

MINNESOTA DEPARTMENT OF PUBLIC SAFETY

OFFICE OF TRAFFIC SAFETY

2025 ANNUAL REPORT



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Governor's Highway Safety Representative

Greetings,

As the Governor's Highway Safety Representative for the state of Minnesota, I am responsible for advancing the safety of everyone who uses Minnesota's roadways. In support of this mission, each year the Minnesota Department of Public Safety's Office of Traffic Safety (OTS) produces an annual report for the Minnesota Triennial Highway Safety Plan. In this report, we document our successes, challenges, and emerging opportunities as we work to move Minnesota closer to zero traffic deaths.

This year, we have several key projects that were particularly noteworthy in advancing our mission of protecting Minnesotans on our roadways:

- The seat belt compliance survey of drivers and passengers showed a continued increase in seat belt adoption throughout the state. The current seat belt use rate is 95.2 percent.
- This year, the extra enforcement and education campaigns extended their outreach to in-person events by joining with local radio broadcaster "The Current" at their happy hour, where we educated the public on the dangers of impaired driving.
- Our department sponsored the Annual Tribal Traffic Safety Summit to reach underserved communities and hear their input on traffic safety services.
- The state funded more than 100 days of extra speed-related enforcement during the summer.
- This year, we piloted the Road Safety Information Center's predictive algorithm and refined its user interface with local law enforcement partners in St. Cloud.
- Minnesota OTS continues to work with our partners at the Transportation and Health Departments to lead the Advisory Council on Traffic Safety to develop and inform on policy and legislation that will make roads safer for all.
- Minnesota OTS applied for a received significant SEDC grant funds from NHTSA which are serving to support and accelerate the buildout of our next generation crash reporting system.

Overall, this year reflected a strong and encouraging trend toward our goal of zero traffic deaths. Traffic fatalities are expected to conclude with more than 100 fewer deaths than the previous year. However, experience reminds us that progress cannot be taken for granted. This is a critical time to reflect on our interventions, evaluate outcomes and closely examine both successes and shortcomings.

By continuing to work together statewide in a holistic way and applying proven, evidence-based strategies, we will save lives and move closer to our ultimate goal of zero traffic fatalities.

Sincerely,

Director of the Minnesota Office of Traffic Safety
Governor's Highway Safety Representative

The Office of Traffic Safety Mission

To prevent traffic deaths and serious injuries by changing human behavior in Minnesota through policy development and support, stakeholder engagement, program delivery, leadership, innovation, and research and evaluation.

Our signature traffic safety campaign is a multi-agency, holistic program titled Toward Zero Deaths. In addition to the Office of Traffic Safety, the Bureau of Criminal Apprehension, Driver and Vehicle Services, and the Minnesota State Patrol all work together to support the efforts within the Department of Public Safety to improve roadway behavior.

Toward Zero Deaths encompasses:

- City, county, state, and tribal law enforcement officers
- Courts and prosecutors
- Department of Transportation, roadway engineering related prevention strategies
- Driver and Vehicle Services
- Emergency Medical Services and first responders
- Hospital and trauma oversight by the Minnesota Department of Health
- Judiciary affiliates
- Media relationships
- Stakeholders with direct and indirect interests in traffic safety

The overarching goal of Minnesota Toward Zero Deaths -

To reduce fatalities and serious injuries on Minnesota's roads to zero.

TZD Mission

To create a culture for which traffic fatalities and serious injuries are no longer acceptable through the integrated application of education, engineering, enforcement, and emergency medical and trauma services. These efforts will be driven by data, best practices and research.

TZD Vision

All programs initiated and supported are designed to reduce the number of people killed in traffic crashes to zero. Related is the desire to minimize the number of severe injuries occurring in traffic crashes. We recognize that fatal and serious injury crashes are not inevitable, and in fact, each is a preventable event.

Assessment of Minnesota's Progress

The assessment of Minnesota's progress data is included in the appendix at the end of this document.

Occupant Protection Program and Activities Overview

This report summarizes the achievements, expenditures, and performance metrics of the programs funded by the Office of Traffic Safety (OTS) to promote occupant protection in Minnesota during the fiscal year 2025. These programs aim to reduce traffic-related fatalities and injuries by improving awareness and education of occupant safety measures.

Occupant Protection Program

Project Number: 25-02-02

Project Name: Occupant Protection Program and Annual Seat Belt Survey

Funding Type: 402 and 405B

Amount obligated: \$847,753.90

Amount expended: \$627,798.56

Countermeasure: Occupant Protection

Project Overview:

The Occupant Protection Program is dedicated to advancing occupant safety across Minnesota, with a particular focus on reaching overrepresented populations and ensuring that all services are high-quality and accessible. The program is administered through the Minnesota Safety Council (MSC).

MSC collaborated with the Office of Traffic Safety's media coordinator to develop a comprehensive communication plan using a variety of media — including mass media — to increase public awareness of heatstroke prevention, seat-belt use, air bags, and child safety seats, and to support enforcement efforts. A significant achievement this year was the launch of their new "Buckle Up" website.

MSC also played a key role in educating both the public and traffic safety partners about Minnesota's new passenger-safety laws that took effect on August 1, 2024.

In addition, state funds were used to provide child safety seats to families in need. Through a grant-supported car seat distribution program, MSC distributed 800 new child safety seats (400 convertibles, 212 combination seats, 92 high-back boosters, and 96 no-back boosters) to 87 agencies statewide. Each seat was distributed at no cost to children who met overrepresented or economically disadvantaged criteria. Working with a certified Child Passenger Safety Technician (CPSTs), caregivers received comprehensive child passenger safety education and installation training, ensuring the seats are used correctly.

OTS continued working through MSC to recruit, mentor, and support skilled CPSTs. Leveraging national traffic safety trainings such as Safe Kids, award recipients — who are currently certified technicians — provided instruction to help expand the number of certified child passenger safety instructors statewide.

This funding also supports the procurement of updated training manuals and covers postage and other administrative costs associated with administering the Occupant Protection Program.

Activities Included:

- Providing traditional and non-traditional instruction
- Recruiting new child passenger safety technicians and instructors
- Mentoring current technicians to advance skills and certification
- Facilitating and planning education and awareness activities focused on occupant protection, child restraints, and pediatric vehicular heatstroke

Key Achievements

- Promoted occupant protection
 - Community Events
 - Social Media
 - Newsletters
 - Radio/Media Interviews
 - Schools
 - Traffic Safety Partners Statewide
- **Buckle Up MN Website Launch**

In January 2025, we launched the [Buckle Up MN](#) website as the state's central hub for occupant protection resources.

 - Includes downloadable one-page guides, instructional videos, and multilingual materials (English, Spanish, Somali, Hmong, Arabic).
 - Features a dedicated CPST section with current resources, outreach materials, and training updates.
 - As of September 30, 2025, there are 21K active users.
- **B.E.S.T. Program Implementation**

Successfully completed the statewide transition from the C.A.R.S. program to the B.E.S.T. (Basic Education for Safe Travel) Program. As of September 2025, Minnesota has **68 active BEST facilitators** delivering in-person skills evaluations for childcare and foster care providers. Continued to provide technical assistance and resource support to Facilitators and daycare providers and foster care providers seeking assistance in finding this new program and understanding the new requirements to complete their car seat training.

Metric	NE	Northern	Southern	Metro Hospital	Total
Local Community Events	20	31	30	8	89

Instructor Courses	0	6	7	6	19
Renewal Testing	0	1	1	5	7
New Technicians Trained	0	53	51	38	142
Car Seat Checks	75	359	143	314	891
Car Seats Distributed	50	76	192	222	540
Families Consulted (Hospital)	N/A	N/A	N/A	2405	2405

Additionally, this project included Minnesota’s annual seat belt survey, conducted by Corona Insights over the summer of 2025. This observational survey, compliant with NHTSA guidelines, determines Minnesota’s seat belt use rate based on proven methodology. Demographic data collected as part of this survey allows OTS to identify potential targets for future occupant passenger protection programs. The 2025 survey revealed these key findings:

- The rate of seat belt use increased in 2025 by 0.5% from the 2024 rate (to 95.2% from 94.7%). This is the fourth consecutive increase since 2021.
- Overall seat belt use of 95.2% is at an all-time high since 2010.
- Seat belt use with young adults decreased from last year, from 93.6% to 92.6%.
- Seat belt use with pickup drivers also decreased, from 91.9% to 91.4%.
 - However, this lower percentage is a mostly male phenomenon.
 - Male pickup seat belt use is at 90.1%.
 - Female pickup seat belt use is 96.9%, only slightly lower than the statewide use rate.

Performance Measures:

The project supports the DPS-OTS Occupant Protection programs through data collection and analysis to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4).

Impaired Driving Overview

This section summarizes the programs and activities funded by the Office of Traffic Safety to address impaired driving issues in Minnesota during the fiscal year 2025. These programs aim to reduce alcohol-related fatalities and injuries by focusing on enforcement, education, and rehabilitation for offenders.

DWI Courts

Project Number: 25-03-01

Project Name: DWI Courts

Funding Type: 164AL

Amount obligated: \$2,520,000.00

Amount expended: \$2,156,242.47

Countermeasure: Impaired Driving

Description of what the project accomplished:

This project supports courts that provide judicial leadership, multidisciplinary collaboration and local planning including substance abuse issues when working with repeat DWI offenders: 19 DWI courts receive funding from OTS via 12 grants.

OTS researchers report an impaired driving recidivism rate in 2024 of 41.6 percent and 24.7 percent of DWI offenders are repeat offenders. Many of these offenders have serious substance abuse problems. In order to eliminate the impaired driving problem, a comprehensive alcohol program must also address the offender's abuse of impairing substances. The objectives include: enhancing public safety by reducing the recidivism rate of high risk / high needs DWI offenders, increasing the percentage of repeat offenders that reinstate driving privileges and drive legally, restoring repeat DWI offenders to law-abiding citizens and reducing the cost to DWI offenders by breaking the cyclical process of repeated impaired driving arrests. DWI court teams also assist participants with obtaining valid driving privileges, obtaining housing and with finding gainful employment, as needed. Many participants also were rewarded by having relationships restored with family and loved ones. The DWI courts assist members of the Red Lake, Leech Lake and White Earth Nations of Indigenous Peoples. The courts were able to recognize 159 participants making their commencement from this project and moving forward towards a better life. Since the 2007 inception of DWI courts in Minnesota, only 5.32 percent of participants have received a subsequent impaired driving conviction. Participants experienced only a 3.19 percent recidivism rate.

During this federal fiscal year, DWI courts funded by OTS resulted in the following:

- 211 participants admitted into the program
- 159 participants graduated
- 37 participants terminated
- 313 participants currently enrolled
- 10 graduates from DWI court incurred an additional DWI arrest (3.19 percent recidivism rate in FY25)
- 91 participants obtained a restricted license with ignition interlock
- 17 participants obtained a full-unrestricted license

Performance Measures: This project supports the DPS-OTS programs through; reducing fatalities (C-1) and impaired related fatalities (C-5).

DWI Dashboard

Project Number: 25-03-02
Project Name: DWI Dashboard
Funding Type: 164AL

Amount obligated: \$40,000.00
Amount expended: \$36,910.73
Countermeasure: Impaired Driving

Description of what the project accomplished:
This project funded an analyst to integrate multiple state databases relevant to DWI (Driving While Impaired) events and supported the DWI Dashboard. The recently updated dashboard is publicly accessible, more accurate, and more user-friendly.
The DWI Dashboard provides GPS locations of alcohol-related crashes and impaired driving arrests. This enables law enforcement agencies to concentrate high-visibility impaired driving enforcement efforts in areas of need, contributing to the goal of reducing impaired driving fatalities on Minnesota roadways. Highlights from FFY25:

- 403 unmatched DWI locations were cleaned up or matched for improved geocoding.
- Backlog of unmatched locations was reduced to 3,126.

Performance Measures:
The project supports DPS-OTS enforcement programs by improving data collection and analysis, enabling targeted enforcement efforts to reduce fatalities (C-1), and impaired related fatalities (C-5).

DWI Traffic Safety Officers (DWI TSO)

Project Number: 25-03-03
Project Name: DWI Traffic Safety Officers (DWI TSO)
Funding Type: 164AL, 164DG, 402

Amount obligated:	\$2,347,704.00	Funding type: 164AL
	\$ 912,996.00	164DG
	\$1,500,000.00	402
Amount expended:	\$1,729,226.19	164AL
	\$ 672,613.17	164DG
	\$1,105,008.59	402

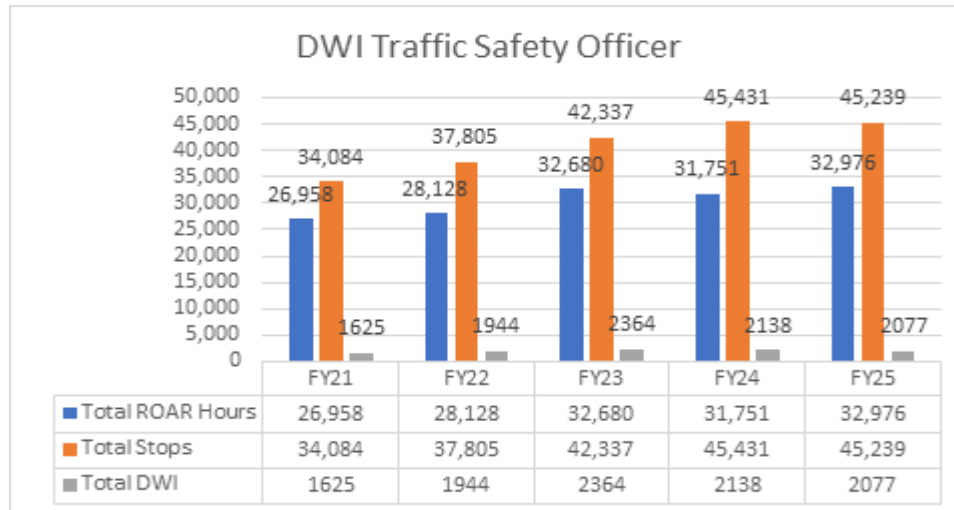
Countermeasure: Impaired Driving and Police Traffic Services

Description of what the project accomplished:
This project supported 35 selected agencies by providing straight time and overtime funding to pay the salary of a dedicated impaired driving traffic safety enforcement officer. In 2024, the National Safety Council estimated the cost of alcohol related crashes in Minnesota was \$333 million. During 2024, 20.1 percent of crashes resulting in serious injury and 28.1 percent of fatal crashes were alcohol-related. The highest concentration of alcohol-related crashes occurred between 5 p.m. and 5 a.m. The grantees are directed to focus their DWI Traffic Safety Officer during this time period to reduce alcohol-related crashes. The DWI TSO are also expected to

enforce the risky driving behaviors of speeding, seat belt nonuse and distraction, with an emphasis on impaired driving enforcement. During this federal fiscal year, the 35 DWI TSO positions that were funded by OTS resulted in the following:

- 45,239 total enforcement traffic stops
- 2077 DWI arrests, including 561 (27%) for impaired other than alcohol
- 2836 total arrests
- 402 seatbelt and child restraint citations
- 2,927 speed citations
- 2,356 drivers cited for driving after license withdrawal (revocation, suspension or cancellation)
- 798 drivers cited for hands-free violations.

As an evaluation tool, the FY25 DWI TSO Grant is compared to the FY21, FY22, FY23 & FY24 DWI Officer Grants. FY25 saw the number of traffic stops conducted by DWI officers and deputies exceed 45,000 stops, contrary to the nationwide trend in law enforcement of reduced traffic stops. The FY25 DWI TSO project accounted for 2077 DWI arrests, 7.2 percent of the 29,023 arrests state-wide between Oct. 1, 2024 and Sept 30, 2025. The 35 DWI TSO make up only 0.33 percent of the licensed peace officers currently employed in Minnesota.



Agencies are struggling to recruit and retain officers across the state. One awarded agency was not able to maintain engagement following the first quarter of FY25. Four agencies were not able to begin on Oct. 1, 2024. Two started during the second quarter and two started during the 3rd quarter. Despite the staffing concerns of many of the partner agencies, the DWI TSO project still saw a reduction of 35.2 percent in fatalities and a 12.0 percent reduction in alcohol fatalities within the participating counties. This is a testament to the resolve of the DWI TSO and of the commitment exhibited by these agencies to improve traffic safety.

Performance Measures: The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

State Judicial Outreach Liaison (SJOL)

Project Number: 25-03-04

Project Name: State Judicial Outreach Liaison (SJOL)

Funding Type: 164AL

Amount obligated: \$50,000.00
Amount expended: \$39,580.21
Countermeasure: Impaired Driving

Description of what the project accomplished:

Effective adjudication of impaired driving cases is a vital component in the effort to reduce impaired driving-related fatalities and injuries, particularly those involving repeat impaired driving offenders. Having consistent court consequences across the state is vital to ensure recidivism is reduced. The DPS-OTS awarded a grant for a State Judicial Outreach Liaison (SJOL) to serve as a liaison between NHTSA, DPS-OTS and the judges of all 10 Minnesota Judicial Districts.

The SJOL provides training to judges on new traffic safety laws and DWI court rulings. As the problem of poly-drug impaired driving continues to grow in Minnesota, the SJOL has provided guidance and assistance to many traffic safety stakeholders, including law enforcement, prosecutors and judges. Highlights from FFY25:

- Piloted Screening, Brief Intervention and Referral to Treatment (SBIRT) in Hennepin County and assisted other courts with SBIRT as a means of reducing impaired driving recidivism.
- Appointed Chair of the Treatment Court Initiative, allowing for expansion of DWI Courts throughout the State.
- Presented at Lifesavers national traffic safety conference.

Performance Measures:

The project supports reducing fatalities (C-1) and impaired related fatalities (C-5) through effective adjudication of impaired driving cases.

Ignition Interlock (Vendor Oversight)

Project Number: 25-03-05

Project Name: Ignition Interlock (Vendor Oversight)

Funding Type: 405d

Amount obligated: \$350,000.00
Amount expended: \$350,000.00
Countermeasure: Impaired Driving

Description of what the project accomplished:

This project, administered by DPS Driver and Vehicle Services (DVS) in collaboration with the Office of Traffic Safety (OTS), promotes increased use of ignition interlock devices in Minnesota. Repeat offenders, individuals with high BAC levels, and those whose licenses are canceled as inimical to public safety are required to install the device to maintain driving privileges. DPS continues to evaluate potential legal changes to expand the use of ignition interlock devices. Highlights from FFY25:

- Enrollment increased to 17,954 participants; a 7% increase compared to last year.

- 4,581 participants successfully completed the program.
- Devices prevented 97,483 initial start-ups with a BAC of .02 or greater.
- The lead worker visited 7 correctional facilities to assist offenders with installing ignition interlock upon re-entry to the community.

Grant-supported personnel provided ignition interlock training and conducted 709 unannounced service center inspections. The Ignition Interlock Unit averaged a four-day average turnaround time for document processing, aiding in the goal of increasing program participation to reduce impaired driving incidents.

Performance Measures:

The project supports DPS-OTS impaired driving programs by increasing ignition interlock use among high-risk drivers, helping to reduce fatalities (C-1) and impaired related fatalities (C-5).

State Probation/Parole Outreach Liaison (SPOL)

Project Number: 25-03-06

Project Name: State Probation/Parole Outreach Liaison (SPOL)

Funding Type: 164AL

Amount obligated: \$50,000.00

Amount expended: \$25,069.71

Countermeasure: Impaired Driving

Description of what the project accomplished:

Probation and parole officers are uniquely positioned to reduce recidivism by employing best practices, including screening tools, ignition interlock systems, DWI courts, and other intervention programs. Offenders with prior DWI convictions are significantly overrepresented in fatal crashes, and targeted interventions can help reduce this risk.

The State Probation/Parole Outreach Liaison (SPOL) program is designed to bridge communication between county probation offices, the Department of Corrections, and the Office of Traffic Safety. The program disseminates the latest research and provides training to probation officers, focusing on effective interventions and technologies to reduce re-offense rates. Highlights from FFY25:

- Started to pilot the Impaired Driving Assessment (IDA) as a screening tool in four counties, with 105 screenings completed by 11 probation officers.
- 125 probation officers have been trained in the IDA.
- 10 DOC districts received ignition interlock training.
- A dashboard is being piloted to display recidivism data on impaired drivers under probation supervision.

Performance Measures:

The project supports reducing fatalities (C-1) and impaired related fatalities (C-5) by targeting repeat offenders through effective probation best practices.

BCA Lab Full-Time Technicians

Project Number: 25-03-09

Project Name: BCA Lab Full-Time Technicians

Funding Type: 164AL

Amount obligated: \$400,000.00
Amount expended: \$394,451.63
Countermeasure: Impaired Driving

Description of what the project accomplished:

This project provides funding for two full-time toxicology scientists and a toxicology supervisor (70% grant funded and 30% local match). The supervisor oversees the alcohol testing operations of the Calibration and Toxicology Laboratories. The toxicologists test blood and urine samples collected by law enforcement from suspected impaired drivers. They confirm drug classes identified in screenings for DRE (Drug Recognition Evaluator) cases and other DWI cases.

With the rising trend of poly-substance impaired driving in Minnesota, this project enables the BCA to gather additional data on substances motorists use alongside alcohol. The data is shared with traffic safety stakeholders statewide and helps educate legislators to strengthen impaired driving laws. Additionally, the Minnesota Department of Health uses the data to address alcohol impairment and associated substance use trends.

Highlights from FFY25:

- More than 2,000 administrative case reviews were completed by the supervisor, supporting reduced turnaround times.
- More than 3,000 confirmation and screening tasks were completed by the two toxicologists, supporting reduced turnaround times.
- Average toxicology turnaround time was reduced from 60 days in Q1 to 49 days by Q4.

Performance Measures:

The project supports DPS-OTS impaired driving programs through improving the identification of impairing substances and providing essential data to reduce impaired driving incidents to reduce fatalities (C-1), and impaired related fatalities (C-5).

e-Charging

Project Number: 25-03-10

Project Name: e-Charging

Funding Type: 164AL, 405c

<u>Amount obligated:</u>	\$200,000.00	<u>Funding Type:</u> 164AL
	\$577,000.00	405C

<u>Amount expended:</u>	\$169,580.79	<u>Funding Type:</u> 164AL
	\$574,570.00	405C

Countermeasure: Impaired Driving

Description of what the project accomplished:

The e-Charging system facilitates electronic workflow, data integration, validation, and signing of traffic-related charging documents, streamlining communication between law enforcement, prosecutors, judges, and courts statewide.

Integration with the driver's license database provides immediate access to driver's license information, including arrest data and prior DWI convictions, automating and simplifying the arrest process. The system's

efficiency and simplicity have made it a trusted tool for peace officers, reducing procedural errors and time spent on arrests. Highlights from FFY25:

- Processed 26,964 DWI arrests through e-Charging, representing 100% of submissions to DPS. This involved 4,454 officers across 374 law enforcement agencies.
- Facilitated 8,830 DWI blood/urine search warrants related to DWI.
- 532 law enforcement officers were trained in-person on e-Charging, and the online training modules were accessed 2,498 times.
- The e-Charging Deployment Coordinator assisted 1,796 users with issues or questions.
- Continued progress was made on the rewrite of the DWI Module in e-Charging to transition to a new technology platform, expected to be complete by the end of FFY26.

Performance Measures:

The project supports DPS-OTS enforcement programs by enhancing efficiency and accuracy in DWI processing, contributing to reduced fatalities (C-1) and impaired related fatalities (C-5).

Supplemental Administrative Ignition Interlock

Project Number: 25-03-13

Project Name: Supplemental Administrative Ignition Interlock

Funding Type: 164AL

Amount obligated: \$610,000.00

Amount expended: \$455,506.36

Countermeasure: Impaired Driving

Description of what the project accomplished:

Minnesota's ignition interlock program is primarily administrative. This project provided funding for judicial districts and/or probation services agencies to implement an ignition interlock program that leverages the advantages of the judicial system and coordinates with the current administrative program.

Many participants would not have been able to afford the devices without financial support. The availability of grant funds enabled more individuals to enroll quickly and efficiently, regaining their driving privileges with the restriction of an ignition interlock device.

Public outreach by the Ignition Interlock coordinators significantly increased interest in the program among offenders, judges, prosecutors, defense attorneys, and probation. This outreach has been instrumental in promoting the use of ignition interlocks, reducing recidivism, and increasing the number of legal drivers on Minnesota roads. Highlights from FFY25:

- The program assisted 469 participants in installing an ignition interlock device during the fiscal year.
- The program was assisting over 660 participants with ignition interlock device program enrollment and fee assistance at the end of the fiscal year.

Performance Measures:

The project contributes to reducing fatalities (C-1) and impaired related fatalities (C-5) by increasing ignition interlock use for high-risk drivers and drivers that may not be able to afford an ignition interlock device.

Responsible Beverage Server Training

Project Number: 25-03-18

Project Name: Responsible Beverage Server Training

Funding Type: 164AL

Amount obligated: \$120,000.00

Amount expended: \$88,601.70

Countermeasure: Impaired Driving

Description of what the project accomplished:

Impaired driving often begins with excessive consumption of alcohol at bars and restaurants. While ultimate responsibility lies with the impaired driver, servers at liquor establishments play a key role in preventing over-serving that contributes to these dangerous situations. The Responsible Beverage Server Training (RBST) program aims to reduce impaired driving fatalities by equipping servers and managers with strategies to prevent over-serving alcohol and cannabis infused beverages.

The RBST Program, delivered through the Minnesota Safety Council, provides training to law enforcement and public health professionals in each region of Minnesota. These regional trainers then deliver consistent, high-quality training to liquor establishment staff on responsible alcohol and cannabis beverage service. Highlights from FFY25:

- 5 train-the-trainer courses were held.
- 57 new trainers were added statewide, bringing the total to 166 active trainers, representing 53 counties in Minnesota.
- 65 server training sessions were conducted, with approximately 1,316 attendees.

Performance Measures:

The project supports reducing fatalities (C-1) and impaired related fatalities (C-5) through alcohol and cannabis over-service training for communities.

Traffic Safety Resource Prosecutor (TSRP)

Project Number: 25-03-21

Project Name: Traffic Safety Resource Prosecutor (TSRP)

Funding Type: 405d

Amount obligated: \$220,000.00

Amount expended: \$220,000.00

Countermeasure: Impaired Driving

Description of what the project accomplished:

Effective prosecution of impaired driving cases is essential to reducing fatalities and injuries related to impaired driving. To address this, the Office of Traffic Safety awarded a grant for a Traffic Safety Resource Prosecutor (TSRP) to the Minnesota County Attorneys' Association. The TSRP serves as a liaison between NHTSA, OTS, and county and city prosecutors, offering training, case consultation, and research assistance.

The TSRP provided training to prosecutors and law enforcement on new traffic safety laws and court rulings related to driving while impaired (DWI). In addition, the program maintained a resource website for prosecutors

and city attorneys. The TSRP expanded virtual training options by starting a monthly webinar series, allowing greater participation from individuals outside the Minneapolis/St. Paul metro area. Highlights from FFY25:

- Lethal Weapon: Vehicular Homicide Training, 29 in-person attendees.
- Prosecuting the Drugged Driver Training, 30 in-person attendees.
- Impaired Driving Training: New Laws, New Issues, and New Decisions, 26 in-person attendees.
- 8 live webinars with a total of 755 attendees.
- 114 requests for technical assistance.

Performance Measures:

The project supports reducing fatalities (C-1) and impaired related fatalities (C-5), through training for law enforcement and prosecutors on impaired driving cases.

Enforcement Recognition

Project Number: 25-04-03

Project Name: Enforcement Recognition

Funding Type: 402

Amount obligated: \$12,000.00

Amount expended: \$5,433.67

Countermeasure: Impaired Driving

Description of what the project accomplished:

Enforcement is an important component in our mission to reduce traffic deaths and injuries, and keeping law enforcement officers motivated to excel in their enforcement efforts brings us closer to achieving that goal. Recognizing excellent work is a strategy that has resulted in enhanced enforcement performance. Minnesota is confident in using this countermeasure is meant to support and motivate enforcement officers to perform at the highest level possible, thereby reducing fatalities and injuries, making our roadways safer, and helping Minnesota achieve our traffic fatality performance target.

Challenge Coins:

The four Law Enforcement Liaisons (LELs) reported issuing a total of seven challenge coins to officers for outstanding traffic enforcement activities. Officer Josh Hanson of Austin PD for outstanding seat belt enforcement, Officer Tim Simon of Crystal PD and Officer Luke Taschuk of Woodbury PD for outstanding speed enforcement. Lieutenant Chuck Backes of the State Patrol and Sergeant Roxanne Schreder were recognized for lifetime achievements. Washington County SO Sergeant Michael Ramos for distracted enforcement. Blaine PD Officer Kurt Greene for enforcement activity during national campaigns.

Hat Trick Recognition:

Hat tricks are when a law enforcement officer achieves three DWI arrests in one shift. For their first hat trick, they are recognized by receiving a custom hockey puck. For subsequent hat tricks, officers who achieved three DWI arrests in one shift are recognized by receiving a customized hockey stick with the officer's name, agency, and hat trick date. Seventy-two hat tricks were submitted for consideration. After a verification process, seven nominations failed. Of the 65 that passed the verification process, 22 officers and deputies were recognized with a custom hockey puck for a first-time hat trick and 43 sticks were awarded. The State Patrol leadership discontinued nominating troopers for enforcement recognition.

Grand Slam Recognition:

Officers who achieved four DWI arrests in one shift are recognized by receiving a customized baseball bat with their name, agency, and blood alcohol concentration (B.A.C.) average for the arrests. Four Grand Slams were verified out of the five nominations. Bats were presented to Becker County Deputy Adam Winter and Carlton County Deputy Jonathan Stracek and Bemidji Police Officer Neal Warren was presented with two bats.

ACE Plaque Recognition:

Officers who achieved five DWI arrests in one shift are recognized by receiving a customized ACE Plaque that consists of a fighter jet with the officer's name, date of ACE and agency shoulder patch. The points of the centered star contains the B.A.C. level of the arrest or marijuana leaf in the case of drug-impaired arrest. Officer Neal Warren of Bemidji PD received this plaque in May, 2025.

Performance Measures: This project supports the DPS-OTS programs through; reducing fatalities (C-1) and impaired-related fatalities (C-5).

Traffic Safety Task Force Support

Project Number: 25-06-09

Project Name: Traffic Safety Task Force Support

Funding Type: 402

Amount obligated: \$52,000.00
Amount expended: \$0.00
Countermeasure: Impaired Driving

Description of what the project accomplished:

Unfortunately, delays in this project did not allow for it to start in FFY25. While there was only one applicant, there were issues negotiating terms and conditions with the entity who won the award, in a timely fashion.

Performance Measures:

The project would have supported DPS-OTS impaired driving programs through improving the legislation in Minnesota regarding impairing substances and providing essential feedback to educate our legislative body. Stricter laws could reduce impaired driving incidents to reduce fatalities (C-1), and impaired related fatalities (C-5).

Stakeholder Professional Development

Project Number: 25-06-10

Project Name: Stakeholder Professional Development

Funding Type: 402

Amount obligated: \$50,000.00
Amount expended: \$28,154.62
Countermeasure: Impaired Driving

Description of what the project accomplished:

Sending traffic safety stakeholders to industry-specific conferences and seminars contributes to Minnesota's goal of reducing traffic fatalities and injuries by exposing those individuals who are already committed to local traffic safety to new and innovative ideas. Stakeholders who are selected can then implement new traffic safety strategies within their own communities, share ideas with other stakeholders across the state, and contribute to

Minnesota's statewide plan to reduce traffic fatalities and injuries. In FY25, seven outstanding traffic safety stakeholders were selected to attend traffic safety conferences/seminars. Five State Patrol members attended the Texas Association of Accident Reconstruction Specialists (TAARS) conference in Texas; and four traffic safety advocates attended the Lifesaver's Conference in Long Beach, California. The project also provided for the four Law Enforcement Liaison's (LELs) attendance at the Minnesota Chiefs Conference and Minnesota Sheriff's Conference. Funds covered registration and limited accommodation costs.

Performance Measures:

The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Community Outreach Liaison

Project Number: 25-06-12

Project Name: Community Outreach Liaison

Funding Type: 164AL

Amount obligated: \$40,000.00

Amount expended: \$36,910.73

Countermeasure: Impaired Driving

Description of what the project accomplished:

This project funded an analyst to integrate multiple state databases relevant to DWI (Driving While Impaired) events and supported the DWI Dashboard. The recently updated dashboard is publicly accessible, more accurate, and more user-friendly.

The DWI Dashboard provides GPS locations of alcohol-related crashes and impaired driving arrests. This enables law enforcement agencies to concentrate high-visibility impaired driving enforcement efforts in areas of need, contributing to the goal of reducing impaired driving fatalities on Minnesota roadways. Highlights from FFY25:

- 403 unmatched DWI locations were cleaned up or matched for improved geocoding.
- Backlog of unmatched locations was reduced to 3,126.

Performance Measures:

The project supports DPS-OTS enforcement programs by improving data collection and analysis, enabling targeted enforcement efforts to reduce fatalities (C-1), and impaired related fatalities (C-5).

Police Traffic Services Overview

The OTS focuses on reducing traffic fatalities and serious injuries through various enforcement initiatives and strategic partnerships. The following report outlines the accomplishments, expenditures, and outcomes of several key programs under the OTS, including State, county and municipal enforcement, recognition of law enforcement officers, Law Enforcement Liaisons, (LELs) and State Patrol Support.

Cities and Counties Enforcement

Project Number: 25-04-01

Project Name: Cities and Counties Enforcement

Countermeasure: Police Traffic Services

Funding Type	Amount Obligated	Amount Expended
164 AL	\$2,250,000.00	\$2,052,180.78
402	\$2,000,000.00	\$1,773,519.77
405H	\$173,290.95	\$143,830.93
405G	\$126,709.05	\$92,692.45

Impaired driving, speeding, unbuckled motorists, distracted driving, and pedestrian safety are the focus areas of this high-visibility enforcement project. The enforcement hours are timed with NHTSA's enforcement calendar to maximize the impact of the paid media campaigns running concurrently. To assist agencies in educational efforts, the Office of Communication provides sample news releases, talking points for news conferences and sample social media posts for use during the campaign.

In an effort to reduce traffic fatalities and serious injuries, this project used data-driven traffic safety policing to improve compliance with traffic laws. In addition to statewide enforcement, traffic fatality and serious injury data were used to determine areas in need of additional enforcement campaigns.

Highlights:

56 multi-agency enforcement grants assisted 294 agencies comprised of 74 sheriffs' offices, 223 police departments, two university police departments.

As part of the education component, Chisago County Sheriff's Office conducted a "Learn Your Limits" program to educate their community about blood alcohol concentration limits.



FY2025 Enforcement (statewide totals)							
Event Type	DWI Arrests	Child Restraints Citations	SeatBelt Citations	Speed Citations	Use of Wireless Device Citations	Failure to Use Due Care Citations	Move Over Citations
Distracted	29	26	468	1,254	3,781	25	17
Impaired Driving	1,113	110	557	4,800	815	147	76
Move Over	3	2	11	198	20	1	103
Pedestrian	2	26	377	2,116	740	44	2
Seat belt	50	59	2,372	1,875	1,109	25	13
Special Projects	93	46	891	7,647	1,777	29	71
Speed	217	97	1,323	16,773	1,627	37	100
TZD Enforcement Totals:	1,507	366	5,999	34,663	9,869	308	382
DWI/TSO Totals:	2,078	64	338	2,929	679	120	142
TZD Enforcement & DWI/TSO Totals:	3,585	430	6,337	37,592	10,548	428	524

FY2025 Enforcement - City & County ONLY							
Event Type	DWI Arrests	Child Restraints Citations	SeatBelt Citations	Speed Citations	Use of Wireless Device Citations	Failure to Use Due Care Citations	Move Over Citations
Distracted	26	16	313	735	3109	20	17
Impaired Driving	138	65	269	2424	488	110	34
Move Over	1	0	2	33	7	1	77
Pedestrian	2	26	377	2116	740	44	2
Seat belt	31	30	1401	1177	738	16	10
Special Projects	20	2	224	124	1112	11	27
Speed	162	63	625	10332	574	18	50
TZD Enforcement - City & County ONLY:	380	202	3211	16941	6768	220	217

FY2025 Enforcement - State Patrol ONLY							
Event Type	DWI Arrests	Child Restraints Citations	SeatBelt Citations	Speed Citations	Use of Wireless Device Citations	Failure to Use Due Care Citations	Move Over Citations
Distracted	3	10	155	519	672	5	-
Impaired Driving	975	45	288	2,376	327	37	42
Move Over	2	2	9	165	13	-	26
Seat belt	19	29	971	698	371	9	3
Speed	73	44	667	7,523	665	18	44
Agency-funded Speed	55	34	698	6,441	1,053	19	50
Overtime/Grant Funded Totals:	1,127	164	2788	17722	3101	88	165

Performance Measures:

The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Law Enforcement Liaisons

Project Number: 25-04-05

Project Name: Law Enforcement Liaisons

Funding Type: 402

Amount obligated: \$390,000.00

Amount expended: \$387,400.00

Countermeasure: Police Traffic Services

Description of what the project accomplished:

The four law enforcement liaisons (LELs) provide weekly updates on traffic safety strategies and outcomes with their districts, generate interest in our grant application process, and answer questions about how to enforce traffic safety laws, including, but not limited to, alcohol and/or drug impairment. They are involved in statewide planning efforts through partnerships with the Minnesota Department of Transportation (MnDOT) and the Minnesota Department of Health (MDH). They present at city and county meetings, as well as at traffic safety events in their districts. Further duties include conducting site visits, recognizing extraordinary efforts in our law enforcement communities and being active members of their local fatal and serious injury review committees and TZD Safe Roads coalitions. Providing insight into traffic safety from a law enforcement perspective is invaluable when reviewing effectiveness of our traffic safety strategies.

FY25 Law Enforcement Liaison Activity Summary by Region					
Activity	Metro	NE	NW	South	Total
Law Enforcement Agencies in Area	92	75	92	92	351
Funded Site Visits	397	184	187	132	900
Unfunded Site Visits	0	15	4	7	26
City Council/County Board Meetings	3	0	1	7	11
Safe Roads Meetings	17	28	26	19	93
Fatal & Serious Injury Review Meetings	0	9	6	4	19
TZD Program Meetings	60	5	115	51	231
Education/Outreach events	37	0	0	8	45
Chief's/Sheriff's Meetings	50	4	10	4	68
Traffic Safety Conferences/Webinars attended	7	4	19	15	45
Law Enforcement Recognition events	58	13	46	60	177
Other activities	2	0	0	0	2

Performance Measures: The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (c-2), number of unrestrained passenger

vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

State Patrol Administrative Support

Project Number: 25-04-07

Project Name: State Patrol Administrative Support

Funding Type: 402

Amount obligated: \$82,000.00

Amount expended: \$46,236.05

Countermeasure: Police Traffic Services

Description of what the project accomplished:

This project supports a full-time position within the Minnesota State Patrol dedicated to assisting with the administration of State Patrol grants funded through OTS-DPS. The position also provides year-round support to the Drug Recognition Evaluator (DRE) Coordinator. The project funds 75 percent of the employee's salary. The position was vacant from mid-December 2024 through May 2025. In addition to preparing and submitting reimbursement requests and progress reports, and supporting the configuration of ROAR events across all State Patrol districts, the position provided regular reporting on targeted and special enforcement activities funded through OTS-DPS overtime grants. This included cumulative and specialized reporting on enforcement outcomes and performance metrics.

Performance Measures: The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (c-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

State Patrol Enforcement

Project Number: 25-04-08

Project Name: State Patrol Enforcement

Funding Type: 164, 405B, 405D, 405E and 402

Countermeasure: Police Traffic Services

<u>Amount obligated:</u>	\$507,735.00	<u>Funding Type:</u> 164
	\$600,000.00	402
	\$300,000.00	405B
	\$140,000.00	405B/402
	\$344,000.00	405E
	\$56,000.00	405E/402
	\$97,365.00	405D

<u>Amount expended:</u>	\$324,141.35	<u>Funding Type:</u> 164
	\$571,415.20	402
	\$214,087.53	405B
	\$82,710.17	405B/402
	\$245,527.74	405E
	\$56,000.00	405E/402
	\$38,489.77	405D

Drunk driving, speeding, unbuckled motorists, distracted driving, and pedestrian safety are the focus areas of this high-visibility enforcement project. The enforcement hours are timed with NHTSA's enforcement calendar to maximize the impact of the paid media campaigns running concurrently. To assist agencies in educational efforts, DPS-OOC provides sample news releases, talking points for news conferences, sample social media posts and letters to the editor for use during the campaign.

To reduce traffic fatalities and serious injuries, this project used data-driven traffic safety policing to improve compliance with traffic laws. In addition to statewide enforcement events, traffic fatality and serious injury data were used to determine areas in need of additional enforcement campaigns. In total, 26,426.25 hours of overtime enforcement were funded and 5,109.25 hours were agency funded.

MSP Seat Belt Enforcement			
Dates	Funding	Citations	Warnings
May 19 - June 1, 2025	405b	2,952	1,462
September 21-27, 2025			

MSP Alcohol & Drug Impaired Enforcement		
Dates	Funding	DWI Arrests
October 25-26: Oct. 31, 2024	164AL/402 405D/405E(as 402)	1,127
November 8-9, 2024		
November 27-29, 2024		
December 5-7; 12-14; 19-21; 26-28; 31, 2024		
February 8-9, 2025		
March 14-17, 2025		
Every Thu-Sun, May 8-Aug. 31, 2025		
August 15 - September 1, 2025		
<u>MSP Districts:</u>		
2100—Rochester		
2200 – Mankato		
2300 – Marshall		
2400 – Oakdale		
2500 – Golden Valley		
2600 – Saint Cloud		
2700 – Duluth		
2800 – Brainerd		
2900 – Detroit Lakes		
3100 – Virginia		
3200 – Thief River Falls		

MSP Speed Enforcement

Dates	Funding	Citations	Warnings
May 1 – Sept 2, 2025	402	17,722	17,428

MSP Distracted Enforcement			
Dates	Funding	Citations	Warnings
April 1-30, 2025	402/405E	3,101	1,286

MSP Move Over Enforcement			
Dates	Funding	Citations	Warnings
August 31, 2025	405B(as402)	165	256

Performance Measures:

The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

State Patrol Professional Development

Project Number: 25-04-09

Project Name: State Patrol Professional Development

Funding Type: 402

Amount obligated: \$75,000.00

Amount expended: \$28,775.71

Countermeasure: Police Traffic Services

Description of what the project accomplished:

In order to maintain the excellent performance we expect from our law enforcement officials, it is important that we provide them with opportunities for professional development with the goal of keeping pace with changing best practices and evolving countermeasure strategies. This project provided for State Patrol member attendance at traffic safety conferences.

The following conferences were attended by members of the State Patrol:

- Lifesavers National Conference on Highway Safety Priorities – Long Beach, California
6 attendees
- Towards Zero Deaths Conference – St. Cloud, Minnesota – 46 attendees

These conferences brought key local, state, and national traffic safety professionals together to discuss important issues, share strategies, highlight successes, and recognize important contributions to traffic safety. Grant funded conference attendees were required to submit a report detailing which classes were attended and how they planned to share the knowledge they gained at the conference amongst their traffic safety partners. This project contributed to the overall performance target of reducing traffic fatalities by encouraging the learning and sharing of the most up-to-date and relevant traffic safety knowledge and techniques.

Performance Measures:

The project supports the DPS-OTS enforcement programs through; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Evidence-based Enforcement Activity

The Minnesota Office of Traffic Safety (OTS) implements a comprehensive, evidence-based traffic enforcement program grounded in data, research, and statewide collaboration. This program is a central component of Minnesota's Toward Zero Deaths (TZD) initiative, which integrates enforcement with education, engineering, and emergency response to reduce traffic-related fatalities and serious injuries.

Evidence-Based Enforcement Approach

Minnesota's enforcement program is driven by the systematic identification of high-risk behaviors and crash factors, including impaired driving, speeding, distracted driving, and lack of seat belt use. These priorities are established through ongoing analysis of statewide crash data, traffic citations, and emerging trends. OTS administers funding provided by NHTSA to support high-visibility enforcement campaigns and mobilizations that are strategically timed and targeted to address these behaviors.

Throughout 2025, OTS coordinated multiple statewide enforcement mobilizations involving more than 300 city, county and university law enforcement agencies. These efforts included "Click It or Ticket," and "Drive Sober or Get Pulled Over" campaigns; and seasonal speed and distracted driving enforcement initiatives. Enforcement campaigns are paired with public information and advertising to increase perceived risk and promote voluntary compliance with traffic laws.

This data-driven and high-visibility enforcement strategy contributed to measurable safety outcomes, including a reduction in traffic fatalities in 2025 and decreases in crashes associated with key behavioral risk factors.

Community Collaboration and Partnerships

Minnesota's enforcement program is built on strong collaboration across state, regional, and local partners. Through the TZD initiative, OTS works closely with law enforcement agencies, public health professionals, transportation engineers, emergency medical services, and community organizations to develop and implement coordinated traffic safety strategies.

Local partnerships are further strengthened through grant-funded enforcement programs; and state-funded Safe Roads regional coalitions, which allow communities to tailor enforcement strategies to local crash patterns and risk factors. These collaborations promote shared ownership of traffic safety outcomes and ensure that enforcement efforts are culturally responsive and community focused.

Additionally, OTS engages community stakeholders through outreach, education campaigns, and participation in local safety initiatives, reinforcing the role of community norms and public support in shaping safe driving behaviors.

Data Collection, Transparency

A core component of Minnesota's evidence-based enforcement program is the continuous collection, analysis, and dissemination of traffic safety data. OTS conducts research and program evaluation to assess effectiveness, identify trends, and inform policy and resource allocation decisions.

The state supports transparency through publicly available dashboards and reports that provide insight into enforcement activity, crash outcomes, and behavioral trends. These tools enable stakeholders and the public to monitor progress, and evaluate program impact.

Continuous Improvement and Policy Development

The integration of data analysis, community collaboration, and evaluation supports a continuous improvement model for traffic enforcement in Minnesota. Findings from enforcement activities and crash data are used to refine strategies, guide resource deployment, and inform statewide traffic safety policies and procedures.

Through its evidence-based approach, Minnesota's enforcement program not only addresses current traffic safety challenges but also adapts to emerging issues, ensuring that enforcement efforts remain effective, and are aligned with the state's goal of preventing traffic fatalities and serious injuries.

Evidence-based Enforcement Program Results

Enforcement Mobilization Participation – Click it or Ticket, FFY25

Click it or Ticket Seat Belt Campaign, May 19 - June 1, 2025		
Agency Name	Seat Belt Citations	Child Restraint Citations
Ada Police Department	5	0
Airport Police Department	12	1
Aitkin County Sheriff's Office	0	0
Aitkin Police Department	0	0
Albany Police Department	0	0
Albert Lea Police Department	1	0
Alexandria Police Department	0	0
Annandale Police Department	1	0
Anoka County Sheriff's Office	2	1
Anoka Police Department	0	0
Apple Valley Police Department	0	0
Austin Police Department	3	0
Avon Police Department	0	0
Bagley Police Department	2	0
Battle Lake Police Department	0	0
Baxter Police Department	0	0
Bayport Police Department	0	0
Becker County Sheriff's Office	0	0
Belgrade Brooten Police Department	0	0
Belle Plaine Police Department	0	0
Bemidji Police Department	0	0
Benton County Sheriff's Office	1	0
Big Lake Police Department	0	1
Blackduck Police Department	0	0
Blaine Police Department	10	1
Blooming Prairie Police Department	0	0

Bloomington Police Department	27	0
Blue Earth County Sheriff's Office	9	0
Brainerd Police Department	0	0
Breckenridge Police Department	4	0
Breezy Point Police Department	1	0
Breitung Police Department	4	0
Brooklyn Center Police Department	2	0
Brooklyn Center Police Department	2	0
Brooklyn Center Police Department	2	0
Brooklyn Park Police Department	6	1
Buffalo Police Department	0	0
Cambridge Police Department	0	0
Cannon Falls Police Department	2	0
Carlton County Sheriff's Office	1	0
Carver County Sheriff's Office	1	0
Cass County Sheriff's Office	0	0
Centennial Lakes Police Department	0	0
Champlin Police Department	3	0
Chaska Police Department	1	0
Chippewa County Sheriff's Office	0	0
Chisago County Sheriff's Office	6	1
Chisholm Police Department	0	0
Clay County Sheriff's Office	18	1
Clearwater County Sheriff's Office	0	0
Cloquet Police Department	11	0
Cold Spring/Richmond Police Department	0	0
Columbia Heights Police Department	0	1
Coon Rapids Police Department	3	1
Corcoran Police Department	0	0
Cottage Grove Police Department	9	0
Cottonwood County Sheriff's Office	0	0
Crosby Police Department	0	0
Crosslake Police Department	4	0
Crow Wing County Sheriff's Office	0	0
Crystal Police Department	2	3
Cuyuna Police Department	0	0
Dakota County Sheriff's Office	32	2
Dayton Police Department	0	0
Deephaven Police Department	0	0
Deer River Police Department	0	0
Deerwood Police Department	2	0

Dilworth Police Department	1	0
Dodge County Sheriff's Office	1	0
Douglas County Sheriff's Office	1	0
Duluth Police Department	8	1
Eagan Police Department	2	0
Eagan Police Department	0	0
East Grand Forks Police Department	4	0
East Range Police Department	0	0
Eden Prairie Police Department	6	0
Eden Valley Police Department	0	0
Edina Police Department	17	0
Elk River Police Department	20	0
Elko New Market Police Department	0	0
Ely Police Department	0	0
Eveleth Police Department	0	0
Fairfax Police Department	0	0
Farmington Police Department	0	0
Fergus Falls Police Department	2	0
Fillmore County Sheriff's Office	0	0
Foley Police Department	0	1
Forest Lake Police Department	1	0
Fosston Police Department	2	0
Frazee Police Department	0	0
Freeborn County Sheriff's Office	2	0
Fridley Police Department	0	1
Gaylord Police Department	0	1
Glencoe Police Department	0	0
Glenwood Police Department	0	0
Glyndon Police Department	0	0
Golden Valley Police Department	0	0
Goodhue County Sheriff's Office	2	0
Goodview Police Department	0	0
Grant County Sheriff's Office	0	0
Hastings Police Department	0	0
Henderson Police Department	0	0
Hennepin County Sheriff's Office	0	0
Henning Police Department	0	0
Henning Police Department	0	0
Hermantown Police Department	0	0
Hibbing Police Department	2	0
Hill City Police Department	1	0

Hopkins Police Department	0	0
Hopkins Police Department	0	0
Hubbard County Sheriff's Office	0	0
Hutchinson Police Department	0	0
Inver Grove Heights Police Department	1	2
Isanti County Sheriff's Office	0	0
Itasca County Sheriff's Office	1	0
Jordan Police Department	0	0
Kanabec County Sheriff's Office	3	0
Kandiyohi County Sheriff's Office	4	0
Kasson Police Department	6	0
Keewatin Police Department	0	0
Kenyon Police Department	0	0
Kittson County Sheriff's Office	0	0
Koochiching County Sheriff's Office	0	0
Lac qui Parle Sheriff's Office	0	0
Lake Crystal Police Department	1	0
Lake of the Woods County Sheriff's Office	0	0
Lake Park Police Department	0	0
Lakefield Police Department	0	0
Lakes Area Police Department	6	0
Lakeville Police Department	1	0
Le Sueur County Sheriff's Office	1	0
Le Sueur Police Department	0	0
Lewiston Police Department	0	0
Lincoln County Sheriffs Office	0	0
Lino Lakes Police Department	0	0
Little Falls Police Department	1	0
Long Prairie Police Department	0	0
Lonsdale Police Department	0	0
Lyon County Sheriff's Office	0	0
Madelia Police Department	0	0
Mankato DPS Police Department	7	0
Maple Grove Police Department	0	0
Maplewood Police Department	0	0
Marshall Police Department	0	0
McLeod County Sheriff's Office	0	0
Medina Police Department	1	0
Melrose Police Department	0	0
Menahga Police Department	0	0
Mendota Heights Police Department	0	0

Minneapolis Park Police Department	0	0
Minneapolis Police Department	0	0
Minnetonka Police Department	1	1
Minnetrista Public Safety	0	0
MN State Patrol - District 2100 (Rochester)	19	0
MN State Patrol - District 2200 (Mankato)	52	2
MN State Patrol - District 2300 (Marshall)	34	5
MN State Patrol - District 2400 (Oakdale)	95	8
MN State Patrol - District 2500 (Golden Valley)	153	15
MN State Patrol - District 2600 (St. Cloud)	111	1
MN State Patrol - District 2700 (Duluth)	103	2
MN State Patrol - District 2800 (Brainerd)	73	1
MN State Patrol - District 2900 (Detroit Lakes)	57	2
MN State Patrol - District 3100 (Virginia)	128	2
MN State Patrol - District 3200 (Thief River Falls)	37	1
Montevideo Police Department	0	0
Morrison County Sheriff's Office	0	0
Mounds View Police Department	0	0
Mountain Lake Police Department	2	0
Mower County Sheriff's Office	0	0
Nashwauk Police Department	0	0
New Brighton DPS Police Department	1	0
New Hope Police Department	3	0
New Prague Police Department	0	0
New Ulm Police Department	0	0
New York Mills Police Department	0	0
Nicollet County Sheriff's Office	0	0
Nisswa Police Department	1	0
Nobles County Sheriff's Office	0	0
North Branch Police Department	1	0
North Mankato Police Department	0	1
North Saint Paul Police Department	1	0
Northfield Police Department	19	1
Oak Park Heights Police Department	1	0
Oakdale Police Department	0	0
Olivia Police Department	0	0
Olmsted County Sheriff's Office	11	2
Orono Police Department	0	0
Osseo Police Department	0	0
Otter Tail County Sheriff's Office	1	0
Park Rapids Police Department	0	0

Parkers Prairie Police Department	0	0
Pelican Rapids Police Department	0	0
Pequot Lakes Police Department	2	0
Perham Police Department	0	0
Pierz Police Department	0	0
Pine County Sheriff's Office	0	0
Pipestone County Sheriff's Office	0	1
Plainview Police Department	0	0
Plymouth Police Department	1	0
Polk County Sheriff's Office	2	0
Preston Police Department	0	0
Prior Lake Police Department	0	0
Proctor Police Department	0	0
Ramsey County Sheriff's Office	0	0
Ramsey Police Police Department	0	0
Red Wing Police Department	0	0
Redwood County Sheriffs Office	0	0
Renville County Sheriff's Office	0	0
Renville Police Department	0	0
Rice County Sheriff's Office	0	0
Richfield Police Department	7	4
Robbinsdale Police Department	4	2
Rochester Police Department	6	0
Rock County Sheriff's Office	1	0
Rogers Police Department	0	0
Rosemount Police Department	0	0
Roseville Police Department	0	0
Royalton Police Department	0	0
Saint Paul Police Department	252	12
Saint Peter Police Department	2	0
Sartell Police Department	0	0
Sauk Centre Police Department	10	0
Sauk Rapids Police Department	0	0
Savage Police Department	4	0
Scott County Sheriff's Office	0	0
Sebeka Police Department	0	0
Shakopee Police Department	1	0
Sherburne County Sheriff's Office	1	0
Sibley County Sheriff's Office	1	0
Slayton Police Department	0	0
South Lake Minnetonka Police Department	7	0

South St. Paul Police Department	0	0
Spring Lake Park Police Department	0	0
St. Anthony Police Department	0	0
St. Cloud Police Department	1	0
St. Francis Police Department	22	0
St. Joseph Police Department	0	0
St. Louis County Sheriff's Office	0	0
St. Louis County Sheriff's Office -Southern	0	0
St. Louis Park Police Department	0	0
Stearns County Sheriff's Office	17	1
Steele County Sheriff's Office	13	0
Stillwater Police Department	0	0
Thief River Falls Police Department	0	0
Todd County Sheriff's Office	1	0
University of MN - Duluth Police	2	0
University of MN Police	0	0
Virginia Police Department	0	0
Wabasha County Sheriff's Office	0	0
Wabasha Police Department	0	0
Wadena County Sheriff's Office	6	0
Wadena Police Department	4	0
Waite Park Police Department	3	0
Waseca County Sheriff` s Office	0	0
Washington County Sheriff's Office	3	0
Watsonwan County Sheriff's Office	1	0
Wayzata Police Department	0	0
West Concord Police Department	0	0
West Hennepin Public Safety	2	0
West St. Paul Police Department	0	0
White Bear Lake Police Department	0	0
Willmar Police Department	10	0
Winona County Sheriff's Office	2	0
Winona Police Department	0	0
Winthrop Police Department	0	0
Woodbury Police Department	2	0
Worthington Police Department	1	1
Wright County Sheriff's Office	6	0
Wyoming Police Department	0	0
Zumbrota Police Department	7	0
Total	1598	85

Enforcement Mobilization Participation – Drive Sober or Get Pulled Over, FFY25

Drive Sober or Get Pulled Over August 15 - September 1, 2025

Agency Name	DWI arrests
Ada Police Department	0
Airport Police Department	3
Aitkin Police Department	8
Albany Police Department	0
Albert Lea Police Department	5
Alexandria Police Department	2
Annandale Police Department	1
Anoka County Sheriff's Office	8
Anoka Police Department	10
Apple Valley Police Department	35
Audubon Police Department	2
Austin Police Department	8
Avon Police Department	0
Barnesville Police Department	0
Battle Lake Police Department	0
Baxter Police Department	7
Bayport Police Department	4
Becker Police Department	1
Belgrade Broton Police Department	1
Belle Plaine Police Department	3
Bemidji Police Department	14
Benson Police Department	0
Benton County Sheriff Office	2
Blaine Police Department	14
Blooming Prairie Police Department	1
Blue Earth County Sheriff's Office	3
Brainerd Police Department	11
Breckenridge Police Department	2
Breitung Police Department	0
Brooklyn Park Police Department	8
Buffalo Police Department	7
Burnsville Police Department	7
Cambridge Police Department	4
Carlton County Sheriff Office	11
Carver County Sheriff's Office	16

Centennial Lakes Police Department	0
Champlin Police Department	5
Chaska Police Department	7
Chatfield Police Department	0
Chippewa County Sheriff's Office	0
Chisago County Sheriff's Office	3
Chisholm Police Department	0
Clay County Sheriff's Office	3
Cloquet Police Department	5
Cold Spring-Richmond Police Dept	2
Columbia Heights Police Department	8
Coon Rapids Police Department	9
Corcoran Police Department	0
Cottage Grove Police Department	16
Crookston Police Department	6
Crosby Police Department	0
Crosslake Police Department	1
Crow Wing County Sheriff's Office	0
Crystal Police Department	7
Cuyuna Police Department	0
Dakota County Sheriff's Office	11
Dayton Police Department	0
Deephaven Police Department	0
Deer River Police Department	1
Deerwood Police Department	2
Dilworth Police Department	1
Dodge County Sheriff's Office	1
Douglas County Sheriff's Office	9
Duluth Police Department	12
Eagan Police Department	10
East Grand Forks Police Department	2
East Range Police Department	0
Eden Prairie Police Department	7
Eden Valley Police Department	0
Edina Police Department	10
Elk River Police Department	5
Elko New Market Police Department	0
Eveleth Police Department	2
Fairfax Police Department	1
Faribault Police Department	2
Farmington Police Department	0

Fergus Falls Police Department	6
Fillmore County Sheriff's Office	2
Floodwood Police Department	0
Foley Police Department	0
Forest Lake Police Department	1
Fosston Police Department	0
Freeborn County Sheriff's Office	0
Fridley Police Department	6
Gaylord Police Department	4
Glencoe Police Department	1
Golden Valley Police Department	5
Goodhue County Sheriff's Office	6
Goodview Police Department	2
Grand Rapids Police Department	1
Grant County Sheriff's Office	1
Hastings Police Department	5
Hector Police Department	0
Henderson Police Department	0
Hennepin County Sheriff's Office	12
Henning Police Department	0
Hermantown Police Department	1
Hill City Police Department	0
Hopkins Police Department	2
Howard Lake Police Department	1
Hubbard County Sheriff's Office	9
Inver Grove Heights Police Department	7
Isanti County Sheriff's Office	0
Isanti Police Department	0
Itasca County Sheriff's Office	0
Jordan Police Department	1
Kanabec County Sheriff's Office	2
Kandiyohi County Sheriff's Office	7
Kasson Police Department	0
Keewatin Police Department	0
Kenyon Police Department	0
Kittson County Sheriff's Office	2
Koochiching County Sheriff's Office	0
Lac qui Parle Sheriff's Office	2
Lake County Sheriff's Office	0
Lake Crystal Police Department	0
Lake of the Woods Sheriff's Office	1

Lakefield Police Department	1
Lakes Area Police Department	3
Lakeville Police Department	4
Le Sueur Police Department	0
LeSueur County Sheriff's Office	1
Lincoln County Sheriffs Department	3
Lino Lakes Police Department	2
Little Falls Police Department	1
Lyon County Sheriff's Office	1
Madelia Police Department	0
Mankato Police Department	6
Maplewood Police Department	15
Marshall County Sheriff's Office	1
Marshall Police Department	7
Martin County Sheriff's Office	2
McLeod County Sheriff's Office	7
Medina Police Department	0
Menahga Police Department	0
Mendota Heights Police Department	0
Minneapolis Park Police Department	1
Minneapolis Police Department	45
Minnetonka Police Department	10
Minnetrissa Public Safety Department	1
MN State Patrol - District 2100 (Rochester)	14
MN State Patrol - District 2200 (Mankato)	4
MN State Patrol - District 2300 (Marshall)	2
MN State Patrol - District 2400 (Oakdale)	36
MN State Patrol - District 2500 (Golden Valley)	135
MN State Patrol - District 2600 (St. Cloud)	15
MN State Patrol - District 2700 (Duluth)	15
MN State Patrol - District 2800 (Brainerd)	6
MN State Patrol - District 2900 (Detroit Lakes)	11
MN State Patrol - District 3100 (Virginia)	19
MN State Patrol - District 3200 (Thief River Falls)	15
Montevideo Police Department	0
Moorhead Police Department	3
Morrison County Sheriff's Office	6
Mounds View Police Department	4
Mountain Lake Police Department	0
Mower County Sheriff's Office	3
Nashwauk Police Department	0

New Brighton Police Department	2
New Hope Police Department	7
New Prague Police Department	1
New Ulm Police Department	1
New York Mills Police Department	1
Nicollet County Sheriff's Office	0
Nobles County Sheriff's Office	1
North Branch Police Department	3
North Mankato Police Department	1
North St. Paul Police Department	0
Northfield Police Department	4
Oak Park Heights Police Department	4
Oakdale Police Department	5
Olivia Police Department	0
Olmsted County Sheriff's Office	5
Orono Police Department	5
Osseo Police Department	2
Otter Tail County Sheriff's Office	11
Owatonna Police Department	26
Park Rapids Police Department	4
Parkers Prairie Police Department	2
Paynesville Police Department	0
Pelican Rapids Police Department	1
Pennington County Sheriff's Office	1
Pequot Lakes Police Department	0
Perham Police Department	0
Pierz Police Department	0
Pine County Sheriff's Office	2
Pipestone County Sheriff's Office	5
Plainview Police Department	2
Plymouth Police Department	11
Polk County Sheriff's Office	3
Preston Police Department	0
Prior Lake Police Department	10
Proctor Police Dept.	2
Ramsey County Sheriff's Office	5
Redwood County Sheriff's Office	1
Renville County Sheriff's Office	8
Renville Police Department	0
Rice County Sheriff's Office	2
Richfield Police Department	14

Robbinsdale Police Department	40
Rochester Police Department	50
Rock County Sheriff's Office	4
Rogers Police Department	4
Rosemount Police Department	3
Roseville Police Department	4
Royalton Police Department	0
Sartell Police Department	3
Sauk Centre Police Department	5
Sauk Rapids Police Department	7
Savage Police Department	6
Scott County Sheriffs Office	3
Sebeka Police Department	0
Shakopee Police Department	18
Sherburne County Sheriff's Office	4
Sibley County Sheriff's Office	3
South Lake Minnetonka Police Department	6
South St. Paul Police Department	2
Spring Lake Park Police Department	0
St. Anthony Police Department	4
St. Cloud Police Department	7
St. Francis Police Department	5
St. Joseph Police Department	2
St. Louis County - North	2
St. Louis County Sheriff - Southern	3
St. Louis Park Police Department	8
St. Paul Police Department	26
St. Peter Police Department	1
Stearns County Sheriff's Office	39
Steele County Sheriff's Office	0
Thief River Falls Police Department	0
Todd County Sheriff's Office	6
University of MN- Duluth Police Department	0
University of MN Police Department	3
Virginia Police Department	6
Wabasha Police Department	0
Wadena Police Department	2
Waite Park Police Department	2
Walker Police Department	1
Waseca County Sheriff's Office	0
Waseca Police Department	0

Washington County Sheriff's Office	8
Watonwan County Sheriff's Office	1
Wayzata Police Department	5
West Hennepin Public Safety	0
West St. Paul Police Department	2
White Bear Lake Police Department	14
Willmar Police Department	2
Winona Police Department	10
Winsted-Lester Prairie Police Department	0
Winthrop Police Department	0
Woodbury Police Department	15
Worthington Police Department	12
Wright County Sheriff's Office	24
Wyoming Police Department	1
Zumbrota Police Department	0
Total	1357

Enforcement Mobilization Participation – December Drive Sober or Get Pulled Over, FFY25

Agency Name	DWI Arrests from Nov 27 - Dec 31, 2024	Highest B.A.C.
Ada Police Dept	0	N/A
Airport Police	5	0.200
Aitkin County Sheriff's Office	1	0.125
Albany Police Department	0	N/A
Albert Lea Police Department	5	0.18
Alexandria Police Department	6	0.13
Annandale Police Department	1	0.13
Anoka County Sheriff's Office	13	0.30
Anoka Police Department	10	0.24
Apple Valley Police Department	6	0.19
Austin Police Department	21	0.25
Avon Police Department	1	0.18
Bagley Police Department	6	0.21
Barnesville Police Department	0	N/A
Baxter Police Department	8	0.13
Bayport Police Department	4	0.20
Becker County Sheriff's Office	13	0.229
Becker Police Department	1	0.26
Belgrade Broton Police Department	0	N/A

Belle Plaine Police Department	3	0.21
Beltrami County Sheriffs Office	22	0.27
Bemidji Police Department	31	0.36
Benton County Sheriff Office	2	0.15
Big Lake Police Department	7	0.22
Blooming Prairie Police Department	1	0.088
Bloomington Police Department	17	0.25
Blue Earth County Sheriff's Office	7	0.22
Braham Police Department	0	N/A
Brainerd Police Department	16	0.20
Breezy Point Police Department	2	0.15
Breitung Police Department	2	0.18
Brooklyn Park Police Department	9	0.38
Buffalo Lake Police Department	0	N/A
Buffalo Police Department	6	0.17
Burnsville Police Department	11	0.23
Callaway Police Department	0	N/A
Cambridge Police Department	1	0.137
Carlton County Sheriff Office	20	0.27
Carver County Sheriff's Office	14	0.18
Cass County Sheriff's Office	4	0.23
Centennial Lakes Police Department	4	0.20
Champlin Police Department	4	0.26
Chaska Police Department	8	0.24
Chatfield Police Department	2	0.272
Chippewa County Sheriff's Department	1	Unknown
Chisago County Sheriff's Office	18	0.308
Chisholm Police Department	2	0.18
Clay County Sheriff's Office	2	0.11
Clearwater County Sheriff's Office	0	N/A
Cloquet Police Department	6	0.2
Cold Spring Police Department	3	0.19
Columbia Heights Police Department	9	0.20
Coon Rapids Police Department	7	0.31
Corcoran Police Department	0	N/A
Cottage Grove Police Department	21	0.29
Crookston Police Department	11	0.24
Crosby Police Department	3	0.12
Crosslake Police Department	3	0.11
Crow Wing County Sheriff's Office	1	Unknown
Crystal Police Department	7	0.15
Cuyuna Police Department	0	N/A

Dakota County Sheriff's Office	8	0.22
Dayton Police Department	1	Unknown
Deephaven Police Department	1	0.14
Deer River Police Department	0	N/A
Dilworth Police Department	1	Unknown
Dodge County Sheriff's Office	5	0.26
Douglas County Sheriff's Office	23	0.28
Duluth Police Department	19	0.20
Eagan Police Department	4	0.24
East Grand Forks Police Department	1	Unknown
Eden Prairie Police Department	7	0.22
Eden Valley Police Department	0	N/A
Edina Police Department	16	0.25
Elk River Police Department	9	0.415
Elko New Market Police Department	1	0.22
Ely Police Department	0	N/A
Eveleth Police Department	1	Unknown
Fairfax Police Department	0	N/A
Faribault County Sheriff's Office	3	0.16
Faribault Police Department	5	0.17
Farmington Police Department	5	0.15
Fergus Falls Police Department	4	0.172
Fillmore County Sheriff's Office	2	0.19
Foley Police Department	0	N/A
Forest Lake Police Department	12	0.24
Fosston Police Department	0	N/A
Frazee Police Department	0	N/A
Freeborn County Sheriff's Office	7	0.31
Fridley Police Department	10	0.22
Gaylord Police Department	4	0.18
Glencoe Police Department	0	N/A
Golden Valley Police Department	3	0.18
Goodhue County Sheriff's Office	14	0.20
Goodview Police Department	0	N/A
Grand Rapids Police Department	6	0.12
Grant County Sheriff's Office	0	N/A
Hastings Police Department	7	0.20
Hawley Police Department	2	0.15
Hector Police Department	0	N/A
Henderson Police Department	0	N/A
Hennepin County Sheriff's Office	6	0.2
Henning Police Department	0	N/A

Hermantown Police Department	1	0.23
Hibbing Police Department	8	0.18
Hopkins Police Department	5	0.32
Howard Lake Police Department	0	N/A
Hubbard County Sheriff's Office	17	0.22
Hutchinson Police Department	2	0.12
Inver Grove Heights Police Department	15	0.25
Isanti County Sheriff's Office	0	N/A
Isanti Police Department	2	0.10
Itasca County Sheriff's Office	29	0.37
Jordan Police Department	4	0.18
Kanabec County Sheriff's Office	3	0.12
Kandiyohi County Sheriff's Office	6	0.24
Kasson Police Department	0	N/A
Keewatin Police Department	0	N/A
Kenyon Police Department	0	N/A
Kittson County Sheriff's Office	5	0.215
Koochiching County Sheriff's Office	1	Unknown
Lac qui Parle Sheriff's Office	0	N/A
Lake County Sheriff's Office	3	0.18
Lake Crystal Police Department	2	0.22
Lake of the Woods County Sheriff's Office	2	0.15
Lake Park Police Department	0	N/A
Lake Shore Police Department	0	N/A
Lakefield Police Department	0	N/A
Lakes Area Police Department	1	Unknown
Lakeville Police Department	8	0.28
Le Sueur County Sheriff's Office	2	0.10
Le Sueur Police Department	1	0.13
Lewiston Police Department	0	0.00
Lincoln County Sheriff's Department	2	0.186
Lino Lakes Public Safety Department	6	0.19
Little Falls Police Department	1	Unknown
Long Prairie Police Department	0	N/A
Lonsdale Police Department	1	0.19
Lyon County Sheriff's Office	0	N/A
Madelia Police Department	0	N/A
Madison Lake Police	0	N/A
Mankato DPS - Police	17	0.29
Maple Grove Police Department	8	0.23
Maplewood Police Department (UPolice Departmentated)	18	0.22

Marshall County Sheriff's Office	3	0.16
Marshall Police Department	5	0.15
Martin County Sheriff's Office	4	0.15
McLeod County Sheriff's Office	7	0.24
Medina Police Department	2	0.19
Melrose Police Department	1	Unknown
Mendota Heights Police Department	6	0.227
Minneapolis Park Police Department	3	Unknown
Minneapolis Police Department	39	0.28
Minnetrista Public Safety	2	0.11
MN State Patrol - District 2100 (Rochester)	6	0.15
MN State Patrol - District 2200 (Mankato)	18	0.33
MN State Patrol - District 2300 (Marshall)	10	0.23
MN State Patrol - District 2400 (Oakdale)	115	0.24
MN State Patrol - District 2500 (Golden Valley)	247	0.27
MN State Patrol - District 2600 (St. Cloud)	39	0.23
MN State Patrol - District 2700 (Duluth)	27	0.33
MN State Patrol - District 2800 (Brainerd)	19	0.23
MN State Patrol - District 2900 (Detroit Lakes)	18	0.28
MN State Patrol - District 3100 (Virginia)	35	0.26
MN State Patrol - District 3200 (Thief River Falls)	16	0.19
Montevideo Police Department	0	N/A
Moorhead Police Department	6	0.229
Morrison County Sheriff's Office	5	0.16
Mounds View Police Department	11	0.24
Mountain Lake Police Department	1	Unknown
Mower County Sheriff's Department	7	0.17
Nashwauk Police Department	0	N/A
New Brighton Police Department	23	0.30
New Hope Police Department	9	0.25
New Prague Police Department	0	N/A
New Ulm Police Department	6	0.193
Nicollet County Sheriff's Office	0	N/A
Nisswa Police Department	4	0.25
Nobles County Sheriff's Office	2	0.17
North Branch Police Department	4	0.15
North Mankato Police Department	7	0.27
North Saint Paul Police Department	1	0.36
Northfield Police Department	4	0.30
Olivia Police Department	2	0.20
Olmsted County Sheriff's Office	16	0.22
Orono Police Department	2	0.15

Osseo Police Department	3	0.27
Otter Tail County Sheriff's Office	10	0.22
Owatonna Police Department	2	Unknown
Park Rapids Police Department	3	0.20
Paynesville Police Department	2	0.20
Pennington County Sheriff's Office	2	0.17
Pequot Lakes Police Department	0	N/A
Pierz Police Department	0	N/A
Pine County Sheriff's Office	6	0.225
Pine River Police Department	0	N/A
Pipestone County Sheriffs Office	4	0.17
Plainview Police Department	0	N/A
Plymouth Police Department	10	0.17
Polk County Sheriff's Office	6	0.16
Preston Police Department	0	N/A
Prior Lake Police Department	10	0.15
Proctor Police Department	0	N/A
Ramsey County Sheriff's Office	11	0.22
Red Wing Police Department	6	0.16
Redwood County Sheriffs Office	3	0.16
Redwood Falls Police Department	2	0.13
Renville County Sheriff's Office	3	0.24
Renville Police Department	0	N/A
Rice County Sheriff's Office	3	0.13
Richfield Police Department	17	0.30
Robbinsdale Police Department	9	0.28
Rochester Police Department	57	0.30
Rock County Sheriff's Office	5	0.26
Rogers Police Department	3	0.25
Rosemount Police Department	5	0.15
Roseville Police Department	4	0.30
Royalton Police Department	0	N/A
Sartell Police Department	1	0.19
Sauk Centre Police Department	4	0.17
Sauk Rapids Police Department	1	0.15
Savage Police Department	21	0.29
Scott County Sheriff's Office	2	0.14
Sebekka Police Department	0	N/A
Shakopee Police Department	35	0.36
Sherburne County Sheriff's Office	8	0.36
Sibley County Sheriff's Office	3	0.19
South Lake Minnetonka Police Department	15	0.24

South St. Paul Police Department	7	0.34
Southern St. Louis County	8	0.14
Spring Lake Park Police Department	1	0.15
St Louis County	5	0.28
St. Anthony Police Department	2	0.23
St. Charles Police Department	1	0.20
St. Cloud Police Department	14	0.21
St. Francis Police Department	3	0.14
St. Joseph Police Department	1	0.12
St. Louis Park Police Department	7	0.17
St. Paul Park Police Department	3	0.21
St. Paul Police Department	54	0.26
St. Peter Police Department	3	0.32
Stearns County Sheriff's Office	15	0.23
Steele County Sheriff's Office	5	0.22
Stevens County Sheriff's Office	1	0.11
Stillwater Police Department	4	0.17
Swift County Sheriff's Office	0	N/A
Thief River Falls Police Department	7	0.18
Todd County Sheriff's Office	6	0.19
Trimont Police Department	0	N/A
University of Minnesota Police Department	4	0.17
University of MN - Duluth Police Department	0	N/A
Wabasha Police Department	0	N/A
Wadena Police Department	1	0.13
Waite Park Police Department	1	0.15
Walker Police Department	0	N/A
Waseca County Sheriff's Office	3	Unknown
Waseca Police Department	0	N/A
Washington County Sheriff's Office	25	0.26
Watonwan County Sheriff's Office	1	.070
Wayzata	2	0.27
West Concord Police Department	0	N/A
West Hennepin Public Safety	6	0.17
West St. Paul Police Department	4	0.18
White Bear Lake Police Department	14	0.22
Willmar Police Department	5	0.20
Winona County Sheriff's Office	6	0.244
Winona Police Department	13	0.19
Winsted Police Department	0	N/A
Winthrop Police Department	0	N/A
Woodbury Police Department	37	Unknown

Worthington Police	18	0.15
Wright County Sheriff's Office	36	0.20
Wyoming Police Department	1	0.355
Zumbrota Police Department	2	Unknown

2079

Community Programs

EMS Liaison

Project Number: 25-05-02

Project Name: EMS Liaison

Funding Type: 402

Amount obligated: \$50,000.00
Amount expended: \$1,718.80
Countermeasure: Community Programs

Description of what the project accomplished:

Emergency Medical Services (EMS) clinicians provide post-crash care and therefore are in a unique position to reduce traffic crash fatalities. This position was established to decrease the number of fatal crashes in Minnesota by bringing the latest research to EMS clinicians on the front line, collaborate with them on the development of programs, and serve as a liaison between the EMS community and the Office of Traffic Safety (OTS). The EMS Liaison serves as a statewide resource for EMS agencies and other members of the highway safety community regarding post-crash care. This assistance takes the form of education, training, and sharing of best practices. This was a new project that started midway through the fiscal year. Highlights from FFY25:

- Completed the Traffic Incident Management (TIM) train-the-trainer course to be able to conduct TIM trainings around the state.
- Attended pre-hospital blood transfusion summit to learn about this emerging practice.
- Wrote an article for the TIM newsletter.
- Served as a Subject Matter Expert (SME) for EMS at the MNDOT panel on Connected and Autonomous Vehicles (CAV).

Performance Measure:

The project supports reducing fatalities (C-1) by providing EMS agencies with effective post-crash care best practices.

TZD Conference

Project Number: 25-06-01

Project Name: TZD Conference

Funding Type: 402

Amount obligated: ~~\$335,000.00~~ \$368,475.00
Amount expended: \$358,936.38
Countermeasure: Community Programs

Description of what the project accomplished:

This conference brings Minnesota traffic safety stakeholders together to provide the latest information on traffic safety initiatives and strategies, as well as training opportunities for specific disciplines.

- The TZD Conference held in October of 2025 at Mystic Lake in Prior Lake, provides a forum for sharing information on best practices in engineering, enforcement, education, and emergency medical/health

services and for identifying new approaches to reducing the number of traffic fatalities and life-changing injuries on Minnesota roads.

- The conference featured 40 concurrent sessions on topics including data analytics and predictive modeling, distracted and impaired driving, child passenger safety, first responder safety, updates on safe-driving programs and projects.
- The grant award allowed for the team to secure venue space, coordinate three days of activities, secure speakers and moderators, advertise travel accommodation information as well as food choices to participants. The conference was able to provide program materials and CPS/CEU credits.

Performance Measures:

The project supports all traffic safety programs through education and outreach to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Multi-cultural Adult Driver Education

Project Number: 25-06-02

Project Name: Multi-cultural Adult Driver Education

Funding Type: 402

Amount obligated: \$45,000.00

Amount expended: \$18,346.28

Countermeasure: Community Programs

Description of what the project accomplished:

Targeting multicultural drivers aged 18 and older, this program aimed to improve traffic safety by addressing cultural and ethnic factors. Through collaborations with local agencies, including Faribault Public Schools and the Crystal Police Department, the program provided essential driver's education, increasing awareness about safety practices. Evaluations using pre- and post-class quizzes revealed significant knowledge gains among participants. The Crystal Police Department provided driver education to 41 individuals and the Faribault Public Schools reached 75 participants. The program not only provided educational materials but also addressed gaps in driving safety knowledge among multicultural communities. This initiative aimed to reduce traffic fatalities and improve traffic safety awareness in diverse populations.

Performance Measure:

The project supports the DPS-OTS enforcement programs through data collection and analysis to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Network of Employers for Traffic Safety

Project Number: 25-06-04

Project Name: Network of Employers for Traffic Safety

Funding Type: 402

Amount obligated: \$75,000.00

Amount expended: \$75,000.00

Countermeasure: Community Programs

The state is on task to increase awareness among Minnesota employers of the importance and benefits of promoting traffic safety and to change driving behaviors by conducting training events promoted by NETS materials projects and programs.

The Network of Employers for Traffic Safety (NETS) is a public-private partnership, dedicated to reducing traffic crashes in our nation's workforce and their families. By helping employers and schools implement well-developed policies, dynamic workplace programs and compelling community activities related to traffic safety, NETS can significantly enhance the quality of life by changing the traffic safety culture for all Minnesota road users.

Key Achievements:

- Delivered statewide employer-focused traffic safety outreach, including 33 presentations, 15 exhibits reaching over 4,100 employers, and multiple media engagements supporting key safety campaigns and mobilizations.
- Developed and maintained comprehensive communication resources—Do It for Them campaign materials, monthly MN Drive Safe newsletters (15,000+ distributed), ongoing blogs, website updates, and toolkits to promote safe driving behaviors.
- Coordinated and participated in high-visibility safety events and press activities, including distracted driving, work zones, child passenger safety, and dangerous driving enforcement campaigns.
- Provided leadership and collaboration on state and national safety committees and created a dedicated traffic safety track for the 2025 Minnesota Safety and Health Conference.

Performance Measures:

The project supports the DPS-OTS enforcement programs through education and outreach to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Senior Driver Work Group

Project Number: 25-06-06

Project Name: Senior Driver Work Group

Funding Type: 402

Amount obligated: \$50,000.00

Amount expended: \$31,765.06

Countermeasure: Community Programs

Description of what the project accomplished:

The Senior Driver Work Group, (SDWG) focused on educating older drivers about maintaining independence while enhancing driving safety. Key activities included presentations at community events, the creation of educational materials, and the training of new CarFit technicians across multiple locations. These efforts aimed to help senior drivers better understand the risks associated with aging and improve their safety behind the wheel. Presentations and vending was conducted by the SDWG at 36 different events throughout the grant year. By providing educational resources and supporting senior driver safety initiatives, the project addressed the challenges older drivers face, contributing to reducing fatalities and injuries among this demographic.

Performance Measure:

The project supports the DPS-OTS enforcement programs through data collection and analysis to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

TZD Regional Coordinators

Project Number: 25-06-07

Project Name: TZD Regional Coordinators

Funding Type: 402

Amount obligated: \$ 265,000.00

Amount expended: \$ 245,900.69

Countermeasure: Community Programs

Description of what the project accomplished:

This grant paid for the salary and travel expenses of each regional TZD Coordinator.

These positions coordinate the Toward Zero Deaths traffic safety program by:

- developing relationships
- building organizational partnerships
- encouraging participation and collaboration
- planning events
- developing and sharing best practices, planning, and executing media outreach events
- planning, implementing, and monitoring traffic safety projects and education programs so that traffic crashes resulting in serious injury or fatality are reduced statewide.
- they also acted as administrative coordinator for their respective region's TZD steering committee in their role of developing structure, strategy, initiatives, and monitoring progress.

Performance Measures:

- C-1 Number of Traffic Fatalities
- C-2 Number of unrestrained passenger vehicle occupant fatalities
- C-4 Unrestrained Passenger Motor Vehicle Occupant Fatalities
- C-5 Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above
- C-6 Speed Related Fatalities
- C-10 Number of Pedestrian Fatalities

Safe Roads Coalitions

Project Number: 25-06-08

Project Name: Safe Roads Coalitions

Funding Type: 402

Amount obligated: \$469,595.90

Amount expended: \$319,204.90

Countermeasure: Community Programs

Description of what the project accomplished:

The Safe Roads Coalitions focus on educating, supporting, and equipping traffic safety stakeholders across Minnesota to work collaboratively toward reducing serious injuries and fatalities. Coalitions bring together representatives from the four “E’s” of traffic safety—Education, Emergency Medical and Trauma Services, Enforcement, and Engineering—to address local traffic safety challenges.

During the grant period, coalitions:

- Conducted 80 fatal crash reviews, and 162 serious injury crash reviews.
- Provided 1,339 sober rides home, preventing potential impaired driving incidents.
- Coordinated victim impact presentations and mock crash demonstrations.
- Implemented the Impact Teen Drivers program at schools.
- Participated in community events to promote traffic safety using the seat belt convincer and roll-over simulator.

Performance Measures:

The project supports reducing fatalities (C-1), unrestrained passenger vehicle occupant fatalities (C-4), speed related fatalities (C-6), and pedestrian fatalities (C-10) by fostering community collaboration and implementing targeted traffic safety strategies.

TZD Admin Support

Project Number: 25-06-13

Project Name: TZD Admin Support

Funding Type: 402

Amount obligated: \$78,365.00

Amount expended: \$ 72,691.34

Countermeasure: Community Programs

Description of what the project accomplished:

- Coordinate the TZD Leadership of the three executive Minnesota Departments of Public Safety, Transportation and Health.
- Assist and support the TZD Strategic Direction Workplan.
- Coordinate the “Five E’s” to be represented Statewide including at roundtable discussions and the TZD Conference.
- Provide support to the TZD website and other statewide TZD material development.

Performance Measures:

The project supports all traffic safety programs through education, outreach and networking to reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Data Collection and Analysis

Crash Outcome Data Evaluation System (CODES)

Project Number: 25-05-01

Project Name: Crash Outcome Data Evaluation System (CODES)

Funding Type: 405C

Amount obligated: \$250,000.00

Amount expended: \$250,000.00

Countermeasure: Traffic Records

Project Overview:

CODES is a data-driven initiative that links state crash data with medical records to assess the Project Accomplishments of traffic crashes on health outcomes. The Minnesota Department of Health (MDH) led the analysis, focusing on factors like speed, substance use, seatbelt use, and trauma care response.

Key Achievements:

- Created crash + hospital linked dataset and data dictionary
- Improved methodology for linking trauma + EMS data to include a complete patient record, including an interfacility transfer variable; shared multi-year linked trauma + EMS dataset with research partners at the UMN
- Created new CODES data dashboard in Tableau including 2026-2023 linked crash + hospital data; promoted new dashboard to stakeholders at various state and regional TZD meetings
- Attended and presented at the 2025 annual TZD conference
- Attended and presented at the 2025 annual ATSIP Traffic Records Forum
- Actively participated in Advisory Council on Traffic Safety (ACTS) and Traffic Records Coordinating Committee (TRCC) meetings, including presenting on CODES data
- Established process for conducting surveillance of e-bike injuries treated in Minnesota hospitals
- Improved timeliness and completeness of trauma registry data through enhancements to MNIT and ImageTrend data management practices

Performance Measures:

Performance Measure C-1 Number of Traffic Fatalities, C-4 Unrestrained Passenger Motor Vehicle Occupant Fatalities, C-6 Speed Related Fatalities, C-10 Number of Pedestrian Fatalities.

MNIT Support and Service ROAR

Project Number: 25-05-03

Project Name: MNIT Support and Service ROAR

Funding Type: 402

Amount obligated: \$30,000.00

Amount expended: \$18,832.09

Countermeasure: Data Collection and Analysis

Description of what the project accomplished:

DPS-OTS enforcement grantees are required to collect and report traffic stop data that occurs during federally funded overtime shifts using the Real Time Officer Activity Reporting (ROAR) web-based application. Highlights:

- Approximately 300 agencies and more than 4,500 officers, deputies, and troopers throughout Minnesota log overtime enforcement activities in the ROAR system.
- The project funded a MNIT developer's time for enhancements and bug fixes.

Description of the Performance Measure:

The project supports the DPS-OTS enforcement programs through data collection and analysis to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

MNIT Support for eGrants/IGX

Project Number: 25-05-04

Project Name: MNIT Support for eGrants/IGX

Funding Type: 402

Amount obligated: \$60,000.00

Amount expended: \$33,998.82

Countermeasure: Traffic Records

Description of what the project accomplished:

Both eGrants and IGX are electronic grant management systems designed to automate the full grant and project management lifecycle, from application through closeout.

During FFY25, OTS maintained 202 grant applications in eGrants, of which 192 were awarded. In addition, 36 state-funded grant awards were also managed within eGrants.

The vendor supporting DPS eGrants (Agate) notified DPS that the system can no longer be supported by their team. As a result, in FFY26 DPS began migrating grant funding opportunities to the new IGX (Intelligent Grant Solutions) grant management system. While DPS initially intended to process all grant activity in IGX, ongoing programming issues required an alternative approach. OTS received approval to continue awarding time-sensitive federal grant projects in eGrants. In FFY26, it is anticipated that more than 10 grant awards will be managed in IGX, while approximately 126 grant awards will continue to be managed in eGrants. All grant applications, progress reports and financial status reports are captured and retained in eGrants.

Performance Measures:

The project supports all DPS-OTS programs through data collection and analysis to manage grant activities to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

Data Analytics and Evaluation

Project Number: 25-05-06
Project Name: Data Analytics and Evaluation
Funding Type: 405c and 402

<u>Amount obligated:</u>	\$1,012,000.00	<u>Funding type:</u> 402
	\$181,000.00	405C
<u>Amount expended:</u>	\$0.00	<u>Funding type:</u> 402
	\$0.00	405C

Countermeasure: Data Collection and Analysis

Description of what the project accomplished:

Some of the accomplishments this year include:

- Built and enhanced an integrated data system that houses numerous traffic safety datasets for the purpose of data analysis.
- Modernized and automated Minnesota’s annual Crash Facts report using a variety of data software tools.
- This will eliminate the need in future years for manual data sourcing and analysis.
- It will also improve efficiency, quality, and consistency of the data in the annual Crash Facts report.
- Completed a knowledge transfer from the contractor to OTS staff for using and maintaining the integrated data system and for the Crash Facts modernization project.
- OTS will support these projects using in-house resources, which will be more efficient and cost-effective.
- Conducted a pilot project using the power of the Google Cloud Platform (GCP) and predictive analytics to identify crash patterns and risky roadways during Minnesota’s “100 Deadliest Days” over the summer months.
- OTS worked closely with a variety of law enforcement agencies in this project and the predictive analytics helped agencies to identify and prioritize appropriate countermeasures to prevent crashes in their jurisdictions.

One aspect of this 0506 Data Analytics project that was not completed in FFY25 was the hiring of a consultant firm for drafting requirements for an RFP for Minnesota’s crash system modernization project. Due to a variety of reasons, this work was delayed. It is expected that this work will be completed in FFY26.

Performance Measures:

The project supports the DPS-OTS Traffic Records programs through data collection and analysis to reduce the number of Traffic Fatalities, C-4 Unrestrained Passenger Motor Vehicle Occupant Fatalities, C-6 Speed Related Fatalities, C-10 Number of Pedestrian Fatalities. The performance attributes are integration, completeness, and accuracy.

MNCrash Updates and Maintenance

Project Number: 25-05-07
Project Name: MNCrash Updates and Maintenance
Funding Type: 402 and 405c

Traffic Incident Management (TIM)

Project Number: 25-05-08

Project Name: Traffic Incident Management (TIM)

Funding Type: 402

Amount obligated: \$100,000.00

Amount expended: \$100,000.00

Countermeasure: Data Collection and Analysis

Project Overview:

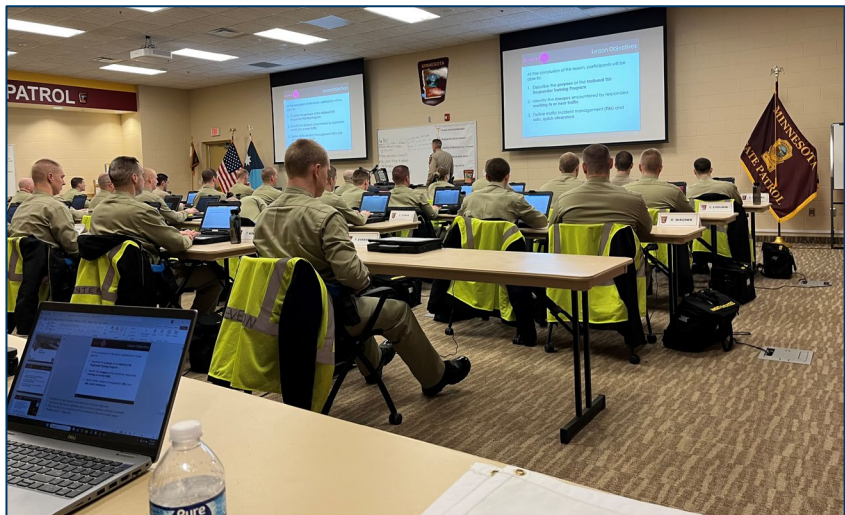
The Traffic Incident Management program focuses on improving safety for first responders and the public during roadside incidents. This program works to reduce risks and improve response times and safety practices for traffic incidents statewide.

Key Achievements:

- The educational training curriculum that aligns with national best practices and incorporated Minnesota-specific needs was piloted in different areas of the state, including at Minnesota State Patrol Academy.
- *SceneSafe* video was completed. The *SceneSafe* video is a training and awareness tool designed to help responders make safer, smarter decisions on-scene. The video covers a volume of information in a concise and engaging manner. Utilizing key highlights from the National TIM training while focusing on Minnesota roadways and rural needs.
- TIM became a subcommittee of Advisory Council on Traffic Safety ACTS and is working towards legislative and policy needs to protect our crash responders and roadway users.

Performance Measures:

The project supports data collection and analysis efforts to reduce traffic fatalities (C-1), unrestrained passenger vehicle occupant fatalities (C-4), speed-related fatalities (C-6), and pedestrian fatalities (C-10). By improving the accuracy, timeliness, and accessibility of state traffic data, the program helps identify high-risk areas and informs enforcement, education, and outreach strategies to reduce these types of crashes and fatalities.



MMUCC

Project Number: 25-05-09

Project Name: MMUCC

Funding Type: 405C

Amount obligated: \$90,000.00
Amount expended: \$74,318.86
Countermeasure: Data Collection and Analysis

Description of what the project accomplished:

The MMUCC project seeks to update Minnesota's crash reporting system (MNCrash) to be in greater alignment with NHTSA's Model Minimum Uniform Crash Criteria (MMUCC) guidelines and to improve the user-centered design for collecting more accurate crash data. Some of the accomplishments this year include:

- Continued evaluation of MMUCC elements in collaboration with the Minnesota Crash Data User Group (CDUG).
- Completed Minnesota's first MMUCC alignment report with NHTSA.
- Conducted a crash responding and reporting time study, with the goal of highlighting the strengths and points of future improvement in MNCrash.
- Continued support in improving the user-centered design of MNCrash, such as analyzing the use of the Injury Severity Decision Aid tool and improving the driver-evaluation recommendation process.

Performance Measure: The MMUCC project supports DPS-OTS programs to meet NHTSA's Model Performance Measures for State Traffic Records Systems, specifically uniformity (C-U-1).

Violations Disposition Analysis

Project Number: 25-05-10

Project Name: Violations Disposition Analysis

Funding Type: 405c

Amount obligated: \$250,000.00
Amount expended: \$ 0.00 – project was covered by State Funds
Countermeasure: Traffic Records

In May 2023, the Minnesota Legislature directed the University of Minnesota's Center for Transportation Studies to evaluate recent statewide enforcement and court ruling trends for speeding, impaired driving, distracted driving, and seat belt violations. The legislature directed a state appropriation to cover this project, which means 405c federal funds was not needed.

Description of what the project accomplished:

This project examined traffic safety violations in Minnesota between 2017 and 2022. The research team used over 1.2 million case records and analyzed case counts, conviction rates, and fines/fee payments. Annual trends were measured using case counts, and conviction percentages were calculated on a case basis. Researchers then analyzed the number of citations in individual agencies to spot any differences due to region, external events, or policy changes.

Key findings

The number of total traffic citations steeply declined.

- Overall, citations dropped by 25%, largely following the COVID-19 pandemic.
- Speeding citations dropped 28%.
- Seat belt citations fell 53%.
- Per officer citation rates for DWI were higher in metro areas.
- Impairment citations declined 12%, although they increased during speed enforcement campaigns.
- Distracted-driving citations rose 90%, following the passage of the 2019 Hands-Free law.

A full report of the project can be found through the [Center of Transportation Studies Violations Disposition](#) page.

Performance Measure:

This project supports DPS-OTS programs to meet NHTSA's Model Performance Measures for State Traffic Records Systems, specifically uniformity (C-U-1).

Communication and Outreach

Full-Service Media

Project Number: 25-08-01

Funding Type	Amount Obligated	Amount Expended
405D	\$2,330,000.00	\$2,329,659.00
402	\$667,800.00	\$667,800.00
405E	\$325,000.00	\$324,988.75
405F	\$120,000.00	\$118,756.25
405H (Pedestrian)	\$100,000.00	\$99,932.50
405H2 (Preventing Roadside Deaths)	\$60,000.00	\$59,910.00
State Funds (92D1 – Lane Splitting)	\$200,000.00	\$200,000.00
State Funds – (Traffic Safety Course)	\$90,000.00	\$81,215.00
Total	\$3,892,800.00	\$3,882,261.50

The OTS contracts with Linnihan Foy Advertising to provide creative services for impaired driving, seat belt, motorcycle, speed, distracted driving, and pedestrian safety concepts to place across multiple platforms. As the full-service media agency, Linnihan Foy negotiates, and places paid media buys with media outlets that are pre-approved by OTS.

Paid media is used primarily in conjunction with enforcement, and paired with statewide campaigns targeting seatbelt use, impaired driving, distracted driving and speeding. Minnesota's paid media complements national paid media and enforcement.

Each campaign's purpose is reviewed and evaluated to ensure the right message will be delivered to the right audience, using the most appropriate platforms.

In addition to broadcast/cable TV and radio, other media elements are used to reach the intended targets of each campaign. These include:

- Out-of-home advertising (OOH)
- Digital billboards
- Digital video (Google, YouTube, Waze, diverse placements)
- Indoor displays in restaurants and restrooms
- Light rail train wraps, bus tails, bus kings, truck side wraps
- Social media promoted posts (i.e. Facebook, Instagram and Twitter)
- Gas station Media - TV, fillboards, pump-toppers, concrete floor graphics

For digital advertising, the focus has been using the behavioral targeting competencies of social media, as well as the high reaching capabilities of top local websites. The implementations have gone beyond standard advertisements on sports, entertainment, and home pages to include "homepage takeovers" during key high-traffic days/holidays - this includes in-banner video to connect with the audience.

Paid advertising is often negotiated to deliver a value-added return, including bonus public service announcements, additional OOH advertising and digital impressions, programming sponsorships, and radio drive-time, on-air interviews. Local communities benefit from all media placements.

Paid Advertising

Impaired Driving Recap

Objectives/Strategy

Execute a statewide reach and impression-driving campaign increasing awareness of impaired driving messaging during peak Holiday and special-event gatherings where alcohol and drugs are likely to be consumed. Ultimately, our objective is to influence behavior and dramatically decrease impaired driving in conjunction with increased DWI patrol efforts.

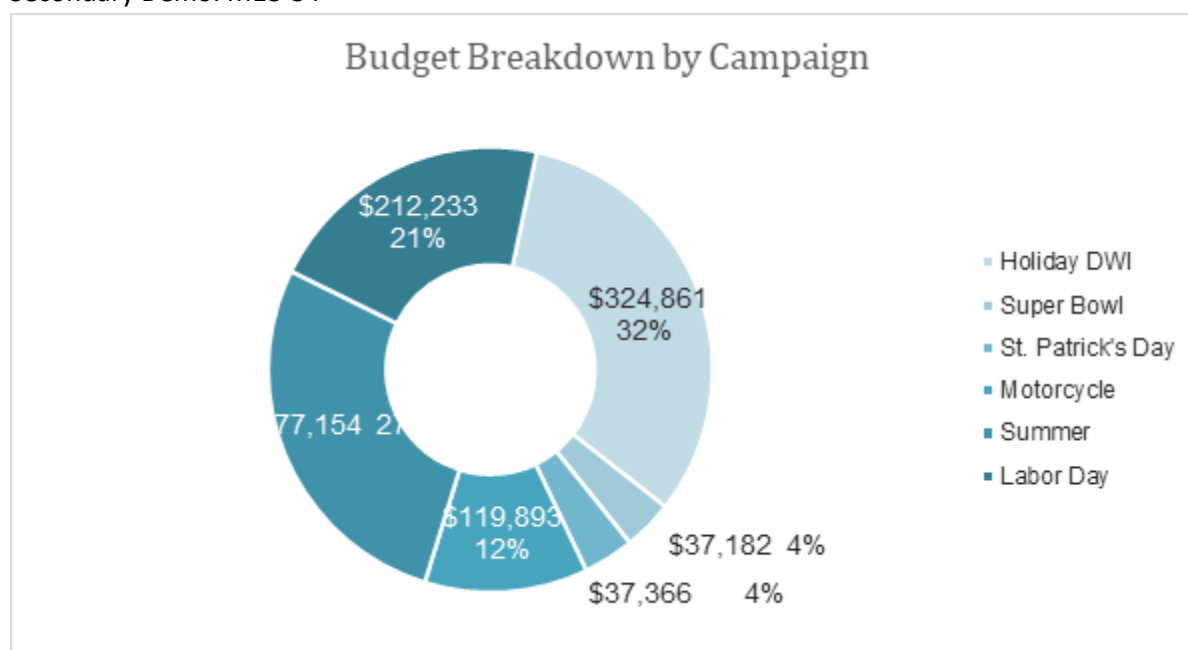
Impaired Details

Total budget: \$1,000,000

Total paid media: \$1,008,689 (including agency fees)

Primary Demo: A18-49, (Motorcycle Only M25-54)

Secondary Demo: M18-34



Holiday - DWI Media Summary

Flight Dates: 11/27/24 – 12/31/24

Total Campaign Spend: \$324,861 (including agency fees)

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$24,000

Total Impressions: 1,204,645

Markets: Statewide

Radio

Total purchased budget: \$62,396

Total TRPs: 810.9

Total Impressions: 3,525,398

Total Spots: 5,167

Rated Markets: Duluth, Mpls-St. Paul, Rochester, and St. Cloud

Spot Markets: Statewide coverage with Minnesota News Network and Ampers radio (diverse targeting)

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$15,000

Total impressions: 975,295

Coverage: Statewide, Hispanic Targeting included

Out-Of-Home

OOH Billboards (49x), Bar/Restaurant and THC Store Media (locations -posters, floor graphics, table tents, mirror clings), (100x) Light Rail Wrap (Green Line and Blue Line)

Total purchased budget: \$103,058

Total Impressions: 10,455,885

Markets: Duluth, Mankato, Mpls-St. Paul, Moorhead, Rochester, St. Cloud, and statewide coverage

Sponsorships

MN Wild, Gopher Sports – Broadcast TV, audio, social, display, in-stadium executions

Total purchased budget: \$32,000

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers _

Total purchased budget: \$50,007

Total impressions: 27,311,026

Coverage: Statewide



Super Bowl Media Summary

Flight Dates: 2/3/25 – 2/9/25

Total Campaign Spend: \$37,182 (including agency fees)

Out-Of-Home

Light Rail Wrap (Green and Blue Line)

Total purchased budget: \$19,045

Total impressions: 275,702

Markets: Mpls-St. Paul

Sponsorships

MN Wild Virtual Sponsorship

Total purchased budget: \$3,500

Total impressions: 120,000

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Local and Diverse Publishers _

Total purchased budget: \$10,199

Total impressions: 6,953,795

Coverage: Statewide



St. Patrick's Day Media Summary

Flight Dates: 3/10/25 – 3/17/25

Total Campaign Spend: \$37,366 (including agency fees)

Out-Of-Home

Light Rail Wrap (Green and Blue Line)

Total purchased budget: \$19,045

Total impressions: 275,702

Markets: Mpls- St. Paul



Sponsorships

MN Wild Virtual Sponsorship

Total purchased budget: \$3,500

Total impressions: 120,000

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Local and Diverse Publishers _

Total purchased budget: \$10,383

Total impressions: 7,072,110

Coverage: Statewide

Impaired Motorcycle Media Summary

Flight Dates: 5/19/25 – 9/7/25

Total Campaign Spend: \$119,893 (including agency fees)

Radio

KFAN - Chris Hawkey Endorsement Spots

Total purchased budget: \$25,000

Total Impressions: 1,913,329

Coverage: Mpls-St. Paul

Out-Of-Home

OOH Billboards (125x), Bar Media (locations - posters, floor graphics, table tents, mirror clings)

Total purchased budget: \$55,500

Total impressions: 9,251,196

Markets: Statewide

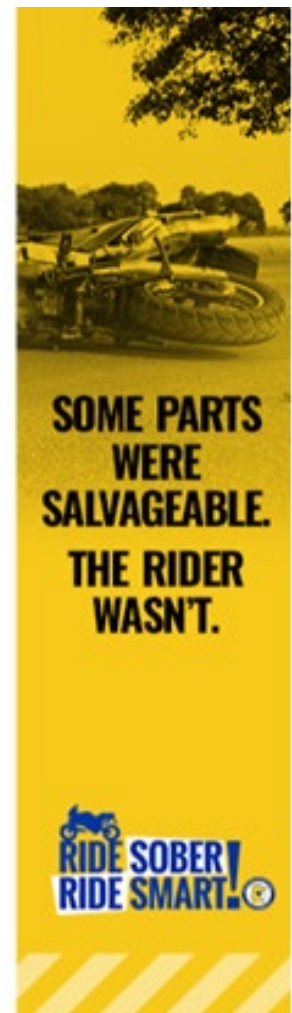
Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers

Total purchased budget: \$24,993

Total impressions: 7,406,525

Coverage: Statewide



Summer Media Summary

Flight Dates: 5/19/25 – 8/14/25

Total Campaign Spend: \$277,154 (including agency fees)

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$29,997

Total Impressions: 812,944

Markets: Statewide

Radio

Total purchased budget: \$58,134

Total TRPs: 548.1

Total Impressions: 2,381,115

Total Spots: 1,615

Rated Markets: Duluth, Mpls-St. Paul, Rochester, St. Cloud and Ampers radio (diverse targeting)

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$15,000

Total impressions: 909,449

Coverage: Statewide

Out-Of-Home

OOH Billboards (49x), Bar Media (locations - posters, table tents, floor graphics, mirror clings) (89x), THC Store Media (locations – posters, clings, standees) (69x), Light Rail Wrap (Green and Blue Line)

Total purchased budget: \$90,968

Total impressions: 11,803,789

Markets: Duluth, Mpls-St. Paul, Rochester, St. Cloud and statewide

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers _

Total purchased budget: \$49,930

Total impressions: 12,745,696

Coverage: Statewide



Impaired Labor Day Media Summary

Flight Dates: 8/15/25 – 9/1/25
Total Campaign Spend: \$212,233 (including agency fees)

OTT /CTV (Over-the-top Digital Video) + ESPN OTT

Total purchased budget: \$13,909
Total Impressions: 492,876
Markets: Statewide

Radio

Total purchased budget: \$51,150
Total TRPs: 498.5
Total Impressions: 3,734,499
Total Spots: 1,577
Rated Markets: Duluth, Mpls-St. Paul, Rochester and St. Cloud
Spot Markets: Statewide coverage with Minnesota News Network and Ampers radio (diverse targeting)

Digital Audio

SiriusXM Media - Pandora
Total purchased budget: \$10,000
Total impressions: 607,890
Coverage: Statewide

Out-Of-Home

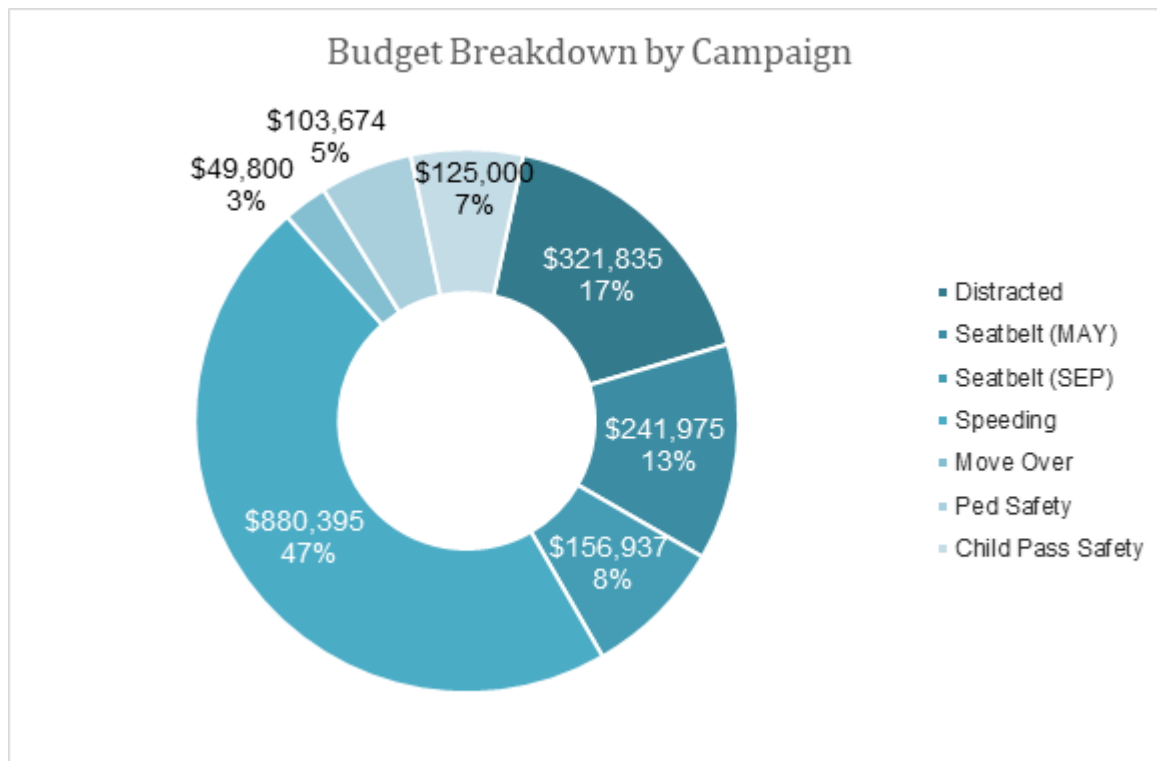
OOH Billboards (49x), Bar Media (locations - posters, table tents, floor graphics, mirror clings) (89x), THC Store Media (locations – posters, clings, standees) (69x), Light Rail Wrap (Green and Blue Line)
Total purchased budget: \$87,249
Total impressions: 8,517,598
Markets: Duluth, Mankato, Mpls-St. Paul, Moorhead, Rochester, St. Cloud, and statewide coverage

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers
Total purchased budget: \$24,725
Total impressions: 5,401,377
Coverage: Statewide



Additional Campaign Recaps



Distracted Driving Media Summary

Objectives/Strategy

Generate statewide awareness of the dangers associated with distracted driving, while educating and reinforcing key brand position of “Don’t Text and Drive” to targeted demo while ultimately conditioning drivers to change those behaviors causing drivers to be distracted.

Distracted Driving Details

Total budget: \$325,000

Total paid media: \$321,835 (including agency fees)

Flight Dates: 4/1/25 – 4/30/25

Demo: A18-49

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$25,000

Total Impressions: 837,512

Markets: Statewide

Radio

Total purchased budget: \$79,046

Total TRPs: 832.6

Total Impressions: 5,136,524

Total Spots: 6,533x

Rated Markets: Duluth, Mpls-St. Paul, Rochester, and St. Cloud

Spot Markets: Statewide coverage with Minnesota News Network and Ampers radio (diverse targeting)



Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$15,000

Total impressions: 971,143

Coverage: Statewide

Out-Of-Home

OOH Billboards (55x), Bus Kings and Tails (60x), GSTV (Gas Station TV – 367x locations)

Total purchased budget: \$88,790

Total impressions: 29,367,609

Markets: Duluth, Mankato, Mpls-St. Paul, Moorhead, Rochester, St. Cloud

Sponsorships

Gopher Sports/ MN Wild – Broadcast TV, Audio, social, display, in-stadium executions

Total purchased budget: \$27,000

Total Impressions: 1,558,007

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers

Total purchased budget: \$47,999

Total impressions: 16,852,746

Seat Belts Media Summary

Objectives/Strategy

Emphasize the life-saving importance of always wearing seat belts through a high-impact and high-impression statewide media campaign. The initiative drives awareness, encourages compliance, and informs drivers about extra enforcement periods.

Seat Belts Details – May

Total budget: \$245,000

Total paid media: \$241,975 (including agency fees)

Flight Dates: 5/29/25 – 6/1/25

Demo: M18-34

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$32,682

Total Impressions: 972,427

Markets: Statewide

Radio

Total purchased budget: \$56,361

Total TRPs: 565.0

Total Impressions: 2,045,724

Total Spots: 5,048x

Rated Markets: Duluth, Mpls-St. Paul, Rochester and St. Cloud

Spot Markets: Statewide coverage with Minnesota News Network and Ampers radio (diverse targeting)

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$14,786

Total impressions: 928,735

Coverage: Statewide

Out-Of-Home

OOH Billboards (55x), GSTV (Gas Station TV – 674x locations)

Total purchased budget: \$53,819

Total impressions: 11,496,076

Markets: Duluth, Mankato, Mpls-St. Paul, Moorhead, Rochester, St. Cloud and statewide coverage

Sponsorships

Gopher Sports – Audio, social, display, in-stadium executions

Total purchased budget: \$20,000

Total Impressions: 1,438,007

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers

Total purchased budget: \$34,927

Total impressions: 9,071,294

Seat Belts Details – September

Total budget: \$160,000

Total paid media: \$156,937 (including agency fees)

Flight Dates: 9/21/25 – 9/27/25

Demo: M18-34

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$16,500

Total Impressions: 496,906

Markets: Statewide

Radio

Total purchased budget: \$26,622

Total TRPs: 284.0

Total Impressions: 1,069,852

Total Spots: 4,490x

Rated Markets: Duluth, Mpls-St. Paul, Rochester and St. Cloud

Spot Markets: Statewide coverage with Minnesota News Network and Ampers radio (diverse targeting)

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$8,184

Total impressions: 529,317

Coverage: Statewide

Out-Of-Home

OOH Billboards (55x), GSTV (Gas Station TV – 578x locations)

Total purchased budget: \$37,088

Total impressions: 5,151,731

Markets: Duluth, Mankato, Mpls-St. Paul, Moorhead, Rochester, St. Cloud and statewide coverage

Sponsorships

Gopher Sports / MN Twins – Audio, social, display, in-stadium executions

Total purchased budget: \$34,393

Total Impressions: 2,211,511

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers

Total purchased budget: \$14,950

Total impressions: 2,490,145

Coverage: Statewide

**PHONES CAN WAIT.
SEAT BELTS CAN'T!**

⚡ **Buckle Up.**
⚡ **Phone Down!**

**DRIVE
SMART!**

Speed Media Summary

Objectives/Strategy

Highlight the risks of speeding through an awareness campaign that educates drivers on enforcement efforts and promotes safer driving habits, ultimately reducing speed-related incidents.

Speeding Details

Total budget: \$880,000

Total paid media: \$880,395 (including agency fees)

Flight Dates: 5/1/25 – 9/1/25

Demo: A18-49

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$89,998

Total Impressions: 2,671,823

Markets: Statewide

Radio

Total purchased budget: \$190,289

Total TRPs: 1,761.8

Total Impressions: 13,262,184

Total Spots: 19,442x

Rated Markets: Duluth, Mpls-St. Paul, Rochester and St. Cloud

Spot Markets: Statewide coverage with Minnesota News Network and Ampers radio (diverse targeting)

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$40,000

Total impressions: 2,471,242

Coverage: Statewide

Out-Of-Home

OOH Billboards (47x), Bus Kings and Tails (80x)

Total purchased budget: \$161,290

Total impressions: 79,332,804

Coverage: Statewide

Sponsorships

Gopher Sports / MN Twins – Audio, social, display, in-stadium executions

Total purchased budget: \$143,055

Total Impressions: 7,943,888

Markets: Mpls-St. Paul

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers _

Total purchased budget: \$150,163

Total impressions: 33,050,025



Move Over Media Summary

Objectives/Strategy

Execute a statewide, multi-media campaign that generates awareness and continues to educate motorists about updates to the Ted Foss Move Over Law, which requires motorists to slow down and safely change lanes when approaching ANY vehicle on the shoulder with flashing lights or passengers outside of the vehicle, with the goal of changing driver behavior and preventing roadside crashes.

Move Over Details

Total budget: \$50,000

Total paid media: \$49,800 (including agency fees)

Flight Dates: 8/18/25 – 8/31/25

Demo: A18+

Out-Of-Home

OOH Billboards (47x)

Total purchased budget: \$18,800

Total impressions: 3,989,297

Markets: Statewide

Digital/Social

Digital video, Facebook, Instagram, Reddit, Local and Diverse Publishers

Total purchased budget: \$25,000

Total impressions: 5,790,070

Coverage: Statewide



Pedestrian Safety Media Summary

Objectives/Strategy

Implement a strategic, multi-media campaign that continues to drive awareness amongst motorists that while operating their vehicles, they need to share the road with and recognize non-motorized vehicles and pedestrians, with the goal of changing driver behavior and preventing unnecessary crashes or fatalities.

Pedestrian Safety Details

Total budget: \$100,000

Total paid media: \$103,674 (including agency fees)

Flight Dates: 9/1/25 – 9/28/25

Demo: A18-49

Radio

Total purchased budget: \$30,081

Total TRPs: 406.8

Total Impressions: 1,779,176

Total Spots: 957x

Rated Markets: Duluth, Mpls-St. Paul, Rochester, and St. Cloud

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$9,428

Total impressions: 615,484

Coverage: Statewide

Out-Of-Home

Bus Kings and Tails, Bus Fullbacks and Bus Ultra Kings (80x)

Total purchased budget: \$30,000

Total impressions: 14,500,000

Markets: Statewide

Digital/Social

Digital video, Facebook, Instagram, Reddit, Local and Diverse Publishers

Total purchased budget: \$22,165

Total impressions: 6,223,638

Coverage: Statewide

Child Passenger Safety Media Summary

Objectives/Strategy

Utilize multi-media platforms to generate significant reach and impression levels to drive awareness around the importance of properly installing and using child safety and booster seats, while simultaneously educating drivers of new regulations and usage requirements for infant, toddler, and young passengers.

Child Passenger Safety Details

Total budget: \$125,000

Total paid media: \$125,000 (including agency fees)

Flight Dates: 9/21/25 – 9/27/25

Demo: W18-49

OTT/CTV (Over-the-top Digital Video)

Total purchased budget: \$6,000

Total impressions: 208,528

Coverage: Statewide

Cable TV

Total purchased budget: \$7,910

Total Impressions: 105,343

Markets: Mpls-St. Paul DMA – Interconnect coverage

Radio

Total purchased budget: \$20,933

Total TRPs: 302.3

Total Impressions: 1,244,060

Total Spots: 674x

Rated Markets: Duluth, Mpls-St. Paul, Rochester, and St. Cloud

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$5,157

Total impressions: 200,081

Coverage: Statewide

Out-Of-Home

Posters – pediatric hospitals and clinics (34x locations), daycare centers (130x locations)

Total purchased budget: \$55,000

Total impressions: 1,132,600

Markets: Statewide

Digital/Social

Digital video, Facebook, Instagram, Pinterest, Local and Diverse Publishers

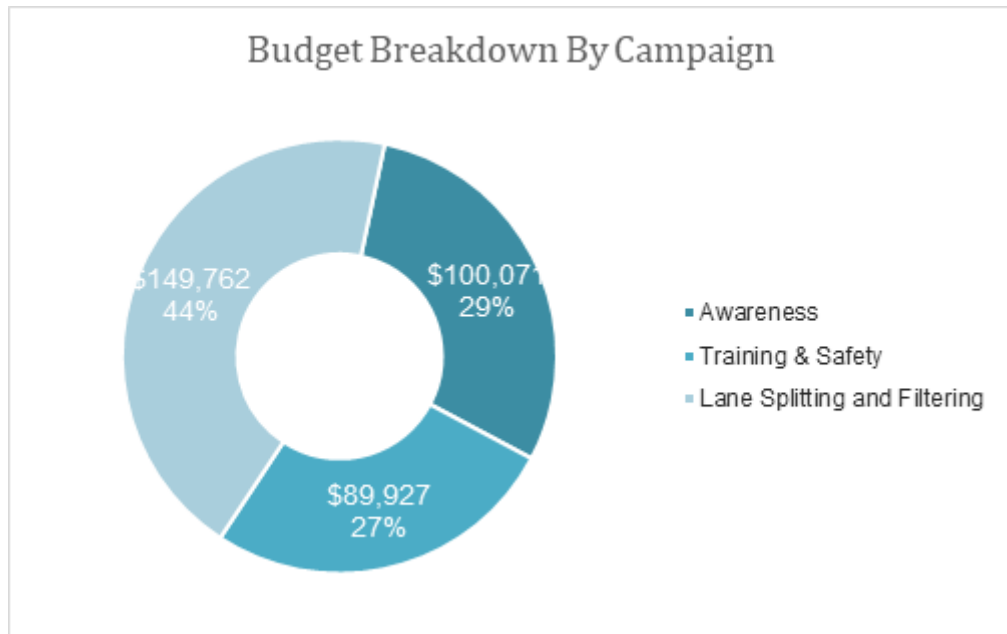
Total purchased budget: \$15,000

Total impressions: 3,552,317

Coverage: Statewide



Motorcycle Recap



Motorcycle Awareness Media Summary

Objectives/Strategy

Influence the general auto-driving population and increase awareness around their responsibility to be highly aware of motorcyclists while driving, ultimately changing driver behavior and decreasing the number of vehicle and motorcycle incidents.

Motorcycle Awareness Details

Total budget: \$100,000

Total paid media: \$100,071 (including agency fees)

Flight Dates: 4/14/25 – 5/25/25

Demo: A18-49

Radio – Ampers Only

Total Purchased budget: \$5,015

Digital Audio

SiriusXM Media - Pandora

Total purchased budget: \$20,000

Total impressions: 1,310,350

Coverage: Statewide

Out-Of-Home

Trucksides – Infinity Wraps (20x), GSTV (Gas Station TV – 156x locations)

Total purchased budget: \$43,000

Total impressions: 17,627,738

Markets: Duluth, Mankato, Mpls-St. Paul, Moorhead, Rochester, and St. Cloud

Digital/Social

Digital Video, Display, Facebook, Instagram, Reddit, Local and Diverse Publishers _

Total purchased budget: \$20,056

Total impressions: 5,568,265

Coverage: Statewide



Motorcycle Training and Safety Media Summary

Objectives/Strategy

Raise awareness and increase enrollment in Motorcycle Training and Safety Raise awareness and increase enrollment in motorcycle training and safety courses with emphasis on intermediate, advanced and expert courses, while simultaneously reinforcing the critical importance of wearing proper safety gear including helmets, ultimately leading to increased adoption. Additional focus on diverse audience to capture potential new riders.

Motorcycle Training and Safety Details

Total budget: \$90,000

Total paid media: \$89,927 (including agency fees)

Flight Dates: 3/31/25 – 5/11/25

Demo: M25-54

Digital Audio

SiriusXM Media -Pandora

Total purchased budget: \$15,000

Total impressions: 842,630

Coverage: Statewide

Radio

Total purchased budget: \$40,584

Total TRPs: 151.9

Total Impressions: 1,143,196

Total Spots: 641x

Rated Markets: Mpls-St. Paul

Spot Markets: Statewide coverage with Ampers radio (diverse targeting)



Digital/Social

Digital Video, Display, Facebook, Instagram, Search, Local and Diverse Publishers

Total purchased budget: \$23,543

Total impressions: 6,954,805

Coverage: Statewide

Motorcycle Lane Splitting and Lane Filtering Media Summary

Objectives/Strategy

Raise awareness among motorcyclists and motorists of a new law starting July 1, 2025, allowing motorcyclists to both split and filter lanes and influence motorcyclists to practice the new law safely and motorists to be aware and look for motorcyclists in more spaces in the road.

Motorcycle Lane Splitting / Lane Filtering Details

Total budget: \$150,000

Total paid media: \$149,762 (including agency fees)

Flight Dates: 6/16/25 – 8/10/25

Demo: A18-49 Drivers, M25-54 Riders

Digital Audio

SiriusXM Media -Pandora

Total purchased budget: \$15,000

Total impressions: 824,463

Coverage: Statewide

Radio

Total purchased budget: \$51,992

Total TRPs: 240.1

Total Impressions: 3,718,096

Total Spots: 1,084x

Rated Markets: Mpls-St. Paul

Spot Markets: Statewide coverage with Ampers radio (diverse targeting)

Out-of-Home

OOH Billboards (47x), GSTV (Gas Station TV – 248x locations)

Total purchased budget: \$34,977

Total impressions: 5,174,278

Digital/Social

Digital Video, Display, Facebook, Instagram, Search, Local and Diverse Publishers

Total purchased budget: \$29,793

Total impressions: 7,925,115

Coverage: Statewide



Media Relations

Project number: 25-08-02

Project name: Media Relations

Funding Type: 402

Amount obligated: \$482,000.00

Amount expended: \$431,940.84

Countermeasure: Communication and Outreach

This project provides print and electronic materials on speed, distracted driving, occupant protection, motorcycle, pedestrian, and alcohol-related traffic safety issues, as well as media relations services with a grant through DPS-OOC. The earned media include, but are not limited to, website blogs, social media posts, news conferences, interviews, talking points, and collateral materials such as brochures, posters, other print materials, five Enforcement campaign template materials posted to the website, production costs for public service announcements, and individuals to develop the public information and media relations efforts. Costs also include salaries, fringe benefits, indirect costs, and travel for communications staff.

Educational efforts primarily focuses on supporting enforcement campaigns. Enforcement and education are proven countermeasures that work to change dangerous driving behavior that contributes to serious injuries and deaths on Minnesota's roads.

Significant media relations efforts:

Educating Minnesotans on new law - Effective July 1, 2025, ([Sec. 169.974 MN Statutes](#)) Minnesota legalized lane splitting and lane filtering for motorcyclists. This law allows motorcyclists to share lanes with cars under certain conditions, aimed at improving safety and reducing traffic congestion. DPS was tasked with developing messaging to increase awareness of this new law and promoted the messaging through a statewide news release, social media outreach, blog post and many media interviews with DPS spokespeople. At the press conference, DPS organized a demonstration of what lane splitting and filtering was, with instructions on how to split and filter safely. These communications emphasized safety, gave clear definitions of the maneuvers, identified prohibited areas (such as school zones, roundabouts, freeway on-ramps, and one-lane work zones) and reinforced the shared responsibility of all road users. [Lane splitting, filtering to begin in Minnesota | Minnesota Department of Public Safety](#)

The Roadside Information Safety Center (RISC) was promoted through targeted media relations focused on traffic safety awareness, especially during high-risk periods like the "100 Deadliest Days." The goal of the RSIC is to help prevent fatal crashes by using a new analytics platform that would use multiple data sources to help prevent deadly crashes. [St. Cloud-area law enforcement testing data analytics tool that could help save lives on Minnesota roads | Minnesota Department of Public Safety](#)



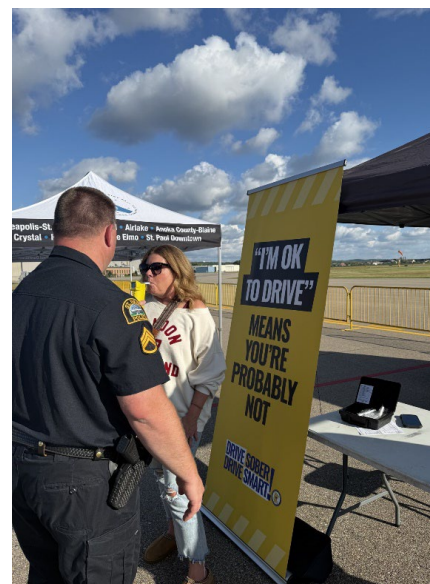
Oral Fluids Roadside Testing Pilot Project Results – Informed the public about the results of the oral fluids roadside testing pilot project through media outreach, a news conference, and press demonstrations. Outreach emphasized findings that revealed multi-drug use in many cases and highlighted the successful implementation of the pilot program.

Ted Foss Move Over Law – 25th Anniversary – To mark the 25th anniversary of Trooper Cpl. Ted Foss’s death while assisting a motorist, DPS created a custom memorial sign and brought it to the Minnesota State Fair for public signing. The Minnesota State Patrol Colonel conducted a live interview at the fair, and Trooper Jake Miller shared his personal experience in interviews with nearly five local media outlets.

The Current Happy Hour Partnership – As part of a statewide sponsorship with The Current, information tables were hosted at bars across Minnesota. The West Metro TZD Coordinator staffed two events to educate the public on the new lane-splitting law and the dangers of impaired driving. At one location, St. Paul Police conducted a “Learn Your Limits” demonstration using preliminary breath tests to help attendees better understand alcohol impairment.

Blog Post samples:

- [Eyes wide open: catching dangerous drivers in Eden Prairie | Minnesota Department of Public Safety](#) Aug. 7, 2025
- [‘My helmet saved my life’: An unforgettable date night | Minnesota Department of Public Safety](#) July 10, 2025
- ["100 Deadliest Days" are no summer vacation for law enforcement | Minnesota Department of Public Safety](#) May 28, 2025
- [Learn Your Limits program aims to reduce impaired driving | Minnesota Department of Public Safety](#) April 2, 2025
- [The heartbreak of preventable traffic deaths in Minnesota | Minnesota Department of Public Safety](#) Feb. 12, 2025
- [Don’t do it: When distracted driving turns deadly | Minnesota Department of Public Safety](#) Dec. 20, 2024
- [Leading the way to safer roads across the country: Our efforts to prevent traffic tragedies | Minnesota Department of Public Safety](#) Oct. 17, 2024



Performance Measure:

The project supports the DPS-OTS enforcement programs to; reduce the number of traffic fatalities (C-1), number of serious injuries in traffic crashes (C-2), number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4), number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (C-5), number of speeding-related fatalities (C-6), and number of pedestrian fatalities (C-10).

