

From: George Morino/=TMS/Toyota.

Sent: 11/14/2007 11:11 PM.

To: [-] Teruhisa Kamada@mta.mx.toyota.co.jp.

Cc: [-] "Mark Kubota" <Mark\_kubota@toyota.com>; "David Stovall" <David\_Stovall@toyota.com>; "Richard Jung" <Richard\_Jung@toyota.com>; "Wayne Hutchinson" <Wayne\_Hutchinson@toyota.com>; Kirk Forsht/=TMS/Toyota.

Bcc: [-] "Dave Zellers" <dave\_zellers@toyota.com>.

Subject: Fw: DRAFT Owner Letter for Lexus ES 350 and Toyota Camry All Weather Floor Mat.

Hi Kamada-san:

Per our discussion, I'm going to have Chris submit it to NHTSA tomorrow if you are okay with the owner letters.

Thnak you!

From: George Morino

Sent: 11/14/2007 01:24 PM PST

To: Chris Santucci

Cc: Kirk Forsht; David Stovall; Mark Kubota; Richard Jung; Wayne Hutchinson; Michiteru Kato/HINPO/TMC0@TMC0; Teruhisa Kamada@mta.mx.toyota.co.jp

Subject: DRAFT Owner Letter for Lexus ES 350 and Toyota Camry All Weather Floor Mat

Hi Chris:

I hope you had a good flight.

Per our discussion today, if you could assist us by reviewing the attached Owner Letters for the Lexus ES 350 and Toyota Camry All Weather Floor Mat (AWFM) campaigns. This version of the letter advises consumers that a newly designed AWFM for the driver's seating position is now ready.

[Lexus ES 350]

[Toyota Camry]

Please note that since the Lexus ES 350 is equipped with carpeted floor mats as a Factory Standard Accessory, the retaining hooks (clips) are installed in the vehicle. In the Camry, the clips are included with the floor mat. Therefore there are slight differences in the Owner Letter language in this regard.

[Differences (emphasis added) under the "What is the Condition?" section.]

The optional Lexus ES 350 All Weather Floor Mat is specifically engineered and manufactured for ES 350 vehicles. There are two grommet holes in the All Weather Floor Mat and retaining hooks (clips) attached to the carpet of the vehicle to secure the mat.

The optional Toyota Camry All Weather Floor Mat is specifically engineered and manufactured for Camry vehicles. This includes two grommet holes in the All Weather Floor Mat and retaining hooks (clips) to secure the mat to the vehicle's carpet.

As stated during our conversation today, TMC is still reviewing the owner letters. Therefore, if you could wait until we hear from TMC before submitting them to NHTSA for approval, we would appreciate it.

George Morino  
National Manager  
Quality Compliance Department  
Product Quality and Service Support  
Toyota Motor Sales, U.S.A., Inc.  
Tel. 310-468-3392

Fax 310-468-3399

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.

If you have received this message in error, please notify the sender immediately by email reply and please delete this message from your computer. Thank you.