

From: Mike Michels/=TMS/Toyota.

Sent: 4/24/2009 2:05 PM.

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Bcc: [-]

Subject: Re: Prius statement - round 2.

Thanks all. Is a Q and A being developed to cover the many other assertions from the story? Such things as the wheel slippage traction control relationship, floormat customer advisory campaign, even the very old issue of battery chemistry patent dispute with Ovonic (I don't even remember the outcome of that one) etc, etc.?

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Subject Prius statement - round 2

George, Thanks for your suggestions, please review this document and submit to TMC for approval.

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