



OHIO TRAFFIC SAFETY OFFICE



Department of
Public Safety



FFY2024 Annual Report

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Executive Summary

Mission Statement

The Ohio Traffic Safety Office (OTSO) mission is dedicated to saving lives and preventing injuries on Ohio's roads by using creative leadership, innovative education and comprehensive enforcement programs. OTSO strives to work in partnership with local, state, and federal entities to advance equity in highway safety programs, ensuring they benefit all road users in Ohio.

Highway Safety Office Program

The Federal Highway Safety Act of 1966 directed the U.S. Department of Transportation to administer various highway safety programs. This grant program provides federal funds administered through the Ohio Department of Public Safety (ODPS) / Ohio Traffic Safety Office (OTSO) to eligible entities to be used for such projects as traffic safety education, enforcement, and engineering. Funds are to be used for highway safety support, based on problem identification, with the intent of reducing overall fatal and injury crashes. This program operates on a reimbursement basis.

Housed under the Ohio Department of Public Safety (ODPS), the Ohio Traffic Safety Office (OTSO) administers Section 402 State and Community grants, Section 405 National Priority Safety Program grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities.

Accomplishments

As a result of Ohio's new primary distracted driving law, grant funded law enforcement increased distracted driving citations from 1,501 in FFY2023 to 3,924 in FFY2024, a 161 percent increase. In addition, telematics data shows a ten percent overall reduction in hand-held cell phone use since April, 2023.

Safe Communities programs reported over 937 events/activities that directly reached over 2.1 million people. In FFY2024, Safe Community activities received 300,423,181 gross impressions using print, radio, television, web, Facebook, Twitter, Instagram, and other mediums. Additionally, Safe Community programs distributed over 200,000 materials covering a variety of traffic safety topics including, but not limited to: impaired driving, seat belt usage, distracted driving, motorcyclist safety, motorcycle awareness, youthful driver, speed, pedestrian safety, etc.

In FFY2024, across all the paid media campaigns (impaired driving, seat belt usage, motorcycle safety, motorcycle awareness, distracted driving, youthful driver, and speed, it is estimated by the media buyer that the size of the audience reached exceeded 255,630,740.

Performance Report

FFY2024 Performance Target Progress

PERFORMANCE MEASURE	TARGET PERIOD	TARGET YEAR(S)	BENCHMARK VALUE FOR FY 24 LISTED IN 3HSP	DATA SOURCE/ FFY24 PROGRESS RESULTS	ON TRACK TO MEET 24 BENCHMARK: YES/NO/IN-PROGRESS
C-1) Total Traffic Fatalities	5-year	2024	1,192	2024 STATE 1,157*	Yes
C-2) Serious Injuries in Traffic Crashes	5-year	2024	7,428	2024 STATE 7,383*	Yes
C-3a) Fatalities/VMT	5-year	2024	1.08	2024 STATE 1.02*	Yes
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions	5-year	2024	388	2024 STATE 462*	No
C-5) Alcohol-Impaired Driving Fatalities	5-year	2024	419	2024 STATE 202*	Yes
C-6) Speeding-Related Fatalities	5-year	2024	334	2024 STATE 342*	No
C-7) Motorcyclist Fatalities	5-year	2024	190	2024 STATE 214*	No
C-8) Un-helmeted Motorcyclist Fatalities	5-year	2024	129	2024 STATE 125*	Yes
C-9) Drivers Age 20 or Younger Involved in Fatal Crashes	5-year	2024	129	2024 STATE 220*	No
C-10) Pedestrian Fatalities	5-year	2024	148	2024 STATE 125*	Yes
C-11) Bicyclist Fatalities	5-year	2024	20	2024 STATE 23*	No
B-1) Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	Annual	2024	84.7	2024 NHTSA Certified State Survey 85.2%	Yes
O-1) Distracted Driving Fatal Crashes	5-year	2024	37	2024 STATE 27*	Yes
O-2) Distracted Driving Serious Injury Crashes	5-year	2024	314	2024 STATE 255*	Yes
O-3) Drugged Driving Fatal Crashes	5-year	2024	387	2024 STATE 376*	Yes
O-4) Drugged Driving Serious Injury Crashes	5-year	2024	359	2024 STATE 229*	Yes
O-5) 65 and Older Traffic Fatalities	5-year	2024	232	2024 STATE 275*	No
O6) Roadside Deaths	5-year	2024	36	2022 FARS 45	No

*Preliminary 2024 state crash data was used when available.

ACTIVITY PERFORMANCE MEASURES		2020	2021	2022	2023	2024
A-1	Number of seat belt citations (Ohio GRANTS)	10,263	11,373	11,330	12,055	10,409
A-2	Number of impaired driving arrests (Ohio GRANTS)	1,504	1,792	1,424	1,735	1,733
A-3	Number of speeding citations issued (Ohio GRANTS)	34,114	40,690	42,887	48,808	44,249

OHIO VEHICLE MILES OF TRAVEL	
2019	114,694,000,000 (Ohio Department of Transportation)
2020	102,833,000,000 (Ohio Department of Transportation)
2021	113,170,100,550 (Ohio Department of Transportation)
2022	110,664,904,800 (Ohio Department of Transportation)
2023	112,930,901,450 (Ohio Department of Transportation)

Performance Target Status/Adjustments

GOAL C-4

Reduce unrestrained passenger vehicle occupant fatalities in all seating positions by 1.25 percent per year from the 2018 – 2022 average of 393 to 388 by December 31, 2024, to 383 by December 31, 2025 and to 378 by December 31, 2026.

STATUS

Preliminary 2024 state data shows 462, a 32 percent increase from 2023. Ohio is not likely to achieve the 2024 goal.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of unrestrained fatalities. Ohio is continuing youth peer-to-peer outreach again in FFY2025. All traffic safety areas are covered, including seat belt education. OTSO plans to work with both SADD and FCCLA to develop youthful driver educational / print advertising materials. After a three-year pilot of the Summer Holiday Enforcement Program (SHEP), OTSO added the program to its yearly grant programs to fund additional law enforcement agencies. OTSO is continuing the Dedicated Traffic Enforcement Program (DTEP) pilot into FFY2025. Ohio Traffic Safety Council will continue in FFY2025. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. OTSO has hired a dedicated Community Engagement Specialist to work with overrepresented and underserved communities to address traffic fatalities in communities that we have not been able to reach.

GOAL C-6

Reduce speeding related fatalities by 1.25 percent per year from the 2018 – 2022 average of 338 to 334 by December 31, 2024, 330 by December 31, 2025 and to 326 by December 31, 2026.

STATUS

Preliminary 2024 state data shows 342. This 34 percent increase from 2023. Ohio is not likely to achieve the 2024 goal.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of speed-related fatalities. Ohio continues to analyze speed-related crash data to determine additional measures for FFY2025. Ohio is continuing youth peer-to-peer outreach again in FFY2025. All traffic safety areas are covered, including speeding. OTSO plans to work with both SADD and FCCLA to develop youthful driver educational / print advertising materials. After a three-year pilot of the Summer Holiday Enforcement Program (SHEP), OTSO added the program to its yearly grant programs to fund additional law enforcement agencies. OTSO is continuing the Dedicated Traffic Enforcement Program (DTEP) pilot into FFY2025. Ohio Traffic Safety Council will continue in FFY2025. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. OTSO has hired a dedicated Community Engagement Specialist to work with overrepresented and underserved communities to address traffic fatalities in communities that we have not been able to reach.

GOAL C-7

Reduce motorcycle fatalities by 1.25 percent per year from the 2018 – 2022 average of 192 to 190 by December 31, 2024, to 188 by December 31, 2025 and to 186 by December 31, 2026.

STATUS

Preliminary 2024 state data shows 214, a 10.46 decrease from 2023. While 2024 is showing a decrease, Ohio is unlikely to meet the 2024 goal.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of motorcyclist fatalities. Ohio Traffic Safety Council will continue in FFY2025. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. OTSO has hired a dedicated Community Engagement Specialist to work with overrepresented and underserved communities to address traffic fatalities in communities that we have not been able to reach.

GOAL C-9

Reduce drivers 20 and younger involved in fatal crashes by 1.25 percent per year from the 2018 – 2022 average of 137 to 135 by December 31, 2024, to 133 by December 31, 2025 and to 131 by December 31, 2026.

STATUS

Preliminary 2024 data show 220, a 41.94 percent increase from 2023. Ohio is unlikely to meet the 2024 goal.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of younger driver fatalities. Ohio is continuing a couple of projects targeted to youthful drivers, including impaired driving programming directed at 18 – 24-year-olds. After a three-year pilot of the Summer Holiday Enforcement Program (SHEP), OTSO added the program to its yearly grant programs to fund additional law enforcement agencies. OTSO is continuing the Dedicated Traffic Enforcement Program (DTEP) pilot into FFY2025. OTSO will also continue a grant to target under age liquor sales. The Ohio Traffic Safety Council will continue in FFY2025. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. State funds are being directed towards increasing the availability of driver's education.

GOAL C-11

Reduce bicycle fatalities by 1.25 percent per year from the 2018 – 2022 average of 21 to 20 by December 31, 2024, to 19 by December 31, 2025 and to 18 by December 31, 2026.

STATUS

Preliminary 2024 data show 23, a 4.55 percent increase from 2023. 2022 was an abnormally low year with only eight bicycle fatalities setting our baseline low. Ohio is not likely to reach the 2024 goal, but could still meet the 2026 goal.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of bicycle fatalities. The Ohio Traffic Safety Council will continue in FFY2025. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact.

GOAL O-5

Reduce 65 and older fatalities 1.25 percent per year from the 2018 – 2022 average of 235 to 232 by December 31, 2025, to 229 by December 31, 2025 and to 226 by December 31, 2026.

STATUS

Preliminary 2024 data show 275, a 12.04 percent increase from the baseline. Ohio is not on track to meet this goal in 2024.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of older driver fatalities. OTSO began a partnership with the Central Ohio Area Agency on Aging to start a statewide CarFit program in Ohio. FFY2024 was the first full year and the partnership will continue in FFY2025. Ohio is continuing to work with CarFit statewide. The Ohio Traffic Safety Council will continue in FFY2024. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact.

GOAL O-6

Reduce roadside deaths by 1.25 percent per year from the 2017 – 2021 average of 37 to 36 by December 31, 2024, to 35 by December 31, 2025, and to 34 by December 31, 2026.

STATUS

FARS 2022 data show 45, a 4.65 percent increase from 2021. Ohio is not on track to meet this goal.

FFY2025/2026 ADJUSTMENTS

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatal data and new data sources to determine additional areas to target funding to reduce the number of roadside deaths. The Ohio Traffic Safety Council will continue in FFY2025. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. OTSO is partnering with the Ohio Department of Transportation on a “move over” campaign in FFY2025.

Activity Report

Unimplemented Projects

See the full project description and results for why each project was not implemented.

Project Number	Project Title	Page Number
CP-2024-00-00-02	Community Grants for Overrepresented/Underserved Communities	21
DE-2024-00-00-01	Combination Message Print Advertising/Educational Materials	21
PM-2024-00-00-02	Distracted Driving Campaign Creative/Design	24
M13BTR-2024-00-00-01	Driver and Officer Safety Education	28
FDLPEM-2024-00-00-04	Impaired Driving Campaign Creative/Design	31
FDLBAC-2024-00-00-01	Breath Testing Instrument Training	42
FDLBAC-2024-00-00-02	Oral Fluid Toxicology Pilot	43
PM-2024-00-00-04	Motorcycle Safety Campaign Creative/Design	46
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	54
OD-2024-00-00-01	Older Road User Print Advertising/Educational Materials	60
PA-2024-00-00-04	Community Outreach Coordinators	64
M12BPE-2024-00-00-01	Preventing Roadside Deaths Print Advertising/Educational Materials	76
PM-2024-00-00-06	Speed Campaign Creative/Design	78
DE-2024-00-00-05	Driving App for Parents	90
DE-2024-00-00-06	Parental Involvement Education	91

Public Participation and Engagement Efforts

OTSO collected neighborhood survey information at multiple community events between June 8, 2024 and September 27, 2024.

Results: OTSO collected total of 56 surveys from community members and community leaders. Out of the 56 surveys collected, 45 stated that traffic safety was extremely important, another nine stated it was important. Two stated they were neutral. Twenty-one stated they were African American or Black and two stated they were Hispanic or Latino, Latina or Latinx.

Neighborhood Traffic Safety Concern	Number of Responses
Speeding	46
Distracted Driving	34
Impaired Driving	23
Pedestrian and Crosswalk Safety	22
Bicycle Safety	16
Scooter Safety	16
School Bus Safety	15
School Zones	14
Parking	12
Seat Belts	9
Electric Bike Safety	8
ATV Use	1

The survey is currently being reviewed and revised to help identify the neighborhood better and narrow down questions.

Engagement Efforts: Statewide

Continuing our partnership with the Ohio Department of Development, our Community Outreach Coordinator began attending monthly “Ethnic Community Leaders” virtual meetings. Each meeting had leaders from the Black/African American, Hispanic, and Asian communities. In FFY2024, the coordinator attended two meetings (August 23, 2024 and September 27, 2024). These meetings are virtual to accommodate everyone regardless of location and accessibility needs.

Engagement Efforts: Black or African American Community

An OTSO employee brought in information from the City of Columbus (Franklin County) about Rise Up Cbus events located in different neighborhoods in Columbus. Rise Up Cbus events have community resources/partners that come together to connect with neighbors. The events have vendors, food, music, and free resources. OTSO reached out and scheduled to table at some of the events: June 27, 2024 at the Southside Settlement House, July 18, 2024 at Cremean’s Park, and August 15, 2024 at Columbus Commons. These events were held in the evenings to allow community members to attend after work.

The City of Columbus has 21 different neighborhood commissions and each has a Neighborhood Liaison. The Neighborhood Liaison acts as a liaison between the community, area commissions and civic commissions. This partnership resulted in the OTSO Community Outreach Coordinator meeting and establishing a relationship with the City of Columbus Neighborhood Liaisons. Through these relationships, OTSO has been invited to attend neighborhood meetings.

The Community Outreach Coordinator attended the Near Eastside neighborhood Coffee and Conversations meeting on September 27, 2024. Attendees were mostly community leaders, city leaders and a couple of non-profit organizations (United Way and Partners Achieving Community Transformation). Issues raised during the meeting were drug houses, drug trafficking, code enforcement issues (high grass, vacant properties, loitering, lead paint). Traffic safety concerns were not raised by the community. This meeting was held during the day to accommodate community leader’s schedules.

All meetings/events listed above were set up by the City of Columbus to meet the required accessibility needs.

The Community Outreach Coordinator attended the City of Columbus Neighborhood Liaisons Annual Conference. She set up a table and interacted with attendees and also attended an information session for new Americans.

Results: As this partnership grows, OTSO plans to attend more community meetings to get feedback from the residents regarding traffic safety. Many of the successes during FFY2024 occurred after the submission of the FFY2025 Annual Grant Application; however, Ohio has set aside funding for community projects developed from the community’s input. No grants were awarded in FFY2024.

Engagement Efforts: Hispanic/Latino Community

As a result of the “Ethnic Community Leaders” meeting, the Ohio Latino Affairs Commission reached out to learn what OTSO has to offer. It was a good first meeting, but the commission is

focusing on areas other than traffic safety. The meeting was adjourned with an agreement to remain in contact to see if there are opportunities in the future.

Results: While this seems like a small step, we are still reaching the Hispanic/Latino community in the City of Columbus at the neighborhood meetings and the Rise Up Cbus events. Through this meeting and the meeting OTSO attended in FFY2023 with Hispanic community leaders, this community has a distrust of law enforcement. OTSO will continue to foster relationships in this community in FFY2025. No grants were awarded in FFY2024.

Engagement Efforts: Other

The OTSO Community Outreach Coordinator received a meeting request from one of the community leaders in the statewide “Ethnic Community Leaders” meeting in August from a leader in the Bhutanese Community in eastern Franklin County. The Federal Administrator and Community Outreach Coordinator met with the leader at a local business owned by a member of the community. During the meeting we learned about Bhutan and why the people are coming to the United States. The community was concerned with an incident that occurred between the Ohio State Highway Patrol (OSHP) and a developmentally challenged member of their community that did not speak English. The person had left his home without telling anyone during tornado warnings. He was scared and did not understand why the sirens were going off. The patrol stopped to help and scared the individual even more and he ended up striking the patrol officer and was taken to jail. The community leader requested the meeting because he wanted to tell the OSHP how they should have handled the situation. We explained that we are not the OSHP and explained what our office does. He then requested a turn lane for his church. We explained that we do not handle that either. The Bhutanese community has not been identified as being either overrepresented or underserved, but we provided them with a list of resources for their community include the Mid-Ohio Regional Planning Commission regarding the turn lane.

Results: Even though this community has not been identified as overrepresented/underserved in Ohio, it was a good connection and we were able to provide some information for the community.

Evidence-Based Traffic Enforcement Plan

Ohio conducted an in-depth analysis of traffic crash data to identify and prioritize the state’s traffic safety problems and to target fatal crash locations for programming. This analysis was used to develop Ohio’s Evidence-Based Traffic Enforcement Plan. Once the problems and locations were determined, *The Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* was reviewed to determine the most effective evidence-based programming to address Ohio’s problems.

Analysis of crash data in areas of highest risk:

For FFY2024, an in-depth analysis of traffic crash data was conducted to not only identify and prioritize the state’s traffic safety problems, but to target fatal crash locations for traffic safety programming. The traffic crash data used for this analysis was from Fatality Analysis Reporting System (FARS) calendar years 2018, 2019, 2020 and 2021 and the Ohio Department of Public Safety (ODPS) crash data calendar years 2019, 2011, 2020, 2021 and 2022.

Deployment of resources based upon that analysis:

Safe Communities

- Maximum amounts for each county were set based on the average number of fatal crashes for 2020, 2021 and 2022. New programs had to have a minimum of a three-year average of 7.05 fatal crashes to be eligible for funding.
- Based on a county's three-year fatal crash average, a grant proposal must specify strategies in specific safety program areas for FFY2024.
 - Programs with a three-year fatal crash average between 0.00 and 11.80 may conduct strategies focusing on a maximum of five specific traffic safety areas.
 - Programs with a three-year fatal crash average between 11.81 and 23.61 may conduct strategies focusing on a maximum of six specific traffic safety areas.
 - Programs with a three-year fatal crash average of 23.62 and higher may conduct strategies focusing on a maximum of seven specific traffic safety areas.
 - These five specific traffic safety program areas must be addressed:
 - Impaired Driving / Drugged Driving
 - Seat Belt Usage / "Click It or Ticket" initiatives
 - Distracted Driving
 - Motorcycle Awareness
 - Youthful Driver (15 ½ - 24)

If additional program area(s) are submitted in the proposal for consideration, the program area(s) must be justified by local fatal crash problem identification.

See Project Number CP-2024-00-00-01 under Community Traffic Safety Program on page 16 for project results.

OVI Task Force

- To qualify for FFY2024 OVI Task Force grant funding, an OVI Task Force agency must be in the top alcohol-related fatal crash counties. The top alcohol-related fatal crash counties must have an average of at least 6.0 alcohol-related motor vehicle related fatal crashes during 2020, 2021 and 2022 (total of 18 or more alcohol-related fatal crashes during these three years).
 - When an existing OVI Task Force no longer meets the above requirements, they will be eligible for one more year at the existing funding level. The following year will be at 75 percent of that funding level and the following year at 50 percent.
- Each task force must:
 - Enlist a diverse task force membership
 - Conduct, at a minimum, 16 sobriety checkpoints in areas and time prioritized by the problem ID process - two are required during Drive Sober or Get Pulled Over (DSOGPO)
 - Ensure alcohol-related overtime enforcement activity is conducted in the areas and time periods of alcohol-related problems identified through a site selection process.
 - Hold a minimum of three press conference events (one during DSOGPO)

See Project Number AL-2024-00-00-01 under Impaired Driving on page 36 for project results.

Impaired Driving Enforcement Program (IDEP) / Selective Traffic Enforcement Program (STEP)

- Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2020, 2021 and 2022.
- Each agency must conduct impaired driving enforcement activity to impact their fatal crashes.
- Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.
- In addition to the required Blitzes and National Campaign, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding.

See Project Number ENF_AL-2024-00-00-01 under Impaired Driving on page 32 and Project Number PT-2024-00-00-02 under Police Traffic Services on page 67 for project results.

Summer Holiday Enforcement Program (SHEP)

- Grants are awarded to law enforcement agencies whose jurisdictions do not have an IDEP/STEP grant and experienced an average of 1.67 or more fatal crashes over the three-year period of 2020, 2021, and 2022.
- Each agency must conduct impaired driving enforcement activity to impact their fatal crashes.
- Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

See Project Number PT-2024-00-00-03 under Police Traffic Services on page 71 for project results.

Ohio State Highway Patrol High Visibility Enforcement Periods

- Distracted Driving Enforcement
 - Conduct high visibility distracted driving enforcement in locations and at times that will have the greatest impact in reducing distracted driving fatal crashes.
 - Enforcement must be conducted during National Distracted Driving Month and throughout the year based on local problem identification.

See Project Number DD-2024-00-00-01 under Distracted Driving on page 25 for project results.

- Drugged Driving Enforcement
 - Conduct high visibility drugged driving enforcement in locations and at times that will have the greatest impact in reducing drugged driving fatal crashes.
 - Enforcement must be conducted throughout the year based on local problem identification.

See Project Number FDLHVE-2024-00-00-02 under Impaired Driving on page 38 for project results.

- Impaired Driving Enforcement
 - Conduct high visibility impaired driving enforcement in locations and at times that will have the greatest impact in reducing impaired driving fatal crashes.
 - Enforcement must be conducted during the mandatory blitz periods and throughout the year based on local problem identification.

See Project Number FDLHVE-2024-00-00-01 under Impaired Driving on page 35 for project results.

- Seat Belt Enforcement
 - Conduct high visibility seat belt enforcement in locations and at times that will have the greatest impact in reducing unrestrained fatal crashes.
 - Enforcement must be conducted during November Click It or Ticket and during the spring Click It or Ticket.

See Project Number M2HVE-2024-00-00-06 under Occupant Protection on page 55 for project results.

- Speed Enforcement
 - Conduct high visibility speed enforcement in locations and at times that will have the greatest impact in reducing fatal crashes with an emphasis on speed.
 - Enforcement must be conducted throughout the year based on local problem identification.

See Project Number SC-2024-00-00-01 under Speed Management on page 79 for project results.

General Grants

- General traffic safety grant proposals must demonstrate cost effectiveness, measurable results, and the potential to positively impact the traffic-related goals at both the state and local levels.

Paid Media

Paid media is a big component of Ohio's communication and outreach strategies to:

- Inform the public of the dangers of impaired driving (drugged and alcohol impaired)
- Inform the public of the dangers of distracted driving
- Inform the public of the dangers of speeding
- Encourage the public to buckle up

- Encourage motorcyclists to ride “SMART” (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained)
- Encourage motorists to share the road: “Watch Out for Motorcycles”

Program Area	Project Number	Project Title	Page Number
Distracted Driving	PM-2024-00-00-01	Sustained Distracted Driving Paid Media	24
Impaired Driving	FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	29
Impaired Driving	FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid Media	29
Impaired Driving	FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	30
Motorcycle Safety/Awareness	PM-2024-00-00-03	Motorcycle Safety Paid Media	46
Motorcycle Safety/Awareness	M11-MA-2024-00-00-01	Motorcycle Awareness Paid Media	47
Occupant Protection	M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	52
Occupant Protection	M2HVE-2024-00-00-02	Click It or Ticket Paid Media	52
Occupant Protection	M2HVE-2024-00-00-03	Sustained Belt Paid Media	53
Speed Management	PM-2024-00-00-05	Speed Paid Media	78
Youthful Driver	PM-2024-00-00-07	Youthful Driver Paid Media	86
Youthful Driver	FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	87

Effectiveness Monitoring

During the grant year, all sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. At each meeting, sub-recipients recap previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and current data shared at these meetings to ensure all activities are highly visible and are based on problem identification. Strategies are adjusted as needed throughout the year based on current data.

In addition to coordination within each district, activity has been coordinated between districts as well. OSHP staff has been encouraged to reach into other districts to coordinate enforcement activity on routes that cross multiple districts.

Task Force sub-recipients plan the checkpoints and saturation patrols; IDEP/STEP and SHEP sub-recipients plan their overtime enforcement for either impaired driving enforcement or speed/belts/aggressive; the OSHP plans their checkpoint, saturation, speed, seat belt, distracted, drugged overtime and Safe Communities can coordinate the educational/outreach or “softer side” approach. All of this planning is based on current trends that are happening in the district.

Community Collaboration Efforts

The majority of Sheriff’s Office and Police Departments surveyed handled citizen complaints on a case-by-case basis. Many of the agencies reported doing community events like National Night Out and Coffee with a Cop type events to meet with the community and address any issues. Some agencies have set up an online submission form for the community and these are again addressed on a case-by-case basis. Many of the agencies are also using Facebook and other social media to collect community input. Below are a few of the specific traffic safety community meetings conducted during FFY2024.

West Chester Police Department, Butler County Ohio

West Chester, Ohio set up a community meeting after three high school students were hit by vehicles while walking across campus. More than 50 community members attended the meeting with West Chester Police Department, school representatives and other stake holders to discuss the incidents. West Chester Police Department received input from the community members and adjusted their pedestrian enforcement activities based on the input.

Fairborn Police Department, Greene County Ohio

Fairborn holds monthly meetings with the community focused on traffic safety issues. Meetings are not always well attended, but a few regulars attend and are active in the group. Fairborn Police Department received input from the community members and adjusted their enforcement activities based on the input. This meeting is an ongoing partnership with the community.

Cincinnati Police Department, Hamilton County Ohio

The Cincinnati Police Department is divided into four districts and a downtown services unit that serve 52 neighborhoods. Most of the neighborhoods have community meetings that are attended by District Commanders or supervisors. Traffic concerns and complaints are brought up at almost every meeting and are addressed at the District Level. City Council held a special meeting open to the community focused on the high number of pedestrian fatal crashes in the downtown area and one specific northeast neighborhood. Cincinnati Police Department received input from the community members and adjusted their pedestrian enforcement activities based on the input.

National Mobilizations

Ohio continued to implement the national impaired driving mobilization efforts in FFY2024. Following the national model, campaign components included earned media (education and outreach), paid media, high visibility law enforcement and evaluation.

Ohio had 211 agencies report for the Click It or Ticket mobilization and 161 report for the Drive Sober or Get Pulled Over crackdown. See the following pages for details:

Click It or Ticket Paid Media	Page 52
Click It or Ticket Enforcement Activity	Page 66
Drive Sober or Get Pulled Over Paid Media	Page 29
Drive Sober or Get Pulled Over Enforcement Activity	Page 66

Community Traffic Safety Program

Project Number: CP-2024-00-00-01

Project Title: Safe Communities

Funded Agencies: See chart below under Project Results

Project Description:

The OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems and to target fatal crash locations for traffic safety programming. Maximum amounts for each county were set based on the average number of fatal crashes for 2020, 2021 and 2022. New programs had to have a minimum of a three-year average of 7.05 fatal crashes to be eligible for funding.

Project Results:

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Award Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Lima-Allen Co. Regional Planning Comm.	Allen	102,206	12,573	3,272	46,200.00	37,859.47	SC-2024-Lima-Allen County Regional-00041
UH Geneva Medical Ctr.	Ashtabula	97,574	3,606	4,489	46,200.00	41,477.96	SC-2024-UH Geneva Medical Center-00011
Safety Council of Southwestern Ohio	Butler	390,357	34,704	25,265	71,500.00	56,894.39	SC-2024-Safety Council of Southwe-00013
Clark Co. Combined Health	Clark	136,001	12,200	5,313	55,000.00	38,681.87	SC-2024-Clark County Combined Hea-00040
University Hosp. Cleveland Medical Ctr.	Cuyahoga	1,264,817	370,895	83,327	137,500.00	136,207.26	SC-2024-University Hospitals Clev-00009
Defiance Co. General Health District	Defiance	38,286	668	3,950	27,500.00	27,376.43	SC-2024-Defiance County General H-00016
Delaware General Health District	Delaware	214,124	7,840	7,012	46,200.00	46,199.80	SC-2024-Delaware General Health D-00003
Erie Co. Health Dept.	Erie	75,622	6,807	3,130	38,500.00	12,220.75	SC-2024-Erie County Health Depart-00019
Fairfield Co. Family, Adult & Children First	Fairfield	158,921	13,484	4,021	44,974.46	44,974.42	SC-2024-Fairfield County Family, -00010
Columbus Health Dept.	Franklin	1,323,807	299,771	91,182	137,500.00	92,021.78	SC-2024-Columbus Health Departmen-00021
Fulton Co. Health Dept.	Fulton	42,713	254	3,791	27,500.00	19,976.36	SC-2024-Fulton County Health Depa-00036
Geauga Public Health	Geauga	95,397	1,082	1,664	46,200.00	42,368.92	SC-2024-Geauga Public Health -00032
Greene Co. Combined Health District	Greene	167,966	11,486	5,216	46,200.00	43,124.77	SC-2024-Greene County Combined He-00018
Bethesda North Hospital	Hamilton	830,639	209,173	36,250	130,000.00	76,172.41	SC-2024-Bethesda North Hospital-00001
Hancock Public Health	Hancock	74,920	1,431	4,198	38,500.00	21,877.75	SC-2024-Hancock Public Health-00037
Henry Co. Health Dept.	Henry	27,662	160	2,187	27,500.00	25,699.10	SC-2024-Henry County Health Depar-00035
Knox Co. Health Dept.	Knox	62,721	566	1,196	27,500.00	13,583.03	SC-2024-Knox County Health Depart-00023
Lake Co. General Health	Lake	232,603	11,022	11,362	38,500.00	38,373.36	SC-2024-Lake County General Healt-00022
Licking Co Health Dept.	Licking	178,519	7,213	3,988	55,000.00	54,933.92	SC-2024-Licking County Health Dep-00024
Lorain Co. General Health District	Lorain	312,964	24,863	32,917	55,000.00	53,077.16	SC-2024-Lorain County General Hea-00012
Toledo-Lucas Co. Health Dept.	Lucas	431,279	85,081	32,167	93,500.00	91,192.90	SC-2024-Toledo-Lucas County Healt-00004
Madison Co. Public Health	Madison	43,824	2,686	1,263	27,500.00	26,889.71	SC-2024-Madison County Public Hea-00033
Mahoning Co Sheriff's Office	Mahoning	228,614	34,835	14,093	71,500.00	64,887.90	SC-2024-Mahoning County Sheriff's-00025
Medina Co. Health Dept.	Medina	182,470	2,344	4,592	46,200.00	46,021.58	SC-2024-Medina County Health Depa-00026
Miami Co. Health District	Miami	108,774	2,593	2,199	46,200.00	45,015.86	SC-2024-Miami County Health Distr-00027
Miami Valley Hospital – Injury Prev. Ctr.	Montgomery	537,309	113,728	21,179	114,238.93	8,280.18	SC-2024-Miami Valley Hospital – I-00006
Perry Co. EMA	Perry	35,408	90	752	27,500.00	27,496.55	SC-2024-Perry County EMA-00014
Pickaway Co. Public Health	Pickaway	58,539	2,159	903	38,500.00	33,014.01	SC-2024-Pickaway County Public He-00042
Pike Co. General Health District	Pike	27,088	190	219	27,500.00	24,379.84	SC-2024-Pike County General Healt-00031
Portage Co. Health District	Portage	161,791	8,037	3,505	46,200.00	41,395.46	SC-2024-Portage County Health Dep-00038
Ross Co. Health District	Ross	77,093	4,044	1,031	38,500.00	9,882.60	SC-2024-Ross County Health Distri-00030
Sandusky Co. Public Health	Sandusky	58,896	1,886	6,055	27,500.00	10,140.29	SC-2024-Sandusky County Public He-00043
Sidney-Shelby Co. Health Dept.	Shelby	48,230	849	787	27,500.00	24,479.48	SC-2024-Sidney-Shelby County Heal-00029
Stark Co. Sheriff's Office	Stark	374,853	29,118	10,516	71,500.00	64,297.97	SC-2024-Stark County Sheriff's Of-00017
Summit Co. Sheriff's Office	Summit	540,428	79,726	13,206	93,500.00	70,880.88	SC-2024-Summit County Sheriff's O-00028
Fowler Twp. Police Dept.	Trumbull	201,977	17,200	4,179	55,000.00	54,887.90	SC-2024-Fowler Twp. Police Depart-00015
Union Co. Health District	Union	62,784	1,300	1,534	27,500.00	10,160.35	SC-2024-Union County Health Distr-00034
Atrium Medical Ctr.	Warren	242,337	8,288	7,738	46,200.00	26,399.89	SC-2024-Atrium Medical Center-00020
Williams Co. Combined Health Dept.	Williams	37,102	335	1,862	27,500.00	2,709.71	SC-2024-Williams County Combined -00008
Bowling Green State University	Wood	132,248	3,185	8,280	46,200.00	41,239.94	SC-2024-Bowling Green State Unive-00007
Wyandot Co. Health Dept.	Wyandot	21,900	81	641	27,500.00	23,297.83	SC-2024-Wyandot County Health Dep-00005

These coordinated communities played an active role in addressing traffic safety issues. Each program focused on seat belt use, impaired driving (alcohol and drugged), distracted driving, motorcycle safety, and youthful drivers. Ohio’s Safe Communities network used local coalitions to deliver traffic safety messages and programs throughout the year at the local level. Safe Communities provided the education/earned media portion of our enforcement campaigns while our law enforcement agencies including the Ohio State Highway Patrol conducted the enforcement portion.

Since Safe Communities are multi-jurisdictional with many different agencies and organizations within the county making up the coalitions, traffic safety was addressed through partnerships with local businesses, law enforcement, engineering, hospitals, health care providers, schools, faith-based organizations, ethnic/non-English speaking communities, community groups and others that had a vested interest in traffic safety.

In addition to coalition meetings, each Safe Community program was required to conduct Fatal Data Review meetings to review each fatal crash in the county to determine if trends or patterns could be identified. The committees made recommendations to the coalition on how the fatal crash might have been avoided. In FFY2024, Safe Community coalitions held 180 coalition meetings and 135 fatal crash data review meetings.

Coordinators reported 937 events, including 49 that were “in-kind.” The “in-kind” activities were traffic safety related activities conducted by the coordinators or coalition members that were not charged to the grant. The reported events reached over 2.1 million people in person. These events also received the following gross impressions:

Type	Gross Impressions	Type	Gross Impressions
Print	15,375,957	Facebook	16,746,671
Radio	204,685,191	X (Twitter)	585,707
Television	32,966,393	Instagram	572,707
Web	28,849,449	Other	641,106

In addition to gross impressions received from events, the charts below show additional media/social messaging achieved throughout the year by Safe Communities.

Media/Press Releases/Social Media	
Press Releases Issued	451
Press Releases Published	396
Additional Media Stories Received	653
Number of Facebook Posts	4,936
Number of Facebook Likes	223,083
Number of Facebook Followers	4,398,943
Number of Instagram Posts	1,731
Number of Tweets	1,645
Other Social Media	477

Gross Impressions	
Print	70,356,139
Radio	104,027,198
Television	25,730,636
Web	2,531,001
Facebook	42,803,193
Instagram	816,776
X (Twitter)	930,135
Other	4,794,553

The table below lists the number of print advertising/educational items distributed by message. Examples of materials distributed include posters, flyers, highly visible magnetic car signs, bags, table tents, factsheets, signs, table posters, napkins, coasters, bookmarks, yard signs, pamphlets, bracelets, keychains, kickstand plates, literature, etc. This is not an inclusive list. Not all items distributed were paid for with grant funds; many were donations from the communities.

Message	Number Distributed
Seat Belts	44,163
Impaired Driving	58,012
Distracted Driving	62,315
Motorcyclist Safety/Motorcycle Awareness	31,837
Other Traffic Safety Related Messaging (Mature Drivers, Teen Drivers, Pedestrian, Bicycle, etc.)	30,060

Crash Data

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	1,041	729	70.03%	5,982	4,598	76.86%
2020	1,154	869	75.30%	5,925	4,600	77.64%
2021	1,244	917	73.71%	6,405	5,033	78.58%
2022	1,180	847	71.78%	6,163	4,708	76.39%
2023	1,150	849	73.83%	6,059	4,674	77.14%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	331	243	73.41%	875	649	74.17%
2020	384	299	77.86%	829	612	73.82%
2021	404	299	74.01%	895	678	75.75%
2022	388	295	76.03%	835	625	74.85%
2023	381	288	75.59%	748	556	74.33%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	369	266	72.09%	381	281	73.75%
2020	443	344	77.65%	381	262	68.77%
2021	457	341	74.62%	367	279	76.02%
2022	486	364	74.90%	299	222	74.25%
2023	507	391	77.12%	280	202	72.14%

YOUTHFUL DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	234	169	72.22%	1,655	1,275	77.04%
2020	276	207	75.00%	1,709	1,363	79.75%
2021	296	219	73.99%	1,889	1,507	79.78%
2022	290	205	70.69%	1,696	1,311	77.30%
2023	295	211	71.53%	1,711	1,304	76.21%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	550	390	70.91%	2,125	1,670	78.59%
2020	592	450	76.01%	2,246	1,817	80.90%
2021	652	481	73.77%	2,438	1,950	79.98%
2022	620	449	72.42%	2,253	1,795	79.67%
2023	569	428	75.22%	2,170	1,693	78.02%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	41	27	65.85%	325	234	72.00%
2020	29	21	72.41%	280	209	74.64%
2021	37	23	62.16%	328	237	72.26%
2022	35	25	71.43%	271	195	71.96%
2023	29	21	72.41%	241	174	72.20%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	294	189	64.29%	1,367	984	71.98%
2020	337	254	75.37%	1,531	1,141	74.53%
2021	360	264	73.33%	1,550	1,162	74.97%
2022	352	251	71.31%	1,459	1,041	71.35%
2023	345	258	74.78%	1,371	1,006	73.38%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	429	296	69.00%	2,130	1,612	75.68%
2020	426	315	73.94%	1,934	1,476	76.32%
2021	480	331	68.96%	2,108	1,609	76.33%
2022	461	324	70.28%	2,165	1,613	74.50%
2023	460	332	72.17%	2,223	1,677	75.44%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	156	101	64.74%	872	638	73.17%
2020	205	149	72.68%	1,085	821	75.67%
2021	215	162	75.35%	1,098	820	74.68%
2022	209	148	70.81%	1,100	807	73.36%
2023	230	173	75.22%	1,046	764	73.04%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	129	109	84.50%	506	442	87.35%
2020	167	143	85.63%	456	401	87.94%
2021	173	148	85.55%	525	464	88.38%
2022	164	141	85.98%	516	437	84.69%
2023	149	133	89.26%	517	463	89.56%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	23	19	82.61%	120	105	87.50%
2020	16	14	87.50%	148	125	84.46%
2021	28	23	82.14%	152	131	86.18%
2022	7	4	57.14%	151	123	81.46%
2023	22	17	77.27%	158	130	82.28%

In FFY2024, Ohio funded 41 countywide Safe Communities programs which involved almost 1,200 communities. These counties reach 80.01 percent of Ohio’s total population, 96.54 percent of Ohio’s Black or African American population, and 90.14 percent of Ohio’s Hispanic population. Over 72 percent of the fatal crashes between 2018 and 2022 occurred in these counties.

Awarded: 2,170,213.39 Expended: 1,670,591.74 Funding Source: 402 CP

Project Number: CP-2024-00-00-02

Project Title: Community Grants for Overrepresented/Underserved Communities

Funded Agencies: None in FFY2024

Project Description:

The OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems among overrepresented and underserved populations. OTSO is working with African American and Hispanic community leaders to work with these communities to address traffic safety topics tailored to the specific community.

Project Results:

Meetings occurred with community leaders in the above communities in FFY2024, but OTSO did not award grants in FFY2024. Progress continues to be made and funding was set aside in FFY2025.

Awarded:	100,000.00	Expended:	0.00	Funding Source:	402 CP
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Project Number: CP-2024-00-00-03

Project Title: Traffic Safety Summit

Funded Agencies: Ohio Traffic Safety Office
Governor’s Highway Safety Association

Project Description:

Ohio held its first annual traffic safety in many years. The summit provided an opportunity for OTSO to share best practices, new initiatives, coordination of efforts, and conduct round tables with traffic safety stakeholders across the state.

Project Results:

Over 450 attendees participated in two general sessions and 15 breakout sessions. Over 20 vendors also set up to interact with attendees.

Awarded:	100,000.00	Expended:	75,306.92	Funding Source:	402 CP
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Project Number: DE-2024-00-00-01

Project Title: Combination Message Print Advertising/Educational Materials

Funded Agencies: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address combination issues, i.e., Buckle Up. Phones Down. Print advertising/educational

materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Project Results:

Materials with combination messaging were not purchased in FFY2024. This project will be carried forward into FFY2025.

Awarded:	1,000,000	Expended:	0.00	Funding Source:	402 DE
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Project Number: DE-2024-00-00-02

Project Title: Employer Program

Funded Agencies: National Safety Council

Project Description:

Ohio partnered with the National Safety Council (NSC) to develop and implement an employer traffic safety program in Ohio. The program will utilize effective, evidence-based countermeasures to address traffic safety problems in impaired driving, occupant protection, speeding, distracted driving, and other behaviors based on problem identification.

Project Results:

In the first year of this grant, NSC offered two virtual workplace impairment trainings, created and launched the Ohio Our Driving Concern website, launched a newsletter with approximately 500 subscribers, conducted presentations and created an advisory board.

Awarded:	155,342.04	Expended:	98,034.75	Funding Source:	402 DE
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Project Number: PM-2024-00-00-09

Project Title: Traffic Safety Campaign Creative/Design

Funded Agencies: Ohio Traffic Safety Office

Project Description:

ODPS's media buyer provided creative and design work for overarching traffic safety messaging (i.e., seat belts, impaired, speed, distracted, youthful, etc.)

Project Results:

Funds were used to begin development of an over-arching traffic safety campaign.

Awarded:	100,000.00	Expended:	11,750.00	Funding Source:	402 PM
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Community Traffic Safety Program Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 CP – Community Traffic Safety Programs				
CP-2024-00-00-01	Safe Communities	2,170,213.39	1,670,591.74	1,670,591.74
CP-2024-00-00-02	Community Grants	0.00	0.00	0.00
CP-2024-00-00-03	Traffic Safety Summit	100,000.00	75,306.92	0.00
BIL 402 CP Total		2,270,213.39	1,745,898.66	1,670,591.74
BIL 402 DE – Driver Education				
DE-2024-00-00-01	Combination Message Print Advertising/Ed.	100,000.00	0.00	0.00
DE-2024-00-00-02	Employer Program	155,342.04	98,034.75	0.00
BIL 402 DE Total		255,342.04	98,034.75	0.00
BIL 402 PM – Paid Advertising				
PM-2024-00-00-09	Traffic Safety Campaign Creative/Design	100,000.00	11,750.00	0.00
BIL 402 PM Total		100,000.00	11,750.00	0.00
Total Funding Community Traffic Safety Program Area		2,625,555.43	1,855,683.41	1,670,591.74

Ohio’s 41 Safe Community programs reported 300,423,181 gross impressions during 937 events and 251,989,631 gross impressions outside of events. This is a total of 552,412,812 gross impressions in FFY2024. These gross impressions covered a variety of traffic safety topics including, but not limited to: impaired driving, seat belt usage, distracted driving, motorcyclist safety, motorcycle awareness, youthful driver, speed, pedestrian safety, etc.

The Ohio Traffic Safety Summit was the first summit held in many years. Over 450 people attended the summit. The Summit will occur again in FFY2025. FFY2024 was the first year Ohio worked with the National Safety Council (NSC) to reach employers about traffic safety. The NSC created an advisory group, a website, and a newsletter.

Distracted Driving

Project Number: PM-2024-00-00-01

Project Title: Sustained Distracted Driving Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

A limited amount of paid media was used on distracted driving. An emphasis was placed on working with media partners who would reach our target audience, embrace traffic safety messages and were willing to go above and beyond the traditional media buy. Expected efforts included the willingness to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that helped reach specific segments of our targeted audience.

Project Results:

Ohio passed a new distracted driving law effective April 2023 with a six-month warning period. Due to the passage of the new law, media efforts were focused on educating the public on the new law instead of the more social norming message used in previous years.

The OTSO's paid media components consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 47,680,754.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	543	382	925	\$ 165,568.80
Radio	2,132	2,066	4,198	\$ 96,805.15
Internet	N/A	N/A	N/A	\$ 107,185.14
Out of Home	N/A	N/A	N/A	\$ 96,150.00
Total Media Cost				\$ 465,709.09

Awarded: 500,000.00 **Expended:** 465,709.09 **Funding Source:** 402 PM

Project Number: PM-2024-00-00-02

Project Title: Distracted Driving Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities

related to traffic safety. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not spend funds on creative/design for Distracted Driving. OTSO partnered with ODOT in a joint effort to create Ohio’s Distracted Driving messaging. ODOT funded the creative/design work. OTSO revised the 2024 Annual Grant Application to move the \$50,000.00 to the Traffic Safety Campaign Creative/Design project, PM-2024-00-00-09.

Awarded:	0.00	Expended:	0.00	Funding Source:	402 PM
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Project Number: B8APE-2024-00-00-01
Project Title: Distracted Driving Print Advertising/Educational Materials
Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to promote the distracted driving message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Funds were used to print educational cards that included stories from family members of three different fatal distracted driving crashes and information about Ohio’s distracted driving law on the back.

Awarded:	125,000.00	Expended:	3,792.00	Funding Source:	405e
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Project Number: DD-2024-00-00-01
Project Title: Statewide Distracted Driving Enforcement
Funded Agency: Ohio State Highway Patrol

Project Description:

There were 189 distracted driving related fatal crashes and 1,589 distracted driving related serious injury crashes in Ohio between 2018 and 2022. In FFY2024, the Ohio State Highway Patrol (OSHP) worked overtime with a focus on distracted driving with the majority of the hours being worked during October 2023 to coincide with Ohio’s new primary distracted driving law and during National Distracted Driving Month (April 2024).

Project Results:

The Ohio State Highway Patrol conducted 2,862 hours of distracted driving enforcement during FFY2024. These efforts resulted in 734 distracted driving citations. NOTE: Ohio passed an upgraded distracted driving law April 2023 that had a six-month grace period where law enforcement officers were allowed to issue warnings, not citations. Effective October 5, 2023, citations could be issued.

Total Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Total Overtime Hours	1,200	3,613	2,730	2,449	2,862
Number of Traffic Stops	1,946	6,625	4,792	4,384	3,672
Driving Under the Influence of Drugs	2	7	2	4	6
OVI Arrests Under 21	0	0	0	0	0
OVI Arrests 21 and Over	10	13	4	11	7
Refusals	1	2	0	1	0
Adult Restraint Citations	277	1,058	714	589	456
Child Restraint Citations	6	12	15	7	7
Speed Citations	914	3,525	2,486	2,240	1,445
Distracted Driving	166	417	255	85	734
Driving Under Suspension	54	149	110	86	77
No Operator License Citations	29	86	45	53	48
Felony Arrests	8	19	3	34	4
Other Citations Issued	288	790	616	480	390

See Appendix C for summary of all FFY2024 enforcement details.

Awarded: 422,804.51 Expended: 204,377.75 Funding Source: 402 DD

Distracted Driving Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 DD – Distracted Driving				
DD-2024-00-00-01	Statewide Distracted Driving Enforcement	422,804.51	204,377.75	0.00
BIL 402 DD Total		422,804.51	204,377.75	0.00
BIL 402 PM – Paid Advertising				
PM-2024-00-00-01	Sustained Distracted Driving Paid Media	500,000.00	465,709.09	0.00
PM-2024-00-00-02	Distracted Driving Campaign Creative/Design	0.00	0.00	0.00
BIL 402 PM Total		500,000.00	465,709.09	0.00
BIL 405e – Distracted Driving Awareness				
B8APE-2024-00-00-01	Distracted Driving Print Advertising/Ed. Materials	125,000.00	3,792.00	0.00
BIL 402 DD Total		125,000.00	3,792.00	0.00
Total Funding Distracted Driving Program Area		1,047,804.51	673,878.84	0.00

In addition to the enforcement results listed above, Safe Community programs conducted distracted driving education at 641 events. These events directly reached 896,244 people. Events reached all audiences, however many events were conducted at high schools or intended to reach high school students. Safe Community programs also distributed 62,315 print advertising / educational materials with the Don't Text and Drive message and other distracted driving messaging, including the new Phones Down messaging for our new distracted driving law.

Type of Media	Gross Impressions
Print	11,703,071
Radio	168,886,432
Television	10,970,875
Web	28,343,893
Facebook	15,807,204
Twitter	475,895
Instagram	472,211
Other	5,675

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Distracted Related	Percent	Total	Distracted Related	Percent
2019	1,041	41	3.94%	5,982	325	5.43%
2020	1,154	29	2.51%	5,925	280	4.73%
2021	1,244	37	2.97%	6,405	328	5.12%
2022	1,180	35	2.97%	6,163	271	4.40%
2023	1,150	29	2.52%	6,059	241	3.98%

Driver and Officer Safety Education

Project Number: M13BTR-2024-00-00-01 DELETED

Project Name: Driver and Officer Safety Education DELETED

Funded Agency: N/A

Description:

~~Ohio is working with the Ohio Department of Education to implement driver and officer safety education into the driver training curriculum. A revision will be submitted once the Driver and Officer Safety Education project/grant is finalized.~~

Project Results:

Project was not implemented because Ohio did not receive 405i funding.

Impaired Driving

Project Number: FDLPEM-2024-00-00-01

Project Title: Holiday Drive Sober or Get Pulled Over Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was a big component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving. The goal of the paid media plan for the December/January crackdown was to decrease the number of impaired drivers and alcohol related fatalities. The media objective was to increase awareness of highly visible law enforcement with both local and national media exposure.

Project Results:

The OTSO paid media component consisted of a mix of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airings or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 24,905,722.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	21	126	147	\$ 25,368.75
Radio	132	108	240	\$ 12,703.75
Internet	N/A	N/A	N/A	\$ 72,265.52
Out of Home/Other	N/A	N/A	N/A	\$ 82,080.50
Total Media Cost				\$ 192,418.52

Awarded: 200,000.00 **Expended:** 192,418.52 **Funding Source:** 405d

Project Number: FDLPEM-2024-00-00-02

Project Title: Drive Sober or Get Pulled Over Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving. The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day holiday combined highly visible law enforcement with both local and national media exposure. Advertising during the crackdown highlighted that law enforcement would be strictly enforcing impaired driving laws during the crackdown period. Law enforcement agencies across the state were encouraged to participate in the crackdown.

The goal of the paid media plan for the alcohol crackdown was to decrease the number of impaired drivers and alcohol related fatalities. The media objective was to increase awareness of highly visible enforcement with both local and national media exposure.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 9,950,075.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	53	127	180	\$ 31,375.00
Radio	87	72	159	\$ 15,200.00
Internet	N/A	N/A	N/A	\$ 86,372.32
Out of Home/Other	N/A	N/A	N/A	\$ 60,937.50
Total Media Cost				\$ 193,884.82

Awarded:	200,000.00	Expended:	193,884.82	Funding Source:	405d
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Project Number: FDLPEM-2024-00-00-03

Project Title: Sustained Impaired Driving Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was an important component of Ohio’s communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). Ohio continued to model the NHTSA National Communications Plan to bridge the media gaps around the national alcohol crackdowns with an appropriate mix of media, enforcement and social-norming initiatives to extend highway safety messages.

The goal was to sustain impaired driving messaging throughout the year with the highest concentration of paid media conducted during the Drive Sober or Get Pulled Over Crackdown and the December/January crackdown. Between these times, using secondary messages like *Fans Don’t Let Fans Drive Drunk* and *Buzzed Driving is Drunk Driving* provided an opportunity to extend the core safety messages.

Project Results:

An emphasis was placed on working with media partners who would reach our target audience, embrace traffic safety messages and were willing to go above and beyond the traditional media buy. Expected efforts included the willingness to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that helped reach specific segments of our targeted audience.

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 40,049,692.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	53	191	244	\$ 98,427.50
Radio	103	80	183	\$ 13,714.75
Internet	N/A	N/A	N/A	\$ 25,499.31
Out of Home/Other	N/A	N/A	N/A	\$ 449,765.13
Total Media Cost				\$ 587,406.69

Awarded:	600,000.00	Expended:	587,406.69	Funding Source:	405d
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Project Number: FDLPEM-2024-00-00-04

Project Title: Impaired Driving Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer’s contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for Impaired Driving messaging in FFY2024. OTSO prioritized the work on the overarching campaign prior to working on individual campaign to ensure cohesiveness among the different campaigns.

Awarded:	50,000.00	Expended:	0.00	Funding Source:	405d
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Project Number: FDLPEM-2024-00-00-05

Project Title: Impaired Driving Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Impaired driving print advertising / educational materials were one of Ohio’s communication and outreach strategies to inform the public of the dangers of impaired driving. The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day Holiday combined highly visible enforcement with both local and national media exposure. Paid media during the crackdown highlighted that law enforcement would be strictly enforcing impaired driving laws. All

law enforcement agencies across the state were encouraged and funded agencies were required to participate in the crackdown.

Project Results:

Ohio used the Drive Sober or Get Pulled Over (DSOGPO) campaign messages for its sustained impaired driving campaign throughout the year. Sustained materials were used in conjunction with high visibility enforcement efforts during time periods outside of the DSOGPO mobilization to help decrease statewide impaired driving fatalities.

OTSO allocated funds to purchase print advertising and / or educational materials to promote the Drive Sober or Get Pulled Over campaign. Available materials were distributed to Safe Communities, Law Enforcement, and business partners to raise awareness among their community and / or employees of the dangers of impaired driving. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at reducing impaired driving. OTSO continued to utilize materials already on hand and purchased banners in FFY2024.

Awarded: 125,000.00 Expended: 11,970.00 Funding Source: 405d

Project Number: ENF_AL-2024-00-00-01

Project Title: Impaired Driving Enforcement Program

Funded Agency: See chart below under Project Results

Project Description:

High Visibility is designed to convince the public that there are consequences to traffic violations. Grants were awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2021, 2022 and 2023. Each agency conducted impaired driving enforcement activity to impact their fatal crashes.

Project Results:

Funded Agencies

48 Sheriff Offices and 30 local jurisdictions

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Awarded Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Allen County Sheriff's Office	Allen	102,206	12,573	3,272	31,511.15	19,146.17	IDEP/STEP-2024-Allen County Sheriff's Of-00012
Lima Police Dept.	Allen	*	*	*	13,365.81	6,208.40	IDEP/STEP-2024-Lima Police Department-00033
Shawnee Township Police Dept.	Allen	*	*	*	22,925.30	12,911.70	IDEP/STEP-2024-Shawnee Township Police D-00016
Ashland County Sheriff's Office	Ashland	52,447	394	862	19,389.94	15,206.76	IDEP/STEP-2024-Ashland County Sheriff's -00027
Ashtabula County Sheriff's Office	Ashtabula	97,574	3,606	4,489	22,668.10	7,311.26	IDEP/STEP-2024-Ashtabula County Sheriff -00004
Athens Co. Sheriff's Office	Athens	62,431	2,894	1,450	20,649.77	19,861.83	IDEP/STEP-2024-Athens Co. Sheriff's Offi-00002
Brown County Sheriff's Office	Brown	43,676	304	487	17,210.32	6,662.84	IDEP/STEP-2024-Brown County Sheriff's Of-00040
Butler County Sheriff's Office	Butler	390,357	34,704	25,265	54,508.69	45,317.89	IDEP/STEP-2024-Butler County Sheriff's O-00070
Hamilton Police Dept.	Butler	*	*	*	26,449.50	25,360.66	IDEP/STEP-2024-Hamilton Police Departmen-00048
Middletown Police Dept.	Butler	*	*	*	25,483.19	2,858.32	IDEP/STEP-2024-Middletown Police Depar-00058
West Chester Police Dept.	Butler	*	*	*	21,379.26	16,508.55	IDEP/STEP-2024-West Chester Police Depar-00009

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Awarded Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Champaign County Sheriff's Office	Champaign	38,714	688	648	9,754.92	2,520.55	IDEP/STEP-2024-Champaign County Sheriff-00080
Clark County Sheriff's Office	Clark	136,001	12,200	5,313	42,081.09	7,105.84	IDEP/STEP-2024-Clark County Sheriff's Of-00042
Springfield Police Dept.	Clark	*	*	*	25,170.90	19,441.85	IDEP/STEP-2024-Springfield Police Depart-00030
Miami Township Police Dept.	Clermont	43,943	967	1,406	29,882.66	28,879.57	IDEP/STEP-2024-Miami Twp. Police Departm-00065
Crawford County Sheriff's Office	Crawford	42,025	319	638	14,946.00	8,643.36	IDEP/STEP-2024-Crawford County Sheriff's-00052
Cuyahoga Co. Sheriff's Dept.	Cuyahoga	1,264,817	736,116	74,668	46,574.85	19,287.08	IDEP/STEP-2024-Cuyahoga Co. Sheriff's De-00079
Cleveland Heights Police Dept.	Cuyahoga	*	*	*	30,857.75	27,689.00	IDEP/STEP-2024-Cleveland Heights Police -00085
Cleveland Police Dept.	Cuyahoga	*	*	*	31,676.43	1,612.34	IDEP/STEP-2024-Cleveland Police Departme-00075
Euclid Police Dept.	Cuyahoga	*	*	*	29,187.34	3,372.77	IDEP/STEP-2024-Euclid Police Department-00074
Defiance Co. Sheriff's Office	Defiance	38,286	668	3,950	21,796.25	16,899.16	IDEP/STEP-2024-Defiance Co. Sheriff's Of-00072
Erie Co. Sheriff's Office	Erie	75,622	6,807	3,130	23,975.88	14,814.16	IDEP/STEP-2024-Erie Co. Sheriff's Office-00082
Perkins Township Police Dept.	Erie	*	*	*	20,702.08	17,057.08	IDEP/STEP-2024-Perkins Twp. Police Depart-00081
Franklin County Sheriff's Office	Franklin	1,323,807	299,771	91,182	69,796.88	43,571.61	IDEP/STEP-2024-Franklin County Sheriff's-00069
Columbus Police Dept.	Franklin	*	*	*	62,200.72	43,540.90	IDEP/STEP-2024-Columbus Police Departmen-00032
Gahanna Police Dept.	Franklin	*	*	*	29,823.70	7,634.13	IDEP/STEP-2024-Gahanna Police Department-00025
Fulton County Sheriff's Office	Fulton	42,713	254	3,791	19,247.55	3,840.04	IDEP/STEP-2024-Fulton County Sheriff's O-00067
Geauga County Sheriff's Office	Geauga	95,397	1,082	1,664	31,399.68	24,296.25	IDEP/STEP-2024-Geauga County Sheriff's O-00017
Greene County Sheriff's Office	Greene	167,966	11,486	5,216	46,150.14	12,968.41	IDEP/STEP-2024-Greene County Sheriff's O-00021
Hamilton County Sheriff's Office	Hamilton	830,639	209,173	36,250	51,084.18	10,660.50	IDEP/STEP-2024-Hamilton County Sheriff's-00051
Cincinnati Police Dept.	Hamilton	*	*	*	56,490.34	1,415.31	IDEP/STEP-2024-Cincinnati Police Departm-00041
Green Twp. Police Dept.	Hamilton	*	*	*	30,461.34	12,454.85	IDEP/STEP-2024-Green Twp. Police Departm-00038
Springfield Twp. Police Dept.	Hamilton	*	*	*	29,051.25	24,986.54	IDEP/STEP-2024-Springfield Twp Police De-00077
Hancock County Sheriff's Office	Hancock	74,920	1,431	4,198	19,852.02	14,076.67	IDEP/STEP-2024-Hancock County Sheriff's -00013
Hardin Co. Sheriff's Office	Hardin	30,696	262	697	13,666.25	12,424.01	IDEP/STEP-2024-Hardin Co. Sheriff's Offi-00053
Harrison County Sheriff's Office	Harrison	14,483	241	130	20,488.48	14,485.92	IDEP/STEP-2024-Harrison County Sheriff's-00046
Henry Co. Sheriff's Office	Henry	27,662	160	2,187	21,331.12	3,237.83	IDEP/STEP-2024-Henry Co. Sheriff's Offic-00028
Holmes Co. Sheriff's Office	Holmes	44,223	123	474	17,415.21	12,912.09	IDEP/STEP-2024-Holmes Co. Sheriff's Offi-00047
Jackson County Sheriff's Office	Jackson	32,653	159	306	12,957.53	5,577.83	IDEP/STEP-2024-Jackson County Sheriff's -00076
Jefferson County Sheriff's Office	Jefferson	65,249	3,687	1,159	18,701.18	15,601.50	IDEP/STEP-2024-Jefferson Co. Sheriff's O-00061
Mentor Police Dept.	Lake	47,450	715	996	30,857.75	8,871.04	IDEP/STEP-2024-Mentor Police Department-00060
Newark Police Dept.	Licking	49,934	1,691	1,001	11,990.44	6,497.94	IDEP/STEP-2024-Newark Police Department-00010
Logan Co. Sheriff's Office	Logan	46,150	677	1,004	19,645.05	8,831.45	IDEP/STEP-2024-Logan Co. Sheriff's Offic-00059
Lorain Co. Sheriff's Office	Lorain	312,964	24,863	32,917	46,931.07	25,654.26	IDEP/STEP-2024-Lorain Co. Sheriff's Offi-00036
Elyria Police Dept.	Lorain	*	*	*	24,024.96	9,070.40	IDEP/STEP-2024-Elyria Police Department-00084
Lorain Police Dept.	Lorain	*	*	*	24,818.45	12,056.65	IDEP/STEP-2024-Lorain Police Department-00022
Lucas County Sheriff's Office	Lucas	431,279	85,081	32,167	44,526.63	21,936.03	IDEP/STEP-2024-Lucas County Sheriff's Of-00044
Sylvania Twp. Police Dept.	Lucas	*	*	*	14,931.32	9,201.96	IDEP/STEP-2024-Sylvania Twp. Police Depa-00063
Toledo Police Dept.	Lucas	*	*	*	49,876.20	38,118.54	IDEP/STEP-2024-Toledo Police Department-00045
Mahoning County Sheriff's Office	Mahoning	228,614	34,835	14,093	38,226.10	33,059.75	IDEP/STEP-2024-Mahoning County Sheriff's-00014
Youngstown Police Dept.	Mahoning	*	*	*	22,697.89	198.54	IDEP/STEP-2024-Youngstown Police Departm-00073
Marion County Sheriff's Office	Marion	65,359	4,107	1,956	24,416.16	14,847.16	IDEP/STEP-2024-Marion County Sheriff's O-00050
Medina County Sheriff's Office	Medina	182,470	2,344	4,592	43,156.58	27,811.11	IDEP/STEP-2024-Medina County Sheriff's O-00026
Mercer County Sheriff's Office	Mercer	42,528	204	928	23,365.58	20,000.60	IDEP/STEP-2024-Mercer County Sheriff's O-00035
Miami County Sheriff's Office	Miami	108,774	2,593	2,199	39,230.74	39,058.59	IDEP/STEP-2024-Miami County Sheriff's Of-00007
Montgomery County Sheriff's Office	Montgomery	537,309	113,728	21,179	51,610.41	15,026.04	IDEP/STEP-2024-Montgomery County Sheriff-00031
Dayton Police Dept.	Montgomery	*	*	*	38,841.10	21,199.97	IDEP/STEP-2024-Dayton Police Dept. -00011
Miami Township Police Dept.	Montgomery	*	*	*	25,150.24	15,904.79	IDEP/STEP-2024-Miami Township Police Dep-00034
Trotwood Police Dept.	Montgomery	*	*	*	15,797.91	3,139.98	IDEP/STEP-2024-Trotwood Police Departmen-00018
Perry Co. Sheriff's Office	Perry	35,408	90	252	29,237.49		IDEP/STEP-2024-Perry Co. Sheriff's Offic-00066
Pickaway Co. Sheriff's Office	Pickaway	58,539	2,159	903	18,966.85	1,407.50	IDEP/STEP-2024-Pickaway Co. Sheriff's Of-00003
Putnam County Sheriff's Office	Putnam	34,451	125	2,229	15,987.55	15,967.25	IDEP/STEP-2024-Putnam County Sheriff's O-00055
Richland County Sheriff's Office	Richland	124,936	11,312	2,615	34,717.07	26,112.07	IDEP/STEP-2024-Richland County Sheriff's-00008
Sandusky Co. Sheriff's Office	Sandusky	58,896	1,886	6,055	22,528.60	14,846.69	IDEP/STEP-2024-Sandusky Co. Sheriff's Of-00078
Scioto Co. Sheriff's Office	Scioto	74,008	2,075	1,052	19,616.63	13,864.69	IDEP/STEP-2024-Scioto Co. Sheriff's Offi-00039
Seneca County Sheriff's Office	Seneca	55,069	1,380	2,899	19,176.35	11,054.32	IDEP/STEP-2024-Seneca County Sheriff's O-00056
Stark County Sheriff's Office	Stark	374,853	29,118	10,516	41,315.83	24,641.61	IDEP/STEP-2024-Stark County Sheriff's Of-00029
Canton Police Dept.	Stark	*	*	*	25,462.05	11,236.00	IDEP/STEP-2024-Canton Police Department-00006
Jackson Township Police Dept.	Stark	*	*	*	25,741.38	12,310.45	IDEP/STEP-2024-Jackson Township Police D-00024
Summit County Sheriff's Office	Summit	540,428	79,726	13,206	42,907.48	10,622.04	IDEP/STEP-2024-Summit County Sheriff's O-00071
Akron Police Dept.	Summit	*	*	*	39,810.91	17,470.31	IDEP/STEP-2024-Akron Police Department-00020
Trumbull County Sheriff's Office	Trumbull	201,977	17,200	4,179	25,822.28	16,002.25	IDEP/STEP-2024-Trumbull County Sheriff's-00083
Warren Police Dept.	Trumbull	*	*	*	22,382.81	8,659.94	IDEP/STEP-2024-Warren Police Department-00054

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Awarded Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Tuscarawas County Sheriff's Office	Tuscarawas	93,263	724	3,962	18,343.72	9,147.50	IDEP/STEP-2024-Tuscarawas County Sheriff-00005
Van Wert County Sheriff's Office	Van Wert	28,931	265	1,097	22,668.10	16,790.90	IDEP/STEP-2024-Van Wert Col. Sheriff's Of-00037
Wayne County Sheriff's Office	Wayne	116,894	1,786	2,755	14,310.80	8,277.50	IDEP/STEP-2024-Wayne County Sheriff's Of-00019
Williams County Sheriff's Office	Williams	37,102	335	1,862	20,972.36	3,102.62	IDEP/STEP-2024-Williams County Sheriff's-00043
Wood County Sheriff's Office	Wood	132,248	3,185	8,280	34,936.28	8,443.84	IDEP/STEP-2024-Wood County Sheriff's Off-00049
Wyandot County Sheriff's Office	Wyandot	21,900	81	641	20,414.37	7,205.21	IDEP/STEP-2024-Wyandot County Sheriff's -00023

Note: Police departments are indented underneath their county with a blank population; population has already been accounted for under the county agency.

Highly visible enforcement activities were conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

Dates	Blitz/National Campaign
October 20 – 31, 2023	Halloween
November 22 – 26, 2023	Thanksgiving
December 15 – 31, 2023	Winter Holiday Drive Sober or Get Pulled Over
January 1, 2024	Winter Holiday Drive Sober or Get Pulled Over
February 11 – 12, 2024	Super Bowl
March 15 – 17, 2024	St. Patrick's Day
April – May 2024	Prom
July 4 – 7, 2024	4 th of July
August 16 – September 2, 2024	Drive Sober or Get Pulled Over
October 2023 and/or September 2024	Homecoming

Total Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Total Overtime Hours	14,588	13,728	11,766	18,787	17,780
Number of Traffic Stops	17,818	16,653	14,441	21,959	21,134
DUID	13	21	17	33	18
OVI Arrests Under 21	36	26	34	32	31
OVI Arrests 21 and Over	203	180	113	224	217
Refusals	80	76	70	90	94
Adult Restraint Citations	522	459	398	686	593
Child Restraint Citations	46	52	51	73	51
Speed Citations	4,212	4,010	2,959	4,562	4,470
Distracted Driving	33	24	15	35	117
Driving Under Suspension	1,010	943	710	1,073	965
No Operator License Citations	460	509	478	549	637
Felony Arrests	171	143	125	180	189
Other Citations Issued	2,250	1,792	1,630	2,787	2,539

See Appendix C for summary of all FFY2024 enforcement details.

Crash Data

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	331	252	76.13%	875	685	78.29%
2020	384	310	80.73%	829	644	77.68%
2021	404	330	81.68%	895	698	77.99%
2022	388	308	79.38%	835	650	77.84%
2023	381	300	78.74%	748	589	89.30%

IDEP Grants were awarded in 51 of Ohio's 88 counties and represent 77.50 percent of the fatal crashes and 79.45 percent of alcohol-related fatal crashes between 2019 and 2023. These counties reach 77.80 percent of Ohio's total population, 94.48 percent of Ohio's Black or African American population, and 87.67 percent of Ohio's Hispanic population.

Awarded: 2,228,330.70 Expended: 1,176,009.04 Funding Source: 164 AL

Project Number: FDLHVE-2024-00-00-01

Project Title: Statewide Impaired Driving Enforcement Program

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 1,776 alcohol related fatal crashes and 4,297 alcohol related serious injury crashes in Ohio between 2018 and 2022. In FFY2024, the Ohio State Highway Patrol (OSHP) continued with their Impaired Driving Enforcement grant.

Project Results:

The Ohio State Highway Patrol (OSHP) continued their Impaired Driving Enforcement grant. The OSHP focused on increasing manpower at problem locations throughout the year and used low manpower sobriety checkpoints to be more visible on Ohio roads during blitz periods and mandatory campaigns. They conducted 57 checkpoints and 12,904 hours of saturation patrols. Forty-seven of the 57 (82.5 percent) checkpoints were low manpower checkpoints. Twenty-four of the checkpoints occurred during Driver Sober or Get Pulled Over.

Total Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Total Overtime Hours	13,094	14,616	10,343	11,719	12,904
Number of Traffic Stops	17,606	22,093	16,820	18,260	19,893
DUID	229	272	139	162	198
OVI Arrests Under 21	6	6	6	5	7
OVI Arrests 21 and Over	644	847	558	669	730
Refusals	86	89	80	69	112
Adult Restraint Citations	1,148	1,555	1,252	1,203	1,252
Child Restraint Citations	50	76	43	50	51
Speed Citations	4,347	6,085	5,061	4,957	5,054
Distracted Driving	188	228	211	162	305
Driving Under Suspension	630	750	523	577	579
No Operator License Citations	268	375	310	322	465
Felony Arrests	187	275	165	187	154
Other Citations Issued	2,507	2,905	2,222	2,415	2,327

Total Checkpoint Activity	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
OVI Checkpoints Conducted	8	47	55	58	57
Vehicles Through Checkpoint	4,668	17,710	22,969	23,409	21,439
Vehicles Checked	4,263	15,877	21,031	23,409	19,667
DUID	8	11	6	13	10
OVI Arrests Under 21	4	6	2	6	5
OVI Arrests 21 and Over	19	21	28	36	23
Refusals	7	9	8	11	7
Driving Under Suspension	4	12	14	10	5
No Operator License Citations	0	8	2	8	3
Restraint Citations	2	4	10	4	2
Other Citations Issued	11	30	22	22	0
Vehicles Seized	0	0	2	1	2
Felony Arrests	0	9	3	6	3

See Appendix C for summary of all FFY2024 enforcement details.

Total Awarded: 2,156,915.74 Expended: 1,010,738.10 Funding Source: 405d

Project Number: AL-2024-00-00-01

Project Title: OVI Task Force Program

Funded Agencies: See chart below under Project Results

Project Description:

Ohio's OVI Task Force program is a countywide initiative to conduct high visibility enforcement, public awareness and education focusing on impaired driving. In order to reach our goal of reducing fatalities in crashes involving a driver or motorcycle operator with a blood alcohol concentration of .08 g/dL or higher, Ohio concentrated its OVI Task Force program in the counties that experienced the highest number of alcohol-related crashes. The counties that had a yearly average of at least six alcohol related fatal crashes were eligible to apply. Each OVI Task Force was required to conduct a minimum of 16 checkpoints (two during the Drive Sober or Get Pulled

Over Crackdown) and three press events (one during Drive Sober or Get Pulled Over). Saturation patrols were conducted in conjunction with the checkpoints.

Project Results:

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Awarded Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Oxford Division of Police	Butler	390,357	34,704	25,265	250,000.00	200,486.48	OVI-2024-Oxford Division of Police-00007
University Hospitals Cleveland Medical Ctr	Cuyahoga	1,264,817	370,895	83,327	250,000.00	178,765.74	OVI-2024-University Hospitals Clev-00004
Franklin County Sheriff's Office	Franklin	1,323,807	299,771	91,182	224,925.67	125,734.31	OVI-2024-Franklin County Sheriff's-00011
Blue Ash Police Department	Hamilton	830,639	209,173	36,250	250,000.00	194,130.21	OVI-2024-Blue Ash Police Departmen-00013
Licking County Sheriff's Office	Licking	178,519	7,213	3,988	223,156.60	35,213.16	OVI-2024-Licking County Sheriff's -00010
North Ridgeville Police Department	Lorain	312,964	24,863	32,917	249,086.22	124,781.05	OVI-2024-North Ridgeville Police D-00003
Lucas County Sheriff's Office	Lucas	431,279	85,081	32,167	224,984.02	195,615.19	OVI-2024-Lucas County Sheriff's Of-00008
Canfield Police Department	Mahoning	228,614	34,835	14,093	250,000.00	222,004.57	OVI-2024-Canfield Police Departmen-00006
Dayton Police Department	Montgomery	537,309	113,728	21,179	249,987.66	165,364.51	OVI-2024-Dayton Police Dept.-00002
Stark County Sheriff's Office	Stark	374,853	29,118	10,516	250,000.00	184,683.33	OVI-2024-Stark County Sheriff's Of-00005
Summit County Sheriff's Office	Summit	540,428	79,726	13,206	250,000.00	94,676.60	OVI-2024-Summit County Sheriff's O-00012
Warren Police Department	Trumbull	201,977	17,200	4,179	208,915.28	101,321.70	OVI-2024-Warren Police Department-00009

Total Checkpoint Activity	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
OVI Checkpoints Conducted	92	118	145	181	177
Vehicles Through Checkpoint	33,014	45,413	50,295	64,071	60,175
Vehicles Checked	31,223	44,113	43,366	56,409	53,602
DUID	4	16	20	52	7
OVI Arrests Under 21	2	3	3	9	3
OVI Arrests 21 and Over	69	88	90	94	95
Refusals	23	33	33	22	39
Driving Under Suspension	256	395	372	325	270
No Operator License Citations	107	186	244	261	293
Restraint Citations	23	41	63	131	52
Other Citations Issued	222	192	367	378	388
Vehicles Seized	97	128	137	163	179
Felony Arrests	21	35	52	43	25

Total Saturation Patrol Activity	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Total Overtime Hours	15,647	15,526	16,259	16,424	17,991
Number of Traffic Stops	20,889	20,070	21,016	21,482	24,554
DUID	30	32	32	33	21
OVI Arrests Under 21	48	46	50	56	50
OVI Arrests 21 and Over	317	348	382	391	384
Refusals	117	134	129	169	152
Adult Restraint Citations	590	584	568	607	562
Child Restraint Citations	71	76	66	76	80
Speed Citations	3,624	3,822	4,044	3,529	4,032
Distracted Driving	54	59	48	51	91
Driving Under Suspension	1,399	1,374	1,289	1,170	1,330
No Operator License	545	589	630	592	667
Felony Arrests	181	284	225	204	206
Other Citations	3,560	3,774	4,232	3,556	4,105

See Appendix C for summary of all FFY2024 enforcement details.

Of the 177 checkpoints conducted by the Countywide OVI Task forces, 169 or 95.9 percent were low-manpower (14 officers or less). Twenty-three checkpoints were conducted during Drive Sober or Get Pulled Over.

Crash Data

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	331	173	52.27%	875	432	49.37%
2020	384	204	53.13%	829	378	45.60%
2021	404	213	52.72%	895	426	47.60%
2022	388	215	55.41%	835	404	48.38%
2023	381	204	53.54%	748	346	46.26%

The twelve counties that submitted proposals represent 52.26 percent of the alcohol related fatal crashes between 2018 and 2022. These counties reach 56.07 percent of Ohio’s total population, 88.34 percent of Ohio’s Black or African American population, and 70.64 percent of Ohio’s Hispanic population.

Awarded: 2,881,055.45 Expended: 1,822,776.85 Funding Source: 402 AL

Project Number: FDLHVE-2024-00-00-02

Project Title: Statewide Drugged Driving Enforcement Program

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 1,963 drugged driving fatal crashes and 1,822 drugged driving serious injury crashes in Ohio between 2018 and 2022. The Ohio State Highway Patrol (OSHP) focused enforcement efforts on drugged drivers.

Project Results:

The Ohio State Highway Patrol conducted 3,444 hours of drugged driving enforcement during FFY2024. These efforts resulted in 24 OVIs with 14 suspected of driving under the influence of drugs between 10:00 am and 6:00 pm.

Total Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Overtime Hours	2,278	4,512	3,087	4,138	3,444
Number of Traffic Stops	4,157	7,252	5,416	7,090	5,661
DUID	23	28	16	24	14
OVI Arrests Under 21	0	0	0	1	1
OVI Arrests 21 and Over	32	39	21	28	23
Refusals	4	0	2	2	3
Adult Restraint Citations	861	1,003	706	1,292	733
Child Restraint Citations	18	27	15	20	9
Speed Citations	1,346	3,328	2,832	3,225	2,489
Distracted Driving	83	129	37	48	324
Driving Under Suspension	157	231	140	149	124
No Operator License Citations	67	81	51	79	68
Felony Arrests	27	55	27	27	9
Other Citations Issued	554	887	541	808	500

See Appendix C for summary of all FFY2024 enforcement details.

Awarded:	569,356.31	Expended:	256,379.54	Funding Source:	405d
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Project Number: FDLPEM-2024-00-00-06

Project Title: Trace Back Program

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol, Ohio Investigative Unit continued to implement a statewide Trace Back Program that was initiated in FFY2013, where Agents were called out to alcohol-involved fatal and serious injury crashes to interview suspects / witnesses to “trace back” where the alcohol was consumed prior to crash. Agents opened a case to determine if alcohol was served or consumed in violation of the law in an effort to hold establishments accountable for over serving and / or selling to minors. Grant funding paid for trace back investigations that were completed in an overtime status.

Project Results:

OIU received 108 trace-back investigation requests, 107 of which were investigated. The breakdown of requesting agency is listed below. These investigations have resulted in enforcement action being taken against the establishment as well as positive media coverage. Federal funding is only used for overtime.

Requesting Agency Type	Number of Requests
State Patrol	38
Local Police Department	14
County Sheriff's Office	5
Citizen	3
Total	60

Result	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Dismissed – Paid Court Costs	2	2	5	2	2
Dismissed with Prejudice	2	0	0	1	0
Guilty	11	19	10	12	9
Guilty of Lesser	6	2	1	1	0
Nolle Pros	0	9	7	1	3
Pending	61	31	30	15	22
Reprimanded & Released	0	1	1	1	0
Sealed	0	1	3	2	1
Civil Citations	19	15	17	13	20
Diversion	0	1	0	5	2
Unfounded	115	118	104	79	70

Highlights

OIU Akron – Akron PD requested a Trace-Back for a single vehicle, single occupant fatal crash that occurred while entering a roundabout at approx. 55 MPH. Due to the quality of the video surveillance depicting the level of intoxication, and the deceased BAC, agents issued the barmaid a summons for Sale or Furnishing Intoxicating Liquor to an Intoxicated Person. They also issued the permit an administrative citation reflecting the violation – Sale of Beer or Intoxicating Liquor to an Intoxicated Person.

OIU Athens – Agents received a Trace-Back referral from Athens OSHP Post from an underage OVI traffic stop on US 33 in Athens. Agents responded and learned that all eight occupants of the car were under 21 and Troopers found alcohol in the vehicle. The driver was transported to Post 5 and processed for OVI. Of the remaining occupants, two were issued summonses reflecting Underage alcohol prohibitions and a third juvenile had a complaint filed with Athens County Juvenile Court for Underage alcohol prohibitions.

OIU Athens – Agents received a Trace-Back referral from OSHP Chillicothe regarding an underage alcohol related fatal crash. Agents learned a group of underage individuals, including the deceased 19 y/o, had been furnished alcohol at Garcias Mexican Grill in Chillicothe by bar staff prior to attending a birthday party. Surveillance video showed numerous purchases by underage patrons. Agents interviewed three underage individuals that were part of the group and issued each of them criminal summonses reflecting Underage alcohol prohibitions. Agents interviewed the bartender that served the deceased and several other underage patrons the night of the crash and issued him 5 criminal summonses reflecting Furnishing alcohol to a person under 21 years of age. The business was issued an administrative violation reflecting: Furnishing beer or intoxicating liquor to a person under 21 years of age. Agents also issued a criminal summons reflecting Allowing an underage to possess/consume alcohol to the host of a house party the deceased attended immediately prior to the crash.

OIU Columbus – Agents were contacted by OSHP Circleville for an intoxicated pedestrian that was struck and killed along US-62 wearing nothing but his underwear. The vehicle of the deceased was found at the nearby permit premises, Tavern 62 in Orient. The investigation determined that the deceased was served and consumed a total of six double shots of tequila in less than two hours. Signs of intoxication were present. The deceased spent a brief time in his vehicle in the parking lot, but then walked out to US-62 where he was struck. Criminal charges were filed

against the business and the bartender for Sale or Furnishing Intoxicating Liquor to an Intoxicated Person. The permit was also issued an administrative citation against the liquor permit reflecting Sale / Furnishing Beer or Intoxicating Liquor To An Intoxicated Person.

Total Awarded: 44,943.53 Expended: 33,644.70 Funding Source: 405d

Project Number: FDLPEM-2024-00-00-07
Project Title: Drug Recognition Expert Program
Funded Agency: Ohio State Highway Patrol

Project Description:

At the beginning of FFY2024, Ohio had 168 certified DREs. Two DRE classes, twenty Advanced Roadside Impaired Driving Enforcement (ARIDE), and one DRE Instructor class were planned in FFY2024. Ohio currently has 27 DRE instructors. The OSHP is the statewide DRE Coordinator.

Project Results:

Drug Category Name	Total Opinions	Evaluations with completed Toxicology	Confirmed Matches of Completed Toxicology	Rate of Accuracy of Completed Toxicology
Stimulants	48	79	44	91.7%
Depressants	32	41	18	56.3%
Hallucinogens	0	1	0	N/A
Dissociative Anesthetic	0	1	0	N/A
Narcotic	33	52	30	90.9%
Inhalant	1	1	1	100.0%
Cannabis	80	91	66	82.5%

Other	
Poly Drug Use	104
Alcohol Rule Outs	2
Alcohol and Drugs	28
Medical Impairment	6
No Opinion of Impairment	14
Toxicology Results Pending	118
Toxicology Found No Drugs	12
Toxicology Refused	73

Agency Type	Number of DREs
State Patrol	59
City Police Department	105
County Sheriff's Office	12
Total	176

Two DRE training courses were conducted; training an additional 20 DREs in FFY2024. Ohio currently has 28 DRE Instructors. The DRE program conducted 26 ARIDE training classes training 519 students. This is in addition to the Ohio Attorney General's Office – Ohio Peace Officer's

Training Academy grant that conducted ten classes training 226 students. The DRE program responded to 78 call outs.

Awarded: 624,000.00 Expended: 513,293.31 Funding Source: 405d

Project Number: FDLII-2024-00-00-01

Project Title: Ignition Interlock Device Program

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio’s passage of an Ignition Interlock law, H.B. 388 will provide the state with an additional tool to deter alcohol impaired driving. This law provides for the use of Ignition Interlock Devices for drivers wishing to regain their driving privileges. The OTSO has oversight of this program. Ohio continues the inspection of ignition interlock installers.

Project Results:

The IID compliance officer funded under this grant conducted at least one inspection for every IID installation service center in Ohio. The compliance officer also conducted follow-up and spot inspections as needed based on the annual inspection results. Finally, the inspection officer served as the point of contact for service centers and IID manufacturers for questions concerning compliance and best practices involving IID.

Awarded: 50,000.00 Expended: 35,822.50 Funding Source: 405d

Project Number: FDLBAC-2024-00-00-01

Project Title: Breath Testing Instrument Training

Funded Agency: Ohio Department of Health

Project Description:

The Ohio Department of Health (ODH) certified two new breath testing instruments to be available to law enforcement agencies across the state to better address impaired driving. ODH requested funding for the purchase of training instruments to be used to train and certify law enforcement across the state on these two new instruments to ensure consistency and establish competency.

Project Results:

A delay in the rules process has caused a delay in the training and certification of law enforcement. This program is on hold until the final rules are completed. There was no activity on this project in FFY2024 and is not continuing into FFY2025.

Awarded: 150,000.00 Expended: 0.00 Funding Source: 405d

Project Number: FDLBAC-2024-00-00-02

Project Title: Oral Fluid Toxicology Pilot

Funded Agency: Ohio State Highway Patrol

Project Description:

This project encompasses the entire process of collecting and analyzing oral fluid samples from suspected drug impaired drivers. This will establish processes for the testing and analyzing of oral fluid samples. Pilot project will include samples collected from certified DREs.

Project Results:

This project was delayed due to unexpected challenges in FFY2024, but the project is set to begin in FFY2025.

Awarded:	25,000.00	Expended:	0.00	Funding Source:	405d
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Project Number: M6OT-2024-00-00-01

Project Title: Impaired Driving Referral Tracking Project - Recidivism

Funded Agency: Ohio Traffic Safety Office

Project Description:

Approximately 30 percent of impaired drivers arrested in Ohio are repeat offenders. In an effort to reduce recidivism, the Ohio State Highway Patrol (OSP) is providing behavioral health service referrals to those arrested for impaired driving. This project will cross reference OSP's arrest data with Mental Health and Addiction Services (MHAS) data to determine how many people arrested for impaired driving sought our behavioral health services. Data will be used to determine if this project reduces recidivism.

Project Results:

Through the data matching of 12,550 arrests in 2023, 429 people sought treatment within 180 days of arrest and 875 people received treatment less than 180 prior to the date of arrest. This project will continue in FFY2025.

Awarded:	75,000.00	Expended:	52,800.00	Funding Source:	405d
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Impaired Driving Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 405d Impaired Driving Low				
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	156,168.52	156,168.52	0.00
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	457,585.22	457,585.22	0.00
FDLPEM-2024-00-00-07	Drug Recognition Expert Program	300,761.97	300,761.97	0.00
FAST Act 405d Impaired Driving Low Total		914,515.71	914,515.71	0.00
164 Transfer Funds – 164 Alcohol				
ENF_AL-2024-00-00-01	Impaired Driving Enforcement Program	2,228,330.70	1,176,009.04	1,176,009.04
164 Transfer Funds Total		2,228,330.70	1,176,009.04	1,176,009.04
BIL 402 AL – Impaired Driving				
AL-2024-00-00-01	OVI Task Force Program	2,881,049.22	1,822,776.85	1,822,776.85
BIL 402 AL Total		2,881,049.22	1,822,776.85	1,822,776.85
BIL 405d Impaired Driving Low				
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	43,831.48	36,250.00	0.00
FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid Media	200,000.00	193,884.82	0.00
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	142,414.78	129,821.47	0.00
FDLPEM-2024-00-00-04	Impaired Driving Campaign Creative/Design	50,000.00	0.00	0.00
FDLPEM-2024-00-00-05	Impaired Driving Print Advertising/Ed. Materials	125,000.00	11,970.00	0.00
FDLHVE-2024-00-00-01	Statewide Impaired Driving Enforcement	2,156,915.74	1,010,738.10	0.00
FDLHVE-2024-00-00-02	Statewide Drugged Driving Enforcement	569,356.31	256,379.54	0.00
FDLPEM-2024-00-00-06	Trace Back Program	44,943.53	33,644.70	0.00
FDLPEM-2024-00-00-07	Drug Recognition Expert Program	323,238.03	212,531.34	0.00
FDLII-2024-00-00-01	Ignition Interlock Device Program	50,000.00	35,822.50	0.00
FDLBAC-2024-00-00-01	Breath Testing Instrument Training	150,000.00	0.00	0.00
FDLBAC-2024-00-00-02	Oral Fluid Toxicology Pilot	25,000.00	0.00	0.00
M6OT-2024-00-00-01	Impaired Driving Referral Tracking Project	75,000.00	52,800.00	0.00
BIL 405d Impaired Driving Low Total		3,955,699.87	1,973,842.47	0.00
Total Funding Impaired Driving Program Area		9,979,595.50	5,887,144.07	2,998,785.89

In addition to the enforcement results listed above, Safe Community programs conducted impaired driving education at 616 events. These events directly reached 1,883,805 million people. Events reached all audiences. Safe Community programs also distributed 58,012 print advertising / educational materials.

Type of Media	Gross Impressions
Print	12,577,361
Radio	161,373,229
Television	10,182,741
Web	28,671,635
Facebook	15,980,351
X (Twitter)	524,507
Instagram	513,810
Other	607,628

Crash Data

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Alcohol Related	Percent	Total	Alcohol Related	Percent
2019	1,041	331	31.80%	5,982	875	14.63%
2020	1,154	384	33.28%	5,925	829	14.00%
2021	1,244	404	32.48%	6,405	895	13.97%
2022	1,180	388	32.88%	6,163	835	13.55%
2023	1,150	381	33.13%	6,059	748	12.34%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Drug Related	Percent	Total	Drug Related	Percent
2019	1,041	369	35.45%	5,982	381	6.37%
2020	1,154	443	38.39%	5,925	381	6.43%
2021	1,244	457	36.74%	6,405	367	5.73%
2022	1,180	486	41.19%	6,163	299	4.85%
2023	1,150	507	44.09%	6,059	280	4.62%

Motorcycle Safety/Awareness

Project Number: PM-2024-00-00-03

Project Title: Motorcycle Safety Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's messaging contained messages to the motorcyclist about riding "SMART" (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained). Ohio's motorcycle paid media plan complemented the NHTSA National Communications Plan for motorcycle safety and messaging was sustained throughout the riding season.

Project Results:

The OTSO's paid media components consisted primarily of radio buys, print, and internet combined with earned media. The following is a summary of information from the paid media plan for motorcycle safety. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 5,840,852.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	78	59	137	\$ 27,702.00
Print	N/A	N/A	N/A	\$ 3,925.00
Internet	N/A	N/A	N/A	\$ 35,250.00
Total Media Cost				\$ 66,877.00

Awarded: 125,000.00 **Expended:** 66,877.00 **Funding Source:** 402 PM

Project Number: PM-2024-00-00-04

Project Title: Motorcycle Safety Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety.

Project Results:

OTSO did not use campaign creative/design funding for Motorcycle Safety messaging in FFY2024. OTSO prioritized the work on the overarching campaign prior to working on individual campaign to ensure cohesiveness among the different campaigns.

Awarded: 25,000.00 Expended: 0.00 Funding Source: 402 PM

Project Number: M9MA-2024-00-00-01
M11MA-2024-00-00-01

Project Title: Motorcycle Awareness Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio’s messaging contained messages to the motoring public about sharing the road with motorcyclists. Ohio’s motorcycle paid media plan complemented the NHTSA National Communications Plan for motorcycle safety and messaging was sustained throughout the riding season.

Project Results:

The OTSO’s paid media components consisted of out of home combined with earned media. The following is a summary of information from the paid media plan for motorcycle safety. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 52,913,700.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Out of Home	N/A	N/A	N/A	\$ 97,086.00
Total Media Cost				\$ 98,086.00

Awarded: 125,000.00 Expended: 98,086.00 Funding Source: 405f

Project Number: M11MA-2024-00-00-02

Project Title: Motorcycle Awareness Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer’s contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety.

Project Results:

OTSO did not use campaign creative/design funding for Motorcycle Awareness messaging in FFY2024. OTSO prioritized the work on the overarching campaign prior to working on individual campaign to ensure cohesiveness among the different campaigns.

Awarded: 25,000.00 Expended: 0.00 Funding Source: 405f

Project Number: M11MA-2024-00-00-03

Project Title: Motorcycle Awareness Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Look Out for Motorcycle print advertising / educational materials were one of Ohio's communication and outreach strategies to inform the public about sharing the road.

Project Results:

Section 405f funds were allocated to purchase print advertising and / or educational materials aimed to increase motorists' awareness of motorcyclists. Materials purchased included banners yard signs. Materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and / or employees of the importance of sharing the road. The materials provided a visual reminder to the public and provide our partners an educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at increasing motorcycle awareness.

Awarded:	100,000.00	Expended:	32,400.00	Funding Source:	405f
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Project Number: MC-2024-00-00-01

Project Title: Motorcycle Training

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2024, funds were allocated to print the new student workbooks, instructor guides, range cards, activity cards, range support materials, range set-up supplies, and instructor training.

Project Results:

Funds were used for rider's guides, instructor guides, and range cards.

Awarded:	75,000.00	Expended:	65,295.54	Funding Source:	402 MC
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Motorcycle Safety Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 MC – Motorcycle Safety				
MC-2024-00-00-01	Motorcycle Training	75,000.00	65,295.54	0.00
BIL 402 Motorcycle Safety Total		75,000.00	65,295.54	0.00
BIL 402 PM – Paid Advertising				
PM-2024-00-00-03	Motorcycle Safety Paid Media	125,000.00	66,877.00	0.00
PM-2024-00-00-04	Motorcycle Safety Campaign Creative/Design	25,000.00	0.00	0.00
BIL 402 Paid Advertising Total		150,000.00	66,877.00	0.00
BIL 405f – Motorcycle Programs				
M9MA-2024-00-00-01	Motorcycle Awareness Paid Media	8,688.38	8,688.38	0.00
M11MA-2024-00-00-01	Motorcycle Awareness Paid Media	116,311.62	76,757.96	0.00
M11MA-2024-00-00-03	Motorcycle Awareness Print Adv/Ed. Materials	93,598.48	32,400.00	0.00
BIL 405f Motorcycle Programs Total		218,598.48	117,846.34	0.00
Supplemental BIL 405f – Motorcycle Programs				
M9MA-2024-00-00-01	Motorcycle Awareness Paid Media	12,639.66	12,639.66	0.00
M11MA-2024-00-00-02	Motorcycle Awareness Campaign Creative/Design	12,535.45	0.00	0.00
BIL 405f Motorcycle Programs Total		25,175.11	12,639.96	0.00
Total Funding Motorcycle Safety Program Area		468,773.59	262,658.84	0.00

Safe Community programs conducted motorcycle safety / awareness education at 288 events, reaching 607,049 people. Events reached all audiences. Safe Community programs also distributed 31,837 print advertising / educational materials.

Type of Media	Gross Impressions
Print	11,440,502
Radio	190,192,958
Television	28,262,327
Web	27,944,855
Facebook	15,277,061
X (Twitter)	482,879
Instagram	487,431
Other	3,598

Crash Data

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Motorcycle	Percent	Total	Motorcycle	Percent
2019	1,041	156	14.99%	5,982	872	14.58%
2020	1,154	205	17.76%	5,925	1,085	18.31%
2021	1,244	215	17.28%	6,405	1,098	17.14%
2022	1,180	209	17.71%	6,163	1,100	17.85%
2023	1,150	230	20.00%	6,059	1,046	17.26%

Non-Motorized (Pedestrians)

Project Number: BGPE-2024-00-00-01

Project Title: Non-Motorized Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2024, funding will be used to purchase approved print advertising/educational materials aimed to reduced non-motorized serious injuries and fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Ohio is working with Black or African American and Hispanic/Latino communities to develop pedestrian and bicycle safety materials that are culturally relevant. Both communities have been identified as overrepresented and underserved in non-motorized fatalities and serious injuries.

Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Funds were spent on an educational pedestrian safety rack card. The card addresses both pedestrian safety information and driver's information regarding pedestrians.

Awarded: 200,000.00 **Expended:** 903.00 **Funding Source:** 405g

Safe Community programs conducted pedestrian education at 167 events. These events reached 542,705 people. Events reached all audiences. Safe Community programs also distributed pedestrian related print advertising / educational materials.

Type of Media	Gross Impressions
Print	1,082,820
Radio	465,000
Television	3,149,000
Web	280,380
Facebook	171,109
X (Twitter)	11,547
Instagram	36,946
Other	11,840

Non-Motorized Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 405g – Non-Motorized Safety				
BFPE-2024-00-00-01	Non-Motorized Print Advertising/Ed. Materials	200,000.00	903.00	0.00
BIL 405g Non-Motorized Safety Total		200,000.00	903.00	0.00
<i>Total Funding Non-Motorized Program Area</i>		<i>200,000.00</i>	<i>903.00</i>	<i>0.00</i>

Crash Data

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Pedestrian	Percent	Total	Pedestrian	Percent
2019	1,041	129	12.39%	5,982	506	8.49%
2020	1,154	167	14.47%	5,925	456	7.70%
2021	1,244	173	13.91%	6,405	525	8.20%
2022	1,180	164	13.90%	6,163	516	8.37%
2023	1,150	149	12.96%	6,059	517	8.53%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Bicycle	Percent	Total	Bicycle	Percent
2019	1,041	23	2.21%	5,982	120	2.00%
2020	1,154	16	1.39%	5,925	148	2.50%
2021	1,244	28	2.25%	6,405	152	2.37%
2022	1,180	7	0.59%	6,163	151	2.45%
2023	1,150	22	1.91%	6,059	158	2.61%

Occupant Protection

Project Number: M2HVE-2024-00-00-01

Project Title: Holiday Click It or Ticket Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media was a big component of Ohio's communication and outreach strategies to inform the public of the dangers of driving unrestrained. The goal of the paid media plan for the November mobilization was to decrease the number of unrestrained fatalities. The media objective was to increase awareness of highly visible law enforcement with both local and national media exposure.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airings or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 11,893,893.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	35	65	100	\$ 93,140.00
Radio	20	20	40	\$ 7,300.00
Internet	N/A	N/A	N/A	\$ 59,252.98
Out of Home/Other	N/A	N/A	N/A	\$ 38,937.50
Total Media Cost				\$ 198,630.48

Awarded: 200,000.00 **Expended:** 198,630.48 **Funding Source:** 405b

Project Number: M2HVE-2024-00-00-02

Project Title: Click It or Ticket Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio continued to implement and expand the national seat belt mobilization model. The campaign components included earned media (education and outreach), paid media, high visibility law enforcement and evaluation.

Media tactics maximized the amount of resources for the paid media plan. Bonus inventory was required by each station. Regional radio was negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach were available in many of the smaller regions by also employing a statewide radio network in part for this effort.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 8,754,088.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	40	174	214	\$ 25,212.50
Radio	1,852	1,870	3,722	\$ 84,821.55
Internet	N/A	N/A	N/A	\$ 19,035.89
Out of Home/Other	N/A	N/A	N/A	\$ 55,375.00
Total Media Cost				\$ 184,444.94

Awarded: 200,000.00 Expended: 184,444.94 Funding Source: 405b

Project Number: M2HVE-2024-00-00-03

Project Title: Sustained Belt Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio continued to model the national communications media plan to bridge the media gaps around the national seat belt mobilization with an appropriate mix of media, enforcement and social-norming initiatives to extend highway safety messages.

The goal was to sustain the message throughout the year and to hit the highest peak during the national mobilization. Throughout the year, using secondary messages like *Buckle Up in your Truck* provided an opportunity to extend the core safety messages. Embracing social-norming messages allowed OTSO to look for marketing alliances with businesses and organizations important to our target audiences. We have learned that many partners are not comfortable spending their resources to aggressively promote a strong enforcement message. A year-round mix of enforcement and social-norming messages helped to avoid these conflicts and provided OTSO with more opportunities to keep our messages in front of the public and target audiences.

Project Results:

An emphasis was placed on working with media partners who would reach our target audience, embrace traffic safety messages and were willing to go above and beyond the traditional media buy. Expected efforts included the willingness to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that helped reach specific segments of our targeted audience.

High Risk Populations

Teens

Ohio planned to target rural teen seat belt usage. Currently, rural school bus shelter locations statewide are also printed with the “Buckle-Up in Your Truck”. These bus shelters are located along rural routes. The message was placed on the outside of the shelter for passing traffic to see.

Rural

Ohio worked to target rural seat belt usage. Currently, rural school bus shelter locations statewide are also printed with the same message. These bus shelters are located along rural routes. The message was placed on the outside of the shelter for passing traffic to see.

18 – 34-Year-Old Male

This target audience was identified throughout the state of Ohio as a low-usage population. Qualitative research information has generally identified the younger men (16 – 24 years) within this demographic as the most “high risk” drivers and passengers. These men were also less likely to use seat belts if they traveled in pick-up trucks, consumed alcohol, or rode at night. Ohio worked closely with both the state and national media buyer to target 18 – 34-year-old male seat belt usage. Ohio ran seat belt messages during home games throughout the season with the following sports teams in Ohio to target this high-risk population: Cincinnati Reds, Cincinnati Bengals, Cleveland Guardians, Cleveland Browns, Columbus Crew, Toledo Mud Hens and FC Cincinnati.

The OTSO paid media component consisted of radio buys and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 5,780,467.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	84	84	168	\$ 38,325.00
Out of Home/Other	N/A	N/A	N/A	\$ 543,627.28
Total Media Cost				\$ 581,952.28
Awarded:	600,000.00	Expended:	581,952.28	Funding Source: 405b

Project Number: M2HVE-2024-00-00-04

Project Title: Seat Belt Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer’s contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for Seat Belt messaging in FFY2024. OTSO prioritized the work on the overarching campaign prior to working on individual campaign to ensure cohesiveness among the different campaigns.

Awarded: 50,000.00 **Expended:** 0.00 **Funding Source:** 405b

Project Number: M2HVE-2024-00-00-05

Project Title: Seat Belt Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Seat belt print advertising / educational materials were one of Ohio's communication and outreach strategies to inform the public of the importance of wearing a seat belt. The national Click It or Ticket mobilization around the Memorial Day Holiday combined highly visible enforcement with both local and national media exposure. Paid media during the mobilization highlighted that law enforcement would be strictly enforcing seat belt laws. All law enforcement agencies across the state were encouraged and funded agencies were required to participate in the mobilization.

Project Results:

Sustained materials were used in conjunction with high visibility enforcement efforts during time periods outside of the CIOT mobilization to help increase statewide seat belt usage. OTSO allocated funds to purchase print advertising and/or educational materials to promote the Click It or Ticket campaign. Available materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and / or employees of the importance of buckling up. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at increasing seat belt usage. Materials purchased in FFY2024 included banners, posters, and yard signs.

Awarded: 125,000.00 **Expended:** 20,973.10 **Funding Source:** 405b

Project Number: M2HVE-2024-00-00-06

Project Title: State Seat Belt Tac Squads

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 2,912 unbelted fatal crashes and 10,987 unbelted serious injury crashes in Ohio between 2018 and 2022. The Ohio State Highway Patrol conducted seat belt tac squads in all nine districts. Each district utilized hours in November and during the National May CIOT mobilization for seat belt tac squads between 6 a.m. and 6 p.m. in areas that had high numbers of unrestrained fatalities.

Project Results:

The Ohio State Highway Patrol conducted 6,844 hours of seat belt enforcement during November CIOT and the National CIOT mobilization of FFY2024. These efforts resulted in 2,864 adult restraint citations and 50 child restraint citations.

Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Overtime Hours	6,788	7,276	7,649	6,605	6,844
Number of Traffic Stops	12,068	10,799	13,535	11,840	11,837
DUID	20	20	16	7	9
OVI Arrests Under 21	0	0	0	2	0
OVI Arrests 21 and Over	36	38	26	17	22
Refusals	3	2	2	1	3
Adult Restraint Citations	4,720	3,926	3,815	3,131	2,864
Child Restraint Citations	52	45	49	37	50
Speed Citations	3,874	4,005	5,693	5,152	5,004
Distracted Driving	106	163	131	88	599
Driving Under Suspension	458	316	336	259	280
No Operator License Citations	155	152	170	179	218
Felony Arrests	32	33	29	13	19
Other Citations Issued	1,143	884	1,274	1,067	1,249

See Appendix C for summary of all FFY2024 enforcement details.

Awarded: 975,309.91 Expended: 496,069.54 Funding Source: 405b

Project Number: OP-2024-00-00-01

Project Title: Occupant Protection Coordinator Program

Funded Agency: Ohio Department of Health

Project Description:

The Ohio Department of Health (ODH) continued to be the lead agency for the Occupant Protection Coordinator (OPC) program. ODH contracted with eight OPC Coordinators to provide occupant restraint programming to all 88 Ohio counties. The OPC responsibilities included coordinating a child safety seat distribution program for low-income families, conducting car seat check-up events, coordinating the NHTSA 32-hour Standardized Child Passenger Safety (CPS) Technician Training course and associated refresher course, disseminating occupant protection education and training for youth, and the National Campaigns for CPS and booster seats.

Project Results:

This program was responsible for coordinating the child safety seat distribution program for low-income families. This program distributed a total of 8,299 seats. OPC Coordinators conducted 88 OBB on-site visits and provided technical assistance 494 times to fitting stations (virtual and on-site). Coordinators distributed over 23,000 educational materials to families and 1,149 law cards to local law enforcement.

Activity	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Car Seat Check Events	69	60	86	92	81
Car Seats Checked	6,118	5,502	7,445	4,609	3,115
New Technician Classes	10	12	12	17	24
New CPS Technicians	69	106	219	233	240

Additional activities include:

- Eight recertification opportunities with 56 participants.
- 19 continuing education opportunities with 485 participants.
- Earned media included 245 social media posts and 7 radio/tv interviews.
- Ohio currently has 1,142 Child Passenger Safety technicians and 47 instructors.
- Webinars for CEUs were offered to instructors and technicians quarterly.
- Six additional fitting stations were identified and onboarded to the using the National Digital Car Seat Check Form (NDCF).
- Conducted the Statewide Child Occupant Protection Conference with 13 speakers, vendors/manufacturers, and 200 participants.

Awarded: 665,249.62 Expended: 638,178.91 Funding Source: 402 OP

Project Number: BCPS_US-2024-00-00-01
Project Title: Child/Booster Seat Program
Funded Agency: Ohio Department of Health

Project Description:

The Ohio Department of Health will distribute additional car seats (convertible, high back, and low back booster seats) through child passenger safety technicians to income eligible families in each county.

Project Results:

The Ohio Department of Health was able to purchase 2,816 additional seats for the Ohio Buckles Buckeyes program for distribution to low-income families in each of Ohio’s 88 counties. Each site provided caregiver education on the seats during distribution.

Awarded: 210,000.00 Expended: 206,489.23 Funding Source: 405b

Project Number: UNATTED-2024-00-00-01
Project Title: Unattended Passenger Safety Print Advertising/Educational Materials
Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2024, funding will be used to purchase approved print advertising/educational materials aimed to reduced unattended passenger injuries and fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to

the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Funds were used to purchase information flyers about the risks of leaving children unattended in a vehicle.

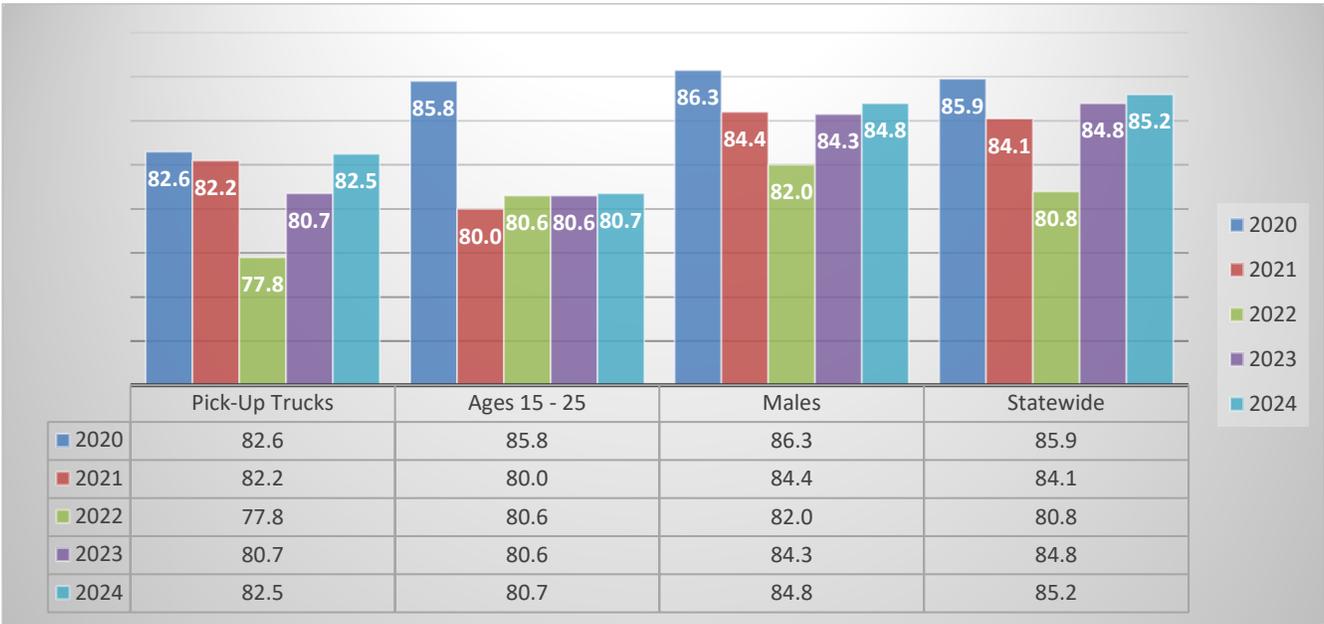
Awarded:	25,000.00	Expended:	1,350.00	Funding Source:	402 UNATTD
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Occupant Protection Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 402 OP – Occupant Protection				
OP-2024-00-00-01	Occupant Protection Coordinator Program	50,000.00	50,000.00	50,000.00
FAST Act 402 OP Total		50,000.00	50,000.00	50,000.00
BIL 402 OP – Occupant Protection				
OP-2024-00-00-01	Occupant Protection Coordinator Program	611,837.44	588,178.91	475,805.50
BIL 402 OP Total		611,837.44	588,178.91	475,805.50
BIL 402 UNATTD – Heatstroke/Unattended Passenger Education				
UNATTD-2024-00-00-01	Unattended Passenger Safety Print Adv./Educ.	25,000.00	1,350.00	0.00
BIL 402 UNATTD Total		25,000.00	1,350.00	0.00
BIL 405b OP Low				
M2HVE-2024-00-00-01	Holiday Click it or Ticket Paid Media	200,000.00	198,630.48	0.00
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	200,000.00	184,444.94	0.00
M2HVE-2024-00-00-03	Sustained Belt Paid Media	600,000.00	581,952.28	0.00
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	50,000.00	0.00	0.00
M2HVE-2024-00-00-05	Seat Belt Print Advertising/Ed. Materials	125,000.00	20,973.10	0.00
M2HVE-2024-00-00-06	Statewide Seat Belt Tac Squads	975,309.91	496,069.54	0.00
BCPS_US-2024-00-00-01	Child/Booster Seat Program	210,000.00	206,489.23	0.00
BIL 405b OP Low Total		2,360,309.91	1,688,559.57	0.00
Total Funding Occupant Protection Program Area		3,047,147.35	2,328,088.48	525,805.50

In addition to the projects listed above, Safe Community programs conducted seat belt education at 632 events. These events directly reached 882,565 people. Events reached all audiences. Safe Community programs also distributed 44,163 print advertising / educational materials.

Type of Media	Gross Impressions
Print	11,812,661
Radio	171,728,975
Television	10,896,175
Web	28,161,879
Facebook	15,944,752
X (Twitter)	487,548
Instagram	479,173
Other	37,581



Crash Data

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Unrestrained Related	Percent	Total	Unrestrained Related	Percent
2019	1,041	550	52.83%	5,982	2,125	35.52%
2020	1,154	592	51.30%	5,925	2,246	37.91%
2021	1,244	652	52.41%	6,405	2,438	38.06%
2022	1,180	620	52.54%	6,163	2,253	36.56%
2023	1,150	569	49.49%	6,059	2,170	35.81%

Older Road User

Project Number: OD-2024-00-00-01

Project Title: Older Road User Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address mature drivers. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Project Results:

Materials with older road user messaging were not purchased in FFY2024. This project will be carried forward into FFY2025.

Awarded:	25,000.00	Expended:	0.00	Funding Source:	402 OD
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Project Number: OD-2024-00-00-02

Project Title: CarFit

Funded Agency: Central Ohio Area Agency on Aging

Project Description:

Ohio continued the statewide CarFit program in FFY2024. The grant continued setting up the program to ensure consistency with core principles and values of the CarFit program to grow the statewide program in accordance with state goals and a major emphasis on training, organizing, and tracking CarFit activities throughout the state.

Project Results:

Activity	FFY2024
CarFit Events	73
Trainings	45
Participants	432

Awarded:	99,691.00	Expended:	59,482.00	Funding Source:	402 DE
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Older Road User Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 OD – Older Driver Safety				
OD-2024-00-00-01	Older Road User Print Advertising/Ed. Materials	25,000.00	0.00	0.00
OD-2024-00-00-02	CarFit	99,691.00	59,482.00	0.00
BIL 402 OD Total		124,691.00	59,482.00	0.00
<i>Total Funding Older Road User Program Area</i>		<i>124,691.00</i>	<i>59,482.00</i>	<i>0.00</i>

In addition to the projects listed above, Safe Community programs conducted seat belt education at 210 events. These events reached 323,236 people. Many events reached all audiences with education directed to the seniors that attended, but several events were specifically set up for older road users. Safe Community programs also distributed print advertising / educational materials.

Type of Media	Gross Impressions
Print	1,879,682
Radio	2,398,402
Television	3,845,200
Web	256,922
Facebook	258,509
X (Twitter)	4,670
Instagram	30,402
Other	1,161

Crash Data

OLDER ROAD USER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Older Road Users	Percent	Total	Older Road Users	Percent
2019	1,041	429	41.21%	5,982	2,130	35.61%
2020	1,154	426	36.92%	5,925	1,934	32.64%
2021	1,244	480	38.58%	6,405	2,108	32.91%
2022	1,180	461	39.07%	6,163	2,165	35.13%
2023	1,150	460	40.00%	6,059	2,223	36.69%

Planning & Administration

Project Number: PA-2024-00-00-01
CP-2024-00-00-04

Project Title: Traffic Safety Grant Program Management

Funded Agency: Ohio Traffic Safety Office

Project Description:

Housed under the Ohio Department of Public Safety (ODPS) / Ohio Traffic Safety Office (OTSO) administered the Section 402 State and Community grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities.

Project Results:

The OTSO administered the Section 402 State and Community grants, related NHTSA awards and initiatives, and contracts for traffic safety activities. In addition to direct office expenditures, OTSO incurred the cost for staff salaries, benefits, and expenses such as travel, equipment, supplies and other direct costs necessary to carry out the functions of the office. The Ohio Department of Public Safety's Compliance Section monitored the traffic safety grants.

Awarded:	1,590,000.00	Expended:	1,293,506.04	Funding Source:	402 PA
	400,000.00		350,886.06		402 CP
	1,590,000.00		1,293,506.04		State Soft Match

Project Number: PA-2024-00-00-02

Project Title: Web-Based Grants Management System

Funded Agency: Ohio Traffic Safety Office

Project Description:

The Web-based grants management system called GRANTS (Grant Records and Application Network for Traffic Safety) was launched in 2005 to receive grant proposals for FFY2006 and upgraded in 2017 to GRANTS Plus for FFY2018. The online system makes the entire grant management process more efficient and accessible. This system eliminated paper submission while enhancing grant tracking because all agencies are required to submit their proposal, reports, reimbursement claims and grant revisions through the online system. A grant file can be accessed by multiple viewers from different agencies at the same time provided they have the security level to view the grant. The funding allocated to this project is for maintenance service, training and system enhancements.

Project Results:

The OTSO continued to use the web-based grants management system called GRANTS Plus (Grant Records and Application Network for Traffic Safety). Using a web-based grants management system has enhanced grant tracking because all agencies are required to submit

their proposal, reports, reimbursement claims, and grant revisions through the GRANTS Plus system. Funds were used for annual maintenance and for upgrades to enhance the system.

Awarded:	250,000.00	Expended:	62,972.74	Funding Source:	402 PA
	250,000.00		62,972.74		State Soft Match

Project Number: TC-2024-00-00-01
Project Title: Traffic Safety Resource Prosecutor Program
Funded Agency: Stark County Sheriff’s Office
 Cincinnati Police Department

Project Description:

A Traffic Safety Resource Prosecutor’s (TSRP) role was designed to increase the ability of prosecutors and law enforcement to effectively present and prosecute traffic safety violations, particularly focusing on impaired driving. The TSRP worked with the Law Enforcement Liaisons (LELs) and were a valuable resource to the office and to all of our partners.

Project Results:

Activity	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Hours of Training	150	322	907	698	661
Prosecutors Trained	204	900	933	900	1,203
LE / Other Traffic Safety Personnel Trained	900	644	1,667	1715	2,554
Technical Assistance Responses	271	515	804	552	575
Community Outreach meetings	22	120	58	50	60
State and/or Local Task Force meetings	97	120	27	39	45
Manuals Written and/or Updated	36	18	32	35	34
Appearances in Traffic Safety cases	6	1	0	0	0
Appellate Briefs Written/Assisted in Preparing	0	0	0	0	0

Awarded:	382,993.20	Expended:	307,008.07	Funding Source:	402 TC
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Project Number: TC-2023-00-00-02
Project Title: Judicial Outreach Liaison Program
Funded Agency: The American Bar Association

Project Description:

The Judicial Outreach Liaison (JOL) role is designed to increase the ability of judges to prosecute traffic safety violations, particularly focusing on impaired driving (alcohol and/or drugged). The JOL will work closely with the TSRPs and the Law Enforcement Liaisons (LELs) and will be a valuable resource to the office and to all of our partners.

Project Results:

Judge Carroll spent time researching alcohol and drug related issues utilizing resources from the National Highway Traffic Administration (NHTSA) and the National Conference of State Legislatures (NCSL). Judge Carroll attended the Lifesavers Conference and is active in JOL and Regional JOL meetings. He also worked with Ohio's Judicial College and the Ohio Association of Municipal and County Clerks presenting/teaching Ohio's judges.

Awarded:	74,239.00	Expended:	68,566.50	Funding Source:	402 TC
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Project Number: TC-2024-00-00-03

Project Title: Training/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

This grant covered associated costs with training conducted by OTSO.

Project Results:

Funds were used to print student manuals for various courses and CLE credits.

Awarded:	25,000.00	Expended:	2,906.80	Funding Source:	402 CP
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Project Number: PA-2024-00-00-03

Project Title: University Evaluation

Funded Agency: University of Akron

Project Description:

The University of Akron (UA) was scheduled to complete the Statewide Observation Survey, the County Seat Belt Observation Survey, assist OTSO in problem identification and data analysis.

Project Results:

The UA provided seat belt observer training, completed a pre observational seat belt survey, and a post survey. The UA analyzed the data and provided OTSO with a county usage rate for every county in Ohio, the data used to certify Ohio's statewide usage rate, and a comprehensive report.

Awarded:	197,724.84	Expended:	168,427.10	402 PA
	197,724.84		168,427.10	State Soft Match

Project Number: PA-2024-00-00-04

Project Title: Community Outreach Coordinator(s)

Funded Agency: Ohio Traffic Safety Office

Project Description:

OTSO plans to contract with one individual to oversee community outreach with overrepresented and underserved communities. Job duties will include organizing and attending community meetings to solicit feedback, ensuring the identified communities are represented in all OTSO grant activities, and overseeing the Community Grants for Overrepresented/Underserved Communities in project number CP-2024-00-00-02.

Project Results:

OTSO originally planned to contract with two community outreach coordinators; however, the contracts were posted twice, with no bids. OTSO switched gears and moved the majority of the funding to PA-2024-00-00-01 to hire an employee for community outreach. The remaining balance was not utilized in FFY2024. Funding was set aside again in FFY2025 for this project.

Awarded:	10,000.00	Expended:	0.00	Funding Source:	402 PA
	10,000.00		0.00		State Soft Match

Planning & Administration Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 402 PA – Planning and Administration				
PA-2024-00-00-01	Traffic Safety Program Management	19,513.43	19,513.43	0.00
FAST Act 402 PA Total		19,513.43	19,513.43	0.00
BIL 402 PA – Planning and Administration				
PA-2024-00-00-01	Traffic Safety Program Management	1,570,486.57	1,273,992.61	0.00
PA-2024-00-00-02	Web-Based Grant Management System	250,000.00	62,972.74	0.00
PA-2024-00-00-03	University Evaluation	197,724.84	168,427.10	0.00
PA-2024-00-00-04	Community Outreach Coordinators	10,000.00	0.00	0.00
BIL 402 PA Total		2,028,211.41	1,505,392.45	0.00
BIL 402 CP – Community Traffic Safety Project				
CP-2024-00-00-04	Traffic Safety Program Management	400,000.00	350,886.06	0.00
BIL 402 CP Total		400,000.00	350,886.06	0.00
BIL 402 TC – Judicial and Court Services				
TC-2024-00-00-01	Traffic Safety Resource Prosecutor Program	382,993.20	307,008.07	0.00
TC-2024-00-00-02	Judicial Outreach Liaison	74,239.00	68,566.50	0.00
TC-2024-00-00-03	Training/Educational Materials	25,000.00	2,906.80	0.00
BIL 402 TC Total		482,232.20	378,481.37	0.00
Total Funding Planning and Administration Program Area		2,929,957.04	2,254,273.31	0.00

During FFY2024, there were periods of staff shortage and staff continue to work a hybrid schedule between the office and home. Staff completed expenditure report reviews in an average of 7.41 days, FFY 2023's average was 8.03 days. FFY 2022's average was 5.17 days. FFY 2021's average was 3.37 days. FFY2020's average was 4.12 days and FFY2019's average was 9.3 days. OTSO staff were able to work with all sub-recipients to ensure FFY2024 grants were completed and closed timely.

Police Traffic Services

Project Number: PT-2024-00-00-01

Project Title: Law Enforcement Liaison Program

Funded Agencies: Blue Ash Police Department
 Hardin Co. Sheriff's Office
 Lorain Police Department
 Union Co. Sheriff's Office

Project Description:

The goal of the Law Enforcement Liaison (LEL) Program was to enhance all aspects of OTSO's relationship with Ohio's law enforcement agencies. The LEL Program consisted of a state LEL Coordinator, and equipment LEL and four field LELs who were placed geographically throughout Ohio.

Project Results:

In FFY2024, the Ohio Traffic Safety Office (OTSO) continued with five Law Enforcement Liaisons (LEL). The LELs worked with law enforcement agencies across the state to encourage participation in both the *Click It or Ticket* and the *Drive Sober or Get Pulled Over* national mobilizations. In addition to working closely with law enforcement, the LELs worked with the Safe Community programs throughout the state on projects including motorcycle safety, occupant protection, and teen driving. The LELs assisted with the Drug Recognition Expert (DRE) program recruiting applicants and arranging Advanced Roadside Impaired Driving Enforcement (ARIDE) classes and worked with our two traffic safety resource prosecutors (TSRPs) to plan and recruit for multiple courses.

Awarded: 426,628.96 Expended: 241,775.04 Funding Source: 402 PT

Click It or Ticket Mobilization and Drive Sober or Get Pulled Over Crackdown

Enforcement Activity	CIOT	DSOGPO
Enforcement Hours	28,566	7,295
Number of Traffic Stops	22,482	8,287
DUID	37	22
OVI Arrests Under 21	8	6
OVI Arrests 21 and Over	139	155
Refusals	40	39
Adult Restraint Citations	2,703	316
Child Restraint Citations	99	30
Speed Citations	7,055	1,792
Distracted Driving	608	108
Driving Under Suspension	904	413
No Operator License Citations	803	312
Felony Arrests	481	74
Other Citations Issued	3,520	1,142

Project Number: PT-2024-00-00-02

Project Title: Selective Traffic Enforcement Program

Funded Agencies: See chart under Project Results

Project Description:

High Visibility is designed to convince the public that there are consequences to traffic violations. Grants were awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2020, 2021, and 2022. Each agency conducted Selective Traffic Enforcement Program (STEP) enforcement activity (e.g., speed, seat belt, aggressive, etc.) to impact their fatal crashes.

Project Results:

48 Sheriff Offices and 30 local jurisdictions

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Award Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Allen County Sheriff's Office	Allen	102,206	12,573	3,272	34,011.15	30,511.20	IDEP/STEP-2024-Allen County Sheriff's Of-00012
Lima Police Dept.	Allen	*	*	*	14,865.81	703.05	IDEP/STEP-2024-Lima Police Department-00033
Shawnee Township Police Dept.	Allen	*	*	*	24,425.30	18,598.38	IDEP/STEP-2024-Shawnee Township Police D-00016
Ashland County Sheriff's Office	Ashland	52,447	394	862	20,889.94	16,627.72	IDEP/STEP-2024-Ashland County Sheriff's -00027
Ashtabula County Sheriff's Office	Ashtabula	97,574	3,606	4,489	24,168.10	6,809.41	IDEP/STEP-2024-Ashtabula County Sheriff -00004
Athens Co. Sheriff's Office	Athens	62,431	2,894	1,450	22,149.77	21,874.33	IDEP/STEP-2024-Athens Co. Sheriff's Offi-00002
Brown County Sheriff's Office	Brown	43,676	304	487	18,710.32	10,972.00	IDEP/STEP-2024-Brown County Sheriff's Of-00040
Butler County Sheriff's Office	Butler	390,357	34,704	25,265	65,311.06	56,601.25	IDEP/STEP-2024-Butler County Sheriff's O-00070
Hamilton Police Dept.	Butler	*	*	*	27,949.50	26,4103.14	IDEP/STEP-2024-Hamilton Police Departmen-00048
Middletown Police Dept.	Butler	*	*	*	27,983.19	4,609.43	IDEP/STEP-2024-Middletown Police Depart-00058
West Chester Police Dept.	Butler	*	*	*	22,879.26	17,150.08	IDEP/STEP-2024-West Chester Police Depar-00009
Champaign County Sheriff's Office	Champaign	38,714	688	648	11,254.92		IDEP/STEP-2024-Champaign County Sheriff -00080
Clark County Sheriff's Office	Clark	136,001	12,200	5,313	44,581.09	27,404.04	IDEP/STEP-2024-Clark County Sheriff's Of-00042
Springfield Police Dept.	Clark	*	*	*	26,670.90	21,520.06	IDEP/STEP-2024-Springfield Police Depart-00030
Miami Township Police Dept.	Clermont	43,943	967	1,406	31,382.66	28,945.01	IDEP/STEP-2024-Miami Twp. Police Departm-00065
Crawford County Sheriff's Office	Crawford	42,025	319	638	16,446.00	7,6622.46	IDEP/STEP-2024-Crawford County Sheriff's-00052
Cuyahoga Co. Sheriff's Dept.	Cuyahoga	1,264,817	736,116	74,668	50,074.85	19,566.89	IDEP/STEP-2024-Cuyahoga Co. Sheriff's De-00079
Cleveland Heights Police Dept.	Cuyahoga	*	*	*	32,357.75	28,282.58	IDEP/STEP-2024-Cleveland Heights Police -00085
Cleveland Police Dept.	Cuyahoga	*	*	*	38,192.93	384.59	IDEP/STEP-2024-Cleveland Police Departme-00075
Euclid Police Dept.	Cuyahoga	*	*	*	30,687.34	6,388.01	IDEP/STEP-2024-Euclid Police Department-00074
Defiance Co. Sheriff's Office	Defiance	38,286	668	3,950	23,296.25	17,180.54	IDEP/STEP-2024-Defiance Co. Sheriff's Of-00072
Erie Co. Sheriff's Office	Erie	75,622	6,807	3,130	25,475.88		IDEP/STEP-2024-Erie Co. Sheriff's Office-00082
Perkins Township Police Dept.	Erie	*	*	*	22,245.68	16,150.77	IDEP/STEP-2024-Perkins Twp. Police Depart-00081
Franklin County Sheriff's Office	Franklin	1,323,807	299,771	91,182	73,296.88	54,819.44	IDEP/STEP-2024-Franklin County Sheriff's-00069
Columbus Police Dept.	Franklin	*	*	*	65,700.72	60,840.99	IDEP/STEP-2024-Columbus Police Departmen-00032
Gahanna Police Dept.	Franklin	*	*	*	32,323.70	16,085.80	IDEP/STEP-2024-Gahanna Police Department-00025
Fulton County Sheriff's Office	Fulton	42,713	254	3,791	20,747.55	10,048.75	IDEP/STEP-2024-Fulton County Sheriff's O-00067
Geauga County Sheriff's Office	Geauga	95,397	1,082	1,664	32,899.68	31,099.73	IDEP/STEP-2024-Geauga County Sheriff's O-00017
Greene County Sheriff's Office	Greene	167,966	11,486	5,216	48,650.14	17,534.54	IDEP/STEP-2024-Greene County Sheriff's O-00021
Hamilton County Sheriff's Office	Hamilton	830,639	209,173	36,250	54,584.18	32,183.15	IDEP/STEP-2024-Hamilton County Sheriff's-00051
Cincinnati Police Dept.	Hamilton	*	*	*	59,990.34	37,908.89	IDEP/STEP-2024-Cincinnati Police Departm-00041
Green Twp. Police Dept.	Hamilton	*	*	*	31,961.34	21,165.97	IDEP/STEP-2024-Green Twp. Police Departm-00038
Springfield Twp. Police Dept.	Hamilton	*	*	*	32,296.08	26,415.11	IDEP/STEP-2024-Springfield Twp Police De-00077
Hancock County Sheriff's Office	Hancock	74,920	1,431	4,198	21,352.02	17,459.01	IDEP/STEP-2024-Hancock County Sheriff's -00013
Hardin Co. Sheriff's Office	Hardin	30,696	262	697	15,166.25	12,587.17	IDEP/STEP-2024-Hardin Co. Sheriff's Offi-00053
Harrison County Sheriff's Office	Harrison	14,483	241	130	21,988.48	15,759.17	IDEP/STEP-2024-Harrison County Sheriff's-00046
Henry Co. Sheriff's Office	Henry	27,662	160	2,187	22,831.12	2,183.92	IDEP/STEP-2024-Henry Co. Sheriff's Offi-00028
Holmes Co. Sheriff's Office	Holmes	44,223	123	474	18,915.21	14,231.99	IDEP/STEP-2024-Holmes Co. Sheriff's Offi-00047

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Award Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Jackson County Sheriff's Office	Jackson	32,653	159	306	14,457.53	3,436.24	IDEP/STEP-2024-Jackson County Sheriff's -00076
Jefferson County Sheriff's Office	Jefferson	65,249	3,687	1,159	20,201.18	16,688.89	IDEP/STEP-2024-Jefferson Co. Sheriff's O-00061
Mentor Police Dept.	Lake	47,450	715	996	32,357.75	11,973.25	IDEP/STEP-2024-Mentor Police Department-00060
Newark Police Dept.	Licking	49,934	1,691	1,001	13,490.44	6,988.94	IDEP/STEP-2024-Newark Police Department-00010
Logan Co. Sheriff's Office	Logan	46,150	677	1,004	22,145.05	9,866.46	IDEP/STEP-2024-Logan Co. Sheriff's Offic-00059
Lorain Co. Sheriff's Office	Lorain	312,964	24,863	32,917	50,431.07	38,622.91	IDEP/STEP-2024-Lorain Co. Sheriff's Offi-00036
Elyria Police Dept.	Lorain	*	*	*	25,524.96	7,073.89	IDEP/STEP-2024-Elyria Police Department-00084
Lorain Police Dept.	Lorain	*	*	*	26,318.45	17,215.61	IDEP/STEP-2024-Lorain Police Department-00022
Lucas County Sheriff's Office	Lucas	431,279	85,081	32,167	48,026.63	27,364.56	IDEP/STEP-2024-Lucas County Sheriff's Of-00044
Sylvania Twp. Police Dept.	Lucas	*	*	*	16,431.32	9,421.76	IDEP/STEP-2024-Sylvania Twp. Police Depa-00063
Toledo Police Dept.	Lucas	*	*	*	52,376.20	41,873.71	IDEP/STEP-2024-Toledo Police Department-00045
Mahoning County Sheriff's Office	Mahoning	228,614	34,835	14,093	47,587.02	38,672.37	IDEP/STEP-2024-Mahoning County Sheriff's-00014
Youngstown Police Dept.	Mahoning	*	*	*	24,197.89	8,124.93	IDEP/STEP-2024-Youngstown Police Departm-00073
Marion County Sheriff's Office	Marion	65,359	4,107	1,956	25,916.16	21,058.67	IDEP/STEP-2024-Marion County Sheriff's O-00050
Medina County Sheriff's Office	Medina	182,470	2,344	4,592	45,656.58	28,568.15	IDEP/STEP-2024-Medina County Sheriff's O-00026
Mercer County Sheriff's Office	Mercer	42,528	204	928	24,865.58	20,317.85	IDEP/STEP-2024-Mercer County Sheriff's O-00035
Miami County Sheriff's Office	Miami	108,774	2,593	2,199	41,730.74	38,691.61	IDEP/STEP-2024-Miami County Sheriff's Of-00007
Montgomery County Sheriff's Office	Montgomery	537,309	113,728	21,179	55,110.41	40,984.71	IDEP/STEP-2024-Montgomery County Sheriff-00031
Dayton Police Dept.	Montgomery	*	*	*	41,341.10	38,760.93	IDEP/STEP-2024-Dayton Police Dept. -00011
Miami Township Police Dept.	Montgomery	*	*	*	26,650.24	12,445.61	IDEP/STEP-2024-Miami Township Police Dep-00034
Trotwood Police Dept.	Montgomery	*	*	*	17,297.91		IDEP/STEP-2024-Trotwood Police Departmen-00018
Perry Co. Sheriff's Office	Perry	35,408	90	252	30,737.49		IDEP/STEP-2024-Perry Co. Sheriff's Office-00066
Pickaway Co. Sheriff's Office	Pickaway	58,539	2,159	903	20,466.85	2,389.18	IDEP/STEP-2024-Pickaway Co. Sheriff's Of-00003
Putnam County Sheriff's Office	Putnam	34,451	125	2,229	17,487.55		IDEP/STEP-2024-Putnam County Sheriff's O-00055
Richland County Sheriff's Office	Richland	124,936	11,312	2,615	37,217.07	30,164.75	IDEP/STEP-2024-Richland County Sheriff's-00008
Sandusky Co. Sheriff's Office	Sandusky	58,896	1,886	6,055	24,028.60	17,821.02	IDEP/STEP-2024-Sandusky Co. Sheriff's Of-00078
Scioto Co. Sheriff's Office	Scioto	74,008	2,075	1,052	21,116.63	17,418.33	IDEP/STEP-2024-Scioto Co. Sheriff's Offi-00039
Seneca County Sheriff's Office	Seneca	55,069	1,380	2,899	20,676.35	11,087.42	IDEP/STEP-2024-Seneca County Sheriff's O-00056
Stark County Sheriff's Office	Stark	374,853	29,118	10,516	44,815.83	39,712.62	IDEP/STEP-2024-Stark County Sheriff's Of-00029
Canton Police Dept.	Stark	*	*	*	26,962.05	20,855.79	IDEP/STEP-2024-Canton Police Department-00006
Jackson Township Police Dept.	Stark	*	*	*	27,241.38	12,958.38	IDEP/STEP-2024-Jackson Township Police D-00024
Summit County Sheriff's Office	Summit	540,428	79,726	13,206	46,407.48	22,695.49	IDEP/STEP-2024-Summit County Sheriff's O-00071
Akron Police Dept.	Summit	*	*	*	42,310.91	30,655.91	IDEP/STEP-2024-Akron Police Department-00020
Trumbull County Sheriff's Office	Trumbull	201,977	17,200	4,179	28,322.28	17,209.40	IDEP/STEP-2024-Trumbull County Sheriff's-00083
Warren Police Dept.	Trumbull	*	*	*	23,882.81	15,405.43	IDEP/STEP-2024-Warren Police Department-00054
Tuscarawas County Sheriff's Office	Tuscarawas	93,263	724	3,962	19,843.72	9,426.52	IDEP/STEP-2024-Tuscarawas County Sheriff-00005
Van Wert County Sheriff's Office	Van Wert	28,931	265	1,097	24,168.10	18,699.14	IDEP/STEP-2024-Van Wert Col. Sheriff's Of-00037
Wayne County Sheriff's Office	Wayne	116,894	1,786	2,755	16,810.80	8,310.88	IDEP/STEP-2024-Wayne County Sheriff's Of-00019
Williams County Sheriff's Office	Williams	37,102	335	1,862	22,472.36	2,084.01	IDEP/STEP-2024-Williams County Sheriff's-00043
Wood County Sheriff's Office	Wood	132,248	3,185	8,280	37,436.28	12,446.61	IDEP/STEP-2024-Wood County Sheriff's Off-00049
Wyandot County Sheriff's Office	Wyandot	21,900	81	641	21,914.37	11,783.08	IDEP/STEP-2024-Wyandot County Sheriff's -00023

Note: Police departments are indented underneath their county with a blank population; population has already been accounted for under the county agency.

Highly visible enforcement activities were conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

Dates	Blitz/National Campaign
October 5 – 19, 2023	Special Distracted Driving
November 22 – 26, 2023	Thanksgiving
April 2024	Distracted Driving Month
April – May 2024	Prom
May 20 – June 2, 2024	Click It or Ticket
October 2023 and/or September 2024	Homecoming

Total Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Total Overtime Hours	12,487	12,476	15,818	23,243	21,942
Number of Traffic Stops	18,089	17,310	21,216	30,992	28,899
DUID	8	7	8	27	39
OVI Arrests Under 21	9	16	17	11	18
OVI Arrests 21 and Over	28	35	42	59	66
Refusals	22	16	24	25	35
Adult Restraint Citations	628	689	835	1,195	1,053
Child Restraint Citations	35	69	285	180	84
Speed Citations	6,269	5,699	6,677	11,076	9,783
Distracted Driving	29	44	38	118	619
Driving Under Suspension	740	789	1,046	1,205	1,117
No Operator License Citations	412	407	520	646	885
Felony Arrests	78	86	106	154	147
Other Citations Issued	1,538	1,391	2,256	3,520	3,535

See Appendix C for summary of all FFY2024 enforcement details.

Crash Data

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	1,041	781	75.02%	5,982	4,775	79.82%
2020	1,154	912	79.03%	5,925	4,478	80.14%
2021	1,244	1,005	80.79%	6,405	5,184	80.94%
2022	1,180	895	75.85%	6,163	4,921	79.85%
2023	1,150	878	76.35%	6,059	4,799	79.20%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	331	252	76.13%	875	685	78.29%
2020	384	310	80.73%	829	644	77.68%
2021	404	330	81.68%	895	698	77.99%
2022	388	308	79.38%	835	650	77.84%
2023	381	300	78.74%	748	589	78.74%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	369	275	74.53%	381	283	74.28%
2020	443	358	80.81%	381	278	72.97%
2021	457	378	82.71%	367	288	78.47%
2022	486	377	77.57%	299	221	73.91%
2023	507	387	76.33%	280	216	77.14%

YOUTHFUL DRIVER RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	234	181	77.35%	1,655	1,337	80.79%
2020	276	226	81.88%	1,709	1,385	81.04%
2021	296	248	83.78%	1,889	1,560	82.58%
2022	290	219	75.52%	1,696	1,350	79.60%
2023	295	226	76.61%	1,711	1,327	77.56%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	550	419	76.18%	2,125	1,728	81.32%
2020	592	471	79.56%	2,246	1,857	82.68%
2021	652	533	81.75%	2,438	1,854	82.29%
2022	620	474	76.45%	2,253	1,854	82.29%
2023	569	448	78.73%	2,170	1,748	80.55%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	41	29	70.37%	325	247	76.00%
2020	29	24	82.76%	280	209	74.64%
2021	37	30	81.08%	328	248	75.61%
2022	35	23	65.71%	271	211	77.86%
2023	29	24	72.41%	241	177	73.44%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	294	207	70.41%	1,367	1,048	76.66%
2020	337	272	80.71%	1,531	1,232	79.48%
2021	360	293	81.39%	1,550	1,232	79.48%
2022	352	264	75.00%	1,459	1,163	79.71%
2023	345	264	76.52%	1,371	1,092	79.65%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	429	316	73.66%	2,130	1,689	79.30%
2020	426	326	76.53%	1,934	1,528	79.01%
2021	480	371	77.29%	2,108	1,658	78.65%
2022	461	332	72.02%	2,165	1,716	79.26%
2023	460	340	73.91%	2,223	1,740	78.27%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	156	108	69.23%	872	684	78.44%
2020	205	166	80.98%	1,085	855	78.80%
2021	215	181	84.19%	1,098	843	76.78%
2022	209	159	76.08%	1,100	859	78.09%
2023	230	177	76.96%	1,046	799	76.39%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	129	111	86.05%	506	447	88.34%
2020	167	148	88.62%	456	397	87.06%
2021	173	150	86.71%	525	469	89.33%
2022	164	141	85.98%	516	457	88.57%
2023	149	134	89.93%	517	465	89.94%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	23	19	82.61%	120	106	88.33%
2020	16	14	87.50%	148	124	83.78%
2021	28	26	92.86%	152	140	92.11%
2022	7	5	71.43%	151	128	84.77%
2023	22	19	86.36%	158	139	87.97%

STEP agencies reached 82.47 percent of Ohio’s population (approximately 10 million people) through earned media and high visibility enforcement.

Awarded: 2,404,290.73 Expended: 1,533,928.54 Funding Source: 402 PT

Project Number: PT-2024-00-00-03

Project Title: Summer Holiday Enforcement Program

Funded Agencies: See chart under Project Results

Project Description:

High Visibility is designed to convince the public that there are consequences to traffic violations. Grants were awarded to law enforcement agencies whose jurisdictions experienced an average of 1.67 or more fatal crashes over the three-year period of 2020, 2021, and 2022 and not have a current IDEP/STEP grant. Each agency must conduct HVE activity (e.g., speed, occupant protection, alcohol and drugged driving, aggressive driving, motorcycle crash reductions, failure to yield, etc.) to impact their fatal crashes.

Project Results:

Funded Agencies

7 Sheriff Offices and 14 local jurisdictions

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Awarded Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Athens Police Department	Athens	23,849	*	*	22,385.76	4,495.02	SHEP-2024-Athens Police Department-00023
Beavercreek Police Department	Green	46,549	*	*	16,232.89	13,055.25	SHEP-2024-Beavercreek Police Depart-00022
Blendon Township Police Department	Franklin	10,152	*	*	30,662.18	3,731.05	SHEP-2024-Blendon Township Police D-00016
Butler Township Police Department	Montgomery	8,269	*	*	12,330.53	0.00	SHEP-2024-Butler Township Police De-00005
Clermont County Sheriff's Office	Clermont	208,601	3,347	4,956	27,113.94	14,188.44	SHEP-2024-Clermont County Sheriff's-00008
Colerain Twp. Police Department	Hamilton	59,037	*	*	30,419.50	17,385.70	SHEP-2024-Colerain Twp. Police Depa-00006
Fairfield Township Police Department	Butler	22,645	*	*	30,126.60	16,788.51	SHEP-2024-Fairfield Township Police-00017
Franklin Township Police Department	Franklin	11,502	*	*	24,244.50	5,392.90	SHEP-2024-Franklin Township Police-00015
Licking County Sheriff's Office	Licking	178,519	7,213	3,988	23,544.77	4,269.43	SHEP-2024-Licking County Sheriff's -00018
Marion Police Department	Marion	36,837	*	*	26,550.94	26,545.71	SHEP-2024-Marion Police Department-00009
Meigs Co. Sheriff's Office	Meigs	22,210	153	172	14,348.58	4,072.75	SHEP-2024-Meigs Co. Sheriff's Offic-00003
Mifflin Township Police	Franklin	38,368	*	*	24,052.42	6,310.71	SHEP-2024-Mifflin Township Police-00014
Perry Township Police Dept.	Stark	28,389	*	*	20,615.80	12,391.19	SHEP-2024-Perry Township Police Dep-00021
Pierce Twp. Police Department	Clermont	15,096	*	*	6,462.39	5,968.17	SHEP-2024-Pierce Twp. Police Depart-00012
Pike County Sheriff's Office	Pike	27,088	190	219	14,523.53	0.00	SHEP-2024-Pike County Sheriff's Off-00026
Portage Co. Sheriff's Office	Portage	161,791	8,037	3,505	21,427.54	16,124.52	SHEP-2024-Portage Co. Sheriff's Off-00011
Portsmouth Police Department	Scioto	18,252	*	*	23,282.88	19,598.06	SHEP-2024-Portsmouth Police Departm-00020
Riverside Police Department	Montgomery	24,474	*	*	9,116.53	388.63	SHEP-2024-Riverside Police Departme-00010
Ross Co. Sheriff's Office	Ross	77,093	4,044	1,031	20,071.85	2,347.05	SHEP-2024-Ross Co. Sheriff's Office-00013
Vinton Co. Sheriff's Office	Vinton	12,800	51	84	14,017.24	3,811.77	SHEP-2024-Vinton Co. Sheriff's Offi-00028
Willoughby Police Department	Lake	23,959	*	*	19,032.57	17,376.21	SHEP-2024-Willoughby Police Departm-00004

FFY2024 SHEP Required Blitz/National Campaigns

Dates	Blitz/National Campaign
April 2024	Distracted Driving Month
May 20 – June 2, 2024	Click It or Ticket
July 4 – 7, 2024	4 th of July
August 16 – September 2, 2024	Drive Sober or Get Pulled Over
April – September	Local Event

Total Overtime Enforcement	FFY2022	FFY2023	FFY2024
Total Overtime Hours	1,662	2,317	3,010
Number of Traffic Stops	2,131	3,331	3,708
DUID	0	0	3
OVI Arrests Under 21	3	5	3
OVI Arrests 21 and Over	3	32	20
Refusals	3	6	1
Adult Restraint Citations	176	191	172
Child Restraint Citations	10	10	14
Speed Citations	561	791	911
Distracted Driving	67	8	106
Driving Under Suspension	121	187	170
No Operator License Citations	103	157	168
Felony Arrests	10	58	33
Other Citations Issued	515	424	552

Awarded: 428,250.20 Expended: 193,633.34 Funding Source: 402 PT

Project Number: PT-2024-00-00-04

Project Title: Dedicated Traffic Enforcement Program

Funded Agencies: See chart under Project Results

Project Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. This grant program is being developed to fund a full-time traffic enforcement officer at selected agencies (based on problem ID). More details will be provided once program is finalized, but costs could include, but not limited to: Labor, fringe benefits, training/travel, equipment, vehicle wrapping to ensure high visibility. This program would be 100 percent funded the first year, then step down over the following three years (75 percent, 50 percent, 25 percent).

Project Results:

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Award Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
Logan County Sheriff's Office	Logan	46,150	677	1,004	69,088.85	49,144.24	DTEP-2024-Logan Co. Sheriff Offic-00004
Lorain Police Department	Lorain	65,430	9,814	18,189	79,814.06	79,772.43	DTEP-2024-Lorain Police Department-00003

Total Overtime Enforcement	FFY2023	FFY2024
Total Overtime Hours	1,740	2,965
Number of Traffic Stops	1,575	2,426
DUID	0	0
OVI Arrests Under 21	0	0
OVI Arrests 21 and Over	0	0
Refusals	0	0
Adult Restraint Citations	83	168
Child Restraint Citations	1	0
Speed Citations	742	1,239
Distracted Driving	1	6
Driving Under Suspension	41	155
No Operator License Citations	22	38
Felony Arrests	2	0
Other Citations Issued	192	268

Awarded: 148,861.28 **Expended:** 124,284.40 **Funding Source:** 402 PT

Project Number: PT-2024-00-00-05

Project Title: Officer Training

Funded Agency: Ohio Attorney General's Office – Ohio Peace Officer's Training Academy

Project Description:

The Attorney General's Office / Ohio Peace Officer Training Academy (OPOTA) offered training to law enforcement throughout the state. Training Ohio's officers allowed them to conduct effective enforcement programs to remove speeding and drivers displaying other unsafe driving behaviors from Ohio's roads before fatal crashes occur.

Project Results:

OPOTA continued to train Ohio officers in crash investigation. Under grant, OPOTA provided law enforcement training to 508 officers in the courses listed in the following chart.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Advanced Roadside Impaired Driving Enforcement	16	345	181
Radar & Lidar Instructor	3	39	19
Standardized Field Sobriety Testing Instructor	3	50	40
Traffic Crash Level 1	1	25	16
Traffic Crash Level 3	2	25	18
Advanced Collision Investigation	1	24	16

Awarded: 280,000.00 Expended: 194,250.00 Funding Source: 402PT

Project Number: PT-2024-00-00-06

Project Title: Officer Training / Public Education

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol (OSHP) used education funds to attend public events (fairs, festivals, high schools, etc.) to speak to the public regarding impaired driving, seat belts, distracted driving, drugged driving, speeding and other traffic safety related safety topics. In addition, funds were used to educate troopers on traffic safety related topics through trainings and / or conferences.

Project Results:

The OSHP provided law enforcement training to 91 students in the various courses listed in the following chart. OSHP also brought in Advanced Reconstruction and UAV Crash Reconstruction courses.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Basic Traffic Crash Investigation	2	53	27
Speed Measuring Device	1	23	14
Technical Crash Investigation	1	15	10

Awarded: 290,044.98 Expended: 160,755.26 Funding Source: 402PT

Police Traffic Services Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 PT – Police Traffic Services				
PT-2024-00-00-01	Law Enforcement Liaison Program	426,628.96	241,775.04	0.00
PT-2024-00-00-02	Selective Traffic Enforcement Program	2,404,290.73	1,533,928.54	1,533,928.54
PT-2024-00-00-03	Summer Holiday Enforcement Program	428,250.20	193,633.34	193,633.34
PT-2024-00-00-04	Dedicated Traffic Enforcement Program	148,861.28	124,284.40	124,284.40
PT-2024-00-00-05	Officer Training	280,000.00	194,250.00	0.00
PT-2024-00-00-06	Officer Training/Public Education	290,044.98	160,755.26	0.00
BIL 402 PT Total		3,978,076.15	2,448,626.58	1,851,846.28
<i>Total Funding Police Traffic Services Program Area</i>		<i>3,978,076.15</i>	<i>2,448,626.58</i>	<i>1,851,846.28</i>

The Ohio State Highway Patrol and the Ohio Peace Officer Training Academy conducted thirty courses in a variety of subjects, training 599 students. Selective Traffic Enforcement Program (STEP) sub-recipients conducted 21,942 hours of overtime completing 28,899 traffic stops. Summer Holiday Enforcement Program (SHEP) sub-recipients conducted 3,010 hours of overtime completing 3,708 traffic stops. Dedicated Traffic Enforcement Program (DTEP) sub-recipients conducted 2,965 hours of overtime completing 2,426 traffic stops.

Preventing Roadside Deaths

Project Number: M12BPE-2024-00-00-01

Project Title: Preventing Roadside Deaths Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

In FFY2024, funding will be used to purchase approved print advertising/educational materials aimed to prevent roadside fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Materials for preventing roadside deaths were not purchased in FFY2024. This project will be carried forward into FFY2025.

Awarded: 150,000.00 Expended: 0.00 Funding Source: 405h

Preventing Roadside Deaths Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 405h – Preventing Roadside Deaths				
M12BPE-2024-00-00-01	Preventing Roadside Deaths Print Adv./Ed. Materials	150,000.00	0.00	0.00
BIL 405h Total		150,000.00	0.00	0.00
<i>Total Funding Preventing Roadside Deaths Program Area</i>		<i>150,000.00</i>	<i>0.00</i>	<i>0.00</i>

Roadway Safety / Traffic Engineering

Project Number: RS-2024-00-00-01

Project Title: Roadway Safety Training

Funded Agency: Ohio Department of Transportation (ODOT)

Project Description:

In conjunction with Ohio’s SHSP, OTSO worked with ODOT to provide safety related courses for engineers and surveyors from ODOT as well as locals (county and municipal governments). Courses were approved by OTSO prior to scheduling to ensure that topics were highway safety related.

Project Results:

ODOT provided highway safety related training to state, county, local municipal employees, and consultants to educate them on current roadway safety and traffic practices. The courses were determined based on a training needs assessment and by individual division or district needs.

Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Designing for Pedestrian Safety	4	77	47
Innovative Intersections and Interchanges	2	40	20
Signalized Intersection Guidebook Workshop	3	75	23
Access Management: Fundamental Principles	1	20	13

Awarded: 151,000.00 **Expended:** 133,365.00 **Funding Source:** 402 RS

Roadway Safety / Traffic Engineering Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 RS – Roadway Safety				
RS-2024-00-00-01	Roadway Safety Training	151,000.00	133,365.00	0.00
BIL 402 RS Total		151,000.00	133,365.00	0.00
<i>Total Funding Roadway Safety Program Area</i>		<i>151,000.00</i>	<i>133,365.00</i>	<i>0.00</i>

During FFY2024, 212 students were trained in the various roadway safety / traffic engineering courses listed above.

Speed Management

Project Number: PM-2024-00-00-05

Project Title: Speed Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

A limited amount of paid media was used on speed. An emphasis was being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots.

Project Results:

The OTSO's paid media components consisted of television buys, radio buys, and internet placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 10,957,923.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	47	146	193	\$ 29,853.34
Radio	2,020	1,932	3,952	\$ 93,664.20
Internet	N/A	N/A	N/A	\$ 66,561.82
Total Media Cost				\$ 190,079.36

Awarded: 200,000.00 **Expended:** 190,079.36 **Funding Source:** 402 PM

Project Number: PM-2024-00-00-06

Project Title: Speed Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for speed messaging in FFY2024. OTSO prioritized the work on the overarching campaign prior to working on individual campaign to ensure cohesiveness among the different campaigns.

Awarded: 45,000.00 Expended: 0.00 Funding Source: 402 PM

Project Number: SC-2024-00-00-01
Project Title: Speed Print Advertising / Educational Materials
Funded Agency: Ohio Traffic Safety Office

Project Description:

Speed print advertising/educational materials were one of Ohio’s communication and outreach strategies to inform the public of the dangers of speeding.

Project Results:

Materials with speed messaging were not purchased in FFY2024, OTSO continued to distribute materials already on-hand. This project will be carried forward into FFY2025.

Awarded: 75,000.00 Expended: 0.00 Funding Source: 402 SC

Project Number: SC-2024-00-00-01
Project Title: Statewide Speed Enforcement
Funded Agency: Ohio State Highway Patrol

Project Description:

There were 5,615 fatal crashes and 30,720 serious injury crashes in Ohio between 2018 and 2022. Of these, 1,648 fatal crashes and 7,305 serious injury crashes were speed related.

Project Results:

The Ohio State Highway Patrol conducted 10,521 hours of speed enforcement throughout the year. These efforts resulted in 9,822 speed citations.

Total Overtime Enforcement	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Total Overtime Hours	6,153	6,706	9,563	10,878	10,521
Number of Traffic Stops	11,300	13,086	19,013	20,359	17,239
DUID	17	24	14	23	12
OVI Arrests Under 21	0	0	1	0	3
OVI Arrests 21 and Over	25	46	41	47	25
Refusals	5	6	3	3	4
Adult Restraint Citations	1,031	1,512	2,195	2,425	2,090
Child Restraint Citations	17	48	52	64	66
Speed Citations	8,121	9,005	12,571	12,534	9,822
Distracted Driving	72	98	162	117	1,023
Driving Under Suspension	224	254	352	348	315
No Operator License Citations	113	156	247	270	277
Felony Arrests	113	33	27	38	31
Other Citations Issued	691	1,127	1,790	1,970	1,550

See Appendix C for summary of all FFY2024 enforcement details.

Total Awarded: 1,182,116.46 Expended: 778,438.18 Funding Source: 402 SC

Speed Management Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 PM – Paid Advertising				
PM-2024-00-00-05	Speed Paid Media	200,000.00	190,079.36	0.00
PM-2024-00-00-06	Speed Campaign Creative/Design	45,000.00	0.00	0.00
BIL 402 PM Total		245,000.00	190,079.36	0.00
BIL 402 SC – Speed Management				
SC-2024-00-00-01	Speed Print Advertising/Educational Materials	75,000.00	0.00	0.00
SC-2024-00-00-02	Statewide Speed Enforcement	1,182,116.46	778,438.18	0.00
BIL 402 SC Total		1,257,116.46	778,438.18	0.00
Total Funding Speed Management Program Area		1,502,116.46	968,517.54	0.00

In addition to the projects listed above, Safe Community programs conducted speed education at 292 events. These events reached 463,244 people. Events reached all audiences. Safe Community programs also distributed speed related print advertising / educational materials.

Type of Media	Gross Impressions
Print	5,994,897
Radio	121,033,825
Television	8,663,877
Web	27,583,864
Facebook	14,348,224
X (Twitter)	295,233
Instagram	258,003
Other	3,452

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Speed Related	Percent	Total	Speed Related	Percent
2019	1,041	294	28.24%	5,982	1,367	22.85%
2020	1,154	337	29.20%	5,925	1,531	25.84%
2021	1,244	360	28.94%	6,405	1,550	24.20%
2022	1,180	352	29.83%	6,163	1,459	23.67%
2023	1,150	345	30.00%	6,059	1,371	22.63%

Traffic Records

Project Numbers: M3DA-2024-00-00-01 (2020 Promise Project)
M3DA-2024-00-00-02

Project Title: Traffic Records Coordinating Committee Projects Grant

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol (OSHP) chaired the Traffic Records Coordinating Committee (TRCC). The TRCC Technical Council met four times and the Executive Council met one time in FFY2024. In an effort to streamline the project management process, the OSHP was awarded a grant to oversee the TRCC grant projects. All project suggestions continued to be submitted to the TRCC Committee. The committee decided whether or not to submit the project(s) to NHTSA for funding approval. The projects funded under the OSHP grant included:

Travel

Description:

Travel costs associated with traffic records management training and conferences (Traffic Records Forum) for the TRCC Chair/Co-Chair.

Results:

Funds for travel to the Traffic Records Forum were expended in FFY2024.

Awarded:	10,000.00	Expended:	3,182.60
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Citation Interfaces with Courts – Promise Project

Description:

Ohio continued this project in FFY2024. Currently Ohio has 171 courts receiving E-Citations electronically. Promise Project for FFY2020 funds.

Results:

By the end of FFY2024, Ohio has 182 courts interfaced, 192 law enforcement agencies actively submitting citation data and 317,687 citation records submitted to the statewide repository. This project will not continue in FFY2025.

Awarded:	19,070.00	Expended:	19,070.00
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Court Case Management System Upgrade – Promise Project

Description:

Assist local courts in upgrading case management systems to facilitate e-filing of traffic citations. This project will enhance the timeliness of the Citation / Adjudication data system.

Results:

In FFY2023, nine courts applied for funding and six courts were finalized. This project will continue in FFY2025.

Awarded:	412,323.63	Expended:	152,202.50
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ODOT MIRE Roadway Segment Data Collection – Promise Project

Description:

Vendor will provide a project manager and a team of analysts to collect, from data sources already owned by or delivered to the vendor by Ohio DOT, the number of through lanes (MIRE #32, FDE), route signing qualifiers (MIRE #15), and one-way/two-way operations (MIRE #93, FDE) for designated public roads in the state of Ohio. The team will also investigate ways to automate some of the data extraction, validation, and update.

Results:

This project did not begin in FFY2024, project will move forward in FFY2025.

Awarded:	1,108,498.37	Expended:	0.00
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ODOT No Passing Zone Data Collection – Promise Project

Description:

The Ohio Manual of Uniform Traffic Control Devices (OMUTCD) requires the Ohio Department of Public Safety (ODOT) to establish no-passing zones at vertical and horizontal curves and other locations where an engineering study indicates that passing must be prohibited because of inadequate site distances.

No Passing Zones can change over time as sight distances change due to roadway construction projects and changes in natural and manmade landscapes. Having the most up-to-date and accurate No Passing Zone data possible is essential for the safety of motorists performing passing maneuvers.

The required engineering study for ODOT was last conducted by MasterMind between 2002-2008 when more than 14,000 miles of undivided rural state routes was surveyed using the standard two-vehicle method.

Results:

In FFY2024, mobile mapping was completed for three districts. Mobile mapping is in process for three districts. No-Passing Zone study and Centerline inventory was completed for one district and is in process for one district. This project will continue in FFY2025.

Awarded:	1,249,811.00	Expended:	452,408.03
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Crash Outcome Data Evaluation System

Description:

Crash Reports do not provide comprehensive and complete injury outcomes and financial consequences of individuals involved in motor vehicle crashes. Crash data alone contribute to only a portion of the traffic records collected before, during and after a crash. The linkages of crash and medical data will provide the comprehensive crash outcome data that is needed to improve traffic safety.

The Crash Outcome Data Evaluation System (CODES) links Crash Reports, Emergency Medical Services Incidence Reporting System, and Emergency Department Visits and Hospitalizations to improve the injury and financial conditions of the data. The linked data describes a complete picture on what occurs before, during, and after a crash.

The proposed data integration project will fund the CODES team to link crash reports with Emergency Medical Services Incident Reporting System (EMSIRS) and link crash reports with emergency department visits and hospital discharge data. Through this integration the CODES team will produce fact sheets, presentations, and manuscripts with a focus on medical and financial consequences of motor vehicle crashes. In addition, provide feedback on the accuracy and completeness of the data elements in crash and EMS data.

Results:

Project did not start in FFY2024, ODPS continued to work out details with the vendor. This project is scheduled to start in FFY2025.

Awarded:	0.00	Expended:	0.00
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Fatal Crash and Injury Database

Description:

This project will create an integrated database of fatal crash and injury data to support accurate data sharing with NHTSA via FARS. A primary objective of NHTSA is to reduce the human toll that motor vehicle crashes inflict on our society. Each year crashes result in thousands of lost lives and hundreds of thousands of injured individuals. Accurate data are required to support the development, implementation, and assessment of highway safety programs aimed at reducing this toll.

This project will develop a secure, searchable database that will integrate injury data via Autopsy Reports, AIS coded injuries, and FARS key data elements for all fatal crashes within Ohio. Autopsy reports will be obtained by Dr. Harden via Ohio Coroner's Offices. Preliminary discussions with the President of the Ohio State Coroner's Association and individual Coroners have demonstrated support for this project and autopsy reports from various agencies are currently being compiled. This project will support the Data Use and Integration record system and directly improve integration and accuracy of fatal crash injury data.

Results:

During FFY2024, this project extracted the fatal crash data for 2018 – 2022 and variables were identified to incorporate into the database. This project will continue in FFY2025.

Awarded:	133,294.00	Expended:	73,761.91
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Traffic Crash Report Data Integrity and Accuracy Initiative

Description:

This project will identify accuracy rates in each of the core categories within the Traffic Crash Report and identify validations, trainings, and strategies that will directly improve data integrity and accuracy. Accuracy rates will be calculated for each of the following: statewide per year, statewide for 5-year period, agencies per year, and agencies for 5-year period.

The proposed data integrity and accuracy project will fund the data scrubbing, correction, analysis, and calculation of accuracy rates of Crash data (unit number), Unit data (VIN, vehicle year, vehicle type, vehicle make, vehicle model), and Person data (seating position and motorist vs non-motorist) from 2018–2022. The proposed project will analyze the data to identify the source of the inaccuracies and propose correction measures at multiple levels (e.g., training, data collection methods, software updates, automated data entry/coding, data validations) to increase Traffic Crash Report data accuracy

Results:

In FFY2024, data was scrubbed and inaccuracies were identified by county. This project will continue in FFY2025.

Awarded:	64,003.00	Expended:	45,625.99
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TRCC Pending Projects

Description:

The TRCC Co-Chair set aside funding for projects that will be submitted to the committee during FFY2024. Once these projects were approved by the TRCC, OTSO submitted the projects to NHTSA for approval. Once approved by NHTSA, OTSO submitted an HSP Revision to include the project.

Results:

Funds from this category were not utilized in FFY2024.

Awarded:	1,130,000.00	Expended:	0.00
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Awarded:	4,130,000.00	Expended:	746,251.03	Funding Source:	405c
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Traffic Records Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 405c Data Program				
M3DA-2024-00-00-01	Traffic Records Coord. Comm. – Promise Project	1,459,847.96	623,680.53	0.00
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	1,469,353.27	122,570.50	0.00
FAST Act 405c Data Program Total		2,929,201.23	746,251.03	0.00
BIL 405c Data Program				
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	1,200,798.77	0.00	0.00
BIL 405c Data Program Total		1,200,798.77	0.00	0.00
Total Funding Traffic Records Program Area		4,130,000.00	746,251.03	0.00

The TRCC committee continued to meet throughout the year. Many of the projects listed above are continuation of projects from previous year designed to have all crash reports and traffic citations submitted electronically. Additional projects are requested throughout the year to continue utilizing the grant funds available.

Youthful Driver Safety Program

Project Number: PM-2024-00-00-07

Project Title: Youthful Driver Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio used paid media to target all youthful driver traffic safety behaviors to encourage young drivers to wear seat belts, not drive impaired or distracted, not speed, and other unsafe driving practices identified through problem identification.

Project Results:

The OTSO's paid media components consisted of television buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 25,706,012.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	111	6	117	\$ 24,112.54
Internet	N/A	N/A	N/A	\$ 229,643.46
Out of Home/Other	N/A	N/A	N/A	\$ 70,281.25
Total Media Cost				\$ 324,037.25

Awarded:	350,000.00	Expended:	324,037.25	Funding Source:	402 PM
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Project Number: PM-2024-00-00-08

Project Title: Youthful Driver Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

Funds were used to begin development of a new youthful driver campaign.

Awarded:	5,000.00	Expended:	4,750.00	Funding Source:	402 PM
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Project Number: FDLPEM-202R-00-00-08

Project Title: Youthful Driver – College Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio used paid media to target college-age adult drivers (18 – 24) traffic safety behaviors to encourage not driving impaired by planning a safe ride home.

Project Results:

The OTSO’s paid media components consisted of radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. It is estimated by the media buyer that the size of the audience reached in this buy exceeded 7,516,361.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	10	0	10	\$ 524.54
Internet	N/A	N/A	N/A	\$ 49,498.53
Out of Home/Other	N/A	N/A	N/A	\$ 93,562.50
Total Media Cost				\$ 143,585.57

Awarded: 150,000.00 **Expended:** 143,585.57 **Funding Source:** 402 PM

Project Number: DE-2024-00-00-03

Project Title: Youthful Driver Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds were allocated to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with print advertising / educational materials (e.g., banners, signs, posters, etc.) to address youthful drivers.

Project Results:

OTSO allocated funds to purchase print advertising and / or educational materials to promote traffic safety messaging to youthful drivers. Materials purchased included posters designed by youths through SADD and FCCLA. Available materials were distributed to Safe Communities, Law Enforcement, and business partners to raise awareness among their community and / or employees of youthful driving issues. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public.

Awarded: 100,000.00 **Expended:** 422.40 **Funding Source:** 402 DE

Project Number: TSP-2024-00-00-01

Project Title: Peer to Peer Youth Programming

Funded Agency: See chart under Project Results

Project Description:

Students Against Destructive Decisions (SADD) will continue to conduct programming statewide in FFY2024. Ohio SADD will use evidence-based programming to facilitate peer-to-peer education to educate young drivers on the “Four Ds”, which include drowsy driving, distracted driving, drugged driving, and drunk driving. SADD will also promote and educate on seat belt usage, dangers of speed, the hazards of reckless driving and GDL laws.

Family, Career, and Community Leaders of America (FCCLA) will engage with 100 chapters. These student chapters will submit, conduct, and prepare a final report on a project that addresses the traffic safety needs discovered through a community needs assessment. In addition to the 100 peer-to-peer projects, FCCLA will provide the Families Acting for Community Traffic Safety (FACTS) program to all 300 chapters for the advisors to embed traffic safety into the curriculum.

Project Results:

Funded Agencies:

Agency Name	Location / County	Population / Affected Communities			Awarded Amount	Expended Amount	Agreement Number
		Total	Black or African American	Hispanic			
SADD	Statewide	11,799,448	1,478,781	521,308	195,549.48	149,127.62	GG-2024-SADD-00016
Family, Career and Community Leaders of America	Statewide	11,799,448	1,478,781	521,308	222,817.10	199,517.00	GG-2024-Family, Career and Commun-00006

In FFY2024, SADD partnered with more than 150 organizations to conduct peer-to-peer programming in 150 schools. In addition, SADD created a toolkit and SADD University courses. SADD continued to train partners (Safe Communities, law enforcement, advisors, safety councils, and other organizations) throughout the year. SADD participated in the Ohio School Resource Officers Association (OSROA) conference as an exhibitor and a presenter.

National FCCLA and Ohio FCCLA worked together to sign up 102 chapters to host a peer-to-peer traffic safety project in their school community using Families Acting for Community Traffic Safety (FACTS) teaching resource. Chapters used a community needs assessment tool to identify traffic safety topics that were most important in their community and develop peer-to-peer projects. Topics covered include distracted driving, impaired driving, pedestrian safety, seat belt safety, and speeding with the majority of projects focusing on distracted driving.

Awarded: 418,366.58 Expended: 348,644.62 Funding Source: 402 TSP

Project Number: M6OT-2024-00-00-02

Project Title: Underage Alcohol Sales Compliance Checks

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio Investigative Unit (OIU) concentrated underage alcohol sales compliance checks on establishments in counties that have the highest number of youth alcohol involved fatal crashes, to reduce the number of youth alcohol related fatal crashes. Grant funds were used for overtime hours to conduct the checks.

Project Results:

OIU conducted alcohol compliance checks at a total of 225 locations in FFY2024, 49 locations sold alcohol to an underage purchaser (78.2 compliance rate). A total of 49 individuals were charged/arrested, and 49 violation notices were issued to businesses. Agents targeted a mix of counties that had high youthful fatal crashes (Lucas, Summit, Franklin, Hamilton) and rural counties (Jefferson, Muskingum, Pickaway).

Awarded:	99,966.25	Expended:	42,113.38	Funding Source:	405d
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Project Number: M6OT-2024-00-00-03

Project Title: College Campus Impaired Driving Program

Funded Agency: The Ohio State University

Project Description:

The Ohio State University (OSU) partnered with Recording Artists against Drunk Driving (RADD) and the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD). This grant will expand entertainment-driven and social media focused outreach programming to engage 18–24-year-olds in impaired driving prevention efforts through a two-prong approach: 1) Distribute impaired driving prevention materials to Ohio campuses that reach a racially & ethnically diverse audience and 2) Create social norms messaging to be delivered on campuses, in concert venues, and by peer musicians through social media.

Project Results:

OSU continued the partnership with RADD and HECAOD to continue programming in FFY2024. Currently 30 campuses have registered for access to the Impaired Driving Toolkit. The toolkit included posters, social media posts, and digital screen graphics. Ohio RADD set up on-the-ground interaction events at seven events. Highball Halloween (Columbus), Classic for Columbus (Basketball), Wonderstruck Music Festival (Cleveland), Wonderbus Music Festival (Columbus) and concerts in Columbus, Cincinnati, and Cleveland. These events reached about 30,000 people.

In-Person Activations	7
Organic Social Media Impressions	8,555
Venue Email Impressions	420,170
Venue Signage Impressions	300,500

OTSO supplied paid media placement using a media buyer for radio, internet and out of home placement. Costs for the paid media are included in project number FDLPEM-2024-00-00-08, Youthful Driver - College Paid Media on page 87.

The HECAOD also released a survey in FFY2024. The survey was distributed as an anonymous survey to young adults 18 – 24 living in Ohio. The survey contained 26 questions about impaired driving (alcohol and/or drug) and took an average of 8 minutes to complete.

Awarded: 313,118.00 Expended: 290,156.98 Funding Source: 405d

Project Number: DE-2024-00-00-04

Project Title: Youthful Driver Skills Assessment Project

Funded Agency: Children’s Hospital of Philadelphia

Project Description:

OTSO will grant with Children’s Hospital of Philadelphia (CHOP) to continue analyses to support mutually established research questions; based on state-wide licensing and crash data, driving school based-data, socioeconomic status variables, geolocation data, crash outcomes, etc. Data will be used to guide educational programming to improve new driver skill sets and provide statewide data for youthful driving (funding) problem identification. Additionally, CHOP will help evaluate the state’s new Drive to Succeed and Creating Opportunities for Driver Education (CODE) Grant programs.

Project Results:

CHOP continued analyzing statewide licensing and crash data, driving school based-data, socioeconomic status variables, geolocation data, and crash outcomes. Results from this analysis resulted in publications, news coverage of the publications, and presentations at national conferences.

Awarded: 256,645.08 Expended: 256,644.11 Funding Source: 402 DE

Project Number: DE-2024-00-00-05

Project Title: Driving App for Parents

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio is currently exploring options for a driving app for parental monitoring. Additional details will be provided in an amendment once more information is available.

Project Results:

Research continued into available driving apps for parents. Funds were not spent in FFY2024, the project will continue in FFY2025.

Awarded: 50,000.00 Expended: 0.00 Funding Source: 402 DE

Project Number: DE-2024-00-00-06
Project Title: Parental Involvement Education
Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio is currently exploring options for parental involvement education. Additional details will be provided in an amendment once more information is available.

Project Results:

Research continued into parental involvement education options. Funds were not spent in FFY2024, the project will continue in FFY2025.

Awarded: 50,000.00 Expended: 0.00 Funding Source: 402 DE

Youthful Driver Safety Program Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 DE – Driver Education				
DE-2024-00-00-03	Youthful Driver Print Advertising/Ed. Materials	100,000.00	422.40	0.00
DE-2024-00-00-04	Youthful Driver Skills Assessment Project	256,645.08	256,644.11	0.00
DE-2024-00-00-05	Driving App for Parents	50,000.00	0.00	0.00
DE-2024-00-00-06	Parental Involvement Educations	50,000.00	0.00	0.00
BIL 402 DE Total		456,645.08	257,066.51	0.00
BIL 402 PM – Paid Advertising				
PM-2024-00-00-07	Youthful Driver Paid Media	350,000.00	324,037.22	0.00
PM-2024-00-00-08	Youthful Driver Campaign Creative/Design	5,000.00	4,750.00	0.00
BIL 402 PM Total		355,000.00	328,787.22	0.00
BIL 402 TSP – Teen Safety Program				
TSP-2024-00-00-01	Peer to Peer Youth Programming	418,366.58	348,644.62	0.00
BIL 402 TSP Total		418,366.58	348,644.62	0.00
BIL 405d Impaired Driving Low				
FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	150,000.00	143,585.57	0.00
M6OT-2024-00-00-02	Underage Alcohol Sales Compliance Checks	99,966.25	42,113.38	0.00
M6OT-2024-00-00-03	College Campus Impaired Driving Program	313,118.00	290,156.98	0.00
BIL 405d Impaired Driving Low Total		563,084.25	475,855.93	0.00
Total Funding Youthful Driver Safety Program Area		1,793,095.91	1,410,354.28	0.00

In FFY2024, Ohio continued partnerships with CHOP, SADD, FCCLA, and the Ohio State University. These projects address driver training, peer-to-peer high school programming, and college-aged impaired driving. All of these projects will continue in FFY2025.

In addition to the projects listed above, Safe Community programs conducted youthful driver education at 286 events. These events reached over 447,935 people.

Type of Media	Gross Impressions
Print	1,452,987
Radio	442,875
Television	4,532,002
Web	466,983
Facebook	395,043
X (Twitter)	30,490
Instagram	34,003
Other	3,107

YOUTH-RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Youth-Related	Percent	Total	Youth-Related	Percent
2019	1,041	234	22.48%	5,982	1,655	27.67%
2020	1,154	276	23.92%	5,925	1,709	28.84%
2021	1,244	296	23.79%	6,405	1,889	29.49%
2022	1,180	290	24.58%	6,163	1,696	27.52%
2023	1,150	295	25.65%	6,059	1,711	28.24%

Communications (Media)

Project Title: Earned Media Plan

Project Description:

Ohio’s earned media spanned the entire federal fiscal year with the heaviest emphasis during national mobilizations / crackdowns. Ohio used many different networks to ensure earned media was achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging was consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan.

Project Results:

Earned media was one of Ohio’s communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and / or drug), driving unrestrained, distracted driving, riding impaired and the importance of motorcycle awareness. Ohio used many different networks to ensure earned media was achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). The earned media plan spanned the entire federal fiscal year. Messaging consisted of the following components:

- Campaign toolkit developed for distribution to Ohio’s law enforcement partners, Safe Communities programs, corporate partners and others that had a vested interest in traffic safety.
- The toolkit included updated sample news releases, letters to the editors, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the National Highway Traffic Safety Administration (NHTSA) website as the mini-planners were released.
- Coordinated media events by the Ohio Department of Public Safety (ODPS), Ohio’s Safe Communities programs and law enforcement partners.
- Bi-weekly traffic safety e-mail broadcast.

Awarded: N/A **Expended:** N/A **Funding Source:** N/A

Communications (Media) Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 405d Impaired Driving Low				
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	156,168.52	156,168.52	0.00
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	457,585.22	457,585.22	0.00
FAST Act 405d Impaired Driving Low Total		613,753.74	613,753.74	0.00
BIL 402 PM – Paid Advertising				
PM-2024-00-00-01	Sustained Distracted Driving Paid Media	500,000.00	465,709.09	0.00
PM-2024-00-00-02	Distracted Driving Campaign Creative/Design	0.00	0.00	0.00
PM-2024-00-00-03	Motorcycle Safety Paid Media	125,000.00	66,877.00	0.00
PM-2024-00-00-04	Motorcycle Safety Campaign Creative/Design	25,000.00	0.00	0.00
PM-2024-00-00-05	Speed Paid Media	200,000.00	190,079.36	0.00
PM-2024-00-00-06	Speed Campaign Creative/Design	45,000.00	0.00	0.00
PM-2024-00-00-07	Youthful Driver Paid Media	350,000.00	324,037.22	0.00
PM-2024-00-00-08	Youthful Driver Campaign Creative/Design	5,000.00	4,750.00	0.00
PM-2024-00-00-09	Traffic Safety Campaign Creative/Design	100,000.00	11,750.00	0.00
BIL 402 PM Total		1,350,000.00	1,063,202.67	0.00
BIL 405b OP Low				
M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	200,000.00	198,630.48	0.00
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	200,000.00	184,444.94	0.00
M2HVE-2024-00-00-03	Sustained Belt Paid Media	600,000.00	581,952.28	0.00
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	50,000.00	0.00	0.00
BIL 405b OP Low Total		1,050,000.00	965,027.70	0.00
BIL 405d Impaired Driving Low				
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	43,831.48	36,250.00	0.00
FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid Media	200,000.00	193,884.82	0.00
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	142,414.78	129,821.47	0.00
FDLPEM-2024-00-00-04	Impaired Driving Campaign Creative/Design	50,000.00	0.00	0.00
FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	150,000.00	143,585.57	0.00
BIL 405d Impaired Driving Low Total		586,246.26	503,541.86	0.00
BIL 405f Motorcycle Programs				
M9MA-2024-00-00-01	Motorcycle Awareness Paid Media	8,688.38	8,688.38	0.00
M11MA-2024-00-00-01	Motorcycle Awareness Paid Media	103,671.96	76,757.96	0.00
BIL 405f Motorcycle Programs Total		112,360.34	85,446.34	0.00
Supplemental BIL 405f Motorcycle Programs				
M9MA-2024-00-00-01	Motorcycle Awareness Paid Media	12,639.66	12,639.66	0.00
M11MA-2024-00-00-02	Motorcycle Awareness Campaign Creative/Design	12,535.45	0.00	0.00
Supplemental BIL 405f Motorcycle Programs Total		25,175.11	12,639.66	0.00
Total Funding Communications (Media) Program Area		3,737,535.45	3,243,611.97	0.00

The Communication and Marketing Plan was intended to guide the overall communication, collaboration, and coordination of traffic safety initiatives at the state and local level. The Communications Calendar developed by NHTSA served as the overarching tool that guided the dissemination of safety messaging during specific timeframes.

All forms of media were utilized to increase traffic safety awareness and knowledge for key emphasis areas—Occupant Protection, Impaired Driving, Speed, Youthful Drivers, Distracted Driving, Motorcycle safety, and Motorcycle awareness. Strategically, this plan laid out core messaging placement of paid media for all of the seat belt and impaired driving mobilization campaigns to reach targeted audiences at specific timeframes.

Across all the paid media campaigns, it is estimated by the media buyer that the size of the audience reached in this buy exceeded 255,630,740.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	903	1,217	2,120	\$ 493,058.43
Radio	6,518	6,291	12,809	\$ 393,635.94
Print	N/A	N/A	N/A	\$ 3,925.00
Internet	N/A	N/A	N/A	\$ 750,564.94
Out of Home	N/A	N/A	N/A	\$1,585,927.66
Campaign Creative	N/A	N/A	N/A	\$ 16,500.00
Total Media Cost				\$3,243,611.97

Appendix A – Financial Summary

FFY2024 Financial Summary Table

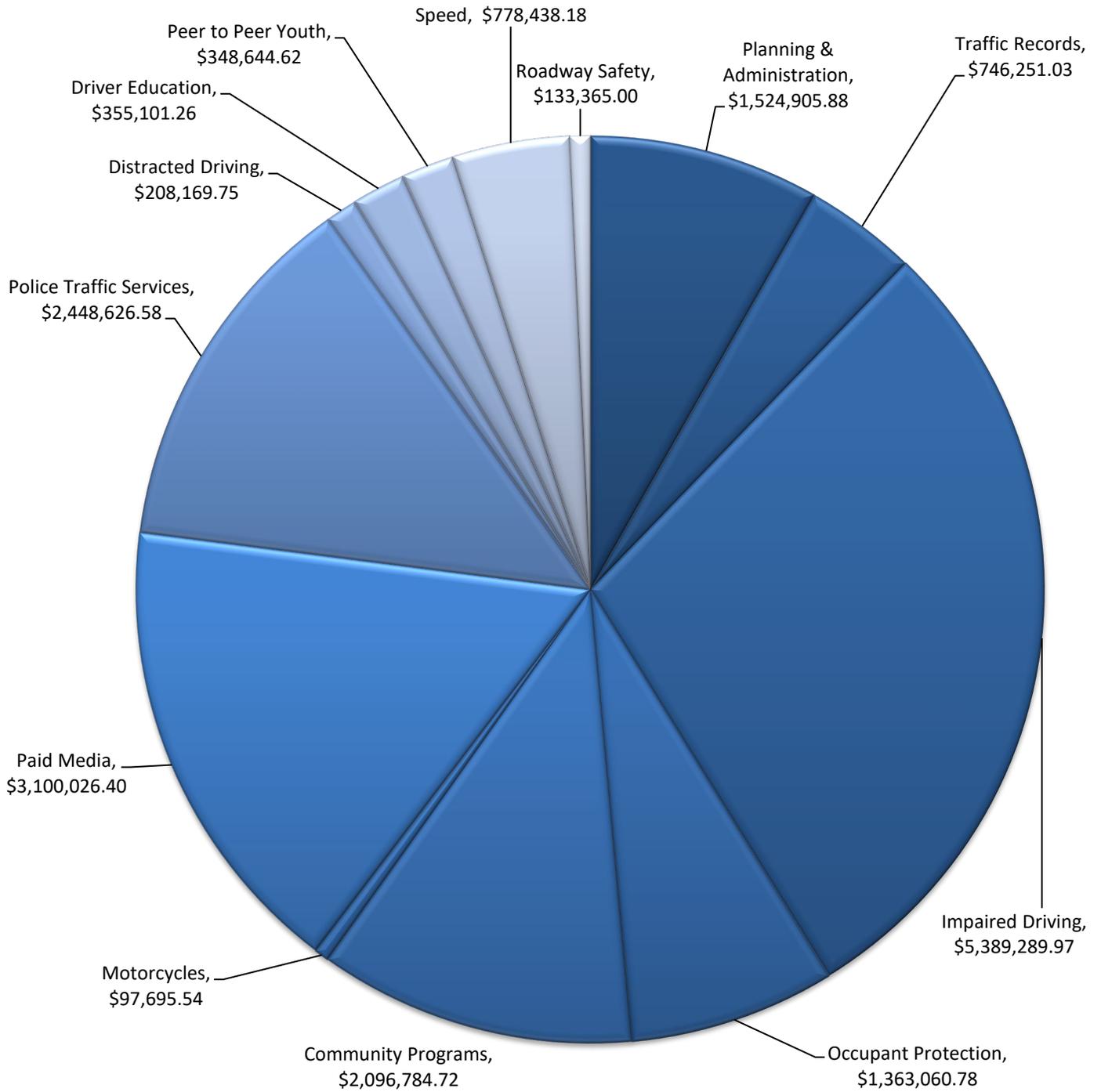
Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 402 OP – Occupant Protection				
OP-2024-00-00-01	Occupant Protection Coordinator Program	50,000.00	50,000.00	50,000.00
FAST Act 402 OP Total		50,000.00	50,000.00	50,000.00
FAST Act 402 PA – Planning and Administration				
PA-2024-00-00-01	Traffic Safety Program Management	19,513.43	19,513.43	0.00
FAST Act 402 PA Total		19,513.43	19,513.43	0.00
FAST Act 405c Data Program				
M3DA-2024-00-00-01	Traffic Records Coordinating Committee – Promise	1,459,847.96	623,680.53	0.00
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	1,469,353.27	122,570.50	0.00
FAST Act 405c Data Program Total		2,929,201.23	746,251.03	0.00
FAST Act 405d Impaired Driving Low				
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	156,168.52	156,168.52	0.00
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	457,585.22	457,585.22	0.00
FDLPEM-2024-00-00-04	Drug Recognition Expert Program	300,761.97	300,761.97	0.00
Fast Act 405d Impaired Driving Low		914,515.71	914,515.71	0.00
BIL 164 Transfer Funds – 164 Alcohol				
ENF_AL-2024-00-00-01	Impaired Driving Enforcement Program	2,228,330.70	1,176,009.04	1,176,009.04
164 Transfer Funds Total		2,228,330.70	1,176,009.04	1,176,009.04
BIL 402 AL – Alcohol				
AL-2024-00-00-01	OVI Task Force Program	2,881,049.22	1,822,776.85	1,822,776.85
BIL 402 AL Total		2,881,049.22	1,822,776.85	1,822,776.85
BIL 402 CP – Community Traffic Safety Project				
CP-2024-00-00-01	Safe Communities	2,170,213.39	1,670,591.74	1,670,591.74
CP-2024-00-00-02	Community Grants	0.00	0.00	0.00
CP-2024-00-00-03	Traffic Safety Summit	100,000.00	75,306.92	0.00
CP-2024-00-00-04	Traffic Safety Program Management	400,000.00	350,886.06	0.00
BIL 402 CP Total		2,670,213.39	2,096,784.72	1,670,591.74
BIL 402 DD – Distracted Driving				
DD-2024-00-00-01	Statewide Distracted Driving Enforcement	422,804.51	204,377.75	0.00
BIL 402 DD Total		422,804.51	204,377.75	0.00
BIL 402 DE – Driver Education				
DE-2024-00-00-01	Combination Message Print Advertising/Ed. Materials	100,000.00	0.00	0.00
DE-2024-00-00-02	Employer Program	155,342.04	98,034.75	0.00
DE-2024-00-00-03	Youthful Driver Print Advertising/Ed. Materials	100,000.00	422.40	0.00
DE-2024-00-00-04	Youthful Driver Skills Assessment Project	256,645.08	256,644.11	0.00
DE-2024-00-00-05	Driving App for Parents	50,000.00	0.00	0.00
DE-2024-00-00-06	Parental Involvement Education2	50,000.00	0.00	0.00
BIL 402 DE Total		711,987.12	355,101.26	0.00
BIL 402 MC – Motorcycle Safety				
MC-2024-00-00-01	Motorcycle Training	75,000.00	62,295.54	0.00
BIL 402 MC Total		75,000.00	62,295.54	0.00
BIL 402 OD – Older Driver Safety				
OD-2024-00-00-01	Older Road User Print Advertising/Ed. Materials	25,000.00	0.00	0.00
OD-2024-00-00-02	CarFit	99,691.00	59,482.00	0.00
BIL 402 OD Total		124,691.00	59,482.00	0.00

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 402 OP – Occupant Protection				
OP-2024-00-00-01	Occupant Protection Coordinator Program	611,837.44	588,178.91	475,805.50
BIL 402 OP Total		611,837.44	588,178.91	475,805.50
BIL 402 PA – Planning and Administration				
PA-2024-00-00-01	Traffic Safety Program Management	1,570,486.57	1,273,992.61	0.00
PA-2024-00-00-02	Web-Based Grant Management System	250,000.00	62,972.74	0.00
PA-2024-00-00-03	University Evaluation	197,724.84	168,427.10	0.00
PA-2024-00-00-04	Community Outreach Coordinators	10,000.00	0.00	0.00
BIL 402 PA Total		2,028,211.41	1,505,392.45	0.00
BIL 402 PM – Paid Advertising				
PM-2024-00-00-01	Sustained Distracted Driving Paid Media	500,000.00	465,709.09	0.00
PM-2024-00-00-02	Distracted Driving Campaign Creative/Design	0.00	0.00	0.00
PM-2024-00-00-03	Motorcycle Safety Paid Media	125,000.00	66,877.00	0.00
PM-2024-00-00-04	Motorcycle Safety Campaign Creative/Design	25,000.00	0.00	0.00
PM-2024-00-00-05	Speed Paid Media	200,000.00	190,079.36	0.00
PM-2024-00-00-06	Speed Campaign Creative/Design	45,000.00	0.00	0.00
PM-2024-00-00-07	Youthful Driver Paid Media	350,000.00	324,037.22	0.00
PM-2024-00-00-08	Youthful Driver Campaign Creative/Design	5,000.00	4,750.00	0.00
PM-2024-00-00-09	Traffic Safety Campaign Creative/Design	100,000.00	11,750.00	0.00
BIL 402 PM Total		1,350,000.00	1,063,202.67	0.00
BIL 402 PT – Police Traffic Services				
PT-2024-00-00-01	Law Enforcement Liaison Program	426,628.96	241,775.04	0.00
PT-2024-00-00-02	Selective Traffic Enforcement Program	2,404,290.73	1,533,928.54	1,533,928.54
PT-2024-00-00-03	Summer Holiday Enforcement Program	428,250.20	193,633.34	193,633.34
PT-2024-00-00-04	Dedicated Traffic Enforcement Program	148,861.28	124,284.40	124,284.40
PT-2024-00-00-05	Officer Training	280,000.00	194,250.00	0.00
PT-2024-00-00-06	Officer Training/Public Education	290,044.98	160,755.26	0.00
BIL 402 PT Total		3,978,076.15	2,448,626.58	1,851,846.28
BIL 402 RS – Roadway Safety				
RS-2024-00-00-01	Roadway Safety Training	151,000.00	133,365.00	0.00
BIL 402 RS Total		151,000.00	133,365.00	0.00
BIL 402 SC – Speed Management				
SC-2024-00-00-01	Speed Print Advertising/Educational	75,000.00	0.00	0.00
SC-2024-00-00-02	Statewide Speed Enforcement	1,182,116.46	778,438.18	0.00
BIL 402 SC Total		1,287,116.46	778,438.18	0.00
BIL 402 TC– Judicial and Court Services				
TC-2024-00-00-01	Traffic Safety Resource Prosecutor Program	382,993.20	307,008.07	0.00
TC-2024-00-00-02	Judicial Outreach Liaison	74,239.00	68,566.50	0.00
TC-2024-00-00-03	Training/Educational Materials	25,000.00	2,906.80	0.00
BIL 402 TC Total		482,232.20	378,481.37	0.00
BIL 402 TSP – Teen Safety Program				
TSP-2024-00-00-01	Peer to Peer Youth Programming	418,366.58	348,644.62	0.00
BIL 402 TSP Total		418,366.58	348,644.62	0.00
BIL 402 UNATTD – Heatstroke/Unattended Passenger Education				
UNATTD_2024-00-00-01	Unattended Passenger Safety Print Adv./Educ.	25,000.00	1,350.00	0.00
BIL 402 UNATTD Total		25,000.00	1,350.00	0.00
BIL 402 Total		17,217,585.48	11,849,497.90	5,821,020.37

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
BIL 405b OP Low				
M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	200,000.00	198,630.48	0.00
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	200,000.00	184,444.94	0.00
M2HVE-2024-00-00-03	Sustained Belt Paid Media	600,000.00	581,952.28	0.00
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	50,000.00	0.00	0.00
M2HVE-2024-00-00-05	Seat Belt Print Advertising/Education	125,000.00	20,973.10	0.00
M2HVE-2024-00-00-06	Statewide Seat Belt Tac Squads	975,309.91	496,069.54	0.00
BCPS_US-2024-00-00-01	Child/Booster Seat Program	210,000.00	206,489.23	0.00
BIL 405b OP Low Total		2,360,309.91	1,688,559.57	0.00
BIL 405c Data Program				
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	1,200,798.77	0.00	0.00
BIL 405c Data Program Total		1,200,798.77	0.00	0.00
BIL 405d Impaired Driving Low				
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	43,831.48	36,250.00	0.00
FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid Media	200,000.00	193,884.82	0.00
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	142,414.78	129,821.47	0.00
FDLPEM-2024-00-00-04	Impaired Driving Campaign Creative/Design	50,000.00	0.00	0.00
FDLPEM--2024-00-00-05	Impaired Driving Print Advertising/Edu. Materials	125,000.00	11,970.00	0.00
FDLHVE-2024-00-00-01	Statewide Impaired Driving Enforcement Program	2,156,915.74	1,010,738.10	0.00
FDLHVE-2024-00-00-02	Statewide Drugged Driving Enforcement Program	569,356.31	256,379.54	0.00
FDLPEM-2024-00-00-06	Trace Back Program	44,943.53	33,644.70	0.00
FDLPEM-2024-00-00-07	Drug Recognition Expert Program	323,238.03	212,531.34	0.00
FDLII-2024-00-00-01	Ignition Interlock Program	50,000.00	35,822.50	0.00
FDLBAC-2024-00-00-01	Breath Instrument Training	150,000.00	0.00	0.00
FDLBAC-2024-00-00-02	Oral Fluid Toxicology Pilot	25,000.00	0.00	0.00
M6OT-2024-00-00-01	Impaired Driving Referral Tracking Project	75,000.00	52,800.00	0.00
FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	150,000.00	143,585.57	0.00
M6OT-2024-00-00-02	Underage Alcohol Sales Compliance Checks	99,966.25	42,113.38	0.00
M6OT-2024-00-00-03	College Campus Impaired Driving Program	313,118.00	290,156.98	0.00
BIL 405d Impaired Driving Low		4,518,784.12	2,449,698.40	0.00
BIL 405e Distracted Driving Awareness				
B8APE-2024-00-00-01	Distracted Driving Print Advertising/Ed. Materials	125,000.00	3,792.00	0.00
BIL 405e Distracted Driving Awareness Total		125,000.00	3,792.00	0.00
BIL 405f Motorcycle Programs				
M9MA-2024-00-00-01	Motorcycle Awareness Paid Media	8,688.38	8,688.38	0.00
M11MA-2024-00-00-01	Motorcycle Awareness Paid Media	116,311.62	76,757.96	0.00
M11MA-2024-00-00-03	Motorcycle Awareness Print Advertising/Educational	93,598.48	32,400.00	0.00
BIL 405f Motorcycle Programs		218,598.48	117,846.34	0.00
BIL 405g Non-Motorized Safety				
BFPE-2024-00-00-01	Non-Motorized Print Advertising/Ed. Materials	200,000.00	903.00	0.00
BIL 405g Non-Motorized Safety Total		200,000.00	903.00	0.00
BIL 405h Preventing Roadside Deaths				
M12BPE-2024-00-00-01	Preventing Roadside Deaths Print Adv./Ed. Materials	150,000.00	0.00	0.00
BIL 405h Preventing Roadside Deaths Total		150,000.00	0.00	0.00
Supplemental BIL 405f Motorcycle Programs				
M9MA-2024-00-00-01	Motorcycle Awareness Paid Media	12,639.66	12,639.66	0.00
M11MA-2024-00-00-02	Motorcycle Awareness Campaign Creative/Design	12,535.45	0.00	0.00
Supplemental BIL 405f Motorcycle Programs		25,175.11	12,639.66	0.00
Total FFY2024 Funding		32,157,812.94	19,029,226.08	7,047,029.41

Federal Fund	Code	Program Description	Federal Obligated	Expended	% Spent	Local Expenditure	% Local
FAST Act 402	PA	Planning and Administration	19,513.43	19,513.43	100.00%	0.00	0.00%
FAST Act 402	OP	Occupant Protection	50,000.00	50,000.00	100.00%	50,000.00	100.00%
FAST Act NHTSA 402 Total			69,513.43	69,513.43	100.00%	50,000.00	71.93%
FAST Act 405c Total	M3	Data Program	2,929,201.23	746,251.03	25.48%	0.00	0.00%
FAST Act 405d Total	M6	Impaired Driving Low	914,515.71	914,515.71	100.00%	0.00	0.00%
BIL 402	PA	Planning and Administration	5,200,461.85	1,505,392.45	28.95%	0.00	0.00%
BIL 402	AL	Impaired Driving	3,000,000.00	1,822,776.85	60.76%	1,822,776.85	100.00%
BIL 402	MC	Motorcycle Safety	75,000.00	65,295.54	87.06%	0.00	0.00%
BIL 402	OP	Safety Belts	625,000.00	588,178.91	94.11%	475,805.50	80.89%
BIL 402	PT	Section 402 Unobligated	12,706,755.81	0.00	0.00%	0.00	0.00%
BIL 402	PT	Police Traffic Services	4,355,000.00	2,448,626.58	56.23%	1,851,846.28	75.63%
BIL 402	CP	Community Traffic Safety Programs	3,500,000.00	2,096,784.72	59.91%	1,670,591.74	79.67%
BIL 402	DE	Driver Education	650,000.00	355,101.26	54.63%	0.00	0.00%
BIL 402	TC	Judicial and Court Services	500,000.00	378,481.37	75.70%	0.00	0.00%
BIL 402	SC	Speed Management	1,275,000.00	778,438.18	61.05%	0.00	0.00%
BIL 402	RS	Roadway Safety Training	175,000.00	133,365.00	76.21%	0.00	0.00%
BIL 402	DD	Distracted Driving	550,000.00	204,377.75	37.16%	0.00	0.00%
BIL 402	PM	Paid Advertising	1,450,000.00	1,063,202.67	73.32%	0.00	0.00%
BIL 402	TSP	Peer to Peer Youth Programming	425,000.00	348,644.62	82.03%	0.00	0.00%
BIL 402	OD	Older Driver Safety	125,000.00	59,482.00	47.59%	0.00	0.00%
BIL 402	UNATTD	Heatstroke/Unattended Passenger Education	25,000.00	1,350.00	5.4%	0.00	0.00%
BIL NHTSA 402 Total			35,087,217.66	11,849,497.90	33.77%	5,821,020.37	49.12%
BIL 164 Transfer Total	ENF_AL	Alcohol Enforcement	4,347,940.96	1,176,009.04	27.05%	1,176,009.04	100.00%
BIL 405b Total	M2	405b OP Low	3,532,826.47	1,482,070.34	41.95%	0.00	0.00%
BIL 405c Total	M3	Data Program	3,589,616.83	0.00	0.00%	0.00	0.00%
BIL 405d Mid Total	M5	Impaired Driving Mid	6,537,965.55	0.00	0.00%	0.00	0.00%
BIL 405d Low Total	M6	Impaired Driving Low	12,546,925.56	2,449,698.40	19.52%	0.00	0.00%
BIL 405e Total	B8A	Distracted Driving Awareness	1,070,898.61	3,792.00	0.35%	0.00	0.00%
BIL 405e Total	B8L	Distracted Driving Laws	1,051,106.97	0.00	0.00%	0.00	0.00%
BIL 405f	M9	Motorcycle Programs	8,688.38	8,688.38	100.0%	0.00	0.00%
BIL 405f	M11	Motorcycle Programs	209,910.10	109,157.96	52.00%	0.00	0.00%
BIL 405g	BG	Nonmotorized Safety	1,093,994.59	903.00	0.08%	0.00	0.00%
BIL 405h	M12	Preventing Roadside Deaths	256,145.13	0.00	0.00%	0.00	0.00%
Supplemental BIL 402	PA	Planning and Administration	310,169.22	0.00	0.00%	0.00	0.00%
Supplemental BIL 402	PT	Police Traffic Services	1,635,987.42	0.00	0.00%	0.00	0.00%
Supplemental BIL 402 Total			1,946,156.64	0.00	0.00%	0.00	0.00%
Supplemental BIL 405b Total	M2	405b OP Low	110,187.97	0.00	0.00%	0.00	0.00%
Supplemental BIL 405c Total	M3	Data Program	346,687.12	0.00	0.00%	0.00	0.00%
Supplemental BIL 405d Mid Total	M5	Impaired Driving Mid	407,977.72	0.00	0.00%	0.00	0.00%
Supplemental BIL 405d Low Total	M6	Impaired Driving Low	224,525.26	0.00	0.00%	0.00	0.00%
Supplemental BIL 405e Total	B8A	Distracted Driving Awareness	71,719.94	0.00	0.00%	0.00	0.00%
Supplemental BIL 405e Total	B8L	Distracted Driving Laws	98,045.64	0.00	0.00%	0.00	0.00%
Supplemental BIL 405f Total	M9	Motorcycle Programs	12,639.66	12,639.66	100.00%	0.00	0.00%
Supplemental BIL 405f Total	M11	Motorcycle Programs	24,933.84	0.00	0.00%	0.00	0.00%
Supplemental BIL 405g Total	BG	Nonmotorized Safety	68,084.52	0.00	0.00%	0.00	0.00%
Supplemental BIL 405h Total	M12	Preventing Roadside Deaths	15,941.13	0.00	0.00%	0.00	0.00%
Total GTS			78,427,163.34	19,029,226.08	24.26%	7,047,029.41	37.03%

FFY2024 Financial Summary Chart

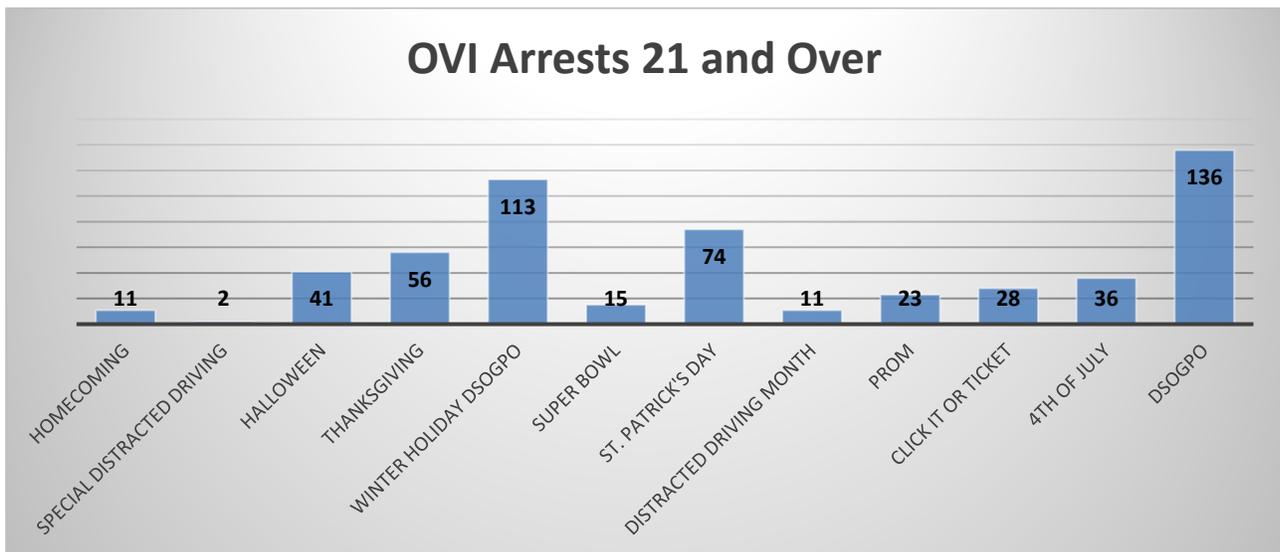
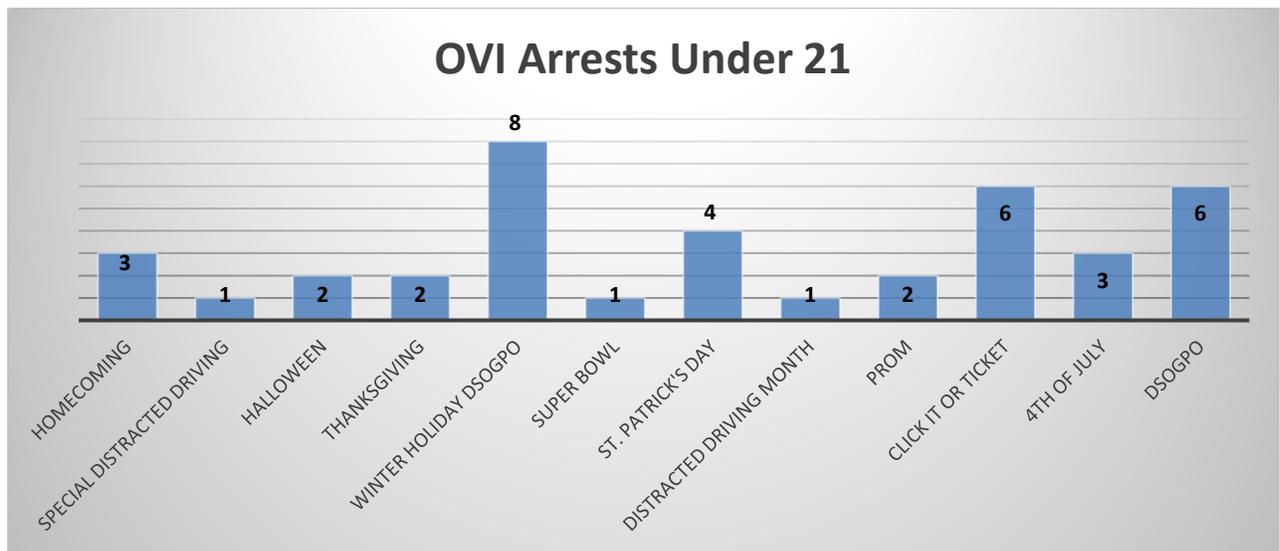
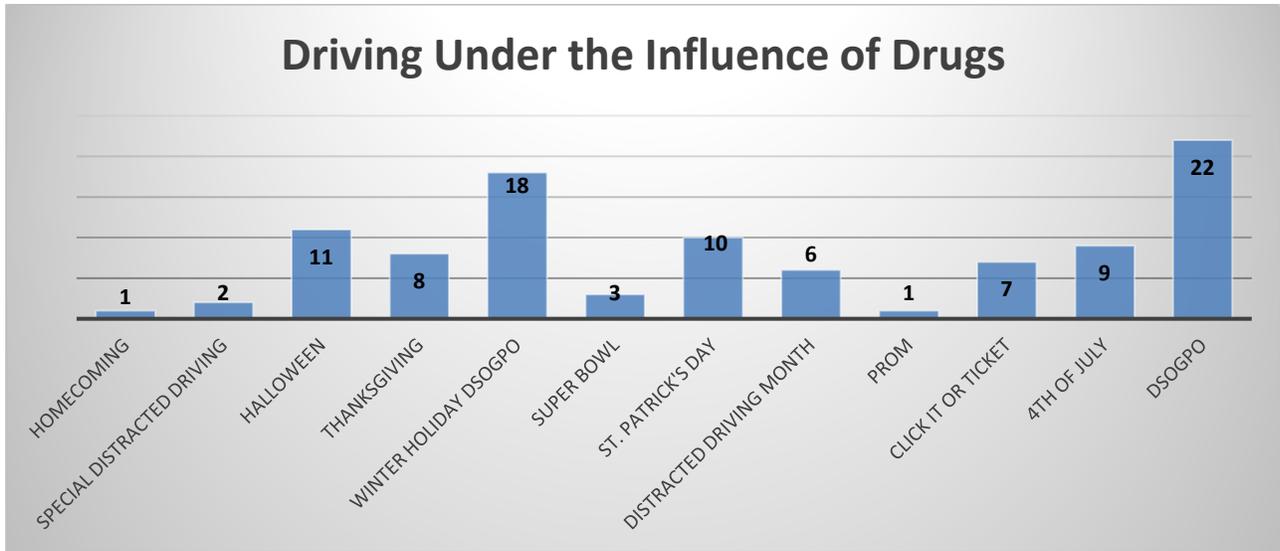


Appendix C – Enforcement Statistics

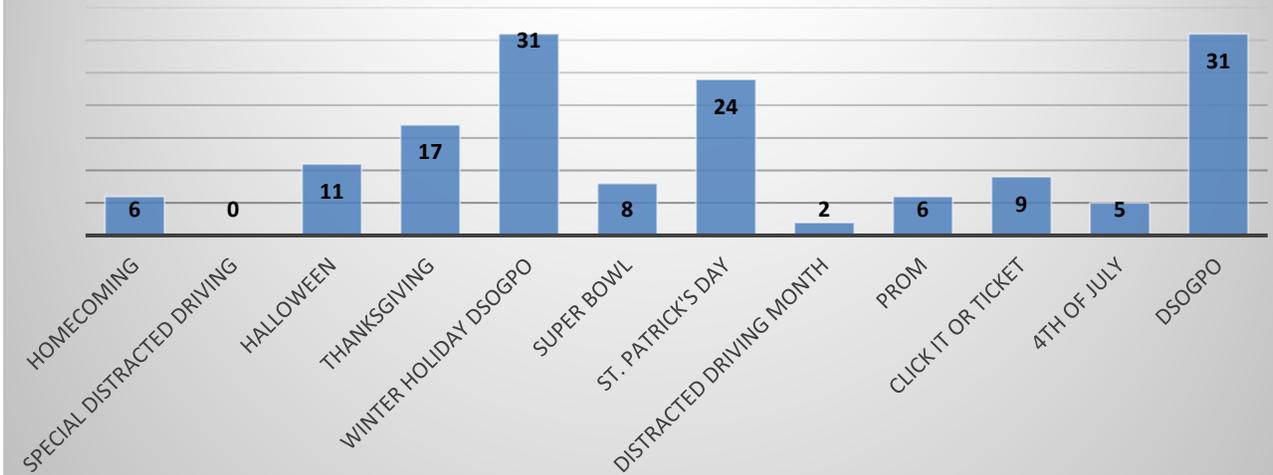
FFY2024 Summary Grant Funded Enforcements by Project

	Statewide Distracted Driving Enforcement	Impaired Driving Enforcement (IDEP)	Statewide IDEP	OVI Task Force	Statewide Drugged Driving Enforcement	State Seat Belt Tac Squads	Selective Traffic Enforcement (STEP)	Summer Holiday Enforcement Program	Dedicated Traffic Enforcement Program	Statewide Speed Enforcement	Total
DUID	6	18	208	28	14	9	39	3	0	12	337
OVI Arrests Under 21	0	31	12	53	1	0	18	3	0	3	121
OVI Arrests 21 and Over	7	217	753	479	23	22	66	20	0	25	1,612
Refusals	0	94	119	247	3	3	35	1	0	4	506
Adult Restraint	456	593	1,254	614	733	2,864	1,053	172	168	2,090	9,997
Child Restraint	7	51	51	80	9	50	84	14	0	66	412
Speed Citations	1,445	4,470	5,054	4,032	2,489	5,004	9,783	911	1,239	9,822	44,249
Distracted Driving	734	117	305	91	324	599	619	106	6	1,023	3,924
DUS	77	965	584	1,600	124	280	1,117	170	155	315	5,387
No Operator License	48	637	468	960	68	218	885	168	38	277	3,767
Felony Arrests	4	189	159	231	9	19	147	33	0	31	822
Other Citations	390	5,539	2,330	4,105	500	1,249	3,535	552	268	1,550	20,018

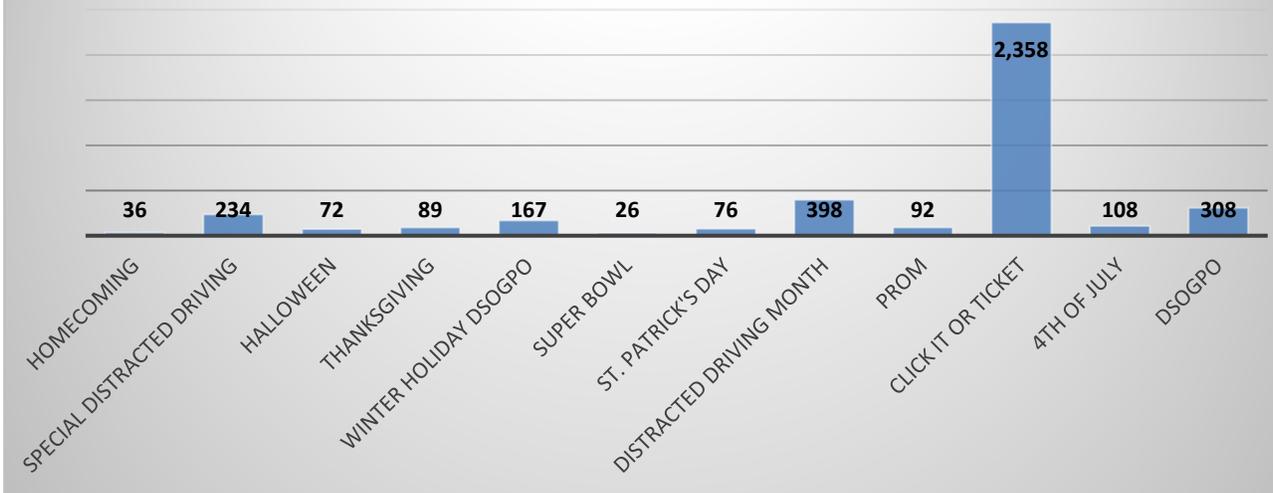
Grant Funded Enforcement Activity by Blitz/Mobilization



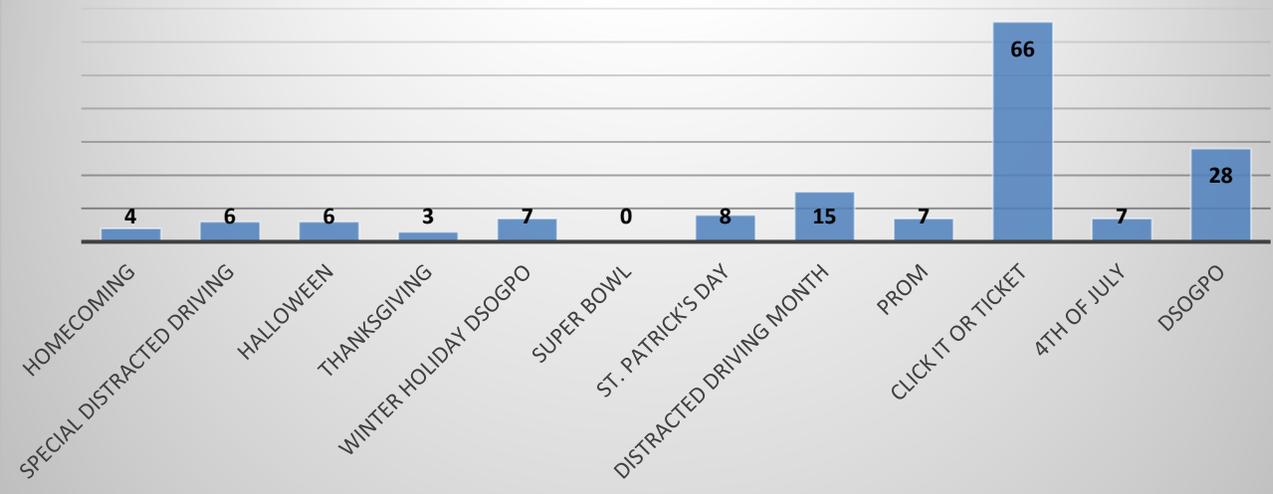
Refusals



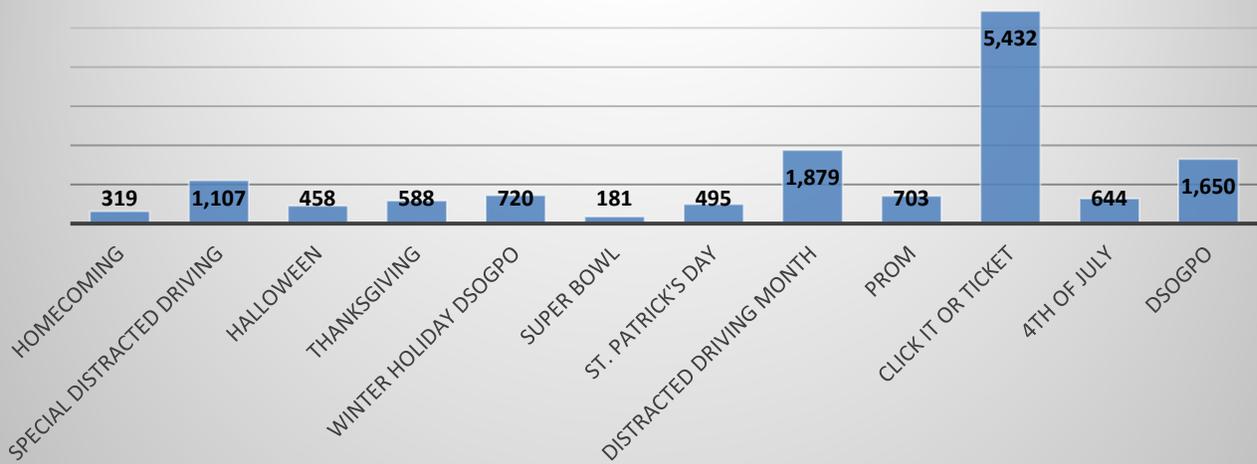
Adult Restraint



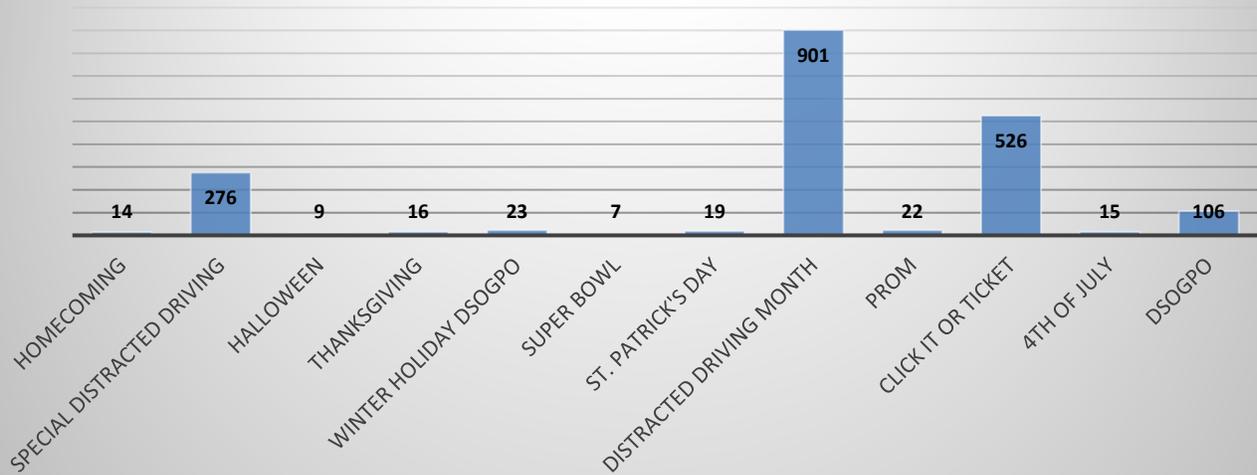
Child Restraint



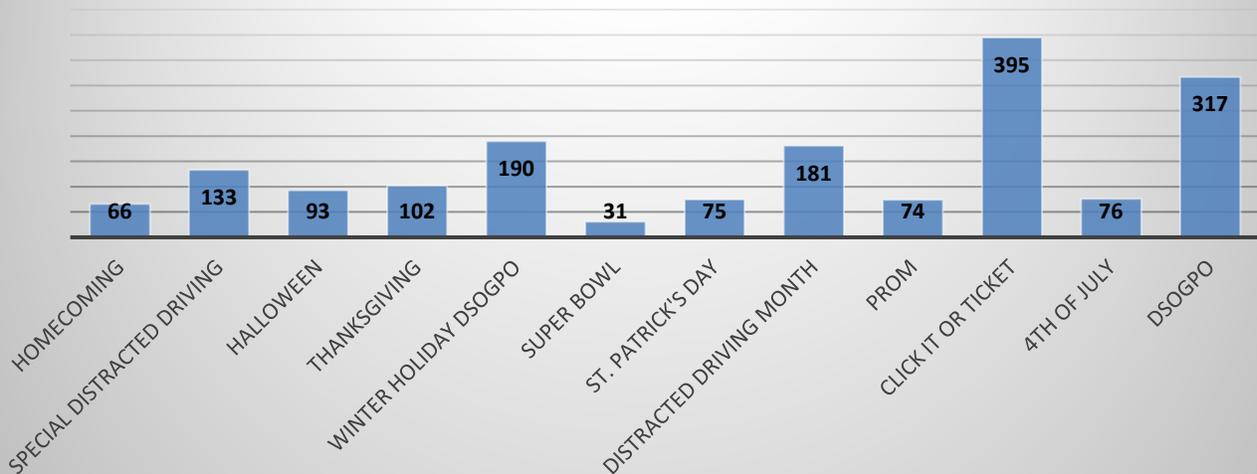
Speed



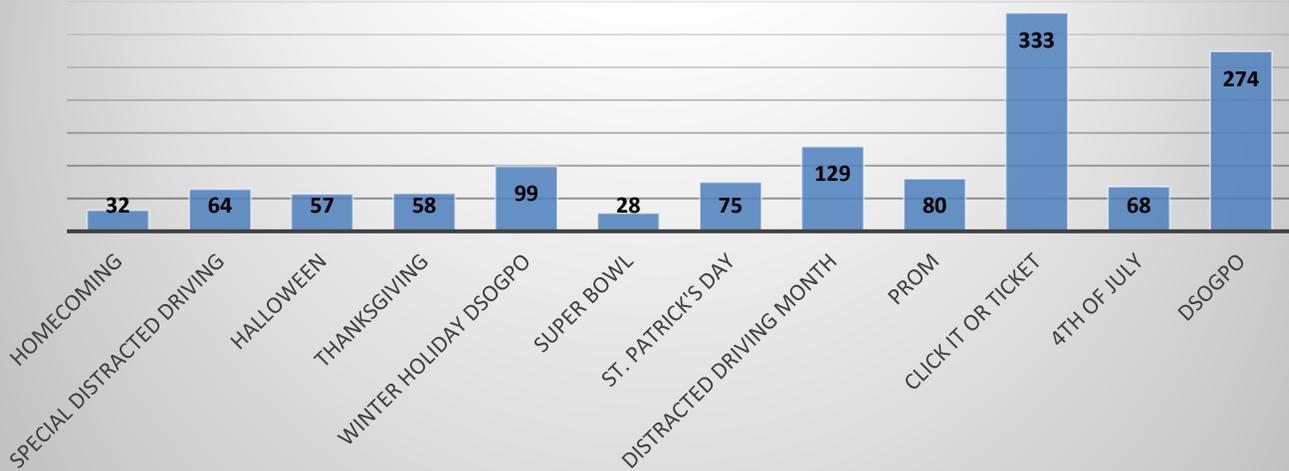
Distracted Driving



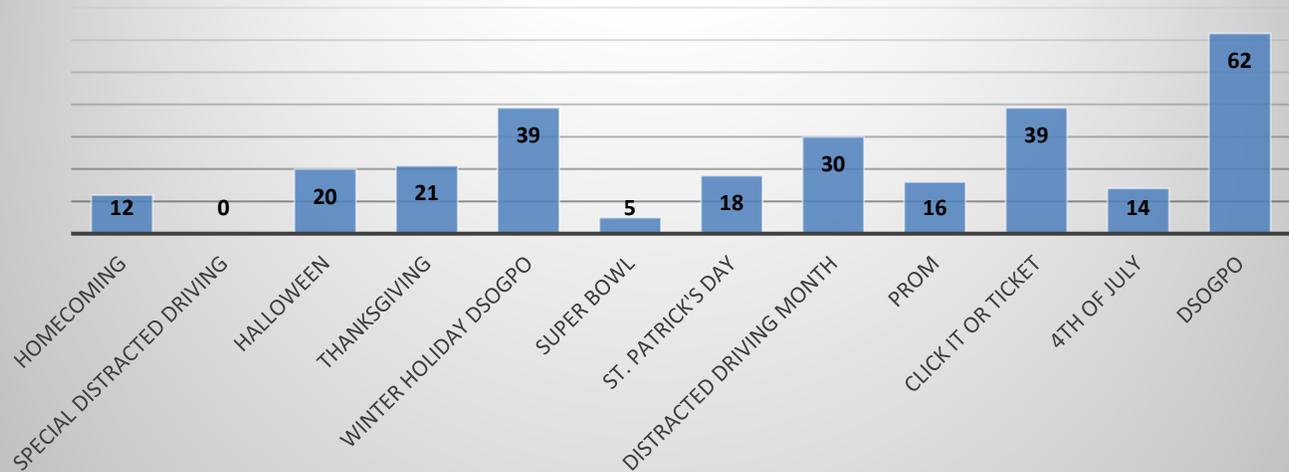
Driving Under Suspension



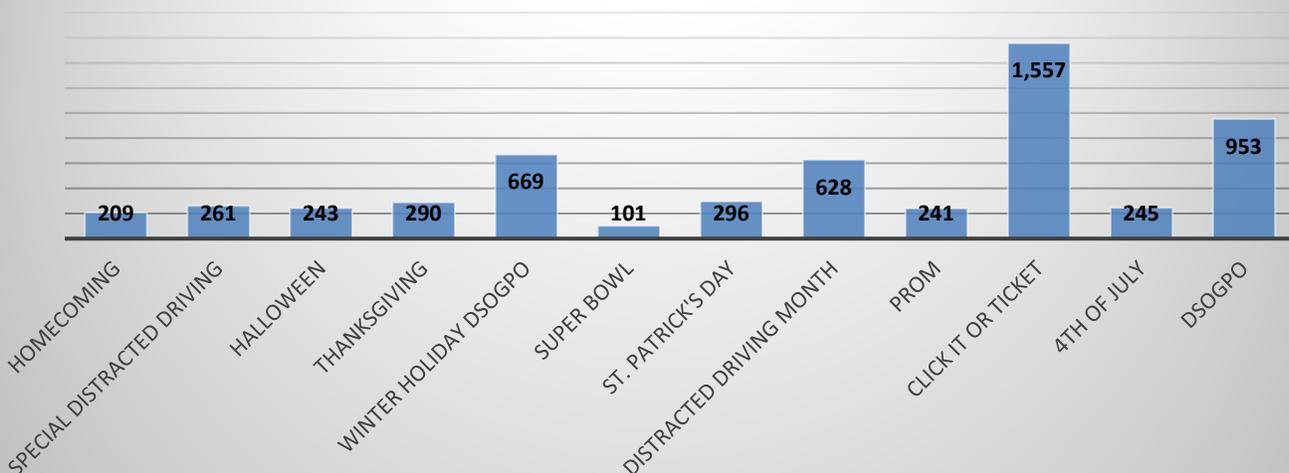
No Operator License



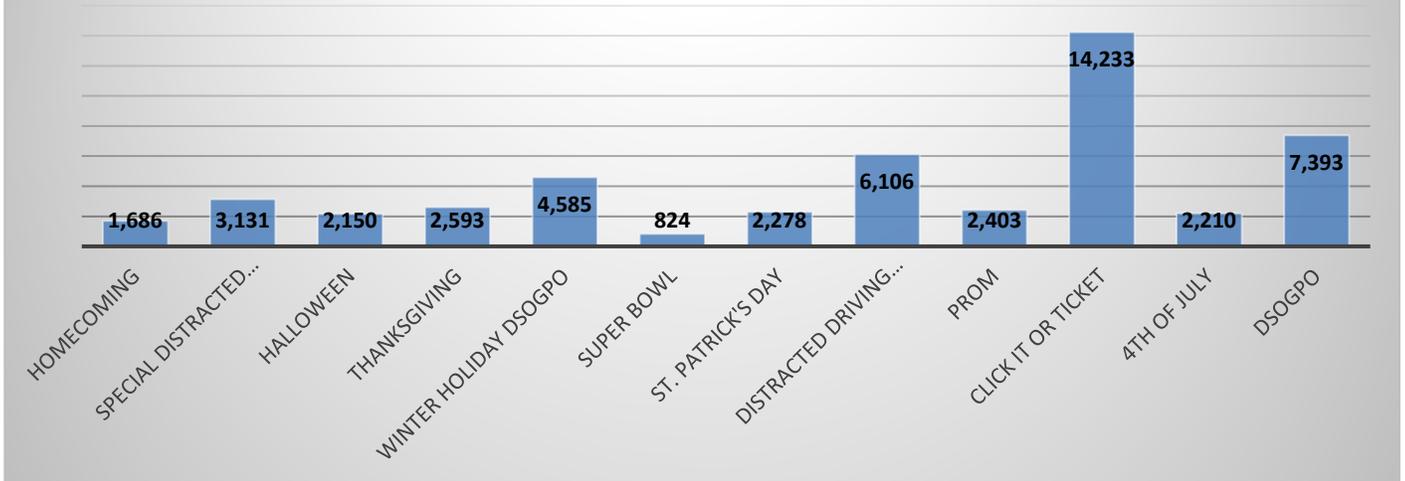
Felony Arrests



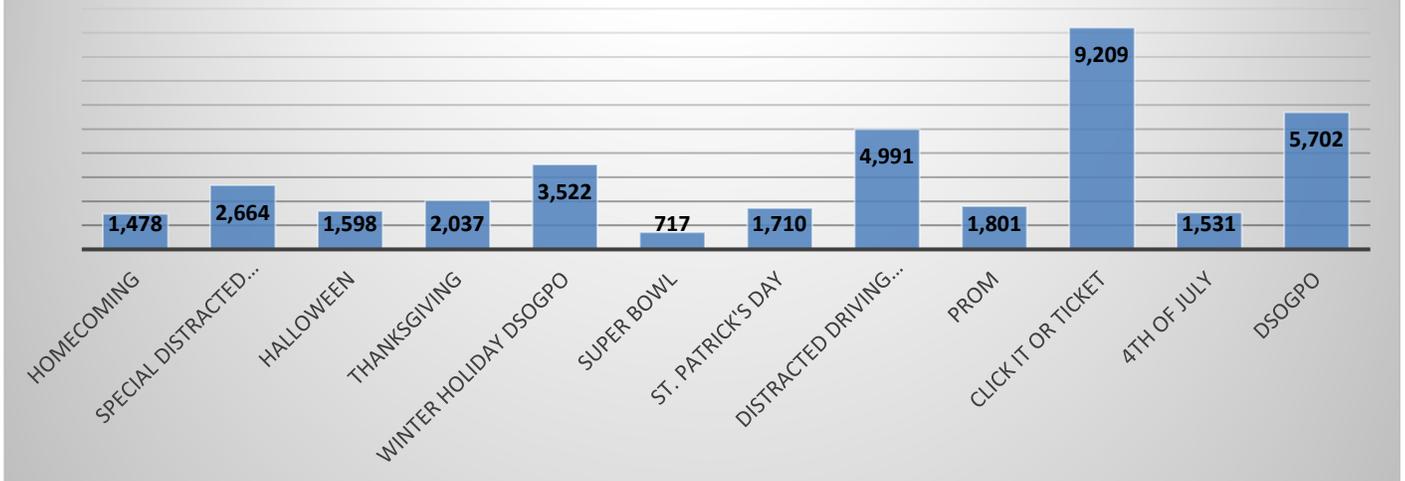
Other Citations



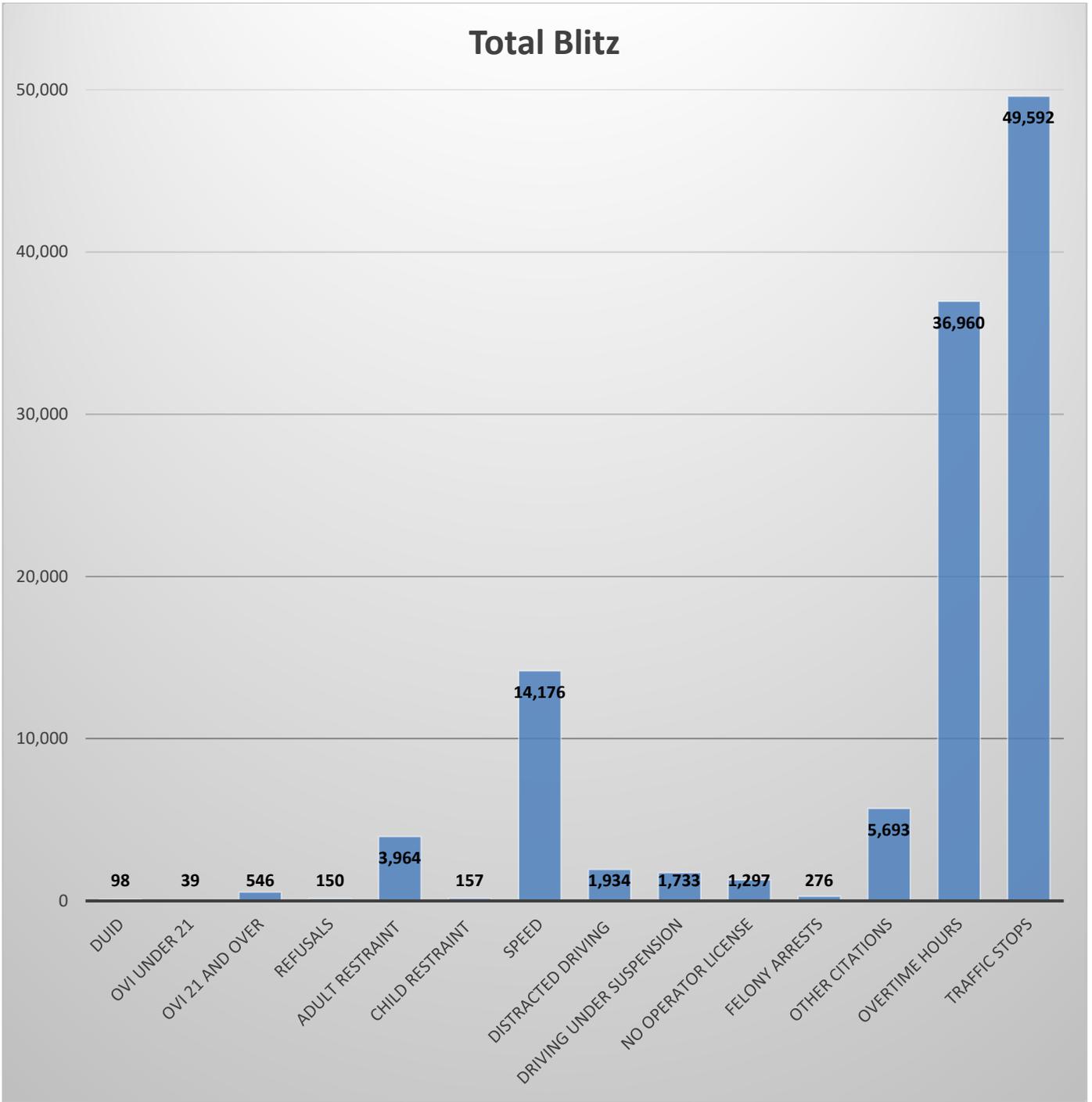
Number of Traffic Stops



Overtime Hours



Total Blitz



Total Enforcement Activity

Activity	FFY2020	FFY2021	FFY2022	FFY2023	FFY2024
Enforcement Hours	145,344	287,683	220,085	138,207	100,263
Number of Traffic Stops	108,258	282,812	208,252	245,569	139,023
DUID	743	1,282	627	819	337
OVI Arrests Under 21	128	196	150	197	121
OVI Arrests 21 and Over	2,632	5,207	3,080	3,626	1,612
Refusals	337	1,548	1,016	1,129	506
Adult Restraint Citations	15,285	25,647	20,340	21,182	9,997
Child Restraint Citations	485	925	909	853	412
Speed Violations	63,895	111,510	88,603	95,907	44,249
Distracted Driving	737	2,846	2,002	1,501	3,924
Driving Under Suspension	7,507	11,202	6,891	8,156	5,387
No Operator License Citations	2,243	5,462	4,160	6,215	3,767
Felony Arrests	1,406	2,634	1,340	2,291	817
Other Citations Issued	19,223	35,290	22,055	28,579	17,018
OVI Checkpoints Conducted	112	165	200	239	234
Vehicles through Checkpoint	37,682	63,123	73,264	87,480	81,614
Vehicles Checked	35,486	59,990	64,397	79,818	73,269
Vehicles Seized	97	128	139	164	181

Appendix D – Crash Data

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	1,041	906	87.03%	5,982	5,410	90.44%
2020	1,154	1,034	89.60%	5,925	5,355	90.38%
2021	1,244	1,112	89.39%	6,405	5,858	91.46%
2022	1,180	1,035	87.71%	6,163	5,592	90.74%
2023	1,150	1,017	88.43%	6,059	5,477	90.39%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	331	282	85.20%	875	766	87.54%
2020	384	348	90.63%	829	732	88.30%
2021	404	356	88.12%	895	802	89.61%
2022	388	345	88.92%	835	744	89.10%
2023	381	340	89.24%	748	678	90.64%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	369	320	86.72%	381	340	89.24%
2020	443	397	89.62%	381	326	85.56%
2021	457	413	90.37%	367	330	89.92%
2022	486	432	88.89%	299	260	86.96%
2023	507	460	90.73%	280	247	88.21%

YOUTHFUL DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	234	209	89.32%	1,655	1,523	92.02%
2020	276	254	92.03%	1,709	1,567	91.69%
2021	296	268	90.54%	1,889	1,736	91.90%
2022	290	249	85.86%	1,696	1,567	92.39%
2023	295	261	88.47%	1,711	1,546	90.36%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	550	476	86.54%	2,125	1,927	90.68%
2020	592	529	89.36%	2,246	2,049	91.23%
2021	652	580	88.96%	2,438	2,226	91.30%
2022	620	540	87.10%	2,253	2,069	91.83%
2023	569	510	89.63%	2,170	1,974	90.97%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	41	34	82.93%	325	285	87.69%
2020	29	27	93.10%	280	238	85.00%
2021	37	34	91.89%	328	288	87.80%
2022	35	29	82.86%	271	243	89.67%
2023	29	24	82.76%	241	209	86.72%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	294	245	83.33%	1,367	1,208	88.37%
2020	337	312	92.58%	1,531	1,369	89.42%
2021	360	327	90.83%	1,550	1,403	90.52%
2022	352	306	86.93%	1,459	1,315	90.13%
2023	345	310	89.86%	1,371	1,233	89.93%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	429	379	88.34%	2,130	1,920	90.14%
2020	426	378	88.73%	1,934	1,746	90.28%
2021	480	421	87.71%	2,108	1,914	90.80%
2022	461	405	87.52%	2,165	1,967	90.85%
2023	460	402	87.39%	2,223	1,993	89.65%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	156	134	85.90%	872	780	89.45%
2020	205	184	89.76%	1,085	969	89.31%
2021	215	195	90.70%	1,098	979	89.16%
2022	209	185	88.52%	1,100	986	89.64%
2023	230	206	89.57%	1,046	934	89.29%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	129	122	94.57%	506	479	94.66%
2020	167	158	94.61%	456	431	94.52%
2021	173	167	96.53%	525	499	95.05%
2022	164	154	93.90%	516	490	94.96%
2023	149	142	95.30%	517	494	95.55%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2019	23	23	100.00%	120	115	95.83%
2020	16	16	100.00%	148	138	93.24%
2021	28	26	92.86%	152	150	98.68%
2022	7	6	85.70%	151	143	94.70%
2023	22	19	86.36%	158	148	93.67%