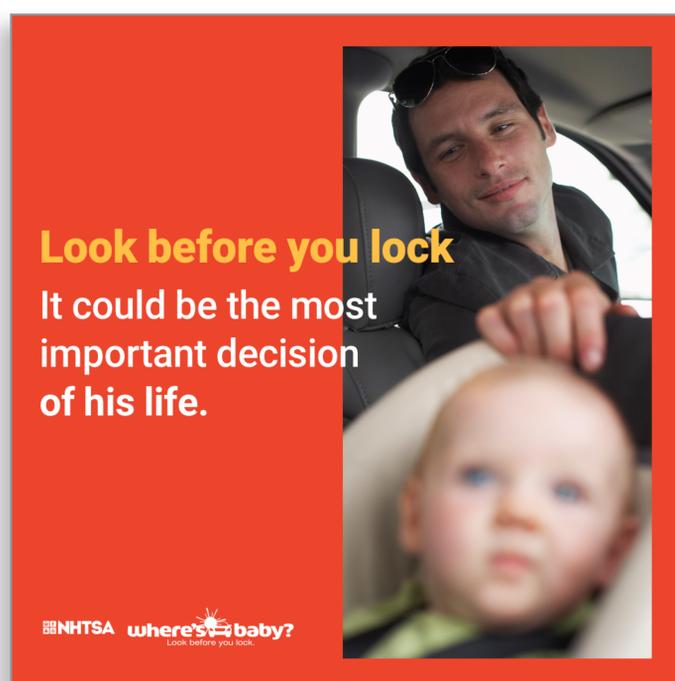
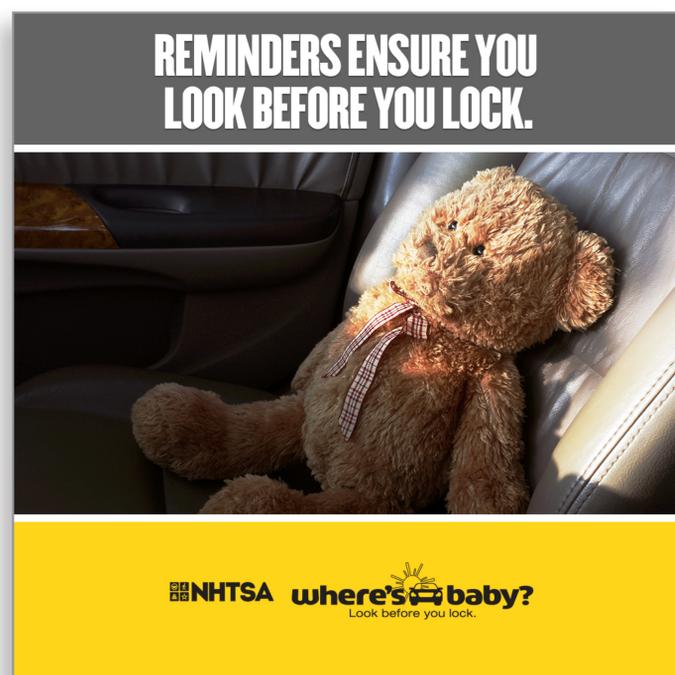


2020 Heatstroke Prevention Partnership Traffic Safety Marketing

NHTSA offers a variety of material for use in promoting heatstroke prevention and awareness.

This material includes:

- Sample earned media templates
- Posters and print ads
- Web videos
- Static and animated banner ads
- Social media graphics
- Sample social media messages
- Infographics
- Radio ads



Many of these products are available in both English and Spanish. To view or download the full set of heatstroke resources, please visit TrafficSafetyMarketing.gov



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

