



John Bozzella

President and CEO, Alliance for Automotive Innovation



John Bozzella, a veteran auto industry executive, is president and CEO of the Alliance for Automotive Innovation (Auto Innovators). From 2014 until the establishment of Auto Innovators in January 2020, he served as president and CEO of the Association of Global Automakers, the trade association whose members included the U.S. operations of international automobile and light-duty truck manufacturers that sold products in the United States. Previously, Bozzella served as a senior operating executive for Cerberus Operations and Advisory Company, LLC, where he worked with the firm and its portfolio companies on a range of public policy and economic development matters. He served as senior vice president of external affairs and public policy at Chrysler Group in 2009, and vice president of external affairs and public policy for Chrysler LLC from 2007 to 2009. In this capacity, he mobilized government support to significantly restructure Chrysler. At Chrysler, Bozzella worked closely with the federal government and other automakers on a substantial advanced technology vehicle loan program and on the development of new fuel economy standards. In addition, he worked with state governments to gain funding for restructuring, training, and development. From 2005 to 2007, Bozzella spent two years with DaimlerChrysler Corporation as vice president of external affairs and public policy for the Americas. He was with Ford Motor Company from 1994 to 2005 in public policy, government and community relations, and labor relations. Prior to joining the automotive industry, Bozzella served as New York City's director of state legislative affairs under Mayor David N. Dinkins. He began his career in public policy as the director of legislative and political action for the United Federation of Teachers. Bozzella is a graduate of Cornell University.