

From: George Morino/=TMS/Toyota.

Sent:6/24/2008 7:05 PM.

To: [-] Hiroyuki Nomura/=TMSDM/TDM@TMSdeMexico.

Cc: [-]

Bcc: [-]

Subject: Re: CONFIDENTIAL - 70F Camry Floor Mat Data.

Thank you

From: Hiroyuki Nomura  
Sent: 06/24/2008 06:24 PM PDT  
To: George Morino  
Subject: Re: CONFIDENTIAL - 70F Camry Floor Mat Data

George,

I was on a flight and missed your call.  
I got your e-mail, thanks.

\*\*\*\*\*

Hiro Nomura 野村 弘之  
Coordinating Executive  
Toyota Motor Sales de Mexico (TMEX)  
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FAX: +52-55-9177-3503  
E-Mail: hiroyuki\_nomura@toyota.com  
\*\*\*\*\*

From: George Morino  
Sent: 06/24/2008 05:43 PM PDT  
To: Carlos Rivera; Hiroyuki Nomura  
Cc: Raul Guzman  
Subject: Fw: CONFIDENTIAL - 70F Camry Floor Mat Data

Hi Carlos:

I greatly appreciate all of your help and support on the Campaign and Port Modification issues.

The TIS Group has informed me today, that the TIS-Campaign visibility for TdMex will be turned ON on July 1, 2008. When the switch is turned ON, the dealers will have visibility to 70F. If you could assist us by launching 70F as soon as possible (with your upper management concurrence), I would extremely appreciate it.

I apologize for the short notice, but if you could assist us I would greatly appreciate it.

Thank you as always!

George Morino  
National Manager  
Quality Compliance Department  
Product Quality and Service Support  
Toyota Motor Sales, U.S.A., Inc.  
Tel. 310-468-3392  
Fax 310-468-3399

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----- Forwarded by George Morino/TMS/Toyota on 06/24/2008 05:34 PM -----

Raul Guzman/TMS/Toyota

06/23/2008 09:10 PM

To Raul Barrientos/TMSDM/TDM@TMSdeMexico, Octavio Rendon/TMSDM/TDM@TMSdeMexico, Carlos E Rivera/TMSDM/TDM@TMSdeMexico, Carlos Diaz/TMSDM/TDM@TMSdeMexico, Andres De Tuoni/TMSDM/TDM@TMSdeMexico, Hiroyuki Nomura/TMSDM/TDM@TMSdeMexico  
cc Kirk Forsht/TMS/Toyota@Toyota, George Morino/TMS/Toyota@Toyota  
Subject CONFIDENTIAL - 70F Camry Floor Mat Data

Hola Señor Rivera,

Attached is some reference information for SSC 70F.

It includes the following items:

2 Video clips demonstrating this condition.

Copies of the owner letters for the U.S. and a condensed version for TMEX.

Articles from the Media in reference to this condition.

Please review the attached information and contact either Kirk, George or myself if there are any questions.

Video Clips:

[attachment "MOV08716.MPG" deleted by Hiroyuki Nomura/TMSDM/TDM]

[attachment "MOV08718.MPG" deleted by Hiroyuki Nomura/TMSDM/TDM]

Owner Letters:

[attachment "1st US 70F Owner Letter.pdf" deleted by Hiroyuki Nomura/TMSDM/TDM]

[attachment "2nd US 70F Owner Letter.mdi" deleted by Hiroyuki Nomura/TMSDM/TDM]

[attachment "70F Mexico Owner Letter v1 ENGLISH.doc" deleted by Hiroyuki Nomura/TMSDM/TDM]

Articles:

[attachment "St Louis Post Dispatch.pdf" deleted by Hiroyuki Nomura/TMSDM/TDM]

[attachment "WATE TN Story 05-08-07 page 1.pdf" deleted by Hiroyuki Nomura/TMSDM/TDM]

[attachment "WATE TN Story 05-08-07 page 2.pdf" deleted by Hiroyuki Nomura/TMSDM/TDM]

[attachment "6 on your side [REDACTED] 08-30-07.pdf" deleted by Hiroyuki Nomura/TMSDM/TDM]

Gracias,

Raul Guzman

Quality Compliance

Product Quality & Service Support

Toyota Motor Sales U.S.A., Inc

Office (310) 468-9283

Cell (310) 347-7330

Fax (310) 381-5793

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