



FFY2025 Annual Report

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Executive Summary

Mission Statement

The Ohio Traffic Safety Office (OTSO) mission is dedicated to saving lives and preventing injuries on Ohio's roads by using creative leadership, innovative education, and comprehensive enforcement programs. OTSO strives to work in partnership with local, state, and federal entities to advance equity in highway safety programs, ensuring they benefit all road users in Ohio.

Highway Safety Office Program

The Federal Highway Safety Act of 1966 directed the U.S. Department of Transportation to administer various highway safety programs. This grant program provides federal funds administered through the Ohio Department of Public Safety (ODPS) / Ohio Traffic Safety Office (OTSO) to eligible entities to be used for such projects as traffic safety education, enforcement, and engineering. Funds are to be used for highway safety support, based on problem identification, with the intent of reducing overall fatal and injury crashes. This program operates on a reimbursement basis.

Housed under the Ohio Department of Public Safety (ODPS), the Ohio Traffic Safety Office (OTSO) administers Section 402 State and Community grants, Section 405 National Priority Safety Program grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities.

Accomplishments

Preliminary state data shows that 2025 was the fourth consecutive year Ohio reduced traffic fatalities. Additionally, Ohio saw a 2.5 percentage point increase in its observational seat belt survey rate, achieving its highest rate ever at 87.8 percent.

Safe Communities programs reported over 1,015 events/activities that directly reached over 2.05 million people. In FFY2025, Safe Community activities received 102,015,360 gross impressions using print, radio, television, web, Facebook, Twitter, Instagram, and other mediums. Additionally, Safe Community programs distributed almost 200,000 materials covering a variety of traffic safety topics including, but not limited to: impaired driving, seat belt usage, distracted driving, motorcyclist safety, motorcycle awareness, youthful driver, speed, pedestrian safety, etc.

In FFY2025, across all the paid media campaigns (impaired driving, seat belt usage, motorcycle safety, motorcycle awareness, distracted driving, youthful driver (teen and college age), speed, and Preventing Roadside Deaths, the media buyer estimates that the size of the audience reached exceeded 291,256,094 for a total of \$3,573,732.69. Media placement included TV/Cable, Radio, Internet, and Out of Home advertising. During the year, the youthful driver (teen) campaign was refreshed to focus on encouraging families to practice driving with their teens like they practice sports, dance, etc. The Ohio Traffic Safety Office also worked with the Ohio Department of Transportation (ODOT) to update some of the seat belt messaging with a "Hard Hitter" campaign to highlight the effects of unbelted occupants injuring other occupants. The majority of the funding for this was provided by ODOT.

During FFY2025, the OTSO hosted the 2nd annual Traffic Safety Summit in recent years. Over 450 attendees participated in two general sessions and 20 breakout sessions.

Performance Report

FFY2025 Performance Target Progress

PERFORMANCE MEASURE	TARGET PERIOD	TARGET YEAR(S)	BENCHMARK VALUE FOR FY 25 LISTED IN 3HSP	DATA SOURCE/ FFY25 PROGRESS RESULTS	ON TRACK TO MEET 25 BENCHMARK: YES/NO/IN-PROGRESS
C-1) Total Traffic Fatalities	5-year	2025	1,168	2025 STATE 1,121*	Yes
C-2) Serious Injuries in Traffic Crashes	5-year	2025	7,279	2025 STATE 7,195*	Yes
C-3) Fatalities/VTM	5-year	2025	1.06	2025 STATE 0.97*	Yes
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions	5-year	2025	383	2025 STATE 391*	No
C-5) Alcohol-Impaired Driving Fatalities	5-year	2025	414	2025 STATE 174*	Yes
C-6) Speeding-Related Fatalities	5-year	2025	330	2025 STATE 305*	Yes
C-7) Motorcyclist Fatalities	5-year	2025	188	2025 STATE 193*	No
C-8) Un-helmeted Motorcyclist Fatalities	5-year	2025	127	2025 STATE 125*	Yes
C-9) Drivers Age 20 or Younger Involved in Fatal Crashes	5-year	2025	133	2025 STATE 143*	No
C-10) Pedestrian Fatalities	5-year	2025	146	2025 STATE 145*	Yes
C-11) Bicyclist Fatalities	5-year	2025	19	2025 STATE 18*	Yes
B-1) Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	Annual	2025	85.1	2025 NHTSA Certified State Survey 87.8%	Yes
O-1) Distracted Driving Fatal Crashes	5-year	2025	36	2025 STATE 27*	Yes
O-2) Distracted Driving Serious Injury Crashes	5-year	2025	310	2025 STATE 225*	Yes
O-3) Drugged Driving Fatal Crashes	5-year	2025	382	2025 STATE 326*	Yes
O-4) Drugged Driving Serious Injury Crashes	5-year	2025	355	2025 STATE 216*	Yes
O-5) 65 and Older Traffic Fatalities	5-year	2025	229	2025 STATE 237*	No
O6) Roadside Deaths	5-year	2025	35	2023 FARS 41	No

*Preliminary 2025 state crash data was used when available.

ACTIVITY PERFORMANCE MEASURES		2021	2022	2023	2024	2025
A-1	Number of seat belt citations (Ohio GRANTS Plus)	11,330	12,055	10,409	12,055	10,595
A-2	Number of impaired driving arrests (Ohio GRANTS Plus)	1,424	1,735	1,733	1,735	1,586
A-3	Number of speeding citations issued (Ohio GRANTS Plus)	42,887	48,808	44,249	48,808	42,916

OHIO VEHICLE MILES OF TRAVEL	
2020	102,833,000,000 (Ohio Department of Transportation)
2021	113,170,100,550 (Ohio Department of Transportation)
2022	110,664,904,800 (Ohio Department of Transportation)
2023	112,930,901,450 (Ohio Department of Transportation)
2024	115,719,256,900 (Ohio Department of Transportation)

Performance Target Status/Adjustments

On Track

Ohio is on track to meet C1, C2, C3, C5, C6, C8, C10, C11, B1, O1, O2, O3, and O4 goals. Last year, both C6 (speed-related) and C11 (bicycle) goals were not on track to meet. The projects listed in this annual report contributed to the fourth consecutive year of a fatality reduction in Ohio. In addition, state funding was used to help support traffic safety.

Not on Track

Goal C-4

Reduce unrestrained passenger vehicle occupant fatalities in all seating positions by 1.25 percent per year from the 2018 – 2022 average of 393 to 388 by December 31, 2024, to 383 by December 31, 2025, and to 378 by December 31, 2026.

Status

Preliminary 2025 state data show 391, a 4.55 percent increase from 2024. Ohio did not meet this goal in 2024 or 2025. Ohio would need to see a 3.3 percent decrease from preliminary 2025 numbers to achieve the 2026 goal.

FFY2026/2027 Adjustments

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of unrestrained fatalities. Ohio is continuing youth peer-to-peer outreach again in FFY2026. All traffic safety areas are covered, including seat belt education. After a three-year pilot of the Summer Holiday Enforcement Program (SHEP), OTSO added the program to its yearly grant programs to fund additional law enforcement agencies. OTSO is continuing the Dedicated Traffic Enforcement Program (DTEP) pilot into FFY2026 with plans to increase the program in FFY2027. The Ohio Traffic Safety Council will continue in FFY2026. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. In FFY2025, OTSO worked with the Ohio Department of Transportation on an updated seat belt campaign with a focus on buckling up to keep others safe in the car. This is the first time this focus has been used in Ohio.

Goal C-7

Reduce motorcycle fatalities by 1.25 percent per year from the 2018 – 2022 average of 192 to 190 by December 31, 2024, to 188 by December 31, 2025, and to 186 by December 31, 2026.

Status

Preliminary 2025 state data show 193, a 13.06 percent decrease from 2024. Ohio did not meet this goal in 2024 or 2025. Ohio would need a 3.76 percent decrease from 2025 to achieve the 2026 goal.

FFY2026/2027 Adjustments

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of motorcyclist fatalities. The Ohio Traffic Safety Council will continue in FFY2026. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. In FFY2025, the Council created a Motorcycle Safety Advisory Committee, which will continue in FFY2026. Ohio has increased the amount of paid media allocated to both motorcyclists to ride SMART and to motorists to be aware of motorcycles. Ohio is also exploring different venues to reach these audiences. Ohio is also using federal funds to help Motorcycle Ohio pilot a program to increase rider safety through Rider Learning Experience sessions designed for those that need additional instruction and practice time beyond the basic riding course.

Goal C-9

Reduce drivers 20 and younger involved in fatal crashes by 1.25 percent per year from the 2018 – 2022 average of 137 to 135 by December 31, 2024, to 133 by December 31, 2025, and to 131 by December 31, 2026.

Status

Preliminary 2025 data show 143, a 1.38 percent increase from the baseline of 137. Ohio did not meet this goal in 2024 or 2025. Ohio would need an 8.39 percent increase to meet the 226 goal.

FFY2026/2027 Adjustments

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of younger driver fatalities. Ohio is continuing a couple of projects targeted to youthful drivers, including impaired driving programming directed at 18 – 24-year-olds. OTSO will also continue a grant to target underage liquor sales. The Ohio Traffic Safety Council, which often includes youth-oriented action items, will continue in FFY2026. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. State funds continue to be directed towards increasing the availability of driver's education, increasing driver training instructors, and providing tools and resources to parents and students (Ohio's new RoadReady Ohio App). At the end of FFY2025, a new law went into effect in Ohio

requiring all new drivers under the age of 21 to complete the full driver training program before getting their license. This includes 24 hours of classroom, eight hours of behind-the-wheel with a licensed instructor, and 50 hours of supervised driving practice. OTSO will monitor the impact of this legislation in FFY2026 and hopes it may reduce fatalities in this population.

Goal O-5

Reduce 65 and older fatalities 1.25 percent per year from the 2018 – 2022 average of 235 to 232 by December 31, 2025, to 229 by December 31, 2025, and to 226 by December 31, 2026.

Status

Preliminary 2025 data show 237, an 0.85 percent increase from the baseline. Ohio is not on track to meet this goal in 2025 or 2026.

FFY2026/2027 Adjustments

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatality data and new data sources to determine additional areas to target funding to reduce the number of older driver fatalities. OTSO has a partnership with the Central Ohio Area Agency on Aging to start a statewide CarFit program in Ohio. Ohio will continue to work with CarFit statewide. The Ohio Traffic Safety Council will continue in FFY2026. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. Ohio is currently exploring Safe Community requirements to increase traffic safety education for older drivers in FFY2027.

Goal O-6

Reduce roadside deaths by 1.25 percent per year from the 2017 – 2021 average of 37 to 36 by December 31, 2024, to 35 by December 31, 2025, and to 34 by December 31, 2026.

Status

FARS 2023 data show 41, a 10.81 percent increase from the baseline. Ohio is not on track to meet this goal.

FFY2026/2027 Adjustments

Ohio continues to monitor traffic fatality data and has filled a dedicated research position within the traffic safety office. The researcher has begun to take a deeper look into fatal data and new data sources to determine additional areas to target funding to reduce the number of roadside deaths. The Ohio Traffic Safety Council, which includes projects to address roadside deaths and “move over” law compliance, will continue in FFY2026. The council brings together federal, state, and local traffic safety partners in a collaborative effort to address areas that have the greatest potential to reduce the number of people killed on Ohio roadways. To do this effectively, the council will focus on data analysis to identify priority areas and develop actionable projects to have an immediate impact. OTSO will continue partnering with the Ohio Department of Transportation on a “move over” campaign (paid media and educational materials) in FFY2026 and FFY2027.

Activity Report

Unimplemented Projects

See the full project description and results for why each project was not implemented.

Project Number	Project Title	Page Number
CP-2025-00-00-02	Community Grants for Overrepresented/Underserved Communities	19
DE-2025-00-00-01	Combination Message Print Advertising/Educational Materials	19
PM-2025-00-00-01	Traffic Safety Campaign Paid Media	20
B8APE-2025-00-00-02	Distracted Driving Campaign Creative/Design	24
M13BTR-2025-00-00-01	Driver and Officer Safety Education	27
FDLPEM-2025-00-00-04	Impaired Driving Campaign Creative/Design	31
FDLBAC-2025-00-00-01	Oral Fluid Toxicology Pilot	43
M6OT-2025-00-00-01	Impaired Driving Referral Tracking Project – Recidivism	43
PM-2025-00-00-04	Motorcycle Safety Campaign Creative/Design	46
M11MA-2025-00-00-02	Motorcycle Awareness Campaign Creative/Design	47
BGPE-2025-00-00-01	Non-Motorized Paid Media	50
BGPE-2025-00-00-02	Non-Motorized Campaign Creative/Design	50
BGTR-2025-00-00-01	Pedestrian/Bicycle Enforcement Training	51
M2HVE-2025-00-00-04	Seat Belt Campaign Creative/Design	56
OD-2025-00-00-01	Older Road User Print Advertising/Educational Materials	63
PA-2025-00-00-03	Community Outreach Coordinator(s)	67
M12BPE-2025-00-00-02	Preventing Roadside Deaths Campaign Creative/Design	81
M12BPE-2025-00-00-03	Preventing Roadside Deaths Print Advertising/Educational Materials	82
RS-2025-00-00-01	Roadway Safety Training	83
PM-2025-00-00-06	Speed Campaign Creative/Design	84
SC-2025-00-00-01	Speed Print Advertising/Educational Materials	85
DE-2025-00-00-05	Driving App for Parents	98
DE-2025-00-00-06	Parental Involvement Education	98

Public Participation and Engagement Efforts

Engagement Efforts: Statewide

Continuing our partnership with the Ohio Department of Development, our Community Outreach Coordinator attended monthly “State of Ohio Ethnic Leadership Commission” as well as “State of Ohio New African Immigrant Commission” virtual meetings. These commissions included leaders from the Black/African American, Hispanic, and Asian communities, and brought forth issues concerning underserved communities across the state.

Engagement Efforts: Predominately Black or African American, Hispanic/Latino Communities

The City of Columbus (Franklin County) has 21 different neighborhood commissions, and each has a Neighborhood Liaison. The Neighborhood Liaison acts as a connection between the community, area commissions, and civic commissions. This partnership aided the OTSO Community Outreach Coordinator in developing relationships with community members through their neighborhood meetings.

Examples of these successful engagement opportunities within Franklin County include:

- Regularly engaged in area commission meetings for the Livingston Ave area, Hilltop community, Linden area, North Central area, and Deshler Civic Association. Seeking resident concerns related to traffic and pedestrian safety in their communities. Took opportunities to provide banners, signage and resource materials promoting safe driving decisions.

- Resident concerns:
 - Request more officers/cruisers to be present in their neighborhood to enforce traffic laws (speeding).
 - How do foreigners obtain a driver's license in Ohio and can't speak English?
 - Signage for cars to slow down.
- Participated in three community "Audit Walks" concerning pedestrian safety, accessibility of sidewalks, traffic lights/signals, and crosswalks.
 - Resident concerns:
 - Pedestrian Safety and infrastructure are not invested in enough.
 - Sullivant Avenue between Norton/Georgesville Road, there are no sidewalks and it's unsafe for COTA passengers on that route to walk to the bus stop with no sidewalks.
 - Sidewalks are needed in the Hilltop area, and the ADA wheelchair access needs to be updated.
- Attended a Somali Community Leadership meeting.
 - Leaders discussed the feedback from surveys they received regarding mental health, resources, outreach services, wellness, drugs/alcohol and working with partners.
 - Somali leaders would like driver education, grants, driver education schools for their community.
- Participated in a Linden Health & Safety Meeting
 - Provided educational materials to residents regarding teen driver education and "Buckle Up with Brutus" seat belt program.
 - Ubuntu Conversation Series. Ubuntu/New American serves all New Americans and cultures.
 - Attendee concerns included New Americans having driver licenses, but no auto insurance.

Results: In FFY2025, OTSO was able to attend more community meetings to get feedback from the residents regarding traffic safety. Though valuable feedback was provided, none directly correlated to the funding of community projects developed from the community's input and no grants were awarded in FFY2025.

The results and feedback from the opportunities listed above informed projects implemented under countermeasure strategies during the grant year in the following ways:

- Increased event coordination with Franklin County Safe Communities. The sub-recipient is now attending many of the events identified by OTSO to reach these overrepresented communities with traffic safety education/programming.
- Moving forward into FFY2026 and the FFY2027 – FFY2029 Highway Safety Plan:
 - Using lessons learned from Franklin County, in FFY2026 OTSO will be reaching out to both Cuyahoga and Hamilton Counties. OTSO is conducting a much better-defined problem identification process and involving the Safe Communities Coordinators in each county earlier in the process.

Evidence-Based Traffic Enforcement Plan

Ohio conducted an in-depth analysis of traffic crash data to identify and prioritize the state's traffic safety problems and to target fatal crash locations for programming. This analysis was used to develop Ohio's Evidence-Based Traffic Enforcement Plan. Once the problems and locations were determined, *The Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* was reviewed to determine the most effective evidence-based programming to address Ohio's problems.

Analysis of crash data in areas of highest risk:

For FFY2025, an in-depth analysis of traffic crash data was conducted to not only identify and prioritize the state's traffic safety problems, but to target fatal crash locations for traffic safety programming. The traffic crash data used for this analysis was from Fatality Analysis Reporting System (FARS) calendar years 2019, 2020, 2022 and 2023 and the Ohio Department of Public Safety (ODPS) crash data calendar years 2020, 2021, 2022, 2023 and 2024.

Deployment of resources based upon that analysis:

Safe Communities

- Maximum amounts for each county were set based on the average number of fatal crashes for 2021, 2022 and 2023. New programs had to have a minimum of a three-year average of 7.05 fatal crashes to be eligible for funding.
- Based on a county's three-year fatal crash average, a grant proposal must specify strategies in specific safety program areas for FFY2025.
 - Programs with a three-year fatal crash average between 0.00 and 11.79 may conduct strategies focusing on a maximum of five specific traffic safety areas.
 - Programs with a three-year fatal crash average between 11.80 and 23.60 may conduct strategies focusing on a maximum of six specific traffic safety areas.
 - Programs with a three-year fatal crash average of 23.61 and higher may conduct strategies focusing on a maximum of seven specific traffic safety areas.
 - These five specific traffic safety program areas must be addressed:
 - Impaired Driving / Drugged Driving
 - Seat Belt Usage / "Click It or Ticket" initiatives
 - Distracted Driving
 - Motorcycle Awareness
 - Youthful Driver (15 ½ - 24)

If additional program area(s) are submitted in the proposal for consideration, the program area(s) must be justified by local fatal crash problem identification.

See Project Number CP-2025-00-00-01 under Community Traffic Safety Program on page 14 for project results.

OVI Task Force

- To qualify for FFY2025 OVI Task Force grant funding, an OVI Task Force agency must be in the top alcohol-related fatal crash counties. The top alcohol-related fatal crash counties must have an average of at least 6.0 alcohol-related motor vehicle related fatal crashes during 2021, 2022 and 2023 (total of 18 or more alcohol-related fatal crashes during these three years).

- When an existing OVI Task Force no longer meets the above requirements, they will be eligible for one more year at the existing funding level. The following year will be at 75 percent of that funding level and the following year at 50 percent.
- Each task force must:
 - Enlist a diverse task force membership.
 - Conduct, at a minimum, 16 sobriety checkpoints in areas and time prioritized by the problem ID process - two are required during Drive Sober or Get Pulled Over (DSOGPO).
 - Ensure alcohol-related overtime enforcement activity is conducted in the areas and time periods of alcohol-related problems identified through a site selection process.
 - Hold a minimum of three press conference events (one during DSOGPO).

See Project Number AL-2024-00-00-01 under Impaired Driving on page 37 for project results.

Impaired Driving Enforcement Program (IDEP) / Selective Traffic Enforcement Program (STEP)

- Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2021, 2022 and 2023.
- Each agency must conduct impaired driving enforcement activity to impact their fatal crashes.
- Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.
- In addition to the required Blitzes and National Campaign, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding.

See Project Number ENF_AL-2025-00-00-01 under Impaired Driving on page 32 and Project Number PT-2025-00-00-02 under Police Traffic Services on page 71 for project results.

Summer Holiday Enforcement Program (SHEP)

- Grants are awarded to law enforcement agencies whose jurisdictions do not have an IDEP/STEP grant and experienced an average of 1.67 fatal crashes over the three-year period of 2021, 2022, and 2023.
- Each agency must conduct impaired driving enforcement activity to impact their fatal crashes.
- Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

See Project Number PT-2025-00-00-03 under Police Traffic Services on page 76 for project results.

Ohio State Highway Patrol High Visibility Enforcement Periods

- Distracted Driving Enforcement
 - Conduct high visibility distracted driving enforcement in locations and at times that will have the greatest impact in reducing distracted driving fatal crashes.
 - Enforcement must be conducted during National Distracted Driving Month and throughout the year based on local problem identification.

See Project Number B8LDDLE-2025-00-00-01 under Distracted Driving on page 24 for project results.

- Drugged Driving Enforcement
 - Conduct high visibility drugged driving enforcement in locations and at times that will have the greatest impact in reducing drugged driving fatal crashes.
 - Enforcement must be conducted throughout the year based on local problem identification.

See Project Number FDLHVE-2025-00-00-02 under Impaired Driving on page 39 for project results.

- Impaired Driving Enforcement
 - Conduct high visibility impaired driving enforcement in locations and at times that will have the greatest impact in reducing impaired driving fatal crashes.
 - Enforcement must be conducted during the mandatory blitz periods and throughout the year based on local problem identification.

See Project Number FDLHVE-2025-00-00-01 under Impaired Driving on page 35 for project results.

- Seat Belt Enforcement
 - Conduct high visibility seat belt enforcement in locations and at times that will have the greatest impact in reducing unrestrained fatal crashes.
 - Enforcement must be conducted during November Click It or Ticket and during the spring Click It or Ticket.

See Project Number M2HVE-2025-00-00-06 under Occupant Protection on page 58 for project results.

- Speed Enforcement
 - Conduct high visibility speed enforcement in locations and at times that will have the greatest impact in reducing fatal crashes with an emphasis on speed.
 - Enforcement must be conducted throughout the year based on local problem identification.

See Project Number SC-2025-00-00-02 under Speed Management on page 85 for project results.

General Grants

- General traffic safety grant proposals must demonstrate cost effectiveness, measurable results, and the potential to positively impact the traffic-related goals at both the state and local levels.

Paid Media

Paid media is a big component of Ohio's communication and outreach strategies to:

- Inform the public of the dangers of impaired driving (drugged and alcohol impaired).
- Inform the public of the dangers of distracted driving.
- Inform the public of the dangers of speeding.
- Encourage the public to buckle up.
- Encourage motorcyclists to ride "SMART" (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained).
- Encourage motorists to share the road: "Watch Out for Motorcycles."

Program Area	Project Number	Project Title	Page Number
Distracted Driving	B8APE-2025-00-00-01	Sustained Distracted Driving Paid Media	23
Impaired Driving	FDLPEM-2025-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	28
Impaired Driving	FDLPEM-2025-00-00-02	Drive Sober or Get Pulled Over Paid Media	29
Impaired Driving	FDLPEM-2025-00-00-03	Sustained Impaired Driving Paid Media	30
Motorcycle Safety/Awareness	PM-2025-00-00-03	Motorcycle Safety Paid Media	46
Motorcycle Safety/Awareness	M11-MA-2025-00-00-01	Motorcycle Awareness Paid Media	47
Non-Motorized	BGPE-2025-00-00-01	Non-Motorized Paid Media	50
Occupant Protection	M2HVE-2025-00-00-01	Holiday Click It or Ticket Paid Media	53
Occupant Protection	M2HVE-2025-00-00-02	Click It or Ticket Paid Media	54
Occupant Protection	M2HVE-2025-00-00-03	Sustained Belt Paid Media	55
Roadside Deaths	M12BPE-2025-00-00-01	Preventing Roadside Deaths Paid Media	81
Speed Management	PM-2025-00-00-05	Speed Paid Media	84
Youthful Driver	PM-2025-00-00-07	Youthful Driver Paid Media	93
Youthful Driver	FDLPEM-2025-00-00-08	Youthful Driver – College Paid Media	94

Effectiveness Monitoring

During the grant year, all sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. At each meeting, sub-recipients recap previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and current data shared at these meetings to ensure all activities are highly visible and are based on problem identification. Strategies are adjusted as needed throughout the year based on current data.

In addition to coordination within each district, activity has been coordinated between districts as well. OSHP staff have been encouraged to reach into other districts to coordinate enforcement activity on routes that cross multiple districts.

Task Force sub-recipients plan the checkpoints and saturation patrols; IDEP/STEP and SHEP sub-recipients plan their overtime enforcement for either impaired driving enforcement or speed/belts/aggressive; the OSHP plans their checkpoint, saturation, speed, seat belt, distracted, drugged overtime and Safe Communities can coordinate the educational/outreach or “softer side” approach. All of this planning is based on current trends that are happening in the district.

Community Collaboration Efforts

The majority of Sheriff’s Office and Police Departments surveyed handled citizen complaints on a case-by-case basis. Many of the agencies reported doing community events like National Night Out and Coffee with a Cop type events to meet with the community and address any issues. Some agencies have set up an online submission form for the community, and these are again addressed on a case-by-case basis. Many of the agencies are also using Facebook and other social media to collect community input. Throughout the year, OTSO encourages law enforcement to interact and engage with the public in their communities. This is done through discussions with the LELs and at the sub-recipient meetings (district level in the fall and a statewide meeting in the spring). All IDEP/STEP grants include money for education Throughout the year, agencies are highly encouraged to use the funds, not only for educating the officers, but also to get out into the community during meetings/events to talk about traffic safety, plans for enforcement, and to solicit feedback.

National Mobilizations

Ohio continued to implement the national impaired driving mobilization efforts in FFY2025. Following the national model, campaign components included earned media (education and outreach), paid media, high visibility law enforcement, and evaluation.

Ohio had 101 different agencies report for the Click It or Ticket mobilization and 122 report for the Drive Sober or Get Pulled Over crackdown. See the following pages for details:

Click It or Ticket Paid Media	Page 54
Click It or Ticket Enforcement Activity	Page 71
Drive Sober or Get Pulled Over Paid Media	Page 29
Drive Sober or Get Pulled Over Enforcement Activity	Page 71

Community Traffic Safety Program

Project Number: CP-2025-00-00-01

Project Title: Safe Communities

Funded Agencies: See chart below under Project Results

Project Description:

The OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems and to target fatal crash locations for traffic safety programming. Maximum amounts for each county were set based on the average number of fatal crashes for 2021, 2022 and 2023. New programs had to have a minimum of a three-year average of 7.05 fatal crashes to be eligible for funding.

Project Results:

Funded Agencies:

Agency Name	Location / County	Total Population	Award Amount	Expended Amount	Agreement Number
Lima-Allen Co. Regional Planning Comm.	Allen	102,206	46,200.00	29,672.02	SC-2025-Lima-Allen County Regiona-00010
UH Geneva Medical Ctr.	Ashtabula	97,574	46,200.00	39,774.92	SC-2025-UH Geneva Medical Center-00037
Safety Council of Southwestern Ohio	Butler	390,357	71,500.00	67,337.78	SC-2025-Safety Council of Southwe-00015
Clark Co. Combined Health	Clark	136,001	55,000.00	26,575.03	SC-2025-Clark County Combined Hea-00040
University Hosp. Cleveland Medical Ctr.	Cuyahoga	1,264,817	137,500.00	126,928.94	SC-2025-University Hospitals Clev-00039
Defiance Co. General Health District	Defiance	38,286	27,500.00	27,500.00	SC-2025-Defiance County General H-00016
Delaware General Health District	Delaware	214,124	46,200.00	46,152.34	SC-2025-Delaware General Health D-00021
Erie Co. Health Dept.	Erie	75,622	38,500.00	11,125.40	SC-2025-Erie County Health Depart-00029
Fairfield County Department of Health	Fairfield	158,921	46,200.00	46,165.00	SC-2025-Fairfield County Departme-00025
Columbus Health Dept.	Franklin	1,323,807	137,500.00	113,949.03	SC-2025-Columbus Health Departmen-00002
Fulton Co. Health Dept.	Fulton	42,713	27,500.00	18,558.10	SC-2025-Fulton County Health Depa-00043
Geauga Public Health	Geauga	95,397	46,200.00	23,685.68	SC-2025-Geauga Public Health -00032
Greene Co. Combined Health District	Greene	167,966	38,500.00	24,325.38	SC-2025-Greene County Combined He-00035
Bethesda North Hospital	Hamilton	830,639	130,000.00	86,079.68	SC-2025-Bethesda North Hospital-00012
Hancock Public Health	Hancock	74,920	38,500.00	34,838.58	SC-2025-Hancock Public Health-00004
Henry Co. Health Dept.	Henry	27,662	27,500.00	25,737.56	SC-2025-Henry County Health Depart-00027
Knox Co. Health Dept.	Knox	62,721	27,500.00	15,702.73	SC-2025-Knox County Health Depart-00022
Lake Co. General Health	Lake	232,603	38,500.00	38,225.48	SC-2025-Lake County General Healt-00014
Licking Co Health Dept.	Licking	178,519	55,000.00	54,944.48	SC-2025-Licking County Health Dep-00011
Lorain Co. General Health District	Lorain	312,964	71,500.00	70,685.07	SC-2025-Lorain County General Hea-00019
Toledo-Lucas Co. Health Dept.	Lucas	431,279	137,500.00	116,730.89	SC-2025-Toledo-Lucas County Healt-00005
Madison Co. Public Health	Madison	43,824	38,500.00	38,412.26	SC-2025-Madison County Public Hea-00028
Mahoning Co Sheriff's Office	Mahoning	228,614	55,000.00	54,734.33	SC-2025-Mahoning County Sheriff's-00017
Medina Co. Health Dept.	Medina	182,470	46,200.00	42,840.09	SC-2025-Medina County Health Depa-00020
Miami Co. Health District	Miami	108,774	46,200.00	41,087.96	SC-2025-Miami County Health Distr-00036
Miami Valley Hospital – Injury Prev. Ctr.	Montgomery	537,309	124,287.57	0.00	SC-2025-Miami Valley Hospital – I-00030
Perry Co. EMA	Perry	35,408	27,500.00	24,642.17	SC-2025-Perry County EMA-00006
Pickaway Co. Public Health	Pickaway	58,539	38,500.00	6,395.74	SC-2025-Pickaway County Public He-00031
Pike Co. General Health District	Pike	27,088	27,500.00	26,412.86	SC-2025-Pike County General Healt-00033
Portage Co. Health District	Portage	161,791	46,200.00	39,518.48	SC-2025-Portage County Health Dep-00042
Sandusky Co. Public Health	Sandusky	58,896	27,500.00	17,032.90	SC-2025-Sandusky County Public He-00044
Portsmouth City Health Dept.	Scioto	74,008	38,500.00	26,224.25	SC-2025-Portsmouth City Health De-00038
Sidney-Shelby Co. Health Dept.	Shelby	48,230	27,500.00	25,629.06	SC-2025-Sidney-Shelby County Heal-00024
Stark Co. Sheriff's Office	Stark	374,853	71,500.00	56,942.10	SC-2025-Stark County Sheriff's Of-00023
Summit Co. Sheriff's Office	Summit	540,428	93,500.00	62,680.80	SC-2025-Summit County Sheriff's O-00008
Fowler Twp. Police Dept.	Trumbull	201,977	55,000.00	54,745.32	SC-2025-Fowler Twp. Police Depart-00013
Union Co. Health District	Union	62,784	27,500.00	11,511.06	SC-2025-Union County Health Distr-00007
Atrium Medical Ctr.	Warren	242,337	46,200.00	32,832.47	SC-2025-Atrium Medical Center-00034
Washington County Health Dept.	Washington	59,771	38,500.00	29,760.01	SC-2025-Washington County Health -00009
Wayne County Health Dept.	Wayne	116,894	55,000.00	26,543.89	SC-2025-Wayne County Health Depart-00018
Bowling Green State University	Wood	132,248	46,200.00	41,085.25	SC-2025-Bowling Green State Unive-00003
Wyandot Co. Health Dept.	Wyandot	21,900	27,500.00	23,583.40	SC-2025-Wyandot County Health Dep-00026

These coordinated communities played an active role in addressing traffic safety issues. Each program focused on seat belt use, impaired driving (alcohol and drugged), distracted driving, motorcycle safety, and youthful drivers. Ohio's Safe Communities network used local coalitions to deliver traffic safety messages and programs throughout the year at the local level. Safe Communities provided the education/earned media portion of our enforcement campaigns while our law enforcement agencies including the Ohio State Highway Patrol conducted the enforcement portion.

Since Safe Communities are multi-jurisdictional with many different agencies and organizations within the county making up the coalitions, traffic safety was addressed through partnerships with local businesses, law enforcement, engineering, hospitals, health care providers, schools, faith-based organizations, ethnic/non-English speaking communities, community groups and others that had a vested interest in traffic safety.

In addition to coalition meetings, each Safe Community program was required to conduct Fatal Data Review meetings to review each fatal crash in the county to determine if trends or patterns could be identified. The committees made recommendations to the coalition on how the fatal crash might have been avoided. In FFY2025, Safe Community coalitions held 192 coalition meetings and 144 fatal crash data review meetings.

Coordinators reported 1,015 events, including 26 that were "in-kind." The "in-kind" activities were traffic safety related activities conducted by the coordinators or coalition members that were not charged to the grant. The reported events reached over 2.05 million people in person. These events also received the following gross impressions:

Type	Gross Impressions	Type	Gross Impressions
Print	4,360,440	Facebook	5,240,498
Radio	18,569,814	X (Twitter)	654,295
Television	10,266,063	Instagram	545,132
Web	2,311,774	Other	2,059,806

In addition to gross impressions received from events, the charts below show additional media/social messaging achieved throughout the year by Safe Communities.

Media/Press Releases/Social Media	
Press Releases Issued	382
Press Releases Published	273
Additional Media Stories Received	533
Number of Facebook Posts	6,090
Number of Facebook Likes	177,658
Number of Facebook Followers	4,911,514
Number of Instagram Posts	1,770
Number of Tweets	1,853
Other Social Media	467

Gross Impressions	
Print	10,989,286
Radio	12,810,131
Television	18,225,868
Web	2,295,361
Facebook	8,078,005
Instagram	452,178
X (Twitter)	474,962
Other	4,681,747

The table below lists the number of print advertising/educational items distributed by message. Examples of materials distributed include posters, flyers, highly visible magnetic car signs, bags, table tents, factsheets, signs, table posters, napkins, coasters, bookmarks, yard signs, pamphlets, bracelets, keychains, kickstand plates, literature, etc. This is not an inclusive list. Not all items distributed were paid for with grant funds; many were donations from the communities.

Message	Number Distributed
Seat Belts	38,313
Impaired Driving	34,181
Distracted Driving	61,943
Motorcyclist Safety/Motorcycle Awareness	32,924
Other Traffic Safety Related Messaging (Mature Drivers, Teen Drivers, Pedestrian, Bicycle, etc.	27,106

Crash Data

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	1,154	884	76.60%	5,925	4,649	78.46%
2021	1,244	932	74.92%	6,405	5,091	79.48%
2022	1,180	864	73.22%	6,163	4,769	77.38%
2023	1,150	874	76.00%	6,059	4,732	78.10%
2024	1,077	825	76.6%	6,148	4,717	76.72%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	384	302	78.65%	829	619	74.67%
2021	404	304	75.25%	895	683	76.31%
2022	388	299	77.06%	835	630	75.45%
2023	381	295	77.43%	748	557	74.47%
2024	341	270	79.18%	687	520	75.69%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	443	348	78.56%	381	268	70.34%
2021	457	349	76.37%	367	282	76.84%
2022	486	376	77.37%	299	221	73.91%
2023	507	399	78.70%	280	199	71.07%
2024	449	412	78.62%	239	167	69.87%

YOUTHFUL DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	276	215	77.90%	1,709	1,377	80.57%
2021	296	223	75.34%	1,889	1,519	80.41%
2022	290	212	73.10%	1,696	1,334	78.66%
2023	295	219	74.24%	1,711	1,330	77.73%
2024	265	198	74.72%	1,794	1,354	75.57%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	594	461	77.61%	2,254	1,837	81.50%
2021	654	492	75.23%	2,439	1,966	79.98%
2022	622	458	73.63%	2,261	1,811	80.10%
2023	570	440	77.19%	2,181	1,717	78.73%
2024	558	424	75.99%	2,078	1,886	78.10%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	29	21	72.41%	280	212	75.71%
2021	37	24	64.86%	328	237	72.26%
2022	35	24	68.57%	271	197	72.69%
2023	29	21	72.41%	241	179	74.27%
2024	27	18	66.67%	258	198	76.74%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	337	258	76.56%	1,531	1,157	75.57%
2021	360	266	73.89%	1,550	1,177	75.94%
2022	352	253	71.88%	1,459	1,061	72.72%
2023	345	264	76.52%	1,371	1,023	74.62%
2024	319	247	77.43%	1,337	960	71.80%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	426	320	75.12%	1,934	1,498	77.46%
2021	480	336	70.00%	2,108	1,635	77.56%
2022	461	326	70.72%	2,165	1,643	75.89%
2023	460	345	75.00%	2,223	1,702	76.56%
2024	460	349	75.87%	2,246	1,718	76.49%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	205	148	72.20%	1,085	826	76.13%
2021	215	162	75.35%	1,098	835	76.05%
2022	209	152	72.73%	1,100	826	75.09%
2023	230	175	76.09%	1,046	779	74.47%
2024	215	165	76.74%	1,157	856	73.98%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	167	145	86.83%	456	403	88.38%
2021	173	149	86.13%	525	466	88.76%
2022	164	145	88.41%	516	441	85.47%
2023	149	135	90.60%	517	463	89.56%
2024	127	109	85.83%	576	505	87.67%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	16	14	87.50%	148	127	85.81%
2021	28	23	82.14%	152	133	87.50%
2022	7	4	57.14%	151	123	81.46%
2023	22	17	77.27%	158	133	84.18%
2024	23	19	82.61%	189	159	84.13%

In FFY2025, Ohio funded 42 countywide Safe Communities programs which involved almost 1,200 communities. These counties reach 81.17 percent of Ohio's total population. Nearly 75 percent of the fatal crashes between 2019 and 2023 occurred in these counties.

Awarded: 2,294,787.57 Expended: 1,727,338.49 Funding Source: 402 CP

Project Number: CP-2025-00-00-02

Project Title: Community Grants for Overrepresented/Underserved Communities

Funded Agencies: None

Project Description:

OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems among overrepresented and underserved populations. OTSO is working with African American and Hispanic community leaders to work with these communities to address traffic safety topics tailored to the specific community.

Project Results:

Meetings occurred with community leaders in the above communities in FFY2025, but input received did not result in the identification any new grants or programs that were fundable by OTSO. Progress continues to be made, and funding was set aside in FFY2026.

Awarded:	100,000.00	Expended:	0.00	Funding Source:	402 CP
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Project Number: CP-2025-00-00-03

Project Title: Traffic Safety Summit

Funded Agencies: Ohio Traffic Safety Office

Project Description:

Ohio held its second annual traffic safety summit. The summit provided an opportunity for OTSO to share best practices, new initiatives, coordination of efforts, and conduct round tables with traffic safety stakeholders across the state.

Project Results:

Over 450 attendees participated in two general sessions and 20 breakout sessions. Over 25 vendors also set up to interact with attendees. Additional meetings that occurred during the Summit included the statewide federal grant sub-recipient meeting, a statewide Drug Recognition Expert (DRE) meeting, a statewide Motorcycle Safety Working Group meeting, and the National Safety Council's Employer Advisory Council meeting.

Awarded:	175,000.00	Expended:	92,959.50	Funding Source:	402 CP
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Project Number: DE-2025-00-00-01

Project Title: Combination Message Print Advertising/Educational Materials

Funded Agencies: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address combination issues, i.e., Buckle Up. Phones Down. Print advertising/educational

materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Project Results:

Materials with combination messaging were not purchased in FFY2025. This project will be carried forward into FFY2026.

Awarded:	75,000	Expended:	0.00	Funding Source:	402 DE
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Project Number: DE-2025-00-00-02

Project Title: Employer Program

Funded Agencies: National Safety Council

Project Description:

Ohio partnered with the National Safety Council (NSC) to develop and implement an employer traffic safety program in Ohio. The program will utilize effective, evidence-based countermeasures to address traffic safety problems in impaired driving, occupant protection, speeding, distracted driving, and other behaviors based on problem identification.

Project Results:

In FFY2025, 569 employees were reached through in-person and virtual trainings, website interactions, social media activity, and exhibiting opportunities.

Additional outreach included:

- 5,254 newsletters delivered
- 3,591 website clicks
- 171 LinkedIn posts
- 4,454 LinkedIn interactions
- 4 conference exhibits with 2,350 total attendees

Awarded:	174,931.41	Expended:	173,066.44	Funding Source:	402 DE
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Project Number: PM-2025-00-00-01

Project Title: Traffic Safety Campaign Paid Media

Funded Agencies: Ohio Traffic Safety Office

Project Description:

Through a media buyer, an emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Campaign will focus on an overarching traffic safety message (i.e., seat belts, impaired, speed, distracted, youthful, etc.) Media tactics will include a combination of different media that will be used to maximize resources.

Project Results:

OTSO did not spend funds on paid media for an overarching traffic safety message. OTSO revised the 2025 Annual Grant Application to remove this project and move the \$500,000.00 to the Speed Paid Media project, PM-2025-00-00-05 and the Youthful Driver Paid Media project, PM-2025-00-00-07.

Awarded:	0.00	Expended:	0.00	Funding Source:	402 PM
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Project Number: PM-2025-00-00-02

Project Title: Traffic Safety Campaign Creative/Design

Funded Agencies: Ohio Traffic Safety Office

Project Description:

ODPS's media buyer provided creative and design work for overarching traffic safety messaging (i.e., seat belts, impaired, speed, distracted, youthful, etc.).

Project Results:

Funds were used to begin development of an over-arching traffic safety campaign and to develop teen driver materials.

Awarded:	50,000.00	Expended:	18,197.50	Funding Source:	402 PM
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Community Traffic Safety Program Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IJA 402 CP – Community Traffic Safety Programs				
CP-2025-00-00-01	Safe Communities	2,294,787.57	1,727,338.49	1,727,338.49
CP-2025-00-00-02	Community Grants	0.00	0.00	0.00
CP-2025-00-00-03	Traffic Safety Summit	175,000.00	92,959.50	0.00
IJA 402 CP Total		2,469,787.57	1,820,297.99	1,727,338.49
IJA 402 DE – Driver Education				
DE-2025-00-00-01	Combination Message Print Advertising/Ed.	100,000.00	0.00	0.00
DE-2025-00-00-02	Employer Program	174,931.41	173,066.44	0.00
IJA 402 DE Total		274,931.41	173,066.44	0.00
IJA 402 PM – Paid Advertising				
PM-2025-00-00-01	Traffic Safety Campaign Paid Media	0.00	0.00	0.00
PM-2025-00-00-02	Traffic Safety Campaign Creative/Design	50,000.00	18,197.50	0.00
IJA 402 PM Total		50,000.00	18,197.50	0.00
Total Funding Community Traffic Safety Program Area		2,794,718.98	2,011,561.93	1,727,338.49

Ohio's 42 Safe Community programs reported 44,007,102 gross impressions during 1,015 events and 14,000,436 gross impressions outside of events. This is a total of 58,007,538 gross impressions in FFY2025. These gross impressions covered a variety of traffic safety topics including, but not limited to impaired driving, seat belt usage, distracted driving, motorcyclist safety, motorcycle awareness, youthful driver, speed, pedestrian safety, etc.

The second annual Ohio Traffic Safety Summit was held and hosted over 450 attendees. The Summit will occur again in FFY2026. In FFY2025, Ohio worked with the National Safety Council (NSC) to reach employers about traffic safety utilizing effective, evidence-based countermeasures to address traffic safety problems in impaired driving, occupant protection, speeding, distracted driving, and other behaviors based on problem identification.

Distracted Driving

Project Number: B8APE-2025-00-00-01

Project Title: Sustained Distracted Driving Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Through a media buyer, an emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Media tactics will include a combination of social and print media that will be used to maximize resources for the sustained distracted driving paid media plan.

The sustained distracted driving paid media plan will complement, with additional placement prior to the National Distracted Driving Month, the NHTSA National Communications Plan, and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. Currently, Ohio is utilizing a mix of NHTSA messaging and approved Ohio developed messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

Ohio passed a new primary distracted driving law effective April 2023 with a six-month warning period. October 2023, distract driving citations began. Due to the passage of the new law, media efforts were focused on educating the public on the new law instead of the more social norming message used in previous years.

OTSO's paid media components consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 50,700,463.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	547	130	677	176,719.25
Radio	1,761	1,628	3,389	93,781.35
Internet	N/A	N/A	N/A	115,137.48
Out of Home	N/A	N/A	N/A	89,400.00
Agency Services				10,312.50
Total Media Cost				485,350.58

Awarded:	550,000.00	Expended:	485,350.58	Funding Source:	405e
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Project Number: B8APE-2025-00-00-02

Project Title: Distracted Driving Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not spend funds on creative/design for Distracted Driving. OTSO revised the 2025 Annual Grant Application to move the \$50,000.00 to the Sustained Distracted Driving Paid Media project, B8APE-2025-00-00-01. This project will not continue in FFY2026.

Awarded:	0.00	Expended:	0.00	Funding Source:	405e
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Project Number: B8APE-2025-00-00-03

Project Title: Distracted Driving Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to promote the distracted driving message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Funds were used to print banners and educational cards that included stories from family members of three different fatal distracted driving crashes and information about Ohio's distracted driving law on the back.

Awarded:	125,000.00	Expended:	21,979.00	Funding Source:	405e
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Project Number: B8LDDLE-2025-00-00-01

Project Title: Statewide Distracted Driving Enforcement

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 171 distracted driving related fatal crashes and 1,445 distracted driving related serious injury crashes in Ohio between 2019 and 2023. The Ohio State Highway Patrol (OSHP) will work overtime with a focus on distracted driving with most of the hours being worked during National Distracted Driving Month.

Project Results:

The Ohio State Highway Patrol conducted 3,203 hours of distracted driving enforcement during FFY2025. These efforts resulted in 1,689 distracted driving citations.

Total Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	3,613	2,730	2,449	2,862	3,203
Number of Traffic Stops	6,625	4,792	4,384	3,672	5,633
Driving Under the Influence of Drugs	7	2	4	6	8
OVI Arrests Under 21	0	0	0	0	0
OVI Arrests 21 and Over	13	4	11	7	12
Refusals	2	0	1	0	0
Adult Restraint Citations	1,058	714	589	456	571
Child Restraint Citations	12	15	7	7	11
Speed Citations	3,525	2,486	2,240	1,445	1,831
Distracted Driving*	417	255	85	734	1,689
Driving Under Suspension	149	110	86	77	105
No Operator License Citations	86	45	53	48	72
Felony Arrests	19	3	34	4	10
Other Citations Issued	790	616	480	390	596

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Awarded: 424,981.12 Expended: 232,254.08 Funding Source: 405e

Distracted Driving Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IJA 405e – Distracted Driving Awareness				
B8APE-2025-00-00-01	Sustained Distracted Driving Paid Media	550,000.00	485,350.58	0.00
B8APE-2025-00-00-02	Distracted Driving Campaign Creative/Design	0.00	0.00	0.00
B8APE-2025-00-00-03	Distracted Driving Print Advertising/Ed. Materials	125,000.00	21,979.00	0.00
IJA 405e Distracted Driving Awareness Total		675,000.00	507,329.58	0.00
IJA 405e – Distracted Driving Laws				
B8LDDLE-2025-00-00-01	Statewide Distracted Driving Enforcement	424,981.12	232,254.08	0.00
IJA 405e Distracted Driving Laws		424,981.12	232,254.08	0.00
Total Funding Distracted Driving Program Area		1,099,981.12	739,583.66	0.00

In addition to the enforcement results listed above, Safe Community programs conducted distracted driving education at 668 events. These events directly reached 1,219,145 people. Events reached all audiences, however many events were conducted at high schools or intended to reach high school students. Safe Community programs also distributed 61,943 print advertising / educational materials with the Don't Text and Drive message and other distracted driving messaging, including the new Phones Down messaging for our new primary distracted driving law.

Type of Media	Gross Impressions
Print	2,909,655
Radio	13,367,306
Television	6,896,196
Web	1,833,959
Facebook	4,183,554
X (Twitter)	528,511
Instagram	436,418
Other	481,097

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Distracted Related	Percent	Total	Distracted Related	Percent
2020	1,154	29	2.51%	5,925	280	4.73%
2021	1,244	37	2.97%	6,405	328	5.12%
2022	1,180	35	2.97%	6,163	271	4.40%
2023	1,150	29	2.52%	6,059	241	3.98%
2024	1,077	27	2.51%	6,148	258	4.20%

Driver and Officer Safety Education

Project Number: M13BTR-2025-00-00-01

Project Name: Driver and Officer Safety Education

Funded Agency: N/A

Description:

Ohio is working with the Ohio Department of Education to implement driver and officer safety education into the driver training curriculum. A revision will be submitted once the Driver and Officer Safety Education project/grant is finalized.

Project Results:

Project was not implemented because Ohio did not receive 405i funding. OTSO revised the 2025 Annual Grant Application to remove this project.

Impaired Driving

Project Number: FDLPEM-2025-00-00-01

Project Title: Holiday Drive Sober or Get Pulled Over Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). The goal of the paid media plan for the December / January crackdown is to decrease the number of impaired drivers and alcohol related fatalities. The media objective is to increase awareness of highly visible law enforcement with both local and national media exposure.

The target audience is defined as anyone who drives impaired or is likely to drive impaired on Ohio's roadways. In 2025, media will be heavily directed toward a younger male audience. Once again, the primary media target will be 18 – 34-year-old males; however, other demographic audiences might be targeted based on Ohio's current crash data.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Holiday Drive Sober or Get Pulled Overpaid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost efficiency and greater message reach are available in many of the smaller regions by employing spot radio as part of this plan. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO paid media component consisted of a mix of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airings or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 18,893,853.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	186	76	262	11,985.00
Internet	N/A	N/A	N/A	74,992.25
Out of Home/Other	N/A	N/A	N/A	106,368.00
Agency Services				1,406.25
Total Media Cost				194,751.50

Awarded: 200,000.00 **Expended:** 194,751.50 **Funding Source:** 405d

Project Number: FDLPEM-2025-00-00-02

Project Title: Drive Sober or Get Pulled Over Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day holiday combines highly visible law enforcement with both local and national media exposure. Advertising during the crackdown highlights that law enforcement will be strictly enforcing impaired driving (alcohol and/or drugged) laws during the crackdown period. Law enforcement agencies across the state will be encouraged to participate in the 2025 crackdown.

The goal of the paid media plan for the 2025 alcohol crackdown is to decrease the number of impaired drivers and alcohol related fatalities. The media objective is to increase awareness of highly visible enforcement with both local and national media exposure.

The target audience is defined as anyone who drives impaired or is likely to drive impaired on Ohio's roadways. In 2025, media will be heavily directed toward a younger male audience. Once again, the primary media target will be 18 – 34-year-old males; however, other demographic audiences might be targeted based on Ohio's current crash data. Media will also be directed toward Ohio's multicultural communities.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Drive Sober or Get Pulled Over alcohol paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by employing spot radio as a part of this plan. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 13,452,316.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	36	82	118	29,750.00
Radio	136	108	244	13,498.00
Internet	N/A	N/A	N/A	89,997.90
Out of Home/Other	N/A	N/A	N/A	60,000.00
Agency Services				5,812.50
Total Media Cost				199,058.40

Awarded: 200,000.00 **Expended:** 199,058.40 **Funding Source:** 405d

Project Number: FDLPEM-2025-00-00-03

Project Title: Sustained Impaired Driving Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). In FFY2025, Ohio will continue to model the NHTSA National Communications Plan to bridge the media gaps around the national alcohol crackdowns with an appropriate mix of media, enforcement, and social-norming initiatives to extend highway safety messages.

The goal will be to sustain impaired driving (alcohol and/or drugged) messaging throughout the year with the highest concentration of paid media conducted during the Drive Sober or Get Pulled Over Crackdown and the December / January crackdown. Between these times, using secondary messages like *Fans Don't Let Fans Drive Drunk* and *Buzzed Driving is Drunk Driving* provides an opportunity to extend the core safety messages. Embracing social-norming messages allows us to look for marketing alliances with businesses and organizations already branded and important to our target audiences. Ohio will also be adding messaging aimed at reducing drug impaired driving, due to the new recreational marijuana law.

An emphasis is being placed on working with media partners who not only reach our target audience, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience. Media will also be directed toward Ohio's multicultural communities.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the sustained impaired paid media plan.

Ohio runs impaired driving messages during home games throughout the season with the following sports teams in Ohio to target this high-risk population: Cincinnati Bengals, Cincinnati Reds, Cleveland Browns, Cleveland Cavaliers, Cleveland Guardians, Columbus Crew, Columbus Clippers, Toledo Mudhens, and The Ohio State University. These partners generally include television, radio, interior, and exterior signage. The broadcast coverage for the Major League Baseball teams includes a broad network of stations in the region beyond just the metro market that it primarily serves. The sustained impaired paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

An emphasis was placed on working with media partners who would reach our target audience, embrace traffic safety messages and were willing to go above and beyond the traditional media buy. Expected efforts included the willingness to provide additional bonus spots, public service

announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that helped reach specific segments of our targeted audience.

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for impaired driving. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 22,763,239.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	56	114	170	100,512.50
Radio	102	78	180	16,090.50
Internet	N/A	N/A	N/A	15,000.00
Out of Home/Other	N/A	N/A	N/A	449,317.24
Agency Services				11,968.75
Total Media Cost				592,888.99

Awarded:	650,000.00	Expended:	592,888.99	Funding Source:	405d
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Project Number: FDLPEM-2025-00-00-04

Project Title: Impaired Driving Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for Impaired Driving messaging in FFY2025. OTSO revised the 2025 Annual Grant Application to move this funding to the Sustained Impaired Driving Paid Media project, FDLPEM-2025-00-00-03.

Awarded:	0.00	Expended:	0.00	Funding Source:	405d
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Project Number: FDLPEM-2025-00-00-05

Project Title: Impaired Driving Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Impaired driving (alcohol and/or drugged) print advertising/educational materials are one of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving

(alcohol and/or drugged). The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day Holiday combines highly visible enforcement with both local and national media exposure. Paid media during the crackdown will highlight that law enforcement will be strictly enforcing impaired driving laws. All law enforcement agencies across the state will be encouraged and funded agencies are required to participate in the 2025 crackdown. Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state, with approved print advertising/educational materials that will be distributed in a systematic manner to promote the message through earned media. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Ohio used the Drive Sober or Get Pulled Over (DSOGPO) campaign messages for its sustained impaired driving campaign throughout the year. Sustained materials were used in conjunction with high visibility enforcement efforts during time periods outside of the DSOGPO mobilization to help decrease statewide impaired driving fatalities.

OTSO allocated funds to purchase print advertising and / or educational materials to promote the Drive Sober or Get Pulled Over campaign. Available materials were distributed to Safe Communities, Law Enforcement, and business partners to raise awareness among their community and / or employees of the dangers of impaired driving. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at reducing impaired driving. OTSO continued to utilize materials already on hand and purchased new posters during FFY2025, one for Cleveland Browns fans and one for Cincinnati Bengals fans.

Awarded:	125,000.00	Expended:	359.40	Funding Source:	405d
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Project Number: ENF_AL-2025-00-00-01

Project Title: Impaired Driving Enforcement Program

Funded Agency: See chart below under Project Results

Project Description:

High Visibility Enforcement is designed to convince the public that there are consequences to traffic violations. Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2021, 2022 and 2023. Each agency must conduct alcohol impaired driving enforcement activity to impact their alcohol impaired fatal crashes. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar. In addition to the required Blitzes and National Campaigns, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding. All IDEP sub-recipients are also required to submit for the STEP hours to conduct all other traffic-related overtime activities (i.e., speed, seat belts, aggressive, etc.). Included in the STEP grant are funds to be used for education. These funds can be used for training officers or for educating the public on all areas of traffic safety including impaired driving. All IDEP sub-recipients are required to attend scheduled OTSO/Sub-recipient

meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Project Results:

54 Sheriff Offices and 37 local jurisdictions

Funded Agencies:

Agency Name	Agency Type	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
Allen County Sheriff's Office	County	Allen	102,206	34,251.25	22,738.25	IDEP/STEP-2025-Allen County Sheriff's Of-00005
Ashland County Sheriff's Office	County	Ashland	52,447	19,969.73	14,940.16	IDEP/STEP-2025-Ashland County Sheriff's -00024
Ashtabula County Sheriff's Office	County	Ashtabula	97,574	23,975.88	6,486.34	IDEP/STEP-2025-Ashtabula County Sheriff-00086
Athens Co. Sheriff's Office	County	Athens	62,431	21,852.93	20,358.99	IDEP/STEP-2025-Athens Co. Sheriff's Offi-00019
Brown County Sheriff's Office	County	Brown	43,676	17,646.24	7,703.43	IDEP/STEP-2025-Brown County Sheriff's Of-00066
Butler County Sheriff's Office	County	Butler	390,357	47,360.14	47,356.46	IDEP/STEP-2025-Butler County Sheriff's O-00061
Fairfield Township Police Dept	Local	Butler	*	30,126.60	9,383.53	IDEP/STEP-2025-Fairfield Township Police-00029
Hamilton Police Department	Local	Butler	*	29,755.69	23,754.01	IDEP/STEP-2025-Hamilton Police Departmen-00060
Middletown Police Department	Local	Butler	*	26,727.22	5,157.64	IDEP/STEP-2025-Middletown Police Depar-00054
West Chester Police Department	Local	Butler	*	21,578.29	16,260.43	IDEP/STEP-2025-West Chester Police Depar-00008
Clark County Sheriff's Office	County	Clark	136,001	52,952.43	21,359.50	IDEP/STEP-2025-Clark County Sheriff's Of-00042
Springfield Police Department	Local	Clark	*	26,047.19	19,833.96	IDEP/STEP-2025-Springfield Police Depart-00009
Clermont County Sheriff's Office	County	Clermont	208,601	45,612.51	45,612.51	IDEP/STEP-2025-Clermont County Sheriff's-00018
Miami Township Police Department	Local	Clermont	*	31,373.53	30,291.45	IDEP/STEP-2025-Miami Twp. Police Departm-00070
Union Township Police Department	Local	Clermont	*	30,989.91	25,240.63	IDEP/STEP-2025-Union Township Police Dep-00074
Crawford County Sheriff's Office	County	Crawford	42,025	13,675.59	10,478.50	IDEP/STEP-2025-Crawford County Sheriff's-00056
Cuyahoga Co. Sheriff's Department	County	Cuyahoga	1,264,817	47,036.31	22,511.72	IDEP/STEP-2025-Cuyahoga Co. Sheriff's De-00079
Cleveland Heights Police Dept	Local	Cuyahoga	*	30,857.75	23,374.05	IDEP/STEP-2025-Cleveland Heights Police -00063
Cleveland Police Department	Local	Cuyahoga	*	32,161.33	3,685.67	IDEP/STEP-2025-Cleveland Police Departme-00083
Garfield Heights Police Department	Local	Cuyahoga	*	24,561.32	10,837.32	IDEP/STEP-2025-Garfield Heights Police D-00080
Independence Police Department	Local	Cuyahoga	*	17,061.42	16,613.02	IDEP/STEP-2025-Independence Police Depar-00035
Strongsville Police Department	Local	Cuyahoga	*	32,922.32	17,271.71	IDEP/STEP-2025-Strongsville Police Depar-00057
Defiance Co. Sheriff's Office	County	Defiance	38,286	26,155.50	20,368.04	IDEP/STEP-2025-Defiance Co. Sheriff's Of-00023
Erie Co. Sheriff's Office	County	Erie	75,622	23,465.85	16,281.86	IDEP/STEP-2025-Erie Co. Sheriff's Office-00092
Franklin County Sheriff's Office	County	Franklin	1,323,807	72,591.35	49,120.48	IDEP/STEP-2025-Franklin County Sheriff's-00045
Columbus Police Department	Local	Franklin	*	67,294.05	33,587.23	IDEP/STEP-2025-Columbus Police Departmen-00096
Mifflin Township Police Department	Local	Franklin	*	28,745.89	13,656.55	IDEP/STEP-2025-Mifflin Township Police-00010
Fulton County Sheriff's Office	County	Fulton	42,713	20,712.04	6,508.49	IDEP/STEP-2025-Fulton County Sheriff's O-00013
Geauga County Sheriff's Office	County	Geauga	95,397	32,973.37	23,016.76	IDEP/STEP-2025-Geauga County Sheriff's O-00028
Greene County Sheriff's Office	County	Greene	167,966	47,951.75	13,365.03	IDEP/STEP-2025-Greene County Sheriff's O-00089
Guernsey County Sheriff's Office	County	Guernsey	38,438	22,381.55	16,532.75	IDEP/STEP-2025-Guernsey County Sheriff-00025
Hamilton County Sheriff's Office	County	Hamilton	830,639	52,849.06	13,586.98	IDEP/STEP-2025-Hamilton County Sheriff's-00059
Cincinnati Police Department	Local	Hamilton	*	56,588.61	19,704.62	IDEP/STEP-2025-Cincinnati Police Departm-00071
Colerain Twp. Police Department	Local	Hamilton	*	31,691.75	4,394.50	IDEP/STEP-2025-Colerain Twp. Police Depa-00053
Green Twp. Police Department	Local	Hamilton	*	31,678.96	21,451.69	IDEP/STEP-2025-Green Twp. Police Departm-00078
Springfield Twp. Police Department	Local	Hamilton	*	30,210.29	26,327.53	IDEP/STEP-2025-Springfield Twp Police De-00032
Hancock County Sheriff's Office	County	Hancock	74,920	22,371.67	16,783.32	IDEP/STEP-2025-Hancock County Sheriff's -00004
Findlay Police Department	Local	Hancock	*	17,367.83	8,646.25	IDEP/STEP-2025-Findlay Police Department-00051
Hardin Co. Sheriff's Office	County	Hardin	30,696	16,543.36	11,484.72	IDEP/STEP-2025-Hardin Co. Sheriff's Offi-00068
Harrison County Sheriff's Office	County	Harrison	14,483	21,360.33	14,546.34	IDEP/STEP-2025-Harrison County Sheriff's-00088
Henry Co. Sheriff's Office	County	Henry	27,662	19,395.60	4,989.76	IDEP/STEP-2025-Henry Co. Sheriff's Offic-00085
Holmes Co. Sheriff's Office	County	Holmes	44,223	17,415.21	14,546.34	IDEP/STEP-2025-Holmes Co. Sheriff's Offi-00039
Jackson County Sheriff's Office	County	Jackson	32,653	17,287.54	7,937.80	IDEP/STEP-2025-Jackson County Sheriff's -00065
Jefferson County Sheriff's Office	County	Jefferson	65,249	20,200.76	10,075.32	IDEP/STEP-2025-Jefferson Co. Sheriff's O-00040
Lake County Sheriff's Office	County	Lake	232,603	37,385.68	21,347.42	IDEP/STEP-2025-Lake County Sheriff's Off-00067
Licking County Sheriff's Office	County	Licking	178,519	46,513.20	16,310.26	IDEP/STEP-2025-Licking County Sheriff's -00090
Newark Police Department	Local	Licking	*	12,116.39	10,242.59	IDEP/STEP-2025-Newark Police Department-00012
Logan Co. Sheriff's Office	County	Logan	46,150	20,628.35	10,989.54	IDEP/STEP-2025-Logan Co. Sheriff's Offic-00081

Agency Name	Agency Type	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
Lorain Co. Sheriff's Office	County	Lorain	312,964	48,339.73	24,892.38	IDEP/STEP-2025-Lorain Co. Sheriff's Offi-00069
Elyria Police Department	Local	Lorain	*	27,871.88	10,240.35	IDEP/STEP-2025-Elyria Police Department-00099
Lorain Police Department	Local	Lorain	*	27,018.17	15,232.54	IDEP/STEP-2025-Lorain Police Department-00014
North Ridgeville Police Department	Local	Lorain	*	28,299.28	8,713.83	IDEP/STEP-2025-North Ridgeville Police D-00058
Lucas County Sheriff's Office	County	Lucas	431,279	44,526.63	27,436.15	IDEP/STEP-2025-Lucas County Sheriff's Of-00048
Maumee Police Department	Local	Lucas	*	26,471.55	3,976.26	IDEP/STEP-2025-Maumee Police Department-00041
Sylvania Twp. Police Department	Local	Lucas	*	15,524.34	10,643.92	IDEP/STEP-2025-Sylvania Twp. Police Depa-00091
Toledo Police Department	Local	Lucas	*	49,876.20	35,482.43	IDEP/STEP-2025-Toledo Police Department-00015
Mahoning County Sheriff's Office	County	Mahoning	228,614	42,049.41	38,185.65	IDEP/STEP-2025-Mahoning County Sheriff's-00026
Youngstown Police Department	Local	Mahoning	*	24,786.57	7,805.72	IDEP/STEP-2025-Youngstown Police Departm-00064
Marion County Sheriff's Office	County	Marion	65,359	25,636.75	17,209.06	IDEP/STEP-2025-Marion County Sheriff's O-00044
Marion Police Department	Local	Marion	*	26,550.94	24,492.03	IDEP/STEP-2025-Marion Police Department-00011
Medina County Sheriff's Office	County	Medina	182,470	43,841.60	14,291.96	IDEP/STEP-2025-Medina County Sheriff's O-00034
Mercer County Sheriff's Office	County	Mercer	42,528	24,294.11	19,911.60	IDEP/STEP-2025-Mercer County Sheriff's O-00049
Miami County Sheriff's Office	County	Miami	108,774	42,546.91	39,291.45	IDEP/STEP-2025-Miami County Sheriff's Of-00033
Montgomery County Sheriff's Office	County	Montgomery	537,309	53,666.73	23,381.84	IDEP/STEP-2025-Montgomery County Sheriff-00002
Dayton Police Dept.	Local	Montgomery	*	40,635.25	19,137.23	IDEP/STEP-2025-Dayton Police Dept. -00007
Miami Township Police Department	Local	Montgomery	*	24,860.81	14,250.37	IDEP/STEP-2025-Miami Township Police Dep-00046
Riverside Police Department	Local	Montgomery	*	11,422.96	2,107.32	IDEP/STPE-2025-Riverside Police Departme-00093
Trotwood Police Department	Local	Montgomery	*	18,947.74	1,750.38	IDEP/STEP-2025-Trotwood Police Departmen-00084
Pickaway Co. Sheriff's Office	County	Pickaway	58,539	20,976.71	1,242.92	IDEP/STEP-2025-Pickaway Co. Sheriff's Of-00050
Portage County Sheriff's Office	County	Portage	161,791	22,896.86	9,534.32	IDEP/STEP-2025-Portage Co. Sheriff's Off-00017
Richland County Sheriff's Office	County	Richland	124,936	35,744.60	30,966.19	IDEP/STEP-2025-Richland County Sheriff's-00022
Mansfield Police Department	Local	Richland	*	13,339.36	0.00	IDEP/STEP-2025-Mansfield Police Departme-00037
Ross County Sheriff's Office	County	Ross	77,093	12,136.42	1,310.11	IDEP/STEP-2025-Ross Co. Sheriff's Office-00095
Sandusky Co. Sheriff's Office	County	Sandusky	58,896	23,605.34	14,897.25	IDEP/STEP-2025-Sandusky Co. Sheriff's Of-00031
Scioto Co. Sheriff's Office	County	Scioto	74,008	20,924.40	16,145.84	IDEP/STEP-2025-Scioto Co. Sheriff's Offi-00055
Seneca County Sheriff's Office	County	Seneca	55,069	19,176.35	13,042.74	IDEP/STEP-2025-Seneca County Sheriff's O-00016
Stark County Sheriff's Office	County	Stark	374,853	47,201.34	27,597.94	IDEP/STEP-2025-Stark County Sheriff's Of-00076
Canton Police Department	Local	Stark	*	25,854.39	3,498.27	IDEP/STEP-2025-Canton Police Department-00021
Summit County Sheriff's Office	County	Summit	540,428	44,146.13	5,848.13	IDEP/STEP-2025-Summit County Sheriff's O-00077
Akron Police Department	Local	Summit	*	41,799.03	8,837.61	IDEP/STEP-2025-Akron Police Department-00072
Cuyahoga Falls Police Department	Local	Summit	*	30,187.81	13,433.36	IDEP/STEP-2025-Cuyahoga Falls Police Dep-00052
Trumbull County Sheriff's Office	County	Trumbull	201,977	30,506.53	16,734.73	IDEP/STEP-2025-Trumbull County Sheriff's-00073
Warren Police Department	Local	Trumbull	*	22,382.81	7,882.63	IDEP/STEP-2025-Warren Police Department-00082
Tuscarawas County Sheriff's Office	County	Tuscarawas	93,263	18,892.99	17,286.89	IDEP/STEP-2025-Tuscarawas County Sheriff-00087
Van Wert County Sheriff's Office	County	Van Wert	28,931	23,104.03	19,377.05	IDEP/STEP-2025-Van Wert Col. Sheriff's Of-00062
Vinton County Sheriff's Office	County	Vinton	12,800	13,912.63	2,902.28	IDEP/STEP-2025-Vinton Co. Sheriff's Offi-00094
Washington Co. Sheriff's Office	County	Washington	59,771	21,142.36	6,440.38	IDEP/STEP-2025-Washington Co. Sheriff's -00006
Wayne County Sheriff's Office	County	Wayne	116,894	14,318.27	10,863.20	IDEP/STEP-2025-Wayne County Sheriff's Of-00027
Williams County Sheriff's Office	County	Williams	37,102	20,401.29	8,316.95	IDEP/STEP-2025-Williams County Sheriff's-00030
Wood County Sheriff's Office	County	Wood	132,248	35,621.30	5,274.97	IDEP/STEP-2025-Wood County Sheriff's Off-00020
Wyandot County Sheriff's Office	County	Wyandot	21,900	18,201.49	9,926.76	IDEP/STEP-2025-Wyandot County Sheriff's -00047

Note: Police departments are indented underneath their county with a blank population; population has already been accounted for under the county agency.

Highly visible enforcement activities were conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

Dates	Blitz/National Campaign
October 18 – 31, 2024	Halloween
November 27 – 30, 2024	Thanksgiving
December 1, 2024	Thanksgiving
December 13 – 31, 2024	Winter Holiday Drive Sober or Get Pulled Over
January 1, 2025	Winter Holiday Drive Sober or Get Pulled Over
February 9 – 10, 2025	Super Bowl
March 14 – 17, 2025	St. Patrick's Day
April – May 2025	Prom
July 3 – 6, 2025	4 th of July
August 15 – September 1, 2025	Drive Sober or Get Pulled Over
October 2024 and/or September 2025	Homecoming

Total Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	13,728	11,766	18,787	17,780	20,189
Number of Traffic Stops	16,653	14,441	21,959	21,134	23,992
DUID	21	17	33	18	39
OVI Arrests Under 21	26	34	32	31	55
OVI Arrests 21 and Over	180	113	224	217	247
Refusals	76	70	90	94	88
Adult Restraint Citations	459	398	686	593	623
Child Restraint Citations	52	51	73	51	70
Speed Citations	4,010	2,959	4,562	4,470	4,778
Distracted Driving*	24	15	35	117	120
Driving Under Suspension	943	710	1,073	965	1,052
No Operator License Citations	509	478	549	637	667
Felony Arrests	143	125	180	189	191
Other Citations Issued	1,792	1,630	2,787	2,539	2,728

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Crash Data

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	384	314	81.77%	829	659	79.49%
2021	404	337	83.42%	895	706	78.88%
2022	388	314	80.93%	835	672	80.48%
2023	381	312	81.89%	748	603	80.61%
2024	341	287	84.16%	687	544	79.18%

IDEP/STEP Grants have been received in 54 of Ohio's 88 counties and represent 80.34 percent of the fatal crashes and 81.67 percent of alcohol-related fatal crashes between 2018 and 2022. These counties reach 83.90 percent of Ohio's total population.

Awarded: 2,696,014.52 **Expended:** 1,426,198.03 **Funding Source:** 164 AL

Project Number: FDLHVE-2025-00-00-01

Project Title: Statewide Impaired Driving Enforcement Program

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 1,888 alcohol-related fatal crashes and 4,182 alcohol-related serious injury crashes in Ohio between 2019 and 2023. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar. In addition to the required Blitzes and National Campaign, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding. In FFY2025, the OSHP will continue with their Impaired Driving Enforcement grant. They will conduct at least 120 checkpoints in addition to saturation patrols. All OSP district and post commanders are required to attend scheduled

OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Using state funds, the OSHP conducts speed, occupant restraint, impaired driving (alcohol and/or drugged), and motorcycle enforcement activity statewide to impact fatal crashes. The state funds activity that occurs during regular working hours. The portion of these funds that are impaired driving related is used towards match for the 405d funds.

Project Results:

The Ohio State Highway Patrol (OSHP) continued their Impaired Driving Enforcement grant. The OSHP focused on increasing manpower at problem locations throughout the year and used low manpower sobriety checkpoints to be more visible on Ohio roads during blitz periods and mandatory campaigns. They conducted 60 checkpoints and 13,276 hours of saturation patrols. Fifty of the 60 (83.3 percent) checkpoints were low manpower checkpoints. Twenty of the checkpoints occurred during Driver Sober or Get Pulled Over.

Total Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	14,616	10,343	11,719	12,904	13,276
Number of Traffic Stops	22,093	16,820	18,260	19,893	18,851
DUID	272	139	162	198	155
OVI Arrests Under 21	6	6	5	7	8
OVI Arrests 21 and Over	847	558	669	730	616
Refusals	89	80	69	112	87
Adult Restraint Citations	1,555	1,252	1,203	1,252	1,473
Child Restraint Citations	76	43	50	51	56
Speed Citations	6,085	5,061	4,957	5,054	4,314
Distracted Driving*	228	211	162	305	418
Driving Under Suspension	750	523	577	579	603
No Operator License Citations	375	310	322	465	469
Felony Arrests	275	165	187	154	160
Other Citations Issued	2,905	2,222	2,415	2,327	2,323

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

Total Checkpoint Activity	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
OVI Checkpoints Conducted	47	55	58	57	60
Vehicles Through Checkpoint	17,710	22,969	23,409	21,439	27,398
Vehicles Checked	15,877	21,031	23,409	19,667	26,254
DUID	11	6	13	10	15
OVI Arrests Under 21	6	2	6	5	7
OVI Arrests 21 and Over	21	28	36	23	51
Refusals	9	8	11	7	9
Driving Under Suspension	12	14	10	5	12
No Operator License Citations	8	2	8	3	13
Restraint Citations	4	10	4	2	7
Other Citations Issued	30	22	22	0	13
Vehicles Seized	0	2	1	2	2
Felony Arrests	9	3	6	3	7

See Appendix C for summary of all FFY2025 enforcement details.

Total Awarded: 2,276,523.28 **Expended:** 1,048,574.26 **Funding Source:** 405d

Project Number: AL-2025-00-00-01

Project Title: OVI Task Force Program

Funded Agencies: See chart below under Project Results

Project Description:

Ohio's OVI Task Force program is a countywide initiative to conduct high visibility enforcement, public awareness and education focusing on impaired driving (alcohol and/or drugged). In order to reach our goal of reducing fatalities in crashes involving a driver or motorcycle operator with a blood alcohol concentration of 0.08 g/dL or higher, Ohio is concentrating its OVI Task Force program in the counties that experience the highest number of alcohol-related fatal crashes. The counties that have a yearly average of at least six alcohol related fatal crashes were eligible to apply.

The ten counties that submitted proposals represent 47.31 percent of the alcohol related fatal crashes between 2019 and 2023. These counties reach 51.90 percent of Ohio's total population. Each OVI Task Force is required to conduct a minimum of 16 checkpoints (two during the Drive Sober or Get Pulled Over Crackdown) and three press events (one during Drive Sober or Get Pulled Over). Saturation patrols are conducted in conjunction with the checkpoints. OVI Task Forces conduct meetings with participating agencies to coordinate activities within the task force. All OVI Task Force sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Project Results:

Funded Agencies:

Agency Name	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
Oxford Division of Police	Butler	390,357	250,000.00	195,600.63	OVI-2025-Oxford Division of Police-00003
University Hospitals Cleveland Medical Ctr	Cuyahoga	1,264,817	250,000.00	192,867.15	OVI-2025-University Hospitals Clev-00009
Franklin County Sheriff's Office	Franklin	1,323,807	224,910.97	127,049.91	OVI-2025-Franklin County Sheriff's-00004
Blue Ash Police Department	Hamilton	830,639	250,000.00	191,304.28	OVI-2025-Blue Ash Police Departmen-00011
Lucas County Sheriff's Office	Lucas	431,279	224,948.02	201,042.76	OVI-2025-Lucas County Sheriff's Of-00005
Canfield Police Department	Mahoning	228,614	250,000.00	218,675.72	OVI-2025-Canfield Police Departmen-00006
Dayton Police Department	Montgomery	537,309	249,975.83	181,446.26	OVI-2025-Dayton Police Dept.-00002
Stark County Sheriff's Office	Stark	374,853	250,000.00	222,007.67	OVI-2025-Stark County Sheriff's Of-00007
Summit County Sheriff's Office	Summit	540,428	250,000.00	90,408.50	OVI-2025-Summit County Sheriff's O-00008
Warren Police Department	Trumbull	201,977	208,915.28	161,997.00	OVI-2025-Warren Police Department-00010

Total Checkpoint Activity	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
OVI Checkpoints Conducted	118	145	181	177	190
Vehicles Through Checkpoint	45,413	50,295	64,071	60,175	76,347
Vehicles Checked	44,113	43,366	56,409	53,602	67,785
DUID	16	20	52	7	32
OVI Arrests Under 21	3	3	9	3	7
OVI Arrests 21 and Over	88	90	94	95	57
Refusals	33	33	22	39	25
Driving Under Suspension	395	372	325	270	359
No Operator License Citations	186	244	261	293	260
Restraint Citations	41	63	131	52	141
Other Citations Issued	192	367	378	388	543
Vehicles Seized	128	137	163	179	187
Felony Arrests	35	52	43	25	33

Total Saturation Patrol Activity	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	15,526	16,259	16,424	17,991	15,257
Number of Traffic Stops	20,070	21,016	21,482	24,554	21,182
DUID	32	32	33	21	22
OVI Arrests Under 21	46	50	56	50	43
OVI Arrests 21 and Over	348	382	391	384	324
Refusals	134	129	169	152	132
Adult Restraint Citations	584	568	607	562	571
Child Restraint Citations	76	66	76	80	83
Speed Citations	3,822	4,044	3,529	4,032	3,409
Distracted Driving*	59	48	51	91	92
Driving Under Suspension	1,374	1,289	1,170	1,330	1,099
No Operator License	589	630	592	667	605
Felony Arrests	284	225	204	206	192
Other Citations	3,774	4,232	3,556	4,105	3,154

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Of the 190 checkpoints conducted by the Countywide OVI Task forces, 183 or 96.3 percent were low manpower (14 officers or less). Twenty-five checkpoints were conducted during Drive Sober or Get Pulled Over.

Crash Data

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	384	192	50.00%	829	329	39.69%
2021	404	195	48.27%	895	375	41.90%
2022	388	205	52.84%	835	362	43.35%
2023	381	188	49.34%	748	306	40.91%
2024	341	172	50.44%	687	294	42.79%

The ten counties that submitted proposals represent 47.31 percent of the alcohol related fatal crashes between 2019 and 2023. These counties reach 51.90 percent of Ohio's total population.

Awarded: 2,408,786.10 **Expended:** 1,782,399.88 **Funding Source:** 402 AL

Project Number: FDLHVE-2025-00-00-02

Project Title: Statewide Drugged Driving Enforcement Program

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 2,262 drugged driving fatal crashes and 1,708 drugged driving serious injury crashes in Ohio between 2019 and 2023. In FFY2025, the OSHP will continue to focus enforcement efforts on drugged drivers.

Project Results:

The Ohio State Highway Patrol conducted 4,566 hours of drugged driving enforcement during FFY2025. These efforts resulted in 17 OVIs with 12 suspected of driving under the influence of drugs between 10:00 am and 6:00 pm.

Total Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Overtime Hours	4,512	3,087	4,138	3,444	4,566
Number of Traffic Stops	7,252	5,416	7,090	5,661	6,252
DUID	28	16	24	14	12
OVI Arrests Under 21	0	0	1	1	0
OVI Arrests 21 and Over	39	21	28	23	17
Refusals	0	2	2	3	2
Adult Restraint Citations	1,003	706	1,292	733	737
Child Restraint Citations	27	15	20	9	13
Speed Citations	3,328	2,832	3,225	2,489	2,757
Distracted Driving*	129	37	48	324	549
Driving Under Suspension	231	140	149	124	143
No Operator License Citations	81	51	79	68	77
Felony Arrests	55	27	27	9	14
Other Citations Issued	887	541	808	500	557

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Awarded: 572,287.38 **Expended:** 343,147.52 **Funding Source:** 405d

Project Number: FDLPEM-2025-00-00-06

Project Title: Trace Back Program

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio Investigative Unit (OIU) will continue to implement a statewide Trace Back Program that was initiated in FFY2013 where OIU Agents will be called out to alcohol involved fatal and serious injury crashes to interview suspect/witnesses to "trace back" where the alcohol was consumed prior to crash. Agents will open a case to determine if alcohol was served or consumed in violation

of the law to hold establishments accountable for overserving and/or selling to minors. Grant funding will pay for trace back investigations that are completed in an overtime status.

Project Results:

OIU received 95 trace-back investigation requests, all of which were investigated. The breakdown of requesting agency is listed below. These investigations have resulted in enforcement action being taken against the establishment as well as positive media coverage. Federal funding is only used for overtime.

Requesting Agency Type	Number of Requests
State Patrol	32
Local Police Department	10
County Sheriff's Office	5
Citizen	3
Total	50

Result	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Dismissed – Paid Court Costs	2	5	2	2	2
Dismissed with Prejudice	0	0	1	0	1
Guilty	19	10	12	9	9
Guilty of Lesser	2	1	1	0	0
Nolle Pros	9	7	1	3	1
Pending	31	30	15	22	23
Reprimanded & Released	1	1	1	0	0
Sealed	1	3	2	1	3
Civil Citations	15	17	13	20	20
Diversion	1	0	5	2	1
Unfounded	118	104	79	70	80

Highlights

OIU Akron – The OSHP Lisbon Post requested a Trace-Back into the location of Shenanigans Pub LLC, Lisbon, after a 19-year-old intoxicated female crashed her vehicle into a tree. Agents were able to determine that she was sold alcoholic beverages by the bartender, who did not check identification. Video surveillance and statements did not confirm bartender had knowledge of the 19-year-old being impaired. The bartender was issued a summons for Sale and/or Furnishing Beer and Intoxicating Liquor to a Person Under 21 and ultimately found guilty. An administrative citation was issued against the liquor permit for Sale and/or Furnishing Beer and Intoxicating Liquor to a Person Under 21 Years of Age.

OIU Athens – Agents reviewed surveillance video and found additional occasions that employees at 1454 Avondale LLC in Lancaster sold alcohol to the underage on Memorial Day. Agents previously cited the carryout for selling alcohol on the same day, to the same individual. Agents issued summonses to a clerk reflecting Sale/Furnish alcohol to underage. Agents issued three administrative citations for Sale/Furnishing intoxicating liquor to a person under 21. On June 6, Agents issued a summons for Sale/Furnish alcohol to underage to the second clerk. In total, Agents issued four summonses to two clerks and four administrative violation notices for the four separate occasions the underage purchased alcohol on 5/26/25.

OIU Athens – On September 3 Agents were notified that the driver from a fatal Pike County crash in February 2025 had been convicted of Aggravated vehicular homicide (F1). A lesser charge of Aggravated vehicular homicide (F2) was dismissed. The driver was sentenced to 8-12 years in prison followed by 2-5 years parole. Agents had investigated the source of the alcohol and determined that no permit had sold to him while he was intoxicated. The Pike County Prosecutor's Office advised our investigation was instrumental in obtaining the plea.

OIU Cleveland – An administrative Violation Notice was issued to AM Azteca Mexican Restaurant in Mentor. This case initiated following a fatal OVI crash of an underage male leaving the premises. Agents were able to establish sale/furnishing to the underage male by two separate employees prior to his departure and crash.

OIU Toledo – The court case was completed out of an alcohol related three vehicle crash that resulted in a double fatal and several serious injuries in Wood County. The impaired, at-fault driver was traveling west on US 20 at 110 mph when she struck a vehicle from behind that was occupied by a couple with an 8-month-old at home. Their vehicle was pushed head on into a vehicle traveling east. Both were pronounced deceased at the scene. The at-fault driver was determined to have been at the Stone Street Tavern in Fremont, prior to the crash. She was served three mixed drinks of Tito's vodka and soda, each containing three shots, for a total of nine shots in a one-hour period. She showed visible signs of impairment by walking into tables, nodding her head on the bar, and waving her hands in the air all while the bartender and patrons looked on and laughed. Her blood alcohol was determined to be 0.16%. OIU shared their investigation with Wood County SO Det. Miller, which provided overwhelming evidence against the impaired driver. The driver ultimately pled guilty to all five counts – two aggravated vehicular homicide, two aggravated vehicular assault, and one operating a vehicle under the influence of alcohol. She was sentenced.

Total Awarded:	44,984.88	Expended:	18,838.03	Funding Source:	405d
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Project Number: FDLPEM-2025-00-00-07

Project Title: Drug Recognition Expert Program

Funded Agency: Ohio State Highway Patrol

Project Description:

Ohio currently has 172 certified DREs. Two DRE classes, fifteen Advanced Roadside Impaired Driving Enforcement (ARIDE) and one DRE Instructor class are planned in FFY2025. Ohio currently has 26 DRE instructors. The OSHP is the statewide DRE Coordinator.

Project Results:

Drug Category Name	Total Opinions	Evaluations with completed Toxicology	Confirmed Matches of Completed Toxicology	Rate of Accuracy of Completed Toxicology
Stimulants	48	70	36	75.0%
Depressants	35	46	22	62.9%
Hallucinogens	1	2	1	100.0%
Dissociative Anesthetic	3	3	2	66.7%
Narcotic	42	58	37	88.1%
Inhalant	2	0	0	0.0%
Cannabis	90	111	73	81.1%

Other	
Poly Drug Use	114
Alcohol Rule Outs	3
Alcohol and Drugs	27
Medical Impairment	8
No Opinion of Impairment	7
Toxicology Results Pending	90
Toxicology Found No Drugs	17
Toxicology Refused	51

Agency Type	Number of DREs
State Patrol	53
City Police Department	106
County Sheriff's Office	12
Total	171

Two DRE training courses were conducted; training an additional 20 DREs in FFY2025. Ohio currently has 26 DRE Instructors. The DRE program conducted 31 ARIDE training classes training 650 students. This is in addition to the Ohio Attorney General's Office – Ohio Peace Officer's Training Academy grant that conducted eleven classes training 263 students. The DRE program responded to 101 call outs.

Awarded:	943,970.00	Expended:	705,819.46	Funding Source:	405d
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Project Number: FDLII-2025-00-00-01

Project Title: Ignition Interlock Device Program

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's passage of an Ignition Interlock law, H.B. 388, will provide the state with an additional tool to deter alcohol impaired driving. This law provides for the use of Ignition Interlock Devices for drivers wishing to regain their driving privileges. The OTSO has oversight of this program. Ohio continues the inspection of ignition interlock installers.

Project Results:

The IID compliance officer funded under this grant conducted at least one inspection for every IID installation service center in Ohio. The compliance officer also conducted follow-up and spot inspections as needed based on the annual inspection results. Finally, the inspection officer served as the point of contact for service centers and IID manufactures for questions concerning compliance and best practices involving IID.

Awarded:	50,000.00	Expended:	37,351.95	Funding Source:	405d
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Project Number: FDLBAC-2025-00-00-01

Project Title: Oral Fluid Toxicology Pilot

Funded Agency: Ohio State Highway Patrol

Project Description:

This project encompasses the entire process of collecting and analyzing oral fluid samples from suspected drug impaired drivers. This will establish processes for the testing and analyzing of oral fluid samples. Pilot project will include samples collected from certified DREs.

Project Results:

This project was delayed again in FFY2026 due to unexpected administrative challenges, but the issues have been worked out, and the project is set to begin in FFY2026.

Awarded:	25,000.00	Expended:	0.00	Funding Source:	405d
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Project Number: M6OT-2025-00-00-01

Project Title: Impaired Driving Referral Tracking Project – Recidivism

Funded Agency: Ohio State Highway Patrol

Project Description:

Approximately 30 percent of impaired drivers arrested in Ohio are repeat offenders. In an effort to reduce recidivism, the Ohio State Highway Patrol (OSP) is providing behavioral health service referrals to those arrested for impaired driving. This project will cross reference OSP's arrest data with Mental Health and Addiction Services (MHAS) data to determine how many people arrested for impaired driving sought our behavioral health services. Data will be used to determine if this project reduces recidivism.

Project Results:

This project was completed at the end of FFY2024, and funds were not used in FFY2025.

Awarded:	75,000.00	Expended:	0.00	Funding Source:	405d
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Impaired Driving Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
164 Transfer Funds – 164 Alcohol				
ENF_AL-2025-00-00-01	Impaired Driving Enforcement Program	2,696,014.52	1,426,198.03	1,426,198.03
164 Transfer Funds Total		2,696,014.52	1,426,198.03	1,426,198.03
IIJA 402 AL – Impaired Driving				
AL-2025-00-00-01	OVI Task Force Program	2,408,786.10	1,782,399.88	1,782,399.88
IIJA 402 AL Total		2,408,786.10	1,782,399.88	1,782,399.88
IIJA 405d Impaired Driving Low				
FDLPEM-2025-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	200,000.00	194,751.50	0.00
FDLPEM-2025-00-00-02	Drive Sober or Get Pulled Over Paid Media	200,000.00	199,058.40	0.00
FDLPEM-2025-00-00-03	Sustained Impaired Driving Paid Media	650,000.00	592,888.99	0.00
FDLPEM-2025-00-00-04	Impaired Driving Campaign Creative/Design	0.00	0.00	0.00
FDLPEM-2025-00-00-05	Impaired Driving Print Advertising/Ed. Materials	125,000.00	359.40	0.00
FDLHVE-2025-00-00-01	Statewide Impaired Driving Enforcement	2,276,523.28	1,048,574.26	0.00
FDLHVE-2025-00-00-02	Statewide Drugged Driving Enforcement	572,287.38	343,147.52	0.00
FDLPEM-2025-00-00-06	Trace Back Program	44,984.88	18,838.03	0.00
FDLPEM-2025-00-00-07	Drug Recognition Expert Program	943,970.00	705,819.46	0.00
FDLII-2025-00-00-01	Ignition Interlock Device Program	50,000.00	37,351.95	0.00
FDLBAC-2025-00-00-01	Oral Fluid Toxicology Pilot	25,000.00	0.00	0.00
M6OT-2025-00-00-01	Impaired Driving Referral Tracking Project	75,000.00	0.00	0.00
IIJA 405d Impaired Driving Low Total		5,162,765.54	3,140,789.51	0.00
Total Funding Impaired Driving Program Area		10,267,566.16	6,349,387.42	3,208,597.91

In addition to the enforcement results listed above, Safe Community programs conducted impaired driving education at 676 events. These events directly reached 1,342,649 people. Events reached all audiences. Safe Community programs also distributed 34,181 print advertising / educational materials.

Type of Media	Gross Impressions
Print	3,448,654
Radio	14,121,786
Television	8,061,396
Web	1,990,980
Facebook	4,383,128
X (Twitter)	559,331
Instagram	461,518
Other	1,742,861

Crash Data

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Alcohol Related	Percent	Total	Alcohol Related	Percent
2020	1,154	384	33.28%	5,925	829	13.99%
2021	1,244	404	32.48%	6,405	895	13.97%
2022	1,180	388	32.88%	6,163	835	13.55%
2023	1,150	381	33.13%	6,059	748	12.35%
2024	1,077	341	31.66%	6,158	687	11.16%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Drug Related	Percent	Total	Drug Related	Percent
2020	1,154	443	38.39%	5,925	381	6.43%
2021	1,244	457	36.74%	6,405	367	5.73%
2022	1,180	486	41.19%	6,163	299	4.85%
2023	1,150	507	44.09%	6,059	280	4.62%
2024	1,077	449	41.69%	6,158	239	3.88%

Motorcycle Safety/Awareness

Project Number: PM-2025-00-00-03

Project Title: Motorcycle Safety Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's messaging contains messages to the motorcyclist about riding "SMART" (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained). Ohio's motorcycle paid media plan will complement the NHTSA National Communications Plan for motorcycle safety. Messaging will be sustained throughout the riding season. Media tactics may include a combination of television, radio, social and print media that will be used to maximize resources for the motorcycle safety paid media plan.

New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO's paid media components consisted primarily of radio buys and internet combined with earned media. The following is a summary of information from the paid media plan for motorcycle safety. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 8,661,638.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	108	0	108	38,556.00
Internet	N/A	N/A	N/A	51,000.00
			Total Media Cost	89,556.00

Awarded:	150,000.00	Expended:	89,556.00	Funding Source:	402 PM
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Project Number: PM-2025-00-00-04

Project Title: Motorcycle Safety Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety.

Project Results:

OTSO did not use campaign creative/design funding for Motorcycle Safety messaging in FFY2025. OTSO revised the 2025 Annual Grant Application to move this funding to the Motorcycle Safety Paid Media project, PM-2025-00-00-03. This project will not continue in FFY2026.

Awarded:	0.00	Expended:	0.00	Funding Source:	402 PM
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Project Number: M11MA-2025-00-00-01

Project Title: Motorcycle Awareness Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio's messaging contains messages to the motoring public about sharing the road with motorcyclists. Ohio's motorcycle paid media plan will complement the NHTSA National Communications Plan for motorcycle safety. Messaging will be sustained throughout the riding season. Media tactics may include a combination of television, radio, social and print media that will be used to maximize resources for the motorcycle awareness paid media plan.

New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO's paid media components consisted of out of home combined with earned media. The following is a summary of information from the paid media plan for motorcycle safety. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 12,791,352.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Out of Home	N/A	N/A	N/A	97,086.00
Agency Services				62.50
Total Media Cost				97,148.50

Awarded: 150,000.00 **Expended:** 97,148.50 **Funding Source:** 405f

Project Number: M11MA-2025-00-00-02

Project Title: Motorcycle Awareness Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety.

Project Results:

OTSO did not use campaign creative/design funding for Motorcycle Awareness messaging in FFY2025. OTSO revised the 2025 Annual Grant Application to move this funding to the Motorcycle Awareness Paid Media project, M11MA-2025-00-00-01. This project will not continue in FFY2026.

Awarded: 0.00 **Expended:** 0.00 **Funding Source:** 405f

Project Number: M11MA-2025-00-00-03

Project Title: Motorcycle Awareness Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Section 405f funding will be used to purchase approved print advertising/educational materials aimed at increasing motorists' awareness of motorcyclists. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Section 405f funds were allocated to purchase print advertising and / or educational materials aimed to increase motorists' awareness of motorcyclists. Materials purchased included yard signs. Materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and / or employees of the importance of sharing the road. The materials provided a visual reminder to the public and provide our partners an educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at increasing motorcycle awareness.

Awarded:	50,000.00	Expended:	13,410.00	Funding Source:	405f
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Project Number: MC-2025-00-00-01

Project Title: Motorcycle Training

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be utilized to print workbooks and range cards, range set-up supplies, instructor assessments, and instructor training.

Project Results:

Funds were used for rider's guides, range cards, instructor assessments, and instructor training.

Awarded:	75,000.00	Expended:	67,834.90	Funding Source:	402 MC
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Motorcycle Safety Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 MC – Motorcycle Safety				
MC-2025-00-00-01	Motorcycle Training	75,000.00	67,834.90	0.00
IIJA 402 Motorcycle Safety Total		75,000.00	67,834.90	0.00
IIJA 402 PM – Paid Advertising				
PM-2025-00-00-03	Motorcycle Safety Paid Media	150,000.00	89,556.00	0.00
PM-2025-00-00-04	Motorcycle Safety Campaign Creative/Design	0.00	0.00	0.00
IIJA 402 Paid Advertising Total		150,000.00	89,556.00	0.00
IIJA 405f – Motorcycle Programs				
M11MA-2025-00-00-01	Motorcycle Awareness Paid Media	150,000.00	97,148.50	0.00
M11MA-2025-00-00-02	Motorcycle Awareness Campaign Creative/Design	0.00	0.00	0.00
M11MA-2025-00-00-03	Motorcycle Awareness Print Adv/Ed. Materials	50,000.00	13,410.00	0.00
IIJA 405f Motorcycle Programs Total		200,000.00	110,558.50	0.00
Total Funding Motorcycle Safety Program Area		425,000.00	267,949.40	0.00

Safe Community programs conducted motorcycle safety / awareness education at 284 events, reaching 1,229,425 people. Events reached all audiences. Safe Community programs also distributed 32,924 print advertising / educational materials.

Type of Media	Gross Impressions
Print	2,519,295
Radio	13,254,721
Television	3,576,042
Web	1,651,619
Facebook	3,031,495
X (Twitter)	484,918
Instagram	400,528
Other	43,220

Crash Data

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Motorcycle	Percent	Total	Motorcycle	Percent
2020	1,154	205	17.76%	5,925	1,085	18.31%
2021	1,244	215	17.28%	6,405	1,098	17.14%
2022	1,180	209	17.71%	6,163	1,100	17.85%
2023	1,150	230	20.00%	6,059	1,046	17.26%
2024	1,077	215	19.96%	6,148	1,157	18.82%

Non-Motorized (Pedestrians)

Project Number: BGPE-2025-00-00-01

Project Title: Non-Motorized Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public of non-motorized (pedestrian and/or bicycle) safety. The goal of the paid media plan is to decrease the number of non-motorized fatalities and serious injuries.

Since this is the first year for this project, Ohio will work with the media buyer to decide which media tactics will be used to maximize resources for the non-motorized paid media plan.

The sustained impaired paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

This was a new project, and paid media was not placed for non-motorized during FFY2025.

Meetings were held to discuss this project and the message. The project will continue in FFY2026 with OTSO working with ODOT to create messaging that both agencies will use.

Awarded:	225,000.00	Expended:	0.00	Funding Source:	405g
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Project Number: BGPE-2025-00-00-02

Project Title: Non-Motorized Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for non-motorized messaging in FFY2025.

OTSO revised the 2025 Annual Grant Application to move this funding to the Non-motorized Paid Media project, BGPE-2025-00-00-01. This project will not continue in FFY2026.

Awarded:	0.00	Expended:	0.00	Funding Source:	405g
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Project Number: BGPE-2025-00-00-03

Project Title: Non-Motorized Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funding will be used to purchase approved print advertising/educational materials aimed at reducing non-motorized serious injuries and fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Ohio is working with Black or African American and Hispanic/Latino communities to develop pedestrian and bicycle safety materials that are culturally relevant. Both communities have been identified as overrepresented and underserved in non-motorized fatalities and serious injuries.

Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Funds were spent on an educational pedestrian safety rack card. The card addresses both pedestrian safety information and driver's information regarding pedestrians.

Awarded:	200,000.00	Expended:	1,204.00	Funding Source:	405g
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Project Number: BGTR-2025-00-00-01

Project Title: Pedestrian/Bicycle Enforcement Training

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio will fund training for law enforcement. Training will help law enforcement officers understand which laws to enforce for pedestrians, bicyclists, and motorists to improve pedestrian and bicycle safety. Ohio will conduct at least two trainings in FFY2025 in different locations around the state.

Project Results:

No funds were spent on this project in FFY2025, but Ohio is currently in the process of selecting a trainer to conduct these trainings. This project will continue in FFY2026.

Awarded:	100,000.00	Expended:	0.00	Funding Source:	405g
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Safe Community programs conducted pedestrian education at 173 events. These events reached 913,799 people. Events reached all audiences. Safe Community programs also distributed pedestrian-related print advertising / educational materials.

Type of Media	Gross Impressions
Print	809,500
Radio	252,000
Television	1,639,500
Web	268,335
Facebook	275,999
X (Twitter)	2,267
Instagram	6,644
Other	7,783

Non-Motorized Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IJA 405g – Non-Motorized Safety				
BGPE-2025-00-00-01	Non-Motorized Paid Media	225,000.00	0.00	0.00
BGPE-2025-00-00-02	Non-Motorized Campaign Creative/Design	0.00	0.00	0.00
BGPE-2025-00-00-03	Non-Motorized Print Advertising/Edu. Materials	200,000.00	1,204.00	0.00
BGTR-2025-00-00-04	Pedestrian/Bicycle Enforcement Training	100,000.00	0.00	0.00
IJA 405g Non-Motorized Safety Total		525,000.00	1,204.00	0.00
Total Funding Non-Motorized Program Area		525,000.00	1,204.00	0.00

Crash Data

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Pedestrian	Percent	Total	Pedestrian	Percent
2020	1,154	167	14.47%	5,925	456	7.70%
2021	1,244	173	13.91%	6,405	525	8.20%
2022	1,180	164	13.90%	6,163	516	8.37%
2023	1,150	149	12.96%	6,059	517	8.53%
2024	1,077	127	11.79%	6,148	576	9.37%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Bicycle	Percent	Total	Bicycle	Percent
2020	1,154	16	1.39%	5,925	148	2.50%
2021	1,244	28	2.25%	6,405	152	2.37%
2022	1,180	7	0.59%	6,163	151	2.45%
2023	1,150	22	1.91%	6,059	158	2.61%
2024	1,077	23	2.14%	6,148	189	3.07%

Occupant Protection

Project Number: M2HVE-2025-00-00-01

Project Title: Holiday Click It or Ticket Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Campaign components will include earned media (education and outreach), paid media, high visibility enforcement, and evaluation.

The target audience is defined as anyone who drives or rides in a motor vehicle within Ohio. According to the 2023 Observational Survey of Safety Belt Use, younger drivers/passengers (ages 15 ½ - 25) and males are less likely to use seat belts. During November, a heavy emphasis of paid media will be directed toward younger males with the primary media target being 18 - 34-year-olds. A secondary emphasis will continue to be male urban audiences, rural and pick-up truck drivers.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Holiday Click It or Ticket paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by also employing a statewide radio network in part for this effort. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airings or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 12,591,663.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	38	31	69	96,985.00
Radio	20	13	33	6,800.00
Internet	N/A	N/A	N/A	53,248.48
Out of Home/Other	N/A	N/A	N/A	35,000.00
Agency Services				2,187.50
Total Media Cost				194,220.98

Awarded: 200,000.00 **Expended:** 194,220.98 **Funding Source:** 405b

Project Number: M2HVE-2025-00-00-02

Project Title: Click It or Ticket Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio will continue to implement and expand the national seat belt mobilization model around the Memorial Day holiday. Campaign components will include earned media (education and outreach), paid media, high visibility enforcement, and evaluation.

A higher frequency of messaging directed at low usage populations helps increase awareness and equates to a higher overall compliance rate for belt use. New media partnerships and earned media will help expand the campaign's message into the low usage populations. TV and radio spots will continue to be concentrated and aired on stations most likely to reach Ohio's targeted demographic. Media will also be directed toward Ohio's multicultural communities. Additionally, social media and a limited amount of targeted outdoor and print media will be used during this effort.

The target audience is defined as anyone who drives or rides in a motor vehicle within the State of Ohio. According to the 2023 Observational Survey of Safety Belt Use, younger drivers/passengers (ages 15 ½ - 25) and males are less likely to use seat belts. A heavy emphasis of paid media will be directed toward younger males with the primary media target being 18 - 34-year-olds. A secondary emphasis will continue to be male urban audiences, rural and pick-up truck drivers.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Click It or Ticket paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by also employing a statewide radio network in part for this effort. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO paid media component consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 21,733,076.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	31	92	123	27,625.00
Radio	1,416	1,122	2,538	79,826.05
Internet	N/A	N/A	N/A	18,000.00
Out of Home/Other	N/A	N/A	N/A	55,000.00
Agency Services				1,062.50
Total Media Cost				181,513.55

Awarded: 200,000.00 Expended: 181,513.55 Funding Source: 405b

Project Number: M2HVE-2025-00-00-03

Project Title: Sustained Belt Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio will continue to model the NHTSA National Communications Plan to bridge the media gaps around the national seat belt mobilization with an appropriate mix of media, enforcement, and social-norming initiatives to extend highway safety messages.

The goal will be to sustain the message throughout the year and to hit the highest peak during the national mobilization. Throughout the year, using secondary messages like *Buckle Up in your Truck - What's Holding You Back?* provides an opportunity to extend the core safety messages. Embracing social-norming messages allows the OTSO to look for marketing alliances with businesses and organizations important to our target audiences. We have learned that many partners are not comfortable spending their resources to aggressively promote a strong enforcement message. A year-round mix of enforcement and social-norming messages helps to avoid these conflicts and provides OTSO with more opportunities to keep our messages in front of the public and target audiences. A portion of the Sustained Belt Paid Media budget will be spent on Child Passenger Safety messaging.

An emphasis is being placed on working with media partners who not only reach our target audience, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talents, on ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Media tactics will include a combination of radio, television, social media, outdoor advertising, and print materials to maximize resources for the sustained belt paid media plan.

Project Results:

An emphasis was placed on working with media partners who would reach our target audience, embrace traffic safety messages and were willing to go above and beyond the traditional media buy. Expected efforts included the willingness to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique options that helped reach specific segments of our targeted audience.

High Risk Populations

Teens

Ohio is working to target rural teen seat belt usage. Currently, 25 rural school bus shelter locations statewide are also printed with the *Buckle-Up in Your Truck* message to target teens and adults. Another 25 rural school bus shelters will be printed with a teen driver message. These bus shelters are located along rural routes.

Rural

Ohio is working to target rural seat belt usage. Currently, 25 rural school bus shelter locations statewide are also printed with the *Buckle-Up in Your Truck* message. These bus shelters are

located along rural routes. The message is placed on the outside of the shelter for passing traffic to see.

18 – 34-year-old Male

This target audience has been identified throughout the State of Ohio as a low-usage population. Qualitative research information has generally identified the younger males (16 - 24 years) within this demographic as the most “high risk” drivers and passengers. These males are also less likely to use seat belts if they travel in pick-up trucks, consume alcohol, or ride at night and/or are African American. Ohio runs seat belt messages during home games throughout the season with the following sports teams in Ohio to target this high-risk population: Cincinnati Bengals, Cincinnati Reds, Cleveland Browns, Cleveland Guardians, Columbus Clippers, Toledo Mudhens, Columbus Crew and FC Cincinnati. These partners generally include radio, interior, and exterior signage. The broadcast coverage for the Major League Baseball teams includes a broad network of stations in the region beyond just the metro market that it primarily serves.

The OTSO paid media component consisted of radio buys and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 4,150,316.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	77	77	154	39,546.20
Out of Home/Other	N/A	N/A	N/A	522,314.27
Agency Services				15,593.75
			Total Media Cost	577,454.22

Awarded:	650,000.00	Expended:	577,454.22	Funding Source:	405b
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Project Number: M2HVE-2025-00-00-04

Project Title: Seat Belt Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer’s contract was expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for seat belt messaging in FFY2025. OTSO revised the 2025 Annual Grant Application to move this funding to the Sustained Seat Belt Paid Media project, M2HVE-2025-00-00-03.

Awarded:	0.00	Expended:	0.00	Funding Source:	405b
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Project Number: M2HVE-2025-00-00-05

Project Title: Seat Belt Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio will continue to use the Click It or Ticket (CIOT) message and other social norming messaging for sustained seat belt messaging throughout the year. The goal of the sustained effort is to increase statewide usage of seat belts. The objective is to elevate awareness of the seat belt message. This will be coupled with paid media and heightened enforcement throughout the State of Ohio. Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials that will be distributed in a systematic manner to promote seat belt use through earned media. Print media/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Sustained materials were used in conjunction with high visibility enforcement efforts during time periods outside of the CIOT mobilization to help increase statewide seat belt usage. OTSO allocated funds to purchase print advertising and/or educational materials to promote the Click It or Ticket campaign. Available materials were distributed to Safe Communities, law enforcement, and business partners to raise awareness among their community and / or employees of the importance of buckling up. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public. Uniform collateral pieces were used throughout the state to provide earned media to complement the paid media and enforcement efforts aimed at increasing seat belt usage. Materials purchased in FFY2025 included banners, posters, and yard signs.

Awarded:	75,000.00	Expended:	22,356.70	Funding Source:	405b
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Project Number: UNATTD-2025-00-00-01

Project Title: Unattended Passenger Safety Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funding will be used to purchase approved print advertising/educational materials aimed at reducing unattended passenger injuries and fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Funds were used to purchase information flyers about the risks of leaving children unattended in a vehicle.

Awarded:	25,000.00	Expended:	450.00	Funding Source:	405b
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Project Number: M2HVE-2025-00-00-06

Project Title: Statewide Seat Belt Tac Squads

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 2,983 unbelted fatal crashes and 11,232 unbelted serious injury crashes in Ohio between 2019 and 2023. The OSHP will distribute hours to districts statewide for seat belt tac squads. These tac squads will be conducted between 6 a.m. and 6 p.m. in areas with high numbers of unbelted fatalities in November and during the National May CIOT mobilization.

The OSHP conducts speed, occupant restraint, impaired driving (alcohol and/or drugged), and motorcycle enforcement activity statewide to impact fatal crashes. The state funded activity occurs during regular working hours. The portion of these funds that are seat belt-related is used towards match for the 405b funds.

Project Results:

The Ohio State Highway Patrol conducted 6,644 hours of seat belt enforcement during November CIOT and the National CIOT mobilization of FFY2025. These efforts resulted in 2,568 adult restraint citations and 46 child restraint citations.

Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Overtime Hours	7,276	7,649	6,605	6,844	6,644
Number of Traffic Stops	10,799	13,535	11,840	11,837	11,331
DUID	20	16	7	9	12
OVI Arrests Under 21	0	0	2	0	0
OVI Arrests 21 and Over	38	26	17	22	20
Refusals	2	2	1	3	3
Adult Restraint Citations	3,926	3,815	3,131	2,864	2,568
Child Restraint Citations	45	49	37	50	46
Speed Citations	4,005	5,693	5,152	5,004	4,217
Distracted Driving*	163	131	88	599	960
Driving Under Suspension	316	336	259	280	239
No Operator License Citations	152	170	179	218	185
Felony Arrests	33	29	13	19	22
Other Citations Issued	884	1,274	1,067	1,249	1,258

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Awarded:	980,330.85	Expended:	503,278.33	Funding Source:	405b
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Project Number: OP-2025-00-00-01

Project Title: Occupant Protection Coordinator Program

Funded Agency: Ohio Department of Health

Project Description:

Ohio Department of Health (ODH) will continue to be the lead agency for the Occupant Protection Coordinator (OPC) program. ODH plans to sub-grant with up to eight OP Coordinators to provide occupant restraint programming to all 88 Ohio counties. OPC responsibilities include coordinating a child safety seat distribution program for low-income families, conducting car seat check-up events, coordinating the NHTSA 32-hour Standardized Child Passenger Safety (CPS) Technician Training course and associated refresher course, disseminating occupant protection education and training for youth, and the National Campaigns for CPS and booster seats.

Each OPC Coordinator is responsible for conducting car seat check events and overseeing each partnering established fitting station within the region. Ohio currently has 197 established fitting stations. Ohio currently has 1,087 certified technicians. Ohio's training includes a minimum of 16 classes. Following this program, Ohio can maintain sufficient coverage at fitting stations and events. Ohio's technician retention rate is 57.06 percent, which is above the national average of 52.77 percent. Ohio has 141 fitting stations in rural areas (an at-risk population), 92 in urban areas (some of these are also at-risk populations that include predominantly minority populations and low-income areas), 145 in low income (at-risk) areas.

Project Results:

This program was responsible for coordinating the child safety seat distribution program for low-income families. This program distributed a total of 9,603 seats. OPC Coordinators conducted 88 OBB site visits and provided technical assistance 1,913 times to fitting stations (virtual and on-site). Coordinators distributed almost 19,000 educational materials to families and over 500 law cards to local law enforcement.

Activity	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Car Seat Check Events	60	86	92	81	80
Car Seats Checked	5,502	7,445	4,609	3,115	4,220
New Technician Classes	12	12	17	24	22
New CPS Technicians	106	219	233	240	226

Additional activities include:

- Ohio's recertification rate is 61.57%, which is above national average of 53.41%.
- Eight recertification opportunities with 15 participants.
- 21 continuing education opportunities with 505 participants.
- Earned media included 243 social media posts and 13 radio/tv interviews.
- Ohio currently has 1,118 Child Passenger Safety technicians and 47 instructors.
- Webinars for CEUs were offered to instructors and technicians quarterly.
- Six additional fitting stations were identified and onboarded to the National Digital Car Seat Check Form (NDCF).
- Assisted with an additional 58 car seat check events.

Awarded:	643,971.43	Expended:	620,130.02	Funding Source:	402 OP
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Project Number: B2CPS_US-2025-00-00-01
Project Title: Child/Booster Seat Program
Funded Agency: Ohio Department of Health

Project Description:

The Ohio Department of Health will distribute additional car seats (convertible, high back, and low back booster seats) through child passenger safety technicians to income eligible families in each county.

Project Results:

The Ohio Department of Health was able to purchase 2,816 additional seats for the Ohio Buckles Buckeyes program for distribution to low-income families in each of Ohio's 88 counties. Each site provided caregiver education on the seats during distribution.

Awarded:	220,000.00	Expended:	215,539.04	Funding Source:	405b
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Project Number: M2OP-2025-00-00-01
Project Title: Observational Seat Belt Survey
Funded Agency: University of Akron

Project Description:

The University of Akron will assist OTSO by overseeing the observational seat belt survey, problem identification, and data analysis. The University of Akron's activities will include:

- Training observers, collecting, and analyzing the statewide observational seat belt survey data to determine the annual usage rate for the state using NHTSA's established methodology.
- Collecting and analyzing observational seat belt survey data to determine countywide usage rates.

Project Results:

The UA provided seat belt observer training, completed a pre observational seat belt survey, and a post survey. The UA analyzed the data and provided OTSO with a county usage rate for every county in Ohio, the data used to certify Ohio's statewide usage rate, and a comprehensive report.

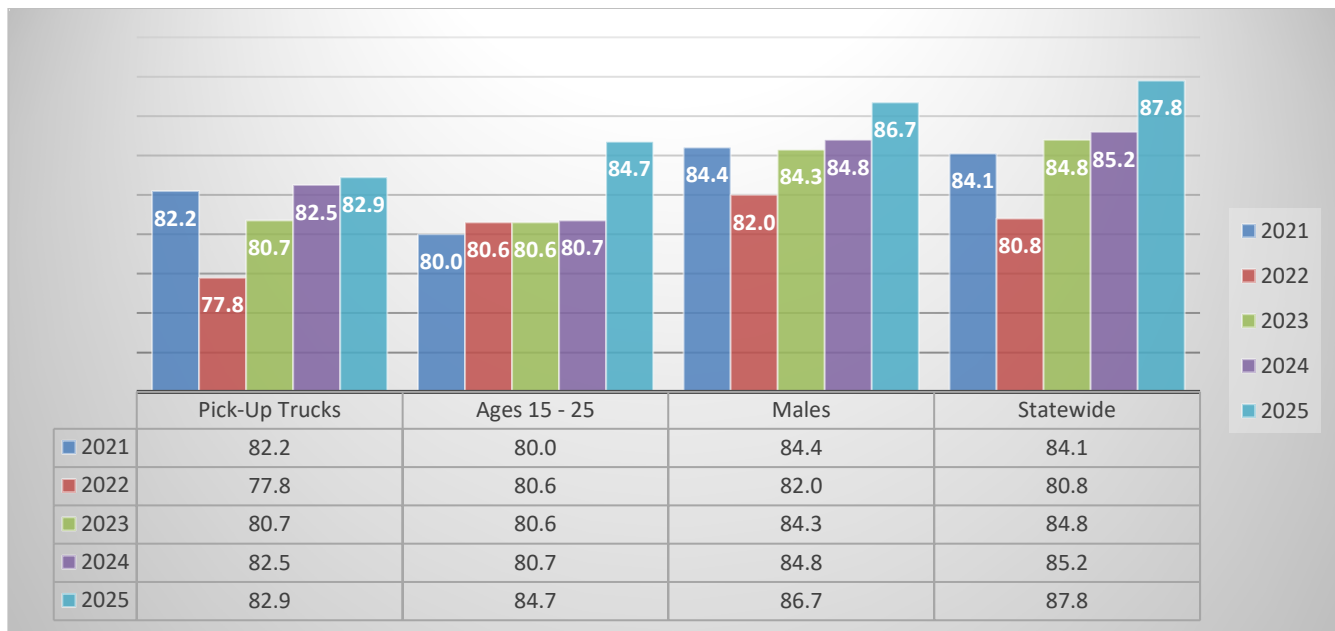
Awarded:	199,319.27	Expended:	160,082.39	Funding Source:	405b
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Occupant Protection Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 OP – Occupant Protection				
OP-2025-00-00-01	Occupant Protection Coordinator Program	643,971.43	620,130.02	543,599.50
IIJA 402 OP Total		643,971.43	620,130.02	543,599.50
IIJA 402 UNATTD – Heatstroke/Unattended Passenger Education				
UNATTD-2025-00-00-01	Unattended Passenger Safety Print Adv./Educ.	25,000.00	450.00	0.00
IIJA 402 UNATTD Total		25,000.00	450.00	0.00
IIJA 405b OP Low				
M2HVE-2025-00-00-01	Holiday Click it or Ticket Paid Media	200,000.00	194,220.98	0.00
M2HVE-2025-00-00-02	Click It or Ticket Paid Media	200,000.00	181,513.55	0.00
M2HVE-2025-00-00-03	Sustained Belt Paid Media	650,000.00	577,454.22	0.00
M2HVE-2025-00-00-04	Seat Belt Campaign Creative/Design	0.00	0.00	0.00
M2HVE-2025-00-00-05	Seat Belt Print Advertising/Ed. Materials	75,000.00	22,356.70	0.00
M2HVE-2025-00-00-06	Statewide Seat Belt Tac Squads	980,330.85	503,278.33	0.00
B2CPS_US-2025-00-00-01	Child/Booster Seat Program	220,000.00	215,539.04	0.00
M2OP-2025-00-00-01	Observational Seat Belt Survey	199,319.27	160,082.39	0.00
IIJA 405b OP Low Total		2,524,650.12	1,854,445.21	0.00
Total Funding Occupant Protection Program Area		3,193,621.55	2,328,088.48	543,599.50

In addition to the projects listed above, Safe Community programs conducted seat belt education at 692 events. These events directly reached 1,314,430 people. Events reached all audiences. Safe Community programs also distributed 38,313 print advertising / educational materials.

Type of Media	Gross Impressions
Print	3,311,281
Radio	16,809,102
Television	8,075,911
Web	1,830,040
Facebook	4,372,120
X (Twitter)	571,394
Instagram	473,741
Other	468,175



Crash Data

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Unrestrained Related	Percent	Total	Unrestrained Related	Percent
2020	1,154	594	51.47%	5,925	2,254	38.04%
2021	1,244	654	52.57%	6,405	2,439	38.08%
2022	1,180	622	52.71%	6,163	2,261	36.69%
2023	1,150	570	49.57%	6,059	2,181	36.00%
2024	1,077	558	51.81%	6,148	2,078	33.80%

Older Road User

Project Number: OD-2025-00-00-01

Project Title: Older Road User Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address mature drivers. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Project Results:

Materials with older road user messaging were not purchased in FFY2025. This project will continue in FFY2026.

Awarded:	25,000.00	Expended:	0.00	Funding Source:	402 OD
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Project Number: OD-2025-00-00-02

Project Title: CarFit

Funded Agency: Central Ohio Area Agency on Aging

Project Description:

Grant to continue Ohio's statewide CarFit program that was implemented during the last part of FFY2023. This year's grant will continue setting up the program to ensure consistency with core principles and values of the CarFit program to grow the statewide program in accordance with state goals with a major emphasis on training, organizing, and tracking CarFit activities throughout the state.

Project Results:

Activity	FFY2024	FFY2025
CarFit Events	73	96
Trainings	45	64
Participants	432	615

Awarded:	104,398.30	Expended:	57,551.36	Funding Source:	402 OD
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Older Road User Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 OD – Older Driver Safety				
OD-2025-00-00-01	Older Road User Print Advertising/Ed. Materials	25,000.00	0.00	0.00
OD-2025-00-00-02	CarFit	104,398.30	57,551.36	0.00
IIJA 402 OD Total		129,398.30	57,551.36	0.00
Total Funding Older Road User Program Area		129,398.30	57,551.36	0.00

In addition to the projects listed above, Safe Community programs conducted older road user education at 234 events. These events reached 695,456 people. Many events reached all audiences with education directed at the seniors that attended, but several events were specifically set up for older road users. Safe Community programs also distributed print advertising / educational materials.

Type of Media	Gross Impressions
Print	1,250,597
Radio	1,951,948
Television	3,604,260
Web	152,789
Facebook	356,191
X (Twitter)	4,434
Instagram	5,455
Other	14,214

Crash Data

OLDER ROAD USER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Older Road Users	Percent	Total	Older Road Users	Percent
2020	1,154	426	36.92%	5,925	1,934	32.64%
2021	1,244	480	38.59%	6,405	2,108	32.91%
2022	1,180	461	39.07%	6,163	2,165	35.13%
2023	1,150	460	40.00%	6,059	2,223	36.69%
2024	1,077	460	42.71%	6,148	2,246	36.53%

Planning & Administration

Project Number: PA-2025-00-00-01
CP-2025-00-00-04
FDLIDC-2025-00-00-01

Project Title: Traffic Safety Grant Program Management

Funded Agency: Ohio Traffic Safety Office

Project Description:

Housed under ODPS within OSHP, OTSO administers Section 402 State and Community grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities. Expenses incurred include direct office expenditures, staff salaries, benefits, staff travel, equipment, supplies and other costs necessary to carry out the functions of the Traffic Safety Section. Certified time and attendance records reflect actual hours worked.

The State of Ohio will use state funds spent to support OTSO to meet the 50 percent match requirement on the 402 PA funds. The Ohio Department of Public Safety's Compliance Office will conduct fiscal monitoring visits on OTSO's grants using state funds. Additional state funds can also include, but are not limited to personnel costs, fringe benefits, office supplies, etc.

Project Results:

The OTSO administered the Section 402 State and Community grants, related NHTSA awards and initiatives, and contracts for traffic safety activities. In addition to direct office expenditures, OTSO incurred the cost for staff salaries, benefits, and expenses such as travel, equipment, supplies and other direct costs necessary to carry out the functions of the office. The Ohio Department of Public Safety's Compliance Section monitored the traffic safety grants.

Awarded:	1,500,000.00	Expended:	1,326,915.44	Funding Source:	402 PA
	1,500,000.00		1,326,915.44		State Soft Match
	500,000.00		248,390.53		402 CP
	75,000.00		0.00		405d

Project Number: PA-2025-00-00-02

Project Title: Web-Based Grants Management System

Funded Agency: Ohio Traffic Safety Office

Project Description:

The Web-based grants management system called GRANTS (Grant Records and Application Network for Traffic Safety) was launched in 2005 to receive grant proposals for FFY2006 and upgraded in 2017 for FFY2018. During FFY2025, the system will be upgraded to newest platform for FFY2026. The online system makes the entire grant management process more efficient and accessible. This system eliminated paper submission while enhancing grant tracking because all agencies are required to submit their proposal, expenditure reports (programmatic reports and reimbursement claims), and grant revisions through the online system. A grant file can be accessed by multiple viewers from different agencies at the same time provided they have the

security level to view the grant. The funding allocated to this project is for hosting, maintenance service, training, and system enhancements.

The State of Ohio will use state funds spent to support OTSO to meet the 50 percent match requirement on the 402 PA funds. The Ohio Department of Public Safety's Compliance Office will conduct fiscal monitoring visits on OTSO's grants using state funds. Additional state funds can also include, but are not limited to personnel costs, fringe benefits, office supplies, etc.

Project Results:

The OTSO continued to use the web-based grants management system called GRANTS Plus (Grant Records and Application Network for Traffic Safety). Using a web-based grants management system has enhanced grant tracking because all agencies are required to submit their proposals, reports, reimbursement claims, and grant revisions through the GRANTS Plus system. Funds were used for annual maintenance, upgrades to enhance the current system, and to begin the upgrade to the newest software version.

Awarded:	400,000.00	Expended:	116,642.88	Funding Source:	402 PA
	400,000.00		116,642.88		State Soft Match

Project Number: TC-2025-00-00-01

Project Title: Traffic Safety Resource Prosecutor Program

Funded Agency: Stark County Sheriff's Office
Cincinnati Police Department

Project Description:

The Traffic Safety Resource Prosecutor (TSRP) role is designed to increase the ability of prosecutors and law enforcement to effectively present and prosecute traffic safety violations, particularly focusing on impaired driving (alcohol and/or drugged). The two TSRPs work closely with the Law Enforcement Liaisons (LELs) and the Judicial Outreach Liaison (JOL). The TSRPs are a vital resource for our office and local communities in. The TSRPs will be conducting classes for law enforcement and prosecutors on various traffic safety related issues.

Project Results:

Activity	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Hours of Training	322	907	698	661	720
Prosecutors Trained	900	933	900	1,203	935
LE / Other Traffic Safety Personnel Trained	644	1,667	1715	2,554	2,237
Technical Assistance Responses	515	804	552	575	638
Community Outreach meetings	120	58	50	60	129
State and/or Local Task Force meetings	120	27	39	45	60
Manuals Written and/or Updated	18	32	35	34	26
Appearances in Traffic Safety cases	1	0	0	0	0
Appellate Briefs Written/Assisted in Preparing	0	0	0	0	0

Awarded:	393,471.88	Expended:	329,016.08	Funding Source:	402 TC
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Project Number: TC-2025-00-00-02

Project Title: Judicial Outreach Liaison Program

Funded Agency: American Bar Association through its Fund for Justice and Education

Project Description:

The Judicial Outreach Liaison (JOL) role is designed to increase the ability of judges to prosecute traffic safety violations, particularly focusing on impaired driving (alcohol and/or drugged). The JOL will work closely with the TSRPs and the Law Enforcement Liaisons (LELs) and will be a valuable resource to the office and to all our partners.

Project Results:

Judge Carroll has also reached out to other JOLs to discuss common issues regarding impaired driving laws in different states. He attended the NASID and Drugged Driving Essentials Conferences and is active in JOL and Regional JOL meetings.

At the request of the Ohio Judicial College, Judge Carroll developed a course on search warrant procedure for Ohio Judges. The course is taught on an annual basis to new trial judges. This includes extensive written materials on all facets of search warrant procedures in Ohio, including blood draws in impaired driving cases, electronic warrants, and other issues.

Judge Carroll also provided numerous accredited legal education presentations during the past year. Including at the Retired Ohio Judges Annual Conference, Ohio Common Pleas Judges Association Summer Conference, Association of Municipal and County Judges of Ohio, and the Ohio Impaired Driving Symposium.

Awarded:	75,146.79	Expended:	66,882.08	Funding Source:	402 TC
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Project Number: TC-2025-00-00-03

Project Title: Training/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

This grant will cover associated costs with training conducted by OTSO. Examples of items include, but are not limited to printing student manuals, workbooks, and CLE credits.

Project Results:

Funds were used to print student manuals for various courses and CLE credits.

Awarded:	25,000.00	Expended:	1,688.90	Funding Source:	402 TC
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Project Number: PA-2025-00-00-03

Project Title: Community Outreach Coordinator(s)

Funded Agency: Ohio Traffic Safety Office

Project Description:

OTSO plans to contract with one individual to oversee community outreach with overrepresented and underserved communities. Job duties will include organizing and attending community meetings to solicit feedback, ensuring the identified communities are represented in all OTSO grant activities, and overseeing the Community Grants for Overrepresented/Underserved Communities in project number CP-2025-00-00-02.

Project Results:

Funds were set aside for any costs needed to supplement PP&E efforts. Funding was not utilized in FFY2025. This project will not continue in FFY2026.

Awarded:	50,000.00	Expended:	0.00	Funding Source:	402 PA
	50,000.00		0.00		State Soft Match

Project Number: PA-2025-00-00-04

Project Title: GHSA Project – Pre-Management Review

Funded Agency: Governor’s Highway Safety Association

Project Description:

OTSO will work with Consulting Services Initiative (CSI) through GHSA to conduct a pre-management review.

Project Results:

Using the NHTSA Management Review Elements FY 2024, the state’s last Management Review (MR) report and the documentation provided by the OTSO, GHSA CSI Consultant team developed and delivered the Pre-Management Review Report to OTSO in August 2025. The Pre-MR included five commendations related to grants management, covering project and financial management, overall fiscal compliance, and recommendations for continued capacity building of subrecipients. It also outlines detailed actions to address the recommendations, focusing on improvements in policies and procedures, staffing and training, monitoring and financial management. No findings were discovered.

Awarded:	34,791.80	Expended:	33,038.87	Funding Source:	402 PA
	34,791.80		33,038.87		State Soft Match

Planning & Administration Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 PA – Planning and Administration				
PA-2025-00-00-01	Traffic Safety Program Management	1,500,000.00	1,326,915.44	0.00
PA-2025-00-00-02	Web-Based Grant Management System	400,000.00	116,642.88	0.00
PA-2025-00-00-03	Community Outreach Coordinators	50,000.00	0.00	0.00
PA-2025-00-00-04	GHSA Project – Pre-Management Review	34,791.80	33,038.87	0.00
IIJA 402 PA Total		1,984,791.80	1,476,597.19	0.00
IIJA 402 CP – Community Traffic Safety Project				
CP-2025-00-00-04	Traffic Safety Program Management	500,000.00	248,390.53	0.00
IIJA 402 CP Total		500,000.00	248,390.53	0.00
IIJA 402 TC – Judicial and Court Services				
TC-2025-00-00-01	Traffic Safety Resource Prosecutor Program	393,471.88	329,016.08	0.00
TC-2025-00-00-02	Judicial Outreach Liaison	75,146.79	66,882.08	0.00
TC-2025-00-00-03	Training/Educational Materials	25,000.00	1,688.90	0.00
IIJA 402 TC Total		493,618.67	397,587.06	0.00
Total Funding Planning and Administration Program Area		2,978,410.47	2,122,574.78	0.00

During FFY2025, there were extensive periods of staff shortage, and staff continued to work a hybrid schedule between the office and home up to the middle of the grant year. OTSO staff were able to work with all sub-recipients to ensure FFY2025 grants were completed and closed timely.

FFY	Average Review Time
2025	8.13 days
2024	7.41 days
2023	8.03 days
2022	5.17 days
2021	3.37 days

Police Traffic Services

Project Number: PT-2025-00-00-01

Project Title: Law Enforcement Liaison Program

Funded Agencies: Blue Ash Police Department
Hardin Co. Sheriff's Office
Lorain Police Department
Union Co. Sheriff's Office

Project Description:

The goal of the LEL Program is to enhance all aspects of OTSO's relationship with Ohio's law enforcement agencies. The LEL Program consists of an LEL Coordinator and four field LELs who are placed geographically throughout Ohio. The LELs' primary roles are to:

- Seek commitments from agencies to participate in the national mobilizations.
- Increase percentage of agencies reporting in the mobilizations.
- Visit law enforcement agencies to encourage the agencies to issue citations for distracted driving, seat belt and child passenger restraint violations and take a zero-tolerance approach on impaired driving (alcohol and/or drugged) and improperly licensed motorcyclists.
- Educate agencies on the need for their officers to always wear seat belts; LELs promote the Below 100 Training to law enforcement agencies across the state.
- Educate law enforcement on laws and regulations pertaining to motorcycles.
- Disseminate information and materials on NHTSA programs and projects.
- Disseminate information and address any traffic safety related issues that arise around the state.
- Connect law enforcement with Safe Communities.
- Encourage accurate and timely submission of crash reports; LELs promote the new online crash reporting system to agencies that do not currently report electronically.
- Assist with training for law enforcement agencies and other traffic safety funded agencies, encouraging the use of OSTATS to help with problem site identification.
- Physical inspection and documentation of federally funded equipment.
- Help promote the E-Citation Program.
- DRE Recruitment and ARIDE training.

Project Results:

In FFY2025, the Ohio Traffic Safety Office (OTSO) continued with four Law Enforcement Liaisons (LEL). The LELs worked with law enforcement agencies across the state to encourage participation in both the *Click It or Ticket* and the *Drive Sober or Get Pulled Over* national mobilizations. In addition to working closely with law enforcement, the LELs worked with the Safe Community programs throughout the state on projects including motorcycle safety, occupant protection, and teen driving. The LELs assisted with the Drug Recognition Expert (DRE) program recruiting applicants and arranging Advanced Roadside Impaired Driving Enforcement (ARIDE) classes and worked with our two traffic safety resource prosecutors (TSRPs) to plan and recruit for multiple courses.

Click It or Ticket Mobilization and Drive Sober or Get Pulled Over Crackdown

Enforcement Activity	CIOT	DSOGPO
Enforcement Hours	19,058*	23,900*
Number of Traffic Stops	47,243	60,525
DUID	186	290
OVI Arrests Under 21	15	45
OVI Arrests 21 and Over	809	1,209
Refusals	274	415
Adult Restraint Citations	4,075	3,999
Child Restraint Citations	168	190
Speed Citations	20,056	22,869
Distracted Driving	2,010	2,828
Driving Under Suspension	1,085	1,770
No Operator License Citations	896	1,484
Felony Arrests	286	575
Other Citations Issued	5,725	8,014

*Enforcement hours worked for OSHP only include grant hours worked, not hours worked statewide.

Project Number: PT-2025-00-00-02

Project Title: Selective Traffic Enforcement Program

Funded Agencies: See chart under Project Results

Project Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2021, 2022 and 2023. Each agency must conduct enforcement activity (i.e., speed, seat belt, aggressive, etc.) to impact their fatal crashes. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar. In addition to the required Blitzes and National Campaigns, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding. All STEP sub-recipients are also required to submit for the Impaired Driving Enforcement (IDEP) hours to conduct alcohol impaired driving related overtime activities. Included in the STEP grant are funds for education. The amount available for education is based on the jurisdiction's population (\$1,500 for small; \$2,500 for medium; \$3,500 for large). These funds can be used for training officers or for educating the public on all areas of traffic safety including the importance of seat belts. All STEP sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Project Results:

54 Sheriff Offices and 37 local jurisdictions

Funded Agencies:

Agency Name	Agency Type	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
Allen County Sheriff's Office	County	Allen	102,206	36,751.25	34,229.67	IDEP/STEP-2025-Allen County Sheriff's Of-00005
Ashland County Sheriff's Office	County	Ashland	52,447	21,469.73	19,790.48	IDEP/STEP-2025-Ashland County Sheriff's -00024
Ashtabula County Sheriff's Office	County	Ashtabula	97,574	25,475.88	8,153.92	IDEP/STEP-2025-Ashtabula County Sheriff-00086
Athens Co. Sheriff's Office	County	Athens	62,431	23,352.93	20,780.46	IDEP/STEP-2025-Athens Co. Sheriff's Offi-00019
Brown County Sheriff's Office	County	Brown	43,676	19,146.24	8,008.58	IDEP/STEP-2025-Brown County Sheriff's Of-00066
Butler County Sheriff's Office	County	Butler	390,357	59,012.56	55,253.33	IDEP/STEP-2025-Butler County Sheriff's O-00061
Fairfield Township Police Dept	Local	Butler	*	31,626.60	9,85.21	IDEP/STEP-2025-Fairfield Township Police-00029
Hamilton Police Department	Local	Butler	*	31,255.69	21,630.21	IDEP/STEP-2025-Hamilton Police Departmen-00060
Middletown Police Department	Local	Butler	*	29,227.22	1,996.93	IDEP/STEP-2025-Middletown Police Depar-00054
West Chester Police Department	Local	Butler	*	23,078.29	17,623.31	IDEP/STEP-2025-West Chester Police Depar-00008
Clark County Sheriff's Office	County	Clark	136,001	55,452.43	24,301.60	IDEP/STEP-2025-Clark County Sheriff's Of-00042
Springfield Police Department	Local	Clark	*	27,547.19	21,937.18	IDEP/STEP-2025-Springfield Police Depart-00009
Clermont County Sheriff's Office	County	Clermont	208,601	48,112.51	14,8219.01	IDEP/STEP-2025-Clermont County Sheriff's-00018
Miami Township Police Department	Local	Clermont	*	32,873.53	29,969.53	IDEP/STEP-2025-Miami Twp. Police Departm-00070
Union Township Police Department	Local	Clermont	*	32,489.91	26,258.68	IDEP/STEP-2025-Union Township Police Dep-00074
Crawford County Sheriff's Office	County	Crawford	42,025	15,175.59	10,055.09	IDEP/STEP-2025-Crawford County Sheriff's-00056
Cuyahoga Co. Sheriff's Department	County	Cuyahoga	1,264,817	50,536.31	30,871.17	IDEP/STEP-2025-Cuyahoga Co. Sheriff's De-00079
Cleveland Heights Police Dept	Local	Cuyahoga	*	32,357.75	28,722.50	IDEP/STEP-2025-Cleveland Heights Police -00063
Cleveland Police Department	Local	Cuyahoga	*	35,661.33	9,108.60	IDEP/STEP-2025-Cleveland Police Departme-00083
Garfield Heights Police Department	Local	Cuyahoga	*	26,061.32	16,283.82	IDEP/STEP-2025-Garfield Heights Police D-00080
Independence Police Department	Local	Cuyahoga	*	18,561.42	5,226.16	IDEP/STEP-2025-Independence Police Depar-00035
Strongsville Police Department	Local	Cuyahoga	*	34,422.32	9,430.84	IDEP/STEP-2025-Strongsville Police Depar-00057
Defiance Co. Sheriff's Office	County	Defiance	38,286	27,655.50	20,425.81	IDEP/STEP-2025-Defiance Co. Sheriff's Of-00023
Erie Co. Sheriff's Office	County	Erie	75,622	24,965.85	21,395.49	IDEP/STEP-2025-Erie Co. Sheriff's Office-00092
Franklin County Sheriff's Office	County	Franklin	1,323,807	76,094.35	51,560.63	IDEP/STEP-2025-Franklin County Sheriff's-00045
Columbus Police Department	Local	Franklin	*	70,794.05	59,051.93	IDEP/STEP-2025-Columbus Police Departmen-00096
Mifflin Township Police Department	Local	Franklin	*	30,245.89	18,154.61	IDEP/STEP-2025-Mifflin Township Police-00010
Fulton County Sheriff's Office	County	Fulton	42,713	22,212.04	12,271.50	IDEP/STEP-2025-Fulton County Sheriff's O-00013
Geauga County Sheriff's Office	County	Geauga	95,397	34,473.37	25,998.23	IDEP/STEP-2025-Geauga County Sheriff's O-00028
Greene County Sheriff's Office	County	Greene	167,966	50,451.75	22,383.04	IDEP/STEP-2025-Greene County Sheriff's O-00089
Guernsey County Sheriff's Office	County	Guernsey	38,438	23,881.55	16,540.81	IDEP/STEP-2025-Guernsey County Sheriff-00025
Hamilton County Sheriff's Office	County	Hamilton	830,639	56,349.06	37,306.71	IDEP/STEP-2025-Hamilton County Sheriff's-00059
Cincinnati Police Department	Local	Hamilton	*	60,088.61	26,750.49	IDEP/STEP-2025-Cincinnati Police Departm-00071
Colerain Twp. Police Department	Local	Hamilton	*	33,191.75	13,149.53	IDEP/STEP-2025-Colerain Twp. Police Depa-00053
Green Twp. Police Department	Local	Hamilton	*	33,178.96	28,224.90	IDEP/STEP-2025-Green Twp. Police Departm-00078
Springfield Twp. Police Department	Local	Hamilton	*	33,526.25	26,758.63	IDEP/STEP-2025-Springfield Twp Police De-00032
Hancock County Sheriff's Office	County	Hancock	74,920	23,871.67	21,630.21	IDEP/STEP-2025-Hancock County Sheriff's -00004
Findlay Police Department	Local	Hancock	*	18,867.83	9,907.01	IDEP/STEP-2025-Findlay Police Department-00051
Hardin Co. Sheriff's Office	County	Hardin	30,696	18,043.36	12,729.49	IDEP/STEP-2025-Hardin Co. Sheriff's Offi-00068
Harrison County Sheriff's Office	County	Harrison	14,483	22,860.33	16,353.14	IDEP/STEP-2025-Harrison County Sheriff's-00088
Henry Co. Sheriff's Office	County	Henry	27,662	20,895.60	8,306.79	IDEP/STEP-2025-Henry Co. Sheriff's Offic-00085
Holmes Co. Sheriff's Office	County	Holmes	44,223	18,915.21	15,128.28	IDEP/STEP-2025-Holmes Co. Sheriff's Offi-00039
Jackson County Sheriff's Office	County	Jackson	32,653	18,787.54	5,226.16	IDEP/STEP-2025-Jackson County Sheriff's -00065
Jefferson County Sheriff's Office	County	Jefferson	65,249	21,700.76	11,097.79	IDEP/STEP-2025-Jefferson Co. Sheriff's O-00040
Lake County Sheriff's Office	County	Lake	232,603	39,885.68	22,606.67	IDEP/STEP-2025-Lake County Sheriff's Off-00067
Licking County Sheriff's Office	County	Licking	178,519	49,013.20	22,892.51	IDEP/STEP-2025-Licking County Sheriff's -00090
Newark Police Department	Local	Licking	*	13,616.39	8,735.17	IDEP/STEP-2025-Newark Police Department-00012
Logan Co. Sheriff's Office	County	Logan	46,150	23,128.35	11,377.10	IDEP/STEP-2025-Logan Co. Sheriff's Offic-00081
Lorain Co. Sheriff's Office	County	Lorain	312,964	51,839.73	36,410.70	IDEP/STEP-2025-Lorain Co. Sheriff's Offi-00069
Elyria Police Department	Local	Lorain	*	29,371.88	18,720.46	IDEP/STEP-2025-Elyria Police Department-00099
Lorain Police Department	Local	Lorain	*	28,518.17	19,021.00	IDEP/STEP-2025-Lorain Police Department-00014
North Ridgeville Police Department	Local	Lorain	*	29,799.28	18,453.03	IDEP/STEP-2025-North Ridgeville Police D-00058
Lucas County Sheriff's Office	County	Lucas	431,279	48,026.63	30,126.16	IDEP/STEP-2025-Lucas County Sheriff's Of-00048
Maumee Police Department	Local	Lucas	*	27,971.55	11,058.39	IDEP/STEP-2025-Maumee Police Department-00041
Sylvania Twp. Police Department	Local	Lucas	*	17,024.34	12,034.73	IDEP/STEP-2025-Sylvania Twp. Police Depa-00091
Toledo Police Department	Local	Lucas	*	52,376.20	46,569.09	IDEP/STEP-2025-Toledo Police Department-00015
Mahoning County Sheriff's Office	County	Mahoning	228,614	52,087.82	40,308.20	IDEP/STEP-2025-Mahoning County Sheriff's-00026
Youngstown Police Department	Local	Mahoning	*	26,286.57	15,839.85	IDEP/STEP-2025-Youngstown Police Departm-00064
Marion County Sheriff's Office	County	Marion	65,359	27,136.75	20,028.03	IDEP/STEP-2025-Marion County Sheriff's O-00044
Marion Police Department	Local	Marion	*	28,050.94	24,989.73	IDEP/STEP-2025-Marion Police Department-00011
Medina County Sheriff's Office	County	Medina	182,470	46,341.60	23,589.55	IDEP/STEP-2025-Medina County Sheriff's O-00034

Agency Name	Agency Type	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
Mercer County Sheriff's Office	County	Mercer	42,528	25,794.11	19,730.55	IDEP/STEP-2025-Mercer County Sheriff's O-00049
Miami County Sheriff's Office	County	Miami	108,774	45,046.91	41,242.94	IDEP/STEP-2025-Miami County Sheriff's Of-00033
Montgomery County Sheriff's Office	County	Montgomery	537,309	57,166.73	38,930.11	IDEP/STEP-2025-Montgomery County Sheriff-00002
Dayton Police Dept.	Local	Montgomery	*	43,135.25	23,637.29	IDEP/STEP-2025-Dayton Police Dept. -00007
Miami Township Police Department	Local	Montgomery	*	26,360.81	11,139.10	IDEP/STEP-2025-Miami Township Police Dep-00046
Riverside Police Department	Local	Montgomery	*	12,922.96	4,366.08	IDEP/STPE-2025-Riverside Police Departme-00093
Trotwood Police Department	Local	Montgomery	*	20,447.74	2,149.80	IDEP/STEP-2025-Trotwood Police Departmen-00084
Pickaway Co. Sheriff's Office	County	Pickaway	58,539	22,476.71	4,813.84	IDEP/STEP-2025-Pickaway Co. Sheriff's Of-00050
Portage County Sheriff's Office	County	Portage	161,791	25,396.86	11,910.91	IDEP/STEP-2025-Portage Co. Sheriff's Off-00017
Richland County Sheriff's Office	County	Richland	124,936	38,244.60	35,029.31	IDEP/STEP-2025-Richland County Sheriff's-00022
Mansfield Police Department	Local	Richland	*	14,829.36	0.00	IDEP/STEP-2025-Mansfield Police Departme-00037
Ross County Sheriff's Office	County	Ross	77,093	13,636.42	2,429.61	IDEP/STEP-2025-Ross Co. Sheriff's Office-00095
Sandusky Co. Sheriff's Office	County	Sandusky	58,896	25,105.34	19,801.82	IDEP/STEP-2025-Sandusky Co. Sheriff's Of-00031
Scioto Co. Sheriff's Office	County	Scioto	74,008	22,424.40	14,960.42	IDEP/STEP-2025-Scioto Co. Sheriff's Offi-00055
Seneca County Sheriff's Office	County	Seneca	55,069	20,676.35	18,179.66	IDEP/STEP-2025-Seneca County Sheriff's O-00016
Stark County Sheriff's Office	County	Stark	374,853	50,701.34	38,525.24	IDEP/STEP-2025-Stark County Sheriff's Of-00076
Canton Police Department	Local	Stark	*	27,354.39	20,011.30	IDEP/STEP-2025-Canton Police Department-00021
Summit County Sheriff's Office	County	Summit	540,428	47,646.13	13,932.91	IDEP/STEP-2025-Summit County Sheriff's O-00077
Akron Police Department	Local	Summit	*	44,299.03	25,503.81	IDEP/STEP-2025-Akron Police Department-00072
Cuyahoga Falls Police Department	Local	Summit	*	31,687.81	23,027.08	IDEP/STEP-2025-Cuyahoga Falls Police Dep-00052
Trumbull County Sheriff's Office	County	Trumbull	201,977	33,006.53	17,425.38	IDEP/STEP-2025-Trumbull County Sheriff's-00073
Warren Police Department	Local	Trumbull	*	23,882.81	13,675.50	IDEP/STEP-2025-Warren Police Department-00082
Tuscarawas County Sheriff's Office	County	Tuscarawas	93,263	20,392.99	16,291.77	IDEP/STEP-2025-Tuscarawas County Sheriff-00087
Van Wert County Sheriff's Office	County	Van Wert	28,931	24,604.03	19,737.61	IDEP/STEP-2025-Van Wert Col. Sheriff's Of-00062
Vinton County Sheriff's Office	County	Vinton	12,800	15,412.63	2,465.91	IDEP/STEP-2025-Vinton Co. Sheriff's Offi-00094
Washington Co. Sheriff's Office	County	Washington	59,771	22,642.36	11,406.36	IDEP/STEP-2025-Washington Co. Sheriff's -00006
Wayne County Sheriff's Office	County	Wayne	116,894	16,818.27	10,518.19	IDEP/STEP-2025-Wayne County Sheriff's Of-00027
Williams County Sheriff's Office	County	Williams	37,102	21,901.29	13,424.40	IDEP/STEP-2025-Williams County Sheriff's-00030
Wood County Sheriff's Office	County	Wood	132,248	38,121.30	11,311.15	IDEP/STEP-2025-Wood County Sheriff's Off-00020
Wyandot County Sheriff's Office	County	Wyandot	21,900	19,701.49	13,959.50	IDEP/STEP-2025-Wyandot County Sheriff's -00047

Note: Police departments are indented underneath their county with a blank population; population has already been accounted for under the county agency.

Highly visible enforcement activities were conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

Dates	Blitz/National Campaign
November 27 – 30, 2024	Thanksgiving
December 1, 2024	Thanksgiving
April 2025	Distracted Driving Month
April – May 2025	Prom
May 19 – June 1, 2025	Click It or Ticket
July 21 – 25, 2025	Speed Enforcement Week

Total Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	12,476	15,818	23,243	21,942	24,744
Number of Traffic Stops	17,310	21,216	30,992	28,899	32,978
DUID	7	8	27	39	18
OVI Arrests Under 21	16	17	11	18	12
OVI Arrests 21 and Over	35	42	59	66	57
Refusals	16	24	25	35	23
Adult Restraint Citations	689	835	1,195	1,053	1,249
Child Restraint Citations	69	285	180	84	86
Speed Citations	5,699	6,677	11,076	9,783	10,124
Distracted Driving*	44	38	118	619	599
Driving Under Suspension	789	1,046	1,205	1,117	1,264
No Operator License Citations	407	520	646	885	889
Felony Arrests	86	106	154	147	193
Other Citations Issued	1,391	2,256	3,520	3,535	4,039

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Crash Data

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	1,154	912	79.03%	5,925	4,835	81.60%
2021	1,244	1,005	80.79%	6,405	5,285	82.51%
2022	1,180	895	75.85%	6,163	5,035	81.70%
2023	1,150	878	76.35%	6,059	4,833	79.77%
2024	1,077	873	81.06%	6,148	4,918	80.00%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	384	314	81.77%	829	659	79.49%
2021	404	337	83.42%	895	706	78.88%
2022	388	314	80.93%	835	672	80.48%
2023	381	312	81.89%	748	603	80.61%
2024	341	287	84.16%	687	544	79.18%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	443	362	81.72%	381	282	74.02%
2021	457	387	84.68%	367	292	79.56%
2022	486	387	79.63%	299	227	75.92%
2023	507	399	78.70%	280	222	79.29%
2024	449	363	80.85%	239	187	78.27%

YOUTHFUL DRIVER RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	276	232	84.06%	1,709	1,410	82.50%
2021	296	249	84.12%	1,889	1,586	83.96%
2022	290	224	77.24%	1,696	1,398	82.43%
2023	295	235	79.66%	1,711	1,354	79.14%
2024	265	215	81.13%	1,794	1,437	80.10%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	594	484	81.48%	2,254	1,888	83.76%
2021	654	538	82.26%	2,439	2,050	84.05%
2022	622	492	79.10%	2,261	1,896	83.86%
2023	570	465	81.58%	2,181	1,783	81.75%
2024	558	446	79.93%	2,078	1,706	82.10%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	29	24	82.76%	280	212	75.71%
2021	37	30	81.08%	328	253	77.13%
2022	35	23	65.71%	271	219	80.81%
2023	29	21	72.41%	241	182	75.52%
2024	27	23	85.19%	258	204	79.07%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	337	281	83.38%	1,531	1,267	82.76%
2021	360	297	82.50%	1,550	1,264	81.55%
2022	352	273	77.56%	1,459	1,201	82.32%
2023	345	277	80.29%	1,371	1,122	81.84%
2024	319	267	83.70%	1,337	1,057	79.06%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	426	331	77.70%	1,934	1,563	80.82%
2021	480	380	79.17%	2,108	1,702	80.74%
2022	461	346	75.05%	2,165	1,766	81.57%
2023	460	350	76.09%	2,223	1,773	79.76%
2024	460	374	81.30%	2,246	1,792	79.79%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	205	166	80.98%	1,085	883	81.38%
2021	215	182	84.65%	1,098	874	79.60%
2022	209	162	77.51%	1,100	900	81.82%
2023	230	186	80.87%	1,046	815	77.92%
2024	215	179	83.26%	1,157	887	76.66%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	167	149	89.22%	456	403	88.38%
2021	173	157	90.75%	525	474	90.29%
2022	164	144	87.80%	516	465	90.12%
2023	149	135	90.60%	517	474	91.68%
2024	127	114	89.76%	576	511	88.72%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	16	14	87.50%	148	124	83.78%
2021	28	26	92.86%	152	142	93.42%
2022	7	5	71.43%	151	130	86.09%
2023	22	19	86.36%	158	140	88.61%
2024	23	23	100.00%	189	174	92.06%

IDEP/STEP Grants have been received in 54 of Ohio's 88 counties and represent 80.34 percent of the fatal crashes and 81.67 percent of alcohol-related fatal crashes between 2018 and 2022. These counties reach 83.90 percent of Ohio's total population.

Awarded: 2,893,031.31 **Expended:** 1,802,728.63 **Funding Source:** 402 PT

Project Number: PT-2025-00-00-03

Project Title: Summer Holiday Enforcement Program

Funded Agencies: See chart under Project Results

Project Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. If funding allows, this grant program will be offered mid-year to agencies that have an average of 1.67 fatal crashes over a three-year period (these jurisdictions don't qualify for the traditional IDEP/STEP program). Additional details will be provided once finalized. Each agency must conduct enforcement activity (i.e., speed, impaired, seat belt, aggressive, etc.) to impact their fatal crashes. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

All Holiday Blitz Enforcement Program sub-recipients will be required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Project Results:

14 local police agencies

Funded Agencies:

Agency Name	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
Beaver Twp. Police Department	Mahoning	6,756	4,537.16	1,638.06	SHEP-2025-Beaver Twp. Police Depart-00015
Beavercreek Police Department	Green	46,549	18,055.32	14,652.00	SHEP-2025-Beavercreek Police Depart-00005
Fairfield Police Department	Butler	44,907	10,800.47	9,197.27	SHEP-2025-Fairfield Police Departme-00009
Franklin Township Police Department	Franklin	11,502	26,264.88	0.00	SHEP-2025-Franklin Township Police-00010
Goshen Twp. Police Department	Clermont	16,057	26,410.99	25,552.89	SHEP-2025-Goshen Twp. Police Depart-00001
Lancaster Police Department	Fairfield	40,552	30,390.50	0.00	SHEP-2025-Lancaster Police Departme-00013
Macedonia Police Department	Summit	12,168	30,898.49	19,723.97	SHEP-2025-Macedonia Police Departme-00003
Maple Heights Police Department	Cuyahoga	23,701	8,781.96	2,836.10	SHEP-2025-Maple Heights Police Depa-00012
Mentor Police Department	Lake	47,450	18,626.30	9,293.62	SHEP-2025-Mentor police Department-00014
Parma Police Department	Cuyahoga	81,144	26,669.48	26,624.47	SHEP-2025-Parma Police Department-00004
Pierce Twp. Police Department	Clermont	15,096	12,590.05	12,354.26	SHEP-2025-Pierce Twp. Police Depart-00007
Sandusky Police Department	Erie	24,526	16,919.45	16,903.21	SHEP-2025-Sandusky Police Departmen-00006
Shawnee Township Police Department	Allen	12,482	14,752.57	12,688.35	SHEP-2025-Shawnee Township Police D-00008
Troy Police Department	Miami	26,305	25,264.04	24,511.79	SHEP-2025-Troy Police Department-00011

FFY2025 SHEP Required Blitz/National Campaigns

Dates	Blitz/National Campaign
April 2025	Distracted Driving Month
May 19 – June 1, 2025	Click It or Ticket
July 3 – 6, 2025	4 th of July
August 15 – September 1, 2025	Drive Sober or Get Pulled Over

Total Overtime Enforcement	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	1,662	2,317	3,010	2,321
Number of Traffic Stops	2,131	3,331	3,708	3,184
DUID	0	0	3	1
OVI Arrests Under 21	3	5	3	5
OVI Arrests 21 and Over	3	32	20	5
Refusals	3	6	1	2
Adult Restraint Citations	176	191	172	167
Child Restraint Citations	10	10	14	15
Speed Citations	561	791	911	648
Distracted Driving*	67	8	106	47
Driving Under Suspension	121	187	170	122
No Operator License Citations	103	157	168	61
Felony Arrests	10	58	33	15
Other Citations Issued	515	424	552	453

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Awarded: 270,961.66 Expended: 175,975.99 Funding Source: 402 PT

Project Number: PT-2025-00-00-04

Project Title: Dedicated Traffic Enforcement Program

Funded Agencies: See chart under Project Results

Project Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. This grant program is being developed to fund a full-time traffic enforcement officer at selected agencies (based on problem ID). More details will be provided once program is finalized, but costs could include, but not limited to: Labor, fringe benefits, training/travel, equipment, vehicle wrapping to ensure high visibility. This program would be 100 percent funded the first year, then step down over the following three years (75 percent, 50 percent, 25 percent).

Project Results:

Funded Agencies:

Agency Name	Location / County	Total Population	Award Amount	Expended Amount	Agreement Number
Logan County Sheriff's Office	Logan	46,150	75,842.52	48,513.68	DTEP-2025-Logan Co. Sheriff Offic-00005
Lorain Police Department	Lorain	65,430	83,134.47	70,136.23	DTEP-2025-Lorain Police Department-00004

Total Enforcement	FFY2023	FFY2024	FFY2025
Total Hours	1,740	2,965	2,617
Number of Traffic Stops	1,575	2,426	2,406
DUID	0	0	0
OVI Arrests Under 21	0	0	0
OVI Arrests 21 and Over	0	0	0
Refusals	0	0	0
Adult Restraint Citations	83	168	83
Child Restraint Citations	1	0	2
Speed Citations	742	1,239	1,113
Distracted Driving	1	6	0
Driving Under Suspension	41	155	111
No Operator License Citations	22	38	34
Felony Arrests	2	0	2
Other Citations Issued	192	268	278

See Appendix C for summary of all FFY2025 enforcement details.

Awarded: 158,976.99 **Expended:** 118,649.91 **Funding Source:** 402 PT

Project Number: PT-2025-00-00-05

Project Title: Officer Training

Funded Agency: Ohio Attorney General's Office – Ohio Peace Officer's Training Academy

Project Description:

The Attorney General's Office / Ohio Peace Officer Training Academy will offer Traffic Collision Investigation Level 1, Advanced Collision Investigation Level II, Vehicle Dynamics Level III, RADAR and LIDAR Operator, RADAR and LIDAR Instructor, SFST Instructor, and Advanced Roadside Impaired Driving Enforcement (ARIDE) courses. Training Ohio's officers will allow them

to conduct effective enforcement programs to remove speeding and drivers displaying other unsafe driving behaviors from Ohio's roads before fatal crashes occur.

Project Results:

OPOTA continued to train Ohio officers in enforcement and crash investigation techniques. Under the grant, OPOTA provided law enforcement training to 401 officers in the courses listed in the following chart.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Advanced Roadside Impaired Driving Enforcement	11	263	130
Standardized Field Sobriety Testing Instructor	3	41	32
Collision Investigation (Level 1)	3	56	39
Advanced Collision Investigation (Level 2)	1	23	17
Vehicle Dynamics (Level 3)	2	18	14

Awarded:	279,750.00	Expended:	180,400.00	Funding Source:	402PT
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Project Number: PT-2025-00-00-06

Project Title: Officer Training / Public Education

Funded Agency: Ohio State Highway Patrol

Project Description:

OSHP will offer Basic Crash Investigation, Intermediate Crash Investigation, Technical Crash Investigation, Speed Measuring Devices, Speed Measuring Devices – Judicial Seminar, SFST Refresher, OVI/SFST Prosecutor Seminar, and crash reconstruction training courses. Training Ohio's officers will allow them to conduct effective enforcement programs to remove impaired and speeding drivers from Ohio's roads before fatal crashes occur.

OSHP will use education funds to attend public events (fairs, festivals, high schools, etc.) to speak to the public regarding impaired driving (alcohol and/or drugged), seat belts, distracted driving, speeding and other traffic safety related safety topics. In addition, funds may be used to educate troopers on traffic safety related topics through trainings and / or conferences.

Project Results:

The OSHP provided law enforcement training to 11 students for the course listed in the following chart. OSHP also brought in Advanced Motorcycle Crash Reconstruction and Crash Data Retrieval Analysis courses. Officers from the Ohio State Highway Patrol spent over 1,000 hours, during more than 70 educational events, talking with members of the public about the importance of traffic safety. Teen drivers were educated at various events throughout the year that included proms, local fairs, and events such as CarTeens.

Grant Funded Training Course	Number of Courses	Number of Students Taught	Number of Agencies
Speed Measuring Device	1	11	8

Awarded:	300,461.25	Expended:	159,775.87	Funding Source:	402PT
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Police Traffic Services Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 PT – Police Traffic Services				
PT-2025-00-00-01	Law Enforcement Liaison Program	388,049.22	240,049.08	0.00
PT-2025-00-00-02	Selective Traffic Enforcement Program	2,893,031.31	1,802,728.63	1,802,728.63
PT-2025-00-00-03	Summer Holiday Enforcement Program	270,961.66	175,975.99	175,975.99
PT-2025-00-00-04	Dedicated Traffic Enforcement Program	158,976.99	118,649.91	118,649.91
PT-2025-00-00-05	Officer Training	279,750.00	180,400.00	0.00
PT-2025-00-00-06	Officer Training/Public Education	300,461.25	159,775.87	0.00
IIJA 402 PT Total		4,291,230.43	2,677,579.48	2,097,354.56
Total Funding Police Traffic Services Program Area		4,291,230.43	2,677,579.48	2,097,354.56

The Ohio State Highway Patrol and the Ohio Peace Officer Training Academy conducted 21 courses in a variety of subjects, training 412 students. Selective Traffic Enforcement Program (STEP) sub-recipients conducted 24,744 hours of overtime completing 32,978 traffic stops. Summer Holiday Enforcement Program (SHEP) sub-recipients conducted 2,321 hours of overtime completing 3,184 traffic stops. Dedicated Traffic Enforcement Program (DTEP) sub-recipients conducted 2,617 hours of overtime completing 2,406 traffic stops.

Preventing Roadside Deaths

Project Number: M12BPE-2025-00-00-01

Project Title: Preventing Roadside Deaths Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public on preventing roadside deaths. The goal of the paid media plan is to decrease the number of roadside fatalities and serious injuries.

Since this is the first year for this project, Ohio will work with the media buyer to decide which media tactics will be used to maximize resources for the preventing roadside deaths paid media plan.

The sustained impaired paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO paid media component consisted of radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for seat belts. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 57,414,754.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	2,324	573	2,897	86,617.55
Internet	N/A	N/A	N/A	45,000.01
Out of Home/Other	N/A	N/A	N/A	63,705.00
Agency Services				2,968.75
Total Media Cost				198,291.31

Awarded: 225,000.00 **Expended:** 198,291.31 **Funding Source:** 405h

Project Number: M12BPE-2025-00-00-02

Project Title: Preventing Roadside Deaths Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for preventing roadside deaths messaging in FFY2025. OTSO revised the 2025 Annual Grant Application to move this funding to the Preventing Roadside Deaths Paid Media project, M2BPE-2025-00-00-01.

Awarded:	0.00	Expended:	0.00	Funding Source:	405h
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Project Number: M12BPE-2025-00-00-03

Project Title: Preventing Roadside Deaths Print Advertising/Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funding will be used to purchase approved print advertising/educational materials aimed at preventing roadside fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Materials for preventing roadside deaths were not purchased in FFY2025. This project will be carried forward into FFY2026.

Awarded:	150,000.00	Expended:	0.00	Funding Source:	405h
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Preventing Roadside Deaths Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 405h – Preventing Roadside Deaths				
M12BPE-2025-00-00-01	Preventing Roadside Deaths Paid Media	225,000.00	198,291.31	0.00
M12BPE-2025-00-00-02	Preventing Roadside Deaths Campaign Creative/Des	0.00	0.00	0.00
M12BPE-2025-00-00-03	Preventing Roadside Deaths Print Adv./Ed. Materials	150,000.00	0.00	0.00
IIJA 405h Total		375,000.00	198,291.31	0.00
Total Funding Preventing Roadside Deaths Program Area		375,000.00	198,291.31	0.00

Roadway Safety / Traffic Engineering

Project Number: RS-2025-00-00-01

Project Title: Roadway Safety Training

Funded Agency: Ohio Department of Transportation (ODOT)

Project Description:

In conjunction with Ohio's SHSP, Ohio works with ODOT to provide additional safety related courses for engineers and surveyors from ODOT as well as local governments (county and municipal). These courses are designed specifically to reduce traffic fatalities and are approved by OTSO prior to scheduling to ensure that topics are highway safety related. Courses that may be approved for funding include Roadside Safety Design, Signalized Intersection Guidebook Workshop, Highway Safety Manual Practitioners Guide for Geometric Design Features, Highway Safety Manual Practitioners Guide for Two Lane Rural Roads, Highway Safety Manual Practitioners Guide for Multilane Highways, Performance Based Design and Evaluation of Interchanges, Performance Based Flexibility in Geometric Design, Planning for Complete Streets, Designing for Complete Streets, Pedestrian Facility Design, and Innovative Intersections and Interchanges.

Project Results:

ODOT was unable to offer the approved training in FFY2025. The courses were cancelled due to the federal government shut down. This project will continue in FFY2026.

Awarded: 168,700.00 **Expended:** 0.00 **Funding Source:** 402 RS

Roadway Safety / Traffic Engineering Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 RS – Roadway Safety				
RS-2025-00-00-01	Roadway Safety Training	168,700.00	0.00	0.00
IIJA 402 RS Total		168,700.00	0.00	0.00
Total Funding Roadway Safety Program Area				
		168,700.00	0.00	0.00

Speed Management

Project Number: PM-2025-00-00-05

Project Title: Speed Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

An emphasis is being placed on working with media partners who not only reach all the driving population but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots.

Paid media will compliment state enforcement efforts. Media tactics will include a combination of radio and billboard media. The speed paid media plan will complement the NHTSA National Communications Plan. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

The OTSO's paid media components consisted of television buys, radio buys, and internet placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 13,403,014.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	56	112	168	29,750.00
Radio	1,854	1,772	3,626	103,462.00
Internet	N/A	N/A	N/A	57,074.05
Agency Services				5,562.50
Total Media Cost				195,848.55

Awarded:	370,000.00	Expended:	195,848.55	Funding Source:	402 PM
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Project Number: PM-2025-00-00-06

Project Title: Speed Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO did not use campaign creative/design funding for preventing roadside deaths messaging in FFY2025. OTSO revised the 2025 Annual Grant Application to move this funding to the Speed Paid Media project, PM-2025-00-00-05.

Awarded:	0.00	Expended:	0.00	Funding Source:	402 PM
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Project Number: SC-2025-00-00-01

Project Title: Speed Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address speed. Materials will be distributed in a systematic manner to promote seat belt use through earned media. Print media/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Project Results:

Materials with speed messaging were not purchased in FFY2025, OTSO continued to distribute materials already on-hand. This project will be carried forward into FFY2026.

Awarded:	75,000.00	Expended:	0.00	Funding Source:	402 SC
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Project Number: SC-2025-00-00-02

Project Title: Statewide Speed Enforcement

Funded Agency: Ohio State Highway Patrol

Project Description:

There were 5,769 fatal crashes and 30,534 serious injury crashes in Ohio between 2019 and 2023. Of these, 1,688 fatal crashes and 7,278 serious injury crashes were speed related. In FFY2025, OSHP will conduct enforcement activity (with an emphasis on speed enforcement) to reduce fatal and serious injury crashes.

OSHP conducts speed, occupant restraint, impaired driving (alcohol and/or drugged), and motorcycle enforcement activity statewide to impact fatal crashes. The state funded activity occurs during regular working hours. The portion of these funds that are speed related is used towards match for the 402 funds.

Project Results:

The Ohio State Highway Patrol conducted 9,788 hours of speed enforcement throughout the year. These efforts resulted in 9,725 speed citations.

Total Overtime Enforcement	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Total Overtime Hours	6,706	9,563	10,878	10,521	9,788
Number of Traffic Stops	13,086	19,013	20,359	17,239	17,984
DUID	24	14	23	12	25
OVI Arrests Under 21	0	1	0	3	1
OVI Arrests 21 and Over	46	41	47	25	42
Refusals	6	3	3	4	4
Adult Restraint Citations	1,512	2,195	2,425	2,090	1,956
Child Restraint Citations	48	52	64	66	67
Speed Citations	9,005	12,571	12,534	9,822	9,725
Distracted Driving*	98	162	117	1,023	1,937
Driving Under Suspension	254	352	348	315	302
No Operator License Citations	156	247	270	277	250
Felony Arrests	33	27	38	31	30
Other Citations Issued	1,127	1,790	1,970	1,550	1794

*Ohio's primary distracted driving law went into effect in April 2023, citations could be issued beginning October 5, 2023.

See Appendix C for summary of all FFY2025 enforcement details.

Total Awarded:	1,247,637.82	Expended:	775,944.09	Funding Source:	402 SC
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Speed Management Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 PM – Paid Advertising				
PM-2025-00-00-05	Speed Paid Media	370,000.00	195,848.55	0.00
PM-2025-00-00-06	Speed Campaign Creative/Design	0.00	0.00	0.00
IIJA 402 PM Total		370,000.00	195,848.55	0.00
IIJA 402 SC – Speed Management				
SC-2025-00-00-01	Speed Print Advertising/Educational Materials	75,000.00	0.00	0.00
SC-2025-00-00-02	Statewide Speed Enforcement	1,247,637.82	775,944.09	0.00
IIJA 402 SC Total		1,322,639.72	775,944.09	0.00
Total Funding Speed Management Program Area		1,692,639.72	971,792.64	0.00

In addition to the projects listed above, Safe Community programs conducted speed education at 306 events. These events reached 1,025,852 people. Events reached all audiences. Safe Community programs also distributed speed related print advertising / educational materials.

Type of Media	Gross Impressions
Print	2,173,387
Radio	9,159,396
Television	6,331,260
Web	783,998
Facebook	1,909,800
X (Twitter)	353,343
Instagram	257,081
Other	10,611

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Speed Related	Percent	Total	Speed Related	Percent
2020	1,154	337	29.20%	5,925	1,531	25.84%
2021	1,244	360	28.94%	6,405	1,550	24.20%
2022	1,180	352	29.83%	6,163	1,459	23.67%
2023	1,150	345	30.00%	6,059	1,371	22.63%
2024	1,077	319	29.62%	6,148	1,337	21.75%

Traffic Records

Project Numbers: M3DA-2025-00-00-01 (2021 Promise Project)
M3DA-2025-00-00-02

Project Title: Traffic Records Coordinating Committee Projects Grant

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio State Highway Patrol (OSHP) chaired the Traffic Records Coordinating Committee (TRCC). The TRCC Technical Council met four times, and the Executive Council met one time in FFY2025. In an effort to streamline the project management process, the OSHP was awarded a grant to oversee the TRCC grant projects. All project suggestions continued to be submitted to the TRCC Committee. The committee decided whether to submit the project(s) to NHTSA for funding approval. The projects funded under the OSHP grant included:

Travel

Description:

Travel costs associated with traffic records management training and conferences (Traffic Records Forum) for the TRCC Chair/Co-Chair.

Results:

Funds for travel to the Traffic Records Forum were expended in FFY2025.

Awarded:	10,000.00	Expended:	3,362.80
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Court Case Management System Upgrades – Promise Project

Description:

Assist local courts in upgrading case management systems to facilitate e-filing of traffic citations. This project will enhance the timeliness of the Citation / Adjudication data system.

Results:

In FFY2025, seven courts applied for funding and all seven courts were finalized. This project will continue in FFY2026.

Awarded:	412,323.63	Expended:	184,511.10
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ODOT MIRE Roadway Segment Data Collection – Promise Project

Description:

Vendor will provide a project manager and a team of analysts to collect, from data sources already owned by or delivered to the vendor by Ohio DOT, the number of through lanes (MIRE #32, FDE), route signing qualifiers (MIRE #15), and one-way/two-way operations (MIRE #93, FDE) for designated public roads in the state of Ohio. The team will also investigate ways to automate some of the data extraction, validation, and update. This project will address the completeness of the Roadway data system.

Results:

In FFY2025, 16,625 miles were completed, collecting and reviewing approximately 1,500 miles per month. This project will move forward in FFY2026.

Awarded:	300,000.00	Expended:	169,755.48
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ODOT No Passing Zone Data Collection – Promise Project

Description:

The Ohio Manual of Uniform Traffic Control Devices (OMUTCD) requires the Ohio Department of Public Safety (ODOT) to establish no-passing zones at vertical and horizontal curves and other locations where an engineering study indicates that passing must be prohibited because of inadequate site distances.

No Passing Zones can change over time as sight distances change due to roadway construction projects and changes in natural and manmade landscapes. Having the most up-to-date and accurate No Passing Zone data possible is essential for the safety of motorists performing passing maneuvers.

The required engineering study for ODOT was last conducted by MasterMind between 2002-2008 when more than 14,000 miles of undivided rural state routes were surveyed using the standard two-vehicle method. This project will address the completeness of the Roadway data system.

Results:

In FFY2025, an additional 30% of centerline inventory was completed. Overall, approximately 5,940 centerline miles have been completed (39%). This project will continue in FFY2026.

Awarded:	1,859,786.37	Expended:	1,103,656.06
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Crash Outcome Data Evaluation System – Promise Project

Description:

Crash Reports do not provide comprehensive and complete injury outcomes and financial consequences of individuals involved in motor vehicle crashes. Crash data alone contributes to only a portion of the traffic records collected before, during and after a crash. The linkages of crash and medical data will provide the comprehensive crash outcome data that is needed to improve traffic safety.

The Crash Outcome Data Evaluation System (CODES) links Crash Reports, Emergency Medical Services Incidence Reporting System, and Emergency Department Visits and Hospitalizations to improve the injury and financial conditions of the data. The linked data describes a complete picture of what occurs before, during, and after a crash.

The proposed data integration project will fund the CODES team to link crash reports with Emergency Medical Services Incident Reporting System (EMSIRS) and link crash reports with emergency department visits and hospital discharge data. Through this integration the CODES team will produce fact sheets, presentations, and manuscripts with a focus on medical and financial consequences of motor vehicle crashes. In addition, provide feedback on the accuracy

and completeness of the data elements in crash and EMS data. This project will address integration of the Crash and EMS/Injury Surveillance data systems.

Results:

In FFY2025, crash reports were linked with Emergency Medical Services Incident Reporting System (EMSIRS) data and the Ohio Trauma Registry (OTA) data. The Ohio Hospital Association denied access to emergency department and hospital discharge billing data due to restriction in their data use agreements. This project will continue in FFY2026.

Awarded:	100,000.00	Expended:	83,916.27
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Fatal Crash and Injury Database

Description:

This project will create an integrated database of fatal crash and injury data to support accurate data sharing with NHTSA via FARS. A primary objective of NHTSA is to reduce the human toll that motor vehicle crashes inflict on our society. Each year crashes result in thousands of lost lives and hundreds of thousands of injured individuals. Accurate data are required to support the development, implementation, and assessment of highway safety programs aimed at reducing this toll.

This project will develop a secure, searchable database that will integrate injury data via Autopsy Reports, AIS coded injuries, and FARS key data elements for all fatal crashes within Ohio. Autopsy reports will be obtained by Dr. Harden via Ohio Coroner’s Offices. Preliminary discussions with the President of the Ohio State Coroner’s Association and individual Coroners have demonstrated support for this project and autopsy reports from various agencies are currently being compiled. This project will support the Data Use and Integration record system and directly improve integration and accuracy of fatal crash injury data.

Results:

The project team continued to collect autopsy reports, toxicology results, and injury documentation from county coroners and medical examiner offices across the state. These records were organized and standardized to ensure consistency and usability. Data fields were refined to align with FARS requirements, allowing for improved data sharing and integration. Workflow processes were developed to support ongoing intake and quality control. The team also began linking fatal injury records with corresponding crash data when available, supporting more complete analysis of fatal crash circumstances and outcomes. Progress was made toward centralizing data into a structured database that supports future research and reporting. This project will continue in FFY2026.

Awarded:	202,034.00	Expended:	102,612.04
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Traffic Crash Report Data Integrity and Accuracy Initiative

Description:

This project will identify accuracy rates in each of the core categories within the Traffic Crash Report and identify validations, trainings, and strategies that will directly improve data integrity and

accuracy. Accuracy rates will be calculated for each of the following: statewide per year, statewide for 5-year period, agencies per year, and agencies for 5-year period.

The proposed data integrity and accuracy project will fund the data scrubbing, correction, analysis, and calculation of accuracy rates of Crash data (unit number), Unit data (VIN, vehicle year, vehicle type, vehicle make, vehicle model), and Person data (seating position and motorist vs non-motorist) from 2018–2022. The proposed project will analyze the data to identify the source of the inaccuracies and propose correction measures at multiple levels (e.g., training, data collection methods, software updates, automated data entry/coding, data validations) to increase Traffic Crash Report data accuracy.

Results:

The project team conducted a comprehensive data accuracy analysis focusing on VIN entry, vehicle type, unit classification, seating position, and restraint use fields. Common errors and inconsistencies were identified, and recommendations were developed to address data quality issues. Strategies included integrating VIN decoding (vPIC) into SOLVE to auto-populate make, model, and year; creating validation rules and exception flags when fields do not align; and improving seating position and restraint logic. Findings and recommendations were shared with key stakeholders, and specific proposals are being taken to the OH-1 update committee for potential implementation. This project will continue in FFY2026.

Awarded:	115,856.00	Expended:	89,736.21
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TRCC Pending Projects

Description:

The OTSO set aside funding for projects that will be submitted to the committee during FFY2025. Once these projects were approved by the TRCC, OTSO submitted the projects to NHTSA for approval. Once approved by NHTSA, OTSO submitted an HSP Revision to include the project.

Results:

Funds from this category were not utilized in FFY2025.

Awarded:	1,500,000.00	Expended:	0.00
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Awarded:	3,000,000.00	Expended:	1,737,549.96	Funding Source:	405c
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Traffic Records Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 405c Data Program				
M3DA-2025-00-00-01	Traffic Records Coord. Comm. – Promise Project	1,346,782.77	1,346,782.77	0.00
FAST Act 405c Data Program Total		1,346,782.77	1,346,782.77	0.00
IIJA 405c Data Program				
M3DA-2025-00-00-02	Traffic Records Coordinating Committee	1,653,217.23	390,767.19	0.00
IIJA 405c Data Program Total		1,653,217.23	390,767.19	0.00
Total Funding Traffic Records Program Area		3,000,000.00	1,737,549.96	0.00

The TRCC committee continued to meet throughout the year. Many of the projects listed above are continuations of projects from previous year designed to have all crash reports and traffic citations submitted electronically. Additional projects are requested throughout the year to continue utilizing the grant funds available.

Youthful Driver Safety Program

Project Number: PM-2025-00-00-07

Project Title: Youthful Driver Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

An emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media campaigns, live reads during events, on ground events, and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Ohio is working to target all youthful driver traffic safety behaviors to encourage young drivers to wear seat belts, not drive impaired or distracted, not speed, and other unsafe driving practices identified through problem identification. Media tactics will include a combination of social and print media that will be used to maximize resources for the youthful driver paid media plan. The youthful driver paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

OTSO's paid media components consisted of television buys, radio buys, internet, and out of home placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 48,404,916.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	42	271	313	39,950.01
Radio	72	0	72	34,272.00
Internet	N/A	N/A	N/A	212,499.72
Out of Home/Other	N/A	N/A	N/A	62,757.00
Agency Services				8,218.75
Total Media Cost				357,697.48

Awarded: 500,000.00 **Expended:** 357,697.48 **Funding Source:** 402 PM

Project Number: PM-2025-00-00-08

Project Title: Youthful Driver Campaign Creative/Design

Funded Agency: Ohio Traffic Safety Office

Project Description:

In addition to media placement the ODPS media buyer's contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Project Results:

Funds were used to begin development of a new youthful driver campaign.

Awarded:	50,000.00	Expended:	50,000.00	Funding Source:	402 PM
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Project Number: FDLPEM-2025-00-00-08

Project Title: Youthful Driver – College Paid Media

Funded Agency: Ohio Traffic Safety Office

Project Description:

An emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media campaigns, live reads during events, on ground events, and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Ohio is working to target college-age adult drivers (18 – 24) traffic safety behaviors to encourage not driving impaired by planning a safe ride home. Media tactics will include a combination of social and print media that will be used to maximize resources. The youthful driver - college paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year.

Project Results:

The OTSO's paid media components consisted of radio buys, internet, and out-of-home placement combined with earned media. The following is a summary of information from the paid media plan for distracted driving. There were no non-paid PSA airing or print ads prior to FFY1999. The media buyer estimates that the size of the audience reached in this buy exceeded 6,295,494.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
Radio	9	0	9	4,264.78
Internet	N/A	N/A	N/A	51,021.60
Out of Home/Other	N/A	N/A	N/A	82,500.00
Agency Services				3,968.75
Total Media Cost				141,755.13

Awarded:	150,000.00	Expended:	141,755.13	Funding Source:	402 PM
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Project Number: DE-2025-00-00-03

Project Title: Youthful Driver Print Advertising / Educational Materials

Funded Agency: Ohio Traffic Safety Office

Project Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address youthful drivers. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Project Results:

OTSO allocated funds to purchase print advertising and / or educational materials to promote traffic safety messaging to youthful drivers. Materials purchased included posters designed by youths through SADD and FCCLA. Available materials were distributed to Safe Communities, Law Enforcement, and business partners to raise awareness among their community and / or employees of youthful driving issues. The materials provided a visual reminder to the public and provided our partners a great educational opportunity while engaging the public.

Awarded: 75,000.00 **Expended:** 275.40 **Funding Source:** 402 DE

Project Number: TSP-2025-00-00-01

Project Title: Peer to Peer Youth Programming

Funded Agency: See chart under Project Results

Project Description:

Students Against Destructive Decisions (SADD)

Ohio will work with local youth peer-to-peer groups to conduct programming statewide. Ohio SADD will use evidence-based programming to facilitate peer-to-peer education to educate young drivers on the “Four Ds,” which include drowsy driving, distracted driving, drugged driving, and drunk driving. SADD will also promote and educate on seat belt usage, dangers of speed, the hazards of reckless driving and GDL laws.

Family, Career, and Community Leaders of America (FCCLA)

FCCLA will engage with 100 chapters. These student chapters will submit, conduct, and prepare a final report on a project that addresses the traffic safety needs discovered through a community needs assessment. In addition to the 100 peer-to-peer projects, FCCLA will provide the Families Acting for Community Traffic Safety (FACTS) program to chapters for the advisors to embed traffic safety into the curriculum.

Project Results:

Funded Agencies:

Agency Name	Location / County	Total Population	Awarded Amount	Expended Amount	Agreement Number
SADD	Statewide	11,799,448	209,568.24	147,279.82	GG-2025-SADD, Inc.-00012
Family, Career and Community Leaders of America	Statewide	11,799,448	234,308.39	193,309.89	GG-2025-Family, Career and Commun-00021

In FFY2025, SADD partnered with more than 120 organizations to conduct peer-to-peer programming in 134 schools. SADD's partnership with AAA Northeast led to Shifting Gears trainings for over 45 new participants, including school resource officers, Safe Communities coordinators, and driving school instructors. To date, 188 individuals have been trained to share the curriculum with teens.

In FFY2025, Ohio SADD facilitated 177 Mobility Safety programs, including presence at Ford Driving Skills for Life, the OSBA Conference, and Safe Streets Central Ohio. Showcasing a growing network of partners across the state.

National FCCLA and Ohio FCCLA worked together to sign up 89 chapters to host a peer-to-peer traffic safety project in their school community using Families Acting for Community Traffic Safety (FACTS) teaching resource. Chapters used a community needs assessment tool to identify traffic safety topics that were most important in their community and develop peer-to-peer projects. Topics covered include distracted driving, impaired driving, pedestrian safety, seat belt safety, and speeding.

Awarded:	443,876.63	Expended:	340,589.71	Funding Source:	402 TSP
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Project Number: M6OT-2025-00-00-02

Project Title: Underage Alcohol Sales Compliance Checks

Funded Agency: Ohio State Highway Patrol

Project Description:

The Ohio Investigative Unit (OIU) will concentrate underage alcohol sales compliance checks on establishments in counties that have the highest number of youth alcohol involved fatal crashes to reduce the number of youth alcohol related fatal crashes. Grant funds will be used for overtime hours to conduct the checks.

Project Results:

OIU conducted alcohol compliance checks at a total of 522 locations in FFY2025, 90 locations sold alcohol to an underage purchaser (82.8 compliance rate). A total of 90 individuals were charged/arrested, and 90 violation notices were issued to businesses. Agents targeted a mix of counties that had high youthful fatal crashes (Cuyahoga, Fairfield, Lucas, Summit, Franklin, Hamilton) and rural counties (Sandusky, Madison, Geauga, Auglaize, Ross, Holmes).

Awarded:	99,969.50	Expended:	81,882.46	Funding Source:	405d
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Project Number: M6OT-2025-00-00-03

Project Title: College Campus Impaired Driving Program

Funded Agency: The Ohio State University

Project Description:

The Ohio State University will partner with Recording Artists against Drunk Driving (RADD) and the Higher Education Center for Alcohol and Drug (HECAOD). This grant will 1) increase the capacity of campus professionals to implement evidence-informed impaired driving prevention strategies on their campus; 2) increase the perception of harm for driving under the influence of alcohol and

cannabis among college students in Ohio; and 3) implement messaging that “cues” college students to find a safe ride home after drinking alcohol or using cannabis at the point of consumption/sale.

Project Results:

In FFY2025, OSU continued the partnership with RADD and HECAOD to produce a training video for campuses on collaborating with the hospitality and cannabis industries. The video offers strategies for building partnerships and integrating impaired driving prevention messaging at points where students consume alcohol or cannabis. This resource was included in the updated version of Impaired Road Use Prevention Toolkit.

Currently, 43 campuses have registered for access to the Impaired Road Use Prevention Toolkit. The updated toolkit has additional content, presented through concise, accessible video segments touching on topics including:

- Current data and historical context of impaired driving prevention
- The influence of peer groups on drinking behaviors
- Innovative and evidence-informed prevention strategies
- Building effective campus partnerships
- Measuring and evaluating impaired road use

To cue students to plan safe rides home at points of consumption and sale, we expanded our messaging through paid media campaigns, social media, concert venue signage, and statewide data collection.

Audience reach was expanded through concert venue sponsorships in Columbus, Cincinnati, and Cleveland, using signage, email ads, ticket giveaways, and social media to promote safe ride messaging. Day-of-show posts prompted concertgoers to plan ahead, with messaging reinforced onsite through visible signage.

In-Person Activations	6
Venue Email Impressions	363,979
Venue Signage Impressions	582,600

OTSO supplied paid media placement using a media buyer for radio, internet, and out-of-home placement. Costs for the paid media are included in project number FDLPEM-2025-00-00-08, Youthful Driver - College Paid Media on page 94.

Awarded:	298,235.00	Expended:	288,704.88	Funding Source:	405d
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Project Number: DE-2025-00-00-04
Project Title: Youthful Driver Skills Assessment Project
Funded Agency: Children’s Hospital of Philadelphia

Project Description:
OTSO will grant with Children’s Hospital of Philadelphia (CHOP) to continue analyses to support mutually established research questions; based on state-wide licensing and crash data, driving school based-data, socioeconomic status variables, geolocation data, crash outcomes, etc. Data

will be used to guide educational programming to improve new driver skill sets and provide statewide data for youthful driving (funding) problem identification. Additionally, CHOP will help develop evaluation plans and study designs for testing the effectiveness of OTSO's implementation of new technology for driver monitoring. See Project Number DE-2025-00-00-05. CHOP is charging the grant a de Minimis rate of ten percent of the modified total direct costs.

Project Results:

CHOP continued analyses to support mutually established research questions; based on state-wide licensing & crash data, driving school based-data, socioeconomic status variables, geolocation data, and crash outcomes. Results from this analysis resulted in publications, news coverage of the publications, and presentations at national conferences.

Awarded:	257,533.99	Expended:	257,259.80	Funding Source:	402 DE
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Project Number: DE-2025-00-00-05

Project Title: Driving App for Parents

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio is exploring options for a driving app for parental monitoring. Additional details will be provided in an amendment once more information is available.

Project Results:

Research continued into available driving apps for parents. Funds were not spent in FFY2025, the project will continue in FFY2026.

Awarded:	50,000.00	Expended:	0.00	Funding Source:	402 DE
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Project Number: DE-2025-00-00-06

Project Title: Parental Involvement Education

Funded Agency: Ohio Traffic Safety Office

Project Description:

Ohio is exploring options for parental involvement education. Additional details will be provided in an amendment once more information is available.

Project Results:

Research continued into parental involvement education options. Funds were not spent in FFY2025. This project will continue in FFY2026 with some changes for materials regarding Ohio's new law requiring driver's education for all new drivers under age 21.

Awarded:	50,000.00	Expended:	0.00	Funding Source:	402 DE
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Youthful Driver Safety Program Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 DE – Driver Education				
DE-2025-00-00-03	Youthful Driver Print Advertising/Ed. Materials	75,000.00	275.40	0.00
DE-2025-00-00-04	Youthful Driver Skills Assessment Project	257,533.99	257,259.80	0.00
DE-2025-00-00-05	Driving App for Parents	50,000.00	0.00	0.00
DE-2025-00-00-06	Parental Involvement Educations	50,000.00	0.00	0.00
IIJA 402 DE Total		432,533.99	257,535.20	0.00
IIJA 402 PM – Paid Advertising				
PM-2025-00-00-07	Youthful Driver Paid Media	500,000.00	357,697.48	0.00
PM-2025-00-00-08	Youthful Driver Campaign Creative/Design	50,000.00	50,000.00	0.00
IIJA 402 PM Total		550,000.00	407,697.48	0.00
IIJA 402 TSP – Teen Safety Program				
TSP-2025-00-00-01	Peer to Peer Youth Programming	443,876.63	340,589.71	0.00
IIJA 402 TSP Total		443,876.63	340,589.71	0.00
IIJA 405d Impaired Driving Low				
FDLPEM-2025-00-00-08	Youthful Driver – College Paid Media	150,000.00	141,755.13	0.00
M6OT-2025-00-00-02	Underage Alcohol Sales Compliance Checks	99,969.50	81,882.46	0.00
M6OT-2025-00-00-03	College Campus Impaired Driving Program	298,235.00	288,704.88	0.00
IIJA 405d Impaired Driving Low Total		548,204.50	512,342.47	0.00
Total Funding Youthful Driver Safety Program Area		1,974,615.12	1,518,164.66	0.00

In FFY2025, Ohio continued partnerships with CHOP, SADD, FCCLA, and the Ohio State University. These projects address driver training, peer-to-peer high school programming, and college-aged impaired driving. All of these projects will continue in FFY2026. In addition to the projects listed above, Safe Community programs conducted youthful driver education at 310 events. These events reached over 627,183 people.

Type of Media	Gross Impressions
Print	1,245,134
Radio	199,000
Television	6,270,760
Web	374,363
Facebook	275,965
X (Twitter)	5,143
Instagram	11,480
Other	13,387

YOUTH-RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Total	Youth-Related	Percent	Total	Youth-Related	Percent
2020	1,154	276	23.92%	5,925	1,709	28.84%
2021	1,244	296	23.79%	6,405	1,889	29.49%
2022	1,180	290	24.58%	6,163	1,696	27.52%
2023	1,150	295	25.65%	6,059	1,711	28.24%
2024	1,077	265	24.61%	6,148	1,794	29.18%

Communications (Media)

Project Title: Earned Media Plan

Project Description:

Ohio's earned media spanned the entire federal fiscal year with the heaviest emphasis during national mobilizations / crackdowns. Ohio used many different networks to ensure earned media was achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging was consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan.

Project Results:

Earned media was one of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and / or drug), driving unrestrained, distracted driving, riding impaired and the importance of motorcycle awareness. Ohio used many different networks to ensure earned media was achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). The earned media plan spanned the entire federal fiscal year. Messaging consisted of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that had a vested interest in traffic safety.
- The toolkit included updated sample news releases, letters to the editors, fact sheets, newsletter articles, and artwork.
- Broadcast e-mails to all safety partners directing them to the National Highway Traffic Safety Administration (NHTSA) website as the mini planners were released.
- Coordinated media events by the Ohio Department of Public Safety (ODPS), Ohio's Safe Communities programs and law enforcement partners.
- Bi-weekly traffic safety e-mail broadcast.

Awarded:	N/A	Expended:	N/A	Funding Source:	N/A
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Communications (Media) Summary

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 PM – Paid Advertising				
PM-2025-00-00-01	Traffic Safety Campaign Paid Media	0.00	0.00	0.00
PM-2025-00-00-02	Traffic Safety Campaign Creative/Design	50,000.00	18,197.50	0.00
PM-2025-00-00-03	Motorcycle Safety Paid Media	150,000.00	89,556.00	0.00
PM-2025-00-00-04	Motorcycle Safety Campaign Creative/Design	0.00	0.00	0.00
PM-2025-00-00-05	Speed Paid Media	370,000.00	195,848.55	0.00
PM-2025-00-00-06	Speed Campaign Creative/Design	0.00	0.00	0.00
PM-2025-00-00-07	Youthful Driver Paid Media	500,000.00	357,697.48	0.00
PM-2025-00-00-08	Youthful Driver Campaign Creative/Design	50,000.00	50,000.00	0.00
IIJA 402 PM Total		1,120,000.00	711,299.53	0.00
IIJA 405b OP Low				
M2HVE-2025-00-00-01	Holiday Click It or Ticket Paid Media	200,000.00	194,220.98	0.00
M2HVE-2025-00-00-02	Click It or Ticket Paid Media	200,000.00	181,513.55	0.00
M2HVE-2025-00-00-03	Sustained Belt Paid Media	650,000.00	577,454.22	0.00
M2HVE-2025-00-00-04	Seat Belt Campaign Creative/Design	0.00	0.00	0.00
IIJA 405b OP Low Total		1,050,000.00	953,188.75	0.00
IIJA 405d Impaired Driving Low				
FDLPEM-2025-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	200,000.00	194,751.50	0.00
FDLPEM-2025-00-00-02	Drive Sober or Get Pulled Over Paid Media	200,000.00	199,058.40	0.00
FDLPEM-2025-00-00-03	Sustained Impaired Driving Paid Media	650,000.00	592,888.99	0.00
FDLPEM-2025-00-00-04	Impaired Driving Campaign Creative/Design	0.00	0.00	0.00
FDLPEM-2025-00-00-08	Youthful Driver – College Paid Media	150,000.00	141,755.13	0.00
IIJA 405d Impaired Driving Low Total		1,200,000.00	1,128,454.02	0.00
IIJA 405e Distracted Driving Awareness				
B8APE-2025-00-00-01	Sustained Distracted Driving Paid Media	550,000.00	485,350.58	0.00
B8APE-2025-00-00-02	Distracted Driving Campaign Creative/Design	0.00	0.00	0.00
IIJA 405e Distracted Driving Awareness Total		550,000.00	485,350.58	0.00
IIJA 405f Motorcycle Programs				
M11MA-2025-00-00-01	Motorcycle Awareness Paid Media	150,000.00	97,148.50	0.00
M11MA-2025-00-00-02	Motorcycle Awareness Campaign Creative/Design	0.00	0.00	0.00
IIJA 405f Motorcycle Programs Total		150,000.00	97,148.50	0.00
IIJA 405g Non-Motorized Safety				
BGPE-2025-00-00-01	Non-Motorized Paid Media	225,000.00	0.00	0.00
BGPE-2025-00-00-02	Non-Motorized Campaign Creative/Design	0.00	0.00	0.00
IIJA 405g Non-Motorized Safety Total		225,000.00	0.00	0.00
IIJA 405h Preventing Roadside Deaths				
M12BPE-2025-00-00-01	Preventing Roadside Deaths Paid Media	225,000.00	198,291.31	0.00
M12BPE-2025-00-00-02	Preventing Roadside Deaths Campaign	0.00	0.00	0.00
IIJA 405h Preventing Roadside Deaths Total		225,000.00	198,291.31	0.00
Total Funding Communications (Media) Program Area		4,520,000.00	3,573,732.69	0.00

The Communication and Marketing Plan was intended to guide overall communication, collaboration, and coordination of traffic safety initiatives at the state and local level. The Communications Calendar developed by NHTSA served as the overarching tool that guided the dissemination of safety messaging during specific timeframes.

All forms of media were utilized to increase traffic safety awareness and knowledge for key emphasis areas—Occupant Protection, Impaired Driving, Speed, Youthful Drivers, Distracted Driving, Motorcycle safety, and Motorcycle awareness. Strategically, this plan laid out core messaging placement of paid media for all of the seat belt and impaired driving mobilization campaigns to reach targeted audiences at specific timeframes.

Across all the paid media campaigns, the media buyer estimates that the size of the audience reached in this buy exceeded 291,256,094.

Medium	Paid Spots	Bonus Spots	Total Spots	Cost
TV/Cable	834	936	1,770	501,291.76
Radio	8,065	5,447	13,512	528,699.43
Internet	N/A	N/A	N/A	782,971.49
Out of Home	N/A	N/A	N/A	1,623,447.51
Campaign Creative	N/A	N/A	N/A	68,197.50
Agency Services				69,125.00
Total Media Cost				3,573,732.69

Appendix A – Financial Summary

FFY2025 Financial Summary Table

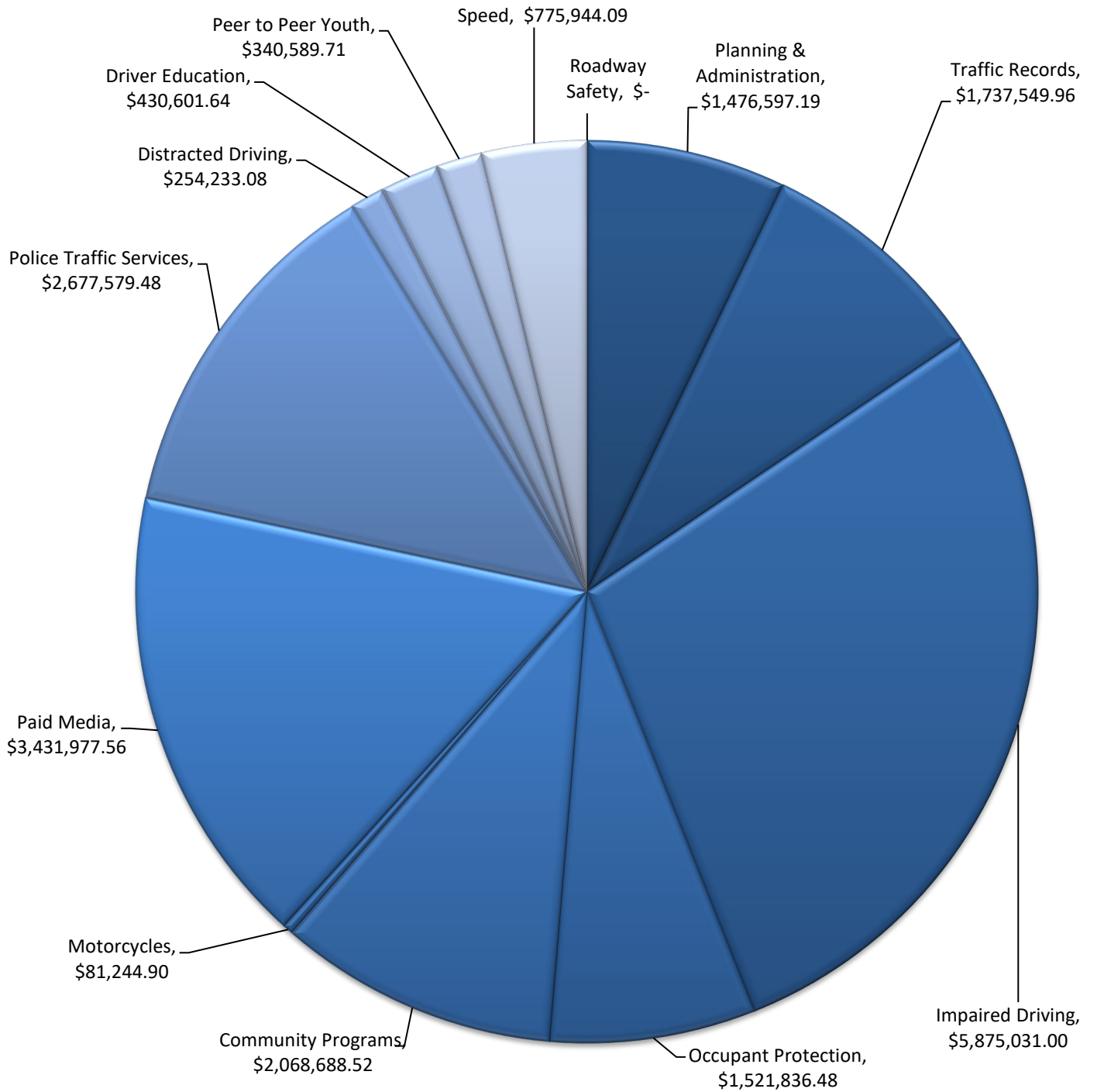
Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
FAST Act 405c Data Program				
M3DA-2025-00-00-01	Traffic Records Coordinating Committee – Promise	1,346,782.77	1,346,782.77	0.00
FAST Act 405c Data Program Total		1,346,782.77	1,346,782.77	0.00
IIJA 164 Transfer Funds – 164 Alcohol				
ENF_AL-2025-00-00-01	Impaired Driving Enforcement Program	2,696,014.52	1,426,198.03	1,426,198.03
164 Transfer Funds Total		2,696,014.52	1,426,198.03	1,426,198.03
BIL 402 AL – Alcohol				
AL-2025-00-00-01	OVI Task Force Program	2,408,786.10	1,782,399.88	1,782,399.88
IIJA 402 AL Total		2,408,786.10	1,782,399.88	1,782,399.88
IIJA 402 CP – Community Traffic Safety Programs				
CP-2025-00-00-01	Safe Communities	2,294,787.57	1,727,338.49	1,727,338.49
CP-2025-00-00-02	Community Grants	0.00	0.00	0.00
CP-2025-00-00-03	Traffic Safety Summit	175,000.00	92,959.50	0.00
CP-2025-00-00-04	Traffic Safety Program Management	500,000.00	248,390.53	0.00
IIJA 402 CP Total		2,969,787.57	2,068,688.52	1,727,338.49
IIJA 402 DE – Driver Education				
DE-2025-00-00-01	Combination Message Print Advertising/Ed. Materials	100,000.00	0.00	0.00
DE-2025-00-00-02	Employer Program	174,931.41	173,066.44	0.00
DE-2025-00-00-03	Youthful Driver Print Advertising/Ed. Materials	75,000.00	275.40	0.00
DE-2025-00-00-04	Youthful Driver Skills Assessment Project	257,533.99	257,259.80	0.00
DE-2025-00-00-05	Driving App for Parents	50,000.00	0.00	0.00
DE-2025-00-00-06	Parental Involvement Education	50,000.00	0.00	0.00
IIJA 402 DE Total		707,465.40	430,601.64	0.00
IIJA 402 MC – Motorcycle Safety				
MC-2024-00-00-01	Motorcycle Training	75,000.00	67,834.90	0.00
IIJA 402 MC Total		75,000.00	67,834.90	0.00
IIJA 402 OD – Older Driver Safety				
OD-2025-00-00-01	Older Road User Print Advertising/Ed. Materials	25,000.00	0.00	0.00
OD-2025-00-00-02	CarFit	104,398.30	57,551.36	0.00
IIJA 402 OD Total		129,398.30	57,551.36	0.00
IIJA 402 OP – Occupant Protection				
OP-2025-00-00-01	Occupant Protection Coordinator Program	643,971.43	620,130.02	543,599.50
IIJA 402 OP Total		643,971.43	620,130.02	543,599.50
BIL 402 PA – Planning and Administration				
PA-2025-00-00-01	Traffic Safety Program Management	1,500,000.00	1,326,915.44	0.00
PA-2025-00-00-02	Web-Based Grant Management System	400,000.00	116,642.88	0.00
PA-2025-00-00-03	Community Outreach Coordinators	50,000.00	0.00	0.00
PA-2025-00-00-04	GHSA Project – Pre-Management Review	34,791.80	33,038.87	0.00
BIL 402 PA Total		1,984,791.80	1,476,597.19	0.00
IIJA 402 PM – Paid Advertising				
PM-2025-00-00-01	Traffic Safety Campaign Paid Media	0.00	0.00	0.00
PM-2025-00-00-02	Traffic Safety Campaign Creative/Design	50,000.00	18,197.50	0.00
PM-2025-00-00-03	Motorcycle Safety Paid Media	150,000.00	89,556.00	0.00
PM-2025-00-00-04	Motorcycle Safety Campaign Creative/Design	0.00	0.00	0.00
PM-2025-00-00-05	Speed Paid Media	370,000.00	195,848.55	0.00
PM-2025-00-00-06	Speed Campaign Creative/Design	0.00	0.00	0.00
PM-2025-00-00-07	Youthful Driver Paid Media	500,000.00	357,697.48	0.00
PM-2025-00-00-08	Youthful Driver Campaign Creative/Design	50,000.00	50,000.00	0.00
IIJA 402 PM Total		1,120,000.00	711,299.53	0.00

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 402 PT – Police Traffic Services				
PT-2025-00-00-01	Law Enforcement Liaison Program	388,049.22	240,049.08	0.00
PT-2025-00-00-02	Selective Traffic Enforcement Program	2,893,031.31	1,802,728.63	1,802,728.63
PT-2025-00-00-03	Summer Holiday Enforcement Program	270,961.66	175,975.99	175,975.99
PT-2025-00-00-04	Dedicated Traffic Enforcement Program	158,976.99	118,649.91	118,649.91
PT-2025-00-00-05	Officer Training	279,750.00	180,400.00	0.00
PT-2025-00-00-06	Officer Training/Public Education	300,461.25	159,775.87	0.00
IIJA 402 PT Total		4,291,230.43	2,677,579.48	2,097,354.53
IIJA 402 RS – Roadway Safety				
RS-2025-00-00-01	Roadway Safety Training	168,700.00	0.00	0.00
IIJA 402 RS Total		168,700.00	0.00	0.00
IIJA 402 SC – Speed Management				
SC-2025-00-00-01	Speed Print Advertising/Educational	75,000.00	0.00	0.00
SC-2025-00-00-02	Statewide Speed Enforcement	1,247,637.82	775,944.09	0.00
IIJA 402 SC Total		1,322,637.82	775,944.09	0.00
IIJA 402 TC– Judicial and Court Services				
TC-2025-00-00-01	Traffic Safety Resource Prosecutor Program	393,471.88	329,016.08	0.00
TC-2025-00-00-02	Judicial Outreach Liaison	75,146.79	66,882.08	0.00
TC-2025-00-00-03	Training/Educational Materials	25,000.00	1,688.90	0.00
IIJA 402 TC Total		493,618.67	397,587.06	0.00
BIL 402 TSP – Teen Safety Program				
TSP-2025-00-00-01	Peer to Peer Youth Programming	443,876.63	340,589.71	0.00
BIL 402 TSP Total		443,876.63	340,589.71	0.00
IIJA 402 UNATTD – Heatstroke/Unattended Passenger Education				
UNATTD_2025-00-00-01	Unattended Passenger Safety Print Adv./Educ.	25,000.00	450.00	0.00
IIJA 402 UNATTD Total		25,000.00	450.00	0.00
IIJA 402 Total		16,784,264.15	11,407,253.38	6,150,692.40
IIJA 405b OP Low				
M2HVE-2025-00-00-01	Holiday Click It or Ticket Paid Media	200,000.00	194,220.98	0.00
M2HVE-2025-00-00-02	Click It or Ticket Paid Media	200,000.00	181,513.55	0.00
M2HVE-2025-00-00-03	Sustained Belt Paid Media	650,000.00	577,454.22	0.00
M2HVE-2025-00-00-04	Seat Belt Campaign Creative/Design	0.00	0.00	0.00
M2HVE-2025-00-00-05	Seat Belt Print Advertising/Education	75,000.00	22,356.70	0.00
M2HVE-2025-00-00-06	Statewide Seat Belt Tac Squads	980,330.85	503,278.33	0.00
BCPS_US-20245-00-00-01	Child/Booster Seat Program	220,000.00	215,539.04	0.00
M2OP-2025-00-00-01	Observational Seat Belt Survey	199,319.27	160,082.39	0.00
IIJA 405b OP Low Total		2,524,650.12	1,854,445.21	0.00
IIJA 405c Data Program				
M3DA-2025-00-00-02	Traffic Records Coordinating Committee	1,653,217.23	390,767.19	0.00
IIJA 405c Data Program Total		1,653,217.23	390,767.19	0.00

Project Number	Project Title	Awarded Amount	Expended Amount	Local Expenditure
IIJA 405d Impaired Driving Low				
FDLPEM-2025-00-00-01	Holiday Drive Sober or Get Pulled Over Paid Media	200,000.00	194,751.50	0.00
FDLPEM-2025-00-00-02	Drive Sober or Get Pulled Over Paid Media	200,000.00	199,058.40	0.00
FDLPEM-2025-00-00-03	Sustained Impaired Driving Paid Media	650,000.00	592,888.99	0.00
FDLPEM-2025-00-00-04	Impaired Driving Campaign Creative/Design	0.00	0.00	0.00
FDLPEM-2025-00-00-05	Impaired Driving Print Advertising/Edu. Materials	125,000.00	359.40	0.00
FDLPEM-2025-00-00-06	Trace Back Program	44,984.88	18,838.03	0.00
FDLPEM-2025-00-00-07	Drug Recognition Expert Program	943,970.00	705,819.46	0.00
FDLPEM-2025-00-00-08	Youthful Driver – College Paid Media	150,000.00	141,755.13	0.00
FDLHVE-2025-00-00-01	Statewide Impaired Driving Enforcement Program	2,276,523.28	1,048,574.26	0.00
FDLHVE-2025-00-00-02	Statewide Drugged Driving Enforcement Program	572,287.38	343,147.52	0.00
FDLII-2025-00-00-01	Ignition Interlock Program	50,000.00	37,351.95	0.00
FDLBAC-2025-00-00-01	Oral Fluid Toxicology Pilot	25,000.00	0.00	0.00
M6OT-2025-00-00-01	Impaired Driving Referral Tracking Project	75,000.00	0.00	0.00
M6OT-2025-00-00-02	Underage Alcohol Sales Compliance Checks	99,969.50	81,882.46	0.00
M6OT-2025-00-00-03	College Campus Impaired Driving Program	298,235.00	288,704.88	0.00
IIJA 405d Impaired Driving Low		5,710,970.04	3,653,131.98	0.00
IIJA 405e Distracted Driving Awareness				
B8APE-2025-00-00-01	Sustained Distracted Driving Paid Media	550,000.00	485,350.58	0.00
B8APE-2025-00-00-02	Distracted Driving Campaign Creative/Design	0.00	0.00	0.00
B8APE-2025-00-00-03	Distracted Driving Print Advertising/Ed. Materials	125,000.00	21,979.00	0.00
IIJA 405e Distracted Driving Awareness Total		125,000.00	507,329.58	0.00
IIJA 405e Distracted Driving Laws				
B8LDDLE-2025-00-00-01	Statewide Distracted Driving Enforcement	424,981.12	232,254.08	0.00
IIJA 405e Distracted Driving Laws Total		424,981.12	232,254.08	0.00
IIJA 405f Motorcycle Programs				
M11MA-2025-00-00-01	Motorcycle Awareness Paid Media	150,000.00	97,148.50	0.00
M11MA-2025-00-00-02	Motorcycle Awareness Campaign Creative/Design	0.00	0.00	0.00
M11MA-2025-00-00-03	Motorcycle Awareness Print Advertising/Educational	50,000.00	13,410.00	0.00
IIJA 405f Motorcycle Programs		200,000.00	110,558.50	0.00
IIJA 405g Non-Motorized Safety				
BGPE-2025-00-00-01	Non-Motorized Paid Media	225,000.00	0.00	0.00
BGPE-2025-00-00-02	Non-Motorized Campaign Creative/Design	0.00	0.00	0.00
BGPE-2025-00-00-03	Non-Motorized Print Advertising/Edu. Materials	200,000.00	1,204.00	0.00
BGTR-2025-00-00-04	Pedestrian/Bicycle Enforcement Training	100,000.00	0.00	0.00
BIL 405g Non-Motorized Safety Total		525,000.00	1,204.00	0.00
BIL 405h Preventing Roadside Deaths				
M12BPE-2025-00-00-01	Preventing Roadside Deaths Paid Media	225,000.00	198,291.31	0.00
M12BPE-2025-00-00-02	Preventing Roadside Deaths Campaign Creative/Des	0.00	0.00	0.00
M12BPE-2025-00-00-03	Preventing Roadside Deaths Print Adv/Ed Materials	150,000.00	0.00	0.00
BIL 405h Preventing Roadside Deaths Total		375,000.00	198,291.31	0.00
Total FFY2025 Funding		32,365,879.95	21,128,216.03	7,576,890.43

Federal Fund	Code	Program Description	Federal Obligated	Expended	% Spent	Local Expenditure	% Local
FAST Act 405c Total	M3	Data Program	1,346,782.77	1,346,782.77	100.00%	0.00	0.00%
IIJA 402	PA	Planning and Administration	6,276,479.65	1,476,597.19	23.53%	0.00	0.00%
IIJA 402	AL	Impaired Driving	2,500,000.00	1,782,399.88	71.30%	1,589,532.73	71.30%
IIJA 402	MC	Motorcycle Safety	75,000.00	67,834.90	90.45%	0.00	0.00%
IIJA 402	OP	Safety Belts	650,000.00	620,130.02	95.40%	0.00	0.00%
IIJA 402	PT	Section 402 Unobligated	12,877,408.27	0.00	0.00%	0.00	0.00%
IIJA 402	PT	Police Traffic Services	4,405,000.00	2,677,579.48	60.79%	2,097,354.53	78.33%
IIJA 402	CP	Community Traffic Safety Programs	3,775,000.00	2,068,688.52	54.80%	1,400,637.23	67.71%
IIJA 402	DE	Driver Education	700,000.00	430,601.64	61.51%	0.00	0.00%
IIJA 402	TC	Judicial and Court Services	525,000.00	397,587.06	75.73%	0.00	0.00%
IIJA 402	SC	Speed Management	1,375,000.00	775,944.09	56.43%	0.00	0.00%
IIJA 402	RS	Roadway Safety Training	175,000.00	0.00	0.00%	0.00	0.00%
IIJA 402	PM	Paid Advertising	1,120,000.00	711,299.53	63.51%	0.00	0.00%
IIJA 402	TSP	Peer to Peer Youth Programming	450,000.00	340,589.71	75.69%	0.00	0.00%
IIJA 402	OD	Older Driver Safety	150,000.00	57,551.36	38.67%	0.00	0.00%
IIJA 402	UNATTD	Heatstroke/Unattended Passenger Education	25,000.00	450.00	1.8%	0.00	0.00%
IIJA NHTSA 402 Total			35,078,887.92	11,407,253.38	32.52%	5,087,524.49	44.60%
Alcohol Enforcement	ENF_AL	Alcohol Enforcement	2,725,000.00	1,426,198.03	52.34%	1,426,198.03	100.00%
Funds Uncommitted to Projects	UP_164	Section 164 Unobligated	2,096,914.92	0.00	0.00%	0.00	0.00%
IIJA 164 Transfer Total			4,821,914.92	1,426,198.03	29.58%	1,426,198.03	100.00%
IIJA 405b Total	M2	405b OP Low	3,513,917.39	1,854,445.21	52.77%	0.00	0.00%
IIJA 405c Total	M3	Data Program	7,235,986.84	390,767.19	5.40%	0.00	0.00%
IIJA 405d Mid Total	M5	Impaired Driving Mid	13,417,207.02	0.00	0.00%	0.00	0.00%
IIJA 405d Low Total	M6	Impaired Driving Low	10,097,227.16	3,653,131.98	36.18%	0.00	0.00%
IIJA 405e Total	B8A	Distracted Driving Awareness	2,178,909.70	507,329.58	23.28%	0.00	0.00%
IIJA 405e Total	B8L	Distracted Driving Laws	2,063,485.82	232,254.08	11.26%	0.00	0.00%
IIJA 405f	M11	Motorcycle Programs	307,870.21	110,558.50	35.91%	0.00	0.00%
IIJA 405g	BG	Nonmotorized Safety	2,244,264.26	1,204.00	0.05%	0.00	0.00%
IIJA 405h	M12	Preventing Roadside Deaths	431,624.23	198,291.31	45.94%	0.00	0.00%
Supplemental IIJA 402	PA	Planning and Administration	421,682.56	0.00	0.00%	0.00	0.00%
Supplemental IIJA 402	PT	Police Traffic Services	2,143,992.64	0.00	0.00%	0.00	0.00%
Supplemental IIJA 402 Total			2,565,675.20	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405b Total	M2	405b OP Low	212,080.64	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405c Total	M3	Data Program	456,081.32	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405d Mid Total	M5	Impaired Driving Mid	828,894.23	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405d Low Total	M6	Impaired Driving Low	224,525.26	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405e Total	B8A	Distracted Driving Awareness	144,346.55	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405e Total	B8L	Distracted Driving Laws	189,756.84	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405f Total	M11	Motorcycle Programs	37,573.50	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405g Total	BG	Nonmotorized Safety	138,336.38	0.00	0.00%	0.00	0.00%
Supplemental IIJA 405h Total	M12	Preventing Roadside Deaths	26,649.97	0.00	0.00%	0.00	0.00%
Total GTS			87,561,998.13	21,128,216.03	24.13%	6,513,722.52	30.83%

FFY2025 Financial Summary Chart



Appendix C – Enforcement Statistics

FFY2025 Summary Grant Funded Enforcements by Project

	Statewide Distracted Driving Enforcement	Impaired Driving Enforcement (IDEP)	Statewide IDEP	OVI Task Force	Statewide Drugged Driving Enforcement	State Seat Belt Tac Squads	Selective Traffic Enforcement (STEP)	Summer Holiday Enforcement Program	Dedicated Traffic Enforcement Program	Statewide Speed Enforcement	Total
DUID	8	39	170	44	12	12	18	1	0	25	339
OVI Arrests Under 21	0	55	15	50	0	0	12	5	0	1	138
OVI Arrests 21 and Over	12	247	667	381	17	20	57	5	0	42	1,448
Refusals	0	88	96	157	2	3	23	2	0	4	375
Adult Restraint	571	623	1480	712	737	2,568	1,249	167	83	1,956	10,146
Child Restraint	11	70	56	83	13	46	86	15	2	67	449
Speed Citations	1,831	4,778	4,314	3,409	2,757	4,217	10,124	648	1,113	9,725	42,916
Distracted Driving	1,689	120	418	92	549	960	599	47	0	1,937	6,411
DUS	105	1,052	615	1,458	143	239	1,264	122	111	302	5,411
No Operator License	72	667	482	865	77	185	889	61	34	250	3,582
Felony Arrests	10	191	167	225	14	22	193	15	2	30	869
Other Citations	596	2,728	2,336	3,697	557	1,258	4,039	453	278	1,794	17,736

Total Enforcement Activity

Activity	FFY2021	FFY2022	FFY2023	FFY2024	FFY2025
Enforcement Hours	287,683	220,085	138,207	100,263	102,605
Number of Traffic Stops	282,812	208,252	245,569	139,023	143,793
DUID	1,282	627	819	337	339
OVI Arrests Under 21	196	150	197	121	138
OVI Arrests 21 and Over	5,207	3,080	3,626	1,612	1,448
Refusals	1,548	1,016	1,129	506	375
Adult Restraint Citations	25,647	20,340	21,182	9,997	10,146
Child Restraint Citations	925	909	853	412	449
Speed Violations	111,510	88,603	95,907	44,249	42,916
Distracted Driving	2,846	2,002	1,501	3,924	6,411
Driving Under Suspension	11,202	6,891	8,156	5,387	5,411
No Operator License Citations	5,462	4,160	6,215	3,767	3,582
Felony Arrests	2,634	1,340	2,291	817	869
Other Citations Issued	35,290	22,055	28,579	17,018	17,736
OVI Checkpoints Conducted	165	200	239	234	250
Vehicles through Checkpoint	63,123	73,264	87,480	81,614	103,745
Vehicles Checked	59,990	64,397	79,818	73,269	94,039
Vehicles Seized	128	139	164	181	189

Appendix D – Crash Data

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	1,154	1,012	87.69%	5,925	5,232	88.30%
2021	1,244	1,068	85.85%	6,405	5,726	89.40%
2022	1,180	1,011	85.68%	6,163	5,445	88.35%
2023	1,150	990	86.09%	6,059	5,334	88.03%
2024	1,077	954	88.58%	6,148	5,354	87.09%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	384	341	88.80%	829	713	86.01%
2021	404	344	85.15%	895	786	87.82%
2022	388	337	86.86%	835	725	86.83%
2023	381	339	88.98%	748	658	87.97%
2024	341	312	91.50%	687	603	87.77%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	443	389	87.81%	381	318	83.46%
2021	457	395	86.43%	367	323	88.01%
2022	486	424	87.24%	299	255	85.28%
2023	507	448	88.36%	280	240	85.71%
2024	449	398	88.64%	239	203	84.94%

YOUTHFUL DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	276	248	89.86%	1,709	1,535	89.82%
2021	296	250	84.46%	1,889	1,702	90.10%
2022	290	243	83.79%	1,696	1,541	90.86%
2023	295	253	85.76%	1,711	1,504	87.90%
2024	265	234	88.30%	1,794	1,568	87.40%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	594	520	87.54%	2,254	2,017	89.49%
2021	654	551	84.25%	2,439	2,187	89.67%
2022	622	529	85.05%	2,261	2,026	89.61%
2023	570	494	86.67%	2,181	1,935	88.72%
2024	558	488	87.46%	2,078	1,826	87.87%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	29	25	86.21%	280	231	82.50%
2021	37	33	89.19%	328	281	85.67%
2022	35	28	80.00%	271	238	87.82%
2023	29	23	79.31%	241	201	83.40%
2024	27	25	92.59%	258	226	87.60%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	337	306	90.80%	1,531	1,346	87.92%
2021	360	310	86.11%	1,550	1,377	88.84%
2022	352	303	86.08%	1,459	1,284	88.01%
2023	345	306	88.70%	1,371	1,200	87.53%
2024	319	289	90.60%	1,337	1,148	85.86%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	426	368	86.38%	1,934	1,700	87.90%
2021	480	380	84.17%	2,108	1,866	88.52%
2022	461	399	86.55%	2,165	1,913	88.36%
2023	460	387	84.13%	2,223	1,937	87.13%
2024	460	405	88.04%	2,246	1,956	87.09%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	205	181	88.29%	1,085	941	86.73%
2021	215	190	88.37%	1,098	960	87.43%
2022	209	177	84.69%	1,100	964	87.64%
2023	230	201	87.39%	1,046	907	86.71%
2024	215	192	89.30%	1,157	973	84.10%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	167	158	94.61%	456	424	92.98%
2021	173	166	95.95%	525	495	94.29%
2022	164	153	93.29%	516	483	93.60%
2023	149	141	94.63%	517	492	95.16%
2024	127	119	93.70%	576	540	93.75%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2020	16	16	100.00%	148	136	91.89%
2021	28	26	92.86%	152	143	94.08%
2022	7	6	85.71%	151	141	93.38%
2023	22	18	81.82%	158	147	93.04%
2024	23	23	100.00%	189	176	93.12%