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TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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2011 JUN 20 A 9 35

RECEIVED - NHTSA

June 15, 2011

Mr. David Strickland, Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W42-300
Washington, DC 20590

Attention: VIN Coordinator

RE: VIN Coding System for certain 2012MY Toyota and Lexus Vehicles

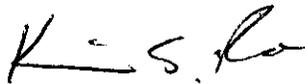
Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit information on the Vehicle Identification Number Coding System applicable to the 2012 model year Toyota Sienna, Venza, 4Runner and Lexus LS 460, LS 460 L, LS 460 AWD, LS 460 L AWD, LS 600h L.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



Kevin S. Ro
National Manager
Technical and Regulatory Affairs, Safety

KR:mh
Enclosures

ES11-004026

TOYOTA VENZA
VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

June 2011

Constitution

*: Described in each section below

Section	1			2					3	4								
	*			*					Check Digit	Model Year	*	Serial Number						
Digit	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	4T3	North America, U.S.A.	Toyota Motor Manufacturing, Kentucky, Inc.	Multipurpose Passenger Vehicle

Section 2: Vehicle Description Section

		Code	Description	
4th Digit	Body Type & Grade	Z	5Door Wagon, Two-Wheel Drive	
		B	5Door Wagon, Four-Wheel Drive	
5th Digit	Engine Type	A	1AR-FE	GASOLINE, PORT, L4, 2.7L
		K	2GR-FE	GASOLINE, PORT, V6, 3.5L
6th Digit	Restraint Devices & their Locations	3	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1 st Row Knee Air Bag: Driver seat only	
7th Digit	Series	B	AGV10L AGV15L GGV10L GGV15L	
8th Digit	Line & Make	B	TOYOTA Venza	

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	U	Toyota Motor Manufacturing, Kentucky, Inc.