

MINI

November 2, 2007

TO: ALL STATE MOTOR VEHICLE DEPARTMENTS

RE: **2008 MODEL YEAR INFORMATION - MINI**

To Whom It May Concern:

Enclosed please find the MINI vehicle information package for the 2008 Model Year MINI. The starting Serial Number range for the Hardtops and Pricing for the Clubman will be available in the near future, and will be distributed upon receipt.

Included:

- VIN Decipherments
- Serial Number Ranges
- Vehicle weights and measurements
- Retail Pricing

If you would like to receive this information electronically, please send your e-mail address to susan.gennari@miniusa.com.

Please do not hesitate to contact me if you have any questions or comments.

Company
BMW of North America, LLC

BMW Group Company

Mailing address
PO Box 1227
Westwood, NJ
07675-1227

Office address
300 Chestnut Ridge Road
Woodcliff Lake, NJ
07677-7731

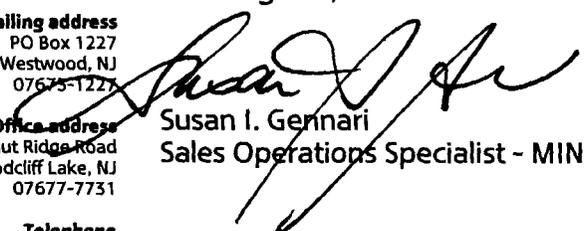
Telephone
(201) 307-4123

Fax
(201) 307-9825

E-mail
susan.gennari@miniusa.com

Website
miniusa.com

Best Regards,


Susan I. Gennari
Sales Operations Specialist - MINI

2008MY - MINI Model Codes and VIN Decipherment



Model Description	Model Code	Position 1	Position 2	Position 3	Position 4	Position 5	Position 6	Position 7	Position 8	Position 9	Position 10	Position 11	Position 12	Position 13	Position 14	Position 15	Position 16	Position 17	
Cooper	0810	W	M	W	M	F	3	3	5	To be assigned by Manufacturer	8	T	To be assigned by Manufacturer						
Cooper S	0811	W	M	W	M	F	7	3	5		8	T							
Cooper Conv.	0812	W	M	W	R	F	3	3	5		8	T							
Cooper S Conv.	0813	W	M	W	R	H	3	3	5		8	T							
Cooper Clubman	0815	W	M	W	M	L	3	3	5		8	T							
Cooper S Clubman	0816	W	M	W	M	M	3	3	5		8	T							

POSITION KEY			PLANT
POSITION	1,2,3	World Manufacturer Identifier	T - Oxford, UK
POSITION	4,5,6,7	Vehicle Identification	
POSITION	8	Restraint System	
POSITION	9	Check digit: assigned by manufacturer	
POSITION	10	Model Year	
POSITION	11	Plant of Manufacture	
POSITION	12,13,14,15,16,17	Sequential Production Number	

2008 MY - MINI Serial Number Ranges



Code	Model	Serial Number Ranges		Plant
		Manual	Automatic	
0810	Cooper			OXFORD, UK - T
0811	Cooper S			OXFORD, UK - T
0812	Cooper Convertible	TF67374	TG17821	OXFORD, UK - T
0813	Cooper S Convertible	TJ45175	TL95995	OXFORD, UK - T
0815	Cooper Clubman	TJ45800	TN66000	OXFORD, UK - T
0816	Cooper S Clubman	TP70000	TP87000	OXFORD, UK - T

11/2/2007

2008MY - MINI Vehicle Weights and Measurements



Code	Model	Body	A. Weight (in lbs.)									B. Dimensions (in inches)					C. Engine		
			Shipping Weight		GVWR		GAWR Front		GAWR Rear		Service Load	Length w/ bumpers	Width	Height	Wheelbase	Track Front	Track Rear	Cylinders	Horsepower
			Std.	Auto.	Std.	Auto.	Std.	Auto.	Std.	Auto.									
0810	Cooper	Hatch	2546	2635	3362	3450	1929	1929	1653	1653	816	145.6	66.3	55.4	97.1	57.4	57.8	4	118
0811	Cooper S	Hatch	2668	2723	3463	3538	1984	1984	1664	1664	816	146.2	66.3	55.4	97.1	57.2	57.5	4	172
0812	Cooper Conv.	Convertible	2701	2734	3472	3505	1918	1918	1696	1696	772	143.1	66.5	55.7	97.1	57.4	57.7	4	115
0813	Cooper S Conv.	Convertible	2844	2888	3616	3660	1962	1962	1764	1764	772	143.9	66.5	55.7	97.1	57.2	57.5	4	168
0815	Cooper Clubman	Hatch	2723	2800	3539	3616	1830	1907	1830	1830	816	155	66.3	56.1	100.3	57.4	57.8	4	118
0816	Cooper S Clubman	Hatch	2855	2900	3671	3715	1918	1962	1841	1841	816	155.8	66.3	56.4	100.3	57.2	57.5	4	172

11/2/2007

MINI
2008 Model Year
Suggested Retail Price

Effective December 1, 2007

U.S. Models		Cooper	Cooper S
Base Price U.S.A. Port of Entry*		\$18,050	\$21,200
Base Price Euro Delivery Pick Up		NA	NA
Base Price Diplomatic U.S.A. Port of Entry		NA	NA
Options			
205	STEPTRONIC automatic transmission	\$1,250	\$1,250
210	Dynamic Stability Control (DSC) (Included in package)	\$500 ZSP	\$500 ZSP
226	Sport suspension (Included in package)	\$500 ZSP	\$500 ZSP
249	Multi-function steering wheel (In combination with 254) (Included in package)	\$250 NC ZCV	\$250 NC ZCV
254	Sports wood steering wheel	\$500	\$500
255	Sports leather steering wheel (Included in package)	\$250 ZCV	\$250 ZCV
2RE	17" alloy wheels, web spoke (17x7.0, 105/45 R17) (In combination with ZSP)	NA	\$1,250 NC
2RG	16" alloy wheels, bridge spoke (16x6.5, 195/55 R16)	\$750	NC
2RH	17" alloy wheels, flame spoke (17x7.0, 205/45 R17)	NA	\$750
2RL	15" alloy wheels, rotator spoke (15x5.5, 175/65 R15)	NC	NA
2RN	16" alloy wheels, 5-star-blaster (16x6.5, 195/55 R16) (Included in package)	\$750 ZSP	NA
2RP	17" alloy wheels, crown spoke (17x7.0, 205/45 R17) (Included in package)	NA	\$750 ZSP
2TA	Limited slip differential	NA	\$500
302	Anti-theft alarm system	\$500	\$500
313	Power folding mirrors (Included in package)	\$500 ZCW	\$500 ZCW
314	Heated mirrors and washer jets (In combination with 313) (In combination with ZCL) (In combination with ZCW) (Included in package)	\$250 NC NC NC ZCW	\$250 NC NC NC ZCW
319	Universal Garage Door Opener (Included in package)	\$250 ZCV	\$250 ZCV
322	Comfort Access system (Included in package)	\$500 ZCV	\$500 ZCV
325	Rear spoiler	\$250	NA
327	White bonnet stripes (In combination with ZSP)	\$100 NC	\$100 NC
329	Black bonnet stripes (In combination with ZSP)	\$100 NC	\$100 NC
345	Chrome line interior	\$250	\$250
346	Chrome line exterior	\$250	\$250
381	Roof in body color	NC	NC
382	Roof and mirror caps in white	NC	NC
383	Roof and mirror caps in black	NC	NC
384	Alloy wheels in white	NC	NC
403	Dual pane panoramic sunroof (Included in package)	\$1,000 ZPP	\$1,000 ZPP
405	Door mirror caps in chrome (In combination with 346)	\$100 NC	\$100 NC
431	Auto-dimming rearview mirror	\$250	\$250
473	Center armrest (In combination with 7A1) (Included in package)	\$250 NC ZCV	\$250 NC ZCV
481	Sport seats (Included in package)	\$250 ZSP	STD
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4A5	Interior color Gotham Grey	NC	NC
4A7	Color Line Dark Grey (In combination with Gravity Leather) (In combination with Leather/Cloth) (In combination with Lounge Leather) (In combination with Punch Leather)	\$250 NC NC NC NC	\$250 NC NC NC NC
4A8	Color Line Cream White (In combination with Gravity Leather) (In combination with Leather/Cloth) (In combination with Lounge Leather) (In combination with Punch Leather)	\$250 NC NC NC NC	\$250 NC NC NC NC
4A9	Color Line Mellow Yellow (In combination with Gravity Leather) (In combination with Leather/Cloth) (In combination with Lounge Leather) (In combination with Punch Leather)	\$250 NC NC NC NC	\$250 NC NC NC NC
4BA	Color Line Rooster Red	\$250	\$250

MINI
2008 Model Year
Suggested Retail Price

Effective December 1, 2007

U.S. Models		Cooper	Cooper S
	(In combination with Gravity Leather)	NC	NC
	(In combination with Leather/Cloth)	NC	NC
	(In combination with Lounge Leather)	NC	NC
	(In combination with Punch Leather)	NC	NC
4BB	Color Line Pacific Blue	\$250	\$250
	(In combination with Gravity Leather)	NC	NC
	(In combination with Leather/Cloth)	NC	NC
	(In combination with Lounge Leather)	NC	NC
	(In combination with Punch Leather)	NC	NC
4BC	Interior surface Fluid Silver	\$250	\$250
	(In combination with Gravity Leather)	NC	NC
	(In combination with Leather/Cloth)	NC	NC
	(In combination with Lounge Leather)	NC	NC
	(In combination with Punch Leather)	NC	NC
4BD	Interior surface Piano Black	\$250	\$250
	(In combination with Gravity Leather)	NC	NC
	(In combination with Leather/Cloth)	NC	NC
	(In combination with Lounge Leather)	NC	NC
	(In combination with Punch Leather)	NC	NC
4BE	Interior surface English Oak	\$250	\$250
	(In combination with Gravity Leather)	NC	NC
	(In combination with Leather/Cloth)	NC	NC
	(In combination with Lounge Leather)	NC	NC
	(In combination with Punch Leather)	NC	NC
4BF	Interior surface Brushed Alloy	\$250	\$250
	(In combination with Gravity Leather)	NC	NC
	(In combination with Leather/Cloth)	NC	NC
	(In combination with Lounge Leather)	NC	NC
	(In combination with Punch Leather)	NC	NC
507	Park Distance Control (rear only)	\$500	\$500
520	Foglights	\$250	STD
521	Rain sensor and auto headlights (Included in package)	\$250 ZCV	\$250 ZCV
522	Xenon headlights	\$500	\$500
534	Automatic air conditioning (Included in package)	\$500 ZPP	\$500 ZPP
5AA	Rear fog lamp	\$100	\$100
609	Navigation system	\$2,000	\$2,000
653	HD radio	\$500	\$500
655	Satellite radio lifetime subscription	\$1,000	\$1,000
6FD	MINI HiFi sound system (Included in package)	\$500 ZPP	\$500 ZPP
6ND	Bluetooth mobile phone prep with USB	\$500	\$500
6NE	Comfort Bluetooth mobile phone prep with USB (Included in package)	\$1,000 ZCV	\$1,000 ZCV
785	White turn-signal lights	\$100	\$100
7AR	Aerodynamic kit	\$1,250	\$1,250
927	All-season tires	NC	NC
ZAH	Anthracite headliner	\$250	\$250
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$500	\$500
AT	Cloth	NC	NC
FK	Leather/Cloth	\$1,000	\$1,000
K8	Leatherette	NC	NC
T6	Gravity Leather	\$1,500	\$1,500
T8	Punch Leather	\$1,500	\$1,500
T9	Lounge Leather	\$2,000	\$2,000
Packages			
ZCV	Convenience Package	\$1,500	\$1,500
ZCW	Cold Weather Package	\$500	\$500
ZPP	Premium Package	\$1,500	\$1,500
ZSP	Sport Package	\$1,500	\$1,500

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

Destination & Handling	\$650	\$650
------------------------	-------	-------

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**MINI
2008 Model Year
Package Overview**

Effective December 1, 2007

		Cooper	Cooper S	Retail Price
ZCV	Convenience Package 249 Multi-function steering wheel 255 Sports leather steering wheel 319 Universal Garage Door Opener 322 Comfort Access system 473 Center armrest 521 Rain sensor and auto headlights 6NE Comfort Bluetooth mobile phone prep with USB	x	x	\$1,500
ZCW	Cold Weather Package 313 Power folding mirrors 314 Heated mirrors and washer jets 494 Heated front seats	x	x	\$500
ZPP	Premium Package 403 Dual pane panoramic sunroof 534 Automatic air conditioning 6FD MINI HiFi sound system	x	x	\$1,500
ZSP	Sport Package 210 Dynamic Stability Control (DSC) 226 Sport suspension 2RN 16" alloy wheels, 5-star-blaster (16x6.5, 195/55 R16) 481 Sport seats 327-White Bonnet Stripes or 329-Black Bonnet Stripes optional at N/C	x		\$1,500
	Sport Package 210 Dynamic Stability Control (DSC) 226 Sport suspension 2RP 17" alloy wheels, crown spoke (17x7.0, 205/45 R17) or 2RE 17" alloy wheels, web spoke (17x7.0, 105/45 R17) 327-White Bonnet Stripes or 329-Black Bonnet Stripes optional at N/C		x	\$1,500

MINI
2008 Model Year
Suggested Retail Price

Effective September 1, 2007

		Cooper Convertible	Cooper S Convertible
U.S. Models			
Base Price U.S.A. Port of Entry*		\$21,950	\$25,400
Base Price Euro Delivery Pick Up		NA	NA
Base Price Diplomatic U.S.A. Port of Entry		NA	NA
Options			
202	Steptronic paddles	NC	NC
205	STEPTRONIC automatic transmission	\$1,250	\$1,250
210	Dynamic Stability Control (DSC) (Included in package)	\$500 7A1, ZSP	\$500 7A1, ZSP
226	Sport suspension	\$500	STD
249	Multi-function steering wheel (Included in package)	\$250 7A1, ZPP	\$250 7A1, ZPP
2CM	17" 5-spoke bullet, Performance) (17x7.0, 205/45 R17) (Included in package)	NA	\$750 ZSP
2RE	17" alloy wheels, web spoke (17x7.0, 105/45 R17) (In combination with ZSP)	NA	\$1,250 \$500
2RG	16" alloy wheels, bridge spoke (16x6.5, 195/55 R16) (Included in package)	\$750 7A1, ZSP	NC
2RN	16" alloy wheels, 5-star-blaster (16x6.5, 195/55 R16)	\$750	NA
2RP	17" alloy wheels, crown spoke (17x7.0, 205/45 R17) (In combination with ZSP)	NA	\$750 NC
2TA	Limited slip differential (Included in package)	NA	\$500 3AL
313	Power folding mirrors (Included in package)	\$500 ZCW	\$500 ZCW
314	Heated mirrors and washer jets (In combination with 313) (In combination with ZCW) (Included in package)	\$250 NC NC ZCW	\$250 NC NC ZCW
318	Interior body color (Requires A27, A59, A63, 850 or 851 on indicated models) (Requires A27, A63, 850 or 851 on indicated models)	\$250 (req'd)	\$250 (req'd)
319	Universal Garage Door Opener (Included in package)	\$250 ZCV	\$250 ZCV
327	White bonnet stripes (In combination with ZSP)	\$100 NC	\$100 NC
329	Black bonnet stripes (In combination with ZSP)	\$100 NC	\$100 NC
345	Chrome line interior (Included in package)	\$250 7A1, ZPP	\$250 7A1, ZPP
346	Chrome line exterior	\$250	\$250
384	Alloy wheels in white	NC	NC
391	Blue soft top	NC	NC
392	Dark green soft top	NC	NC
405	Door mirror caps in chrome (In combination with 346)	\$100 NC	\$100 NC
427	Interior surface silver	STD	NC
431	Auto-dimming rearview mirror (Included in package)	\$250 ZCV	\$250 ZCV
473	Center armrest (In combination with 7A1) (Included in package)	\$250 NC 7A1, ZPP	\$250 NC 7A1, ZPP
481	Sport seats (Included in package)	\$250 7A1, ZSP	STD
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
520	Foglights (Included in package)	\$250 7A1, ZSP	\$250 7A1, ZSP
521	Rain sensor and auto headlights (Included in package)	\$250 ZCV	\$250 ZCV
522	Xenon headlights (Included in package)	\$500	\$500 7A1, ZSP
534	Automatic air conditioning (Included in package)	\$500 7A1, ZPP	\$500 7A1, ZPP
547	Cockpit chrono package (Not in combination with 609 on restricted models)	\$250 (restr.)	\$250 (restr.)
550	On-board computer (In combination with 547) (In combination with 609) (Included in package)	\$250 NC NC 7A1, ZPP	\$250 NC NC 7A1, ZPP
5AA	Rear fog lamp	\$100	\$100
609	Navigation system	\$2,000	\$2,000
674	Harman-Kardon sound system (Included in package)	\$500 7A1, ZPP	\$500 7A1, ZPP
927	All-season tires	NC	NC
ZIA	Interior surface anthracite	NC	NC

MINI
2008 Model Year
Suggested Retail Price

Effective September 1, 2007

U.S. Models		Cooper Convertible	Cooper S Convertible
Colors / Upholsteries			
	Non-Metallic paint	STD	STD
	Metallic paint	\$500	\$500
AH	Cloth	NC	NA
FE	Cloth Leather	\$1,000	\$1,000
K7	Leatherette	NC	NC
LN	English Leather <i>(Requires 7A1 on indicated models)</i>	NC (req'd)	NC (req'd)
S4	Cloth	NC	NC
T3	Soft Leather	\$1,500	\$1,500
T6	Gravity Leather	\$1,500	\$1,500
Packages			
3AL	John Cooper Works Kit <i>(Not in combination with 385 on restricted models)</i> <i>(Not in combination with 205 on restricted models)</i>	NA	\$6,000 (restr.) (restr.)
7A1	Sidewalk Package <i>(Not in combination with ZPP, ZSP, 2RE, 2RG, 2RP, 318, 327 or 329 on restricted models)</i> <i>(Requires A25, A60, A67, 850 or A62 on indicated models)</i> <i>(Not in combination with ZPP, ZSP, 2RN, 318, 327 or 329 on restricted models)</i>	\$4,000 (req'd) (restr.)	\$4,000 (restr.) (req'd)
ZCV	Convenience Package	\$500	\$500
ZCW	Cold Weather Package	\$500	\$500
ZPP	Premium Package	\$1,500	\$1,500
ZSP	Sport Package <i>2RE 17" alloy wheels, web spoke (upgrade)</i>	\$1,500	\$1,500 +\$500
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
Other Charges			
Destination & Handling		\$650	\$650

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option
 * The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

MINI
2008 Model Year
Package Overview

Effective September 1, 2007

		Cooper Convertible	Cooper S Convertible	Retail Price
ZSP	Sport Package 210 Dynamic Stability Control (DSC) 2CM 17" 5-spoke bullet, Performance (17x7.0, 205/45 R17) <i>or</i> 2RE 17" alloy wheels, web spoke (17x7.0, 105/45 R17) <i>or</i> 2RP 17" alloy wheels, crown spoke (17x7.0, 205/45 R17) 520 Foglights 522 Xenon headlights		x	\$1,500
	Sport Package 210 Dynamic Stability Control (DSC) 2RG 16" alloy wheels, bridge spoke (16x6.5, 195/55 R16) 481 Sport seats 520 Foglights	x		\$1,500

