State of Tennessee 2011 Highway Safety Performance Plan September 1, 2010

CARDING PORT

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PHIL BREDESEN Governor of Tennessee

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Department of Transportation Commissioner Tennessee Department of Transportation

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Director Governor's Highway Safety Office

STATE OF TENNESSEE Federal Fiscal Year 2010-11 HIGHWAY SAFETY PERFORMANCE PLAN

I INTRODUCTION

This Federal Fiscal Year 2010-11 Highway Safety Performance Plan is the state of Tennessee's action plan for distribution of federal highway safety funds into priority behavioral safety programs during federal fiscal year 2010-2011. This FFY 2010-11 Highway Safety Performance Plan is based on Tennessee Strategic Highway Safety Plan approved by Governor Bredesen in the Calendar Year (CY) 2009.

The Plan addresses the behavioral aspects of highway safety; that is, activities that affect the knowledge, attitudes, and behaviors of highway users and safety professionals. Several studies have identified the road user as a sole or major contributing factor in between 84 to 94% of all crashes.

Motor vehicle crashes are a serious health, economic, and social issue. Thousands of people are killed or injured on Tennessee's roadways each year. Collectively, almost 45,000 persons are killed or injured in traffic crashes in USA. Individually, the toll is devastating; collectively, the economic cost is more than 4.2 billion dollars per year.

<u>Vision</u>: Have all highway users arrive at their destination and look forward to a time when there will be no loss of life on Tennessee's roadways.

<u>Mission</u>: To save lives and reduce injuries on Tennessee roads through leadership, innovation, coordination, and program support in partnership with other public and private organizations.

<u>Goal:</u> More than 1000 people lost their lives on Tennessee roadways in both 2007 and 2008. Tennessee has been able to reduce traffic fatalities by more than 25 percent over the past four years, reaching the goals set forth by the State Strategic Highway Safety Plan. The long-range goal is to reduce that number to 900 or fewer fatality by 2012.

Tennessee's Challenge

Tennessee had more than 4 million licensed drivers and vehicles. The key to sustaining a sound and safe roadway system is the maintenance of a strong foundation. That foundation must be composed of the following basic elements:

- A robust traffic safety data collection and analysis system;
- Well-trained and equipped law enforcement personnel;
- Well-trained and informed engineers, planners, and roadway operations and maintenance personnel;
- Well- informed state, county, and city governmental agencies;
- An effective and efficient vehicle operator licensing system designed to monitor operator licensing and personal performance on the roadway system;
- An effective emergency medical and trauma systems composed of well-trained and equipped personnel strategically located around the state for quick response to roadway crashes;
- An effective, well-coordinated multi-agency/jurisdictional incident management process and plan;
- An effective and responsive court system with well-trained and informed judges, prosecutors, and other legal and support personnel;
- Roadway users' well-trained and educated in good driving behaviors, regulations, and "share the road" techniques;
- Sound and effective roadway safety laws and ordinances; and
- A strong multidisciplinary community coalition organized to identify strategies to address roadway safety problems, strategically deploy those strategies, and monitor the impact of their collective efforts.

Without these vital elements in place, the roadway safety system deteriorates in efficiency and effectiveness. Most of the foundational elements cannot be tracked directly to the prevention of crashes and injuries; however, they are Tennessee Page 1 FFY 2010-11 critical in understanding elements of the crash problem. These elements include planning, designing, building, operating, and maintaining the roadway; verifying legal operators; controlling and documenting high risk driving behaviors, responding appropriately to crash incidents; properly prosecuting violators; and providing quality treatment of injured victims. In addition, another key element is integrating through a strong coalition of engineering, enforcement, education, and emergency medical services into a coordinated roadway safety plan.

Moving Forward: Strategies for Success

Tennessee has developed a *Strategic Highway Safety Plan* that is based on The American Association of State Highway and Transportation Official's (AASHTO) Guidelines that defines a system, organization, and process for managing the attributes of the road, the driver, and the vehicle to achieve the highest level of highway safety by integrating the work of disciplines and agencies involved. These disciplines include the planning, design, construction, operation [incident management], and maintenance of the roadway infrastructure; injury prevention and control (emergency medical services [EMS], health education; those disciplines involved in modifying road user behaviors (education, enforcement, driver license; and the design and maintenance of vehicles. In order to manage this complex system and to achieve the level of integration necessary to meet the highest levels of safety.

Providing the most effective and safest highway facilities is of critical importance. Our primary measurement for safety is reductions in the number of fatalities and injuries that occur because of motor vehicle crashes across the state each year. The State of Tennessee strives to enhance its safety program to ensure highway facilities are as safe as possible through education, engineering, enforcement, and emergency response.

The Tennessee Strategic Highway Safety Plan Committee has taken on the responsibility of developing and implementing this safety plan to reduce fatalities in Tennessee. The team is comprised of the state transportation agencies: Tennessee Department of Transportation (TDOT), Tennessee Department of Safety (TDOS), Governor's Highway Safety Office (GHSO), Federal Highway Administration (FHWA), Federal Motor Carrier Safety Administration (FMCSA), and Nashville Metro Police. The committee reports directly to the Commissioners of Transportation and Safety on their activities and progress.

Emphasis Areas:

- Improve Decision Making Process through a better crash Information System
- Improve Lane Departure Safety
- Improve Intersection Safety
- Improve Work Zone Safety
- Improve Motor Carrier Safety
- Improve Driver Behavior
- Legislation
- Educational and Awareness Programs

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Shared Responsibilities:

The responsibility for roadway safety is shared by the roadway users: federal, state, county, local government and elected officials, safety advocates and non-governmental organizations.

Obtaining a license and access to the roadway system is a privilege, not a right. It begins with the roadway users who must assume the responsibility to operate their vehicles in a safe, law abiding, and courteous manner. In addition, they must use safety belts, child safety seats, approved motorcycle helmets, bicycle helmets and other personal protective equipment that help mitigate injuries in the events of a crash.

Tennessee

Unfortunately, each year many people die unnecessarily because they do not follow these basic principles:

Principle # 1: Excess speed and unsafe speed for weather and road conditions.

Principle # 2: Driving under the influence of alcohol or drugs.

Principle # 3: Failure to wear seat belts.

II. PROGRAM GOALS

<u>01-PA PLANNING AND ADMINISTRATION</u>: To administer the coordinated highway safety activities so as to use strategic resources most effectively to decrease traffic crashes, deaths and injuries in Tennessee; to use grant funds more strategically, effectively, and innovatively, to better support and monitor our grantees' performance; and to improve our communication- both internally as well as with the public.

<u>02-OP INJURY CONTROL - OCCUPANT PROTECTION</u>: (1) To increase statewide average safety belt use to 85% (2) To increase child safety seat usage rates to 85% by Calendar Year (CY) 2011. (3) To increase Pick-Up Truck Occupants seatbelt usage rate to 80% by CY 2011.

<u>03-AL ALCOHOL and OTHER DRUGS (AOD) COUNTERMEASURES</u>: To decrease the number of alcohol- and drug-related motor vehicle crashes to 30 % by CY 2011.

<u>04-AL YOUTHFUL DRIVERS, ALCOHOL and OTHER DRUGS</u>: To decrease the number of 15 to 24-year-old drivers and passengers killed or seriously injured in all traffic crashes by 5% by CY 2011.

<u>05-PT POLICE TRAFFIC SERVICES</u>: To decrease the number of speed-related crashes 5% by the end of 2011, and to decrease the number of people killed or incapacitated in these crashes by 5% by the end of CY 2011.

<u>06-TR TRAFFIC RECORDS</u>: To coordinate and encourage improvements in the development and use of a comprehensive state highway traffic safety information system, and to support the Traffic Records Coordinating Committee.

<u>07-MC MOTORCYCLE SAFETY</u>: To stop the upward trend of motorcycle-riders fatality and seriously injured in reportable crashes by 5% from CY 2009 by the end of CY 2011.

<u>08-SA- SAFE COMMUNITY PROJECTS AND ROADWAY SAFETY</u>: (1) To promote increased multidisciplinary safety activities in 15 populous communities representing at least 40% of the state population and 33 percent of state traffic deaths and serious injuries from the Baseline of 13 communities representing 30% of the population and 27.4% of deaths and serious injuries. (2) To decrease work zone crashes by 5% by CY 2011.

<u>09-EM- INJURY CONTROL AND EMERGENCY MEDICAL SERVICES</u>: To improve traffic crash survivability and injury outcome by improving the availability, timeliness and quality of EMS response and by improving State and community coordination of EMS, public safety and mass casualty response.

<u>10-PM- PAID AND EARNED MEDIA</u>: To inform the general public and safety advocates of changes in laws, new data, new studies, program opportunities, etc., and to reach high-risk audiences with informational and motivational safety messages from paid, earned media and PSA's.

III. HIGHWAY SAFETY PLAN PROCESS

OVERVIEW:

To maximize safety of the Tennessee Transportation System, a major focus and emphasis on highway safety has been an integral part of the Tennessee Department of Transportation's -Governor's Highway Safety Office strategic planning process. Combined with our mission to become more data driven with "measurable" results-oriented objectives, our initiatives and processes have gained mobility and improved substantially. We continue to strive for higher standards as planners, implementers, and evaluators with an emphasis on accountability. Tennessee continues with its strategy for allocating federal highway funds to state and local agencies.

This is a brief description of the processes utilized to determine Tennessee's traffic safety problems, goals, and program/project/activities emphasis. The processes are described under the following three titles:

Process for Identifying Safety Problems:

The specific highway safety problems that grantees wish to address must be data driven. That is, grantees are required to identify an intervention focus that represents a statistically demonstrable category of a heightened traffic safety problem. To assist agencies in this effort, they have the opportunity to request comparative analyses of various crash categories that is available through our crash analysis system maintained by the Tennessee Department of Safety.

Process for Performance Goal Selection:

Performance goals, both short and long term, evolve from the problem identification process. Identified emphasis areas are selected from this process and reviewed to assure that they are consistent with the guidelines and emphasis areas established by the U.S. Department of Transportation, National Highway Traffic Safety Administration.

Process for Project Development:

Specific projects must be designed in a way that provides for the assessment of reasonable and valid outcome measures of the projects' impact on highway safety. To assist potential grantees in this area, we offer technical assistance through GHSO staff resources and the Tennessee Department of Safety's Research and Planning Division with crash and fatality data for project intervention design and evaluation.

Determining the cause of injuries or fatal crashes-<u></u>The collection of crash data is very important in the determination of safety problems. Grantees will be encouraged to look deep within their community to unmask the root causes for over-representation in the data-defined problem area. Potential grantees for FFY 2010-11 were informed that the GHSO would consider any data-driven problem that they identified, but that the following areas were of high priority:

- a low rate of safety belt usage: a low rate of child passenger safety restraint usage
- a high rate of crashes with alcohol as a contributing factor;
- a high rate of crashes with speeding as a contributing factor;
- a high rate of crashes involving drivers under 20 years old;
- a high rate of crashes involving the aggressive driver;
- a high rate of crashes resulting in serious injuries or fatalities;
- a high rate of crashes in work zones.

IV. PROCESS STRATEGY

The Governor's Highway Safety Office and The National Highway Traffic Safety Administration Regional Program Manager reviewed the 2005 through 2009 data to determine the high priority areas that would be addressed with 402 funding in FFY 2010-11.

An announcement regarding the FFY 2010-11 Highway Safety Program were mailed and emailed to potential state and local grantees, including all Tennessee Mayors (County as well as Cities), Police Chiefs and Sheriff's. Potential Grantees were informed that the Tennessee GHSO was particularly interested in funding projects that possess the following characteristics:

- Interventions that focus on reducing injury-producing crashes;
- Specific problem-identification procedures that are data-driven and that thoroughly document a local crash injury problem;
- Specific systems for insuring high quality crash reporting by law enforcement (e.g., accuracy and completeness of forms, supervisory oversight, training, etc.);
- Specific plans for following up on crash injuries by linking crash data to medical information concerning such variables as: severity of injury, cost of treatment, degree of incapacitation, etc.;
- With respect to which specific interventions are chosen for funding, documentation of the rationale underlying the belief that the intervention has a reasonable probability of being effective;
- An adequate intervention design that will provide meaningful outcome data on the degree of success in reducing injury crashes. Among other things, this priority requires that the applicant describes how the program's effectiveness will be measured, and the comparison data against which the program's outcome will be evaluated;
- Where local conditions permit, initiatives to coordinate crash-injury reduction efforts with other injuryreduction activities within the community, by participating in cooperative efforts with other professionals and citizens (e.g., educational, civic, judicial, business, medical, etc.) involved in creating a safe community.

Potential grantees were informed that a full grant proposal for FFY 2010-11 funding had to be submitted that detailed:

- a) their process for focusing on traffic safety problems that were data driven,
- b) the logic behind their proposed intervention strategies,
- c) the allowance for valid outcome measures in their project design, and
- d) the proposed budget.

A total of 453 grant proposals (229 regular and 224 High Visibility) were received from state, local agencies and not-for-profit organizations.

These grant proposals were evaluated by a team of reviewers consisting of the GHSO leadership, members of Tennessee Department's of Transportation, Finance and Administration, Health, and Safety. Based upon this analysis, recommendations for funding were made to the TDOT Commissioner of Transportation.

After completed grant applications and contracts are received, each is reviewed in detail to determine if they meet the GHSO goals and objectives and project design requirements. (See charts for the online and manually processing which follows.)

A project director is assigned for each project. The project director is the person who submitted the project or the person responsible for the "subject" of the project. A Program Manager is assigned from the Governor's Highway Safety Office to provide assistance and oversight to each Grantee during the fiscal year based on program area. This person monitors the activity of his/her grantees, reviews billings and makes recommendations to the Director for continuation of the program.

The GHSO staff reviews quarterly reports from the grantees; monitors project activity on-site at least once per year, and provides daily office management. Feedback is provided to each grantee on the strengths and weaknesses of their activities. As needed, suggestions are made as to how the grantee should proceed to achieve the results described in the original grant proposal.

Note: Some highway safety projects are selected and evaluated with the use of traffic crash data; others are selected because of a safety need that cannot easily be verified by crash data. The selection of other projects is dependent on the knowledge and experience of the persons proposing and approving these projects.

Delivery:

The subsequent pages demonstrate how the GHSO provided access to the process to the various agencies. The Pages 8-10 provides the prospective Grantee with directions on how to apply and tentative schedule of events. Page 11 is the grantee fax back form and certification of eligibility statement. Pages 12-13 are the opening dialogue from the actual website, <u>www.TennGrants.Org</u> which outlines the Mission Statement, Vision of the Commissioners Strategic Plan, Key Emphasis areas, and listing of the NHTSA generic areas of participation.



STATE OF TENNESSEE DEPARTMENT OF TRANSPORTATION Governor's Highway Safety Office James K. Polk Building, Suite 1800 505 Deaderick Street NASHVILLE, TENNESSEE 37243

Phone: (615) 741-2589 Fax: (615) 253-5523

February 15, 2010

Dear Highway Safety Advocate:

The Tennessee Department of Transportation Governor's Highway Safety Office (GHSO) will be soliciting project proposals from state agencies, local governments, and not-for-profit organizations seeking funding available through The Federal Highway Trust Fund. *The mission of this program is to develop, execute, and evaluate programs to reduce the number of fatalities, injuries, and related economic losses resulting from traffic crashes on Tennessee's roadways*. We strive to accomplish our mission through the use of *effective, efficient, and innovative* approaches designed to target specific highway safety problem areas.

If you have identified specific traffic safety problems and possible solutions in your community, county, or statewide, you are invited to submit a **Highway Safety Grant Application**. March 1 – April 1, 2010 the Governor's Highway Safety Office will be accepting applications through the web site (<u>www.TennGrants.org</u>). You can use last year's user name and password or register for a new one if you have not done so by clicking on New Registration.

The following program areas eligible for consideration for grant funding are:

- Alcohol Countermeasures: issues related to impaired driving
- Youth Alcohol/Youth Traffic Safety: issues relevant to persons under age 24
- Occupant Protection: issues related to seat belts and child passenger safety seat usage and enforcement
- Safe Communities: the creation of traffic safety coalitions and safe community programs
- Police Traffic Services: enhanced enforcement of traffic safety laws
- Traffic Records: collection and analysis of crash data
- Emergency Medical Services: programs related to care of crash victims

As a point of clarification, operational safety improvements, projects that include construction, engineering, or maintenance of highways, traffic signals, flashing lights for school zones, intersection improvements, signs and signals for railroad grade crossings, or engineering studies are not eligible for funding under this grant program and applications will not be accepted. In addition, the grants do not cover media purchasing or development unless directly related to a specific NHTSA approved campaign. To see if your agency ranks in one of the targeted problem counties, visit www.tdot.state.tn.us/qhso/grants.htm.

You are also notified that effective July 1, 2001, those counties and municipalities that do not have growth plans approved by the Local Government Planning Advisory Committee are not eligible for grants from the Governor's Highway Safety Office (see TCA 6-58-110). Before submitting an application, make certain that your agency meets this requirement. Applications from counties or municipalities that do not meet this requirement will not be accepted.

Questions about the grant application process should be directed to Kevin Hager, Information Analyst at 615-741-6235 or Elizabeth Hosmer, Grants Monitor III at (615) 253-5521.

Sincerely,

Kuden Poole

Kendell Poole, Director

cc: Commissioner Gerald F. Nicely Randy Lovett, Chief of Administration Kevin Hager, Information Analyst Elizabeth Hosmer, Grants Monitor III

HIGHWAY SAFETY GRANT APPLICATION AND REVIEW SCHEDULE

FY 2009-10 (Tentative)

| February 15 | Notice of Availability of funds mailed to State Agencies and Political Subdivisions, and other highway safety related agencies |
|---------------------|---|
| March 1 | Grant Letting begins- Web site opened and Grantee's can apply for RFP's |
| April 16 | In order to be considered for funding, all grant applications <u>must</u> be finished on-line by Midnight and email sent to Governor's Highway Safety Office, 505 Deaderick Street, 18 th Floor, Nashville, TN 37243 |
| April 2 - April 9 | Grant Scoring Training Meeting (Date TBD) |
| April 9 - May 8 | GHSO and Review Committee comprised of internal and external members review and score grant applications |
| April 16 – April 20 | GHSO apply for Delegated Grant Authority (DGA) |
| May 16 | GHSO review and scoring meeting |
| May 17 – June 1 | Modification of grants (programmatic and financial) |
| June 12 | GHSO Funding meeting to finalize grants to be funded |
| June 22 | Denial and funded letters go out to Grantee's |
| July 9 – July 13 | All accepted Grantee's sent grant packages that included: 4 copies of approved grant application, contract and attachments for signature |
| July 16 – July 31 | All contracts to be returned to GHSO from Grantees |
| August 10 | Grant packages submitted to fiscal, legal and Commissioner for signature |
| August 30 | Grant list provided to Judy Steele for press release |
| September 6 | All grants processed and copy returned to Grantee |
| September 6 | 2 copies of grant application and contract sent to fiscal department |
| October 1 | Grant year begins |

Grant Application Fax Back Form Request for Highway Safety Grant Application Federal Fiscal Year 2006

| TO: Amanda Lincoln | Fax B | ack Number: 615-253-552 | 3 |
|--|-----------------------------|----------------------------|------------------------------|
| From: (please print) | | | |
| Date: | | | |
| Note: All Information is required. | | | |
| ALL information will be entered of | on line at <u>www.Tenn(</u> | Grants.org | |
| Email Address: | | | |
| You will be given a name and part | ssword to log into the | Grant Application website | Э. |
| Go to <u>www.tntrafficsafety.org</u> for y password. This will be verified a copied from the web site so you | ind authorized. Copie: | s of the application and A | pplication Guide can be |
| Name: (print/type) | | | |
| Agency: | | | |
| Address: | | | |
| City: | State: Zip: | | |
| Telephone: | Fax: | | |
| New Grant: Continu | uation: Yea | r Funding: | |
| I hereby certify this unit of governm Planning Advisory committee per | | approved growth plan on fi | le with the Local Government |
| Signature | Title | e Date | |

Introduction to the On-line grant application process:

Save | 🗟 Print | 🛹 Add | 🧩 Delete | 🧭 Edit | 🔛 Save



Instructions

GHSO Instructions

TennGrants.org Introduction

Mission: Develop, execute, and evaluate programs to reduce the number of fatalities, injuries, and related economic losses resulting from traffic crashes on Tennessee's roadways.

Vision of the Commissioners of Health, Safety, and Transportation are: to reduce fatalities on Tennessee roads to 900 by year 2012.

GHSO Key emphasis areas to accomplish are:

- 1. Traffic Records
- 2. Seatbelt Usage
- 3. Alcohol Countermeasure programs

To receive funding from the GHSO, a grant proposal MUST be directed at achieving the mission of saving lives and property. Program areas for which applications will be accepted are described below.

Alcohol Countermeasures

The enforcement, adjudication, education, and systemic improvement are necessary to impact drunk and drugged driving behavior.

Youth Alcohol Programs/Youth Traffic Safety Programs

The enforcement, adjudication, education and systemic improvements necessary to impact alcohol impaired and drugged driving among drivers ages 24 and younger. Programs to educate and improve the driving skills, attitudes and behaviors of young drivers ages 15 - 24.

Comprehensive Community Traffic Safety Programs (CCTSPs), Corridor Safety Improvement Programs (CSIPs), and Safe Communities (SCs)

These programs normally combine two or more traffic safety strategies to address local traffic safety problems. Citizen advocacy groups, law enforcement, business, health agencies, education, the courts, the media, and others combine efforts by forming coalitions with elected officials and other community leaders to develop solutions to local traffic safety problems. Corridor Safety Improvement Programs focus education, engineering and enforcement expertise on segments of roadway with high crash rates. Safe Communities builds upon the successes of CCTSPs and can be used to start or expand a successful motor vehicle injury prevention program by using local data, establishing and expanding partnerships, creating an environment for citizen involvement, and integrating prevention, acute care and rehabilitation.

Emergency Medical Services

The development of programs are to improve and enhance the state trauma registry system in Tennessee; improve response time in rural areas; provide for hazardous materials training; and to develop innovative safety campaigns.

Occupant Protection

The development and implementation of programs designed to increase usage of safety belts and proper usage of child safety seats for the reduction of fatalities and severity of injuries from vehicle crashes.

Police Traffic Services

The enforcement necessary to directly impact traffic crashes, fatalities, and injuries. Speeding, aggressive driving, occupant protection, and DUI enforcement programs are priorities.

Drivers Education

The implementation of programs is to enhance teen driver safety.

Traffic Records

The continued development and implementation of programs designed to enhance the collection, analysis, and dissemination of collision data, increasing the capability for identifying and alleviating highway safety problems.

Roadway Safety

Enforcement necessary to increase work zone safety. Includes enforcement of speeding and road worker safety.

Additional Instructions

If your project plan involves the goal of reducing some category of motor vehicle crash in your jurisdiction, you MUST provide the following:

- Three years of baseline statistics from your jurisdiction that are relevant to the category of crash you intend to reduce; for example, alcohol-related crashes.
- Comparative crash statistics from other similar jurisdictions that indicate your particular crash problem is above average.
- In the case of counter-DUI proposals that involve enforcement, baseline statistics on the numbers of proactive (i.e., not crash-related) DUI arrests and their associated (non-reduced) DUI conviction rates.

To obtain, analyze and present these statistics in your application you can:

- Consult your own crash records.
- Obtain county and state-wide statistics on fatal crashes occurring in 2002 and before online from the Fatality Analysis Reporting System (FARS) maintained by NHTSA at the following Web address: http://www-fars.nhtsa.dot.gov
- Contact TDOS for help with your crash and fatality data report:

Chris Osbourn, TDOS Research and Analysis

Phone number: 615-743-4967

e-mail: christopher.osbourn@state.tn.us

To go to get the Grant Manual for 2009-2010, go to Tennessee Traffic Safety Site on the log-in page, click Grant Information, click GHSO 2009-2010 Grant Application and select 2009-2010 Grant Application Manual.

To view courses for Project Planning and Proposal Evaluation, click on GHSO Program Web Courses on the TennGrants home page. You can email us for course password.

VI. OVERVIEW of HIGHWAY SAFETY in TENNESSEE

A. Snapshot of the State

Population: The state of Tennessee is centrally located in the Southeast and is bordered by the states of North Carolina, Virginia, Kentucky, Georgia, Alabama, Mississippi, Missouri and Arkansas. Sharing a border with eight (8) states gives Tennessee the distinction of having more neighboring states than any other state in the nation. Tennessee encompasses 41,219 square miles of mountains, rolling hills and plains. Tennessee is also located on the nation's inland waterway system and enjoys the benefits of more than 1,062 miles of navigable waterways.

The 2005 U.S. Census Bureau population estimate for Tennessee is **5**,962,959 distributed over **95** counties and **580** municipalities. The average state population density is less than 138 per square mile. About 65% of the population is urban and most of the urban areas are in the southeastern quadrant of the state. The state has a long, strong tradition of local control; politically, it is organized into townships, municipalities, and counties with overlapping jurisdictions.

Tennessee had a household population of 5.8 million with 51 percent females and 49 percent males. The median age was 37.3 years, with 24 percent of the population under 18 years, and 12 percent 65 years and older. For people reporting one race alone, 81 percent were white and 17 percent were black or African American. Three percent of the people in Tennessee were Hispanic, and 78 percent were white Non-Hispanic.



Figure 1 shows the Tennessee Fatalities per 100 Million VMT trend over the past ten years.

| Tennessee Ten Year Demographic and Stati | stical Comparison |
|--|-------------------|
|--|-------------------|

| Square Miles in State: 42,146 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Population | 5,689,783 | 5,740,021 | 5,797,289 | 5,841,748 | 5,900,962 | 5,962,959 | 6,038,803 | 6,156,719 | 6,214,888 | 6,296,254 |
| Registered Vehicles | 5,770,725 | 5,755,996 | 5,741,262 | 5,691,537 | 6,119,903 | 6,065,085 | 6,376,092 | 6,731,792 | 6,228,842 | 6,478,705 |
| Licensed Drivers | 4,282,384 | 4,201,436 | 4,253,014 | 4,228,235 | 4,279,063 | 4,372,306 | 4,384,517 | 4,431,085 | 4,455,754 | 4,484,769 |
| Miles of State & Federal Roadways | 13,787 | 12,791 | 12,797 | 13,794 | 13,808 | 13,818 | 13,835 | 13,887 | 13,882 | 13,871 |
| Miles of Interstate | 1,073 | 1,073 | 1,074 | 1,104 | 1,104 | 1,104 | 1,104 | 1,105 | 1,105 | 1,104 |
| Total Crashes | 176,802 | 175,637 | 177,833 | 168,668 | 182,536 | 177,638 | 179,168 | 172,184 | 158,845 | 157,434 |
| Number of Non- Injury Crashes | 124,865 | 124,716 | 127,387 | 121,851 | 128,568 | 124,851 | 126,520 | 121,695 | 112,358 | 111,260 |
| Number of Injury Crashes | 50,760 | 49,795 | 49,388 | 45,799 | 52,777 | 51,616 | 51,507 | 49,477 | 45,613 | 45,333 |
| Number of Fatal Crashes | 1,177 | 1,126 | 1,058 | 1,091 | 1,191 | 1,161 | 1,161 | 1,111 | 958 | 918 |
| Injuries | 76,909 | 74,856 | 73,540 | 73,925 | 79,427 | 76,730 | 74,871 | 71,218 | 65,667 | 65,764 |
| Fatalities | 1,307 | 1,251 | 1,178 | 1,193 | 1,339 | 1,270 | 1,284 | 1,211 | 1,043 | 989 |
| Vehicle Miles Traveled (VMT) in Millions | 658.72 | 676.06 | 683.16 | 689.36 | 708.6 | 707.04 | 707.08 | 712.5 | 696.61 | 702.92 |
| Fatality Rate Per 100 Million VMT | 1.98 | 1.85 | 1.72 | 1.73 | 1.89 | 1.80 | 1.82 | 1.70 | 1.50 | 1.41 |

Sources:

TN Dept of Revenue

TN Dept of Safety Licensed Drivers Reports

TN Dept of Transportation Highway Performance Monitoring System 2009, (http://www.tdot.state.tn.us/hpms).

TN Dept of Safety, Office of Research, Statistics, and Analysis, June 23, 2010.









Urban and Rural



Overall Goals for Tennessee State Governor's Highway Safety Office:

Based on our performance for calendar year 2008, we have established the following Core (C) outcome measures for our Governor's Highway Safety Office Performance Plan.

Traffic Fatalities

C-1) To decrease traffic fatalities 5 percent from the 2009 calendar base year of 989 to 940 by December 31, 2011.

Serious Traffic Injuries

C-2) To decrease serious traffic injuries 5 percent from the 2009 calendar base year of 6,580 to 6,251 by December 31, 2011.

Overall Fatalities/VMT

C-3a) To decrease fatalities/VMT from the 2009 calendar base year of 1.41 to 1.32 by December 31, 2011.

Rural Fatalities/VMT

C-3b) To decrease rural fatalities/VMT from the 2009 calendar base year of 2.0 to 1.9 by December 31, 2011.

Urban Fatalities/VMT

C3c) To decrease urban fatalities/VMT from the 2009 calendar base year of 1.0 to 0.95 by December 31, 2011.

Unrestrained Passenger Vehicle Occupant Fatalities

C-4) To decrease unrestrained passenger vehicle occupant fatalities in all seating positions 5 percent from the 2009 calendar base year of 430 to 408 by December 31, 2011.

Alcohol-Impaired Driving Fatalities

C-5) To decrease alcohol impaired driving fatalities to 30 percent from the 2008 calendar base year of 32 percent by December 31, 2010. (Driver with Blood Alcohol Content of .08 or greater)

Speeding Related Fatalities

C-6) To decrease speeding-related fatalities 5 percent from the 2009 calendar base year of 209 to 198 by December 31, 2011.

Motorcyclist Fatalities

C-7) To decrease motorcyclist fatalities 5 percent from the 2009 calendar base year of 105 to 100 by December 31, 2011.

Un-helmeted Motorcyclist Fatalities

C- 8) To decrease un-helmeted motorcyclist fatalities 5 percent from the 2009 calendar base year of 12 to 11 by December 31, 2011.

Drivers Age 24 or Younger Involved in Fatal Crashes

C-9) To decrease drivers age 24 or younger involved in fatal crashes 5 percent from 204 for the CY 2009 to 193 by December 31, 2011.

Pedestrian Fatalities

C-10) To reduce pedestrian fatalities 15 percent from the 2009 calendar base year of 76 to 65 by December 31, 2011.

Source: TN Department of Safety, FARS Division.

Tennessee's road system stretches 87,259 miles, enough to circle the world more than three times. Of that figure, 13, 752 miles are on the state-maintained highway system, representing 16 percent of the total highway miles within our state and carrying 72 percent of the traffic. Included in the state highway system are 1,074 miles of interstate highways. Although the interstate system makes up just over one percent of the total highway mileage, it carries one quarter of all the traffic in Tennessee.

TENNESSEE

| MADISON CAPE UNION JOHNSON POPE HARDIN, WEBSTER MC LEAN OHIO GRAYSON HART CASEY PERRY KNOTT BUCHANAN TAZWELL BOLLINGER MADER MADER MASSAC LIVINGS HOPKINS MUHLEN BUTLER EDMON HART GREEN PULASKI LAUREL CLAY LESLE CLAY LES |
|--|
| BUTLER NEW FULTON GRAVES CALLOWAY MONTGOMERY CALLOWAY MACON CLAY PICKETT CAMPBELL CALLOWAY WASHING CATTER WATAUGA ON DAVIDSON WALKEY HENRY HOUSTON DAVIDSON WILSON MULLOW CHER CALLOWAY MULLOWASION DAVIDSON WILSON MULLOWASION DEKALB WHITE CLUMBER CALLOWAY MONTGON ANDERSON CARROLL PENTERS SCOTT CAMPBELL CAND DAVIDSON WALKEY HENRY GREENE WILLOWASION DAVIDSON WILSON DAVIDSON WILSON DAVIDSON WILSON DICKSON HUMPHREYS WILLOWASION DICKSON HUMPHREYS WILLINGON DICKSON NASHVILLE 5 DE KALB WHITE CLUMBER CAND DAVIDSON COCKE MADISON VANCEY BUTKE |
| POINSETT CROCKETT 2 DENTON HICKMAN HENDERSON PERRY HAVWOOD MADISON PERRY HAVENCE FINANCIAL PERRY HAVENCE FINANCI |
| ST. FRANCIS DE SOTO MARSHALL DE SOTO MAR |

- DMAs
- 1 Chattanooga
- Jackson
- 3 Knoxville
- Memphis
 Nechrille
- S Nashville
- Tri-Cities

Media: Tennessee is comprised of 5 designated media areas statewide. Tennessee print and electronic media outlets include 27 commercial and educational television stations, 132 commercial radio stations, 28 daily newspapers and about 101 newspapers published less frequently. The state is divided into three grand divisions, Middle, East and West Tennessee.

SAFETY PROGRAM PLANS

Organization of this Document: Tennessee's Highway Safety Performance Plan is organized into 9 Priority Program Areas, reflecting both federal funding priorities and priorities assigned by analysis of the Tennessee Highway Safety Stakeholders. Each Program Plan contains five sections: 1. One or more program goals that support the statewide primary goal, and a set of one-year objectives; 2. Data describing the problem and justifying applying funds to it; 3. Description of effective strategies for addressing the problem; and 4. A set of projects or activities that support program objectives.

1. Program Goals and Objectives: Each program area has at least one measurable goal supported by multiple ("SMART" or Specific-Measurable-Achievable-Realistic-Time-framed) objectives. Goals are general statements about the overall change desired in the problem based upon problems identified by the process above. Progress toward each goal is measured by process, impact and outcome objectives. Objectives are specific statements of measurable, realistic and time-framed changes that will support the goals identified above. Performance Measures are statements of the specific means by which the state will track its progress toward each objective and goal. Baselines are the points from which progress is measured. When baseline data are not available, they will be gathered during the identified fiscal or calendar year. Base Year Data from this date forward are more complete and are comparable from year to year. Status is given in terms of the most recent complete calendar year, fiscal year or survey result. The most recent calendar year crash data available is 2006 and the most recent completed fiscal year is 2005.

2. Problem Identification: For each program, problem identification documents the following: the magnitude and nature of the highway safety issues to be addressed, and the most significant at-risk groups, driver's behaviors and locations. This portion of the plan provides objectives and scope of the program for the selected funded activities.

3. Selected Strategies/Activities: Each program plan concludes with a description of the funded activities, organized by those strategies known to be most effective in achieving program goals. Program objectives with scopes are listed and activities that support them. Some activities will affect more than one program objective or more than one program area. Each activity/strategy contains one or more funded Activities. Activity descriptions contain the following items:

- Brief statement of problem and its scope addressed
- Objectives
- Intervention Strategies/ activities, and
- Plans for self-sufficiency

07-01 PLANNING AND ADMINISTRATION

I. GOALS and OBJECTIVES

A. Goal

To administer the State Highway Safety Grant Program and other state- and federal-funded highway safety programs; to plan for coordinated highway safety activities so as to use strategic resources most effectively to decrease traffic crashes, deaths and injuries in Tennessee.

B. Objectives

Objective 1: To produce required plans and documentation.

Performance Measure: Timely delivery of annual programs, plans and evaluation reports.

Objective 2: To deliver programs that is effective in changing knowledge, attitude and behavior of Tennessee drivers and others supporting our programs in reducing traffic crashes, injuries and deaths.

Performance Measure: Analysis of program effectiveness based on moving three-year average of state motor vehicle crash, death and injury data; and trend data based upon annual and episodic observational and opinion surveys.

Objective 3: To coordinate transportation safety, public safety and injury control programs for the Department of Transportation and for the state of Tennessee.

Performance Measure: The number of transportation safety and injury control programs that are statewide in scope and multidisciplinary in nature, in which GHSO takes an active role.

Objective 4: To incorporate a competitive grant online application process into the development and implementation of a portion of the FFY2009-11 Highway Safety Performance Plan.

Performance Measure: All distribution of funds to multiple recipients administered through a time-limited RFP process with clear, written selection criteria.

II. STRATEGIC ACTIVITIES

- Develop and prepare the Highway Safety Performance Plan (HSPP).
- Develop and prepare additional plans as required.
- Establish priorities for highway safety funding.
- Develop and prepare the Annual Benchmark Report.
- Provide information and assistance to prospective grant recipients on program benefits, procedures for participation and development plans.
- Coordinate and facilitate training and public information activities for grant recipients.
- Encourage and assist local political subdivisions in improving their highway safety planning and administrative efforts.
- Review and evaluate the implementation of state and local highway safety funds contained in the approved HSPP.
- Coordinate the HSPP with other federally and non-federally funded programs relating to highway safety.
- Assess program performance through analysis of data relevant to highway safety planning.
- Utilize all available means for improving and promoting the Governor's Highway Safety Program.
- Complete the monitoring of contracts and grants.
- Produce Annual operating budgets and develop biennial budget issues and strategies.
- Deliver programs that are effective in changing knowledge, attitude, and behavior to reduce crashes, injuries, and deaths.

Self-sufficiency: 50% state match

Evaluation: Annual Highway Safety Performance Report

III. STRATEGIES FOR EFFECTIVE MANAGEMENT

Highway Safety Program is focused on public outreach and education; high-visibility enforcements; utilization of new safety technology; collaboration with safety and business organizations; and cooperation with other state and local governments. A "performance-based "approach to planning provides the state with flexibility in targeting highway safety identified problem. This process also appropriately provides the state with the ability to determine measurable outcomes.

Strategic Planning- a Strategic Planning Committee has been developed incorporating individuals from the GHSO, Tennessee Department of Safety, Federal Highways, Tennessee Department of Transportation, Finance and Administration, and the Tennessee Department of Health. The goal is to develop a comprehensive strategic plan encompassing all areas of the state highway safety problem.

Project Selection- the GHSO has instituted an online grant application process and has established a timeline for the selection process from the acceptance of applications, review and evaluation, award, and contract dates.

Project Coordination- Criteria for grant awards have been established and documented in narrative form. Programs are assigned to Program Managers according to area of expertise to provide grantees with professional and effective guidance.

Program Monitoring and Evaluation- Funds are set aside for pre-post surveys of mobilizations and surveys for the media awareness evaluation to analyze the effective use of our advertising funds.

IV. ORGANIZATION AND STAFFING

Tennessee Governor's Highway Safety Office (GHSO), a division of Tennessee Department of Transportation, is responsible for developing and implementing effective strategies to reduce the state's traffic injuries and fatalities. These strategies may take the form of the stand-alone projects and activities or more comprehensive long-term programs. Both traditional and innovative strategies are encouraged and utilized.

The Commissioner of the Department of Transportation serves as the designated Governor's Highway Safety representative, while the Director of GHSO fulfills the role of the state's coordinator of the activity. The Governor's Highway Safety Office employes a planning and administration staff of seven (8) full time state employees and ten (14) full-time and two (1) temporary University of Tennessee grants employees.

The safety mission of the State Highway Safety Office is the coordination of statewide action to decrease deaths and injuries on all roadways. This requires coordination of multidisciplinary programs supported by multiple funding sources, each with its own set of regulations and program goals. Achieving this mission may include leadership in internal TDOT activities such as the Strategic Planning Committee, Work Zone Committee and external activities such as participation within the Governor's Highway Safety Association. The GHSO has played an active role in the development of TDOT's Strategic Plan.

The safety mission also requires the coordination of overlapping activities performed with other state and local agencies, organizations, and advisory groups. The GHSO chairs the Traffic Records Coordinating Committee, participates in the Metropolitan Planning Organization, and chairs the CODES Board of Directors. The GHSO identifies relevant groups, reviews their missions and memberships, and works to assure maximum cooperation and collaboration in order to make the most efficient and effective use of the state's resources.

Agencies Funded:

| Tennessee Department of Transportation | \$300,000.00 | State Match \$300,000.00 |
|--|------------------|--|
| The University of Tennessee | 553,500.00 (402) | , 150,000 (410), 200,000 (154), 10,000 (408) |



07-02 INJURY CONTROL - OCCUPANT PROTECTION

I. GOALS and OBJECTIVES

A. Goals

Goal 1: To increase the statewide average safety belt use by 2.5% from the baseline CY 2010 from 87.1% to 89.6% by December 31, 2011.

Goal 2: To decrease the number of unrestrained fatalities by 2.5% from the baseline CY 2009 from 57.3% to 52.3% by December 31, 2011.

Goal 3: To reduce child fatalities by 2.5% from the baseline CY 2009 from 2.9% to 2.75% with proper use of child passenger safety restraints by December 31, 2011.

B. Objectives

Objective 1: To increase statewide average safety belt use to 89.6% by the end of CY 2011.

<u>Performance Measure</u>: Percent of restrained occupants in all front-seat positions in passenger motor vehicles and light trucks. <u>Baseline</u>: 87.1% in 2010. <u>Status</u>: The June 2010 statewide observational survey found 87.1% average statewide use. Use had significantly increased from 80.6 in 2009 to 87.1 in 2010.

Objective 2: To increase the usage of restraints by Pick-Up Truck Drivers to 76% in CY 2011. <u>Performance Measure</u>: Percent restrained by observational survey. <u>Baseline</u>: 73.4% in 2009 <u>Status</u>: 81.8% use rate in June

2010.

Objective 3: To increase statewide average correct child safety seat use to 20% by the end of CY 2011.

<u>Performance Measure</u>: percent of child safety seats correctly installed. <u>Baseline</u>: No current baseline data for correct use is available. <u>Status</u>: Data will be collected at checkpoints in CY 2010

Percent Restraint Use: Observed Overall and Among Fatally **Injured Passenger Vehicle Occupants Injured Passenger Vehicle Occupants** 2008 **Daytime Front Seat (Outboard Observed Only) Passenger Vehicle Restraint Use Occupant Fatality Aged 5 and** % (State **Over, by Percent Restraint** Survey) Use* 82% 45% Tennessee 83% 56% Source: National Center for Statistics and Analysis STSI, http://wwwnrd.nhtsa.dot.gov/departments/nrd-30/ncsa/STSI/47_TN/2008/47_TN_2008.htm, accessed on 23 June 2010

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

Seatbelts do not prevent crashes from occurring; not all crashes are survivable and seatbelts are not 100% effective in preventing fatal injuries in serious crashes. They are, however, generally accepted as the most effective means of reducing fatalities when crashes do occur. National research indicates that seatbelts (i.e., properly used lap/shoulder belts) lower the risk of fatal injuries for front seat auto occupants by 45% and by 60% for light truck occupants



Trends of Percent Restraint Use: Observed and Among Fatally Injured Passenger Vehicle Occupants

According to the Survey of Safety Belt and Helmet Usage in Tennessee Report for 2008 conducted by the University of Tennessee Center

for Transportation Research, 2006 was a very significant year in Tennessee's highway safety community. For the sixth year in a row, the Tennessee Governor's Highway Safety Office (GHSO) participated in NHTSA's Click-It-Or-Ticket safety campaign. Additionally, the Tennessee Highway Patrol conducted a safety and enforcement campaign called "One Hundred Days of Summer Heat." While this effort targeted speeding and impaired drivers, it does compliment the Click-It-Or-Ticket program by providing highly-visible traffic enforcement across the state. Finally, in 2004, the Tennessee State Legislature enacted a bill which makes failure to wear a seatbelt a primary offense in the State of Tennessee. The 2006 statewide survey of seatbelt and motorcycle helmet usage is the second statistically significant statewide check of seatbelt trends to be completed in its entirety since the primary enforcement law took effect.

| | Tennessee Seat Belt Usage 2000-2010 | | | | | | | | | |
|----------------|-------------------------------------|------------------|-------|---------------------------|--------------|--|--|--|--|--|
| Survey Year | Passenger Cars | Pickup Trucks | Vans | Sport Utility Vehicles | All Vehicles | | | | | |
| 2000 | 64.2% | 39.3% | 68.5% | 73.0% | 59.0% | | | | | |
| 2001 | 73.5% | 53.9% | 70.4% | 75.9% | 68.3% | | | | | |
| 2002 | 71.0% | 53.0% | 71.8% | 73.6% | 66.7% | | | | | |
| 2003 | 72.5% | 55.0% | 71.3% | 75.4% | 68.4% | | | | | |
| 2004 | 76.1% | 57.5% | 75.7% | 77.3% | 72.0% | | | | | |
| 2005 | 78.2% | 62.6% | 77.3% | 79.5% | 74.4% | | | | | |
| 2006 | 82.1% | 69.4% | 80.0% | 82.0% | 78.6% | | | | | |
| 2007 | 83.3% | 72.3% | 80.8% | 82.7% | 80.2% | | | | | |
| 2008 | 84.5% | 75.1% | 83.9% | 78.3% | 81.5% | | | | | |
| 2009 | 81.7% | 73.4% | 82.7% | 84.6% | 80.6% | | | | | |
| 2010 | 88.9% | 81.8% | 88.1% | 88.6% | 87.1% | | | | | |

Source: TN Safety Belt Use Statewide Observational Survey

For 2010, the final statistically-adjusted statewide seatbelt usage rate is 87.1%. By comparison, the final usage rate for 2009 was 80.6%. While most experts agree that passage of a primary seatbelt law results in usage rates approximately 10% higher than with a secondary seatbelt law, Tennessee experienced a major increase rate from 2009 to 2010. Several factors may contribute to this phenomenon, foremost among them being the previous five years of the Click-It-or-Ticket campaign. Also, despite the fact that most of the 2005 seatbelt survey observations were completed prior to the July 1, 2004 effective date of the primary law, there was much discussion of the impending change in all forms of news media at the time these observations were made.

III. STRATEGIES FOR DECREASING DEATHS & INJURIES A. Strategies Selected for 2011

Enforcement activity alone is not adequate to force increased belt use and correct use of child safety seats; other partners, including the medical community and businesses need to be belt use proponents. Over more than 30 years, the most effective means of encouraging preferred behaviors such as belt use is the combined employment of multiple strategies --in the case of belts, this would include standard enforcement laws with serious financial or other consequences, waves of enforcement preceded and followed by public information that increases the perception of risk of citation.



Strategy: Enforcement of Safety Belt and Child Passenger Safety laws. Numerous studies have shown that after belt use laws are passed, there is an initial wave of voluntary compliance. However, highly publicized and visible waves of enforcement of belt laws are necessary for the public perception of risk of citation and which is key to increased safety belt compliance by those risk-takers who are least likely to buckle up.

History: Tennessee passed a primary seat belt law in July of 2004. The ten point increase that usually is reflected in the seat belt usage rate when a state passes a primary law, didn't occur in Tennessee. The observational survey conducted by the University of Tennessee showed only a minor increase from 72.04 to 74.42 in the first year following passages of primary enforcement. During a second year (July 2005- June 2006), the seat belt use rate climbed to over 78%. Police officials often said that the failure to enforce was because Tennessee's primary law was difficult to cite. Enforcement officers' opinion at that time was that the Legislature was not serious about the law when they made it a primary law with a \$10 dollar fine and no points against the driver's license.

Enforcement Mobilizations: Mobilizations are high-profile law enforcement programs, combined with paid and earned media, and evaluated in terms of observations of belt use and surveys of public awareness and public changes in behavior. These mobilizations consist of 5 actions: 1) Two Weeks of High-intensity Traffic Law Enforcement; 2) Intense Publicity paid and earned, using messages that increase the perception of risk; 3) Pre/post Observational Surveys; 4) Pre-post Knowledge/Attitude/Behavior Surveys; and 5) Immediate reporting of enforcement and media activity. During FY09, three such mobilizations are planned: an Alcohol Mobilization in December, 2008, a Safety Belt Mobilization in May, 2009 and a Multiple Message Mobilization in mid-Summer, 2009.

Education and training: Child safety seat use is so complicated that, ideally, every individual should be educated in correct installation and use of their specific equipment in their specific vehicle. This is clearly impossible to do from the state level, so training and certification of child safety seat experts who can be available locally is being made available throughout the state. Regional Child Passenger Safety Training Centers will be implementing to ensure that education and training is done within the state and to increase the number of certified technicians.

Evaluation: Statewide, local and subgroup observational and opinion surveys will be used to target enforcement and education activities and to identify motivators for non-use in high-risk populations. Surveys will be incorporated into the mobilizations.

Empowerment: Provision of technical support, community grants, and data or survey methodologies will give communities the tools and incentives to identify the problems they need to address locally and ideas for addressing the problems to change social mores. Expand partnerships with diverse organizations, high-risk and hard-to-reach populations, as well as expanded outreach to minority audiences.

IV. STRATEGIES/ ACTIVITIES

STRATEGY-PROGRAMS

Activity: OP- 10472-Child Passenger Safety Training and Community Education

Problem

Almost 90% of child safety seats are used incorrectly. This is because fitting a seat to a car and a child to a seat is confusing and difficult. Difficulties arise because child restraints are not always compatible with the vehicle, recalls may have been made, parts may be missing from the seat, etc.

Objective

- 1. Certify an additional 50 new Child Passenger Safety Technicians.
- 2. Provide mentoring/assistance to newly trained CPS Technicians in a minimum of 30 communities.
- 3. Evaluate/modify and develop child passenger safety public information and education materials
- 4. Provide free technical assistance and staffing for an 800 phone number
- 5. Conduct Statewide child safety seat checkpoints
- 6. Provide child safety seats at Child Safety Seat Checkpoints
- 7. Coordinate Child Passenger Safety Training Courses statewide
- 8. Maintain database of CPS Technicians/Instructors
- 9. Maintain Contact with Safe Kids USA
- 10. Maintain recall list of child safety seats
- 11. Car seats must be purchased off of state bid or comparable pricing

Activities

Works with local law enforcement, LEL community, and CPS technicians to increase proper usage of child safety seats and improve child passenger safety.

Car seats will be purchased directly from the manufacturer or approved vendor as long as they meet the state price. (to be bid) **Resources**

Up to \$300,000 for instructor fees and expenses, participant and instructor manuals, child safety seats for classes, other instructional materials, and materials for inspections, public information and education materials. Salaries and benefits cannot exceed a 3% increase over prior year.

NOTE: These resources are estimated and are based on the 2009-2010 grant year funding. The GHSO does not guarantee funding levels, however we have provided a best estimate. Our resource estimates may change by the time this grant is authorized for 2010-2011 grant year. Approved grantees will be notified of any changes. Self-sufficiency

Technicians and instructors will be required to maintain their certification by attending inspection events and mentoring less experienced technicians.

Evaluation

Administrative evaluation to determine how much the public uses these resources, number trained, results of checkpoints, and training evaluations.

Funded Agencies:

| East Tennessee State University | Sullivan | 200,730.24 |
|---|-----------|--------------|
| Meharry Medical College | Statewide | 277,729.60 |
| Hamilton County Sheriff's Office | Hamilton | 95,316.99 |
| Shelby County Office of Early Childhood Development | Shelby | 209,871.57 |
| Tennessee State University | Davidson | 167,312.35 |
| - | Total | \$950,960.75 |

| Fatalities by Restraint Usage | | | | | | |
|-------------------------------|-------|-------|-------|-------|-------|-------|
| Year | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| Restrained | 372 | 366 | 370 | 336 | 262 | 294 |
| Unrestrained | 668 | 563 | 562 | 535 | 457 | 430 |
| Unknown | 71 | 81 | 63 | 57 | 57 | 26 |
| Total | 1111 | 1010 | 995 | 928 | 776 | 750 |
| | | | | | | |
| Year | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| % of Restrained Fatalities | 33.5% | 36.2% | 37.2% | 36.2% | 33.8% | 39.2% |
| % of Unrestrained Fatalities | 60.1% | 55.7% | 56.5% | 57.7% | 58.9% | 57.3% |

Goal 2: To decrease the proportion of unrestrained fatalities by 2.5% each year from 57.3% in the CY 2009 baseline to 52.3% by December 31, 2011.



| | 2004 | 2005 | 2000 | 2007 | 2000 | 2000 |
|---------------------------|-------|-------|-------|-------|-------|-------|
| | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| | | | | | | |
| Child Fatalities | 57 | 45 | 57 | 43 | 35 | 29 |
| All Fatalities | 1,339 | 1,270 | 1,284 | 1,211 | 1,043 | 989 |
| | | | | | | |
| Year | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| | | | | | | |
| % of Child Fatalities | 4.3% | 3.5% | 4.4% | 3.6% | 3.4% | 2.9% |
| | | | | | | |
| % of Non-Child Fatalities | 95.7% | 96.5% | 95.6% | 96.4% | 96.6% | 97.1% |



Goal 3: To decrease the proportion of child fatalities by 2.5% each year from 2.9% in the CY 2009 baseline to 2.75% by December 31, 2011.

STRATEGY -- EVALUATION Surveys & Studies

Activity: OP-10474 - Observational Survey – Safety Belts:

Problem

Longitudinal data on safety belt and child safety seat use and motorcycle helmet use are required by the federal government and for state program design and analysis. The last observational survey took place in 2008. The data were used for program planning and evaluation. Additionally, observational surveys are required prior to and following periods of enforcement known as Click It or Ticket Mobilizations. **Objective**

1. Review and revise survey protocol. Support automation if available.

- 2. Perform statewide survey during 2009-2010, identifying vehicle type, driver/passenger, age, and gender.
- 3. Analyze and publish survey results by November 2010
- 4. Revise collection method based on NHTSA regulations

Activities

Quarterly and Final reports, Conduct Surveys, and Publish Results

Resources

\$75,000 (Contract for survey and raw data)

NOTE: These resources are estimated and are based on the 2009-2010 grant year funding. The GHSO does not guarantee funding levels, however we have provided a best estimate. Our resource estimates may change by the time this grant is authorized for 2010-2011 grant year. Approved grantees will be notified of any changes.

Self-sufficiency

This is a highway safety program management responsibility.

Evaluation

Compile evaluation data into research report. Provide interpretation and analysis of information into annual and semi-annual reports.

Funded Agency:

The University of Tennessee

Knox County

\$75,000.00

07-03 ALCOHOL and OTHER DRUGS COUNTERMEASURES

I. GOALS and OBJECTIVES

A. Goal

To decrease the number of impaired driving fatalities to 319 by Calendar Year (CY) 2010.

B. Objectives:

Objective 1: To decrease by 2.5% the number of impaired driving fatalities from 327 in CY 2008 to 319 by CY 2010

<u>Performance Measure</u>: The annual number of motor vehicle fatalities that are alcohol or drug-related. <u>Baseline</u>: In CY 2008, 32% of fatalities were impaired driving related, which was a 1% proportionate increase from CY 2007. However, the overall impaired driving fatalities decreased from 377 (CY07) to 327 (CY 08). <u>Status</u>: In CY 2008, 327 people were killed in impaired driving crashes.

Objective 2: To decrease the number of impaired driving crashes by 2.5% from 6,914 (CY 2009) to 6,741 by CY 2010.

<u>Performance Measure</u>: The annual number of impaired driving motor vehicle crashes. <u>Baseline</u>: The CY 2008 alcohol-related crashes were 7,421 <u>Status</u>: The preliminary CY 2009 impaired driving crashes statistics are 6,914. This is a 7% decrease from CY08.

Objective 3: To decrease the number of driver fatalities with BACs of 0.08 or greater by 10% by the end of 2011 from 386 (CY 2008) to 339 by CY 2011

<u>Performance Measure</u>: Number of drivers killed and who were tested for BAC whose test showed BAC of 0.08 or greater. <u>Baseline</u>: In CY 2007, 444 drivers killed with BAC = .08 +, representing <u>Status</u>: In CY 2008, 386 drivers killed and tested had a BAC = .08 +.

Objective 4: To train 350 traffic enforcement officers in SFST, 25 officers as DREs, 150 officers in Advanced Roadside Impaired Driving Education (ARIDE) and to expand Judges and Prosecutor Training to 150 by December 2011.

<u>Performance Measure</u>: The number of traffic officers successfully completing the various types of training, the number of communities participating in the training, the number of members of the legal community (prosecutors, judges) having direct contact or participating in GHSO Prosecutor, Judges and Law Enforcement Training.

<u>Status</u>: In CY 2009 269 trained in basic SFST, 17 trained in SFST Instructor, 83 trained in SFST Instructor Update, 75 trained in SFST/Introduction to Drugs, 26 officers completed DRE training. 156 officers were trained in the ARIDE, 87 in the ARIDE Plus course and training was expanded to 212 prosecutors.

Objective 5: To sustain and increase the Impaired Driving Prosecution Program.

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

Magnitude and Severity of the Impaired Driving Problem

Alcohol intoxication is the principal drug addiction in many countries of the world. It affects all age groups, both sexes and almost all social groups.

Impaired driving is the most frequently committed violent crime in America. Every 33 minutes, someone in this country dies in an alcohol-
related crash.

Alcohol is the single greatest driver contributing cause of fatal crashes in Tennessee. Even small amounts of alcohol can affect transportation-related performance.

<u>Alcohol Crashes</u> In 2008, out of 1,043 fatal crashes, 327, or 32%, were impaired driving related in Tennessee. In 2007, it was a factor in 31% of the fatal crashes.

| Persons Killed, by Highest Driver Blood Alcohol Concentration (BAC) in the Crash, 1994 - 2008 | | | | | | | | | | | |
|---|------------|------------|--------|---------|--------|---------|---------|-----------|-------|--|--|
| Year | BAC | = .00 | BAC = | .0107 | BAC | +80. = | Total F | atalities | Total | | |
| Teal | Number | Percent | Number | Percent | Number | Percent | Number | Percent | IUldi | | |
| 1994 | 743 | 61 | 67 | 6 | 398 | 33 | 465 | 38% | 1,214 | | |
| 1995 | 760 | 60 | 59 | 5 | 437 | 35 | 496 | 39% | 1,259 | | |
| 1996 | 749 | 60 | 60 | 5 | 423 | 34 | 483 | 39% | 1,239 | | |
| 1997 | 745 | 61 | 57 | 5 | 415 | 34 | 472 | 39% | 1,225 | | |
| 1998 | 732 | 60 | 72 | 6 | 404 | 33 | 476 | 39% | 1,216 | | |
| 1999 | 806 | 62 | 62 | 5 | 433 | 33 | 495 | 38% | 1,302 | | |
| 2000 | 800 | 61 | 80 | 6 | 415 | 32 | 495 | 38% | 1,307 | | |
| 2001 | 733 | 59 | 69 | 6 | 439 | 35 | 508 | 41% | 1,251 | | |
| 2002 | 720 | 61 | 72 | 6 | 384 | 33 | 456 | 39% | 1,177 | | |
| 2003 | 778 | 65 | 43 | 4 | 370 | 31 | 413 | 35% | 1,193 | | |
| 2004 | 825 | 62 | 70 | 5 | 439 | 33 | 509 | 38% | 1,339 | | |
| 2005 | 824 | 65 | 68 | 5 | 376 | 30 | 444 | 35% | 1,270 | | |
| 2006 | 797 | 62 | 72 | 6 | 414 | 32 | 486 | 38% | 1,284 | | |
| 2007 | 764 | 63 | 54 | 4 | 390 | 32 | 444 | 37% | 1,211 | | |
| 2008 | 656 | 63 | 59 | 6 | 327 | 32 | 386 | 37% | 1,043 | | |
| Source: http://www-fars.nhtsa.dot.gov/Trends/TrendsAlcohol.aspx, accessed June 29, 2010. | | | | | | | | | | | |
| Note: 200 | 9 Data not | available. | | | | | | | | | |





Source: http://www-fars.nhtsa.dot.gov/Trends/TrendsAlcohol.aspx,



| | Tennes | see Drivers | in Fatal Cra | shes by B | AC and Sex | | | | |
|-----------|------------|---------------|----------------|--------------|----------------|----------------|---------------|-------------|----------|
| | | Male | | | Female | | | | |
| Year | | Per | cent | | Per | cent | | | |
| 1641 | Total | BAC=.01+ | BAC=.08+ | Total | BAC=.01+ | BAC=.08+ | | | |
| 1994 | 1,163 | 32% | 27% | 455 | 16% | 14% | | | |
| 1995 | 1,248 | 33% | 29% | 435 | 12% | 10% | | | |
| 1996 | 1,222 | 32% | 27% | 461 | 13% | 11% | | | |
| 1997 | 1,172 | 31% | 28% | 480 | 12% | 9% | | | |
| 1998 | 1,231 | 30% | 26% | 459 | 15% | 13% | | | |
| 1999 | 1,281 | 31% | 27% | 489 | 12% | 10% | | | |
| 2000 | 1,258 | 29% | 25% | 474 | 18% | 14% | | | |
| 2001 | 1,230 | 32% | 27% | 460 | 15% | 13% | | | |
| 2002 | 1,128 | 31% | 26% | 416 | 17% | 13% | | | |
| 2003 | 1,126 | 27% | 24% | 479 | 15% | 13% | | | |
| 2004 | 1,291 | 30% | 26% | 487 | 14% | 12% | | | |
| 2005 | 1,269 | 27% | 23% | 463 | 14% | 12% | | | |
| 2006 | 1,243 | 30% | 25% | 461 | 16% | 14% | | | |
| 2007 | 1,187 | 30% | 25% | 439 | 13% | 11% | | | |
| 2008 | 1,010 | 28% | 24% | 366 | 18% | 15% | | | |
| Source: | NHTSA FA | RS Encycloped | ia, http://www | -fars.nhtsa. | dot.gov/Trends | s/TrendsAlcoho | l.aspx, acces | ssed 22 Jur | ne 2010. |
| Note: 200 | 9 Data not | available. | | | | | | | |

| Tennessee Drivers Involved in Fatal Crashes, by Previous Driving Record and License Status-2008 | | | | | | | | | |
|---|---------|---------|-----------|---------|--------|---------|--------|---------|--|
| | | | License | Status | | | Total | | |
| | Valid L | icense | Invalid I | License | Unkr | nown | | | |
| Previous Convictions | Number | Percent | Number | Percent | Number | Percent | Number | Percent | |
| Previous Recorded Crashes | 244 | 20.4% | 33 | 18.9% | 0 | 0.0% | 277 | 20.1% | |
| Previous Recorded Suspensions | 66 | 5.5% | 55 | 31.4% | 0 | 0.0% | 121 | 8.8% | |
| or Revocations | 00 | 5.5% | 55 | 51.470 | U | 0.070 | 121 | 0.070 | |
| Previous DWI Convictions | 11 | 0.9% | 20 | 11.4% | 0 | 0.0% | 31 | 2.2% | |
| Previous Speeding Convictions | 193 | 16.2% | 28 | 16.0% | 0 | 0.0% | 221 | 16.0% | |
| Previous Other Harmful Moving | 113 | 9.5% | 30 | 17.1% | 0 | 0.0% | 143 | 10.4% | |
| Convictions | 113 | 9.070 | 30 | 17.170 | 0 | 0.076 | 145 | 10.4% | |
| Drivers with No Previous | 748 | 62.6% | 86 | 49.1% | 11 | 100% | 845 | 61.2% | |
| Convictions | 140 | 02.070 | 00 | 43.170 | 11 | 10070 | 040 | 01.270 | |
| Totals | 1,400 | 100% | 204 | 100% | 35 | 100% | 1,639 | 100% | |

Source: NHTSA FARS Encyclopedia, http://www-fars.nhtsa.dot.gov/People/PeopleDrivers.aspx, accessed 29 June 2010.

| Fatal Crashes and Percent Alcohol-Impaired Driving, by Time of Day and Crash Type-2008 | | | | | | | | | | |
|--|----------------|---------------------------------|--|--------|---------------------------------|--|--------|---------------------------------|--|--|
| | | | Total | | | | | | | |
| | Single Vehicle | | | Mu | ltiple Vehi | icle | Total | | | |
| Day | Number | Alcohol- impaired driving | Percent Alcohol- impaired driving | Number | Alcohol- impaired driving | Percent Alcohol- impaired driving | Number | Alcohol- impaired driving | Percent Alcohol- impaired driving | |
| Midnight to 2:59 a.m. | 76 | 49 | 65 | 18 | 11 | 58 | 94 | 60 | 63 | |
| 3 a.m. to 5:59 a.m. | 48 | 28 | 58 | 26 | 10 | 37 | 74 | 38 | 51 | |
| 6 a.m. to 8:59 a.m. | 54 | 12 | 23 | 34 | 3 | 8 | 88 | 15 | 17 | |
| 9 a.m. to 11:59 a.m. | 42 | 1 | 2 | 43 | 3 | 8 | 85 | 4 | 5 | |
| Noon to 2:59 p.m. | 64 | 14 | 22 | 73 | 7 | 9 | 137 | 21 | 15 | |
| 3 p.m. to 5:59 p.m. | 85 | 22 | 26 | 87 | 14 | 16 | 172 | 36 | 21 | |
| 6 p.m. to 8:59 p.m. | 96 | 34 | 35 | 49 | 15 | 30 | 145 | 49 | 33 | |
| 9 p.m. to 11:59 p.m. | 98 | 49 | 50 | 48 | 22 | 46 | 146 | 71 | 49 | |
| Unknown | 9 | 5 | 51 | 0 | 0 | 0 | 9 | 5 | 51 | |
| Total | 572 | 214 | 37 | 378 | 84 | 22 | 950 | 297 | 31 | |

Source: NHTSA FARS Encyclopedia, http://www-fars.nhtsa.dot.gov/Crashes/Crashes/Alcohol.aspx, accessed 22 June 2010. Note: NHTSA estimates alcohol involvement when alcohol test results are unknown.

Alcohol-Impaired Driving – at least one driver or motorcycle rider had a BAC of .08 or higher.

III. STRATEGIES FOR DECREASING FATALITIES & INJURIES

A. Strategies Selected for 2011

The safety professional who wants to develop effective strategies for countering impaired driving must first recognize that drinking is a social behavior and a public health problem, and then must be able to identify the relationships between motivations to drink and socioeconomic constraints on drinking, drinking patterns and routine activities related to drinking and associated consequences. These may vary between states and between communities and even within communities where there are marked differences in social groupings.

The GHSO plan provided the following priority recommendations (organized by strategy):

Program Management: Continue to enhance the identity of the GHSO. Increase state and local input into the Safety Plan development process. Coordinate and consolidate impaired driving task forces and efforts.

Enforcement/prosecution/adjudication: Continue the function of the established Law Enforcement Task Force on Impaired Driving. Encourage enforcement agencies to make DWI a priority. Form a judicial workgroup to improve DWI adjudication

Traffic Records/Evaluation: With the completion of the DUI Tracker, continue to mandate all grantees enter data into it in order to evaluate effective prosecution and adjudication. Communicate progress on Model Data System with all partners and stakeholders · Assign priority to completion of Model Data System to permit electronic records transfer between courts and DMV · Redesign driver records inquiry system and redesign driver records abstracts to improve accessibility and usefulness.

Enforcement: Saturation Patrols are law enforcement efforts that combine a high level of sustained enforcement with intense enforcement mobilizations around the July 4, Labor Day (September), and December holiday periods. Mobilizations are high-profile law enforcement programs combined with paid and earned media, and evaluated in terms of public awareness and public changes in behavior.

These Saturation Patrols will consist of 5 actions: 1) Sustained Enforcement of monthly DWI operations by agencies serving at least 65 % of the state's population; 3) Intense Publicity of paid and earned; 4) Pre/post Knowledge/Attitude/Behavior Surveys; and 5) Monthly Reporting of enforcement and media activity.

Tennessee will organize a December holiday alcohol enforcement mobilization and a mid-summer traffic law enforcement mobilization concentrating on alcohol on 16 consecutive nights spanning three consecutive weekends by agencies serving at least 85% of the population. The agencies participating in the mobilizations will be required to maintain a high level of sustained enforcement by deploying monthly patrols combined with speed and other high-risk behavior enforcement efforts funded through the Police Traffic Services program.

Prosecution and adjudication will continue to increase the number of DUI convictions and reduce the backload of cases in courts across the State.

<u>Strategy Traffic Records- Tracker System:</u> The DUI Offender Tracking System (Tracker) is a model; Web-based DUI tracking system that collects information on variables based on NHTSA standards and data requirements. The system, developed by The University of Memphis, has been in operation since 2003 and is currently populated with arrest and prosecution information resulting from the activities of GHSO-funded special DUI prosecutors in 21 Judicial Districts throughout the State. To date, the DUI tracking system contains over 40,000 arrest records.

The Tennessee GHSO is committed to maintaining a high level of accountability from its grantees, and analyses of the DUI arrest data they enter into the Tracking System will afford a unique opportunity to oversee the agencies' activities in real time and ensure that they remain committed to their grant goals.

One of the major advantages of the DUI Tracking System is that it provides for detailed analyses of the potential causes of low DUI conviction rates, where they exist.

<u>Strategy of Education - Training of Law Enforcement Officers</u>: Standard Field Sobriety Test (SFST) is a NHTSA-approved curriculum. All agencies receiving highway safety grants for traffic law enforcement require SFST training of their traffic officers. A grant-

funded position in GHSO schedules and administers SFST training.

Drug Recognition Expert (DRE) training produces certified officers who can reliably detect drug impaired drivers approximately 90% of the time. The DRE program is a valid method for identifying and classifying drug-impaired drivers. The DRE program requires scientifically sound support by the laboratory. A full -time DRE-trained former officer serves as the state's DRE training coordinator.

The ARIDE program (Advanced Roadside Impaired Driving Education) will be offered statewide.

<u>Strategy: Education - Training of the Prosecutorial and Judicial Community:</u> The dissemination and sharing of information is a formidable task, especially with statute changes, new case law and ever changing technology. Getting correct information to judges, prosecutors, law enforcement, defense attorneys, legislators and educators is an ongoing challenge as is changing behavior. Highway-safety funded positions in the District Attorney Generals Conference perform legal research and write articles, provide information and consultation about impaired driving issues and policies to judges, prosecutors, defense attorneys, legislators and educators and organize the annual state impaired driving conference.

IV. ACTIVITIES/STRATEGIES

STRATEGY – ADMINISTRATION

Activity: AL-Program Management

- **Problem:** Short and long-term planning, coordination and management of the Alcohol and Drugged Driving Countermeasure Program and activities in Tennessee.
- **Objectives**: To achieve alcohol and youth alcohol program goals, employing the most effective and cost-effective strategies and activities.
- Activities: Manage and administer alcohol and other drug safety program activities including analysis, grant applications, contract management and fiscal management of federal and state funded programs and projects. Serve as a liaison to other DOT units, other state agencies, associations and organizations on alcohol highway safety issues.
- Self-sufficiency: None.
- Evaluation: Compare program objectives and planned activities with accomplishments and comment on reasons for success of lack thereof. Monitor Quarterly reviews, final reviews, and Annual report.

STRATEGY – ENFORCEMENT

Activity: AL- 10465- DUI Abatement / Prosecution Enhancement

Problem

Manual examination appears to be the common form of analysis for DUI offense data.

- 1. Inability to manage traffic safety caseloads and oppose delay tactics typically practiced by the defendant and permitted by the Courts.
- 2. Extreme backlog of cases due to lack of funding for Assistant District Attorneys.
- 3. Inconsistent disposition determinations in courtrooms concerning impaired driving.
- 4. Judicial Districts should be in cities and counties that are ranked 1-60 (averaged for 3 years) in alcohol crash rates (TN Department of Safety data)
- 5. Inability to specialize in area traffic safety due to broad responsibilities of most Assistant District Attorneys.
- 6. Lack of time to teach officers proper procedures and law concerning traffic safety.

Objective

- 1. Reduction in the time taken to complete cases at all levels and number of case resets
- 2. Support DUI treatment Courts and use of technology including but not limited to transversal alcohol monitoring and ignition interlock for offenders to reduce the number of repeat offenses.
- 3. Increase conviction rates with an emphasis on multiple offenders as much as possible while recognizing legal precedent

and limitations by Court decisions.

- 4. Properly identify multiple offenders and prosecute them accordingly.
- 5. Support the use of the DUI Tracking log to support the collection of empirical data to improve the judicial system.
- 6. Develop specialized knowledge in traffic safety to enable better management of caseloads.
- 7. Develop specialized knowledge to assist the Traffic Safety Resource Prosecutor in teaching local officers proper procedures And the traffic law

Activities

- 1. Establish asst. DA to handle DUI citations, arrests and adjudication,
- 2. Establish DUI Coordinator to support the ADA
- 3. Enter all information into the Tracker and DUITS reports,
- 4. Handle only DUI/DWI cases that come before courts within jurisdiction,
- 5. First year, purchase computers and set up local organization,
- 6. Provide Monthly reports and billing to GHSO,
- 7. Work with local law enforcement on learning the NHTSA DUI recognition checklist
- 8. Work with area District LEL group to assist them on understanding prosecution needs,
- 9. Obtain 3 years of local data to validate problems,
- 10. Purchase adobe and scanner off of state contract or other approved contract to be able to convert reports to PDF.

Resources

One DUI Prosecutor and one DUI Coordinator (Additional positions must have justification shown through strong data and will only be taken into account based on the level of Federal funding provided to the Governors Highway Safety Office) The Prosecutor salary may not exceed a Level 10 and the Coordinators may not exceed a Level 9. Each grant will contain an adequate amount of travel dollars to cover business, equipment and training opportunity. A scanner and Adobe software may also be purchased under this grant.

Self-sufficiency

Secure assistance from local government, AOC or other federal sources.

Evaluation

Administrative evaluation through on-site monitoring visits and DUI Tracking Log data examination

Input data into Tracker (DUI Tracking System).

Must work with local law enforcement on DUI arrests and tracking

Will provide both outcome and process evaluation of project.

Goals include:

1. Attend at least one DUI Specialized Training course per year to develop expertise in traffic safety to use as a resource in the jurisdiction.

2. Teach in at least one course for law enforcement concerning DUI in courses approved by the GHSO Training Division or the District Attorneys DUI Training Division.

3. Enter data into the DUI Tracking system (Tracker) and retrieve data from the system to determine how cases are being handled within the local jurisdiction. Seek to improve advocacy and litigation results.

4. Identify and prioritize multiple offender cases for trial docketing. Generate a policy for Criminal Court to resolve such cases or set a trial date for the case within 120 days of defense counsels appointment or retention

Agencies Funded:

| | - | | |
|-------------------------------|--|---------------|------------|
| TN DA, 1st Judicial District | Special DUI prosecutor | \$ 164,097.13 | Washington |
| TN DA, 2nd Judicial District | DUI Special Prosecution | \$ 174,076.85 | Sullivan |
| TN DA, 4th Judicial District | DUI Abatement / Prosecution Enhancement | \$ 156,075.09 | Sevier |
| TN DA, 5th Judicial District | 2010/2011 DUI Abatement/Prosecution Enhancement | \$ 155,239.75 | Blount |
| TN DA, 6th Judicial District | DUI Abatement/Prosecution Enhancement | \$ 238,145.21 | Knox |
| TN DA, 7th Judicial District | 2010-2011 DUI Abatement/Prosecution Enhancement Grant | \$ 169,830.73 | Anderson |
| TN DA, 8th Judicial District | Special DUI Prosecutor - 8th District | \$ 158,477.68 | Scott |
| TN DA, 10th Judicial District | Special DUI Prosecutor | \$ 142,936.26 | McMinn |
| TN DA, 11th Judicial District | DUI Prosecution | \$ 153,441.34 | Hamilton |
| TN DA, 13th Judicial District | B.E.S.T. (Better Enforcement Stopping Tragedy) | \$ 178,564.07 | Putnam |
| TN DA, 15th Judicial District | Continuation of Protecting Lives: | \$ 180,187.01 | Trousdale |
| TN DA, 17th Judicial District | DUI PROSECUTOR GRANT 2011 | \$ 156,558.46 | Lincoln |
| TN DA, 19th Judicial District | DUI abatement/Prosecution Enhancement | \$ 193,233.27 | Montgomery |
| TN DA, 20th Judicial District | Specialized Traffic Offender Prosecution Team | \$ 347,189.00 | Davidson |
| TN DA, 21st Judicial District | DUI Abatement Plan/Special DUI Prosecutor -21st District | \$ 146,636.64 | Williamson |
| TN DA, 22nd Judicial District | DUI Abatement/Prosecution Enhancement | \$ 157,891.74 | Lawrence |
| TN DA, 23rd Judicial District | DUI Abatement / Prosecution Enhancement | \$ 153,660.41 | Dickson |
| TN DA, 24th Judicial District | 24th Judicial District DUI Prosecution Enhancement Grant | \$ 193,240.42 | Carroll |
| TN DA, 25th Judicial District | DUI Prosecution Unit | \$ 176,458.70 | Lauderdale |
| TN DA, 26th Judicial District | DUI Abatement/Prosecution Enhancement | \$ 180,499.19 | Madison |
| TN DA, 30th Judicial District | DUI ABATEMENT/PROSECUTION ENHANCEMENT | \$ 264,572.75 | Shelby |
| TN DA, 31st Judicial District | DUI Abatement/Prosecution Enhancement 2010-2011 | \$ 163,146.54 | Warren |

Activity: AL-10459 - Alcohol Saturation Patrols /Roadside Sobriety Checkpoints

Problem

TN counties and municipalities that are over-represented in alcohol related crashes and that have at least 60% of the states alcohol-related crashes and 85% of the state's population must participate in at least one alcohol mobilization as well as sustained enforcement efforts over the year to make TN eligible for Section 154 funding. These enforcement efforts must be tied to both strong enforcement and a strong message that creates an awareness of increased risk of arrest to the traveling public. Overtime must be for active enforcement only. Meetings, school education and court appearances are not eligible for overtime reimbursement.

Funding will be based on the following criteria:

- 1. The top two counties/cities by population will receive the highest awards.
- 2. Ranking in alcohol crash rates.
- 3. Population served by the agency & the agency size.
- 4. Number of qualifying applicants for each level of funding. Awards will vary and may differ from those received in previous grant years.
- 6. Funds will be awarded based on GHSO funding availability.

Objective

1. Organize sustained (at least once monthly) alcohol enforcement deployments Saturation Patrol or Sobriety Checkpoint coverage in areas representing more than 85% of the population of Tennessee and in which at least 60% of the alcohol-related crash fatalities have occurred and/or a disproportionate fatality to crash ratio was observed.

2. Participate in the national Booze It and Lose It, 100 Days of Summer Heat and Click It or Ticket campaigns. Also participate in the Winter Holiday campaign scheduled for December 2010 to reach 100% of the state's population

3. Provide 3 years of local data relevant to the problem.

4. Educate the community on the risks of impaired driving.

Activities

Organize and schedule Alcohol Selective Traffic Enforcement in community saturation patrols or roadside sobriety checkpoints during FFY11. Officers involved in enforcement should attend SFST training if they have not already done so (needs to be done within first 3 months of the grant year). Train officers in NHTSA DUI Detection Check list. Have or implement TraCS or other software compatible with Department of Safety.

Resources

Funding is dependent on score, crash data and population of county grant is within. Grants will be awarded based on the total dollar amount available and the number of qualifying agencies plus the above mentioned criteria. Funds are to be utilized for officer overtime wages, and GHSO approved equipment only.

Self-sufficiency

Voluntary participation in statewide effort is suggested. Reports of effectiveness of saturation patrol countermeasure activity will be distributed statewide to encourage participation

Evaluation

Pre/post surveys, monthly activity reports including non-crash related DUI arrest and citation data, final enforcement activity reports, a final administrative evaluation report. Provide both outcome and process evaluation.

TN Department of Safety Data analysis unit will perform overall program evaluation.

Work with prosecution and make the public aware of arrests resulting from the effort (media must be approved by the GHSO prior to release). Provide electronic crash reporting or demonstrate reporting system being implemented and approved by the TDOS to expedite crash reporting to the TDOS.

| Agency | Amount | County |
|--|---------------|------------|
| Athens Police Department | \$ 15,000.00 | McMinn |
| Bean Station Police Department | \$ 15,000.00 | Grainger |
| Benton Police Department | \$ 15,007.50 | Polk |
| Cheatham County Sheriff's Department | \$ 25,010.92 | Cheatham |
| Clarksville Police Department | \$ 75,000.00 | Montgomery |
| Crossville Police Department | \$ 29,555.00 | Cumberland |
| Dayton Police Department | \$ 25,000.00 | Rhea |
| Dunlap Police Department | \$ 15,000.00 | Sequatchie |
| Etowah Police Department | \$ 15,000.00 | McMinn |
| Fayette County Sheriff's Department | \$ 25,000.00 | Fayette |
| Franklin County Sheriff's Department | \$ 31,757.32 | Franklin |
| Henry Police Department | \$ 14,984.00 | Henry |
| Houston County Sheriff's Department | \$ 13,385.04 | Houston |
| Livingston Police Department | \$ 9,452.80 | Overton |
| Madison County Sheriff's Department | \$ 40,000.00 | Madison |
| McMinnville Police Department | \$ 15,000.00 | Warren |
| Memphis Police Department | \$ 350,000.00 | Shelby |
| Metropolitan Nashville PD | \$ 399,999.54 | Davidson |
| Morristown Police Department | \$ 21,372.00 | Hamblen |
| Mount Carmel Police Department | \$ 15,000.00 | Hawkins |
| Mt. Juliet Police Department | \$ 16,848.00 | Wilson |
| Overton County Sheriff's Department | \$ 16,793.80 | Overton |
| Sequatchie County Sheriff's Department | \$ 25,000.00 | Sequatchie |
| Somerville Police Department | \$ 15,000.00 | Fayette |
| Tennessee Department of Safety | \$ 199,840.49 | Davidson |
| Washington County Sheriff's Department | \$ 75,000.00 | Washington |
| White County Sheriff's Department | \$ 25,031.19 | White |

STRATEGY-EMPOWERMENT

Activity: AL- 10466-Comprehensive DWI and Empowerment Program

Problem

Individuals who drive after having too much to drink after a major holiday present increased community risks.

Objective

- Support community Safe Ride programs coordinated through the local law enforcement agencies.

- Work the two statistically highest holiday events for DUI.

- Provide 3 years of crash and citation data to justify local problems.

Activities

Provide rides home for intoxicated individuals who should not be driving. Report results, work with media to promote.

Resources

Up to \$5,000 for officer overtime

Self-sufficiency

This effort is self-sufficient. Twenty-five percent funding is provided, the other 75% hard match provided by the community.

Evaluation

Agency data to be submitted and its Evaluation by Program Manager

-local law enforcement should be working to download crash statistics electronically.

-Work with DA in area by entering Tracker data.

-Demonstrate 10% reduced crash rate during time period

Agencies Funded:

Henderson County Sheriff's Office \$1,750.80

Activity: AL-10462 Court Partnership

Problem

A 1994 study found that fatally-injured drivers in alcohol-related crashes were eight times more likely to have had DUI/DWI convictions in the previous five years than drivers randomly selected from the general population of licensed drivers. Repeat drunk driving offenders are among the most stubborn, persistent, and deadly threats on U.S. roads. Repeat drunk driving offenders get another bite from the same apple, which repeatedly has produced fatal consequences.

Repeat drunk drivers account for about one-third of DUI arrests annually and 10 to 20 percent of drinking drivers in fatal crashes. They are over-represented in fatal alcohol-related crashes. Their behavior is difficult to affect. Many have alcohol problems. They tend to be more aggressive and hostile than other drivers. They don't view drunk driving as a serious issue, and they rarely feel too impaired to drive. The challenge is to reduce recidivism among repeat drunk driving offenders while also deterring all drivers from drinking and driving. Effective enforcement of all drunk driving laws is also critical.

Problem Two: Treatment of victims/survivors

- 1. Victims/survivors tribulations only begin with the crash. Apart from the unbearable grief and sorrow, victims may be thrust into the unfamiliar and confusing criminal justice system.
- 2. Victims often endure months of preliminary hearings and numerous continuances or delays.

Problem Three: We know three things: (1) drunk drivers are not receiving the maximum penalties (often not even the minimum penalties) for their crimes; (2) our communities are both outraged and concerned; and, (3) repeat offenders are too common.

Objective

Court partnership will offer much-needed support to DUI prosecutors as well as encouraging judges and court systems to adjudicate DUIrelated offenses consistently and toughly. Court partnership helps victims find a more victim-sensitive court system, and, ultimately, court partnership helps reduce the rate of repeat offenses and fatal crashes among offenders.

- 1. Increase the conviction rate of DUI offenders
- 2. Decrease in the DUI case dismissal rate
- 3. Increase in the sentence length for DUI offenders

Activities

Provide monthly reports and claims, analyze court data, work with Univ. of Memphis to develop educational information for AOC, and all other activities.

Resources

\$60,000 to provide a project coordinator to assist with locating, training and supervising court monitoring volunteers within selected communities and to collect data through monitoring forms and court records. Work with University of Memphis Tracker program. Purchase of court partnership training kit, computer, and tracking database.

Self-sufficiency

100% first year, 10% match second year, develop additional matching funds through donations, and seek additional funding after results with local government institutions. Integration into TDOT/GHSO business plan

Evaluation

Development of tracking database to determine basic disposition of DWI cases, sanctions imposed, develop relationships on whether judges appointed or elected, create awareness on how defendants are handled pre and post conviction. Compare program with other sites similar in country

Agencies Funded:

| Williamson County DUI Court | \$60,676.38 |
|---|-------------|
| 23 rd Judicial District Drug Court | \$59,994.50 |
| Davidson County Drug Court Foundation | \$59,850.00 |
| 31st Judicial District DWI Court | \$52,973.00 |
| Mothers against drunk driving | \$80,973.36 |

Activity: AL-10460- Assisting Toxicology Backlog

Problem

The Tennessee Bureau of Investigation Crime Lab is experiencing a backlog of casework as a result of the high number of driving under the influence, motor vehicle accident, and vehicular homicide cases. The Toxicology section receives on average 13,000 cases per year for alcohol analysis, of these approximately 6,500 require further drug testing. The vast majority, at least 80%, of these cases are directly attributed to highway safety. The current time to complete a drug screen averages about 30 weeks. This is a result of insufficient instrumentation, manpower, and continuing education.

In addition to improving turnaround time, Toxicologists are faced with an ever-increasing number of potential drugs. These new drugs require new and more sophisticated instrumentation, additional training, and additional manpower for method development and case analysis.

The breath alcohol section of the TBI Crime Labs has experienced an increase in workload from the implementation of over 200 new breath alcohol instruments. Continuing education is needed to keep this division up to date with new technology.

Objective

- 1. Provide continuing educational training for Breath Alcohol and Toxicology sections.
- 2. Re-supply the state's breath alcohol instruments with 0.08 ethanol gas standard reference tanks.
- 3. Supply the TBI Crime Laboratories with Gas Chromatograph / Mass Spectrometer (GC/MS) instruments to be assigned to existing and new scientists.
- 4. Supply the TBI Crime Laboratories with Liquid Chromatograph / Mass Spectrometer (LC/MS) instruments to combat the increasing number of drugs found in driving under the influence and other motor vehicle related cases.

Activities

Provide training to staff members on equipment through Society of Forensic Toxicologists.
Attend Society of Forensic Toxicologists Annual Meeting for new scientists.
4 staff members to attend IACT and Intoximeter Users group meetings.
4 staff members to attend Borkenstein Alcohol and Borkenstein Drugs training classes.
4 staff members to attend American Academy.
Purchase Dry Gas tank replacements
Test Equipment
Prepare and work samples
Report back to Law Enforcement agencies in a timely manner

Resources

Current resources include seventeen Special Agent / Forensic Scientists serving the State of Tennessee's entire Toxicology and Breath Alcohol caseload.

Self-sufficiency

The TBI will maintain and repair all instrumentation purchased with this grant during the useful lives of said instrumentation. 0.08 ethanol gas standard tanks purchased with this grant will continue to be used in breath alcohol instrumentation after expiration of this grant.

Evaluation

A reduction in the case backlog and a decrease in turnaround time will evaluate success of this endeavor. Reduce the backlog of 1700 cases by 60% and the 210 turnaround to 60 days

Agency Funded:

Tennessee Bureau of Investigation

\$20,000

STRATEGY – EDUCATION

Activity: AL- 10467- District Attorney General Conference Training on Impaired Driving: Outreach to Legal Community

Problem

The dissemination and sharing of information is a formidable task, especially with statute changes, new case law and ever changing technology. Getting correct information to judges, prosecutors, law enforcement, defense attorneys, legislators and educators is an ongoing challenge as is changing behavior.

- 1. Most prosecutors Judges, police chiefs and sheriffs lack time to keep up to date concerning new appellate decisions, defenses, trends and technological developments concerning traffic safety cases.
- 2. Most prosecutors lack time to develop advocacy skills needed to successfully prosecute the difficult DUI and vehicular homicide cases.
- 3. Prosecutors are not effective if law enforcement officers do not make good arrests, keep good records of the arrest and know how to testify
- 4. Concerned citizens, legislators and public entities commonly propose laws that are well intentioned but cause problems in the courts.

Objective

1. Keep prosecutors, Judges, police chiefs, sheriffs and legislators informed of new appellate decisions, defenses, trends and technological developments.

2. Increase advocacy skills of prosecutors through training.

3. Support the training of law enforcement in testimonial training and through cooperation with the Standardized Field Sobriety Test and Drug Recognition state coordinators.

4. Provide information to citizens, legislators and entities to permit them to be well informed when they propose new laws.

5. Encourage use of the Tracker to support reduction of repeat offenders.

Activities

1. Provide information to all the States Prosecutors, Judges, police chiefs, sheriffs, legislators and concerned entities by publishing and delivering a quarterly newsletter to 1,400 involved parties per quarter.

2. Provide technical assistance including e-mail updates to prosecutors and interested law enforcement officers bi-weekly or as often as is necessary. Technical assistance is provided to approximately 300 persons per month.

3. Provide and update Trial manuals for the prosecution of DUI cases and Vehicular Homicide or assault cases for two hundred prosecutors involved in traffic safety.

4. Provide trial advocacy training to thirty prosecutors to enable them to increase trial advocacy skills and become more effective advocates.

5. Provide testimonial training to two hundred law enforcement officers.

6. Support law enforcement training by teaching and/or providing skilled prosecutors to teach at Standardized Field Sobriety Test and Drug Recognition classes throughout the State. This will include approximately 200 officers and ten Assistant district attorneys.

7. Conduct informational meetings to inform prosecutors about legislative and judicial changes that resulted from legislation passed in 2006.

8. Provide traffic safety training including all basic information about toxicology, technology, drug impairment and field sobriety testing to new prosecutors, judges, sheriffs and police chiefs elected or hired after the August, 2007 elections. This will involve approximately 50 officials

9. Serve as a resource to the Governor's Task Force to rewrite the current DUI statutes and information concerning traffic safety to citizens, legislators and entities concerned with DUI legislation.

Resources

District Attorney Generals Conference for information sharing and dissemination to the legal community by means of telephone consultations, organization of annual conference, research and writing of articles for legal publications, and statewide training sessions. DA Judicial District Offices, GHSO personnel and consultants to provide training on schedule basis.

Self-sufficiency

State Administered through grant support.

Evaluation

Monitor reports to identify the use of the Resource Center and efforts made to disseminate the information to interested parties; tracks efforts to increase the sharing of information and the number of people trained.

1. Technical assistance to the number of calls per month,

- 2. Communications to at least 1400 law enforcement and court officers quarterly,
- 3. Training to at least 200 LE Officers, 31 DA's and DA assistants
- 4. Train at least 50 court and law enforcement personnel on SFST and DWI recognition

Agencies Funded:

Tennessee District Attorneys General Conference

\$589,289.53

07-04 YOUTH DRIVERS ALCOHOL COUNTERMEASURES

AND OCCUPANT PROTECTION

I. GOALS and OBJECTIVES

A. Goal

To decrease the number of 15 to 24-year-old drivers and passengers killed or seriously injured in all traffic crashes by 2.5% from 986 in CY 2009 to 961 by the end of CY 2011.

B. Objectives

Objective 1: To decrease the number of Youth ages 15-19 killed or seriously injured in motor vehicle crashes by 2.5 % from the CY 2009 by the end of CY 2011.

Performance Measure: Number of 15-19 year olds killed or seriously injured in motor vehicle crashes. Baseline: In CY2008, 72 15-19 year old drivers were killed. Status: In CY 2009, 90 15-19 year olds were killed. Baseline: In CY 2008, 901 15-19 year old drivers were seriously injured. Status: In CY 2009, 896 15-19 year olds were seriously injured.

Objective 2: To decrease the number and percentage of 20 to 24-year-old drinking drivers involved in fatal traffic crashes by 2.5% from 305 to 297 by the end of CY 2011.

Performance Measure: Number of 20-24 year old drinking drivers in crashes as a percentage of the total of all drinking drivers involved in crashes. Baseline: In CY 2008, 13% tested had a BAC > = .08Status: In CY2009, 13% 20-24 had a BAC > = .08

Objective 3: To increase the number of youth aged 15 to 17-year old drivers licensed through the Graduated Driver's licensing process.

Performance Measure: Number of 15 to 17-year old drivers obtaining a Learner's Permit. Baseline: in CY 2006, 130,263 drivers ages 15 to 17 held Learner's Permits. (Aged 14 to 17 is 130,325). Status: in CY 2009, 128,247 drivers ages 15 to 17 held Learner's Permits. (Aged 14 to 17 is 130,000).

C. Related National Goals

The National Highway Traffic Safety Administration's (NHTSA) number one priority is Safety. In 2010 major focus will be placed on Teen Driver Safety and Distracted Driving. Young drivers, ages 15 to 20 years are especially vulnerable to death and injury on roadways – traffic crashes are the leading cause of death for teenagers in America. Each year, more than 5,000 teens (ages 16-20) are killed in passenger vehicle crashes. During 2006, a teen died in a traffic crash an average of once every hour on weekends and nearly once every two hours during the week.



According to (NHTSA):

- Nationally in 2006, 25 percent of the young drivers ages 15-20 who were killed in crashes had Blood alcohol concentration (BAC) levels of .08 or higher at the time of the crash.
- Nationally in 2006, 4,842 teen passenger vehicle occupants, ages 16 to 20, were killed in motor vehicle crashes, and 58 percent (2,813) were unrestrained at the time of the fatal crash.
- During 2006, a teen died in a traffic crash an average of once every hour on weekends and once every two hours during the week.
- Teenage drivers and passengers are among those least likely to wear their seat belts.

NHTSA has developed a three- tiered strategy to prevent motor-vehicle-related deaths and injuries for teens: increasing seat belt use, implementing graduated driver licensing and reducing teens' access to alcohol.

The Children's Hospital of Philadelphia's Center for Injury Research and Prevention and State Farm Insurance Companies, motor vehicle crashes are the No. 1 cause of death among teens in the U.S. Awareness of the importance of seat belt use and the dangers of drinking and driving has grown, yet more motor vehicle-related injuries and fatalities among you people in the U.S. continue unabated. The fatality rate for drivers' age 16 to 19 years, based on miles driven, is four times that of drivers' age 25 – 69 years. According to NHTSA, in 2005, nearly 7, 500 15- 20 year--old drivers were involved in fatal crashes.

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

A. Magnitude and Severity of the Youthful Driver Crash Problem

Introduction: Motor vehicle crashes are the leading cause of death for young people 15 to 20 years of age. The Center for Disease Control and the National Institute on Alcohol Abuse report that alcohol is a factor in the four leading causes of death among persons ages 20 to 24. These four causes are motor-vehicle crashes, unintentional injuries, homicide and suicide. Though progress is being made, underage drinking remains a persistent problem among youth. According to the 2007 National Survey on Drug Use and Health, about 10.7 million Americans between ages 12-20 report current alcohol consumption; this represents nearly 28% of this age group for whom alcohol use is illegal.

Teen Drivers (15 to 19 Years Old):

The Century Council revealed that more than one-third of youths under the age of 21 killed in alcohol-related fatalities died during the months of April, May and June - prom and graduation season. Summer time marked by Memorial Day, Fourth of July and Labor Day holidays, is more deadly for youth under 21 than the Christmas and New Year's Eve holidays. The number of alcohol related traffic fatalities

during the summer-time holidays is nearly double the number of alcohol-related traffic fatalities among youth under 21 during the winter time holidays (132 compared to 74 nationwide).

According to the National Highway Traffic Safety Administration (NHTSA) in 2001 alone, 2,950 youth under 21 died in alcohol-related traffic fatalities, and 1,012 of them died during the months of April, May and June.

A smaller (5.7%) proportion of 15-19 year olds are licensed than would be expected by their representation in the population (7.6%), but they are involved in a disproportionately large proportion (14.2%) of all crashes and are also disproportionately represented in drinking drivers in crashes (10.2%).

On a statewide level, The Century Council also provided figures that indicated that there were 327 alcohol- impaired driving fatalities in Tennessee in 2008. 40 of those individuals were youth under 21. Further research indicated that 23% of youth consumed alcohol in the past month, while 15.4% admitted to binge drinking in the past month.

On the basis of miles driven, teenagers are involved in three times as many fatal crashes as driver in general. During 2001, one in every 518 driver's ages 16-19 involved in a crash was killed.

- A. In a recent report conducted by Allstate on *America's Teen Driving Hot Spots*, Tennessee was ranked 6th in the nation for its rate of teen fatal crashes per capita from 2000 to 2006. Those aged eighteen (32.2%) and nineteen (26.8%) were most likely to die in a crash, with males (68.8%) being twice as likely to meet this end as females (31.2%). Fatal crashes were also 68.9% more likely to occur in rural locations. This report went on to name the Nashville-Davidson-Murfreesboro-Metropolitan area as the 4th deadliest place in the nation for teen drivers with the leading contributing factors cited as lack of seatbelt use (46.2%), speeding (30.4%), alcohol (13.9%), and other drugs (2.6%), with June, July, and October being the deadliest months respectively.
- B. According to an article by AF Williams in a 2006 *Injury Prevention* issue titled "Young Driver Risk Factors: successful and unsuccessful approaches for dealing with them and an agendas for the future," having a strong GDL policy, as well as ensuring compliance with the GDL process is key for seeing changes in the behavior of young drivers.
 - a. Tennessee currently employs a Graduated Driver's Licensing (GDL) policy which was recently given the highest quality rating of "Good" by the Insurance Institute for Highway Safety.

In order to promote compliance with GDL policies, GHSO will work to increase the number of youth registering for a Learner's Permit, and thereby matriculating through the gradated levels of the licensing system. In promoting further compliance with Tennessee's GDL laws, GHSO will develop educational materials for parents and law enforcement professionals on GDL policies.

b. Data collected from youth participating in selected GHSO events during the CY 2009 indicated that many youth, while being of age to qualify for a Learner's Permit, did not currently hold one. The following counts of youth completed surveys: Lead and Live Youth Conference, 68 youth representing 22 organizations from 14 counties, with 53% reporting having no license of any type; Driving Skills for Life, 652 youth representing 14 high schools in 3 counties, with 74% reporting having no license of any type; and ThinkFast, 934 youth representing 19 high schools from 14 counties, with 84% reporting having no license of any type. See chart below:

| Youth Reporting having NO Driver's License of any | | | | | | | | | |
|---|-------|------------|----------|-------------|--------|------------|--|--|--|
| type 2008-2009 | | | | | | | | | |
| | Lead | & Live | Ford | Motor | Thin | kfast | | | |
| | Yo | uth | Fund's | Driving | Interd | active | | | |
| | Confe | rence | Skills f | or Life | Game | Show | | | |
| | N=68 | | N= | 652 | N=9 | 934 | | | |
| | Total | % of | Total | % of | Total | % of | | | |
| | count | age | count | age | count | age | | | |
| Under 15 | 10 | 91% | 112 | 100% | 518 | 100% | | | |
| Age 15 | 8 | 67% | 172 | 71% | 218 | 70% | | | |
| Age 16 | 9 | 47% | 7 | 60% | 41 | 59% | | | |
| Age 17 | 8 | 33% | 61 | 62% | 2 | 12% | | | |
| Age 18 | 1 | 50% | 54 | 79 % | 4 | 67% | | | |
| Over 18 | 0 | 0 | 7 | 70% | 1 | 33% | | | |
| Totals | 36 | 53% | 479 | 74% | 785 | 84% | | | |
| | | | | | | | | | |

TN does not currently have consistent Driver's Education policies and this data suggests that many teens in TN may be waiting until they are age 18, then get their unrestricted license often with little to no education, experience, or without the benefit of slowly increasing their driving privileges through GDL.

Youthful Drivers (20 to 24 Years Old):

This group contains legal but inexperienced drivers who get behind the wheel. More 21 year olds died in alcohol-related crashes than any other age. Twenty to twenty-four year olds are a challenging group to address for behavior change, especially for drinking and driving behaviors. The binge drinking begun in high school is often continued during college years, whether or not they have access to motor vehicles during this period of their lives.

C. Risk Factors for Crash Involvement and Injury

<u>Age and Inexperience</u> Technical experience, good judgment and experience are all needed to make the many continuous decisions that constitute safe driving behavior. As age and driving experience increase, crash involvement decreases. Both the percentage of high school students who drink and the frequency of drinking increases as the grade level increases.

Risk Taking-Adolescent impulsiveness results in poor driving judgment and participation in behaviors such as speeding, inattention, drinking and driving and not using a seat belt, and it is encouraged by peer pressure, against which the adolescent is poorly equipped. Compared to other age groups, teen drivers have more crashes involving higher risk factors. In 2002 the five major Contributing Factors for youthful drivers' fatal crashes were:

- Speeding
- Wrong Side of Road
- Failure to Yield
- Reckless Driving
- Drinking

| | Drivers Age 20 to 24 in Tennessee Traffic Crashes by Alcohol Test Results, 2003 - 2008 | | | | | | | | | | |
|------|--|------------|--------------------------------------|-------|-------------|-------|--------------|----------------------|-----------------|--|--|
| | | | Alcohol Test Results | | | | | | | | |
| Year | Ν | None Given | Test Given, No Result Recorded | 00 | 01 to 07 | 08+ | Test Refused | Unknown If Tested | Invalid Data | | |
| 2003 | 40,171 | 87.60% | 1.78% | 0.12% | 0.06% | 0.50% | 0.96% | 0.13% | 8.84% | | |
| 2004 | 44,836 | 89.66% | 1.88% | 0.04% | 0.06% | 0.44% | 0.90% | 0.14% | 6.90% | | |
| 2005 | 42,759 | 90.88% | 2.01% | 0.12% | 0.07% | 0.50% | 0.95% | 0.16% | 5.30% | | |
| 2006 | 43,044 | 89.95% | 2.04% | 0.11% | 0.05% | 0.43% | 0.99% | 0.10% | 6.34% | | |
| 2007 | 40,944 | 87.45% | 1.84% | 0.10% | 0.04% | 0.45% | 1.03% | 0.12% | 8.97% | | |
| 2008 | 36,821 | 87.38% | 1.92% | 0.09% | 0.05% | 0.49% | 1.01% | 0.09% | 8.98% | | |

Source: TN Dept of Safety, Office of Research, Statistics, and Analysis, 19 Aug 2009.

1. Data collected from youth participating in selected GHSO events during the CY 2009 indicated that many youth, while reporting that they themselves do not drink and drive, they overwhelmingly report having ridden with an intoxicated driver. The following counts of youth completed surveys: Lead and Live Youth Conference, 68 youth representing 22 organizations from 14 counties, with 32% reporting having ridden with an intoxicated driver; Driving Skills for Life, 652 youth representing 14 high schools in 3 counties, with 53% reporting having ridden with an intoxicated driver; and ThinkFast, 934 youth representing 19 high schools from 14 counties, with 58% reporting having ridden with an intoxicated driver.

With a large portion of Tennessee classified as rural and/or Appalachian, our state data also indicates an increased prevalence of rural road crashes, both fatal and non-fatal.

Although traffic and road congestion are minimal in rural communities, data from the National Highway Traffic Safety Administration show that the fatality rate per million vehicle miles traveled for rural crashes is more than twice the fatality rate of urban crashes. One factor contributing to this risk is the significantly higher number of vehicle miles traveled by people who live in rural communities.

The relative scarcity of public transportation and the greater distances between destinations both contribute to this risk factor. Two other factors affecting crash risk are: (1) the greater likelihood that rural residents will be traveling on a roadway that has a speed limit of 55 mph or higher, and (2) that they will be traveling on a roadway that is not straight (rural communities have more curved roads than urban communities).

In addition, straight roads usually provide less of a challenge to a driver than ones that bend and curve. This is particularly true when a driver is going fast, is distracted, is drowsy, or is impaired by alcohol or drugs. When combined with speed limits 55 mph and higher, it is not surprising to find that 28 percent of rural fatal crashes occurred on curved roads in 2004, as compared to 18 percent of urban fatal crashes.

Timely emergency response and treatment are crucial environmental challenges in rural areas contributing to the high fatality rate. The longer it takes for EMS personnel to arrive at a crash scene, the more likely it is that crash victims will die before they can reach a hospital.

- It takes more than twice as long for EMS personnel to arrive at a crash scene in a rural community, as compared to an urban community—19 minutes versus 7 minutes.
- Overall, the total time from the occurrence of a crash to delivery of the victim to a hospital averages almost an hour in rural areas (53 minutes) in contrast to about one-half hour in urban areas (36 minutes).

In 2004, only 35 percent of rural passenger vehicle occupant fatalities were taken to a hospital. In comparison, 50
percent of urban victims reached a hospital and its potentially life-saving facilities.

In addition to the high incidence of ejections in rural crashes, people killed in pickup truck, rollover, alcohol-related, and high-speed crashes are also overrepresented in rural areas, both in number killed and percent unrestrained. For example, of the 20,302 passenger vehicle occupants killed in rural area crashes in 2004:

- 11,043 (54 percent) were unrestrained.
- 4,428 were pickup truck occupants, accounting for 77 percent of all pickup truck occupant fatalities. Sixty-seven percent of the rural pickup truck occupants killed was unrestrained (based on known restraint use).
- 7,757 were in crashes where the vehicle rolled over, accounting for 74 percent of all fatalities resulting from such crashes. Seventy-two percent of the people killed in rural crashes where the vehicle rolled over were unrestrained (based on known restraint use).
- 7,666 died in alcohol-related crashes, accounting for 62 percent of the total passenger vehicle alcohol-related fatalities. Sixty-eight percent of those killed in rural alcohol-related crashes were unrestrained.
- 14,856 died in crashes on roads with speed limits of 55 mph and above, accounting for 79 percent of all passenger vehicle fatalities on high-speed roads. Fifty-two percent of those killed on rural high-speed roads were unrestrained.

| | Drivers Age 20 to 24 in Tennessee Traffic Crashes by Alcohol Test Results, 2003 - 2009 | | | | | | | | | | |
|------|--|---------------|---|-------|-----------------|---------|-----------------|--------------------------|-----------------|--|--|
| | | | | А | lcohol Test | Results | | | | | |
| Year | Total | None Given | Test Given, No Result Recorded | 0 | 0.01 to 0.07 | 0.08+ | Test Refused | Unkno wn If Tested | Invalid Data | | |
| 2003 | 40,171 | 87.60% | 1.78% | 0.12% | 0.06% | 0.53% | 0.96% | 8.81% | 0.13% | | |
| 2004 | 44,841 | 89.65% | 1.88% | 0.04% | 0.06% | 0.45% | 0.90% | 6.89% | 0.14% | | |
| 2005 | 42,761 | 90.88% | 2.01% | 0.12% | 0.07% | 0.50% | 0.95% | 5.31% | 0.16% | | |
| 2006 | 43,044 | 89.95% | 2.04% | 0.11% | 0.05% | 0.43% | 0.99% | 6.33% | 0.10% | | |
| 2007 | 40,965 | 87.45% | 1.84% | 0.10% | 0.04% | 0.45% | 1.03% | 8.97% | 0.11% | | |
| 2008 | 36,969 | 79.54% | 1.62% | 0.10% | 0.09% | 0.65% | 0.88% | 17.00% | 0.12% | | |
| 2009 | 37,177 | 64.33% | 1.27% | 0.08% | 0.23% | 0.96% | 0.58% | 32.28% | 0.28% | | |

Source: TN Dept of Safety, Office of Research, Statistics, and Analysis, 1 July 2010.

II. STRATEGIES FOR DECREASING DEATHS & INJURIES

Strategies Selected for 2009 (all targeted age groups)

<u>Strategy:</u> Education and Information The general public, youth and community prevention organizations/collaborations that work with youth on young driver issues such as impaired driving, alcohol laws, safety belts, safe choices, etc. need access to up-to-date educational and motivational materials and current data to help them employ successful prevention strategies.

<u>Strategy of Enforcement</u>: This strategy covers both enforcement and enactment area. Because the data clearly demonstrate a relationship between age, other risk factors and crash involvement, the Tennessee Legislature passed a Graduated Driver License law. With knowledge that their community supports strict law enforcement intervention of youth underage alcohol laws, officers can be consistent and fair in their citation writing. This also sends a strict message to the community, and youth especially, that underage

alcohol violations will not be tolerated. The consequence of a citation and the involvement of the courts and the parents is often the first step towards a change in attitude about high risk drinking and driving. Tennessee has implemented Compliance Investigation (checks) statewide as a part of its Youth Enforcement Strategy.

<u>Strategy- Empowered Community Programs:</u> Prevention professionals understand the important role of families, schools and communities in helping young people to develop into healthy, caring and responsible adults. This shared responsibility is about helping young people to develop healthy choices and reduce risky choices while behind the wheel, in the passenger seat, and on the street. Comprehensive strategies expand partnerships with diverse organizations, minority populations and other high-risk and hard to reach populations.

<u>Strategy</u> -Protective Factor Development: Three models have been shown to be effective in establishing protective factors which enable young people to develop the life skills which favor good decision-making, including decision-making in their choices regarding safe behavior on Tennessee's roadways. These are: (1) Risk Factor Mitigation (2) Resiliency, and (3) Asset-Building

All three of these models have common ground in the protective factor research. Risk reduction factors include pro-social bonding, clear expectations, and learning life-skills. Resiliency factors include care and support, high expectations, and opportunities to participate. Asset building factors include care and support, clear boundaries, and structured time use. Using these models and developing youth programs focusing on prevention may provide our youth and communities across Tennessee the best opportunity of reducing motor vehicle crashes involving young people.

<u>Strategy - Social Norms Marketing:</u> Social norms marketing is one promising innovation to encourage in high-risk populations the healthy behaviors practiced by a majority of the public. The social norms approach to prevention is based upon promoting actual normative information to a specific group as a way of dispelling commonly held beliefs about exaggerated substance abuse norms. This approach is scientific and gathers data to show a significant disparity between perceived and actual substance use and then develops media and other strategies to promote the true norms.

IV. STRATEGIES/ ACTIVITIES

STRATEGY EMPOWERMENT- Community Programs

Activity: AL- 10461 – Youth Safety-Comprehensive Alcohol Risk reDuction (C.A.R.D.)

Problem:

Year after year alcohol remains the number one drug of choice for our State's young driver crashes. More than any other age group, those 15 to 20 years of age are over-represented in motor vehicle crashes. The easy availability of alcohol and the perception that they will not be caught procuring or consuming contributes greatly to the problem. High-risk behavior choices and the addition of alcohol increase the probability of crashes, injuries, and fatalities. Organization should be ranked in top half of youth alcohol problems per County Ranking.

Objectives:

- 1. Support efforts to enforce underage drinking laws in up to 10 communities.
- 2. Decrease the drinking driver crash rate for drivers age 15 to 20 identified by the reporting officer as had been drinking to 10%.
- 3. Decrease the number of 15-20 year old drivers and passengers killed and injured in motor vehicle crashes by 15%.
- 4. Reduce availability of alcohol to underage individuals in 6 communities

Activities:

Encourage local adoption of Comprehensive Alcohol Risk reDuction (CARD) enforcement projects. These are a combination of the Cops in Shops and the Party Patrol programs that allows for a greater number of patrols in a community and will increase the perception of risk. Provide 3 years of data to support claim.

Self-sufficiency:

Departments will provide a 25% hard match which will include program mileage, administration time, PI&E, additional enforcement hours, and training

Funded Agencies:

| Johnson City Police Department | Washington | \$19,739.50 |
|--------------------------------|------------|--------------|
| Martin Police Department | Weakley | \$27,845.40 |
| Tennessee Department of Safety | Statewide | \$180,000.00 |

Activity: OP- 10473– Elementary and Secondary Schools

Problem:

Children and teens are involved in a fatal or serious injury crashes in which a seat belt/or child restraint device could have saved a life or minimized the injury. Children and young adults need to buckle up consistently and be made aware of the lifesaving benefits of buckling

Objectives:

Provide funding for 1 agency to provide educational opportunities to students in an innovative and creative format. Educational materials must include curriculum and other equipment that will encourage seat belt use. Educate parents, students and others of Tennessee laws related to seat belt and child restraint use and the lifesaving benefits of child passenger safety.

Activities:

Work with schools, parents, and others to educate and encourage seat belt/child restraint understanding and usage.

Self-sufficiency:

Schools will be able to continue using the materials, projects and curricula on a yearly basis.

Evaluation:

Administer an evaluation to teachers, parents and other school staff on the effectiveness of the program.

Agency Funded:

Tennessee Tech Statewide \$112, 547.66

Activity: AL- 10470– Young Adult- Impaired Driving Prevention Projects

Problem:

Few effective programs/activities exist at the post secondary level aimed specifically at reducing impaired driving. A great deal of high-risk drinking and often drinking/driving behaviors occur on college campuses, and campus organizations are seeking methods of reducing these risks. The university/college organizations can provide a network for distributing a toolbox of strategies, materials and program ideas for addressing high-risk youth behaviors

Objectives:

To assist 12-13 post secondary institutions and their communities to implement new and effective impaired driving prevention programs and activities during FFY 09.

Tennessee

Activities:

Encourage and assist university/college communities to develop, implement and evaluate alcohol/ impaired driving prevention programs/ activities.

-Disseminate information about DUI enforcement.

-Determine extent of problem drinking on campus.

-Provide sober ride efforts during key campus special events where alcohol is consumed.

Self-sufficiency:

Communities will provide manpower requirements and will continue efforts once GHSO funding has expired.

Evaluation:

Administrative number of communities funded. Each community will evaluate their developed objectives. Must work with local law enforcement Show 5% drop in alcohol related crashes in community. Have Law enforcement to track data in Tracker.

Agency Funded:

| TJohne | Statewide | \$120,000.00 |
|--------|-----------|--------------|
| CADCAT | Statewide | \$95,900.16 |

Activity: AL- 10464– DUI – Highway Safety Education Team

Problem:

Some high-risk drinking behavior begins in high school. In addition, college-bound high school students have mistaken perceptions of the amount and extent of drinking on campus, and they acquire positive college role models only by luck. The misperceptions become self-fulfilling prophecies. Social norms prevention strategies can change these perceptions. Program should reach high schools in a high risk county per the County Ranking evaluation. Provide 3 years of local data to support need.

Objectives:

To form an innovative partnership between Universities, including faculty, student peer educators and area high schools to broaden high school prevention efforts and promote a positive freshman experience with regard to alcohol. Provide 3 years of local data to support need.

Activities:

Train public school staff about transition issues and social norms; train peer educators to present awareness programs to local high school students; prepare and distribute accurate information to local and college media and printed material to high school students and staff. Develop and present activities, presentations, and materials for incoming freshmen by means of trained academic and support staff and student peer educators. Provide alcohol-free social activities. Conduct focus groups and surveys. Provide 3 years of local data to support need.

Self-sufficiency:

Project will be documented and shared with other campuses, private schools, technical colleges.

Evaluation:

Administrative evaluation including number of college students and high school students involved in the program; pre/post surveys of perceptions and drinking behavior of program/non-program students. Work with law enforcement to reduce crashes and DUI arrests. Provide local data to support results.

Agency Funded:

| J J | | | |
|---------------------|-----------------------------|-----------|--------------|
| Tennessee Secondary | School Athletic Association | Statewide | \$60, 000.00 |

Activity: AL- 10469– Underage Drinking Prevention

Problem:

Underage drinking is America's number one youth drug problem, killing more people under the age of 21 than all other illicit drugs combined. Underage drinkers are responsible for between 10 and 20 percent of all alcohol consumed in the United States. Alcohol causes serious problems in young people, including death, injury, poor health, and weak academic performance.

Traffic crashes are the top killer of teens and nearly one third of teen traffic deaths are alcohol related. In November of 2004, the Tennessee Department of Transportation reported that from 1996- 2002, 1,804 youth ages 16-20, were killed in alcohol related traffic crashes. The rate of alcohol positive youth drivers involved in fatal crashes increased 45.4% from 1996-1998 to 1999-2001. In Nashville, 38 percent of youth 9-12 reported having at least one drink of alcohol in the past 30 days and twenty three percent of students reported having their first drink of alcohol before the age of 13, according to the Youth Risk Behavior Survey conducted in 2003. Sixty nine percent of youth surveyed have had at least one drink of alcohol during their lifetime.

Objectives:

Youth In Action (YIA) focuses works to reduce the social and retail availability of alcohol to minors, increase education and enforcement of the Zero Tolerance Law, and to support local law enforcement with education and training.

1. Increase the compliance rate of alcohol retailers

- 2. Provide local law enforcement with training to conduct successful compliance check operations
- 3. Educate adults to the penalties of providing/selling alcohol to minors

Activities:

Provide monthly reports and claims, analyze compliance check data, provide training, and all other activities

Self-sufficiency:

Evaluation:

Track youth alcohol offenses in targeted communities and collect compliance check data in coordination with local law enforcement. Track exposure of program messaging to youth, adults and law enforcement.

Agency Funded: Mothers Against Drunk Driving

| Statewide | \$83,107.41 |
|-----------|-------------|
|-----------|-------------|

07-05 POLICE TRAFFIC SERVICES

I. PROGRAM DESCRIPTION

Police Traffic Services (PTS) program grants are highly effective in reducing traffic related injuries and fatalities through Prevention Efforts, Public Information and Education, Selective Enforcement Countermeasures, and use of community's public or private resources to identify and attack all of its significant traffic safety problems. These comprehensive programs achieve a significant and long lasting impact in reducing fatal and injury crashes. To maximize the program effectiveness, the law enforcement agencies must organize an effective community based program by involving public agencies, private sector organizations and private citizens. Major Police Traffic Services include:

- The enforcement of traffic laws
- Training in traffic enforcement skills
- Crash and injury prevention activities such as leadership and outreach in communities to encourage safety belt and child safety seat use, use of helmets and protective gear, and
- Support for community-based efforts to discourage speeding, aggressive driving, DUI checkpoints, and other unsafe driving behaviors.

All grants for law enforcement activity require that participating officers be trained in Standardized Field Sobriety Training (SFST), and that participating agencies coordinate their traffic patrols with other local safety activities and with state and national mobilizations or waves of enforcement.

- Goal 1: To decrease the number of fatalities related to speeding by 5 % from base calendar year 2009 of 209 to 200 by December 31, 2011.
 - Objective 1: To decrease the number of speed-related fatalities from the 2009 calendar base year data. Performance Measure: 209 speeding-related fatalities from the base year 2009 to 200 by December 31, 2011.
 - Objective 2: To decrease the number of rural fatalities from 514 of the base year of 2009 to 488 by the calendar year of 2011. <u>Performance Measure</u>: The number of repo crashes in which the responding law
- Goal 2: To provide funds for full-time officers and overtime pay for other officers, laser and radar equipment units, DUI trailers, Visible display radar, laptop computer, and other resources.
- Goal 3: To promote traffic enforcement training for patrol officers.
- Goal 4: To encourage the involvement of community based organizations in program planning and in its Implementation activities.

II. MAGNITUDE AND SEVERITY OF DRIVER BEHAVIOR-CAUSED Fatalities and Crashes



<u>Aggressive Driving</u>: Aggressive drivers are high-risk drivers. They are more likely to drink and drive, speed, or drive unbelted even when not being aggressive. They act as though their vehicle provides anonymity, allowing them to take out driving (and non-driving related) frustrations on others. Their frustration levels are high and concern for other motorists low; they consider vehicles as objects and fail to consider the human element involved. Roadway congestion is a big contributing factor to driver frustration and a trigger to aggressive driving behaviors.

Aggressive driving is generally considered to consist of combinations of several high-risk behaviors which, taken singly, do not represent aggression. These behaviors include:

- disregard of traffic signs and signals
- following too closely or tailgating
- erratic and improper passing
- improperly signaling lane changes
- disobeying red lights and flashing lights
- reckless, careless, or inattentive driving
- driving while suspended license

III. ACTION PLANS FOR REDUCING FATAL CRASHES & INJURIES

The Police Traffic Services program focuses on enforcing and encouraging compliance with seat belt use, impaired driving, speed limit and other traffic laws. The grants are highly effective in reducing traffic collisions through selective enforcement and education.

Generally, Police Traffic Services grants fall into two categories. The first type provides funding for personnel, equipment, and other direct costs such as overtime. The grant period is typically thirty six months with a 12-month operational period. GHSO provides 100 percent salary and benefit funding for the first 12-month operational period and 75 percent for the second 12-month period. The three-month period at the beginning of the grant allows agencies time to procure equipment, hire, and train personnel.

The second grant type provides traffic-related equipment, and other direct costs, but not full-time personnel. The grant period is typically 15 months with a 12-month operational period. The three-month period at the beginning of the grant allows your agency time to procure equipment, and training existing personnel. Examples of funded equipment include: In-car Video camera, radar and laser speed measuring devices, visible display radar trailers, DUI checkpoint trailers, preliminary alcohol screening (PAS) devices, computers, and overtime costs. These grants typically range from \$10,000 to \$100,000.

Targeted Traffic Law Enforcement: Specialized enforcement projects such as speed enforcement waves, aggressive driving patrols, redlight running campaigns and the like may contribute to the public's awareness of specific types of unsafe driver behaviors at the same time that the presence of traffic patrols serves as a general deterrent to the wide variety of undesirable behaviors that are not being targeted.

The Federal Highway Administration and Tennessee State have finalized a comprehensive state intersection safety program. It proposes multiple strategies applying education, enforcement, and engineering improvements including using technologies such as red-light-running cameras, and others.

IV. PROGRAM ADMINISTRATION

Activity- PT-10475- POLICE TRAFFIC SERVICES - PROGRAM MANAGEMENT

- **Objectives:** Administer the Police Traffic Services Program, including project development and implementation, training development and implementation, coordination of special projects, promotion of law enforcement technology and tools, participation in conferences, training, and appropriate committees.
- Scope: Short and long-term planning and management of the Police Traffic Services Program and activities in Tennessee, coordination on traffic law enforcement activities, and coordination with traffic law enforcement activities funded from other federal, state, and local resources

Activities:

- Develop networks in 4 regions of state.
- Coordinate Law Enforcement agencies to participate in various GHSO sponsored programs.
- Coordinate the district LE agencies and communicate Highway Safety Strategic plan.
- Submit reports to GHSO and NHTSA.
- Develop and Implement TN Governor's Law Enforcement Challenge.
- Schedule and arrange for instructors and materials to implement training for traffic officers in SFST and mobile camera use.
- Manage and administer alcohol and other drug safety program activities including analysis, grant applications, contract
 management and fiscal management of federal and state funded programs and projects.
- Serve as a liaison to other state agencies, associations and organizations on alcohol related highway safety issues.

Evaluation:

Administer quarterly surveys of promotional efforts describing who, what, where, when of efforts made, and results of the efforts.

Agency Funded:

Agency The University of Tennessee (LEL) **\$ Amount** \$1,100,000

ENFORCEMENT

Activity- PT- 10477- High Visibility Law Enforcement Campaigns

Objectives:

- Maintain safety belt use to 87% or more by the end of CY 2011.
- Maintain Selective Traffic Enforcement Program (STEP) Wave concept of enforcement
- Participate in national mobilization campaign periods
- Increase DUI enforcement.

Scope:

Law enforcement participation is critical in achieving results with high visibility campaigns such as "Booze It and Lose It", "Click It or Ticket", "Buckle Up in Your Truck" and the holiday months. These events focus on seat belt safety and alcohol countermeasures programs aimed at saving the lives of Tennessee citizens. In order to achieve measurable results, local law enforcement agencies are to make a concerted effort to conduct and participate in checkpoints and enforcement of State laws. This is a one year award program of \$ 5,000.00. Those agencies that will receive a programmatic grant are not eligible to receive this grant.

Activities:

Conduct and participate in:

- At least 1 checkpoint in each of the following campaigns: Holiday Alcohol Countermeasures {1st qtr} Super Bowl weekend {2nd qtr}. Click It or Ticket {3rd qtr} Buckle Up in Your Truck {3rd qtr} and 4 nights of checkpoints during Booze It and Lose It campaign {4th qtr}.
- Enforcement of State laws.
- Reporting of activities on the <u>www.TnTrafficSafety.org</u> website, assigned data-link at the end of each campaign period.
- Participation in LEL network meetings.
- Other events to promote highway safety.

Evaluation:

Agencies must submit enforcement campaign data to www.TnTrafficSafety.Org web site and complete the data link for each campaign period. Each agency involved will have one contact person enter the data at the end of the campaign. Data collected includes participation in checkpoints, number of hours by officers involved in participation, number of citations and arrests for DUI, seatbelts, speed and misdemeanor and felony charges Participating agencies should be active in local LEL Network and utilize the TITAN system.

AGENCIES FUNDED:

| Adamsville Police Department | Franklin County Sheriff's Department | Newport Police Department |
|-------------------------------------|--------------------------------------|-----------------------------------|
| Alamo Police Department | Franklin Police Department | Niota Police Department |
| Alcoa Police Department | Friendship Police Department | Nolensville Police Department |
| Atoka Police Department | Gainesboro Police Department | Northeast State Community College |
| Baileyton Police Department | Germantown Police Department | Obion County Sheriff's Office |
| Baxter Police Department | Gibson County Sheriff's Department | Obion Police Department |
| Bell Buckle Police Department | Gibson Police Department | Oliver Springs Police Department |
| Bells Police Department | Gleason Police Department | Paris Police Department |
| Benton County Sheriff's Department | Goodlettsville Police Department | Pickett County Sheriff's Office |
| Benton Police Department | Gordonsville Police Department | Pigeon Forge Police Department |
| BLAINE POLICE DEPARTMENT | Grainger County Sheriff's Department | Pikeville Police Department |
| Bledsoe County Sheriff's Department | Greenbrier Police Department | Pittman Center Police Department |

| Bluff City Police Department | Grundy County Sheriff's Department | Pleasant View Police Department |
|--|---|--|
| Bolivar Police Department | Halls Police Department | Polk County Sheriff's Department |
| Bradley County Sheriff's Department | Hancock County Sheriff's Department | Powells Crossroads Police Department |
| Brighton Police Department | Harriman Police Department | Puryear Police Department |
| Bruceton Police Department | Hawkins County Sheriff's Department | Red Boiling Springs Police Department |
| Calhoun Police Department | Henry County Sheriff's Department | Ridgely Police Department |
| Cannon County Sheriff's Department | Hickman County Sheriff's Department | Robertson County Sheriff's Department |
| Carter County Sheriff's Department | Hollow Rock Police Department | Rockwood Police Department |
| Carthage Police Department | Hornbeak Police Department | Rutledge Police Department |
| Celina Police Department | Humboldt Police Department | Saltillo Police Department |
| Centerville Police Department | Humphreys County Sheriff's Office | Samburg Police Department |
| Chapel Hill Police Department | Huntingdon Police Department | Selmer Police Department |
| Charleston Police Department | Huntland Police Department | Signal Mountain Police Department |
| Church Hill Public Safety | Jackson County Sheriff's Department | Sneedville Police Department |
| City of Sunbright Police Department | Jamestown Police Department | Soddy-Daisy Police Department |
| Clay County Sheriff's Department | Jasper Police Department | South Carthage Police Department |
| Cleveland Police Department | Jefferson County Sheriff's Department | South Fulton Police Department |
| Cocke County Sheriff's Department | Jellico Police Department | Sparta Police Department |
| Collegedale Police Department | Kenton Police Department | Spencer Police Department |
| Collierville Police Department | Kimball Police Department | Spring City Police Department |
| Coopertown Police Department | LaFollette Police Department | Spring Hill Police Department |
| Cornersville Police Department | Lake City Police Department | Sumner County Sheriff's Department |
| Covington Police Department | Lake County Sheriff's Office | Surgoinsville Police Department |
| Crockett County Sheriff's Department | Lookout Mtn. Police Department | Sweetwater Police Department |
| Crossville Police Department | Loudon County Sheriff's Department | Tazewell Police Department |
| Cumberland City Police Department | Macon County Sheriff's Department | The University of Tennessee at Martin |
| Cumberland County Sheriff's Department | Manchester Police Department | Tiptonville Police Department |
| Cumberland Gap P.D. | Marion County Sheriff's Department | Townsend Police Department |
| Dandridge Police Department | Mason Police Department | Tracy City Police Department |
| Decherd Police Department | Maynardville Police Department | Trenton Police Department |
| Dekalb County Sheriff's Department | McMinn County Sheriff's Department | Trousdale County Sheriff's Department |
| Dickson County Sheriff's Department | Medina Police Department | Tusculum Police Department |
| Dickson Police Department | Meigs County Sheriff's Department | Union County Sheriff's Department |
| Dresden Police Department | Metro Moore County Sheriff's Department | Van Buren County Sheriff's Department |
| Dyersburg Police Department | Milan Police Department | Vol State C.C. Department of Public Safety |
| Eagleville Police Department | Millington Police Department | Vonore Police Department |
| East Ridge Police Department | Minor Hill Police Department | Warren County Sheriff's Department |
| Elizabethton Police Department | Monroe County Sheriff's Department | Waverly Police Department |
| Elkton Police Department | Monteagle Police Department | Weakley County Sheriff's Department |

| Englewood Police Department | Monterey Police Department | Westmoreland Police Department |
|---|-------------------------------------|--------------------------------|
| Erin Police Department | Mount Pleasant Police Department | White House Police Department |
| Estill Springs Police Department | Nashville Airport Police Department | Whitwell Police Department |
| Fairfield Glade Department of Public Safety | New Johnsonville Police Department | Woodbury Police Department |
| Fentress County Sheriff's Department | New Tazewell Police Department | |

Activity- PT- 10482-Traffic Services Enforcement- Multiple Violations Projects (Speeding-Related)

Goal: To decrease speeding related fatalities five percent from the 20089 calendar base year average of 243 to 230 by December 31, 2011.

Objectives:

- To support sustained Impaired Drivers' enforcement.
- To reduce the incidence of speed related crashes by 10%, associated fatalities and incapacitating injuries, and 10% reduction in speed-related crashes by the end of FFY 2011.
- To reduce statewide incidence of driver-aggression caused crashes, fatalities and injuries by the end of CY 2008.
- To decrease work-zone crashes.

Scope:

Impaired driving, occupant protection, work zones, speed violations and aggressive drivers require a high level of sustained enforcement as well as, participation in national mobilizations. Sustained traffic enforcement consists of at least monthly patrols covering areas in which more than 80% of the population resides and in which more than 60% of the fatal alcohol crashes occur and/or a disproportionate fatality to crash ratio was observed. In 2003, speed was a contributing cause in 14% of crashes and 15% of all fatal crashes. 39.1% of all fatal and injury crashes were listed as caused by aggressive driving actions. While more people were injured in urban crashes, more people were killed in rural crashes in 2003-05.

Activities:

- Speed/Aggressive Driving Enforcement Projects consisting of overtime enforcement, purchase of enforcement related tools or a combination of both.
- Impaired Driving Enforcement Projects consisting of overtime enforcement, purchase of enforcement-related tools or a combination of both.
- Work with LEL Area Network manager to build model program that can be communicated to other agencies.
- Enter Citations into the Tracker Log for analysis.
- Work with local DA's with citation information for tracking repeat offenders.

Evaluation:

Enforcement Activity Report Forms, monthly reports. Administrative evaluation based on officer reporting, Citation Forms, and other reporting forms. Citations entered into Tracker. Note: electronic crash report submission is required to provide faster evaluation data for on-going program improvements.

| Anderson County Sheriff's Department | Anderson | \$ 40,000.00 |
|--|------------|---------------|
| Ashland City Police Department | Cheatham | \$ 20,000.00 |
| Bartlett Police Department | Shelby | \$ 25,000.00 |
| Bedford County Sheriff's Department | Bedford | \$ 42,955.73 |
| Blount County Sheriff's Department | Blount | \$ 75,000.00 |
| Brownsville Police Department | Haywood | \$ 20,000.00 |
| Chattanooga Police Department | Hamilton | \$ 50,016.19 |
| Clinton Police Department | Anderson | \$ 15,000.00 |
| Coffee County Sheriff's Department | Coffee | \$ 25,000.00 |
| Cookeville Police Department | Putnam | \$ 25,000.00 |
| Cowan Police Department | Franklin | \$ 12,150.00 |
| Fairview Police Department | Williamson | \$ 23,738.42 |
| Hamilton County Sheriff's Office | Hamilton | \$ 75,000.00 |
| Hardin County Sheriff's Department | Hardin | \$ 25,000.00 |
| Jackson Police Department | Madison | \$ 39,952.68 |
| Kingsport Police Department | Sullivan | \$ 25,000.00 |
| Knoxville Police Department | Knox | \$ 75,000.00 |
| LaVergne Police Department | Rutherford | \$ 15,000.00 |
| Lexington Police Department | Henderson | \$ 15,000.00 |
| Loudon Police Department | Loudon | \$ 15,000.00 |
| Maryville Police Department | Blount | \$ 25,000.00 |
| McKenzie Police Department | Carroll | \$ 15,000.00 |
| Middleton Police Department | Hardeman | \$ 15,000.00 |
| Montgomery County Sheriff's Department | Montgomery | \$ 68,475.00 |
| Oak Ridge Police Department | Anderson | \$ 25,000.00 |
| Red Bank Police Department | Hamilton | \$ 15,000.00 |
| Rhea County Sheriff's Department | Rhea | \$ 25,000.00 |
| Ripley Police Department | Lauderdale | \$ 15,000.00 |
| Roane County Sheriff's Department | Roane | \$ 28,851.05 |
| Sevier County Sheriff's Department | Sevier | \$ 39,130.32 |
| Sevierville Police Department | Sevier | \$ 49,955.90 |
| Shelby County Sheriff's Office | Shelby | \$ 149,999.97 |
| Smithville Police Department | DeKalb | \$ 15,000.00 |
| South Pittsburg Police Department | Marion | \$ 7,890.00 |
| Sullivan County Sheriff's Department | Sullivan | \$ 75,000.00 |
| Tipton County Sheriff's Department | Tipton | \$ 40,000.00 |
| Tullahoma Police Department | Coffee | \$ 15,000.00 |
| Union City Police Department | Obion | \$ 19,995.14 |
| University of Memphis, Police Services | Shelby | \$ 40,000.00 |
| Williamson County Sheriff's Department | Williamson | \$ 75,218.76 |
| Winchester Police Department | Franklin | \$ 14,754.39 |

Activity-PT- 10481 - Network Law Enforcement Grants

Activities:

To promote an organization through which information (e.g. training, enforcement campaigns) can be efficiently distributed. To provide a means of collecting data from agencies across the state in an efficient and expedient manner. To utilize list serve technology to expedite communication within and among the networks. For this effort to be successful, the Local Area Network Coordinators (LANCs) will be called upon to make a major investment of time and effort. Contacting and following up with Network members, recruiting support and new members in the communities, planning meetings, recruiting speakers for pertinent programs and coordinating GHSO initiatives will involve

their spending a great deal of time on the Network. For the success of the Network program, it is vital that the Coordinators be compensated for the time they put in to this effort. Local Area Network Coordinators will be required to:

- Provide assistance to the Regional LEL as required.
- Participate in the national/state campaigns as directed by the GHSO.
- Solicit network agencies to participate in national campaigns.
- Conduct monthly/quarterly network meetings.
- Participate in GHSO sponsored press events.
- Participate in GHSO training events, to be available as an Instructor if qualified.
- Personally contact each Chief of Police and Sheriff or representative in the local area network in order to explain the GHSO campaigns and solicit agency participation.
- Serve as data collectors for law enforcement statistics for each GHSO campaign.
- Attend GHSO meetings as directed.
- Attend at least one Regional LEL meeting during the grant period.

Other duties as may be assigned by the GHSO/LEL. By bolstering, strengthening and encouraging the 22 networks currently in place, the Network Program will significantly encourage and strengthen response to the GHSO's safety programs. Network meetings are an important tool in training area law enforcement officials to implement the safety programs. In addition, the increased cooperation and communication among neighboring communities will enormously benefit the counties, the networks and the state.

Evaluation:

Network Coordinators will submit the following items to both the GHSO and the Regional LEL each month:

- 1. A copy of the Network Meeting Agenda
- 2. A list of those who attended and the agencies represented
- 3. Minutes of the meeting Network Coordinators
- 4. Submit quarterly reports to the GHSO following the end of each quarter.

The success of the Network Programs and of the individual Local Area Network Coordinators will be measured by:

- 1. The number of agencies participating in monthly Network meetings
- 2. The number of law enforcement agencies participating in planned enforcement initiatives
- 3. The participation level of the agencies in the Network in national campaigns.
- 4. The number of law enforcement officers within the network receiving training.
- 5. The number of agencies implementing TITAN to download crash results electronically.

AGENCIES FUNDED:

| Region | Network Coordinator | Network | Amount Funded |
|------------|---|---|------------------|
| Cumberland | Jamestown PD / Crossville PD | Northeast Upper Cumberland Network (N.E.U.C. Network) | \$15,000 |
| Cumberland | Woodbury PD | Safer Highways of TN (S.H.O.T.) | \$15,000 |
| Cumberland | Kimball PD / Collegedale PD | Southeast Tennessee Occupant Protection (S.T.O.P.) | \$15,000 |
| Cumberland | Benton PD | Traffic Occupant Protection System (T.O.P.S.) | \$15,000 |
| East | ETSU, Public Safety / Washington County SO | Northeast Tennessee Traffic Safety (N.E.T.T.S.) | \$16,500 |
| East | Mount Carmel PD | Traffic Enforcement Agency Management (T.E.A.M.) | \$15,000 |
| East | Roane County SO | Traffic Enforcement Safety Team (T.E.S.T.) | \$15,000 |
| East | Blount County SO | Volunteer Traffic Enforcement Network (V.T.E.N.) | \$15,000 |
| Middle | Dover PD | Cops Achieving Restraint Enforcement (C.A.R.E.) | \$15,000 |
| Middle | Lewisburg PD | Protecting Lives With Education & Strong enforcement (P.L.E.A.S.E.) | \$15,000 |
| Middle | Smyrna PD | Saving People on the Roads of Tennessee (S.P.O.R.T.) | \$15,000 |

| Middle | Hohenwald PD | Seatbelt Wearing Ends in Awesome Results (S.W.E.A.R.) | \$15,000 |
|--------|-------------------------------------|--|----------|
| Middle | Belle Meade PD | Tennessee Integrated Traffic Awareness Network (T.I.T.A.N) | \$15,000 |
| West | Brownsville PD | North Western Traffic Enforcement Network (N.W.T.E.N.) | \$15,000 |
| West | Memphis PD | Shelby County Traffic Enforcement Program (S.C.T.E.P.) | \$15,000 |
| West | Lexington PD / Madison County SO | South Western Traffic Enforcement Network (S.W.T.E.N.) | \$15,000 |
| West | Shelby County SO | Speeding Traffic Enforcement Program (S.T.E.P.) | \$15,000 |
| West | Union City PD | West Tennessee Traffic Enforcement Network (W.T.T.E.N.) | \$15,000 |

TRAINING

Activity-PT- 10381- State Law Enforcement Training

Objective:

Train Tennessee Highway Patrol officers.

Scope:

Provide a quality Law Enforcement Traffic Management Training Course to the Department of Safety Supervisors and make this course available to all Tennessee and surrounding Law Enforcement Agencies.

Activities:

Provide a qualified Law Enforcement Management traffic training course to Law Enforcement supervisors in order to increase and promote professionalism within the Law Enforcement Community. Make this same educational opportunity accessible and affordable to other Law Enforcement agencies. This project plans to conduct one 10-week Law Enforcement Management training course to forty Law Enforcement Agencies.

Evaluation:

Individual course tests, research papers and other assignments will be graded by the course instructors. The Director of the Tennessee Department of Safety Training Center will also assess these for possible adaptation and implementation. All students will conduct research based on highway safety topics as selected by GHSO representatives and TDOS project/program coordinators. Copies of research papers will be furnished upon request, to the GHSO, and the TDOS Research, Planning and Development Division.

AGENCIES FUNDED:

| Agency | County | \$ Amount |
|--------|--------------|-----------|
| TDOS | TN Statewide | 36,000.00 |

Activity-PT- 10483- Traffic Related Law Enforcement Training

Objective:

Meet the training needs of law enforcement related to highway safety initiatives, by increase class availability consistent with statistical data of highway safety needs within the state.

Scope:

Continue to provide highway safety training to law enforcement personnel throughout the state in related areas of need consistent with training needs and assessment reviews. Provide traffic related classes in rural areas that consistently underperform related to fatality reduction and impaired driving crashes. Interact with law enforcement networks that provide live updates on trends within their respective areas and training needs that require immediate attention.

Activities:

Crash Investigations:

- Provide 4 Basic Crash Investigation Classes
- Provide 4 Advance Crash Investigation
- Provide 3 Reconstruction Classes

Other Traffic Related Training:

- 6 Basic RADAR and LIDAR Instructor Classes
- 5 Safe Traffic Stops Instructor Training Classes
- 4 Motorcycle Accident Scene Training
- 5 Law Enforcement / Traffic Instructor Development Classes

Evaluation:

Review class attendance records, review instructor feedback and student critique information. Review statistical trends related to training and evaluate and recommend adjustments. Provide annual report of training and attendance to Law Enforcement Administrator and GHSO Director.

AGENCIES FUNDED:

| Agency | County | \$ Amount |
|---|--------------|--------------|
| TN Law Enforcement Training Officers' Association | TN Statewide | \$246,700.00 |

Activity-PT- 10479- Law Enforcement Language Training

Objective:

Train law enforcement officers statewide in Tennessee to conduct highway safety activity and enforcement in languages other than English. Reduce barriers of language in traffic enforcement.

Scope:

Law enforcement officers need the ability to perform effectively and safely with non-English speaking residents and motorists in order to preserve lives and effectively enforce traffic safety issues. Courses will be offered to attain this skill and to increase officer safety in high risk incidents. This activity will allow train-the-trainer courses.

Activities:

Conduct training sessions that result in the acquisition of basic and enhanced Spanish language skills. Perpetuate learning of the language by Tennessee officers by conducting Train-the Trainer course with Tennessee officer trainers.

Evaluation:

Student evaluations from each course conducted (including anticipation of resulting behavior changes), numbers of officers trained, number of participating departments, number and types of courses conducted, and final training report.

AGENCIES FUNDED:

| Agency | County | \$ Amount |
|-------------------------------------|--------------|--------------|
| Columbia State Community College | TN Statewide | \$195,724.70 |
| | | |

Objective:

Promote strong working relationships with Police Chiefs Association to enhance LEL networking and increase the awareness of GHSO programs to Law Enforcement Agencies.

Scope:

GHSO works with the Police Chiefs Association in creating a working environment to effect public safety. This is done by working with and in promoting their annual awards meetings.

Activities:

- Provide funding and logistics to assist with the Associations statewide awards ceremonies.
- Partnering to support the Law Enforcement Challenge
- Provide funding and logistics to assist with the Associations statewide awards ceremonies.

Evaluation:

Increase in attendance at the awards ceremonies over previous years. Ability to provide input and get word out on GHSO sponsored training and grants application process.

Increase in attendance at the awards ceremonies over previous years. Ability to provide input and get word out on GHSO- sponsored training and grants application process.

AGENCIES FUNDED:

| Agency | County | \$ Amount |
|-----------------------------|-----------|-----------|
| TN Association of Chiefs of | Statewide | 31,750.00 |
| Police | | |

07-06 TRAFFIC RECORDS

I. GOALS and OBJECTIVES

A. Goals

Implement and simplify traffic safety data collection through electronic field data collection systems for state, local, and federal highway safety stakeholders' use.

Develop and maintain a knowledge base for the traffic records system so that the strategic resources are managed effectively in reducing crashes, fatalities, and injuries on Tennessee roads.

Continue to develop and use data linkage partnerships so that collected data is provided to a diverse set of users, agencies, and jurisdictions to improve traffic safety analyses to reduce injuries and deaths.

B. Objectives

<u>Objective 1:</u> Increase the use of electronic crash data collection through a coordinated multi-agency program and promote data-driven highway safety decision-making in Tennessee State, local organizations and other data users during FFY 2011.

<u>Performance Measure:</u> Deploy the TITAN Wizard statewide. Have all of the Tennessee Highway Patrol reporting electronically by February, 2011. Have 11 agencies using TennCars for crash reporting converted to TITAN by March, 2011. Have the 50 agencies who have requested TITAN, and current paper users moved to TITAN by June 2011. Continue statewide deployment efforts throughout 2011 in order to reach all law enforcement agencies.

<u>Baseline:</u> During 2003-2006, over 154 agencies were contacted and demonstrations for the use of electronic data collection were conducted.

<u>Status:</u> All THP reporting is currently completed by TraCS/TITAN. The larger agencies have been added and the initial phases of implementation for the smaller agencies are underway. Currently, 126 agencies have been provided TraCS software and have had it installed and 83 agencies are uploading electronic crash reports.

<u>Objective 2</u>: Implement and maintain a formalized process with detailed documentation for Electronic Crash collection, and a statewide support process for both RMS and TraCS/TITAN users.

<u>Performance Measure</u>: Implement and update a multi-agency deployment plan to include: end user training, technical and administrative manuals, a process plan, a knowledge-based tool, updated control processes, an improved communications plan, and XML schema.

<u>Baseline</u>: Portal access is granted through the Administrative Office of the Courts that allows users the ability to view relevant offender information. The University of Memphis' web tracking system is in place and is currently being used by all TN DUI coordinators.

<u>Status</u>: The state is currently under contract for the development and maintenance of the statewide system. This contract went into effect in August of 2007. The second phase has been completed and agencies are submitting data. Comprehensive statewide "Tennessee Integrated Traffic Analysis Network" (TITAN) training has been offered since late October of 2008. Currently 126 agencies have participated in a two-day train-the-trainer course. A TITAN help desk has been developed to correct user problems. Field technicians are also in place for personal visits with local agencies to demonstrate proper use of the program if needed. A TITAN website has been developed which includes, among other things, training schedules, manuals, and "cheat sheets."

<u>Objective 3</u>: Update Crash data collection workflows and forms to increase timeliness and accuracy.

<u>Performance Measure</u>: There is no current backlog of crash data. The goal is to maintain a continual flow for submissions using electronic systems, thus preventing a future backlog, until the electronic reporting system is fully implemented.

Baseline: The centralized data submission system is in place.

<u>Status:</u> The backlog has currently been eliminated with assistance from a third party. In order to ensure continual flow during implementation of electronic reporting, all future backlogs must be prevented by this group's ongoing provision of crash data entry.
<u>Objective 4:</u> Increase crash and outcome reporting by improving the data linkages to coroner, ambulance run, and emergency department databases during FFY 2011.

<u>Performance Measure</u>: The number of communities and agencies using integrated reports for highway safety purposes will be assessed.

Baseline: In 2004, TDOH provided 200 communities with linked hospital discharge/ crash reports.

<u>Status</u>: The Department of Health has completed the development of a statewide trauma registry. The EMS and Trauma Center Data collection systems are complete. Each has validation and edit checks built in that ensure data quality. All Trauma Centers use TRACS software, developed by ACS, to enter their trauma cases. TRACS contains internal data checks to ensure completeness and quality of the data. In addition to some quality control checks performed by the individual hospitals, validation checks are performed once the record is submitted to the State registry.

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

A. Nature of the Traffic Records System

<u>Information as Government Function</u>: One important government function is the provision of timely, accurate, complete, and replicable data to be used for policy development and for the allocation of public funds to effective and cost-effective projects and programs. Traffic Records are core components of public safety, public health, and public security decision support.

A "performance plan" such as the Highway Safety Plan requires good information for program and project selection and for measuring the effectiveness of programs and projects for which public funds have been distributed. This planning function is highly dependent upon the availability and use of quality data from the Tennessee Traffic Safety Information System. The Traffic Records Assessment team reported that the Crash File contains an unacceptably high rate of errors.

<u>Uses of Traffic Records:</u> A complete and comprehensive state traffic records system is essential for effective traffic-related injury control efforts. Traffic records provide the necessary information for tracking of trends, planning, problem identification, operational management and control, and implementation and evaluation of highway safety programs.

<u>Behavior Change/Social Survey Data:</u> Since a majority of crash causation (85% to 95%) results from human behavior, Traffic Records Systems should also contain data about knowledge, attitudes, and behaviors of people who are at the greatest risk of traffic injury. Tennessee conducts yearly seatbelt surveys to understand the impact of various law enforcement campaigns and advertising. The HSP plan includes concentration on this segment of the population. Other perceptions measured by a GHSO grantee include perceptions for law enforcement, punishment costs, the open container laws, DWI and DUI laws, and the potential problems created by cell phone usage while driving.

III. STRATEGIES/ ACTIVITIES

STRATEGY-ADMINISTRATION

Activity: TR- Program Management

- Problem: Problem identification, program and project development and analysis, and database development require skilled analysts. Project data must be received, entered, analyzed, and reported in a timely fashion for local as well as state project and program analyses.
- Objectives: 1. Assist in the development of the Highway Safety Plan.
 - 2. Develop and perform analyses of programs and projects.
 - 3. Develop more accessible and user-friendly reports.

Evaluation: This project will be administratively assessed.

Activity: TR – Strategic Plan Oversight

Problem:

Additional funding is needed to assist with data linkages, electronic crash records submissions, and the maintenance of bubble form data entry. Additionally, the Traffic Records Coordinating Committee (TRCC) must address deficiencies in the Traffic Records System.

Objectives:

- 1. Improve timeliness and quality of crash reports through technology.
- 2. Improve oversight of crash data linkages and elements to meet federal standards.
- 3. Increase integration of fatality locations data with crash data to improve the engineering of road improvement plans.
- 4. Integrate justice data.
- 5. Maintain a statewide Injury Surveillance System.
- 6. Make traffic safety data available to all applicable parties.

Self-sufficiency: This is a multi-year grant.

Evaluation: NHTSA regional offices evaluation occurs during the renewal of 408 fund application.

STRATEGY-DATA

Activity: TR- 10487-Data Improvements- Automated Crash Report (DOS)

Problem:

Tennessee's State Traffic Records Coordinating Committee gave top priority to automating the crash data system, improving location data collection and the use of new technology for efficient and accurate data collection. Tennessee is one of 19 states and Canadian provinces participating in the Iowa National Model Program for Automation of Law Enforcement Reporting. Tennessee's 3-phase crash module project is well into its third phase. Automated crash and citation data collection, including automated location information will improve the usefulness of these reports to many end users.

Objectives:

1. Implement the Tennessee crash and citation reporting systems and support automation of related law enforcement officer reports to Tennessee law enforcement agencies.

2. Improve automated crash location by improving GIS mapping and GPS locations into the crash data and other data systems.

3. Maintain a coordinated statewide TraCS/TITAN project by convening quarterly meetings of the TraCS Steering Committee and its location and coordination subcommittees. Provide statistical analysis of data for reports.

4. Develop design tools to provide access to descriptive statistics. Modify the TITAN collection reports to adhere to the current standard data sets approved by THP administration.

- 5. Increase the quality of information gathered for offenders
- 6. Implement the upgraded TITAN Wizard to all state law enforcement agencies

Activities:

Provide post-certified training for law enforcement agencies to see that the Tennessee Department of Safety (TDOS) receives electronic crash reports on time. Assist in standardizing reports and data collection. Provide a help desk. Provide TraCS and XML test plans and Life Cycle plans. Deploy electronic data collection. Work on updating paper report s for temporary usage in concert with TRCC Strategic Plans. Scan and document monthly results to GHSO. Implement the new TITAN Wizard system which allows ease of use for agencies for electronic crash reporting.

Self-sufficiency:

Institutionalization of traffic records/public safety information systems coordination is a top priority of the strategic plan. It is dependent upon perception of value by state and local collectors and users of location data.

Evaluation:

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Document the timeliness and accuracy of submitted crash data for all agencies reporting to TITAN. Assess the "paper to electronic" and the TennCars transition for law enforcement as they implement the program. Evaluate the increase in the number of agencies reporting to the TDOS TITAN system. New database progress will be judged upon the percentage of required data elements. A review will also be done to evaluate the successful provision of quantifiable reports for agencies added to the electronic data submission program.

| Agency Funded: | | |
|--------------------------------------|-----------|---------------|
| TDOS – TRIP | Statewide | \$ 215,505.20 |
| TDOS – TRIP Deployment | Statewide | \$ 357,130.13 |
| AOC-Integrated Justice Portal Access | Statewide | \$ 91,000.00 |

Activity: TR- 10468- DUI Behavioral Tracking

Problem:

From a behavioral perspective, the negative consequences resulting from alcohol-impaired driving are difficult to control. Society has contrived penalties for impaired driving, but the probability of a non-crash DUI arrest during driving episodes is extremely low. Because of this, the deterrent value of DUI penalties is small. Therefore, the perception among offenders is that there is only a minimal chance of being caught. There is no current reliable data collection or release of impaired driving information. The interface through which users input and request data is not uniform. The current system is not relevant to a broad range of users and cannot be customized to the individual user.

Objectives:

- 1. Report demographic, information, conviction rate, officer data, and DUI offender treatment information.
- 2. Further enhance the DUI Offender Tracking System by providing agencies detailed queries, reports, and data- mining capabilities.
- 3. Integrate the system with local offender database systems.
- 4. Use Tracker as a tool to diagnose problems in the DUI arrest/prosecution chain.
- 5. Enable the GHSO to keep track of current and past DUI cases.
- 6. Provide to the GHSO, individual agencies, and judicial districts, detailed analyses of specific problems occurring in the DUIarrest adjudication chain with strategies for developing solutions. Such data are central to the successful implementation and evaluation of NHTSA's "Gold Standards." This information will determine predictors that will lead to higher DUI conviction rates.
- 7. Provide DUI coordinators the training needed to successfully use the system.

Activities:

1. Continue to support and develop the DUI Behavioral Tracking System (The Tracker) with a target user group of GHSO grantees, potential grantees, and state agencies. Conduct training as needed.

2. Conduct custom queries and reports for users in the field and for members of the GHSO to help in the monitoring of grants and to help diagnose problems in the DUI arrest-adjudication chain.

3. Evangelize the DUI Tracker technology to its full extent in resulting in the maximum number of agencies benefiting from the capabilities of the DUI Tracker.

Self-sufficiency:

Pursue methods for long- term funding from state legislature and courts through the results of the charges on DUI convictions.

Evaluation:

Analysis will consist of current behavioral research techniques for data examination. These include both multiple and logistic regression, basic frequency and comparison data, descriptive statistics, and where applicable, time series analysis. Process evaluation will be conducted to enhance and add voluntary users and data assessment will determine GHSO educational and training needs.

Agency Funded:

| - geneg i anacan | | |
|-------------------------------------|-----------|---------------|
| University of Memphis - DUI Tracker | Statewide | \$ 144,414.84 |

Activity: TR- 10491- Integrated Highway Safety Systems

Problem:

Currently traffic records management is addressed through various agencies and by multiple co-located servers of differing platforms, connectivity, and software standards. This results in untimely, inaccurate, and inconsistent data. The lack of stability of this data results in untimely projections for highway planning and enforcement needs. The data is also used to support federal funding requirements and can result in funding reductions caused by questions of accuracy.

Objective:

Maintain a crash records system housed in a single server creating a singular repository for all crash data. The server should be expandable and capable of eventually housing the entire consolidated traffic records management system as identified by the Traffic Records Coordinating Committee. The design shall include electronic collection and transmission of data including GPS information for all Troopers and an appropriate design for use by locals that shall unify the data structure and accessibility to the state-maintained server. Online statistical reporting functions shall be incorporated. Every effort to automate data entry and editing procedures shall be explored and incorporated when practical.

Activities:

Coordinate a technology solution that will consolidate existing servers and locate them at the data center to ensure adequate support and backup. Preparatory steps prior to new system deployment will include the development effort itself, data cleansing, training, marketing, communications activities, the creation of a help desk function and hardware and software installation. Travel will be necessary. The incorporation of some "out-of-the box" software solutions may be employed and customized as needed to accommodate functionality requirements. The deployment effort will likely include some hardware and connectivity considerations not only for the Highway Patrol but also for local agencies. The use of a Memorandum of Understanding and User Agreement will be implemented as part of the administrative responsibilities.

Resources:

State Highway Patrol, Police and Sheriff's Departments, and other agencies that report crash data will be used. Internal resources include project management, help desk staff, and software / hardware personnel. Self-sufficiency:

The agency will become self-sufficient and assume positions over a two to three year period.

Evaluation:

The problems, progress of program transition, time of system availability and functionality, and data collection findings will be reported quarterly to the GHSO.

| Agency Funded | | |
|-----------------------------------|-----------|----------------------|
| TDOS - TITAN | Statewide | \$875,385.36 |
| TDOH - Ambulance Run Data | Statewide | \$ <i>76</i> ,086.80 |
| TDOH - Injury Surveillance System | Statewide | \$72,365.03 |

Activity: TR- 10490- Traffic Records Analyst

Problem:

The local Law Enforcement Agencies continually experience very long lead time-to-report crash data continue to affect the State's overall timeliness measures. After long term, close exposure to existing issues that impede traffic records improvements, it is evident that there exists significant opportunities for improvement at local agencies that record and report motor vehicle collision data to the State.

Some local agencies have a "time-to-report" as long as six months. Agencies have various explanations for their un-timeliness.

For example, without regard to State or Federal timeliness statutes some agencies hold crash reports for their own purposes such as revenue from sales. NHTSA requires timeliness measures that begin at the time of the crash event, and extend to final recording of crash data in the State's database. The State is responsible for monitoring and recording this measure. Timeliness affects funding, statistical accuracy, and relevance of highway safety observations.

Objectives:

Objective 1: To reduce overall, the percentage of crash reports that are submitted to the State outside the statutorily allotted time - improve the State's overall crash reporting timeliness

<u>Performance Measure</u>: The data will be examined by the measure of timeliness of crash reporting systems as measured by the number of days from the crash event to receipt of data at the State's crash database. Data will be monitored for measure of less than 30 days, greater than 30 to 60 days, and less than 90 days.

<u>Baseline:</u> The initial baseline value for this measure was 28% within 30 days, 37% within 30 to 60 days, and 13% greater than 90 days as measured at the beginning of the 2009 program year (January - June 2009)

<u>Status:</u> The State has shown an overall increase in the percentage of crash reports entered into the State database from the date of the crash event in two of the measures. Using the difference in the 1st Qtr. 2009 and the 1st Qtr. 2010, the percentage increase was 32% less than 30 days. A corresponding decrease to 20% was identified within the 30 to 60 days measure. There has been no significant change in the reporting rate for greater than 90 days.

<u>Objective 2</u>: To develop and support POST certificated online training - develop user manuals/references - support local agency crash reporting investigation and reporting operations

Performance Measure: Measure the number of online training courses that are granted POST certification

Baseline: At the beginning of 2009, there were no POST- certified online training courses to teach crash data collection.

Status: In March of 2010, two courses have received POST certification for online, distance learning training of crash data collection.

Objective 3: Develop Internet-based reference and user manuals to aid officers and agencies engaged in reporting crashes to the State

Performance Measure: The completion and deployment of online user manuals and reference materials for crash reporting support

Baseline: The State provides to users, a user reference manual that for crash data collection that is ten years old.

<u>Status:</u> The updated, online, web-based user reference for crash data collection is developed. Deployment of the manual is waiting review and approval from authoritative sources at the State.

Objective 4: Provide online training resources to Department of Safety trainers and support personnel

Performance Measure: The number of trainees enrolling in and successfully completing online training

<u>Baseline</u>: Distance learning server is setup and ready to sue at the beginning of 2010. No trainees have enrolled or completed courses at the beginning of 2010.

<u>Status</u>: A server with online classroom, online meeting, and online training capabilities is setup and ready to use. The curriculum that includes two POST-Certified courses is setup and ready to use. No enrollees have used the online, distance learning system at the beginning of 2010. The system is waiting review and approval from authoritative sources at the State.

Activities:

The work to be accomplished under this grant will develop and deploy Internet-based training that is available to all law enforcement agencies - training to include the most difficult areas of crash reporting (e.g., commercial motor vehicle) and the areas that require the greatest amount of time to complete. It will also develop an Internet-based reference and user manual to aid officers and agencies engaged in reporting crashes to the State.

Resources:

Traffic Records Business Analyst: The resource will manage and supervise other personnel on the task and deliverables of the grant. The analyst will complete business process analysis of agencies that are identified to report crash data late habitually. The analyst will provide each agency, a set of recommendation for improvement that is in the context of the NHTSA distributed traffic records model. Collateral Duties - The analyst will support in a limited consulting capacity, the GHSO and the TRCC in their efforts toward continuous traffic

records data quality and systems improvements. The resource will develop on line user manuals and materials as determined by the Department of Safety Crash Analysis unit

Self-sufficiency:

TNSafeRoads, Inc. is a non-profit organization holding IRS 501(c) (3) status. The organization's charter and funding model permit non-profit organization donations and grants as revenue sources. Services provided to benefactors may often be provided free of charge.

TNSafeRoads self-sufficiency goals are to continue to develop products and capabilities for and within the traffic records community and to identify unique opportunities for non-profit revenue generation.

Evaluation:

- Observation Crash Database Report - The time from the crash event to the time the report is entered into the State's crash database will be monitored as an indicator of the decrease in the overall percentage of crash reports that are outside the statutorily established reporting requirements – Observation of the number of local agencies adapting improvement scenarios developed during the program development.

The data will be examined by the measure of timeliness of crash reporting systems as measured, - as recommended by NHTSA - by the number of days from the crash event to receipt of data at the State's crash database. This will be measured by an overall decrease in the average number of days from the crash event date to the date a report is received at the State for entry into the statewide database, for 95% of data.

Agency Funded:

Technology Network for Safe Roads

Statewide

\$ 150,492.40

07-07 MOTORCYCLE SAFETY

I. GOALS and OBJECTIVES

Goals

- Reduce the number of motorcycle crashes by 2% from baseline CY 2009 from 2,842 to 2,785 by December 31, 2011.
- Reduce the number of motorcycle fatalities by 2% from baseline CY 2009 from 121 to 118 by December 31, 2011.
- Increase Helmet usage in fatal crashes by 2% from baseline CY 2009 from 86% to 89% by December 31, 2011.
- Decrease un-helmeted motorcyclist fatalities by 2% from baseline CY 2009 from 12 to 11 by December 31, 2011.
- Objective 1: To decrease number of motorcycle crashes to 2,785, and number of fatalities to 118 by December 31, 2011. <u>Performance Measure</u>: Annual number of motorcycle crashes and motorcyclists killed as reported on police crash report form, averaged over three years. <u>Baseline</u>: In CY 2008, 146 motorcycle riders died in 3,338 crashes. <u>Status</u>: In CY 2009, 121 motorcycle riders died in 2,842 crashes. Helmet use increased to 86%

Objective 2: To participate in a Motorcycle Safety Assessment for the State of Tennessee by the end of 2011. <u>Performance Measure:</u> Identify key and prioritize motorcycle safety issues within the state, strategize and put into place a plan and organize a partnership team to address the issues. <u>Status:</u> Request the Assessment to the appropriate NHTSA officials and set date within federal fiscal year 2011.

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

Magnitude and Severity of the Motorcycle Crash Problem

The number of motorcycle crashes has increased significantly since 1997 in which there were a total of 1198 motorcycle crashes of which 917 involved injuries. The number of motorcycle crashes in 2004 was 2410 of which 1937 involved injuries. That is an increase in crashes of 50% and injuries increased 50%.

With the increase in motorcycle crashes there was also an increase in fatalities. Motorcycle crashes with fatalities increased from 56 in 1997 to 107in 2004. That is an increase of 50%. From 1997 to 2004 only 82% of those involved in a fatal motorcycle crash were wearing a helmet.

Motorcycle crashes involving the use of alcohol has increased since 1997. There was a major increase in crashes between 2000 and 2003 after a steady decline from 1997. In 2000 there were 128 alcohol related crashes. That number increased 28% to 194 in 2003. The number of injuries also increased 23% from 88 in 2000 to 156 in 2003. For 2009, 222 of the alcohol related crashes resulted in 196 injuries.

The number of fatalities as a result of alcohol related motorcycle crashes increased during this same period. There were 5 fatalities in 1998. That was a decrease from 14 in 1997. Since 1998 the number of fatalities due to alcohol more than doubled to 17, reported in 2009.





Source: TN Dept of Safety, Office of Research, Statistics, and Analysis, June 29, 2010.



Sources:

1996 - 2008: NHTSA FARS Encyclopedia, http://www-fars.nhtsa.dot.gov/QueryTool/QuerySection/Report.aspx, 23 June 2010. 2009: TDOS FARS Unit, 23 June 2010.

* 2009 data is preliminary.

| Motorcycle Fatalities | | | | | | | |
|-----------------------|------|------|------|------|------|------|--|
| Year | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | |
| Total | 97 | 129 | 141 | 149 | 146 | 121 | |
| Helmeted | 84 | 107 | 119 | 129 | 129 | 105 | |
| Un-helmeted | 13 | 20 | 21 | 19 | 9 | 12 | |
| Unknown | 0 | 2 | 1 | 1 | 8 | 4 | |

Source: TN FARS (June 24, 2010)

III. STRATEGIES FOR DECREASING FATALITIES & INJURIES

STRATEGIC ACTIVITIES

<u>Public Information</u>: Federal funds support the development, duplication and distribution of public information and education materials that support training and address the primary safety issues for motorcyclists. 2001 Motorcycle Safety Foundation award-winning materials address training, licensing, protective gear, alcohol-impaired riding, work zone hazards and moped safety.

<u>Training and Education</u>: Under State Rules 1340-1-11.01, the Tennessee Department of Safety is assigned the responsibility of administering the curriculum for motorcycle rider education. Curriculum is administered across the state in an effort to reduce fatalities and injuries associated with motorcycles.

Public Information and Media campaign

- Update and reprint various educational brochures.
- Update information available <u>www.TnTrafficSafety.org</u>.
- Promote helmet use as required by the State of Tennessee.
- Organize events across the state to encourage motorcycle safety.
- Inform public on Motorcycle Rider Education Programs (MREP).

Enforcement

- Increase enforcement of motorcycle related laws with an emphasis on helmet use.
- Increase enforcement of Motorcyclists driving under influence of alcohol/drugs, and driving at higher speed than the posted speed.

Training and Education

- Provide Motorcycle Rider Education Programs (MREP) state wide.
- Increase enrollment in MREP courses.
- Basic and Experienced courses (BRC / ERC)
- Instructor training and certification.
- Conduct statewide or regional conferences to update motorcycle safety instructors on curriculum.
- Educate Motorcycle riders of the dangers of alcohol and motorcycles.
- Reeducate other motorists on motorcycle safety and awareness.
- Provide EMS training for crashes involving motorcycles

Evaluation

- Evaluate Motorcycle Rider Education Programs by sampling the driver records of Rider Education graduates and non-trained riders to determine which group is involved in more crashes and has more citations, perhaps by model of motorcycle.
- Conduct a motorcycle assessment for the State of Tennessee.

Agencies Funded:

| Blount County Sheriff's Department | \$74,987.36 |
|------------------------------------|-------------|
| The Tennessee Highway Patrol | \$71,116.79 |

07-08 COMMUNITY TRAFFIC SAFETY OUTREACH I. GOALS and OBJECTIVES

A. Goals

Goal 1: To promote increased multidisciplinary safety activities in statewide at least 40% of the state population and 33% of state traffic deaths and serious injuries.

Goal 2: To inform the general public and safety advocates of changes in laws, new data, new studies, program opportunities, etc., and to reach high-risk audiences with informational and motivational safety messages.

B. Objectives

Community Outreach and Activities

Objective 1: To provide outreach, technical assistance and guidance on no less than a quarterly basis to community representatives in Tennessee's 95 counties.

Performance Measure: Number of meetings with representatives of multiple disciplines in county and sub-county political jurisdictions.

Baseline: GHSO staff meets 100 percent with law enforcement officials.

Status: During CY 2009, GHSO staff attended most of the meetings.

Objective 2: To provide training, technology transfer and technical assistance to at least 300 safety professionals and to assist with the coordination of at least two volunteer organizations during CY11.

Performance Measure: Attendance at subsidized conferences. Number of programs initiated by targeted groups

Baseline: In 2008, 364 attended the Tennessee's Lifesaver's Conference and 356 attended the Governor's Law Enforcement Challenge

Status: In 2009, 383 attended the Tennessee Lifesaver's Conference and 400 attended the Governor's Law Enforcement Challenge

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

A. Magnitude and Severity of the Problem with Community Safety Activities

In an era of diminishing federal resources, local units of government and non-government organizations will need to address their traffic injury problems locally to an ever greater extent.

Long-term individual and community-based measures are crucial for addressing complex behavioral problems like drinking and driving that are determined by a myriad of cultural, lifestyle and psychosocial factors. Single-strategy activities focused on the individual have been shown to be ineffective over the long run, especially when compared with grass-roots community-based activities reflecting social attitudes about what behaviors are acceptable to other members of the community.

Community-level planning and activities permit a higher level of coordination and earned media than the traditional single-strategy approaches once favored in Highway Safety. When community's teams begin to consider who needs to be involved in their highway safety activities, they are often surprised by the interest and skills non-traditional partners bring to the table. Historically, planning and engineering have not been included in the development of collaborative highway safety projects at the local level. Their work has not been well understood by other safety and health professionals and they in turn, do not always understand what the "soft side" of safety does

accomplish. Thus they have not been integrated into multi-strategy community development efforts such as Safe Communities, where their expertise can best be deployed.

Single-strategy approaches such as mass media or law enforcement campaigns have been shown to be ineffective in attaining long-term behavior change. To reach the new driver or the recalcitrant driver, market-savvy information or motivational materials should be integrated into multiple-strategy social marketing campaigns, generally developed at the community level, that not only get their attention, but motivate them to change their behavior. Mass media have significant value in providing information to a broad public, but the advent of the Internet has also changed how this information is packaged and distributed.

B. Risk Factors for Crash Involvement and Injury

<u>Roadway Location</u> While more crashes occur on urban streets and roads, they tend to have less severe consequences than rural crashes. This is due to many factors, including speed, roadway design and availability, and emergency response.



<u>Communities with Diverse Populations</u> The 2004 U.S. Census Bureau population estimate for Tennessee is **5,900,962** distributed over **95** counties and **580** municipalities. The average state population density is less than 138 per square mile. About 65% of the population is urban and most of the urban areas are in the southeastern quadrant of the state. The state has a long, strong tradition of local control; politically, it is organized into townships, municipalities, and counties with overlapping jurisdictions.

<u>Minority:</u> In the 2000 census, Tennessee's population was 80.2 percent white, 16.4 percent black, and 2.2 percent Hispanic, and the recent population study documents a large percentage increase in minority populations (Hispanic) over the last decade. Tennessee's minority populations also include Native Americans, Asian persons and Native Hawaiian and other Pacific Islanders.

<u>Age Distribution</u>: According to the 2000 United States Census Bureau, 24.6 percent of the population is under 18 years of age, 63% is between the ages of 18 and 65, and 12.4% is over the age of 65.

While the Tennessee population is nearly 80.2% white, the 2000 U.S. Census documents that our population is becoming increasingly diverse, and "one size fits all" strategies, messages, and approaches are no longer effective. We must learn from our partners in the human services how to achieve our safety goals while being culturally appropriate and sensitive to the differences between diverse populations in order to achieve the desired behavior changes.

III. STRATEGIES FOR DECREASING DEATHS & INJURIES

A. Strategies Selected for 2011

Community Traffic Safety Outreach and Activities

<u>Multidisciplinary Activities</u> The 1999 Iowa State University study of traffic safety communications identified community programs using an integrated set of approaches involving mass communication, face-to-face program elements, community action and small-scale educational activities as being shown to effect lasting attitudinal and behavioral change. Thus, highway safety advocates are following their public health partners toward production of multi-component programs addressing multiple levels of social, psychological and structural influences on driver behavior.

<u>Safety Conscious Planning</u> TEA-21 requires metropolitan planning organizations to include safety and security in their transportation planning. The USDOT recognized that safety planning is a non-traditional role for city planners, that dialog, coordination and communication did not exist between planners and other safety professionals, and that their plan processes had differing criteria and timelines. However, their goals, functions and data need overlap with those of safety planners. Thus, improved communication and coordination, sharing of information, designing of complementary programs and focus on multi-modal functions should result in superior plans for both groups.



| | Traffic Crash Injury Rates* | | | | | | | | | |
|---|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Year | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
| Injury Per 100,000 Persons | 1,351.70 | 1,304.11 | 1,268.52 | 1,265.46 | 1,346.00 | 1,286.78 | 1,239.83 | 1,156.75 | 1,056.61 | 1,044.49 |
| Injury Per 100,000 Registered Vehicles | 1,332.74 | 1,300.49 | 1,280.90 | 1,298.86 | 1,297.85 | 1,265.11 | 1,174.25 | 1,057.94 | 1,054.24 | 1,015.08 |
| Injury Per 100,000 Licensed Drivers | 1,795.94 | 1,781.68 | 1,729.13 | 1,748.37 | 1,856.18 | 1,754.91 | 1,707.62 | 1,607.24 | 1,473.76 | 1,466.39 |
| 1 27 | Source: TN Dept of Safety, Office of Research, Statistics, and Analysis, June 30, 2010. | | | | | | | | | |
| *All rates calculated per 100 |),000 units | | | | | | | | | |

IV. STRATEGIES/ ACTIVITIES

Community Outreach Activities

Activity-AL -10463 - Safe Communities- Diverse Communities

Problem

Tennessee's diverse communities and minority population (Hispanic, Laotian, and others) have been shown by local surveys to have a lack of knowledge of Tennessee laws related to drinking and driving. Strategies for communicating safety messages and motivating changes in behavior must be culturally sensitive and community-driven. Community leaders and opinion leaders must be involved in program development and implementation. In some minority populations, the faith community is the most important social institution and can have a greater impact on the community than traditional safety advocates and media messages; in others, youth leadership is vital. Strategies may include safety fairs, other safety events associated with various institutions, and development of localized messages.

Objective

- 1. Assist one agency to develop a alcohol countermeasures based diversity program.
- 2. Create educational materials specific to the diversity needs and a means to deliver the information to reach those individuals.
- 3. Create network groups and partnerships to gain community support and promote education of Tennessee laws related to DUI.

Activities

Collaborate with local law enforcement to determine the issues and problems that they find within their communities with diversity issues and knowledge of Tennessee laws. Develop a community awareness plan to educate and promote responsible driving behavior and the consequences of driving under the influence. Work to develop and complete community pre and post DUI surveys.

Resources

\$127,000 for training, community materials development, printing, mailing or innovative uses approved by the GHSO. NOTE: These resources are estimated and are based on the 2009-2010 grant year funding. The GHSO does not guarantee funding levels, however we have provided a best estimate. Our resource estimates may change by the time this grant is authorized for 2010-2011.

Self-sufficiency

This is a one-time incentive grant to education risk minority demographic groups of Tennessee laws related to drinking and driving.

Evaluation

Administrative evaluation of planned activities, Pre and post-observation of DUI survey results, Collaboration with law enforcement and area LEL Network groups.

FUNDED AGENCY:

Conexion Americas \$127,000

Activities- SA-10485- Safe Communities-Resource Center

Problem

Provide a statewide service to Tennessee traffic safety educators, law enforcement, program providers, traffic safety professionals, advocates, and individuals. The need for the service continues to exist since most educators, traffic safety professionals, and law enforcement agencies in the state are unable to purchase or print educational materials to assist them with their local traffic safety programs. These traffic safety professionals rely heavily on free, up-to-date educational materials for their local traffic safety programs, events, sobriety checkpoints, child car seat checks. The materials help and encourage community residents make travel safety behavioral changes, thus lowering fatalities, injuries, and economic costs associated with traffic fatalities/injuries within communities and within the state.

Pedestrian and Bicycle Safety audiences and need for information vary by age and role. Materials must be targeted for a wide variety of audiences and must be revised frequently to address changing social and environmental factors. Community needs to be aware of behavioral and non-behavioral issues involved in local safety regarding Pedestrians and Bicycle usage especially around schools. Objective

Increase public awareness and disseminate traffic safety materials to individuals, program providers, educators, law enforcement, and other safety advocates. Information and materials are distributed as requested on a daily basis. A toll-free number, fax, voice mail, and website will be utilized as a means to disperse information.

1. Maintain materials to meet its current demands, evaluates validity and effectiveness, need for new or updated materials, develop new materials as required.

2. Address target audiences - children under 15, elderly adults, alcohol-impaired travelers, and motorists sharing the road with them with the appropriate messages in appropriate formats.

3. Increase motorist and parental awareness of special problems of school zones and school buses.

4. Develop new youth-oriented materials

5. Maintain web based data collection and educational internet access.

Activities

Specific Project Goals and Objectives will be to educate individuals and to affect their traffic safety decisions through enhanced public education tools. The objectives are to:

-update, expand & diversify service materials to reach diverse audiences and traffic safety issues;

-provide access to the service through its 1.800.99BELTS number, 24-hour voice mail, fax, and through its web site (www.tntrafficsafety.org);

-provide traffic safety program materials, technical assistance;

-provide audio/video materials for loan; provide Vince and Larry costumes & Drunk Buster Impairment goggles for loan as requested; continue to evaluate services to requestors and develop database of requestors;

-produce the "TN Traffic Safety Reporter" newsletter on a quarterly basis for statewide traffic safety educators;

-attend and/or exhibit TTSRS products and services at the TN Highway Safety Conference, The TN Health & Safety Congress & other local events, attend National Lifesavers, attend GHSO workshops;

- market TTSRS statewide through such mediums as: new website announcement, mailings to Health Department, schools, law enforcement, day care centers, churches, local and state conferences and so forth;

-maintain the TTSRS portion of the new TTSRS/GHSO website, update site sections as needed, & improve overall site usability;

Resources

Personnel needs for the proposed project include: a Project Director working 100% of time who will administer and operate TTSRS, one Publication/Computer Assistant and website consultant, Storage space to maintain brochures and other printed matter prior to shipment.

NOTE: These resources are estimated and are based on the 2009-2010 grant year funding. The GHSO does not guarantee funding levels, however we have provided a best estimate. Our resource estimates may change by the time this grant is authorized for 2010-2011 grant year. Approved grantees will be notified of any changes.

Self-sufficiency

This is a support project for community information and education. **Evaluation**

Compare program objectives and planned activities with accomplishments, maintain service logs of requests.

Agency Funded:

The University of Tennessee

Statewide \$370,058.07

STRATEGY- ENFORCEMENT

Activity- RS- 10484 - Roadway Safety- Work Zone Enforcement

Problem

As roadway construction activities continue in Tennessee the public and highway construction workers are exposed to potential crashes. Enforcement activities are needed to enhance the safety of both the motorist and the highway construction worker in both maintenance and construction work zones. These grants are to be provided to two rural communities and THP for statewide assistance, but in the districts with the highest crash rates.

Objective

1. To provide overtime to law enforcement agencies to enforce the work zone requirements related to traffic control.

2. Reduce work-zone related crashes by 10% over previous year.

3. Must provide 3 years of crash data and demonstrate need.

Activities

Work local area work zones to reduce death and injury related accidents through visibility and enforcement during peak times. **Resources**

Based upon the magnitude and duration of the maintenance/construction project, overtime not to exceed \$20,000

Self-sufficiency

This is a one year award.

Evaluation

Administration of enforcement data and activities, preparation of monthly reports, and entry of citations data into Tracker. Electronic crash reports entered either via TraCS or other method preferred in addition to Tracker database, Must show a 10% crash reduction in Work-zone related crashes by end of year.

Agency Funded:

Tennessee Department of Safety

Statewide

\$240,011.52

07-09 INJURY CONTROL AND EMERGENCY MEDICAL RESPONSE

I. GOALS and OBJECTIVES

A. Goal

To improve traffic crash survivability and injury outcome by improving the availability, timeliness and quality of EMS response and by improving State and community coordination of EMS, public safety, and mass casualty response.

B. Objectives

Objective 1: To improve ambulance run data capture and develop analyses useful for highway safety improvements.

<u>Performance Measure</u>: The completeness and accuracy of EMS reporting of MV Crash responses to the state. The usefulness of reports derived from these data. <u>Baseline</u>: In CY 2000, ambulance run reporting was not automated statewide; no state requirement existed for providing reports to the state agency responsible for EMS. <u>Status</u>: In 2008, an automated ambulance run system was created for on line submission of run reports. Currently the system utilizes the 2.0 version which has enhanced the system capabilities to include third party vendors. There is a requirement for data to be submitted; however, since system issues are still being resolved there is no enforcement currently. It is anticipated that by January 2011 the system will be fully operational and the requirement for submission will be enforced.

C. Related State and National Goals

National priorities for EMS will stress integration of routine EMS response capacity with terrorism readiness resources, increased collaboration and cooperation with the State Highway Safety Office and other interested parties.

National priorities for funding include improvements in surveillance and data collection, emergency communications, trauma system development, and rural EMS.

II. PROBLEM IDENTIFICATION and PROGRAM JUSTIFICATION

EMS is a vital public service, a system of care for victims of sudden and serious illness or injury. This system depends on the availability and coordination of many elements, ranging from an informed public capable of recognizing medical emergencies to a network of trauma centers capable of providing highly specialized care to the most seriously ill or injured. The 9-1-1 emergency number, search and rescue teams, and well-trained and equipped pre-hospital and emergency department personnel are some critical elements of an EMS system.

A. Need for Quality Emergency Medical Response to Crashes

In 2001, the General Accounting Office cited in its report, —Emergency Medical Response: Reported Needs are Wide-Ranging, With Lack of Data a Growing Concern," the lack of coordination of EMS activities that has resulted in unmet needs for personnel, training, and equipment in local and state EMS Systems.

In the aftermath of September 11, improvements in funding, coordination and collaboration of —"first responders," including police, fire and EMS as well as local communications systems and medical facilities, became a top national priority. Nationally, coordination has been slow in coming and at the state level, multiple committees, task forces and agency groups have been convened, but state policies and plans are not yet available. Preparation for response to bioterrorism, terrorism and mass casualty events as well as normal ambulance run business is likely to increase the responsibility of local ambulance and health care providers. Funding for them has been piecemeal.

III. STRATEGIES FOR DECREASING DEATHS & INJURIES

A. Tennessee Emergency Management Systems Planning

Tennessee's NHTSA Traffic Records Assessment of 2009 made the following recommendations for EMS improvement.

• Explore the resurrection of the CODES project in the TDH.

- Continue to support efforts to develop VRISM for the collection of all vital statistics data.
- Continue to support the EMITS system and encourage the creation of quality data checks.
- Capture EMS run report number on the crash report to aid direct linkage between crash and health care files.
- Capture crash report number on the EMS run sheet to aid direct linkage between crash and health care files.
- Explore strategies to reduce the lag time in the availability of annual hospital discharge and ED data sets.

In order to decrease fatalities related to traffic crashes it is paramount that we increase the training to persons who are first on the scene by providing the following:

- The provision data linkage performance with datasets that include EMS Run and Hospital Discharge data are underway. EMS (Injury Surveillance, Prevention and Control Program) is currently working with Policy, Planning and Assessment on this effort. Additional support related to the dissemination of data is planned (website and publications)
- Quality Data Checks are included in current efforts.
- Plans are underway to secure funding to enable the creation of an online reporting system for death data which will include additional fields to enhance and support data linkage.
- Current hospital discharge and emergency room data sets are available about 18 months after the end of the current year. In many cases the Hospital Discharge data is available before the confirmed vital record files.

IV. ACTIVITIES/STRATEGIES

STRATEGY – TRAINING and EMPOWERMENT

Activity- EM-10471 First Responder Training

EMS response times for an ambulance in rural Tennessee can be anywhere from 10-30 minutes. Transport times to a hospital can even be longer, depending upon the location of the call for service. The longer a patient with a life threatening injury has to wait for medical personnel to arrive, the chances for survival diminish. **Objective**

- 1. Provide initial training for at least 20-30 individuals per community belonging to qualified First Responder organizations.
- 2. Provide startup equipment kits for at least 2 communities
- 3. Must rank 1-65 in overall crash rates and be in a rural county (TN Department of Safety data).

Activities

- 1. Demonstrate existing response times.
- 2. Develop program to aid in reducing response times to accident victims.
- 3. Provide appropriate courses or training.

Resources

\$10,000 for first responder training

NOTE: These resources are estimated and are based on the 2009-2010 grant year funding. The GHSO does not guarantee funding levels, however we have provided a best estimate. Our resource estimates may change by the time this grant is authorized for 2010-2011 grant year. Approved grantees will be notified of any changes.

Self-sufficiency

This is one-time funding. First Responder organizations will be required to provide continuing education. EMS organizations will seek additional state or local funding as necessary. **Evaluation**

- 1. Administrative evaluation by GHSO.
- 2. Activity Reports by First Responder.
- 3. Work with local law enforcement and LEL Network in area to decrease response times.
- 4. Show improvement in response times to crashes.

Funding

| Ashland City Fire Department | Cheatham | \$ 9,932.20 |
|------------------------------|----------|----------------|
| Toone Police Department | Hardeman | \$ 9,984.90 |

07-10 PAID AND EARNED MEDIA Integrated Communications Plan Earned and Paid Media

The Governor's Highway Safety Office has developed an integrated communications plan that works in tandem with the NHTSA National Communications Plan, as well as utilizes the unique opportunities that are available in the State of Tennessee. The plan focuses on occupant protection and impaired driving through techniques that integrate marketing i.e. brand recognition, method of delivery, target audience selection and demographic characteristics and law enforcement efforts in order to support state laws and encourage behavioral changes.

Brand recognition and association of the message can help build and sustain social norms. Booze It and Lose it is associated with the penalties of drinking and driving and Click It or Ticket is associated with the seat belt use, both messages associate the brand with behavioral changes. Although media is not the only factor to changing behavior, it can influence and provide a sustaining message that over time can be persuasive.

Goal: To increase awareness of the following highway safety messages 1% for Booze It and Lose It, 1% for Click It or Ticket, 1% for 100 Days of Summer Heat; High Visibility Law Enforcement Demo Project; and continue to have a media presence with Motorcycle Safety, Teen Driver Safety, or other highway safety programs.

Objectives: Provide educational messages through brand association and for most campaigns, that the educational message would be geared towards social norm changes of behavior.

Evaluation: Attitudes and perceptions evaluation for each campaign over \$100,000 will be conducted to determine if awareness has increased. Baseline evaluations have been conducted for each of these campaigns and will be compared to the results gathered in 2008-2009.

Tasks: Develop, plan and carryout the Booze It and Lose It, Holiday, Click It or Ticket, 100 Days of Summer Heat, High Visibility Law Enforcement Demo Project, Motorcycle Safety as listed in the Events and Activities Calendar. If additional campaigns are added throughout the year, the calendar will be updated. Conduct attitudes and perceptions evaluations for each campaign period exceeding \$100,000.

Funds: Federal Funding for the media marketing will include 410, 402, 154, 406, 2010 and FHWA, or new funds through the next Transportation Equity Act.

The Social Science Research Institute has been conducting interviews with residents of the state of Tennessee over the past three years to measure driving habits and awareness of traffic safety slogans. Specifically, respondents have been asked about their recall and recognition of two slogans: *Click It or Ticket* and *Booze It and Lose It.* The timing of these interviews was scheduled to coincide with media campaigns sponsored by the Governor's Highway Safety Office. The findings of these surveys suggest that both campaigns have been successful in reaching the general public. Moreover, recall of the slogans has remained steady for the older, *Click It or Ticket*, slogan and has generally increased for the newer slogan, *Booze It or Lose It.*

Seat Belt Recall and Recognition



Booze It and Lose It Recall and Recognition



Booze It and Lose It/High Visibility Demonstration Project

The Booze It and Lose It or other designated NHTSA campaign tag will be utilized with an enforcement message during the holiday and Labor Day campaign periods and will target "risk takers" (men 18-29) and "blue collars" (men 25-34) demographic groups. Campaign periods will include radio and television and the purchase of signage in the form of banners, posters and educational publications. Earned media will include a news release and press conference at the onset of each campaign period, with local municipalities reporting in on progress, sobriety checkpoint locations, and other notable activities. The measure for advertising outreach will be within the goals and guidelines of frequency and reach set by NHTSA for national paid media campaigns.

- The measure for each market purchased for broadcast television and cable will be a minimum of 200-300 Gross Ratings Points (GRP's) per week.
- The measure for each media market purchased for radio will be a minimum of 150-200 GRP's per week.
- These GRP's levels will deliver the sufficient reach to the target audience of male viewers and listeners ages 18-34.
- The frequency will be such that the target audience will see or hear the message a minimum of 3 times per campaign period.

Based on the congressional requirements, an attitudes and perceptions pre and post telephone surveys utilizing random digit dialing sampling techniques will be conducted for these campaign periods and the evaluation reports will be submitted to the Governor's Highway Safety Office and included in the Annual Media Report to NHTSA.

A tertiary component of the Booze It and Lose It campaign will include the "You'll Do What/Take Me Home Tonight" designated driver promotion targeting college students, ages 18-22, male skewed and "risk takers" and will focus on Halloween activities. This promotion will include paid and earned media, and will utilize partnerships with Anhueser, the Alcohol Beverage Commission and the Restaurant Association to distribute posters and coasters to restaurants, bars and dance clubs.

To address the diversity issue within the State a plan was developed to target the Hispanic Community back in 2008. Many of the immigrants in Hispanic communities across the State came from countries where more often than not, people did not own or drive vehicles. Coming to the States requires learning driving skills and roadway rules and laws which may be difficult to deliver educational materials to. Through a partnership with Conexion Americanos, a DUI education and outreach service is providing educational campaign materials for *Manejar Borracho* and one-on-one interaction with the Hispanic community.

| Holiday (Nov 23-Jan 1) TV/Cable Radio Other- static clings, BIALI banners, | | | | | | ngs, BIALI banners, | | |
|--|---|---------------------|------|------------------------|------------|---------------------|--------------------------|----------------------|
| \$280,000.00 (410) | | \$120,000 (410) | | etc. \$15,000.00 (410) | | | | |
| Labor Day (Aug 15- | | TV \$230,000.00 | | Radio \$120,0 | 00.00 | | | ngs, BIALI banners, |
| Sep 7) | | (154) | | 154) | | etc. \$5,0 | 00.00 (| (403) |
| 5. | 4 th of July (Jun 28 Radio \$10,000.00 (154) | | | | | | | |
| –Jul 4) | | | 1 | | 1 | | r | |
| You'll Do What | | | | | | | | pasters, posters, |
| (Anhueser | | | | | | | | tive items \$300,000 |
| Partnership) | | | | | | | (154) | |
| (Year Long- | | | | | | | | |
| Expected launch date Oct 29) | | | | | | | | |
| Manejar | | | Prir | Print Ads & Radio | | | Novellas and educational | |
| Borracho | | | | boards | | | | ials \$20,000 (154) |
| 201100110 | | | |),000 (154) | +.0,00 | . (, | mator | |
| Marketing | The | e Tombras Group | | Production | of televis | ion and ra | idio | \$200,000.00 (154) |
| _ | | | | spots, medi | a purcha | se, banne | ers, | |
| | | | | campaign m | | | | |
| Sports Marketing- | ΤV | \$200,000.00 (154) | | Radio \$100 | ,000.00 (| (154) | | |
| Enhancements | | | | | | | | |
| Tennessee | Ten | nessee Football, In | IC. | Signage, televisior | | | | \$110,000.00 |
| Titans | | | | | | | | (154) |
| Nashville | Nas | shville Hockey Club | | Signage, tel | jumbo-tro | n, | \$100,000.00 | |
| Predators | | | | psa's | | | | (154) |

Estimated Booze It and Lose It Budget 2010-2011

| Motorsports | Alliance Sport Marketing, LLC | Signage, print ads, psa's | \$125,000.00 (154) |
|---|------------------------------------|-----------------------------------|--------------------|
| MTSU Football & Basketball | Nelligan Sports Marketing, Inc. | Signage, psa's, radio | \$17,000.00 (154) |
| Minor League Baseball | Alliance Sport Marketing, LLC | Signage, psa's, radio, jumbo-tron | \$100,000.00 (154) |
| Music City Bowl | Music City Bowl, | Signage, jumbo-tron | \$60,000.00 (154) |
| Liberty Bowl | Liberty Bowl Festival | Signage, jumbo-tron | \$60,000.00 (154) |
| Memphis Grizzlies | Hoops, LP | Signange, jumbo-tron | \$60,000.00 (154) |
| Southern Heritage Classic Football Game | Summitt Management | Signage, jumbo-tron | \$60,000.00 (154) |
| Titan's Radio Network | Citadel Broadcasting | Radio | \$100,000.00 (154) |
| U of M Football & Basketball | Learfield Communications | Signage, jumbo-tron | \$100,000.00 (154) |
| Vanderbilt University | International Sports Properties | Signage, jumbo-tron, radio | \$52,500.00 (154) |
| UT Football & Basketball | IMG College | Television, radio, signage | \$150,000.00 (154) |

Click It or Ticket/High Visibility Demonstration Project

The Click It or Ticket/High Visibility Demonstration Project campaign or other designated NHTSA campaign tag will be utilized with an enforcement message during the month of and will target "risk takers" (men 18-29) and "blue collars" (men 25-34) demographic groups. Campaign periods will include radio and television and the purchase of signage in the form of banners, posters and educational publications. Earned media will include a press release at the onset of each campaign period in conjunction with the Hands Across the Border media and checkpoint events, with local municipalities reporting in on progress, sobriety checkpoint locations, and other notable activities. The measure for advertising outreach will be within the goals and guidelines of frequency and reach set by NHTSA for national paid media campaigns.

- The measure for each market purchased for broadcast television and cable will be a minimum of 200-300 Gross Ratings Points (GRP's) per week.
- The measure for each media market purchased for radio will be a minimum of 150-200 GRP's per week.
- These GRP's levels will deliver the sufficient reach to the target audience of male viewers and listeners ages 18-34.
- The frequency will be such that the target audience will see or hear the message a minimum of 3 times per campaign period.

Based on the congressional requirements, an attitudes and perceptions pre and post telephone surveys utilizing random digit dialing sampling techniques will be conducted for this campaign period and the assessment report will be submitted to the Governor's Highway Safety Office and included in the Annual Media Report to NHTSA.

| Click It or Ticket/ High Visibility Demonstration Project | TV \$230,000.00 (402) | Radio (402) | \$120,000 | Other-banners, posters \$17,000.00 (403) (402) | |
|---|--------------------------|----------------|---|---|------------------|
| Marketing | The Tombras Grou | р | Production, media purchase, educational materials, etc | | \$5,000.00 (402) |

Estimated Click It or Ticket/High Visibility Demonstration Budget 2010-2011

Teen Drivers

The Booze It and Lose It tag will be utilized in 3 high school events. The first being the high school football championship games, held at a central location in the State. High schools from across compete for the number one top ranking team based on school classification. The second is: the high school basketball championships with the same criteria mentioned for football. The third is the high school basketball, track, and soccer championships. These events collectively draw approximately 300,000 students annually, in addition to parents, grandparents and other interested visitors.

Additionally, the Lead and Live annual youth alcohol conference is held in November, to mentor and teach teens about the deadly effects of impaired driving. This 3 day, intense course teaches teens the skills to talk to their peers about drinking and driving, the effects of alcohol, and stories of injuries and death by those effected by alcohol related crashes.

The "Between the Barrels" focuses on teen occupant protection and will be utilized in eighteen high schools in the major metropolitan areas: Hamilton, Knox, Shelby and Davidson Counties. This project will reach an estimated 7,200 students. This project includes a multimedia school assembly component consisting of a 5 minute video that will be shown to junior and senior students, school information packet with handouts, and other instructional materials to encourage teens to use seat belts, obey speed limit signs in construction zones, and to pay attention to the events occurring around them.

| Cool Schools/Prep Blitz, etc. | TV \$100,000.00 (154) | Ra | dio \$15(| 0,000 (154) | | |
|----------------------------------|--|----------------------------------|---------------------------------------|-----------------------|------------------|---|
| High School FB,BB,Other | TSSAA, others Signage, psa's, print ads, tv, radio | | | \$135,000.00 (410) | | |
| Lead and Live | Educational Brochures \$5,000.00 (410) | | | | mphlets, artwork | |
| Between The Barrels | TV \$60,000.00 (402) | | Production, website \$10,000.00 (402) | | | Incentive Items \$10,000.00 (402) |
| Marketing | The Tombras Group | Production, media purchase, etc. | | | \$5,000.00 (410) | |

Estimated Teen Drivers Budget 2010-2011

Summer Promotion

The 100 Days of Summer Heat will be utilized with an enforcement message during the month of June, July, August and early September and will target "risk takers" (men 18-29) and "blue collars" (men 25-34) demographic groups. Advertising during these periods will include radio and television and press releases. The measure for advertising outreach will be within the goals and guidelines of frequency and reach set by NHTSA for national paid media campaigns.

- The measure for each market purchased for broadcast television and cable will be a minimum of 200-300 Gross Ratings Points (GRP's) per week.
- The measure for each media market purchased for radio will be a minimum of 150-200 GRP's per week.
- These GRP's levels will deliver the sufficient reach to the target audience of male viewers and listeners ages 18-34.
- The frequency will be such that the target audience will see or hear the message a minimum of 3 times per campaign period.
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- The measure for each media market purchased for radio will be a minimum of 150-200 GRP's per week.
- These GRP's levels will deliver the sufficient reach to the target audience of male viewers and listeners ages 18-34.
- The frequency will be such that the target audience will see or hear the message a minimum of 3 times per campaign period.

Estimated Summer Promotion Budget 2010-2011

| 100 Days of Summer | | Radio \$300,000 | Other-banne | ers, educational | |
|--------------------|----------------------|---|--------------|------------------|--|
| /Get Nailed | | (154) | items \$30,0 | 00.00 (154) | |
| Marketing | The Tombras Group | Production, media purchase, other \$15,000.00 (marketing components, etc. | | | |

Motorcycle Safety

With motorcycles fatalities on the rise since 1998, Tennessee will embark on a motorcycle safety awareness campaign that will target men 25-54 whom are the predominant group represented statistically in fatalities since 2001. In 2007 the Tennessee Governor's Highway Safety Office partnered with the Tennessee Department of Safety and created a video package for motorcycle training and motorcycle safety awareness. The motorcycle spot ran statewide as a public service announcement in May of 2009 and radio spots were purchased for an awareness campaign. A press event was conducted in which approximately 100 motorcycle riders attended to emphasis motorcycle safety and a press release was distributed to local newspapers.

- The measure for each media market purchased for radio will be a minimum of 150-200 GRP's per week.
- These GRP's levels will deliver the sufficient reach to the target audience of all viewers and listeners ages 18-34.
- The frequency will be such that the target audience will see or hear the message a minimum of 3 times per campaign period.

Estimated Motorcycle Budget 2010-2011

| Share the Road | Radio \$90,000.00 (2010) | Other-banners, p \$15,000.00 (201 | 0 0 |
|----------------|-----------------------------|--------------------------------------|-------------------|
| Marketing | The Tombras Group | Production, media purchase, etc. | \$5,000.00 (2010) |

Real ID

Due to federal laws to comply with the 9/11 Commission mandates, Real ID or the campaign name yet to be determined, will launch sometime around the beginning of 2011. Real ID is a nationwide effort to improve the safety and security of our communities and reduce fraud by improving reliability and accuracy of identification documents, thus providing law enforcement officials with proof that the owner of the card is one and the same. Media details are in the works to design logos, plan the educational awareness to comply with the federal and state laws associated with this project.

Estimated Real ID Budget 2010-2011

| Real ID | \$120,000.00 (OCJP) | Other-banners, p (OCJP) | osters, signage \$ |
|-----------|------------------------|----------------------------------|--------------------|
| Marketing | The Tombras Group | Production, media purchase, etc. | \$5,000.00 (OCJP) |

Operation Lifesaver

To increase public awareness of the danger of railroad crossings to all motorists and pedestrians, Operation Lifesaver will launch sometime in 2011. Media details are in the works to design logos, acquire media purchases, and utilize earned media and guerilla marketing to effectively reach the target audience on a very limited budget. Educational materials by the Operation Lifesaver agency will be used and tailored to fit Tennessee laws and signage.

Estimated Railway Budget 2010-2011

| Operation Life Saver | Radio \$90,000.00 (FHWA) | Other-banners, p \$15,000.00 (FHV | 0 0 |
|----------------------|-----------------------------|--------------------------------------|-------------------|
| Marketing | The Tombras Group | Production, media purchase, etc. | \$5,000.00 (FHWA) |

| 410 Funds | \$560,000 |
|------------|-------------|
| 154 Funds | \$2,929,500 |
| 402 Funds | \$447,000 |
| 403 Funds | \$10,000 |
| 2010 Funds | \$110,000 |

Other Federal Funds (Non NHTSA Funds) \$235,00

Events and Activities 2010-2011

| · · · · · · · · · · · · · · · · · · · | <u> </u> | | 1 |
|---------------------------------------|--------------------------|--------------------------------|---------------------------------------|
| MONTH | THEME AND APPROX | MEDIA/PUBLICATIONS/ | APPLICATIONS/EVALUATION |
| | DATES | ACTIVITIES | |
| October | Halloween – | Earned Media – News Release | |
| | Booze It and Lose It | DMS Boards | |
| | Oct. 26- 31 | | |
| November | Lead and Live | Teen Alcohol Conference | |
| (to Jan. 1) | Thanksgiving – | Earned Media – News Release | Attitudes and Perceptions Survey |
| | Booze It and Lose It | Sobriety Checkpoints | |
| | Nov. 23 – Jan. 1 | DMS Boards | |
| December | National Drunk & Drugged | Impaired Driving Media Release | |
| | Driving Prevention Month | Alcohol Mobilization | |
| | (TBD) | News conference | |
| | Real ID | Educational Materials | |
| January | Real ID | Media Purchase | |
| 5 | | | |
| February | Super Bowl Sunday | Sobriety Checkpoints | |
| 5 | Booze It and Lose It | News Conference | |
| | Feb. 1 – Feb. 7 | DMS Boards | |
| March | | | |
| April | Motorcycle Awareness | News Release/News | Attitudes and Perceptions Survey |
| | (Safety Message) | Conference | , , , , , , , , , , , , , , , , , , , |
| | April 29 - May 15 | Media Purchase | |
| | | DMS Boards | Attitudes and Perceptions Survey |
| May | May Mobilization/High | News Release/News | Attitudes and Perceptions Survey |
| 5 | Visibility Demonstration | Conference | , , , , , , , , , , , , , , , , , , , |
| | Project | Media Purchase | |
| | Click It or Ticket | Hands Across the Border News | |
| | May 1 - June 2 | Sobriety Checkpoints | |
| | | DMS Boards | |
| June | Enforcement Efforts | Media Purchase | Attitudes and Perceptions Survey |
| | 100 Days Summer Heat | DMS Boards | |
| | Motorist & Motorcycle | Sobriety Checkpoints | |
| | Jun 21 – Sept 7 | | |
| | I I | 1 | |

| July | 4 th of July <i>Impaired Driving</i> Law Enforcement Challenge (date TBD) Tennessee Lifesavers | News Release Media Purchase Earned Media | |
|--------|---|---|----------------------------------|
| August | Conference (date TBD) Booze It and Lose It/High Visibility Demonstration Project August 15-September 7 | <i>Booze It and Lose It</i> Media Purchase Sobriety Checkpoints | Attitudes and Perceptions Survey |

We respectfully request approval to purchase equipment exceeding \$5,000.00 for the items listed below:

- 1. 1 Mobile Citation software system for a total of \$28,288 Ashland City Police Department
- 2. 1 Survey Total Station for a total of \$9,995 Bartlett Police Department
- 3. 1 Mobile- Event Equipment for a total of \$5,000 Conexion Americas
- 4. 1 Sobriety Checkpoint Trailer for a total of \$8,000 Cookeville Police Department
- 5. 1 on board video camera for a total of \$7,000 Henderson County Sheriff's Department
- 6. 2 In-Car Camera Systems for a total of \$11,158 Kingsport Police Department
- 7. 1 On-site radar trailer for a total of \$13,602 Maryville Police Department
- 8. 2 Variable Message Signs (VMS) for a total of \$17,450 Memphis Police Department
- 9. 1 Utility Trailer, 7 X 18 for a total of \$5,000 Sequatchie County Sheriff's Department
- 10. 1 Total Station Survey System for a total of \$14,000 Sevier County Sheriff's Department
- 11. 2 Mobile Laptop Computer Systems for a total of \$17,680 Sevierville Police Department
- 12. 1 Bosch Crash Data Retrieval System for a total of \$5,979 Shelby County Sheriff's Office
- 13. 1 InstAlert Sign Board for a total of \$8,620 Shelby County Sheriff's Office
- 14. 1 Topcon GRS-1 Network GPS-RTK Rover for a total of \$12,141 Shelby County Sheriff's Office
- 15. 1 Speed Trailer for a total of \$5,000 Smithville Police Department
- 16. 1 Radar Trailer for a total of \$6,850 South Fulton Police Department
- 17. 1 LEL Challenge Vehicle for a total of \$25,000 Tennessee Association of Chiefs of Police
- 18. 1 Equipment for a total of \$5,500 Tennessee Department of Health
- 19. 1 Computer Equipment for a total of \$5,000 The University of Tennessee
- 20. 1 In-car Video for a total of \$5,100 Williamson County Sheriff's Department
- 21. 1 Sobriety Trailer for a total of \$28,000 Williamson County Sheriff's Department



U.S. Department of Transportation National Highway Traffic Safety Administration Federal Highway Administration

HIGHWAY SAFETY PROGRAM COST SUMMARY

State TN_____01____Date___8-30-2010_____

| Program Area | Approved Program | State/Local | Federally Fur | nded Programs | Federal Share | |
|---|------------------|-------------|------------------|---------------------|---------------|-----------------|
| Piogram Area | Costs | Funds | Previous Balance | Increase/(Decrease) | to Local | Current Balance |
| NHTSA 402 | | | | | | |
| AL | 10,000 | 10,000 | | | 10,000 | |
| EM | 20,000 | 20,000 | | | 20,000 | |
| OP | 853,548 | 74,500 | | | 742,548 | |
| PM | 447,000 | 0 | | | 0 | |
| PT | 3,160,780 | 738,478 | | | 2,151,105 | |
| SA | 923,559 | 0 | | | 0 | |
| РА | 300,000 | 300,000 | | | 0 | |
| (402 est. carry forward 1,428,628 2011 est. award 4,286,259) | 5,714,887 | 1,142,978 | | | 2,923,653 | |
| 408 (est carry forward) | 100,000 | 20,000 | | | 0 | |
| 410 (est carry forward, est. 2010 award) | 2,770,000 | 1,385,000 | | | 0 | |
| 2010 (est carry forward) | 146,000 | 0 | | | 0 | |
| 2011 (est carry forward) | 400,000 | 80,000 | | | 0 | |
| 154AL (est carry forward) | 6,401,026 | 0 | | | 5,510,000 | |
| 154PM (est carry forward) | 2,929,500 | 0 | | | 0 | |
| 154HE (est carry forward) | 16,100,000 | 0 | | | 16,100,000 | |
| Total NHTSA | 34,561,413 | 2,627,978 | | | 24,533,653 | |
| Total FHWA (est flex) | 1,914,385 | 0 | | | 0 | |
| Total NHTSA & FHWA | 36,475,798 | 2,627,978 | | | 24,533,653 | |

State Official Authorized Signature:

e del NAME:

TITLE:_Director, Governor's Highway Safety Office ______ DATE:____8-30-10_____

HS Form 217

INSTRUCTIONS FOR PROGRAM COST SUMMARY

This form is to be used to provide funding documentation for grant programs under Title 23, United States Code.

State - The State submitting the HS Form-217

Number - Each HS-217 will be in sequential order by fiscal year (e.g., 99-01, 99-02, etc.)

Date - The date of occurrence of the accounting action(s) described.

Program Area - The code designating a program area (e.g., PT-99, where PT represents the Police Traffic Services and 99 represents the Federal fiscal year). Funds should be entered <u>only</u> at the program area level, <u>not</u> at the task level or lower.

Approved Program Costs - The current balance of Federal funds approved (but not obligated) under the HSP or under any portion of or amendment to the HSP.

State/local Funds - The funds which the State and its political subdivisions are contributing to the program, including both hard and soft match.

FEDERALLY FUNDED PROGRAMS

Previous Balance - The balance of Federal funds obligated and available for expenditure by the State in the current fiscal year, as of the last Federallyapproved transaction. The total of this column may <u>not</u> exceed the sum of the State's current year obligation limitation and prior year funds carried forward. (The column is left blank on the <u>updated</u> Cost Summary required to be submitted under 23 CFR \blacklozenge 1200.12(d). For subsequent submissions, the amounts in this column are obtained from the "Current Balance" column of the immediately preceding Cost Summary.)

Increase/(Decrease) - The amount of change in Federal funding, by program area, from the funding reflected under the "Previous Balance".

Current Balance - The net total of the "Previous Balance" and the "Increase/(Decrease)" amounts. The total of this column may <u>not</u> exceed the sum of the State's current year obligation limitation and prior year funds carried forward.

Federal Share to Local - Total Federal funds dedicated to programs implemented for the benefit of local governmental entities.

NHTSA/FHWA Program Area Codes

NHTSA 402

PA Planning and Administration AL Alcohol EM **Emergency Medical Services** MC Motorcycle Safety OP **Occupant Protection** PS Pedestrian/Bicycle Safety РΤ Police Traffic Services TR Traffic Records AI Accident Investigation CP Community Traffic Safety Project CL Codes and Laws DC Debris Hazard Control DE Driver Education DL Driver Licensing IS Identification and Surveillance RH Railroad/Highway Crossings RS Roadway Safety

| SA | Safe Communities |
|----|-----------------------------------|
| SB | School Bus |
| SC | Speed Control |
| SE | Speed Enforcement |
| TC | Traffic Courts |
| VI | Periodic Motor Vehicle Inspection |
| VR | Motor Vehicle Registration |
| CR | Child Restraint |
| PM | Paid Advertising |
| LE | Safety Belts |
| SO | Special Occupant Protection |
| SS | School Bus Set Aside |
| TS | Traffic Records |
| YA | Youth Alcohol |

405 Occupant Protection

| J2 | 405 Occupant Protection |
|------|-------------------------|
| J2PM | J2 Paid Media |

408 Alcohol

J6 408 Alcohol

410 Alcohol

J7 410 Alcohol

New 410 Alcohol

| J8 | New 410 Alcohol |
|------|-----------------|
| J8PM | J8 Paid Media |

411 Data Program

J9 411 Data Program

2003B Child Pass. Protect

J3 2003B Child Pass. Protect

157 Incentive Funds

| 157AL | 157 Alcohol |
|-------|---------------------------------|
| 157PA | 157 Planning and Administration |
| 157EM | 157 Emergency Medical Services |
| 157MC | 157 Motorcycle Safety |
| 157OP | 157 Occupant Protection |
| 157PS | 157 Pedestrian Safety |
| 157PT | 157 Police Traffic Services |
| 157TR | 157 Traffic Records |
| | |

| 157AI | 157 Accident Investigation |
|----------------|--------------------------------------|
| 157CP | 157 Community Traffic Safety Project |
| 157CL | 157 Codes and Laws |
| 157DC | 157 Debris Hazard Control |
| 157DE | 157 Driver Education |
| 157DL | 157 Driver Licensing |
| 157IS | 157 Identification and Surveillance |
| 157RH | 157 Railroad/Highway Crossings |
| 157RS | 157 Roadway Safety |
| 157SA | 157 Safe Communities |
| 157SB | 157 School Bus |
| 157SC | 157 Speed Control |
| 157SE | 157 Speed Enforcement |
| 157TC | 157 Traffic Courts |
| 157VI | 157 Periodic Mtr Vehicle Inspection |
| 157VR | 157 Motor Vehicle Registration |
| 157CR | 157 Child Restraint |
| 157PM | 157 Paid Advertising |
| 157SO | 157 Special Occupant Protection |
| 157SS | 157 School Bus Set Aside |
| 157YA | 157 Youth Alcohol |
| 157LE | 157 Safety Belts |
| 157J2 | 157 405 Occupant Protection |
| 157J8 | 157 410 Alcohol |
| 157 J 9 | 157 411 Data Program |
| | |

157 Innovative Funds

| IN2 | 157 Innovative FY 2002 |
|------|-----------------------------------|
| IPM2 | 157 Innovative Paid Media FY 2002 |
| IN3 | 157 Innovative FY 2003 |
| IPM3 | 157 Innovative Paid Media FY 2003 |
| IN4 | 157 Innovative FY 2004 |
| IPM4 | 157 Innovative Paid Media FY 2004 |
| IN5 | 157 Innovative FY 2005 |
| IPM5 | 157 Innovative Paid Media FY 2005 |

FHWA 402

| FPA | Planning and Administration |
|-----|-----------------------------|
| FPS | Pedestrian Safety |
| FRS | Roadway Safety |
| FRH | Railroad/Highway Crossings |
| FSB | School Bus |
| FSC | Speed Control |

FSM Safety Management

154 Transfer Funds

| 154PA | 154 Planning and Administration |
|-------|---------------------------------|
| 154AL | 154 Alcohol |
| 154PM | 154 Paid Media |
| 154HE | 154 Hazard Elimination |

164 Transfer Funds

| 164PA | 164 Planning and Administration |
|-------|---------------------------------|
| 164AL | 164 Alcohol |
| 164PM | 164 Paid Media |
| 164HE | 164 Hazard Elimination |

163 Impaired Driving

| 163ID | Impaired Driving Mobilization 2004 |
|-------|------------------------------------|
| 163DM | Impaired Driving Mobilization 2005 |

STATE CERTIFICATIONS AND ASSURANCES

Failure to comply with applicable Federal statutes, regulations and directives may subject State officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR 18.12.

Each fiscal year the State will sign these Certifications and Assurances that the State complies with all applicable Federal statutes, regulations, and directives in effect with respect to the periods for which it receives grant funding. Applicable provisions include, but not limited to, the following:

- 23 U.S.C. Chapter 4 Highway Safety Act of 1966, as amended
- 49 CFR Part 18 Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 23 CFR Chapter II (§§1200, 1205, 1206, 1250, 1251, & 1252) Regulations governing highway safety programs
- NHTSA Order 462-6C Matching Rates for State and Community Highway Safety Programs
- Highway Safety Grant Funding Policy for Field-Administered Grants

Certifications and Assurances

Section 402 Requirements

The Governor is responsible for the administration of the State highway safety program through a State highway safety agency which has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program (23 USC 402(b) (1) (A));

The political subdivisions of this State are authorized, as part of the State highway safety program, to carry out within their jurisdictions local highway safety programs which have been approved by the Governor and are in accordance with the uniform guidelines promulgated by the Secretary of Transportation (23 USC 402(b) (1) (B));

At least 40 per cent of all Federal funds apportioned to this State under 23 USC 402 for this fiscal year will be expended by or for the benefit of the political subdivision of the

State in carrying out local highway safety programs (23 USC 402(b) (1) (C)), unless this requirement is waived in writing;

This State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks (23 USC 402(b) (1) (D));

The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State as identified by the State highway safety planning process, including:

- National law enforcement mobilizations,
- Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits,
- An annual statewide safety belt use survey in accordance with criteria established by the Secretary for the measurement of State safety belt use rates to ensure that the measurements are accurate and representative,
- Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources.

(23 USC 402 (b)(1)(E));

The State shall actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect. (23 USC 402(l)).

Other Federal Requirements

Cash drawdowns will be initiated only when actually needed for disbursement. 49 CFR 18.20

Cash disbursements and balances will be reported in a timely manner as required by NHTSA. 49 CFR 18.21.

The same standards of timing and amount, including the reporting of cash disbursement and balances, will be imposed upon any secondary recipient organizations. 49 CFR 18.41.

Failure to adhere to these provisions may result in the termination of drawdown privileges.

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs);

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Equipment acquired under this agreement for use in highway safety program areas shall be used and kept in operation for highway safety purposes by the State; or the State, by formal agreement with appropriate officials of a political subdivision or State agency, shall cause such equipment to be used and kept in operation for highway safety purposes 23 CFR 1200.21

The State will comply with all applicable State procurement procedures and will maintain a financial management system that complies with the minimum requirements of 49 CFR 18.20;

Federal Funding Accountability and Transparency Act

The State will report for each sub-grant awarded:

- Name of the entity receiving the award;
- Amount of the award;
- Information on the award including transaction type, funding agency, the North American Industry Classification System code or Catalog of Federal Domestic Assistance number (where applicable), program source;
- Location of the entity receiving the award and the primary location of performance under the award, including the city, State, congressional district, and country; , and an award title descriptive of the purpose of each funding action;
- A unique identifier (DUNS);
- The names and total compensation of the five most highly compensated officers of the entity if-- of the entity receiving the award and of the parent entity of the recipient, should the entity be owned by another entity;

(i) the entity in the preceding fiscal year received-

(I) 80 percent or more of its annual gross revenues in Federal awards; and(II) \$25,000,000 or more in annual gross revenues from Federal awards; and(ii) the public does not have access to information about the compensation of the senior executives of the entity through periodic reports filed under section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a), 78o(d)) or section 6104 of the Internal Revenue Code of 1986;

• Other relevant information specified by the Office of Management and Budget in subsequent guidance or regulation.

The State highway safety agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§ 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794) and the Americans with Disabilities Act of 1990 (42
USC § 12101, et seq.; PL 101-336), which prohibits discrimination on the basis of disabilities (and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42U.S.C. §§ 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970(P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse of alcoholism; (g) §§ 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§ 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§ 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; The Civil Rights Restoration Act of 1987, which provides that any portion of a state or local entity receiving federal funds will obligate all programs or activities of that entity to comply with these civil rights laws; and, (k) the requirements of any other nondiscrimination statute(s) which may apply to the application.

The Drug-free Workplace Act of 1988(41 U.S.C. 702;):

The State will provide a drug-free workplace by:

- a. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- b. Establishing a drug-free awareness program to inform employees about:
 - 1. The dangers of drug abuse in the workplace.
 - 2. The grantee's policy of maintaining a drug-free workplace.
 - 3. Any available drug counseling, rehabilitation, and employee assistance programs.
 - 4. The penalties that may be imposed upon employees for drug violations occurring in the workplace.
- c. Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a).
- d. Notifying the employee in the statement required by paragraph (a) that, as a

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condition of employment under the grant, the employee will --

- 1. Abide by the terms of the statement.
- 2. Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- e. Notifying the agency within ten days after receiving notice under subparagraph (d) (2) from an employee or otherwise receiving actual notice of such conviction.
- f. Taking one of the following actions, within 30 days of receiving notice under subparagraph (d) (2), with respect to any employee who is so convicted -
 - 1. Taking appropriate personnel action against such an employee, up to and including termination.
 - 2. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency.
- g. Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f) above.

BUY AMERICA ACT

The State will comply with the provisions of the Buy America Act (49 U.S.C. 5323(j)) which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest; that such materials are not reasonably available and of a satisfactory quality; or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

POLITICAL ACTIVITY (HATCH ACT).

The State will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

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CERTIFICATION REGARDING FEDERAL LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

3. The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, subgrants, and contracts under grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

RESTRICTION ON STATE LOBBYING

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

CERTIFICATION REGARDING DEBARMENT AND SUSPENSION

Instructions for Primary Certification

1. By signing and submitting this proposal, the prospective primary participant is providing the certification set out below.

2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.

3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

4. The prospective primary participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

5. The terms *covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded*, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.

6. The prospective primary participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.

7. The prospective primary participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.

8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.

9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

<u>Certification Regarding Debarment, Suspension, and Other Responsibility Matters-</u> <u>Primary Covered Transactions</u>

(1) The prospective primary participant certifies to the best of its knowledge and belief, that its principals:

(a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;

(b) Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;

(c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and

(d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or local) terminated for cause or default.

(2) Where the prospective primary participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

Instructions for Lower Tier Certification

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.

2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

4. The terms *covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded*, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.

5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.

6. The prospective lower tier participant further agrees by submitting this proposal that is it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)

7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its

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principals. Each participant may, but is not required to, check the List of Parties Excluded from Federal Procurement and Non-procurement Programs.

8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

<u>Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion --</u> <u>Lower Tier Covered Transactions:</u>

1. The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.

2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

POLICY TO BAN TEXT MESSAGING WHILE DRIVING

In accordance with Executive Order 13513, Federal Leadership On Reducing Text Messaging While Driving, and DOT Order 3902.10, Text Messaging While Driving, States are encouraged to:

- (1) Adopt and enforce workplace safety policies to decrease crashed caused by distracted driving including policies to ban text messaging while driving
 - a. Company-owned or -rented vehicles, or Government-owned, leased or rented vehicles; or
 - b. Privately-owned when on official Government business or when performing any work on or behalf of the Government.
- (2) Conduct workplace safety iniatives in a manner commensurate with the size of the business, such as
 - a. Establishment of new rules and programs or re-evaluation of existing programs to prohibit text messaging while driving; and

b. Education, awareness, and other outreach to employees about the safety risks associated with texting while driving.

ENVIRONMENTAL IMPACT

The Governor's Representative for Highway Safety has reviewed the State's Fiscal Year highway safety planning document and hereby declares that no significant environmental impact will result from implementing this Highway Safety Plan. If, under a future revision, this Plan will be modified in such a manner that a project would be instituted that could affect environmental quality to the extent that a review and statement would be necessary, this office is prepared to take the action necessary to comply with the National Environmental Policy Act of 1969 (42 USC 4321 et seq.) and the implementing regulations of the Council on Environmental Quality (40 CFR Parts 1500-1517).

Governor's Representative for Highway Safety

Tennessee

State or Commonwealth

For Fiscal Year AUG 2 3 2010

Date

COMPREHENSIVE LIST OF GRANTS

| 23rd Judicial District Drug Court | 23rd District DUI Court Program | Dickson |
|--------------------------------------|---|------------|
| Adamsville Police Department | High Visibility Law Enforcement Campaigns | McNairy |
| Alamo Police Department | High Visibility Law Enforcement Campaigns | Crockett |
| Alcoa Police Department | High Visibility Law Enforcement Campaign | Blount |
| Anderson County Sheriff's Department | On Target with Traffic Safety in Anderson County | Anderson |
| Ashland City Fire Department | First Responder Training | Cheatham |
| Ashland City Police Department | Efficient Enforcement Through Technology | Cheatham |
| | Safe Roads for Athens | |
| Athens Police Department | | McMinn |
| Atoka Police Department | High Visibility Law Enforcement Campaigns | Tipton |
| Baileyton Police Department | High Visibility Law Enforcement Campaigns | Greene |
| Bartlett Police Department | Multiple Violations Traffic Grant | Shelby |
| Baxter Police Department | High Visibility Law Enforcement Campaigns | Putnam |
| Bean Station Police Department | Bean Station Police "Counter Alcohol Strike Team" | Grainger |
| Bedford County Sheriff's Department | Alcohol and Traffic Enforcement | Bedford |
| Bell Buckle Police Department | High Visibility Law Enforcement Campaigns | Bedford |
| Belle Meade Police Department | Network Coordinator | Davidson |
| Bells Police Department | High Visibility Law Enforcement Campaigns | Crockett |
| Benton County Sheriff's Department | Highway Safety | Benton |
| Benton Police Department | Network Coordinator Grant | Polk |
| Benton Police Department | Impaired Driving Enforcement | Polk |
| Benton Police Department | High Visibility Law Enforcement Campaigns | Polk |
| BLAINE POLICE DEPARTMENT | High Visibility Law Enforcement Campaigns | Grainger |
| Bledsoe County Sheriff's Department | High Visibility Law Enforcement Campaigns | Bledsoe |
| Blount County Sheriff's Department | Traffic Law Enforcement Agency Services - Multiple Violations | Blount |
| Blount County Sheriff's Department | 2011 Tail of the Dragon | Blount |
| Blount County Sheriff's Department | 2011 Network Coordinator | Blount |
| Bluff City Police Department | High Visibility Law Enforcement Campaigns | Sullivan |
| Bolivar Police Department | High Visibility Law Enforcement Campaigns | Hardeman |
| Bradley County Sheriff's Department | High Visibility Law Enforcement Campaigns | Bradley |
| Brighton Police Department | High Visibility Law Enforcement Campaigns | Tipton |
| Brownsville Police Department | Brownsville Crash and Speed Reduction Program - | Haywood |
| Brownsville Police Department | BPD Network Law Enforcement Grant | Haywood |
| Bruceton Police Department | High Visibility Law Enforcement Campaigns | Carroll |
| Calhoun Police Department | High Visibility Law Enforcement Campaigns | McMinn |
| Cannon County Sheriff's Department | DUI Safety Campaign | Cannon |
| Carter County Sheriff's Department | High Visibility Law Enforcement Campaigns | Carter |
| Carthage Police Department | High Visibility Law Enforcement Campaigns | Smith |
| Celina Police Department | High Visibility Law Enforcement Campaigns | Clay |
| Centerville Police Department | High Visibility Law Enforcement Campaigns | Hickman |
| Chapel Hill Police Department | High Visibility Law Enforcement Campaign | Marshall |
| Charleston Police Department | High Visibility Law Enforcement Campaign | Bradley |
| Chattanooga Police Department | Chattanooga Drives Safe and Sober | Hamilton |
| Cheatham County Sheriff's Department | Alcohol Saturation Patrols/Roadside Sobriety Checkpoints | Cheatham |
| Church Hill Public Safety | High Visibility Law Enforcement Campaigns | Hawkins |
| • | High Visibility Law Enforcement Campaigns | |
| City of Sunbright Police Department | | Morgan |
| Clarksville Police Department | Impaired Driver Abatement 2010-11 | Montgomery |
| Clay County Sheriff's Department | High Visibility Law Enforcement Campaigns | Clay |
| Cleveland Police Department | High Visibility Law Enforcement Campaigns | Bradley |
| Clinton Police Department | Clinton Police Department Multiple Violator Program | Anderson |
| Cocke County Sheriff's Department | High Visibility Law Enforcement Campaigns | Cocke |
| Coffee County Sheriff's Department | Enhancement of Video Systems | Coffee |

| Collegedale Police Department | Network Law Enforcement Grant | Hamilton |
|--|--|------------|
| Collegedale Police Department | Hi-Vis Grant | Hamilton |
| Collierville Police Department | High Visibility Law Enforcement Campaigns | Shelby |
| Columbia State Community College | Law Enforcement Language Training | Maury |
| Community Anti-Drug Coalitions Across TN | Alive to Tell the Story | Davidson |
| Conexion Americas | Hispanic "Don't Drink and Drive" Outreach Campaign | Davidson |
| Cookeville Police Department | Cookeville Safe Streets | Putnam |
| Coopertown Police Department | High Visibility Law Enforcement Campaigns | Robertson |
| Cornersville Police Department | Safety Enforcement | Marshall |
| Covington Police Department | Highway Hawks: Drunk Driving Crackdown | Tipton |
| Cowan Police Department | Traffic and Occupant Protection-COwan Police (TOP COP) | Franklin |
| Crockett County Sheriff's Department | High Visibility Law Enforcement Campaigns | Crockett |
| Crossville Police Department | Alcohol Saturation and Checkpoints | Cumberland |
| Crossville Police Department | Network Coordinator Grant | Cumberland |
| Crossville Police Department | High Visibility Law Enforcement Campaign | Cumberland |
| Cumberland City Police Department | High Visibility Law Enforcement Campaign | Stewart |
| Cumberland County Sheriff's Department | High Visibility Law Enforcement Campaign | Cumberland |
| Cumberland County Sherin's Department | | Claiborne |
| • | High Visibility Law Enforcement Campaigns High Visibility Law Enforcement Campaigns | Jefferson |
| Dandridge Police Department Davidson County Drug Court Foundation | Davidson County DUI Court | Davidson |
| | | |
| Dayton Police Department | Safe Roads for Dayton | Rhea |
| Decherd Police Department | High Visibility Law Enforcement Campaigns | Franklin |
| Dekalb County Sheriff's Department | High Visibility Law Enforcement Campaigns | DeKalb |
| Dickson County Sheriff's Department | High Visibility Law Enforcement Campaigns | Dickson |
| Dickson Police Department | High Visibility Law Enforcement Campaigns | Dickson |
| Dover Police Department | Network Grant | Stewart |
| Dresden Police Department | High Visibility Law Enforcement Campaigns | Weakley |
| Dunlap Police Department | Dunlap Police Dept. Alcohol Countermeasures | Sequatchie |
| Dyersburg Police Department | High Visibility Law Enforcement Campaigns | Dyer |
| Eagleville Police Department | High Visibility Law Enforcement Campaigns | Rutherford |
| East Ridge Police Department | High Visibility Law Enforcement Campaigns | Hamilton |
| East Tennessee State University | East Tennessee Child Passenger Safety Center | Sullivan |
| ETSU, Department of Public Safety | | Washington |
| Elizabethton Police Department | High Visibility Law Enforcement Campaigns | Carter |
| Elkton Police Department | Mobile record keeping | Giles |
| Englewood Police Department | High Visibility Law Enforcement Campaigns | McMinn |
| Erin Police Department | City of Erin High Visibility / Sobriety Checkpoints 2011 | Houston |
| Estill Springs Police Department | High Visibility Enforcement | Franklin |
| Etowah Police Department | Working to Keep Etowah Streets Safe | McMinn |
| Fairfield Glade Department of Public Safety | High Visibility Law Enforcement Campaigns | Cumberland |
| Fairview Police Department | Safer Roads equals Safer lives Continued | Williamson |
| Fayette County Sheriff's Department | Fayette County Sober Driving Initiative 2010-2011 | Fayette |
| Fentress County Sheriff's Department | High visibility grant | Fentress |
| Franklin County Sheriff's Department | Impaired Driving Enforcement Program | Franklin |
| Franklin County Sheriff's Department | High Visibility Law Enforcement Campaigns | Franklin |
| Franklin Police Department | High Visibility Law Enforcement Campaigns | Williamson |
| Friendship Police Department | High Visibility Law Enforcement Campaigns | Crockett |
| Gainesboro Police Department | Gainesboro High Visibility | Jackson |
| Germantown Police Department | High Visibility Law Enforcement Campaigns | Shelby |
| Gibson County Sheriff's Department | High Visibility Law Enforcement Campaigns | Gibson |
| Gibson Police Department | High Visibility Law Enforcement Campaigns | Gibson |
| Gleason Police Department | High Visibility Law Enforcement Campaigns | Weakley |
| Goodlettsville Police Department | High Visibility Law Enforcement Campaigns | Davidson |

| Gordonsville Police Department | High Visibility Law Enforcement Campaigns | Smith |
|---------------------------------------|---|------------|
| Grainger County Sheriff's Department | High Visibility Law Enforcement Campaigns | Grainger |
| Greenbrier Police Department | High Visibility Law Enforcement Campaigns | Robertson |
| Grundy County Sheriff's Department | High Visibility Law Enforcement Campaigns | Grundy |
| Halls Police Department | High Visibility Law Enforcement Campaigns | Lauderdale |
| Hamilton County Sheriff's Office | | |
| • | Safe Journey | Hamilton |
| Hamilton County Sheriff's Office | Speed and Seatbelt Enforcement | Hamilton |
| Hancock County Sheriff's Department | High Visibility Law Enforcement Campaign | Hancock |
| Hardin County Sheriff's Department | High Visibility Law Enforcement Campaigns | Hardin |
| Harriman Police Department | High Visibility Law Enforcement Campaigns | Roane |
| Hawkins County Sheriff's Department | High Visibility Law Enforcement Campaigns | Hawkins |
| Henderson County Sheriff's Department | Sober Ride Program | Henderson |
| Henry County Sheriff's Department | High Visibility Law Enforcement Campaigns | Henry |
| Henry Police Department | Henry PD Traffic Enforcement | Henry |
| Hickman County Sheriff's Department | High Visibility Law Enforcement Campaigns | Hickman |
| Hohenwald Police Department | Network Coordinator | Lewis |
| Hollow Rock Police Department | High Visibility Law Enforcement Campaigns | Carroll |
| Hornbeak Police Department | High Visibility Law Enforcement Campaigns | Obion |
| Houston County Sheriff's Department | Engaging the battle on impaired drivers. | Houston |
| Humboldt Police Department | High Visibility Law Enforcement Campaigns | Gibson |
| Humphreys County Sheriff's Office | High Visibility Campaign | Humphreys |
| Huntingdon Police Department | High Visibility Law Enforcement Campaigns | Carroll |
| Huntland Police Department | High Visibility Law Enforcement Campaigns | Franklin |
| Jackson County Sheriff's Department | High Visibility Law Enforcement Campaigns | Jackson |
| Jackson Police Department | Crash Reduction Enforcement (CRE) | Madison |
| Jamestown Police Department | Network Coordinator | Fentress |
| Jamestown Police Department | High Visibility Campaign | Fentress |
| Jasper Police Department | High Visibility Law Enforcement Campaigns | Marion |
| Jefferson County Sheriff's Department | High Visibility Law Enforcement Campaigns | Jefferson |
| Jellico Police Department | High Visibility Law Enforcement Campaigns | Campbell |
| Johnson City Police Department | Safer Johnson City Streets III | Washington |
| Kenton Police Department | High Visibility Law Enforcement Campaigns | Obion |
| Kimball Police Department | Network Coordinator Grant | Marion |
| Kimball Police Department | High Visibility Law Enforcement Campaign | Marion |
| Kingsport Police Department | KPD Agressive driving and multiple violations campaign. | Sullivan |
| Knoxville Police Department | Knoxville's Traffic Law Enforcement Program | Knox |
| LaFollette Police Department | High Visibility Law Enforcement Campaigns | Campbell |
| Lake City Police Department | High Visibility Law Enforcement Campaigns | Anderson |
| Lake County Sheriff's Office | High Visibility Law Enforcement Campaigns | Lake |
| LaVergne Police Department | Traffic Law Enforcement Program | Rutherford |
| Lewisburg Police Department | Network Coordinator | Marshall |
| Lexington Police Department | LPD E-Citation Project | Henderson |
| Lexington Police Department | 2011 Network Coordinator | Henderson |
| | Operation Traffic Safety | |
| Livingston Police Department | | Overton |
| Lookout Mtn. Police Department | High Visibility Enforcement | Hamilton |
| Loudon County Sheriff's Department | High Visibility Law Enforcement Campaigns | Loudon |
| Loudon Police Department | Loudon Police Department Traffic Safety | Loudon |
| Macon County Sheriff's Department | High Visibility Law Enforcement Campaigns | Macon |
| Madison County Sheriff's Department | Network Law Enforcement Grants- Network Coordinator | Madison |
| Madison County Sheriff's Department | Alcohol Saturation Patrols/Roadside Sobriety Check Points | Madison |
| Manchester Police Department | High Visibility Law Enforcement Campaigns | Coffee |
| Marion County Sheriff's Department | High Visibility Law Enforcement Campaigns | Marion |
| Martin Police Department | Comprehensive Alcohol Risk reDuction (CARD) | Weakley |

| Maryville Police Department | 2011 City of Maryville PD Traffic Safety Unit, | Blount |
|--|---|------------|
| Mason Police Department | High Visibility Law Enforcement Campaigns | Tipton |
| Maynardville Police Department | High Visibility Law Enforcement Campaigns | Union |
| McKenzie Police Department | SAFE STREETS | Carroll |
| McMinn County Sheriff's Department | High Visibility Law Enforcement Campaigns | McMinn |
| McMinnville Police Department | BE A SURVIVOR-GET A DESIGNATED DRIVER | Warren |
| Medina Police Department | High Visibility Law Enforcement Campaigns | Gibson |
| Meharry Medical College | Middle Tennessee Child Passenger Safety Center | Davidson |
| Meigs County Sheriff's Department | High Visibility Law Enforcement Campaigns | Meigs |
| Memphis Police Department | Alcohol Saturation Patrols | Shelby |
| Memphis Police Department | Network Coordinator Law Enforcement Grants | Shelby |
| Metro Moore County Sheriff's Department | High Visibility Grant | Moore |
| Metropolitan Nashville Police Department | Nashville Highway Safety Grant | Davidson |
| Middleton Police Department | Middleton's multiple violations task force | Hardeman |
| Milan Police Department | • | |
| | High Visibility Law Enforcement Campaigns | Gibson |
| Millington Police Department | High Visibility Law Enforcement Campaigns | Shelby |
| Minor Hill Police Department | High Visibility Law Enforcement Campaigns | Giles |
| Monroe County Sheriff's Department | High Visibility Law Enforcement Campaigns | Monroe |
| Monteagle Police Department | High Visibility Law Enforcement Campaigns | Grundy |
| Monterey Police Department | High Visibility Law Enforcement Campaigns | Putnam |
| Montgomery County Sheriff's Department | Selective Traffic Enforcement | Montgomery |
| Morristown Police Department | Sobriety Checkpoint and Traffic Crash Reduction Program | Hamblen |
| Mothers Against Drunk Driving | Court Partnership | Davidson |
| Mothers Against Drunk Driving | Underage Drinking Prevention | Davidson |
| Mount Carmel Police Department | Alcohol Enforcement Program | Hawkins |
| Mount Carmel Police Department | Network Coordinator Grant | Hawkins |
| Mount Pleasant Police Department | operation slow down | Maury |
| Mt. Juliet Police Department | Impaired Driving Detection and Resolution | Wilson |
| Nashville Airport Police Department | High Visibility Law Enforcement | Davidson |
| New Johnsonville Police Department | High Visibility Law Enforcement Campaigns | Humphreys |
| New Tazewell Police Department | HIGH VISIBILITY LAW ENFORCEMENT CAMPAIGN | Claiborne |
| Newport Police Department | High Visibility Law Enforcement Campaigns | Cocke |
| Niota Police Department | High Visibility Law Enforcement Campaigns | McMinn |
| Nolensville Police Department | High Visibility Law Enforcement Campaigns | Williamson |
| Northeast State Community College | High Visibility Law Enforcement Campaigns | Sullivan |
| Oak Ridge Police Department | Traffic Law Enforcement Agency Services - Multiple Violations | Anderson |
| Obion County Sheriff's Office | High Visibility Law Enforcement Campaigns | Obion |
| Obion Police Department | High Visibility Law Enforcement Campaigns | Obion |
| Oliver Springs Police Department | high visibility | Roane |
| Overton County Sheriff's Department | Saturating for Safety | Overton |
| Paris Police Department | High Visibility Law Enforcement Campaigns | Henry |
| Pickett County Sheriff's Office | High Visibility Law Enforcement Campaigns | Pickett |
| Pigeon Forge Police Department | High Visibility Law Enforcement Campaigns | Sevier |
| Pikeville Police Department | High Visibility Law Enforcement Campaigns | Bledsoe |
| Pittman Center Police Department | Pittman Center Police Department HI VIS LE Campaign | Sevier |
| Pleasant View Police Department | High Visibility Law Enforcement Campaigns | Cheatham |
| Polk County Sheriff's Department | High Visibility | Polk |
| Powells Crossroads Police Department | High Visibility Law Enforcement Campaigns | Marion |
| Puryear Police Department | High Visibility Law Enforcement Campaigns | Henry |
| Red Bank Police Department | Stop the aggressive drivers need for speed | Hamilton |
| Red Boiling Springs Police Department | High Visibility Law Enforcement Campaigns | Macon |
| | Traffic Law Enforcement Agency Services - Multiple violations | Rhea |
| Rhea County Sheriff's Department | | |

| Ripley Police Department | Buckle Up Tigers Please see attachment in proposed solutions | Lauderdale |
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| Roane County Sheriff's Department | Safer Roads in Roane County | Roane |
| Roane County Sheriff's Department | Network Coordinator | Roane |
| Robertson County Sheriff's Department | High Visibility Law Enforcement Campaigns | Robertson |
| Rockwood Police Department | High Visibility | Roane |
| Rutledge Police Department | High Visibility Law Enforcement Campaigns | Grainger |
| Saltillo Police Department | Saltillo High Visibility Law Enforcement Campaigns | Hardin |
| Samburg Police Department | High Visibility Law Enforcement Campaigns | Obion |
| Selmer Police Department | High Visibility Law Enforcement Campaigns | McNairy |
| Sequatchie County Sheriff's Department | S.C.A.R.E. Sequatchie County Alcohol Reduction Enforcement | Sequatchie |
| Sevier County Sheriff's Department | Reduce D.U.I. and Speeding Violations in Sevier County | Sevier |
| Sevier councy sharing bepartment | S.T.O.P. (Serious Traffic Offense Patrol) Program | Sevier |
| Shelby County Office of Early Childhood and Youth | Office of Early Childhood and Youth/West TN CPS Center | Shelby |
| Shelby County Sheriff's Office | SCSO Multi-Violations Initiative | Shelby |
| | | - |
| Shelby County Sheriff's Office | Network Coordinator | Shelby |
| Signal Mountain Police Department | High Visibility Law Enforcement Campaigns | Hamilton |
| Smithville Police Department | Smithville Police Dept. Multiple Traffic Violations | DeKalb |
| Smyrna Police Department | SPORT Network Grant | Rutherford |
| Sneedville Police Department | High Visibility Law Enforcement Campaigns | Hancock |
| Soddy-Daisy Police Department | High Visibility Enforcement | Hamilton |
| Somerville Police Department | "Zero Tolerance for Impaired Drivers" | Fayette |
| South Carthage Police Department | High Visibility Law Enforcement Campaigns | Smith |
| South Fulton Police Department | High Visibility Law Enforcement Campaigns | Obion |
| South Pittsburg Police Department | Traffic Law Enforcement Agency Services- Multiple Violations | Marion |
| Sparta Police Department | High Visibility Law Enforcement Campaigns | White |
| Spencer Police Department | High Visibility Law Enforcement Campaigns | Van Buren |
| Spring City Police Department | High Visibility Law Enforcement Campaigns | Rhea |
| Spring Hill Police Department | High Visibility Law Enforcement Campaigns | Maury |
| Sullivan County Sheriff's Department | Sullivan County Multiple Violations Enforcement | Sullivan |
| Sumner County Sheriff's Department | High Visibility Law Enforcement Campaigns | Sumner |
| Surgoinsville Police Department | High Visibility Law Enforcement Campaigns | Hawkins |
| Sweetwater Police Department | High Visibility Law Enforcement Campaigns | Monroe |
| Tazewell Police Department | high visibility law enforcement campaigns | Claiborne |
| Tennessee Association of Chiefs of Police | Highway Safety Training for Chief Law Enforcement | Davidson |
| Tennessee Bureau of Investigation | Assisting Toxicology Backlog to Improve DUI Convictions | Davidson |
| Tennessee Department of Health | Ambulance and Trauma Evaluation System | Davidson |
| Tennessee Department of Health | Statewide Injury Surveillance System (ISS) | Davidson |
| Tennessee Department of Safety | ASP | Davidson |
| Tennessee Department of Safety | Strike 3 | Davidson |
| Tennessee Department of Safety | Traffic Records Improvement Project-Deployment and Support | Davidson |
| Tennessee Department of Safety | Traffic Records Improvement Project | Davidson |
| Tennessee Department of Safety | Tennessee Integrated Traffic Analysis Network (TITAN) | Davidson |
| Tennessee Department of Safety District 1 | Dragon | Davidson |
| Tennessee District Attorneys General Conference | DUI Specialized Training Unit | Davidson |
| Tennessee Secondary School Athletic Association | DUI Education Team | Davidson |
| Tennessee State University | Children Are Restrained For Enhanced Safety (C.A.R.E.S.) | Davidson |
| Tennessee Supreme Court | Integrated Criminal Justice Portal Access | Davidson |
| Tennessee Technological University | Ollie The Otter | Putnam |
| The University of Tennessee | 2011 Statewide Survey of Safety Belt and Helmet Usage | Knox |
| The University of Tennessee | Law Enforcement Liaison Administration 2010-2011 | Knox |
| The University of Tennessee | Media Evaluations | Knox |
| The University of Tennessee | TN Traffic Safety Resource Service - A Statewide Service | Knox |
| The University of Tennessee at Martin | High Visibility Law Enforcement Campaigns | Weakley |

| Tipton County Sheriff's Department | Tipton County Targeted Enforcement Project | Tipton |
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| Tiptonville Police Department | High Visibility Law Enforcement Campaigns | Lake |
| TjohnE Productions, Inc. | ThinkFast Young Adult Impaired Driving Prevention | Davidson |
| TN DA, 10th Judicial District | Special DUI Prosecutor | McMinn |
| | DUI Prosecution | Hamilton |
| TN DA, 11th Judicial District | | |
| TN DA, 13th Judicial District | B.E.S.T. (Better Enforcement Stopping Tragedy) | Putnam |
| TN DA, 15th Judicial District | Continuation of Protecting Lives: | Trousdale |
| TN DA, 17th Judicial District | DUI PROSECUTOR GRANT 2011 | Lincoln |
| TN DA, 19th Judicial District | DUI abatement/Prosecution Enhancement | Montgomery |
| TN DA, 1st Judicial District | Special DUI prosecutor | Washington |
| TN DA, 20th Judicial District | Specialized Traffic Offender Prosecution Team | Davidson |
| TN DA, 21st Judicial District | DUI Abatement Plan/Special DUI Prosecutor -21st District | Williamson |
| TN DA, 22nd Judicial District | DUI Abatement/Prosecution Enhancement | Lawrence |
| TN DA, 23rd Judicial District | DUI Abatement / Prosecution Enhancement | Dickson |
| TN DA, 24th Judicial District | 24th Judicial District DUI Prosecution Enhancement Grant | Carroll |
| TN DA, 25th Judicial District | DUI Prosecution Unit | Lauderdale |
| TN DA, 26th Judicial District | DUI Abatement/Prosecution Enhancement | Madison |
| TN DA, 2nd Judicial District | DUI Special Prosecution | Sullivan |
| TN DA, 30th Judicial District | DUI ABATEMENT/PROSECUTION ENHANCEMENT | Shelby |
| TN DA, 31st Judicial District | DUI Abatement/Prosecution Enhancement 2010-2011 | Warren |
| TN DA, 4th Judicial District | DUI Abatement / Prosecution Enhancement | Sevier |
| TN DA, 5th Judicial District | 2010/2011 DUI Abatement/Prosecution Enhancement | Blount |
| TN DA, 6th Judicial District | DUI Abatement/Prosecution Enhancement | Knox |
| TN DA, 7th Judicial District | 2010-2011 DUI Abatement/Prosecution Enhancement Grant | Anderson |
| TN DA, 8th Judicial District | Special DUI Prosecutor - 8th District | Scott |
| TN Law Enforcement Training Officers Assoc., Inc. | Statewide Standardized: Train-The Trainer Program | Washington |
| Toone Police Department | Hardeman County First Responder Program | Hardeman |
| Townsend Police Department | High Visibility Law Enforcement Campaigns | Blount |
| Tracy City Police Department | High Visibility Law Enforcement Campaigns | Grundy |
| Trenton Police Department | High Visibility Law Enforcement Campaigns | Gibson |
| | | |
| Trousdale County Sheriff's Department | High Visibility Law Enforcement Campaigns | Trousdale |
| Tullahoma Police Department | Tullahoma Safe Roads Traffic Enforcement Program | Coffee |
| Tusculum Police Department | High Visibility Law Enforcement Campaigns | Greene |
| Union City Police Department | Network Coordinator | Obion |
| Union City Police Department | Multiple Enhanced Enforcement Effort | Obion |
| Union County Sheriff's Department | High Visibility Law Enforcement Campaigns | Union |
| University of Memphis | Tracker - Tracking and Analysis of DUI Case Information | Shelby |
| University of Memphis, Police Services | Traffic Law Enforcement Agency Services - Multiple Violations | Shelby |
| Van Buren County Sheriff's Department | High Visibility Law Enforcement Campaigns | Van Buren |
| Vol State C.C. Department of Public Safety | High Visibility Law Enforcement Campaigns | Sumner |
| Vonore Police Department | High Visibility Law Enforcement Campaigns | Monroe |
| Warren County of Tennessee | 31st Judicial District DWI Court | Warren |
| Warren County Sheriff's Department | High Visibility Law Enforcement Campaigns | Warren |
| Washington County Sheriff's Department | Making Rural Roads Safer | Washington |
| Washington County Sheriff's Department | Network Coordinator | Washington |
| Waverly Police Department | High Visibility Law Enforcement Campaigns | Humphreys |
| Weakley County Sheriff's Department | High Visibility Law Enforcement Campaigns | Weakley |
| Westmoreland Police Department | High Visibility Law Enforcement Campaigns | Sumner |
| White County Sheriff's Department | White County Saturation Patrol | White |
| White House Police Department | High Visibility Law Enforcement Campaigns | Sumner |
| Whitwell Police Department | High Visibility Law Enforcement Campaigns | Marion |
| Williamson County Sheriff's Department | Alcohol Saturations Patrols/Roadside Sobriety Checkpoints | Williamson |
| the second secon | Williamson County General Sessions DUI Court | Williamson |

| Winchester Police Department | I.C.E. Project | Franklin |
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| Woodbury Police Department | Network / Coordinator Grant | Cannon |
| Woodbury Police Department | High Visibility Enforcement | Cannon |

RFP ID **RFP** Title Awards Amount 10412 Motorcycle/Motorist Safety \$31,236.00 3 10413 Assisting Toxicology Backlog to Improve DUI convictions 1 \$10,413.00 10414 Traffic Records Management - IRISS 1 \$10,414.00 10415 Statewide Injury Surveillance System 1 \$10,415.00 10416 Ambulance and Trauma Evaluation System 1 \$10,416.00 10417 Media Evaluations 1 \$10,417.00 **DIVERSE COMMUNITIES - Alcohol Countermeasures** 1 10418 \$10.418.00 10419 1 Elementary and Secondary Schools \$10,419.00 10420 Alcohol Saturation Patrols / Roadside Sobriety Checkpoints 69 \$718,980.00 4 10421 Comprehensive Alcohol Risk reDuction (C.A.R.D.) \$41,684.00 Young Adult Impaired Driving Prevention Projects 10422 4 \$41,688.00 10423 DUI - Highway Safety Education Team 1 \$10,423.00 22 10424 Network Law Enforcement Grants \$229.328.00 10425 Traffic Law Enforcement Agency Services - Multiple violations 32 \$333,600.00 10426 State Law Enforcement Management Training 1 \$10,426.00 1 10427 Law Enforcement Language Training \$10,427.00 2 10429 Data Improvements - Automated Crash Report (DOS) \$20,858.00 5 10430 First Responder Equipment & Training \$52,150.00 10431 Work Zone Enforcement 1 \$10,431.00 10432 Law Enforcement Liaisons 1 \$10,432.00 10433 **Observational Survey - Safety Belts** 1 \$10,433.00 5 10434 Child Passenger Safety Training and Community Education \$52,170.00 10435 DUI Abatement / Prosecution Enhancement 23 \$240,005.00 10436 **Court Partnership Project** 6 \$62,616.00 10437 Wide Area Saturation Patrols - WASP 14 \$146,118.00 Tennessee Traffic Safety Resource Prosecutors: Training on 10438 Impaired Driving / Outreach to Legal Community 1 \$10,438.00 10439 Law Enforcement Education & Networking 1 \$10.439.00 Tracker - Tracking and analysis of DUI Case Information 1 10440 \$10,440.00 10441 Safe Communities Educational Resource - www.TNTrafficSafety.org 1 \$10,441.00 10442 1 **Underage Drinking Prevention** \$10,442.00 10443 1 Traffic Records Analyst \$10,443.00 10444 Comprehensive DWI and Empowerment Program 1 \$10,444.00 10445 1 Teen Novice Driver and Occupant Protection Grant \$10,445.00 10446 Traffic Related Law Enforcement Training 1 \$10,446.00 10449 Sober Ride Program 1 \$10.449.00 10451 High Visibility Law Enforcement Campaigns 135 \$1,410,885.00 10454 \$10,454.00 Crash Reporting and Data Backlog 1 10455 Integrated Criminal Justice Portal Access 1 \$10,455.00 **Grand Total** 349 \$3,642,138.00

Listing by RFP