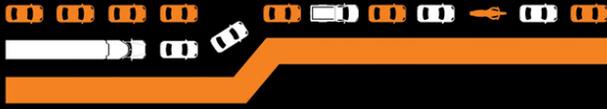
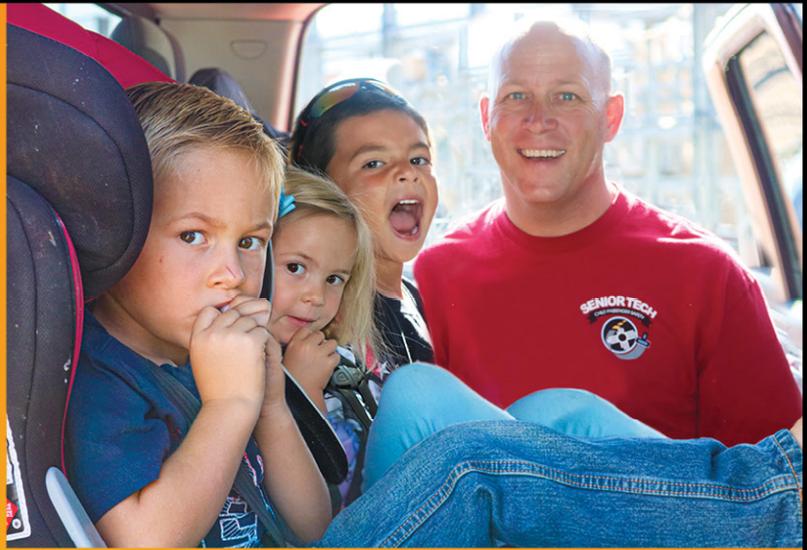


ZIPPERMERGE



ZipperMergeNM.com

NMDOT



but i only sent one

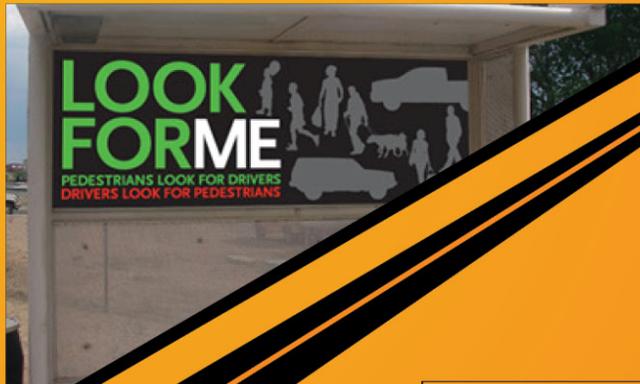
END THE EXCUSES

DNTXT

NMDOT



DNTXT



NMDOT

TRAFFIC SAFETY
DIVISION

ANNUAL REPORT 2020

State of New Mexico

Michelle Lujan Grisham
Governor

MICHAEL R. SANDOVAL
NMDOT Cabinet Secretary
Governor's Representative for Highway Safety

Jeff Barela
Traffic Safety Division Director

Transportation Commission

District One – Jennifer Sandoval

District Two – Bruce Ellis

District Three – Hilma Chynoweth

District Four – Walter Adams

District Five – Thomas C. Taylor

District Six – Charles Lundstrom

Acknowledgments

The NMDOT Traffic Safety Division would like to thank Governor Michelle Lujan Grisham, NMDOT Cabinet Secretary Michael R. Sandoval, TSD Division Director Jeff Barela, the National Highway Traffic Safety Administration, the Federal Highway Administration, local officials and law enforcement, and other traffic safety partners and organizations for their support of Traffic Safety Division programs and initiatives during the past year. These partnerships are vital to our success in reducing crashes, fatalities and injuries on New Mexico's roadways. Thanks to Traffic Safety Division staff, contractors and partners for providing information for this 2020 NMDOT/TSD Annual Report.

Editor: Ilene Hall, Pricehall Research

Cover: NMDOT & Safer NM Now

Table of Contents

Overview and Mission	4
Traffic Safety Planning Participants/ Partners	4
Assessment of State’s Progress	5
FFY20 NMDOT/TSD PROGRAMS	6
Alcohol-Impaired Driving Program.....	7
Occupant Protection Program	20
Police Traffic Services Program.....	24
Motorcycle Safety Program.....	28
Pedestrian and Bicyclist Safety Program	30
Driver Education and Safety Program	32
Media and Marketing Campaigns	37
Traffic Records Program.....	46
State’s Evidence-Based TS Enforcement Program	48
Planning and Administration	49
NMDOT Traffic Safety Division Staff	50
Acronyms	51
2020 Project Expenditure Close-out Report	52

Overview and Mission

The Traffic Safety Division (TSD) of the New Mexico Department of Transportation (NMDOT) has primary responsibility for managing safety programs designed to prevent and reduce traffic-related crashes, deaths and injuries. The NMDOT partners with the National Highway Traffic Safety Administration, the Federal Highway Safety Administration, the Federal Motor Carrier Safety Administration and other National and State safety partners to develop and fund statewide and community-level strategies and projects that will have the greatest traffic safety impact.

The TSD utilizes a data-driven approach to identify high crash, fatality and injury areas and develop strategies and projects most likely to improve safety and reducing harmful outcomes. These strategies and projects are detailed in the FFY2020 NMDOT/TSD Highway Safety Plan (HSP). The TSD provides Federal and State project funds to a variety of organizations including State and local agencies, nonprofit corporations, private contractors and other experts in traffic records, statistics, public information, health and the judicial system.

In March 2020, due to the spread of Coronavirus (COVID-19) infections, New Mexico's Governor Michelle Lujan Grisham declared a Public Health Emergency in New Mexico and directed the Cabinet Secretary of the NM Department of Health to enact a public health order directing that all but essential businesses close and that all mass gatherings were prohibited. In compliance with the State public health order, NMDOT offices were closed and the Cabinet Secretary notified staff that they would work via telecommuting from home.

All project subrecipients were asked to detail in their annual reports to the NMDOT if and how COVID-19 restrictions impacted their ability to carry out their 2020 HSP-funded projects activities. As relevant, this information is provided in each of the project accomplishment narratives in this Annual Report.

Traffic Safety Planning Participants/ Partners

TSD's traffic safety partners include representatives from government agencies, law enforcement, and community and constituent stakeholders involved in safety issues, education and training, research and analysis, and media and marketing. In FFY20, these partners participated in the development of the NMDOT/TSD Highway Safety Plan by providing information regarding traffic safety issues and needs, providing input on strategies, projects and performance targets, and by serving on various TS committees. New Mexico's FFY20 HSP planning efforts, and data collection and information systems, are coordinated with the State Strategic Highway Safety Plan and the Highway Safety Improvement Plan.

<p>Administrative Office of the Courts Attorney General's Office</p> <p>Bernalillo County Metro Court BRV Consulting Bureau of Indian Affairs & NM Tribes</p> <p>Federal Highway Administration Federal Motor Carrier Safety Administration</p> <p>Marketing Solutions Metropolitan Planning Organizations Mothers Against Drunk Driving</p> <p>NHTSA Region 6 NM Broadcasters Association NM Dept. of Finance & Administration NM Motorcycle Safety Program/ MSF</p>	<p>NM Department of Health Scientific Lab Division Injury Prevention EMS Tracking & Reporting System Substance Abuse Epidemiology Vital Records & Health Statistics</p> <p>NM Department of Public Safety State Police Motor Transportation Special Investigations Unit</p> <p>NM Department of Transportation NM Law Enforcement Agencies NM Restaurant Association NM Regulation & Licensing Department Alcoholic Beverages Control Div. NM Taxation and Revenue Department Motor Vehicle Division NM Transportation Safety Mgt Team</p>	<p>Preusser Research Group, Inc.</p> <p>RK Venture</p> <p>Safer NM Now Southwest Training Consultants</p> <p>Traffic Records Coordinating Comm. TR Executive Oversight Committee</p> <p>University of New Mexico Traffic Research Unit Institute of Public Law/ Judicial Ed Dept. of Emergency Medicine Office of the Medical Investigator Continuing Ed/ Community Services Center for Injury Prevention Research and Education Transportation Safety Center Various City & County Governments</p>
---	--	---

Assessment of State's Progress

Toward Achieving FFY 2020 HSP Performance Targets

Outcome measure data, with the exception of motorcyclist, unhelmeted motorcyclist and pedestrian fatalities, are based on 5-year rolling averages. Motorcyclist, unhelmeted motorcyclist and pedestrian fatalities, and the behavioral measure are based on annual data. CM=common outcome measure; OM=outcome measure; B=behavioral measure; S=State measure

	Performance Outcome Measures	2020 HSP Target	2020 Projected Data	2019 HSP Target	2019 NHTSA AFR Data	Met 2019 Target
CM-1	Limit the Increase - Total Fatalities	401.9 (5 yr)	406.7	375.0 (5 yr)	379.8	No (+4.8)
CM-2	Reduce Serious Injuries	1074.2 (5 yr)	1085.2	1,100.0 (5 yr)	1,150	No (+50)
CM-3	Limit the Increase - Fatality Rate	1.429 (5 yr)	1.449	1.318 (5 yr)	1.356	No (+.038)
OM-4	Limit the Increase - Unrestrained Occupant Fatalities	129 (5 yr)	114	116 (5 yr)	108	Yes (-8)
OM-5	Limit the Increase – Alcohol-impaired Fatalities	126 (5 yr)	120	125 (1 yr)	129	No (+4)
OM-6	Limit the Increase – Speeding-related Fatalities	142 (5 yr)	146	143 (5 yr)	141	Yes (-2)
OM-7	Reduce Motorcyclist Fatalities	51 (1 yr)	55	45 (5 yr)	48	No (+3)
OM-8	Reduce Unhelmeted MC Fatalities	29 (1 yr)	29	27 (5 yr)	25	Yes (-2)
OM-9	Limit the Increase - Under-21 Drivers in Fatal Crashes	51 (5 yr)	53	48 (5 yr)	48	Yes
OM-10	Limit the Increase - Pedestrian Fatalities	92 (1 yr)	90	75 (5 yr)	74	Yes (-1)
OM-11	Limit the Increase - Bicyclist Fatalities	6 (5 yr)	7	4 (5 yr)	7	No (+3)
		2020 HSP Target	Met 2020 Target	2019 HSP Target	2019 State Final Data	Met 2019 Target
B-1	Increase Seatbelt Use Percent	90.4 (1 yr)	Yes (+1.6)	92 (1 yr)	91.8	No (+0.2)

State Measures

		2020 HSP Target	2020 Final or Projected	2019 HSP Target	2019 Final State Data	Met 2019 Target
S-1	A&A Survey Respondents Reporting Hearing/ Seeing TS Safety Messaging	80% (1 yr)	Final: Yes (+6%)	80% (1 yr)	81%	Yes
S-2	Fatalities in Distracted Driving Crashes	140 (5 yr)	Projected: No (+18)	154 (5 yr)	153	Yes

	TR Performance Measure 4/1/2018-3/31/2019 to 4/1/2019-3/31/2020	2020 HSP Target	2020 State Data	State Data vs. 2020 Target	Status
S-3	Increase the accuracy of vehicle registration data on uniform crash reports and citations by increasing the number of the barcode vehicle registrations issued	550,000 barcode registrations	1,846,714 barcode registrations issued	+1,296,714 barcode registrations issued	Achieved & Exceeded
S-4	Increase the accuracy of the crash database by increasing the number of database elements available to be verified after data entry	20 database elements	N/A - The new uniform crash report with these fields was not implemented in the PM time period.		

Activity Measures – FFY20

A1: Number of seatbelt citations issued during grant-funded enforcement activities: 7,071

A2: Number of impaired driving arrests made during grant-funded enforcement activities: 1,889

A3: Number of speeding citations issued during grant-funded enforcement activities: 38,947

FFY20 NMDOT/TSD PROGRAMS

In FFY20, the NMDOT/TSD applied for and received funding under the NHTSA State Highway Safety Grant Programs for Section 402 – Highway Safety Plan and Section 405 – Impaired Driving, Occupant Protection, State Traffic Safety Information System Improvement, Motorcyclist Safety, Non-motorized Safety and Ignition Interlock. In addition to Federal funds, State funds were used for projects in all program areas. Federal fund expenditures are detailed by project number in the Project Expenditure Close-out Report.

The majority of Traffic Safety Division 2020 Highway Safety Plan program projects were affected in one way or another in the second half of the fiscal year due to COVID-19-related restrictions and impacts. New Mexico's Governor directed the NM State Police and local law enforcement to ensure that businesses and individuals adhered to all State public health orders, and given this situation, State and local law enforcement agencies/officers were not able to participate as planned in all the NHTSA and State-funded enforcement operations as outlined in New Mexico's 2020 Highway Safety Plan.

The NMDOT was very appreciative of the CARES Act waivers/postponements extended to the States in FFY2020, and did utilize most of the waivers.

#1 - High Visibility Enforcement Mobilizations and Crackdowns – Utilized: Yes

The NMDOT/TSD continued to conduct State impaired driving and occupant protection enforcement activities/campaigns during FFY20, although participation in these enforcement activities was limited due to State COVID-19 public health orders and restrictions. Utilizing this waiver allowed the NMDOT to comply with State public health orders/restrictions.

#2 – Seatbelt Survey – Utilized: Yes

The NMDOT/TSD was able to conduct a modified seatbelt pre-survey in late May/early June 2020 which will be used for Occupant Protection Program problem identification purposes. Due to COVID-19 restrictions, the pre-survey was delayed, and no post-survey was conducted, therefore, the State did not complete a Part 1340 compliant seatbelt survey in 2020. Also, due to the COVID-19 public health orders, not all agencies were able to participate in the May BKLUP enforcement campaign. The modified pre-survey showed seatbelt use at 91.4 percent. Utilizing this waiver allowed the NMDOT to comply with State public health orders/restrictions.

#3 – Program Assessments – Utilized: No

The NMDOT/TSD was not required to conduct any program assessments in FFY20.

#4 – Grant Applications Deadline – Utilized: Yes

NMDOT/TSD utilized this postponement and did submit its grant applications within the 30-day time extension. The deadline extension was helpful and did not result in any negative impacts.

#5 – Maintenance of Effort – Utilized: No

The NMDOT/TSD anticipates it may need to utilize this waiver.

#6 – Expenditure of Funds – Utilized: No

#7 – Local Benefit/Share to Local – Utilized: No

Alcohol-Impaired Driving Program

Program Overview

The Alcohol-Impaired Driving Program continues to be a primary component of New Mexico's Highway Safety Plan and in the State's efforts to reduce impaired driving traffic crashes, fatalities and injuries. To accomplish these objectives in FFY2020, the Traffic Safety Division (TSD) managed numerous programs and projects focused on individual and multi-agency DWI enforcement and intervention efforts, and on comprehensive awareness and prevention activities. High-visibility enforcement such as statewide and local community-based ENDWI, Superblitz and the National Crackdown were coordinated with high-visibility media and public awareness activities. Typically, sustained enforcement activities and checkpoints are conducted periodically throughout the year, as are underage drinking enforcement, alcohol compliance checks and DWI warrant roundups; however, due to COVID-19 restrictions, the number of these activities were reduced or modified.

To ensure that alcohol-impaired driving law enforcement activities are most effective, the TSD provides funding for specialized training on standard field sobriety testing (SFST), drug recognition expert (DRE) and advanced roadside driving impairment enforcement (ARIDE), blood/breath alcohol content (BAC) testing, and crash reporting. Other projects focus on judicial adjudication/compliance and supervised probation, and on prevention issues. Due to COVID-19 restrictions, some training project activities and other project activities involving public engagement were conducted via online platforms.

In August 2020, the NMDOT in partnership with the Administrative Office of the Courts (AOC), the American Bar Association and NHTSA announced that Judge Kevin L. Fitzwater was named as New Mexico's State Judicial Outreach Liaison (SJOL). Judge Fitzwater's priorities are to work with the DWI Courts to promote and expand programs; offer judicial education on court-ordered ignition interlock devices and treatment programs; and prepare and present training for District, Metropolitan, Magistrate and Municipal courts. Since beginning his work as New Mexico's SJOL, Judge Fitzwater has met with traffic safety partners including the State manager for Problem Solving Courts, New Mexico's Statewide DRE Coordinator, the State Traffic Safety Resource Prosecutor, the DFA's DWI Bureau Chief, and NMDOT/TSD's SFST training contractor.

New Mexico's DWI Workgroup is comprised of multiple agencies and advocates of management level or above staff interested in working together to reduce incidence of DWI. Workgroup members represent law enforcement, criminal justice, prosecution, adjudication, probation, driver licensing, treatment and rehabilitation, ignition interlock programs, data and traffic records, public health, and communications. These stakeholder agencies contribute greatly to NMDOT's efforts to continually reduce impaired driving fatalities and injuries. In July 2020, the DWI Workgroup approved a new Impaired Driving Plan.

NHTSA Funded Projects and 2020 Accomplishments

Alcohol/ Impaired Driving Enforcement

164AL-2020-AL-01-00 (20-AL-64-P01)

M5HVE-2020-ID-01-00 (20-ID-05d-P01)

The primary objective of this enforcement project is to cite and arrest those who fail to comply with New Mexico's DWI laws. The project funds overtime enforcement for DWI checkpoints and directed patrols. Funds are used to maintain the program, and as funds allow, expand enforcement in areas of the State with identified high rates of DWI. Annually, these activities encompass at least 50 agencies statewide and coverage of at least 95% of the State's population.

As previously stated in this report, due to State COVID-19 public health orders and restrictions, some FFY20 LEA grant-funded activity was reduced, and while there were fewer DWI checkpoint operations, the number of directed patrol hours increased slightly. Overall, citations and arrests were relatively on a par with those in FFY19.

In FFY20, 57 law enforcement agencies participated in ENDWI Superblitz and Miniblitz operations, the NHTSA National Crackdown, and directed DWI patrol enforcement activities. The 12 State Police districts are counted as one of the 57 participating agencies. Law enforcement agencies conducted the following major operations in FFY20:

- ENDWI Winter Superblitz November 8, 2019 – January 4, 2020
- St. Patrick's Day Miniblitz March 13 – March 21, 2020
- Cinco de Mayo Miniblitz May 1 – May 7, 2020
- Fourth of July Miniblitz July 1 – July 8, 2020
- NHTSA National Crackdown August 21 – September 7, 2020

During these enforcement operations, officers conducted 250 checkpoints and worked 30,017 directed patrol hours that resulted in 1,592 DWI arrests. While the focus during these activities is on DWI, law enforcement officers are able to cite for other violations or apprehend individuals involved in other criminal activities. Along with the 1,592 DWI arrests, these enforcement operations resulted in the following:

- ◆ 9,843 speeding citations
- ◆ 3,790 uninsured citations
- ◆ 756 seatbelt or child restraint citations
- ◆ 1,337 suspended or revoked license citations
- ◆ 102 reckless driving citations
- ◆ 146 cell phone use citations
- ◆ 33 texting citations
- ◆ 177 felony arrests
- ◆ 623 misdemeanor arrests
- ◆ 128 drug arrests
- ◆ 189 fugitives apprehended
- ◆ 29 stolen vehicles recovered
- ◆ 13,550 citations for violations other than these listed

Additional NM State Police citations and arrests are included in the McKinley County Task Force enforcement numbers shown below and are a result of joint operations with the Task Force.

DWI Enforcement Task Force - McKinley County

164AL-2020-AL-02-00 (20-AL-64-P02)

This project provided funds for a DWI Enforcement Task Force in McKinley County. Utilizing a cross-commissioning agreement, the Task Force law enforcement agencies conduct checkpoints and directed patrols, and participate in statewide Superblitz operations in McKinley County, including portions of the Navajo Nation and Zuni Pueblo. Task Force members include McKinley County Sheriff's Department, Navajo Nation Police Department, Gallup Police Department, Zuni Police Department and Ramah-Navajo Chapter. McKinley County is the lead agency for the Task Force. Both Federal and State funds were used for this project.

Funds were provided for a full-time Task Force coordinator who develops and manages the operational plan for the project; a full-time prosecuting attorney who handles DWI cases in State and Tribal courts and coordinates cases between jurisdictions; a full-time officer solely dedicated to enforcement of DWI laws; and a full-time paralegal in the District Attorney's Office whose time is dedicated exclusively to assisting and supporting the Task Force prosecutor with case management and all other tasks necessary to prosecute DWI cases. In FFY20, the grant-funded paralegal scheduled 42 police officer DWI-related interviews and attended 33 of these interviews, and drafted 102 DWI-related pleadings and continuances. The Task Force attorney prosecuted 130 DWI cases.

During the FFY, joint checkpoint operations were conducted with Task Force agencies including Zuni PD, Gallup PD, New Mexico State Police, the Ramah-Navajo Chapter and the McKinley County Sheriff's Office. Due to the impacts of COVID-19 and statewide restrictions, the Navajo Nation Police Department did not conduct any activities during FFY20. All other agencies conducted activities during the FFY, but were

restricted after March 2020 for a period of at least two months due to COVID-19. The McKinley County Task Force officers worked 1,726 directed patrol hours and conducted 33 checkpoints. These operations resulted in the following:

- ◆ 191 DWI arrests
- ◆ 84 open container
- ◆ 1,917 speeding citations
- ◆ 297 uninsured citations
- ◆ 132 seatbelt or child restraints citations
- ◆ 11 reckless driving citations
- ◆ 64 misdemeanor arrests
- ◆ 7 felony arrests
- ◆ 5 drug arrests
- ◆ 46 fugitives apprehended
- ◆ 1 stolen vehicle recovered
- ◆ 192 suspended or revoked licenses
- ◆ 1,513 citations for violations other than these listed

At the checkpoints, DWI prevention materials and promotional items were handed out to the drivers, and officers were thanked for their efforts in combating DWI in the county. In addition to enforcement operations, Task Force officers worked closely with the local DWI Program and made alcohol/DWI prevention presentations to youths at schools (prior to COVID-19 restrictions) and at the Junior Public Safety Academy.

Alcohol Sales Compliance/ DWI Warrant Enforcement

164AL-2020-AL-03-00 (20-AL-64-P03)

This project provided overtime funds to the NM Department of Public Safety Special Investigations Unit (SIU) to conduct compliance checks at establishments serving or selling alcohol and to conduct underage enforcement sting operations and DWI warrant enforcement. The SIU focuses on enforcing New Mexico's fourth-degree felony law against providing or purchasing alcohol for minors. In New Mexico, on a third offense for sale of liquor to a minor, the liquor establishment is fined \$10,000, and the liquor license is revoked.

The SIU conducted enforcement operations statewide including sales to intoxicated persons and underage sales enforcement. The SIU was unable to conduct shoulder tap operations which require participation by minors, and the SIU could not risk their exposure to COVID-19.

Due to the State public health orders and COVID-19 restrictions, activities for this project were limited. In FFY20, the SIU conducted 75 enforcement operations resulting in the following:

- 645 establishments checked and 95 written premise inspections conducted
- 3 administrative citations issued for Liquor Control Act violations
- 1 other citation issued
- 4 warrant roundups conducted with 54 attempts to resolve 14 arrests

Supervised Probation – Metro Court

164AL-2020-AL-04-00 (20-AL-64-P04)

The goal of the Bernalillo County Metropolitan Court DWI First Offender Enhanced Supervision Program is to enhance the supervision of true first-time DWI offenders and thereby reduce recidivism among this population. A risk and needs assessment is conducted at the initial intake, along with a state-mandated impaired driving assessment. These tools allow the probation officers to better determine which offenders are high risk and in need of a more structured supervision plan.

All offenders meeting eligibility for supervision are required to participate in four face-to-face meetings with their probation officer within a two-month period to determine their supervision level. During this period, offenders are assessed for compliance with court directives, treatment level need, bio-psychosocial

indicators, and the need for other services that will support their success while on supervision and will provide them with needed resources upon completion of their probation.

This project funds two probation officers and one surveillance officer in the probation office whose time is dedicated to identifying and providing enhanced supervision of eligible convicted high-risk first-time DWI offenders. The surveillance officer also conducts visits to ensure compliance with the ignition interlock program by verifying that offenders who do not have a vehicle are not driving illegally; ensuring drugs and alcohol are not being used by the offender; and assisting with treatment compliance. When feasible, they also assist with monitoring the compliance of other DWI offenders with orders for an ignition interlock.

As of September 30, 2020, enrollments in the program were as follows:

- 771 Supervised – did meet high-risk criteria
- 303 Unsupervised – did not meet high-risk criteria
- 156 Ignition interlock only – defendants pending trial on their DWI and not yet convicted
- 526 Ignition interlocks installed
- 20 In custody – defendant ordered to install ignition interlock, but who is still in custody

Supervised Probation – Santa Fe County

164AL-2020-AL-05-00 (20-AL-64-P05)

This project is focused on providing enhanced supervision of identified high-risk first-time DWI offenders in Santa Fe County. The project funded one full-time employee in the Santa Fe County DWI Compliance Monitoring/Tracking Program whose time is dedicated to supervising and monitoring eligible DWI offenders who are subject to ignition interlock restrictions. The program works closely with the Santa Fe Magistrate Court and the First Judicial District Court, with the primary source of client referrals coming from the Magistrate Court. Sentencing of these offenders can include one or more of the following: DWI School; Treatment Program; Victim Impact Panel; Ignition Interlock; Electronic Monitoring; or Community Service.

In FFY20, program staff screened 247 DWI offenders, primarily from the Magistrate Court. All those screened are referred for an ignition interlock, but not all have them installed for various reasons, including not currently having a vehicle. A total of 547 offenders were actively under supervision at the end of FFY20.

Statewide DWI Enforcement Training

164AL-2020-AL-08-00 (20-AL-64-P08)

This project funded a contract with Southwest Training Consultants, LLC (SWTC) to provide DWI/Standard Field Sobriety Testing (SFST) training to officers and others involved in DWI-related police traffic services. Training included New Mexico Law Enforcement Academy accredited DWI/ SFST Instructor Certification (Train the Trainer) courses, SFST Instructor Refresher courses and Traffic Crash Report Completion training. SWTC provides statewide coordination and oversight of the SFST training program to ensure compliance with existing training standards and procedures, and they facilitate SFST Oversight Committee meetings. Both trainings and SFST Oversight Committee meetings were affected by the COVID-19 restrictions, necessitating many being conducted via online platforms.

In FFY20, SWTC conducted three 40-hour DWI/SFST Instructor Certification courses with 33 students. SWTC provides all students with a USB flash drive uploaded with the NHTSA training materials, as well as a binder with paper copies of the training materials.

Seven 8-hour SFST Instructor Refresher courses were conducted with 121 students. The focus of the training was on administrative license revocation and instructor proficiency. All instructors are required to demonstrate SFST proficiency at the beginning of the course to continue in the class. Instructor manuals are updated annually with the most current training materials.

Five 4-hour Traffic Crash Report courses that focus on correctly and fully completing the State's uniform crash report (UCR) were conducted with 117 students. The State updated its UCR in 2019, with additional MMUCC elements and attributes, and additional fields for collecting data on driver roadway environment, roadway clearance time, incident clearance time, vehicle factors, school bus involved crashes, pedestrian crashes, crash contributing factors, and secondary crash factors. The Crash Report course also includes a

review of the Traffic and Criminal Software (TraCS) program, along with information on its efficiency and effectiveness.

An audit conducted by SWTC revealed that one of the impacts of COVID-19 restrictions was on the number of instructors able to attend required training in FFY20, with results showing a 30.5 percent reduction in trained instructors. The SFST Oversight Committee is assessing the possibility of waivers or other options for instructors on a case-by case basis.

Four SFST Oversight Committee meetings were held during the fiscal year with Committee members from around the State. Committee members approved the annual audit, all applications for certification and re-certification and the latest curriculum updates, and recognized an 'Instructor of the Year.'

Traffic Safety Clearinghouse

164AL-2020-AL-09-00 (20-AL-64-P09)

This project provided funds for Traffic Safety information clearinghouse services statewide. Through Safer New Mexico Now's Injury Prevention Resource Center (IPRC), staff distributes DWI information and prevention materials to support NMDOT DWI projects. They staff a 1-800 toll-free service to respond to public queries about DWI-related materials and other traffic safety information. Both Federal and State funds are used for Clearinghouse activities. The 164AL funds are expended only for alcohol-impaired driving materials or activities associated with this project.

In FFY20, Safer distributed over 20,540 pieces of DWI prevention material, available in both English and Spanish. A mass mailing of a 'DWI Will Haunt You' poster was sent to 93 DWI Coordinators throughout the State for distribution in their areas. A ZeroProof newsletter focused on underage alcohol prevention is distributed twice a year electronically to more than 1,100 recipients including schools and traffic safety advocates. The current ZeroProof newsletter can be accessed at: <https://www.safernm.org/resources/news/> and the NMDOT ZeroProof website, and underage drinking and DWI prevention resources can be accessed via: <https://www.safernm.org/resources/prevention/>.

Alcohol-ID Program Management – FTEs

164AL-2020-AL-11-00 (20-AL-64-P11)

This project provided funds for TSD's management of the Alcohol-Impaired Driving Program to coordinate ENDWI, Superblitzes, and the National Crackdown enforcement activities and other projects related to reducing impaired driving. FTE staff members monitor program area projects and oversee quality assurance initiatives. TSD staff members collaborate with the State's law enforcement liaisons, law enforcement agencies and other traffic safety partners to increase the effectiveness and efficiency of the State's efforts to reduce DWI.

Traffic Safety Law Enforcement Liaisons

164AL-2020-AL-12-00 (20-AL-64-P12)

This project funded three full-time position law enforcement liaisons (LELs) through a contract with Safer NM Now to provide statewide coordination of TSD and national initiatives between State, county, municipal and tribal law enforcement agencies and the TSD. LELs provide technical assistance to LE agencies on standard operating procedures and enforcement plans, and on public information and education via on-site meetings, telephone contacts, and email correspondence.

LELs work with agencies to determine the number of high-visibility law enforcement operations to be conducted during the year based on a problem identification process and available funding. LELs also develop a plan for monitoring progress toward achievement of agency performance goals. To facilitate these processes, the LELs use the NMDOT E-Grant System to solicit, review and monitor law enforcement agency applications, operational plans, reimbursement requests and available reports. The LELs also use the system to maintain documentation of correspondence with each funded agency. In FFY20, Safer law enforcement liaisons maintained oversight of 96 individual law enforcement agencies.

Annually, the LELs assist with developing and coordinating statewide Law Enforcement Coordinator's Symposium (LECS). Due to the COVID-19 public health emergency restrictions, the NMDOT TSD directed

Safer to cancel the planned in-person LECS and plan for a virtual conference. A virtual LECS was held via Zoom on August 20, 2020. Approximately 150 law enforcement personnel and representatives from NHTSA and the NMDOT TSD attended the virtual training. Local and national speakers presented on topics including: impaired driving and the drugs that cause impairment, identifying misconceptions associated with traffic enforcement, and an update on relevant recent legislation and legal cases in New Mexico.

In addition, a LECS Program Management virtual session was conducted in mid-September 2020. NMDOT staff presented on COVID-19-related Federal waivers and changes to national enforcement campaigns; E-Grant updates; project agreements and site visits; and contact information for learning more about electronic reporting via TraCS. A presentation was made on resources for obtaining data for law enforcement operational plans, including the UNM Traffic Research Unit and the NM Traffic Records websites, and NHTSA data and publications.

DWI Media Creative Design and Production

164AL-2020-AL-15-00 (20-AL-64-P15)

The NMDOT contracted with the RK Venture creative-design firm to create, design and produce television, radio, outdoor marketing, social media/video, print and educational materials for DWI awareness and enforcement efforts. Media design details and examples are in the Media and Marketing Campaigns section of this report.

DWI Media Placement

164PM-2020-PM-16-00 (20-AL-PM-P16)

This project provided funds for television, radio and outdoor (billboard) media placement during the DWI Superblitz Mobilizations conducted throughout the year, the NHTSA National Crackdown and ENDWI messaging during non-Superblitz Mobilization periods. Media includes strong enforcement and deterrence messaging targeted at high-risk populations. Details on this project are in the Media and Marketing Campaigns section of this report.

Court Monitoring – MADD

164AL-2020-AL-17-00 (20-AL-64-P17)

This project provided funds for a court monitoring program in high DWI-risk counties to monitor and gather information, and report back to the NMDOT on a minimum of 250 DWI court cases per year utilizing a court monitoring tool. Funds are provided for training of staff, and monitoring and reporting on DWI court cases to assist the NMDOT in identifying strengths and weaknesses in the court processes. Project reporting includes recommended systematic improvements to more efficiently and effectively adjudicate DWI cases.

In year four of the project, court monitoring of misdemeanor DWI cases was again conducted in magistrate courts in Bernalillo, Doña Ana, McKinley, Rio Arriba, San Juan and Santa Fe counties. Project staff monitored 2,827 cases, and of these cases, 1,643 were adjudicated (58% compared to 75.5% in 2019). COVID-19 State restrictions, including shelter-in-place orders, resulted in court closures, limited DWI dockets because of low filings of misdemeanor cases, and limited access to court records. Video-conferencing presented its own challenges due to connectivity and streaming issues.

Of cases adjudicated, 26 percent were guilty; 2 percent not guilty, 27 percent deferred prosecution, and 43 percent were dismissed; another 2 percent were transferred to District Court. Three key observations by court monitors included:

- Increased numbers of dismissals of misdemeanor DWI cases
- NM Supreme Court-granted waivers to extend case timelines and suspend trials
- Fewer misdemeanor cases in DWI dockets

The higher number of dismissals may be the result of COVID-19-related aspects including law enforcement and prosecutor staff shortages and late filings/discovery transmittals.

Recommendations from the year four project report include the following:

- Maintain continued support of high-visibility of law enforcement
- Continue working with communities to highlight awareness of the tragic consequences of DWI
- Work with courts to discourage premature dismissals of DWI cases which can preclude mandates for ignition interlocks
- Comply with the statutory requirement that ignition interlocks be installed in all vehicles driven by offenders

UAD Prevention Creative Design & Production

164AL-2020-AL-18-00 (20-AL-64-P18)

This project funded a contract with RK Venture to develop an underage drinking (UAD) media campaign targeted at youths aged 10 to 18, and/or their parents, regarding the dangers and consequences of underage drinking.

In FFY20, RK Venture developed sports-focused sponsorship ads and promotions for university and school campuses, and for education or sports-oriented events/organizations. Media design examples are in the Media and Marketing Campaigns section of this report.

ZeroProof Campaign

164AL-2020-AL-19-00 (20-AL-64-P19)

This project funded a contract with RK Venture to continue maintenance and support of a ZeroProof website that focuses on information and outreach to youths and parents on the importance of delaying the onset of alcohol use and reducing binge drinking.

In FFY20, the NMDOT continued to support communication and outreach via social media platforms and to maintain the ZeroProof website. <https://www.zeroproofnm.com/>

2nd Judicial District DWI Prosecution Support

164AL-2020-AL-22-00 (20-AL-64-P22)

This project provided funds to the Office of the 2nd Judicial District Attorney for five FTE paralegals whose time is dedicated exclusively to supporting tasks necessary to prosecute DWI cases. The paralegals coordinate and schedule pre-trial interviews; attend the interviews, as needed; check and draft necessary pleadings and continuances; and perform other duties related to prosecuting DWI cases. The 2nd Judicial District Court encompasses Bernalillo County and receives cases primarily from Albuquerque Police Department, Bernalillo County Sheriff's Office and New Mexico State Police. In FFY20, 60.7 percent of the cases sent to the DA's office were from the Albuquerque Police Department.

A primary focus of the paralegals is to make initial contact with victims involved in DWI crashes within 72 hours of receiving the full police and crash reports. One purpose of this is to determine if the case should be classified as a misdemeanor or a felony DWI. Paralegals also serve as a resource for victim assistance, such as providing a copy of the police report for insurance or other purposes, letting them know where to find their towed vehicle, and providing contact information for victims' assistance agencies, such as legal aid and MADD. In FFY20, the project-funded paralegals handled over 1,179 DWI cases; tracking how many of the DWI cases involved a crash and the different law enforcement agencies involved. In April 2020, due to COVID-19 restrictions, staff was instructed to work remotely from home and began working on all DWI cases, and not solely on DWI *crash* cases.

Another focus for the paralegals is to ensure that pre-trial interviews between the defense counsel and police officers involved with a DWI case are scheduled and conducted in a timely manner in order to provide defense counsel with all relevant case discovery materials within 30 days of the DWI arrest, thus reducing the possibility of dismissal of the case. They facilitate rescheduling the interview between the officer and defense counsel, which serves to reduce the chance for automatic dismissal of the case.

Paralegals are able to track how many pre-trial interviews each officer has missed and the reason for missing each of the interviews. Reducing the number of officers that fail to appear for pre-trial interviews

reduces costs associated with issuing subpoenas to officers to reschedule the interviews. In FFY20, the completion rate of pre-trial interviews with APD officers and private defense counsel was 83 percent, compared to 74% in FFY19.

DWI/ Drug Courts - AOC
M5CS-2020-ID-02-00 (20-ID-05d-P02)

There are eleven DWI / Drug Courts in New Mexico that focus on DWI cases, with another 42 treatment court programs (adult, juvenile, family dependency, veterans and mental health) that handle a broader range of drug- or behavioral health-involved cases. These courts operate in 28 of New Mexico's 33 counties at District, Metropolitan, Magistrate, and Municipal court levels. Through a contract with the Administrative Office of the Courts (AOC), the TSD provided funding to support nine of the eleven DWI/ Drug Courts operating in magistrate and municipal courts. The Bernalillo County Metropolitan Court also houses a DWI/ Drug Court, and the Second Judicial District has a Felony DWI/ Drug Court Program.

In FFY20, the AOC reported that the New Mexico DWI Court graduate recidivism rate was 7.42 percent, and the average Drug Court graduate recidivism rate was 13.04 percent (three years post-program exit) while the average NM Corrections Department three-year recidivism rate has exceeded 50 percent every quarter since the 4th quarter of FFY18. The average New Mexico DWI Court Intent-to-Treat (all persons admitted to the program – graduates and non-graduates) recidivism rate was 10.34 percent, and the average Intent-to-Treat Drug Court recidivism rate was 23.55 percent (three years post program exit).

FFY20 NM Magistrate DWI/ Drug Court Results

Magistrate Courts	# of Program Graduates	% Graduated	Recidivism %		% Retention	% Employed Upon Graduation
			All Admits	Grads		
Dona Ana County	14	82	20	11	83	100
Eddy County	10	71	7	5	80	100
San Juan County	9	50	17	0	71	89
San Miguel County	7	54	21	22	71	100
Santa Fe County	4	67	17	13	78	100
Torrance County	4	100	0	0	100	100
Valencia County	8	89	8	6	93	100
McKinley County*	Program has not yet admitted participants					
Farmington Municipal**	6	75	N/A*	N/A*	85	100

*This new DWI /Drug Court has been slow to implement operations; McKinley County has been highly impacted by COVID-19.

**This DWI/Drug Court Program began in FFY18 and has not been in operation long enough to have three-year recidivism data.

FFY20 was the first full year that all magistrate court operations were consolidated under their respective district courts. This resulted in authority of the magistrate courts being transitioned from the AOC to the various judicial districts across the State. This transition affected all eight of the magistrate DWI/Drug Courts listed in the above table, and impact has been minimal. The AOC continues to meet with the program coordinators and provide any guidance or technical support needed.

Due to COVID-19 restrictions, the New Mexico Association of Drug Court Professionals statewide conference was held virtually. Presenters urged teams to self-evaluate and spoke on a variety of issues including mediation-assisted treatment in the criminal justice system and the importance of aftercare. Sessions included discussions on NM drug courts initiatives, enhancement ideas and sustainability, and on national emerging issues.

In March 2020, the National Drug Court Institute conducted a two-day Operational Tune-Up for DWI drug court programs in Dona Ana, Eddy, Santa Fe, and Valencia counties, and for the Farmington Municipal Court program. In May 2020, all statewide DWI/Drug Court program coordinators, AOC program staff and five judges virtually attended the National Association of Drug Court Professionals training.

BAC Testing Training – SLD

M5BAC-2020-ID-03-00 (20-ID-05d-P03)

This project provided funding for a full-time person from the New Mexico Department of Health - Scientific Labs Division (SLD) to provide IR 8000 intoximeter (alcohol detection) training to law enforcement. The SLD provides a cooperative, comprehensive, multi-strategy educational program on the enforcement and successful prosecution of alcohol-impaired driving for State, district and local prosecutors, law enforcement and community advocates. They produce State alcohol and drug-impaired driving prevalence and trend data and data on surviving drivers in alcohol-impaired driving crashes, along with bi-weekly BAC reports on all fatal crashes.

In FFY20, the SLD conducted the following certification* training classes:

- 37 Intoxilyzer 8000 (breath tester) Breath Operator Full Certification only classes; 25 Intoxilyzer 8000 Breath Operator Full Certification/Recertification classes; and 27 Intoxilyzer 8000 Breath Operator Recertification only classes, training a total of 1,302 officers. Recertification only classes are offered on-site in various cities or online through an IT platform
- 5 Intoxilyzer 8000 Key Operator classes with 39 officers trained

**Full Certification requires 8 hours of training; Recertification requires 4 hours of training and is used when an operator is already certified on one instrument and is seeking an additional certification. Officers attending the 8-hour training can also recertify by attending the second half of the full-certification course*

SLD staff attended a number of trainings/conferences including: Robert Borckenstein Alcohol Course on Alcohol and Highway Safety; American College of Medical Toxicology Special Seminar; Applied Pharmacokinetics Course; Intoxilyzer 8000 Maintenance, Repair & Instruction Course; and a workshop on 'How to Become a More Persuasive Expert Witness at Trial.'

DRE and ARIDE Training

M5TR-2020-ID-04-00 (20-ID-05d-P04)

This project funded a contract with BRV Consulting to identify areas of the State with limited or no drug recognition expert (DRE) resources and to provide DRE training, DRE recertification training and Advanced Roadside Driving Impairment Enforcement (ARIDE) classes to increase the number of DRE and ARIDE experts statewide, particularly in areas where the trainings had not been previously conducted. Trainers utilize the NHTSA approved curriculum, and training is conducted per International Association of Chiefs of Police Standards for certification. In 2020, New Mexico's DRE Coordinator was selected to serve as the Central Region Representative for the International Association of Chiefs of Police Technical Advisory Panel.

Due to State COVID-19 restrictions, the planned 2020 DRE Certification Training scheduled for March/April 2020 was initially postponed, but eventually cancelled due to rising COVID-19 cases, travel restrictions and logistical complications. Although three DRE Recertification courses were planned for 2020, only one course was conducted. The course utilized a NM Department of Public Safety accredited curriculum, and 18 students received recertification.

In FFY20, three DREs (one instructor), left the State, three left law enforcement, and three left the program due to new law enforcement responsibilities. Currently three officers are pending Instructor Field Certification which has been postponed due to COVID-19 restrictions. The NM DRE Program currently has 72 certified DREs. The NM DRE Program staff continues to work diligently to identify qualified candidates to become DREs and will renew its training courses, as COVID-19 restrictions allow. The NM DRE Committee conducted two meetings during the FFY. The Committee assists in selecting the most qualified applicants to attend DRE training and in selecting qualified DRE instructors. During the year, the DRE program continued to work closely with the Administrative Office of the District Attorney to expand training on the DRE program for new prosecutors.

From October 2019 through February 2020, 15 ARIDE courses were conducted, training 183 officers and prosecutors from around the State. Due to State COVID-19 restrictions, no additional ARIDE classes were conducted from March through the end of the fiscal year.

Traffic Safety Resource Prosecutor

M5CS-2020-ID-05-00 (20-ID-05d-P05)

This project provided funds for a full-time traffic safety resource prosecutor (TSRP) and administrative assistant to conduct statewide training for other prosecutors and for law enforcement officers, probation officers/DWI compliance officers and county DWI program managers with the aim of improving the prosecution of DWI cases. Training was on DWI-related case law, and included updates or changes to local, State or Federal laws. The positions are housed under the New Mexico Attorney General's office.

The TSRP also provides NMDOT/ TSD staff and traffic safety partners with technical assistance and education on policy issues regarding alcohol and drug impaired driving. A new TSRP was contracted with the NMDOT/TSD in mid-January 2020. In FFY20, the TSRP provided education and training through nine seminars/presentations/training sessions to over 176 police officers, prosecutors and other law enforcement personnel. In addition, the TSRP:

- Developed a 'DRE Testifying Traps and Common Counters to the 12-Step Protocol' for the State DRE Coordinator to use as a training tool
- Met with new McKinley County DWI Task Force attorney
- Made DWI presentation to the DWI Attorney General Division
- Developed a DWI Law & Actual Physical Control webinar training film; worked on recording other relevant trainings
- Provided information to district, city and county attorneys on various legal issues including vehicle forfeiture associated with DWI, DWI prosecution processes and pitfalls, search and seizure case law, and examination of experts in toxicology and crash reconstruction
- Worked on setting up various training webinars for law enforcement, attorneys and other traffic safety partners

Due to COVID-19 restrictions, many meetings/contacts were conducted via virtual applications.

Impaired Driving Media Placement

M5PEM-2020-ID-08-00 (20-ID-05d-P08)

This project provided funds for paid media placement during NMDOT's Superblitz enforcement mobilizations and the NHTSA Impaired Driving National Crackdown. Individual television and radio stations also aired strategically placed ID messaging statewide during non-Superblitz periods. Other advertising methods, including outdoor (billboard) ads, were used to market the ID traffic safety messaging. Media examples are in the Media and Marketing Campaigns section of this report.

The following Alcohol-Impaired Driving projects were listed in the 2020 HSP, but no NHTSA funds were expended in FFY20:

DWI Workgroup Meeting Facilitation

164AL-2020-AL-07-00 (20-AL-64-P07)

Members of the DWI Workgroup participated in the development of the 2020 ID Plan, but no in-person meetings were conducted in FFY20 primarily due to COVID-19 restrictions.

ALR Hearing Prosecution Attorney

164AL-2020-AL-10-00 (20-AL-64-P10)

M5CS-2020-ID-06-00 (20-ID-05d-P06)

The Attorney General's Office was not able to fill this position in FFY2020; no project funds were expended.

Impaired Driving Media Creative Design

M5PEM-2020-ID-07-00 (20-ID-05d-P07)

This project was not implemented in FFY20

State Funds-Only Projects and SFY2020 Accomplishments

Underage Drinking Prevention Projects

In SFY20, the NMDOT/TSD again funded a variety of projects aimed at reducing underage drinking, and underage drinking and driving behaviors. These projects provided program services to school-age youths and their families, including educational presentations on underage drinking awareness, underage drinking laws and media literacy, and classroom discussions on increasing self-esteem skills and positive family communication. Middle and high school youths also receive education on preventing and/or reducing alcohol use, on the dangers of binge-drinking, and on how to conduct shoulder taps and provide merchant education about liquor control act violations.

Data from New Mexico's 2019 Youth Risk and Resiliency Survey found some positive trends regarding alcohol use by teens in grades 9-12. In the decade from 2009-2019, the number of NM students reporting having their first drink before the age of 13 decreased by 30.3 percent (from 29.4% to 20.5%); binge drinking fell by 52 percent (from 25.0% to 12.1%); and the number of students reporting currently drinking alcohol fell 29.4 percent (from 40.5% to 28.6%).

Between 2013 and 2019, the number of students reporting that they drove when they had been drinking alcohol fell by 23.6 percent (from 8.9% to 6.8%). Reported drinking alcohol before age 13 decreased by 8.1 percent (from 22.3% to 20.5%), and reported binge drinking fell by 10 percent (from 4.0% to 3.6%). 2019 data show that the percentage of New Mexico teens reported having their first drink of alcohol before age 13 or having driven when they had been drinking alcohol were below the national averages.

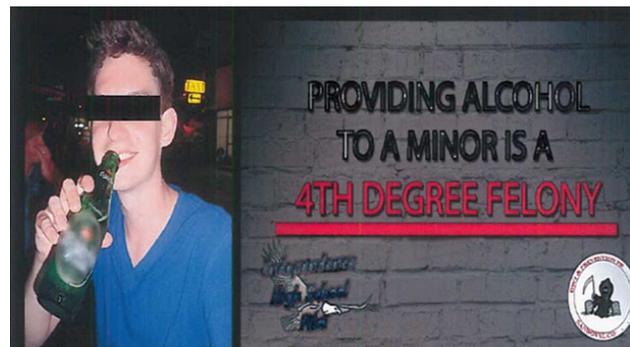
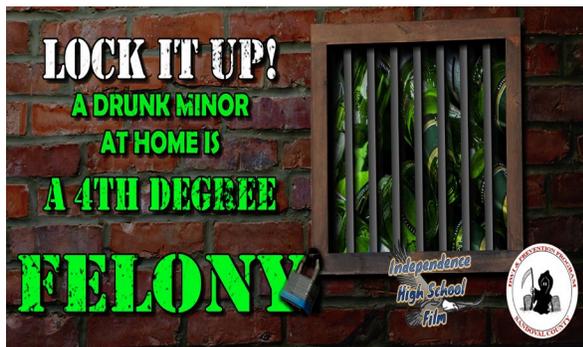
Life of an Athlete

This project provided funds to the New Mexico Activities Association (NMAA) to implement Life of an Athlete (LoA), a prevention-intervention course focused on alcohol education for student athletes, their parents, coaches, and for athletic directors statewide. A new website and an updated course were developed in December 2019: <https://lifeofanathlete.com/>.

In-person LoA presentations were made to 1,200 students at 13 middle and high schools from August 2019 through February 2020. Due to COVID-19 restrictions, no in-person presentations were made from March through May 2020; however, 500 LoA online courses were conducted from January 2020 through September 2020. During the year, television, web and print campaigns were used to outreach to students and their families.

Sandoval County DWI & Prevention Program

In SFY20, Sandoval County DWI & Prevention Program staff again collaborated with high school students to create PSAs and billboards regarding youth access to alcohol and related State laws. Billboards were displayed during the entire SFY20 on Highway 528 which runs through the towns of Bernalillo and Rio Rancho. PSAs regarding youth drinking laws and consequences were displayed during the entire year on the Sandoval County Facebook page.



The County worked with the Local Collaborative 16 to plan the yearly Save a Life Sobriety Youth Powwow focused on preventing underage drinking. Due to COVID-19 State restrictions, the County was not able to hold the Powwow. Underage alcohol compliance checks and shoulder tap operations were conducted in

SFY20 in partnership with the local DWI Task Force from July 2019 through May 2020, but not as many operations were conducted due to COVID-19 restrictions.

Boys and Girls Clubs

In SFY20, staff from 10 Boys and Girls Clubs from around the State conducted SMART Choices substance use prevention programs for 250 youths. Of these youths, 144 were aged 6-9, 95 were 10-12 and 11 were aged 13-15; 130 were males and 120 were females. In addition, clubs provided alcohol and substance abuse prevention education to 77 parents.

SMART Choices curriculum is designed to provide participants with knowledge, peer-group support and self-esteem skills to help them make healthy choices and practice responsible behavior. The program consists of an orientation session, and age-appropriate activity and reflection sessions. Youths are asked to sign pledges stating that they will not use alcohol before the age of 21. Due to New Mexico's COVID-19 restrictions, after March 2020, the clubs provided group video chats and used virtual/remote platforms to provide the program curriculum. Program participants were able to complete online post-tests.

During the year, clubs developed new partnerships, communicating anti-alcohol use messaging and providing prevention education via community forums, print and social media.

Community Driving While Impaired (CDWI)

This project provides funds to cities or counties for alcohol-related prevention, enforcement, public information/ education and DWI offender projects. State funds come from a \$75.00 fee imposed on convicted drunk drivers, as allowed by Section 31-12-7(B) and Regulation 18.20.6 NMAC (2004). Funding amounts vary by fiscal year based on fees collected in the previous State fiscal year. All of New Mexico's 33 counties are eligible to receive a portion of the funds, but not all cities/ counties apply for the funds every year. In SFY20, \$228,816 of CDWI funds was distributed to 19 local governmental agencies and the State Police.

Ignition Interlock Administration

The NMDOT/TSD is responsible for the licensing, certification and monitoring of ignition interlock providers. Once approved, provider information is available on the UNM Traffic Safety Center (TSC) website for use by agencies and the public: <http://transportation.unm.edu/>.

In SFY20, TSC staff processed original or renewal licensing applications for eight ignition interlock manufacturers, 67 service centers, 132 installers, 45 service technicians and 51 mobile units. TSC staff conducted monitoring visits with 80 ignition interlock service centers/installers to ensure compliance with New Mexico Administrative Code Regulations. During most visits, ignition interlock calibrations, installations and removals were also monitored. Due to COVID-19 restrictions, TSC staff ceased on-site monitoring in the SFY20 fourth quarter, but they increased the number of quality assurance calls and conducted more website monitoring.

The Ignition Interlock Program Manager (IIPM) monitors, investigates and resolves complaints, and responds to calls for information about ignition interlock requirements from the public, service providers, the courts and other government agencies statewide, nationally and internationally. The IIPM also meets with and assists the NM Motor Vehicle Division, the courts, compliance personnel and law enforcement with ignition interlock issues. In SFY20, 12,906 individuals had interlock devices in their vehicles, and 8,299 ignition interlock licenses were issued by the Motor Vehicle Division.

Ignition Interlock Indigent Fund

The NMDOT/TSD is legislatively mandated to administer New Mexico's Ignition Interlock (II) Indigent Fund. Annually, approximately \$300,000 is appropriated to the fund from the State's liquor excise tax. Additional funds come from a \$50 indigent device fund fee paid by all non-indigent individuals every year that they obtain or renew an ignition interlock license. Indigent device fund fees are waived for approved indigent drivers during their indigent eligibility period. No more than ten percent of the money in the II Indigent Fund can be used for administrative purposes in any State fiscal year.

The TSD processes applications for individuals seeking a subsidy from the II Indigent Fund. The subsidy covers one vehicle per offender up to \$50.00 for the cost of the interlock installation, \$30.00 monthly for verified active use of the interlock device and \$50.00 for the cost of removal of the device during the indigent individual's eligibility period. During SFY20, the TSD processed 1,565 applications for indigent status. Of those processed, 1,187 were approved and 378 were denied. At the end of SFY20, there were 1,146 active approved indigent clients eligible for indigent benefits.

Projects' Contribution toward Achieving Performance Targets

Projected data indicate the State is on track to meet its 2020 alcohol-impaired fatalities performance target, and has met and exceeded its 2020 public information State performance target of at least 80 percent of Attitude & Awareness Survey respondents reporting they have heard or seen traffic safety messaging in the past year; 86 percent of persons taking the survey reported having seen traffic safety messaging in the past year. According to NHTSA AFR data, the State will not meet its 2019 performance target as it projected limiting the increase in alcohol-impaired fatalities to 125, while the preliminary data is projecting 129 fatalities. The State continues to support projects designed to reduce alcohol-impaired driving crashes, fatalities and injuries statewide. In FFY20, 57 law enforcement agencies, including the New Mexico State Police, participated in high-visibility enforcement activities focused on identified alcohol-involved high crash, high fatality areas.

TSD program management and traffic safety law enforcement liaisons provide necessary oversight, technical assistance and training to improve the outcomes of the impaired-driving program projects. The NMDOT again provided the New Mexico State Police with funds to conduct high visibility sobriety checkpoints, alcohol-impaired driving directed patrols, alcohol-impaired driving warrant roundups, minor alcohol compliance operations, and compliance checks of merchant alcohol sales, and to receive advanced law enforcement training.

DRE/ARIDE and other law enforcement training was provided to officers statewide to assist them in identifying impaired drivers so they could be stopped before causing an impaired driving crash. High levels of BAC testing help ensure that law enforcement and prosecutors have the evidence needed for DWI cases, and monitoring of impaired driving court cases helps inform the State of any potential legal issues affecting the adjudication and prosecution of these cases. In addition, DWI/ drug courts, ignition interlocks, the traffic safety resource prosecutor, ALR hearing prosecution attorney, DWI prosecution support, and supervised probation of DWI offenders assisted the State in its efforts to reduce the number of repeat DWI offenders.

NMDOT's high-visibility media and marketing, and traffic safety public information and education materials were particularly important during the COVID-19 emergency in conveying the message about the legal, emotional and physical consequences of DWI, and to support statewide enforcement and deterrence efforts. NMDOT State funds supported underage drinking prevention projects that educate youths and parents about the consequences of alcohol use and abuse, and the dangers of driving while impaired.

Unfortunately, due in part to the necessity of law enforcement to focus on assisting the Governor in addressing COVID-19 public health orders and restrictions, some TSD-contracted law enforcement agencies either reduced or suspended some grant-related activities to limit exposure of their officers. However, despite this reduced activity, participating agencies' citations and arrests were relatively on a par with those in FFY19. In the coming year, the NMDOT will work diligently to support law enforcement and its other program activities, including high-visibility media and prevention programs to reduce alcohol-impaired crashes, fatalities and injuries in the State.

Occupant Protection Program

Program Plan Overview

New Mexico's primary seatbelt and child safety/ booster seat laws, child safety seat distribution program, and fitting stations and inspection clinics are instrumental in NMDOT/TSD's ability to achieve high use of occupant protection and in reducing the number of unrestrained occupant fatalities. Child passenger safety seat technician and instructor trainings are a critical component of the State's Occupant Protection program, and have contributed to successfully maintaining high standards of safety seat distribution and installation.

Annual seatbelt surveys help the State monitor the need for focus on particular populations and/or areas of the State. In support of National Child Passenger Safety Week, the NMDOT issued its annual statewide press release in September 2020.

NHTSA Funded Projects and 2020 Accomplishments

Child Restraint Program

OP-2020-OP-01-00 (20-OP-02-P01)

The TSD contracts with Safer New Mexico Now (Safer) to provide technical and administrative oversight and maintenance of the Child Restraint Program. The project provides funds to maintain, and as feasible, expand the child safety seat/ booster seat distribution system; maintain or increase availability of child safety seat /booster seat equipment for low-income families; maintain high levels of child safety seat/ booster seat inspection clinics and fitting stations throughout the State; and provide training to child safety seat/ booster seat technicians. Safer also contracts with an occupant protection liaison to provide support, education and technical expertise to child passenger safety (CPS) technicians, and agencies and organizations that serve children and families.

The four activities detailed below encompass the Child Restraint Program, and both Federal and State funds were used for this project. Due to the public health emergency and COVID-19 restrictions, some Child Restraint Program activities were limited during FFY20.

New Mexico Child Safety Seat Distribution Program (NMCSSDP)

With the support of public health clinics, Native American health centers, hospitals, shelters, social service and family resource centers, and community organizations, lower income families are provided child safety seats and instruction on their proper use. Several distribution sites serve primarily Spanish-speaking populations. All distribution sites receive educational materials throughout the year from Safer's Injury Prevention Resource Center. Distribution site staff show child passenger safety videos, review educational brochures with the families and provide individual instruction on how to install a child safety seat.

In FFY20, 43 agencies participated in the New Mexico Child Safety Seat Distribution Program (NMCSSDP) distributing 1,055 child safety seats to low-income families and making the program services available to an estimated 91 percent of the State's population. A \$25 fee is requested when providing a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay. In FFY20, the fees generated \$16,687, with all fees going back into the program to assist other families. Site coordinators monitored the number of personnel volunteer hours dedicated to their distribution site, and personnel from all sites worked over 2,000 hours during the year.

All agency personnel who distribute child safety seats are required to complete a six-hour advocacy-training session conducted by a certified Child Passenger Safety instructor that includes lectures, hands-on activities and a written test to educate health care personnel on proper seat selection and administrative aspects of the New Mexico Child Safety Seat Distribution Program. Due to COVID-19 restrictions Safer was able to provide only one of its four planned NMCSSDP 6-hour trainings in February 2020.

In October 2019, the NMCSSDP Annual Meeting was held in Albuquerque with 39 site coordinators and personnel from 33 site locations from around the State. The meeting provided attendees with a review of

and updates to administrative requirements, a program reference manual, and a hands-on session on proper car seat selection and use.

Child Safety Seat Inspection Clinics and Fitting Stations

New Mexico has ten permanent child safety seat fitting stations statewide, and child safety seat inspection clinics are conducted throughout the year. Child safety technicians and volunteers, including law enforcement and fire safety personnel, and healthcare organizations statewide assist with local child safety seat clinics and fitting stations. Events are advertised via local and/or statewide radio and/or television stations, local newspapers, flyers, at law enforcement training events and on the Safer website. A \$25 fee is requested at fitting station and clinic events when providing a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay. Child safety seat clinics and fitting/inspection station services are accessible to an estimated 81 percent of the State's population.

In FFY20, Safer conducted 12 TSD-sponsored child safety seat clinics. At these clinics, 87 child safety seats were inspected and 18 (20.6%) replaced. Safer found that 78 percent of child safety seats inspected at the clinics were being misused. A total of 92 child passenger safety technicians and volunteers donated over 194 hours at the clinics. A total of \$326 in fees was collected, with fees applied to occupant protection programs to assist other families.

At 37 fitting station events, 185 child safety seats were inspected, and 47 (25.4%) replaced. Safer found that 68 percent of child safety seats inspected were being misused. A total of 151 child passenger safety technicians and volunteers donated 317 hours at the events. A total of \$632 in fees was collected, with fees applied to occupant protection programs to assist other families.

In an effort to combat the high misuse rate found at clinics and fitting stations, Safer seeks to conduct inspection events in new locations, especially in remote areas of the State and in areas without reasonable access to an established fitting station. As an additional service, Safer was able to offer five walk-in car seat inspection service events. All five seats were found to be misused, and three were replaced.

In response to COVID-19 restrictions, Safer hosted virtual car seat education sessions via the Zoom platform beginning in July 2020. The sessions provided one-on-one education and instruction to parents and caregivers from nationally-certified child passenger safety technicians on proper selection, installation and use of their car seats. Between July and September, Safer conducted six virtual sessions, providing education to owners of 34 car seats.

Child Passenger Safety (CPS) Technician Certification Training

Agency personnel and law enforcement officers providing services at child safety seat distribution sites must be certified utilizing NHTSA's Standardized CPS Technician Certification Training. Safer conducts these certification training classes, as well as certification renewal courses. During FFY2020, due to the COVID-19 public health emergency, just two of the planned four National Standardized CPS 32-hour Technician Training classes were conducted, with 43 individuals becoming newly certified.

As COVID-19 restrictions precluded many in-person events, Safer provided a child passenger safety technician virtual refresher course in late September 2020 for 60 currently-certified technicians. The training included administrative updates and other child passenger safety updated information. In addition, 54 of 126 eligible technicians completed recertification through the Safe Kids Worldwide recertification process, resulting in a 42.9 percent State recertification rate. Statewide, there are 396 certified CPS technicians (386 technicians and 10 instructors), representing all six NMDOT districts and 28 of 33 counties.

Buckle-Up New Mexico Recertification Training Conference

The annual Buckle-Up New Mexico Recertification Training conference was held in Albuquerque in early March 2020. The event was sponsored by NMDOT/TSD and coordinated by Safer New Mexico Now. This annual two-day training provided 170 child passenger safety technicians from across the State with education and activities facilitated by experts in the field of child passenger safety and by national child passenger safety manufacturers. Safer was honored to have in attendance Jamie Pfister, NHTSA Associate

Administrator of Regional Operations and Program Delivery, Maggi Gunnels, Regional Administrator for NHTSA Region 6 and NMDOT leadership.

Presentations from leading experts in the field of child passenger safety included:

- ◆ New car seats and features updates
- ◆ Updates to the new child passenger safety curriculum
- ◆ The importance of car seat tests for infants before being discharged from the hospital
- ◆ Crash kinematics (motion mechanics)
- ◆ Misuse of car seats and research-based best practices
- ◆ Seatbelt engineering advancements
- ◆ Working with Safe Kids and Safer

In addition, technicians were able to participate in 'hands-on' activities to practice their skills. The accredited training courses provided technicians with continuing education credits to maintain or renew their recertification.

OP Program Management-FTEs

OP-2020-OP-02-00 (20-OP-02-P02)

This project provided program management of TSD's Occupant Protection Program, including coordination of statewide law enforcement occupant protection operations. Program personnel oversee funding to local law enforcement agencies for overtime enforcement and assist in developing strategies for inter-jurisdictional enforcement efforts. They provide program management for overseeing projects related to child occupant protection, including safety seat/ booster seat clinics/ fitting stations and distribution.

Seatbelt Observation Surveys

M1OP-2020-OP-01-00 (20-OP-05b-P01)

This project funded a contract with Preusser Research Group, Inc. to conduct its 2020 seatbelt observation surveys prior to and following the planned May 2020 National CIOT Mobilization and New Mexico's BKLUP enforcement and media campaign. Due to State COVID-19 public health orders and related restrictions, the State did not conduct its May BKLUP campaign, but did conduct its annual normally conducted seatbelt pre-survey in late May/early June 2020 to use for OP problem identification purposes. Per the NHTSA Cares Act waivers, the State will use its 2019 certified post-survey results for NHTSA's determination of New Mexico as a high or low seat belt use state.

Overall seatbelt use during the 2020 pre-survey was 91.4 percent, up from 90.4 percent from the 2019 pre-survey. Use by persons in car/van/SUVs was 92 percent, while use by persons in pickup trucks was 90 percent.

Click It or Ticket Paid Media Placement

M1*PM-2020-PM-02-00 (20-OP-PM-P02)

In response to the impacts of COVID-19, NHTSA postponed its annual Click It or Ticket campaign. The NMDOT decided to run Buckle Up messaging during the traditional Click It or Ticket time period in late May/early June, to include the Memorial Day weekend, to remind drivers and passengers about the importance of staying buckled up. NMDOT aired the TV spot 'BKLUP Excuses' and radio spot 'BKLUP Excuses' in both Spanish and English. Media examples are in the Media and Marketing Campaigns section of this report.

Child Safety Seats/ Booster Seats

M7*CR-2020-II-01-00 (20-OP-05dII-P01)

This project provided funds to purchase and distribute child safety seats and booster seats to enhance child passenger use efforts. Utilizing these funds, a total of 1,259 car seats were ordered in FFY20 and distributed, as needed, to agencies statewide.

State Funds-Only Project and SFY2020 Accomplishments

Occupant Protection Enforcement

In March 2020, New Mexico's Governor Michelle Lujan Grisham issued an emergency public health order requiring all non-essential businesses to stop operating, and prohibiting mass gatherings of citizens. The Governor directed that NM State Police and local law enforcement ensure that businesses and individuals adhered to this directive. Given this situation, law enforcement availability to participate in planned New Mexico's occupant protection enforcement was limited; however the State was able to conduct BKLUP enforcement, one CIOT enforcement operation, and directed patrols during the fiscal year. OP enforcement activities were accompanied by media and education efforts.

BKLUP/CIOT

In FFY20, 77 law enforcement agencies, including the State Police, conducted seatbelt use enforcement directed patrol operations. Officers worked 7,052 enforcement hours that resulted in 5,002 seatbelt and 259 child restraint citations.

While the focus during these activities is on the proper use of seatbelts and child restraints, law enforcement officers are able to cite for other violations or apprehend individuals involved in other criminal activities. In addition to the seatbelt and child restraint citations, the OP enforcement operations resulted in the following:

- ◆ 2,385 speeding citations
- ◆ 1,687 uninsured citations
- ◆ 492 cell phone use citations
- ◆ 165 texting citations
- ◆ 406 revoked or suspended license citations
- ◆ 13 reckless driving citations
- ◆ 128 misdemeanor arrests
- ◆ 31 felony arrests
- ◆ 10 drug arrests
- ◆ 24 DWI arrests
- ◆ 68 fugitives apprehended
- ◆ 4 stolen vehicles recovered
- ◆ 4,084 citations for violations other than these listed

Projects' Contribution toward Achieving Performance Targets

Projected 2020 data indicate the State is on track to meet its 2020 occupant protection performance target for limiting the increase in unrestrained occupant fatalities and has met its observed seatbelt use percentage target. When setting its 2020 OP targets, the State was anticipating unrestrained fatalities increasing by 22.8 percent from the 5-year baseline, but the increase is projected to be a lower 8.6 percent.

Continued high participation in the State's BKLUP enforcement operations assisted the State in meeting and exceeding its OP FFY19 performance measure target for limiting the increase in unrestrained fatalities. The NMDOT's statewide child restraint program continues to provide families with child safety seats and seat belt use educational materials through its statewide fitting stations and clinics to help increase the safety of all vehicle passengers, and it assists the State in maintaining high levels of observed seatbelt use. The NMDOT remains committed to increasing vehicle occupant safety awareness and OP enforcement of drivers and passengers on higher-risk local roads and in rural areas of the State despite continued law enforcement capacity challenges.

The State has also met its 2020 State performance measure target of maintaining the percentage of Attitude & Awareness Survey respondents reporting having heard or seen traffic safety messaging in the past year with a high of 86 percent. NMDOT's high-visibility creative media and marketing, and traffic safety public information and educational materials continue to raise awareness about buckling up - day or night - and of the importance of always using appropriate child restraints.

Police Traffic Services Program

Program Overview

The Police Traffic Services Program provides overtime funds to local law enforcement agencies for traffic safety enforcement in identified high-risk areas of the State. TSD staff and law enforcement liaisons assist agencies in identifying traffic safety problem areas, developing strategies, and prioritizing activities to maximize the impact of enforcement efforts occurring at State, county and city levels. Additional assistance to local law enforcement includes access to relevant training, education, technical support and equipment.

Police Traffic Services sustained enforcement activities include high-visibility checkpoints and directed patrols conducted throughout the year. In support of NHTSA and State traffic safety objectives, sustained enforcement activities focus on reducing high-risk driving behaviors by enforcing speeding, distracted driving, DWI, occupant protection, pedestrian, motorcyclist and bicyclist safety laws.

NHTSA Funded Projects and 2020 Accomplishments

Traffic Safety Law Enforcement Liaisons

PT-2020-PT-01-00 (20-PT-02-P01)

This project funded three full-time position law enforcement liaisons (LELs) through a contract with Safer NM Now to provide statewide coordination of TSD and national initiatives between State, county, municipal and tribal law enforcement agencies and the TSD. LELs provide technical assistance to LE agencies on standard operating procedures and enforcement plans, and on public information and education via on-site meetings, telephone contacts, and email correspondence. Both Federal and State funds were used for this project.

LELs work with agencies to determine the number of high-visibility law enforcement operations to be conducted during the year based on a problem identification process and available funding. LELs also develop a plan for monitoring progress toward achievement of agency performance goals. To facilitate these processes, the LELs use the NMDOT E-Grant System to solicit, review and monitor law enforcement agency applications, operational plans, reimbursement requests, and available reports. The LELs also use the system to maintain documentation of correspondence with each funded agency. In FFY20, Safer law enforcement liaisons maintained oversight of 96 individual law enforcement agencies.

LELs assisted with development and coordination of the annual statewide Law Enforcement Coordinator's Symposium (LECS). The 2020 LECS was scheduled for May 2020, but due to COVID-19 restrictions, the Symposium was held virtually in August 2020 with 150 law enforcement personnel and with representatives from NHTSA and NMDOT/TSD. Local and national speakers presented on topics including: impaired driving and the drugs that cause impairment; identifying misconceptions associated with traffic enforcement; and updates on relevant recent legislation and legal cases in the State.

In addition, a LECS Program Management virtual session was conducted in mid-September 2020. NMDOT staff presented on COVID-19-related Federal waivers and changes to national enforcement campaigns; E-Grant updates; project agreements and site visits; and contact information for learning more about electronic reporting via TraCS. A presentation was made on resources for obtaining data for law enforcement operational plans, including the UNM Traffic Research Unit and the NM Traffic Records websites, and NHTSA data and publications.

Police Traffic Services Program Management-FTEs

PT-2020-PT-02-00 (20-PT-02-P02)

This project provided program management of TSD's Police Traffic Services (PTS) Program to coordinate traffic safety enforcement and training for law enforcement agencies participating in the PTS Program. TSD staff members also provide management of the State Traffic Safety Education and Enforcement funds that are supplied to local law enforcement agencies.

Traffic Safety Resource Prosecutor

PT-2020-PT-04-00 (20-PT-02-P04)

This project provided funds for a full-time traffic safety resource prosecutor (TSRP) and an administrative assistant to conduct statewide training for other prosecutors and for law enforcement officers, probation officers/DWI compliance officers and county DWI program managers with the aim of improving the prosecution of DWI cases. Training was on DWI-related case law, and included updates or changes to local, State or Federal laws. The two positions are housed under the New Mexico Attorney General's office.

The TSRP provides NMDOT/ TSD staff and traffic safety partners with technical assistance and education on policy issues regarding alcohol and drug impaired driving. A new TSRP was contracted with the NMDOT/TSD in mid-January 2020. In FFY20, the TSRP provided education and training through nine seminars/presentations/training sessions to over 176 police officers, prosecutors and other law enforcement personnel. In addition, the TSRP:

- Developed a 'DRE Testifying Traps and Common Counters to the 12 Step Protocol' training tool for the State DRE Coordinator
- Met with the new McKinley County DWI Task Force attorney
- Made a DWI presentation to staff from the DWI Attorney General Division
- Provided information to district, city and county attorneys on various legal issues including vehicle forfeiture associated with DWI, DWI prosecution processes and pitfalls, search and seizure case law, and examination of experts in toxicology and crash reconstruction
- Developed 'DWI Law & Actual Physical Control' and 'DWI Checkpoints' webinar training films
- Worked on setting up additional training webinars on for law enforcement, attorneys and other traffic safety partners

Due to COVID-19 restrictions, many meetings/contacts were conducted via virtual applications.

Selective Traffic Enforcement Program (STEP)

PT-2020-PT-05-00 (20-PT-02-P05)

STEPs are used in areas that have been identified through local analyses as needing targeted enforcement due to high rates of traffic crashes, fatalities and injuries. In early March 2020, New Mexico's Governor Michelle Lujan Grisham issued an emergency public health order requiring all non-essential businesses to stop operating, and prohibiting mass gatherings of citizens. The Governor directed that NM State Police and local law enforcement ensure that businesses and individuals adhered to this directive. Given this situation, law enforcement availability to participate in planned New Mexico's STEP enforcement activities was limited in FFY2020.

A total of 94 State, county, municipal and tribal law enforcement agencies received STEP funding in FFY20, working 25,328 hours conducting directed patrols, safety corridor, speed and commercial traffic enforcement operations. Both Federal and State funds were used for this project.

As part of the STEP project, the annual 100 Days & Nights of Summer Campaign was conducted between June 21 and September 28, 2020. The Campaign objectives are to decrease the number of high summer season roadway crashes and to generally increase the public's awareness about safe and responsible driving. Statewide, officers are on the look-out for speeders, alcohol-impaired and distracted or aggressive drivers, drivers not wearing seatbelts or buckling-up their children, and other traffic safety violators.

In FFY20, STEP activities, including the 100 Days and Nights Campaign, resulted in the following:

- ◆ 24,802 speeding citations
- ◆ 6,198 uninsured motorist citations
- ◆ 2,269 seatbelt or child restraint citations
- ◆ 1,208 suspended or revoked driver license citations
- ◆ 806 cell phone citations; 192 texting citations
- ◆ 53 reckless driving citations

- ◆ 82 DWI arrests; 55 drug arrests
- ◆ 397 misdemeanor arrests
- ◆ 87 felony arrests
- ◆ 130 fugitives apprehended
- ◆ 18 stolen vehicles
- ◆ 16,599 citations for violations other than these listed

General Law Enforcement Training

PT-2020-PT-06-00 (20-PT-02-P06)

This project provided for a training program designed to educate law enforcement in the development, implementation and management of traffic safety initiatives. All certified New Mexico law enforcement personnel are eligible to receive the training courses at no cost. Due to COVID-19 restrictions and recommendations, training courses were held virtually when possible. Any in-person courses were conducted with a limited number of attendees to ensure appropriate distancing practices. Safer distributed a 'COVID-19 and Law Enforcement' fact sheet to LE agencies statewide.

During the contract year, Safer New Mexico Now (Safer) conducted 13 training sessions including eight STEP, three DWI Checkpoint Operations, one Traffic Crash Investigation, and one Radar and Lidar Instructor. Training was provided to 219 students representing 57 State, county, municipal and tribal law enforcement agencies. All students are required to submit a course evaluation at the completion of each training course. On a 1-5 scale, with 5 being the highest score, the overall evaluation rating for all courses in FFY20 was 4.79.

Annually, Safer maintains a database that includes each training course, law enforcement agency contact and the projected number of students. Safer distributes a yearly calendar to regional law enforcement agencies listing all upcoming training courses; course and registration information is made available on the Safer website at <https://www.safernm.org/law-enforcement-trainings/>.

State Funds-Only Project and 2020 Accomplishments

Education and Enforcement Funds to LEAs

Education and Enforcement funds are State funds authorized by State Statute 66-7-512 and by Regulation Part 2, 18.20.2.1 to institute and promote statewide traffic safety programs. Funds are used for law enforcement overtime, commodities, education, training and program administration. In SFY20, 10 law enforcement agencies, including the State Police, received \$232,237 in distributions to support local traffic law enforcement activities.

Projects' Contribution toward Achieving Performance Targets

Based on 2020 projected data, the State may not meet its Police Traffic Services performance target for limiting the increase in speeding-related fatalities to 142 or its State target for reducing fatalities in distracted driving crashes; however, based on 2019 final data, the State met and exceeded its FFY19 HSP PTS performance measures, reducing both speeding fatalities and distracted driving crash fatalities.

In April 2020, 71 law enforcement agencies reported reduced or suspended traffic enforcement due to State COVID-19 public health order and restrictions. Despite these restrictions, law enforcement was able to participate in STEP overtime enforcement activities in FFY20, increasing overall arrests and general traffic safety citations numbers from FFY19. Speeding citations issued increased by 24.2 percent and DWI arrests increased by 36.2 percent.

When 2020 HSP performance measure targets were established in early 2019, the State was optimistic that it could reduce both speeding and distracted driving crash fatalities in the coming year and could meet the 5-year statistical targets; however, in the second half of FFY20, the State saw more risky driving behavior develop on the less crowded roadways.

In FFY21, NMDOT staff and contracted law enforcement liaisons will work to support STEP overtime enforcement activities as COVID-19 restrictions allow. Law enforcement liaisons are instrumental, especially during this pandemic, in coordinating efforts between the NMDOT/TSD and agencies statewide, and in providing technical assistance and monitoring of progress toward enforcement goals. The TSRP and police traffic services training remain essential for officer education and for skill development in executing proper stops and arrests, and to assist with the successful prosecution of cases. In FFY21, NMDOT will assist training contractors and the TSRP to sustain law enforcement training opportunities via virtual platforms, as possible.

Motorcycle Safety Program

Program Overview

The NMDOT and safety stakeholders work to reduce the number of motorcyclist fatalities and injuries, despite the increasing number of motorcycles on the highways. Although certified motorcycle training is required for licensing in New Mexico, not all motorcyclists obtain a license or receive training. NMDOT's Motorcycle Training Program is designed to assist motorcyclists in obtaining critical training and increase licensure.

To increase motorcyclist safety awareness, the NMDOT used traffic safety radio public service messaging starting in April to alert drivers to be aware of the increased number of motorcyclists on the highways during the spring and summer months.

In support of Motorcycle Safety Awareness month in May, the NMDOT issued a press release to remind all drivers to be aware and 'share the road' and to remind motorcyclists to 'use DOT-compliant motorcycle helmets, get the proper licensing - which includes passing a skills test, make yourself visible, and always ride sober.' Motorcycle Safety Awareness month was also highlighted in the bi-monthly NMDOT employee newsletter with a circulation of at least 2,500.

NHTSA Funded Project and 2020 Accomplishments

Motorcycle Safety Training

M11MT-2020-MC-01-00 (20-MC-05f-P01)

This project provided funds for a contract with the Motorcycle Safety Foundation to administer the New Mexico Motorcycle Safety Program (NMMSPP), a quality statewide motorcycle safety rider training program designed to provide an introduction to skilled, responsible motorcycling. The project is partially funded by a \$2/motorcycle registration fee on all registered motorcycles. Student training fees provide additional funding for the training program. Both Federal and State funds were used for this project.

Training and Quality Assurance

In FFY20, 85 basic and experienced rider classes were conducted at NMMSPP training sites in Albuquerque, Alamogordo, Farmington, Roswell, Santa Fe and Las Cruces making the classes available to at least 58 percent of the State's registered motorcyclists. A total of 613 students completed training through the NMMSPP in FFY20.

Due to COVID-19 public health emergency restrictions, the NMMSPP closed completely from early March through early July 2020. Once the program was able to again offer classes, many of the instructors did not return due to pandemic-related health risks. In addition, two of the State's largest riding academies (one in Las Cruces and one in Albuquerque) closed, and the company providing three-wheel vehicles recalled all their vehicles, precipitating a nation-wide loss of the three-wheel basic rider course and the related training program. All of this resulted in a 33.5 percent reduction in the number of students trained during the fiscal year; however once the NMMSPP was able to resume training, more students were trained from July through September 2020, than in the past seven years during the same three-month time period. This was achieved by NMMSPP's dedicated instructors who conducted two-to-three times the number of classes they would normally have completed in each of these remaining months.

Although the NMMSPP was not able to hold its Motorcycle Advisory Council Meeting and Professional Development Workshop for program instructors, it is planned for early FFY21 as a virtual online meeting.

Another highlight from the FFY20 training season was the introduction of motorcyclist training for disabled veterans. Training was provided to a paraplegic veteran via a one-on-one class utilizing the first ever three-wheeled vehicle modified by the Veterans Administration (VA) for the veteran. The NMMSP hopes to partner with the VA in 2021 to launch a national pilot training program for disabled veterans.



Project's Contribution toward Achieving Performance Targets

Based on projected data, the State anticipates meeting its FFY20 HSP Motorcyclist Safety performance target for reducing unhelmeted MC fatalities, but may not meet its target for reducing overall MC fatalities. Based on NHTSA preliminary 2019 data, the State will not meet its 2019 target for reducing MC fatalities, but will meet its target for reducing unhelmeted fatalities.

The NMDOT/ TSD will continue to place emphasis on motorcyclist safety education and training to reduce overall motorcyclist fatalities. Given the high numbers of individuals seeking training after the NMMSP was able to resume operations in July 2020, it is clear that training is both wanted and needed. The NMDOT/TSD will work with the NMMSP to increase the number of instructors and maintain training opportunities, taking into account the requirements regarding pandemic-related precautions. The NMMSP training, education and awareness efforts are essential components of the State's efforts to reduce motorcyclist fatalities and injuries. Motorcyclist safety media messaging and rider safety events augment training efforts, and will continue to be supported in the coming year.

Pedestrian and Bicyclist Safety Program

Program Overview

The NMDOT seeks to reduce the number of pedestrian and bicyclist crashes in New Mexico, and to encourage walking and biking as comfortable, accessible, safe and efficient modes of transportation. To successfully reduce New Mexico's pedestrian and bicyclist injury and fatality rates, at-risk populations need to be identified and their safety needs addressed. NMDOT provides support for community-based public awareness, information and education, primarily in high pedestrian and bike crash areas of the State.

The NMDOT issued a press release in May in support of National Bicycle Awareness Month. Bicyclists were encouraged to participate in virtual sharing of biking experiences on #BikesUnite in lieu of the typical in-person bike events scheduled in May that were cancelled in FFY20 due to COVID-19. The press release included safety reminders for bicyclists and drivers. Both Federal and State funds were used for the Pedestrian and Bicyclist Safety Program project.

NHTSA Funded Project and 2020 Accomplishments

Pedestrian and Bicyclist Safety

FHPE-2020-PS-01-00 (20-PS-05h-P01)

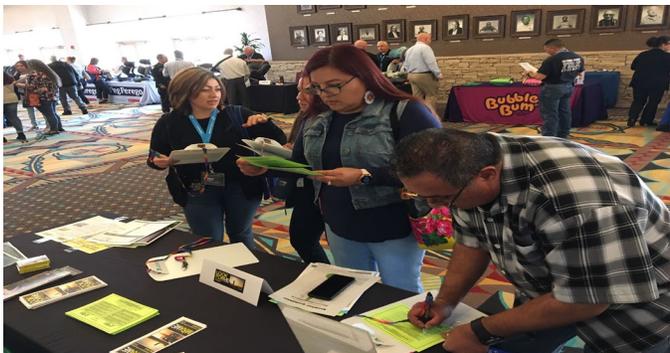
This project funded a contract with the University of New Mexico Center for Injury Prevention, Research and Education (CIPRE) to provide education to the public and increase awareness regarding pedestrian and bicyclist safety laws. CIPRE staff also provides education and training to law enforcement agencies, engineers, community leaders, and pedestrian advocates. They work with Mid-Region Council of Governments, Albuquerque Vision Zero and other municipal planning organizations regarding pedestrian and bicyclist safety action plans.

Public Education, Community Outreach and Awareness

CIPRE staff worked with the NMDOT, local communities, schools and media outlets throughout the year on pedestrian and bicyclist safety/ education efforts. Look For Me (LFM) media ads highlighting New Mexico's pedestrian safety statutes were run in newspapers around the State including the Albuquerque Journal, Santa Fe New Mexican, and the University of New Mexico Daily Lobo. These three newspapers have a total circulation of 85,000. Half-page ads were run in 8 other city newspapers with a total circulation of over 67,700.

CIPRE staff attended the annual Safer New Mexico Now/NMDOT Traffic Safety Buckle Up New Mexico Recertification Training in early March 2020. CIPRE was able to engage with 100 attendees and have them take the 'Safe Driver Quiz and Pledge' on pedestrian/bike safety statutes. Participants were given State pedestrian and bike statute information cards and LFM promotional items.

In March, CIPRE also coordinated with the Albuquerque Police Department Traffic Division to distribute 200 pedestrian safety brochures to motorists during routine traffic stops and to pedestrians during their foot patrols. The brochures included NM pedestrian and bike statutes as well as travel safety tips.



In September, CIPRE was able to provide the University of NM Employee Wellness Department with 940 LFM masks to distribute to students during their Walk-Up Flu Shot Clinics. Each mask was sealed in a clear plastic bag along with a small deck of 'Road Rules' traffic safety cards with pedestrian and bike traffic scenarios and the relevant NM statutes.

Due to COVID-19 restrictions, most planned law enforcement and other agency trainings and outreach on pedestrian and bicyclist safety issues and statutes did not occur. These included the Law Enforcement Coordinators Symposium, the Institute of Police Technology and Management, the Albuquerque Police Department, We Bike, Safe Routes to School, Adventure Cycling and the City of Las Cruces Road Runner Transit.

From March through August, CIPRE staff attended a number of webinars including:

- ❖ Rural Transportation Safety
- ❖ USDOT Pedestrian Safety Summit
- ❖ America Walks: Tribal Transportation Planning and Pedestrian Safety

CIPRE staff provided Look for Me materials and information on New Mexico pedestrian and bicyclist State statutes to a number of schools throughout the State. In September 2020, CIPRE staff sent out a statewide e-mailing to NMDOT approved driver instructors that provided New Mexico pedestrian and bicycle statutes, and other pedestrian and bicycle safety information

The NMDOT issued a press release in May 2020 in support of National Bicycle Awareness Month. The press release included safety reminders for bicyclists and for drivers. Utilizing social media via #BikesUnite, riders were able to share their biking experiences with others, as the usual in-person bike events scheduled for each May could not take place due to COVID-19 restrictions.

On-line Safety Information

The CIPRE Look for Me website and Facebook page were maintained and updated, providing information on pedestrian and bicycle safety events, resources in English and Spanish, and other relevant pedestrian and bicyclist safety information.

<http://emed.unm.edu/cipre/programs/nm-pedestrian-safety/index.html>

<https://www.facebook.com/pages/UNM-Statewide-Pedestrian-Bicycle-Safety-Program/237037049837947?ref=hl>

Project's Contribution toward Achieving Performance Targets

Based on projected 2020 data, the State is on track to meet its pedestrian fatalities performance target, and based on preliminary NHTSA 2019 data, the State also will meet its 2019 pedestrian fatality target; however the State will likely not meet its 2020 and 2019 bicyclist fatality performance targets. The State projected a 2020 5-year average target of 6 bicyclist fatalities, while projections indicate 7 bicyclist fatalities.

The NMDOT/ TSD, its contractor - the University of New Mexico Center for Injury Prevention, Research and Education - and stakeholder agencies worked in FFY20 to increase pedestrian and bicyclist safety throughout the year via traffic safety laws training and education projects, safety information dissemination and the high-visibility Look for Me campaign. Program activities were very much affected by the COVID-19 public health restrictions, necessitating the cancellation of a number of the planned trainings and outreach. Unfortunately most of these pedestrian and bicyclist safety-related activities were to be conducted in the late spring and summer months when the COVID-19 restrictions were in full force.

In the coming year, the NMDOT/TSD and CIPRE staff will continue its pedestrian and bicyclist outreach and education efforts, and within COVID-19 guidelines, coordinate bicyclist safety, training and awareness efforts through *We Bike*, Adventure Cycling, law enforcement and community bicyclist enthusiasts.

Driver Education and Safety Program

Program Overview

The Driver Education and Safety Program funds projects to increase the distribution and dissemination of traffic safety information across a wide variety of traffic safety initiatives including impaired driving, occupant protection, pedestrian, motorcyclist, bicyclist, distracted driving, and underage drinking enforcement, prevention and education.

In addition, the DE Program provides State funds for State-mandated driver education and training. Driver education, driver improvement and DWI schools are evaluated and monitored for compliance with State regulations. In October 2019, the NMDOT issued a press release in support of National Teen Driver Safety Week. The press release provided information on driving safety issues for teen drivers and their parents including distracted driving (phone use; other teen passengers), speeding, driving after drinking and buckling up every time.

NHTSA Funded Projects and FFY2020 Accomplishments

Traffic Safety Information Clearinghouse

DE-2020-DE-01-00 (20-DE-02-P01)

The NMDOT/TSD contracts with the Safer New Mexico Now (Safer) Injury Prevention Resource Center (IPRC) to maintain and distribute traffic safety materials to the public and to support NMDOT/TSD programs statewide.

The IPRC maintains a bi-lingual staff and provides a 1-800 toll-free telephone number to enable individuals and agencies to request traffic safety and injury prevention information and educational tools. To facilitate efficient material ordering and tracking, an electronic shopping cart is available on the Safer website at: <http://shop.safernm.org/>. The IPRC shopping cart contains the complete inventory of materials by category. Safer makes available more than 271 traffic safety and injury prevention-related brochures, rack cards, posters, flyers, activity books, CDs and videos on DWI prevention, child safety seat selection and use, driver education, and on motorcyclist, bicyclist, pedestrian, and school bus safety issues. Of all items, 29 percent are available in Spanish as well as English.

In FFY20, the IPRC distributed over 162,400 pieces of material to organizations and agencies in 32 of New Mexico's 33 counties. Of these, 53 percent were driver education-related; 27 percent were occupant protection-related, including child safety seat or seatbelt use; 13 percent were DWI prevention-related and 5.5 percent were pedestrian, bicyclist, or motorcyclist safety-related. Approximately seven percent of materials distributed were in Spanish. Due to the impacts of COVID-19 and the Governor's public health orders, many opportunities for distribution of these materials were limited and fewer materials were requested and distributed in FFY20 than in FFY19, primarily during the latter half of the fiscal year.

During the year, the IPRC distributed over 10,600 pieces of material to NMDOT offices throughout the State. The 33 State Motor Vehicle Division offices were supplied with over 580 traffic safety brochures and other materials for their information display racks. In addition, a mass mailing of 'ZipperMerge' educational brochures was sent to 44 driver education schools. IPRC staff distributed traffic safety-related educational and promotional materials at 4 community events/conferences. This number was considerably lower than in previous years due to COVID-19 restrictions. Both Federal and State funds were used for this project.

Safer produces the quarterly 'Traffic Safety News' publication that includes information on DWI-related prevention issues, enforcement campaigns and training opportunities. The newsletter was distributed electronically to more than 1,100 recipients in FFY20 including to NMDOT TSD, State officials, child passenger safety coordinators and technicians, and other traffic safety advocates.

Safer's website is where the public can access information about car seat safety, law enforcement and child passenger safety technician training opportunities, the IPRC shopping cart, ENDWI, BKLUP, CIOT and STEP enforcement summary reports, and NM occupant protection, DWI and distracted driving laws. In FFY20, the Safer website received over 64,200 page views and 17,454 sessions; approximately 85 percent were first-time visitors to the site. Safer also maintains a social media presence through Facebook and Twitter pages located at www.facebook.com/saferNM and www.twitter.com/SAFERNM. Information regarding child passenger safety activities, ENDWI, BKLUP and DNTXT campaigns and current events are posted on these pages. Demographic analysis indicates that viewers are primarily females, aged 25-44.

NCSAs/ Media Training

DE-2020-DE-02-00 (20-DE-02-P02)

M1TR-2020-DE-01-00 (20-DE-05b-P01)

This project funded a contract with the New Mexico Broadcasters Association (NMBA) to provide media training to law enforcement, community coordinators and local government officials involved with traffic safety. The NMBA public information media workshops include media panels and role-playing that enable more professional interaction with the media and better delivery of traffic safety messages.

Due to COVID-19 restrictions, virtual training was made available, and course time was increased by a day to ensure all content was provided and interviews conducted. Both Federal and State funds were used for this project. In FFY20, the NMBA provided five regular 2-day trainings and one 1-day advanced training for participants from 17 New Mexico law enforcement agencies and 10 other State, county and city agencies. The Community Media Guide was reviewed and updated, and printed bound copies were provided to participants to assist with media outreach and coordination efforts. Representatives from television, radio and print media firms, along with communications specialists from State and local agencies participated in question and answer sessions.

The NMBA worked with State government agencies and the Office of the Governor to disseminate public safety and other messages through public education programs (PEPs). PEPs provide additional airtime for every dollar spent, and returns on investment in FFY20 included: Distracted Driving - \$299,665:16,689 spots; Motorcycle Safety - \$232,436: 14,503 spots; Pedestrian Safety - \$288,083:16,775 spots; and Underage Drinking Prevention - \$271,091:15,728 spots, resulting in a 49 percent increase in return on investment and in a 42 percent increase in spots compared to FFY19. Over 400 distracted driver, motorcycle safety, pedestrian safety and underage drinking prevention spots, along with 10-second live liners, ran on stations throughout the State during the week-long State Basketball Tournament in March for an estimated value of \$10,000.

Traffic Safety Awareness Survey

DE-2020-DE-03-00 (20-DE-02-P03)

This project funded an Attitude and Awareness Survey on highway safety issues and media awareness. In FFY20, due to COVID-19 restrictions, the survey was conducted via an online panel and telephone (landline and mobile phone) interviews. More than 200 of the phone surveys were conducted in rural areas to increase the representativeness of the sample. A total of 1,248 New Mexico licensed drivers completed the survey. Due to the manner in which drivers responded to the survey, some questions were modified from the 2019 survey.

Safety Slogans Most Often Seen or Heard

Alcohol-impaired Driving

NM ENDWI: 70% down from 73% in 2019; ***Drive Sober or Get Pulled Over:*** 32% up from 29% in 2019

Occupant Protection

NM BKLUP: 44% up from 41% in 2019; **CIOT:** 86% up from 81% in 2019

Distracted Driving

NM DNTXT: 37% down from 42% in 2019; ***U Drive. U Text. U Pay.*** 31%

Below are additional highlights from the 2020 survey. The TSD will use the entire survey results to inform its project and funding planning processes in 2021.

- 89% report not driving in the past 30 days when they thought they were over the alcohol legal limit; up from 80% in 2019
- 91% report using a seatbelt every time they drive; up from 81% in 2019
- 69% said it was very or somewhat likely they would be ticketed for not using a seatbelt; up from 49% reporting they thought they would be ticketed every time or most of the time in 2019
- 60% report it very unlikely that they would talk, text or read texts while driving, compared to 42% reporting never talking, texting or reading texts in 2019
- 56% report never driving 15-20 miles over the speed limit; up from 31% in 2019
- 72% perceived the chances of getting a speeding ticket very or somewhat likely, compared to 43% perceiving the chances of getting a speeding ticket every/most of time in 2019
- 71% report wearing a helmet always/usually when riding a motorcycle, compared to 60% reporting wearing a helmet on every/most trips in 2019

The following Driver Education project was listed in the 2020 HSP, but the project was not implemented and no NHTSA funds were expended in FFY20:

Distracted Driving Awareness Media Placement FESPE-2020-DE-01-00 (20-DE-05e-P01)
No distracted driving awareness media placement was contracted for in the FFY.

State Funds-Only Projects and SFY2020 Accomplishments

State Mandated Programs

The University of New Mexico Transportation Safety Center (TSC) provides training for the NMDOT/TSD for driver education, driver safety and DWI school instructors. The TSC also processes original and renewal school and instructor license applications, and provides monitoring and compliance of driver education schools.

The TSC provides an updated training calendar to all driver education and driver safety instructors and DWI School facilitators announcing the dates of upcoming classes and registration information. The calendar is provided via email and is posted on the TSC website: <http://transportation.unm.edu/>.

The website also provides information for the public on finding an approved driver education, DWI or driving safety school; a graduated licensing guide; underage drinking and distracted driving prevention information; and links to other resources. TSC legal staff provides legal consultation on program concerns and ongoing rule revision or litigation, as needed.

Due to COVID-19 restrictions, driver education training was paused in March 2020. Training resumed in June 2020 via a live virtual platform. In SFY20, the TSC conducted the following training events:

- ❖ two 40-hour Driver Education New Instructor training for 42 attendees
- ❖ two 8-hour Driver Education Refresher training for 73 attendees
- ❖ one Driver Education Stay Compliant training for 16 attendees
- ❖ one Driver Education Stay Alert training for 11 attendees
- ❖ one 8-hour Teaching Techniques training for 9 attendees
- ❖ one 8 hour DWI New Facilitator training for 8 attendees

In SFY20, TSC staff conducted monitoring (record review) and compliance visits with 31 driver education schools to ensure compliance with New Mexico Administrative Code (NMAC) Regulations. Due to COVID-19 restrictions, TSC ceased conducting in-person monitoring and compliance visits in the SFY20 fourth quarter, and staff conducted more quality assurance calls to ignition interlock service centers and increased monitoring of

driver education websites. As a result, 71 ignition interlock customer quality assurance calls were made and 35 driver education school websites were reviewed for valid content.

The TSD is responsible for licensing driver education and driving safety schools and instructors. In SFY20, TSC processed original or renewal licensing applications for 42 driver education and 24 driving safety schools, 200 instructors and 30 extension sites.

Annually, the TSC conducts an in-person Traffic Safety Training Recertification Conference, but due to COVID-19 restrictions, two virtual conferences were held in June 2020. Conference topics/issues included: Review of the 4 'E's of Driver Education, Drugs/ Alcohol Impact on the Brain; Generation 'I' Students; NM Organ Donor Program; and New Mexico Administrative Code, Driver Education and NMDOT/TSD processes and reporting requirements. A total of 73 driver education, driving safety school or DWI school operators or instructors received the training. A number of TSC and TSD staff members also attended the conference.

Driver Education Schools

New Mexico statute requires that persons under the age of 18 applying for their first New Mexico driver's license must successfully complete a TSD-approved driver education course provided by a TSD-approved driver education school or local public education school. These courses include a DWI prevention and education program, and build a solid foundation for developing safe driving skills, attitudes and behaviors.

In SFY20, 12,524 individuals attended driver education schools. An additional 1,145 students were enrolled into a correspondence driver education course. This correspondence course is offered to students where training is not available through a local public school or through a for-profit program or if the student is home-schooled.

Driving Safety Schools

The driving safety school curriculum is geared toward changing behaviors among problem drivers. In SFY20, 2,827 individuals attended driving safety schools.

DWI Schools

By statute, first time convicted DWI offenders must attend a TSD-approved DWI school. The goal of the school is to lay the foundation for positive changes in each person's drinking and driving behavior. The NMDOT/TSD provides funds for a standardized curriculum for the State-mandated DWI schools. Due to COVID-19 restrictions, most schools had to suspend classes between March and June 2020, with only a very small number able to conduct virtual classes. In SFY20, a total of 3,223 individuals attended DWI schools. Original or renewal licenses were processed for 25 DWI schools and 50 facilitators.

DWI Awareness Classes

The TSD is responsible for ensuring that adult learning techniques are incorporated into a curriculum designed to raise awareness about the dangers of drinking and driving. All first-time licensees in New Mexico between the ages of 18 and 24 are required to take a DWI awareness class. Due to COVID-19 restrictions, most classes were suspended between March and June 2020. In SFY20, 11,193 individuals completed the *None for the Road* DWI awareness class.

Projects' Contribution toward Achieving Performance Targets

Projected 2020 data indicate the State may not meet its State Driver Education performance measure target for limiting the number of drivers under 21 in fatal crashes to 51; 2020 data is indicating 53 under-21 fatal crashes. According to NHTSA AFR data, the State did meet its 2019 HSP target for this measure.

New Mexico's Driver Education and Safety Program projects strive to increase the quality and availability of driver safety training and education for both new and experienced drivers, and for the general public. Given the ongoing public health crisis, the State faces many challenges to providing in-person driver education and training in the coming year. The State will work within public health guidelines to continue to provide new driver education and supervised driver training as COVID-19 restrictions allow.

The State does offer a correspondence driver training course to students where training is not available through a local public school or through a for-profit program or if the student is home-schooled. Due to COVID-19 restrictions and the closure of in-person public schools, MVD offices and many for-profit driver training programs, the number of correspondence school applications has increased five-fold over the past five months. Public schools and for-profit programs may offer virtual classroom training, but not all have been able to implement this option. NMDOT will continue to support public and private agencies to provide the education and tools needed to educate new drivers, and help them to reduce or eliminate risky driving behaviors that can lead to tragic outcomes.

Media and Marketing Campaigns

In Support of the Alcohol-ID, Occupant Protection, Police Traffic Services, and Driver Education and Safety Programs

Program Overview

NMDOT/TSD's media and marketing messaging and public information are designed to highlight program area traffic safety initiatives. Media campaigns are a critical component that enhance and support NMDOT/TSD's enforcement operations and prevention efforts. High-visibility media is coordinated with New Mexico's Superblitz and national enforcement campaigns to ensure that the public knows that law enforcement officers are on the streets and roadways enforcing DWI, occupant protection, speeding, distracted driving and other traffic safety laws.

Highly impactful billboards, television and radio ads raise awareness among drivers about the consequences of drinking and driving, speeding, using cell phones or being otherwise distracted while driving, or of not buckling up. They remind the motoring public about the importance of looking out for motorcyclists, bicyclists and pedestrians. Both Federal and State funds are used for these projects.

In FFY20, the campaigns extended to social media with posts and video pre-roll on multiple platforms including online digital ads, Facebook, Instagram Stories, Twitter, YouTube and Snapchat resulting in increased engagement with target audiences and with garnering earned media. Awareness campaigns can be viewed at: www.endwi.com. The website provides links to DNTXT and BKLUP web pages, as well as information on State traffic safety laws and penalties, statistics, and the Newsroom.

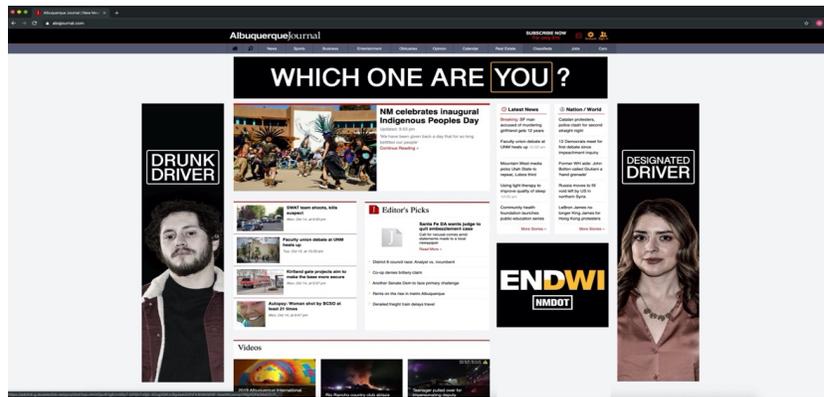
Media Creative Design

The NMDOT/ TSD media contractor, RK Venture, continued to develop unique creative design traffic safety messaging strategies for NMDOT enforcement and prevention programs. The FFY20 holiday season 'Family Values' campaign highlighted the influence friends and family can have in preventing a loved one from drinking and driving. One scenario was used for social media and one for television ads. One shows the tragic outcome of drinking and driving; the other shows the outcome when friends and family intervene to prevent the tragedy.



The 'Family Values' campaign aired during the 2020 SuperBowl, and social media was used throughout January and February to maintain public awareness about the consequences of drinking and driving.

In an effort to reach and impact New Mexico's target audience for DWI arrests, males 20-34, the 'Tagged Campaign' focused on how a person can be 'tagged' as a drunk driver, and emphasizes how a person's actions can stay with them long after an incident.



The campaign used both digital and animated ads, and aired on television, radio and social media in English and in Spanish before and during St. Patrick's Day in March 2020 and the New Mexico's Cinco de Mayo holiday period in May.

Due to COVID-19 restrictions requiring that RK Venture staff work remotely, the ENDWI summer campaign production shifted to utilizing colorful animations that quickly get your attention. The campaign focused on the dangers and implications of driving drunk, and incorporated the new mask-wearing and social distancing State requirements.



New 'Set An Example' Highway billboards and digital banner ads were used throughout the 2020 summer.



Throughout the year, NMDOT promoted its ENDWI and traffic safety awareness messages at various events and sport venues. RK Venture helped develop sponsorship ads and promotions for university and school campuses, and for education or sports-oriented events/organizations.

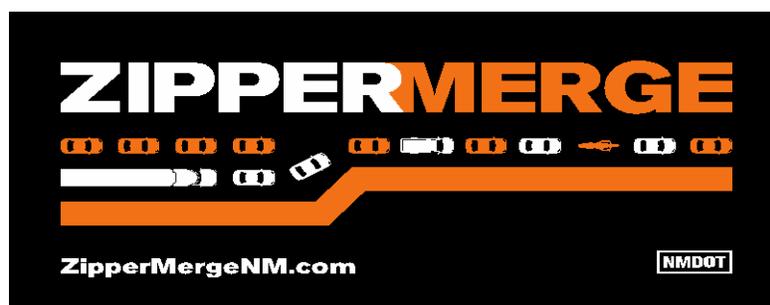


Underage Drinking Prevention - ZeroProof

In FFY20, the NMDOT's ongoing underage initiative with the NM Public Education Department and schools throughout the State had to be postponed due to COVID-19 restrictions. Plans are to implement the initiative again in 2021. The NMDOT continues to support underage drinking prevention communications and outreach via social media platforms and to maintain the ZeroProof website. <https://www.zeroproofnm.com/>

ZIPPERMERGE

To increase safety and congestion in areas of roadway construction or other traffic lane reductions, the NMDOT introduced a new ZIPPERMERGE graphic for billboards, animated digital ads, a how-to-video, sports sponsorships and bus graphics.



Social Media Impact

The NMDOT media campaigns website, www.ENDWI.com, had over 38,300 fans/followers/subscribers in FFY20, a 6.4 percent increase from FFY19. Social media metrics are provided below for all 2020 media campaigns.

	Total	Platform
Impressions	13,217,800	FB,IN,TW,YT,SC
Reach	3,721,601	FB,IN,YT
Engagements	142,530	FB,IN,TW,YT
Reactions	40,110	FB,IN,TW,YT
Shares	1,996	FB,IN,TW,YT
Comments	507	FB,IN,TW,YT
Link Clicks	29,759	FB,IN,TW,YT
Video Views	3,083,416	FB,IN,TW,YT,SC
Tweet Impressions	3,427,295	TW

Media Placement

The NMDOT contracts with Marketing Solutions for placement and monitoring of media conducted in support of enforcement mobilizations and ongoing traffic safety activities. This contract is essential given the year-round DWI, occupant protection, distracted driving, underage drinking prevention and other traffic safety messaging required to support NMDOT Traffic Safety programs. The contractor assists in marketing the NMDOT's traffic safety messages through promotions and events involving the broadcast media. They prepare regular reports on traffic safety ads aired on the stations under contract with NMDOT.

Radio, television and billboard advertising across the State have proven to be effective ways of reaching the public with traffic safety messaging. Earned media is a large component of the media mix, and intense efforts are made to obtain news coverage of the various campaigns to increase exposure and maximize the State's media budget. Additionally, the NMDOT works with county DWI prevention and safety coalitions to distribute collateral materials to supplement paid media messaging. Media impressions reached with all Traffic Safety messaging in FFY20 were calculated at 75,000,000. Both Federal and State funds were used for this project.

Winter Superblitz: November 2019 - January 2020

The annual Winter Superblitz was advertised on statewide broadcast and cable television, radio and outdoor. The campaign ran from November 20, 2019 through January 5, 2020. Television and radio creative was *'Family Values'* in both English and Spanish. Billboard creative highlighted *'Cheers! To Designated Drivers!'* and ran from mid-November 2019 through the end of May 2020.



The media campaign generated:

Cash Spots: 15,559
Budget: \$500,000 inclusive

Bonus Spots: 12,140
Actual: \$472,912.03

GRPs: 6,125.4

SuperBowl: February 2020

SuperBowl weekend is one of the highest weekends for DWI, and the NMDOT continued as a sponsor of game and pre-game coverage. The SuperBowl generates high ratings and is one of the market's highest ranked programs of the year. The *'Family Values'* spot aired during the game.

Marketing Solutions coordinated interview segments on Fox TV's New Mexico Living program which featured a spokesperson from NMDOT talking about responsible hosting and designating drivers in advance of SuperBowl weekend.

The combined media campaign generated:

Cash Spots: 2	Bonus Spots: 2	GRPs: 67.4
Budget: \$35,000 inclusive	Actual: \$34,331.22	

St. Patrick's Day Superblitz: March 2020

NMDOT launched its springtime statewide Superblitz efforts with *'St. Pat's 20'* produced and run in English and Spanish on radio and television. Television purchased for this campaign ran per an NCAA March Madness schedule and during NMBA games.

The media campaign generated:

Cash Spots: 2,954	Bonus Spots: 2,515	GRPs: 5,354.0
Budget: \$105,000 inclusive	Actual: \$103,067.33	

Cinco de Mayo Superblitz: May 2020

NMDOT's Superblitz media focused on the days surrounding the popular Cinco de Mayo celebrations in select markets around the State. The campaign is aimed at the predominately Hispanic population during a time period when there are a large number of parties. The campaign featured the new *'Tagged'* spot and ran on English and Spanish language television and radio.

The media campaign generated:

Cash Spots: 3,032	Bonus Spots: 2,522	GRPs: 5,433.1
Budget: \$107,000 inclusive	Actual: \$106,731.56	

BKLUP: May/June 2020

As NHTSA postponed its National Click It or Ticket National mobilization and campaign due to the impact of COVID-19 restrictions, the NMDOT determined to air the TV spot *'BKLUP Excuses'* and the radio spot *'BKLUP Excuses'* in Spanish and English during the normal CIOT/Memorial Day timeframe to highlight the importance of continuing to buckle up.

The media campaign generated:

Cash Spots: 3,772	Bonus Spots: 2,782	GRPs: 1,314.1
Budget: \$100,000 inclusive	Actual: \$98,394.09	

100 Days & Nights of Summer Mobilization: June/July/August 2020

State officials kicked off the annual 100 Days & Nights of Summer Mobilization, the intensive summer-long effort to keep New Mexico's roads safe by cracking down on drunk and unsafe drivers, with paid media including television, radio and outdoor advertising.

The outdoor Traffic Safety message focused on planning ahead with: *'Set An Example. Don't Be One.'* New creative introduced a COVID-19 sensitive approach: *'Social Isolation'* for ENDWI and *'BKLUP Social Isolation.'* All spots ran in English and Spanish on both television and radio statewide for ENDWI and on television only for Buckle Up.



The media campaign generated:

DWI	Cash Spots: 7,616	Bonus Spots: 6,060	GRPs: 5,309.9
	Budget: \$ 235,000 inclusive	Actual: \$ 234,797.46	

BKLUP	Cash Spots: 1,228	Bonus Spots: 855	GRPs: 1,396.2
	Budget: \$ 140,000 inclusive	Actual: \$ 137,529.33	

Labor Day Superblitz: August/September 2020

The Labor Day Superblitz media campaign focused on the days leading up to and through the end of the summer holiday period. This campaign continued the new radio creative – 'Social Isolation', with all spots running in English and Spanish on radio only.

The media campaign generated:

Cash Spots: 3,120	Bonus Spots: 2,481	GRPs: 2,461.0
Budget: \$66,000 inclusive	Actual: \$65,556.03	

Media Campaign Summaries – FFY20:

MEDIA CAMPAIGN	GRPs	IMPRESSIONS	CASH SPOTS	BONUS SPOTS	TOTAL SPEND
Winter Superblitz	6,125.4	33,196,00	15,559	12,140	\$ 472,912.03
Super Bowl	67.4	650,000	2	2	\$ 34,331.22
St. Patrick's Day Superblitz	5,354.0	4,946,000	2,954	2,515	\$ 103,067.33
Cinco de Mayo Superblitz	5,433.1	3,189,000	3,032	2,522	\$ 106,731.56
BKLUP	1,314.1	8,106,000	3,772	2,782	\$ 98,394.09
100 Days & Nights of Summer – DWI	5,309.9	13,154,000	7,616	6,060	\$ 234,797.46
100 Days & Nights of Summer –BKLUP	1,396.2	5,375,000	1,228	855	\$ 137,529.33
Labor Day Superblitz	2,461.0	6,461,000	3,120	2,481	\$ 65,556.03

State Funds-Only Projects

**SE NM Outdoor Advertising
October 2019 – September 2020**

Southeastern New Mexico Traffic Safety outdoor advertising continued during the entire fiscal year in the Roswell, Clovis, Portales, Artesia, Carlsbad, Hobbs and Lovington markets. In addition, NMDOT roadway message boards displayed: 'Phone Down, Slow Down and Arrive Alive' to remind drivers to stay alert.



**Dust Storm Campaign Outdoor Advertising
October 2019 – September 2020**

The Dust Storm Campaign ran the entire fiscal year in the Carlsbad, Deming, Farmington, Hobbs, Las Cruces, Lordsburg, Lovington, and Silver City markets. The goal of the campaign is to educate drivers on the hazards associated with driving during dust storms and the proper precautions they should take if they encounter a significant dust storm on New Mexico roadways. Pre-post surveys conducted in 2017 and 2019 found this campaign to be highly successful in educating drivers about how to respond when encountering a dust storm while driving.



Park & Ride Advertising: October 2019 – September 2020

NMDOT renewed its advertising on the Park & Ride shuttles that operate between Santa Fe, Los Alamos and Española for ENDWI messaging. This high-visibility advertising option provides safety messaging in the Santa Fe/ Española area where billboards are either not available or availability is limited.

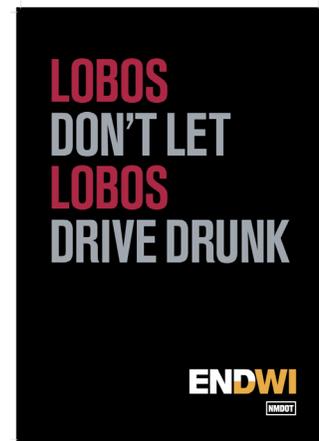
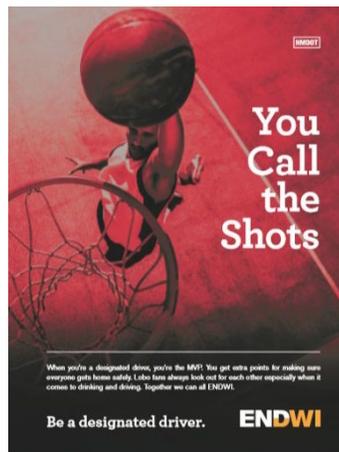


Community Engagement: October 2019 - September 2020

UNM, NMSU, ENMU Sponsorships

Annually, the NMDOT sponsors the University of New Mexico, New Mexico State and Eastern New Mexico University football and basketball programs. These three public universities represent the largest university-level student populations in the State.

The sponsorships include full-page color ads in the game programs for the football and basketball seasons, and for in-venue signage. In FFY20, COVID-19 restrictions delayed the start of the Fall football season into late October 2020.



Marketing Solutions again negotiated with UNM and NMSU to use cocktail napkins with the 'HELP ENDWI' graphic in the suites and boxes where alcohol was being served.



The UNM, NMSU and New Mexico Bowl sponsorships included banners with the ENDWI messaging displayed in key areas of the football stadiums and basketball arenas, and utilized audio and video messaging before and during the games.



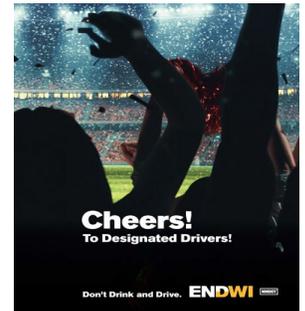
NM High School Sports Ticket Backs Sponsorship

NMDOT sponsored the ticket backs for all New Mexico high school sports tickets for the 2019/2020 school year. NMDOT ENDWI messaging was printed on more than 1.5 million tickets used at high school athletic events around the State.



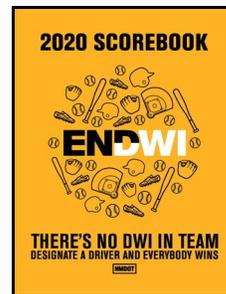
NEW MEXICO BOWL

In FFY20, the NMDOT continued community engagement with the New Mexico Bowl including an ad in the program, sideline banners and Fan Fest area banners.



N.M. AMATEUR SOFTBALL SPONSORSHIP

In New Mexico, there are dozens of amateur softball leagues round the State. The NMDOT contracted with Huddle Inc. to negotiate softball sponsorships with the leagues to increase visibility with the target demographic of young males. Each team received signage line-up cards, banners and score sheets. Unfortunately, COVID-19 restrictions prevented teams from playing this season.

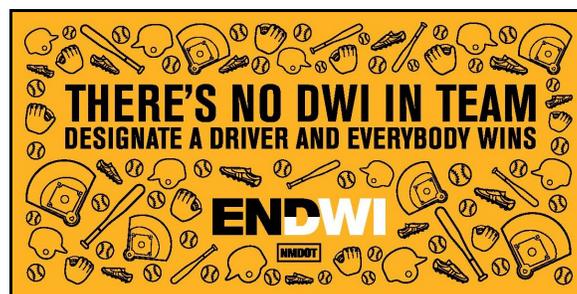


THERE'S NO DWI IN TEAM
DESIGNATE A DRIVER AND EVERYBODY WINS

OFFICIAL LINE-UP

TEAM: _____ DATE: _____
 VISITOR: _____ TIME: _____
 HOME: _____ FIELD: _____

#	PLAYER	POS	SUBSTITUTION
1			
2			
3			
4			
5			
6			
7			
8			

Take A Ride On Us / Uber Sponsorship

The NMDOT continued to encourage Albuquerque area residents to use ride sharing options as part of their planning ahead strategy to not drink and drive, and continued its sponsorship with the Cumulus Radio Group and Uber to promote safe rides home. Specific concerts, community events and holidays were selected and discounted safe rides offered during these event periods.

Due to COVID-19 State lockdown periods, bars and indoor-seating restaurants closed, and since drinking continued in personal homes, we ran 'don't drink and drive' messaging instead of the discounted rides. Despite the pandemic-related restrictions, the State was able to provide more than 5,100 safe rides home during FFY20.

Albuquerque Isotopes Baseball

In 2020, NMDOT again sponsored the Albuquerque Isotopes; however, statewide COVID-19 restrictions prevented the team from playing this season. The sponsorship fee for 2020 will be used in 2021.

BALLOON FIESTA DRIVE-IN MOVIES

In an effort to continue engaging with the public with ENDWI messaging given the COVID-19 State restrictions, the NMDOT secured a sponsorship with a new drive-in movie theater operating at the Albuquerque Balloon Fiesta Park. The sponsorship included running the current ENDWI television spot prior to the movie on Friday, Saturday and Sunday evenings.

GOLF COURSE ENGAGEMENT

During the pandemic, golf courses were one of very few recreational activities that stayed open to the public. To secure golfer engagement, scorecards with ENDWI messaging were made available to golf courses around the State.

Community Engagement Summary

Per year sponsorship costs shown below include only the sponsorship cost, and do not include the management/placement fee, gross receipts tax or production costs:

UNM Sponsorship	\$ 100,000	NMSU Sponsorship	\$ 85,000
NM Bowl Game	\$ 10,000	Albuquerque Isotopes	\$ 78,130
Take A Ride On Us/ Uber	\$ 30,000	NM Amateur Softball	\$ 63,000
NM High School Ticket Backs	\$ 55,000	Balloon Fiesta Drive-In Movies	\$ 5,000
Golf Course Sponsorships	\$ 4,190	Duke City Gladiators	\$ 3,000

Projects' Contribution toward Achieving Performance Target

The State achieved its 2020 Public Information performance target of maintaining the percentage of Attitude and Awareness Survey respondents that report having heard or seen traffic safety public information campaign messages/ slogans at or above 80 percent. In 2020, 86 percent of survey respondents reported having seen at least one of the safety messages/slogans. In addition, Marketing Solutions reported that media impressions reached with all TS messaging were 75 million. The media creative design, production and placement projects that support NMDOT/TSD's enforcement and educational programs and activities reached targeted audiences, generated widespread message exposure, and maximized the effect on the public, whether to change behavior or to increase awareness.

Traffic Records Program

Program Overview

The NMDOT/TSD Traffic Records Program works to achieve the objectives outlined in the State Traffic Records Strategic Plan. The Program provides support to the members of New Mexico's Traffic Records Coordinating Committee (TRCC) to continue development of the statewide traffic records data system, and improve traffic safety-related data collection and analytical systems. The Traffic Records Program performance-based measures and targets are included in the annual Highway Safety Plan and the State Traffic Records Strategic Plan. Projects are coordinated with the State Strategic Highway Safety Plan and the Highway Safety Improvement Plan.

The State TRCC was able to continue meeting throughout FFY20, holding both in-person and virtual meetings. TRCC members provided updated information for the FFY2020-2022 TR Strategic Plan and engaged in the planning process for the 2021 Traffic Records Assessment. A notable 2020 update in the Strategic Plan was the Administrative Office of the Court E-Citation Project whose objective is to electronically connect law enforcement agencies using TraCS to the State's court system. Currently, the Bernalillo County Metropolitan Court, the State's largest court, is fully operational. Work has begun on a dedicated e-citation infrastructure that will allow for bringing more agencies onboard from the Department of Public Safety TraCS server to the State's magistrate courts. Also in FFY20, the NMDOT received commitments from 12 agency representatives to re-establish the State's Traffic Records Executive Oversight Committee (STREOC). The STREOC will meet on a semi-annual basis in FFY21.

NHTSA Funded Projects and FFY2020 Accomplishments

Crash Data Statistical and Analytical Reporting

M3DA-2020-TR-01-00 (20-TR-05c-P01)

The University of New Mexico Traffic Research Unit (TRU) maintains a comprehensive traffic crash database for the State of New Mexico. Along with crash data, TRU utilizes driver, driver history, DWI arrest, roadway and population data for analyses of traffic safety issues and development of reports for NMDOT/TSD.

In FFY20, TRU finalized and made available the 2018 New Mexico Traffic Crash Annual Report, the 2018 New Mexico DWI Report, 2018 Community Reports (statewide, cities and counties), 2018 Crash Maps (statewide, county and major cities), and monthly 2019-2020 crash fatality reports via the TRU New Mexico Crash Data website: <https://gps.unm.edu/tru>. TRU provided data and analyses for New Mexico's Highway Safety Plan, the Annual Report to NHTSA, the Traffic Records Strategic Plan and other topic-specific traffic crash and fatality reports. TRU continued to maintain their geographical information system (GIS) capabilities and to provide geographic analyses. In FFY20, TRU completed updates to the crash-level, vehicle-level and occupant-level data dictionaries and user guides. Both Federal and State funds were used for this project.

Traffic Records Statistician

TR-2020-TR-01-00 (20-TR-02-P01)

This project provided funds to conduct analyses on crash fatality and injury data based on parameters determined by Traffic Safety Division management and individual program managers.

In FFY20, TRU published special-topic reports including Pedestrian, Motorcyclist, Pedalcycle, and Animal-Involved crash statistics reports and a heavy-truck crash map, for selected counties and cities with the highest frequency of incidents. Developed with extensive input from stakeholders, planners and advisory groups, these reports provide current topic-specific, in-depth analyses on crash fatalities, injuries and contributing factors.

State Funds-Only Project and SFY2020 Accomplishments

Crash Records Data Entry/ Database Maintenance/ Quality Assurance

This project provided funds for data entry of uniform crash reports (UCRs) sent via hard copy, via TraCS data transfer or via other electronic transfer methods, and provided funds for crash database maintenance. In FFY20, the following objectives were achieved:

- Maintained a 30-day turn-around time period for data entry of crash reports
- Eleven additional law enforcement agencies began submitting electronic data to the central crash database via TraCS in 2020, resulting in a 7% increase in electronic reporting; efforts are ongoing to increase the number of participating LEAs
- The rollout of the revised UCR in TraCS was completed in September 2020, and rollout to agencies using hard copy or other third party software is ongoing

Projects' Contribution toward Achieving Performance Targets

The State achieved and exceeded its Traffic Records Program performance target of increasing the accuracy of vehicle registration data on uniform crash reports and citations by increasing the number of barcode vehicle registrations issued. In FFY20, over 1,846,700 barcode registrations were issued by the State, thus exceeding the projected target of 550,000 barcode registrations by over 1,296,700. Due to the Traffic Records Program's efforts to increase electronic traffic crash reporting and the ability of law enforcement to electronically transfer vehicle registration data to the TraCS uniform crash reports, crash data accuracy was improved. The Program also achieved and exceeded its FFY19 performance measure target for increasing the number of VIN-based batch corrections to 'vehicle manufacturer' in the crash database.

The FFY20 Traffic Records Program projects continue to increase their ability to provide more accurate, timely and accessible traffic safety data that is essential for planning, assessment and evaluation of NMDOT's traffic safety programs aimed at reducing traffic crash fatalities and injuries.

State's Evidence-Based TS Enforcement Program

New Mexico's evidence-based Traffic Safety Enforcement Program (TSEP) is focused on reducing traffic crashes, fatalities, injuries and violations in the areas most at risk for such incidents. To best utilize limited funds available for traffic safety enforcement programs, the NMDOT/ TSD ensures that problem areas are identified, strategies prioritized and enforcement focused at State, city and county levels.

New Mexico continues to enforce its comprehensive DWI laws which include mandatory ignition interlocks on any vehicle driven by a person convicted of a first and any subsequent DWI. New Mexico has a primary seatbelt law, strong child safety seat laws, a graduated licensing law, and award-winning media to support its traffic safety enforcement efforts.

Preventing traffic violations is an important factor in reducing risky driving practices that can cause traffic crashes, fatalities and injuries. A number of the State's high-visibility enforcement projects focus on the objectives of increasing driver awareness of traffic safety laws and issues, increasing safe driving habits and ultimately making roadways safer for drivers, passengers, pedestrians and bicyclists.

Deployment of Resources Based on Crash Data Analyses

During the traffic safety planning processes, crash analyses are used to identify areas and populations at highest risk for traffic crashes, fatalities and injuries, and citation data is reviewed to ascertain whether areas with high numbers of crashes and fatalities are undermanned by enforcement. Evidence-based (EB) strategies are then researched and discussed to determine those most feasible and most beneficial to address the identified problems/ issues of concern. Once EB strategies are selected, potential projects are discussed and project solicitations are issued. Funds are allocated to agencies based on the data analyses, as well as other factors including agency available manpower, agency location and size, and the agency's ability to expend the funds during the agreement period.

To further ensure that problems are identified and there is strategic deployment of resources, TSD staff members collaborate throughout the year with their traffic safety partners and with the NMDOT Transportation Planning and Safety Division staff responsible for managing the Highway Safety Improvement Program (HSIP) and for developing the State Strategic Highway Safety Plan (SHSP).

Due to COVID-19 State public health orders and restrictions, some LEAs had to suspend or postpone some grant-related activity in FFY20, including:

- March 2020:** 38 LEAs suspended activity, resulting in zero claims for the month; 28 LEAs continued activity, but had reduced numbers of citations; 17 LEAs had normal activity
- April 2020:** 71 LEAs postponed activity; 11 LEAs continued activity, but had reduced numbers of citations; 3 LEAs had normal activity
- May 2020:** 59 LEAs postponed activity; 15 LEAs continued activity, but had reduced numbers of citations; 7 LEAs had normal activity
- June 2020:** 44 LEAs postponed activity; 26 LEAs continued activity, but had reduced numbers of citations; 10 LEAs had normal activity

Details on NMDOT/ TSD FFY20 enforcement activities are provided in each of the relevant program areas.

Alcohol-Impaired Driving: page 7

Alcohol-ID Enforcement – ENDWI & NHTSA	164AL-2020-AL-01-00 (20-AL-64-P01)
National Crackdowns	M5HVE-2020-ID-01-00 (20-ID-05d-P01)
DWI Enforcement Task Force - McKinley County	164AL-2020-AL-02-00 (20-AL-64-P02)
Alcohol Sales Compliance/DWI Warrant Enforcement	164AL-2020-AL-03-00 (20-AL-64-P03)

Occupant Protection Program: page 20

BKLUP Enforcement	State Funded
-------------------	--------------

Police Traffic Services Program: page 24

Selective Traffic Enforcement (Includes 100 Days & Nights of Summer Campaign)	PT-2020-PT-05-00 (20-PT-02-P05)
--	---------------------------------

Planning and Administration

Overview

The Planning and Administration Program includes financial management, planning, coordination and communication among staff and traffic safety partners which is central to the successful development and implementation of New Mexico's Highway Safety Plan and all its programs and projects.

NHTSA Funded Projects

Financial Management – FTEs

PA-2020-PA-01-00 (20-PA-02-P01)

This project provided funds for one FTE financial specialist and one business operations specialist to assist with TSD's project agreements and contracts, and to assist with conducting an annual financial training for contractors. Included are funds for general finance functions related to managing NHTSA funding utilizing the Grants Tracking System.

HSP, Grant and Technical Writing Services

PA-2020-PA-02-00 (20-PA-02-P02)

This project funded a contract to develop and prepare New Mexico's Highway Safety Plan, federal or other agency grant applications and the Annual Report to NHTSA, and to provide technical writing assistance, as necessary. Both Federal and State funds were used for this project.

E-Grants-Phase Two – Agate

164PA-2020-PA-13-00 (20-PA-64-P13)

PA-2020-PA-03-00 (20-PA-02-P03)

This project provided funds to continue development and further enhancements to the E-grants system. Funds were used for the annual maintenance fee, system hosting and technical support. Both Federal and State funds were used for this project; the 164 funds were used only to fund the E-Grants system directly related to alcohol-impaired driving.

NMDOT Traffic Safety Division Staff

1120 Cerrillos Road Santa Fe, NM 87504 505-827-0427 or 1-800-541-7952

http://dot.state.nm.us/content/nmdot/en.traffic_safety.html

Franklin Garcia

Executive Manager, Modal Divisions

franklin.garcia@state.nm.us

505 490 0890

Jeff Barela

Director, Traffic Safety Division

jeff.barela2@state.nm.us

505 660 7696

IMPAIRED DRIVING & OCCUPANT PROTECTION

PUBLIC EDUCATION

TRAFFIC RECORDS

FINANCE & ADMINISTRATIVE SUPPORT

Kimberly Wildharber Bureau Chief

kimberly.wildharber@state.nm.us

505 490 1121

Nick Rivera

District 1

Program Manager

nick.rivera2@state.nm.us

505 470 8907

Pierrot Bendegue District 2

Program Manager

pierrot.bendegue@state.nm.us

505 629 3762

Carmelita Chavez District 3

Program Manager

carmelita.chavez@state.nm.us

505 629 3770

Cora Lee Anaya Districts 4 & 6

Motorcycle Safety

Program Manager

coral.anaya@state.nm.us

505 490 1183

John Vargas District 5

Program Manager

john.vargas2@state.nm.us

505 231 6784

Bureau Chief Vacant

Jonathan Fernandez Pedestrian Safety DWI Schools

jonathanm.fernandez@state.nm.us

505 469 2736

Leann Adams Driver Education/ NMBA

leann.adams3@state.nm.us

505 629 2948

IGNITION INTERLOCK

Esteban Trujillo Ignition Interlock

esteban.trujillo2@state.nm.us

505 660 1967

Debbie Varela II Indigent Fund

debbiel.varela@state.nm.us

505 795 4489

Venus Howley II Indigent Fund

venus.howley@state.nm.us

505 919 9212

Vicente Romero II Indigent Fund

vicente.romero@state.nm.us

505 827-0427

Sophia Roybal-Cruz Bureau Chief

sophia.roybal-cruz@state.nm.us

505 629 7637

Roberta Vasquez Crash Records Supervisor

roberta.vasquez@state.nm.us

505 629 3499

Marcus Sandoval Crash Records Analyst

marcus.sandoval@state.nm.us

505 490 3651

Steven Lujan FARS Analyst

steven.lujan2@state.nm.us

505 795 1339

Vanessa Ortiz FARS Analyst

vanessa.ortiz@state.nm.us

505 690 5046

Kariann Blea TraCS Project Manager

kariann.blea1@state.nm.us

505 660 1906

Christian Quintana TraCS Project Manager

christian.quintana@state.nm.us

505 470 4817

Judith Duran Finance Staff Manager

judith.duran@state.nm.us

505 795 2017

Thomas Lujan Quality Assurance

thomas.lujan1@state.nm.us

505 490 2637

Rey Martinez Finance

rey.martinez@state.nm.us

505 795 1917

Tommy Campos Finance

tommy.campos1@state.nm.us

505 795 2321

Clarice Marien Finance

claricel.marien@state.nm.us

505 699 1094

Avalon Wright Finance

avalon.wright2@state.nm.us

505-660-8103

Stephanie Lopez-Porras Admin Assistant

stephanie.lopez-por3@state.nm.us

505-570-7305

Acronyms

AOC – Administrative Office of the Courts

BAC – Blood/ Breath Alcohol Content

BKLUP – Buckle Up (occupant protection enforcement and media messaging)

CDL – Commercial Driver License

CIOT – Click It or Ticket

DFA – Department of Finance and Administration

DNTXT – Don't Text (media messaging)

DRE – Drug Recognition Education

DWI – Driving While Intoxicated

EB – Evidence-Based

ENDWI – End DWI (alcohol/impaired driving enforcement and media messaging)

EMS – Emergency Medical Services

FARS – Fatality Analysis Reporting System

HSP – Highway Safety Plan

HVE – High Visibility Enforcement

ID – Impaired Driving

IPRC – Injury Prevention Resource Center

LEL – Law Enforcement Liaison

MADD – Mothers Against Drunk Driving

MVD – Motor Vehicle Division

NHTSA – National Highway Traffic Safety Administration

NMDOT – New Mexico Department of Transportation

OP – Occupant Protection

PSA – Public Service Announcement

SIU – Special Investigations Unit

SO – Sheriff's Office

STEP – Selective Traffic Enforcement Program

TraCS – Traffic and Criminal Software

TS – Traffic Safety

TSD – Traffic Safety Division (of NMDOT)

TSRP – Traffic Safety Resource Prosecutor

UCR – Uniform Crash Report

UNM – University of New Mexico

2020 Project Expenditure Close-out Report

12/28/20

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
NHTSA									
164 Transfer Funds									
164 Planning and Administration									
	164PA-2020-PA-13-00	E-Grants - Phase Two - Agate	\$48,537.07	\$48,537.07	\$.00	\$19,462.93	2	VOU-11	Nov-25-2020
	164PA-2020-PA-13-00		\$48,537.07	\$48,537.07	\$.00	\$19,462.93	2	VOU-11	Nov-25-2020
	164 Planning and Administration Total		\$48,537.07	\$48,537.07	\$.00	\$19,462.93	2	VOU-11	Nov-25-2020
164 Alcohol									
	164AL-2020-AL-01-01	Alamogordo DPS	\$.00	\$.00	\$.00	\$12,964.87	0		
	164AL-2020-AL-01-01		\$.00	\$.00	\$.00	\$12,964.87	0		
	164AL-2020-AL-01-02	Albuquerque PD-ENDWI	\$287,676.03	\$287,676.03	\$.00	\$68,068.97	5	VOU-12	Dec-23-2020
	164AL-2020-AL-01-02		\$287,676.03	\$287,676.03	\$.00	\$68,068.97	5	VOU-12	Dec-23-2020
	164AL-2020-AL-01-04	Artesia PD-ENDWI	\$1,560.33	\$1,560.33	\$.00	\$4,314.07	1	VOU-12	Dec-23-2020
	164AL-2020-AL-01-04		\$1,560.33	\$1,560.33	\$.00	\$4,314.07	1	VOU-12	Dec-23-2020
	164AL-2020-AL-01-05	Aztec PD-ENDWI	\$1,214.37	\$1,214.37	\$.00	\$3,746.73	4	VOU-9	Sep-21-2020
	164AL-2020-AL-01-05		\$1,214.37	\$1,214.37	\$.00	\$3,746.73	4	VOU-9	Sep-21-2020
	164AL-2020-AL-01-07	Belen PD-ENDWI	\$.00	\$.00	\$.00	\$5,040.00	0		
	164AL-2020-AL-01-07		\$.00	\$.00	\$.00	\$5,040.00	0		
	164AL-2020-AL-01-08	Bernalillo County SO-ENDWI	\$149,961.70	\$149,961.70	\$.00	\$.00	6	VOU-10	Nov-02-2020
	164AL-2020-AL-01-08		\$149,961.70	\$149,961.70	\$.00	\$.00	6	VOU-10	Nov-02-2020
	164AL-2020-AL-01-09	Bernalillo PD-ENDWI	\$.00	\$.00	\$.00	\$2,775.00	0		
	164AL-2020-AL-01-09		\$.00	\$.00	\$.00	\$2,775.00	0		
	164AL-2020-AL-01-10	Bloomfield PD-ENDWI	\$2,254.90	\$2,254.90	\$.00	\$372.10	5	VOU-12	Dec-23-2020
	164AL-2020-AL-01-10		\$2,254.90	\$2,254.90	\$.00	\$372.10	5	VOU-12	Dec-23-2020
	164AL-2020-AL-01-11	Bosque Farms PD-ENDWI	\$4,675.74	\$4,675.74	\$.00	\$7,645.19	3	VOU-7	Jul-29-2020
	164AL-2020-AL-01-11		\$4,675.74	\$4,675.74	\$.00	\$7,645.19	3	VOU-7	Jul-29-2020
	164AL-2020-AL-01-13	Carlsbad PD-ENDWI	\$20,625.00	\$20,625.00	\$.00	\$.00	5	VOU-9	Sep-21-2020
	164AL-2020-AL-01-13		\$20,625.00	\$20,625.00	\$.00	\$.00	5	VOU-9	Sep-21-2020
	164AL-2020-AL-01-18	Chaves County SO-ENDWI	\$11,626.25	\$11,626.25	\$.00	\$8,436.13	7	VOU-12	Dec-23-2020
	164AL-2020-AL-01-18		\$11,626.25	\$11,626.25	\$.00	\$8,436.13	7	VOU-12	Dec-23-2020

164AL-2020-AL-01-19	Cibola County SO-ENDWI	\$1,020.81	\$1,020.81	\$.00	\$3,966.69	1	VOU-5	Jun-04-2020
164AL-2020-AL-01-19		\$1,020.81	\$1,020.81	\$.00	\$3,966.69	1	VOU-5	Jun-04-2020
164AL-2020-AL-01-23	Clovis PD-ENDWI	\$6,370.67	\$6,370.67	\$.00	\$37,565.03	4	VOU-10	Nov-02-2020
164AL-2020-AL-01-23		\$6,370.67	\$6,370.67	\$.00	\$37,565.03	4	VOU-10	Nov-02-2020
164AL-2020-AL-01-31	Dona Ana County SO-ENDWI	\$23,261.02	\$23,261.02	\$.00	\$23,314.98	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-31		\$23,261.02	\$23,261.02	\$.00	\$23,314.98	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-32	Eddy County SO -ENDWI	\$21,385.77	\$21,385.77	\$.00	\$16,814.23	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-32		\$21,385.77	\$21,385.77	\$.00	\$16,814.23	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-33	Espanola PD-ENDWI	\$10,747.35	\$10,747.35	\$.00	\$5.86	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-33		\$10,747.35	\$10,747.35	\$.00	\$5.86	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-35	Farmington PD-ENDWI	\$78,769.23	\$78,769.23	\$.00	\$3,390.77	7	VOU-12	Dec-23-2020
164AL-2020-AL-01-35		\$78,769.23	\$78,769.23	\$.00	\$3,390.77	7	VOU-12	Dec-23-2020
164AL-2020-AL-01-37	Gallup PD-ENDWI	\$26,661.01	\$26,661.01	\$.00	\$11,656.99	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-37		\$26,661.01	\$26,661.01	\$.00	\$11,656.99	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-38	Grant County-ENDWI	\$.00	\$.00	\$.00	\$2,490.00	0		
164AL-2020-AL-01-38		\$.00	\$.00	\$.00	\$2,490.00	0		
164AL-2020-AL-01-39	Grants PD-ENDWI	\$10,215.32	\$10,215.32	\$.00	\$14.68	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-39		\$10,215.32	\$10,215.32	\$.00	\$14.68	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-40	Guadalupe County SO-ENDWI	\$2,421.68	\$2,421.68	\$.00	\$554.17	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-40		\$2,421.68	\$2,421.68	\$.00	\$554.17	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-45	Hobbs PD-ENDWI	\$9,069.44	\$9,069.44	\$.00	\$11,041.91	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-45		\$9,069.44	\$9,069.44	\$.00	\$11,041.91	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-49	Las Cruces PD-ENDWI	\$23,137.16	\$23,137.16	\$.00	\$52,200.34	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-49		\$23,137.16	\$23,137.16	\$.00	\$52,200.34	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-50	Las Vegas PD-ENDWI	\$1,807.11	\$1,807.11	\$.00	\$9,973.89	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-50		\$1,807.11	\$1,807.11	\$.00	\$9,973.89	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-51	Lea County-ENDWI	\$3,123.86	\$3,123.86	\$.00	\$154.34	2	VOU-9	Sep-21-2020
164AL-2020-AL-01-51		\$3,123.86	\$3,123.86	\$.00	\$154.34	2	VOU-9	Sep-21-2020
164AL-2020-AL-01-52	Lincoln County SO-ENDWI	\$.00	\$.00	\$.00	\$1,584.00	0		
164AL-2020-AL-01-52		\$.00	\$.00	\$.00	\$1,584.00	0		
164AL-2020-AL-01-57	Los Lunas PD-ENDWI	\$6,000.00	\$6,000.00	\$.00	\$8,000.00	2	VOU-5	Jun-04-2020
164AL-2020-AL-01-57		\$6,000.00	\$6,000.00	\$.00	\$8,000.00	2	VOU-5	Jun-04-2020

164AL-2020-AL-01-59	Lovington PD-ENDWI	\$5,412.28	\$5,412.28	\$.00	\$1,713.21	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-59		\$5,412.28	\$5,412.28	\$.00	\$1,713.21	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-60	Luna County SO-ENDWI	\$.00	\$.00	\$.00	\$9,300.00	0		
164AL-2020-AL-01-60		\$.00	\$.00	\$.00	\$9,300.00	0		
164AL-2020-AL-01-62	McKinley County SO-ENDWI	\$9,752.63	\$9,752.63	\$.00	\$10,695.37	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-62		\$9,752.63	\$9,752.63	\$.00	\$10,695.37	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-66	Mora County SO-ENDWI	\$.00	\$.00	\$.00	\$4,600.00	0		
164AL-2020-AL-01-66		\$.00	\$.00	\$.00	\$4,600.00	0		
164AL-2020-AL-01-67	Moriarty PD-ENDWI	\$5,569.99	\$5,569.99	\$.00	\$10.01	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-67		\$5,569.99	\$5,569.99	\$.00	\$10.01	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-71	NM State Police-MC Task Force	\$128,174.80	\$128,174.80	\$.00	\$3,825.20	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-71		\$128,174.80	\$128,174.80	\$.00	\$3,825.20	4	VOU-12	Dec-23-2020
164AL-2020-AL-01-73	Otero County SO-ENDWI	\$8,631.50	\$8,631.50	\$.00	\$2,318.50	5	VOU-12	Dec-23-2020
164AL-2020-AL-01-73		\$8,631.50	\$8,631.50	\$.00	\$2,318.50	5	VOU-12	Dec-23-2020
164AL-2020-AL-01-75	Portales PD-ENDWI	\$2,906.97	\$2,906.97	\$.00	\$5,416.23	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-75		\$2,906.97	\$2,906.97	\$.00	\$5,416.23	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-80	Rio Arriba County SO-ENDWI	\$10,501.05	\$10,501.05	\$.00	\$1,423.35	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-80		\$10,501.05	\$10,501.05	\$.00	\$1,423.35	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-81	Rio Rancho DPS-ENDWI	\$91,074.58	\$91,074.58	\$.00	\$418.42	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-81		\$91,074.58	\$91,074.58	\$.00	\$418.42	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-82	Roosevelt County SO-ENDWI	\$477.88	\$477.88	\$.00	\$4,537.97	4	VOU-10	Nov-02-2020
164AL-2020-AL-01-82		\$477.88	\$477.88	\$.00	\$4,537.97	4	VOU-10	Nov-02-2020
164AL-2020-AL-01-84	Ruidoso PD-ENDWI	\$9,673.63	\$9,673.63	\$.00	\$29.57	8	VOU-12	Dec-23-2020
164AL-2020-AL-01-84		\$9,673.63	\$9,673.63	\$.00	\$29.57	8	VOU-12	Dec-23-2020
164AL-2020-AL-01-86	San Juan County SO-ENDWI	\$22,075.60	\$22,075.60	\$.00	\$5,644.40	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-86		\$22,075.60	\$22,075.60	\$.00	\$5,644.40	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-87	San Miguel County SO-ENDWI	\$2,475.96	\$2,475.96	\$.00	\$417.69	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-87		\$2,475.96	\$2,475.96	\$.00	\$417.69	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-88	Sandoval County SO-ENDWI	\$21,939.62	\$21,939.62	\$.00	\$9,060.38	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-88		\$21,939.62	\$21,939.62	\$.00	\$9,060.38	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-90	Santa Fe PD-ENDWI	\$.00	\$.00	\$.00	\$44,734.80	0		
164AL-2020-AL-01-90		\$.00	\$.00	\$.00	\$44,734.80	0		

164AL-2020-AL-01-91	Santa Fe County SO-ENDWI	\$9,105.02	\$9,105.02	\$.00	\$6,884.98	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-91		\$9,105.02	\$9,105.02	\$.00	\$6,884.98	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-92	Santa Rosa PD-ENDWI	\$591.00	\$591.00	\$.00	\$1,791.60	3	VOU-10	Nov-02-2020
164AL-2020-AL-01-92		\$591.00	\$591.00	\$.00	\$1,791.60	3	VOU-10	Nov-02-2020
164AL-2020-AL-01-94	Silver City PD-ENDWI	\$10,830.75	\$10,830.75	\$.00	\$4,571.25	5	VOU-12	Dec-23-2020
164AL-2020-AL-01-94		\$10,830.75	\$10,830.75	\$.00	\$4,571.25	5	VOU-12	Dec-23-2020
164AL-2020-AL-01-95	Socorro County-ENDWI	\$1,137.88	\$1,137.88	\$.00	\$1,862.12	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-95		\$1,137.88	\$1,137.88	\$.00	\$1,862.12	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-98	Sunland Park PD-ENDWI	\$7,505.39	\$7,505.39	\$.00	\$27,928.45	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-98		\$7,505.39	\$7,505.39	\$.00	\$27,928.45	6	VOU-12	Dec-23-2020
164AL-2020-AL-01-AN	Anthony PD (AC 158)-ENDWI	\$.00	\$.00	\$.00	\$3,882.75	0		
164AL-2020-AL-01-AN		\$.00	\$.00	\$.00	\$3,882.75	0		
164AL-2020-AL-01-SA	Santa Ana Pueblo PD (AC 141)-E	\$.00	\$.00	\$.00	\$2,000.00	0		
164AL-2020-AL-01-SA		\$.00	\$.00	\$.00	\$2,000.00	0		
164AL-2020-AL-01-SJ	San Juan Pueblo PDOhkay Owingeh	\$3,538.34	\$3,538.34	\$.00	\$3,171.66	3	VOU-10	Nov-02-2020
164AL-2020-AL-01-SJ		\$3,538.34	\$3,538.34	\$.00	\$3,171.66	3	VOU-10	Nov-02-2020
164AL-2020-AL-01-SP	Sandia Pueblo PD (AC 116)-ENDW	\$.00	\$.00	\$.00	\$12,250.00	0		
164AL-2020-AL-01-SP		\$.00	\$.00	\$.00	\$12,250.00	0		
164AL-2020-AL-01-TC	T or C PD-ENDWI (AC 104)-ENDWI	\$1,079.28	\$1,079.28	\$.00	\$2,476.72	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-TC		\$1,079.28	\$1,079.28	\$.00	\$2,476.72	3	VOU-12	Dec-23-2020
164AL-2020-AL-01-TQ	Tesuque Pueblo PD-ENDWI (AC 13	\$198.00	\$198.00	\$.00	\$2,442.00	1	VOU-4	Apr-28-2020
164AL-2020-AL-01-TQ		\$198.00	\$198.00	\$.00	\$2,442.00	1	VOU-4	Apr-28-2020
164AL-2020-AL-01-TR	Torrance County SO-ENDWI (AC 1	\$1,123.60	\$1,123.60	\$.00	\$892.40	4	VOU-10	Nov-02-2020
164AL-2020-AL-01-TR		\$1,123.60	\$1,123.60	\$.00	\$892.40	4	VOU-10	Nov-02-2020
164AL-2020-AL-01-TS	Taos County SO (AC 100)-ENDWI	\$7,671.21	\$7,671.21	\$.00	\$2,765.04	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-TS		\$7,671.21	\$7,671.21	\$.00	\$2,765.04	2	VOU-12	Dec-23-2020
164AL-2020-AL-01-VL	Valencia County SO (AC 109)-EN	\$2,570.00	\$2,570.00	\$.00	\$2,435.00	1	VOU-12	Dec-23-2020
164AL-2020-AL-01-VL		\$2,570.00	\$2,570.00	\$.00	\$2,435.00	1	VOU-12	Dec-23-2020
164AL-2020-AL-02-00	DWI Task Force - McKinley County	\$210,507.43	\$210,507.43	\$.00	\$.00	5	VOU-12	Dec-23-2020
164AL-2020-AL-02-00		\$210,507.43	\$210,507.43	\$.00	\$.00	5	VOU-12	Dec-23-2020
164AL-2020-AL-03-00	Alc Sales Compliance Enforcement	\$61,773.93	\$61,773.93	\$.00	\$88,226.07	1	VOU-9	Sep-21-2020
164AL-2020-AL-03-00		\$61,773.93	\$61,773.93	\$.00	\$88,226.07	1	VOU-9	Sep-21-2020

164AL-2020-AL-04-00	Supervised Probation Expansion	\$139,364.55	\$139,364.55	\$.00	\$927.86	6	VOU-12	Dec-23-2020
164AL-2020-AL-04-00		\$139,364.55	\$139,364.55	\$.00	\$927.86	6	VOU-12	Dec-23-2020
164AL-2020-AL-05-00	Supervised Probation Expansion	\$60,000.00	\$60,000.00	\$.00	\$.00	7	VOU-12	Dec-23-2020
164AL-2020-AL-05-00		\$60,000.00	\$60,000.00	\$.00	\$.00	7	VOU-12	Dec-23-2020
164AL-2020-AL-07-00	DWI Workgroup Mtg Facilitation	\$.00	\$.00	\$.00	\$25,000.00	0		
164AL-2020-AL-07-00		\$.00	\$.00	\$.00	\$25,000.00	0		
164AL-2020-AL-08-00	Statewide DWI Enf Training	\$157,435.00	\$157,435.00	\$.00	\$162,565.00	4	VOU-12	Dec-23-2020
164AL-2020-AL-08-00		\$157,435.00	\$157,435.00	\$.00	\$162,565.00	4	VOU-12	Dec-23-2020
164AL-2020-AL-09-00	Traffic Safety Clearinghouse	\$208,500.00	\$208,500.00	\$.00	\$.00	6	VOU-12	Dec-23-2020
164AL-2020-AL-09-00		\$208,500.00	\$208,500.00	\$.00	\$.00	6	VOU-12	Dec-23-2020
164AL-2020-AL-10-00	ALR Hearing Pros Attorney	\$.00	\$.00	\$.00	\$80,000.00	0		
164AL-2020-AL-10-00		\$.00	\$.00	\$.00	\$80,000.00	0		
164AL-2020-AL-11-00	Alcohol/ID Program Mgt	\$217,990.01	\$217,990.01	\$.00	\$18,509.99	7	VOU-10	Nov-02-2020
164AL-2020-AL-11-00		\$217,990.01	\$217,990.01	\$.00	\$18,509.99	7	VOU-10	Nov-02-2020
164AL-2020-AL-12-00	TS Law Enf Liaisons	\$302,000.00	\$302,000.00	\$.00	\$.00	6	VOU-12	Dec-23-2020
164AL-2020-AL-12-00		\$302,000.00	\$302,000.00	\$.00	\$.00	6	VOU-12	Dec-23-2020
164AL-2020-AL-15-00	DWI Media Creative Design & Prod	\$1,367,358.61	\$1,367,358.61	\$.00	\$3,000.00	4	VOU-12	Dec-23-2020
164AL-2020-AL-15-00		\$1,367,358.61	\$1,367,358.61	\$.00	\$3,000.00	4	VOU-12	Dec-23-2020
164AL-2020-AL-17-00	Court Monitoring - MADD	\$362,298.98	\$362,298.98	\$.00	\$.00	5	VOU-12	Dec-23-2020
164AL-2020-AL-17-00		\$362,298.98	\$362,298.98	\$.00	\$.00	5	VOU-12	Dec-23-2020
164AL-2020-AL-18-00	UAD Prevention Creative Design	\$269.69	\$269.69	\$.00	\$99,240.41	1	VOU-4	Apr-28-2020
164AL-2020-AL-18-00		\$269.69	\$269.69	\$.00	\$99,240.41	1	VOU-4	Apr-28-2020
164AL-2020-AL-19-00	ZeroProof Campaign	\$177,970.25	\$177,970.25	\$.00	\$.00	4	VOU-12	Dec-23-2020
164AL-2020-AL-19-00		\$177,970.25	\$177,970.25	\$.00	\$.00	4	VOU-12	Dec-23-2020
164AL-2020-AL-22-00	2nd Judicial District DWI Pros	\$328,515.47	\$328,515.47	\$.00	\$13,760.72	4	VOU-12	Dec-23-2020
164AL-2020-AL-22-00		\$328,515.47	\$328,515.47	\$.00	\$13,760.72	4	VOU-12	Dec-23-2020
	164 Alcohol Total	\$4,661,585.63	\$4,661,585.63	\$.00	\$966,820.06	8	VOU-12	Dec-23-2020
164 Paid Media								
164PM-2020-PM-16-00	DWI Media Placement	\$2,264,195.69	\$2,264,195.69	\$.00	\$.00	3	VOU-12	Dec-23-2020
164PM-2020-PM-16-00		\$2,264,195.69	\$2,264,195.69	\$.00	\$.00	3	VOU-12	Dec-23-2020
	164 Paid Media Total	\$2,264,195.69	\$2,264,195.69	\$.00	\$.00	3	VOU-12	Dec-23-2020
	164 Transfer Funds Total	\$6,974,318.39	\$6,974,318.39	\$.00	\$986,282.99	9	VOU-12	Dec-23-2020

FAST Act NHTSA 402

PA-2020-PA-01-00	Financial Systems Management	\$145,311.91	\$145,311.91	\$.00	\$1,824.21	10	VOU-12	Dec-23-2020
PA-2020-PA-01-00		\$145,311.91	\$145,311.91	\$.00	\$1,824.21	10	VOU-12	Dec-23-2020
PA-2020-PA-02-00	HSP, Grant and Technical Writing	\$76,459.51	\$76,459.51	\$.00	\$.00	7	VOU-12	Dec-23-2020
PA-2020-PA-02-00		\$76,459.51	\$76,459.51	\$.00	\$.00	7	VOU-12	Dec-23-2020
PA-2020-PA-03-00	E-Grants - Phase Two - Agate	\$23,555.54	\$23,555.54	\$.00	\$2,944.46	2	VOU-11	Nov-25-2020
PA-2020-PA-03-00		\$23,555.54	\$23,555.54	\$.00	\$2,944.46	2	VOU-11	Nov-25-2020
Planning and Administration Total		\$245,326.96	\$245,326.96	\$.00	\$4,768.67	12	VOU-12	Dec-23-2020

Occupant Protection

OP-2020-OP-01-00	Child Restraint Program (OP-RF	\$500,999.99	\$500,999.99	\$.00	\$.01	10	VOU-12	Dec-23-2020
OP-2020-OP-01-00		\$500,999.99	\$500,999.99	\$.00	\$.01	10	VOU-12	Dec-23-2020
OP-2020-OP-02-00	Occupant Protection Program Mg	\$121,502.80	\$121,502.80	\$.00	\$59,997.20	10	VOU-12	Dec-23-2020
OP-2020-OP-02-00		\$121,502.80	\$121,502.80	\$.00	\$59,997.20	10	VOU-12	Dec-23-2020
Occupant Protection Total		\$622,502.79	\$622,502.79	\$.00	\$59,997.21	11	VOU-12	Dec-23-2020

Police Traffic Services

PT-2020-PT-00-00	Police Traffic Services Effort	\$.00	\$.00	\$.00	\$363,947.74	0		
PT-2020-PT-00-00		\$.00	\$.00	\$.00	\$363,947.74	0		
PT-2020-PT-01-00	TS Law Enforcement Liaisons	\$180,000.00	\$180,000.00	\$.00	\$.00	9	VOU-12	Dec-23-2020
PT-2020-PT-01-00		\$180,000.00	\$180,000.00	\$.00	\$.00	9	VOU-12	Dec-23-2020
PT-2020-PT-02-00	PTS Program Mgt - FTEs	\$141,989.83	\$141,989.83	\$.00	\$45,010.17	10	VOU-10	Nov-02-2020
PT-2020-PT-02-00		\$141,989.83	\$141,989.83	\$.00	\$45,010.17	10	VOU-10	Nov-02-2020
PT-2020-PT-04-00	Traffic Safety Resource Pros	\$59,524.20	\$59,524.20	\$.00	\$25,475.80	9	VOU-12	Dec-23-2020
PT-2020-PT-04-00		\$59,524.20	\$59,524.20	\$.00	\$25,475.80	9	VOU-12	Dec-23-2020
PT-2020-PT-05-00	Selective Traffic Enforcement	\$.00	\$.00	\$.00	\$404,000.00	0		
PT-2020-PT-05-00		\$.00	\$.00	\$.00	\$404,000.00	0		
PT-2020-PT-05-02	Albuquerque PD	\$39,234.15	\$39,234.15	\$.00	\$18,770.85	7	VOU-12	Dec-23-2020
PT-2020-PT-05-02		\$39,234.15	\$39,234.15	\$.00	\$18,770.85	7	VOU-12	Dec-23-2020
PT-2020-PT-05-08	Bernalillo County SO	\$81,756.00	\$81,756.00	\$.00	\$.32	8	VOU-12	Dec-23-2020
PT-2020-PT-05-08		\$81,756.00	\$81,756.00	\$.00	\$.32	8	VOU-12	Dec-23-2020
PT-2020-PT-05-71	Department of Public Safety	\$180,720.58	\$180,720.58	\$.00	\$26,750.78	5	VOU-12	Dec-23-2020
PT-2020-PT-05-71		\$180,720.58	\$180,720.58	\$.00	\$26,750.78	5	VOU-12	Dec-23-2020
PT-2020-PT-05-81	Rio Rancho DPS	\$55,658.01	\$55,658.01	\$.00	\$101.99	7	VOU-12	Dec-23-2020
PT-2020-PT-05-81		\$55,658.01	\$55,658.01	\$.00	\$101.99	7	VOU-12	Dec-23-2020

PT-2020-PT-06-00	General LE Training -Safer	\$108,000.00	\$108,000.00	\$.00	\$12,500.00	6	VOU-12	Dec-23-2020
PT-2020-PT-06-00		\$108,000.00	\$108,000.00	\$.00	\$12,500.00	6	VOU-12	Dec-23-2020
Police Traffic Services Total		\$846,882.77	\$846,882.77	\$.00	\$896,557.65	11	VOU-12	Dec-23-2020
Traffic Records								
TR-2020-TR-01-00	TR Statistician	\$36,209.14	\$36,209.14	\$.00	\$23,790.86	2	VOU-12	Dec-23-2020
TR-2020-TR-01-00		\$36,209.14	\$36,209.14	\$.00	\$23,790.86	2	VOU-12	Dec-23-2020
Traffic Records Total		\$36,209.14	\$36,209.14	\$.00	\$23,790.86	2	VOU-12	Dec-23-2020
Driver Education								
DE-2020-DE-01-00	Traffic Safety Clearinghouse	\$180,000.00	\$180,000.00	\$.00	\$.00	9	VOU-12	Dec-23-2020
DE-2020-DE-01-00		\$180,000.00	\$180,000.00	\$.00	\$.00	9	VOU-12	Dec-23-2020
DE-2020-DE-02-00	NCSAs - Media Training	\$159,999.99	\$159,999.99	\$.00	\$.01	11	VOU-12	Dec-23-2020
DE-2020-DE-02-00		\$159,999.99	\$159,999.99	\$.00	\$.01	11	VOU-12	Dec-23-2020
DE-2020-DE-03-00	TS Awareness Survey	\$60,423.81	\$60,423.81	\$.00	\$.00	2	VOU-12	Dec-23-2020
DE-2020-DE-03-00		\$60,423.81	\$60,423.81	\$.00	\$.00	2	VOU-12	Dec-23-2020
Driver Education Total		\$400,423.80	\$400,423.80	\$.00	\$.01	11	VOU-12	Dec-23-2020
FAST Act NHTSA 402Total		\$2,151,345.46	\$2,151,345.46	\$.00	\$985,114.40	12	VOU-12	Dec-23-2020
FAST Act 405b OP High								
M1TR-2020-DE-01-00	NCSAs - Media Training	\$75,000.00	\$75,000.00	\$.00	\$.00	11	VOU-12	Dec-23-2020
M1TR-2020-DE-01-00		\$75,000.00	\$75,000.00	\$.00	\$.00	11	VOU-12	Dec-23-2020
405b High Training Total		\$75,000.00	\$75,000.00	\$.00	\$.00	11	VOU-12	Dec-23-2020
405b High OP Information System								
M1OP-2020-OP-01-00	Seatbelt Observation Survey	\$130,717.38	\$130,717.38	\$.00	\$90,045.12	7	VOU-12	Dec-23-2020
M1OP-2020-OP-01-00		\$130,717.38	\$130,717.38	\$.00	\$90,045.12	7	VOU-12	Dec-23-2020
405b High OP Information System Total		\$130,717.38	\$130,717.38	\$.00	\$90,045.12	7	VOU-12	Dec-23-2020
405b OP High								
M1X-2020-OP-00-00	Occupant Protection Efforts	\$.00	\$.00	\$.00	\$190,825.09	0		
M1X-2020-OP-00-00		\$.00	\$.00	\$.00	\$190,825.09	0		
405b OP High Total		\$.00	\$.00	\$.00	\$190,825.09	0		
405b High Paid Advertising								
M1*PM-2020-PM-02-00	Click It or Ticket Paid Media	\$98,394.09	\$98,394.09	\$.00	\$1,605.91	1	VOU-7	Jul-29-2020
M1*PM-2020-PM-02-00		\$98,394.09	\$98,394.09	\$.00	\$1,605.91	1	VOU-7	Jul-29-2020
405b High Paid Advertising Total		\$98,394.09	\$98,394.09	\$.00	\$1,605.91	1	VOU-7	Jul-29-2020
FAST Act 405b OP High Total		\$304,111.47	\$304,111.47	\$.00	\$282,476.12	11	VOU-12	Dec-23-2020

FAST Act 405c Data Program

M3DA-2020-05-00-00	Data Program Efforts	\$.00	\$.00	\$.00	\$14,735.45	0		
M3DA-2020-05-00-00		\$.00	\$.00	\$.00	\$14,735.45	0		
M3DA-2020-TR-01-00	Crash Data Statistical Analysis	\$368,416.00	\$368,416.00	\$.00	\$.00	5	VOU-10	Nov-02-2020
M3DA-2020-TR-01-00		\$368,416.00	\$368,416.00	\$.00	\$.00	5	VOU-10	Nov-02-2020
405c Data Program Total		\$368,416.00	\$368,416.00	\$.00	\$14,735.45	5	VOU-10	Nov-02-2020
FAST Act 405c Data Program Total		\$368,416.00	\$368,416.00	\$.00	\$14,735.45	5	VOU-10	Nov-02-2020

FAST Act 405d Impaired Driving Mid

M5HVE-2020-ID-01-00	Alcohol/ID Enforcement	\$798,983.19	\$798,983.19	\$.00	\$.00	4	VOU-12	Dec-23-2020
M5HVE-2020-ID-01-00		\$798,983.19	\$798,983.19	\$.00	\$.00	4	VOU-12	Dec-23-2020
405d Mid HVE Total		\$798,983.19	\$798,983.19	\$.00	\$.00	4	VOU-12	Dec-23-2020

405d Mid Court Support

M5CS-2020-ID-02-00	DWI/ Drug Courts - AOC	\$147,105.71	\$147,105.71	\$.00	\$18,744.98	4	VOU-12	Dec-23-2020
M5CS-2020-ID-02-00		\$147,105.71	\$147,105.71	\$.00	\$18,744.98	4	VOU-12	Dec-23-2020
M5CS-2020-ID-05-00	Traffic Safety Resource Pros	\$108,922.05	\$108,922.05	\$.00	\$19,077.95	7	VOU-12	Dec-23-2020
M5CS-2020-ID-05-00		\$108,922.05	\$108,922.05	\$.00	\$19,077.95	7	VOU-12	Dec-23-2020
405d Mid Court Support Total		\$256,027.76	\$256,027.76	\$.00	\$37,822.93	8	VOU-12	Dec-23-2020

405d Mid BAC Testing/Reporting

M5BAC-2020-ID-03-00	BAC Testing Training - SLD	\$70,147.34	\$70,147.34	\$.00	\$4,852.66	5	VOU-12	Dec-23-2020
M5BAC-2020-ID-03-00		\$70,147.34	\$70,147.34	\$.00	\$4,852.66	5	VOU-12	Dec-23-2020
405d Mid BAC Testing/Reporting Total		\$70,147.34	\$70,147.34	\$.00	\$4,852.66	5	VOU-12	Dec-23-2020

405d Mid Paid/Earned Media

M5PEM-2020-ID-07-00	ID Media Creative Design	\$.00	\$.00	\$.00	\$.00	0		
M5PEM-2020-ID-07-00		\$.00	\$.00	\$.00	\$.00	0		
M5PEM-2020-ID-08-00	ID Media Placement	\$54,757.01	\$54,757.01	\$.00	\$.00	1	VOU-8	Sep-02-2020
M5PEM-2020-ID-08-00		\$54,757.01	\$54,757.01	\$.00	\$.00	1	VOU-8	Sep-02-2020
405d Mid Paid/Earned Media Total		\$54,757.01	\$54,757.01	\$.00	\$.00	1	VOU-8	Sep-02-2020

405d Mid Training

M5TR-2020-ID-04-00	DRE and ARIDE Training	\$102,160.86	\$102,160.86	\$.00	\$.00	9	VOU-12	Dec-23-2020
M5TR-2020-ID-04-00		\$102,160.86	\$102,160.86	\$.00	\$.00	9	VOU-12	Dec-23-2020
M5TR-2020-ID-09-00	Statewide DWI Enf Training	\$.00	\$.00	\$.00	\$3,191.25	2	VOU-12	Dec-23-2020
M5TR-2020-ID-09-00		\$.00	\$.00	\$.00	\$3,191.25	2	VOU-12	Dec-23-2020
405d Mid Training Total		\$102,160.86	\$102,160.86	\$.00	\$3,191.25	9	VOU-12	Dec-23-2020

FAST Act 405d Impaired Driving Mid Total		\$1,282,076.16	\$1,282,076.16	\$.00	\$45,866.84	9	VOU-12	Dec-23-2020
--	--	----------------	----------------	--------	-------------	---	--------	-------------

FAST Act 405d Impaired Driving Interlock									
M7X-2020-II-00-00	Interlock Program Efforts	\$.00	\$.00	\$.00	\$111,018.63	0			
M7X-2020-II-00-00		\$.00	\$.00	\$.00	\$111,018.63	0			
405d Impaired Driving Interlock Total		\$.00	\$.00	\$.00	\$111,018.63	0			
405d Interlock Child Restraint									
M7*CR-2020-II-01-00	Child Safety Seats/ Booster Seat	\$88,728.49	\$88,728.49	\$.00	\$46,271.51	8	VOU-12	Dec-23-2020	
M7*CR-2020-II-01-00		\$88,728.49	\$88,728.49	\$.00	\$46,271.51	8	VOU-12	Dec-23-2020	
405d Int Child Restraint Total		\$88,728.49	\$88,728.49	\$.00	\$46,271.51	8	VOU-12	Dec-23-2020	
FAST Act 405d Impaired Driving Int Total		\$88,728.49	\$88,728.49	\$.00	\$157,290.14	8	VOU-12	Dec-23-2020	
FAST Act 405e Special Distracted Driving									
FESPE-2020-DE-01-00	DD Awareness Media	\$.00	\$.00	\$.00	\$40,000.00	0			
FESPE-2020-DE-01-00		\$.00	\$.00	\$.00	\$40,000.00	0			
405e Public Education Total		\$.00	\$.00	\$.00	\$40,000.00	0			
405e Distracted Driving									
FESX-2020-DD-00-00	Special DD Efforts	\$.00	\$.00	\$.00	\$10,038.11	0			
FESX-2020-DD-00-00		\$.00	\$.00	\$.00	\$10,038.11	0			
405e Distracted Driving Total		\$.00	\$.00	\$.00	\$10,038.11	0			
FAST Act 405e Special DD Total		\$.00	\$.00	\$.00	\$50,038.11	0			
FAST Act 405f Motorcycle Safety Programs									
M11MT-2020-MC-01-00	Motorcycle Safety Training	\$15,730.00	\$15,730.00	\$.00	\$26,556.98	1	VOU-7	Jul-29-2020	
M11MT-2020-MC-01-00		\$15,730.00	\$15,730.00	\$.00	\$26,556.98	1	VOU-7	Jul-29-2020	
405f Safety Motorcyclist Training Total		\$15,730.00	\$15,730.00	\$.00	\$26,556.98	1	VOU-7	Jul-29-2020	
FAST Act 405f MC Safety Programs Total		\$15,730.00	\$15,730.00	\$.00	\$26,556.98	1	VOU-7	Jul-29-2020	
FAST Act 405h Non-motorized Safety									
FHPE-2020-PS-01-00	Pedestrian and Bicyclist Safety	\$115,609.22	\$115,609.22	\$.00	\$124,390.78	5	VOU-12	Dec-23-2020	
FHPE-2020-PS-01-00		\$115,609.22	\$115,609.22	\$.00	\$124,390.78	5	VOU-12	Dec-23-2020	
405h Public Education Total		\$115,609.22	\$115,609.22	\$.00	\$124,390.78	5	VOU-12	Dec-23-2020	
405h Non-motorized Safety									
FHX-2020-PD-00-00	Fast Act Pedestrian Safety Effort	\$.00	\$.00	\$.00	\$54,486.33	0			
FHX-2020-PD-00-00		\$.00	\$.00	\$.00	\$54,486.33	0			
405h Non-motorized Safety Total		\$.00	\$.00	\$.00	\$54,486.33	0			
FAST Act 405h Non-motorized Safety Total		\$115,609.22	\$115,609.22	\$.00	\$178,877.11	5	VOU-12	Dec-23-2020	
NHTSA Total		\$11,300,335.19	\$11,300,335.19	\$.00	\$2,727,238.14	12	VOU-12	Dec-23-2020	
Total		\$11,300,335.19	\$11,300,335.19	\$.00	\$2,727,238.14	12	VOU-12	Dec-23-2020	