

Lexus/Toyota

DRAFT

<p>Action</p>	<p>Mail Owner Letter to ES 350 owners which contain: <ul style="list-style-type: none"> • Non-DIR Owner letter • AWFM installation inst • AWFM warning label </p>	<p>ES, IS, Camry, Avalon, and Prius Owners: <ul style="list-style-type: none"> • Non-DIR Owner letter • AWFM installation inst • AWFM warning label </p>	<p>ES, IS, Camry, Avalon, and Prius Owners: <ul style="list-style-type: none"> • Non-DIR Owner letter • AWFM installation inst • AWFM warning label </p>	<p>ES, IS, Camry, Avalon, and Prius Owners: <ul style="list-style-type: none"> • Non-DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label </p>	<p>ES, IS, Camry, Avalon, and Prius Owners: <ul style="list-style-type: none"> • Non-DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label • Sunvisor label with emergency Smart Key engine shut down procedure (when applicable) </p>
<p>Positive</p>	<p>Already Mailed</p>	<ul style="list-style-type: none"> • Quickly notify Owners • Educate Owners • Reduce possibilty of stacked/unsecured mats 	<ul style="list-style-type: none"> • Quickly notify Owners • Educate Owners • Reduce possibilty of stacked/unsecured mats 	<ul style="list-style-type: none"> • Quickly notify Owners • Educate Owners • Reduce possibilty of stacked/unsecured mats 	<ul style="list-style-type: none"> • Educate Owners • Reduce possibility of stacked/unsecured mats
<p>Negative</p>	<p>NHTSA may not be satisfied.</p>	<p>NHTSA may not be satisfied.</p>	<p>NHTSA may not be satisfied.</p>	<p>NHTSA may not be satisfied.</p>	<ul style="list-style-type: none"> • NHTSA may not be satisfied • Longer lead time (sunvisor label)

NHTSA

<p>ES, IS, Camry, Avalon, and Prius Owners:</p> <ul style="list-style-type: none"> • DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label • Sunvisor label with emergency Smart Key engine shut down procedure (when applicable) 	<p>ES, IS, Camry, Avalon, and Prius Owners:</p> <ul style="list-style-type: none"> • Non-DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label • Sunvisor label with emergency Smart Key engine shut down procedure (when applicable) • Recall AWFM 	<p>ES, IS, Camry, Avalon, and Prius Owners:</p> <ul style="list-style-type: none"> • DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label • Sunvisor label with emergency Smart Key engine shut down procedure (when applicable) • Recall AWFM 	<p>ES, IS, Camry, Avalon, and Prius Owners:</p> <ul style="list-style-type: none"> • DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label • Sunvisor label with emergency Smart Key engine shut down procedure (when applicable) • Recall AWFM • Recall Accel Pedal 	<p>ES, IS, Camry, Avalon, and Prius Owners:</p> <ul style="list-style-type: none"> • DIR Owner letter • Dealer Notice via TSB • AWFM installation inst • AWFM warning label • Sunvisor label with emergency Smart Key engine shut down procedure (when applicable) • Recall AWFM • Recall Accel Pedal • Recall Drivers Floor Pan, OE Carpet, OE Floor Mat
<ul style="list-style-type: none"> • Educate Owners • Reduce possibility of stacked/unsecured mats 	<ul style="list-style-type: none"> • Educate Owners • Reduce possibility of stacked/unsecured mats 	<ul style="list-style-type: none"> • NHTSA should Close EA 	<ul style="list-style-type: none"> • NHTSA should Close EA 	<ul style="list-style-type: none"> • NHTSA should Close EA
<ul style="list-style-type: none"> • NHTSA may not be satisfied • Longer lead time (sunvisor label) • Customer Inconvenience 	<ul style="list-style-type: none"> • Increased lead time (sunvisor label and replacement AWFM) • Customer Inconvenience 	<ul style="list-style-type: none"> • Increased lead time (sunvisor label and replacement AWFM) • Customer Inconvenience • Low Completion Rate 	<ul style="list-style-type: none"> • Increased lead time (sunvisor label, AWFM, and Accel Pedal) • Customer Inconvenience • Low Completion Rate 	<ul style="list-style-type: none"> • Increased lead time (sunvisor label, AWFM, Accel Pedal, and Floor Pan) • Customer Inconvenience • Low Completion Rate