

From: Bill Kwong/=Mobile/Toyota.

Sent:10/4/2007 8:57 AM.

To: [-] wade_hoyt@Toyota_NY; antoinette_arianna@Toyota_NY; John McCandless/=TMS/Toyota@Toyota; Mona Richard/=TMS/Toyota@Toyota; Renee Socia/=TMS/Toyota@Toyota; Dick Kelley/=TMS/Toyota@Toyota; Bonnie Jeyam/=TMS/Toyota@Toyota; Martha Voss/=WDC/Toyota_NY@Toyota_NY; clyde@hopkinspr.com; marilyn@hopkinspr.com; MSmith@fkmagency.com; mdobrin@mdpr.com; cdobrin@mdpr.com; cyoung@mdpr.com; proane@fkmagency.com; mike@walkeragency.com; pete@walkeragency.com; barbara_steed@Toyota_NY; dengelman@fkmagency.com; Daniel Sieger/=T00/TMMNA@TMMNA; Victor Vanov/=T00/TMMNA@TMMNA; Steven Curtis/=EA/=Avalon/Toyota_NY@Toyota_NY; Michael Goss/=T00/TMMNA@TMMNA; dengelman@fkmagency.com; bdebruhl@fkmagency.com; Christopher Tinto/=WDC/Toyota_NY@Toyota_NY.

Cc: [-] Ming-Jou Chen/=TMS/Toyota@Toyota; Allison Takahashi/=TMS/Toyota@Toyota; Connie Huante/=TMS/Toyota@Toyota; James Brewster/=Vendors/Toyota@Toyota; Joe Tetherow/=TMS/Toyota@Toyota; John Hanson/=TMS/Toyota@Toyota; Julie Alfonso/=TMS/Toyota@Toyota; Sam Butto/=Lexus/Toyota@Toyota; Cindy Knight/=TMS/Toyota@Toyota; Mike Michels/=TMS/Toyota@Toyota; Irv Miller/=Exec/=TMS/Toyota@Toyota; Michael Rouse/=TMS/Toyota@Toyota; Ron Kirkpatrick/=TMS/Toyota@Toyota; Charley Roberts/=TMS/Toyota@Toyota; Xavier Dominicis/=TMS/Toyota@Toyota; Taro Takada/=TMS/Toyota@Toyota; Sona Iliffe-Moon/=TMS/Toyota@Toyota; Jennifer Brigham/=TMS/Toyota@Toyota; Denise Morrissey/=TMS/Toyota@Toyota; David Weigand/=Scion/Toyota@Toyota.

Bcc: [-] .

Subject: CONFIDENTIAL - 2007MY Tacoma statement and Q & A.

Hi all,

FYI - here is our statement and Q & A in regards to 2007MY Tacoma accelerator control system allege "surge". NHTSA has not opened a formal investigation to look into these allegations. Please reference the TMC and TMS Legal approved statement and Q&A attached below. Please forward inquires to product news and let me know if you have any questions. Thanks.

Bill Kwong
Product Communications
Toyota Motor Sales, U.S.A., Inc.
19001 S. Western Ave. A404
Torrance, CA 90501
Tel: (310) 468-3764 Fax: (310) 381-6398