U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue, SE
Washington, DC 20590

SEP 27 2007

MR. CHRIS TINTO
VICE PRESIDENT
TECHNICAL & REGULATORY AFFAIRS
TOYOTA MOTOR NORTH AMERICA, INC.
601 THIRTEENTH STREET, NW SUITE 910 SOUTH
WASHINGTON DC 20005

NVS-215kjs
07E-082

Subject: ACCESSORY FLOOR MAT

Dear MR. TINTO:

This letter is to acknowledge your recent defect information report. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
LEXUS/ES350/2007-2008
TOYOTA/CAMRY/2007-2008
TOYOTA/PT908-32070/9999
TOYOTA/PT908-33070/9999
TOYOTA/PT908-33071/9999

NHTSA Campaign Number: 07E-082 **Mfg's Report Date:** September 26, 2007

Components: EQUIPMENT

Potential Number of Units Affected: 55,000

Summary:
CERTAIN ALL WEATHER FLOOR MATS (AWFM) SPECIFICALLY DESIGNED FOR THE 2007 AND 2008 MODEL YEAR LEXUS ES350 AND TOYOTA CAMRY VEHICLES. THE AWFMS INCLUDES TWO GROMMET HOLES AND RETAINING HOOKS (CLIPS) TO SECURE THE MAT TO THE VEHICLE'S CARPET. IF THE AWFM IS NOT SECURED TO THE RETAINING HOOKS (CLIPS) EITHER BY ITSELF OR IF IT IS PLACED ON TOP OF AN EXISTING CARPETING FLOOR MAT,

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THE MAT COULD MOVE FORWARD DURING THE VEHICLE USAGE AND IT MAY INTERFERE WITH THE ACCELERATOR PEDAL.

Consequence:
THE ACCELERATOR PEDAL MAY TEMPORARILY BECOME STUCK IN A PARTIALLY DEPRESSED POSITION WHEN RETURNING TO THE IDLE POSITION. IF THIS CONDITION OCCURS, IT MAY INCREASE THE POSSIBILITY OF A CRASH.

Remedy:
TOYOTA WILL NOTIFY OWNERS AND INSTRUCT THEM TO EITHER CHECK THE POSITION OF THE MAT FREQUENTLY OR TOYOTA WILL OFFER OWNERS A FULL REFUND. THE RECALL IS EXPECTED TO BEGIN DURING OCTOBER 2007. OWNERS CAN CONTACT THE LEXUS CUSTOMER ASSISTANCE CENTER AT 1-800-255-3987 OR THE TOYOTA CUSTOMER EXPERIENCE CENTER AT 1-888-270-9371.

Notes:
CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO HTTP://WWW.SAFERCAR.GOV.

This recall is the result of an investigation, EA07-010, conducted by the Office of Defects Investigation.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have received Toyota's proposed owner notification letters and they are currently under review. You will be notified of any changes or concerns once our review is complete. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. The first quarterly report will be due in this office on or before 30 days after the close of the calendar quarter.

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Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement