

From: George Morino/=TMS/Toyota. Sent: 11/15/2007 7:43 AM.
To: [-] "Mark Kubota" <Mark_kubota@toyota.com>; "David Stovall" <David_Stovall@toyota.com>; "Richard Jung" <Richard_Jung@toyota.com>; "Wayne Hutchinson" <Wayne_Hutchinson@toyota.com>.
Cc: [-] .
Bcc: [-] .
Subject: Fw: DRAFT Owner Letter for Lexus ES 350 and Toyota Camry All Weather Floor Mat

Chris Santucci has submitted the owner letter to NHTSA.

From: George Morino
Sent: 11/14/2007 11:11 PM PST
To: Teruhisa Kamada@mta.mx.toyota.co.jp
Cc: Mark Kubota; David Stovall; Richard Jung; Wayne Hutchinson; Kirk Forsht
Subject: Fw: DRAFT Owner Letter for Lexus ES 350 and Toyota Camry All Weather Floor Mat

Hi Kamada-san:

Per our discussion, I'm going to have Chris submit it to NHTSA tomorrow if you are okay with the owner letters.

Thnak you!

From: George Morino
Sent: 11/14/2007 01:24 PM PST
To: Chris Santucci
Cc: Kirk Forsht; David Stovall; Mark Kubota; Richard Jung; Wayne Hutchinson; Michiteru Kato/HINPO/TMC0@TMC0; Teruhisa Kamada@mta.mx.toyota.co.jp
Subject: DRAFT Owner Letter for Lexus ES 350 and Toyota Camry All Weather Floor Mat

Hi Chris:

I hope you had a good flight.

Per our discussion today, if you could assist us by reviewing the attached Owner Letters for the Lexus ES 350 and Toyota Camry All Weather Floor Mat (AWFM) campaigns. This version of the letter advises consumers that a newly designed AWFM for the driver's seating position is now ready.

[Lexus ES 350]

[Toyota Camry]

Please note that since the Lexus ES 350 is equipped with carpeted floor mats as a Factory Standard Accessory, the retaining hooks (clips) are installed in the vehicle. In the Camry, the clips are included with the floor mat. Therefore there are slight differences in the Owner Letter language in this regard.

[Differences (emphasis added) under the "What is the Condition?" section.]

The optional Lexus ES 350 All Weather Floor Mat is specifically engineered and manufactured for ES 350 vehicles. There are two grommet holes in the All Weather Floor Mat and retaining hooks (clips) attached to the carpet of the vehicle to secure the mat.

The optional Toyota Camry All Weather Floor Mat is specifically engineered and manufactured for Camry vehicles. This includes two grommet holes in the All Weather Floor Mat and retaining hooks (clips) to secure the mat to the vehicle's carpet.

As stated during our conversation today, TMC is still reviewing the owner letters. Therefore, if you could wait until we hear from TMC before submitting them to NHTSA for approval, we would appreciate it.

George Morino
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Product Quality and Service Support
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