

From: George Morino/=TMS/Toyota.

Sent: 6/7/2007 11:03 AM.

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Cc: [-] Kirk Forsht/=TMS/Toyota.

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Subject: CONFIDENTIAL - Media Contact from St. Louis regarding ES 350 All Weather Floor Mat.

A reporter from the St. Louis Post Dispatch contact Lexus Corporate Communications regarding the ES 350 issue. A customer (last name [REDACTED] from St. Louis was involved in an incident with their ES 350 and the All Weather Floor Mat (AWFM). The reporter asked about the NHTSA investigation, the Owner Letter and the push button start. The Lexus Corporate Communications Dept. responded using the Q&A approved by TMS Legal, TMC-CQE and Compliance.

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