

ORG7058

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TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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September 7, 2011

Mr. David Strickland, Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W42-300
Washington, DC 20590

Attention: VIN Coordinator

RE: VIN Coding System for 2012MY Toyota Prius c, Matrix and RAV4

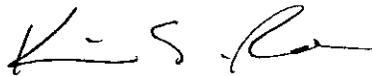
Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit information on the Vehicle Identification Number Coding System applicable to the 2012 model year Toyota Prius c, Matrix and RAV4.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



Kevin S. Ro
National Manager
Technical and Regulatory Affairs, Safety

KR:jt
Enclosures

TOYOTA COROLLA MATRIX
VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

September 2011

Constitution

*: Described in each section below

Section	1			2				3	4										
	*			*				Check Digit	Model Year	*	Serial Number								
Digit	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	2T1	North America, Canada	Toyota Motor Manufacturing, Canada	Passenger Car

Section 2: Vehicle Description Section

		Code	Description
4th Digit	Body Type	K	5 Door Sedan, Two-Wheel Drive (Rear Torsion Beam)
		M	5 Door Sedan, Two-Wheel Drive (Rear Double Wishbone)
		L	5 Door Sedan, Four-Wheel Drive (Rear Double Wishbone)
5th Digit	Engine Type	U E	2ZR-FE GASOLINE, PORT, L4, 1.8L 2AZ-FE GASOLINE, PORT, L4, 2.4L
6th Digit	Restraint Devices & their Locations	4	Seat Belt: All seats, Frontal Airbag: Driver & Passenger seats, Curtain Shield Airbag: All Rows, Side Airbag: 1 st Row
7th Digit	Series	E	ZRE142L, AZE141L, AZE146L, AZE144L
8th Digit	Line & Make	E	TOYOTA COROLLA MATRIX

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	C	Cambridge Plant Toyota Motor Manufacturing, Canada, Inc.