE, OHS produced four videos that elevated authentic voices from across the state, using familiar places and trusted community partners to help reinforce safe driving behaviors among Delawareans.

Winter Speed:



For this Alive in DE video, we interviewed a coach and a player from the University of Delaware Men's Ice Hockey team. By pairing high-speed hockey action with an insightful conversation, we created a piece that strongly appealed to younger males—a key audience for our “drive safe in winter” campaign.

February/March DUI:



For the February/March DUI Patrols campaign, we developed and filmed an Alive in DE video at Delaware's oldest Irish bar, Kelly's Logan House in Wilmington. Our interview covered a brief discussion of the establishment and its history, their experience with St. Patrick's Day celebrations over the years, and—most importantly—their advice for Delawareans on how to get home safely after a day of festivities.

Summer DUI/DUID:

For the Summer DUI/DUID, we produced an *Alive in DE* video at the iconic bar, restaurant, and entertainment venue, the Rusty Rudder in Dewey Beach. Known for its incredible bay views, cover bands, and lively dance floor, it served as an ideal backdrop for our Drive Sober message. After a brief introduction to the venue, our conversation focused on the importance of not driving impaired and always planning a sober ride.

Summer Beach Pedestrian:

For the Summer Beach Pedestrian, we produced an *Alive in DE* video at Rehoboth Beach Running Company that highlighted smart walking behaviors. The video was supported by three additional social media posts. Two posts warned pedestrians about the dangers of assuming what drivers will do or can see, while the third addressed motorists—urging them to watch for pedestrians at the beach.

OHS TOWN HALL / FOCUS GROUP SERIES

PROJECT CODE: TNHL25-01

PROJECT DESCRIPTION: OHS collaborated with partners to create meaningful community engagement activities. OHS organized a community engagement tour to reach areas and communities most affected by unsafe roadway behaviors. The feedback gathered during these sessions helped shape programmatic efforts in the 3HSP period. The activities included holding four town hall meetings, along with targeted focus groups for over-represented and underserved communities outlined in the 3HSP. These meetings were held at Delaware Technical Community College campuses in Dover, Georgetown, and Stanton, and one additional virtual meeting. Additional expenses covered event promotion, partner outreach, and various facility costs.

SCHEDULE AND ATTENDANCE:

- Dover location: Tuesday, Apr. 15. Attendance: 18
- Georgetown location: Wednesday, Apr. 23. Attendance: 21
- Virtual town hall: Wednesday, Apr. 30. Attendance: 32
- Stanton location: Monday, May 5. Attendance: 9

PAID MEDIA:

- Terrestrial Radio: :30 spot
- Meta: Facebook/Instagram Image/Story Ad

COLLATERAL MATERIALS:

- Flyers
- Posters
- Organic social graphics
- Pull up banners
- Poster boards
- Yard signs

SaferRoadsDE.com

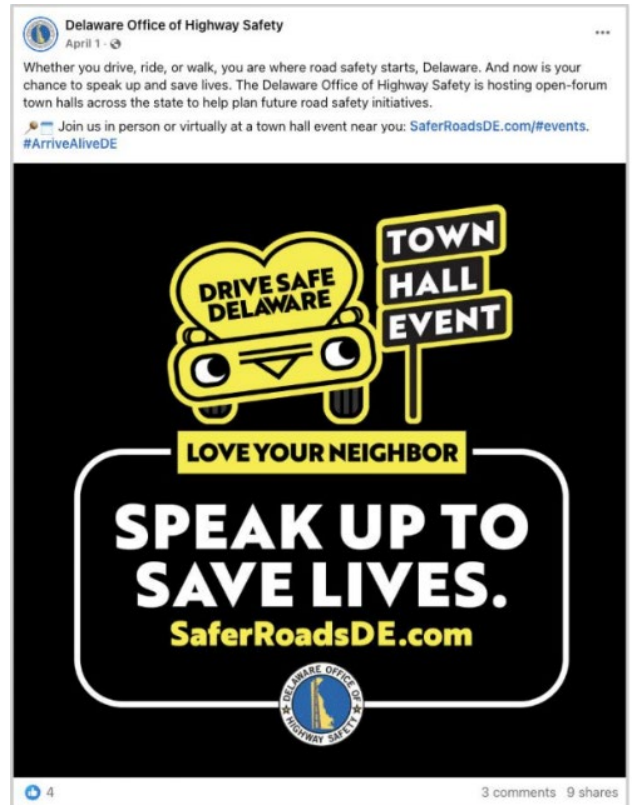
A homepage designed for Delawareans to find information on upcoming town hall events. Also provided registration for the events through Eventbrite. In FY25, 112 people registered for the events and 80 people attended.

OUTREACH:

- State legislators (10)
- Police departments (7)
- Chambers of commerce (4)
- Delaware Division of Libraries
- Delaware DMV
- DelDOT

SOCIAL MEDIA:

14 organic social media post, promoting each event and invite Delawareans to attend.



OCCUPANT PROTECTION / DISTRACTED DRIVING COMMUNICATIONS

PROJECT CODE: OHCT25-01

PROJECT DESCRIPTION: In FY2025, OHS partnered with contracted marketing teams to expand public education efforts around Occupant Protection and Distracted Driving. Building on prior initiatives, OHS developed and deployed a social media campaign reminding Delaware motorists to always buckle up and stay focused behind the wheel. The campaign was timed to align with OP/DD enforcement periods to reinforce key safety behaviors when they were most relevant.

These targeted communication efforts strengthened community awareness and engagement, supporting the ongoing goal of reducing the five-year average of occupant protection and distracted driving fatalities by 1.5%.

PAID MEDIA:

FY2025 ANNUAL REPORT

- Meta: Facebook/Instagram image ads
- Spotify: Streaming audio & podcasts :30 audio and 640x640 banner



PARTNER OUTREACH:

OHS secured partnerships with 30 businesses and organizations in target OP/Distracted ZIP codes. Confirmed partners received a total of 27 posters, one yard sign, two window clings, and 150 palm cards to encourage their customers and members to avoid distractions while driving. The businesses include:

- Coffee shops (4)
- Convenience stores (7)
- Drive-thru restaurants (9)
- To-go restaurants (7)
- YMCA and fitness centers (3)



I, _____, hereby pledge to always:

- Avoid distractions while driving.
- Stay focused on the road.
- Wear my seat belt.
- Put my phone on silent or "Do Not Disturb" mode.
- Keep both hands on the wheel.
- Set my GPS and turn on my music before driving.
- Stay aware of other drivers who may be distracted.
- Advocate for safe driving as a passenger.

ACTIVATIONS:

- Blue Gold Basketball All-Star Game – Smyrna High School – Saturday, March 22
- "Do Not Disturb" Coffee-Shop Activations
- Java Bean – New Castle County – Friday, February 21
- House of Coffi – Kent County – Saturday, February 22
- Rise Up Coffee Roasters – Sussex County – February 22
- "We are Milford" Day – Mispillion Elementary School – Saturday, April 5
- Hodgson Vocational Technical High School – Monday, April 14 through Thursday April 17
- I Love Lake Forest Day – Lake Forest High School – Saturday, May 3
- Wilmington Blue Rocks – Frawley Stadium – Wednesday, July 30

SOCIAL MEDIA:

OHS developed five occupant protection-focused awareness social media posts (all in English) in conjunction with three scheduled enforcements in FY2025, providing statistics- and information-based reasons for Delaware drivers make the responsible decision to buckle up while driving. Campaigns featured targeted messaging to help remind drivers and passengers that seat belts are their best protection in case of a crash.



ABOVE: The first Safe Family Holiday social media post, developed for the Thanksgiving holiday, generated an impressive 28% video engagement rate on Facebook and an even more impressive 36% video engagement rate on Instagram. Both were campaign high results. The Facebook post also generated 140 link clicks to the Buckle Up page of the website. Overall, the three campaigns performed extremely well, with excellent results for video engagement rates, impressions and link clicks.



PREVENTING ROADSIDE DEATH COMMUNICATIONS

PROJECT CODES: PRSD25-01, PRSZ25-01, PRSE25-01, PRSY25-01, MOVE25-01

PROJECT DESCRIPTION: OHS worked with contracted marketing partners to educate the public on Preventing Roadside Death awareness. Throughout the fiscal year, OHS coordinated communication and outreach activities to align with Preventing Roadside Death initiatives. These partners assisted in identifying effective strategies to reach target demographics through data analysis. OHS also promoted behavioral highway safety efforts to underserved and at-risk- populations, focusing on communities within New Castle, Kent, and Sussex Counties. Based on ongoing data analysis, OHS selected specific projects to best serve overrepresented and underserved populations. OHS secured partnerships with 68 roadside heroes and legislators statewide to raise awareness of the Move Over Law.

This project was amended to add more funds to develop a local post-crash care Ambassador of Safety video involving fire departments, EMS, and law enforcement.

PAID MEDIA:

Media plan campaign included:

- Meta: Facebook/Instagram image ad
- Meta: Facebook/Instagram video ad
- YouTube: Video ad

Highlights

- This campaign delivered over 1.7M impressions and over 12.8K clicks, producing a strong overall CTR of 0.72%.
- Facebook and Instagram drove the highest awareness and achieved strong click-through rates, while YouTube excelled in on-site engagement time.
- Secured partnerships with 68 businesses and legislators who supported us in reaching approximately 154K+ Delawareans with campaign messaging.

**EDUCATIONAL MATERIALS:**

Confirmed partners received 87 posters, 975 palm cards, and 38 digital toolkits to display and distribute within their local communities. Legislator partners were encouraged to amplify messaging by sharing information about the law on social media platforms.

- Posters
- Palm Cards
- Digital Signage
- Organic Social Media
- Newsletter Content

**SOCIAL MEDIA:**

OHS worked with marketing partners to create a two-part social series, to humanize first responders and roadside workers, encouraging drivers to see the people behind the uniforms and move over for them.

Post Performance Summary:

- 6 total posts
- 177 engagements
- 4,377 impressions
- 3,320 viral impressions
- 3,366 non-fan impressions
- 4% engagement rate
- 17 shares
- 101 post clicks

A three-post (two in English, one in Spanish) social media campaign was developed to promote the new website page and content while bringing awareness to changes to Delaware's Move Over Law. Optimized content launched on Facebook, Instagram and X, and was enhanced by statewide geotagging to target and maximize reach. The campaign included hyper-localized strategy development, creative concepts, post creation and launch, engagement management, analytics and performance reporting, and project oversight.

The "Protect Me When My Car Breaks Down" post, the best-performing post of the campaign, was viewed by 53,315 Delawareans, and generated 731 link clicks to the Move Over page on ArriveAliveDE.com for deeper learning during the enforcement period. Overall, the campaign reached almost 114,000 followers and resulted in 21,759 video views.



MOVE OVER LAW LANDING PAGE & MODULE ARRIVE ALIVE DE:

In creating the new "Move Over" road safety page for ArriveAliveDE.com, the Office of Highway Safety is taking a critical step to help promote the Move Over Law and educate Delaware drivers on how they can help prevent roadside injuries and deaths.

The new "Move Over" page presents a compelling and comprehensive review of the Move Over Law, including:

- Stating and graphically depicting the law
- Outlining the vehicles covered by the law
- Describing all the vehicle occupants, including motorists, who are at risk if drivers do not move over.
- Featuring the new DSP/DelDOT Move Over Law video.
- Plus ... fines for violating the law, a graphic of injuries and deaths caused by vehicles not moving over and instructions for what to do if your vehicle is disabled.

MOVE OVER OR SLOW DOWN. IT'S THE LAW.

FINES FOR VIOLATING THE MOVE OVER LAW

First Offense:
\$250*

Second Offense:
\$500*

Third Offense:
\$1,000*

*Or equivalent community service



PLANNING & ADMINISTRATION PROGRAM AREA

The below projects and programs assisted in reducing Delaware's serious injury crashes to 461 or below and fatalities to 122 and below:

FY2025 HSP / AGA PUBLIC ENGAGEMENT EFFORTS

PROJECT CODE: TNHL25-01

PROJECT DESCRIPTION: FY2025 OHS Town Hall / Focus Group Series:

Delaware Office of Highway Safety – Three-County Town Hall Summary

The Delaware Office of Highway Safety (OHS) conducted town halls in **New Castle, Kent, and Sussex counties** to gather community input on traffic safety, enforcement, and public outreach. Residents and stakeholders shared perspectives on speeding, impaired driving, pedestrian safety, seat belt use, and effective messaging strategies.

Key Statewide Takeaways:

1. Enforcement Needs Visibility and Consistency

- Speeding, passing violations, distracted driving, and impaired driving are persistent concerns.
- Calls for more speed and red-light cameras, mobile enforcement units, and police presence on high-risk roads.
- Residents noted that campaigns are ineffective without enforcement consequences.

2. Hard-Hitting, Realistic Messaging

- Preference for consequence-focused campaigns emphasizing personal stories ("more than a statistic").
- "Shock and awe" approaches for youth education and consistent messaging at senior centers, DMVs, bars, restaurants, and online platforms.
- Campaigns should combine grassroots outreach, social media, and media coverage.

3. Data Transparency and Education

- Desire for up-to-date statewide and county-level crash statistics, arrests, and enforcement outcomes.
- School programs, driving simulators, senior education, and community engagement are key to behavioral change.

County Highlights:

Kent County:

- Top concerns: speeding, pedestrian safety, impaired driving, and unrestrained drivers.
- Suggestions: targeted messaging in high-crash areas, expanded enforcement, and outreach to seniors, businesses, and tourism venues.

New Castle County:

- Key issues: speeding on I-95, Route 40, Roth Bridge, and lane discipline.

- Emphasis on more red-light cameras, rotating speed cameras, and improved media coverage of enforcement. Education recommendations: “shock and awe” campaigns for youth, VR simulators, and medical professional engagement.

Sussex County:

- Main concerns: speeding on rural roads, digital signage effectiveness, passing violations, and lowering speed limits in select areas.
- Recommendations: social media campaigns, large signs, personal storytelling, outreach at high-attendance events, and more education on impaired driving, pedestrian safety, and seat belt use.

Conclusion:

Town hall discussions across all counties highlighted the need for a **balanced approach combining visible enforcement, hard-hitting communications, and consistent education**. Residents support campaigns that are **data-driven, locally targeted, and consequence-oriented**, aiming to reduce traffic fatalities and improve roadway safety statewide.

This project aims to empower Delaware communities to actively participate in traffic safety outreach campaigns, contributing to the goal of reducing the five-year average of fatalities to 108.2.

OHS TRAVEL AND TRAINING

PROJECT CODE: OHHD25-01

PROJECT DESCRIPTION: In FY2025, funds were used to provide training opportunities for OHS staff. Examples of trainings/conferences included NHTSA regional training activities and meetings, Traffic Safety conferences, and other training opportunities.

OFFICE SUPPLIES

PROJECT CODE: OHHE25-01

PROJECT DESCRIPTION: The Office of Highway Safety purchased the necessary general office supplies to effectively assist with the operations of the office. These supplies included copy paper, pencils, ink/toners, files/folders, etc.

GENERAL OPERATING EXPENSES

PROJECT CODE: OHHG25-01

PROJECT DESCRIPTION: General operating expenses fund items and fees associated with the operation of the office. Fees may include items like the storage unit, copier rental fees, phone services, personnel charges from the office of Management and Budget, messenger services, FedEx and subscription/memberships fees to organizations, fleet expenses, etc. This project was amended in FY2025 to increase the project amount to cover expenses.

TECHNOLOGY ENHANCEMENTS

PROJECT CODE: OHHH25-01

PROJECT DESCRIPTION: The Office of Highway Safety utilizes technology enhancement funds to replace aging technology and to upgrade the purchase of new technologies necessary to maintain efficient operations.

ADMINISTRATIVE STAFF AND SALARY

PROJECT CODE: OHAB25-01

PROJECT DESCRIPTION: Salaries and benefits support the Fiscal Advisor II/Accountant position. The fiscal advisor II position is responsible for processing fiscal documents as required for the daily operations of the office and serving the agency liaison with the Department's Fiscal section of DSHS.

HSP/AGA/AR EFFORTS FOR COMMUNITY ENGAGEMENT, SHARE TO LOCAL, COMMUNITY COLLABORATION

PROJECT CODE: HSPA25-01

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) worked with Whitman, Requardt & Associates to assist with the FY2025 – 2026 Highway Safety Plan, Annual Grant Application and Annual Report.

Tasks included:

- WRA continually reviews the final regulation outlining the requirements of the Triennial HSP/AGA/AR.
- WRA assisted OHS with data analysis needs including review of crash data, development of GIS related data, and review of data for over-represented areas. WRA will prepare necessary tables, maps, and graphics for presenting the data analysis in the HSP/AGA.
- WRA has supported OHS public engagement efforts by preparing meeting agenda, meeting minutes, meeting presentation, and meeting facilitation.
- WRA assisted OHS with recommendations on an advisory committee and facilitates advisory committee meetings.
- WRA prepares drafts of the Triennial HSP/Annual Grant Application/Annual Report. OHS will review the plan and provide comments. WRA will update the plan based on OHS's comments and provide a final version of the plan to OHS for submission to NHTSA and WRA prepares templates for the various chapters of the plan.

FY25 GHSA CSI PRE MANAGEMENT REVIEW AUDIT

PROJECT CODE: GHSA25-01

PROJECT DESCRIPTION: OHS added a project to the FY2025 AGA, OHS worked with GHSA and their Consultant Services (CSI) to perform a pre management review to assist Delaware OHS in preparing for the FY2025 Management Review. These services assisted OHS staff in learning and practicing for the Management Review.

HSP PROJECT NOT IMPLEMENTED IN FY2025:

AUDIT FEES

PROJECT CODE: OHHA25-01

PROJECT DESCRIPTION: Audit fees are used when the Office of Highway Safety is required to participate in a state-mandated audit. ***An audit was not conducted in FY2025.***



COMPREHENSIVE TRAFFIC SAFETY PROGRAM

FALL OCCUPANT PROTECTION / DISTRACTED DRIVING ENFORCEMENT

PROJECT CODE: OHOS25-01

PROJECT DESCRIPTION: October trends as one of the highest months in a five-year period for not only Occupant Protection/Distracted Driving crashes, but also for fatal crashes in Delaware. This mobilization took place October 1 – October 13, 2024. In following a data driven strategy and in accordance with patrol shifts to maximize options for agency participation, the patrols ran from 11 a.m. – 12 a.m.

This high-visibility enforcement initiative contributed to a goal of reducing the 5-year average of Occupant Protection fatalities by 1.5% to 32 or less. The 2025 performance target regarding Distracted Driving fatalities is 35.5.

PARTICIPATING AGENCIES: Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Ellendale PD, Elsmere, PD, Felton PD, Fenwick Island PD, Frankford PD, Greenwood PD, Harrington PD, Middletown PD, Milford PD, Millsboro PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, University of Delaware PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SEAT BELT ARRESTS	CHILD PASSENGER SAFETY ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
119	482.0	67	4	805	891

SAFE FAMILY HOLIDAY OCCUPANT PROTECTION / DISTRACTED DRIVING

PROJECT CODE: OHOS25-02

PROJECT DESCRIPTION: Occupant Protection/Distracted Driving enforcement patrols were conducted as a seasonal campaign for Safe Family Holiday, which promotes increased awareness of roadway issues and behaviors during the holiday season. This mobilization occurred from November 16 – December 1, 2024. In following a data driven strategy and in accordance with patrol shifts to maximize options for agency participation, the patrols were conducted between 11 a.m. – 12 a.m. for 4 hours.

This high-visibility enforcement initiative contributed to a goal of reducing the 5-year average of Occupant Protection by 1.5% to 32 or less. The 2025 performance target regarding Distracted Driving fatalities is 35.5.

PARTICIPATING AGENCIES: Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Ellendale PD, Felton PD, Georgetown PD, Greenwood PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Smyrna PD, Wilmington PD, Wyoming PD, and Delaware State Police.

PATROLS	HOURS WORKED	SEAT BELT ARRESTS	CHILD PASSENGER SAFETY ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
90	367.1	51	0	580	638

WINTER OCCUPANT PROTECTION / DISTRACTED DRIVING ENFORCEMENT

PROJECT CODE: OHOS25-03

PROJECT DESCRIPTION: The Office of Highway Safety (OHS) combined enforcements for Occupant Protection and Distracted Driving. This mobilization occurred January 26 – February 28, 2025. In following a data driven strategy and in accordance with patrol shifts to maximize options for agency participation, the patrols were conducted between 11 a.m. – 12 a.m. for 4 hours.

This high-visibility enforcement initiative contributed to a goal of reducing the 5-year average of Occupant Protection by 1.5% to 32 or less. The 2025 performance target regarding Distracted Driving fatalities is 35.5.

PARTICIPATING AGENCIES: Bridgeville PD, Camden PD, Clayton PD, Dagsboro PD, Delmar PD, Dewey Beach PD, Dover PD, Elsmere PD, Felton PD, Frankford PD, Georgetown PD, Greenwood PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, New Castle County Div. of Police, Newark PD, Newport PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, Townsend PD, Wilmington PD, and Delaware State Police.

PATROLS	HOURS WORKED	SEAT BELT ARRESTS	CHILD PASSENGER SAFETY ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
112	444.5	59	4	723	795

SUMMER OCCUPANT PROTECTION / DISTRACTED DRIVING ENFORCEMENT

PROJECT CODE: OHOS25-04

PROJECT DESCRIPTION: Program Description: During the summer months of May to August, there has been an increase in crashes related to Occupant Protection and Distracted Driving. Enforcement efforts were conducted during the summer months. This mobilization occurred July 17 – August 31, 2025. Additional funding was granted to Harrington Police Department during the Delaware State Fair, which is held in July 2025, to support safe driving behavior during the event. In following a data driven strategy and in accordance with patrol shifts to maximize options for agency participation, the patrols were conducted from 11 a.m. – 12 a.m. for 4 hours.

This high-visibility enforcement initiative contributed to a goal of reducing the 5-year average of Occupant Protection fatalities to 32 or less. The 2025 performance target regarding Distracted Driving fatalities is 34.9.

PARTICIPATING AGENCIES: Bethany Beach PD, Bridgeville PD, Camden PD, Cheswold PD, Clayton PD, Dagsboro PD, Delaware City PD, Delaware River and Bay Authority PD, Delmar PD, Dewey Beach PD, Dover PD, Ellendale PD, Elsmere PD, Felton PD, Fenwick Island PD, Georgetown PD, Greenwood PD, Harrington PD, Laurel PD, Lewes PD, Middletown PD, Milford PD, Millsboro PD, Milton PD, New Castle City PD, New Castle County Div. of Police, Newark PD, Newport PD, Ocean View PD, Rehoboth Beach PD, Seaford PD, Selbyville PD, Smyrna PD, South Bethany PD, Townsend PD, University of Delaware PD, Wilmington PD, Wyoming PD, and Delaware State Police.

PATROLS	HOURS WORKED	SEAT BELT ARRESTS	CHILD PASSENGER SAFETY ARRESTS	OTHER ARRESTS/ E-WARNINGS	TOTAL ARRESTS/ E-WARNINGS
59	236.0	42	10	862	924

ELECTRONIC GRANTS MANAGEMENT SYSTEM

PROJECT CODE: OHGS25-01

PROJECT DESCRIPTION: OHS funded the maintenance of the Electronic Grant Management System. This system allows grant sub-recipients to conduct their transactions with OHS electronically. It also reduces paperwork and creates efficiencies for OHS and sub-recipients by streamlining processes and putting all files electronically in one

system. Funds were used for maintenance and licensing, troubleshooting and the establishment of new features. This system is used by all grantees statewide.

SAFE SYSTEM - POST CRASH CARE

PROJECT CODE: CRUS25-01

PROJECT DESCRIPTION: OHS set aside funds to allow first responders to improve practices related to serious crash response. Activities included training, equipment updates, and other measures needed to improve practices. Sub-recipients submitted proposals to OHS based on their need for training, equipment, and other programmatic efforts that align with the post-crash care element of the Safe System Approach. The trainings utilized were advanced collision training, pedestrian/bicycle crash training, motorcyclist crash training and level III crash reconstruction training. This initiative contributed to reducing traffic fatalities by 1.5%.

PARTICIPATING AGENCY: Wilmington PD.

SALARIES/BENEFITS FOR OHS STAFF

PROJECT CODES: OHCD25-01, OCHO25-01, OHCP25-01, OHCM25-01, TSOC25-01, PSSA25-01

PROJECT DESCRIPTION: Salaries and benefits were provided for staff members. Job duties may change throughout the year as needed. The following positions are funded through this project:

- **Planning Supervisor:** Responsible for monitoring and evaluation of approved highway safety projects, administration and distribution of federal funds. This position also manages traffic safety programs as assigned, including impaired driving prevention. Serves as the Deputy Director.
- **Planner IV:** Acts as the Program Manager for a variety of traffic safety priority programs. These programs include but are not limited to; Occupant Protection, Distracted Driving, Teen Driving, Senior/Aging Drivers.
- **Management Analyst III:** Acts as the Program Manager for a variety of traffic safety priority programs. These programs include but are not limited to, non-motorized safety, motorcyclist safety, and speed and supports the SmartSimple Grant System.
- **Community Relations Officer:** Manages media relations contracts and affiliated paid/earned media for various programs. They act as the OHS Public Information Officers and establish partnerships with a variety of stakeholders and engage with affected communities.
- **Program Support Specialist:** Provides assistance to Program Managers with planning functions and supports staff, assists with compiling data, and preparing required reports.

HSP PROJECTS NOT IMPLEMENTED IN FY2025:

OHS CONFERENCE/ROUNDTABLES

PROJECT CODE: OHBB25-01

PROJECT DESCRIPTION: OHS had planned to host a highway safety conference and/or focused roundtables in FY2025 to provide law enforcement and other safety partners with current, relevant training and informational opportunities. The Highway Safety Conference was to feature key experts in the field of highway safety providing current information, data, and best practices to further enhance the efforts of the highway safety program in Delaware. The focus of the roundtables was to be topic specific, one example would be reaching underserved communities with critical highway safety messages or identifying and reaching vulnerable populations in Delaware. The roundtables would allow for a more granular discussion on key issues and challenges in highway safety thus

resulting in a better understanding. The goal was to explore topics in greater detail allowing for the development of stronger outreach for all partners. ***Due to staffing issues, no funds were spent from this project in FY2025.***

CORPORATE PARTNERS PROGRAM

PROJECT CODE: OHOF25-01

PROJECT DESCRIPTION: OHS funded communication efforts in support of the Corporate Partners program. In 2025, over 196 employers received a monthly digital Traffic Safety Newsletter (TSN) highlighting specific priority area issues. The calendar follows the NHTSA Communications Calendar in terms of national campaigns. The TSN contains statistics, facts, and other useful safe driving tips. Outreach is conducted as employers request on-site activities to promote safe driving behavior. ***Funds were not spent from OHOF25-01.***



FINANCIAL SUMMARY



FINANCIAL SUMMARY

U.S. Department of Transportation National Highway Traffic Safety Administration

Federal Reimbursement Voucher

State: Delaware

Page: 1

Reimbursement Info: Total: \$.00

2025-FINAL

For Approval

Report Date: 01/28/2026

Claim Period: 10/01/2024 - 09/30/2025

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
NHTSA								
154 Transfer Funds								
154 Alcohol								
	154AL-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
	154 Alcohol Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
154 Paid Media								
	154PM-2025-DA-PO-10	DUI Alcohol PM PROMISE PROJECT FY21	\$97,046.60	\$97,046.60	\$97,046.60	\$97,046.60	\$97,046.60	\$.00
	154 Paid Media Total		\$97,046.60	\$97,046.60	\$97,046.60	\$97,046.60	\$97,046.60	\$.00
	154 Transfer Funds Total		\$97,046.60	\$97,046.60	\$97,046.60	\$97,046.60	\$97,046.60	\$.00
FAST Act NHTSA 402								
Community Traffic Safety Project								
	CP-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
	Community Traffic Safety Project Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
Paid Advertising								
	PM-2025-OH-SP-20	Speed Management Promise Project FY25	\$216,616.56	\$216,616.56	\$270,770.70	\$216,616.56	\$216,616.56	\$.00
	Paid Advertising Total		\$216,616.56	\$216,616.56	\$270,770.70	\$216,616.56	\$216,616.56	\$.00
	FAST Act NHTSA 402 Total		\$216,616.56	\$216,616.56	\$270,770.70	\$216,616.56	\$216,616.56	\$.00
FAST Act 405c Data Program								
405c Data Program								
	M3DA-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
	M3DA-2025-CA-BD-10	QA/QC E-Crash/E-Tckt Assmt/Control FY21	\$45,295.08	\$.00	\$56,618.85	\$45,295.08	\$45,295.08	\$.00
	405c Data Program Total		\$45,295.08	\$.00	\$56,618.85	\$45,295.08	\$45,295.08	\$.00
	FAST Act 405c Data Program Total		\$45,295.08	\$.00	\$56,618.85	\$45,295.08	\$45,295.08	\$.00
IIJA NHTSA 402								
Planning and Administration								
	PA-2025-GH-SA-01	CSI PRE MR Audit	\$31,412.77	\$.00	\$62,825.54	\$31,412.77	\$31,412.77	\$.00
	PA-2025-HS-PA-10	HSP/AGA Public Engagement Planning FY25	\$20,740.02	\$.00	\$41,480.04	\$20,740.02	\$20,740.02	\$.00
	PA-2025-OH-AB-10	Fiscal Analyst/Acctnt Position-C.Gannon	\$41,499.51	\$.00	\$82,999.02	\$41,499.51	\$41,499.51	\$.00
	PA-2025-OH-HA-10	Audit Fees FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
	PA-2025-OH-HD-10	Travel/Training FY25	\$9,059.96	\$.00	\$18,119.92	\$9,059.96	\$9,059.96	\$.00

FINANCIAL SUMMARY

PA-2025-OH-HE-10	Office Supplies FY25	\$1,921.57	\$.00	\$3,843.14	\$1,921.57	\$1,921.57	\$.00
PA-2025-OH-HG-10	General Operating Expenses FY25	\$73,545.79	\$.00	\$147,091.58	\$73,545.79	\$73,545.79	\$.00
PA-2025-OH-HH-10	Technology Enhancements FY25	\$11,941.00	\$.00	\$23,882.00	\$11,941.00	\$11,941.00	\$.00
PA-2025-TN-HL-01	OHS Town Hall/Focus Group FY25	\$79,982.27	\$.00	\$159,964.54	\$79,982.27	\$79,982.27	\$.00
Planning and Administration Total		\$270,102.89	\$.00	\$540,205.78	\$270,102.89	\$270,102.89	\$.00
Motorcycle Safety							
MC-2025-OH-MB-10	Delmarva Bike Week Motorcycle Enf.-FY25	\$8,202.50	\$5,516.29	\$10,253.13	\$8,202.50	\$8,202.50	\$.00
Motorcycle Safety Total		\$8,202.50	\$5,516.29	\$10,253.13	\$8,202.50	\$8,202.50	\$.00
Safety Belts							
OP-2025-CI-OT-10	Click It or Ticket Enforcement FY25	\$22,287.94	\$22,287.94	\$27,859.93	\$22,287.94	\$22,287.94	\$.00
Safety Belts Total		\$22,287.94	\$22,287.94	\$27,859.93	\$22,287.94	\$22,287.94	\$.00
Pedestrian/Bicycle Safety							
PS-2025-AB-CB-10	ABC Bicycle Safety Program: FY25	\$9,500.00	\$9,500.00	\$11,875.00	\$9,500.00	\$9,500.00	\$.00
PS-2025-OH-PA-10	October Pedestrian Enforcement FY25	\$17,388.58	\$.00	\$21,735.73	\$17,388.58	\$17,388.58	\$.00
PS-2025-OH-PA-20	Safe Family Holiday Ped Education FY25	\$17,236.50	\$.00	\$21,545.63	\$17,236.50	\$17,236.50	\$.00
PS-2025-OH-PA-30	May Ped Education and Enf FY25	\$16,410.07	\$16,410.07	\$20,512.59	\$16,410.07	\$16,410.07	\$.00
Pedestrian/Bicycle Safety Total		\$60,535.15	\$25,910.07	\$75,668.95	\$60,535.15	\$60,535.15	\$.00
Traffic Enforcement Services							
PT-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
PT-2025-LE-CE-10	Local Law Enf Egagmt for Vlnrble Rd-FY25	\$7,721.46	\$.00	\$9,651.83	\$7,721.46	\$7,721.46	\$.00
PT-2025-OH-BL-10	LEL Salary - John Horsman FY25	\$28,989.31	\$.00	\$36,236.66	\$28,989.31	\$28,989.31	\$.00
PT-2025-OH-OS-10	Fall OP/DD Enforcement FY25	\$33,505.78	\$12,825.10	\$41,882.23	\$33,505.78	\$33,505.78	\$.00
PT-2025-OH-OS-20	Safe Family Holiday OP/DD Enf FY25	\$24,894.44	\$8,150.23	\$31,118.06	\$24,894.44	\$24,894.44	\$.00
PT-2025-OH-OS-30	Winter OP/DD Enforcement FY25	\$29,171.62	\$15,610.32	\$36,464.53	\$29,171.62	\$29,171.62	\$.00
PT-2025-OH-OS-40	Summer OP/DD Enforcement FY25	\$39,236.97	\$21,775.61	\$49,046.21	\$39,236.97	\$39,236.97	\$.00
PT-2025-SS-FA-10	Municipal Safe Streets FY25	\$32,694.03	\$32,694.03	\$40,867.55	\$32,694.03	\$32,694.03	\$.00
Traffic Enforcement Services Total		\$196,213.61	\$91,055.29	\$245,267.07	\$196,213.61	\$196,213.61	\$.00
Community Traffic Safety Programs							
CP-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
CP-2025-OH-BB-10	OHS Conference FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
CP-2025-OH-CD-10	Dpty Drctr/Impaired Drvng Coord-J.Horvath	\$127,678.19	\$.00	\$159,597.75	\$127,678.19	\$127,678.19	\$.00
CP-2025-OH-CM-10	Marketing Specialist FY25	\$2,043.19	\$.00	\$2,553.99	\$2,043.19	\$2,043.19	\$.00
CP-2025-OH-CO-10	Planner IV - Jackie McDermott FY25	\$48,065.33	\$.00	\$60,081.68	\$48,065.33	\$48,065.33	\$.00
CP-2025-OH-CP-10	Management Analyst III Jason Coleman FY2	\$100,456.21	\$.00	\$125,570.26	\$100,456.21	\$100,456.21	\$.00
CP-2025-OH-GS-10	Electronics Grant Management System FY25	\$3,920.00	\$.00	\$4,900.00	\$3,920.00	\$3,920.00	\$.00
CP-2025-OH-OF-10	Corporate Partners Program Supplies FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
CP-2025-PS-SA-10	Prgm Support Specialist - Beverly Ennis	\$23,351.34	\$.00	\$29,189.19	\$23,351.34	\$23,351.34	\$.00
CP-2025-TS-OC-10	Cmmunity Reltions Offcr - Meghan Niddrie	\$56,747.43	\$.00	\$70,934.30	\$56,747.43	\$56,747.43	\$.00
Community Traffic Safety Programs Total		\$362,261.69	\$.00	\$452,827.17	\$362,261.69	\$362,261.69	\$.00
Speed Management							
SC-2025-SP-ED-10	Fall Speed Enforcement Oct/Nov FY25	\$30,808.70	\$5,989.78	\$38,510.87	\$30,808.70	\$30,808.70	\$.00
SC-2025-SP-ED-20	Safe Family Holiday Speed Enf FY25	\$30,790.22	\$792.27	\$38,487.78	\$30,790.22	\$30,790.22	\$.00
SC-2025-SP-ED-30	Winter Speed Enforcement January FY25	\$43,465.43	\$12,420.04	\$54,331.79	\$43,465.43	\$43,465.43	\$.00
SC-2025-SP-ED-40	Spring Speed Enforcement March FY25	\$30,556.29	\$14,080.85	\$38,195.37	\$30,556.29	\$30,556.29	\$.00

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SC-2025-SP-ED-50	Summer Speed Enforcement June/July FY25	\$65,887.46	\$41,574.20	\$82,359.32	\$65,887.46	\$65,887.46	\$0.00
SC-2025-SP-ED-60	September Speed Enforcement FY25	\$76,147.84	\$61,883.70	\$95,184.81	\$76,147.84	\$76,147.84	\$0.00
Speed Management Total		\$277,655.94	\$136,740.84	\$347,069.94	\$277,655.94	\$277,655.94	\$0.00
Roadway Safety							
RS-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
RS-2025-CR-US-10	Safe System - Post Crash Care Municiples	\$1,677.43	\$1,677.43	\$2,096.79	\$1,677.43	\$1,677.43	\$0.00
RS-2025-OH-VD-10	Ambassador of Safety Video Project FY25	\$108,490.20	\$0.00	\$135,612.75	\$108,490.20	\$108,490.20	\$0.00
Roadway Safety Total		\$110,167.63	\$1,677.43	\$137,709.54	\$110,167.63	\$110,167.63	\$0.00
Distracted Driving							
DD-2025-EN-DD-10	End Distracted Driving FY25	\$20,000.00	\$20,000.00	\$25,000.00	\$20,000.00	\$20,000.00	\$0.00
Distracted Driving Total		\$20,000.00	\$20,000.00	\$25,000.00	\$20,000.00	\$20,000.00	\$0.00
Paid Advertising							
PM-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
PM-2025-AL-IV-10	ALIVE in DE Video Series FY25	\$74,439.53	\$1,010.00	\$93,049.42	\$74,439.53	\$74,439.53	\$0.00
PM-2025-MO-VE-10	Move Over/Preventing R.D.-FY25	\$55,000.00	\$46,101.84	\$68,750.00	\$55,000.00	\$55,000.00	\$0.00
PM-2025-NE-AP-10	Non-Priority Area Communication Program	\$19,754.69	\$17,939.69	\$24,693.36	\$19,754.69	\$19,754.69	\$0.00
PM-2025-OH-CT-10	Occpnt Prtctn/Distracted Driving PM-FY25	\$83,183.44	\$83,183.44	\$103,979.31	\$83,183.44	\$83,183.44	\$0.00
PM-2025-OH-MM-10	Motorcycle Safety Communications FY25	\$27,781.25	\$12,016.25	\$34,726.57	\$27,781.25	\$27,781.25	\$0.00
PM-2025-OH-PM-10	Non-Motorized Safety Communications FY25	\$150,000.00	\$150,000.00	\$187,500.00	\$150,000.00	\$150,000.00	\$0.00
PM-2025-OH-SP-10	Speed Management Communications	\$104,601.19	\$104,601.19	\$130,751.49	\$104,601.19	\$104,601.19	\$0.00
PM-2025-OH-WS-10	Arrive Alive DE Website FY25	\$65,750.00	\$0.00	\$82,187.50	\$65,750.00	\$65,750.00	\$0.00
PM-2025-SE-NR-10	Senior/Aging Driver Paid Media FY25	\$68,327.67	\$68,327.67	\$85,409.59	\$68,327.67	\$68,327.67	\$0.00
PM-2025-TE-DR-10	Teen Driver Communications FY25	\$69,754.91	\$69,754.91	\$87,193.64	\$69,754.91	\$69,754.91	\$0.00
Paid Advertising Total		\$718,592.68	\$552,934.99	\$898,240.88	\$718,592.68	\$718,592.68	\$0.00
Teen Safety Program							
TSP-2025-TD-TF-10	Teen Driver Task Force Support Services	\$20,262.26	\$0.00	\$25,327.83	\$20,262.26	\$20,262.26	\$0.00
TSP-2025-TG-DP-10	Grad. Driver's Lic. Parent Orient. Prgm	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Teen Safety Program Total		\$20,262.26	\$0.00	\$25,327.83	\$20,262.26	\$20,262.26	\$0.00
Heatstroke/Unattended passenger education							
UNATTD-2025-HT-SA-10	Heatstroke/Unattended Passenger Ed.-FY25	\$4,978.55	\$4,978.55	\$6,223.19	\$4,978.55	\$4,978.55	\$0.00
Heatstroke/Unattended passenger education Total		\$4,978.55	\$4,978.55	\$6,223.19	\$4,978.55	\$4,978.55	\$0.00
Uncommitted							
X-2025-OH-PP-10	Anticipated Projects FY25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Uncommitted Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
IJJA NHTSA 402 Total		\$2,071,260.84	\$861,101.40	\$2,791,653.41	\$2,071,260.84	\$2,071,260.84	\$0.00
IJJA 154 Transfer Funds							
Alcohol Enforcement							
ENF_AL-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
ENF_AL-2025-AC-AF-50	October DUI Patrols FY23	\$27,881.61	\$27,881.61	\$27,881.61	\$27,881.61	\$27,881.61	\$0.00
ENF_AL-2025-AC-AF-60	Safe Family Holiday DUI Patrols FY23	\$30,523.30	\$30,523.30	\$30,523.30	\$30,523.30	\$30,523.30	\$0.00
ENF_AL-2025-AC-AF-70	February/March DUI Patrols FY23	\$30,106.55	\$30,106.55	\$30,106.55	\$30,106.55	\$30,106.55	\$0.00
ENF_AL-2025-AC-AF-80	Summer DUI Patrols FY23	\$34,714.31	\$34,714.31	\$34,714.31	\$34,714.31	\$34,714.31	\$0.00
ENF_AL-2025-AC-AF-90	Drive Sober/Get Pulled Over Patrols-FY23	\$21,165.04	\$20,020.15	\$21,165.04	\$21,165.04	\$21,165.04	\$0.00
ENF_AL-2025-CH-PU-10	FY25 December Checkpoint FY23	\$5,373.14	\$5,373.14	\$5,373.14	\$5,373.14	\$5,373.14	\$0.00

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ENF_AL-2025-CH-PU-20	Memorial Day Weekend Checkpoint FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
ENF_AL-2025-CH-PU-30	Drive Sober/Get Pulled Over Chkpt-FY23	\$3,958.30	\$3,958.30	\$3,958.30	\$3,958.30	\$3,958.30	\$.00
Alcohol Enforcement Total		\$153,722.25	\$152,577.36	\$153,722.25	\$153,722.25	\$153,722.25	\$.00
DUI Courts and Support							
DUI_AL-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
DUI_AL-2025-EC-RA-10	DUI Court Support FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
DUI_AL-2025-EC-RB-10	DUI Court Support FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
DUI_AL-2025-TA-DF-10	DUI Court - Monitoring Devices FY22	\$41,921.75	\$.00	\$41,921.75	\$41,921.75	\$41,921.75	\$.00
DUI Courts and Support Total		\$41,921.75	\$.00	\$41,921.75	\$41,921.75	\$41,921.75	\$.00
Alcohol Paid Media							
PM_AL-2025-DA-PP-10	DUI Alcohol Paid Media FY22	\$613,644.16	\$609,594.16	\$613,644.16	\$613,644.16	\$613,644.16	\$.00
PM_AL-2025-DA-PQ-10	DUI Alcohol Paid Media FY23	\$27,878.41	\$27,878.41	\$27,878.41	\$27,878.41	\$27,878.41	\$.00
PM_AL-2025-DA-PS-10	DUI Alcohol Paid Media FY24	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$.00
PM_AL-2025-DA-PT-10	DUI Alcohol Paid Media FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
Alcohol Paid Media Total		\$642,522.57	\$638,472.57	\$642,522.57	\$642,522.57	\$642,522.57	\$.00
Alcohol Toxicology Support							
TOX_AL-2025-EN-ER-10	Impaired Driving Enforcement Equip.-FY22	\$12,897.50	\$.00	\$12,897.50	\$12,897.50	\$12,897.50	\$.00
TOX_AL-2025-EN-ES-10	Impaired Driving Enforcement Equip.-FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
Alcohol Toxicology Support Total		\$12,897.50	\$.00	\$12,897.50	\$12,897.50	\$12,897.50	\$.00
Alcohol Non-Law Enforcement Training							
NLET_AL-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
NLET_AL-2025-SE-RA-10	Safe Alcohol Serv. Events	\$62,839.62	\$.00	\$62,839.62	\$62,839.62	\$62,839.62	\$.00
Alcohol Non-Law Enforcement Training Total		\$62,839.62	\$.00	\$62,839.62	\$62,839.62	\$62,839.62	\$.00
Drug Enforcement							
ENF_DG-2025-DC-AE-10	April 4/20 DRE Enforcement FY23	\$16,429.89	\$16,429.89	\$16,429.89	\$16,429.89	\$16,429.89	\$.00
Drug Enforcement Total		\$16,429.89	\$16,429.89	\$16,429.89	\$16,429.89	\$16,429.89	\$.00
Funds Uncommitted to Projects							
UP_154-2025-00-00-00	Impaired Driving Antcptd Projects-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
UP_154-2025-DA-BF-10	Impaired Driving Antcptd Projects-FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
UP_154-2025-DA-BG-10	FY25 Impaired Anticipated Projects FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
UP_154-2025-DA-BH-10	Impaired Driving Antcptd Projects-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
Funds Uncommitted to Projects Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
IIJA 154 Transfer Funds Total		\$930,333.58	\$807,479.82	\$930,333.58	\$930,333.58	\$930,333.58	\$.00
IIJA 405b OP High							
405b High HVE							
M1HVE-2025-CI-ED-10	Click It or Ticket Enforcement FY25	\$15,125.77	\$.00	\$18,907.21	\$15,125.77	\$15,125.77	\$.00
M1HVE-2025-CI-EE-10	Click It or Ticket Enforcement FY24	\$5,000.00	\$.00	\$6,250.00	\$5,000.00	\$5,000.00	\$.00
405b High HVE Total		\$20,125.77	\$.00	\$25,157.21	\$20,125.77	\$20,125.77	\$.00
405b High Training							
M1TR-2025-TR-AC-10	OP/CPS Training FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M1TR-2025-TR-AD-10	OP/CPS Training FY23	\$10,345.79	\$.00	\$12,932.24	\$10,345.79	\$10,345.79	\$.00
M1TR-2025-TR-AE-10	OP/CPS Training FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M1TR-2025-TR-AF-10	OP/CPS Training FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00

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405b High Training Total		\$10,345.79	\$0.00	\$12,932.24	\$10,345.79	\$10,345.79	\$0.00
405b High Public Education							
M1PE-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M1PE-2025-PM-CP-10	Child Passenger Safety Comm.-FY24	\$4,093.48	\$0.00	\$5,116.85	\$4,093.48	\$4,093.48	\$0.00
M1PE-2025-PM-CQ-10	Child Passenger Safety Comm.-FY25	\$24,177.95	\$0.00	\$30,222.44	\$24,177.95	\$24,177.95	\$0.00
M1PE-2025-PM-OC-10	OP Communications FY22	\$29,921.68	\$0.00	\$37,402.10	\$29,921.68	\$29,921.68	\$0.00
M1PE-2025-PM-OD-10	OP Communications FY23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M1PE-2025-PM-OE-10	OP Communications FY24	\$49,807.46	\$0.00	\$62,259.33	\$49,807.46	\$49,807.46	\$0.00
M1PE-2025-PM-OF-10	OP Communications FY25	\$97,675.60	\$0.00	\$122,094.50	\$97,675.60	\$97,675.60	\$0.00
405b High Public Education Total		\$205,676.17	\$0.00	\$257,095.22	\$205,676.17	\$205,676.17	\$0.00
405b High Community CPS Services							
M1CPS-2025-SA-LE-10	Fitting Station Coordinators FY24	\$105,604.70	\$0.00	\$132,005.88	\$105,604.70	\$105,604.70	\$0.00
M1CPS-2025-SA-LF-10	Fitting Station Coordinators FY25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M1CPS-2025-SU-PD-10	Fitting Station Supplies FY23	\$392.72	\$0.00	\$490.90	\$392.72	\$392.72	\$0.00
M1CPS-2025-SU-PE-10	Fitting Station Supplies FY24	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M1CPS-2025-SU-PF-10	Fitting Station Supplies FY25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Community CPS Services Total		\$105,997.42	\$0.00	\$132,496.78	\$105,997.42	\$105,997.42	\$0.00
405b High OP Information System							
M1OP-2025-SR-VG-10	Seat Belt Survey FY24	\$5,000.00	\$0.00	\$6,250.00	\$5,000.00	\$5,000.00	\$0.00
M1OP-2025-SR-VH-10	Seat Belt Survey FY25	\$16,717.00	\$0.00	\$20,896.25	\$16,717.00	\$16,717.00	\$0.00
405b High OP Information System Total		\$21,717.00	\$0.00	\$27,146.25	\$21,717.00	\$21,717.00	\$0.00
405b OP High Uncommitted							
M1X-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b OP High Uncommitted Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Match							
M1MATCH-2025-00-00-00	Match 23, 24, 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Match Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Underserved CPS Programs							
B1CPS_US-2025-CS-DA-10	Child Seat Distribution FY24	\$20,803.96	\$0.00	\$26,004.96	\$20,803.96	\$20,803.96	\$0.00
B1CPS_US-2025-CS-DB-10	Child Seat Distribution FY25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Underserved CPS Programs Total		\$20,803.96	\$0.00	\$26,004.96	\$20,803.96	\$20,803.96	\$0.00
405b High Child Restraint							
M1*CR-2025-CP-SC-10	Child Passenger Safety Conf.-FY25	\$1,500.00	\$0.00	\$1,875.00	\$1,500.00	\$1,500.00	\$0.00
405b High Child Restraint Total		\$1,500.00	\$0.00	\$1,875.00	\$1,500.00	\$1,500.00	\$0.00
I1JA 405b OP High Total		\$386,166.11	\$0.00	\$482,707.66	\$386,166.11	\$386,166.11	\$0.00
I1JA 405c Data Program							
405c Data Program							
M3DA-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M3DA-2025-CA-BE-10	QA/QC E-Crash/E-Ticket Assmnt/Control-FY	\$60,108.90	\$0.00	\$75,136.13	\$60,108.90	\$60,108.90	\$0.00
M3DA-2025-CA-BF-10	QA/QC E-Crash/E-Ticket Assmnt/Control-FY	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M3DA-2025-CA-CE-10	TRCC Strategic Plan Implmnt. Spport-FY22	\$13,026.60	\$0.00	\$16,283.26	\$13,026.60	\$13,026.60	\$0.00
M3DA-2025-CA-CF-10	TRCC Strategic Plan Implmnt. Spport-FY23	\$4,645.63	\$0.00	\$5,807.04	\$4,645.63	\$4,645.63	\$0.00

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M3DA-2025-CA-RS-10	DelDOT CARS Support and Enhncmnts-FY25	\$109,937.02	\$.00	\$137,421.28	\$109,937.02	\$109,937.02	\$.00
M3DA-2025-DA-TE-10	Data Analyst Contract-FY22	\$67,129.59	\$.00	\$83,911.99	\$67,129.59	\$67,129.59	\$.00
M3DA-2025-DA-TF-10	Data Analyst Contract-FY23	\$561.57	\$.00	\$701.96	\$561.57	\$561.57	\$.00
M3DA-2025-DD-IA-10	DELJIS Data Improvements-FY25	\$44,292.19	\$.00	\$55,365.24	\$44,292.19	\$44,292.19	\$.00
405c Data Program Total		\$299,701.50	\$.00	\$374,626.90	\$299,701.50	\$299,701.50	\$.00
405c Data Uncommitted							
M3X-2025-CB-AE-10	Traffic Records Antcptd Projects-FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M3X-2025-CB-AF-10	Traffic Records Antcptd Projects-FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M3X-2025-CB-AG-10	Traffic Records Antcptd Projects-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M3X-2025-CB-AH-10	Traffic Records Antcptd Projects-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Data Uncommitted Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Match							
M3MATCH-2025-00-00-00	Match 22, 23, 24, 25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Match Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Software or applications							
B3SA-2025-CA-BE-10	QA/QC E-Crash/E-Tckt Assmnt/Control-FY22	\$21,074.56	\$.00	\$26,343.20	\$21,074.56	\$21,074.56	\$.00
B3SA-2025-CA-BF-10	QA/QC E-Crash/E-Tckt Assmnt/Control-FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SA-2025-CA-BG-10	QA/QC E-Crash/E-Tckt Assmnt/Control-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SA-2025-CA-BH-10	QA/QC E-Crash/E-Tckt Assmnt/Control-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Software or applications Total		\$21,074.56	\$.00	\$26,343.20	\$21,074.56	\$21,074.56	\$.00
405c Data Sharing and Analysis							
B3DSA-2025-EM-SA-10	DHSS Trauma EMS Data Improvement FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3DSA-2025-EM-SB-10	DHSS Trauma EMS Data Improvement FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3DSA-2025-EM-SC-10	DHSS Trauma EMS Data Improvement FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3DSA-2025-EM-SD-10	DHSS Trauma EMS Data Improvement FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Data Sharing and Analysis Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Supporting Professionals							
B3SP-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-CA-CE-10	TRCC Strategic Implementation FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-CA-CF-10	TRCC Strategic Implementation FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-CA-CG-10	TRCC Strategic Plan Implmnt. Spport-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-CA-CH-10	TRCC Strategic Plan Implmnt. Spport-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-DA-TE-10	Data Analyst Contract FY22	\$22,417.79	\$.00	\$28,022.24	\$22,417.79	\$22,417.79	\$.00
B3SP-2025-DA-TF-10	Data Analyst Contract FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-DA-TG-10	Data Analyst Contract FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SP-2025-DA-TH-10	Data Analyst Contract FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Supporting Professionals Total		\$22,417.79	\$.00	\$28,022.24	\$22,417.79	\$22,417.79	\$.00
405c Traffic Records positions							
B3TRP-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Traffic Records positions Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
IIJA 405c Data Program Total		\$343,193.85	\$.00	\$428,992.34	\$343,193.85	\$343,193.85	\$.00

IIJA 405d Impaired Driving Mid**405d Mid HVE**

M5HVE-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5HVE-2025-DR-EB-10	April 4/20 DRE Enforcement FY24	\$7,584.23	\$.00	\$9,480.29	\$7,584.23	\$7,584.23	\$.00
M5HVE-2025-EN-FB-10	October DUI Patrols FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5HVE-2025-EN-FB-20	Safe Family Holiday DUI Patrols FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5HVE-2025-EN-FB-30	December Checkpoint FY24	\$7,882.20	\$.00	\$9,852.75	\$7,882.20	\$7,882.20	\$.00
M5HVE-2025-EN-FB-40	February/March DUI Patrols FY24	\$22,508.60	\$.00	\$28,135.75	\$22,508.60	\$22,508.60	\$.00
M5HVE-2025-EN-FB-50	Memorial Day Weekend Checkpoint FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5HVE-2025-EN-FB-60	Summer DUI Patrols FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5HVE-2025-EN-FB-70	Drive Sober or Get Pulled Over FY24	\$22,069.72	\$.00	\$27,587.16	\$22,069.72	\$22,069.72	\$.00
M5HVE-2025-EN-FB-80	Drive Sober/Get Pulled Over Chckpnt-FY24	\$5,901.83	\$.00	\$7,377.29	\$5,901.83	\$5,901.83	\$.00
M5HVE-2025-MA-DD-30	MADD Delaware Awards Luncheon FY24	\$11,730.30	\$.00	\$14,662.88	\$11,730.30	\$11,730.30	\$.00
405d Mid HVE Total		\$77,676.88	\$.00	\$97,096.12	\$77,676.88	\$77,676.88	\$.00

405d Mid Media/ID training/Enf Related exp.

M5PEM-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5PEM-2025-DR-UF-10	DUI Drug Paid Media FY24	\$399,999.54	\$.00	\$499,999.43	\$399,999.54	\$399,999.54	\$.00
M5PEM-2025-DR-UG-10	DUI Drug Paid Media FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5PEM-2025-EA-PR-10	DUI Alcohol Paid Media FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Mid Media/ID training/Enf Related exp. Total		\$399,999.54	\$.00	\$499,999.43	\$399,999.54	\$399,999.54	\$.00

405d Mid Other Based on Problem ID

M5OT-2025-AD-AF-10	DRE Program FY22	\$82,147.16	\$.00	\$102,683.96	\$82,147.16	\$82,147.16	\$.00
M5OT-2025-CO-OA-10	DRE/Imprd Drvng Trning Coord. BryantFY22	\$71,981.24	\$.00	\$89,976.55	\$71,981.24	\$71,981.24	\$.00
M5OT-2025-MA-DD-10	MADD Delaware Program Specialist FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5OT-2025-TS-RE-10	Tirffic Sfty Resrce Proscutor Prog.-FY22	\$239,295.71	\$.00	\$299,119.64	\$239,295.71	\$239,295.71	\$.00
405d Mid Other Based on Problem ID Total		\$393,424.11	\$.00	\$491,780.15	\$393,424.11	\$393,424.11	\$.00

405d Impaired Driving Mid Uncommitted

M5X-2025-00-00-00	Match 22, 24, 25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5X-2025-EA-AF-10	Impaired Driving Antcpted Projects-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M5X-2025-EA-AG-10	Impaired Driving Antcpted Projects-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Impaired Driving Mid Uncommitted Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00

405d Mid Media/ID training/Enf Related exp.

B5PEM-2025-DR-UG-10	DUI Drug Paid Media-FY25	\$12,846.92	\$.00	\$16,058.65	\$12,846.92	\$12,846.92	\$.00
B5PEM-2025-EA-PP-10	DUI Alcohol Paid Media FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B5PEM-2025-EA-PR-10	DUI Alcohol Paid Media-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B5PEM-2025-EN-FB-10	October DUI Patrols-FY24	\$19,935.41	\$.00	\$24,919.26	\$19,935.41	\$19,935.41	\$.00
B5PEM-2025-EN-FB-20	Safe Family Holiday DUI Patrols-FY24	\$18,438.80	\$.00	\$23,048.50	\$18,438.80	\$18,438.80	\$.00
B5PEM-2025-EN-FB-50	Memorial Day Weekend Checkpoint-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B5PEM-2025-EN-FB-60	Summer DUI Patrols-FY24	\$15,907.59	\$.00	\$19,884.49	\$15,907.59	\$15,907.59	\$.00
B5PEM-2025-MA-DD-10	MADD Delaware Program Specialist-FY24	\$13,331.23	\$.00	\$16,664.04	\$13,331.23	\$13,331.23	\$.00
B5PEM-2025-MA-DD-30	MADD Delaware Awards Luncheon-FY24	\$4,154.50	\$.00	\$5,193.13	\$4,154.50	\$4,154.50	\$.00

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405d Mid Media/ID training/Enf Related exp. Total	\$84,614.45	\$0.00	\$105,768.07	\$84,614.45	\$84,614.45	\$0.00
IIJA 405d Impaired Driving Mid Total	\$955,714.98	\$0.00	\$1,194,643.77	\$955,714.98	\$955,714.98	\$0.00
IIJA 405d Impaired Driving Low						
405d Low Other Based on Problem ID						
M6OT-2025-00-00-00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M6OT-2025-AD-AG-10 Drug Recognition Expert Program Callouts	\$109,808.13	\$0.00	\$137,260.19	\$109,808.13	\$109,808.13	\$0.00
M6OT-2025-ID-SB-10 Impaired Drvng Prev. Tsk Frce Spprt-FY23	\$19,718.11	\$0.00	\$24,647.64	\$19,718.11	\$19,718.11	\$0.00
M6OT-2025-TS-RF-10 Trffic Safety Res. Proscutor Prgam-FY23	\$68,619.34	\$0.00	\$85,774.17	\$68,619.34	\$68,619.34	\$0.00
405d Low Other Based on Problem ID Total	\$198,145.58	\$0.00	\$247,682.00	\$198,145.58	\$198,145.58	\$0.00
405d Impaired Driving Low Uncommitted						
M6X-2025-EA-AE-10 Impaired Driving Antcpted Projects-FY23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405d Impaired Driving Low Uncommitted Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405d Low HVE						
FDLHVE-2025-00-00-00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405d Low HVE Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405d Low ID Coordinator						
FDLIDC-2025-CO-OB-10 DRE/Imprd Drvng Trnng Coord. Bryant-FY23	\$2,101.88	\$0.00	\$2,627.35	\$2,101.88	\$2,101.88	\$0.00
405d Low ID Coordinator Total	\$2,101.88	\$0.00	\$2,627.35	\$2,101.88	\$2,101.88	\$0.00
405d Low BAC Testing/Reporting						
FDLBAC-2025-EA-QD-10 Impaired Driving Enforcement Equip.-FY23	\$25,010.18	\$0.00	\$31,262.73	\$25,010.18	\$25,010.18	\$0.00
405d Low BAC Testing/Reporting Total	\$25,010.18	\$0.00	\$31,262.73	\$25,010.18	\$25,010.18	\$0.00
405d Low Media/ID training/Enf Related exp.						
FDLPEM-2025-00-00-00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
FDLPEM-2025-EA-PP-10 Impaired Commun./Paid Media:FY23	\$56,346.48	\$0.00	\$70,433.10	\$56,346.48	\$56,346.48	\$0.00
FDLPEM-2025-EA-PQ-10 DUI Alcohol Paid Media FY23	\$242,151.08	\$0.00	\$302,688.85	\$242,151.08	\$242,151.08	\$0.00
405d Low Media/ID training/Enf Related exp. Total	\$298,497.56	\$0.00	\$373,121.95	\$298,497.56	\$298,497.56	\$0.00
405d Low Training						
FDLTR-2025-ED-AJ-10 Impaired Driving Travel/Training FY23	\$23,889.89	\$0.00	\$29,862.37	\$23,889.89	\$23,889.89	\$0.00
405d Low Training Total	\$23,889.89	\$0.00	\$29,862.37	\$23,889.89	\$23,889.89	\$0.00
405d Low Identifying Recidivism Risk						
FDLDATR-2025-00-00-00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405d Low Identifying Recidivism Risk Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
IIJA 405d Impaired Driving Low Total	\$547,645.09	\$0.00	\$684,556.40	\$547,645.09	\$547,645.09	\$0.00
IIJA 405f Motorcycle Programs						
405f Motorcyclist Awareness						
M11MA-2025-MC-PF-10 Motorcyclist Safety Communications FY23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
M11MA-2025-MC-PG-10 Motorcycle Safety Communications FY24	\$33,071.86	\$0.00	\$41,339.83	\$33,071.86	\$33,071.86	\$0.00
M11MA-2025-MC-PH-10 Motorcycle Safety Communications FY25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

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405f Motorcyclist Awareness Total		\$33,071.86	\$0.00	\$41,339.83	\$33,071.86	\$33,071.86	\$0.00
405f Motorcycle Uncommitted							
M11X-2025-MC-HP-01	MA Anticipated Projects-FY25 (Holding)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405f Motorcycle Uncommitted Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405f Match							
M11MATCH-2025-00-00-00	MATCH 23, 24, 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405f Match Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
IIJA 405f Motorcycle Programs Total		\$33,071.86	\$0.00	\$41,339.83	\$33,071.86	\$33,071.86	\$0.00
IIJA 405h Nonmotorized Safety							
405h Public Education							
FHPE-2025-PE-DS-10	Non Motorized Safety Communications FY23	\$74,952.94	\$0.00	\$93,691.18	\$74,952.94	\$74,952.94	\$0.00
405h Public Education Total		\$74,952.94	\$0.00	\$93,691.18	\$74,952.94	\$74,952.94	\$0.00
IIJA 405h Nonmotorized Safety Total		\$74,952.94	\$0.00	\$93,691.18	\$74,952.94	\$74,952.94	\$0.00
SUPPLEMENTAL IIJA NHTSA 402							
Paid Advertising							
PM-2025-OH-WX-10	Arrive Alive DE Website FY25	\$127,047.00	\$11,347.00	\$158,808.75	\$127,047.00	\$127,047.00	\$0.00
Paid Advertising Total		\$127,047.00	\$11,347.00	\$158,808.75	\$127,047.00	\$127,047.00	\$0.00
NHTSA 402 Match							
MATCH-2025-00-00-00	MATCH 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
NHTSA 402 Match Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SUPPLEMENTAL IIJA NHTSA 402 Total		\$127,047.00	\$11,347.00	\$158,808.75	\$127,047.00	\$127,047.00	\$0.00
SUPPLEMENTAL IIJA 405b OP High							
405b High Public Education							
M1PE-2025-PM-OW-10	OP Communications FY24	\$22,113.40	\$0.00	\$27,641.75	\$22,113.40	\$22,113.40	\$0.00
M1PE-2025-PM-OY-10	OP Communications FY23	\$22,170.54	\$0.00	\$27,713.18	\$22,170.54	\$22,170.54	\$0.00
M1PE-2025-PM-OZ-10	OP Communications FY25	\$22,113.40	\$0.00	\$27,641.75	\$22,113.40	\$22,113.40	\$0.00
405b High Public Education Total		\$66,397.34	\$0.00	\$82,996.68	\$66,397.34	\$66,397.34	\$0.00
405b OP High Uncommitted							
M1X-2025-00-00-00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b OP High Uncommitted Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Match							
M1MATCH-2025-00-00-00	MATCH 23, 24, 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405b High Match Total		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SUPPLEMENTAL IIJA 405b OP High Total		\$66,397.34	\$0.00	\$82,996.68	\$66,397.34	\$66,397.34	\$0.00
SUPPLEMENTAL IIJA 405c Data Program							
405c Data Program							
M3DA-2025-CA-RZ-10	DelDOT CARS Support and Enhncmnts-FY25	\$25,600.24	\$0.00	\$32,000.30	\$25,600.24	\$25,600.24	\$0.00
M3DA-2025-CB-RZ-10	DelDOT CARS Support	\$8,668.38	\$0.00	\$10,835.48	\$8,668.38	\$8,668.38	\$0.00
405c Data Program Total		\$34,268.62	\$0.00	\$42,835.78	\$34,268.62	\$34,268.62	\$0.00
405c Data Uncommitted							

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M3X-2025-CB-AX-10	Traffic Records Antcptd Projects-FY22	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M3X-2025-CB-BW-10	Traffic Records Antcptd Projects-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M3X-2025-CB-BY-10	Traffic Records Antcptd Projects-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
M3X-2025-CB-BZ-10	Traffic Records Antcptd Projects-FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Data Uncommitted Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Match							
M3MATCH-2025-00-00-00	MATCH 22,23,24,25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Match Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Software or applications							
B3SA-2025-CB-BW-10	Traffic Records Antcptd Projects-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B3SA-2025-CB-BY-10	Traffic Records Antcptd Projects-FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405c Software or applications Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
SUPPLEMENTAL IIJA 405c Data Program Total		\$34,268.62	\$.00	\$42,835.78	\$34,268.62	\$34,268.62	\$.00
SUPPLEMENTAL IIJA 405d Impaired Driving Mid							
405d Mid Media/ID training/Enf Related exp.							
M5PEM-2025-EA-PW-10	DUI Alcohol Paid Media FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Mid Media/ID training/Enf Related exp. Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Impaired Driving Mid Uncommitted							
M5X-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Impaired Driving Mid Uncommitted Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Mid Match							
M5MATCH-2025-00-00-00	Match 22, 24, 25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Mid Match Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Mid Media/ID training/Enf Related exp.							
B5PEM-2025-EA-PX-10	DUI Alcohol Paid Media FY24, 25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Mid Media/ID training/Enf Related exp. Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
SUPPLEMENTAL IIJA 405d Impaired Driving Mid Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
SUPPLEMENTAL IIJA 405d Impaired Driving Low							
405d Low Other Based on Problem ID							
M6OT-2025-MA-DE-10	DUI Awards FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Low Other Based on Problem ID Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Impaired Driving Low Uncommitted							
M6X-2025-EA-BZ-10	Impaired Anticipated Projects FY23	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Impaired Driving Low Uncommitted Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405d Low Media/ID training/Enf Related exp.							
FDLPEM-2025-EA-PY-10	DUI Alcohol Paid Media FY23	\$77,895.68	\$.00	\$97,369.60	\$77,895.68	\$77,895.68	\$.00
405d Low Media/ID training/Enf Related exp. Total		\$77,895.68	\$.00	\$97,369.60	\$77,895.68	\$77,895.68	\$.00

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SUPPLEMENTAL IIJA 405d Impaired Driving Low Total		\$77,895.68	\$.00	\$97,369.60	\$77,895.68	\$77,895.68	\$.00
SUPPLEMENTAL IIJA 405f Motorcycle Programs							
405f Motorcyclist Awareness							
M11MA-2025-MC-PW-10	Motorcycle Safety Communications FY25	\$2,743.14	\$.00	\$3,428.93	\$2,743.14	\$2,743.14	\$.00
M11MA-2025-MC-PX-10	Motorcycle Safety Communications FY24	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405f Motorcyclist Awareness Total		\$2,743.14	\$.00	\$3,428.93	\$2,743.14	\$2,743.14	\$.00
405f Match							
M11MATCH-2025-00-00-00	MATCH 24, 25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405f Match Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
SUPPLEMENTAL IIJA 405f Motorcycle Programs Total		\$2,743.14	\$.00	\$3,428.93	\$2,743.14	\$2,743.14	\$.00
IIJA 405e Distracted Driving Awareness 24-26							
405e Public Education							
B8APE-2025-PM-DD-10	Distracted Driving Communications FY24	\$53,311.32	\$.00	\$66,639.15	\$53,311.32	\$53,311.32	\$.00
B8APE-2025-PM-DE-10	Distracted Driving Communications FY25	\$84,669.71	\$.00	\$105,837.14	\$84,669.71	\$84,669.71	\$.00
405e Public Education Total		\$137,981.03	\$.00	\$172,476.29	\$137,981.03	\$137,981.03	\$.00
405e DD Law Enforcement							
B8ADDLE-2025-OH-DA-10	April Distracted Driving Enforcemnt-FY24	\$42,927.34	\$.00	\$53,659.18	\$42,927.34	\$42,927.34	\$.00
B8ADDLE-2025-OH-DB-10	April Distracted Driving Enforcemnt-FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405e DD Law Enforcement Total		\$42,927.34	\$.00	\$53,659.18	\$42,927.34	\$42,927.34	\$.00
405e Distracted Driving Uncommitted							
B8AX-2025-00-00-00		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B8AX-2025-AF-DD-10	Distracted Driving Anticipated Projects	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
B8AX-2025-AF-DE-10	Distracted Driving Anticipated Projects	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405e Distracted Driving Uncommitted Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405e DD Match							
B8AMATCH-2025-00-00-00	MATCH FY24, 25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405e DD Match Total		\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
IIJA 405e Distracted Driving Awareness 24-26 Total		\$180,908.37	\$.00	\$226,135.47	\$180,908.37	\$180,908.37	\$.00
IIJA 405g Nonmotorized Safety 24-26							
405g Law Enforcement							
BGLE-2025-OH-PL-10	Aug/Sept. Ped Education and Enforcement	\$3,615.34	\$.00	\$4,519.18	\$3,615.34	\$3,615.34	\$.00
BGLE-2025-OH-PL-20	Summer Beach Ped Education	\$1,464.03	\$.00	\$1,830.04	\$1,464.03	\$1,464.03	\$.00
BGLE-2025-OH-PN-10	Summer Beach Pedestrian Enf./Educ.-FY25	\$19,151.91	\$.00	\$23,939.89	\$19,151.91	\$19,151.91	\$.00
BGLE-2025-OH-PN-20	Aug/Sept. Ped Education and Enforcement	\$3,490.96	\$.00	\$4,363.70	\$3,490.96	\$3,490.96	\$.00
405g Law Enforcement Total		\$27,722.24	\$.00	\$34,652.81	\$27,722.24	\$27,722.24	\$.00
405g Public Education							
BGPE-2025-PE-DT-10	Non-Motorized Safety Communications FY24	\$114,073.02	\$.00	\$142,591.28	\$114,073.02	\$114,073.02	\$.00
BGPE-2025-PE-DU-10	Non-Motorized Safety Communications FY25	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00
405g Public Education Total		\$114,073.02	\$.00	\$142,591.28	\$114,073.02	\$114,073.02	\$.00
405g Nonmotorized Safety Uncommitted							
BGX-2025-NS-HP-01	NMS Anticipated Projects-FY25 (Holding)	\$.00	\$.00	\$.00	\$.00	\$.00	\$.00

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405g Nonmotorized Safety Uncommitted Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405g Match						
BGMATCH-2025-00-00-00 MATCH FY24, 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405g Match Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
IIJA 405g Nonmotorized Safety 24-26 Total	\$141,795.26	\$0.00	\$177,244.09	\$141,795.26	\$141,795.26	\$0.00
IIJA 405h Preventing Roadside Deaths 24-26						
405h Public Education						
M12BPE-2025-PR-SD-10 Preventing Roadside Death Communications	\$41,808.39	\$0.00	\$52,260.49	\$41,808.39	\$41,808.39	\$0.00
M12BPE-2025-PR-SE-10 Preventing Roadside Deaths Communication	\$24,039.92	\$0.00	\$30,049.90	\$24,039.92	\$24,039.92	\$0.00
405h Public Education Total	\$65,848.31	\$0.00	\$82,310.39	\$65,848.31	\$65,848.31	\$0.00
405h Law Enforcement						
M12BLE-2025-PR-DE-10 Preventing Roadside Deaths Enforc.-FY24	\$305.46	\$0.00	\$381.83	\$305.46	\$305.46	\$0.00
M12BLE-2025-PR-DF-10 Preventing Roadside Deaths Enforc.-FY25	\$11,509.86	\$0.00	\$14,387.33	\$11,509.86	\$11,509.86	\$0.00
405h Law Enforcement Total	\$11,815.32	\$0.00	\$14,769.16	\$11,815.32	\$11,815.32	\$0.00
405h Preventing Roadside Deaths Uncommitted						
M12X-2025-PR-HP-01 PRD Anticipated Projects-FY25 (Holding)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405h Preventing Roadside Deaths Uncommitted Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405h Match						
M12MATCH-2025-00-00-00 MATCH FY 24, 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405h Match Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
IIJA 405h Preventing Roadside Deaths 24-26 Total	\$77,663.63	\$0.00	\$97,079.55	\$77,663.63	\$77,663.63	\$0.00
SUPPLEMENTAL IIJA 405e Distracted Driving Awareness 24-26						
405e Public Education						
B8APE-2025-PM-DY-10 Distracted Driving Communications FY25	\$15,761.89	\$0.00	\$19,702.36	\$15,761.89	\$15,761.89	\$0.00
B8APE-2025-PM-DZ-10 Distracted Driving Communications FY24	\$15,565.12	\$0.00	\$19,456.40	\$15,565.12	\$15,565.12	\$0.00
405e Public Education Total	\$31,327.01	\$0.00	\$39,158.76	\$31,327.01	\$31,327.01	\$0.00
405e Distracted Driving Uncommitted						
B8AX-2025-DD-HP-01 DDA Anticipated Projects-FY25 (Holding)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405e Distracted Driving Uncommitted Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405e DD Match						
B8AMATCH-2025-00-00-00 MATCH 24, 25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405e DD Match Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
SUPPLEMENTAL IIJA 405e Distracted Driving Awareness 24-26 Total	\$31,327.01	\$0.00	\$39,158.76	\$31,327.01	\$31,327.01	\$0.00
SUPPLEMENTAL IIJA 405g Nonmotorized Safety 24-26						
405g Public Education						
BGPE-2025-00-00-00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
BGPE-2025-PE-DX-00 Non-Motorized Safety Communications FY24	\$14,776.14	\$0.00	\$18,470.18	\$14,776.14	\$14,776.14	\$0.00
BGPE-2025-PE-DY-10 Non-Motorized Safety Communications FY25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
405g Public Education Total	\$14,776.14	\$0.00	\$18,470.18	\$14,776.14	\$14,776.14	\$0.00