ORG 7732

TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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EXECUTIVE SECRETARIAT

2012 APR 20 A 9:43

RECEIVED - NHTSA

April 17, 2012

Mr. David Strickland, Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W42-300
Washington, DC 20590

Attention: VIN Coordinator

RE: VIN Coding System for Certain 2013MY Toyota Prius/Toyota Prius Plug-in Hybrid

Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit information on the Vehicle Identification Number Coding System applicable to the 2013MY Toyota Prius/Toyota Prius Plug-in Hybrid.

We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.

Tom Stricker
Vice President
Technical and Regulatory Affairs

TS:jt
Enclosures

ES12-002284

No.W3-00

TOYOTA Prius
TOYOTA PRIUS Plug-in Hybrid

VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

April 2012

Constitution

*: Described in each section below

Section	1	2	3	4		
	*	*	Check Digit	Model Year	*	Serial Number
Digit	1 2 3	4 5 6 7 8	9	10	11	12 13 14 15 16 17

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

	Code	Geographic Area & Country	Manufacturer	Type
1st - 3rd Digits	JTD	Asia, Japan	Toyota Motor Corporation	Passenger Car

Section 2: Vehicle Description Section

		Code	Description	
4th Digit	Body Type	K	5Door Sedan Two-Wheel Drive	
5th Digit	Engine Type	N	2ZR-FXE+3JM	GASOLINE(Hybrid), PORT, L4, 1.8L
6th Digit	Restraint Devices & their Locations	3	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1st Row Knee Air Bag: Driver seat only	
7th Digit	Series	D	ZVW30L ZVW35L	
8th Digit	Line & Make	U	TOYOTA Prius (ZVW30L)	
		P	TOYOTA PRIUS Plug-in Hybrid (ZVW35L)	

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	0-2 3	Tsutsumi Plant, Toyota Motor Corp.
		4-6	Fujimatsu Plant, Toyota Auto Body Corp., LTD