From: "Blandford, Roger" <Roger.Blandford@setoyota.com>. Sent:11/6/2007 10:19 AM.

To: [-] rickdavis@wesleychapeltoyota.com.

Cc: [-] "Helsel, Troy" <Troy.Helsel@setoyota.com>;"Lovett, John" <John.Lovett@setoyota.com>;"Marriott, Jim" <Jim.Marriott@setoyota.com>;"Majcher, Dave" <Dave.Majcher@setoyota.com>.

Bcc: [-] .

Subject: Selling floormats on Ebay.

Rick,
As we discussed, the floormats you are selling on Ebay are involved in a campaign. Please discontinue selling them immediately.
Please retain a list of customers that you have sold them to.
I have attached a copy of the vehicle campaign for your information.

Roger Blandford
SET Campaign Manager
(904)378-4832
(904)612-4573 cell