

ANNUAL GRANT APPLICATION KENTUCKY

FFY 2024

Annual Application

Annual Highway Safety Application for Kentucky



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EXECUTIVE SUMMARY

The format of this annual grant application for Kentucky will be straight forward. It follows the inaugural iteration of the triennial highway safety plan (3HSP). Being the first iteration means that adjustments are not an element of this plan.

Following are a reference listing of the strategies from the 3HSP where an abbreviation is assigned to each. This list is how the individual projects are associated with the corresponding 3HSP strategy.

The projects are grouped in the same program areas and in the same order as the 3HSP. Each project is in its own grid.

COUNTERMEASURE STRATEGY FOR PROGRAMMING FUNDS

The strategies listed below tie to the corresponding portion of the Triennial Highway Safety Plan (3HSP). The individual projects for FFY2024 are grouped by program area.

OVERVIEW AND ADJUSTMENTS

As this is the inaugural iteration of the Triennial Highway Safety Plan (3HSP), there are no adjustments to the strategies nor any additional performance measures.

The emphasis areas of the Kentucky Strategic Highway Safety Plan (SHSP) for 2020-2024 are:

- Aggressive Driving
- Distracted Driving
- Impaired Driving
- Occupant Protection
- Roadway Departure
- Vulnerable Roadway Users

The strategies from the 3HSP are listed below, grouped by area. The project listings reference these identifiers to indicate the appropriate Countermeasure Strategy.

Impaired Driving

- AL1 Enforcement of Impaired Driving Laws
- AL2 Communication, Education, and Outreach
- AL3 Drug Evaluation and Classification Program
- AL4 Collaborative Efforts with Key Stakeholders to Reduce Impaired Driving

Police Traffic Services

- PT1 Enforcement of Traffic Violations
- PT2 Communications and Outreach

Motorcycle Safety

- MS1 Motorcycle Safety Education Program Ridesmart KY
- MS2 Communications and Outreach

Non-Motorized (Pedestrians and Bicyclists)

- NM1 Education, Communication, and Outreach
- NM2 Cooperative Approaches to Improving Pedestrian and Bicycle Safety

Occupant Protection

- OP1 Seat Belt Enforcement
- OP2 Communications and Outreach
- OP3 Collaborative Efforts with Key Stakeholders in Occupant Protection
- OP4 Enforcement, Education, and Outreach to Reduce the Fatality Rate of Teen Drivers
- OP5 Enforcement, Education, and Outreach to Reduce the Fatality Rate on Rural Roadways
- OP6 Increased Nighttime Enforcement and Education
- OP7 Child Passenger Safety Communications and Outreach
- OP8 Car Seat Fitting Stations
- OP9 Child Passenger Safety Technician and Instructor Training

The Traffic Records projects refer to the Traffic Records Strategic Plan (attached).

If projects are used in meeting the requirements of 1300.41(b), there is an additional line at the bottom of the project grid. There are 2 405c projects designated.

IMPAIRED DRIVING

Impaired Driving projects funded for FFY 2024 are listed below:

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – Impaired Driving Coordinator	
Program Area: Impaired Driving Project Number: AL-2024-00-00-01	

Federal Amount/Source: \$120,000.00/BIL 402 Project Type: State Agency (In House)

Countermeasure Strategy: AL1/AL2/AL3/AL4

SHSP Emphasis Area: Impaired Driving

Project Description: The KOHS Impaired Driving Coordinator serves as the statewide resource to assist the management staff, grants staff and education staff regarding the impaired (ID, IID, alcohol and drug) driving program in the KOHS. The position responsibilities include program planning and monitoring, grant development and monitoring, and budget development and monitoring. Duties also include conduct monitoring and providing technical assistance to the Kentucky Impaired Driving Taskforce (KIDTF), grantees, staff, and lawmakers. This position will make periodic reports representing the KOHS at the local, state, and NHTSA meetings and conferences.

Location/Affected Communities: Statewide

 Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – Ignition Interlock Coordinator

 Program Area: Impaired Driving
 Project Number: AL-2024-00-00-02

 Federal Amount/Source: \$120,000.00/BIL 402
 Project Type: State Agency (In House)

Countermeasure Strategy: AL4

SHSP Emphasis Area: Impaired Driving

Project Description: The KOHS Ignition Interlock Coordinator serves as the statewide resource to assist the management staff, grants staff, and education staff with the impaired (ID, IID, alcohol, and drug) driving program in the KOHS. The position responsibilities include program planning and monitoring, grant development and monitoring, and budget development and monitoring. Duties also include conducting monitoring and providing technical assistance to the Kentucky Impaired Driving Taskforce (KIDTF), grantees, staff, and lawmakers. This position will make periodic reports representing the KOHS at the local, state, and NHTSA meetings and conferences.

Location/Affected Communities: Statewide

Project Agency/Title: Various (see below) – Impaire	d Driving*
Program Area: Impaired Driving	Project Number: AL-2024-00-00-03 through AL-2024-00-00-21
Federal Amount/Source: \$364,000/BIL AL 402	Project Type: Local Law Enforcement

Countermeasure Strategy: AL1

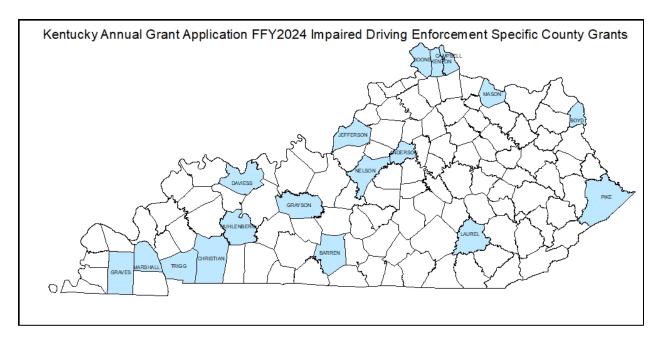
SHSP Emphasis Area: Impaired Driving

Project Description: These grants will allow 19 local agencies to provide highway safety enforcement focusing on impaired driving.

Location/Affected Communities: Statewide (see below for specific counties)

* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.

Application Number	Agency	County	Obligated Amount
AL-2024-00-00-03	Ashland Police Department	Boyd	\$15,000.00
AL-2024-00-00-04	Bardstown Police Department	Nelson	\$10,000.00
AL-2024-00-00-05	Cadiz Police Department	Trigg	\$8,000.00
AL-2024-00-00-06	Cave City Police Department	Barren	\$9,000.00
AL-2024-00-00-07	Christian County Sheriff's Office	Christian	\$17,000.00
AL-2024-00-00-08	Cold Springs Police Department	Campbell	\$8,000.00
AL-2024-00-00-09	Daviess County Sheriff's Office	Daviess	\$20,000.00
AL-2024-00-00-10	Florence Police Department	Boone	\$55,000.00
AL-2024-00-00-11	Greenville Police Department	Muhlenberg	\$5,000.00
AL-2024-00-00-12	Jeffersontown Police Department	Jefferson	\$25,000.00
AL-2024-00-00-13	Laurel County Sheriff's Office	Laurel	\$70,000.00
AL-2024-00-00-14	Lawrenceburg Police Department	Anderson	\$25,000.00
AL-2024-00-00-15	Leitchfield Police Department	Grayson	\$10,000.00
AL-2024-00-00-16	Marshall County Sheriff's Office	Marshall	\$20,000.00
AL-2024-00-00-17	Mayfield Police Department	Graves	\$15,000.00
AL-2024-00-00-18	Maysville Police Department	Mason	\$10,000.00
AL-2024-00-00-19	Newport Police Department	Campbell	\$30,000.00
AL-2024-00-00-20	Pike County Sheriff's Office	Pike	\$3,000.00
AL-2024-00-00-21	Villa Hills Police Department	Kenton	\$9,000.00



Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – LEL ARIDE/DRE Richardson		
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-001	
Federal Amount/Source: \$144,332/BIL 405d Project Type: Law Enforcement Liaison / Nonprofit		

Countermeasure Strategy: AL3

SHSP Emphasis Area: Impaired Driving

Project Description: The position of the DECP Coordinators/Law Enforcement Liaison will focus on education and training all Kentucky Law Enforcement on topics related to the Impaired Driving curriculums that fall within the Drug Evaluation Classification Program (Standard Field Sobriety Testing-SFST, Advanced Roadside Impaired Driving Enforcement-ARIDE, and Drug Recognition Expert-DRE and all the refresher courses). The position will manage all Kentucky Law Enforcement Officers who are certified as Drug Recognition Experts and will maintain all records associated with the Kentucky DRE Program. This would include the software program used by all Kentucky DREs (Institute for Traffic Safety Management and Research-ITSMR).

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – LEL ARIDE/DRE Warfel		
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-00-002	
Federal Amount/Source: \$127,237.50/BIL 405d	Project Type: Law Enforcement Liaison / Nonprofit	
Countermeasure Strategy: AL3		
SHSP Emphasis Area: Impaired Driving		

Project Description: The position of the Assistant DECP Coordinators/Law Enforcement Liaison will focus on education and training all Kentucky Law Enforcement on topics related to the Impaired Driving curriculums that fall within the Drug Evaluation Classification Program (Standard Field Sobriety Testing-SFST, Advanced Roadside Impaired Driving Enforcement-ARIDE, and Drug Recognition Expert-DRE and all the refresher courses). The position will manage all Kentucky Law Enforcement Officers who are certified as Drug Recognition Experts and will maintain all records associated with the Kentucky DRE Program. This would include the software program used by all Kentucky DREs (Institute for Traffic Safety Management and Research-ITSMR).

Location/Affected Communities: Statewide coverage

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – ARIDE/DRE Instructors and Callouts		
Project Number: M5HVE-2024-00-00-003		
Federal Amount/Source: \$396,000.00/BIL 405d		

Countermeasure Strategy: AL3

SHSP Emphasis Area: Impaired Driving

Project Description: This will aid in funding DRE Instructors that will focus on educating and training all Kentucky Law Enforcement on topics related to the Impaired Driving issues that Kentucky faces by also instructing during KOHS, TSRP events and trainings.

There is also an issue with utilizing DRE's across the state to conduct evaluations. Many Law Enforcement agencies cannot bear the cost associated with paying the overtime that DRE's have when being callout for DRE Evaluations. As stated earlier impaired driving is an ever growing and complex problem in the Commonwealth. Almost a quarter of all fatalities involve an impaired individual.

Project Agency/Title: Unified Prosecutorial System (UPS) – Traffic Safety Resource Prosecutor (TSRP)		
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-00-004	
Federal Amount/Source: \$261,639.90/BIL 405d	Project Type: State Agency	
Countermeasure Strategy: AL4		
SHSP Emphasis Area: Impaired Driving		
Project Description: To provide the Commonwealth with a full-time, Traffic Safety Resource Prosecutor who will focus on the training of prosecutors and law enforcement officers.		
Location/Affected Communities: Statewide		

Project Agency: Kentucky State Police (KSP) – Nighthawk		
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-005	
Federal Amount/Source: \$557,500.00/BIL 405d	Project Type: State Law Enforcement	
Countermeasure Strategy: AL1		
SHSP Emphasis Area: Impaired Driving		
Project Description: An enforcement approach directed toward impaired driving, which contributes to fatalities and injuries sustained in vehicle collisions.		
Location/Affected Communities: Statewide		

Project Agency: Mothers Against Drunk Driving (MADD)		
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-00-006	
Federal Amount/Source: \$78,672.34/BIL 405d	Project Type: Nonprofit	
Countermeasure Strategy: AL2/AL4		

SHSP Emphasis Area: Impaired Driving

Project Description: Mothers Against Drunk Driving's mission is to prevent underage drinking. As an organization whose focus is to eliminate drunk driving and have no more victims from this 100% preventable crime, we recognize the importance of preventing underage drinking and raising the next generation of adults who choose to be non-drinking drivers. MADD's Power of Parents ® and Power of You(th) ® programs work hand-in-hand to prevent and reduce underage drinking and its consequences.

Ending drunk driving begins with preventing underage drinking. At MADD, we know that our hopes for a safer future are riding on tomorrow's drivers. By getting today's youth off to a good start, we are taking a giant step toward fulfilling our vision of a nation without drunk driving. That's why we're focused on tackling underage drinking, a problem that threatens the safety of our kids and endangers communities, now and down the road.

Project Agency: Mothers Against Drunk Driving (MA	DD) - Court Monitoring
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-00-007
Federal Amount/Source: \$145,341.44/BIL 405d	Project Type: Nonprofit
Countermeasure Strategy: AL4	
SHSP Emphasis Area: Impaired Driving	

Project Description: The results showed court monitoring to be an effective tool to affect the adjudication process. The study showed that in cases where court monitors were present, the conviction rates of DWI/DUI offenders were higher by 10%, and the case dismissal rates were lower by 70%.

Studies have not only indicated that monitored cases produced higher conviction rates and stiffer sentences than unmonitored cases, but court monitoring has also proven to be a highly effective method of creating ongoing productive discussions between citizens and the judiciary. This dialogue often serves to advance improvements such as identifying shortcomings in the system, recommending solutions, and advocating for change in the court's system and procedures.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) - Impaired Driving Awards		
Program Area: Impaired Driving	Project Number: M5HVE-2024-00-00-008	
Federal Amount/Source: \$25,000/BIL 405d	Project Type: State Agency (In House)	
Countermeasure Strategy: AL1 / AL2	<u> </u>	
SHSP Emphasis Area: Impaired Driving		
Project Description: Program to recognize Police a Year.	agencies top Impaired Driving Enforcement Officer for the	
Location/Affected Communities: Statewide		

Project Agency/Title: Media (various) – "Drive Sober or Get Pulled Over" Impaired Driving Media	
Program Area: Impaired Driving Project Number: M5HVE-2024-00-00-09	
Federal Amount/Source: \$809,000.00/BIL 405d Project Type: Media	
Countermeasure Strategy: A12	

Countermeasure Strategy: AL2

SHSP Emphasis Area: Impaired Driving

Project Description: These funds will be used to develop and run statewide media campaigns to coincide with the national *Drive Sober or Get Pulled Over* campaign in December 2023 and August 2024. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered. The Labor Day campaign will also include Ride Sober targeting motorcyclists. The campaigns will run statewide with emphasis in counties with highest impaired driving-related crash, injury and/or fatality rates.

In addition, Drive Sober advertising will be purchased to sustain the message. <u>A portion</u> of these funds will pay inhouse contracts with the following organizations:

• Louisville Bats, Lexington Legends, Bowling Green Hot Rods/Bolidos de Bowling Green (Copa de la Diversion) and Florence Y'alls (baseball)

- Louisville City FC (soccer)
- Kentucky Sports Radio daily show
- Kentucky Sports Radio post-game shows
- Tony & Dwight daily show sponsorship 84WHAS
- iHeart Safe Summer Driving Series (KSR Road Trip, Tony & Dwight interview series, etc.)

These paid media contracts include radio, digital elements, impaired driving signage and/or live announcements during home games and/or radio shows.

Location/Affected Communities: Statewide (with emphasis in counties with highest impaired driving-related crash, injury and/or fatality rates during enforcement campaigns).

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – "Drive Sober" Impaired Driving Paid Media	
Program Area: Impaired Driving Project Number: N/A	
Federal Amount/Source: \$921,050/STATE FUNDS Project Type: In House	

Countermeasure Strategy: AL2

SHSP Emphasis Area: Impaired Driving

Project Description: Drive Sober advertising will be purchased through paid media to sustain the message. <u>A portion</u> of these funds will pay in-house contracts with the following organizations:

- University of Kentucky
- University of Louisville and Louisville Arena (KFC YUM Center)
- Morehead State University
- Murray State University
- Western Kentucky University
- Eastern Kentucky University
- Northern Kentucky University
- Bellarmine University
- Kentucky Derby Festival

These paid media contracts include radio, digital elements, impaired driving signage and/or live announcements during special events, home games and/or radio shows.

Location/Affected Communities: Statewide

POLICE TRAFFIC SERVICES

Police Traffic Services projects funded for FFY 2024 are listed below:

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – Law Enforcement Liaisons	
Program Area: Police Traffic Services Project Number: PT-2024-00-00-001 through PT-2024-00-00-04	

Federal Amount/Source: \$544,636.61/BIL 402 Project Type: Law Enforcement Liaisons / Nonprofit

Countermeasure Strategy: PT1 / PT2

SHSP Emphasis Area: Impaired Driving

Project Description: These grants will fund four full-time LEL's to serve as a field agent to the KOHS, with responsibility for designated counties within the Northern, Eastern, Western and Central regions of the state. Each LEL will continue to serve as a resource for all types of traffic safety information, promote and facilitate agency participation in national enforcement mobilizations and events sponsored by the Office of Highway Safety, assist in monitoring law enforcement agency grantees' performance, and help coordinate traffic safety-related activities between agencies. Each grant includes personnel costs, travel and training expenses, and office equipment. Additionally, they will provide law enforcement projects with lasers, radars, PBT's, traffic safety checkpoint kits, and other allowable equipment where needed.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – Ignition Interlock Inspector

Program Area: Police Traffic Services Project Number: PT-2024-00-00-005

Federal Amount/Source: \$103,500.00/STATE FUNDS | Project Type: Nonprofit

Countermeasure Strategy: PT1 / PT2

SHSP Emphasis Area: Impaired Driving

Project Description: Provide funding for an inspector to inspect all Ignition Interlock installation facilities annually in the Commonwealth of Kentucky to verify they adhere to all standards set forth in the Kentucky Revised Statutes and Kentucky Administrative Regulations. Additionally, to assist in developing and teaching an ignition interlock education course which will be added to the current Drug Recognition Expert training course for law enforcement in the state of Kentucky.

Location/Affected Communities: Statewide

Project Agency: Administrative Office of the Courts (AOC) - Judicial Outreach Liaison (JOL)

Program Area: Police Traffic Services

Project Number: PT-2024-00-00-006

Federal Amount/Source: \$193,400.00/BIL 402

Project Type: State Agency

Countermeasure Strategy: PT1 / PT2

SHSP Emphasis Area: Impaired Driving

Project Description: While remaining independent and impartial, the JOL serves as a statewide resource for the judiciary and other members of the highway safety community dealing with highway-safety-related court cases, particularly cases involving impaired driving. This assistance takes the form of education, training, court case interpretations, guidance, and providing liaison between the judiciary and the highway safety community. This program provides specific training to improve officer skills for enforcing laws related to impaired (drugged) driving.

- Develop a network of contacts and promote peer-to-peer judicial education related to sentencing and supervision of DWI offenders, evidentiary issues, legal updates, alcohol and drug testing, and monitoring technology.
- Solicit opportunities to speak at State highway safety conferences and State judicial conferences.
- Make presentations at meetings, conferences, workshops, and other gatherings focusing on impaired driving.
- Identify barriers that hamper effective training, education, or outreach to the courts and recommend alternative means to address these issues and concerns.

Location/Affected Communities: Statewide

Project Agency: Various (see below) – Police Traffic Services*	
Program Area: Police Traffic Services Project Number: PT-2024-00-00-07 through PT-2024-00-00-82	
Federal Amount/Source: \$1,649,500.00/BIL 402	Project Type: Local Law Enforcement

Countermeasure Strategy: AL1 / OP1 / PT1

SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users

Project Description: These grants will allow 75 local agencies to provide highway safety enforcement focusing on speeding or multiple traffic safety issues in the agencies listed.

Location/Affected Communities: Statewide (see below for specific counties)

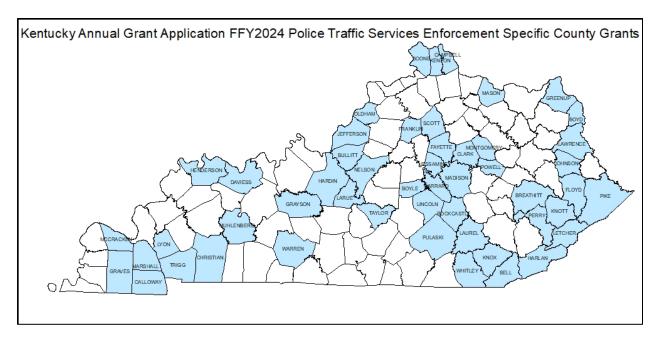
* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.

Application Number	Agency	County	Obligated Amount
PT-2024-00-00-07	Barbourville Police Department	Knox	\$15,000.00
PT-2024-00-00-08	Benton Police Department	Marshall	\$8,000.00
PT-2024-00-00-09	Boone County Sheriff's Office	Boone	\$143,000.00
PT-2024-00-00-10	Boyd County Sheriff's Office	Boyd	\$20,000.00

Application			Obligated
Number	Agency	County	Amount
PT-2024-00-00-11	Boyle County Sheriff's Office	Boyle	\$6,000.00
PT-2024-00-00-12	Burnside Police Department	Pulaski	\$6,000.00
PT-2024-00-00-13	Calloway County Sheriff's Office	Calloway	\$22,000.00
PT-2024-00-00-14	Campbell County Police Department	Campbell	\$17,000.00
PT-2024-00-00-15	Catlettsburg Police Department	Boyd	\$5,000.00
PT-2024-00-00-16	Central City Police Department	Muhlenberg	\$8,000.00
PT-2024-00-00-17	Clark County Sheriff's Office	Clark	\$14,000.00
PT-2024-00-00-18	Covington Police Department	Kenton	\$90,000.00
PT-2024-00-00-19	Danville Police Department	Boyle	\$10,000.00
PT-2024-00-00-20	Eddyville Police Department	Lyon	\$5,000.00
PT-2024-00-00-21	Erlanger/Elsmere Police Department	Kenton	\$55,000.00
PT-2024-00-00-22	Ferguson Police Department	Pulaski	\$4,000.00
PT-2024-00-00-23	Ft. Mitchell Police Department	Kenton	\$10,000.00
PT-2024-00-00-24	Ft. Thomas Police Department	Campbell	\$20,000.00
PT-2024-00-00-25	Frankfort Police Department	Franklin	\$55,000.00
PT-2024-00-00-26	Franklin County Sheriff's Office	Franklin	\$20,000.00
PT-2024-00-00-27	Garrard County Sheriff's Office	Garrard	\$6,000.00
PT-2024-00-00-28	Georgetown Police Department	Scott	\$6,000.00
PT-2024-00-00-29	Graves County Sheriff's Office	Graves	\$13,000.00
PT-2024-00-00-30	Grayson County Sheriff's Office	Grayson	\$5,000.00
PT-2024-00-00-31	Harlan Police Department	Harlan	\$10,000.00
PT-2024-00-00-32	Hazard Police Department	Perry	\$10,000.00
PT-2024-00-00-33	Henderson Police Department	Henderson	\$18,000.00
PT-2024-00-00-34	Hillview Police Department	Bullitt	\$16,000.00

Application	Agency	County	Obligated
Number		county	Amount
PT-2024-00-00-35	Hodgenville Police Department	LaRue	\$5,000.00
PT-2024-00-00-36	Hopkinsville Police Department	Christian	\$25,000.00
PT-2024-00-00-37	Jackson Police Department	Breathitt	\$11,000.00
PT-2024-00-00-38	Jessamine County Sheriff's Office	Jessamine	\$6,000.00
PT-2024-00-00-39	Johnson County Sheriff's Office	Johnson	\$10,000.00
PT-2024-00-00-40	Knott County Sheriff's Office	Knott	\$7,500.00
PT-2024-00-00-41	LaGrange Police Department	Oldham	\$8,000.00
PT-2024-00-00-42	Lakeside Park-Crestwood Hills Police Department	Kenton	\$6,000.00
PT-2024-00-00-43	Lancaster Police Department	Garrard	\$5,000.00
PT-2024-00-00-44	LaRue County Sheriff's Office	LaRue	\$10,000.00
PT-2024-00-00-45	Lawrence County Sheriff's Office	Lawrence	\$3,000.00
PT-2024-00-00-46	Lexington Police Department	Fayette	\$217,000.00
PT-2024-00-00-47	Lincoln County Sheriff's Office	Lincoln	\$6,000.00
PT-2024-00-00-48	London Police Department	Laurel	\$30,000.00
PT-2024-00-00-49	Louisa Police Department	Lawrence	\$1,500.00
PT-2024-00-00-50	Louisville Metro Police Department	Jefferson	\$190,000.00
PT-2024-00-00-51	Madison County Sheriff's Office	Madison	\$12,000.00
PT-2024-00-00-52	Mason County Sheriff's Office	Mason	\$5,000.00
PT-2024-00-00-53	McCracken County Sheriff's Office	McCracken	\$8,000.00
PT-2024-00-00-54	Middlesboro Police Department	Bell	\$28,000.00
PT-2024-00-00-55	Montgomery County Sheriff's Office	Montgomery	\$12,000.00
PT-2024-00-00-56	Morehead Police Department	Rowan	\$9,000.00
PT-2024-00-00-57	Mt. Sterling Police Department	Montgomery	\$16,500.00
PT-2024-00-00-58	Mt. Vernon Police Department	Rockcastle	\$7,000.00
PT-2024-00-00-59	Mt. Washington Police Department	Bullitt	\$9,000.00

Application Number	Agency	County	Obligated Amount
PT-2024-00-00-60	Murray Police Department	Calloway	\$8,000.00
PT-2024-00-00-61	Nelson County Sheriff's Office	Nelson	\$20,000.00
PT-2024-00-00-62	Oldham County Sheriff's Office	Oldham	\$45,000.00
PT-2024-00-00-63	Owensboro Police Department	Daviess	\$40,000.00
PT-2024-00-00-64	Paducah Police Department	McCracken	\$25,000.00
PT-2024-00-00-65	Pikeville Police Department	Pike	\$35,000.00
PT-2024-00-00-66	Pineville Police Department	Bell	\$12,000.00
PT-2024-00-00-67	Prestonsburg Police Department	Floyd	\$12,000.00
PT-2024-00-00-68	Raceland Police Department	Greenup	\$10,000.00
PT-2024-00-00-69	Radcliff Police Department	Hardin	\$12,000.00
PT-2024-00-00-70	Rockcastle County Sheriff's Office	Rockcastle	\$4,000.00
PT-2024-00-00-71	Scott County Sheriff's Office	Scott	\$15,000.00
PT-2024-00-00-72	Shively Police Department	Jefferson	\$16,000.00
PT-2024-00-00-73	Somerset Police Department	Pulaski	\$35,000.00
PT-2024-00-00-74	Stanford Police Department	Lincoln	\$10,000.00
PT-2024-00-00-75	Stanton Police Department	Powell	\$5,000.00
PT-2024-00-00-76	Taylor County Sheriff's Office	Taylor	\$6,000.00
PT-2024-00-00-77	Taylor Mill Police Department	Kenton	\$9,000.00
PT-2024-00-00-78	Trigg County Sheriff's Office	Trigg	\$13,000.00
PT-2024-00-00-79	Warren County Sheriff's Office	Warren	\$11,000.00
PT-2024-00-00-80	Whitesburg Police Department	Letcher	\$8,000.00
PT-2024-00-00-81	Williamsburg Police Department	Whitley	\$28,000.00
PT-2024-00-00-82	Winchester Police Department	Clark	\$6,000.00



Project Agency/Title: Franklin County Sheriff's Office - Franklin County Sheriff Highway Safety Enforcement		
Project		
Program Area: Police Traffic Services Project Number: PT-2024-00-00-83		
Federal Amount/Source: \$143,000.00/BIL 402		

Countermeasure Strategy: AL1 / OP1 / PT1

SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users

Project Description: This grant will allow the KOHS to fund 2080 hours of traffic safety enforcement focusing on occupant protection, speed, and DUI enforcement. Franklin County Sheriff's Office will concentrate efforts throughout Franklin County targeting problem areas. In addition to funds for salaries and benefits, the grant budget will include funding for vehicle maintenance, equipment needed to work, and eligible expenses for training conferences related to highway safety.

Location/Affected Communities: Franklin County

Project Agency/Title: Erlanger NKY I-75 Corridor Project		
Program Area: Police Traffic Services	Project Number: PT-2024-00-00-84	
Federal Amount/Source: \$148,500.00/BIL 402 Project Type: Local Law Enforcement		
Countermeasure Strategy: PT1		
SHSP Emphasis Area: ALL		

Project Description: This grant will focus on reducing the number of traffic crashes occurring on the I-75 Corridor in Kenton County by saturation patrol. Agencies in participation will include Covington Police Department, Fort Mitchell Police Department, Kenton County Police Department, Erlanger Police Department, Park Hills Police Department, and Villa Hills Police Department. Monthly blitzes will occur with all agencies having a presence on I-75.

Location/Affected Communities: Northern Kentucky I-75 Corridor / Kenton County

Project Agency: Kentucky State Police (KSP) - SPEED Selective Traffic Enforcement Program*	
Program Area: Police Traffic Services Project Number: PT-2024-00-00-85	
Federal Amount/Source: \$683,820.00/BIL 402	

Countermeasure Strategy: PT1

SHSP Emphasis Area: Aggressive Driving

Project Description: KSP will use a selective enforcement approach directed toward violations that contribute to fatality and serious injury crashes. Enforcement will be throughout the state, but with special emphasis on the top 40 counties. Enforcement will also be focused on roadways that have the highest number of speeding-related crashes, fatalities, and injuries. This grant will pay for enforcement and radar units. KSP monitors the roadways having the highest number of speed crashes and targets those roadways during grant activity. KOHS provides KSP a map indicating the counties that have highway safety partners. KSP is instructed to increase enforcement hours in counties in the top 40 problem areas and in those counties where there are no local agencies participating in highway safety.

Location/Affected Communities: Statewide

* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.

Project Agency: Kentucky State Police Advanced Collision Reconstruction	
Program Area: Police Traffic Services Project Number: PT-2024-00-00-86	
Federal Amount/Source: \$275,000/BIL 402 Project Type: Statewide Law Enforcement	
Countermeasure Strategy: PT1	<u> </u>

SHSP Emphasis Area: All

Project Description: The KSP Advanced Collision Reconstruction Program provides full-service collision investigation and analysis throughout the commonwealth for agency personnel in other requesting local law enforcement agencies, as well as any prosecutor seeking assistance with any matter involving collisions. The

program consists of reconstructionist assigned to one of the 16 KSP Posts throughout Kentucky that respond to serious collisions as they occur. This grant funds crash data retrieval software and hardware updates, CAD software updates, GNSS Total Stations, Pix4D Software, Trimble Reconstruction Software, laptop computers, and training for officers to make this project possible.

Location/Affected Communities: Statewide

Project Agency: Kentucky State Police (KSP) - Data Collection		
Program Area: Police Traffic Services Project Number: PT-2024-00-00-87		
Federal Amount/Source: \$16,750.00/BIL 402 Project Type: Statewide Law Enforcement		

Countermeasure Strategy: PT1

SHSP Emphasis Area: All

Project Description: This project is for the KOHS to request accurate data involving crashes, fatalities, citations, and arrest for federal fiscal year 2024. This data will most commonly reference information requested from aggressive driving, distracted driving, impaired driving, occupant protection, roadway departure, and vulnerable road users.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky State Police (KSP) – Highway Safety Education Programs		
Program Area: Police Traffic Services	Project Number: PT-2024-00-00-88	
Federal Amount/Source: \$40,000 / BIL PT 402	Project Type: Statewide Law Enforcement	

Countermeasure Strategy: PT2

SHSP Emphasis Area: Aggressive Driving, Impaired Driving, Occupant Protection

Project Description: To provide overtime funding to KSP Public Affairs Officers to conduct Highway Safety Education Programs to the public. These programs will focus on the dangers of driving under the influence, speeding, distracted driving and not buckling up. Exhibits will offer visual representation to show possible repercussions of risky driving behaviors, in hopes of decreasing injuries and fatalities on Kentucky roadways.

Location/Affected Communities: Statewide

Project Agency: Kentucky Office of Highway Safety (KOHS) – "RideSmart KY" Motorcycle Rider Education Media Outreach with Bandy Carroll Hellige (BCH)

Program Area: Police Traffic Services	Project Number: PT-2024-00-00-89
Federal Amount/Source: \$30,000.00/BIL PT 402	Project Type: In House

Countermeasure Strategy: MS1 / MS2

SHSP Emphasis Area: Vulnerable Roadway Users

Project Description: The RideSmart KY program is well known for its beginner courses and helping new riders obtain their endorsement but less so for our advanced course offerings. For this reason, we seek to inform current riders community about the existence and need for advanced training to help avoid potential crashes. To increase the number of students registered in one of the advanced courses (BRC2, ARC or Total Control ARC) by at least 10% from the previous period last year. To have at least 1500 followers on our Facebook and 500 on Instagram pages by the end of FY 24.

Location/Affected Communities: Statewide

Project Agency: Kentucky Office of Highway Safety (KOHS) – "RideSmart KY" Motorcycle Rider Education		
Instruction with Balance Dynamics		
Program Area: Police Traffic Services Project Number: PT-2024-00-00-90		
Federal Amount/Source: \$55,250.00/BIL PT 402		

Countermeasure Strategy: MS1

SHSP Emphasis Area: Vulnerable Roadway Users

Project Description: To have at least 90% of all active instructors certified to teach the BRC2 by September 30, 2024. To have at least 25 certified instructors in the Quality Assurance System (QAS) by September 30, 2024. To perform Quality Assurance Visits (QAV) on 25 or more different instructors by September 30, 2024. To certify at least 5 instructors to teach the Advanced Rider Course (ARC) in FY 24. To certify at least 10 new instructors for the increased demand and expansion of programs in FY 24. To certify at least 5 instructors to teach the 3WBRC in FY 24.

Location/Affected Communities: Statewide

Project Agency/Title: Unite Corporation – Arrive Alive Tour		
Program Area: Police Traffic Services Project Number: PT-2024-00-00-91		
Federal Amount/Source: \$110,000.00/BIL PT 402	Project Type: Nonprofit	

Countermeasure Strategy: AL2 / PT2

SHSP Emphasis Area: Distracted Driving / Impaired Driving

Project Description: Visit 40 high schools in Kentucky with The Arrive Alive Tour's distracted, drunk and drugged driving simulation program. Educate 5,000+ high school students in Kentucky about the dangers of distracted, drunk and drugged driving. Collect 2,500+ surveys and submit the data reports to KOHS. Reach 10,000+ additional Kentucky residents via our television, newspaper, and social media outreach.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) - Crash Data Analysis

Program Area: Police Traffic Services
Project Number: PT-2024-00-00-92
Federal Amount/Source: \$82,999.63/402
Project Type: Educational Institution

Countermeasure Strategy: PT1 / PT2

SHSP Emphasis Area: All

Project Description: The primary objective of this study is to analyze, summarize, and document crash data and related statistics for Kentucky highways. Average and critical crash numbers and rates will be calculated for various types of highways in rural and urban areas. Current Safety Performance Functions will be published in this analysis. In addition, data will be prepared in a format that can be used for the problem identification section of Kentucky's Annual Highway Safety Plan. Among the general areas of analysis and their relationships to highway crashes will be the following: alcohol involvement, occupant protection, speed, teenage drivers, pedestrians, bicycles, motorcycles, trucks, and vehicle defects.

Another product of this project will be preparation of the document titled "Traffic Collision Facts". Included in this document are summaries and presentation of crash data obtained from the automated database (Collision Report Analysis for Safer Highways – CRASH) for all police-reported crashes in Kentucky.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) – Seat Belt Survey

Program Area: Occupant Protection

Project Number: PT-2024-00-00-93

Federal Amount/Source: \$101,500.00/BIL 402

Project Type: Educational Institution

Countermeasure Strategy: OP1 / OP2

SHSP Emphasis Area: Occupant Protection

Project Description: Researchers will conduct observational surveys at selected sites in a sample of counties using a NHTSA-approved methodology. Observations will be conducted in the early summer of 2023 beginning immediately after the CIOT campaign. Data will be used to calculate an average statewide seatbelt usage rate for all front-seat occupants. Complete results of the survey will be published in a summary report.

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) - Strategic Highway Safety Plan Update

Program Area: Police Traffic Services Project Number: PT-2024-00-00-94

Federal Amount/Source: \$99,234.00/402 Project Type: Educational Institution

Countermeasure Strategy: PT1 / PT2

SHSP Emphasis Area: All

Project Description: The overall goal of this project is to produce and implement a fully compliant update to the Kentucky Transportation Cabinet's Strategic Highway Safety Plan that will result in significant reductions in crash loss in the State of Kentucky. As such, KTC and its research partners at the University of Kentucky will generate data and content for a proactive, living, and implementable instrument which will outline actionable goals aligned with KYTC's mission of providing a safe, efficient and equitable transportation system. The Plan will acknowledge areas where positive differences can be made in safety, not just in affecting areas with high numbers of crashes. To achieve these objectives, the Plan will be a collaborative effort across emphasis areas rather than addressing them individually. It will be transparent and accessible in order to clearly convey its objectives to practitioners and other stakeholders. The project will develop data and content for the Kentucky Transportation Cabinet's 2025-2029 Strategic Highway Safety Plan and continue support of 2020-2024 Plan.

Location/Affected Communities: Statewide

Project Agency: Students Against Destructive Decisions (SADD)

Program Area: Police Traffic Services Project Number: PT-2024-00-00-95

Federal Amount/Source: \$159,292.24/BIL PT 402 Project Type: Nonprofit

Countermeasure Strategy: AL2 / PT2

SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection

Project Description: Grow, rebuild, re-engage, and maintain current SADD chapters by September 30, 2024. SADD staff will facilitate, train on, and/or support peer-to-peer programs in at least 40 educational events, programs, or mobilizations that address the leading causes of teen crashes in Kentucky by September 30, 2024. SADD will develop resources to meet the needs of changing priorities and populations. With the assistance of SADD National contractors, toolkits and programs will be provided to address issues of impaired driving in college spaces, particularly centered on drugged and drowsy driving prevention initiatives. SADD will continue outreach to all relevant communities, engaging new and established partners with a keen eye on addressing areas of heightened need based on Statewide crash data.

Project Agency: Kentucky Office of Highway Safety (KOHS) - Kentucky Partner Lifesavers Conference		
Program Area: Police Traffic Services	Project Number: PT-2024-00-00-96	
Federal Amount/Source: \$100,000.00/BIL 402	Project Type: In House	
Countermeasure Strategy: PT2		

SHSP Emphasis Area: All

Project Description: In 2024, Kentucky plans hosting the Kentucky Lifesavers Conference. The conference will offer a wide range of sessions in the areas of engineering, education, enforcement, and emergency response. Grant funds will cover eligible expenses as well as participation for grantees and KOHS staff. Grant funds used under this project towards conference registration, will cover the attendee conference registration and lodging for Kentucky highway safety partners, and the Kentucky Office of Highway Safety staff. Kentucky partners and attendees will have the opportunity to learn more regarding highway safety messages, initiatives, and practices, to help promote the goals and objectives of the Office of Highway Safety.

Location/Affected Communities: Statewide

Project Agency: Kentucky Office of Highway Safety (KOHS) – Private Paid Media		
Program Area: Police Traffic Services Project Number: PM-2024-00-00-001 (portion)		
Federal Amount/Source: \$126,200/BIL 402 Project Type: Media		
Countermeasure Strategy: AL2 / MS2 / NM1 / OP2 / OP7 / PT2		

SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users

Project Description: Advertising will be purchased to sustain our campaign and awareness messages. <u>A portion</u> of these funds will pay in-house contracts with the following organizations:

- Louisville Bats, Lexington Legends, Bowling Green Hot Rods/Bolidos de Bowling Green (Copa de la Diversion) and Florence Y'alls (baseball)
- Louisville City FC (soccer)
- Kentucky Sports Radio daily show
- Kentucky Sports Radio post-game shows
- Tony & Dwight daily show sponsorship 84WHAS
- iHeart Safe Summer Driving Series (KSR Road Trip, Tony & Dwight interview series, etc.)

These paid media contracts include radio, digital elements, impaired driving signage and/or live announcements during home games and/or radio shows.

 Project Agency: Kentucky Office of Highway Safety (KOHS) – Education Sports Paid Media

 Program Area: Police Traffic Services
 Project Number: N/A

 Federal Amount/Source: \$1,203,050/STATE FUNDS
 Project Type: Educational Institution

Countermeasure Strategy: AL2 / MS2 / NM1 / OP2 / OP7 / PT2

SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users

Project Description: These funds will be used to purchase paid media to sustain the message through in-house contracts with the following organizations:

- University of Kentucky
- University of Louisville and Louisville Arena (KFC YUM Center)
- Morehead State University
- Murray State University
- Western Kentucky University
- Eastern Kentucky University
- Northern Kentucky University
- Bellarmine University
- Kentucky Derby Festival
- Bluegrass State Games
- Kentucky Kingdom
- Newport Aquarium
- Alliance Highway Safety

These paid media contracts include radio, digital elements, impaired driving signage, live or recorded announcements during special events, home games and/or radio shows, presentations, information booths, etc.

Location/Affected Communities: Statewide

Project Agency: Kentucky Office of Highway Safety (KOHS) – "Walk Safe Kentucky", "Bike Safe Kentucky", "Drive Safe Kentucky" Paid Media

Program Area: Police Traffic Services
Project Number: PM-2024-00-00-001 (portion)

Federal Amount/Source: \$450,000/BIL 402
Project Type: In House

Countermeasure Strategy: NM1

SHSP Emphasis Area: Vulnerable Roadway User

Project Description: These funds will be used to develop and run statewide media campaigns to coincide with *National Pedestrian Safety Month* in October 2023 and *National Bike Safety Awareness Month* campaign in May 2024. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.

Location/Affected Communities: Statewide (with emphasis in counties with highest impaired bike and/or pedestrian-related crash, injury and/or fatality rates.)

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Project Agency: Kentucky Office of Highway Safety (KOHS) – "Buckle Up Phone Down" Paid Media		
Program Area: Police Traffic Services Project Number: PM-2024-00-00-001 (portion)		
Federal Amount/Source: \$300,000/BIL 402		
Countermeasure Strategy: OP2 / PT2		

SHSP Emphasis Area: Distracted Driving, Occupant Protection

Project Description: These funds will be used to develop and run a statewide media campaign to coincide with National Distracted Driving Awareness Month in April 2024. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.

Location/Affected Communities: Statewide (with emphasis in counties with highest distraction and/or unrestrained-related crash, injury and/or fatality rates.)

Project Agency: Kentucky Office of Highway Safety (KOHS) – "Not So Fast, KY" Paid Media		
Program Area: Police Traffic Services	Project Number: PM-2024-00-001 (portion)	
Federal Amount/Source: \$150,000/BIL 402 Project Type: In House		
Countermeasure Strategy: PT2		

SHSP Emphasis Area: Aggressive Driving

Project Description: These funds will be used to develop and run statewide media campaigns to coincide with the national speed campaign in 2024. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.

Location/Affected Communities: Statewide (with emphasis in counties with highest speed-related crash, injury and/or fatality rates.)

MOTORCYCLE SAFETY

Motorcycle Safety projects funded for FFY 2024 are listed below:

Project Agency: Motorcycle Safety paid media	
Program Area: Motorcycle Safety (Share the Road)	Project Number: M11MT-2024-00-001
Federal Amount/Source: \$75,000/BIL 405f	Project Type: Share the Road paid media

Countermeasure Strategy: MS2

SHSP Emphasis Area: Vulnerable Road User

Project Description: These funds will be used to develop a campaign to alert drivers to watch for motorcycles, and to educate them on how to safely share the road. Audio and digital streaming, radio, social media, digital and out-of-home elements will be considered.

Location/Affected Communities: Statewide with emphasis in counties with highest crash rates involving motorcycles and highest number of motorcycle registrations.

Project Agency/Title: Motorcycle Safety – Ride Safe, Motorcycle Safety Paid Media			
Program Area: Motorcycle Safety (Ride Safe, KY) Project Number: MC-2024-00-001			
Federal Amount/Source: \$75,000/BIL 402 Project Type: State Agency			

Countermeasure Strategy: MS2

SHSP Emphasis Area: Vulnerable Road User

Project Description: These funds will be used to develop a campaign to promote use of protective equipment and safe riding tips to motorcyclists. Audio and digital streaming, radio, social media, digital and out-of-home elements will be considered.

Location/Affected Communities: Statewide (with emphasis in counties with highest crash rates involving motorcycles and highest number of motorcycle registrations.)

NON-MOTORIZED (PEDESTRIAN AND BICYCLISTS)

Non-Motorized projects funded for FFY 2024 are listed below:

Project Agency/Title: Media - High Visibility Enforcement and Awareness Paid Media		
Program Area: Bicycle and Pedestrian	Project Number: PM-2024-00-00-01	
Federal Amount/Source: \$450,000/BIL 402	Project Type: Media	
Countermeasure Strategy: NM1 / NM2		
CHCD Emphasis Areas Vulnarable Poad User		

SHSP Emphasis Area: Vulnerable Road User

Project Description: These funds will be used to develop and run statewide media campaigns to coincide with *National Pedestrian Safety Month* in October 2023 and *National Bike Safety Awareness Month* campaign in May 2024. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.

OCCUPANT PROTECTION

Occupant Protection projects funded for FFY 2024 are listed below:

Project Agency: Occupant Protection Coordinator	
Program Area: Occupant Protection	Project Number: OP-2024-00-001
Federal Amount/Source: \$120,000/BIL 402	Project Type: In House
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Countermeasure Strategy: OP2, OP3, OP4, OP5, OP6, OP7

SHSP Emphasis Area: Occupant Protection

Project Description: The KOHS Occupant Protection Coordinator serves as the statewide resource to assist the management staff, grants staff, and education staff regarding the occupant protection (OP, seatbelts, and surveys) and child passenger safety (CPS) in the KOHS. The position's responsibilities include: program planning, grant development, budget development and oversight. Duties include conducting monitoring and providing technical assistance to the Kentucky Occupant Protection Taskforce (KOPTF), Kentucky Injury Prevention and Research Center (KIPRC) committee chair, grantees, staff, and lawmakers. This position will make periodic reports representing the KOHS at local, state, and NHTSA meetings and conferences.

Location/Affected Communities: Statewide

Project Agency: Various (see below)*	
Program Area: Occupant Protection	Project Number: OP-2024-00-00-02 through OP-2024-00-00-16
Federal Amount/Source: \$196,000/BIL 402	Project Type: Local Law Enforcement

Countermeasure Strategy: OP1

SHSP Emphasis Area: Occupant Protection

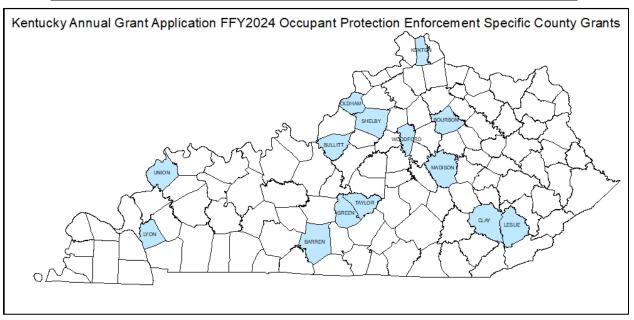
Project Description: These grants will allow 14 local agencies to provide highway safety enforcement focusing on occupant protection or child passenger safety issues in the following agencies:

Location/Affected Communities: Statewide (see below for specific counties)

* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober or Get Pulled Over.

Application Number	Agency	County	Obligated Amount
OP-2024-00-00-02	Bourbon County Sheriff's Office	Bourbon	\$10,000.00
OP-2024-00-00-03	Bullitt County Sheriff's Office	Bullitt	\$16,000.00

OP-2024-00-00-04	Campbellsville Police Department	Taylor	\$18,000.00
OP-2024-00-00-05	Edgewood Police Department	Kenton	\$5,000.00
OP-2024-00-00-06	Glasgow Police Department	Barren	\$25,000.00
OP-2024-00-00-07	Greensburg Police Department	Green	\$7,000.00
OP-2024-00-00-08	Leslie County Sheriff's Office	Leslie	\$5,000.00
OP-2024-00-00-09	Lyon County Sheriff's Office	Lyon	\$8,000.00
OP-2024-00-00-10	Manchester Police Department	Clay	\$5,000.00
OP-2024-00-00-11	Oldham County Sheriff's Office	Oldham	\$25,000.00
OP-2024-00-00-12	Paris Police Department	Bourbon	\$6,000.00
OP-2024-00-00-13	Richmond Police Department	Madison	\$40,000.00
OP-2024-00-00-14	Shelbyville Police Department	Shelby	\$9,000.00
OP-2024-00-00-15	Union County Sheriff's Office	Union	\$7,000.00
OP-2024-00-00-16	Versailles Police Department	Woodford	\$10,000.00



Project Agency: Kentucky State Police (KSP) – Occupant Protection*	
Program Area: Occupant Protection Project Number: OP-2024-00-00-17	
Federal Amount/Source: \$326,650/BIL 402	Project Type: State Agency

Countermeasure Strategy: OP1 / OP9

SHSP Emphasis Area: Occupant Protection

Project Description: This project will fund seatbelt enforcement during the FY24 federal fiscal year. Special emphasis will be in the 40 counties with the lowest seatbelt usage and in areas where there are high numbers of fatal and injury crashes. The grant will also allow for up to 10 troopers/CVE officers to be trained and certified as Child Passenger Safety technicians through SAFE KIDS.

Location/Affected Communities: Statewide

* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.

Project Agency: Norton Children's Hospital – Child Safety Program (CSP) Coordinator	
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-01
Federal Amount/Source: \$96,500/BIL 405B	Project Type: Healthcare Provider
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	

SHSP Emphasis Area: Occupant Protection

Project Description: The main purpose of this position is to plan, implement, and evaluate the activities of the Kentucky Safe Kids and serve as an expert on child passenger safety. These functions are directly related to the agency's mission to protect and promote health and prevent disease and injury. The coordinator will assist the KOHS and other health departments in conducting child safety seat checkups, instruct and certify new CPS technicians throughout the state, and to distribute child safety seats to low-income families that may not be able to afford them. In addition, "scholarship" funding has been established under this grant to assist other organizations with CPS trainings and certifications.

Location/Affected Communities: Statewide / Low Income

Project Agency: Cumberland Valley Area Development District (CVADD)		
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-02	
Federal Amount/Source: \$71,000.00/BIL 405B	Project Type: Area Development District	
Countermeasure Strategy: OP3 / OP4 / OP5 / OP7 / OP8 / OP9		

SHSP Emphasis Area: Occupant Protection

Project Description: This project will address child passenger safety and low seatbelt usage among teens in an eight-county area in southeastern Kentucky (Bell, Clay, Harlan, Jackson, Knox, Laurel, Rockcastle, and Whitley counties). The grant will fund partial salary and travel expenses for the project director to provide CPS technical assistance at public check-up events and to instruct or co-instruct the 32-hour CPS certification course to prospective CPS technicians. Funding will be available to distribute child safety seats to the low-income families that are not able to afford them. The project also includes conducting programs to improve low seatbelt usage in high schools, with pre- and post-intervention surveys used to measure progress.

Location/Affected Communities: Bell, Clay, Harlan, Jackson, Knox, Laurel, Rockcastle, Whitley Counties / Low Income

Project Agency: Glasgow Police Department		
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-03	
Federal Amount/Source: \$15,952.00/BIL 405B	Project Type: Local Law Enforcement	

Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9

SHSP Emphasis Area: Occupant Protection

Project Description: The Glasgow Police Department will utilize funding to conduct child safety seat checkups, instruct and certify new CPS technicians, and to distribute child safety seats to the low-income families that are not able to afford them. The city will focus on improving booster seat usage among children under age 7 and 50 inches in height. The grant activities will focus on those locations that are more rural in nature, and those with the lowest usage rates. Caregiver education about Kentucky's Booster Seat Law will be a primary component of the grant efforts, in addition to providing information regarding a correlation between parents and caregivers that are not wearing seatbelts with children that are not properly restrained.

Location/Affected Communities: Barren County / Low Income, Rural

Project Agency: Grayson County Health Department	
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-04
Federal Amount/Source: \$16,354.00/BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	

SHSP Emphasis Area: Occupant Protection

Project Description: The Grayson County Health Department will utilize funding to conduct child safety seat checkups, instruct and certify new CPS technicians, and to distribute child safety seats to the low-income families that are not able to afford them. Education classes will be provided to expectant mothers and fathers on child passenger safety and also to high school students on child passenger safety, occupant protection, and distracted driving. GCHD will collaborate with at least two community partners in both the local medical and childcare service providers fields to help with education and networking.

Location/Affected Communities: Grayson County / Low Income

Project Agency: Lexington Fayette County Health Department		
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-05	
Federal Amount/Source: \$61,700.00 BIL 405B	Project Type: Health Department	
Countermeasure Strategy: OP3 / OP4 / OP5 / OP7 / OP8 / OP9		
SHSP Emphasis Area: Occupant Protection		

Project Description: The Lexington Fayette County Health Department will utilize funding through two categories-Child Passenger Safety and Education and Outreach, in the areas of occupant protections (including CPS), pediatric vehicular heatstroke ("unattended passengers"), and increase occupant protection/child passenger safety for all Kentucky families through education of families and professionals who touch the lives of children. The grantee will conduct child passenger safety checkups and distribute child safety seats to low-income families that are not able to afford them. Recruit and coordinate training for new CPS technicians. Education classes will be provided to both rural and urban populations, including healthcare organizations, after school program providers, childcare organizations, and providers, foster care and guardian support groups, parenting education classes, and targeted education to non-English speaking communities. The health department will collaborate with community partners and agencies in both the healthcare and childcare service providers to help with both education and networking.

Location/Affected Communities: Fayette County

Project Agency: Madison County Health Department	
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-06
Federal Amount/Source: \$30,257.00/BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	

SHSP Emphasis Area: Occupant Protection

Project Description: Coordinated by the Madison County Health Department, this project will continue to implement a long-standing program of traffic safety education in the community through programs and outreach at local schools and colleges, Madison Health Department clinics, Madison County Safety City, and community events. In addition, funding will be available to distribute child safety seats to the low-income families that are not able to afford them. The Health Department's safety education program director will head the Madison County Safety Coalition and will continue to collaborate with a number of civic, professional organizations, educational organizations, and law enforcement agencies, etc. to reach all segments of the population, emphasizing the following areas: seatbelt usage, proper child passenger restraint usage, and distracted driving. The project includes gathering local seatbelt usage and child seating position data through observational surveys and maintaining CPS fitting stations at health department clinics in Berea and Richmond. Grant will primarily fund salaries, benefits, and training for members of the safety education team.

Location/Affected Communities: Madison County / Low Income	

Project Agency: Marshall County Health Departmen	t	
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-07	
Federal Amount/Source: \$35,185.00/BIL 405B	Project Type: Health Department	
Countermeasure Strategy: NM1 / NM2 / OP3 / OP4 / OP5 / OP7 / OP8 / OP9		
SHSP Emphasis Area: Occupant Protection		
checkups, instruct and certify new CPS technicians in Calloway, Carlisle, Fulton, Graves, Hickman, Marshal	partment will utilize funding to conduct child safety seat in the Purchase Area Development District (Ballard, II, and McCracken Counties), and to distribute child safety pafford them. The MCHD will make available highway safety.	

checkups, instruct and certify new CPS technicians in the Purchase Area Development District (Ballard, Calloway, Carlisle, Fulton, Graves, Hickman, Marshall, and McCracken Counties), and to distribute child safety seats to the low-income families that are not able to afford them. The MCHD will make available highway safety programs (including the topics of occupant protection, distracted driving, bicycle, and pedestrian safety) and Child Passenger Safety Technician courses by contacting at least one organization and/or school in each of the eight counties in the Purchase District to inform about the programs, and to continue the programs in the organizations and/or schools. They will also continue the work of an Occupant Protection safety coalition composed of community members working in the field of child passenger safety and bicycle and pedestrian safety, including fire fighters, police officers, and other first responders in the Purchase District Area, in conjunction with an existing health coalition in the Purchase District Area.

Location/Affected Communities: Ballard, Calloway, Carlisle, Fulton, Graves, Hickman, Marshall, McCracken Counties / Low Income

Project Agency: Norton Children's Hospital - Buckle Up Louisville		
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-08	
Federal Amount/Source: \$66,500.00/BIL 405B	Project Type: Healthcare Provider	
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9		
SHSP Emphasis Area: Occupant Protection		

Project Description: This continuation grant with Norton Children's Hospital will provide partial funding for a Registered Nurse as a CPS specialist and instructor and a part-time Health Educator, who will work from Norton Children's Hospital in Louisville to provide CPS instruction assistance throughout the state. Project staff will offer continuing education classes to Norton nursing staff and to CPS technicians statewide, as well as host car seat classes for parents of infants. The CPS Specialist will lead instruction for kindergarten students and their parents regarding booster seats to address a growing concern with injuries of 5- to 7- year-olds. They will continue to provide three permanent fitting stations at Norton hospital facilities in Jefferson County and provide assistance for the special needs car seat services for health agencies statewide. Funding will also be available to distribute child safety seats to low-income families that are not able to afford them. The grant will cover 50% of the time for the CPS coordinator, and a parttime salary for a CPS Educator, travel, training, child restraint checkup supplies, and backless booster seats.

Location/Affected Communities: Statewide / Low Income

Project Agency: Pike County Health Department	
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-09
Federal Amount/Source: \$30,257.00/BIL 405B	Project Type: Health Department
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Countermeasure Strategy: OP4 / OP5 / OP7 / OP8

SHSP Emphasis Area: Occupant Protection

Project Description: The Pike County Health Department plans to utilize its 7 Child Passenger Safety Technicians to host monthly child safety seat checkup events and move Pike County and the state closer to that ultimate goal of zero fatalities and serious injuries. Pike County Health Department's CPST plans to utilize platforms such as radio and social media to educate the community on child passenger safety.

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – "Local Heroes" and "Click It or Ticket" Occupant Protection Paid Media		
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-10	
Federal Amount/Source: \$325,000/BIL 405b	Project Type: In House	
Countermeasure Strategy: OP2		
SHSP Emphasis Area: Occupant Protection		

Project Description: These funds will be used to develop and run a highly targeted statewide occupant protection media campaign (Local Heroes) supporting the national *Click it or Ticket* campaign. Creative elements will feature law enforcement officers in (1) low seatbelt usage rate counties, and/or (2) counties with an overrepresentation of unrestrained collisions, injuries or fatalities, and/or (3) residential counties of at-fault unrestrained drivers. The following media formats will be considered for reaching target audiences in each county: network and cable television, radio, digital, social media and out-of-home elements.

Location/Affected Communities: Statewide (with emphasis in counties with low seat belt usage rates and high number of unrestrained fatalities.)

Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-11	
Federal Amount/Source: \$25,000.00/BIL 405B	Project Type: In House	
Countermeasure Strategy: OP1 / OP2		
SHSP Emphasis Area: Occupant Protection		
Project Description: The KOHS will continue the practice of holding an awards ceremony and luncheon to recognize law enforcement agencies and officers that excelled in occupant protection during the previous federal fiscal year. This recognition ceremony has proven to be effective in increasing police agency participation and motivation.		

Project Agency: Kentucky Office of Highway Safety (KOHS) - Occupant Protection Assessment		
Program Area: Occupant Protection	Project Number: M2HVE-2024-00-00-12	
Federal Amount/Source: \$35,000.00/BIL 405B	Project Type: In House	
Countermeasure Strategy: Other		
SHSP Emphasis Area: Occupant Protection		
Project Description: Perform an assessment of occupant protection in Kentucky.		
Location/Affected Communities: Statewide		

TRAFFIC RECORDS

State traffic safety records and improvement system improvement projects funded for FFY 2024 are listed below:

Project Agency: Traffic Records Program Management

Program Area: Traffic Records	Project Number: M3DA-2024-00-00-01	
Federal Amount/Source: \$10,000.00/405c	Project Type: In House	
Countermeasure Strategy: Other		
SHSP Emphasis Area: Other		
Project Description: Support outreach for traffic records and coordinator activities including conferences like ATSIP Traffic Records Forum		
Location/Affected Communities: Statewide		

Project Agency/Title: Kentucky Board of Emergency Medical Services Kentucky Emergency Medical Services Information System (KEMSIS)*		
Program Area: Traffic Records	Project Number: M3DA-2024-00-00-02	
Federal Amount/Source: \$119,199.33/405c	Project Type: State Agency	
Countermeasure Strategy: Improve INJURY SURVEILLANCE component ACCURACY/COMPLETENESS/INTEGRATION by working on emergency medical services statewide system.		
SHSP Emphasis Area: Other		
Project Description: The Kentucky Emergency Medical Service Information System (KEMSIS) is a statewide initiative for the collection, analysis, and integration of EMS system and patient care data, administered by the Kentucky Board of Emergency Medical Services (KBEMS).		
Location/Affected Communities: Statewide		
* - This project will be used to meet the requirements of 1300.41(b) also known as "promised projects".		

Project Agency/Title: Kentucky Injury Prevention Research Center (KIPRC) at the University of Kentucky (UK)		
Creating a Sustainable Kentucky Trauma Registry Data Management System*		
Program Area: Traffic Records	Project Number: M3DA-2024-00-00-03	
Federal Amount/Source: \$150,518.00/405c	Project Type: Educational Institution	
Countermeasure Strategy: Improve INJURY SURVEILLANCE component		
ACCURACY/COMPLETENESS/INTEGRATION/TIMELINESS by working on trauma registry.		
SHSP Emphasis Area: Other		

Project Description: Kentucky's trauma registry is an essential component of the state trauma system that is mandated by statute. After two decades of stability, the registry is under threat because its data management vendor sold out to a larger and much more expensive firm. We continue to work diligently towards the longstanding goals of improved data integration, timeliness, and accuracy. However, these tasks have taken on a new urgency because the state's rural trauma care providers cannot afford the rates proposed by the data management vendor. We are evaluating other options through a formal Request for Proposals process and internal consultations. Future state funding may be forthcoming but it will not be available this year because of the state's biennial budget cycle. We are therefore requesting additional funding for FFY 2024 to support the transition to a sustainable trauma registry data management system.

Location/Affected Communities: Statewide

* - This project will be used to meet the requirements of 1300.41(b) also known as "promised projects".

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Annual Traffic Records Assessment Project: 2023 Traffic Records Assessment Implementation

Program Area: Traffic Records Project Number: M3DA-2024-00-00-04

Federal Amount/Source: \$80,178.00/405c Project Type: Educational Institution

Countermeasure Strategy: Improve TRCC component COMPLETENESS by addressing assessment and monitoring of the progress of the performance goals.

SHSP Emphasis Area: Other

Project Description: This project will continue the regular assessment of the quality of Kentucky safety data (traffic records). It will also monitor implementation of the recommendations of the 2022 NHTSA Traffic Records Assessment.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Kentucky Traffic Safety Data Service

Program Area: Traffic Records Project Number: M3DA-2024-00-00-05

Federal Amount/Source: \$62,182.00/405c Project Type: Educational Institution

Countermeasure Strategy: Improve COLLISION/ROADWAY component ACCESSIBILITY by providing SME knowledge access to other users.

SHSP Emphasis Area: Other

Project Description: This project is a continuation of the popular Kentucky Traffic and Safety Data Service (KTSDS). The Kentucky Transportation Center (KTC) has considerable resources and expertise for identifying and addressing safety concerns using a variety of traffic records databases and tools. The aim of this study is to increase access to and integration of data from the six traffic record systems and especially to increase access to

expert resources with a more in-depth knowledge of the databases. Accordingly, KTC will continue to market and host a free traffic data service to enable users to "access an expert" to conduct small studies and get answers to traffic safety problems which would ordinarily be out of reach due to a) difficulty and expense of contracting, or b) lack of awareness that such expert resources exist and are available to them.

Location/Affected Communities: Statewide

Probe Speed Data for MIRE	, , ,
Program Area: Traffic Records	Project Number: M3DA-2024-00-00-06
Federal Amount/Source: \$75,004,00/405c	Project Type: Educational Institution

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK)

Countermeasure Strategy: Improve COLLISION/ROADWAY component INTEGRATION by combining collision and travel speed data to update Safety Performance Functions (SPFs) for Kentucky

SHSP Emphasis Area: Other

Project Description: This project aims to identify role of speed in crash occurrence by analyzing operating speed, speed limit, geometric conditions, and crash history. The project will improve safety performance analysis and safety planning by integrating speed into safety performance functions.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Kentucky Traffic Incident Management Dashboard Update and Secondary Crash Identification Automation

Program Area: Traffic Records	Project Number: M3DA-2024-00-00
Federal Amount/Source: \$86,769.00/405c	Project Type: Educational Institution

Countermeasure Strategy: Improve COLLISION component

ACCURACY/COMPLETENESS/INTEGRATION/TIMELINESS by working on secondary collision indicators.

SHSP Emphasis Area: Other

Project Description: The project aims to update the Kentucky Traffic Incident Management (TIM) Dashboard with additional performance measures and visualizations. The project also aims to improve the existing secondary crash measure by implementing an effective text mining model that can automate the identification of secondary crashes using crash narratives. The project will improve the accuracy, accessibility, and timeliness of crash data analysis.

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK)

ATR ADT and Classification Counts and Demand Factors undate automation

ATR ADT and Classification Counts and Demand Factors update automation.

Program Area: Traffic Records Project Number: M3DA-2024-00-00-08

Federal Amount/Source: \$86,030.00/405c Project Type: Educational Institution

Countermeasure Strategy: Improve ROADWAY component ACCESSIBILITY/COMPLETENESS/TIMELINESS by working on reporting interface for traffic counts from Automatic Traffic Recorders (ATRs)

SHSP Emphasis Area: Other

Project Description: The goal of this project is to create a dynamic analytics dashboard for the ATR and classification count data. The dashboard will allow users to easily upload and process ATR data files by year. The backend database will store the data, while the frontend interface displays various statistics, such as health reports by station, data completeness by highway type, and hourly factors by functional classification, as well as any other useful information determined by the Cabinet. The dashboard will be highly interactive and user-friendly, making the ATR data more accessible and timelier for users.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Integrating Crash and Citation Data to Improve Crash Prediction Models

integrating crash and citation data to improve crash Frediction Models

Program Area: Traffic Records Project Number: M3DA-2024-00-00-09

Federal Amount/Source: \$120,730.00/405c Project Type: Educational Institution

Countermeasure Strategy: Improve CITATION/COLLISION/ROADWAY component INTEGRATION by working on combining citations and collisions into a larger incident inventory and locate trouble locations along roadway network.

SHSP Emphasis Area: Other

Project Description: Access to high quality statewide crash data is a hallmark of Kentucky's safety professionals' ability to provide continuous improvements to the transportation system. To further provide these improvements, this project intends to integrate crash and citation data. Spatial and temporal analyses of the occurrences of both crashes and non-crash driver citations will allow for a more comprehensive understanding of where and when problematic driver behaviors are taking place across the state.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK)

Optimizing And Employing KYTC's Sign Database

Program Area: Traffic Records Project Number: M3DA-2024-00-00-10

Federal Amount/Source: \$75,855.00/405c Project Type: Educational Institution

Countermeasure Strategy: Improve ROADWAY component ACCESSIBILITY/INTEGRATION by working on the consumption interface for the sign inventory and its connectivity to the route network.

SHSP Emphasis Area: Other

Project Description: Adequate signage is an important part of roadway safety: it can reduce the likelihood of a crash without requiring costly infrastructure changes. Having a thorough and accessible sign database is equally important. This project proposes to enhance and organize Kentucky's sign inventory, and to expand its use by road engineers across the state. The project will include custom analysis and processing for the existing roadway database. KTC researchers will work closely with KYTC personnel to ensure the data is accessible, practical, and serviceable. Signs are an integral part of Kentucky's road system, so optimizing their use will enhance road safety.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Examining Crash Narratives for Non-Motorist Device Types and Special Use Attributes

Program Area: Traffic Records
Project Number: M3DA-2024-00-00-11

Federal Amount/Source: \$75,000.00/405c
Project Type: Educational Institution

Countermeasure Strategy: Improve COLLISION component ACCURACY/COMPLETENESS by working on the classification of non-motorist.

SHSP Emphasis Area: Other

Project Description: The NTSB identified the need to add e-scooter and e-bike device codes to police crash data and guidance, yet Kentucky HB258 amended KRS 186.010 to specifically except electric low-speed scooters from being considered vehicles.

This project would seek to examine crash narratives to see if e-scooter and e-bike crashes are present and unaccounted for and based on Kentucky data to make recommendations to add appropriate device codes to help Kentucky get ahead of the anticipated changes to the 6th edition of the MMUCC.

Location/Affected Communities: Statewide

Project Agency/Title: University of Louisville Center for Transportation Innovation
Data Linkage v4 - FY 2024

Program Area: Traffic Records

Project Number: M3DA-2024-00-00-12

Federal Amount/Source: \$86,272.00/405c

Project Type: Educational Institution

Countermeasure Strategy: Improve CRASH/INJURY SURVEILLANCE component INTEGRATION by working on linkages between collisions and EMS.

SHSP Emphasis Area: Other

Project Description: This project will continue to further data linkage efforts from our FY 2023 version of the project. It will include improvements to the linkage methodology, continuing to develop a dashboard, and using FY23 linkage results to characterize underreporting of VRU crashes.

Location/Affected Communities: Statewide

PLANNING AND ADMINISTRATION

Planning and Administration projects funded for FFY 2024 are listed below:

Project Agency: Kentucky Office of Highway Safety (KOHS) – Planning and Administration	
Program Area: Planning and Administration	Project Number: PA-2024-00-00-01
Federal Amount/Source: \$350,000.00/BIL 402	Project Type: In House

Countermeasure Strategy: N/A

SHSP Emphasis Area: All

Project Description: This grant will fund 50% of the salaries, benefits, travel, and training expenses for the Assistant Director, two Administrative Branch Managers, Federal Program Specialists, and Budget Specialist of the Office's Division of Highway Safety Programs and Grants Management Branch. In addition, it will fund 50% of the expenses for office supplies, equipment, postage, GHSA, and other professional dues for the Grants Management Branch. The remaining 50% is funded by the state with required matching funds.

Location/Affected Communities: Statewide

Project Agency: Kentucky Office of Highway Safety (KOHS) – Program Management		
Program Area: Planning and Administration	Project Number: CP-2024-00-00-01	
Federal Amount/Source: \$700,000.00/BIL 402	Project Type: In House	
Countermeasure Strategy:		

SHSP Emphasis Area: All

Project Description: This grant will fund the salaries, benefits, travel, and training expenses for both Police Traffic Services Program Managers, and the Vulnerable Road Users Program Manager.