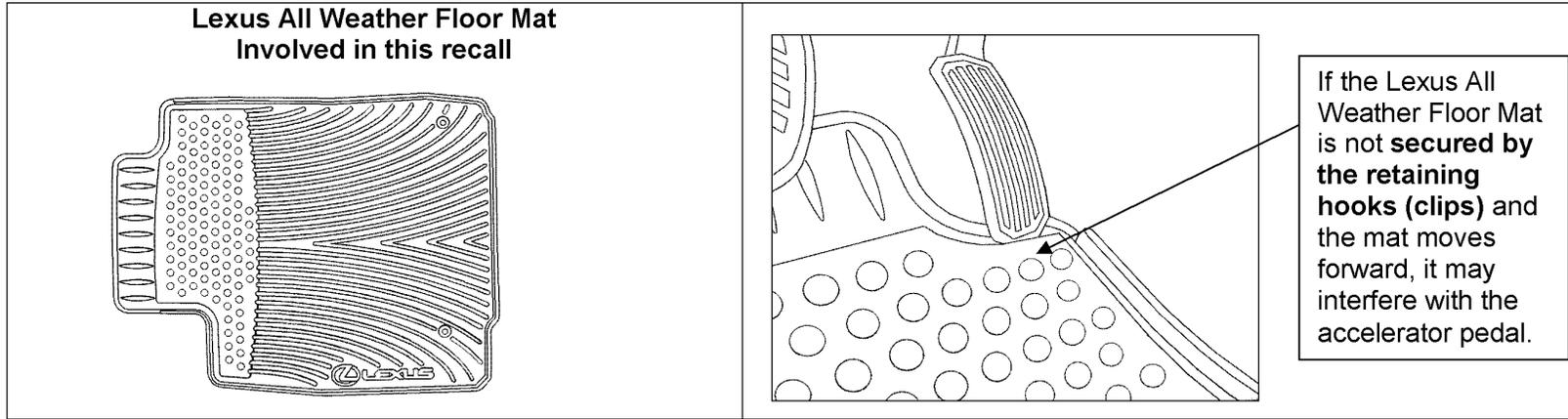




SSC 7LB – 2007 and Early 2008 Model Year ES 350 Driver Side All Weather Floor Mat

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• 2007 and early



early 2008 model year ES 350 vehicles, that are equipped with the Lexus All Weather Floor Mat in the driver's seating position may experience the floor mat interfering with the operation of the accelerator pedal if not properly installed.

INVOLVED VEHICLES

- Although all owners of 2007 and early 2008 model year vehicles will be notified, only vehicles that have been equipped with the Lexus All Weather Floor Mats are potentially affected. Based on CAD Port Installed and Dealer Direct sales numbers, the total number of affected vehicles is estimated to be approximate 39,000. However, approximately XXX,XXX vehicle owners will be notified.

REMEDY

- Vehicle owners who purchased the Lexus All Weather Floor Mats as a Port Installed Option will be sent a notification informing them of the issue. Customers will also be provided with some instruction on how to install the Lexus All Weather Floor Mat in the driver's seating position, as well as what to do in the case of unintended acceleration.
- Vehicle owners who did not purchase the Lexus All Weather Floor Mats as a Port installed Option will be sent a notification informing them of the issue, along with a return mail card identifying whether or not they own the affected Lexus All Weather Floor Mats. These customers will also be provided with some instruction on how to install the floor mat in the driver's seating position, as well as what to do in the case of unintended acceleration.
- Lexus is currently developing an improved driver's seating position All Weather Floor Mat that will be available in approximately X months. Another notification will be sent when the improved driver's seating position All Weather Floor Mat is available. The original driver's seating position All Weather Floor Mat will be exchanged for an improved one at that time.
- Possible Mailing Schedule
 - Area September 20, 2007
 - Dealer September 21, 2007

- Owner September 27, 2007