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TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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March 24, 2011

Mr. David Strickland, Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W42-300
Washington, DC 20590

Attention: VIN Coordinator

RE: VIN Coding System for 2012MY Toyota Scion iQ

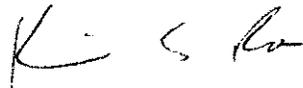
Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit information on the Vehicle Identification Number Coding System applicable to the 2012 model year Toyota Scion iQ.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



Kevin S. Ro
National Manager
Technical and Regulatory Affairs, Safety

KR:mh
Enclosures

FS11-002431

TOYOTA SCION iQ
VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

Constitution

*: Described in each section below

Section	1			2					3	4								
	*			*					Check Digit	Model Year	*	Serial Number						
Digit	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	JTN	Asia, Japan	Toyota Motor Corporation	Passenger Car

Section 2: Vehicle Description Section

		Code	Description
4th Digit	Body Type & Grade	J	3Door Liftback Two-Wheel Drive
5th Digit	Engine Type	J	1NR-FE
6th Digit	Restraint Devices & their Locations	X	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1 st Row Knee Air Bag: Driver & Passenger seats Rear Airbag: 2nd row Cushion Airbag: Driver & Passenger seats
7th Digit	Series	B	NGJ10L
8th Digit	Line & Make	0	TOYOTA SCION iQ

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	J	Takaoka Plant, Toyota Motor Corp.