

#### FORMATION OF THE PARTNERSHIP



#### What is PARTS?

 Voluntary, data sharing partnership between government and industry for collaborative safety analysis

#### Why was PARTS developed?

- Rapidly changing technologies demand new analytic approaches to ensure safety
- Proactive analysis of emerging safety issues

#### What is unique about PARTS?

- Data pooling improves the problem of limited data
- Collaborative analysis among industry experts
- Gives insights that cannot be obtained by any one individual partner (benchmarking, aggregation)
- Dynamic, continuous and timely capability
- New, complimentary tool for the safety toolbox

#### **HOW THE PARTNERSHIP WORKS**

Current partners are NHTSA and six OEMs representing 63% of U.S. market

#### **INDUSTRY**



- OEM data
- Subject matter expertise

#### **GOVERNANCE**

Comprised of partners working toward consensus decisions

#### INDEPENDENT THIRD PARTY

### **MITRE**

- Program Management
- Data safeguards
- Analytics

#### **GOVERNMENT**



- Funding
- Government data
- Expertise

#### PARTS GUIDING PRINCIPLES

## Strictly for Safety Advancement

### Equal Voice

# Transparency within Partnership

#### **Voluntary**

- Not competitive
- Not punitive Data and results from PARTS not to be used for punitive action

• 1 partner, 1 vote

- Open decisions
- Documented data and security processes
- Participation is completely voluntary
- Partners can leave at anytime

#### Collaborative

### Protection of Data

**Equitable Contribution** 

In good faith

- Aggregated, de-identified and anonymized
- Aligned to research participation

#### REAL-WORLD ADAS EFFECTIVENESS

Initial Research Question: How effective is AEB in reducing crash rates?

#### **Data Sources**

- Vehicle Features/Content
  - 10 million vehicles in study
  - 26 make/models
  - Model Year 2015 2017
- State Crash Data
  - 4 million crashes from nine states
  - All police-reported crashes

## Collaborative Analysis

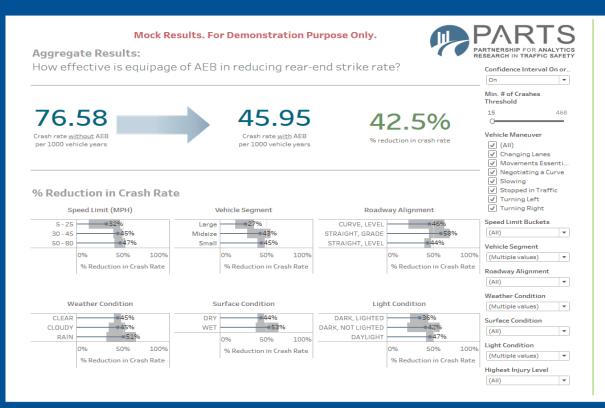


#### Results





#### INTERACTIVE DASHBOARD



#### **Mock Results**

Shown to demonstrate interactive capability of dashboard

#### PRELIMINARY AGGREGATE RESULTS

## Our study indicates that vehicles equipped with AEB measurably reduce rear-end strike crashes compared to vehicles without AEB

- Largest study of its kind
- Result is consistent with other studies

#### **Dynamic Research Capability**

- Developed interactive dashboards that enable partners to drill-down on results, which can be updated and customized
- Can view results in various environmental and road conditions obtained from the state crash data

#### **Study Limitations**

- Limited to selected models / model years from partner OFMs
- Based on VIN-level AEB equipage, not usage
- Does not account for the presence of other ADAS features
- Limited to 9 states, not necessarily representative of U.S. crashes
- Does not account for differences in state reporting practices
- Does not adjust for driverrelated differences

#### **MAJOR ACHIEVEMENTS**

NHTSA, OEM Partners and MITRE established trusting and collaborative working relationships

Partners willing and able to transfer sensitive data (10M OEM build records, 4M warranty records, and 4M state crash records) and worked collaboratively to conduct safety research

Developed methodologies to aggregate, standardize, and analyze disparate data from across 6 OEMs and 9 states as a basis for analysis

Partners agree that this model offers an improved ability to gain realworld insights into the performance of safety technologies

#### **LOOKING AHEAD**



#### CONTACT INFORMATION

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