

WEST VIRGINIA

Annual Grant Application

Federal Fiscal Year 2026

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Governor
State of West Virginia

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Secretary
Department of Transportation

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WEST VIRGINIA GOVERNOR'S HIGHWAY SAFETY PROGRAM

The “Infrastructure Investment and Jobs Act” (known also as the Bipartisan Infrastructure Law, or BIL), amended the highway safety grant program (Section 402) and the National Priority Safety Program grants (Section 405).

The legislation significantly changed the application structure of the grant programs by replacing the annual Highway Safety Plan (HSP), which served as both a planning and application document, with a triennial (3-year) HSP and annual grant application.

This FFY2026 annual grant application demonstrates alignment with West Virginia’s 2024-2026 triennial HSP and provides project level information on all projects the State will implement during the fiscal year to achieve its highway safety performance targets and includes the application for grants under Section 405.

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1.0 Updates to West Virginia's Triennial Highway Safety Plan

West Virginia's 2024–2026 Triennial Highway Safety Plan was submitted to the National Highway Traffic Safety Administration (NHTSA) on June 30, 2023. The State of West Virginia has made no updates to any analysis in the plan. This includes:

- No adjustments to the countermeasure strategy for programming funds; and
- No changes to the Performance Plan and no amendments to any common performance targets developed under CFR 23 § 1300.11(b)(3)(ii)(C).

West Virginia is not adding any new program areas to its Triennial Highway Safety Plan.

According to the most recent Annual Report, submitted in January 2025, many of West Virginia's Core Performance Measures appeared to be trending in the right direction in FFY2023.

In FFY2023, West Virginia met targets established for Serious Traffic Injuries, Fatalities per 100M VMT, Drivers Aged 20 and Younger, Bicyclist Fatalities, and Observed Seat Belt Use Rate from the State survey. Targets were not met (from 2016-2020 averages to 2019-2023) for the following Performance Measures:

- Fatalities
- Unrestrained Passenger Vehicle Occupant Fatalities
- Alcohol-Impaired Driving Fatalities
- Speed-Related Fatalities
- Motorcycle Fatalities
- Unhelmeted Motorcycle Fatalities
- Pedestrian Fatalities

This Annual Grant Application reflects West Virginia's ongoing strategy to continue to invest in areas identified in the Problem Identification process, public engagement, and performance reporting. West Virginia will continue to fund targeted overtime enforcement/mobilizations, promote highway safety-related public information and education through various programs, and continue its multiple media campaigns through a variety of means (television, radio, social media, billboards, etc.) to improve our results.

Additionally, we intend to take action to keep the state's observed seat belt use at a high level. The GHSP's FFY 2026 Impaired Driving Strategic Plan reflects the need for greater investment in impaired driving prevention. We intend to continue a project to host two dedicated speed mobilizations in high-risk months (July and September) with paid media. West Virginia's future plans for motorcycle safety reflect our latest Motorcycle Safety Program Assessment conducted in February 2025. The state's Regional Traffic Safety Coordinators will be encouraged to boost local education aimed at pedestrians and bicyclists.

West Virginia plans to add two new projects later this year aimed at reducing crash fatalities, including addressing unrestrained occupants, alcohol-impaired driving, speed-related crashes, pedestrian crashes, and motorcyclist and unhelmeted motorcyclist crashes:

- An employer outreach program will be developed in partnership with the National Safety Council to work with employers throughout the state. The program will focus on occupant protection, speed, older drivers, and alcohol- and drug-impaired driving. This project has the potential to be expanded for several years.
- A teen speaker tour will be planned with high schools throughout the state, totaling 20-30 schools, with speakers focusing on distracted driving, impaired driving, and speed and reckless driving. This project has the potential to be expanded for many years.

Finally, West Virginia plans to continue Public Participation and Engagement (PP&E) activities, especially in support of the upcoming 2027 – 2029 Triennial Highway Safety Plan.

2.0 Project and Subrecipient Information

2.1 Regional Traffic Safety Programs

Countermeasure(s): Regional Traffic Safety Programs in support of countermeasures in areas of impaired driving, occupant protection, speeding, distracted driving, motorcycles, older and younger drivers, pedestrians, bicyclists, and roadside safety.

Project Name: Regional Traffic Safety Programs

Project Description: All Regional Traffic Safety Programs (RTSP) coordinate and implement traffic safety programs within their region in collaboration with the West Virginia State Police, GHSP Law Enforcement Liaison (LEL), local law enforcement agencies, Child Passenger Safety (CPS) technicians, schools, and safety stakeholders. The Regional Traffic Safety Coordinators support implementation of the State’s *FFY 2026 West Virginia 405d Impaired Driving Plan*, *FFY2026 Occupant Protection Strategic Plan*, and other traffic safety initiatives, coordinate and provide training, facilitate earned media activities, and create innovative ideas and activities to aid their region in meeting the State’s traffic safety performance targets. The Coordinators will continue to coordinate the use of distracted driving simulators at various schools, fairs, and other public events in each region to increase awareness of the dangers of distracted driving.

Location where Project is Performed: Each Regional location

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$936,620

Project Numbers: F26-HS-02, F26-HS-04, F26-HS-05, F26-HS-06, F26-HS-07, F26-HS-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Jefferson County (Region 6), Mercer County Commission (Region 8) (City and County Governments),

Eligible Use of Funds: CP, PT, OP, PM, DE, SB, MC, OD, SC, DD, TSP

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.2 Occupant Protection

Occupant Protection Strategic Management

Proper and consistent use of seat belts and child safety seats is known to be the single most effective protection against death and a mitigating factor in the severity of traffic crashes. The GHSP, with oversight of the West Virginia Occupant Protection Task Force annually develops the *FFY 2026 West Virginia Occupant Protection Strategic Plan*, which was finalized on July 18, 2025.

Table 2.1 West Virginia Occupant Protection Task Force Membership

Organization	Name	Title
Boone County Sheriff’s Office	Sheriff Chad Barker	
WV GHSP	Amy Boggs	Child Passenger Safety Coordinator, GHSP; Team Leader

Organization	Name	Title
C&H Taxi	Jeb Corey	CEO
NHTSA Region 3	Joshua DeFisher	Regional Program Manager
Whitman, Requardt & Associates	Emily Dolderer	Project Engineer
AAA East Central	Jim Garrity	Public and Legislative Affairs Manager
WV Department of Education	Joshua Grant	Driver Education Coordinator
WV GHSP	Mary Jarrell	Motorcycle Safety Training Coordinator
WV Office of Emergency Medical Services	Robin Jones	Trauma, Designation, and Categorization Program Manager
WV Office of the Insurance Commissioner	Thomas Judy	Safety and Loss Control Manager
WV Office of the Emergency Medical Services	David Kappel	FACS Deputy State Director for Trauma
WV GHSP	Heather Kessel	Occupant Protection Coordinator
WV Public Service Commission	Robin Lassak	Grant Coordinator
WV DOH	Marsha Mays	Highway Safety Planning & Analysis Engineer
WVSP	Sgt. Eric McClung	Traffic Records Director
WV GHSP	Jack McNeely	Director
AAA East Central	Theresa Podguski	Director of Legislative Affairs
WV Office of Emergency Medical Services	Jody Ratliff	Director
Lincoln County Schools	Peggy Stone	Director of Transportation Services
WV Office of Emergency Medical Services	Erin Timbrook	EMS-C Coordinator
AAA Bluegrass	Lori Weaver Hawkins	Public Affairs Manager
Whitman, Requardt & Associates	Adam Weiser	Associate Vice President
WV Fleet Management Office	Kenny Yoakum	Director

Source: FFY 2026 West Virginia Occupant Protection Strategic Plan.

The multiyear Occupant Protection Strategic Plan, which aims to reduce injuries and fatalities by increasing seat belt and child passenger restraint use, is evaluated on an annual basis with changes made as needed. The plan incorporates recommendations from a NHTSA Occupant Protection Assessment conducted March 28–April 1, 2022, which provided guidance on how the state can improve its occupant protection program. GHSA’s comprehensive approach utilizes city, county, and State law enforcement agencies, six Regional Traffic Safety Coordinators, community partners, and the media. The effort will be coordinated statewide by the GHSP Occupant Protection Coordinator, Heather Kessel, with assistance from the GHSP Child Passenger Safety Coordinator, Amy Boggs.

The Occupant Protection Strategic Plan describes all components required for eligibility for the Section 405 (b) incentive grants program for occupant protection.

The GHSP will carry out evidence-based high-visibility enforcement activities in its Regional Traffic Safety programs, law enforcement projects, and in partnership with the seven West Virginia State Police (WVSP) troops that collectively cover 100% of the state.

Each Regional Traffic Safety Program provides seat belt enforcement funding to police and sheriff’s departments in their jurisdiction. Short-term, high-visibility enforcement campaigns have been observed to increase belt use more among traditionally lower-belt-use groups, including young drivers, than among higher-belt-use drivers. The Occupant Protection Strategic Plan details how West Virginia uses a variety of approved high-visibility seat belt enforcement efforts to reach nonusers, including saturation patrols, directed patrols, informational checkpoints, participation in the Click It Or Ticket (CIOT) mobilizations, law enforcement agency participation in a minimum of three additional enforcement waves, seat belt enforcement during all routine traffic enforcement, and state-mandated mobilizations.

The Occupant Protection Strategic Plan lists all law enforcement agencies that participated in CIOT national and state mobilizations and year-round enforcement, by West Virginia County.

In addition, GHSP requires all law enforcement agency partners to have written seat belt policies. We will secure letters of support from the West Virginia Chiefs of Police Association, the West Virginia Sheriffs Association, and the West Virginia Fraternal Order of Police. Finally, GHSP will continue to leverage the Data Tracking & Agency Support Program (DTASP) to collect all data about highway safety enforcement activities.

The Occupant Protection Strategic Plan describes public information and education activities to be carried out by each RTSC, as well the GHSP's media plan for CIOT mobilizations and enforcement waves. GHSP has also made provisions to reach a large portion of rural communities in each region.

Finally, the Strategic Plan describes GHSP's child passenger safety (CPS) program, which includes local events, training, and observational surveying. The Plan lists the state's number of Child Passenger Safety Technicians (CPSTs) and CPST instructors, as well as its network of CPS fitting stations, staffing, and coverage of the state's population with a special emphasis on reaching at-risk populations. In FFY 2026, GHSP will implement a planned program of CPS inspection stations and events, as well as a program of CPS training, including CPST certification, recertification, and technical updates.

FY26 Occupant Protection Projects

Countermeasure: Occupant Protection

Project Name: West Virginia State Police—Occupant Protection



Project Description: West Virginia's lead law enforcement agency supports the *FFY2026 Occupant Protection Strategic Plan* through overtime enforcement, including directed patrols, saturation patrols, and seat belt informational checkpoints. The seven West Virginia State Police Troop Coordinators work in collaboration with the Regional Traffic Safety Program Coordinators, law enforcement agencies, local LELs in the region, and the GHSP LELs during the seat belt enforcement campaigns and CIOT. The State Police are primarily responsible for patrolling roadways outside of the city and county jurisdictions and in rural areas where city and county law enforcement agencies are unable to participate due to low-manpower departments. Enforcement is focused on roadways that produced low seat belt use rates, as determined by the annual scientific seat belt survey. The State Police coordinators also conduct earned media activities, with at least two media activities per month, and PI&E events.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$130,000

Project Number: F26-HS-10

Subrecipient(s): West Virginia State Police (State law enforcement agency)

Eligible Use of Funds: M1*PT, M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Law Enforcement Liaison (LEL) Office and Data Tracking and Support (DTAS) Program Coordinator (City of Beckley)—Occupant Protection

Project Description: The GHSP LEL, along with the GHSP OP Coordinator, is responsible for oversight and coordination of the efforts of the RTSCs and West Virginia State Police coordinators in implementation of the *FFY2026 Occupant Protection Strategic Plan*. The LEL serves on the Occupant Protection Task Force, coordinates the presentation of the NHTSA Traffic Occupant Protection and Strategies Course for each law enforcement agency LEL receiving Federal Highway Safety grant funds, and attends the NHTSA Occupant Protection Course. Funding also pays for an assistant LEL. The DTAS Program Coordinator oversees the statewide DTAS Program that provides recognition to individual law enforcement officers who demonstrate a devotion to ongoing enforcement of seat belt and DUI laws. The Coordinator also works to increase individual officer participation in the State's seat belt and impaired campaigns.

Location where Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 402-\$386,850

Project Number: F26-HS-09

Subrecipient(s): City of Beckley (City Government)

Eligible Use of Funds: OP, PT, CP

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Regional Traffic Safety Programs—Occupant Protection

Project Description: The seven Regional Traffic Safety Program Coordinators implement the *FFY2026 Occupant Protection Strategic Plan* within their region in collaboration with the seven West Virginia State Police Troops, law enforcement agencies, local LELs in the region, and the GHSP LEL. Each region conducts seat belt enforcement activity and participates in the CIOT mobilization and State-mandated mobilizations. Enforcement is focused on roadways that produced low seat belt use rates as determined by the annual scientific seat belt survey. Regional coordinators conduct earned media activities with at least two media activities per month, PI&E events, age group activities, and attend the NHTSA Occupant Protection Course.

Location where Project is Performed: Each Regional location

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$232,000; 402-\$30,000

Project Numbers: F26-HS-02, F26-HS-04, F26-HS-05, F26-HS-07, F26-HS-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8)(City and County Governments)

Eligible Use of Funds: OP, PM, CP, DE, M1*OP, M1*CP, M1HVE, M2HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Monongalia County Sheriff's Department—Occupant Protection



Project Description: This project provides funds to the Monongalia County Sheriff's Department, which also provides funds to the West Virginia University Police Department, to conduct CIOT and seat belt overtime enforcement in support of the *FFY2026 Occupant Protection Strategic Plan*.

Location where Project is Performed: Monongalia County (County Government)

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$16,000

Project Number: F26-HS-17

Subrecipient(s): Monongalia County Commission (County Government)

Eligible Use of Funds: M1*PT, M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: City of Morgantown—Occupant Protection



Project Description: This project provides funds for the Morgantown Police Department to conduct CIOT and seat belt overtime enforcement in support of the *FFY2026 Occupant Protection Strategic Plan*.

Location where Project is Performed: Morgantown

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$8,000

Project Number: F26-HS-18

Subrecipient(s): City of Morgantown (City Government)

Eligible Use of Funds: M1*PT, M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Public Service Commission—Occupant Protection



Project Description: This project provides funds to the Public Service Commission to conduct seat belt overtime enforcement specific to commercial drivers during CIOT and in support of the *FFY2026 Occupant Protection Strategic Plan*.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$23,000

Project Number: F26-HS-16

Subrecipient(s): Public Service Commission (State CMV enforcement agency)

Eligible Use of Funds: M1*PT, M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Morgan County Commission—Occupant Protection



Project Description: This project provides funds to Morgan County agencies, as well as agencies in Hampshire and Mineral Counties, to conduct CIOT mobilization enforcement and additional seat belt overtime enforcement in support of the *FFY2026 Occupant Strategic Protection Plan* throughout the year.

Location where Project is Performed: Morgan County, Hampshire County, and Mineral County

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$23,000

Project Number: F26-HS-19

Subrecipient(s): Morgan County Commission (County Government)

Eligible Use of Funds: M1*PT, M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Kanawha County Commission—Occupant Protection



Project Description: This project provides funds to the Kanawha County Sheriff's Department to conduct CIOT mobilization enforcement and additional seat belt overtime enforcement in support of the *FFY2026 Occupant Protection Strategic Plan* throughout the year.

Location where Project is Performed: Kanawha County

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$12,500

Project Number: F26-HS-20

Subrecipient(s): Kanawha County Commission (County Government)

Eligible Use of Funds: M1*PT, M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County Commission—Occupant Protection



Project Description: This project provides funds Jefferson County agencies, as well as agencies in Hardy, Grant, Berkeley, and Pendleton Counties, to conduct CIOT mobilization enforcement and additional seat belt overtime enforcement in support of the *FFY2026 Occupant Protection Strategic Plan* throughout the year.

Location where Project is Performed: Jefferson, Hardy, Grant, Berkeley, and Pendleton Counties

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Federal Funding Source(s)/Amount: 405b-\$25,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: M1HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Occupant Protection Paid Media

Project Description: As part of the State's Occupant Protection Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, during CIOT and in support of the *FFY2026 Occupant Protection Strategic Plan*. The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers/Passengers, Rural Communities

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in Section 2.11 on pg. 44.

Project Name: Regional Traffic Safety Programs—CPS Program

Project Description: The six Regional Traffic Safety Program Coordinators implement the *FFY2026 Occupant Protection Strategic Plan* CPS activities within their region. The RTSCs sponsor the NHTSA 32-Hour CPS Technician Course, host local events, such as car seat check events and support existing/develop additional child safety seat fitting stations, and implement earned media opportunities.

Location where Project is Performed: Each Regional location

Affected Communities (if applicable): Rural Communities

Federal Funding Source(s)/Amount: 405b-\$77,000

Project Numbers: F26-HS-02, F26-HS-04, F26-HS-05, F26-HS-07, F26-HS-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: CPS M1CPS_US, M1PE, M1CPSA, M2CPSA, M2PE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—CPS Program

Project Description: The GHSP oversees all aspects of West Virginia's CPS program and implementation of the CPS activities identified in the *FFY2026 Occupant Protection Strategic Plan*, including paid media.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Underserved Communities, including rural and low-income

Federal Funding Source(s)/Amount: 405b-\$65,000

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: CPS M1CPS_US

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Law Enforcement Liaison (LEL) Office—CPS Program



Project Description: This project funds the position (contractual) of a statewide LEL and is an extension of the GHSP. The LEL coordinates with all six Regional Traffic Safety Programs to provide law enforcement training in TOPS, Speed Enforcement—Radar Training, Instructor Development, SFST Updates, DRE, ARIDE, Motorcycle Enforcement, Sobriety Checkpoint Training, and other law enforcement training. The GHSP Law Enforcement Liaison is a member of the Occupant Protection Task Force and assists in implementing the *FFY2026 Occupant Protection Strategic Plan* CPS activities.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Underserved Communities, including rural and low-income

Federal Funding Source(s)/Amount: 405b-\$20,500

Project Number: F26-HS-09

Subrecipient(s): City of Beckley (City Government)

Eligible Use of Funds: M1CPS_US, M2TR

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.3 Impaired Driving

Impaired Driving Strategic Management

The GHSP, with oversight of the West Virginia Commission on Drunk Driving Prevention Board (CDDP), annually develops and approves the *FFY 2026 West Virginia 405d Impaired Driving Plan*. This statewide plan is used to reduce impaired-driving related crashes, injuries, and fatalities by using a sustained enforcement effort coordinated with a media campaign and following all other recommendations of NHTSA Guideline No. 8. The *FFY 2026 West Virginia 405d Impaired Driving Plan* was approved on June 24, 2025.

The Commission on Drunk Driving (CDDP) was created by Chapter 15, Article 2, Section 40 of the West Virginia Code. Section 40 provides for the membership of the commission. The Superintendent of the West Virginia State Police acts as the Chairman, though he has appointed an Executive Director from his staff to oversee the activities of the Commission. Section 41 of this same Article bestowed the Commission with the authority to administer the Drunk Driving Prevention Fund, which is funded by sales taxes collected from private liquor clubs and other businesses that purchase wine and liquor from West Virginia vendors.

The CDDP meet quarterly to select grant awards to local law enforcement agencies for drunk driving enforcement. The CDDP was expanded to provide for a full Impaired Driving Advisory Board, which meets as needed after CDDP Board meetings.

Table 2.1 West Virginia Impaired Driving Advisory Board Membership

Organization	Name	Title	Proxy	Function
WV State Police	Colonel J.L. Mitchell	Superintendent	Captain L.T. Goldie, Deputy Chief of Staff Services	State Law Enforcement
WV Division of Motor Vehicles	Everett Frazier	Commissioner	Adam Holley, DMV General Counsel	
WV Alcohol Beverage Control Administration	Fred Wooton	Commissioner	Shawn Smith, Manager, Licensing & Education Division	
Governor's Representative for Highway Safety	Everett Frazier	Commissioner	Jack McNeely, Director of GHSP	State Highway Safety Office
WV Prosecuting Attorney's Association	Nicole Cofer, WV Supreme Court of Appeals			Criminal Justice System
WV Sheriffs Association	Sheriff Doug Adams, Cabell County SO	Sheriff		Local Law Enforcement
WV Chiefs of Police Association	Major Josh Sanders, Wheeling PD	Major		Local Law Enforcement
Lay Citizen	Joseph Tyree	Retired -- WVSP/WVGHSP		
Department of Health *ID Task Force only	Vacant			Public Health
WVSP Toxicology Lab *ID Task Force only	Erin Feazell	Forensic Toxicologist		DUID Countermeasures
WV Governor's Highway Safety Program *ID Task Force only	Amy Boggs	Division Manager		Communications and Community Engagement

Source: FFY 2026 West Virginia 405d Impaired Driving Plan.

FY26 Impaired Driving Projects

Project Name: Regional Traffic Safety Programs—Impaired Driving

Project Description: The seven Regional Traffic Safety Programs coordinate the enforcement effort detailed in the *FFY 2026 West Virginia 405d Impaired Driving Plan* in collaboration with the seven West Virginia State Police Troops. Each region is responsible for weekly enforcement, earned media, public information, and education events. There also is a training component in place to upgrade law enforcement's ability to be more effective in addressing the impaired driving problem.

Location where Project is Performed: Each Regional Location

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$545,000; 402-\$1,000

Project Numbers: F26-HS-02, F26-HS-04, F26-HS-05, F26-HS-07, F26-HS-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: M5PEM, M5HVE, M5TR

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: City of Huntington—DRE



Project Description: This project provides funds to the City of Huntington to support the statewide DRE program in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$280,000

Project Number: F26-HS-02

Subrecipient(s): City of Huntington (City Government)

Eligible Use of Funds: M5IDC, M5TR

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County Commission—Impaired Driving



Project Description: This project provides funds to Jefferson, Grant, Hardy, Pendleton, and Berkeley counties to participate in Drive Sober or Get Pulled Over mobilization enforcement and additional impaired driving overtime enforcement in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Jefferson, Grant, Hardy, Pendleton, and Berkeley Counties

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$28,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Kanawha County Commission—Impaired Driving



Project Description: This project provides funds to the Kanawha County Sheriff's Department to participate in Drive Sober or Get Pulled Over mobilization enforcement and additional impaired driving overtime enforcement in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Kanawha County

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$32,000

Project Number: F26-HS-20

Subrecipient(s): Kanawha County Commission (County Government)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Morgan County Commission—Impaired Driving 

Project Description: This project provides funds to Morgan, Hampshire, and Mineral Counties to participate in Drive Sober or Get Pulled Over mobilization enforcement and additional impaired driving overtime enforcement in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Morgan, Hampshire, and Mineral Counties

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$15,000

Project Number: F26-HS-19

Subrecipient(s): Morgan County Commission (County Government)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Law Enforcement Liaison (LEL) Office and Data Tracking and Agency Support Program (DTASP)—Impaired Driving 

Project Description: This project funds the contractual position of a statewide LEL and is an extension of the GHSP. The LEL coordinates with all seven Regional Traffic Safety Programs to provide law enforcement training in TOPS, Speed Enforcement—Radar Training, Instructor Development, SFST Updates, partial funding of the HSP, H2E conference, DRE, ARIDE, Motorcycle Enforcement, Sobriety Checkpoint Training, and other Law enforcement training. The GHSP LEL implements activities in the *FFY 2026 West Virginia 405d Impaired Driving Plan* activities. The DTAS Program Coordinator oversees the statewide DTAS Program that provides recognition to individual law enforcement officers who demonstrate a devotion to ongoing enforcement of seat belt and DUI laws. The Coordinator also works to increase individual officer participation in the State's seat belt and impaired campaigns.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amounts: 402-\$386,850; 405d-\$15,000

Project Number: F26-HS-09

Subrecipient(s): City of Beckley (City Government)

Eligible Use of Funds: CP, AL, PT, B5PEM, M5TR

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia State Police—Impaired Driving



Project Description: The lead law enforcement agency in the State supports the *FFY 2026 West Virginia 405d Impaired Driving Plan* through overtime enforcement, including directed patrols, saturation patrols, and sobriety checkpoints. The seven West Virginia State Police Troop Coordinators coordinate with all the Regional Traffic Safety Program Coordinators and the GHSP LEL during the impaired driving campaigns and the national mobilization. The State Police are primarily responsible for patrolling roadways outside of the city and county jurisdictions and in rural areas where city and county law enforcement agencies are unable to participate due to low-manpower departments. Each troop is responsible for weekly enforcement, earned media, public information, and education events.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$270,000

Project Number: F26-HS-10

Subrecipient(s): West Virginia State Police (State Law Enforcement Agency)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia Alcohol Beverage Control Administration (ABCA)

Project Description: The ABCA provides overtime enforcement for Inspectors conducting compliance checks of licensed alcohol establishments, as well as travel funds for the Project Director, if needed. Under this project, a statewide mobilization is conducted three times a year—during prom/graduation season, national DUI mobilization period (mid-August through Labor Day), and Thanksgiving through New Year’s holiday season. ABCA participates in a monthly West Virginia Statewide Compliance Check and Sweep program that targets specific counties for intensive enforcement. ABCA inspectors provide underage alcohol education with the DUI Simulator, which is taken to schools, colleges, community events, and fairs.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Teen Drivers

Federal Funding Source(s)/Amount: 402-\$76,000

Project Number: F26-HS-12

Subrecipient(s): WV Alcohol Beverage Control Administration (State Agency)

Eligible Use of Funds: AL

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: WV Division of Motor Vehicles—Traffic Safety Resource Prosecutor (TSRP)

Project Description: This project provides salary and expenses for a TSRP, with a goal of improving the coordination of traffic safety case prosecution between law enforcement, local prosecutors, the GHSP, judiciary, and other traffic safety professionals. The TSRP provides support to county prosecutors through impaired driving-related training, reference materials, and technical and legal assistance, as well as annual Magistrate conference training, regional trainings for law enforcement in all Regional Traffic Safety Program service areas, and training at the State Police Academy for new cadets and police officers.

Location where Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 402-\$193,500

Project Number: F26-HS-11

Subrecipient(s): WV Division of Motor Vehicles (State Agency)

Eligible Use of Funds: AL, PT, TR

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Monongalia County Commission—Impaired Driving 

Project Description: This project provides funds to the Monongalia County Sheriff's Department, which also provides funds to the West Virginia University Police Department, to conduct directed patrols, saturation patrols, sobriety checkpoints, and underage alcohol enforcement in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Monongalia County

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$78,000

Project Number: F26-HS-17

Subrecipient(s): Monongalia County Commission (County Government)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: City of Morgantown—Impaired Driving 

Project Description: This project provides overtime DUI Enforcement funds for the Morgantown Police Department to conduct directed patrols, saturation patrols, sobriety checkpoints, and underage alcohol enforcement in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Morgantown

Affected Communities (if applicable): Men 18-64, Teen Drivers

Federal Funding Source(s)/Amount: 405d-\$27,000

Project Number: F26-HS-18

Subrecipient(s): City of Morgantown (City Government)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Impaired Driving Paid Media

Project Description: As part of the State's Impaired Driving Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, during DSOGPO and in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*. The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Teen Drivers

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in Section 2.11 on pg. 44.

Project Name: Public Service Commission—Impaired Driving



Project Description: This project provides funds to the Public Service Commission to carry out commercial vehicle impaired driving enforcement during the DSOGPO mobilizations in December 2025 and August 2026 in support of the *FFY 2026 West Virginia 405d Impaired Driving Plan*.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64

Federal Funding Source(s)/Amount: 405d-\$5,000

Project Number: F26-HS-16

Subrecipient(s): Public Service Commission (State CMV enforcement agency)

Eligible Use of Funds: M5HVE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.4 Motorcycle Safety

Project Name: Law Enforcement Liaison (LEL) Office—Motorcycle Safety

Project Description: This project provides training funds for motorcycle law enforcement officers and travel funds for Rider Coaches for Smart Trainer training at various motorcycle-related events across the State.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Motorcyclists

Federal Funding Source(s)/Amount: 405f-\$5,000

Project Number: F26-HS-09

Subrecipient(s): City of Beckley (State Government)

Eligible Use of Funds: M11MT

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Motorcycle Safety Paid Media

Project Description: As part of the State's Motorcyclist Safety Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, to promote motorcycle safety and motorist awareness messages. Radio and television ads and billboards will be purchased to reach motor vehicle drivers to increase awareness of each individual's responsibility to share the road with motorcyclists to create safer roadways.

The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Motorcyclists

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in Section 2.11 on pg. 44.

Project Name: GHSP—Motorcycle Safety Public Information and Education

Project Description: This project funds the development and distribution of public information materials promoting safety messages for motorists to be aware of and share the road with motorcyclists.

Location where Project is Performed: Statewide

Affected Communities (if applicable): Motorcyclists

Federal Funding Source(s)/Amount: 402-\$20,000

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: MC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.5 Speed Enforcement

Project Name: Regional Traffic Safety Programs—Speed Enforcement



Project Description: The seven Regional Traffic Safety Programs coordinate their region's speed enforcement effort in collaboration with the seven West Virginia State Police troops. Each region is responsible for enforcement and earned media.

Location where Project is Performed: Each Regional location

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$235,000

Project Numbers: F26-HS-02, F26-HS-04, F26-HS-05, F26-HS-07, F26-HS0-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County—Speed, Target Red Enforcement



Project Description: This project provides overtime funds for speed and Target Red (red light/stop sign running) enforcement for Jefferson, Grant, Hardy, Pendleton, and Berkeley Counties to conduct directed and saturation speed and Target Red enforcement patrols. Target Red is strongly related to speed enforcement.

Location where Project is Performed: Jefferson, Grant, Hardy, Pendleton, and Berkeley Counties

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$50,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia State Police—Speed Enforcement



Project Description: The seven West Virginia State Police troops coordinate statewide overtime speed enforcement efforts in collaboration with the seven Regional Traffic Safety Programs. Each troop is responsible for enforcement and earned media.

Location where Project is Performed: Statewide

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$115,000

Project Number: F26-HS-10

Subrecipient(s): West Virginia State Police (State Law Enforcement Agency)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Monongalia County Commission—Speed, Target Red, School Bus/Zone Enforcement



Project Description: This project provides overtime funds for speed, Target Red (red light/stop sign running), and school bus/zone enforcement for the Monongalia County Sheriff's Department, as well as travel funds for the Project Director, if needed, and also provides funds to the West Virginia University Police Department, to conduct directed and saturation speed and Target Red enforcement patrols. Target Red and School Bus/Zone enforcement are both strongly related to speed enforcement.

Location where Project is Performed: Monongalia County

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$36,000

Project Number: F26-HS-17

Subrecipient(s): Monongalia County Commission (County Government)

Eligible Use of Funds: PT, SC, CP, SB

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: City of Morgantown—Speed, Target Red, School Bus/Zone Enforcement



Project Description: This project provides overtime speed, Target Red (red light/stop sign running), and school bus/zone enforcement for the enforcement funds for the Morgantown Police Department, as well as travel funds for the Project Director, if needed. Target Red and School Bus/Zone enforcement are both strongly related to speed enforcement.

Location where Project is Performed: Morgantown

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$7,000

Project Number: F26-HS-18

Subrecipient(s): City of Morgantown (City Government)

Eligible Use of Funds: PT, SC, SB, CP

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Morgan County Commission—Speed Enforcement 

Project Description: This project provides overtime speed enforcement funds for Morgan, Hampshire, and Mineral counties to conduct directed and saturation speed enforcement patrols, as well as travel funds for the Project Director, if needed.

Location where Project is Performed: Morgan, Hampshire, and Mineral counties

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$21,000

Project Number: F26-HS-19

Subrecipient(s): Morgan County Commission (County Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Kanawha County Commission—Speed, Target Red, School Bus/Zone Enforcement 

Project Description: This project provides overtime funds for speed, Target Red (red light/stop sign running), and school bus/zone enforcement for Kanawha County Sheriff's Department to conduct directed and saturation patrols, as well as travel funds for the Project Director, if needed. Target Red and School Bus/Zone enforcement are both strongly related to speed enforcement.

Location where Project is Performed: Kanawha County

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$28,000

Project Number: F26-HS-20

Subrecipient(s): Kanawha County Commission (County Government)

Eligible Use of Funds: PT, SC, CP, SB

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Public Service Commission—Speed Enforcement 

Project Description: This project provides overtime speed enforcement funds for the Public Service Commission to conduct directed and saturation speed enforcement patrols for commercial motor vehicles, as well as travel funds for the Project Director, if needed.

Location where Project is Performed: Statewide

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$21,000

Project Number: F26-HS-16

Subrecipient(s): Public Service Commission (State CMV enforcement agency)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Regional Traffic Safety Programs—Speed Enforcement Mobilization



Project Description: The seven Regional Traffic Safety Programs will coordinate statewide speed enforcement mobilizations in collaboration with the seven West Virginia State Police Troops in July and September 2026 on top speed crash roadways.

Location where Project is Performed: Each Regional Location

Affected Communities (if applicable): All

Funding Source(s)/Amount: 402-\$69,000

Project Numbers: F26-HS 02, F26-HS 04, F26-HS 05, F26-HS-07, F26-HS0-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia State Police—Speed Enforcement Mobilization



Project Description: The seven West Virginia State Police Troops will coordinate statewide speed enforcement mobilizations in collaboration with the seven Regional Traffic Safety Programs in July and September 2026 on top speed crash roadways.

Location where Project is Performed: Statewide

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$15,000

Project Number: F26-HS-10

Subrecipient(s): West Virginia State Police (State Law Enforcement Agency)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County Commission—Speed Enforcement Mobilization



Project Description: This project provides funds to Jefferson, Berkeley, Grant, Hardy, and Pendleton Counties to participate in statewide speed enforcement mobilizations in July and September 2026 on top speed crash roadways in Region 6.

Location where Project is Performed: Jefferson, Berkeley, Grant, Hardy, and Pendleton Counties

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$15,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Morgan County Commission—Speed Enforcement Mobilization 

Project Description: This project provides overtime speed enforcement funds for Morgan, Hampshire, and Mineral counties to participate in statewide speed enforcement mobilizations in July and September 2026 on top speed crash roadways in Region 6.

Location where Project is Performed: Morgan, Hampshire, and Mineral counties

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$15,000

Project Number: F26-HS-19

Subrecipient(s): Morgan County Commission (County Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Kanawha County Commission—Speed Enforcement Mobilization 

Project Description: This project provides funds to the Kanawha County Sheriff's Department to participate in statewide speed enforcement mobilizations in July and September 2026 on top speed crash roadways in Kanawha County.

Location where Project is Performed: Kanawha County

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$10,000

Project Number: F26-HS-20

Subrecipient(s): Kanawha County Commission (County Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Monongalia County Commission—Speed Enforcement Mobilization 

Project Description: This project provides funds to the Monongalia County Sheriff's Department, which also provides funds to the West Virginia University Police Department, to participate in statewide speed enforcement mobilizations in July and September 2026 on top speed crash roadways in Monongalia County.

Location where Project is Performed: Monongalia County

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$3,000

Project Number: F26-HS-17

Subrecipient(s): Monongalia County Commission (County Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: City of Morgantown—Speed Enforcement Mobilization 

Project Description: This project provides funds to the Morgantown Police Department to participate in statewide speed enforcement mobilizations in July and September 2026 on top speed crash roadways in Morgantown.

Location where Project is Performed: Morgantown

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$2,000

Project Number: F26-HS-18

Subrecipient(s): City of Morgantown (City Government)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Public Service Commission—Speed Enforcement Mobilization 

Project Description: This project provides funds to the Public Service Commission to participate with commercial vehicle enforcement during statewide speed enforcement mobilizations in July and September 2026 on top speed crash roadways statewide.

Location where Project is Performed: Statewide

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$30,000

Project Number: F26-HS-16

Subrecipient(s): Public Service Commission, State CMV law enforcement agency (State Agencies)

Eligible Use of Funds: PT, SC

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Speed Enforcement Paid Media 

Project Description: As part of the State's Speed Enforcement Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, support law enforcement's targeted

enforcement focusing on speed violations. The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages.

Location where Project is Performed: Statewide

Affected Communities (if applicable): All

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in Section 2.11 on pg. 44.

2.6 Traffic Records Strategic Management

Robust traffic safety data underpins all traffic safety decision making made in West Virginia and the State is committed to improving the collection and analysis of traffic records.

The Traffic Records Coordinating Committee (TRCC) will continue to act as the primary advisory committee for traffic records-related activities and projects following the recommendations contained in the latest Traffic Records Assessment, completed in 2022. The TRCC will meet at least three times per year. GHSP's Traffic Records Coordinator, Tyler Thaxton, serves as the champion for safety data initiatives and markets the traffic records ideal throughout the State, is chairperson of the TRCC, and administers the daily business of the committee.

West Virginia has a Traffic Records Strategic Plan that serves as a guide to ensure proper steps are being taken to implement a statewide comprehensive traffic records system that will be used by Federal, State, and local highway safety stakeholders, including the GHSP, Division of Highways, Division of Motor Vehicles, Administrative Office of the Courts, Municipal Courts, and Department of Health and Human Resources.

Quantitative Improvement Over the Preceding Year

State: West Virginia
Regional Reviewer:

Report Date: 04/16/2025

Submitted by: Tyler Thaxton

System to be Impacted

CRASH DRIVER VEHICLE ROADWAY
 CITATION/ADJUDICATION EMS/INJURY OTHER specify:

Performance Area(s) to be Impacted

ACCURACY TIMELINESS COMPLETENESS ACCESSIBILITY
 UNIFORMITY INTEGRATION OTHER specify:

Performance Measure used to track Improvement(s)

Narrative Description of the Measure

C-T-1: The median or mean number of days from (a) the crash date to (b) the date the crash report is entered into the database.

Relevant Project(s) in the State’s Strategic Plan **Title, number, and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates**

Crash System Project #1: Page 26 and 27.

Improvement(s) Achieved or Anticipated **Narrative of the Improvement(s)**

The average number of days has improved from 7.926 in 2024 to 6.492 in 2025. Which is a 18.09 percent improvement in the number of days between crash date and submission date.

Specification of how the Measure is calculated / estimated **Narrative Description of Calculation / Estimation Method**

- Each record is electronically examined.
- The average number of days is then calculated for each record.
- The percent difference is then calculated and the average number of days it took to submit between 04/01/23-03/31/24 and 04/01/2024-03/31/2025..
- A Random 20 record list is extracted/shown for each timeframe sample.

Date and Baseline Value for the Measure For 4/1/2023-3/31/2024, the average number of days to submit a report was 7.926.

Date and Current Value for the Measure For 4/1/2024-3/31/2025, the average number of days to submit a report was 6.492.

Regional Reviewer’s Conclusion **Check one**
 Quantitative performance improvement *has* been documented.
 Quantitative performance improvement has *not* been documented.
 Not sure.

**If “has not” or “not sure”:
What remedial guidance have you given the State?**

Comments

Screenshot of the Interim Progress Report Data

					DCRS = Days Between Date of Crash and Report Submission
					YRR = Yearly Records Reviewed
	Data Year 2024	Data Year 2025			
DCRS	7.926	6.492		-18.09%	Change in DCRS in Data Year 2025
YRR	31112	30729		-1.23%	Difference in Total Records submitted

20 Record Random Sample

Twenty Random Records Pulled From Each Reporting Timeframe

Random Sample 2024				Random Sample 2025			
Report Number	Date Of Crash	Date Of Submission	Days Between	Report Number	Date Of Crash	Date Of Submission	Days Between
202308949	4/27/2023 0:00	4/27/2023	0	202408701	4/24/2024 0:00	5/1/2024	7
202311798	5/30/2023 0:00	5/30/2023	0	202502800	2/10/2025 0:00	2/10/2025	0
202403174	2/18/2024 0:00	2/18/2024	0	202501307	1/20/2025 0:00	1/22/2025	2
202400053	1/1/2024 0:00	1/3/2024	2	202421102	9/2/2024 0:00	9/2/2024	0
202318491	7/15/2023 0:00	7/22/2023	7	202416692	8/9/2024 0:00	8/9/2024	0
202313150	6/15/2023 0:00	6/15/2023	0	202422359	10/10/2024 0:00	10/13/2024	3
202324491	10/26/2023 0:00	10/26/2023	0	202415234	7/20/2024 0:00	7/22/2024	2
202322628	9/28/2023 0:00	10/7/2023	9	202414506	6/24/2024 0:00	7/8/2024	14
202326094	11/11/2023 0:00	11/12/2023	1	202427215	11/22/2024 0:00	12/4/2024	12
202311884	5/5/2023 0:00	5/30/2023	25	202424658	10/6/2024 0:00	10/31/2024	25
202309161	4/10/2023 0:00	4/12/2023	2	202429456	12/26/2024 0:00	12/26/2024	0
202320113	9/9/2023 0:00	9/11/2023	2	202425009	10/29/2024 0:00	11/5/2024	7
202317663	8/11/2023 0:00	8/12/2023	1	202423820	10/29/2024 0:00	10/29/2024	0
202330045	11/25/2023 0:00	12/27/2023	32	202423044	10/20/2024 0:00	10/21/2024	1
202404092	3/2/2024 0:00	3/2/2024	0	202428594	12/7/2024 0:00	12/12/2024	5
202322657	10/7/2023 0:00	10/7/2023	0	202415163	7/18/2024 0:00	7/19/2024	1
202328598	12/9/2023 0:00	12/9/2023	0	202501192	1/20/2025 0:00	1/26/2025	6
202322860	9/28/2023 0:00	9/29/2023	1	202412891	6/19/2024 0:00	6/19/2024	0
202331337	12/6/2023 0:00	1/31/2024	56	202422105	9/25/2024 0:00	10/10/2024	15
202324978	10/31/2023 0:00	10/31/2023	0	202418003	8/16/2024 0:00	8/26/2024	10

State: West Virginia

Report Date: 04/16/2025

Submitted by: Tyler Thaxton

Regional Reviewer:

System to be Impacted

CRASH DRIVER VEHICLE ROADWAY
 CITATION/ADJUDICATION EMS/INJURY OTHER specify:

Performance Area(s) to be Impacted

ACCURACY TIMELINESS COMPLETENESS ACCESSIBILITY
 UNIFORMITY INTEGRATION OTHER specify:

Performance Measure used to track Improvement(s)

Narrative Description of the Measure
C/A-U-2: The percentage of citation records entered into the database with common uniform statewide violation codes. Improvement/Integration/Uniformity—Based on the number of agencies using eCitation.

Relevant Project(s) in the State's Strategic Plan

Title, number, and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates

Citation/Adjudication System Project #1: E-Citation: Page 23-25.

Improvement(s) Achieved or Anticipated

Narrative of the Improvement(s)
Examine the first eCitation incident date created by an agency as the "first use date/year". Use that MIN date to see which agencies fall into each BASE_YEAR examined. This allows us to calculate the number of agencies using eCitation as an Integration measure based on increasing rollouts and use.

Specification of how the Measure is calculated / estimated

Narrative Description of Calculation / Estimation Method

- Each eCitation record is electronically examined.
- The MIN incident date for each law enforcement agency is determined and used as the "First Use Date".
- The "First Use Date" is calculated into a BASE_YEAR that is based on being between 04/01/PREVIOUS-YEAR and 03/31/CURRENT-YEAR and then stepping backwards to the very first eCitation incident date.
- The BASE_TOTAL is calculated from SUM(BASE_YEAR) Excluding the CURRENT_YEAR.
- A sample of each BASE_YEAR, BASE_TOTAL & CURRENT_YEAR count is shown.

Date and Baseline Value for the Measure For BASE_TOTAL = 04/01/2010-03/31/2024 (Gives Total Law Enforcement Agencies Using eCitation by SUMMING all previous BASE-YEAR)

Date and Current Value for the Measure For CURRENT_YEAR = 04/01/2024-03/31/2025 (Gives a Total Law Enforcement Agencies that started using eCitation in the currently measured year)

Regional Reviewer's Conclusion **Check one**
 Quantitative performance improvement has been documented.
 Quantitative performance improvement has not been documented.
 Not sure.

**If "has not" or "not sure":
What remedial guidance
have you given the State?**

Comments

Screenshot of the Interim Progress Report Data

Base Year	New eCitation Agencies Added	Total Agencies Using eCitation	Agencies Added Improvement over Previous Base Year
BASE YEAR 2011	3	3	0.00%
BASE YEAR 2012	2	5	66.67%
BASE YEAR 2013	17	22	340.00%
BASE YEAR 2014	12	34	54.55%
BASE YEAR 2015	5	39	14.71%
BASE YEAR 2016	12	51	30.77%
BASE YEAR 2017	46	97	90.20%
BASE YEAR 2018	56	153	57.73%
BASE YEAR 2019	29	182	18.95%
BASE YEAR 2020	19	201	10.44%
BASE YEAR 2021	8	209	3.98%
BASE YEAR 2022	10	219	4.78%
BASE YEAR 2023	5	224	2.28%
BASE YEAR 2024	4	228	1.79%
BASE YEAR 2025	10	238	4.39%

Base Record Sample

Incident Date	Agency Name	Base Year
5/14/2017 23:00	WVSP - Rainelle	BASE YEAR 2018
4/14/2015 15:36	WVSP - Elizabeth	BASE YEAR 2016
2/15/2017 11:44	Morgantown PD	BASE YEAR 2017
3/12/2024 14:34	Hinton PD	BASE YEAR 2024
5/10/2017 20:51	Whitesville PD	BASE YEAR 2018
11/7/2017 12:47	Calhoun Co SD	BASE YEAR 2018
9/8/2013 18:41	WVSP - Welch	BASE YEAR 2014
1/18/2011 7:44	WVSP - Martinsburg	BASE YEAR 2011
8/29/2018 11:53	Bluefield PD	BASE YEAR 2019
3/12/2019 14:05	Tyler Co SD	BASE YEAR 2019
10/30/2017 16:45	Winfield PD	BASE YEAR 2018
11/28/2013 0:00	WVSP - Wellsburg	BASE YEAR 2014
7/8/2016 15:31	Summersville PD	BASE YEAR 2017
4/17/2023 1:25	Fayetteville PD	BASE YEAR 2024
4/10/2018 9:41	Madison PD	BASE YEAR 2019
6/3/2016 17:21	McDowell Co SD	BASE YEAR 2017
5/9/2018 13:12	Barboursville PD	BASE YEAR 2019
8/14/2019 7:08	Nutter Fort PD	BASE YEAR 2020
10/2/2018 12:13	West Hamlin PD	BASE YEAR 2019
10/20/2016 23:29	Hardy Co SD	BASE YEAR 2017

Incident Date	Agency Name	Base Year
7/20/2012 0:00	WVSP - Parkways Auth (Kanawha)	BASE YEAR 2013
42907.72847	WVSP - Williamson	BASE YEAR 2018
1/22/2025 1:31	Mason Metro PD	BASE YEAR 2025
1/10/2020 14:08	Oak Hill PD	BASE YEAR 2020
7/29/2012 0:00	WVSP - Parkways Auth (Fayette)	BASE YEAR 2013
2/14/2017 23:18	Lewis Co SD	BASE YEAR 2017
9/6/2024 8:53	Richwood PD	BASE YEAR 2025
8/5/2016 17:18	Paw Paw PD	BASE YEAR 2017
43322.91319	Reedsville PD	BASE YEAR 2019
11/2/2016 13:39	Summers Co SD	BASE YEAR 2017
12/8/2017 8:31	South Charleston PD	BASE YEAR 2018
8/23/2016 15:03	Morgan Co SD	BASE YEAR 2017
7/8/2016 10:04	Charles Town PD	BASE YEAR 2017
2/21/2019 6:37	Salem PD	BASE YEAR 2019
4/28/2017 10:59	Lester PD	BASE YEAR 2018
42424.40694	Mason Co SD	BASE YEAR 2016
5/8/2017 19:07	Gilbert PD	BASE YEAR 2018
3/19/2013 22:01	WVSP - Spencer	BASE YEAR 2013
12/12/2012 0:00	WVSP - Mason	BASE YEAR 2013
10/10/2016 13:51	Harrisville PD	BASE YEAR 2017

FY26 Traffic Safety Information System Projects

Project Name: Regional Traffic Safety Programs—Traffic Records

Project Description: All Regional Traffic Safety Program Coordinators assist the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan* within their region. The Coordinators support efforts to convert law enforcement agencies in their region to electronic reporting and provide training to enforcement personnel in their region on electronic crash and citation reporting.

Location where the Project is Performed: Each Regional Location

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$317,500

Project Numbers: F26-HS-02, F26-HS-05, F26-HS-05, F26-HS-07, F26-HS-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Law Enforcement Liaison Office—Traffic Records

Project Description: The GHSP LEL Office assists the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan* by working with State and local law enforcement agencies throughout the State. The GHSP LEL coordinates and supports Regional Traffic Safety Coordinators and LELs' efforts to convert law enforcement agencies to electronic reporting and provide training to enforcement personnel in their region on electronic crash and citation reporting.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$65,000

Project Number: F26-HS-09

Subrecipient(s): City of Beckley (City Government)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Traffic Records

Project Description: The GHSP provides support to the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan*. The GHSP's Traffic Records Coordinator serves as the champion for safety data initiatives and markets the traffic records ideal throughout the State, is chairperson of the TRCC, and administers the daily business of the committee. All aspects of the Strategic Plan are maintained and managed by the Coordinator, as well as providing regular progress reports to Federal sponsors about its implementation. The GHSP Director and Division Manager also serve on the Traffic Records Coordinating Committee.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$87,600

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County Commission—Traffic Records

Project Description: Funds will be provided to Jefferson County agencies, as well as agencies in Grant, Hardy, Pendleton, and Berkeley Counties to support the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan*. The project will fund the purchase of equipment to convert agencies to the electronic reporting of crash reports, citations, and training.

Location where the Project is Performed: Jefferson, Berkeley, Grant, Hardy, and Pendleton Counties

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$20,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Morgan County Commission—Traffic Records

Project Description: Funds will be provided to Morgan County agencies, as well as agencies in the Hampshire and Mineral counties, to support the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan*. The project will fund the purchase of equipment to convert agencies to the electronic reporting of crash reports, citations, and training.

Location where the Project is Performed: Morgan, Hampshire, and Mineral Counties

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$15,000

Project Number: F26-HS-19

Subrecipient(s): Morgan County Commission (County Government)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Kanawha County Commission—Traffic Records

Project Description: Funds will be provided to Kanawha County Sheriff's Department to support the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan*. The project will fund the purchase of equipment to convert agencies to the electronic reporting of crash reports, citations, and training.

Location where the Project is Performed: Kanawha County

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$10,000

Project Number: F26-HS-20

Subrecipient(s): Kanawha County Commission (County Government)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County Commission—Eastern Panhandle Crash Reconstruction Team

Project Description: Funds will be provided to Jefferson County to support the TRCC in implementation of the *FFY2026 Traffic Records Strategic Plan*. This project will fund the establishment of a regionwide Crash Reconstruction Team in Jefferson, Berkeley, and Morgan Counties.

Location where the Project is Performed: Jefferson, Berkeley, and Morgan Counties

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 402-\$50,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: PT

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia State Police – Traffic Records

Project Description: Funds will be provided to the West Virginia State Police to support TRCC implementation of the *FFY2026 Traffic Records Strategic Plan*. The project will fund the purchase of equipment to further comply with electronic reporting of crash reports, citations, and training.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$100,000

Project Number: F26-HS-10

Subrecipient(s): West Virginia State Police (State Law Enforcement Agency)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Public Service Commission – Traffic Records

Project Description: Funds will be provided to the West Virginia Public Service Commission to support TRCC implementation of the *FFY2026 Traffic Records Strategic Plan*. The project will fund the purchase of equipment to convert to the electronic reporting of crash reports, citations, and training.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405c-\$8,000

Project Number: F26-HS-16

Subrecipient(s): Public Service Commission (State CMV Enforcement Agency)

Eligible Use of Funds: M3DA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia Office of Emergency Medical Services – Trauma Registry/Traffic Records

Project Description: Funds will be provided to the West Virginia Office of Emergency Medical Services to support implementation of new trauma registry software, to improve EMS and trauma outcomes through more robust data collection.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 402-\$32,000

Project Number: F25-HS-21

Subrecipient(s): West Virginia Office of Emergency Medical Services (State EMS Agency)

Eligible Use of Funds: EM

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.7 Distracted Driving

Distracted Driving and Hands-Free Law Summary

In the 2023 Legislative Session, the West Virginia Legislature passed House Bill 2218 which rewrote W.Va. Code §17C-14-15 with a new title of Electronically Distracted Driving Act and with several amendments known collectively as the Robin W. Ames Memorial Act. The new law became effective June 9, 2023, and includes additional prohibitions against distracted driving, increases penalties for distracted driving offenses and closes loopholes in the prior law. Under the new law, no person operating a vehicle may (1) physically hold or support any wireless communication device or stand-alone electronic device; (2) write, send, or read any electronic communication; (3) make any communication involving a wireless telecommunications device except for hands-free voice activated communication; (4) engage in any form of data retrieval;(5) manually

enter letters, numbers or symbols on any wireless telecommunications device or stand-alone electronic device; (6) watch, record, post, send or broadcast a video, movie or video conference on a wireless telecommunications device or stand-alone electronic device; or (7) actively play any game on a wireless telecommunications device or stand-alone electronic device. Importantly, drivers are no longer permitted to dial or enter a phone number on a push pad or screen to initiate a call. Drivers are limited to activating a voice-operated or hands-free function if it can be accomplished with a single touch or single swipe. Violations of the law are a primary offense and are no longer exempt from court costs and fees. In addition, the Legislature authorized courts to order a 90-day license suspension for a 3rd offense within a 24-month period. The Legislature added new criminal penalties for any person who damages property while in violation of the Electronically Distracted Driving Act (up to 30 days in jail or a fine of \$100 to \$500), for any person who injures another while in violation of the Act (up to 120 days in jail and/or a fine of \$500 to \$1000, and a mandatory one year license revocation) and for any person who kills another while in violation of the Act (up to one year in jail and/or a fine of \$100 to \$1000, and a mandatory one year license revocation).

West Virginia Code §17C-14-15

AN ACT to amend and reenact §17C-14-15 of the Code of West Virginia, 1931, as amended, relating to distracted driving; modifying the scope of prohibitions on distracted driving by establishing the Electronically Distracted Driving Act; defining terms; providing limitations for the use of wireless telecommunications devices and stand-alone electronic devices; prohibiting certain actions by all drivers; prohibiting certain actions by school bus drivers and commercial motor vehicle drivers; providing that each violation constitutes a separate offense; providing for penalties for violations, including criminal penalties, fines, driver's license suspension and revocation, and points on the driver's record maintained by the Division of Motor Vehicles; providing exceptions; and providing a name for certain amendments.

Be it enacted by the Legislature of West Virginia:

ARTICLE 14. MISCELLANEOUS RULES.

§17C-14-15. Electronically Distracted Driving Act.

(a) *Definitions*—As used in this section:

- (1) “Smartwatch” means a wearable computer that provides a local touchscreen for daily use, associated with applications, and connected to a cellular or Wi-Fi network;
- (2) “Stand-alone electronic device” means a portable device other than a wireless telecommunications device which stores audio or video data files to be retrieved on demand by a user;
- (3) “Utility services” means and includes electric, natural gas, water, wastewater, cable, telephone, or telecommunications services, or the repair, location, relocation, improvement, or maintenance of utility poles, transmission structures, pipes, wires, fibers, cables, easements, rights-of-way, or associated infrastructure;
- (4) “Wireless telecommunications device” means one of the following portable devices:
 - (A) A cellular telephone;
 - (B) A portable telephone;
 - (C) A text-messaging device;
 - (D) A personal digital assistant;

- (E) A stand-alone computer including, but not limited to, a tablet, laptop, or notebook computer;
 - (F) A handheld global positioning system receiver;
 - (G) A device capable of displaying a video, movie, broadcast television image, or visual image;
 - (H) Any substantially similar portable wireless device that is used to initiate or receive communication, information, or data;
 - (I) "Wireless telecommunications device" does not include a smartwatch, any type of radio including but not limited to, radios used by first responders or school bus operators; citizens band radio or radio hybrid; commercial two-way radio communication device or its functional equivalent; subscription-based emergency communication device; prescribed medical device; amateur or ham radio device, or any built-in vehicle equipment for security, navigation, communications, or remote diagnostics; and
- (5) "Voice-operated or hands-free feature or function" means a feature or function that allows a person to use a wireless telecommunications device without the use of either hand, except to activate, deactivate, or initiate the feature or function with a single touch or single swipe.
- (b) The driver of a school bus shall not use or operate a wireless telecommunications device or two-way radio while loading or unloading passengers.
- (c) The driver of a school bus shall not use or operate a wireless telecommunications device while the bus is in motion nor while stationary in traffic nor at a traffic control signal, unless that device is being used in a similar manner as a two-way radio to allow live communication between the driver and school officials or public safety officials.
- (d) A driver shall exercise due care in operating a motor vehicle on the highways of this State and shall not engage in any actions involving any stand-alone electronic device or wireless telecommunications device that distracts such driver from the safe operation of the vehicle.
- (e) While operating a motor vehicle on any street, highway, or property open to the public for vehicular traffic in this State, no driver may:
- (1) Physically hold or support, with any part of his or her body, a wireless communication device or stand-alone electronic device: *Provided*, That such prohibition shall not apply to the wearing of a smartwatch;
 - (2) Write, send, or read any text-based communication including, but not limited to, a text message, instant message, email, or social media interaction on a wireless telecommunications device or stand-alone electronic device: *Provided*, That such prohibition shall not apply to a voice-operated or hands-free communication feature which is automatically converted by such device to be sent as a message in a written form;
 - (3) Make any communication involving a wireless telecommunications device, including a phone call, voice message, or one-way voice communication: *Provided*, That such prohibition shall not apply to a voice operated or hands-free communication feature or function;
 - (4) Engage in any form of electronic data retrieval or electronic data communication on a wireless telecommunications device or stand-alone electronic device;
 - (5) Manually enter letters, numbers, or symbols into any website, search engine, or application on a wireless telecommunications device or stand-alone electronic device;

- (6) Watch a video or movie on a wireless telecommunications device or standalone electronic device other than watching data related to the navigation of such vehicle;
 - (7) Record, post, send, or broadcast video, including a video conference on a wireless telecommunications device or stand-alone electronic device: *Provided*, That such prohibition does not apply to electronic devices used for the sole purpose of continuously recording or broadcasting video within or outside of the motor vehicle; or
 - (8) Actively play any game on a wireless telecommunications device or stand-alone electronic device.
- (f) While operating a commercial motor vehicle on any highway of this State, no driver may:
- (1) Use more than a single button on a wireless telecommunications device to initiate or terminate a voice communication; or
 - (2) Reach for a wireless telecommunications device or stand-alone electronic device in such a manner that requires the driver to:
 - (A) No longer be in a seated driving position; or
 - (B) No longer be properly restrained by a safety belt.
- (g) Each violation of this section shall constitute a separate offense.
- (h) It is a misdemeanor for any driver to violate any of the provisions of this section. Every driver convicted of a misdemeanor for a violation of any of the provisions of this section shall be punished as follows:
- (1) For a first conviction with no prior conviction of and no plea of no contest accepted to a charge of violating this section within the previous 24-month period, as measured from the date of any prior conviction or plea, a fine of not more than \$100;
 - (2) For a second conviction within a 24-month period, as measured from the date of any prior conviction or plea, a fine of not more than \$200;
 - (3) For a third or subsequent conviction within a 24-month period, as measured from the date of any prior conviction or plea:
 - (A) A fine of not more than \$350;
 - (B) Three points on the driver's record maintained by the Division of Motor Vehicles; and
 - (C) At the court's discretion, suspension of the driver's license for a period of 90 days;
 - (4) Any driver who causes physical harm to property as the proximate result of committing a violation of this section is guilty of a misdemeanor punishable up to 30 days in jail or a fine not less than \$100 and not more than \$500;
 - (5) Any driver who causes serious physical harm to another person as the proximate result of committing a violation of this section is guilty of a misdemeanor and shall be fined not less than \$500 nor more than \$1,000, or confined in jail up to 120 days, or both fined and confined, and such driver shall have his or her license to operate a motor vehicle revoked by the Commissioner of the Division of Motor Vehicles for a period of one year; and
 - (6) Any driver who causes the death of another as the proximate result of committing a violation of this section is guilty of negligent homicide and shall be punished in accordance with §17C-5-1 of this code.

(i) The Department of Transportation shall cause to be erected signs upon any highway entering the State of West Virginia on which a welcome to West Virginia sign is posted, and any other highway where the Division of Highways deems appropriate, posted at a distance of not more than one mile from each border crossing, each sign to bear an inscription clearly communicating to motorists entering the State that texting, or the use of a wireless communication device without hands-free equipment, is illegal within this State.

(j) Nothing contained in this section shall be construed to authorize seizure of a cell phone or electronic device by any law-enforcement agency.

(k) No policy providing liability coverage for personal lines insurance shall contain a provision which may be used to deny coverage or exclude payment of any legal damages recoverable by law for injuries proximately caused by a violation of this section, as long as such amounts are within the coverage limits of the insured.

(l) This section shall not apply to:

(1) Drivers reporting to State, county, or local authorities a traffic accident, medical emergency, fire, an actual or potential criminal or delinquent act, or a road condition that causes an immediate and serious traffic or safety hazard;

(2) An employee or contractor of a utility services provider acting within the scope of his or her employment while responding to a utility emergency;

(3) A driver operating a commercial vehicle while using a mobile data terminal that transmits and receives data;

(4) A law-enforcement officer, firefighter, emergency medical services personnel, ambulance driver, or other similarly employed public safety first responder during the performance of his or her official duties; or

(5) While in a motor vehicle that is lawfully parked.

(m) This section does not supersede the provisions of §17B-2-3a of this code, or any more restrictive provisions for drivers of commercial motor vehicles prescribed either by the provisions of §17E-1-1 *et seq.* of this code or by Federal law or rule.

(n) The amendments to this section adopted during the regular session of the Legislature in 2023, shall be known as the Robin W. Ames Memorial Act.

The Clerk of the House of Delegates and the Clerk of the Senate hereby certify that the foregoing bill is correctly enrolled.

Distracted Driving Questions on State's License Examination

1. Who is not considered in violation of the law regarding handheld cell phone use/texting prohibition while driving?
 - a. Law enforcement officers
 - b. Paramedics
 - c. Firefighters
 - d. All of the above

2. How many points can be assessed against a driving record for violation of this law on the second offense?
 - a. 0
 - b. 1
 - c. 2
 - d. 3
3. Use of an electronic communications device while operating a motor vehicle on a public highway or road is illegal unless:
 - a. A parent says it's okay
 - b. You are at a stop sign
 - c. You are stopped in traffic
 - d. You are using hands free enabled technology
4. It's okay to use a cell phone to talk or text when you are the driver if:
 - a. It's in your lap
 - b. It's in the seat beside you
 - c. If you are stopped at a traffic signal or sign
 - d. None of the above
5. If you receive a call or text message while driving you should:
 - a. Hand it to a passenger behind you
 - b. Ignore it
 - c. Stop what you are doing and turn the device off
 - d. Answer it
6. It's okay to answer a text when driving if:
 - a. You limit it to 15 seconds
 - b. It's an emergency
 - c. You are stopped in traffic on a public highway
 - d. None of the above
7. If you are 16 and operating a motor vehicle, you may answer your phone or send a text message:
 - a. Only when your parents call or text
 - b. Never
 - c. If you need to let someone know you are running late
 - d. If you need to call your school
8. While operating a motor vehicle, you may use your handheld device to place a call:
 - a. If someone else is in the vehicle with you and holds the steering wheel

- b. If you plan to be using the device for one minute or less
- c. If there is an emergency you need to report, like a traffic accident
- d. If you need to cancel plans with friends

Distracted Driving Future Planning

Citation data and observational research continue to show that distracted driving is an endemic problem in West Virginia that needs to be addressed more effectively. In addition to the data-driven investments included here, GHSP is also considering what other steps can be taken to better improve distracted driving data and develop impactful programs.

FY2026 Distracted Driving Projects

Project Name: Regional Traffic Safety Programs—Distracted Driving

Project Description: The seven Regional Traffic Safety Programs coordinate their region's distracted driving enforcement efforts in collaboration with the seven West Virginia State Police troops. Each region must conduct or facilitate at least one monthly activity/media event on distracted driving, cell phone use/texting while driving, and is responsible for associated enforcement and earned media. Additional RTSP activities are encouraged during Distracted Driving month (April) and educational programs are encouraged throughout the year.

Location where the Project is Performed: Each Regional Location

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$297,000

Project Numbers: F26-HS-02, F26-HS-04, F26-HS-05, F26-HS-07, F26-HS-08, and F26-HS-14

Subrecipient(s): City of Huntington (Region 2), City of Wheeling (Region 4), City of Clarksburg (Region 5), City of Beckley (Region 7), City of Charleston (Region 1 & 3), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: M8DDLE, M8PE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia State Police—Distracted Driving Enforcement



Project Description: The seven West Virginia State Police troops will coordinate earned media and statewide overtime distracted driving efforts in collaboration with all the Regional Traffic Safety Programs throughout the year. Each troop also is responsible for conducting focused distracted driving enforcement and earned media during distracted driving month (April).

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$90,000

Project Number: F26-HS-10

Subrecipient(s): West Virginia State Police (State Law Enforcement Agency)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Public Service Commission – Distracted Driving Enforcement

Project Description: Funds will be provided to the West Virginia Public Service Commission to participate with commercial vehicle enforcement year-round and during the statewide distracted driving enforcement mobilization during distracted driving month (April).

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Men 18-64, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$40,000

Project Number: F26-HS-12

Subrecipient(s): West Virginia Public Service Commission (State CMV Enforcement Agency)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Monongalia County Commission—Distracted Driving 

Project Description: This project provides funds to the Monongalia County Sheriff's Department, which also provides funds to the West Virginia University Police Department, to conduct distracted driving overtime enforcement. Each agency also is responsible for conducting focused distracted driving enforcement during distracted driving month (April).

Location where the Project is Performed: Monongalia County

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$15,000

Project Number: F26-HS-17

Subrecipient(s): Monongalia County Commission (County Government)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: City of Morgantown—Distracted Driving 

Project Description: This project provides funds for the Morgantown Police Department to conduct distracted driving overtime enforcement. The Department also is responsible for conducting focused distracted driving enforcement during distracted driving month (April).

Location where the Project is Performed: Morgantown

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$7,000

Project Number: F26-HS-18

Subrecipient(s): City of Morgantown (City Government)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Jefferson County Commission—Distracted Driving 

Project Description: This project provides funds for Jefferson County agencies to conduct distracted driving overtime enforcement. The Department also will provide funds to local area law enforcement agencies in the counties of Berkeley, Grant, Hardy, and Pendleton. Each agency also is responsible for conducting focused distracted driving enforcement during distracted driving month (April).

Location where the Project is Performed: Jefferson, Berkeley, Grant, Hardy, and Pendleton Counties

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$30,000

Project Number: F26-HS-06

Subrecipient(s): Jefferson County Commission (County Government)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Morgan County Commission—Distracted Driving 

Project Description: This project provides funds for Morgan County agencies to conduct distracted driving overtime enforcement. This Department also will provide funds to law enforcement agencies in the neighboring counties of Mineral and Hampshire. Each agency also is responsible for conducting focused distracted driving enforcement during distracted driving month (April).

Location where the Project is Performed: Morgan County, Hampshire County, and Mineral County

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$20,000

Project Number: F26-HS-19

Subrecipient(s): Morgan County Commission (County Government)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Kanawha County Commission—Distracted Driving 

Project Description: This project provides funds for Kanawha County Sheriff's Department to conduct distracted driving overtime enforcement. The Department also is responsible for conducting focused distracted driving enforcement during distracted driving month (April).

Location where the Project is Performed: Kanawha County

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$20,000

Project Number: F26-HS-20

Subrecipient(s): Kanawha County Commission (County Government)

Eligible Use of Funds: M8DDLE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Distracted Driving Paid Media

Project Description: As part of the State's Distracted Driving Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, support law enforcement's targeted enforcement focusing on distracted driving violations and/or the Regional Traffic Safety Programs' activities on distracted driving, cell phone use and texting while driving.

The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in 2.11 on pg. 44.

Project Name: GHSP—Target Red Media Campaign

Project Description: This project funds purchase of advertising by the GHSP to support law enforcement red light and stop sign enforcement mobilizations in April and August 2026.

The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Older Road Users, Men 18-64, Teen Drivers, Rural Communities

Federal Funding Source(s)/Amount: 405e-\$100,000

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: M8PM

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Law Enforcement Liaison Office—Distracted Driving Survey

Project Description: Current distracted driving data is unreliable. Too often, law enforcement officers fail to indicate on crash reports if cell phones/texting were the likely cause for the crash. A scientific-based survey would assist in determining the severity of distracted driving in West Virginia.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405e-\$100,000

Project Number: F26-HS-09

Subrecipient(s): City of Beckley (City Government)

Eligible Use of Funds: M8DD

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.8 Pedestrian and Bicyclist Safety

Project Name: Regional Traffic Safety Programs—Pedestrian and Bicycle Safety

Project Description: Regional Traffic Safety Programs will conduct pedestrian and/or bicycle safety programs. Throughout the year, safety presentations will be given to various age groups, including youth and senior drivers, addressing a variety of traffic safety topics, including pedestrian and bicycle safety. Depending on the audience, presentations incorporate both aspects of pedestrian and bicycle safety: that of being the pedestrian or bicyclist and that of being safe while driving alongside pedestrians and bicyclists. During Back-to-School initiatives, presentations are given to educate students on safely walking to and from school and the bus stop and crossing the street when walking to and from the bus. Some RTSCs also host and/or participate in local Bicycle Rodeos or other youth fairs in which youth are taught safety aspects of riding a bicycle. In addition to bicycle safety, youth fair presentations also include pedestrian safety.

Location where the Project is Performed: Each Regional Location

Affected Communities (if applicable): Pedestrians, Cyclists, and Other Vulnerable Road Users, Depending on the Project

Federal Funding Source(s)/Amount: 402-\$5,000

Project Numbers: F26-HS-02, F26-HS-14

Subrecipient(s): City of Huntington (Region 2), Mercer County Commission (Region 8) (City and County Governments)

Eligible Use of Funds: PS

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: GHSP—Pedestrian Safety Month Paid Media

Project Description: As part of the State's Pedestrian and Bicyclist Safety Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, support Regional Traffic Safety Programs' pedestrian and/or bicycle safety programs during Pedestrian Safety Month (October 2024).

The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Pedestrians, Cyclists, and Other Vulnerable Road Users, Depending on the Project

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in Section 2.11 on pg. 44.

Project Name: Non-motorized Road User Public Information and Education and Training

Project Description: This project provides funds for the development of public information, education and training materials related to non-motorized road user safety.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Pedestrians, Cyclists, and Other Vulnerable Road Users, Depending on the Project

Federal Funding Source(s)/Amount: 405g

Estimated Allocation: \$100,000

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: PE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.9 Older Road Users

Project Name: GHSP—Older Road User Paid Media

Project Description: As part of the State's Older Road User Program, GHSP will purchase paid media, under the GHSP's consolidated Paid Media and Advertising project, support the Regional Traffic Safety Programs' activities on older road user safety and/or Older Driver Safety Awareness Week (December 1-5, 2025).

The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts. The advertising agency will continue to develop new materials for this project.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, and Google when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages, or advertising agency- and GHSP-developed messages.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Older Road Users 65+

Project details, such as federal funding sources, project number, subrecipient and eligible use of funds, for all media projects are described in the GHSP Paid Media and Advertising project in Section 2.11 on pg. 44.

Project Name: GHSP—Older Road User Survey

Project Description: Older road user safety is a new countermeasure and program area for West Virginia. A scientific-based survey would assist in determining the issues older road users face when using various modes of transportation, how to best reach this demographic, and establish a baseline to determine progress.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): Older Road Users 65+

Federal Funding Source(s)/Amount: 405e-\$100,000

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles (State Agency)

Eligible Use of Funds: M8OD

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.10 Planning and Administration

Countermeasure(s): Implementation of all countermeasures in areas of impaired driving, occupant protection, speeding, distracted driving, motorcycles, older and younger drivers, pedestrians, bicyclists, and roadside safety, found in the 11th Edition of Countermeasures That Work, cannot occur without the proper operation, management, and evaluation of these programs by GHSP staff.

Project Name: GHSP Operations

Project Description: Personnel, operating costs, travel expenses, and contractual services will provide the statewide program direction, financial and clerical support, property management, and audit for all highway safety grant programs.

Project Number: F26-HS-01

Federal Funding Source(s)/Amount: 402-\$842,500; 405e-\$107,500

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: PA, CP

Planning and Administration Costs: Yes **Amount:** \$250,000

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Contractor Support

Project Description: Contractual services for a consultant to provide support to the GHSP in development and update of the Triennial Highway Safety Plan and Annual Grant Application, update the regional highway safety data overview PowerPoint presentations, annual seat belt survey analysis, traffic records support, development of a GHSP Procedural Manual, assist with potential program area assessments, distracted driving analysis and report, and other tasks as needed.

Project Number: F25-HS-01

Federal Funding Source(s)/Amount: 402-\$292,586.87; 405e-\$60,380.32

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: CP, TR, DD, PA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.11 Paid Advertising and Additional Media Efforts

Countermeasure(s): Public Information and Education Activities in support of countermeasures in areas of impaired driving, occupant protection, speeding, distracted driving, motorcycles, older and younger drivers, pedestrians, bicyclists, and roadside safety.

Project Name: GHSP—Paid Media and Advertising

Project Description: As described above, the GHSP will purchase paid media and advertising in FFY2062 for:

- Occupant Protection (CIOT Campaign and other efforts)-\$340,000 (Section 402)

- Pedestrian Safety Month and National Teen Driver Safety Week Media-\$7,000 (Section 402)
- Speed Enforcement (Media Campaign)-\$150,000 (Section 402)
- Children and Unattended Passengers Vehicular Heatstroke Awareness (Media Campaign)-\$2,000 (Section 402)
- Impaired Driving (DSOGPO Campaign and other efforts)-\$348,000 (Section 405d)
- Distracted Driving (Cell Phones and Texting Campaign)-\$1,265,000 (Section 405e)*
- Target Red (Media Campaign-April and August 2026)-\$100,000 (Section 405e)
- Motorcycle Safety (Motorcycle Safety Campaign)-\$20,000 (Section 402), \$40,000 (Section 405f)
- Older Drivers (Media Campaign)-\$150,000 (Section 405e)
- Non-motorized Road User (Media Campaign)-\$140,000 (Section 405g)

*This project is promised to utilize expiring 405e funding

The GHSP will contract with an advertising agency in FFY2026 to provide additional services related to media efforts, including development of materials, social media support, website updates, and other tasks as needed: Advertising Agency General Support (\$150,000 – Section 405e).

Further, the Regional Traffic Safety Programs have funding available for local terrestrial radio, billboards, digital advertising, and broadcast television spots which are identified in each appropriate RTSP countermeasure strategy project.

The GHSP will follow all Federal guidelines for purchasing media and advertising for highway safety messages with Federal highway safety funds. Paid advertising is a part of West Virginia's comprehensive program designed to address the highway safety performance targets identified in the 3HSP Performance Plan (Section 3.0).

The West Virginia GHSP will continue working under an advertising contract through the West Virginia Department of Commerce in FFY2026. Through this contract, the GHSP will continue statewide campaigns, including television, terrestrial radio, billboards, digital media, and social media boosts.

The GHSP utilizes social media accounts with [Facebook](#) and [Twitter/X](#). Paid advertising is purchased on other platforms such as Instagram, YouTube, Google, and other related websites when the campaign, budget, and audience are appropriate to do so. In addition to social norming, these accounts will be utilized to purchase targeted advertising promoting NHTSA messages concerning occupant protection, impaired driving, and other FFY2026 countermeasure strategies.

Location where the Project is Performed: Statewide

Affected Communities (if applicable): All

Federal Funding Source(s)/Amount: 402-\$519,000; 405d-\$348,000; 405e-\$1,515,000; 405f-\$40,000; and 405g-\$140,000

Project Agreement Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles (State Agency)

Eligible Use of Funds: PM, M1PE, M4PM, M8PM, M8PE, M11MA

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: West Virginia Office of Emergency Medical Services – Public Information and Education

Project Description: Funds will be provided to the West Virginia Office of Emergency Medical Services to develop public information and education efforts to improve EMS and trauma outcomes education, as well as funds for Project Director travel, if needed.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 402-\$4,000

Project Number: F26HS-21

Subrecipient(s): West Virginia Office of Emergency Medical Services (State EMS Agency)

Eligible Use of Funds: EM

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: Parent’s Supervised Driving Program – Advertising: Public Information and Education

Project Description: Funds will be provided to J.F. Griffin Publishing to advertise in the Parent’s Supervised Driving Program that is provided to all parents and teens at regional DMV offices. Funding will also be provided to cover printing costs.

Location where the Project is Performed: Statewide

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405e-\$16,000

Project Number: F26HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: DE

Planning and Administration Costs: No **Amount:**

Project Used to Meet Disposition of Unexpended Balances Requirements: No

2.12 Roadside Safety

Problem ID the Strategy Addresses

On July 11, a new West Virginia law took effect that expands the state’s “Move Over” law to include additional vehicles covered by the law: maintenance vehicles and stationary vehicles displaying warning signals such as emergency flashers. H.B. 2344 expands driver responsibility to avoid stopped vehicles and should hopefully lead to greater compliance with the law.

Though all 50 States have a “Move Over” law, according to NHTSA, survey research has shown that one-third of the public is not aware of these laws, and traffic-related incidents continue to be the number one cause of death among on-duty law enforcement officers, first responders, and tow truck operators.

These crashes are not always clearly identifiable from data. A query of NHTSA’s Fatality and Injury Reporting System Tool (FIRST) for West Virginia can generate a calculation of all fatal crashes off roadway/shoulder or off roadway/median in the last six years of available data. This yields a large number of crashes. Since “Move Over” crashes are not clearly indicated in a discrete category, the overall results can be further filtered with several potential “Move Over”-related variables to help show fatal crashes from possible “Move Over” scenarios (the rows below are not necessarily mutually exclusive):

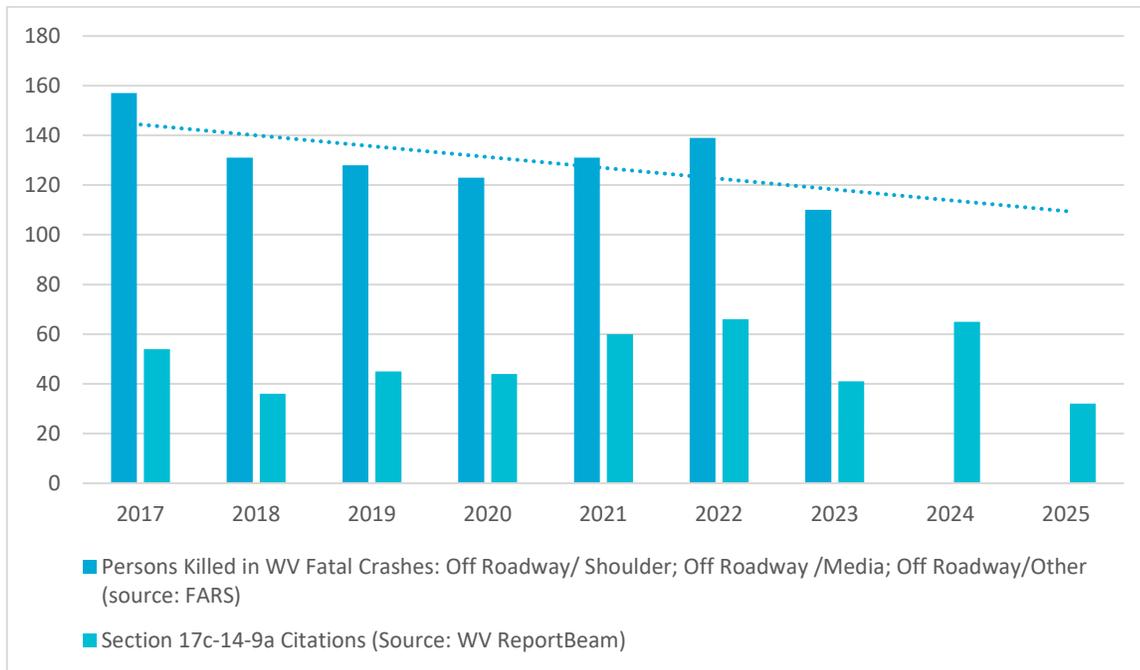
	2017	2018	2019	2020	2021	2022	2023	Total
Persons Killed in WV Fatal Crashes: Off Roadway/Shoulder; Off Roadway/Median; Off Roadway/Other	157	131	128	123	131	139	110	919
• Emergency Vehicle Related (Since 2021 only)	N/A	N/A	N/A	N/A	0	1	0	1
• Classified as Pedestrian Only	4	4	4	1	3	3	2	21
• Indication of Stalled/Disabled Vehicle	1	0	1	0	0	0	0	2
• Work Zone (Construction, Maintenance, Utility, Work Zone – Type Unknown)	2	0	0	2	1	3	3	11

Further, analysis of citations in West Virginia’s ReportBeam citation system issued for West Virginia’s Move Over Law, codified in West Virginia Code Section 17c-14-9a, shows law enforcement officers persistently identifying Move Over violations. Nearly 450 citations have been issued since 2017.

	2017	2018	2019	2020	2021	2022	2023	2024	2025*	Total
Section 17c-14-9a Citations	54	36	45	44	60	66	41	65	32	443

*Through June 30, 2025.

The table below shows both fatalities and citations for 2017-2025 (through June 30, 2025) with available data.



Countermeasure Strategy

The GHSP will apply for Preventing Roadside Deaths (405h) grant funding for the third year in FFY2026. The GHSP will build our plan to focus on better and more accurate data collection, public education, and enforcement of West Virginia’s Move Over law.

In FFY2026, we plan to use 405h funds to enhance the conspicuity for pedestrians off of the roadway. Specifically for pedestrians working in and around work, construction, and maintenance zones. Some of these efforts would include the use of reflective vests, hats, leg bands, and tape to enhance these individuals’ conspicuity when they are outside of a vehicle on the side of a roadway. According to Countermeasures that Work 11th edition the “purpose of enhancing conspicuity for pedestrians is to increase the opportunity for drivers to see and avoid pedestrians, particularly when it is dark, since this is when 77% of pedestrian fatalities occur nationally (NCSA, 2023c). Pedestrians who are more visible are less likely to be struck.” Based on this evidence-based countermeasure, the GHSP will provide retroreflective materials (that is materials that reflect light – such as from car headlights – back toward the source), to reduce these roadside crashes.

The campaign will encompass education of the public about West Virginia’s Move Over law and keeping first responders, including law enforcement officers, firefighters, EMS, and other crash responders such as tow truck operators, as safe as possible. Further research, including engagement efforts with first responders, will be used to develop this campaign and determine the direction to take it, whether it be solely public information and education or a combination of efforts, possibly also involving distribution of reflective materials. Feedback from first responders will be a key element in determining the direction of this campaign. The campaign will likely have a dual focus – first responders and the motoring public, with different messaging and efforts for each.

Roadside deaths of first responders will be monitored annually using crash data to determine the annual number of fatalities among first responders. Additionally, the aforementioned data pulled from NHTSA’s

FIRST will continue to be conducted each year to track the performance of reducing these roadside fatalities as well as tracking specific locations where these crashes appear to continually occur.

The GHSP will also work closely with our DOH and Traffic Records Coordinating Committee to identify the data related to roadside worker crashes (work zone, first responders, tow truck operators, etc.) and near-miss incidents, or how to capture this data if it is not presently available. In addition, we will work to expand our working group, public education efforts, and enforcement of West Virginia's Move Over law in FFY2026. Continued enforcement of impaired and distracted driving, as well as speeding, will also contribute to possible reductions in roadside crash fatalities.

Citation: CTW, Chapter: 8 Section 4.3, Conspicuity Enhancement

Performance Targets the Strategy Addresses

1. Reduce roadside pedestrian-only fatalities from a five-year moving average of 2.6 in 2023 to 2 by December 31, 2027.

Roadside Safety—Move Over Law

Decrease five-year moving average of roadside pedestrian-only fatalities in the State

2021	3.2
2022	3
2023	2.6
2024	2.2
2025	2.4
2026	2.2
2027	2

Federal Funds the State Plans to Use

Project Name: GHSP—Roadside Safety Program

Project Description: The GHSP will implement a Roadside Safety program that will include public education about West Virginia's Move Over laws, optical visibility enhancement for drivers and emergency responder personnel, and data collection and analysis. The GHSP will also continue to analyze roadside safety-related crash data as well as engage first responders, including tow truck drivers, to determine if additional roadside safety projected are necessary. It is important to the GHSP that first responders are given opportunities to provide feedback to this project to help direct the funds in ways that will be beneficial to all.

Location where Project is Performed: Statewide

Affected Communities (if applicable):

Funding Source: 405h **Estimated Allocation:** \$70,000 in FFY2026.

Project Number: F26-HS-01

Subrecipient(s): Division of Motor Vehicles/GHSP (State Agency)

Eligible Use of Funds: M12BPE

Planning and Administration Costs: No **Amount:** N/A

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Project Name: East River Volunteer Fire Department, Mercer County—Roadside Safety

Project Description: Funds will be provided to the East River Volunteer Fire Department in Mercer County to continue the public education portion of their roadside safety program.

Location where Project is Performed: Mercer County, and possibly other identified communities within Region 8

Affected Communities (if applicable):

Federal Funding Source(s)/Amount: 405h-\$2,000

Project Number: F26-HS-14

Subrecipient(s): Mercer County Commission

Eligible Use of Funds: M12BPE, M12BVS

Planning and Administration Costs: No **Amount:** N/A

Project Used to Meet Disposition of Unexpended Balances Requirements: No

Considerations Used to Determine What Projects to Fund for the Strategy

When determining what projects will be funded each year to implement this countermeasure strategy, the GHSP will consider analysis of West Virginia's traffic safety data, affected communities and impacted locations, and input received from our public engagement efforts.

How the Countermeasure Strategy was informed by NHTSA's Uniform Guidelines

The GHSP reviewed Highway Safety Program Guideline No. 21—Roadway Safety to identify countermeasure strategies that could be addressed over the three years of this plan and selected strategies to begin work in this area that were attainable to accomplish.

Appendix A to Part 1300—Certification and Assurances for Highway Safety Grants

APPENDIX A TO PART 1300—CERTIFICATION AND ASSURANCES FOR HIGHWAY SAFETY GRANTS
(23 U.S.C. CHAPTER 4; SEC. 1906, PUB. L. 109-59, AS AMENDED BY SEC. 4011, PUB. L. 114-94).

NOTE: The complete Appendix A to Part 1300—Certification and Assurances for Highway Safety Grants was submitted electronically to NHTSA.

Appendix B to Part 1300—Application Requirements for Section 405 And Section 1906 Grants

For FFY2026, West Virginia is applying for the following 405 incentive grants programs:

- Part 1—Occupant Protection (23 CFR 1300.21).
- Part 2—State Traffic Safety Information System Improvements (23 CFR 1300.22).
- Part 3—Impaired Driving Countermeasures (23 CFR 1300.23).
- Part 6—Distracted Driving (23 CFR 1300.24).
- Part 7—Motorcyclist Safety (23 CFR 1300.25).
- Part 9—Preventing Roadside Deaths (23 CFR 1300.27).

APPENDIX B TO PART 1300—APPLICATION REQUIREMENTS FOR SECTION 405 AND SECTION 1906 GRANTS.

NOTE: The complete Appendix B to Part 1300—Application Requirements for Section 405 and 1906 Grants was submitted electronically to NHTSA.