

**ORG6809**

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# TOYOTA

## TOYOTA MOTOR NORTH AMERICA, INC.

WASHINGTON OFFICE  
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May 2, 2011

Mr. David Strickland, Administrator  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue SE, Room W42-300  
Washington, DC 20590

Attention: VIN Coordinator

RE: VIN Coding System for Certain 2012MY Toyota Vehicles

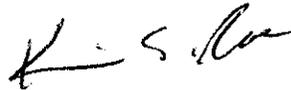
Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit information on the Vehicle Identification Number Coding System applicable to the 2012 model year Toyota Highlander, Highlander HV, FJ Cruiser and Tacoma.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



Kevin S. Ro  
National Manager  
Technical and Regulatory Affairs, Safety

KR:mh  
Enclosures

EXECUTIVE SECRETARIAT  
2011 MAY 20 A 8:19  
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ES11-003471

**TOYOTA FJ CRUISER**  
**VEHICLE IDENTIFICATION NUMBER CODING SYSTEM**

April 2011

Constitution

\*: Described in each section below

| Section | 1 |   |   | 2 |   |   |   |   | 3              | 4             |    |                  |    |    |    |    |    |  |  |  |
|---------|---|---|---|---|---|---|---|---|----------------|---------------|----|------------------|----|----|----|----|----|--|--|--|
|         | * |   |   | * |   |   |   |   | Check<br>Digit | Model<br>Year | *  | Serial<br>Number |    |    |    |    |    |  |  |  |
| Digit   | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9              | 10            | 11 | 12               | 13 | 14 | 15 | 16 | 17 |  |  |  |

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

| 1st - 3rd<br>Digits | Code | Geographic Area<br>& Country | Manufacturer             | Type                              |
|---------------------|------|------------------------------|--------------------------|-----------------------------------|
|                     | JTE  | Asia, Japan                  | Toyota Motor Corporation | Multipurpose<br>Passenger Vehicle |

Section 2: Vehicle Description Section

|           |  | Code | Description  |                          |
|-----------|--|------|--|--------------------------|
| 4th Digit | Body Type                              | Z    | 5Door Wagon Two-Wheel Drive  |                          |
|           |  | B    | 5Door Wagon Four-Wheel Drive   |                          |
| 5th Digit | Engine Type                            | U    | 1GR-FE   | GASOLINE, PORT, V6, 4.0L |
| 6th Digit | Restraint Devices<br>& their Locations | 4    | Seat Belt: All seats<br>Frontal Air Bag: Driver & Passenger seats<br>Curtain Shield Air Bag: All Rows<br>Side Air Bag: 1 <sup>st</sup> Row |                          |
| 7th Digit | Series                                 | B    | GSJ15L<br>GSJ10L   |                          |
| 8th Digit | Line & Make                            | F    | TOYOTA FJ CRUISER  |                          |

Section 4: Vehicle Plant of Manufacture

|            |                      | Code | Description                     |
|------------|----------------------|------|---------------------------------|
| 11th Digit | Plant of Manufacture | K    | Hamura Plant, Hino Motors, LTD. |