



ORG5359



August 19, 2009

Ronald Medford
Acting Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE/W42-308
Washington, D.C. 20590
Attention: VIN Coordinator

Subject: 2010 Model Year Vehicle Identification Number Codes – Jaguar and Land Rover Vehicles - Update to Jaguar XJ and XF

Dear Mr. Medford:

Pursuant to the requirements set forth in Part 565 of Title 49 of the Code of Federal Regulations, Vehicle Identification Number (VIN) Requirements, Jaguar Land Rover North America (JLRNA) is submitting updated 2010 model year VIN code information for Jaguar XJ and XF.

Summary of Changes

- The XF added code "E" in digit 8
- The XJ changed the sequential vehicle identifier to start with 00001
- The XJ changed the "Body Type" descriptions for digit 6 and 7

Please contact John Kobylarz at (201)-818-8034 or jkoby1@jaguarlandrover.com with any questions.

Sincerely,

p.p. Gary Temple
President
Jaguar Land Rover North America

Attachments

2010 Jaguar XF

August 10, 2009

| World Manufacturer Identifier (WMI) | | | Restraint Description Market | Transmission / Drive | Make, Car Line, Body Type | Engine Displacement, Cylinders, Fuel Type | VIN Check Digit (0-9 or X) | Vehicle Model Year | Model Line Plant of Manufacture | Model | Numerical Sequence Vehicle Identifier | | | | | |
|-------------------------------------|---|---|------------------------------|----------------------|---------------------------|---|----------------------------|--------------------|---------------------------------|-------|---------------------------------------|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |

S A J ? A 0 ? ? ? A ? ? ? ? ? ? ?

Sequential Vehicle Identifier
00001 thru 99999

Model
XF

| Model Line | Assembly Plant |
|------------|---------------------|
| 4.2L | Castle Bromwich, UK |
| 5.0L | Castle Bromwich, UK |
| 5.0L S/C | Castle Bromwich, UK |

Model Year
2010

Check Digit (Per Part 565.6(c))

| | Displacement (L) / Cyl | Fuel |
|---|------------------------|--------------|
| A | 4.2L ULEV | V-8 Gasoline |
| B | 5.0L ULEV | V-8 Gasoline |
| C | 5.0L S/C (625 Nm) ULEV | V-8 Gasoline |
| E | 5.0L S/C (575 Nm) ULEV | V-8 Gasoline |

| | Make | Line | Body Type |
|---|--------|------|-------------------------------------|
| F | Jaguar | XF | 4 Door, 5 Seat Sedan - XF |
| G | Jaguar | XF | 4 Door, 5 Seat Sedan - Premium |
| H | Jaguar | XF | 4 Door, 5 Seat Sedan - Supercharged |
| J | Jaguar | XF | 4 Door, 5 Seat Sedan - R |

| | Transmission | Drive |
|---|--------------|-----------------|
| A | Automatic | Left Hand Drive |

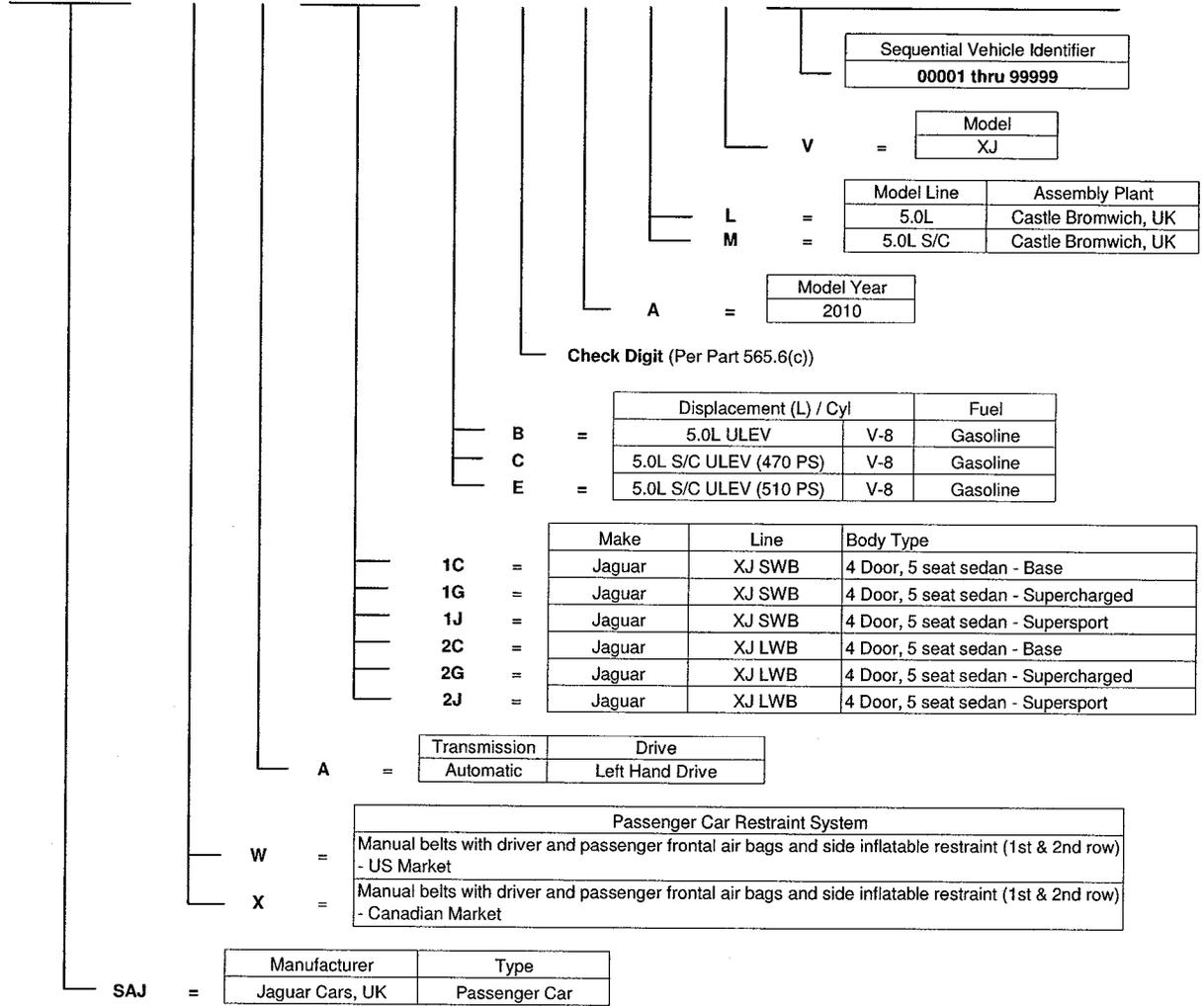
| Restraint Description & Market | |
|--------------------------------|---|
| W | Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) - US Market |
| X | Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) - Canadian Market |

| | Manufacturer | Type |
|-----|-----------------|---------------|
| SAJ | Jaguar Cars, UK | Passenger Car |

2010 Jaguar XJ

August 19, 2009

| World Manufacturer Identifier (WMI) | | | Restraint Description Market | Transmission / Drive | Make, Car Line, Body Type | Engine Displacement, Cylinders, Fuel Type | VIN Check Digit (0-9 or X) | Vehicle Model Year | Model Line Plant of Manufacture | Model | Numerical Sequence Vehicle Identifier | | | | | |
|-------------------------------------|---|---|------------------------------|----------------------|---------------------------|---|----------------------------|--------------------|---------------------------------|-------|---------------------------------------|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| S | A | J | ? | A | ? | ? | ? | ? | A | ? | V | ? | ? | ? | ? | ? |



| Sequential Vehicle Identifier |
|-------------------------------|
| 00001 thru 99999 |

| Model |
|-------|
| XJ |

| Model Line | Assembly Plant |
|------------|---------------------|
| 5.0L | Castle Bromwich, UK |
| 5.0L S/C | Castle Bromwich, UK |

| Model Year |
|------------|
| 2010 |

Check Digit (Per Part 565.6(c))

| | Displacement (L) / Cyl | Fuel |
|-----|------------------------|--------------|
| B = | 5.0L ULEV | V-8 Gasoline |
| C = | 5.0L S/C ULEV (470 PS) | V-8 Gasoline |
| E = | 5.0L S/C ULEV (510 PS) | V-8 Gasoline |

| | Make | Line | Body Type |
|------|--------|--------|-------------------------------------|
| 1C = | Jaguar | XJ SWB | 4 Door, 5 seat sedan - Base |
| 1G = | Jaguar | XJ SWB | 4 Door, 5 seat sedan - Supercharged |
| 1J = | Jaguar | XJ SWB | 4 Door, 5 seat sedan - Supersport |
| 2C = | Jaguar | XJ LWB | 4 Door, 5 seat sedan - Base |
| 2G = | Jaguar | XJ LWB | 4 Door, 5 seat sedan - Supercharged |
| 2J = | Jaguar | XJ LWB | 4 Door, 5 seat sedan - Supersport |

| Transmission | Drive |
|--------------|-----------------|
| Automatic | Left Hand Drive |

| Passenger Car Restraint System | |
|--------------------------------|---|
| W = | Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) - US Market |
| X = | Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) - Canadian Market |

| Manufacturer | Type |
|-----------------|---------------|
| Jaguar Cars, UK | Passenger Car |

SAJ =