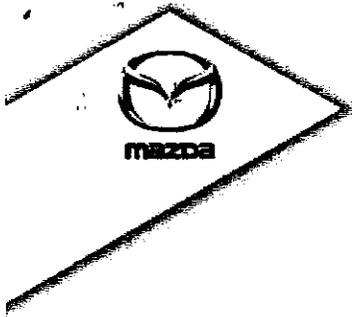


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MAZDA MOTOR CORPORATION

EXECUTIVE SECRETARIAT
EXECUTIVE SECRETARIAT

3-1, Shinchi, Fuchu-cho, Aki-gun
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2011 OCT 31 A 10:36

TEL : 81(82)287-4873
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RECEIVED - NHTSA

September 27, 2011
Our Ref. No. NH11/21

The Honorable David Strickland
Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Attention: VIN Coordinator

Subject: 2013 Model Year VIN Coding for Mazda CX-5

In accordance with the requirement of §565.7 in CFR Part 565, we are submitting the VIN code information for the 2013 model year CX-5.

If you have any questions, please contact Mr. David Robertson (313) 594 7778 at Mazda North American Operations.

Sincerely,

Mitsuhide Kikkawa
Manager
Vehicle Regulation & U.S. Certification Group
Environmental and Safety Engineering Department

ZOOM-ZOOM

ES11-006225

Generic Format

1st section			2nd section					VIN Check digit	Model year	Plant of Manufacturer	3rd section					
World Manufacturer Identifier (WMI)			Line Series Body type Engine type Restraint system type								Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

? ? ? ? ? ? ? ? ? C ? ? ? ? ? ? ?

Serial No. M00001-M99999 for Mazda6 N00001-N99999 for Mazda6 100001-999999 for other models	0 =	MAZDA; Hiroshima, Japan	
	1 =	MAZDA; Hofu, Yamaguchi, Japan	
	5 =	AAI (AutoAlliance International Inc.); Flat Rock, Michigan / USA	
	Model Year		
	D =	2013	
	Check digit		
	Calculation according to Part 565.6(c)		
	0-9,X		
	A-Z or 0-9		See Individual Passenger Car Line Sheets
	A-Z		See Individual Passenger Car Line Sheets
A-Z or 0-9		See Individual Passenger Car Line Sheets	
JM1 =	MAZDA MAKE Passenger Car manufactured by MAZDA		
JM2 =	MAZDA MAKE Truck manufactured by MAZDA		
JM3 =	MAZDA MAKE Multipurpose Passenger Vehicle manufactured by MAZDA		
1YV =	MAZDA MAKE Passenger Car manufactured by AAI		
4F2 =	MAZDA MAKE Multipurpose Passenger Vehicle manufactured by Ford		
4F4 =	MAZDA MAKE Truck manufactured by Ford		

VIN system of CX-5

1st section			2nd section					VIN Check digit	Model year	Plant of Manufacturer	3rd section						
World Manufacturer Identifier (WMI)			Line	Series	Body type	Engine type	Restraint system type				Numerical Sequence Vehicle Identifier						
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
J	M	3	K	E	?	?	?	?	B	?	?	?	?	?	?	?	
											Serial No.		100001-999999				
											Plant		0 = MAZDA; Hiroshima, Japan 1 = MAZDA; Hofu, Yamaguchi, Japan				
											Model Year		D = 2013				
											Check digit		Calculation according to Part 565.6(c)				
											Engine type		E = PE (2.0L) California / Federal / Canada				
											Trim level		Wagon				
											Body type		Wagon				
											W =		- (not identified)				
											A =		SV/Base				
											B =		Sport/GX				
											C =		Touring/GS				
											D =		Grand Touring/GT				
											E =		SE				
											Chassis type		Side & curtain airbag		GVWR		
											2 = 4 x 2		with		Class C		
											4 = 4 x 4		with				
											Carline & series		KE = CX-5				
JM3 = MAZDA MAKE Multipurpose Passenger Vehicle manufactured by MAZDA																	