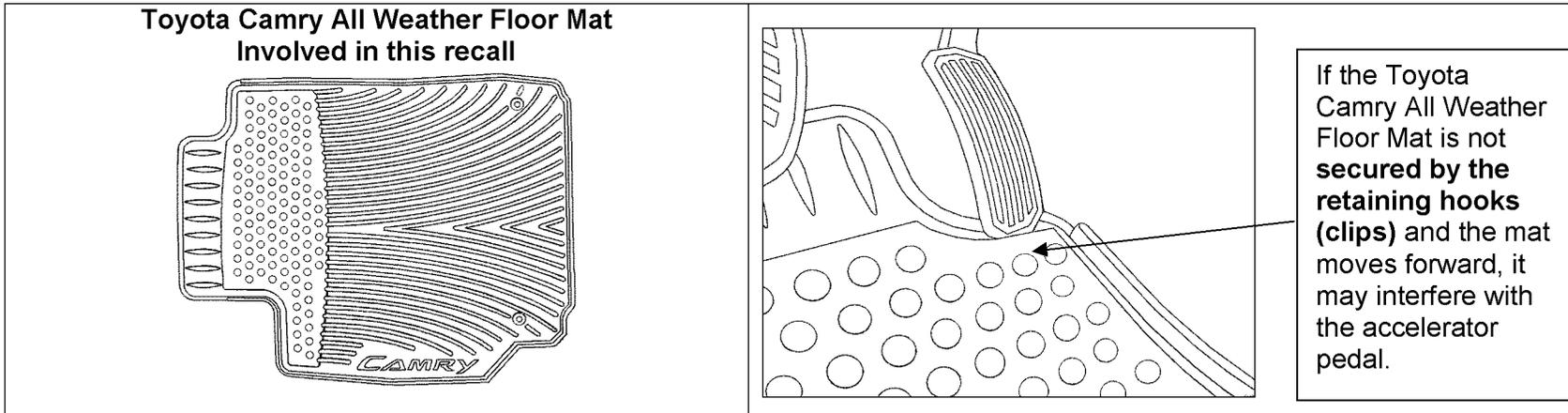




Safety Recall – Toyota All Weather Floor Mat Accessory for 2007 and Early 2008 Model Year Camry

CO
NDI
TIO
N
• I
n
r
e
c
e
n
t
m



months, Toyota has received reports regarding the optional Toyota Camry All Weather Floor Mat (floor mat constructed from heavy duty rubber) slipping forward and interfering with the movement of the accelerator pedal. Toyota has investigated these reports and determined that if the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is **not secured by the retaining hooks (clips)** and the mat moves forward, it may interfere with the accelerator pedal from returning to the idle position.

INVOLVED VEHICLES

- This Safety Recall involves approximately 30,500 Toyota and 38,500 Lexus optional All Weather Floor Mats designed specifically for the driver’s seating position in certain 2007 and early 2008 model year Toyota Camry and Lexus ES 350 vehicles.
- Owners of all 2007 and early 2008 model year Toyota Camry (approx. 600,000) and Lexus ES 350 (approx. 110,000) vehicles will be notified, however, only vehicles that have been equipped with the Toyota Camry or Lexus ES 350 All Weather Floor Mats are affected.

REMEDY

- A newly designed replacement driver’s seating position All Weather Floor Mat will be available in two to three months. Until the replacement floor mat is ready, a preliminary owner notification letter will sent to vehicle owners requesting their assistance in regularly verifying the floor mat is properly secured using the retaining hooks (clips) provided. If the mat is properly secured, it will not interfere with the accelerator pedal.
- A second owner notification will be sent when the replacement floor mat is available. The original driver’s seating position All Weather Floor Mat will be exchanged for the new one at that time.
- Possible Mailing Schedule
 - Area September 26, 2007
 - Dealer September 27, 2007
 - Owner October 4, 2007

- A limited media notification (Press Release) is also planned for the afternoon of September 26, 2007.