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MAZDA MOTOR CORPORATION

EXECUTIVE SECRETARIAT

2011 AUG 24 A 11: 09

RECEIVED-NHTSA

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July 31, 2011

Our Ref. No. NH11/19

The Honorable David Strickland
Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Attention: VIN Coordinator

Subject: 2012 Model Year VIN Coding for Mazda CX-7

In accordance with the requirement of §565.7 in CFR Part 565, we are submitting the VIN code information for the 2012 model year CX-7.

If you have any questions, please contact Mr. David Robertson (313) 594 7778 at Mazda North American Operations.

Sincerely,

Mitsuhide Kikkawa

Manager

Vehicle Regulation & U.S. Certification Group
Environmental and Safety Engineering Department

ZOOM-ZOOM

ES11-005502

VIN system of CX-7

1st section			2nd section					VIN Check digit	3rd section							
World Manufacturer Identifier (WMI)			Line Series Body type Engine type Restraint system type						Model year	Plant of Manufacturer	Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

J M 3 E R ? ? ? ? B ? ? ? ? ? ? ?

Serial No.			100001-999999		
Plant			0 = MAZDA; Hiroshima, Japan 1 = MAZDA; Hofu, Yamaguchi, Japan		
Model Year			C = 2012		
Check digit			Calculation according to Part 565.6(c)		
Engine type			3 = L3T (2.3L Turbo) Federal / Canada L = L3T (2.3L Turbo) California 5 = L5X (2.5L) Federal / Canada M = L5X (2.5L) California		
W = A = B = C = D = E =	Trim level	Body type	GVWR		
	- (not identified)	4door	Class C		
	SV/Base	Wagon			
	Sport/GX				
	Touring/GS				
2 = 4 =	Chasis type	Front airbag	Side & curtain airbag		
	4 x 2 4 x 4	with with	with with		
ER =		Carline & series CX-7			
JM3 = MAZDA MAKE Multipurpose Passenger Vehicle manufactured by MAZDA					