

LEARN THE FACTS ABOUT NEW CARS

Why newer cars are safer than ever before



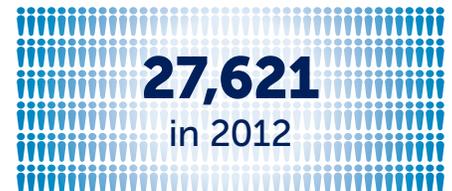
It's a fact – newer cars are safer than older cars. Advanced technologies and improved structural designs make newer cars a safer choice for your family.

DID YOU KNOW?



LIVES SAVED FROM VEHICLE SAFETY DEVELOPMENT

115
in 1960

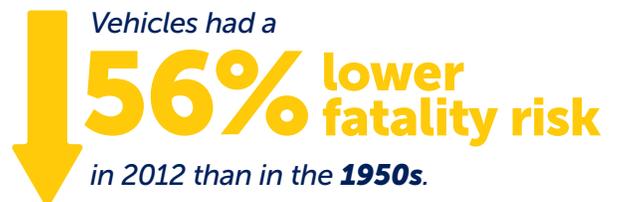


NEWER VEHICLES MEAN ENHANCED SAFETY TECHNOLOGY

Improved occupant protection, use of seat belts and air bags, and crash avoidance technology save lives.



AVERAGE VEHICLE ON THE ROAD



AVERAGE PASSENGER VEHICLE



\$37,000*

NHTSA is working hard to keep regulations reasonable, so vehicles are more affordable and families can be safer on the roads.

It's also a fact that newer cars are expensive – it's not easy for families nowadays to afford these newer, safer cars.

Access to transportation is critical for Americans' way of life, and NHTSA is committed to letting consumers choose the vehicle that works for them.