



Texas Highway Safety Plan Annual Report

Fiscal Year 2020

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EXECUTIVE SUMMARY

Traffic Safety Program

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In 2020, there were 263 traffic safety projects in the program.

The \$94,402,003.78 expended in FY 2020 came from federal, state and local sources as follows:

- \$31,624,130.57 in federal funds
- \$13,560,857.21 in state funds
- \$49,197,076.30 in local funds
- \$19,939.70 in program income

Federal Funding

Under the FAST Act, TxDOT applied for and received \$21,604,658.27 in Sections 402 funds. In addition, \$17,615,272.71 in Section 405 federal funding was received beyond the base 402 program. The Behavioral Traffic Safety Section of the Traffic Safety Division (TRF-BTS) developed a detailed Highway Safety Plan (HSP) and submitted it to the National Highway Traffic Safety Administration (NHTSA) for FY 2020.

Funded Projects that Contribute to meeting State Performance Targets

Projects selected for funding by the Texas Traffic Safety Program demonstrate potential to contribute to meeting Texas' highway safety performance targets. In each program area, information has been provided for each individual project, including targets, and whether those targets were met. Individual project performance results are provided in *Section 3 – Program Area Reports* and *Appendix A – Project Cross References*. Within those sections, each objective and target is listed, and whether individual objectives were met by each project.

A summary of the abovementioned accomplishments is provided in the following table:

	Assessment of Results in Achieving Performance Targets for FY20 and FY19								
	FY 2020					FY 2019			
Performance Measure	Target Period	Target Year(s)	Target Value FY20 HSP	Data Source*/ FY 20 Progress Results	On Track to Meet FY20 Target Y/N (in-progress)	Target Value FY19 HSP	Target Year(s)	Data Source/ FY19 Final Result	Met FY19 Target Y/N
C-1) Total Traffic Fatalities	5 year	2016-2020	3,840	2015-19 FARS 3,675	Y	3,791	2015-2019	2015-19 FARS 3,675	Y
C-2) Serious Injuries	5 year	2016-2020	17,394	2015-19 CRIS* 16,629	Y	17,751	2015-2019	2015-19 CRIS 16,629	Y
C-3) Fatality Rate / 100M VMT	5 year	2016-2020	1.41	2014-19 FARS 1.34	Y	1.41	2015-2019	2015-19 FARS 1.34	Y
For each of the Performance Measures C-4 through C-11, the State should indicate the Target Period which they used in the FY20 HSP.									
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat	Annual	2020	945	2019 FARS 868	Y	941	2019	2019 FARS 868	Y
C-5) Alcohol-Impaired Driving Fatalities BAC ≥ .08%	Annual	2020	1,560	2019 FARS 1,332	Y	1,530	2019	2019 FARS 1,332	Y
C-6) Speeding-Related Fatalities	Annual	2020	1,116	2019 FARS 1,110	Y	1,127	2019	2019 FARS 1,110	Y
C-7) Motorcyclist Fatalities	Annual	2020	413	2019 FARS 416	N	420	2019	2019 FARS 416	Y
C-8) Unhelmeted Motorcyclist Fatalities	Annual	2020	198	2019 FARS 187	Y	206	2019	2019 FARS 187	Y
C-9) Drivers Involved in Fatal Crashes Aged Under 21	Annual	2020	487	2019 FARS 445	Y	482	2019	2019 FARS 445	Y
C-10) Pedestrian Fatalities	Annual	2020	628	2019 FARS 649	N	608	2019	2019 FARS 649	N
C-11) Bicyclist Fatalities	Annual	2020	52	2019 FARS 66	N	52	2019	2019 FARS 66	N
B-1) Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	Annual	2020	91.97%	State Survey/ 90.99%	N	91.65%	2019	State Survey/ 90.99%	N

	Assessment of Results in Achieving Performance Targets for FY20 and FY19								
	FY 2020					FY 2019			
Performance Measure	Target Period	Target Year(s)	Target Value FY20 HSP	Data Source*/ FY 20 Progress Results	On Track to Meet FY20 Target Y/N (in-progress)	Target Value FY19 HSP	Target Year(s)	Data Source/ FY19 Final Result	Met FY19 Target Y/N
Total Traffic Fatal Crashes	Annual	2020	3,571	2019 FARS 3,294	Y	3,504	2019	2019 FARS 3,294	Y
DUI Serious Injuries	Annual	2020	2,263	2019 CRIS 2,468	N	2,346	2019	2019 CRIS 2,468	N
Alcohol Impaired Fatality Rate / VMT	Annual	2020	0.57	2019 FARS 0.46	Y	0.56	2019	2019 FARS 0.46	Y
Percentage of Alcohol Fatalities	Annual	2020	39%	2019 FARS 37%	Y	39%	2019	2019 FARS 37%	Y
Students Trained in Initial EMS Certification in Rural & Frontier Areas	Annual	2020	1,523	2020 EGRANTS 506	N	1,522	2019	2019 EGRANTS 1,521	N
Students Trained in Continuing EMS Certification in Rural & Frontier Areas	Annual	2020	142	2020 EGRANTS 40	N	145	2019	2019 EGRANTS 186	Y
Motorcyclist Fatalities with BAC ≥ .08	Annual	2020	55	2019 CRIS 84	N	62	2019	2019 CRIS 84	N
Motorcyclist Fatalities per 100,000 Licensed Operators	Annual	2020	37.60	2019 CRIS 37.40	Y	39.20	2019	2019 CRIS 37.40	Y
Child Passenger Restraint Usage	Annual	2020	84.80%	2020 SURVEY 87.20%	Y	85.10%	2019	2019 SURVEY 87.50%	Y
Pedestrian Serious Injuries	Annual	2020	1,447	2019 CRIS 1,262	Y	1,389	2019	2019 CRIS 1,262	Y
Bicyclist Serious Injuries	Annual	2020	351	2019 CRIS 311	Y	344	2019	2019 CRIS 311	Y
Intersection Fatal Crashes	Annual	2020	742	2019 CRIS 671	Y	742	2019	2019 CRIS 671	Y

	Assessment of Results in Achieving Performance Targets for FY20 and FY19								
	FY 2020					FY 2019			
Performance Measure	Target Period	Target Year(s)	Target Value FY20 HSP	Data Source*/ FY 20 Progress Results	On Track to Meet FY20 Target Y/N (in-progress)	Target Value FY19 HSP	Target Year(s)	Data Source/ FY19 Final Result	Met FY19 Target Y/N
Intersection Serious Injury Crashes	Annual	2020	6,186	2019 CRIS 4,477	Y	6,009	2019	2019 CRIS 4,477	Y
Distracted Driving Fatal Crashes	Annual	2020	417	2019 CRIS 337	Y	419	2019	2019 CRIS 337	Y
Distracted Driving Serious Injury Crashes	Annual	2020	2,511	2019 CRIS 2,059	Y	2,519	2019	2019 CRIS 2,059	Y
Speeding Related Serious Injuries	Annual	2020	2,165	2019 CRIS 1,959	Y	2,180	2019	2019 CRIS 1,959	Y
Number of Crash Records Available for Reporting within 30 Days of the Date of Crash	Annual	2020	620,097	2019 CRIS 626,040	Y	613,957	2019	2019 CRIS 626,040	Y
Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash	Annual	2020	96.99%	2019 CRIS 96.50%	N	96.49%	2019	2019 CRIS 96.50%	Y
Drivers Involved in Fatal Crashes Aged 15 - 20	Annual	2020	445	2019 CRIS 422	Y	444	2019	2019 CRIS 422	Y
16-20-Year-Old DUI Driver Fatal and Serious Injury Crash Rate (100K Population)	Annual	2020	9.06	2019 CRIS 11.51	N	10.11	2019	2019 CRIS 11.51	N
Urban Fatalities	Annual	2020	1,927	2019 CRIS 1,750	Y	1,899	2019	2019 CRIS 1,750	Y
Rural Fatalities	Annual	2020	2,134	2019 CRIS 1,873	Y	2,074	2019	2019 CRIS 1,873	Y
Fatal Crashes at Railroad / Highway Corssings	Annual	2020	6	2019 CRIS 18	N	9	2019	2019 CRIS 18	N

	Assessment of Results in Achieving Performance Targets for FY20 and FY19								
	FY 2020					FY 2019			
Performance Measure	Target Period	Target Year(s)	Target Value FY20 HSP	Data Source*/ FY 20 Progress Results	On Track to Meet FY20 Target Y/N (in-progress)	Target Value FY19 HSP	Target Year(s)	Data Source/ FY19 Final Result	Met FY19 Target Y/N
Serious Injury Crashes at Railroad / Highway Crossings	Annual	2020	78	2019 CRIS 29	Y	73	2019	2019 CRIS 29	Y
Work Zone Fatalities	Annual	2020	215	2019 CRIS 171	Y	204	2019	2019 CRIS 171	Y
Work Zone Serious Injuries	Annual	2020	894	2019 CRIS 688	Y	862	2019	2019 CRIS 688	Y
Large Truck Fatalities	Annual	2020	500	2019 CRIS 451	Y	487	2019	2019 CRIS 451	Y
Large Truck Fatal Crashes	Annual	2020	422	2019 CRIS 394	Y	413	2019	2019 CRIS 394	Y
Number of Community Coalitions	Annual	2020	21	2019 CRIS 20	N	20	2019	2019 CRIS 19	N
School Bus Passenger Fatalities	5 year	2016-2020	2.20	2015-19 CRIS 1.30	Y	2.10	2015-2019	2015-19 CRIS 1.60	Y
Non-Motorized Fatalities and Serious Injuries	5 year	2016-2020	2,477	2015-19 CRIS 2,097	Y	2,394	2015-2019	2015-19 CRIS 2,097	Y
Serious Injury Rate /100M VMT	5 year	2016-2020	6.29	2015-19 CRIS 6.08	Y	6.60	2015-2019	2015-19 CRIS 6.08	Y

* CRIS – Crash Records Information System

Crash Data

The 2003-2019 Texas Motor Vehicle Crash Statistics are posted at:
<http://www.txdot.gov/government/enforcement/annual-summary.html>

Accomplishing Targets

Education and Training

TxDOT funded a broad spectrum of education and training courses during 2020 including training for professionals to improve job performance.

Evidence-Based Enforcement Activities

Traffic safety enforcement covered the state in the effort to reduce crashes caused by speeding, alcohol and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

TRF-BTS deploys resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies. TxDOT used the NHTSA publication *Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* as a guide for developing evidence-based enforcement strategies.

Texas was able to achieve significant results through projects selected through our evidence-based traffic safety enforcement program. The selected projects increased enforcement and public information and education activities across multiple program areas. The evidence-based program activities and results are described in Section Three in the corresponding program area.

Impacts of COVID-19 Pandemic (COVID)

FY 2020 proved to be a challenging year due to the substantial impact that COVID had on the States' ability to carry out certain provisions of the highway safety program. Some Texas Traffic Safety grants were unable to fully expend their FY 2020 budgets as restrictions were imposed as a matter of public health. For the same reason, there were organizations that we not able to meet their program objectives/deliverables or their grant match.

COVID also provided us the opportunity to gain a different prospective and think of new and innovative ways to deliver/manage the program.

Campaigns

Click It or Ticket –

Each year, the Click It or Ticket (CIOT) paid media campaign and public education outreach is scheduled to coincide with the National Highway Traffic Safety Administration's (NHTSA) nation-wide CIOT initiative. The Texas campaign focusses on increasing seat belt usage rates and increasing public knowledge of the associated laws. The annual campaign is historically focused on the Memorial Day holiday weekend, with a flight period that starts the first week in May and extends through early June; however, due to COVID, the campaign was postponed. Recognizing that States were prioritizing public health, and that law

enforcement, and first responders were working to respond to the crisis, NHTSA rescheduled the Click It or Ticket campaign to November 2020.

The campaign period usually includes a high visibility enforcement mobilization. TxDOT partners with law enforcement officials throughout Texas to increase seat belt use. During the mobilization period, officers ramp up their efforts to ticket drivers and passengers that were not wearing their seatbelt. Texas state law requires everyone in a vehicle to buckle up day or night, front seat or back, or face fines and court costs up to \$200. Texas has had a seat belt law since 1985; however, in 2002 when TxDOT began participating in NHTSA's national Click It or Ticket campaign, only three of every four drivers (76 percent) were buckling up. Texas has made significant progress in the intervening years. NHTSA estimates that the "Click It or Ticket" initiative in Texas has saved 6,234 lives, prevented over 100,000 serious injuries, and saved \$23.6 billion in related economic costs in the period since its 2002 inception.

Results from a Texas A&M Transportation Institute survey conducted in June 2019 indicate 90.99% of Texans buckled up in 2019. TxDOT was not able to conduct the survey in 2020 due to COVID and will be using the 2019 certified seat belt usage rate in accordance with the CARES ACT Waiver.

Teen Click It or Ticket

TxDOT conducts a concentrated public awareness campaign targeted specifically at the high-risk teen segment of the population. As part of its annual effort to encourage new teen drivers to buckle up, TxDOT partners with high schools across the state in its Teen Click It or Ticket campaign to talk to teens about how buckling up can save their lives.

According to NHTSA, motor vehicle crashes are the leading cause of death among teens. Every year, new teen drivers get behind the wheel in Texas, and unfortunately, teen drivers have the highest incidence of unbuckled fatalities. The Teen Click It or Ticket campaign aims to increase seatbelt usage among teenagers ages 15-20; however, the campaign is also intended to reach out to influential people in the lives of the target audience such as parents, teachers, and older siblings.

Child Passenger Safety Campaign

According to the National Center for Health Statistics, motor vehicle crashes are a leading cause of death for children 14 years old or younger. NHTSA states most parents are confident that they have correctly installed their child's car seat, but nearly 60% of all children aren't buckled up correctly. When seats are not installed or used correctly, they can result in child fatalities during vehicle crashes.

Correctly installed, child safety seats and booster seats save lives, offering the best protection for children in the event of a crash. This campaign is designed to educate motorists about Texas laws and other important issues related to child passenger safety, and to inform motorists about TxDOT's free child-safety seat inspections available at every district office and other partner organizations across the state.

TxDOT Distracted Driving 2020 "Heads up, Texas" Campaign

Distracted driving continues to be a problem in Texas even after a state law banned texting and driving in 2017. TxDOT's Distracted Driving Campaign reminds drivers that the texting-while-driving ban is the law; it also educates Texans that distracted driving is not only restricted to texting on mobile phones. Other common distractions include grooming, reading, eating and programming the radio or navigation while driving.

To accomplish this, TxDOT's 2020 Distracted Driving Campaign engaged Texans through a statewide social media influencer program; paid, earned and social media; and the introduction of a new, web-based augmented reality (AR) game designed to eliminate the need for special equipment such as AR/VR

headsets, app downloads or special screens. TxDOT launched the AR game to reach more Texans statewide and to increase awareness about the dangers of distracted driving. The “Dart Those Distractions” AR game is a new take on the classic carnival game. In the AR game, balloons symbolize driving distractions and cover a car windshield, indicating the distractions that make it unsafe to drive. The player is instructed to race the clock and “dart those distractions” before they are able to drive -- serving as a “gamified” reminder to eliminate distractions before hitting the road. TxDOT’s “Dart Those Distractions” AR game is a valuable addition to its educational toolkit. In just one month, the AR game attracted nearly 30,000 users and delivered positive, educational engagements for an average session duration of 41 seconds to those users. As a point of comparison, the game garnered 4X the impressions and interactions of the in-person engagements achieved in the FY2019 campaign, demonstrating that the AR game will help increase future reach among target audiences.

In 2020, TxDOT continued to work with a diverse set of Texas-based social influencers to bring the “Heads up, Texas” message to target audiences and encourage drivers to be distraction-free on Texas roads. Social influencers also promoted the new "Dart Those Distractions" AR game. Due to COVID and the cancellation of in-person events, the FY2020 influencer campaign expanded from 10 social influencers to 17 social influencers to increase the campaign’s reach and engagement with target audiences, including Gen Z and Millennials ages 16-34. Influencers represented various backgrounds, topical focus areas and geographies. Overall, the 2020 Distracted Driving campaign delivered a total added value and earned media match of \$1,372,470.50 despite COVID.

Statewide Impaired Driving Campaign

No matter what time of year it is, it’s not hard for Texans to find a reason to celebrate. Whether it’s football games, the Christmas/New Year’s holidays or Spring Break, Texans love to get together and have a good time. Unfortunately, all too often this celebrating leads to DUI alcohol-related crashes and fatalities. In 2019, there were 24,672 DUI-alcohol related traffic crashes in Texas involving drivers under the influence of alcohol, resulting in 903 fatalities and 2,152 serious injuries.

Statistics continue to show that drivers between the ages of 18-39 are involved most often in DUI alcohol-related crashes. Those ages 21-29 skew highest as most likely to be involved in a DUI alcohol-related crash. Also, men continue to make up a significantly higher percentage of impaired driving crashes than women.

Based on the overall campaign platform of Plan While You Can, which will be accompanied by a clear and direct safety or enforcement call-to-action (Don’t Drink and Drive & Drink. Drive. Go to Jail. respectively), a fully integrated campaign that could be tailored specifically to each seasonal flight: Holiday, Football, College & Young Adult, Spring Holidays**, Faces of Drunk Driving, and Labor Day*.

Earned media resulted in \$7,637,841.00 in match and 175,001,116 impressions. Paid media match resulted in \$5,486,854.87 in added value and 384,116,316 impressions. With \$13,149,690.13 in total match, the Statewide Impaired Driving Plan While You Can campaign delivered more than a 4:1 return on the \$3,128,081.02 investment.

Be Safe Drive Smart – Pedestrian and Bicycle Safety Campaign

Fatalities from crashes involving pedestrians are on the rise in Texas and now account for nearly one in five of all of the state’s traffic deaths. In 2019, 668 people died in pedestrian-related crashes in Texas, up by 5% from 2018, and 1,312 were seriously injured. Crashes involving bicyclists in 2019 also claimed the lives of 68 people and seriously injured 313. These numbers follow an alarming trend that has seen pedestrian and bicyclist fatalities increase over the last five years.

No matter how Texans choose to travel, they need to know the rules of the road for safe driving, walking, and biking. To that end, TxDOT launched a new public awareness campaign in FY 2020 (using 405 (h) federal grant funds) to raise awareness of state laws designed to protect pedestrians and bicyclists and urge all Texans to drive smart, walk smart, and bike smart.

This campaign includes a paid media campaign using brand-new creative materials for TV, out-of-home, and digital ad placements; distribution of a statewide news release and pitches to local news outlets across the state to maximize earned media coverage; development and distribution of public education materials to TxDOT District Offices and campaign partners; and production of creative and earned media materials in Spanish to support the campaign's efforts to reach the 20% of Hispanics in Texas who are Spanish-dominant and those who consume Spanish-language news.

Look Twice for Motorcycles Campaign

The Look Twice for Motorcycles Campaign focuses on enhancing motorist awareness of the presence of motorcycles and to remind motorist that they must take extra precautions to “see” motorcycles on the road, particularly the metropolitan areas. The purpose of the campaign is to encourage safe driving practices to avoid crashes, injuries and fatalities involving motorcyclists.

To accomplish this, TxDOT's FY2020 public education and paid media campaign targeted drivers 18-54 in both English and Spanish statewide, with emphasis in eight key markets with the highest motorcycles crashes (Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio and Waco). In these eight key markets, the campaign featured billboards, gas station pumptoppers, digital banner ads, Pandora digital radio, pre-roll videos, ads on Waze app and Facebook promoted posts with messages reminding motorists to take extra precautions to check for motorcyclist.

The campaign will continue to use the current “Look Twice for Motorcycles” slogan with the sub-heading of “Share the Road”. In addition, the campaign will continue to use the main message “There’s a Life Riding on It” encouraging motorists to keep motorcyclists’ safe. While usually the campaign coincides with the National Motorcycle Safety Awareness (May), due to COVID-19, the campaign was delayed until July due to widespread disruptions across the state, which included cancellation of all grassroots events.

Overall, the 2020 Look Twice for Motorcycles campaign delivered a total added value and earned media match of \$6,175,894.00, despite the COVID-19 pandemic.

Summary of Campaigns

TxDOT's traffic safety campaigns spanned the calendar. TxDOT conducted a series of successful traffic safety campaigns for Fiscal Year 2020 including:

- Click It or Ticket (Planning only for FY 2020)
- Youth Occupant Protection ❖ Teen Click It or Ticket ❖ Child Passenger Safety
- *Talk.Text.Crash.* A Distracted Driving Campaign
- *Plan While You Can.* A Statewide Impaired Driving Prevention Campaign that included the following targeted flights:
 - ◆ Football ◆ Holiday ◆ College and Young Adult
 - ◆ Spring Holidays** ◆ Faces of Drunk Driving ◆ Labor Day*

* Outreach events did not take place due to COVID.

** Outreach and Media did not take place because of COVID.

- *Be Safe Drive Smart*. A Multi-Focus Campaign which includes:
 - ❖ General Topics
 - ◆ Pedestrian Safety
 - ◆ Drowsy Driving
 - ◆ School Zone Safety
 - ◆ Speeding
 - ◆ Winter Driving
 - ◆ Flash Flooding
 - ❖ Energy Sector Safety
 - ❖ I-35 Corridor
 - ◆ Work Zone Safety
 - ❖ End The Streak
 - ❖ Stop For People In Crosswalks. FY 2020 Pedestrian & Bicycle Safety Campaign
- *Share the Road / Look Twice / There's a Life Riding on It*. A motorcycle awareness campaign.

Detailed information regarding the campaigns conducted by TxDOT may be found in Section Four (Paid Media Reports) of this report.

Continued Enhancements to eGrants

TxDOT's Traffic Safety Electronic Grants Management system, or TRF eGrants, is a web-based solution for the application, scoring, award, and ongoing management of federally-funded Texas Traffic Safety Program grants.

With eGrants one can electronically:

- Create and submit grant proposals
- Award grants
- Manage grant projects
- Submit performance reports
- Submit requests for reimbursement
- Upload attachments
- Monitor grant/project progress
- Create reports
- Message system users
- Create reports

TxDOT continuously makes improvements to the eGrants system, such as:

- Upgraded the system to .NET 4.6.2 and updated the core application
- Updated eGrants' help and instruction files
- Modified the law enforcement grants program, to capture vehicle stops and target high-fatality enforcement zones statewide
- Continued making improvements to system features used by staff for the review and approval of project documentation and monthly reports
- Provided eGrants training and assistance to users on navigating processes and using forms, tools, and system features
- Continued coordinating efforts and making improvements to the payments process between eGrants and TxDOT's Peoplesoft financial system
- Modified Safe Routes to School (SRTS) grant type to accommodate multi-year grants management

Due to an agency-wide ransomware attack, eGrants lost data between May 12th 7:37 PM thru May 14th 7:00 PM. TxDOT was required to recreate the lost data/information in the system and worked with the subgrantees in order to complete that task and restore the information/data. TxDOT continues to make improvements to its security systems in order to safeguard its information and system's integrity.

Traffic Safety Program Training

Using standard methodologies, field staff mentoring, and capturing best practices, TxDOT's Behavioral Traffic Safety Section will continue to perform at higher level than ever before and produce maximum results. The Behavioral Traffic Safety Group will continue to support the demands of the program across the state of Texas. All 25 TxDOT district offices have at least one full time Traffic Safety Specialist and the group includes a few new staff members.

In addition to providing internal training such as Traffic Safety Grant Management Training in Staff and Branch Meetings, TxDOT was scheduled to host the three courses below.

Unfortunately, due to COVID, only one of the three scheduled courses in FY2020 was hosted:

- NHTSA Highway Safety Grant Management Course - January 28--31, 2020
- Communications Skills for the Highway Safety Professional - Cancelled due to COVID
- Impaired Driving Program Management - Cancelled due to COVID

Future Improvements

Road to Zero

In May of 2019, the Texas Transportation Commission directed TxDOT to work toward the goal of reducing the number of deaths on Texas roadways by half by the year 2035 and zero by the year 2050. This has impacted how we established our targets starting in FY 2021.

Traffic Safety Program Training

Due to the challenges presented by COVID, TxDOT will be offering Virtual Live Online Training as well as In-Person Instructor Led Training for FY 2021 as follows:

FY 2021 Virtual Live Online Training -

01/05/2021 - 01/06/2021	Foundations of Highway Safety
01/11/2021 - 01/15/2021	NHTSA Highway Safety Grants Management
01/13/2021 - 01/13/2021	Aging Road User Program Management
01/27/2021 - 01/28/2021	Introduction to Speed Program Management
03/02/2021 - 03/03/2021	Introduction to Impaired Driving Program Management
03/15/2021 - 03/19/2021	NHTSA Highway Safety Grants Management
03/16/2021 - 03/17/2021	Introduction to Occupant Protection
03/23/2021 - 03/23/2021	Distracted Driving Program Management
03/24/2021 - 03/25/2021	Introduction to Impaired Driving Program Management
03/25/2021 - 03/25/2021	Traffic Occupant Protection Strategies
03/30/2021 - 04/01/2021	Highway Safety Plan Development
05/25/2021 - 05/26/2021	Motorcycle Safety Program Management
07/13/2021 - 07/13/2021	Distracted Driving Program Management

In-Person Instructor Led Training -

- Pedestrian/Bicycle Safety Program Management Workshop - June 2021 in Dallas
- Impaired Driving Program Management - July 2021 in Austin
- Speed Program Management - August 2021 in Austin
- Communications Skills for the Highway Safety Professional - late Summer/Fall 2021

Continued Focus on Alcohol-Related Fatalities

From 2018 - 2019, Texas experienced a decrease in alcohol-related fatalities from 1,471 to 1,332 (FARS). Alcohol continues to be a major contributing factor in traffic crashes and fatalities. Future program efforts need to continue to include education, training, and enforcement projects to address this problem.

Impaired Driving Assessment

The Texas Highway Safety Office, in conjunction with NHTSA, underwent an Impaired Driving Assessment in FY 2015. The recommendations and all other findings from this assessment are being addressed by the Texas Impaired Driving Task Force. The task force is planning how to best implement the recommendations from the assessment as well as other NHTSA recommendations with the target to implement changes as deemed feasible. Each year, the task force reviews the assessment to gauge the current status.

The Texas Highway Safety Office had planned to conduct another Impaired Driving Assessment in FY 2020. In consultation and with guidance from NHTSA, it was decided to postpone the assessment due to COVID. While the State is taking strides to reopen the economy and lift travel restrictions, it is difficult to project what the outbreak will look like in a few months in Texas and nationwide. Consideration was given to holding the Assessment "virtually," but it is believed that the State would benefit the most from an in-person format. To that end, TxDOT will plan on conducting the assessment in FY 2021.

Standardized Field Sobriety Testing (SFST) Assessment

Due to budget and time constraints, TxDOT was not be able to conduct an SFST assessment in FY 2019 or FY 2020. An assessment was planned for FY 2021, however, due to COVID and the trickling effects it has had on the Traffic Safety Program, TxDOT will pursue it in FY 2022.

Driver Education Assessment

Texas has never conducted a driver education assessment. The need was identified and has been included each year since the FY2018 Request for Proposals. Unfortunately, the proposals received over the years were not selected based on the proposing organization(s) not meeting pre-award audit requirements or proposal score and funding availability. The assessment was included in the FY 22 Request for Proposals.

Share the Road

From 2017 - 2018, Texas experienced a decrease in motorcyclist fatalities from 490 to 416 (FARS) and it maintained the same level in 2019. In 2019, motorcycles accounted for 11.5% of the fatalities, yet motorcycles still represent less than 2% of the vehicle mix. Of the 416-motorcycle driver or motorcycle passenger deaths in 2019, 45% of those killed were not wearing helmets, a reduction of 1.5% from the previous year. Although that is an improvement, additional attention needs to be placed on motorcycle training, being properly licensed, wearing protective equipment, impaired driving, and enhancing public information and education campaigns such as Share the Road to improve motorcycle safety. TxDOT plans to use additional state funding in addition to the federal funding in FY2021.

Distracted Driving

The passage of the statewide texting and driving ban by the 85th Texas Legislature in 2017 brought a new responsibility for the Texas Traffic Safety Program. Since then, we have informed Texas drivers about the law, while continuing to educate and inform the traveling public about the dangers of distracted driving in all forms.

Pedestrian and Bicycle Safety

Although bicycle fatalities decreased from 2018 to 2019, unfortunately, Texas has experienced an increase in pedestrian fatalities since 2017. From 608 in 2017 to 616 in 2018 to 649 in 2019.

Although the number of pedestrian fatalities had decreased significantly from 2016 to 2017 (675 to 608), it seems the trend is again going in the wrong direction. TxDOT has developed a new safety campaign to address this concerning trend by educating law enforcement and the general public (motorists, bicyclists and pedestrians) on the state laws regarding pedestrian and bicycle safety.

Texas will continue to seek opportunities to develop programs, training, and education related to pedestrian and bicycle safety.

Planning

The strategic planning process for the Traffic Safety Program involves the development of long- and short-term strategies. It provides the general mission of the Traffic Safety Program and is created through a process that includes input from TRF-BTS Project and Program Managers and other program partners. The process also includes the review of past and current data and trends; review of past performance with program area managers; meetings with and input from traffic safety partners; review of crash data analysis compiled by TxDOT and others; and validation of draft strategies and targets.

Partner/stakeholder input is gathered through various means including regular Traffic Records Coordinating Committee (TRCC) meetings; data analysis from traffic records (TxDOT and other State and local agencies); meetings of the Impaired Driving Task Force, the Pedestrian Safety Task Force, and the Motorcycle Safety Coalition; grant monitoring sessions; coalition meetings with local law enforcement and partners; meetings and information sharing with Federal partners such as NHTSA and FHWA; studies and research projects from universities and institutions of higher learning; and survey results from media campaigns and research institutes.

It is through the analysis and synthesis of these data and the stringent requirements placed on potential subgrantees and contractors that the State's traffic safety problems are identified and prioritized for inclusion in the annual HSP. Available information and data analysis are compiled to document data-driven problem identification, identification of emphasis program areas, and identification of other topics that need to be addressed with the overall goal of the reduction of crashes, injuries, and deaths on Texas' roadways.

The TRF-BTS remains in contact and coordinates with Texas A&M Transportation Institute and other stakeholders to update the SHSP and work towards to the goals identified in the SHSP. When goals are listed in the SHSP, especially the first three core measures, the HSP will mirror those goals in scope. When other goals in the SHSP are also listed in this HSP, when appropriate and reasonable, the HSP will mirror those goals as well. If goals required for the HSP are not present in the SHSP, then the TRF-BTS will employ goal setting for those particular program areas.

As a result, these two plans are synched and strive to align in as many areas as possible to ensure a common vision and direction. The charts containing the data for core measures is also contained in the Strategic Highway Safety Plan. The core measures contained in these plans match and have the identical outcomes.

TxDOT TRF-BTS continues to coordinate closely with the SHSP planning and development process. This coordination included participation in emphasis area (EA) teams, and assistance with the facilitation of events around the state during 2020. Efforts included a series of WebEx meetings and a revision of the SHSP website. In order to ensure continued engagement of the EA teams with the SHSP process, a series of WebEx phone calls were held with EA Team Leaders and the EA teams. A total of 15 WebEx calls were held, one with the EA team leaders and two with each of the seven EA teams. Meeting topics included implementation progress reports including the identification of projects and programs that address countermeasures in each emphasis area, traffic safety events in Texas, innovative approaches to safety employed by stakeholders, updates to the Texas SHSP website, and inclusion of the SHSP in the 2020 Traffic Safety Conference, the first time the conference was held virtually and with over 500 attendees. The event inspired other states to take their statewide conferences online as well.

The revised website, a “one stop shop” for accessing information on transportation safety in the state, includes a data overview coupled with the strategies, countermeasures, and action plans that were developed for each EA. It also serves as a repository for presentations and reports from EA meetings and events. The website serves as the home of the tracking tool for assessing progress towards reducing fatal and serious motor vehicle crashes in Texas. The methods for tracking progress include presentation of overall trends over time including before and after implementation of the SHSP, a searchable database of safety projects and programs, and a traffic safety community calendar. During meetings EA members were encouraged to submit information regarding existing programs and projects to be used to populate a planned searchable database to be included on the revised SHSP website as well as submit coalition meetings, trainings, campaigns, or other traffic safety related activities to be included on the calendar. In 2020, the website underwent a formal review by users to identify refinements in format and content.

In 2019, the Texas Transportation Commission set a goal of zero fatalities on Texas roadways by 2050 and reducing fatalities by about half or 1,800 fatalities by 2035. Going forward, various targets will be modified accordingly. TTI staff conducted an analysis to identify the extent to which Texas would have to reduce injury risk to meet these new goals. The analysis considered the following parameters and their impact on crash frequency and risk: vehicle miles travelled (VMT), proportion of VMT that is rural, highway miles, capital spending, safety spending, unemployment rate, and gasoline price.

In addition, TRF-BTS continues to work to further align the HSP with the SHSP by including SHSP goals in the HSP, and mirroring the SHSP’s goals in scope.

Improved Crash Reporting

TxDOT continues to improve electronic reporting of crash data, using the Crash Reporting and Analysis for Safer Highways (CRASH) internet application to speed up the transfer of motor vehicle crash data from law enforcement agencies to TxDOT CRIS, an automated database used to compile and track crash data statewide. TxDOT and the TRCC will continue to improve the timeliness, accuracy, and availability of Texas’ crash data as well as analysis of that data.

Senate Bill 312 mandates that all Peace Officer Crash Reports (CR-3) are to be submitted electronically, and took effect in September 2019. This mandate aids TxDOT’s efforts to improve crash reporting timeliness accuracy, and the availability of the data.

TxDOT developed and deployed a mobile application in September 2019 to assist investigating agencies that were still submitting crash reports on paper, to submit crash reports electronically.

Traffic Records Assessment

The State's most recent assessment of the highway safety data and traffic records system was completed on May 15, 2018. The Assessment results and recommendations continue to be used to provide guidance on traffic record systems in Texas.

SECTION ONE - PROGRAM SUMMARY



Program

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section (TRF-BTS) within the Traffic Safety Division (TRF) of the Texas Department of Transportation (TxDOT). The following table describes the primary mission, Target and strategy of the program.

Mission Statement	Target	Strategy
To implement traffic safety education and enforcement strategies to reduce traffic fatalities in Texas by half by the year 2035, and to zero by 2050	Identify traffic safety problem areas to reduce the number and severity of traffic-related crashes, injuries, and fatalities.	To use information, technology, resources and skills to identify priority traffic safety issues, plan initiatives, generate coordinated action, and evaluate and communicate results.
This directly supports the TxDOT mission: Connecting you with Texas		

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY 2020, with projects in the following program areas:

- 01 - Planning and Administration (PA)
- 02 - Alcohol and Other Drug Countermeasures (AL)
- 03 - Emergency Medical Services (EM)
- 04 - Motorcycle Safety (MC)
- 05 - Occupant Protection (OP)
- 06 - Pedestrian/Bicycle Safety (PS)
- 07 - Police Traffic Services (PT)
- 08 - Speed Control (SC) – no projects funded
- 09 - Traffic Records (TR)
- 10 - Driver Education and Behavior (DE)
- 11 - Railroad / Highway Crossing (RH)
- 12 - Roadway Safety (RS)
- 13 - Safe Communities (SA)
- 14 - School Bus Safety (SB)

Program Funding

Funding is from the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Department of Transportation (USDOT). Traffic safety grants are awarded annually to state, local and non-profit agencies across Texas. Grants for FY 2020 were awarded based on the merits of the specific proposed project, relevance to the current traffic safety issues as identified by the state, and the approval of the Texas Transportation Commission and NHTSA.

On May 28th, 2020, the Texas Transportation Commission approved funding for the *FY 2020 Texas Highway Safety Plan (HSP)*, which described how federal highway safety funds would be programmed consistent with the guidelines, priority areas, and other Section 402 requirements.

Traffic Safety Organization

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section of TxDOT’s Traffic Safety Division; with program management staff located at Austin headquarters and traffic safety specialist field staff stationed across the state in support of the 25 TxDOT Districts. The organizational charts on the following pages show the hierarchy of the traffic safety team, Section, Division, and Agency.

(See Figures 1.1 – 1.3)

Behavioral Traffic Safety

December 15, 2020

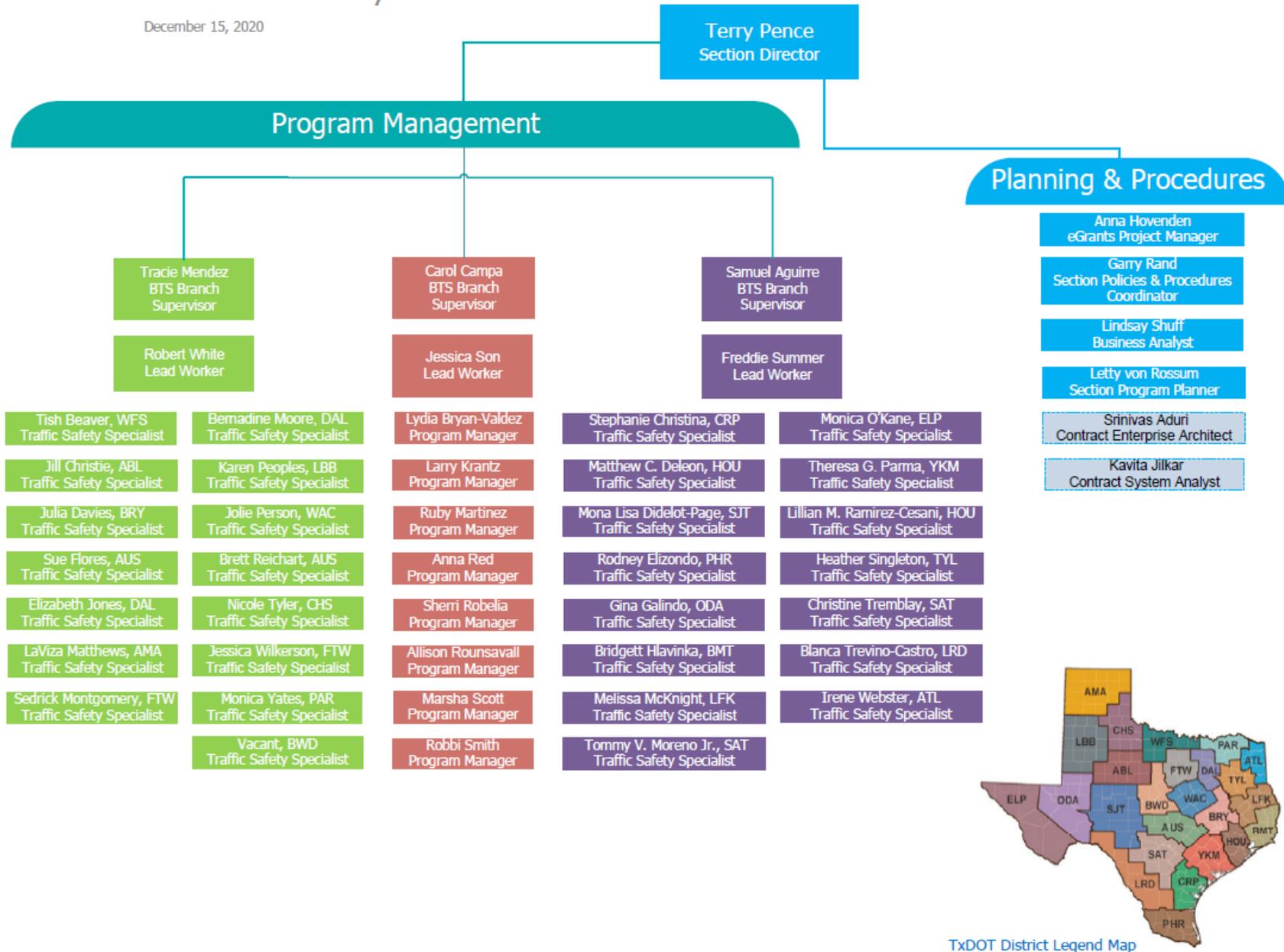


Figure 1.1: TxDOT Behavioral Traffic Safety Organizational Chart



**Texas Department of Transportation
Traffic Safety Division
December 15, 2020
Current Position Allocation 142**

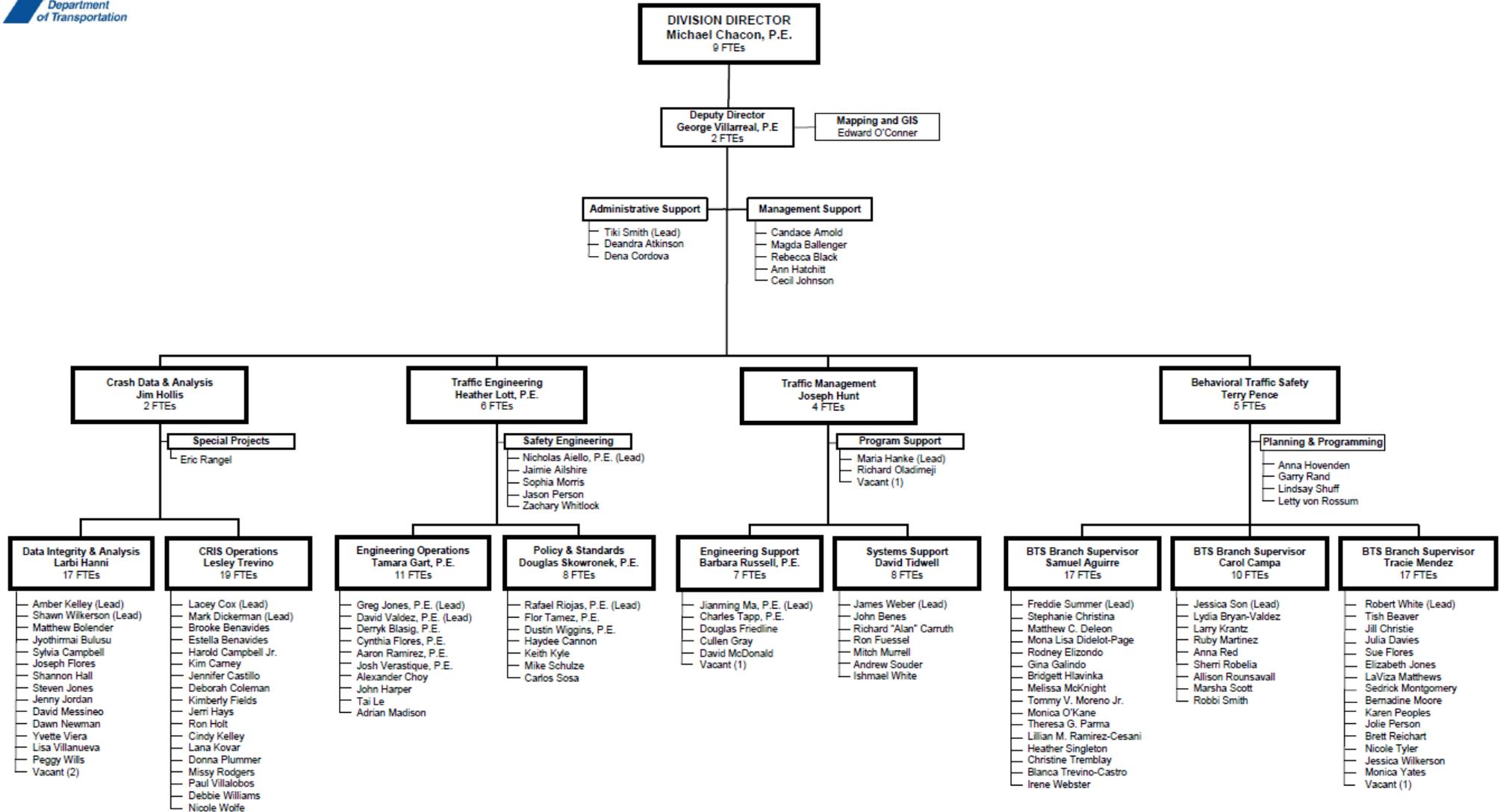


Figure 1.2: TxDOT Traffic Safety Division Organizational Chart

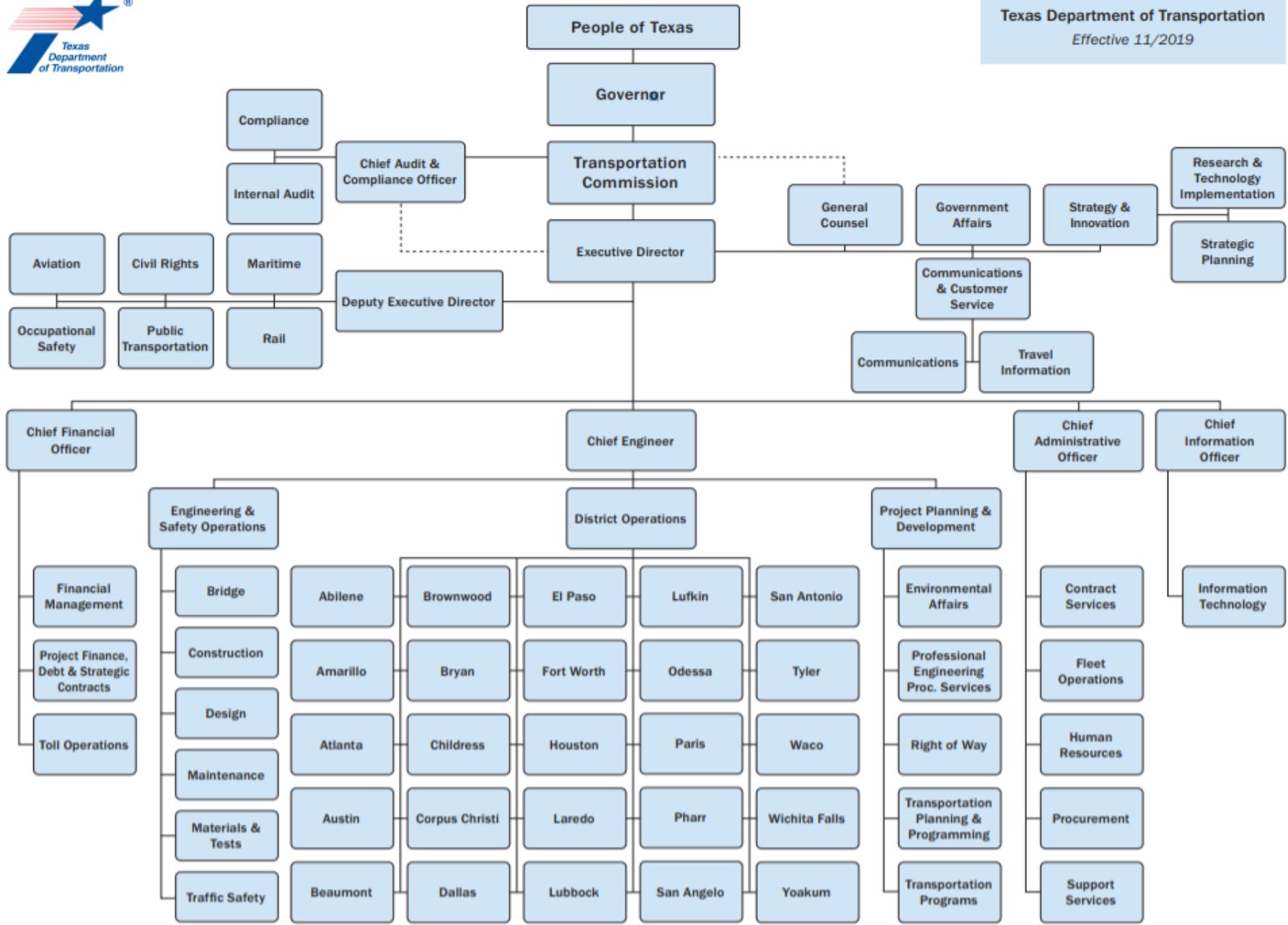


Figure 1.3: TxDOT Organizational Chart

Evaluations, Reviews & Audits

NHTSA Voucher Review

NHTSA conducted three voucher reviews on March 30, 2020; April 28, 2020; June 29, 2020 and December 11, 2020 to ensure that all expenses were vouchered adequately.

TxDOT

TxDOT's Compliance Division (CMP) Media Campaign Management Audit: The objective of the audit was to assess the management of TxDOT Media Campaigns and determine whether they are effectively aligned with TxDOT goals and initiatives. The traffic safety campaign portion of the audit went well. The one item that was identified was for the Communications Division and Traffic Safety Division to develop a Charter to formalize the ongoing partnership between the divisions regarding the End The Streak campaign and develop a plan to request dedicated state funding to support End The Streak.

Traffic Safety Monitoring Audit – MAP Follow-up: The TxDOT Compliance Division conducted an audit to assess the status of corrective actions for Management Action Plans (MAPs) previously communicated in the Grants – Traffic Safety Monitoring Audit Report issued February 2019 and MAP Follow-Up engagement report issued August 2019. The MAP was closed because corrective actions were completed.

State Audit Office (SAO) Single Audit Review: The BTS Program was selected for the FY 2019 Single Audit for the Highway Safety Cluster Program. The audit started in July 2019 and was completed in FY 2020. No findings were found.

LEGISLATIVE ISSUES

The Texas Legislature did not meet during 2020. The legislature in Texas meets every two years. The 88th Texas Legislature will convene in January 2021. The text, history and status of all bills are located at: <http://www.capitol.state.tx.us/>.

The State of Texas will detail, in the FY 2021 Annual Report, the traffic safety related bills that were submitted and the status of those bills.

SECTION TWO - CRASH DATA AND TRENDS

Challenges

Alcohol-related Crashes

Crashes, injuries and fatalities caused by drunk drivers continue to be the major traffic safety problem in Texas. According to FARS data, Texas' alcohol-impaired driving fatality rate was greater than the national average rate each year for 2008-2019.

Occupant Protection

Based on statewide surveys conducted by the Texas A&M Transportation Institute in June of 2019, 90.99% of Texans buckled up in 2019 compared to the 91.34% during 2018. Before Click It or Ticket (CIOT) enforcement and public education efforts began in Texas in 2002, only 76.1% of Texans buckled up. NHTSA estimates since its inception 17 years ago, "Click It or Ticket" has saved 5, 856 lives, prevented more than 100,000 serious injuries and saved Texas more than \$21.7 billion in related economic costs.

The challenge for the future is to maintain our belt usage rate while devising new strategies to impact the "hard to reach" population. To accomplish this, TxDOT plans to implement a more robust occupant protection program, to include elements in high-visibility enforcement, training, regional task forces, and media. TxDOT will also work in conjunction with stakeholders and regional coalitions to increase the usage rates of seat belts and child restraints to reduce the incidence of unrestrained drivers and passengers, and associated injuries and deaths from these traffic crashes.

The significant improvement in safety belt use is attributed to increased enforcement, a large public information and education campaign, statewide increase in local community involvement, as well as strong campaign participation and support from NHTSA Region 6.

Crash Summary

TxDOT has data from 2003 through 2019. FARS data for 2017 - 2019 is listed in the table below.

		2017	2018	2019
Number of Texas Fatalities	<i>TxDOT Data</i>	3,726	3,655	3,623
	<i>FARS Data</i>	3,732	3,648	3,615
Miles Driven in Texas (Millions)	<i>TxDOT Data</i>	272,981	282,037	288,227
	<i>FARS Data</i>	272,981	282,037	288,227
Mileage Death Rate (Persons killed per 100 million vehicle miles traveled)	<i>TxDOT Data</i>	1.36	1.30	1.26
	<i>FARS Data</i>	1.37	1.29	1.25
Texas Population	<i>TxDOT Data</i>	28,797,290	29,366,479	29,948,091
	<i>FARS Data</i>	28,295,273	28,628,666	28,995,881
Population Death Rate (Persons killed per 100,000 Texas Population)	<i>TxDOT Data</i>	12.94	12.45	12.10
	<i>FARS Data</i>	13.19	12.74	12.47

Problem Identification

TxDOT and TRF coordinate the development and implementation of highway safety performance targets, strategies, and objectives for each program area based on the problems identified in each area. These problem areas are based on both the national issues identified by NHTSA, and the statewide issues specific to Texas. The crash data listed on the previous page is used to show the trends of these issues, and is used as a baseline to demonstrate improvement in each area. The agencies that Texas works with to identify these problem areas, and determine how to address them, include the following but are not limited to; AAA-Texas, AARP, MADD-Texas, Texas Department of Public Safety (TxDPS), Texas Department of State Health Services (DSHS), Texas A&M Transportation Institute (TTI), Texas Agrilife Extension Service, Texas Engineering Extension Service (TEEX), and the NHTSA Region 6.

Goals

For Fiscal Year 2020, the following goals were identified:

- To reduce the number of motor vehicle crashes, injuries and fatalities (Overall State Goals)
- To provide effective and efficient management of the Texas Traffic Safety Program (PA01)
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries (AL-02)
- To reduce the number of DUI-related crashes where the driver is under age 21 (AL-02)
- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas (EM-03)
- To reduce the number of motorcyclist fatalities and un-helmeted injuries (MC-04)
- To increase occupant restraint use in all passenger vehicles and trucks (OP-05)
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities (PS-06)
- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes (PT-07)
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck Tractor." (PT-07)
- To reduce the number of speed-related fatal and serious injury crashes (SC-08)
- To improve the timeliness of, quality of, availability of, and linkages of traffic records data bases (TR-09)
- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users (DR-10)
- To reduce the number of crashes and injuries related to distracted driving (DR-10)
- To reduce KAB crashes at railroad/highway crossings (RH-11)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled (RS-12)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones. (RS-12)
- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level (RS-12)
- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries (SA-13)
- To reduce school bus-related crashes, injuries and fatalities (SB-14)

Solutions

Based on this problem identification information, and the defined Targets, Texas works with state and local agencies, as well as public and private organizations to develop and submit project proposals designed to support those Targets and strategies. *Please refer to Section Three: Program Area Reports and Section Four: Paid Media Reports for more details.*

2019 Texas Motor Vehicle Crash Facts

<p>The Fatality Rate on Texas roadways for 2019 was 1.26 deaths per hundred million vehicle miles traveled. This is a 2.33% decrease from 2018.</p>	<p>Based on reportable crashes in 2019:</p> <ul style="list-style-type: none"> ➤ 1 person was killed every 2 hours 26 minutes ➤ 1 person was injured every 2 minutes 3 seconds ➤ 1 reportable crash occurred every 56 seconds
<p>Texas experienced a decrease in the number of motor vehicle traffic fatalities. The 2019 death toll of 3,610 was a decrease of 1.15% from the 3,652 deaths recorded in 2018.</p>	<p>Of all persons killed in vehicles where restraint usage was applicable and usage was known in 2019, 42.42% were reported as not restrained when the fatal crash occurred.</p>
<p>There were 12,897 serious injury crashes in Texas in 2019 with 15,843 people sustaining a serious injury*.</p>	<p>256,338 persons were injured in motor vehicle traffic crashes in 2019.</p>
<p>The annual vehicle miles traveled in Texas during 2019 reached 286.268 billion, an increase of 1.5% over the 282.037 billion traveled in 2018.</p>	<p>There were 410 motorcyclists (operators and passengers) killed in 2019. Forty nine percent (45%) of motorcyclists killed were not wearing helmets at the time of the crash.</p>
<p>Fatalities in traffic crashes in rural areas of the state accounted for 51.69% of the state's traffic fatalities. There were 1,866 deaths in rural traffic crashes.</p>	<p>Pedestrian fatalities totaled 660 in 2019. This is a 5.43% increase from 2018.</p>
<p>Single vehicle, run-off the road crashes resulted in 1,161 deaths in 2019. This was 32.16% of all motor vehicle traffic deaths in 2019.</p>	<p>Pedalcyclist fatalities totaled 68 in 2019. This is a 4.23% decrease from 2018.</p>
<p>In 2019 there were 731 people killed in crashes occurring in intersections or related to an intersection.</p>	<p>In 2019, there were 886 people killed in motor vehicle traffic crashes where a driver was under the influence of alcohol. This is 25% of the total number of people killed in motor vehicle traffic crashes.</p>
<p>There were 600 people killed in head-on crashes in 2019.</p>	<p>During 2019, more DUI - Alcohol crashes were reported in the hour between 2:00 am and 2:59 am than any other hour of the day. Also, more of these crashes occurred on Saturday than any other day of the week.</p>
<p>Wednesday, June 5th was the deadliest day in 2019 with twenty-one (21) persons killed in traffic crashes. December was the deadliest month with 333 persons killed.</p>	<p>In 2019, there were 377 people killed in crashes involving distracted driving. This is a 6% decrease from 2018.</p>

* Effective with the 2010 Annual Summary reports, the definition of "Serious Injury" was changed to only include "Incapacitating Injury". Therefore, Serious Injury data cannot be compared to prior years.

Information contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by TxDOT as of April 15th, 2020.

Retrieved from http://ftp.dot.state.tx.us/pub/txdot-info/trf/crash_statistics/2019/01.pdf

Performance Measures

Texas performance measures for 2020 are outlined in Tables 2.1 – 2.15 by program area.

Table 2.1

Overall State Goals					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce the number of motor vehicle crashes, injuries and fatalities	All	1. Total Traffic Fatalities (FARS) (C-1)	Figure 1	3,840	3,675 (2015-2019 FARS)
		2. Total Traffic Fatal Crashes (FARS)	Figure 2	3,571	3,294 (2019, FARS Query)
		3. Total Serious Injuries (TxDOT) (C-2)	Figure 3	17,394	16,629 (2015-2019 CRIS)
		4a. Fatality Rate / 100 Million Vehicle Miles Traveled (VMT) (FARS) (C-3)	Figure 4	Rate = 1.41	Rate = 1.34 (2014-2019 FARS)
		4b. Fatality Rate / 100 Million Vehicle Miles Traveled (VMT) (CRIS)	Figure 4	Rate = 1.41	Rate = 1.34 (2015-2019 CRIS)
		5a. Rural Fatality Rate Per 100 Million VMT (FARS-Rural) (C-3a)	Figure 5	Rate = 3.17	Rate = 1.85 (2019, FARS)
		5b. Urban Fatality Rate per 100 Million VMT (FARS-Urban) (C-3b)	Figure 5	Rate = 0.91	Rate = 1.03 (2019, FARS)
		6. Serious Injury Rate per 100 Million VMT (CRIS)	Figure 6	Rate = 6.29	Rate = 6.08 (2015-2019, CRIS)

Table 2.2

01 - Planning and Administration (PA)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To provide effective and efficient management of the Texas Traffic Safety Program	Provide training and assistance for local and statewide traffic safety problem identification.	7a. Publication of Traffic Safety Program Deliverable Annual Report. (TxDOT)	N/A	FY 2020 Annual Report	FY 2020 Annual Report Developed/Submitted
	Provide procedures and training on highway safety planning and project development.	7b. Publication of Traffic Safety Program Deliverable HSP (TxDOT)	N/A	FY 2021 Highway Safety Plan	FY 2021 Highway Safety Plan Developed/Submitted
	Ensure availability of program and project management training.				
	Review and update program procedures as needed.	7c. Publication of Traffic Safety Program Deliverable Response to Management Review (TxDOT)	N/A	Finalize Responses Submitted to Management Review	Responses Finalized and Report Issued
	Conduct periodic project monitoring and evaluation of traffic safety activities.				
	Perform accurate accounting and efficient reimbursement processing.	8a. Number of training sessions provided. (TxDOT)	N/A	1 NHTSA Highway Safety Grant Management Course	1 Course
	Maintain coordination of traffic safety efforts and provide technical assistance.	8b. Number of training sessions provided. (TxDOT)	N/A	1 eGrants Proposal Training	2 Trainings Conducted
	Provide technical assistance and support for the Strategic Highway Safety Plan.				

Table 2.3

02 - Alcohol and Other Drug Countermeasures (AL)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.	Increase and sustain high visibility enforcement of DWI laws.	9. Alcohol-Impaired Driving Fatalities (BAC ≥ .08) (C-5) (FARS)	Figure 7	1,560	1,332 (FARS, 2019)
	Improve BAC testing and reporting to the State's crash records information system.				
	Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.	10. DUI Serious Injuries (CRIS)	Figure 8	2,263	2,468 (CRIS, 2019)
	Increase the number of law enforcement task forces and coordinated enforcement campaigns.				
To reduce the number of DUI- related crashes where the driver is under age 21	Increase training for anti-DWI advocates. Increase intervention efforts.	11. Alcohol-Impaired Fatality Rate / 100M VMT (FARS)	Figure 9	Rate = 0.57	Rate = 0.46 (FARS, 2019)
	Improve and increase training for law enforcement officers. Improve DWI processing procedures.				
	Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers. Increase the use of warrants for mandatory blood draws.	12. Percentage of Alcohol Fatalities (FARS)	Figure 10	39%	37% (FARS, 2019)
	Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.				
	Improve education programs on alcohol and driving for youth.	13. Number of Impaired Driving Arrests on Grant Funded Enforcement Activities (TxDOT eGrants)	N/A	No Target Set	1,302 2020 eGrants
Increase enforcement of driving under the influence by minors laws.					
	Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking.				

Table 2.4

03 - Emergency Medical Services (EM)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.	To increase the availability of EMS training in rural and frontier areas.	14. Number of Students Trained in Initial and Advanced EMS Classes	N/A	1,523 Students Trained in Initial EMS Classes	506
				142 Students Trained in Continuing EMS Classes	40

Table 2.5

04 - Motorcycle Safety (MC)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce the number of motorcyclist fatalities and un-helmeted injuries	Improve public information and education on motorcycle safety, including the value of wearing a helmet.	15. Motorcyclist Fatalities (C-7) (FARS)	Figure 11	413	416 (FARS, 2019)
	Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.	16. Un-helmeted Motorcyclist Fatalities (C-8) (FARS)	Figure 11	198	187 (FARS, 2019)
	Increase public information and education on motorists' responsibility pertaining to motorcycle safety.	17. Motorcyclist Fatalities with BAC ≥ .08 (CRIS)	Figure 12	55	84 (CRIS)
	Increase rider education and training.	18. Motorcyclist Fatalities Per 100,000 Licensed Operators (CRIS/DPS)	Figure 13	Rate = 37.6	Rate = 37.4 (CRIS/TxDPS, 2019)
	Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state and local traffic engineers.				

Table 2.6

05 - Occupant Protection (OP)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To increase occupant restraint use in all passenger vehicles and trucks	Sustain high visibility enforcement of occupant protection laws.	19. Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (C-4) (FARS)	Figure 14	945	868 (FARS, 2019)
	Increase public information and education campaigns.				
	Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.	20. Observed Seat Belt Usage (State Survey - TTI)	N/A	91.97%	90.99% (State Survey - TTI, 2019)*
	Concentrate efforts on historically low use populations.				
	Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.	21. Child Passenger Restraint Usage Rate (TTI)	N/A	84.8%	87.2% (TTI, 2020)
	Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.				
	Increase EMS/fire department involvement in CPS fitting stations.	22. Number of Seat Belt Citations issued during Funded Enforcement (A-1) (TxDOT eGrants)	N/A	No Target Set	7,017 2020 eGrants
Maintain CPS seat distribution programs for low income families.					

* Waiver received to conduct survey from NHTSA (CARES ACT)

Table 2.7

06 - Pedestrian and Bicycle Safety (PS)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries	Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.	23. Pedestrian Fatalities (C-10) (FARS)	Figure 15	628	649 (FARS, 2019)
	Increase public information and education efforts on pedestrian and bicyclist safety.	24. Pedestrian Serious Injuries (CRIS)	Figure 16	1,447	1,262 (CRIS, 2019)
	Improve "walkability" and "bikeability" of roads and streets.	25. Bicyclist Fatalities (C-11) (FARS)	Figure 17	52	66 (FARS, 2019)
	Improve data collection on pedestrian injuries and fatalities.	26. Bicyclist Serious Injuries (CRIS)	Figure 18	351	311 (CRIS, 2019)
	Improve identification of problem areas for pedestrians	Non-Motorized Fatalities and Serious Injuries (FARS/CRIS)		2,477	2,177 (FARS/CRIS, 2015-2019)

Table 2.8

07 - Police Traffic Services (PT)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes	Increase public education and information campaigns regarding enforcement activities.	27. Intersection Related Fatal Crashes (CRIS)	Figure 19	742	671 (CRIS, 2019)
	Increase and sustain enforcement of traffic safety-related laws.				
To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a Gross Vehicle Weight Rating (GVWR) of 10,000 pounds or greater	Provide technical and managerial support to local law enforcement agencies and highway safety professionals.	28. Intersection Related Serious Injuries (CRIS)	Figure 20	6,186	4,477 (CRIS, 2019)
	Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.				
	Increase public information and education on intersection related traffic issues.	29. Number of Distracted Driving Related Fatal Crashes (CRIS)	Figure 21	417	337 (CRIS, 2019)
	Increase public information and education on sharing the road with commercial motor vehicles (CMV).				
	Increase enforcement of commercial motor vehicle speed limits.	30. Number of Distracted Driving Related Serious Injury Crashes (CRIS)	Figure 22	2,511	2,059 (CRIS, 2019)

Table 2.9

08 - Speed Control (SC)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce the number of speed- related fatal and serious injury crashes	Increase and sustain high visibility enforcement of speed-related laws.	31. Number of Speeding Related fatalities (C-6) (FARS)	Figure 23	1,103	1,110 (FARS, 2019)
	Provide community training on speed-related issues.	32. Number of Speeding Related Serious Injuries (CRIS)	Figure 24	2,165	1,959 (CRIS, 2019)
	Increase public information and education concerning speed-related issues.	33. Number of Speeding Citations during Funded Enforcement Activities (eGrants)	N/A	No Target Set	151,649

Table 2.10

09 - Traffic Records (TR)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To improve the timeliness of, quality of, availability of, and linkages of records between crash data bases	Improve the intake, tracking, analysis and reporting of crash data.	34. Number of Crash Records Available for Reporting within 30 Days of the Date of Crash (CRIS)	N/A	620,097	626,040 (CRIS, 2019)
	Improve the integration of traffic records between state agencies and local entities.	35. Percentage of all Crash Reports Entered into the Database within 30 days after the Crash (CRIS)	N/A	96.99%	96.50% (CRIS, 2019)

Table 2.11

10 Driver Education and Behavior (DE)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To increase public knowledge, perception and understanding of driver education and traffic safety for all road users	Develop and implement public information and education efforts on traffic safety issues.	36. Drivers Involved in Fatal Crashes Aged Under 21 (C-9) (FARS)	Figure 25	487	445 (FARS, 2019)
	Provide assistance to update the drivers' education curriculum and administrative standards.	37. Drivers Involved in Fatal Crashes Aged 15 - 20 (CRIS)	Figure 26	445	422 (CRIS, 2019)
	Conduct and assist local, state and national traffic safety campaigns.	38. 16-20-Year-Old DUI Driver Fatal and Serious Injury Crash Rate (100K Population) (CRIS/TxDPS)	Figure 27	Rate = 9.06	Rate = 11.51
	Implement and evaluate countermeasures to reduce the incidence of distracted driving.	39. Urban Fatalities (FARS)	Figure 28	1,927	2,153 (FARS, 2019)
To reduce the number of crashes and injuries related to distracted driving.	Conduct public information and education campaigns related to distracted driving.	40. Rural Fatalities (FARS)	Figure 28	2,134	1,455 (FARS, 2019)
	Improve the recording of distracted driving as a contributing factor on crash reports.				

Table 2.12

11 - Railroad / Highway Crossing (RH)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce KAB crashes at railroad/highway crossings	Increase education of law enforcement concerning laws governing railroad/highway crossings.	41. Fatal Crashes at Railroad / Highway Crossings (CRIS)	Figure 29	6	18 (CRIS, 2019)
	Increase public education and Information campaigns.	42. Serious Injury Crashes at Railroad / Highway Crossings (CRIS)	Figure 29	78	29 (CRIS, 2019)

Table 2.13

12 - Roadway Safety (RS)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled	Increase public education and information on roadway safety.	43. Work Zone Fatalities (CRIS)	Figure 30	215	171 (CRIS, 2019)
	Provide traffic safety problem identification to local jurisdictions.	44. Work Zone Serious Injuries (CRIS)	Figure 30	894	688 (CRIS, 2019)
To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level	Improve highway design and engineering through training.	45. Large Truck Fatalities (CRIS)	Figure 31	500	451 (CRIS, 2019)
	Provide training on roadway safety issues.	46. Large Truck Fatal Crashes (CRIS)	Figure 31	422	394 (CRIS, 2019)

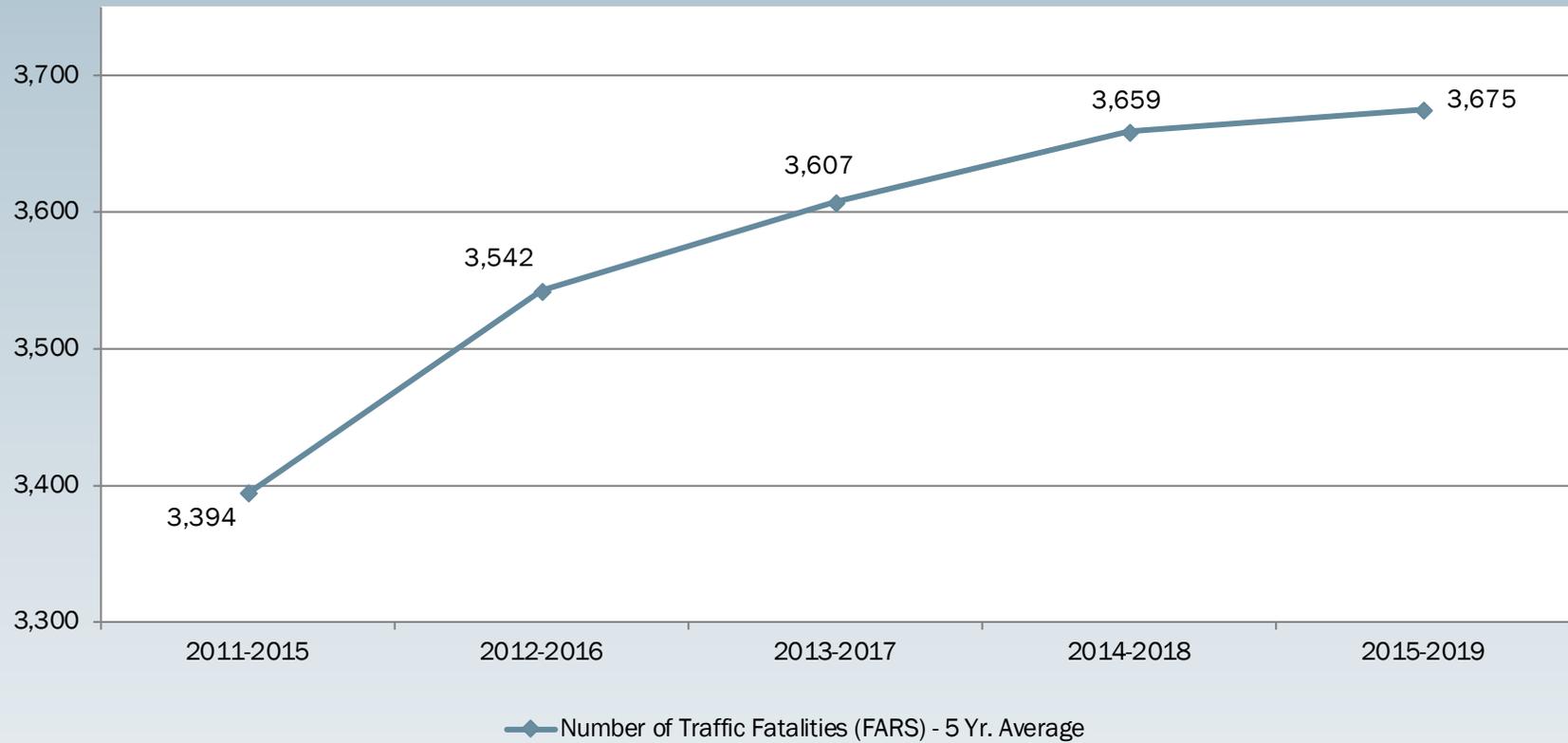
Table 2.14

13 - Safe Communities (SA)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To establish integrated community traffic safety coalitions to prevent traffic-related fatalities and injuries	<p>Support Community Coalitions.</p> <p>Support statewide Community Coalitions by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Community Coalition.</p>	47. Increase the number of Community Coalitions in the State of Texas	N/A	21 Coalitions	20 Coalitions

Table 2.15

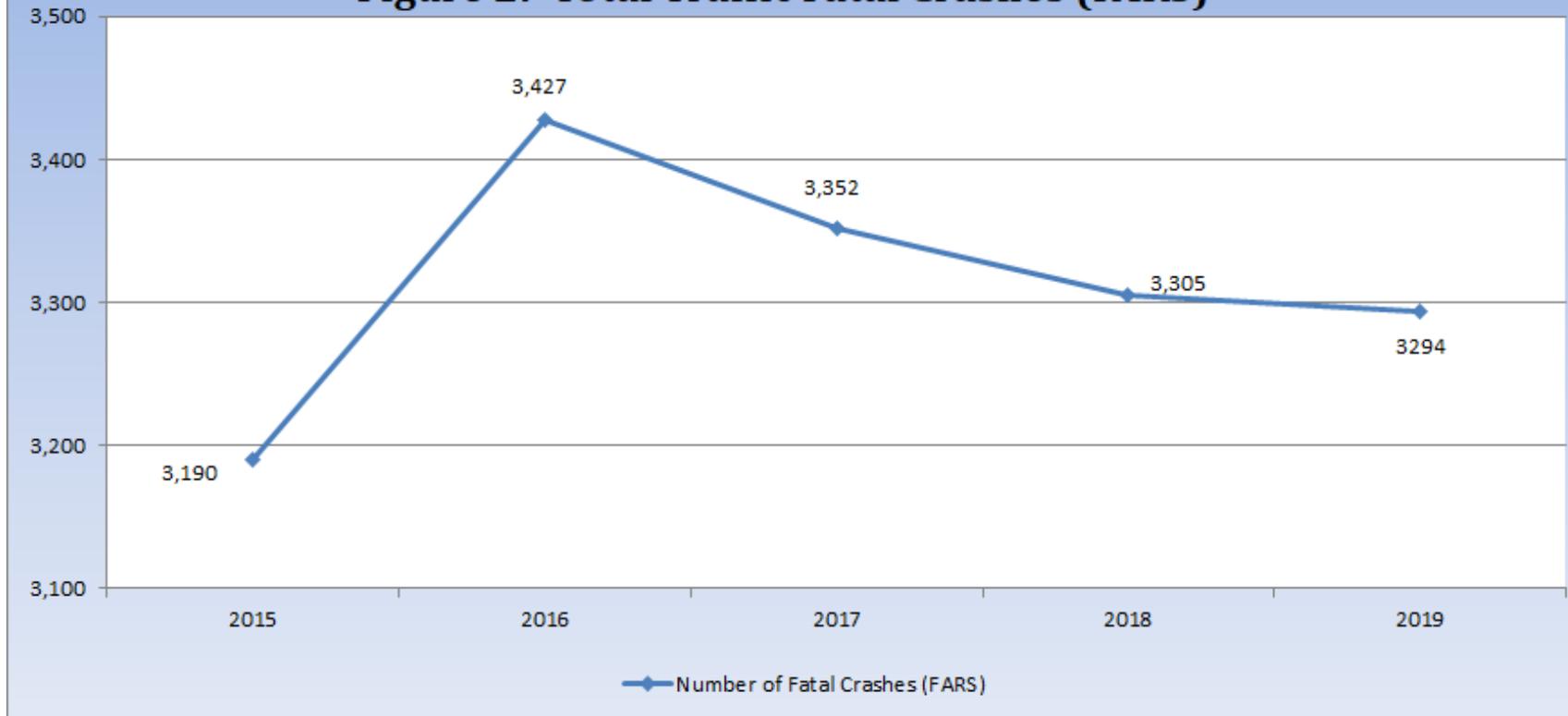
14 - School Bus Safety (SB)					
Goals	Strategies	Performance Measures	Reference	Target 2020	Actual
To reduce School bus-related crashes, injuries and fatalities	<p>Provide safe school bus operation training for school bus drivers.</p> <p>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</p>	48. School Bus Passenger Fatalities (5 yr Moving Average) (CRIS)	Figure 32	2.20	1.30 (2015-2019, CRIS)

Performance Measure #1 Figure 1: Total Traffic Fatalities (FARS)



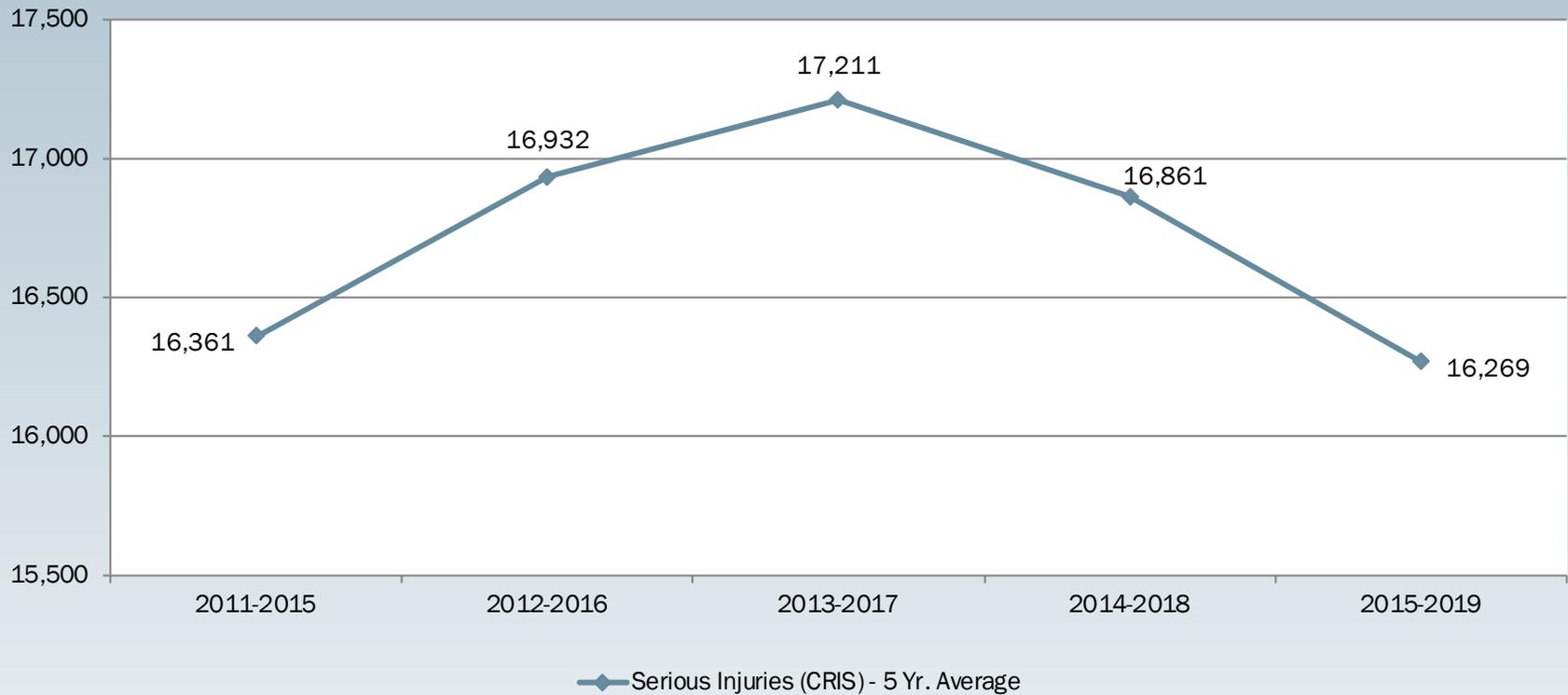
Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #2
Figure 2: Total Traffic Fatal Crashes (FARS)



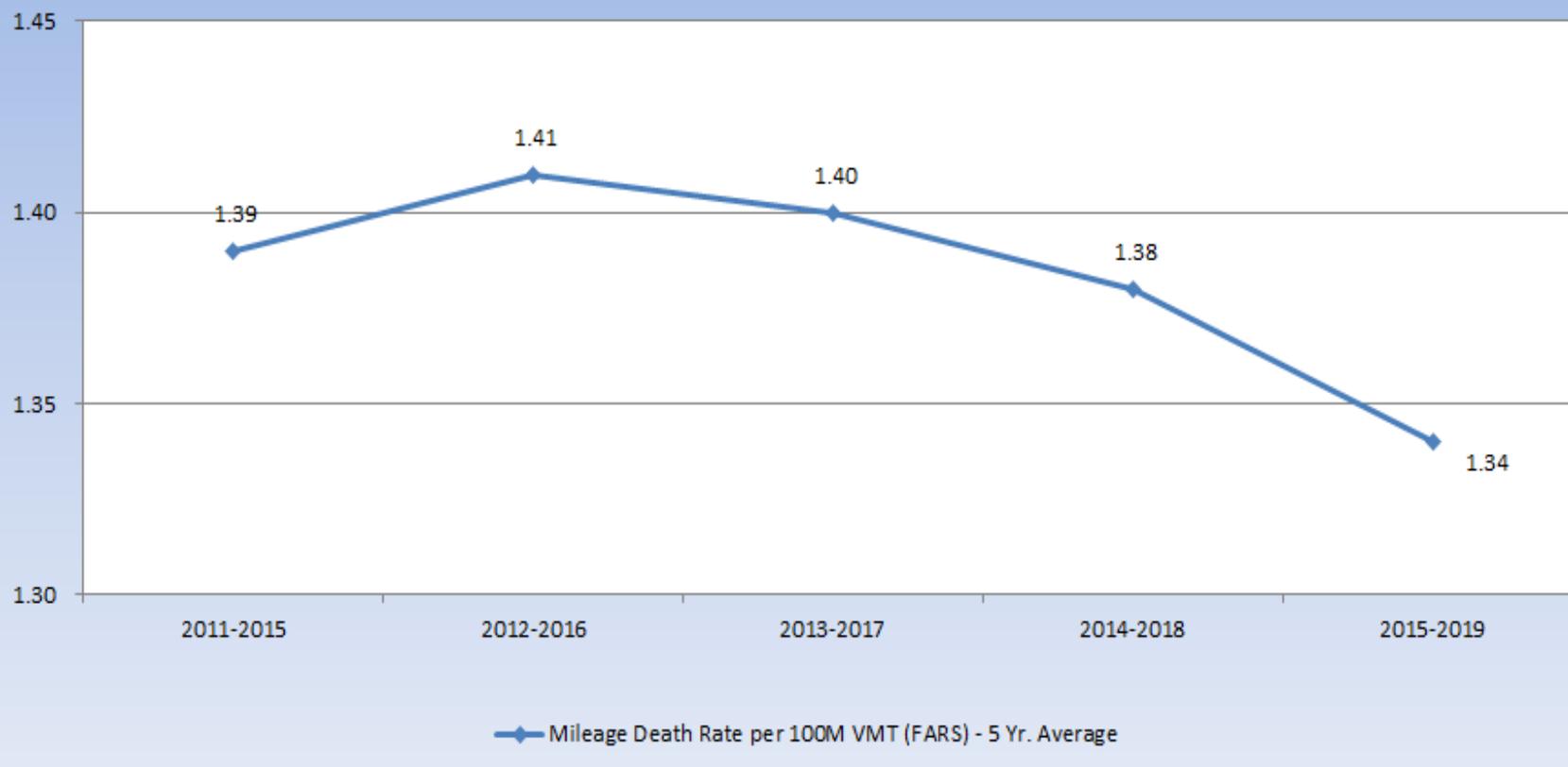
Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #3 Figure 3: Total Serious Injuries (CRIS)



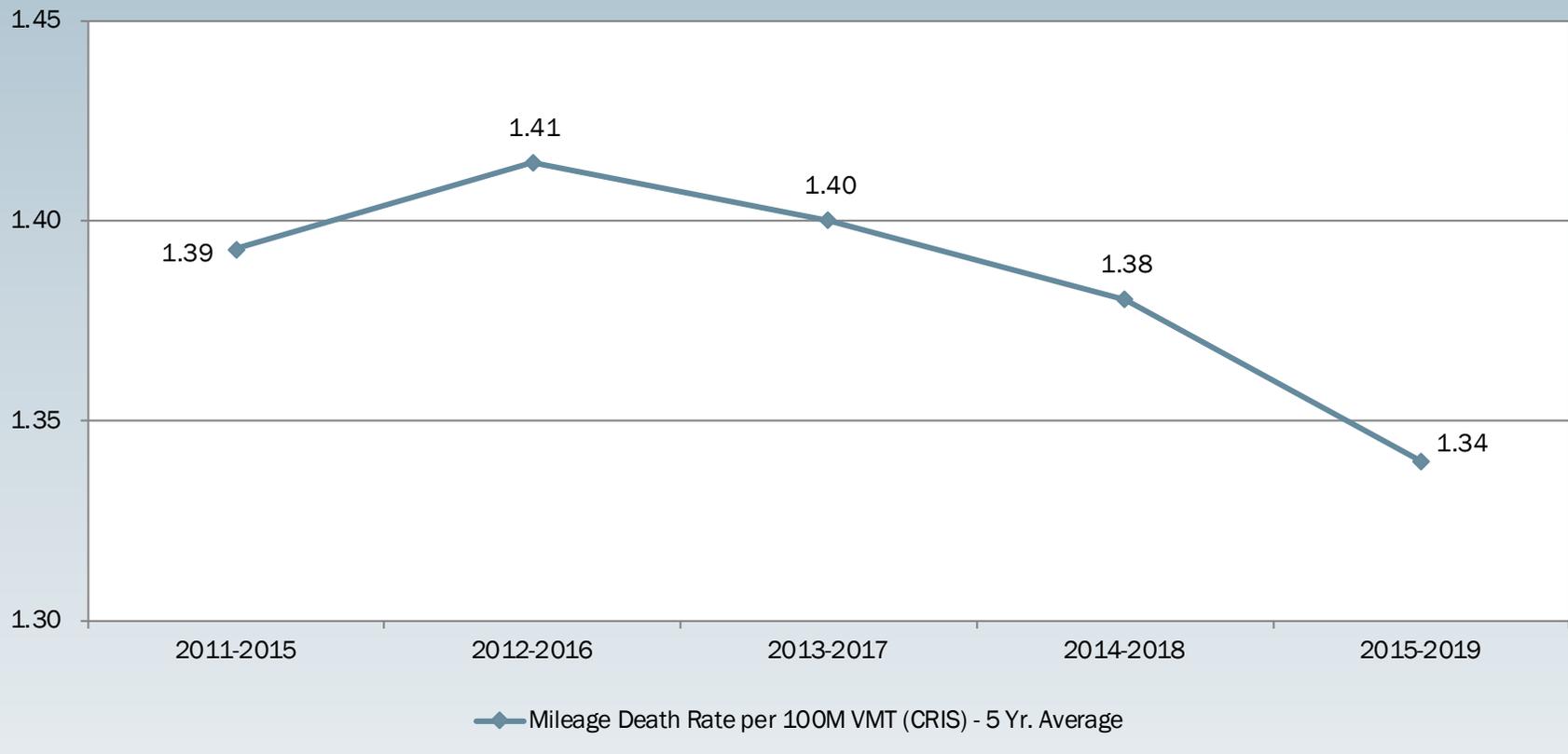
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #4
Figure 4: Fatality Rate / 100M VMT (FARS)



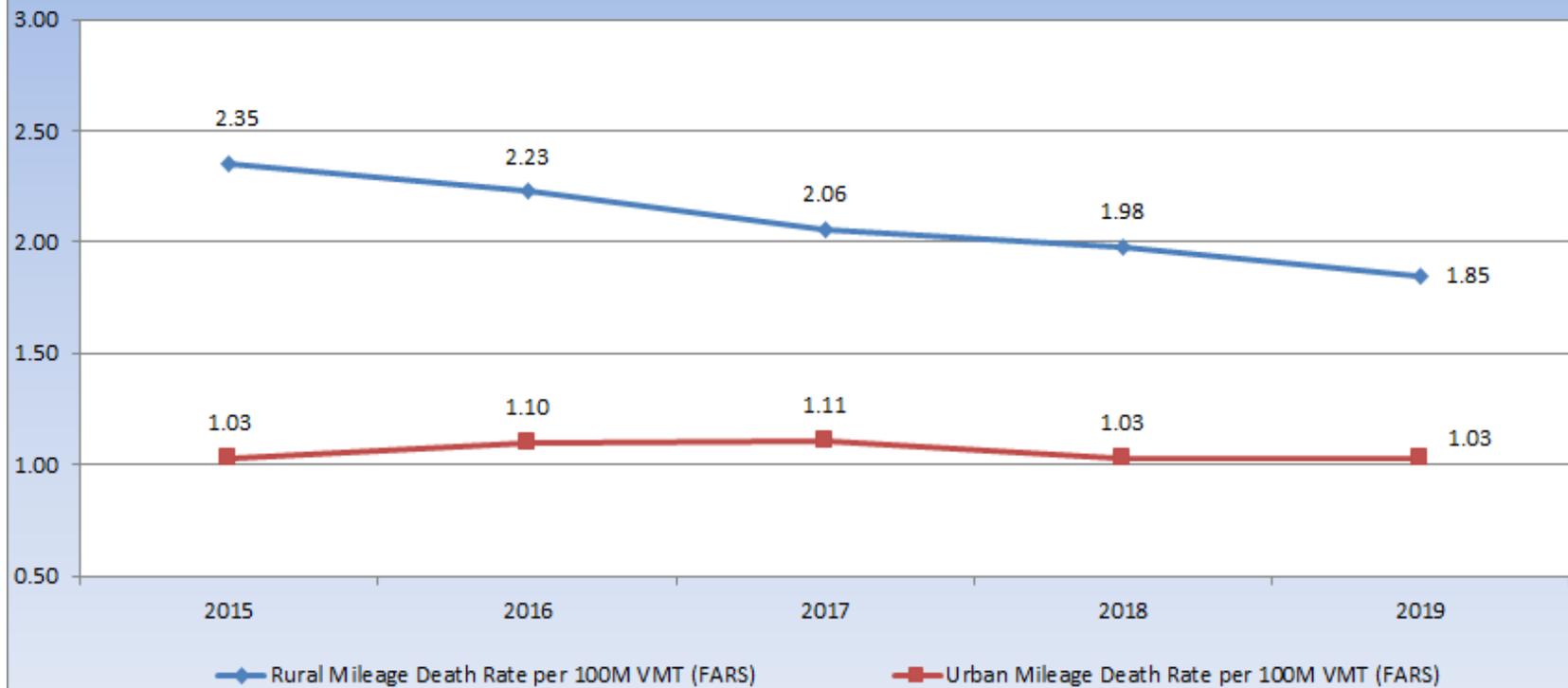
Source: [FARS Annual Report Tables- Texas](#)

Performance Measure #4 Figure 4b: Mileage Death Rate per 100M VMT (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of November 13, 2020.

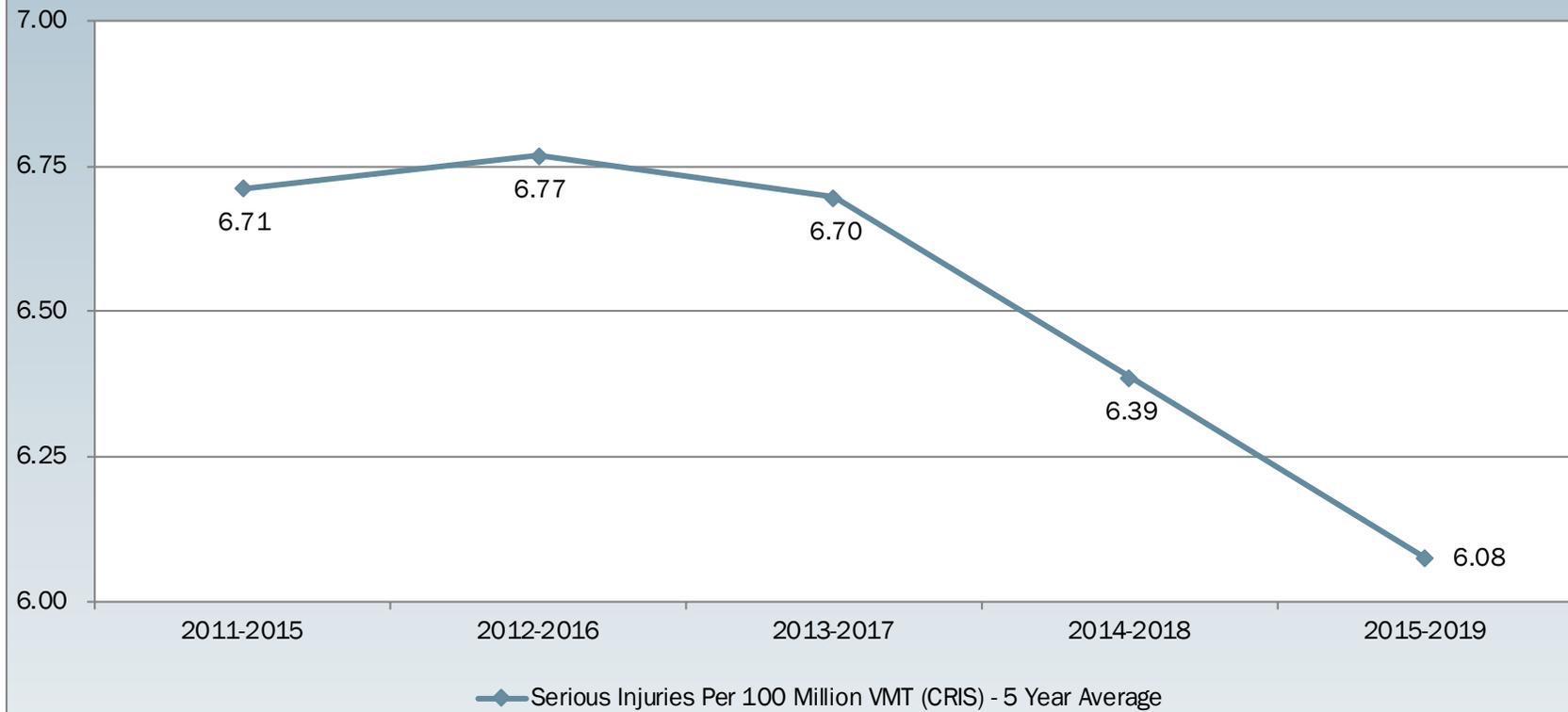
Performance Measures #5a and 5b
Figure 5: Urban and Rural Fatality Rate / 100M VMT (FARS)



Source: [FARS Annual Report Tables- Texas](#)

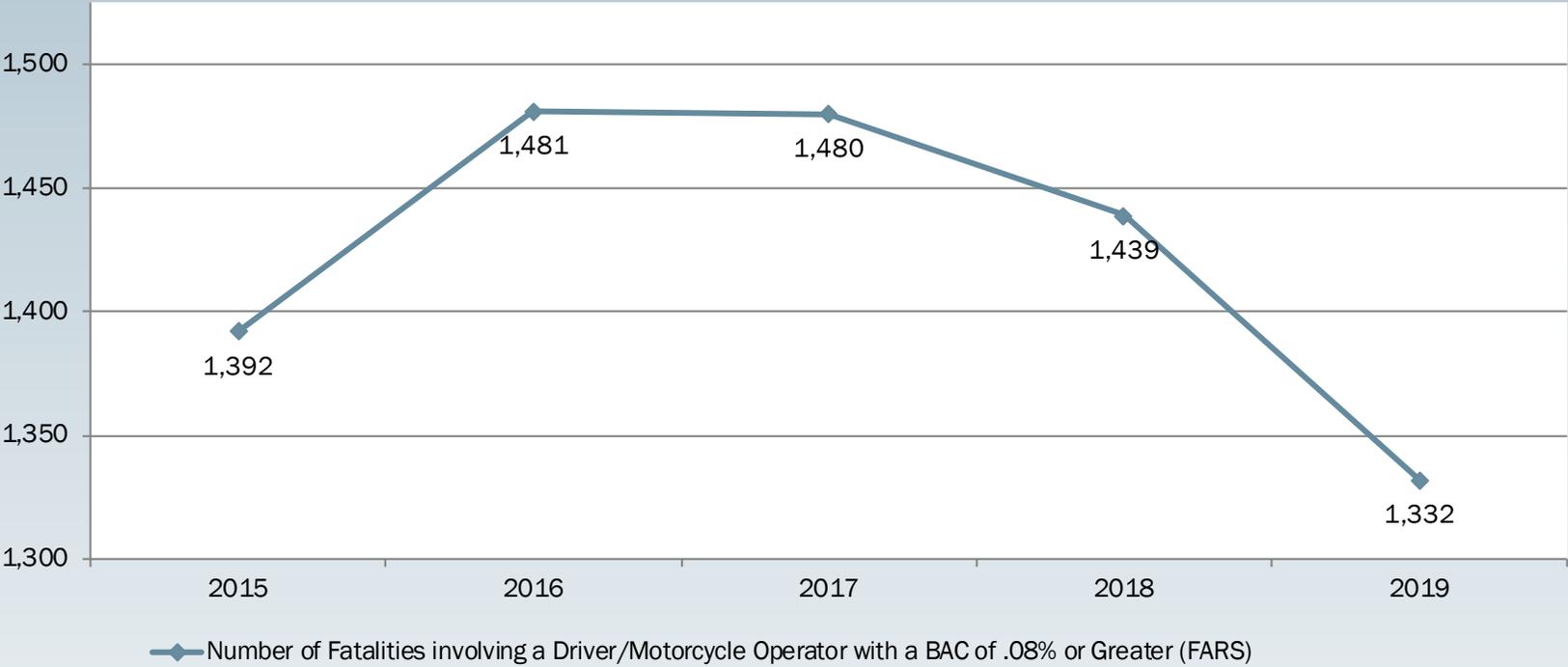
Performance Measure # 6

Figure 6: Serious Injury Rate / 100M VMT (CRIS)



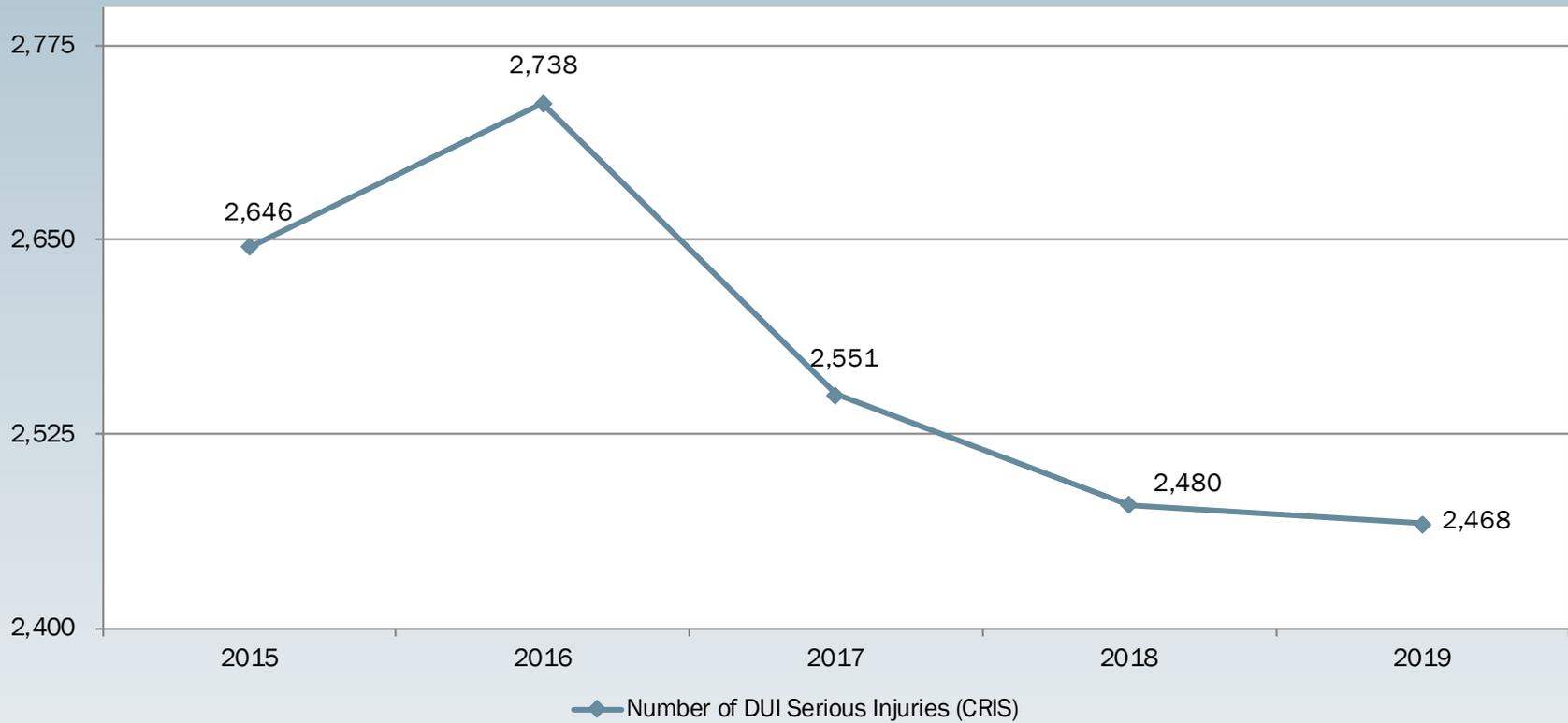
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #9
Figure 7: Alcohol-Impaired Driving Fatalities - BAC \geq .08% (FARS)



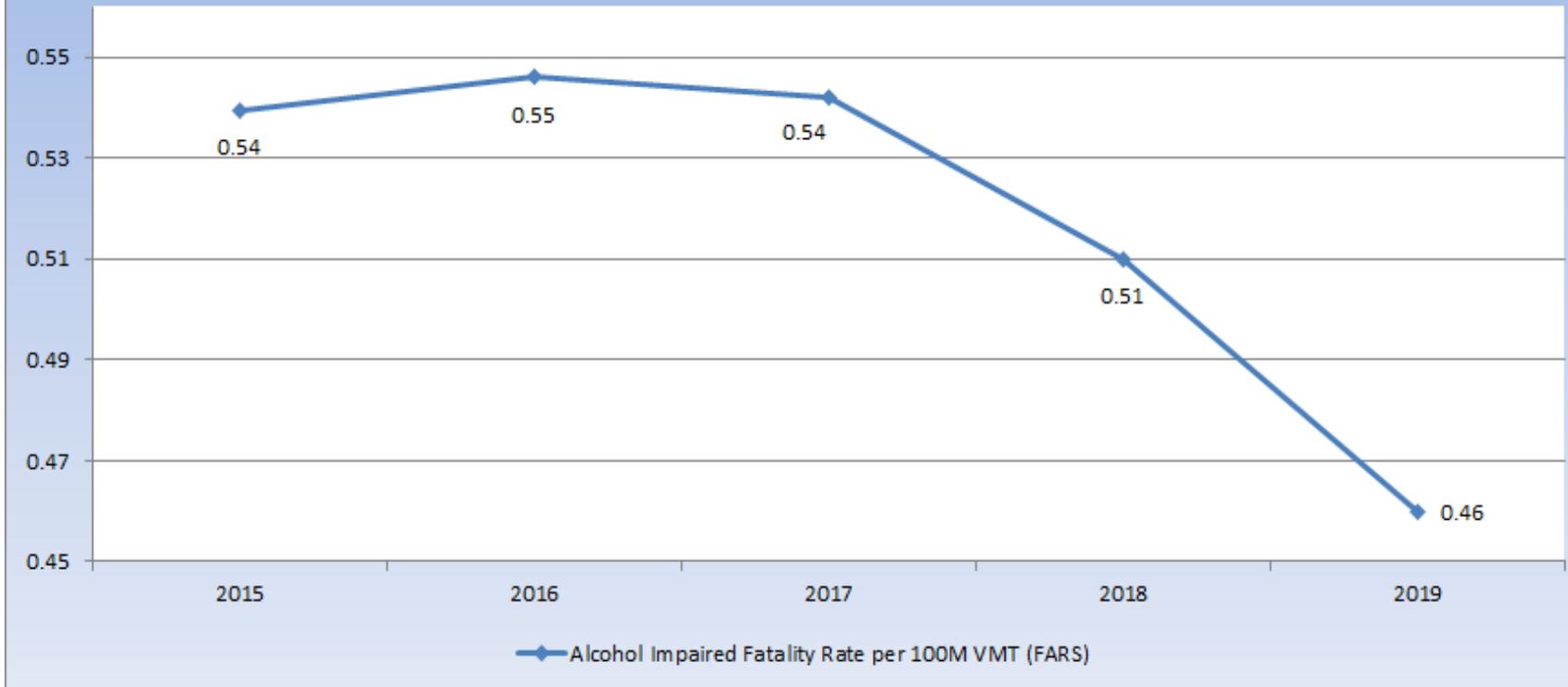
Source: [FARS Annual Report Tables-Texas](#)

Performance Measure #10 Figure 8: DUI Serious Injuries (CRIS)



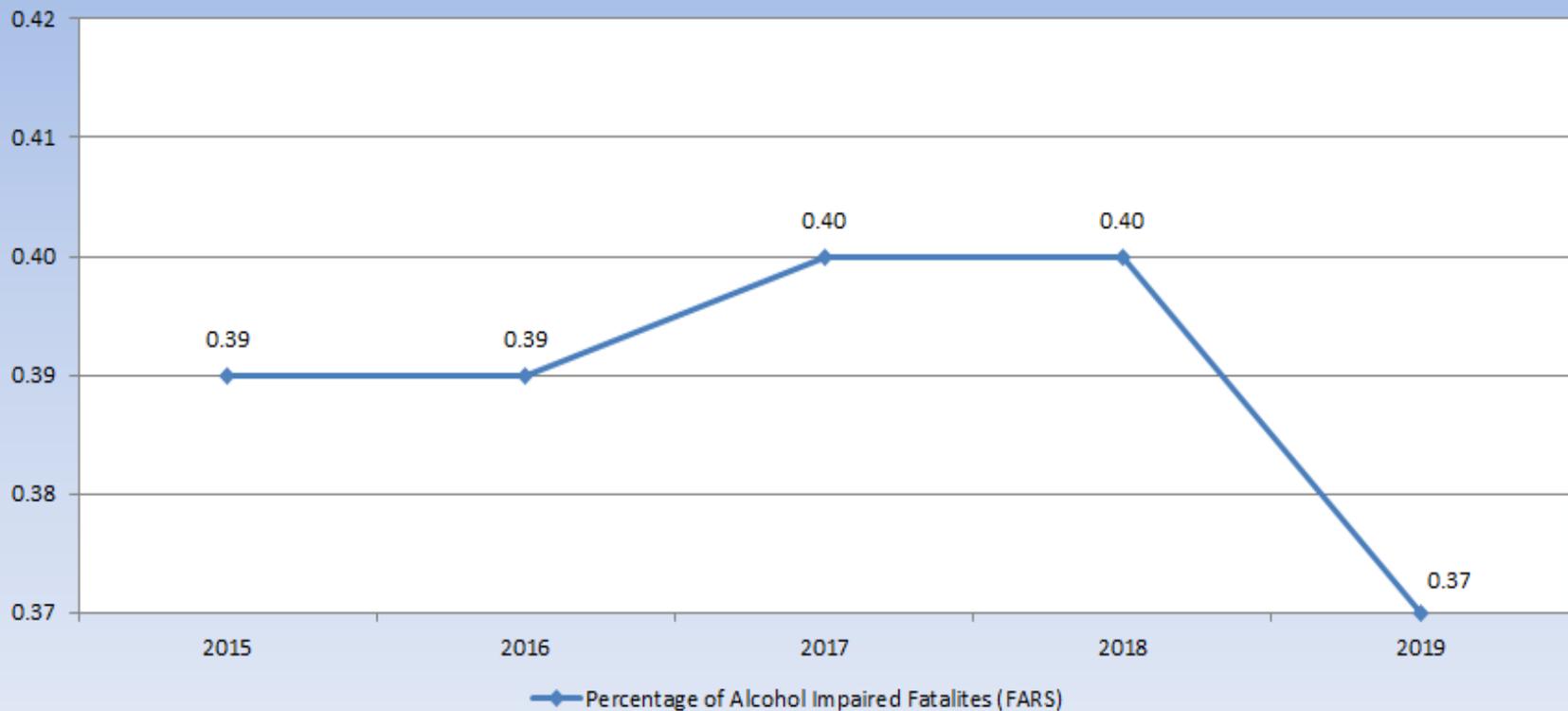
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #11
Figure 9: Alcohol Impaired Fatality Rate per 100M VMT (FARS)



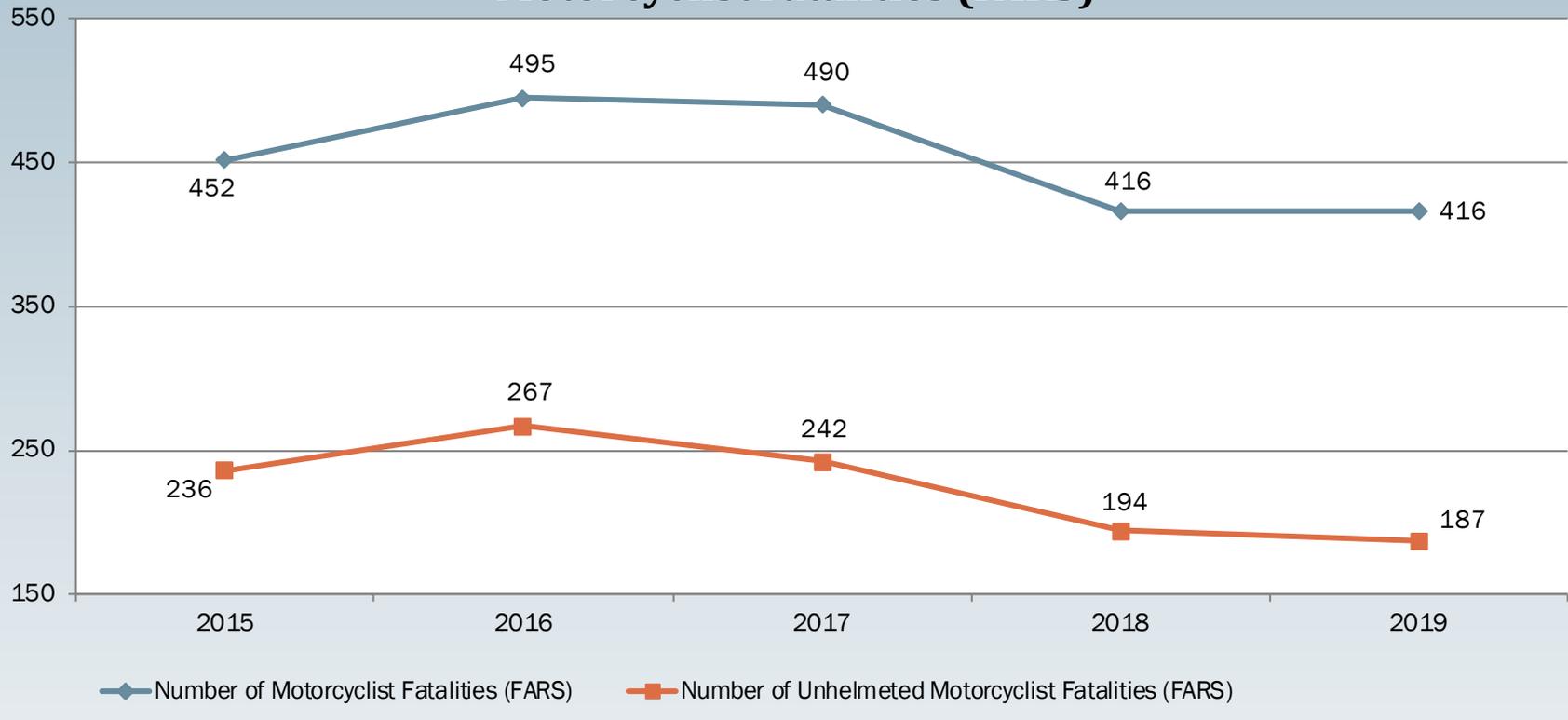
Source: Source: [FARS Annual Report Tables-Texas](#)

Performance Measure #12
Figure 10: Percentage of Alcohol Impaired Fatalities (FARS)



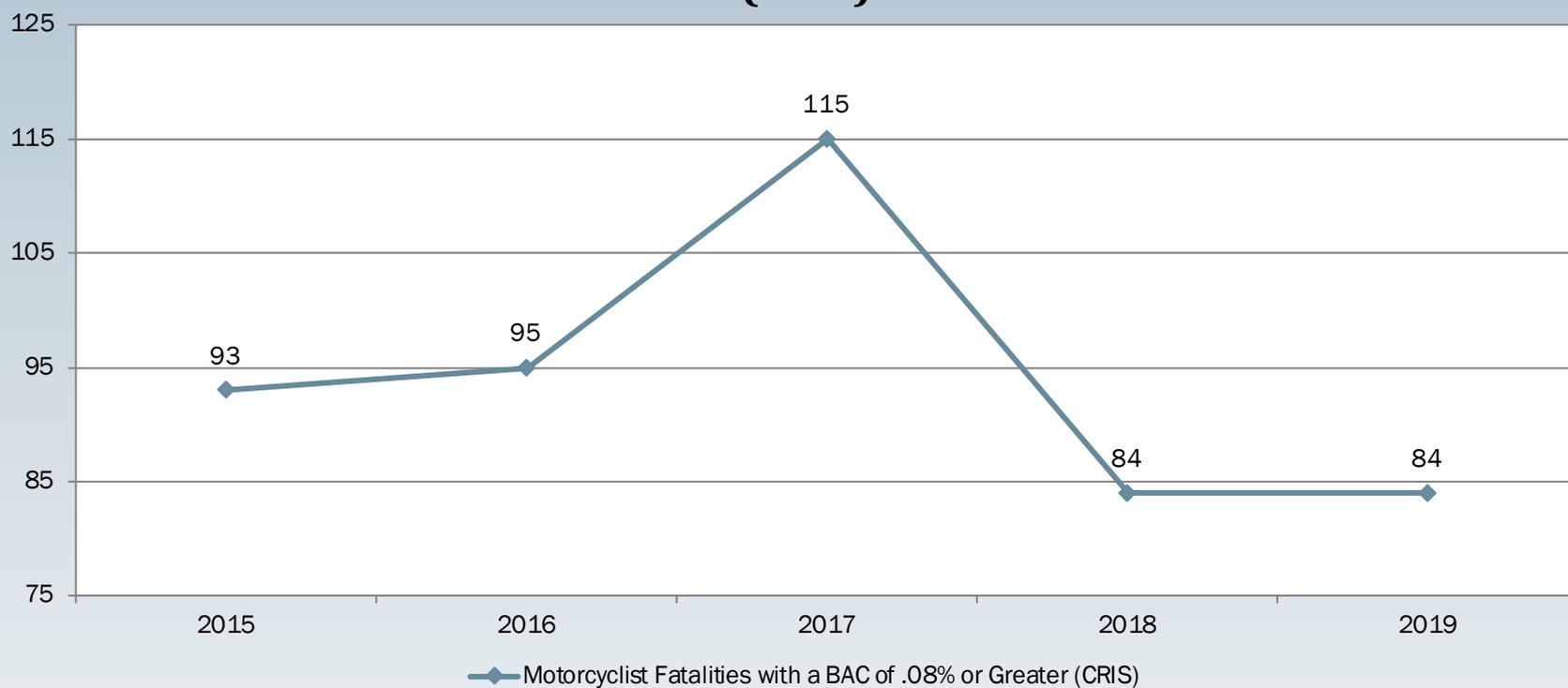
Source: [FARS Annual Report Tables-Texas](#)

Performance Measure #15 & #16
Figure 11: Motorcyclist Fatalities & Unhelmeted Motorcyclist Fatalities (FARS)



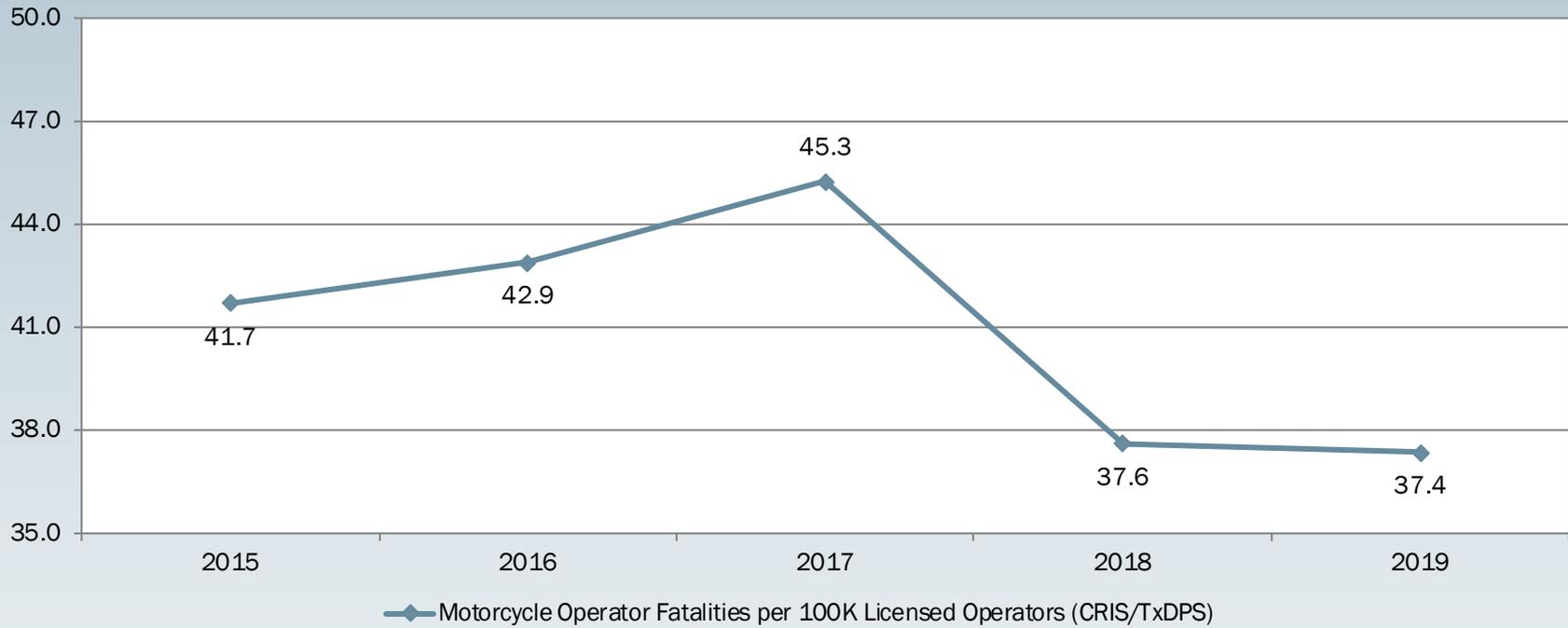
Source: Source: [FARS Annual Report Tables-Texas](#)

Performance Measure #17 Figure 12: Motorcyclist Fatalities with BAC ≥ .08% (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

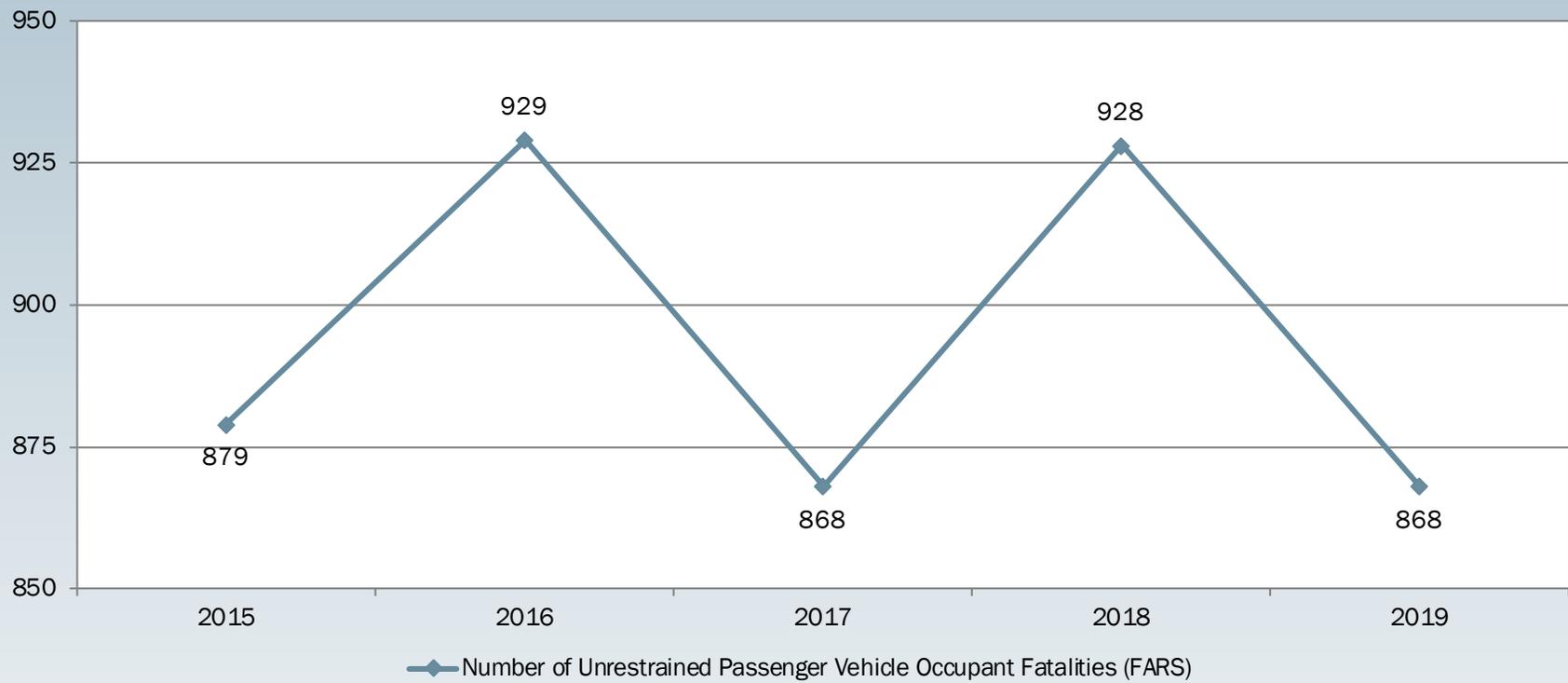
Performance Measure #18
Figure 13: Motorcyclist Fatalities
per 100,000 Licensed Operators
(CRIS/Texas Department of Public Safety)



Source: Texas Department of Public Safety
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of November 13, 2020.

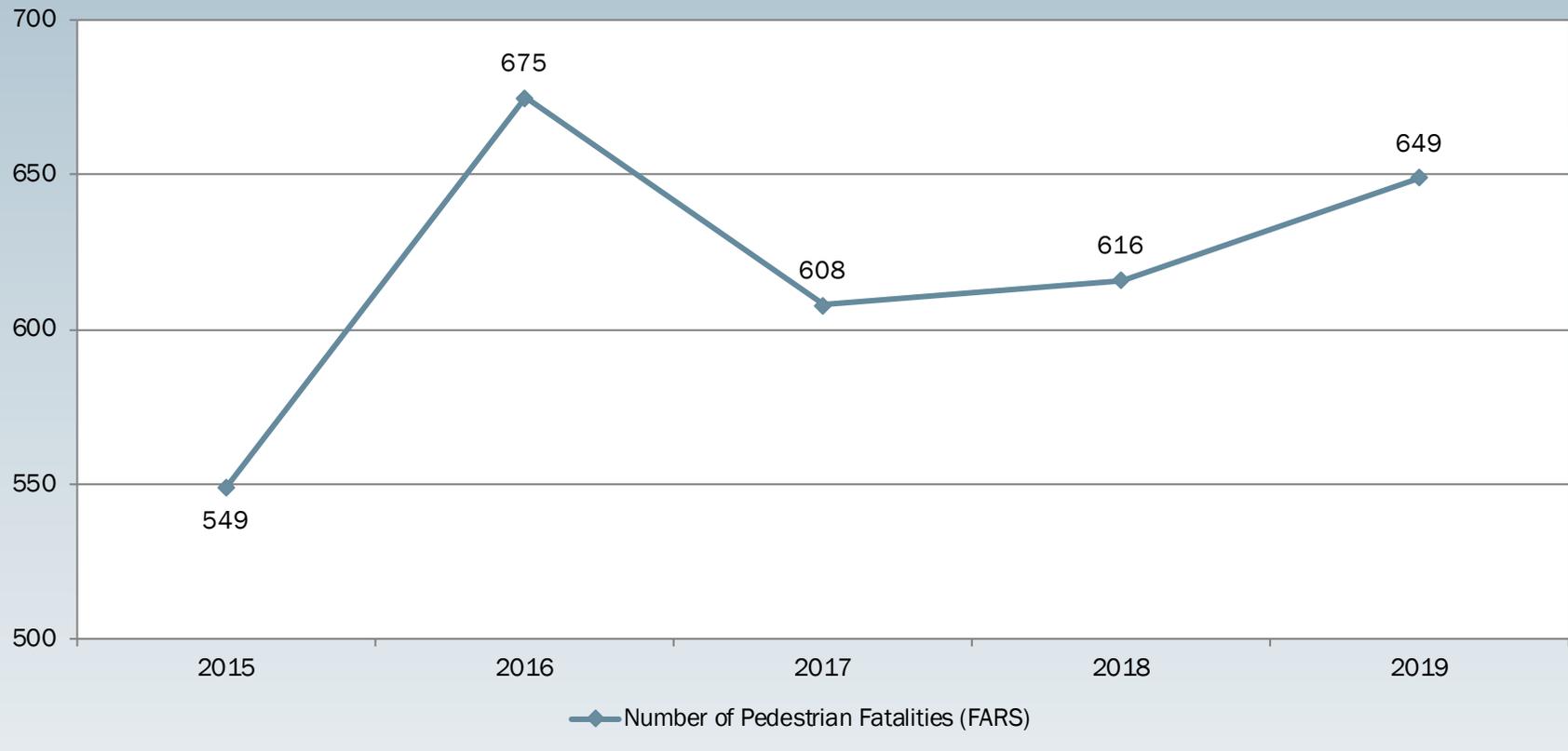
Performance Measure #19

Figure 14: Unrestrained Passenger Vehicle Occupant Fatalities (FARS)



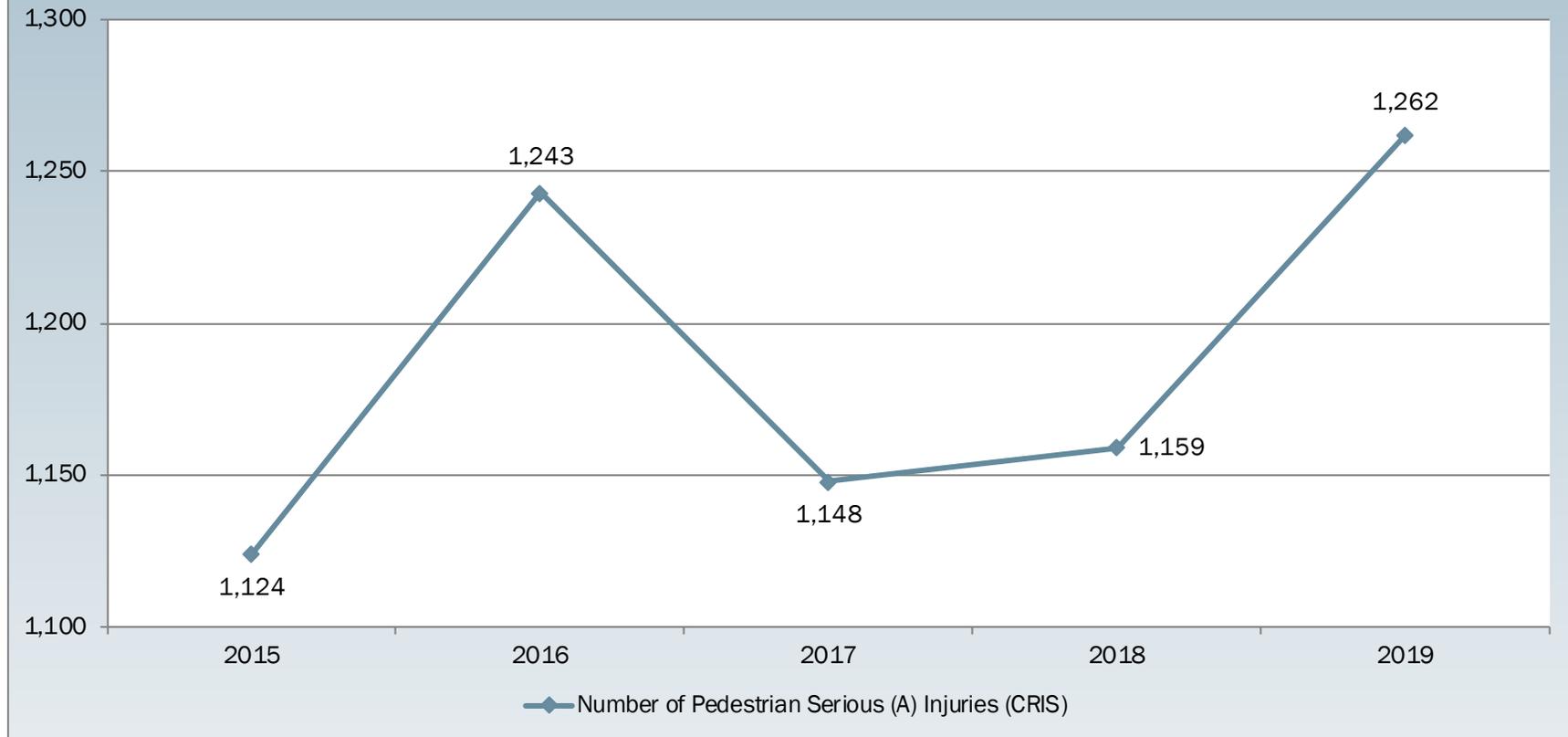
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #23 Figure 15: Pedestrian Fatalities (FARS)



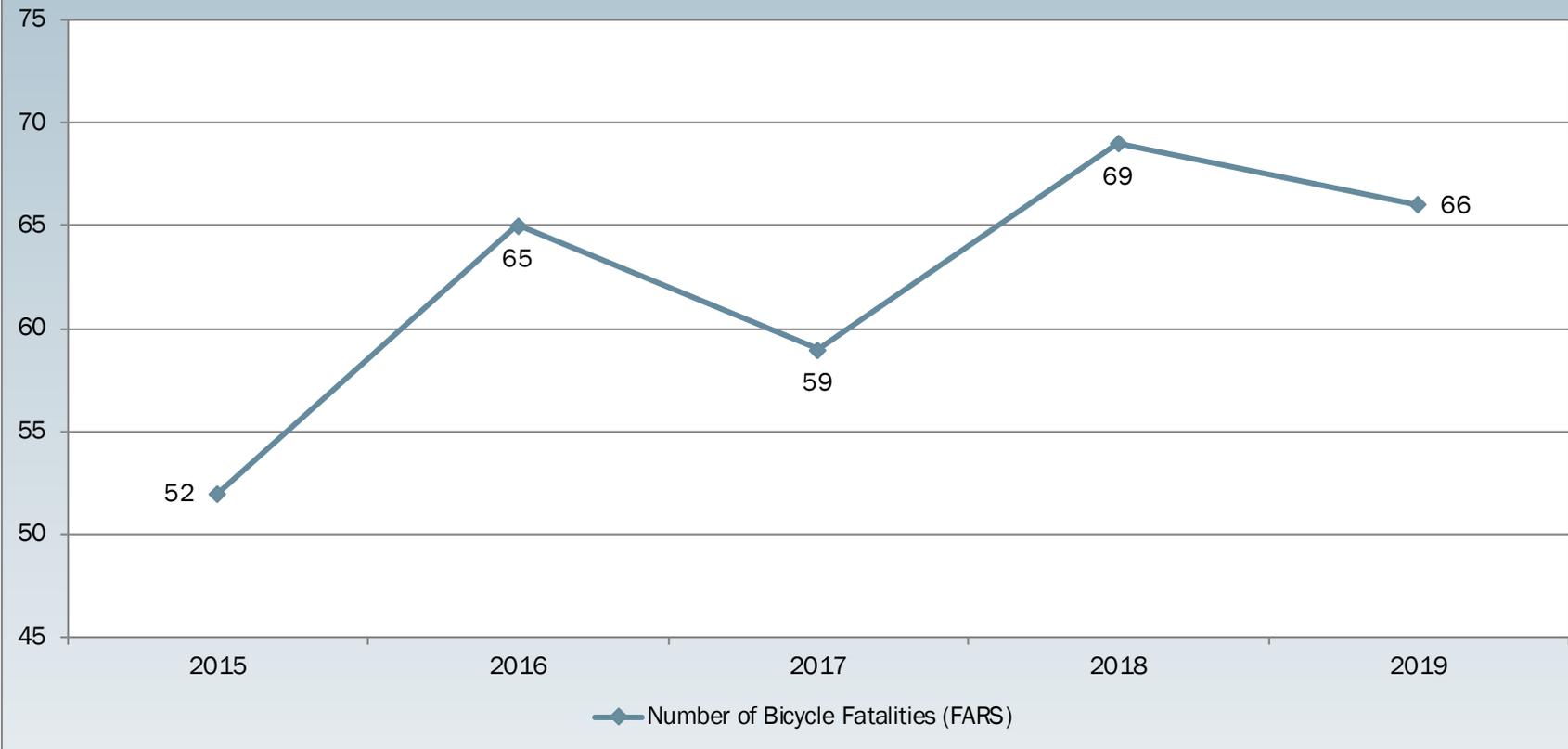
Source: Source: [FARS Annual Report Tables-Texas](#)

Performance Measure #24 Figure 16: Pedestrian Serious Injuries (CRIS)



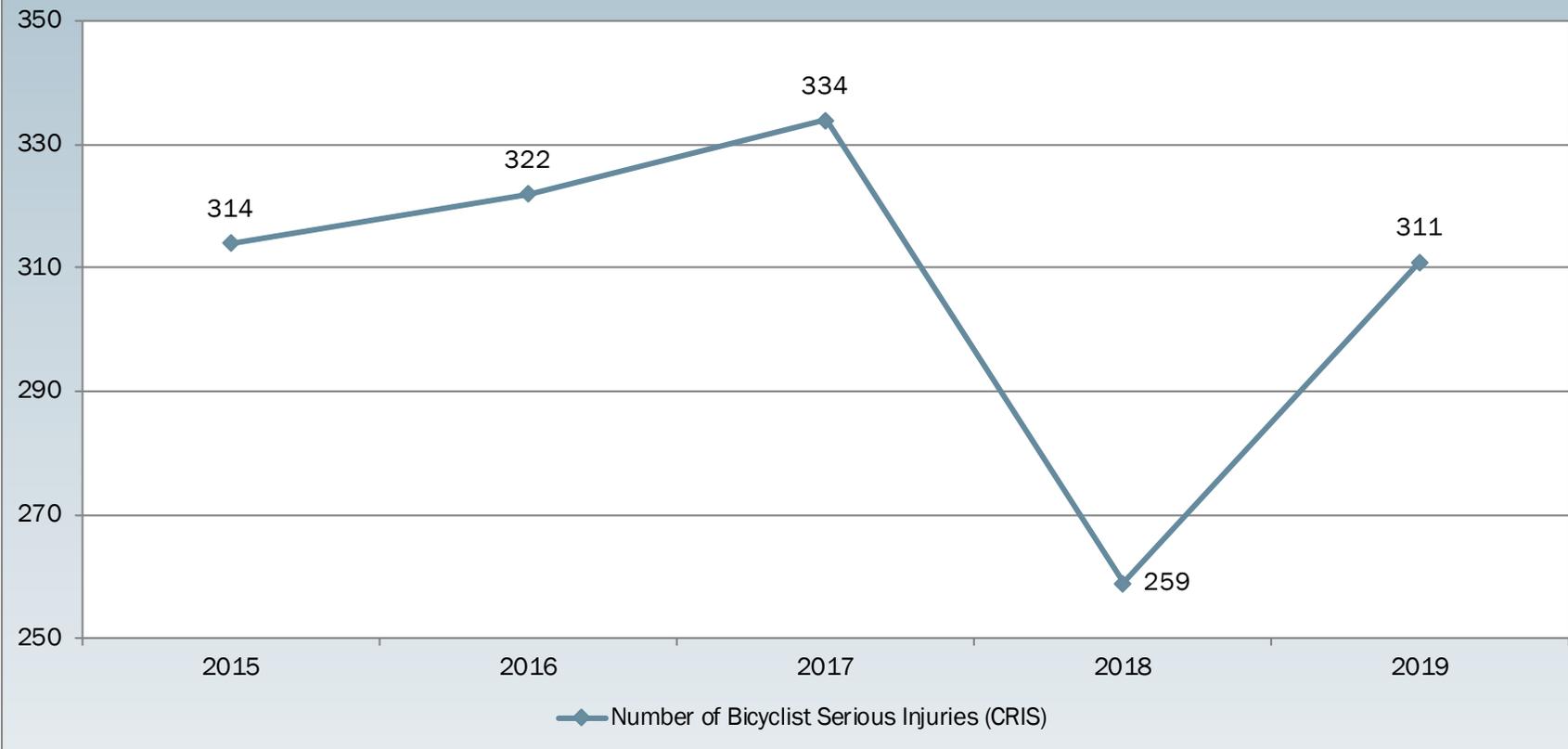
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #25 Figure 17: Bicyclist Fatalities (FARS)



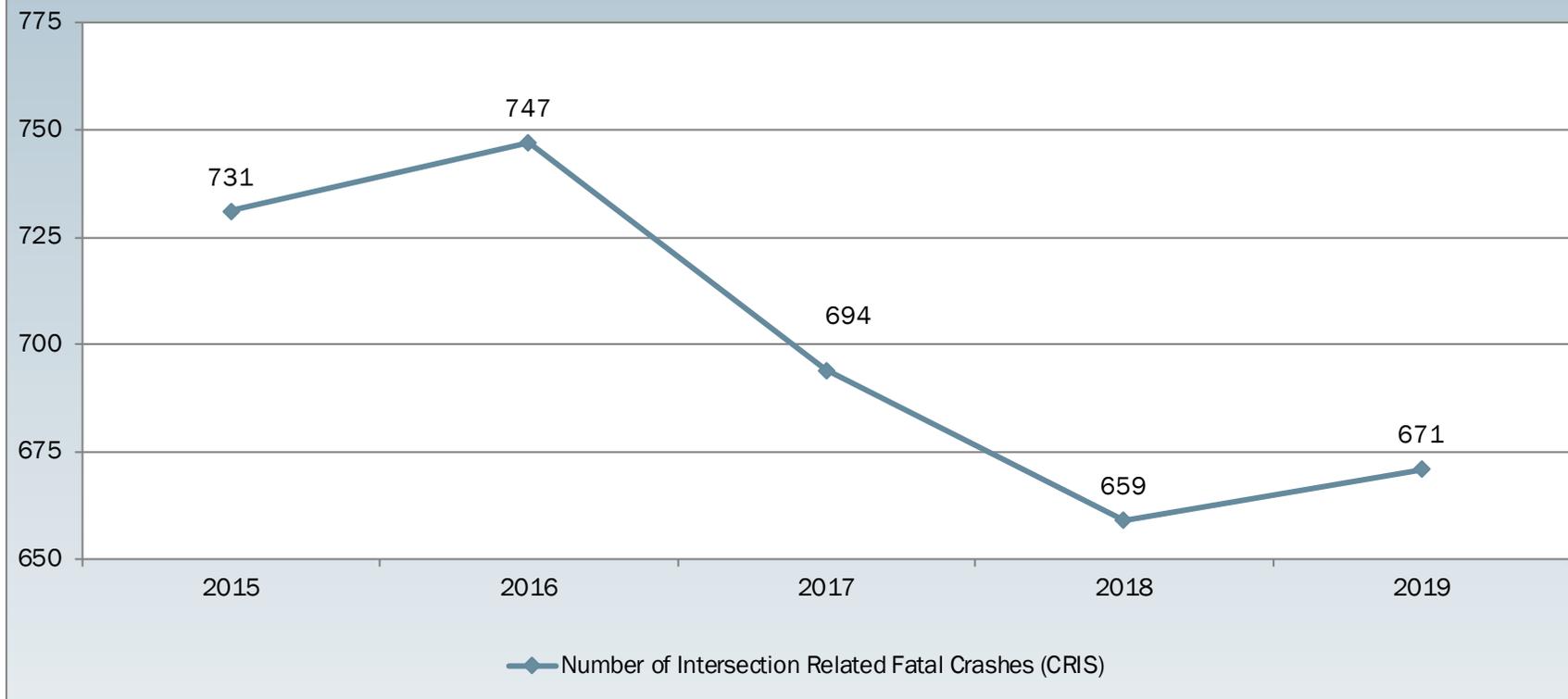
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #26 Figure 18: Bicyclist Serious Injuries (CRIS)



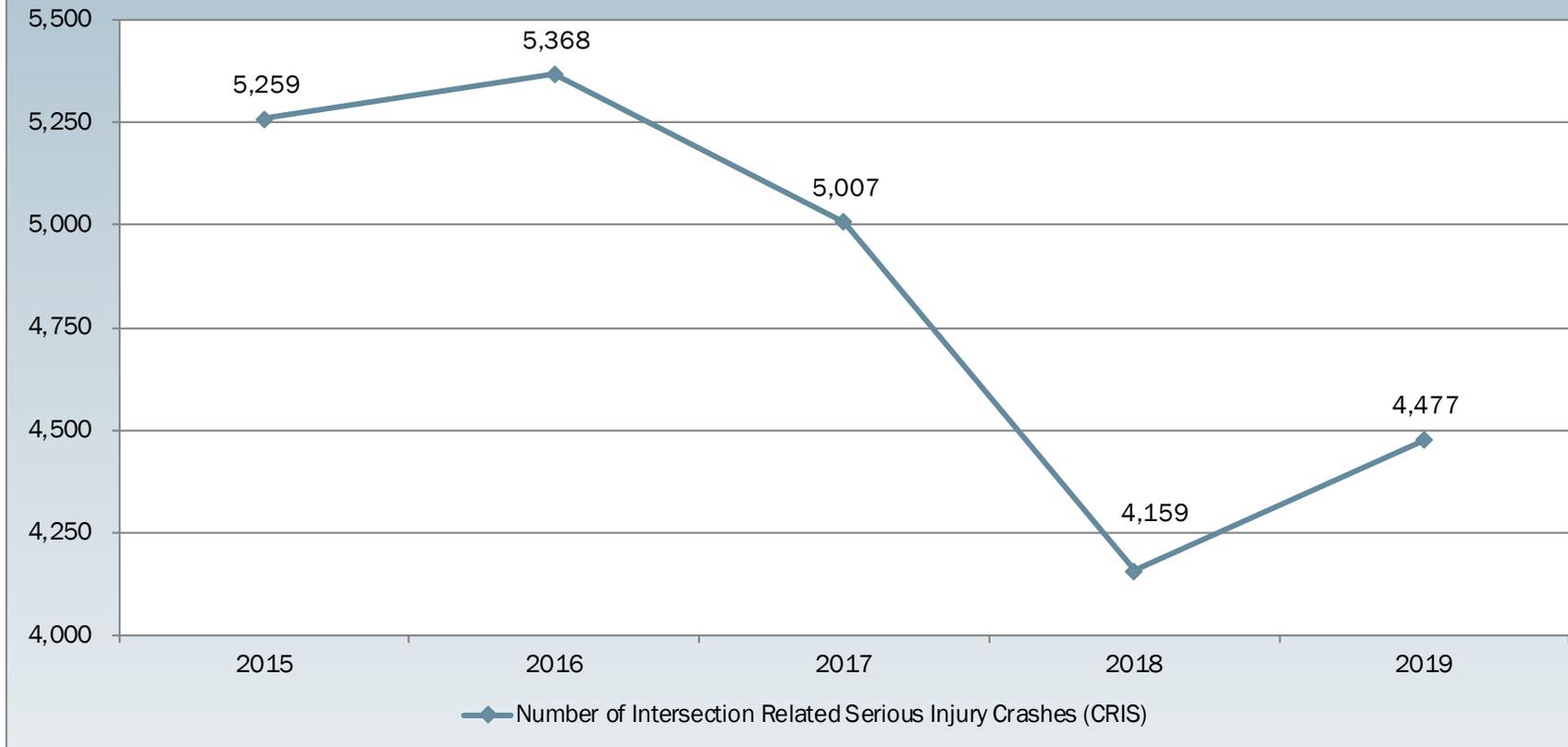
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of November 13, 2020.

Performance Measure #27 Figure 19: Intersection Fatal Crashes (CRIS)



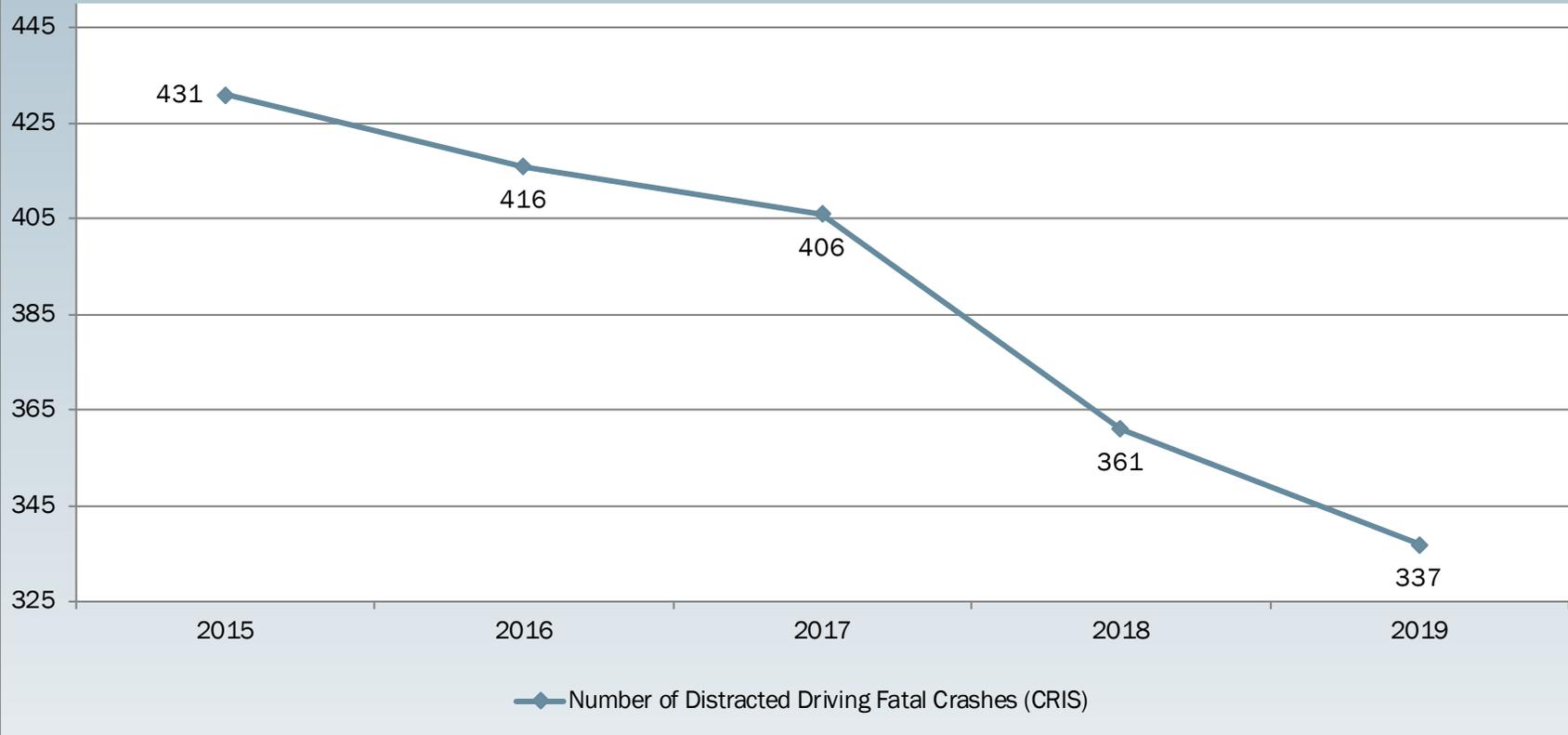
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #28 Figure 20: Intersection Serious Injury Crashes (CRIS)



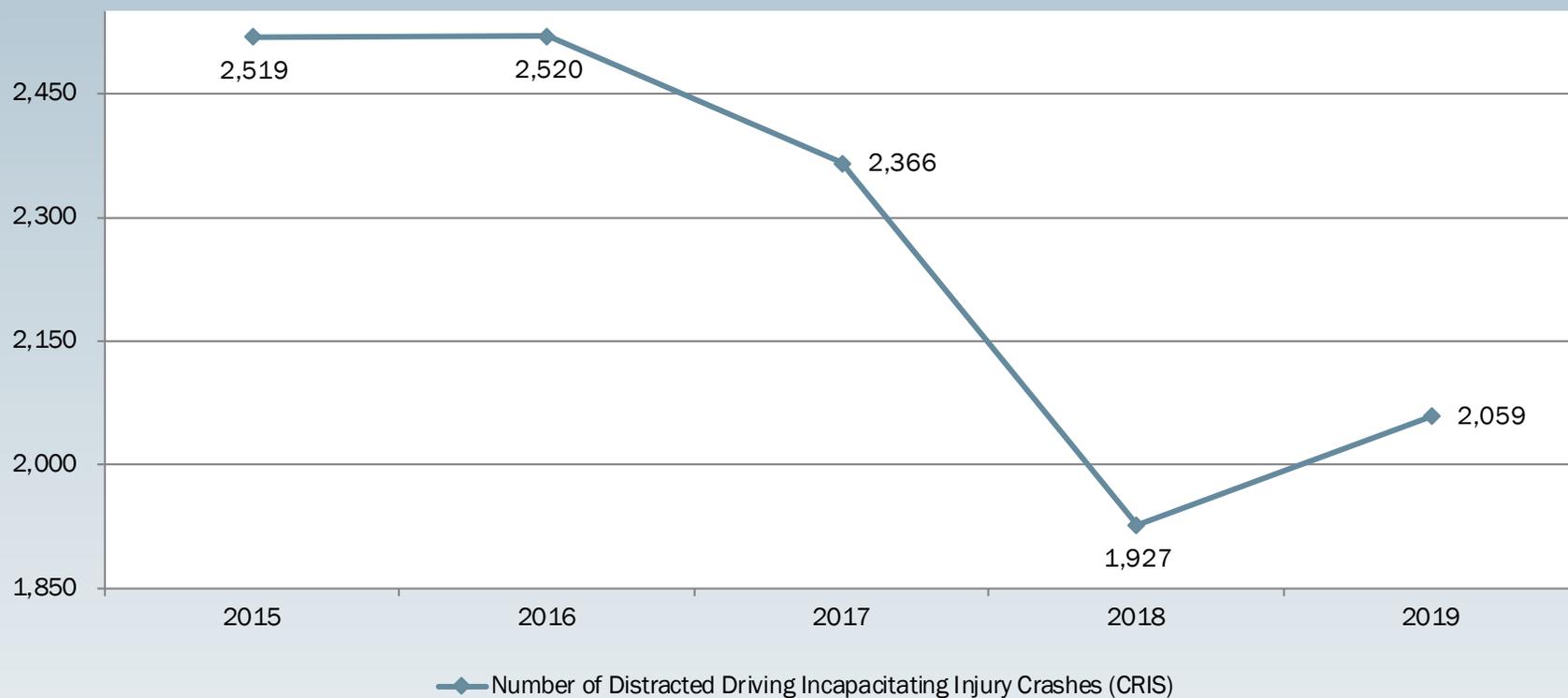
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of November 13, 2020.

Performance Measure #29 Figure 21: Distracted Driving Fatal Crashes (CRIS)



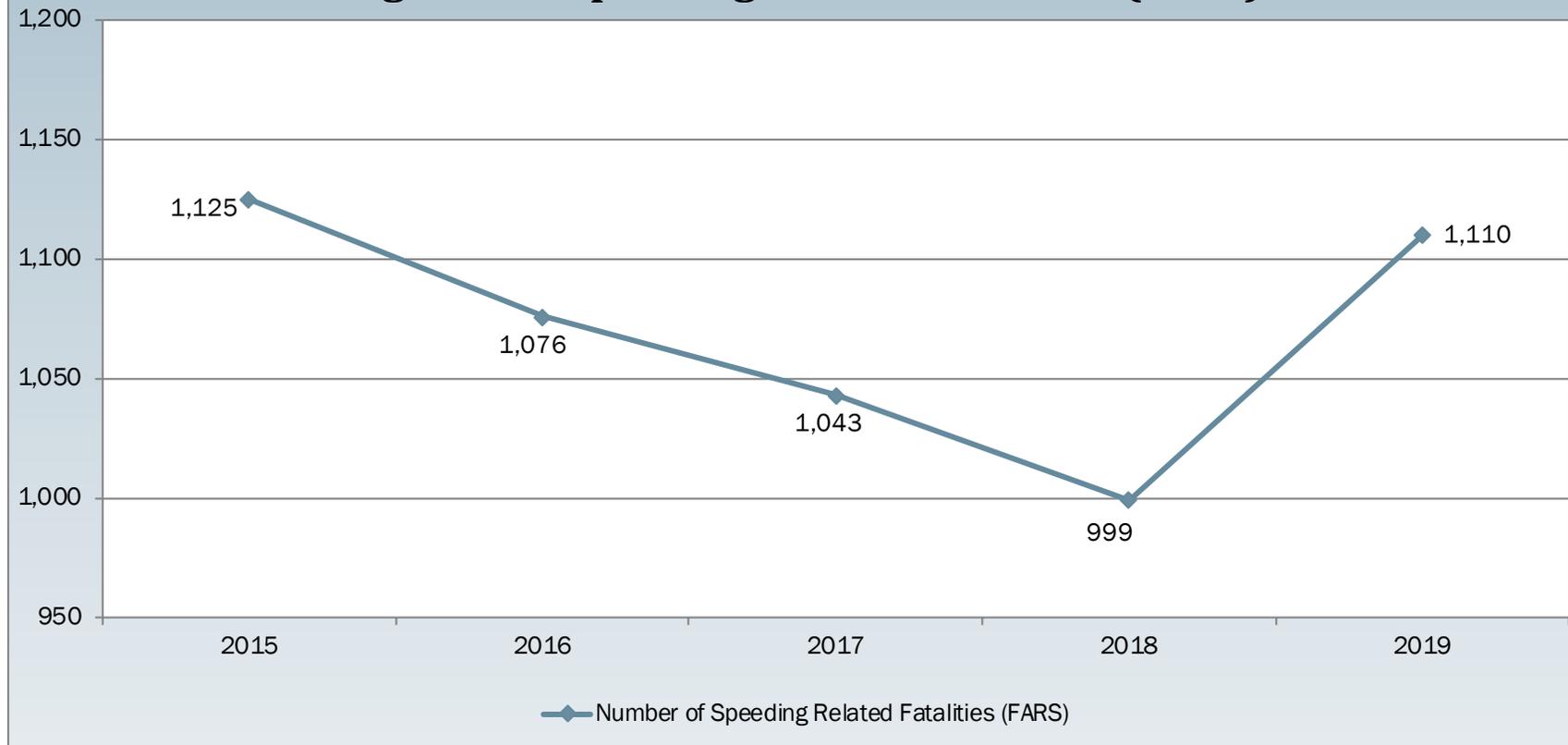
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #30 Figure 22: Distracted Driving Serious Injury Crashes (CRIS)



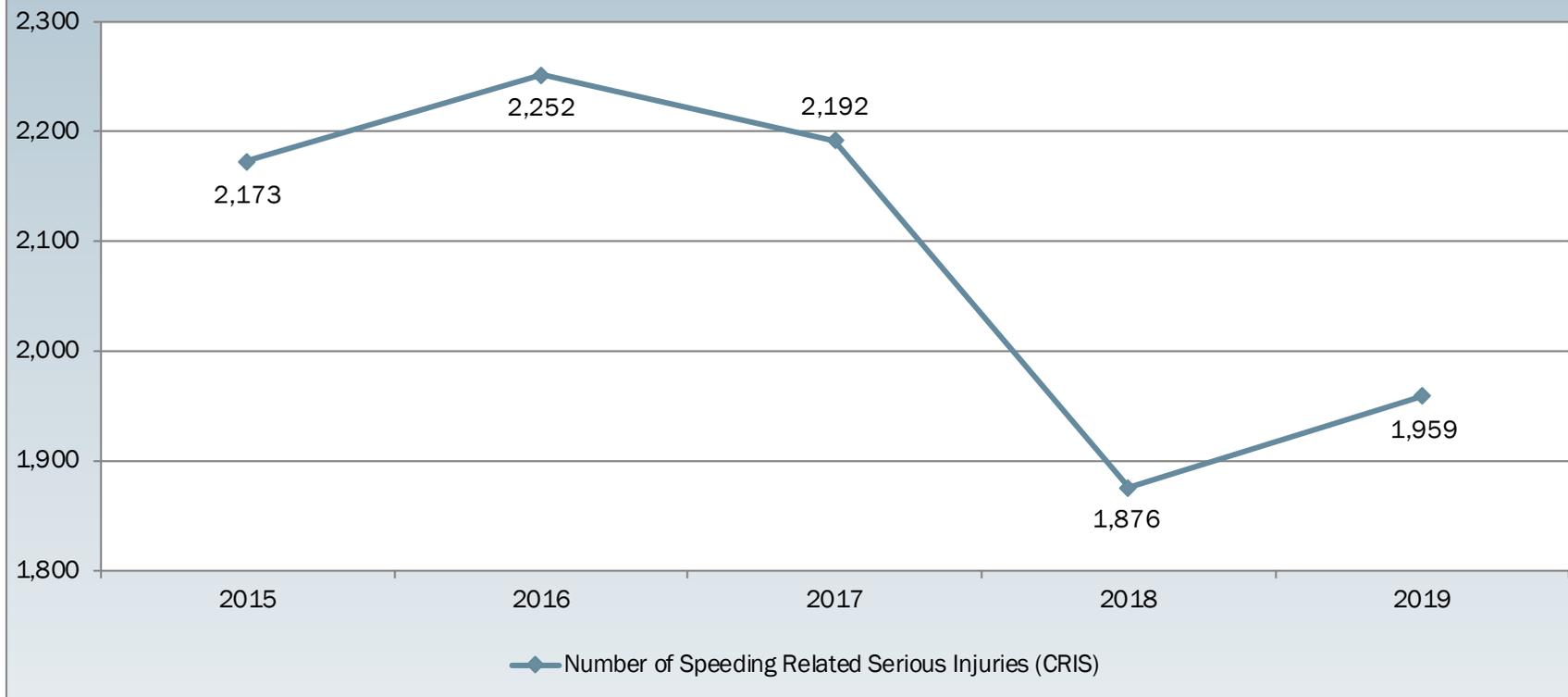
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of November 13, 2020.

Performance Measure #31 Figure 23: Speeding Related Fatalities (FARS)



Source: [FARS Annual Report Tables - Texas](#)

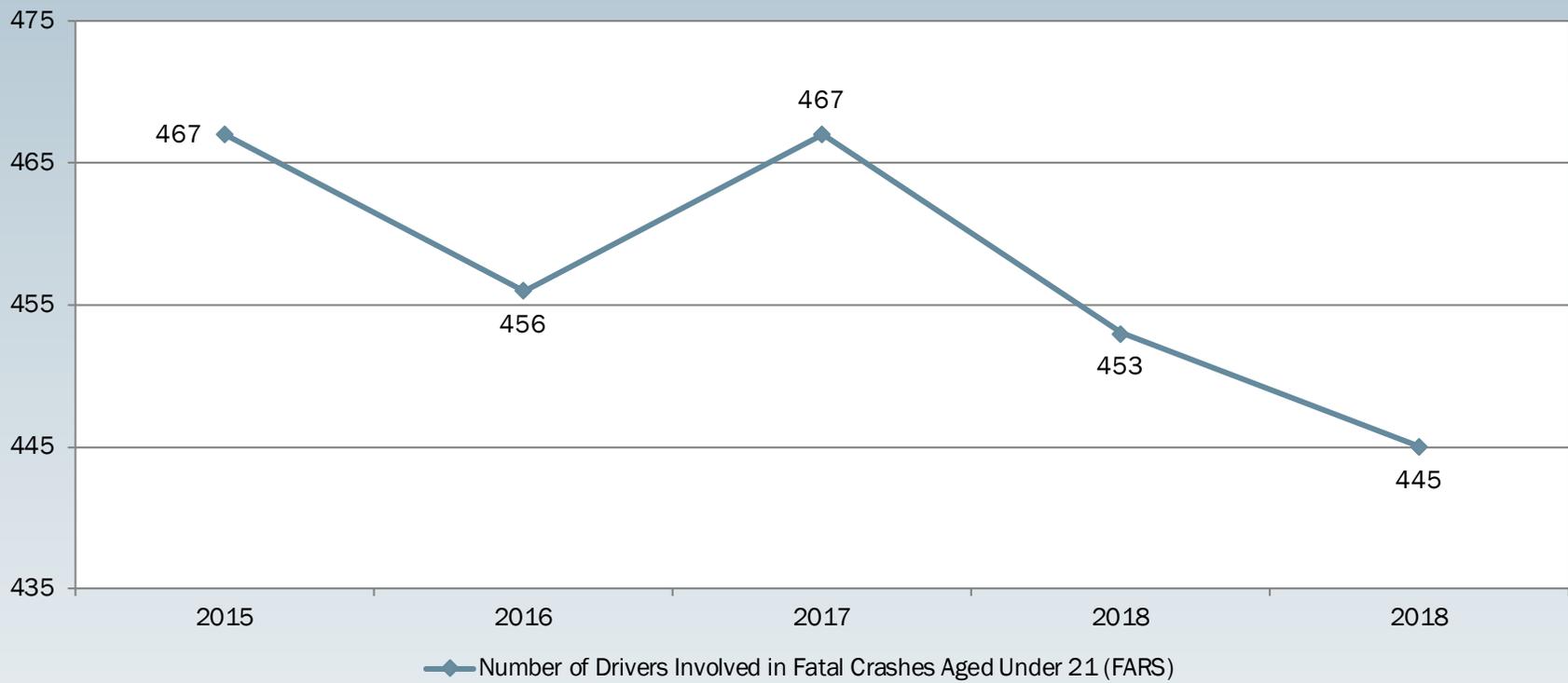
Performance Measure #32 Figure 24: Speeding Related Serious Injuries (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

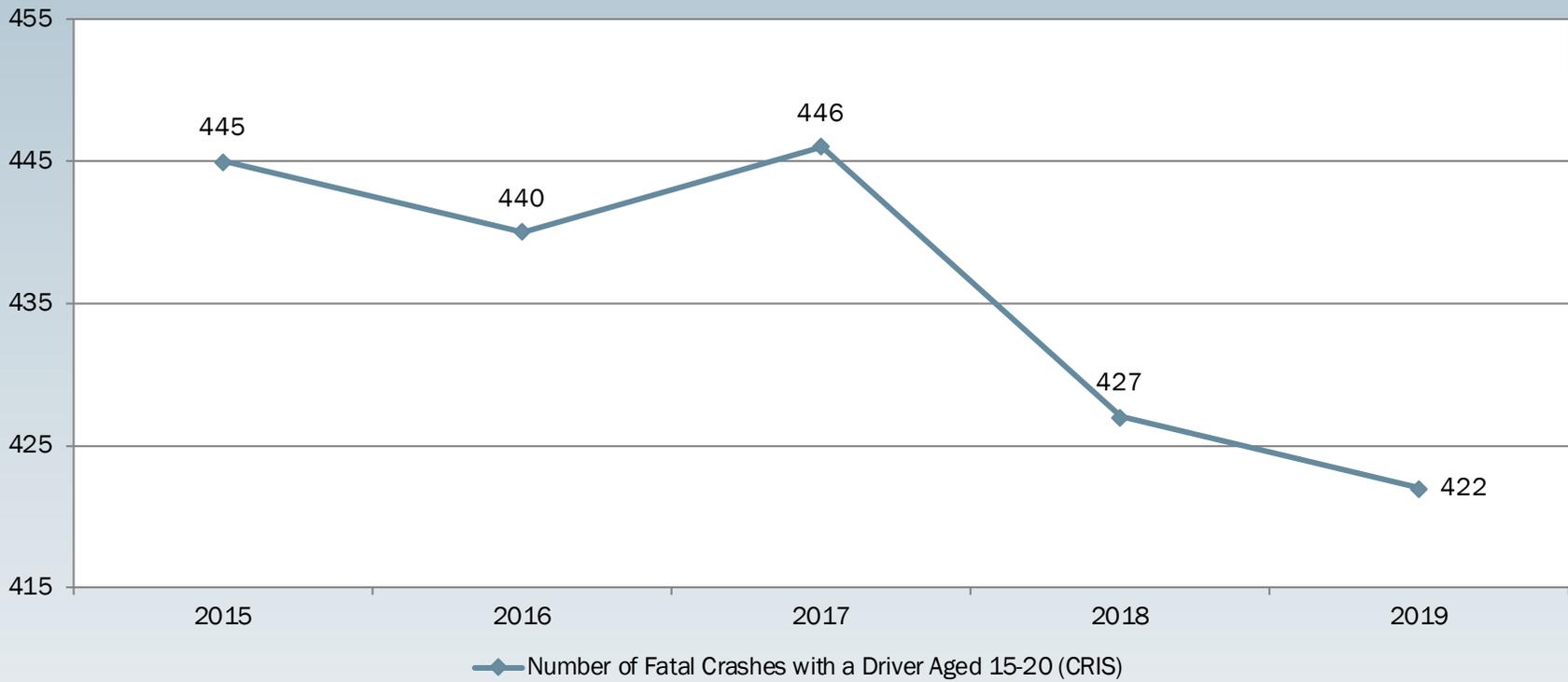
Performance Measure #36

Figure 25: Drivers Involved in Fatal Crashes Aged Under 21 (FARS)



Source: Source: [FARS Annual Report Tables-Texas](#)

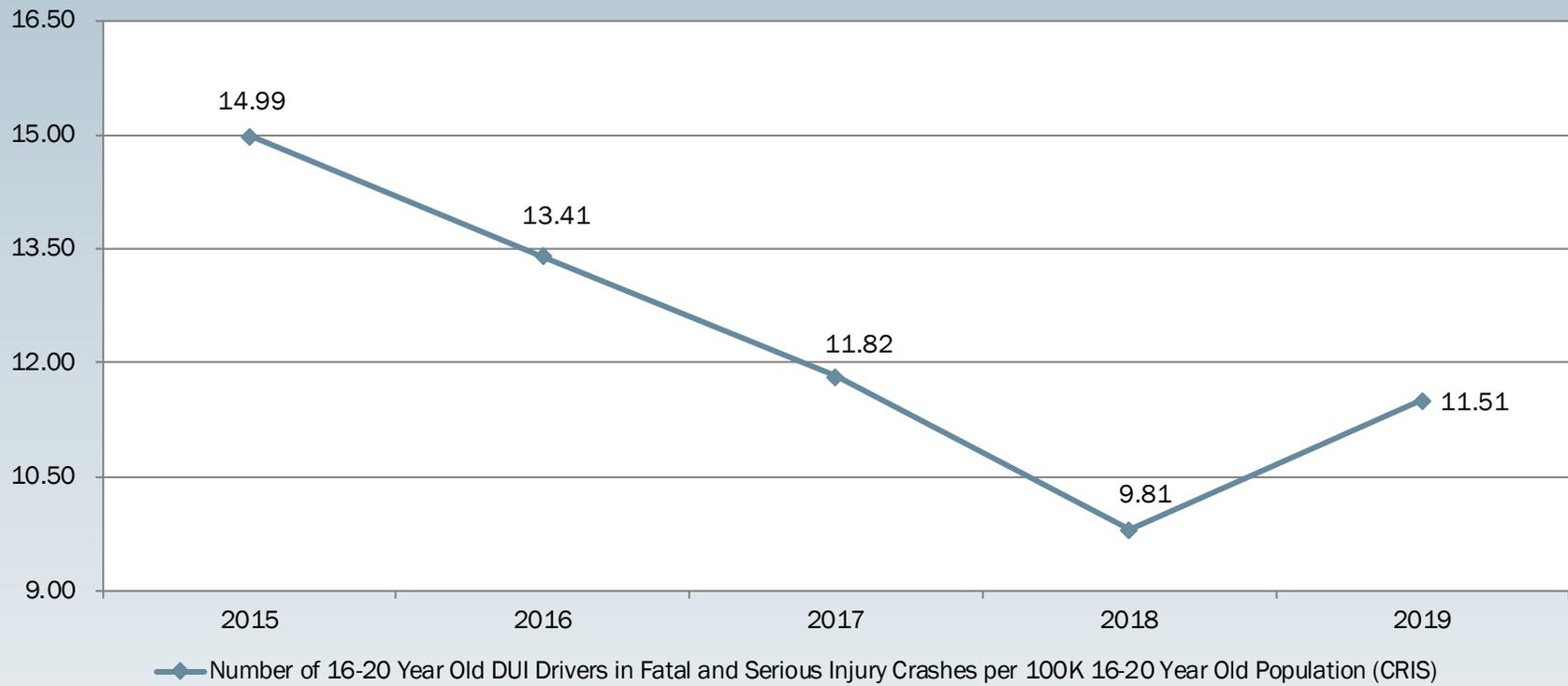
Performance Measure #37 Figure 26: Drivers Involved in Fatal Crashes Aged 15-20 (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

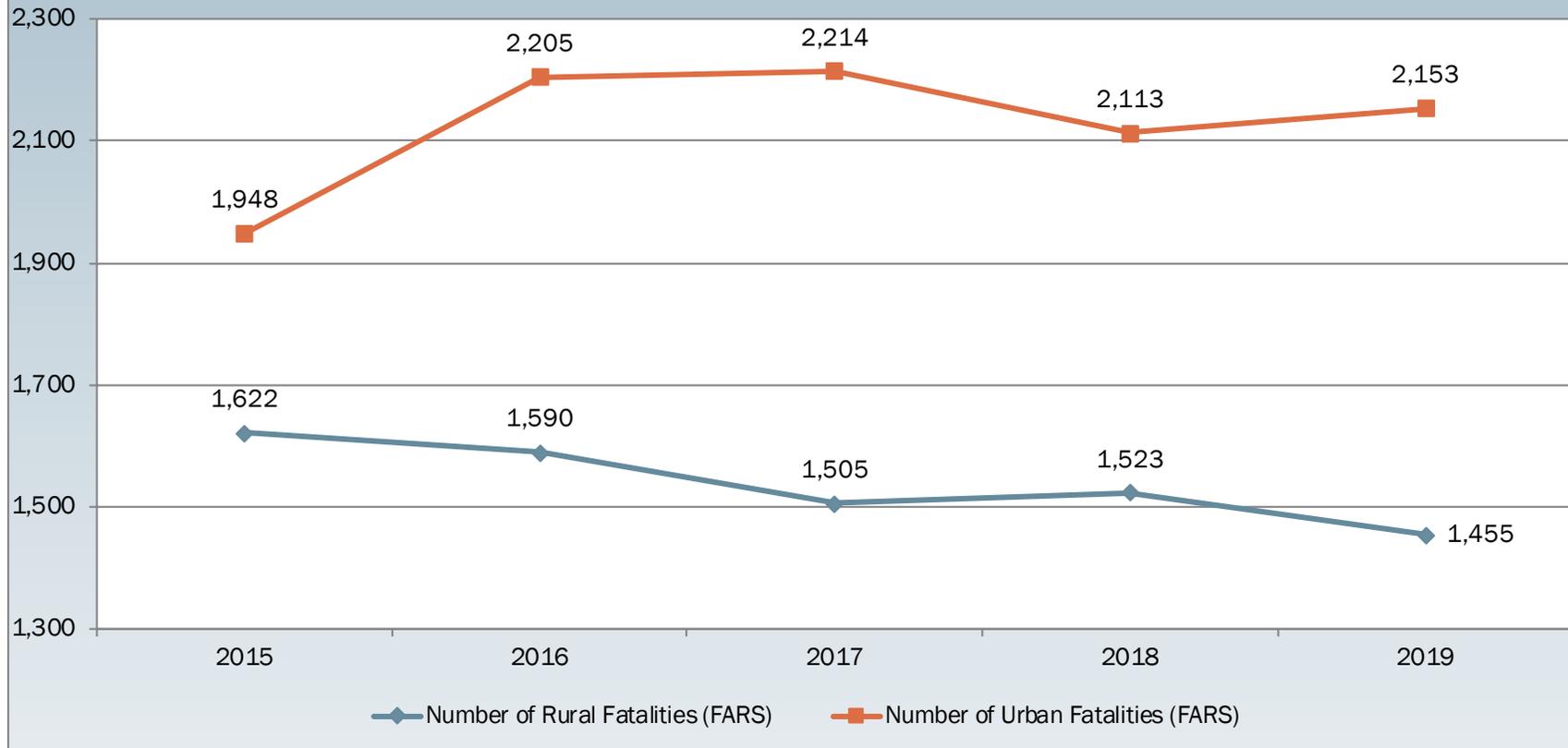
Performance Measure #38

Figure 27: 16-20 Year Old DUI Drivers in Fatal & Serious Injury Crash Rate / per 100K Population (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of November 13, 2020.

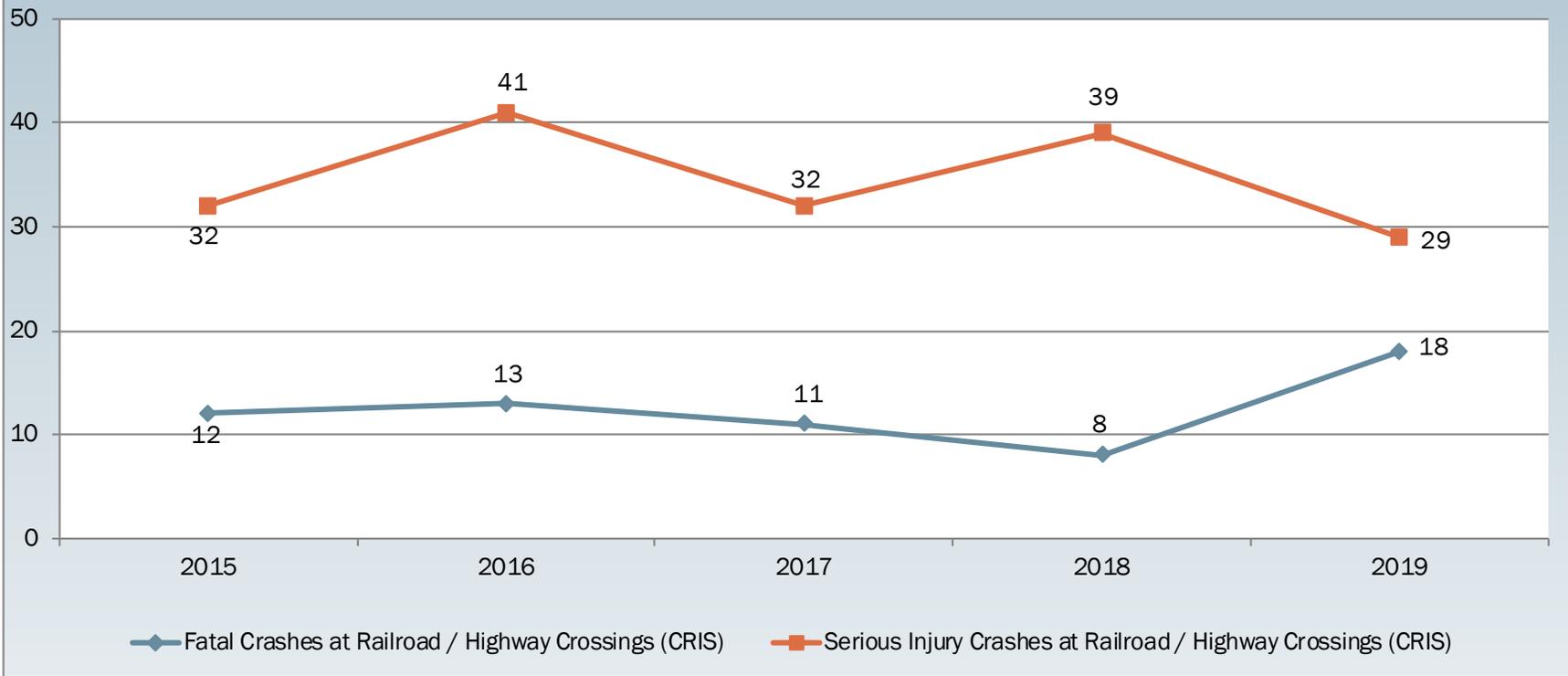
Performance Measure #39 & #40 Figure 28: Urban and Rural Fatalities (FARS)



Source: Source: [FARS Annual Report Tables-Texas](#)

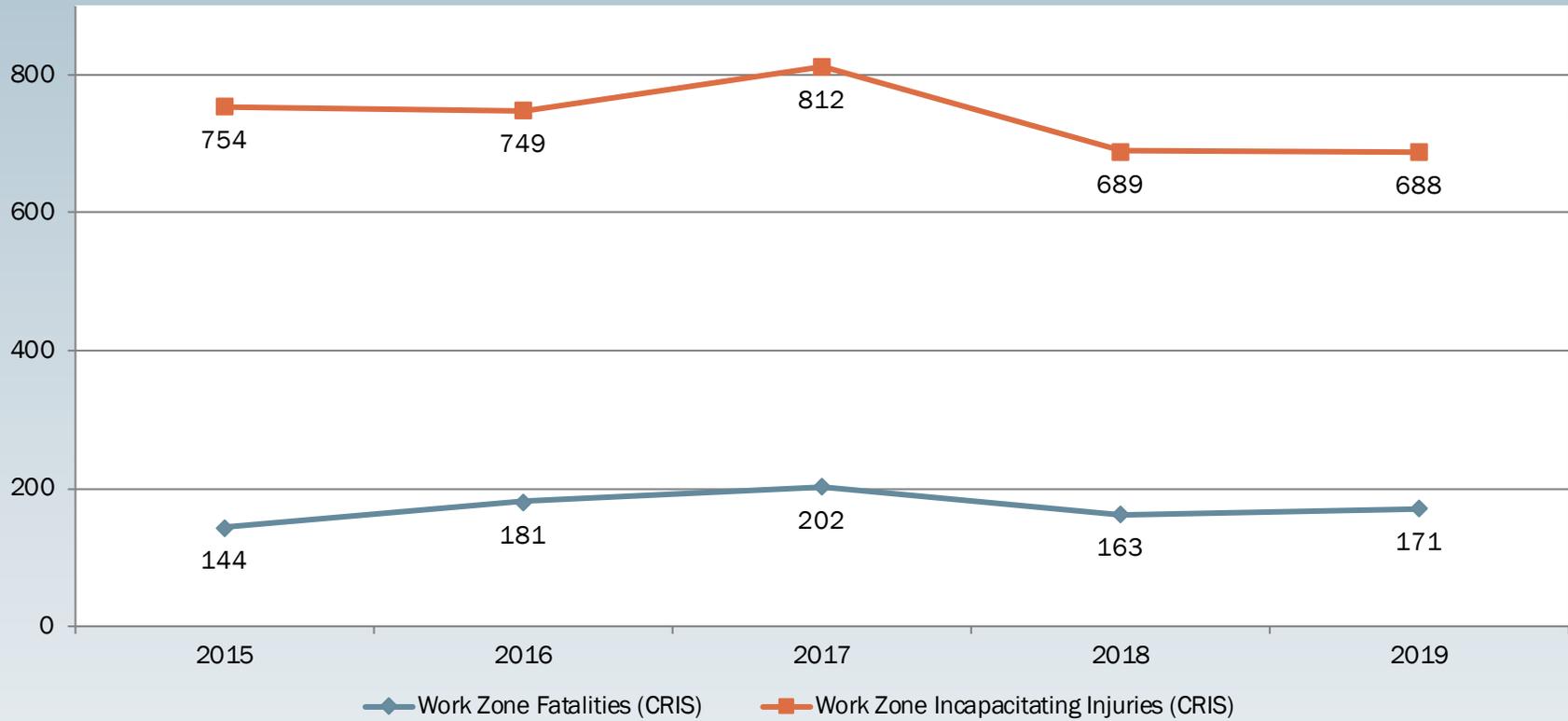
Performance Measures #41 & #42

Figure 29: Fatal Crashes at Railroad / Highway Crossings Serious Injury Crashes at Railroad / Highway Crossings (CRIS)



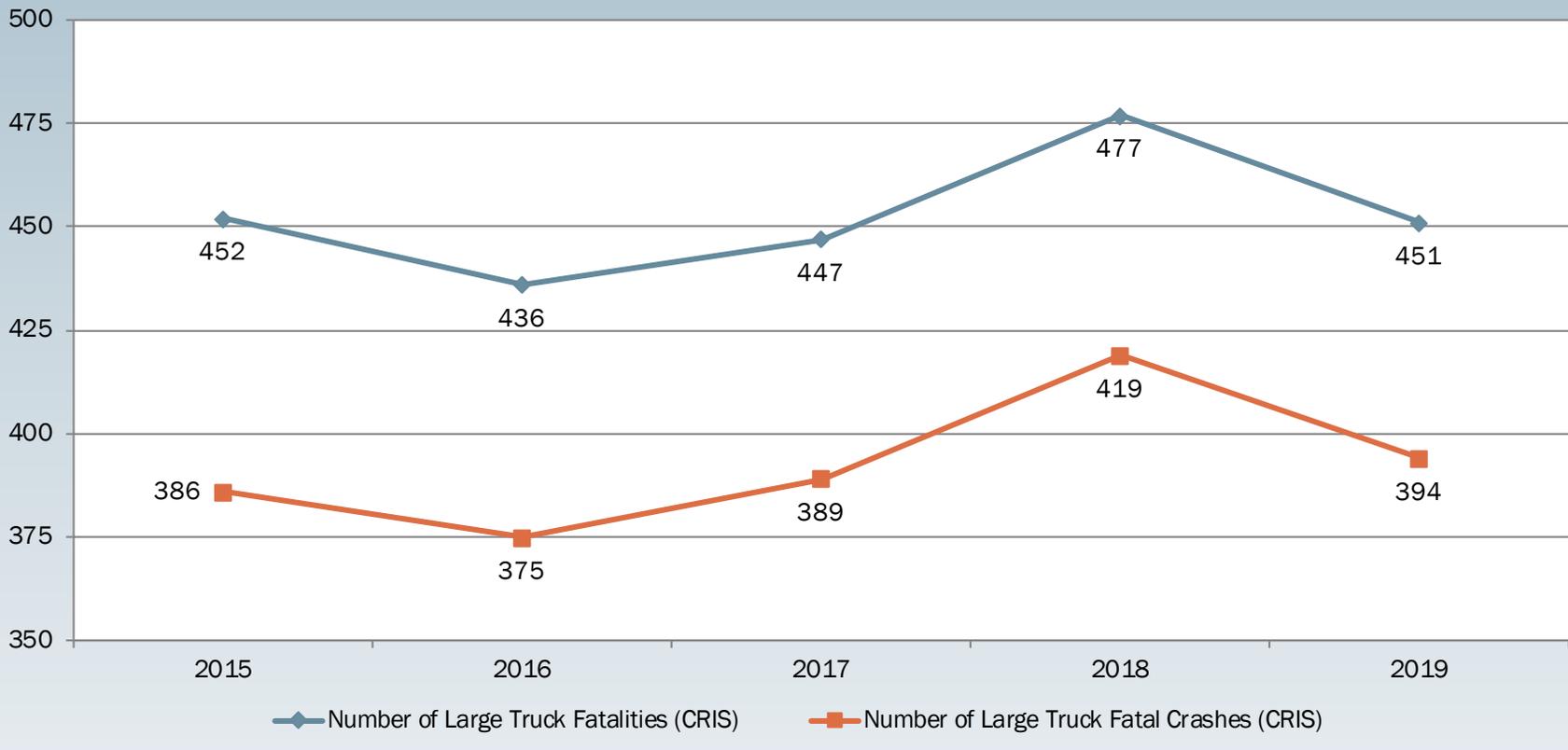
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #43 & #44 Figure 30: Work Zone Fatalities and Serious Injuries (CRIS)



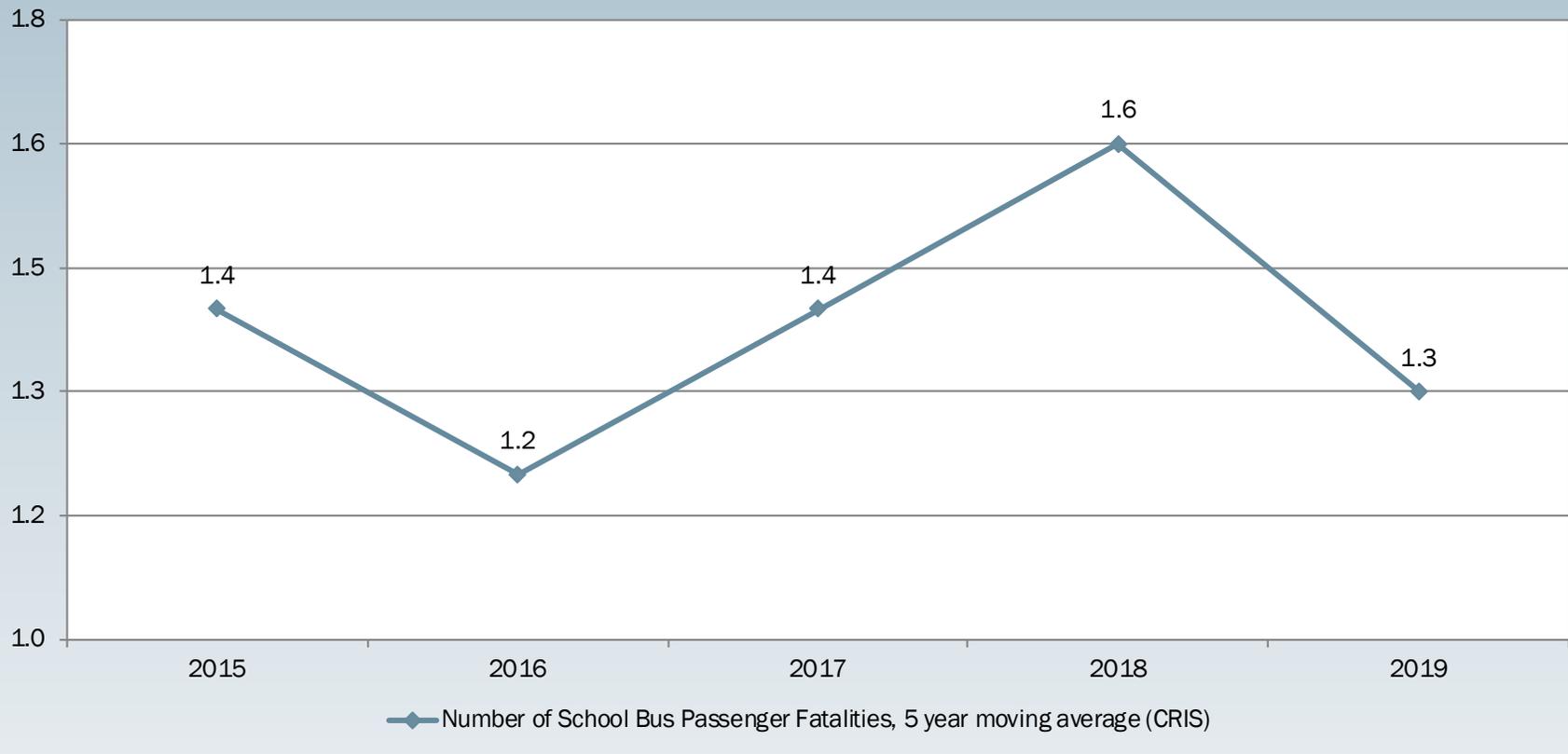
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measures #45 & #46
Figure 31: Large Truck Fatalities and Fatal Crashes (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

Performance Measure #48 Figure 32: School Bus Passenger Fatalities (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 13, 2020.

DATA SOURCES AND GLOSSARY FOR PERFORMANCE MEASURES

Performance Measure Data Sources	
<p>All crash and casualty data in this document originate from Texas police crash reports as coded in two record systems: the Fatality Analysis and Reporting System and the Texas Crash Record Information System. Differences in coding, the variables coded and definitions of those variables render direct comparisons among the data in the systems problematic. Although in most cases differences among the data in the systems are negligible and practically insignificant, for several variables, the differences are notable. This is especially true for crashes (and the casualties sustained in those crashes) that involve alcohol and/or other drugs and to a lesser extent for crashes involving specific vehicle types. The definitions offered in the glossary are provided both to assist in clarifying those differences and to improve the precision of statements about the crash and casualty experience in Texas.</p>	
Fatality Analysis and Reporting System (FARS)	All FARS data through 2018 are from final FARS data sets. FARS 2019 data are ARF. FARS crash and fatality data for 2019 are not final and, therefore, are subject to change.
TxDOT Crash Record Information System (CRIS)	TxDOT CRIS is the replacement for the legacy system Texas Accident File.

Performance Measure Glossary	
Term	Definition
Alcohol-Related Crashes (or Casualties)	<p>FARS “New Definition” based on the highest BAC of involved drivers and motorcycle riders (operators) only: Crashes (or fatalities) in which at least one driver or motorcycle operator had a BAC \geq .08 g/dL. (Also referred to as “Alcohol-Impaired Driving Crashes/Casualties”).</p> <p>All FARS-based alcohol-related data reported in the HSPP include those crashes in which at least one driver had a <u>known</u> BAC test result and those for which alcohol involvement has been estimated when alcohol test results are unknown, i.e., alcohol involvement based on NHTSA’s multiple imputation procedures.</p>
DUI-Related Crashes (or Casualties) - Alcohol or Other Drugs	<p>TxDOT: A BAC result >0.00 g/dL or a positive substance test result was indicated for at least one driver, or "had been drinking," "under the influence of alcohol," "under the influence - drug" or "taking medication" was identified as a contributing factor</p>

Performance Measure Glossary	
Term	Definition
Intersection and Intersection-Related Crashes	TXDOT: A crash in which the first harmful event occurred on an approach to or exit from an intersection and resulted from an activity, behavior or control related to the movement of traffic units through the intersection. TxDOT CRIS Codes: INTRST_RELAT_ID = 1 - Intersection, or 2 - Intersection Related.
Large Truck-Involved Crashes (or Fatalities)	TXDOT: All crashes Involving at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor." TxDOT CRIS Codes: VEH_TYPE_ID = 6 - Semi-Trailer, or 24 - Truck-Tractor).
Motor Vehicle-Related Bicycle Fatalities	TXDOT: A death of a pedalcyclist resulting from a crash involving a motor vehicle. Bicyclist deaths and injuries unrelated to motor vehicle crashes are not included. TxDOT CRIS Codes: PERSN_TYPE_ID = 7 - Pedalcyclist.
Motor Vehicle-Related Pedestrian Fatalities	FARS: All deaths of pedestrians resulting from a crash involving a motor vehicle.
Motorcyclist Fatalities	FARS: Data categorized as motorcyclist fatalities include fatalities to operators and passengers of vehicles identified in FARS as a: motorcycle, moped (motorized bicycle), three-wheel motorcycle or moped - not all-terrain vehicle, off-road motorcycle (2-wheel), other motored cycle type (minibikes, motor scooters), or unknown motored cycle type.
Railroad Grade Crossing Crashes	TXDOT: Crashes at at-grade railroad/highway crossings, whether or not a train was involved – not limited to collisions with trains. TxDOT CRIS Codes: CRASH RAILROAD RELATED FLAG ID = Y, or HARM_EVNT = 3 - RR Train, or Physical Feature = 17, or OBJECT STRUCK = 10 - Hit Train Moving Forward), or 11 - Hit Train Backing), or 12 - Hit Train Standing Still, or 13 - Hit Train-Action Unknown, or 24 - Hit Railroad Signal Pole or Post, or 25 - Hit Railroad Crossing Gates.
School Bus Passenger Fatalities	FARS: All fatalities to passengers of school buses. Included are vehicles identified in FARS as “School Buses” and other vehicles used as School Buses (e.g., vans). Note: Data provided are five year moving averages.
Severity of Crash / Severity of Injury	FARS and TXDOT: Crashes are coded in accordance with the highest degree of injury suffered in the crash, where: Serious injury (A) - not able to walk, drive, etc. Non-incapacitating injury (B) - bump on head, abrasions, minor lacerations, etc.

Performance Measure Glossary	
Term	Definition
Severity of Crash / Severity of Injury	<p>Fatal injury (F or K) - a death resulting from a crash that occurs within 30 days of the crash</p> <p>Possible injury (C) – e.g., limping, complaint of pain</p> <p>Non-injury (N or Property Damage Only- PDO).</p> <p>“Serious” crashes or injuries are all crashes (casualties) in which the highest level of injury sustained was at least one Serious injury (A), plus all crashes in which the highest level of injury sustained was at least one non-incapacitating injury (B).</p>
Speeding-Related Crashes	FARS: Crashes in which at least one driver was driving too fast for conditions or in excess of posted maximum limit.
Texas Population	<p>FARS: Population-based crash and casualty rates use Texas population estimates derived from FHWA's Highway Statistics and/or US Census Estimates for the relevant year.</p> <p>TXDOT: Texas population data used for calculating population-based crash and casualty rates were obtained from the Texas State Data Center and Office of the State Demographer. Population-based crash and casualty rates through CY 2016 are based on Texas State Data Center population <u>estimates</u>.</p>
Vehicle Miles Traveled (VMT)	<p>FARS: All annual VMT-based crash & casualty rates, expressed in 100M VMT (100 million vehicles miles traveled, using FARS crash & casualty data are derived from FHWA’s Highway Statistics for the relevant year.</p> <p>TXDOT: All annual VMT estimates used in this document are derived from TXDOT’s Transportation Planning and Programming Division’s (TPP) estimates of daily vehicle miles traveled. These estimates include all vehicle miles on all roadways in Texas. Total VMT includes VMT on state, city and county-maintained roads.</p> <p>All mileage-based crash and casualty rates based on TXDOT data use TPP VMT estimates as the denominator.</p>
Work Zone Injuries and Fatalities	TXDOT: Fatalities and serious injuries in crashes occurring in a Work Zone whether or not construction related. TxDOT CRIS codes; CRASH ROAD CONSTRUCTION ZONE FLAG_ID = Y, or CRASH ROAD CONSTRUCTION ZONE WORKER FLAG_ID = Y, or OTHR_ FACTR = 49 - Construction Zone - Not Construction Related), or 50 - Construction Zone - Construction Related, or 51 - Other Maintenance Area - Not Construction Related, or 52 - Other Maintenance Area - Construction Related.

**SECTION THREE -
PROGRAM AREA REPORTS**

Planning and Administration

PA - 01

Project Descriptions

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division		Project Number			
Agate Software, Inc.		TRF-TS		2020-TxDOT-G-1YG-0223			
Title / Desc. eGrants Software Support Svcs							
Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	1	Planned:	\$55,000.00			\$55,000.00	
	1	Actuals:	\$55,000.00			\$55,000.00	

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division		Project Number			
Agate Software, Inc.		TRF-TS		2020-TxDOT-G-1YG-0224			
Title / Desc. eGrants Software Enhancement Services							
Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 PA	1	Planned: \$75,000.00				\$75,000.00	
	0	Actuals:					

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division		Project Number			
Rhyan Technology Services		TRF-TS		2020-TxDOT-G-1YG-0225			
Title / Desc. eGrants Business Analysis Services							
Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 PA	1	Planned: \$500,261.00				\$500,261.00	
	1	Actuals: \$521,410.20				\$521,410.20	

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division		Project Number			
TxDOT - Traffic Safety		TRF-TS		2020-TxDOT-G-1YG-0226			
Title / Desc. TRF-TS Program Operations							
Conduct and manage the Texas Traffic Safety Program in order to identify traffic safety problem areas & implement programs to reduce the number& severity of traffic related crashes, injuries, fatalities.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	1	Planned:	\$4,414,000.00			\$4,414,000.00	
	1	Actuals:	\$4,935,285.10			\$4,935,285.10	

Task: Program Management				Planning and Administration PA - 01				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
TxDOT - Traffic Safety				2020-TxDOT-G-1YG-0246				
<i>Title / Desc. Print Shop</i>								
<i>TxDOT Print Shop Services</i>								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	State	0	<i>Planned:</i>		\$1,680,000.00			\$1,680,000.00
		1	<i>Actuals:</i>		\$852,254.35			\$852,254.35

Task: Training				Planning and Administration PA - 01					
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>					
Texas A&M Transportation Institute				2020-TTI-G-1YG-0092					
<i>Title / Desc. 2020 Statewide Traffic Safety Conference</i>									
<i>TTI will plan and conduct the twelfth Statewide Traffic Safety Conference. This project provides support for planning, implementing and reporting on that conference.</i>									
<i>Performance Objectives</i>							<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Achieve increase in conference registrations compared to 2019							5 %	42 %	<input checked="" type="checkbox"/>
▪ Conduct statewide traffic safety conference							1	2	<input checked="" type="checkbox"/>
▪ Coordinate plan for a twelfth statewide traffic safety conference							1	2	<input checked="" type="checkbox"/>
▪ Provide evaluation of conference participant satisfaction and other performance metrics							1	1	<input checked="" type="checkbox"/>
<i>Financial Information:</i>									
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>	
402	PA	1	<i>Planned:</i>	\$61,699.64		\$60,000.00	\$30,303.04	\$152,002.68	
		1	<i>Actuals:</i>	\$60,887.60		\$9,773.81	\$86,928.46	\$157,589.87	

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Planning and Administration

PA - 01

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>	<i>Planned:</i>	4	\$6,724,261.00	\$575,261.00						\$6,149,000.00			
	<i>Actual:</i>	4	\$6,363,949.65	\$521,410.20						\$5,842,539.45			
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$152,002.68	\$61,699.64							\$60,000.00	\$30,303.04	
	<i>Actual:</i>	1	\$157,589.87	\$60,887.60							\$9,773.81	\$86,928.46	
TOTALS:	<i>Planned:</i>	5	\$6,876,263.68	\$636,960.64						\$6,149,000.00	\$60,000.00	\$30,303.04	
	<i>Actual:</i>	5	\$6,521,539.52	\$582,297.80						\$5,842,539.45	\$9,773.81	\$86,928.46	

Alcohol and Other Drug Counter Measures

AL - 02

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

Project Descriptions

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Bexar County District Attorney's Office	District SAT	Project Number 2020-BexarCoD-G-1YG-0189
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Title / Desc. Bexar County No-Refusal Initiative

Continuation of the Bexar County DA's Office No-Refusal Initiative on Misdemeanor DWI related charges by providing blood draw supplies and in-house staff training in DWI and trial advocacy issues.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve rate of pleas taken thereby reducing the number of hours police officers are required to testify	75 %	59 %	<input type="checkbox"/>
▪ Achieve conviction rate of those charged with misdemeanor DWI	78 %	60 %	<input type="checkbox"/>
▪ Arrest individuals charged with misdemeanor DWI related offenses	5,000	4,225	<input type="checkbox"/>
▪ Coordinate out-of-town speakers to provide in-house lectures and training on DWI and trial advocacy	3	1	<input type="checkbox"/>
▪ Obtain voluntary breathalyzer tests by those arrested for misdemeanor DWI offenses	2,700	1,956	<input type="checkbox"/>
▪ Produce press releases to local media on a monthly basis with data related to the No Refusal program	12	8	<input type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5HVE	1	<i>Planned:</i>	\$20,757.09			\$20,685.00	\$41,442.09
		1	<i>Actuals:</i>	\$14,332.80			\$22,930.02	\$37,262.82

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> City of Houston Police Department	<i>District</i> HOU	<i>Project Number</i> 2020-HoustonPD-IDM-00022
<i>Title / Desc.</i> STEP - Impaired Driving Mobilization (HOU)		

Performance Measures

Child Safety Seat citations	21
Child Safety Seat Warnings	0
CMV Speed citations	0
CMV Warnings	0
Community events	3
DD arrests/citations	10
DD Warnings	2
DWI arrests	77
DWI Warnings	0
HMV citations	0
HMV Warnings	0
ITC citations	139
ITC Warnings	18
Media exposures	24
Other arrests	364
Other citations	2,558
Other Warnings	286
Presentations conducted	6
Public information and education materials distributed	35
Public information and education materials produced	0
Safety Belt citations	21
Safety Belt Warnings	0
Speed citations	1,131
Speed Warnings	90
STEP Enforcement Hours	1,139
Vehicle Stops	2,043

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 AL	1	<i>Planned:</i> \$147,998.50			\$37,002.70	\$185,001.20
	1	<i>Actuals:</i> \$94,569.89			\$40,203.71	\$134,773.60

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Harris County District Attorney	District HOU	Project Number 2020-HarrisDA-G-1YG-0177
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Title / Desc. **Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program**

Working with law enforcement to reduce the number of impaired-drivers by creating blood warrants on suspects who refuse to give a breath specimen and streamlining the DUI arrest process.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data Sets Obtained Pursuant Blood Search Warrants Executed	12	22	<input checked="" type="checkbox"/>
▪ Conduct Press Releases/Events About the No Refusal Program	30	56	<input checked="" type="checkbox"/>
▪ Coordinate Shifts of No refusal	250	255	<input checked="" type="checkbox"/>
▪ Provide Blood Search Warrants to Arresting DWI Officers During Data Set Period	2,200	1,836	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	Planned:	\$324,990.05			\$96,312.45	\$421,302.50
		1	Actuals:	\$232,183.76			\$69,487.79	\$301,671.55

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Montgomery County District Attorney's Office** District HOU Project Number **2020-MCDAO-G-1YG-0146**

Title / Desc. **Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program**

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives	Target	Actual	Met?
Acquire Blood samples from Driving While Intoxicated (DWI) refusal suspects during No Refusal Operations	300	343	<input checked="" type="checkbox"/>
Conduct outreach activities to educate the public on No Refusal and Driving While Intoxicated (DWI)	40	99	<input checked="" type="checkbox"/>
Conduct No Refusal Enforcement dates during the fiscal year	120	121	<input checked="" type="checkbox"/>
Evaluate No Refusal blood draw cases to determine the samples effect on the final disposition of the case	120	268	<input checked="" type="checkbox"/>
Evaluate Driving While Intoxicated (DWI) arrests for suitability of getting a blood warrant	1,000	954	<input type="checkbox"/>
Train groups of law enforcement officers or agencies on Driving While Intoxicated (DWI) and No Refusal	12	12	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$143,460.01			\$94,874.16	\$238,334.17
	1	Actuals: \$143,460.01			\$116,948.78	\$260,408.79

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Tarrant County** District FTW Project Number **2020-TarrantC-G-1YG-0174**

Title / Desc. **2020 No Refusal**

Conduct No Refusal Events on Holidays in Tarrant County that will aid in reducing DWI driving and accidents.

Strategies Addressed

- Increase the use of warrants for mandatory blood draws.

Performance Objectives	Target	Actual	Met?
Conduct No Refusal Events FY2020 11 - 14	4	3	<input type="checkbox"/>
Conduct No Refusal Events FY2020 6 - 10	5	4	<input type="checkbox"/>
Conduct No Refusal FY2020 Events 1-5	5	5	<input checked="" type="checkbox"/>
Support arrests of DWI suspects based on blood evidence by managing a no refusal program	630	657	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$169,980.00			\$81,390.18	\$251,370.18
	1	Actuals: \$111,663.00			\$60,614.86	\$172,277.86

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Alcoholic Beverage Commission** Division TRF-TS Project Number **2020-TABC-G-1YG-0158**

Title / Desc. TABC Law Enforcement TRACE Enhancement Project

To deter underage drinking and excessive alcohol consumption in an effort to reduce DUIs in Texas. This includes enhancing education for all community members, retailers and law enforcement.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct inspections at licensed alcoholic beverage locations	10,000	11,577	☑
▪ Create master community toolkit for creating duplicates to be distributed	1	1	☑
▪ Create master law enforcement toolkit for creating duplicates to be distributed	1	1	☑
▪ Create master retailer toolkit for creating duplicates to be distributed	1	0	☐
▪ Distribute educational materials through the www.2young2drink.com website or direct order by partners	100,000	159,023	☑
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	6,000	4,511	☐
▪ Produce video series to increase TABC education efforts to reduce underage drinking and drinking and driving	1	1	☑
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws	4,000	3,874	☐

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	Planned: \$298,113.61			\$315,503.86	\$613,617.47
	1	Actuals: \$270,343.22			\$845,186.35	\$1,115,529.57

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Department of Public Safety** Division TRF-TS Project Number **2020-TDPS-G-1YG-0014**

Title / Desc. Evidential Drug, Blood and Breath Alcohol Testing

This project will improve the Texas Department of Public Safety Crime Laboratory in forensic alcohol and drug content toxicology testing for subjects suspected of driving while intoxicated.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze blood for drug content toxicology cases from individuals suspected of drugged driving	8,000	8,333	☑
▪ Analyze blood alcohol cases	30,000	37,979	☑
▪ Coordinate overtime hours to process blood alcohol and drug toxicology cases from individuals arrested for DWI	6,000	5,953	☐
▪ Train DPS Forensic Scientists in drug, blood and breath alcohol toxicology for highway safety programs	100	113	☑
▪ Train law enforcement officers as breath alcohol test operators	500	454	☐

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$394,037.25			\$510,000.00	\$904,037.25
	1	Actuals: \$323,029.70			\$1,212,720.76	\$1,535,750.46

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> STEP - Impaired Driving Mobilization
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Title / Desc. **STEP - Impaired Driving Mobilization**

Coordinate and conduct quarterly mobilizations consisting of increased DWI enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	31
Child Safety Seat Warnings	2
CMV Speed citations	0
CMV Warnings	6
Community events	34
DD arrests/citations	29
DD Warnings	34
DWI arrests	295
DWI Warnings	36
HMV citations	630
HMV Warnings	826
ITC citations	576
ITC Warnings	346
Media exposures	258
Other arrests	356
Other citations	4,809
Other Warnings	4,716
Presentations conducted	60
Public information and education materials distributed	3,677
Public information and education materials produced	2,254
Safety Belt citations	31
Safety Belt Warnings	19
Speed citations	1,589
Speed Warnings	1,855
STEP Enforcement Hours	5,169
Vehicle Stops	8,215

Participating Organizations

Project #

City of Alton Police Department	2020-AltonPD-IDM-00006
City of Anson Police Department	2020-AnsonPD-IDM-00033
City of Austin Police Department	2020-AustinPD-IDM-00016
Borden County Sheriff's Office	2020-BordenCoSO-IDM-00007
City of Clyde Police Department	2020-ClydePD-IDM-00035
City of Cross Plains Police Department	2020-CrossPlainsPD-IDM-00021
City of Dallas Police Department	2020-Dallas-IDM-00012
City of Elmendorf Police Department	2020-ElmendorfPD-IDM-00032
Galveston County Sheriff's Office	2020-GalCOSO-IDM-00020
City of Garland Police Department	2020-GarlandPD-IDM-00011
City of Harlingen Police Department	2020-Harlingen-IDM-00031
Harris County Constable Precinct 4	2020-Harris4-IDM-00015
Harris County Sheriff's Office	2020-HarrisCo-IDM-00023
Harris County Constable Precinct 1	2020-HarrisP1-IDM-00010
Harris County Constable Precinct 5	2020-HarrisP5-IDM-00019
City of Hawley Police Department	2020-HawleyPD-IDM-00014
Jones County Sheriff's Office	2020-JonesCoSO-IDM-00029

City of Lampasas Police Department	2020-LampasasPD-IDM-00013
City of La Porte Police Department	2020-LaPorte-IDM-00030
City of Laredo Police Department	2020-LaredoPD-IDM-00009
City of Lewisville Police Department	2020-LewisvPD-IDM-00026
City of Little Elm Police Department	2020-LittleElmPD-IDM-00036
City of McAllen Police Department	2020-McAllenPD-IDM-00024
City of Mesquite Police Department	2020-Mesquite-IDM-00018
City of Pflugerville Police department	2020-Pflugerville-IDM-00002
City of Pharr Police Department	2020-PharrPD-IDM-00003
City of Poteet Police Department	2020-PoteetPD-IDM-00025
City of San Benito Police Department	2020-SanBenitoPD -IDM-00028
City of Uvalde Police Department	2020-UvaldePD-IDM-00027
City of Wharton Police Department	2020-WhartonPD-IDM-00037

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5HVE	39	<i>Planned:</i>	\$383,734.00			\$106,618.78	\$490,352.78
	29	<i>Actuals:</i>	\$227,635.72			\$77,762.68	\$305,398.40

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-TTI-G-1YG-0068
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Title / Desc. Blood Alcohol Concentration (BAC) Reporting in Texas: Improving ME Office and County Performance

Identify issues, address problems, as well as assist medical examiners and justices of the peace to report missing driver BAC toxicology results to TxDOT Crash Records.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Crash Analysis Involving Blood Alcohol Concentration Reporting for TxDOT Traffic Records	1	1	☑
▪ Conduct Outreach Activity to Death Investigators to Increase Reporting of Missing BAC Results	1	1	☑
▪ Conduct Presentations or Outreach Activities at Regional Trainings with JP to Improve BAC Reporting in Texas	2	3	☑
▪ Conduct Educational Activities with JP and ME to Improve BAC Testing and Reporting in Texas	5	4	☐
▪ Conduct Outreach activities with Death Investigators to Improve BAC Testing and Reporting in Texas	500	618	☑
▪ Evaluate BAC Reporting Processes Used and Educational Activities for JP and ME Officers	110	70	☐
▪ Support TxDOT in Improving the Reporting of Blood Alcohol Concentration Results	1	1	☑

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5BAC	1	<i>Planned:</i>	\$104,905.37			\$26,236.46	\$131,141.83
	1	<i>Actuals:</i>	\$104,876.26			\$27,759.09	\$132,635.35

Task: Evaluation **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number
2020-TTI-G-1YG-0079

Title / Desc. Texas Impaired Driving Task Force

Facilitate the Texas Impaired Driving Task Force, coordination of the Texas Impaired Driving Plan, coordination of the Texas Impaired Driving Forum, and other technical assistance.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Impaired Driving Program Technical Assessment	1	0	<input type="checkbox"/>
▪ Complete content updates to the TxIDTF website and social media platforms	52	107	<input checked="" type="checkbox"/>
▪ Develop infographics and/or fact sheets about impaired driving	2	2	<input checked="" type="checkbox"/>
▪ Distribute newsletters to the TxIDTF to improve communication between biannual meetings	3	3	<input checked="" type="checkbox"/>
▪ Identify organization or individual as the recipient of the Texas Impaired Driving Safety Champion Award	1	1	<input checked="" type="checkbox"/>
▪ Maintain membership of the Texas Impaired Driving Task Force (TxIDTF)	1	1	<input checked="" type="checkbox"/>
▪ Manage subcommittees to support the Texas Impaired Driving Task Force (TxIDTF)	3	5	<input checked="" type="checkbox"/>
▪ Participate in traffic safety community coalitions to identify opportunities to collaborate	5	9	<input checked="" type="checkbox"/>
▪ Plan Texas Impaired Driving Forum	1	1	<input checked="" type="checkbox"/>
▪ Plan meetings of the Texas Impaired Driving Task Force (TxIDTF)	2	2	<input checked="" type="checkbox"/>
▪ Revise Texas Impaired Driving Plan for Submission to NHTSA	1	1	<input checked="" type="checkbox"/>
▪ Update TxIDTF Recommendations for Alcohol and Drug Prevention Programs K-12th grade	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$250,000.00			\$62,544.30	\$312,544.30
		1	Actuals:	\$240,446.87			\$75,042.33	\$315,489.20

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Guerra Deberry Coody	Division TRF-TS	Project Number 2020-GDC-SOW-0007
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Title / Desc. Statewide Impaired Driving Campaign

A year-long statewide education and awareness campaign focusing on the dangers and consequences of impaired driving, as well as alternative planning strategies and resources for a sober ride.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Integrated Campaign Flights	6	5	<input type="checkbox"/>
▪ Develop Media Relations Packets	6	6	<input checked="" type="checkbox"/>
▪ Distribute Media Advisories	29	4	<input type="checkbox"/>
▪ Establish Public and Private Partnerships	20	7	<input type="checkbox"/>
▪ Implement Media and Grassroots Community Events	38	17	<input type="checkbox"/>
▪ Produce Posters and Informational Push Cards	7	5	<input type="checkbox"/>
▪ Produce Social Media Assets	7	7	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5PEM	1	<i>Planned:</i>	\$3,249,925.00			\$3,250,000.00	\$6,499,925.00
		1	<i>Actuals:</i>	\$3,128,081.68			\$13,149,690.13	\$16,277,771.81

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Hillcrest Baptist Medical CenterHillcrest** Division **TRF-TS** Project Number **2020-Hillcres-G-1YG-0192**

Title / Desc. Texas Reality Education for Drivers Program

Safe driving focused on alcohol and other drug countermeasures, occupant protection and prevention of distracted driving in young drivers and their families.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend educational conference/ trainings on traffic safety/alcohol and drug education	3	1	<input type="checkbox"/>
▪ Collect follow up data of RED participants 60 days post attendance to measure behavior change	80	40	<input type="checkbox"/>
▪ Collect RED alcohol and other drug assessments from participants ages 14+	2,000	844	<input type="checkbox"/>
▪ Conduct safe driving challenge between two rival high schools	1	0	<input type="checkbox"/>
▪ Conduct RED-based traffic safety, alcohol and drug countermeasures campaigns	4	5	<input checked="" type="checkbox"/>
▪ Conduct RED adult presentations	40	21	<input type="checkbox"/>
▪ Conduct RED programs in hospital trauma centers	40	29	<input type="checkbox"/>
▪ Conduct events about effects of alcohol, drugs, distractions with simulators and/or virtual reality goggles	45	59	<input checked="" type="checkbox"/>
▪ Conduct youth presentations utilizing RED concepts in schools and community events	48	49	<input checked="" type="checkbox"/>
▪ Distribute satisfaction surveys to RED program participants and partners	50	207	<input checked="" type="checkbox"/>
▪ Participate in community events	36	15	<input type="checkbox"/>
▪ Participate in collaborative ventures designed to reduce alcohol and drug-related motor vehicle crashes	90	51	<input type="checkbox"/>
▪ Train RED Trauma Center sites to conduct RED Program	3	1	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$300,000.00			\$190,300.85	\$490,300.85
		1	Actuals:	\$166,507.67			\$142,957.89	\$309,465.56

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans Standing Tall** Division TRF-TS Project Number **2020-TST-G-1YG-0130**

Title / Desc. **Zero Alcohol for Youth Academies and Statewide Youth Leadership Council to Reduce Impaired Driving.**

Youth-led Statewide Youth Leadership Council and Zero Alcohol for Youth Academies reduce impaired driving and increase awareness and enforcement of Texas Zero Tolerance laws for youth alcohol use.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate YLC opportunities for leadership growth and development	4	4	<input checked="" type="checkbox"/>
▪ Coordinate opportunities for YLC alumni engagement and support	5	7	<input checked="" type="checkbox"/>
▪ Evaluate Zero Alcohol for Youth Academies	2	2	<input checked="" type="checkbox"/>
▪ Evaluate YLC trainings provided by TST	4	5	<input checked="" type="checkbox"/>
▪ Provide Zero Alcohol for Youth Academies to Reduce Underage Drinking and Impaired Driving	2	2	<input checked="" type="checkbox"/>
▪ Provide training opportunities for the Youth Leadership Council	6	8	<input checked="" type="checkbox"/>
▪ Support Youth Leadership Council (YLC) by promoting it to broader communities	1	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$342,877.50			\$114,299.12	\$457,176.62
		1	Actuals:	\$304,285.29			\$120,011.64	\$424,296.93

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Agrilife Extension Service** Division **TRF-TS** Project Number **2020-Texas Ag-G-1YG-0136**

Title / Desc. **Texas A&M AgriLife Extension Service Watch UR BAC Alcohol and other Drug Awareness Program**

Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Emphasis is on youth, especially in rural counties.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist counties with a county wide initiative to reduce impaired driving by youth and adults	5	6	<input checked="" type="checkbox"/>
▪ Conduct demonstrations on the use of ignition interlock and/or other alcohol monitoring technology	6	7	<input checked="" type="checkbox"/>
▪ Conduct programs to educate law enforcement/security officers on current alcohol & drug trends	8	10	<input checked="" type="checkbox"/>
▪ Create pilot program using interactive engagement with audience participants on underage drinking	1	1	<input checked="" type="checkbox"/>
▪ Participate in programs on the dangers of impaired motorcycle riding	8	8	<input checked="" type="checkbox"/>
▪ Participate in programs to educate the public about the dangers of impaired driving and under age drinking	160	267	<input checked="" type="checkbox"/>
▪ Support Driving While Intoxicated (DWI) Law Enforcement Advisory Group (LEAG)	1	1	<input checked="" type="checkbox"/>
▪ Support programs using the Drunk and/or Drugged Driving Simulation Suit	6	40	<input checked="" type="checkbox"/>
▪ Support adult education programs to increase the awareness of underage drinking and current drug trends	8	30	<input checked="" type="checkbox"/>
▪ Update media platforms to support our program outreach and information dissemination	3	36	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	<i>Planned:</i> \$579,930.56			\$204,575.24	\$784,505.80
		1	<i>Actuals:</i> \$563,056.43			\$204,998.62	\$768,055.05

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-TTI-G-1YG-0045
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Title / Desc. **Deterring Impaired Driving & Underage Drinking Among Youth Through a Statewide Peer-to-Peer Program**

Deploy peer-to-peer traffic safety programming that addresses impaired driving and underage drinking at junior high/middle schools, high schools & colleges in Texas.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct focus groups at college campuses to assist with UDS program evaluation and revision	2	2	<input checked="" type="checkbox"/>
▪ Conduct leadership trainings for Collegiate Advisory Board and other UDS team members to enhance outreach	2	2	<input checked="" type="checkbox"/>
▪ Coordinate meetings of the Collegiate Advisory Board	4	4	<input checked="" type="checkbox"/>
▪ Develop impaired driving trivia outreach activity for TX teens & young adults	1	4	<input checked="" type="checkbox"/>
▪ Distribute impaired driving hands-on activity kits to assist with outreach during high risk times	20	20	<input checked="" type="checkbox"/>
▪ Distribute impaired driving education resource kits to junior high, high school and college campuses	220	219	<input type="checkbox"/>
▪ Distribute resource kits related to "other drugs" designed for delivery by junior high, high school and college	220	219	<input type="checkbox"/>
▪ Maintain awards program for the student teams conducting the most outreach in their community	1	1	<input checked="" type="checkbox"/>
▪ Manage established social media presences and continue to increase outreach on all platforms	3	3	<input checked="" type="checkbox"/>
▪ Participate in impaired driving prevention outreach activities at schools and community locations throughout Texas	20	26	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1	<i>Planned:</i>	\$335,659.59			\$111,941.65	\$447,601.24
		1	<i>Actuals:</i>	\$317,226.48			\$98,511.37	\$415,737.85

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Travis County Attorney's UDPP	District AUS	Project Number 2020-Travis C-G-1YG-0017
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Title / Desc. Comprehensive Underage Drinking Prevention Program

To conduct a comprehensive underage drinking prevention program through education efforts and peer to peer interaction to reduce underage drinking and driving and underage alcohol consumption.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect months of UDPP statistics in Travis, Hays, and Williamson Counties	12	24	<input checked="" type="checkbox"/>
▪ Conduct year round public information and education (PI&E) campaign in the tri-county area	1	1	<input checked="" type="checkbox"/>
▪ Conduct Underage Drinking Prevention Task Force meetings	4	2	<input type="checkbox"/>
▪ Create partnerships with agencies that can collaborate with UDPP on underage drinking prevention	12	130	<input checked="" type="checkbox"/>
▪ Educate classes of Busted! and Why Risk It? presentations to youth and adults	450	440	<input type="checkbox"/>
▪ Participate in community events in Travis, Hays, and Williamson Counties	40	121	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1		<i>Planned:</i>	\$185,561.92			\$226,936.94	\$412,498.86
		1		<i>Actuals:</i>	\$185,561.92			\$207,691.80	\$393,253.72

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> Project Celebrations
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Title / Desc. **Project Celebrations**

Project Celebration Mini-Grants are state funded grants to approximately 575 high schools to assist in sponsoring alcohol free events around prom and graduation time.

<i>Participating Organizations</i>	<i>Project #</i>
TxDOT-Abilene	2020-PC-Tx-ABL-00001
TxDOT-Amarillo	2020-PC-Tx-AMA-00002
TxDOT-Atlanta	2020-PC-Tx-ATL-00003
TxDOT-Austin	2020-PC-Tx-AUS-00004
TxDOT-Beaumont	2020-PC-Tx-BMT-00005
TxDOT-Bryan	2020-PC-Tx-BRY-00007
TxDOT-Brownwood	2020-PC-Tx-BWD-00006
TxDOT-Childress	2020-PC-Tx-CHS-00008
TxDOT-CorpusChristi	2020-PC-Tx-CRP-00009
TxDOT-Dallas	2020-PC-Tx-DAL-00010
TxDOT-El Paso	2020-PC-Tx-ELP-00011
TxDOT-Ft. Worth	2020-PC-Tx-FTW-00012
TxDOT-Houston	2020-PC-Tx-HOU-00013
TxDOT-Lubbock	2020-PC-Tx-LBB-00015
TxDOT-Lufkin	2020-PC-Tx-LKF-00016
TxDOT-Laredo	2020-PC-Tx-LRD-00014
TxDOT-Odessa	2020-PC-Tx-ODA-00017
TxDOT-Paris	2020-PC-Tx-PAR-00018
TxDOT-Pharr	2020-PC-Tx-PHR-00019
TxDOT-San Antonio	2020-PC-Tx-SAT-00021
TxDOT-San Angelo	2020-PC-Tx-SJT-00020
TxDOT-Tyler	2020-PC-Tx-TYL-00022
TxDOT-Waco	2020-PC-Tx-WAC-00023
TxDOT-Wichita Falls	2020-PC-Tx-WFS-00024
TxDOT-Yoakum	2020-PC-Tx-YKM-00025

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State State	1	<i>Planned:</i>	\$381,080.00			\$381,080.00
	1	<i>Actuals:</i>	\$71,179.00			\$71,179.00

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Education Service Center, Region VI	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-ESCVI-G-1YG-0116
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Title / Desc. **Alcohol Drug And Safety Training Education Program AD-A-STEP for Life**

This is up to a 3 hour Alcohol Drug & Safety Education course for adults identified as under educated by federal guidelines & 21st Century, PreK-12 students & their parents in after-school programs.

Strategies Addressed

- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine overall effectiveness of Alcohol Drug & Safety Training Program	500	528	<input checked="" type="checkbox"/>
▪ Teach participants in the AD-A-STEP Program	700	744	<input checked="" type="checkbox"/>
▪ Update teacher/staff resource binder consisting of Program lessons, supplementals, games & activities	1	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1		<i>Planned:</i>	\$98,420.32			\$34,126.00	\$132,546.32
		1		<i>Actuals:</i>	\$90,369.25			\$34,218.71	\$124,587.96

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Mothers Against Drunk Driving	Division TRF-TS	Project Number 2020-MADD-G-1YG-0034
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Title / Desc. **Mothers Against Drunk Driving, Texas 'Take the Wheel Initiative'**

Increase awareness to reduce alcohol-related fatalities in collaboration with Law Enforcement, Criminal Justice System and community stakeholders.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Cases to monitor, document and evaluate DWI/DUI prosecution processes	3,150	2,833	<input type="checkbox"/>
▪ Conduct Law Enforcement Recognition (LER) and Award Activities	9	0	<input type="checkbox"/>
▪ Conduct Law Enforcement Outreach (LEO) activities	280	572	<input checked="" type="checkbox"/>
▪ Coordinate Impaired Driving Roundtable/Education activities for Law Enforcement and Community Stakeholders	7	7	<input checked="" type="checkbox"/>
▪ Educate Parents and Other Adults on the Power of Parents® Program	1,400	1,651	<input checked="" type="checkbox"/>
▪ Educate Teens in Power of You(th)®	2,800	12,526	<input checked="" type="checkbox"/>
▪ Implement Program Area DWI/DUI/Underage Drinking Prevention awareness/ PR/ communication initiatives	14	18	<input checked="" type="checkbox"/>
▪ Participate in Community Outreach Activities informing members of the public on the dangers of DWI/DUI	42	60	<input checked="" type="checkbox"/>
▪ Participate in Community Coalition/Taskforce meetings/partnership activities in support of DWI/DUI Prevention	84	167	<input checked="" type="checkbox"/>
▪ Train In-kind Court Monitor workers to monitor, evaluate and document DWI/DUI cases	70	89	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$628,192.49			\$272,986.97	\$901,179.46
		1	Actuals:	\$604,645.54			\$515,785.73	\$1,120,431.27

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name National Safety Council	Division TRF-TS	Project Number 2020-NSC-G-1YG-0111
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Title / Desc. Drug Impairment for Texas Employers (DITTE)

Educate Texas Employers on traffic safety issues, specifically related to impaired driving, to change driver behavior, to reduce the number of fatalities & injuries on Texas Roadways.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Drug Impaired Training for Texas Employers (DITTE) Advisory meetings	2	2	<input checked="" type="checkbox"/>
▪ Develop educational materials (posters, safety talks, etc.) for Texas employers	7	8	<input checked="" type="checkbox"/>
▪ Develop Impairment articles for inclusion in a the Our Driving Concern monthly newsletters for Employers	9	15	<input checked="" type="checkbox"/>
▪ Maintain webpages/website with drugged and impaired driving resources for employers	1	1	<input checked="" type="checkbox"/>
▪ Maintain consecutive months of establishing and supporting impaired driving with Texas employers	12	12	<input checked="" type="checkbox"/>
▪ Provide webinars on Impairment for employers, program partner and TxDOT staff	2	12	<input checked="" type="checkbox"/>
▪ Train Texas employers on impairment through training, webinars, & programming	275	514	<input checked="" type="checkbox"/>
▪ Update DITTE training material/curriculum	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$174,999.85			\$46,136.47	\$221,136.32
		1	Actuals:	\$152,839.60			\$68,903.82	\$221,743.42

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Sam Houston State University	Division TRF-TS	Project Number 2020-SHSU-G-1YG-0175
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Title / Desc. Impaired Driving Initiatives--DECP, ARIDE and DITEP

Maintain a network of certified DREs/DRE Instructors, ensure compliance with DRE standards and compile data on impaired driving in Texas. Provide DRE, ARIDE and DITEP training in Texas.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Agency Coordinator Regional Meetings to review the Texas Drug RecognitionExpert program	2	2	<input checked="" type="checkbox"/>
▪ Develop Drug Recognition Expert Instructor subcontract to be implemented	1	1	<input checked="" type="checkbox"/>
▪ Maintain National Drug Recognition Expert Tracking Database	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Grant website	1	1	<input checked="" type="checkbox"/>
▪ Revise Set of Drug Recognition Expert Student and Instructor Policies	1	1	<input checked="" type="checkbox"/>
▪ Revise Texas Drug Recognition Expert Recertification curriculum maintaining IACP standards	1	1	<input checked="" type="checkbox"/>
▪ Train Texas peace officers in the NHTSA/IACP approved DRE course	84	0	<input type="checkbox"/>
▪ Train Drug Recognition Experts in the 8 - hour Texas Recertification Course	110	71	<input type="checkbox"/>
▪ Train Secondary education professionals in the NHTSA/IACP approved DITEP training	500	345	<input type="checkbox"/>
▪ Train Texas peace officers in the NHTSA/IACP approved ARIDE course	600	347	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$477,360.08			\$138,451.88	\$615,811.96
		1	Actuals:	\$345,571.79			\$102,877.46	\$448,449.25

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2020-SHSU-G-1YG-0179**

Title / Desc. **Drug Impairment Training for Texas Community Supervision and Parole Officers**

The primary goal is to provide a 6-hour or 4-hour curriculum on drug impairment to Texas Community Supervision, Juvenile Probation & Parole Officers reducing fatalities and injuries on Texas roadways.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Advisory Group meeting to review the Drug Impairment Training for TX Probation Supervision & Parole	1	1	<input checked="" type="checkbox"/>
▪ Develop Drug Recognition Expert instructor subcontract to be implemented for training courses	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University (SHSU) Impaired Driving Initiatives Grant website	1	1	<input checked="" type="checkbox"/>
▪ Provide 4-hour online training course	1	0	<input type="checkbox"/>
▪ Train TX Community Supervision, Juvenile Probation & Parole officers in 6-hour drug impairment course	220	93	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$68,332.84			\$21,280.68	\$89,613.52
		1	Actuals:	\$43,398.08			\$16,309.90	\$59,707.98

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans Standing Tall** Division TRF-TS Project Number **2020-TST-G-1YG-0109**

Title / Desc. **Screening and Brief Intervention for Risky Alcohol Use and DUI Among College Students.**

Screening and Brief Intervention is an evidence-based strategy to screen high-risk college students to identify risky alcohol use and related behavior, such as DUI/DWI, and motivate them to stop.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create resource to help address Greek members excessive alcohol use on campuses	1	1	<input checked="" type="checkbox"/>
▪ Create educational resources for parents on prevention of underage & risky alcohol use among students	4	4	<input checked="" type="checkbox"/>
▪ Evaluate SBI campuses trainings and events	4	8	<input checked="" type="checkbox"/>
▪ Support Screening and Brief Intervention strategy by promoting it to broader communities	1	1	<input checked="" type="checkbox"/>
▪ Train campuses and support them in implementing SBI	4	8	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$338,751.00			\$112,914.94	\$451,665.94
		1	Actuals:	\$319,137.37			\$67,146.55	\$386,283.92

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texans Standing Tall	Division TRF-TS	Project Number 2020-TST-G-1YG-0113
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Title / Desc. **Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DWI/DUI.**

Using controlled party dispersal and media advocacy, this campaign focuses on holding adults who provide alcohol to youth accountable and increasing awareness of social host and Zero Tolerance Laws.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Controlled Party Dispersal (CPD) Trainings for local law enforcement	2	2	<input checked="" type="checkbox"/>
▪ Evaluate Enhanced Visibility Enforcement Campaign Training Intensive	1	1	<input checked="" type="checkbox"/>
▪ Evaluate trainings provided by TST	7	9	<input checked="" type="checkbox"/>
▪ Provide EVEC Training Intensive	1	1	<input checked="" type="checkbox"/>
▪ Provide media advocacy and/or strategic planning trainings to EVEC coalitions	5	7	<input checked="" type="checkbox"/>
▪ Support Enhanced Visibility Campaign by promoting it to broader communities	1	1	<input checked="" type="checkbox"/>
▪ Support law enforcement departments in their efforts to address youth social access to alcohol	2	2	<input checked="" type="checkbox"/>
▪ Support community coalitions conducting the Enhanced Visibility Enforcement Campaign (EVEC)	5	5	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$197,550.00			\$65,838.05	\$263,388.05
		1	Actuals:	\$195,830.51			\$40,700.32	\$236,530.83

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number
2020-TTI-G-1YG-0065

Title / Desc. **Texas Ignition Interlock Training, Outreach & Evaluation**

TTI will conduct an ignition interlock training program, conduct community outreach & evaluate ignition interlock devices for their impact on recidivism in Texas

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community outreach events to educate about ignition interlock devices	5	5	☑
▪ Conduct evaluation of ignition interlock device effectiveness and impacts on recidivism	1	1	☑
▪ Conduct penetration study of ignition interlock device in rural Texas counties	1	1	☑
▪ Conduct regional ignition interlock trainings of law enforcement, prosecutors, judges and probation officers	10	4	☐
▪ Create fact sheets for distribution to stakeholders	2	4	☑
▪ Produce report of findings from evaluation of Ignition Interlock for Criminal Justice Professionals Training	1	1	☑
▪ Survey community outreach events on knowledge and perceptions of ignition interlock devices	5	5	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5II	1	Planned: \$250,000.00			\$62,548.80	\$312,548.80
		1	Actuals: \$222,556.04			\$55,505.77	\$278,061.81

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Association of Counties** Division TRF-TS Project Number
2020-TAC-G-1YG-0162

Title / Desc. **County Judges Impaired Driving Liaison Project**

Educate County Judges on the effective use of evidence based principles to reduce impaired driving, including use of alcohol monitoring technology.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Education committee meetings	2	3	☑
▪ Develop Impaired driving curriculum	1	2	☑
▪ Educate Constitutional County Judges	400	524	☑
▪ Maintain Impaired driving website	1	1	☑
▪ Maintain telephone hotline/help desk	1	1	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned: \$141,626.00			\$41,553.26	\$183,179.26
		1	Actuals: \$140,017.46			\$48,595.63	\$188,613.09

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Center for the Judiciary	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-TCJ-G-1YG-0129
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Title / Desc. **Texas Judicial Resource Liaison and Impaired Driving Judicial Education**

This project improves adjudication of impaired driving cases by providing education, technical assistance and support materials for judges and DWI Court teams.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct DWI Court Team Advanced Conference	1	1	☑
▪ Conduct DWI Court Team Basic Training	1	1	☑
▪ Conduct Impaired Driving Symposium	1	1	☑
▪ Conduct DWI Summit meetings	2	2	☑
▪ Conduct impaired driving judicial education breakout Sessions at TCJ Annual Judicial Education Conference	3	3	☑
▪ Conduct impaired driving judicial education breakout Sessions at the Criminal Justice Conference	3	3	☑
▪ Conduct impaired driving judicial education breakout sessions at the Regional Conferences	4	4	☑
▪ Distribute DWI Newsletters	2	2	☑
▪ Maintain DWI Court database	1	1	☑
▪ Maintain Judicial Resource Liaison	1	1	☑
▪ Manage Texas Judges' DWI Resource website	1	1	☑
▪ Participate in College for New Judges	1	1	☑
▪ Support Texas DWI Courts	6	6	☑

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5CS	1	<i>Planned:</i>	\$654,456.35			\$497,209.51	\$1,151,665.86
	1	<i>Actuals:</i>	\$631,385.15			\$889,192.39	\$1,520,577.54

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas District and County Attorneys Association	Division TRF-TS	Project Number 2020-TDCAA-G-1YG-0156
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Title / Desc. DWI Resource Prosecutor

TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provides regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide Task Force of DWI prosecutors	1	1	<input checked="" type="checkbox"/>
▪ Distribute case notes on important DWI appellate decisions by e-mail and archived at tdcaa.com	12	20	<input checked="" type="checkbox"/>
▪ Maintain web site with updated DWI-related content at tdcaa.com	1	1	<input checked="" type="checkbox"/>
▪ Produce impaired driving prosecution specific articles for TDCAA periodicals	4	5	<input checked="" type="checkbox"/>
▪ Provide dedicated DWI Resource Prosecutor at the Texas District & County Attorneys Association	1	1	<input checked="" type="checkbox"/>
▪ Provide presentations to Traffic Safety Partners by qualified speakers on DWI and Traffic Safety	4	7	<input checked="" type="checkbox"/>
▪ Provide new DA investigators TDCAAs Case Preparation book at the new investigator training	35	51	<input checked="" type="checkbox"/>
▪ Provide technical assistance e-mails to prosecutors, officers and traffic safety partners	120	237	<input checked="" type="checkbox"/>
▪ Provide Texas prosecutors with TDCAAs Intoxication Manslaughter publication	2,920	3,000	<input checked="" type="checkbox"/>
▪ Provide Texas prosecutors with TDCAA's Traffic Stops publication	3,100	3,000	<input type="checkbox"/>
▪ Train prosecutors and prosecutor support staff at a Train the Trainer program	25	33	<input checked="" type="checkbox"/>
▪ Train new prosecutors at week-long Prosecutor Trial Skills programs and provide with publications	260	150	<input type="checkbox"/>
▪ Train prosecutors and police officers at regional DWI programs and provide publications	1,200	1,140	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$588,939.74			\$158,888.13	\$747,827.87
		1	Actuals:	\$554,374.24			\$182,059.57	\$736,433.81

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas DPS Troopers Foundation	Division TRF-TS	Project Number 2020-TxDPSTF-G-1YG-0190
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Title / Desc. **Standardized Field Sobriety Testing Refresher Course**

This Course will provide an eight (8) hour SFST refresher course --review of SFST, update on body cameras, report writing, effective courtroom testimony and implementation of INSITE.

Strategies Addressed

- Improve and increase training for law enforcement officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop TX DPS Troopers Foundation/Sam Houston State University (SHSU) subcontract	1	1	<input checked="" type="checkbox"/>
▪ Implement Individual Nystagmus Simulated Training Experience (INSITE) into SFST Refresher Courses	1	0	<input type="checkbox"/>
▪ Train TX peace office on SFST Refresher Course Mobile Video updates, report writing & courtroom testimony	440	133	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$71,391.90			\$18,506.46	\$89,898.36
		1	Actuals:	\$25,543.38			\$8,048.35	\$33,591.73

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Justice Court Training Center	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-TJCTC-G-1YG-0166
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Title / Desc. **Texas Justice Court Traffic Safety Initiative**

The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct 4-hour program classes at 20 hour justice of the peace seminars	5	5	<input checked="" type="checkbox"/>
▪ Conduct 2-hour program classes at 16-hour court personnel seminars	6	6	<input checked="" type="checkbox"/>
▪ Develop Mock Trial Kit	1	0	<input type="checkbox"/>
▪ Distribute multi-media articles related to project areas to all clientele	10	10	<input checked="" type="checkbox"/>
▪ Educate groups of county officials or groups of judges on the benefits of the DWI Bond Condition Program	20	16	<input type="checkbox"/>
▪ Maintain Internet site dedicated to the project, accessible to the justices of the peace and court personnel	1	2	<input checked="" type="checkbox"/>
▪ Maintain Texas DWI Bond Condition Program	1	1	<input checked="" type="checkbox"/>
▪ Maintain sections in deskbooks and/or guides on topics related to impaired driving	2	5	<input checked="" type="checkbox"/>
▪ Participate in seminar focusing on DWI law by impacting all levels of the judiciary	1	1	<input checked="" type="checkbox"/>
▪ Train group of newly elected or appointed justices of the peace in program areas at new judges seminars	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1	<i>Planned:</i>	\$141,673.20			\$51,823.35	\$193,496.55
		1	<i>Actuals:</i>	\$133,075.27			\$81,179.79	\$214,255.06

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Municipal Courts Education Center	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-TMCEC-G-1YG-0127
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Title / Desc. **Municipal Traffic Safety Initiatives**

To provide education on impaired driving issues to municipal judges and court support personnel while encouraging them to participate in public outreach on related issues.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct joint impaired driving symposium for judges with other judicial education centers	1	1	<input checked="" type="checkbox"/>
▪ Conduct motivational interviewing, screening, and brief intervention workshop to prevent underage DUI	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide conference on impaired driving	1	1	<input checked="" type="checkbox"/>
▪ Conduct teen court planning workshop	1	1	<input checked="" type="checkbox"/>
▪ Coordinate anti-DUI and DWI exhibits at TMCEC conferences and other events	25	17	<input type="checkbox"/>
▪ Produce pages related to impaired driving for publication in TMCECs quarterly legal journal	12	18	<input checked="" type="checkbox"/>
▪ Select municipal courts as MTSI Award winners	9	22	<input checked="" type="checkbox"/>
▪ Train prosecutors on impaired driving issues through in-person courses and webinars	160	124	<input type="checkbox"/>
▪ Train municipal court personnel on impaired driving issues through in-person courses and webinars	850	4,664	<input checked="" type="checkbox"/>
▪ Train municipal judges on impaired driving issues through in-person courses and webinars	1,250	5,156	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5TR	1	<i>Planned:</i>		\$335,599.74		\$8,000.00	\$105,306.47	\$448,906.21
		1	<i>Actuals:</i>		\$335,599.73		\$8,700.00	\$197,828.92	\$542,128.65

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2020-TMPA-G-1YG-0002
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Title / Desc. **Texas Standardized Field Sobriety Testing(SFST)Refresher, Practitioner & Instructor Training Program**

It is critical we continue to train officers to strengthen their DWI assessment/detection/arrest skills to produce cases to be successfully prosecuted and will reduce crashes, injuries and save lives.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute course instructor evaluation form to each attendee of each course	1	1	<input checked="" type="checkbox"/>
▪ Produce set of training materials for students attending the Refresher, Practitioner &/or Instructor Course	1	2	<input checked="" type="checkbox"/>
▪ Provide news or information articles related to SFST or impaired driving	2	2	<input checked="" type="checkbox"/>
▪ Submit SFST Refresher, Practitioner & Instructor Course follow-up evaluation survey analysis to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Support other alcohol-related programs and/or events	6	22	<input checked="" type="checkbox"/>
▪ Teach 8-hour SFST Refresher Courses	120	63	<input type="checkbox"/>
▪ Train 50-hour SFST Instructor Course	1	0	<input type="checkbox"/>
▪ Train 24-hour SFST Basic/Practitioner Courses	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$521,392.24			\$183,138.00	\$704,530.24
		1	Actuals:	\$426,690.56			\$163,457.33	\$590,147.89

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Alcohol and Other Drug Counter Measures

AL - 02

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
Enforcement	<i>Planned:</i>	46	\$3,145,457.64	\$446,112.11			\$1,436,958.40				\$1,262,387.13	
	<i>Actual:</i>	36	\$3,863,073.05	\$364,913.11			\$1,052,304.99				\$2,445,854.95	
Evaluation	<i>Planned:</i>	2	\$443,686.13	\$250,000.00			\$104,905.37				\$88,780.76	
	<i>Actual:</i>	2	\$448,124.55	\$240,446.87			\$104,876.26				\$102,801.42	
Program Management												
Public Information Campaigns	<i>Planned:</i>	7	\$9,473,088.37	\$1,401,152.07			\$3,592,802.50		\$381,080.00		\$4,098,053.80	\$485,561.92
	<i>Actual:</i>	7	\$18,659,759.92	\$1,232,352.50			\$3,432,366.97		\$71,179.00		\$13,923,861.45	\$352,069.59
Training	<i>Planned:</i>	16	\$7,148,879.82	\$240,093.52			\$4,923,961.33			\$8,000.00	\$1,976,824.97	\$141,673.20
	<i>Actual:</i>	16	\$7,265,435.15	\$223,444.52			\$4,411,642.77			\$8,700.00	\$2,621,647.86	\$133,075.27
TOTALS:	<i>Planned:</i>	71	\$20,211,111.96	\$2,337,357.70			\$10,058,627.60		\$381,080.00	\$8,000.00	\$7,426,046.66	\$627,235.12
	<i>Actual:</i>	61	\$30,236,392.67	\$2,061,157.00			\$9,001,190.99		\$71,179.00	\$8,700.00	\$19,094,165.68	\$485,144.86

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2020-TMPA-G-1YG-0012
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Title / Desc. Law Enforcement Training to Reduce Impaired Driving by People Under 21

This program will increase the enforcement of laws related to underage drinking and impaired driving through increased law enforcement training and participating in local coalitions.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Support Alcohol Partners events, meetings, and/or national conferences focused on underage impaired driving	20	99	<input checked="" type="checkbox"/>
▪ Teach law enforcement officers and supporting personnel in the 8-Hr FRIDAY and/or ADAPT classes	800	430	<input type="checkbox"/>
▪ Train law enforcement and criminal justice personnel (Judges, DAs, etc.) in the 4-Hr FRIDAY course	400	71	<input type="checkbox"/>
▪ Train criminal justice personnel (Judges, DAs, Prosecutors, etc.) in 1-Hr or 2-Hr ADAPT courses	650	796	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	<i>Planned:</i>	\$475,369.10			\$166,116.00	\$641,485.10
		1	<i>Actuals:</i>	\$414,053.32			\$149,837.62	\$563,890.94

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Emergency Medical Services

EM - 03

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	1	\$751,578.46	\$227,755.78							\$523,822.68	
	<i>Actual:</i>	1	\$558,473.44	\$160,907.92							\$397,565.52	
TOTALS:	<i>Planned:</i>	1	\$751,578.46	\$227,755.78							\$523,822.68	
	<i>Actual:</i>	1	\$558,473.44	\$160,907.92							\$397,565.52	

Emergency Medical Services **EM - 03**

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

Project Descriptions

Task: Training *Emergency Medical Services EM - 03*

Organization Name **Texas Engineering Extension Service ESTI** *Division* TRF-TS *Project Number* 2020-TEEXESTI-G-1YG-0196

Title / Desc. **Rural / Frontier Emergency Medical Services (EMS) Education Training Program**

Provide education and training to the rural / frontier response departments in Texas. To enhance training in these areas and reduce EMS response time to MVA trauma victims in rural / frontier Texas.

Strategies Addressed

- To increase the availability of EMS training in rural and frontier areas.

Performance Objectives

	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Attend meetings and/or conferences focusing on schools and school districts	5	1	<input type="checkbox"/>
▪ Attend Conference / Meetings to promote and distribute information about the grant	12	9	<input type="checkbox"/>
▪ Teach Student hours while attending course	50,000	16,269	<input type="checkbox"/>
▪ Train students in continuing education (CE) classes	175	40	<input type="checkbox"/>
▪ Train students in initial EMS classes	1,200	506	<input type="checkbox"/>
▪ Update times, the funded class listing on the Rural / Frontier EMS Education website	36	36	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 EM	1	<i>Planned:</i> \$227,755.78			\$523,822.68	\$751,578.46
	1	<i>Actuals:</i> \$160,907.92			\$397,565.52	\$558,473.44

Motorcycle Safety

MC - 04

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

Project Descriptions

Task: **Public Information Campaigns** Motorcycle Safety MC - 04

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2020-SMAM-SOW-0004**

Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles. Public Information & Education Campaign**

This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
Conduct events across the state (one launch event and five outreach events)	6	0	<input type="checkbox"/>
Develop new creative assets for the campaign	2	1	<input type="checkbox"/>
Implement paid media buy	1	1	<input checked="" type="checkbox"/>
Implement public service announcement distribution	1	1	<input checked="" type="checkbox"/>
Provide set of materials to TxDOT Communications to generate earned media	1	1	<input checked="" type="checkbox"/>
Submit existing campaign creative components for approval	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405F	M11X	1	Planned:	\$300,000.00			\$300,000.00	\$600,000.00
		1	Actuals:	\$294,769.58			\$5,664,277.00	\$5,959,046.58

Task: Public Information Campaigns				Motorcycle Safety MC - 04				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Sherry Matthews Advocacy Marketing				2020-SMAM-SOW-0006				
<i>Title / Desc.</i> Motorcycle Safety Awareness Look Twice for Motorcycles. Public Information & Education Campaign								
<i>This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.</i>								
<i>Strategies Addressed</i>								
- Develop and implement public information and education efforts on traffic safety issues.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Develop influencer campaign to spread safety messages on social media				1	1	<input checked="" type="checkbox"/>		
▪ Distribute set of materials to TxDOT Traffic Safety Specialists				1	1	<input checked="" type="checkbox"/>		
▪ Implement paid media buy				1	1	<input checked="" type="checkbox"/>		
▪ Provide set of materials to TxDOT Communications to generate earned media				1	1	<input checked="" type="checkbox"/>		
▪ Submit existing campaign creative components for approval				2	2	<input checked="" type="checkbox"/>		
▪ Update creative assets for the campaign				1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	State	1	<i>Planned:</i>		\$350,000.00		\$350,000.00	\$700,000.00
		1	<i>Actuals:</i>		\$348,952.01		\$511,617.00	\$860,569.01

Task: Public Information Campaigns				Motorcycle Safety MC - 04				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Texas A&M Transportation Institute				2020-TTI-G-1YG-0038				
<i>Title / Desc.</i> Unlicensed to Ride: Encouraging Motorcyclists to Complete the Licensing Process								
<i>A data linkage project that leads to a letter-writing campaign to encourage riders to complete the motorcycle licensing process</i>								
<i>Strategies Addressed</i>								
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Complete mass mailing to unlicensed riders not exceeding \$20,000				1	1	<input checked="" type="checkbox"/>		
▪ Develop final report summarizing the project				1	1	<input checked="" type="checkbox"/>		
▪ Develop postcard about motorcycle licensing in Texas				1	1	<input checked="" type="checkbox"/>		
▪ Establish data linkage between TxDMV registration and TxDPS rider datasets				1	1	<input checked="" type="checkbox"/>		
▪ Obtain set of TxDPS rider data (i.e., driver license or training school data)				1	1	<input checked="" type="checkbox"/>		
▪ Purchase set of TxDMV registration data				1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	MC	1	<i>Planned:</i>	\$99,300.00			\$35,908.80	\$135,208.80
		1	<i>Actuals:</i>	\$96,787.96			\$38,091.73	\$134,879.69

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2020-TTI-G-1YG-0062
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Title / Desc. Statewide Motorist Awareness and Motorcyclist Safety Outreach and Support

Public information and education outreach employing motorcyclists and related safety groups to raise motorists' knowledge of safely sharing the road with motorcyclists and of rider safety awareness.

Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete content updates, website support, create/update social media materials	52	387	<input checked="" type="checkbox"/>
▪ Conduct statewide motorist awareness and motorcyclist safety outreach activities	10	7	<input type="checkbox"/>
▪ Coordinate Texas Motorcycle Safety Forum	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Texas Motorcycle Safety Coalition Activities	4	4	<input checked="" type="checkbox"/>
▪ Create outreach and education motorcycle safety videos, update CRIS data for rider awareness website data	12	12	<input checked="" type="checkbox"/>
▪ Develop Outreach Plan	1	2	<input checked="" type="checkbox"/>
▪ Develop set of PI&E materials for use in statewide motorist awareness and motorcycle outreach activities	1	1	<input checked="" type="checkbox"/>
▪ Evaluate campaign outreach activity	1	1	<input checked="" type="checkbox"/>
▪ Update website design by support, create/update social media materials	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	<i>Planned:</i>	\$300,000.00			\$75,027.54	\$375,027.54
		1	<i>Actuals:</i>	\$289,816.45			\$82,906.11	\$372,722.56

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Motorcycle Safety

MC - 04

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	4	\$1,810,236.34	\$399,300.00				\$300,000.00		\$350,000.00		\$760,936.34
	<i>Actual:</i>	4	\$7,327,217.84	\$386,604.41				\$294,769.58		\$348,952.01		\$6,296,891.84
<i>Training</i>												
TOTALS:	<i>Planned:</i>	4	\$1,810,236.34	\$399,300.00				\$300,000.00		\$350,000.00		\$760,936.34
	<i>Actual:</i>	4	\$7,327,217.84	\$386,604.41				\$294,769.58		\$348,952.01		\$6,296,891.84

Occupant Protection **OP - 05**

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Sustain high visibility enforcement of occupant protection laws

Project Descriptions

Task: Enforcement						Occupant Protection OP - 05	
<i>Organization Name</i>			<i>Division</i> TRF-TS		<i>Project Number</i>		
TxDOT - Traffic Safety			STEP - Click It Or Ticket Mobilization				
<i>Title / Desc.</i> STEP - Click It Or Ticket Mobilization							
<i>Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.</i>							
<i>Project Notes</i>							
<i>Because of COVID the CIOT Mobilization was not conducted</i>							
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B	M1HVE	40	<i>Planned:</i> \$367,240.00			\$143.00	\$367,383.00
<i>Actuals:</i>							

Task: Evaluation						Occupant Protection OP - 05		
<i>Organization Name</i>			<i>Division</i> TRF-TS		<i>Project Number</i>			
Texas A&M Transportation Institute			2020-TTI-G-1YG-0082					
<i>Title / Desc.</i> Click It or Ticket Evaluation Survey								
<i>TTI will conduct observational surveys of safety belt use before, during, and after the Click It or Ticket mobilization in 10 of Texas' largest cities and report the results to TxDOT.</i>								
<i>Strategies Addressed</i>								
- Concentrate efforts on historically low use populations.								
- Increase public information and education campaigns.								
- Sustain high visibility enforcement of occupant protection laws								
<i>Performance Objectives</i>						<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Conduct Observational survey waves in 10 Click It or Ticket cities						3	1	<input type="checkbox"/>
▪ Provide Summary memos reporting survey results						4	2	<input type="checkbox"/>
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>	
402	OP	1	<i>Planned:</i> \$17,434.74			\$4,360.40	\$21,795.14	
		1	<i>Actuals:</i> \$15,989.25			\$4,905.21	\$20,894.46	

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i> Texas A&M Transportation Institute			<i>Division</i> TRF-TS		<i>Project Number</i> 2020-TTI-G-1YG-0085			
<i>Title / Desc.</i> Nighttime Seat Belt Use Observational Survey								
Conduct observational surveys of seat belt use during nighttime hours in 18 Texas cities.								
<i>Strategies Addressed</i>								
- Concentrate efforts on historically low use populations.								
<i>Performance Objectives</i>						<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct City surveys of nighttime seat belt use						18	18	<input checked="" type="checkbox"/>
<i>Financial Information:</i>								
<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>	
402 OP	1	<i>Planned:</i>	\$77,740.00			\$19,446.35	\$97,186.35	
	1	<i>Actuals:</i>	\$67,362.97			\$20,450.83	\$87,813.80	

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i> Texas A&M Transportation Institute			<i>Division</i> TRF-TS		<i>Project Number</i> 2020-TTI-G-1YG-0086			
<i>Title / Desc.</i> Occupant Protection Surveys								
Project will include statewide survey of seat belt use, urban seat belt use survey, and child restraint survey.								
<i>Strategies Addressed</i>								
- Concentrate efforts on historically low use populations.								
- Increase public information and education campaigns.								
<i>Performance Objectives</i>						<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Statewide survey of seat belt use in Texas using NHTSA approved guidelines						1	0	<input type="checkbox"/>
▪ Conduct survey of child restraint use in 14 Texas cities						1	1	<input checked="" type="checkbox"/>
▪ Conduct survey of front seat occupant restraint use in 18 Texas cities						1	1	<input checked="" type="checkbox"/>
<i>Financial Information:</i>								
<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>	
402 OP	1	<i>Planned:</i>	\$278,200.00			\$69,576.65	\$347,776.65	
	1	<i>Actuals:</i>	\$278,200.00			\$73,136.05	\$351,336.05	

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name City of Austin EMS	District AUS	Project Number 2020-AustinEM-G-1YG-0182
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Title / Desc. Austin-Travis County EMS (ATCEMS) Child Passenger Safety Collaborative Program

Providing families in our target area education and child safety seats to ensure safe travel through a multifaceted program while creating a consistent CPS infrastructure for a continuum of service.

Strategies Addressed

- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety CEU Update classes within the Austin District	2	4	<input checked="" type="checkbox"/>
▪ Conduct National CPST Certification Courses and certify 30 new CPS Technicians in Travis County	2	3	<input checked="" type="checkbox"/>
▪ Conduct National CPST Certification Courses and certify 30 new CPS Technicians within the Austin District	2	6	<input checked="" type="checkbox"/>
▪ Conduct booster focused events and distribute 240 booster seats within the Austin District	12	4	<input type="checkbox"/>
▪ Conduct booster seat focused events and distribute 480 booster seats in Travis County	24	9	<input type="checkbox"/>
▪ Conduct child seat check events and distribute 320 child safety seats within the Austin District	32	22	<input type="checkbox"/>
▪ Conduct child safety seat check events and distribute 464 child safety seats in Travis County	36	27	<input type="checkbox"/>
▪ Conduct Safe Baby Academy classes and distribute 200 convertible child safety seats in the Austin District	72	39	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$124,964.00			\$37,350.00	\$162,314.00
		1	Actuals:	\$80,801.45			\$26,931.55	\$107,733.00

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Dell Children's Medical Center of Central Texas** District AUS Project Number **2020-DCMCCT-G-1YG-0155**

Title / Desc. **Dell Children's Medical Center (DCMC) Kids In Cars Program**

DCMC will conduct child passenger safety and booster seat services, train new technicians, and deliver car seat information in Bastrop, Blanco, Burnet, Caldwell, Hays, Travis, and Williamson Counties.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community events (e.g., fairs, festivals, classes) to share CSS information to caregivers	16	5	<input type="checkbox"/>
▪ Conduct six hour CEU update for CPST re-certification	1	1	<input checked="" type="checkbox"/>
▪ Conduct NHTSA approved Child Passenger Safety Technician Certification courses	2	1	<input type="checkbox"/>
▪ Conduct child safety seat check-ups (i.e., inspections) at events in the 5-county target area	500	401	<input type="checkbox"/>
▪ Distribute child safety seats at events in the 5-county target area	416	152	<input type="checkbox"/>
▪ Distribute printed CSS information cards and fliers to organizations in the 5-county target area	60,000	43,590	<input type="checkbox"/>
▪ Manage social media posts or other web based content to promote KIC services and activity	40	85	<input checked="" type="checkbox"/>
▪ Obtain CSS appointment inquires through the DCMC 512-324-TOTS appointment system	500	1,410	<input checked="" type="checkbox"/>
▪ Provide hours of CPST availability for short notice CSS check-up services at Dell Childrens Medical Center	100	48	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$159,978.10			\$83,454.73	\$243,432.83
	1	<i>Actuals:</i> \$143,352.52			\$71,601.28	\$214,953.80

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Guerra Deberry Coody	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-GDC-SOW-0002
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Title / Desc. **Occupant Protection Traffic Safety Campaign**

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Integrated Campaign Flights	2	2	<input checked="" type="checkbox"/>
▪ Develop Media Relations Packets	2	2	<input checked="" type="checkbox"/>
▪ Distribute Media Advisories	12	12	<input checked="" type="checkbox"/>
▪ Implement Media and Grassroots Community Events	14	13	<input type="checkbox"/>
▪ Produce Posters and Educational Materials	2	2	<input checked="" type="checkbox"/>
▪ Produce Social Media Assets	2	2	<input checked="" type="checkbox"/>
▪ Update SaveMeWithASeat.org Website	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1PE	1	<i>Planned:</i> \$700,000.00			\$700,600.00	\$1,400,600.00
	1	<i>Actuals:</i> \$680,586.25			\$6,959,556.01	\$7,640,142.26

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Hillcrest Baptist Medical CenterHHS	Division TRF-TS	Project Number 2020-HHS-G-1YG-0036
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Title / Desc. Texas KidSafe Child Passenger Safety Program

KidSafe will provide educational opportunities to parents/caregivers, children, and the general public on child passenger safety, safety in and around vehicles, and overall occupant protection.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety Technician Certification Courses	4	2	<input type="checkbox"/>
▪ Conduct regional training classes for current and new program fitting station partner organizations	5	4	<input type="checkbox"/>
▪ Conduct child safety seat/seat belt observational survey	25	5	<input type="checkbox"/>
▪ Conduct Youth child passenger safety educational presentations	250	66	<input type="checkbox"/>
▪ Conduct Adult child passenger safety educational presentations	450	273	<input type="checkbox"/>
▪ Conduct CPS fitting station sessions at designated KidSafe program fitting station locations	1,200	578	<input type="checkbox"/>
▪ Coordinate Safety educational campaigns	5	2	<input type="checkbox"/>
▪ Coordinate public events focused on childrens safety in and around vehicles	8	0	<input type="checkbox"/>
▪ Distribute KidSafe program pre/post assessment and surveys	800	715	<input type="checkbox"/>
▪ Distribute child safety seats to families in need	1,500	666	<input type="checkbox"/>
▪ Distribute pieces of child passenger safety educational materials	54,000	23,214	<input type="checkbox"/>
▪ Maintain Texas KidSafe Child Passenger Safety Technician Facebook Group page	1	0	<input type="checkbox"/>
▪ Maintain databases to record and analyze data collected through KidSafe program data collection	4	0	<input type="checkbox"/>
▪ Participate in Child passenger safety seat check-up events	32	17	<input type="checkbox"/>
▪ Participate in health fairs, safety fairs, and community events	50	18	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$335,000.00			\$238,956.61	\$573,956.61
		1	Actuals:	\$208,023.59			\$116,694.17	\$324,717.76

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Injury Prevention Center of Greater Dallas	District DAL	Project Number 2020-IPCOGD-G-1YG-0193
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Title / Desc. **North Texas Child Passenger Safety Training and Distribution Program**

A one-year child passenger safety initiative to certify child passenger safety technicians, educate hospital staff and caregivers, and distribute child safety seats to Dallas County families in need.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Safety Advocate classes for Parkland staff or other community advocates	2	2	<input checked="" type="checkbox"/>
▪ Conduct community car seat/booster seat inspection station events	4	5	<input checked="" type="checkbox"/>
▪ Conduct child occupant restraint use observations of children 0-8 years of age at Parkland COPC clinics	200	228	<input checked="" type="checkbox"/>
▪ Conduct child occupant restraint use observations of newborns discharged at Parkland	200	216	<input checked="" type="checkbox"/>
▪ Coordinate meetings with local CPS coalitions or other local traffic safety partners to support CPS initiatives	3	3	<input checked="" type="checkbox"/>
▪ Create Child Passenger Safety (CPS) update newsletters and distribute them to 75 CPS technicians	2	3	<input checked="" type="checkbox"/>
▪ Develop final project evaluation report	1	1	<input checked="" type="checkbox"/>
▪ Educate families with children 0-8 years of age at PHHS or through other community partners	10,000	12,930	<input checked="" type="checkbox"/>
▪ Implement mentoring program for north Texas CPS technicians	1	2	<input checked="" type="checkbox"/>
▪ Train technicians by conducting the National CPS Certification Training Program	40	23	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	<i>Planned:</i>	\$69,000.00			\$31,427.88	\$100,427.88
		1	<i>Actuals:</i>	\$68,998.67			\$61,546.78	\$130,545.45

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-SMAM-SOW-0003
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Title / Desc. **Click It or Ticket. Public Information and Education Campaign**

This comprehensive statewide multi-media campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Strategies Addressed

- Increase public information and education campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct outreach and public awareness events at locations across the state	13	0	<input type="checkbox"/>
▪ Develop new creative assets for the campaign	3	3	<input checked="" type="checkbox"/>
▪ Implement paid media buy	1	0	<input type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media	1	0	<input type="checkbox"/>
▪ Submit existing campaign creative components for approval	5	5	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1PE	1	<i>Planned:</i> \$1,500,000.00			\$1,500,000.00	\$3,000,000.00
	1	<i>Actuals:</i> \$438,774.78			\$1,457.00	\$440,231.78

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name **Texas A&M Agrilife Extension Service** Division TRF-TS Project Number **2020-Texas Ag-G-1YG-0135**

Title / Desc. Texas A&M AgriLife Extension Passenger Safety Project

A program to increase child restraint and seat belt usage among low use populations and promote safe driving practices statewide through educational campaigns, checkup events and trainings.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct CPS Technician Renewal Training	1	0	<input type="checkbox"/>
▪ Conduct National Child Passenger Safety Technician Certification Trainings	2	2	<input checked="" type="checkbox"/>
▪ Conduct Operation Kids classes for officers to increase enforcement of child safety seat laws	4	4	<input checked="" type="checkbox"/>
▪ Conduct safety seat checkup events in historically low-use communities	26	13	<input type="checkbox"/>
▪ Coordinate child safety seat inspections at checkup events, appointments, and fitting stations	1,450	557	<input type="checkbox"/>
▪ Distribute child safety seats as replacements as needed at inspections in low-use communities	1,150	324	<input type="checkbox"/>
▪ Distribute Public Information and Education (PI&E) resources to support grant objectives	50,000	37,984	<input type="checkbox"/>
▪ Educate participants on the importance of seat belts using the Rollover or Virtual Reality Demonstrations	16,000	11,810	<input type="checkbox"/>
▪ Maintain online transportation safety courses for childcare providers	3	3	<input checked="" type="checkbox"/>
▪ Participate in programs on seat belts, car seats, distracted driving and other safe driving practices	190	200	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$507,792.44			\$274,900.24	\$782,692.68
		1	Actuals:	\$482,427.13			\$231,692.29	\$714,119.42

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Texas Children's Hospital** District **HOU** Project Number **2020-TCH-G-1YG-0114**

Title / Desc. Increasing Child Restraint Usage in Greater Houston

To increase occupant restraint usage, including child safety seats, in all passenger vehicles and trucks.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety Technician renewal course	1	0	<input type="checkbox"/>
▪ Conduct Child Passenger Safety Technician training courses	2	2	<input checked="" type="checkbox"/>
▪ Conduct Media exposures related to child passenger safety	50	100	<input checked="" type="checkbox"/>
▪ Conduct Surveys of parents and caregivers who attend a local inspection station	150	234	<input checked="" type="checkbox"/>
▪ Conduct Child safety inspections at community car seat check up events	1,000	306	<input type="checkbox"/>
▪ Conduct Child safety seat inspections at network inspection station sites	3,000	1,454	<input type="checkbox"/>
▪ Coordinate Community car seat events	20	12	<input type="checkbox"/>
▪ Distribute Child restraint systems to low-income and at risk families at inspection stations and events	950	323	<input type="checkbox"/>
▪ Distribute Educational materials on child passenger safety to the community	65,000	11,441	<input type="checkbox"/>
▪ Educate Law enforcement, EMS, and healthcare personnel about current child occupant protection standards	75	166	<input checked="" type="checkbox"/>
▪ Teach CEU and specialized training classes for CPS technicians about new products and technology	6	6	<input checked="" type="checkbox"/>
▪ Teach Car seat safety classes for parents and caregivers	50	46	<input type="checkbox"/>
▪ Train New child passenger safety technicians	40	27	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$220,000.00			\$366,114.06	\$586,114.06
		1	Actuals:	\$186,215.06			\$488,057.09	\$674,272.15

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Texas Department of State Health Services** Division TRF-TS Project Number **2020-TDSHS-G-1YG-0134**

Title / Desc. **Statewide Child Passenger Safety (CPS) Education and Distribution Program**

Department of State Health Services (DSHS) Safe Riders program will expand their ability to support CPS by utilizing DSHS regional staff to build a stronger system of education and seat distribution.

Strategies Addressed

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives	Target	Actual	Met?
Conduct CPS technical update training to technicians in Texas	1	1	<input checked="" type="checkbox"/>
Conduct distribution training classes for current/new program partner organizations	4	4	<input checked="" type="checkbox"/>
Conduct Safe Riders CPS certification trainings with check-up events	4	1	<input type="checkbox"/>
Conduct DSHS-Safe Riders safety seat check-up events	12	8	<input type="checkbox"/>
Conduct educational presentations to the public on occupant protection	32	32	<input checked="" type="checkbox"/>
Create National CPS Week-Texas statewide activities report	1	1	<input checked="" type="checkbox"/>
Distribute child safety seats to program partners	2,440	2,512	<input checked="" type="checkbox"/>
Provide referrals to Safe Riders programs and services via toll-free line/emails	5,000	1,891	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$428,637.14			\$360,500.00	\$789,137.14
	1	Actuals: \$424,732.85			\$348,382.75	\$773,115.60

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Texas Heatstroke Task Force** Division TRF-TS Project Number **2020-TxHSTF-G-1YG-0163**

Title / Desc. **Prevent Child Heatstroke in Cars**

A Statewide, community-based, information and education network to promote prevention and create public awareness of child heatstroke deaths and injuries in vehicles in Texas.

Strategies Addressed

- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.

Performance Objectives	Target	Actual	Met?
Conduct interviews with news media regarding child vehicular heatstroke prevention	4	4	<input checked="" type="checkbox"/>
Conduct presentations to groups and conferences regarding child vehicular heatstroke prevention	5	6	<input checked="" type="checkbox"/>
Conduct temperature comparison displays for public venues	5	1	<input type="checkbox"/>
Enroll Texas Heatstroke Task Force volunteer members	250	471	<input checked="" type="checkbox"/>
Participate in Texas child passenger safety conference	1	0	<input type="checkbox"/>
Produce rapid response kits following a child vehicular heatstroke death	2	4	<input checked="" type="checkbox"/>
Produce activity logs and updates showing reported activities of THTF members	9	11	<input checked="" type="checkbox"/>
Produce Email updates for THTF members	10	11	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$24,257.49		\$9,152.05	\$33,409.54
	1	Actuals:	\$22,140.72		\$11,291.92	\$33,432.64

Task: Training	Occupant Protection OP - 05
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Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2020-TTI-G-1YG-0081**

Title / Desc. **Statewide Conference on Occupant Protection for Children**
 Provide a statewide child passenger safety conference in 2020.

Strategies Addressed

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute invitations/announcements marketing the conference	2,000	7,614	☑
▪ Evaluate statewide conference on child passenger safety	1	1	☑
▪ Plan child passenger safety conference	1	1	☑
▪ Provide statewide child passenger safety conference	1	1	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$125,510.00		\$25,000.00	\$20,440.00	\$170,950.00
		1	Actuals:	\$119,432.33		\$251.89	\$12,665.21	\$132,349.43

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Occupant Protection

OP - 05

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL	
<i>Enforcement</i>	<i>Planned:</i>	40	\$367,383.00		\$367,240.00							\$143.00	
	<i>Actual:</i>												
<i>Evaluation</i>	<i>Planned:</i>	3	\$466,758.14	\$373,374.74								\$93,383.40	
	<i>Actual:</i>	3	\$460,044.31	\$361,552.22								\$98,492.09	
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	10	\$7,672,084.74	\$1,845,371.68	\$2,200,000.00				\$24,257.49			\$3,602,455.57	\$1,071,770.54
	<i>Actual:</i>	10	\$11,053,263.86	\$1,594,551.27	\$1,119,361.03				\$22,140.72			\$8,317,210.84	\$902,801.91
<i>Training</i>	<i>Planned:</i>	1	\$170,950.00	\$125,510.00						\$25,000.00		\$20,440.00	
	<i>Actual:</i>	1	\$132,349.43	\$119,432.33						\$251.89		\$12,665.21	
TOTALS:	<i>Planned:</i>	54	\$8,677,175.88	\$2,344,256.42	\$2,567,240.00				\$24,257.49	\$25,000.00		\$3,716,421.97	\$1,071,770.54
	<i>Actual:</i>	14	\$11,645,657.60	\$2,075,535.82	\$1,119,361.03				\$22,140.72	\$251.89		\$8,428,368.14	\$902,801.91

Pedestrian and Bicyclist Safety

PS - 06

Goals

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and serious injuries

Strategies

- Improve "walkability, and "bikeability, of roads and streets.
- Improve data collection on pedestrian injuries and fatalities.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.

Project Descriptions

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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<i>Organization Name</i>	District LBB	<i>Project Number</i>
City of Lubbock Parks & Recreation		2020-LubbockP-G-1YG-0217

Title / Desc. **Safety City: Providing Education Today for a Safer Tomorrow**

The primary goal of Safety City is to Develop and provide comprehensive traffic education programs for the South Plains with the initiative to create a safe environment on and around public roadways.

Strategies Addressed

- Increase public information and education campaigns.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

<i>Performance Objectives</i>	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Complete professional training seminars or conferences	3	4	<input checked="" type="checkbox"/>
▪ Develop alliance with an outside organization for a safer community	1	0	<input type="checkbox"/>
▪ Educate elementary students in safe pedestrian behavior while participating at Safety City	10,000	5,427	<input type="checkbox"/>
▪ Educate participants on motor vehicle safety	10,000	5,425	<input type="checkbox"/>
▪ Educate persons on proper bicycle safety and riding techniques	10,000	5,427	<input type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PS	1	<i>Planned:</i>	\$16,388.71		\$3,500.00	\$7,120.23	\$27,008.94
		1	<i>Actuals:</i>	\$7,114.72		\$1,214.00	\$4,474.56	\$12,803.28

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2020-ESCVI-G-1YG-0118**

Title / Desc. **Everyone S.H.A.R.E. the Road Program**

This program is designed to increase public information and education efforts pertaining to pedestrian and bicyclist safety by educating all roadway users.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine the overall effectiveness of the S.H.A.R.E. Program	195	347	<input checked="" type="checkbox"/>
▪ Conduct Bicycle Rodeo event	1	0	<input type="checkbox"/>
▪ Educate participants in the S.H.A.R.E. Program	385	396	<input checked="" type="checkbox"/>
▪ Identify sets of content material and activities to be used as training aids for training sessions	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$50,324.57			\$17,025.16	\$67,349.73
	1	Actuals: \$42,889.01			\$17,057.99	\$59,947.00

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Ghisallo Foundation** District AUS Project Number **2020-Ghisallo-G-1YG-0209**

Title / Desc. **Cycle Academy AUS: Youth and Young Adult Bicycle and Pedestrian Education and Safety Instruction**

Cycle Academy based hands-on bicycle education programs utilizing Bike Rodeo, Bike Club, and event based instruction for youth and young adults as well as pedestrian safety instruction.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect surveys measuring pre and post skills, knowledge, and future intention from Bike Rodeo participants	1,500	999	<input type="checkbox"/>
▪ Complete Bike Rodeos at schools or organization sites	10	15	<input checked="" type="checkbox"/>
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety	4	8	<input checked="" type="checkbox"/>
▪ Distribute helmets to youth and adults without safe helmets	20	60	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs to individuals at risk of crashes at night	500	500	<input checked="" type="checkbox"/>
▪ Distribute PI&E flyers covering relevant Texas State laws and rights and responsibilities	2,000	3,775	<input checked="" type="checkbox"/>
▪ Educate youth participants on in--depth bicycle safety skills and Texas State Laws via Bike Clubs	1,000	2,154	<input checked="" type="checkbox"/>
▪ Educate unique youth participants about bike safety and Texas State Law via Bike Rodeo based instruction	2,000	2,587	<input checked="" type="checkbox"/>
▪ Establish Bike Clubs	10	29	<input checked="" type="checkbox"/>
▪ Participate in community events to provide PI&E information related to driver, cyclist, and pedestrian safety	6	7	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$145,000.00			\$48,600.48	\$193,600.48
	1	Actuals: \$145,000.00			\$54,071.21	\$199,071.21

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Ghisallo Foundation** District SAT Project Number
2020-Ghisallo-G-1YG-0210

Title / Desc. **Cycle Academy SAN: Youth and Young Adult Bicycle and Pedestrian Education and Safety Instruction**
Cycle Academy based hands-on bicycle education programs utilizing Bike Rodeo, Bike Club, and event based instruction for youth and young adults as well as pedestrian safety instruction.

Strategies Addressed
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Collect surveys measuring pre and post skills, knowledge, and future intention from Bike Rodeo participants	1,100	1,471	<input checked="" type="checkbox"/>
▪ Complete Bike Rodeos at schools or organization sites	10	8	<input type="checkbox"/>
▪ Conduct earned media segments covering rights, laws, responsibilities, and bicycle or pedestrian safety	4	10	<input checked="" type="checkbox"/>
▪ Distribute helmets to youth and adults without safe helmets	20	41	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs to individuals at risk of crashes at night	500	500	<input checked="" type="checkbox"/>
▪ Distribute PI&E flyers covering relevant Texas State laws and rights and responsibilities	3,000	3,637	<input checked="" type="checkbox"/>
▪ Educate youth participants on in--depth bicycle safety skills and Texas State Laws via Bike Clubs	50	40	<input type="checkbox"/>
▪ Educate unique youth participants about bike safety and Texas State Law via Bike Rodeo based instruction	2,200	1,623	<input type="checkbox"/>
▪ Establish Bike Club	1	1	<input checked="" type="checkbox"/>
▪ Participate in community events to provide PI&E information related to driver, cyclist, and pedestrian safety	6	12	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$99,849.96			\$25,086.56	\$124,936.52
	1	Actuals: \$99,849.96			\$35,691.10	\$135,541.06

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Safety City Abilene** Division TRF-TS Project Number
2020-SafetyCi-G-1YG-0187

Title / Desc. **Safety City-Building Safer Communities**
To teach elementary age students traffic safety, pedestrian safety, bicycle safety, railroad safety, bus safety, seat belt safety, and that officers are their friends.

Strategies Addressed
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Educate School age children in pedestrian, bicycle, railroad, bus, seat belt and traffic safety	6,000	3,071	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$11,445.00			\$5,580.40	\$17,025.40
	1	Actuals: \$2,359.84			\$5,195.70	\$7,555.54

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2020-SMAM-SOW-0008**

Title / Desc. **Pedestrian and Bicycle Safety Public Education and Awareness Campaign**

This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicycle safety and encouraging safe and smart traffic behaviors based on current laws.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate street team activations	6	0	<input type="checkbox"/>
▪ Implement paid media buy in target markets	1	0	<input type="checkbox"/>
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Produce creative assets for paid media campaign	5	5	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	2	0	<input type="checkbox"/>
▪ Update campaign websites and video library	2	1	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405H FHPE	0	Planned: \$1,500,000.00			\$375,000.00	\$1,875,000.00
	1	Actuals: \$1,174,599.43			\$555,802.00	\$1,730,401.43

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** District SAT Project Number **2020-TTI-G-1YG-0046**

Title / Desc. **San Antonio Area Project to Address Distracted Young Pedestrians and Bicyclists**

Continuation of local Distracted ped & bike safety for youth grant in the San Antonio area.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend partnership events with community organizations to focus on distracted pedestrian & bike safety	2	2	<input checked="" type="checkbox"/>
▪ Conduct interactive obstacle course activity to demonstrate negative impacts of distracted pedestrians	4	4	<input checked="" type="checkbox"/>
▪ Conduct student-led observation data collections for use to evaluate the program	4	1	<input type="checkbox"/>
▪ Develop new educational resource with pedestrian & bike safety messaging for community outreach	1	1	<input checked="" type="checkbox"/>
▪ Provide schools in the San Antonio TxDOT district with the distracted walking & bike safety resource kit	7	7	<input checked="" type="checkbox"/>
▪ Utilize established social media outlets to support the distracted pedestrian & bike safety program	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$36,800.00			\$9,207.74	\$46,007.74
	1	Actuals: \$34,739.78			\$11,457.03	\$46,196.81

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** District AUS Project Number
2020-TTI-G-1YG-0047

Title / Desc. **Austin District Distracted Pedestrian and Bicyclist Safety Among Youth**

A holistic approach to address the dangers young distracted pedestrians, bicyclists, and drivers face by increasing awareness at Junior High and High Schools in the Austin TxDOT district.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Collaborative partnership outreach events in local Austin TxDOT District	2	3	<input checked="" type="checkbox"/>
▪ Conduct International Road Assessment Program (iRAP) Star Rating at schools	2	0	<input type="checkbox"/>
▪ Conduct Student-led observation data collections for use to evaluate the program	2	1	<input type="checkbox"/>
▪ Provide Schools in the Austin TxDOT District with Pedestrian and Bicyclist Safety project resources	6	4	<input type="checkbox"/>
▪ Utilize Established social media outlets to promote the program and raise awareness	2	4	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$40,000.00			\$10,004.88	\$50,004.88
		1	Actuals: \$37,185.06			\$15,587.86	\$52,772.92

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number
2020-TTI-G-1YG-0053

Title / Desc. **Early Child Safety Education Focusing on Pedestrians/Bicyclists Aged 5-10 Years Old**

The project will address critical pedestrian and bicycle safety concepts for children aged 5-10 years old through electronic educational curriculum, animated videos, and a cartoon book.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire IRB approval	1	2	<input checked="" type="checkbox"/>
▪ Create Cartoon book based on the safety lessons	1	1	<input checked="" type="checkbox"/>
▪ Create educational animated videos based on the scenarios	2	2	<input checked="" type="checkbox"/>
▪ Develop e-curriculum for target lessons	1	1	<input checked="" type="checkbox"/>
▪ Develop scenarios that young pedestrians/bicyclists can easily misjudge at identified situations	2	2	<input checked="" type="checkbox"/>
▪ Distribute developed e-curriculum, book, and animations throughout the web-page developed	1	1	<input checked="" type="checkbox"/>
▪ Identify high-risk situations at young pedestrian-involved crashes in rural areas	2	1	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$120,000.00			\$30,023.25	\$150,023.25
		1	Actuals: \$119,840.17			\$30,371.94	\$150,212.11

Task: Public Information Campaigns				Pedestrian and Bicyclist Safety PS - 06				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Texas A&M Transportation Institute				2020-TTI-G-1YG-0061				
Title / Desc. Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors								
<i>Public education and information outreach employing pedestrian safety groups and pedestrians to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.</i>								
Strategies Addressed								
<ul style="list-style-type: none"> - Improve identification of problem areas for pedestrians - Increase public information and education efforts on pedestrian and bicyclist safety. 								
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Coordinate Texas Statewide Pedestrian Safety Forum				1	1	<input checked="" type="checkbox"/>		
▪ Coordinate statewide pedestrian safety coalition meetings				4	4	<input checked="" type="checkbox"/>		
▪ Develop support and outreach plan				1	1	<input checked="" type="checkbox"/>		
▪ Distribute non-paid media PI&E items				500	499	<input type="checkbox"/>		
▪ Evaluate campaign outreach activity				1	1	<input checked="" type="checkbox"/>		
Financial Information:								
<i>Fund Source</i>	<i># Projects</i>			<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PS	1	<i>Planned:</i>	\$80,000.00			\$20,013.10	\$100,013.10
		1	<i>Actuals:</i>	\$79,815.34			\$29,743.31	\$109,558.65

Task: Public Information Campaigns				Pedestrian and Bicyclist Safety PS - 06				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Texas A&M Transportation Institute				2020-TTI-G-1YG-0073				
Title / Desc. Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws								
<i>This project will build on an FY 19 project to continue to identify barriers to understanding laws related to pedestrian and bicycle safety in Texas, as well as educate.</i>								
Strategies Addressed								
<ul style="list-style-type: none"> - Increase public information and education efforts on pedestrian and bicyclist safety. 								
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Complete literature review of national and international pedestrian and bicycle law educational campaigns				1	1	<input checked="" type="checkbox"/>		
▪ Complete pedestrian & bicycle safety stakeholders focus group to identify pedestrian & bicycle law barriers				1	2	<input checked="" type="checkbox"/>		
▪ Complete presentation to TxDOT Traffic Safety Staff				1	1	<input checked="" type="checkbox"/>		
▪ Complete survey of Texas bicyclists, pedestrians, and motorists on pedestrian and bicycle laws in 5 counties				1	1	<input checked="" type="checkbox"/>		
▪ Complete presentations at 3 relevant meetings or conferences				3	3	<input checked="" type="checkbox"/>		
▪ Demonstrate best practices report				1	1	<input checked="" type="checkbox"/>		
▪ Develop infographic				1	1	<input checked="" type="checkbox"/>		
▪ Produce final report of project results				1	1	<input checked="" type="checkbox"/>		
▪ Update factsheets on pedestrian and bicycle safety laws by translating them to Spanish				2	2	<input checked="" type="checkbox"/>		
Financial Information:								
<i>Fund Source</i>	<i># Projects</i>			<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405H	FHPE	1	<i>Planned:</i>	\$90,018.10			\$22,511.59	\$112,529.69
		1	<i>Actuals:</i>	\$86,939.95			\$23,438.65	\$110,378.60

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas Children's Hospital** District HOU Project Number **2020-TCH-G-1YG-0115**

Title / Desc. **Pedestrian and Bicycle Safety Education & Outreach**

To reduce the number of motor-vehicle related pedestrian and bicyclist fatalities and serious injuries.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Surveys focused on the walking or biking behaviors of adolescents and teens	200	2	<input type="checkbox"/>
▪ Coordinate Bicycle safety events and/or bicycle rodeos	8	14	<input checked="" type="checkbox"/>
▪ Coordinate Pedestrian safety events	10	12	<input checked="" type="checkbox"/>
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	25	29	<input checked="" type="checkbox"/>
▪ Coordinate Educational classes and/or presentations on pedestrian and/or bicycle safety	100	29	<input type="checkbox"/>
▪ Distribute Helmets to children with bicycles, that are in need of appropriately fitted helmets	850	671	<input type="checkbox"/>
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	50,000	29,870	<input type="checkbox"/>
▪ Educate Children about safe pedestrian and/or bicyclist skills and behaviors	20,000	8,827	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$85,000.00			\$64,340.75	\$149,340.75
		1	Actuals: \$62,810.35			\$56,772.19	\$119,582.54

Task: Training **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2020-TTI-G-1YG-0052**

Title / Desc. **Law Enforcement Training on Pedestrian and Bicyclist Laws**

This project will distribute 1 roll call training video, conduct 4 train-the-trainer workshops for LE on pedestrian and bicyclist laws, and identify ways to improve crash data quality and accuracy.

Strategies Addressed

- Improve data collection on pedestrian injuries and fatalities.
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct review for potential CRASH business rule changes to improve ped/bike crash data quality & accuracy	1	1	<input checked="" type="checkbox"/>
▪ Develop PI&E Handout Blueprint for Law Enforcement	1	1	<input checked="" type="checkbox"/>
▪ Develop Train-the-Trainer Curriculum for Local Pedestrian and Bicyclist Laws	1	1	<input checked="" type="checkbox"/>
▪ Distribute Roll Call Video	1	1	<input checked="" type="checkbox"/>
▪ Produce final report	1	1	<input checked="" type="checkbox"/>
▪ Teach Train-the-Trainer Workshops on State and Local Pedestrian and Bicyclist Laws	2	0	<input type="checkbox"/>
▪ Teach Train-the-Trainer Workshops on State Pedestrian and Bicyclist Laws	2	4	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$92,928.69			\$23,239.64	\$116,168.33
		1	Actuals: \$83,361.33			\$23,644.05	\$107,005.38

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Pedestrian and Bicyclist Safety

PS - 06

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	11	\$2,912,840.48	\$684,808.24							\$3,500.00	\$634,514.14	\$11,445.00
	<i>Actual:</i>	12	\$2,734,021.15	\$631,604.23							\$1,214.00	\$839,663.54	\$2,359.84
<i>Training</i>	<i>Planned:</i>	1	\$116,168.33	\$92,928.69								\$23,239.64	
	<i>Actual:</i>	1	\$107,005.38	\$83,361.33								\$23,644.05	
TOTALS:	<i>Planned:</i>	12	\$3,029,008.81	\$777,736.93							\$3,500.00	\$657,753.78	\$11,445.00
	<i>Actual:</i>	13	\$2,841,026.53	\$714,965.56							\$1,214.00	\$863,307.59	\$2,359.84

Police Traffic Services

PT - 07

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Task: Enforcement	Police Traffic Services PT - 07
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<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
TxDOT - Traffic Safety		STEP CMV

Title / Desc. **STEP CMV**

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Performance Measures

Child Safety Seat citations	19
Child Safety Seat Warnings	9
CMV Speed citations	4,060
CMV Warnings	5,990
Community events	74
DD arrests/citations	298
DD Warnings	220
DWI arrests	10
DWI Warnings	0
HMV citations	3,918
HMV Warnings	3,158
ITC citations	1,254
ITC Warnings	530
Media exposures	120
Other arrests	1,398
Other citations	11,338
Other Warnings	7,520
Presentations conducted	135
Public information and education materials distributed	16,760
Public information and education materials produced	1,235
Safety Belt citations	1,180
Safety Belt Warnings	605
Speed citations	3,653
Speed Warnings	4,237
STEP Enforcement Hours	12,149
Vehicle Stops	23,081

Participating Organizations

Project #

City of Arlington Police Department	2020-Arlington-S-CMV-00008
City of Austin Police Department	2020-AustinPD-S-CMV-00024
Bexar County Sheriff's Office	2020-BexarCoSO-S-CMV-00042
City of Decatur Police Department	2020-DecaturPD-S-CMV-00012
City of Deer Park Police Department	2020-DeerPark-S-CMV-00017
City of Edinburg Police Department	2020-EdinbuPD-S-CMV-00034
El Paso County Sheriff's Office	2020-EIPasoCO-S-CMV-00007
Fort Bend County Constable Precinct 4	2020-FBCoCP4-S-CMV-00019
City of Fort Worth Police Department	2020-Fortworth-S-CMV-00009
City of Grapevine Police Department	2020-GrapevinePD-S-CMV-00023
City of Harlingen Police Department	2020-Harlingen-S-CMV-00029
Harris County Sheriff's Office	2020-HarrisCo-S-CMV-00026
Harris County Constable Precinct 1	2020-HarrisP1-S-CMV-00038
City of Hearne Police Department	2020-HearnePD-S-CMV-00035
City of Houston Police Department	2020-HoustonPD-S-CMV-00006
City of La Porte Police Department	2020-LaPorte-S-CMV-00021
City of Laredo Police Department	2020-LaredoPD-S-CMV-00004

T E X A S H I G H W A Y S A F E T Y A N N U A L R E P O R T F O R F I S C A L Y E A R 2 0 2 0

City of Marshall Police Department	2020-MarshallPD-S-CMV-00043
City of McAllen Police Department	2020-McAllenPD-S-CMV-00013
Moore County Sheriff's Office	2020-MooreCoSO-S-CMV-00045
City of Paris Police Department	2020-paris-S-CMV-00016
City of Pasadena Police Department	2020-PasadePD-S-CMV-00011
City of Pearland Police Department	2020-pearlaPD-S-CMV-00025
City of Pharr Police Department	2020-PharrPD-S-CMV-00014
City of Sugar Land Police Department	2020-Sugarland-S-CMV-00032
Waller County Sheriff's Office	2020-WallerCOSO-S-CMV-00044
Ward County Sheriff Office	2020-WardCoSO-S-CMV-00040

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PT	31	<i>Planned:</i>	\$898,078.92			\$282,251.74	\$1,180,330.66
	27	<i>Actuals:</i>	\$697,177.94			\$312,196.40	\$1,009,374.34

Task: Enforcement	Police Traffic Services PT - 07
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP Comprehensive**

Title / Desc. STEP Comprehensive

Provide enhanced sustained enforcement covering multiple offenses, focusing on two or more of the following: Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations. All STEP Comprehensive agencies that have an occupant protection and/or DWI component will participate in the national enforcement mobilizations.

Performance Measures

Child Safety Seat citations	1,453
Child Safety Seat Warnings	201
CMV Speed citations	372
CMV Warnings	126
Community events	346
DD arrests/citations	3,480
DD Warnings	13,492
DWI arrests	920
DWI Warnings	2
HMV citations	15,160
HMV Warnings	26,022
ITC citations	19,566
ITC Warnings	14,210
Media exposures	1,425
Other arrests	13,102
Other citations	132,657
Other Warnings	85,493
Presentations conducted	1,684
Public information and education materials distributed	48,617
Public information and education materials produced	7,307
Safety Belt citations	5,785
Safety Belt Warnings	2,578
Speed citations	140,844
Speed Warnings	86,655
STEP Enforcement Hours	125,853
Vehicle Stops	349,427

Participating Organizations

Project #

Town of Addison Police Department	2020-AddisonPD-S-1YG-00028
City of Alton Police Department	2020-AltonPD-S-1YG-00135
City of Alvin Police Department	2020-AlvinPD-S-1YG-00066
City of Amarillo Police Department	2020-AmarilloPD-S-1YG-00055
City of Arlington Police Department	2020-Arlington-S-1YG-00006
Armstrong County Sheriff's Department	2020-Armstrong-S-1YG-00082
City of Austin Police Department	2020-AustinPD-S-1YG-00078
City of Austin Police Department	2020-AustinPD-S-1YG-00078 (State)
City of Beaumont Police Department	2020-Beaumont-S-1YG-00059
City of Bedford Police Department	2020-Bedford-S-1YG-00068
City of Bee Cave Police Department	2020-BeeCavePD-S-1YG-00063
Bexar County Sheriff's Office	2020-BexarCoSO-S-1YG-00086
City of Brenham Police Department	2020-Brenham-S-1YG-00103
City of Brownsville Police Department	2020-BrownsPD-S-1YG-00094
City of Cedar Park Police Department	2020-CdrPrkPD-S-1YG-00056

City of Cedar Hill Police Department	2020-CedarPD-S-1YG-00030
Chambers County Sheriff's Office	2020-Chambers-S-1YG-00070
The City of Cisco Police Department	2020-CiscoPD-S-1YG-00136
City of College Station Police Department	2020-ColStaPD-S-1YG-00109
City of Corpus Christi Police Department	2020-CorpusPD-S-1YG-00038
Dallas County Sheriff's Department	2020-DallasCOSD-S-1YG-00047
City of Dallas Police Department	2020-Dallas-S-1YG-00016
City of Dallas Police Department	2020-Dallas-S-1YG-00016 (State)
City of Decatur Police Department	2020-DecaturPD-S-1YG-00095
City of Deer Park Police Department	2020-DeerPark-S-1YG-00045
City of Denton Police Department	2020-DentonPD-S-1YG-00069
City of Early Police Department	2020-EarlyPD-S-1YG-00112
City of Edinburg Police Department	2020-EdinbuPD-S-1YG-00077
El Paso County Sheriff's Office	2020-EIPasoCO-S-1YG-00008
City of El Paso Police Department	2020-EIPasoPD-S-1YG-00013
City of Euless Police Department	2020-Euless-S-1YG-00099
Fort Bend County Constable Precinct 3	2020-FBCoCP3-S-1YG-00093
Fort Bend County Constable Precinct 4	2020-FBCoCP4-S-1YG-00040
Town of Flower Mound Police Department	2020-FlowerPD-S-1YG-00085
City of Fort Worth Police Department	2020-Fortworth-S-1YG-00025
City of Frisco Police Department	2020-FriscoPD-S-1YG-00084
City of Fulshear Police Department	2020-FulshearPD-S-1YG-00123
City of Galena Park Police Department	2020-GalenaPD-S-1YG-00051
City of Galveston Police Department	2020-Galveston-S-1YG-00111
City of Garland Police Department	2020-GarlandPD-S-1YG-00104
City of Grand Prairie Police Department	2020-GrandPra-S-1YG-00119
City of Grapevine Police Department	2020-GrapevinePD-S-1YG-00071
City of Groveton Police Department	2020-GrovetonPD-S-1YG-00117
City of Harker Heights Police Department	2020-HarkerHPD-S-1YG-00060
City of Harlingen Police Department	2020-Harlingen-S-1YG-00091
Harris County Constable Precinct 4	2020-Harris4-S-1YG-00035
Harris County Sheriff's Office	2020-HarrisCo-S-1YG-00079
Harris County Constable Precinct 1	2020-HarrisP1-S-1YG-00018
Harris County Constable Precinct 7	2020-HarrisP7-S-1YG-00092
City of Hearne Police Department	2020-HearnePD-S-1YG-00019
City of Houston Police Department	2020-HoustonPD-S-1YG-00014
City of Houston Police Department	2020-HoustonPD-S-1YG-00014 (State)
City of Irving Police Department	2020-Irving-S-1YG-00043
City of Jacksonville Police Department	2020-JacksonviPD-S-1YG-00080
Jefferson County Sheriff's Office	2020-JeffersonCoSO-S-1YG-00067
City of Keller Police Department	2020-KellerPD-S-1YG-00125
City of Killeen Police Department	2020-KilleenPD-S-1YG-00081
City of La Grange Police Department	2020-LaGrangePD-S-1YG-00106
City of La Porte Police Department	2020-LaPorte-S-1YG-00061
City of Laredo Police Department	2020-LaredoPD-S-1YG-00009
City of Lewisville Police Department	2020-LewisvPD-S-1YG-00132
City of Longview Police Department	2020-LongviPD-S-1YG-00053
City of Marshall Police Department	2020-MarshallPD-S-1YG-00073
City of McAllen Police Department	2020-McAllenPD-S-1YG-00037
City of McKinney Police Department	2020-McKinney-S-1YG-00107
City of Merkel Police Department	2020-MerkelPD-S-1YG-00133

City of Mesquite Police Department	2020-Mesquite-S-1YG-00102
City of Midland Police Department	2020-Midland-S-1YG-00118
City of Mission Police Department	2020-Mission-S-1YG-00015
City of Missouri City Police Department	2020-MissouriPD-S-1YG-00101
Montgomery County Constables Office Pct 1	2020-MoCoP1Co-S-1YG-00039
Montgomery County Constables Office Pct 4	2020-MoCoP4Co-S-1YG-00058
Montgomery County Constables Office Pct 5	2020-MoCoP5Co-S-1YG-00057
Montgomery County Sheriff's Office	2020-MontgoSO-S-1YG-00076
Moore County Sheriff's Office	2020-MooreCoSO-S-1YG-00139
City of New Braunfels Police Department	2020-NewBrau-S-1YG-00137
City of Nolanville Police Department	2020-NolanvillePD-S-1YG-00126
City of North Richland Hills Police Department	2020-NRichland-S-1YG-00033
City of Odessa Police Department	2020-Odessa-S-1YG-00004
City of Palestine Police department	2020-PalestinePD-S-1YG-00097
City of Paris Police Department	2020-paris-S-1YG-00044
City of Pasadena Police Department	2020-PasadePD-S-1YG-00032
City of Pearland Police Department	2020-pearlaPD-S-1YG-00052
City of Pflugerville Police department	2020-Pflugerville-S-1YG-00024
City of Pharr Police Department	2020-PharrPD-S-1YG-00042
City of Plano Police Department	2020-PlanoPD-S-1YG-00021
City of Port Arthur Police Department	2020-PortArthur-S-1YG-00034
Town of Prosper Police Department	2020-ProsperPD-S-1YG-00089
City of Richland Hills Police Department	2020-RichlandHillsPD-S-1YG-00088
City of Rosenberg Police Department	2020-RosenbPD-S-1YG-00129
Red River County Sheriff's Office	2020-RRCoSO-S-1YG-00036
City of San Antonio Police Department	2020-SanAntPD-S-1YG-00007
City of San Antonio Police Department	2020-SanAntPD-S-1YG-00007 (State)
City of San Juan Police Department	2020-SanJuanPD-S-1YG-00100
City of Santa Fe Police Department	2020-SantaFe-S-1YG-00005
City of Seguin Police Department	2020-SeguinPD-S-1YG-00029
City of Snyder Police Department	2020-SnyderPD-S-1YG-00140
City of Socorro ISD Police Department	2020-SocISDPD-S-1YG-00064
City of Southlake Police Department	2020-SouthlakePD-S-1YG-00062
City of Splendora Police Department	2020-SplendoraPD-S-1YG-00130
City of Stafford Police Department	2020-StaffdPD-S-1YG-00113
City of Sugar Land Police Department	2020-Sugarland-S-1YG-00096
Texas Department of Public Safety	2020-TDPS-S-1YG-00041
City of Texarkana Police Department	2020-TexarkPD-S-1YG-00072
City of Texas City Police Department	2020-TexasCityPD-S-1YG-00046
Tom Green County	2020-Tomgreen-S-1YG-00017
Travis County Sheriff's Office	2020-Travis County SO-S-1YG-00023
City of Tyler Police Department	2020-Tyler PD-S-1YG-00105
City of Victoria Police Department	2020-VictoriaPD-S-1YG-00108
City of Waco Police Department	2020-WacoPD-S-1YG-00022
Waller County Sheriff's Office	2020-WallerCOSO-S-1YG-00138
Ward County Sheriff Office	2020-WardCoSO-S-1YG-00120
City of Weatherford Police Department	2020-WeatherfordPD-S-1YG-00090
City of Wichita Falls Police Department	2020-WichitaPD-S-1YG-00031
Williamson County Sheriff's Office	2020-WilliamsonCo-S-1YG-00075
City of Westworth Village Police Department	2020-WWorthVPD-S-1YG-00020

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PT	124	<i>Planned:</i> \$7,339,202.68	\$1,702,071.00		\$2,693,608.17	\$11,734,881.86
	112	<i>Actuals:</i> \$5,454,827.03	\$1,702,071.00		\$2,502,269.01	\$9,659,167.04

Task: Training **Police Traffic Services PT - 07**

Organization Name **Division** TRF-TS **Project Number**
International Association of Directors of Law Enforcement Standards and Training **2020-IADLEST-G-1YG-0169**

Title / Desc. **Using Data, Effective Training & Officers to Reduce Large Vehicle & Bus Crashes and Fatalities.**

The project seeks to increase motorist safety by reducing the frequency of large vehicle and bus crashes through a focused approach, grounded in accurate and timely crash data and officer training.

Strategies Addressed

- Increase and sustain enforcement of traffic safety-related laws.
- Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.
- Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.
- Increase enforcement of commercial motor vehicle speed limits.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Student and Instructor Enforcement Activity	1	6	<input checked="" type="checkbox"/>
▪ Conduct 2-hour Basic Truck and Bus Traffic Enforcement Training (LT&BTET) workshops	34	12	<input type="checkbox"/>
▪ Create a year-end report	1	1	<input checked="" type="checkbox"/>
▪ Teach Large Truck and Bus Traffic Enforcement Training (LT&BTET) Instructor courses	5	1	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PT	1	<i>Planned:</i> \$77,698.58			\$20,000.00	\$97,698.58
	1	<i>Actuals:</i> \$52,919.67			\$12,550.00	\$65,469.67

Task: Training	Police Traffic Services PT - 07
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Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2020-TMPA-G-1YG-0018**

Title / Desc. Statewide Law Enforcement Liaison Training and STEP Grant Assistance

Provide full support to TxDOT Traffic Safety Specialists on STEP grants and traffic safety events. Instruct courses on a variety of traffic safety topics and STEP grant assistance.

Strategies Addressed

- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist classes to certify technicians (National Child Passenger Safety Certification Course)	3	6	<input checked="" type="checkbox"/>
▪ Assist child passenger safety checkup events/inspection stations	12	14	<input checked="" type="checkbox"/>
▪ Attend law enforcement conferences	2	1	<input type="checkbox"/>
▪ Attend Traffic Safety Specialists events, partner organizations	8	7	<input type="checkbox"/>
▪ Conduct meetings with LEL staff and/or PTS Program Manager	4	24	<input checked="" type="checkbox"/>
▪ Produce traffic safety news articles for social media websites	120	171	<input checked="" type="checkbox"/>
▪ Support funded and non-funded law enforcement agencies	1,000	2,727	<input checked="" type="checkbox"/>
▪ Teach two-hour classes to civilians and law enforcement	108	134	<input checked="" type="checkbox"/>
▪ Teach four-hour classes to law enforcement	110	59	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$763,840.61			\$191,304.00	\$955,144.61
		1	Actuals:	\$712,317.85			\$154,728.00	\$867,045.85

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Police Traffic Services

PT - 07

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL	
Enforcement	<i>Planned:</i>	155	\$12,915,212.52	\$8,237,281.60						\$1,702,071.00		\$2,975,859.92	\$8,237,281.60
	<i>Actual:</i>	139	\$10,668,541.38	\$6,152,004.97						\$1,702,071.00		\$2,814,465.41	\$6,152,004.97
Evaluation													
Program Management													
Public Information Campaigns													
Training	<i>Planned:</i>	2	\$1,052,843.19	\$841,539.19								\$211,304.00	
	<i>Actual:</i>	2	\$932,515.52	\$765,237.52								\$167,278.00	
TOTALS:	<i>Planned:</i>	157	\$13,968,055.71	\$9,078,820.79						\$1,702,071.00		\$3,187,163.92	\$8,237,281.60
	<i>Actual:</i>	141	\$11,601,056.90	\$6,917,242.49						\$1,702,071.00		\$2,981,743.41	\$6,152,004.97

Traffic Records **TR - 09**

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- *Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..*
- *Improve the intake, tracking, analysis and reporting of crash data.*
- *Improve the integration of traffic records between state agencies and local entities.*

Project Descriptions

Task: **Evaluation** **Traffic Records TR - 09**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2020-TTI-G-1YG-0043**

Title / Desc. **Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)**

Assist the Texas TRCC by identifying areas for improvement within their respective agencies based on the State Traffic Records Assessment Program (STRAP) & identifying best practices in other states.

Strategies Addressed

- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist TRCC Executive Committee Meetings	4	4	<input checked="" type="checkbox"/>
▪ Conduct review of TRCC structure and membership	1	0	<input type="checkbox"/>
▪ Coordinate intersection database subcommittee	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Steering Sub-Committee	1	1	<input checked="" type="checkbox"/>
▪ Develop data quality program for each TRCC member agency	1	1	<input checked="" type="checkbox"/>
▪ Develop set of Performance Measures for each TRCC Agency	1	1	<input checked="" type="checkbox"/>
▪ Produce annual update to the Texas Traffic Records Information System (TSIS) Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Produce final report	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$99,193.62			\$24,820.21	\$124,013.83
		1	Actuals:	\$96,277.18			\$25,518.42	\$121,795.60

Task: Evaluation				Traffic Records TR - 09				
<i>Organization Name</i> Texas Department of Public Safety			<i>Division</i> TRF-TS		<i>Project Number</i> 2020-TDPS-G-1YG-0142			
<i>Title / Desc.</i> State Traffic Records System Citation Database								
<i>HSOC will continue to identify trends and develop statistical findings related to traffic crashes and enforcement, in partnership with STEP, by providing employee salaries for data analysis.</i>								
<i>Strategies Addressed</i>								
<ul style="list-style-type: none"> - Improve the intake, tracking, analysis and reporting of crash data. - Improve the integration of traffic records between state agencies and local entities. 								
<i>Performance Objectives</i>								
				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Achieve increase of analytical products delivered to DPS internal stakeholders(Accessibility)				2 %	13 %	<input checked="" type="checkbox"/>		
▪ Achieve increase of analytical products delivered to external stakeholders(Accessibility)				2 %	34 %	<input checked="" type="checkbox"/>		
▪ Maintain citation data with no missing critical data elements(accuracy)				98 %	98 %	<input checked="" type="checkbox"/>		
▪ Provide update to the Traffic Safety Information Systems Strategic Plan				1	3	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$664,926.77			\$233,622.91	\$898,549.68
		1	<i>Actuals:</i>	\$492,519.66			\$173,047.47	\$665,567.13

Task: Evaluation				Traffic Records TR - 09				
<i>Organization Name</i> Texas Department of State Health Services ISG			<i>Division</i> TRF-TS		<i>Project Number</i> 2020-TDSHS-IS-G-1YG-0133			
<i>Title / Desc.</i> EMS and Trauma Registry Data Analytics								
<i>Department of State Health Services (DSHS) will implement enhancements to improve data access, assess the suitability of the software and expand analysis on health outcomes for motor vehicle crashes.</i>								
<i>Performance Objectives</i>								
				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Develop database access solution (Objective 2)				1	0	<input type="checkbox"/>		
▪ Develop Linked Data Reporting Algorithm (Objective 6)				1	1	<input checked="" type="checkbox"/>		
▪ Develop reports on three additional health datasets (Objective 3)				3	1	<input type="checkbox"/>		
▪ Implement National data initiatives (Objective 4)				2	2	<input checked="" type="checkbox"/>		
▪ Produce technical system assessment (Objective 1)				1	0	<input type="checkbox"/>		
▪ Produce presentations on Registries data linked with motor vehicle crash data (Objective 7)				4	3	<input type="checkbox"/>		
▪ Provide trainings for data managers, (1 hospital & 1 EMS) to improve data management (Objective 5)				2	1	<input type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$838,224.87			\$210,886.18	\$1,049,111.05
		1	<i>Actuals:</i>	\$662,023.14			\$250,267.98	\$912,291.12

Task: Evaluation **Traffic Records TR - 09**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2020-TMPA-G-1YG-0006**

Title / Desc. LEADRS - Law Enforcement Advanced DWI Reporting System

Law Enforcement Advanced DWI Reporting System to including creating a analytical data module for analyzing data from DWI arrest through court adjudication.

Strategies Addressed

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend criminal justice conference, training and/or seminar as a vendor to market LEADRS	1	1	<input checked="" type="checkbox"/>
▪ Collect DWI/DUI/Blood Search Warrant cases,BWI, or DRE Evals entered in LEADRS	8,500	12,705	<input checked="" type="checkbox"/>
▪ Conduct LEADRS user satisfaction evaluation to measure effectiveness of the program	1	1	<input checked="" type="checkbox"/>
▪ Conduct meetings with TxDOT Program Mangers or LEADRS staff	12	115	<input checked="" type="checkbox"/>
▪ Conduct LEADRS trainings or presentations to law enforcement, prosecutors, judges, and other stake holders	125	91	<input type="checkbox"/>
▪ Coordinate LEADRS advisory panel meetings	3	3	<input checked="" type="checkbox"/>
▪ Distribute Training & Officer-used materials to law enforcement officers	100	100	<input checked="" type="checkbox"/>
▪ Provide last drink reports to the Texas Alcoholic Beverage Commission	1	1	<input checked="" type="checkbox"/>
▪ Update LEADRS based DRE reporting module	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$899,100.86			\$227,042.23	\$1,126,143.09
	1	Actuals: \$897,189.71			\$442,290.19	\$1,339,479.90

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2020-CRIS-G-1YG-0238**

Title / Desc. Crash Records/Data Analysis Operations

Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$2,834,918.00			\$2,834,918.00
	1	Actuals:	\$2,609,573.12			\$2,609,573.12

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2020-CRIS-G-1YG-0239**

Title / Desc. Crash Records Information System Projects

Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$1,375,000.00				\$1,375,000.00
	1	Actuals: \$1,081,145.45				\$1,081,145.45

Task: Program Management						Traffic Records TR - 09	
Organization Name CRIS			Division TRF-TS			Project Number 2020-CRIS-G-1YG-0248	
Title / Desc. CRIS Help Desk Services							
Ensure officers and other CRIS users have access to one help desk for issues and questions.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	0	Planned:					
	1	Actuals:	\$730,218.00			\$730,218.00	

Task: Training						Traffic Records TR - 09		
Organization Name International Association of Directors of Law Enforcement Standards and Training			Division TRF-TS			Project Number 2020-IADLEST-G-1YG-0168		
Title / Desc. Reduce Crashes & Social Harm Through a Data Driven Strategy & Agency/Analytical Training and support								
The project will increase the quality of data submitted by law enforcement agencies and its analytical capacity allowing a focused data driven strategy to reduce crashes and social harm to be utilized								
Strategies Addressed								
- Improve the intake, tracking, analysis and reporting of crash data.								
- Improve the integration of traffic records between state agencies and local entities.								
Performance Objectives						<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend three day regional strategic planning meetings/conferences in regions						4	2	<input type="checkbox"/>
▪ Conduct 2-day virtual analytical training workshop						1	7	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified a hands-on 2-day Law Enforcement Executive Level analytical training workshop						1	2	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified 3-day analytical training workshops						2	5	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified a hands-on 2-day Basic (Level I) analyst training session for law enforcement p						2	1	<input type="checkbox"/>
▪ Conduct Nationally Certified a hands-on 2-day Intermediate (level II) analytical training workshops						2	1	<input type="checkbox"/>
▪ Conduct agency multi-year crash analysis- Post DDACTS Implementation						3	2	<input type="checkbox"/>
▪ Create eight-part DDACTS Roll Call PowerPoint Based Training programs						2	2	<input checked="" type="checkbox"/>
▪ Provide agencies with individualized DDACTS agency training and technical support						11	27	<input checked="" type="checkbox"/>
▪ Provide hours of continued follow-up remote technical and analytical support to the analytical components						75	51	<input type="checkbox"/>
Financial Information:								
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total		
402 TR	1	Planned: \$361,904.71			\$91,385.00	\$453,289.71		
	1	Actuals: \$336,253.15			\$68,072.13	\$404,325.28		

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Traffic Records

TR - 09

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	4	\$3,197,817.65			\$2,501,446.12						\$696,371.53
	<i>Actual:</i>	4	\$3,039,133.75			\$2,148,009.69						\$891,124.06
<i>Program Management</i>	<i>Planned:</i>	2	\$4,209,918.00			\$1,375,000.00			\$2,834,918.00			
	<i>Actual:</i>	3	\$4,420,936.57			\$1,081,145.45			\$3,339,791.12			
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	1	\$453,289.71	\$361,904.71								\$91,385.00
	<i>Actual:</i>	1	\$404,325.28	\$336,253.15								\$68,072.13
TOTALS:	<i>Planned:</i>	7	\$7,861,025.36	\$361,904.71		\$3,876,446.12			\$2,834,918.00			\$787,756.53
	<i>Actual:</i>	8	\$7,864,395.60	\$336,253.15		\$3,229,155.14			\$3,339,791.12			\$959,196.19

Driver Education and Behavior

DE - 10

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Project Descriptions

Task: Evaluation				Driver Education and Behavior DE - 10			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2020-TTI-G-1YG-0080			
Title / Desc. Mobile Communication Device Use in 18 Texas Cities							
This is a driver cell phone use observational survey in 18 Texas urban areas.							
Strategies Addressed							
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.							
Performance Objectives							
<ul style="list-style-type: none"> Conduct Urban area surveys of cell phone use in Texas 				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
				18	18	<input checked="" type="checkbox"/>	
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 DE	1	Planned: \$28,975.00			\$7,248.20	\$36,223.20	
	1	Actuals: \$24,811.39			\$12,106.79	\$36,918.18	

Task: Evaluation				Driver Education and Behavior DE - 10			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2020-TTI-G-1YG-0083			
Title / Desc. Texans' Attitudes and Awareness of Traffic Safety Programs							
Conduct a survey to assess statewide attitude and awareness of traffic safety programs in Texas, and to measure self-reported safety related behaviors. Annual survey continuation.							
Strategies Addressed							
- Conduct and assist local, state and national traffic safety campaigns.							
Performance Objectives							
<ul style="list-style-type: none"> Conduct survey of Texans across the State on traffic safety issues 				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
				1	1	<input checked="" type="checkbox"/>	
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 DE	1	Planned: \$40,000.00			\$10,008.65	\$50,008.65	
	1	Actuals: \$36,353.48			\$12,656.46	\$49,009.94	

Task: Evaluation				Driver Education and Behavior DE - 10				
Organization Name		Division TRF-TS		Project Number				
Texas A&M Transportation Institute				2020-TTI-G-1YG-0084				
Title / Desc. Survey to Assess Statewide Mobile Communication Use								
<i>Estimate statewide mobile communication device use (cell phone and texting) by Texas drivers by conducting an observational survey.</i>								
Strategies Addressed								
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.								
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Conduct Statewide survey of driver mobile communication device use				1	1	<input checked="" type="checkbox"/>		
Financial Information:								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$79,585.00			\$19,904.30	\$99,489.30
		1	<i>Actuals:</i>	\$71,058.16			\$19,561.16	\$90,619.32

Task: Program Management				Driver Education and Behavior DE - 10				
Organization Name		Division TRF-TS		Project Number				
Beehive Specialty				2020-BeeHive-G-1YG-0245				
Title / Desc. Beehive PI&E Management FY2020								
<i>Beehive Specialty will store and manage TxDOT Traffic Safety Program PI&E inventory for statewide distribution. PO is attached in lieu of grant agreement.</i>								
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Provide Months Of Fulfillment, Storage, & Shipping for Texas Traffic Safety Program				12	12	<input checked="" type="checkbox"/>		
Financial Information:								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$144,460.00				\$144,460.00
		1	<i>Actuals:</i>	\$144,424.48				\$144,424.48

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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<i>Organization Name</i> Fleishman Hillard	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-FH-SOW-0005
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Title / Desc. 2020 Distracted Driving Traffic Safety Campaign

Integrated statewide awareness campaign to reduce distracted driving via paid, earned and social media; creative; events; and influencer and partnership engagement.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Outreach and public awareness events with AT&T It Can Wait	10	1	<input type="checkbox"/>
▪ Conduct Integrated campaign delivering distracted driving prevention messages to target audiences	1	1	<input checked="" type="checkbox"/>
▪ Create New or updated creative assets for the paid media campaign	2	2	<input checked="" type="checkbox"/>
▪ Develop Pieces of materials to TxDOT Communications to generate earned media	4	3	<input type="checkbox"/>
▪ Purchase Paid media buy, including OOH, radio and digital components	1	2	<input checked="" type="checkbox"/>
▪ Send Toolkit for TSS use at distracted driving outreach events in their local communities	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$950,000.00			\$950,000.00	\$1,900,000.00
		1	<i>Actuals:</i>	\$949,853.38			\$1,372,470.50	\$2,322,323.88

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Hillcrest Baptist Medical CenterHillcrest** Division **TRF-TS** Project Number **2020-Hillcres-G-1YG-0164**

Title / Desc. Mature Driver Program

A traffic safety injury prevention program for adult drivers, focusing on ages 55+, and their family/caregivers. Overarching goal is to assist them in obtaining optimal safety & comfort while driving.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend professional traffic safety meetings	4	1	<input type="checkbox"/>
▪ Conduct AARP We Need to Talk seminars	4	1	<input type="checkbox"/>
▪ Conduct observational pre/post surveys at educational presentation sites to monitor driver behavior change	20	11	<input type="checkbox"/>
▪ Conduct educational presentations	80	43	<input type="checkbox"/>
▪ Coordinate Older Driver informational seminars for providers/community organizations targeting ages 55+	2	2	<input checked="" type="checkbox"/>
▪ Coordinate CarFit technician trainings	9	14	<input checked="" type="checkbox"/>
▪ Distribute mature driver focused toolkits - educational materials and resources to physicians/service providers	20	21	<input checked="" type="checkbox"/>
▪ Distribute Mature Driver Program surveys and evaluations of older driver behaviors and satisfaction of programs	1,000	910	<input type="checkbox"/>
▪ Distribute mature driver safety educational materials	36,000	23,317	<input type="checkbox"/>
▪ Participate in traffic safety campaigns, national and/or state	3	2	<input type="checkbox"/>
▪ Participate in Carfit Events	28	18	<input type="checkbox"/>
▪ Participate in senior focused community events to promote senior driver safety to a general audience	40	14	<input type="checkbox"/>
▪ Teach CarFit event coordinator trainings	5	8	<input checked="" type="checkbox"/>
▪ Teach AARP Smart Driver Safety Courses	18	15	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$275,000.00			\$198,775.17	\$473,775.17
		1	Actuals:	\$169,810.85			\$143,529.49	\$313,340.34

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Memorial Hermann Hospital	District HOU	Project Number 2020-MHH-G-1YG-0016
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Title / Desc. Live Your DREAMS (Distraction REduction Among Motivated Students)

DREAMS program aims to reduce impaired and distracted driving among teens in the Houston District utilizing a multi-tiered approach of community, classroom and hospital-based education and training.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Coalition or Task Force Meetings	8	21	<input checked="" type="checkbox"/>
▪ Conduct Outreach Education Sessions	5	6	<input checked="" type="checkbox"/>
▪ Evaluate DREAMS program	1	1	<input checked="" type="checkbox"/>
▪ Implement Hospital - Based Prevention Programs	6	1	<input type="checkbox"/>
▪ Implement Awareness Events	10	3	<input type="checkbox"/>
▪ Maintain Live Your DREAMS Curricula	1	1	<input checked="" type="checkbox"/>
▪ Maintain Live Your DREAMS Website	1	1	<input checked="" type="checkbox"/>
▪ Produce Live Your DREAMS Toolkit	1	1	<input checked="" type="checkbox"/>
▪ Utilize Volunteers	86	21	<input type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:		\$69,939.88			\$63,389.20	\$133,329.08
		1	Actuals:		\$66,159.97			\$75,954.16	\$142,114.13

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2020-TTI-G-1YG-0044
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Title / Desc. Statewide Peer-to-Peer Traffic Safety Program for Youth ages 11 to 25

Continuation of statewide peer to peer program to address all driving risks for students in junior high through college, including community assemblies to provide motivation for safe driving behavior.

Strategies Addressed

- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer types of program evaluation and measurements (distracted driving, seat belt use and driver behavior)	3	3	<input checked="" type="checkbox"/>
▪ Administer guided outreach activities to Youth Transportation Safety (YTS) schools	4	4	<input checked="" type="checkbox"/>
▪ Conduct statewide teen driving safety summit	1	1	<input checked="" type="checkbox"/>
▪ Conduct Continuing Professional Education classes to educate teachers/staff about teen traffic safety topics	2	2	<input checked="" type="checkbox"/>
▪ Conduct contests for YTS Program schools in Texas	4	4	<input checked="" type="checkbox"/>
▪ Conduct safe driving assemblies, delivered by Tyson Dever for communities	30	30	<input checked="" type="checkbox"/>
▪ Coordinate meetings (which includes 1 Leadership Training) of the TDS Teen Advisory Board	3	4	<input checked="" type="checkbox"/>
▪ Maintain smart phone app that deters distracted driving among youth	1	1	<input checked="" type="checkbox"/>
▪ Provide resource kits to junior high, high school, and college campus student teams in Texas.	220	219	<input type="checkbox"/>
▪ Utilize peer influencers for distribution of safe driving messages on social media	2	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i>	\$741,843.83			\$247,400.00	\$989,243.83
		1	<i>Actuals:</i>	\$673,362.88			\$313,543.66	\$986,906.54

Task: **Public Information Campaigns**

Driver Education and Behavior DE - 10

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2020-TTI-G-1YG-0054

Title / Desc. **Traffic Safety Improvement of Senior Drivers in Texas**

This project will include a safety assessment and educational outreach programs that target safety improvements among drivers aged 80 years and older.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Institutional Review Board (IRB) approval	1	1	<input checked="" type="checkbox"/>
▪ Conduct Safety Assessment using the Dataset Prepared	1	2	<input checked="" type="checkbox"/>
▪ Conduct Educational Sessions at the Top 4 Communities Experiencing High Volume of Crashes	4	10	<input checked="" type="checkbox"/>
▪ Develop Brochure of Traffic Safety Facts, Recommendations and Tips for Senior Drivers	1	1	<input checked="" type="checkbox"/>
▪ Provide Summary of Literature Review on Safety of Senior Drivers	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$100,000.00			\$25,017.25	\$125,017.25
		1	Actuals:	\$97,623.76			\$24,941.59	\$122,565.35

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Texas Municipal Courts Education Center** Division TRF-TS Project Number **2020-TMCEC-G-1YG-0128**

Title / Desc. Driving on the Right Side of the Road

To provide traffic safety education to school aged children through schools, courts and community groups by the creation and dissemination of traffic safety curriculum and literature.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct teacher traffic safety workshop	1	1	<input checked="" type="checkbox"/>
▪ Develop education resource for teaching traffic safety in the classroom	1	3	<input checked="" type="checkbox"/>
▪ Distribute packets of DRSR materials to community groups (e.g., Scouts and safety organizations)	25	41	<input checked="" type="checkbox"/>
▪ Produce pages on DRSR and traffic safety content for The Recorder	6	10	<input checked="" type="checkbox"/>
▪ Provide exhibits for schools, courts, and community groups	24	21	<input type="checkbox"/>
▪ Train judges, court personnel, prosecutors and lawyers on traffic safety and/or DRSR resources	800	3,159	<input checked="" type="checkbox"/>
▪ Train educators on the DRSR project and its available materials through workshops and webinars	1,000	1,548	<input checked="" type="checkbox"/>
▪ Update units of the DRSR curriculum, childrens literature, or other DRSR resources and materials	4	10	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$303,677.22			\$80,459.93	\$384,137.15
		1	Actuals: \$300,630.89			\$84,512.97	\$385,143.86

Task: Training	Driver Education and Behavior DE - 10
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<i>Organization Name</i> Education Service Center, Region VI	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-ESCVI-G-1YG-0120
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Title / Desc. **Texas Traffic SAFETY Education Staff Improvement Program. Safety Alliance For Educating Texas Youth**
 Program will provide 9 Teen Driver Education staff development workshops to 300 instructors. Training will be presented by instructor trainers using a variety of current topics & marketed statewide.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze Pre and Post assessments to determine program effectiveness	300	232	<input type="checkbox"/>
▪ Conduct Continuing Education Workshops for 300 Driver Education Instructors	9	5	<input type="checkbox"/>
▪ Develop Training Manual for Driver Education Instructor Continuing Education and Train the Trainers	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$87,849.41			\$29,922.00	\$117,771.41
		1	<i>Actuals:</i>	\$80,063.10			\$27,623.13	\$107,686.23

Task: Training	Driver Education and Behavior DE - 10
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Organization Name National Safety Council	Division TRF-TS	Project Number 2020-NSC-G-1YG-0110
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Title / Desc. Our Driving Concern: Texas Employer Transportation Safety Program

Continued & expanded traffic safety outreach to TX employers encouraging the use of best practice programs that promote safe driving behaviors among employees & their families.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Increase public information and education on sharing the road with large trucks
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Texas Employer Traffic Safety: Our Driving Concern Advisory Meetings	2	2	☑
▪ Conduct Professional Development Webcasts for Texas employers, Safety managers/Supervisors, and others	4	24	☑
▪ Create a monthly calendar of safety events and safety weeks for Texas employers to use as a resource	12	12	☑
▪ Develop ODC Toilet Tabloids traffic safety pages for Texas employers	12	12	☑
▪ Distribute Tailgate Talks & Our Driving Concern Newsletters to TX employers, safety managers, & others	30,000	323,199	☑
▪ Maintain Consecutive months of establishing and supporting traffic safety outreach with Texas employers	12	12	☑
▪ Manage Texas Employer Traffic Safety Awards Program	1	1	☑
▪ Participate in exhibits with Traffic Safety outreach for Texas employers	20	21	☑
▪ Revise Traffic Safety training & traffic safety materials for employers	1	1	☑
▪ Support employees with traffic safety resources	400	1,924	☑

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2020

▪ Train Employees on traffic safety through Train the Training & other educational opportunities	400	1,812	<input checked="" type="checkbox"/>
▪ Utilize Traffic Safety training & materials for employers	1	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 DE	1	<i>Planned:</i> \$399,999.99			\$109,074.05	\$509,074.04
	1	<i>Actuals:</i> \$365,636.81			\$175,781.19	\$541,418.00

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Driver Education and Behavior

DE - 10

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	3	\$185,721.15	\$148,560.00							\$37,161.15	
	<i>Actual:</i>	3	\$176,547.44	\$132,223.03							\$44,324.41	
<i>Program Management</i>	<i>Planned:</i>	1	\$144,460.00	\$144,460.00								
	<i>Actual:</i>	1	\$144,424.48	\$144,424.48								
<i>Public Information Campaigns</i>	<i>Planned:</i>	6	\$4,005,502.48	\$2,440,460.93							\$1,565,041.55	\$344,939.88
	<i>Actual:</i>	6	\$4,272,394.10	\$2,257,441.73							\$2,014,952.37	\$235,970.82
<i>Training</i>	<i>Planned:</i>	2	\$626,845.45	\$487,849.40							\$138,996.05	\$487,849.40
	<i>Actual:</i>	2	\$649,104.23	\$445,699.91							\$203,404.32	\$445,699.91
TOTALS:	<i>Planned:</i>	12	\$4,962,529.08	\$3,221,330.33							\$1,741,198.75	\$832,789.28
	<i>Actual:</i>	12	\$5,242,470.25	\$2,979,789.15							\$2,262,681.10	\$681,670.73

Roadway Safety RS - 12

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck (“Semi- Trailer” or “Truck-Tractor”) crashes, injuries and fatalities.

Strategies

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

Project Descriptions

Task: Public Information Campaigns	Roadway Safety RS - 12
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2020-SMAM-SOW-0001
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Title / Desc. **Be Safe. Drive Smart.. Public Education and Awareness Campaign**

This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.

Strategies Addressed

- Increase public education and information on roadway safety.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Coordinate #EndTheStreak media event	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Work Zone Safety Week media event	1	0	<input type="checkbox"/>
▪ Coordinate Energy Sector media and outreach events	4	4	<input checked="" type="checkbox"/>
▪ Coordinate BSDS Road Show summer outreach events	5	0	<input type="checkbox"/>
▪ Implement paid media buy targeting energy-producing areas	1	1	<input checked="" type="checkbox"/>
▪ Implement paid media buy targeting I-35 corridor	1	1	<input checked="" type="checkbox"/>
▪ Implement PSA placement plan for general traffic safety messaging	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide #EndTheStreak paid media buy	1	1	<input checked="" type="checkbox"/>
▪ Produce creative assets for the Energy Sector paid media campaign	3	3	<input checked="" type="checkbox"/>
▪ Produce creative assets for the General Topics campaign	3	3	<input checked="" type="checkbox"/>
▪ Produce creative assets for Work Zone/I-35 Safety paid media campaign	3	3	<input checked="" type="checkbox"/>
▪ Produce sets of material for TSSs, partners, and outreach events	3	3	<input checked="" type="checkbox"/>
▪ Produce sets of materials to generate earned media	5	5	<input checked="" type="checkbox"/>
▪ Update campaign websites and video library	2	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	State	1	<i>Planned:</i>		\$2,671,000.00		\$2,671,000.00	\$5,342,000.00
		1	<i>Actuals:</i>		\$2,234,183.91		\$7,613,391.56	\$9,847,575.47

Task: Training	Roadway Safety RS - 12
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Organization Name **The University of Texas at Arlington** Division TRF-TS Project Number **2020-UTatArli-G-1YG-0200**

Title / Desc. FY2020 Traffic Safety Training Program

UTA proposes to help reduce traffic crashes, injuries and fatalities in work zones by providing municipal and county employees training to increase knowledge of roadway safety problems and solutions.

Strategies Addressed

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct classes for Texas city and county workers on work zone traffic control and safety	123	37	<input type="checkbox"/>
▪ Train Texas city and county workers on work zone traffic control and safety	1,722	704	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	RS	1	Planned:	\$247,601.20			\$93,800.05	\$341,401.25
		1	Actuals:	\$245,380.38			\$93,764.85	\$339,145.23

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Roadway Safety

RS - 12

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$5,342,000.00							\$2,671,000.00		\$2,671,000.00
	<i>Actual:</i>	1	\$9,847,575.47							\$2,234,183.91		\$7,613,391.56
<i>Training</i>	<i>Planned:</i>	1	\$341,401.25	\$247,601.20								\$93,800.05
	<i>Actual:</i>	1	\$339,145.23	\$245,380.38								\$93,764.85
TOTALS:	<i>Planned:</i>	2	\$5,683,401.25	\$247,601.20						\$2,671,000.00		\$2,764,800.05
	<i>Actual:</i>	2	\$10,186,720.70	\$245,380.38						\$2,234,183.91		\$7,707,156.41

Safe Communities

SA - 13

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- *Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.*
- *Support the establishment and growth Safe Communities Coalitions.*

Project Descriptions

Task: Public Information Campaigns **Safe Communities SA - 13**

Organization Name **Texas A&M Agrilife Extension Service** District BRY Project Number **2020-Texas Ag-G-1YG-0137**

Title / Desc. Brazos Valley Injury Prevention Coalition

A Safe Communities coalition to implement and support safety initiatives designed to reduce traffic-related injuries and fatalities in the TxDOT Bryan District.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Support the establishment and growth Safe Communities Coalitions.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct CarFit events to assist mature drivers in finding their safest fit while driving their vehicles	4	0	<input type="checkbox"/>
▪ Conduct families-focused presentations to educate families on the risks of alcohol & drug impaired driving	4	4	<input checked="" type="checkbox"/>
▪ Conduct bimonthly meetings of the Brazos Valley Injury Prevention Coalition	6	6	<input checked="" type="checkbox"/>
▪ Conduct programs on the importance of restraint use focusing on youth, teens and pickup truck drivers	8	11	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) Programs	8	8	<input checked="" type="checkbox"/>
▪ Distribute public information and education (PI&E) materials to support grant objectives	25,000	47,045	<input checked="" type="checkbox"/>
▪ Participate in educational programs to raise awareness for the safety of vulnerable road users	6	8	<input checked="" type="checkbox"/>
▪ Participate in programs on the dangers of distracted driving with an emphasis on texting	10	28	<input checked="" type="checkbox"/>
▪ Participate in programs to raise awareness of the dangers of impaired driving	18	50	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SA	1	Planned:	\$230,674.18			\$63,875.00	\$294,549.18
		1	Actuals:	\$197,122.61			\$98,272.04	\$295,394.65

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

Safe Communities

SA - 13

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$294,549.18	\$230,674.18								\$63,875.00	\$230,674.18
	<i>Actual:</i>	1	\$295,394.65	\$197,122.61								\$98,272.04	\$197,122.61
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$294,549.18	\$230,674.18								\$63,875.00	\$230,674.18
	<i>Actual:</i>	1	\$295,394.65	\$197,122.61								\$98,272.04	\$197,122.61

School Bus

SB - 14

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

Project Descriptions

<i>Task: Training</i>		<i>School Bus SB - 14</i>					
<i>Organization Name</i>		<i>Division</i> TRF-TS	<i>Project Number</i>				
Education Service Center, Region VI			2020-ESCVI-G-1YG-0117				
<i>Title / Desc. School Bus Safety Training 101 Program</i>							
<i>This program is designed to identify and implement several school bus safety units that will be utilized in training sessions to educate school bus transportation personnel and students.</i>							
<i>Strategies Addressed</i>							
- Provide safe school bus operation training for school bus drivers.							
<i>Performance Objectives</i>		<u>Target</u>	<u>Actual</u> <u>Met?</u>				
▪ Analyze participant evaluations to determine the overall effectiveness of the Bus Safety Training 101 Progra		500	1,181 <input checked="" type="checkbox"/>				
▪ Identify sets of content material to be utilized in the Bus Safety Training 101 Program		2	2 <input checked="" type="checkbox"/>				
▪ Teach School Bus Transportation personnel in the Bus Safety Training 101 Program		400	305 <input type="checkbox"/>				
▪ Teach PreK-3rd grade students in Bus Safety Training 101 Program		700	4,122 <input checked="" type="checkbox"/>				
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	SB	1	<i>Planned:</i> \$72,638.01			\$26,116.00	\$98,754.01
		1	<i>Actuals:</i> \$60,858.16			\$20,799.92	\$81,658.08

FY 2020 Traffic Safety Funds Program Area Expenditure Summary

School Bus

SB - 14

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$98,754.01	\$72,638.01								\$26,116.00	\$72,638.01
	<i>Actual:</i>	1	\$81,658.08	\$60,858.16								\$20,799.92	\$60,858.16
TOTALS:	<i>Planned:</i>	1	\$98,754.01	\$72,638.01								\$26,116.00	\$72,638.01
	<i>Actual:</i>	1	\$81,658.08	\$60,858.16								\$20,799.92	\$60,858.16

SECTION FOUR - PAID MEDIA REPORTS

Note: Crash Statistics in this Section may vary from the numbers indicated in Performance Measures Tables as they may have been gathered at different times and from different sources.



Click It or Ticket. Day and Night. **TxDOT**

Click It or Ticket Campaign **October 2019 – September 2020**

Campaign Overview

Even though Texas has had a seat belt law on the books since 1985, by 2002 only three of every four drivers (76 percent) were buckling up. Traffic fatalities were topping 3,500 every year, and many of those could have been prevented if vehicle occupants had been wearing a seat belt. In 2002, TxDOT began participating in the National Highway Traffic Safety Administration's (NHTSA) national *Click It or Ticket* campaign and as of 2019, seat belt use in Texas has since increased from 76 percent to 90.99 percent. According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving 6,234 lives, preventing more than 100,000 serious injuries, and achieving more than \$23.6 billion in economic savings.

Unfortunately, Texans are still dying due to a failure to buckle up. In 2019, there were 2,629 motor vehicle traffic crashes in Texas in which unrestrained occupants sustained fatal or serious injuries.

Despite great strides made over the past 18 years, too many people in Texas still fail to always buckle up. Research shows that men, passengers, those in pickup trucks (drivers and passengers), and those on the road at night are the worst when it comes to using a seat belt regularly.

Many of these fatalities and serious injuries might have been prevented by simply buckling up. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45 percent. For those in pickup trucks, which are more likely to roll than passenger vehicles, the risk of fatal injury is reduced by up to 60 percent. At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe.

The state campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket due to enforcement mobilization.
- Raise drivers' awareness of the increased risk of injury or death due to failure to use seat belts.
- Reduce unbelted fatalities.
- Increase seat belt use.

In FY 2017, TxDOT developed a new, hard-hitting campaign that emphasized the importance of buckling up at night. Campaign creative showed nighttime scenarios, including TV and radio public service announcements featuring survivors of traffic crashes in which seat belts played a central role. These consequence-focused messages were combined with enforcement-based messages emphasizing nighttime seat belt use. In 2019, TxDOT added several new outreach materials and new public service announcements to extend the successful themes of the campaign. However, NHTSA recognized that States, law enforcement, and first responders were working to respond to the pandemic. In order for States to prioritize public health, NHTSA postponed the *Click It or Ticket* campaign until November 2020. Due to the timing of the postponement, some media contracts could not be cancelled. Billboards were placed in three media markets during the traditional May timeframe.

Paid Media and Added-Value Overview

TxDOT placed \$4,700 in paid media during the fiscal year. A total of three billboards were placed in Sherman, Texarkana, and Wichita Falls. Added value achieved through negotiations with media vendors equaled \$1,457.



- Primary Target:** Adults 18-34, with an emphasis on males
- Secondary Target:** Adults 35+
- Media Markets:** Sherman, Texarkana and Wichita Falls
- Media:** Billboards
Added Value: Bonus overrides

Media Flight Dates: Outdoor billboards: 5/4/20 – 5/31/20

FY 2020 <i>Click It or Ticket</i> – Paid Media Recap			
Media	Description	Budget	Impressions
Outdoor (billboards)	Outdoor billboards at 3 locations.	\$4,700	3,446,181
TOTAL		\$4,700	3,446,181

Creative Overview

The *Click It or Ticket* campaign focuses on increasing seat belt use among drivers and passengers. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing the consequences of not wearing a seat belt, both economic (getting a ticket) and emotional (injury/death, loss of a loved one, effect on those left behind).

In 2020, the campaign updated many materials with “#EndTheStreakTX” in anticipation of the campaign. However, with the exception of billboards, these materials were not used due to the delay.

The campaign also uses a large presence in out-of-home media (billboards) to remind drivers about stepped-up enforcement.



Billboard



Spanish billboard

Due to protests related to law enforcement, we produced an alternative billboard for use in FY 21 advertising.



Billboard



Spanish billboard

A series of animated digital banners were developed to enable the campaign to reach drivers across the state with seat belt messages. Said banners will be released in FY2021.



Animated banner ads

Social media is an integrated part of the campaign’s awareness efforts. Paid social media posts play a crucial role in reaching our target audiences with the campaign’s messages. In addition, organic social media posts extend that awareness.

Below are examples of posts developed for the campaign.

Texas Department of Transportation
Sponsored · 🌐

It only takes a few seconds to buckle up. Day and night, front and back seat. Every rider, every ride. #ClickItorTicket #EndTheStreakTX



If it gets you there ...

buckle up.
Front and back seat.

TEXASCLICKITORTICKET.COM
Click It or Ticket Texas

Learn More

Texas Department of Transportation
Sponsored · 🌐

Solo toma unos segundos abrocharse el cinturón. Día y noche, en el asiento de adelante y atrás. Cada pasajero, cada viaje. #AbrocheOPague #EndTheStreakTX

See Translation



Si te lleva adonde vas

abróchate el cinturón.
En el asiento de adelante y atrás.

TEXASCLICKITORTICKET.COM
Click It or Ticket Texas

Learn More

Animated social media ads

Texas Department of Transportation
Sponsored · 🌐

Tickets may hurt, but crashes kill. Buckle up so I don't have to deliver bad news to your loved ones. Every rider, every ride. #ClickItorTicket #EndTheStreakTX



"Tickets may hurt, but crashes kill."

Texas Department of Transportation
Public Service

Learn More

Texas Department of Transportation
Sponsored · 🌐

Las multas duelen, pero choques matan. Abrochese el cinturón para no tener que dar malas noticias a sus seres queridos. Cada ocupante, cada viaje. #AbrocheOPague #EndTheStreakTX

See Translation



"Las multas duelen, pero choques matan."

Texas Department of Transportation
Public Service

Learn More

The campaign also included a number of collateral items for Traffic Safety Specialists and partners with messaging that promotes seat belt safety. Most collateral is double-sided, with information in English and Spanish. All were printed and shipped to TxDOT's 25 districts as well as partners.



Bilingual informational hand fans



Bilingual notepads



YOUTH OCCUPANT PROTECTION CAMPAIGN October 2019 – September 2020

Campaign Overview

In Texas, 264 teen drivers and passengers (ages 15-20) were killed in traffic crashes in 2018, and 1,593 were seriously injured. Of those killed, 111 (42 percent) were not wearing their seat belts at the time of the crash.

In 2019, TxDOT decided to *bundle two* campaigns — *Teen Click It or Ticket and Child Passenger Safety* — under an overarching Youth Occupant Protection marketing campaign. GDC continued to bundle the two campaigns for FY 2020. The overall campaign goal is to create synergy to ensure 100% of Texas passengers and drivers of all vehicle types (pickup truck, VAN, SUV, car, etc.) are properly restrained on every single ride, with a focus on teen drivers and children. For most occupants this is the simplest habit or act of wearing a seat belt. For the youngest, it's a challenge that involves a caregiver taking the time to ensure it's done properly by having an expert confirm the work. The marketing campaign goals were:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.
2. Educate the public about who they can contact for a free expert consultation and how to set up an appointment.

In 2020, the COVID-19 pandemic greatly impacted life for all Texans. GDC worked closely with TxDOT to develop strategic plans to reach Texans where they were safely. GDC refined the marketing campaign by implementing the following strategies:

- Continuing to utilize clear messaging and existing creative to reach and resonate with our key target audiences.
- Conducting statewide paid media campaigns focusing on our key target audiences in our primary markets during strategic times throughout the year.
- Conducting an aggressive public relations campaign that included grassroots, interactive events and community outreach to our key target audiences where they live, play and learn prior to school-closures' for the Teen Click It or Ticket campaign.
- Utilizing technology to safely develop video news packages via virtual interviews on Skype that could be distributed electronically to media outlets.
- Reaching our target audience at home with our safety message, since home is now where families now work, conduct virtual school for children and stays safe.
- Utilizing no-contact methods to safely reach our target audience with a no-contact grassroots tour for the Child Passenger Safety campaign.

- Developing virtual car seat checks for parents and caregivers to safely connect with a TxDOT Traffic Safety Specialist via the Child Passenger Safety website.
- Building upon existing GDC and TxDOT relationships to grow partnerships that maximized reach and distribution.
- Securing a minimum of \$1 million in added-value through paid media, media match and earned media.

In 2020, GDC continued to utilize the ‘If You Love It, Click It’ message for the Teen Click It or Ticket campaign – which highlights objects, special items and loved ones that teens hold in high regard being buckled in securely, which serves as a reminder that teen drivers and passengers should ensure all riders in their vehicles are always wearing their seat belts. All messaging is focused on always ensuring every rider is secured, Every Rider, Every Ride. This year, GDC produced a new ASMR social media post, targeting teens to educate teen drivers to always wear their seat belts. For the Child Passenger Safety campaign, we continued to build on the impactful foundation, Save Me With A Seat, that was established originally by GDC. This important message speaks directly to the caregivers regarding the importance of getting their car seat inspected for correct usage. We developed a new vinyl banner that was distributed to Traffic Safety Specialists for the Child Passenger Safety campaign. We also retooled the SaveMeWithASeat.org inspection scheduling site, to include information on virtual car seat inspections for parents and caregivers, providing that information in both English and Spanish. This year we continued to utilize the Augmented Reality interactive experience, and we visited six (6) markets during September with our no-contact grassroots tour to encourage Texans to visit the SaveMeWithASeat.org website and sign-up for a virtual car seat inspection with a Traffic Safety Specialist in their district.

PAID MEDIA and ADDED-VALUE OVERVIEW

TxDOT placed \$350,055 in paid media throughout the fiscal year. Following are the details of the media purchases for each campaign:

Teen Click It or Ticket

Flight Dates:

- January 27 through March 8, 2020

Target Audience

Primary: Teens in Texas (Ages 15-20)

Secondary: Parents, coaches, teachers and other influencers of teens

Markets:

- | | | |
|----------|--------------------|-----------|
| ▪ Austin | ▪ Dallas/Ft. Worth | ▪ Houston |
| ▪ Laredo | ▪ Lubbock | ▪ Waco |

Paid Media:

- Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
- Radio, iHeart Media, TPR, TSN, :15 and :30 English and Spanish
- Digital (Demographic/Social Media Targeting, Mobile Gaming, Connected TV/OTT, YouTube), English and Spanish

Added-Value:
TV spots, radio spots, and banner impressions.

Child Passenger Safety

- Flight Dates:
- August 17 through September 27, 2020

Target Audience

Primary: Mothers and fathers, caregivers of children 0-8 years old
Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

- Markets:
- Beaumont ▪ Corpus Christi ▪ Dallas/Ft. Worth
 - El Paso ▪ RGV ▪ San Antonio
 - Waco/Temple

- Paid Media:
- Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
 - Radio, iHeart Media, :15 and :30 English and Spanish
 - Digital (Behavioral/Contextual Targeting, White List & PPC Targeting, Connected TV/OTT), English and Spanish
 - Bulletins (14' x 48'), English and Spanish

Added-Value:
TV spots, radio spots, banner impressions and overrides on bulletins.

FY20 Youth Occupant Protection Paid Media Recap			
Media	Description	Budget	Impressions
Television	TAB :30 English and Spanish	\$90,000	14,020,200
Radio	:30 and :15, English and Spanish iHeart Media and Streaming Audio	\$125,055	3,662,343
Digital	Desktop, Mobile and tablets, Banner Display ads, video & social platforms, Facebook, Search	\$80,000	8,029,577
Out-of-Home	Billboards	\$55,000	49,004,151
Grand Total		\$350,055	74,716,271

CREATIVE OVERVIEW

The Youth Occupant Protection campaign includes seat belt safety for teenagers, and child car seat proper installation for children ages 0-8 years. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing personal accountability by reminding teens that every time they are in a vehicle, they have a personal responsibility to keep themselves, their passengers and others around them safe by always wearing their seat belt. For parents and caregivers of children ages 0-8, we are reminding them of their responsibility to ensure their children are properly buckled up and to ensure that their car seats are properly installed even as their children continue to grow and move to new sized seats.

Teen Click It or Ticket

In 2020, GDC continued to utilize the existing :15 and :30 English and Spanish videos, “If You Love It, Click It.” GDC also continued to utilize :15 and :30 English and Spanish radio spots, “Whatever.” All TV and radio spots can be found on the TxDOT *Teen Click It or Ticket* driver page (<https://www.txdot.gov/inside-txdot/media-center/psas/seat-belts/teen-clickit.html>.)



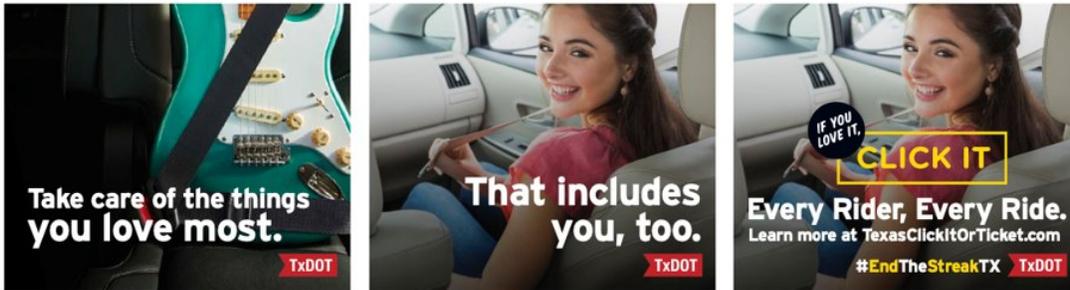
If You Love It, Click It TV spot

The campaign also included posters with messaging which promotes teen drivers buckling up the things they love and value. The posters message encourages personal accountability. The posters were 11” x 17”. All were printed and shipped to Traffic Safety Specialists throughout Texas and they were distributed to the six (6) high schools we visited for our grassroots tour.



English 11x17 Posters

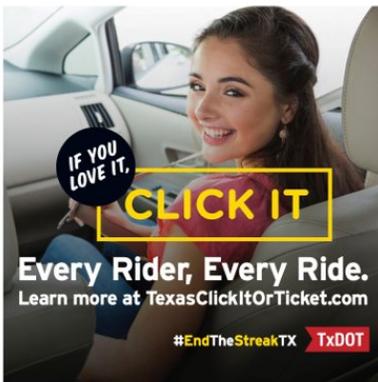
GDCs messaging efforts included animated digital banners that ran as both paid media and added-value. The digital components targeted teens via Social Media Targeting, Mobile Gaming, Connected TV/OTT and YouTube.



300x250 English Animated



300x250 Spanish Animated



640x640 English Static



640x640 Spanish Static



728x90 English Static



728x90 Spanish Static

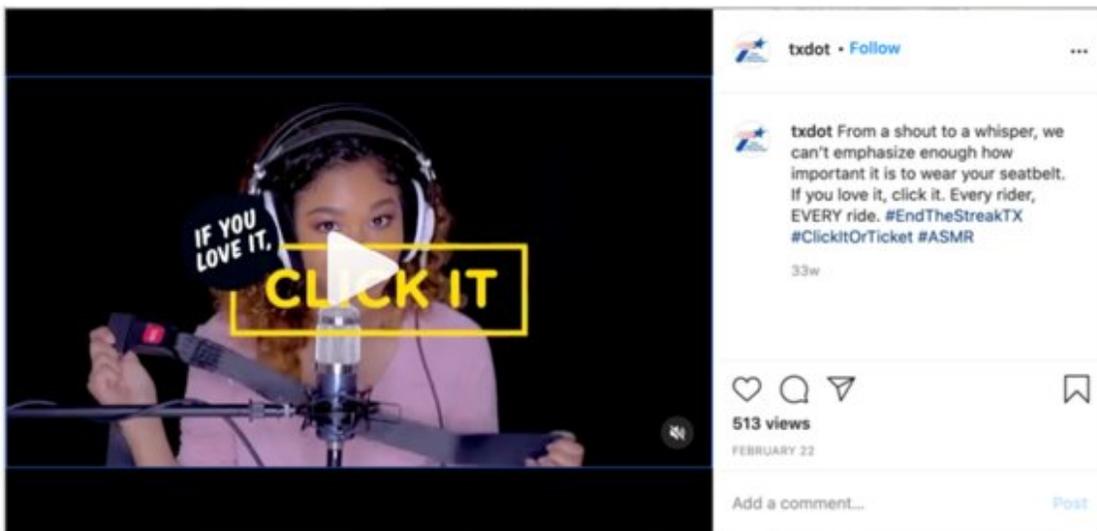


320x480 English Animated

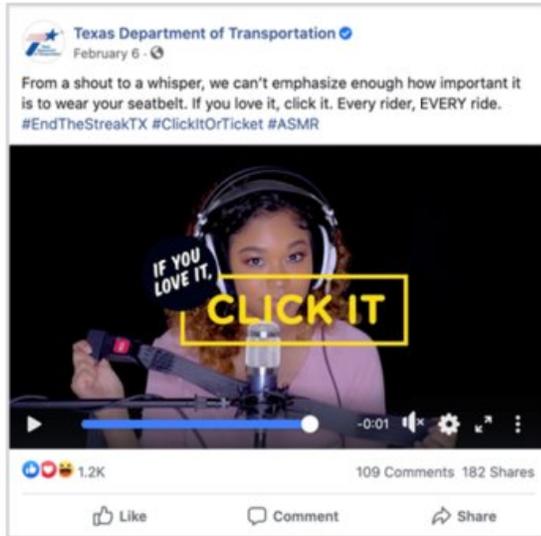


320x480 Spanish Animated

GDC developed a new social media video that appeared on TxDOT's Facebook, Instagram and Twitter social media channels. The social media post features the popular and growing video genre focused on ASMR (Autonomous Sensory Meridian Response). ASMR features videos of people using sounds (soft speaking, whispering) via specialized sound capture techniques to stimulate auditory sensations. Our parody of the genre, featured a host speaking softly into the microphone, making an introduction and setting up the show to feature a special sound: a seat belt's click.



Instagram



Facebook



Twitter

For the Teen Click It or Ticket grassroots tour, GDC continued to utilize car decals, brand ambassador t-shirts, and a branded activation tent and tent backdrop as we visited high schools, prior to COVID-19. GDC worked with Bev Kellner, Program Manager with Texas A&M AgriLife Extension Passenger Safety, to coordinate bringing the crashed truck trailer on the Teen Click It or Ticket six (6) market grassroots tour.



Brand Ambassador T-Shirts



Activation Tent



TxDOT
Save me *with*
a seat.org

BROUGHT TO YOU BY TEXAS DEPARTMENT OF TRANSPORTATION

Save Me With a Seat :15 and :30 English and Spanish PSA

GDC continued to utilize photos from the 2019 photo shoot showing children ages 0-8 correctly buckled up in the correct size car seat for their age/height. GDC utilized the images across all campaign creative materials including digital ads, OOH bulletins, posters and push cards, grassroots signage and for all AR Experience materials as well. Below are the English and Spanish digital ads that were created for the FY20 campaign which were all updated with the #EndTheStreakTX.



300x250 English Animated



300x250 Spanish Animated



640x640 English Static



640x640 Spanish Static



320x50 English Static



320x50 Spanish Static

These kids are buckled up right.

But nearly 60% of all children...
aren't buckled up correctly.

Save me *with* a seat.

Click for information on correct car seat use and proper sizes.
#EndTheStreakTX Tx001

728x90 English Animated

Estos niños están bien abrochados.

Pero casi el 60% de los niños...
no están abrochados correctamente.

Sálvame *con* un asiento de seguridad.

Haz clic para información sobre los asientos de seguridad.
#EndTheStreakTX Tx001

728x90 Spanish Animated

GDC revised the headline on the digital and vinyl bulletins in English and Spanish to encourage parents and caregivers to visit SaveMeWithASeat.org for information on keeping their child safe.

Info on FREE Safety Seat Inspections at
Save me *with* a seat.org

Tx001

1400x400 English Digital

Info on FREE Safety Seat Inspections at
Save me *with* a seat.org

Tx001

48x14 English Printed

Detalles sobre revisiones GRATUITAS de asientos de seguridad en
Abrocharlos *es* amarlos.org

Tx001

1400x400 Spanish Digital

Detalles sobre revisiones GRATUITAS de asientos de seguridad en
Abrocharlos *es* amarlos.org

Tx001

48x14 Spanish Printed

GDC developed new vinyl banners in English and Spanish to encourage parents and caregivers to visit SaveMeWithASeat.org for information on keeping their child safe. The English and Spanish vinyl banners were distributed to TSSs and PIOs.

Info on keeping your child safe at
Save me *with* a seat.org

#EndTheStreakTX Tx001

110"x33" English Vinyl Banner

Entérate cómo mantener a tu hijo seguro en
Abrocharlos *es* amarlos.org

#EndTheStreakTX Tx001

110"x33" Spanish Vinyl Banner

GDC continued to utilize a two-sided 7" x 5" information card, in English and Spanish, that described the different stages at which a child should move to a new safety seat size. Two-sided, 17"x11" posters in English and Spanish were also developed for the campaign. The materials were distributed to TSSs and PIOs to distribute to their districts.



7x5 English



17x11 English



7x5 Spanish



17x11 Spanish

For the no-contact grassroots tour, GDC wrapped a 16-foot box truck with Save Me With a Seat creative in English and Spanish on each side of the truck. The truck visited six (6) Texas cities and traveled over 3,000 miles to bring the car seat safety message to communities across the state. The truck was a no-contact experience with the driver utilizing COVID-19 safety precautions including a mask and gloves. The truck visited locations such as Big Tex at the Texas State Fairgrounds, NASA, Houston Zoo, Bert Ogden Arenda, and Ocean Drive in Corpus Christi.





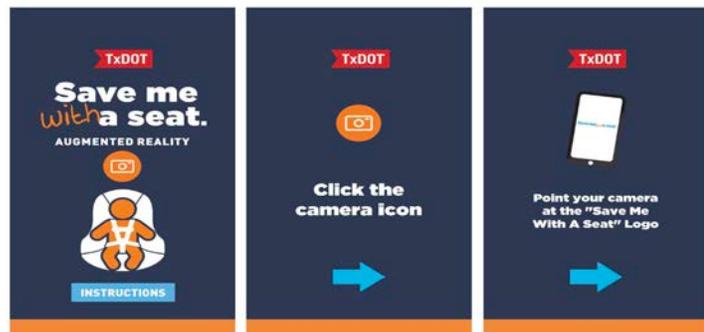
For the Child Passenger Safety campaign, a new AR experience handset and app icon and interior app pages were created similar to the Teen Click It or Ticket campaign. All items were branded for the Child Passenger Safety campaign and all materials encouraged parents and caregivers to schedule an appointment with a certified child safety seat specialist to ensure their child's car seat was properly installed.



AR 3D Vehicle

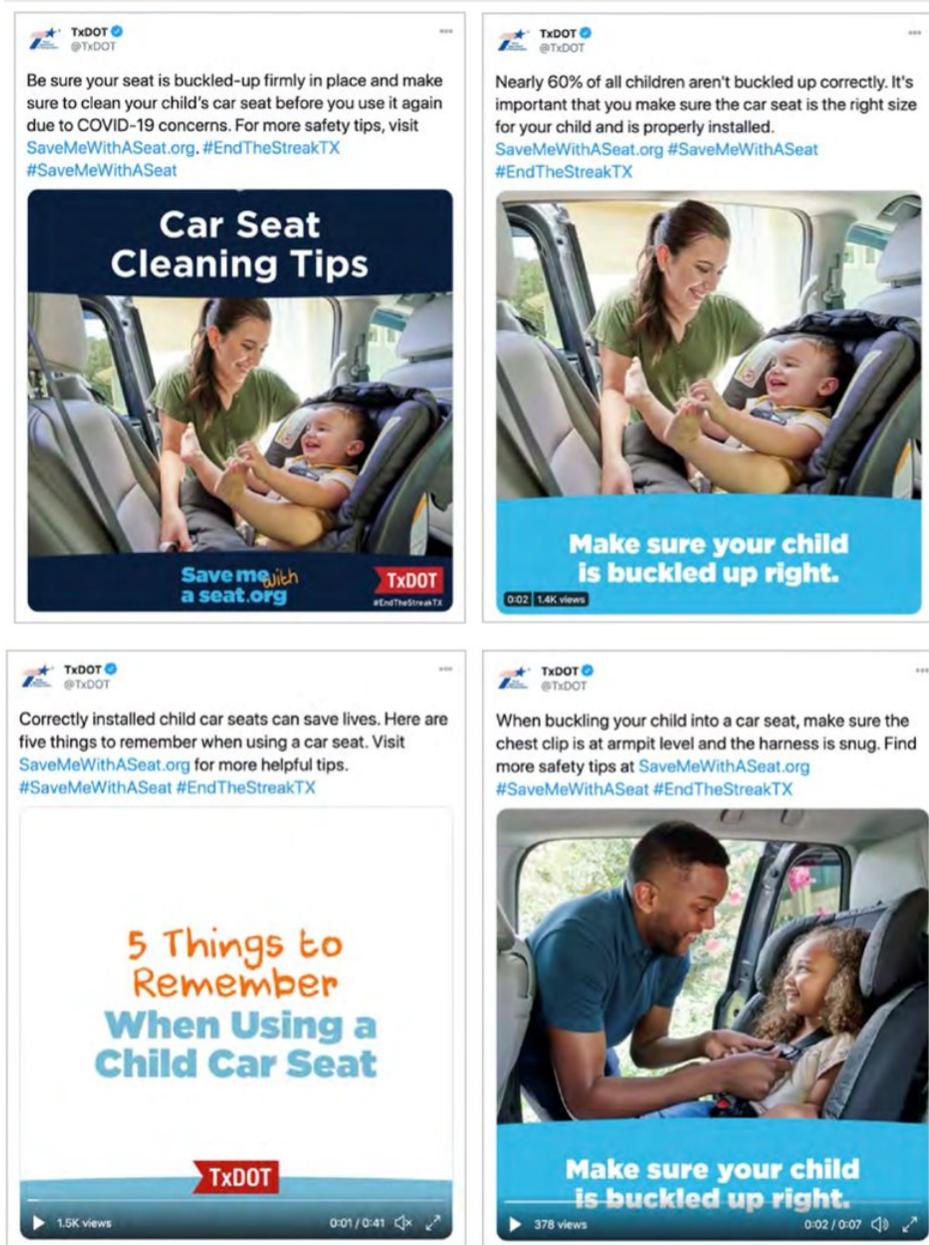


App icon



App Interface

GDC developed new social media content that appeared on TxDOTs Facebook, Twitter and Instagram channels. GDC developed a new car seat cleaning tips post in response to COVID-19. We also developed an animated video that featured 5 things to remember when using car seats. Content drove visitors to the SaveMeWithASeat.org site to schedule a free virtual car seat inspection.



GDC also worked closely with the TxDOT team to retool the current car seat inspection site, SaveMeWithASeat.org. We added important COVID-19 safety messaging and we informed Texans that virtual car seat inspections are available in response to COVID-19. We ensured the new site was available in English and Spanish. And we updated and ensured all 25 districts had the correct TSSs associated with the requests. The site is mobile optimized as well.

TxDOT ENGLISH

Save me with a seat.

NEARLY 60% OF ALL CHILDREN AREN'T BUCKLED UP CORRECTLY.

Properly installed car seats, used correctly, can save lives. Most parents believe their children are properly buckled up, but this staggering statistic is a reminder that everyone with a child passenger needs to use the right seat, and use it correctly.

UPDATE: In September 2020, TxDOT began rolling out virtual car seat checks to enable us to maintain the same level of service and education to families while following social distancing guidelines. The Child Passenger Safety Technicians will connect with the parent or caregiver using any electronic device with video and audio capabilities such as a cellphone, laptop or tablet and teach them how to properly install their car seat, one-on-one.

Sign up for a virtual car seat check by typing your zip code in the box below to send an email to a TxDOT Traffic Safety Specialist near you.



ENGLISH

SUBMIT

MAKE SURE YOUR CHILD IS IN A PROPERLY INSTALLED AND CORRECT SIZE CAR SEAT.

Stage 1
Rear-facing seat
All infants and toddlers should ride in a rear-facing car seat until they are 2 years old, or until they reach the highest weight or height allowed by their car seat's manufacturer.

Stage 2
Convertible or forward-facing seat
Any child 2 or older who has outgrown the rear-facing weight or height limit for a car seat should use a forward-facing car seat with a harness for as long as possible, up to the highest weight or height allowed by their car seat's manufacturer. This also applies to any child younger than 2 years who has outgrown that rear-facing weight or height limit of their seat.

Stage 3
Forward-facing or booster seat
Children whose weight or height exceeds the limit for a forward-facing car seat should switch to a belt-positioning booster seat. Their children should remain in a booster seat until the vehicle seat belt fits properly. Typically when they reach 4 feet 9 inches in height and are between 8 and 12 years of age.

Stage 4
Seat belts
When children are old enough and large enough to use the vehicle seat belt alone, they should always wear the seat and shoulder seat belts for optimal protection. Lap portion should be over the hip bone (not the thighs) and over the stomach and shoulder belt should cross the center of the shoulder and extend to the chest level (not the neck). Children younger than 12 years old are safest in the back seat.

SANITIZE YOUR CAR SEAT WITH CARE.
Check with your car seat manufacturer guidelines for the best cleaner to use on your specific car seats to ensure you do not use substances that can degrade or compromise the car seat's integrity. Guidelines differ from model to model.

#EndTheStreakTX
"Save Me With A Seat" is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while behind the wheel, like wearing a seat belt, driving the speed limit, never texting and driving, never driving under the influence of alcohol or other drugs, and using a car seat properly.

Nov. 7, 2000 was the last deathless day on Texas roadways. #EndTheStreakTX asks all Texans to commit to driving safely to help end the streak of daily deaths on Texas roadways.

ENGLISH

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Save a Life



Save Me With A Seat Website - English

TxDOT ESPAÑOL

Sálvame con un asiento de seguridad.

CASI ES 60% DE LOS NIÑOS NO ESTÁN BIEN ABROCHADOS.

Los asientos de seguridad salvan vidas cuando están correctamente instalados. La mayoría de los padres piensan que sus hijos están bien abrochados, pero esta estadística es un recordatorio de que todos se aseguren de que los niños estén sentados en un asiento adecuado, y que el asiento esté bien colocado.

NOTIFICACIÓN: En septiembre de 2020, TxDOT comenzó a implementar inspecciones virtuales de asientos de automóvil para permitirnos mantener el mismo nivel de servicio y educación para las familias mientras seguimos las pautas de distanciamiento social. El técnico de seguridad de los asientos se conectará con los padres o cuidadores, uno a uno, utilizando cualquier dispositivo electrónico con capacidades de video y audio, como un celular, computadora o tablet, y les enseñará cómo instalar correctamente su asiento para el automóvil.

Regístrate para una inspección de asiento de automóvil al ingresar tu código postal en el cuadro a continuación y así enviar un correo electrónico a un especialista en seguridad vial de TxDOT cerca de ti.



ESPAÑOL

ASEGÚRATE DE QUE TUS HIJOS ESTÉN EN UN ASIENTO DE SEGURIDAD ADECUADO PARA ELLOS Y QUE ESTÉ CORRECTAMENTE INSTALADO.

Etapas

Etapas 1
Asiento orientado hacia atrás
Los bebés y niños pequeños deben viajar en un asiento orientado hacia atrás hasta cumplir 2 años o alcanzar el máximo peso o estatura que establece el fabricante.

Etapas 2
Asientos convertibles o asientos orientados hacia adelante
Después de cumplir 2 años o de alcanzar el límite de peso o estatura para un asiento orientado hacia atrás, los niños deben usar un asiento de seguridad orientado hacia adelante con correa, hasta llegar al máximo de peso o estatura que establece el fabricante de 21 años. Los niños de 12 años o más o altura de 4 pies 9 pulgadas y tiempos entre 8 y 12 años de edad se sientan en un asiento orientado hacia atrás.

Etapas 3
Asientos orientados hacia adelante o asiento elevador
Los niños de 2 años o más que han alcanzado el límite de peso o estatura de un asiento orientado hacia atrás deben usar un asiento de seguridad orientado hacia adelante con correa o un asiento elevador. Los niños deben permanecer en un asiento de seguridad orientado hacia adelante con correa hasta que puedan usar el cinturón del vehículo que normalmente es cuando miden 4 pies 9 pulgadas y tienen entre 8 y 12 años de edad. Los niños de 12 años o más deben viajar preferiblemente en el asiento trasero.

Etapas 4
Cinturón de seguridad
Cuando los niños tienen la edad y estatura suficientes para usar el cinturón de seguridad por sí mismos, siempre deben usar el cinturón del vehículo y también para estar bien protegidos. La parte superior del cinturón debe estar sobre la parte superior de los hombros (no sobre el estómago) y el cinturón de la cadera debe cruzar el pecho y los hombros (no el cuello). Los niños de 12 años o más deben viajar preferiblemente en el asiento trasero.

DESINFECTA TU ASIENTO DE SEGURIDAD CON CUIDADO.
Para la limpieza del asiento de seguridad, se prefiere consultar las instrucciones del fabricante para obtener el mejor tipo de producto de limpieza. De esa manera evitará usar alguna sustancia que pueda llegar a dañar o poner en riesgo la integridad del asiento. Las instrucciones varían dependiendo del modelo.

#EndTheStreakTX
"Save Me with A Seat" es un componente clave de #EndTheStreakTX, un esfuerzo amplio de redes sociales y de boca en boca que promueve un mensaje de conducción responsable, como usar el cinturón de seguridad, manejar al límite de velocidad, nunca enviar textos al estar manejando, nunca manejar después de beber alcohol o haber consumido drogas, y usar los asientos de seguridad correctamente.

El 7 de noviembre de 2000 fue el último día sin que falleciera alguien en las carreteras de Texas. Es por eso que #EndTheStreakTX le pide a todos los Texans que se comprometan a conducir de manera segura y terminar esa tendencia de muertes diarias en las carreteras de Texas.

ESPAÑOL

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Save a Life



Save Me With A Seat Website - Spanish

PUBLIC RELATIONS

On Tuesday, February 4, 2020, TxDOT kicked off the Teen Click It or Ticket campaign, at Davis High School in Houston to urge Texas teenagers to always wear their seat belts when traveling and riding inside a vehicle. TxDOT Houston District Director of Transportation Operations Ugonna Ughanze, Aldine Independent School District Police Officer Mike Smith, Texas Department of Public Safety Lt. Craig Cummings, and Davis High School Assistant Principal Dr. T.K. Price, each spoke during the press conference, about the importance of teenagers always wearing a seat belt when riding inside a vehicle. GDC brought several interactive items for the teenagers to experience following the press conference, including the crashed truck trailer which included student testimonials from two teenage boys who survived a crash because they were wearing their seat belts. We also had the AR experience on hand for students to view the important safety message from a peer their age, and the VR Buckled game was on hand for students to utilize virtual reality to buckle various objects and items to earn points in the :60 game.

On Friday, September 18, 2020, TxDOT kicked off the Child Passenger Safety campaign, with a statewide press release and video news package that recognizes National Child Passenger Safety week from Sept. 20-26, 2020 and announced the TxDOT Child Passenger Safety no-contact grassroots tour. TxDOT also announced virtual car seat inspections started in September 2020 and that these free virtual checks will allow TxDOT to maintain the same level of service and provide education to families while following social distancing guidelines due to COVID-19. Families will need a mobile electronic device with video and audio capabilities, like a cellphone, laptop or tablet for the virtual inspection. Parents and caregivers can schedule a virtual car seat inspection by scheduling an appointment at [SaveMeWithASeat.org](https://www.savemewithaseat.org).



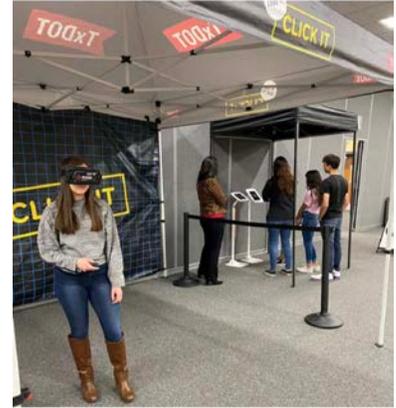


GDC developed the following press materials for FY20:

- Statewide Press Release for Teen Click It or Ticket
- Talking Points and localized Media Alerts for Teen Click It or Ticket
- Statewide Press Release for Child Passenger Safety
- Talking Points and localized Media Alerts for Child Passenger Safety

GRASSROOTS

In 2020, GDC continued to utilize the *Teen Click It or Ticket* and *Child Passenger Safety* Augmented Reality (AR) interactive experience, based upon changing people's perspective regarding the importance of always wearing seat belts and getting their child's car seat checked for correct installation. Participants at the *Teen Click It or Ticket* events were invited to view the AR experience by pointing a tablet or iPhone at the TCIO logo on our branded truck or sign. The logo acted as a trigger for the AR experience video where participants would hear an important safety message from a teenager regarding the importance of always wearing a seat belt. Participants were also able to take home a small 8 ½" x 11" branded AR experience handout so they could share the important safety message with their families and friends.



The Augmented Reality interactive experience visited 6 districts in February 2020, which included the following six (6) high schools:

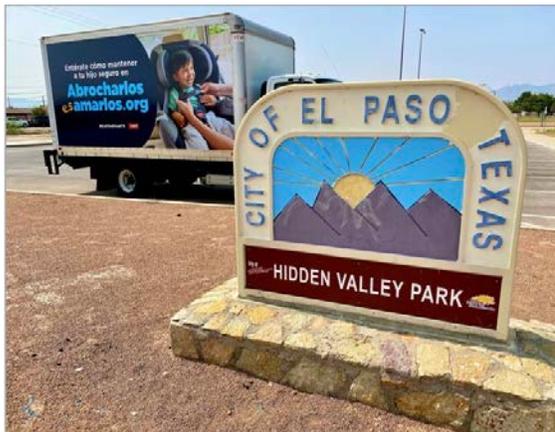
- Davis H.S./Press Conference (2/4/20)
- Odessa Student Crime Stopper Conference (2/11/20)
- Lubbock Denver City High School (2/12/20)
- Lufkin Hudson High School (2/20/20)
- Tyler UT Tyler University Academy (2/21/20)
- San Antonio GDC Job Shadow Day (2/25/20)

At each event, a three-member outreach team, wearing Teen Click It or Ticket branded t-shirts, invited high school students or parents/caregivers to experience the Augmented Reality interactive experience. A total of 760 videos were watched throughout the tour. Participants received a paper handout that allowed them to build their own 3D paper AR truck that would activate the AR video and they could hear the TCIO safety message regarding the Youth Occupant Protection campaign.



For the *Child Passenger Safety* campaign in September, GDC developed a no-contact grassroots tour route and drove the route for five-hours each day of the tour, totaling 3,000 miles traveled. GDC worked collaboratively with the TSSs and PIOs in each district to customize and finalize the route and route stops in each of the six (6) districts. Due to COVID-19 social distance guidelines, there was no interaction with the public and no materials were distributed at the stops or locations of interest. The driver followed COVID-19 safety precautions including a mask and gloves and followed the TxDOT Playbook at all times.

- San Antonio No-Contact Tour Route (9/15/20)
- Dallas No-Contact Tour Route (9/17/20)
- Houston No-Contact Tour Route (9/18/20)
- El Paso No-Contact Tour Route (9/21/20)
- Corpus Christi No-Contact Tour Route (9/24/20)
- Edinburg No-Contact Tour Route (9/25/20)



Match - FY 2020 Youth Occupant Protection Campaign

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$2,701,928
Radio	\$56,731.15
Out-of-Home	\$28,746.61
Digital/Online	\$30,621.03
Discounted Rates & Hours Donated	\$52,544.75
Subtotal	\$2,870,571.54
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$3,929,704.31
Social Media	\$159,280.16
Subtotal	\$4,088,984.47
Total FY20 Match	\$6,959,556.01



Distracted Driving Campaign - “Heads up, Texas” October 2019 - September 2020

Overview

Distracted driving continues to be a problem in Texas even after a state law banned texting and driving in 2017. In 2019, one in five crashes involved distracted driving.

The goals of the FY2020 campaign included:

- Reminding drivers that the texting-while-driving ban is no longer a suggestion – it’s the law.
- Educating Texans that distracted driving is not restricted to texting on mobile phones, it includes activities like grooming, reading, eating and programming the radio or navigation while driving.

To accomplish these goals, TxDOT’s 2020 Distracted Driving Campaign engaged Texans through a statewide social media influencer program; paid, earned and social media; and the introduction of a new, web-based augmented reality (AR) game designed to eliminate the need for special equipment such as AR/VR headsets, app downloads or special screens.

Impact of COVID-19

Due to COVID-19, the Distracted Driving campaign’s scheduled April 1 kick-off press conference and all other activities were canceled, including all in-person events. FleishmanHillard responded to this situation swiftly. This included cancelling all planned paid media placements just one-and-a-half weeks before the campaign launch. We also developed detailed recommendations for an August campaign that would ensure TxDOT could deliver its “Heads Up, Texas” message to target audiences effectively and safely. With the continued cancellation of all in-person media opportunities and events, FleishmanHillard’s revised plan focused on:

- Negotiating an August paid media buy of equal value and prominence to the April paid media plan.
- Increasing social media influencer engagement from 10 to 17 participants.
- Revising all earned media materials to put the launch of the new AR game front and center in messaging and pitches.
- Providing resources to TSS/PIOs and stakeholder to promote the campaign and the new AR game with media and their communities virtually.

Overall Campaign Value

FleishmanHillard’s work on behalf of TxDOT’s Distracted Driving campaign met and exceeded the required 1:1 match. The campaign delivered a total added value match of \$1,372,470.50 from:

- Paid media match (\$1,019,150)
- Earned traditional media (\$66,605)
- Social media posts, inclusive of online influencers (\$111,108)
- Donation of 1,000 AT&T ICW cardboard VR viewers to campaign education efforts (\$5,000)
- Total savings from agency discounted rates and donated hours (\$170,607.50)

TxDOT spent \$949,853.38 on the 2020 “Heads up, Texas” iteration of the Talk. Text. Crash campaign. When combined with added value match, the total value of the FY2020 campaign was \$2,322,323.88.

Paid Media

This year’s paid media placements ran from Aug. 3 to Sept. 6, 2020, with added value advertising running through September 2020 for maximum ROI. The “Heads up, Texas” campaign message blanketed the state through:

- Digital media: Social media, in-app advertising, geo-fenced display and video ads
- Radio: Terrestrial and digital
- Out-of-home: Billboards and gas pump toppers

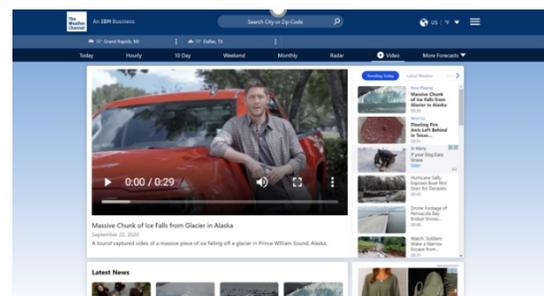


With a new interactive, educational asset in 2020, 50 percent of the digital media buy was dedicated to promoting the “Dart Those Distractions” AR game and the message to clear all distractions before driving. The remaining 50 percent promoted the Heads Up, Texas message and drove target audiences to learn more about the dangers of distracted driving on the TxDOT.gov campaign webpage. Digital advertising ran statewide with a focus on Gen Z and Millennial audiences ages 16-34.

Radio and out-of-home advertising largely targeted the four major metro areas (i.e., Austin, Dallas-Fort Worth, Houston and San Antonio) for maximum reach among Texas audiences and where distracted driving rates are among

the highest statewide. To extend the campaign reach, terrestrial radio ad buys were placed in mid-sized markets with the highest incidences of distracted driving-related crashes including El Paso, Odessa-Midland and Waco-Killeen-Temple-Bryan-College Station.

The paid media plan targeted a minimum of 91,724,878 impressions and exceeded the target by 66% – delivering a total of 150,028,763 impressions.



The paid media campaign provided total value (paid, added value and PSAs) of \$1,419,150.

Online Influencers & Organic Social Media

In 2020, TxDOT continued to work with a diverse set of Texas-based social influencers to bring the “Heads up, Texas” message to target audiences and encourage drivers to be distraction-free on Texas roads. Social influencers also promoted the new “Dart Those Distractions” AR game.

Due to COVID-19 and the cancellation of in-person events, the FY2020 influencer campaign expanded from 10 social influencers to 17 social influencers to increase the campaign’s reach and engagement with target audiences, including Gen Z and Millennials ages 16-34. Influencers represented various backgrounds, topical focus areas and geographies.



Throughout August 2020, these social influencers passionately advocated for safe driving habits, and ending distracted driving. These 17 influencers:

- Created 93 posts across Facebook, Instagram, Twitter and blogs
- Generated more than 3.3 million potential impressions, 37,669 engagements, 1,374 comments, and 21 shares
- Contributed more than \$93,000 toward overall social media match



Due to how strongly they felt about calling on their audiences to end distracted driving, some influencers donated added value content, including a personal, anecdotal blog post in both Spanish and English about the dangers of distracted driving as well as Instagram stories.

FleishmanHillard also provided support for TxDOT’s owned Facebook, Instagram, Twitter and LinkedIn channels by developing social media content featuring the “Heads Up, Texas” messaging and creative, and promoting the new “Dart Those Distractions” game.

Comprising online influencer posts, TxDOT posts, campaign partner support and general population engagement, the social media added value match for FY2020 totals \$111,108.

Earned Media

Launched on Aug. 4, earned media helped bring renewed awareness and urgency to reducing distracted driving on Texas roads by unveiling TxDOT’s first-of-its-kind “Dart Those Distractions” AR game and sharing current distracted driving statistics. FleishmanHillard supported statewide media outreach in collaboration with TxDOT PIOs, which included pitching local print, online and broadcast media outlets in the 25 TxDOT districts. The campaign press release also was distributed in English and Spanish across the Texas BusinessWire.

In the first week of the campaign, earned media efforts gained momentum with local coverage hits in the *Dallas Examiner* (Dallas), KIAH-TV ([Houston](#)), KTBC-TV (Austin), Spectrum News San Antonio (San Antonio), *Wichita Falls Times Record News* (Wichita Falls), *The Orange Leader* (Beaumont), *Killeen Daily Herald* (Waco) and more.

The next several weeks were spent generating coverage and interview opportunities for TxDOT PIOs to communicate campaign talking points to target audiences. FleishmanHillard collaborated with local PIOs to showcase five TxDOT representatives broadcast TV media interviews by the end of the campaign.



Earned media efforts contributed to coverage in:

- 38 media outlets
- 16 of the 25 TxDOT districts/media markets
- 60 print, broadcast, radio and online stories

More than half (35 of 60) of the stories were within the major metro markets of Austin, Dallas, Houston and San Antonio where distracted driving crashes are most prevalent. Overall, media coverage contributed \$66,605 in earned media match for the campaign.

Educational Campaign Assets

The 2020 campaign featured creative and educational materials to spark conversations about the various forms of driver distraction. To support TxDOT districts, TSSs received an educational PowerPoint presentation with information on the campaign, new AR game and district-specific data. TSSs also received toolkits with materials for use and distribution in their communities, including the following resources:

- New “Heads up, Texas” informational notebooks
- Mini note cards
- Posters
- Banners
- New AR game push card featuring a quick-play QR code

Ten TxDOT partner organizations, including the National Safety Council, Teens in the Driver Seat and Texas Tech University, also received the toolkits.

Further, nearly 150 stakeholder organizations in Texas’ top major metros who expressed interest in supporting the Distracted Driving campaign were provided suggested social content and copy for use on their social channels.



AR Game – Dart Those Distractions

As previously mentioned, FleishmanHillard worked with TxDOT to create a new, web-based AR game to reach more Texans statewide with the campaign’s life-saving message.

It is worth noting that TxDOT is an innovator in this space. Until recently this technology has mainly been used for point-of-sale executions. TxDOT’s approach to gamifying an educational message via web-based AR harnessed this technology in a new way to spur behavior change.

Designed to feature a wide range of distracted driving behaviors, the game had the benefit of:

- Engaging target audiences of Gen Z and Millennial Texan drivers through gamification.
- Bringing TxDOT’s educational, public safety messages to more Texans as an interactive supplement to in-person events and a virtual teaching tool when and where in-person events aren’t possible.

“Dart Those Distractions” is a new take on the classic carnival game. In the AR game, balloons symbolize driving distractions and cover a car windshield, indicating the distractions that make it unsafe to drive. The player is instructed to race the clock and “dart those distractions” before they are able to drive -- serving as a “gamified” reminder to eliminate distractions before hitting the road. Game development included vendor selection, brainstorming, concepting, storyboarding, production and beta testing with TxDOT experts and target audiences.

The new AR game was featured in all elements of the August 2020 Distracted Driving campaign. FleishmanHillard promoted the AR game in media materials and statewide earned media pitches, social influencer content, owned and partner/stakeholder social media content, and paid digital ads. All efforts were intended to generate awareness of the game, recruit new users to “dart those distractions” and encourage people to share their results.

Following campaign kick-off on Aug. 4, we saw steady engagement with the game and weekly increases in users. These results were directly tied to the campaign’s earned, paid and social media efforts as well as influencer posts promoting the game throughout August. Over the course of the campaign (Aug. 4 to Sept. 10), the game engaged a total of 29,937 users. Additionally, the data shows that 61 percent of all users were aged 18-34; 27.5 percent of all users were aged 18-24. Among all users 18 or older, 46 percent were female, and 54 percent were male.

By making use of this new technology, TxDOT’s “Dart Those Distractions” AR game is a valuable addition to its educational toolkit. In just one month, the AR game attracted nearly 30,000 users and delivered positive, educational engagements for an average session duration of 41 seconds to those users. As a point of comparison, the game garnered 4X the impressions and interactions of the in-person engagements achieved in the FY2019 campaign, demonstrating that the AR game will help increase future reach among target audiences.



FY2020 Campaign Impressions

The 2020 campaign achieved significant reach via paid media, earned media and social media with 134,999,796 total impressions. Campaign impressions by category are:

- Paid Media: 126,049,952
- Earned Media: 1,985,560
- Social Media: 6,964,284

**Match - FY 2020 Distracted Driving
“Heads up, Texas” Campaign**

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
Radio	\$442,064.00
Out-of-home	\$126,231.00
Digital/Online	\$450,855.00
Discounted Rates & Hours Donated	\$170,607.50
Subtotal	\$1,189,757.50
<hr/>	
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$66,605.00
Social Media	\$111,108.00
AT&T <i>It Can Wait</i> VR Goggles	\$5000.00
Subtotal	\$182,713.00
<hr/>	
Total FY20 Match	\$1,372,470.50

**PLAN WHILE YOU CAN.
DRINK. DRIVE. GO TO JAIL.**

SoberRides.org 
#PlanWhileYouCan

FY 2020 Statewide Impaired Driving Campaign October 2019 - September 2020

Campaign Overview

No matter what time of year it is, it's not hard for Texans to find a reason to celebrate. Whether it's football games, the Christmas/New Year's holidays or Spring Break, Texans love to get together and have a good time. Unfortunately, all too often this celebrating leads to DUI alcohol-related crashes and fatalities. In 2019, there were 24,672 DUI-alcohol related traffic crashes in Texas involving drivers under the influence of alcohol, resulting in 903 fatalities and 2,152 serious injuries.

Statistics continue to show that drivers between the ages of 18-39 are involved most often in DUI alcohol-related crashes. Those ages 21-29 skew highest as most likely to be involved in a DUI alcohol-related crash. Also, men continue to make up a significantly higher percentage of impaired driving crashes than women.

Although this is a statewide problem, 10 counties account for almost half of all DUI alcohol-related fatalities in Texas: Harris (Houston), Dallas, Bexar (San Antonio), Tarrant (Fort Worth), Travis (Austin), El Paso, Hidalgo (McAllen), Collin (Plano), Montgomery (Conroe), and Denton. And while these DUI alcohol-related crashes are happening at any given time on any given day, over half of all DUI alcohol-related crashes occur in Texas during the weekend (between 4:00pm Friday and 11:59pm Sunday).

These statistics helped guide us in our marketing strategy development (who, where and when). But when it comes to addressing the "why" of drinking and driving, which drives our campaign messaging strategy, and the "what" that is causing people to think (and ultimately behave) differently, we listened to what people had to say. We tested several messaging directions and our focus group research findings led us to a platform that speaks to the importance of putting the emphasis on:

Drinking alcohol impairs your judgment and leaves you less able to make rational decisions than you would normally make if sober and more vulnerable to making bad decisions like getting behind the wheel.

With any effective strategic branding campaign, you need a strong messaging strategy and an execution plan to deliver your message to your target audience. This new statewide impaired driving marketing campaign, combining what was previously six separate campaigns into a single year-long, fully-integrated

statewide marketing campaign, speaks to the heart of the matter.... every single DUI alcohol-related crash is 100% avoidable if you make a plan for a sober ride before you start drinking.

Components of the campaign include paid media (TV, Radio, Digital and OOH), social media, creative development and production, grassroots event marketing, and public relations.

Paid Media

Our paid media strategy consisted of traditional and non-traditional methods to deliver a continuous message to Texas drivers 17-34. The goal was to create a statewide umbrella campaign to help reduce instances of DUI alcohol-related crashes and fatalities. Our approach was two-pronged:

- 1) To reach inactive drivers with an awareness/education message before they drive via:
 - a. TV
 - b. Radio
 - c. Digital
 - d. Out-of-Home (Pumptoppers and Window/Beverage Clings)

- 2) To reach active drivers with a specific safety message while they are driving via:
 - a. Radio
 - b. Out-of-Home (Billboards)

Just over \$2.5M in paid media was placed over the entire fiscal year with heavy concentrations during five main flight periods and an overarching umbrella flight that filled in gaps throughout the year. Please note that due to the health pandemic, COVID-19, the entire campaign was frozen from March 19 – May 31, 2020.

Media Flight Dates: Football: October 21 – November 24, 2019; January 28 – February 3, 2019
Holiday: November 25 – December 30, 2019
College & Young Adult: March 2 – March 22, 2020
Spring Holidays: *Cancelled due to COVID-19*
Faces of Drunk Driving: June 22 – July 12, 2020
Labor Day: August 17 – September 13, 2020
Umbrella: November 18 – December 30, 2019; March 2 – March 22, 2020; June 22 – September 30, 2020

Target Audience: Primary: Adult drivers 17-34, skewed male

Markets: Statewide with an emphasis on the DMAs with the highest DUI alcohol-related fatality and crash rates, and varying by campaign flight based on budget allocation prioritization.

FY2020			
Statewide Impaired Driving - Paid Media Recap			
Media	Description	Budget	Impressions
TV/Cable	:60, :30 & :15 English & Spanish spots; spot cable buys, Fox Sports Southwest, Univision, TAB	\$852,196.08	46,973,005
Radio	:30 & :15 English & Spanish spots; spot station buys, iHeart and Univision; Traffic News and Weather reads	\$559,996.98	46,160,355
Digital	Digital ads (multiple sizes); Mobile GeoFencing and Mobile Display; Desktop NextGen Behavioral Targeting; Demographic Targeting; Gaming; Video Pre-Roll; Streaming Radio; Streaming Television; Social Media	\$602,875.00	52,207,183 (85,892 clicks)
Out-of-Home	Bulletins/Billboards (vinyl and digital), Gas Stations (pump toppers, chevrons, window and beverage cooler clings), English and Spanish;	\$448,903.02	237,998,756
College Football Sponsorships	Sponsorship packages with Texas A&M, University of Houston, University of Texas, and University of Texas San Antonio; providing access to tailgate areas for grassroots activations. Also included a mix of in-stadium signage and messaging, digital ads on school web sites and social media posts.	\$70,000.00	691,125
Grand Total		\$2,533,971,08	384,030,424 (85,892 clicks)

Campaign Messaging & Creative

Our task was to take six impaired driving campaigns and create a single, consistent campaign theme that draws together all the impaired driving areas of focus and creates behavior change amongst our target audience. So, the first step was to understand who our target audience is. While the areas of focus may become more targeted and narrow in certain flights of the campaign (i.e. Football and College/Young Adult), for the most part we are speaking to Texas motorists between the ages of 17 and 34, with a heavy skew toward males who represent a high proportion of DUI alcohol-related and fatalities.

To successfully create a single unifying campaign strategy and messaging platform that targets this young, connected and highly mobile audience, it was critical to address the following challenges:

1. The campaign platform must allow us to create a hard-hitting, highly personal umbrella campaign that makes them realize that drinking and driving is a choice... a potentially life-altering or deadly choice, thus driving home a strong sense of personal accountability for their own behaviors.
2. The campaign platform must work with a safety and an enforcement message that can support seasonal messages to different audience segments.
3. The campaign platform must offer our target audience a solution.

This campaign was not about just coming up with a new clever way to tell people not to drink and drive – we were attempting to reverse the growing trend of crashes and fatalities associated with drinking and driving, and it is only by addressing each of these challenges that we will begin to do so.

It's important to understand that people are going to continue to drink alcohol, and in no way was our campaign intended to persuade them not to. Our task was to create a single, consistent campaign theme that will change their behavior to where they will make a plan to get home safe. And our single, consistent campaign theme was:

Plan While You Can

In addition to being simple and memorable, this platform addressed all the challenges mentioned:

1. It was a reminder that real lives can be tragically altered or lost in a moment, so it is important to have a plan before it is too late.
2. It could be paired with two direct calls-to-action that address safety (Don't Drink and Drive) and enforcement (Drink. Drive. Go to Jail.).
3. It provided people a solution... to plan a sober ride before they go out and drink. Also, if they are at that point-of-decision, it reminded them that it was still not too late to come up with a plan to avoid getting behind the wheel.

Based on the overall campaign platform of Plan While You Can, which will be accompanied by a clear and direct safety or enforcement call-to-action (Don't Drink and Drive and Drink. Drive. Go to Jail. respectively), GDC developed a fully integrated campaign that could be tailored specifically to each seasonal flight: Holiday, Football, College & Young Adult, Spring Holidays, Faces of Drunk Driving, and Labor Day.

However, we also strongly recommended that in conjunction with all flight-specific materials, there needed to be a hard-hitting umbrella safety message that shocked our varying audiences into understanding the personal responsibility involved with drinking and driving, as well as reinforcing the campaign theme of making a plan for a sober ride before drinking, or any time before getting behind the wheel after drinking.

The following diagram illustrates the campaign strategy that we used to cohesively deliver our campaign across all levels necessary for success.



Television

Umbrella

The strategy for the Umbrella portion of the campaign was to reinforce the Plan While You Can message, these deliver the message in a hard-hitting manner with an emphasis on potentially devastating and life-altering consequences.

One spot (produced as a :15, :30 and :60 spot in English and Spanish), This is the Moment, follows a young guy over the course of an evening when he's going out drinking with friends. Throughout his evening (starting at home), he points out the multiple "moments" he should have made a plan for a safe ride home but didn't. The spot ends with him getting behind the wheel and into a horrific crash, seriously injuring and possibly killing a little girl. As he puts it "This is the moment that will stay with me forever."

The second spot (produced as a :15 and :30 spot in English and Spanish), I Didn't Plan, follows a young woman who also goes to meet a friend. She didn't plan on drinking but ended up drinking quite a bit throughout the evening and never made a plan to get a sober ride home. We see her choose to drive after drinking and get in a crash that leaves her bound to a wheelchair and unable to care for herself.

The third spot and new to this year, (produced as a :15, :30 and :60 spot in English and Spanish), Side Effects, follows a woman and her daily routine that includes prescription drugs. She doesn't realize the side effects that the prescription drug has on her driving. We see her driving her son and the side effects of the prescription drug taking affect while she drives. We then see her run a red light and her vehicle crashes with another vehicle in the intersection. The ending scene is the little boy calling for his mom from the back seat of the car and the mom is unresponsive.



This is the Moment



I Didn't Plan



Side Effects

Faces of Drunk Driving

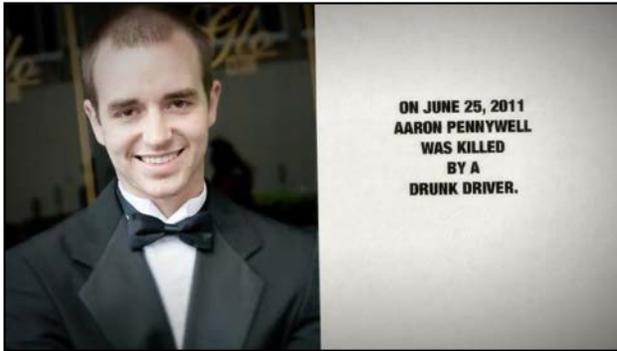
This year we continued to air the successful series of testimonial TV spots that tell the real-life stories of devastation and heart break caused by drunk driving. With the updated Sean PSA, we show his current progress with learning to walk and talk again. We also continued to use the current PSA's of Chilli, Aaron and the new face Jade. To tie these spots in with the overall campaign theme, they all include the Plan While You Can end card and VO.



Sean



Chilli



Aaron



Jade

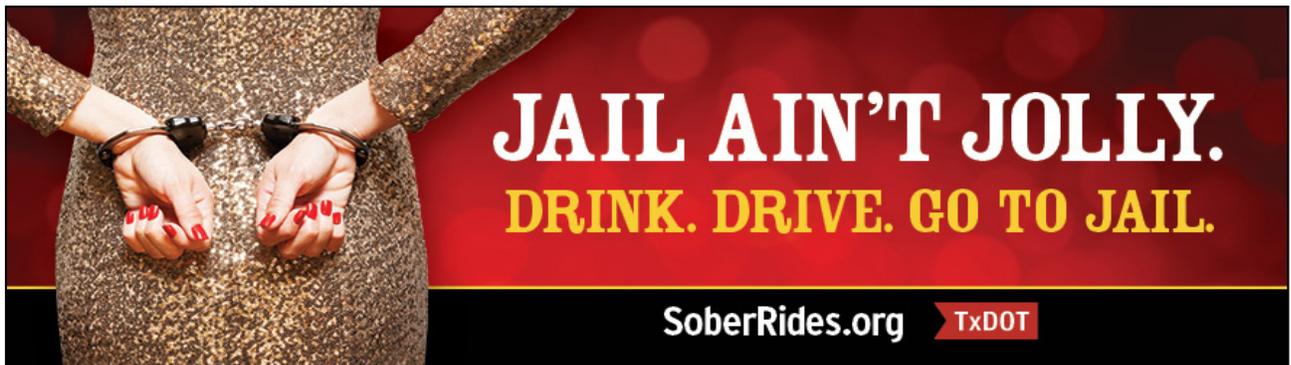
Radio

For each of the following flights of the campaign, :15 and :30 radio spots were produced in English and Spanish: Holiday, Football, College & Young Adult, Labor Day and Umbrella. These spots were written with the same conceptual approach and messaging strategy as the TV spots, but did not translate exactly from the TV. The emphasis in all the spots was to make a plan for a safe, sober ride home before going out drinking at SoberRides.org.

Out-of-Home

Billboards

Outdoor billboards developed last year for the Holiday, College & Young Adult, and Labor Day flights of the campaign were continued again for this year. Each is very direct and carries the message of enforcement and consequences. All were produced in English and Spanish.



Holiday



College & Young Adult



Labor Day

Gas Stations

For the Holiday and Labor Day flights of the campaign, creative was developed for placement at gas stations. The strategy was to reach our audience with our message near or at the point of decision. In this case, it's while people are fueling up to drive to holiday parties and family gatherings during these holiday times of the year, or popping into the corner store to pick up some alcoholic beverages. Multiple touch points at gas stations include: pump toppers, window clings and beverage cooler clings. All were produced in English and Spanish.



Pump Topper - Holiday



Pump Topper - Labor Day





Window Cling – Holiday



Window Cling – Labor Day (Spanish)

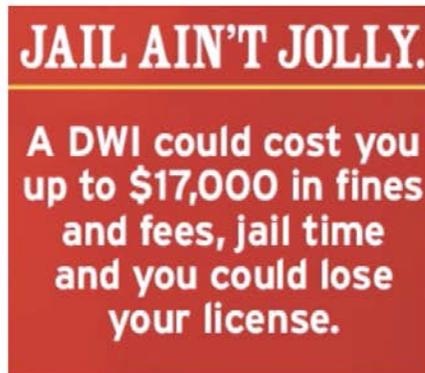
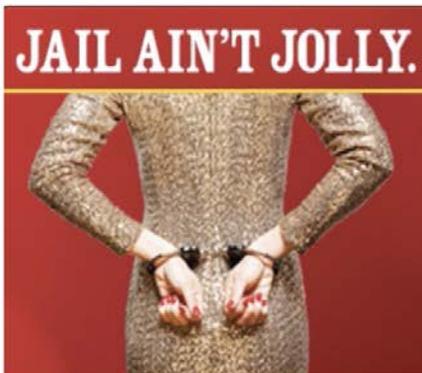


Digital

Digital banner ads (static and animated) were produced for each of the campaign flights in multiple sizes/dimensions. Each flight had multiple ad versions, each in English and Spanish. The ads linked to SoberRides.org when the viewer clicked on them. Here is a sampling from each flight.



Football



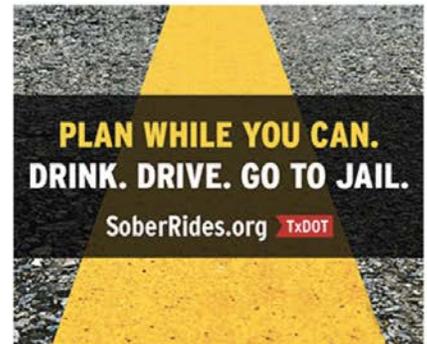
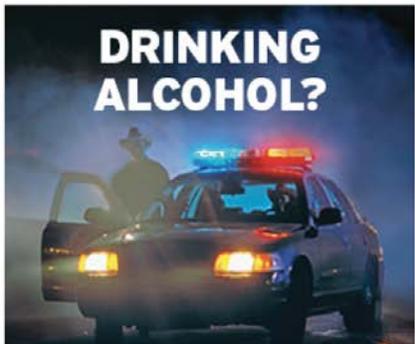
Holiday



College & Young Adult



Faces of Drunk Driving



Labor Day



Labor Day (Spanish)



Umbrella

Social Media

Social media calendars were developed for each of the campaign flights, including copy and graphics to be posted on TxDOT social media channels Facebook, Twitter and Instagram. A mixture of graphic animation and video were produced.

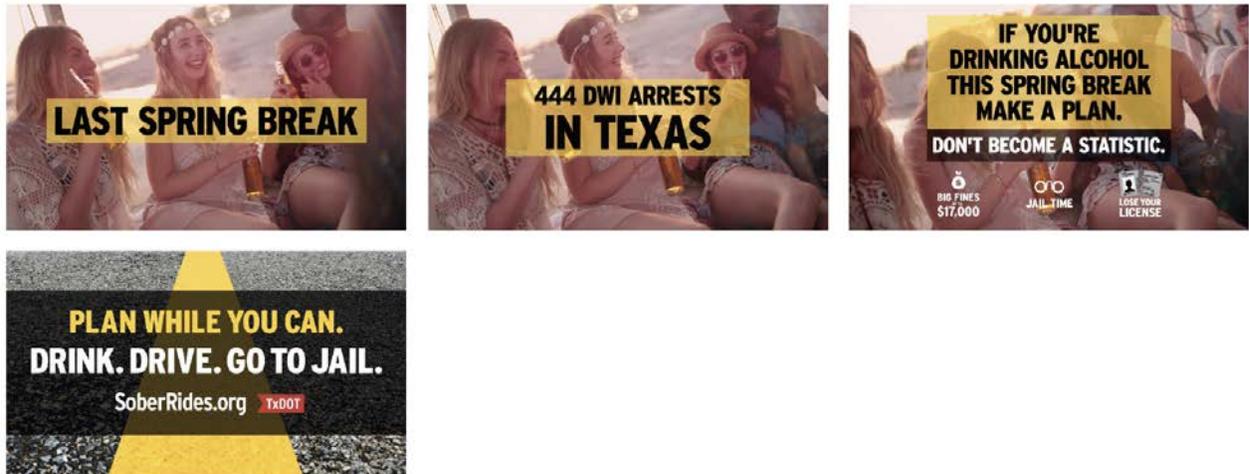
Football



Holiday



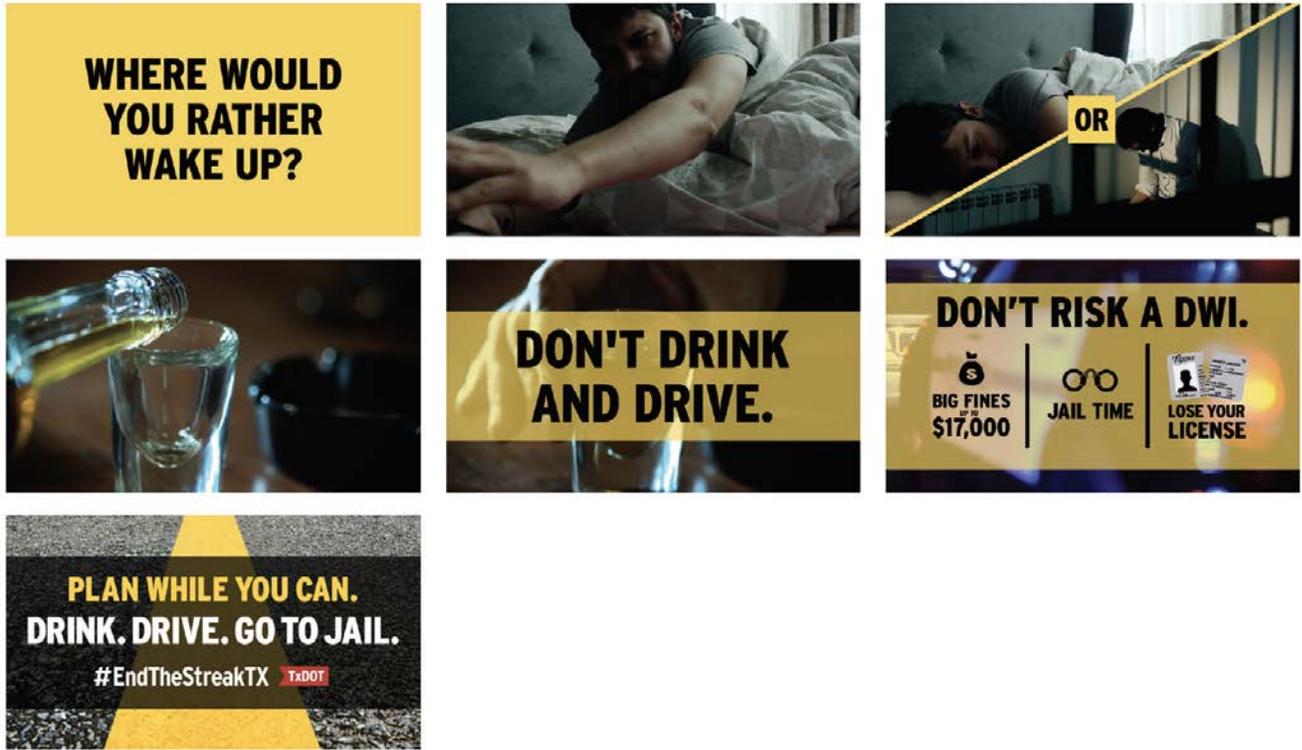
College & Young Adult



Faces of Drunk Driving

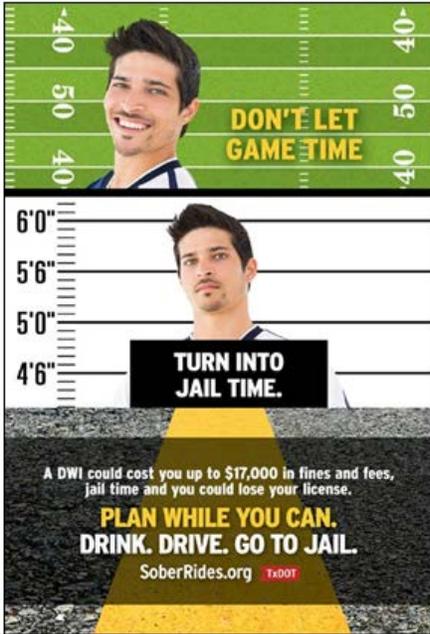


Labor Day

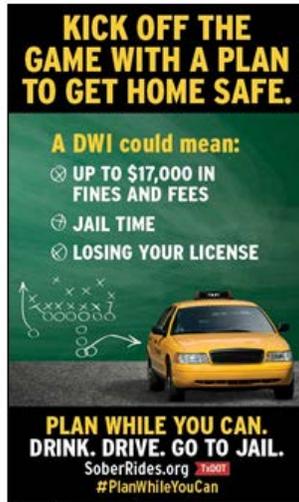


Campaign Collateral Materials

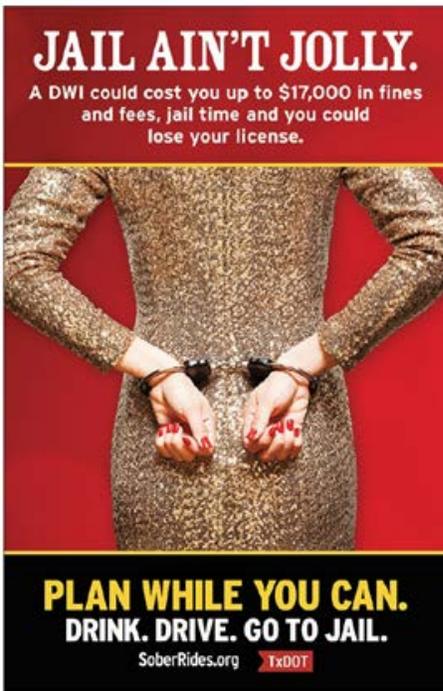
TxDOT Traffic Safety Specialists and coalition partners received posters and educational push cards to utilize at community events they attended. The educational push cards were also distributed at grassroots events throughout the year. Posters and push cards were produced in English and Spanish. Labor Day, only an info card was produced.



Football – Poster



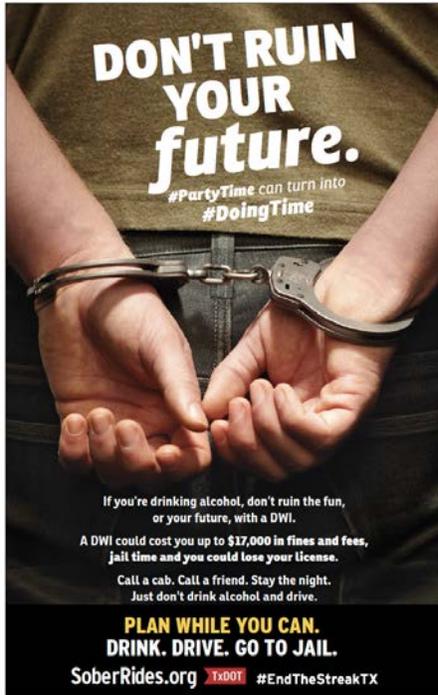
Push Card



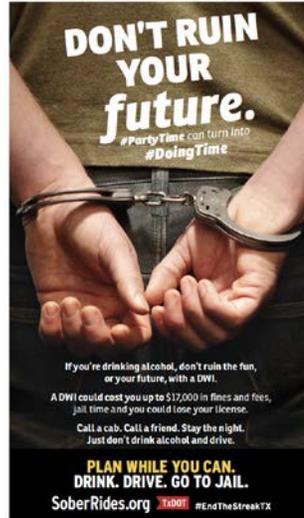
Holiday – Poster



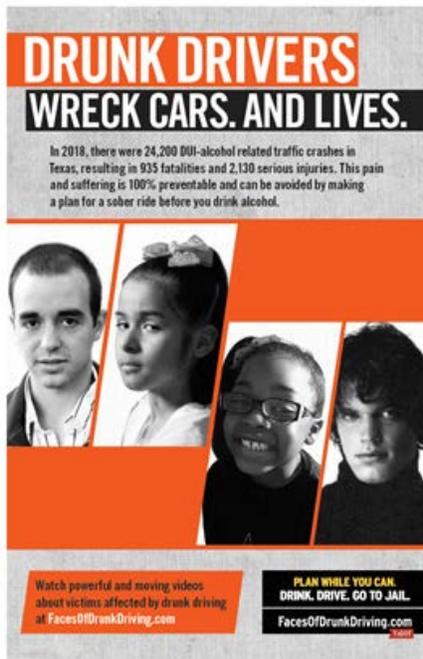
Push Card



College & Young Adult – Poster



Push Card



Faces of Drunk Driving – Poster



Push Card



Labor Day Push Card



Umbrella – Poster



Umbrella – Push Card (z-fold)

Grassroots Outreach

The grassroots tour continued this year the virtual reality mobile experience trivia game “Plan to Win.” The use of gamification attracts our key demographic and educates them on the dangers and consequences of drunk driving.

Extensive research has been conducted on the impact of gamification and its ability to engage individuals to satisfy their desire for competition and achievement. This approach is so effective that a recent Gartner report states that more than 70% of Global 2,000 organizations will use gamification to attract younger audiences in the near future. Another recent study found that “78% of Millennials are more inclined to become part of a brand [or message] if they have face-to-face interaction with it.”

Using virtual reality technology, the “Plan to Win” experience allows participants to be part of an immersive trivia game. The experience poses questions related to drinking and driving and also demonstrates the consequences of impaired driving. Players avoid “jail” by answering questions correctly, and winners progress to a waiting virtual taxi to receive a safe and sober ride.

To engage our target audience where they live and play, we deployed the “Plan to Win” virtual reality experience on a year-round grassroots tour attending community festivals, events, and college campuses. At each tour stop, Brand Ambassadors wearing Plan While You Can t-shirts engaged our audience with conversation starters such as educational push cards, explained the purpose of the campaign, and invited them to play the game.

In addition to the virtual reality version of the “Plan to Win” trivia game, we also produced a low-tech version of the game that uses a game board and light-up buzzers for players to ring in to answer the trivia questions. This version of the game was utilized throughout the year when a low-tech version was either preferred or required due to inclement weather or technological complications.

Due to COVID-19, there were only three grassroots tour flights:

- 1) Football (October/November 2019)
- 2) Holiday (December 2019)
- 3) College/Spring Break (March 2020)

Football/College

The college phase of the Football flight kicked off in October for the college football games. This portion of the grassroots tour visited 4 districts: San Antonio, Houston, Bryan, and Austin. For the fall portion of the tour, through paid sponsorship packages, we were able to set up and engage football fans in the heart of pregame activity at “tailgate parties” at the following games: Texas A&M v. UTSA, UTSA v. Rice, University of Houston v. St. Mary’s, and UT Austin v. Texas Tech.



Holiday

The Holiday tour of the campaign stopped at 4 districts in the month of December: Corpus Christi, Fort Worth, Austin, and San Antonio. The strategy was to reach holiday shoppers and the community at local holiday festivals and celebrations.



College & Young Adult

As college students got ready to go on Spring Break in early March, the grassroots tour made stops at several college campuses: University of Texas, Sam Houston State University, Texas A&M University – Corpus Christi, and Texas Tech University. Additionally, the tour made stops at popular spring time events such as the, Corpus Christi Brewery Festival. Unfortunately, due to the health pandemic, COVID-19 the grassroots tour was cut short for safety and health reasons.



Due to the continuation of the health pandemic no other grassroots events were held for the remainder of the fiscal year,

Public Relations

The Plan While You Can Holiday kick-off press conference was held at the McAllen Public Library in the Pharr District in McAllen. The kick-off press conference for the College & Young Adult flight of the campaign was held in the San Antonio district at the University of Texas at San Antonio. Due to the health pandemic, COVID-19, the third and final kick-off press conference launching the Labor Day flight was conducted as a digital video package only and distributed to media outlets. These three flights were selected for these press conferences to coincide with and take advantage of these high-visibility enforcement times of the year.

At the Holiday and CYA press conferences, attendance by a large contingency of local law enforcement and state troopers communicated a strong unified enforcement message. The virtual reality “Plan to Win” trivia game was present to serve as a strong visual component for two of them and was operational at those two press conferences to allow media to film the game in action for greater visual material.

For each flight of the campaign, except for Spring Holidays, a statewide press release was distributed. Additionally, key messaging, FAQs, and media talking points (English and Spanish) were created for TxDOT media relations, Public Information Officers (PIOs) and Traffic Safety Specialists (TSSs) in preparation for media and community events.

A media advisory was distributed for every grassroots tour stop for each campaign flight, except Football, to the local media, inviting them to come out to cover the “Plan to Win” virtual reality experience.

Holiday Press Conference – McAllen Public Library, McAllen



College Press Conference – UTSA, San Antonio



Partnerships

At each grassroots event, contestants who played “Plan to Win” trivia game got a chance to win gift cards and coupons from over 20 area restaurants, entertainment venues and retailers.

Overall Campaign Value

Earned media resulted in \$7,637,841.00 in added value and 175,001,116 impressions. Paid media match resulted in \$5,486,854.87 in added value and 384,116,316 impressions. With \$13,149,690.13 in total added value, the Statewide Impaired Driving Plan While You Can campaign delivered more than a 4:1 return on the \$3,128,081.68 investment.

Match - FY 2020 Statewide Impaired Driving Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$736,392.00	\$4,488,112.52
Radio	\$372,636.00	\$621,937.80
Out-of-home	\$380,734.00	\$169,098.90
Digital/Online	\$135,238.00	\$207,205.65
College Football	\$0.00	\$500.00
Subtotal	\$1,625,000.00	\$5,486,854.87
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations	\$1,625,000.00	\$7,637,841
Social Media	NA	\$24,994.26
Subtotal	\$1,625,000.00	\$7,662,835.26
Total Match	\$3,250,000.00	\$13,149,690.13



Be Safe. Drive Smart. Campaign **September 2019 – August 2020**

Campaign Overview

Every day for nearly 20 years at least one person has died on Texas roadways. In 2019, traffic crashes in the state resulted in 15,846 serious injuries and 3,622 fatalities, an average of 10 deaths per day. Speeding and driver inattention are leading causes of crashes, including areas of the state with changing driving conditions due to work zones and heavy traffic from oil and gas production activity.

TxDOT's *Be Safe. Drive Smart.* statewide campaign reminds drivers of the rules of the road and delivers practical safe driving tips that can reduce the odds of their causing or becoming one of Texas's roadway casualties. The year-round effort focuses on special challenges in specific geographic areas of Texas—along heavily traveled I-35 where large construction projects are underway and in regions with new traffic patterns tied to energy production.

The campaign also covers topics important to drivers statewide but not traditionally covered by TxDOT's federally funded impaired driving, distracted driving, and occupant protection initiatives. *Be Safe. Drive Smart.* calls on drivers to notice and respond to what's going on around them, whether it's slow-moving traffic or active work zones; weather conditions such as rain, fog, or snow; or pedestrians and kids in school zones. It also reminds drivers to always be conscious of the speed they're driving and the space they leave between their vehicle and the one in front of them. They must stay alert, keep emotions in check, and avoid driving when they're drowsy. Regardless of where drivers find themselves or what they must contend with, their safety—and the safety of others on the road—depend on their making smart choices.

The campaign's multiple messages are all built on the same foundation: drivers and pedestrians must take personal responsibility for their own safety.

To help more drivers make smarter decisions and ultimately reduce traffic crashes, fatalities, and injuries, the *Be Safe. Drive Smart.* campaign aims to accomplish the following objectives:

1. Convince drivers to match the way they drive to what's happening on the road around them.
2. Emphasize the importance of paying 100% attention behind the wheel, driving a safe speed, and obeying the rules of the road.
3. Convey safety messages, advice, and tips that target audiences will remember and act upon.

Each of the main three initiatives within the *Be Safe. Drive Smart.* campaign has its own set of strategies and geographic targets:

Energy Sector Safety. Oil and gas exploration regions of Texas continue to see a steady uptick in traffic crashes, and in FY 2020 TxDOT combined earned media, outreach, and paid media to deliver safety messages to drivers in the Permian Basin, Eagle Ford Shale, Granite Wash, Haynesville-Bossier Shale, and Barnett Shale. Using “Longhorn” creative materials developed in 2019 and the *Be Safe. Drive Smart.* Road Show outreach trailer, the campaign kicked off in October with paid media and a series of grassroots events. TxDOT also continued leveraging partnerships with energy industry-related groups, including opportunities to give safety talks to oil and gas company stakeholders and employees.



Work Zone Awareness/I-35 Safety. At any one time, there are more than 3,000 work zones on Texas roadways. In 2019, traffic crashes in Texas work zones claimed the lives of 167 people, including 5 road workers. TxDOT produced a new creative campaign and earned media materials in FY 2020 to raise awareness of the importance of slowing down and staying alert when driving through work zones. Although the coronavirus pandemic prevented TxDOT from holding its annual April press event to recognize National Work Zone Awareness Week, the campaign delivered safety messages in the spring and summer to locals and travelers along the heavily trafficked I-35 corridor, especially in areas with active highway maintenance and construction activity.

General Topics. Through long-standing relationships with local news outlets, media vendors, and grassroots partners, the *Be Safe. Drive Smart.* campaign is able year after year to successfully reach a broad audience of drivers and elevate the importance and value of being a smart driver in a variety of driving conditions. In FY 2020, TxDOT conducted news media outreach to provide safety tips and resources to reporters and news directors throughout the state so they could build local news stories about traffic safety issues in their communities. TxDOT public information officers, supplied with campaign talking points, participated in media interviews related to pedestrian safety, driving safely in winter weather, and avoiding aggressive and drowsy driving. Messaging about these topics and others was also distributed through social media; a network of campaign partners; and free TV, radio, and billboard PSA placements.

In addition, the campaign supported TxDOT’s **#EndTheStreakTX** initiative, which asks all Texans to commit to driving safely to help end the streak of daily traffic deaths, with a press event, media pitching, and digital media placements.

Paid Media and Added-Value

TxDOT invested more than \$1.36 million in paid media in FY 2020, 61% of total campaign expenditures. The campaign used traditional and digital paid media placements to reach drivers in the state's five main energy production areas and to alert motorists along the busy I-35 corridor to be cautious around work zones. TxDOT also placed digital buys for TxDOT's #EndTheStreakTX safety campaign and secured PSA placement of General Topics TV and radio spots and billboards.

Energy Sector Safety

- Media Flight Dates:** October 14 – November 10, 2019 & July 13 – August 9, 2020
- Target Audience:** Adults 18+ in oil and gas production areas, including industry workers
- Markets:** Out-of-home and digital: targeted counties in the Permian Basin, Eagle Ford Shale, Barnett Shale, Haynesville/Bossier Shale, and Granite Wash
- TV: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio, plus select cable systems in the Dallas/Fort Worth, Shreveport, and Tyler/Longview markets
- Radio: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio
- Media:** Broadcast and cable TV, :30 and :15 in English and Spanish
Radio, :30 and :15 in English and Spanish
Outdoor/billboards in English and Spanish
Gas station pumptoppers in English and Spanish
Sports marketing partnership with Dave Campbell's Texas Football—online and event activations
Digital ads in English and Spanish—Facebook video newsfeed ads, mobile banners, and pre-roll video
- Added value: bonus TV and radio spots, billboard and gas pumptopper override exposure and negotiated rate discounts, bonus gas station locations and window clings

Work Zones/I-35 Safety

- Media Flight Dates:** April 13 – May 10, 2020, with some platforms running through August June 22 – July 19, 2020
- Target Audience:** Adults 18+ living and traveling along the I-35 corridor
- Markets:** Austin, Dallas/Fort Worth, San Antonio, and Waco
- Media:** Outdoor/billboards in English and Spanish
Gas station pumptoppers in English and Spanish
Digital ads in English and Spanish—Google display banner ads, GasBuddy banner ads, and Waze driving app banners
- Added value: billboard and gas pumptopper override exposure and negotiated rate discounts, bonus gas station locations and window clings

General Topics

Media Flight Dates:	January 13 – February 23, 2020 (TV and radio PSAs) June 8 – July 19, 2020 (TV and radio PSAs) August 2020 (Billboard PSAs)
Target Audience:	Adults 18+
Markets:	TV and radio: Statewide through Texas Association of Broadcasters Billboards: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, and Waco-Temple-Killeen
Media:	TV PSAs, :30 and :15 in English and Spanish Radio PSAs, :30 in English and Spanish Outdoor/billboards, English

#EndTheStreakTX

Media Flight Dates:	October 28 – November 24, 2019 August 3 – August 31, 2020
Target Audience:	Adults 18+
Markets:	Statewide
Media:	Digital ads—Facebook/Instagram and Twitter newsfeed ads, Pandora digital radio, YouTube video ads, and pre-roll video network

Paid Media Recap – FY 2020 *Be Safe. Drive Smart.*

In the following table, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

Under General Topics, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4-to-1 return on investment. The end result was far better. Over a total of 12 weeks, stations broadcast 40,797 TV and radio PSAs valued at more than \$2.2 million in airtime, providing TxDOT a 22-to-1 return.

Media	Description	Budget	Impressions
Energy Sector			
TV and Cable	30- and 15-second spots in English and Spanish in 9 markets covering the 5 energy production areas	\$236,862.27	52,135,000
Radio	30-second spots and 15-second radio liners in English and Spanish in Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio	\$82,834.45	26,290,000
Outdoor	Bulletins, posters, and digital billboards at 67 locations in flight #1 and 70 locations in flight #2 in targeted counties in the 5 energy production areas	\$218,747.00	121,090,931
Gas Station Ads	Pumptoppers at 163 locations in flight #1 and 158 locations in flight #2 in the 5 energy production areas, plus bonus window clings	\$80,600.00	47,765,340
Sports Marketing	Partnership package with Dave Campbell's Texas Football/UIL, including social media posts, webcast participation, and on-site activations at 4 high school football games in Permian Basin and Eagle Ford Shale	\$16,000.00	N/A
Digital	Facebook video posts, mobile banners, and pre-roll video ads in targeted counties in the 5 energy production areas	\$64,475.64	12,770,514
Work Zones/I-35 Safety			
Outdoor	Bulletins and digital billboards at 26 locations in flight #1 and 33 locations in flight #2 along the I-35 corridor	\$174,440.00	203,893,470
Gas Station Ads	Pumptoppers at 86 locations in flight #1 and 94 locations in flight #2 along the I-35 corridor, plus bonus window clings	\$45,560.00	27,362,580
Digital	Google display banner ads, GasBuddy banner ads, and Waze driving app banners in Austin, Dallas/Ft. Worth, San Antonio, and Waco	\$97,292.50	33,018,699
General Topics (PSAs)			
TV and Radio	Two 6-week statewide flights of TV and radio PSAs; total of 40,797 spots reported	\$100,000.00	N/A
Outdoor	Free placement of pedestrian safety bulletins and digital billboards at 55 locations	\$0	99,506,071
#EndTheStreakTX			
Digital	Statewide Facebook/Instagram and Twitter newsfeed ads, Pandora digital radio, YouTube video ads, and pre-roll video network	\$249,639.51	64,830,560
Grand Total		\$1,366,451.37	688,663,165

Creative Overview

Woven throughout all *Be Safe. Drive Smart.* creative materials are the campaign's overarching messages to motorists: match how you drive to road conditions, drive a safe speed, obey the rules of the road, and give driving the full attention it deserves. The FY 2020 campaign retained and built on existing *Be Safe. Drive Smart.* branding, introduced a new creative campaign for Work Zone Safety featuring TxDOT employees, and added to TxDOT's inventory of Energy Sector and General Topics media and educational materials.

Energy Sector Safety. In FY 2020, TxDOT continued to use "Longhorn" creative assets developed the previous year for paid media and outreach in the state's energy production areas. The bilingual campaign, which features iconic Texas longhorns delivering safety messages, includes TV, radio, outdoor, digital, social media, and gas station advertising as well as print collateral for distribution at events and through partnership outreach. The campaign's focus is on 1) driving behaviors that are the leading causes of fatalities in these areas—driving too fast and driving distracted, and 2) a reminder to give plenty of space to large trucks.

The pandemic and economic slowdown have led to a decrease in oil and gas activity in Texas, but traffic crashes and their consequences are still a large concern in these regions. For the summer paid media flight, TxDOT adjusted the messaging in TV, radio, and gas station pumptoppers to better reflect current conditions in areas that are no longer booming with drilling activity.



Work Zones/I-35 Safety. Reminding motorists to make driving safely a priority when passing through active road construction and maintenance work zones is a key component of the *Be Safe. Drive Smart.* campaign. A special focus is heavily traveled I-35. Motorists driving along this corridor can expect to see dozens of work zones, and nearly half of the state's population lives within 50 miles of I-35.

In FY 2020, TxDOT executed a new Work Zone Safety creative campaign in English and Spanish with outdoor, gas station pumptoppers, and digital ads reaching motorists living and driving along I-35. The ads feature TxDOT employees in hard hats and other safety gear to emphasize that real people are working on the roadside and, just like you, they want to get home safe. New info cards, posters, and banners were also created to support statewide efforts to raise awareness of the importance of slowing down and paying attention when driving through work zones and to remind drivers that traffic fines double when workers are present.



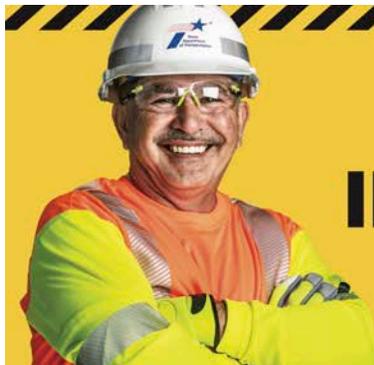
WE ALL WANT TO GET HOME SAFE.

When driving through work zones, slow down, stay alert, don't tailgate, and put the phone away. Remember, traffic fines double when workers are present.

BE SAFE. DRIVE SMART. 

#EndTheStreakTX

Outreach Poster



HEY, I DON'T SPEED IN YOUR WORKPLACE.

BE SAFE. DRIVE SMART.  #EndTheStreakTX



WE ALL WANT TO GET HOME SAFE. 

BE SAFE. DRIVE SMART.  #EndTheStreakTX

Outdoor Billboards



IT'S A WORK ZONE. NOT A RACETRACK.

BE SAFE. DRIVE SMART. 



ES UNA ZONA DE TRABAJO, NO UNA PISTA DE CARRERAS.

MANEJA LISTO. MANEJA SEGURO. 

Digital Banner Ads

HEY, I DON'T SPEED IN YOUR WORKPLACE.

Driving too fast and not paying attention are the leading causes of work zone crashes. Watch for warning signs and stay alert when driving through work zones. We want everyone—workers, drivers, and their passengers—to get home safely at the end of the day.

DRIVE SMART IN WORK ZONES

- Slow down and follow posted work zone speed limits. Remember, traffic fines double when workers are present and can cost up to \$2,000.
- Pay attention and put the phone away.
- Don't tailgate.
- Obey road crew flaggers.
- Plan ahead to avoid delays.

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX

POR FAVOR NO PASES A TODA VELOCIDAD POR MI LUGAR DE TRABAJO.

Manejar demasiado rápido y no prestar atención son las causas principales de choques en las zonas de trabajo. Presta atención a las señales de advertencia y mantente alerta cuando manejes en las zonas de trabajo. Queremos que todos—trabajadores, conductores y sus pasajeros—lleguen a casa seguros al final del día.

MANEJA CON PRECAUCIÓN EN LAS ZONAS DE TRABAJO

- Reduce la velocidad y respeta el límite de velocidad en las zonas de trabajo. Recuerda, las multas de tránsito se duplican cuando los trabajadores están presentes y pueden costar hasta \$2,000.
- Presta atención y guarda el teléfono.
- Obedece las señales de los trabajadores.
- No te acerques tanto al vehículo de enfrente. Mantén tu distancia.
- Planea con anticipación para evitar demoras.

MANEJA LISTO. MANEJA SEGURO. TxDOT #EndTheStreakTX

Bilingual Information Card

General Topics. TxDOT used a mix of existing, revised, and new creative assets to educate drivers on safe driving topics in FY 2020. Here is a summary of these efforts:

- Provided pedestrian safety materials to support TxDOT’s Houston District, including signage for a press event and poster and bus panel artwork for the District’s partnership with Houston’s transit authority.
- Working with the Texas Association of Broadcasters, received free airtime from stations across the state to run TV and radio PSAs on wrong-way driving, speeding, and aggressive driving as well as new PSAs developed for the campaign in FY 2019 on drowsy driving.
- Distributed the campaign’s *Road Tips Handbook*, a 24-page booklet featuring safety tips, traffic laws, and rules of the road, for grassroots outreach and events across the state.
- Placed two flights of paid digital and social media ads to support TxDOT’s #EndTheStreakTX grassroots initiative.
- Used existing creative for posts on TxDOT’s Facebook and Twitter pages about school zone safety, winter driving, flooded roadways, work zone safety, and the state’s “Move Over/Slow Down” law.
- Developed a new “What Kind of Driver Are You?” interactive quiz to engage with Texans on social media about the importance of safe driving in a fun and memorable way.



#EndTheStreakTX
End the streak of daily deaths on Texas roadways.

What kind of driver are you?



What kind of driver are you?
Choose Your Favorite Things and We'll Tell You What Kind of Driver You Are

TAKE THE QUIZ!

Social Media Driver Quiz

- Negotiated with outdoor vendors for free placement of pedestrian safety billboards at 55 static and digital locations in Austin, El Paso, Houston, San Antonio, Waco, Temple, Killeen, Weslaco, and the Dallas/Fort Worth area.
- Created new Back-to-School Safety info cards and posters in English and Spanish for TxDOT traffic safety specialists and campaign partners.

Drive smart. Keep kids safe.




Drive smart in school zones by staying alert, putting your phone away, and obeying school zone speed limit signs. Watch for kids around school buses. Illegally passing a school bus can cost you up to \$1,250.

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX

Drive smart. Keep kids safe.



TIPS FOR DRIVERS	TIPS FOR CHILDREN
 Stay alert and put your phone away.	 Use crosswalks and obey crossing guards.
 Obey school zone speed limit signs.	 Make eye contact with drivers before crossing the street.
 Watch for children darting into the street or between vehicles.	 Watch for traffic when stepping off a bus.
 Stop for school buses with flashing red lights or a stop-arm sign.	 Always wear a helmet when riding a bicycle.

SCHOOL ZONES REQUIRE EXTRA CAUTION. Make sure everyone gets home safely by staying alert, slowing down, and following all traffic laws and signals.

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX

Back-to-School Safety
Print Collateral

TV spots and videos used for both paid and PSA placements can be found at TxDOT's DriveSafeTexas.org. Other creative materials are posted on the "Driver" webpages at TxDOT.org.

Public Relations

It's important that the campaign reaches Texas motorists frequently and through many outlets with our messages about how to be a safe and smart driver, and earned media helps us do that. In FY 2020, media relations activities included executing high-profile press and outreach events, generating media stories about safe driving in energy areas and through I-35 work zones, and developing a series of news packages to promote General Topics statewide.

The **Energy Sector** campaign launched in October with the distribution of a news release to raise awareness that nearly half of all Texas traffic deaths occur in the state's five main energy production zones. To support a media pitching tour in the energy areas, TxDOT also prepared media advisories for outreach events in the Permian Basin and Eagle Ford Shale, B-roll footage, and talking points for TxDOT public information officers. The PR efforts resulted in 137 TV, radio, online, and print news stories valued at \$186,795.43.

TxDOT observed the 19th anniversary of the last deathless day on Texas streets and highways with an **#EndTheStreakTX** press event at Hermann Square in front of Houston City Hall. The November 7th event featured Houston Mayor Sylvester Turner, Texas Transportation Commissioner Laura Ryan, TxDOT officials, Houston-area first responders, and family members who have lost loved ones in fatal traffic crashes in Texas. Media attending the event included KPRC-TV (NBC), KTRK-TV (ABC), KXLN-TV (Univision), KTMD-TV (Telemundo), and the *Houston Chronicle*.



Family members joined Houston Mayor Sylvester Turner and TxDOT officials in front of 3,647 Texas flags representing the number of people killed on state roadways in 2018.

A statewide news release and media pitching tour that continued through December resulted in 150 broadcast news hits, 164 online news stories, and 93 newspaper articles. These included TV news interviews with TxDOT public information officers in major and mid-sized media markets. The total earned media value generated by the press event and media relations activities was \$2,161,939.75.

To engage the media in helping us deliver **General Topics** safety messages to motorists statewide, TxDOT prepared sets of media materials that news directors, reporters, and even traffic and weather anchors could use to compile news stories about pedestrian safety, winter weather driving, and avoiding aggressive and drowsy driving during the summer driving season. Though the campaign's annual **Work Zone Safety** public relations activities were canceled in April due to the pandemic, TxDOT conducted a round of media pitching in the summer to remind motorists to be extra cautious when driving through roadway maintenance and construction underway along I-35. Key to garnering coverage was arming TxDOT public information officers with talking points and providing the media with safety tip sheets, videos, and localized statistics. In FY 2020, the effort generated 254 news stories on work zone safety and general traffic safety topics with an earned media value of \$1,209,981.38.

Grassroots Outreach and Events

To coach adult and teen motorists on safe driving, the campaign brought the *Be Safe. Drive Smart.* Road Show trailer to high school football games across the Permian Basin and Eagle Ford Shale, two of the Energy Sector Safety target areas. The branded trailer debuted in 2019 and is equipped with six large flat screen TVs along the back wall, with each screen corresponding to one of six engagement stations allowing visitors to watch campaign videos, play seat belt and motorcycle safety virtual reality games, and test their street smarts with traffic safety quizzes developed for the campaign. While individuals use the play stations, others can watch what's happening, cheer on their friends or family, and take away important safety lessons.



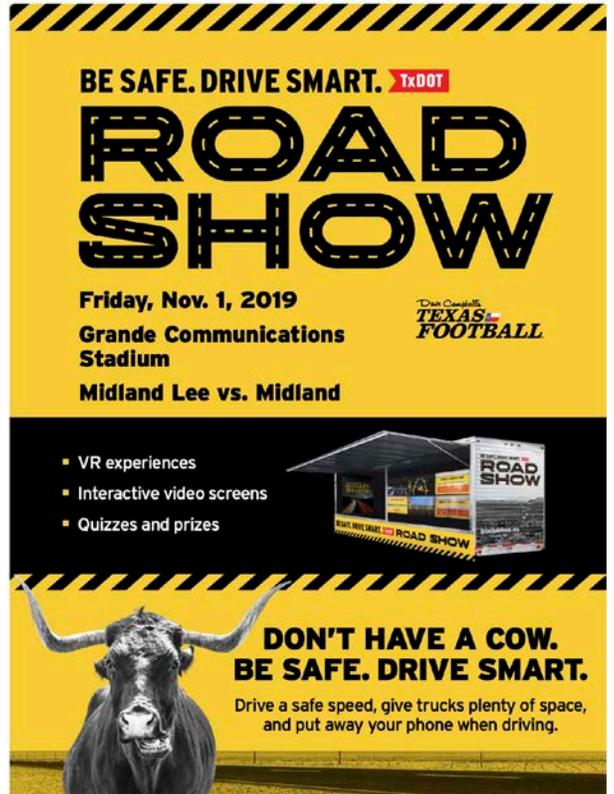
Event Hand Fan Giveaway

In partnership with Dave Campbell's Texas Football and the University Interscholastic League (UIL), the Road Show trailer traveled under Texas's famous "Friday night lights" to the following locations:

- Pearsall: Mack Laxson Field (Pearsall vs. Carrizo Springs), October 18
- Wink: Wildcat Field (Wink vs. Iraan), October 25
- Midland: Grande Stadium (Midland Lee vs. Midland), November 1
- Laredo: Bill Johnson Student Activity Center (Laredo United vs. Alexander), November 7

Nearly 2,900 people interacted with the trailer at these events, with thousands more exposed to campaign messages displayed on event signage.

The Dave Campbell/UIL partnership also included social media posts during game weeks and a TxDOT interview on the *Texas Football Today* webcast. In addition, media coverage of the events resulted in TV and radio news hits in the San Antonio and Odessa-Midland media markets.



Event Flyer

Partnerships

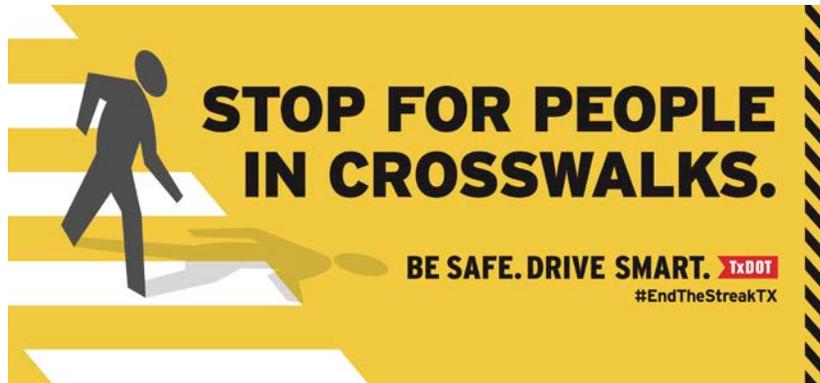
Over the past two years TxDOT has built the *Be Safe. Drive Smart.* Partnership Network, consisting of two dozen businesses and organizations representing safety advocates; law enforcement; business, trucking, insurance, and automobile associations; and the oil and gas industry who can distribute traffic safety messages to their employees and businesses. Partners receive email packages with timely or seasonal safety tips, sample newsletter articles and social media posts, graphics, and PDFs of campaign print collateral to share with their constituents. This year, partners in the energy industry also asked TxDOT to make presentations at employee safety events.

Texas Mutual Insurance Company, the state's largest workers' compensation provider, continued to support TxDOT efforts to improve safety around work zones and in the state's energy-producing areas. The company produced co-branded items for distribution at campaign events and invited TxDOT's participation in its series of Safety Summits in Dallas, Houston, and Tyler.

Match – FY 2020 *Be Safe. Drive Smart.*

TxDOT spent \$2,234,183.91 on *Be Safe. Drive Smart.* public awareness efforts in FY 2020. The added value of in-kind donations from paid and PSA media vendors combined with the earned media value of broadcast, online, and print news coverage contributed \$7,613,391.56 to the overall value of the campaign. As a result, TxDOT exceeded its dollar-for-dollar match goal by more than \$5.37 million.

Paid Media Type	Added Value Match from Paid Media Placements - <u>Actual</u>
TV/Cable	\$236,660.00
Radio	\$86,515.00
Out-of-Home	\$1,170,193.00
Paid Media Subtotal	\$1,493,368.00
PSA Media Type	Added Value Match from PSA Media Placements - <u>Actual</u>
TV and Radio	\$2,225,111.00
Outdoor/Billboards	\$336,196.00
PSA Media Subtotal	\$2,561,307.00
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations – Energy Sector	\$186,795.43
Public Relations – I-35/Work Zone Safety	\$27,602.95
Public Relations – General Topics	\$1,182,378.43
Public Relations – #EndTheStreakTX	\$2,161,939.75
Earned Media Subtotal	\$3,558,716.56
Total Match	\$7,613,391.56



Pedestrian and Bicycle Safety Campaign October 2019 – September 2020

Campaign Overview

Fatalities from crashes involving pedestrians are on the rise in Texas and now account for nearly one in five of all of the state's traffic deaths. In 2019, 668 people died in pedestrian-related crashes in Texas, up by 5% from 2018, and 1,312 were seriously injured. Crashes involving bicyclists in 2019 also claimed the lives of 68 people and seriously injured 313. These numbers follow an alarming trend that has seen pedestrian and bicyclist fatalities increase over the last five years.

The top contributing factors in pedestrian-involved traffic crashes in Texas in 2019 were a) pedestrian failure to yield right of way, b) failure to yield right of way to the pedestrian, c) driver inattention, and d) speed. Alcohol impairment was reported in one of every four fatal pedestrian crashes. Driver inattention and failure to yield right of way were also top factors in bicyclist crashes in 2019.

No matter how Texans choose to travel, they need to know the rules of the road for safe driving, walking, and biking. To that end, TxDOT launched a new public awareness campaign in FY 2020 to raise awareness of state laws designed to protect pedestrians and bicyclists and urge all Texans to drive smart, walk smart, and bike smart.

TxDOT's year-round *Be Safe. Drive Smart.* campaign has addressed nonmotorized safety concerns—most recently pedestrian safety—through PSA placements and media relations. With the additional Section 405(h) federal grant, the campaign was able to expand its pedestrian and bicycle safety public education and awareness efforts across the state. Key campaign components in FY 2020 included the following:

- A paid media campaign using brand-new creative assets for TV, out-of-home, and digital ad placements.
- Development of a statewide news release, talking points, and B-roll package.
- Production and distribution of public education materials to TxDOT District Offices and campaign partners.
- Spanish-language creative and outreach materials to support the campaign's efforts to reach the 20% of Hispanics in Texas who are Spanish-dominant.

The campaign seeks to educate target audiences about state laws applicable to pedestrian and bicycle safety and increase awareness of possible crash scenarios in order to encourage safe and smart traffic behaviors. Ultimately, the goal is to reduce the number of traffic crashes and pedestrian and bicyclist fatalities and injuries.

Paid Media and Added Value

TxDOT's paid media campaign targeted motorists, pedestrians, and bicyclists, as all have a responsibility to be safe on Texas roadways and to obey traffic laws. A special focus for the FY 2020 campaign was the state's major cities. Most of the pedestrian and bicyclist fatalities occur in urban areas. More than 3,000 traffic crashes involving pedestrians in 2019 were in Austin, Dallas, El Paso, Fort Worth, Houston, and San Antonio, resulting in 287 fatalities. These cities also saw more than 1,100 bicycle crashes that resulted in 30 deaths.

The paid media campaign launched on August 31 with TV, billboard, gas station, transit, and online and mobile digital advertising and delivered nearly 283 million impressions.



Media Flight Dates: August 31 – September 30, 2020

Target Audience: Adults 18+, including drivers, pedestrians, and bicyclists

Markets: Broadcast TV and OTT (digital TV): Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio

Outdoor and gas station advertising: Austin, Dallas/Fort Worth, El Paso, Houston, and San Antonio

Transit advertising: Austin, Dallas, Fort Worth, and San Antonio

Digital: Amarillo, Austin, Beaumont, Brownsville, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Laredo, Lubbock, Odessa-Midland, and San Antonio

Media: Broadcast and digital TV, :15 in English and Spanish
Outdoor/posters in English and Spanish
Gas station pumptoppers in English and Spanish
Transit bus “Kings” in English and Spanish
Digital ads in English and Spanish—Facebook, Instagram, and Twitter video and image newsfeed ads; YouTube and pre-roll video ads; Snapchat and Waze app banner ads

Added value: bonus TV spots; billboard, gas pumptopper, and transit override exposure and negotiated rate discounts; bonus gas station locations and window clings; and bonus transit ad units

Paid Media Recap – FY 2020 Pedestrian and Bicycle Safety Campaign

In FY 2020, TxDOT invested \$916,513 in paid media, and media vendors provided \$555,802 in added value through free TV spots and outdoor negotiated rate discounts and override exposure. In the table below, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

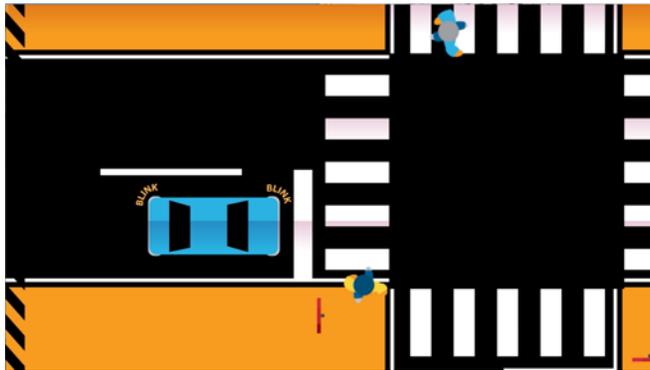
Media	Description	Budget	Impressions
Television	15-second spots in English and Spanish in the 6 largest Texas markets	\$386,867.17	93,836,000
OTT (Digital TV)	15-second spots in English and Spanish across Over-the-Top and connected TV providers, networks, and streaming services in the 6 largest Texas markets	\$77,760.00	2,423,366
Outdoor/Posters	Billboard posters in English and Spanish at 200 locations in Austin, Dallas/Fort Worth, El Paso, Houston, and San Antonio	\$109,085.00	92,521,859
Gas Station Ads	Pumptoppers in English and Spanish at 202 locations in Austin, Dallas/Fort Worth, El Paso, Houston, and San Antonio, plus bonus convenience store window clings	\$47,000.00	27,648,600
Transit Ads	King-size bus panels in English and Spanish on 240 buses in Austin, Dallas, Fort Worth, and San Antonio	\$93,600.00	37,212,299
Digital	Facebook, Instagram, and Twitter video and image posts; YouTube and pre-roll network video ads; Snapchat and Waze app banner ads in 12 markets	\$202,201.26	29,315,953
Grand Total		\$916,513.43	282,958,077

Creative Overview

TxDOT extended the *Be Safe. Drive Smart.* brand in FY 2020 with a new set of creative materials focused on increasing awareness of and compliance with state pedestrian and bicyclist safety laws. Each ad addressed one or more laws pertaining to motorists, pedestrians, or bicyclists and included a corresponding tagline: *Be Safe. Drive Smart.*, *Be Safe. Walk Smart.*, or *Be Safe. Bike Smart.*



Creative assets for paid media included animated TV spots, billboards, transit ads, gas pumptoppers, and digital ads in English and Spanish. Animation allowed us to demonstrate in a series of 15-second TV spots how to follow state traffic safety laws in a variety of situations where drivers, pedestrians, and bicyclists must share the road. The theme “No matter how you travel, there are laws to keep everyone safe” opened each spot and reinforced the message that we must all take responsibility for following the laws so everyone can get home safely. The 15-second spots were also used on digital and social media platforms to reach audiences across the state.



Animated TV Spots

Out-of-home advertising with bold headlines and illustrations communicated specific pedestrian and bicyclist safety laws to target audiences in the state’s largest markets while they were behind the wheel, walking down the street, or riding their bike. Spanish-language creative materials included the following taglines: *Maneja Listo. Maneja Seguro.*, *Camina Listo. Camina Seguro.*, and *Ciclista Listo. Ciclista Seguro.*



Outdoor/Poster



Gas Station Pumptopper



Outdoor/Posters



Transit Ad in Dallas



Transit Ads in Austin and Dallas



Public Relations

In preparation for an October 2020 media relations tour, TxDOT developed a statewide news release, campaign talking points, and a supporting B-roll package to enlist the help of local news directors and reporters in educating pedestrians, bicyclists, and motorists about the rules of the road and encouraging safe traffic behaviors.

Grassroots Outreach

TxDOT's plans for on-the-ground outreach were postponed due to COVID-19 restrictions. However, the campaign produced and distributed bilingual pedestrian- and bicyclist-focused information cards and posters for TxDOT traffic safety specialists and campaign partners to support grassroots education and outreach. TxDOT also created a "flipbook" handout based on the campaign's TV spots and designed to be shared with families to help raise awareness of pedestrian and bicycle safety laws among Texans of all ages. In addition, the campaign produced static and video posts for TxDOT's statewide and district social media profiles on Facebook, Twitter, and Instagram.



**BE SAFE.
WALK SMART.**

No matter how you travel, following laws helps keep everyone safe.

If you're on foot:

- Use the sidewalk. If there isn't one, walk on the left side of the road, facing traffic.
- Obey traffic signals, including crosswalk signals.
- Cross the street only at intersections and crosswalks and look left, right, left before crossing.

If you're driving:

- Stop for pedestrians in crosswalks.
- Yield the right of way to pedestrians when turning at intersections.
- Obey the speed limit and pay 100% attention to the road.

BE SAFE. DRIVE SMART. Tx001 #EndTheStreakTX



**BE SAFE.
BIKE SMART.**

No matter how you travel, following laws helps keep everyone safe.

If you ride a bike:

- Ride with traffic.
- Stop at red lights and stop signs.
- Use hand signals to turn or stop.
- Have a white light on the front of your bike and a red light or reflector on the back so you're visible at night.

If you're driving:

- Share the road. Bicyclists have the same rights to the road as you do.
- Give bikes space when passing.
- Yield the right of way to bicyclists when turning at intersections.
- Obey the speed limit and pay 100% attention to the road.

BE SAFE. DRIVE SMART. Tx001 #EndTheStreakTX

Information Cards



**NO MATTER
HOW YOU
TRAVEL**

In Texas, some people walk. Some people bike. Some drive a truck or car.

And there are smart laws to keep everyone safe, no matter where we are.

BE SAFE. MOVE SMART. Tx001

Pages from Flipbook Handout



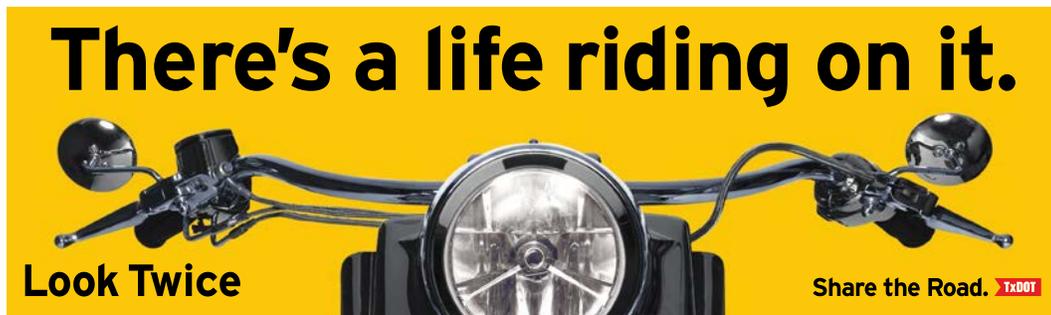
No matter how you go from here to there, stay alert and do what's right.

The laws are made for all of us, so we get home safe and sound, day and night.

Match – FY 2020 Pedestrian and Bicycle Safety Campaign

NHTSA’s 405(h) grant to TxDOT to raise awareness of pedestrian and bicycle safety laws required a 20% funding match; however, the campaign exceeded the minimum match of \$375,000. Through September 2020, a total of \$555,802 in added value provided by paid media vendors was reported for the campaign.

Paid Media Type	Added Value Match from Paid Media Placements - <u>Actual</u>
Television	\$206,353.00
Outdoor/Billboard Posters	\$349,449.00
Paid Media Subtotal	\$555,802.00
Total Match	\$555,802.00



Look Twice for Motorcycles Campaign **October 2019 - September 2020**

Campaign Overview

FY 2020 was a challenging year for traffic safety campaigns due to widespread disruptions caused by COVID-19. The *Look Twice for Motorcycles* campaign was delayed from its original launch date of late April to July 13 and outreach plans had to be scrapped. Contrary to what we might have expected, preliminary numbers for motorcycle fatalities in April show an increase as compared with the average of April rates from the previous three years, even with fewer cars on the road. The increase may be linked to higher driving speeds by both motorcycle and vehicle operators and possibly the false sense of security they felt in the face of open roads.

These circumstances underscore the importance of reminding motorists to pay special attention for motorcycles when driving and to obey posted speed limits. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 27 times more frequently than passenger car occupant fatalities in motor vehicle crashes. For the purposes of this report, we will refer to all classes of motorcycles and scooters as “motorcycles.”

In 2019, there were 7,595 motorcycle traffic crashes in Texas, which killed 412 motorcyclists and seriously injured another 1,812 (*Texas Peace Officer's Crash Report - June 6, 2020*). While this represented a 2% and 6% drop respectively from the previous year, it's still far too many preventable deaths and injuries.

Diagnosing the Problem

Intersections continue to be deadly for motorcyclists. In 2019, 30% of motorcycle fatalities were in an intersection or were intersection-related. In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections. The study also found that in multi-vehicle crashes where a vehicle and motorcycle collide, 47% to 51% involved an issue with the driver not seeing the motorcycle. Finally, according to crash data from 2019, 60% of Texas motorcycle fatalities occurred in an urban area versus 40% in a rural area.

Public Education Campaign

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to "see" motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.
- Don't follow a motorcycle too closely.
- Give motorcyclists a full lane.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the tagline "There's a life riding on it." The campaign uses a bold yellow/gold color that's quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were built to be used on existing TxDOT technology available to every district as well as the newer Oculus platform. However, due to restrictions on outreach events during the pandemic, these assets were not used in FY 2020. A TV spot developed in 2012 continues to be popular and delivers key messages of looking for motorcycles because they are hard to see. In addition, campaign components included radio public service announcements (PSAs), billboards and pumptoppers, online advertising, social media, and earned media activities.

The FY 2020 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative to reach and resonate with key target audiences.
- Conducted a statewide awareness and education campaign focusing on key target audiences starting mid-July and continuing until September 30.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations campaign that included pre-recorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Secured a minimum of \$650,000 in added value through campaign activities.

Public Service Announcement Distribution

To extend the reach of the campaign and limited funds for paid media, television and radio PSAs were distributed to stations statewide to air the messages for free beginning July 13 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following markets:

- Abilene-Sweetwater
- Amarillo
- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Lubbock
- Odessa-Midland
- San Antonio
- Shreveport, LA
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan

The successful TV PSA program produced more than 30 million impressions and over \$1 million in donated airtime.

	English	Spanish	Total
Airings	4,175	2,308	6,483
Impressions	19,017,168	11,705,535	30,722,703
Ad Value	\$697,582	\$398,015	\$1,095,597

The radio PSAs aired in the following markets:

- Amarillo
- Austin
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Houston
- Lafayette La
- San Antonio
- Tyler-Longview (Lufkin & Nacogdoches)
- Waco-Temple-Bryan

The successful radio PSA program produced more than 15 million impressions and nearly \$300,000 in donated airtime.

	English	Spanish	Total
Airings	1,741	121	1,862
Impressions	14,413,646	779,789	15,193,435
Ad Value	\$276,936	\$21,081	\$298,017

Paid Media and Added-Value Overview

TxDOT's FY 2020 paid media campaign targeted drivers ages 18–54 in both English and Spanish statewide, with emphasis in the eight key markets with the most motorcycle crashes. In these eight markets, the campaign featured billboards and gas station pumptoppers. It also used digital banner ads, Pandora digital radio, pre-roll videos, ads on the WAZE app, and Facebook promoted posts statewide. The paid media campaign ran from July 13 to August 9 with messages focused on reminding motorists to take extra precautions to check for motorcycles.

TxDOT placed \$324,562 in paid media throughout the fiscal year. The total added value achieved through negotiations with media vendors equaled \$260,235 and includes billboard overrides, bonus gas station window clings, and negotiated lower monthly rates.

Target Audience: All drivers, 18–54

Media Markets: Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, and Waco—billboards and pumptoppers

Statewide—digital

Paid Media: Billboards and pumptoppers (English and Spanish)

Online and mobile video and banner ads and pre-roll video, WAZE, Pandora ads, and Facebook promoted posts (English and Spanish)

Added Value:

Bonus banner ad impressions, window/beverage clings, and overrides on billboards and gas pumptoppers

Media Flight Dates: Billboards and pumptoppers: 7/13 – 8/9

Interactive and mobile: 7/13 – 8/9

FY 2020 *Look Twice for Motorcycles* - Paid Media Recap

Media	Description	Budget	Impressions
Out-of-Home	Bulletins (36), gas pumptoppers (138)	\$171,784	124,683,625
Digital	Pre-roll video, banner ads on mobile ad networks, Pandora digital radio ads, Waze App mobile banner ads, and Facebook video and static banner newsfeed ads	\$152,778	27,228,898
Total		\$324,562	151,912,523

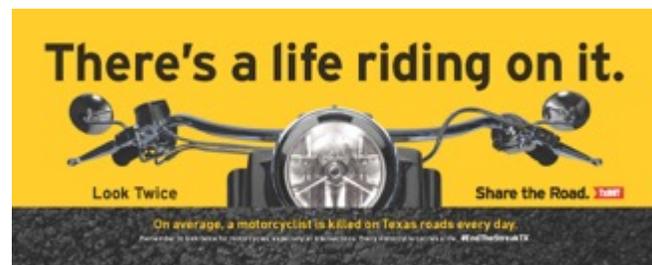
Creative Overview

The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In 2020, the campaign continued running the “Invisible” TV PSAs developed in English and Spanish in FY 2012. Radio ads and iconic out-of-home elements developed in 2016 also carried through into the FY 2020 campaign with slight revisions to add the hashtag #EndTheStreakTX.



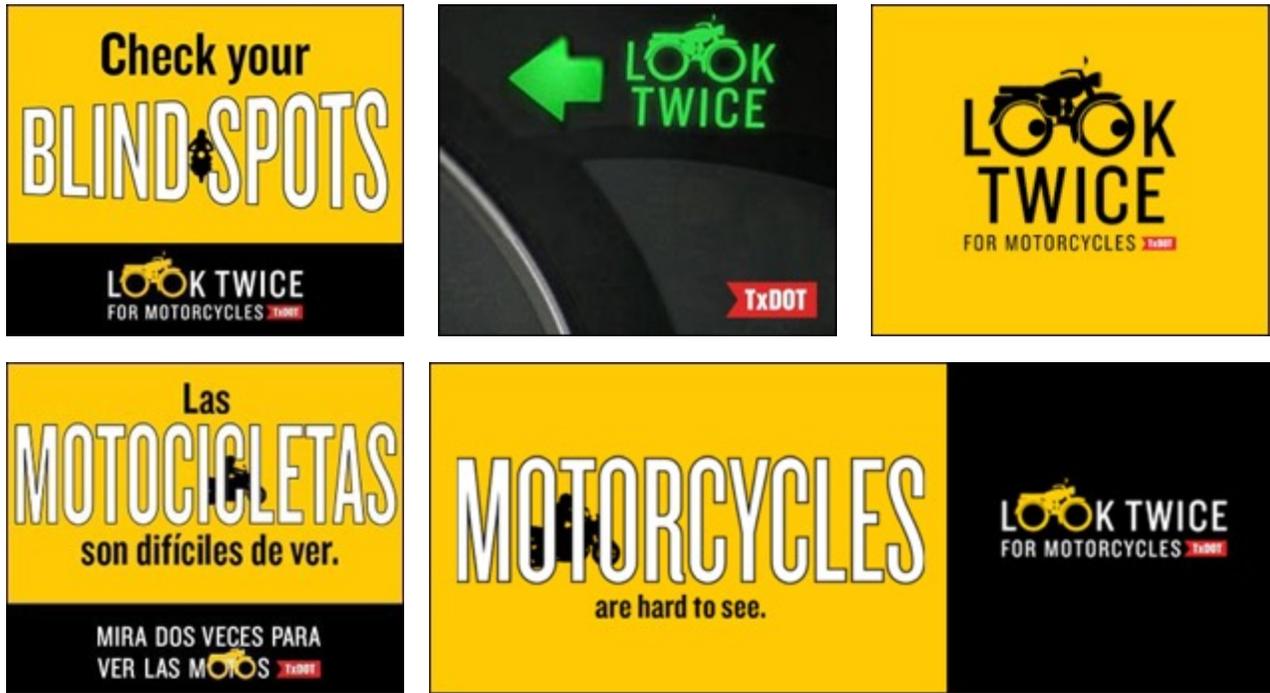
Billboards



Pumptoppers

Digital and social media play a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including desktop and mobile banner ads, pre-roll video ads,

and Facebook ads. TxDOT also used its social media channels (Facebook, Instagram, and Twitter) to educate the public.



Desktop and mobile banner ads



Facebook video ad



Instagram video ad



Facebook organic ad



Paper glasses



Bilingual double-sided Eye Spy activity



English and Spanish bumper stickers

Public Relations

Due to COVID-19 restrictions, a launch press conference was not held in FY 2020. Instead, a package of video sound bite interviews was made available to the press along with a standard b-roll package. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for TxDOT's public information officers. Combined, earned media in broadcast, print, and online coverage generated more than 94 million impressions and \$4,522,045 in public relations value for the campaign.

Grassroots Marketing

Grassroots marketing and events were cancelled due to the pandemic.

Partnerships

In FY 2020, the campaign enlisted the help of influencers to help spread messages via their social media followers. A number of influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, once approved, produced the social media post for final TxDOT approval.

The table below shows the results of the influencer effort.

Influencer	Reach	Views	Est. Video Completions	Likes	Comments	Total Engagements	Engagement Rate
Candace Hampton	530,154	141,062	40,703	11,893	20	152,975	29%
Michael Satterfield	94,933	16,604	3,126	1,216	53	17,873	19%
Jessica Serna	58,844	4,594	402	524	35	5,153	9%
Delia Hickman	102,241	1,252	24	678	36	1,966	2%
TOTAL	786,172	163,512	44,256	14,311	144	177,967	23%



Instagram social media post by Jessica Serna



Instagram social media post by Michael Satterfield

The campaign also partnered with the following organizations to distribute campaign messages and materials:

- National Safety Council
- TxDOT Travel Information Centers
- Central Texas Harley Davidson Owners Group (HOG)
- Texas Municipal Courts Education Center
- TTI/Texas Motorcycle Safety Coalition
- SafeWay Driving Centers
- Texas A&M AgriLife Extension Passenger Safety

Match – FY 2020 *Look Twice for Motorcycles* Campaign

Paid Media Type	Added Value Match for Paid Media Placements–Actual
Out-of-Home	\$260,235
Subtotal	\$260,235
PSA Media Type	Added Value Match for Paid Media Placements–Actual
Television	\$1,095,597
Radio	\$298,017
Subtotal	\$1,393,614
Earned Media Type	Earned Media Match–Actual
Public Relations	\$4,522,045
Subtotal	\$4,522,045
Total FY20 Match	\$6,175,894

**SECTION FIVE -
2020 TEXAS TRAFFIC SAFETY AWARENESS SURVEY**

Texas Statewide Traffic Safety Awareness Survey

Key Findings of 2020

Summary of Key Findings

- The Click It or Ticket message was the most highly recognized of 12 traffic safety campaign messages.
- Awareness of messages about recent seat belt, speed, and impaired driving enforcement was significantly lower this year than previous years, as was expected due to decreased activity.
- Respondents in the East region of the state were more aware of campaigns and enforcement efforts in general over the past year than respondents in the other three regions. Respondents in the West regions, in general, had a higher perception of enforcement of seat belt, impaired driving, and speeding laws, but were slightly less likely to comply with them than respondents in other regions, according to responses on self-reported behavior.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (74 percent) of Texans surveyed who reported they had read, seen or heard an impaired driving enforcement message within the past year.
- Most Texas drivers (62.7percent) believe it is very likely that impaired drivers will be arrested.
- Almost a quarter of the survey respondents (23.1 percent) were not sure of the legal BAC limit for intoxication in Texas, with an additional 22.1 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (25.4 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month. However, talking on a cell phone while driving decreased significantly from the 33 percent use reported in 2019.
- Self-reported texting while driving decreased from 19.7 percent in 2019 to 14.2 percent in 2020 that reported they regularly or sometimes read or sent text messages while driving.
- The most often cited influence on reducing cell phone use is fear of injury to self or others. The most often cited influence on reducing impaired driving is concern over being in a crash due to impairment effects. The least often cited influence for both was an employer policy.
- Exceeding the speed limit continues to be common practice, as self-reported by approximately 45 percent of respondents at least sometimes or more often on local roads and on highways.

TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: 2020 Results

INTRODUCTION

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years to track driver attitudes and awareness of traffic safety programs in Texas. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) recommend this type survey for measuring performance goals developed and implemented in highway safety plans. A white paper that preceded federal regulations to establish minimum performance standards states that “surveys can provide valuable information from drivers or the general public that can’t be obtained any other way.” This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. Therefore, NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

TTI has followed the recommendations and developed a sampling plan and questionnaire that includes the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2020. Changes from earlier years’ survey results are also discussed.

SURVEY METHOD

Surveys conducted 2010 through 2019 used a recommended pen and paper, in-person survey method to collect data from customers at 18 sites throughout Texas in Driver License (DL) offices. This approach offered the advantage of access to a reasonably representative sample of drivers and a cost-effective return relative to other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

In 2020, the survey method was changed because of lack of access to DL office lobby areas and restrictions against in-person data collection due to health risks of the COVID-19 pandemic. The survey was converted to an online format and the sample was generated from a survey panel as described in the next section.

Site/Sample Selection

With the shift from one survey method to another and the aim of using the awareness survey to measure changes over time, the importance of maintaining the comparability of the results and the variables measured was considered in designing the new survey method. Four factors under consideration contributed to sampling decisions:

1) retaining the survey's anonymous response characteristic; 2) assuring representation from the four geographic regions comparable to prior years; 3) a high response rate; and 4) the ability to conduct the survey within a similarly short timeframe at approximately the same cost as prior surveys.

The sample was provided by a third-party survey sampling firm, Marketing Systems Group (MSG). The firm drew from a statewide survey panel that is generated from the universe of Texas household residences. This statewide panel was divided into four regions and panelists were invited to participate in the survey from each region to obtain a quota equivalent to regional representation in prior years' samples.

The samples of 2010-2019 obtained from the DL office survey were convenient samples of Texas residents, rather than a random representative sample, meaning the sample of respondents came from a collection of individuals in locations in which access to the target population of driver customers was provided. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated.

Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state, rather than a truly random sample. Similarly, the 2020 sample is a convenient sample because the respondents were from a pool of willing participants who self-select to participate in survey panels online. Recruitment into the panel is much broader than the driver license customer pool, as all Texas households are included. Although the pool is larger and more inclusive, self-selection removes the random representation and ability to perform probability estimates.

As indicated in the description of respondent characteristics in the section below, the sample mirrors the Texas population demographics reasonably. No weights have been applied to the data to account for geographic or demographic representation. The results for each region are combined to form a cross-sectional picture of Texans' attitudes and awareness of traffic safety issues in 2020.

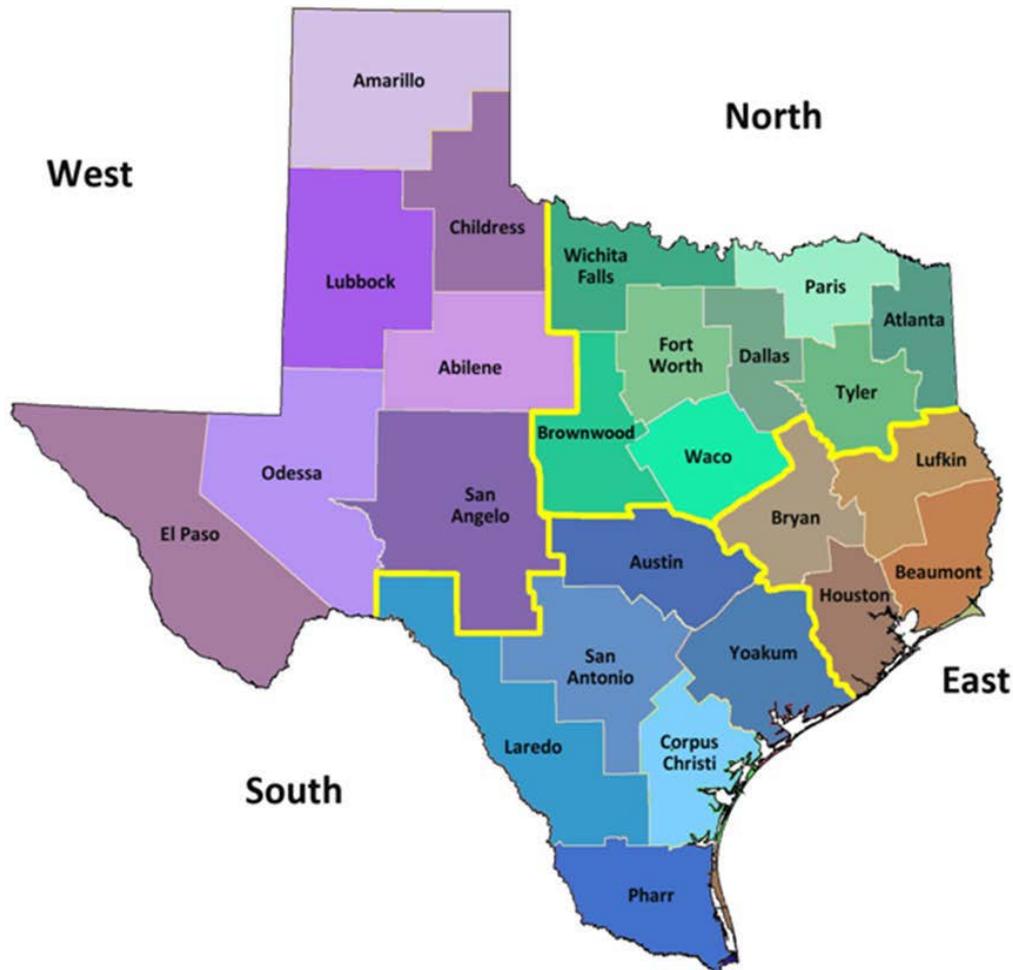
The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Within each of the four regional areas, a target sample size of 625 was set, comparable to previous sample sizes in 2010-2019 surveys.

Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?

Figure 1. TxDOT Region Map



2. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?
4. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pick up?
5. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?
6. What do you think the chances are of getting a ticket if you don't wear your safety belt?
7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

Texas adapted question #8 to roads in Texas, changing the reference to 70mph instead of 65mph, as rural state highways are more often 70mph. In 2014 a response choice was added to the questions with a temporal reference (questions #1, #2, #5, and #9) to determine if respondents were aware of these activities within the past year. In addition to the core questions, five questions for background/demographic information were included. An additional nine questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. A Spanish translation of the questionnaire was not available as all respondents were able to read English. The questionnaire is provided as Appendix A, along with the response percentages for each item.

Survey Administration

The survey was conducted July 27–August 4. This included weekdays and weekend days and the survey was accessible at all hours. The survey was paused at times during the 9-day period to avoid all responses coming in on a weekend or in several days. The timeframe this year did not follow mobilization periods due to their delay until Fall as a result of the pandemic.

Prior to survey launch, the questionnaire was previewed and pilot tested with TTI and MSG staff. A soft launch preceded full launch to assure responses were recorded properly and the survey was administered as designed. Additionally, the protocol and questionnaire was reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB requires that an Information Sheet accompany the questionnaire for reference by the respondents as to their rights as survey research participants, and to inform them of the study intent and other details.

It should be noted that after results were analyzed TTI discovered a sampling error had been made which severely under-represented respondents from Harris County. A typo at the sampling stage put Harrison County in the East region and omitted Harris County. This error would have a distorting effect on the survey results if unchecked. To address the misrepresentation in the sample, the survey sampling firm agreed to re-launch the survey for the East region. The re-launch occurred September 24-27. Because the new survey was a different timeframe from the initial survey, the three questions with a time reference were altered to fit the situation. Questions on awareness of initiatives in the past 30/60 days were rephrased as during the most recent summer.

RESULTS

Characteristics of Survey Respondents

The total sample size goal of 2500 was achieved. The total set of responses was checked to remove any duplicates or disqualifying respondents. The resulting sample totaled 2515 of usable data. Table 1 provides the sample sizes for each region. Note that six respondents were not assigned a region as their zip codes on their mailing account were outside Texas, indicating a recent or temporary move.

Table 1. Completed Surveys by Region

TxDOT Region	Target Sample Size	Completed Surveys
North	625	637
South	625	624
East	625	627
West	625	625
Total	2500	2509

Table 2 provides the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics are from 2017 American Community Survey Population Estimates. Regarding ethnicity, the composition of the sample is over-represented by Whites by 15.6 percentage points and under-represented by

Table 2. Respondent Characteristics

		% Survey	% Texas
Race/Ethnicity	White	59.0	43.4
	Black	10.8	11.6
	Hispanic	22.2	38.6
	Asian	5.4	4.3
	Other	1.4	0.4
	No answer	1.7	N/A
Age	18-21	9.0	7.6
	22-30	18.9	15.7
	31-45	31.4	27.9
	46-65	28.1	32.1
	Over 65	12.5	16.6
Gender	Male	45.5	49.6
	Female	54.5	50.4
Education	High School or less	25.3	43.4
	Some College/ Associate degree	34.2	31.3
	College Degree	27.0	17.1
	Advanced Degree	13.5	8.3

Hispanics by 16.4 percentage points. The survey sample of females is slightly higher than the Texas female composition and the male sample is slightly lower. This is typical of survey volunteers. The percentage of respondents over 45 in the sample tend to be below the statewide proportion and the number of respondents under 45 is high in comparison to the statewide proportion of these ages. The sample is more on the higher educated side than the general Texas population.

Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance-based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding. Response percentages to the 10 core questions are displayed in Figures 2-11.

This year the state's participation in a national Click It or Ticket mobilization encompassing the Memorial Day Holiday weekend was not possible as Texas was under stay-at-home orders. The national campaign was postponed to November. Therefore, a low awareness of a Click It or Ticket message in late July/early August or September was not unexpected. The 2020 response to the question, "Have you read, seen or heard anything about seat belt law enforcement in the past 60 days or recent summer months" was the lowest percentage since the survey has been conducted, at 23.4 percent. However, the percent who said they had heard of seat belt enforcement within the past year was approximately the same percentage as it has consistently been for the past five years at 33.5 percent. From 2015 through 2019 those who said they had heard the seat belt enforcement message ranged from 33.6 to 35 percent.

Similarly, awareness of a speed enforcement message dropped dramatically in 2020 to 25.9 percent, the lowest percentage since the survey has been conducted for those saying they had heard about speed enforcement during the past 30 days. The percentage who were aware of speed enforcement over the past year was similar to prior years at 31.1 percent. The average over the past six years is 33.2 percent.

Enforcement efforts aimed at impaired driving within the past 30 days were recognized by the lowest percentage of respondents since these data have been collected. As shown in Table 3, 37.4 percent were aware of messages in the few months, well below the previous low of 52.7 percent in 2019. However, 36.6 percent said they were aware of impaired driving enforcement messages in the past year, which was the highest percentage since this question has been asked beginning in 2014.

The responses show Texans think laws are more likely to be enforced for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—62.7 percent checking Very Likely of arrest for drinking and driving, compared to 41.3 percent Very Likely of citation for speeding and 43.6 percent for not wearing a seat belt. The perception of a greater likelihood of being cited for impaired driving remains at the top of the list as it has for the past 10 years. This is the first year, however, that the perception of a seat belt citation as Unlikely and Very Unlikely reached over 15 percent.

Table 3. Response Percentages to Core Questions

Have you read, seen or heard anything about:					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
Seat belt law enforcement by police?	23.4	33.5	56.9	33.9	9.2
Speed enforcement by police?	25.9	31.1	57.0	34.3	8.7
Alcohol impaired driving (or drunk driving) enforcement by police?	37.4	36.6	74.0	21.2	4.7
What do you think the chances are of:					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
Getting a ticket if you don't wear your seat belt?	43.6	24.1	16.7	11.1	4.6
Getting a ticket if you drive over the speed limit?	41.3	29.9	18.5	7.1	3.2
Someone getting arrested if they drive after drinking?	62.7	21.0	10.6	4.0	2.6
How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
	90.9	5.6	2.4	0.4	0.8
How often do you speed on:					
	Most of the time	About half the time	Sometimes	Rarely	Never
A local road	9.7	11.4	24.2	36.4	18.4
A Highway	11.3	12.5	23.0	28.8	24.3
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
	3.3	9.1	0.6	0.8	84.8

Texans continue to self-report almost universal seat belt use, with 96.5 percent saying they always or nearly always use seat belts and only 1.2 percent saying they rarely or never do. However, 45.3 percent of the respondents reported they drive over the speed limit on local roads, and 46.8 percent said they exceed the speed limit by more than 5 miles per hour on highways with a 70 miles per hour speed limit sometimes or more often. With regard to self-reported drinking and driving behavior, even though almost two-thirds of those surveyed thought the chances of someone getting arrested if they drive after drinking is very likely, over 10 percent reported they had driven a motor vehicle within two hours of drinking alcoholic beverages.

Figure 2. Frequency of Reported Belt Use

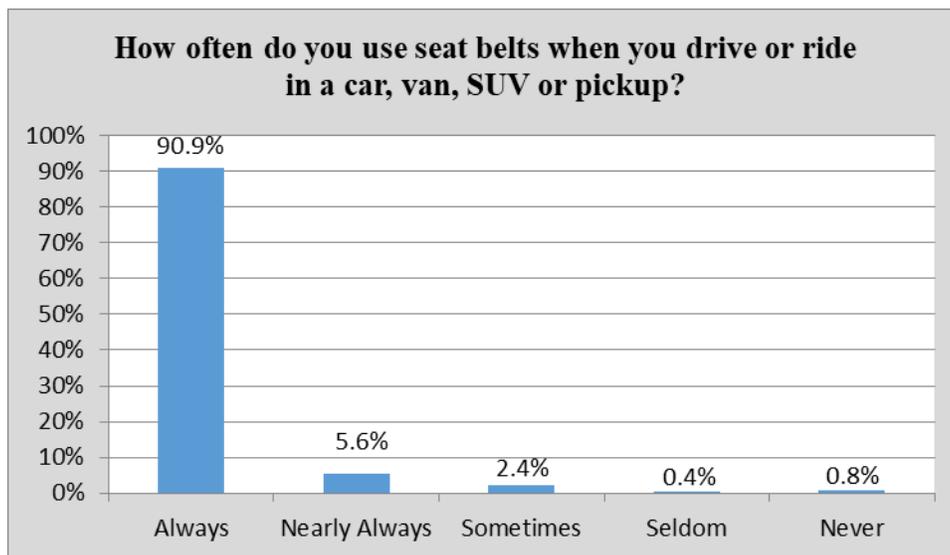


Figure 3. Perception of Seat Belt Enforcement

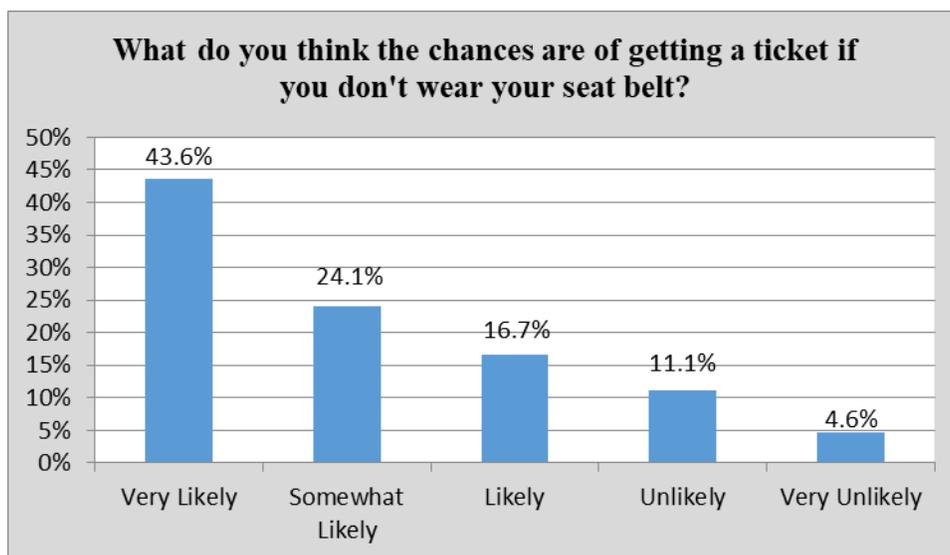


Figure 4. Awareness of Seat Belt Law Enforcement

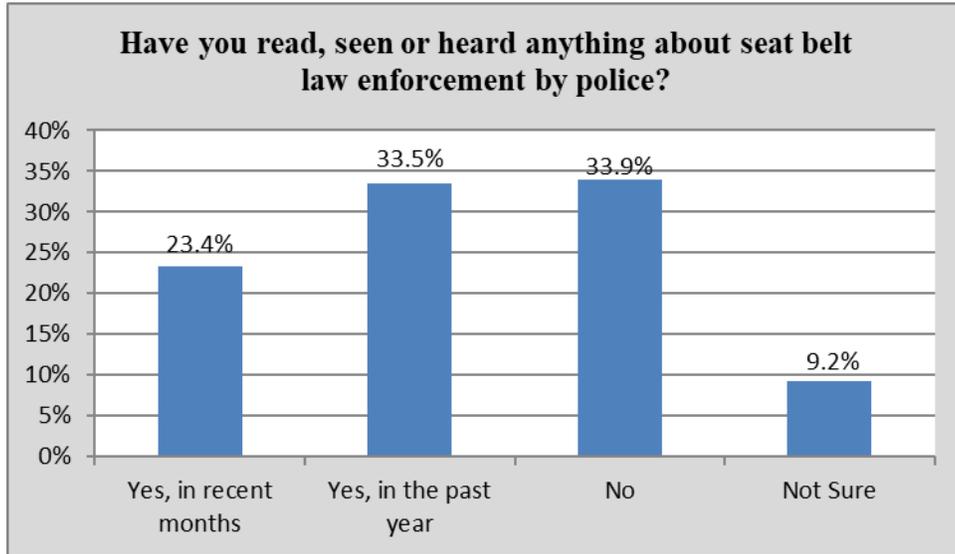


Figure 5. Awareness of Impaired Driving Enforcement

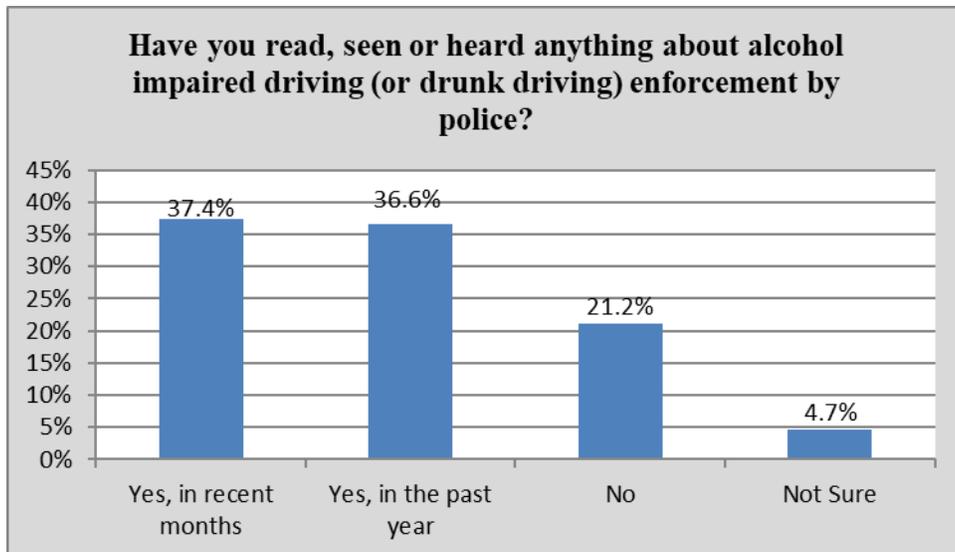


Figure 6. Reported Driving After Drinking Within Past 60 Days

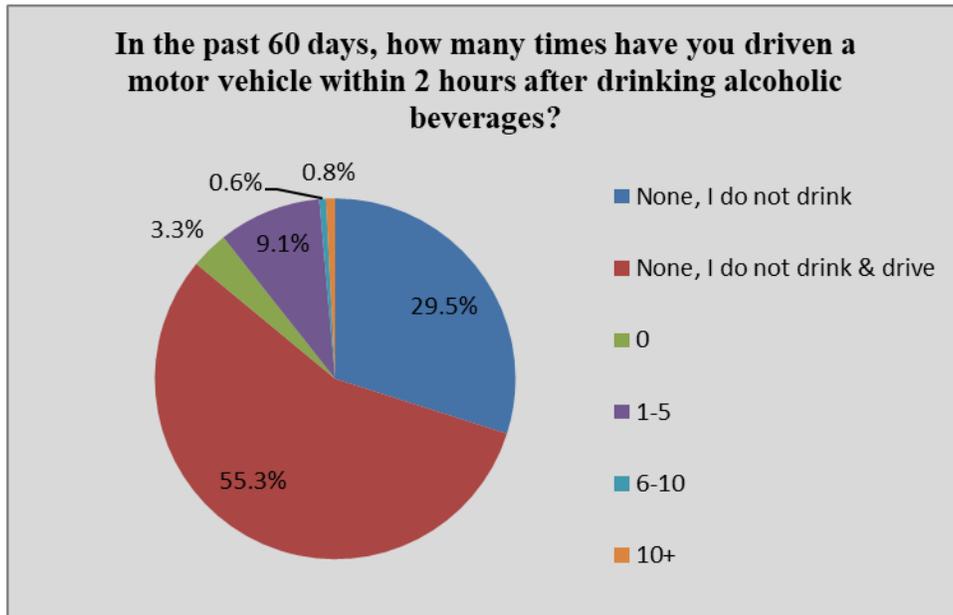


Figure 7. Likelihood of Impaired Driving Arrest

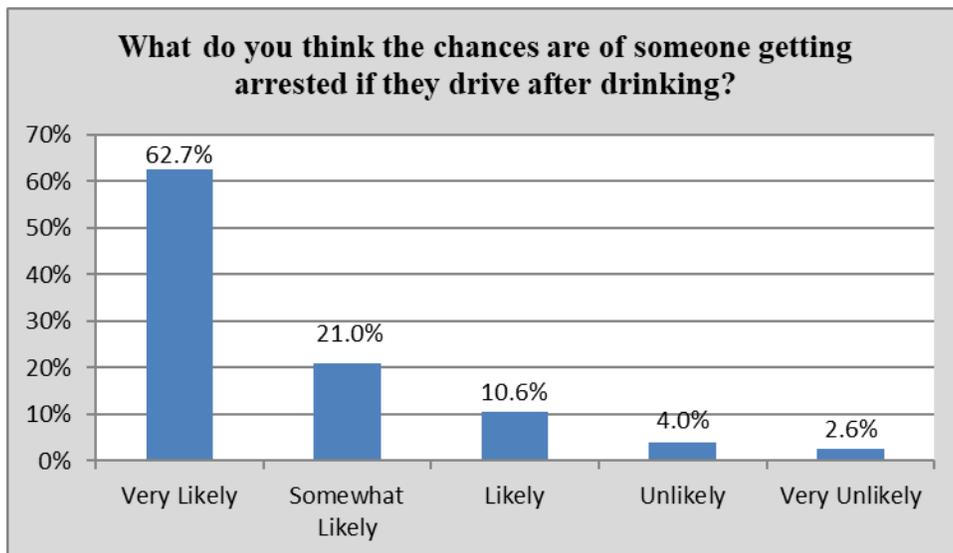


Figure 8. Exceeding Speed Limit on Local Roads

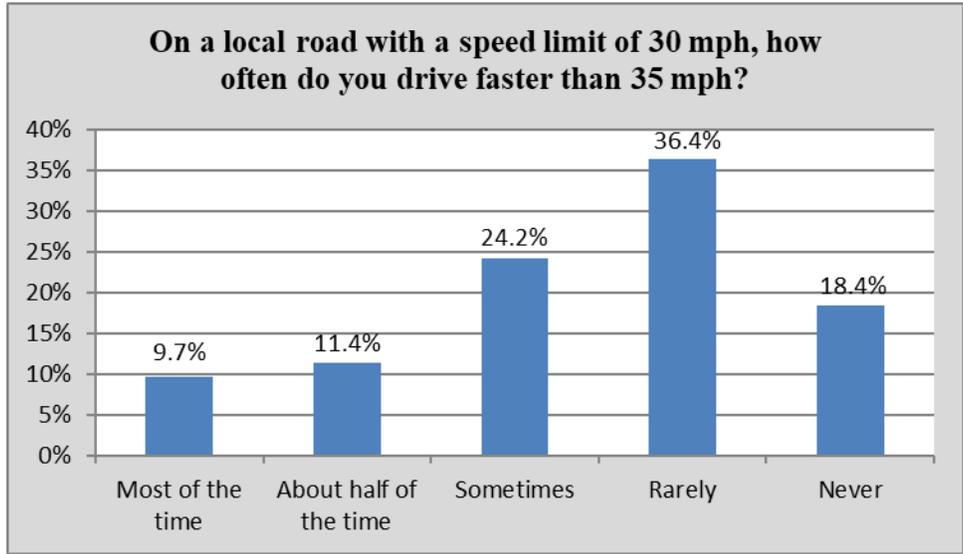


Figure 9. Exceeding Speed Limit on High-Speed Roads

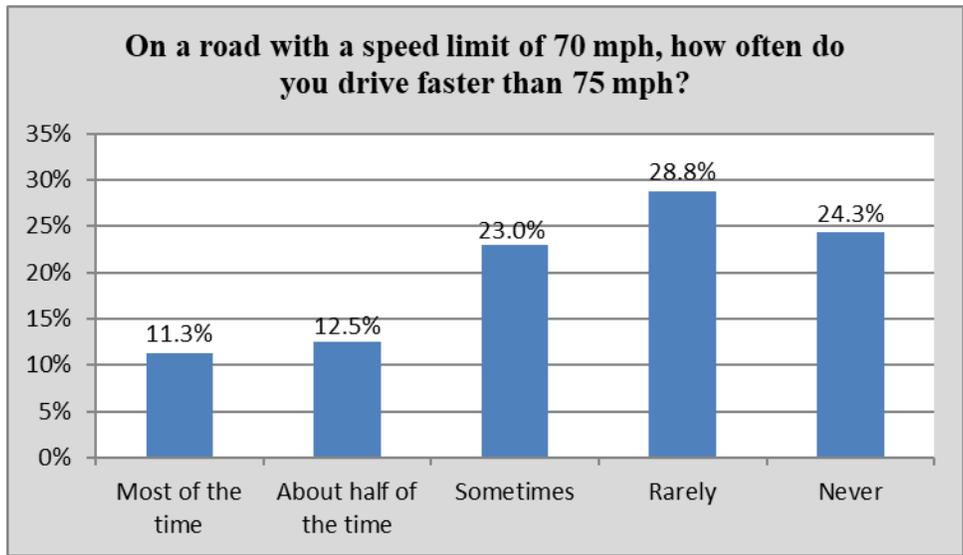


Figure 10. Likelihood of Speeding Ticket

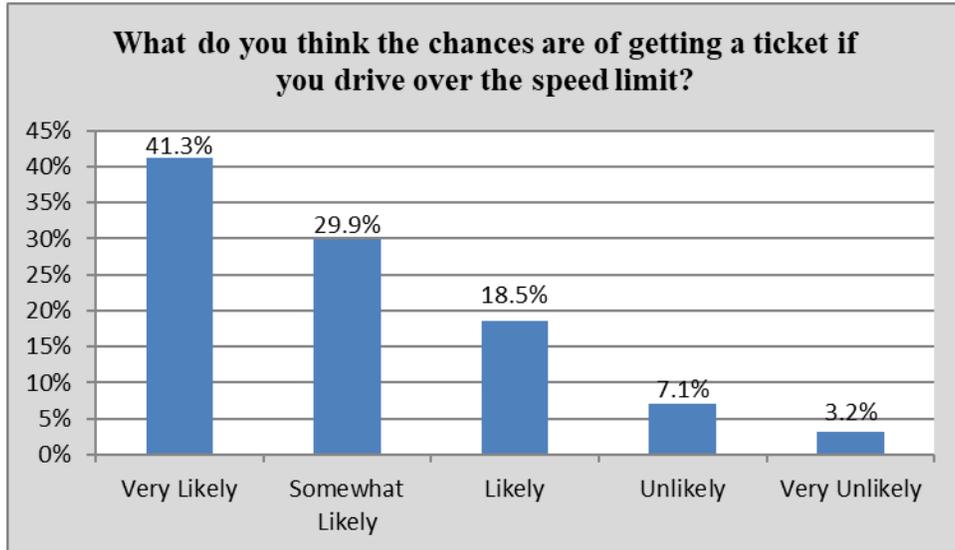
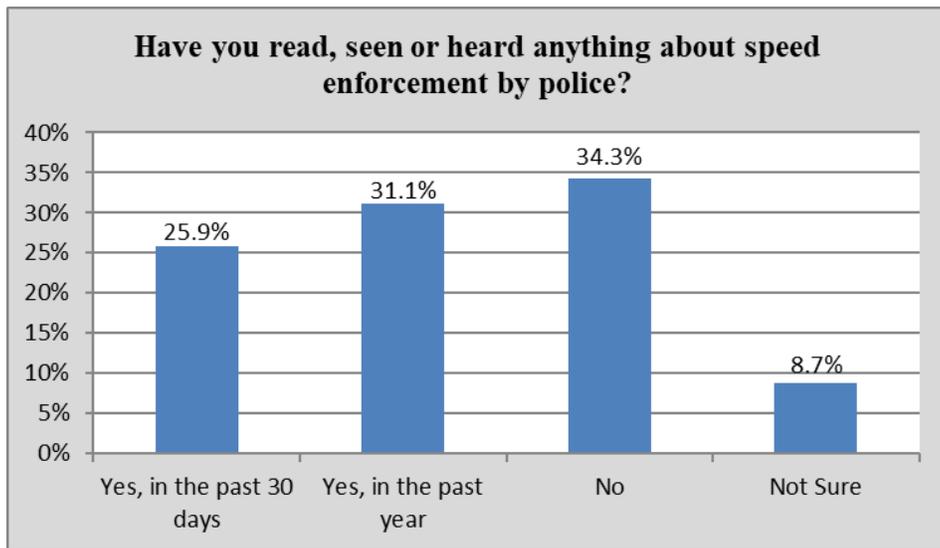


Figure 11. Awareness of Speed Enforcement



Core Question Responses by Region

Analysis was conducted to determine if there are differences in responses to the core questions for the four regions in the sample, indicating a somewhat general picture of variations across Texas' vast geography and media markets. For this analysis, data for all counties within each region were combined into one data set and displayed in the following nine graphs. For questions that were very concentrated toward one response, only the strongest response is shown. For frequency and favorability questions, responses were combined for better visualization. All regional breakdowns are available from the author upon request.

In terms of perceptions and awareness of impaired driving enforcement, the East region respondents were more likely to say they had heard of enforcement efforts within the past year. However, the West region respondents perceived a greater enforcement presence.

North region respondents were slightly more likely to self-report seat belt use than the other three regions, with the West region reporting the lowest percentage at under 90 percent. Respondents in the North region were least likely to have read, seen, or heard any seat belt enforcement messages over the summer but highest over the past year. However, respondents from the West region perceived a greater likelihood of receiving a citation for not using a seat belt.

With regard to speeding, drivers in the East region were more likely to say they exceed the speed limit on local roads and on highways. They also perceived the least threat of a speeding citation. As with seat belts and impaired driving, people in the West region indicated a greater perception of speed limit enforcement.

Figure 12. Impaired Driving Enforcement Awareness by Region

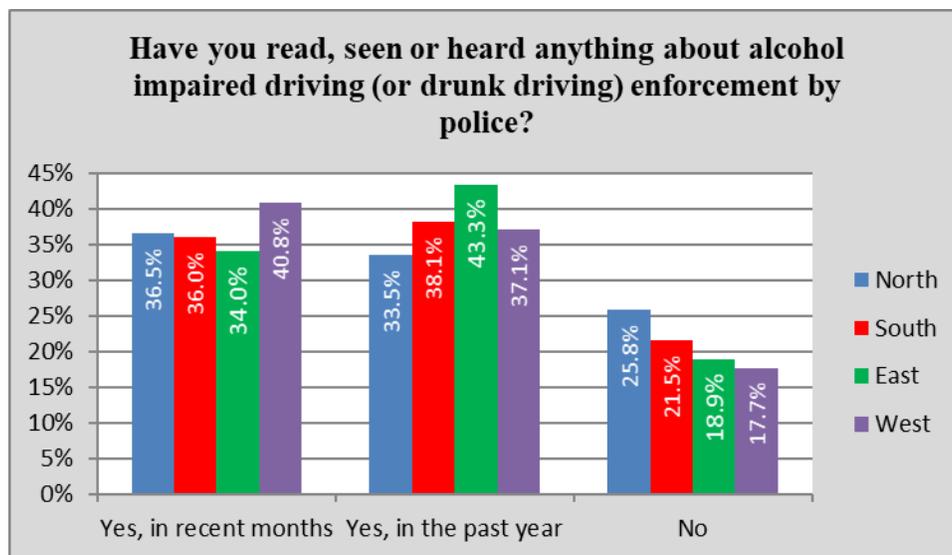


Figure 13. Impaired Driving Enforcement Perception by Region

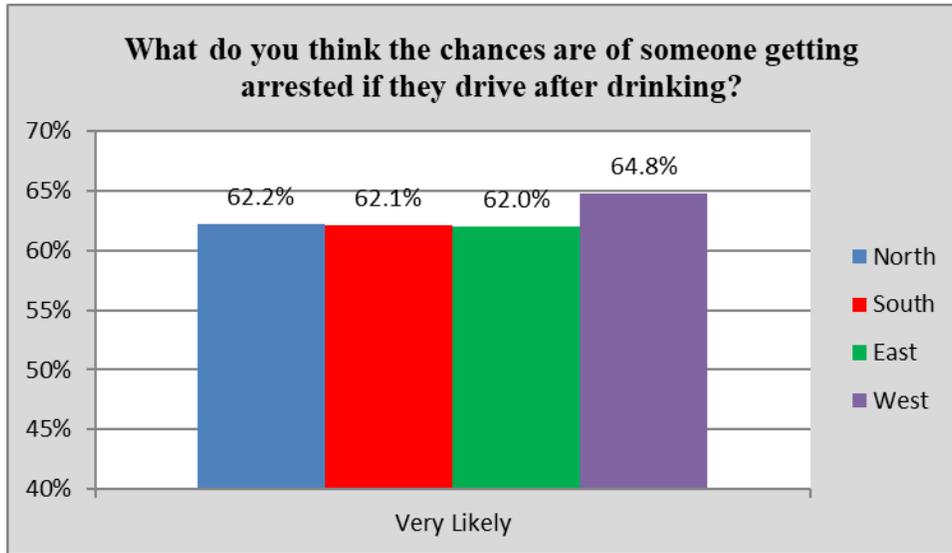


Figure 14. Self-reported Seat Belt Use by Region

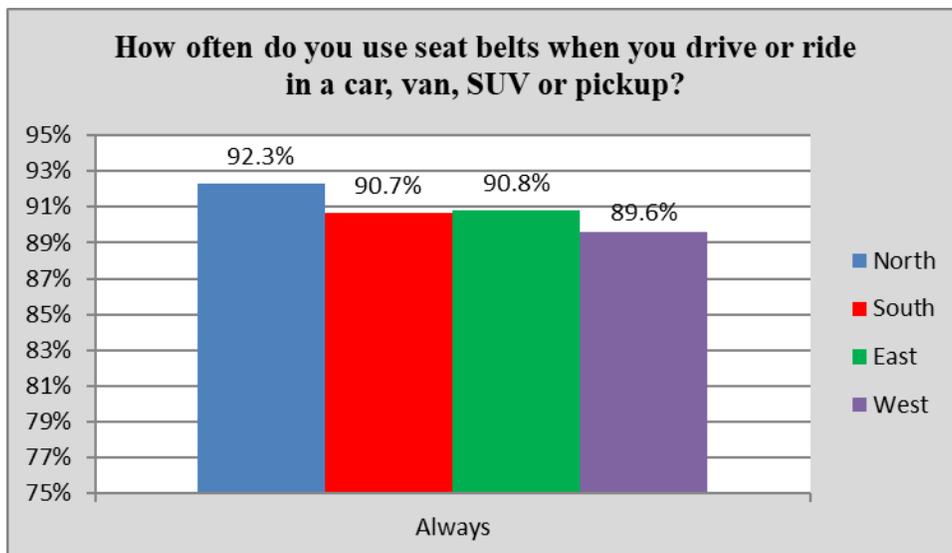


Figure 15. Seat Belt Enforcement Awareness by Region

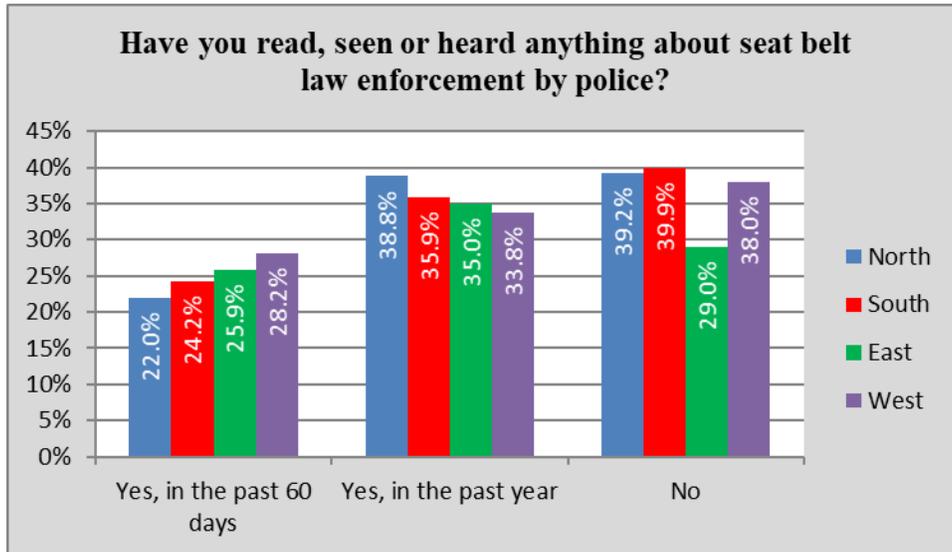


Figure 16. Seat Belt Enforcement Perception by Region

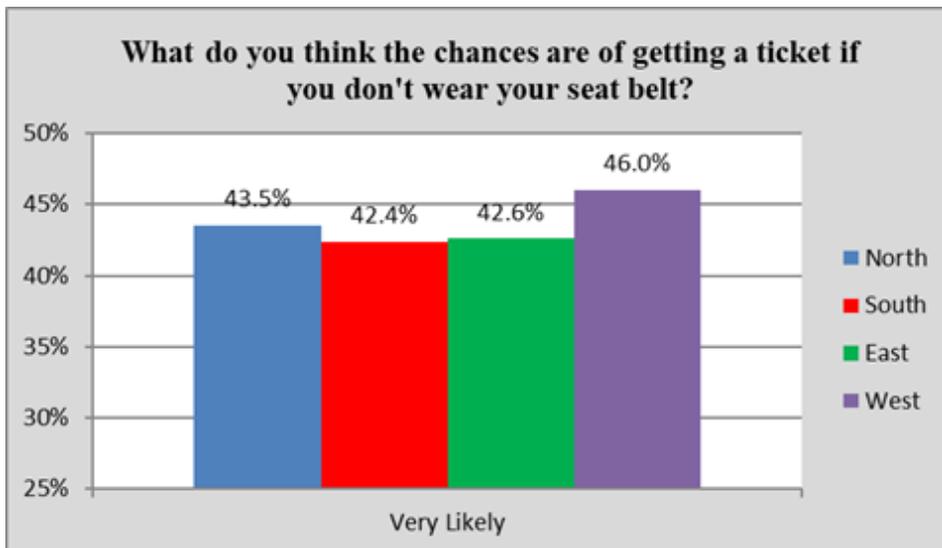


Figure 17. Self-reported Local Road Speeding

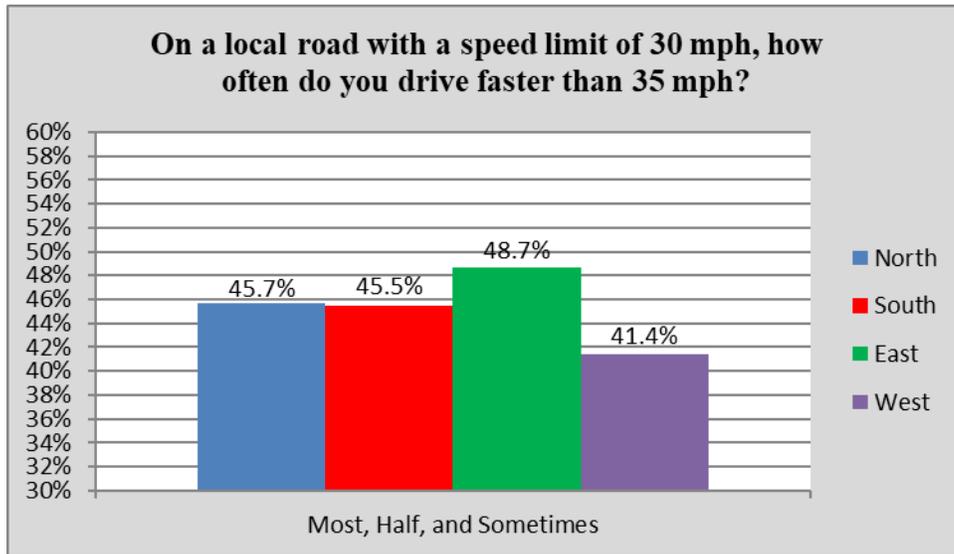


Figure 18. Self-reported Highway Speeding

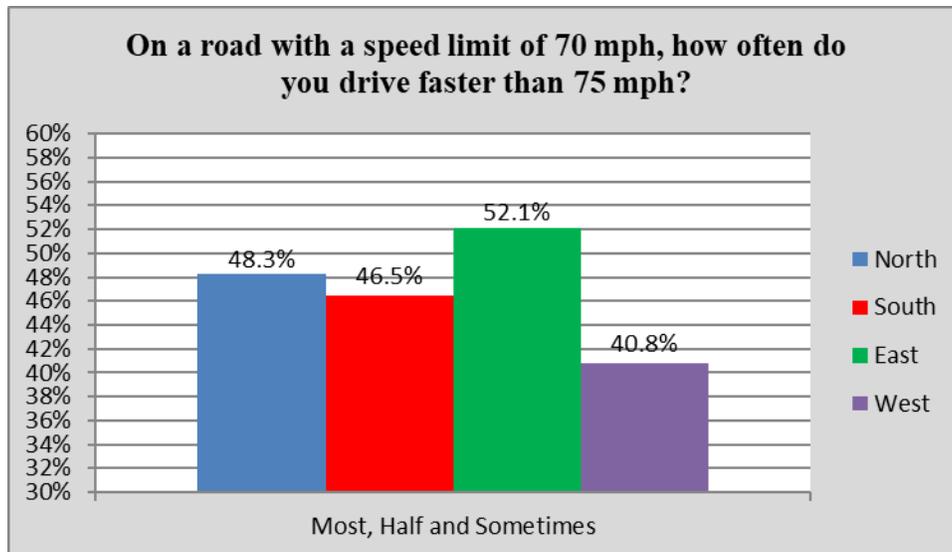


Figure 19. Speed Enforcement Perception by Region

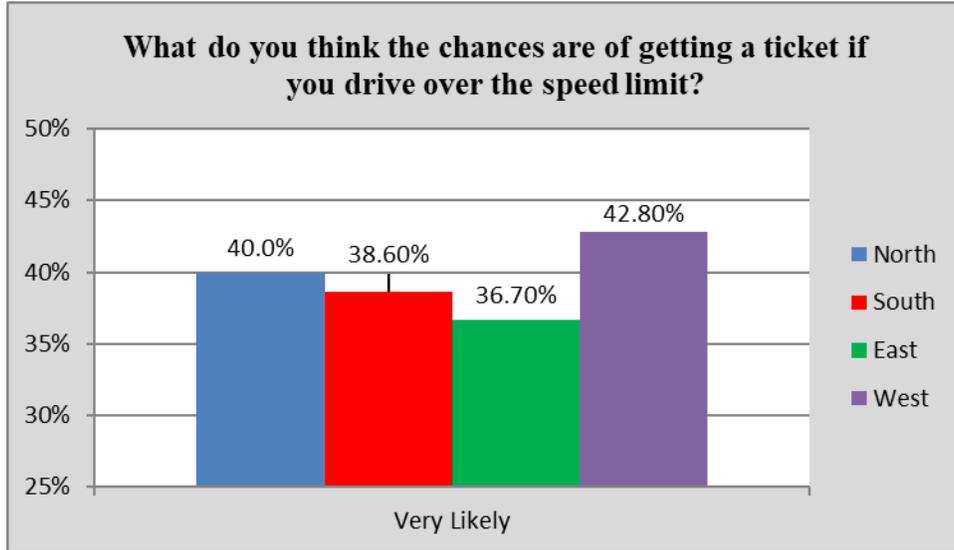
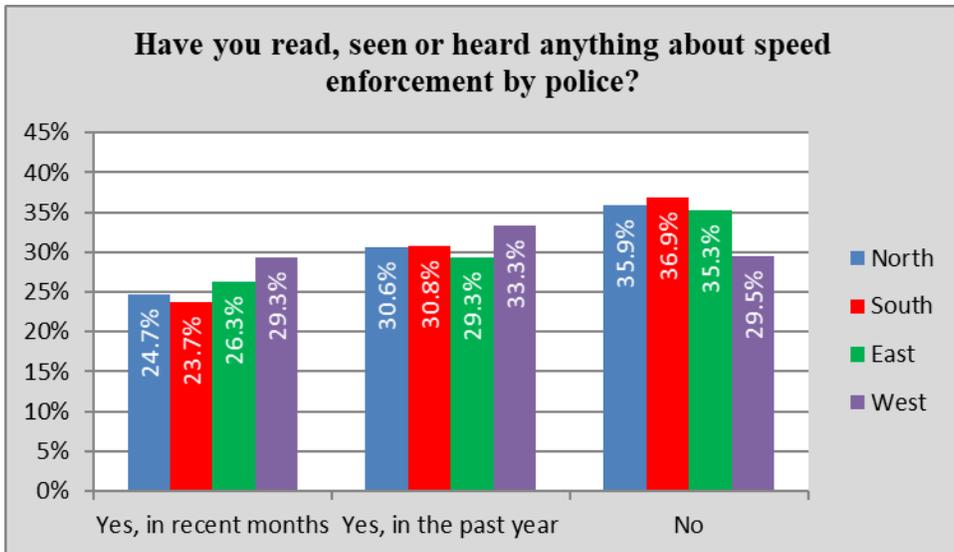


Figure 20. Speed Enforcement Awareness by Region



Historical Trend

The results for nine of the core questions for each year are presented in Figures 21-30, providing visuals for comparing Texas trends across the 10 years. A table with each of the response choice percentages for 2010 through 2020 is included as Appendix C.

Figure 21 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws, with perception of arrest over 90 percent each year. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 22). The graph in Figure 22 also depicts responses for those who checked they had read, seen or heard something about alcohol impaired driving enforcement within the past year, which this year was less than 40 percent and a significant drop from previous years.

Figure 23 shows the 10-year trend in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010, and increasing from the low of 86.2 percent in 2013, back to 89.1 percent in 2015, and decreasing by a statistically non-significant degree to 88.8 percent in 2016. This year the percent of respondents perceiving the likelihood of a citation for seat belt noncompliance reached a new low of 84.4%. Self-reported belt-wearing behavior remained at the consistently high rate 98.9, similar to the past 10 years. (Figure 24). As expected, awareness of seat belt law enforcement dropped dramatically in the absence of the Click It or Ticket mobilization (see Figure 25). Of note is that the recall of heightened seat belt enforcement over the span of a year was consistent with the steady six year trend averaging 33.9 percent. However, one-third of the respondents could not recall exposure to a seat belt enforcement message over the past year, the largest “no” and “not sure” responses the survey has found.

Figures 27 and 28 each illustrate the percentages of drivers who say they often exceed the speed limit by at least five miles per hour. Self-reported speeding trended upward slightly during the five-year period of 2010–2014. However, the percent of respondents who said they rarely or never speed on local roads increased from 47.8 percent in 2014 to 54.0 percent in 2015 and has stayed in the over 50 percent range the past six years, increasing to the highest level of 57.8 percent who said they rarely or never speed on local roads last year. Self-reported speeding on local roads continued downward this year with a new low of 45.3 percent saying they rarely or never speed on local roads. The trend was also reversed in 2015 with regard to speeding on highways with speed limits of 70 miles per hour. After a four-year increase in those who said they often speed on highways by at least five miles per hour, the percentage dropped from 49.4 to 42.7 in 2015, stayed statistically equivalent previous four years at 43 to 45 percent, but increased to 46.8 percent this year. The perceived likelihood of receiving a ticket has remained in the low 90 percent range in nine of the 10 survey years but fell to under 90 percent in 2020 (Figure 29). Awareness of speed enforcement efforts throughout the 10-year survey period has been lower than other traffic safety enforcement efforts (Figure 30), with 18 to 21 percent in the past five years checking they had not read, seen or heard anything about speed enforcement during the year. This year the percent that had not read, seen or heard anything about speed enforcement year climbed to 34.3 percent.

Figure 21. What do you think the chances are of someone getting arrested if they drive after drinking?

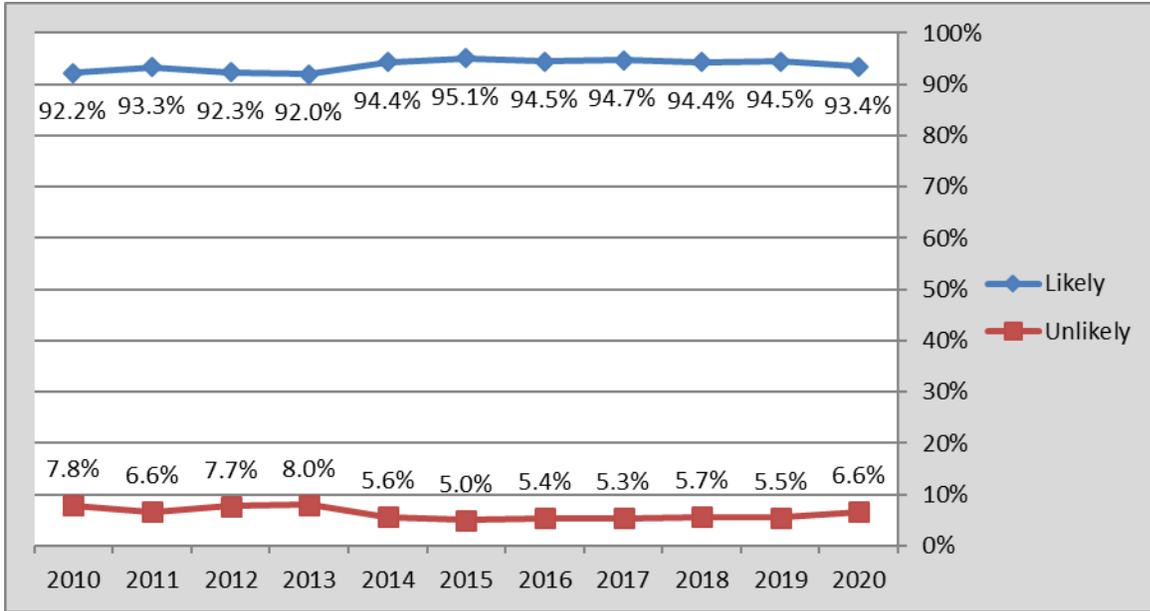


Figure 22. In recent months, have you read, seen or heard anything about alcohol impaired driving enforcement by police?

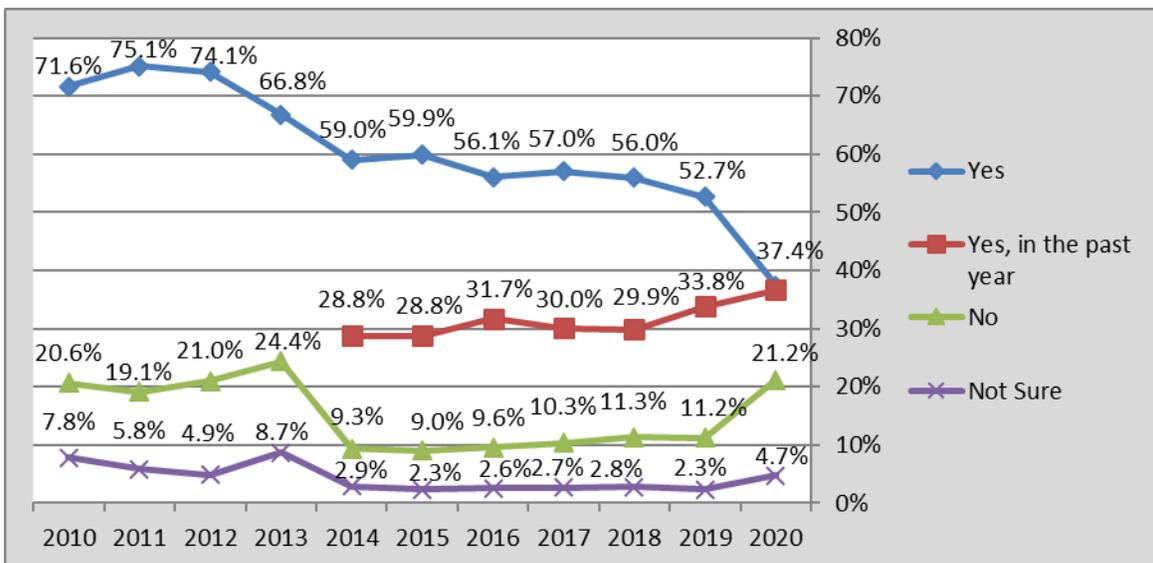


Figure 23. What do you think the chances are of getting a ticket if you don't wear your seat belt?

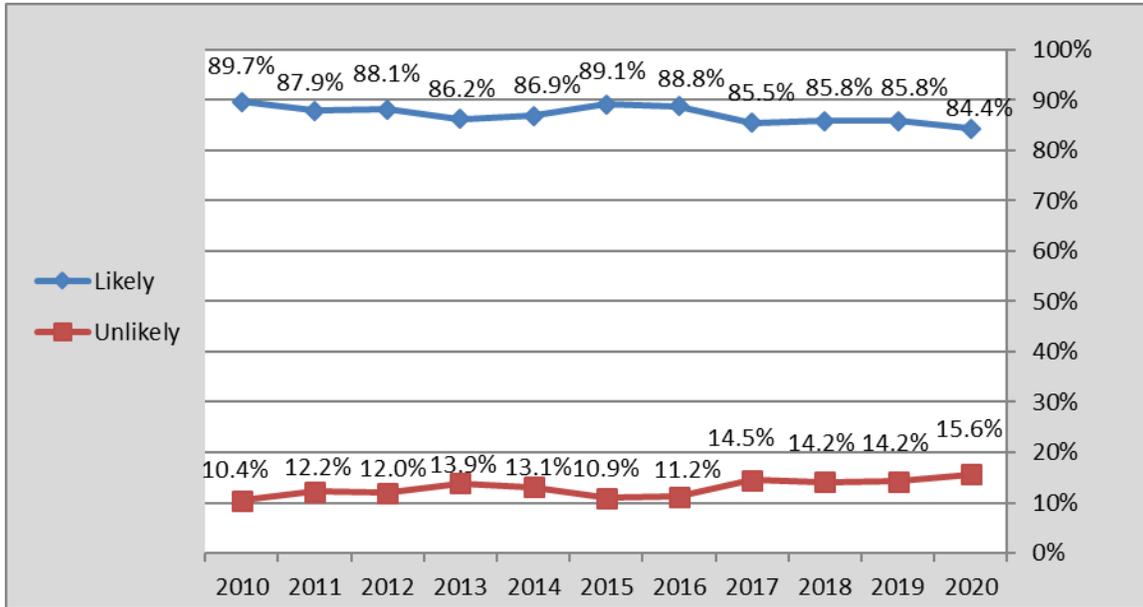


Figure 24. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?

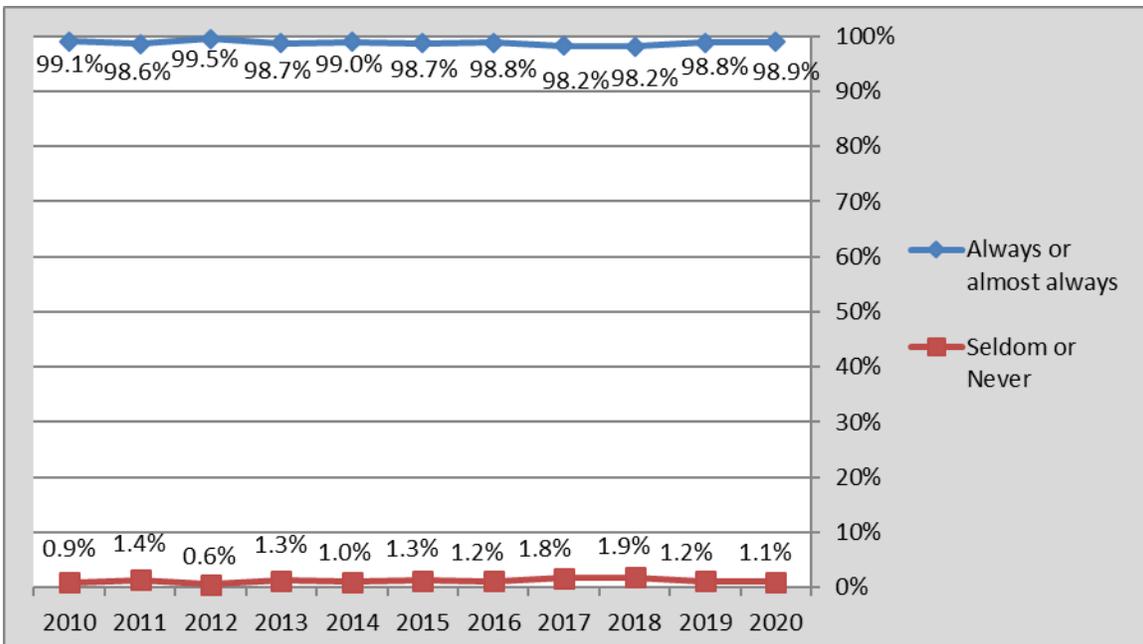


Figure 25. In recent months, have you read, seen or heard anything about seat belt law enforcement by police?

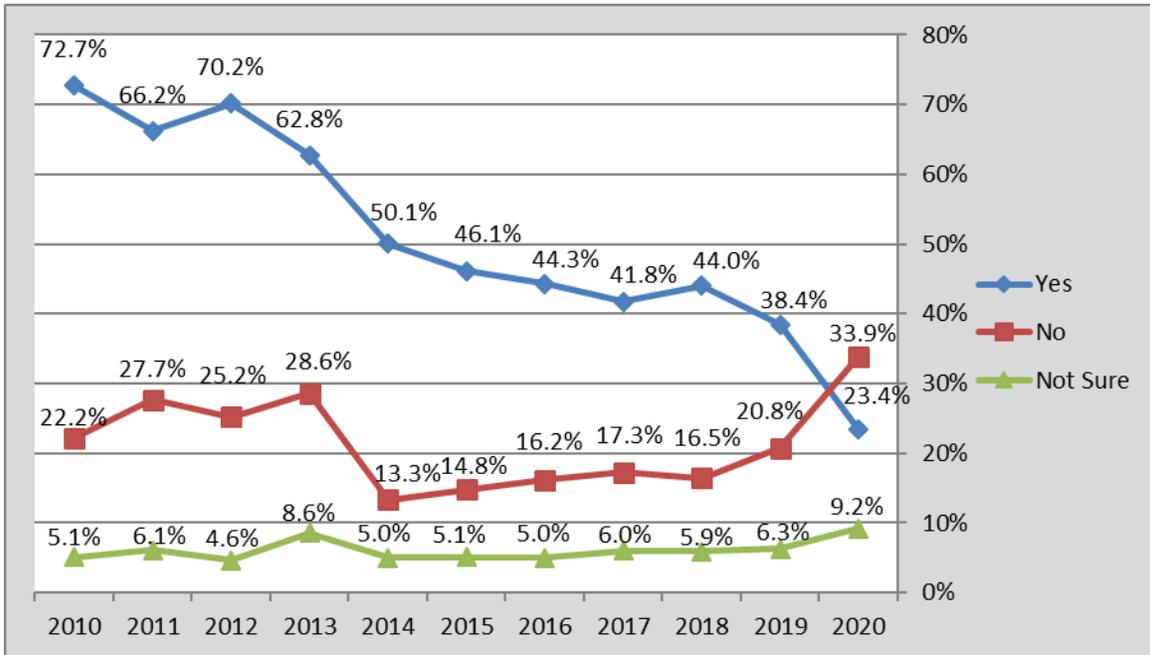


Figure 26. Have you read, seen or heard anything about speed enforcement by police?

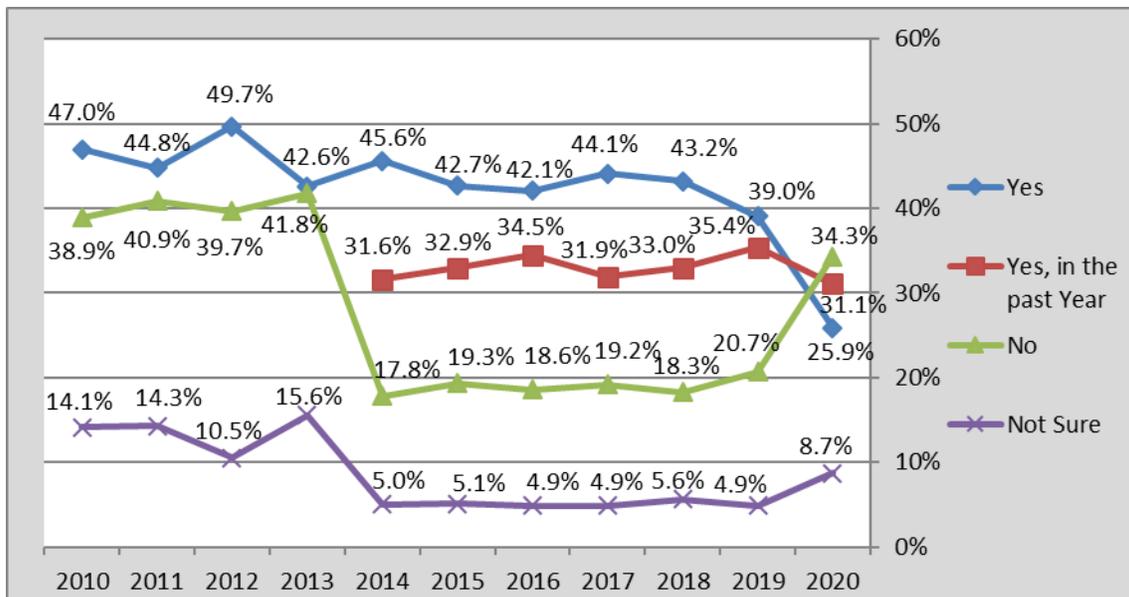


Figure 27. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

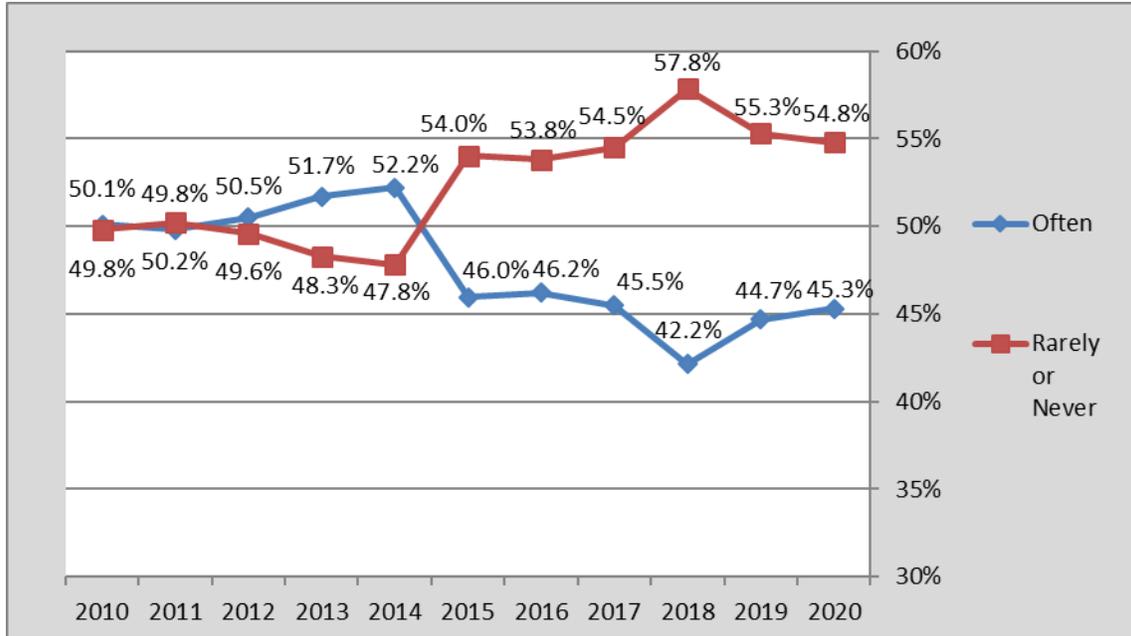


Figure 28. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

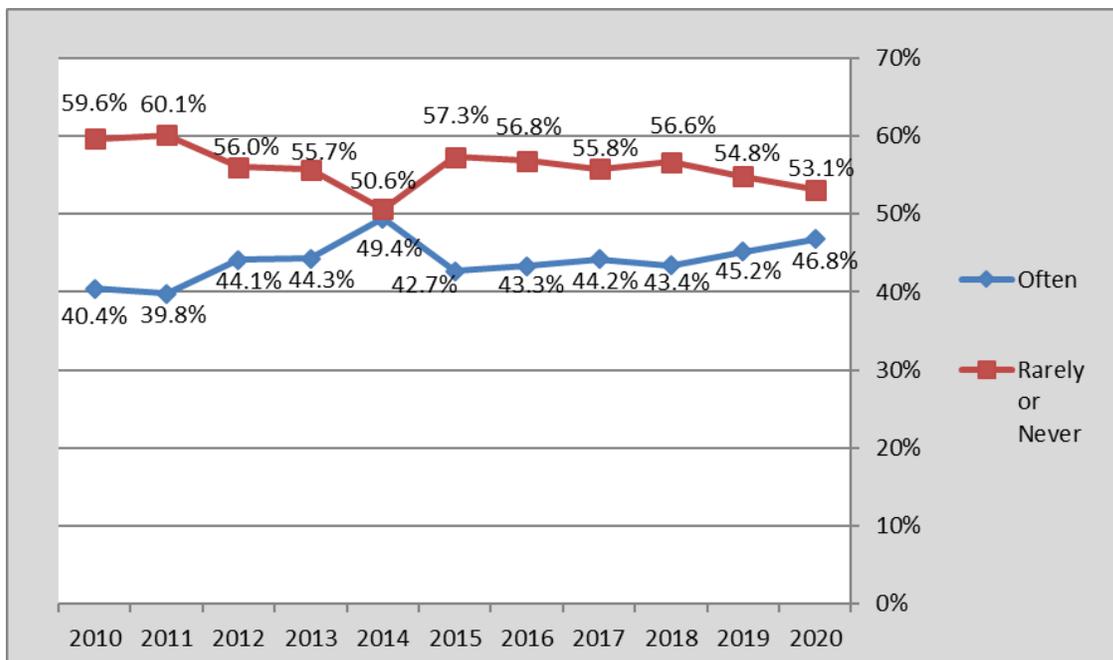


Figure 29. What do you think the chances are of getting a ticket if you drive over the speed limit?

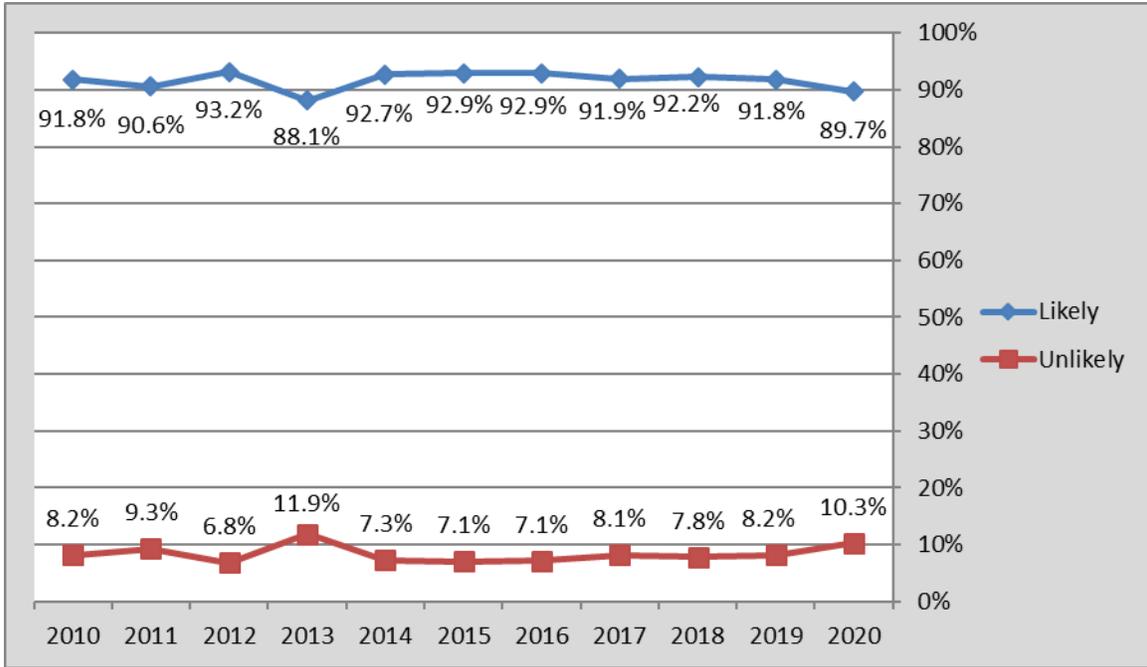
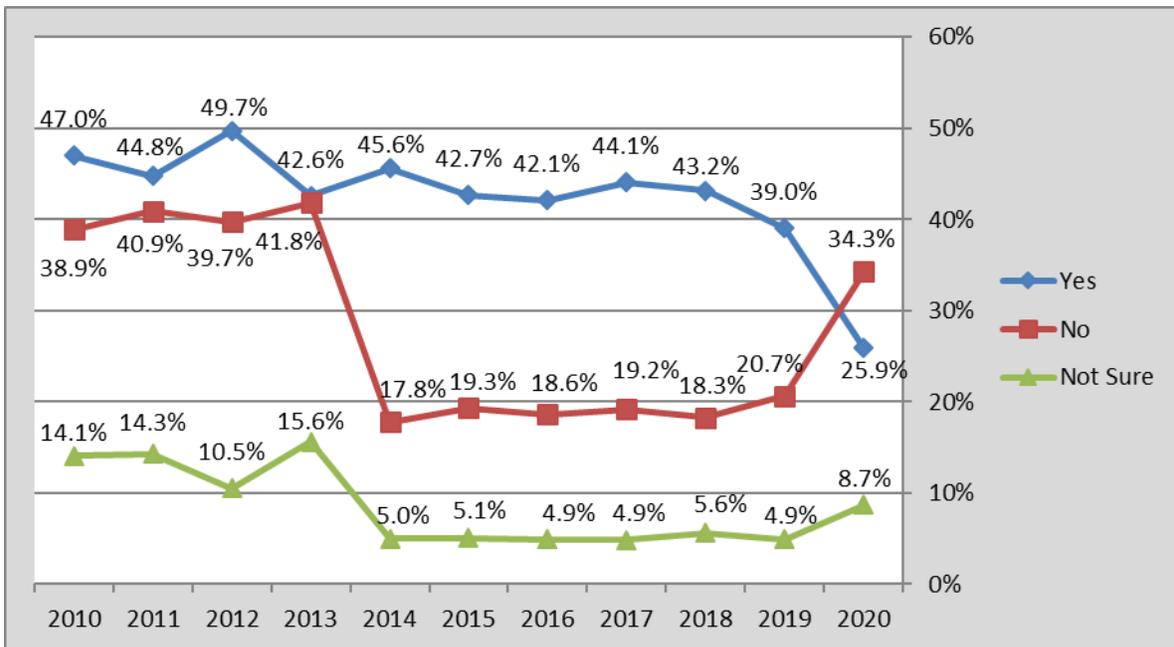


Figure 30. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?

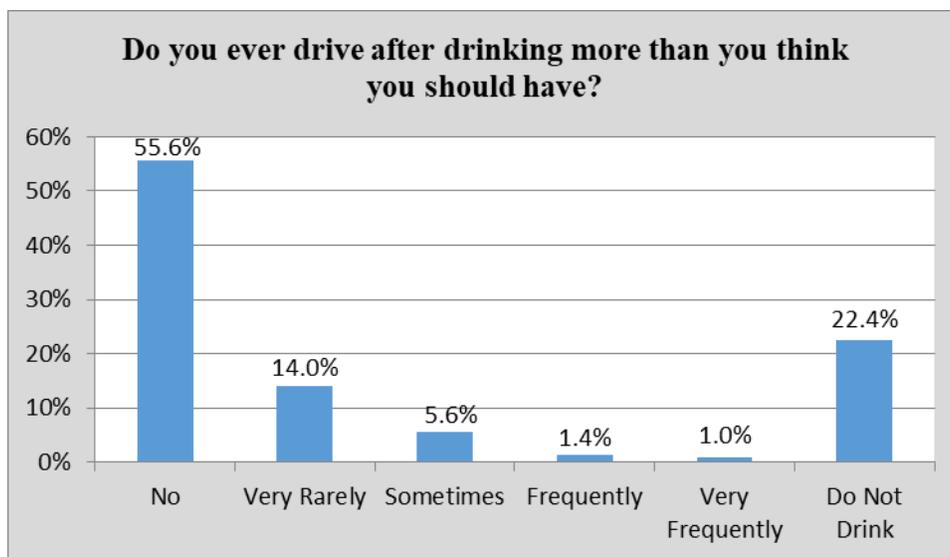


Texas-Specific Question Responses

The 2020 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what 'more than they should' would be.

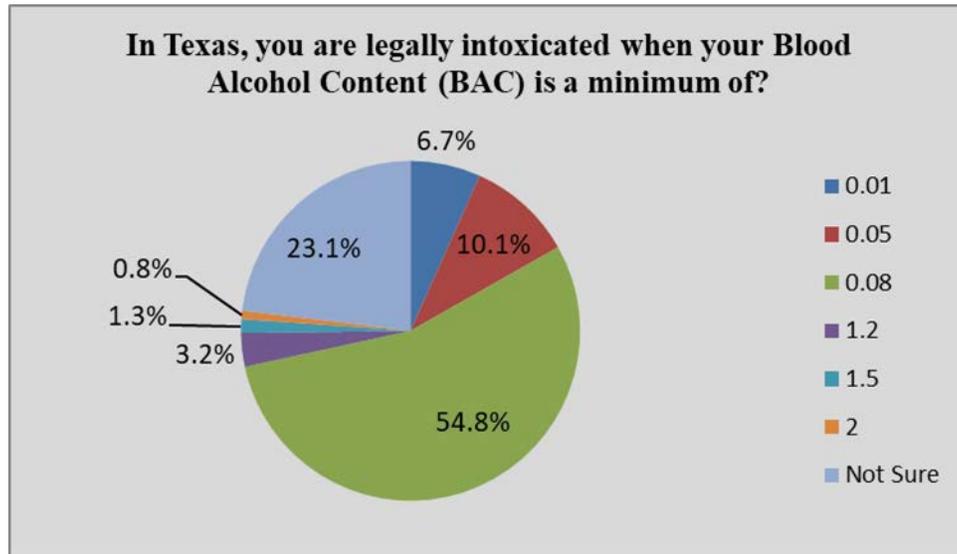
Over half (55.6 percent) of the respondents said they had not driven after drinking too much, 22.4 percent said they do not drink, and an additional 14.0 percent said they very rarely drove after drinking (see Figure 31). This means that 202 of the 2,515 respondents answering this question reported they sometimes (n=141), frequently (n=36), or very frequently (n=25) drive after having too much to drink.

Figure 31. Self-Reported Impaired Driving



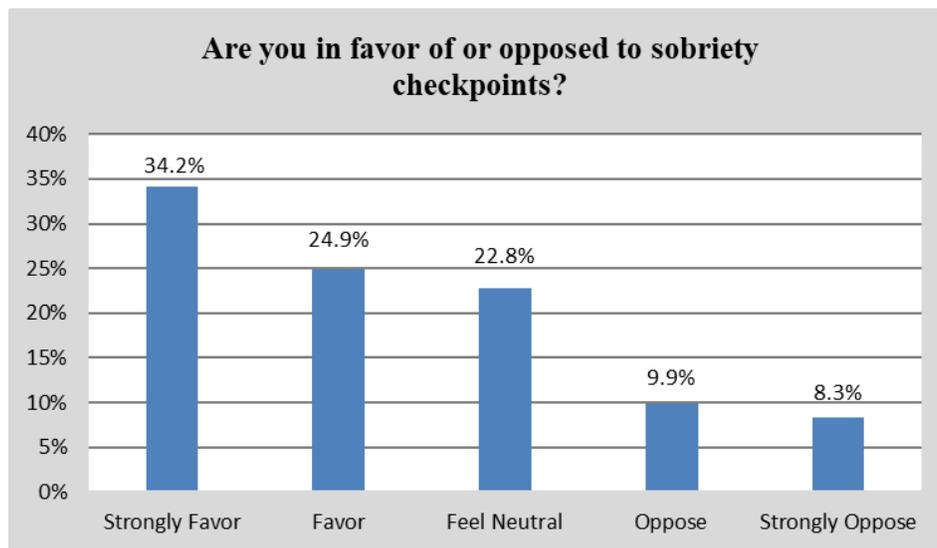
In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2020, 54.8 percent of the Texans surveyed selected the correct response choice for the legal intoxication question. Figure 32 also shows that 23.1 percent of the Texans surveyed were not sure of the legal BAC limit and 5.3 percent over-estimated the BAC limit.

Figure 32. Knowledge of BAC intoxication limit in Texas



Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints as commonly conducted in other states are not currently conducted in Texas. The survey results revealed that 59.1 percent were in favor of sobriety checkpoints, with 34.2 percent strongly in favor. As shown in Figure 33, 8.3 percent were strongly opposed to sobriety checkpoints, another 9.9 percent were opposed, and the remaining 22.8 percent were neutral on the subject.

Figure 33. Sobriety Checkpoints



Two questions were included to determine Texans' knowledge on the specifics of the texting ban and the seat belt law in Texas. For each question, one response was considered most correct. Figure 34 indicates that almost just over two-thirds (67.2 percent) of the respondents knew that there is a texting ban in Texas on all roads. Approximately nine percent thought the law does not apply in cities without an ordinance, and 17.9 percent indicated they were not sure what the current law is.

Figure 34. Texting Ban

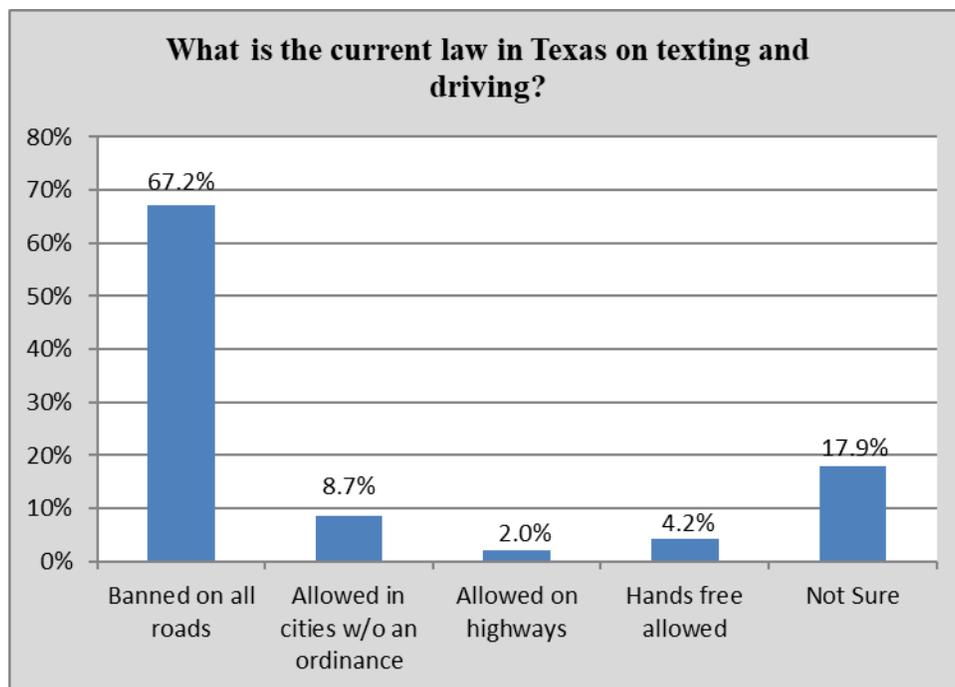
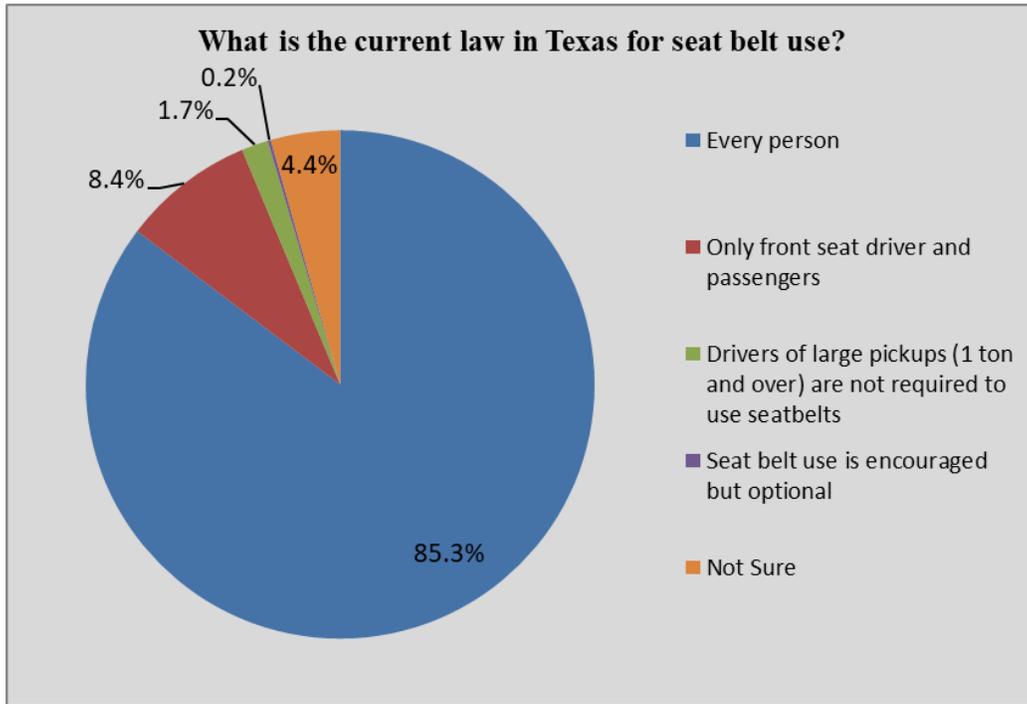


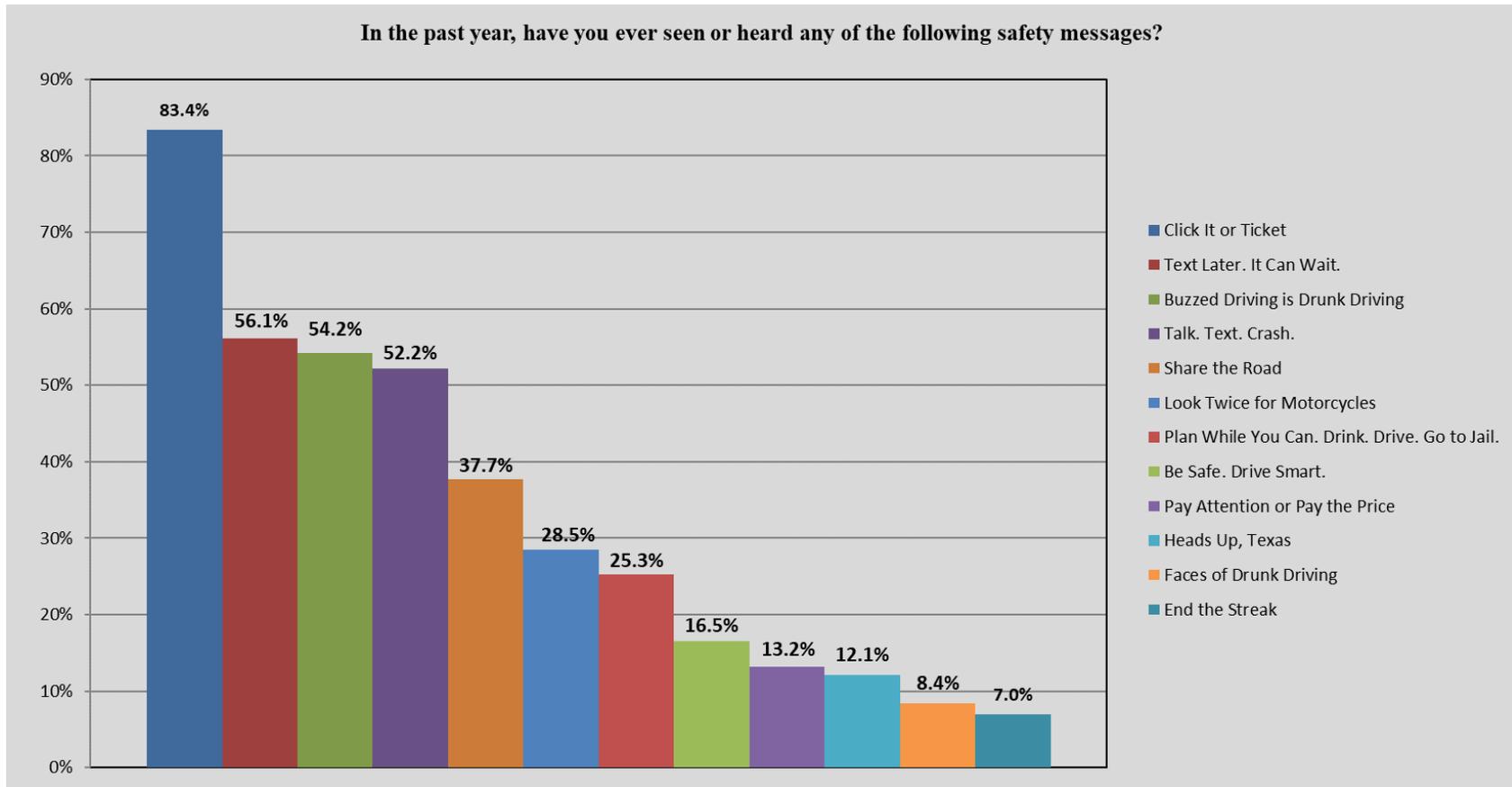
Figure 35 shows the breakdown of responses to the question regarding the seat belt law in Texas. The Texas mandatory seat belt law was amended in September 2009 to include all occupants in all seating positions. Survey results indicate the public is relatively highly aware of the current requirements, as evidenced by the correct response by 85.3 percent of respondents and a Not Sure response by only 4.4 percent of those surveyed. Only five people thought seat belts are not required, but 210 people thought they are required only for front seat occupants in Texas.

Figure 35. Texas Seat Belt Law



As in previous surveys, the 2020 survey included a question to measure the awareness of a variety of campaigns used recently to promote traffic safety in the state. Twelve campaign tag lines were presented and respondents were asked to check the ones they had heard. The graph shown in Figure 36 indicates that Click It or Ticket was the most recognized message, selected by 83.4 percent of the respondents, followed by Text Later. It Can Wait. selected by 56.1 percent of the respondents. The least recognized message was End the Streak, selected by 7.0 percent of the respondents.

Figure 36. Traffic Safety Campaign Message Recognition



Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 4 provides the percentages for each of the responses. Considering these responses, the most taboo behavior among the list is to drive without a seat belt, as 81.3 percent said they had never done so. Common driving behaviors self-reported as sometimes or regularly done by greater than 10 percent of respondents were speeding by 15mph over the speed limit on freeways/highways (15.3 percent), rolled through a stop sign without coming to a complete stop (13.4 percent), read or sent text messages while driving (14.2 percent) and driven while very sleepy (11.9 percent).

The most widely reported behavior was using a cell phone while driving, reported as a regular/sometimes behavior by 25.4 percent of the respondents. However, this percentage is markedly less than the 33.7 percentage reported in 2019.

Table 4. Driving Behaviors

In the past 30 days, how often have you done the following?	% Regularly	% Sometimes	% Rarely	% Just Once	% Never
Driven without using seat belt	3.6	3.9	7.6	3.6	81.3
Allowed people to ride in your vehicle without using a seatbelt	2.6	6.3	8.9	4.0	78.2
Ridden as a passenger without using seat belt	2.6	6.1	8.8	5.2	77.3
Driven 15mph over the speed limit on a freeway/highway	4.0	11.3	18.3	7.8	58.6
Driven 15mph over the speed limit on a residential street	2.7	5.1	12.5	4.5	75.2
Driven through a light just turned red when could have stopped	2.2	7.1	19.3	13.1	58.3
Driven through a stop sign	3.4	11.0	21.6	10.0	54.0
Driven while very sleepy	2.5	9.4	19.8	9.6	58.6
Talked on cell phone while driving	6.1	19.3	23.2	8.2	43.2
Read or sent text messages or emails while driving	3.4	10.8	18.6	7.8	59.4

A follow-up question was asked to determine if mobile communication device use and drinking and driving behavior had decreased by respondents and if so, what factors were related to the change in behavior. Of the 2,515 people who answered the question regarding cell phone use, 3.5 percent checked they had not been influenced to use cell phones less while driving.

Another 16.2 percent said they did not use a cell phone while driving. For those who said they had been influenced to use a cell phone less while driving, two-thirds (66.6 percent) selected “fear of injury to self or others” as the reason. The least often cited influencer (9.0 percent) was employee policy (Figure 37).

Of the 2,514 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 3.5 percent said they had not been influenced to drink and drive less. Figure 38 shows that for those who had stopped or do not drink and drive, the most prevalent reason was the fear of being involved in a wreck due to the affect of drinking on their driving (69.2 percent) Next most influential factor was fear of injury to themselves or others (63.9 percent). Almost half of the sample (47.6 percent) said they do not drink and drive.

Figure 37. Reasons for Using Cell Phones Less

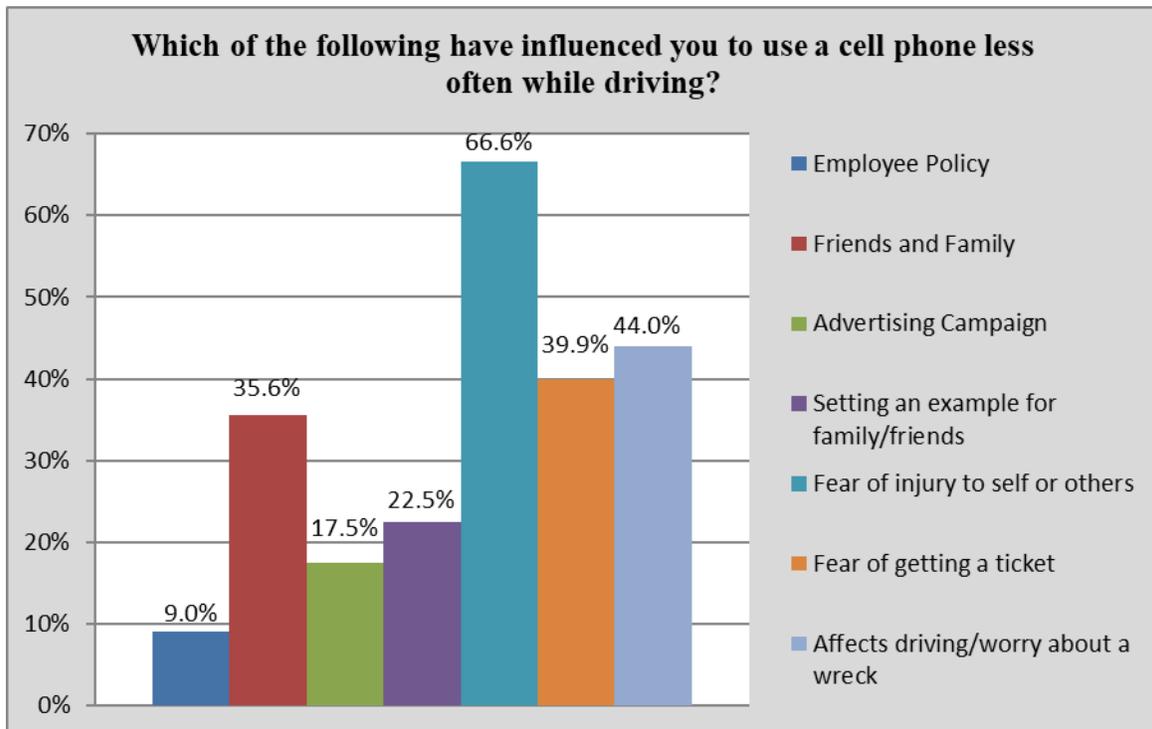
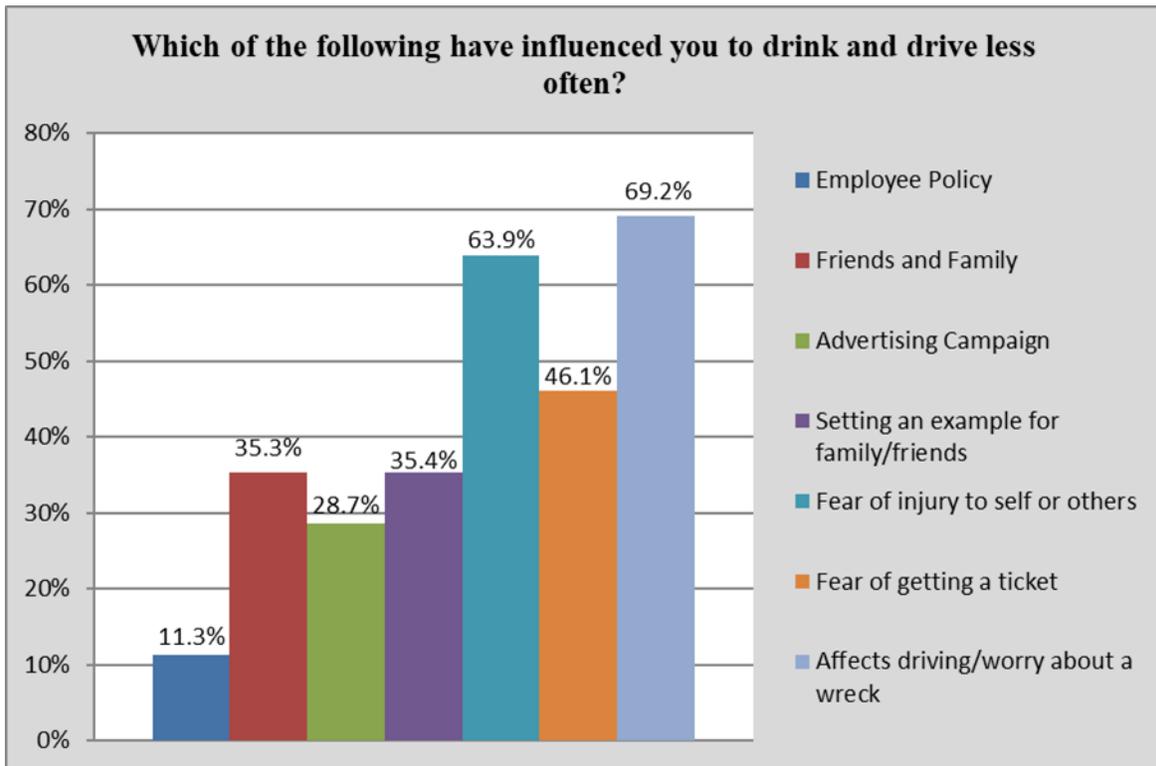


Figure 38. Reasons for Drinking and Driving Less



SIGNIFICANT CHANGES IN 2020 COMPARED TO 2019

Comparison of 2020 survey results to 2019 should be made with some caution as the samples were obtained differently. The 2020 sample, as described above is distributed across entire regions as opposed to two survey locations in each region for prior surveys. Nevertheless, the questions were the same and the sample sizes were equivalent, so comparisons are not entirely counterproductive. Future surveys that use the online survey panel will be more comparable to 2020. This section is intended to demonstrate similarities and differences in the two years, with the caveat that previous years generated a less geographically representative sample by being limited to DL offices in two cities.

Responses to the core questions were analyzed in comparison to responses to the questions in common on the 2019 survey to determine if any significant changes occurred. With the disruption of traffic safety outreach programs due to the pandemic it is not surprising that significant changes were found this year in awareness of programs and perception of enforcement. Specifically, recent increased enforcement of seat belt, speed, and impaired driving laws were all significantly lower in the public recall than in 2019. However, the awareness of seat belt and impaired driving enforcement of the span of a year did not change significantly. Furthermore, the likelihood of getting a ticket for not wearing a seat belt also did

not change; nor did self-reported seat belt use. Self-reported speeding behavior was not significantly different from 2019.

With regard to other Texas specific questions, the following comparisons of 2019 results with prior years' results are noted:

- Click It or Ticket remains the most widely recognized campaign among the 12 presented. Text Later. It Can Wait was, as in 2019, second in recognition at 56.1 percent and much lower than the 76.0 percent recognition of 2019. Last year's newest campaign, End the Streak increased to seven percent this year from only 2.5 percent of the 2019 sample. Nine of the previously tested campaigns were recognized by lower percentages of the respondents, with the three notable exceptions of Talk. Text. Crash., End the Streak, and Buzzed Driving is Drunk Driving.
- Texans remain unsure of the minimum BAC level that is defined as intoxication in Texas, with almost one-quarter (23.1 percent) checking the Not Sure response. Additionally, despite the third year of a statewide ban on texting and driving, almost 18 percent of the survey respondents checked Not Sure as to what the law covers. In contrast, the seat belt law is widely known, with 85.3 percent checking the correct response and only 4.4 percent checking the Not Sure response.

SUMMARY OF KEY FINDINGS

- The Click It or Ticket message was the most highly recognized of 12 traffic safety campaign messages.
- Awareness of messages about recent seat belt, speed, and impaired driving enforcement was significantly lower this year than previous years, as was expected due to decreased activity.
- Respondents in the East region of the state were more aware of campaigns and enforcement efforts in general over the past year than respondents in the other three regions. Respondents in the West regions, in general, had a higher perception of enforcement of seat belt, impaired driving, and speeding laws, but were slightly less likely to comply with them than respondents in other regions, according to responses on self-reported behavior.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (74 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year.

- Most Texas drivers (62.7 percent) believe it is very likely that impaired drivers will be arrested.
- Almost a (23.1 percent) quarter of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 22.1 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (25.4 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month. However, talking on a cell phone while driving decreased significantly from the 33 percent use reported in 2019.
- Self-reported texting while driving decreased this year from 19.7 percent in 2019 to 14.2 percent in 2020 that reported they regularly or sometimes read or sent text messages while driving.
- The most often cited influence on reducing cell phone use is fear of injury to self or others. The most often cited influence on reducing impaired driving is concern over being in a crash due to impairment effects. The least often cited influence for both was an employer policy.
- Exceeding the speed limit continues to be common practice, as self-reported by approximately 45 percent of respondents at least sometimes or more often on local roads and on highways.

APPENDIX A: Questionnaire and 2020 Responses

1. What type of vehicle do you drive most often?	None, I do not drive 7.4%	Passenger Car 44.0%	Pickup 13.3%	SUV 29.2%	Van 2.9%	Motorcycle 0.6%	Other 2.5%	
2. Have you read, seen or heard anything about seat belt law enforcement by police?	Yes, in recent months 23.4%		Yes, in the past year 33.5%		No 33.9%	Not Sure 9.2%		
3. Have you read, seen or heard anything about speed enforcement by police?	Yes, in recent months 25.9%		Yes, in the past year 31.1%		No 34.3%	Not Sure 8.7%		
4. Have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	Yes, in recent months 37.4%		Yes, in the past year 36.6%		No 21.2%	Not Sure 4.7%		
5. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?	Always 90.9%	Nearly Always 5.6%	Sometimes 2.4%	Seldom 0.4%	Never 0.8%			
6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?	Most of the time 9.7%	About half of the time 11.4%	Sometimes 24.2%	Rarely 36.4%	Never 18.4%			
7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?	Most of the time 11.3%	About half of the time 12.5%	Sometimes 23.0%	Rarely 28.8%	Never 24.3%			
8. What do you think the chances are of getting a ticket if you don't wear your seat belt?	Very Likely 43.6%	Somewhat Likely 24.1%	Likely 16.7%	Unlikely 11.1%	Very Unlikely 4.6%			
9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Very Likely 41.3%	Somewhat Likely 29.9%	Likely 18.5%	Unlikely 7.1%	Very Unlikely 3.2%			
10. What do you think the chances are of someone getting arrested if they drive after drinking?	Very Likely 62.7%	Somewhat Likely 21.0%	Likely 10.6%	Unlikely 4.0%	Very Unlikely 2.6%			
11. Are you in favor of or opposed to sobriety checkpoints (where drivers are stopped briefly by police to check for alcohol impaired driving)?	Strongly Favor 34.2%	Favor 24.9%	Feel Neutral 22.8%	Oppose 9.9%	Strongly Oppose 8.3%			
12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?	.01 6.7%	.05 10.1%	.08 54.8%		1.20 3.2%	1.50 1.3%	2.0 0.8%	Not Sure 23.1%
13. Do you ever drive after drinking more than you think you should have?	No 55.6%	Very Rarely 14.0%	Sometimes 5.6%	Frequently 1.4%	Very Frequently 1.0%		Do Not Drink 22.4%	
14. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	Number of times (fill in) 15.2%	None, I do not drink 29.5%			None, I do not drink & drive 55.3%			

15. In the past year, have you ever seen or heard any of the following safety messages? [Check all that apply.]

- 83.4% Click It or Ticket 7.0% End the Streak 8.4% Faces of Drunk Driving
- 52.2% Talk. Text. Crash. 13.2% Pay Attention or Pay... 54.2% Buzzed Driving is...
- 37.7% Share the Road 16.5% Be Safe. Drive Smart. 28.5% Look Twice for Motorcycles
- 56.1% Text Later. It can wait. 12.1% Heads Up, Texas 25.3% Plan While You Can...

16. What is the current law in Texas on texting and driving? (Please check the one most correct answer.)

- 67.2% Texting while driving is banned on all roads in Texas
- 8.7% Texting while driving is allowed in cities that have not passed a local ordinance against it
- 2.0% Texting while driving is allowed on highways but banned on city streets
- 4.2% Texting while driving is allowed if your device you are typing on is not held in your hand
- 17.9% Not Sure

17. What is the current law in Texas for seatbelt use? (Please check the one most correct answer.)

- 85.3% Every person in the vehicle is required to use seatbelts
- 8.4% Only front seat driver and passengers are required to use seatbelts
- 1.7% Drivers of large pickups (1 ton and over) are not required to use seatbelts
- 0.2% Seatbelt use is encouraged but optional in Texas
- 4.4% Not Sure

18. In the past 30 days, how often have you done the following?

	Regularly	Sometimes	Rarely	Just Once	Never
Driven without using your seatbelt	3.6%	3.9%	7.6%	3.6%	81.3%
Allowed people to ride in your vehicle without using a seatbelt	2.6%	6.3%	8.9%	4.0%	78.2%
Ridden as a passenger without using your seatbelt	2.6%	6.1%	8.8%	5.2%	77.3%
Driven 15 mph over the speed limit on a freeway or highway	4.0%	11.3%	18.3%	7.8%	58.6%
Driven 15 mph over the speed limit on a residential street	2.7%	5.1%	12.5%	4.5%	75.2%
Driven through a light just turned red when you could have stopped	2.2%	7.1%	19.3%	13.1%	58.3%
Rolled through a stop sign without coming to a complete stop	3.4%	11.0%	21.6%	10.0%	54.0%
Driven when you were feeling very sleepy	2.5%	9.4%	19.8%	9.6%	58.6%
Talked on your cell phone while you were driving	6.1%	19.3%	23.2%	8.2%	43.2%
Read or sent a text message or email while you were driving	3.4%	10.8%	18.6%	7.8%	59.4%

19. Which of the following have influenced you? Check all that apply:

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	9.0%	35.6%	17.5%	22.5%	66.6%	39.9%	44.0%
To drink and drive less often	11.3%	35.3%	28.7%	35.4%	63.9%	46.1%	69.2%

- 3.5% None of the above -- I have not been influenced to use a cell phone less while driving
- 3.5% None of the above -- I have not been influenced to drink and drive less
- 16.2% I do not use a cell phone while driving 47.6% I do not drink and drive

20. What is your age? 9.0% 18–21 18.9% 22–30 31.4% 31–45 28.1% 46–65 12.5% Over 65

21. What is your race/ethnicity? 59.0% White 10.8% Black 22.2% Hispanic 5.4% Asian 1.4% Other

22. What is your gender? 45.5% Male 54.5% Female

23. What is the highest level of education you have completed? 25.3% High School or less 34.2% Some college, Associate degree, or technical school 27.0% College Degree 13.5% Advanced degree **24. What is your zip code?** 948 unique zip codes from all surveys

APPENDIX C: CORE QUESTION RESPONSE PERCENTAGES BY YEAR

Have you read, seen or heard anything about seat belt law enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	72.7%	N/A	72.7%	22.2%	5.1%
2011	66.2%	N/A	66.2%	27.7%	6.1%
2012	70.2%	N/A	70.2%	25.2%	4.6%
2013	62.8%	N/A	62.8%	28.6%	8.6%
2014	50.1%	31.6%	81.7%	13.3%	5.0%
2015	46.2%	34.1%	80.3%	14.7%	5.1%
2016	44.3%	34.5%	78.8%	16.2%	5.0%
2017	41.8%	35.0%	76.8%	17.3%	6.0%
2018	44.0%	33.6%	77.6%	16.5%	5.9%
2019	38.4%	34.5%	72.9%	20.8%	6.3%
2020	23.4%	33.5%	56.9%	33.9%	9.2%
Have you read, seen or heard anything about speed enforcement by police?					
	Yes, in recent months	Yes, in the past Year	Combined Yes	No	Not Sure
2010	47.0%	N/A	47.0%	38.9%	14.1%
2011	44.8%	N/A	44.8%	40.9%	14.3%
2012	49.7%	N/A	49.7%	39.7%	10.5%
2013	42.6%	N/A	42.6%	41.8%	15.6%
2014	45.6%	31.6%	77.2%	17.8%	5.0%
2015	42.7%	32.9%	75.6%	19.3%	5.1%
2016	42.1%	34.5%	76.6%	18.6%	4.9%
2017	44.1%	31.9%	76.0%	19.2%	4.9%
2018	43.2%	33.0%	76.2%	18.3%	5.6%
2019	39.0%	35.4%	74.4%	20.7%	4.9%
2020	25.9%	31.1%	57.0%	34.3%	8.7%
Have you read, seen or heard anything about alcohol impaired driving...enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	71.6%	N/A	71.6%	20.6%	7.8%
2011	75.1%	N/A	75.1%	19.1%	5.8%
2012	74.1%	N/A	74.1%	21.0%	4.9%
2013	66.8%	N/A	66.8%	24.4%	8.7%
2014	59.0%	28.8%	87.8%	9.3%	2.9%
2015	60.0%	28.8%	88.8%	8.9%	2.3%
2016	56.1%	31.7%	87.8%	9.6%	2.6%
2017	57.0%	30.0%	87.0%	10.3%	2.7%
2018	56.0%	29.9%	85.9%	11.3%	2.8%

2019	52.7%	33.8%	86.5%	11.2%	2.3%
2020	37.4%	36.6%	74.0%	21.2%	4.7%
What do you think the chances are of getting a ticket if you don't wear your seat belt?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1%	19.9%	21.7%	6.9%	3.5%
2011	47.8%	19.0%	21.1%	7.5%	4.7%
2012	47.4%	22.5%	18.2%	7.3%	4.7%
2013	47.5%	18.2%	20.5%	8.9%	5.0%
2014	51.9%	18.7%	16.3%	9.2%	3.9%
2015	53.8%	18.0%	17.3%	6.8%	4.1%
2016	53.6%	17.0%	18.2%	7.5%	3.7%
2017	51.1%	16.4%	18.0%	9.6%	4.9%
2018	49.6%	16.9%	19.3%	8.7%	5.5%
2019	48.5%	17.1%	20.2%	9.2%	5.0%
2020	43.6%	24.1%	16.7%	11.1%	4.6%
What do you think the chances are of getting a ticket if you drive over the speed limit?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3%	27.0%	23.5%	5.8%	2.4%
2011	43.1%	25.4%	22.1%	6.9%	2.4%
2012	41.9%	29.7%	21.6%	4.6%	2.2%
2013	43.6%	22.7%	21.8%	8.6%	3.3%
2014	47.4%	27.0%	18.3%	5.1%	2.2%
2015	52.1%	22.7%	18.2%	4.6%	2.5%
2016	50.6%	23.3%	19.0%	4.7%	2.4%
2017	51.3%	22.4%	18.1%	5.7%	2.4%
2018	48.8%	25.3%	18.1%	5.1%	2.7%
2019	48.8%	23.6%	19.4%	5.7%	2.5%
2020	41.3%	29.9%	18.5%	7.1%	3.2%
What do you think the chances are of someone getting arrested if they drive after drinking?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	56.3%	20.3%	15.6%	4.9%	2.9%
2011	59.1%	18.6%	15.6%	4.0%	2.6%
2012	56.7%	22.8%	12.8%	5.2%	2.5%
2013	57.7%	18.0%	16.3%	4.9%	3.1%
2014	62.8%	18.5%	13.1%	3.9%	1.8%
2015	65.6%	16.5%	13.0%	2.7%	2.3%
2016	65.4%	17.3%	11.8%	3.3%	2.1%
2017	66.7%	16.0%	12.0%	3.8%	1.6%
2018	64.1%	17.5%	12.8%	3.4%	2.3%
2019	65.7%	15.9%	12.9%	3.8%	1.7%
2020	62.7%	21.0%	10.6%	4.0%	2.6%

How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1%	5.7%	2.3%	0.5%	0.4%
2011	89.8%	6.7%	2.1%	0.7%	0.7%
2012	90.4%	6.8%	2.3%	0.3%	0.3%
2013	88.0%	8.9%	1.8%	0.5%	0.8%
2014	91.2%	6.0%	1.8%	0.3%	0.7%
2015	91.8%	4.7%	2.1%	0.7%	0.6%
2016	90.1%	5.7%	3.0%	0.3%	0.9%
2017	90.2%	5.5%	2.6%	1.1%	0.7%
2018	89.5%	6.0%	2.6%	0.7%	1.1%
2019	91.2%	5.3%	2.3%	0.6%	0.6%
2020	90.9%	5.6%	2.4%	0.4%	0.8%
On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	9.0%	12.1%	29.0%	33.5%	16.3%
2011	8.4%	11.7%	29.7%	32.6%	17.6%
2012	7.9%	11.0%	31.6%	33.6%	16.0%
2013	9.9%	9.4%	32.4%	29.5%	18.8%
2014	11.5%	10.4%	30.3%	31.1%	16.7%
2015	9.3%	9.5%	27.2%	31.5%	22.6%
2016	9.3%	9.2%	27.7%	33.2%	20.6%
2017	8.3%	10.7%	26.5%	32.1%	22.4%
2018	8.9%	8.7%	24.5%	32.4%	25.5%
2019	8.6%	8.9%	27.2%	33.6%	21.7%
2020	9.7%	11.4%	24.2%	36.4%	18.4%
On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	7.0%	8.9%	24.5%	35.3%	24.3%
2011	6.9%	10.9%	22.0%	32.0%	28.1%
2012	7.0%	9.5%	27.6%	34.2%	21.8%
2013	8.7%	9.4%	26.2%	28.3%	27.4%
2014	12.5%	10.4%	26.5%	29.0%	21.6%
2015	8.7%	11.0%	23.0%	30.0%	27.3%
2016	9.9%	10.4%	23.0%	30.4%	26.4%
2017	10.3%	10.9%	23.0%	30.0%	25.8%
2018	10.0%	8.8%	24.6%	28.2%	28.4%
2019	10.0%	10.8%	24.4%	29.8%	25.0%
2020	11.3%	12.5%	23.0%	28.8%	24.3%

In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?

	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
2010	1.5%	9.3%	2.3%	1.5%	84.8%
2011	1.6%	7.7%	0.9%	0.9%	89.0%
2012	1.8%	9.5%	1.3%	0.8%	86.7%
2013	1.3%	7.8%	1.3%	0.7%	88.9%
2014	1.2%	9.1%	1.5%	1.0%	87.3%
2015	1.7%	7.1%	0.8%	0.4%	90.1%
2016	2.9%	11.5%	1.0%	0.4%	84.2%
2017	3.5%	10.6%	0.8%	0.5%	84.6%
2018	3.3%	9.3%	0.7%	0.5%	86.2%
2019	3.5%	10.6%	0.8%	0.3%	84.8%
2020	3.3%	9.1%	0.6%	0.8%	84.8%

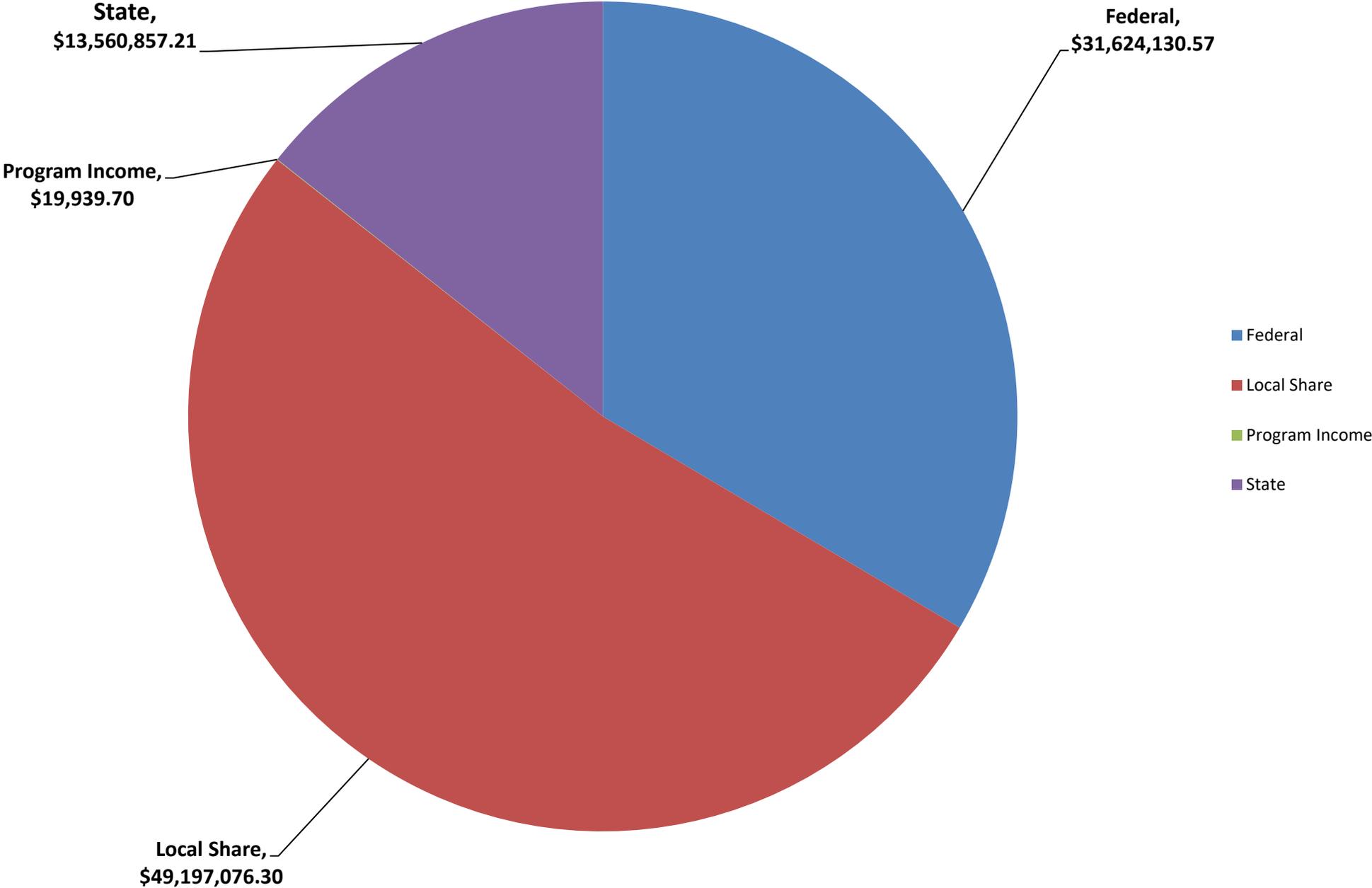
**SECTION SIX -
FINANCIAL SUMMARY**

FY 2020 Traffic Safety Funds Traffic Safety Program Expenditure Summary

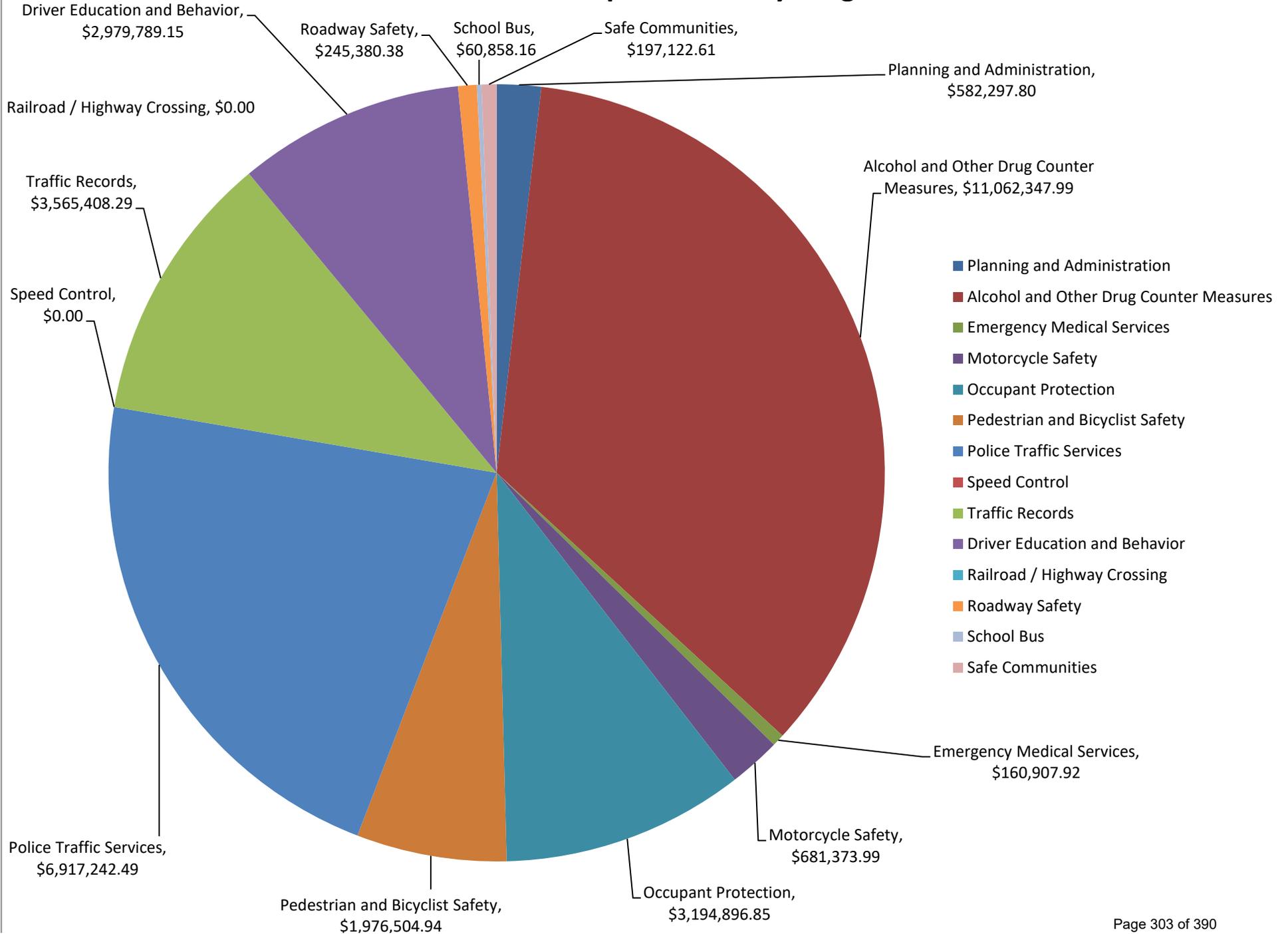
Program Area	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405H	STATE	INCOME		LOCAL	
Planning and Administration	Planned:	5	\$6,876,263.68	\$636,960.64						\$6,149,000.00	\$60,000.00	\$30,303.04	
	Actual:	5	\$6,521,539.52	\$582,297.80						\$5,842,539.45	\$9,773.81	\$86,928.46	
Alcohol and Other Drug Counter Measures	Planned:	71	\$20,211,111.96	\$2,337,357.70		\$10,058,627.60				\$381,080.00	\$8,000.00	\$7,426,046.66	\$627,235.12
	Actual:	61	\$30,236,392.67	\$2,061,157.00		\$9,001,190.99				\$71,179.00	\$8,700.00	\$19,094,165.68	\$485,144.86
Emergency Medical Services	Planned:	1	\$751,578.46	\$227,755.78								\$523,822.68	
	Actual:	1	\$558,473.44	\$160,907.92								\$397,565.52	
Motorcycle Safety	Planned:	4	\$1,810,236.34	\$399,300.00				\$300,000.00		\$350,000.00		\$760,936.34	
	Actual:	4	\$7,327,217.84	\$386,604.41				\$294,769.58		\$348,952.01		\$6,296,891.84	
Occupant Protection	Planned:	54	\$8,677,175.88	\$2,344,256.42	\$2,567,240.00					\$24,257.49	\$25,000.00	\$3,716,421.97	\$1,071,770.54
	Actual:	14	\$11,645,657.60	\$2,075,535.82	\$1,119,361.03					\$22,140.72	\$251.89	\$8,428,368.14	\$902,801.91
Pedestrian and Bicyclist Safety	Planned:	12	\$3,029,008.81	\$777,736.93				\$1,590,018.10			\$3,500.00	\$657,753.78	\$11,445.00
	Actual:	13	\$2,841,026.53	\$714,965.56				\$1,261,539.38			\$1,214.00	\$863,307.59	\$2,359.84
Police Traffic Services	Planned:	157	\$13,968,055.71	\$9,078,820.79						\$1,702,071.00		\$3,187,163.92	\$8,237,281.60
	Actual:	141	\$11,601,056.90	\$6,917,242.49						\$1,702,071.00		\$2,981,743.41	\$6,152,004.97
Speed Control													
Traffic Records	Planned:	7	\$7,861,025.36	\$361,904.71		\$3,876,446.12				\$2,834,918.00		\$787,756.53	
	Actual:	8	\$7,864,395.60	\$336,253.15		\$3,229,155.14				\$3,339,791.12		\$959,196.19	
Driver Education and Behavior	Planned:	12	\$4,962,529.08	\$3,221,330.33								\$1,741,198.75	\$832,789.28
	Actual:	12	\$5,242,470.25	\$2,979,789.15								\$2,262,681.10	\$681,670.73
Railroad / Highway Crossing													
Roadway Safety	Planned:	2	\$5,683,401.25	\$247,601.20						\$2,671,000.00		\$2,764,800.05	
	Actual:	2	\$10,186,720.70	\$245,380.38						\$2,234,183.91		\$7,707,156.41	
Safe Communities	Planned:	1	\$294,549.18	\$230,674.18								\$63,875.00	\$230,674.18
	Actual:	1	\$295,394.65	\$197,122.61								\$98,272.04	\$197,122.61
School Bus	Planned:	1	\$98,754.01	\$72,638.01								\$26,116.00	\$72,638.01
	Actual:	1	\$81,658.08	\$60,858.16								\$20,799.92	\$60,858.16

TOTALS:	Planned:	327	\$74,223,689.71	\$19,936,336.69	\$2,567,240.00	\$3,876,446.12	\$10,058,627.60	\$300,000.00	\$1,590,018.10	\$14,112,326.49	\$96,500.00	\$21,686,194.72	\$11,083,833.73
	Actual:	263	\$94,402,003.78	\$16,718,114.45	\$1,119,361.03	\$3,229,155.14	\$9,001,190.99	\$294,769.58	\$1,261,539.38	\$13,560,857.21	\$19,939.70	\$49,197,076.30	\$8,481,963.08

FY 2020 Traffic Safety Expenditures - All Funds



FY 2020 Federal Expenditures By Program Area



**SECTION SEVEN -
NOTEWORTHY PROJECTS**

Noteworthy Projects

The following section highlights projects that have been identified as Noteworthy Projects. Noteworthy projects are those that showed exemplary success and made an impact in saving lives. Noteworthy projects could include also include rising above and beyond the initial targets or earning exceptional feedback from program participants.

Organization:	Texas A&M Transportation Institute
Project Title:	Law Enforcement Training on Pedestrian and Bicyclist Laws
Project ID:	2020-TTI-G-1YG-0052
Noteworthy Practices:	<p>The purpose of the Law Enforcement Training on Pedestrian and Bicyclist Laws grant is to educate law enforcement in Texas on pedestrian and bicyclist laws and provide them with the resources and knowledge to conduct enforcement. Under this project, the following resources have been created for law enforcement:</p> <ul style="list-style-type: none"> • Roll-call video reviewing Texas pedestrian and bicycle laws • Training workshops covering the details of Texas pedestrian and bicycle laws • Hand-out for officers to use during enforcement as an education tool
Evidence of Success:	<p>Project team members have been promoting the roll-call video at meetings, conferences, training workshops, etc. to get the video in the hands of law enforcement agencies throughout Texas. The video has been viewed nearly 900 times.</p> <p>The project team has trained nearly 200 law enforcement officers, at six training workshops. Pre and post-tests at the training workshops in FY 2020 showed an increase in knowledge for all questions. The percent of increase ranged from two to 103%. This data shows that the training workshops were effective at increasing knowledge among training participants.</p>

Organization:	Texas A&M Transportation Institute
Project Title:	Statewide Conference on Occupant Protection for Children
Project ID:	2020-TTI-G-1YG-0081
Noteworthy Practices:	<p>The fourth statewide child passenger safety (CPS) conference was convened September 9-11, 2020. Originally scheduled and planned as an in-person event, this conference was noteworthy in that 9 months into the planning and 12 weeks until implementation, the switch to a virtual format was required. Practices that were employed successfully that could benefit this and other similar conferences in the future include:</p> <ul style="list-style-type: none"> • Careful selection of a virtual conference platform provider that weighed cost against features best for the attendee experience and technical assistance needs. • More than an online meeting, the CPS conference presentation strived for the look and feel of a conference with general sessions, workshops, a keynote, and an exhibit hall. • Inclusion of a social networking hour that was well attended and favorably received. • Provided “extras” to supplement the educational experience, such as a dynamic emcee, a somber tribute to 9/11 and first responders, and a drawing for prizes at the conclusion of the conference. • Meetings with presenters and exhibitors to familiarize them with procedures in advance. • Real-time session support and backup plans for technical issues. • Promoted use of chat during sessions, social media reminders, and post-conference coverage. • Integration of pre-recorded presentations for speakers unable to present in real-time. • A reduced registration fee.
Evidence of Success:	<p>Conference attendance was largest of the four years to date at 408 registrations from all over the State. Attendee participation in sessions was high, averaging 348 at car seat manufacturer panels, 338 at general sessions, and also with 239 attending the lunchtime keynote and 278 attending the final session on the third day.</p> <p>The virtual exhibit hall was filled with 14 exhibitors, with over 233 attendees visiting booths throughout the three days. Attendees chatted with exhibitors, downloaded resources, and obtained product and contact information.</p> <p>The conference evaluation survey indicated a very high degree of satisfaction with the conference, with 100% of the 112 respondents indicating they were Very Satisfied (88%) or Somewhat Satisfied (12%) with the conference overall, and 88% indicating they would very likely attend the conference next year.</p>

Pictures of Virtual CPS Conference:



LOBBY EXPO HALL AUDITORIUM LOUNGE GAME ROOM EBAG HELP DESK SHANNON

Auditorium

Break-Out-Sessions (9) | Closing (2) | Face-to-Face (16) | General Sessions (8) | Opening (2)

September 9, 2020

01:00 PM - 01:30 PM CST	Opening Plenary Session
01:30 PM - 02:25 PM CST	Manufacturer Updates Panel I
02:30 PM - 03:25 PM CST	Manufacturer Updates Panel II
03:30 PM - 04:25 PM CST	Manufacturer Updates Panel III
04:30 PM - 05:30 PM CST	

Opening Plenary Session

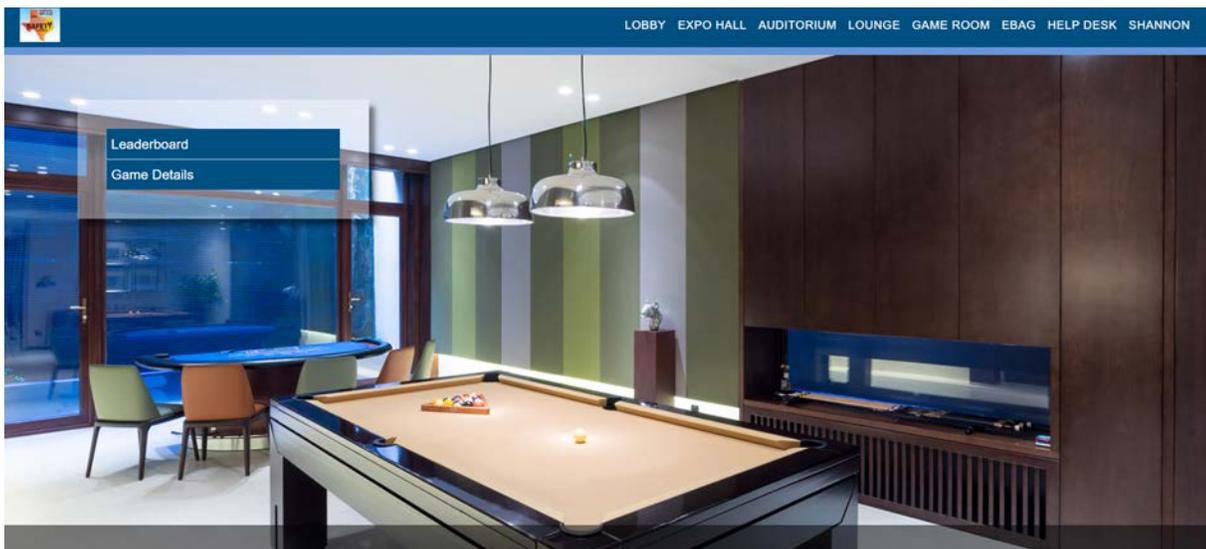
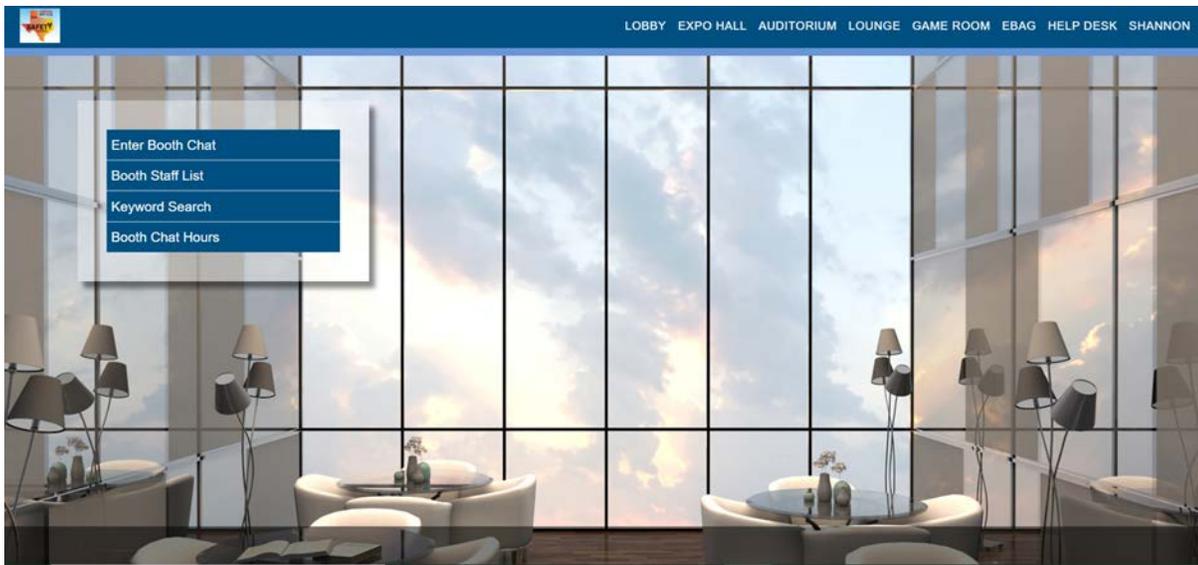
Session Credits : 0.00 CEUs

Speaker : [Katie Womack](#)

Speaker : [Lonny Haschel](#)

Speaker : [Maggi Gunnels](#)

Speaker : [George Villarreal](#)



Organization:	Longview Police Department
Project Title:	STEP Comprehensive 2020
Project ID:	2020-LongviPD-S-1YG-00053
Noteworthy Practices:	<p>Longview Police Department has stringent policies and procedures in place to detect fraudulent activity within their STEP grant participation. Before submission of each month's PR and RFR are submitted, the grant administrator reviews all documentation for every day of the reporting period for every officer, including:</p> <p>Daily Activity Reports, CAD/Tiburon system reports, overtime card/reports, citations and warnings, and specific call letters to notate STEP work (Badge Number, plus "ST" that notates STEP and "P" that notates patrol,) and body camera footage.</p> <p>Each officer who signs up to work STEP goes through training with the grant administrator prior to them participating in the enforcement.</p>
Evidence of Success:	<p>Because of these practices, the agency grant administrator detected fraudulent activity by one officer; they confirmed that it was an isolated incident. They then notified TxDOT according to policy, and maintained communication while cooperating fully in the investigation. Fraudulent activity was detected by the grant administrator prior to submission of the report to TxDOT through eGrants. Upon further review, the grant administrator found discrepancies in warnings, that the officer was at a location other than his DAR reflected, and that the officer did not actually work STEP for some days that he had claimed to work. Because of these procedures, no documentation containing fraudulent activity for that officer was submitted. TxDOT did not reimburse any money, because the unsubstantiated activity was detected prior to submission of the PR and RFR to the Project Manager. After notifying TxDOT and TxDOT notifying NHTSA, the agency submitted all information to the Texas Rangers to further follow through on the fraudulent activity.</p> <p>After NHTSA reinstated the grant, the agency completed the FY 2020 grant and implemented even more stringent training for their officers who want to work STEP, including STEP 101 classes provided by TMPA. They are also working to obtain electronic ticket writers to further prevent fraud. Their FY 2021 was executed with no issue after their FY 2020 grant was reinstated.</p>

Organization:	FleishmanHillard on Behalf of TxDOT
Project Title:	FY2020 TxDOT Distracted Driving Talk.Text.Crash. “Heads up, Texas” Campaign
Project ID:	Vendor ID Number: 14317916857000 PO Number: 60144000005673
Noteworthy Practices:	<p>For the FY2020 campaign, FH created a new augmented reality (AR) game designed to increase awareness of the dangers of distracted driving in all of its forms. The AR game was specifically designed to eliminate the need for special equipment such as AR/VR headsets, app downloads or special screens. Instead, any Texan with a smartphone and a mobile browser can access them game. Use of this breakthrough technology for a web-based AR game allows TxDOT to reach more Texans statewide with the campaign’s life-saving message.</p> <p>The development of the new web-based, “Dart Those Distractions” AR game had the added benefit of making the new game available to Texans even when in-person tour stops and media engagement – originally scheduled for April 2020 – had to be cancelled due to COVID-19.</p> <p>To promote the game in light of COVID-19 restrictions, FleishmanHillard strategically shifted tactics to position the new game front and center in variety of outreach initiatives, including earned media coverage and materials, owned and partner/stakeholder social media content, and paid digital ads to drive play. All efforts generated awareness of the game, encouraged people to share their results and recruited new players to “Dart Those Distractions.”</p> <p>As a result of COVID-19 restrictions on in-person events, FleishmanHillard also expanded the number of social media influencers who participated in the FY2020 campaign from 10 to 16. We worked with them to introduce the AR game to their online audiences and asked that they show how easy and fun it can be to learn safe driving habits. This original social media content promoted notable features of the AR game while encouraging other Texans to play and spread the word on social media. Many influencers posted videos of themselves during game play and shared screenshots of their high scores. All of the participating social media influencers reminded their audience of the dangers and different types of distracted driving, which were also shown in the AR game.</p>
Evidence of Success:	<p>Following campaign kick-off on Tuesday, Aug. 4, the first week of activation welcomed nearly 5,000 new users to play “Dart Those Distractions.” As earned media, paid media efforts and influencer posts promoting the game continued throughout August, the game gained momentum and continued attracting more new users, sparking a weekly trend of 1,000 new users. When considering the AR game’s lifetime unique users of 29,740, the FY2020 campaign efforts can celebrate garnering 4X the impressions and interactions of the in-person engagements achieved in the FY2019 campaign. This demonstrates that the AR game will be a vital tool in increasing future reach of the campaign.</p>

Organization:	Texas A&M AgriLife Extension
Project Title:	Passenger Safety
Project ID:	2020-Texas Ag-G-1YG-0135
Noteworthy Practices:	<p>The Texas A&M AgriLife Extension Passenger Safety Project works with a network of AgriLife Extension Agents to provide education on safe driving practices including programming on car seats, seat belts and the dangers of distracted driving. Education is delivered through one- on-one sessions with parents, car seat checkup events, online courses to childcare providers, programming at schools and workplaces and safety events. Distracted Driving Simulators, Virtual Reality Goggles, Rollover Convincers and the Crashed Truck Trailer are used to emphasize safe driving messages. Operation Kids Classes are conducted to provide law enforcement with education on recognizing common car seat misuse. Both education and enforcement are key to increasing safe driving practices and reducing injuries and deaths.</p> <p>Due to COVID-19 restrictions on in-person programming, a series of COVID-19 Safety Tips on traffic safety were developed to share with Extension Agents statewide for their social media pages. Articles relating to traffic safety and COVID-19 were also sent to Extension Agents for their local newspapers.</p>
Evidence of Success:	<p>A total of 92 COVID-19 Safety Tips were posted on Texas A&M AgriLife Extension County social media pages. There were 19 different infographics traffic safety messages used and a total of 72 counties participating.</p> <p>Thirty-eight articles reaching over 207,080 readers were published from April – September 2020 to underscore the importance of traffic safety during the pandemic.</p> <p>Subjects included the importance of buckling up, teen driving safety, child passenger safety, back to school safety, the dangers of leaving children alone in and around vehicles, bicycle safety and recognizing fake car seats.</p> <p>Here are some examples of the infographics used.</p>

COVID-19 Safety Tip

Remember to wear your seat belt on every trip!



A mask and gloves are not the only safety equipment to wear to the grocery store.

BUCKLE UP!

TEXAS A&M
AGRILIFE
EXTENSION

Passenger Safety
in cooperation with
 **Save a Life**
Texas Department of Transportation

COVID-19 Safety Tip
Keep teens safe while they are out of school



*Talk to your teen about safe driving.
Your Teen Is in the Driver's Seat,
but You're in Control!*
Make a Safe Driving Contract



COVID-19 Safety Tip
Never leave a child alone in a car!

PARK. LOOK. LOCK.

Never leave a child alone in a car.
Remember to A-C-T.

- A Avoid Heatstroke**
Avoid heatstroke-related injury and death by never leaving a child alone in a car, not even for a minute. And make sure to keep your car locked when you're not inside so kids don't get in on their own.
- C Create Reminders**
Keep a stuffed animal or other memento in your child's car seat when it's empty, and move it to the front seat as a visual reminder when your child is in the back seat. Or place and secure your phone, keys, or purse in the backseat when traveling with your child.
- T Take Action**
If you see a child alone in a car, call 911. Emergency personnel want you to call. They are trained to respond to these situations.



COVID-19 Safety Tip
Check your car seat at home!



Car Seat Checkup

Top 5 Things to Do at Home

- Right Seat.** This is an easy one. Check the label on your car seat to make sure it's appropriate for your child's age, weight and height. Like milk, your car seat has an expiration date. Just double check the label on your car seat to make sure it is still safe.
- Right Place.** Kids are VIPs, just ask them. We know all VIPs ride in a back seat, so keep all children in a back seat until they are 13.
- Right Direction.** Keep your child in a rear-facing car seat for as long as possible, until they reach the highest weight or height allowed by your car seat manufacturer. Many kids will be 2 years or more when they outgrow their rear-facing car seat. Move your child to a forward-facing car seat when they are too tall or heavy for a rear-facing convertible seat. Make sure to adjust the harness straps and attach the top tether after you tighten and lock the seat belt or lower attachments (LATCH) after making the change.
- Inch Test.** Once your car seat is installed, give it a good shake at the base. Can you move it more than an inch side-to-side or front-to-back? A properly installed seat will not move more than an inch.
- Pinch Test.** Make sure the harness is tightly buckled and coming from the correct slots (check car seat manual). Now, with the chest clip placed at armpit level, pinch the strap of your child's shoulder. If you are unable to pinch any excess webbing, you're good to go.

Please read the vehicle and car seat instruction manuals to help you with this checklist. If you are having even the slightest trouble, questions or concerns, don't worry. Certified child passenger safety technicians are waiting to help or even double check your work.

Locate a technician near you - <http://BuckleUp.tamu.edu>

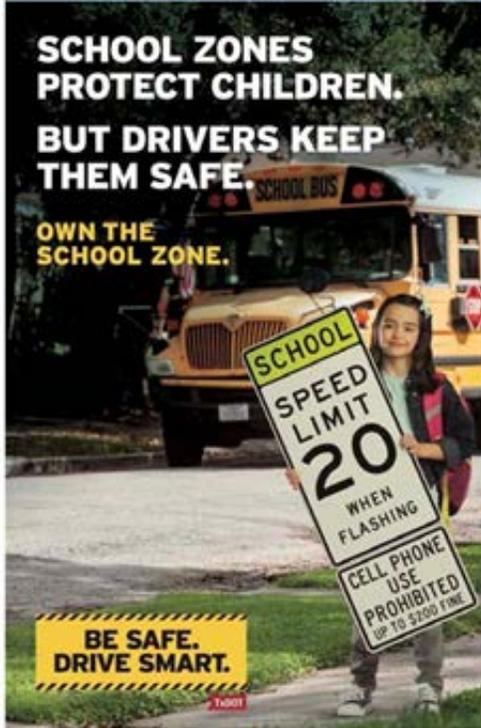


COVID-19 Safety Tip

**Get them back to school safely!
Own the School Zone!**

**SCHOOL ZONES
PROTECT CHILDREN.
BUT DRIVERS KEEP
THEM SAFE.**

**OWN THE
SCHOOL ZONE.**



**BE SAFE.
DRIVE SMART.**

TEXAS A&M
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EXTENSION

Passenger Safety
in cooperation with
Save a Life
Texas Department of Transportation

COVID-19 Safety Tip

Make sure your child is riding safely!



**Free Virtual
Car Seat
Inspection**

**Call for an
Appointment**

Passenger Safety
979-571-3925

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Passenger Safety
in cooperation with
Save a Life
Texas Department of Transportation

COVID-19 Safety Tip
100 Deadliest Days for Teens



Memorial Day to Labor Day
100 Deadliest Days for Teens

Talk to your teen about safe driving.
 Your Teen Is in the Driver's Seat,
 but You're in Control!

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COVID-19 Safety Tip
National Seat Check Saturday, 9/26
Video—5 Most Common Car Seat Mistakes



Watch Video
 English

Make a Virtual Appointment
 Spanish

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To make an appointment
 Call 979-571-3925

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COVID-19 Safety Tip
Kids Are on Bikes! Teach Bike Safety!

BIKE SAFETY TIPS

- A Bike is NOT a Toy - It is a Vehicle**
- Always wear a properly fitted helmet.
 - Supervise small children. Children less than 10 years old should ride on the sidewalk.
 - See and be seen! Always wear neon, fluorescent, or other bright colors and wear something that is reflective.
 - Adjust bike to fit and check equipment before each ride.
 - Ride with traffic and obey laws.
 - Look before turning.
 - Watch for parked cars and unexpected doors opening or cars pulling out.
 - Avoid riding at night.

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COVID-19 and Teen Safe Driving

Melissa Rhodes,
M. Ed. CEA-PCN

Parents, Talk to Your Teen About Safe Driving. With schools officially closed due to COVID-19 for at least the next five weeks, more teens may be tempted to be on the road. Hopefully, the need to shelter in place and maintain social distancing will prevent an increase in teen traffic crashes. As a reminder, car crashes are the leading cause of death for teens. The American Automobile Association (AAA) Foundation for Traffic Safety reports that the 100 deadliest days for teens are from Memorial Day until Labor Day because school is out, and more inexperienced teen drivers are on the road. Parents can play a role in reducing this risk, not only by enforcing shelter in place rules, but by spending extra time with family talking to their teens about safe driving.

Parents have more influence over their teens than they may think. In fact, leading experts believe parents play a key role in preventing teen car crashes and deaths. Teens with parents who set rules, monitor their driving, and are supportive are half as likely to crash and twice as likely to use seat belts as teens with less involved parents. Parents should get involved with their teens and stay involved through their teen driving years to make sure they follow good driving habits and to set good examples with their own driving behavior. Distractions, including other teens in the vehicle, speeding, nighttime driving, and lack of seat belt use are all factors

that play a role in fatal teen crashes. Most of these are regulated by the Graduated Driver License Law (GDL), which parents should become familiar in order to protect teen drivers in the beginning stages of their driving.

The Texas GDL is designed to prevent cell phone use, limit the number of teen passengers that can legally ride with a novice driver, and also limit nighttime driving. The law provides parents with the controls to help keep their teen drivers safe. Many parents, however, are not aware of the provisions of this law — which is in force while the teen has a learner's permit, as well as a provisional license.

While cell phone use is an obvious danger for teen drivers, surprisingly a AAA Foundation study showed that the leading distraction for the teens was not cell phone use but interacting with other passengers in the vehicle. Cell phone use came in as the second most common distraction. Research shows that the risk of a fatal crash goes up in direct relation to the number of teens in a car. The likelihood of teen drivers engaging in risky behavior triples when traveling with multiple passengers.

Texas A&M Agrilife Extension Passenger Safety and Texas A&M Agrilife Extension Community Health Educator, Melissa Rhodes, from Van Zandt County, reminds parents to talk to their teens about safe driving and to follow these guidelines from the National Highway Traffic Safety Administration (NHTSA). The NHTSA reminds parents to:

- Learn about the GDL law and be familiar with the restrictions placed on your teen's license.
- Talk to your teen about the dangers of distractions in the vehicle, especially other teens. Follow the GDL and do not allow your teen driver to have more than 1 person under 21 in the vehicle who is not related to them.
- Prohibit the use of cell phones while driving.

- Require seat belt use always.
- Talk to your teen about the dangers of drug and alcohol use. Remind them that it is illegal to drink under the age of 21, and it is illegal — and deadly — to drink and drive. If a teen is under 21, his or her blood alcohol concentration (BAC) should always be at .00, not just under .08, which is the legal limit for drivers over age 21.
- Be a good role model. Remember that your child looks to you as a driver, so practice safe driving yourself. Set aside time to take your teen on practice driving sessions. It can be a great way to spend time together and to allow your teen to improve some basic driving skills. Your teen's learning starts at home.

Bottom line is that as a parent you need to know the dangers that teen driving poses. You have more influence on your teen than you may think. Be a good example and get involved in their driving habits from the beginning and stay involved for the duration of their teen years. Stay safe during this current health crisis and put in place measures to keep your teen safe as they become a more experienced driver.

82 — VICTORIA ADVOCATE, Sunday, June 7, 2020

AR IN THE CROSSROADS

COVID-19 alert: Never leave a child in a vehicle, not even for a moment

With COVID-19 a threat, parents may be tempted to leave a child in the vehicle while they run to the store. Leaving a child in a vehicle, which can quickly heat up, is always a dangerous idea — even if it is for a very short time.

Children are more at risk for heatstroke since a child's body temperature rises three to five times faster than an adult. Heatstroke can occur at body temperatures above 104 degrees. Even mild outside temperatures can pose a threat, but with Texas temperatures now climbing into the upper 90s each day, the danger becomes even greater. The problem is that temperatures in parked vehicles rise very quickly. According to figures from San Francisco State University's Department of Geodesy, in just 10 minutes, the temperature inside a vehicle can increase by about 20 degrees.

Heatstroke deaths have already been reported in the U.S. this year, with one unfortunately occurring in Texas. More unfortunately, Texas leads the nation in children dying in hot cars, with three deaths happening to families of all socioeconomic levels.

Of the children who die in hot cars, more than half of them are "forgotten" in the car by a parent or caregiver. Leaving a child in a hot vehicle is something most parents think will never happen to them. It is important that every parent take steps to make sure it does not happen to them.

Parents need to take steps to prevent these needless and tragic deaths. To reduce deaths from heatstroke, Safe Kids USA has launched a campaign called ACT, which stands for Avoid Heatstroke-related Injury. Create Reminders and Take Action. The campaign is designed to link together these simple heatstroke prevention steps.

It is important that parents and caregivers are on alert to avoid a heatstroke death and that they share the ACT campaign steps with spouses, grandparents, babysitters and other caregivers.

Any change in schedule for drop-off or pickup of a child can lead to a deadly mistake. Such deaths are preventable when parents take precautions to make sure children are not left alone in vehicles and cannot gain access to unsecured vehicles.

When parents and caregivers think of children being left alone in cars, their first thought is the danger of children dying in hot cars because of heatstroke. But in addition to heat risks, there are other safety concerns with unsupervised children around cars — including back-overs, the risk of children reaching the gear shift or engaging electric windows, and even becoming trapped inside vehicles or trunks.

According to Safe Kids Worldwide, about 300 of back-over deaths occurred in June. Children in back-overs and front-over deaths are often family members or family friends of the child. Parents, be extra vigilant regarding that children are never left alone in or around parked vehicles. Follow the following safety tips to be sure children cannot be hurt in a vehicle.

Children left in hot vehicle.

- Never leave children or children in a parked vehicle, even if the windows are partially open.
- Make a habit of looking in the vehicle — front and back — before leaving the door and walking away.
- Carefully check all seats in the van or bus to make sure there are no children sleeping on the seats or hiding under seats.
- Do not let children play near unattended vehicles. Teach them that a vehicle is not a play area.
- Check with the family when a child does not show up for day care to be sure a parent has not forgotten a child in their vehicle.
- Always lock vehicle doors and trunks — and keep keys out of children's reach.
- If a child is missing, check the vehicle first, including the trunk or storage area.
- If a child is in distress due to heat, get them out as quickly as possible. Call the child's family, then call 911 or the local emergency number.

Children avoid parked vehicles.

- Walk all the way around the parked vehicle to check for children, pets, or toys before getting in the car and starting the engine.
- Make sure young children are always accompanied by an adult when getting in and out of a car.
- Identify and use safe play areas for children away from parked or moving vehicles.
- Designate a safe spot for children to get when nearby vehicles are about to move.
- Firmly hold the hand of each child when walking near moving vehicles and when in driveways, parking lots, or sidewalks.
- Teach children not to play in and around vehicles.

Children left in moving vehicle.

- Lock vehicles always — even in the garage or driveway.
- Never leave keys in the car.
- Never leave out of children's reach.
- Engage the vehicle's emergency brake every time after setting the vehicle in park.
- Check to see if the vehicle has a Brake Transmission Safety Interlock (BTSI), which is a safety technology to prevent children from accidentally putting a vehicle into gear. Also, check the vehicle owner's manual to see if the vehicle is equipped with BTSI. After Sept. 1, 2010, all vehicles with an automatic transmission with a park position must have BTSI.
- Use drive-thru services when available.
- Use a debit or credit card to pay for gas at the pump.
- Lock the power windows so children cannot play with and cannot get caught in them. Power windows can strangle a child or cut off a finger.

Following these safety tips can make all the difference in avoiding a needless tragedy.

Orlye Blanton is the Victoria County Family Community Health Extension Agent Texas A&M Agrilife Extension.



MELISSA RHODES
COMMUNITY HEALTH EDUCATOR

Properly buckling those babies thanks to National Child Passenger Safety Week

During the pandemic, parents have lots on their mind, but car seats may not be at the top of the list. Most parents think they are using their car seat correctly, but unfortunately, most car seats are used incorrectly. For a car seat to best protect your child, it must be the one that fits your child, your vehicle, and one that you will use correctly every time you travel.

National Child Passenger Safety Week celebrated September 20-26 provides an opportunity for parents to make sure they are transporting their children safely.

Securing your children properly in an age- and size-appropriate car seat in the back seat of your vehicle is the most effective thing you can do to protect them in the event of a crash. During COVID-19, Texas A&M AgriLife Extension-Rusk County is urging parents and caregivers to make an appointment to have a virtual car seat inspection during National Child Passenger Safety Week. Parents can call Passenger Safety at 337-3325 to make an appointment for a virtual inspection.

1. Most Common Car Seat Mistakes

1. Selection Errors: Children should remain rear-facing until they reach the maximum height or weight limit for the rear-facing convertible seat. Most convertible seats go to at least 40 pounds rear-facing, while there are some that go to 45 and 50 pounds rear-facing. At 40 to 50 pounds, it could accommodate an average 3-to-4-year-old.

Children should ride in a forward-facing harness seat until they reach the height or weight limit for the seat. The average forward-facing seat goes to at least 40 pounds in the harness, with many available that go to 50, 65, 70 or even 85 pounds.

When the limit of the forward-facing seat has been reached, caregivers can consider a booster seat if the child is at least 4 years old, 40 pounds, and mature enough to stay correctly seated and buckled for

the entire trip. Booster seats should be used until the child correctly fits the seat belt. This is usually sometime between 8 and 12 years old when the lap and shoulder belt fit correctly.



LIZ BUCKNER
Extension Agent

Seat belts can be used when the child can sit up straight, bend their knees at the edge of the vehicle bench, touch the floor, and have a good fit of the lap belt over the upper thighs and the shoulder belt across the middle of the shoulder and flat against the chest.

2. Direction Errors: Most parents are turning their child forward-facing too soon. Parents are understandably anxious to see their child forward-facing so that they can better interact with them. However, research shows that rear-facing is the safest way for a small child to travel. The American Academy of Pediatrics recommends keeping a child rear-facing until they reach the maximum weight or height limit for the rear-facing convertible. Do not worry about the child's legs against the back of the seat. Their joints are flexible and they can sit comfortably that way.

3. Harnessing Errors: Many children are riding with a knee harness system that is not at the correct position in relation to the child's shoulders. For rear-facing seats, the harness should be at or below the child's shoulders, and at or above for forward-facing seats. The plastic chest clip that comes on all harness seats needs to go across the chest strap to snug it to make sure that the straps are properly positioned on the child's shoulders.

Test the webbing at the child's shoulders to make sure it is snug. If you can pinch up any of the webbing, it is too loose. Proper harnessing helps to prevent movement, which in turn

helps to protect the child from injuries. Do not put on bulky jackets under the harness.

4. Installation Errors: Installing a car seat using the vehicle seat belt requires the car seat to be locked and stay locked. Vehicles made in 1996 and newer are required to have a way to lock in a car seat in every position except the driver's seat. Most vehicles have a shoulder belt retractor that - when gently pulled all the way out - will change from locking to an emergency to locking all the time for a car seat. Some car manufacturers put the locking mechanism in the latch plate instead of the shoulder belt.

Vehicles model 2009 and newer have LATCH (Lower Anchors and Tethers for Children) installed in at least two seating positions. The lower anchors and the tether take the place of the seat belt and should not be used together with the seat belt unless both the car seat and vehicle instructions allow this. Neither LATCH nor the seat belt are safer than the other. Whether installing with the seat belt or the lower anchors, the tether is important to reduce forward head movement.

Check the car seat at the belt path to make sure it is secure. It should not move more than 1 inch side-to-side or front-to-back when tugged on at the belt path.

5. Skipping a Free Inspection

It is important to read the car seat manual as well as your car owner's manual to make sure you are using the car seat correctly and installing it correctly in the vehicle. In addition, have your car seat inspected by a certified child passenger safety technician.

Watch the video - 5 Most Common Car Seat Mistakes - <https://vimeo.com/454530048> (English) or <https://vimeo.com/45676051> (Spanish).

Remember: Children under age 13 should ride securely restrained in the back seat, where they are safest - every trip, every time!

COVID-19 Tip: Be on the lookout for fake car seats

How to make sure you are buying a safe seat.

From Staff Reports
Mar 1, 2020



Unfortunately, fake car seats have been on the market for a while. With many families facing financial worries due to the recent COVID-19 health crisis, it may be even more tempting to save money by buying a product that is advertised as a car seat and priced at a very low cost.

When used correctly, car seats are extremely protective and can prevent injury and fatalities, but car seats that do not meet the U.S. safety standards will not protect a child in a crash. Parents and caregivers need to be aware of what to look for in order to avoid buying one of these dangerous imposters.

What Parents Need to Know About Fake Car Seats - <https://www.aapc.org/parents/child-passenger-safety>

Child seat protections needed

During the pandemic, parents have lots on their mind, but car seats may not be at the top of the list.

Most parents think they are using their car seat correctly, but unfortunately, most car seats are used incorrectly. For a car seat to best protect your child, it must be the one that fits your child, your vehicle, and one that you will use correctly every time you travel.

National Child Passenger Safety Week is celebrated September 20-26, providing an opportunity for parents to make sure they are transporting their children safely.

Sadly, car crashes continue to be one of the leading causes of death for children. Crash data from the National Highway Transportation Safety Administration shows that in 2018, on average, nearly two children under 13 were killed every day while riding in cars, SUVs, pickups, and vans.

During COVID-19, Texas A&M AgriLife Extension Family and Community Health Educator Tina Broeders is urging parents and caregivers to make an appointment to have a virtual car seat inspection during National Child Passenger Safety Week.

Parents can call Passenger Safety at 979-571-3025 to make an appointment for a virtual inspection.

Five Most Common Car Seat Mistakes

Here is a list of the most common mistakes that technicians see when they are inspecting car seats and how they can be avoided.

*** Selection Errors:** Most children leave the hospital in a rear-facing only infant seat or a rear-facing convertible seat. Children should remain rear-facing until they reach the maximum height or weight limit for the rear-facing convertible seat. Most convertible seats go to at least 40 pounds rear-facing, while there are some that go to 45- and 50-pound rear-facing. At 40 to 50 pounds, it could accommodate an average 3-to-4-year-old.

Children should ride in a forward-facing harness seat until they reach the height or weight limit for the seat. The average forward-facing seat goes to at least 40 pounds in the harness, with many available that go to 50, 65, 70 or even 85 pounds.

When the limit of the forward-facing seat has been

reached, caregivers can consider a booster seat if the child is at least 4 years old, 40 pounds, and mature enough to stay correctly seated and buckled for the entire trip. Booster seats should be used until the child correctly fits the seat belt. This is usually sometime between 8 and 12 years old when the lap and shoulder belt fit correctly.

Seat belts can be used when the child can sit up straight, bend their knees at the edge of the vehicle bench, touch the floor, and have a good fit of the lap belt over the upper thighs and the shoulder belt across the middle of the shoulder and flat against the chest.

*** Direction Errors:** Most parents are turning their child forward-facing too soon. Parents are understandably anxious to see their child forward-facing so that they can better interact with them. However, research shows that rear-facing is the safest way for a small child to travel. Rear-facing helps to align the child's head, neck and spine and spreads the crash forces over the child's body rather than concentrating them in any one area. The American Academy of Pediatrics recommends keeping a child rear-facing until they reach the maximum weight or height limit for the rear-facing convertible. Do not worry about the child's legs against the back of the seat. Their joints are flexible and they can sit comfortably that way.

*** Harnessing Errors:** Many children are riding with a loose harness system that is not at the correct position in relation to the child's shoulders. For rear-facing seats the harness should be at or below the child's shoulders, and at or above for forward-facing seats. The plastic chest clip that comes on all harness seats needs to go across the chest armpit to armpit to make sure that the straps are properly positioned on the child's shoulders.

Test the webbing at the child's shoulders to make sure it is snug. If you can pinch up any of the webbing, it is too loose. Proper harnessing helps to prevent movement, which in turn helps to protect the child from injuries. Do not put on bulky jackets under the harness.

*** Installation Errors:** Installing a car seat us-

ing the vehicle seat belt requires the car seat to be locked and stay locked. Vehicles made in 1996 and newer are required to have a way to lock in a car seat in every position except the driver's seat. Most vehicles have a shoulder belt retractor that — when gently pulled all the way out — will change from locking in an emergency to locking all the time for a car seat. Some car manufacturers put the locking mechanism in the latch plate instead of the shoulder belt.

Vehicles model 2003 and newer have LATCH (Lower Anchors and Tethers for Children) installed in at least two seating positions. The lower anchors and the tether take the place of the seat belt and should not be used together with the seat belt unless both the car seat and vehicle instructions allow this. Neither LATCH nor the seat belt are safer than the other. Whether installing with the seat belt or the lower anchors, the tether is important to reduce forward head movement.

Check the car seat at the belt path to make sure it is secure. It should not move more than 1 inch side-to-side or front-to-back when tagged on at the belt path.

*** Shipping or Pre Inspection:**

It is important to read the car seat manual as well as your car owner's manual to make sure you are using the car seat correctly and installing it correctly in the vehicle. In addition, have your car seat inspected by a certified child passenger safety technician.

Watch the video — 5 Most Common Car Seat Mistakes — <https://www.youtube.com/watch?v=5309045> (English) or <https://www.youtube.com/watch?v=5309045> (Spanish). Remember: All child passengers under age 13 should ride securely restrained in the back seat, where they are safest — every trip, every time!

The members of Texas A&M AgriLife will provide equal opportunities in programs and activities, education, and employment to all persons regardless of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation or gender identity and will strive to achieve full and equal employment opportunity throughout Texas. Add AgriLife.

SAFETY TIPS

Drive safely now that school is in session

BY TEXAS AGRILIFE EXTENSION
(Special to the Watchman)

Just as the summer is starting to really heat up in Texas, it is time for children to go back to school. This year with COVID-19, going back to school will look a bit different. For those children who will be going back to in-person classes, it will be important to make sure each trip is a safe one.

Whether going to school as a pedestrian, bicyclist, bus rider, vehicle passenger or a new driver, follow safety guidelines to avoid injuries. Drivers also need to be vigilant because school children can be very unpredictable. They are easily distracted and can often run into traffic or cut from behind parked cars. Looking out for children, rather than expecting them to look out for vehicles, is the best defense for drivers.

Although school buses are considered the safest mode of transportation to school, social distancing may reduce the number of children that can ride on buses and increase the number of pedestrians, bicyclists and private vehicle commuters to school each day. Children may also be walking in single file instead of larger groups, which may make it more difficult to notice them when they are crossing streets.

In 2018, according to the Texas Department of Transportation, there were 765 traffic crashes in Texas school zones, resulting in one death and 15 serious injuries. The most common causes for these crashes were failure to control speed, driver inattention, and failure to yield the right of way. In addition, last year there were 2,537

traffic crashes involving school buses in Texas, which resulted in five fatalities and 42 serious injuries. Speed and driver inattention also were the top factors in those crashes.

Whether it is a parent's oldest just starting kindergarten, or they're taking that first trip to school in his or her own car, parents can play an important role in keeping their children safe. For young children, make sure they know the rules about school bus safety when it comes to boarding and getting off the bus. If transporting children to school, remember that children under 13 should always ride in the back seat in a car seat (including a booster) or with a seat belt, depending on whether they fit properly in the seat belt.

Teen drivers and their parents should be aware of the Texas Graduated Driver License Law and the restrictions it puts in place, including no cell phone use and no more than one passenger under 21 in the vehicle unless the passenger is related to the driver. And, most importantly, always survey backseat up on every trip — even on those short trips to and from school!

Tips for Children Walking or Biking to School

Always walk on sidewalks whenever they're available.

Cross the street at intersections or marked crosswalks. Look left, right and left again before proceeding.

Always obey crossing guards.

Make eye contact with drivers before crossing the street. Never assume a driver sees you.

Look for traffic when stepping off a bus or from a

behind parked cars. Always wear a helmet when riding a bicycle. Don't be distracted by electronic devices that take your eyes and ears off the road. Follow all traffic rules, signs and signals.

Tips for Driving in School Zones

Stay alert and put your phone away. Using a handheld electronic device while driving in an active school zone is against the law.

Always obey school zone speed limit signs. Remember: Traffic fines usually double in school zones.

Drop off and pick up your children in your school's designated areas, not the middle of the street.

Keep an eye on children anchored at bus stops.

Watch for children who might dart across the street or between vehicles.

Tips for Drivers Sharing the Road with School Buses

Never tailgate. Follow at a safe distance, keeping in mind that school buses make frequent stops.

Step for flashing red lights or a stop sign on a school bus, regardless of which direction you're headed. Continue your trip once the bus has moved, the flashing lights stop flashing or the bus driver signals it's OK to pass.

Violations can lead to a fine up to \$2,250 for a first offense.

Moisture can make a big difference by remembering to drive with extra caution when driving in and around school zones. Driving at slower speeds and paying extra attention may very well save

stepping off a bus or from a

Organization:	Texas A&M AgriLife Extension
Project Title:	Brazos Valley Injury Prevention Coalition, a TxDOT Subgrantee
Project ID:	2020-Texas Ag-G-1YG-0137
Noteworthy Practices:	<p>Reality Education for Drivers, or “RED,” is a one-day, hospital-based injury prevention program targeted to educate drivers ages 16-25.</p> <p>Conducted both on-site at a Level II regional hospital education center and in a Zoom format while using real-life injury and fatality consequences as a backdrop, the class provides young drivers who have exhibited risky behaviors involving alcohol and drug use while operating motor vehicles with impactful and fact-based information with which to make better choices in the future. The curriculum is designed to steer young drivers towards safe driving habits and away from getting citations. RED’s primary focus is to reduce the number of motor vehicle crashes involving young, at-risk drivers by encouraging them to drive sober, safely, securely and within the speed limits. The RED program’s primary goal is to prevent motor vehicle-related injuries and deaths across the Brazos Valley.</p> <p>Within the last year, registrations for the RED program have grown from average class sizes of 40-50 attendees to typical class sizes of 70 registrants.</p> <p>The BVIPC team has streamlined the RED student enrollment process by implementing an on-line registration procedure whereby participants can register on the designated site and immediately receive their confirmation. A pre-formatted registration roster is produced to streamline set-up preparations and capturing signatures at sign-in. Other on-line registration benefits include real time registrant counts for monitoring maximum class attendance, user-friendly technology for younger demographic prospects, advance scheduling convenience with future class registration tabs provided, easy access to previous registration documents when needing to locate records for expungement and overall registration process time efficiencies.</p>

Evidence of

Success:

The new on-line registration procedure works to provide significant program efficiencies, saving BVIPC team members time and processing steps - from taking initial requests for and sending registration information, to filing registrations, to handling registrants' scheduling change requests, to class preparation logistics, and to processing final class reports. The streamlined process also reduces printing and paper costs, while facilitating the courts' referrals for the offenders' meeting their community service requirements.

While measuring the program's long-term effectiveness of the RED class curriculum has its challenges, we are confident that class content and the hospital's engagements impact the attendees due to recurring noteworthy responses students provide in their class evaluations, as indicated in these examples:

(a) What was the most important piece of information you learned from this program? *1. The effects brought on by distracted driving go on to last lifetimes. 2. How important it is to be cautious of your actions while driving. 3. To make better choice to not text & drive or have that extra drink. 4. You are 23 times more likely to get in a wreck when on your phone*

(b) What part of the program impacted you the most? *How important it is to be cautious of your actions while driving. 1. The hospital tour. 2. I lost a very good friend in HS & almost 3 from the same accident. It brought back a lot of humble memories & was good reminder. 3. The tour of the ICU(ER) because it showed me how much goes into saving lives. 4. The effects of drinking and driving that happen on Texas roads*

(c) How will you apply what you have learned today? *1. I will think twice before I look at my phone while driving. 2. I'm wearing my seatbelt! 3. Make better choices when I am in situations that involve alcohol. 4. By driving safety and making sure others do as well*

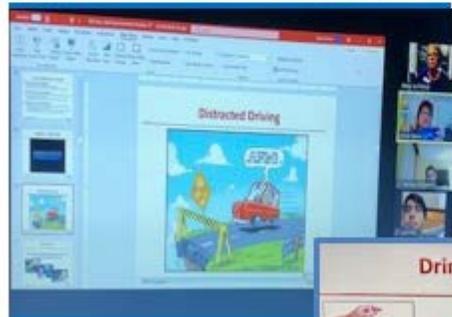


Streamlining the RED Class application process for prospective students, the BVIPC Team, with the assistance of Community Health Interns developed and implemented a new on-line registration form.

Tours of the hospital emergency center's treatment rooms and the morgue, both on-site and virtually in Zoom sessions, include real-life perspectives as shared by trauma medical professionals and palliative care nurses. Students learn first-hand how choices made and actions taken while driving not only effect themselves – but more importantly, their passengers, others involved, families, friends, schools and communities.



Classroom and Zoom sessions focus on five high-risk traffic behaviors: speeding, distracted, impaired and drowsy driving, and seatbelt use. Municipal judges and law enforcement professional are also on-hand to present the legal consequences of risky behavior while driving.



Drinking and Driving

✓ **MAKE A PLAN!**
Designate a **SOBER & RESPONSIBLE** driver to get you home safely!
Put a "Designated Friend" and their number in your contacts!
Tell them you'll return the favor!

✓ **CALL CARPOOL: 979-693-9905.**
284,629 rides given as of March 31, 2019!



Organization:	Education Service Center, Region VI
Project Title:	Alcohol Drug And Safety Training Education Program "AD-A-STEP" for Life
Project ID:	2020-ESCVI-G-1YG-0116
Noteworthy Practices:	<ul style="list-style-type: none"> • The program was presented and educated a total of 744 participants, exceeding our target number of 700, by 44 participants. What makes this significant in FY2020 is that per Governor's order, agencies were shut down due to the COVID-19 Pandemic for majority of this fiscal year. There were three months this fiscal year that we could not physically present the AD-A-STEP Program in public. However, we were still able to exceed target numbers and meet objectives. • The ADASTEP for Life Program was presented to a variety of audiences a total of 15 times throughout the grant year, including; driver education students, community members, students' parents, and elementary students to name a few. • As a best practice, we are able to reach all age groups, from Pre-K – Adults and educate them on the importance of alcohol and drug awareness. The students we reach in the driver education classes are learning how to safely operate a motor vehicle, and one of the most essential and lifesaving pieces they learn about, is impaired driving and the dangers of drugs and alcohol. By emphasizing this and co-educating them with their teachers, who are already teaching on the subject as part of the driver education curriculum, we are able to help them understand how their lives can be saved, by not drinking and driving or using drugs. The underage participants learn about the laws directly affecting them, including Zero Tolerance. We utilize a variety of instruction methods, including videos, demonstrations, real-life stories and statistically driven educational components. Throughout this fiscal year and last fiscal year, the participants asked a lot of questions about marijuana use and the effect it has. As an additional best practice, the AD-A-STEP Program was able to purchase a set of marijuana impairment goggles and activities to go along with them which we were able to utilize again this fiscal year. This topic is not only popular with our youth population but adults are eager to learn about marijuana use and the consequences as well. There is so much positive and negative media with marijuana that people are trying to understand it. New and innovative this fiscal year, we partnered with the Special Programs department here at Region 6 to offer the Tall Cop presentation via webinar. Although we could not have a face to face presentation due to COVID, this mode of presentation allowed us to continue our outreach efforts and make a difference. The presentation

included “Current Drug Trends” and “Marijuana Concentrates and Vapes” reaching a total of 96 adult participants.

- The AD-A-STEP Program served 102 students enrolled in Teen Driver Education in Walker and Montgomery County. Not only are these teens subject to peer pressure, but they are also learning to safely operate a motor vehicle, which is new to them and fairly dangerous in itself. The AD-A-STEP Program teaches both the negative impacts of drinking or using drugs on the human body, and also the effects while driving. Students learn how their vision, reaction time and body control is affected. Through demonstrations, the students get a simulated feel of how drinking and driving can affect them. The AD-A-STEP Program utilizes alcohol impairment goggles and the TxDOT DWI Toss activity. This allows the students to try to conduct one simple motor skills activity, with only one motor function affected. They are always incredibly surprised by the inability to perform the task. We discuss all of the additional functions that are hindered while under the influence and how that might increase their chance of being involved in a crash and injuring or killing themselves or others. This activity is one most often listed as what they enjoyed the most during the class.
- More specifically, the AD-A-STEP Program for FY2020 continues to carry forward the best practices that were in place in FY2019. Most important for this fiscal year 2020 is the 102 participants we have served in the program so far that have been youth/teens in Montgomery ISD Driver Education Programs as mentioned above. Since Montgomery County has the 7th highest fatality rate for impaired drivers in Texas, we are meeting a crucial need in a target area for brand new drivers. By providing impaired driving education in a county of need, it is inevitably a best practice for our purpose of reducing impaired driving fatalities. This was a great kick off to the beginning of the grant fiscal year. In December for FY2020, we continued to move in the direction of reaching out to novice youth/teen drivers in Walker County at Huntsville High School for the same purpose of making an impact as the new students begin their driving journey.
- To extend the best practice of targeting novice youth drivers and adults, we have focused our efforts on reaching out to elementary age students that potentially are not receiving any information on the dangers of drugs and alcohol as it relates to driving. Elementary and middle school age students are often left out because of the misconception that they are not of age to drive. However, knowledge of drug and alcohol/Impaired driving must start at an early age. This would be the first step in education scaffolding. This means they would receive the information at an elementary age and continue to be exposed to information as they grow through the years. Research shows that this will take the information that a student has stored in their short term memory and move/store it in to their long term memory. As a result, when they become an adult they are

more likely to make a better choice in regards to impaired driving in this case and prevent crashes and fatalities.

- After focusing efforts on the above best practices and targeted audiences, we moved forward with a plan to implement the program in a different method for late spring and summer FY2020 due to COVID. This drastically affected our program for outreach in terms of Governors orders for massive school district closures and education agency closures. The ADA-STEP Program is such a user-friendly program and a great means to get important education materials in the hands of those in need. So Region 6 ESC met via Zoom with our Safety Education Training Department and our Grant manager Irene Webster to start thinking innovatively and out of the box. As school districts began to close they decided across Texas to still require students to finish out the school year and turn in their work at a distance. Huntsville ISD made student work packets that families could pick up at respective school locations on a loading dock format and turn them back in upon completion. This would promote social distancing and minimum contact/exposure to other people. The AD-A-STEP Program is a great program to mirror this type of education opportunity. We reached out to local agencies to see if we could try this method for the program and began the planning to get this accomplished in June of FY2020. We received responses from the Executive Director for Boys and Girls Club of Walker County and Summit Christian Academy. These agencies had opened their doors back up and began serving some students. In July FY2020, we hit the ground running and put packets together and delivered them to the two agencies. This allowed us to reach approximately 80 elementary – middle school aged students in a social distancing limited exposure format. It was such a success and gave the students some activities that were positive and productive while learning to deal with the environmental changes of COVID.
- This new method was successful for outreach in this time of pandemic. Both agencies had requested packets again for their Fall enrollment. In addition, we picked up Faith Lutheran Academy which allowed for new student outreach in the last two months of the fiscal year in August and September. The instructors at the facilities helped the students with their packets and have returned program evaluations back to us. We will continue to reach out to other local agencies and partners to bring packets in to their education facilities with the commitment of onsite instructors assisting the students in completion. They will administer our program evaluation and complete an attendance sheet with information on the number of students served and grade level. They will then return this information to us in the packet format method for monthly grant reporting. We are excited to be included in the opportunity to implement this method and follow in line with what some of our school districts and local agencies are practicing. As with any new implementation method, there will be logistics that we will work through as we go. Since the pilot program of this

	<p>method was successful, we will only get better. In conclusion, this new method has regained our confidence in the ability to reach our targeted participants and meet program numbers. Most importantly, we are getting the information out to the public and can continue to make an impact in Texas with The AD-A-STEP for Life Program.</p> <ul style="list-style-type: none"> As an additional best practice, Amy Moser and Dannel Thomas are members of the Texas Impaired Driving Task Force for the State of Texas and are the co-chairs for the Education Subcommittee. After a couple years of planning and developing the subcommittee was finally able to release our Recommendations for Alcohol and Drug Prevention Programs K-12th Grades resource guide. It has been approved by the task force members and has been distributed to school districts across the state. As a best practice, the book is looked at annually for potential modifications and updates. This resource is excellent for all of our school districts and administration as it gives them direct information and contact resources for different programs available to them and their districts. Amy and Dannel are contacts for the resource manual and help distribute the guides to the Superintendents in the Region 6 geographical area.
<p>Evidence of Success:</p>	<p>It is difficult to measure how many crashes, injuries, or doctor/hospital visits were reduced through an educational program such as the AD-A-STEP for Life Program. However, the data from the presentations speaks volumes for the success of the Program! During FY20, the AD-A-STEP Program served a total of 744 elementary age students, youth, and adults through safety presentations and community events. This represents 11% in excess of our target number to serve. Of the 744 participants served, 546 were Elementary and Junior High age participants, 102 were students enrolled in Driver Education, and 96 were adults. Pre- and Post-Assessments were utilized in the Teen Driver Education Courses throughout FY20. The total knowledge gained among these students was 26.21%. We collected 528 evaluations, which represents 11% in excess of our target number. The AD-A-STEP Program exceeded its targets on all Performance Measures.</p>

Organization:	Texas A&M AgriLife Extension
Project Title:	Watch UR BAC
Project ID:	2020-Texas Ag-G-1YG-0136
Noteworthy Practices:	<p>The Watch UR BAC program uses an ‘Educating the Whole Community’ approach to reducing injuries and deaths due to impaired driving. Programs are conducted at schools, parent meetings, teacher in-service trainings, school nurse/counselor trainings and law enforcement. By including youth/high school students, college students, teachers, parents, law enforcement and other concerned groups, Watch UR BAC ensures that similar information is being presented to all parties involved. Each program is tailored to be age-appropriate, while providing the message of impaired driving awareness and prevention.</p> <p>After the COVID-19 pandemic outbreak, our Watch UR BAC team saw the need to convert our programming to online to meet the needs across Texas. Many organizations understandably were closing their doors to outside guests out of safety concerns and we eventually realized that traveling was going to be very limited for our team across Texas. Our team began researching and utilizing Zoom and Microsoft Teams platforms to communicate our alcohol and drug awareness programs online. We found many organizations were looking for online alternatives and Watch UR BAC began transitioning quickly to satisfy the demand since the problem of alcohol and drug use was not diminishing.</p>
Evidence of Success:	<p>Transitioning to online educational platforms allowed our team to continue sharing valuable programming across Texas without leaving our office headquarters. We provided live and recorded programming to accommodate different requests. Our Watch UR BAC team conducted 50 virtual programs with 1,610 participants. Despite travel restrictions, our Watch UR BAC team was able to accomplish all FY20 grant objectives by their assigned deadlines.</p> <p>Many program evaluations included repeated comments such as “very informative”, “virtual was effective”, “I enjoyed the virtual training” and “virtual works”.</p> <p>Another objective is presenting our subcontractor victim impact speakers, WhenSeanSpeaks. They conducted 60 programs that reached out to 14,465 individuals of all ages sharing their testimonials on the effects of drinking and driving from the perspective of a critically injured passenger with a drunk driver.</p>

	<p>One new objective was to initiate a county wide program to reduce impaired driving within a select list of TxDOT identified counties with a high number of impaired driving crashes. One of the several counties we partnered with was Grayson County with the valuable assistance from a Texas A&M AgriLife Extension County Agent. Our team started by sending a toolkit with helpful resources including contacts with law enforcement, Texas Alcoholic Beverage Commission offices and their resources, MADD contacts and Texas Impaired Driving Task force information and resources. The toolkit also included available trainings such as Law Enforcement Advanced Roadside Impairment Enforcement (ARIDE) and Drug Impairment Training for Educational Professionals, Texas Municipal Courts Education Center and other valuable resources.</p> <p>The toolkit was followed up with an evaluation to the county extension agents and TxDOT Traffic Safety Specialists to provide us some critical feedback.</p> <p>With the assistance of the Grayson County Extension Office we conducted nine separate presentations that targeted several high schools and their faculty, students, parents and law enforcement before the pandemic limited traveling and access to schools. Over 2500 people were educated in Grayson County alone to help reduce impaired driving among youth and adults.</p>
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Organization:	Texas Heatstroke Task Force
Project Title:	Prevent Child Heatstroke in Cars
Project ID:	2020-TxHSTF-G-1YG_0163
Noteworthy Practices:	<p>We arranged four virtual news media interviews. In three of the interviews, we set up our heat display outdoors and conducted the interview there, using air pods with an assistant holding a camera phone connected with the newsperson. This allowed us to explain and talk about what was happening with the display (temperature inside a vehicle rapidly climbs higher than outdoor temperature). This made for a more memorable story for viewers. It also made it more attractive for the news media to want to cover.</p>

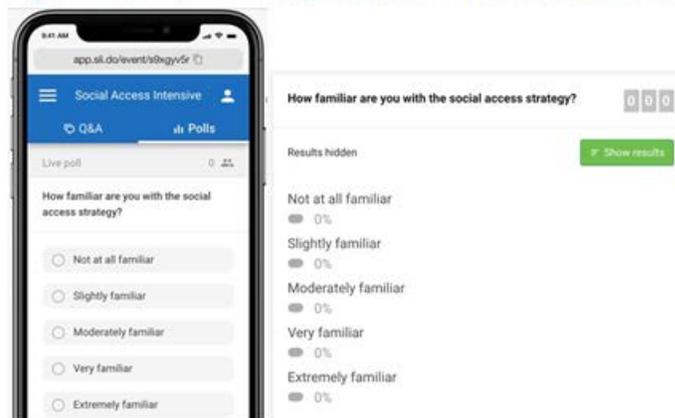
Organization:	Texans Standing Tall (Texans for Safe and Drug-Free Youth)
Project Title:	Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DWI/DUI
Project ID:	2020-TST-G-1YG-0113
Noteworthy Practices:	<p>As most other organizations this year, the COVID-19 pandemic affected our ability to meet with our partners in person to provide services and other community outreach. Rather than cease or postpone programming, we responded quickly and shifted program delivery to a virtual format, all while still maintaining fidelity to the program. The shift was accomplished primarily using online registration sites for information sharing (Figure 1) and video conferencing to conduct online meetings, trainings, and other events. In particular, to make sure trainings successful, we made sure to incorporate interactive elements such as polls (Figure 2), live Google docs, and breakout rooms to encourage engagement and increase attendee participation. We also used Survey Monkey to administer appropriate evaluation and feedback forms.</p> <p>While we implemented this process with all of our trainings and events, a great example of how this worked is the Controlled Party Dispersal Trainings, which teach law enforcement how to safely and effectively break up underage drinking parties and ensure no impaired drivers get behind the wheel. Typically, this training is conducted in person with law enforcement, providing them with an opportunity to practice newly learned skills during a staged party with local volunteers. Due to COVID-19, this sort of in-person event was simply not possible. For the online format, in addition to providing the educational content, we also created breakout rooms that allowed groups to role-play and devise solutions for how they would respond to various scenarios provided. Groups then reported back on their solutions and had the opportunity to discuss their approach with our expert trainer, who provided feedback and guidance. It is also worth noting that because of this format, we were able to invite several community coalition members to attend the training with law enforcement. The opportunity to bring community members and law enforcement together was great for local relationship-building. It will be good to build on this practice for future trainings by exploring ways to a) involve more coalition members in law enforcement trainings in general, and/or b) host additional trainings to educate non-law enforcement community members on controlled party dispersal techniques so they can better support their local police departments efforts in this area.</p> <p>The ability to engage participants during trainings helped us maintain relationships with our prevention partners. Further, it opened up the door to creating new opportunities for training and engagement so that</p>

we are increasing our capacity to prevent underage drinking and associated consequences like impaired driving.

Figure 1: Sample Registration Page



Figure 2: Sample Training Poll (Mobile and Web Versions)



Evidence of Success:

Ultimately, evaluation results showed that more than two-thirds of training participants experienced knowledge gains as a result of participating in various trainings. Additionally, participants provided feedback saying they appreciated the format and how they were able to engage in the events. Some partners even said that more people and broader audiences were able to participate due to the flexibility of the online format. (See sample feedback below.)

	<p>★★★★</p> <p>"It was very well planned out and organized. Thank you. Learned a lot!"</p>
	<p>★★★★</p> <p>This training was amazing!</p>
	<p>★★★★</p> <p>Instructors provided very useful tools and a different perspective.</p>
	<p>★★★★</p> <p>I learned different ways of handling situations. Thank you for all your help.</p>
	<p>TxSDY will continue to conduct and integrate these practices for future online trainings and events. In addition to utilizing interactive and engaging processes like polls and breakout rooms, we will incorporate feedback from the administered evaluations to improve training/event success.</p>

Organization:	City of El Paso Police Department
Project Title:	STEP Comprehensive
Project ID:	2020-EIPasoPD-S-1YG-00013
Noteworthy Practices:	The Internal Affairs Office conducts bi-annual reviews of STEP grants for the operation portion of the grant. In addition, sub-grantee has 5 varied personnel checking for accuracy of their financial records.
Evidence of Success:	There has been a significant reduction of errors & omissions on both the monthly Performance Reports & Request for Reimbursement. The sub-grantee internal review process has also streamlined the submittals to TxDOT to include ease of understanding/reading documentation.

Organization:	Texas Municipal Police Association
Project Title:	Law Enforcement Training to Reduce Impaired Driving by People Under 21
Project ID:	2020-TMPA-G-1YG-0012
Noteworthy Practices:	<p>Each year the “Focus on Reducing Impaired Driving Among Youth” (FRIDAY) program and its campus-based version “Alcohol and Drug Abuse Prevention Training” (ADAPT) presents to thousands of law enforcement officers, school administrators, coalition members, counselors, and others on enforcement and prevention of underage impaired driving and substance abuse. The programs provide our audiences with information that can be used to address the problem of underage alcohol and drug use and abuse. In our classes, we discuss how alcohol is ingested by minors, the signs and symptoms of the different categories of drugs, State Laws and Texas Alcoholic Beverage Commission (TABC) rules and regulations, how to identify counterfeit documents, and enforcement and prevention strategies. We concentrate on providing information that can be used to offer an actionable response to the problem of underage impaired driving. Each of our Staff and Adjunct Instructors are experienced active or reserve Texas law enforcement officers who are knowledgeable in impaired driving enforcement, and alcohol and substance abuse. Most are Drug Recognition Experts, Standardized Field Sobriety Instructors, or DWI Task Force members, and all are experienced instructors.</p> <p>Many agencies are understaffed, have tight training budgets, or do not see underage impaired driving enforcement or prevention as a priority.</p> <p>Our goal is to get law enforcement, school personnel, and communities to focus their attention and efforts on combating underage impaired driving. Our programs first make them aware of the seriousness of the problem in their community, and then let them know what they can do to counter it. We provide them the most up-to-date information on the effects of alcohol and drugs, and what to look for when someone is using or is under the influence. We spend time going over the laws, rules and regulations related to the sale and use of alcohol, and how they can use enforcement to reduce the problem in their jurisdiction.</p> <p>Minors often obtain counterfeit identification to purchase alcohol, so we teach students how to identify fake driver’s licenses and identification. We use confiscated real and counterfeit licenses to give the students “hands-on” experience examining questionable documents. This is useful not only for law enforcement, but for those involved in the sale of alcohol, such as convenience store workers, waitresses, bartenders, bouncers, and bar managers. All should be familiar with the security features found on various forms of identification. Getting that information to the people who work those positions is an important step in denying minors access to alcohol.</p> <p>Our program provides information to law enforcement on enforcement strategies such as minor stings, the “Cops in Shops” program, shoulder tap stings, etc. to stop minors from obtaining alcohol. Our courses help officers to understand how such tactics can be useful in combating underage alcohol use in their community. Finally, we cover alcohol and drug concealment methods. We show them examples of both everyday devices that are used to conceal drugs and alcohol, and specially designed items that are readily available for purchase by minors.</p>

What we cover in our courses prepares the students, whether law enforcement or civilian, to work in their communities to reduce underage impaired driving and drug and alcohol use. We provide material that the students can later use in their work including a reference manual, pocket cards to carry in the field, and tools such as SFST pens, magnifiers/UV lights, and the 50 State ID Checking Guide.

Over the last couple of years, we have partnered with other non-profit and governmental organizations to work together to address underage alcohol and drug use. In 2018, we joined with ADAPT Pharma and the University of Texas Health Science Center in San Antonio to distribute free Narcan nasal spray to first responders and school personnel attending our 8-hour classes. Narcan, or Naloxone, is used to counteract the effects of an opioid overdose. Staff contacted by ADAPT Pharma at the TCOLE Conference that year were asked to assist through our contacts and our classes with getting the lifesaving drug into the hands of first responders.

We included training in how to administer Narcan to the opioid overdose section of the curriculum. The Narcan is provided at no cost to the Program and we have distributed hundreds of two dose kits over the last two years.

To reach the largest possible audience, our program has not only provided Texas Commission on Law Enforcement (TCOLE) credit to law enforcement, but Addiction Professional CEU to Drug Counselors, and Texas Education Agency (TEA) Continuing Professional Educator (CPE) credit to schoolteachers and administrators.

In FY 2020, our program began working with the Texas Military Department, Drug Demand Reduction Civil Operations section. They work with the Texas Army National Guard Joint Counterdrug Task Force. The Texas Military Department is state funded and has been tasked with providing material funding and assistance to state and local organizations to reduce underage drug use. The FRIDAY program, along with other TxDOT grants, were looking at budget cuts in the upcoming grant year. The Texas Military Department donated 1,500 magnifiers and UV lights, and printed DWI and Drug Resource Guides for our classes. We assist them by getting the word out about their program to coalitions and organizations statewide. Once COVID 19 restrictions for in-person classes are lifted, we will provide training to their staff.

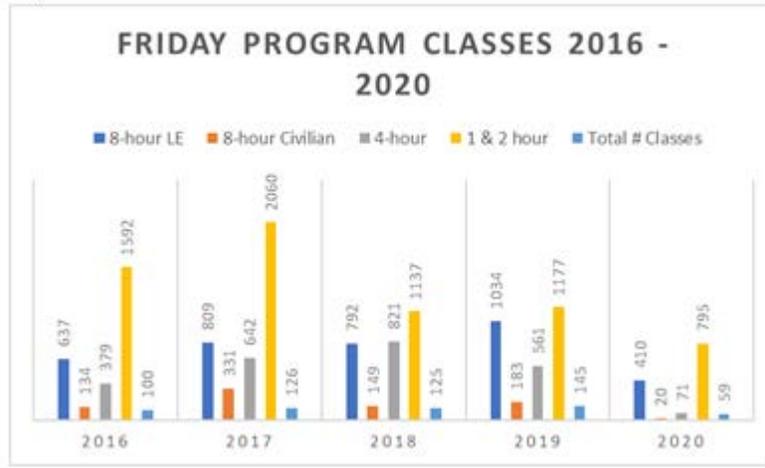
The reality of the COVID-19 pandemic has changed how organizations train their personnel. When our program first began, we only offered in-person training for TCOLE credit to law enforcement. Traditionally, law enforcement has avoided online training when in-person classes are available, and since our classes are more effective in-person, we chose not to offer virtual instruction. With TxDOT Covid-19 restrictions on meetings and travel in place, the FRIDAY Program, much like others, has had to adjust to the need to train in a contact-free environment.

In April of 2020, we received permission from TEA to provide CPE credit for online instruction and we began presenting our 1-, 2-, and 4-hour presentations virtually. In June, we received permission from TCOLE to provide credit for online courses and began teaching law enforcement. Since then, we have purchased a Zoom subscription, webcams, microphones, and modified our curriculum to be presented virtually. We have trained our staff and adjunct instructors on how to use the Zoom program, and how to market and present classes online.

The FRIDAY Program is dedicated to assisting communities in their efforts to combat underage impaired driving and to keep alcohol and drugs away from their children. In the last few years, we have reached out to groups that might not have received our

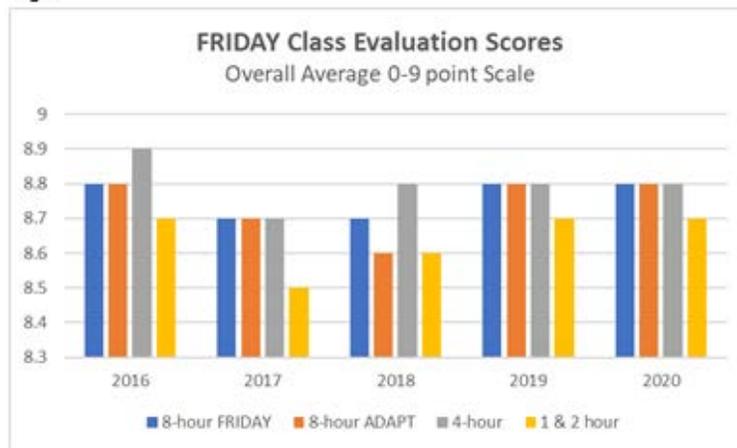
	<p>information in the past. Through our courses we help them identify the problem and what they can do to reduce harm. We have trained hundreds of school bus drivers, waitresses, bartenders, security personnel, first responders, school administrators, coalition members and others in how to recognize impairment and the signs of alcohol and drug use by minors.</p> <p>Collaborating with these various groups and coalitions we can work together to reduce deaths due to underage impaired driving.</p>
<p>Evidence of Success:</p>	<p>We believe that information can be powerful when put in the hands of the right people and that the more people know, the more they can do to address the problem. Our strategy is to get the information to all who will listen and drive them to action. To do so, we need to get people into the classes. One way we do this is by providing incentives to attend. Once there, it is the responsibility of the instructor to keep their attention and get them motivated.</p> <p>By offering TCOLE and CPE credit to attendees we draw them to our classes. TCOLE requires that each officer attend a minimum of 40-hours of approved training every two years. School teachers and administrators must have 150 hours over 5 years. Providing the credit gets them into our classes. Drug Counselors must complete between 24 to 40 hours of CEU every two years. Over the last four years we went from offering just TCOLE credit, to providing the drug counseling and the teacher CPE. We have also worked to try to establish a reporting relationship with a nursing school to provide Nursing CEU.</p> <p>We use cooperative relationships to enhance the effectiveness of our classes and meet the needs of our students and their host agencies. We do that by designing and adapting our classes to provide the training information and equipment that they need, while keeping down the costs of providing our services.</p> <p>Our Partnership with ADAPT Pharma draws first responders to our classes. Many agencies cannot afford to equip their officers, firefighters, and other personnel with Naloxone. This is a safety issue not only for the citizens they protect, but for the officers who respond to a crime scene. Since the program started in February of 2019, interest in our 8-hour classes has increased. One of our instructors, Chief Daniel Walden of the Donna ISD Police Department said that once it was discovered that we were able to provide free Naloxone to personnel attending our 8-hour FRIDAY and ADAPT presentations, he began getting an increase in the number of class requests. This is supported by the increase in law enforcement student numbers from FY 2018 as compared to 2019, and the first part of 2020. We believe this is driven by the quality of our instruction and the tools (Narcan, ID Checking Guides, SFST pens, etc.) that we provide. (Fig 1.)</p> <p>FY 2020 has been a difficult year for all grant programs. The previous years had seen our program exceed their student objective numbers each year. Student numbers are impossible to guarantee, but our busiest time is from April through August. That is when schools are out, and law enforcement and school administrators are available for training. The FRIDAY program was already on track by the end of February to have a record year for the number of students who would be trained in our 8-hour classes. Once Covid 19 restrictions were in place, it stalled our ability to train. By the time we were able to begin teaching online, the grant year was closing. Still the 5-year graph below shows the popularity of our program. (Fig.1)</p>

Fig 1.



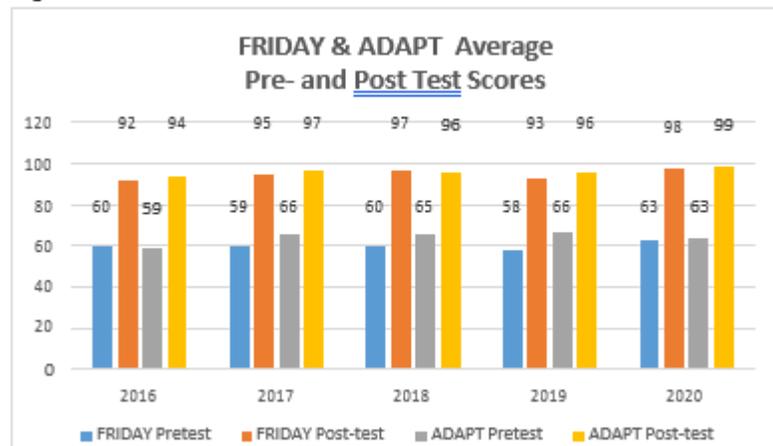
Our classes are popular among with both law enforcement and civilian audiences. Our instructors are considered knowledgeable in the areas of underage impaired driving and alcohol and substance abuse by minors. Below is a chart of the average instructor evaluation score, on a 0 to 9 scale with 9 being Excellent, for the last five years. (Fig. 2).

Fig. 2



Being popular does not automatically make for a good class. In the end, it is more important what a person learned. Those attending our 8-hour FRIDAY and ADAPT classes take both a pre- and post-test to determine their knowledge level about underage impaired driving and alcohol and substance abuse. Below are the average pre- and post-test results for the FRIDAY and ADAPT 8-hour courses from 2016 to 2020. (Fig.3).

Fig. 3



We consistently update and expand our curriculum. We often contact the host agency to determine what types of alcohol and drug problems their area has (ex. What are the most popular drugs used by minors in their area) and add additional information on that problem to the presentation. We stay within our grant parameters while trying to best meet the needs of the host, which is one of the reasons agencies schedule us year after year and students recommend our classes to others.

Our students report utilizing the information obtained in our class once they return home. A South Texas Assistant Principal attended an ADAPT class taught by Chief Walden. Shortly afterwards he was checking back packs as students were loading a bus for a Spring Break trip and recovered the item in the photo below. He recognized it from the class as being a THC gummy infused product, which was later confirmed by a field test. (Photo 1).

Photo 1.



While evaluating an Adjunct Instructor in a class in Wichita Falls in late FY 2019, a student related to Lead Instructor Mark Busbee that several years ago he had attended a FRIDAY class. Soon after, he was at home and saw his son's wallet on the kitchen counter and noticed his Texas driver's license did not seem to look right. He examined it and besides noticing that the date of birth was incorrect, he noted that some of the security features on the DL were not present. The counterfeit license had been purchased by his minor son to purchase alcohol while at college. The student said he would not have known to examine the license if he had not attended the Counterfeit Identification portion of the FRIDAY class, where he got to work with real and counterfeit identification.

Finally, in recent years we have begun to target workers who have consistent and close contact with minors but have not received training on alcohol and drug

impairment in the past. Several years ago, we discovered that school bus drivers were not receiving training in underage alcohol and drug use. As drivers, many of their districts required that they attend alcohol and drug training each year. We began providing our 1-, 2-, and 4-hour trainings directed towards bus drivers.

The bus drivers see the students first thing in the morning and at the end of the day, year after school year. Many will work for decades with a school district and transport not only a particular child, but their children and even their grandchildren. They develop relationships and can tell when things have changed with a child. They are in a great position to interdict student substance abuse when a child first start using. We have trained hundreds of school bus drivers, both in-person and in virtual classes, in the last several years.

We also taught classes in College Station to bartenders and waitresses on how to identify counterfeit identification, helping to deny minors access to alcohol.

Working closely with other organizations, providing reportable continuing education credit, targeting audiences, providing free tools and updated information has increased the outreach of the FRIDAY Program and its message on reducing underage impaired driving and substance abuse.

Organization:	Region 6 Education Service Center
Project Title:	Texas Traffic Safety Education Staff Improvement Program
Project ID:	2020-ESCVI-G-1YG-0120
Noteworthy Practices:	<p>2020 was obviously an extremely difficult year to navigate and put a strain on the grant presentations and the meeting of objectives. With the quick halt of all programs due to Covid-19, and in an effort to ensure we were able to provide the workshops that the driver education instructor industry so desperately need each year, we were pushed to think outside of the box to make that happen. As a highlight and accomplishment, we were able to meet virtually, compose a plan and work quickly with both our grant manager, Irene Webster, and the workshop presenters, Nina Saint and Michael Strawn, to switch the presentations over to Zoom. We reached out to all the previously registered participants, and to our entire list serve from past years, in an effort to get the word out as quickly as possible. In addition, we worked with Irene and she sent out the flyer and information to all the Traffic Safety Specialists across the state.</p> <p>To keep things as seamless and user friendly as we could, we provided an information email, upon registering, which included the link to the zoom meeting as well as the meeting password. In addition, registered participants were provided detailed information regarding the requirements for attending and the links to take the pre-assessment prior to the beginning of the workshop, and the post assessment and evaluation at the conclusion. From there, once we verified attendance and when all three of those documents were completed, we marked each of the participants as attended, a certificate was generated and was emailed to each participant. This certificate will then be turned in to TDLR as proof of their continuing education hours and will allow them to renew their licenses. With TDLR as one of our presenters, they were able to ask questions regarding their licenses and the extensions granted during this time, which added an extra benefit to them for attending the workshop.</p> <p>One of best practices and objectives of the Staff Improvement Program, is to provide new, up-to-date information and teaching techniques on topics relative to the field of driver education, provided statewide throughout the grant year. This new information is delivered by field experts and is pertinent to the instructors and the students that they teach. We had the TDLR Compliance Director Michael Ford Strawn, whose presentation assists teachers in remaining compliant with all state regulations in regard to student drivers and all related issues affecting the field of Driver Education. In addition, we had Nina Saint, State Board Member for Driver Education in Texas provided new teaching information in relation to “Marijuana and Opioids” and “Oversized and Overweight Vehicles”. Both of these topics were very well received and proved to</p>

be effective at addressing current issues in the field of driver education. Mr. Jefferson also provide a presentation over “Aggressive Drivers” where he educated the instructors on the topic. In addition, we provided copies of the PowerPoints, for the instructors to utilize in their classrooms, and each presenter gave permission to do so. We do so to help better meet the need of their students while providing current and relative information. We also used the pre and post assessments to monitor participant knowledge gained on the subjects that were covered in the workshop. This helps us to evaluate educational success and helps us better the program and delivery of the educational material in the future.

Overall, we feel with the situation at hand, and the short amount of time we had to restructure, the workshops were successful, with over 189 served on a virtual platform between the 4 workshops. We learned a great deal and feel confident and prepared going into the new grant year. We are prepared to provide at least 9 presentations, either face-to-face, or via Zoom is restrictions are still in place. We are prepared either way, and have a great plan heading into the new year and are looking forward to another successful year.

Evidence of Success: Educational success is harder to measure than data-driven programs, however, the major evidence of success that sticks out, is the number of participants served throughout the year, despite the shutdown of face-to-face programs for the last six months of the grant year. Between the five (5) Staff Improvement workshops, one face-to-face, and four virtually, we were able to provide this year, which was short of the 9 we planned, we were still able to reach a total of 260 participants in FY20. The average assessment scores from the 5 workshops was 60.62% for the pre-assessment, 90.86% post-assessment for a total knowledge gained of 30.24%. One concern we had when preparing to do these workshops virtually, was that there was the participants would not get as much from the workshops as they do face-to-face. However, based just on the knowledge gained from the Zoom workshops, they proved to be beneficial. For the 4 virtual workshops, the percentages were 62.64% for the pre-assessment, 92.25% post-assessment for a total knowledge gained of 29.62%. This was a huge evidence of success, showing that the participants were able to gain knowledge, despite the platform being different that years past, and what they are used to and comfortable with. This increase shows a substantial gain of knowledge that the instructors can take back to their classrooms and use to provide quality educational experiences to their students across Texas, ensuring safe drivers and lives saved.

As the participants communicated during this time, we learned that driver education instructors also view these workshops as a chance to socialize and network with their fellow colleagues, which made some hesitant to attend and resistant to the change. However, with no other options readily available to them, and as one of the few providers of an approved CEU opportunity, we feel that we were able to provide them with a quality workshop, even in the crazy times. We feel that with the success we saw this year, and the positive word of mouth that

has reached us and was evident on the evaluations, that we could possibly see a great increase next year in numbers, even if we will need to host them virtually.

Although this number fell slightly short of our targeted number of 300 participants listed in the objectives, we still feel that considering the circumstances, we were able to think outside the box, make a difference, and provide quality training for driver education instructors. We were able to hear from several people throughout the state, and we determined, that this was foreign for some of the instructors. Despite some of them not being comfortable with technology, they were thankful for the opportunity to still receive their continuing education hours and learn a great deal, both about their field and about technology in general. We feel that after this year, and the learning curve for some behind them, that next year, should we have to continue providing the workshops virtually. Like we said, we are ready for whatever comes our way this year, and feel confident in the program no matter what platform we need to host it on.

By being capable of providing these workshops virtually, we will be able to better meet the needs of the instructors and ultimately the students throughout the State. It will provide an opportunity for those that we may be missing with our current workshop locations and could help greatly exceed the number in the future, in a cost-efficient way.

Organization:	Texans for Safe and Drug Free Youth
Project Title:	Screening and Brief Intervention Online Training
Project ID:	2020-TST-G-1YG-0109
Noteworthy Practices:	<p>In response to campus closures due to Covid-19, it was necessary to conduct our Screening and Brief Intervention (SBI) trainings and events online. Using prior experience conducting online events, we were able to help schools shift implementation from in-person to virtual. Key to this process was: 1) maintaining open channels of communication with our partners, 2) regularly evaluating needs as they shifted, and 3) providing opportunities for partners to offer feedback regarding training and event changes. Through the ongoing practice of involving key stakeholders in the process instead of making changes independently, we were able to successfully conduct SBI trainings and events.</p> <p>To prepare for the SBI events, we conducted our typical face-to-face two-day trainings online over two days. To operationalize the virtual trainings and ensure they maintained fidelity to the SBI program, we met with Dr. Craig Field, our SBI expert and trainer, to get his feedback and develop the appropriate structure for an online SBI training.</p> <p>After the trainings, we followed-up with participants and maintained contact to help develop the SBI event protocols. As a part of this process, we also consulted with our external evaluator to ensure the shift from an in-person to an online format allowed us to collect appropriate evaluation results while still protect participants' privacy. We also worked with campuses to determine available technology and how to adapt the events accordingly.</p>
Evidence of Success:	<p>As a result of open communication and focus on maintaining program fidelity, we were able to continue helping campuses reach students and address underage/risky drinking and impaired driving issues on their campuses. More than 500 students participated in the screening process using this format. Additionally, we received positive feedback from the campuses about the events, and schools have expressed interest in utilizing this format for future student outreach.</p>

Organization:	Region 6 Education Service Center
Project Title:	School Bus Safety Training 101 Program
Project ID:	2020-ESCVI-G-1YG-0117
Noteworthy Practices:	<p>The School Bus Safety Training 101 Program is the only one like it in Texas. Region 6 ESC takes pride in providing state-of-the-art School Bus Simulation Training using the only school bus simulator in Texas. We are also proud to offer training to the students that ride on the school bus, above and beyond a pre-recorded video. The SB101 Program utilizes a school bus robot, who we call Betty the Bus, to reach the younger audience.</p> <p>Throughout the grant year, school district administrators were involved in the training that was provided. For continued success, it is imperative that the district administrators and transportation directors/trainers are a part of the training process. This allows them to continue reinforcing the concepts demonstrated throughout the school year and years to come.</p> <p>Prior to the Covid-19 shutdown, we provided the School Bus Safety Betty the Bus Presentation to the students at three Elementary schools in Cleveland ISD. Between the 9 presentations over the course of 3 days, we reached 3600 students. This was an amazing group of students and the district was so organized and helped coordinate and facilitate the shuffling of students, which was quite a task based on the sheer numbers in each presentation. The evaluations and positive feedback, proved that the program and especially Betty were very well received.</p> <p>In FY20, the SB101 Program provided a training for Milano ISD, on Texas Laws, Rules, Regulation and Accident Reporting. This is a highlight for the Program because we had not offered training in this manner before and had not served Milano ISD since 2014. This training provided a unique learning experience, that is desperately needed by the districts. Often, the only time they receive this type of training or information, is via emails from the state, or at our annual School Bus Safety Conferences.</p> <p>We served 5 districts that had either not been reached by the SB101 Program within the previous three years, or at all. This is a best practice for the Program, as we are spreading this valuable education to different school districts within the grant service area. For example, we presented the Betty the Bus Presentation to Normangee ISD, for the first time since FY16, to 231 students.</p> <p>There were several instances where the SB101 Program was able to provide training not only to the school bus drivers and transportation personnel, but also the students from the district. In FY19, we provided a Betty the Bus presentation at Somerville ISD a best practice, we followed up with presentation in FY20, with</p>

Railroad Crossings and Emergency Evacuation trainings, on two different days. It is a best practice to serve everyone involved in school transportation.

The SB101 Program was invited this year, to be a safety meeting speaker and provided a first time SB101 Safety lecture to TxDOT staff at Bryan Texas. Over the 2-day period, 80 total TxDOT employees participated in two separate safety trainings. We were grateful for the opportunity and enjoyed being able to give back to those who help make our program possible.

As a best practice, we will be looking at the districts served, going into this new fiscal year, to see who we can potentially reach, that have not had the program recently. With the restrictions of Covid-19, we are looking at the bright side, that we can potentially reach schools we have not been able to reach, by offering a more convenient training approach. Although we are missing the face-to-face trainings, during this time of the shut-down, we are trying to best utilize our resources, to meet as many participants, drivers, and students as we can. By being capable of providing these workshops virtually, we will be able to better meet the needs of the instructors and ultimately the students throughout the State. It will provide an opportunity for those that we may be missing with our current workshop locations and could help greatly exceed the number in the future, in a cost-efficient way.

School districts across Texas are now requiring that their school bus drivers receive continuing education hours each year, like teachers. Each year, the SB101 provides continuing education opportunities through the School Bus Safety Conferences. However, due to the Covid-19 shutdown, we were required to think outside the box on how we were going to offer these conferences, to help the drivers get those continuing education hours, as well as imperative information that is needed to save the lives of students. We were able to quickly get approval and lock in presenters and ultimately hosted 2 Virtual School Bus Safety Conferences in August, via Zoom.

As soon as we had the dates set, and the presenters committed, we began to market the conference dates. We sent several emails out to each participant that been certified or recertified by us, all our transportation contacts, in all the regions we serve, as well as anyone who has attend one of our conferences before. We sent the flyer and registration information to over 2500 people in our list serve. In addition, we worked with Irene and she sent out the flyer and information to all the Traffic Safety Specialists across the state.

Between the two, we had 50 drivers, which included school bus drivers, as well as district administrators and transportation supervisors and personnel. We had topics such as; DPS Updates, Reading the Road, Disturbing Trends in Alcohol and Drug Abuse Among Youth) as well as an expert panel of school bus safety experts, which allowed the participants to ask questions and address any concerns they may have within their own districts and positions. We did learn after reaching out to districts, that often times these school bus drivers and transportation personnel, also view these workshops and conferences as a chance to socialize and network with their fellow colleagues, which made some hesitant to attend and resistant to

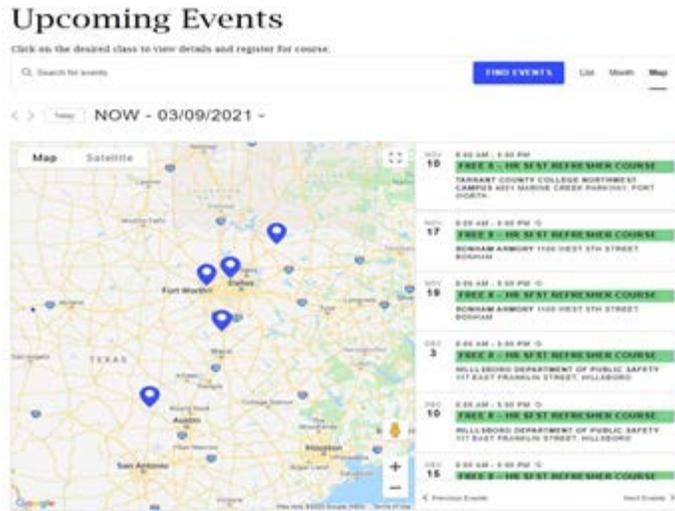
	<p>the change. However, with no other options readily available to them, and as one of the few providers of an approved CEU opportunity, we feel that we were able to provide them with a quality workshop, even in the crazy times. We feel that with the success we saw this year, and the positive word of mouth that has reached us and was evident on the evaluations, that we could possibly see a great increase next year in numbers, even if we will need to host them virtually.</p> <p>As a best practice, we partnered with a fellow TxDOT subgrantee, the FRIDAY/ADAPT program, to be a guest presenter at the conferences. The evaluations and verbal communication from the drivers, showed that they enjoyed that presentation and we look forward to partnering with them again in the future.</p>
<p>Evidence of Success:</p>	<p>Throughout the School Bus Simulation Training that is provided through the SB101 Program, the trainers can see the progression of the drivers' skills. From the first day to the last, the drivers gain knowledge on Texas Laws, best practices, steering control, hand position, etc. At the end of each training, the drivers were expressing how thankful they were for the training and how much they learned. This is a success for the Program!</p> <p>During FY20, the SB101 Program served a total of 305 school bus drivers, trainers and transportation directors through School Bus Simulation Training, School Bus Safety Conferences, as well as Safety Workshops. Although this is less than our target number, we were grateful to be able to meet numbers after the shut down for Covid-19.</p> <p>As an additional best practice, we have already begun working on plans to video the Betty the Bus presentation to be able to be shown via Zoom. With October including School Bus Safety Week, and with experience from the past, schools are looking to have that program during the fall. We have all the plans in place, and will have that as a backup, should we not be able to go back face-to-face soon. This will help us meet our numbers and not begin the year behind.</p> <p>Despite the shutdown, as a best practice and evidence of success of the program, we were able to reach 4122 school-aged students, primarily PreK-3rd grade. Students received training through the School Bus Safety Presentation, featuring Betty the Bus, and 291 students through School Bus Emergency Evacuation Training. This represents 588% of our target number of students to serve. The SB101 Program exceeded its targets on all Performance Measures, except the targeted number of School Bus Transportation Personnel, which is great considering we were unable to do face-to-face trainings for over 6 months.</p> <p>We also exceeded the number of presentations listed in the objectives for the year, with 4 additional School Bus Safety Presentations to Pre-K – 3rd grade, and 3 additional presentations to School Bus Transportation Personnel.</p> <p>We are looking forward to FY21 and are already hitting the ground running. A special thank you to TxDOT for continuing to support us and encourage our programs through these times. You are greatly appreciated, and we are looking forward to another year of saving lives together, through this partnership.</p>

Organization:	Texas Municipal Courts Education Center (TMCEC)
Project Title:	Municipal Traffic Safety Initiatives (MTSI)
Project ID:	<u>2020-TMCEC-G-1YG-0127 (1)</u>
Noteworthy Practices:	<p>In FY2020, following the onset of the COVID-19 pandemic, the MTSI program utilized an existing online education framework to seamlessly pivot to exclusively virtual training. Along with its in-person conferences, TMCEC has been offering 1-hour online webinars on impaired driving prevention for over a decade. Thus, when COVID-19 hit, TMCEC had a familiarity with both strategies and obstacles specific to virtual trainings. The challenge in FY2020 was utilizing virtual platforms to offer full-blown online conferences. With COVID-19 came an influx of online conference platforms to choose from. It was difficult to know which one would best suit TMCEC constituents' educational needs. So, TMCEC offered conferences on various platforms: GoToTraining, Pathable, Accelevents, and Zoom. Based on participant and staff feedback, Pathable was determined to be the best option moving forward. In FY2021, TMCEC will exclusively be using Pathable for online conferences. TMCEC and MTSI staff also attended various non-TMCEC conferences to gain exposure to other platforms. All of our observations were recorded on a shared Slack channel so that we could make the best possible decisions related to the "new normal" stemming from COVID-19. Online education is definitely not one-size-fits-all. An organization testing and gaining exposure to various platforms is an invaluable exercise to offer the best possible education for its constituents.</p>
Evidence of Success:	<p>Consistently high evaluations for all of our online conferences (average of over 4 out of 5, with 5 being the most satisfied)</p> <p>Participant numbers that were consistent with TMCEC's pre-COVID-19 numbers</p>

Organization:	Galveston County Sheriff's Office
Project Title:	2020 IDM DWI Task Force – Performance Reporting
Project ID:	2020-GalCOSO-IDM-00020
Noteworthy Practices:	<p>The Galveston County Sheriff's Office participated in a very successful 2020 NHTSA/TXDOT Traffic Safety Grant program that was coordinated by Corporal Jeremy Creech. Corporal Creech was responsible for all staff scheduling during the IDM waves as well as all follow-up performance reporting. Corporal Creech's practices of maintaining records and submitting reports has proven to be exceptional and invaluable. He has personally created custom documents to assist himself with the reporting efforts and the financial staff at the county have also found these created forms to be very beneficial when completing RFR forms and subsequent auditing. Corporal Creech is extremely passionate when it comes to traffic safety and impaired driver enforcement and it shows immensely in his continued work product.</p>
Evidence of Success:	<p>The Galveston County Sheriff's Office has had a tremendous year in terms of Traffic Safety and Impaired Driver Enforcement. The 2020 enforcement year yielded 587 Traffic Stops, 269 Citations, 256 Warnings, 58 DWI Arrests, 1 DUI Arrest & 6 Other Felony Arrests. This precise data collection enabled our staff to target where the most impact could be obtained by identifying zones that needed the most enforcement to help reduce impaired driver related crashes and keep our county roadways safer. Corporal Creech worked diligently to make sure that enforcement was performed in approved zones along with assuring that all necessary documentation and reporting was completed by his staff and himself. The financial staff for the county was exceptionally impressed with Corporal Creech's submitted reports when it came time to complete Requests For Reimbursement because the reports were so thorough and detailed. Excellent work!</p>

Organization:	Texas Municipal Police Association (TMPA)
Project Title:	Texas Standardized Field Sobriety Testing (SFST) Refresher, Practitioner, and Instructor Training Program
Project ID:	2020-TMPA-G-1YG-0002
Noteworthy Practices:	<p>The Texas SFST Training Program was initiated in 2011 and continues to provide FREE standardized field sobriety testing training to officers throughout the state of Texas. Unfortunately, this year was quite a bit different than previous years. In March of this year TXSFST was right on schedule to meet the proposed number of classes when we began to see the astonishing spread of COVID-19 and in response to that, the Texas Department of Transportation made the call to shut down all in-person trainings. What that meant for most other grants, was that they could move their training to an online portal and continue with their day to day activities. Per the National Highway Traffic Safety Administration (NHTSA) and International Association of Chiefs of Police (IACP), SFST trainings cannot be conducted virtually. Due to the detailed nature that is required to ensure our registered attendees follow the mandated step by step procedure, SFST's must be done in person. As we awaited the month to month restrictions to be lifted, we had to turn out attention to things behind the scenes.</p> <p>TXSFST sought out Stella Software to help us design and create a new website from the ground up. This idea would enable us to, not only save money, but also change and update the website at a moment's notice. Over the course of a month the new website was designed, created, tested, and implemented.</p>  <p>WELCOME TO TXSFST</p> <p>About the Program</p> <p>The primary purpose of the Texas Standardized Field Sobriety Testing (SFST) Training Program is to improve the administration and consistency of DWI investigation and enforcement by providing FREE training to licensed Texas Peace Officers. The overall mission of the program is to decrease alcohol-related crashes, injuries, and deaths by promoting DWI deterrence and enforcement proficiency. This program utilizes full-time program staff, in addition to contracted adjunct instructors to administer courses throughout the state. Funding for this program is provided by the Texas Department of Transportation.</p> <p>Texas SFST Program Courses</p> <ul style="list-style-type: none"> • 8-hour SFST Refresher Course - This course uses the nationally standardized SFST curriculum and is designed to improve the administration and overall consistency of the Standardized Field Sobriety Test (SFST) battery by keeping officers up to date and proficient.

After testing the website and running a trial course scheduling and registration, several suggestions were made. On the event calendar feature it was noted that a map with the scheduled class locations would better benefit officers. We quickly addressed the issue and added a map of all the scheduled classes in their desired area.



In the past when an Instructor or agency staff member needed to check the registrations for a class they would have to email or call a TXSFST staff member. With the new design of the website we were able to add a widget that lists all registrants directly above the selected course. This allows Agency Training Coordinators to ensure their staff have all been registered, as well as how large of a class size instructors should expect.

Upcoming Events

Click on the desired class to view details and register for course.

- All Events

FREE 8 - HR SFST Refresher Course

November 19 @ 8:00 am - 5:00 pm CST (Recurring Event (See all))

Currently Registered

Victoria Paris	Diana Sizoo
Troy Ray	Zakary Reese
Adam Brennan	Samson Brennan
Bradley Metcalf	Jonathan McCann
Robert Williams	David Flores
Christopher Brown	Kerita Heater

Another helpful element of the website is quickly adding various subject matter. November 7, 2000 is the last deathless day on Texas roadways. The TXSFST website now displays a countdown to November 7, 2020 – 20 years of death on the roadway every day.

Countdown to November 7th Texas' last deathless day



Our attention was also directed to writing articles concerning impaired driving. One of the articles published was about recent court cases involving requirements for testifying on the use of horizontal gaze nystagmus on an impaired subject. One Court of Appeals ruled that the officer must have the SFST manual they used during their training. We put in the article that if the officer needed a copy of the manual, they could contact us and get an electronic copy. Almost immediately after the article was published, requests started to flow in from officers wanting a copy of the most recent SFST manual.

Hope everyone is staying safe. I just want to update officers on some recent court cases involving DWI. These cases come from different appeals courts around the state.

The first case I want to discuss is State of Texas vs. Daniel Cabral-Tapia (No. 07-18-00252-CR) from the 7th Court of Appeals in Amarillo. A trooper arrested Cabral-Tapia for DWI after performing HGN. During the trial, the trooper was unable to produce the NHTSA manual used to train HGN and the prosecutor was unable to produce a copy of the manual. Since the trooper could not produce the manual, the court suppressed the HGN evidence and the Court of Appeals affirmed the suppression. This case was decided in March 2019. The court stated, "to render the test results admissible, the proponent of the evidence must show that the official followed the procedures specified in the manual without more than slight deviation." Make sure you have a copy of the NHTSA manual used to train you in HGN before testifying. If you or the prosecutor does not have a copy, please contact us at info@txsfst.org. We have copies of the NHTSA training manuals going back to 1987.

The TXSFST program is proud to be a resource for other grant programs around the state. We provide information that is requested on laws related to driving while intoxicated, the number of deaths and injuries related to impaired driving and the standardized field sobriety testing procedures. In one instance, a program requested confirmation that the driver's license surcharge on suspended driver's licenses was abolished and the impaired driving laws in their presentations were accurate. We were able to confirm all their information which allows them to give the most current statistics and laws to their attendees. There has also been correspondence with a DPS Trooper about a DWI arrest. The trooper was concerned that the SFSTs and arrest done by a trooper may have problems. The trooper explained the situation and TXSFST answered his concerns to the best of our knowledge. We quickly followed up by contacting Clay Abbott, a DWI Resource Prosecutor for the Texas District and County Attorneys Association (TDCAA) who confirmed the information given to the trooper was accurate.

As COVID-19 continues to leave its mark, TXSFST will continue being a resource for officers and programs throughout the state. Informative articles will be published for readers to gain more knowledge on the prevention and prosecution of DWIs, inquiries will be answered as quickly and effectively as possible, and the website will be updated with current events and important news. While the pandemic has not allowed us to conduct any training, it has allowed us to regain our focus on our mission: to decrease alcohol-related crashes, injuries, and deaths by promoting DWI deterrence and enforcement proficiency.

**APPENDIX A -
PROJECT CROSS REFERENCES**

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bexar County District Attorney's Office 2020-BexarCoD-G-1YG-0189	AL	405D	M5HVE		Planned: \$20,757.09 Actual: \$14,332.80		\$20,685.00 \$22,930.02	\$41,442.09 \$37,262.82	
City of Houston Police Department 2020-HoustonPD-IDM-00022	AL	402	AL		Planned: \$147,998.50 Actual: \$94,569.89		\$37,002.70 \$40,203.71	\$185,001.20 \$134,773.60	
Harris County District Attorney 2020-HarrisDA-G-1YG-0177	AL	405D	M5HVE		Planned: \$324,990.05 Actual: \$232,183.76		\$96,312.45 \$69,487.79	\$421,302.50 \$301,671.55	
Montgomery County District Attorney's Office 2020-MCDAO-G-1YG-0146	AL	405D	M5HVE		Planned: \$143,460.01 Actual: \$143,460.01		\$94,874.16 \$116,948.78	\$238,334.17 \$260,408.79	
Tarrant County 2020-TarrantC-G-1YG-0174	AL	405D	M5HVE		Planned: \$169,980.00 Actual: \$111,663.00		\$81,390.18 \$60,614.86	\$251,370.18 \$172,277.86	
Texas Alcoholic Beverage Commission 2020-TABC-G-1YG-0158	AL	402	AL		Planned: \$298,113.61 Actual: \$270,343.22		\$315,503.86 \$845,186.35	\$613,617.47 \$1,115,529.57	
Texas Department of Public Safety 2020-TDPS-G-1YG-0014	AL	405D	M5HVE		Planned: \$394,037.25 Actual: \$323,029.70		\$510,000.00 \$1,212,720.76	\$904,037.25 \$1,535,750.46	

STEP - Impaired Driving Mobilization

Group Project

City of Clyde Police Department 2020-ClydePD-IDM-00035	M5HVE	405D	M5HVE		Planned: \$4,854.02 Actual: \$2,988.48		\$1,294.31 \$932.03	\$6,148.33 \$3,920.51															
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				96						72	1				2	10	54	4				2	5
City of Anson Police Department 2020-AnsonPD-IDM-00033	M5HVE	405D	M5HVE		Planned: \$3,303.76 Actual: \$424.82		\$831.97 \$166.90	\$4,135.73 \$591.72															
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				24	1	1				5							6	6	100	100	1	1	2
City of Poteet Police Department 2020-PoteetPD-IDM-00025	M5HVE	405D	M5HVE		Planned: \$3,921.84 Actual: \$930.92		\$1,110.26 \$702.73	\$5,032.10 \$1,633.65															
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				37	1					2	2				2	8	46	2	1	1	1	1	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Lewisville Police Department M5HVE 405D M5HVE *Planned:* \$7,999.45 \$2,013.67 **\$10,013.12**
 2020-LewisvPD-IDM-00026 *Actual:* \$7,945.32 \$2,013.67 **\$9,958.99**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			100						15	18				2		30	2		35	1	9

City of Uvalde Police Department M5HVE 405D M5HVE *Planned:* \$7,987.00 \$2,028.52 **\$10,015.52**
 2020-UvaldePD-IDM-00027 *Actual:* \$6,822.99 \$1,951.56 **\$8,774.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			234		1				21	2		1				76	4	75	75	1	12

City of San Benito Police Department M5HVE 405D M5HVE *Planned:* \$2,961.56 \$796.87 **\$3,758.43**
 2020-SanBenitoPD -IDM-00028 *Actual:* \$912.80 \$549.07 **\$1,461.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			32						3	1						2					3

Jones County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$3,990.07 \$1,110.89 **\$5,100.96**
 2020-JonesCoSO-IDM-00029 *Actual:* \$2,004.22 \$646.86 **\$2,651.08**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			76						24							40				4	6

City of La Porte Police Department M5HVE 405D M5HVE *Planned:* \$6,009.90 \$1,713.42 **\$7,723.32**
 2020-LaPorte-IDM-00030 *Actual:* \$2,156.70 \$609.81 **\$2,766.51**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			44						4	2			1		12	2				3

City of Garland Police Department M5HVE 405D M5HVE *Planned:* \$7,905.77 \$3,748.04 **\$11,653.81**
 2020-GarlandPD-IDM-00011 *Actual:* \$6,419.14 \$3,454.66 **\$9,873.80**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			106						25	12			3		66	6				8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Elmendorf Police Department M5HVE 405D M5HVE *Planned:* \$8,000.00 \$2,104.96 **\$10,104.96**
 2020-ElmendorfPD-IDM-00032 *Actual:*

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>			

City of Little Elm Police Department M5HVE 405D M5HVE *Planned:* \$7,985.60 \$2,013.54 **\$9,999.14**
 2020-LittleElmPD-IDM-00036 *Actual:* \$3,452.03 \$2,014.06 **\$5,466.09**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>			

City of McAllen Police Department M5HVE 405D M5HVE *Planned:* \$20,000.00 \$5,000.00 **\$25,000.00**
 2020-McAllenPD-IDM-00024 *Actual:* \$19,446.38 \$4,861.61 **\$24,307.99**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>			

City of Hawley Police Department M5HVE 405D M5HVE *Planned:* \$3,947.85 \$986.66 **\$4,934.51**
 2020-HawleyPD-IDM-00014 *Actual:* \$528.52 \$476.48 **\$1,005.00**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>			

City of Harlingen Police Department M5HVE 405D M5HVE *Planned:* \$10,000.00 \$2,543.79 **\$12,543.79**
 2020-Harlingen-IDM-00031 *Actual:* \$5,883.69 \$1,496.84 **\$7,380.53**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>			

City of Lampasas Police Department M5HVE 405D M5HVE *Planned:* \$3,968.50 \$1,169.75 **\$5,138.25**
 2020-LampasasPD-IDM-00013 *Actual:* \$503.24 \$203.50 **\$706.74**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Galveston County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$15,611.79 \$3,936.46 **\$19,548.25**
 2020-GalCOSO-IDM-00020 *Actual:* \$14,530.14 \$3,739.09 **\$18,269.23**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			405	3	2				232	59				15		336	32		60		8

City of Wharton Police Department M5HVE 405D M5HVE *Planned:* \$5,590.40 \$2,583.48 **\$8,173.88**
 2020-WhartonPD-IDM-00037 *Actual:* \$1,149.11 \$752.26 **\$1,901.37**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			26	1	2				3							30	2		250		3

City of Cross Plains Police Department M5HVE 405D M5HVE *Planned:* \$9,405.90 \$2,359.22 **\$11,765.12**
 2020-CrossPlainsPD-IDM-00021 *Actual:* \$2,265.35 \$599.54 **\$2,864.89**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			75						28								2				1	3

City of Pflugerville Police department M5HVE 405D M5HVE *Planned:* \$7,980.73 \$2,374.66 **\$10,355.39**
 2020-Pflugerville-IDM-00002 *Actual:* \$5,058.93 \$2,065.09 **\$7,124.02**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			103		1				14	2		2	2		76	2						26

Harris County Constable Precinct 5 M5HVE 405D M5HVE *Planned:* \$29,958.16 \$7,628.75 **\$37,586.91**
 2020-HarrisP5-IDM-00019 *Actual:* \$21,725.49 \$5,621.88 **\$27,347.37**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			593	6	9				439	25		9	108	358	1,572	72		1,035	1,035		4	1	8

City of Mesquite Police Department M5HVE 405D M5HVE *Planned:* \$10,998.85 \$2,755.29 **\$13,754.14**
 2020-Mesquite-IDM-00018 *Actual:* \$10,702.26 \$3,175.29 **\$13,877.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			163						10	18				22	52	10		540		9	20	9

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Harris County Constable Precinct 4 M5HVE 405D M5HVE *Planned:* \$29,970.35 \$8,805.17 **\$38,775.52**
 2020-Harris4-IDM-00015 *Actual:* \$19,742.47 \$6,340.12 **\$26,082.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			389						82	18				1		236	26	890	890	2	62

Harris County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$5,986.73 \$1,498.89 **\$7,485.62**
 2020-HarrisCo-IDM-00023 *Actual:* \$5,627.16 \$1,408.58 **\$7,035.74**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			91						9	8						7					2

City of Austin Police Department M5HVE 405D M5HVE *Planned:* \$49,999.92 \$13,730.08 **\$63,730.00**
 2020-AustinPD-IDM-00016 *Actual:* \$3,077.67 \$1,225.55 **\$4,303.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			50						12	6				4	16	36	6				7

Harris County Constable Precinct 1 M5HVE 405D M5HVE *Planned:* \$6,991.65 \$1,750.33 **\$8,741.98**
 2020-HarrisP1-IDM-00010 *Actual:* \$772.21 \$351.54 **\$1,123.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			47						6	2						32					4

City of Laredo Police Department M5HVE 405D M5HVE *Planned:* \$40,000.00 \$12,400.00 **\$52,400.00**
 2020-LaredoPD-IDM-00009 *Actual:* \$40,000.00 \$18,023.63 **\$58,023.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			712	5	12				250	71		16	77	204	1,262	48		120	1	5

Borden County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$3,749.20 \$1,200.34 **\$4,949.54**
 2020-BordenCoSO-IDM-00007 *Actual:* \$1,862.84 \$840.06 **\$2,702.90**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			65						41						2	14	2				4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Alton Police Department M5HVE 405D M5HVE *Planned:* \$6,000.00 \$1,714.09 **\$7,714.09**
 2020-AltonPD-IDM-00006 *Actual:* \$2,296.13 \$720.77 **\$3,016.90**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			80	2					30	6				3		118	2			2	1	9

City of Pharr Police Department M5HVE 405D M5HVE *Planned:* \$20,000.00 \$5,485.41 **\$25,485.41**
 2020-PharrPD-IDM-00003 *Actual:* \$19,553.51 \$7,976.71 **\$27,530.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			506	4					43	18				9	2	198	80	3	203	6	14	7

City of Dallas Police Department M5HVE 405D M5HVE *Planned:* \$38,655.00 \$9,929.96 **\$48,584.96**
 2020-Dallas-IDM-00012 *Actual:* \$18,853.20 \$4,842.79 **\$23,695.99**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			278	1	1				110	2				325		50			50	2	2	12

STEP - Impaired Driving Mobilization Subtotals # of Projects: 30 *Planned:* \$383,734.00 \$106,618.78 **\$490,352.78**
 29 *Actual:* \$227,635.72 \$77,762.68 **\$305,398.40**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests				Prod.	Dist.		
			5,169	31	31				1,589	295	29			576	630	4,809	356	2,254	3,677	34	60	258

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total															
STEP CMV											Group Project														
City of Decatur Police Department		PT	402	PT		Planned:	\$11,928.48		\$3,302.46	\$15,230.94															
2020-DecaturPD-S-CMV-00012			CMV			Actual:	\$5,701.48		\$1,838.29	\$7,539.77															
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					222	30				308	188					15		124	18		500	4		4	
City of Grapevine Police Department		PT	402	PT		Planned:	\$11,980.73		\$3,251.10	\$15,231.83															
2020-GrapevinePD-S-CMV-00023			CMV			Actual:	\$9,835.62		\$2,881.31	\$12,716.93															
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					154						29					1		80	2		100	100	1	2	13
City of Houston Police Department		PT	402	PT		Planned:	\$249,635.11		\$95,657.55	\$345,292.66															
2020-HoustonPD-S-CMV-00006			CMV			Actual:	\$249,544.10		\$164,270.56	\$413,814.66															
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					3,418	1,005					321				96		2,540	3,700	536		8,012	1	3	10	
Harris County Sheriff's Office		PT	402	PT		Planned:	\$62,823.82		\$17,858.57	\$80,682.39															
2020-HarrisCo-S-CMV-00026			CMV			Actual:	\$58,282.22		\$14,643.49	\$72,925.71															
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					961	5					328						96	94				1	1	9	
City of Arlington Police Department		PT	402	PT		Planned:	\$50,000.00		\$13,332.62	\$63,332.62															
2020-Arlington-S-CMV-00008			CMV			Actual:	\$49,526.64		\$13,332.62	\$62,859.26															
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					776	37	4			102	964	3			25	106	814	44			4	43	3		
City of Marshall Police Department		PT	402	PT		Planned:	\$11,811.17		\$3,616.09	\$15,427.26															
2020-MarshallPD-S-CMV-00043			CMV			Actual:	\$3,170.86		\$1,870.08	\$5,040.94															
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
					68	8				16	39							48	116		150				

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds State Funding Prog. Income										Local Match	Project Total								
STEP CMV																Group Project								
Moore County Sheriff's Office		PT	402	PT	Planned:					\$12,005.40					\$3,004.20	\$15,009.60								
2020-MooreCoSO-S-CMV-00045					Actual:					\$4,349.19					\$932.78	\$5,281.97								
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					108					2	2							6	34			2		4
City of Pharr Police Department		PT	402	PT	Planned:					\$11,998.00					\$3,060.51	\$15,058.51								
2020-PharrPD-S-CMV-00014					Actual:					\$11,990.64					\$4,928.84	\$16,919.48								
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					300	1				8	59					9	8	128	14	1	4,447	20	41	9
El Paso County Sheriff's Office		PT	402	PT	Planned:					\$7,040.00					\$2,567.01	\$9,607.01								
2020-EIPasoCO-S-CMV-00007					Actual:					\$6,247.61					\$5,306.58	\$11,554.19								
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					104	6	2			18	27					9	14	86	6		140	6		10
Bexar County Sheriff's Office		PT	402	PT	Planned:					\$35,862.67					\$9,274.56	\$45,137.23								
2020-BexarCoSO-S-CMV-00042					Actual:					\$1,464.01					\$1,001.15	\$2,465.16								
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					27					12	2						10	44						
Ward County Sheriff Office		PT	402	PT	Planned:					\$11,582.00					\$3,086.73	\$14,668.73								
2020-WardCoSO-S-CMV-00040					Actual:					\$1,752.92					\$547.34	\$2,300.26								
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					42	4				2	2	1						18	2		281	1		4
City of La Porte Police Department		PT	402	PT	Planned:					\$11,960.00					\$3,409.80	\$15,369.80								
2020-LaPorte-S-CMV-00021					Actual:					\$10,014.92					\$2,946.74	\$12,961.66								
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					162					252							4	128	514				2	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
							Group Project																
City of Laredo Police Department 2020-LaredoPD-S-CMV-00004	PT	402 PT			<i>Planned:</i> \$93,951.00 <i>Actual:</i> \$74,366.74	\$30,064.32 \$23,794.21	\$124,015.32 \$98,160.95																
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				1,238	63	9			562	695				144	1,034	932	3,594	46		670	10	2	24
Fort Bend County Constable Precinct 4 2020-FBCoCP4-S-CMV-00019	PT	402 PT			<i>Planned:</i> \$11,993.30 <i>Actual:</i> \$3,466.09	\$3,350.53 \$1,735.78	\$15,343.83 \$5,201.87																
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				92					26	71						56	50		3	4	2	2	4
Waller County Sheriff's Office 2020-WallerCOSO-S-CMV-00044	PT	402 PT			<i>Planned:</i> \$24,407.34 <i>Actual:</i> \$8,986.88	\$7,550.39 \$9,857.69	\$31,957.73 \$18,844.57																
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				268					188	101	4			3	1		138	6				2	2
City of Deer Park Police Department 2020-DeerPark-S-CMV-00017	PT	402 PT			<i>Planned:</i> \$11,948.20 <i>Actual:</i> \$10,805.26	\$3,200.40 \$3,015.39	\$15,148.60 \$13,820.65																
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				211					594	6				1	6		526	2	1	456	3	2	2
City of Hearne Police Department 2020-HearnePD-S-CMV-00035	PT	402 PT			<i>Planned:</i> \$11,985.00 <i>Actual:</i> \$267.75	\$3,212.66 \$986.59	\$15,197.66 \$1,254.34																
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				9					8								6		330	515	3	1	3
City of Paris Police Department 2020-paris-S-CMV-00016	PT	402 PT			<i>Planned:</i> \$11,822.40 <i>Actual:</i> \$827.57	\$2,955.60 \$206.89	\$14,778.00 \$1,034.46																
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				21					2								8		50	25	1		

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds State Funding Prog. Income Local Match										Project Total											
STEP CMV															Group Project											
City of McAllen Police Department		PT	402	PT	Planned: \$72,000.00										\$18,000.00	\$90,000.00										
2020-McAllenPD-S-CMV-00013		CMV													Actual: \$72,000.00	\$19,014.21	\$91,014.21									
Performance Data:		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
					2,077	11	1			242	220	1			1	104	28	614	44			150	2	7		
Harris County Constable Precinct 1		PT	402	PT	Planned: \$11,875.55										\$2,980.13	\$14,855.68										
2020-HarrisP1-S-CMV-00038		CMV													Actual: \$1,830.19	\$497.41	\$2,327.60									
Performance Data:		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
					39					30	20							52						1		
City of Fort Worth Police Department		PT	402	PT	Planned: \$50,000.00										\$12,567.35	\$62,567.35										
2020-Fortworth-S-CMV-00009		CMV													Actual: \$15,288.95	\$4,969.93	\$20,258.88									
Performance Data:		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
					207	8	2			370	295	1				23	8	200	2					1		
City of Pearland Police Department		PT	402	PT	Planned: \$11,565.34										\$3,045.18	\$14,610.52										
2020-pearlaPD-S-CMV-00025		CMV													Actual: \$9,634.33	\$2,619.53	\$12,253.86									
Performance Data:		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
					175					36	1					3		26	2			535	2	6	4	
City of Edinburg Police Department		PT	402	PT	Planned: \$11,960.92										\$3,184.00	\$15,144.92										
2020-EdinbuPD-S-CMV-00034		CMV													Actual: \$3,875.45	\$1,072.17	\$4,947.62									
Performance Data:		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
					78													2						3	9	1
City of Austin Police Department		PT	402	PT	Planned: \$50,000.00										\$12,500.00	\$62,500.00										
2020-AustinPD-S-CMV-00024		CMV													Actual: \$49,466.81	\$11,662.05	\$61,128.86									
Performance Data:		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.		
					573	2	1			56	265				51	11	116	338	8			25		2	1	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Pasadena Police Department PT 402 PT *Planned:* \$11,974.00 \$11,974.00 **\$23,948.00**
 2020-PasadePD-S-CMV-00011 *Actual:* \$10,513.22 \$10,514.54 **\$21,027.76**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
			296				196	2					2		504		1	5	1

City of Sugar Land Police Department PT 402 PT *Planned:* \$11,968.49 \$3,083.42 **\$15,051.91**
 2020-Sugarland-S-CMV-00032 *Actual:* \$11,968.49 \$4,529.11 **\$16,497.60**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
			241				1,026										2		

City of Harlingen Police Department PT 402 PT *Planned:* \$12,000.00 \$3,162.56 **\$15,162.56**
 2020-Harlingen-S-CMV-00029 *Actual:* \$12,000.00 \$3,221.12 **\$15,221.12**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
			282				4	16				2	11		10	2	750	750	7	5	7

STEP CMV Subtotals # of Projects: 27 *Planned:* \$898,078.92 \$282,251.74 **\$1,180,330.66**
 27 *Actual:* \$697,177.94 \$312,196.40 **\$1,009,374.34**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations				Other Arrests	Prod.
			12,149	1,180	19		4,060	3,653	10	298	1,254	3,918	11,338	1,398	1,235	16,760	74	135	120

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Grand Prairie Police Department PT 402 PT *Planned:* \$141,000.00 \$200,564.90 **\$341,564.90**
 2020-GrandPra-S-1YG-00119 *DWI Speed OP ITC* *Actual:* \$108,420.10 \$173,998.21 **\$282,418.31**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			3,590	287	47			2	3,917	61		10	2,096	108	1,734	116		355	5	4	4

City of McKinney Police Department PT 402 PT *Planned:* \$67,943.19 \$21,460.91 **\$89,404.10**
 2020-McKinney-S-1YG-00107 *DWI Speed OP ITC* *Actual:* \$67,943.19 \$29,505.28 **\$97,448.47**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,130	9				2	1,790	3		1	11	8	948	18			1	6	

City of Houston Police Department PT 402 PT *Planned:* \$350,894.34 \$267,861.54 **\$618,755.88**
 2020-HoustonPD-S-1YG-00014 *DWI Speed OP ITC* *Actual:* \$306,954.27 \$254,360.86 **\$561,315.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			10,900	1,209	307				16,860	170		190	2,074		24,142	3,722		430	9	7	6

City of Midland Police Department PT 402 PT *Planned:* \$21,000.00 \$5,250.00 **\$26,250.00**
 2020-Midland-S-1YG-00118 *DWI Speed OP ITC* *Actual:* \$16,329.95 \$4,218.03 **\$20,547.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			274	3	3				370	1			15		194	24			3		5

Travis County Sheriff's Office PT 402 PT *Planned:* \$49,989.60 \$18,030.31 **\$68,019.91**
 2020-Travis County SO-S-1YG-00023 *DWI Speed OP ITC* *Actual:* \$11,317.71 \$5,101.04 **\$16,418.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			273						69	1			3		264	2			1	1	

City of Westworth Village Police Department PT 402 PT *Planned:* \$11,977.00 \$3,147.34 **\$15,124.34**
 2020-WWorthVPD-S-1YG-00020 *DWI Speed OP ITC* *Actual:* \$9,381.21 \$2,990.08 **\$12,371.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			240	4	8				159				45	34	276	26		4	70	2	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Hearne Police Department PT 402 PT *Planned:* \$11,985.00 \$3,212.66 **\$15,197.66**
 2020-HearnePD-S-1YG-00019 *DWI Speed OP ITC* *Actual:* \$11,877.63 \$3,683.41 **\$15,561.04**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
			356		4		4	846					7		338	10	330	515	3	1	6

Harris County Constable Precinct 1 PT 402 PT *Planned:* \$67,977.79 \$17,225.79 **\$85,203.58**
 2020-HarrisP1-S-1YG-00018 *DWI Speed OP ITC* *Actual:* \$36,511.84 \$10,292.70 **\$46,804.54**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
			694		25	18		422	10						2,628	238			1	1	2

Tom Green County PT 402 PT *Planned:* \$40,976.59 \$14,072.19 **\$55,048.78**
 2020-Tomgreen-S-1YG-00017 *DWI Speed OP ITC* *Actual:* \$40,956.40 \$14,071.77 **\$55,028.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
			1,156		5			578	2				7		754	84			8	8	12

Ward County Sheriff Office PT 402 PT *Planned:* \$11,582.00 \$3,086.73 **\$14,668.73**
 2020-WardCoSO-S-1YG-00120 *DWI Speed OP ITC* *Actual:* \$7,159.38 \$1,945.35 **\$9,104.73**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
			172		12			12						4	42	6		60			3	7

City of Mission Police Department PT 402 PT *Planned:* \$51,985.00 \$13,000.53 **\$64,985.53**
 2020-Mission-S-1YG-00015 *DWI Speed OP ITC* *Actual:* \$51,985.00 \$13,525.03 **\$65,510.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.	
			1,311		165	65		1,651	15		65	676	502	1,004	336			1,200			3	2	5

Harris County Constable Precinct 4 PT 402 PT *Planned:* \$44,994.15 \$15,894.13 **\$60,888.28**
 2020-Harris4-S-1YG-00035 *DWI Speed OP ITC* *Actual:* \$35,341.16 \$15,894.13 **\$51,235.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
			762		51		106	644	104			887		854	28			1,000	1,000	2	4	194

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Waco Police Department PT 402 PT *Planned:* \$130,000.00 \$32,491.87 **\$162,491.87**
 2020-WacoPD-S-1YG-00022 *DWI Speed OP ITC* *Actual:* \$107,730.71 \$28,240.46 **\$135,971.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,907	49	26				968	2				6		1,678	88		5,072	7	1	2

Montgomery County Constables Office Pct 4 PT 402 PT *Planned:* \$11,977.44 \$3,171.64 **\$15,149.08**
 2020-MoCoP4Co-S-1YG-00058 *DWI Speed OP ITC* *Actual:* \$3,625.43 \$822.52 **\$4,447.95**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			92		1				13	5						181	624					1

City of Groveton Police Department PT 402 PT *Planned:* \$10,361.25 \$2,634.44 **\$12,995.69**
 2020-GrovetonPD-S-1YG-00117 *DWI Speed OP ITC* *Actual:* \$813.73 \$207.37 **\$1,021.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			36					2	7							32	2					1	2

City of Stafford Police Department PT 402 PT *Planned:* \$11,989.82 \$3,083.80 **\$15,073.62**
 2020-StaffdPD-S-1YG-00113 *DWI Speed OP ITC* *Actual:* \$10,047.71 \$3,498.61 **\$13,546.32**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			212	5	2				336				2	245	38	28							

City of Early Police Department PT 402 PT *Planned:* \$5,858.00 \$1,759.88 **\$7,617.88**
 2020-EarlyPD-S-1YG-00112 *DWI Speed OP ITC* *Actual:* \$4,159.52 \$1,875.37 **\$6,034.89**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			150	4	2				42	3		4	9	2	278	42							2

City of Galveston Police Department PT 402 PT *Planned:* \$41,588.34 \$13,474.62 **\$55,062.96**
 2020-Galveston-S-1YG-00111 *DWI Speed OP ITC* *Actual:* \$39,798.76 \$15,099.83 **\$54,898.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			714	3	6				568	3		1	22		488	18			12				

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Missouri City Police Department PT 402 PT *Planned:* \$33,916.00 \$8,655.20 **\$42,571.20**
 2020-MissouriPD-S-1YG-00101 *DWI Speed OP ITC* *Actual:* \$22,989.13 \$8,643.91 **\$31,633.04**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				485	17	4			419				3	181		360	12			7	3	9

City of Victoria Police Department PT 402 PT *Planned:* \$7,411.50 \$1,969.23 **\$9,380.73**
 2020-VictoriaPD-S-1YG-00108 *DWI Speed OP ITC* *Actual:* \$2,643.31 \$1,532.85 **\$4,176.16**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				85	3				27				5	5		48	1,318			1		3

City of Tyler Police Department PT 402 PT *Planned:* \$63,988.88 \$20,696.94 **\$84,685.82**
 2020-Tyler PD-S-1YG-00105 *DWI Speed OP ITC* *Actual:* \$43,656.18 \$14,407.81 **\$58,063.99**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				842	7	5			445	4				29	958	344	62			1	4	1

City of Keller Police Department PT 402 PT *Planned:* \$29,000.00 \$7,379.43 **\$36,379.43**
 2020-KellerPD-S-1YG-00125 *DWI Speed OP ITC* *Actual:* \$18,508.11 \$4,908.88 **\$23,416.99**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				441	5	1			817	1			1	106		460	12					100

City of La Grange Police Department PT 402 PT *Planned:* \$7,978.50 \$2,185.94 **\$10,164.44**
 2020-LaGrangePD-S-1YG-00106 *DWI Speed OP ITC* *Actual:* \$455.61 \$308.82 **\$764.43**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				13	1				23					1		6						50

City of Mesquite Police Department PT 402 PT *Planned:* \$37,302.01 \$12,610.60 **\$49,912.61**
 2020-Mesquite-S-1YG-00102 *DWI Speed OP ITC* *Actual:* \$33,880.58 \$12,430.47 **\$46,311.05**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
				567	19	12			1,573	1					422	908	20			250	2,607	47	74	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total						
STEP Comprehensive							Group Project						
City of Brenham Police Department 2020-Brenham-S-1YG-00103	PT	402	PT	Planned:	\$11,996.46	\$3,038.49	\$15,034.95						
				Actual:	\$8,650.94	\$2,566.63	\$11,217.57						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.			
		194	32 1		339		1	196	14	80		2 7	
City of Garland Police Department 2020-GarlandPD-S-1YG-00104	PT	402	PT	Planned:	\$174,999.45	\$43,845.19	\$218,844.64						
				Actual:	\$174,927.97	\$77,454.68	\$252,382.65						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.			
		2,631	420 39		4,166	6	786	5,382	48			2	
City of College Station Police Department 2020-ColStaPD-S-1YG-00109	PT	402	PT	Planned:	\$26,742.24	\$8,593.77	\$35,336.01						
				Actual:	\$24,844.81	\$14,450.86	\$39,295.67						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.			
		498	39 7		577	1 2	131 26	180	18	150		2 1 4	
El Paso County Sheriff's Office 2020-EIPasoCO-S-1YG-00008	PT	402	PT	Planned:	\$15,600.00	\$3,952.46	\$19,552.46						
				Actual:	\$15,107.98	\$7,086.69	\$22,194.67						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.			
		218	3		100	21	7 10	178	16	60		4 2 11	
City of Fulshear Police Department 2020-FulshearPD-S-1YG-00123	PT	402	PT	Planned:	\$11,960.20	\$3,022.73	\$14,982.93						
				Actual:	\$4,181.85	\$1,080.47	\$5,262.32						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.			
		97		2	17	1		6 62	4	5		5	
Waller County Sheriff's Office 2020-WallerCOSO-S-1YG-00138	PT	402	PT	Planned:	\$21,492.21	\$5,666.19	\$27,158.40						
				Actual:	\$14,863.57	\$10,864.10	\$25,727.67						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.			
		429		1	225	4 8	6	232	2	1		2 3	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total						
STEP Comprehensive							Group Project						
City of Pharr Police Department 2020-PharrPD-S-1YG-00042	PT	402 PT	Planned: \$11,980.00			\$3,243.05	\$15,223.05						
		DWI Speed OP ITC	Actual: \$11,875.50			\$5,415.23	\$17,290.73						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Other Other	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	299	2 1	4	73		21 144 22		1 4,447	19	40	9	
Montgomery County Constables Office Pct 5 2020-MoCoP5Co-S-1YG-00057	PT	402 PT	Planned: \$11,972.12			\$3,019.36	\$14,991.48						
		DWI Speed OP ITC	Actual: \$8,686.30			\$2,256.87	\$10,943.17						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Other Other	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	167	1		49	2		32 4	125	1		7	
City of Paris Police Department 2020-paris-S-1YG-00044	PT	402 PT	Planned: \$11,972.03			\$3,003.01	\$14,975.04						
		DWI Speed OP ITC	Actual: \$5,142.83			\$1,361.14	\$6,503.97						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Other Other	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	132	10 1		6	1	2	88 2	50 25	1			
Williamson County Sheriff's Office 2020-WilliamsonCo-S-1YG-00075	PT	402 PT	Planned: \$17,022.93			\$4,731.43	\$21,754.36						
		DWI Speed OP ITC	Actual: \$13,553.62			\$5,725.36	\$19,278.98						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Other Other	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	284	4 2	6	81	5	28	276 6				23	
City of Texas City Police Department 2020-TexasCityPD-S-1YG-00046	PT	402 PT	Planned: \$23,428.23			\$23,428.23	\$46,856.46						
		DWI Speed OP ITC	Actual: \$13,912.26			\$13,912.25	\$27,824.51						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Other Other	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	501	13 16		1,410	8	9	1,802 70	52	1	1	2	
Dallas County Sheriff's Department 2020-DallasCOSD-S-1YG-00047	PT	402 PT	Planned: \$49,989.02			\$12,497.25	\$62,486.27						
		DWI Speed OP ITC	Actual: \$1,902.28			\$475.57	\$2,377.85						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Other Other	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	34	7		27			48					

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Galena Park Police Department PT 402 PT *Planned:* \$11,998.80 \$3,067.44 **\$15,066.24**
 2020-GalenaPD-S-1YG-00051 *DWI Speed OP ITC* *Actual:*

City of Pearland Police Department PT 402 PT *Planned:* \$11,565.34 \$3,045.18 **\$14,610.52**
 2020-pearlaPD-S-1YG-00052 *DWI Speed OP ITC* *Actual:* \$10,870.16 \$3,187.59 **\$14,057.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			194	1					21							258	14		535	2	6	4

City of El Paso Police Department PT 402 PT *Planned:* \$249,950.85 \$106,627.29 **\$356,578.14**
 2020-EIPasoPD-S-1YG-00013 *DWI Speed OP ITC* *Actual:* \$249,587.37 \$106,517.96 **\$356,105.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			5,441	76	22				5,051	23		1,172	736	1,934	8,120	124		4,708		15	7

City of Irving Police Department PT 402 PT *Planned:* \$138,027.20 \$57,811.00 **\$195,838.20**
 2020-Irving-S-1YG-00043 *DWI Speed OP ITC* *Actual:* \$121,832.74 \$51,215.39 **\$173,048.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,947	168	30			4	3,246			5	1,178	264	2,516	178		300		1	1	4

Montgomery County Constables Office Pct 1 PT 402 PT *Planned:* \$11,912.80 \$3,201.22 **\$15,114.02**
 2020-MoCoP1Co-S-1YG-00039 *DWI Speed OP ITC* *Actual:* \$7,860.74 \$2,115.39 **\$9,976.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			175	1	3				221	3			62		108	10				1	3	6

City of Nolanville Police Department PT 402 PT *Planned:* \$11,979.00 \$3,056.57 **\$15,035.57**
 2020-NolanvillePD-S-1YG-00126 *DWI Speed OP ITC* *Actual:*

City of Rosenberg Police Department PT 402 PT *Planned:* \$11,978.52 \$3,032.96 **\$15,011.48**
 2020-RosenbPD-S-1YG-00129 *DWI Speed OP ITC* *Actual:* \$10,547.35 \$2,751.56 **\$13,298.91**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			242	8	15				641	8		4	100		1,230	288				1	1	11

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Splendora Police Department PT 402 PT *Planned:* \$9,735.15 \$2,489.00 **\$12,224.15**
 2020-SplendoraPD-S-1YG-00130 *DWI Speed OP ITC* *Actual:* \$2,261.50 \$624.16 **\$2,885.66**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			62	10	13				69	2		1	4		122	2				1

City of Lewisville Police Department PT 402 PT *Planned:* \$71,999.12 \$18,043.42 **\$90,042.54**
 2020-LewisvPD-S-1YG-00132 *DWI Speed OP ITC* *Actual:* \$71,689.22 \$18,984.77 **\$90,673.99**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,138	6	9				2,811	13			116		3,734	16		255		5	9

City of Merkel Police Department PT 402 PT *Planned:* \$5,228.96 \$1,563.61 **\$6,792.57**
 2020-MerkelPD-S-1YG-00133 *DWI Speed OP ITC* *Actual:* \$710.05 \$275.42 **\$985.47**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			28						5						20		500	500	2	1	1

City of Alton Police Department PT 402 PT *Planned:* \$11,999.50 \$3,783.26 **\$15,782.76**
 2020-AltonPD-S-1YG-00135 *DWI Speed OP ITC* *Actual:* \$9,287.54 \$3,178.67 **\$12,466.21**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			324	4	12				137	6			4		470	20	400		5	1	12

City of Texarkana Police Department PT 402 PT *Planned:* \$11,452.99 \$3,266.55 **\$14,719.54**
 2020-TexarkPD-S-1YG-00072 *DWI Speed OP ITC* *Actual:* \$783.78 \$1,216.25 **\$2,000.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			14	10					3					2	24		500	1,302	2	1	1

City of New Braunfels Police Department PT 402 PT *Planned:* \$48,569.14 \$12,952.57 **\$61,521.71**
 2020-NewBrau-S-1YG-00137 *DWI Speed OP ITC* *Actual:* \$36,043.34 \$15,789.94 **\$51,833.28**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			546	14	4				1,167	1		13	96		236	26	150				1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Longview Police Department PT 402 PT *Planned:* \$41,981.36 \$10,539.73 **\$52,521.09**
 2020-LongviPD-S-1YG-00053 *DWI Speed OP ITC* *Actual:* \$34,920.95 \$12,894.89 **\$47,815.84**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			776	15	10			172	5				21	6	550	88	1	2	3

City of Bedford Police Department PT 402 PT *Planned:* \$11,970.47 \$3,083.30 **\$15,053.77**
 2020-Bedford-S-1YG-00068 *DWI Speed OP ITC* *Actual:* \$2,545.61 \$3,151.91 **\$5,697.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			54	1	4			179					18		208			1	

City of Marshall Police Department PT 402 PT *Planned:* \$11,811.17 \$3,616.09 **\$15,427.26**
 2020-MarshallPD-S-1YG-00073 *DWI Speed OP ITC* *Actual:* \$10,427.63 \$3,436.46 **\$13,864.09**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			225	38	7			330	3				24	56	474	130	550	3	3

City of Austin Police Department State State State *Planned:* \$400,000.00 **\$400,000.00**
 2020-AustinPD-S-1YG-00078 (State) *Actual:* \$400,000.00 **\$400,000.00**

City of Beaumont Police Department PT 402 PT *Planned:* \$59,882.35 \$17,515.97 **\$77,398.32**
 2020-Beaumont-S-1YG-00059 *DWI Speed OP ITC* *Actual:* \$41,067.90 \$12,011.97 **\$53,079.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			728	124	20			873	1		4	120		1,384	20		400		2

City of Harker Heights Police Department PT 402 PT *Planned:* \$11,992.95 \$4,243.44 **\$16,236.39**
 2020-HarkerHPD-S-1YG-00060 *DWI Speed OP ITC* *Actual:* \$10,081.37 \$3,889.57 **\$13,970.94**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			231	11	3			284					19		248	60		1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of La Porte Police Department PT 402 PT *Planned:* \$40,970.00 \$11,680.55 **\$52,650.55**
 2020-LaPorte-S-1YG-00061 *DWI Speed OP ITC* *Actual:* \$30,819.80 \$9,283.80 **\$40,103.60**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			585	13	2			18	508	4				219	8	362	32		36	2

City of Southlake Police Department PT 402 PT *Planned:* \$34,953.61 \$10,695.08 **\$45,648.69**
 2020-SouthlakePD-S-1YG-00062 *DWI Speed OP ITC* *Actual:* \$30,904.89 \$14,075.60 **\$44,980.49**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			551	18					727	10				229		270	32		1	2	6

City of Odessa Police Department PT 402 PT *Planned:* \$20,575.08 \$5,142.19 **\$25,717.27**
 2020-Odessa-S-1YG-00004 *DWI Speed OP ITC* *Actual:* \$20,575.08 \$5,142.19 **\$25,717.27**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			334	1				20	794	1				84		530	12		313	11	4	10

City of Socorro ISD Police Department PT 402 PT *Planned:* \$11,979.00 \$3,187.80 **\$15,166.80**
 2020-SociSDPD-S-1YG-00064 *DWI Speed OP ITC* *Actual:* \$652.86 \$971.86 **\$1,624.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			26											2	8	4						1

Texas Department of Public Safety PT 402 PT *Planned:* \$409,952.73 \$102,488.18 **\$512,440.91**
 2020-TDPS-S-1YG-00041 *DWI Speed OP ITC* *Actual:* \$207,878.43 \$51,980.88 **\$259,859.31**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			4,898	513	154				3,128	37		54	121		5,624	658			1,619	1,419	46	1,204	444

Jefferson County Sheriff's Office PT 402 PT *Planned:* \$10,036.15 \$3,413.29 **\$13,449.44**
 2020-JeffersonCoSO-S-1YG-00067 *DWI Speed OP ITC* *Actual:* \$3,903.57 \$4,102.43 **\$8,006.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			56		1				108			1	1		48	4						1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total									
STEP Comprehensive							Group Project									
Fort Bend County Constable Precinct 4 2020-FBCoCP4-S-1YG-00040	PT	402	PT	Planned:	\$19,705.00	\$5,043.24	\$24,748.24									
				Actual:	\$6,684.30	\$2,479.38	\$9,163.68									
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist.				
		175	1	20	278				82	162	4	3	4	2	2	4
City of Denton Police Department 2020-DentonPD-S-1YG-00069	PT	402	PT	Planned:	\$52,262.77	\$35,284.07	\$87,546.84									
				Actual:	\$50,422.49	\$34,059.31	\$84,481.80									
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist.				
		840	45	1	1,540	12	29	94	178	976	586	18		3	76	
Chambers County Sheriff's Office 2020-Chambers-S-1YG-00070	PT	402	PT	Planned:	\$49,996.00	\$14,840.32	\$64,836.32									
				Actual:	\$26,372.60	\$7,889.90	\$34,262.50									
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist.				
		506	8	2	92	6	2	1		226	28	400		1	2	5
City of Grapevine Police Department 2020-GrapevinePD-S-1YG-00071	PT	402	PT	Planned:	\$39,995.79	\$9,997.01	\$49,992.80									
				Actual:	\$33,458.80	\$8,364.70	\$41,823.50									
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist.				
		513	10	1	1,178		1	1		246	8	100	100	1	2	13
Red River County Sheriff's Office 2020-RRCoSO-S-1YG-00036	PT	402	PT	Planned:	\$11,937.88	\$3,655.05	\$15,592.93									
				Actual:	\$10,275.00	\$3,156.34	\$13,431.34									
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist.				
		535		2	88			8		142	40	150		1	2	1
City of Bee Cave Police Department 2020-BeeCavePD-S-1YG-00063	PT	402	PT	Planned:	\$11,993.75	\$3,882.80	\$15,876.55									
				Actual:	\$3,837.69	\$2,376.78	\$6,214.47									
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol Speed ITC		Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod. Dist.				
		89			95	8	1	7		84	4	1	42	1	1	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Deer Park Police Department PT 402 PT *Planned:* \$40,949.74 \$18,989.04 **\$59,938.78**
 2020-DeerPark-S-1YG-00045 *DWI Speed OP ITC* *Actual:* \$39,123.93 \$18,480.27 **\$57,604.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			818	9	8				1,373	9		101	332			1,118	42	4	705	2	3	5

City of McAllen Police Department PT 402 PT *Planned:* \$98,000.00 \$24,500.00 **\$122,500.00**
 2020-McAllenPD-S-1YG-00037 *DWI Speed OP ITC* *Actual:* \$98,000.00 \$25,909.39 **\$123,909.39**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			2,761	40	11			24	627	24		21	91			1,940	364		225	3		7

City of Corpus Christi Police Department PT 402 PT *Planned:* \$101,892.30 \$29,534.52 **\$131,426.82**
 2020-CorpusPD-S-1YG-00038 *DWI Speed OP ITC* *Actual:* \$93,743.79 \$29,910.33 **\$123,654.12**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,427	110	17				772	6		159				3,172	76		765	14	23	62

City of Snyder Police Department PT 402 PT *Planned:* \$3,538.80 \$1,227.05 **\$4,765.85**
 2020-SnyderPD-S-1YG-00140 *DWI Speed OP ITC* *Actual:* \$2,736.95 \$1,701.54 **\$4,438.49**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			74	4					20				2		56	14		200	3	2	3

City of Amarillo Police Department PT 402 PT *Planned:* \$145,907.00 \$36,626.37 **\$182,533.37**
 2020-AmarilloPD-S-1YG-00055 *DWI Speed OP ITC* *Actual:* \$144,610.26 \$37,271.01 **\$181,881.27**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			2,808	227	28				3,834	24		32	122			1,524	134			5	5	5

City of Decatur Police Department PT 402 PT *Planned:* \$11,928.96 \$3,302.55 **\$15,231.51**
 2020-DecaturPD-S-1YG-00095 *DWI Speed OP ITC* *Actual:* \$6,390.00 \$2,892.52 **\$9,282.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			256	5					438				5		220	38		500	4	4	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Harlingen Police Department PT 402 PT *Planned:* \$45,000.00 \$11,369.22 **\$56,369.22**
 2020-Harlingen-S-1YG-00091 *DWI Speed OP ITC* *Actual:* \$43,075.83 \$10,886.67 **\$53,962.50**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,086	20	10				321	3		22	88		262	40	750	750	7	5	7

City of Fort Worth Police Department PT 402 PT *Planned:* \$185,000.00 \$46,302.65 **\$231,302.65**
 2020-Fortworth-S-1YG-00025 *DWI Speed OP ITC* *Actual:* \$61,983.84 \$15,548.38 **\$77,532.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			768	67	16			4	1,545	4		3	138	120	1,224	6			1	2	1

Town of Addison Police Department PT 402 PT *Planned:* \$11,980.00 \$3,027.85 **\$15,007.85**
 2020-AddisonPD-S-1YG-00028 *DWI Speed OP ITC* *Actual:* \$4,689.03 \$1,887.95 **\$6,576.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			85	1	1				134				17		80		300		1	2	1

City of Seguin Police Department PT 402 PT *Planned:* \$12,000.00 \$3,471.60 **\$15,471.60**
 2020-SeguinPD-S-1YG-00029 *DWI Speed OP ITC* *Actual:*

City of Cedar Hill Police Department PT 402 PT *Planned:* \$10,033.50 \$5,866.78 **\$15,900.28**
 2020-CedarPD-S-1YG-00030 *DWI Speed OP ITC* *Actual:* \$10,033.50 \$6,396.32 **\$16,429.82**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			189	2	1			2	458	1		1	10	6	204	4	3,530		3	1	11

City of Wichita Falls Police Department PT 402 PT *Planned:* \$64,983.13 \$24,252.61 **\$89,235.74**
 2020-WichitaPD-S-1YG-00031 *DWI Speed OP ITC* *Actual:* \$64,892.35 \$17,776.81 **\$82,669.16**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,042	134	12				1,587	20		29	316	3,872	742	6	300		1	6	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of San Juan Police Department PT 402 PT *Planned:* \$9,448.00 \$2,458.46 **\$11,906.46**
 2020-SanJuanPD-S-1YG-00100 *DWI Speed OP ITC* *Actual:* \$8,161.99 \$2,222.73 **\$10,384.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			275	3			8	24							66	4			1	6

City of North Richland Hills Police Department PT 402 PT *Planned:* \$34,973.72 \$9,248.64 **\$44,222.36**
 2020-NRichland-S-1YG-00033 *DWI Speed OP ITC* *Actual:* \$34,762.69 \$15,662.08 **\$50,424.77**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			571	2	12			793	2				99		466	326				

City of Port Arthur Police Department PT 402 PT *Planned:* \$14,931.95 \$4,479.59 **\$19,411.54**
 2020-PortArthur-S-1YG-00034 *DWI Speed OP ITC* *Actual:* \$7,635.74 \$4,149.93 **\$11,785.67**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			144	11	4			31	1				7		156	32			2	4

City of Brownsville Police Department PT 402 PT *Planned:* \$65,973.64 \$17,573.14 **\$83,546.78**
 2020-BrownsPD-S-1YG-00094 *DWI Speed OP ITC* *Actual:* \$29,351.85 \$7,839.58 **\$37,191.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			451	39	8			449					383		1,822	24				5

Armstrong County Sheriff's Department PT 402 PT *Planned:* \$11,978.85 \$4,768.34 **\$16,747.19**
 2020-Armstrong-S-1YG-00082 *DWI Speed OP ITC* *Actual:*

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			16					27							2					2

City of Sugar Land Police Department PT 402 PT *Planned:* \$48,991.64 \$12,527.47 **\$61,519.11**
 2020-Sugarland-S-1YG-00096 *DWI Speed OP ITC* *Actual:* \$48,991.64 \$14,398.01 **\$63,389.65**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,026	44	7			1,296					59	352	1,242	18			522	3	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Palestine Police department PT 402 PT *Planned:* \$11,986.30 \$3,637.65 **\$15,623.95**
 2020-PalestinePD-S-1YG-00097 *DWI Speed OP ITC* *Actual:* \$5,551.92 \$4,273.94 **\$9,825.86**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			158		2			4	116	4				9		100	200			1	8	26

City of Euless Police Department PT 402 PT *Planned:* \$56,960.00 \$14,401.96 **\$71,361.96**
 2020-Euless-S-1YG-00099 *DWI Speed OP ITC* *Actual:* \$56,481.33 \$26,888.60 **\$83,369.93**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			900		8				743	1				274		778	44			11	36	

City of Pasadena Police Department PT 402 PT *Planned:* \$80,996.00 \$80,996.00 **\$161,992.00**
 2020-PasadePD-S-1YG-00032 *DWI Speed OP ITC* *Actual:* \$51,114.97 \$51,115.01 **\$102,229.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,642		32	23			3,570	4				562		1,662	28			2	1	2

City of Dallas Police Department PT 402 PT *Planned:* \$779,085.00 \$195,577.48 **\$974,662.48**
 2020-Dallas-S-1YG-00016 *DWI Speed OP ITC* *Actual:* \$354,675.65 \$164,885.68 **\$519,561.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			10,183		649	96			22,256	1				3,048	1,772	6,860				970	13	15	23

City of Santa Fe Police Department PT 402 PT *Planned:* \$11,584.75 \$2,993.04 **\$14,577.79**
 2020-SantaFe-S-1YG-00005 *DWI Speed OP ITC* *Actual:* \$257.67 \$1,046.12 **\$1,303.79**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			26		1				43						16	10			20			1

City of Arlington Police Department PT 402 PT *Planned:* \$162,000.00 \$40,700.00 **\$202,700.00**
 2020-Arlington-S-1YG-00006 *DWI Speed OP ITC* *Actual:* \$157,226.56 \$41,273.65 **\$198,500.21**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			2,425		85	45			4,795	3				162		2,600	150			7	51	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP Comprehensive																							
City of San Antonio Police Department	PT	402	PT	Planned:	\$400,000.00	\$224,957.00	\$624,957.00																
2020-SanAntPD-S-1YG-00007	DWI Speed OP ITC			Actual:	\$400,000.00	\$295,147.82	\$695,147.82																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests		PI&E Materials		Comm.	Present	Media									
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				15,688	165	49				5,394	33			748	501	1,568	4,520	836		822	4	11	7
City of Alvin Police Department	PT	402	PT	Planned:	\$11,998.22	\$3,631.86	\$15,630.08																
2020-AlvinPD-S-1YG-00066	DWI Speed OP ITC			Actual:	\$2,112.81	\$751.09	\$2,863.90																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests		PI&E Materials		Comm.	Present	Media									
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				39	1					16					46		40	10	12	202	5	3	8
City of Plano Police Department	PT	402	PT	Planned:	\$144,919.08	\$39,681.63	\$184,600.71																
2020-PlanoPD-S-1YG-00021	DWI Speed OP ITC			Actual:	\$134,314.04	\$36,780.31	\$171,094.35																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests		PI&E Materials		Comm.	Present	Media									
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				2,109	5	3				3,064	2				166	308	1,494	6		3,481	3	30	1
City of Jacksonville Police Department	PT	402	PT	Planned:	\$11,992.76	\$3,287.62	\$15,280.38																
2020-JacksonvIPD-S-1YG-00080	DWI Speed OP ITC			Actual:	\$11,407.04	\$4,147.88	\$15,554.92																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests		PI&E Materials		Comm.	Present	Media									
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				271	1	1				389					4		180	8		1,194	5	7	3
City of Laredo Police Department	PT	402	PT	Planned:	\$121,966.00	\$39,029.12	\$160,995.12																
2020-LaredoPD-S-1YG-00009	DWI Speed OP ITC			Actual:	\$121,585.08	\$38,902.09	\$160,487.17																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests		PI&E Materials		Comm.	Present	Media									
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				1,874	172	101			130	1,610	49			426	826	1,152	7,808	70		670	8	2	24
City of San Antonio Police Department	State	State	State	Planned:	\$500,000.00		\$500,000.00																
2020-SanAntPD-S-1YG-00007 (State)				Actual:	\$500,000.00		\$500,000.00																
City of Houston Police Department	State	State	State	Planned:	\$500,000.00		\$500,000.00																
2020-HoustonPD-S-1YG-00014 (State)				Actual:	\$500,000.00		\$500,000.00																

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total															
STEP Comprehensive																								
City of Dallas Police Department 2020-Dallas-S-1YG-00016 (State)	State	State	State		Planned:	\$302,071.00					\$302,071.00													
					Actual:	\$302,071.00					\$302,071.00													
The City of Cisco Police Department 2020-CiscoPD-S-1YG-00136	PT	402	PT		Planned:	\$11,978.00		\$3,330.21			\$15,308.21													
					Actual:	\$6,984.03		\$2,386.76			\$9,370.79													
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				247	15				6	278	1				11	4	298	12				2	4	
Town of Flower Mound Police Department 2020-FlowerPD-S-1YG-00085	PT	402	PT		Planned:	\$11,955.41		\$3,591.57															\$15,546.98	
					Actual:	\$4,549.30		\$3,842.36															\$8,391.66	
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				80						57					6		90	6						
Montgomery County Sheriff's Office 2020-MontgoSO-S-1YG-00076	PT	402	PT		Planned:	\$58,343.00		\$16,317.35															\$74,660.35	
					Actual:	\$52,371.22		\$16,280.62															\$68,651.84	
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				1,003	5	2				257	6				10	8	828	54						
City of Edinburg Police Department 2020-EdinbuPD-S-1YG-00077	PT	402	PT		Planned:	\$48,991.21		\$13,041.46															\$62,032.67	
					Actual:	\$48,991.21		\$13,394.45															\$62,385.66	
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				936	2	10				327					9	16	210	18				3	9	6
City of Pflugerville Police department 2020-Pflugerville-S-1YG-00024	PT	402	PT		Planned:	\$11,994.70		\$3,775.34															\$15,770.04	
					Actual:	\$8,482.38		\$2,623.56															\$11,105.94	
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				196	2	1				65	1				7	6	212	4			75	1	4	151

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Bexar County Sheriff's Office PT 402 PT *Planned:* \$361,840.93 \$94,377.25 **\$456,218.18**
 2020-BexarCoSO-S-1YG-00086 *DWI Speed OP ITC* *Actual:* \$293,322.03 \$76,532.03 **\$369,854.06**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			4,523	27	18				7,484	7		18	530	728	3,554	80		1	2

City of Richland Hills Police Department PT 402 PT *Planned:* \$11,999.80 \$3,105.53 **\$15,105.33**
 2020-RichlandHillsPD-S-1YG-00088 *DWI Speed OP ITC* *Actual:* \$4,995.46 \$1,736.20 **\$6,731.66**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			120	1	3				161	2			17	14	764	24			

Town of Prosper Police Department PT 402 PT *Planned:* \$11,990.00 \$3,009.84 **\$14,999.84**
 2020-ProsperPD-S-1YG-00089 *DWI Speed OP ITC* *Actual:* \$11,904.79 \$3,194.43 **\$15,099.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			198						260	1					84	6		50	1

City of Weatherford Police Department PT 402 PT *Planned:* \$11,960.62 \$3,053.04 **\$15,013.66**
 2020-WeatherfordPD-S-1YG-00090 *DWI Speed OP ITC* *Actual:* \$6,002.92 \$2,908.37 **\$8,911.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			134						15	3			5	6	72	10		2,000	2,500

City of Cedar Park Police Department PT 402 PT *Planned:* \$14,000.00 \$4,013.67 **\$18,013.67**
 2020-CdrPrkPD-S-1YG-00056 *DWI Speed OP ITC* *Actual:* \$10,774.17 \$3,194.26 **\$13,968.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			193		1				48				8		54	2		40	2

City of Austin Police Department PT 402 PT *Planned:* \$284,700.00 \$181,743.39 **\$466,443.39**
 2020-AustinPD-S-1YG-00078 *DWI Speed OP ITC* *Actual:* \$168,423.63 \$205,654.66 **\$374,078.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			7,713	250	36				3,533	22		312	679	414	4,686	50		95	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

STEP Comprehensive Subtotals

of Projects: 116
112

Planned: \$7,339,202.68 \$1,702,071.00
Actual: \$5,454,827.03 \$1,702,071.00

\$2,693,608.17 \$11,734,881.86
\$2,502,269.01 \$9,659,167.04

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests				Prod.	Dist.
			125,853	5,785	1,453			372	140,844	920	3,480	19,566	15,160	132,657	13,102	7,307	48,617	346	1,684	1,425

Federal Funds State Funding Prog. Income Local Match Project Total

Enforcement Task Summary

Projects: 241
241

Planned: \$10,487,592.10 \$1,702,071.00
Actual: \$7,569,223.07 \$1,702,071.00

\$4,238,390.05 \$16,428,053.15
\$5,260,320.36 \$14,531,614.43

Project Cross-Reference by Task

Evaluation Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2020-TTI-G-1YG-0043	TR	405C	M3DA	Planned: \$99,193.62 Actual: \$96,277.18			\$24,820.21 \$25,518.42	\$124,013.83 \$121,795.60
Texas A&M Transportation Institute 2020-TTI-G-1YG-0068	AL	405D	M5BAC	Planned: \$104,905.37 Actual: \$104,876.26			\$26,236.46 \$27,759.09	\$131,141.83 \$132,635.35
Texas A&M Transportation Institute 2020-TTI-G-1YG-0079	AL	402	AL	Planned: \$250,000.00 Actual: \$240,446.87			\$62,544.30 \$75,042.33	\$312,544.30 \$315,489.20
Texas A&M Transportation Institute 2020-TTI-G-1YG-0080	DE	402	DE	Planned: \$28,975.00 Actual: \$24,811.39			\$7,248.20 \$12,106.79	\$36,223.20 \$36,918.18
Texas A&M Transportation Institute 2020-TTI-G-1YG-0082	OP	402	OP	Planned: \$17,434.74 Actual: \$15,989.25			\$4,360.40 \$4,905.21	\$21,795.14 \$20,894.46
Texas A&M Transportation Institute 2020-TTI-G-1YG-0083	DE	402	DE	Planned: \$40,000.00 Actual: \$36,353.48			\$10,008.65 \$12,656.46	\$50,008.65 \$49,009.94
Texas A&M Transportation Institute 2020-TTI-G-1YG-0084	DE	402	DE	Planned: \$79,585.00 Actual: \$71,058.16			\$19,904.30 \$19,561.16	\$99,489.30 \$90,619.32
Texas A&M Transportation Institute 2020-TTI-G-1YG-0085	OP	402	OP	Planned: \$77,740.00 Actual: \$67,362.97			\$19,446.35 \$20,450.83	\$97,186.35 \$87,813.80
Texas A&M Transportation Institute 2020-TTI-G-1YG-0086	OP	402	OP	Planned: \$278,200.00 Actual: \$278,200.00			\$69,576.65 \$73,136.05	\$347,776.65 \$351,336.05
Texas Department of Public Safety 2020-TDPS-G-1YG-0142	TR	405C	M3DA	Planned: \$664,926.77 Actual: \$492,519.66			\$233,622.91 \$173,047.47	\$898,549.68 \$665,567.13
Texas Department of State Health Services ISG 2020-TDSHS-IS-G-1YG-0133	TR	405C	M3DA	Planned: \$838,224.87 Actual: \$662,023.14			\$210,886.18 \$250,267.98	\$1,049,111.05 \$912,291.12
Texas Municipal Police Association 2020-TMPA-G-1YG-0006	TR	405C	M3DA	Planned: \$899,100.86 Actual: \$897,189.71			\$227,042.23 \$442,290.19	\$1,126,143.09 \$1,339,479.90

Evaluation Task Summary

	# Projects:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	12	Planned: \$3,378,286.23			\$915,696.84	\$4,293,983.07
	12	Actual: \$2,987,108.07			\$1,136,741.98	\$4,123,850.05

Project Cross-Reference by Task

Program Management Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Agate Software, Inc. 2020-TxDOT-G-1YG-0223	PA	State	State	<i>Planned:</i>	\$55,000.00			\$55,000.00
				<i>Actual:</i>	\$55,000.00			\$55,000.00
Agate Software, Inc. 2020-TxDOT-G-1YG-0224	PA	402	PA	<i>Planned:</i>	\$75,000.00			\$75,000.00
				<i>Actual:</i>				
Beehive Specialty 2020-BeeHive-G-1YG-0245	DE	402	DE	<i>Planned:</i>	\$144,460.00			\$144,460.00
				<i>Actual:</i>	\$144,424.48			\$144,424.48
CRIS 2020-CRIS-G-1YG-0238	TR	State	State	<i>Planned:</i>	\$2,834,918.00			\$2,834,918.00
				<i>Actual:</i>	\$2,609,573.12			\$2,609,573.12
CRIS 2020-CRIS-G-1YG-0239	TR	405C	M3DA	<i>Planned:</i>	\$1,375,000.00			\$1,375,000.00
				<i>Actual:</i>	\$1,081,145.45			\$1,081,145.45
CRIS 2020-CRIS-G-1YG-0248	TR	State	State	<i>Planned:</i>				
				<i>Actual:</i>	\$730,218.00			\$730,218.00
Rhyan Technology Services 2020-TxDOT-G-1YG-0225	PA	402	PA	<i>Planned:</i>	\$500,261.00			\$500,261.00
				<i>Actual:</i>	\$521,410.20			\$521,410.20
TxDOT - Traffic Safety 2020-TxDOT-G-1YG-0226	PA	State	State	<i>Planned:</i>	\$4,414,000.00			\$4,414,000.00
				<i>Actual:</i>	\$4,935,285.10			\$4,935,285.10
TxDOT - Traffic Safety 2020-TxDOT-G-1YG-0246	PA	State	State	<i>Planned:</i>	\$1,680,000.00			\$1,680,000.00
				<i>Actual:</i>	\$852,254.35			\$852,254.35

Program Management Task Summary	<i># Projects:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
	7	<i>Planned:</i> \$2,094,721.00	\$8,983,918.00			\$11,078,639.00
	7	<i>Actual:</i> \$1,746,980.13	\$9,182,330.57			\$10,929,310.70

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Planned:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
City of Austin EMS 2020-AustinEM-G-1YG-0182	OP	402	OP	<i>Planned:</i>	\$124,964.00			\$37,350.00	\$162,314.00
				<i>Actual:</i>	\$80,801.45			\$26,931.55	\$107,733.00
City of Lubbock Parks & Recreation 2020-LubbockP-G-1YG-0217	PS	402	PS	<i>Planned:</i>	\$16,388.71		\$3,500.00	\$7,120.23	\$27,008.94
				<i>Actual:</i>	\$7,114.72		\$1,214.00	\$4,474.56	\$12,803.28
Dell Children's Medical Center of Central Texas 2020-DCMCCT-G-1YG-0155	OP	402	OP	<i>Planned:</i>	\$159,978.10			\$83,454.73	\$243,432.83
				<i>Actual:</i>	\$143,352.52			\$71,601.28	\$214,953.80
Education Service Center, Region VI 2020-ESCVI-G-1YG-0118	PS	402	PS	<i>Planned:</i>	\$50,324.57			\$17,025.16	\$67,349.73
				<i>Actual:</i>	\$42,889.01			\$17,057.99	\$59,947.00
Fleishman Hillard 2020-FH-SOW-0005	DE	402	DE	<i>Planned:</i>	\$950,000.00			\$950,000.00	\$1,900,000.00
				<i>Actual:</i>	\$949,853.38			\$1,372,470.50	\$2,322,323.88
Ghisallo Foundation 2020-Ghisallo-G-1YG-0209	PS	402	PS	<i>Planned:</i>	\$145,000.00			\$48,600.48	\$193,600.48
				<i>Actual:</i>	\$145,000.00			\$54,071.21	\$199,071.21
Ghisallo Foundation 2020-Ghisallo-G-1YG-0210	PS	402	PS	<i>Planned:</i>	\$99,849.96			\$25,086.56	\$124,936.52
				<i>Actual:</i>	\$99,849.96			\$35,691.10	\$135,541.06
Guerra Deberry Coody 2020-GDC-SOW-0002	OP	405B	M1PE	<i>Planned:</i>	\$700,000.00			\$700,600.00	\$1,400,600.00
				<i>Actual:</i>	\$680,586.25			\$6,959,556.01	\$7,640,142.26
Guerra Deberry Coody 2020-GDC-SOW-0007	AL	405D	M5PEM	<i>Planned:</i>	\$3,249,925.00			\$3,250,000.00	\$6,499,925.00
				<i>Actual:</i>	\$3,128,081.68			\$13,149,690.13	\$16,277,771.81
Hillcrest Baptist Medical CenterHHS 2020-HHS-G-1YG-0036	OP	402	OP	<i>Planned:</i>	\$335,000.00			\$238,956.61	\$573,956.61
				<i>Actual:</i>	\$208,023.59			\$116,694.17	\$324,717.76
Hillcrest Baptist Medical CenterHillcrest 2020-Hillcres-G-1YG-0164	DE	402	DE	<i>Planned:</i>	\$275,000.00			\$198,775.17	\$473,775.17
				<i>Actual:</i>	\$169,810.85			\$143,529.49	\$313,340.34
Hillcrest Baptist Medical CenterHillcrest 2020-Hillcres-G-1YG-0192	AL	402	AL	<i>Planned:</i>	\$300,000.00			\$190,300.85	\$490,300.85
				<i>Actual:</i>	\$166,507.67			\$142,957.89	\$309,465.56
Injury Prevention Center of Greater Dallas 2020-IPCOGD-G-1YG-0193	OP	402	OP	<i>Planned:</i>	\$69,000.00			\$31,427.88	\$100,427.88
				<i>Actual:</i>	\$68,998.67			\$61,546.78	\$130,545.45
Memorial Hermann Hospital 2020-MHH-G-1YG-0016	DE	402	DE	<i>Planned:</i>	\$69,939.88			\$63,389.20	\$133,329.08
				<i>Actual:</i>	\$66,159.97			\$75,954.16	\$142,114.13
Safety City Abilene 2020-SafetyCi-G-1YG-0187	PS	402	PS	<i>Planned:</i>	\$11,445.00			\$5,580.40	\$17,025.40
				<i>Actual:</i>	\$2,359.84			\$5,195.70	\$7,555.54
Sherry Matthews Advocacy Marketing 2020-SMAM-SOW-0001	RS	State	State	<i>Planned:</i>		\$2,671,000.00		\$2,671,000.00	\$5,342,000.00
				<i>Actual:</i>		\$2,234,183.91		\$7,613,391.56	\$9,847,575.47

Project Cross-Reference by Task

Public Information Campaigns Projects								
Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Sherry Matthews Advocacy Marketing 2020-SMAM-SOW-0003	OP	405B	M1PE	Planned: \$1,500,000.00 Actual: \$438,774.78			\$1,500,000.00 \$1,457.00	\$3,000,000.00 \$440,231.78
Sherry Matthews Advocacy Marketing 2020-SMAM-SOW-0004	MC	405F	M11X	Planned: \$300,000.00 Actual: \$294,769.58			\$300,000.00 \$5,664,277.00	\$600,000.00 \$5,959,046.58
Sherry Matthews Advocacy Marketing 2020-SMAM-SOW-0006	MC	State	State	Planned: \$350,000.00 Actual: \$348,952.01			\$350,000.00 \$511,617.00	\$700,000.00 \$860,569.01
Sherry Matthews Advocacy Marketing 2020-SMAM-SOW-0008	PS	405H	FHPE	Planned: \$1,500,000.00 Actual: \$1,174,599.43			\$375,000.00 \$555,802.00	\$1,875,000.00 \$1,730,401.43
Texans Standing Tall 2020-TST-G-1YG-0130	AL	405D	M5OT	Planned: \$342,877.50 Actual: \$304,285.29			\$114,299.12 \$120,011.64	\$457,176.62 \$424,296.93
Texas A&M Agrilife Extension Service 2020-Texas Ag-G-1YG-0135	OP	402	OP	Planned: \$507,792.44 Actual: \$482,427.13			\$274,900.24 \$231,692.29	\$782,692.68 \$714,119.42
Texas A&M Agrilife Extension Service 2020-Texas Ag-G-1YG-0136	AL	402	AL	Planned: \$579,930.56 Actual: \$563,056.43			\$204,575.24 \$204,998.62	\$784,505.80 \$768,055.05
Texas A&M Agrilife Extension Service 2020-Texas Ag-G-1YG-0137	SA	402	SA	Planned: \$230,674.18 Actual: \$197,122.61			\$63,875.00 \$98,272.04	\$294,549.18 \$295,394.65
Texas A&M Transportation Institute 2020-TTI-G-1YG-0038	MC	402	MC	Planned: \$99,300.00 Actual: \$96,787.96			\$35,908.80 \$38,091.73	\$135,208.80 \$134,879.69
Texas A&M Transportation Institute 2020-TTI-G-1YG-0044	DE	402	DE	Planned: \$741,843.83 Actual: \$673,362.88			\$247,400.00 \$313,543.66	\$989,243.83 \$986,906.54
Texas A&M Transportation Institute 2020-TTI-G-1YG-0045	AL	402	AL	Planned: \$335,659.59 Actual: \$317,226.48			\$111,941.65 \$98,511.37	\$447,601.24 \$415,737.85
Texas A&M Transportation Institute 2020-TTI-G-1YG-0046	PS	402	PS	Planned: \$36,800.00 Actual: \$34,739.78			\$9,207.74 \$11,457.03	\$46,007.74 \$46,196.81
Texas A&M Transportation Institute 2020-TTI-G-1YG-0047	PS	402	PS	Planned: \$40,000.00 Actual: \$37,185.06			\$10,004.88 \$15,587.86	\$50,004.88 \$52,772.92
Texas A&M Transportation Institute 2020-TTI-G-1YG-0053	PS	402	PS	Planned: \$120,000.00 Actual: \$119,840.17			\$30,023.25 \$30,371.94	\$150,023.25 \$150,212.11
Texas A&M Transportation Institute 2020-TTI-G-1YG-0054	DE	402	DE	Planned: \$100,000.00 Actual: \$97,623.76			\$25,017.25 \$24,941.59	\$125,017.25 \$122,565.35
Texas A&M Transportation Institute 2020-TTI-G-1YG-0061	PS	402	PS	Planned: \$80,000.00 Actual: \$79,815.34			\$20,013.10 \$29,743.31	\$100,013.10 \$109,558.65
Texas A&M Transportation Institute 2020-TTI-G-1YG-0062	MC	402	MC	Planned: \$300,000.00 Actual: \$289,816.45			\$75,027.54 \$82,906.11	\$375,027.54 \$372,722.56

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2020-TTI-G-1YG-0073	PS	405H	FHPE	Planned: \$90,018.10 Actual: \$86,939.95			\$22,511.59 \$23,438.65	\$112,529.69 \$110,378.60
Texas Children's Hospital 2020-TCH-G-1YG-0114	OP	402	OP	Planned: \$220,000.00 Actual: \$186,215.06			\$366,114.06 \$488,057.09	\$586,114.06 \$674,272.15
Texas Children's Hospital 2020-TCH-G-1YG-0115	PS	402	PS	Planned: \$85,000.00 Actual: \$62,810.35			\$64,340.75 \$56,772.19	\$149,340.75 \$119,582.54
Texas Department of State Health Services 2020-TDSHS-G-1YG-0134	OP	402	OP	Planned: \$428,637.14 Actual: \$424,732.85			\$360,500.00 \$348,382.75	\$789,137.14 \$773,115.60
Texas Heatstroke Task Force 2020-TxHSTF-G-1YG-0163	OP	State	State	Planned: \$24,257.49 Actual: \$22,140.72			\$9,152.05 \$11,291.92	\$33,409.54 \$33,432.64
Texas Municipal Courts Education Center 2020-TMCEC-G-1YG-0128	DE	402	DE	Planned: \$303,677.22 Actual: \$300,630.89			\$80,459.93 \$84,512.97	\$384,137.15 \$385,143.86
Travis County Attorney's UDPP 2020-Travis C-G-1YG-0017	AL	402	AL	Planned: \$185,561.92 Actual: \$185,561.92			\$226,936.94 \$207,691.80	\$412,498.86 \$393,253.72

Project Celebrations

Group Project

TxDOT-Paris 2020-PC-Tx-PAR-00018	State	State	State	Planned: \$13,150.00 Actual: \$7,950.00				\$13,150.00 \$7,950.00
TxDOT-San Angelo 2020-PC-Tx-SJT-00020	State	State	State	Planned: \$12,050.00 Actual: \$2,100.00				\$12,050.00 \$2,100.00
TxDOT-San Antonio 2020-PC-Tx-SAT-00021	State	State	State	Planned: \$18,400.00 Actual:				\$18,400.00
TxDOT-Tyler 2020-PC-Tx-TYL-00022	State	State	State	Planned: \$14,650.00 Actual: \$2,750.00				\$14,650.00 \$2,750.00
TxDOT-Waco 2020-PC-Tx-WAC-00023	State	State	State	Planned: \$16,850.00 Actual: \$700.00				\$16,850.00 \$700.00
TxDOT-Wichita Falls 2020-PC-Tx-WFS-00024	State	State	State	Planned: \$15,050.00 Actual: \$2,100.00				\$15,050.00 \$2,100.00
TxDOT-Yoakum 2020-PC-Tx-YKM-00025	State	State	State	Planned: \$15,050.00 Actual:				\$15,050.00

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Project Celebrations							
TxDOT-Abilene 2020-PC-Tx-ABL-00001	State	State	State	Planned: Actual:	\$22,200.00 \$5,529.00		\$22,200.00 \$5,529.00
TxDOT-Amarillo 2020-PC-Tx-AMA-00002	State	State	State	Planned: Actual:	\$12,650.00		\$12,650.00
TxDOT-Atlanta 2020-PC-Tx-ATL-00003	State	State	State	Planned: Actual:	\$12,250.00 \$9,350.00		\$12,250.00 \$9,350.00
TxDOT-Austin 2020-PC-Tx-AUS-00004	State	State	State	Planned: Actual:	\$15,500.00 \$4,400.00		\$15,500.00 \$4,400.00
TxDOT-Bryan 2020-PC-Tx-BRY-00007	State	State	State	Planned: Actual:	\$12,750.00 \$12,750.00		\$12,750.00 \$12,750.00
TxDOT-Brownwood 2020-PC-Tx-BWD-00006	State	State	State	Planned: Actual:	\$17,730.00 \$5,150.00		\$17,730.00 \$5,150.00
TxDOT-Beaumont 2020-PC-Tx-BMT-00005	State	State	State	Planned: Actual:	\$12,650.00 \$700.00		\$12,650.00 \$700.00
TxDOT-Childress 2020-PC-Tx-CHS-00008	State	State	State	Planned: Actual:	\$12,500.00 \$5,050.00		\$12,500.00 \$5,050.00
TxDOT-CorpusChristi 2020-PC-Tx-CRP-00009	State	State	State	Planned: Actual:	\$14,450.00		\$14,450.00
TxDOT-Dallas 2020-PC-Tx-DAL-00010	State	State	State	Planned: Actual:	\$18,050.00		\$18,050.00
TxDOT-EI Paso 2020-PC-Tx-ELP-00011	State	State	State	Planned: Actual:	\$14,450.00		\$14,450.00
TxDOT-Ft. Worth 2020-PC-Tx-FTW-00012	State	State	State	Planned: Actual:	\$19,900.00 \$1,200.00		\$19,900.00 \$1,200.00

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total											
Project Celebrations																				
TxDOT-Houston 2020-PC-Tx-HOU-00013	State	State	State		Planned:	\$17,650.00			\$17,650.00											
					Actual:															
TxDOT-Laredo 2020-PC-Tx-LRD-00014	State	State	State		Planned:	\$11,400.00			\$11,400.00											
					Actual:															
TxDOT-Lubbock 2020-PC-Tx-LBB-00015	State	State	State		Planned:	\$21,650.00			\$21,650.00											
					Actual:	\$1,400.00			\$1,400.00											
TxDOT-Lufkin 2020-PC-Tx-LKF-00016	State	State	State		Planned:	\$15,050.00			\$15,050.00											
					Actual:	\$10,050.00			\$10,050.00											
TxDOT-Odessa 2020-PC-Tx-ODA-00017	State	State	State		Planned:	\$11,900.00			\$11,900.00											
					Actual:															
TxDOT-Pharr 2020-PC-Tx-PHR-00019	State	State	State		Planned:	\$13,150.00			\$13,150.00											
					Actual:															
Project Celebrations Subtotals		# of Projects: 25			Planned:	\$381,080.00			\$381,080.00											
		25			Actual:	\$71,179.00			\$71,179.00											
<i>Performance Data Summary:</i>																				
Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Present Media						
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.

Public Information Campaigns Task Summary	# Projects:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	40	Planned: \$14,684,587.70	\$3,426,337.49	\$3,500.00	\$13,395,876.40	\$31,510,301.59
	40	Actual: \$12,407,713.71	\$2,676,455.64	\$1,214.00	\$39,104,243.64	\$54,189,626.99

Project Cross-Reference by Task

Training Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Education Service Center, Region VI 2020-ESCVI-G-1YG-0116	AL	402	AL	<i>Planned:</i> \$98,420.32 <i>Actual:</i> \$90,369.25			\$34,126.00 \$34,218.71	\$132,546.32 \$124,587.96
Education Service Center, Region VI 2020-ESCVI-G-1YG-0117	SB	402	SB	<i>Planned:</i> \$72,638.01 <i>Actual:</i> \$60,858.16			\$26,116.00 \$20,799.92	\$98,754.01 \$81,658.08
Education Service Center, Region VI 2020-ESCVI-G-1YG-0120	DE	402	DE	<i>Planned:</i> \$87,849.41 <i>Actual:</i> \$80,063.10			\$29,922.00 \$27,623.13	\$117,771.41 \$107,686.23
International Association of Directors of Law Enforcement Standards and Training 2020-IADLEST-G-1YG-0168	TR	402	TR	<i>Planned:</i> \$361,904.71 <i>Actual:</i> \$336,253.15			\$91,385.00 \$68,072.13	\$453,289.71 \$404,325.28
International Association of Directors of Law Enforcement Standards and Training 2020-IADLEST-G-1YG-0169	PT	402	PT	<i>Planned:</i> \$77,698.58 <i>Actual:</i> \$52,919.67			\$20,000.00 \$12,550.00	\$97,698.58 \$65,469.67
Mothers Against Drunk Driving 2020-MADD-G-1YG-0034	AL	405D	M5OT	<i>Planned:</i> \$628,192.49 <i>Actual:</i> \$604,645.54			\$272,986.97 \$515,785.73	\$901,179.46 \$1,120,431.27
National Safety Council 2020-NSC-G-1YG-0110	DE	402	DE	<i>Planned:</i> \$399,999.99 <i>Actual:</i> \$365,636.81			\$109,074.05 \$175,781.19	\$509,074.04 \$541,418.00
National Safety Council 2020-NSC-G-1YG-0111	AL	405D	M5TR	<i>Planned:</i> \$174,999.85 <i>Actual:</i> \$152,839.60			\$46,136.47 \$68,903.82	\$221,136.32 \$221,743.42
Sam Houston State University 2020-SHSU-G-1YG-0175	AL	405D	M5CS	<i>Planned:</i> \$477,360.08 <i>Actual:</i> \$345,571.79			\$138,451.88 \$102,877.46	\$615,811.96 \$448,449.25
Sam Houston State University 2020-SHSU-G-1YG-0179	AL	405D	M5CS	<i>Planned:</i> \$68,332.84 <i>Actual:</i> \$43,398.08			\$21,280.68 \$16,309.90	\$89,613.52 \$59,707.98
Texans Standing Tall 2020-TST-G-1YG-0109	AL	405D	M5TR	<i>Planned:</i> \$338,751.00 <i>Actual:</i> \$319,137.37			\$112,914.94 \$67,146.55	\$451,665.94 \$386,283.92
Texans Standing Tall 2020-TST-G-1YG-0113	AL	405D	M5CS	<i>Planned:</i> \$197,550.00 <i>Actual:</i> \$195,830.51			\$65,838.05 \$40,700.32	\$263,388.05 \$236,530.83
Texas A&M Transportation Institute 2020-TTI-G-1YG-0052	PS	402	PS	<i>Planned:</i> \$92,928.69 <i>Actual:</i> \$83,361.33			\$23,239.64 \$23,644.05	\$116,168.33 \$107,005.38
Texas A&M Transportation Institute 2020-TTI-G-1YG-0065	AL	405D	M5II	<i>Planned:</i> \$250,000.00 <i>Actual:</i> \$222,556.04			\$62,548.80 \$55,505.77	\$312,548.80 \$278,061.81
Texas A&M Transportation Institute 2020-TTI-G-1YG-0081	OP	402	OP	<i>Planned:</i> \$125,510.00 <i>Actual:</i> \$119,432.33		\$25,000.00 \$251.89	\$20,440.00 \$12,665.21	\$170,950.00 \$132,349.43
Texas A&M Transportation Institute 2020-TTI-G-1YG-0092	PA	402	PA	<i>Planned:</i> \$61,699.64 <i>Actual:</i> \$60,887.60		\$60,000.00 \$9,773.81	\$30,303.04 \$86,928.46	\$152,002.68 \$157,589.87

Project Cross-Reference by Task

Training Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas Association of Counties 2020-TAC-G-1YG-0162	AL	405D	M5CS	<i>Planned:</i> \$141,626.00 <i>Actual:</i> \$140,017.46			\$41,553.26 \$48,595.63	\$183,179.26 \$188,613.09
Texas Center for the Judiciary 2020-TCJ-G-1YG-0129	AL	405D	M5CS	<i>Planned:</i> \$654,456.35 <i>Actual:</i> \$631,385.15			\$497,209.51 \$889,192.39	\$1,151,665.86 \$1,520,577.54
Texas District and County Attorneys Association 2020-TDCAA-G-1YG-0156	AL	405D	M5CS	<i>Planned:</i> \$588,939.74 <i>Actual:</i> \$554,374.24			\$158,888.13 \$182,059.57	\$747,827.87 \$736,433.81
Texas DPS Troopers Foundation 2020-TxDPSTF-G-1YG-0190	AL	405D	M5CS	<i>Planned:</i> \$71,391.90 <i>Actual:</i> \$25,543.38			\$18,506.46 \$8,048.35	\$89,898.36 \$33,591.73
Texas Engineering Extension Service ESTI 2020-TEEXESTI-G-1YG-0196	EM	402	EM	<i>Planned:</i> \$227,755.78 <i>Actual:</i> \$160,907.92			\$523,822.68 \$397,565.52	\$751,578.46 \$558,473.44
Texas Justice Court Training Center 2020-TJCTC-G-1YG-0166	AL	402	AL	<i>Planned:</i> \$141,673.20 <i>Actual:</i> \$133,075.27			\$51,823.35 \$81,179.79	\$193,496.55 \$214,255.06
Texas Municipal Courts Education Center 2020-TMCEC-G-1YG-0127	AL	405D	M5TR	<i>Planned:</i> \$335,599.74 <i>Actual:</i> \$335,599.73		\$8,000.00 \$8,700.00	\$105,306.47 \$197,828.92	\$448,906.21 \$542,128.65
Texas Municipal Police Association 2020-TMPA-G-1YG-0002	AL	405D	M5CS	<i>Planned:</i> \$521,392.24 <i>Actual:</i> \$426,690.56			\$183,138.00 \$163,457.33	\$704,530.24 \$590,147.89
Texas Municipal Police Association 2020-TMPA-G-1YG-0012	AL	405D	M5CS	<i>Planned:</i> \$475,369.10 <i>Actual:</i> \$414,053.32			\$166,116.00 \$149,837.62	\$641,485.10 \$563,890.94
Texas Municipal Police Association 2020-TMPA-G-1YG-0018	PT	402	PT	<i>Planned:</i> \$763,840.61 <i>Actual:</i> \$712,317.85			\$191,304.00 \$154,728.00	\$955,144.61 \$867,045.85
The University of Texas at Arlington 2020-UTatArli-G-1YG-0200	RS	402	RS	<i>Planned:</i> \$247,601.20 <i>Actual:</i> \$245,380.38			\$93,800.05 \$93,764.85	\$341,401.25 \$339,145.23

Training Task Summary

	# Projects:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	27	<i>Planned:</i> \$7,683,481.47		\$93,000.00	\$3,136,231.43	\$10,912,712.90
	27	<i>Actual:</i> \$6,913,105.59		\$18,725.70	\$3,695,770.32	\$10,627,601.61