

Texas Highway Safety Plan Annual Report

Fiscal Year 2025



The Honorable Gregory W. Abbott
Governor, State of Texas

Marc D. Williams, P.E.
Executive Director, Texas Department of Transportation
Governor's Highway Safety Representative

George Villarreal, P.E.
Director, Traffic Safety Division
Texas Department of Transportation

Cathy Kratz, P.E.
Deputy Director, Traffic Safety Division
Texas Department of Transportation

David Palmer
Behavioral Traffic Safety Section Director, Traffic Safety Division
Texas Department of Transportation



Contents

Executive Summary	1
Section One – Performance Report	5
Program Areas	6
Assessment of Results	6
Achieving Performance Targets	8
Strategy Adjustments	17
Section Two – Activity Report	21
Project Implementation.....	22
Public Participation and Engagement.....	22
Evidence-Based Enforcement Activities	35
Mobilization Participation.....	36
Section Three – Paid Media Reports	44
Section Four – Financial Summary	150
Section Five – Noteworthy Projects	154
Appendix A – Project Cross References.....	165

Executive Summary

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section (BTS) within the Traffic Safety Division (TRF) of the Texas Department of Transportation (TxDOT). BTS continued its mission of saving lives and preventing injuries through an extensive grants program. In Fiscal Year 2025 (FY25), there were 407 traffic safety projects in the program.

Under the Bipartisan Infrastructure Law (BIL) Act, TxDOT applied for and received \$31,248,421.12 in Section 402 funds and \$24,440,313.68 in Section 405 funds.

A total of \$154,781,308.39 was expended in FY25 which came from federal, state, and local sources as follows:

- \$56,762,106.25 in federal funds
- \$85,087,461.88 in local funds
- \$12,914,815.26 in state funds
- \$16,925.00 in program income

Section One – Performance Report

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY25, with projects in the following program areas:

Traffic Safety Program Areas	
AL	Alcohol and Other Drugs Countermeasures
CP	Community Traffic Safety Programs Safe Communities (SA)
DE	Driver Education and Behavior
EM	Emergency Medical Services
MC	Motorcycle Safety
OP	Occupant Protection
PS	Pedestrian and Bicycle Safety
PA	Planning and Administration
PT	Police Traffic Services
RS	Roadway Safety
SB	School Bus Safety
SC	Speed Control
TR	Traffic Records

Assessment of Results

In addressing 23 CFR 1300.35(a)(1), the following is an assessment of Texas's progress in achieving performance targets identified in the FY 2024 – 2026 Texas Triennial Highway Safety Plan (3HSP). The data was compiled from the Fatality Analysis Reporting System (FARS) and the Crash Records Information System (CRIS). FARS data was provided by NHTSA on January 21, 2025 and from CRIS on November 20, 2025.

Projects selected for funding by the Texas Traffic Safety Program play a key role in meeting Texas's highway safety performance targets. Individual project performance results are provided in **Section 3 – Paid Media Reports** and **Appendix A – Project Cross References**. Within each program area information has been provided for each individual project, including objectives and their targets, and whether those targets were met.

A summary of the abovementioned accomplishments is provided in **Table 1: Assessment of Results in Achieving Performance Targets in FY25**. Acronyms used in the table include:

3HSP: Triennial Highway Safety Plan

BTS: Behavioral Traffic Safety

BAC: Breath Alcohol Concentration

CRIS: Crash Records Information System

EMS: Emergency Medical Services

FARS: Fatality Analysis Reporting System

M: Million

PM ID: Problem Identification

TSIS: Traffic Safety Information Systems

VMT: Vehicle Miles Traveled

Table 1: Assessment of Results in Achieving Performance Targets in FY25

FY 2025							
Sort Order	PM ID	Performance Measure	Target Period	Target Year(s)	Benchmark Value for FY25 listed in 3HSP	Data Source/ FY25 Progress	On Track to Meet FY25 Benchmark: Y/N/In-Progress
1	C-1	Traffic Fatalities	5-year	2021-2025	3,379	2020-2024 FARS 4,248	N
2	C-2	Serious Injuries	5-year	2021-2025	17,062	2020-2024 CRIS 18,004	N
3	C-3	Fatality Rate / 100M VMT	5-year	2021-2025	1.28	2020-2024 FARS 1.47	N
4	C-4	Unrestrained Passenger Fatalities	Annual	2025	1,058	2024 FARS 1,099	N
5	C-5	Alcohol-Impaired Driving Fatalities – BAC ≥ .08%	Annual	2025	1,446	2024 FARS 1,738	N
6	C-6	Speeding-Related Fatalities	Annual	2025	1,322	2024 FARS 1,504	N
7	C-7	Motorcyclist Fatalities	Annual	2025	449	2024 FARS 550	N
8	C-8	Unhelmeted Motorcyclist Fatalities	Annual	2025	203	2024 FARS 227	N
9	C-9	Drivers Involved in Fatal Crashes Aged Under 21	Annual	2025	434	2024 FARS 555	N
10	C-10	Pedestrian Fatalities	Annual	2025	708	2024 FARS 773	N
11	C-11	Bicyclist Fatalities	Annual	2025	78	2024 FARS 89	N
12	B-1	Observed Seat Belt Usage Rate (State Survey)	Annual	2025	90.20%	2025 State Survey 90.02%	N
16	PA	Serious Injury Rate / 100M VMT	5-year	2021-2025	6.39	2020-2024 CRIS 6.22	Y – on track
17	PS	Non-Motorized Fatalities and Serious Injuries	5-year	2021-2025	2,357	2020-2024 CRIS 2,607	N
1	EM	Students Certified as EMS Providers	Annual	2025	75	2025 eGrants 67	N
2	OP	Child Passenger Restraint Usage Rate (Survey)	Annual	2025	84.80%	2025 State Survey 89.2%	Y – on track
3	PT	Distracted Driving - Fatal Crashes	Annual	2025	372	2024 CRIS 355	Y – on track
4	RH	Fatalities in Railroad Crossing Crashes	Annual	2025	19	2024 CRIS 17	Y – on track
5	RS	Work Zone Fatalities	Annual	2025	210	2024 CRIS 220	N
6	RS	Large Truck Fatalities	Annual	2025	459	2024 CRIS 438	Y – on track

As of

FY 2025							
Sort Order	PM ID	Performance Measure	Target Period	Target Year(s)	Benchmark Value for FY25 listed in 3HSP	FY25 Progress Results	On Track to Meet FY25 Benchmark: Y/N/In-Progress
7	SA	Community Coalitions in Texas	Annual	2025	22	2025 BTS 23	Y – on track
8	SB	School Bus Passenger Fatalities	5-year	2021-2025	0.67	2020-2024 CRIS 0.48	Y – on track
9	TR	Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash	Annual	2025	97.49%	2025 TSIS 97.44%	N

Achieving Performance Targets

As depicted in the **Table 1: Assessment of Results in Achieving Performance Targets**, Texas met six of the 23 targets (26%) for FY25 with 17 of the 23 targets (74%) not met.

In addressing 23 CFR 1300.35(a)(1)(ii), each program area and its corresponding objectives and activities are detailed in **Table 2: Program Area Performance Targets**. Although Texas did not meet all of its performance targets, these activities strengthened risk identification, supported enforcement and deterrence, expanded public education, enhanced partnerships, and improved the systems that are essential to an effective traffic safety program.

Table 2: Program Area Performance Targets

Program Area	Objectives	Activities
Alcohol and Other Drugs Countermeasures	Increase intervention efforts. Improve and increase training for law enforcement officers. Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers. Increase the use of warrants for mandatory blood draws. Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders. Improve BAC testing and reporting to the State's crash records information system.	Partnered with 40 law enforcement agencies through the Impaired Driving mobilization and included the following: DWI arrests: 300 STEP Enforcement Hours: 9,989 Vehicle Stops: 20,419 Partnered with 5 District Attorney Offices in Bexar, El Paso, Fort Bend, Harris and Montgomery County to assist with impaired driving adjudication activities including: Analyzed 2,391 voluntary breathalyzer tests from those arrested for misdemeanor DWI related offenses. Analyzed 4,717 arrest records of individuals charged with misdemeanor DWI related offenses. Obtained 1,499 convictions on cases of those individuals charged with misdemeanor DWI.

	Improve DWI processing procedures. Improve education programs on alcohol and driving for youth. Increase enforcement of driving under the influence by minors laws. Increase public education and information, concentrating on youth aged 5-13 and 14-20, including parent education on drinking and driving.	Coordinated 410 shifts of No Refusal operations. Obtained 2,165 Blood search warrants or consensual blood draws against DWI suspects. Participated in 144 criminal complaints filed against alcohol source establishments and/or individuals. Purchased 3,448 rideshare credits for patrons who have consumed alcohol. Conducted 51,135 inspections and investigations at licensed alcoholic beverage locations. Educated 3,054 employees of TABC licensed locations about the alcoholic beverage laws and responsible service. Trained 5,216 commissioned peace officers on alcoholic beverage enforcement operations/laws. Produced 1 video series to increase education efforts to reduce sales to minors or intoxicated persons. Completed 836% blood alcohol cases submitted to the crime laboratory within 30 days of receipt. Conducted 4 Texas Impaired Driving Task Force Meetings. Conducted 1 Texas Impaired Driving Forum. Developed 1 multi-year framework and implementation plan for the Texas Impaired Driving Database. Distributed 688 \$30.00 ride share vouchers to the community to deter impaired driving. Conducted 5 outreach events as part of the statewide impaired driving media campaign. Conducted 2 statewide Enforcing Underage Drinking and Drug-Impaired Driving Laws Conference. Developed 2 impaired driving motor vehicle scenario live events. Conducted 65 programs to educate adults and law enforcement on current alcohol and drug trends. Conducted 3,706 programs, trainings, presentations or events to educate the public about the dangers of impaired, drugged, and underage drinking. Coordinated 70 alcohol retailer visits. Created 1 Toolkit for the 24/7 Sobriety Monitoring Program. Created 1 learning module on a Marijuana and Driving.
--	--	---

		Conducted 25 ignition interlock trainings for criminal justice system personnel. Educated 345 county judges on effective use of evidence-based principles to reduce impaired driving, including use of alcohol monitoring technology. Conducted 1 Impaired Driving Symposium. Conducted 26 regional DWI programs for prosecutors and police officers. Provided 24 hours of instruction to court personnel focusing on DWI law and impaired driving issues. Conducted 3,438 hours of impaired driving and/or drug impairment training to Texas peace officers, prosecutors, judges, and education professionals.
Community Traffic Safety Programs/ Safe Communities (SA)	Support the establishment and growth Safe Communities Coalitions. Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community-based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.	Developed 5 alliances between Safety City and outside organizations and business for safer streets. Educated 14,640 students on traffic safety topics at Safety City locations in Lubbock and Abilene. Conducted 6 Mature Driver coalition meetings.
Driver Education and Behavior	Develop and implement public information and education efforts on traffic safety issues. Provide assistance to update the drivers' education curriculum and administrative standards. Conduct and assist local, state and national traffic safety campaigns. Implement and evaluate countermeasures to reduce the incidence of distracted driving. Conduct public information and education campaigns related to distracted driving. Improve the recording of distracted driving as a contributing factor on crash reports.	Completed 1 statewide survey within Texas cities of driver electronic device use. Complete 1 survey of 2400 Texans on traffic safety issues. Conducted 6 outreach events as part of the <i>Talk. Text. Crash.</i> distracted driving media campaign. Developed 1 brochure of Traffic Safety Facts and Recommendations for Senior Drivers. Completed 1 safety assessment of senior drivers in Texas. Conducted 144 mature driver educational presentations. Conducted 50 CarFit events. Conducted 1 youth traffic safety summit. Maintained 1 smartphone app that reduces distracted driving. Coordinated 82 interactive safe driving leadership presentations.

		Distributed 776 outreach resources & peer leadership opportunities to student teams in Texas. Conducted 2 Ford Driving Skills for Life ride and drive events. Trained 169 students aged 15-18 in instructor-led driver education courses. Provided 2,531 Texas drivers training through the Employer Transportation Safety Program "Our Driving Concern."
Emergency Medical Services	To increase the availability of EMS training in rural and frontier areas. Increase EMS involvement in local community safety efforts.	Conducted 18 EMS education courses. Conducted 1,513 hours of EMS continuing education training. Produced 67 certified EMS providers. Trained 228 students in the initial EMS Education course.
Motorcycle Safety	Improve public information and education on motorcycle safety, including the value of wearing a helmet. Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs. Increase public information and education on motorists' responsibility pertaining to motorcycle safety. Increase rider education and training. Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.	Conducted 18 motorcycle safety outreach events across Texas as part of the <i>Look Twice for Motorcycles</i> media campaign. Conducted 4 Texas Motorcycle Safety Coalition and Task Force meetings and activities. Conducted 1 statewide Motorcycle Safety Forum. Updated existing education and outreach printed materials into Spanish. Surveyed 11 motorcycle operators on licensing and training behaviors.
Occupant Protection	Sustain high visibility enforcement of occupant protection laws. Increase public information and education campaigns. Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.	Partnered with 51 law enforcement agencies through the Click It or Ticket mobilization and included the following: Child Safety Seat citations: 167 Child Safety Seat warnings: 28 Safety Belt citations: 1,265 Safety Belt warnings: 321

	Concentrate efforts on historically low use populations. Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors. Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors. Increase EMS/fire department involvement in CPS fitting stations. Maintain CPS seat distribution programs for low-income families.	STEP Enforcement Hours: 5,446 Vehicle Stops: 13,918 Conducted 4 different statewide seat belt observational surveys. Conducted 14 outreach events across Texas as part of the <i>Save Me With a Seat</i> media campaign. Conducted 11 outreach events across Texas as part of the <i>Click It or Ticket</i> media campaign. Conducted 4 outreach activities at pediatric clinics and early education programs targeting the greater Houston area. Conducted 76 trainings to law enforcement, EMS, and healthcare personnel about current child occupant protection standards. Conducted 25 child passenger safety technician courses. Conducted 100 child passenger safety events. Conducted 6,941 child safety seat inspections. Distributed 14,787 child safety seats. Educated 25,209 parents/caregivers regarding child passenger safety.
Pedestrian and Bicycle Safety	Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicycle safety. Increase public information and education efforts on state laws applicable to pedestrian and bicycle safety. Improve data collection on pedestrian/bicyclist fatalities and serious injuries. Improve identification of problem areas for pedestrians/bicyclists.	Distributed 1,176 bicycle helmets during educational events. Distributed 426 bicycle lights or reflective stickers during educational events. Educated 21,027 participants in pedestrian and bicycle safety. Conducted 35 bicycle rodeos. Conducted 189 pedestrian and bicycle safety education events, presentations and trainings. Develop 1 set of outreach materials for bus stops that are high risk for pedestrian crashes in El Paso. Conducted 40 street team activations across Texas as part of the <i>Be Safe. Drive Smart.</i> pedestrian safety media campaign. Completed 1 NHTSA Pedestrian and Bicycle Safety Program Assessment. Conducted 1 statewide Pedestrian Safety Forum. Conducted 1 Ford Bend County Forum on Pedestrian Safety

		Conducted 4 statewide Pedestrian Safety Coalition meetings. Conducted 135 pedestrian safety webinars, trainings or presentations. Produced 2 safety videos covering pedestrian and/or bicycle safety issues. Developed 1 brochure and educational kit for older pedestrian mid-block safety improvement at night. Completed translation of supplemental curriculum into Spanish. Developed 1 educational virtual reality adapted experience targeting adolescent pedestrians and bicyclists. Developed 1 pedestrian/bike law pocket guide for distribution to students, staff, and campus safety stakeholders. Developed 1 pedestrian/bike safety map and distribute to university campus and bounded cultural area groups. Developed 1 law enforcement mobilization plan that addresses pedestrian and bicycle traffic law enforcement. Developed 1 pedestrian and bicycle traffic law training to 10 university-based organizations.
Planning and Administration	Provide training and assistance for local and statewide traffic safety problem identification. Provide procedures and training on highway safety planning and project development. Ensure availability of program and project management training. Review and update program procedures as needed. Conduct periodic project monitoring and evaluation of traffic safety activities. Perform accurate accounting and efficient reimbursement processing. Maintain coordination of traffic safety efforts and provide technical assistance.	Conducted 1 Texas Child Passenger Safety Conference. Conducted 1 Texas Traffic Safety Conference. Developed data collection tools and implementation sites for public participation and engagement updates.

	Provide technical assistance and support for the Strategic Highway Safety Plan.	
Police Traffic Services	Increase public education and information campaigns regarding enforcement activities. Increase and sustain enforcement of traffic safety-related laws. Provide technical and managerial support to local law enforcement agencies and highway safety professionals. Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws. Increase public information and education on intersection related traffic issues. Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices. Increase public information and education on distracted driving related traffic issues. Increase enforcement of commercial motor vehicle speed limits.	Provided 1,572 hours of training, analytical assistance to law enforcement agencies. Partnered with 117 law enforcement agencies through the STEP yearlong program and included the following: Child Safety Seat citations 1,310 Child Safety Seat Warnings 143 Commercial Motor Vehicle Speed citations: 179 Commercial Motor Vehicle warnings: 374 Distracted Driving arrests/citations: 2,209 Distracted Driving warnings: 4,043 Driving While Intoxicated arrests: 396 Driving While Intoxicated warnings: 3 HMV citations: 5,111 HMV warnings: 14,890 Intersection Traffic Control citations: 20,458 Intersection Traffic Control warnings: 17,693 Safety Belt citations: 5,677 Safety Belt Warnings: 1,550 Speed citations: 96,836 Speed warnings: 77,771 STEP Enforcement Hours: 129,625 Vehicle Stops: 342,276 Partnered with 34 law enforcement agencies through the STEP Commercial Motor Vehicle program and included the following: Child Safety Seat citations: 43 Child Safety Seat warnings: 25 CMV Speed citations: 7,848 CMV warnings: 12,507 DD arrests/citations: 121 DD warnings: 63

		DWI arrests: 40 DWI warnings: 19 HMV citations: 227 HMV warnings: 486 ITC citations: 695 ITC warnings: 496 Safety Belt citations: 289 Safety Belt warnings: 147 Speed citations: 2,204 Speed warnings: 3,813 STEP Enforcement Hours: 23,755 Vehicle Stops: 30,226
Roadway Safety	Increase public education and information on roadway safety. Provide traffic safety problem identification to local jurisdictions. Improve highway design and engineering through training. Provide training on roadway safety issues.	Conducted 1 work zone safety outreach event as part of the <i>Be Safe. Drive Smart.</i> media campaign. Conducted 5 energy sector outreach events as part of the <i>Be Safe. Drive Smart.</i> media campaign. Conducted 7 outreach and education events regarding railroad crossings in Robertson County. Conducted 385 highway-railroad crossing safety trainings. Educated 2,534 Texas city and county workers on work zone traffic safety. Administered 151 classes for Texas city and county workers on work zone traffic control safety.
School Bus Safety	Provide safe school bus operation training for school bus drivers. Provide public information and education campaigns to promote safe motor vehicle operations around school buses.	Conducted 42 school bus transportation personnel trainings. Conducted 38 PreK-5th grade school bus safety program trainings. Conducted 1 Operation STEER (Student Transportation Emergency Education & Response) event.
Speed Control	Increase and sustain high visibility enforcement of speed-related laws. Provide community training on speed-related issues. Increase public information and education concerning speed-related issues.	Partnered with 51 law enforcement agencies through the Operation Slowdown mobilization and included the following: Speed citations: 4,596 Speed warnings: 4,528 STEP Enforcement Hours: 5,840

		Vehicle Stops: 15,055 Conducted 2 speed awareness outreach events as part of the <i>Be Safe. Drive Smart.</i> media campaign.
Traffic Records	Improve the intake, tracking, analysis and reporting of crash data. Improve the integration of traffic records between state agencies and local entities. Develop, implement, maintain, and provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems."	Produced 1 Texas Traffic Records Information System (TSIS) Strategic Plan. Updated and maintained 1 Traffic Records Coordinating Committee website. Produced 3 Motor vehicle crash (MVC) annual trend reports. Conducted 452 Law Enforcement Advanced Data Reporting System (LEADRS) trainings/presentations to law enforcement, prosecutors, judges, and other stakeholders.

Additional information regarding the performance results for each individual project funded through the Texas Traffic Safety Program are provided in Section 3 – Program Area Reports and Appendix A – Project Cross References. Within those sections, each objective, target, and activity are listed as well as whether individual objectives were met by each project. These activities contribute significantly to meeting Texas’s highway safety performance targets within the program area they represent.

Strategy Adjustments

In addressing 23 CFR 1300.35(a)(2), Texas offers a comprehensive summary in **Table 3: Strategy Adjustments**, outlining the planned updates for each performance measure. This table also provides a detailed explanation of how the state intends to adjust both its funding strategies and its broader program objectives and expectations to more effectively allocate resources and support the achievement of those performance measures.

Texas intends to update its goals and strategies in FY27 to more closely reflect the 11th edition of Countermeasures That Work and the Uniform Guidelines for State Highway Safety Programs. These changes will be reflected in not only the FY27 Request for Proposals but the FY27-29 Texas Triennial Highway Safety Plan, ensuring that the state’s planning documents present a unified and forward-looking direction and that the state’s planning documents present a unified and forward-looking direction. Texas will use this effort to streamline its program areas and adjust its performance measures to remove redundancy, improve consistency, and align fully with federal expectations.

Table 3: Strategy Adjustments

PM ID	Performance Measure	Adjustments for FY 2026
C-1	Traffic Fatalities	Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals. Redevelopment of the Public Participation and Education (PP&E) program to better align with the regulation. Significant updates to the 2026 Texas Traffic Safety Conference including extending to one full day and incorporating elements of the Texas Child Passenger Safety Conference.
C-2	Serious Injuries	
C-3	Fatality Rate / 100M VMT	
PA	Serious Injury Rate / 100M VMT	
C-4	Unrestrained Passenger Fatalities	Media campaigns: <i>Click It or Ticket</i>, <i>Teen Click It or Ticket</i>, <i>Save Me With a Seat</i>; partnership with the University Interscholastic League to provide prize money of \$5,000 to the school with the most pledges to buckle up. Planned release of a Click It or Ticket Mobilization Request for Proposals.
B-1	Observed Seat Belt Usage Rate (State Survey)	
C-5	Alcohol-Impaired Driving Fatalities – BAC ≥ .08%	Planned FY27 Occupant Protection Program Assessment. Planned creation of Occupant Protection Task Force. Potential expansion of the occupant restraint use survey to add an additional city.
		Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Alcohol and Other Drugs Countermeasures program area. Planned release of an Impaired Driving Mobilization Request for Proposals. Conducting an FY26 Impaired Driving Assessment. Media campaign: Statewide Impaired Driving Campaign with seven flights (increased by one); expanded the scope to include impaired driving, defined as operating a motor vehicle while under the influence of alcohol and/or other drugs, in addition to DUI and DWI.
C-6	Speeding-Related Fatalities	Media campaign: <i>Be Safe, Drive Smart</i> and a continued partnership with NASCAR driver Ross Chastain focusing on speed and distracted driving. Planned release of an Operation Slowdown Mobilization Request for Proposals.
C-7	Motorcyclist Fatalities	Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Motorcycle Safety program area to include rider conspicuity and helmet use. Planned FY27 Motorcycle Assessment. Media campaign: <i>Look Twice for Motorcycles</i>; campaign is paid for with federal and state funds to broaden the scope and message.
C-8	Unhelmeted Motorcyclist Fatalities	

C-9	Drivers Involved in Fatal Crashes Aged Under 21	Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Driver Education and Behavior program area that specifically address drivers under aged 21. Planned release of Driver Education Request for Proposals including an increase in funding availability and a reduction in objective numbers to garner more participation from rural ISDs. Partnership with GHSA and Ford Driving Skills for Life offering two events in FY26.
C-10 Pedestrian Fatalities C-11 Bicyclist Fatalities PS Non-Motorized Fatalities and Serious Injuries		Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Pedestrian and Bicyclist Safety program area to include training for law enforcement officials, elementary-age child pedestrian training, conspicuity enhancement programs, programs to promote bicycle helmet use with education. Addressing the results of the FY25 Pedestrian Bicyclist Safety Program Assessment within projects and proposals. Restructuring the Pedestrian and Bicyclist Safety Task Force to better evaluate and prioritize assessment recommendations. Development of a formal Texas Pedestrian Safety Plan. Media campaign: <i>Be Safe, Drive Smart</i> which includes as part of this umbrella campaign the development of a public information & education toolkit campaigns and initiatives and walking billboard events statewide.
EM	Students Certified as EMS Providers	Planned utilization of the information provided in the NHTSA webinar "Post-Crash Care: Engaging with EMS Partners" including identifying and engaging with new EMS partners.
OP	Child Passenger Restraint Usage Rate (Survey)	Media campaign: <i>Save Me With a Seat</i>. Required a mentorship and technician retention program within the CPS projects. Offering hybrid CPST courses. Potential expansion of the child passenger restraint use survey to add an additional city.
PT	Distracted Driving - Fatal Crashes	Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Driver Education and Behavior program area to include distracted driving. Media campaign: <i>Talk. Text. Crash</i>. Media campaign: <i>Be Safe, Drive Smart</i> and a continued partnership with NASCAR driver Ross Chastain focusing on speed and distracted driving.
RH	Fatalities in Railroad Crossing Crashes	Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Roadway Safety program area to include safety at railroad-highway crossings.

RS	Work Zone Fatalities	Media campaign: <i>Be Safe, Drive Smart</i> which includes as part of this umbrella campaign a focus on work zone awareness. Significant updates to the Texas Highway Safety program areas and subsequent goals and strategies to address Countermeasures That Work and Uniform Guidelines in FY27 Request for Proposals in the Roadway Safety program area to include work zones and the "Move Over, Slow Down" law.
RS	Large Truck Fatalities	Media campaign: <i>Be Safe, Drive Smart</i>. which includes as part of this umbrella campaign a focus on large trucks and the energy sector. Planned release of STEP Commercial Motor Vehicle (CMV) Request for Proposals.
SA	Community Coalitions in Texas	Continue working with the 23 active TxDOT-led traffic safety coalitions and expanding membership.
SB	School Bus Passenger Fatalities	Media campaign: <i>Be Safe, Drive Smart</i> which includes as part of this umbrella campaign a focus on school zone safety.
TR	Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash	Continue actively engaging with stakeholders within the Texas Traffic Records Coordinating Committee.

Section Two – Activity Report

Project Implementation

In addressing 23 CFR 1300.35(b)(1), TxDOT funded a broad spectrum of education and training courses during FY25 including training for professionals to improve job performance. However, the following projects were not implemented as identified in the Texas FY 2025 Annual Grant Application (AGA). Included in this listing are the projects that were ultimately not implemented.

Project ID	Project Title	Reason for Non-Implementation
2025-FBCoCP3-S-1YG-00089	STEP Comprehensive	Subgrantee Did Not Complete Signature Process
2025-FBCoCP3-S-CMV-00032	STEP CMV	Subgrantee Did Not Complete Signature Process
2025-FreerPD-S-1YG-00016	STEP Comprehensive	Subgrantee Did Not Complete Signature Process
2025-TomballPD-S-1YG-00129	STEP Comprehensive	Subgrantee Did Not Complete Signature Process
2025-FBCoSO-S-1YG-00009	STEP Comprehensive	Subgrantee Did Not Complete Signature Process
2025-FBCoSO-S-CMV-00005	STEP CMV	Subgrantee Did Not Complete Signature Process
2025-TTI-G-1YG-0060	Creating a Safer Brazos Valley Community: Reducing Underage Drinking & Impaired Driving	Rejected Due to Duplication of Efforts
2025-AnsonPD-S-1YG-00083	STEP Comprehensive	Subgrantee Withdrew Proposal
2025-BexarPR3-S-1YG-00041	STEP Comprehensive	Subgrantee Withdrew Proposal
2025-Irving-S-1YG-00008	STEP Comprehensive	Subgrantee Withdrew Proposal

Public Participation and Engagement

In addressing 23 CFR 1300.35(b)(2), Texas identified the following initiatives in the 3HSP to illustrate the State's Public Participation and Engagement (PP&E) efforts.

- Refugees in Amarillo
- El Paso drivers in court backlogged cases
- Low-income families Laredo, Texas
- Motorcycle Riders in San Angelo

FY26 will be the final year Texas will be utilizing these specific community education and outreach projects as our PP&E efforts. Through discussions with NHTSA, we have identified that while this

Texas Highway Safety Plan Annual Report FY 2025

method can provide valuable insight through soliciting feedback from community members, we need to readjust our methods to better obtain meaningful public engagement.

Looking forward, Texas plans to review crash data that is overlayed with demographic data to identify affected communities. Texas will also explore meaningful steps we can take as a state to engage with those communities. This will help prepare our PP&E goals for our FY27-29 3HSP.

Refugees in Amarillo

Overview

The TxDOT Traffic Safety Specialist (TSS) in the Amarillo District collaborates with local Refugee Center Staff to assist refugees on a one-to-one, in person basis, onsite, with education regarding seat belt laws and other traffic safety topics and provides the families with car seats for their children.

Description of Engagement Opportunities and Strategies

Through a collaboration with local refugee resettlement agencies, including City of Amarillo Refugee Program and Catholic Charities of the Texas Panhandle-Joseph's Project, car seat installation and traffic safety workshops are hosted at community centers and other non-profits frequented by refugee families.

An after-event discussion is held with all the families in which feedback is obtained regarding their experience, how they will use their new skill, and if there were any issues they want clarified or need additional help with. Agencies offer their translators for all the events.

All trainings are only held at Catholic Charities where the refugees feel safe. The car seat events have been in the following towns on the listed dates.

Date	Event	Number of Attendees (Approx.)	Messaging
February 6, 2025	Car Seat Education Event	35	Car seat installation tips, expiration, front seat best practices
March 6, 2025	Car Seat Checkup Event	19	Car seat checks and installation education
March 25, 2025	Car Seat Checkup Event	14	Car seat checks and installation education
April 30, 2025	Car Seat Checkup Event	9	Car seat checks and installation education

May 29, 2025	Heatstroke Event	52	Heatstroke, kids in and around cars
June 23, 2025	Car Seat Checkup Event	18	Car seat checks and installation education
August 7, 2025	Back to School Event	55	Bicycle safety
November 6, 2025	Sober Driving Event	48	Impaired driving and Khat drug

Accessibility Measures in Outreach Efforts

Understanding the unique challenges faced by refugee families, we implemented several accessibility measures:

- Multilingual instructors and materials are available in English and Spanish, and translation services are available in nearly 100 languages predominant among the refugee community.
- Recruitment among the refugee families to serve as car seat technicians. This is extremely beneficial for our refugees. Instruction given in their own language with all the cultural nuances we know exist can establish an improved “safety mindset” in all things traffic.
- Sessions are scheduled on weekdays and some evenings to accommodate various work schedules and ensure maximum participation.
- All venues are accessible and family-friendly during workshops.

Description of Attendees and Participants

The participants primarily include refugee families resettled in the Panhandle area, often recommended by local resettlement agencies. This includes refugees from Myanmar, Cuba, Democratic Republic of Congo, and Afghanistan among others. They are typically comprised of parents and caregivers, who are new to transportation laws and child safety practices. By helping these participants understand and implement traffic safety measures, we aim to reduce the risk of transportation-related injuries among one of the most vulnerable populations.

Summary of Issues Covered

The workshops covered essential traffic safety topics such as:

- Child passenger safety including choosing the right car seat, correct installation, the importance of registering car seats for recall notifications and understanding/complying with Texas state laws regarding child passenger safety.
- Heatstroke and kids in and around cars.

- Safe routes to school and bicycle safety.
- Impaired driving including the use of Khat as an analgesic. Khat is a culturally significant plant commonly used in East African and Arabian communities as part of social gatherings and daily traditions, and its use can pose traffic safety risks associated with stimulant substances.
- Driver and officer safety education.

Types of Comments and Views Received

Feedback from refugee families has been invaluable in enhancing our program. The direct feedback is given to each agency and shared at the quarterly update meeting among agencies working with this population.

Comments included:

- Requests for additional sessions and resources for their children in other neighborhoods.
- Inquiries about resources for financially disadvantaged families needing car seats.
- Appreciation for the personal assistance in installing car seats correctly.
- Desire for ongoing support and refresher courses.

Incorporation of Community Comments into Decision-Making

The Amarillo District has specifically taken the feedback to adjust and improve the program. All comments and suggestions are compiled and reviewed with all agencies to inform future planning for instance:

- The frequency of workshops in areas with higher concentrations of refugees has increased including Dallam, Potter, and Moore Counties and a new partnership with an additional refugee service agency has been established.
- Additional car seat events have been planned along with additional one on one appointments as needed. Events will be inside only during our winter months because many refugee families will not attend an event from December to March as they are not acclimated to the weather in the Panhandle. Hosting events indoors helps to accommodate and encourage participation.
- A cultural competence training is conducted with all of our partner agencies to discuss significant cultural practices that effect the way a tech or instructor educates and interacts with refugee families. Our goal is to remain genuinely interested, open-minded and willing to learn about different cultures. This helps engage a refugee client and shows respect and concern for them.
- Continued engagement and interaction with community leaders within the refugee population ensures ongoing relevance and effectiveness of the program. Quarterly meetings with agencies who provide services to the refugee families help fill in the gaps.

BTS has taken this feedback to potentially adjust the highway safety program in the following ways:

Texas Highway Safety Plan Annual Report FY 2025

- Incorporating the cultural competence training into regular training. This will help ensure traffic safety education is communicated effectively and equitably to all communities, improving understanding, trust, and overall safety outcomes.
- Reviewing our internal child passenger safety standard operating procedures (SOP) to address whether or not non-US citizens who reside in Texas are eligible to receive child passenger safety seats.
- Addressing through the traffic safety task forces (impaired, pedestrian, motorcycle, occupant protection) any language barriers to getting traffic safety messages across and how to address those.

El Paso Drivers in Court Backlogged Cases

Overview

A TxDOT Ticket Dismissal Program was developed in the El Paso District. Defendants who are referred to the program are required to attend a traffic safety education class. The class encompasses four traffic safety topics: speeding, impaired driving, distracted driving and occupant protection. In addition, defendants specifically cited for an unrestrained child attend a class on child passenger safety education. The TSS provides car seats and conducts in-person, one-on-one car seat installation instruction for parents who complete the class.

Description of Engagement Opportunities

During the court process, judges review eligible cases and determine which individuals to refer to the TxDOT Ticket Dismissal Program. The courts are asked to ensure they send people who cannot afford a standard ticket dismissal program.

Date	Event	Number of Attendees (Approx.)	Messaging
January 14, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	1	Distracted driving, speeding, occupant protection and impaired driving
February 12, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	1	Distracted driving, speeding, occupant protection and impaired driving
March 17, 2025	Justice of the Peace Ticket Dismissal Course (Spanish-virtual)	1	Distracted driving, speeding, occupant protection and impaired driving

March 20, 2025	Justice of the Peace Ticket Dismissal Course (in person)	1	Car seat installation tips, expiration, front seat best practices
March 22, 2025	Justice of the Peace Ticket Dismissal Course (in person)	1	Distracted driving, speeding, occupant protection and impaired driving
April 29, 2025	Justice of the Peace Ticket Dismissal Course (in person)	1	Car seat installation tips, expiration, front seat best practices
May 22, 2025	Justice of the Peace Ticket Dismissal Course (in person)	1	Car seat installation tips, expiration, front seat best practices
May 29, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	1	Distracted driving, speeding, occupant protection and impaired driving
September 22, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	3	Distracted driving, speeding, occupant protection and impaired driving
October 27, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	5	Distracted driving, speeding, occupant protection and impaired driving
November 4, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	1	Car seat installation tips, expiration, front seat best practices
December 3, 2025	Justice of the Peace Ticket Dismissal Course (virtual)	2	Distracted driving, speeding, occupant protection and impaired driving

Accessibility Measures in Outreach Efforts

Participants for the TxDOT Ticket Dismissal Program are referred by the court. Courses are held in English and Spanish with the option to attend in person or virtually depending on the age of the person not wearing a seatbelt. Defendants are usually given 90 days to complete this process. The TSS schedules a course once a month and provides the defendant a few dates to choose from.

In-person car seat appointments are made available for circumstances in which a car seat inspection is needed for a parent/guardian who had an unrestrained child under the age of 8. A virtual option is only made available in circumstances in which the defendant was the unrestrained occupant.

Description of Attendees and Participants

Participants are within the El Paso community who vary in age and gender and are classified as low-income. The judge(s) vet their defendants during the court process to choose who to send through the TxDOT Ticket Dismissal Program. The courts are asked to ensure they send people who cannot afford a standard ticket dismissal program.

Summary of Issues Covered

For participants who did not have a child restrained, the defendant and the unrestrained child must come in person for a one-on-one car seat inspection with the TSS.

The class educates parents and caregivers on the proper use of child restraints and how to keep their child safe while transporting them in a vehicle.

For defendants who were not restrained, the defendant attends the traffic safety course:

- The course covers the top four causes of traffic-related fatalities in Texas to include speeding, impaired driving, distracted driving, & seatbelt use.
- As part of the virtual option, the participant is asked to be engaged throughout the class. When there are connectivity issues, the defendant arrives more than 10 minutes late or they choose not to participate during the presentation, they are asked to reschedule so they are able to participate and benefit from the one-hour class.

Types of Comments and Views Received

Participants have expressed appreciation for the reminders provided during class and often report learning new information. Those with teenagers have noted that they intend to share the material with their children, extending the impact of the sessions beyond the classroom.

Incorporation of Community Comments into Decision-Making

BTS has taken this feedback to potentially adjust the highway safety program in the following ways:

- All 25 TxDOT Districts are being trained to integrate the TxDOT Ticket Dismissal Program into their municipal courts, supporting statewide implementation.
- Partnerships with the Texas Municipal Courts Education Center (TMCEC) are being leveraged to facilitate access to municipal courts to increase the initiative.

Low-income Families Laredo, TX

Overview

Similar to the initiative in the El Paso District, the TSS in the Laredo District works with low-income families who have been cited for seat belt and child passenger safety violations.

Description of Engagement Opportunities

Enforcement and education efforts continue year-round following the annual Click it or Ticket campaign. Parents and caregivers who are cited for child passenger safety violations must appear in court. The judge can refer the parent to participate in a TxDOT-approved child passenger safety program.

The families are given a date and time to attend the course. Once the course has been completed, the families receive firsthand education, installation, education materials, and a car seat. This diversion option encourages education over fines and helps ensure that caregivers receive hands-on instruction to improve the safe transportation of children.

In addition to year-round enforcement and education, the Laredo District also operates the Kids in Safety Seats (KISS) summer program, which provides child passenger safety education and car seat distribution to low-income Texas resident families throughout the summer months, taking advantage of kids being out of school.

The program implemented a series of targeted engagement opportunities specifically designed to reach the local communities identified through our data-driven problem identification process. Community-based car seat checkup events were conducted in high-need neighborhoods identified through crash data and census-based socioeconomic measures. Locations included community centers, Head Start programs, and WIC clinics.

Date	Event	Number of Attendees (Approx.)	Messaging
January, 2025	Unrestrained Court Referral and CPASS Education Course	11	Car seat installation tips, expiration, front seat best practices
February, 2025	Unrestrained Court Referral and CPASS Education Course	8	Car seat installation tips, expiration, front seat best practices
March, 2025	Unrestrained Court Referral and CPASS Education Course	20	Car seat installation tips, expiration, front seat best practices
April, 2025	Unrestrained Court Referral and CPASS Education Course	18	Car seat installation tips, expiration, front seat best practices
May, 2025	Unrestrained Court Referral and CPASS Education Course	7	Car seat installation tips, expiration, front seat best practices

May 19, 2025	Car Seat Checkup Event	3	Car seat checks and installation education
May 20, 2025	Car Seat Checkup Event	7	Car seat checks and installation education
June 25, 2025 July 2, 2025 July 9, 2025 July 16, 2025 July 23, 2025 July 30, 2025 August 13, 2025 August 20, 2025	Kids in Safety Seats (KISS) Car Seat Checkup Events	5-10 per event	Car seat checks and installation education
July, 2025	Unrestrained Court Referral and CPASS Education Course	20	Car seat installation tips, expiration, front seat best practices
August, 2025	Unrestrained Court Referral and CPASS Education Course	5	Car seat installation tips, expiration, front seat best practices
October, 2025	Unrestrained Court Referral and CPASS Education Course	4	Car seat installation tips, expiration, front seat best practices
November, 2025	Unrestrained Court Referral and CPASS Education Course	2	Car seat installation tips, expiration, front seat best practices

Accessibility Measures in Outreach Efforts

To ensure that all child passenger safety outreach and engagement opportunities were accessible to the communities identified as high need during the problem identification process, the program implemented the following accessibility measures:

- Events are held inside or near the affected community areas to reduce travel distance if their children do not have a car seat. Outreach sites included WIC offices, Head Start Programs, and Community Centers.
- Bilingual CPSTs are always available to address any communication barrier we might face.
- All TxDOT educational material, event announcements, and safety resources are provided in English and Spanish.
- Visual demonstrations and hands-on teaching to support families with literacy levels.
- To engage hard-to-reach populations, we partnered with trusted local entities- including early childhood providers, public health departments, Community Health Workers (CHW), and social service agencies. These partners helped disseminate our TxDOT public information and education materials, share event information, and host small-group safety sessions.
- The initiative was advertised at existing events with high attendance, such as health fairs, school resource nights, National Night Out, and back-to-school events, to reach families where they

naturally gather. These opportunities allowed us to connect with parents and caregivers, distribute our TxDOT traffic safety materials, and schedule appointments for in-depth car seat checkups.

- To supplement in-person engagements, targeted digital communication including social media posts and city and county webpages. Messaging included reminders about the proper car seat use, information about upcoming events, and links to our statewide SaveMeWithASeat.org. Laredo District social media followers, including 2.7K Facebook users, 44K Nextdoor Neighbor users, 190 Instagram users, and other X (formerly Twitter) users, are all potential recipients of these critical life-saving messages.

Description of Attendees and Participants

The Laredo District child passenger safety technicians (CPST) adhere to TxDOT's child passenger safety guidelines, which require participants to be Texas residents with proof of residency, which is typically the case who are members of the affected community.

Prior to distributing car seats, the TxDOT CPST determines the caregiver's inability to purchase a car seat by either self-certifying that they cannot afford a car seat or by declaring their low-income status through their enrollment in a government assistance program such as Medicaid, Women Infant & Children, or Children's Health Insurance Program. Some referrals of low-income families come through justice of the peace and municipal courts.

Summary of Issues Covered

During the engagement opportunity, several key issues were addressed to improve caregiver knowledge, promote proper seat belt and car seat use, and reduce preventable injuries and fatalities among children. The discussions and demonstrations were focused on the following:

- Correct installation techniques for rear-facing, forward-facing, and booster seats.
- Identifying common installation mistakes and how to avoid them.
- Ensuring harnessing, tethering, and seat positioning are done safely.
- Determining seat type based on age, height, and weight.
- Transitioning between seat stages safely and at the appropriate time
- Knowledge and Understanding of expiration dates, recalls, and manufacturer guidelines.
- Reviewing state requirements for child restraint use.
- Answering any type of questions and/or concerns in both English and Spanish.

Types of Comments and Views Received

Throughout the child passenger safety outreach and engagement events, community members shared valuable feedback reflecting their experiences, needs, and concerns. The comments and views received included:

- Many caregivers expressed gratitude for the one-on-one instruction provided by bilingual CPSTs. They noted that having someone physically show and demonstrate how to install and adjust the seat was far more effective.
- Families in high-need areas stated they would benefit from more regular car seat checks and distribution events.
- A consistent view among families was that the cost of purchasing a new or replacement car seat was a significant costly barrier for low-income families. Caregivers welcomed programs that offer free car seats to low-income Texas resident families and expressed a desire for these resources and education to continue.
- Limited-English proficient parents emphasize the importance of bilingual education and materials as well as bilingual CPSTs. Several participant parents commented that they feel confident and feel more comfortable doing their installations because they were taught and provided a hands-on demonstration in their preferred first language.
- Parents and participants noted that child passenger safety laws are confusing and/or misunderstood, which makes them difficult to understand.
- Families reported that holding events at familiar community center sites, WIC clinics, schools, or parks, or any event or activity involving families, made them feel more comfortable and increased their likelihood of attending.
- Many families expressed concern that grandparents and caregivers use outdated practices. After hearing this concern and being aware that some grandparents pick up their grandkids after school.

Incorporation of Community Comments into Decision-Making

The Laredo District has specifically taken the feedback to adjust and improve the program. All comments and suggestions are compiled and reviewed with all agencies to inform future planning for instance:

- Include more hands-on help during the education and inspection.
- Increase the number of car seat inspection events.
- Emphasized the importance of bilingual CPSTs and informational materials.
- Maintain friendly and nonjudgemental support from the CPSTs.
- Offer education sessions specifically aimed at mature caregivers and grandparents.

BTS has taken this feedback to potentially adjust the highway safety program in the following ways:

- Revised our internal child passenger safety SOP to require a designated date/time, at least once a month for car seat inspections. Those dates and times are to be posted on the NHTSA and Texas Department of State Health websites
- Created a standardized "Virtual Safety Seat Appointment" video for those parents and caregivers that are unable to attend a check in person.

- Purchased Rosetta Stone software to aid CPSTs in learning Spanish as a second language.
- For FY27, revised the goals and strategies of the Occupant Protection program to align with the Countermeasures That Work and the Uniform Guidelines which specifically includes community child passenger safety services, programs about proper seating positions for children, reducing the improper use of child restraints, training occupant protection safety professionals, police officers, fire and d emergency medical personnel, educators, and parents concerning all aspects of the use of child restraints and occupant protection.

Motorcycle Riders in San Angelo

Overview

The San Angelo Motorcycle Safety Coalition members reached out to our Traffic Safety Specialist in the San Angelo District office due to their concerns regarding motorcycle fatalities and serious injuries along the “Three Sisters” Route which consists of Hill Country Ranch Roads 335, 336 and 337. This route is also known as the Twisted Sisters and riders come from near and far to enjoy them.

Description of Engagement Opportunities

The San Angelo Motorcycle Safety Coalition meets bimonthly, and the Council of Clubs and Independents (COCI) meets quarterly. The location of the meetings is rotated so attendees do not have to travel long distances each time. Also included in the engagement opportunities are fundraisers and Blessing of the Bikes which are held throughout the year.

Date	Event	Number of Attendees (Approx.)	Messaging
February 5, 2025 April 9, 2025 June 4, 2025 September 1, 2025	San Angelo Motorcycle Safety Coalition Meeting	20	Delivers informative updates on traffic safety issues and events in the motorcycle community
May 6, 2025	City of San Angelo Motorcycle Safety Proclamation	16	Proclaiming May as Motorcycle Awareness Month
August 9, 2025	Council of Clubs and Independents Meeting	10	Delivers informative updates on state and local motorcycle issues, events, legislation and happenings in the motorcycle community
April 14, 2025 July 4, 2025 August 30, 2025 September 29, 2025	Blessing of the Bikes Event	20	Promoting safe riding practices and raising awareness about the importance of motorcycle safety
April 14, 2025 May 12, 2025 July 14, 2025	Motorcycle Christian Unity Meeting	20	Delivers informative updates on traffic safety issues and events in the motorcycle community

August 11, 2025
September 8, 2025

Accessibility Measures in Outreach Efforts

The events were coordinated with the local motorcycle riders to find dates and times they are available including hosting the events after-hours so that members can attend. Meeting locations are also rotated so that riders rotate the long-distance travel. At meetings and events, orange cones are placed in the parking lot to designate motorcycle only parking making the events more accessible to the target audience.

Description of Attendees and Participants

The attendees of the events included motorcyclists in the San Angelo district including motorcycle safety advocates both male and female in varying ages and races.

Summary of Issues Covered

During these meetings and events, the following topics covering motorcycle safety:

- Legislative updates
- Rider impairment
- Educating motorcyclists on motorcycle safety courses
- Navigating roadways with sharp curves and limited pavement markings

Types of Comments and Views Received

To summarize all the issues covered, the following comments and views were received:

- The need for billboards along the "Three Sisters" roads due to the high motorcycle fatality and serious injury rate in Leakey, Texas.
- More traffic safety education on how to "Share the Road" with Motorcyclists and additional basic motorcycle riding classes.
- How to address and decrease impaired driving in the motorcycle community.
- The need for traffic safety markings in the roadways with specific requests for "Slow Down" and "Sharp Curve" safety messaging along the Three Sisters roadways.

Incorporation of Community Comments into Decision-Making

The San Angelo District has specifically taken the feedback to adjust and improve the program. All comments and suggestions are compiled and reviewed with all agencies to inform future planning for instance:

Texas Highway Safety Plan Annual Report FY 2025

- Providing roadway information to the district fatality review team in order to discuss roadway changes such as improved pavement markings and milling sharp curves.

BTS has taken this feedback to potentially adjust the highway safety program in the following ways:

- For FY27, revised the goals and strategies of the Motorcycle Safety program to align with the Countermeasures That Work and the Uniform Guidelines which specifically includes motorcycle rider training and the curricula, the recruitment or retention of motorcyclist safety training instructors, rider conspicuity and the use of protective clothing, incentive programs for successful completion of motorcycle rider training course and motorcycle licensing and public information and education efforts of motorcycle operation under the influence of alcohol and other drugs.

Evidence-Based Enforcement Activities

In addressing 23 CFR 1300.35(b)(3), the Selective Traffic Enforcement Program (STEP) is Texas's evidence-based traffic safety enforcement program. Traffic safety enforcement covered the state in the effort to reduce crashes caused by intersection-related violations, driving while intoxicated, failure to use occupant restraint systems, cellular and texting devices and unsafe speed.

The goal of the STEP program is for Texas to develop partnerships with law enforcement to reduce crashes by creating safer driving environments on Texas roadways through high-visibility enforcement (HVE).

Our STEP projects include STEP Yearlong, STEP Commercial Motor Vehicle (CMV) and mobilizations for Click It or Ticket, Operation Slowdown and Impaired Driving. In FY25, Texas funded 293 STEP projects with 163 law enforcement agencies.

Texas deploys STEP program resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources are deployed effectively, law enforcement agencies are directed to implement evidence-based strategies. The NHTSA publication Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices is used as a guide for developing evidence-based enforcement strategies.

Agencies must provide the three-year-average fatal and serious injury (KA) crash data for their jurisdiction. The baseline numbers are critical in establishing the number and key contributing factors for fatal and serious-injury crashes in a community and are used to measure the effectiveness of grant-related enforcement efforts in reducing crashes.

Agencies use geolocated KA crash data from the CRIS database to establish the foundation for at least two STEP Enforcement Zones within their jurisdiction in which STEP enforcement will occur. Enforcement Zones should encompass the locations of one or more KA crashes. Agencies may supplement CRIS KA data with additional data to support zone development.

As part of each STEP project, public information and education efforts are required components and include community collaboration. The community collaboration efforts of the law enforcement agencies include but are not limited to:

- Participating in community meetings and events such as health fairs, press events, resources fairs, community-based meet and greet events, child passenger safety events and National Night Out (NNO).
- Promoting traffic safety awareness through community-based social media channels and news outlets.

BTS worked with local law enforcement agencies to support community collaboration efforts by:

- Incorporating a law enforcement track into the 2025 Traffic Safety Conference to increase law enforcement attendance.
- Co-developing public education campaigns such as *Click It or Ticket*, *Statewide Impaired Driving*, *Talk. Text. Crash.* and *Be Safe. Drive Smart.* and utilizing law enforcement testimonials within the collateral materials.
- Inviting law enforcement to participate in state-led task forces that help guide traffic safety and enforcement priorities.
- Encouraging partnerships with community-based coalitions including local nonprofits, advocacy groups, and neighborhood associations to co-design education strategies and outreach campaigns.

Through these efforts, law enforcement and BTS continued to engage Texas communities and collaborate with local organizations regarding traffic safety awareness.

Mobilization Participation

In addressing 23 CFR 1300.35(b)(4), Texas conducted three mobilizations: Click It or Ticket (CIOT), Impaired Driving (IDM) and Operation Slowdown (OpSlow). The participating agencies for each mobilization are listed below in the corresponding sections for each individual mobilization.

The enforcement activity for each mobilization differs but generally consists of high-visibility, overtime saturation patrols focused on reducing the number of fatal and serious injury crashes involving contributing factors commonly associated with the mobilization (occupant protection, impairment, and speed).

Texas Transportation Code Section 720.002 prohibits using traffic-offense (citation) quotas; therefore, there is no requirement, formal or informal, that a peace officer issue a specified or predetermined number of citations in pursuance of the Subgrantee's obligations. We require that in addition to the STEP enforcement activities, the subgrantee must maintain baseline non-STEP funded citation and arrest activity due to the prohibition of supplanting. As part of each officer's Daily Activity Report, if a citation is issued, the citation number must be supplied as part of the report which can then be cross-referenced during monitoring. For reporting purposes only, citation data was gathered and is provided in the corresponding sections for each individual mobilization.

In coordination with the CIOT, IDM and OpSlow mobilizations, Texas conducts paid and earned media outreach efforts as part of our statewide media campaigns. Please see "Section Three: Paid Media Reports" for further information on the respective campaigns for *Click It or Ticket*, Statewide Impaired Driving and the *Be Safe. Drive Smart*. Speed Awareness campaigns.

Click It or Ticket Mobilization

The Click It or Ticket (CIOT) Mobilization specifically focuses on reducing fatal or serious-injury crashes where vehicle occupants are unrestrained or improperly restrained, whether in seat belts or child safety seats.

The goals and strategies of this mobilization are to conduct high-visibility saturation patrols within the Enforcement Zones identified for at least four calendar days during the enforcement dates, with at least half of all enforcement hours worked on this project conducted between the hours of 6p-6a. Agencies are also required to perform pre and post enforcement earned-media campaigns for each enforcement period.

The pre-media, enforcement and post-media periods consist of a nearly month-long timeframe coinciding with the national CIOT mobilization from May 19 through June 1, 2025. Pre-media and post-media activity can include but is not limited to newspaper, radio, television and social media announcements of the upcoming increased enforcement, follow-up results of the increased enforcement and pertinent traffic safety information. Within this enforcement mobilization, 5,446 enforcement hours were worked, 1,265 safety belt citations and 321 safety belt warnings were written, and 13,918 total vehicle stops were conducted. There were also 118 media exposures, 29 presentations conducted and 36 community events.

Please also see "Section Three: Paid Media Reports" for further information on the media campaign for *Click It or Ticket*.

The following agencies participated in our CIOT program:

Organization Name	Location of Project
Blanco County Sheriff's Office	Blanco County , TX
City of Alton Police Department	Alton , TX
City of Anthony Police Department	Anthony , TX
City of Aransas Pass Police Department	Aransas Pass , TX
City of Arlington Police Department	Arlington , TX
City of Austin Police Department	Austin , TX
City of Baytown Police Department	Baytown , TX
City of Brownsville Police Department	Brownsville , TX
City of Corinth Police Department	Corinth , TX
City of Cuney Police Department	Cuney , TX
City of Dallas Police Department	Dallas , TX
City of Donna Police Department	Donna , TX
City of Edcouch Police Department	Edcouch , TX
City of Escobares Police Department	Escobares , TX
City of Euless Police Department	Euless , TX
City of Fort Stockton Police Department	Fort Stockton , TX
City of Freer Police Department	Freer , TX
City of Garland Police Department	Garland , TX
City of Georgetown Police Department	Georgetown , TX
City of Hallsville Police Department	Hallsville , TX
City of Harlingen Police Department	Harlingen , TX
City of Houston Police Department	Houston , TX
City of Kilgore Police Department	Kilgore , TX
City of Kirby Police Department	Kirby , TX
City of Lacy Lakeview Police Department	Lacy Lakeview , TX
City of Lamesa Police Department	Lamesa , TX
City of Laredo Police Department	Laredo , TX
City of McAllen Police Department	McAllen , TX
City of Mission Police Department	Mission , TX
City of Missouri City Police Department	Missouri City , TX
City of Montgomery Police Department	Montgomery , TX
City of Nacogdoches Police Department	Nacogdoches , TX
City of Navasota Police Department	Navasota , TX
City of Odessa Police Department	Odessa , TX
City of Palestine Police Department	Palestine , TX
City of Palmview Police Department	Palmview , TX

City of Pearland Police Department	Pearland , TX
City of Pharr Police Department	Pharr , TX
City of Rio Grande City Police Department	Rio Grande City , TX
City of Robstown Police Department	Robstown , TX
City of San Benito Police Department	San Benito , TX
City of Snyder Police Department	Snyder , TX
City of Sugar Land Police Department	Sugar Land , TX
City of Van Police Department	Van , TX
City of Wichita Falls Police Department	Wichita Falls , TX
El Paso County Constable's Office, Pct. 4	El Paso County, TX
El Paso County Sheriff's Office	El Paso County , TX
Floyd County Sheriff's Office	Floyd County , TX
Fort Bend County Constable Precinct 1	Fort Bend County, TX
Harris County Constable Precinct 4	Harris County, TX
Houston County Sheriff's Office	Houston County , TX
Montgomery County Constables Office Pct 2	Montgomery County, TX
Montgomery County Sheriff's Office	Montgomery County, TX
The City of Mineola Police Department	Mineola , TX
Travis County Sheriff's Office	Travis County , TX

Impaired Driving Mobilization

The Impaired Driving Mobilization (IDM) consists of DWI enforcement Waves during holiday periods to increase DWI arrests and earned media activity as part of the statewide impaired driving campaign and in conjunction with the national Impaired Driving Mobilization campaign.

The goals and strategies of this mobilization are to conduct high-visibility saturation patrols within the Enforcement Zones identified at least four days between the hours of 6p-6a, Monday-Sunday during the approved enforcement periods which includes: Christmas/New Year's, Spring Break, Independence Day and Labor Day. Subgrantee must also perform pre and post enforcement earned-media campaigns for each enforcement period.

The pre-media, enforcement and post-media periods consist of the Christmas/New Year's Wave, Spring Break Wave, Independence Day Wave and Labor Day Wave. Pre and post enforcement media activity can include but is not limited to newspaper, radio, television and social media announcements of the upcoming increased enforcement, follow-up results of the increased enforcement and pertinent traffic safety information. Within this enforcement mobilization, 9,989 enforcement hours were worked, 300

Driving While Intoxicated arrests were made and 20,419 stops were conducted. There were also 369 media exposures, 90 presentations conducted and 143 community events.

Please also see "Section Three: Paid Media Reports" for further information on the media campaign for Statewide Impaired Driving.

The following agencies participated in our IDM program:

<i>Organization Name</i>	<i>Location of Project</i>
City of Alton Police Department	Alton, TX
City of Arlington Police Department	Arlington, TX
City of Brownwood Police Department	Brownwood, TX
The City of Celina Police Department	Celina, TX
City of Corinth Police Department	Corinth, TX
City of Cumby Police Department	Cumby, TX
City of Deer Park Police Department	Deer Park, TX
City of Denton Police Department	Denton, TX
City Of Diboll Police Department	Diboll, TX
City of Dumas Police Department	Dumas, TX
City of Edinburg Police Department	Edinburg, TX
City of Frisco Police Department	Frisco, TX
City of Gun Barrel City Police Department	Gun Barrel City, TX
City of Harlingen Police Department	Harlingen, TX
Harris County Constable Precinct 1	Harris County, TX
Harris County Constable Precinct 4	Harris County, TX
Harris County Sheriff's Office	Harris County, TX
Memorial Villages Police Department	Harris County, TX
City of Houston Police Department	Houston, TX
City of Ingleside Police Department	Ingleside, TX
City of Kilgore Police Department	Kilgore, TX
City of La Joya Police Department	La Joya, TX
City of La Porte Police Department	La Porte, TX
City of Lakeway Police Department	Lakeway, TX
City of Laredo Police Department	Laredo, TX
City of Magnolia Police Department	Magnolia, TX
City of Marble Falls Police Department	Marble Falls, TX
City of McAllen Police Department	McAllen, TX
City of Mission Police Department	Mission, TX

City of Mont Belvieu Police Department	Mont Belvieu, TX
City of Montgomery Police Department	Montgomery, TX
Moore County Sheriff's Office	Moore County, TX
City of Nacogdoches Police Department	Nacogdoches, TX
City of Odessa Police Department	Odessa, TX
City of Palestine Police Department	Palestine, TX
City of Palmview Police Department	Palmview, TX
City of Plano Police Department	Plano, TX
Potter County Sheriff's Office	Potter County, TX
City of Rusk Police Department	Rusk, TX
City of San Benito Police Department	San Benito, TX
City of Sullivan City Police Department	Sullivan, TX
City of Terrell Police Department	Terrell, TX
The City of Venus Police Department	Venus, TX

Operation Slowdown Mobilization

The Operation Slowdown (OpSlow) Mobilization aims to increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes and public information and education effort during the Enforcement period.

The goals and strategies of this mobilization are to conduct high-visibility overtime enforcement activities focused on reducing the number of crashes involving contributing factors commonly associated with speed which includes saturation patrols within the Enforcement Zones identified. Agencies must also perform pre and post enforcement earned-media campaigns for each enforcement period.

The pre-media, enforcement and post-media periods consisted of a month-long timeframe between July 18 and August 3, 2025. Pre-media and post-media activity can include but is not limited to newspaper, radio, television and social media announcements of the upcoming increased enforcement, follow-up results of the increased enforcement and pertinent traffic safety information. Within this enforcement mobilization, 5,840 enforcement hours were worked, 4,596 speed citations and 4,528 speed warnings were written, and 15,055 stops were conducted. There were also 136 media exposures, 31 presentations conducted and 54 community events.

Please also see "Section Three: Paid Media Reports" for further information on the media campaign for *Be Safe. Drive Smart. Speed Awareness*.

The following agencies participated in our OpSlow program:

<i>Organization Name</i>	<i>Location of Project</i>
Bee County Sheriff's Office	Bee County , TX
Blanco County Sheriff's Office	Blanco County , TX
City of Alice Police Department	Alice , TX
City of Alpine Police Department	Alpine , TX
City of Alton Police Department	Alton , TX
City of Anthony Police Department	Anthony , TX
City of Aransas Pass Police Department	Aransas Pass , TX
City of Arlington Police Department	Arlington , TX
City of Austin Police Department	Austin , TX
City of Baytown Police Department	Baytown , TX
City of Brownsville Police Department	Brownsville , TX
City of Cedar Park Police Department	Cedar Park , TX
City of Corinth Police Department	Corinth , TX
City of Cuney Police Department	Cuney , TX
City of Donna Police Department	Donna , TX
City of Edcouch Police Department	Edcouch , TX
City of Escobares Police Department	Escobares , TX
City of Euless Police Department	Euless , TX
City of Fort Stockton Police Department	Fort Stockton , TX
City of Fort Worth Police Department	Fort Worth , TX
City of Freer Police Department	Freer , TX
City of Garland Police Department	Garland , TX
City of Georgetown Police Department	Georgetown , TX
City of Hallsville Police Department	Hallsville , TX
City of Harlingen Police Department	Harlingen , TX
City of Houston Police Department	Houston , TX
City of Kilgore Police Department	Kilgore , TX
City of Kirby Police Department	Kirby , TX
City of Kyle Police Department	Kyle , TX
City of Lacy Lakeview Police Department	Lacy Lakeview , TX
City of Lamesa Police Department	Lamesa , TX
City of Laredo Police Department	Laredo , TX
City of McAllen Police Department	McAllen , TX
City of Mission Police Department	Mission , TX
City of Missouri City Police Department	Missouri City , TX
City of Montgomery Police Department	Montgomery , TX
City of Nacogdoches Police Department	Nacogdoches , TX
City of Navasota Police Department	Navasota , TX

City of Odessa Police Department	Odessa , TX
City of Palestine Police Department	Palestine , TX
City of Palmview Police Department	Palmview , TX
City of Pearland Police Department	Pearland , TX
City of Pharr Police Department	Pharr , TX
City of Rio Grande City Police Department	Rio Grande City , TX
City of Robstown Police Department	Robstown , TX
City of Rusk Police Department	Rusk , TX
City of San Benito Police Department	San Benito , TX
City of Snyder Police Department	Snyder , TX
City of Van Police Department	Van , TX
City of Wichita Falls Police Department	Wichita Falls , TX
El Paso County Constable's Office, Pct. 4	El Paso County, TX
El Paso County Sheriff's Office	El Paso County , TX
Floyd County Sheriff's Office	Floyd County , TX
Fort Bend County Constable Precinct 1	Fort Bend County, TX
Harris County Constable Precinct 4	Harris County, TX
Harris County Sheriff's Office	Harris County , TX
Houston County Sheriff's Office	Houston County , TX
Montgomery County Constables Office Pct 2	Montgomery County, TX
Montgomery County Sheriff's Office	Montgomery County , TX
The City of Mineola Police Department	Mineola , TX
Travis County Sheriff's Office	Travis County , TX
Webb County Constable Pct. 2	Webb County, TX

Section Three – Paid Media Reports

DRIVE SOBER. NO REGRETS.

#DriveLikeATexan



FY 2025 *Drive Sober. No Regrets.* Campaign October 2024 – September 2025

Campaign Overview

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among Texans. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and a lifetime of regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride and the many options available.

The *Drive Sober. No Regrets.* campaign is an important part of TxDOT's Drive like a Texan: Kind. Courteous. Safe. initiative. Drive like a Texan is about embracing the pride, camaraderie and responsibility of being a Texan on the road. By making thoughtful choices, we can all help keep each other safe.

- Tagline: Drive Sober. No Regrets.
- Website: SoberRides.org
- Call-to-action: Always get a sober ride.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Five flights a year overlap with heightened law enforcement periods*.

- Flights include:
 1. Football Season (October, November, January)
 2. Christmas/New Year Holiday* (December)
 3. College and Young Adult/Spring Break* (March)
 4. Spring & Early Summer Holidays/Memorial Day* (April/May)
 5. Faces of Drunk Driving/July 4th* (June, July)
 6. Labor Day* (August, September)

Through a combination of targeted paid media, strategic media relations, interactive special events, digital and social media strategies, proven outreach activities, and statewide partnerships, the campaign addresses the complex challenges of reducing impaired driving by meeting the target audience where they are most likely to consume and retain campaign messaging.

- Core activities:
 - Update branding on testimonial videos in English and Spanish for use in advertising and toolkits.
 - Develop organic and paid social media and paid digital and online streaming ads.
 - Develop digital toolkits, campaign launch flyers, and print collateral, such as decals, outdoor mesh banners, posters, info cards, greeting cards, hand fans, and spiral notepads (large and small) for partner outreach.
 - Coordinate and manage all paid placements, including: online OTT/CTV streaming; Learfield Sports and Playfly Sports; Texas Rangers Network; Hispanic Cinema Network; digital radio; other digital advertising; out-of-home advertising such as billboards, convenience store posters, mats, and clings; outreach posters, coasters, and mirror clings at bars and restaurants; and interactive ads and a mini-quiz for the digital jukeboxes at bars.
 - Engage in a statewide TV and radio PSA distribution program.
 - Conduct an online social media influencer program for peer-to-peer delivery of messages.
 - Create news releases, talking points, media advisories, soundbites, and b-roll; conduct statewide media pitching tours.
 - Enlist traffic safety specialists (TSSs), public information officers (PIOs), and other community partners and stakeholders to assist with the distribution of campaign messages and assets.
 - Conduct survey online in English and Spanish to gather target audience responses to the campaign in real time.
 - Update campaign websites including SoberRides.org and the traffic safety campaign pages of the TxDOT website, as well as the campaign YouTube channel.
 - Coordinate and conduct outreach events statewide where visitors are invited to interact with the DWI Not So Fun House trailer to watch testimonials, experience the drunk driving simulator and other onsite activities through “drunk goggles,” and learn about the real costs of drunk driving. Participants are also asked for feedback through Public Outreach Feedback Surveys (POFS) at all outreach events, and some received rideshare cards as incentives.

Paid Media and Added Value

TxDOT invested \$2,087,360.99 in paid media in FY 2025, or over 55% of total campaign expenditures. It garnered \$17,520,854.00 in added value. The campaign used traditional and digital paid media placements to reach Texas drivers ages 18 to 44 statewide and in key counties with the highest number of alcohol-related crashes and fatalities, including all of Texas’s major cities.

Media Flight Dates: October 1, 2024, through September 30, 2025

Target Audiences: Primary—Special emphasis on reaching those most at risk for causing an impaired driving crash: adults

between the ages of 18 and 44, especially males.

Secondary—Texas drivers age 45+.

Markets: Statewide, with emphasis on the Texas DMAs with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities.

TV, radio, influencers, digital: statewide

OTT/CTV: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa, Waco-Temple-Killeen, and Tyler

Billboards: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa and Waco-Killeen

"Bars to Cars": Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa, Waco-Temple-Killeen, and Tyler

Convenience stores: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa, Waco-Temple-Killeen, and Tyler

AMI Jukebox: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa, Waco-Temple-Killeen, and Tyler

Learfield Sports and Playfly Sports Marketing: Austin, Bryan/College Station, San Antonio, Waco

Texas Rangers Network: Statewide

National CineMedia – Hispanic Cinema Network: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio, Midland-Odessa, Waco-Temple-Bryan, and Tyler-Longview

Media: Broadcast and cable TV, :30 and :15 in English and Spanish

Radio, :30 and :15 in English and Spanish

Billboards in English and Spanish

"Bars To Cars" bar posters, coasters, and mirror clings in English

Convenience store posters, beverage cooler clings, counter mat clings, and video in English

AMI Jukebox Hero digital bar ads and interactive jukebox with quiz in English

Learfield Sports and Playfly Sports stadium advertising in English: banners, social posts, season guide, stadium and concourse digital ads and signage, video displays, event activation space

Social media influencers on Instagram in English and Spanish

Digital in English and Spanish—OTT/CTV, digital radio, Facebook/Instagram, dating app ads, YouTube, mobile video

Texas Rangers Network advertising, :15 and :30, an announcer read and on-screen animated and still graphics, in English

National CineMedia – Hispanic Cinema Network, :30 in English and Spanish

Added value: bonus TV and radio spots (online streaming and broadcast), billboard override exposure, bonus "bars to cars", convenience store, and AMI bar locations, added Learfield Sports and Playfly Sports impressions, added Texas Rangers Network bonus PSAs and billboards, added Hispanic Cinema Network bonus impressions, and negotiated rate discounts.

Paid Media Recap – FY 2025 *Drive Sober. No Regrets.*

In the following table, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

For the campaign, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. Over a total of 24 weeks, stations broadcast 79,049 TV and radio PSAs valued at \$5,478,341 in airtime, well over the minimum guarantee.

Media	Description	Budget	Impressions	Added Value
TV/Radio	TAB :15 and :30	\$200,000.00	86,088,593	\$5,478,341.00
Digital	OTT/CTV, digital radio, Facebook/Instagram, dating app ads, YouTube, mobile video	\$541,191.49	47,950,534	\$0
Out-of-Home	Billboards, Bars to Cars, AMI, convenience stores, Learfield Sports, Playfly Sports, Hispanic Cinema Network, Texas Rangers Network	\$1,166,170.00	257,988,697	\$2,127,518.00
Influencers	Social media influencer content creation and boosting	\$179,999.50	3,750,064	\$0
TOTAL		\$2,087,360.99	\$395,777,888.00	\$7,605,859.00

The TV PSAs aired in the following markets:

- Abilene-Sweetwater
- Amarillo
- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Fort Worth
- El Paso
- Houston
- Laredo
- Lubbock
- Rio Grande Valley
- San Angelo
- San Antonio
- Sherman
- Texarkana
- Tyler-Longview
- Victoria
- Waco-Temple-Bryan
- Wichita Falls

The radio PSAs aired in the following markets:

- Abilene-Sweetwater
- Austin
- Beaumont-Port Arthur
- Dallas-Fort Worth
- Houston
- Lubbock
- Rio Grande Valley
- San Angelo
- San Antonio
- Texarkana
- Tyler-Longview
- Waco-Temple-Bryan
- Wichita Falls

Creative Overview

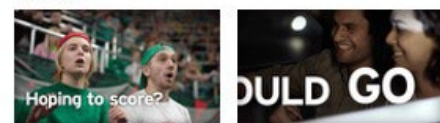
Woven throughout all *Drive Sober. No Regrets.* creative materials are the campaign's overarching message to drivers: "Drunk driving isn't worth the risk. Always find a sober ride—there are many options available." Each flight throughout the campaign had seasonal creative to increase relevancy to the target audience. Below are creative examples for each flight in FY25—not all pieces of creative are shown. All billboards and print collateral were produced in English and Spanish—only English is shown below.

Football Season (October/November/January)

Football season is time for tailgating, watch parties, or hanging out at a sports bar to watch the game. Many fans of both college and NFL teams choose to drink while watching, which can lead to drinking and driving once the game is over. Messaging during this flight motivated fans to get a game day plan and always find a sober ride.



Banner



Dating App Videos



Notepads



Hand fan



Info Card

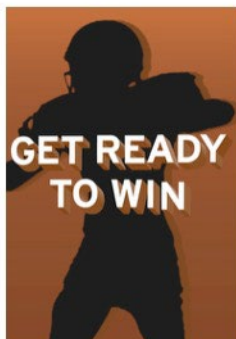


Poster



Testimonial

UT Austin



Right Wing LED Video



Bevo Blvd Commercial



"Fan 365" Digital Banner

UT San Antonio

THE BEST DRIVE IS A SOBER ONE. DRIVE SOBER. NO REGRETS. THE BEST DRIVE IS A SOBER ONE.

Ribbon Board LED

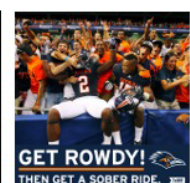
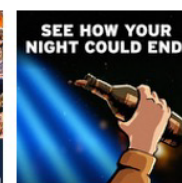
DRIVE SOBER. NO REGRETS.

#EndTheStreakTX TxDOT

Field Level Endzone Display



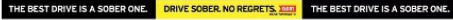
Social Media



Baylor



Field Level LED



Ribbon Board LED



Baylor Brew E-Blast Banners

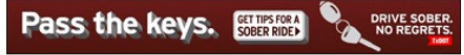


Website Banner

Texas A&M



In-Person TV – L-Bar



"Fan 365" Digital Banner



Social Media

Holidays (December)

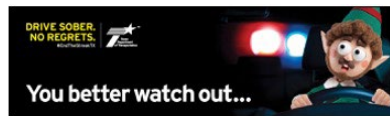
The holiday season is a wonderful opportunity for friends and family to celebrate together. These celebrations can turn tragic when someone gets behind the wheel after consuming alcohol. During this campaign, messaging encouraged drivers to keep the holidays cheerful by always finding a sober ride. This flight ran during a heightened enforcement period.



C-store Cling, Mat, Poster



Testimonial



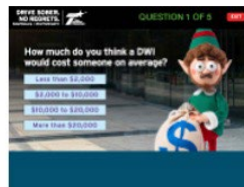
Banner / Billboard



Greeting Card, Info Card, Notepad

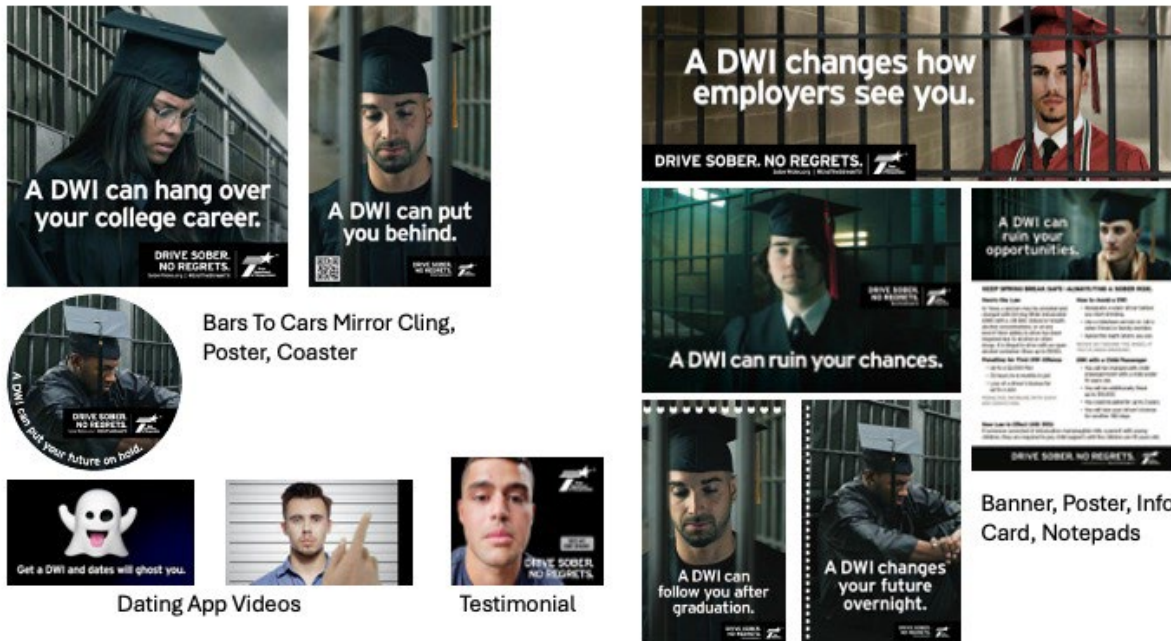


AMJ Jukebox Hero Quiz, testimonial



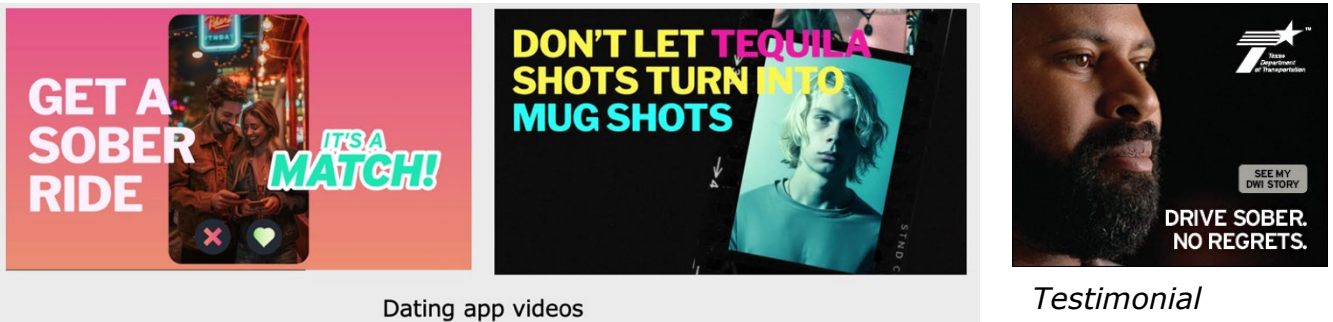
College/Spring Break (March)

The College/Spring Break flight reminded young adults of the consequences of driving after drinking, especially over spring break, and encouraged them to always find a sober ride. Students were also encouraged to help their friends make smart decisions and prevent unnecessary deaths by getting a sober ride. This flight ran during a heightened enforcement period.



Spring/Early Summer Holidays (April/May)

The Spring/Early Summer Holiday flight covered a variety of holidays such as Cinco de Mayo, Fiesta, graduations, and Memorial Day—all which have increased risk for impaired driving. This was a digital-only flight, and it ran during a heightened enforcement period.



Faces of Drunk Driving (June/July)

For this flight, messaging focused on the human toll of driving impaired by showing the real consequences for the survivors, families, offenders, and others whose lives have been impacted by drunk driving. The timeframe also included the Fourth of July, a holiday with heightened law enforcement.



Banner / Billboard



Info Card



Poster



Notepads



Hand fan



Testimonial



Dating App Videos



Labor Day (August/September)

Labor Day weekend is a time to celebrate the unofficial end of summer with friends and family. It should be a fun and relaxing holiday, but because people choose to drink and drive, it can often be a dangerous one. Messaging for this flight focused on the holiday and life-stage milestones. It was also a time of heightened law enforcement.



Bars to cars poster, coaster, cling



Billboard



Testimonial



Dating App Videos



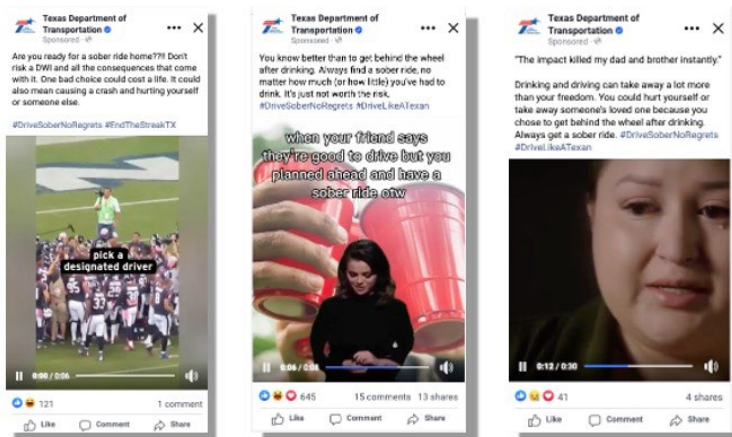
Animated Graphics for Toolkits

Animated graphics were updated and distributed to partners who were encouraged to share with their audiences.



Social Media Post Examples

Social media content was developed for paid social media buys and distributed to partners who were encouraged to post to their channels.



Public Relations

It's important that the campaign reaches Texas drivers frequently and through many outlets with messages about the importance of always finding a sober ride, and earned media helps do that. In FY 2025, media relations efforts included conducting press activities and outreach events, generating media stories about the consequences of impaired driving, and developing a series of press kits to promote campaign messages.

The *Drive Sober. No Regrets.* FY25 public relations efforts began with talking points and media advisories for the Football season campaign. News releases were also developed preceding statewide pitching over the Holiday, College/Spring Break, Faces of Drunk Driving, and Labor Day campaigns. All of the campaigns listed above, except Labor Day, also had an outreach event component. The Labor Day campaign held a press conference only, but efforts focused on law enforcement, and they were invited to help produce soundbites. To support the media pitching tours, media advisories, b-roll, soundbites, and talking points for TxDOT public information officers were developed and distributed. A press template was also developed for law enforcement agencies to use for each campaign that fell over a heightened enforcement period. The public relations efforts resulted in 2,155 TV, radio, online, and print news stories valued at \$9,914,995.00.



Labor Day press event

Grassroots Outreach Events & POFS Collection

To motivate drivers to always find a sober ride, the FY25 campaign planned, launched, and hosted 26 events statewide over four campaigns.

At the outreach events, 365,555 visitors were engaged in event activities centered around the DWI Not So Fun House (NSFH). The NSFH is a vintage-style carnival trailer with interactive games that lets participants of all ages see and experience the simulated effects of alcohol on motor skills and driving. Visitors can wear "drunk goggles" and try to play simple hand-eye coordination games such as basketball and cornhole. They can also get behind the wheel of a virtual car to experience a drunk-driving simulation. Along with the games, video testimonials relate personal stories as told by drunk-driving survivors and offenders. The events are an engaging way to educate people about the potentially deadly dangers of drinking and driving.

About 22,840 people interacted with trained brand ambassadors at the outreach events, 1,300 Uber gift cards were distributed resulting in \$32,500 worth of rideshares, and 1,547 visitors completed the Public Outreach Feedback Survey conducted onsite. Information



gathered through the survey from participants has helped to shape campaign activities, media platforms, and target audiences moving forward.

Below is a detailed summary of each outreach event and the press events.

Campaign	Date	City	Location	Rideshare Cards Distributed	Interactions with Staff	Total Engagement	# of POFS Surveys Collected
Football Total				250	5,643	166,260	307
Football	10/26/24	College Station	Texas A&M University vs Louisiana State University	50	1,463	31,560	56
Football	11/2/24	Waco	Baylor University vs Texas Christian University	50	1,711	35,550	53
Football	11/9/24	Austin	University of Texas Austin vs Florida State University	50	664	36,330	58
Football	11/15/24	San Antonio	University of Texas San Antonio vs North Texas University	50	513	14,490	60
Football	11/30/24	College Station	Texas A&M University vs University of Texas Austin	50	1,292	48,330	80
Holiday Total				500	4,550	76,095	530
Holiday	11/21/24	Austin - dual presser/outreach	Walmart 5017 W Highway 290, Austin, TX 78735	50	328	3,915	49
Holiday	11/23/24	Waco	Walmart 1521 I-35, Bellmead, TX 76706	50	402	7,020	41
Holiday	11/24/24	Arlington	Walmart 915 E. Randol Mill Rd., Arlington, TX 76011	50	634	9,990	62
Holiday	11/25/24	Tyler	Walmart 450 S SE Loop 323, Tyler, TX 75702	50	547	5,730	65
Holiday	12/3/24	Houston	Walmart 5405 S Rice Av., Houston, TX 77081	50	465	8,490	50
Holiday	12/7/24	Lubbock	Walmart 1911 Marsha Sharp Fwy. W., Lubbock, TX 79415	50	492	7,980	50
Holiday	12/8/24	Odessa	Walmart 4210 John Ben Shepperd Pkwy, Odessa, TX 79762	50	399	11,130	41
Holiday	12/10/24	El Paso	Walmart 10727 Gateway Blvd W, El Paso 79935	50	465	8,490	56
Holiday	12/14/24	McAllen	Walmart 3000 S Jackson Rd., Hidalgo, TX 78577	50	409	6,270	60
Holiday	12/15/24	San Antonio	Walmart 2100 SE Loop 410 Acc Road, San Antonio, TX 78220	50	409	7,080	56
College/Spring Break Total				250	6,782	42,290	321
College/Spring Break	3/3/25	San Antonio	University of the Incarnate Word 4301 Broadway, San Antonio, TX 78209	50	625	7,080	62
College/Spring Break	3/5/25	Dallas	Dallas College Richland Campus 12800 Abrams Rd., Dallas TX	50	767	4,280	76
College/Spring Break	3/6/25	Houston	Houston Community College, Southeast Campus 6815 Rustic St., Houston, TX 77087	50	417	3,360	53
College/Spring Break	3/8/25	San Marcos	Histoic District Downtown Square, Hays County Courthouse 111 E. San Antonio St., San Marcos, TX 78666	50	411	5,820	53
College/Spring Break	3/15/25	RGV	Clayton's Beach Bar 6900 Padre Blvd., S. Padre Island, TX 78597	50	4,562	21,750	77
Faces of Drunk Driving Total				300	5,867	80,910	389
Faces of Drunk Driving	6/17/25	San Antonio	River Center 849 E Commerce St., San Antonio 78205	50	596	11,730	62
Faces of Drunk Driving	6/18/25	Austin	Lakeline Mall 11200 Lakeline Mall Dr., Cedar Park 78613	50	549	7,980	53
Faces of Drunk Driving	6/20/25	Grapevine	Grapevine Mills Mall 3000 Grapevine Mills Pkwy, Grapevine 76051	50	1,003	14,250	64
Faces of Drunk Driving	6/21/25	Tyler	Broadway Square Mall 4601 S Broadway Ave., Tyler 75703	50	1,728	19,140	75
Faces of Drunk Driving	6/26/25	Houston	Willowbrook Mall 2000 Willowbrook Mall, Houston 77070	50	691	8,880	49
Faces of Drunk Driving	6/28/25	Corpus Christi	La Palmera 5488 S. Padre Island Drive, Corpus Christi 78411	50	1,300	18,930	86
Labor Day Total				-	-	-	-
Labor Day	8/14/25	El Paso	El Paso Convention Center El Paso, Texas	-	-	-	-
TOTAL				1,300	22,842	365,555	1,547

Partnerships

Partnerships are critical to expanding the reach of the campaign. Traffic safety specialists (TSSs), public information officers (PIOs), law enforcement agencies, and other community partners such as U in the Driver Seat, Teen in the Driver Seat, Texas A&M AgriLife, The University of Texas at Austin, The University of Texas at San Antonio, Baylor University, and Texas A&M University all worked together to promote campaign messages and make the campaign a success.

With access to our digital campaign toolkit, partners were encouraged to share social media posts, attend and promote events, and download print collateral to help reach a larger audience and bring awareness to the campaign. TSSs also ordered physical print collateral such as posters, notepads, mesh banners, greeting cards, and info cards—and helped distribute materials locally.

A separate digital campaign toolkit was also created for Texas law enforcement agencies to promote each campaign during heightened enforcement periods. It included social posts, images and video, print collateral for download, and a press release template for local use.

Overall Campaign Value

In FY 2025, earned media resulted in \$9,914,995.00 in added value and 116,144,745 impressions. Paid media match resulted in \$7,605,859.00 in added value and 395,777,888 impressions. In total, the Statewide Impaired Driving Campaign delivered \$17,520,854.00 in added value with its \$3,764,540.88 investment.

Match – FY 2025 *Drive Sober. No Regrets.*

Paid Media Type	Added Value Match from Paid Media Placements - <u>Actual</u>
Billboards	\$346,283.00
Bars To Cars	\$569,850.00
Convenience Stores	\$384,650.00
AMI Jukebox Hero	\$226,442.00
Learfield Sports and Playfly Sports	\$374,707.00
Influencers	\$0
Digital, OTT/CTV	\$0
Hispanic Cinema Network	\$150,756.00
Texas Rangers Network	\$74,830.00
Paid Media Subtotal	\$2,127,518.00
PSA Media Type	Added Value Match from PSA Media Placements - <u>Actual</u>
TAB Broadcast TV/Cable and Radio	\$5,478,341.00
PSA Media Subtotal	\$5,478,341.00
Earned Media Type	Earned Media Match – <u>Actual</u>
Public Relations	\$9,914,995.00
Earned Media Subtotal	\$9,914,995.00
Total Match	\$17,520,854.00



**FY 2025 *Be Safe. Drive Smart.* Campaign
October 2024–September 2025**

Fender benders and fatal traffic crashes in Texas are a daily occurrence. There hasn't been a day without a crash fatality in the state since Nov. 7, 2000. And while Texas saw small decreases in the number of crashes, fatalities, and injuries on its streets and highways from 2023 to 2024, we're still averaging 11 roadway deaths per day.

In most cases crashes are due to driving mistakes or lapses in judgment that ultimately can result in roadway deaths and injuries that could have been avoided. They are not accidents. Texas reported more than 554,000 traffic crashes in 2024. Law enforcement reports tell us that motorists are driving too fast, not paying attention, driving while impaired, failing to yield the right of way, and generally disregarding the rules of the road, including in areas of the state with difficult driving conditions due to work zones and oil and gas production activity.

Achieving TxDOT's goal of zero roadway deaths will take convincing Texans that the number of crashes and fatalities in our state is unacceptable and they should make safety a priority whenever they're behind the wheel.

An important part of this effort is TxDOT's annual, state funded *Be Safe. Drive Smart.* campaign, which focuses on educating motorists about what it means to drive smart and motivating them to be safe drivers to reduce the odds of their causing or becoming one of Texas's roadway casualties.



The year-round campaign delivers practical safety messages to target audiences driving in these primary areas:

- Oil and gas exploration and production regions in West Texas, South Texas, and other shales across the state.

- Road maintenance and construction work zones along Interstate 35 and other major corridors.
- Challenging situations for motorists such as school zones, rainy or icy roadways, congested highways, and nighttime driving.

Be Safe. Drive Smart. calls on all Texas drivers to notice and respond to what's going on around them, whether it's slow-moving truck traffic; construction or emergency vehicles on the side of the road; weather conditions such as flash floods, fog, or snow; or kids walking or biking in school zones. It also asks drivers to always be conscious of the speed they're driving and the space they leave between their vehicle and the one in front of them. They must stay alert, be extra cautious around big trucks and tankers, and avoid driving when they're drowsy.

Campaign Overview

Texas is a huge state with more than 18 million licensed drivers. It's essential to the *Be Safe. Drive Smart.* campaign's success that communication tools reach and motivate as many Texans as possible to accomplish the following objectives:

1. Convince drivers to match the way they drive to road conditions.
2. Make drivers aware of their unsafe habits, emphasizing the importance of paying 100% attention when behind the wheel, driving a safe speed, and following the rules of the road.
3. Convey safety messages, advice, and tips that target audiences will remember and act upon.

The FY 2025 campaign heavily relied on targeted paid media, statewide PSA placements, and earned media for the broadest and most repetitive exposure to campaign messages. Digital media, outreach, and interactive events also delivered safety reminders to key audiences. Each of the three main initiatives within the campaign—Energy Sector Safety, Work Zone Safety, and General Topics—had its own set of tactics and geographic targets.

Energy Sector Safety. Texas's energy industry fuels jobs, growth, and opportunity across the state, but oil and gas production activity can create transportation challenges on rural roads and highways.

In parts of the state where fracking occurs, ranchers, farmers, and other locals share the road with an abundance of big rigs and oilfield service workers. Drivers must be aware that large trucks and tankers can limit visibility and provide less



room to maneuver in case of a road hazard. Increased truck traffic also leads to wear and tear on road surfaces, which can pose more problems for drivers.

In 2024, nearly 79,000 traffic crashes occurred in the state's five major oil and gas regions. These crashes resulted in 1,023 fatalities, accounting for one-quarter of all Texas traffic deaths. Another 3,340 people suffered serious injuries.

Energy Sector campaign activities aimed at alerting motorists to take proactive steps to share the road safely in the targeted shale areas included paid media flights in the fall and summer, a media relations tour to secure earned media coverage, special events at high school football games, and the distribution of educational materials.

Work Zone Safety. Construction and road maintenance workers on the side of the road must stay aware of their surroundings at all times. The same degree of caution is required of motorists driving through work zones.

Texas has as many as 1,900 active road work projects, and some of the largest projects are along congested I-35. For drivers, navigating through them can be challenging because of temporary barriers, uneven or narrow lanes, slow-moving heavy equipment, and vehicles that make sudden stops. Road conditions like these require drivers to slow down and pay closer attention, a fact that crash statistics prove is often ignored by impatient, reckless, and distracted ones.



In 2024, 215 people were killed in crashes in road construction and maintenance zones, up 12% from the previous year. Another 825 were seriously injured. The majority of those killed (81%) were drivers or their passengers. Failure to control speed, driver inattention, and unsafe lane changes were the top contributing factors in the nearly 28,000 work zone traffic crashes that year.

TxDOT's efforts in 2025 to raise awareness of the importance of driving cautiously in work zones kicked off with an April press conference and statewide news release and included paid media flights in the spring and summer to deliver safety messages to locals and travelers along I-35 and other major highways, especially in areas with ongoing road construction activity.

General Topics. Regardless of where drivers find themselves and what they must contend with, their safety—and everyone else's—depends on their making smart choices. The alarming number of deaths on Texas roadways means that the *Be Safe. Drive Smart.* campaign must use multiple touchpoints throughout the year to reach a

broad audience of drivers on a variety of traffic safety concerns, including those not traditionally covered by federally funded campaigns.

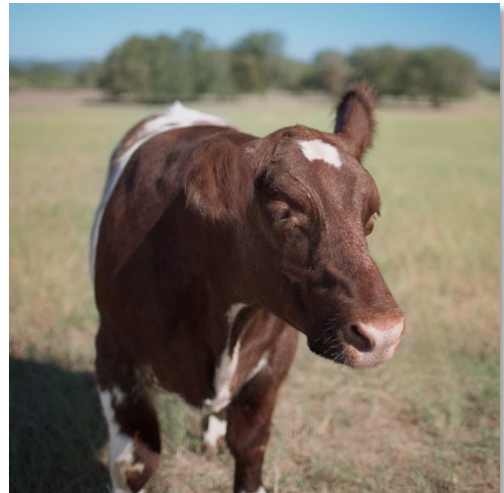
Through public relations, PSA placements, and outreach, TxDOT's campaign is able year after year to successfully generate earned media coverage and deliver traffic safety reminders to motorists across the state. In FY 2025, TxDOT conducted statewide news media outreach, shared messages on social media, distributed educational materials, and secured free airtime for television and radio PSAs on topics ranging from trailer hitch safety to driving in bad weather, safety in school zones, and the state's Move Over or Slow Down law.

Creative Overview

Although *Be Safe. Drive Smart.* comprises separate mini-campaigns with distinct geographic targets, creative materials share the same branding and overarching messages: Drive a safe speed, follow the rules of the road, and give driving the full attention it deserves. All materials produced in Spanish use the tagline *Maneja Listo. Maneja Seguro.* In 2025, creative assets were updated with TxDOT's Flying T branding and umbrella hashtag #DriveLikeATexan.

Energy Sector Safety. Since 2019 TxDOT has used iconic Texas cattle to deliver key safety messages in the state's energy areas. The bilingual "Cow-versation" campaign developed in FY 2023 for paid media and outreach uses bovine puns to continue the campaign's tongue-in-cheek approach and includes TV spots, billboards, digital and social media advertising, and print collateral.

The campaign's focus is on driving behaviors that are the leading causes of crashes in these areas: speeding and driver inattention. The campaign also reminds drivers to give plenty of space to the heavy, large trucks so prevalent in these target markets.





**BE CAREFUL AROUND
BIG TRUCKS. YOU HERD ME.**

BE SAFE. DRIVE SMART.

#DriveLikeATexan



**IT WOULD BEHOOF
YOU TO SLOW DOWN.**

BE SAFE. DRIVE SMART.

#DriveLikeATexan



**SOLO LAS VACAS LOCAS
MANEJAN Y TEXTEAN.**

MANEJA LISTO. MANEJA SEGURO.

#ManejaComoUnTejano



**CUD YOU NOT
TEXT AND DRIVE?**

BE SAFE. DRIVE SMART.

#DriveLikeATexan





Info card and poster



Work Zone Safety. This campaign's out-of-home and digital creative materials incorporate photos of TxDOT employees in hard hats and other safety gear to add an appealing human element to the safety messages reminding drivers to slow down and put their phone away in work zones. These workers thank you for driving safe since, like you, they also want to get home safe at the end of the day. Information cards, posters, and banners also use the familiar yellow and black graphic look and feel of the campaign to support statewide outreach efforts to raise awareness of the importance of driving with care through work zones.



Info card and posters





Billboard and gas pump topper

General Topics. TxDOT used a mix of existing, updated, and new creative assets and collateral to educate motorists about safe driving topics in FY 2025, executing the following:

- Created new 30-second “Move Over” TV and radio PSAs in English and Spanish to raise awareness of the state law requiring drivers to move over a lane or slow down when passing certain vehicles stopped on the side of the road with lights flashing. The animated TV spot shows the types of vehicles covered by the law.



Move Over Law TV PSA

- Developed organic social media posts for TxDOT’s Facebook and X pages about trailer hitch safety, the Move Over or Slow Down law, Turn Around Don’t Drown safety warnings, and back-to-school safety.

- Produced Move Over or Slow Down magnet signs for TxDOT Highway Emergency Response Operator (HERO) trucks.
- Updated and produced back-to-school safety information cards, posters, and hand fans for TxDOT traffic safety specialists (TSSs) to share with schools and at outreach events.
- Designed a new, bilingual winter driving flyer and poster.
- Developed a bilingual 2025 edition of the Texas Road Tips handbook, an easy-to-read guide to Texas traffic laws, tips, and advice on sharing the road safely.



Info card and poster

Paid Media

Paid broadcast, out-of-home, and digital media advertising for *Be Safe. Drive Smart.* has been concentrated in the five high-risk oil and gas regions and the I-35 corridor. For the past few years, outdoor and gas pump topper placements for work zone safety messaging have been expanded to include additional



highway corridors around the state. Those added corridors are selected each year based on work zone crash data. Digital media placements focus on video ads because, historically, cost-efficient video completions and engagements lead to higher campaign message recall.

In addition, the Texas Association of Broadcasters (TAB) distributed PSAs on behalf of the campaign and asked for placements from all Texas TV and radio stations, reaching every corner of the state including major and rural markets.

The PSAs included English and Spanish spots addressing the Move Over or Slow Down law, Turn Around Don't Drown flood warnings, and back-to-school safety. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. The end result was far better. Over a total of 18 weeks, stations broadcast 38,912 spots, donating more than \$2.5 million in airtime and providing TxDOT a 16:1 return on investment.

Energy Sector Safety

Media Flight Dates	October 21–November 17 and June 2–June 29
Target Audience	Adults 18+ in oil and gas shale areas, including industry workers
Markets	Out-of-home and digital: targeted counties in the Anadarko Basin, Barnett Shale, Eagle Ford Shale, Haynesville/Bossier Shale, and Permian Basin TV: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio plus select cable systems in the Dallas/Fort Worth, Shreveport, and Tyler/Longview markets Radio: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio
Media	TV, 30- and 15-second spots in English and Spanish Radio, 30-second spots in English and Spanish Outdoor/billboards in English and Spanish Gas station TV (GSTV), 15-second spot Digital, 30- and 15-second videos on YouTube and an online video network in English and Spanish
Added Value	Bonus TV and radio spots Billboard and GSTV override exposure, over-delivered impressions, and negotiated rate discounts

Work Zone Safety

Media Flight Dates	Out-of-home: April 7–May 4 and August 4–31 Digital: April 1–30 and August 1–31
---------------------------	---

Target Audience	Adults 18+
Markets	Along I-35 and other major corridors—Austin, Beaumont, Dallas/Fort Worth, El Paso, Houston, Laredo, Rio Grande Valley, San Antonio, and Waco
Media	Outdoor/bulletins Gas station pumptoppers in English and Spanish Digital video ads on YouTube and an online network in English and Spanish
Added Value	Billboard and gas pumptopper override exposure; negotiated rate discounts; bonus gas station location and window clings

General Topics

Media Flight Dates	Flight #1 (Move Over Law): March 17–April 27 Flight #2 (Turn Around Don't Drown): May 12–June 22 Flight #3 (Back to School): July 14–August 24
Target Audience	Adults 18+
Markets	Statewide through Texas Association of Broadcasters' Public Education Partnership Program
Media	TV, 30-second PSAs in English and Spanish Radio, 30-second PSAs in English and Spanish
Added Value	Free airtime for TV and radio PSAs

FY 2025 <i>Be Safe. Drive Smart.</i> – Paid Media Recap			
Media	Description	Budget	Impressions
Energy Sector Safety			
Television	30- and 15-second spots in English and Spanish in 9 markets covering the 5 energy regions	\$425,864.99	86,067,048

Radio	30-second radio spots in English and Spanish; Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio	\$168,055.20	34,004,221
Digital	YouTube and online video ads in English and Spanish in 54 targeted counties in the 5 energy regions	\$94,987.18	9,560,701
Out-of-Home	Outdoor/billboards in English and Spanish in the 5 energy regions; 76 locations in flight #1 and 81 locations in flight #2	\$265,770.00	84,140,126
Out-of-Home	Gas station TV (GSTV) placements in English and Spanish in the 5 energy regions; 285 locations in flight #1 and 346 locations in flight #2	\$39,766.00	2,594,274
Work Zone Safety			
Digital	YouTube and online video ads in English and Spanish; Austin, Beaumont, El Paso, D/FW, Houston, Laredo, Rio Grande Valley, San Antonio, and Waco	\$150,998.30	17,178,362
Out-of-Home	Outdoor/billboards along I-35 and other major corridors; 42 locations in flight #1 and 39 locations in flight #2	\$287,769.00	143,202,510
Out-of-Home	Gas pumptoppers and window clings in English and Spanish along I-35 and other major corridors; 200 locations in flight #1 and 201 locations (including 1 bonus location) in flight #2	\$100,000.00	1,510,796
General Topics			
TAB Partnership	Three 6-week flights of TV and radio PSAs distributed by the Texas Association of Broadcasters; statewide; total of 38,912 spots aired	\$150,000.00	37,199,971
TOTAL		\$1,683,210.67	415,458,009

Public Relations Activities

The approach to public relations for the campaign is to prepare compelling and comprehensive media kits that make it easy for news directors and reporters to build their stories. The campaign also supports and coordinates with TxDOT's district public information officers (PIOs) and TSSs to secure publicity for each safety topic in local markets. The overall goal is to reach Texas drivers frequently and through many outlets with a variety of *Be Safe. Drive Smart.* messages.

PR activities for the **Energy Sector** campaign were concentrated in October with the distribution of a media tip sheet and B-roll footage and requests to news outlets for help in asking motorists to slow down, share the road safely with big trucks, and stay alert to prevent deadly crashes in the state's five main energy production areas. The media relations efforts resulted in dozens of TV, online, and print news stories valued at \$359,819.86.

TxDOT also conducted a series of outreach events at high school football games under the Friday night lights to engage with young, new drivers and their families in the Permian Basin and Eagle Ford Shale.

Events featured the *Be Safe. Drive Smart.* Road Show trailer equipped with large screens to display campaign videos, virtual reality games, and interactive quizzes. Social media posts promoted TxDOT's activations and local media advisories were distributed ahead of the events.



Energy Sector Outreach Events Fall 2024			
Date	City	Shale Area	Total Number of Engagements
Oct. 4	Andrews	Permian Basin	1,070
Oct. 11	Odessa	Permian Basin	9,330
Oct. 17	Laredo	Eagle Ford Shale	4,935
Oct. 25	Beeville	Eagle Ford Shale	3,180
Nov. 1	Cuero	Eagle Ford Shale	2,280

TxDOT held its annual **Work Zone Safety** press conference to recognize National Work Zone Awareness Week on April 16 at a TxDOT facility in south Austin that faces a large, multi-year construction project on I-35. The event featured speakers from the Texas Department of Public Safety, Associated General Contractors of Texas, TxDOT, and a woman whose college-aged daughter was killed in a work zone crash. The local CBS, FOX, Telemundo, Univision, and NPR news affiliates attended the event.



Kathy Bond spoke about her daughter, who was killed while driving through a work zone, at the campaign kickoff press event in front of 215 traffic cones representing the number of fatalities in Texas work zone crashes in 2024.

The campaign also garnered substantial amounts of earned media coverage via the distribution of a media kit that included a news release and pre-recorded sound bites in English and Spanish plus a media B-roll package. Local Work Zone Awareness Week activities conducted by district PIOs and TSSs were also promoted and resulted in news articles and interviews across the state. The April media tour generated a total of 383 news stories with a PR value of \$1,641,539.98.

For **General Topics** the campaign created four safe driving news/outreach packages with media tip sheets, talking points, social media posts, video, and educational materials in English and Spanish. These packages were designed to assist TxDOT's PIOs and TSSs throughout the year in educating Texas drivers about specific causes of crashes, tips on how to prevent them, and rules of the road.

The FY 2025 topics included trailer hitch safety, the Move Over or Slow Down law, Turn Around Don't Drown, and aging drivers. For the aging drivers topic, TxDOT captured footage of TSSs conducting CarFit demonstrations showing a group of older Texans how to enhance their safety and fit in their vehicle. Media relations pitching for the trailer hitch and Move Over or Slow Down topics generated 519 news stories valued at \$2,230,662.45.



Aging drivers topic media B-roll

To promote **back-to-school safety**, TxDOT distributed a media tip sheet, talking points, and B-roll and secured local news interviews in August to get the word out about this important safety topic. Media pitching efforts around the state secured 283 news hits valued at \$1,668,108.96.



Bilingual back-to-school info card

Overall Campaign Value

Earned media generated \$5,900,131.25 in publicity value and 68,265,807 impressions. Paid media resulted in \$4,302,305.00 in added value and 415,458,009 impressions. Overall, the *Be Safe. Drive Smart.* campaign delivered \$10,202,436.25 in total match on the \$2,668,262.21 investment during FY 2025.

Match – FY 2025 *Be Safe. Drive Smart.* Campaign

Paid Media Type	Added Value Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
Television	\$400,000.00	\$609,185.00
Radio	\$200,000.00	\$205,996.00
Billboards	\$650,000.00	\$638,842.00
Gas Station Advertising	\$220,000.00	\$319,364.00
TAB TV and Radio PSAs	\$2,150,000.00	\$2,528,918.00
Subtotal	\$3,620,000.00	\$4,302,305.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations (Broadcast)	\$2,250,000.00	\$2,849,149.22
Public Relations (Online)	\$1,800,000.00	\$2,720,012.05
Public Relations (Print)	\$250,000.00	\$330,969.98
Subtotal	\$4,300,000.00	\$5,900,131.25
Total Match	\$7,920,000.00	\$10,202,436.25



FY 2025 Pedestrian and Bicyclist State Laws Campaign October 2024–September 2025

In 2023, pedestrians and bicyclists accounted for 21% of all traffic fatalities in Texas, though they were involved in less than 2% of roadway crashes. That year 914 pedestrians and bicyclists died in traffic crashes in the state. From 2019 through 2023, pedestrian deaths went up 22% and bicyclist fatalities increased 58%.

TxDOT conducts an annual, statewide public awareness campaign to address an important cause of the increases in fatalities: people’s widespread failure to follow state laws designed to protect people walking or biking. The top contributing factors in pedestrian-involved crashes in Texas in 2023 were pedestrian failure to yield right of way, driver failure to yield right of way to a pedestrian, driver inattention, and speed. Alcohol impairment was reported in 26% of fatal pedestrian crashes. Driver inattention and failure to yield right of way were also top factors in crashes involving bicyclists.

Through paid media, outreach, and public relations, the campaign raises awareness of the consequences of unsafe traffic behaviors, emphasizing that everyone is responsible for their own safety and the safety of others on the road. TxDOT urges all Texans to learn and follow the laws for safe driving, walking, and biking.



Campaign messages must reach and draw the attention of all types of road users to achieve the goal of reducing the number of pedestrian and bicyclist traffic fatalities and injuries. FY 2025 campaign activities were concentrated in March and included the following:

- Bilingual paid media with four weeks of television, radio, outdoor, and transit advertising in the state’s largest and mid-size markets where most of the crashes and fatalities occur. The campaign also included statewide gas station advertising, streaming TV, and digital video placements.
- A statewide press release and two weeks of pitching to news outlets across the state to maximize earned media coverage.

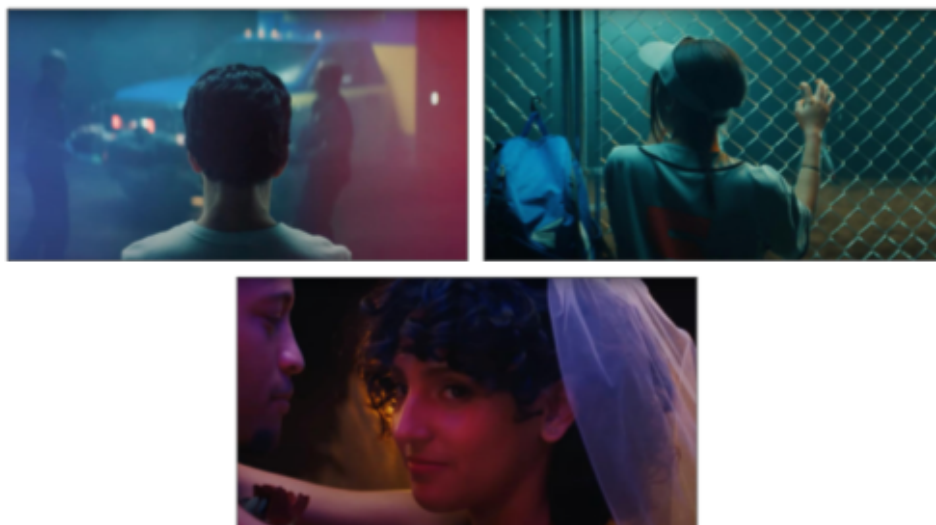
- Distribution of public education materials to traffic safety specialists (TSSs) in TxDOT's district offices.
- Production of creative and earned media materials in Spanish to support the campaign's efforts to reach the 20% of Hispanics in Texas who are Spanish-language-dominant and those who consume Spanish-language news.
- Street team activations in six markets, each featuring four people outfitted as walking billboards promoting traffic safety laws in busy locations where drivers, pedestrians, and cyclists encounter each other.

Creative Overview

The campaign's extensive inventory of English and Spanish creative assets—TV spots, radio liners, out-of-home and digital ads, and print collateral—educates Texans about pedestrian and bicyclist state traffic laws in ways that clearly relay what we want them to do. The campaign also sets out to raise awareness of common crash scenarios where pedestrians and cyclists are most at risk. Depending on the target audience for each ad, the corresponding tagline asks them to *Be Safe. Drive Smart.*, *Be Safe. Walk Smart.*, or *Be Safe. Bike Smart.*

This year TxDOT updated its "Haunted" series of 30- and 15-second TV spots. Produced in English and Spanish, the spots follow the stories of a driver, a pedestrian, and a cyclist, and through flashbacks we see images of the crashes that changed their lives. A man is haunted in his everyday life by the fatal crash he caused, a softball player struggles to return to her sport after suffering severe injuries, and the daughter of a cyclist killed on his bike misses him on her wedding day.

Voiceovers remind drivers what they should do to keep pedestrians and cyclists safe because, "What happens in an instant can stay with you for life."



"Haunted" TV series

The TV spots were also placed on digital media platforms and gas pump screens to reach audiences across the state.

Billboard and transit artwork with bold headlines and illustrations communicate specific pedestrian and bicyclist safety laws to target audiences while they're behind the wheel, walking down the street, or riding their bike in the state's markets with the highest number of crash fatalities. Spanish-language creative materials include the following taglines: *Maneja Listo. Maneja Seguro.* (for drivers), *Camina Listo. Camina Seguro.* (for pedestrians), and *Ciclista Listo. Ciclista Seguro.* (for cyclists).



Billboards, transit ads, and print collateral were updated with TxDOT's new department branding.

Paid Media

The campaign's media mix reflects the need to reach and grab the attention of three types of road users—motorists, pedestrians, and cyclists—as all have a responsibility to be safe on Texas roadways and obey traffic laws. A special focus for the campaign are the



state's large and medium-sized cities. In 2023, most of the crashes in which a pedestrian or bicyclist died occurred in an urban area: 73% of fatal pedestrian crashes and 69% of fatal bicyclist crashes. Beyond the largest markets, secondary markets for TV and outdoor advertising were selected based on the number of pedestrian and bicyclist fatalities in 2023.

The paid media campaign launched on March 3, 2025, with TV, radio, out-of-home, and digital media advertising and delivered more than 368 million impressions.

Media Flight Dates

March 3–31, 2025

Target Audience

Adults 18+, including drivers, pedestrians, and bicyclists
Digital advertising focused on Adults 18–54

Markets

TV: Austin, Beaumont, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, Tyler, and Waco

Radio traffic: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio

Outdoor: Austin, Beaumont, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, Tyler-Longview, and Waco-Temple-Killeen

Transit: Austin, Dallas, and Fort Worth

Gas station advertising, digital media, and streaming TV: Statewide

Media

TV, 30- and 15-second spots in English and Spanish
 Radio, 15- and 10-second traffic liners in English and Spanish
 Billboard/posters in English and Spanish
 Transit “King” panels in English and Spanish
 Gas station TV (GSTV), 15-second spot
 Digital video ads on connected TV (CTV), YouTube, and an
 online video network in English and Spanish

Added Value

Bonus TV and radio spots; billboard and transit override
 exposure, negotiated rate discounts, and bonus bus units;
 and GSTV negotiated rate discounts and over-delivered
 impressions

FY 2025 Pedestrian and Bicyclist State Laws – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; 9 media markets	\$549,279.13	129,650,007
Radio	15- and 10-second traffic liners in English and Spanish; 6 major media markets	\$198,022.80	58,449,065
Digital	30-second spots in English and Spanish on connected TV (CTV); statewide	\$180,000.00	4,111,346
Digital	YouTube pre-roll and mid-roll and spots running across an online video network in English and Spanish; statewide	\$120,000.00	18,222,291
Out-of-Home	Outdoor/posters in English and Spanish; 245 locations in 9 markets	\$160,471.00	117,434,547
Out-of-Home	Transit bus “Kings” in English and Spanish; 238 bus panels (including 15 bonus) in Austin, Dallas, and Fort Worth	\$95,375.14	36,653,495
Out-of-Home	15-second spot on gas station TV screens; 933 locations, statewide	\$55,000.00	3,748,302
TOTAL		\$1,358,148.07	368,269,053

Public Relations Activities

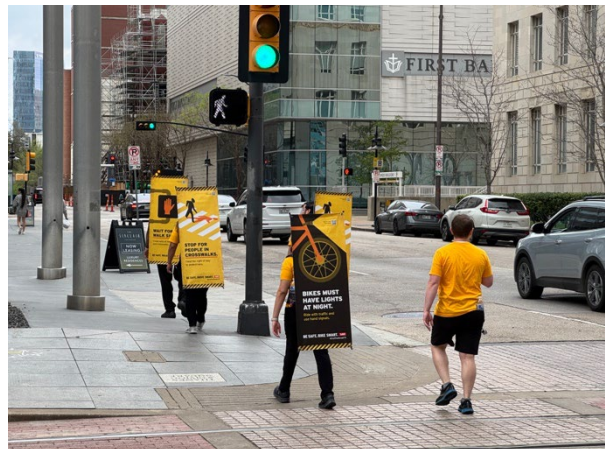
In conjunction with the paid media flight in March, TxDOT conducted an aggressive, two-week media pitching effort to raise awareness of state laws aimed at protecting pedestrians and cyclists. A statewide news release featured Victor Peterzen, who at age 10 was killed in a crash while riding a bike through his northwest Houston neighborhood. Victor's mother recorded sound bites in English and Spanish for distribution with the campaign's media kit. A supporting B-roll package was also produced to highlight correct traffic behaviors for drivers, pedestrians, and cyclists.

TxDOT's public information officers were armed with campaign talking points to prepare for news interviews, and the news release and talking points were translated for Spanish-language media and interviews.

Statewide media relations activities resulted in 368 TV, radio, online, and print news stories with an earned media value of more than \$1.3 million.

Grassroots Outreach

Street Teams. To draw attention to the campaign at street level, TxDOT sent four-person teams—outfitted as walking billboards—to six cities across Texas: Austin, Dallas, Edinburg, El Paso, Houston, and San Antonio. The campaign used crash data and worked with TSSs in TxDOT's district offices to identify high-traffic locations where pedestrian and bicyclist crashes have occurred and safety messages would be seen by motorists, pedestrians, and cyclists.



Date	City	Number of Impressions
3/17	Edinburg	6,030
3/19	San Antonio	12,220
3/21	Houston	5,580
3/24	Austin	10,620
3/26	El Paso	8,070
3/28	Dallas	7,500
Total		50,020

The English and Spanish eye-catching backpack signs included a QR code that could be scanned by cell phones to open campaign web pages on pedestrian and bicyclist safety.

The street team activations generated local news hits, as media advisories sent ahead of the events successfully encouraged media outlets to send reporters to cover them.

The teams also surveyed the public on their traffic safety concerns and the activations, gathering a total of 169 responses in English and Spanish.

Social Media. TxDOT produced a set of six organic posts for its Facebook and X pages using the campaign’s driver-focused “Haunted” TV spot, animated versions of print collateral, and trending GIFs that would attract users and remind them how to stay safe on the road.

Print Collateral. The campaign’s bilingual pedestrian- and bicyclist-focused information cards, posters, and banners were updated with the department’s new branding and distributed to district TSSs to support grassroots education and outreach.



*Walk Safe and
Bike Safe info cards*



Poster

Overall Campaign Value

Earned media resulted in \$1,359,891.54 in publicity value and 19,561,279 impressions. Paid media generated \$1,649,956.00 in added value and 368,269,053 impressions. Overall, the Pedestrian and Bicyclist State Laws campaign delivered \$3,009,847.54 in total match on the \$1,670,749.48 investment during FY 2025.

Match – FY 2025 Pedestrian and Bicyclist State Laws Campaign

Paid Media Type	Added Value Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
Television	\$350,000.00	\$631,628.00
Radio Traffic Sponsorships	\$250,000.00	\$233,483.00
Billboard Posters	\$465,000.00	\$482,831.00
Transit Advertising	\$275,000.00	\$229,571.00
Gas Station TV Advertising	\$50,000.00	\$72,443.00
Subtotal	\$1,390,000.00	\$1,649,956.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations (Broadcast)	\$500,000.00	\$508,143.44
Public Relations (Online)	\$850,000.00	\$785,667.65
Public Relations (Print)	\$65,000.00	\$66,080.45
Subtotal	\$1,415,000.00	\$1,359,891.54
Total Match	\$2,805,000.00	\$3,009,847.54



FY 2025 Pedestrian Safety Campaign October 2024–September 2025

Although fall and winter give Texans a much-needed reprieve from the summer heat, the change in seasons also brings fewer daylight hours, making it harder for drivers to see pedestrians and keep them safe. October was the deadliest month for pedestrians in 2023, with 80 pedestrians killed in Texas traffic crashes.

Crashes involving pedestrians are more likely than other roadway incidents to result in serious injuries or fatalities as people on foot lack the protective equipment common to vehicles such as airbags and seat belts.

From 2019 through 2023, pedestrian traffic fatalities in Texas increased 22%, mirroring an alarming national trend. In 2023 alone, Texas saw more than 5,900 pedestrian-involved traffic crashes, which resulted in 808 pedestrian fatalities and 1,456 serious injuries.

Crash reports indicate that the most common factors in traffic incidents involving pedestrians in Texas are 1) pedestrians failing to yield the right of way and putting themselves in the path of oncoming vehicles, 2) drivers failing to yield the right of way to pedestrians, 3) driver inattention, and 4) motorists driving too fast. Alcohol impairment was reported in 25% of fatal pedestrian crashes in 2023.



Be Safe. Drive Smart. / Be Safe. Walk Smart. FY 2025 campaign activities were concentrated during National Pedestrian Safety Month in October 2024, an especially relevant time of the year to remind Texans of the increased risk for pedestrian crashes when it's dark. About two-thirds of fatal or serious pedestrian crashes occur at night—between 6 p.m. and 5:59 a.m.

The campaign combined paid media with public relations and outreach components to deliver safety messages to target audiences throughout the state and included the following:

- A six-week, bilingual paid media flight in all Texas media markets with television, radio, outdoor, digital, transit, and gas station TV advertising (GSTV).
- News releases in English and Spanish and media pitching to news outlets around the state to maximize earned media coverage.
- Distribution of public education materials to TxDOT district offices and campaign partners.
- Multiple street team “walking billboard” activations in 10 TxDOT districts, delivering safety messages in high traffic areas where drivers and people on foot would see them.

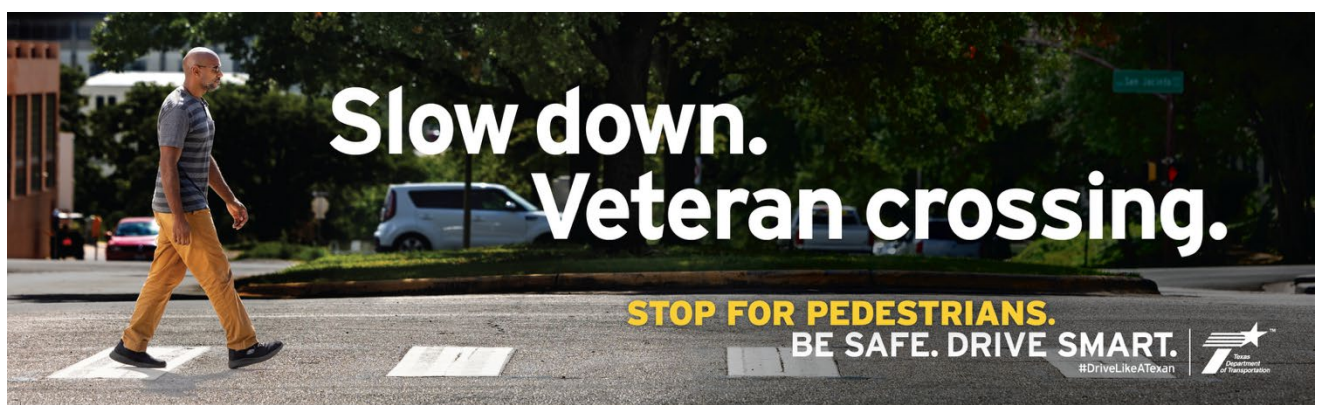
Creative Overview

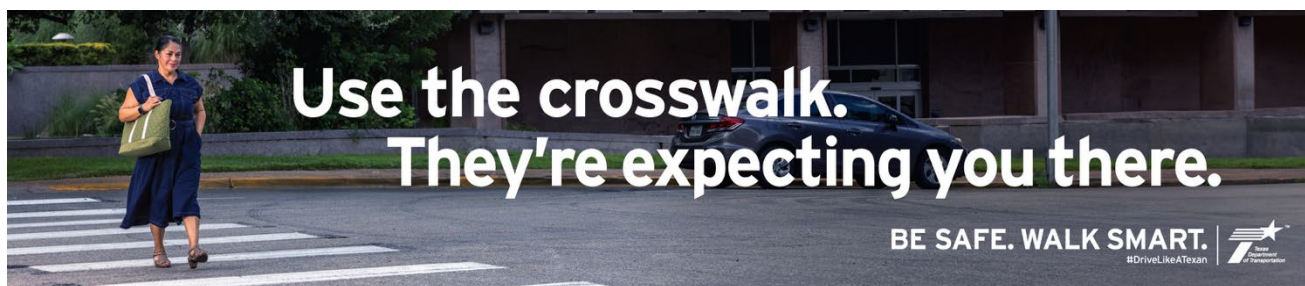
TxDOT’s creative campaign for pedestrian safety features a character named Mr. Rhodes (Sr. Calles in Spanish) who jumps into traffic situations to ensure that people who are driving or walking are making safe choices. In TV and radio spots his sunny outlook, good humor, and enthusiastic celebrations when a driver or pedestrian does the right thing reflect the fact that the people he encounters don’t want to hurt anyone or get hurt. They just need reminders to stay alert and follow basic rules of the road.



Mr. Rhodes/Sr. Calles can also be seen in social media posts and outreach materials urging drivers and pedestrians to watch out for one another.

TxDOT introduced new English and Spanish out-of-home creative for billboards and transit advertising this year reminding drivers of the lives that depend on them seeing and stopping for pedestrians. The callout to pedestrians on bus panels is to use the crosswalk since that's where "they're expecting you." Spanish-language creative materials included the following taglines: *Maneja Listo. Maneja Seguro.* (for drivers) and *Camina Listo. Camina Seguro.* (for pedestrians).





Paid Media

The campaign's six-week, multiplatform paid media flight combined high-frequency TV ads to generate broad awareness with radio and out-of-home placements to reach drivers in their vehicles and pedestrians walking down the street, when safety messages are particularly relevant. For paid digital media, emphasis was placed on video ads on online and mobile platforms and connected TV devices (CTV) to capture audience attention and engagement with the messages.



Spanish ads were distributed for most media placements to support the campaign's efforts to reach bilingual Texans and the 20% of Hispanics in the state who are Spanish-language-dominant.

The paid media campaign, with messages targeting drivers and pedestrians, launched October 1, 2024, in all Texas media markets and delivered more than 445 million impressions.

Media Flight Dates

TV and radio: October 1–November 3
 Out-of-home: October 7–November 3
 Digital: October 1–November 12

Target Audience

Adults 18+
 Digital media focused on Adults 18–54

Markets

TV, radio, outdoor, GSTV, CTV, and digital: Statewide
 Transit: Austin, Dallas, and Fort Worth

Media

TV, 30- and 15-second spots in English and Spanish
 Radio, 30- and 15-second spots in English and Spanish
 Outdoor/bulletins in English and Spanish
 Transit panels in English and Spanish
 GSTV, 15-second spot in English
 Digital video ads in English and Spanish

Added Value

Bonus TV and radio spots; billboard and transit override exposure, negotiated rate discounts, and bonus bus panels; GSTV over-delivered impressions and negotiated rate discounts

FY 2025 Pedestrian Safety – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; statewide	\$860,589.21	177,681,943
Radio	30- and 15-second spots and 10-second liners in English and Spanish; statewide	\$534,540.58	127,262,405
Digital	30-second spots in English and Spanish on digital CTV; statewide	\$125,000.00	5,712,183
Digital	YouTube pre-roll and mid-roll and spots on an online video network in English and Spanish; statewide	\$215,000.00	15,297,742
Out-of-Home	Outdoor/bulletins in English and Spanish; 47 locations; statewide	\$191,100.00	94,288,346
Out-of-Home	Transit bus “Kings,” “Queens,” and “Tails” in English and Spanish; 251 bus panels (including 20 bonus) in Austin, Dallas, and Fort Worth	\$93,899.92	21,348,631
Out-of-Home	Gas pump TV screens; 15-second spot in English; 622 locations; statewide	\$55,000.00	3,491,479
TOTAL		\$2,075,129.71	445,082,729

Public Relations Activities

TxDOT kicked off National Pedestrian Safety Month with a statewide news release in English and Spanish, reminding drivers that shorter days bring higher risk for pedestrians so people should be extra cautious and alert on the road.

The release also featured the story of Lisa Torry Smith, who was struck and killed in a crosswalk in October 2017 when she was walking her son to kindergarten. A state law in her honor requires drivers to “stop and yield the right of way” to vulnerable road users in crosswalks. The law also provides criminal penalties for motorists who cause serious injury to someone who is legally using a crosswalk.

The campaign’s press kit included a B-roll package highlighting key safety tips for drivers and pedestrians plus pre-recorded sound bites from TxDOT spokespersons and Gina Torry, Lisa’s sister, who continues to advocate for enforcement of pedestrian safety laws in Texas.

To prepare them for news interviews generated over the two-week media pitching period, TxDOT’s district public information officers (PIOs) were provided with campaign talking points in English and Spanish.

Media relations efforts in October 2024 resulted in 213 TV and radio, 76 online, and 147 print news stories with a total earned media value of more than \$2.8 million.



B-roll included in the media kit helped local news outlets share pedestrian safety tips.

Grassroots Outreach

Street Teams. TxDOT’s pedestrian safety efforts also included a series of street team activations in the 10 TxDOT districts with the highest number of fatalities from pedestrian crashes in 2023.

Four-person teams of “walking billboards” carried safety messages in English and Spanish at busy intersections, college campuses, and gathering areas in the Austin, Beaumont, Dallas, El Paso, Fort Worth, Houston, McAllen, Pharr, San Antonio, Tyler, and Waco districts.



The campaign used crash data and worked with traffic safety specialists (TSSs) in TxDOT's district offices to identify 34 locations where pedestrian-vehicle crashes have occurred and the walking billboards would be highly visible to motorists and pedestrians, especially during morning and evening commute times.

Date	TxDOT District	Number of Impressions
10/1	Tyler	13,050
10/2	Waco	10,185
10/2-10/3	Houston	27,460
10/5-10/6	Austin	45,210
10/7	Beaumont	6,293
10/7-10/8	San Antonio	16,828
10/9-10/10	El Paso	25,350
10/12-10/13	Dallas	54,530
10/14-10/15	Fort Worth	35,910
10/14-10/15	Pharr	25,873
Total		260,689

Over a two-week period, more than 260,000 people saw the campaign's street level messages, with more than 8,100 people interacting directly with street team members. By distributing media advisories and inviting reporters to cover the street teams, TxDOT successfully leveraged these events to generate valuable earned media, including multiple live shots on local TV news broadcasts.

The teams also conducted surveys to record the public's feedback on the activations, collecting a total of 546 responses in English and Spanish.



Social Media. TxDOT produced a series of posts aimed at drivers and pedestrians for its Facebook and X feeds using the campaign’s TV spots and other creative assets. Street team images were also provided to district PIOs to use to promote the activities on their social media accounts.

Print Collateral. The campaign updated its bilingual pedestrian safety information card and poster featuring spokes-character Mr. Rhodes/Sr. Calles and distributed thousands of them to TSSs across the state to support grassroots education and outreach.



A campaign flyer and digital toolkit also helped TSSs share messaging and creative materials in their local area. The online toolkit included campaign ads, social media content, downloadable resources, and key messages.

Overall Campaign Value

Earned media generated \$2,881,228.03 in publicity value and 24,102,153 impressions. Paid media resulted in \$1,913,420.00 in added value and 445,082,729 impressions. Overall, the statewide Pedestrian Safety campaign delivered \$4,794,648.03 in total match on the \$2,869,082.25 investment during FY 2025.

Match – FY 2025 Pedestrian Safety Campaign

Paid Media Type	Added Value Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
Television	\$535,000.00	\$795,704.00
Radio	\$300,000.00	\$441,235.00
Radio Traffic Sponsorship	\$95,000.00	\$166,293.00
Gas Station TV	\$45,000.00	\$63,710.00
Billboards	\$150,000.00	\$184,617.00
Transit Advertising	\$100,000.00	\$261,861.00
Subtotal	\$1,225,000.00	\$1,913,420.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations (Broadcast)	\$650,000.00	\$1,749,090.46
Public Relations (Online)	\$1,000,000.00	\$905,917.85
Public Relations (Print)	\$75,000.00	\$226,219.72
Subtotal	\$1,725,000.00	\$2,881,228.03
Total Match	\$2,950,000.00	\$4,794,648.03



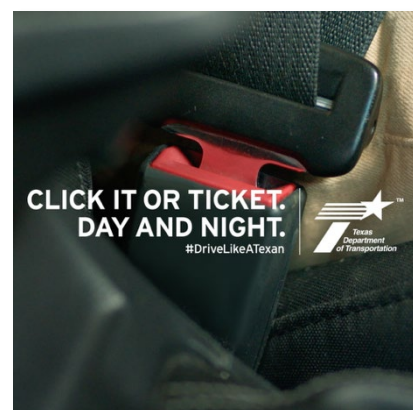
FY 2025 *Click It or Ticket* Campaign October 2024 – September 2025

More than 4,100 people were killed in traffic crashes on Texas roadways in 2024, and 1,069 of them weren't buckled up at the time of the crash. A seat belt could have saved many of them—if they'd been wearing one.

Though Texas has had a seat belt law on the books since 1985, by 2002 only three of four drivers were buckling up. That year, TxDOT began participating in the National Highway Traffic Safety Administration's (NHTSA) *Click It or Ticket* campaign and as of 2024, seat belt use in the state had risen from 76% to 90.1%.

According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving more than 8,200 lives, preventing 148,000 serious injuries, and achieving more than \$33 billion in economic savings. While this is a cause to celebrate, too many Texans are dying or sustaining serious injuries due to a failure to buckle up. In 2024, there were 3,002 motor vehicle crashes in Texas in which unrestrained occupants sustained fatal or serious injuries.

Research shows that men, passengers, those on the road at night, and those in pickup trucks (drivers and passengers) are the worst when it comes to using a seat belt regularly. Wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45%. For those in pickup trucks, which are more likely to roll over than passenger vehicles, the risk of fatal injury is reduced by up to 60%.



At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe. The state's media and public awareness campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket—day or night—due to enforcement mobilization.

- Raise drivers' awareness of the increased risk of injury or death due to failure to use a seat belt.
- Reduce unbelted fatalities by increasing seat belt use.

Paid Media

Click It or Ticket has always required a multichannel media approach to reach its large Texas audience, primarily young adult drivers and passengers. The FY 2025 effort, concentrated in May, included billboards, radio, streaming TV, sports marketing, gas station advertising, and digital media to deliver the urgent message to Texans to buckle up in every seat, every ride, day and night. Paid media delivered more than 150 million impressions, and added value achieved through negotiations with media vendors generated a nearly 1:1 match on TxDOT's paid media investment of \$961,656.

Spanish speakers are also a key priority for this campaign. Included in the statewide media mix were Spanish-language billboard, radio, and digital ad placements.



The campaign used several digital media channels to reach audiences, especially young adults ages 18–34. Video ads have been shown to outperform static images in most digital media, so platforms such as connected TV (CTV) and YouTube were used to deliver campaign messages.

Media flight dates for the campaign aligned with the national seat belt mobilization period (May 19 through June 1) and the Memorial Day holiday, though as in previous years, Major League Baseball broadcast partnerships continued during the summer months. The Texas Rangers TV network produced, at no cost to TxDOT, 30- and 15-second “Get Home Safe” PSAs featuring Chuck Morgan, the iconic voice of the Texas Rangers. These spots aired during game broadcasts from June through August.



Media Markets:	Statewide, with an emphasis on low seat belt use counties		
Primary Target:	Adults 18–34, with an emphasis on men		
Secondary Target:	Adults 35+		
Media:	Outdoor/bulletins in English and Spanish Radio, 30- and 15-second spots in English and Spanish Gas station TV (GSTV), 15-second spots in English Digital, 30- and 15-second videos in English and Spanish Digital, streaming radio ads in English and Spanish Influencer paid posts on Instagram		
Added Value:	Bonus spots, billboard overrides, over-delivered impressions, and negotiated rate discounts		
Media Flight Dates:	Outdoor billboards	5/05–6/01/25	
	Spot radio and traffic sponsorships	5/19–6/01/25	
	Texas Rangers Network	5/19–6/01/25	
	Rangers Network–Get Home Safe	6/02–8/31/25	
	Space City Home Network	5/19–6/01/25	
	Gas station TV ads	5/19–6/01/25	
	Connected TV (CTV)	5/14–5/31/25	
	Digital ads	5/14–5/31/25	
	Influencers	5/19–5/30/25	

FY 2025 <i>Click It or Ticket</i> – Paid Media Recap			
Media	Description	Budget	Impressions
Out-of-Home	Outdoor billboards at 52 total locations in Abilene, Amarillo, Austin, Beaumont, Bryan, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Laredo, Lubbock, Lufkin, Midland-Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview, Victoria, Waco-Temple-Killeen, and Wichita Falls	\$195,000.00	93,034,614
Spot Radio	30- and 15-second English and Spanish radio spots in Abilene, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, El Paso, Houston-Galveston, Killeen-Temple, Lubbock, Lufkin-Nacogdoches, McAllen-Brownsville, Odessa-Midland, San Antonio, Victoria, and Waco markets	\$118,002.94	12,583,549

Radio Traffic Sponsorships	iHeart and TWIN+ sponsorships airing 15-second English and Spanish messages in Abilene, Beaumont-Port Arthur, Corpus Christi, Dallas-Fort Worth, Houston-Galveston, Lubbock, San Antonio, and Waco	\$61,083.55	4,706,401
Sports: Texas Rangers Network	TV spots and on-screen graphics during statewide broadcasts including Rangers pre-game, pre-game billboards, in-game, in-game game-flow, and post-game; "Get Home Safe" network-produced PSA from June through August	\$142,077.50	9,546,000
Sports: Space City Home Network	TV spots and on-screen graphics during statewide broadcasts including Astros pre-game, in-game, in-game brand connect, post-game, bases loaded, and bases loaded billboards	\$74,993.80	8,968,424
Out-of-Home	Gas station TV ads at 1,064 locations statewide	\$35,000.00	2,298,883
Digital	Digital video ads on YouTube and online video network; digital radio	\$180,498.59	13,301,177
Digital	30-second spots streamed to connected Smart TV (CTV) devices statewide	\$110,000.00	5,008,675
Influencer Program	Social media posts by influencers on Instagram	\$45,000.00	1,402,370
TOTAL		\$961,656.38	150,850,093

Creative Overview

The campaign's creative strategy emphasizes the consequences of not buckling up, which can be economic—getting a ticket—and emotional/physical—injury or death, loss of a loved one, and the effects on those left behind. To that end, the campaign created new print materials and ads for TV, radio, digital video platforms, and out-of-home media in 2024 and updated them this year with new TxDOT branding.

The campaign's newest 15-second videos, "Girlfriend" and "Grandma," produced in English and Spanish, dispel the myths that you won't get pulled over for not wearing seat belt if it's nighttime or you're not going far.





Digital radio companion banners

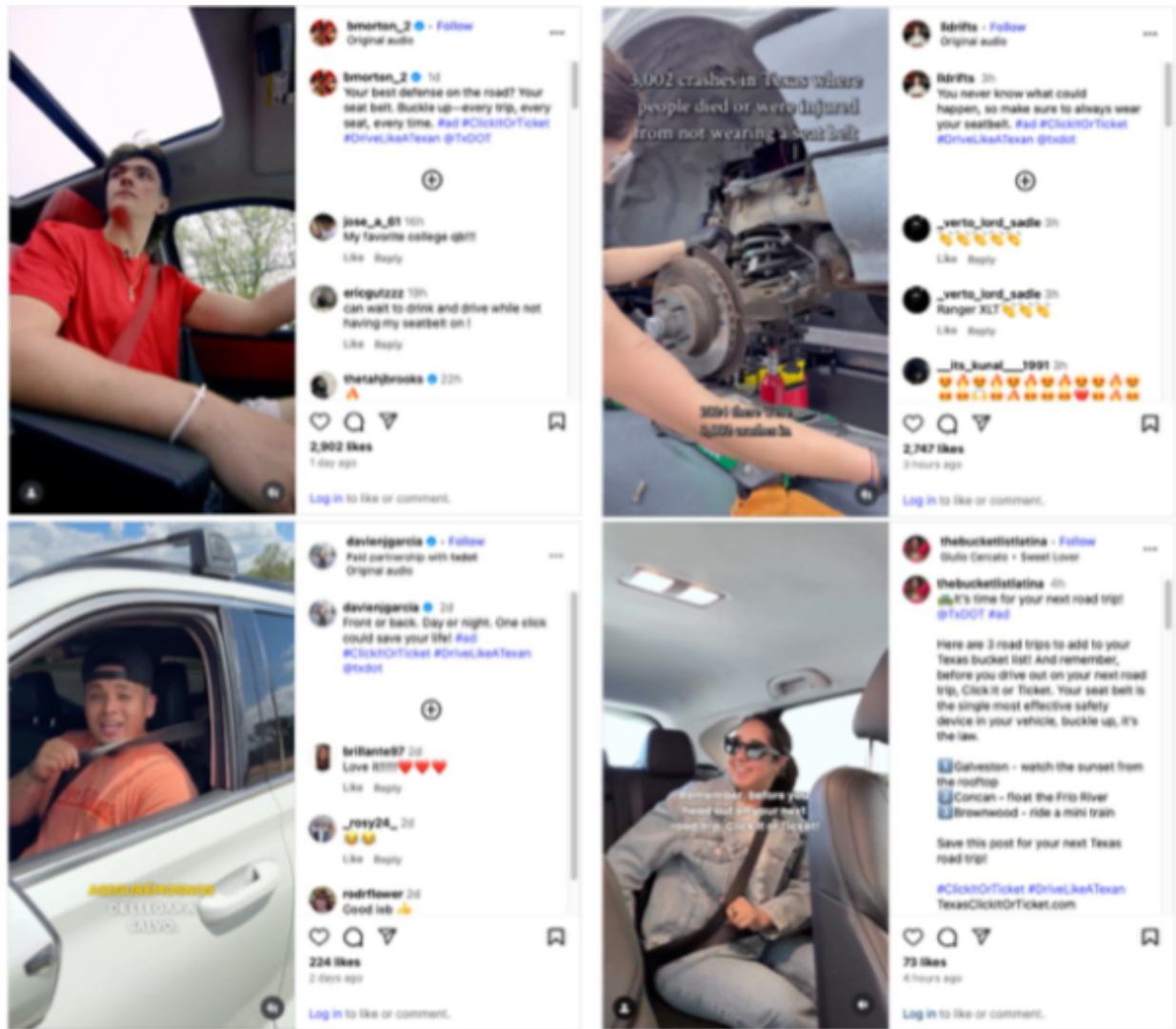


Streaming TV (CTV)

Social media was an integrated part of the campaign’s awareness efforts including organic content posted on TxDOT’s Facebook and X pages and shared with outreach partners.

The campaign also engaged six social media influencers to create videos and post to their Instagram pages. The creators included college football players, lifestyle influencers, and a car enthusiast who used day-in-the-life videos, travel tips, and comedy skits to encourage Texans to buckle up. The influencer program delivered more than 1.4 million impressions with 185,330 completed video views.

Partner	Impressions	Active Engagements	Completed Views	Involvements
Shane Porter	80,172	741	23,933	30,207
Lauren Washington	180,316	565	11,535	15,007
Ana Garcia	144,173	452	9,153	11,913
Behren Morton	58,712	6,175	104,000	138,490
Lauryn Pritchard	800,000	7,069	28,643	49,215
Davien Garcia	138,997	580	8,066	10,910
TOTAL	1,402,370	15,582	185,330	255,742



TxDOT also updated *Click It or Ticket* print collateral items, including bilingual info cards, posters, hand fans, and notepads. The items, along with English and Spanish banners, were printed and distributed to traffic safety specialists (TSSs) in TxDOT's 25 districts to support their outreach efforts and local events.



Double-sided poster



Double-sided hand fan



Notepads

Public Relations Activities

The risk of getting a ticket if you're not wearing a seat belt is a powerful motivator, as are the potential consequences of being in an unbuckled crash. The campaign deployed a combination of these warnings in news releases, press events, and media interviews.

The 2025 campaign kicked off with a press conference in Austin on May 15 featuring a larger-than-life *Click It or Ticket / Abrocha o Paga* seat belt display reminding Texans to buckle up—day and night. The display then hit the road for another 10 press events in cities selected based on the number of unbelted fatalities and media market size: College Station, Dallas, El Paso, Harlingen, Houston, Laredo, Midland, San Antonio, Tyler, and Wichita Falls.

TxDOT TSSs and public information officers (PIOs) helped secure a variety of local speakers for the press conferences. These included TxDOT officials, law enforcement officers, first responders, healthcare workers, elected officials, and people personally affected by an unbelted crash.

For the first time, the campaign conducted a bilingual press conference with a mix of English and Spanish remarks at the event in Laredo.



In addition to encouraging local media to cover the press events, the campaign distributed a media kit with a news release and fact sheet in English and Spanish, media B-roll, and sound bites to news outlets in every Texas media market. The sound bites package included TxDOT spokespersons and a sheriff's deputy who lost

a leg in a crash while responding to a call because he was unbuckled and ejected from his patrol vehicle. Local crash data and talking points in English and Spanish were available to PIOs around the state conducting in-person and virtual interviews.

The media events and news releases generated 587 TV, online, and print news stories about the seat belt enforcement period and safety benefits of buckling up. Combined, the news hits had a publicity value of more than \$4.1 million.

Website and Digital Toolkit

Texans seeking more information about TxDOT's campaign or seat belt laws can turn to TexasClickItOrTicket.com or the *Click It or Ticket* web page on TxDOT.gov. Updates to both sites ahead of the May campaign launch included the latest crash statistics and creative assets.



Also prior to the campaign's kickoff, TSSs were provided with a flyer outlining paid and earned media activities and a digital toolkit of materials to share with partners and use for local outreach. The kit included campaign creative, key messages, a press event schedule, social media assets, and print collateral.

Overall Campaign Value

Earned media generated \$4,180,347.87 in publicity value and 58,886,328 impressions. Paid media resulted in \$899,076.00 in added value and 150,850,093 impressions. Overall, the statewide *Click It or Ticket* campaign delivered \$5,007,423.87 in total match on the \$1,550,017.11 investment in FY 2025.

Match – FY 2025 *Click It or Ticket* Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements – Actual
Billboards	\$190,000.00	\$165,059.00
Spot Radio	\$125,000.00	\$133,856.00
Radio Traffic Sponsorships	\$45,000.00	\$73,988.00
Sports Marketing	\$500,000.00	\$483,011.00
Gas Station Ads	45,000.00	\$43,162.00
Subtotal	\$905,000.00	\$899,076.00
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations (Broadcast)	\$1,000,000.00	\$1,411,067.17
Public Relations (Online)	\$2,500,000.00	\$2,506,236.90
Public Relations (Print)	\$60,000.00	\$191,043.80
Subtotal	\$3,560,000.00	\$4,108,347.87
Total Match	\$4,465,000.00	\$5,007,423.87



YOUTH OCCUPANT PROTECTION CAMPAIGN

October 1st, 2024 – September 30, 2025

Campaign Overview

2023 crash data showed that 19% of the total number of motor vehicle crashes in Texas involved teen drivers (ages 15-20) and 2% of teen drivers and passengers involved in motor vehicle crashes were found not to be wearing a seat belt at the time of the crash. This represents an increase of 6% from 2022. Furthermore, in 2023 there were 1,943 serious injuries and 296 fatalities for drivers or passengers between the ages of 15-20. Of the 296 teen traffic crash fatalities, 144 were found not to be wearing their seat belts at the time of the crash, which equals 49% of the total. The *Teen Click It or Ticket* campaign is a public awareness campaign executed each year to educate teens about these staggering numbers and increase seat belt use in both teen drivers and passengers. School campuses across the state of Texas participate in the initiative each year. They receive materials to display on their campus and encourage teen drivers to buckle up. The campaign is an annual event that is traditionally held in the month of February.

For our youngest Texans, 2024 crash data showed there were 292 passenger vehicle crashes that resulted in 323 serious injuries and 47 fatalities of children younger than 8 years old. Of the 47 fatalities, 19 were unrestrained at the time of the crash, which equals 40% of the total. The *Child Passenger Safety* campaign is a public awareness campaign held each year in September to coincide with National Child Passenger Safety Week. The purpose of the initiative is to educate parents and caregivers about the proper use of child safety seats. The campaign reminds drivers that Texas law requires all children less than eight years old, unless they are taller than 4 feet 9 inches, to be in a car seat whenever they ride in a passenger vehicle. The campaign's main call to action is to direct parents and caregivers to make an appointment for a free car seat inspection.

TxDOT's overarching Youth Occupant Protection marketing campaign consists of two campaign flights — *Teen Click It or Ticket* and *Child Passenger Safety*. The overall campaign goal is to reduce fatalities and injuries related to unrestrained or improperly restrained teens and children on Texas roads. For most occupants the act of wearing a seatbelt is the simplest habit. However, for our youth it is a learned practice or an action that involves a caregiver taking the time to ensure it is done properly.

The Youth Occupant Protection marketing campaign goals are:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.

2. Educate the public on proper usage of child safety seats and how to schedule an appointment with a certified child passenger safety seat technician

In 2025, the Youth Occupant Protection campaign marketing strategies consisted of:

- Develop a statewide paid media plan focusing on key target audiences in primary markets for both flights of the campaign.
- Build on existing creative assets to expand campaign messaging to resonate with our key target audiences for both the *Teen Click It or Ticket* flight and the *Child Passenger Safety* flight.
- Conduct a robust public relations campaign that includes grassroots interactive events and community outreach to key target audiences.
- Foster earned media opportunities to increase the campaign's return on investment.

This year, TxDOT continued to feature the 'If You Love It, Click It' message for the *Teen Click It or Ticket* campaign, serving as a reminder that teen drivers and passengers should ensure all riders are always wearing their seat belts – Every Rider, Every Ride. Campaign representatives visited six Texas districts across the state encouraging teens to sign a pledge to wear their seat belt in exchange for the chance to win a pair of AirPods earbuds. TxDOT continued to also use the successful slogan "Save Me With A Seat" for the *Child Passenger Safety* flight. This important message speaks directly to child caregivers regarding the importance of proper car seat installation and use. The "Are You Ready for Takeoff?" activation experience also traveled to eight markets across Texas directly targeting parents and caregivers. All *Save Me With A Seat* campaign elements drive the target audience to use the [SaveMeWithASeat.org](https://www.savemewithaseat.org) website, in both English and Spanish, for safety seat inspection scheduling year-round.

PAID MEDIA and ADDED VALUE OVERVIEW

TxDOT placed \$639,999.50 in paid media throughout the 2025 fiscal year. Following are the details of the media purchases for each flight of the campaign:

Teen Click It or Ticket

Flight Dates:

- February 1 through February 15, 2025

Target Audience:

Primary: Teens in Texas (Ages 15-20)

Secondary: Parents, coaches, teachers, and other influencers of teens

Key Markets:

- Austin
- Brownwood
- El Paso
- Houston
- Lufkin
- San Antonio

Paid Media:

- Radio, Streaming Audio and OTT/CTV - :15 and :30 (English and Spanish)
- Digital Display Ads - Demographic Targeting Ads, Mobile Gaming (English and Spanish)
- Paid Social Media - Meta, YouTube and Snapchat (English and Spanish)

Added-Value:

OTT/CTV video ads, social media ads, display ads, radio talent reads and AirPod sweepstakes

Child Passenger Safety

Flight Dates:

- September 15 through September 30, 2025

Target Audience:

Primary: Parents and caregivers of children 0-8 years old

Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

Key Markets:

- Amarillo
- Austin
- Beaumont
- Corpus Christi
- Dallas
- Houston
- Pharr (Rio Grande Valley)
- Waco

Paid Media:

- OTT/CTV, Netflix, Streaming Audio, Traditional TV and Radio - :15 and :30 (English and Spanish)
- Digital Display Ads - Behavioral, Whitelist and Purchasing Targeting (English and Spanish)
- Paid Social Media - Facebook, Instagram and YouTube (English and Spanish)
- Social Media Influencers (English and Spanish)
- Outdoor Digital Billboards (English and Spanish)

Added-Value:

TV spots, radio spots, digital billboard extension, social media ads, display ads

FY 2025 Youth Occupant Protection – Paid Media Recap			
Media	Description	Budget	Impressions
Teen Click It or Ticket			
Radio	:15 and :30 iHeart radio with social media promotion	\$104,999.50	5,714,903
Streaming TV (OTT)	:15 and :30 English & Spanish on streaming television platforms including Netflix ads	\$75,000.00	1,352,078
Streaming Audio	:15 and/or :30 English & Spanish on streaming audio platforms	\$15,000.00	364,254
Digital	Digital display ads including demographic targeting and mobile gaming. Paid social media ads including Meta, Snapchat & YouTube.	\$100,075.00	18,927,602
Child Passenger Safety			
Television & Radio	:15 and/or :30 English & Spanish - statewide traditional television and radio through Texas Association of Broadcasters (TAB). TPR :15 on-air reads	\$45,000.00	1,442,373
Streaming TV (OTT)	:15 and/or :30 English & Spanish on streaming television platforms	\$80,000.00	1,621,761
Streaming Audio	:15 and/or :30 English & Spanish on streaming audio platforms	\$35,000.00	1,681,719
Out of Home	Outdoor billboards at 10 locations: Amarillo, Austin, Beaumont, Corpus Christi, DFW (2 locations), Rio Grande Valley, Houston (2 locations), Waco	\$70,722.00	16,312,989

Digital	Digital display ads including behavioral, whitelist and purchase targeting. YouTube and Meta paid social media ads. Social media influencers (3 influencers).	\$114,203.00	13,693,957
TOTAL		\$639,999.50	61,111,636

Overall Campaign Value

Earned media resulted in \$4,556,202.23 in added value and 494,136,232 impressions. Paid media match resulted in \$921,197.55 in added value and 25,477,685 impressions. Agency time match at an additional \$7,226.25. Total added value was \$5,484,626.03 on the \$1,000,000 investment. The Overall Campaign Value was \$999,548.40.

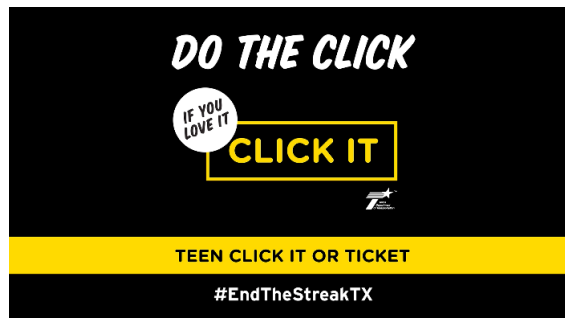
CREATIVE OVERVIEW

The Youth Occupant Protection campaign focuses on seat belt safety for teens (ages 15–20) and the proper use and installation of child car seats. The creative approach establishes an overarching strategy that promotes personal accountability among teens to buckle up every ride—whether as drivers or passengers—and emphasizes the importance of correctly using and installing child safety seats.

Teen Click It or Ticket

In 2025, the *Teen Click It or Ticket* flight used video and radio spots both with :15 and :30, English and Spanish versions. The TV spot featured the original “If You Love It, Click It” song. All TV and radio spots can be found on the TxDOT *Teen Click It or Ticket* driver page: <https://www.txdot.gov/inside-txdot/media-center/psas/seat-belts/teen-clickit.html>.

Television Spot



Using video and still images from the video spot, digital components continue the message of “If You Love It, Click It” targeting teens via YouTube, Social Media, Display Ads, Mobile Gaming Display Ads, and Connected TV/OTT including a new Netflix ads tactic.

Display Ads



Snapchat Ad



Posters, info cards and mesh banner artwork were also updated in both English and Spanish versions and distributed statewide to Traffic Safety Specialists.

Posters



Info Cards



Mesh Banners



For grassroots events, the following items were developed and utilized on school campuses visited by the 2025 campaign.

Window Clings



Yard Signs



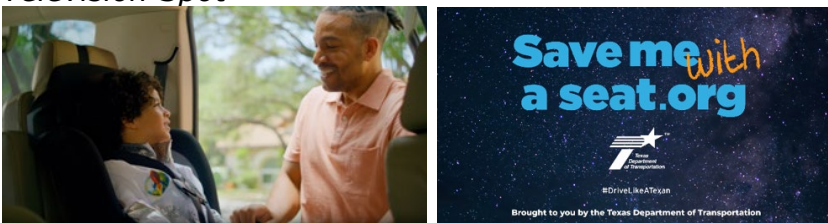
Stickers



Child Passenger Safety

This year's *Child Passenger Safety* campaign featured existing TV and radio assets both with :15 and :30, English and Spanish versions along with billboard creative. All creative assets point to [SaveMeWithASeat.org](https://www.savewithaseat.org) where parents and caregivers can sign up for a free safety seat inspection. All existing assets can be found on the TxDOT *Child Passenger Safety* driver page <https://www.txdot.gov/safety/traffic-safety-campaigns/child-passenger-safety.html>.

Television Spot



Billboards



Using video and still images from the existing video spot, updated digital display ads were developed to continue the call to action to sign up for a free safety seat inspection at [SaveMeWithASeat.org](https://www.savewithaseat.org).

Display Ads



In 2025, the *Child Passenger Safety* flight incorporated three social media influencers to expand its reach and strengthen storytelling across digital platforms.

Social Media Influencers



Updated collateral items in English and Spanish versions were distributed statewide to Traffic Safety Specialists.

Poster



Info Cards

Save me with a seat.org

Make sure your child is in a properly installed and correct size car seat.

Stage 1

Rear-facing seats

A child's car seat should only be in a rear-facing car seat until they are 2 years old and they reach the highest weight or height allowed by their car seat's manufacturer.

Stage 2

Convertible or forward-facing seat

Any child 2 or older who has outgrown a rear-facing car seat should be in a convertible or forward-facing car seat with a harness for as long as possible, up to the highest weight or height allowed by the car seat's manufacturer. The child should remain in that stage until they are 4 years old, who has outgrown that rear-facing weight or height limit of their seat.

Stage 3

Forward-facing or booster seat

Children should remain in a forward-facing car seat with a harness until they are 4 years old, who has outgrown that rear-facing weight or height limit of their seat. They should then be in a booster seat until they are 8 years old, who has outgrown that booster seat's weight or height limit. Children younger than 8 years old are not allowed in a booster seat.

Stage 4

Seat belts

When children are old enough and large enough to ride in the vehicle seat belt alone, they should always use the seat belt and never use the vehicle seat belt alone. Lap belts should be for 10 years old and they should wear the seat belt and always use the seat belt. Children younger than 10 years old are not allowed in the front seat.

Sign up for a free safety seat inspection at [SaveMeWithASeat.org](#)

Abrocharlos es amarlos.org

Asegúrate de que tu niño esté en un asiento correctamente instalado y del tamaño adecuado.

Etapa 1

Asientos con vista hacia atrás

Un niño debe permanecer en un asiento con vista hacia atrás hasta que cumpla con los requisitos de peso y altura permitidos por el fabricante del asiento.

Etapa 2

Convertible o asiento que mira hacia delante

Cualquier niño que haya superado los requisitos de un asiento con vista hacia atrás debe permanecer en un asiento convertible o de asiento con vista hacia delante con un arnés por el mayor tiempo posible, hasta el mayor peso o altura permitidos por el fabricante del asiento. El niño debe permanecer en esta etapa hasta que cumpla con los requisitos de peso y altura permitidos por el fabricante del asiento. El niño debe permanecer en esta etapa hasta que cumpla con los requisitos de peso y altura permitidos por el fabricante del asiento.

Etapa 3

Asiento que mira hacia delante o asiento elevado

Los niños deben permanecer en un asiento con vista hacia delante o en un asiento elevado con un arnés hasta que cumplan con los requisitos de peso y altura permitidos por el fabricante del asiento. Los niños deben permanecer en esta etapa hasta que cumplan con los requisitos de peso y altura permitidos por el fabricante del asiento.

Etapa 4

Cinturones de seguridad

Los niños deben permanecer en un asiento con un cinturón de seguridad hasta que cumplan con los requisitos de peso y altura permitidos por el fabricante del asiento. Los niños deben permanecer en esta etapa hasta que cumplan con los requisitos de peso y altura permitidos por el fabricante del asiento.

Regístrate para una inspección de asiento de seguridad gratis en [AbrocharlosEsAmarlos.org](#)

Mesh Banners

Save me with a seat.org

#DriveLikeATexan





Abrocharlos es amarlos.org

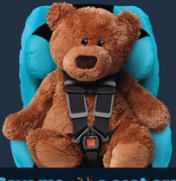
#ManejaComoUnTejano





Spiral Notebook

If you Love it, click it.



Save me with a seat.org

Save a Life
Texas Department of Transportation

#DriveLikeATexan

Make sure your child is in a properly installed and correct size car seat.

Stage 1

Rear-facing seats

A child's car seat should only be in a rear-facing car seat until they are 2 years old and they reach the highest weight or height allowed by their car seat's manufacturer.

Stage 2

Convertible or forward-facing seat

Any child 2 or older who has outgrown a rear-facing car seat should be in a convertible or forward-facing car seat with a harness for as long as possible, up to the highest weight or height allowed by the car seat's manufacturer. The child should remain in that stage until they are 4 years old, who has outgrown that rear-facing weight or height limit of their seat.

Stage 3

Forward-facing or booster seat

Children should remain in a forward-facing car seat with a harness until they are 4 years old, who has outgrown that rear-facing weight or height limit of their seat. They should then be in a booster seat until they are 8 years old, who has outgrown that booster seat's weight or height limit. Children younger than 8 years old are not allowed in a booster seat.

Stage 4

Seat belts

When children are old enough and large enough to ride in the vehicle seat belt alone, they should always use the seat belt and never use the vehicle seat belt alone. Lap belts should be for 10 years old and they should wear the seat belt and always use the seat belt. Children younger than 10 years old are not allowed in the front seat.

Sign up for a free safety seat inspection at [SaveMeWithASeat.org](#)

Window Clings

Sign up for a free car seat inspection at

Save me with a seat.org

#DriveLikeATexan





Regístrate para una inspección de asiento de seguridad gratis en

Abrocharlos es amarlos.org

#ManejaComoUnTejano





Stickers









Activation Footprint



5 Common Mistakes Card

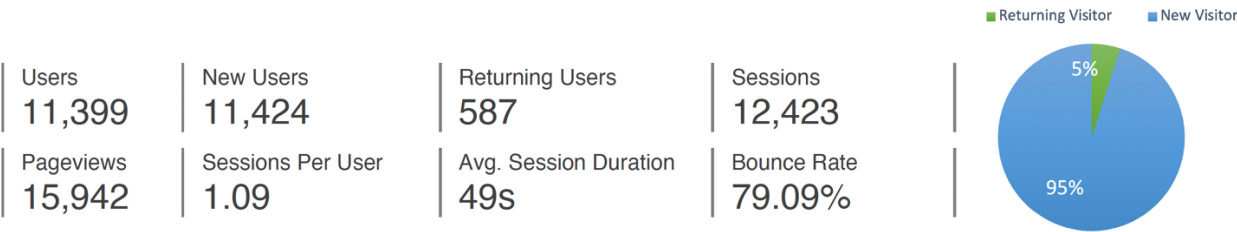


Astronaut Helmets



WEBSITE OVERVIEW

The SaveMeWithASeat.org website had a total of 15,942 views and 11,399 users in September 2025, the month of the *Child Passenger Safety* flight. Below are additional analytic metrics highlighting the website’s performance in September 2025.



PUBLIC RELATIONS

Teen Click It or Ticket

On Thursday, January 30, 2025, TxDOT kicked off the *Teen Click It or Ticket* campaign with a press conference in El Paso, Texas. The press conference was held at El Paso Community College - Valle Verde Campus. Press conference remarks were made by the following:

- Stephanie Carbajal-Atilano, Traffic Safety Specialist, TxDOT El Paso District
- Jesus Taboada, TxDOT Chair of the Engineers Development Group
- Sgt. Eliot Torres, Department of Public Safety
- Chief Robert C. Rojas, Socorro Police Department
- Dr. Jesus Gamez, trauma medical director at Del Sol Medical Center
- Jose Ramirez, Police Chief, Valle Verde Campus - El Paso Community College
- Penelope Gomez, El Paso Community College Student

The press conference was followed by an interactive event where students interacted with the rollover convincer, crashed truck trailer and digital truck displaying campaign messaging throughout the event. Still images and b-roll footage were captured at the event to accompany statewide pitching.

The following press materials were developed for the *Teen Click It or Ticket* campaign:

- Statewide Press Release (English & Spanish)
- Talking Points (English & Spanish)
- Media Alert (English & Spanish)



Child Passenger Safety

On Tuesday, September 16, 2025, TxDOT kicked off the *Child Passenger Safety* campaign with a press conference at the Brownsville Convention and Visitors Bureau. The event kicked off the campaign's "Are You Ready for Takeoff?" activation experience that continued to visit seven additional cities coinciding with National Child Passenger Safety Week. The experience encourages all Texas parents and caregivers to visit SaveMeWithASeat.org to schedule a free safety seat inspection.

Press conference remarks were made by the following:

- Ruby Martinez, TxDOT Statewide Program Manager
- Pete Alvarez, TxDOT DE, Pharr District
- The Honorable Mayor John Cowen, Jr., Mayor of Brownsville
- Assistant Chief Aaron Lopes, Assistant Chief of Brownsville EMS
- Sergeant Jacqueline Ramirez, Brownsville Police Department

The following press materials were developed for the *Child Passenger Safety* campaign:

- Statewide Press Release (English & Spanish)
- Talking Points (English & Spanish)
- Media Alert (English & Spanish)



GRASSROOTS

Teen Click It or Ticket

The *Teen Click It or Ticket* campaign included stops in six districts across the state each partnering with a local high school or community college. Participants of each event were invited to view the crashed truck and rollover convincer along with important campaign information. Campaign messaging included QR codes that took teens to teenclickitorticketpledge.org. After signing a pledge to always wear their seat belt, event attendees could enter a contest to win a new pair of AirPods.

Teen Click It or Ticket grassroots events were held at the following locations across the state:

- 1/30/25: El Paso – Valle Verde Community College
- 2/3/25: San Antonio – Palo Alto College
- 2/4/25: Austin – Glenn High School
- 2/6/25: Brownwood – Howard Payne University
- 2/11/25: Lufkin – Hudson High School
- 2/13/25: Houston – Houston Community College Felix Fraga Academic Campus



Child Passenger Safety

The *Child Passenger Safety* campaign included stops in eight districts across the state. Hospitals, community centers and first response partners were key to engage with the campaign's target audience of parents and caregivers. Events featured the "Are You Ready For Takeoff?" space-themed activation experience. Campaign messaging featured a pre-flight checklist, the five common mistakes made when installing a car seat and all materials led participants to SaveMeWithASeat.org to sign up for a free safety seat inspection. Participants also had the opportunity to take a photo with the space-themed backdrop and custom rocket ship seats. Through the use of a ring roamer camera, pictures were branded and shared digitally.

Child Passenger Safety activations were held in the following locations across the state:

- 9/16/25: Pharr – Brownsville Convention and Visitors Bureau
- 9/17/25: Corpus Christi – Bee County Expo Center
- 9/18/25: Houston – Community Family Centers
- 9/19/25: Beaumont – Lumberton ESD Station #1
- 9/23/25: Austin – Dell Children's Medical Center
- 9/24/25: Waco – South Waco Community Center
- 9/25/25: Dallas – Texas Health Presbyterian in Flower Mound, TX
- 9/27/25: Amarillo – Dalhart High School



Match - FY 2025 Youth Occupant Protection Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements - Actual
Television	\$350,000.00	\$628,172.00
Radio	\$30,000.00	\$35,047.50
Digital	\$200,000.00	\$221,125.67
Out-of-Home/Outdoor	\$20,000.00	\$36,852.38
Subtotal	\$600,000.00	\$921,197.55
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations	\$1,500,000.00	\$4,556,202.23
Subtotal	\$1,500,000.00	\$4,556,202.23
Other Match	Other Match – Estimate	Other Match – Actual
Agency Time	\$24,200.00	\$7,226.25
Subtotal	\$24,200.00	\$7,226.25
Total Match	\$2,124,200.00	\$5,484,626.03

Look twice for motorcycles.



SHARE THE ROAD.
#DriveLikeATexan



FY 2025 *Look Twice for Motorcycles* Campaign October 1, 2024 – September 30, 2025

Campaign Overview

In FY 2025, the *Look Twice for Motorcycles* campaign continued its mission to reduce crashes, injuries, and fatalities involving motorcyclists on Texas roads.

In 2024, there were 9,016 motorcycle traffic crashes in Texas, which killed 585 motorcyclists and seriously injured another 2,532 (Texas Peace Officer's Crash Report – April 21, 2025). This represents a 3% increase in crashes over 2023. For the purposes of this report, we will refer to all classes of motorcycles and scooters as “motorcycles.”

This increase in crashes underscores the importance of reminding motorists to pay special attention for motorcycles when driving. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 22 times more frequently than passenger car occupant fatalities in motor vehicle crashes (Motorcycle Safety Facts, May 2025, NHTSA 2022 data).

Diagnosing the Problem

Intersections continue to be deadly for motorcyclists. In 2024, 40% of motorcycle fatalities occurred in an intersection or were intersection-related (Texas Peace Officer's Crash Report – April 21, 2024). In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections.

Public Education Campaign

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.
- Don't follow a motorcycle too closely and give motorcyclists a full lane when passing.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the taglines "There's a life riding on it." and "Look twice for motorcycles." The campaign uses a bold yellow/gold color that's quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were updated for the 2023 campaign season to run on the latest PICO VR operating system. A TV spot developed in 2012 continues to be popular, emphasizing the importance of taking special care to look twice for motorcycles since they're hard to see. In addition, a new TV spot was developed in 2021 to emphasize how dangerous intersections can be. Campaign components included TV and radio public service announcements (PSAs), billboards, online advertising and earned media activities.

The FY 2025 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative executions to reach and resonate with key target audiences.
- Included a statewide awareness and education effort focusing on key target audiences concentrated in May to capitalize on Motorcycle Safety Awareness Month.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations effort that included prerecorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Conducted five outreach events across the state to generate additional awareness of campaign messages.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Exceeded the minimum requirement of \$650,000 in added value by more than \$5 million.

Public Service Announcement Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were tracked for the entire fiscal year but redistributed to stations statewide to increase participation as part of Motorcycle Safety Awareness Month in May. The PSAs were digitally tracked using Nielsen encoding systems that report

which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following Texas markets:

- Amarillo
- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- Lubbock
- Odessa-Midland
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan

The successful TV PSA program produced more than 71 million impressions and more than \$3.6 million in donated airtime.

	English	Spanish	Total
Airings	18,223	9,067	27,290
Impressions	44,303,027	27,602,685	71,905,712
Ad Value	\$2,293,294	\$1,307,388	\$3,600,682

The radio PSAs aired in the following markets:

- Amarillo
- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso
- Harlingen-Weslaco-Brownsville
- Houston
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)

The successful radio PSA program produced over 32 million impressions and more than \$650,000 in donated airtime.

	English	Spanish	Total
Airings	4,341	339	4,680
Impressions	30,936,725	1,502,829	32,439,554
Ad Value	\$620,934	\$32,117	\$653,051

Paid Media

TxDOT's FY 2025 paid media campaign targeted drivers ages 16+ in both English and Spanish statewide, with emphasis in the fifteen markets with the most motorcycle crashes. The campaign ran online video and mid-roll and pre-roll videos on YouTube. It also engaged two social media influencers on Instagram to help spread messages via their followers. In FY 2025, based on heat map motorcycle

crash data, we expanded the billboard markets from 12 to 15. The digital paid media campaign ran April 28 – June 1 with messages focused on reminding motorists to take extra precautions to look for motorcycles.

TxDOT placed \$303,464.28 in paid media throughout the fiscal year. The total added value achieved through negotiations with media vendors equaled \$217,277 and includes billboard overrides and negotiated lower monthly rates.

Target Audience: All drivers, 16+

Media Markets: Statewide (digital media)
Emphasis markets: Austin, Beaumont, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Lubbock, Rio Grande Valley, San Antonio, Waco, Temple-Killeen, Tyler, Midland-Odessa, Abilene, and Amarillo (billboards)

Paid Media: Billboards
(Eng & Span) Online video
YouTube
Social media influencers

Added Value: Overrides on billboards

Media Flight Dates:	Billboards	4/28–6/1
	Online video	5/1–5/15
	YouTube	5/1–5/15
	Social media influencers	5/1–5/15

FY 2025 *Look Twice for Motorcycles* – Paid Media Recap

Media	Description	Budget	Impressions
Out-of-Home	Bulletins (43)	\$182,500.00	91,178,581
Digital	Pre-roll video and YouTube	\$108,964.00	9,535,142
Influencers	Instagram influencer (2) posted content	\$12,000.00	473,582
TOTAL		\$303,464.28	101,187,305

Creative Overview

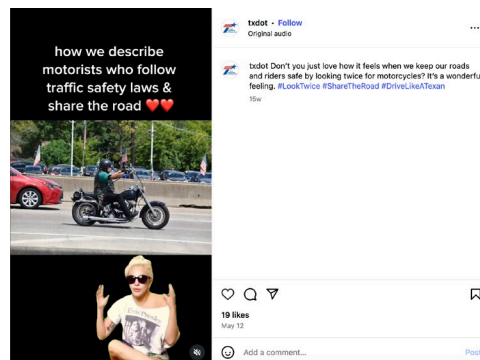
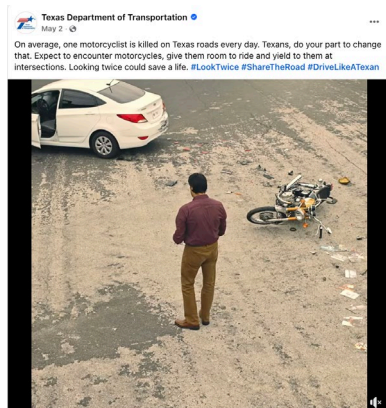
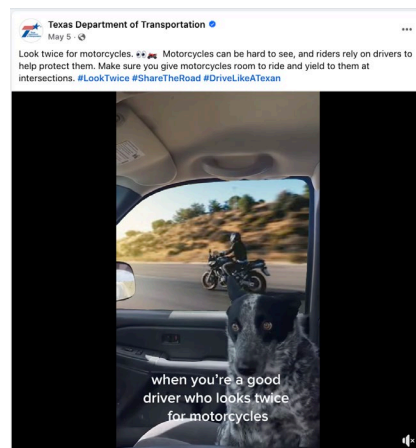
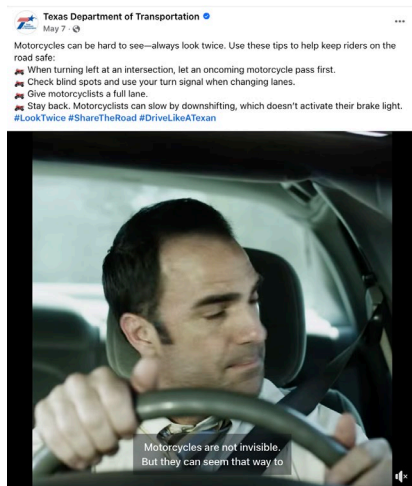
The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid

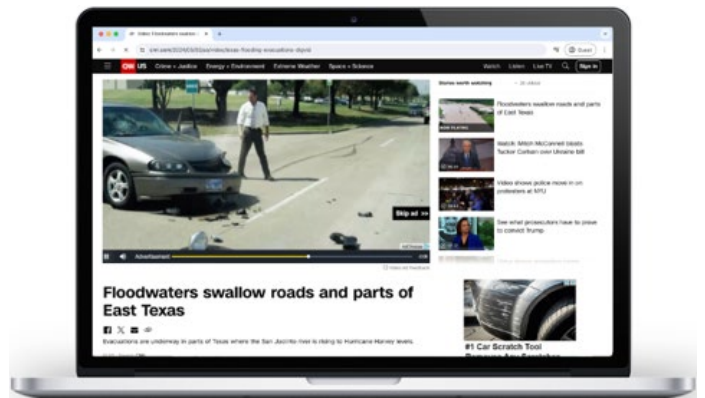
following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In FY 2025, the campaign continued running the “Invisible” and “Pictures” TV PSAs developed in English and Spanish. “Look Twice” radio ads and billboards were also part of the campaign. Billboards from 2024 were used again to emphasize looking twice for motorcycles, with updates to branding elements only.

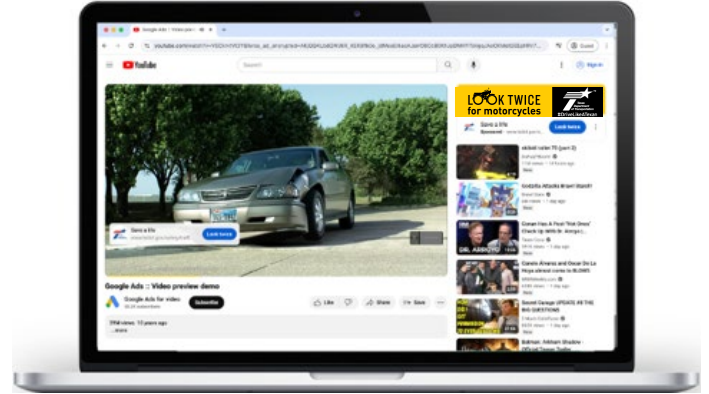
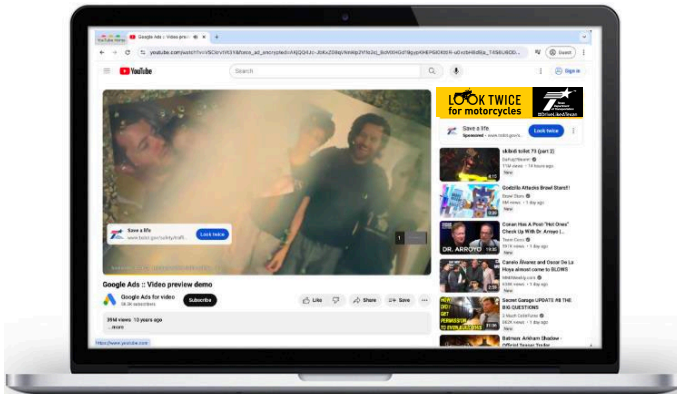


Digital media plays a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including pre-roll video and YouTube ads. TxDOT also used its social media channels organically (Facebook, Instagram, and Twitter) to educate the public.



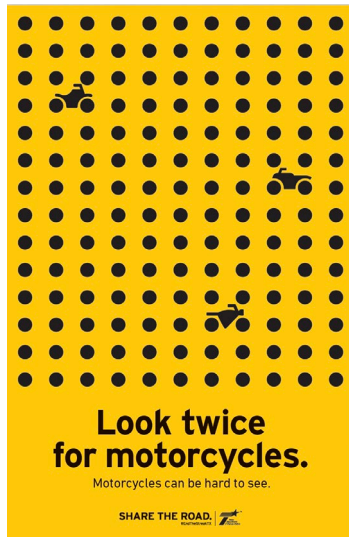


Online video ads



YouTube ads

The campaign also included updated posters and information cards with messaging that promotes driver ownership and personal accountability. The posters and information cards are bilingual, with English on one side and Spanish on the other. All were printed and shipped to the 25 TxDOT districts.



Bilingual double-sided posters



Bilingual double-sided yard signs



Double-sided bilingual hand fan



Bilingual notepads



Double-sided English/Spanish info card



Paper glasses



Bilingual double-sided I-Spy travel game



Bilingual children's activity book



English and Spanish bumper stickers

Public Relations and Outreach

In FY 2025, grassroots marketing events were held in Bastrop, El Paso, Fort Worth, Katy, and New Braunfels in partnership with minor league baseball teams and Buc-ee's. The events featured a virtual reality motorcycle and Camaro game and an oversized inflatable motorcycle. Combined, these events resulted in 38,976 engagements with exhibit components and 2,568 interactions with event staff. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for TxDOT's public information officers.

The media events and news releases generated 76 TV and radio news segments valued at \$259,851, 36 print articles valued at \$90,245, and 79 online news stories valued at \$1,435,392. Combined, earned media in broadcast, print, and online coverage generated over 32 million impressions and \$1,785,487 in public relations value for the campaign.



Social Media Influencers and Partnerships

In FY 2025, the campaign enlisted the help of influencers Maya Takano and Mely Cruz to help spread messages via their social media followers after they were vetted and approved to participate in the campaign. They presented concepts and, once approved, created the social media posts for final TxDOT approval.

The two posts produced 473,582 impressions; 107,212 "active engagements" (likes, shares, and comments); 226,864 completed views, and 499,187 involvements.



Instagram post by Maya Takano



Instagram post Mely Cruz

The campaign also partnered with the following organizations to distribute campaign messages:

- TxDOT Travel Information Centers
- Texas Department of Motor Vehicles and Department of Public Safety
- TTI/Texas Motorcycle Safety Coalition

Overall Campaign Value

Earned media resulted in \$1,785,487 in added value and 32,028,044 impressions. Paid media match resulted in \$217,277 in added value and 101,187,305 impressions. Public service announcements match resulted in \$4,253,733 in added value and 104,345,266 impressions.

The statewide *Look Twice for Motorcycles* campaign delivered \$6,256,497 in total added value on the \$650,000 investment.

Match – FY 2025 *Look Twice for Motorcycles* Campaign

Paid Media Type	Paid Media Match – <u>Estimate</u>	Paid Media Added Value Match - <u>Actual</u>
Billboards	\$155,000.00	\$217,277.00
Subtotal	\$155,000.00	\$217,277.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations	\$1,145,000.00	\$1,785,487.00
Public Service Announcements	\$2,250,000.00	\$4,253,733.00
Subtotal	\$3,395,000.00	\$6,039,220.00
Total Match	\$3,550,000.00	\$6,256,497.00



FY 2025 Speeding Public Education and Awareness Campaign October 2024–September 2025

Driving over the speed limit or too fast for road conditions remain top contributors to traffic crashes and fatalities in Texas. In 2024, speed was a factor in nearly 160,000 crashes in our state, resulting in 1,467 deaths. That means one in three people killed on the road in Texas was in a crash that involved speed.

Speeding is dangerous no matter how experienced you are as a driver because speeding reduces your ability to steer safely around another vehicle or object, extends the time it takes you to stop, and increases the severity of injuries if a crash happens.

In 2022, TxDOT launched an annual statewide campaign focused on persuading drivers to slow down to save lives. To reinforce that driving too fast can be dangerous *and* expensive, TxDOT also has partnered with law enforcement agencies across the state to help them step up their efforts to enforce speed limits through Operation Slowdown each summer.

TxDOT's message to drivers is simple: Speeding isn't an accident, it's a choice. According to TxDOT's 2024 Traffic Safety Attitude and Awareness Survey, about half of Texans admit to driving over the speed limit at least sometimes. Nearly 25% say they speed on highways about half or most of the time. This is even though nearly 76% say their chances of getting a ticket if they speed are somewhat or very likely.



TxDOT's multimedia speeding campaign in FY 2025 included robust levels of paid media, public relations, and outreach aimed at reminding drivers that:

- When you speed, you increase the risk of killing or injuring yourself or others in a crash.
- Speeding puts not only motor vehicle occupants at risk, but also vulnerable road users such as pedestrians, bicyclists, and roadside workers.

- Speeding can cost you an expensive fine.
- Driving a safe speed can mean more than following the posted limit. You should match your speed to road, traffic, and weather conditions.

Motorists consistently tell researchers that the fear of hurting someone is the most motivating reason to drive safely. However, changing behaviors when it comes to traffic safety can often take both reminders about the deadly consequences that can result from not following the rules of the road and the threat of a ticket.

If motorists can be convinced to always drive a safe speed, fewer people will be killed or seriously injured in crashes that could have been prevented in the first place.

Key campaign components in FY 2025 included the following:

- Statewide paid media placements: television, radio, outdoor, gas station advertising (GSTV), and digital media.
- A kickoff press conference with law enforcement and other campaign partners, news releases in English and Spanish, and a statewide media tour to generate hundreds of broadcast, online, and print news stories.
- Sports marketing partnerships with racetracks and minor league baseball teams, including in-venue signage, digital ads, and event activations for one-on-one engagement with sports fans.
- Influencer marketing, including partnerships with Texas country music star Parker McCollum and NASCAR Cup Series driver Ross Chastain.
- Special events that reached thousands of people during the busy summer travel season.
- Distribution of public education materials to TxDOT district offices and at events.

Creative Overview

In 2025, TxDOT launched a brand-new suite of creative materials for TV, radio, and out-of-home media placements and outreach activities. Social media assets, digital ads, and print collateral for traffic safety specialists (TSSs) were also refreshed based on the new theme: Speeding isn't an accident, it's a choice.

New 30- and 15-second PSAs feature a law enforcement officer, paramedics, and witnesses at the scene of a crash telling viewers that it wasn't an accident—it was a wreck, a fatality, and devastating. It was speeding. And it's no accident that speeding is a factor in more than 150,000 crashes every year in Texas.



Produced in English and Spanish, the spots ran on broadcast TV, cable, streaming TV, YouTube, social media, gas pump screens, and videoboards at racetracks and sports stadiums. Companion radio spots echoed the message that the choice to speed can have serious consequences.

TxDOT's *Be Safe. Drive Smart.* umbrella branding—*Maneja Listo. Maneja Seguro.* in Spanish—was incorporated into all campaign creative, including billboards that advised drivers throughout the state that “Speeding slows you down.”

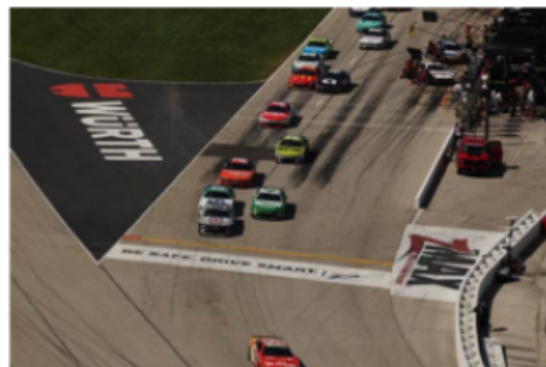


Billboards

Customized messaging for printed and LED signage at racetracks and minor league baseball parks was also updated for the 2025 campaign, continuing to remind sports fans that speeding isn't for public roadways and that they shouldn't race home. Placements included billboards, concession area signs, marquees, program ads, parking lot exit signs, and racetrack guardwalls.

The partnership with Texas Motor Speedway also included campaign-branded wraps of two pace cars, signage on parking lot trams, and asphalt markings along pit row.






Save speeding for the oval.

BE SAFE. DRIVE SMART.

#EndTheStreakTX



The campaign also introduced a new partnership with Texas country singer-songwriter Parker McCollum, who adapted the melody from one of his hit songs for a TV PSA calling on Texans to stop driving too fast. In addition to broadcasting the spot on TV and cable channels, TxDOT used it in digital and social media advertising throughout the month of July and Parker shared the video with his many fans on social media.



"Speeding Ain't the Way to Go" PSA with country singer-songwriter Parker McCollum



Paid Media

Since speeding is the top contributing factor in traffic crashes in our state, it calls for steady reminders to motorists to slow down or risk the consequences. Two-thirds of the campaign's budget was devoted to paid media placements that reached Texas motorists when they were watching TV, behind the wheel, online, putting gas in their vehicle, at a sporting event, or catching a Texas Rangers or Houston Astros TV broadcast.



Although speeding is a problem among all demographic groups, the campaign put a special focus on young drivers, who are overrepresented in speeding-related crashes and routinely engage in other risky behaviors when driving. In 2024, more than half of drivers in Texas who were involved in crashes where speed was a factor were under age 35 and 60% were men. We communicated with young drivers through demographically and behaviorally targeted sports marketing, streaming connected TV (CTV) placements, and video ads on YouTube.

The campaign also teamed with five Texas-based social media influencers to deliver the key message that speeding is a dangerous choice, not an accident, in creative and authentic ways. The creators posted videos on Instagram and combined, generated more than 1.1 million impressions and 461,676 completed video views.

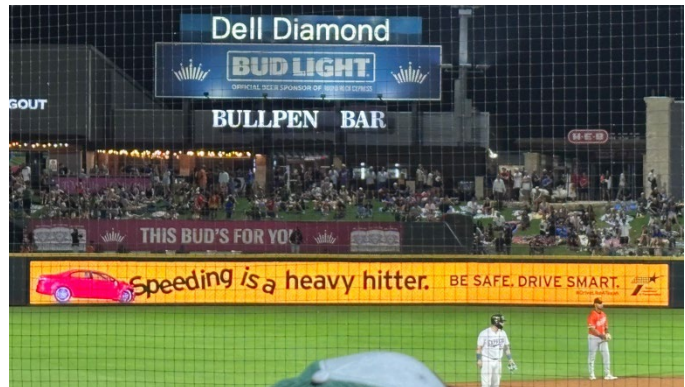
Texas Tech University quarterback Behren Morton's results stood out. Despite having the lowest number of Instagram followers among the group, his post captured the attention of his young audience and generated more than 288,000 completed video views.

Influencer Partner	Followers	Impressions	Active Engagements	Completed Video Views
Behren Morton Texas Tech Univ. quarterback	22,100	63,949	2,458	288,216
Asa Howard Video editor, humor content creator	205,000	244,425	6,714	108,447
Jay Aguilar Professional car wrap specialist	242,000	265,743	3,697	50,891
Nicholas Luciano Lifestyle and wellness content creator	516,000	524,196	5,673	12,679
Anna Wilson Travel and lifestyle content creator	87,200	89,011	166	1,443
Total	1,072,300	1,187,324	18,708	461,676



With a very passionate and loyal fan base, motorsports is one of the largest of spectator sports. Our media plan featured ongoing partnerships with auto racing venues in Texas, a natural spot to remind drivers that speeding is only for racetracks, not streets and highways. The program included Texas Motor Speedway (the largest sporting facility in Texas), Circuit of The Americas (COTA), Heart O' Texas Speedway, and Texas Motorplex—all located near big cities and drawing visitors from across their regions and the state.

Seven minor league baseball teams across Texas, from the Sugar Land Space Cowboys to the El Paso Chihuahuas, also posted campaign signage throughout their ballparks, read live mentions, played spots on scoreboard video screens, and held in-game promotions throughout the 2025 season.



Media Flight Dates

June 30–August 10, 2025, with some season-long sports marketing components

Target Audience

Adults 18+, with an emphasis on young adults 18–34

Markets

TV, radio, outdoor, GSTV, and digital: Statewide

Racetrack marketing: Fort Worth, Austin, Ennis, and Waco

Minor league baseball partnerships: Corpus Christi, El Paso, Frisco, Midland, Round Rock, San Antonio, and Sugar Land

Media

TV, 30- and 15-second spots in English and Spanish

Radio, 30-second spots and 15- and 10-second traffic liners in English and Spanish

Outdoor/bulletins in English and Spanish

GSTV, 15-second spots in English

Digital video ads in English and Spanish

Sports marketing—in-venue signage, digital ads, social media posts, and program ads

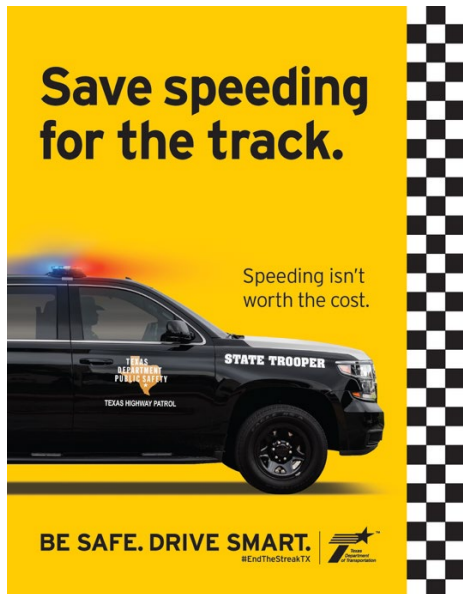
Influencer paid posts on Instagram

Spokesperson partnerships with country music star Parker McCollum and NASCAR Cup Series driver Ross Chastain

Full-page, back cover ads in NASCAR *Pole Position* magazine

Added Value

Bonus TV and radio spots; billboard override exposure and negotiated rate discounts; GSTV over-delivered impressions and negotiated rate discounts; sports marketing rate discounts, bonus signage, event activations, and printing/installation of pace car wraps



Back cover ad in NASCAR Pole Position magazine

FY 2025 Speeding Awareness – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; statewide	\$835,800.41	203,256,396
Radio	30-second spots and 15- and 10-second liners in English and Spanish; statewide	\$541,620.00	142,062,137
Digital	30-second spots in English and Spanish streaming on CTV; statewide	\$97,942.86	4,641,799
Digital	Video ads on YouTube in English and Spanish; social media influencers program; statewide	\$186,977.62	19,047,666
Out-of-Home	Outdoor/bulletins in English and Spanish; 46 locations; statewide	\$178,627.00	71,799,240

Out-of-Home	Gas station TV (GSTV) advertising; 15-second spots; 581 locations; statewide	\$51,000.00	3,736,985
Media Partnership	Spokesperson agreement for TV PSA, name/likeness usage, and social media posts	\$180,000.00	N/A
Sports	Racetrack marketing including in-venue signage, event activations, vehicle wraps, digital ads; 4 tracks in Fort Worth, Austin, Ennis, Waco; NASCAR <i>Pole Position</i> magazine ad in 2 editions; driver appearances	\$307,065.00	97,145,110
Sports	Minor league baseball park signage, video displays, PA announcements, in-game promotions, program ads; 7 ballparks	\$101,000.00	N/A
Sports	30- and 15-second spots, announcer mentions, and on-screen graphics during TV broadcasts of Texas Rangers and Houston Astros games	\$174,887.50	12,079,000
TOTAL		\$2,654,920.39	553,768,333

Public Relations Activities

The campaign's tenacious earned media efforts encompassed the following:

- A press conference to kick off the summer campaign.
- Distribution of a news release and digital media kit to generate news stories in all Texas markets.
- Media availabilities at campaign appearances with NASCAR driver Ross Chastain.
- Media alerts to draw coverage of the campaign's outreach events at racetracks and Buc-ee's convenience store locations.

The statewide public relations effort launched with a press event in Austin on July 16. With officers from police departments in the metro area and the Texas Department of Public Safety in attendance, TxDOT announced the campaign and the start of Operation Slowdown, the 17-day statewide stepped-up speeding enforcement period. The event also included a representative from Buc-ee's who spoke alongside the Texas chain's

mascot Buc-ee about partnering with TxDOT on store events to engage customers traveling along the state's highways with traffic safety messages.



Following the press event, a statewide news release, supporting B-roll package, and sound bites were distributed to enlist the help of news directors and reporters in raising awareness of Texas's speeding problem and encouraging motorists to always drive a safe speed. TxDOT's public information officers were provided with campaign talking points to prepare for news interviews, and the news release and talking points were translated for Spanish-language media and interviews.

The PR team also planned and promoted two appearances by campaign partner Ross Chastain, a NASCAR Cup Series driver, prior to his races at COTA and Texas Motor Speedway. At the events, Ross drew hundreds of fans to TxDOT's activation area, spoke to them about the importance of slowing down on Texas roadways so everyone gets home safely, and autographed his "hero cards" customized with campaign messaging.



Statewide and local media pitching activities in FY 2025 resulted in 362 TV and radio news hits and 219 online and print stories with a total earned media value of more than \$3.7 million.

Grassroots Outreach

Events. The *Be Safe. Drive Smart.* Road Show Trailer visited COTA and Texas Motor Speedway during NASCAR race weekends, the Texas Motorplex, and eight Buc-ee's locations around the state. The campaign negotiated free placement of the interactive trailer exhibit at Buc-ee's convenience stores, which are an efficient way to reach thousands of drivers and their passengers along major highways during the summer.



Speeding campaign messages were integrated into video displays, signage, and educational materials distributed by campaign brand ambassadors and TxDOT TSSs. Visitors to the trailer were also invited to answer traffic safety quizzes, engage with virtual reality games, and provide feedback about the event and their speeding concerns via a public outreach survey conducted in English and Spanish. TxDOT collected 435 survey responses at the July Buc-ee's events.

Be Safe. Drive Smart. Speeding Awareness Outreach Events 2025			
Date	City	Location	Total Engagements
2/28–3/2	Austin	Circuit of The Americas	43,740
5/2–5/4	Fort Worth	Texas Motor Speedway	51,922
6/14	Ennis	Texas Motorplex	3,180
7/17	Hillsboro (I-35)	Buc-ee's	8,160
7/18	Fort Worth (I-35W)	Buc-ee's	4,920
7/19	Denton (I-35)	Buc-ee's	7,860
7/20	Ennis (I-45)	Buc-ee's	8,300
7/24	Bastrop (Hwy 71)	Buc-ee's	4,170
7/25	New Braunfels (I-35)	Buc-ee's	9,630
7/26	Luling (I-10)	Buc-ee's	8,901
7/27	Katy (I-10)	Buc-ee's	10,330

Print Collateral. TxDOT produced and distributed new bilingual information cards, posters, hand fans, stickers, and notepads for events and for sharing with district TSSs to support grassroots education and outreach. Also, “Speeding Slows You Down” banners were produced for TSSs to use at safety events.



Social Media. A series of posts using the campaign’s TV spots and other video assets using the “no accident” theme were developed for TxDOT’s social media profiles on Facebook and X, in addition to the videos created and shared by the social media influencers.

Digital Toolkit. Before the campaign’s summer launch, TSSs were provided with a flyer outlining paid and earned media activities and a digital toolkit of materials to use for local outreach. The kit included campaign creative, an event schedule, social media assets, and print collateral.



Overall Campaign Value

Earned media resulted in \$3,736,388.30 in publicity value and 50,467,849 impressions. Paid media generated \$3,158,295.00 in added value and 553,768,333 impressions. Overall, the statewide Speeding Awareness campaign delivered \$6,894,683.30 in total match on the \$3,860,045.76 investment.

Match – FY 2025 Speeding Awareness Campaign

Paid Media Type	Added Value Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
Television	\$650,000.00	\$956,712.00
Radio	\$375,000.00	\$415,465.00
Radio Traffic Sponsorships	\$125,000.00	\$266,836.00
Sports and Racetrack Marketing	\$725,000.00	\$1,292,438.00
Billboards	\$185,000.00	\$150,787.00
Gas Station (GSTV) Advertising	\$55,000.00	\$76,057.00
Subtotal	\$2,115,000.00	\$3,158,295.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations (Broadcast)	\$1,000,000.00	\$1,186,220.24
Public Relations (Online)	\$850,000.00	\$2,128,114.45
Public Relations (Print)	\$60,000.00	\$422,053.61
Subtotal	\$1,910,000.00	\$3,736,388.30
Total Match	\$4,025,000.00	\$6,894,683.30

Eyes off me and on the road.

TALK. TEXT. CRASH.
#DriveLikeATexan



FY 2025 *Talk. Text. Crash.* Distracted Driving Campaign

October 1, 2024 – September 30, 2025

Campaign Overview

Like many other states, Texas has seen far too many crashes caused by distracted drivers. According to Texas Department of Transportation crash data reports, there were 91,043 crashes blamed on driver distractions in 2024. These crashes resulted in 373 deaths and 2,587 serious injuries. While serious injuries declined by almost 8% from 2023 and fatalities decreased by almost 7%, far too many Texans die in preventable crashes each year. That's why TxDOT needs to continue conducting its annual *Talk. Text. Crash.* public education campaign to remind motorists how dangerous it is to engage in distracting activities while driving such as talking on their phone, texting, checking social media, eating, applying makeup or shaving, programming their GPS, or doing something else that takes their mind or eyes off the road.

Public Education Campaign

The *Talk. Text. Crash.* campaign for FY 2025 used a combination of paid media placements, public service announcements, grassroots outreach and partnerships, media relations, social media, and events to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—while driving. Although the campaign's message is relevant to all drivers, a special focus was reaching new and younger drivers ages 16 to 34, who account for a large share of distracted driving crashes.

The campaign used print collateral, radio, and out-of-home ads built off "Cell Phone Man" videos developed previously for the campaign. The campaign hashtag was updated for items as able after the directive was given by TxDOT.

The tagline "Eyes off me and on the road." reminds drivers they have a choice of when and how they use their cell phone.



"Cell Phone Man" billboard

Statewide Awareness Survey

From April 14 through April 17, 2025, Sherry Matthews Group implemented a statewide online survey among 300 Texans who drive. A minimum of 75 surveys were conducted among key segments including English-speaking Hispanics; drivers ages 18–22, 23–29, and 30–34; men and women; and those who text, email, or talk (not hands-free) regularly or sometimes. Overall, the survey showed little change in drivers' knowledge of distracted driving laws and awareness of the dangers of distracted driving as compared to the year prior.

Top survey findings:

- 64% of drivers think they are above-average drivers, but only 57% follow all traffic laws. Those who more often drive distracted are less likely to follow all traffic laws (47%). They also engage regularly in a myriad of distracting behaviors.
- 72% know that texting while driving is banned on all Texas roads, but 25% believe they will only get a warning if caught on the first occurrence.
- Almost everyone is engaging in some sort of distracted driving, and many believe there are activities they can do safely. Only 11% say none of these distractions can be done safely while driving.
- While only 12% believe they can read or send a text or email safely while driving and only 7% are comfortable with others doing so, 32% read or send texts or emails sometimes or regularly while driving.
- While most drivers agree built-in devices are distracting (81%), 78% also believe that if they were that dangerous, these technologies would be illegal.
- The good news is many report being willing to put away or silence their phone while driving or use a rewards app to stop texting and driving. Fewer are very willing to turn off their phone or use apps to block calls while driving.
- *Talk. Text. Crash.* has the second-highest aided awareness levels at 56%, only behind "Text later. It can wait." at 65%. #DriveLikeATexan has aided awareness of 27%.

Public Service Announcement (PSA) Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were redistributed to stations statewide to air messages for free beginning April 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

Donated media or media match achieved through PSAs totaled \$4,657,666 in FY 2025. Media vendors donated 28,149 TV ad airings and 6,892 radio ad airings. The TV PSAs aired in the following Texas markets:

- Amarillo
- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Ft. Worth
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- Midland-Odessa
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan
- Wichita Falls

The TV PSA program produced more than 97 million impressions and over \$3.7 million in donated airtime.

	English	Spanish	Total
Airings	25,103	3,046	28,149
Impressions	83,198,206	14,244,767	97,442,973
Ad Value	\$3,241,490	\$499,059	\$3,740,549

The radio PSAs aired in the following markets:

- Austin
- Corpus Christi
- Dallas-Ft. Worth
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Lubbock
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan

The radio PSA program produced more than 52 million impressions and \$917,117 in donated airtime.

	English	Spanish	Total
Airings	6,140	752	6,892
Impressions	39,503,766	12,971,162	52,474,928
Ad Value	\$647,311	\$269,806	\$917,117

Paid Media Recap

The 2025 *Talk. Text. Crash.* paid media campaign focused on drivers ages 16 to 34 statewide. Advertising was concentrated during the month of April, in coordination with the campaign's primary grassroots activities for the year. Spanish-language ads delivered messages to bilingual and Spanish-dominant Hispanics.

TxDOT placed \$562,475 in paid media. Donated media or media match totaled \$270,795 in FY 2025 from outdoor advertising through billboard and gas station overrides.

Target Audience: All drivers, with emphasis on those age 16 to 34

Media Markets: Statewide

Media: Digital radio ads (English/Spanish)
Billboard ads (English/Spanish)
Gas Station (GSTV) ads (English/Spanish)
Digital online video, YouTube, and CTV ads
(English/Spanish)

2025 Media Flight Dates: Digital April 1–14 and September 8–22
OTT/CTV April 1–14
OOH (billboard) April 1–30
OOH (GSTV) April 1–15
Influencers April 1–14

FY 2025 <i>Talk. Text. Crash.</i> Paid Media Recap			
Media	Description	Budget	Impressions
OTT/CTV	30- and 15-second spots streamed to connected Smart TVs statewide, delivering more than 5.8 million impressions.	\$148,000	5,859,390
Digital	Paid online video and YouTube pre-roll and mid-roll video.	\$184,975	16,935,579
Influencers	Social media posts by 5 influencers on Instagram and Facebook.	\$29,500	1,112,142
Outdoor (billboards)	45 bulletins in the following DMAs: Abilene, Amarillo, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, DFW, El Paso, Houston, Laredo, Lubbock, Lufkin-Nacogdoches, Odessa-Midland, RGV, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview, Victoria, Waco-Temple-Killeen, and Wichita Falls.	\$165,000	85,145,903
Outdoor (gas stations)	Gas station TV ads in 1,210 locations in the following media markets: Abilene, Amarillo, Austin, Beaumont-Port Arthur, Corpus Christi, Dallas-Fort Worth, El Paso, Harlingen-Weslaco-Brownsville-McAllen, Houston, Laredo, Lubbock, Odessa-Midland, San Angelo, San	\$35,000	3,120,466

	Antonio, Sherman, Texarkana, Tyler-Longview-Lufkin-Nacogdoches, Victoria, Waco-Temple-Killeen-Bryan, and Wichita Falls.		
TOTAL		\$562,475	112,173,480

Earned Media and Outreach Events

Earned media activities for FY 2025 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April. On March 27, TxDOT held a press conference and its first outreach event, followed by five more outreach events during April. Outreach events were staged at universities and malls across Texas to engage with teens, young adults, parents, and other drivers. Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events featured a driving simulator to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.

Event dates and cities:

- March 27, Dallas – Texas Women’s University
- April 3, El Paso – The University of Texas, El Paso
- April 5, San Antonio – North Star Mall
- April 6, Austin – Barton Creek Mall
- April 7, Houston – Houston Community College, Central Campus
- April 13, Tyler – Broadway Square Mall



Outreach event at Texas Women’s University, Dallas

The interactive exhibits exposed the campaign’s messaging to more than 60,940 visitors. In addition, 3,440 people interacted directly with our brand ambassadors or tried the driving simulator to experience firsthand the dangers of distracted driving. A total of 259 public outreach feedback surveys were also collected onsite at events indicating that 77% of people learned something new or was surprised by something learned at the event. TxDOT promoted the April outreach tour through local media advisories and interview opportunities with its Public Information Officers.

Altogether, earned media activities in FY 2025 generated 135 broadcast news segments valued at \$321,691. They also generated 80 online news stories valued at \$2,015,773 and 111 print articles valued at \$71,721. The total impressions delivered exceeded 45.8 million and a news coverage publicity value of \$2,409,186.

Texas Distracted Driving Summit

The 2025 Texas Distracted Driving Summit was held in-person on September 3, 2025, at the Arboretum-Renaissance Hotel in Austin, Texas. The program started at 8:30 a.m. and finished at 4:00 in the afternoon. A total of 14 presenters addressed the attendees throughout the day. 103 registered for the event online, while 80 people attended the event. The outreach event activation, including the Cellphone Person personality, was set up in the room at the event to engage with attendees during breaks. The summit had two Premier Sponsors (Texas Mutual Workers' Compensation Insurance and The Associated General Contractors of Texas (AGCTX), which contributed a total of \$5,000 (\$2,500 each) toward the cost of the event. According to the evaluations, 94% of attendees were either "somewhat satisfied" (12%) or "very satisfied" (82%) with the summit. 4% were neutral.

Social Media Influencers

In FY 2025, the campaign enlisted the help of influencers to help spread messages via their social media followers. Several influencers were vetted and 5 were approved to participate in the campaign. Each influencer presented a concept and, upon its approval, produced the social media post for TxDOT's final review and approval. The table below shows the results of the influencer effort.

Influencers	Impressions	Active Engagements	Completed Views	Involvements
Asa Howard	223,891	113,006	113,480	375,179
Danielle Dubois	244,806	16,908	127,503	187,658
Alex French	337,000	26,748	166,111	254,512
Esmeralda Obispo	149,673	41,332	71,886	173,375
Adam Garfield	156,772	35,955	70,125	159,853
TOTAL	1,112,142	233,949	549,105	1,150,577



Adam Garfield



Danielle Dubois



Esmeralda Obispo

Grassroots Support and Outreach

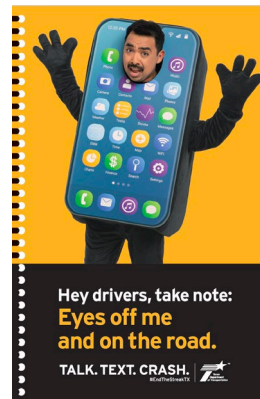
Campaign print collateral including information cards, app information cards, fact sheets, posters, mesh banners, spiral notebooks, hand fans, and decals in English and Spanish were developed for use by Traffic Safety Specialists in each of TxDOT's 25 districts, with 25,282 items being shipped directly to partners. In addition, an outreach presentation was developed for each district to customize with local distracted driving facts and a digital toolkit containing social media content, an event schedule, digital graphics and videos, profile images, and other resources was shared for partners to help spread campaign messages.

Creative Overview

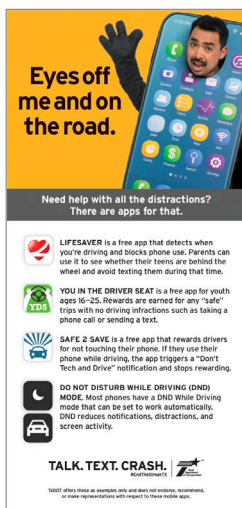
The *Talk. Text. Crash.* campaign seeks to remind motorists how dangerous it is to drive while distracted. Though most creative was re-purposed from FY 2024, the hashtag was updated in many instances (billboards, decals, all videos, event mat, and digital graphics) to cite #DriveLikeATexan, per TxDOT direction.



Hand fan, double-sided, bilingual



Notepad, double-sided, English and Spanish



App card, double-sided, English and Spanish



Info card, double-sided, English and Spanish



Poster, double-sided, English and Spanish



Mesh banner,
English and Spanish



Fact sheet, double-sided
English and Spanish



Outreach event backdrop and mat for use with
"distracted driving" fatal-vision goggles.



New "Cell Phone Person"
costumes for events



Outreach event sandwich board,
"Tips" series



YouTube videos



YouTube videos



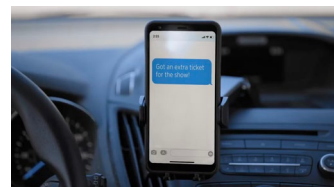
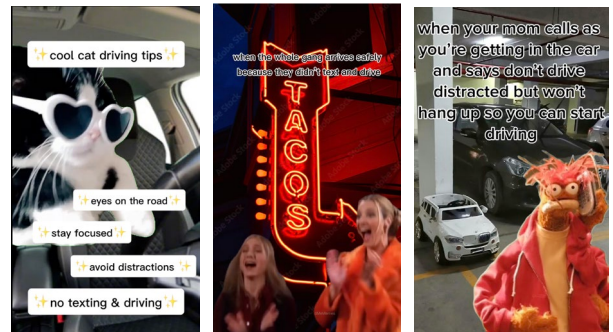
Connected TV (CTV)



Connected TV (CTV)



Online video ad



Social media content,
English and Spanish

Overall Campaign Value

Earned media resulted in \$2,409,186 in added value and 45,849,680 impressions. Paid media resulted in \$270,975 in added value and 112,173,480 impressions. Public service announcements resulted in \$4,657,666 in added value and 149,917,901 impressions. The statewide *Talk. Text. Crash.* campaign delivered \$7,337,645 in total added value on the \$1,200,000 investment.

Match – FY 2025 *Talk. Text. Crash.* Campaign

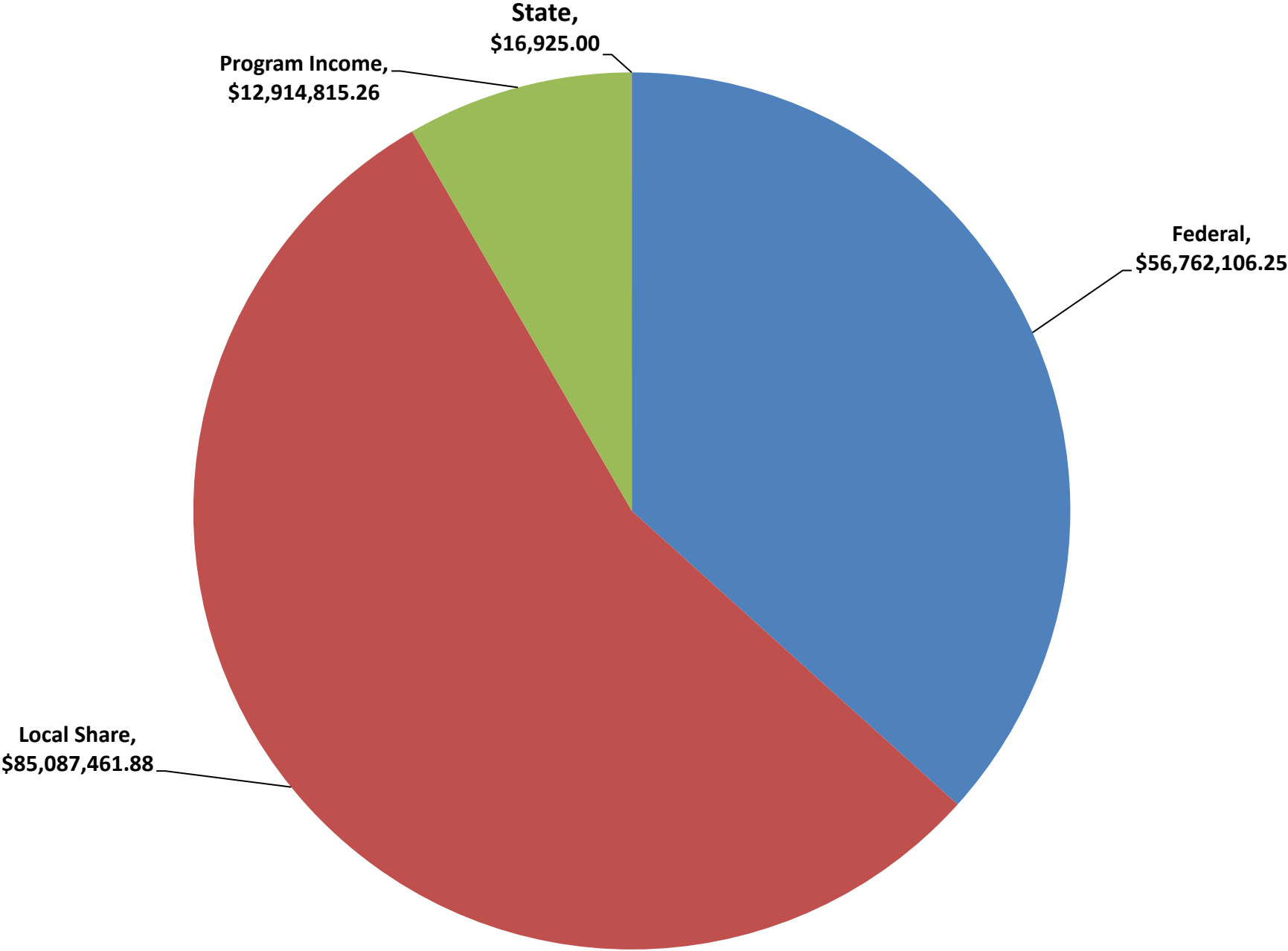
Paid Media Type	Paid Media Match – <u>Estimate</u>	Paid Media Added Value Match – <u>Actual</u>
OTT/CTV	\$0.00	\$0.00
OOH (billboard)	\$170,000.00	\$199,699.00
OOH (gas stations)	\$40,000.00	\$71,096.00
Subtotal	\$210,000.00	\$270,795.00
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations	\$1,420,000.00	\$2,409,185.00
Public Service Announcements	\$2,000,000.00	\$4,657,666.00
Subtotal	\$3,420,000.00	\$7,066,851.00
Total Match	\$3,630,000.00	\$7,337,646.00

Section Four – Financial Summary

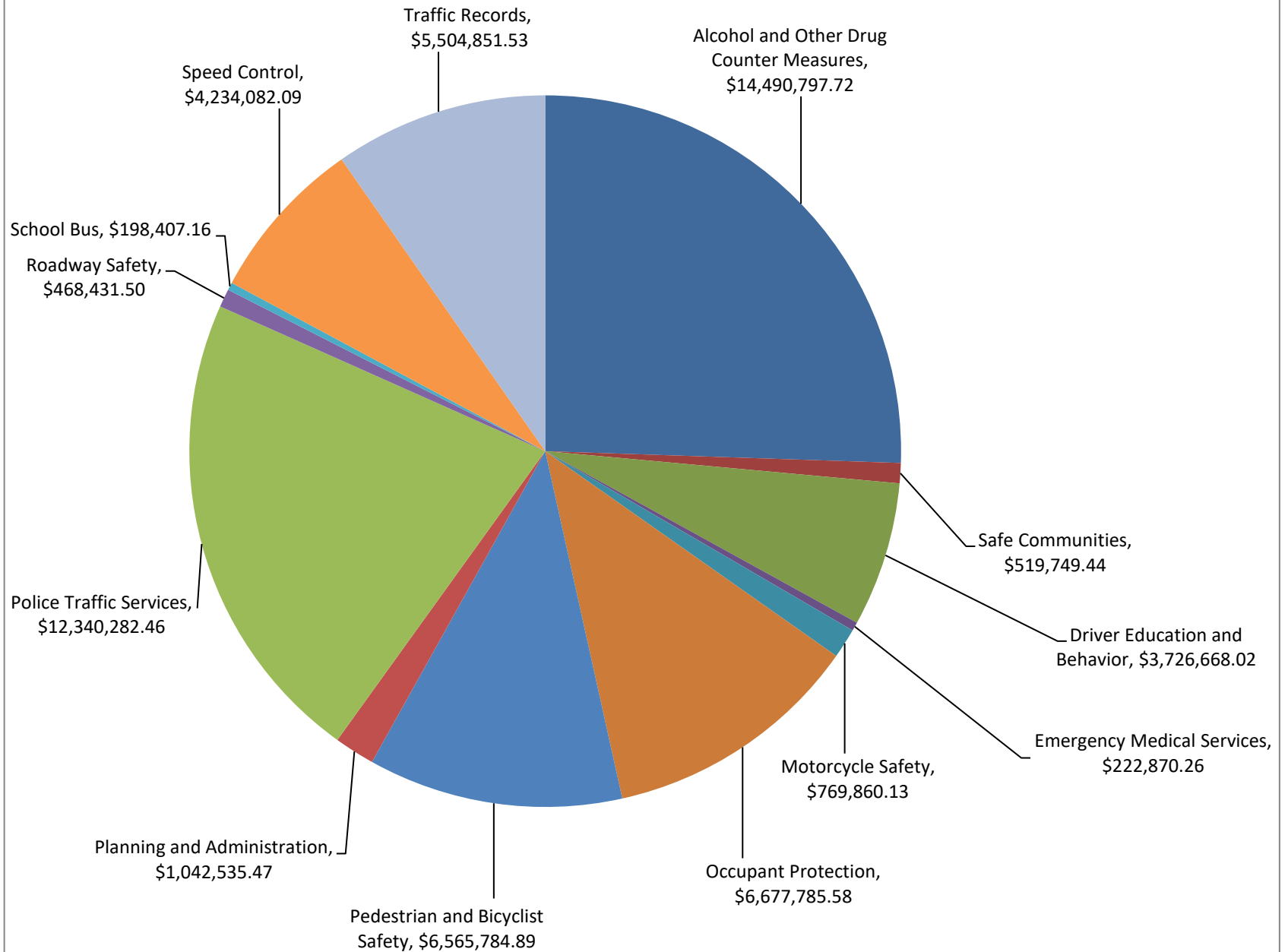
Traffic Safety Program Expenditure Summary

Program Area	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405G	STATE	INCOME	LOCAL		
Planning and Administration	Planned: 9	9	\$7,737,901.65	\$2,012,781.82					\$5,596,284.00	\$119,500.00	\$9,335.83		
	Actual: 9	9	\$6,675,348.62	\$1,042,535.47					\$5,623,197.98		\$9,615.17		
Alcohol and Other Drug Counter Measures	Planned: 76	76	\$23,542,427.35	\$2,694,958.89		\$12,918,505.84			\$183,600.00	\$15,000.00	\$7,730,362.61	\$150,182.64	
	Actual: 73	73	\$39,049,102.94	\$2,642,441.31		\$11,848,356.41			\$86,915.46	\$11,325.00	\$24,460,064.76	\$141,960.24	
Emergency Medical Services	Planned: 1	1	\$1,021,638.44	\$263,206.59							\$758,431.85		
	Actual: 1	1	\$1,035,114.58	\$222,870.26							\$812,244.32		
Motorcycle Safety	Planned: 4	4	\$1,868,817.68	\$455,000.00			\$320,000.00		\$330,000.00		\$763,817.68		
	Actual: 4	4	\$7,602,507.62	\$449,886.82			\$319,973.31		\$329,998.76		\$6,502,648.73		
Occupant Protection	Planned: 57	57	\$12,572,618.77	\$3,237,857.58	\$4,056,774.78						\$5,277,986.41	\$359,259.00	
	Actual: 69	69	\$19,780,261.93	\$2,914,981.81	\$3,762,803.77						\$13,102,476.35	\$302,353.08	
Pedestrian and Bicyclist Safety	Planned: 16	16	\$12,183,059.71	\$4,786,748.12				\$2,037,000.00			\$5,359,311.59	\$302,775.62	
	Actual: 15	15	\$15,154,949.76	\$4,620,706.99				\$1,945,077.90			\$8,589,164.87	\$198,424.06	
Police Traffic Services	Planned: 159	159	\$17,092,207.25	\$13,458,953.51							\$3,633,253.74	\$11,539,554.15	
	Actual: 153	153	\$16,670,480.54	\$12,340,282.46							\$4,330,198.08	\$10,654,134.18	
Speed Control	Planned: 41	41	\$8,604,429.71	\$4,477,268.54							\$4,127,161.18	\$4,000,000.00	
	Actual: 52	52	\$11,264,935.96	\$4,234,082.09							\$7,030,853.87	\$3,860,045.76	
Traffic Records	Planned: 8	8	\$10,694,869.72		\$5,681,681.32				\$3,730,218.00		\$1,282,970.40		
	Actual: 8	8	\$11,096,414.75		\$5,504,851.53				\$4,206,440.85		\$1,385,122.37		
Driver Education and Behavior	Planned: 9	9	\$5,619,642.82	\$3,828,172.11							\$1,791,470.71	\$344,000.00	
	Actual: 16	16	\$11,783,381.80	\$3,726,668.02							\$8,056,713.78	\$279,670.00	
Roadway Safety	Planned: 3	3	\$5,959,991.36	\$481,024.00					\$2,671,000.00		\$2,807,967.36		
	Actual: 4	4	\$13,493,429.87	\$468,431.50					\$2,668,262.21		\$10,356,736.16		
Community Traffic Safety Programs	Planned: 1	1	\$770,368.13	\$590,277.92						\$5,600.00	\$174,490.21		
	Actual: 2	2	\$879,882.29	\$519,749.44						\$5,600.00	\$354,532.85		
School Bus	Planned: 1	1	\$252,386.00	\$200,000.00							\$52,386.00		
	Actual: 1	1	\$295,497.73	\$198,407.16							\$97,090.57		
TOTALS:	Planned: 385	385	\$107,920,358.59	\$36,486,249.08	\$4,056,774.78	\$5,681,681.32	\$12,918,505.84	\$320,000.00	\$2,037,000.00	\$12,511,102.00	\$140,100.00	\$33,768,945.57	\$16,695,771.41
	Actual: 407	407	\$154,781,308.39	\$33,381,043.33	\$3,762,803.77	\$5,504,851.53	\$11,848,356.41	\$319,973.31	\$1,945,077.90	\$12,914,815.26	\$16,925.00	\$85,087,461.88	\$15,436,587.32

FY 2025 Traffic Safety Expenditures - All Funds



FY 2025 Federal Expenditures By Program Area



Section Five – Noteworthy Projects

Each year, we send a call out to our program partners for best practices. BTS defines a best practice as "effective management tools employed by projects or program areas within the Traffic Safety Program."

These methods help in meeting traffic safety goals by containing the following criteria: innovative, cost effective, data driven, promotes statewide partnerships and collaborations, increases productivity, provides sustainability, and creates an ongoing or lasting change. When shared, these practices can improve other projects within our program, as well as benefitting colleagues in other states.

Organization:	City of College Station – Police Department
Project Title:	STEP Comprehensive 2025
Project ID:	2025-ColStaPD-S-1YG-00084
Best Practice Title:	College Station PD STEP Spreadsheet
Noteworthy Practice(s):	To begin, we use a single grant-specific email account for all STEP officers to submit their dailies. This keeps all grant documentation separate from personal email and ensures continuity if responsibilities need to be transferred to another staff member. An Excel spreadsheet with pivot tables was created to generate accurate monthly grant reporting. Because officers use electronic ticket writers, monthly reports may be pulled from Brazos Tech containing all traffic stop data for both STEP and non-STEP citations. Officers select the "STEP" citation option, which makes it easy to differentiate entries on the back end. The Brazos Tech report is imported into one tab of the spreadsheet, and a separate tab is used to manually enter information from the officer dailies, including dates, times, zones, and the officer who worked STEP. The pivot tables compare the manually entered daily information with the Brazos Tech data, and an error-code tab highlights any discrepancies. For example, if a daily is submitted but no STEP-coded citations appear for that officer, it indicates the officer forgot to code the citation as STEP. The reverse is also identified citations coded as STEP without a corresponding daily allowing to follow up and obtain missing documentation. This serves as a reliable checks-and-balances system. Once errors are identified, Records corrects the raw data to ensure accuracy for future reporting.

	The spreadsheet also automates offense categorization. BT offense list is imported and manually classified each offense according to grant categories when the spreadsheet was built. Now this process runs automatically each month. New offenses appear as "NA#," prompting to update the list and rerun the data so errors are cleared. The pivot table summarizes all traffic stops, broken out by STEP and non-STEP, and categorized into ITC, Speed, and other grant-required classifications. Additional tabs calculate the total number of traffic stops by removing duplicate citations issued on the same stop and provide a breakdown of STEP participation by officer ID, including total hours worked and zones covered. These improvements have significantly increased reporting accuracy and reduce administrative time. The only remaining manual component is arrest data for STEP and non-STEP. To address this, a new process was implemented for FY26 that automates arrest reporting for STEP officers. A new electronic STEP daily form was developed that is accessible through the department's website. Officers complete the form throughout their shift, including required fields, a comment section, and an electronic signature. This eliminates printing, signing, scanning, and emailing. An automatic notification is sent when a form is submitted, reimbursement-time adjustments can be made as needed, and sign electronically before the form is archived. At month's end, a report automatically exports an Excel file containing all data that previously had to be entered manually. These changes drastically reduce officer paperwork and allow them to dedicate more time to traffic enforcement.
Evidence of Success:	Reduced time for FY 25 spent on gathering data and making corrections. Errors in data are caught quickly and fixed. This reduced time has allowed me to troubleshoot and refine the process for officers for FY 26 to make positive changes.

Organization:	Texas A&M Transportation Institute
Project Title:	Mitigating Highway-Rail Grade Crossing Risk Through Community Engagement and Outreach
Project ID:	2025-TTI-G-1YG-0089
Best Practice Title:	Using Data, Community Engagement, and Outreach to Mitigate Highway-Rail Grade Crossing Risk
Noteworthy Practice(s):	• Data Collection Using Cameras: Motion-sensor trail cameras were deployed across seven rail subdivisions in Robertson County, Texas, to collect accurate train volume data. This approach demonstrated a low-cost, ground-breaking solution for obtaining continuous, location-specific train counts in Texas. With modest investment in solar-powered and cellular-capable cameras of the same motion-sensor type, this method could be scaled to collect long-term, automated train volume data across a much larger portion of the state with minimal labor input. The pilot also revealed substantial variance between observed counts and corresponding Federal Railroad Administration (FRA) inventory data, confirming that FRA-reported train frequencies can be inconsistent and unreliable for localized safety or exposure analysis. • Tiered Risk Assessment Framework: Camera data was used to rank crossing risks based on train volume and roadway traffic (AADT), avoiding reliance on sparse grade crossing incident data. • Community-Centered Engagement: Two town hall meetings (Hearne and Bremond) were held to gather resident feedback, raise awareness, and incorporate lived experiences into the safety strategy. • Socioeconomic Sensitivity Analysis: Risk rankings were paired with demographic data to identify communities most vulnerable to rail disruptions, ensuring outreach was tailored to local needs. • Multi-Channel Outreach Strategy: Safety messages were distributed via flyers and social media, with content adapted for accessibility across education levels and internet availability. The project leveraged community-based communication networks, working with local governments, museums, and community organizations to share rail safety messages through their established outlets, including the Hearne, Texas, Information Page (an active public group and local digital newspapers. Embedding the campaign within trusted community networks expanded reach, strengthened credibility, and facilitated meeting residents where they already engage. • Fact-Based Educational Materials: A fact sheet was developed with actionable safety tips for drivers and pedestrians, and instructions for using the Emergency Notification System (ENS).

Evidence of Success:	• Community Participation: A total of 64 residents attended the town halls, with active engagement and feedback on safety concerns, infrastructure issues, and outreach preferences. • Improved Awareness: Participants expressed surprise at the scale of train volumes and crossing risks, indicating the effectiveness of the data presentation and discussion format. • Actionable Feedback: Residents provided specific suggestions for infrastructure improvements, emergency access, and outreach methods, which were incorporated into the final recommendations. • Social Media Reach: Outreach posts had a potential reach of 32,000+ followers across multiple accounts, with positive engagement (likes and shares), demonstrating successful digital dissemination. • School-Based Education: Bremond school administrators distributed safety fact sheets to teachers and students, extending the project's impact to younger audiences. • Foundation for Regional Expansion: The Robertson County pilot is set to inform broader outreach efforts in the Brazos Valley region next fiscal year.
-----------------------------	---

Organization:	Texas A&M Transportation Institute
Project Title:	Traffic Safety Improvement of Senior Drivers in Texas
Project ID:	2025-TTI-G-1YG-0050
Best Practice Title:	Improving Senior Driver Safety Through Data-Driven Crash Analysis and Targeted Community Outreach
Noteworthy Practice(s):	The FY25 Senior Driver Safety project combined comprehensive crash data analysis and targeted educational outreach to address the rising crash risks among drivers aged 80 and older. The analysis identified high-risk crash scenarios—especially multi-vehicle—and informed the design of senior-friendly outreach materials, including a brochure and detailed safety booklet. These materials emphasized safe gap judgment and defensive-driving strategies tailored to age-related physical and cognitive limitations. The project was further distinguished by its innovative evaluation approach. Feedback was systematically collected from outreach sessions using standardized evaluation forms, enabling continuous improvement of educational content. The team also incorporated participant suggestions (e.g., large text sizes on the

	brochure and booklet and developing a Spanish version for ESL participants) to refine delivery in real time. This year’s outreach activities achieved a strong geographic and demographic reach—ten events across Texas, including urban and rural communities such as Amarillo, Austin, Bryan, Corpus Christi, Dallas, El Paso, Houston, and Tyler. Coordination with local senior and community centers ensured accessibility and engagement from older adults statewide. The project maximized efficiency through strategic scheduling and resource allocation. Collaboration with local Texas A&M Transportation Institute (TTI) staff residing near outreach locations minimized overnight travel expenses and improved flexibility in event coordination. Additionally, the use of print-ready templates and QR-linked resources in brochures and booklets allowed efficient large-scale distribution without the need for additional design or web development costs.												
Evidence of Success:	This project received an overwhelmingly positive response from the senior participants. Of the 129 seniors who attended the sessions, 124 seniors completed evaluation forms with high marks on the sessions. The evaluation results show that the average scores on the questionnaires ranged from 4.4 to 4.5 out of 5, reflecting high satisfaction with the educational activities' content, delivery, and relevance. The figure below shows the evaluation results. Survey <table><thead><tr><th>Statement</th><th>Score</th></tr></thead><tbody><tr><td>I would recommend that others attend this event</td><td>4.4</td></tr><tr><td>The safety recommendations provided were helpful and will...</td><td>4.4</td></tr><tr><td>I am likely to use the information provided in the educational activity...</td><td>4.4</td></tr><tr><td>The educational activity addressed important issues related...</td><td>4.5</td></tr><tr><td>The educational activity was informative and useful</td><td>4.4</td></tr></tbody></table> In addition, over 200 educational materials (brochures and booklets) were distributed, with several centers requesting extra copies for future reference. The FY25 Senior Driver Safety project represents the best practice in integrating crash data analytics with community-level education to enhance safety for senior drivers.	Statement	Score	I would recommend that others attend this event	4.4	The safety recommendations provided were helpful and will...	4.4	I am likely to use the information provided in the educational activity...	4.4	The educational activity addressed important issues related...	4.5	The educational activity was informative and useful	4.4
Statement	Score												
I would recommend that others attend this event	4.4												
The safety recommendations provided were helpful and will...	4.4												
I am likely to use the information provided in the educational activity...	4.4												
The educational activity addressed important issues related...	4.5												
The educational activity was informative and useful	4.4												

Organization:	Texas A&M Transportation Institute
Project Title:	Gaps in Child Passenger Safety: Data Driven Outreach
Project ID:	2025-TTI-G-1YG-0058
Best Practice Title:	Translation and Cognitive Review of Child Passenger Safety Outreach Materials
Noteworthy Practice(s):	A pilot project funded by TxDOT in FY 2021 developed and placed materials in pediatric clinics that would provide child passenger safety (CPS) anticipatory guidance in a clear and concise format to be distributed at appropriate growth benchmarks during office visits. The initial project was informative in identifying gaps in resources. The most pressing need mentioned by clinics was for the materials to be provided in other languages, specifically that address proper fit by size. In the following years, TTI would revise and translate these materials to Spanish, Vietnamese, and in FY 2025 to Simplified Chinese, which are the three most widely spoken languages in the project focus area other than English. The FY 2025 work plan for the revision and distribution of the translated outreach materials was divided into a rotation of three phases for the project year: the first focusing on revising the child safety seat materials from the previous year based on previous findings, the second the distribution of outreach materials at medical clinics, and third, gathering feedback from both caregivers and clinic staff. Not only were revisions needed based on feedback, but CPS terminology, technology, and standards are always changing, requiring updates. Cognitive reviews of the translated materials were found to be an iterative task resulting in frequent changes to materials and have also been found to be a necessary part of the revision/feedback/outreach cycle. At the end of the project year, the TTI team had developed four sets of materials, (English, Spanish, Vietnamese, and Chinese) including age-based handouts, clinic posters, cards providing Houston contacts for scheduling seat checks, and 1-page information sheets. Because accurate translation is an iterative process, and because more regional understanding and consideration of terms are needed, TTI will continue to review the outreach materials in the FY 2026 grant year,

	beginning with the newly updated Spanish approved terminology in the CPS technician training curriculum.
Evidence of Success:	This outreach material development, review, and revision was an extensive process. Securing feedback in four languages in meticulous detail was a significant achievement. TTI considers the resulting content to be a step forward in meeting the needs of the target audience for culturally and linguistically appropriate messaging of essential CPS information in print and digital forms, while also advancing compliance with website accessibility standards. Feedback from caregivers and clinics has been positive. Altogether, these efforts have strengthened the foundation for sustainable child passenger safety outreach, ensuring that caregivers and communities are better equipped with accessible, relevant, and trusted information moving forward. Providing multiple translations of the materials has allowed the safety information to reach even more caregivers and communities.

Organization:	Texas Municipal Police Association
Project Title:	Texas Standardized Field Sobriety Testing (SFST) Refresher, Practitioner, Instructor, Advanced DWI Investigation & Enforcement, DITEP, FRIDAY Training Program
Project ID:	2025-TMPA-G-1YG-0004
Noteworthy Practices:	The National Highway Traffic Safety Administration (NHTSA) and the International Association of Chiefs of Police (IACP) maintain strict guidelines and manuals for SFST curricula, which have driven the program's success since its introduction in the early 1980s. To ensure consistency in content, delivery, and application, the IACP established International Standards for SFST training. Additionally, the Drug Evaluation and Classification (DEC) Program Technical Advisory Panel, as of April 2019, mandates classroom-based instruction—meaning online training is not permitted for SFST courses. The Texas SFST program, established in 2011, has made remarkable progress in its mission to reduce alcohol-related crashes, injuries, and fatalities by promoting DWI deterrence and enforcement. Today, the program offers six specialized courses across the state. For officers and prosecutors, we provide the 8-hour SFST Refresher, the 24-hour SFST Practitioner, the 50-hour SFST Instructor, and

the Advanced DWI Investigation and Enforcement courses. Additionally, the DITEP (Drug Impairment Training for Educational Professionals) and FRIDAY (Focus on Reducing Impaired Driving Among Youth) programs are designed for paraprofessionals. Operating with a dedicated team of seven full-time staff and more than 50 adjunct instructors, we strive to minimize overhead costs while reaching some of Texas's most remote locations and underserved agencies.

Our SFST courses provide officers with complimentary training materials, including SFST manuals, notepads, Horizontal and Vertical Gaze Nystagmus (HGN/VGN) stimulus tools for conducting field sobriety tests, and laminated drug and alcohol resource sheets for quick reference. These resource sheets serve as a practical guide, offering information on proper SFST procedures, key questions to ask suspected impaired drivers, drug category indicators, the DIC-24 statutory warning, and a checklist of documents required for submission to the Department of Public Safety (DPS).

The Texas SFST Program maintains a strong collaborative relationship with the International Association of Chiefs of Police (IACP) and provides statewide support to law enforcement agencies and officers by addressing SFST-related inquiries and ensuring the availability of all course curricula. Additionally, the program works closely with the Texas Department of Public Safety (DPS), enabling us to deliver training to multiple DPS offices, municipal police departments, sheriff's offices, Texas State Park Police, and game wardens throughout the state.

The International Association of Chiefs of Police (IACP), the Texas Commission on Law Enforcement (TCOLE), and the International Association of Directors of Law Enforcement Standards and Training (IADLEST) recommend incorporating both a written pre-test and post-test as a best practice for training. A minimum score of 80 percent on the post-test is required for successful completion. In addition, the IACP and the National Highway Traffic Safety Administration (NHTSA) mandate that each participant must pass a physical SFST proficiency test alongside the written examination. All four courses offered through the Texas SFST Training Program fully comply with these national standards.

24-Hr SFST Practitioner

The 24-Hour SFST Practitioner Course remains highly sought after for several key reasons. Many newly sworn officers graduate from the academy without the level of proficiency required to effectively enforce impaired driving laws. Feedback

shows that while SFST training is introduced early in the academy, cadets often lack opportunities to practice and reinforce those skills before graduation. Furthermore, with academy instructors responsible for approximately 18 weeks of instruction, teaching SFST early in the curriculum can result in cadets leaving without the mandated, standardized competencies.

Our program bridges this critical gap—restoring essential skills, boosting confidence, and significantly enhancing officer performance. The results speak for themselves: agencies consistently report a measurable increase in DWI arrests following completion of this training, validating its effectiveness and necessity. This is more than training, it's a proven investment in saving lives, reducing crashes, and strengthening enforcement statewide. Backed by generous TxDOT funding, the program equips every officer with the tools and confidence needed to protect communities from impaired drivers, while supporting successful prosecution efforts.

Alcohol Workshops

The 24-hour SFST Practitioner Course includes two alcohol workshops, commonly referred to as wet labs, conducted in accordance with NHTSA guidelines. These workshops provide participants with hands-on experience in administering the Horizontal Gaze Nystagmus, Walk-and-Turn, and One-Leg Stand tests. Volunteer drinkers, who consent to participate, are dosed with a predetermined amount of alcohol. Attending officers then perform standardized field sobriety tests and determine whether the subject's blood alcohol concentration (BAC) is above or below the legal limit of 0.08, as well as whether an arrest or release would be appropriate. The Texas Municipal Police Association generously supports these workshops by donating snacks and purchasing the alcohol necessary to facilitate this critical training component. This hands-on training component is a key factor contributing to the high demand for the 24-hour Practitioner Course.

50-Hr SFST Instructor

Over the past three years, the program has expanded its offerings of the 50-hour Instructor Course from two sessions annually to three, and now four, in response to growing demand. To qualify for enrollment in this course, registrants must meet the following prerequisites:

- Currently commissioned Texas Peace Officer

- Successful completion of the National Highway Transportation Safety Administration (NHTSA) Standardized Field Sobriety Testing Practitioner Course, 2176 or 2067; or the SFST taken with Academy
- Three years of experience as a Standardized Field Sobriety Testing practitioner
- SFST Refresher, ARIDE, or DRE In-Service within the last 2 years
- Awarded a TCOLE Basic Instructor Proficiency license or certificate.

Regardless of whether registrants meet the prerequisites, this process enables the program to gradually ensure that all officers across the state remain current on SFST updates and are aware of any licenses or certifications they may be lacking. Those approved to attend the 50-hour Instructor Course acquire advanced knowledge and practical skills essential for effectively teaching SFST procedures. Graduates are expected to uphold national standards and serve as qualified instructors, ensuring consistency and quality in SFST training statewide. Upon completion, participants consistently report feeling well-prepared and confident in their ability to deliver a comprehensive overview of the SFST curriculum. The course emphasizes collaborative learning, enabling students to gain insights from both program instructors and peers. The diverse representation of law enforcement agencies across Texas brings a wide range of perspectives, enriching instructional techniques and fostering professional growth in teaching subject matter.

Appendix A – Project Cross References

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

Project Descriptions

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name **Bexar County District Attorney's Office** District SAT Project Number **2025-BexarCoD-G-1YG-0106**

Title / Desc. **Bexar County No-Refusal Initiative**

Bexar County District Attorney's Office No-Refusal Initiative on misdemeanor DWI related charges by providing blood draw supplies and prosecutorial assistance..

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Bexar County;

Activites	Target	Actual	Met?
▪ Analyze voluntary breathalyzer tests from those arrested for misdemeanor DWI related offenses	2,800	2,211	☐
▪ Analyze arrest records of individuals charged with misdemeanor DWI related offenses	4,500	4,717	☒
▪ Obtain pleas on misd DWI cases, reducing the number of hours police officers are required to testify	1,500	1,487	☐
▪ Obtain convictions on cases of those individuals charged with misdemeanor DWI	1,525	1,499	☐
▪ Produce press releases for local media on a monthly basis with data related to the No Refusal program	12	11	☐
▪ Provide prosecutors handling DWI related offenses attending training by end of grant year	30 %	0 %	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$24,773.00			\$20,077.30	\$44,850.30
		1	Actuals:	\$14,548.49			\$19,054.86	\$33,603.35

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name **City of Denton Police Department** District DAL Project Number **2025-DentonPD-PG-00002**

Title / Desc. **DWI Phlebotomy Program**

An in-house phlebotomy program to aide in obtaining blood draws for impaired drivers in a timely manner.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Denton County;

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5PEM	1	Planned:	\$93,506.22			\$23,374.49	\$116,880.71
		1	Actuals:	\$90,600.90			\$22,648.23	\$113,249.13

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name City of Mission Police Department	District PHR	Project Number 2025-Mission-PG-00003
---	--------------	--

Title / Desc. **DWI Phlebotomy Program**

An in-house phlebotomy program to aide in obtaining blood draws for impaired drivers in a timely manner.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Hidalgo County;

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5PEM	1	Planned:	\$149,995.38			\$37,558.10	\$187,553.48
		1	Actuals:	\$137,787.03			\$95,946.08	\$233,733.11

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Fort Bend County District Attorney's Office	District HOU	Project Number 2025-FortBend-G-1YG-0079
---	--------------	---

Title / Desc. **Stop Impaired Drivers: Fort Bend County District Attorney's No Refusal Program.**

To educate citizens of the dangers of impaired driving and to reduce the number of impaired drivers by continuing a No Refusal Program for major holidays.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Fort Bend County;

Activites	Target	Actual	Met?
▪ Collect Data sets obtained pursuant to blood search warrants executed monthly	12	7	☐
▪ Coordinate Nights of No Refusal operations	25	25	☒
▪ Obtain Blood search warrants or consensual blood draws against DWI suspects	100	30	☐
▪ Produce Press releases/events about the No Refusal Program	7	6	☐
▪ Train Local law enforcement with intoxicated driving training events	125	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$41,626.55			\$10,406.81	\$52,033.36
		1	Actuals:	\$33,727.80			\$8,432.43	\$42,160.23

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Harris County District Attorney	District HOU	Project Number 2025-HarrisDA-G-1YG-0132
---	--------------	---

Title / Desc. Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program

Utilizing prosecutors and administrative assistants from the DA's Office for the sole purpose of expediting the blood search warrants process for officers who are investigating impaired drivers.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Harris County;

Activites	Target	Actual	Met?
▪ Conduct Press Release/Media Events About the No Refusal Program	30	54	☒
▪ Coordinate Shifts of No Refusal	250	258	☒
▪ Develop Strategic Operation Plan	1	1	☒
▪ Obtain Blood Search Warrants for Arresting DWI Officers	2,300	1,688	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$257,600.68			\$64,400.18	\$322,000.86
		1	Actuals:	\$183,300.47			\$45,825.10	\$229,125.57

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Harris County District Attorney	District HOU	Project Number 2025-HarrisDA-G-1YG-0134
---	--------------	---

Title / Desc. Intoxication Source and Prevention

I.D. locations engaging in over service and sale of alcohol to minors along with police investigation; facilitating proper charges. Using civil law to augment law enforcement at problematic locations.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Harris County;

Activites	Target	Actual	Met?
▪ Conduct Training Sessions to Local Law Enforcement and Retailers	15	17	☒
▪ Develop Strategic Operation Plan	1	0	☐
▪ Distribute Press Release/Media Events about the intoxication Source Investigation and Prevention Program	10	55	☒
▪ Participate in Criminal Complaints Filed Against Alcohol Source Establishments and/or Individuals	50	144	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$247,146.86			\$121,729.04	\$368,875.90
		1	Actuals:	\$241,710.31			\$119,051.35	\$360,761.66

Task: **Enforcement**

Alcohol and Other Drug Counter Measures AL - 02

Organization Name

District HOU

Project Number

Montgomery County District Attorney's Office

2025-MCDAO-G-1YG-0012

Title / Desc. **Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program**

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Montgomery County;

Activites	Target	Actual	Met?
▪ Acquire Blood Samples from Driving While Intoxicated (DWI) refusal suspects during No Refusal Operations	300	447	☒
▪ Conduct outreach activities to educate the public on No Refusal and Driving While Intoxicated (DWI)	68	170	☒
▪ Conduct No Refusal Enforcement Operations during the fiscal year	120	127	☒
▪ Evaluate No Refusal blood search warrant cases to determine the samples effect on disposition and efficiency	150	180	☒
▪ Evaluate Driving While Intoxicated (DWI) arrests for the suitability of getting a blood warrant	800	1,021	☒
▪ Train groups of law enforcement officers or agencies on Driving While Intoxicated (DWI) and No Refusal	12	13	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$139,899.00			\$100,840.30	\$240,739.30
		1	Actuals:	\$139,899.00			\$124,761.26	\$264,660.26

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Texas Alcoholic Beverage Commission	Division TRF-TS	Project Number 2025-TABC-G-1YG-0013
---	-----------------	---

Title / Desc. **Texas Alcoholic Beverage Commission (TABC) Statewide DUI and DWI Reduction Project**

TABC aims to increase traffic safety by reducing alcohol impaired crashes and fatalities. Activities include enforcement, compliance and the education of law enforcement, retailers, and communities.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct inspections and TRACE investigations at licensed alcoholic beverage locations	10,250	51,135	☒
▪ Create toolkit for law enforcement, retailers and the public to be distributed	1	0	☐
▪ Develop Strategic Operational Plan that provides a data driven approach to achieving grant objectives	1	0	☐
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	3,000	3,054	☒
▪ Produce video series to increase TABC education efforts to reduce sales to minors or intoxicated persons	1	1	☒
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws, including TRACE	4,000	5,216	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5TST	1	Planned:	\$498,990.00			\$359,052.70	\$858,042.70
		1	Actuals:	\$394,902.50			\$764,243.91	\$1,159,146.41

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Texas Department of Public Safety	Division TRF-TS	Project Number 2025-TDPS-G-1YG-0011
---	-----------------	---

Title / Desc. **Evidential Drug, Blood, and Breath Alcohol Toxicology Testing**

Improve toxicology (BAC) testing by utilizing the most current technology and methods available to analyze blood and breath samples in driving while intoxicated cases.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Achieve decrease of the overall inventory of drug toxicology driving cases	10 %	15 %	☒
▪ Complete blood alcohol cases submitted to the crime laboratory within 30 days of receipt	95 %	836 %	☒
▪ Develop strategic plan that addresses the implementation of overtime, Intoxilyzers, and operator classes	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5BAC	1	Planned:	\$1,105,038.11			\$385,110.00	\$1,490,148.11
		1	Actuals:	\$1,014,632.07			\$400,344.62	\$1,414,976.69

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**2025-TxDOT-G-1YG-0159**Title / Desc. **STEP - Impaired Driving Mobilization**

High Visibility Enforcement (HVE) quarterly mobilizations consisting of increased DWI enforcement and earned media activities that demonstrate the State's support and participation in the National HVE mobilizations to reduce alcohol-impaired or drug-impaired operation of motor vehicles.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Enforcement

Performance Measures

Child Safety Seat citations	57
Child Safety Seat Warnings	8
CMV Speed citations	4
CMV Warnings	11
Community events	143
DD arrests/citations	35
DD Warnings	208
DWI arrests	300
DWI Warnings	0
HMV citations	168
HMV Warnings	641
ITC citations	417
ITC Warnings	1,372
Media exposures	369
Other arrests	415
Other citations	5,100
Other Warnings	7,987
Presentations conducted	90
Public information and education materials distributed	3,268
Public information and education materials produced	1,385
Safety Belt citations	85
Safety Belt Warnings	45
Speed citations	2,562
Speed Warnings	5,838
STEP Enforcement Hours	9,989
Vehicle Stops	20,419

Project Notes

The following projects were not implemented

2024-AlicePD-IDM-00028

2024-AlvinPD-IDM-00030

2024-CameronCo-IDM-00048

2024-CuneyPD-IDM-00039

2024-HidalgoCCPct4-IDM-00022

2024-JeffersonCity-IDM-00031

2024-Johnson-IDM-00023

2024-JonestwnPD-IDM-00029

2024-LagoVistaPD-IDM-00045

2024-RomaPD-IDM-00046

2024-WakeVilgPD-IDM-00016

Participating Organizations**Project #**

City of Alton Police Department

2025-AltonPD-IDM-00003

City of Arlington Police Department

2025-Arlington-IDM-00007

City of Brownwood Police Department

2025-BrownwoodPD-IDM-00024

The City of Celina Police Department

2025-CelinaPD-IDM-00039

City of Corinth Police Department	2025-CorinthPD-IDM-00045
City of Cumby Police Department	2025-CumbyPD-IDM-00029
City of Deer Park Police Department	2025-DeerPark-IDM-00012
City of Denton Police Department	2025-DentonPD-IDM-00011
City Of Diboll Police Department	2025-DibollPD-IDM-00042
City of Dumas Police Department	2025-Dumas PD-IDM-00027
City of Edinburg Police Department	2025-EdinbuPD-IDM-00033
City of Frisco Police Department	2025-FriscoPD-IDM-00006
City of Harlingen Police Department	2025-Harlingen-IDM-00014
Harris County Constable Precinct 4	2025-Harris4-IDM-00046
Harris County Sheriff's Office	2025-HarrisCo-IDM-00040
Harris County Constable Precinct 1	2025-HarrisP1-IDM-00010
City of Houston Police Department	2025-HoustonPD-IDM-00015
City of Ingleside Police Department	2025-InglesidePD-IDM-00035
City of Kilgore Police Department	2025-KilgorePD-IDM-00018
City of La Joya Police Department	2025-LaJoyaPD-IDM-00032
City of Lakeway Police Department	2025-LakewayPD-IDM-00009
City of La Porte Police Department	2025-LaPorte-IDM-00020
City of Laredo Police Department	2025-LaredoPD-IDM-00013
City of Magnolia Police Department	2025-MagnoliaPD-IDM-00002
City of McAllen Police Department	2025-McAllenPD-IDM-00016
City of Mission Police Department	2025-Mission-IDM-00028
City of Montgomery Police Department	2025-MontgoPD-IDM-00044
Moore County Sheriff's Office	2025-MooreCoSO-IDM-00041
City of Mont Belvieu Police Department	2025-MtBelvieuPD-IDM-00038
Memorial Villages Police Department	2025-MVPDTX-IDM-00043
City of Nacogdoches Police Department	2025-Nacogdoches-IDM-00022
City of Odessa Police Department	2025-Odessa-IDM-00030
City of Palestine Police Department	2025-PalestinePD-IDM-00005
City of Palmview Police Department	2025-PalmviewPD-IDM-00008
Potter County Sheriff's Office	2025-PotterCo-IDM-00021
City of Rusk Police Department	2025-RuskPD-IDM-00017
City of San Benito Police Department	2025-SanBenitoPD -IDM-00034
City of Sullivan City Police Department	2025-SullivanPD-IDM-00048
City of Terrell Police Department	2025-TerrellPD-IDM-00019
The City of Venus Police Department	2025-VenusPD-IDM-00031

<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5HVE	40	<i>Planned:</i>	\$731,790.56			\$193,799.43	\$925,590.00
		40	<i>Actuals:</i>	\$539,188.78	\$170,738.56			\$709,927.34

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
-------------------------	--

Organization Name	Division TRF-TS	Project Number
Texas A&M Transportation Institute		2025-TTI-G-1YG-0031

Title / Desc. **Texas Impaired Driving Task Force**
 Oversee coordination of the Texas Impaired Driving Task Force, the Texas Impaired Driving Plan, the Texas Impaired Driving Forum, and provide other technical assistance.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Develop Strategic Operational Plan	1	1	☒
▪ Plan Texas Impaired Driving Forum	1	1	☒
▪ Revise Texas Impaired Driving Plan	1	1	☒
▪ Support Texas Impaired Driving Task Force Meetings	4	4	☒

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$310,114.98			\$77,585.02	\$387,700.00
		1	Actuals:	\$299,669.04			\$77,778.61	\$377,447.65

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
-------------------------	--

Organization Name	Division TRF-TS	Project Number
Texas A&M Transportation Institute		2025-TTI-G-1YG-0073

Title / Desc. **Developing a Comprehensive Impaired Driving Tracking System Framework for Texas**
 Identify data collection, process integrations and record management approaches to develop a framework for a comprehensive impaired driving tracking system from enforcement through the Texas courts.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Develop multi-year Framework & Implementation Plan for the Texas Impaired Driving Database	1	1	☒
▪ Support the development and rollout of 1 beta version of the Texas Impaired Driving Database	1	1	☒

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5IS	1	Planned:	\$349,222.00			\$87,336.51	\$436,558.51
		1	Actuals:	\$315,188.95			\$80,904.32	\$396,093.27

Task: Evaluation**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

Division TRF-TS

Project Number

The University of Texas Medical Branch at Galveston**2025-UTMBG-G-1YG-0135**Title / Desc. **Is It Worth It?: Speaking Up About Drinking and Drugged Driving.**

An education series to reduce the number of alcohol/drug impaired driving related crashes, injuries, and fatalities.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Administer Is It Worth It? participant pre/post questionnaires to participants ages 15+	150	120	☐
▪ Conduct Is It Worth It? programs at middle and high school events	8	9	☒
▪ Coordinate Is It Worth It? driving simulators and/or impaired goggles during Red Ribbon Week	2	2	☒
▪ Coordinate Is It Worth It? programs on college campuses	5	5	☒
▪ Develop Impaired driving motor vehicle scenario live event	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$86,934.20			\$22,926.94	\$109,861.14
		1	Actuals:	\$67,244.86			\$22,926.93	\$90,171.79

Task: Public Information Campaigns**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

District DAL

Project Number

City of Frisco Police Department**2025-FriscoPD-G-1YG-0120**Title / Desc. **How 'Bout Them Safe Rides!**

Frisco Police Department is seeking innovative approaches to educate the community and promote ride share options to reduce alcohol related crash rates and driving under the influence occurrences.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Collin County;Denton County;

Activites	Target	Actual	Met?
▪ Develop Strategic Operational Plan that outlines the program during the FY25 grant year	1	1	☒
▪ Distribute \$30.00 ride share vouchers to the community	2,000	688	☐
▪ Educate entertainment venues regarding the rideshare program	10	12	☒
▪ Provide promotional multimedia flyers and posters with rideshare information to each venue	10	5	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$60,000.00			\$16,986.93	\$76,986.93
		1	Actuals:	\$2,719.33			\$6,079.05	\$8,798.38

Task: Public Information Campaigns**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

District ELP

Project Number

El Paso District Attorney's Office**2025-EIPasoDA-G-1YG-0014**Title / Desc. **El Paso DAO Get A Ride Home**

Implement a year-round, free ride-sharing initiative to reduce the number of drunk drivers and traffic fatalities caused by drunk drivers.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : El Paso County;

Activites	Target	Actual	Met?
▪ Conduct visit per month to varied establishments where informational posters were placed	10	15	☒
▪ Plan visit per agency that will collaborate with the DA's rideshare program	4	7	☒
▪ Provide informational posters and flyers to the public with rideshare information	5,000	9,026	☒
▪ Purchase rideshare credits for patrons who have consumed alcohol and need to get home safe	2,445	3,448	☒
▪ Send informational packets to 3 social media outlets, 1 public radio, 3 outreach events and DA's webpage	7	8	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$49,990.00			\$17,256.70	\$67,246.70
		1	Actuals:	\$49,990.00			\$17,256.70	\$67,246.70

Task: Public Information Campaigns**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

Division TRF-TS

Project Number

Sherry Matthews Advocacy Marketing**2025-SMAM-SOW-0009**Title / Desc. **Statewide Impaired Driving Campaign**

Develop and implement a statewide impaired driving campaign that integrates six flighted campaigns with unified messaging via media, PR, outreach, print, partnerships, and other awareness efforts.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct studies to increase knowledge of target audience attitudes, beliefs and behaviors	2	2	☒
▪ Coordinate media and outreach events for target campaigns	5	5	☒
▪ Implement statewide paid media buy for campaigns	6	6	☒
▪ Implement PSA placement plans for all campaigns	7	7	☒
▪ Produce sets of material for TSSs, partners, and outreach events	4	4	☒
▪ Produce sets of creative assets for paid media campaigns	6	6	☒
▪ Provide stat requests to develop media materials	5	5	☒
▪ Provide sets of materials to generate earned media	6	6	☒
▪ Update campaign websites and YouTube page with latest assets	3	3	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5PEM	1	Planned:	\$3,765,000.00			\$3,765,000.00	\$7,530,000.00
		1	Actuals:	\$3,764,540.88			\$17,520,854.00	\$21,285,394.88

Organization Name

Division TRF-TS

Project Number

Texans for Safe and Drug Free Youth**2025-TXSDY-G-1YG-0157**Title / Desc. **Community Training & Education for Building Statewide Capacity to Prevent Youth Impaired Driving**

To reduce DUI/DWI, this project focuses on training communities, college campuses, law enforcement, & retailers on impaired driving problems and proven strategies that prevent youth impaired driving.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct statewide Enforcing Underage Drinking and Drug-Impaired Driving Laws Conference	1	2	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Evaluate statewide Enforcing Underage Drinking and Drug-Impaired Driving Laws Conference	1	2	☑
▪ Evaluate trainings provided by Texans for Safe and Drug-Free Youth	6	7	☑
▪ Provide trainings to educate communities on youth impaired driving problems, related laws, and solutions	4	4	☑
▪ Support Community Training & Education Project by promoting it to broader communities	1	2	☑
▪ Support group of Youth Impaired Driving Prevention Champions in educating communities on impaired driving	1	1	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$350,000.00			\$92,023.14	\$442,023.14
		1	Actuals:	\$343,781.28			\$157,932.47	\$501,713.75

Task: Public Information Campaigns**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

Division TRF-TS

Project Number

Texas A&M Agrilife Extension Service**2025-Texas Ag-G-1YG-0118**Title / Desc. **Texas A&M AgriLife Extension Watch UR BAC Alcohol and Drug Awareness Program.**

Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Including the Reality Education for Drivers (RED) Program.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct programs to educate law enforcement on current alcohol and drug trends in relation to traffic safety	10	11	☒
▪ Conduct Adult programs to increase the awareness of alcohol and drug trends in traffic safety	40	54	☒
▪ Conduct Reality Education for Drivers programs to increase traffic safety education for drivers ages 15-25	50	58	☒
▪ Coordinate CarFit education programs to increase traffic safety education for drivers ages 15-25	2	2	☒
▪ Create social media posts and/or public outreach to distribute information about traffic safety	113	215	☒
▪ Develop Strategic Operation Plan that outlines the program	1	1	☒
▪ Participate in programs to educate the public about the dangers of impaired, drugged, and underage drinking	400	433	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$1,073,497.07			\$274,561.30	\$1,348,058.37
		1	Actuals:	\$1,068,753.81			\$1,710,549.32	\$2,779,303.13

Organization Name

District LKF

Project Number

The Coalition, Inc.**2025-TCINC-G-1YG-0151**Title / Desc. **Drug-Free Council (DFC) expansion for Polk County**

The Drug-Free Council program will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations and lower the number of alcohol-related crashes in Polk County.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Polk County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Project Sticker Shock campaign to warn adults of alcohol consequences	1	1	☒
▪ Coordinate alcohol compliance checks in conjunction with the Polk County Sheriff's Department	32	15	☐
▪ Develop Strategic Operation Plan for program activities	1	1	☒
▪ Educate adults and parents on the danger of underage alcohol use	100	170	☒
▪ Educate youth on the dangers of alcohol use through presentations	300	378	☒
▪ Implement new Drug-Free Council (DFC) student group as an expansion of the Drug-Free All Star program	1	1	☒
▪ Maintain Drug-Free Council (DFC) student groups	2	2	☒
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	500	860	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$81,545.45			\$42,155.97	\$123,701.42
		1	Actuals:	\$61,866.39			\$54,249.70	\$116,116.09

Organization Name

District TYL

Project Number

The Coalition, Inc.**2025-TCINC-G-1YG-0152**Title / Desc. **Drug-Free Council (DFC) expansion for Southern Cherokee County**

The Drug-Free Council program will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations and lower the number of alcohol-related crashes in Cherokee County.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Cherokee County;

Activites	Target	Actual	Met?
▪ Complete Project Sticker Shock campaign to warn adults of alcohol consequences	1	1	☒
▪ Coordinate alcohol retailer visits to Southern Cherokee County	15	15	☒
▪ Develop Strategic Operation Plan for program activities	1	1	☒
▪ Educate adults and parents on the danger of underage alcohol use	75	77	☒
▪ Educate youth on the dangers of alcohol use through presentations	200	243	☒
▪ Implement new Drug-Free Council (DFC) student group as an expansion of the Drug-Free All Star program	1	0	☐
▪ Maintain Drug-Free Council (DFC) student groups	2	2	☒
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	400	958	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$55,722.73			\$28,904.42	\$84,627.15
		1	Actuals:	\$47,841.44			\$36,204.02	\$84,045.46

Task: **Public Information Campaigns**

Alcohol and Other Drug Counter Measures AL - 02

Organization Name

District AUS

Project Number

Travis County Attorney's UDPP

2025-Travis C-G-1YG-0105

Title / Desc. **Comprehensive Underage Drinking Prevention Program (UDPP)**

Provide underage drinking prevention/anti-DWI/DUI presentations and information booths to youth/their guardians in Travis, Hays and Williamson Counties in order to reduce under 21 DUI related crashes.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Communities Served : Hays County;Travis County;Williamson County;

Activites	Target	Actual	Met?
▪ Collect months of underage drinking/DUI-crash statistics in Travis, Hays and Williamson Counties and US	12	61	☒
▪ Conduct year round public information and education (PI&E) campaign in the tri-county area	1	1	☒
▪ Conduct Underage Drinking Prevention Task Force Meetings	4	4	☒
▪ Conduct classes of underage drinking prevention/anti-DWI presentations to youth and adults	375	375	☒
▪ Maintain partnerships with agencies that can collaborate with UDPP on underage drinking prevention	12	79	☒
▪ Participate in community events in Travis, Hays, and Williamson Counties	100	121	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$150,182.64			\$184,079.73	\$334,262.37
		1	Actuals:	\$141,960.24			\$207,245.72	\$349,205.96

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**2025-TxDOT-G-1YG-0155**Title / Desc. **Project Celebration**

Project Celebration Mini-Grants are state funded grants to approximately 300 high schools to assist in sponsoring alcohol free events around prom and graduation time.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Public Information Campaigns

Participating Organizations**Project #**

TxDOT-Abilene	2025-PC-Tx-ABL-00001
TxDOT-Amarillo	2025-PC-Tx-AMA-00002
TxDOT-Atlanta	2025-PC-Tx-ATL-00003
TxDOT-Austin	2025-PC-Tx-AUS-00004
TxDOT-Beaumont	2025-PC-Tx-BMT-00005
TxDOT-Bryan	2025-PC-Tx-BRY-00020
TxDOT-Brownwood	2025-PC-Tx-BWD-00006
TxDOT-Childress	2025-PC-Tx-CHS-00021
TxDOT-CorpusChristi	2025-PC-Tx-CRP-00022
TxDOT-Dallas	2025-PC-Tx-DAL-00023
TxDOT-El Paso	2025-PC-Tx-ELP-00024
TxDOT-Ft. Worth	2025-PC-Tx-FTW-00025
TxDOT-Houston	2025-PC-Tx-HOU-00014
TxDOT-Lubbock	2025-PC-Tx-LBB-00016
TxDOT-Lufkin	2025-PC-Tx-LKF-00017
TxDOT-Laredo	2025-PC-Tx-LRD-00015
TxDOT-Odessa	2025-PC-Tx-ODA-00018
TxDOT-Paris	2025-PC-Tx-PAR-00019
TxDOT-Pharr	2025-PC-Tx-PHR-00008
TxDOT-San Antonio	2025-PC-Tx-SAT-00010
TxDOT-San Angelo	2025-PC-Tx-SJT-00009
TxDOT-Tyler	2025-PC-Tx-TYL-00011
TxDOT-Waco	2025-PC-Tx-WAC-00012
TxDOT-Wichita Falls	2025-PC-Tx-WFS-00013
TxDOT-Yoakum	2025-PC-Tx-YKM-00007

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	25	Planned:	\$183,600.00			\$183,600.00
		25	Actuals:	\$86,915.46			\$86,915.46

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name	Division TRF-TS	Project Number
Mothers Against Drunk Driving		2025-MADD-G-1YG-0002

Title / Desc. **Mothers Against Drunk Driving 'Take the Wheel Initiative'**

A multi-dimensional awareness initiative that focuses on key segments of law enforcement, community stakeholders, and at-risk populations in high impaired driving threat areas across Texas.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct Impaired Driving Roundtables for Law Enforcement and Community Stakeholders	8	8	☒
▪ Conduct Community Outreach Activities to educate the public about impaired driving prevention	150	193	☒
▪ Conduct Power of Parents, and Power of Youth Presentations	175	213	☒
▪ Conduct Law Enforcement Outreach (LEO) activities statewide	400	460	☒
▪ Develop Strategic Operational Plan	1	2	☒
▪ Implement Public Relations and Social Media Posts and/or Media Posts	90	174	☒
▪ Provide Months of support to TTW Counties through active participation in Taskforce Meetings/TSS Coalitions	12	124	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$674,999.87			\$224,694.40	\$899,694.27
		1	Actuals:	\$629,318.43			\$426,006.09	\$1,055,324.52

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name	Division TRF-TS	Project Number
Texas A&M Transportation Institute		2025-TTI-G-1YG-0067

Title / Desc. **24/7 Sobriety Monitoring Program Dissemination Project**

TTI will educate and coach Texans on the 24/7 Sobriety Monitoring Program to disseminate evidence-based intervention for DWI cases and reduce recidivism.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Analyze States' Operations with Active 24/7 Sobriety Programs to Identify Best Practices	5	5	☒
▪ Complete Strategic Plan	1	1	☒
▪ Conduct Coaching Sessions	12	12	☒
▪ Create Toolkit for the 24/7 Sobriety Monitoring Program to Encourage Replication in Other Jurisdictions	1	1	☒
▪ Educate High-Priority Jurisdictions about the 24/7 Sobriety Monitoring Program	40	40	☒
▪ Evaluate Jurisdictions Data and Gauge Perception	3	3	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5SP	1	Planned:	\$100,000.00			\$25,012.56	\$125,012.56
		1	Actuals:	\$97,531.28			\$24,958.41	\$122,489.69

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2025-TTI-G-1YG-0069
--	-----------------	--

Title / Desc. **Essential Education: Marijuana and Driving**

This project addresses the education on the dangers of marijuana-impaired driving to the general public, the cannabis industry, and public safety stakeholders through training and collaboration.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Attend National Marijuana Conference	1	1	✓
▪ Conduct Trainings or Presentations to Assist Traffic Safety Stakeholders with Educating the Public	5	7	✓
▪ Conduct Environmental Scans of Smoke Shops, as a Pilot Project, to Educate Consumers (Public).	8	8	✓
▪ Create Learning Module on a Specific Issue Related to Marijuana and Driving	1	1	✓
▪ Develop Strategic Operational Plan	1	1	✓
▪ Produce Marijuana Policy Reference Document	1	1	✓
▪ Produce Revisions to the in-person and online training curriculums	2	2	✓

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$64,230.00			\$16,064.34	\$80,294.34
		1	Actuals:	\$61,132.46			\$16,698.43	\$77,830.89

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2025-TTI-G-1YG-0070
--	-----------------	--

Title / Desc. **Texas Ignition Interlock Training, Outreach, and Evaluation Program**

The project will provide trainings and educational materials to criminal justice and traffic safety professionals to increase the use of ignition interlocks in Texas.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Attend conference on impaired driving that discusses ignition interlocks	1	2	✓
▪ Conduct ignition interlock trainings for criminal justice system personnel	24	25	✓
▪ Create info guide for known practices for dealing w/ indigent defendants who cannot afford interlock device	1	1	✓
▪ Create strategic plan	1	1	✓
▪ Participate in outreach events to educate target audience about ignition interlock devices	2	2	✓

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5II	1	Planned:	\$176,650.00			\$44,190.10	\$220,840.10
		1	Actuals:	\$168,981.95			\$45,243.07	\$214,225.02

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name **Texas Association of Counties** Division TRF-TS Project Number **2025-TAC-G-1YG-0109**

Title / Desc. **County Judges Impaired Driving Liaison Project**

Educate county judges on effective use of evidence-based principles to reduce impaired driving, including use of alcohol-monitoring technology.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Develop Strategic Operational Plan	1	1	☒
▪ Educate Constitutional County Judges	300	345	☒
▪ Plan Impaired Driving Curriculum	1	1	☒
▪ Provide Resources for impaired driving adjudication assistance to county judges	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$135,930.05			\$38,446.62	\$174,376.67
		1	Actuals:	\$114,816.53			\$34,161.70	\$148,978.23

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name **Texas Center for the Judiciary** Division TRF-TS Project Number **2025-TCJ-G-1YG-0085**

Title / Desc. **Texas Judicial Resource Liaison and Impaired Driving Judicial Education**

This project improves adjudication of impaired driving cases through education, technical assistance and support materials for judges and DWI Court teams.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct Impaired Driving Symposium	1	1	☒
▪ Conduct Conduct DWI Summit meetings	2	2	☒
▪ Conduct DWI Court Team Conferences	2	2	☒
▪ Conduct Impaired Driving education breakout sessions at TCJ Conferences	9	12	☒
▪ Develop Strategic Plan	1	1	☒
▪ Maintain Texas Judicial Resource Liaison	1	1	☒
▪ Manage Texas Judges' DWI Resource website	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$786,061.00			\$201,452.82	\$987,513.82
		1	Actuals:	\$727,906.98			\$214,183.82	\$942,090.80

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name	Division TRF-TS	Project Number
Texas District and County Attorneys Association		2025-TDCAA-G-1YG-0025

Title / Desc. **DWI Resource Prosecutor**

TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provide regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide Task Force meeting of DWI prosecutors	1	1	☒
▪ Conduct Train the Trainer program for prosecutors and prosecutor support staff	1	1	☒
▪ Conduct week-long Prosecutor Trial Skills programs and provide students with publications	2	2	☒
▪ Conduct regional DWI programs for prosecutors and police officers	26	26	☒
▪ Develop Strategic Plan	1	1	☒
▪ Provide DWI Resource Prosecutor to provide technical assistance to Prosecutors and Traffic Safety Partners	1	1	☒
▪ Provide publications to all Texas Prosecutors or all Texas prosecutor offices	2	2	☒
▪ Provide specialized course's attendees with a TDCAA publication as additional Course Material	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$758,168.56			\$336,779.33	\$1,094,947.89
		1	Actuals:	\$713,902.37			\$424,919.39	\$1,138,821.76

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name	Division TRF-TS	Project Number
Texas Justice Court Training Center		2025-TJCTC-G-1YG-0126

Title / Desc. **Texas Justice Court Traffic Safety Initiative**

The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop strategic operational plan	1	1	☒
▪ Distribute multi-media "articles" related to project areas to all clientele	10	10	☒
▪ Participate in seminar focusing on DWI law and impaired driving issues impacting all levels of the judiciary	1	1	☒
▪ Provide hours of education to all new justices of the peace at new judge seminars	6	8	☒
▪ Provide hours of instruction to judges and court personnel through in-person or virtual and online programs	12	16	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5CS	1	Planned:	\$124,925.52			\$31,260.38	\$156,185.90
		1	Actuals:	\$123,504.79			\$39,678.16	\$163,182.95

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name **Texas Municipal Courts Education Center** Division TRF-TS Project Number **2025-TMCEC-G-1YG-0084**

Title / Desc. **Municipal Traffic Safety Initiatives**

MTSI provides education on traffic safety issues to municipal judges, court personnel, prosecutors, and educators while encouraging them to participate in traffic safety outreach.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Acquire Removed	0	0	☑
▪ Conduct joint impaired driving symposium for judges	1	1	☑
▪ Conduct statewide traffic safety conference and awards ceremony ("MTSI Conference")	1	1	☑
▪ Conduct teacher traffic safety academy based on MTSI concepts	1	1	☑
▪ Conduct workshop to educate municipal courts on using teen court to promote traffic safety	1	1	☑
▪ Conduct workshops for educators based on MTSI concepts	3	8	☑
▪ Conduct training courses on traffic safety issues to judicial professionals based on MTSI concepts	16	85	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Produce traffic safety related articles in TMCEC's quarterly legal journal based on MTSI concepts	3	4	☑
▪ Update units of MTSI curriculum and/or other traffic safety resources	2	2	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned: \$660,000.00		\$15,000.00	\$150,040.03	\$825,040.03
		1	Actuals: \$659,899.62		\$11,325.00	\$315,629.45	\$986,854.07

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2025-TMPA-G-1YG-0004**

Title / Desc. **SFST Refresher, Practitioner, Instructor, Adv.DWI Investigation & Enforcement, DITEP,FRIDAY Training**

Provide drug and alcohol detection, assessment training, and arresting skills to Texas peace officers, prosecutors, judges, and education professionals to produce cases for successful case prosecution

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct hours of impaired driving and/or drug impairment training	2,486	2,502	☑
▪ Develop Strategic Plan	1	1	☑
▪ Update set of training materials for students attending training	1	1	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5PEM	1	Planned: \$1,178,899.01			\$339,386.25	\$1,518,285.26
		1	Actuals: \$1,106,973.45			\$650,100.00	\$1,757,073.45

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2025-TMPA-G-1YG-0006
--	-----------------	---

Title / Desc. **Drug Recognition Expert (DRE) and Advanced Roadside Impaired Driving Enforcement (ARIDE).**

Provide Drug Recognition Expert (DRE) support in Texas by maintaining certifications TX DREs and training new DREs.
Provide ARIDE training, and specialized DWI trainings.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Complete Strategic training plan	1	2	☒
▪ Conduct Drug Recognition Expert Instructor Conclave	1	1	☒
▪ Conduct Specialized DWI related training courses	3	3	☒
▪ Conduct Drug Recognition Expert Certification Schools	4	5	☒
▪ Conduct Drug Recognition Expert In-Service training courses	12	15	☒
▪ Conduct hours of Advanced Roadside Impaired Driving Enforcement (ARIDE) training for Texas peace officers	880	936	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	B5PEM	1	Planned:	\$1,228,152.56			\$316,815.00	\$1,544,967.56
		1	Actuals:	\$1,058,630.91			\$510,727.60	\$1,569,358.51

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name The Coalition, Inc.	District LKF	Project Number 2025-TCINC-G-1YG-0150
---	--------------	--

Title / Desc. **Drug-Free All Star (DFAS) & Drug-Free Council (DFC) for Angelina County**

The DFAS and DFC programs will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations and lower the number of alcohol-related crashes in Angelina County.

Primary Countermeasure Strategy ID : Alcohol and Other Drug Counter Measures Training

Communities Served : Angelina County;

Activites	Target	Actual	Met?
▪ Complete Project Sticker Shock campaigns to warn adults of alcohol consequences	2	2	☒
▪ Coordinate alcohol compliance checks in conjunction with the Angelina County Sheriff's Department	40	40	☒
▪ Develop Strategic Operation Plan for program activities	1	1	☒
▪ Educate adults and parents on the danger of underage alcohol use	300	338	☒
▪ Educate youth on the dangers of alcohol use through presentations	500	953	☒
▪ Establish new Drug-Free Council (DFC) student group as an expansion of the Drug-Free All Star program	1	1	☒
▪ Maintain Drug-Free Council (DFC) student groups	4	4	☒
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	1,300	2,376	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$102,872.73			\$81,055.77	\$183,928.50
		1	Actuals:	\$74,345.38			\$94,731.40	\$169,076.78

Community Traffic Safety Programs

CP - 13

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.
- Support the establishment and growth Safe Communities Coalitions.

Project Descriptions

Task: Public Information Campaigns				Community Traffic Safety Programs CP - 13				
Organization Name			District LBB		Project Number			
City of Lubbock Parks & Recreation			2025-LubbockP-G-1YG-0172					
Title / Desc. Providing Education Today for a Safer Tomorrow								
Safety City provides pedestrian, bicycle, railroad, and speed education through proper occupant protection, restraint protocols, and general traffic safety to at-risk populations.								
Primary Countermeasure Strategy ID : Community Traffic Safety Programs Public Information Campaigns								
Communities Served : Bailey County;Castro County;Cochran County;Crosby County;Dawson County;Floyd County;Gaines County;Garza County;Hale County;Hockley County;Lamb County;Lubbock County;Lynn County;Parmer County;Swisher County;Terry County;Yoakum County;								
Activites				Target	Actual	Met?		
▪ Complete professional training seminars or conferences				3	1	☐		
▪ Develop alliances with outside organizations and with other businesses for safer streets				2	5	☒		
▪ Educate elementary to middle school students in safe pedestrian behavior while participating at Safety City				7,550	5,463	☐		
▪ Educate student/group participants on motor vehicle safety				7,550	5,463	☐		
▪ Educate students from elementary to middle school proper bicycle safety and riding techniques				7,550	2,545	☐		
Financial Information:								
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	CP	1	Planned:	\$24,798.50		\$5,600.00	\$14,904.50	\$45,303.00
		1	Actuals:	\$20,972.43		\$5,600.00	\$22,411.10	\$48,983.53

Task: Public Information Campaigns**Community Traffic Safety Programs CP - 13**

Organization Name

Division TRF-TS

Project Number

Texas A&M Agrilife Extension Service**2025-Texas Ag-G-1YG-0119**Title / Desc. **Silver Drivers, Safe Texans**

Statewide traffic safety education targeting drivers 55+ and all ages of bicyclists/pedestrians. Programs offered in-person and/or virtually.

Primary Countermeasure Strategy ID : Community Traffic Safety Programs Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct virtual or in-person bimonthly meetings of the Mature Driver Coalition	6	6	☒
▪ Conduct Silver & Safe mature driver offender programs in partnership with Municipal Courts/Law Enforcement	8	8	☒
▪ Conduct educational presentations on traffic safety for mature drivers with a target age of 55+	80	80	☒
▪ Develop Strategic Operational Plan that outlines the program	1	1	☒
▪ Participate in events, fairs, activities & other community-based programming to promote traffic safety programs	36	36	☒
▪ Participate in educational programs to raise awareness for safety of vulnerable road users for all ages	46	46	☒
▪ Participate in CarFit events to assist mature drivers in optimal safety while driving	50	50	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	CP	1	Planned:	\$565,479.42			\$159,585.71	\$725,065.13
		1	Actuals:	\$498,777.01			\$332,121.75	\$830,898.76

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Project DescriptionsTask: **Evaluation****Driver Education and Behavior DE - 10**

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0093**Title / Desc. **Statewide and Urban Area Driver Electronic Device Use Surveys**

Observational surveys to estimate statewide and urban area mobile communication device use (cell phone and other devices for calling or texting) by Texas drivers.

Primary Countermeasure Strategy ID : Driver Education and Behavior Evaluation

Communities Served : Statewide

Activities

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Statewide survey of driver electronic device use in Texas	1	1	☑
▪ Conduct surveys of driver cell phone use in Texas cities (18)	18	18	☑
▪ Plan Observational survey of cell phone use in Texas cities	1	1	☑
▪ Plan Statewide survey of driver electronic device use in Texas	1	1	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$114,000.00			\$28,509.29	\$142,509.29
		1	Actuals:	\$105,442.24			\$26,963.85	\$132,406.09

Task: Evaluation	Driver Education and Behavior DE - 10
-------------------------	--

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0094**

Title / Desc. **Texas Attitude and Awareness of Traffic Safety Survey**

Conduct a survey to assess statewide attitude and awareness of traffic safety programs in Texas, and to measure self-reported traffic safety related behaviors.

Primary Countermeasure Strategy ID : Driver Education and Behavior Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Complete Survey of a minimum of 2400 Texans throughout the State on traffic safety issues	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$45,800.00			\$11,459.75	\$57,259.75
		1	Actuals:	\$43,134.77			\$11,112.21	\$54,246.98

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
---	--

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2025-SMAM-SOW-0008**

Title / Desc. **Distracted Driving Talk. Text. Crash.. Public Information and Education Campaign**

This multimedia statewide campaign is aimed at raising awareness about the dangers of driving distracted and motivating drivers to reduce distractions in the car, in particular cell phone use.

Primary Countermeasure Strategy ID : Driver Education and Behavior Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct stakeholder summit on causes and solutions to distracted driving	1	1	☒
▪ Coordinate outreach and public awareness events at six locations across the state	6	6	☒
▪ Distribute collateral materials for TSSs to use at distracted driving outreach events in their local communitie	2	2	☒
▪ Implement paid media buy, including TV, OOH (billboards), and digital components	1	1	☒
▪ Implement statewide distribution of TV and radio PSAs	1	1	☒
▪ Produce set of creative assets for the paid media campaign	1	1	☒
▪ Provide sets of materials to TxDOT Communications to generate earned media	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$1,200,000.00			\$1,200,000.00	\$2,400,000.00
		1	Actuals:	\$1,199,874.28			\$7,337,646.00	\$8,537,520.28

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0050**Title / Desc. **Traffic Safety Improvement of Senior Drivers in Texas**

This project targets improving transportation safety for senior drivers aged 80 years old and older through a safety assessment and educational outreach focused on multi-vehicle involved crashes.

Primary Countermeasure Strategy ID : Driver Education and Behavior Public Information Campaigns

Communities Served : Statewide

Activities

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Institutional Review Board Approval	1	1	☒
▪ Complete Safety Assessment using the Dataset Prepared	1	1	☒
▪ Conduct Educational sessions at the communities experiencing high volume of crashes	8	10	☒
▪ Develop Brochure of Traffic Safety Facts and Recommendations	1	1	☒
▪ Develop FY2025 strategic plan to reduce KA crashes involving senior drivers	1	1	☒
▪ Provide Summary of Literature Review on Safety Issues of Senior Drivers	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$126,331.00			\$31,602.05	\$157,933.05
		1	Actuals:	\$114,366.17			\$28,799.23	\$143,165.40

Task: Public Information Campaigns**Driver Education and Behavior DE - 10**

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0056****Title / Desc. Statewide Peer-to-Peer Traffic Safety Program Addressing All Top Risks for Youth Ages 11-25 in Texas**

Deploy peer-to-peer traffic safety programming that addresses distracted driving, speeding, seat belts, impaired driving and underage drinking using Teens in the Driver Seat & U in the Driver Seat.

Primary Countermeasure Strategy ID : Driver Education and Behavior Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Administer resource and program evaluation/measurements with program partners and at YTS Schools	5	5	☒
▪ Analyze U in the Driver Seat college program to improve peer-to-peer outreach related to impaired driving	1	1	☒
▪ Conduct focus group with stakeholders from low-income/high risk communities to understand needs and support	1	1	☒
▪ Conduct youth traffic safety summit with theme of reducing all risks among youth	1	1	☒
▪ Coordinate interactive safe driving leadership presentations and impaired driving prevention activities	67	82	☒
▪ Develop Strategic Operational Plan	1	1	☒
▪ Develop resources to enhance education and outreach on various safety topics for youth ages 11-25	10	10	☒
▪ Distribute outreach resources & peer leadership opportunities to student teams in Texas	721	776	☒
▪ Identify strategic area traffic safety coalitions and conduct equity analysis on program resources	3	3	☒
▪ Maintain smartphone app that reduces distracted driving	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$1,250,000.00			\$312,600.62	\$1,562,600.62
		1	Actuals:	\$1,249,964.34			\$432,784.33	\$1,682,748.67

Task: Training**Driver Education and Behavior DE - 10**

Organization Name

District TYL

Project Number

Bastrop ISD**2025-BastropISD-DEG-00008****Title / Desc. Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Bastrop County;

Activites	Target	Actual	Met?
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:					

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name Calallen ISD	District TYL	Project Number 2025-CalallenISD-DEG-00010
--	--------------	---

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Nueces County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:	\$19,425.00				\$19,425.00

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name Central ISD	District LKF	Project Number 2025-CentralISD-DEG-00001
---	--------------	--

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Angelina County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:	\$17,640.00				\$17,640.00

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name **Clyde ISD** District TYL Project Number **2025-ClydeISD-DEG-00009**

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Callahan County;

Activites	Target	Actual	Met?
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:	\$16,625.00				\$16,625.00

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2025-ESCVI-G-1YG-0018**

Title / Desc. **Texas Traffic SAFETY Driver Education Training Program. Safety Alliance For Educating Texas Youth**

Program will provide 4-phase 1 Online Driver Education courses & 9 Teen Driver Education staff trainings to 300 instructors presented by instructor trainers using current topics & marketed statewide.

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Analyze Pre & Post Assessments to determine overall effectiveness of Driver Education Training Program	250	400	☒
▪ Conduct Continuing Education Trainings for Driver Education Instructors	9	10	☒
▪ Develop Strategic Operation Plan	1	1	☒
▪ Provide Driver Education Phase 1 Open Roads Online Courses	4	4	☒
▪ Provide Driver Education Phase 2 Ready SET Drive Behind the Wheel Packets to Students	50	44	☐
▪ Revise Training Manual for Driver Education Instructor Continuing Education and Train the Trainers	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$200,000.00			\$52,299.00	\$252,299.00
		1	Actuals:	\$196,936.33			\$64,408.16	\$261,344.49

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name **Governors Highway Safety Association** District SAT Project Number **2025-GHSA-G-1YG-0204**

Title / Desc. **Driving Skills for Life (DSFL) ride and drive event**

To provide free, behind-the-wheel training to teens through the DSFL program. DSFL is designed to introduce young drivers to critical skills that, with practice, can help them become safer drivers. The program includes a parent/guardian component that add

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : NULL

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$184,000.00				\$184,000.00
		1	Actuals:	\$184,000.00				\$184,000.00

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name **Hawley ISD** District ABL Project Number **2025-HawleyISD-DEG-00002**

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Jones County;

Activites	Target	Actual	Met?
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:	\$10,500.00				\$10,500.00

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name Hays CISD	District TYL	Project Number 2025-HaysISD-DEG-00004
---------------------------------------	--------------	---

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Caldwell County;Hays County;Travis County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:					

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name Huntington ISD	District TYL	Project Number 2025-HuntingtonISD-DEG-00005
--	--------------	---

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Angelina County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:	\$12,480.00				\$12,480.00

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name **National Safety Council** Division TRF-TS Project Number **2025-NSC-G-1YG-0078**

Title / Desc. **Our Driving Concern - Texas Employer Transportation Safety**

Our Driving Concern-Employer Transportation Safety Program works with employers to promote safe driving practices among their employees, both on and off the job.

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct Texas Employer Traffic Safety Awards Program	1	1	☒
▪ Implement Strategy for Employer Transportation Safety Program Our Driving Concern	1	1	☒
▪ Provide Workplace Impairment Training for Texas Employers Training Courses	6	9	☒
▪ Provide drivers operating in the state of Texas training	1,500	2,531	☒
▪ Update Our Driving Concern Flagship Training	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$548,041.11			\$155,000.00	\$703,041.11
		1	Actuals:	\$537,279.89			\$155,000.00	\$692,279.89

Task: Training	Driver Education and Behavior DE - 10
-----------------------	--

Organization Name **Whitehouse ISD** District TYL Project Number **2025-WHouseISD-DEG-00003**

Title / Desc. **Driver Education Grant**

Traffic crashes are a leading cause of death and serious injury for young people (ages 15 - 18). This is most often due to younger drivers having the most limited driving experience and training and results in risk-taking behind the wheel. The Driver Educ

Primary Countermeasure Strategy ID : Driver Education and Behavior Training

Communities Served : Smith County;

Activites	Target	Actual	Met?
▪ Train Teens aged 15-18 in instructor-led driver education courses	20	0	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$20,000.00				\$20,000.00
		1	Actuals:	\$19,000.00				\$19,000.00

Emergency Medical Services

EM - 03

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

Project Descriptions

Task: Training				Emergency Medical Services EM - 03			
Organization Name			Division TRF-TS		Project Number		
Texas Engineering Extension Service ESTI			2025-TEEXESTI-G-1YG-0029				
Title / Desc. Rural/Frontier EMS Education Grant							
Provide funding for initial and continuing education training to the rural / frontier response departments in Texas to enhance the training of EMS first responders in the state of Texas.							
Primary Countermeasure Strategy ID : Emergency Medical Services Training							
Communities Served : Statewide							
Activites				Target	Actual	Met?	
▪ Collect monthly reports showing views to the EMS website				12	12	✓	
▪ Conduct EMS education courses				18	18	✓	
▪ Conduct hours of continuing education (CE) training				250	1,513	✓	
▪ Create Strategic Operation Plan – Texas Highway Safety Program				1	1	✓	
▪ Produce students who became certified EMS providers				55	67	✓	
▪ Provide groups information to distribute and promote the grant				75	75	✓	
▪ Train students in an Initial EMS Education Course				200	228	✓	
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	EM	1	Planned: \$263,206.59			\$758,431.85	\$1,021,638.44
		1	Actuals: \$222,870.26			\$812,244.32	\$1,035,114.58

Motorcycle Safety

MC - 04

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

Project Descriptions

Task: **Public Information Campaigns**

Motorcycle Safety MC - 04

Organization Name

Division TRF-TS

Project Number

Sherry Matthews Advocacy Marketing

2025-SMAM-SOW-0006

Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles PI&E Campaign (Federal)**

This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activities	Target	Actual	Met?
Conduct outreach events across the state	5	5	☒
Develop set of new organic social media posts for the campaign	1	1	☒
Distribute collateral and campaign materials for TSSs and partners to share campaign messages	2	2	☒
Distribute sets of assets to vendors for paid media campaign	2	2	☒
Implement paid media buy	1	1	☒
Implement statewide distribution of TV and radio PSAs	1	1	☒
Provide sets of materials to TxDOT Communications to generate earned media	2	2	☒
Submit sets of existing campaign creative components for approval	4	4	☒

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405F	M11MA	1	Planned: \$320,000.00			\$320,000.00	\$640,000.00
		1	Actuals: \$319,973.31			\$5,582,424.00	\$5,902,397.31

Task: Public Information Campaigns	Motorcycle Safety MC - 04
---	----------------------------------

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2025-SMAM-SOW-0007**

Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles PI&E Campaign (State)**

This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Implement paid media to support campaign	1	1	☒
▪ Support outreach and public awareness events across the state	5	5	☒

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	Planned:	\$330,000.00		\$330,000.00	\$660,000.00
		1	Actuals:	\$329,998.76		\$674,074.00	\$1,004,072.76

Task: Public Information Campaigns	Motorcycle Safety MC - 04
---	----------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0033**

Title / Desc. **Statewide Motorist Awareness and Motorcyclist Safety Education and Outreach Support**

Public education and outreach employing rider safety stakeholders to raise motorists' and motorcyclists' knowledge of safely sharing the road with motorcyclists.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Attend Statewide Motorist and Motorcyclist Events to Distribute Awareness and Educational Materials	3	3	☒
▪ Conduct Texas Motorcycle Safety Coalition Activities	4	4	☒
▪ Conduct Texas Motorcycle Safety Coalition Task Force Activities	4	4	☒
▪ Create New Social Media and Website Content Updates and Perform Website Support as Needed	240	289	☒
▪ Develop Strategic Operational Plan	1	1	☒
▪ Evaluate Strategic Operational Plan and Outreach Activities	1	1	☒
▪ Participate in TxDOT Traffic Safety Specialist Activities	6	6	☒
▪ Provide Statewide Motorcycle Safety Forum	1	1	☒
▪ Support Texas Motorcycle Safety Coalition Task Force Initiative to Develop New Outreach Materials	1	1	☒
▪ Update Existing Education and Outreach Printed Materials into Spanish	7	7	☒

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned:	\$340,000.00		\$85,049.72	\$425,049.72
		1	Actuals:	\$339,782.72		\$217,730.85	\$557,513.57

Task: **Public Information Campaigns**

Motorcycle Safety MC - 04

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2025-TTI-G-1YG-0072

Title / Desc. **Unlicensed to Ride: Encouraging Motorcyclists to Complete Training and Licensing**

A data linkage and outreach project that investigates the lack of motorcycle endorsements, a mailing campaign to encourage riders to complete training, and shares information on motorcycle training.

Primary Countermeasure Strategy ID : Motorcycle Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Coordinate mailing campaign to untrained riders in the State	1	0	☐
▪ Create strategic plan	1	1	☒
▪ Develop information sheet highlighting the importance of training	1	0	☐
▪ Educate Texas motorcycle traffic safety stakeholders on project implementation and findings	1	1	☒
▪ Evaluate previous mailing campaign	1	1	☒
▪ Participate in national traffic safety, motorcycle safety, or traffic records conference	1	1	☒
▪ Survey set of riders as they complete motorcycle safety training	1	1	☒
▪ Update centralized online location for training and licensing information.	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned:	\$115,000.00			\$28,767.96	\$143,767.96
		1	Actuals:	\$110,104.10			\$28,419.88	\$138,523.98

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- *Concentrate efforts on historically low use populations.*
- *Increase EMS/fire department involvement in CPS fitting stations.*
- *Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.*
- *Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.*
- *Increase public information and education campaigns.*
- *Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.*
- *Maintain CPS seat distribution programs for low income families.*
- *Sustain high visibility enforcement of occupant protection laws*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**2025-TxDOT-G-1YG-0160**Title / Desc. **STEP - Click It Or Ticket Mobilization**

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Primary Countermeasure Strategy ID : Occupant Protection Enforcement

Performance Measures

Child Safety Seat citations	167
Child Safety Seat Warnings	28
CMV Speed citations	68
CMV Warnings	20
Community events	36
DD arrests/citations	148
DD Warnings	381
DWI arrests	24
DWI Warnings	2
HMV citations	100
HMV Warnings	278
ITC citations	386
ITC Warnings	687
Media exposures	118
Other arrests	146
Other citations	4,826
Other Warnings	3,924
Presentations conducted	29
Public information and education materials distributed	1,944
Public information and education materials produced	912
Safety Belt citations	1,265
Safety Belt Warnings	321
Speed citations	1,932
Speed Warnings	2,892
STEP Enforcement Hours	5,446
Vehicle Stops	13,918

Project Notes

The following projects were not implemented

2024-HamiltonPD-CIOT-00024

2024-HillCoSO-CIOT-00009

2024-OlneyPD-CIOT-00002

2024-SanPatricioSO-CIOT-00043

Participating Organizations**Project #**

City of Alton Police Department	2025-AltonPD-CIOT-00011
City of Anthony Police Department	2025-AnthonyPD-CIOT-00054
City of Aransas Pass Police Department	2025-aransasPD-CIOT-00024
City of Arlington Police Department	2025-Arlington-CIOT-00020
City of Austin Police Department	2025-AustinPD-CIOT-00031
City of Baytown Police Department	2025-Baytown-CIOT-00036
Blanco County Sheriff's Office	2025-BlancoCoSO-CIOT-00046
City of Brownsville Police Department	2025-BrownsPD-CIOT-00027
City of Corinth Police Department	2025-CorinthPD-CIOT-00021
City of Dallas Police Department	2025-Dallas-CIOT-00022

City of Donna Police Department	2025-DonnaPD-CIOT-00052
City of Edcouch Police Department	2025-EdcouchPD-CIOT-00058
El Paso County Sheriff's Office	2025-EIPasoCO-CIOT-00048
El Paso County Constable's Office, Pct. 4	2025-EIPPct4-CIOT-00050
City of Escobares Police Department	2025-EscobaresPD-CIOT-00059
City of Euless Police Department	2025-Euless-CIOT-00051
Floyd County Sheriff's Office	2025-FloydCoSO-CIOT-00030
Fort Bend County Constable Precinct 1	2025-FortBendPct1-CIOT-00005
City of Freer Police Department	2025-FreerPD-CIOT-00063
City of Fort Stockton Police Department	2025-FtStcktonPD-CIOT-00049
City of Garland Police Department	2025-GarlandPD-CIOT-00025
City of Georgetown Police Department	2025-Georgetown PD-CIOT-00006
City of Hallsville Police Department	2025-HallsvillePD-CIOT-00028
City of Harlingen Police Department	2025-Harlingen-CIOT-00043
City of Houston Police Department	2025-HoustonPD-CIOT-00009
City of Kilgore Police Department	2025-KilgorePD-CIOT-00017
City of Lacy Lakeview Police Department	2025-LacyLakeviewPD-CIOT-00034
City of Lamesa Police Department	2025-LamesaPD-CIOT-00026
City of Laredo Police Department	2025-LaredoPD-CIOT-00010
City of McAllen Police Department	2025-McAllenPD-CIOT-00037
The City of Mineola Police Department	2025-MineolaPD-CIOT-00019
City of Mission Police Department	2025-Mission-CIOT-00007
City of Missouri City Police Department	2025-MissouriPD-CIOT-00015
Montgomery County Constables Office Pct 2	2025-MoCoP2Co-CIOT-00002
City of Montgomery Police Department	2025-MontgoPD-CIOT-00056
Montgomery County Sheriff's Office	2025-MontgoSO-CIOT-00003
City of Nacogdoches Police Department	2025-Nacogdoches-CIOT-00012
City of Navasota Police Department	2025-navasota-CIOT-00039
City of Odessa Police Department	2025-Odessa-CIOT-00013
City of Palestine Police Department	2025-PalestinePD-CIOT-00040
City of Palmview Police Department	2025-PalmviewPD-CIOT-00004
City of Pearland Police Department	2025-pearlaPD-CIOT-00041
City of Pharr Police Department	2025-PharrPD-CIOT-00057
City of Rio Grande City Police Department	2025-RioGraPD-CIOT-00044
City of Robstown Police Department	2025-Robstown-CIOT-00029
City of San Benito Police Department	2025-SanBenitoPD -CIOT-00047
City of Snyder Police Department	2025-SnyderPD-CIOT-00053
City of Sugar Land Police Department	2025-Sugarland-CIOT-00033
Travis County Sheriff's Office	2025-Travis County SO-CIOT-00032
City of Van Police Department	2025-VanPD-CIOT-00016
City of Wichita Falls Police Department	2025-WichitaPD-CIOT-00055

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B	M1HVE	51	<i>Planned:</i>	\$465,340.40			\$123,415.04	\$588,755.44
		51	<i>Actuals:</i>	\$334,392.66	\$112,450.87			\$446,843.53

Task: Evaluation	Occupant Protection OP - 05
-------------------------	------------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0088**

Title / Desc. **Click It or Ticket Evaluation Survey**

Observational surveys of seat belt use before, during, and after the Click It or Ticket mobilization will be conducted to measure the impact on seat belt use in selected urban areas of Texas.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct Observational survey waves for Teen CIOT evaluation in 5 cities	3	3	☒
▪ Conduct Observational survey waves in 10 Click It or Ticket cities	3	3	☒
▪ Submit CIOT summary results reports and a final memorandum of 3 survey waves	4	4	☒
▪ Submit Teen CIOT summary results reports and a final memorandum of 3 survey waves	4	4	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1OP	1	Planned:	\$64,500.00			\$16,130.59	\$80,630.59
		1	Actuals:	\$59,706.40			\$14,932.69	\$74,639.09

Task: Evaluation	Occupant Protection OP - 05
-------------------------	------------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0090**

Title / Desc. **Nighttime Occupant Restraint and Cell Phone Use**

Eighteen cities are surveyed during nighttime hours using curbside observation of occupant seat belt use and driver cell phone use for talking or texting.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct city surveys of nighttime seat belt use with additional nighttime cell phone use included	18	18	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$86,000.00			\$21,507.84	\$107,507.84
		1	Actuals:	\$80,328.03			\$20,355.13	\$100,683.16

Task: Evaluation	Occupant Protection OP - 05
-------------------------	------------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0091**

Title / Desc. Occupant Restraint Use Surveys

Under this grant, a statewide seat belt use survey, an urban longitudinal seat belt use survey, and a child restraint use survey will be conducted.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct statewide survey in counties throughout Texas using NHTSA approved survey sampling and protocol	1	1	☒
▪ Conduct survey of child restraint use in 14 Texas cities	1	1	☒
▪ Conduct survey of front seat occupant restraint use in 18 cities	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1OP	1	Planned:	\$333,000.00			\$83,276.92	\$416,276.92
		1	Actuals:	\$310,044.80			\$81,381.26	\$391,426.06

Task: Evaluation	Occupant Protection OP - 05
-------------------------	------------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0095**

Title / Desc. Youth Occupant Protection and Traffic Safety Observation Surveys

Project will be to conduct observational surveys of seat belt, booster seat, teen driver cell phone use, and bicycle helmet use among school-aged children in 9 Texas cities.

Primary Countermeasure Strategy ID : Occupant Protection Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct Survey of youth occupant protection and other traffic safety behaviors in 9 Texas cities	1	1	☒
▪ Plan City surveys of 5-18 year-old seat belt, booster seat, bicycle helmet, and teen driver cell use	9	9	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$40,000.00			\$10,003.55	\$50,003.55
		1	Actuals:	\$37,023.97			\$9,432.91	\$46,456.88

Task: **Public Information Campaigns**

Occupant Protection OP - 05

Organization Name

District AUS

Project Number

Dell Children's Medical Center of Central Texas

2025-DCMCCT-G-1YG-0098

Title / Desc. **Dell Children's Medical Center (DCMC) Kids in Cars Program**

Child passenger safety education and inspection services in Bastrop, Caldwell, Hays, Travis, and Williamson Counties, as well as technician certification training and capacity building.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Bastrop County;Caldwell County;Hays County;Travis County;Williamson County;

Activites	Target	Actual	Met?
▪ Attend community education events to share CPS information to caregivers	40	51	☑
▪ Conduct NHTSA approved CPST courses	2	2	☑
▪ Conduct NHTSA approved CPST renewal testing courses	2	2	☑
▪ Conduct KIC partnership coalition meetings to support local partner development and operations	4	4	☑
▪ Conduct child safety seat inspections at fitting events in the 5-county service area	1,000	1,003	☑
▪ Develop Strategic Operational Plan	1	2	☑
▪ Distribute child safety seats at fitting events in the 5-county service area	1,000	1,445	☑
▪ Distribute printed CPS information cards to organizations and caregivers in the 5-county service area	20,000	20,582	☑
▪ Produce social media posts or other web-based content to promote KIC services	100	229	☑
▪ Teach continuing credit units for CPSTs to maintain certification	6	6	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$317,440.56			\$80,393.40	\$397,833.96
		1	Actuals:	\$207,319.82			\$80,361.89	\$287,681.71

Task: **Public Information Campaigns**

Occupant Protection OP - 05

Organization Name

District CRP

Project Number

Driscoll Children's Hospital

2025-DrisHosp-G-1YG-0022

Title / Desc. **Keeping Families Safe in Traffic**

This program educates families, community members, and professionals on traffic safety topics. Topics include: pedestrians, bicyclists, and responsible motor vehicle operations.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Aransas County;Bee County;Goliad County;Jim Wells County;Karnes County;Kleberg County;Live Oak County;Nueces County;Refugio County;San Patricio County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct National Child Passenger Safety Certification courses	2	2	☑
▪ Conduct distracted driving events utilizing DWIPOD goggles and simulator	12	14	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Distribute bike helmets to underserved communities through education/events promoting safe riding habits	300	300	☑
▪ Distribute car seats to underserved caregivers through education/event/appointments emphasizing proper seat use	850	947	☑
▪ Educate parents, guardians, and professionals in classes/events on traffic safety topics	2,500	6,321	☑
▪ Maintain Child Passenger Safety Technician mentorship program	1	1	☑
▪ Support National Safety Campaigns	3	3	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$274,999.00			\$136,366.40	\$411,365.40
		1	Actuals:	\$220,501.01			\$128,074.18	\$348,575.19

Task: **Public Information Campaigns**

Occupant Protection OP - 05

Organization Name

District PHR

Project Number

Driscoll Children's Hospital

2025-DrisHosp-G-1YG-0023

Title / Desc. **Safe On All Roads (SOAR)**

This program educates families and community members on traffic safety topics to be safe roadway users as pedestrians, bicyclists, and responsible motor vehicle drivers and passengers.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Brooks County;Cameron County;Hidalgo County;Jim Hogg County;Kenedy County;Starr County;Willacy County;Zapata County;

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct National Child Passenger Safety certification courses	2	2	☒
▪ Conduct distracted and impaired driving classes and events	20	20	☒
▪ Develop Strategic Operation Plan	1	1	☒
▪ Distribute bicycle helmets to underserved communities through education/events promoting safe riding habits	250	250	☒
▪ Distribute car seats to underserved caregivers through education/event/appointments emphasizing proper seat use	750	820	☒
▪ Educate parents, guardians and professionals in classes/events on traffic safety topics	2,500	3,452	☒
▪ Maintain child passenger safety technician mentorship program	1	1	☒
▪ Support National Safety Campaigns	3	2	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$248,580.77			\$104,101.13	\$352,681.90
		1	Actuals:	\$205,408.98			\$96,511.24	\$301,920.22

Task: **Public Information Campaigns**

Occupant Protection OP - 05

Organization Name

Division TRF-TS

Project Number

Guerra Deberry Coody

2025-GDC-SOW-0010

Title / Desc. **Youth Occupant Protection Traffic Safety Campaign**

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Communities Served : Statewide

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Grassroots Community Events	14	14	☒
▪ Conduct Integrated Campaign Flights	2	2	☒
▪ Conduct Press Conference	2	2	☒
▪ Develop Media Relations Materials	2	2	☒
▪ Develop Social Media Assets	2	2	☒
▪ Produce Posters and educational materials	2	2	☒
▪ Update Website Updates	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$566,065.62				\$566,065.62
		1	Actuals:	\$565,613.75				\$565,613.75

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name	Division TRF-TS	Project Number
Guerra Deberry Coody		2025-GDC-SOW-0010

Title / Desc. **Youth Occupant Protection Traffic Safety Campaign**
Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Complete Grassroots Community Events	14	14	☒
▪ Conduct Integrated Campaign Flights	2	2	☒
▪ Conduct Press Conference	2	2	☒
▪ Develop Media Relations Materials	2	2	☒
▪ Develop Social Media Assets	2	2	☒
▪ Produce Posters and educational materials	2	2	☒
▪ Update Website Updates	2	2	☒

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1PE	1	Planned:	\$433,934.38			\$2,124,200.00	\$2,558,134.38
		1	Actuals:	\$433,934.38			\$5,484,626.03	\$5,918,560.41

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name	Division TRF-TS	Project Number
Sherry Matthews Advocacy Marketing		2025-SMAM-SOW-0005

Title / Desc. **Click It or Ticket. Public Information and Education Campaign**
This comprehensive statewide multimedia campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Develop new creative assets for the campaign	3	3	☒
▪ Implement paid media buy	1	1	☒
▪ Implement public awareness events at locations across the state	11	11	☒
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	☒
▪ Submit set of existing campaign components for approval	1	1	☒

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1HVE	1	Planned:	\$1,600,000.00			\$1,600,000.00	\$3,200,000.00
		1	Actuals:	\$1,550,017.11			\$5,007,423.87	\$6,557,440.98

Task: Public Information Campaigns**Occupant Protection OP - 05**

Organization Name

Division TRF-TS

Project Number

Texas A&M Agrilife Extension Service**2025-Texas Ag-G-1YG-0117**Title / Desc. **Passenger Safety and KidSafe Initiatives**

A program to increase child restraint and seat belt usage amongst low use populations and promote safe driving practices statewide through educational programs, checkup events and trainings.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct Operation Kids classes targeting officers to support enforcement of child safety seat laws	6	3	☐
▪ Conduct National Child Passenger Safety Technician Certification Trainings	7	7	☒
▪ Conduct child safety seat in-person/virtual inspections	2,000	2,547	☒
▪ Develop Strategic Operation Plan that outlines the program	1	1	☒
▪ Distribute child safety seats to underserved caregivers participating in educational programs & appointments	1,820	1,887	☒
▪ Implement activities to promote new CPS technician mentoring and retention of current technicians	6	6	☒
▪ Maintain online transportation safety courses for childcare providers	3	3	☒
▪ Participate in CPS awareness campaigns utilizing resources/articles and creating videos to share on media sites	8	9	☒
▪ Participate in child seat checkup events in historically low-use and/or high need communities	56	62	☒
▪ Participate in educational programs on occupant protection,distracted driving,speeding,in & around vehicle safety	465	651	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$1,249,770.75			\$364,690.95	\$1,614,461.70
		1	Actuals:	\$1,167,292.56			\$1,028,906.80	\$2,196,199.36

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0058**Title / Desc. **Data Driven Approach to Address Child Passenger Safety Gaps in Use**

This project aims to increase education on correct child restraint use at pediatric clinics and early education programs by disseminating size and age-appropriate guidance.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct focus group sessions and use data to prepare outreach materials	4	4	☒
▪ Conduct outreach activities at child care/early education centers	4	4	☒
▪ Create online messages and an updated website	5	60	☒
▪ Develop sets of materials and distribute in pediatric clinics/medical offices	4	4	☒
▪ Distribute types of Public Information & Education materials aimed for CSS non-users and mis-users	3	3	☒
▪ Evaluate outreach project for improving correct child restraint use	1	1	☒
▪ Identify Houston areas of low child restraint use and high misuse for outreach	4	4	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$44,750.00			\$11,191.10	\$55,941.10
		1	Actuals:	\$44,727.78			\$11,191.64	\$55,919.42

Task: Public Information Campaigns**Occupant Protection OP - 05**

Organization Name

District HOU

Project Number

Texas Children's Hospital**2025-TCH-G-1YG-0112**Title / Desc. **Increasing Child Restraint Usage in greater Houston**

To increase child occupant restraint usage in all passenger vehicles and trucks and expand child passenger safety knowledge in greater Houston.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Brazoria County;Galveston County;Harris County;Montgomery County;Fort Bend County;

Activites	Target	Actual	Met?
▪ Conduct CEU and specialized training classes focused on CPS technician retention	4	5	☒
▪ Conduct Child Passenger Safety events	25	30	☒
▪ Conduct media exposures related to child passenger safety	50	82	☒
▪ Conduct law enforcement, EMS, and healthcare personnel about current child occupant protection standards	75	76	☒
▪ Conduct child safety seat inspections at community events and inspection stations	2,000	3,154	☒
▪ Coordinate Child Passenger Safety Technician training courses	2	3	☒
▪ Develop strategic plan for implementation of grant in high priority areas	1	1	☒
▪ Distribute child restraint systems to low-income/vulnerable populations at inspection stations and events	1,150	1,200	☒
▪ Provide educational materials on child passenger safety to the community	10,000	16,484	☒
▪ Teach car seat safety classes for parents and caregivers	50	81	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$300,000.00			\$207,556.88	\$507,556.88
		1	Actuals:	\$279,165.25			\$214,028.15	\$493,193.40

Task: **Public Information Campaigns**

Occupant Protection OP - 05

Organization Name

Division TRF-TS

Project Number

Texas Department of State Health Services

2025-TDSHS-G-1YG-0131

Title / Desc. **DSHS' Safe Riders Child Passenger Safety Program**

Statewide child passenger safety education program targeting low-income families for seat education with distribution and certified technicians/instructors for training, retention, and sustainability.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct statewide trainings for traffic safety partners and technicians	7	8	☒
▪ Conduct program meetings/trainings/site visits with distribution partner sites	10	12	☒
▪ Coordinate Texas Child Passenger Safety Technician retention strategy	1	1	☒
▪ Develop occupant safety materials for the Safe Riders toolkit for distribution and regional partners	3	3	☒
▪ Distribute car seats to underserved caregivers through local program partners that provide education	5,966	8,488	☒
▪ Support National Child Passenger Safety Week	1	1	☒
▪ Update Strategic Plan that outlines Safe Riders outreach	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1PE	1	Planned:	\$1,000,000.00			\$350,000.00	\$1,350,000.00
		1	Actuals:	\$995,285.19			\$736,867.41	\$1,732,152.60

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name **Texas Heatstroke Task Force** Division TRF-TS Project Number **2025-TxHSTF-G-1YG-0141**

Title / Desc. **Texas Heatstroke Task Force**

Preventing pediatric vehicular heatstroke (PVH) deaths and injuries through education and awareness, and by leading a statewide task force of safety professionals who conduct PVH prevention activities

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct statewide virtual meeting for THTF members	1	1	✓
▪ Conduct news media stories	3	14	✓
▪ Conduct child vehicular heatstroke presentations to groups and conferences	4	5	✓
▪ Conduct temperature comparison displays at public venues	5	5	✓
▪ Develop Strategic Operational Plan	1	1	✓
▪ Distribute activity logs to THTF members	10	10	✓
▪ Distribute email updates to THTF members	10	10	✓
▪ Maintain volunteer members in the THTF	485	721	✓
▪ Produce rapid response kits to send to THTF members following a PVH death	2	6	✓
▪ Produce social media postings on THTF social media pages	40	42	✓

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$25,990.88			\$6,529.33	\$32,520.21
		1	Actuals:	\$25,748.59			\$17,563.71	\$43,312.30

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **2025-TxDOT-G-1YG-0201**

Title / Desc. **Child Passenger Car Seats**

TxDOT's Child Passenger Safety Seat Education and Distribution Program seeks to reduce the number of children injured and killed in motor-vehicle crashes and to help low income and/or low-use families in Texas comply with State law requiring the use of ch

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1CPS	1	Planned:	\$160,000.00				\$160,000.00
		1	Actuals:	\$79,423.23				\$79,423.23

Organization Name

District DAL

Project Number

Women & Infants Specialty Health**2025-WISH-G-1YG-0099**Title / Desc. **TX DOT Traffic Safety Program**

One-year child passenger safety initiative to certify child passenger technicians, educate hospital staff and caregivers, and distribute child safety seats to Dallas County families in need.

Primary Countermeasure Strategy ID : Occupant Protection Public Information Campaigns

Communities Served : Collin County;Dallas County;Denton County;Ellis County;Kaufman County;Navarro County;Rockwall County;

Activites	Target	Actual	Met?
▪ Acquire Texas Child Passenger Safety (CPS) law cards and other fact sheets from TxDOT	10,000	10,000	☒
▪ Conduct Child Passenger Safety Advocate (CPSA) presentations for Parkland staff or other community advocates	2	5	☒
▪ Conduct National Child Passenger Safety (CPS) Certification Training Courses	2	2	☒
▪ Conduct community car seat/booster seat check-up events	6	8	☒
▪ Conduct child occupant restraint use observations of newborns discharged at Parkland Health	200	237	☒
▪ Coordinate meetings with local CPS coalitions or other local traffic safety partners to support CPS initiatives	3	4	☒
▪ Create Child Passenger Safety (CPS) update newsletters and distribute them to CPS technicians	2	3	☒
▪ Educate families with children 0-8 years of age at Parkland Health or through other community partners	10,000	15,445	☒
▪ Identify Child Passenger Safety Continuing Education (CEU) opportunities for re-certifying technicians	2	4	☒
▪ Implement mentoring program for North Texas Child Passenger Safety (CPS) technicians	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$75,000.00			\$32,995.28	\$107,995.28
		1	Actuals:	\$73,195.41			\$52,740.57	\$125,935.98

Task: Training	Occupant Protection OP - 05
-----------------------	------------------------------------

Organization Name **Safety City Abilene** District ABL Project Number **2025-SafetyCi-G-1YG-0155**

Title / Desc. **Safety City-Building Safer Communities**

Safety City's goal is to reduce the number of vehicle-related pedestrian, and bicyclist fatalities and serious injuries.

Primary Countermeasure Strategy ID : Occupant Protection Training

Communities Served : Baylor County;Brown County;Callahan County;Coke County;Coleman County;Comanche County;Concho County;Eastland County;Erath County;Fisher County;Haskell County;Howard County;Jones County;Kent County;Knox County;Mason County;Mitchell County;Nolan County;Palo Pinto County;Runnels County;Scurry County;Shackelford County;Stephens County;Stonewall County;Taylor County;Throckmorton County;Tom Green County;Young County;

Activites	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop A Strategic Operational Plan	1	1	☒
▪ Distribute Educational material to enhance pedestrian, bicycle, railroad, bus, seat belt, and traffic safety	6,000	5,369	☐
▪ Educate School age children through a variety of after school, summer, and other outreach programs	500	678	☒
▪ Educate School age children pedestrian, bicycle, railroad, bus, seatbelt, and traffic safety in 28 counties	6,000	5,954	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$9,260.00			\$5,628.00	\$14,888.00
		1	Actuals:	\$8,656.66			\$5,628.00	\$14,284.66

Planning and Administration

PA - 01

Goals

- To provide effective and efficient management of the Texas Traffic Safety Program

Strategies

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Provide procedures and training on highway safety planning and project development.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.

Project Descriptions

Task: Program Management				Planning and Administration PA - 01				
Organization Name			Division TRF-TS			Project Number		
			2025-RhyanTech-PurchaseOrder-0178					
Title / Desc. Rhyan Technologies eGrants BA								
Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)								
Primary Countermeasure Strategy ID : Planning and Administration Program Management								
Communities Served : Statewide								
Financial Information:								
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:	\$712,000.00				\$712,000.00
		1	Actuals:	\$712,000.00				\$712,000.00

Task: Program Management				Planning and Administration PA - 01			
Organization Name			Division TRF-TS		Project Number		
Innovation Event Management			2025-InnovEM-G-1YG-0205				
Title / Desc. 2025 Conference - Child Passenger Safety							
This project is to conduct 2025 BTS Conference - Child Passenger Safety Conference							
Primary Countermeasure Strategy ID : Planning and Administration Program Management							
Communities Served : Statewide							
Activites				Target	Actual	Met?	
▪ Conduct Child Passenger Safety Conference				1	1	☒	
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned: \$188,000.00		\$38,000.00		\$226,000.00
		1	Actuals: \$121,103.33				\$121,103.33

Task: Program Management				Planning and Administration				PA - 01							
Organization Name				Division				TRF-TS		Project Number					
Innovation Event Management				2025-InnovEM-G-1YG-0206											
Title / Desc. 2025 Traffic Safety Conference															
Plan and conduct 2025 Texas Traffic Safety Conference															
Primary Countermeasure Strategy ID : Planning and Administration Program Management															
Communities Served : Statewide															
Activites								<u>Target</u>		<u>Actual</u>		<u>Met?</u>			
▪ Conduct Texas Traffic Safety Conference								1		1		☒			
Financial Information:															
Fund		Source		# Projects		Federal Funding		State Funding		Program Income		Local Match		Project Total	
402		PA		1		Planned: \$222,760.25				\$81,500.00				\$304,260.25	
				1		Actuals: \$115,245.09								\$115,245.09	

Task: Program Management				Planning and Administration PA - 01				
Organization Name			Division TRF-TS		Project Number			
TxDOT - Traffic Safety					2025-TxDOT-G-1YG-0177			
Title / Desc. TRF-TS Program Operations								
Conduct and manage the Traffic Safety Program in order to identify traffic safety problem areas & implement programs to reduce the number & severity of traffic related crashes, injuries, fatalities								
Primary Countermeasure Strategy ID : Planning and Administration Program Management								
Communities Served : Statewide								
Financial Information:								
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	Planned:		\$5,530,844.00			\$5,530,844.00
		1	Actuals:		\$5,547,872.98			\$5,547,872.98

Task: Program Management				Planning and Administration PA - 01			
Organization Name			Division TRF-TS			Project Number	
TxDOT - Traffic Safety						2025-TxDOT-G-1YG-0181	
Title / Desc. eGrants Software Support Svcs							
Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product							
Primary Countermeasure Strategy ID : Planning and Administration Program Management							
Communities Served : Statewide							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	Planned:	\$55,440.00			\$55,440.00
		1	Actuals:	\$55,000.00			\$55,000.00

Task: Program Management	Planning and Administration PA - 01
---------------------------------	--

Organization Name	Division TRF-TS	Project Number
TxDOT - Traffic Safety		2025-TxDOT-G-1YG-0182

Title / Desc. **eGrants Software Enhancement Services**

Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Communities Served : Statewide

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:	\$692,701.58				\$692,701.58
		1	Actuals:					

Task: Program Management	Planning and Administration PA - 01
---------------------------------	--

Organization Name	Division TRF-TS	Project Number
TxDOT - Traffic Safety		2025-TxDOT-G-1YG-0202

Title / Desc. **BTS Conferences**

To plan and conduct a Statewide Traffic Safety Conference. This project provides support for planning, implementing the conference.

Primary Countermeasure Strategy ID : Planning and Administration Program Management

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	Planned:		\$10,000.00			\$10,000.00
		1	Actuals:		\$20,325.00			\$20,325.00

Task: Public Information Campaigns	Planning and Administration PA - 01
---	--

Organization Name	Division TRF-TS	Project Number
Texas A&M Transportation Institute		2025-TTI-G-1YG-0092

Title / Desc. **Statewide Public Participation and Engagement Development**

This project will develop, deliver, and document the process for conducting public participation and engagement activities.

Primary Countermeasure Strategy ID : Planning and Administration Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Collect Types of outcome measures for public participation and engagement efforts	4	0	☐
▪ Create Evaluation framework for the TxDOT Public Participation and Engagement Program	1	1	☒
▪ Develop Data collection tools to evaluate PP&E performance	4	4	☒
▪ Identify Implementation sites for the PP&E program	2	2	☒
▪ Submit Final report of results and recommendations	1	1	☒

Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:	\$37,319.99			\$9,335.83	\$46,655.82
		1	Actuals:	\$36,369.30			\$9,615.17	\$45,984.47

Pedestrian and Bicyclist Safety

PS - 06

Goals

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and serious injuries

Strategies

- Improve data collection on pedestrian/bicyclist fatalities and serious injuries.
- Improve identification of problem areas for pedestrians/bicyclists.
- Increase public information and education efforts on state laws applicable to pedestrian and bicycle safety.
- Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicycle safety.

Project Descriptions

Task: Evaluation	Pedestrian and Bicyclist Safety PS - 06
-------------------------	--

Organization Name

District ELP

Project Number

Texas A&M Transportation Institute

2025-TTI-G-1YG-0035

Title / Desc. **Improving Pedestrian Safety Near Bus Stops in El Paso**

To educate bus riders, bus drivers, and motorists about right-of-way laws to improve pedestrian safety near bus stops. This project will identify bus stops that are high risk for pedestrian crashes.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Evaluation

Communities Served : El Paso County;Brewster County;Culberson County;Hudspeth County;Jeff Davis County;Presidio County;

Activites	Target	Actual	Met?
▪ Develop List of 60 high risk bus stop locations	1	1	☒
▪ Develop Strategic operational plan	1	1	☒
▪ Develop Outreach materials (e.g., pedestrian fact sheet, driver fact sheet, bus poster)	3	3	☒
▪ Distribute Types of outreach materials	3	0	☐
▪ Evaluate Information and education outreach program for pedestrians near bus stops	1	1	☒
▪ Identify Sets of bus stops in El Paso with and without pedestrian crash history	2	2	☒
▪ Obtain Geometric, environment, land use, demographic, income and traffic variables at bus stops	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$126,906.36			\$31,748.85	\$158,655.21
		1	Actuals:	\$126,361.33			\$32,452.49	\$158,813.82

Organization Name

District SAT

Project Number

Ghisallo Cycling Initiative**2025-Ghisallo-G-1YG-0075**Title / Desc. **SAN: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction**

Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults, in addition to pedestrian safety instruction.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Bexar County;Comal County;Guadalupe County;

Activites	Target	Actual	Met?
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety	400	482	☒
▪ Develop Strategic Operation Plan that demonstrates a data-driven project	1	1	☒
▪ Distribute bike lights to riders without lights to ensure Texas State Law night time riding compliance	40	44	☒
▪ Distribute helmets to low income/vulnerable populations in conjunction with a safety presentation	50	51	☒
▪ Distribute reflective stickers during community engagement to individuals at risk of crashes at night	50	62	☒
▪ Distribute PI&E materials covering relevant Texas State laws and rights and responsibilities	4,000	4,130	☒
▪ Educate youth participants on in--depth bicycle safety skills and TX State Laws via Bike Club	100	112	☒
▪ Educate adult participants about bike safety and Texas State Law via clinics and presentations	200	274	☒
▪ Educate youth participants about bike safety and Texas State Law via clinics and presentations	1,800	2,579	☒
▪ Participate in community events to provide PI&E related to driver, cyclist, and pedestrian safety	12	14	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$197,032.19			\$51,192.72	\$248,224.91
		1	Actuals:	\$197,032.19			\$82,521.41	\$279,553.60

Organization Name

District AUS

Project Number

Ghisallo Cycling Initiative**2025-Ghisallo-G-1YG-0076**Title / Desc. **AUS: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction**

Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults, in addition to pedestrian safety instruction.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Hays County;Travis County;Williamson County;

Activites	Target	Actual	Met?
▪ Develop Strategic Operation Plan That Demonstrates a Data-Driven Project	1	1	☒
▪ Distribute reflective tape packs during community engagement to individuals at risk of crashes at night	40	50	☒
▪ Distribute bike lights to riders without lights to ensure Texas State Law night time riding compliance	75	270	☒
▪ Distribute helmets to low income/vulnerable populations in conjunction with a safety presentation	80	89	☒
▪ Distribute PI&E materials covering relevant Texas State laws, rights, responsibilities for pedestrian and pedal	8,000	8,239	☒
▪ Educate earned media segments airing covering rights, responsibilities, and bicycle or pedestrian safety	5	4	☐
▪ Educate adult participants about bike safety and Texas State Law via clinics and presentation	100	268	☒
▪ Educate youth participants on in--depth bicycle safety skills and TX State Laws via Bike Club	800	907	☒
▪ Educate youth participants about bike safety and Texas State Law via clinics and presentations	2,000	3,886	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$208,993.95			\$75,744.52	\$284,738.47
		1	Actuals:	\$208,993.95			\$137,716.40	\$346,710.35

Task: Public Information Campaigns**Pedestrian and Bicyclist Safety PS - 06**

Organization Name

District HOU

Project Number

Harris County Commissioner Pct 1**2025-HaCoCMP1-G-1YG-0008**Title / Desc. **Ride One**

Ride One's goals are to reduce pedestrian and biking fatalities/serious injuries; bring biking and bike safety to underserved communities; & provide opportunities to learn how to stay safe.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Harris County;

Activites	Target	Actual	Met?
▪ Educate motor vehicle drivers on safely sharing the road with pedestrians and cyclists	8	8	☒
▪ Educate the community on the importance of bike and pedestrian safety principles.	20	21	☒
▪ Implement Bike Rodeos for children, youth and adults focused on skills/precautions to ride safely	8	29	☒
▪ Train Members of the community on pedestrian and bike safety	12	14	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$92,597.50			\$108,030.00	\$200,627.50
		1	Actuals:	\$75,631.82			\$88,777.03	\$164,408.85

Task: Public Information Campaigns**Pedestrian and Bicyclist Safety PS - 06**

Organization Name

District HOU

Project Number

Harris County Sheriff's Office**2025-HarrisCo-G-1YG-0114**Title / Desc. **Harris County Sheriff's Office (HCSO) Parks Unit: Operation Cycle Safe**

The HCSO Parks Unit will increase community engagement efforts to educate and train adults and children in the safe operation of bicycles by conducting classes, bike rodeos, and community events.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Harris County;

Activites	Target	Actual	Met?
▪ Conduct Bicycle Rodeos for Children and Adults educating on safe bicycle operation and basic skills	4	6	☒
▪ Educate Adults (Target Age 55+) on motorist/bicycle laws, safety principles, and preventative maintenance	300	139	☐
▪ Educate Children (Target Age 5+) on bicycle laws, safety principles, and preventative maintenance	300	243	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$85,778.00			\$27,120.36	\$112,898.36
		1	Actuals:	\$13,384.60			\$6,561.64	\$19,946.24

Task: Public Information Campaigns**Pedestrian and Bicyclist Safety PS - 06**

Organization Name

Division TRF-TS

Project Number

Sherry Matthews Advocacy Marketing**2025-SMAM-SOW-0002**Title / Desc. **BSDS-Pedestrian and Bicycle State Laws Public Education and Awareness Campaign**

This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicyclist safety and encouraging safe and smart traffic behaviors.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct round of statewide pitching to generate earned media	1	1	☒
▪ Coordinate street team activations	6	6	☒
▪ Implement paid media buy in target markets	1	1	☒
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	☒
▪ Produce sets of creative assets for paid media campaign	3	3	☒
▪ Provide sets of materials to generate earned media	3	3	☒
▪ Update campaign web pages	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405G	BGLE	1	Planned:	\$1,750,000.00			\$1,750,000.00	\$3,500,000.00
		1	Actuals:	\$1,670,749.48			\$3,009,847.54	\$4,680,597.02

Task: Public Information Campaigns**Pedestrian and Bicyclist Safety PS - 06**

Organization Name

Division TRF-TS

Project Number

Sherry Matthews Advocacy Marketing**2025-SMAM-SOW-0003**Title / Desc. **BSDS-Pedestrian Safety Public Education and Awareness Campaign**

The campaign aims to reduce the number of pedestrians hurt or killed in crashes by raising awareness of pedestrian safety issues and encouraging safe traffic behaviors among drivers and pedestrians.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Conduct statewide media pitching tour to generate earned media	1	1	☒
▪ Coordinate street team activations	34	34	☒
▪ Develop set of paid media buys in target markets	1	1	☒
▪ Develop sets of materials to generate earned media	2	2	☒
▪ Implement paid media buy in target markets	1	1	☒
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	☒
▪ Produce sets of creative assets for paid media campaign	4	4	☒
▪ Update campaign website	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$2,900,000.00			\$2,900,000.00	\$5,800,000.00
		1	Actuals:	\$2,869,082.25			\$4,794,648.03	\$7,663,730.28

Task: Public Information Campaigns**Pedestrian and Bicyclist Safety PS - 06**

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0034****Title / Desc. Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors**

Public education and information outreach employing pedestrian safety groups and pedestrians to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns**Communities Served :** Statewide

Activites	Target	Actual	Met?
▪ Complete NHTSA Pedestrian and Bicycle Safety Program Assessment	1	1	☒
▪ Conduct Pedestrian Safety Forum	1	1	☒
▪ Conduct Stakeholder Gap Analysis and Outreach	1	1	☒
▪ Conduct Pedestrian Safety Webinars	3	4	☒
▪ Conduct Statewide Pedestrian Safety Coalition Meetings	4	4	☒
▪ Create Pedestrian Safety Technical Brief	1	1	☒
▪ Create Pedestrian Support and Strategic Outreach Plan	1	1	☒
▪ Evaluate Pedestrian Campaign Outreach	1	1	☒
▪ Maintain Pedestrian Safety Resource Library	1	1	☒
▪ Provide Traffic Safety Specialist Coalition Presentations	5	4	☐

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$350,000.00			\$87,554.69	\$437,554.69
		1	Actuals:	\$337,747.31			\$86,283.97	\$424,031.28

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0043**Title / Desc. **Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws**

This project aims to identify barriers to understanding pedestrian and bicycle safety laws in Texas, as well as educate the public on these laws.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Attend Community coalition meetings to promote the resources and materials developed under the grant	2	4	☒
▪ Complete Translation of supplemental curriculum into Spanish	1	1	☒
▪ Conduct Training workshops for law enforcement on pedestrian and bicyclist laws	3	3	☒
▪ Create New outreach item on pedestrian and bicycle safety	1	2	☒
▪ Develop Strategic operational plan	1	1	☒
▪ Produce Final Report	1	1	☒
▪ Produce Infographic summary of survey findings	1	1	☒
▪ Produce Promotional video to distribute to law enforcement agencies	1	1	☒
▪ Survey Driver education providers	3	2	☐
▪ Survey Texans on pedestrian and bicycle state laws	400	530	☒
▪ Update Curriculum for workshops with law enforcement on state pedestrian and bicyclist laws	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405G	BGPE	1	Planned:	\$121,000.00			\$30,264.83	\$151,264.83
		1	Actuals:	\$113,584.90			\$29,336.14	\$142,921.04

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0045**Title / Desc. **Walk. Bike. Safe. Texas**

This project provides a data-driven approach to addressing pedestrian and bicyclist safety through an outreach and education program to adult Texans.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Achieve Social media engagements	5,000	24,230	☒
▪ Complete Safety Assessment using the Dataset Prepared	1	1	☒
▪ Complete Summary Memorandum	1	1	☒
▪ Conduct Analysis of social media interactions to determine what communities the messaging has reached	1	1	☒
▪ Conduct Messaging preference survey	1	1	☒
▪ Conduct Bicycle/Pedestrian Safety Presentations to Adult and Senior Texans	8	8	☒
▪ Develop Brochure and Educational kit for older pedestrian mid-block safety improvement at night	1	1	☒
▪ Develop Strategic operational plan	1	1	☒
▪ Distribute Safety messages to adult & senior pedestrians, cyclists and motorists via social media	400	446	☒
▪ Produce Safety videos covering pedestrian and/or bicycle safety issues	2	2	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$210,000.00			\$52,518.46	\$262,518.46
		1	Actuals:	\$199,219.31			\$64,082.13	\$263,301.44

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2025-TTI-G-1YG-0052**Title / Desc. **Statewide Pedestrian and Bicycle Safety Education for Youth**

To raise awareness of the dangers young pedestrians, bicyclists, and drivers face by facilitating and supporting related outreach on state laws and the respect for all road users.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Administer student led activity and evaluation for distracted walking behavior at TDS program schools	1	1	☒
▪ Administer pedestrian and bike safety presentations (in-person/virtual) to educate youth & evaluate workshop	3	7	☒
▪ Attend collaborative partnership outreach events in Texas to focus on pedestrian & bicyclists' safety	5	6	☒
▪ Conduct survey with school partners about pedestrian and bicyclist safety on campuses	1	1	☒
▪ Develop Strategic Operational Plan	1	1	☒
▪ Distribute peer leader workbooks to student teams to advance safer access to school	150	203	☒
▪ Maintain Texas youth pedestrian and bicyclist Power BI data visualization dashboard for TTIs & TxDOTs use	1	1	☒
▪ Provide activities that educate youth on motorists, pedestrian and bicyclists' responsibilities & state laws	7	7	☒
▪ Provide print educational toolkits to student teams	180	203	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$250,000.00			\$62,520.88	\$312,520.88
		1	Actuals:	\$247,934.13			\$68,619.65	\$316,553.78

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name **Texas Children's Hospital** District HOU Project Number **2025-TCH-G-1YG-0113**

Title / Desc. **Pedestrian and Bicycle Safety Education and Outreach**

To reduce the number of motor-vehicle related pedestrian and bicyclist fatalities and serious injuries.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Public Information Campaigns

Communities Served : Brazoria County;Fort Bend County;Galveston County;Harris County;Montgomery County;

Activites	Target	Actual	Met?
▪ Conduct Educational classes and/or presentations on pedestrian and/or bicycle safety	50	116	☒
▪ Conduct Surveys focused on the walking or biking behaviors of children and adults	150	151	☒
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	20	31	☒
▪ Coordinate Pedestrian safety events	20	18	☐
▪ Coordinate Bicycle safety events and/or bicycle rodeos	25	23	☐
▪ Develop Strategic Operational Plan for Implementation of Grant in High Priority Areas	1	1	☒
▪ Distribute Helmets to children with bicycles, that are in need of appropriately fitted helmets	650	1,036	☒
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	10,000	18,670	☒
▪ Educate Children about safe pedestrian and/or bicyclist skills and behaviors	10,000	12,590	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$110,000.00			\$77,184.28	\$187,184.28
		1	Actuals:	\$109,386.30			\$79,893.50	\$189,279.80

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name **Fort Bend County District Attorney's Office** District HOU Project Number **2025-FortBend-G-1YG-0081**

Title / Desc. **Fort Bend County Pedestrian & Motorist Safety Project**

This project will make roads safer for pedestrians & motorists by raising awareness of the Lisa Torry Smith Act through pedestrian and motorist outreach and education.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Training

Communities Served : Fort Bend County;

Activites	Target	Actual	Met?
▪ Complete public outreach engagements/events	12	6	☐
▪ Conduct presentations to public and private schools in Fort Bend County	18	6	☐
▪ Conduct presentations to local groups, clubs, home owners associations & community meetings	20	18	☐
▪ Coordinate media exposures, either print or social	12	16	☒
▪ Develop strategic operational plan	1	3	☒
▪ Produce county-wide Forum on Pedestrian Safety	1	1	☒
▪ Provide updates/training at coalition meetings or pedestrian forums	12	12	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$124,400.12			\$31,125.23	\$155,525.35
		1	Actuals:	\$109,407.64			\$33,276.98	\$142,684.62

Task: **Training**

Pedestrian and Bicyclist Safety PS - 06

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2025-TTI-G-1YG-0046

Title / Desc. **Adolescent Child Safety Education Focusing on Pedestrians/Bicyclists Aged 11-14 Years Old**

This project will provide an educational curriculum and technology supplement (Virtual Reality experience) targeting adolescent pedestrians and bicyclists regarding critical safety concepts.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Training

Communities Served : Statewide

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Institutional Review Board approval	1	1	☒
▪ Complete list of high-risk situations at young pedestrian/bicyclists-involved crashes	1	1	☒
▪ Develop curriculum for target lesson	1	1	☒
▪ Develop educational virtual reality adapted experience	1	1	☒
▪ Develop FY2025 strategic plan to reduce KA crashes involving adolescent pedestrians and bicyclists	1	1	☒
▪ Develop scenario including identified risk situations and safe behaviors to the situations	1	1	☒
▪ Distribute developed e-curriculum and video throughout the web-page	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$131,040.00			\$32,789.83	\$163,829.83
		1	Actuals:	\$126,526.16			\$32,180.16	\$158,706.32

Task: **Training**

Pedestrian and Bicyclist Safety PS - 06

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2025-TTI-G-1YG-0062

Title / Desc. **Street Coaching for Pedestrians & Cyclists: Putting Laws Into Practice on University Campuses**

The project will change pedestrian and bicycle safety behaviors by engaging students, staff, and law enforcement on a large university campus regarding existing pedestrian and bicycle laws.

Primary Countermeasure Strategy ID : Pedestrian and Bicyclist Safety Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Complete crash analysis for a selected university campus	1	1	☑
▪ Complete focus group meetings with stakeholders who use proximate university roadway systems	2	2	☑
▪ Develop law enforcement mobilization plan that addresses pedestrian and bicycle traffic law enforcement	1	1	☑
▪ Develop pedestrian and bicycle traffic law training to 10 university-based organizations	1	1	☑
▪ Develop Strategic Operational Plan	1	1	☑
▪ Develop ped/bike safety maps and distribute to university campus and bounded cultural area groups	2	2	☑
▪ Develop pedestrian/bike law pocket guide for distribution to students, staff, and campus safety stakeholders	3	3	☑
▪ Establish group of local traffic safety stakeholders to serve in an advisory capacity	1	1	☑

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405G	BGPE	1	Planned:	\$166,000.00			\$41,516.94	\$207,516.94
		1	Actuals:	\$160,743.52			\$42,967.80	\$203,711.32

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**2025-TxDOT-G-1YG-0175**Title / Desc. **STEP Comprehensive**

Provide enhanced sustained enforcement covering multiple offenses, focusing on Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations.

Primary Countermeasure Strategy ID : Police Traffic Services Enforcement

Performance Measures

Child Safety Seat citations	1,310
Child Safety Seat Warnings	143
CMV Speed citations	179
CMV Warnings	374
Community events	796
DD arrests/citations	2,209
DD Warnings	4,043
DWI arrests	396
DWI Warnings	3
HMV citations	5,111
HMV Warnings	14,890
ITC citations	20,458
ITC Warnings	17,693
Media exposures	1,516
Other arrests	6,486
Other citations	108,831
Other Warnings	65,847
Presentations conducted	563
Public information and education materials distributed	53,920
Public information and education materials produced	5,820
Safety Belt citations	5,677
Safety Belt Warnings	1,550
Speed citations	96,836
Speed Warnings	77,771
STEP Enforcement Hours	129,625
Vehicle Stops	342,276

Project Notes

The following projects were not implemented

2024-AnsonPD-S-1YG-00124

2024-Balcones-S-1YG-00131

2024-BishopPD-S-1YG-00126

2024-EagleLkPD-S-1YG-00101

2024-HarrisP2-S-1YG-00135

Participating Organizations**Project #**

City of Abilene Police Department	2025-Abilene-S-1YG-00073
City of Alton Police Department	2025-AltonPD-S-1YG-00013
City of Alvin Police Department	2025-AlvinPD-S-1YG-00070
City of Amarillo Police Department	2025-AmarilloPD-S-1YG-00113
City of Angleton Police Department	2025-AngletonPD-S-1YG-00115
City of Arlington Police Department	2025-Arlington-S-1YG-00006
City of Austin Police Department	2025-AustinPD-S-1YG-00050
City of Beaumont Police Department	2025-Beaumont-S-1YG-00076
City of Bertram Police Department	2025-BertramPD-S-1YG-00023

Bexar County Sheriff's Office	2025-BexarCoSO-S-1YG-00125
Borden County Sheriff's Office	2025-BordenCoSO-S-1YG-00080
City of Brownsville Police Department	2025-BrownsPD-S-1YG-00062
City of Bullard Police Department	2025-BullardPD-S-1YG-00024
Cameron County Sheriff's Office	2025-CameronCo-S-1YG-00133
City of Cedar Park Police Department	2025-CdrPrkPD-S-1YG-00043
Chambers County Sheriff's Office	2025-Chambers-S-1YG-00039
City of Clyde Police Department	2025-ClydePD-S-1YG-00063
Collin County Sheriff's Office	2025-CollinSO-S-1YG-00056
City of The Colony Police Department	2025-ColonyPD-S-1YG-00026
City of College Station Police Department	2025-ColStaPD-S-1YG-00084
Comanche County Sheriff's Office	2025-ComancheCOSO-S-1YG-00065
City of Corpus Christi Police Department	2025-CorpusPD-S-1YG-00074
City of Crockett Police Department	2025-CrockettPD-S-1YG-00004
Town of Cross Roads Police Department	2025-CrossRdPD-S-1YG-00100
City of Dallas Police Department	2025-Dallas-S-1YG-00036
City of Deer Park Police Department	2025-DeerPark-S-1YG-00002
City of Dimmitt Police Department	2025-DimmittPD-S-1YG-00058
City of Early Police Department	2025-EarlyPD-S-1YG-00068
City of Eastland Police Department	2025-EastlaPD-S-1YG-00069
City of Edinburg Police Department	2025-EdinbuPD-S-1YG-00126
City of El Paso Police Department	2025-ElPasoPD-S-1YG-00052
City of Euless Police Department	2025-Euless-S-1YG-00097
Fort Bend County Constable Precinct 1	2025-FortBendPct1-S-1YG-00011
City of Fort Worth Police Department	2025-Fortworth-S-1YG-00040
Franklin County Sheriff's Office	2025-FranklinCOSO-S-1YG-00110
City of Frisco Police Department	2025-FriscoPD-S-1YG-00053
Galveston County Sheriff's Office	2025-GalCOSO-S-1YG-00049
City of Galveston Police Department	2025-Galveston-S-1YG-00118
City of Garland Police Department	2025-GarlandPD-S-1YG-00045
City of Grand Prairie Police Department	2025-GrandPra-S-1YG-00114
City of Grapevine Police Department	2025-GrapevinePD-S-1YG-00111
City of Harker Heights Police Department	2025-HarkerHPD-S-1YG-00018
City of Harlingen Police Department	2025-Harlingen-S-1YG-00048
Harris County Constable Precinct 4	2025-Harris4-S-1YG-00117
Harris County Sheriff's Office	2025-HarrisCo-S-1YG-00071
Harris County Constable Precinct 1	2025-HarrisP1-S-1YG-00037
Harris County Constable Precinct 5	2025-HarrisP5-S-1YG-00108
City of Hawley Police Department	2025-HawleyPD-S-1YG-00067
City of Houston Police Department	2025-HoustonPD-S-1YG-00010
City of Ingleside Police Department	2025-InglesidePD-S-1YG-00107
City of Ingram Police Department	2025-IngramPD-S-1YG-00127
City of Jacinto City Police Department	2025-JacintPD-S-1YG-00093
City of Jacksboro Police Department	2025-JacksboroPD-S-1YG-00116
City of Jacksonville Police Department	2025-JacksonvIPD-S-1YG-00035
Jefferson County Sheriff's Office	2025-JeffersonCoSO-S-1YG-00119
City of Katy Police Department	2025-KatyPD-S-1YG-00061
City of Kempner Police Department	2025-KempnerPD-S-1YG-00137
City of Kerrville Police Department	2025-KerrvillePD-S-1YG-00051
City of Killeen Police Department	2025-KilleenPD-S-1YG-00077
City of Kyle Police Department	2025-KylePD-S-1YG-00101

City of La Joya Police Department	2025-LaJoyaPD-S-1YG-00088
City of La Porte Police Department	2025-LaPorte-S-1YG-00027
City of Laredo Police Department	2025-LaredoPD-S-1YG-00028
City of Longview Police Department	2025-LongviPD-S-1YG-00042
City of Manor Police Department	2025-ManorPD-S-1YG-00032
City of Marshall Police Department	2025-MarshallPD-S-1YG-00020
City of McAllen Police Department	2025-McAllenPD-S-1YG-00060
City of McKinney Police Department	2025-McKinney-S-1YG-00095
City of Mercedes Police Department	2025-MercedesPD-S-1YG-00096
City of Meridian Police Department	2025-MeridianPD-S-1YG-00066
City of Mesquite Police Department	2025-Mesquite-S-1YG-00012
City of Mission Police Department	2025-Mission-S-1YG-00003
City of Missouri City Police Department	2025-MissouriPD-S-1YG-00104
Montgomery County Constables Office Pct 1	2025-MoCoP1Co-S-1YG-00007
Montgomery County Sheriff's Office	2025-MontgoSO-S-1YG-00005
Moore County Sheriff's Office	2025-MooreCoSO-S-1YG-00134
City of Mont Belvieu Police Department	2025-MtBelvieuPD-S-1YG-00079
City of Mount Vernon Police Department	2025-MtVernonPD-S-1YG-00081
City of New Braunfels Police Department	2025-NewBrau-S-1YG-00021
City of North Richland Hills Police Department	2025-NRichland-S-1YG-00034
City of Odessa Police Department	2025-Odessa-S-1YG-00090
City of Olney Police Department	2025-OlneyPD-S-1YG-00131
City of Palestine Police Department	2025-PalestinePD-S-1YG-00017
City of Pasadena Police Department	2025-PasadePD-S-1YG-00025
City of Pearland Police Department	2025-pearlaPD-S-1YG-00141
City of Pflugerville Police Department	2025-Pflugerville-S-1YG-00135
City of Pharr Police Department	2025-PharrPD-S-1YG-00106
City of Plano Police Department	2025-PlanoPD-S-1YG-00099
City of Port Arthur Police Department	2025-PortArthur-S-1YG-00072
Town of Prosper Police Department	2025-ProsperPD-S-1YG-00057
City of Rancho Viejo Police Department	2025-RanchoViejoPD-S-1YG-00075
City of Refugio Police Department	2025-RefugioPD-S-1YG-00139
City of Richland Hills Police Department	2025-RichlandHillsPD-S-1YG-00128
City of Robinson Police Department	2025-RobinsonPD-S-1YG-00064
City of Rosenberg Police Department	2025-RosenbPD-S-1YG-00087
City of San Antonio Police Department	2025-SanAntPD-S-1YG-00014
City of Sansom Park Police Department	2025-SansomPD-S-1YG-00092
City of Shenandoah Police Department	2025-ShenanPD-S-1YG-00105
City of Somerville Police Department	2025-SomervillePD-S-1YG-00046
City of Southlake Police Department	2025-SouthlakePD-S-1YG-00102
City of Southside Place Police Department	2025-SouthSPPD-S-1YG-00033
City of Splendora Police Department	2025-SplendoraPD-S-1YG-00047
City of Sugar Land Police Department	2025-Sugarland-S-1YG-00082
City of Sullivan City Police Department	2025-SullivanPD-S-1YG-00130
Texas Department of Public Safety	2025-TDPS-S-1YG-00029
City of Texarkana Police Department	2025-TexarkPD-S-1YG-00122
City of Texas City Police Department	2025-TexasCityPD-S-1YG-00091
Tom Green County	2025-Tomgreen-S-1YG-00019
City of Tyler Police Department	2025-Tyler PD-S-1YG-00086
City of Victoria Police Department	2025-VictoriaPD-S-1YG-00109
City of Waco Police Department	2025-WacoPD-S-1YG-00059

Waller County Sheriff's Office	2025-WallerCOSO-S-1YG-00054
City of Wharton Police Department	2025-WhartonPD-S-1YG-00132
City of White Settlement Police Department	2025-WhitePD-S-1YG-00031
City of Wichita Falls Police Department	2025-WichitaPD-S-1YG-00022
City of Willow Park Police Department	2025-WillowParkPD-S-1YG-00103
City of Wylie Police Department	2025-Wylie-S-1YG-00055

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	117	<i>Planned:</i>	\$9,707,461.58			\$2,660,370.28	\$12,367,831.86
		117	<i>Actuals:</i>	\$8,947,443.72	\$2,978,293.58			\$11,925,737.30

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**2025-TxDOT-G-1YG-0176**Title / Desc. **STEP CMV**

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Primary Countermeasure Strategy ID : Police Traffic Services Enforcement

Performance Measures

Child Safety Seat citations	43
Child Safety Seat Warnings	25
CMV Speed citations	7,848
CMV Warnings	12,507
Community events	371
DD arrests/citations	121
DD Warnings	63
DWI arrests	40
DWI Warnings	19
HMV citations	227
HMV Warnings	486
ITC citations	695
ITC Warnings	496
Media exposures	494
Other arrests	2,668
Other citations	5,490
Other Warnings	4,422
Presentations conducted	228
Public information and education materials distributed	10,340
Public information and education materials produced	5,701
Safety Belt citations	289
Safety Belt Warnings	147
Speed citations	2,204
Speed Warnings	3,813
STEP Enforcement Hours	23,755
Vehicle Stops	30,226

Project Notes

The following projects were not implemented

2024-BexarPR3-S-CMV-00040

2024-ProgresoPD-S-CMV-00042

Participating Organizations**Project #**

City of Amarillo Police Department	2025-AmarilloPD-S-CMV-00041
City of Arlington Police Department	2025-Arlington-S-CMV-00004
City of Austin Police Department	2025-AustinPD-S-CMV-00027
City of Bertram Police Department	2025-BertramPD-S-CMV-00014
Chambers County Sheriff's Office	2025-Chambers-S-CMV-00023
City of Deer Park Police Department	2025-DeerPark-S-CMV-00002
City of Edinburg Police Department	2025-EdinbuPD-S-CMV-00043
Fort Bend County Constable Precinct 1	2025-FortBendPct1-S-CMV-00007
City of Fort Worth Police Department	2025-Fortworth-S-CMV-00019
City of Grand Prairie Police Department	2025-GrandPra-S-CMV-00040
City of Grapevine Police Department	2025-GrapevinePD-S-CMV-00039
City of Harlingen Police Department	2025-Harlingen-S-CMV-00022

Harris County Sheriff's Office	2025-HarrisCo-S-CMV-00038
Harris County Constable Precinct 1	2025-HarrisP1-S-CMV-00020
Harris County Constable Precinct 5	2025-HarrisP5-S-CMV-00035
City of Houston Police Department	2025-HoustonPD-S-CMV-00013
City of Kyle Police Department	2025-KylePD-S-CMV-00036
City of La Porte Police Department	2025-LaPorte-S-CMV-00017
City of Laredo Police Department	2025-LaredoPD-S-CMV-00018
City of McAllen Police Department	2025-McAllenPD-S-CMV-00028
City of Mercedes Police Department	2025-MercedesPD-S-CMV-00042
City of Mission Police Department	2025-Mission-S-CMV-00003
City of Missouri City Police Department	2025-MissouriPD-S-CMV-00015
Moore County Sheriff's Office	2025-MooreCoSO-S-CMV-00046
City of Mont Belvieu Police Department	2025-MtBelvieuPD-S-CMV-00021
City of New Braunfels Police Department	2025-NewBrau-S-CMV-00012
City of Pasadena Police Department	2025-PasadePD-S-CMV-00016
City of Pearland Police Department	2025-pearlaPD-S-CMV-00048
City of Pharr Police Department	2025-PharrPD-S-CMV-00037
City of Rosenberg Police Department	2025-RosenbPD-S-CMV-00031
City of Sugar Land Police Department	2025-Sugarland-S-CMV-00030
City of Sullivan City Police Department	2025-SullivanPD-S-CMV-00044
Tom Green County	2025-Tomgreen-S-CMV-00011
Waller County Sheriff's Office	2025-WallerCOSO-S-CMV-00024

<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	34	<i>Planned:</i>	\$1,832,092.57			\$492,243.96	\$2,324,336.53
		34	<i>Actuals:</i>	\$1,706,690.46	\$760,170.36			\$2,466,860.82

<i>Task: Training</i>	<i>Police Traffic Services PT - 07</i>
-----------------------	--

<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
International Association of Directors of Law Enforcement Standards and Training		2025-IADLEST-G-1YG-0142

<i>Title / Desc.</i>	Using Data-Driven Strategies, Analysis, & Training to Reduce Crashes and Social Harms and Save Lives
	<i>Increase law enforcement agencies' data and analytical capacity to allow for a data-driven strategy to be utilized and to provide training and assistance, thereby reducing crashes and social harm.</i>

Primary Countermeasure Strategy ID : Police Traffic Services Training

Communities Served : Statewide

<i>Activites</i>	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Conduct hours of analytical web based training workshops	50	143	☒
▪ Develop Strategic Operation Plan that outlines the project	1	1	☒
▪ Provide hrs of onsite or remote analytical agency assistance in support of initiating a driven-driven model	280	303	☒
▪ Teach hours of in-person and virtual training workshops	270	319	☒

<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	1	<i>Planned:</i>	\$594,494.04			\$148,772.00	\$743,266.04
		1	<i>Actuals:</i>	\$458,015.47			\$151,462.15	\$609,477.62

Task: **Training**

Police Traffic Services PT - 07

Organization Name

Division TRF-TS

Project Number

Texas Municipal Police Association

2025-TMPA-G-1YG-0007

Title / Desc. **Texas Law Enforcement Liaisons STEP Support**

The LEL Program supports the TxDOT Traffic Safety Specialists with STEP grants and traffic safety events. We also instruct a variety of traffic safety courses.

Primary Countermeasure Strategy ID : Police Traffic Services Training

Communities Served : Statewide

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist Child Passenger Safety events and trainings upon request	18	23	☒
▪ Attend Traffic Safety Specialist or highway safety partner events	18	40	☒
▪ Develop Strategic Plan for deploying personnel and resources	1	1	☒
▪ Teach Training hours to law enforcement and civilians	540	636	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$1,324,905.32			\$331,867.50	\$1,656,772.82
		1	Actuals:	\$1,228,132.81			\$440,271.99	\$1,668,404.80

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck ("Semi- Trailer" or "Truck-Tractor") crashes, injuries and fatalities.

Strategies

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

Project Descriptions

Task: Public Information Campaigns				Roadway Safety		RS - 12					
Organization Name			Division			TRF-TS			Project Number		
Sherry Matthews Advocacy Marketing									2025-SMAM-SOW-0001		
Title / Desc. Be Safe. Drive Smart.. Public Education and Awareness Campaign											
This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.											
Primary Countermeasure Strategy ID : Roadway Safety Public Information Campaigns											
Communities Served : Statewide											
Activites											
Coordinate Work Zone Safety Week media event 1 1 ☒											
Coordinate Energy Sector outreach events 5 5 ☒											
Implement paid media buy for work zone awareness 1 1 ☒											
Implement paid media buy targeting energy-producing areas 1 1 ☒											
Implement PSA placement plan for general traffic safety messaging 1 1 ☒											
Produce sets of creative assets for the Energy Sector paid media campaign 3 3 ☒											
Produce sets of creative assets for Work Zone Safety paid media campaign 3 3 ☒											
Produce sets of print and digital assets for TxDOT and campaign partners 7 7 ☒											
Provide sets of materials to generate earned media 7 7 ☒											
Update campaign websites 2 2 ☒											
Financial Information:											
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total				
State	State	1	Planned:	\$2,671,000.00		\$2,671,000.00	\$5,342,000.00				
		1	Actuals:	\$2,668,262.21		\$10,202,436.25	\$12,870,698.46				

Task: Public Information Campaigns	Roadway Safety RS - 12
---	-------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0089**

Title / Desc. **Mitigating Highway-Rail Grade Crossing Risk Through Community Engagement and Outreach**

Highway-rail grade crossings in the targeted area will be surveyed and analyzed to determine relative risk posed to communities. In-person public education and feedback events will be hosted.

Primary Countermeasure Strategy ID : Roadway Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
Analyze County level crossing data sets (train and vehicle traffic) and identify high-risk areas	2	2	☒
Collect Train and vehicle grade-crossing counts in Robertson County	7	7	☒
Complete Final report of project activities and outcomes	1	1	☒
Complete Outreach and public engagement events	2	7	☒
Identify Local communities/neighborhoods/ or other areas in proximity to high-risk crossings	5	5	☒
Plan Outreach and public engagement events	2	7	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	RS	1	Planned:	\$45,000.00			\$11,259.27	\$56,259.27
		1	Actuals:	\$44,524.61			\$11,340.13	\$55,864.74

Task: Public Information Campaigns	Roadway Safety RS - 12
---	-------------------------------

Organization Name **Texas Operation Lifesaver** Division TRF-TS Project Number **2025-TxOpLife-G-1YG-0101**

Title / Desc. **Highway-Railroad Safety Awareness**

Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.

Primary Countermeasure Strategy ID : Roadway Safety Public Information Campaigns

Communities Served : Statewide

Activites	Target	Actual	Met?
Conduct Classes and programs from Texas Operation Lifesaver list of services	300	385	☒
Develop Strategic Plan for reducing KA crashes at highway-rail grade crossings	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	RS	1	Planned:	\$76,999.00			\$24,343.89	\$101,342.89
		1	Actuals:	\$65,169.95			\$26,454.73	\$91,624.68

Organization Name	Division TRF-TS	Project Number
The University of Texas at Arlington		2025-UTatArli-G-1YG-0127

Title / Desc. **2025 Work Zone Safety Training Program**
 University of Texas at Arlington (UTA) to provide work zone traffic safety training and skills to City and County employees.

Primary Countermeasure Strategy ID : Roadway Safety Training

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Administer classes for Texas city and county workers on work zone traffic control safety	121	151	☒
▪ Develop data-driven strategic operational plan to work zone traffic solutions	1	1	☒
▪ Educate Texas city and county workers on work zone traffic safety	1,871	2,534	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	RS	1	Planned:	\$359,025.00			\$101,364.20	\$460,389.20
		1	Actuals:	\$358,736.94			\$116,505.05	\$475,241.99

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

Project Descriptions

Task: Training				School Bus SB - 14				
Organization Name			Division TRF-TS			Project Number		
Education Service Center, Region VI			2025-ESCVI-G-1YG-0016					
Title / Desc. Texas School Bus Safety Training Program.								
Bus Safety Education aims to reduce school transportation injuries & fatalities by providing education to transportation personnel & students through training, simulation, & emergency response event								
Primary Countermeasure Strategy ID : School Bus Training								
Communities Served : Statewide								
Activites				Target	Actual	Met?		
▪ Conduct Operation STEER (Student Transportation Emergency Education & Response) Event				1	1	☒		
▪ Conduct School Bus Safety Training Conference				1	0	☐		
▪ Conduct PreK-5th grade School Bus Safety Program Trainings to Students				8	38	☒		
▪ Conduct School bus transportation personnel trainings in the Bus Safety Training Program				12	42	☒		
▪ Develop Strategic Operation Plan				1	2	☒		
▪ Identify set of content training material to be utilized in the School Bus Safety Training Program				1	1	☒		
Financial Information:								
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SB	1	Planned:	\$200,000.00			\$52,386.00	\$252,386.00
		1	Actuals:	\$198,407.16			\$97,090.57	\$295,497.73

Goals

- To reduce the number of speed-related fatal and serious injury crashes
- To reduce the number of speed-related fatal and serious injuries

Strategies

- *Increase and sustain high visibility enforcement of speed-related laws.*
- *Increase public information and education concerning speed-related issues.*
- *Provide community training on speed-related issues.*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**2025-TxDOT-G-1YG-0161**Title / Desc. **STEP - Operation Slowdown**

Coordinate and conduct yearly Operational Slowdown mobilization consisting of increased speed enforcement and earned media activities.

Primary Countermeasure Strategy ID : Speed Control Enforcement

Performance Measures

Child Safety Seat citations	62
Child Safety Seat Warnings	6
CMV Speed citations	41
CMV Warnings	50
Community events	54
DD arrests/citations	56
DD Warnings	181
DWI arrests	30
DWI Warnings	0
HMV citations	107
HMV Warnings	357
ITC citations	430
ITC Warnings	494
Media exposures	136
Other arrests	113
Other citations	3,856
Other Warnings	3,479
Presentations conducted	31
Public information and education materials distributed	2,513
Public information and education materials produced	1,303
Safety Belt citations	156
Safety Belt Warnings	70
Speed citations	4,596
Speed Warnings	4,528
STEP Enforcement Hours	5,840
Vehicle Stops	15,055

Project Notes

The following projects were not implemented

2024-Eules-OpSlow-00021

2024-GregoryPD-OpSlow-00045

2024-HamiltonPD-OpSlow-00024

2024-HillCoSO-OpSlow-00009

2024-OlneyPD-OpSlow-00003

2024-RuskPD-OpSlow-00013

2024-SweetWaterPD-OpSlow-00043

Participating Organizations**Project #**

City of Alice Police Department	2025-AlicePD-OpSlow-00016
City of Alton Police Department	2025-AltonPD-OpSlow-00010
City of Anthony Police Department	2025-AnthonyPD-OpSlow-00058
City of Aransas Pass Police Department	2025-aransasPD-OpSlow-00024
City of Arlington Police Department	2025-Arlington-OpSlow-00019
City of Austin Police Department	2025-AustinPD-OpSlow-00031
City of Baytown Police Department	2025-Baytown-OpSlow-00034
City of Brownsville Police Department	2025-BrownsPD-OpSlow-00036

City of Cedar Park Police Department	2025-CdrPrkPD-OpSlow-00012
City of Corinth Police Department	2025-CorinthPD-OpSlow-00022
City of Donna Police Department	2025-DonnaPD-OpSlow-00052
City of Edcouch Police Department	2025-EdcouchPD-OpSlow-00039
El Paso County Sheriff's Office	2025-ElPasoCO-OpSlow-00057
El Paso County Constable's Office, Pct. 4	2025-ElPPct4-OpSlow-00059
City of Escobares Police Department	2025-EscobaresPD-OpSlow-00056
City of Euless Police Department	2025-Euless-OpSlow-00051
Floyd County Sheriff's Office	2025-FloydCoSO-OpSlow-00030
Fort Bend County Constable Precinct 1	2025-FortBendPct1-OpSlow-00005
City of Fort Worth Police Department	2025-Fortworth-OpSlow-00014
City of Freer Police Department	2025-FreerPD-OpSlow-00064
City of Garland Police Department	2025-GarlandPD-OpSlow-00027
City of Georgetown Police Department	2025-Georgetown PD-OpSlow-00006
City of Hallsville Police Department	2025-HallsvillePD-OpSlow-00028
City of Harlingen Police Department	2025-Harlingen-OpSlow-00043
Harris County Constable Precinct 4	2025-Harris4-OpSlow-00063
Harris County Sheriff's Office	2025-HarrisCo-OpSlow-00023
City of Houston Police Department	2025-HoustonPD-OpSlow-00008
City of Kilgore Police Department	2025-KilgorePD-OpSlow-00018
City of Kyle Police Department	2025-KylePD-OpSlow-00025
City of Lamesa Police Department	2025-LamesaPD-OpSlow-00026
City of Laredo Police Department	2025-LaredoPD-OpSlow-00009
City of McAllen Police Department	2025-McAllenPD-OpSlow-00037
City of Mission Police Department	2025-Mission-OpSlow-00007
City of Missouri City Police Department	2025-MissouriPD-OpSlow-00015
Montgomery County Constables Office Pct 2	2025-MoCoP2Co-OpSlow-00002
City of Montgomery Police Department	2025-MontgoPD-OpSlow-00054
Montgomery County Sheriff's Office	2025-MontgoSO-OpSlow-00003
City of Nacogdoches Police Department	2025-Nacogdoches-OpSlow-00017
City of Odessa Police Department	2025-Odessa-OpSlow-00011
City of Palestine Police Department	2025-PalestinePD-OpSlow-00040
City of Palmview Police Department	2025-PalmviewPD-OpSlow-00004
City of Pearland Police Department	2025-pearlaPD-OpSlow-00048
City of Pharr Police Department	2025-PharrPD-OpSlow-00055
City of Rio Grande City Police Department	2025-RioGraPD-OpSlow-00045
City of Robstown Police Department	2025-Robstown-OpSlow-00029
City of San Benito Police Department	2025-SanBenitoPD -OpSlow-00049
City of Snyder Police Department	2025-SnyderPD-OpSlow-00053
Travis County Sheriff's Office	2025-Travis County SO-OpSlow-00032
City of Van Police Department	2025-VanPD-OpSlow-00047
Webb County Constable Pct. 2	2025-WebbCCP2-OpSlow-00020
City of Wichita Falls Police Department	2025-WichitaPD-OpSlow-00061

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	SC	51	<i>Planned:</i>	\$477,268.54			\$127,161.18	\$604,429.71
		51	<i>Actuals:</i>	\$374,036.33	\$136,170.57			\$510,206.90

Task: **Public Information Campaigns**

Speed Control SC - 08

Organization Name

Division TRF-TS

Project Number

Sherry Matthews Advocacy Marketing

2025-SMAM-SOW-0004

Title / Desc. **BSDS-Speeding Public Education and Awareness Campaign**

This public outreach campaign is aimed at reminding motorists of the consequences of speeding and encouraging them to follow the posted speed limit and drive to conditions.

Primary Countermeasure Strategy ID : Speed Control Public Information Campaigns

Communities Served : Statewide

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct launch press event	1	1	☒
▪ Conduct statewide media tour to generate earned media	1	1	☒
▪ Conduct sets of outreach events	2	2	☒
▪ Implement paid media buy in target markets	1	1	☒
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	☒
▪ Produce sets of creative assets for paid media campaign	4	4	☒
▪ Provide sets of materials to generate earned media	3	3	☒
▪ Update campaign website	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SC	1	Planned:	\$4,000,000.00			\$4,000,000.00	\$8,000,000.00
		1	Actuals:	\$3,860,045.76			\$6,894,683.30	\$10,754,729.06

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- *Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..*
- *Improve the intake, tracking, analysis and reporting of crash data.*
- *Improve the integration of traffic records between state agencies and local entities.*

Project Descriptions

Task: Evaluation				Traffic Records TR - 09		
Organization Name			Division TRF-TS		Project Number	
Texas A&M Transportation Institute					2025-TTI-G-1YG-0054	
Title / Desc. Linking the Six Core Traffic Databases using the Unique ID Pilot Project Dataset						
Integrating data from the other three core traffic records databases into the linked crash and EMS/Trauma dataset created as part of the FY24 RAC A&B Unique ID Pilot Project.						
Primary Countermeasure Strategy ID : Traffic Records Evaluation						
Communities Served : Statewide						
Activites				<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create final report				1	1	☒
▪ Create linked dataset with data from four core traffic record databases				1	1	☒
Financial Information:						
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match
405C	M3DA	1	Planned:	\$152,149.00		\$38,061.02
		1	Actuals:	\$151,330.93		\$38,353.05
						\$189,683.98

Task: Evaluation	Traffic Records TR - 09
-------------------------	--------------------------------

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2025-TTI-G-1YG-0055**

Title / Desc. **Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)**

To provide technical assistance to the Texas TRCC by coordinating the FY2025 Traffic Records Program Assessment and providing technical assistance to TxDOT including maintaining data dashboards.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Complete set of STRAP questions related to up to two of the core traffic record datasets	1	1	☒
▪ Produce final report	1	1	☒
▪ Produce Update of the Texas Traffic Records Information System (TSIS) Strategic Plan with Data Quality Progr	1	1	☒
▪ Update TRCC web data tools including TxSTORM and other data dashboards	2	2	☒

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$155,000.00			\$38,774.22	\$193,774.22
		1	Actuals: \$151,968.16			\$38,534.85	\$190,503.01

Task: Evaluation	Traffic Records TR - 09
-------------------------	--------------------------------

Organization Name **Texas Department of Public Safety** Division TRF-TS Project Number **2025-TDPS-G-1YG-0138**

Title / Desc. **State Traffic Records System Improvement and Expansion of Crash Data Analysis**

HSOC will continue to identify trends and develop statistical findings related to traffic citations, crashes, and proactive enforcement by providing employee salaries and equipment for data analysis.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites	Target	Actual	Met?
▪ Maintain citation data with no inaccurate critical data elements	98 %	1,182 %	☒
▪ Provide of analytic deliverables generated by the established deadline	80 %	1,067 %	☒

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$1,099,659.37			\$366,553.13	\$1,466,212.50
		1	Actuals: \$990,214.07			\$330,072.48	\$1,320,286.55

Task: Evaluation**Traffic Records TR - 09**

Organization Name

Division TRF-TS

Project Number

Texas Department of State Health Services**2025-TDSHS-G-1YG-0128**Title / Desc. **DSHS' Emergency Medical Services and Trauma Registries Data System**

Statewide data registry system collecting emergency medical service and acute trauma case data, used for analysis of health outcomes related to motor vehicle crashes as well as other related uses.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Maintain National data standards	2	2	☒
▪ Produce Motor vehicle crash (MVC) annual trend reports	3	3	☒
▪ Provide Update on the FY2023 EMSTR strategic plan implementation goals	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$549,872.95			\$246,572.03	\$796,444.98
		1	Actuals:	\$545,777.50			\$254,935.63	\$800,713.13

Task: Evaluation**Traffic Records TR - 09**

Organization Name

Division TRF-TS

Project Number

Texas Municipal Police Association**2025-TMPA-G-1YG-0005**Title / Desc. **Law Enforcement Advanced Data Reporting System (LEADRS)**

Law Enforcement Advanced Data Reporting System to include creating an analytical data module for analyzing data from DWI arrest through court adjudication.

Primary Countermeasure Strategy ID : Traffic Records Evaluation

Communities Served : Statewide

Activites

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct LEADRS trainings/presentations to law enforcement, prosecutors, judges, and other stakeholders	125	452	☒
▪ Improve Statewide DWI Tracking Database	1	1	☒

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$2,350,000.00			\$593,010.00	\$2,943,010.00
		1	Actuals:	\$2,315,560.87			\$723,226.36	\$3,038,787.23

Task: Program Management				Traffic Records		TR - 09			
Organization Name				Division		TRF-TS		Project Number	
CRIS				2025-CRIS-G-1YG-0193					
Title / Desc.				Crash Records Information System Program Operations					
Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources									
Primary Countermeasure Strategy ID : Traffic Records Program Management									
Communities Served : Statewide									
Financial Information:									
Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	State	1	Planned:		\$3,000,000.00			\$3,000,000.00	
		1	Actuals:		\$3,476,222.85			\$3,476,222.85	

Task: Program Management				Traffic Records				TR - 09	
Organization Name			Division				TRF-TS		Project Number
CRIS							2025-CRIS-G-1YG-0194		
Title / Desc. Crash Records Information System Help Desk									
Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development									
Primary Countermeasure Strategy ID : Traffic Records Program Management									
Communities Served : Statewide									
Financial Information:									
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total	
405C	M3DA	1	Planned:	\$1,375,000.00				\$1,375,000.00	
		1	Actuals:	\$1,350,000.00				\$1,350,000.00	

Task: Program Management				Traffic Records		TR - 09			
Organization Name			Division			TRF-TS		Project Number	
CRIS						2025-CRIS-G-1YG-0195			
Title / Desc. CRIS TDI									
TDI									
Primary Countermeasure Strategy ID : Traffic Records Program Management									
Communities Served : Statewide									
Financial Information:									
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	State	1	Planned:		\$730,218.00			\$730,218.00	
		1	Actuals:		\$730,218.00			\$730,218.00	

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number				PA	Fund	Source				Federal Funds				State Funding		Prog. Income		Local Match		Project Total				
Bexar County District Attorney's Office				AL	405D	B5CS				Planned:		\$24,773.00						\$20,077.30		\$44,850.30				
2025-BexarCoD-G-1YG-0106										Actual:		\$14,548.49						\$19,054.86		\$33,603.35				
City of Denton Police Department				AL	405D	B5PEM				Planned:		\$93,506.22						\$23,374.49		\$116,880.71				
2025-DentonPD-PG-00002										Actual:		\$90,600.90						\$22,648.23		\$113,249.13				
City of Mission Police Department				AL	405D	B5PEM				Planned:		\$149,995.38						\$37,558.10		\$187,553.48				
2025-Mission-PG-00003										Actual:		\$137,787.03						\$95,946.08		\$233,733.11				
Fort Bend County District Attorney's Office				AL	405D	B5CS				Planned:		\$41,626.55						\$10,406.81		\$52,033.36				
2025-FortBend-G-1YG-0079										Actual:		\$33,727.80						\$8,432.43		\$42,160.23				
Harris County District Attorney				AL	405D	B5CS				Planned:		\$257,600.68						\$64,400.18		\$322,000.86				
2025-HarrisDA-G-1YG-0132										Actual:		\$183,300.47						\$45,825.10		\$229,125.57				
Harris County District Attorney				AL	405D	B5CS				Planned:		\$247,146.86						\$121,729.04		\$368,875.90				
2025-HarrisDA-G-1YG-0134										Actual:		\$241,710.31						\$119,051.35		\$360,761.66				
Montgomery County District Attorney's Office				AL	405D	B5CS				Planned:		\$139,899.00						\$100,840.30		\$240,739.30				
2025-MCDAO-G-1YG-0012										Actual:		\$139,899.00						\$124,761.26		\$264,660.26				
Texas Alcoholic Beverage Commission				AL	405D	B5TST				Planned:		\$498,990.00						\$359,052.70		\$858,042.70				
2025-TABC-G-1YG-0013										Actual:		\$394,902.50						\$764,243.91		\$1,159,146.41				
Texas Department of Public Safety				AL	405D	B5BAC				Planned:		\$1,105,038.11						\$385,110.00		\$1,490,148.11				
2025-TDPS-G-1YG-0011										Actual:		\$1,014,632.07						\$400,344.62		\$1,414,976.69				
2025-TxDOT-G-1YG-0159																		Group Project						
City of Deer Park Police Department				M5HVE	405D	M5HVE				Planned:		\$5,799.60						\$2,551.82		\$8,351.42				
2025-DeerPark-IDM-00012										Actual:		\$5,782.48						\$2,544.28		\$8,326.76				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		PI&E Materials		Comm.		Present	Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					91	1					24	14			8	7		70	1					8
City of Magnolia Police Department				M5HVE	405D	M5HVE				Planned:		\$11,972.18						\$3,350.22		\$15,322.40				
2025-MagnoliaPD-IDM-00002										Actual:														
City of Alton Police Department				M5HVE	405D	M5HVE				Planned:		\$9,993.25						\$3,048.95		\$13,042.20				
2025-AltonPD-IDM-00003										Actual:		\$1,240.68						\$378.54		\$1,619.22				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		PI&E Materials		Comm.		Present	Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					42	5					28	1				3	16	28	3		1			5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA		Fund Source		Federal Funds State Funding Prog. Income Local Match Project Total										Group Project							
2025-TxDOT-G-1YG-0159																							
City of Palestine Police Department		M5HVE 405D M5HVE		Planned:		\$9,912.84										\$2,478.21		\$12,391.05					
2025-PalestinePD-IDM-00005				Actual:		\$9,560.49										\$2,734.39		\$12,294.88					
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				168						2	7				2		64	29			1		
City of Frisco Police Department		M5HVE 405D M5HVE		Planned:		\$26,646.72										\$6,789.67		\$33,436.39					
2025-FriscoPD-IDM-00006				Actual:		\$8,383.65										\$2,171.89		\$10,555.54					
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				106		4				45	4				5	1	38	4			7		
The City of Venus Police Department		M5HVE 405D M5HVE		Planned:		\$11,982.78										\$3,115.53		\$15,098.31					
2025-VenusPD-IDM-00031				Actual:		\$2,549.50										\$662.87		\$3,212.37					
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				60						13	2				1		22	1		3	3		
City of Palmview Police Department		M5HVE 405D M5HVE		Planned:		\$39,999.72										\$9,999.97		\$49,999.69					
2025-PalmviewPD-IDM-00008				Actual:		\$39,645.04										\$10,786.07		\$50,431.11					
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				1,162		1	9			176	6				41	3	321	66	250	250	1	1	4
Potter County Sheriff's Office		M5HVE 405D M5HVE		Planned:		\$8,821.90										\$2,621.47		\$11,443.37					
2025-PotterCo-IDM-00021				Actual:		\$5,859.15										\$2,877.41		\$8,736.56					
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				128		4	5			31	2				2	3	61	6		67		1	6
City of Lakeway Police Department		M5HVE 405D M5HVE		Planned:		\$12,996.00										\$3,250.30		\$16,246.30					
2025-LakewayPD-IDM-00009				Actual:		\$7,974.77										\$2,205.12		\$10,179.89					
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				134						17					4	4	43	5		34	2	6	13

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0159 Group Project

City of Denton Police Department M5HVE 405D M5HVE Planned: \$29,147.20 \$7,286.80 **\$36,434.00**
 2025-DentonPD-IDM-00011 Actual: \$26,146.82 \$6,536.71 **\$32,683.53**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				296						232	14			1	40	15	265	7	7	9	3	4	7

City of La Porte Police Department M5HVE 405D M5HVE Planned: \$5,988.58 \$1,693.57 **\$7,682.15**
 2025-LaPorte-IDM-00020 Actual: \$2,755.73 \$779.32 **\$3,535.05**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				50						9	1						20	2	20	20	1		2

City of Harlingen Police Department M5HVE 405D M5HVE Planned: \$12,000.00 \$3,002.74 **\$15,002.74**
 2025-Harlingen-IDM-00014 Actual: \$10,051.18 \$2,515.18 **\$12,566.36**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				249	2	4				11	3			2	11		12	12	450	450	1	1	5

City of McAllen Police Department M5HVE 405D M5HVE Planned: \$34,892.70 \$8,837.69 **\$43,730.39**
 2025-McAllenPD-IDM-00016 Actual: \$34,892.70 \$9,931.73 **\$44,824.43**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				794		1				70	9				20		102	16		550	1	6	7

City of Rusk Police Department M5HVE 405D M5HVE Planned: \$9,993.05 \$2,498.27 **\$12,491.32**
 2025-RuskPD-IDM-00017 Actual: \$1,451.00 \$775.83 **\$2,226.83**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				32		3				13	1							12					

City of Kilgore Police Department M5HVE 405D M5HVE Planned: \$19,956.65 \$4,989.17 **\$24,945.82**
 2025-KilgorePD-IDM-00018 Actual: \$9,343.26 \$2,452.76 **\$11,796.02**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				178						5							26	9					

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number			PA	Fund Source			Federal Funds State Funding Prog. Income Local Match Project Total										Group Project						
2025-TxDOT-G-1YG-0159																							
City of Brownwood Police Department			M5HVE	405D	M5HVE		Planned:	\$7,954.00										\$2,016.34		\$9,970.34			
2025-BrownwoodPD-IDM-00024							Actual:	\$6,683.81										\$1,694.42		\$8,378.23			
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				134						17					3	12	50	2		75	1		7
City of Houston Police Department			M5HVE	405D	M5HVE		Planned:	\$45,135.53										\$11,334.79		\$56,470.32			
2025-HoustonPD-IDM-00015							Actual:	\$39,438.40										\$20,687.56		\$60,125.96			
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				449	3	10				257	6		3	90			1,060	6		35	3	1	1
City of Montgomery Police Department			M5HVE	405D	M5HVE		Planned:	\$7,960.70										\$2,053.86		\$10,014.56			
2025-MontgoPD-IDM-00044							Actual:	\$3,764.76										\$971.48		\$4,736.24			
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				94						70	1						34						10
City of Dumas Police Department			M5HVE	405D	M5HVE		Planned:	\$7,997.36										\$2,418.67		\$10,416.03			
2025-Dumas PD-IDM-00027							Actual:																
City of Mission Police Department			M5HVE	405D	M5HVE		Planned:	\$34,980.00										\$9,050.04		\$44,030.04			
2025-Mission-IDM-00028							Actual:	\$33,981.63										\$9,698.84		\$43,680.47			
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				654	8	10				375	11				93	45	347	14	2		6	5	8
City of La Joya Police Department			M5HVE	405D	M5HVE		Planned:	\$12,000.00										\$4,303.20		\$16,303.20			
2025-LaJoyaPD-IDM-00032							Actual:	\$224.75										\$1,333.60		\$1,558.35			
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				6						3					1		4				1	1	12

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income Local Match Project Total										Group Project										
2025-TxDOT-G-1YG-0159																											
The City of Celina Police Department				M5HVE	405D	M5HVE	Planned:				\$7,933.68				\$2,034.19				\$9,967.87								
2025-CelinaPD-IDM-00039							Actual:				\$7,924.28				\$2,362.68				\$10,286.96								
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
							115		1			1		2			1	5	1	32	7			1		24	
City of Edinburg Police Department				M5HVE	405D	M5HVE	Planned:				\$74,996.85				\$19,836.67				\$94,833.52								
2025-EdinbuPD-IDM-00033							Actual:				\$66,343.86				\$17,547.97				\$83,891.83								
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
							1,178		2	3			69	10		4	3			179	31			46	55	28	20
City of Mont Belvieu Police Department				M5HVE	405D	M5HVE	Planned:				\$11,942.49				\$3,014.95				\$14,957.44								
2025-MtBelvieuPD-IDM-00038							Actual:				\$11,942.49				\$5,153.93				\$17,096.42								
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
							174		1			11						1		51	8					6	
City Of Diboll Police Department				M5HVE	405D	M5HVE	Planned:				\$7,829.72				\$2,105.55				\$9,935.27								
2025-DibollPD-IDM-00042							Actual:				\$2,769.40				\$865.21				\$3,634.61								
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
							64		1			59						1		23			805	1		1	
City of Cumby Police Department				M5HVE	405D	M5HVE	Planned:				\$3,996.00				\$999.00				\$4,995.00								
2025-CumbyPD-IDM-00029							Actual:																				
City of Odessa Police Department				M5HVE	405D	M5HVE	Planned:				\$15,037.58				\$3,966.91				\$19,004.49								
2025-Odessa-IDM-00030							Actual:				\$2,602.50				\$763.29				\$3,365.79								
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
							34		1			21	2				1			21	1					7	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number

PA Fund Source

	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					
31					
32					
33					
34					
35					
36					
37					
38					
39					
40					
41					
42					
43					
44					
45					
46					
47					
48					
49					
50					
51					
52					
53					
54					
55					
56					
57					
58					
59					
60					
61					
62					
63					
64					
65					
66					
67					
68					
69					
70					
71					
72					
73					
74					
75					
76					
77					
78					
79					
80					
81					
82					
83					
84					
85					
86					
87					
88					
89					
90					
91					
92					
93					
94					
95					
96					
97					
98					
99					
100					

2025-TxDOT-G-1YG-0159

Group Project

City of San Benito Police Department

M5HVE 405D M5HVE

Planned: \$4,940.00

\$1,240.72

\$6,180.72

2025-SanBenitoPD -IDM-00034

Actual: \$4,328.80

\$2,807.03

\$7,135.81

Performance Data:

Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		Comm.	Present	Medi		
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			106						15	1						28	9		80	2	1	6

2025-TxDOT-G-1YG-0159 Subtotals

of Projects: 40

Planned: \$731,790.56

\$193,799.43

\$925,590.00

40

Actual: \$539,188.78

\$170.738.50

\$709,927.34

Performance Data Summary:

Crashes related to...			Enforce.		Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		PI&E Materials		Comm.	Present	Media
Alcohol	Speed	ITC	Hours		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
			9,989		85	57			4	2,562	300	35	417	168	5,100	415	1,385	3,268	143	90	369

Project Cross-Reference by Task

Enforcement Projects																															
Organization / Project Number										PA		Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total					
2025-TxDOT-G-1YG-0160																											Group Project				
City of Pearland Police Department										M1HVE		405B	M1HVE		Planned:		\$2,440.00										\$633.42		\$3,073.42		
2025-pearlaPD-CIOT-00041															Actual:		\$2,279.61										\$591.99		\$2,871.60		
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.						
						26	2					2							27		1										
City of Laredo Police Department										M1HVE		405B	M1HVE		Planned:		\$29,999.96										\$9,299.99		\$39,299.95		
2025-LaredoPD-CIOT-00010															Actual:		\$24,211.62										\$7,675.62		\$31,887.24		
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.						
						344	93		6			254	9		51	26	16	461	3			6		6							
City of Dallas Police Department										M1HVE		405B	M1HVE		Planned:		\$40,062.00										\$10,024.64		\$50,086.64		
2025-Dallas-CIOT-00022															Actual:		\$39,849.54										\$9,971.42		\$49,820.96		
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.						
						506	177		30			478				66		757	1		150	1	1	3							
City of Palestine Police Department										M1HVE		405B	M1HVE		Planned:		\$2,970.00										\$742.50		\$3,712.50		
2025-PalestinePD-CIOT-00040															Actual:		\$2,895.63										\$828.16		\$3,723.79		
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.						
						53	6					6				1		58	5		10			2							
City of Navasota Police Department										M1HVE		405B	M1HVE		Planned:		\$3,527.32										\$928.94		\$4,456.26		
2025-navasota-CIOT-00039															Actual:		\$2,264.52										\$715.98		\$2,980.50		
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.						
						56	69		1		1	4	2							70	1				3						
City of Rio Grande City Police Department										M1HVE		405B	M1HVE		Planned:		\$5,736.35										\$1,500.66		\$7,237.01		
2025-RioGraPD-CIOT-00044															Actual:																
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.						

Project Cross-Reference by Task

Enforcement Projects																											
Organization / Project Number				PA	Fund Source			Federal Funds										State Funding	Prog. Income	Local Match		Project Total					
2025-TxDOT-G-1YG-0160																											
City of Arlington Police Department				M1HVE	405B	M1HVE			Planned:		\$10,053.75												\$2,513.56		\$12,567.31		
2025-Arlington-CIOT-00020									Actual:		\$8,617.14												\$2,241.17		\$10,858.31		
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					108	116	30				11	1				15		141	5					4			
City of Houston Police Department				M1HVE	405B	M1HVE			Planned:		\$55,068.38												\$14,446.73		\$69,515.11		
2025-HoustonPD-CIOT-00009									Actual:		\$51,258.09												\$25,299.53		\$76,557.62		
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					616	241	49				280	1			15	56		1,328	21		30	1	1	1			
City of Mission Police Department				M1HVE	405B	M1HVE			Planned:		\$4,000.00												\$1,002.66		\$5,002.66		
2025-Mission-CIOT-00007									Actual:		\$3,966.03												\$1,074.41		\$5,040.44		
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					70	12					63	2				22	9	61			1	1	1				
City of Van Police Department				M1HVE	405B	M1HVE			Planned:		\$3,480.75												\$870.19		\$4,350.94		
2025-VanPD-CIOT-00016									Actual:		\$2,542.96												\$765.42		\$3,308.38		
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					71	20				1	22				2	8		37		3	1		4				
City of Georgetown Police Department				M1HVE	405B	M1HVE			Planned:		\$5,949.04												\$1,669.68		\$7,618.72		
2025-Georgetown PD-CIOT-00006									Actual:		\$5,269.14												\$1,225.79		\$6,494.93		
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					70	21	1				25					16		150	1			1	3				
Fort Bend County Constable Precinct 1				M1HVE	405B	M1HVE			Planned:		\$6,000.00												\$1,564.00		\$7,564.00		
2025-FortBendPct1-CIOT-00005									Actual:		\$4,164.78												\$1,284.68		\$5,449.46		
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					61	9					55					15		54		100	100	1	1	2			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0160 Group Project

City of Escobares Police Department M1HVE 405B M1HVE *Planned:* \$2,998.40 \$884.64 **\$3,883.04**
 2025-EscobaresPD-CIOT-00059 *Actual:* \$2,404.80 \$1,220.74 **\$3,625.54**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				75		7				31											1	1	2

City of Freer Police Department M1HVE 405B M1HVE *Planned:* \$7,995.00 \$1,998.75 **\$9,993.75**
 2025-FreerPD-CIOT-00063 *Actual:* \$3,781.50 \$1,317.38 **\$5,098.88**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				93						58					1		28		1				

The City of Mineola Police Department M1HVE 405B M1HVE *Planned:* \$7,941.24 \$1,985.31 **\$9,926.55**
 2025-MineolaPD-CIOT-00019 *Actual:* \$7,898.31 \$2,295.25 **\$10,193.56**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				190	54	1			16	31				1			124	8		10			

City of Corinth Police Department M1HVE 405B M1HVE *Planned:* \$4,940.00 \$1,273.14 **\$6,213.14**
 2025-CorinthPD-CIOT-00021 *Actual:* \$2,974.87 \$812.31 **\$3,787.18**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				41		8				31					3		34			100	1	1	2

City of McAllen Police Department M1HVE 405B M1HVE *Planned:* \$35,047.00 \$9,755.35 **\$44,802.35**
 2025-McAllenPD-CIOT-00037 *Actual:* \$31,365.65 \$9,735.90 **\$41,101.55**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.				Dist.
				549	17	2				30	1			3	10		61	16					100

City of Austin Police Department M1HVE 405B M1HVE *Planned:* \$25,000.00 \$6,309.71 **\$31,309.71**
 2025-AustinPD-CIOT-00031 *Actual:* \$24,796.79 \$6,309.71 **\$31,106.50**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.				Dist.
				265	3					100	1			10	3	21	286	4					

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund	Source	Federal Funds										State Funding	Prog. Income	Local Match	Project Total			
2025-TxDOT-G-1YG-0160																	Group Project						
City of Palmview Police Department				M1HVE	405B	M1HVE	Planned:				\$12,512.00						\$3,128.23		\$15,640.23				
2025-PalmviewPD-CIOT-00004							Actual:				\$12,512.00						\$3,560.01		\$16,072.01				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
Alcohol		Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				366		6				48	1			2	14	2	84	16	40	12	1	1	3
City of Hallsville Police Department				M1HVE	405B	M1HVE	Planned:				\$2,480.00						\$652.00		\$3,132.00				
2025-HallsvillePD-CIOT-00028							Actual:				\$1,794.97						\$537.60		\$2,332.57				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
Alcohol		Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				46						9							48		10				2
City of Baytown Police Department				M1HVE	405B	M1HVE	Planned:				\$14,913.61						\$3,729.46		\$18,643.07				
2025-Baytown-CIOT-00036							Actual:				\$8,505.39						\$2,180.74		\$10,686.13				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
Alcohol		Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				89		18				4	1				4		119	1	20	6	2	1	7
City of Odessa Police Department				M1HVE	405B	M1HVE	Planned:				\$9,912.60						\$2,636.06		\$12,548.66				
2025-Odessa-CIOT-00013							Actual:																
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
Alcohol		Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																			50				1
City of Euless Police Department				M1HVE	405B	M1HVE	Planned:				\$3,965.28						\$995.63		\$4,960.91				
2025-Euless-CIOT-00051							Actual:				\$3,765.58						\$986.78		\$4,752.36				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
Alcohol		Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				51		16				4					3		24	5	100	100	1	1	6
City of Donna Police Department				M1HVE	405B	M1HVE	Planned:				\$10,000.00						\$2,541.00		\$12,541.00				
2025-DonnaPD-CIOT-00052							Actual:				\$10,000.00						\$2,815.19		\$12,815.19				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
Alcohol		Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				258		20				11	1			53	53	14	52	2	500	500	2	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA Fund Source			Federal Funds State Funding Prog. Income										Local Match		Project Total						
2025-TxDOT-G-1YG-0160		Group Project																					
City of Snyder Police Department		M1HVE 405B M1HVE			Planned:		\$9,953.22										\$2,510.93		\$12,464.15				
2025-SnyderPD-CIOT-00053					Actual:		\$5,565.62										\$1,459.49		\$7,025.11				
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				119						6					1	1	20	16					1
City of Anthony Police Department		M1HVE 405B M1HVE			Planned:		\$5,688.00										\$1,477.60		\$7,165.60				
2025-AnthonyPD-CIOT-00054					Actual:		\$2,329.46										\$1,764.14		\$4,093.60				
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				45						3	1		1				2		28	1		1	
City of Wichita Falls Police Department		M1HVE 405B M1HVE			Planned:		\$13,977.62										\$3,833.52		\$17,811.14				
2025-WichitaPD-CIOT-00055					Actual:																		
City of Edcouch Police Department		M1HVE 405B M1HVE			Planned:		\$1,999.20										\$973.44		\$2,972.64				
2025-EdcouchPD-CIOT-00058					Actual:		\$1,380.00										\$832.20		\$2,212.20				
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				50		1	1			20			2			2	20	5			2	1	2
El Paso County Constable's Office, Pct. 4		M1HVE 405B M1HVE			Planned:		\$6,999.76										\$1,771.32		\$8,771.08				
2025-EIPPct4-CIOT-00050					Actual:		\$6,734.64										\$1,772.53		\$8,507.17				
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				102		5	1			45	3			6	1	73	5		75	1	1		
City of Fort Stockton Police Department		M1HVE 405B M1HVE			Planned:		\$2,958.00										\$764.21		\$3,722.21				
2025-FtStcktonPD-CIOT-00049					Actual:		\$1,354.34										\$349.96		\$1,704.30				
Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				29		8				3				2		18	4			1	1	2	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0160 Group Project

City of Pharr Police Department M1HVE 405B M1HVE *Planned:* \$4,490.00 \$1,463.97 **\$5,953.97**
 2025-PharrPD-CIOT-00057 *Actual:* \$4,144.51 \$1,394.09 **\$5,538.60**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							PI&E Materials		Comm.	Present	Media		
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				94	7	7				5					5		32	3			1	1	7

City of Sugar Land Police Department M1HVE 405B M1HVE *Planned:* \$4,972.68 \$1,395.77 **\$6,368.45**
 2025-Sugarland-CIOT-00033 *Actual:* \$4,972.68 \$2,244.21 **\$7,216.89**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				76	77	3				8					3	18	72			150	1		4

City of Harlingen Police Department M1HVE 405B M1HVE *Planned:* \$7,998.75 \$2,000.00 **\$9,998.75**
 2025-Harlingen-CIOT-00043 *Actual:* \$2,804.48 \$876.52 **\$3,681.00**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				57	10	1				5				2	12		7	3	150	150	1	1	2

City of Montgomery Police Department M1HVE 405B M1HVE *Planned:* \$3,960.00 \$1,021.68 **\$4,981.68**
 2025-MontgoPD-CIOT-00056 *Actual:* \$2,117.92 \$546.46 **\$2,664.38**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				54						26							17	1					

El Paso County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$9,018.00 \$2,257.90 **\$11,275.90**
 2025-EIPasoCO-CIOT-00048 *Actual:* \$7,223.17 \$5,469.96 **\$12,693.13**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				94		10				20							35	2		50	2		1

Montgomery County Constables Office Pct 2 M1HVE 405B M1HVE *Planned:* \$10,744.19 \$2,732.83 **\$13,477.02**
 2025-MoCoP2Co-CIOT-00002 *Actual:* \$3,957.44 \$1,067.88 **\$5,025.32**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				55	2	1				89					1		67						2

Enforcement Projects

	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
1. Highway Construction	100.00	0.00	0.00	0.00	100.00
2. Highway Maintenance	0.00	0.00	0.00	0.00	0.00
3. Bridge Construction	0.00	0.00	0.00	0.00	0.00
4. Bridge Maintenance	0.00	0.00	0.00	0.00	0.00
5. Transit Construction	0.00	0.00	0.00	0.00	0.00
6. Transit Maintenance	0.00	0.00	0.00	0.00	0.00
7. Airport Construction	0.00	0.00	0.00	0.00	0.00
8. Airport Maintenance	0.00	0.00	0.00	0.00	0.00
9. Harbor Construction	0.00	0.00	0.00	0.00	0.00
10. Harbor Maintenance	0.00	0.00	0.00	0.00	0.00
11. Other Construction	0.00	0.00	0.00	0.00	0.00
12. Other Maintenance	0.00	0.00	0.00	0.00	0.00
13. Total	100.00	0.00	0.00	0.00	100.00

Group Project

\$3,850.07

\$1,093.59

Comm. Events	Present ations	Media Exp.
		2

\$3,744.90

\$2,222.93

Comm. Events	Present ations	Media Exp.
1	1	2

\$18,113.32

\$3,530.94

<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
1	1	1

\$6,857.50

\$5,016.86

Comm. Events	Presentations	Media Exp.
--------------	---------------	------------

\$6,156.59

\$5,562.87

Comm. Events	Present ations	Media Exp.
		1

\$6,380.50

\$2,625.02

<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
1	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source			Federal Funds State Funding Prog. Income										Local Match		Project Total						
2025-TxDOT-G-1YG-0161																							Group Project			
City of Euless Police Department				SC	402	SC			Planned:		\$3,965.28										\$995.63		\$4,960.91			
2025-Euless-OpSlow-00051									Actual:		\$3,886.05										\$979.51		\$4,865.56			
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media				
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
							54	1					44							23	2	100	100		1	5
City of Georgetown Police Department				SC	402	SC			Planned:		\$5,949.04										\$1,669.68		\$7,618.72			
2025-Georgetown PD-OpSlow-00006									Actual:		\$5,934.22										\$1,682.78		\$7,617.00			
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media				
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
							78	1					79					9		142	1		40	1	1	3
Fort Bend County Constable Precinct 1				SC	402	SC			Planned:		\$6,000.00										\$1,564.00		\$7,564.00			
2025-FortBendPct1-OpSlow-00005									Actual:		\$5,666.24										\$1,838.94		\$7,505.18			
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media				
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
							90	8					106	1				32		64		100	100	1		2
City of Palestine Police Department				SC	402	SC			Planned:		\$2,970.00										\$742.50		\$3,712.50			
2025-PalestinePD-OpSlow-00040									Actual:		\$2,948.60										\$843.32		\$3,791.92			
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media				
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
							52						6	1				1		16	3					
City of Donna Police Department				SC	402	SC			Planned:		\$10,000.00										\$3,323.60		\$13,323.60			
2025-DonnaPD-OpSlow-00052									Actual:		\$10,000.00										\$3,542.50		\$13,542.50			
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media				
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
							252	4					44	1		27	44	8	49	1	250	250	2	2	2	
City of Palmview Police Department				SC	402	SC			Planned:		\$12,512.00										\$3,128.23		\$15,640.23			
2025-PalmviewPD-OpSlow-00004									Actual:		\$12,512.00										\$3,281.08		\$15,793.08			
Performance Data:				Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media				
				Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
							375	1	2			4	49	3				7		68	11					1

Project Cross-Reference by Task

Enforcement Projects																													
Organization / Project Number										PA	Fund Source				Federal Funds				State Funding		Prog. Income	Local Match		Project Total					
2025-TxDOT-G-1YG-0161																													
Montgomery County Sheriff's Office										SC	402	SC				Planned:				\$8,459.20				\$2,149.83		\$10,609.03			
2025-MontgoSO-OpSlow-00003																Actual:				\$8,178.90				\$2,082.57		\$10,261.47			
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media
Alcohol			Speed		ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.				
						148	4	9				20				1	3	10	136	6					2				
City of Edcouch Police Department										SC	402	SC				Planned:				\$1,995.00				\$519.00		\$2,514.00			
2025-EdcouchPD-OpSlow-00039																Actual:				\$1,098.98				\$336.33		\$1,435.31			
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media
Alcohol			Speed		ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.				
						40													1	100	100	2	2	2					
City of Mission Police Department										SC	402	SC				Planned:				\$4,000.00				\$1,002.66		\$5,002.66			
2025-Mission-OpSlow-00007																Actual:				\$3,891.28				\$1,239.58		\$5,130.86			
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media
Alcohol			Speed		ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.				
						70	4	1				59	2				9	6	31	2			1	1	2				
City of Escobares Police Department										SC	402	SC				Planned:				\$2,998.40				\$884.64		\$3,883.04			
2025-EscobaresPD-OpSlow-00056																Actual:				\$576.00				\$476.00		\$1,052.00			
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media
Alcohol			Speed		ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.				
						18						3											1	1	2				
City of Laredo Police Department										SC	402	SC				Planned:				\$29,999.96				\$9,299.99		\$39,299.95			
2025-LaredoPD-OpSlow-00009																Actual:				\$26,152.16				\$8,332.96		\$34,485.12			
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media
Alcohol			Speed		ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.				
						386	7	2			2	580	3		16	8	26	288	3		25		11		10				
El Paso County Sheriff's Office										SC	402	SC				Planned:				\$9,018.00				\$2,257.90		\$11,275.90			
2025-EIPasoCO-OpSlow-00057																Actual:				\$6,167.92				\$2,432.64		\$8,600.56			
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media
Alcohol			Speed		ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.				
						89						19					1	23	35	1		30	1		1				

Project Cross-Reference by Task

Enforcement Projects																															
Organization / Project Number										PA	Fund Source			Federal Funds State Funding Prog. Income										Local Match		Project Total					
2025-TxDOT-G-1YG-0161																											Group Project				
City of San Benito Police Department										SC	402	SC		Planned:		\$4,945.00										\$1,340.87		\$6,285.87			
2025-SanBenitoPD -OpSlow-00049													Actual:		\$3,605.17										\$1,002.31		\$4,607.48				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		Other	PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.							
					91						50	1						2	4		100	1	1	1							
City of Anthony Police Department										SC	402	SC		Planned:		\$5,688.00										\$1,427.60		\$7,115.60			
2025-AnthonyPD -OpSlow-00058													Actual:		\$3,663.54										\$938.45		\$4,601.99				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		Other	PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.							
					86	1	1				7							3	1												
City of Houston Police Department										SC	402	SC		Planned:		\$71,999.81										\$18,183.96		\$90,183.77			
2025-HoustonPD -OpSlow-00008													Actual:		\$70,310.63										\$33,155.35		\$103,465.98				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		Other	PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.							
					757	84	27				1,009	1		3	130			1,269	13		150	1									
City of Freer Police Department										SC	402	SC		Planned:		\$7,995.00										\$1,998.75		\$9,993.75			
2025-FreerPD -OpSlow-00064													Actual:																		
City of Pearland Police Department										SC	402	SC		Planned:		\$2,440.00										\$633.42		\$3,073.42			
2025-pearlaPD -OpSlow-00048													Actual:		\$2,440.00										\$841.54		\$3,281.54				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		Other	PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.							
					34						17							18	1		1										
City of Garland Police Department										SC	402	SC		Planned:		\$4,940.00										\$1,410.49		\$6,350.49			
2025-GarlandPD -OpSlow-00027													Actual:		\$4,936.70										\$1,460.67		\$6,397.37				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other		Other	PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.							
					56	4	1				128					3		119	1		65	1		2							

Project Cross-Reference by Task

Enforcement Projects																																
Organization / Project Number										PA	Fund Source					Federal Funds					State Funding			Prog. Income	Local Match		Project Total					
2025-TxDOT-G-1YG-0161																											Group Project					
City of Rio Grande City Police Department										SC	402	SC					Planned:		\$5,000.00										\$1,673.94		\$6,673.94	
2025-RioGraPD-OpSlow-00045																	Actual:		\$2,894.19										\$990.68		\$3,884.87	
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.							
						99						13							14		100	100	1	1	2							
City of Van Police Department										SC	402	SC					Planned:		\$3,480.75										\$870.19		\$4,350.94	
2025-VanPD-OpSlow-00047																	Actual:		\$1,683.09										\$506.61		\$2,189.70	
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.							
						39						11				4	2		19	4					3							
City of Lamesa Police Department										SC	402	SC					Planned:		\$4,977.00										\$1,403.50		\$6,380.50	
2025-LamesaPD-OpSlow-00026																	Actual:		\$1,873.27										\$1,129.46		\$3,002.73	
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.							
						50						8							18			50			2							
City of Austin Police Department										SC	402	SC					Planned:		\$25,000.00										\$6,309.71		\$31,309.71	
2025-AustinPD-OpSlow-00031																	Actual:		\$24,391.44										\$6,309.71		\$30,701.15	
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.							
						258						122	2		1	3	14		146	1			1	1	2							
Floyd County Sheriff's Office										SC	402	SC					Planned:		\$2,943.04										\$907.03		\$3,850.07	
2025-FloydCoSO-OpSlow-00030																	Actual:															
Travis County Sheriff's Office										SC	402	SC					Planned:		\$13,997.26										\$3,777.87		\$17,775.13	
2025-Travis County SO-OpSlow-00032																	Actual:		\$3,322.62										\$1,191.08		\$4,513.70	
Performance Data:										Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.							
						46	1				35	27					1	5	11				1		3							

Project Cross-Reference by Task

Enforcement Projects																												
Organization / Project Number						PA	Fund Source			Federal Funds State Funding Prog. Income										Local Match		Project Total						
2025-TxDOT-G-1YG-0161																												
City of Hallsville Police Department						SC	402	SC			Planned:		\$2,480.00										\$652.00		\$3,132.00			
2025-HallsvillePD-OpSlow-00028											Actual:	\$659.04										\$197.39		\$856.43				
Performance Data:						Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media		
						Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									16						9							17						
Webb County Constable Pct. 2						SC	402	SC			Planned:		\$9,971.02										\$2,492.76		\$12,463.78			
2025-WebbCCP2-OpSlow-00020											Actual:	\$9,945.61										\$2,486.54		\$12,432.15				
Performance Data:						Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media		
						Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									136	1	4				253							151	2	500	500	1	1	3
City of Cedar Park Police Department						SC	402	SC			Planned:		\$4,000.00										\$1,196.35		\$5,196.35			
2025-CdrPrkPD-OpSlow-00012											Actual:	\$3,910.48										\$1,169.57		\$5,080.05				
Performance Data:						Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media		
						Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									51						7							9	1			1	1	3
City of Odessa Police Department						SC	402	SC			Planned:		\$9,912.60										\$2,636.06		\$12,548.66			
2025-Odessa-OpSlow-00011											Actual:																	
City of Arlington Police Department						SC	402	SC			Planned:		\$11,713.00										\$2,928.96		\$14,641.96			
2025-Arlington-OpSlow-00019											Actual:	\$11,291.77										\$2,849.10		\$14,140.87				
Performance Data:						Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media		
						Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									151	3	4				187					10		152	6					2
City of Harlingen Police Department						SC	402	SC			Planned:		\$7,998.75										\$2,250.00		\$10,248.75			
2025-Harlingen-OpSlow-00043											Actual:	\$1,565.79										\$440.44		\$2,006.23				
Performance Data:						Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media		
						Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									35						53							4		150	150	1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number			PA	Fund Source			Federal Funds State Funding Prog. Income Local Match													Project Total				
2025-TxDOT-G-1YG-0161																					Group Project			
City of Fort Worth Police Department			SC	402	SC				Planned:	\$12,870.73							\$3,416.93		\$16,287.66					
2025-Fortworth-OpSlow-00014									Actual:	\$12,803.78							\$3,399.30		\$16,203.08					
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Citations	Arrests	Prod.	Dist.	Events
				136	3	3				308					1	5	189						2	
City of Pharr Police Department			SC	402	SC				Planned:	\$4,950.00							\$1,426.59		\$6,376.59					
2025-PharrPD-OpSlow-00055									Actual:	\$4,923.71							\$1,491.30		\$6,415.01					
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Citations	Arrests	Prod.	Dist.	Events
				111	5					17					5		22	2			1	1	8	
City of Kilgore Police Department			SC	402	SC				Planned:	\$2,466.00							\$616.50		\$3,082.50					
2025-KilgorePD-OpSlow-00018									Actual:	\$1,120.66							\$321.55		\$1,442.21					
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Citations	Arrests	Prod.	Dist.	Events
				22													7						2	
City of Brownsville Police Department			SC	402	SC				Planned:	\$4,918.77							\$1,237.82		\$6,156.59					
2025-BrownsPD-OpSlow-00036									Actual:	\$4,351.35							\$10,505.41		\$14,856.76					
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Citations	Arrests	Prod.	Dist.	Events
				56						142					16		32					1	1	2
City of Missouri City Police Department			SC	402	SC				Planned:	\$2,996.00							\$784.00		\$3,780.00					
2025-MissouriPD-OpSlow-00015									Actual:	\$2,745.81							\$1,190.99		\$3,936.80					
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Citations	Arrests	Prod.	Dist.	Events
				41	5					46					34		54					1		5
Montgomery County Constables Office Pct 2			SC	402	SC				Planned:	\$10,744.19							\$2,732.83		\$13,477.02					
2025-MoCoP2Co-OpSlow-00002									Actual:	\$7,715.05							\$1,964.17		\$9,679.22					
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Citations	Arrests	Prod.	Dist.	Events
				120	2	1				152					55		15	4						2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number							PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total								
2025-TxDOT-G-1YG-0161																							Group Project							
City of Robstown Police Department							SC	402	SC	Planned:					\$2,995.92					\$748.98		\$3,744.90								
2025-Robstown-OpSlow-00029										Actual:					\$2,953.87					\$738.47		\$3,692.34								
Performance Data:							Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
							Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
										72						76						1	11	2					2	
City of Corinth Police Department							SC	402	SC	Planned:					\$4,940.00					\$1,259.20		\$6,199.20								
2025-CorinthPD-OpSlow-00022										Actual:					\$3,558.86					\$949.26		\$4,508.12								
Performance Data:							Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
							Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
										53						106							14	34	1		100	1	1	2
City of Aransas Pass Police Department							SC	402	SC	Planned:					\$5,991.80					\$1,497.95		\$7,489.75								
2025-aransasPD-OpSlow-00024										Actual:					\$2,472.09					\$618.02		\$3,090.11								
Performance Data:							Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
							Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
										50	1	1				37							21	2	1	1	2	1	3	
City of Nacogdoches Police Department							SC	402	SC	Planned:					\$2,764.80					\$748.09		\$3,512.89								
2025-Nacogdoches-OpSlow-00017										Actual:					\$668.62					\$5,329.59		\$5,998.21								
Performance Data:							Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
							Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
										14						4							4						2	
Harris County Sheriff's Office							SC	402	SC	Planned:					\$12,158.32					\$3,254.13		\$15,412.45								
2025-HarrisCo-OpSlow-00023										Actual:					\$12,158.32					\$3,254.13		\$15,412.45								
Performance Data:							Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
							Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
										184						5	9				4		13	10	1	2	2	2	2	
City of Kyle Police Department							SC	402	SC	Planned:					\$5,392.82					\$1,364.93		\$6,757.75								
2025-KylePD-OpSlow-00025										Actual:					\$5,392.82					\$1,478.47		\$6,871.29								
Performance Data:							Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
							Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
										78						58	1				23		74	3			1	1	2	

Project Cross-Reference by Task

Enforcement Projects																											
Organization / Project Number					PA	Fund	Source		Federal Funds					State Funding			Prog. Income	Local Match		Project Total							
2025-TxDOT-G-1YG-0161																											
Group Project																											
City of Baytown Police Department					SC	402	SC		Planned:		\$14,913.61								\$3,729.46	\$18,643.07							
2025-Baytown-OpSlow-00034									Actual:																		
City of Alice Police Department					SC	402	SC		Planned:		\$6,983.81								\$1,745.95	\$8,729.76							
2025-AlicePD-OpSlow-00016									Actual:		\$6,983.81								\$1,886.08	\$8,869.89							
Performance Data:					Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
					Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
								155	13					9							29	2			1	1	2
City of Snyder Police Department					SC	402	SC		Planned:		\$9,953.22								\$2,510.93	\$12,464.15							
2025-SnyderPD-OpSlow-00053									Actual:		\$6,778.27								\$1,782.97	\$8,561.24							
Performance Data:					Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
					Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
								147						15	2				1		24	8			1		2
2025-TxDOT-G-1YG-0161 Subtotals					# of Projects: 51					Planned:		\$477,268.54								\$127,161.18	\$604,429.71						
					51					Actual:		\$374,036.33								\$136,170.57	\$510,206.90						
Performance Data Summary:					Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
					Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI		DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
								5,840	156	62			41	4,596	30		56	430	107	3,856	113	1,303	2,513	54	31	136	

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number				PA	Fund Source				Federal Funds				State Funding				Prog. Income		Local Match		Project Total			
2025-TxDOT-G-1YG-0175																								
Group Project																								
City of Rancho Viejo Police Department				PT	402	PT			Planned:				\$12,000.00				\$3,014.60				\$15,014.60			
2025-RanchoViejoPD-S-1YG-00075				DWI Speed OP ITC				Actual:				\$6,699.76				\$8,267.19				\$14,966.95				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
			202		1			1	44	1				6	9	52			15	1	1	25		
City of Fort Worth Police Department				PT	402	PT			Planned:				\$278,991.99				\$71,280.75				\$350,272.74			
2025-Fortworth-S-1YG-00040				DWI Speed OP ITC				Actual:				\$272,903.64				\$69,725.12				\$342,628.76				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
			2,986	79	26			11	6,654	3			2	103	70	5,194	19		1,550	7	7	3		
Harris County Sheriff's Office				PT	402	PT			Planned:				\$435,804.60				\$109,419.80				\$545,224.40			
2025-HarrisCo-S-1YG-00071				DWI Speed OP ITC				Actual:				\$435,804.60				\$109,419.80				\$545,224.40				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
			6,782	85	67				1,193	46			63	2,490		4,137	319			5	4	55		
City of Port Arthur Police Department				PT	402	PT			Planned:				\$18,682.09				\$5,972.67				\$24,654.76			
2025-PortArthur-S-1YG-00072				DWI Speed OP ITC				Actual:				\$18,682.09				\$6,104.64				\$24,786.73				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
			318	13	10				203					5		250	2		5		1			
Montgomery County Sheriff's Office				PT	402	PT			Planned:				\$146,620.40				\$47,902.35				\$194,522.75			
2025-MontgoSO-S-1YG-00005				DWI Speed OP ITC				Actual:				\$144,380.36				\$52,825.26				\$197,205.62				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
			2,452	24	13				342	3			5	51	88	2,558	69					53		
City of Bertram Police Department				PT	402	PT			Planned:				\$11,933.32				\$3,027.96				\$14,961.28			
2025-BertramPD-S-1YG-00023				DWI Speed OP ITC				Actual:				\$2,545.57				\$756.67				\$3,302.24				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
			62						39					1		42	3		10	2	2	3		

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number				PA	Fund Source				Federal Funds				State Funding	Prog. Income	Local Match		Project Total							
2025-TxDOT-G-1YG-0175																								
Group Project																								
City of Bullard Police Department				PT	402	PT				Planned:		\$11,999.22				\$3,119.79		\$15,119.01						
2025-BullardPD-S-1YG-00024				DWI Speed OP ITC				Actual:		\$563.20				\$202.75		\$765.95								
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					11	1					3					11		5						
City of Pasadena Police Department				PT	402	PT				Planned:		\$89,057.00				\$89,057.00		\$178,114.00						
2025-PasadePD-S-1YG-00025				DWI Speed OP ITC				Actual:		\$87,859.02				\$87,859.02		\$175,718.04								
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					2,200	15	16				3,600	7				1,593		761	9			1	1	3
City of The Colony Police Department				PT	402	PT				Planned:		\$11,944.00				\$3,745.64		\$15,689.64						
2025-ColonyPD-S-1YG-00026				DWI Speed OP ITC				Actual:		\$11,944.00				\$4,297.92		\$16,241.92								
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					183	1	2				103	1			1	58	27	61	9		6	7	7	86
City of La Porte Police Department				PT	402	PT				Planned:		\$26,648.12				\$7,030.69		\$33,678.81						
2025-LaPorte-S-1YG-00027				DWI Speed OP ITC				Actual:		\$19,726.15				\$5,147.62		\$24,873.77								
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					262		1			38	200					2	6	180	3	40	40	2	3	2
City of White Settlement Police Department				PT	402	PT				Planned:		\$11,945.99				\$3,008.49		\$14,954.48						
2025-WhitePD-S-1YG-00031				DWI Speed OP ITC				Actual:		\$1,597.25				\$525.03		\$2,122.28								
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					32		1				20					6	1	9	2					
Comanche County Sheriff's Office				PT	402	PT				Planned:		\$7,310.00				\$2,129.82		\$9,439.82						
2025-ComancheCOSO-S-1YG-00065				DWI Speed OP ITC				Actual:		\$2,934.28				\$879.86		\$3,814.14								
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					80						12							7				1		4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total					
2025-TxDOT-G-1YG-0175																		Group Project						
Town of Prosper Police Department				PT	402	PT	Planned:		\$11,959.20										\$3,114.18		\$15,073.38			
2025-ProsperPD-S-1YG-00057				DWI Speed OP ITC		Actual:		\$11,945.58										\$3,132.46		\$15,078.04				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					173						319					2		123		380	10	7	7	
City of Dimmitt Police Department				PT	402	PT	Planned:		\$11,993.00										\$3,272.89		\$15,265.89			
2025-DimmittPD-S-1YG-00058				DWI Speed OP ITC		Actual:		\$379.67										\$103.61		\$483.28				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					11					3	1							6					1	
City of Abilene Police Department				PT	402	PT	Planned:		\$26,650.00										\$7,812.54		\$34,462.54			
2025-Abilene-S-1YG-00073				DWI Speed OP ITC		Actual:		\$22,800.61										\$7,827.76		\$30,628.37				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					309	7	1				243						3	136	5				20	
City of Wichita Falls Police Department				PT	402	PT	Planned:		\$50,993.52										\$13,222.39		\$64,215.91			
2025-WichitaPD-S-1YG-00022				DWI Speed OP ITC		Actual:		\$46,061.94										\$12,262.35		\$58,324.29				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					590	8	1				928	17			11	144	669	178	214			1	1	
City of Pharr Police Department				PT	402	PT	Planned:		\$14,990.00										\$4,699.30		\$19,689.30			
2025-PharrPD-S-1YG-00106				DWI Speed OP ITC		Actual:		\$14,959.45										\$5,266.03		\$20,225.48				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					367	3	1				12					13		64	16			11	11	23
City of Brownsville Police Department				PT	402	PT	Planned:		\$74,586.97										\$19,063.06		\$93,650.03			
2025-BrownsPD-S-1YG-00062				DWI Speed OP ITC		Actual:		\$64,131.03										\$21,620.48		\$85,751.51				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					811	17	10				1,503	4				139		979	10		250	2	3	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total								
2025-TxDOT-G-1YG-0175																								Group Project			
City of Manor Police Department				PT	402	PT	Planned:		\$11,955.00										\$3,058.18		\$15,013.18						
2025-ManorPD-S-1YG-00032				DWI Speed OP ITC		Actual:		\$11,385.04										\$4,969.04		\$16,354.08							
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					190	4	2			5	76	6				28	16	71	5	33	35	4	4	6			
City of Robinson Police Department				PT	402	PT	Planned:		\$9,991.00										\$3,107.20		\$13,098.20						
2025-RobinsonPD-S-1YG-00064				DWI Speed OP ITC		Actual:		\$9,338.20										\$5,173.85		\$14,512.05							
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					159	3					129					6		138	6								
Collin County Sheriff's Office				PT	402	PT	Planned:		\$13,579.68										\$3,686.71		\$17,266.39						
2025-CollinSO-S-1YG-00056				DWI Speed OP ITC		Actual:		\$13,571.49										\$5,277.33		\$18,848.82							
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					248						45	2				5		57	12			3	6	18			
City of Meridian Police Department				PT	402	PT	Planned:		\$11,985.00										\$3,306.46		\$15,291.46						
2025-MeridianPD-S-1YG-00066				DWI Speed OP ITC		Actual:		\$11,985.00										\$3,850.06		\$15,835.06							
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					274						223							86	1		500	3	2	7			
City of Hawley Police Department				PT	402	PT	Planned:		\$4,999.68										\$1,273.69		\$6,273.37						
2025-HawleyPD-S-1YG-00067				DWI Speed OP ITC		Actual:		\$198.33										\$166.58		\$364.91							
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					6														1		1			4			
City of Early Police Department				PT	402	PT	Planned:		\$11,917.60										\$3,104.35		\$15,021.95						
2025-EarlyPD-S-1YG-00068				DWI Speed OP ITC		Actual:		\$7,012.57										\$2,192.98		\$9,205.55							
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.			
					188	8	6				123					12		90	14			2		6			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total					
2025-TxDOT-G-1YG-0175																		Group Project						
City of Eastland Police Department				PT	402	PT	Planned:		\$11,970.00										\$3,078.12		\$15,048.12			
2025-EastlaPD-S-1YG-00069				DWI Speed OP ITC		Actual:		\$8,856.66										\$2,938.06		\$11,794.72				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					222	6	2				83	1				56		48	3					5
City of Alvin Police Department				PT	402	PT	Planned:		\$11,980.00										\$3,799.31		\$15,779.31			
2025-AlvinPD-S-1YG-00070				DWI Speed OP ITC		Actual:		\$7,393.52										\$2,406.58		\$9,800.10				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					108					3	50					63		55	5	4	260	7	6	
City of Clyde Police Department				PT	402	PT	Planned:		\$11,971.50										\$3,252.24		\$15,223.74			
2025-ClydePD-S-1YG-00063				DWI Speed OP ITC		Actual:		\$7,754.30										\$2,943.49		\$10,697.79				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					217						489					4	4	120	5					7
City of Amarillo Police Department				PT	402	PT	Planned:		\$151,455.00										\$38,116.53		\$189,571.53			
2025-AmarilloPD-S-1YG-00113				DWI Speed OP ITC		Actual:		\$116,225.76										\$31,800.39		\$148,026.15				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					2,330	957	102				2,555	27			92	138		1,691	96	1,000	950	19	8	6
City of Texarkana Police Department				PT	402	PT	Planned:		\$12,000.00										\$3,832.67		\$15,832.67			
2025-TexarkPD-S-1YG-00122				DWI Speed OP ITC		Actual:		\$6,392.20										\$3,540.60		\$9,932.80				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					120	19				1	57					1		76	9			3	1	11
City of Missouri City Police Department				PT	402	PT	Planned:		\$22,308.00										\$6,841.92		\$29,149.92			
2025-MissouriPD-S-1YG-00104				DWI Speed OP ITC		Actual:		\$18,026.52										\$8,068.01		\$26,094.53				
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					268	15	18				157				7	186		337	11		100	29	6	107

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0175 Group Project

City of Shenandoah Police Department PT 402 PT Planned: \$22,423.58 \$6,202.36 **\$28,625.94**
 2025-ShenanPD-S-1YG-00105 **DWI Speed OP ITC** Actual: \$16,919.44 \$6,335.04 **\$23,254.48**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				250						22							71	11		179	3	4	4

City of Corpus Christi Police Department PT 402 PT Planned: \$99,976.50 \$30,234.37 **\$130,210.87**
 2025-CorpusPD-S-1YG-00074 **DWI Speed OP ITC** Actual: \$68,183.26 \$20,636.26 **\$88,819.52**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other	Other	PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				994	11	1				845	1			35	7		369	8		490	1		

City of Pearland Police Department PT 402 PT Planned: \$11,986.00 \$4,135.17 **\$16,121.17**
 2025-pearlaPD-S-1YG-00141 **DWI Speed OP ITC** Actual: \$11,986.00 \$5,767.03 **\$17,753.03**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other	Other	PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				178					2	92	3				1		178	6	4	1	1	3	1

Waller County Sheriff's Office PT 402 PT Planned: \$39,976.75 \$12,663.53 **\$52,640.28**
 2025-WallerCOSO-S-1YG-00054 **DWI Speed OP ITC** Actual: \$32,980.38 \$10,872.07 **\$43,852.45**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				705	1					71	7				21		224	238		45	1	3	9

City of Longview Police Department PT 402 PT Planned: \$49,945.00 \$12,571.61 **\$62,516.61**
 2025-LongviPD-S-1YG-00042 **DWI Speed OP ITC** Actual: \$47,590.37 \$12,997.96 **\$60,588.33**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				892	5	7				223	4				55	9	292	33	2	299	5	6	9

City of Cedar Park Police Department PT 402 PT Planned: \$11,230.42 \$2,944.22 **\$14,174.63**
 2025-CdrPrkPD-S-1YG-00043 **DWI Speed OP ITC** Actual: \$10,222.16 \$4,681.11 **\$14,903.27**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				156	2					26				1	13		39			332	4	6	26

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0175 Group Project

City of Garland Police Department PT 402 PT Planned: \$96,241.05 \$24,332.71 **\$120,573.76**
 2025-GarlandPD-S-1YG-00045 **DWI Speed OP ITC** Actual: \$96,241.05 \$28,795.58 **\$125,036.63**

Performance Data:

Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests	PI&E Materials	Comm.	Present	Media
Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed DWI DUI Minor DD ITC HMV Citations Arrests	Prod. Dist.	Events	ations	Exp.
	1,091	131 17		1,539 313 1,844 7	180	4	8	

Moore County Sheriff's Office PT 402 PT Planned: \$11,606.93 \$4,237.69 **\$15,844.62**
 2025-MooreCoSO-S-1YG-00134 **DWI Speed OP ITC** Actual: \$11,494.65 \$4,227.36 **\$15,722.01**

Performance Data:

Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests	PI&E Materials	Comm.	Present	Media
Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed DWI DUI Minor DD ITC HMV Citations Arrests	Prod. Dist.	Events	ations	Exp.
	248	9	1	17 1 4 7 5	6 7	3	2	8

City of Frisco Police Department PT 402 PT Planned: \$70,959.03 \$17,775.37 **\$88,734.40**
 2025-FriscoPD-S-1YG-00053 **DWI Speed OP ITC** Actual: \$59,924.78 \$16,265.05 **\$76,189.83**

Performance Data:

Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests	PI&E Materials	Comm.	Present	Media
Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed DWI DUI Minor DD ITC HMV Citations Arrests	Prod. Dist.	Events	ations	Exp.
	764	145 37		1,024 1 47 12 562 12	1	4	2	21

City of El Paso Police Department PT 402 PT Planned: \$219,957.48 \$55,207.70 **\$275,165.18**
 2025-EIPasoPD-S-1YG-00052 **DWI Speed OP ITC** Actual: \$211,599.84 \$55,122.27 **\$266,722.11**

Performance Data:

Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests	PI&E Materials	Comm.	Present	Media
Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed DWI DUI Minor DD ITC HMV Citations Arrests	Prod. Dist.	Events	ations	Exp.
	3,335	28 13		4,894 1 547 144 356 2,835 27	20,451	39	45	14

City of Kempner Police Department PT 402 PT Planned: \$12,000.00 \$3,053.35 **\$15,053.35**
 2025-KempnerPD-S-1YG-00137 **DWI Speed OP ITC** Actual: \$2,419.08 \$784.43 **\$3,203.51**

Performance Data:

Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests	PI&E Materials	Comm.	Present	Media
Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed DWI DUI Minor DD ITC HMV Citations Arrests	Prod. Dist.	Events	ations	Exp.
	65			63 8			1	

City of Pflugerville Police Department PT 402 PT Planned: \$20,667.25 \$5,232.33 **\$25,899.58**
 2025-Pflugerville-S-1YG-00135 **DWI Speed OP ITC** Actual:

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0175 Group Project

City of Refugio Police Department PT 402 PT Planned: \$11,981.34 \$3,602.76 **\$15,584.10**
 2025-RefugioPD-S-1YG-00139 **DWI Speed OP ITC** Actual: \$5,396.50 \$1,632.81 **\$7,029.31**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				110	1					41					3		70	5			1		2

City of Austin Police Department PT 402 PT Planned: \$370,000.00 \$92,500.00 **\$462,500.00**
 2025-AustinPD-S-1YG-00050 **DWI Speed OP ITC** Actual: \$369,999.97 \$92,500.00 **\$462,499.97**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				3,918	28	12				1,613	7			88	70	96	2,850	2,789		210	5	6	39

Galveston County Sheriff's Office PT 402 PT Planned: \$29,748.23 \$9,546.20 **\$39,294.43**
 2025-GalCOSO-S-1YG-00049 **DWI Speed OP ITC** Actual: \$22,627.68 \$7,261.13 **\$29,888.81**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other	Other	PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.				Dist.
				437		2				261					3		225	7	1				

City of North Richland Hills Police Department PT 402 PT Planned: \$31,246.08 \$8,264.18 **\$39,510.26**
 2025-NRichland-S-1YG-00034 **DWI Speed OP ITC** Actual: \$30,861.89 \$8,861.03 **\$39,722.92**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				412	4	3				619					316		419	11	1	117	4	4	10

City of Somerville Police Department PT 402 PT Planned: \$11,900.00 \$3,335.35 **\$15,235.35**
 2025-SomervillePD-S-1YG-00046 **DWI Speed OP ITC** Actual:

City of Mission Police Department PT 402 PT Planned: \$37,000.00 \$9,417.02 **\$46,417.02**
 2025-Mission-S-1YG-00003 **DWI Speed OP ITC** Actual: \$36,996.12 \$10,491.74 **\$47,487.86**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				650	34	15			2	545	16			6	194	120	499	28	1	1	9	13	11

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income Local Match Project Total																
2025-TxDOT-G-1YG-0175															Group Project								
City of Splendora Police Department				PT	402	PT		Planned:	\$11,358.60						\$2,962.17		\$14,320.77						
2025-SplendoraPD-S-1YG-00047				DWI Speed OP ITC				Actual:	\$10,868.39						\$2,919.36		\$13,787.75						
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				224						101	5				5		285	21					13
City of Harlingen Police Department				PT	402	PT		Planned:	\$50,000.00						\$12,549.09		\$62,549.09						
2025-Harlingen-S-1YG-00048				DWI Speed OP ITC				Actual:	\$35,592.62						\$8,933.46		\$44,526.08						
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				808	5	5				212				5	62		97	32	1,800	1,800	11	3	2
City of Kerrville Police Department				PT	402	PT		Planned:	\$14,574.64						\$3,643.66		\$18,218.30						
2025-KerrvillePD-S-1YG-00051				DWI Speed OP ITC				Actual:	\$11,943.52						\$3,710.90		\$15,654.42						
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				212	3					128					2		120	1	9		2	2	16
City of Southside Place Police Department				PT	402	PT		Planned:	\$11,640.00						\$2,910.35		\$14,550.35						
2025-SouthSPPD-S-1YG-00033				DWI Speed OP ITC				Actual:	\$6,951.64						\$2,430.71		\$9,382.35						
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				118						15					15		257	9	2		3	4	
City of McAllen Police Department				PT	402	PT		Planned:	\$90,944.36						\$23,827.43		\$114,771.79						
2025-McAllenPD-S-1YG-00060				DWI Speed OP ITC				Actual:	\$90,435.73						\$23,694.17		\$114,129.90						
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				1,633	6				14	80	1			3	18	1	179	25	800	2,050	6	17	6
City of Arlington Police Department				PT	402	PT		Planned:	\$260,700.00						\$65,175.00		\$325,875.00						
2025-Arlington-S-1YG-00006				DWI Speed OP ITC				Actual:	\$260,700.00						\$65,175.00		\$325,875.00						
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				3,146	249	53				3,468	1				733		3,550	78			2	5	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source				Federal Funds State Funding Prog. Income										Local Match			Project Total					
2025-TxDOT-G-1YG-0175																				Group Project							
Montgomery County Constables Office Pct 1				PT	402	PT				Planned:				\$24,237.52						\$6,072.10			\$30,309.62				
2025-MoCoP1Co-S-1YG-00007				DWI Speed OP ITC				Actual:				\$24,094.02						\$6,036.68			\$30,130.70						
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests						PI&E Materials			Comm.			Present		Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.			
					357	1	1			3	134					3		78	3	1	2	2	1	11			
City of Houston Police Department				PT	402	PT				Planned:				\$1,599,993.24						\$422,619.59			\$2,022,612.83				
2025-HoustonPD-S-1YG-00010				DWI Speed OP ITC				Actual:				\$1,593,983.24						\$744,171.70			\$2,338,154.94						
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests						PI&E Materials			Comm.			Present		Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.			
					18,518	2,237	463				15,251	28			215	5,760		34,269	400	4,842	50	10	5				
City of Laredo Police Department				PT	402	PT				Planned:				\$109,459.00						\$33,932.29			\$143,391.29				
2025-LaredoPD-S-1YG-00028				DWI Speed OP ITC				Actual:				\$109,359.53						\$33,912.48			\$143,272.01						
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests						PI&E Materials			Comm.			Present		Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.			
					1,614	118	21			15	1,049	31			156	123	108	1,904	29	1,670	2,595	78		114			
Texas Department of Public Safety				PT	402	PT				Planned:				\$171,482.14						\$42,870.54			\$214,352.68				
2025-TDPS-S-1YG-00029				DWI Speed OP ITC				Actual:				\$112,590.49						\$28,147.63			\$140,738.12						
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests						PI&E Materials			Comm.			Present		Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.			
					2,017	63	42				1,660	3			2	5		1,357	88	102	102	17	27	64			
City of Crockett Police Department				PT	402	PT				Planned:				\$9,933.00						\$3,317.62			\$13,250.62				
2025-CrockettPD-S-1YG-00004				DWI Speed OP ITC				Actual:				\$1,219.12						\$1,644.36			\$2,863.48						
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests						PI&E Materials			Comm.			Present		Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.			
					30						4							7	1			1	2				
Cameron County Sheriff's Office				PT	402	PT				Planned:				\$52,440.00						\$16,225.94			\$68,665.94				
2025-CameronCo-S-1YG-00133				DWI Speed OP ITC				Actual:				\$8,083.05						\$3,337.02			\$11,420.07						
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests						PI&E Materials			Comm.			Present		Media	
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.			
					197	2	1				107	5			3		4	25	13	1		4	2	2			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0175 Group Project

City of Wylie Police Department PT 402 PT Planned: \$11,900.25 \$11,900.25 **\$23,800.50**
 2025-Wylie-S-1YG-00055 **DWI Speed OP ITC** Actual: \$1,404.34 \$1,404.34 **\$2,808.68**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				38	1					7							8	1		300	1		

City of Edinburg Police Department PT 402 PT Planned: \$36,999.58 \$9,941.79 **\$46,941.37**
 2025-EdinbuPD-S-1YG-00126 **DWI Speed OP ITC** Actual: \$36,741.91 \$9,963.74 **\$46,705.65**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				628	1					81	4			1	8		69	8	2	132	141	72	16

City of Odessa Police Department PT 402 PT Planned: \$44,975.26 \$11,864.47 **\$56,839.73**
 2025-Odessa-S-1YG-00090 **DWI Speed OP ITC** Actual: \$30,831.54 \$11,864.47 **\$42,696.01**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				456	1				11	560				1	173		412	14					

City of Mesquite Police Department PT 402 PT Planned: \$38,748.60 \$10,713.99 **\$49,462.59**
 2025-Mesquite-S-1YG-00012 **DWI Speed OP ITC** Actual: \$38,739.80 \$47,126.72 **\$85,866.52**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				903	81	24				955	2				65	27	2,269	26		775	29	33	29

City of Dallas Police Department PT 402 PT Planned: \$788,382.00 \$219,253.20 **\$1,007,635.20**
 2025-Dallas-S-1YG-00036 **DWI Speed OP ITC** Actual: \$727,481.96 \$202,335.72 **\$929,817.68**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				9,455	526	90				14,832	3				4,430		7,557	1		535	6	6	20

City of Jacksonville Police Department PT 402 PT Planned: \$13,970.00 \$4,354.45 **\$18,324.45**
 2025-JacksonvIPD-S-1YG-00035 **DWI Speed OP ITC** Actual: \$8,493.49 \$2,647.45 **\$11,140.94**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other		PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.				Dist.
				202	2					57	1			1	3		79	3					25

Project Cross-Reference by Task

Enforcement Projects																			
Organization / Project Number				PA	Fund Source			Federal Funds State Funding Prog. Income Local Match Project Total										Group Project	
2025-TxDOT-G-1YG-0175																			
City of Deer Park Police Department				PT	402	PT		Planned:	\$48,984.00							\$18,533.04		\$67,517.04	
2025-DeerPark-S-1YG-00002								Actual:	\$48,350.54							\$18,322.69		\$66,673.23	
Performance Data:				Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Present Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist. Events ations Exp.
				742	4	4				424	5			102	341		1,178	11	577 5 13
City of New Braunfels Police Department				PT	402	PT		Planned:	\$41,886.86							\$10,471.72		\$52,358.58	
2025-NewBraun-S-1YG-00021								Actual:	\$41,886.86							\$13,485.29		\$55,372.15	
Performance Data:				Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Present Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist. Events ations Exp.
				896	122	8				876	25			43	46		655	31	405 8 2
City of Marshall Police Department				PT	402	PT		Planned:	\$31,986.75							\$8,947.70		\$40,934.45	
2025-MarshallPD-S-1YG-00020								Actual:	\$6,719.91							\$1,934.36		\$8,654.27	
Performance Data:				Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Present Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist. Events ations Exp.
				197	15	4			1	48	1				22		118	15	405 8 2
Tom Green County				PT	402	PT		Planned:	\$43,400.00							\$10,857.06		\$54,257.06	
2025-Tomgreen-S-1YG-00019								Actual:	\$34,350.00							\$10,123.38		\$44,473.38	
Performance Data:				Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Present Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist. Events ations Exp.
				686	2	3				43	1				1		67	24	1 405 8 2
City of Harker Heights Police Department				PT	402	PT		Planned:	\$19,987.89							\$4,996.97		\$24,984.86	
2025-HarkerHPD-S-1YG-00018								Actual:	\$19,987.89							\$6,358.91		\$26,346.80	
Performance Data:				Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Present Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist. Events ations Exp.
				345	3	2				250					63		195		925 6 6 5
Harris County Constable Precinct 1				PT	402	PT		Planned:	\$74,996.71							\$18,749.21		\$93,745.92	
2025-HarrisP1-S-1YG-00037								Actual:	\$74,996.71							\$18,749.21		\$93,745.92	
Performance Data:				Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Present Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist. Events ations Exp.
				1,427	19	11				167	9						2,292	132	100 14 14 31

Project Cross-Reference by Task

Enforcement Projects																									
Organization / Project Number				PA	Fund Source			Federal Funds				State Funding	Prog. Income	Local Match	Project Total										
2025-TxDOT-G-1YG-0175																	Group Project								
City of San Antonio Police Department				PT	402	PT			Planned:				\$1,750,000.00				\$437,620.00		\$2,187,620.00						
2025-SanAntPD-S-1YG-00014				DWI Speed OP ITC					Actual:				\$1,750,000.00				\$517,278.48		\$2,267,278.48						
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
					26,435		283	41				5,584	16			792	458	1,108	9,308	1,005	950	14	10	1	
Town of Cross Roads Police Department				PT	402	PT			Planned:				\$11,954.60				\$3,073.11		\$15,027.71						
2025-CrossRdPD-S-1YG-00100				DWI Speed OP ITC					Actual:				\$10,265.02				\$5,149.34		\$15,414.36						
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
					170							178	1				2	2	66		36	2	4	15	
Bexar County Sheriff's Office				PT	402	PT			Planned:				\$325,470.44				\$83,549.55		\$409,019.99						
2025-BexarCoSO-S-1YG-00125				DWI Speed OP ITC					Actual:				\$315,148.83				\$83,925.72		\$399,074.55						
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
					4,044		11	18				6,992				6	199	374	3,438	38		10	8	4	
City of Richland Hills Police Department				PT	402	PT			Planned:				\$11,969.37				\$3,156.71		\$15,126.08						
2025-RichlandHillsPD-S-1YG-00128				DWI Speed OP ITC					Actual:				\$7,413.51				\$2,065.77		\$9,479.28						
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
					110							16	6				18	3	59	3	4	70	2	2	5
City of Ingram Police Department				PT	402	PT			Planned:				\$11,995.20				\$2,998.80		\$14,994.00						
2025-IngramPD-S-1YG-00127				DWI Speed OP ITC					Actual:																
City of Ingleside Police Department				PT	402	PT			Planned:				\$11,990.00									\$3,036.32		\$15,026.32	
2025-InglesidePD-S-1YG-00107				DWI Speed OP ITC					Actual:				\$10,036.82				\$2,306.80		\$12,343.62						
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
					217		1					55	3				5	1	67	16		1		2	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income Local Match Project Total										Group Project							
2025-TxDOT-G-1YG-0175																								
City of Tyler Police Department				PT	402	PT	Planned:				\$81,968.49								\$22,001.88	\$103,970.37				
2025-Tyler PD-S-1YG-00086				DWI Speed OP ITC				Actual:				\$81,968.49								\$23,802.25	\$105,770.74			
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other		Other	PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					1,214	18	11				1,275	7				261	1,558	1,725	16		19	1	2	7
City of Waco Police Department				PT	402	PT	Planned:				\$109,788.44								\$27,489.98	\$137,278.42				
2025-WacoPD-S-1YG-00059				DWI Speed OP ITC				Actual:				\$108,061.09								\$30,529.84	\$138,590.93			
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other		Other	PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					1,453	4	10				559	2				11		696	20		3,873	11	9	6
City of Sullivan City Police Department				PT	402	PT	Planned:				\$14,997.00								\$3,827.99	\$18,824.99				
2025-SullivanPD-S-1YG-00130				DWI Speed OP ITC				Actual:				\$13,566.00								\$7,474.26	\$21,040.26			
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other		Other	PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					470						217					2		38	13	1	1	5	5	15
City of Palestine Police Department				PT	402	PT	Planned:				\$11,828.09								\$3,383.83	\$15,211.92				
2025-PalestinePD-S-1YG-00017				DWI Speed OP ITC				Actual:				\$10,001.09								\$2,946.96	\$12,948.05			
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other		Other	PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					167	5	1				20	3				3		61	5		10			1
City of Beaumont Police Department				PT	402	PT	Planned:				\$92,162.00								\$29,943.43	\$122,105.43				
2025-Beaumont-S-1YG-00076				DWI Speed OP ITC				Actual:				\$76,545.01								\$24,949.40	\$101,494.41			
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other		Other	PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					1,084	38	12				754					9		969			15	2		6
Chambers County Sheriff's Office				PT	402	PT	Planned:				\$19,419.10								\$6,097.28	\$25,516.38				
2025-Chambers-S-1YG-00039				DWI Speed OP ITC				Actual:				\$18,379.35								\$6,094.61	\$24,473.96			
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				Other		Other	PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					316						91					33		39	6		455	2	5	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total						
2025-TxDOT-G-1YG-0175																						Group Project			
Fort Bend County Constable Precinct 1				PT	402	PT	Planned:		\$21,875.00										\$6,146.32		\$28,021.32				
2025-FortBendPct1-S-1YG-00011				DWI Speed OP ITC		Actual:		\$19,595.68										\$6,898.65		\$26,494.33					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					299	3	1				511					10		132	1	315	265	3	3	4	
City of Mont Belvieu Police Department				PT	402	PT	Planned:		\$11,948.58										\$4,186.87		\$16,135.45				
2025-MtBelvieuPD-S-1YG-00079				DWI Speed OP ITC		Actual:		\$11,948.58										\$4,411.01		\$16,359.59					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					219						5					9		14	3		80	5	5	2	
City of Killeen Police Department				PT	402	PT	Planned:		\$22,415.00										\$7,767.80		\$30,182.80				
2025-KilleenPD-S-1YG-00077				DWI Speed OP ITC		Actual:		\$18,217.84										\$7,169.45		\$25,387.29					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					290	4					264					81		73	28		137	2	4	5	
Borden County Sheriff's Office				PT	402	PT	Planned:		\$12,000.00										\$3,261.78		\$15,261.78				
2025-BordenCoSO-S-1YG-00080				DWI Speed OP ITC		Actual:		\$4,699.52										\$1,553.10		\$6,252.62					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					123						86	1					3	17	1					4	
City of Alton Police Department				PT	402	PT	Planned:		\$20,000.00										\$6,102.00		\$26,102.00				
2025-AltonPD-S-1YG-00013				DWI Speed OP ITC		Actual:		\$4,680.71										\$1,471.44		\$6,152.15					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					150	4	5				77				3	18	2	167	8	7	1	17	8	13	
City of Grand Prairie Police Department				PT	402	PT	Planned:		\$89,991.99										\$22,523.31		\$112,515.30				
2025-GrandPra-S-1YG-00114				DWI Speed OP ITC		Actual:		\$80,192.37										\$20,123.50		\$100,315.87					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media						
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					1,012	88	12			57	1,051	44			4	196	106	502	31			4	5	4	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income Local Match Project Total																
2025-TxDOT-G-1YG-0175																		Group Project					
City of Olney Police Department				PT	402	PT		Planned:	\$11,970.49										\$2,996.02		\$14,966.51		
2025-OlneyPD-S-1YG-00131								Actual:	\$6,544.58										\$1,823.59		\$8,368.17		
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				187	1					13					2		35	16		15	1		2
City of Plano Police Department				PT	402	PT		Planned:	\$119,973.15										\$33,832.43		\$153,805.58		
2025-PlanoPD-S-1YG-00099								Actual:	\$114,005.68										\$32,318.65		\$146,324.33		
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				1,468	4	1				811	1				321	110	581	11			5	6	8
Harris County Constable Precinct 5				PT	402	PT		Planned:	\$50,033.28										\$12,537.87		\$62,571.15		
2025-HarrisP5-S-1YG-00108								Actual:	\$45,460.21										\$12,012.13		\$57,472.34		
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				901	3					55	1			3	2	28	166	39			2	5	6
City of Victoria Police Department				PT	402	PT		Planned:	\$18,862.20										\$5,264.23		\$24,126.43		
2025-VictoriaPD-S-1YG-00109								Actual:	\$14,801.86										\$4,164.69		\$18,966.55		
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				296	3	4				147					23		100	9			5	4	5
City of Southlake Police Department				PT	402	PT		Planned:	\$24,975.60										\$6,515.46		\$31,491.06		
2025-SouthlakePD-S-1YG-00102								Actual:	\$23,880.83										\$10,443.18		\$34,324.01		
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				354	5					562	3				120		222	5		1,381	6	2	1
City of Kyle Police Department				PT	402	PT		Planned:	\$17,220.00										\$4,697.95		\$21,917.95		
2025-KylePD-S-1YG-00101								Actual:	\$17,107.31										\$4,814.64		\$21,921.95		
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				257	1					340					3		217	9		170	2	6	8

Enforcement Projects

Organization / Project Number				PA	Fund	Source	Federal Funds										State Funding	Prog. Income	Local Match	Project Total	
2025-TxDOT-G-1YG-0175																	Group Project				
City of Angleton Police Department				PT	402	PT	Planned:				\$9,797.76						\$2,991.73		\$12,789.49		
2025-AngletonPD-S-1YG-00115				DWI Speed OP ITC				Actual:				\$607.43						\$533.49		\$1,140.92	
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests		
					13													17	1		
																		10			
																			2		
City of Jacksboro Police Department				PT	402	PT	Planned:				\$11,956.79						\$3,023.28		\$14,980.07		
2025-JacksboroPD-S-1YG-00116				DWI Speed OP ITC				Actual:				\$749.76						\$189.55		\$939.31	
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests		
					21						10							3			
																		100			
																		1	1		
Harris County Constable Precinct 4				PT	402	PT	Planned:				\$49,851.48						\$12,639.41		\$62,490.89		
2025-Harris4-S-1YG-00117				DWI Speed OP ITC				Actual:				\$49,733.42						\$12,608.96		\$62,342.38	
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests		
					938	16					446	18				12		1,407	29		
																		31	20		
																		214			
City of Galveston Police Department				PT	402	PT	Planned:				\$39,325.70						\$10,087.04		\$49,412.74		
2025-Galveston-S-1YG-00118				DWI Speed OP ITC				Actual:				\$12,386.51						\$3,218.62		\$15,605.13	
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests		
					216	3	5				124	1			1			172	7		
																		11	9		
																		8	8		
																		25			
Jefferson County Sheriff's Office				PT	402	PT	Planned:				\$24,888.15						\$7,030.90		\$31,919.05		
2025-JeffersonCoSO-S-1YG-00119				DWI Speed OP ITC				Actual:				\$21,021.90						\$6,012.90		\$27,034.80	
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests		
					298					3	232	1						26	2		
																		11	9		
Franklin County Sheriff's Office				PT	402	PT	Planned:				\$13,985.20						\$4,195.56		\$18,180.76		
2025-FranklinCOSO-S-1YG-00110				DWI Speed OP ITC				Actual:				\$9,087.90						\$2,969.04		\$12,056.94	
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				Other	Other	PI&E Materials		Comm.	Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests		
					224	2				2	82	2						43	12		
																		1,000			
																		3	2		

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

2025-TxDOT-G-1YG-0175 Group Project

City of Sansom Park Police Department PT 402 PT Planned: \$11,961.00 \$2,996.54 **\$14,957.54**
 2025-SansomPD-S-1YG-00092 **DWI Speed OP ITC** Actual: \$8,264.80 \$2,383.57 **\$10,648.37**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				188	4	6				59				4	93	3	421	3		45	3		11

City of La Joya Police Department PT 402 PT Planned: \$14,000.00 \$5,020.40 **\$19,020.40**
 2025-LaJoyaPD-S-1YG-00088 **DWI Speed OP ITC** Actual: \$5,812.26 \$2,684.12 **\$8,496.38**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				86	2	2				44				1	17		24	6			2	5	10

City of Euless Police Department PT 402 PT Planned: \$51,955.91 \$12,998.33 **\$64,954.24**
 2025-Euless-S-1YG-00097 **DWI Speed OP ITC** Actual: \$51,907.21 \$13,539.04 **\$65,446.25**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						Other	Other	PI&E Materials		Comm.	Present	Media	
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				712	12	6			2	272	1			1	139		595	40		2,550	7	10	2

City of Grapevine Police Department PT 402 PT Planned: \$11,591.36 \$3,074.95 **\$14,666.31**
 2025-GrapevinePD-S-1YG-00111 **DWI Speed OP ITC** Actual: \$11,583.13 \$3,765.48 **\$15,348.61**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				144		2				256					5		62	2	1	4	12	6	81

City of Katy Police Department PT 402 PT Planned: \$41,860.82 \$12,701.50 **\$54,562.32**
 2025-KatyPD-S-1YG-00061 **DWI Speed OP ITC** Actual: \$41,169.22 \$12,494.06 **\$53,663.28**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.			
				669		1				152					12		92	20					

City of Jacinto City Police Department PT 402 PT Planned: \$11,996.47 \$3,018.31 **\$15,014.78**
 2025-JacintPD-S-1YG-00093 **DWI Speed OP ITC** Actual: \$4,721.86 \$1,198.58 **\$5,920.44**

Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests							Other		PI&E Materials		Comm.	Present	Media
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				82		1				107							91	7		2	2	2	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match	Project Total						
2025-TxDOT-G-1YG-0175																		Group Project						
City of Mercedes Police Department				PT	402	PT		Planned:		\$11,991.02							\$3,111.08		\$15,102.10					
2025-MercedesPD-S-1YG-00096				DWI Speed OP ITC				Actual:		\$6,543.96							\$3,149.32		\$9,693.28					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					204						10					4		39	1			4	5	2
City of Texas City Police Department				PT	402	PT		Planned:		\$18,387.10							\$18,387.10		\$36,774.20					
2025-TexasCityPD-S-1YG-00091				DWI Speed OP ITC				Actual:		\$14,138.17							\$14,138.18		\$28,276.35					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					412		9				941							364	11					
City of Willow Park Police Department				PT	402	PT		Planned:		\$11,902.46							\$3,013.85		\$14,916.31					
2025-WillowParkPD-S-1YG-00103				DWI Speed OP ITC				Actual:		\$8,559.98							\$2,193.17		\$10,753.15					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					202	1				1	167					6	13	212	7					
City of Rosenberg Police Department				PT	402	PT		Planned:		\$15,000.00							\$4,589.82		\$19,589.82					
2025-RosenbPD-S-1YG-00087				DWI Speed OP ITC				Actual:		\$14,188.54							\$4,505.60		\$18,694.14					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					230	7	3			3	316				2	26		162	7			4	7	11
City of College Station Police Department				PT	402	PT		Planned:		\$36,886.50							\$9,257.60		\$46,144.10					
2025-ColStaPD-S-1YG-00084				DWI Speed OP ITC				Actual:		\$36,880.54							\$12,499.14		\$49,379.68					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					618	4	2				173				2	56	9	55	31		140	3	2	7
City of Sugar Land Police Department				PT	402	PT		Planned:		\$54,978.32							\$15,549.04		\$70,527.36					
2025-Sugarland-S-1YG-00082				DWI Speed OP ITC				Actual:		\$54,978.32							\$16,948.63		\$71,926.95					
Performance Data:		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					753	28	24				757					54	157	776	11			2	5	8

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number				PA	Fund Source				Federal Funds				State Funding				Prog. Income	Local Match		Project Total				
2025-TxDOT-G-1YG-0175																								
Group Project																								
City of Mount Vernon Police Department				PT	402	PT				Planned:				\$13,973.00				\$3,493.25				\$17,466.25		
2025-MtVernonPD-S-1YG-00081				DWI Speed OP ITC				Actual:				\$12,197.97				\$3,264.34				\$15,462.31				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					319						213					5		78	1		1,000	5	1	1
City of Wharton Police Department				PT	402	PT				Planned:				\$12,242.16				\$3,505.10				\$15,747.26		
2025-WhartonPD-S-1YG-00132				DWI Speed OP ITC				Actual:				\$3,324.80				\$1,575.02				\$4,899.82				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					82	1	1				66	1				8		44	2			2		
City of McKinney Police Department				PT	402	PT				Planned:				\$62,074.46				\$19,377.72				\$81,452.18		
2025-McKinney-S-1YG-00095				DWI Speed OP ITC				Actual:				\$61,758.40				\$19,484.15				\$81,242.55				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
					763	3	7				936					43	8	426	2	2	1	4	2	7
2025-TxDOT-G-1YG-0175 Subtotals				# of Projects: 117				Planned:				\$9,707,461.58				\$2,660,370.28				\$12,367,831.86				
				117				Actual:				\$8,947,443.72				\$2,978,293.58				\$11,925,737.30				
Performance Data Summary:		Crashes related to...			Enforce.	Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.		
					129,625	5,677	1,310			179	96,836	396	2,209	20,458	5,111	108,831	6,486	5,820	53,920	796	563	1,516		

Project Cross-Reference by Task

Enforcement Projects																															
Organization / Project Number										PA		Fund Source				Federal Funds				State Funding				Prog. Income		Local Match		Project Total			
2025-TxDOT-G-1YG-0176																															
Group Project																															
City of Austin Police Department										PT		402		PT		Planned:				\$31,922.00								\$7,980.50		\$39,902.50	
2025-AustinPD-S-CMV-00027										CMV		Actual:				\$31,921.99										\$7,980.50		\$39,902.49			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media										
		Alcohol Speed ITC			Hours	Adult Child		HMV Seatbelt Speed			Speed DWI DUI Minor DD ITC HMV Citations Arrests					Prod. Dist.		Events		ations	Exp.										
					300			55			27					2 35 2,247				3 6 9											
Waller County Sheriff's Office										PT		402		PT		Planned:				\$27,528.56								\$8,667.65		\$36,196.21	
2025-WallerCOSO-S-CMV-00024										CMV		Actual:				\$17,007.96										\$5,575.16		\$22,583.12			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media										
		Alcohol Speed ITC			Hours	Adult Child		HMV Seatbelt Speed			Speed DWI DUI Minor DD ITC HMV Citations Arrests					Prod. Dist.		Events		ations	Exp.										
					318			22			3					15 69 262				1 7											
City of Edinburg Police Department										PT		402		PT		Planned:				\$11,998.51								\$3,224.00		\$15,222.51	
2025-EdinbuPD-S-CMV-00043										CMV		Actual:				\$11,876.29										\$3,337.98		\$15,214.27			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media										
		Alcohol Speed ITC			Hours	Adult Child		HMV Seatbelt Speed			Speed DWI DUI Minor DD ITC HMV Citations Arrests					Prod. Dist.		Events		ations	Exp.										
					194						1 4 1					2 117		129 61 16													
City of Pharr Police Department										PT		402		PT		Planned:				\$14,990.00								\$4,327.57		\$19,317.57	
2025-PharrPD-S-CMV-00037										CMV		Actual:				\$14,964.98										\$5,805.04		\$20,770.02			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media										
		Alcohol Speed ITC			Hours	Adult Child		HMV Seatbelt Speed			Speed DWI DUI Minor DD ITC HMV Citations Arrests					Prod. Dist.		Events		ations	Exp.										
					348	10 8		5			7					11 103 8				12 11 23											
City of McAllen Police Department										PT		402		PT		Planned:				\$72,153.31								\$18,904.17		\$91,057.48	
2025-McAllenPD-S-CMV-00028										CMV		Actual:				\$72,153.31										\$18,904.17		\$91,057.48			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media										
		Alcohol Speed ITC			Hours	Adult Child		HMV Seatbelt Speed			Speed DWI DUI Minor DD ITC HMV Citations Arrests					Prod. Dist.		Events		ations	Exp.										
					1,245			178			2 19 25 4					800 2,050		6 35 6													
Harris County Sheriff's Office										PT		402		PT		Planned:				\$55,041.09								\$13,767.75		\$68,808.84	
2025-HarrisCo-S-CMV-00038										CMV		Actual:				\$53,242.87										\$13,323.07		\$66,565.94			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media										
		Alcohol Speed ITC			Hours	Adult Child		HMV Seatbelt Speed			Speed DWI DUI Minor DD ITC HMV Citations Arrests					Prod. Dist.		Events		ations	Exp.										
					804	1		66			6					2 43 1				7 5											

Project Cross-Reference by Task

Enforcement Projects																																	
Organization / Project Number										PA	Fund Source					Federal Funds					State Funding			Prog. Income	Local Match		Project Total						
2025-TxDOT-G-1YG-0176																																	
Group Project																																	
City of Mont Belvieu Police Department										PT	402	PT					Planned:					\$11,948.58					\$4,186.87					\$16,135.45	
2025-MtBelvieuPD-S-CMV-00021										CMV					Actual:					\$11,948.58					\$4,320.62					\$16,269.20			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.									
					192						1					2		9	2		80	5	5	3									
City of Rosenberg Police Department										PT	402	PT					Planned:					\$15,000.00					\$4,589.82					\$19,589.82	
2025-RosenbPD-S-CMV-00031										CMV					Actual:					\$14,192.24					\$4,514.75					\$18,706.99			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.									
					216						26				2			29	2			4	7	11									
City of Grand Prairie Police Department										PT	402	PT					Planned:					\$103,752.75					\$25,972.97					\$129,725.72	
2025-GrandPra-S-CMV-00040										CMV					Actual:					\$103,743.88					\$31,857.22					\$135,601.10			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.									
					1,429	71	20			614	280	18		13	125	46	249	4			4	5	4										
City of Sugar Land Police Department										PT	402	PT					Planned:					\$12,004.00					\$3,424.40					\$15,428.40	
2025-Sugarland-S-CMV-00030										CMV					Actual:					\$12,004.00					\$4,265.07					\$16,269.07			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.									
					159					315												2	1										
City of Amarillo Police Department										PT	402	PT					Planned:					\$58,909.00					\$15,133.90					\$74,042.90	
2025-AmarilloPD-S-CMV-00041										CMV					Actual:					\$27,606.92					\$8,566.11					\$36,173.03			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.									
					553						93					1		9		1,000	950	18	7	6									
City of Harlingen Police Department										PT	402	PT					Planned:					\$12,000.00					\$3,002.77					\$15,002.77	
2025-Harlingen-S-CMV-00022										CMV					Actual:					\$9,099.77					\$2,276.96					\$11,376.73			
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other					PI&E Materials		Comm.		Present	Media							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.									
					196	1				3	5					2		3	1	1,650	1,650	11	2	2									

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number				PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match		Project Total					
2025-TxDOT-G-1YG-0176																		Group Project						
Chambers County Sheriff's Office				PT	402	PT	Planned:		\$11,573.45										\$3,650.63		\$15,224.08			
2025-Chambers-S-CMV-00023				CMV		Actual:		\$10,445.85										\$3,463.86		\$13,909.71				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					197						13					23		11			425	3	5	5
City of Fort Worth Police Department				PT	402	PT	Planned:		\$85,601.13										\$21,534.78		\$107,135.91			
2025-Fortworth-S-CMV-00019				CMV		Actual:		\$47,534.15										\$11,957.92		\$59,492.07				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					494		14			202	102					1	7	95			650	4	1	
Harris County Constable Precinct 1				PT	402	PT	Planned:		\$54,992.40										\$13,756.17		\$68,748.57			
2025-HarrisP1-S-CMV-00020				CMV		Actual:		\$54,690.46										\$13,680.73		\$68,371.19				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					914	3	9			1,565	15	2						1,548	65		100	8	8	16
City of Deer Park Police Department				PT	402	PT	Planned:		\$15,348.32										\$3,943.20		\$19,291.52			
2025-DeerPark-S-CMV-00002				CMV		Actual:		\$15,261.41										\$3,992.66		\$19,254.07				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					228					336											577	5	5	13
City of Bertram Police Department				PT	402	PT	Planned:		\$12,000.00										\$3,177.12		\$15,177.12			
2025-BertramPD-S-CMV-00014				CMV		Actual:		\$3,434.03										\$921.69		\$4,355.72				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					75						5					1		19				1	2	1
Tom Green County				PT	402	PT	Planned:		\$13,600.00										\$3,412.81		\$17,012.81			
2025-Tomgreen-S-CMV-00011				CMV		Actual:		\$13,575.00										\$3,734.11		\$17,309.11				
Performance Data:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media				
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					254					38								1	1		1			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number			PA	Fund Source			Federal Funds State Funding Prog. Income Local Match Project Total										Group Project						
2025-TxDOT-G-1YG-0176																							
City of New Braunfels Police Department			PT	402	PT		Planned:	\$56,023.65										\$14,049.58	\$70,073.23				
2025-NewBrau-S-CMV-00012							Actual:	\$45,748.90										\$11,564.99	\$57,313.89				
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials		Comm.	Present	Media			
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				737	41	6			209	654	10			8	15		271	16					
City of Missouri City Police Department			PT	402	PT		Planned:	\$11,930.00										\$3,726.50	\$15,656.50				
2025-MissouriPD-S-CMV-00015							Actual:	\$8,988.51										\$3,216.57	\$12,205.08				
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials		Comm.	Present	Media			
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				118					74	2					7		7	4		100	29	6	107
Harris County Constable Precinct 5			PT	402	PT		Planned:	\$50,033.28										\$12,539.12	\$62,572.40				
2025-HarrisP5-S-CMV-00035							Actual:	\$49,040.88										\$12,931.43	\$61,972.31				
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials		Comm.	Present	Media			
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				744	1					44						22	102			2	5	7	
City of La Porte Police Department			PT	402	PT		Planned:	\$11,975.25										\$3,386.60	\$15,361.85				
2025-LaPorte-S-CMV-00017							Actual:	\$10,007.69										\$2,830.18	\$12,837.87				
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials		Comm.	Present	Media			
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				143					55	4						2	49			40	40	2	2
Fort Bend County Constable Precinct 1			PT	402	PT		Planned:	\$12,000.00										\$3,687.44	\$15,687.44				
2025-FortBendPct1-S-CMV-00007							Actual:	\$9,510.66										\$4,330.01	\$13,840.67				
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials		Comm.	Present	Media			
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				129	5				3	77	4				7		61			315	265	4	4
Moore County Sheriff's Office			PT	402	PT		Planned:	\$11,970.05										\$4,370.27	\$16,340.32				
2025-MooreCoSO-S-CMV-00046							Actual:	\$11,380.60										\$4,185.46	\$15,566.06				
Performance Data:	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests						PI&E Materials		Comm.	Present	Media			
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
				244						1							1			6	7	3	8

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number				PA	Fund Source				Federal Funds				State Funding				Prog. Income		Local Match		Project Total			
2025-TxDOT-G-1YG-0176																								
Group Project																								
City of Houston Police Department				PT	402	PT				Planned:				\$766,260.00				\$196,615.27				\$962,875.27		
2025-HoustonPD-S-CMV-00013				CMV				Actual:				\$766,260.00				\$468,878.29				\$1,235,138.29				
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other Citations	Other Arrests	PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC			HMV	Prod.				Dist.	
					9,168														260	607	10	4	5	
City of Pearland Police Department				PT	402	PT				Planned:				\$11,986.00				\$4,135.17				\$16,121.17		
2025-pearlaPD-S-CMV-00048				CMV				Actual:				\$11,256.95				\$5,186.61				\$16,443.56				
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other Citations	Other Arrests	PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC			HMV	Prod.				Dist.	
					149														4	1	1	3	1	
City of Grapevine Police Department				PT	402	PT				Planned:				\$11,591.36				\$3,074.95				\$14,666.31		
2025-GrapevinePD-S-CMV-00039				CMV				Actual:				\$11,065.69				\$3,549.91				\$14,615.60				
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other Citations	Other Arrests	PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC			HMV	Prod.				Dist.	
					117														1	4	12	6	77	
City of Arlington Police Department				PT	402	PT				Planned:				\$81,391.36				\$20,350.00				\$101,741.36		
2025-Arlington-S-CMV-00004				CMV				Actual:				\$81,391.36				\$20,350.00				\$101,741.36				
Performance Data:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other Citations	Other Arrests	PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC			HMV	Prod.				Dist.	
					980														1	1	1	1	5	
2025-TxDOT-G-1YG-0176 Subtotals				# of Projects: 34				Planned:				\$1,832,092.57				\$492,243.96				\$2,324,336.53				
				34				Actual:				\$1,706,690.46				\$760,170.36				\$2,466,860.82				
Performance Data Summary:		Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					Other Citations	Other Arrests	PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI		DD	ITC	HMV			Prod.	Dist.					
					23,755														5,701	10,340	371	228	494	

				Federal Funds				State Funding	Prog. Income	Local Match	Project Total			
Enforcement Task Summary				# Projects: 302				Planned:	\$15,772,529.45				\$4,719,538.81	\$20,492,068.26
				302				Actual:	\$14,152,860.52				\$4,157,823.94	\$19,910,992.30

Project Cross-Reference by Task

Evaluation Projects									
Organization / Project Number	PA	Fund	Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2025-TTI-G-1YG-0031	AL	402	AL	Planned:	\$310,114.98			\$77,585.02	\$387,700.00
				Actual:	\$299,669.04			\$77,778.61	\$377,447.65
Texas A&M Transportation Institute 2025-TTI-G-1YG-0035	PS	402	PS	Planned:	\$126,906.36			\$31,748.85	\$158,655.21
				Actual:	\$126,361.33			\$32,452.49	\$158,813.82
Texas A&M Transportation Institute 2025-TTI-G-1YG-0054	TR	405C	M3DA	Planned:	\$152,149.00			\$38,061.02	\$190,210.02
				Actual:	\$151,330.93			\$38,353.05	\$189,683.98
Texas A&M Transportation Institute 2025-TTI-G-1YG-0055	TR	405C	M3DA	Planned:	\$155,000.00			\$38,774.22	\$193,774.22
				Actual:	\$151,968.16			\$38,534.85	\$190,503.01
Texas A&M Transportation Institute 2025-TTI-G-1YG-0073	AL	405D	M5IS	Planned:	\$349,222.00			\$87,336.51	\$436,558.51
				Actual:	\$315,188.95			\$80,904.32	\$396,093.27
Texas A&M Transportation Institute 2025-TTI-G-1YG-0088	OP	405B	M1OP	Planned:	\$64,500.00			\$16,130.59	\$80,630.59
				Actual:	\$59,706.40			\$14,932.69	\$74,639.09
Texas A&M Transportation Institute 2025-TTI-G-1YG-0090	OP	402	OP	Planned:	\$86,000.00			\$21,507.84	\$107,507.84
				Actual:	\$80,328.03			\$20,355.13	\$100,683.16
Texas A&M Transportation Institute 2025-TTI-G-1YG-0091	OP	405B	M1OP	Planned:	\$333,000.00			\$83,276.92	\$416,276.92
				Actual:	\$310,044.80			\$81,381.26	\$391,426.06
Texas A&M Transportation Institute 2025-TTI-G-1YG-0093	DE	402	DE	Planned:	\$114,000.00			\$28,509.29	\$142,509.29
				Actual:	\$105,442.24			\$26,963.85	\$132,406.09
Texas A&M Transportation Institute 2025-TTI-G-1YG-0094	DE	402	DE	Planned:	\$45,800.00			\$11,459.75	\$57,259.75
				Actual:	\$43,134.77			\$11,112.21	\$54,246.98
Texas A&M Transportation Institute 2025-TTI-G-1YG-0095	OP	402	OP	Planned:	\$40,000.00			\$10,003.55	\$50,003.55
				Actual:	\$37,023.97			\$9,432.91	\$46,456.88
Texas Department of Public Safety 2025-TDPS-G-1YG-0138	TR	405C	M3DA	Planned:	\$1,099,659.37			\$366,553.13	\$1,466,212.50
				Actual:	\$990,214.07			\$330,072.48	\$1,320,286.55
Texas Department of State Health Services 2025-TDSHS-G-1YG-0128	TR	405C	M3DA	Planned:	\$549,872.95			\$246,572.03	\$796,444.98
				Actual:	\$545,777.50			\$254,935.63	\$800,713.13
Texas Municipal Police Association 2025-TMPA-G-1YG-0005	TR	405C	M3DA	Planned:	\$2,350,000.00			\$593,010.00	\$2,943,010.00
				Actual:	\$2,315,560.87			\$723,226.36	\$3,038,787.23
The University of Texas Medical Branch at Galveston 2025-UTMBG-G-1YG-0135	AL	402	AL	Planned:	\$86,934.20			\$22,926.94	\$109,861.14
				Actual:	\$67,244.86			\$22,926.93	\$90,171.79

				Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Evaluation Task Summary				# Projects: 15	Planned:	\$5,863,158.86	\$1,673,455.66	\$7,536,614.52
				15	Actual:	\$5,598,995.92	\$1,763,362.77	\$7,362,358.69

Project Cross-Reference by Task

Program Management Projects									
Organization / Project Number	PA	Fund	Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
2025-BeeHive-PurchaseOrder-0207	PA	402	PA		Planned:	\$160,000.00			\$160,000.00
					Actual:	\$57,817.75			\$57,817.75
2025-RhyanTech-PurchaseOrder-0178	PA	402	PA		Planned:	\$712,000.00			\$712,000.00
					Actual:	\$712,000.00			\$712,000.00
CRIS	TR	State	State		Planned:		\$3,000,000.00		\$3,000,000.00
2025-CRIS-G-1YG-0193					Actual:		\$3,476,222.85		\$3,476,222.85
CRIS	TR	405C	M3DA		Planned:	\$1,375,000.00			\$1,375,000.00
2025-CRIS-G-1YG-0194					Actual:	\$1,350,000.00			\$1,350,000.00
CRIS	TR	State	State		Planned:		\$730,218.00		\$730,218.00
2025-CRIS-G-1YG-0195					Actual:		\$730,218.00		\$730,218.00
Innovation Event Management	PA	402	PA		Planned:	\$188,000.00		\$38,000.00	\$226,000.00
2025-InnovEM-G-1YG-0205					Actual:	\$121,103.33			\$121,103.33
Innovation Event Management	PA	402	PA		Planned:	\$222,760.25		\$81,500.00	\$304,260.25
2025-InnovEM-G-1YG-0206					Actual:	\$115,245.09			\$115,245.09
TxDOT - Traffic Safety	PA	State	State		Planned:		\$5,530,844.00		\$5,530,844.00
2025-TxDOT-G-1YG-0177					Actual:		\$5,547,872.98		\$5,547,872.98
TxDOT - Traffic Safety	PA	State	State		Planned:		\$55,440.00		\$55,440.00
2025-TxDOT-G-1YG-0181					Actual:		\$55,000.00		\$55,000.00
TxDOT - Traffic Safety	PA	402	PA		Planned:	\$692,701.58			\$692,701.58
2025-TxDOT-G-1YG-0182					Actual:				
TxDOT - Traffic Safety	PA	State	State		Planned:		\$10,000.00		\$10,000.00
2025-TxDOT-G-1YG-0202					Actual:		\$20,325.00		\$20,325.00
					Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Program Management Task Summary		# Projects: 11		Planned:	\$3,350,461.83	\$9,326,502.00	\$119,500.00		\$12,796,463.83
		11		Actual:	\$2,356,166.17	\$9,829,638.83			\$12,185,805.00

Project Cross-Reference by Task

Public Information Campaigns Projects									
Organization / Project Number	PA	Fund	Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
City of Frisco Police Department 2025-FriscoPD-G-1YG-0120	AL	405D	M5OT		Planned: \$60,000.00 Actual: \$2,719.33			\$16,986.93 \$6,079.05	\$76,986.93 \$8,798.38
City of Lubbock Parks & Recreation 2025-LubbockP-G-1YG-0172	CP	402	CP		Planned: \$24,798.50 Actual: \$20,972.43		\$5,600.00 \$5,600.00	\$14,904.50 \$22,411.10	\$45,303.00 \$48,983.53
Dell Children's Medical Center of Central Texas 2025-DCMCCT-G-1YG-0098	OP	402	OP		Planned: \$317,440.56 Actual: \$207,319.82			\$80,393.40 \$80,361.89	\$397,833.96 \$287,681.71
Driscoll Children's Hospital 2025-DrisHosp-G-1YG-0022	OP	402	OP		Planned: \$274,999.00 Actual: \$220,501.01			\$136,366.40 \$128,074.18	\$411,365.40 \$348,575.19
Driscoll Children's Hospital 2025-DrisHosp-G-1YG-0023	OP	402	OP		Planned: \$248,580.77 Actual: \$205,408.98			\$104,101.13 \$96,511.24	\$352,681.90 \$301,920.22
El Paso District Attorney's Office 2025-EIPasoDA-G-1YG-0014	AL	405D	M5OT		Planned: \$49,990.00 Actual: \$49,990.00			\$17,256.70 \$17,256.70	\$67,246.70 \$67,246.70
Ghisallo Cycling Initiative 2025-Ghisallo-G-1YG-0075	PS	402	PS		Planned: \$197,032.19 Actual: \$197,032.19			\$51,192.72 \$82,521.41	\$248,224.91 \$279,553.60
Ghisallo Cycling Initiative 2025-Ghisallo-G-1YG-0076	PS	402	PS		Planned: \$208,993.95 Actual: \$208,993.95			\$75,744.52 \$137,716.40	\$284,738.47 \$346,710.35
Guerra Deberry Coody 2025-GDC-SOW-0010	OP	405B	M1PE		Planned: \$433,934.38 Actual: \$433,934.38			\$2,124,200.00 \$5,484,626.03	\$2,558,134.38 \$5,918,560.41
Guerra Deberry Coody 2025-GDC-SOW-0010	OP	402	OP		Planned: \$566,065.62 Actual: \$565,613.75				\$566,065.62 \$565,613.75
Harris County Commissioner Pct 1 2025-HaCoCMP1-G-1YG-0008	PS	402	PS		Planned: \$92,597.50 Actual: \$75,631.82			\$108,030.00 \$88,777.03	\$200,627.50 \$164,408.85
Harris County Sheriff's Office 2025-HarrisCo-G-1YG-0114	PS	402	PS		Planned: \$85,778.00 Actual: \$13,384.60			\$27,120.36 \$6,561.64	\$112,898.36 \$19,946.24
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0001	RS	State	State		Planned: \$2,671,000.00 Actual: \$2,668,262.21	\$2,671,000.00		\$2,671,000.00 \$10,202,436.25	\$5,342,000.00 \$12,870,698.46
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0002	PS	405G	BGLE		Planned: \$1,750,000.00 Actual: \$1,670,749.48			\$1,750,000.00 \$3,009,847.54	\$3,500,000.00 \$4,680,597.02
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0003	PS	402	PS		Planned: \$2,900,000.00 Actual: \$2,869,082.25			\$2,900,000.00 \$4,794,648.03	\$5,800,000.00 \$7,663,730.28
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0004	SC	402	SC		Planned: \$4,000,000.00 Actual: \$3,860,045.76			\$4,000,000.00 \$6,894,683.30	\$8,000,000.00 \$10,754,729.06

Project Cross-Reference by Task

Public Information Campaigns Projects									
Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0005	OP	405B	M1HVE		Planned: \$1,600,000.00 Actual: \$1,550,017.11			\$1,600,000.00 \$5,007,423.87	\$3,200,000.00 \$6,557,440.98
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0006	MC	405F	M11MA		Planned: \$320,000.00 Actual: \$319,973.31			\$320,000.00 \$5,582,424.00	\$640,000.00 \$5,902,397.31
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0007	MC	State	State		Planned: \$330,000.00 Actual: \$329,998.76		\$330,000.00	\$330,000.00 \$674,074.00	\$660,000.00 \$1,004,072.76
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0008	DE	402	DE		Planned: \$1,200,000.00 Actual: \$1,199,874.28			\$1,200,000.00 \$7,337,646.00	\$2,400,000.00 \$8,537,520.28
Sherry Matthews Advocacy Marketing 2025-SMAM-SOW-0009	AL	405D	B5PEM		Planned: \$3,765,000.00 Actual: \$3,764,540.88			\$3,765,000.00 \$17,520,854.00	\$7,530,000.00 \$21,285,394.88
Texans for Safe and Drug Free Youth 2025-TXSDY-G-1YG-0157	AL	402	AL		Planned: \$350,000.00 Actual: \$343,781.28			\$92,023.14 \$157,932.47	\$442,023.14 \$501,713.75
Texas A&M Agrilife Extension Service 2025-Texas Ag-G-1YG-0117	OP	402	OP		Planned: \$1,249,770.75 Actual: \$1,167,292.56			\$364,690.95 \$1,028,906.80	\$1,614,461.70 \$2,196,199.36
Texas A&M Agrilife Extension Service 2025-Texas Ag-G-1YG-0118	AL	402	AL		Planned: \$1,073,497.07 Actual: \$1,068,753.81			\$274,561.30 \$1,710,549.32	\$1,348,058.37 \$2,779,303.13
Texas A&M Agrilife Extension Service 2025-Texas Ag-G-1YG-0119	CP	402	CP		Planned: \$565,479.42 Actual: \$498,777.01			\$159,585.71 \$332,121.75	\$725,065.13 \$830,898.76
Texas A&M Transportation Institute 2025-TTI-G-1YG-0033	MC	402	MC		Planned: \$340,000.00 Actual: \$339,782.72			\$85,049.72 \$217,730.85	\$425,049.72 \$557,513.57
Texas A&M Transportation Institute 2025-TTI-G-1YG-0034	PS	402	PS		Planned: \$350,000.00 Actual: \$337,747.31			\$87,554.69 \$86,283.97	\$437,554.69 \$424,031.28
Texas A&M Transportation Institute 2025-TTI-G-1YG-0043	PS	405G	BGPE		Planned: \$121,000.00 Actual: \$113,584.90			\$30,264.83 \$29,336.14	\$151,264.83 \$142,921.04
Texas A&M Transportation Institute 2025-TTI-G-1YG-0045	PS	402	PS		Planned: \$210,000.00 Actual: \$199,219.31			\$52,518.46 \$64,082.13	\$262,518.46 \$263,301.44
Texas A&M Transportation Institute 2025-TTI-G-1YG-0050	DE	402	DE		Planned: \$126,331.00 Actual: \$114,366.17			\$31,602.05 \$28,799.23	\$157,933.05 \$143,165.40
Texas A&M Transportation Institute 2025-TTI-G-1YG-0052	PS	402	PS		Planned: \$250,000.00 Actual: \$247,934.13			\$62,520.88 \$68,619.65	\$312,520.88 \$316,553.78
Texas A&M Transportation Institute 2025-TTI-G-1YG-0056	DE	402	DE		Planned: \$1,250,000.00 Actual: \$1,249,964.34			\$312,600.62 \$432,784.33	\$1,562,600.62 \$1,682,748.67

Project Cross-Reference by Task

Public Information Campaigns Projects									
Organization / Project Number	PA	Fund	Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2025-TTI-G-1YG-0058	OP	402	OP		Planned: \$44,750.00			\$11,191.10	\$55,941.10
					Actual: \$44,727.78			\$11,191.64	\$55,919.42
Texas A&M Transportation Institute 2025-TTI-G-1YG-0072	MC	402	MC		Planned: \$115,000.00			\$28,767.96	\$143,767.96
					Actual: \$110,104.10			\$28,419.88	\$138,523.98
Texas A&M Transportation Institute 2025-TTI-G-1YG-0089	RS	402	RS		Planned: \$45,000.00			\$11,259.27	\$56,259.27
					Actual: \$44,524.61			\$11,340.13	\$55,864.74
Texas A&M Transportation Institute 2025-TTI-G-1YG-0092	PA	402	PA		Planned: \$37,319.99			\$9,335.83	\$46,655.82
					Actual: \$36,369.30			\$9,615.17	\$45,984.47
Texas Children's Hospital 2025-TCH-G-1YG-0112	OP	402	OP		Planned: \$300,000.00			\$207,556.88	\$507,556.88
					Actual: \$279,165.25			\$214,028.15	\$493,193.40
Texas Children's Hospital 2025-TCH-G-1YG-0113	PS	402	PS		Planned: \$110,000.00			\$77,184.28	\$187,184.28
					Actual: \$109,386.30			\$79,893.50	\$189,279.80
Texas Department of State Health Services 2025-TDSHS-G-1YG-0131	OP	405B	M1PE		Planned: \$1,000,000.00			\$350,000.00	\$1,350,000.00
					Actual: \$995,285.19			\$736,867.41	\$1,732,152.60
Texas Heatstroke Task Force 2025-TxHSTF-G-1YG-0141	OP	402	OP		Planned: \$25,990.88			\$6,529.33	\$32,520.21
					Actual: \$25,748.59			\$17,563.71	\$43,312.30
Texas Operation Lifesaver 2025-TxOpLife-G-1YG-0101	RS	402	RS		Planned: \$76,999.00			\$24,343.89	\$101,342.89
					Actual: \$65,169.95			\$26,454.73	\$91,624.68
The Coalition, Inc. 2025-TCINC-G-1YG-0151	AL	405D	M5OT		Planned: \$81,545.45			\$42,155.97	\$123,701.42
					Actual: \$61,866.39			\$54,249.70	\$116,116.09
The Coalition, Inc. 2025-TCINC-G-1YG-0152	AL	405D	M5OT		Planned: \$55,722.73			\$28,904.42	\$84,627.15
					Actual: \$47,841.44			\$36,204.02	\$84,045.46
Travis County Attorney's UDPP 2025-Travis C-G-1YG-0105	AL	402	AL		Planned: \$150,182.64			\$184,079.73	\$334,262.37
					Actual: \$141,960.24			\$207,245.72	\$349,205.96
TxDOT - Traffic Safety 2025-TxDOT-G-1YG-0201	OP	405B	M1CPS		Planned: \$160,000.00				\$160,000.00
					Actual: \$79,423.23				\$79,423.23
Women & Infants Specialty Health 2025-WISH-G-1YG-0099	OP	402	OP		Planned: \$75,000.00			\$32,995.28	\$107,995.28
					Actual: \$73,195.41			\$52,740.57	\$125,935.98
2025-TxDOT-G-1YG-0155									Group Project
TxDOT-San Angelo 2025-PC-Tx-SJT-00009	State	State	State		Planned:	\$5,000.00			\$5,000.00
					Actual:	\$750.00			\$750.00
TxDOT-Tyler 2025-PC-Tx-TYL-00011	State	State	State		Planned:	\$6,000.00			\$6,000.00
					Actual:	\$750.00			\$750.00

Project Cross-Reference by Task

Public Information Campaigns Projects								
Organization / Project Number	PA	Fund	Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
2025-TxDOT-G-1YG-0155				Group Project				
TxDOT-Waco 2025-PC-Tx-WAC-00012	State	State	State	Planned: Actual:	\$5,000.00			\$5,000.00
TxDOT-Wichita Falls 2025-PC-Tx-WFS-00013	State	State	State	Planned: Actual:	\$7,000.00 \$2,250.00			\$7,000.00 \$2,250.00
TxDOT-Houston 2025-PC-Tx-HOU-00014	State	State	State	Planned: Actual:	\$5,000.00			\$5,000.00
TxDOT-Laredo 2025-PC-Tx-LRD-00015	State	State	State	Planned: Actual:	\$5,000.00			\$5,000.00
TxDOT-Lubbock 2025-PC-Tx-LBB-00016	State	State	State	Planned: Actual:	\$10,000.00 \$6,115.46			\$10,000.00 \$6,115.46
TxDOT-Lufkin 2025-PC-Tx-LKF-00017	State	State	State	Planned: Actual:	\$10,000.00 \$3,000.00			\$10,000.00 \$3,000.00
TxDOT-Odessa 2025-PC-Tx-ODA-00018	State	State	State	Planned: Actual:	\$5,000.00			\$5,000.00
TxDOT-Paris 2025-PC-Tx-PAR-00019	State	State	State	Planned: Actual:	\$5,000.00 \$3,000.00			\$5,000.00 \$3,000.00
TxDOT-Bryan 2025-PC-Tx-BRY-00020	State	State	State	Planned: Actual:	\$5,000.00 \$1,500.00			\$5,000.00 \$1,500.00
TxDOT-Dallas 2025-PC-Tx-DAL-00023	State	State	State	Planned: Actual:	\$7,000.00			\$7,000.00
TxDOT-CorpusChristi 2025-PC-Tx-CRP-00022	State	State	State	Planned: Actual:	\$10,000.00 \$2,250.00			\$10,000.00 \$2,250.00
TxDOT-Childress 2025-PC-Tx-CHS-00021	State	State	State	Planned: Actual:	\$9,000.00 \$4,600.00			\$9,000.00 \$4,600.00

Project Cross-Reference by Task

Public Information Campaigns Projects																						
Organization / Project Number				PA	Fund Source			Federal Funds				State Funding		Prog. Income		Local Match		Project Total				
2025-TxDOT-G-1YG-0155																		Group Project				
TxDOT-El Paso				State	State	State		Planned:				\$15,000.00				\$15,000.00						
2025-PC-Tx-ELP-00024								Actual:				\$13,500.00				\$13,500.00						
TxDOT-Ft. Worth				State	State	State		Planned:				\$12,100.00				\$12,100.00						
2025-PC-Tx-FTW-00025								Actual:				\$3,500.00				\$3,500.00						
TxDOT-Abilene				State	State	State		Planned:				\$18,000.00				\$18,000.00						
2025-PC-Tx-ABL-00001								Actual:				\$18,000.00				\$18,000.00						
TxDOT-Amarillo				State	State	State		Planned:				\$6,000.00				\$6,000.00						
2025-PC-Tx-AMA-00002								Actual:				\$2,750.00				\$2,750.00						
TxDOT-Atlanta				State	State	State		Planned:				\$5,000.00				\$5,000.00						
2025-PC-Tx-ATL-00003								Actual:				\$3,850.00				\$3,850.00						
TxDOT-Austin				State	State	State		Planned:				\$5,250.00				\$5,250.00						
2025-PC-Tx-AUS-00004								Actual:				\$5,250.00				\$5,250.00						
TxDOT-Beaumont				State	State	State		Planned:				\$7,000.00				\$7,000.00						
2025-PC-Tx-BMT-00005								Actual:				\$3,850.00				\$3,850.00						
TxDOT-Brownwood				State	State	State		Planned:				\$5,250.00				\$5,250.00						
2025-PC-Tx-BWD-00006								Actual:				\$5,250.00				\$5,250.00						
TxDOT-Yoakum				State	State	State		Planned:				\$5,000.00				\$5,000.00						
2025-PC-Tx-YKM-00007								Actual:				\$3,000.00				\$3,000.00						
TxDOT-Pharr				State	State	State		Planned:				\$5,000.00				\$5,000.00						
2025-PC-Tx-PHR-00008								Actual:				\$2,250.00				\$2,250.00						
TxDOT-San Antonio				State	State	State		Planned:				\$6,000.00				\$6,000.00						
2025-PC-Tx-SAT-00010								Actual:				\$1,500.00				\$1,500.00						
2025-TxDOT-G-1YG-0155 Subtotals				# of Projects: 25				Planned:				\$183,600.00				\$183,600.00						
				25				Actual:				\$86,915.46				\$86,915.46						
Performance Data Summary:		Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.		Present	Media		
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
					Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Public Information Campaigns Task Summary		# Projects:	71	Planned:	\$26,258,799.40	\$3,184,600.00	\$5,600.00	\$23,859,572.95	\$53,308,572.35
			71	Actual:	\$25,231,756.65	\$3,085,176.43	\$5,600.00	\$72,817,894.63	\$101,140,427.71

Project Cross-Reference by Task

Training Projects									
Organization / Project Number	PA	Fund	Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bastrop ISD 2025-BastropISD-DEG-00008	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:					
Calallen ISD 2025-CalallenISD-DEG-00010	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:	\$19,425.00				\$19,425.00
Central ISD 2025-CentralISD-DEG-00001	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:	\$17,640.00				\$17,640.00
Clyde ISD 2025-ClydeISD-DEG-00009	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:	\$16,625.00				\$16,625.00
Education Service Center, Region VI 2025-ESCVI-G-1YG-0016	SB	402	SB	Planned:	\$200,000.00			\$52,386.00	\$252,386.00
				Actual:	\$198,407.16			\$97,090.57	\$295,497.73
Education Service Center, Region VI 2025-ESCVI-G-1YG-0018	DE	402	DE	Planned:	\$200,000.00			\$52,299.00	\$252,299.00
				Actual:	\$196,936.33			\$64,408.16	\$261,344.49
Fort Bend County District Attorney's Office 2025-FortBend-G-1YG-0081	PS	402	PS	Planned:	\$124,400.12			\$31,125.23	\$155,525.35
				Actual:	\$109,407.64			\$33,276.98	\$142,684.62
Governors Highway Safety Association 2025-GHSA-G-1YG-0204	DE	402	DE	Planned:	\$184,000.00				\$184,000.00
				Actual:	\$184,000.00				\$184,000.00
Hawley ISD 2025-HawleyISD-DEG-00002	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:	\$10,500.00				\$10,500.00
Hays CISD 2025-HaysISD-DEG-00004	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:					
Huntington ISD 2025-HuntingtonISD-DEG-00005	DE	402	DE	Planned:	\$20,000.00				\$20,000.00
				Actual:	\$12,480.00				\$12,480.00
International Association of Directors of Law Enforcement Standards and Training 2025-IADLEST-G-1YG-0142	PT	402	PT	Planned:	\$594,494.04			\$148,772.00	\$743,266.04
				Actual:	\$458,015.47			\$151,462.15	\$609,477.62
Mothers Against Drunk Driving 2025-MADD-G-1YG-0002	AL	405D	M5OT	Planned:	\$674,999.87			\$224,694.40	\$899,694.27
				Actual:	\$629,318.43			\$426,006.09	\$1,055,324.52
National Safety Council 2025-NSC-G-1YG-0078	DE	402	DE	Planned:	\$548,041.11			\$155,000.00	\$703,041.11
				Actual:	\$537,279.89			\$155,000.00	\$692,279.89
Safety City Abilene 2025-SafetyCi-G-1YG-0155	OP	402	OP	Planned:	\$9,260.00			\$5,628.00	\$14,888.00
				Actual:	\$8,656.66			\$5,628.00	\$14,284.66
Texas A&M Transportation Institute 2025-TTI-G-1YG-0046	PS	402	PS	Planned:	\$131,040.00			\$32,789.83	\$163,829.83
				Actual:	\$126,526.16			\$32,180.16	\$158,706.32

Project Cross-Reference by Task

Training Projects									
Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2025-TTI-G-1YG-0062	PS	405G	BGPE		Planned: \$166,000.00 Actual: \$160,743.52			\$41,516.94 \$42,967.80	\$207,516.94 \$203,711.32
Texas A&M Transportation Institute 2025-TTI-G-1YG-0067	AL	405D	M5SP		Planned: \$100,000.00 Actual: \$97,531.28			\$25,012.56 \$24,958.41	\$125,012.56 \$122,489.69
Texas A&M Transportation Institute 2025-TTI-G-1YG-0069	AL	402	AL		Planned: \$64,230.00 Actual: \$61,132.46			\$16,064.34 \$16,698.43	\$80,294.34 \$77,830.89
Texas A&M Transportation Institute 2025-TTI-G-1YG-0070	AL	405D	M5II		Planned: \$176,650.00 Actual: \$168,981.95			\$44,190.10 \$45,243.07	\$220,840.10 \$214,225.02
Texas Association of Counties 2025-TAC-G-1YG-0109	AL	405D	B5CS		Planned: \$135,930.05 Actual: \$114,816.53			\$38,446.62 \$34,161.70	\$174,376.67 \$148,978.23
Texas Center for the Judiciary 2025-TCJ-G-1YG-0085	AL	405D	B5CS		Planned: \$786,061.00 Actual: \$727,906.98			\$201,452.82 \$214,183.82	\$987,513.82 \$942,090.80
Texas District and County Attorneys Association 2025-TDCAA-G-1YG-0025	AL	405D	B5CS		Planned: \$758,168.56 Actual: \$713,902.37			\$336,779.33 \$424,919.39	\$1,094,947.89 \$1,138,821.76
Texas Engineering Extension Service ESTI 2025-TEEXESTI-G-1YG-0029	EM	402	EM		Planned: \$263,206.59 Actual: \$222,870.26			\$758,431.85 \$812,244.32	\$1,021,638.44 \$1,035,114.58
Texas Justice Court Training Center 2025-TJCTC-G-1YG-0126	AL	405D	B5CS		Planned: \$124,925.52 Actual: \$123,504.79			\$31,260.38 \$39,678.16	\$156,185.90 \$163,182.95
Texas Municipal Courts Education Center 2025-TMCEC-G-1YG-0084	AL	402	AL		Planned: \$660,000.00 Actual: \$659,899.62		\$15,000.00 \$11,325.00	\$150,040.03 \$315,629.45	\$825,040.03 \$986,854.07
Texas Municipal Police Association 2025-TMPA-G-1YG-0004	AL	405D	B5PEM		Planned: \$1,178,899.01 Actual: \$1,106,973.45			\$339,386.25 \$650,100.00	\$1,518,285.26 \$1,757,073.45
Texas Municipal Police Association 2025-TMPA-G-1YG-0006	AL	405D	B5PEM		Planned: \$1,228,152.56 Actual: \$1,058,630.91			\$316,815.00 \$510,727.60	\$1,544,967.56 \$1,569,358.51
Texas Municipal Police Association 2025-TMPA-G-1YG-0007	PT	402	PT		Planned: \$1,324,905.32 Actual: \$1,228,132.81			\$331,867.50 \$440,271.99	\$1,656,772.82 \$1,668,404.80
The Coalition, Inc. 2025-TCINC-G-1YG-0150	AL	405D	M5OT		Planned: \$102,872.73 Actual: \$74,345.38			\$81,055.77 \$94,731.40	\$183,928.50 \$169,076.78
The University of Texas at Arlington 2025-UTatArli-G-1YG-0127	RS	402	RS		Planned: \$359,025.00 Actual: \$358,736.94			\$101,364.20 \$116,505.05	\$460,389.20 \$475,241.99
Whitehouse ISD 2025-WHouseISD-DEG-00003	DE	402	DE		Planned: \$20,000.00 Actual: \$19,000.00				\$20,000.00 \$19,000.00
					Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Training Task Summary					# Projects: 32 Planned: \$10,255,261.48		\$15,000.00	\$3,516,378.15	\$13,786,639.63

Project Cross-Reference by Task

Training Projects									
Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
			32	Actual:	\$9,422,326.99		\$11,325.00	\$4,748,072.70	\$14,181,724.69