

NMDOT

TRAFFIC SAFETY DIVISION



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ANNUAL REPORT 2021

State of New Mexico

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Governor

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Governor's Representative for Highway Safety

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Overview and Mission

The Traffic Safety Division (TSD) of the New Mexico Department of Transportation (NMDOT) is the State entity responsible for managing traffic safety programs designed to prevent and reduce traffic-related crashes, deaths and injuries. In partnership with the National Highway Traffic Safety Administration, the Federal Highway Safety Administration, the Federal Motor Carrier Safety Administration and other national, state and local safety advocates, the TSD develops and implements statewide and community-level strategies that will have the greatest traffic safety impact.

TSD data-driven approaches are focused on identifying high crash, fatality and injury areas, and supporting strategies and projects most likely to improve traffic safety and reduce harmful outcomes. These strategies and projects are detailed in the FFY2021 NMDOT/TSD Highway Safety Plan (HSP). The TSD provides Federal and State project funds to a variety of organizations including State and local agencies, nonprofit corporations, private contractors and other experts in traffic records, statistics, public information, health and the judicial system.

In FFY21, due to continuing impacts of COVID-19, NMDOT/TSD program/ project staff and subrecipients continued to offer virtual options to in-person participation in meetings, trainings, public and community outreach and awareness activities, including youth traffic safety related activities.

Traffic Safety Planning Participants/ Partners

TSD's traffic safety partners include representatives from government agencies, law enforcement, and community and constituent stakeholders involved in safety issues, education and training, research and analysis, and media and marketing. In FFY21, these partners participated in the development of the NMDOT/TSD Highway Safety Plan by providing information regarding traffic safety issues and needs, providing input on strategies, projects and performance targets, and by serving on various TS committees. New Mexico's FFY21 HSP planning efforts, and data collection and information systems, are coordinated with the State Strategic Highway Safety Plan and the Highway Safety Improvement Plan.

<ul style="list-style-type: none"> Administrative Office of the Courts Attorney General's Office Bernalillo County Metro Court Boys & Girls Clubs BRV Consulting Bureau of Indian Affairs & NM Tribes Federal Highway Administration Federal Motor Carrier Safety Administration Marketing Solutions Metropolitan Planning Organizations Mothers Against Drunk Driving MA Strategies NHTSA Region 6 New Mexico Activities Assn. NM Broadcasters Association NM Dept. of Finance & Administration NM Motorcycle Safety Program/ MSF NM Department of Health Scientific Lab Division Injury Prevention EMS Tracking & Reporting System Substance Abuse Epidemiology Vital Records & Health Statistics NM Department of Public Safety State Police Motor Transportation Special Investigations Unit 	<ul style="list-style-type: none"> NM Department of Transportation NM Law Enforcement Agencies NM Restaurant Association NM Regulation & Licensing Department Alcoholic Beverages Control Div. NM Taxation and Revenue Department Motor Vehicle Division NM Transportation Safety Mgt Team Office of 2nd Judicial District Preusser Research Group, Inc. Pricehall Research, Inc. RK Venture Safer NM Now Sandoval County DWI & Prevention Santa Fe County Supervised Probation Southwest Training Consultants Traffic Records Coordinating Comm. TR Executive Oversight Committee University of New Mexico Traffic Research Unit Institute of Public Law/ Judicial Ed Dept. of Emergency Medicine Office of the Medical Investigator Continuing Ed/ Community Services Center for Injury Prevention Research and Education Transportation Safety Center Various City & County Governments
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Assessment of State's Progress

Toward Achieving FFY 2021 HSP Performance Targets

2021 total fatalities, fatality rate, serious injuries, alcohol-impaired fatalities and unhelmeted motorcyclist fatalities outcome data are based on 5-year projections. 2021 unrestrained occupant, speeding, motorcyclist, pedestrian and, bicyclist fatalities and under-21 drivers in fatal crashes outcome data are based on 1-year projections. 2021 seatbelt use data is final.

CM=common measure outcome; OM=outcome measure; B=behavioral measure; S=State measure

	Performance Outcome Measures	2021 HSP Target	2021 Projected Data	2020 HSP Target	2020 NHTSA AFR Data	Met 2020 Target
CM-1	Limit the Increase - Total Fatalities	411.6 (5 yr)	406.7	401.9 (5 yr)	399.8	Yes (-2.1)
CM-2	Reduce Serious Injuries	1,030.5 (5 yr)	1,002.3	1,074.2 (5 yr)	1,061.8	Yes (-12.4)
CM-3	Limit the Increase - Fatality Rate	1.486 (5 yr)	1.545	1.429 (5 yr)	1.487	No (+.058)
OM-4	Limit the Increase - Unrestrained Occupant Fatalities	114 (1 yr)	124	129 (5 yr)	117	Yes (-12)
OM-5	Limit the Increase – Alcohol-impaired Fatalities	110 (5 yr)	123	126 (5 yr)	120	Yes (-6)
OM-6	Limit the Increase – Speeding-related Fatalities	155 (1 yr)	161	142 (5 yr)	147	No (+5)
OM-7	Reduce Motorcyclist Fatalities	56 (1 yr)	53	51 (1 yr)	46	Yes (-5)
OM-8	Reduce Unhelmeted MC Fatalities	30 (5 yr)	28	29 (1 yr)	24	Yes (-5)
OM-9	Limit the Increase - Under-21 Drivers in Fatal Crashes	61 (1 yr)	58	51 (5 yr)	52	No (+1)
OM-10	Limit the Increase - Pedestrian Fatalities	91 (1 yr)	91	92 (1 yr)	79	Yes (-13)
OM-11	Limit the Increase - Bicyclist Fatalities	9 (1 yr)	10	6 (5 yr)	7	No (+1)
		2021 HSP Target	Met 2021 Target	2020 HSP Target	2020 State Final Data	Met 2020 Target
B-1	Increase Seatbelt Use Percent	91.0 (1 yr)	No (-1.4)	90.4 (1 yr)	91.8	Yes (+1.4)

State Measures

		2021 HSP Target	2021 Final or Projected	2020 HSP Target	2020 Final State Data	Met 2020 Target
S-1	A&A Survey Respondents Reporting Hearing/ Seeing TS Safety Messaging	80% (1 yr)	Final: 84%	80% (1 yr)	86%	Yes
S-2	Fatalities in Distracted Driving Crashes	153 (5 yr)	152	140 (5 yr)	155	No (+15)

	TR Performance Measure 4/1/2019-3/31/2020 to 4/1/2020-3/31/2021	2021 HSP Target	2021 State Data	State Data vs. 2021 Target	Status
S-3	Increase the accuracy and completeness of the crash database by increasing the number of database elements available to be verified by the data entry supervisor	20 data elements	32 data elements	+ 12 data elements	Achieved & Exceeded
S-4	Increase the accuracy and timeliness of penalty assessment citations sent to the Motor Vehicle Division (MVD) by law enforcement by increasing electronic citation submissions	10% of all citation submissions	42 % electronic submissions	+ 32 % electronic submissions	Achieved & Exceeded

Activity Measures – FFY21

A1: Number of seatbelt citations issued during grant-funded enforcement activities: **7,455**; FFY20 = 7,071

A2: Number of impaired driving arrests made during grant-funded enforcement activities: **1,532**; FFY20 = 1,889

A3: Number of speeding citations issued during grant-funded enforcement activities: **35,828**; FFY20 = 38,974

FFY21 NMDOT/TRAFFIC SAFETY DIVISION PROGRAMS

In FFY21, the NMDOT/TSD applied for and received funding under the NHTSA State Highway Safety Grant Programs for Section 402 – Highway Safety Plan and Section 405 – Impaired Driving, Occupant Protection, State Traffic Safety Information System Improvement, Motorcyclist Safety, Non-motorized Safety and Ignition Interlock. In addition to Federal funds, State funds were used for projects in all program areas. Federal fund expenditures are detailed by project number in the Project Expenditure Close-out Report.

The majority of Traffic Safety Division 2021 Highway Safety Plan program projects continued to be affected by COVID-19-related restrictions and impacts. NM State Police and local law enforcement were again directed by the Governor to ensure that businesses and individuals adhered to all State public health orders, resulting in some reduced participation in planned enforcement activities by State and local law enforcement agencies. In addition, some agencies experienced COVID-19 outbreaks during the FFY.

Alcohol-Impaired Driving Program

Program Overview

The Alcohol-Impaired Driving Program is a primary component of New Mexico's Highway Safety Plan and in the State's efforts to reduce impaired driving traffic crashes, fatalities and injuries. To accomplish these objectives in FFY2021, the Traffic Safety Division (TSD) managed numerous programs and projects focused on individual and multi-agency DWI enforcement and intervention efforts, and on comprehensive awareness and prevention activities.

High-visibility enforcement, including participation in statewide and local community-based ENDWI, Superblitz and the National Crackdown, were coordinated with high-visibility media and public awareness activities. Typically, sustained enforcement activities and checkpoints are conducted periodically throughout the year, as are underage drinking enforcement, alcohol compliance checks and DWI warrant roundups; however, with COVID-19 still impacting law enforcement activities, the number of these activities were again reduced or modified in FFY21.

To ensure that alcohol-impaired driving law enforcement activities are most effective, the TSD provides funding for specialized training on standard field sobriety testing (SFST), drug recognition expert (DRE) and advanced roadside impaired driving enforcement (ARIDE), blood/breath alcohol content (BAC) testing, and crash reporting. Other projects focus on judicial adjudication/compliance and supervised probation, and on prevention issues. As public health guidance and restrictions allowed, most training and meetings were able to go back to an in-person format.

New Mexico's DWI Workgroup is comprised of multiple agencies and advocates of management level or above staff interested in working together to reduce the incidence of DWI. Workgroup members represent law enforcement, criminal justice, prosecution, adjudication, probation, driver licensing, treatment and rehabilitation, ignition interlock programs, data and traffic records, public health, and communications. These stakeholder agencies contribute greatly to NMDOT's efforts to continually reduce impaired driving fatalities and injuries.

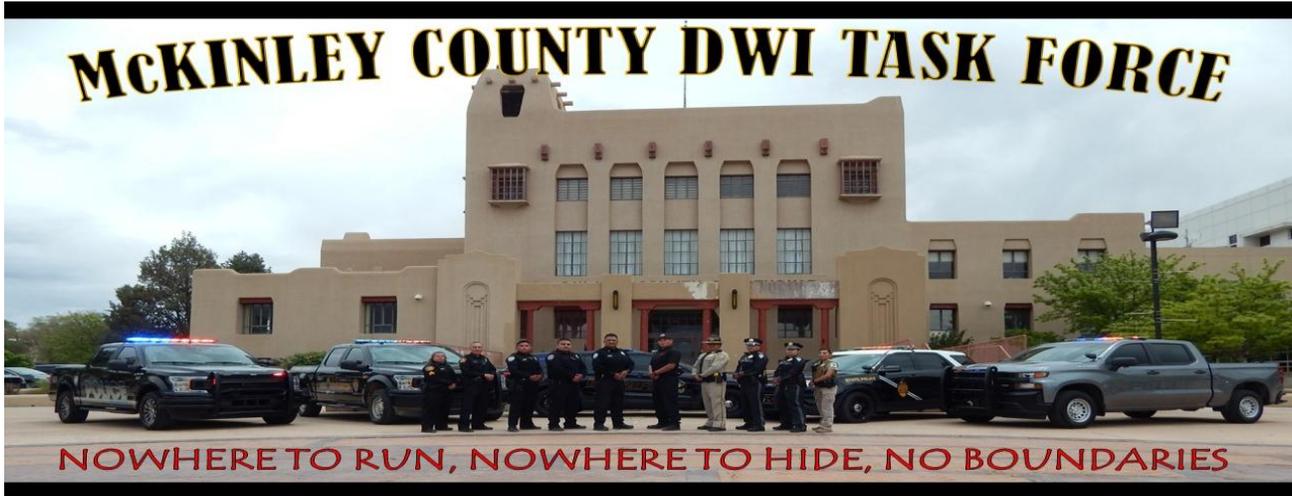
The DWI Workgroup met in July 2021 with a focus on New Mexico's recent legalization of recreational cannabis. The guest speaker, a Colorado traffic safety resource prosecutor, gave a presentation on Colorado's experience with legalized cannabis. The NMDOT DRE Coordinator gave a presentation on the potential impacts of legalized cannabis on traffic safety in the State. The presentation was followed by attendees' open discussion regarding legalization and other DWI-related issues. DWI Workgroup members also provided relevant agency updates.

DWI Enforcement Task Force - McKinley County

164AL-2021-AL-02-00 (01-AL-64-P02)

State 20100 - 01-ID-RF-P02

This project provided funds for a DWI Enforcement Task Force in McKinley County. Utilizing a cross-commissioning agreement, the Task Force law enforcement agencies conduct checkpoints and directed patrols, and participate in statewide Superblitz operations in McKinley County, including portions of the Navajo Nation and Zuni Pueblo. Task Force members include McKinley County Sheriff's Department, Navajo Nation PD, Gallup PD, Zuni PD, Ramah-Navajo PD, New Mexico State Police – District 6 and the Second Judicial Court District Attorney. McKinley County is the lead agency for the Task Force. Both Federal and State funds were used for this project.



Funds were provided for a full-time Task Force coordinator who develops and manages the operational plan for the project; a full-time prosecuting attorney who handles DWI cases in State and Tribal courts and coordinates cases between jurisdictions; a full-time officer solely dedicated to enforcement of DWI laws; and a full-time paralegal in the District Attorney's Office whose time is dedicated exclusively to assisting and supporting the Task Force prosecutor with case management and all other tasks necessary to prosecute DWI cases. In FFY21, the grant-funded paralegal scheduled 63 police officer DWI-related interviews and attended 57 of these interviews, and drafted 148 DWI-related pleadings and/or continuances. The Task Force attorney prosecuted 148 DWI cases. The DWI Task Force Coordinator also participated in DWI Drug Court meetings.

During the FFY, joint checkpoint operations were conducted with Task Force agencies including Zuni PD, Gallup PD, New Mexico State Police, the Ramah-Navajo Chapter and the McKinley County Sheriff's Office. Due to the impacts of COVID-19, the Navajo Nation PD did not conduct any activities in FFY21. The McKinley County Task Force officers worked 1,862 directed patrol hours and conducted 21 checkpoints. These operations resulted in the following:

- ◆ 171 DWI arrests
- ◆ 37 open container
- ◆ 1,747 speeding citations
- ◆ 351 uninsured citations
- ◆ 197 seatbelt or child restraints citations
- ◆ 11 reckless driving citations
- ◆ 56 misdemeanor arrests
- ◆ 15 felony arrests; 6 drug arrests
- ◆ 33 fugitives apprehended/bench warrants
- ◆ 2 stolen vehicle recovered
- ◆ 125 suspended or revoked licenses
- ◆ 879 citations for violations other than these listed

At the checkpoints, DWI prevention materials and promotional items were handed out to the drivers, and officers were thanked for their efforts in combating DWI in the county.

Alcohol Sales Compliance/ DWI Warrant Enforcement

164AL-2021-AL-03-00 (01-AL-64-P03)

This project provided overtime funds to the NM Department of Public Safety Special Investigations Unit (SIU) to conduct compliance checks at establishments serving or selling alcohol and to conduct underage enforcement sting operations and DWI warrant enforcement. The SIU focuses on enforcing New Mexico's fourth-degree felony law against providing or purchasing alcohol for minors. In New Mexico, on a third offense for sale of liquor to a minor, the liquor establishment is fined \$10,000, and the liquor license is revoked.

The SIU conducted 115 enforcement operations statewide including sales to intoxicated persons and underage sales enforcement operations. Due to the State public health orders and COVID-19 restrictions, activities for this project were somewhat limited.

In FFY21, the SIU enforcement operations resulted in the following:

- ❖ 713 Establishments checked
- ❖ 333 Written premise inspections conducted
- ❖ 483 Education interactions with liquor establishments
- ❖ 53 Administrative citations issued for Liquor Control Act violations

Supervised Probation – Bernalillo County Metropolitan Court

164AL-2021-AL-04-00 (01-AL-64-P04)

The goal of the Bernalillo County Metropolitan Court DWI First Offender Enhanced Supervision Program is to enhance the supervision of true first-time DWI offenders and thereby reduce recidivism among this population. A risk and needs assessment is conducted at the initial intake, along with a state-mandated impaired driving assessment. These tools allow the probation officers to better determine which offenders are high risk and in need of a more structured supervision plan.

All offenders meeting eligibility for supervision are required to participate in four face-to-face meetings with their probation officer within a two-month period to determine their supervision level. During this period, offenders are assessed for compliance with court directives, treatment level need, bio-psychosocial indicators, and the need for other services that will support their success while on supervision and will provide them with needed resources upon completion of their probation.

This project funds two probation officers and one surveillance officer in the probation office whose time is dedicated to identifying and providing enhanced supervision of eligible convicted high-risk first-time DWI offenders. The surveillance officer also conducts visits to ensure compliance with the ignition interlock program by verifying that offenders who do not have a vehicle are not driving illegally; ensuring drugs and alcohol are not being used by the offender; and assisting with treatment compliance. When feasible, they also assist with monitoring the compliance of other DWI offenders with orders for an ignition interlock.

In FFY21, the DWI First Offender Program experienced decreased numbers of participants. Although it is difficult to determine a specific reason for this decrease, it is important to note that the Metropolitan Court Probation Division has also seen a decline in general supervision participants over the same time period, which has mainly coincided with ongoing COVID-19 incidence.

As of September 30, 2021, enrollments in the program were as follows:

- 569 Supervised – did meet high-risk criteria - (down from 771)
- 154 Unsupervised – did not meet high-risk criteria - (down from 303)
- 79 Ignition interlock only – pending trial on their DWI and not yet convicted - (down from 156)
- 390 Ignition interlocks installed - (down from 526)
- 20 In custody – ordered to install ignition interlock, but defendant is still in custody - (same)

Supervised Probation – Santa Fe County

164AL-2021-AL-05-00 (01-AL-64-P05)

This project is focused on providing enhanced supervision of identified high-risk first-time DWI offenders in Santa Fe County. The project funded one full-time employee in the Santa Fe County DWI Compliance Monitoring/Tracking Program whose time is dedicated to supervising and monitoring eligible DWI offenders subject to ignition interlock restrictions. The program works closely with the Santa Fe Magistrate Court and the First Judicial District Court, with the primary source of client referrals coming from the Magistrate Court. Sentencing of these offenders can include one or more of the following: DWI School; Treatment Program; Victim Impact Panel; Ignition Interlock; Electronic Monitoring; or Community Service.

In FFY21, program staff screened 74 DWI offenders, primarily from the Magistrate Court. All those screened are referred for an ignition interlock, but not all had them installed for various reasons, including not currently having a vehicle. A total of 288 offenders were actively under supervision at the end of FFY21.

Statewide DWI Enforcement Training

164AL-2021-AL-08-00 (01-AL-64-P08)

AI-2021-AI-02-00 (01-AI-02-P02)

This project funded a contract with Southwest Training Consultants, LLC (SWTC) to provide DWI/Standard Field Sobriety Testing (SFST) training to officers and others involved in DWI-related police traffic services. Training included New Mexico Law Enforcement Academy accredited DWI/ SFST Instructor Certification (Train the Trainer) courses, SFST Instructor Refresher courses, Managing Police Traffic Services classes and Traffic Crash Report Completion classes. SWTC provides statewide coordination and oversight of the SFST training program to ensure compliance with existing training standards and procedures, and they conduct SFST Oversight Committee meetings.

In FFY21, SWTC conducted two 40-hour SFST Instructor Certification classes with 29 students. SWTC provides all students with a USB flash drive uploaded with the NHTSA training materials, as well as a binder with paper copies of the training materials.

Five 8-hour SFST Instructor Refresher classes were conducted with 79 students. The focus of the training was on administrative license revocation and instructor proficiency. All instructors are required to demonstrate SFST proficiency at the beginning of the course to continue in this class. Instructor manuals are updated annually with the most current training materials. During the year, SWTC and the DRE program manager began discussions regarding a collaborative effort that would include both SFST and DRE training.

Five 4-hour Traffic Crash Report courses that focus on correctly and fully completing the State's current uniform crash report (UCR) were conducted with 76 students. This training is particularly important as new data elements were added to the UCR in 2019 with additional MMUCC (model minimum uniform crash criteria) elements and attributes, and fields for collecting additional data on driver roadway environment, roadway clearance time, incident clearance time, vehicle factors, school bus involved crashes, pedestrian crashes, crash contributing factors, and secondary crash factors. The Traffic Crash Report course also included a review of the Traffic and Criminal Software (TraCS) program, along with information on its efficiency and effectiveness.

In FFY21, the SWTC conducted two initial Managing Police Traffic Services trainings with 29 students. Students were provided with a USB flash drive with materials provided by NHTSA, along with a binder with paper copies of training materials.

SWTC staff also provided on-site training for U.S. Air Force personnel, and participated in a wet lab for the NM Law Enforcement Academy. NMDOT/TSD funds were not used for this activity.

During the FFY, four SFST Oversight Committee meetings were conducted with Committee members from around the State. Committee members discussed revisions to the Standards Manual and updates to the 2022 Instructor Refresher curriculum; voted on and recommended three initial instructor applications; and introduced their new contract coordinator. Meetings were conducted virtually during the first three quarters of FFY21, with a combined in-person and virtual meeting conducted in the fourth quarter.

Traffic Safety Clearinghouse

164AL-2021-AL-09-00 (01-AL-64-P09)

This project provided funds for Traffic Safety information clearinghouse services statewide. Through Safer New Mexico Now's Injury Prevention Resource Center (IPRC), staff distributes DWI information and prevention materials to support NMDOT DWI projects. They staff a 1-800 toll-free service to respond to public queries about DWI-related materials and other traffic safety information. Both Federal and State funds are used for Clearinghouse activities. The 164AL funds are expended only for alcohol-impaired driving materials or activities associated with this project.

In FFY21, Safer distributed over 18,290 pieces of DWI prevention material, available in both English and Spanish. A ZeroProof newsletter focused on underage alcohol prevention is distributed twice a year electronically to more than 1,100 recipients including schools and traffic safety advocates. The current ZeroProof newsletter can be accessed at: <https://www.safernm.org/resources/news/> and the NMDOT ZeroProof website, and underage drinking and DWI prevention resources can be accessed via: <https://www.safernm.org/resources/prevention/>.

ALR Hearing Prosecution Attorney

164AL-2021-AL-10-00 (01-AL-64-P10)

M5CS-2021-ID-06-00 (01-ID-05d-P06)

This project provided funds for an NMDOT administrative license revocation traffic safety resource prosecution attorney (ALR-TSRP) housed in the Attorney General's Office. The ALR-TSRP began work in February 2021 and immediately initiated contact with law enforcement from across the State to inform them of her position and ability to assist with the ALR hearings and to emphasize the importance of their participation in these hearings. The ALR-TSRP also met with MVD Administrative Hearings Office staff to discuss coordinating efforts to improve the administrative hearing process, and develop and provide implied consent trainings to law enforcement.

In FFY21, the ALR-TSRP reviewed all cases on all available hearing lists and participated in hearings to address concerns raised by law enforcement. The ALR-TSRP represented the MVD in 70 ALR hearings. Of these, 20 went to a full hearing, and the MVD prevailed in 19 of the 20 hearings. Of the remaining 50 hearings: the license revocation was rescinded in 21 cases due to officer failure to appear; 16 revocations were sustained due to driver failure to appear; and the remaining 13 cases were undetermined at the end of the FFY.

In addition, the ALR-TSRP attended meetings with Traffic Safety partners including DRE and SFST training coordinators, MVD and Safer NM Now staff and local DWI agencies. The ALR-TSRP prepared and conducted training sessions at SFST, ARIDE, Law Enforcement Coordinator's Symposium (LECS), NM Law Enforcement Academy, DWI Checkpoint and DRE meetings and trainings. The ALR-TSRP assisted in the planning and coordination of the DWI Conference conducted in conjunction with the Administrative Office of the District Attorney, and worked with MVD to correct an erroneous non-arrest clause on revoked license returns.

Following legalization of cannabis during the 2021 State legislative session, the ALR-TSRP applied to be a member of the Cannabis Regulatory Committee along with Lt. Files, the State DRE coordinator. Both applications were denied.

Alcohol-ID Program Management – FTEs

164AL-2021-AL-11-00 (01-AL-64-P11)

This project provided funds for TSD's management of the Alcohol-Impaired Driving Program to coordinate ENDWI and Superblitz enforcement activities, participation in the National Crackdown enforcement activities and other projects related to reducing impaired driving. FTE staff members monitor program area projects and oversee quality assurance initiatives. TSD staff members collaborate with the State's law enforcement liaisons, law enforcement agencies and other traffic safety partners to increase the effectiveness and efficiency of the State's efforts to reduce DWI.

Traffic Safety Law Enforcement Liaisons

164AL-2021-AL-12-00 (01-AL-64-P12)

Through a contract with Safer NM Now, this project funded three full-time position law enforcement liaisons (LELs) to provide coordination between State, county, municipal and tribal law enforcement (LE) agencies for NMDOT and national traffic safety initiatives. TSD LELs provide technical assistance to LE agencies on standard operating procedures and enforcement plans, and with public information and education via on-site meetings, telephone contacts, and email correspondence.

LELs work with agencies to determine the number of high-visibility law enforcement operations to be conducted during the year based on a problem identification process and available funding. LELs also develop a plan for monitoring progress toward achievement of agency performance goals. To facilitate these processes, the LELs use the NMDOT E-Grant System to solicit, review and monitor law enforcement agency applications, operational plans, reimbursement requests and available reports. The LELs also use the system to maintain documentation of correspondence with each funded agency. In FFY21, Safer law enforcement liaisons maintained oversight of 95 individual law enforcement agencies.

Annually, the LELs assist with developing and coordinating the statewide Law Enforcement Coordinator's Symposium (LECS). Due to continuing impacts of the COVID-19, the LECS was conducted via a virtual platform on May 5, 2021. More than 200 law enforcement personnel and representatives from NHTSA and the NMDOT attended the symposium. Local and national speakers presented on topics including: leadership genetics in police departments; reinvesting in traffic safety; the impacts of COVID-19 on law enforcement; investing in nighttime seat belt enforcement; and motivation for traffic enforcement.

In addition, a LECS Program Management virtual session was conducted in August 2021. Topics for the session included: Liquor and Delivery Laws; Implied Consent and License Revocation; and the new NMDOT TSD's Pedestrian Safety Action Plan. NMDOT staff provided administrative updates and information on navigating the E-Grant System. The LECS provides law enforcement representatives the opportunity to obtain current program information, legal and administrative updates, and receive continuing education units.

DWI Media Creative Design and Production

164AL-2021-AL-15-00 (01-AL-64-P15)

The NMDOT contracted with the RK Venture creative-design firm to create, design and produce television, radio, outdoor marketing, social media/video, print and educational materials for DWI awareness and enforcement efforts. Media design details and examples are in the Media and Marketing Campaigns section of this report.

DWI Media Placement

164PM-2021-PM-16-00 (01-AL-PM-P16)

This project provided funds for television, radio and outdoor (billboard) media placement during the DWI Superblitz Mobilizations conducted throughout the year, the NHTSA National Crackdown and ENDWI messaging during non-Superblitz Mobilization periods. Media includes strong enforcement and deterrence messaging targeted at high-risk populations. Details on this project are in the Media and Marketing Campaigns section of this report.

Court Monitoring – MADD

164AL-2021-AL-17-00 (01-AL-64-P17)

This project provided funds for a court monitoring program in high DWI-risk counties to monitor and gather information, and report back to the NMDOT on a minimum of 250 DWI court cases per year utilizing a court monitoring tool. Funds are provided for training of staff, and monitoring and reporting on DWI court cases to assist the NMDOT in identifying strengths and weaknesses in the court processes. Project reporting includes recommended systematic improvements to more efficiently and effectively adjudicate DWI cases.

In year five of the project, court monitoring of misdemeanor DWI cases was again conducted in magistrate courts in Bernalillo, Doña Ana, McKinley, Rio Arriba, San Juan and Santa Fe counties. Project staff monitored 2,636 cases, and of these cases, 1,628 were adjudicated (61.7% compared to 58% in 2020).

Court monitoring continued to be impacted by COVID-19 State, county and individual court restrictions and guidelines that affected the 'mode of monitoring, logistics of DWI hearings and prioritization of attendance,' and in some courts, DWI case filings, arrests and prosecutions.

Of cases adjudicated, 25 percent were guilty; 2 percent not guilty, 30 percent deferred prosecution, and 40 percent were dismissed (down from 43 percent in 2020); another 2 percent were transferred to District Court, and 1 percent were amended.

Key observations by court monitors included:

- Increased numbers of dismissals of misdemeanor DWI cases in many counties
- NM Supreme Court-granted waivers to extend case timelines and suspend trials
- Some cases pled down to a 1st DWI when they were not 'true firsts,' resulting in these cases not having an enhanced DWI charge
- Fewer misdemeanor cases in DWI dockets

The higher number of dismissals in some counties may be the result of COVID-19-related aspects including law enforcement and prosecutor staff shortages resulting in poor transmission of discovery, officers unavailable to attend key proceedings, late filings and a backlog of cases.

Recommendations from the year five project report include the following:

- Work with courts to discourage premature dismissals of DWI cases which can preclude mandates for ignition interlocks
- Comply with the statutory requirement that ignition interlocks be installed in all vehicles driven by offenders
- Maintain continued support of high-visibility of law enforcement
- Continue working with communities to highlight awareness of the tragic consequences of DWI

UAD Prevention Creative Design & Production

164AL-2021-AL-18-00 (01-AL-64-P18)

State 20700 – 01-DPE-10-P01

This project funded a contract with RK Venture to develop an underage drinking (UAD) media campaign targeted at youths aged 10 to 18, and/or their parents, regarding the dangers and consequences of underage drinking.

In FFY21, RK Venture developed sports-focused sponsorship ads and promotions for university and school campuses, and for education or sports-oriented events/organizations. Media design examples are in the Media and Marketing Campaigns section of this report. Graphics were updated for the ZeroProof website, and animated video and posts were created and run on Facebook, Instagram, and TikTok.

ZeroProof Campaign

164AL-2021-AL-19-00 (01-AL-64-P19)

This project funded a contract with RK Venture to continue maintenance and support of a ZeroProof website that focuses on information and outreach to youths and parents on the importance of delaying the onset of alcohol use and to reduce binge drinking.

In FFY21, the NMDOT continued to support communication and outreach via social media platforms and to maintain the ZeroProof website. <https://www.zeroproofnm.com/>

2nd Judicial District DWI Prosecution Support

164AL-2021-AL-22-00 (01-AL-64-P22)

This project provided funds to the Office of the 2nd Judicial District Attorney for five FTE paralegals whose time is dedicated exclusively to supporting tasks necessary to prosecute DWI cases. The paralegals coordinate and schedule pre-trial interviews; attend the interviews, as needed; check and draft necessary pleadings and continuances; and perform other duties related to prosecuting DWI cases. The 2nd Judicial District Court encompasses Bernalillo County and receives cases primarily from Albuquerque Police Department, Bernalillo County Sheriff's Office and New Mexico State Police. In FFY21, 59.3 percent of the cases sent to the DA's office were from the Albuquerque Police Department (APD).

A primary focus of the paralegals is to make initial contact with victims involved in DWI crashes within 72 hours of receiving the full police and crash reports. One purpose of this is to determine if the case should be classified as a misdemeanor or a felony DWI. Paralegals also serve as a resource for victim assistance, such as providing a copy of the police report for insurance or other purposes, letting them know where to find their towed vehicle, and providing contact information for victims' assistance agencies, such as legal aid and MADD. In FFY21, the project-funded paralegals handled 1,415 cases, up from 1,179 in FFY20. They tracked how many of the DWI cases involved a crash and the different law enforcement agencies involved. In FFY21, due to COVID-19 restrictions, staff worked both remotely and in-office.

Another focus for the paralegals is to ensure that pre-trial interviews between the defense counsel and police officers involved with a DWI case are scheduled and conducted in a timely manner in order to provide defense counsel with all relevant case discovery materials within 30 days of the DWI arrest, thus reducing the possibility of dismissal of the case. They facilitate rescheduling the interview between the officer and defense counsel, which serves to reduce the chance for automatic dismissal of the case.

Paralegals are able to track how many pre-trial interviews (PTIs) each officer has missed and the reason for missing the interviews. Reducing the number of officers that fail to appear for pre-trial interviews reduces costs associated with issuing subpoenas to officers to reschedule the interviews. In FFY21, the completion rate of pre-trial interviews with APD officers and private defense counsel was 78.6 percent, compared to 83 percent in FFY20. Among officers failing to appear at PTIs, 57.8 percent did not respond to attempted contact by the paralegals; 22.9 percent were on mandatory call; 9.2 percent were on military or family leave; 5.5 percent were in court or there was a PTI overlap; 2.8 percent were sick or on a family emergency; and 1.8 percent were in COVID-19 quarantine.

DWI/ Drug Courts – AOC

M5CS-2021-ID-02-00 (01-ID-05d-P02)

There are eleven DWI / Drug Courts in New Mexico that focus on alcohol and/or drug cases, with another 40 treatment court programs (adult, juvenile, family dependency, veterans, tribal healing to wellness, domestic violence and mental health) that handle a broad range of drug- or behavioral health-involved cases. These courts operate in 28 of New Mexico's 33 counties at District, Metropolitan, Magistrate, and Municipal court levels.

Through a contract with the Administrative Office of the Courts (AOC), the TSD provided funding to support nine of the eleven DWI/ Drug Courts operating in magistrate and municipal courts. The Bernalillo County Metropolitan Court also houses a DWI/ Drug Court, and the Second Judicial District has a Felony DWI/ Drug Court Program. DWI/Drug Court programs successfully adapted to continued COVID-19 restrictions and precautions by instituting virtual hearings, meetings, trainings and telemedicine sessions.

In June, 2021, the AOC issued a request for proposals (RFP) for treatment services in McKinley County, however there were no responses to the RFP. The AOC then engaged in preliminary discussions with the Eleventh Judicial District Court and McKinley County regarding a partnership to establish the DWI/Drug Court. Should an agreement be reached, McKinley County would then oversee the drug testing of Court participants. In addition, the AOC began discussions with the First Judicial District regarding a new DWI/Drug Court in Rio Arriba County. Plans include posting for a DWI/Drug Court Coordinator in FFY22 and issuance of an RFP for treatment services.

In FFY21, the AOC reported that the New Mexico DWI Court graduate recidivism rate was 7.58 percent, and the average Drug Court graduate recidivism rate was 10.39 percent (three years post-program exit) while the average New Mexico Intent-to-Treat Drug Court (all persons admitted to the program – graduates and non-graduates) recidivism rate was 18.80 percent (three years post program exit).

FFY21 NM Magistrate and Municipal DWI/ Drug Court Results

Magistrate Courts	# of Program Graduates	% Graduated	Recidivism %		% Retention	% Employed Upon Graduation
			All Admits	Grads		
Dona Ana County	9	60	9.5	4.1	67.9	100
Eddy County	8	89	7.9	10	94.4	75
San Juan County	5	62.5	19.2	3.9	86.2	80
San Miguel County	7	58.3	20.7	23.5	79.2	71.4
Santa Fe County	4	80	33.3	25	69.2	100
Torrance County	2	100	0	0	100	100
Valencia County	5	83.3	3.9	6.5	92	100
McKinley County	Program has not yet admitted participants					
Farmington Municipal	7	70	11.1	8.3	81.8	100

Due to COVID-19 restrictions, only a limited number of DWI/Drug Court Program staff were able to attend the National Association of Drug Court Professionals RISE21 conference in National Harbor, Maryland in August 2021. Attendees included three DWI/Drug Court coordinators, three AOC statewide program managers, the AOC Behavioral Health program manager and four judges. The AOC’s Statewide Program Manager, a drug court graduate, gave a presentation on the importance of Drug Court programs.

In September 2021, the AOC helped with coordination of the New Mexico Alumni in Recovery’s first annual motorcycle run in support of current and former drug court participants.

BAC Testing Training – SLD **M5BAC-2021-ID-04-00 (01-ID-05d-P03)**

This project provided funding for a full-time person from the New Mexico Department of Health - Scientific Laboratory Division (SLD) to provide IR 8000 intoximeter (alcohol detection) training to law enforcement. The SLD provides a cooperative, comprehensive, multi-strategy educational program on the enforcement and successful prosecution of alcohol-impaired driving for State, district and local prosecutors, law enforcement and community advocates. They produce State alcohol and drug-impaired driving prevalence and trend data and data on surviving drivers in alcohol-impaired driving crashes, along with bi-weekly BAC reports on all fatal crashes.

In FFY21, the SLD conducted the following certification* training classes:

- 47 Intoxilyzer 8000 (breath tester) Breath Operator Full Certification* only classes; 24 Intoxilyzer 8000 Breath Operator Full Certification/Recertification classes; and 19 Intoxilyzer 8000 Breath Operator Recertification only classes, training a total of 1,482 officers. Recertification only classes are offered on-site in various cities or online through an IT platform
- 6 Intoxilyzer 8000 Key Operator classes with 61 officers trained

**Full Certification requires 8 hours of training; Recertification requires 4 hours of training and is used when an operator is already certified on one instrument and is seeking an additional certification. Officers attending the 8-hour training can also recertify by attending the second half of the full-certification course*

SLD staff attended a number of online or in-person trainings/conferences In FFY21 including: Forensic Pharmacology Online; Dynex DSX; Robert Borckenstein Alcohol Course on Alcohol and Highway Safety and Course on Drugs and Human Performance; International Association for Chemical Testing Annual Conference; Society of Forensic Toxicologists Novel Psychoactive Substances Webinar; and Agilent Technologies Ultivo Liquid Chromatograph Mass Spectrometer.

DRE and ARIDE Training

M5TR-2021-ID-04-00 (01-ID-05d-P04)

This project funded a contract with BRV Consulting to identify areas of the State with limited or no drug recognition expert (DRE) resources and to provide DRE training, DRE recertification training and Advanced Roadside Impaired Driving Enforcement (ARIDE) classes to increase the number of DRE and ARIDE experts statewide, particularly in areas where the trainings had not been previously conducted. Trainers utilize the NHTSA-approved curriculum, and training is conducted per the International Association of Chiefs of Police Drug Evaluation and Classification Programs International Standards for certification.

DRE Program staff continued to provide training in FFY21, while adhering to State COVID-19 restrictions and safety protocols. Of 22 applicants attending DRE classes, 18 officers from 14 law enforcement agencies completed the training and were certified as DREs.

Three DRE Recertification courses were scheduled and conducted in FFY21 utilizing the NM Department of Public Safety accredited recertification curriculum. A total of 22 DREs received eight hours of advanced training, with instruction provided by the State DRE Coordinator, two TS Resource Prosecutors and a chemist from the NMDOH Scientific Laboratory Division. The NM DRE Program currently has 75 certified DREs and staff continues to work diligently to identify qualified candidates to become DREs. Also in 2021, instructor candidates were able to complete their five-day classroom training and field certification requirement, resulting in the certification of four new DRE instructors.

The NM DRE Committee conducted two meetings during the FFY. The Committee assists in selecting the most qualified applicants to attend DRE training and in selecting qualified DRE instructors. This review and selection process has been successful in achieving a low attrition rate for both DREs and DRE instructors.

BRV also conducted 16 Advanced Roadside Impaired Driving Enforcement (ARIDE) courses in FFY21 training 168 officers and prosecutors from around the State. This two-day course is focused on the signs and symptoms associated with drug-impaired drivers. Given the State's 2021 legalization of recreational cannabis, the ARIDE course and the DRE training are particularly essential for officers and prosecutors from around the State.

In FFY21, seven DRE representatives from New Mexico attended the 2021 IACP Drugs, Alcohol and Impaired Driving conference. Topics included: Identification and Prosecution of Drug-Impaired Drivers; Cannabis DWI Investigations; and Emerging Drugs of Abuse.

Traffic Safety Resource Prosecutor

M5CS-2021-ID-05-00 (01-ID-05d-P05)

This project provided funds for a full-time traffic safety resource prosecutor (TSRP) and administrative assistant to conduct statewide training for other prosecutors and for law enforcement officers, probation officers/DWI compliance officers and county DWI program managers with the aim of improving the prosecution of DWI cases. Training includes, but is not limited to DWI-related case law, including updates of local, State or Federal laws; and use of evidence derived from video cameras, passive alcohol sensors, and traffic records systems. The TSRP and administrative assistant positions are housed under the New Mexico Attorney General's office. In FFY21, the TSRP accepted an award from New Mexico MADD at their 2021 Honoring Heroes Ceremony for 'Outstanding Criminal Justice Prosecutor.'

During the year, although two planned trainings were cancelled due to COVID 19 restrictions, the TSRP conducted presentations/training sessions to 262 law enforcement officers and prosecutors, including:

- ❖ Two DRE Recertification classes
- ❖ One DRE Expert class
- ❖ One Officer-led prosecution course
- ❖ One 4-day law block at SENM Law Enforcement Academy

TSRP program staff partnered with the Administrative Office of the District Attorney to organize the DWI Conference held in September 2021 for law enforcement and prosecutors. Sessions were taught by leading experts, and topics included:

- MADD victim impact panel
- DWI investigations and prosecution
- ARIDE and DRE introduction and investigation
- DRE 12 step process
- Scientific Laboratory Division testing and cannabis impairment
- DWI and traffic appellate update
- DWI report writing
- Prosecution block
- SFST validation for drugs; traffic reconstruction; and search warrant writing for collection and testing of blood

In addition to the above-listed training sessions, the TSRP program staff corresponded with and attended in-person and online meetings with traffic safety partners including those from district and municipal courts, law enforcement training academies, DRE and SFST coordinating committees, MADD, Administrative Office of the Courts, the NMDOT DWI Workgroup, UNM Scientific Labs Division, and Safer New Mexico Now. The TSRP also provided technical assistance to various law enforcement agencies and prosecutors.

The TSRP screened cases and served as special prosecutor or second chair on ten specialized impaired driving cases. Three of these resulted in guilty outcomes, including one guilty verdict following a jury trial for DWI vehicular homicide. At the end of FFY21, the other cases were either pending, were not accepted for prosecution, or did not have enough evidence to prosecute.

Coordination of the Courts to School program designed to educate youth on the dangers of DWI was delayed in FFY21 due to the COVID-19 restrictions.

The following Alcohol-Impaired Driving projects were listed in the 2021 HSP, but no NHTSA funds were expended in FFY21:

DWI Workgroup Meeting Facilitation Members of the DWI Workgroup met in July 2021, but no funds were expended for this project.	164AL-2021-AL-07-00 (01-AL-64-P07)
Impaired Driving Media Creative Design This project was not implemented in FFY21	M5PEM-2021-ID-07-00 (01-ID-05d-P07)
Impaired Driving Media Placement This project was not implemented in FFY21	M5PEM-2021-ID-08-00 (01-ID-05d-P08)

State Funds-Only Projects and SFY2021 Accomplishments

Underage Drinking Prevention Projects

In SFY21, the NMDOT/TSD again funded a variety of projects aimed at reducing underage drinking, and underage drinking and driving behaviors. These projects provided program services to school-age youths and their families, including educational presentations on underage drinking awareness, underage drinking laws and media literacy, and classroom discussions on increasing self-esteem skills and positive family communication. Middle and high school youths also receive education on preventing and/or reducing alcohol use, on the dangers of binge-drinking, and on how to conduct shoulder taps and provide merchant education about liquor control act violations.

Data from New Mexico's most recent State Youth Risk and Resiliency Survey (YRRS) regarding alcohol use by teens in grades 9-12 found that in the decade from 2009-2019, the number of NM students reporting having their first drink before the age of 13 decreased by 30.3 percent (from 29.4% to 20.5%); binge drinking fell by 52 percent (from 25.0% to 12.1%); and the number of students reporting currently drinking alcohol fell 29.4 percent (from 40.5% to 28.6%).

Between 2013 and 2019, the number of students reporting that they drove when they had been drinking alcohol fell by 23.6 percent (from 8.9% to 6.8%). Reported drinking alcohol before age 13 decreased by 8.1 percent (from 22.3% to 20.5%), and reported binge drinking fell by 10 percent (from 4.0% to 3.6%). 2019 data show that the percentage of New Mexico teens reported having their first drink of alcohol before age 13 or having driven when they had been drinking alcohol were below the national averages. Data from the 2021 State YRRS will be available by mid-2022.

Life of an Athlete

This project provided funds to the New Mexico Activities Association (NMAA) to implement Life of an Athlete (LoA), an alcohol and other drug use and abuse education, prevention, and intervention course for student athletes, their parents, coaches, and for athletic directors statewide. Information on the NMAA training and other related resources can be found on their website: <https://lifeofanathlete.com/>.

On-line LoA courses were conducted from October 2020 through September 2021, with 2,876 students completing the high school course. Due to COVID-19 restrictions, only three in-person presentations were made for 240 students at three high schools.

Starting in September 2021, the NMAA began promoting the LoA program during local television station KRQE's *Friday Night Football* highlights show. The NMAA further promotes the LoA program by providing athletic bag tags for student athletes, coaches, athletic trainers, the media, and corporate sponsors. NMAA staff workers, volunteers and Student Leadership Committee members also wear LoA logo athletic gear to further highlight the program.

Boys and Girls Clubs

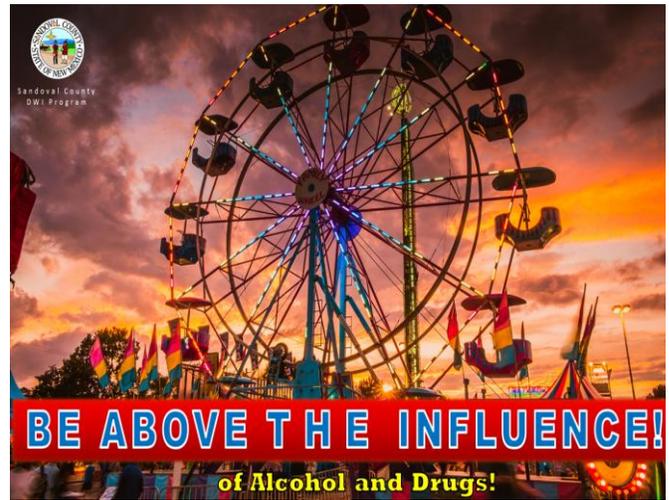
In SFY21, staff from nine Boys and Girls Clubs from around the State conducted SMART Choices substance use prevention programs for 270 youths. Of these youths, 121 were aged 6-9, 83 were 10-12 and 66 were aged 13-15; 150 were males and 120 were females. In addition, clubs provided alcohol and substance abuse prevention education to 51 parents.

SMART Choices curriculum is designed to provide participants with knowledge, peer-group support and self-esteem skills to help them make healthy choices and practice responsible behavior regarding alcohol use. The program consists of an orientation session, and age-appropriate activity and reflection sessions. Youths are asked to sign pledges stating that they will not use alcohol before the age of 21.

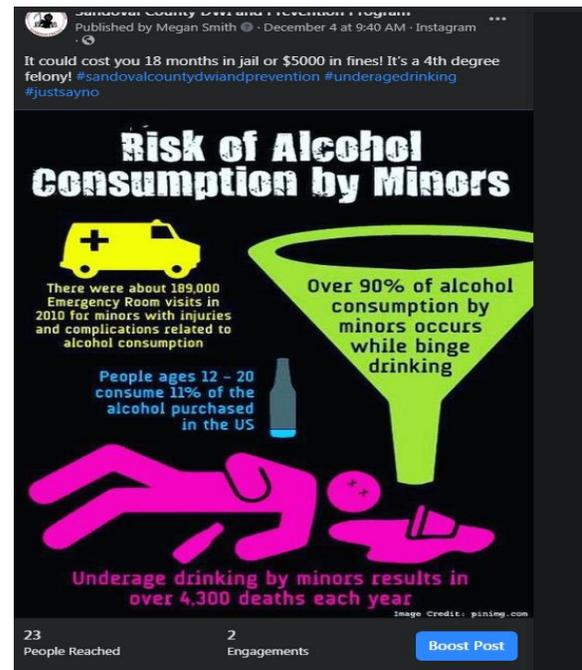
During the year, clubs worked with a number of partners including the McKinley County DWI Prevention Program, the San Juan Partnership, Department of Health, Juvenile Probation and the Cavern City Child Advocacy Center to provide prevention education and communicate anti-alcohol use messaging, including the consequences of underage drinking.

Sandoval County DWI & Prevention Program

The Sandoval County DWI & Prevention Program conducted activities from January through June 2021. Program staff again collaborated with Independence High School students to help create PSAs and billboards regarding youth access to alcohol and related State alcohol laws. Billboards were displayed during April, May and June 2021 on Highway 528 which runs through the towns of Bernalillo and Rio Rancho.



PSAs and billboard images highlighting youth drinking laws and consequences were displayed on the Sandoval County DWI & Prevention Program Facebook pages and on Instagram.



Due to ongoing COVID-19 restrictions, only a limited number of underage alcohol compliance checks and shoulder tap operations were conducted in April and May 2021 with the Sandoval County Sheriff and the Corrales Police Department.

Annually, the County works with the Local Collaborative 16 to plan the yearly Save a Life Sobriety Youth Powwow focused on preventing underage drinking; however due to COVID-19 State restrictions, the County was not able to hold the Powwow in 2021.

Community Driving While Impaired (CDWI)

This project provides funds to cities or counties for alcohol-related prevention, enforcement, public information/ education and DWI offender projects. State funds come from a \$75.00 fee imposed on convicted drunk drivers, as allowed by Section 31-12-7(B) and Regulation 18.20.6 NMAC (2004). Funding amounts vary by fiscal year based on fees collected in the previous State fiscal year. All of New Mexico's 33 counties are eligible to receive a portion of the funds, but not all cities/ counties apply for the funds every year. In SFY21, \$238,468 of CDWI funds was distributed to 15 local governmental agencies and the State Police.

Ignition Interlock Administration

The NMDOT/TSD is responsible for the licensing, certification and monitoring of ignition interlock providers. Once approved, provider information is available on the UNM Traffic Safety Center (TSC) website for use by agencies and the public: <http://transportation.unm.edu/>.

In SFY21, TSC staff processed original or renewal licensing applications for nine ignition interlock manufacturers, 67 service centers, 141 installers, 53 service technicians and 77 mobile units. TSC staff conducted monitoring (record reviews) of 31 ignition interlock service centers/installers to ensure compliance with New Mexico Administrative Code Regulations. During a number of visits, ignition interlock calibrations, installations and removals were also monitored.

The Ignition Interlock Program Manager (IIPM) monitors, investigates and resolves complaints, and responds to calls for information about ignition interlock requirements from the public, service providers, the courts and other government agencies statewide, nationally and internationally. The IIPM also meets with and assists the NM Motor Vehicle Division, the courts, compliance personnel and law enforcement with ignition interlock issues.

Ignition Interlock Indigent Fund

The NMDOT/TSD is legislatively mandated to administer New Mexico's Ignition Interlock (II) Indigent Fund. Annually, approximately \$300,000 is appropriated to the fund from the State's liquor excise tax. Additional funds come from a \$50 indigent device fund fee paid by all non-indigent individuals every year that they obtain or renew an ignition interlock license. Indigent device fund fees are waived for approved indigent drivers during their indigent eligibility period. No more than ten percent of the money in the II Indigent Fund can be used for administrative purposes in any State fiscal year.

TSD staff processes applications for individuals seeking a subsidy from the II Indigent Fund. The subsidy covers one vehicle per offender up to \$50.00 for the cost of the interlock installation, \$30.00 monthly for verified active use of the interlock device and \$50.00 for the cost of removal of the device during the indigent individual's eligibility period. During SFY21, TSD staff processed 1,317 applications for indigent status. Of those processed, 1,085 were approved and 232 were denied. At the end of SFY21, there were 1,047 active approved indigent clients eligible for indigent benefits.

Projects' Contribution toward Achieving Performance Targets

NHTSA AFR data indicate the State will meet and exceed its 2020 alcohol-impaired driving performance target of 126 fatalities, and is projecting 120 alcohol-impaired fatalities in 2020; however the State is projected to not meet its 2021 target of 110 alcohol-impaired fatalities.

The State continues to support projects designed to reduce alcohol-impaired driving crashes, fatalities and injuries statewide. In FFY21, 59 law enforcement agencies, including the New Mexico State Police, participated in high-visibility enforcement activities focused on identified alcohol-involved high crash, high fatality areas. As occurred in FFY20, law enforcement continued to assist in addressing COVID-19 public health restrictions or health orders during FFY21. Some agencies reported zero or reduced grant-funded activity due to COVID-19-related issues, and some agencies reported experiencing reduced manpower issues, thus resulting in fewer DWI arrests in 2020 and 2021 from 2019.

The NMDOT met and exceeded both its 2020 and 2021 public information State performance targets of at least 80 percent of Attitude & Awareness Survey respondents reporting they have heard or seen traffic safety messaging in the past year. In FFY21, 84% reported seeing the TS safety messaging, while in FFY20, 86% reported seeing the messaging.

In the coming year, the NMDOT's focus will continue to be on all impaired-driving program activities, including enforcement, DWI/drug courts, DRE/ARIDE training for law enforcement, ignition interlock mandates, traffic safety resource prosecutors, judicial DWI prosecution support, supervised probation of DWI offenders, and high-visibility media and prevention programs that highlight the dangers of impaired driving, with the goal of reducing alcohol-impaired crashes, fatalities and injuries.

Occupant Protection Program

Program Plan Overview

New Mexico's primary seatbelt and child safety/ booster seat laws, child safety seat distribution program, and fitting stations and inspection clinics are instrumental in NMDOT/TSD's ability to achieve high use of occupant protection and in reducing the number of unrestrained occupant fatalities. Child passenger safety seat technician and instructor trainings are a critical component of the State's Occupant Protection program, and have contributed to successfully maintaining high standards of safety seat distribution and installation.

Annual seatbelt surveys help the State monitor the need for focus on particular populations and/or areas of the State. In support of National Child Passenger Safety Week, the NMDOT issued its annual statewide press release in September 2021. In addition, the NMDOT sponsored Safer NM Now car seat inspection clinics on September 25, 2021 as part of National Seat Check Saturday.

High-visibility enforcement of seatbelt and child safety seat State statutes was conducted year-round and during the 2021 State2State Buckle-Up campaign that coincided with the National Click It or Ticket (CIOT) seatbelt enforcement campaign. Enforcement activity was coordinated with high-visibility BKLUP and CIOT media and public awareness campaigns.

NHTSA Funded Projects and 2021 Accomplishments

Child Restraint Program

CR-2021-OP-01-00 (01-OP-02-P01)

State 20100 – 01-OP-RF-P02 & 01-OP-RF-P03

The Child Restraint Program project provides funds to maintain, and as feasible, expand the child safety seat/ booster seat distribution system; maintain or increase availability of child safety seat /booster seat equipment for low-income families; maintain high levels of child safety seat/ booster seat inspection clinics and fitting stations throughout the State; and provide training to child safety seat/ booster seat technicians.

TSD contractor, Safer New Mexico Now (Safer) provides technical and administrative oversight and maintenance of the Child Restraint Program. Safer also contracts with an occupant protection liaison to provide support, education and technical expertise to child passenger safety (CPS) technicians, and agencies and organizations that serve children and families. In April 2021, a NHTSA Traffic Safety Public Service Award was presented to Safer's CEO Lisa Kelloff in recognition of Lisa's 'leadership in the traffic safety community and for championing key legislation to advance traffic safety in New Mexico.'

The four activities detailed below encompass the Child Restraint Program, and both Federal and State funds were used for this project. Due to COVID-19 impacts, some Child Restraint Program activities were limited or conducted virtually during FFY21.

New Mexico Child Safety Seat Distribution Program (NMCSSDP)

With the support of public health clinics, Native American health centers, hospitals, shelters, social service and family resource centers, and community organizations, lower income families are provided child safety seats and instruction on their proper use. Several distribution sites serve primarily Spanish-speaking populations. All distribution sites receive educational materials throughout the year from Safer's Injury Prevention Resource Center. Distribution site staff show child passenger safety videos, review educational brochures with the families and provide individual instruction on how to install a child safety seat.

In FFY21, 45 agencies participated in the New Mexico Child Safety Seat Distribution Program (NMCSSDP) distributing 852 child safety seats to low-income families and making the program services available to an estimated 82 percent of the State's population. A \$25 fee is requested when providing a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay.

In FFY21, the fees generated \$13,199, with all fees going back into the program to assist other families. Safer was able to order 1,142 car seats for distribution through the NMCSSDP sites, fitting stations, and clinics. During the year, site coordinators monitored the number of personnel volunteer hours dedicated to their distribution site, and personnel from all sites worked over 1,730 volunteer hours during the year.

All NMCSSDP agency site personnel who distribute child safety seats are required to be a certified child passenger safety technician (CPST) or to complete a six-hour advocacy training session conducted by a certified Child Passenger Safety instructor. The training includes lectures, hands-on activities and a written test to educate health care personnel on proper seat selection and administrative aspects of the NMCSSDP. In addition, site personnel who are not CPSTs, but have completed the six-hour training must complete a two-hour refresher course every two years to stay abreast of updated information and education. In FFY21, Safer staff conducted three six-hour virtual training sessions with 55 attendees and three two-hour refresher trainings with 51 attendees.

The NMCSSDP Annual Meeting was held virtually on October 15, 2020 with 40 site coordinators and personnel from around the State. The meeting provided attendees with a review of and updates to administrative requirements, a program reference manual, and a hands-on session on proper car seat selection and use. Also of note, Safer Board of Directors member and pediatrician, Dr. Nicole Urrea, earned her CPST instructorship, thus bringing additional credibility to State's program as she is now one of a small number of CPSTI pediatricians in the country.

Child Safety Seat Inspection Clinics, Fitting Stations and Car Seat Checks

New Mexico has ten permanent child safety seat fitting stations statewide, and child safety seat inspection clinics are conducted throughout the year. Child safety technicians and volunteers, including law enforcement and fire safety personnel, and healthcare organizations statewide assist with local child safety seat clinics and fitting stations. Events are advertised via local and/or statewide radio and/or television stations, local newspapers, flyers, at law enforcement training events and on the Safer website. A \$25 fee is requested at fitting station and clinic events when providing a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay.

In response to COVID-19 impacts, Safer conducted virtual car seat checks/education sessions on 90 seats. The sessions provided parents and caregivers with one-on-one education and instruction from nationally-certified child passenger safety technicians on proper selection, installation and use of their car seats. A total of 52 child passenger safety technicians and volunteers donated 84 hours at the events. The NMDOT issued a press release to the media on the virtual car seat inspections to better inform the public of this safe option.

In FFY21, Safer conducted seven car seat inspection clinics. At these clinics, 36 child safety seats were inspected and 6 (16.7%) replaced. Safer found that 47 percent of child safety seats inspected at the clinics were being misused. A total of 103 child passenger safety technicians and volunteers donated over 73 hours at the clinics. A total of \$50 in fees was collected, with fees applied to occupant protection programs to assist other families.

At 13 fitting station events, 39 child safety seats were inspected, and 11 (28.2%) replaced. Safer found that 72 percent of child safety seats inspected were being misused. A total of 23 child passenger safety technicians and volunteers donated 38 hours at the events. A total of \$45 in fees was collected, with fees applied to occupant protection programs to assist other families.

Child Passenger Safety Technician (CPST) Certification Training

Agency personnel and law enforcement officers providing services at child safety seat distribution sites must be certified utilizing NHTSA's Standardized CPS Technician Certification Training. Safer conducts these certification training classes, as well as certification renewal courses.

During FFY2021, due to continued COVID-19 impacts, only two of the planned four National Standardized CPS 32-hour Technician Training classes were conducted, with 30 individuals newly certified.

Two CPST Renewal Courses were conducted in August 2021 in Las Cruces and Rio Rancho, with 15 technicians receiving renewed certification. In addition, one technician completed recertification through the Safe Kids

Worldwide recertification process. Statewide, there are 235 certified CPS technicians (224 technicians and 11 instructors), representing all six NMDOT districts and 28 of 33 counties.

Buckle-Up New Mexico Recertification Training Conference

The annual Buckle-Up New Mexico Recertification Training conference was conducted virtually in March 2021. The event was sponsored by NMDOT/TSD and coordinated by Safer New Mexico Now. This annual two-day training provided 135 child passenger safety technicians, presenters, manufacturers, and traffic safety leadership with education and activities facilitated by experts in the field of child passenger safety and by National child passenger safety manufacturers.

Presentations from leading experts in the field of child passenger safety included:

- How Pediatric Anatomy Affects Injuries in Crashes
- The Importance of Child Passenger Safety as Children Develop
- CPS Updates
- New Car Seats and Features Updates
- Review of Online Resources

OP Program Management-FTEs

OP-2021-OP-02-00 (01-OP-02-P02)

This project provided program management of TSD's Occupant Protection Program, including coordination of statewide law enforcement occupant protection operations. Program personnel oversee funding to local law enforcement agencies for overtime enforcement and assist in developing strategies for inter-jurisdictional enforcement efforts. They provide program management for overseeing projects related to child occupant protection, including safety seat/ booster seat clinics/ fitting stations and distribution.

Seatbelt Observation Surveys

M1OP-2021-OP-01-00 (01-OP-05b-P01)

This project funded a contract with Preusser Research Group, Inc. to conduct New Mexico's annual statewide pre and post daytime seatbelt observation survey and its nighttime observation survey. The daytime surveys were conducted prior to and following the Click It or Ticket National Seatbelt Mobilization (May 24 – June 6, 2021) to determine the annual seatbelt use percentage; the nighttime observations were conducted from July 16 – July 21, 2021.

NHTSA-approved survey methods and processes were used for all surveys. The findings of the surveys help NMDOT assess the impact of New Mexico's primary seatbelt law (a citation can be issued for non-belt use even if no other violation occurs). In FFY21, New Mexico again conducted its seatbelt observation surveys on cars/vans/suvs and pickup trucks. Trained observers recorded front shoulder belt use by drivers and outboard passengers (sitting by the front right-side door).

Results

Utilizing weighted data, the 2021 daytime observed seatbelt use was documented at 89.6 percent, down from 91.8 percent in 2019. Fewer observations were made in 2021 than in 2019. Due to COVID-restrictions, no pre-post survey was conducted in 2020; only a pre-survey was conducted for problem identification purposes. The following table displays 2021 un-weighted data:

Daytime Survey - 2021	% Pre-survey Belt Use		% Post-survey Belt Use
Car/Van/SUVs (driver and outboard)	92.2		93.0
Pickup Truck (driver and outboard)	90.3		89.4
All Vehicles (driver and outboard)	91.6		92.0
Nighttime Observations	All Vehicles	Car/Van/SUV	Pickup Truck
Driver/ Front Seat Passenger	86.0	87.5	80.2
Driver	85.4	86.8	80.2
Passenger	87.9	89.9	80.2

Based on 2021 post-survey results, increased observed seatbelt use was seen in car/van/suvs overall (93.0 vs. 92.6), particularly among passengers (90.5 vs. 94.7) as compared to the 2019 post-survey results.

Increased use was seen among passengers in all vehicles in 2021, including pickup trucks, as compared to 2019 post-survey results.

While still having the lowest use percentages of seatbelt use overall, the increases in seatbelt use among pickup truck occupants supports New Mexico's ongoing focus on high-profile enforcement and media efforts, including the use of pickup trucks in creative media design. Nighttime use remains lower than daytime use among all occupants, and continues to be addressed via nighttime enforcement efforts. The 2021 New Mexico Seatbelt Observation Study is available at: <https://www.safernm.org/safe-driving/seat-belt-safety/>

Click It or Ticket Paid Media Placement

M1*PM-2021-PM-02-00 (01-OP-PM-P02)

NMDOT aired the TV spot 'BKLUP Child's Drawing' and the radio spot 'BKLUP Child' in both Spanish and English. Media examples are in the Media and Marketing Campaigns section of this report.

Child Safety Seats/ Booster Seats

M7*CR-2021-II-01-00 (01-OP-05dII-P01)

This project provided funds for Safer New Mexico Now to purchase and distribute child safety seats and booster seats to enhance child passenger use efforts. In FFY21, a total of 1,142 child safety seats were ordered for distribution, as needed, to agencies statewide.

State Funds-Only Project and SFY2021 Accomplishments

Occupant Protection Enforcement

In FFY21, New Mexico's Governor's 2020 COVID-19 restrictions on business operations and mass gatherings were somewhat eased, however NM State Police and local law enforcement continued to be called upon to ensure that businesses and individuals adhered to the current directives.

BKLUP/CIOT

In FFY21, NMDOT/TSD contracted with 76 law enforcement agencies to participate in BKLUP and CIOT enforcement activities. The 12 State Police districts are counted as one of the 76 agencies. Law enforcement officers conducting directed patrol enforcement worked 7,143 enforcement hours, resulting in 5,412 seatbelt and 233 child restraint citations. Despite COVID-19 restrictions, the number of hours worked and seatbelt citations issued increased from FFY20.

While the focus of these enforcement activities is on the proper use of seatbelts and child restraints, law enforcement officers are able to cite for other violations or apprehend individuals involved in other criminal activities. In addition to the seatbelt and child restraint citations, the OP enforcement operations resulted in the following:

- ◆ 1,867 speeding citations
- ◆ 1,643 uninsured citations
- ◆ 390 cell phone use citations
- ◆ 58 texting citations
- ◆ 339 revoked or suspended license citations
- ◆ 13 reckless driving citations
- ◆ 100 misdemeanor arrests
- ◆ 30 felony arrests
- ◆ 7 drug arrests
- ◆ 15 DWI arrests
- ◆ 39 fugitives apprehended
- ◆ 2 stolen vehicles recovered
- ◆ 4,054 citations for violations other than these listed

Projects' Contribution toward Achieving Performance Targets

NHTSA AFR data indicate the State will meet and exceed its 2020 occupant protection performance target of 129 unrestrained fatalities, and is projecting 117 unrestrained fatalities in 2020; however the State is not projected to meet its 2021 target of 114 unrestrained fatalities. The State is seeing higher overall fatalities in 2021, and current State data from January through November shows a 20.4 percent increase in overall fatalities compared to the same period in 2020.

In the coming year, the State plans to continue supporting BKLUP and CIOT enforcement operations, combined with high-visibility occupant protection media and marketing. As stated earlier in this report, law enforcement capacity for program participation is a concern due to continued COVID-19 and manpower issues.

The State met and exceeded its 2020 target for increasing observed seatbelt use, but did not meet its 2021 target of 91 percent use. The 2021 observed seatbelt use was 89.6 percent. Since the State observed seatbelt use fell below 90 percent, the State is seeking a NHTSA-facilitated program assessment in FFY22 to help it determine the most beneficial activities for maintaining and increasing use of occupant protection.

The NMDOT's statewide child restraint program continues to provide families with child safety seats and seat belt use educational materials through its statewide fitting stations and clinics to help increase the safety of all vehicle passengers.

The State continues to meet and exceed its State performance measure target of maintaining the percentage of Attitude & Awareness Survey respondents reporting having heard or seen traffic safety messaging in the past year, with respondents reporting seeing or hearing 'Click It or Ticket' remaining above 80 percent, while 'BKLUP' increased from 44 percent to 50 percent.

The NMDOT remains committed to increasing vehicle occupant safety awareness and OP enforcement of drivers and passengers on higher-risk local roads and in rural areas of the State despite overall continued law enforcement capacity challenges.

Police Traffic Services Program

Program Overview

The Police Traffic Services Program provides overtime funds to local law enforcement agencies for traffic safety enforcement in identified high-risk areas of the State. TSD staff and law enforcement liaisons assist agencies in identifying traffic safety problem areas, developing strategies, and prioritizing activities to maximize the impact of enforcement efforts occurring at State, county and city levels. Additional assistance to local law enforcement includes access to relevant training, education, technical support and equipment.

Police Traffic Services sustained enforcement activities include high-visibility checkpoints and directed patrols conducted throughout the year. In support of NHTSA and State traffic safety objectives, sustained enforcement activities focus on reducing high-risk driving behaviors by enforcing speeding, distracted driving, DWI, occupant protection, pedestrian, motorcyclist and bicyclist safety laws.

NHTSA Funded Projects and 2021 Accomplishments

Traffic Safety Law Enforcement Liaisons

PT-2021-PT-01-00 (01-PT-02-P01)

State 20100 – 01-PT-RF-P02

Through a contract with Safer NM Now, this project funded three full-time position law enforcement liaisons (LELs) to provide coordination between State, county, municipal and tribal law enforcement (LE) agencies for NMDOT and national traffic safety initiatives. TSD LELs provide technical assistance to LE agencies on standard operating procedures and enforcement plans, and with public information and education via on-site meetings, telephone contacts, and email correspondence. Both Federal and State funds were used for this project.

LELs work with agencies to determine the number of high-visibility law enforcement operations to be conducted during the year based on a problem identification process and available funding. LELs also develop a plan for monitoring progress toward achievement of agency performance goals. To facilitate these processes, the LELs use the NMDOT E-Grant System to solicit, review and monitor law enforcement agency applications, operational plans, reimbursement requests and available reports. The LELs also use the system to maintain documentation of correspondence with each funded agency. In FFY21, Safer law enforcement liaisons maintained oversight of 95 individual law enforcement agencies.

Annually, the LELs assist with developing and coordinating the statewide Law Enforcement Coordinator's Symposium (LECS). Due to continuing impacts of COVID-19, the LECS was conducted via a virtual platform on May 5, 2021. More than 200 law enforcement personnel and representatives from NHTSA and the NMDOT attended the symposium. Local and national speakers presented on topics including: leadership genetics in police departments; reinvesting in traffic safety; the impacts of COVID-19 on law enforcement; investing in nighttime seat belt enforcement; and motivation for traffic enforcement.

In addition, a LECS Program Management virtual session was conducted in August 2021. Topics for the session included: Liquor and Delivery Laws; Implied Consent and License Revocation; and the new NMDOT TSD's Pedestrian Safety Action Plan. NMDOT staff provided administrative updates and information on navigating the E-Grant System. The LECS sessions provided law enforcement representatives the opportunity to obtain current program information, legal and administrative updates, and receive continuing education units.

Police Traffic Services Program Management-FTEs

PT-2021-PT-02-00 (01-PT-02-P02)

This project provided program management of TSD's Police Traffic Services (PTS) Program to coordinate traffic safety enforcement and training for law enforcement agencies participating in the PTS Program. TSD staff members also provide management of the State Traffic Safety Education and Enforcement funds that are supplied to local law enforcement agencies.

Traffic Safety Resource Prosecutor

PT-2021-PT-04-00 (01-PT-02-P04)

This project provided funds for a full-time traffic safety resource prosecutor (TSRP) and an administrative assistant to conduct statewide training for other prosecutors and for law enforcement officers, probation officers/DWI compliance officers and county DWI program managers with the aim of improving the prosecution of DWI cases. In addition, the TSRP provides NMDOT/ TSD staff and traffic safety partners with technical assistance and education on relevant policy issues. The two positions are housed under the New Mexico Attorney General's office.

In FFY21, the TSRP provided education and training through seminars/presentations/training sessions to over 262 police officers, prosecutors and other law enforcement personnel. The TSRP also provided technical assistance to various law enforcement agencies and prosecutors, and provided relevant legislative analyses.

The TSRP program staff partnered with the Administrative Office of the District Attorney to organize a DWI Conference held in September 2021 for law enforcement and prosecutors. Sessions were taught by leading experts, and topics included:

- ❖ MADD victim impact panel
- ❖ DWI investigations and prosecution
- ❖ ARIDE and DRE introduction and investigation
- ❖ DRE 12 step process
- ❖ Scientific Lab Division testing and cannabis impairment
- ❖ DWI and traffic appellate update
- ❖ DWI report writing
- ❖ Prosecution block
- ❖ SFST validation for drugs; traffic reconstruction; and search warrant writing for collection and testing of blood

TSRP staff also corresponded with and attended in-person and online meetings with traffic safety partners including those from district and municipal courts, law enforcement training academies, DRE and SFST coordinating committees, MADD, Administrative Office of the Courts, the NMDOT DWI Workgroup, UNM Scientific Labs Division, and Safer New Mexico Now.

Selective Traffic Enforcement Program (STEP)

PT-2021-PT-05-00 (01-PT-02-P05)

State 20100 – 01-PT-RF-P01

STEP activities are used in areas that have been identified through local analyses as needing targeted enforcement due to high rates of traffic crashes, fatalities or injuries. Although New Mexico's Governor's 2020 COVID-19 restrictions on business operations and mass gatherings were lifted slightly in FFY21, some law enforcement agencies continued to report reduced activity due to COVID-19 impacts.

In FFY21, NMDOT/TSD contracted with 95 State, county, municipal and tribal law enforcement agencies to participate in STEP enforcement activities and worked 24,661 hours conducting directed patrols, safety corridor, speed and commercial traffic enforcement operations. Both Federal and State funds were used for this project.

As part of STEP activities, the annual NMDOT Summer Enforcement Campaign was conducted between June 20 and September 27, 2021. Campaign objectives are to decrease the number of high-summer season roadway crashes and fatalities, and to increase the public's awareness about safe and responsible driving. Statewide, officers are on the look-out for speeders, alcohol-impaired and distracted or aggressive drivers, drivers not wearing seatbelts or buckling-up their children, and other traffic safety violators.

While officer reported STEP-enforcement hours were slightly fewer compared to FFY20, more speeding, reckless driving, suspended or revoked driver license, and other citations were issued in FFY21.

In FFY21, STEP activities, including the Summer Enforcement Campaign, resulted in the following:

- ◆ 25,033 speeding citations
- ◆ 6,032 uninsured motorist citations
- ◆ 1,609 seatbelt or child restraint citations
- ◆ 1,271 suspended or revoked driver license citations
- ◆ 569 cell phone citations; 184 texting citations
- ◆ 61 reckless driving citations
- ◆ 73 DWI arrests; 36 drug arrests
- ◆ 367 misdemeanor arrests
- ◆ 81 felony arrests
- ◆ 122 fugitives apprehended
- ◆ 12 stolen vehicles
- ◆ 17,520 citations for violations other than these listed

General Law Enforcement Training

PT-2021-PT-06-00 (01-PT-02-P06) AI-2021-AI-01-00 (01-AI-02-P01)

This project provided for a training program designed to educate law enforcement in the development, implementation and management of traffic safety initiatives. All certified New Mexico law enforcement personnel are eligible to receive the training courses at no cost. Due to COVID-19 impacts, some training courses were held virtually, and in-person courses were conducted with a limited number of attendees to ensure appropriate distancing practices.

In FFY21, Safer New Mexico Now (Safer) conducted 17 training sessions including eight STEP (4 in-person; 4 virtual), four DWI Checkpoint Operations, one Radar Operator, one LIDAR Operator, one At-Scene Traffic Crash Investigation, one Advanced Traffic Crash Investigation, and one Traffic Crash Reconstruction.

Training was provided to 306 students (up from 219 in FFY20) representing 62 State, county, municipal and tribal law enforcement agencies. All students are required to submit a course evaluation at the completion of each training course. On a 1-5 scale, with 5 being the highest score, the overall evaluation rating for all courses in FFY21 was 4.92.

Annually, Safer maintains a database that includes each training course, law enforcement agency contact and the projected number of students. Safer distributes a yearly calendar to regional law enforcement agencies listing all upcoming training courses. Course and registration information is made available on the Safer website at <https://www.safernm.org/law-enforcement-trainings/>.

State Funds-Only Project and 2021 Accomplishments

Education and Enforcement Funds to LEAs

Education and Enforcement funds are State funds authorized by State Statute 66-7-512 and by Regulation Part 2, 18.20.2.1 to institute and promote statewide traffic safety programs. Funds are used for law enforcement overtime, commodities, education, training and program administration. In SFY21, 21 law enforcement agencies, including the State Police, received \$233,428 in distributions to support local traffic law enforcement activities.

Projects' Contribution toward Achieving Performance Target

NHTSA AFR data indicate the State will not meet its 2020 Police Traffic Services performance target for limiting the increase in speeding-related fatalities to a five-year average of 142 and is citing a five-year average of 147, nor will it meet its 2021 one-year target of 155 speeding-related fatalities.

Both NHTSA and GHSA have reported on the surge in fatalities in 2020 and 2021, including those related to speeding, unrestrained occupants and distracted driving, and GHSA conducted a webinar in November 2021 regarding increased incidence of speeding during the COVID-19 pandemic. The State anticipates that its increased fatality data is reflective of overall national data. Law enforcement manpower and COVID-19 related issues have impacted the State's ability to respond to increased risky driving behaviors.

In the coming year, the NMDOT/TSD and contracted law enforcement liaisons will work to support STEP overtime enforcement activities as COVID-19 restrictions allow. Law enforcement liaisons continue to be instrumental in coordinating efforts between the NMDOT/TSD and agencies statewide, and in providing technical assistance and monitoring of progress toward enforcement goals. The TS resource prosecutors and police traffic services training are critical assets for increasing officer education and skill development to ensure their ability to make proper stops and arrests, and assist with the prosecution of cases.

Motorcycle Safety Program

Program Overview

The NMDOT and safety stakeholders work to reduce the number of motorcyclist fatalities and injuries, despite the increasing number of motorcycles on the highways. Although certified motorcycle training is required for licensing in New Mexico, not all motorcyclists obtain a license or receive training. NMDOT's Motorcycle Training Program is designed to assist motorcyclists in obtaining critical training and increase licensure.

In support of Motorcycle Safety Awareness month in May 2021, the NMDOT issued a press release to remind all drivers 'Get Up to Speed on Motorcycles.' The NHTSA-designed campaign focuses on helping motorists understand that motorcyclist behaviors are different than those for standard vehicles and highlights what drivers can do to increase the safety of motorcyclists on the highways. The campaign focused on staying aware by checking mirrors and blind spots for motorcyclists when changing lanes or merging with traffic, especially at intersections. The NMDOT used traffic safety radio public service messaging starting in April to alert drivers to be aware of the increased number of motorcyclists on the highways during the spring and summer months, and 'Share the Road' safety messages on roadway message boards.

NHTSA Funded Project and FFY2021 Accomplishments

Motorcycle Safety Training

M11MT-2021-MC-01-00 (01-MC-05f-P01)

State 20600 – 01-MC-08-P01

This project provided funds for a contract with the Motorcycle Safety Foundation (MSF) to administer the New Mexico Motorcycle Safety Program (NMMSP), a quality statewide motorcycle safety rider training program designed to provide an introduction to skilled, responsible motorcycling. The project is partially funded by a \$2/motorcycle registration fee on all registered motorcycles. Student training fees provide additional funding for the training program. Both Federal and State funds were used for this project.

Training and Quality Assurance

In FFY21, the NMMSP conducted 239 basic and experienced (BRC and BRC2) classes training 1,236 students, a significant improvement from FFY20, when COVID-19 restrictions impacted the program, and only 613 students were trained. Training was offered in Santa Fe, Albuquerque, Alamogordo, Farmington, Gallup, Roswell, Las Cruces and Santa Fe. Independent dealerships and the Air National Guard, utilizing the MSF curriculum, trained an additional 201 students.



NMMSP also conducted a training session in Albuquerque with MVD Bureau Chiefs (pictured below) from various statewide locations to qualify them to set-up, administer and score the National Motorcycle Rider Skills Test (RST). The Bureau Chiefs can then train other MVD staff on how to conduct the testing. The RST qualifies motorcycle riders to receive the motorcycle endorsement on their driver license. The NMMSP subsequently conducted hands-on training with MVD RST examiners in Farmington, Grants and Gallup MVD offices in the Northwestern part of the State. The goal of the training is to align testing requirements and ensure standardization of motorcycle rider testing across the State.



At the 2021 New Mexico State Fair, NMMSP staff provided training information and distributed safe riding brochures. The local Harley Davidson dealer provided a 'jump start' motorcycle so interested fairgoers could learn how to start the motorcycle, shift gears, and familiarize themselves with the components of the motorcycle. Safer NM Now provided motorcycle rider safety materials.

In May 2021, the NMMSP conducted an eight-day RiderCoach Preparation Course, training and certifying four new RiderCoaches to increase training capacity.

In FFY21, the NMMSP partnered with the New York Motorcycle Safety Program to offer professional development opportunities to RiderCoaches in both states. An online workshop was conducted in February 2021 with 212 attendees. The MSF legal counsel provided information on a variety of legal issues associated with conducting motorcycle training, and attendees discussed other relevant issues related to coaching students.

The New Mexico Motorcycle Safety Advisory Council conducted a meeting in May 2021 and developed action items for the coming year including: securing permanent ranges to facilitate student requests for training; working to increase MC registration fees collected by MVD; reaching out to motorcyclists on how to get the motorcycle endorsement on their driver license, and to develop plans for Motorcycle Safety Day.

Project's Contribution toward Achieving Performance Targets

NHTSA 2020 AFR and 2021 projected data indicate the State will meet and exceed its Motorcyclist Safety performance targets for reducing both overall and unhelmeted motorcyclist fatalities. The NM Motorcycle Safety Program training, education and awareness efforts are essential components of the State's efforts to reduce motorcyclist fatalities and injuries. Motorcyclist safety media messaging and rider safety events augment training efforts, and will continue to be supported in the coming year.

Pedestrian and Bicyclist Safety Program

Program Overview

The NMDOT seeks to reduce the number of pedestrian and bicyclist crashes in New Mexico, and to encourage walking and biking as comfortable, accessible, safe and efficient modes of transportation. To successfully reduce New Mexico's pedestrian and bicyclist injury and fatality rates, at-risk populations need to be identified and their safety needs addressed. NMDOT provides support for community-based public awareness, information and education, primarily in high pedestrian and bike crash areas of the State. Both Federal and State funds were used for the Pedestrian and Bicyclist Safety Program project.

The NMDOT developed and adopted its new Pedestrian Safety Action Plan in August 2021. The Plan details actions the department and its partners will pursue over the next five years to reduce the number of pedestrian-involved serious injuries and fatalities. The NMDOT issued a press release regarding the plan which is available via download at: www.walksafenewmexico.com. The Governors Highway Safety Association (GHSA) included information about the NMDOT Pedestrian Safety Action Plan in a September 2021 press release.

The NMDOT continued to emphasize pedestrian and bicyclist safety public awareness in FFY21. The NMDOT supports the Safe Routes to School programs and provides safety information that encourages students to walk and bike to school. Press releases issued in May highlighted National Bicycle Awareness Month and National Bike to School Day. Drivers were reminded that more people are riding bicycles to commute, exercise or for fun, and often they must use the vehicle roadways. Drivers were also advised to slow down, as speeding increases the chances of hitting or killing a pedestrian or bicyclist. NMDOT press releases provided safety tips for both drivers and bicyclists. In April 2021, a 'JustDrive' campaign was launched focused on the dangers to pedestrians by distracted drivers.

To highlight Pedestrian Safety Month, the NMDOT issued a press release in October 2021 emphasizing the importance of watching out for pedestrians, particularly during Halloween. The press release included safety guidelines for trick-or-treaters and drivers.

NHTSA Funded Project and 2021 Accomplishments

Pedestrian and Bicyclist Safety

FHPE-2021-PS-01-00 (01-PS-05h-P01)

State 20100 – 01-PS-RF-P01

This project funded a contract with the University of New Mexico Center for Injury Prevention, Research and Education (CIPRE) to provide pedestrian and bicyclist safety education to the public and increase awareness regarding pedestrian and bicyclist safety laws. Staff provides relevant education and training to law enforcement agencies and State and community pedestrian and bicyclist safety advocates. Staff works with Mid-Region Council of Governments, City of Albuquerque Vision Zero, Safe Routes to School coordinators and other municipal planning organizations on pedestrian and bicyclist safety issues. In FFY21, project staff also participated in the development of the NMDOT Pedestrian Safety Action Plan.

Public Education, Community Outreach and Awareness

NMDOT and CIPRE staff worked with pedestrian/bicyclist safety and media partners throughout the year on pedestrian and bicyclist safety/ education efforts. Staff provided NMDOT/TSD 'LOOK FOR ME' safety information and high-visibility items to schools via local Safe Routes to Schools coordinators, and to local organizations to distribute during pedestrian/bike-related club meetings and public events. Due to ongoing COVID-19 restrictions and safety measures, many annual community events were postponed, so this type of community outreach was limited. In addition, NMDOT-approved driver instructors were provided 'Safe Motor Vehicle Travel with Pedestrians and Bicyclists' brochures and NM pedestrian and bicyclist statutes.

University of New Mexico 'Daily Lobo' online news ads ran from April through July 2021 with a 'Look For Me' click-through to the CIPRE website. Readers could then access the State's pedestrian and bicyclist statutes and local, regional and State pedestrian safety plans. The Daily Lobo has a circulation of at least 10,000.

'LOOK FOR ME' ads with pedestrian, bicyclist and motorcyclist safety messaging were displayed on buses in Albuquerque and on transit vans in Santa Fe, Las Cruces and Gallup garnering an estimated 5,000 impressions per day per ad panel during a 4-week period. The ads included the hashtag: #NMLFM to the 'LOOK FOR ME' Facebook page with New Mexico's pedestrian and bicyclist statutes and a quiz to assess knowledge on the statutes.



In July 2021, a five-day Institute of Police Technology and Management (IPTM) Pedestrian and Bicycle Crash Investigation training was conducted at the Regional Traffic Management Center in Albuquerque with 21 attendees from State Police, local police departments and sheriff's offices. Topics included: Pedestrian Crash Problems; Pedestrian Impact Dynamics; Types of Data and Data Collection; Pedestrian Conspicuity; Reaction Time/Human Factors; Crash Reconstruction Techniques; Bicycle Collision Analysis; and Hit and Run Investigation Techniques.

In FFY21, CIPRE staff attended webinars from the Portland State University Transportation Research and Education Center on Tribal Mobility, Accessibility and Social Equity, and on Curating Equitable Transportation.

On-line Safety Information

In the FFY, the CIPRE 'LOOK FOR ME' website and Facebook page were maintained and updated, providing current information on pedestrian and bicycle safety events, resources in English and Spanish, and other relevant pedestrian and bicyclist safety information.

<http://emed.unm.edu/cipre/programs/nm-pedestrian-safety/index.html>

<https://www.facebook.com/pages/UNM-Statewide-Pedestrian-Bicycle-Safety-Program/237037049837947?ref=hl>

Project's Contribution toward Achieving Performance Targets

NHTSA 2020 AFR data indicate the State will meet and exceed its Pedestrian Safety performance target for limiting the increase in pedestrian fatalities. The data show 79 pedestrian fatalities in 2020, a 14 percent reduction from the State projection of 92. Projected data show the State meeting its 2021 pedestrian target of 91 fatalities. NHTSA 2020 AFR and 2021 projected data indicate the State will not meet its Bicyclist Safety performance targets. For both years, the projections indicate one more bicyclist fatality than the targets.

In the coming year, the NMDOT/TSD will continue to conduct its bicyclist and pedestrian safety education and outreach efforts and high-visibility Look for Me campaign. Staff will participate in the implementation of the NMDOT Pedestrian Safety Action Plan and focus on collaborative efforts with law enforcement, and State and community pedestrian and bicyclist safety agencies and advocates to reduce these preventable tragedies. .

Driver Education and Safety Program

Program Overview

The Driver Education and Safety Program funds projects to increase the dissemination of traffic safety information to the public from across a wide variety of traffic safety initiatives including impaired driving, occupant protection, pedestrian, motorcyclist, bicyclist, distracted driving, and underage drinking enforcement, prevention and education.

In addition, the DE Program provides State funds for State-mandated driver education and training, as well as media training for law enforcement and other traffic safety partners. Driver education, driving safety and DWI schools are evaluated and monitored for compliance with State regulations.

In October 2021, the NMDOT issued a press release in support of National Teen Driver Safety Week. The press release highlighted the importance of adults in their teen driver's success in keeping themselves and others safe by making smart choices when driving. The press release encouraged parents to share their driving experiences with their teens, and to set firm rules regarding safe driving practices.

NHTSA Funded Projects and FFY2021 Accomplishments

Traffic Safety Information Clearinghouse

DE-2021-DE-01-00 (01-DE-02-P01)

State 20100 – 01-DE-RF-P03

The NMDOT/TSD contracts with the Safer New Mexico Now (Safer) to maintain and distribute traffic safety materials to the public via its Injury Prevention Resource Center (IPRC) and to support NMDOT/TSD programs statewide. Both Federal and State funds were used for this project.

The IPRC maintains a bi-lingual staff and provides a 1-800 toll-free telephone number to enable individuals and agencies to request traffic safety and injury prevention information and educational tools. To facilitate efficient material ordering and tracking, an electronic shopping cart is available on the Safer website at: <http://shop.safernm.org/>. The IPRC shopping cart contains the complete inventory of materials by category. Safer makes available traffic safety and injury prevention-related brochures, rack cards, posters, flyers, activity books, CDs and videos on DWI prevention, child safety seat selection and use, driver education, and on motorcyclist, bicyclist, pedestrian, and school bus safety issues.

In FFY21, the IPRC distributed over 121,028 pieces of material to organizations and agencies in all 33 of New Mexico's counties. The largest quantities of materials were distributed to Bernalillo County (17%), Santa Fe County (8.7%) and Dona Ana County (7.6%). Of all material distributed, 52 percent were driver education-related; 29 percent were occupant protection-related, including child safety seat or seatbelt use; 15.4 percent were DWI prevention-related and 3.6 percent were pedestrian, bicyclist, or motorcyclist safety-related. Approximately eight percent of materials distributed were in Spanish. Due to the impacts of COVID-19 and the Governor's public health orders, opportunities for distribution of these materials were somewhat limited, and fewer materials were requested and distributed in FFY21 than in FFY20.

During the year, the IPRC distributed 3,187 pieces of material to NMDOT offices throughout the State and 3,187 traffic safety brochures and other materials were supplied to the 33 State Motor Vehicle Division offices for their information display racks.

A total of seven mass mailings of materials were sent to coordinators from ENDWI, BKLUP, Community DWI and Local DWI Programs; substance abuse prevention program administrators; MVD office managers; DWI and driver education instructors; NM child safety seat distribution program coordinators; pediatricians and other community safety advocates. In addition, safety information and promotional materials were distributed at the New Mexico State Fair in September 2021.

Safer produces the quarterly 'Traffic Safety News' publication that includes information on DWI-related prevention issues, enforcement campaigns and training opportunities. The newsletter was distributed electronically to more than 1,100 recipients in FFY21 including to State officials, child passenger safety coordinators and technicians, NMDOT TSD, and other traffic safety advocates. Safer also electronically distributed two issues of the ZeroProof underage drinking prevention newsletter.

Safer's website is where the public can access information about car seat safety, law enforcement and child passenger safety technician training opportunities, the IPRC shopping cart, ENDWI, BKLUP, CIOT and STEP enforcement summary reports, and NM occupant protection, DWI and distracted driving laws.

In FFY21, the Safer website received 59,670 page views and 17,573 sessions; approximately 87.5 percent were first-time visitors to the site. Safer also maintains a social media presence through Facebook and Twitter pages located at www.facebook.com/saferNM and www.twitter.com/SAFERNM. Information regarding child passenger safety activities, ENDWI, BKLUP and DNTXT campaigns and current events are posted on these pages. Demographic analysis indicates that viewers are primarily females, aged 25-44.

NCSAs/ Media Training

DE-2021-DE-02-00 (01-DE-02-P02) M1TR-2021-DE-01-00 (01-DE-05b-P01)

State 20100 – 01-DE-RF-P02

This project funded a contract with the New Mexico Broadcasters Association (NMBA) to provide media training to law enforcement, community coordinators and government officials involved with traffic safety. The NMBA public information media workshops include media panels and role-playing that enable more professional interaction with the media and better delivery of traffic safety messages. In FFY21, the NMBA received a three-year recertification from New Mexico's Law Enforcement Academy for its Media Training Program. As part of the recertification, the media workshop curriculum was updated to accommodate virtual training. Both Federal and State funds were used for this project.

In FFY21, the NMBA provided three 3-day virtual standard trainings, one 2-day in-person standard training, and one 1-day advanced virtual training for 30 participants from 15 New Mexico law enforcement agencies and 3 participants from other State, county or federal agencies. The virtual trainings were provided due to COVID-19 restrictions, with course time for the standard trainings increased by a day to ensure all content was provided and interviews conducted.

The Community Media Guide was reviewed for needed updates and provided to participants to assist with their media outreach and coordination efforts. Hard-copy Media Guides were provided to those attending the in-person training, and mailed to those who participated in a virtual training session or to those requesting additional copies.

The NMBA worked with State government agencies and the Office of the Governor to disseminate public safety and other messages through public education programs (PEPs). PEPs provide additional airtime for every dollar spent, and returns on investment in FFY21 included: Distracted Driving - \$182,649:12,643 spots; Motorcycle Safety - \$185,198:12,587 spots; Pedestrian Safety - \$185,600:12,551 spots; and Underage Drinking Prevention - \$180,057:12,234 spots.

Distracted driving, motorcycle safety, pedestrian safety and underage drinking prevention spots, along with 10-second live liners, ran on 89 stations throughout the State during the week-long State Basketball Tournament in May 2021 for an estimated value of \$13,000.

Traffic Safety Awareness Survey

DE-2021-DE-03-00 (01-DE-02-P03)

This project funded an Attitude and Awareness Survey on highway safety issues and media awareness. In FFY21, due to COVID-19 restrictions, the survey was again conducted via an online panel and telephone (landline and mobile phone) interviews. Responses from the five regions of the State accounted for a proportional share of the sample based on the most recent census population counts. A total of 1,513 New Mexico licensed drivers completed the survey. The surveys were conducted in June and July 2021.

Safety Slogans Most Often Seen or Heard

Alcohol-impaired Driving

NM ENDWI: 68% down from 70% in 2020; **Drive Sober or Get Pulled Over:** 36% up from 32% in 2020
Don't Drink and Drive: 82% up from 79% in 2020

Occupant Protection

NM BKLUP: 50%, up from 44% in 2020; **Click It or Ticket:** 84%, down from 86% in 2020
Seatbelts Save Lives – Buckle Up Every Time: 54%, up from 48% in 2020

Distracted Driving

NM DNTXT: 41%, up from 37% 2020; **U Drive. U Text. U Pay:** 35%, up from 31% in 2020
Stay Alive, Don't Text & Drive: 62%, up from 56% in 2020

Below are additional highlights from the 2021 survey. The TSD will use the entire survey results to inform its project and funding planning processes in 2022.

- The number of respondents reporting not driving in the past 30 days when they thought they were over the alcohol legal limit was essentially the same in 2021 as in 2020 (88%).
- The number of respondents reporting using a seatbelt every time they drive was essentially the same in 2021 as in 2020 (92%), as was the number reporting that they are very likely to secure their child in a car/booster seat or seatbelt (98%).
- The percentage of those who said they were likely to talk, text or read texts on their cell phone while driving stayed the same in 2021 as in 2020 (20%); however small percentage increases were seen by respondents in the Albuquerque metro area, and in both northwestern and southwestern NM.
- The number of drivers that said they have read, seen, or heard something about speed enforcement by police in the past 2 months increased by 11 percent in 2021 from 2020.
- In 2021, 80 percent of drivers said they thought it was very or somewhat likely they would get a ticket if they drove over the speed limit compared to 72 percent in 2020.
- In 2021, there was a two percent increase in those reporting always wearing a helmet while riding a motorcycle; however a lower percentage in the Albuquerque metro area (from 65% to 59%) and in northwestern NM (from 65% to 52%) reported always wearing a helmet. Conversely, good increases in always wearing a helmet were seen in eastern NM (from 34% to 56%) and north-central NM (52% to 57%).

The following Driver Education project was listed in the 2021 HSP, but the project was not implemented and no NHTSA funds were expended in FFY21:

Distracted Driving Awareness Media Placement FESPE-2021-DE-01-00 (01-DE-05e-P01)
No distracted driving awareness media placement was contracted for in the FFY.

State Funds-Only Projects and SFY2021 Accomplishments

State Mandated Programs

The University of New Mexico Transportation Safety Center (TSC) provides training for driver education, driving safety and DWI school instructors. The TSC also processes original and renewal school and instructor license applications, and provides monitoring and compliance of driver education schools.

The TSC provides an updated training calendar to all driver education and driving safety instructors and DWI school facilitators announcing the dates of upcoming classes and registration information. The calendar is provided via email and is also posted on the TSC website: <http://transportation.unm.edu/>.

The TSC website also provides information for the public on finding an approved driver education, DWI or driving safety school; a graduated licensing guide; underage drinking and distracted driving prevention information; and links to other resources. TSC legal staff provides legal consultation on program concerns and ongoing rule revision or litigation, as needed.

Training

In SFY21, the TSC conducted the following trainings as virtual events:

- ❖ two 40-hour Driver Education New Instructor trainings for 29 attendees
- ❖ two 8-hour Driver Education Refresher trainings for 115 attendees
- ❖ one 8-hour Teaching Techniques training for 6 attendees
- ❖ one 8 hour DWI New Facilitator training for 2 attendees

The 40-hour New Instructor Training topics included: Getting a NM Driving Permit & Driver's License; Facts about Teen Driving; Knowing Your Vehicle (pre-driving checks, occupant protection, communication & visibility); Following Distance; Types of Roads; Signs, Signals & Road Markings; Traffic Laws; Sharing the Road; Intersections & Freeway Driving; Alcohol/Drugs Impaired Driving; and Distracted/Drowsy Driving.

The 8-hour DE Refresher Training topics included: The 4 'E's – Why We Teach Driver Education; Generation 'I' Students; Train Safety; Bicycle Safety; NMDOT/TSD Processes and the NM Administrative Code; and the NM Organ Donor Program.

Monitoring and Compliance

In SFY21, TSC staff conducted record review monitoring and compliance visits with 11 driver education schools and 22 classrooms to ensure compliance with New Mexico Administrative Code (NMAC) Regulations. A total of 36 driver education school websites were reviewed for valid content, and 32 customer quality assurance calls were made.

Licensing

The NMDOT/TSD is responsible for licensing driver education, driving safety, and DWI schools and instructors. In SFY21, the TSC processed original or renewal licensing applications for 42 driver education schools and 158 instructors, and 22 driving safety schools and 26 instructors. Original or renewal licenses were processed for 25 DWI schools and 50 facilitators.

Driver Education School

New Mexico statute requires that persons under the age of 18 applying for their first New Mexico driver's license must successfully complete a TSD-approved driver education course provided by a TSD-approved driver education school or local public education school. These courses include a DWI prevention and education program, and build a solid foundation for developing safe driving skills, attitudes and behaviors.

In SFY21, 12,145 individuals attended driver education schools. An additional 1,174 students were enrolled in a correspondence driver education course. This correspondence course is offered to students where training is not available through a local public school or through a for-profit program or if the student is home-schooled.

Driving Safety School

The driving safety school curriculum is geared toward changing behaviors among problem drivers. In SFY21, 1,139 individuals attended driving safety schools.

DWI School

By statute, first time convicted DWI offenders must attend a TSD-approved DWI school. The goal of the school is to lay the foundation for positive changes in each person's drinking and driving behavior. The NMDOT/TSD provides funds for a standardized curriculum for the State-mandated DWI schools. In SFY21, most schools were conducted in-person, with a small number conducted virtually. A total of 2,211 individuals attended DWI schools, 31.4 percent fewer than in SFY20.

DWI Awareness Class

The TSD is responsible for ensuring that adult learning techniques are incorporated into a curriculum designed to raise awareness about the dangers of drinking and driving. All first-time licensees in New Mexico between the ages of 18 and 24 are required to take a '*None for the Road*' DWI awareness class. In SFY21, 10,454 individuals completed this class.

Projects' Contribution toward Achieving Performance Target

NHTSA 2020 AFR data indicate the State will not meet its State Driver Education performance measure target for reducing the number of fatalities in distracted driving crashes. Although 5-year average data indicated a reduction in these fatalities, the State saw larger than expected increases in 2018 and 2019 which affected the 5-year average. Projected data indicate the State will meet its 2021 target for this performance measure.

New Mexico's Driver Education and Safety Program projects strive to increase the quality and availability of driver safety training and education for both new and experienced drivers, and for the general public. NMDOT will continue to support public and private agencies that provide the education and tools needed to educate new drivers, and help them to reduce or eliminate risky driving behaviors that can lead to tragic outcomes.

Media and Marketing Campaigns

In Support of the Alcohol-ID, Occupant Protection, Police Traffic Services, and Driver Education and Safety Programs

Program Overview

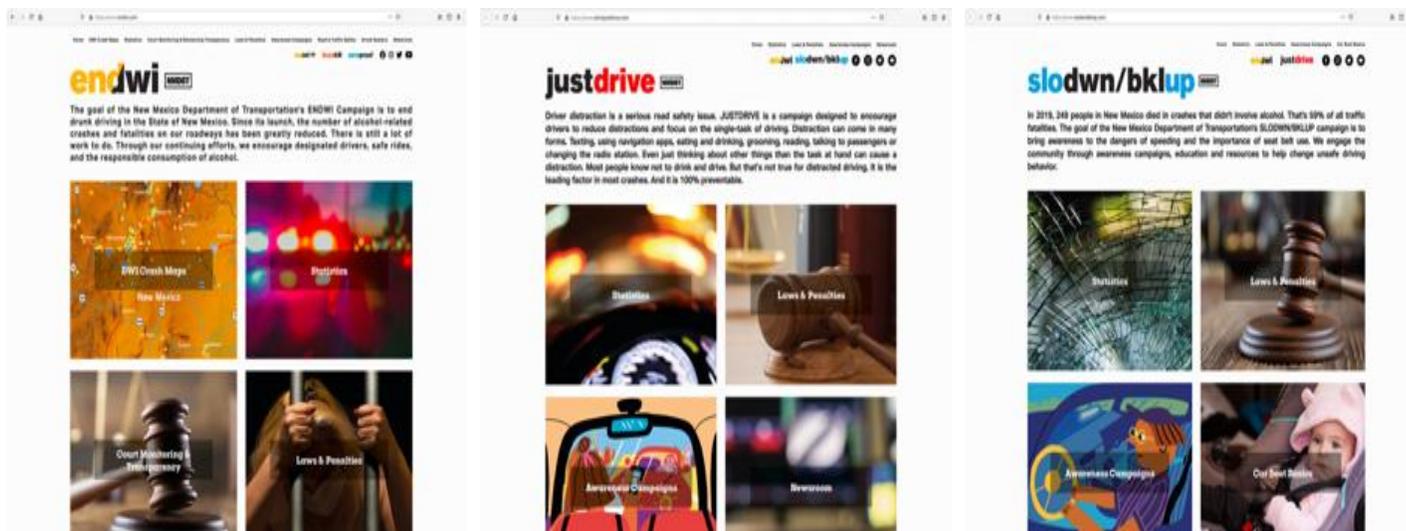
NMDOT/TSD's media and marketing messaging and public information are designed to highlight program area traffic safety initiatives. Media campaigns are a critical component that enhance and support NMDOT/TSD's enforcement operations and prevention efforts. High-visibility media is coordinated with New Mexico's Superblitz and national enforcement campaigns to ensure that the public knows that law enforcement officers are on the streets and roadways enforcing DWI, occupant protection, speeding, distracted driving and other traffic safety laws.

Highly impactful billboards, television and radio ads raise awareness among drivers about the consequences of drinking and driving, speeding, using cell phones or being otherwise distracted while driving, or of not buckling up. They remind the motoring public about the importance of looking out for motorcyclists, bicyclists and pedestrians. Both Federal and State funds are used for these projects.

In FFY21, the campaigns extended to social media with posts and video pre-roll on multiple platforms including online digital ads, Facebook, Instagram Stories, Twitter, YouTube and Snapchat resulting in increased engagement with target audiences and with garnering earned media. Awareness campaigns can be viewed at: www.endwi.com. The website provides links to all its campaign web pages, as well as information on State traffic safety laws and penalties, statistics, and the Newsroom.

Media Creative Design

The NMDOT/ TSD media contractor, RK Venture, continued to develop unique creative design traffic safety messaging strategies for NMDOT enforcement and prevention programs. In FFY21, RK Venture refreshed its primary brand family addressing impaired driving, distracted driving, and occupant protection use. DNTXT which focused solely on texting was rebranded to 'justdrive' to expand the distracted driving message to include awareness of other distracting behaviors including phone use, music or navigation apps, and eating or grooming while driving. Another change was made to the BKLUP logo to include speeding awareness – 'slodwn/bklup'. In response to increased incidents of speeding and lower levels of occupant protection use documented during the pandemic, a 'slodwn/bklup' campaign was developed to focus on these often combined risky driving behaviors.

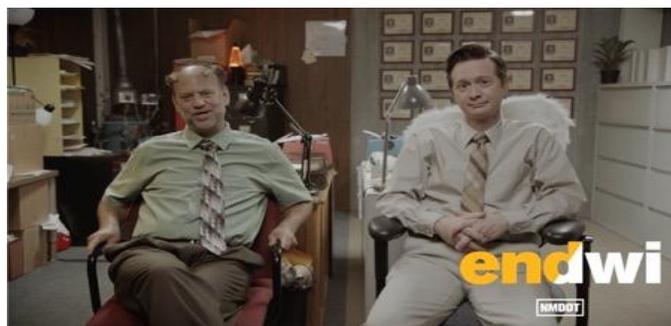


The 2021 Spring Campaign, 'Child's Drawing'; focused on a child's perspective of the consequences of dangerous driving, including impaired driving, distracted driving, speeding and occupant protection use.

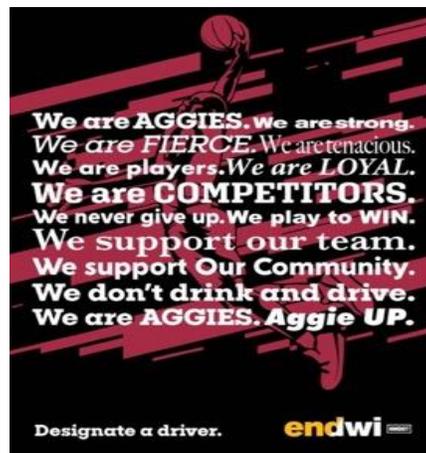
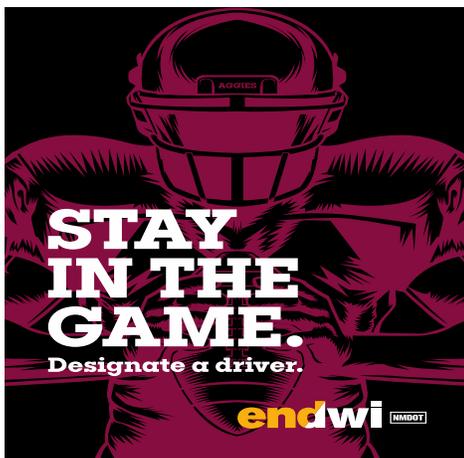
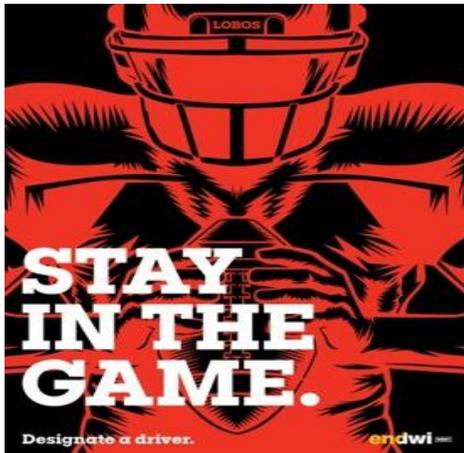


During NMDOT's Cinco de Mayo Mini-blitz enforcement period, the 'Child's Drawing' campaign was aired on television and radio, as well as social media.

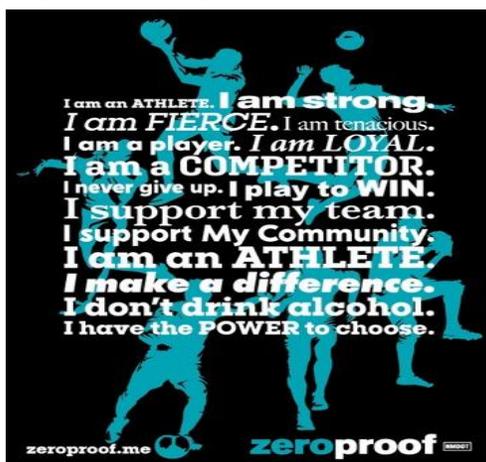
The 'endwi' summer 'Not on Your Life' campaign presented a humorous take on decision-making with regard to impaired, distracted and speeding/unbuckled driving. The campaign uses social-norming as its strategy by modeling and encouraging safe behaviors. These fresh, catchy videos were created specifically to run on TikTok, but also ran on broadcast television.



In an effort to reach local sports fans with endwi messaging, RK Venture targeted high school, university and professional sporting events with 'STAY IN THE GAME' designated driver ad messaging. The ads were customized for each sport and team, and used team colors and team names in the messaging.



'Endwi' messaging was also focused on high school sports fans and competitors. This campaign utilized the 'zeroproof' logo, thus tying it to the NMDOT underage drinking prevention program.



New 'endwi' choice highway billboards and digital banner ads were used throughout the 2021 summer months.



Underage Drinking Prevention – 'zeroproof'

In FFY21, the 'zeroproof' underage drinking prevention campaign featured updated graphics, an animated video and posts were run on Facebook, Instagram, and TikTok. The NMDOT continues to support underage drinking prevention communications and outreach via social media platforms and to maintain the 'zeroproof' website. <https://www.zeroproofnm.com/>



'endwi' VR: Lives Changed Forever

In FFY21, RK Venture was able to resume this virtual reality experience at multiple events across the State. Participants experience the consequences of a crash event from the perspective of the drunk driver, the police officer responding to the crash, and the innocent victim of the drunk-driving crash. Virtual reality has been found to be an 'actual experience,' not just a media experience. Events were held at the Railyards outdoor market in Albuquerque, Duke City Gladiator's (indoor football), Guadalupe County Fair, Superhero Heart Run at Sandia Lakes, Santa Rosa 2021 Bike Rally, and the Route 66 Music Festival.

Social Media Impact

The NMDOT media campaigns website, www.endwi.com, had over 38,000 fans/followers/subscribers in FFY21. Social media metrics are provided below for all 2021 media campaigns.

	Total	Platform
Impressions	15,001,734	FB,IG,TW,YT,SC
Reach	4,006,285	FB,IG,YT
Engagements	3,079,343	FB,IG,TW,YT
Reactions	1,931	FB,IG,TW,YT
Shares	563	FB,IG,TW,YT
Comments	608	FB,IG,TW,YT
Link Clicks	194,612	FB,IG,TW,YT
Video Views	2,915,306	FB,IG,TW,YT,SC
Tweet Impressions	8,933	TW

Media Marketing

The NMDOT contracts with Marketing Solutions for placement and monitoring of media conducted in support of enforcement mobilizations and ongoing traffic safety activities. This contract is essential given the year-round DWI, occupant protection, distracted driving, underage drinking prevention and other traffic safety messaging required to support NMDOT Traffic Safety programs. The contractor assists in marketing the NMDOT's traffic safety messages through promotions and events involving the broadcast media. They prepare regular reports on traffic safety ads aired on the stations under contract with NMDOT.

Radio, television and billboard advertising across the State have proven to be effective ways of reaching the public with traffic safety messaging. Earned media is a large component of the media mix, and intense efforts are made to obtain news coverage of the various campaigns to increase exposure and maximize the State's media budget. Additionally, the NMDOT works with county DWI prevention and safety coalitions to distribute collateral materials to supplement paid media messaging. Media impressions reached through Traffic Safety campaigns in FFY21 were calculated at 74,345,000. Both Federal and State funds were used for this project.

Winter Superblitz: November 2020 - January 2021

The annual Winter Superblitz was advertised on statewide broadcast and cable television, radio and outdoor. The campaign ran from November 23, 2020 through January 3, 2021. Radio creative was 'Avoid DWIsolation' in both English and Spanish; and television creative was 'Avoid DWIsolation Phone Call' in both English and Spanish. The creative concept dealt with post-COVID-19 lockdown reopening.

'Avoid DWIsolation' billboard creative ran from mid-November 2020 through mid-June 2021.



The media campaign generated:

Cash Spots: 11,397	Bonus Spots: 9,295	GRPs: 21,322.9
Budget: \$450,000 inclusive	Actual: \$410,219.93	

SuperBowl: February 2021

SuperBowl weekend is one of the year's highest weekends for DWI, and the NMDOT continued as a sponsor of game and pre-game coverage. The SuperBowl generates high ratings and is one of the market's highest ranked programs of the year. The 'Avoid DWIsolation Phone Call' spot aired during the game and the pre-game show.

In addition, Marketing Solutions coordinated interview segments on Fox TV's New Mexico Living program with a spokesperson from NMDOT speaking about responsible hosting and designating drivers in advance of SuperBowl weekend.

The combined media campaign generated:

Cash Spots: 1	Bonus Spots: 2	GRPs: 65.2
Budget: \$45,000 inclusive	Actual: \$43,150.00	

St. Patrick's Day Superblitz: March 2021

NMDOT launched its springtime statewide Superblitz efforts with 'endwi-Child's Voice' broadcast on radio and television in English and Spanish. Television purchased for this campaign ran per an NCAA March Madness schedule and during NBA games.

The media campaign generated:

Cash Spots: 3,094	Bonus Spots: 2,625	GRPs: 5,007.5
Budget: \$115,000 inclusive	Actual: \$114,696.91	

Cinco de Mayo Superblitz: May 2021

NMDOT’s Superblitz media focused on the days surrounding the popular Cinco de Mayo celebrations in select markets around the State. The campaign is aimed at the predominately Hispanic population during a time period when there are a large number of family and friend gatherings. The 'endwi-Child's Voice' ran in English and Spanish on radio, and 'endwi-Child's Drawing' ran in English and Spanish on television statewide.

The media campaign generated:

Cash Spots: 3,230	Bonus Spots: 2,201	GRPs: 4,452.8
Budget: \$120,000 inclusive	Actual: \$118,043.19	

BKLUP/ Click It or Ticket: May/June 2021

NMDOT aired the television spot 'bklup Child's Drawing' and the radio spot 'bklup Child' in Spanish and English during the CIOT/BKLUP Memorial Day period from May 24 through June 6, 2021 to highlight the importance of always buckling up and using child passenger protection.

The media campaign generated:

Cash Spots: 2,463	Bonus Spots: 2,732	GRPs: 4,737.7
Budget: \$100,000 inclusive	Actual: \$97,676.93	

Summer Enforcement Campaign: June/July/August/September 2021

State officials kicked off the annual Summer Enforcement Campaign, the intensive summer-long effort to keep New Mexico’s roads safe by cracking down on drunk and unsafe drivers. Paid media included television, radio and outdoor advertising.



The outdoor Traffic Safety message focused on making the right choices regarding drinking and driving. New creative included: 'Choose to endwi' and 'Drunk Driving? Wrong Choice'.

For radio and television, new creative campaigns were run in three flights: 'endwi', 'bklup' and 'justdrive'. The 'endwi' flight 'Not On Your Life' ran on radio and on television statewide in July and August; Distracted driving 'justdrive-Not On Your Life' ran on television statewide in July; and 'bklup–Not On Your Life' ran on television statewide in August. All airings were in both English and Spanish.

The summer media campaign generated:

'endwi'	Cash Spots: 10,055	Bonus Spots: 6,060	GRPs: 5,309.9
	Budget: \$235,000 inclusive	Actual: \$234,797.46	
'bklup'	Cash Spots: 1,228	Bonus Spots: 855	GRPs: 1,396.2
	Budget: \$55,000 inclusive	Actual: \$53,641.92	
'justdrive'	Cash Spots: 340	Bonus Spots: 138	GRPs: 345.4
	Budget: \$65,000 inclusive	Actual: \$60,975.27	

Labor Day Superblitz: August/September 2021

The Labor Day Superblitz media campaign focused on the late summer holiday period, including the National Drive Sober or Get Pulled Over campaign. Media continued with the 'Not On Your Life' messaging on radio and television statewide, and ran in English and Spanish.

The media campaign generated:

Cash Spots: 5,244	Bonus Spots: 4,027	GRPs: 9,682.4
Budget: \$190,000 inclusive	Actual: \$182,611.12	

Distracted Driving: September 2021

'Justdrive-Not On Your Life' messaging ran on television statewide in English and Spanish.

The media campaign generated:

Cash Spots: 182

Budget: \$40,000 inclusive

Bonus Spots: 35

Actual: \$39,766.50

GRPs: 275.0

Media Campaign Summaries – FFY21:

MEDIA CAMPAIGN	GRPs	IMPRESSIONS	CASH SPOTS	BONUS SPOTS	TOTAL SPEND
Winter Superblitz	21,322.9	25,333,000	11,397	9,295	\$410,219.93
SuperBowl	65.2	640,000	1	2	\$43,150.00
St. Patrick's Day Superblitz	5,007.5	6,349,000	3,094	2,625	\$114,696.91
Cinco de Mayo Superblitz	4,452.8	5,401,000	3,230	2,201	\$118,043.19
Click It or Ticket	4,737.7	4,904,000	2,463	2,372	\$97,676.93
Summer Enforcement Campaign 'endwi'	19,219.5	18,033,000	10,055	8,025	\$302,549.03
Summer Enforcement Campaign 'bkup'	334.9	1,326,500	367	159	\$53,641.92
Summer Enforcement Campaign 'distracted'	345.4	1,326,500	340	138	\$60,975.27
Labor Day Superblitz	9,682.4	9,770,000	5,244	4,027	\$182,611.12
Distracted Driving	275.0	1,262,000	182	35	\$39,766.50

State Funds-Only Projects

SE NM Outdoor Advertising

October 2020 – September 2021

Southeastern New Mexico Traffic Safety outdoor advertising continued during the entire fiscal year in the Roswell, Clovis, Portales, Artesia, Carlsbad, Hobbs and Lovington markets.



Dust Storm Campaign Outdoor Advertising

October 2020 – September 2021

The Dust Storm Campaign ran the entire fiscal year in the Carlsbad, Deming, Farmington, Hobbs, Las Cruces, Lordsburg, Lovington, and Silver City markets. The goal of the campaign is to educate drivers on the hazards associated with driving during dust storms and the proper precautions they should take if they encounter a significant dust storm on New Mexico roadways.



Park & Ride Advertising

October 2020 – June 2021

NMDOT renewed its 'endwi' messaging on the Park & Ride shuttles that operate between Santa Fe, Los Alamos and Española. This high-visibility advertising option provides safety messaging in the Santa Fe/ Española area where billboards are either not available or availability is limited.

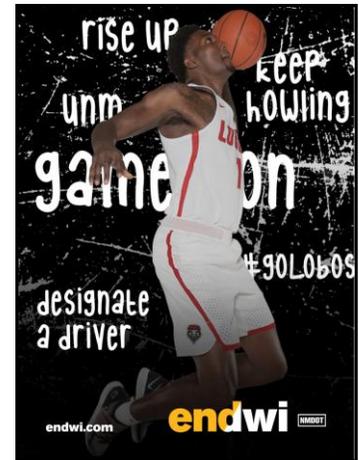
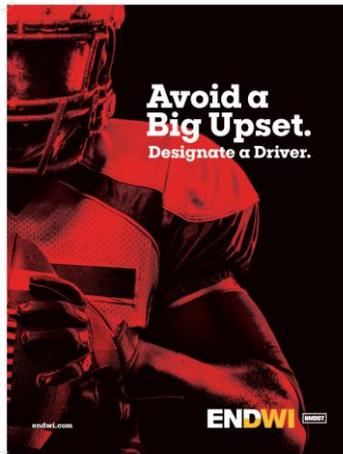


Community Engagement: October 2020 - September 2021

UNM, NMSU, ENMU Sponsorships

Annually, the NMDOT sponsors the University of New Mexico, New Mexico State and Eastern New Mexico University football and basketball programs. These three public universities represent the largest university-level student populations in the State.

The sponsorships include full-page color ads in the game programs for the football and basketball seasons, and for in-venue signage.



Marketing Solutions again negotiated with UNM and NMSU to use cocktail napkins with the 'HELP ENDWI' graphic in the suites and boxes where alcohol was being served.



The State was in COVID-19 lockdown status during the 2020/2021 football season and most of the basketball season. Teams continued to play, but to empty stadiums and arenas. The University of New Mexico and New Mexico State University games were broadcast online and on television, and positioned highly visible sponsorship signage, including 'ENDWI', in the seating areas.



NM High School Sports Ticket Backs Sponsorship

NMDOT sponsored the ticket backs for all New Mexico high school sports tickets for the 2020/2021 school year. Due to COVID-19 precautions, all high school sports were either ticketless or electronic ticketing, and all were branded with NMDOT 'ENDWI' messaging.

NEW MEXICO BOWL

In FFY21, due to COVID-19 impacts, the New Mexico Bowl was held out-of-state, but Marketing Solutions secured sideline field and end zone banners with a 'Designate A Driver' message.

Albuquerque Isotopes Baseball

NMDOT again sponsored Albuquerque Isotopes baseball that included in-venue signage, and ads in the program and the pocket games schedule.

GOLF COURSE ENGAGEMENT

In FFY21, NMDOT began a sponsorship with the newly opened TOPGOLF facility in Albuquerque. The sponsorship included drinks coasters branded with 'ENDWI' and digital displays that ran in the common areas and golf bays. In FFY21, 'ENDWI' messaging reached more than 250,000 TOPGOLF customers. In addition, golfer engagement was secured through messaging on scorecards at golf courses statewide.



Take A Ride On Us / Uber Sponsorship

The NMDOT continued to encourage Albuquerque area residents to use ride sharing options as part of their planning ahead strategy to not drink and drive via its sponsorship with the Cumulus Radio Group and Uber to promote safe rides home. Specific concerts, community events and holidays were selected and discounted safe rides offered during these event periods.

Due to COVID-19 State lockdown periods, bars and indoor-seating restaurants closed, and since drinking continued in personal homes or at other private events, 'Don't Drink and Drive' messaging was used instead of the discounted rides. The State was still able to provide 665 safe rides home during FFY21.

BALLOON FIESTA DRIVE-IN MOVIES

In an effort to further engage the public with 'endwi' messaging given the COVID-19 State restrictions, the NMDOT again secured a sponsorship with a drive-in movie theater operating at the Albuquerque Balloon Fiesta Park. The sponsorship included running the current 'endwi' television spot prior to the movie on Friday, Saturday and Sunday evenings. Additional viewings were secured during the FFY at various private and sporting events.

Community Engagement Summary

Per year sponsorship costs shown below include only the sponsorship cost, and do not include the management/placement fee, gross receipts tax or production costs:

UNM Sponsorship	\$103,000	NMSU Sponsorship	\$ 85,000
NM Bowl Game	\$ 8,500	Albuquerque Isotopes	\$ 78,130
Take A Ride On Us/ Uber	\$ 30,000	TOPGOLF	\$ 50,000
NM High School Ticket Backs	\$ 42,000	Balloon Fiesta Drive-In Movies	\$ 5,000
Sports Promotions	\$ 7,500	NM Ice Wolves Hockey	\$ 7,500

Projects' Contribution toward Achieving Performance Target

The State achieved its 2021 Public Information performance target of maintaining the percentage of Attitude and Awareness Survey respondents that report having heard or seen traffic safety public information campaign messages/ slogans at or above 80 percent. In 2021, 84 percent of survey respondents reported having seen at least one of the safety messages/slogans. In addition, Marketing Solutions reported that media impressions reached with Traffic Safety messaging more than 74 million.

The media creative design, production and placement projects that support NMDOT/TSD's enforcement and educational programs and activities reached targeted audiences, generated widespread message exposure, and maximized the effect on the public regarding risky driving behaviors or to increase awareness of vital traffic safety issues.

Traffic Records Program

Program Overview

The NMDOT/TSD Traffic Records Program works to achieve the goals and objectives outlined in the State Traffic Records Strategic Plan. The Program provides support to members of both the technical and the executive oversight committees to continue development of the statewide traffic records data system, and improve traffic safety-related data collection and analytical systems. The Traffic Records Program performance-based measures and targets are included in the annual Highway Safety Plan and the State Traffic Records Strategic Plan. Projects are coordinated with the State Strategic Highway Safety Plan and the Highway Safety Improvement Plan.

State Traffic Records Coordinating Committee (STRCC) in-person and virtual meetings were conducted quarterly throughout FFY21. The State's Traffic Records Executive Oversight Committee (STREOC) was re-established in FFY21 with agency representatives from Public Safety/Law Enforcement, Health, Motor Vehicle, the Courts, Finance and Administration, NMDOT, FHWA and FMCSA. The STREOC and STRCC conducted an initial joint meeting in January 2021.

The new NMDOT 2021 Traffic Records assessment was conducted by NHTSA's Technical Traffic Records Team between March and May 2021, with data analysis, review, and report out occurring between April and June. The Assessment determined that NMDOT's Traffic Records Systems had achieved 'marked improvement across Advisory ideals', and had met or partially met Advisory ideal 77 percent of the time.

In FFY21, STRCC members provided 2021 updates to the FFY2020-2022 TR Strategic Plan and participated in the 2021 Traffic Records Assessment.

NHTSA Funded Projects and FFY2021 Accomplishments

Crash Data Statistical and Analytical Reporting

M3DA-2021-TR-01-00 (01-TR-05c-P01)

State 20100 – 01-TR-RF-P02

The University of New Mexico Traffic Research Unit (TRU) maintains a comprehensive traffic crash database for the State of New Mexico. Along with crash data, TRU utilizes driver, driver history, DWI arrest, roadway and population data for analyses of traffic safety issues and development of reports for NMDOT/TSD. TRU continues to maintain their geographical information system (GIS) capabilities and to provide geographic analyses. In June and July 2021, TRU completed updates to crash-level, vehicle-level and occupant-level data dictionaries and user guides.

In FFY21, TRU finalized and made available the 2019 New Mexico Traffic Crash Annual Report, the 2019 New Mexico DWI Report, 2019 Community Reports (statewide, cities, counties, and Native American reservations and pueblos), and monthly 2020-2021 crash fatality reports. Year 2020 crash data was finalized in September 2021.

TRU also produced 2019 Statewide crash maps (overall, alcohol-involved, and fatal and injury), and Statewide topic-specific motorcycle, pedestrian, bicycle, heavy truck-involved, animal-involved and speeding crash maps. Major city-specific crash maps included overall crashes, crash density, alcohol-involved, pedestrian, bicycle and motorcycle crashes. All reports and maps are available via the TRU New Mexico Crash Data website: <https://gps.unm.edu/tru>.

TRU provided data and analyses for New Mexico's 2021 Highway Safety Plan and 2021 Annual Report to NHTSA, and the 2021 Traffic Records Strategic Plan. Both Federal and State funds were used for this project.

Traffic Records Statistician

TR-2021-TR-01-00 (01-TR-02-P01)

This project provided funds to conduct analyses on crash fatality and injury data based on parameters determined by Traffic Safety Division management and individual program managers.

In FFY21, the TR statistician worked on special-topic reports including 2015-2019 Pedestrian, Motorcyclist, Pedalcycle, Animal-Involved and Heavy-Truck crash statistics reports for selected counties and cities with the highest frequency of incidents. Developed with extensive input from stakeholders, planners and advisory groups, these reports provide current topic-specific, in-depth analyses on crash fatalities, injuries and contributing factors. The statistician also worked on site specific studies and other special data requests.

Traffic Records Committee and Strategic Plan Coordination

TR-2021-TR-02-00 (01-TR-02-P02)

This project provided funds for a contract to provide support for State Traffic Records Coordinating Committee (STRCC) and Executive Oversight Committee (STREOC) meetings, TR Strategic Plans and TR assessments. The contractor also assists with identifying, documenting, and tracking the status of ongoing STRCC projects.

In FFY21, the contractor assisted the NMDOT TR Program with their 2021 TR Assessment process; updates to their FFY2020-2022 TR Strategic Plan; and facilitated one joint STREOC & STRCC meeting, and three quarterly STRCC meetings.

A draft Data Management Plan is in development that will include information on legal stewardship of each of the relevant core data systems; system descriptions including data components and critical data pathways for each core system; available data dictionaries for each system; sections on data integration, quality, interfaces and linkages; 2021 TR assessment recommendations and outputs; and system project performance measures and numeric goals. A Traffic Records project management tool is also being developed that will provide core system contact information and project descriptions, and will allow for tracking individual project measures, milestones and outcomes.

State Funds-Only Project and SFY2021 Accomplishments

Crash Records Data Entry/ Database Maintenance/ Quality Assurance

This project provided funds for data entry of uniform crash reports (UCRs) sent via hard copy, via TraCS data transfer or via other electronic transfer methods, and provided funds for crash database maintenance. In FFY21, the following objectives were achieved:

- Transition to the new E July 2018 UCR by law enforcement agencies using TraCS began in July 2020 and was completed in November 2020
- Hardcopy data entry of the new E July 2018 UCR began August 2021; backend process of integrating hardcopy data into the crash database will occur in FFY22
- As of September 2021, 63% of all crash reports were submitted utilizing the new UCR form
- Completed an upgrade to the Kofax system that captures hardcopy UCR data and transfers the data into the crash data system
- Additional fields were added to the hardcopy verification process in April 2021
- As of September 2021, 60% of crashes were electronically transferred to the State crash database

Projects' Contribution toward Achieving Performance Targets

The State achieved and exceeded its two 2021 Traffic Records Program performance targets. Program staff worked with their traffic records agency partners to increase the accuracy and timeliness of penalty assessment citations sent to the Motor Vehicle Division by law enforcement by increasing electronic citation submissions, and they succeeded in increasing the accuracy and completeness of the crash database by increasing the number of database elements available to be verified by the data entry supervisor.

The FFY21 Traffic Records Program projects continued to increase the State's ability to provide more accurate, timely and accessible traffic safety data that is essential for planning, assessment and evaluation of NMDOT's traffic safety programs aimed at reducing traffic crash fatalities and injuries.

State's Evidence-Based TS Enforcement Program

New Mexico's evidence-based Traffic Safety Enforcement Program (TSEP) is focused on reducing traffic crashes, fatalities, injuries and violations in the areas most at risk for such incidents. To best utilize limited funds available for traffic safety enforcement programs, the NMDOT/ TSD ensures that problem areas are identified, strategies prioritized and enforcement focused at State, city and county levels.

New Mexico continues to enforce its comprehensive DWI laws which include mandatory ignition interlocks on any vehicle driven by a person convicted of a first and any subsequent DWI. New Mexico has a primary seatbelt law, strong child safety seat laws, a graduated licensing law, and award-winning media to support its traffic safety enforcement efforts.

Preventing traffic violations is an important factor in reducing risky driving practices that can cause traffic crashes, fatalities and injuries. A number of the State's high-visibility enforcement projects focus on the objectives of increasing driver awareness of traffic safety laws and issues, increasing safe driving habits and ultimately making roadways safer for drivers, passengers, pedestrians and bicyclists.

Deployment of Resources Based on Crash Data Analyses

During the traffic safety planning processes, crash analyses are used to identify areas and populations at highest risk for traffic crashes, fatalities and injuries, and citation data is reviewed to ascertain whether areas with high numbers of crashes and fatalities are undermanned by enforcement. Evidence-based (EB) strategies are then researched and discussed to determine those most feasible and most beneficial to address the identified problems/ issues of concern. Once EB strategies are selected, potential projects are discussed and project solicitations are issued. Funds are allocated to agencies based on the data analyses, as well as other factors including agency available manpower, agency location and size, and the agency's ability to expend the funds during the agreement period.

To further ensure that problems are identified and there is strategic deployment of resources, TSD staff members collaborate throughout the year with their traffic safety partners and with the NMDOT Transportation Planning and Safety Division staff responsible for managing the Highway Safety Improvement Program (HSIP) and for developing the State Strategic Highway Safety Plan (SHSP).

Due to COVID-19 State public health orders and restrictions, some LEAs had to suspend or limit some grant-related activity in FFY21.

Details on NMDOT/ TSD FFY21 enforcement activities are provided in each of the relevant program areas.

Alcohol-Impaired Driving: page 6

Alcohol-ID Enforcement – ENDWI & NHTSA National Crackdowns	164AL-2021-AL-01-00 (01-AL-64-P01) M5HVE-2021-ID-01-00 (01-ID-05d-P01)
DWI Enforcement Task Force - McKinley County	164AL-2021-AL-02-00 (01-AL-64-P02) State Funds: 01-ID-RF-P02
Alcohol Sales Compliance/DWI Warrant Enforcement	164AL-2021-AL-03-00 (01-AL-64-P03)

Occupant Protection Program: page 22

BKLUP/CIOT Enforcement	State Funds: 01-OP-RF-P01
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Police Traffic Services Program: page 27

Selective Traffic Enforcement (Includes Summer Enforcement Campaign)	PT-2021-PT-05-00 (01-PT-02-P05) State Funds: 01-PT-RF-P01
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Planning and Administration

Overview

The Planning and Administration Program includes financial management, planning, coordination and communication among staff and traffic safety partners which is central to the successful development and implementation of New Mexico's Highway Safety Plan and all its programs and projects.

NHTSA Funded Projects

Financial Management – FTEs

PA-2021-PA-01-00 (01-PA-02-P01)

This project provided funds for one FTE financial specialist and one business operations specialist to assist with TSD's project agreements and contracts, and to assist with conducting an annual financial training for contractors. Included are funds for general finance functions related to managing NHTSA funding utilizing the Grants Tracking System.

HSP, Grant and Technical Writing Services

PA-2021-PA-02-00 (01-PA-02-P02)

State 20800 – 01-EE-05-P04

This project funded a contract to develop and prepare New Mexico's Highway Safety Plan, federal or other agency grant applications and the Annual Report to NHTSA, and to provide technical writing assistance, as necessary. Both Federal and State funds were used for this project.

E-Grants-Phase Two – Agate Software

164PA-2021-PA-13-00 (01-PA-64-P13)

PA-2021-PA-03-00 (01-PA-02-P03)

State 20100 – 01-PA-RF-P01

This project provided funds to continue development and further enhancements to the E-grants system. Funds were used for the annual maintenance fee, system hosting and technical support. Both Federal and State funds were used for this project; the 164 funds were used only to fund the E-Grants system directly related to alcohol-impaired driving.

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Acronyms

ARIDE - Advanced Roadside Impaired Driving Enforcement

BAC – Blood/ Breath Alcohol Content

BKLUP – Buckle Up (occupant protection enforcement and media messaging)

CIOT – Click It or Ticket

CPS – Child Passenger Safety

DNTXT – Don't Text (media messaging)

DRE – Drug Recognition Expert

DWI – Driving While Impaired

ENDWI – End DWI (alcohol/impaired driving enforcement and media messaging)

EMS – Emergency Medical Services

FARS – Fatality Analysis Reporting System

FFY – Federal Fiscal Year

FTE – Full-time Equivalent

HSP – Highway Safety Plan

HVE – High Visibility Enforcement

ID – Impaired Driving

LEA – Law Enforcement Agencies

LELs – Law Enforcement Liaisons

MADD – Mothers Against Drunk Driving

MVD – Motor Vehicle Division

NHTSA – National Highway Traffic Safety Administration

NMDOT – New Mexico Department of Transportation

NMDOH – New Mexico Department of Health

OP – Occupant Protection

PSA – Public Service Announcement

SFST – Standard Field Sobriety Testing

STEP – Selective Traffic Enforcement Program

TraCS – Traffic and Criminal Software

TS – Traffic Safety

TSD – Traffic Safety Division (of NMDOT)

TSRP – Traffic Safety Resource Prosecutor

UNM – University of New Mexico

2021 Project Expenditure Close-out Report

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
NHTSA									
164 Transfer Funds									
164 Planning and Administration									
	164PA-2021-PA-13-00	E-Grants - Phase Two - Agate (\$39,426.00	\$39,426.00	\$0.00	\$28,574.00	1	VOU-11	Oct-01-2021
	164PA-2021-PA-13-00		\$39,426.00	\$39,426.00	\$0.00	\$28,574.00	1	VOU-11	Oct-01-2021
	164 Planning and Admin Total		\$39,426.00	\$39,426.00	\$0.00	\$28,574.00	1	VOU-11	Oct-01-2021
164 Alcohol									
	164AL-2021-AL-01-00	Alcohol/ID Enforcement (ID-P01	\$139,982.98	\$139,982.98	\$0.00	\$1,367,678.17	1	VOU-14	Dec-19-2021
	164AL-2021-AL-01-00		\$139,982.98	\$139,982.98	\$0.00	\$1,367,678.17	1	VOU-14	Dec-19-2021
	164AL-2021-AL-01-01	Alamogordo DPS-ENDWI	\$179.69	\$179.69	\$0.00	\$0.00	1	VOU-11	Oct-01-2021
	164AL-2021-AL-01-01		\$179.69	\$179.69	\$0.00	\$0.00	1	VOU-11	Oct-01-2021
	164AL-2021-AL-01-02	Albuquerque PD-ENDWI	\$185,421.54	\$185,421.54	\$0.00	\$0.00	9	VOU-14	Dec-19-2021
	164AL-2021-AL-01-02		\$185,421.54	\$185,421.54	\$0.00	\$0.00	9	VOU-14	Dec-19-2021
	164AL-2021-AL-01-04	Artesia PD-ENDWI	\$1,529.58	\$1,529.58	\$0.00	\$0.00	1	VOU-12	Nov-01-2021
	164AL-2021-AL-01-04		\$1,529.58	\$1,529.58	\$0.00	\$0.00	1	VOU-12	Nov-01-2021
	164AL-2021-AL-01-05	Aztec PD-ENDWI	\$1,999.52	\$1,999.52	\$0.00	\$0.00	6	VOU-13	Nov-30-2021
	164AL-2021-AL-01-05		\$1,999.52	\$1,999.52	\$0.00	\$0.00	6	VOU-13	Nov-30-2021
	164AL-2021-AL-01-07	Belen PD-ENDWI	\$5,030.26	\$5,030.26	\$0.00	\$0.00	4	VOU-13	Nov-30-2021
	164AL-2021-AL-01-07		\$5,030.26	\$5,030.26	\$0.00	\$0.00	4	VOU-13	Nov-30-2021
	164AL-2021-AL-01-08	Bernalillo County SO- ENDWI	\$149,951.70	\$149,951.70	\$0.00	\$0.00	8	VOU-13	Nov-30-2021
	164AL-2021-AL-01-08		\$149,951.70	\$149,951.70	\$0.00	\$0.00	8	VOU-13	Nov-30-2021
	164AL-2021-AL-01-09	Bernalillo PD-ENDWI	\$0.00	\$0.00	\$0.00	\$0.00	2	VOU-13	Nov-30-2021
	164AL-2021-AL-01-09		\$0.00	\$0.00	\$0.00	\$0.00	2	VOU-13	Nov-30-2021
	164AL-2021-AL-01-10	Bloomfield PD-ENDWI	\$2,501.31	\$2,501.31	\$0.00	\$0.00	3	VOU-13	Nov-30-2021
	164AL-2021-AL-01-10		\$2,501.31	\$2,501.31	\$0.00	\$0.00	3	VOU-13	Nov-30-2021
	164AL-2021-AL-01-11	Bosque Farms PD-ENDWI	\$7,618.30	\$7,618.30	\$0.00	\$0.00	8	VOU-14	Dec-19-2021
	164AL-2021-AL-01-11		\$7,618.30	\$7,618.30	\$0.00	\$0.00	8	VOU-14	Dec-19-2021
	164AL-2021-AL-01-13	Carlsbad PD-ENDWI	\$23,244.30	\$23,244.30	\$0.00	\$0.00	4	VOU-14	Dec-19-2021
	164AL-2021-AL-01-13		\$23,244.30	\$23,244.30	\$0.00	\$0.00	4	VOU-14	Dec-19-2021

164AL-2021-AL-01-18	Chaves County SO-ENDWI	\$6,335.29	\$6,335.29	\$.00	\$.00	3	VOU-13	Nov-30-2021
164AL-2021-AL-01-18		\$6,335.29	\$6,335.29	\$.00	\$.00	3	VOU-13	Nov-30-2021
164AL-2021-AL-01-19	Cibola County SO-ENDWI	\$3,088.31	\$3,088.31	\$.00	\$.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-01-19		\$3,088.31	\$3,088.31	\$.00	\$.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-01-23	Clovis PD-ENDWI	\$14,265.64	\$14,265.64	\$.00	\$.00	9	VOU-13	Nov-30-2021
164AL-2021-AL-01-23		\$14,265.64	\$14,265.64	\$.00	\$.00	9	VOU-13	Nov-30-2021
164AL-2021-AL-01-31	Dona Ana County SO-ENDWI	\$22,952.09	\$22,952.09	\$.00	\$.00	7	VOU-14	Dec-19-2021
164AL-2021-AL-01-31		\$22,952.09	\$22,952.09	\$.00	\$.00	7	VOU-14	Dec-19-2021
164AL-2021-AL-01-32	Eddy County SO-ENDWI	\$6,092.13	\$6,092.13	\$.00	\$.00	5	VOU-11	Oct-01-2021
164AL-2021-AL-01-32		\$6,092.13	\$6,092.13	\$.00	\$.00	5	VOU-11	Oct-01-2021
164AL-2021-AL-01-33	Espanola PD-ENDWI	\$5,748.12	\$5,748.12	\$.00	\$.00	3	VOU-12	Nov-01-2021
164AL-2021-AL-01-33		\$5,748.12	\$5,748.12	\$.00	\$.00	3	VOU-12	Nov-01-2021
164AL-2021-AL-01-35	Farmington PD-ENDWI	\$28,907.51	\$28,907.51	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-35		\$28,907.51	\$28,907.51	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-37	Gallup PD-ENDWI	\$12,175.10	\$12,175.10	\$.00	\$.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-01-37		\$12,175.10	\$12,175.10	\$.00	\$.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-01-38	Grant County-ENDWI	\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-38		\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-39	Grants PD-ENDWI	\$8,900.09	\$8,900.09	\$.00	\$.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-01-39		\$8,900.09	\$8,900.09	\$.00	\$.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-01-40	Guadalupe County SO-ENDWI	\$2,839.20	\$2,839.20	\$.00	\$.00	4	VOU-14	Dec-19-2021
164AL-2021-AL-01-40		\$2,839.20	\$2,839.20	\$.00	\$.00	4	VOU-14	Dec-19-2021
164AL-2021-AL-01-45	Hobbs PD-ENDWI	\$7,274.32	\$7,274.32	\$.00	\$.00	4	VOU-10	Aug-31-2021
164AL-2021-AL-01-45		\$7,274.32	\$7,274.32	\$.00	\$.00	4	VOU-10	Aug-31-2021
164AL-2021-AL-01-49	Las Cruces PD-ENDWI	\$29,179.47	\$29,179.47	\$.00	\$.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-01-49		\$29,179.47	\$29,179.47	\$.00	\$.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-01-50	Las Vegas PD-ENDWI	\$390.24	\$390.24	\$.00	\$.00	2	VOU-6	Jun-23-2021
164AL-2021-AL-01-50		\$390.24	\$390.24	\$.00	\$.00	2	VOU-6	Jun-23-2021
164AL-2021-AL-01-51	Lea County-ENDWI	\$3,158.07	\$3,158.07	\$.00	\$.00	3	VOU-13	Nov-30-2021
164AL-2021-AL-01-51		\$3,158.07	\$3,158.07	\$.00	\$.00	3	VOU-13	Nov-30-2021
164AL-2021-AL-01-52	Lincoln County SO-ENDWI	\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-52		\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-57	Los Lunas PD-ENDWI	\$6,000.00	\$6,000.00	\$.00	\$.00	3	VOU-7	Aug-02-2021
164AL-2021-AL-01-57		\$6,000.00	\$6,000.00	\$.00	\$.00	3	VOU-7	Aug-02-2021

164AL-2021-AL-01-59	Lovington PD-ENDWI	\$2,639.16	\$2,639.16	\$.00	\$.00	4	VOU-6	Jun-23-2021
164AL-2021-AL-01-59		\$2,639.16	\$2,639.16	\$.00	\$.00	4	VOU-6	Jun-23-2021
164AL-2021-AL-01-60	Luna County SO-ENDWI	\$3,582.36	\$3,582.36	\$.00	\$.00	4	VOU-13	Nov-30-2021
164AL-2021-AL-01-60		\$3,582.36	\$3,582.36	\$.00	\$.00	4	VOU-13	Nov-30-2021
164AL-2021-AL-01-62	McKinley County SO-ENDWI	\$19,140.22	\$19,140.22	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-62		\$19,140.22	\$19,140.22	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-66	Mora County SO-ENDWI	\$708.00	\$708.00	\$.00	\$.00	1	VOU-3	Mar-26-2021
164AL-2021-AL-01-66		\$708.00	\$708.00	\$.00	\$.00	1	VOU-3	Mar-26-2021
164AL-2021-AL-01-67	Moriarty PD-ENDWI	\$5,660.94	\$5,660.94	\$.00	\$.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-01-67		\$5,660.94	\$5,660.94	\$.00	\$.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-01-71	New Mexico State Police	\$106,575.28	\$106,575.28	\$.00	\$.00	9	VOU-14	Dec-19-2021
164AL-2021-AL-01-71		\$106,575.28	\$106,575.28	\$.00	\$.00	9	VOU-14	Dec-19-2021
164AL-2021-AL-01-73	Otero County SO-ENDWI	\$6,057.90	\$6,057.90	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-73		\$6,057.90	\$6,057.90	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-75	Portales PD-ENDWI	\$2,958.64	\$2,958.64	\$.00	\$.00	3	VOU-12	Nov-01-2021
164AL-2021-AL-01-75		\$2,958.64	\$2,958.64	\$.00	\$.00	3	VOU-12	Nov-01-2021
164AL-2021-AL-01-80	Rio Arriba County SO-ENDWI	\$7,714.85	\$7,714.85	\$.00	\$.00	2	VOU-12	Nov-01-2021
164AL-2021-AL-01-80		\$7,714.85	\$7,714.85	\$.00	\$.00	2	VOU-12	Nov-01-2021
164AL-2021-AL-01-81	Rio Rancho DPS-ENDWI	\$64,725.21	\$64,725.21	\$.00	\$.00	9	VOU-14	Dec-19-2021
164AL-2021-AL-01-81		\$64,725.21	\$64,725.21	\$.00	\$.00	9	VOU-14	Dec-19-2021
164AL-2021-AL-01-82	Roosevelt County SO-ENDWI	\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-82		\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-83	Roswell PD-ENDWI	\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-83		\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-84	Ruidoso PD-ENDWI	\$8,078.82	\$8,078.82	\$.00	\$.00	5	VOU-12	Nov-01-2021
164AL-2021-AL-01-84		\$8,078.82	\$8,078.82	\$.00	\$.00	5	VOU-12	Nov-01-2021
164AL-2021-AL-01-86	San Juan County SO-ENDWI	\$9,633.14	\$9,633.14	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-86		\$9,633.14	\$9,633.14	\$.00	\$.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-01-87	San Miguel County SO-ENDWI	\$2,658.73	\$2,658.73	\$.00	\$.00	5	VOU-14	Dec-19-2021
164AL-2021-AL-01-87		\$2,658.73	\$2,658.73	\$.00	\$.00	5	VOU-14	Dec-19-2021
164AL-2021-AL-01-88	Sandoval County SO-ENDWI	\$17,346.35	\$17,346.35	\$.00	\$.00	8	VOU-14	Dec-19-2021
164AL-2021-AL-01-88		\$17,346.35	\$17,346.35	\$.00	\$.00	8	VOU-14	Dec-19-2021

164AL-2021-AL-01-90	Santa Fe PD-ENDWI	\$19,184.26	\$19,184.26	\$.00	\$.00	5	VOU-14	Dec-19-2021
164AL-2021-AL-01-90		\$19,184.26	\$19,184.26	\$.00	\$.00	5	VOU-14	Dec-19-2021
164AL-2021-AL-01-91	Santa Fe County SO-ENDWI	\$13,213.12	\$13,213.12	\$.00	\$.00	4	VOU-13	Nov-30-2021
164AL-2021-AL-01-91		\$13,213.12	\$13,213.12	\$.00	\$.00	4	VOU-13	Nov-30-2021
164AL-2021-AL-01-92	Santa Rosa PD-ENDWI	\$1,945.50	\$1,945.50	\$.00	\$.00	2	VOU-12	Nov-01-2021
164AL-2021-AL-01-92		\$1,945.50	\$1,945.50	\$.00	\$.00	2	VOU-12	Nov-01-2021
164AL-2021-AL-01-94	Silver City PD-ENDWI	\$13,309.89	\$13,309.89	\$.00	\$.00	4	VOU-13	Nov-30-2021
164AL-2021-AL-01-94		\$13,309.89	\$13,309.89	\$.00	\$.00	4	VOU-13	Nov-30-2021
164AL-2021-AL-01-95	Socorro County-ENDWI	\$3,022.28	\$3,022.28	\$.00	\$.00	4	VOU-12	Nov-01-2021
164AL-2021-AL-01-95		\$3,022.28	\$3,022.28	\$.00	\$.00	4	VOU-12	Nov-01-2021
164AL-2021-AL-01-98	Sunland Park PD-ENDWI	\$9,103.11	\$9,103.11	\$.00	\$.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-01-98		\$9,103.11	\$9,103.11	\$.00	\$.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-01-AN	Anthony PD (AC 158)- ENDWI	\$318.72	\$318.72	\$.00	\$.00	2	VOU-13	Nov-30-2021
164AL-2021-AL-01-AN		\$318.72	\$318.72	\$.00	\$.00	2	VOU-13	Nov-30-2021
164AL-2021-AL-01-SA	Santa Ana Pueblo PD (AC 141)-E	\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-SA		\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-SJ	San Juan Pueblo PD (Ohkay Owin	\$1,569.32	\$1,569.32	\$.00	\$.00	3	VOU-12	Nov-01-2021
164AL-2021-AL-01-SJ		\$1,569.32	\$1,569.32	\$.00	\$.00	3	VOU-12	Nov-01-2021
164AL-2021-AL-01-SP	Sandia Pueblo PD (AC 116)- ENDW	\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-SP		\$.00	\$.00	\$.00	\$.00	0		
164AL-2021-AL-01-TC	T or C PD-ENDWI (AC 104)- ENDWI	\$770.94	\$770.94	\$.00	\$.00	3	VOU-13	Nov-30-2021
164AL-2021-AL-01-TC		\$770.94	\$770.94	\$.00	\$.00	3	VOU-13	Nov-30-2021
164AL-2021-AL-01-TQ	Tesuque Pueblo PD-ENDWI (AC 13	\$551.25	\$551.25	\$.00	\$.00	1	VOU-13	Nov-30-2021
164AL-2021-AL-01-TQ		\$551.25	\$551.25	\$.00	\$.00	1	VOU-13	Nov-30-2021
164AL-2021-AL-01-TR	Torrance County SO-ENDWI (AC 1	\$2,021.22	\$2,021.22	\$.00	\$.00	6	VOU-12	Nov-01-2021
164AL-2021-AL-01-TR		\$2,021.22	\$2,021.22	\$.00	\$.00	6	VOU-12	Nov-01-2021
164AL-2021-AL-01-TS	Taos County SO (AC 100)- ENDWI	\$7,719.75	\$7,719.75	\$.00	\$.00	1	VOU-14	Dec-19-2021
164AL-2021-AL-01-TS		\$7,719.75	\$7,719.75	\$.00	\$.00	1	VOU-14	Dec-19-2021
164AL-2021-AL-01-VL	Valencia County SO (AC 109)-EN	\$2,300.00	\$2,300.00	\$.00	\$.00	2	VOU-14	Dec-19-2021
164AL-2021-AL-01-VL		\$2,300.00	\$2,300.00	\$.00	\$.00	2	VOU-14	Dec-19-2021

164AL-2021-AL-02-00	DWI Task Force - McKinley Coun	\$101,760.39	\$101,760.39	\$0.00	\$0.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-02-00		\$101,760.39	\$101,760.39	\$0.00	\$0.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-03-00	Alc Sales Compliance Enforcement	\$122,678.60	\$122,678.60	\$0.00	\$0.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-03-00		\$122,678.60	\$122,678.60	\$0.00	\$0.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-04-00	Supervised Probation Expansion	\$164,601.04	\$164,601.04	\$0.00	\$0.00	7	VOU-14	Dec-19-2021
164AL-2021-AL-04-00		\$164,601.04	\$164,601.04	\$0.00	\$0.00	7	VOU-14	Dec-19-2021
164AL-2021-AL-05-00	Supervised Probation Expansion	\$50,130.93	\$50,130.93	\$0.00	\$0.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-05-00		\$50,130.93	\$50,130.93	\$0.00	\$0.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-07-00	DWI Workgroup Meeting Facilitation	\$0.00	\$0.00	\$0.00	\$0.00	0		
164AL-2021-AL-07-00		\$0.00	\$0.00	\$0.00	\$0.00	0		
164AL-2021-AL-08-00	Statewide DWI Enforcement Training	\$158,992.33	\$158,992.33	\$0.00	\$0.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-08-00		\$158,992.33	\$158,992.33	\$0.00	\$0.00	7	VOU-13	Nov-30-2021
164AL-2021-AL-09-00	Traffic Safety Clearinghouse (\$187,512.74	\$187,512.74	\$0.00	\$0.00	8	VOU-13	Nov-30-2021
164AL-2021-AL-09-00		\$187,512.74	\$187,512.74	\$0.00	\$0.00	8	VOU-13	Nov-30-2021
164AL-2021-AL-10-00	ALR Hearing Prosecution Attorn	\$46,102.48	\$46,102.48	\$0.00	\$0.00	5	VOU-14	Dec-19-2021
164AL-2021-AL-10-00		\$46,102.48	\$46,102.48	\$0.00	\$0.00	5	VOU-14	Dec-19-2021
164AL-2021-AL-11-00	Alcohol/ID Program Management	\$221,932.82	\$221,932.82	\$0.00	\$0.00	10	VOU-12	Nov-01-2021
164AL-2021-AL-11-00		\$221,932.82	\$221,932.82	\$0.00	\$0.00	10	VOU-12	Nov-01-2021
164AL-2021-AL-12-00	TS Law Enforcement Liaisons (P	\$300,967.71	\$300,967.71	\$0.00	\$0.00	8	VOU-13	Nov-30-2021
164AL-2021-AL-12-00		\$300,967.71	\$300,967.71	\$0.00	\$0.00	8	VOU-13	Nov-30-2021
164AL-2021-AL-15-00	DWI Media Creative Design and Projection	\$1,711,961.02	\$1,711,961.02	\$0.00	\$0.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-15-00		\$1,711,961.02	\$1,711,961.02	\$0.00	\$0.00	6	VOU-14	Dec-19-2021
164AL-2021-AL-17-00	Court Monitoring - MADD	\$369,094.81	\$369,094.81	\$0.00	\$0.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-17-00		\$369,094.81	\$369,094.81	\$0.00	\$0.00	6	VOU-13	Nov-30-2021
164AL-2021-AL-18-00	UAD Prevention Creative Design	\$98,916.19	\$98,916.19	\$0.00	\$0.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-18-00		\$98,916.19	\$98,916.19	\$0.00	\$0.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-19-00	ZeroProof Campaign	\$198,000.00	\$198,000.00	\$0.00	\$0.00	3	VOU-14	Dec-19-2021
164AL-2021-AL-19-00		\$198,000.00	\$198,000.00	\$0.00	\$0.00	3	VOU-14	Dec-19-2021

		2nd Judicial District DWI								
	164AL-2021-AL-22-00	Pros	\$312,835.77	\$312,835.77	\$0.00	\$0.00	5	VOU-14	Dec-19-2021	
	164AL-2021-AL-22-00		\$312,835.77	\$312,835.77	\$0.00	\$0.00	5	VOU-14	Dec-19-2021	
	164 Alcohol Total		\$5,052,760.55	\$5,052,760.55	\$0.00	\$1,367,678.17	12	VOU-14	Dec-19-2021	
164 Paid Media										
	164PM-2021-PM-16-00	DWI Media Placement	\$2,256,420.27	\$2,256,420.27	\$0.00	\$0.00	8	VOU-14	Dec-19-2021	
	164PM-2021-PM-16-00		\$2,256,420.27	\$2,256,420.27	\$0.00	\$0.00	8	VOU-14	Dec-19-2021	
	164 Paid Media Total		\$2,256,420.27	\$2,256,420.27	\$0.00	\$0.00	8	VOU-14	Dec-19-2021	
	164 Transfer Funds Total		\$7,348,606.82	\$7,348,606.82	\$0.00	\$1,396,252.17	12	VOU-14	Dec-19-2021	
FAST Act NHTSA 402										
		Financial Systems								
	PA-2021-PA-01-00	Management	\$154,717.96	\$154,717.96	\$0.00	\$0.00	10	VOU-12	Nov-01-2021	
	PA-2021-PA-01-00		\$154,717.96	\$154,717.96	\$0.00	\$0.00	10	VOU-12	Nov-01-2021	
		HSP, Grant and Technical								
	PA-2021-PA-02-00	Writing	\$74,231.46	\$74,231.46	\$0.00	\$0.00	8	VOU-14	Dec-19-2021	
	PA-2021-PA-02-00		\$74,231.46	\$74,231.46	\$0.00	\$0.00	8	VOU-14	Dec-19-2021	
		E-Grants - Phase Two -								
	PA-2021-PA-03-00	Agate (\$20,000.00	\$20,000.00	\$0.00	\$2,268.54	1	VOU-11	Oct-01-2021	
	PA-2021-PA-03-00		\$20,000.00	\$20,000.00	\$0.00	\$2,268.54	1	VOU-11	Oct-01-2021	
	Planning and Administration Total		\$248,949.42	\$248,949.42	\$0.00	\$2,268.54	12	VOU-14	Dec-19-2021	
Occupant Protection										
		Occupant Protection								
	OP-2021-OP-02-00	Program Mgt	\$118,355.54	\$118,355.54	\$0.00	\$53,426.50	10	VOU-12	Nov-01-2021	
	OP-2021-OP-02-00		\$118,355.54	\$118,355.54	\$0.00	\$53,426.50	10	VOU-12	Nov-01-2021	
	Occupant Protection Total		\$118,355.54	\$118,355.54	\$0.00	\$53,426.50	10	VOU-12	Nov-01-2021	
Police Traffic Services										
		Police Traffic Services								
	PT-2021-PT-00-00	Effort	\$303.97	\$303.97	\$0.00	\$433,699.50	1	VOU-13	Nov-30-2021	
	PT-2021-PT-00-00		\$303.97	\$303.97	\$0.00	\$433,699.50	1	VOU-13	Nov-30-2021	
		TS Law Enforcement								
	PT-2021-PT-01-00	Liaisons (A	\$179,988.10	\$179,988.10	\$0.00	\$11.90	8	VOU-13	Nov-30-2021	
	PT-2021-PT-01-00		\$179,988.10	\$179,988.10	\$0.00	\$11.90	8	VOU-13	Nov-30-2021	
		PTS Program Management -								
	PT-2021-PT-02-00	FTEs	\$127,508.37	\$127,508.37	\$0.00	\$59,491.63	10	VOU-12	Nov-01-2021	
	PT-2021-PT-02-00		\$127,508.37	\$127,508.37	\$0.00	\$59,491.63	10	VOU-12	Nov-01-2021	
		Traffic Safety Resource								
	PT-2021-PT-04-00	Prosecution	\$70,129.49	\$70,129.49	\$0.00	\$14,870.51	6	VOU-14	Dec-19-2021	
	PT-2021-PT-04-00		\$70,129.49	\$70,129.49	\$0.00	\$14,870.51	6	VOU-14	Dec-19-2021	

		Selective Traffic Enforcement	\$.00	\$.00	\$.00	\$404,000.00	0		
			\$.00	\$.00	\$.00	\$404,000.00	0		
		Bernalillo County SO-STEP	\$89,985.00	\$89,985.00	\$.00	\$15.00	8	VOU-13	Nov-30-2021
			\$89,985.00	\$89,985.00	\$.00	\$15.00	8	VOU-13	Nov-30-2021
		Eddy County SO-STEP	\$11,248.29	\$11,248.29	\$.00	\$26,951.71	6	VOU-14	Dec-19-2021
			\$11,248.29	\$11,248.29	\$.00	\$26,951.71	6	VOU-14	Dec-19-2021
		Department of Public Safety (N	\$182,114.22	\$182,114.22	\$.00	\$25,356.78	9	VOU-14	Dec-19-2021
			\$182,114.22	\$182,114.22	\$.00	\$25,356.78	9	VOU-14	Dec-19-2021
		Rio Rancho DPS-STEP	\$69,536.96	\$69,536.96	\$.00	\$21,956.04	9	VOU-13	Nov-30-2021
			\$69,536.96	\$69,536.96	\$.00	\$21,956.04	9	VOU-13	Nov-30-2021
		General LE Training - Safer	\$115,500.00	\$115,500.00	\$.00	\$5,000.00	9	VOU-13	Nov-30-2021
			\$115,500.00	\$115,500.00	\$.00	\$5,000.00	9	VOU-13	Nov-30-2021
		Police Traffic Services Total	\$846,314.40	\$846,314.40	\$.00	\$991,353.07	12	VOU-14	Dec-19-2021
Traffic Records									
		TR Statistician	\$48,054.66	\$48,054.66	\$.00	\$11,945.34	8	VOU-13	Nov-30-2021
			\$48,054.66	\$48,054.66	\$.00	\$11,945.34	8	VOU-13	Nov-30-2021
		MA Strategies	\$79,451.73	\$79,451.73	\$.00	\$117,855.27	5	VOU-13	Nov-30-2021
			\$79,451.73	\$79,451.73	\$.00	\$117,855.27	5	VOU-13	Nov-30-2021
		Traffic Records Total	\$127,506.39	\$127,506.39	\$.00	\$129,800.61	9	VOU-13	Nov-30-2021
Accident Investigation									
		Traffic Crash Investigation Training	\$81,000.00	\$81,000.00	\$.00	\$.00	2	VOU-7	Aug-02-2021
			\$81,000.00	\$81,000.00	\$.00	\$.00	2	VOU-7	Aug-02-2021
		Basic Traffic Crash Report Training	\$24,998.14	\$24,998.14	\$.00	\$1.86	4	VOU-13	Nov-30-2021
			\$24,998.14	\$24,998.14	\$.00	\$1.86	4	VOU-13	Nov-30-2021
		Accident Investigation Total	\$105,998.14	\$105,998.14	\$.00	\$1.86	5	VOU-13	Nov-30-2021
Driver Education									
		Traffic Safety Clearinghouse	\$159,733.05	\$159,733.05	\$.00	\$20,266.95	8	VOU-13	Nov-30-2021
			\$159,733.05	\$159,733.05	\$.00	\$20,266.95	8	VOU-13	Nov-30-2021
		NCSAs - Media Training (DE-05b	\$159,999.99	\$159,999.99	\$.00	\$.01	10	VOU-14	Dec-19-2021
			\$159,999.99	\$159,999.99	\$.00	\$.01	10	VOU-14	Dec-19-2021
		Traffic Safety Awareness Survey	\$59,222.91	\$59,222.91	\$.00	\$777.09	2	VOU-12	Nov-01-2021
			\$59,222.91	\$59,222.91	\$.00	\$777.09	2	VOU-12	Nov-01-2021

	Driver Education Total		\$378,955.95	\$378,955.95	\$.00	\$21,044.05	11	VOU-14	Dec-19-2021
Child Restraint									
	Child Restraint Program (OP-RF)								
	CR-2021-OP-01-00		\$486,094.90	\$486,094.90	\$.00	\$14,905.10	9	VOU-13	Nov-30-2021
	CR-2021-OP-01-00		\$486,094.90	\$486,094.90	\$.00	\$14,905.10	9	VOU-13	Nov-30-2021
	Child Restraint Total		\$486,094.90	\$486,094.90	\$.00	\$14,905.10	9	VOU-13	Nov-30-2021
	FAST Act NHTSA 402Total		\$2,312,174.74	\$2,312,174.74	\$.00	\$1,212,799.73	12	VOU-14	Dec-19-2021
FAST Act 405b OP High									
	NCSAs - Media Training (DE-02-								
	M1TR-2021-DE-01-00		\$75,000.00	\$75,000.00	\$.00	\$.00	10	VOU-14	Dec-19-2021
	M1TR-2021-DE-01-00		\$75,000.00	\$75,000.00	\$.00	\$.00	10	VOU-14	Dec-19-2021
	405b High Training Total		\$75,000.00	\$75,000.00	\$.00	\$.00	10	VOU-14	Dec-19-2021
405b High OP Information System									
	Seatbelt Observation Surveys								
	M1OP-2021-OP-01-00		\$231,525.00	\$231,525.00	\$.00	\$.00	8	VOU-13	Nov-30-2021
	M1OP-2021-OP-01-00		\$231,525.00	\$231,525.00	\$.00	\$.00	8	VOU-13	Nov-30-2021
	405b High OP Information System Total		\$231,525.00	\$231,525.00	\$.00	\$.00	8	VOU-13	Nov-30-2021
405b OP High									
	Occupant Protection Efforts -								
	M1X-2021-OP-00-00		\$.00	\$.00	\$.00	\$199,168.78	0		
	M1X-2021-OP-00-00		\$.00	\$.00	\$.00	\$199,168.78	0		
	405b OP High Total		\$.00	\$.00	\$.00	\$199,168.78	0		
405b High Paid Advertising									
	Click It or Ticket Paid Media								
	M1*PM-2021-PM-02-00		\$97,676.93	\$97,676.93	\$.00	\$2,323.07	2	VOU-11	Oct-01-2021
	M1*PM-2021-PM-02-00		\$97,676.93	\$97,676.93	\$.00	\$2,323.07	2	VOU-11	Oct-01-2021
	405b High Paid Advertising Total		\$97,676.93	\$97,676.93	\$.00	\$2,323.07	2	VOU-11	Oct-01-2021
	FAST Act 405b OP High Total		\$404,201.93	\$404,201.93	\$.00	\$201,491.85	11	VOU-14	Dec-19-2021
FAST Act 405c Data Program									
	Data Program Efforts (Tracs 40								
	M3DA-2021-05-00-00		\$.00	\$.00	\$.00	\$4,982.68	0		
	M3DA-2021-05-00-00		\$.00	\$.00	\$.00	\$4,982.68	0		
	Crash Data Statistical and Analysis								
	M3DA-2021-TR-01-00		\$354,448.13	\$354,448.13	\$.00	\$13,967.87	7	VOU-14	Dec-19-2021
	M3DA-2021-TR-01-00		\$354,448.13	\$354,448.13	\$.00	\$13,967.87	7	VOU-14	Dec-19-2021
	405c Data Program Total		\$354,448.13	\$354,448.13	\$.00	\$18,950.55	7	VOU-14	Dec-19-2021
	FAST Act 405c Data Program Total		\$354,448.13	\$354,448.13	\$.00	\$18,950.55	7	VOU-14	Dec-19-2021

FAST Act 405d Impaired Driving Mid									
		Alcohol/ID Enforcement							
	M5HVE-2021-ID-01-00	(see AL	\$649,320.15	\$649,320.15	\$.00	\$.00	7	VOU-13	Nov-30-2021
	M5HVE-2021-ID-01-00		\$649,320.15	\$649,320.15	\$.00	\$.00	7	VOU-13	Nov-30-2021
	405d Mid HVE Total		\$649,320.15	\$649,320.15	\$.00	\$.00	7	VOU-13	Nov-30-2021
405d Mid Court Support									
	M5CS-2021-ID-02-00	DWI/ Drug Courts - AOC	\$159,791.15	\$159,791.15	\$.00	\$.00	3	VOU-14	Dec-19-2021
	M5CS-2021-ID-02-00		\$159,791.15	\$159,791.15	\$.00	\$.00	3	VOU-14	Dec-19-2021
	M5CS-2021-ID-05-00	Traffic Safety Resource							
	M5CS-2021-ID-05-00	Prosecution	\$112,664.78	\$112,664.78	\$.00	\$.00	6	VOU-14	Dec-19-2021
	M5CS-2021-ID-05-00		\$112,664.78	\$112,664.78	\$.00	\$.00	6	VOU-14	Dec-19-2021
	M5CS-2021-ID-06-00	ALR Hearing Prosecution							
	M5CS-2021-ID-06-00	Attorney	\$9,077.82	\$9,077.82	\$.00	\$18,424.18	3	VOU-14	Dec-19-2021
	M5CS-2021-ID-06-00		\$9,077.82	\$9,077.82	\$.00	\$18,424.18	3	VOU-14	Dec-19-2021
	405d Mid Court Support Total		\$281,533.75	\$281,533.75	\$.00	\$18,424.18	6	VOU-14	Dec-19-2021
405d Mid BAC Testing/Reporting									
	M5BAC-2021-ID-04-00	BAC Testing Training - SLD							
	M5BAC-2021-ID-04-00	(sh	\$72,289.92	\$72,289.92	\$.00	\$2,710.08	10	VOU-14	Dec-19-2021
	M5BAC-2021-ID-04-00		\$72,289.92	\$72,289.92	\$.00	\$2,710.08	10	VOU-14	Dec-19-2021
	405d Mid BAC Testing/Reporting Total		\$72,289.92	\$72,289.92	\$.00	\$2,710.08	10	VOU-14	Dec-19-2021
405d Mid Training									
	M5TR-2021-ID-04-00	DRE and ARIDE Training	\$289,417.20	\$289,417.20	\$.00	\$15,000.00	11	VOU-13	Nov-30-2021
	M5TR-2021-ID-04-00		\$289,417.20	\$289,417.20	\$.00	\$15,000.00	11	VOU-13	Nov-30-2021
	405d Mid Training Total		\$289,417.20	\$289,417.20	\$.00	\$15,000.00	11	VOU-13	Nov-30-2021
	FAST Act 405d Impaired Driving Mid Total		\$1,292,561.02	\$1,292,561.02	\$.00	\$36,134.26	12	VOU-14	Dec-19-2021
FAST Act 405d Impaired Driving Int									
	M7X-2021-II-00-00	Interlock Program Efforts	\$.00	\$.00	\$.00	\$176,811.60	0		
	M7X-2021-II-00-00		\$.00	\$.00	\$.00	\$176,811.60	0		
	405d Impaired Driving Int Total		\$.00	\$.00	\$.00	\$176,811.60	0		
405d Int Child Restraint									
	M7*CR-2021-II-01-00	Child Safety Seats/ Booster							
	M7*CR-2021-II-01-00	Se	\$57,567.27	\$57,567.27	\$.00	\$77,432.73	8	VOU-13	Nov-30-2021
	M7*CR-2021-II-01-00		\$57,567.27	\$57,567.27	\$.00	\$77,432.73	8	VOU-13	Nov-30-2021
	405d Int Child Restraint Total		\$57,567.27	\$57,567.27	\$.00	\$77,432.73	8	VOU-13	Nov-30-2021
	FAST Act 405d Impaired Driving Int Total		\$57,567.27	\$57,567.27	\$.00	\$254,244.33	8	VOU-13	Nov-30-2021
FAST Act 405e Special Distracted Driving									

	Distracted Driving Awareness M								
FESPE-2021-DE-01-00		\$39,766.50	\$39,766.50	\$.00	\$.00	1	VOU-14	Dec-19-2021	
FESPE-2021-DE-01-00		\$39,766.50	\$39,766.50	\$.00	\$.00	1	VOU-14	Dec-19-2021	
405e Public Education Total		\$39,766.50	\$39,766.50	\$.00	\$.00	1	VOU-14	Dec-19-2021	
405e Distracted Driving									
	Special Distracted Driving Eff								
FESX-2021-DD-00-00		\$.00	\$.00	\$.00	\$.00	0			
FESX-2021-DD-00-00		\$.00	\$.00	\$.00	\$.00	0			
405e Distracted Driving Total		\$.00	\$.00	\$.00	\$.00	0			
FAST Act 405e Special Distracted Driving Total		\$39,766.50	\$39,766.50	\$.00	\$.00	1	VOU-14	Dec-19-2021	
FAST Act 405f Motorcycle Safety Programs									
M11MT-2021-MC-00-00	Motorcycle Training Efforts	\$.00	\$.00	\$.00	\$24,009.73	0			
M11MT-2021-MC-00-00		\$.00	\$.00	\$.00	\$24,009.73	0			
M11MT-2021-MC-01-00	Motorcycle Safety Training (MC	\$.00	\$.00	\$.00	\$42,200.00	0			
M11MT-2021-MC-01-00		\$.00	\$.00	\$.00	\$42,200.00	0			
405f Safety Motorcyclist Training Total		\$.00	\$.00	\$.00	\$66,209.73	0			
FAST Act 405f Motorcycle Safety Programs Total		\$.00	\$.00	\$.00	\$66,209.73	0			
FAST Act 405h Non-motorized Safety									
	Pedestrian and Bicyclist Safety								
FHPE-2021-PS-01-00		\$62,536.32	\$62,536.32	\$.00	\$177,463.68	8	VOU-14	Dec-19-2021	
FHPE-2021-PS-01-00		\$62,536.32	\$62,536.32	\$.00	\$177,463.68	8	VOU-14	Dec-19-2021	
405h Public Education Total		\$62,536.32	\$62,536.32	\$.00	\$177,463.68	8	VOU-14	Dec-19-2021	
405h Non-motorized Safety									
	Pedestrian Safety Efforts								
FHX-2021-PS-00-00		\$.00	\$.00	\$.00	\$156,430.63	0			
FHX-2021-PS-00-00		\$.00	\$.00	\$.00	\$156,430.63	0			
405h Non-motorized Safety Total		\$.00	\$.00	\$.00	\$156,430.63	0			
FAST Act 405h Non-motorized Safety Total		\$62,536.32	\$62,536.32	\$.00	\$333,894.31	8	VOU-14	Dec-19-2021	
NHTSA Total		\$11,871,862.73	\$11,871,862.73	\$.00	\$3,519,976.93	13	VOU-14	Dec-19-2021	
Total		\$11,871,862.73	\$11,871,862.73	\$.00	\$3,519,976.93	13	VOU-14	Dec-19-2021	