## Remarks Prepared for David Strickland, Administrator National Highway Traffic Safety Administration For

Lafourche Parish Sheriff's Office Press Event

November 16, 2010

Thibodaux, Louisiana

Thank you, Sheriff Webre for the invitation to visit and for the opportunity to see first-hand the Lafourche Parish Sheriff's Office operations.

Two years ago, Sheriff Webre and the Lafourche Sheriff's Office became one of only a handful of law enforcement agencies to implement a brand new, analysis-driven initiative. DDACTS, for Data-Driven Approaches to Crime and Traffic Safety, overlays a variety of data and maps to pinpoint areas where police efforts can best be applied.

Lafourche Parrish is clearly in the forefront of success with this new approach.

In today's economic conditions, where many law enforcement agencies are being asked to do more with fewer resources, law enforcement executives often have to decide which programs will be reduced or eliminated in order to continue to provide a basic level of law enforcement services.

In applying the DDACTS operational model as a leadership philosophy, a strategic plan, and a tactical tool, you achieved success without needing additional resources.

Using DDACTS's data-driven approach, DWI arrests made by the Lafourche Parish Sheriff's Office have increased from 150 in 2008 to 430 so far this year.

Meanwhile, alcohol-related fatalities have dropped from 18 deaths in 2008 to four this year.

Those are impressive outcomes!

That is why it gives me great pleasure to be here today and present you, Sheriff Webre, with the National Highway Traffic Safety Administration's Public Service Award – our highest award to honor an individual.

The inscription reads: "In recognition of your vision and commitment in developing and implementing the Data-Driven Approaches to Crime and Traffic Safety model for the Lafourche Parish Sheriff's Office."

Sheriff Webre, on behalf of the National Highway
Traffic Safety Administration, I am honored to
present you this plaque and extend my heartfelt
thanks for all you are accomplishing in Lafourche
Parish – Thank You!

## (SHERIFF WEBRE MAKES REMARKS\_)

Thank you Sheriff Webre. I would like to take this opportunity to recognize another member of your office, Captain Scott Silveri (SILL-VARY).

We all can attest that vision alone cannot deliver results or effect change. Change and results come about when individuals commit to the vision and do the work necessary to develop the strategies and institutionalize the tactics that make the difference.

I understand that Captain Silveri has accomplished more with the resources he had available than any of our other demonstration sites.

Captain Silveri, I hear you started with a shoe box of 3 x 5 cards and a patrol vehicle? With all you've accomplished here, we refer to Lafourche Parish as

the "gold standard" for DDACTS agencies. We greatly appreciate your work, not only here in Lafourche Parish, but as a primary member of our DDACTS Implementation Workshop Team.

In that role, you provide leadership and expertise to other law enforcement agencies around the Country so that they, too, can better protect their communities and reduce social harm.

It gives me great pleasure to present you with the National Highway Traffic Safety Administration's Public Service Award.

The inscription reads: "For shepherding the Data-Driven Approaches to Crime and Traffic Safety model from implementation to institutionalization within the Lafourche Parish Sheriff's Office, and for serving as a national resource to other law enforcement agencies"

Captain Silveri, on behalf of the National Highway
Traffic Safety Administration, I am honored to
present you this plaque and extend my heartfelt
thanks for all you are accomplishing in Lafourche
Parish, and throughout the United States – Thank
You!