

From: Mike Chevedden <chevedden@imagespm.com>

Sent: 9/18/2007 1:40 PM.

To: [-] Richard Jung <Richard_Jung@toyota.com>

Cc: [-] Wayne Hutchinson <wayne_hutchinson@toyota.com>; David Montelongo <david_montelongo@toyota.com>; George Morino <george_morino@toyota.com>; "Mark T. Kubota" <Mark_Kubota@toyota.com>; Richard_Jung@toyota.com; Kirk Forsht <Kirk_Forsht@toyota.com>; "Joan J. Marino" <Joan_Marino@imagespm.com>; David Stovall <david_stovall@toyota.com>

Bcc: [-]

Subject: 70F/7LB - new dates.

Typo in the earlier email. Should be 70F, not 60F.

Mike

Richard,

based on our phone conversation regarding 70F/7LB, I am working off the following dates and assumptions. Please comment or update as necessary.

Region 9/26/07
Dealer 9/27/07
Owner 10/03/07

1. The InfoCard/Letter and Envelopes will be approved later this week
2. Letter text will be available later this week
3. Region/Dealer letter will be provided Monday
4. Data for both Toyota and Lexus will be available later this week
5. There will be no Step 2 reports

Best Regards,

Mike

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