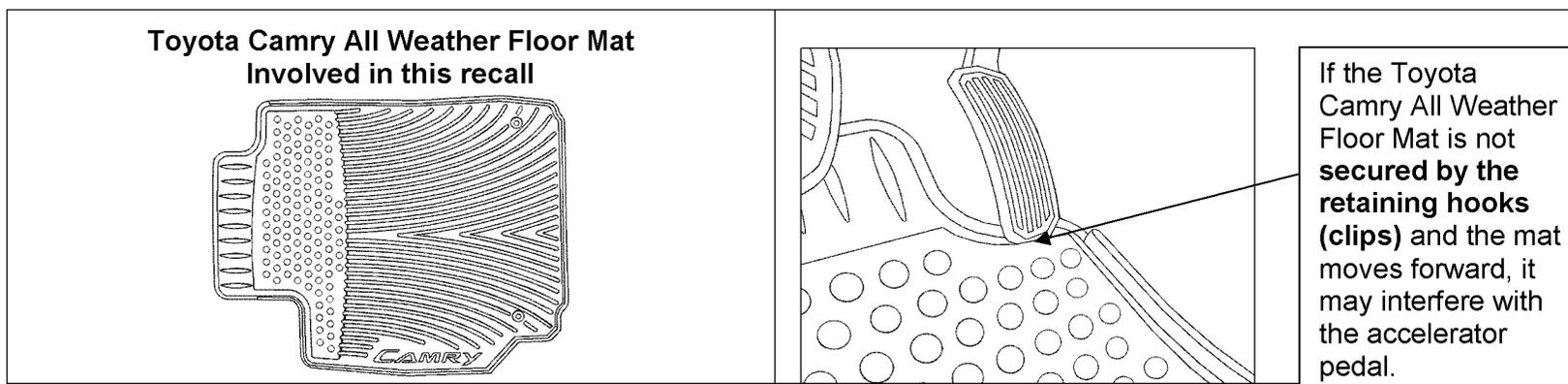




CONFIDENTIAL

**Safety Recall 70F – Toyota Camry All Weather Floor Mat Accessory Replacement
for 2007 and Early 2008 Model Year Vehicles
-- Updated Information --**



- A newly designed replacement driver's seating position All Weather Floor Mat will be available on November 19, 2007.
- A second owner notification will be sent informing the owner that the replacement All Weather Floor Mat is now available. The original driver's seating position All Weather Floor Mat will be exchanged for the new one.
- Mailing Schedule
 - Region November 16, 2007
 - Dealer November 19, 2007
 - Owner November 28, 2007

CONDITION

- The optional Toyota Camry All Weather Floor Mat is specifically engineered and manufactured for Camry vehicles. This includes two grommet holes in the All Weather Floor Mat and retaining hooks (clips) to secure the mat to the vehicle's carpet. Toyota has received reports that if the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips), the mat can move forward and interfere with the accelerator pedal returning to the idle position. If this condition occurs, in the worst case, it may increase the possibility of a crash.

INVOLVED VEHICLES

- This Safety Recall involves approximately 24,500 Toyota and 30,500 Lexus optional All Weather Floor Mats designed specifically for the driver's seating position in certain 2007 and early 2008 model year Toyota Camry and Lexus ES 350 vehicles.
- Owners of all 2007 and early 2008 model year Toyota Camry (approx. 706,500) and Lexus ES 350 (approx. 133,000) vehicles will be notified, however, only vehicles that have been equipped with the Toyota Camry or Lexus ES 350 All Weather Floor Mats are affected.