

FY 2024 GUAM OFFICE OF HIGHWAY SAFETY ANNUAL PERFORMANCE EVALUATION REPORT



A message from the Governor of Guam's Highway Safety Representative



Vincent P. Arriola
Director/Governor's Highway
Safety Representative



Linda J. Ibanez
Deputy Director

Håfa Adai! The Guam Department of Public Works - Office of Highway Safety (DPW-OHS) is pleased to present its Fiscal Year (FY) 2024 Annual Performance Evaluation Report, in accordance with the grant requirements outlined in Sections 402, 405b, and 405c by the National Highway Traffic Safety Administration (NHTSA). This report highlights the progress, achievements, and operational growth of DPW-OHS and its collaborative efforts with its Partners for Highway Safety.

Throughout FY 2024, DPW-OHS has continued to focus on advancing highway safety initiatives with an unwavering commitment to safeguarding lives on Guam's roadways. Under the leadership of Deputy Director Linda Ibanez and myself, we remain steadfast in pursuing the vision of zero fatalities on our island's roads. Through strategic programs and community outreach, we aim to reduce dangerous driving behaviors and foster a culture of responsibility and safety among all road users.

The primary mission of DPW-OHS is to initiate and support the development and implementation of policies and programs designed to reduce fatalities, injuries, and economic losses from motor vehicle crashes. Central to this mission is raising public awareness about highway safety issues on Guam's roadways. To drive meaningful and lasting improvements, we actively seek public participation and engagement, ensuring that our programs reflect the needs and perspectives of our community. This collaborative approach strengthens our ability to identify and address highway safety challenges effectively.

At the Office of Highway Safety, we take pride in our role as a leader and facilitator, working closely with public, private, federal, non-governmental, non-profit, and faith-based organizations. Through strategic partnerships, comprehensive program planning, public education campaigns, and a data-driven approach to enforcement activities, we are making significant strides toward the goal of zero fatalities and injuries on Guam's roads.

We extend our deepest gratitude to NHTSA Region 9 for their continued guidance and support. Their partnership remains invaluable as we work to strengthen highway safety awareness and achieve shared objectives for a safer Guam.

Un Dångkulo Na Si Yu'os Ma'åse - Thank you very much!

TABLE OF CONTENTS

Executive Summary	4
Introduction	5
Attitudinal Survey	5-19
Performance Report Chart	20
Alcohol Program	21-29
Distracted Driving	30-31
Emergency Medical Services	32-34
Heatstroke and Unattended Passenger	35
Motorcyclists	36-37
Occupant Protection (Sections 402 and 405b)	38-50
Paid Media	51
Pedestrian and Bicycle Safety	52-58
Planning and Administration	59-60
Police Traffic Services	61-70
Traffic Records (Sections 402 and 405c)	71-72
Evidence-based Traffic Safety Enforcement Program (TSEP)	73-74
Public Participation and Engagement (PPE)	75-77
Highway Safety Personnel Development Training	78-79

EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

This Annual Report highlights the accomplishments of the Guam Department of Public Works - Office of Highway Safety (DPW-OHS) Programs in FY 2024 (October 1, 2023 - September 30, 2024) and details the progress made toward achieving the targets established in the FY 2024 Highway Safety Plan (HSP). The preparation of the FY 2024 HSP was guided by the uniform procedures outlined in the FAST Act, Bipartisan Infrastructure Law, and Supplemental Bipartisan Infrastructure Law. Guam's FY 2024 HSP integrates the eleven (11) Core Performance Measures and one (1) core behavioral measure recommended by the National Highway Traffic Safety Administration (NHTSA) to assess the effectiveness and progress of the highway safety program.

HIGHWAY SAFETY PROGRAMS

The primary goals of Guam's highway safety programs are to prevent motor vehicle crashes, save lives, and reduce severe injuries resulting from crashes on Guam's roadways. To achieve these goals, specific targets are set to reduce fatalities and serious injuries across the core performance measures.

The successful implementation of these programs is a collaborative effort involving the following agencies and organizations:

- Guam Police Department - Highway Patrol Division (GPD-HPD)
- Office of the Attorney General (OAG)
- Judiciary of Guam (JOG)
- Guam International Airport Authority - Airport Police Division (GIAA-APD)
- Department of Revenue & Taxation - Division of Motor Vehicle (DRT-DMV)
- Port Authority of Guam - Port Police Division (PAG-PPD)
- Guam Fire Department (GFD)
- Emergency Medical Services Commission (EMSC)
- DWI Executive Committee (JOG)
- Guam Automotive Dealers Association (GADA)
- Guam Memorial Hospital Authority (GMHA)
- Guam Regional Medical Center (GRMC)
- Insurance Association of Guam (IAG)
- Guam Homeland Security/Office of Civil Defense (GHS/OCD)

INTRODUCTION

The Guam DPW-OHS remains unwavering in its mission to preserve lives by promoting highway safety through education, enforcement, and outreach initiatives. These efforts aim to reduce injuries and prevent fatalities caused by unsafe behaviors on the island's roadways. Whether addressing the needs of pedestrians, cyclists, motorcyclists, vehicle operators, or passengers, DPW-OHS continues to design targeted campaigns to promote safety across all road user groups.

In FY 2024, the Office focused on key priority areas, including:

- Addressing alcohol- and drug-impaired driving.
- Reducing fatalities caused by speeding and distracted driving.
- Minimizing bicyclist and motorcyclist fatalities.
- Increasing the use of seat belts and child restraint systems.
- Enhancing pedestrian and bicycle safety.
- Ensuring accurate traffic data collection and sharing.
- Conducting Public Information & Education (PI&E) campaigns to raise awareness on traffic safety and enforcement.
- Encouraging Public Participation and Engagement (PP&E) to incorporate community input and foster collaboration.

The results presented in this Annual Report underscore the impact of collaborative efforts between DPW-OHS and its road safety partners. These partnerships enable the Office to reach target audiences effectively and implement data-driven strategies that reduce traffic crashes and fatalities. Through ongoing education and enforcement efforts, DPW-OHS aims to influence human behavior, encouraging safer practices and fostering a culture of highway safety.

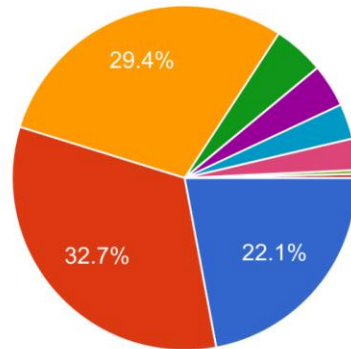
By prioritizing life-saving initiatives, strengthening partnerships, and engaging the community, DPW-OHS remains committed to achieving the vision of zero fatalities on Guam's roadways.

ATTITUDINAL SURVEY

In calendar year (CY) 2024, the DPW-OHS conducted a survey to assess public attitudes and knowledge regarding highway safety. The survey was designed to gather resident feedback on key topics, including perceptions of law enforcement, personal driving behavior, and awareness of the Governor's Highway Safety Program messages. Consistent with previous years, the survey utilized standardized questions to allow for trend analysis and comparison. The survey was distributed via an online platform, achieving participation from 274 licensed drivers across Guam. The findings provide valuable insights into community perspectives and help shape future highway safety initiatives. The key outcomes of the survey are as follows:

Age

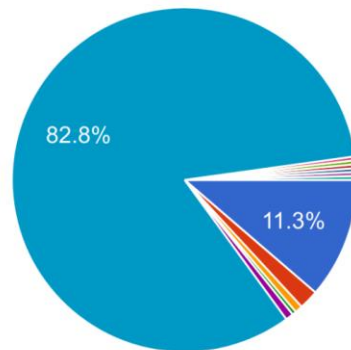
272 responses



- 60+
- 50-59
- 35-49
- 26-34
- 21-25
- 16-20
- Prefer not to answer
- 51
- 69

Race

274 responses

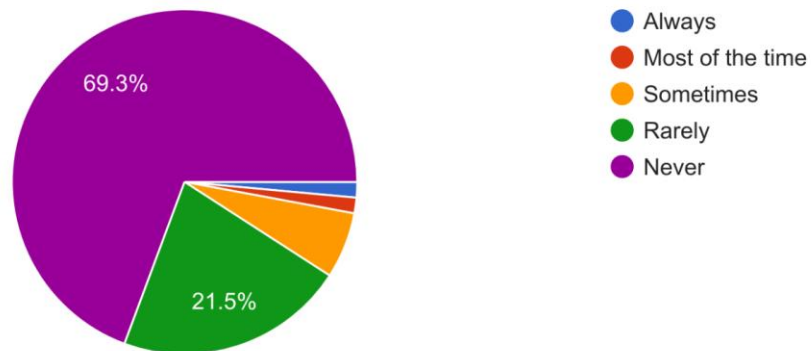


- Asian (Filipino, Korean, Chinese, etc)
- White/Caucasian
- Hispanic
- Black/African American
- Other
- Pacific Islander (Chamorro, Hawaiian, ...)
- Palauan/Japanese
- Caucasian/Chamorro

▲ 1/2 ▼

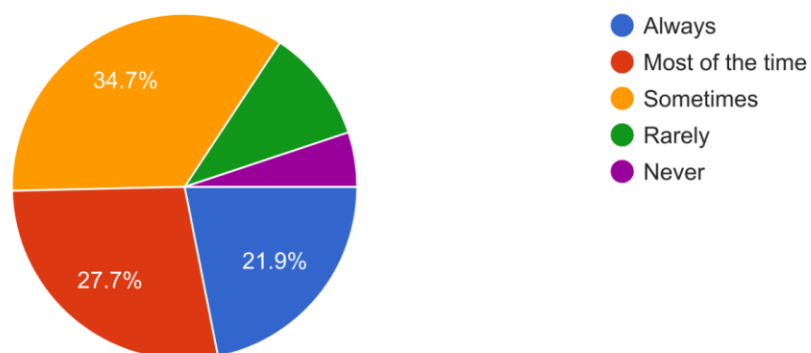
In the past 30-60 days, I have driven a motor vehicle two hours after drinking alcoholic beverages.

274 responses



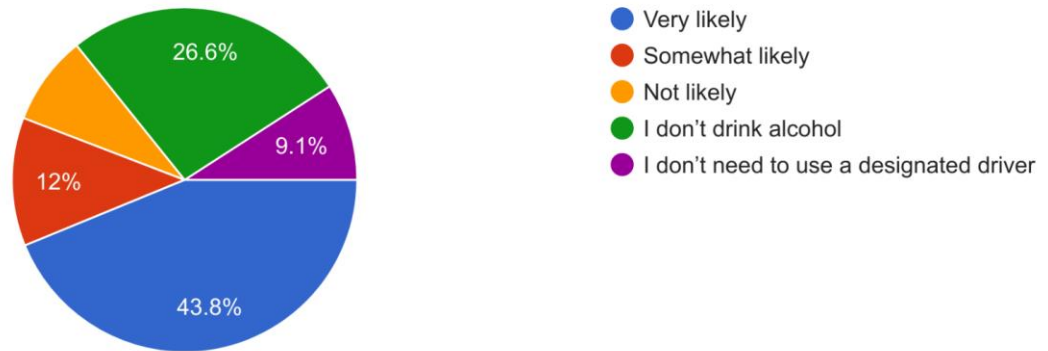
In the past 30-60 days I have read, seen or heard about alcohol, impaired driving (drunk driving) enforcement by the police

274 responses



How likely are you to use a designated driver or other transportation when drinking alcohol?

274 responses



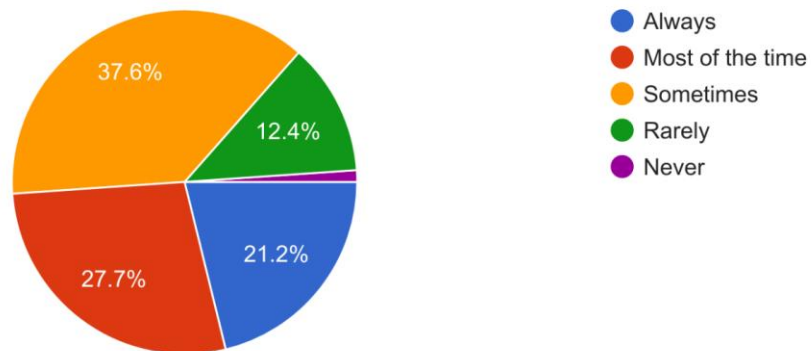
What do you think is the best way to prevent impaired driving?

273 responses



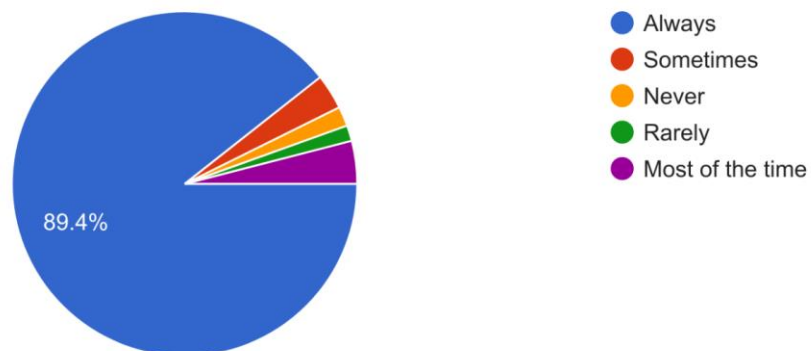
What are the chances of someone getting arrested if they drive after drinking?

274 responses



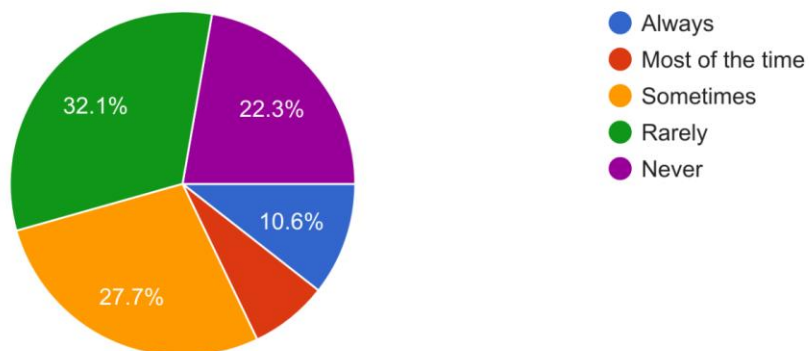
I use seatbelts when I drive or ride in a car, van, sport utility vehicle or pick up truck.

273 responses



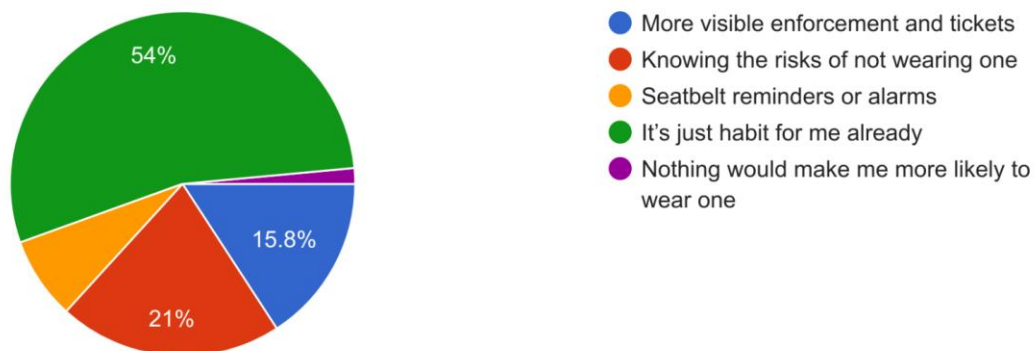
In the past 30–60 days I have read, seen or heard about seatbelt enforcement by the police.

274 responses



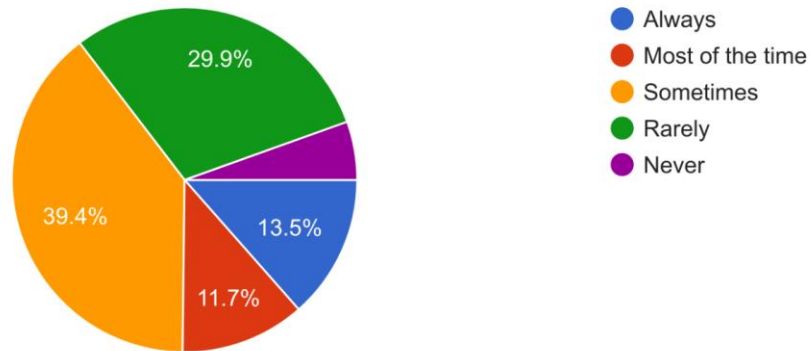
What would make you more likely to wear a seatbelt?

272 responses



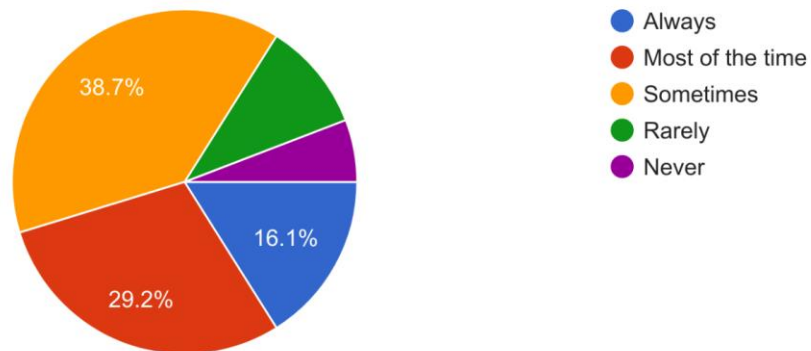
What are the chances of someone getting a ticket if they do not use their seatbelt?

274 responses



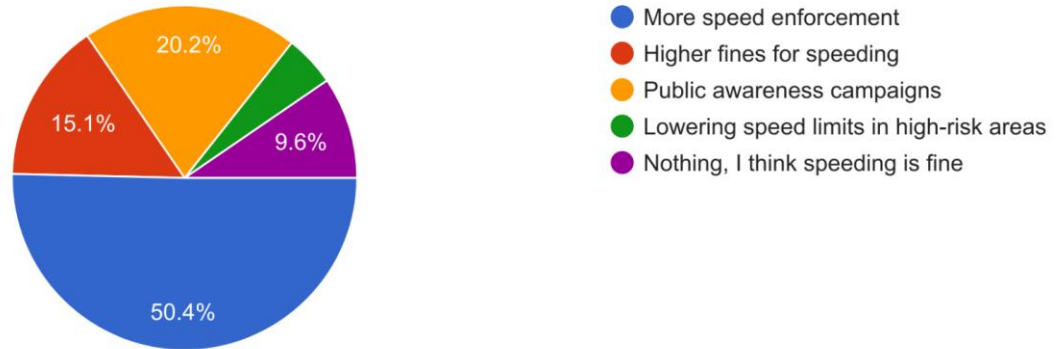
How often do you drive faster than the designated speed limit of 35 mph?

274 responses



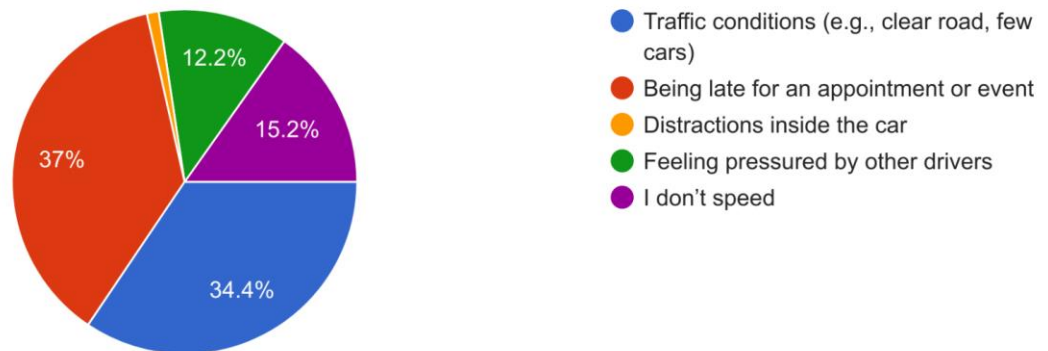
What do you think should be done to reduce speeding on the roads?

272 responses



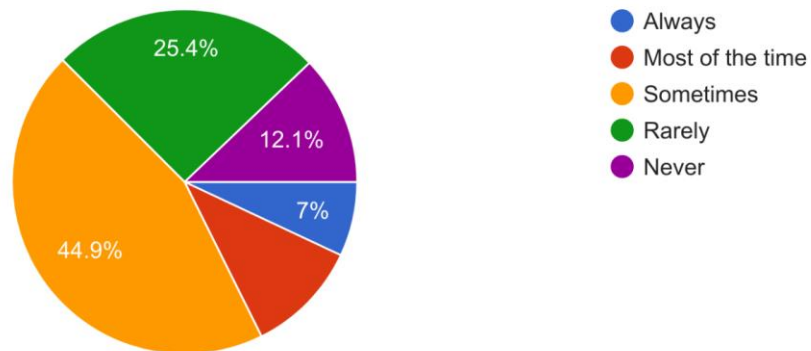
What is the most likely factor that causes you to speed?

270 responses



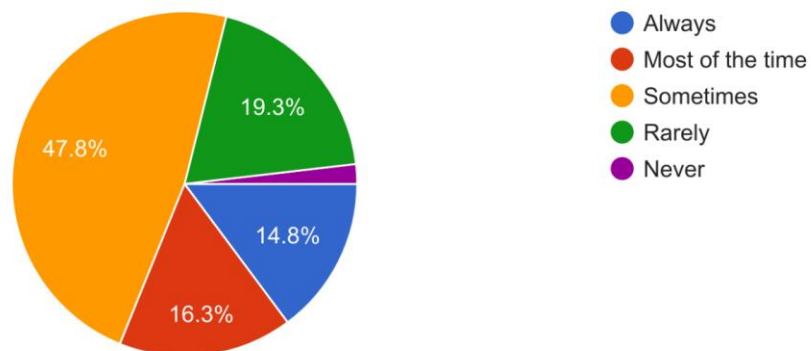
The past 30–60 days, I have read, seen or heard about speed enforcement by the police.

272 responses



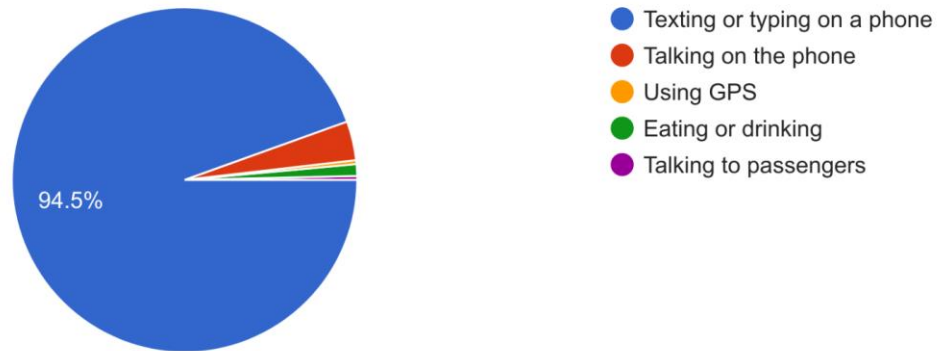
What are the chances of someone getting a ticket if they drive over the speed limit?

270 responses



What do you believe is the most dangerous form of distracted driving?

273 responses



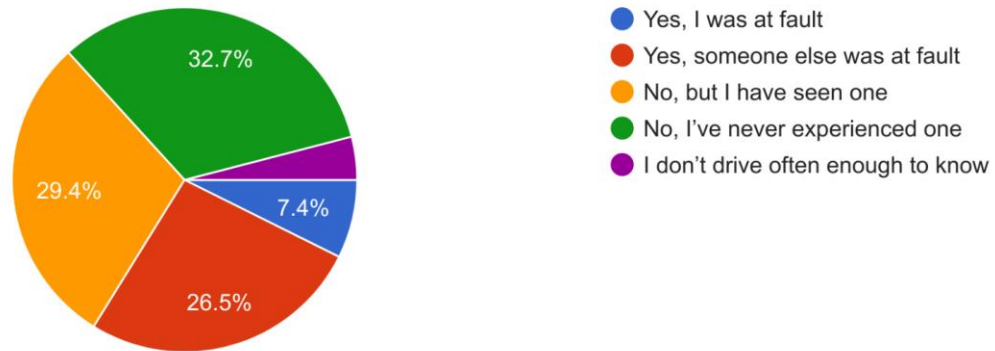
When you answer a call while driving, what do you usually do?

272 responses



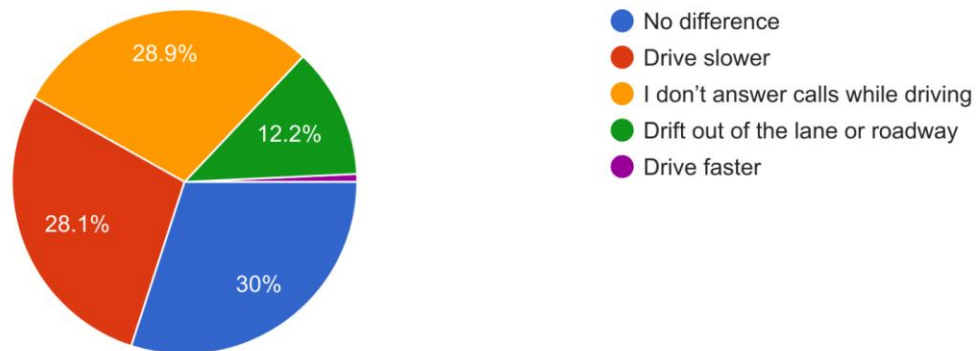
Have you ever been involved in an accident or near-miss due to distracted driving?

272 responses



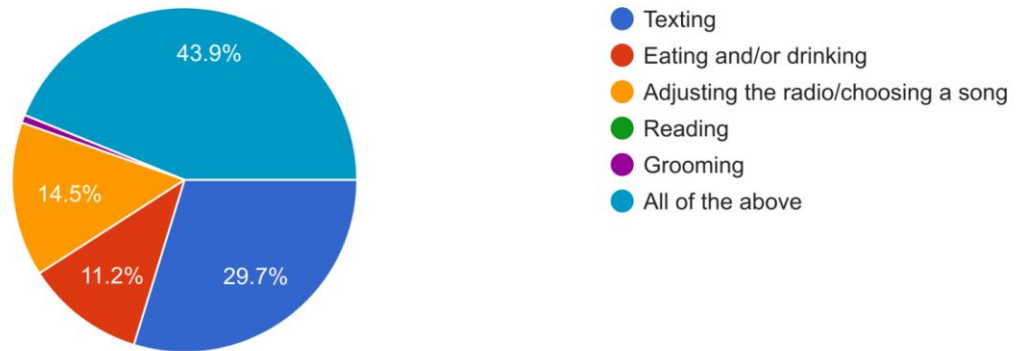
Describe the difference in your driving behavior when talking on the phone and driving?

270 responses



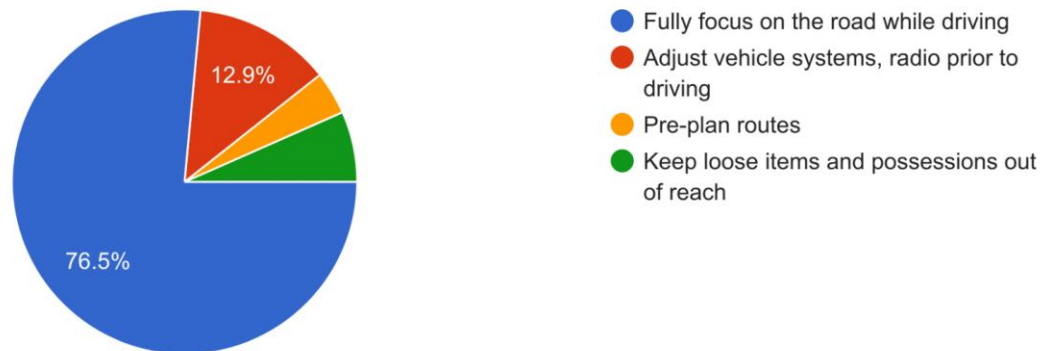
What are some common driving distractions that you experience?

269 responses



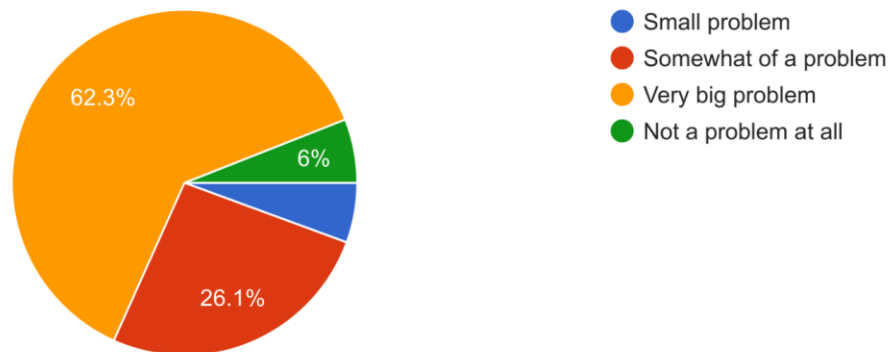
What are some effective ways to avoid distracted driving?

272 responses



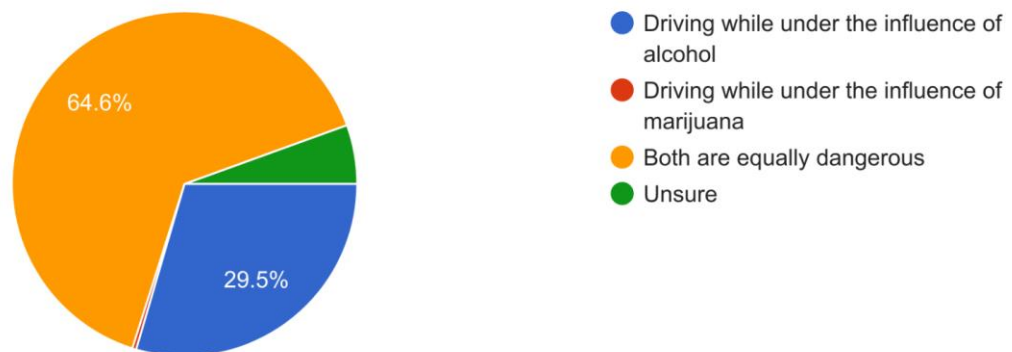
How serious of a problem is driving under the influence, including marijuana, prescription drugs and illegal drugs in Guam?

268 responses



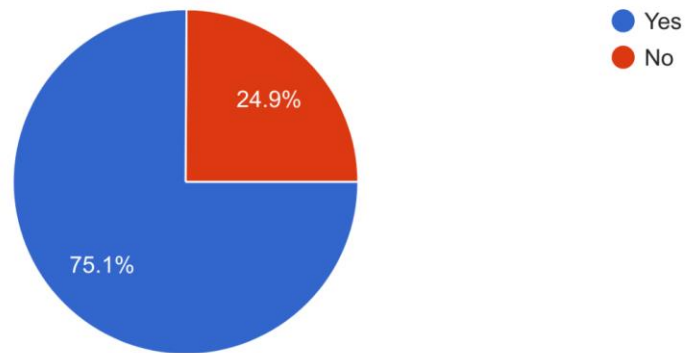
Which is more dangerous

271 responses



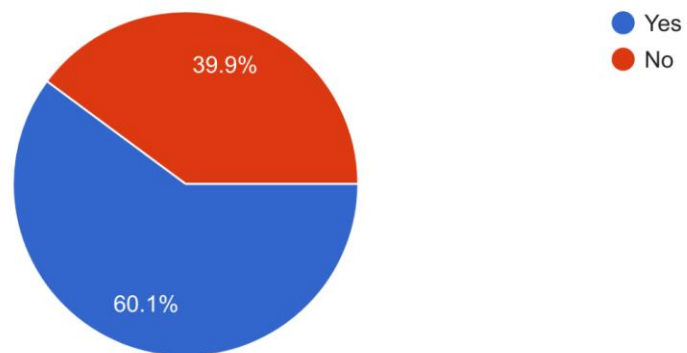
Did you know that driving while impaired on prescription medication is illegal?

273 responses



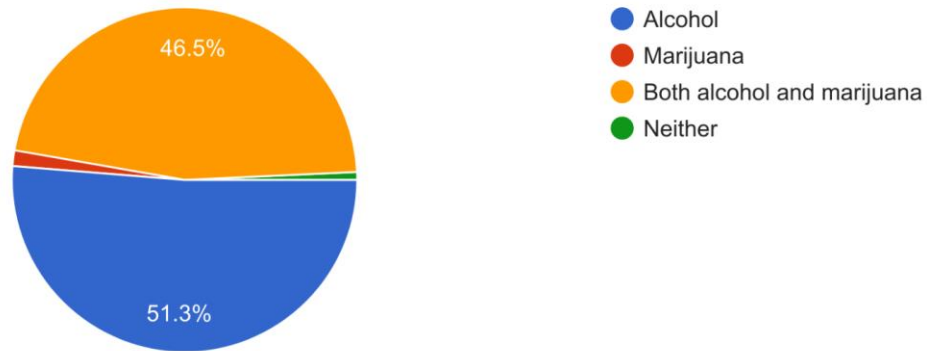
Have you ever tried marijuana?

271 responses



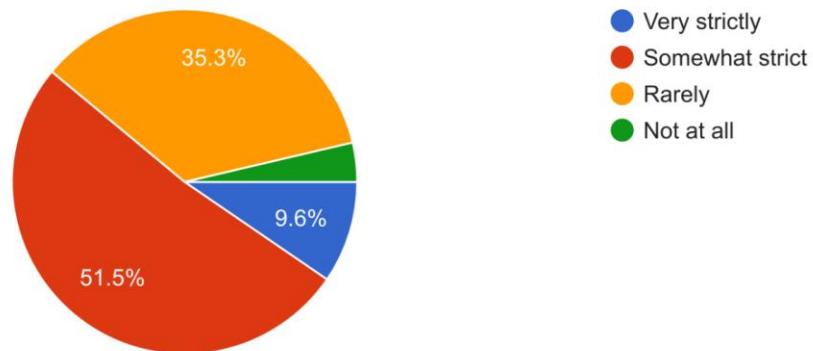
Which do you think is more harmful to a person's health?

273 responses



How do you think the Local Police enforce Guam's driving laws?

272 responses



FY2024 Performance Report Chart

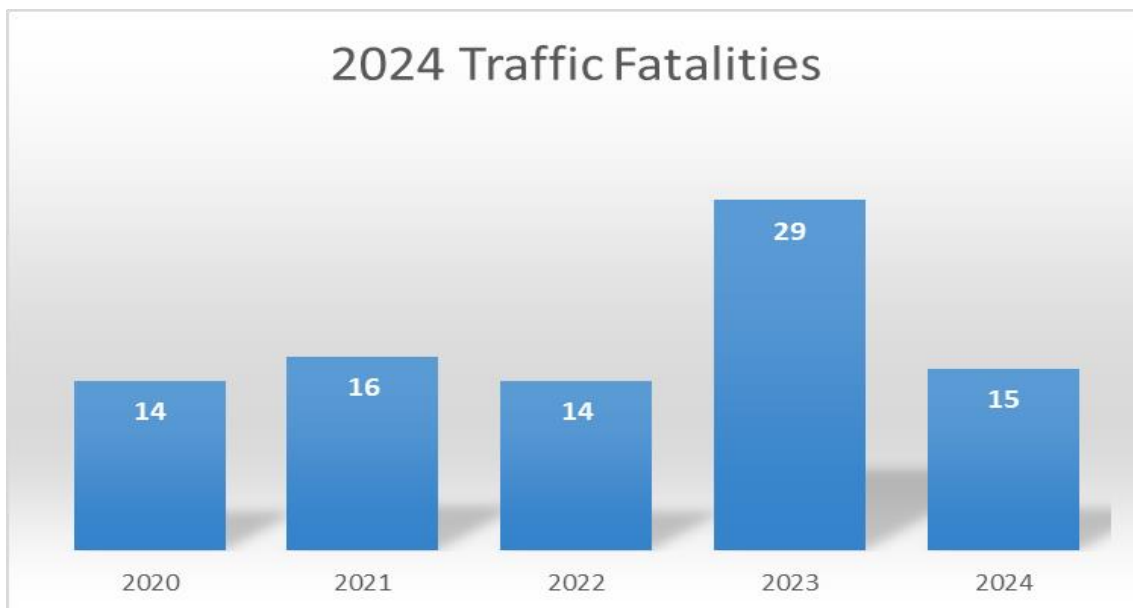
Performance Measure:	Target Period	Target years(s)	Target Value 3HSP	Data Source/FY 24 Progress Results	On Track to Meet 3HSP Target: YES/NO/In-Progress
C-1) Total Traffic Fatalities	5 years	2020-2024	13	Territory Crash Data Files 15	In-Progress
C-2) Serious Injuries in Traffic Crashes	5 years	2020-2024	468	Territory Crash Data Files 648	In-Progress
C-3) Fatalities/VMT	N/A	N/A	N/A	N/A	N/A
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions	5 years	2020-2024	4	Territory Crash Data Files 6	In-Progress
C-5) Alcohol-Impaired Driving Fatalities	5 years	2020-2024	5	Territory Crash Data Files 7	In-Progress
C-6) Speeding-Related Fatalities	5 years	2020-2024	7	Territory Crash Data Files 5	Yes
C-7) Motorcyclist Fatalities	5 years	2020-2024	2	Territory Crash Data Files 0	Yes
C-8) Unhelmeted Motorcyclist Fatalities	5 years	2020-2024	1	Territory Crash Data Files 0	Yes
C-9) Drivers Age 20 or Younger Involved in Fatal Crashes	5 years	2020-2024	1	Territory Crash Data Files 3	In-Progress
C-10) Pedestrian Fatalities	5 years	2020-2024	3	Territory Crash Data Files 7	In-Progress
C-11) Bicyclist Fatalities	5 years	2020-2024	0	Territory Crash Data Files 1	In-Progress
B-1) Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	State Annual	2020-2024	98.89	NHTSA Certified State Survey 96.45	In-Progress

CORE OUTCOME MEASURES

ALCOHOL PROGRAM

Performance Target: (C-1) Traffic Fatalities

Guam's goal is to reduce traffic fatalities to 13 using the rolling average from 2020-2024 by December 31, 2024.

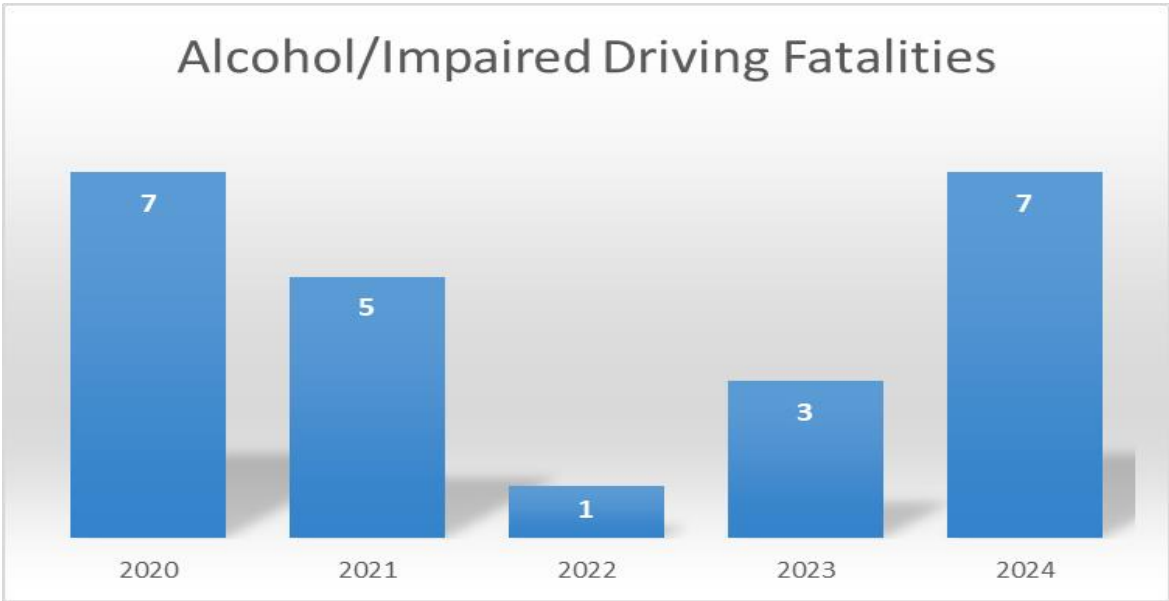


Results: In-Progress

Despite ongoing efforts to reduce traffic fatalities in Guam, the objective to decrease traffic fatalities to 14 was In-Progress. A total of 15 traffic fatalities was reported for calendar year (CY) 2024. One major contributing factor behind the shortfall was the prevalence of high-speed driving, which has been identified as a significant contributor. The increase in speed-related incidents has posed a challenge to achieving our highway safety goals, warranting further investigation into effective speed management strategies and interventions.

Performance Target: (C-5) Alcohol-Impaired Driving Fatalities

Guam’s goal is to maintain alcohol-impaired driving fatalities at five (5) using the rolling average from 2020-2024 by December 31, 2024.



Results: In-Progress

The DPW-OHS provided funding to numerous programs aimed at reducing impaired driving fatalities and increasing awareness among roadway users on the dangers of drinking and/or using drugs while operating a motor vehicle. Based on preliminary state data, there were seven (7) alcohol-impaired driving fatalities as of December 31, 2024.

The prevention of impaired driving crashes on Guam’s roadways continues to remain a top priority for the DPW-OHS. We continue to work toward zero impaired driving fatalities by: 1) increasing educational and public awareness; and 2) funding Impaired Driving projects in FY2025 in order to reduce the number of fatalities involving a driver or motorcycle operator with a BAC of .08 or higher on Guam’s roadways.

ALCOHOL: Program Management

Funding Overview:

Funding under this program area supported allowable expenditures for personnel costs and travel for highway safety program staff and/or sub-grantees to attend training, meetings, and/or conferences. Funding also supported general expenditures for operational costs.

Results:

- Public Awareness Campaign: DPW-OHS issued a press release on the 2024 “*Drive Sober or Get Pulled Over*” campaign effective December 11, 2024 through January 1, 2025. The Public Service Announcement (PSA) was to raise awareness on the dangers of driving under the influence. The PSA also highlighted the availability of ride-sharing services to encourage safe transportation options.
- Proclamation Signing Event: DPW-OHS, in collaboration with local law enforcement, military branches, non-profit organizations, and local leaders, held a proclamation signing for the “*Drive Sober or Get Pulled Over*” campaign for the month of December 2024. This event marked the first time DPW-OHS partnered with ride-sharing services such as Tohge Inc. and Stroll Guam, enhancing public transportation options for safe rides.

Outreaches/Presentations:

- 2024 Guam Drive Sober or Get Pulled Over Proclamation Signing: On December 6, 2024, a proclamation signing ceremony was held with the Governor and Lt. Governor of Guam officially endorsing the “*Drive Sober or Get Pulled Over*” national campaign. The event was attended by dignitaries from the local government, military branches, and private sectors, further underscoring the campaign’s importance.





Planned Activities:

- **Driving Under the Influence of Drugs (DUID) Education and Training**

The DPW-OHS Alcohol Program Coordinators will ensure the implementation of Guam's island-wide strategies to combat impaired driving. Coordinators will organize essential training for law enforcement agencies on topics such as conducting checkpoints and crash reporting and investigation. Additionally, program managers will attend conferences, meetings, and/or training sessions with sub-grantees to ensure that robust alcohol and drug testing procedures are established and maintained.

Guam Police Department – Highway Patrol Division (GPD-HPD): DUI/Impaired Driving Project

Funding Overview:

The GPD-HPD conducted nine (9) DUI checkpoints and six (6) DUI roving enforcement activities in FY 2024 at high-risk areas, including Route 1 (Asan, Anigua, Tamuning, Dededo, and Yigo), Route 14 (Tumon), Route 10 (Barrigada), and Route 4.

Results:

- **Training and Development:**
Personnel from the GPD-HPD attended the following trainings:
 - Two (2) sessions of IPTM DWI Detection and Standardized Field Sobriety Testing (SFST) in Orlando, Florida, from July 22-26, 2024.
 - Two (2) sessions of the IACP Impaired Driving Traffic Safety training in Washington, D.C., from August 16-18, 2024.
 - Six (6) online training sessions for IPTM Sobriety Checkpoint Operations.
- **Enforcement Data:**

ACTIVITIES	DUI ROVING SATURATION	DUI STATIONARY (CHECKPOINTS)
ENFORCEMENT ACTIVITIES	6	9
VEHICLES PULLED OVER	329	1272
HOURS WORKED	158	37
STANDARDIZED FIELD SOBRIETY TEST (SFST)	22	11
NUMBER OF DUI-RELATED ARREST	3	4



December 2023 Drive Sober or Get Pulled Over Enforcement Campaign

- **Data-Driven Approach:**

DUI enforcement locations were identified based on analysis of high-crash areas, including Routes 1, 3, 4, 8, 10, and 16, using data from the past three (3) years. As of December 31, 2024, there were seven (7) impaired driving-related fatalities.

Planned Activities:

GPD-HPD will continue to enhance DUI enforcement efforts, expand officer training, and utilize data analytics to target high-risk areas effectively. The division also plans to increase public awareness campaigns to educate drivers about the consequences of impaired driving and promote the use of safe transportation options.

Judiciary of Guam (JOG) DWI Court: DWI Alcohol Education Project

Funding Overview:

The Judiciary of Guam's (JOG) DWI Court: DWI Alcohol Education Project, under the Driving with Care (DWC) program, received funding to enhance its supervision strategies and implement best practices aimed at reducing and preventing recidivism among participants. This program strives to improve the quality of life for clients by addressing patterns of alcohol and/or drug misuse. The approved funding supported:

- In-person training sessions
- Procurement of specialized software
- Travel expenses for the DWI Judge and/or Alternative Sentencing Office staff to attend the National Association of Drug Court Professionals (NADCP) Annual Conference.

Results:

- **Program Implementation:**
 - The Probation Services Division/Alternative Sentencing Office conducted twelve (12) cycles of the "Driving with Care" (DWC) Alcohol Education Program in FY2024.
 - Each cycle comprised six (6) 2-hour sessions offered on Wednesdays or Saturdays to accommodate varying schedules of DWI probation clients.
- **Program Data:**

Demographics:

GENDER	FY 2024	RACE	FY 2024
Male	45	African American/Black	1
Female	15	Caucasian/White	2
		Asian	5
		Japanese	4
AGE	FY 2024	Korean	1
18-29	24	Filipino	5
30-39	17	Pacific Islander	17
40-49	11	CHamoru	4
50-59	4	Palauan	6
60-69	3	FSM	1
70-79	0	Yapese	1
80-89	1	Chuukese	12
		Hispanic	1

FY 2 0 2 4	DRIVING WITH CARE (DWC) PROGRAM - LEVEL I					
	ENGLISH DWC Level I Program					
	DESCRIPTION	1st QTR	2nd QTR	3rd QTR	4th QTR	FY 2024
	Processed	10	16	17	13	56
	Completed	9	8	12	9	38
	Non-Compliant	1	8	5	4	18
	CHUUKESSE DWC Level I Program					
	DESCRIPTION	1st QTR	2nd QTR	3rd QTR	4th QTR	FY 2024
	Processed	2	0	2	0	4
	Completed	1	0	2	0	3
	Non-Compliant	1	0	0	0	1
	CHINESE DWC Level I Program					
	DESCRIPTION	1st QTR	2nd QTR	3rd QTR	4th QTR	FY 2024
	Processed	0	0	0	0	0
	Completed	0	0	0	0	0
	Active	0	0	0	0	0
	Non-Compliant	0	0	0	0	0
	TAGALOG DWC Level I Program					
	DESCRIPTION	1st QTR	2nd QTR	3rd QTR	4th QTR	FY 2024
	Processed	0	0	0	0	0
	Completed	0	0	0	0	0
	Non-Compliant	0	0	0	0	0

- **Resources Procured:**
 - Fifty (50) “Driving with Care” workbooks were procured and utilized as part of the Adult Education Program to ensure effective engagement and learning.
- **Staff Training and Development:**
 - Judiciary staff participated in key training opportunities, including:
 - **National Association of Drug Court Professionals (NADCP) All Rise 2024 Annual Conference:** Attended by a Chief Probation Officer and an Alternative Sentencing Officer (ASO) from the DWC program (May 22-25, 2024, Anaheim, California).
 - **NHTSA’s Grants Management Training:** Attended by an ASO, a DWI Probation Officer Supervisor, and two (2) Program Coordinators (August 5-9, 2024, Guam).
 - **National Association of Pretrial Services Agencies (NAPSA) Annual Conference:** Attended by a Probation Pretrial Supervisor and a Pretrial Probation Officer (September 8-11, 2024, New Orleans, Louisiana).

Planned Activities:

- **Expand Program Reach:** Increase the number of cycles and participants enrolled in the DWC program to further reduce recidivism rates.
- **Enhance Training Opportunities:** Facilitate additional staff training to remain updated on emerging best practices in alternative sentencing and DWI management.
- **Optimize Resources:** Continue procuring educational materials and implementing new software to enhance program delivery and client engagement.
- **Community Engagement:** Develop community outreach initiatives to raise awareness about the benefits of the DWC program and its role in preventing impaired driving.

ALCOHOL (AL) – Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
AL24-01-01OHS	Alcohol & Other Drugs Countermeasures – PI&E	\$62,652.65	Section 402
AL24-01-02OHS	DUID Education and Training	\$21,054.73	Section 402
AL24-01-03HPD	DUI Impaired Driving	\$38,313.81	Section 402
AL24-01-04OAG	Highway Safety Prosecution Project	\$0.00	Section 402
AL24-01-05JOG	DWI Alcohol Education Project	\$25,000.00	Section 402
OVERALL TOTAL		\$147,021.19	Section 402

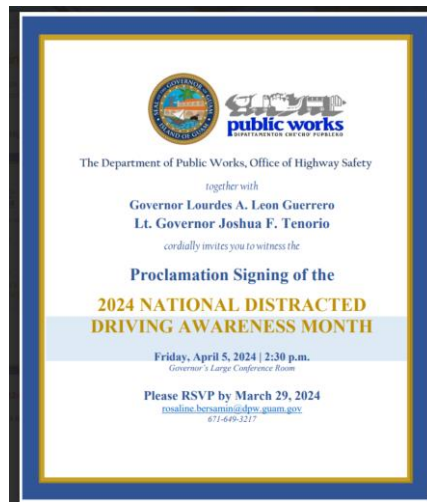
DISTRACTED DRIVING

Funding Overview:

Funding was allocated to support education and outreach initiatives addressing the dangers of distracted driving, specifically focusing on the use of cell phones and texting while driving or walking on Guam's roadways.

Results:

- **Training and Development:**
 - Two officers from the **Guam Police Department – Highway Patrol Division (GPD-HPD)** attended **online training sessions** offered by the **Institute of Police Technology and Management (IPTM)** on comprehensive steps to investigate distracted driving crashes.
- **Proclamation Signing:**
 - A proclamation was signed on **April 5, 2024**, declaring **National Distracted Driving Awareness Month** in Guam.
- **Community Engagement:**
 - A **static display** on the dangers of distracted driving was hosted at the **Agana Shopping Center** on **May 18, 2024**, to raise awareness and educate the public.



Planned Activities:

1. **Education and Outreach Campaigns:**
 - Launch a high-visibility campaign during **National Distracted Driving Awareness Month (April 2025)**, including:
 - Proclamation signing and media announcements.
 - Social media and radio campaigns highlighting the risks of distracted driving.
 - Collaborate with schools, colleges, and community groups to organize **educational presentations** and distribute informational materials.

2. **Enforcement Activities:**
 - GPD-HPD will conduct **high-visibility enforcement operations** targeting distracted driving violations, particularly in high-traffic zones.
 - Deploy public service announcements emphasizing the enforcement of distracted driving laws and penalties.
3. **Training Opportunities:**
 - Fund additional training for officers to enhance their ability to detect and investigate distracted driving crashes.
4. **Community Engagement Events:**
 - Host **interactive displays and educational booths** at shopping centers and community events to engage the public and encourage behavior change.
 - Collaborate with **Village Mayors' Offices** to bring distracted driving awareness campaigns directly to village residents.
5. **Surveys and Data Collection:**
 - Conduct surveys to assess public attitudes and behaviors related to distracted driving.
 - Use survey results to tailor future educational campaigns and enforcement strategies.
6. **Partnerships:**
 - Strengthen partnerships with **schools, businesses, and non-profit organizations** to expand outreach efforts.
 - Collaborate with **Driver's Education programs** to integrate distracted driving awareness into their curriculum.

DISTRACTED DRIVING (DD) Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
DD24-09-01OHS	Distracted Driving Education	\$19,540.84	Section 402
OVERALL TOTAL		\$19,540.84	Section 402

EMERGENCY MEDICAL SERVICES (EMS)

EMS Education: Program Management

Funding Overview:

This program supports the ongoing efforts to raise awareness of traffic safety laws and promote emergency medical services (EMS) education. Funding will cover the costs associated with outreach efforts, coordination with EMS partners, and representation at the EMS Commission meetings, ensuring the integration of EMS services into broader transportation safety and injury prevention initiatives.

Results:

The DPW-OHS successfully executed educational outreach campaigns that focused on critical traffic safety issues, such as the dangers of alcohol and drug use, seat belt non-use, speeding, pedestrian safety, and distracted driving (cellphone usage). These campaigns were aimed at all age groups to foster better understanding and compliance with traffic laws.

Planned Activities:

- **Public Awareness Campaigns:**
DPW-OHS will continue to deliver educational outreach efforts targeting various age groups to raise awareness about key traffic safety issues, including the dangers of alcohol and drug use while driving, speeding, seat belt non-compliance, pedestrian safety, and distracted driving, particularly related to cellphone use.
- **Emergency Services Coordination:**
DPW-OHS will promote the active coordination and involvement of emergency services in transportation safety and injury prevention. This includes fostering collaboration with EMS providers to improve trauma care and enhance the overall response to transportation-related injuries on Guam.
- **EMS Commission Collaboration:**
DPW-OHS will work closely with the EMS Commission members during their meetings to collaborate on strategies to improve transportation safety and trauma medical care. This collaboration will focus on enhancing the efficiency of EMS and trauma programs across Guam.
- **Representation at EMS Commission Meetings:**
DPW-OHS will maintain its active participation in Guam's Emergency Medical Services Commission meetings, ensuring continued representation in discussions regarding EMS-related programs, policies, and strategies aimed at improving public health and safety.

Guam Fire Department (GFD): EMS Immobilization and Extrication

Funding Overview:

This program aims to equip the GFD with the necessary tools and training to respond effectively to traffic-related crashes, ensuring the safe and proper extrication of victims who are trapped or unable to remove themselves from a vehicle. Funding will also support travel costs for GFD representatives to attend key conferences, including the 2024 Lifesavers Conference and Traffic Records Forum.

Results:

- **Training:**
GFD-EMS personnel completed several Vehicle Extraction training sessions during FY2024, enhancing their ability to respond to and manage crash scenes effectively.
- **Procurement:**
Procurement documents for the required tools were prepared and awaiting submission approval from Guam's local GSA. However, the procurement of the SP88E2 cutter packages and 555E2 spreader packages was delayed due to challenges associated with the transition from the DOA's Legacy AS400 system to the new GFMIS system.
- **Travel:**
 - Lifesavers Conference in Denver, Colorado (April 7-9, 2024) – One (1) Battalion Fire Chief
 - ATSIP Traffic Records Forum in San Diego, California (August 11-14, 2024) – One (1) Acting Fire Chief and One (1) Battalion Fire Chief
 - Governor's Highway Safety Association (GHSA) Annual Meeting in Indianapolis, Indiana (September 7-11, 2024) – One (1) Battalion Fire Chief
- **Crash Response Data (CY2024):**
 - **Auto Crashes with No Injuries: 148**
 - **Auto Crashes with Minor Injuries: 607**
 - **Auto Crashes with Serious Injuries: 41**
 - **Crashes Where Battery-Operated Extraction Tools Were Employed: 11**
 - **Total Crashes Responded To: 796**
- **Outreach and Presentations:**
 - GFD-EMS personnel participated in community outreach activities associated with DPW-OHS campaigns, including:
 - "Click It or Ticket"
 - "Pedestrian Safety Month"
 - "Drive Sober or Get Pulled Over" Campaign Proclamations

Planned Activities:

- **Training and Skill Development:**
In FY2025, GFD-EMS will continue to conduct vehicle extraction and trauma care training to ensure that all personnel remain well-prepared for emergency situations. The department will focus on advanced techniques and simulation exercises to improve response times and safety procedures during extrication.
- **Procurement of Tools and Equipment:**
The GFD will finalize procurement for the SP88E2 cutter packages and 555E2 spreader packages to enhance their ability to safely and effectively extricate victims from vehicles.

The department will also review and update other equipment to ensure readiness for various emergency situations.

- **Travel and Conferences:**

GFD-EMS personnel will attend the following conferences in FY2025 to stay updated on the latest trends in traffic safety, extrication techniques, and EMS best practices:

- Lifesavers Conference (April 2025) – One (1) Battalion Fire Chief
- ATSIP Traffic Records Forum (August 2025) – One (1) Acting Fire Chief and One (1) Battalion Fire Chief
- Governor’s Highway Safety Association (GHSA) Annual Meeting (September 2025) – One (1) Battalion Fire Chief

- **Community Outreach and Awareness Campaigns:**

GFD will continue to collaborate with DPW-OHS on campaigns such as "Click It or Ticket," "Pedestrian Safety Month," and "Drive Sober or Get Pulled Over" to raise awareness and educate the public about traffic safety. These outreach efforts will include public service announcements, school visits, and community presentations.

- **Enhanced Crash Data Collection and Reporting:**

GFD will enhance its crash response data collection efforts by incorporating more detailed reports on the use of extrication tools and improving collaboration with other emergency services. This data will be used to assess the effectiveness of training and equipment and inform future decision-making.

EMERGENCY MEDICAL SERVICES (EMS) Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
EM24-09-00OHS	EMS Education	\$45,676.94	Section 402
EM24-09-01GFD	Immobilization & Extrication Project	\$17,446.29	Section 402
OVERALL TOTAL		\$63,123.23	Section 402

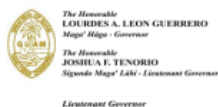
HEATSTROKE AND UNATTENDED PASSENGER

Funding Overview:

No specific funding was allocated for this program in FY2024. However, 402 funds under the Planning and Administration program were utilized to support the initiatives for this program.

Results:

A press release was issued declaring May 2024 as National Heatstroke Prevention Month. Following this, DPW-OHS hosted a static display at the Agana Shopping Center to raise awareness about the dangers of heatstroke and the risks associated with leaving passengers unattended in vehicles.



public works
DEPARTMENT OF PUBLIC WORKS
VINCENT P. ARRIOLA
Director
LINDA J. IBANEZ
Deputy Director
ERNESTO G. C. ANDOLETA, JR.
Deputy Director

PRESS RELEASE

FOR IMMEDIATE RELEASE: April 30, 2024
DEPARTMENT OF PUBLIC WORKS – OFFICE OF HIGHWAY SAFETY
TAMUNING, GUAM

NATIONAL HEATSTROKE AWARENESS MONTH *Once You Park, Stop, Look, Lock!*

May 1st is National Heatstroke Prevention Day! In conjunction with this national observation, the Department of Public Works – Office of Highway Safety (DPW-OHS) reminds families and caregivers that: *Once You Park, Stop, Look, Lock!*

Vehicular heatstroke remains a leading cause of non-crash, vehicle-related death for children under 14 in the United States. On average, 37 children tragically lose their lives each year due to vehicular heatstroke. In 2023, this included 29 young lives. While Guam has witnessed fewer incidents - notably the heartbreaking losses in 2013 and 2022 - every one of these deaths could have been prevented.

Vehicles heat rapidly, with internal temperatures reaching up to 50 degrees higher than the outside air. Even on cooler days on Guam, the temperatures inside a parked vehicle can quickly become lethal. Children's body temperatures rise much faster than those of adults, making them especially vulnerable.

"Despite it being years since our last fatal incident, the tragedy is that these deaths are entirely preventable," says Director Vince Arriola. "We must remind everyone that a vehicle is not a play area."

The DPW-OHS urges all *parents and caregivers* to do these three things to *help prevent child heatstroke*:

- When getting out of a car, make it a habit to look in the back seat **EVERY** time.
- **NEVER** leave a child in a vehicle unattended, even for one minute.
- **ALWAYS** lock the car and put the keys out of reach.

542 North Marine Corps Drive, Tamuning, Guam 96913 • (671) 646-3131 / 647-5055 • Fax (671) 649-6178



Planned Activities:

In FY2025, DPW-OHS plans to expand outreach efforts by:

- Hosting additional awareness events and static displays at other high-traffic locations.
- Collaborating with community organizations to distribute educational materials about heatstroke prevention.
- Launching a social media campaign to further educate the public on how to prevent heatstroke and the importance of never leaving children or pets unattended in vehicles.

Performance Target: (C-7) Motorcyclist Fatalities

Guam's goal is to maintain motorcyclist fatalities at two (2) using the rolling average from 2020-2024 by December 31, 2024.

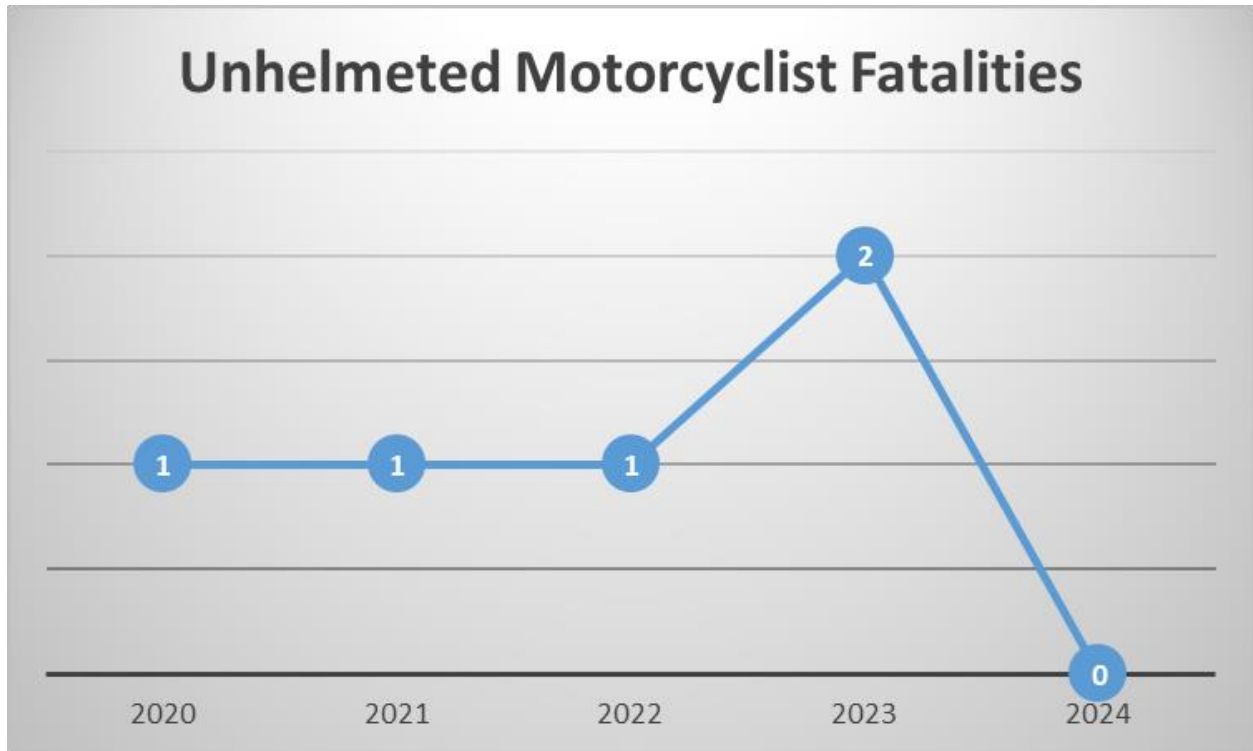


Results: Met.

As of December 31, 2024, Guam recorded zero (0) motorcyclist fatalities achieving its target.

Performance Target: (C-8) Unhelmeted Motorcyclist Fatalities

Guam's goal is to maintain unhelmeted motorcyclist fatalities at one (1) using the rolling average from 2020-20243 by December 31, 2024.



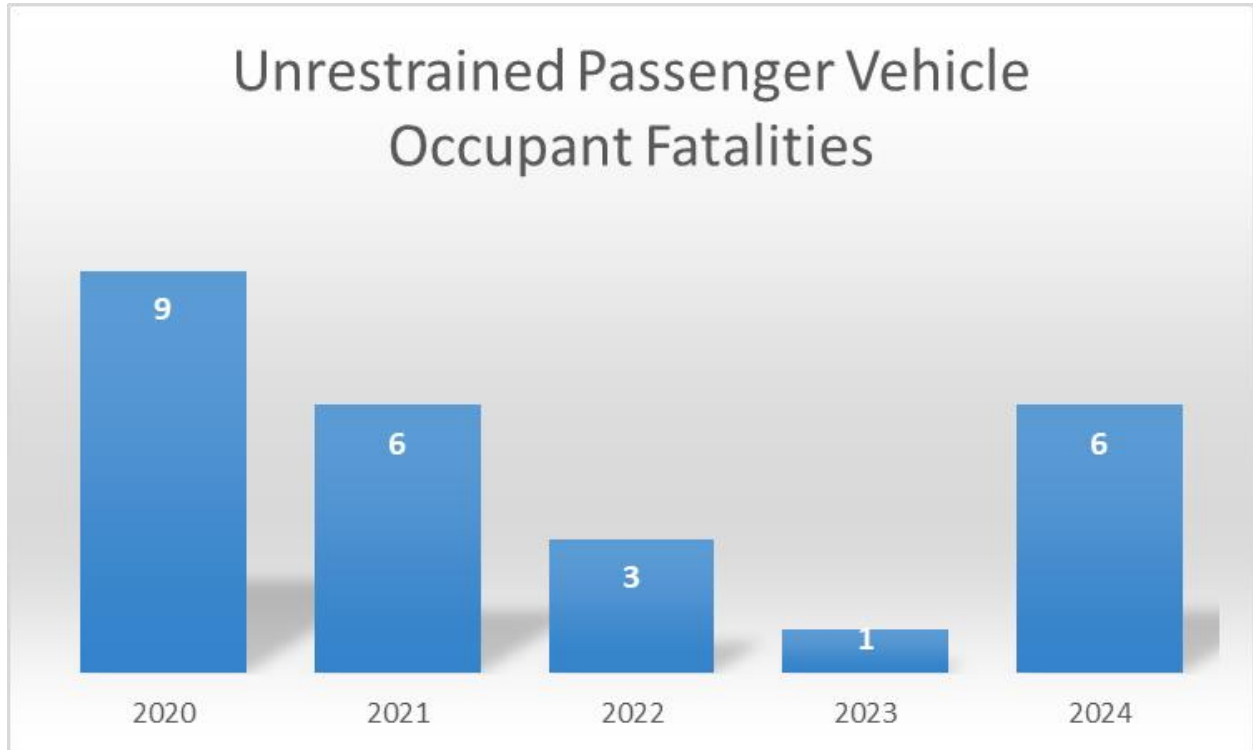
Results: In-Progress.

As of December 31, 2024, Guam recorded zero (0) unhelmeted motorcyclist fatalities.

OCCUPANT PROTECTION PROGRAMS (SECTIONS 402 & 405b)

Performance Target: (C-4) Unrestrained Passenger Vehicle Occupant Fatalities

Guam's goal is to maintain unrestrained passenger vehicle occupant fatalities in all seat positions at four (4) using the rolling average from 2020-2024 by December 31, 2024.

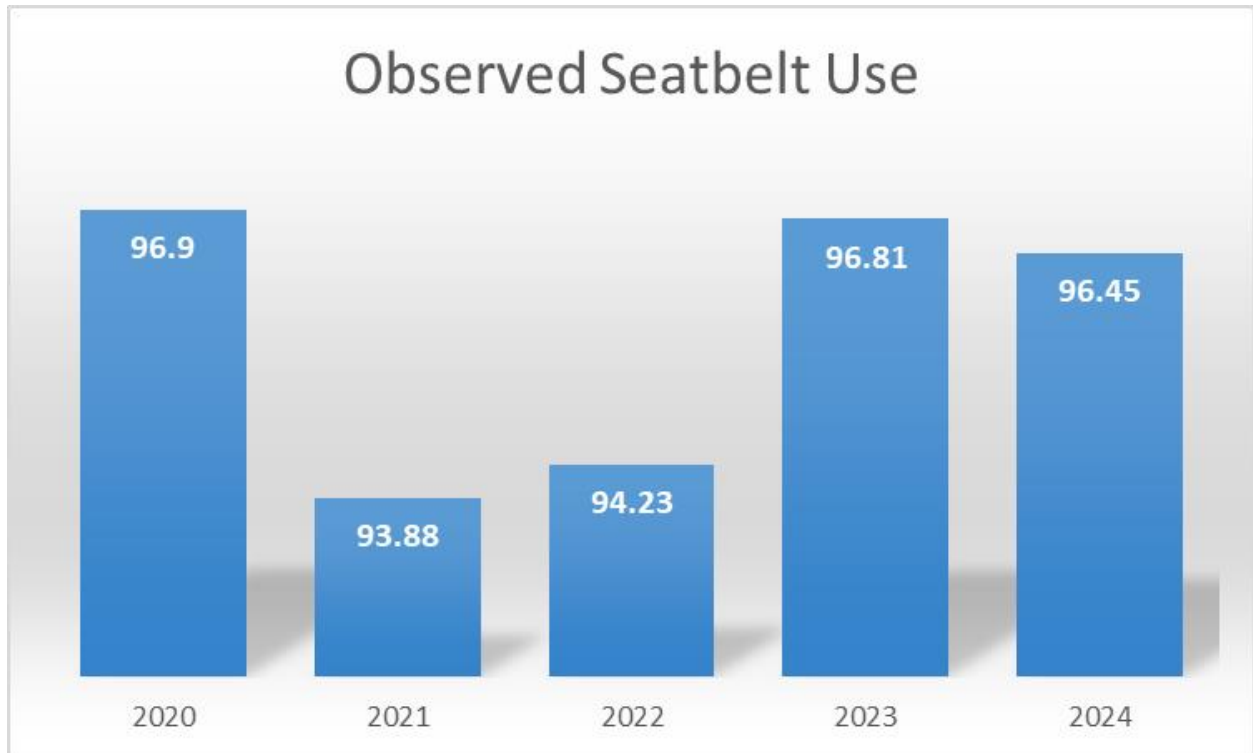


Results: In-Progress

As of December 31, 2024, Guam recorded six (6) unrestrained passenger vehicle occupant fatalities. Ongoing efforts will focus on addressing this issue and striving to meet the established safety target.

Performance Target: (B-1) Observed Seat Belt Use

Guam's goal is to increase the observed seat belt use of front seat outboard occupants in passenger vehicles from 93.88 percent in 2021 to 98.89 percent by December 31, 2024.



Results: In-Progress

The 2024 Seat Belt Survey in Guam was conducted from August through October at 25 designated observational sites. Data analysis and the final report were provided by contracted vendor Dr. William Bommer. The results revealed a high seat belt usage rate of 96.45% for Guam.

	Number of Observations	Weighted Estimate (PERCENT)	Standard Error (PERCENT)	Confidence Interval* (PERCENT)
Territory-wide	8,278	96.45	0.36	+/- 0.72
By Occupant Type				
Drivers	7,064	96.76	0.24	+/- 0.48
Passengers	1,214	94.72	1.37	+/- 2.68



Planned Activities:

Increasing seat belt usage remains a top priority for DPW-OHS. Data indicates that traffic fatalities have steadily declined from 2020 to 2024. In FY2025, DPW-OHS will continue implementing a targeted campaign combining community outreach, marketing, and enforcement supported by grant funding.

The GPD-HPD will also sustain their CIOT (Click It or Ticket)/Operation Buckle Down enforcement initiatives across Guam's roadways. Grant funds will support overtime enforcement activities in high-crash areas through highly visible, sustained operations. These efforts will align with national campaigns such as Click It or Ticket mobilization and Child Passenger Safety Week to reinforce seat belt use and roadway safety.

Occupant Protection: Program Management

Funding Overview:

Funding under this program supported personnel costs for program staff and sub-grantees, as well as operational expenditures. Resources were also allocated for the purchase and distribution of child car seats and educational materials to promote seat belt use.

Results:

- **National Campaign - Click It or Ticket Mobilization:**
A proclamation signing for the Click It or Ticket National Campaign was held on May 17, 2024, at the Governor's Office in Adelup, Guam. The campaign emphasized the importance of seat belt usage and its role in saving lives.



- **KIMZ Conference**
From August 20–23, 2024, in Orlando, Florida, three experienced Child Passenger Safety Technicians (one CPST Instructor and two CPST Technicians) attended the KIMZ Conference to enhance their skills and knowledge.



- **Community Engagement**

Throughout FY2024, DPW-OHS conducted presentations at various elementary, middle, and high schools, promoting occupant protection awareness. The office also sponsored and participated in multiple community events, including static displays where educational materials were distributed to the public.

- **MU Lujan Elementary School Fair:** Educational Outreach on February 23, 2024.
- **Child Passenger Safety Week:** Educational awareness session at Guam Community College's Pediatric Lab for Licensed Practical Nurses on September 18, 2024.





- **Car Seat Inspections**

Six car seat inspections were conducted at the DPW-OHS Fitting Station by appointment. These free inspections were available to the general public, including military families. Certified technicians used training car seats, various types of car seats, and training dolls to demonstrate proper installation techniques and ensure child passenger safety.

Planned Activities

- DPW-OHS will continue enhancing staff training by funding travel for program coordinators to attend training sessions, meetings, and conferences. Sub-grantees will also receive funding for occupant protection activities. Resources will cover contractual services, office supplies, equipment, and the ongoing procurement and distribution of car seats. These measures will ensure the efficient operation of occupant protection programs and promote seat belt use across Guam.
- In FY2025, DPW-OHS will expand occupant protection educational outreach efforts to include military families at Anderson Air Force Base, Army Military Family Support, and Navy Family Support Group.



Bundles for Babies – Army & Air Force Base



Expectant Mothers Workshop – Naval Station

GPD-Highway Patrol Division: Operation Click It or Ticket (CIOT)/Buckle Down Project

Funding Overview:

The Guam Police Department-Highway Patrol Division (GPD-HPD) received federal funding to support overtime enforcement activities associated with the National Highway Traffic Safety Administration's (NHTSA) Click It or Ticket (CIOT) enforcement campaign. The allocated funds were aimed at increasing seat belt usage, encouraging voluntary compliance, and reducing unbelted passenger fatalities through targeted enforcement efforts.

Results:

During FY2024, the GPD-HPD conducted ten (10) seat belt enforcement operations as part of the CIOT/Buckle Down project. These operations were carried out at high-crash areas and emphasized citation issuance over warnings to improve compliance rates. The enforcement period ran from April through June 2024, contributing to increased awareness and enforcement of occupant protection laws.



CIOT/OPERATION BUCKLE DOWN

Patrol Hours	132
Total vehicles stopped	86
Total stationary enforcement	3
Total saturation/roving enforcement	7
Total Seat belt citation	293
Total Child restraint citations	26

Planned Activities:

In FY2025, the GPD-HPD will continue the CIOT/Buckle Down project by:

- Conducting additional seat belt enforcement operations, targeting high-crash locations.
- Utilizing overtime grant funding to sustain high-visibility enforcement campaigns.
- Enhancing public awareness of seat belt laws through media and outreach efforts in conjunction with enforcement activities.
- Aligning enforcement efforts with national mobilizations such as Click It or Ticket and other occupant protection initiatives.

Occupant Protection: Training and Travel (SECTION 405B – M1TR)

Funding Overview:

This project is funded under Section 405B – M1TR, with the primary goal of enhancing occupant protection through training and certification of Child Passenger Safety (CPS) Technicians and Instructors. Funding also supports recertification efforts for those with expired credentials and facilitates travel for program coordinators and sub-grantees to attend training, meetings, and conferences related to occupant protection.

Results:

In FY2024, no CPS certification or recertification classes were conducted due to procurement delays caused by the implementation of the new GMIS system. Despite this setback, DPW-OHS remains committed to addressing these challenges in the upcoming fiscal year.

Planned Activities:

The DPW-OHS has outlined several activities to advance occupant protection training efforts:

- Conducting two CPS certification classes and at least one certification renewal class. Training dates and locations will be finalized in the spring and summer based on demand and requests from potential trainees.
- Providing financial support for program coordinators and sub-grantees to attend relevant training sessions, conferences, and meetings to stay updated on best practices in occupant protection.
- Addressing administrative challenges to streamline procurement processes and avoid delays in future training schedules.

These planned activities will enhance Guam's capacity to certify and recertify CPS Technicians and Instructors, ensuring continued support for occupant protection initiatives across the island.

Occupant Protection: CPS Inspection Stations (SECTION 405b - M1CSS)

Funding Overview:

This project is funded under Section 405B - M1CSS to support the operation of Child Passenger Safety (CPS) inspection sites, focusing on outreach to low-income families. Funding is allocated for the procurement of various child restraint systems and materials to enhance education and safety efforts during car seat inspections and related training events.

Results:

In FY2024, the DPW-OHS successfully procured a range of child restraint systems, including infant, convertible, forward-facing, combination, and booster seats. These will be utilized for CPS training sessions, Car Seat Check-Up events, and at DPW-OHS's nationally recognized Permanent Fitting Station. Child restraints were distributed to low-income families and provided as replacements for expired, misused, or damaged car seats, contributing to enhanced child passenger safety across Guam.

Planned Activities:

- Outreach and Education: DPW-OHS will continue focusing on CPS outreach to low-income families by providing education and distributing child safety seats when necessary, particularly in cases of expired, misused, or damaged restraints.
- Procurement of Equipment: The agency will procure additional infant, convertible, forward-facing, combination, and booster seats to support CPS inspections, Permanent Fitting Stations, and Standardized CPS Technician Training and Renewal Courses.
- Expansion of Inspection Services: Efforts will include sustaining and expanding the availability of permanent fitting stations to ensure consistent access to CPS services.
- Training Support: Child restraint systems will be used for technician training to equip CPS professionals with hands-on experience and ensure they are prepared to assist families effectively.

These initiatives aim to strengthen Guam's child passenger safety programs, ensure accessibility for vulnerable populations, and reduce injuries or fatalities involving improperly restrained children.

Occupant Protection: High Education (SECTION 405B - M1PE)

Funding Overview:

This project, funded under Section 405B - M1PE, focuses on enhancing occupant protection awareness through education. The DPW-OHS collaborates with schools, community organizations, private businesses, and military installations to promote proper car seat use and seat belt compliance across Guam.

Results:

In 2024, DPW-OHS conducted a comprehensive survey of seat belt use at 25 observation sites during August and September 2023. This was the first survey utilizing resampling procedures implemented by the NHTSA.

- **Survey Highlights:**
 - A total of 10,546 valid observations were analyzed, excluding 202 cases where restraint use could not be determined.
 - The overall seat belt usage rate was 96.81%.
 - Drivers demonstrated a usage rate of 97.48%, while front-seat passengers were belted 93.87% of the time.
 - The lower restraint usage rate among passengers aligns with trends observed in other U.S. states and territories.
- **Outreaches/Presentations**
 - In FY2024, the DPW-OHS conducted educational outreach activities at schools and community events, tailoring presentations to meet the specific requirements or restrictions of each organization to ensure safety precautions were observed. These efforts aimed to engage and educate the community on the importance of occupant protection to reduce injuries and fatalities on Guam's roadways.

Planned Activities:

The DPW-OHS will continue its proactive educational initiatives to increase occupant protection compliance through the following efforts:

- **Island-Wide Outreach:** Conduct educational presentations on car seat and seat belt safety at schools (both public and private), village town meetings, and other community gatherings.
- **Collaboration with Partners:** Strengthen partnerships with organizations such as the Rotary Club, Lion's Club, car rental agencies, taxi companies, Guam's Visitors Bureau, and military installations to expand the reach of occupant protection education.
- **Community Events:** Provide safety demonstrations and distribute educational materials during events to encourage proper use of car seats and seat belts.
- **Targeted Campaigns:** Utilize data from the 2024 survey to identify specific groups, such as passengers, for targeted awareness campaigns aimed at improving restraint usage rates.

GPD-HPD Operation Seat belts, Child Restraint, and Occupant Protection Enforcement (S.C.O.P.E.)

Funding Overview:

Operation S.C.O.P.E. received federal funding to support overtime enforcement activities and related costs associated with the NHTSA National Click It or Ticket Campaign in FY2024. The project also included non-grant-funded enforcement efforts, allowing GPD-HPD to address seat belt and child restraint compliance more comprehensively. Enforcement activities primarily targeted high-traffic areas in Hagatna, Barrigada, Mangilao, Dededo, Tamuning, Tumon, and Yigo.

Results:

Operation S.C.O.P.E. yielded the following outcomes during FY2024. These enforcement activities contributed to increased visibility of traffic safety laws and encouraged compliance with seat belt and child restraint requirements.

Patrol Hours	258
Total Vehicles stopped	304
Total stationary enforcement	6
Total roving/saturation enforcement	3
Total seat belt citation	293
Total child restraint citation	26

Planned Activities:

DPW-OHS will continue to support GPD-HPD's Operation S.C.O.P.E. by focusing on child restraint and occupant protection enforcement activities. Planned efforts include:

- Conducting overtime enforcement operations in high-traffic areas with a focus on compliance with seat belt and child restraint laws.
- Maintaining a strategic emphasis on densely populated villages, including Hagatna, Barrigada, Mangilao, Dededo, Tamuning, Tumon, and Yigo, where vehicular and pedestrian traffic are highest.
- Expanding public awareness campaigns and integrating enforcement data to enhance the effectiveness of the operation.
- Extending enforcement operations through September 30, 2025, to ensure sustained efforts in promoting roadway safety.

Occupant Protection (OP) – Expenditures Summary

Project Number	Project Title	Total Expenditures	Funding Source
OP24-02-01OHS	Occupant Protection (PI&E)	\$59,347.61	Section 402
OP24-02-02HPD	CIOT Operation Buckle Down	\$13,012.34	Section 402
OVERALL TOTAL		\$72,359.95	Section 402

Project Number	Project Title	Total Expenditures	Funding Source
M1HVE24-23-01HPD	Operation S.C.O.P.E.	\$0.00	Section 405b
M1PE24-22-01OHS	OP High Public Education	\$37,753.27	Section 405b
M1TR24-27-01OHS	OP High Training & Travel	\$9,210.73	Section 405b
M1CSS24-26-01OHS	OP High Child Safety Seats	\$9,900.00	Section 405b
OVERALL TOTAL		\$56,864.00	Section 405b

PAID MEDIA PROGRAM

Funding Overview:

Effective communication and outreach are essential components of successful highway safety programs, as emphasized by NHTSA. Paid advertising plays a critical role in media strategies, offering control over message content, timing, placement, and frequency. By leveraging paid media, we can ensure targeted and impactful communication that resonates with key audiences.

Results:

DPW-OHS launched a high-visibility communication and outreach plan using social media, a powerful tool for raising awareness and educating the community. The strategy emphasized media insertion and management to ensure that messages reached the right target demographics and locations. This approach aligns with "Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices, 9th Edition, 2017 (CTW)." In collaboration with vendors, DPW-OHS utilized effective resources to address critical highway safety concerns and direct messaging towards the most pressing traffic safety issues.

Planned Activities:

This project will fund paid media across multiple platforms—including television, radio, print, digital, and social media—in support of DPW-OHS programs and NHTSA High Visibility Enforcement campaigns. The funding will cover expenses related to advertising and marketing services, including campaign development and the purchase of media space across various channels.

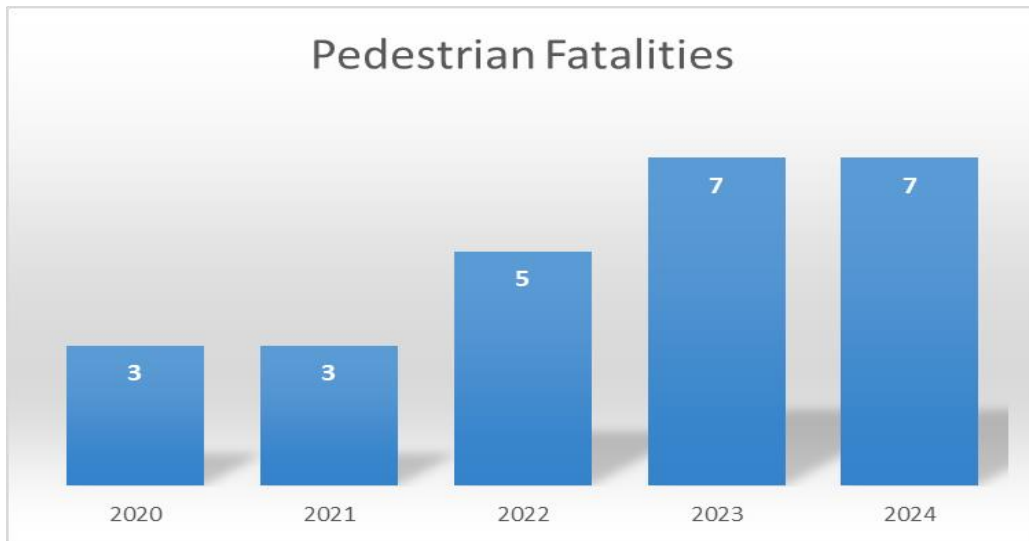
PAID MEDIA (PM) – Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
PM24-08-01OHS	Paid Media	\$0.00	Section 402
OVERALL TOTAL		\$0.00	

PEDESTRIAN AND BICYCLE SAFETY PROGRAM

Performance Target: (C-10) Pedestrian Fatalities

Guam's goal is to reduce pedestrian fatalities to three (3) using the rolling average from 2020-2024 by December 31, 2024.



Results: In-Progress

As of December 31, 2024, Guam recorded seven (7) pedestrian fatalities.

Pedestrians and bicyclists, like motorcyclists, are particularly vulnerable in crashes, even when they have the right-of-way and act responsibly. The primary challenge remains the inadequate roadway infrastructure, which lacks sufficient sidewalks, pedestrian crossings, bike lanes, and the necessary road widening to ensure the safety of pedestrians and cyclists.

Performance Target: (C-11) Bicyclist Fatalities

Guam's goal is to maintain fatalities at zero (0) using the rolling average from 2020-2024 by December 31, 2024.



Results: In-Progress.

As of December 31, 2024, Guam recorded one (1) bicyclist fatality.

The DPW-OHS, in collaboration with the GPD-HPD and other law enforcement agencies, will partner with stakeholders such as auto insurance agencies, the Guam Hotel and Restaurant Associations, Guam Running Clubs, and DPW Highway Engineering to develop a unified approach for enhancing bicyclist safety. This includes educating motorists on the importance of "Sharing the Road" with bicyclists. Bicyclist fatalities have remained stable from 2018 to 2022, presenting an opportunity to further improve safety measures.

Pedestrian and Bicycle Safety: Program Management

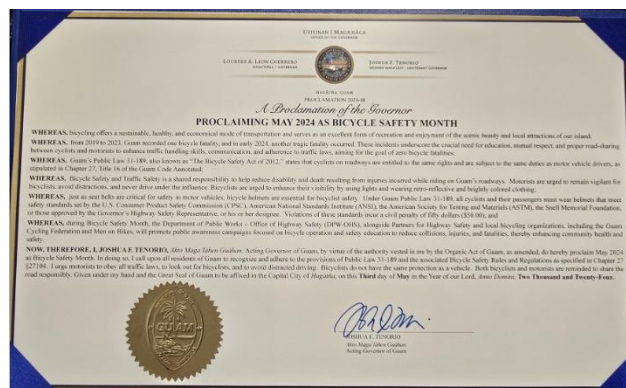
Funding Overview:

Funding for this program supports a wide range of activities aimed at improving pedestrian and bicycle safety. This includes the costs associated with personnel salaries, travel for program coordinators and subgrantees to attend relevant training, conferences, and meetings. These funds are crucial for developing, coordinating, monitoring, evaluating, and conducting public education campaigns, marketing efforts, and training activities related to pedestrian and bicycle safety.

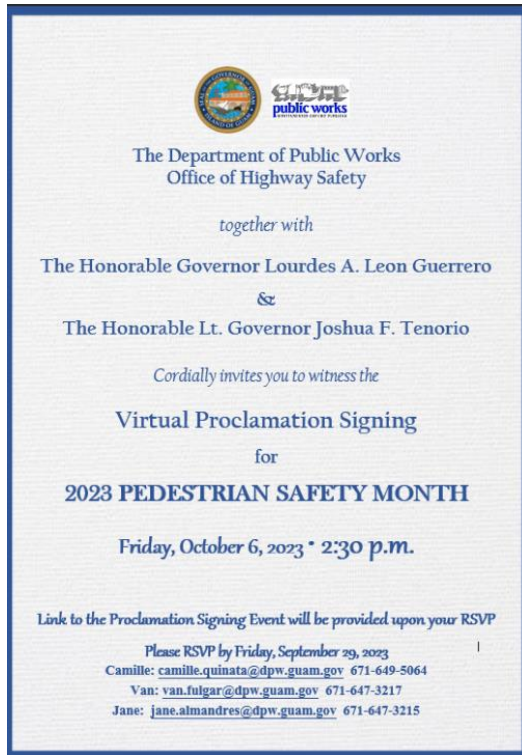
Results:

Proclamation Signings:

- 2024 Guam Bicycle Safety Month Proclamation Signing (May 3, 2024): DPW-OHS held a proclamation signing at the Governor's Large Conference in Adelup, Guam, declaring May as Bicycle Safety Month. The event was attended by government and private sector dignitaries, along with representatives from the Guam Cycling Federation. Local cyclists shared personal stories and safety concerns, emphasizing the importance of educating the public about sharing the road with cyclists.



- 2024 Pedestrian Safety Month Proclamation Signing (October 2024): A virtual proclamation signing declared October as Pedestrian Safety Month, with participation from government and private sector leaders, law enforcement, and community members. This event launched a series of outreach activities in schools across the island, promoting pedestrian safety and responsible driving practices.



School Outreach - Pedestrian Safety Presentations:

- DPW-OHS attended in-class presentations at C.L. Taitano Elementary School on October 13, 2023 (for Headstart, Kindergarten, and 1st-grade students), and on October 17, 2023 (for 2nd and 3rd graders). These presentations included discussions on pedestrian safety and featured the Pedestrian Safety Mascot, Pedie'Ann, who interacted with students and helped reinforce key safety messages.





Planned Activities:

DPW-OHS, in partnership with key stakeholders, will continue to implement a comprehensive educational and outreach plan focused on enhancing pedestrian and bicycle safety. The overarching goal is to reduce accidents and increase safety awareness among both pedestrians and motorists. Planned activities for FY2025 will include the following:

1. Educational Campaigns & Community Outreach:

DPW-OHS will maintain its ongoing efforts to engage the public through targeted media and educational campaigns, which will focus on both pedestrians and motorists. The campaigns will feature the distribution of printed materials and pamphlets to schools, businesses, and community centers across the island. New safety messages will be rolled out, addressing issues such as:

- The dangers of using cell phones and electronic devices while walking or cycling
- The importance of using marked crosswalks and following traffic laws
- The benefits of wearing reflective clothing for increased visibility
- The risks of impaired walking and cycling

2. School Outreach Program Expansion:

In FY2025, DPW-OHS will expand its school outreach efforts to include additional schools across Guam. This program will include presentations on pedestrian and bicycle safety, the distribution of safety materials, and interactive activities to engage students. The Pedestrian Safety Mascot, Pedie'Ann, will be an integral part of these events, helping to raise awareness and excitement among young learners.

3. Proclamation Signings & Awareness Events:

DPW-OHS will continue its tradition of hosting annual proclamation signings for **Bicycle Safety Month** in May and **Pedestrian Safety Month** in October. These events will raise public awareness and will be held both in person and virtually to reach a broader audience. Government and private sector stakeholders will participate, and these events will serve as the launch points for a series of outreach activities, including pedestrian safety talks, community forums, and safety demonstrations.

4. **Enhanced Pedestrian Infrastructure Advocacy:**

DPW-OHS will advocate for the enhancement of Guam's pedestrian and cyclist infrastructure. Planned improvements include the development of new sidewalks, better crosswalks, expanded bike lanes, and the implementation of traffic calming measures. DPW-OHS will collaborate with local agencies and the community to address infrastructure gaps and promote safer roadways for all users.

5. **Training & Capacity Building:**

DPW-OHS will continue providing training opportunities for program coordinators, law enforcement personnel, and other key stakeholders. This training will focus on best practices for pedestrian and bicycle safety, data-driven planning, public engagement strategies, and the latest safety approaches to protect vulnerable road users.

Guam Police Department – Highway Patrol Division: 3BS Enforcement Campaign

Funding Overview:

The funding for this campaign will cover overtime costs associated with enforcement activities targeting pedestrian violations, particularly during the high-risk hours of 12 a.m. to 6 a.m. on Tuesdays, Fridays, and Saturdays. These funds will be allocated for the seven (7) planned overtime enforcement operations, as well as for the promotion and implementation of the “Be Safe, Be Smart, Be Seen” campaign. The budget will also support any related equipment or materials needed for the high-visibility enforcement activities and public awareness efforts.

Results:

The GPD-HPD successfully conducted six (6) enforcement activities as part of this project, issuing a total of thirty (30) citations for pedestrian violations. High-visibility enforcement efforts have proven effective in reducing pedestrian-related crashes and improving safety outcomes.

Planned Activities:

- The GPD-HPD team will focus on conducting targeted enforcement activities between 12 a.m. and 6 a.m. on Tuesdays, Fridays, and Saturdays, with a special emphasis during National Pedestrian Safety Month. The enforcement will be centered on pedestrian violations in high-risk zones identified through data analysis, which has revealed both the locations and times where pedestrian fatalities are most frequent.
- The team will conduct seven (7) pedestrian safety overtime enforcement operations during these specific days and times, with the goal of targeting pedestrian violators. The funding will support the overtime costs for these operations in FY2025.
- GPD-Highway Patrol Division will take the lead in launching and promoting the “Be Safe, Be Smart, Be Seen” campaign that will encourage pedestrians and motorcyclists to assume responsibility in being safe, by being easily seen by motorists through the use of reflective clothing or materials. GPD-Highway Patrol Division will also request for legislation to increase the fines and education programs for violators who fall under the low income or homeless category.

PEDESTRIAN SAFETY (PS) – Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
PS24-06-01OHS	Pedestrian Safety Education	\$65,965.09	Section 402
PS24-06-02HPD	Pedestrian Safety Enforcement	\$15,883.41	Section 402
OVERALL TOTAL		\$81,848.50	Section 402

PLANNING AND ADMINISTRATION

Program Management

Funding Overview:

This program covers expenses for highway safety program coordinators and administrative support, including salaries. Funding also includes travel-related costs (e.g., airfare, per diem, registration, car rental) for key personnel, such as the Governor's Highway Safety Representative, Highway Safety Coordinator, Financial Officer, and department heads (e.g., Chief of Police, Fire Chief, or designated travelers) for training courses, conferences, and meetings related to traffic safety initiatives. Additional costs include operating expenses for printing, supplies, and contractual services necessary for the development, coordination, monitoring, evaluation, public education, marketing, and training efforts under this program.

Results:

- **FY2024 Accomplishments:**

- The DPW-OHS successfully prepared and submitted its FY2025 annual grant application for Sections 402, 405b, and 405e funding to the National Highway Traffic Safety Administration (NHTSA), as part of the Highway Safety Plan. This application was approved.

- **Travel:**

- Lifesavers Conference in Denver, Colorado (April 7-9, 2024): DPW Deputy Director and Acting Highway Safety Coordinator
- Governor's Highway Safety Association (GHSA) Annual Meeting & NAWHSL in Indianapolis, Indiana (September 5-11, 2024): Highway Safety Coordinator

- **Training:**

- August 5-9, 2024: NHTSA Grant Training in Guam - "NHTSA Highway Safety Planning and Grants Management/Data-Driven Highway Safety Planning" tailored for the Pacific Territories. This training was attended by representatives from Guam, CNMI, American Samoa, the Guam Department of Administration Accounting Division, and key subgrantees, including the Judiciary of Guam, Guam Police Department - Highway Patrol Division, Port Authority of Guam Police Division, and Airport Police Division.



Planned Activities:

- **Highway Safety Planning and Coordination:**
The DPW-OHS will continue to manage and coordinate the Highway Safety Plan by preparing and submitting annual applications for Sections 402, 405b, and 405c funding to NHTSA. These efforts will ensure alignment with national priorities and local needs.
- **Travel and Training:**
 - Attendance at the Lifesavers Conference (April 2025) for key staff, focusing on highway safety issues and best practices.
 - Participation in the Governor’s Highway Safety Association (GHSA) Annual Meeting & NAWHSL (Fall 2025) to engage with peers from other jurisdictions and continue sharing innovative ideas on highway safety.
- **Training for Stakeholders:**
 - Conducting NHTSA Grant Training for new staff and subgrantees in FY2025, ensuring that all involved parties are well-equipped to manage and implement highway safety programs effectively.
 - Offering training on Data-Driven Highway Safety Plans for personnel involved in monitoring, evaluation, and enforcement efforts.
- **Program Development and Outreach:**
DPW-OHS will continue to develop, coordinate, and implement public education and outreach campaigns and public participation and engagement activities focused on improving roadway safety. Additionally, support will be provided for high-visibility enforcement programs and strategic partnerships with law enforcement, local agencies, and community organizations.

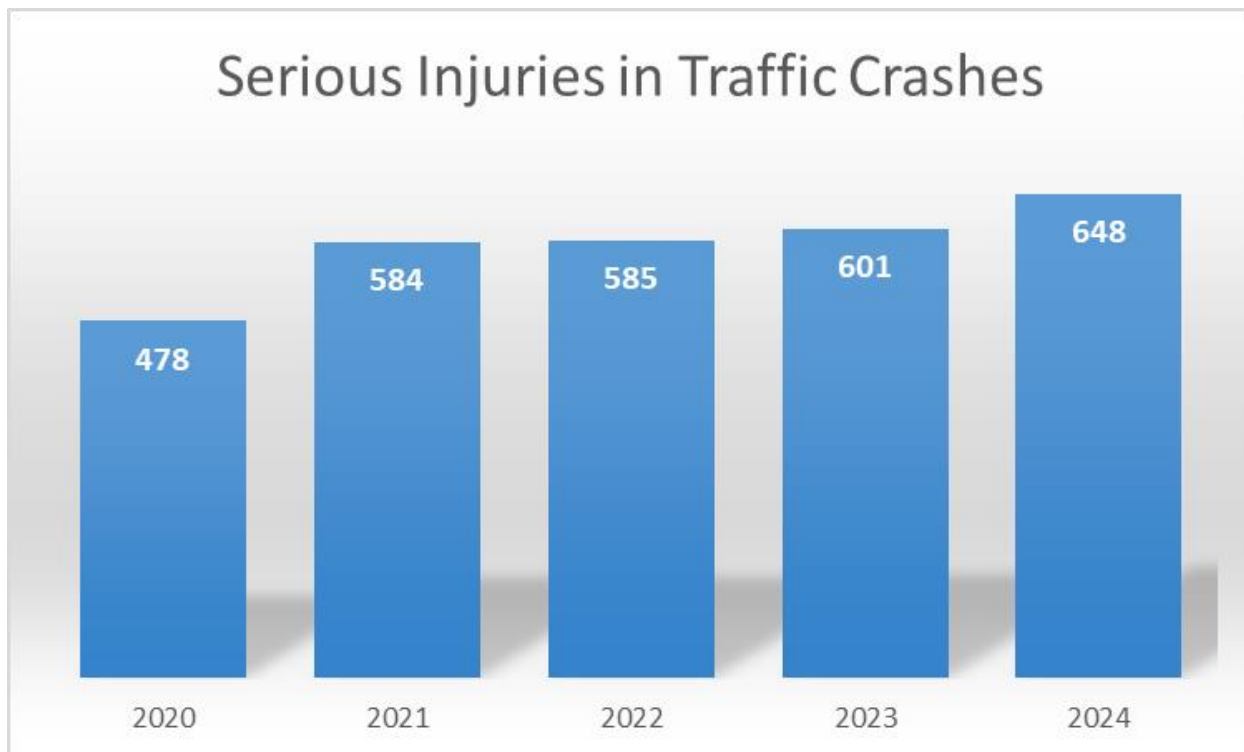
PLANNING & ADMINISTRATION (PA) Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
PA24-07-01OHS	Planning & Administration	\$139,142.11	Section 402
OVERALL TOTAL		\$139,142.11	Section 402

POLICE TRAFFIC SERVICES

Performance Target: (C-2) Serious Injuries

Guam's goal is to reduce serious traffic injuries to 468 by December 31, 2024.

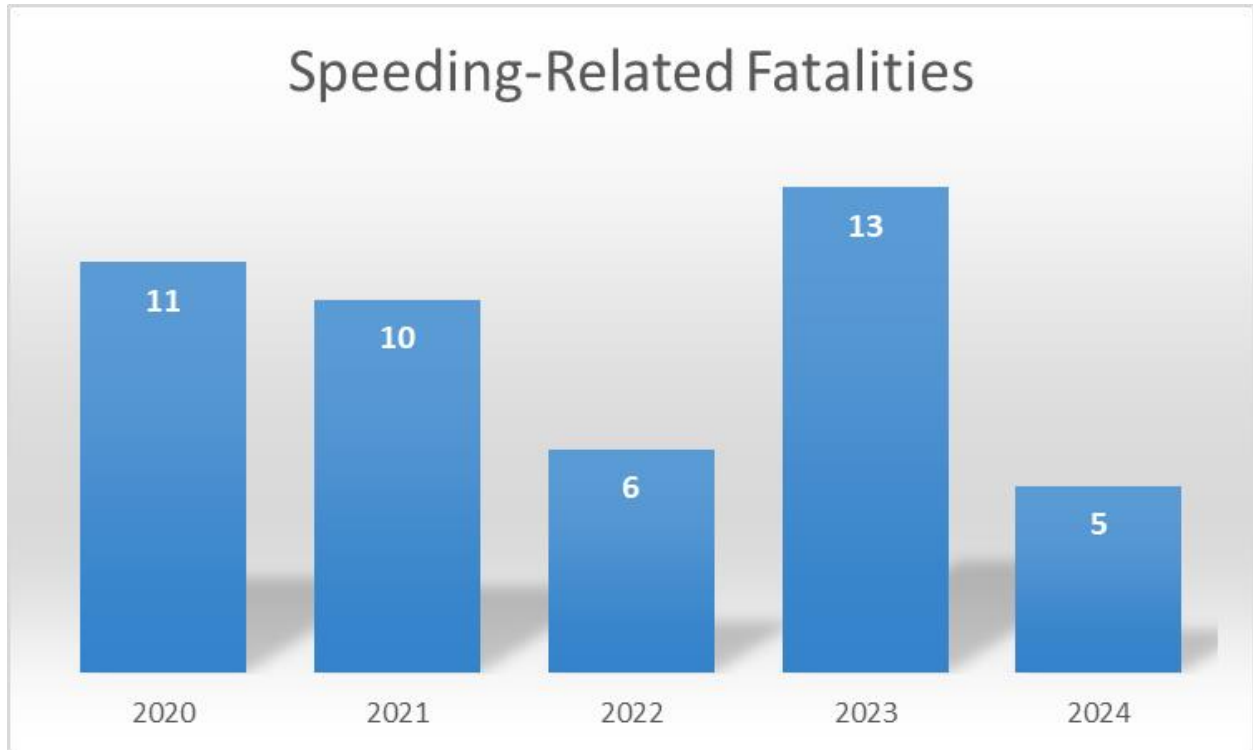


Results: In-Progress

As of December 31, 2024, Guam recorded **648 serious injuries** resulting from traffic crashes. Although the target was not achieved, ongoing efforts to address road safety through enforcement, education, and infrastructure improvements will continue to prioritize the reduction of serious injuries.

Performance Target: (C-6) Speed-Related Fatalities

Guam's goal is to reduce speed-related fatalities to seven (7) using rolling average from 2020-2024 by December 31, 2024.

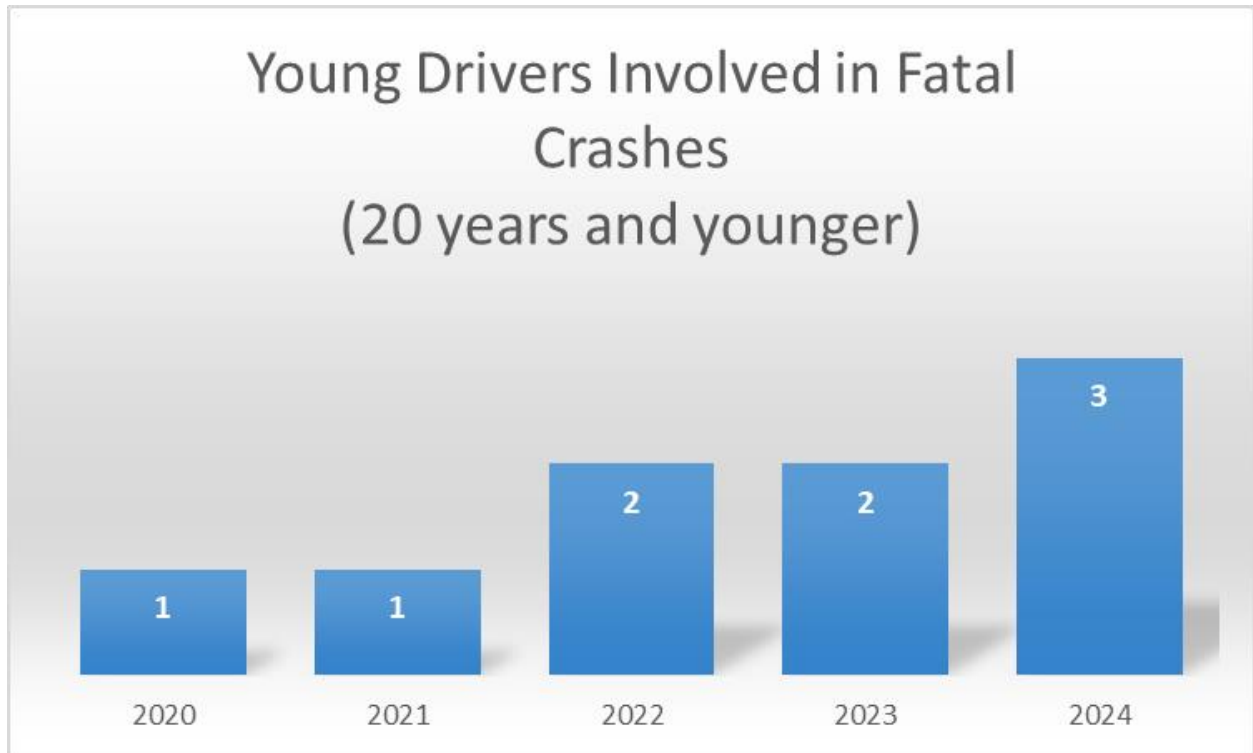


Results: Met

As of December 31, 2024, Guam successfully recorded five (5) speed-related fatalities, achieving the target and demonstrating progress in mitigating speed-related crashes through enforcement, education, and safety initiatives.

Performance Target: (C-9) Drivers Aged 20 and Younger Involved in Fatal Crashes

Guam's goal is to maintain drivers aged 20 and younger involved in fatal crashes at one (1) by December 31, 2024.



Results: In-Progress

As of December 31, 2024, Guam recorded **three (3)** drivers aged 20 and younger involved in fatal crashes, surpassing the target. Efforts will continue to address risk factors and promote safe driving practices among young drivers to reduce these incidents.

Police Traffic: Planning, Information, & Education

Funding Overview:

This project supports the enhancement of traffic safety efforts through planning, coordination, and education related to speed enforcement. Funding is allocated to support personnel, travel, operational costs, and the procurement of equipment necessary for the effective implementation and evaluation of highway safety programs.

Results:

- IPTM Traffic Crash Reconstruction Course (Jackson, Michigan, November 6-17, 2023):
 - Two (2) Guam Police Department Police Officer III
- Lifesavers Annual Conference (Denver, Colorado, April 7-9, 2024):
 - One (1) DPW-OHS Police Traffic Program Coordinator II
 - Two (2) Guam Police Department Police Captains
- NHTSA Region 9 Partners Meeting (Sacramento, California, April 10-12, 2024):
 - One (1) DPW-OHS Police Traffic Program Coordinator II
- ATSIP Traffic Records Forum (San Diego, California, August 11-14, 2024):
 - One (1) Port Police Officer II
 - One (1) Airport Assistant Police Chief
 - One (1) Airport Management Analyst IV
- Governor's Highway Safety Association (GHSA) Annual Meeting & NAWHSL (Indianapolis, Indiana, September 5-11, 2024):
 - One (1) Guam Police Department Sergeant II
- TSI Effective Speaking & Presenting Course (Oklahoma City, Oklahoma, September 10-12, 2024):
 - Two (2) Guam Police Department Officer II
- IACP Annual Conference (Boston, Massachusetts, October 19-22, 2024):
 - One (1) Port Assistant Police Chief
 - One (1) Airport Assistant Police Chief
- NHTSA PP&E Peer Exchange (Sacramento, California, November 19-22, 2024):
 - One (1) DPW-OHS Police Traffic Program Coordinator II
- Proclamation signing on July 5, 2024 underscored the importance of law enforcement and public cooperation in creating safer roadways. The event provided an opportunity to highlight past successes and outline future priorities for the program, ensuring that the public remains informed and active in supporting traffic safety measures.

Planned Activities:

- Training & Conferences:
 - Continue to fund travel for program coordinators, sub-grantees, and law enforcement personnel to attend key national and regional training, conferences, and meetings.
 - Focus on speed enforcement, traffic crash reconstruction, and effective communication techniques related to occupant protection.
- Procurements:
 - Procure additional speed enforcement equipment, including laser instruments, radars, and radar display units to support ongoing enforcement and education activities.

- Operational Support:
 - Continue to provide funding for necessary supplies and equipment for operational and enforcement activities, such as canopies, spotlights, and tables.
 - Support public education campaigns, marketing efforts, and law enforcement coordination.
- Public Outreach & Education:
 - Expand community outreach to engage the public in speed enforcement and occupant protection awareness, through school presentations, public events, and partnerships with external organizations such as Rotary Club, Lion's Club, and military installations.
 - Increase emphasis on educating drivers on speed-related risks and the importance of adhering to traffic laws.

GPD-HPD: Operation Highway Enforcement Action Team (H.E.A.T.)

Funding Overview:

This project supports the Guam Police Department Highway Patrol Division (GPD-HPD) in its traffic enforcement efforts, specifically focused on speeding violations, DUI, seat belt usage, child restraint compliance, and distracted driving (cell phone use). Funding is allocated for overtime enforcement activities, travel to training and conferences, procurement of equipment, and the enhancement of law enforcement capabilities through targeted training programs.

Results:

- **Enforcement:** GPD-HPD received an "Authorization to Proceed" with HEAT Speed Traffic Enforcement activities. A total of 32 federally funded stationary/roving HEAT speed enforcement operations were conducted, along with 15 locally funded speed enforcement operations. GPD-HPD successfully met Objective 1 by utilizing the authorized overtime funding for these operations. However, the division did not meet Objectives 2, 3, and 4. Specifically, Objective 2 (laser/radar training), Objective 3 (training patrol officers), and Objective 4 (vehicle procurement) were not completed due to scheduling conflicts.
 - Patrol Hours: 42
 - Total Vehicles Pulled Over: 198
 - Total Laser Enforcement: 13
 - Total Saturation/Roving Enforcement: 1
 - Total Speed Citations Issued: 166
- **Travel:**
 - IPTM Traffic Crash Reconstruction Course (Jackson, Michigan, November 6-17, 2023)
 - Two (2) GPD Officers
 - Lifesavers Annual Conference (Denver, Colorado, April 7-9, 2024)
 - Two (2) GPD Police Captains
 - Governor's Highway Safety Association (GHSA) Annual Meeting & NAWHSL (Indianapolis, Indiana, September 5-11, 2024)
 - One (1) GPD Sergeant II
 - TSI Effective Speaking & Presenting Course (Oklahoma City, Oklahoma, September 10-12, 2024)
 - Two (2) GPD Officers II
- **Equipment:** GPD-HPD aimed to procure one (1) police package vehicle and one (1) SUV police package vehicle in FY2024. However, procurement was delayed due to the transition to the new GFMIS system.
- **Training:**
 - Laser/Radar Instructor Course: 6 HPD personnel completed
 - Interview Techniques for Traffic Crash Investigation: 7 HPD personnel completed
 - Investigation of Pedestrian Collisions: 7 HPD personnel completed
 - Comprehensive Steps to Investigating Distracted Driving Crashes: 7 HPD personnel completed
 - Sobriety Checkpoint Operations: 6 HPD personnel completed
 - Event Data Use in Crash Reconstruction: 2 HPD personnel attended

- LTI TruVision Lidar Operator Course (Guam International Airport, September 9, 2024): 4 HPD personnel attended
- LTI Ultralyte 200 LR Lidar Operator Course (HPD Office, Tiyan Guam, September 19, 2024): 5 HPD personnel attended

Planned Activities:

In FY2025, funding will continue to support overtime enforcement for GPD-HPD's Operation H.E.A.T. to further the national and local goals of reducing fatalities and serious injuries from traffic crashes. The project will focus on increasing the effectiveness of enforcement in high-risk areas, particularly those identified through historical traffic crash data.

- **Operational Focus:** The primary goal is to conduct 14 laser enforcement activities with a Zero Tolerance approach, targeting key violations such as DUI, speeding, seat belt use, child restraints, and distracted driving (cell phone use). Enforcement will focus on high-speed areas based on historical data and will target routes 1, 4, 8, 10, and 16.
- **Training and Education:** The project will continue to provide training for officers on speed enforcement, traffic crash reconstruction, and other key skills necessary to maintain high enforcement standards. Additionally, sub-grantees and law enforcement personnel will be supported in attending relevant conferences and training sessions.

Guam International Airport Authority – Airport Police Division (APD): Traffic Enforcement Project

Funding Overview:

This project supports the Guam International Airport Authority – Airport Police Division (GIAA-APD) in its efforts to reduce speeding and improve traffic safety within its jurisdiction. Funding is allocated for enforcement activities, travel expenses for personnel to attend conferences, equipment procurement, and staff training.

Results:

- **Travel:**
 - **Lifesavers Annual Conference** (Denver, Colorado, April 7-9, 2024) - One (1) Airport Police Chief; One (1) Management Analyst IV
 - **ATSIP Traffic Records Forum** (San Diego, California, August 11-14, 2024) - One (1) Airport Assistant Police Chief; One (1) Airport Management Analyst IV
 - **IACP Annual Conference** (Boston, Massachusetts, October 19-22, 2024) - One (1) Airport Assistant Police Chief
- **Enforcement:** GIAA-APD conducted a total of 15 stationary speed enforcement operations and 20 roving laser and radar enforcement activities along jurisdictional roadways. A total of 134 vehicles were stopped, and all vehicles were cited for speeding. These enforcement efforts focused on the following high-risk areas:
 - Route 1 onto Route 10A
 - Entrances and exits from Route 8 onto Maga'håga Highway/Sunset Blvd.
 - Entrances and exits from Route 16 onto Route 10A
- **Equipment:** GIAA-APD procured two (2) TruVision Lasers for use in speed enforcement operations during this fiscal year.
- **Outreach/Presentations:**
 - GIAA-APD participated in several public safety campaigns, including:
 - “Click It or Ticket”
 - “Speed Enforcement”
 - “Pedestrian Safety Month”
 - “Drive Sober or Get Pulled Over”
- **Training:**
 - **NHTSA Grants Management & Data-Driven Highway Safety Planning Course** (Guam, August 5-9, 2024)
 - One (1) APD Management Analyst IV
 - **Advanced Training for Laser Instructors Course** (Denver, Colorado, August 19-22, 2024)
 - One (1) Airport Assistant Police Chief; One (1) Airport Police Lieutenant

Planned Activities:

For FY2025, GIAA-APD plans to continue its efforts to deter speed violators within its jurisdiction. This will include conducting additional enforcement operations (both stationary and roving) focused on high-risk areas, continuing to expand officer training, and further participation in national and local traffic safety campaigns. GIAA-APD will also procure additional enforcement equipment, such as TruVision Lasers, light carts, trailers, etc. to enhance its capacity to conduct effective speed enforcement.

Port Authority of Guam – Port Police Division (PPD): Operation A’ Dai He Hao’

Funding Overview:

This project supports the Port Authority of Guam – Port Police Division (PAG-PPD) in enhancing traffic safety by addressing speeding, reckless driving, and other unsafe driving behaviors on key roadways. Funding is allocated for enforcement operations, travel for personnel to attend relevant conferences, and training for staff.

Results:

- **Enforcement:**

The Port Police conducted speed enforcement activities from June 16, 2024, to July 2, 2024, and September 1, 2024, to September 19, 2024, along Routes 1, 11, and 18. These efforts targeted speeding, reckless driving, imprudent driving, and unsafe driving behaviors. A total of 262 speeding citations were issued, significantly exceeding the original goal of 176 citations outlined in the Project Agreement.

- **Travel:**

- Two (2) Port Police Planners attended the Lifesavers Annual Conference in Denver, Colorado.
- One (1) Port Officer attended the ATSIP Traffic Records Forum in San Diego, California.

- **Training:**

- NHTSA Grants Management & Data-Driven Highway Safety Planning Course (Guam, August 5-9, 2024)
 - One (1) Port Assistant Police Chief
 - One (1) Planner IV
 - One (1) Planner III

- **Public Outreach & Campaigns:**

PAG-PPD actively participated in several DPW-OHS public safety campaigns, including:

- “Click It or Ticket”
- “Speed Enforcement”
- “Pedestrian Safety Month”
- “Drive Sober or Get Pulled Over”

Planned Activities:

In FY2025, PAG-PPD plans to continue its traffic enforcement activities, focusing on further reducing speeding and unsafe driving behaviors on Routes 1, 11, and 18. The Port Police will aim for a continued increase in citations, further enhancing traffic safety through proactive enforcement and public education campaigns. Training and conference participation will also remain a priority for ongoing professional development.

POLICE TRAFFIC (PT) – Expenditure Summary

Project Number	Project Title	Total Expenditures	Funding Source
PT24-03-00OHS	Police Traffic Education	\$152,574.26	Section 402
PT24-03-01HPD	Operation H.E.A.T.	\$63,876.76	Section 402
PT24-03-02APD	Traffic Enforcement Project	\$39,328.57	Section 402
PT24-03-03PAG	Operation A' Dai' He' Hao	\$45,086.23	Section 402
OVERALL TOTAL		\$300,865.82	Section 402

TRAFFIC RECORDS (SECTION 402 and 405c)

Traffic Records Information and Management System (T.R.I.M.S.)

Funding Overview:

Funding under this program supports salaries, travel for highway safety program coordinators and sub-grantees to attend key conferences such as the Traffic Records Forum, and operating costs related to printing, supplies, and contractual services. These expenses are essential for the development, coordination, monitoring, evaluation, and training associated with the program.

Additionally, the program supports the revitalization of Guam's Traffic Records Coordinating Committee (TRCC), which holds a minimum of two (2) committee meetings annually. The TRCC consists of members from various agencies, including the Judiciary of Guam, Guam Police Department, Office of Technology, Department of Motor Vehicles (DMV), Office of the Attorney General, Department of Public Health and Social Services (DPHSS), Guam Fire Department, Airport Police, Port Police, Park Patrol, and the Federal Highway Administration.

Results:

During this period, funding was utilized to cover travel expenses for the Program Coordinator assigned to the project, enabling participation in the ATSIP Traffic Records Forum held in San Diego, California, from August 11-14, 2024.

Planned Activities:

For FY2025, the program will continue to support travel, operational, and training costs. The Traffic Records Coordinating Committee will hold its scheduled meetings, focusing on improving traffic records management and data sharing among key stakeholders. Further engagement and collaboration will continue with local and federal agencies to strengthen traffic safety and data collection efforts.

Island-wide Traffic Safety Information System (ITSIS) (Promised Project - M3DA)

Funding Overview:

This project aimed to enhance the Island-wide Traffic Safety Information System (ITSIS) by improving the guidelines for the Roadway Data System, aligning it with best practices identified in the Traffic Records Program Assessment Advisory. The project included the design and development of a Roadway Information Management System (RIMS), which would adopt the Model Inventory of Roadway Elements (MIRE) data element definitions. The goal was to improve the system's data coding and priority rating in line with MIRE standards.

Results:

Unfortunately, due to unforeseen delays in the procurement process, no upgrades or enhancements to the system were completed during this period.

TRAFFIC RECORDS (Sections 402 and 405C) EXPENDITURE SUMMARY

Project Number	Project Title	Total Expenditures	Funding Source
TR24-05-01OHS	Traffic Records Information Management System	\$51,254.99	Section 402
OVERALL TOTAL		\$51,254.99	Section 402

Project Number	Project Title	Total Expenditures	Funding Source
M3DA24-28-01OHS	Island-wide Traffic Safety Information System	\$5,325.23	Section 405c
OVERALL TOTAL		\$5,325.23	Section 405c

Evidence-based Traffic Safety Enforcement Program (TSEP)

Planned activities that collectively constitute an evidence-based traffic safety enforcement program (TSEP) are as follows:

Unique Identifier	Planned Activity Name
AL24-01-03HPD	DUI/Impaired Driving
OP24-02-02HPD	Operation CIOT/Buckle Down
PT24-03-01HPD	Operation H.E.A.T.
PT24-03-02APD	Traffic Enforcement
PT24-03-03PPD	Operation A'dai He Hao'
PS24-06-02HPD	3BS Enforcement Campaign
MIHVE24-28-01HPD	Operation SCOPE

Crash Analysis

Sections of this plan detail Guam's problem identification process, which was used to produce the Highway Safety Plan. The data analytics are intended to identify the high-risk population involved in crashes, as well as who, what, when, where, and why they occur.

Alcohol impairment is measured by the amount of alcohol in the blood or blood alcohol concentration (BAC) and is one of the primary traffic issues in Guam. A driver is considered legally impaired when their BAC is 0.08% or greater. As the BAC increases, the effects are indicated by a decline in visual and multitasking functions, reduced concentration, impaired perception, and an inability to respond quickly to emergencies. Impaired driving when under the influence of alcohol, legal or over the counter prescriptions, or illegal drugs, results in a complex social issue that involves multiple areas of the criminal justice, health care, and educational systems. Marijuana has recently been decriminalized in Guam, and brings another potential component of impaired driving. To date, there is a lack of sufficient data collected on the effects of marijuana as it relates to the impairment of driving.

Deployment of Resources

All enforcement agencies who receive grant funding from DPW-OHS are required to take a data driven approach in order to identify enforcement issues in their jurisdictions. Data documenting highway safety issues will be included in the funding application submitted to DPW-OHS, along with proven strategies and countermeasures that were implemented and evaluated to address the problem.

The DPW-OHS will use a combination of enforcement checkpoints and saturation patrols, as outlined in the Ninth Edition of NHTSA's Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices, published in 2017. The methodology will include enforcement of traffic laws such as adult and child occupant protection, speeding, distracted driving, and impaired driving, as well as enforcement patrols that saturate a specific area and are advertised in the local media.

Effectiveness Monitoring

DPW-OHS personnel will employ quarterly reports, as well as desk and on-site monitoring, to ensure that grant-funded law enforcement projects are effective. Each organization receiving grant funding is required to submit quarterly progress reports to ensure that all stakeholders understand the project's goals and desired outcomes. These reports will include substantive information about project activities and outcomes.

Furthermore, the DPW-OHS monitors crashes and fatalities using the Crash Reporting System and the Online State Crash Analysis Reporting System (OSCAR), and notifies law enforcement if there are increases or declines that necessitate a change in approach and strategy in certain jurisdictions. This verification system allows for minor or substantial changes while also ensuring that resources are being utilized effectively when addressing priority traffic safety issues.

PUBLIC PARTICIPATION & ENGAGEMENT (PPE)

1. PPE Collaboration with Guam Cycling Federation: Field Visit of Bike Routes on Guam

On February 19, 2024, a collaborative field visit was conducted with the Guam Cycling Federation and various stakeholders, including local non-profit organizations, to assess key bike routes frequently used by both seasoned and leisure cyclists around the island of Guam. The primary goal of this visit was to evaluate the roadway characteristics and identify areas that require improvements for safer cycling.

Routes Assessed:

1. Route 17 – Cross Island Bridge: The Cross Island Bridge is a popular stretch of road for cyclists, both for leisure rides and training purposes. Cyclists often use this route year-round due to its central location and scenic views. During the field visit, the group identified opportunities to enhance cyclist safety on this route, particularly with regard to road surface conditions, signage, and traffic flow.



2. Route 1 – Asan Park to the Traffic Intersection by Route 11 (Cabras GPA/PAG): This stretch of Route 1 is another commonly used cycling route, especially for recreational cyclists. It stretches from Asan Park to the busy traffic intersection near Route 11 (Cabras GPA/PAG). The group discussed ways to improve bike lane visibility and reduce motor vehicle congestion, which can pose hazards to cyclists, particularly at peak traffic times.



3. Route 3 by Route 1 – Okkudu/Astumbo Outer Right Lane Northbound: The field visit also focused on Route 3, specifically the outer right lane northbound from Okkudu to NCS. This area is known for its heavy use by cyclists, especially those traveling long

distances. Safety concerns regarding road width, bike lane markings, and manholes entrapping bicycle tires were discussed as part of the ongoing efforts to ensure a safer cycling environment.



Engagement:

Following the field visit, the group engaged with DPW's Highway Maintenance and Engineers to address identified concerns. The collaboration between the Guam Cycling Federation, non-profit organizations, and local government agencies is key to enhancing the cycling infrastructure and ensuring the safety of all road users.

This field visit is part of an ongoing initiative to promote safe cycling and improve roadway conditions for Guam's cycling community.

Planned Activities for FY2025:

1. Military Partnership and Community Outreach:

- **Engagement with Military Families:** DPW-OHS will continue its partnership with the **Navy-Marine Corps Relief Society** and expand its educational outreach initiatives for military-dependent expectant parents. This outreach is vital as the island prepares for the arrival of Marines and their families at the **Camp Blaz Military Installation**. The ongoing dialogue with **Jennifer Louise Dulla**, Protocol Officer at **Marine Corps Base Camp Blaz**, will help align efforts to promote road safety and prepare for the influx of new residents.
- **Preparedness for New Military Residents:** In FY2025, DPW-OHS will continue working with military stakeholders to address road safety concerns for families moving to Guam, focusing on safe transportation practices for children and families transitioning into the local community.

2. **Attitudinal Survey Enhancement:**

- DPW-OHS will implement a new approach for its **Attitudinal Survey** to assess public perceptions and behaviors concerning traffic safety. Surveys will be distributed across various sectors, including schools, communities, and local organizations, with specific focus areas on pedestrian and bicycle safety, impaired driving, distracted driving, and the overall condition of Guam's roadways.

3. **Partnership with Maria A. Ulloa Elementary School:**

- A meeting and field assessment will be conducted with the **Principal and Staff of Maria A. Ulloa Elementary School** to evaluate pedestrian walkways near **YSengSong Street** and **Catalina Lane** in **Dededo**. The goal will be to identify areas that need **improved signage** and **road stripping** to enhance pedestrian safety around the school.

4. **Bicycle Safety and Infrastructure Improvements:**

- Further collaboration with the **Guam Cycling Federation** will help identify areas for improvement and prioritize cyclist safety.

5. **Surveys and Data Collection:**

- DPW-OHS will expand its survey efforts to gather input from the community on various traffic safety issues:
 - **Pedestrian Safety Survey:** Conducted at schools to assess school-age children's knowledge and concerns about pedestrian safety.
 - **Bicycle Safety Survey:** Administered through **Village Mayors** to identify hazardous areas and community concerns about cycling.
 - **Impaired Driving Survey:** Work with **Driver's Ed organizations** to assess public awareness and the effectiveness of current initiatives on impaired driving.
 - **Speeding and Red Light Running Surveys:** Explore potential survey methodologies to better understand and address traffic violations.
 - **Distracted Driving Survey:** Collect data on the prevalence of distracted driving behaviors and public awareness.
 - **General Roadway Survey:** Conduct a broad survey to evaluate public concerns about the increasing number of vehicles, motorcycles, bicycles, and scooters on Guam's roadways.

6. **Collaboration with Non-Traditional and Non-Profit Organizations:**

- DPW-OHS will explore partnerships with **non-traditional, non-profit organizations** to expand outreach and engagement for pedestrian and bicycle safety initiatives, impaired driving prevention, and other key traffic safety concerns.
- These partnerships will provide a unique avenue for community-based solutions and allow for a more inclusive approach to traffic safety across diverse demographic groups.

HIGHWAY SAFETY PERSONNEL DEVELOPMENT TRAINING

The following personnel attended Section 402 and Section 405b grant funded conferences and/or training during this period:

- **November 6-17, 2023 IPTM Traffic Crash Reconstruction Course** in Jackson, Michigan. The following representatives attended: Police Officer III Angelo Bueno (GPD-HPD); and Police Officer III Morgan Reyes (GPD-HPD)
- **April 7-9, 2024 Lifesavers Conference** in Denver, Colorado. The following representatives attended: Deputy Director Linda Ibanez (DPW); Program Coordinator IV Erica Leon Guerrero (DPW-OHS); Program Coordinator II Camille Yanger Quinata (DPW-OHS); Police Captain Jason Aguon (GPD-HPD); Police Captain Kevin Guerrero (GPD); Police Sergeant II Elizabeth Flickinger (GPD); Battalion Fire Chief Roderick Meno (GFD-EMS); Airport Police Chief Vincent Naputi (GIAA-APD); Management Analyst IV Andrea Blas (GIAA-APD); Planner III Dora Perez (PAG-PPD); Planner II Jared Perez (PAG-PPD).
- **April 10-12, 2024 NHTSA Regional Partners Meeting** in Sacramento, California. The following representatives attended: Deputy Director Linda Ibanez (DPW); Program Coordinator IV Erica Leon Guerrero (DPW-OHS); Program Coordinator II Camille Yanger Quinata; and Police Sergeant I Alex Blanquisco (GPD-HPD).
- **August 11-14, 2024 ATSIP Traffic Records Forum** in San Diego, California. The following representatives attended: Program Coordinator IV Erica Leon Guerrero (DPW-OHS); Program Coordinator II Van Fulgar (DPW-OHS); Battalion Fire Chief Roderick Meno, (GFD-EMS); Police Sergeant I Tom Alger (GPD-HPD); Police Sergeant II Mercy Grino (GPD-HPD); Port Police Officer II Alex Tithingrad (PAG-PPD); Police Officer II Keesha Duenas (PAG-PPD); Airport Assistant Police Chief Kenneth Quenga (GIAA-APD); and Management Analyst IV Andrea Blas (GIAA-APD)
- **August 16-18, 2024: IACP Impaired Driving & Traffic Safety (IDTS)** in Washington, D.C.. The following representatives attended: Sergeant Alex Blanquisco (GPD-HPD); & Police Officer II Marvin Desamito (GPD-HPD).
- **August 21-23, 2024: Kidz in Motion (KIMZ) 2024 Child Passenger Safety Conference** in Orlando, Florida. The following representatives attended: Program Coordinator III Jane Almandrers; Program Coordinator II Rosaline Bersamin; Program Coordinator II Van Fulgar.
- **September 5-11, 2024 Governor's Highway Safety Association (GHSA) Annual Meeting & NAWHSL** in Indianapolis, Indiana. The following representatives attended: Deputy Director Linda Ibanez (DPW); Program Coordinator IV Erica Leon Guerrero (DPW-OHS); Program Coordinator II Rosaline Bersamin (DPW-OHS); Police Sergeant II Elizabeth Flickinger (GPD-HPD); Port Assistant Police Chief Roseanna Stone (PAG-PPD); and Battalion Fire Chief Roderick Meno, (GFD-EMS).
- **September 10-12, 2024 TSI Effective Speaking & Presenting Course** in Oklahoma City, Oklahoma. The following representatives attended: Program Coordinator II Rosaline Bersamin (DPW-OHS); Police Officer II Tommy Benavente (GPD-HPD); and Police Officer II Scott Arceo (GPD-HPD).
- **October 19-22, 2024 IACP Annual Conference** in Boston, Massachusetts. The following representatives attended: Program Coordinator IV Erica Leon Guerrero (DPW-OHS); Program Coordinator II Camille Yanger Quinata (DPW-OHS); Program Coordinator II

Rosaline Bersamin (DPW-OHS); Assistant Fire Chief Edward Artero II (GFD); Port Assistant Police Chief Victor Camacho (PAG-PPD); Airport Assistant Police Chief Fidel Masga (GIAA-APD); Police Captain Jason Aguon (GPD-HPD); Police Captain Kevin Guerrero (GPD); and Police Captain Darren Caldwell (GPD).

- **November 19-22, 2024 NHTSA PP&E Training** in Sacramento, California. The following representatives attended: Program Coordinator IV Erica Leon Guerrero (DPW-OHS); Program Coordinator III Jane Almandres (DPW-OHS); Program Coordinator II Camille Yanger Quinata (DPW-OHS); Program Coordinator II Rosaline Bersamin (DPW-OHS); and Program Coordinator II Van Fulgar (DPW-OHS).