



SOUTH DAKOTA  
DEPARTMENT  
OF PUBLIC SAFETY

prevention — protection — enforcement

**Annual Report of NHTSA Funded  
Highway Safety Programs  
Federal Fiscal Year 2019**

**DRIVESAFESD.COM**

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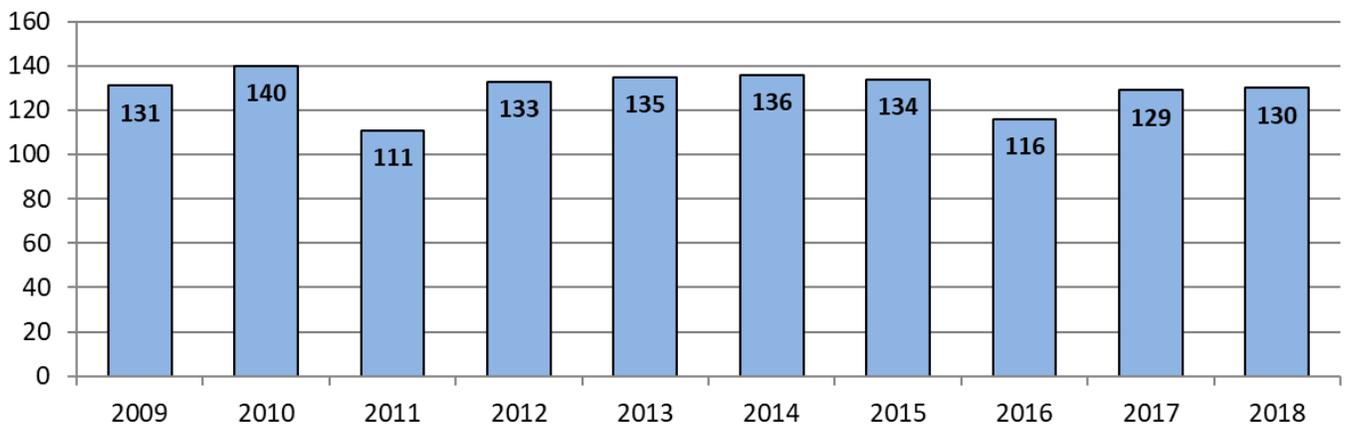
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## South Dakota Highway Safety Executive Summary

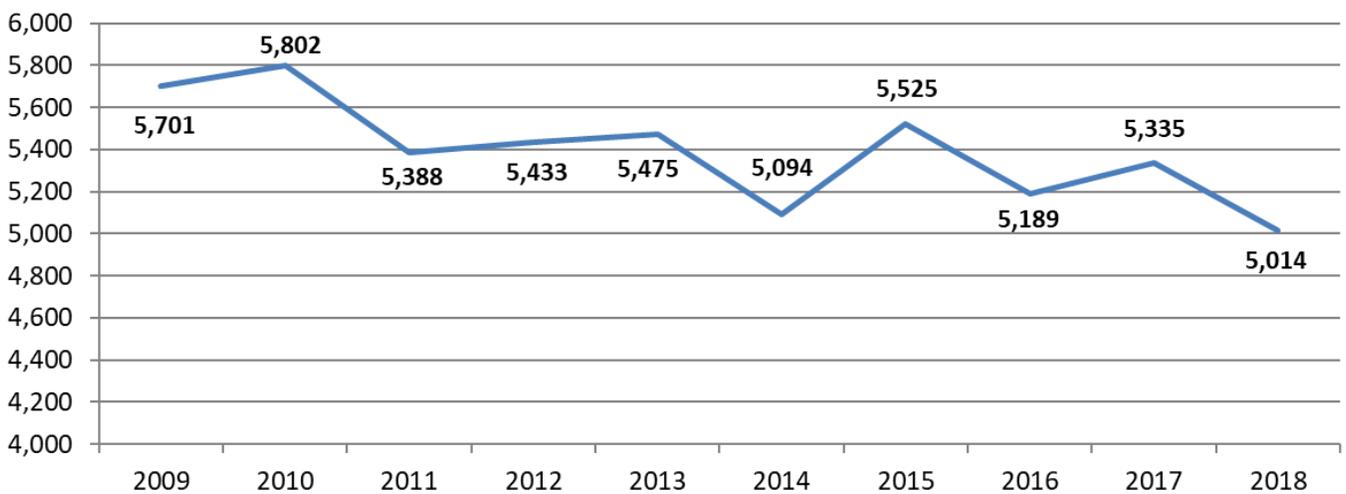
This report provides information about NHTSA funded highway safety activities for FFY2019. Crash data from 2018 is the most recent one-year data available; this data shows progress for specific highway safety goals.

There is an average of 17,512 reportable traffic crashes in South Dakota each year. There were 130 fatalities and 5,014 injuries as a result of traffic crashes in 2018; this is a 0.8% increase in fatalities and a 6.4% decrease in injuries from 2017.

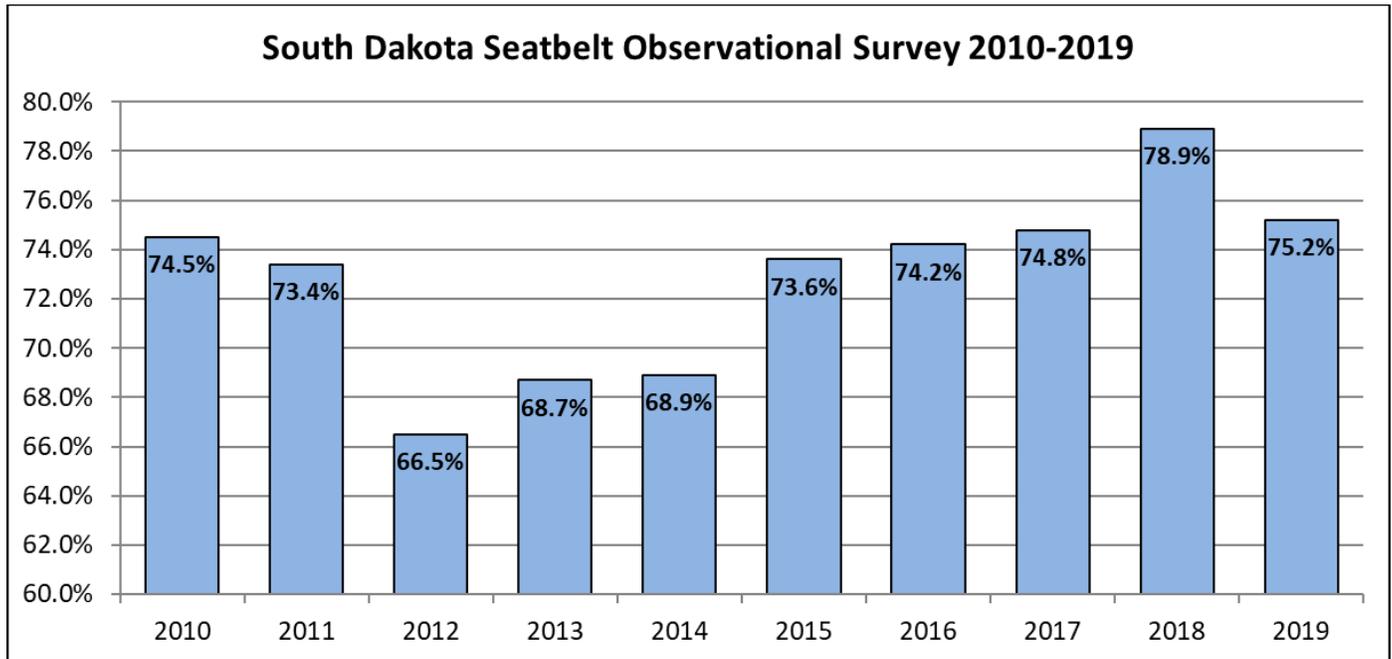
### South Dakota Traffic Crash Fatalities 2009-2018



### South Dakota Traffic Crash Injuries 2009-2018

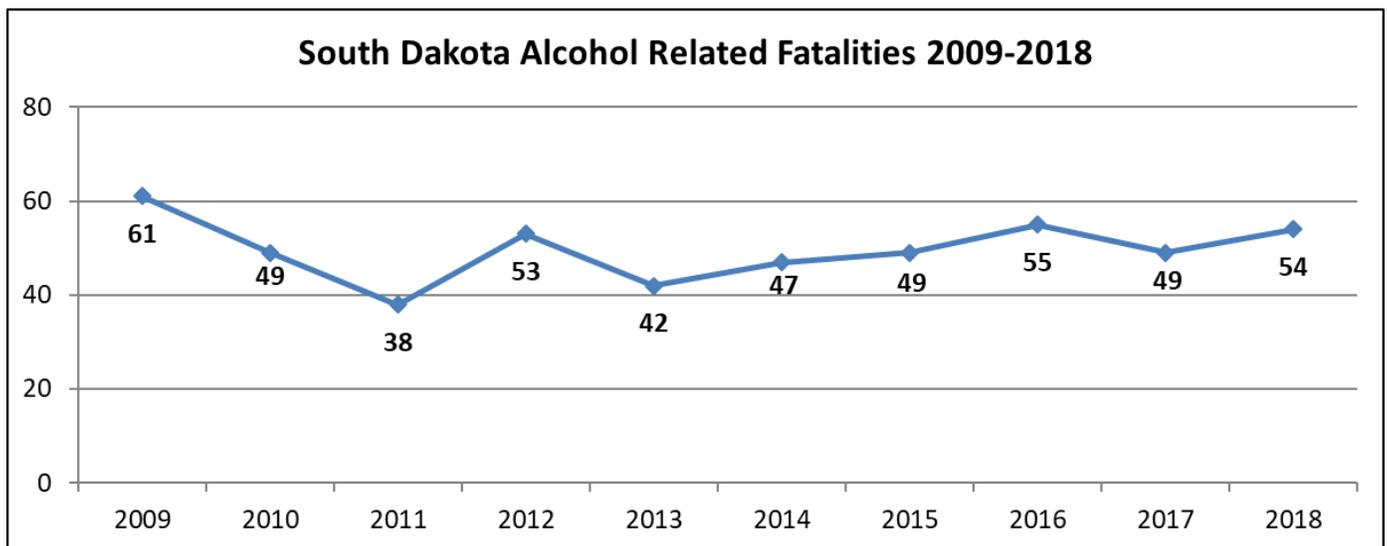


In 2018, 62.6% of the motor vehicle occupants killed in traffic crashes were not wearing seatbelts. Of the 99 fatalities, 62 were not wearing seatbelts. Of the 62 not wearing seatbelts, 44 were either partially or totally ejected from the vehicle. The most recent observational seatbelt survey showed a decrease in the number of people wearing seatbelts, from 78.9% in 2018 to 75.2% in 2019, based on new survey methodology implemented by NHTSA.

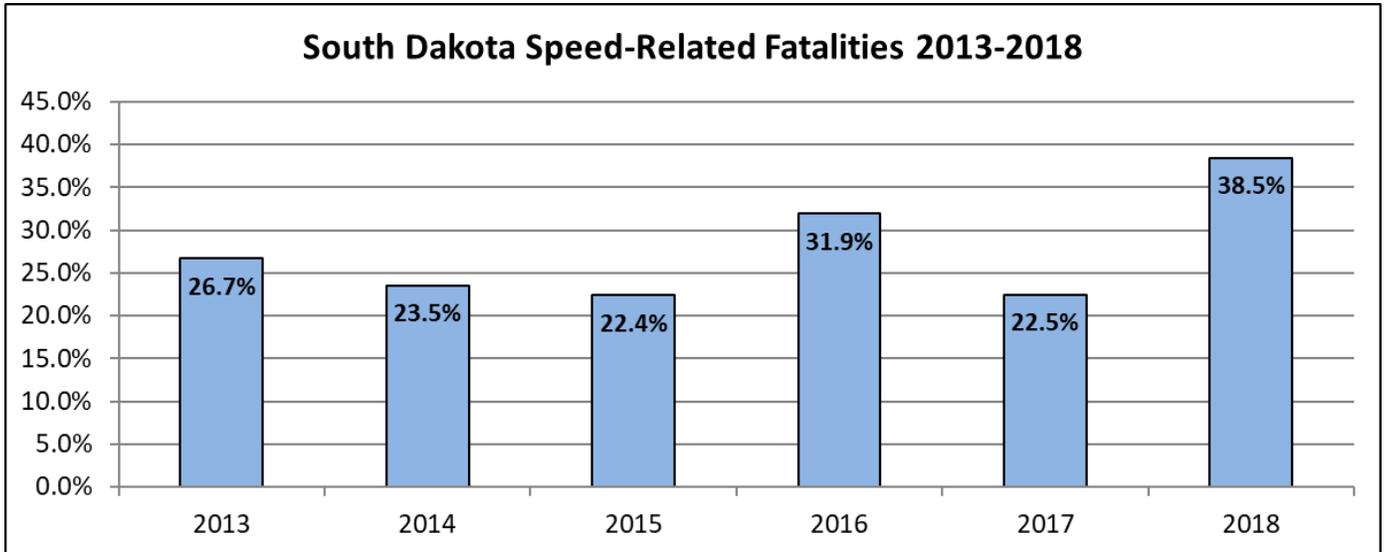


\*New survey methodology implemented by NHTSA in 2012.

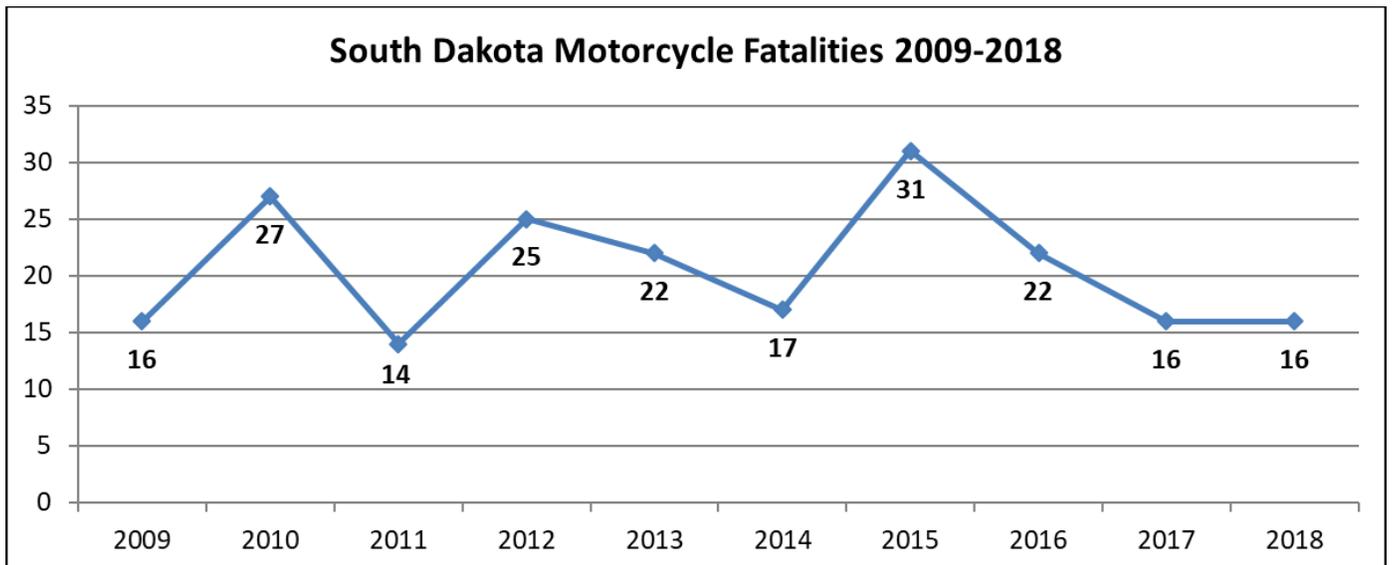
There was a total of 54 alcohol-related fatalities in 2018 compared to 49 in 2017. This was a 9.3% increase from 2017 to 2018.



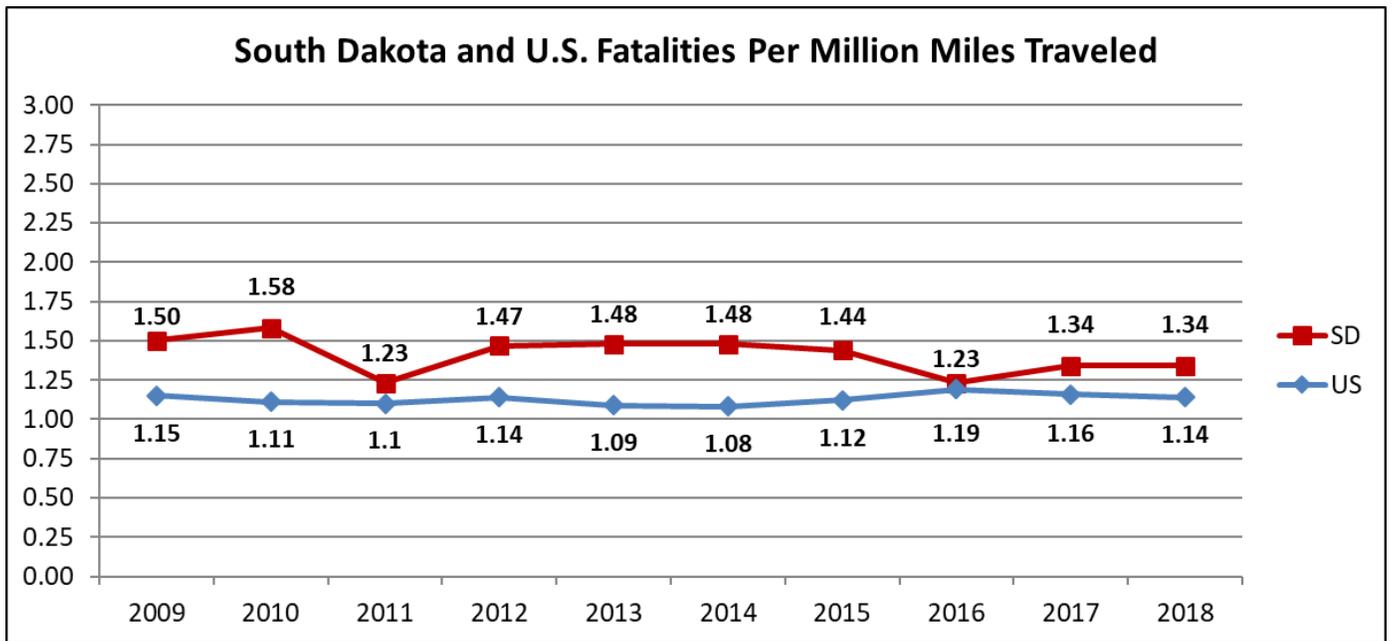
In 2018, speed was a contributing factor in 31.9% of fatal crashes, showing an increase from 19.8% in 2017. The percent of speed-related fatalities also saw a significant increase in 2018, trending upward from 22.5% to 38.5%.



In 2018, the number of motorcycle crash fatalities remained the same at 16 in 2017 and 2018. The ten-year average also remained the same at 21. Of the 16 motorcycle fatalities in 2018, 15 were drivers and 1 was a passenger. There were 69% of the motorcyclists killed in motor vehicle traffic crashes that did not wear a helmet.



The South Dakota traffic crash fatality rate per million miles traveled remained the same at 1.34 in 2017 and 2018. South Dakota's rate is still above the national rate of 1.14 in 2018. The stability in South Dakota's rate could potentially be attributed to climate and economic factors. South Dakota experienced a slightly warmer than average winter in 2018 which allowed more motorists to be on the roadways. Economic factors such as lower gas prices and an increase in disposable income allowed more motorists to travel South Dakota's roadways.



## **FFY2019 Highway Safety Goals and Outcomes**

The Highway Safety Plan for FFY2019 included the following goals; progress on these goals is primarily shown using the most current crash data from calendar year 2018.

### **Overall Goals**

#### **C1 – Decrease the traffic fatalities five-year average to 127.4 or less for 2015-2019.**

##### **Outcome:**

At the end of CY2018, the traffic fatality count for the year was 130. The five-year average was 129 fatalities, which is above our five-year goal of 127.4 or less for 2015-2019. Continued enforcement, education, and awareness is needed in order to get the five-year average trending toward our goal.

##### **General Assessment:**

Part of the challenge in meeting this goal is the increased fatality reporting from tribal safety partners. While South Dakota traffic fatalities continued to trend downward through 2016, we saw a slight increase in fatalities from 2017 to 2018.

We funded the following programs to assist in achieving this goal.

- Community Outreach
- Driver Education Coordinator
- Grant Management System
- Judicial Outreach Liaison
- Media
- Mountain Plains Evaluation – TRCC
- Our LEL Division
- Planning & Administration
- Public Information Officer
- SD Division of Criminal Investigation
- SD Driver Education Association
- SD Office of Rural Health
- SD Sheriff's Association
- TraCS/WebTraCS
- USD Business Research

Clearly, we need to develop additional grass-root efforts to bring the fatality number down and to fine-tune the use of law enforcement overtime. A GIS analysis of multiyear fatality and injury crashes will be undertaken to create a sharper focus of these efforts.

**C2 – Decrease the serious traffic injuries five-year average to 703.4 or less for 2015-2019 time period.**

**Outcome:**

At the end of CY2018, the serious traffic injury count was 571 bringing the five-year average to 692. The goal toward meeting a five-year average of 703.4 or less is currently being met.

**General Assessment:**

Injury crash prevention and fatal crash prevention often go hand-in-glove and the fact that our injury crash number goal is met is good news. Both crash reduction programs, however, depend on the ongoing effort in other program areas.

It should also be noted that the higher number of traffic injuries (as opposed to crash fatalities) allows for greater statistical allowances in data. For example, when a state has a relatively low fatality count, such as South Dakota, the addition of a small handful of fatal crashes is a statistical issue.

The South Dakota Office of Highway Safety will continue to explore program opportunities to reduce injury crashes. This will have a corresponding effect on fatal crash numbers.

**C3 – a) Decrease the five-year average fatalities/VMT from to 1.31 or less for 2015-2019.**

**b) Decrease the five-year average rural fatalities/VMT to an average rate of 1.61 or less for 2015-2019.**

**c) Decrease the five-year average urban fatalities/VMT to an average rate of .61 or less for 2015-2019.**

**Outcome:**

At the end of CY2018, the traffic fatality rate as a function of VMT remained the same at 1.34. The five-year average at the end of 2018 decreased slightly to 1.37 but is higher than the goal of 1.31 or less for 2015-2019.

At the end of CY2018, the rural traffic fatality rate as a function of VMT increased from 1.62 in 2017 to 1.73. The five-year average at the end of 2018 calculates to 1.69, which is higher than the goal of 1.61 or less for 2015-2019.

At the end of CY2018, the urban traffic fatality rate as a function of VMT decreased to 0.44 from .69 in 2017. The five-year average at the end of 2018

calculates to .62, which is slightly higher than the goal of .61 or less for 2015-2019.

**General Assessment:**

The Office of Highway Safety has some control over this number, but this goal is almost entirely dependent on vehicle miles traveled by the motoring public.

It is the common wisdom of traffic safety professionals that VMT's ebb and flow with the economy. So, while an improvement in fatality counts may be made by the OHS, the outcome of this measure is dependent on economic factors outside the control of the state.

In a period of relative economic distress, the VMT goal will go up slightly because of fewer miles traveled. States, such as South Dakota, that depend heavily on tourism and the vehicles used to accomplish 'family vacations' look for improved economic periods to fulfill this goal.

**C4 – Decrease the unrestrained passenger vehicle occupant fatalities five-year average to 58.2 or less for 2015-2019.**

**Outcome:**

At the end of CY2018, the number of unrestrained passenger vehicle occupant fatalities for all seating positions was 62 people. This brings the five-year average to 63.8, which is above our five-year goal of 58.2 or less for 2015-2019. Continued enforcement and education is needed in order to get the five-year average trending toward our goal.

**General Assessment:**

We are a secondary enforcement state and because of that our efforts need to be largely focused on educational messages and teaching the next generation the value of buckling up. NHTSA may argue that secondary enforcement doesn't mean 'zero enforcement' and South Dakota agrees. The stark reality is that enforcement is complicated as a secondary issue.

Despite a lack of primary enforcement and a substantial fine for not wearing a seatbelt, it remains the duty of the Office of Highway Safety to increase seatbelt usage. This will be a continued multi-front project because of the east/west river composite of the state. Adding the nine tribes to the messaging also creates a challenge.

We funded the following programs to assist in achieving this goal.

- Law Enforcement Programs/Overtime

- Media
- SD Emergency Medical Services for Children
- Seat Belt Survey
- Volunteers of America

**C5 – Decrease the alcohol impaired driving fatalities five-year average to 39.6 or less for 2015-2019.**

**Outcome:**

At the end of CY2018, the number of fatalities stood at 54 for those fatalities involving a driver or operator with a BAC of .08 or above. This is a 9.3% increase from calendar year 2017. This brings the five-year average to 50.8, above the goal of 39.6 for 2015-2019.

**General Assessment:**

The South Dakota Office of Highway Safety strongly believes that funding a wide range of impaired driving programs will have a positive effect on fatality and injury crash numbers. The ‘frontier’ mentality that it is okay to drink and drive has been addressed in many of our media messages.

We continue to have great success with our DUI First educational materials. These materials are an attempt by our office to standardize the curriculum of those who are charged with their first DUI and charged to attend an educational program as part of their overall sentence. This has been a statistical success.

We funded the following programs to assist in achieving this goal.

- DUI Court
- From the H.E.A.R.T.
- Law Enforcement Programs/Overtime
- Law Enforcement Equipment
- Media
- Mountain Plains Evaluation – Impaired Driving Task Force & DUI 1<sup>st</sup> Program
- SD Broadcasters
- SDHP DRE School
- SDHP Enforcement
- SDSMT Safe Rides
- SDSU Safe Rides
- Traffic Safety Resource Prosecutor
- USD Safe Rides
- Volunteers of America

Our efforts will be bolstered in the coming months and years with the recommendations of the Impaired Driving Task Force which is meeting on a regular basis to determine what is and is not working in South Dakota.

**C6 – Decrease the speeding related fatalities five-year average to 29.9 or less for 2015-2019.**

**Outcome:**

At the end of CY2018, the number of fatalities for speeding-related deaths totaled 50, compared to 29 in 2017. This increase moved the five-year average up from 32.8 to 35.6. The five-year average is above our goal of 29.9 or less for 2015-2019.

**General Assessment:**

Speed related fatalities remain a very real problem in South Dakota. The state continues to allocate resources to speed enforcement. Being a very rural state with long stretches of wide-open roadways, the ability to speed has always been an issue. Law enforcement personnel cannot effectively cover the many hundreds of square miles of state roadways simultaneously, which results in the need to educate the public of the dangers.

We funded the following programs to assist in achieving this goal.

- Law Enforcement Equipment
- Law Enforcement Programs/Overtime
- Media
- SDHP Enforcement

**C7 – Decrease the five-year average for motorcyclist fatalities to 20.5 or less for 2015-2019.**

**Outcome:**

In CY2018, the motorcycle fatality count remained at 16, identical to the preceding year. The five-year average decreased to 20 fatalities, which is on track to meet the five-year average for 2015-2019.

**General Assessment:**

The State of South Dakota works diligently to keep this number as low as possible, but the effort is complicated by the annual Sturgis Motorcycle Rally which brings hundreds of thousands of motorcycle enthusiasts to the state each year.

**C8 – Decrease the unhelmeted motorcyclist fatalities five-year average 15.4 fatalities or less for 2015-2019.**

**Outcome:**

The unhelmeted motorcyclist fatality count for CY2018 ended at 11, making 14 the five-year average. The goal toward meeting a five-year average of 15.4 fatalities or less is currently being met.

**General Assessment:**

Although we fund the motorcycle safety and training program from state funds each year, the goals cited in C7 and C8 are dependent on motorist activities from visitors to the state (namely those attending the rally) and citizens of South Dakota.

The Office of Highway Safety has an ongoing educational website (SouthDakotaRides.com) that is actively marketed to individuals with an interest in motorcycle-related activities. Again, this activity is largely funded from state-based revenues.

South Dakota has determined that the application process for \$405 funds targeted for motorcycle safety to be far too cumbersome for the amount of funding provided.

**C9 – Decrease the drivers age 20 or younger involved in fatal crashes five-year average to 15.6 or less for 2015-2019.**

**Outcome:**

At the end of CY2018, the number of drivers age 20 or younger involved in a fatal crash stood at 17 drivers, making the five-year average 16.8 drivers. Our office intends to work hard in order to get closer to the goal of 15.8 fatalities or less.

**General Assessment:**

Speed, unbelted drivers, and alcohol use are all factors in this performance goal.

The Impaired Driving Task Force is examining young drivers, the Driver Education Coordinator is examining what factors are missing in South Dakota's driver education programs, and other initiatives are underway in an effort to push this number in a downward direction.

We funded the following programs to assist in achieving this goal.

- South Central Alcohol Task Force

- Teen Court

Obviously, additional work needs to be done on this front, but with one of the lowest legal driving ages in the United States (14 for an instructional permit); South Dakota has significant challenges ahead.

**C10 – Maintain a pedestrian fatalities five-year average of 7 fatalities or less for 2015-2019, despite expected increases in population.**

**Outcome:**

At the end of CY2018, there were 11 pedestrian fatalities in South Dakota. The increase in 2018 caused the five-year average to also increase from 8 in 2013-2017 to an average of 8.4 from 2014-2018. It is imperative that we continue to focus on pedestrian safety in order to meet our five-year goal of 7 fatalities or less.

**General Assessment:**

Fatalities in this category are historically tribal in nature. That makes it difficult to treat the problem with an over-arching fix. We funded the following programs to assist in achieving this goal.

- South Dakota Emergency Medical Services for Children

**C11 – Maintain a bicyclist fatalities five-year average of 1 fatality or less for 2015-2019, despite expected increases in population.**

**Outcome:**

At the end of CY2018, there were 0 bicyclist fatalities in South Dakota. This was not a change from prior years as there were 0 bicyclist fatalities during 2016 and 2017. The ability to maintain zero fatalities ensures the goal of the five-year average of 1 fatality or less can be met.

**General Assessment:**

South Dakota historically has a low number of bicycle fatalities. We funded the following programs to assist in achieving this goal.

- South Dakota Emergency Medical Services for Children

**B1 – Increase statewide observed seat belt use of front seat outboard occupants in passenger vehicles to 76.0% percent for 2019.**

**Outcome:**

Statewide usage for 2019 is reported at 75.2%. This is a 4.7% decrease from 2018 in which the statewide rate was 78.9%.

**General Assessment:**

As has already been assessed in performance goal C4, South Dakota needs to make large strides in occupant protection. The Office of Highway Safety recognizes this fact and works within appropriate boundaries to make a difference.

**In addition to the goals outlined above, activity measures at the end of CY2018 had the following results:**

- Impaired Driving Citations: 10,767
- Occupant Protection Citations: 14,920
- Speed Citations: 39,080

## FFY19 Project Agreement Annual Report Summaries

### Community Outreach and Program Management

Contact Information: Amanda Hossle  
Office of Highway Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Numbers: 2019-03-20 and 2019-03-21

This project supported a Management Analyst to provide technical assistance to statewide and local highway safety projects. The Analyst assisted the Director of the Office of Highway Safety with writing federal grant applications, reports, project applications and agreements, project monitoring, technical assistance to project directors, and budget management.

This project was funded with Section 402 and 164AL federal funds.

#### **Project Contribution to Highway Safety Target:**

This project provides administrative oversight and support.

### Driver Education Coordinator

Contact Information: Christopher Grant  
118 W Capitol Ave  
Pierre, SD 57501

Project Number: 2019-03-19

This project supported a Driver Education Coordinator to provide coordination and support for the driver education process in South Dakota. The Driver Education Coordinator serves as the primary point-of-contact for any school district administrator or driver education instructor who has questions and is working to create and maintain a comprehensive database of active driver education instructors across the state.

This project was funded with Section 402 federal funds.

#### **Project Contribution to Highway Safety Target:**

This project provides administrative oversight and support.

## DUI 1<sup>st</sup> Program

Contact Information: Roland Loudenburg  
Mountain Plains Evaluation  
PO Box 530  
201 N Main St  
Salem, SD 57058

Project Number: 2019-03-18

South Dakota has implemented the South Dakota Public Safety DUI 1<sup>st</sup> Program across the state to provide consistent drinking and driving programming for DUI offenders with an emphasis on DUI 1st offenders. A key important component of implementation of the curriculum is to ensure that all sites are implementing the model in a consistent manner across the state. The evaluators will participate in project steering committee meetings and conduct site visits and monitor program implementation to assess the implementation and fidelity of the model.

This project was funded with Section 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

Upon completion of the course, participants thought the course would help them change their drinking and driving behaviors and participants rated instructors high for caring, inclusion, and preparedness. Across all agencies and groups studied a change is noted in the positive direction from Pre-Test to Post-Test on all knowledge and attitude questions. One year after completion of the course participants still found the material relevant and useful in helping them change their drinking and driving behavior and still rated the instructors and course material very high. Generally, recidivism rates by years of exposure and survival analysis showed that course participants had lower recidivism rate and a slower recidivism rate than did the control groups.

## DUI Court 4<sup>th</sup> and 5<sup>th</sup> Circuit

Contact Information: Noreen Plumage  
500 E Capitol Ave  
Pierre, SD 57501

Project Number: 2019-02-17

The DUI Courts were developed in South Dakota following the national DUI Court model. DUI Court is an option for judges as an alternative to incarceration. The DUI Court model provides judicially supervised treatment for eligible offenders. To be eligible for DUI Court, an offender must have a current felony DUI conviction, no history of illegal drug distribution or violent crimes, have an alcohol/drug dependence or abuse diagnosis, are at least 18 years of age and live within 25 miles of either Sturgis, Lead,

Spearfish, Belle Fourche (4<sup>th</sup> Circuit) or Aberdeen (5<sup>th</sup> Circuit). Programming requirements include participation in the 24/7 program, attendance at a community support group, weekly court and participation in alcohol/drug and mental health treatment.

This project was funded with Section 402 federal funds.

**Project Contribution to Highway Safety Target:**

In FFY19, the fourth and fifth circuit DUI Courts served 46 hardcore drinkers and drivers. A total of 10 individuals graduated and 6 were terminated. As part of the DUI Court program, meetings were held weekly in court with the client, judge, state’s attorney, defense counsel, court service officer, program manager, case manager, and treatment provider. The 4th and 5th Circuit DUI Courts completed the year with a combined 68% graduation rate, therefore exceeding the desired objective of increasing from 62% to 64%.

**Emergency Medical Services for Children – Bike and Pedestrian Safety**

Contact Information: Corolla Lauck  
EMS for Children  
1400 W 22nd Street  
Sioux Falls, SD 57105

Project Number: 2019-02-13

This project focused on injury prevention, concentrating on bike and pedestrian safety, responding to requests for information and coordinating special events. The focus was on educating children and their care givers about safe walking and bicycling habits, routes and best practices. SD EMS for Children incorporated the prevention education on these initiatives in current educational activities along with creating a separate educational package for all EMS agencies to use. This project also coordinated the Don’t Thump Your Melon program which provides bike safety education and bike rodeos across the state. Awareness materials including “ready-to-use” tools such as bike rodeo instruction manuals, planning events, posters, press release, brochures, community and school-based activities were provided to communities who hosted a bike rodeo.

This project is funded with Section 402 federal funds.

**Project Contribution to Highway Safety Target:**

The first objective of the bicycle project was to maintain the number of bicycle fatalities at zero for FFY19. South Dakota reported 1 bicycle fatality in FFY19. The objective for bicycle fatalities was not met. The second objective was to reduce the number of bicycle

injuries by 10% from 67 to 60 in FFY19. South Dakota reported 28 bicycle injuries in FFY19. The objective for bicycle injuries was met.

The first objective of the pedestrian project was to reduce the number of pedestrian fatalities by 20% from 7 to 5 in FFY19. South Dakota reported 8 pedestrian fatalities in FFY19. The objective for pedestrian fatalities was not met. The second objective was to reduce the number of pedestrian injuries by 10% from 109 to 98 in FFY19. South Dakota reported 52 pedestrian injuries in FFY19. The objective for reducing pedestrian injuries was met.

### **Emergency Medical Services for Children – Occupant Safety**

Contact Information: Corolla Lauck  
EMS for Children  
1400 W 22nd Street  
Sioux Falls, SD 57105

Project Number: 2019-02-10

The 2019 activities for SD EMS for Children’s occupant safety project included “It’s not fine till they’re 4’ 9”, a program developed to enhance parental/caregiver understanding of best practices in transitioning children to seatbelts and assisting with booster seats on a needs basis. Continued working with partners to deliver materials, education and resources compiled from a variety of local and national sources. A sustainable state-wide message was coordinated throughout the year, with emphasis in May to support EMS week/May mobilization and back to school. Public education and messaging with vested partners to improve proper restraint use for all ages, thus improving seatbelt usage rates.

This project is funded with Section 402 federal funds.

### **Project Contribution to Highway Safety Target:**

The objective of this project was to reduce the number of unrestrained passenger vehicle occupant fatalities and injuries for all seating positions by 10% from 736 to 662 in FFY19. For FFY19, there were 610 unrestrained fatalities and injuries. The objective of this project was met.

### **From the H.E.A.R.T.**

Contact Information: Nancy Scharenbroich  
6700 East Split Rock Circle  
Sioux Falls, SD 57110

Project Number: 2019-02-07

This project focused on alcohol impaired driving prevention through the use of awareness materials and public education. From the H.E.A.R.T. stands for Help Eliminate Alcohol Related Tragedies. The message, "Get a Ride, Don't Drink and Drive", appeared on billboards across the state on main roadways and highways, drivers heard "Get a Ride, Don't Drink and Drive" on the radio as they traveled South Dakota roadways and in their homes across the state of South Dakota. Public Service announcements were broadcasted on the TV during the holidays and high traffic times in order to deter people from drinking and driving.

This project is funded with Section 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

The activities for this project focused on targeting individuals during events in which drinking and driving are likely to occur. Holidays, weekends and big events often times contribute to drinking and driving. Billboards across the state got the "Get a Ride Don't Drink and Drive" message out to traveling motorists.

Radio spots were targeted for evenings, weekends, holidays and high traffic times. Working with Midwest communications to broadcast spots hoping that people would hear the message and make a choice to change the numbers by calling someone rather than getting behind the wheel after they had been drinking. Also reinforcing what they had possibly seen on TV or on the roadways.

The mission of this project is to become a constant reminder to people that have to make these choices and that they would think about what they saw on the roadside billboard with those shocking numbers and they would maybe call someone rather than drink and drive. The objective of this project was to reduce the number of people killed in alcohol involved crashes in the state of South Dakota by 5% from 49 to 46 fatalities. There were 21 alcohol-related fatalities in FFY19.

### **Grants Management System – EDGAR**

Contact Information:           Amanda Hossle  
  Office of Highway Safety  
  118 W Capitol Ave  
  Pierre, SD 57501

Project Numbers:               2019-03-23 and 2019-03-24

EDGAR (Electronic Database for Grant Application and Reporting) offers options for the advertisement, submittal and review of grantee proposals/applications, the creation of contracts, the disbursement of funds, the collection and retention of contract deliverables, and requests for reimbursement and post-grant reporting and evaluations. E-grant systems with automatic notifications and reminders help sub-grantees stay on track with contract terms and deliverables, alert the state when documents are overdue,

collect data for annual reports, and increase staff efficiencies by reducing the issuance of notifications the OHS administers in hard copy now.

This project was funded with Section 402 and 164AL federal funds.

**Project Contribution to Highway Safety Target:**

There are currently 106 law enforcement agencies registered with EDGAR to either manage their Highway Safety grant or report monthly traffic data. There are currently 61 state, community coalitions, and non-profit organizations registered with EDGAR.

**Highway Patrol**

Contact Information: Colonel Rick Miller/Sergeant Isaac Kurtz  
Highway Patrol, Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Numbers: 2019-00-15; 2019-00-16; 2019-00-17

The Highway Patrol was provided with federal support for increased traffic enforcement and public education overtime; equipment; and public education materials.

In conjunction with May Seatbelt Mobilization activities, the Highway Patrol continued to utilize the roll-over simulator. Troopers provided public education while using the two rollover simulators to demonstrate what happens to a person when they don't use a seatbelt.

This project was funded with Section 402 and 405d-Imp federal funds.

**Project Contribution to Highway Safety Target:**

In FFY19, the Highway Patrol utilized 4,373 hours of overtime for increased alcohol enforcement in the state resulting in 222 people arrested for impaired driving, 30 citations for underage possession/consumption, and 37 citations for other alcohol infractions.

In addition, the Highway Patrol dedicated 2,473 hours of overtime to increase speed enforcement. During those hours of speed enforcement overtime, 2,423 speed citations and 1,011 seatbelt citations were issued in FFY19.

The Highway Patrol invested roughly 230 hours of overtime into sobriety checkpoints and saturation patrols throughout FFY19. Each high visibility event was preceded by a news release developed by the Public Information Officer.

The Highway Patrol dedicated 791 hours of safety and education programs across the state. Troopers conducted presentations at schools, civic organizations, and private businesses on seatbelts, impaired and distracted driving, speed, defensive driving, and other highway safety issues.

### Impaired Driving Task Force

Contact Information: Roland Loudenburg  
Mountain Plains Evaluation  
PO Box 530  
201 N Main St  
Salem, SD 57058

Project Number: 2019-03-14

In FFY19, a contract with Mountain Plains Evaluation again provided evaluation of the 1<sup>st</sup> Offender Curriculum and the 24/7 Sobriety Project; this evaluation measured the impact of the programs in reducing recidivism of driving under the influence.

In an attempt to reduce the number of re-offenses for first time DUI offenders, South Dakota developed a twelve hour, standardized, evidence-based curriculum for first time DUI offenders that included education and cognitive-behavioral components. A cadre of providers from across the state have been trained through 2-day certification training and annual refresher training. In addition, providers are required to implement the program consistent with outlined standards to maintain program fidelity. The providers coordinate with the courts for referral of first DUI offenders. A post 1<sup>st</sup> Offender course survey, one-year after the course, shows positive behavior change and recidivism rates are much lower for course participants.

In FFY19, there were 167 DUI 1<sup>st</sup> Offender courses offered with 1,020 individuals that completed the course.

This project is funded with Section 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

Individuals participating in the SD Public Safety DUI course completed a number of forms that provided information used to evaluate changed in knowledge and attitude in the form of a pre and post-test. Across all agencies and demographic groups studied, there was a significant move in the positive direction from pre-test to post-test on both knowledge and attitude questions. The average gain on the post-test was 3.2 points on knowledge questions and 5.0 points on attitude questions. Analysis of program data has documented consistent and lower recidivism rates for program participants compared to controls. Even after eight-year post arrest, program participants have a recidivism rate of 27.2 % compared to 31.2% of controls, an 12.8% decrease in the recidivism rate. The trend indicates that the effect of the program diminishes with time; however even after

eight years the percentage of cases that have recidivated is less than the percentage of controls that have recidivated. On average 4.9% fewer course participants recidivate than do non-participants at each year of exposure. This effect is relatively constant over time. Generally, recidivism rates by years of exposure and survival analysis showed that course participants had lower recidivism rate and a slower recidivism rate than did non-course participants.

### Judicial Outreach Liaison

Contact Information: Office of Highway Safety  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Number: 2019-03-16

The Judicial Outreach Liaison position provides a foundation for the South Dakota Office of Highway Safety and circuit court judges to focus their outreach efforts in order to educate and mobilize support for impaired driving and other traffic safety activities. This will assist in reflecting the Office of Highway Safety's goal of providing judicial outreach in the state and thereby improving judicial community outreach and promoting confidence and trust in the judiciary.

This project is funded with Section 405d-Imp federal funds.

#### **Project Contribution to Highway Safety Target:**

This project provides administrative oversight and support.

### Law Enforcement Equipment

Contact Information: Office of Highway Safety  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Law enforcement agencies that identified highway safety problems through analysis of crash reports and/or citation history were invited to apply for support to purchase specific equipment to address those problems.

Funding was used to support equipment purchased for the Highway Patrol, sheriff's offices, and police departments including radar units for speed enforcement (Section 402 dollars), in-car video cameras and breath testing devices (Section 405d-Imp dollars) to enhance prosecution of impaired driving cases.

### **Project Contribution to Highway Safety Target:**

The Office of Highway Safety, using crash and citation data, determines which law enforcement agencies should be awarded grants to purchase equipment which will ultimately be used to drive down fatalities and injuries.

#### **Law Enforcement Liaisons**

Contact Information: Office of Highway Safety  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Number: 2019-03-15

Two individuals with law enforcement experience provided liaison services between the Office of Highway Safety and local law enforcement agencies. In FFY19, the Law Enforcement Liaisons (LELs) worked with law enforcement agencies to promote targeted traffic enforcement, high visibility mobilizations, and public education.

Each LEL has an assigned region encompassing the county and city law enforcement agencies in their region. This system is efficient in a widespread state by reducing the LELs travel time and expenses. The LELs monitor grant funded activities; provide resource materials to all agencies; and monitor traffic enforcement data submitted by law enforcement agencies.

In FFY19, the LELs were available to provide assistance to 66 county sheriff offices, 77 police departments, and 7 tribal law enforcement agencies. Of these, the following agencies received NHTSA funding in FFY19: one state police office, 16 sheriff offices, 21 police departments, and one tribal law enforcement agency.

This project is funded with Section 402 federal funds.

### **Project Contribution to Highway Safety Target:**

This project provides administrative oversight and support.

#### **Law Enforcement Overtime**

Contact Information: Office of Highway Safety  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Funds were allocated for overtime to support sobriety checkpoints and saturation patrols during the national high-visibility impaired driving and seat belt mobilizations.

Overtime was also used to do sustained traffic enforcement during high risk time frames identified in the project applications from law enforcement agencies. To qualify for overtime, agencies were required to identify a highway safety problem that could be addressed by enhancing traffic patrols.

Problem identification may include an analysis of crash reports and/or citation history for the jurisdiction covered. An increase in patrols makes enforcement more visible. High-visibility enforcement deters speeding and impaired driving by convincing the public that highways are monitored and offenders will be punished thereby reducing crashes.

Overtime was funded with Section 402 and 405d-Imp federal funds as appropriate to the activity performed.

**Project Contribution to Highway Safety Target:**

The Office of Highway Safety, using crash and citation data, determines which law enforcement agencies should be awarded grants to fund overtime enforcement activities which will ultimately be used to drive down fatalities and injuries.

**Lawrence and Schiller, Media Contractor**

Contact Information:        Jamie Hegge  
   Lawrence & Schiller  
   3932 South Willow Avenue  
   Sioux Falls, SD 57105

Project Numbers:            2019-03-10; 2019-03-11; 2019-03-12; 2019-03-13

Lawrence and Schiller is a full service advertising agency that assists the Office of Highway Safety in all of its advertising, social media, and other safety messaging activities.

This contract was funded through Section 164AL and 402 federal funds and through donated bonus ad placement.

**Project Contribution to Highway Safety Target:**

This project focused on public messaging of safety campaigns.

**National EMS Information System (NEMSIS)**

Contact Information:        Marty Link  
   Office of Rural Health/Emergency Medical Services  
   600 E Capitol Ave  
   Pierre, SD 57501

Project Number: 2019-02-29

In June of 2017, the EMS Program began transitioning to a new statewide electronic patient care reporting (ePCR) system, ImageTrend. The new ePCR system is being used by 98% of ambulance services as of 4/30/2019. The EMS Program continues to work towards 100% completion; nevertheless, this is a tremendous accomplishment.

Due to this transition, the EMS Program has also had to educate hospital personnel. Initial training was conducted in October of 2017 as a basic introduction to the system, but additional work is necessary in order to have 100% compliance from hospital staff. EMS data plays an intricate role in determining effectiveness of pre-hospital care and a significant role in performance improvement. The ImageTrend system allows credentialed hospital staff to access to any patient who arrived at their facility.

This project was funded with Section 405c federal funds.

**Project Contribution to Highway Safety Target:**

The EMS Program has met the projected performance measure with all 49 trauma hospitals having access to the state's electronic Patient Care Reporting System (ePCR). The EMS Program is now working with select hospitals to refine dashboards within the ePCR for easier patient identification and searchability.

This feature will allow larger trauma hospitals to search for an identify one of hundreds of trauma patients transferred to a tertiary facility. In addition to this level of detail, tertiary trauma hospitals are now able to access Critical Access Hospitals (CAH) data directly from the ePCR further streamlining patient care data from facility to facility.

**Planning and Administration**

Contact Information: Lee Axdahl  
Office of Highway Safety  
118 W Capitol Avenue  
Pierre, SD 57501

Project Number: 2019-03-09

Funding for this project was provided by Section 402 federal funds and state match.

**Project Contribution to Highway Safety Target:**

This project provides administrative oversight and support.

## Public Information Officer

Contact Information: Tony Mangan/Kristi Turman  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Numbers: 2019-03-07 and 2019-03-08

The PIO works closely with the Office of Highway Safety on media and public education activities. The PIO serves as liaison between the program and the media contractor and provides technical assistance to Office of Highway Safety projects that involve media or public education. During FFY19, the PIO focused on messaging involving impaired driving, speeding and seatbelt use. The South Dakota Office of Highway Safety, South Dakota Highway Patrol, and many local law enforcement agencies worked together in high-visibility saturation patrols and checkpoints focused on Memorial Day weekend, July 4<sup>th</sup> Holiday period and Labor Day weekend.

Beyond that, the PIO helped coordinate the three major highway safety campaigns including the May Seatbelt Mobilization, Labor Day Impaired Driving Mobilization, and Holiday Impaired Driving campaign and coordinated public information activities for other highway safety campaigns. The PIO directed the media contractor to develop and release appropriate public information in a timely fashion and assured it was focused on the target audience and was coordinated with the NHTSA Communication Calendar.

This project was funded with Section 402 and 164AL federal funds.

### **Project Contribution to Highway Safety Target:**

This project provides administrative oversight and support.

## Seatbelt Survey – Administration and Analysis

Contact Information: Upper Great Plains Transportation Institute  
North Dakota State University  
NDSU Dept. 2880 PO Box 6050  
Fargo, ND 58108-6050

Project Number: 2019-03-05

In FFY19, the Office of Highway Safety contracted with Upper Great Plains Transportation Institute, North Dakota State University (NDSU) to administer and analyze data for the annual seatbelt survey. The survey was administered in partnership with the EMT Association, described below.

The seatbelt portion of the survey was administered with established guidance from NHTSA including site selection, the manual and training for observers, coding forms, and schedule for observations.

This project was funded with Section 402 federal funds.

**Project Contribution to Highway Safety Target:**

NDSU received the data from the SD EMS Association, described below, performed the analysis, and produced the final report on the results of the survey. In 2019, the certified seatbelt usage rate in South Dakota was 75.2%, based on new survey methodology implemented by NHTSA.

**Seatbelt Survey – Observational**

Contact Information: Katherine Benton  
SD EMS Association  
9001 N. Kiwanis Ave.  
Sioux Falls, SD 57107

Project Number: 2019-03-05

The Office of Highway Safety contracted with the SD EMS Association for the observation portion of the annual seatbelt/motorcycle helmet survey. The Association provided EMT's to perform the observations at pre-determined sites and times. The data was gathered according to NHTSA protocols and provided to UGPTI for analysis (see above).

This project was funded with Section 402 federal funds.

**Project Contribution to Highway Safety Target:**

In 2019, the certified seatbelt usage rate in South Dakota was 75.2%, based on new survey methodology implemented by NHTSA. These surveys provide a guide post for future enforcement and messaging campaigns.

**South Dakota Broadcasters**

Contact Information: Steve Willard, President  
South Dakota Broadcasters Association  
106 W. Capitol Avenue, Suite 7  
Pierre, SD 57501

Project Number: 2019-03-06

This is a nationally unique project that utilizes “paid public service announcements” placed on every broadcast station in South Dakota through the State Broadcasters Association. The contract with SDBA generates a minimum of 3 to 1 in match. In other words, for every one paid announcement, the broadcast stations place another 3+ announcements in their schedules. The match activity is well-documented by broadcast affidavits.

This project was funded with Section 164AL federal funds.

**Project Contribution to Highway Safety Target:**

This project focused on public messaging of safety campaigns.

**South Dakota Driver Education Association**

Contact Information: Jonathan Buck  
South Dakota Driver Education Association  
509 N. Arch St  
Aberdeen, SD 57401

Project Number: 2019-02-44

The state of South Dakota has historically experienced above-average fatality and injury rates among teen drivers. While driver education training is utilized by approximately 50% of age-eligible teens in the state, there has been limited advancement over the past 40 years in enhancing the delivery of this life skill for novice drivers. In order to reduce traffic crashes among novice drivers ages 14-18, the association worked to improve the delivery of driver education services to South Dakota youth through offering best practices training to driver education instructors through an annual conference sponsored by the SD Driver Education Association (SDDEA), forming a committee to study the efficacy of establishing nationally recognized driver education standards in South Dakota, by forming a committee to study the efficacy of recommending various national classroom and behind-the-wheel curriculums to SD driver education instructors.

This project was funded with Section 402 federal funds.

**Project Contribution to Highway Safety Target:**

The objective of this project was to reduce the number of fatal and injury crashes involving drivers ages 14-18 statewide by 5% from 774 to 736 by September 30, 2019. The number of fatal and injury crashes involving drivers ages 14-18 in fiscal year 2019 was 640. This computes to a 17% decrease in statewide fatal and injury crashes involving young drivers.

## South Dakota Office of the Attorney General – Division of Criminal Investigation

Contact Information: Chad Mosteller  
South Dakota Division of Criminal Investigation  
132 East Highway 14, Suite 5  
Pierre, SD 57501

Project Number: 2019-02-25

Traffic crash data from the South Dakota Highway Safety Annual Report (years 2013-2015) indicates a definite need for advanced traffic enforcement training. For this three-year period, South Dakota experienced 50,382 reportable crashes. Within these numbers, there were 16,084 injuries and 405 fatalities. Speed was a contributing factor in 23 percent of fatal crashes and 63 percent of vehicle occupants killed were not wearing seatbelts.

As of April 2018, South Dakota had 18,043 law enforcement officers. However, for the past several years, there has been a double-digit percentage turnover within the profession, which when compounded with promotions dictate a continual need to train officers as they enter different levels of their careers. Continuing education in advanced crash investigation techniques is a necessity. The courses were advanced level classes not provided during the basic law enforcement academy. In order to effectively plan and conduct traffic enforcement and educational activities, an in-depth analysis of traffic crashes is needed. This analysis is crucial in determining vehicle speeds, driver actions prior to crash, seatbelt utilization by vehicle occupants, and operational condition of the vehicle. Without investigators trained in these specialized techniques, critical data needed for successful and effective traffic enforcement would not be available.

This project was funded with Section 402 federal funds.

### **Project Contribution to Highway Safety Target:**

The objective of this project was to provide specialized training in Event Data Recorder (EDR) in Crash Reconstruction and Bosch® CDR Tool Technician Training. The Event Data Recorder (EDR) in Crash Reconstruction class was held at the Law Enforcement Training Facility in Pierre in November 2018. Twenty-two state law enforcement officials completed the class. The online Bosch CRD Tool Technician Training course was started on March 6, 2019 and ended on April 6, 2019. Fifteen state law enforcement officers were enrolled and completed the course.

## South Dakota School of Mines and Technology – Safe Rides

Contact Information: Mary Jo Farrington  
School of Mines and Technology  
501 E St Joseph St  
Rapid City, SD 57701

Project Number: 2019-02-24

To prevent college students from drinking and driving, this Safe Rides program provides prevention education and alternative transportation to college students. This program primarily serves four Black Hills area schools: School of Mines and Technology, National American University, Oglala Lakota College, and Western Dakota Technical Institute. The coalition did open the project to include other SD students in Rapid City attending SDSU, School of Nursing and Black Hills State University. In addition to providing safe rides, the program supported alcohol prevention public education.

This project is funded with Section 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

The goal of the project was to reduce Rapid City student fatalities in alcohol involved crashes by increasing the use of Safe Rides Home by 2% from 463 in FY2017 to 472 by September 30, 2019. The projected measure target of a slight increase in usage of the Safe Rides Program was not met. While the numbers using the Rapid Taxi Safe Rides Home continue to be down, many students are using Uber and Lyft because the service is faster. Also, South Dakota experienced another extremely cold winter and it appears many people stayed home rather than going out in such frigid weather. Approximately 136 students used the Safe Rides Home program; mostly SDSMT students using the service between midnight and 2:00 am.

While the number of Rapid taxi users is down, many students in all four campuses have received the message to not drink and drive. During October 2018 through September 2019, the School of Mines was able to communicate to approximately 2,000 students attending four colleges in Rapid City about calculating a BAC and understanding impaired and drunk driving, reviewing the problems related to drinking and driving including harm to self and others, DUI costs and criminal records, etc., and pre-planning a safe ride home (if drinking), including a sober designated driver, Rapid Taxi, Lyft and Uber.

Our education and publicity included articles in Health 101, a monthly internet magazine, posters, 10 student orientations, 8 in-class presentations and dozens of tabling events related to drinking and driving. Recently KOTA TV did a program about the Safe Rides Home program.

### **South Dakota State University – Safe Rides**

Contact Information: Mariah Weber  
South Dakota State University  
1440 N Campus Drive, Room 104, Box 2818  
Brookings, SD 57007

Project Number: 2019-02-16

The South Dakota State University (SDSU) Safe Rides program focused on impaired driving education for SDSU students and provided alternative transportation for students to prevent impaired driving. Program education was provided through presentations in Residential halls and in classrooms; posters, promotional messaging in the Collegian newspaper and feedback from a self-assessment tool/survey administered to freshmen.

The SDSU Safe Ride program is a partnership between the SDSU Wellness Center, the SDSU Students' Association, Brookings Area Transit Authority (BATA), the South Dakota Office of Highway Safety, and the City of Brookings, offering a safe transportation alternative to SDSU students, Brookings community members, and visitors. Safe Ride operates for approximately 31 weeks during the academic year (September-May). The program operates two routes (blue route and yellow route) on Friday and Saturday evenings from 9pm until 3am and each route is completed approximately every 25 minutes. Routes focus on the more densely populated residential areas, the SDSU campus community, and downtown areas. Partnerships with local bars and businesses have been made and sponsorships have been solicited from businesses and civic organizations.

This project was funded with Section 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

The goal of this project was to reduce the number of drivers killed or injured in alcohol involved crashes in Brookings County by 12% from 8 in FY17 to 7 by September 30, 2019. During fiscal year 2019, there were 43 total drivers involved in alcohol related vehicle crashes in Brookings County. Of those 43 drivers, 8 were injured and zero were killed. Within the City of Brookings, there were 30 total drivers involved in alcohol related vehicle crashes with 2 injuries and zero fatalities. During FFY18, there were 48 drivers involved in alcohol related vehicle crashes in Brookings County with 18 drivers injured. The number of drivers injured significantly reduced from 18 in FFY18 to 8 in FFY19. The number of riders for FFY19 totaled 10,670, a decrease from FFY18 by 1,400 riders. Potential reasons for the decline include a reduction in concerts, special events, new taxi service and the Lyft service being available in Brookings.

The number of students who attended introductory 109 alcohol class programming increased during FFY19 (2,650) as compared to the FFY18 grant year (2,255). Education included information on alcohol awareness, Safe Ride routes, phone number, and schedule. The number of students reached with HEROH peer education programming in FFY19 totaled 100 students. Programming included information on: alcohol awareness, consequences of underage drinking and impaired driving, & criminal record that will follow a person through their life in background checks for employment.

### **[South Dakota Teen Court Association](#)**

Contact Information:           Jennifer Stalley  
  South Dakota Teen Court Association

1351 N Harrison Ave  
Pierre, SD 57501

Project Number: 2019-02-21

Teen Court programs have a proven record of positively impacting youth behaviors to reduce alcohol violations among high-risk youth and provide an opportunity to interact with high-risk youth in a constructive way. Teen Courts address specific alcohol violations by youth charged with an alcohol-related crime through education and preventative services.

This project was funded with Section 405d-Imp federal funds.

**Project Contribution to Highway Safety Target:**

The objective of this project is to reduce underage consumption and the number of impaired drivers by completing 85% of teen court sentences with a recidivism rate of less than 15%. During this project, 83 youth were sentenced for alcohol-related violations and received alcohol prevention screening and/or education and 364 youth were sentenced for non-alcohol violations but received alcohol prevention screening and/or education. Eighty-five youth completed sentences for alcohol-related charges and an additional 197 completed alcohol prevention screening and/or education for non-alcohol-related charges. Of the youth sentenced on alcohol-related violations during this project, 100% of the youth charged with alcohol-related offenses completed their sentences. This completion rate exceeds the project's goal. During the project, 8% of the youth who completed an alcohol-related sentence in the previous six months reoffended. Re-offenses include any violation, not just alcohol violations, during a six-month period. This recidivism rate meets the goals of the grant.

**Traffic and Criminal Software (TraCS)**

Contact Information: Lois Goff  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Number: 2019-03-04

Traffic and Criminal Software (TraCS) enables electronic crash report submission and electronic ticketing for law enforcement. TraCS greatly reduces the time for a crash report to be entered into the state crash database and eliminates many errors in crash reporting. This results in better information in the state accident database.

This project was funded with Section 405c federal funds.

**Project Contribution to Highway Safety Target:**

The state Highway Patrol has been using TraCS for crash reporting since FY2007. The Office of Highway Safety is expanding TraCS to county, city and tribal law enforcement agencies. Affinity Global Solutions is a contractor that provides TraCS training, installation and weekly maintenance for more than 110 local governmental law enforcement agencies. The web-based version of TraCS deployed across South Dakota and currently serves 109 law enforcement agencies.

### Traffic Records Coordinating Committee (TRCC)

Contact Information: Lee Axdahl/Roland Loudenburg  
Office of Highway Safety  
Department of Public Safety  
118 W Capitol Ave  
Pierre, SD 57501

Project Number: 2019-03-03

The Traffic Records Coordinating Committee meets regularly to discuss ways to improve the traffic record system and coordinate the factions involved. Some of the topics of discussion include integration of case data from the United Judicial System with driver licensing records as well as linking NEMSIS and trauma system data, reducing the number of unknown roads in the state roadway inventory, enforcing suspended and revoked drivers' licenses, electronic citations, and expansion of TraCS to local law enforcement.

This project was funded by Section 405c federal funds.

### **Project Contribution to Highway Safety Target:**

This project coordinates the sharing and implementation of roadway safety data activity.

### Traffic Safety Resource Prosecutor

Contact Information: Paul Bachand  
Attorney General's Office  
1302 E Hwy 14, Suite 1  
Pierre, SD 57501

Project Number: 2019-02-20

The Traffic Safety Resource Prosecutor (TSRP) provides training, technical assistance, interagency liaison services, and expertise to prosecutors statewide, with emphasis on impaired driving cases. This assistance improves enforcement of impaired driving cases which reduces alcohol related fatalities.

Impaired driving cases can be complex; having assistance available to new prosecutors is essential. Some of the legal issues that may be involved in impaired driving cases include probable cause, Standardized Field Sobriety Testing, implied consent, breath/blood testing, vehicular homicide, and adjudication including treatment and blood or electronic monitoring. The TSRP responded to numerous requests from county and city governments to provide research and assistance regarding prosecution of DUI cases in their jurisdictions. 24/7 is a program of the state Attorney General's office to reduce recidivism among DUI offenders.

This project was funded with Section 405d-Imp federal funds.

**Project Contribution to Highway Safety Target:**

In FFY19, the Traffic Safety Resource Prosecutor coordinated the annual DUI conference for prosecutors held on May 1, 2019 that included training regarding field sobriety tests and recidivism statistics. The TSRP continued to train law enforcement officers and prosecuting attorneys on the most effective methods of investigating and prosecuting impaired drivers. According to records with the South Dakota Department of Public Safety, the number of fatalities involving a driver with a BAC >.08 totaled 46 for FY2016, 25 for FY2017, 31 for FY2018 and 21 for FY2019. The goal of the project was to reduce impaired driving fatalities in the State of South Dakota by 10% from 43 to 39. Although the goal was met, additional work is needed in South Dakota to reduce fatalities involving impaired drivers.

**University of South Dakota Government Research Bureau**

Contact Information: Dr. Shane Nordyke  
USD Government Research Bureau  
PO Box 530  
Vermillion, SD 57069

Project Numbers: 2019-03-01 and 2019-03-02

The USD Government Research Bureau (GRB) used data provided by the Office of Highway Safety to draft the FFY20 Highway Safety Plan. To develop the Plan, GRB analyzed data from the state crash database, the seatbelt/helmet survey, and the data from the Department of Transportation.

This project was funded with Section 402 and 164AL federal funds.

**Project Contribution to Highway Safety Target:**

The Plan projects estimates of future fatalities and injuries from traffic crashes, seatbelt use, and sets goals to track citation information. The Plan provides project descriptions that can favorably impact the performance goals as well as providing an annual budget.

## University of South Dakota Safe Rides

Contact Information: Ben Severson  
USD Student Counseling Center  
Cook House 414 East Clark Street  
Vermillion, SD 57069

Project Number: 2019-02-27

The University of South Dakota (USD) Safe Rides program focused on providing alternative transportation for students to prevent impaired driving. The University provided ongoing awareness and education about binge drinking, drinking and driving, as well as other alcohol-related items throughout the fall and spring semesters. Collaboration occurred with on and off campus entities to provide awareness materials throughout the year.

This project was funded with Section 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

The objective of this project was to maintain zero USD students injured in alcohol related crashes in Vermillion during scheduled Safe Ride's nights by September 30, 2019. During the project, Safe Rides provided a total of 7,640 rides and ran a total of 75 nights or 375 hours. There were zero University of South Dakota students injured or killed in alcohol involved traffic crashes in Vermillion during scheduled Safe Rides nights. The goal of maintaining zero University of South Dakota students injured/killed in alcohol involved traffic crashes in Vermillion during scheduled Safe Rides nights was accomplished.

## Volunteers of America, Dakotas

Contact Information: Eric Majeres  
Volunteers of America, Dakotas  
1309 W 51<sup>st</sup> St  
Sioux Falls, SD 57105

Project Numbers: 2019-02-09; 2019-02-11; 2019-02-12

This project provided community outreach to local highway safety partners. The project coordinator provided technical assistance and public education materials to community and school-based highway safety projects focusing on impaired driving and seat belt use. The program partnered with community prevention advocates and law enforcement to provide outreach to communities. Public education campaigns developed by the project coordinator followed the NHTSA Communications Calendar. This program utilized materials developed by the Office of Highway Safety, NHTSA, purchases commercially available material, or develops unique materials as needed. The

coordinator generates interest and involvement in highway safety activities from local partners.

A third project consisted of a Law Enforcement Liaison (LEL) role. The LEL assisted local law enforcement agencies to improve local highway safety through enforcement and public education. Responsibilities of the LEL included: encourage agencies to actively enforce traffic laws identified with alcohol, speed, and occupant protection, participate in training, and be involved with national mobilizations including high visibility enforcement.

This project was funded with Section 402 and 405d-Imp federal funds.

### **Project Contribution to Highway Safety Target:**

The objective for the impaired driving grant was to reduce the total number of drivers killed in impaired driving crashes in South Dakota by 5% from 27 in FFY2017 to 26 by September 30, 2019. According to the South Dakota Crash Analysis Tool (SDCAT), there were 17 drivers killed in impaired driving crashes in FFY2019. Activities executed in order to achieve the objective consisted of composing two Prevention Newslink articles on alcohol impaired driving along with social media, TV, and radio in kind messaging; coordinated December impaired driving awareness posters for law enforcement agencies statewide, which included posters and radio spot featuring youth and law enforcement from Watertown; youth SADD presentations in Sioux Falls, Aberdeen and Watertown; Juvenile Diversion program drug impaired driving presentation.

The objective of the occupant protection grant was to reduce the number of unrestrained passenger vehicle occupant fatalities in South Dakota by 5% from 43 in 2016 to 41 by September 30, 2019. There were 47 unrestrained passenger vehicle occupant fatalities in South Dakota in FFY2019. Activities that were executed in order to achieve this objective included assisting with Harrisburg Middle School Traffic Safety presentation; assisted with seat belt art contest promotion and awareness; supplied awareness materials to Safety Village of SD Halloween safety event for youth; seat belt safety awareness messages posted on social media outlets; radio interview on the Jon Michaels show; assisted with creation and placement of seat belt safety radio and public service announcements featuring Watertown youth/law enforcement; presented at the Tribal Traffic Safety Summit.

The project director for these projects left Volunteers of America in February 2019 and the company decided not to hire anyone for the vacated position.

## FFY19 Planned Activities Not Implemented

### Dakota Drug and Alcohol Prevention

Contact Information: Darcy Jensen  
822 East 41st Street  
Sioux Falls, SD 57105

Project Number: 2019-02-33

#### **Reason project was not implemented:**

The organization did not submit timely reimbursement requests and quarterly reports. There were numerous attempts made by the Office of Highway Safety to get in contact and there was no response.

### South Dakota Sheriff's Association

Contact Information: Staci Ackerman  
P.O. Box 187  
Eureka, SD 57437

Project Number: 2019-02-31

#### **Reason project was not implemented:**

Due to the numerous election cycles around the state, the Association wasn't able to complete their project.

### Jackson County Sheriff's Office

Project Numbers: 2019-00-64

#### **Reason project was not implemented:**

The county's budget prevented the Sheriff's Office from utilizing the approved funding.

## FFY2019 Mobilization Activity

### December 2018 Mobilization – Holiday Season Impaired Driving

	State Police	County Sheriff's Offices	Police Departments
Participating Agencies	1	17	24
Reporting Agencies	1	17	22

<b>Enforcement Activity:</b>	
Number of Enforcement Hours	2,920
Number of Checkpoints	36
Number of Saturation Patrols	157

<b>Citation Information:</b>	
DUI Arrests	364
Drug Arrests	754
Seatbelt Citations	473
Child Safety Seat Citations	37
Speeding Citations	3,565
Felony Arrests	366
Recovered Stolen Vehicles	56
Fugitives Apprehended	139
Suspended Licenses	266
Uninsured Motorists	658
Reckless Driving	28
Other Arrests	2,531

<b>Paid Media:</b>	
TV Ads	\$20,870.00
Radio Ads	\$39,382.22
Print Ads	\$2,216.00
Billboards	\$959.16
Other Ads*	\$5,474.11

\*Other Ads include social media.

<b>Earned Media:</b>	
Press Conferences	2
TV News Stories	8
Radio News Stories	20
Print News Stories	16
Other News Stories	40

**May 2019 Mobilization – Click It or Ticket**

	<b>State Police</b>	<b>County Sheriff's Offices</b>	<b>Police Departments</b>
Participating Agencies	1	17	24
Reporting Agencies	1	17	23

<b>Enforcement Activity:</b>	
Number of Enforcement Hours	2,245
Number of Checkpoints	23
Number of Saturation Patrols	167

<b>Citation Information:</b>	
DUI Arrests	257
Drug Arrests	570
Seatbelt Citations	791
Child Safety Seat Citations	59
Speeding Citations	4,422
Felony Arrests	300
Recovered Stolen Vehicles	38
Fugitives Apprehended	131
Suspended Licenses	212
Uninsured Motorists	536
Reckless Driving	20
Other Arrests	2,571

<b>Paid Media:</b>	
TV Ads	\$5,001.02
Radio Ads	\$3,579.14
Print Ads	\$0.00
Billboards	\$1,010.16
Other Ads*	\$18,777.86

\*Other Ads include social media & a seatbelt event.

<b>Earned Media:</b>	
Press Conferences	1
TV News Stories	8
Radio News Stories	13
Print News Stories	13
Other News Stories	61

**August 2019 Mobilization – Drive Sober or Get Pulled Over**

	<b>State Police</b>	<b>County Sheriff's Offices</b>	<b>Police Departments</b>
Participating Agencies	1	17	22
Reporting Agencies	1	17	22

<b>Enforcement Activity:</b>	
Number of Enforcement Hours	2,343
Number of Checkpoints	37
Number of Saturation Patrols	165

<b>Citation Information:</b>	
DUI Arrests	353
Drug Arrests	1,004
Seatbelt Citations	892
Child Safety Seat Citations	73
Speeding Citations	3,421
Felony Arrests	522
Recovered Stolen Vehicles	52
Fugitives Apprehended	184
Suspended Licenses	283
Uninsured Motorists	609
Reckless Driving	43
Other Arrests	3,042

<b>Paid Media:</b>	
TV Ads	\$0.00
Radio Ads	\$30,591.67
Print Ads	\$0.00
Billboards	\$1,021.00
Other Ads*	\$3,744.32

\*Other Ads include social media.

<b>Earned Media:</b>	
Press Conferences	1
TV News Stories	6
Radio News Stories	18
Print News Stories	8
Other News Stories	53

**U.S. Department of Transportation National Highway Traffic Safety Administration  
Federal Reimbursement Voucher**

State: South Dakota

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**2019-FINAL**

Report Date: 12/26/2019

Reimbursement Info: Total: \$.00

Posted: 12/26/2019

Claim Period: 09/30/2019 - 09/30/2019

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
<b>NHTSA</b>								
<b>164 Transfer Funds</b>								
<b>164 Alcohol</b>								
	164AL-2019-19-03-02	USD Government Research-164AL	\$7,723.38	\$ .00	\$7,723.38	\$7,723.38	\$7,723.38	\$ .00
	164AL-2019-19-03-08	Office of Highway Safety-PIO-164AL	\$6,232.85	\$ .00	\$6,232.85	\$6,232.85	\$6,232.85	\$ .00
	164AL-2019-19-03-21	Office of Highway Safety-Community Outre	\$31,814.39	\$ .00	\$31,814.39	\$31,814.39	\$31,814.39	\$ .00
	164AL-2019-19-03-24	Office of Highway Safety-Agate-164AL	\$20,410.00	\$ .00	\$20,410.00	\$20,410.00	\$20,410.00	\$ .00
	<b>164 Alcohol Total</b>		<b>\$66,180.62</b>	<b>\$ .00</b>	<b>\$66,180.62</b>	<b>\$66,180.62</b>	<b>\$66,180.62</b>	<b>\$ .00</b>
<b>164 Paid Media</b>								
	164PM-2019-19-03-06	Office of Highway Safety-SD Broadcasters	\$201,250.00	\$184,583.33	\$201,250.00	\$201,250.00	\$201,250.00	\$ .00
	164PM-2019-19-03-11	Office of Highway Safety-Other Advertisi	\$29,648.27	\$20,249.31	\$29,648.27	\$29,648.27	\$29,648.27	\$ .00
	164PM-2019-19-03-13	Office of Public Safety-Main Advertising	\$377,492.27	\$372,555.95	\$377,492.27	\$377,492.27	\$377,492.27	\$ .00
	164PM-2019-19-03-22	Office of Highway Safety -Alcohol Media-	\$418,463.98	\$405,187.45	\$418,463.98	\$418,463.98	\$418,463.98	\$ .00
	<b>164 Paid Media Total</b>		<b>\$1,026,854.52</b>	<b>\$982,576.04</b>	<b>\$1,026,854.52</b>	<b>\$1,026,854.52</b>	<b>\$1,026,854.52</b>	<b>\$ .00</b>
	<b>164 Transfer Funds Total</b>		<b>\$1,093,035.14</b>	<b>\$982,576.04</b>	<b>\$1,093,035.14</b>	<b>\$1,093,035.14</b>	<b>\$1,093,035.14</b>	<b>\$ .00</b>
<b>MAP 21 405c Data Program</b>								
<b>405c Data Program</b>								
	M3DA-2019-00-00-01	EDGAR MATCH	\$ .00	\$ .00	\$77,969.00	\$ .00	\$ .00	\$ .00
	M3DA-2019-19-02-29	Office of Rural Health/Emergency Medical	\$25,800.00	\$ .00	\$25,800.00	\$25,800.00	\$25,800.00	\$ .00
	M3DA-2019-19-03-04	TraCS/Web TraCS	\$286,079.02	\$ .00	\$286,079.02	\$286,079.02	\$286,079.02	\$ .00
	<b>405c Data Program Total</b>		<b>\$311,879.02</b>	<b>\$ .00</b>	<b>\$389,848.02</b>	<b>\$311,879.02</b>	<b>\$311,879.02</b>	<b>\$ .00</b>
	<b>MAP 21 405c Data Program Total</b>		<b>\$311,879.02</b>	<b>\$ .00</b>	<b>\$389,848.02</b>	<b>\$311,879.02</b>	<b>\$311,879.02</b>	<b>\$ .00</b>
<b>FAST Act NHTSA 402</b>								
<b>Planning and Administration</b>								
	PA-2019-19-03-09	Office of Highway Safety P&A	\$105,434.80	\$ .00	\$192,204.81	\$105,434.80	\$105,434.80	\$ .00

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Report Date: 12/26/2019

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Posted: 12/26/2019

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
<b>Planning and Administration Total</b>			<b>\$105,434.80</b>	<b>\$0.00</b>	<b>\$192,204.81</b>	<b>\$105,434.80</b>	<b>\$105,434.80</b>	<b>\$0.00</b>
<b>Occupant Protection</b>								
	OP-2019-00-00-01	EDGAR MATCH	\$0.00	\$0.00	\$401,754.10	\$0.00	\$0.00	\$0.00
	OP-2019-19-02-10	SDEMISC-Occupant Safety	\$28,911.88	\$28,911.88	\$28,911.88	\$28,911.88	\$28,911.88	\$0.00
	OP-2019-19-02-12	Volunteers of America-Occupant Protectio	\$11,748.34	\$11,748.34	\$11,748.34	\$11,748.34	\$11,748.34	\$0.00
<b>Occupant Protection Total</b>			<b>\$40,660.22</b>	<b>\$40,660.22</b>	<b>\$442,414.32</b>	<b>\$40,660.22</b>	<b>\$40,660.22</b>	<b>\$0.00</b>
<b>Pedestrian/Bicycle Safety</b>								
	PS-2019-19-02-13	SDEMISC-Bike and Pedestrian	\$41,543.30	\$41,543.30	\$41,543.30	\$41,543.30	\$41,543.30	\$0.00
<b>Pedestrian/Bicycle Safety Total</b>			<b>\$41,543.30</b>	<b>\$41,543.30</b>	<b>\$41,543.30</b>	<b>\$41,543.30</b>	<b>\$41,543.30</b>	<b>\$0.00</b>
<b>Accident Investigation</b>								
	AI-2019-19-02-25	DCI - Traffic Course	\$14,740.00	\$14,740.00	\$14,740.00	\$14,740.00	\$14,740.00	\$0.00
<b>Accident Investigation Total</b>			<b>\$14,740.00</b>	<b>\$14,740.00</b>	<b>\$14,740.00</b>	<b>\$14,740.00</b>	<b>\$14,740.00</b>	<b>\$0.00</b>
<b>Community Traffic Safety Project</b>								
	CP-2019-19-03-05	Seatbelt Survey-Seatbelt Survey	\$60,945.00	\$0.00	\$60,945.00	\$60,945.00	\$60,945.00	\$0.00
	CP-2019-19-03-20	Office of Highway Safety-Community Outre	\$47,704.08	\$0.00	\$47,704.08	\$47,704.08	\$47,704.08	\$0.00
<b>Community Traffic Safety Project Total</b>			<b>\$108,649.08</b>	<b>\$0.00</b>	<b>\$108,649.08</b>	<b>\$108,649.08</b>	<b>\$108,649.08</b>	<b>\$0.00</b>
<b>Driver Education</b>								
	DE-2019-19-02-44	SD Driver Education Association	\$12,654.08	\$12,654.08	\$12,654.08	\$12,654.08	\$12,654.08	\$0.00
	DE-2019-19-03-19	Driver Education Coordinator	\$22,622.91	\$0.00	\$22,622.91	\$22,622.91	\$22,622.91	\$0.00
<b>Driver Education Total</b>			<b>\$35,276.99</b>	<b>\$12,654.08</b>	<b>\$35,276.99</b>	<b>\$35,276.99</b>	<b>\$35,276.99</b>	<b>\$0.00</b>
<b>Roadway Safety</b>								
	RS-2019-19-00-37	Watertown Police Department-Safer Roads	\$17,676.00	\$17,676.00	\$17,676.00	\$17,676.00	\$17,676.00	\$0.00
	RS-2019-19-00-51	Winner Police Department-Safety Road Ove	\$7,117.96	\$7,117.96	\$7,117.96	\$7,117.96	\$7,117.96	\$0.00
	RS-2019-19-00-52	Whitewood Police Department-Safety 2019	\$12,333.30	\$12,333.30	\$12,333.30	\$12,333.30	\$12,333.30	\$0.00

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Posted: 12/26/2019

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
<b>Roadway Safety Total</b>			<b>\$37,127.26</b>	<b>\$37,127.26</b>	<b>\$37,127.26</b>	<b>\$37,127.26</b>	<b>\$37,127.26</b>	<b>\$.00</b>
<b>Safe Communities</b>								
	SA-2019-19-02-11	Volunteers of America-Law Enforcement Li	\$6,025.27	\$0.00	\$6,025.27	\$6,025.27	\$6,025.27	\$0.00
	SA-2019-19-03-07	Office of Highway Safety PIO	\$9,349.39	\$0.00	\$9,349.39	\$9,349.39	\$9,349.39	\$0.00
	SA-2019-19-03-15	Office of Highway Safety-Law Enforcement	\$29,359.64	\$0.00	\$29,359.64	\$29,359.64	\$29,359.64	\$0.00
	SA-2019-19-03-23	Office of Highway Safety Grant Managemen	\$30,540.00	\$0.00	\$30,540.00	\$30,540.00	\$30,540.00	\$0.00
<b>Safe Communities Total</b>			<b>\$75,274.30</b>	<b>\$0.00</b>	<b>\$75,274.30</b>	<b>\$75,274.30</b>	<b>\$75,274.30</b>	<b>\$0.00</b>
<b>Speed Enforcement</b>								
	SE-2019-19-00-04	Mitchell Police Department-MPD Speed Ove	\$1,321.39	\$1,321.39	\$1,321.39	\$1,321.39	\$1,321.39	\$0.00
	SE-2019-19-00-05	Hamlin County Sheriff's Office-Speed Ove	\$8,183.11	\$8,183.11	\$8,183.11	\$8,183.11	\$8,183.11	\$0.00
	SE-2019-19-00-06	Huron Police Department-Speed & Safety	\$15,476.71	\$15,476.71	\$15,476.71	\$15,476.71	\$15,476.71	\$0.00
	SE-2019-19-00-07	Pierre Police Speed Overtime	\$4,305.54	\$3,068.61	\$4,305.54	\$4,305.54	\$4,305.54	\$0.00
	SE-2019-19-00-09	Edmunds County Sheriffs Office-Speed Ove	\$10,494.80	\$10,494.80	\$10,494.80	\$10,494.80	\$10,494.80	\$0.00
	SE-2019-19-00-11	Davison County Sheriff's Office-Speed Se	\$3,443.37	\$3,443.37	\$3,443.37	\$3,443.37	\$3,443.37	\$0.00
	SE-2019-19-00-14	Brookings County Traffic Enforcement-Spe	\$19,144.96	\$19,144.96	\$19,144.96	\$19,144.96	\$19,144.96	\$0.00
	SE-2019-19-00-16	South Dakota Highway Patrol-Traffic Enfo	\$257,567.54	\$257,567.54	\$257,567.54	\$257,567.54	\$257,567.54	\$0.00
	SE-2019-19-00-19	Lead Police Department-Speed Overtime	\$10,688.63	\$10,688.63	\$10,688.63	\$10,688.63	\$10,688.63	\$0.00
	SE-2019-19-00-21	Miller Police Department-Speed Overtime	\$3,378.32	\$3,378.32	\$3,378.32	\$3,378.32	\$3,378.32	\$0.00
	SE-2019-19-00-24	Pennington County Sheriff's Office-Speed	\$14,462.85	\$14,462.85	\$14,462.85	\$14,462.85	\$14,462.85	\$0.00
	SE-2019-19-00-25	Summerset Police Department-Speed Seta B	\$11,506.11	\$11,506.11	\$11,506.11	\$11,506.11	\$11,506.11	\$0.00
	SE-2019-19-00-27	Groton Police Department- Speed Overtime	\$8,464.58	\$8,464.58	\$8,464.58	\$8,464.58	\$8,464.58	\$0.00
	SE-2019-19-00-28	Turner County Sheriff's Office-Speed Ove	\$3,289.28	\$3,289.28	\$3,289.28	\$3,289.28	\$3,289.28	\$0.00
	SE-2019-19-00-29	Lincoln County Sheriff's Office-Speed Ov	\$3,373.67	\$3,373.67	\$3,373.67	\$3,373.67	\$3,373.67	\$0.00
	SE-2019-19-00-30	Union County Sheriff's Office-Speed Over	\$827.33	\$827.33	\$827.33	\$827.33	\$827.33	\$0.00

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	SE-2019-19-00-32	Box Elder Police Department-Speed Overti	\$11,893.14	\$11,893.14	\$11,893.14	\$11,893.14	\$11,893.14	\$0.00
	SE-2019-19-00-35	Hand County Sheriff's Office-Speed Overt	\$9,985.97	\$9,985.97	\$9,985.97	\$9,985.97	\$9,985.97	\$0.00
	SE-2019-19-00-43	Minnehaha County Sheriff's Office-Speed	\$5,807.71	\$5,807.71	\$5,807.71	\$5,807.71	\$5,807.71	\$0.00
	SE-2019-19-00-45	Vermillion Police Department-Safety Spee	\$1,028.93	\$1,028.93	\$1,028.93	\$1,028.93	\$1,028.93	\$0.00
	SE-2019-19-00-46	Aurora County sheriff-Speed Overtime	\$3,758.63	\$3,758.63	\$3,758.63	\$3,758.63	\$3,758.63	\$0.00
	SE-2019-19-00-47	Brookings Police-Speed Overtime	\$4,379.85	\$4,379.85	\$4,379.85	\$4,379.85	\$4,379.85	\$0.00
	SE-2019-19-00-50	Belle Fourche Police Department -Speed O	\$9,178.00	\$9,178.00	\$9,178.00	\$9,178.00	\$9,178.00	\$0.00
	SE-2019-19-00-53	Stanley County Sheriff's Office-Slow Dow	\$1,390.39	\$1,390.39	\$1,390.39	\$1,390.39	\$1,390.39	\$0.00
	SE-2019-19-00-57	Hanson County Sheriff's Office-Speed Ove	\$1,166.88	\$1,166.88	\$1,166.88	\$1,166.88	\$1,166.88	\$0.00
	SE-2019-19-00-59	Spink County Sheriff's Office-Speed Over	\$16,594.88	\$16,594.88	\$16,594.88	\$16,594.88	\$16,594.88	\$0.00
	SE-2019-19-00-60	Hughes County Sheriff's Office-Speed and	\$1,081.26	\$1,081.26	\$1,081.26	\$1,081.26	\$1,081.26	\$0.00
	SE-2019-19-00-66	Tea Police Department-FOT Speed Seat Bel	\$6,008.03	\$6,008.03	\$6,008.03	\$6,008.03	\$6,008.03	\$0.00
	SE-2019-19-00-67	North Sioux City Police Department-Traff	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$0.00
	SE-2019-19-00-72	Faith Police Department	\$3,647.10	\$3,647.10	\$3,647.10	\$3,647.10	\$3,647.10	\$0.00
	<b>Speed Enforcement Total</b>		<b>\$459,348.96</b>	<b>\$458,112.03</b>	<b>\$459,348.96</b>	<b>\$459,348.96</b>	<b>\$459,348.96</b>	<b>\$0.00</b>
	<b>Traffic Courts</b>							
	TC-2019-19-02-17	Unified Judicial System-DUI Court	\$150,000.00	\$150,000.00	\$150,000.00	\$150,000.00	\$150,000.00	\$0.00
	<b>Traffic Courts Total</b>		<b>\$150,000.00</b>	<b>\$150,000.00</b>	<b>\$150,000.00</b>	<b>\$150,000.00</b>	<b>\$150,000.00</b>	<b>\$0.00</b>
	<b>Paid Advertising</b>							
	PM-2019-19-03-10	Other Advertising Contract-402- Office o	\$85,775.07	\$85,775.07	\$85,775.07	\$85,775.07	\$85,775.07	\$0.00
	PM-2019-19-03-12	Main Advertising Contract-402-Office of	\$433,686.53	\$433,686.53	\$433,686.53	\$433,686.53	\$433,686.53	\$0.00
	PM-2019-19-03-17	Office of Highway Safety -Generic Media-	\$388,487.72	\$388,487.72	\$388,487.72	\$388,487.72	\$388,487.72	\$0.00
	<b>Paid Advertising Total</b>		<b>\$907,949.32</b>	<b>\$907,949.32</b>	<b>\$907,949.32</b>	<b>\$907,949.32</b>	<b>\$907,949.32</b>	<b>\$0.00</b>
	<b>403 Research</b>							
	F403R-2019-19-03-01	USD Government Research-402	\$11,585.06	\$0.00	\$11,585.06	\$11,585.06	\$11,585.06	\$0.00

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<b>403 Research Total</b>			<b>\$11,585.06</b>	<b>\$0.00</b>	<b>\$11,585.06</b>	<b>\$11,585.06</b>	<b>\$11,585.06</b>	<b>\$0.00</b>
<b>FAST Act NHTSA 402 Total</b>			<b>\$1,987,589.29</b>	<b>\$1,662,786.21</b>	<b>\$2,476,113.40</b>	<b>\$1,987,589.29</b>	<b>\$1,987,589.29</b>	<b>\$0.00</b>
<b>FAST Act 405c Data Program</b>								
<b>405c Data Program</b>								
	M3DA-2019-00-00-01	EDGAR MATCH	\$0.00	\$0.00	\$18,733.00	\$0.00	\$0.00	\$0.00
	M3DA-2019-19-03-03	TRCC Coordinator	\$3,220.81	\$0.00	\$3,220.81	\$3,220.81	\$3,220.81	\$0.00
	M3DA-2019-19-03-04	TraCS/Web TraCS	\$71,711.68	\$0.00	\$71,711.68	\$71,711.68	\$71,711.68	\$0.00
<b>405c Data Program Total</b>			<b>\$74,932.49</b>	<b>\$0.00</b>	<b>\$93,665.49</b>	<b>\$74,932.49</b>	<b>\$74,932.49</b>	<b>\$0.00</b>
<b>FAST Act 405c Data Program Total</b>			<b>\$74,932.49</b>	<b>\$0.00</b>	<b>\$93,665.49</b>	<b>\$74,932.49</b>	<b>\$74,932.49</b>	<b>\$0.00</b>
<b>FAST Act 405d Impaired Driving Mid</b>								
<b>405d Mid ID Coordinator</b>								
	M5IDC-2019-19-03-14	Impaired Driving Task Force	\$10,431.97	\$0.00	\$10,431.97	\$10,431.97	\$10,431.97	\$0.00
<b>405d Mid ID Coordinator Total</b>			<b>\$10,431.97</b>	<b>\$0.00</b>	<b>\$10,431.97</b>	<b>\$10,431.97</b>	<b>\$10,431.97</b>	<b>\$0.00</b>
<b>405d Mid Court Support</b>								
	M5CS-2019-19-03-16	Judicial Outreach Liaison	\$19,080.19	\$0.00	\$19,080.19	\$19,080.19	\$19,080.19	\$0.00
<b>405d Mid Court Support Total</b>			<b>\$19,080.19</b>	<b>\$0.00</b>	<b>\$19,080.19</b>	<b>\$19,080.19</b>	<b>\$19,080.19</b>	<b>\$0.00</b>
<b>405d Impaired Driving Mid</b>								
	M5X-2019-00-00-01	EDGAR MATCH	\$0.00	\$0.00	\$150,882.36	\$0.00	\$0.00	\$0.00
	M5X-2019-19-00-03	Sioux Falls Police Department-Impaired D	\$199,650.62	\$0.00	\$199,650.62	\$199,650.62	\$199,650.62	\$0.00
	M5X-2019-19-00-10	Mitchell Police Department-South Central	\$8,466.53	\$0.00	\$8,466.53	\$8,466.53	\$8,466.53	\$0.00
	M5X-2019-19-00-12	Brookings County Sheriffs Office-Alcohol	\$10,000.00	\$0.00	\$10,000.00	\$10,000.00	\$10,000.00	\$0.00
	M5X-2019-19-00-13	Hamlin County Sheriff's Office-DUI HS Gr	\$1,505.01	\$0.00	\$1,505.01	\$1,505.01	\$1,505.01	\$0.00
	M5X-2019-19-00-15	South Dakota Highway Patrol-Alcohol Rela	\$216,519.80	\$0.00	\$216,519.80	\$216,519.80	\$216,519.80	\$0.00
	M5X-2019-19-00-17	South Dakota Highway Patrol-DRE Grant	\$44,343.51	\$0.00	\$44,343.51	\$44,343.51	\$44,343.51	\$0.00

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	M5X-2019-19-00-23	Oglala Sioux Tribe Department Of Public	\$14,209.64	\$ .00	\$14,209.64	\$14,209.64	\$14,209.64	\$ .00
	M5X-2019-19-00-33	Box Elder Police Department-Imp Driving	\$15,092.03	\$ .00	\$15,092.03	\$15,092.03	\$15,092.03	\$ .00
	M5X-2019-19-00-34	Summerset Police Department-Impaired Dri	\$2,907.20	\$ .00	\$2,907.20	\$2,907.20	\$2,907.20	\$ .00
	M5X-2019-19-00-36	Minnehaha County Sheriff's Office-Impair	\$2,745.26	\$ .00	\$2,745.26	\$2,745.26	\$2,745.26	\$ .00
	M5X-2019-19-00-38	Hughes County Sheriff's Office-DUI Enfor	\$12,405.07	\$ .00	\$12,405.07	\$12,405.07	\$12,405.07	\$ .00
	M5X-2019-19-00-39	Pennington County Sheriff's Office-Impai	\$4,780.04	\$ .00	\$4,780.04	\$4,780.04	\$4,780.04	\$ .00
	M5X-2019-19-00-40	Rapid City Police Department-Impaired	\$56,451.52	\$ .00	\$56,451.52	\$56,451.52	\$56,451.52	\$ .00
	M5X-2019-19-00-44	Brookings Police Department-Impaired	\$9,777.67	\$ .00	\$9,777.67	\$9,777.67	\$9,777.67	\$ .00
	M5X-2019-19-00-48	Vermillion Police Department-Alcohol Enf	\$5,794.68	\$ .00	\$5,794.68	\$5,794.68	\$5,794.68	\$ .00
	M5X-2019-19-00-49	Winner Police Department-DUI Enforcement	\$11,510.36	\$ .00	\$11,510.36	\$11,510.36	\$11,510.36	\$ .00
	M5X-2019-19-00-54	Stanley County Sheriff's Office-Don't Dr	\$198.45	\$ .00	\$198.45	\$198.45	\$198.45	\$ .00
	M5X-2019-19-00-55	Sturgis Police Department-DUI Enforcemen	\$9,825.50	\$ .00	\$9,825.50	\$9,825.50	\$9,825.50	\$ .00
	M5X-2019-19-00-56	Union County Sheriff's Office-Impaired D	\$8,452.16	\$ .00	\$8,452.16	\$8,452.16	\$8,452.16	\$ .00
	M5X-2019-19-00-75	Lincoln County Sheriff's Office	\$4,780.00	\$ .00	\$4,780.00	\$4,780.00	\$4,780.00	\$ .00
	M5X-2019-19-02-07	FROM THE H E A R T INC-Get a Ride Don't	\$15,000.00	\$ .00	\$15,000.00	\$15,000.00	\$15,000.00	\$ .00
	M5X-2019-19-02-09	Impaired Driving Prevention-Volunteers	\$19,706.93	\$ .00	\$19,706.93	\$19,706.93	\$19,706.93	\$ .00
	M5X-2019-19-02-16	Safe Ride Home-South Dakota State Univer	\$32,683.53	\$ .00	\$32,683.53	\$32,683.53	\$32,683.53	\$ .00
	M5X-2019-19-02-20	Traffic Safety Resource Prosecutor	\$57,464.30	\$ .00	\$57,464.30	\$57,464.30	\$57,464.30	\$ .00
	M5X-2019-19-02-21	Underage Drinking Prevention Project-SD	\$25,000.00	\$ .00	\$25,000.00	\$25,000.00	\$25,000.00	\$ .00
	M5X-2019-19-02-24	Driving Safety Prevention Program-SD Sch	\$8,374.02	\$ .00	\$8,374.02	\$8,374.02	\$8,374.02	\$ .00
	M5X-2019-19-02-27	USD Safe Rides-Student Counseling Center	\$15,150.65	\$ .00	\$15,150.65	\$15,150.65	\$15,150.65	\$ .00
	M5X-2019-19-03-18	DUI 1st Program	\$39,933.04	\$ .00	\$39,933.04	\$39,933.04	\$39,933.04	\$ .00
<b>405d Impaired Driving Mid</b>			<b>\$852,727.52</b>	<b>\$ .00</b>	<b>\$1,003,609.88</b>	<b>\$852,727.52</b>	<b>\$852,727.52</b>	<b>\$ .00</b>
<b>Total</b>								
<b>FAST Act 405d Impaired</b>			<b>\$882,239.68</b>	<b>\$ .00</b>	<b>\$1,033,122.04</b>	<b>\$882,239.68</b>	<b>\$882,239.68</b>	<b>\$ .00</b>
<b>Driving Mid Total</b>								

**U.S. Department of Transportation National Highway Traffic Safety Administration  
Federal Reimbursement Voucher**

State: South Dakota

Page: 7

*2019-FINAL*

Report Date: 12/26/2019

Reimbursement Info: Total: \$.00

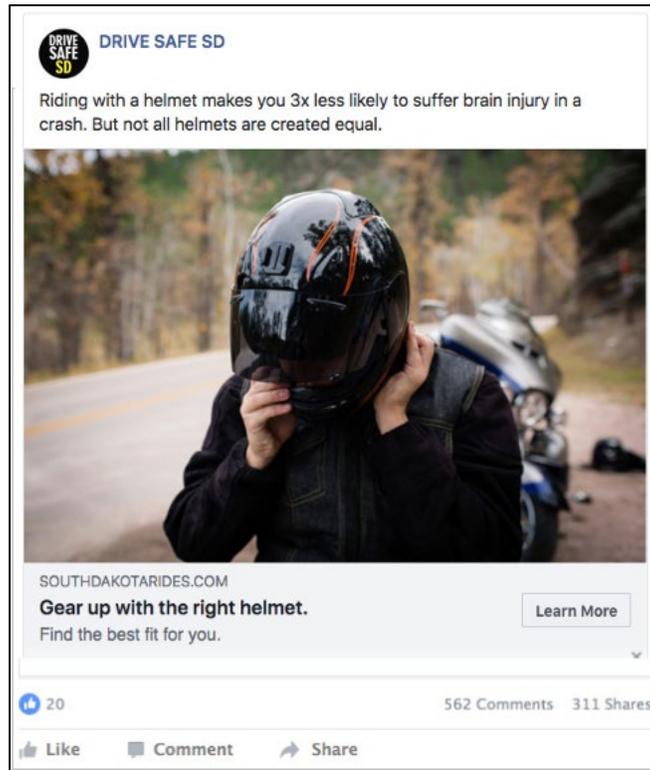
Posted: 12/26/2019

Claim Period: 09/30/2019 - 09/30/2019

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
		<i>NHTSA Total</i>	\$4,349,675.62	\$2,645,362.25	\$5,085,784.09	\$4,349,675.62	\$4,349,675.62	\$.00
		<i>Total</i>	\$4,349,675.62	\$2,645,362.25	\$5,085,784.09	\$4,349,675.62	\$4,349,675.62	\$.00

# Social Media from 2019



**DRIVE SAFE SD** Drive Safe SD

This NYE, plan a DD, or you'll spend your night with the PD. Or worse - me.

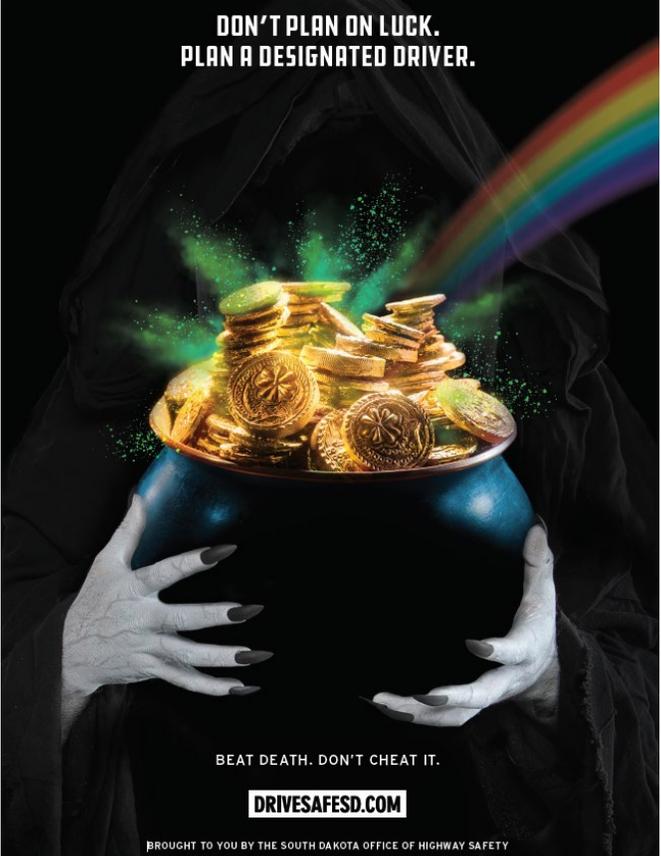


**DRIVESAFESD.COM**

20 562 Comments 311 Shares

Like Comment Share

**DON'T PLAN ON LUCK.  
PLAN A DESIGNATED DRIVER.**



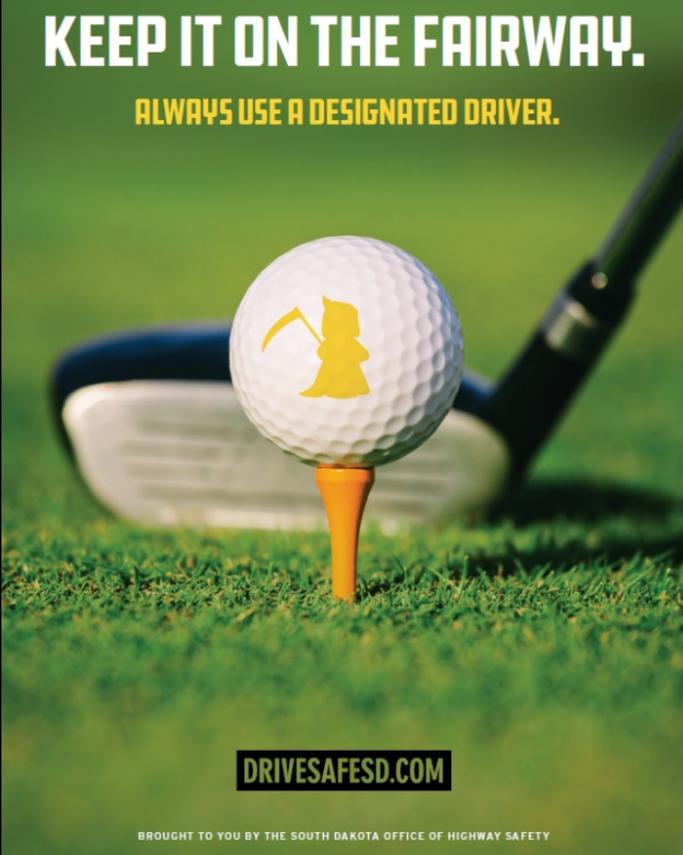
**BEAT DEATH. DON'T CHEAT IT.**

**DRIVESAFESD.COM**

BROUGHT TO YOU BY THE SOUTH DAKOTA OFFICE OF HIGHWAY SAFETY

**KEEP IT ON THE FAIRWAY.**

**ALWAYS USE A DESIGNATED DRIVER.**



**DRIVESAFESD.COM**

BROUGHT TO YOU BY THE SOUTH DAKOTA OFFICE OF HIGHWAY SAFETY

**DRIVE SAFE SD** DriveSafeSD @DriveSafeSD · 14 Dec 2018

Don't be that person who gifts fruitcake. And don't be that person who drives home drunk. Splurge on the fruit basket, and always plan a DD. #DriveSafeSD #DontDrinkAndDrive #BeatDeath #HolidayParty



**OFFICE PARTY  
ETIQUETTE 101**

**DRIVESAFESD.COM**

**DRIVE SAFE SD** Drive Safe SD

Winter roads can be deadly. Always drive for the conditions: slow down, leave space and wear your seat belt.

**DRIVESAFESD.COM**

20 562 Comments 311 Shares

Like Comment Share

**DRIVE SAFE SD** Drive Safe SD

Live up these last summer days by, well, living. Ditch the distractions behind the wheel and beat Death.

**DRIVESAFESD.COM**

**SUN'S OUT. GUNS OUT.**

20 562 Comments 311 Shares

Like Comment Share

**DRIVE SAFE SD** Drive Safe SD

Caution: Reaper is always on board.

**DRIVESAFESD.COM**

**DEATH ON BOARD**

20 562 Comments 311 Shares

Like Comment Share

**DRIVE SAFE SD** DriveSafeSD @DriveSafeSD · May 12

In honor of Mother's Day, tell us what safety habits your mom taught you below. And always wear your seat belt – for your mom's sake. #MakeItClick #DriveSafeSD #MothersDay

**I GOT IT FROM MY MAMA**

**DRIVESAFESD.COM**

## Events from 2019

Keloland News story on 2019 Superbowl Campaign:

<https://www.keloland.com/news/local-news/jim-reaper-drives-home-on-super-bowl-sunday/1752495429>



South Dakota Governor Kristi Noem proclaimed April 20, 2019 as Safe Driving Day to remind drivers of all ages to be safe.



The Office of Highway Safety held a Safe Summer Driving event in Sioux Falls, SD during the May Mobilization time period. Based on the picture above, the purpose of the event was to demonstrate the strength of seatbelt material and the importance of buckling up.



During the Safe Summer Driving event, Governor Kristi Noem helped the Office of Highway Safety award \$10,000 to the winner of this year's "Lesson Learned" teen driver campaign.



The South Dakota Office of Highway Safety’s “Jim Reaper” campaign was awarded the Peter K. O’Rourke Special Achievement Awards at the Governor’s Highway Safety Annual Meeting held in Anaheim, CA August 24<sup>th</sup>-28<sup>th</sup>. The campaign’s marketing strategy was designed to keep drivers safe by reminding them that death is always waiting for them to slip up.





The Office of Highway Safety's DriveSafeSD.com logo was all over the golf course at the Sanford International which was held September 20<sup>th</sup>-22<sup>nd</sup>.

Highway Safety messaging was seen by all who entered and exited the tournament gate. Our logo was worn by all caddies throughout the tournament.

