

ORG 8948

TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

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August 27, 2013

Mr. David Strickland, Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W42-308
Washington, DC 20590

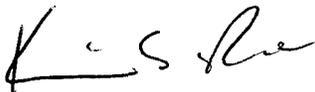
RE: VIN Coding System for 2014MY Toyota RAV4, 2014MY Toyota Highlander and
2014MY Toyota Highlander Hybrid

Dear Mr. Strickland:

Pursuant to 49 CFR Part 565, "Vehicle Identification Number Content Requirements", on behalf of Toyota Motor Corporation, we hereby submit the Vehicle Identification Number Coding System applicable to the 2014MY Toyota RAV4, 2014MY Toyota Highlander and 2014MY Toyota Highlander Hybrid. We trust this information will be satisfactory.

Sincerely,

TOYOTA MOTOR NORTH AMERICA, INC.



for Tom Stricker
Vice President
Technical and Regulatory Affairs

TS:jt
Enclosures

ES13-003565

TOYOTA RAV4
VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

Constitution *: Described in each section below

Section	1	2	3	4			
	*	*	Check Digit	Model Year	*	Serial Number	
	1 2 3	4 5 6 7 8	9	10	11	12 13 14 15 16 17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	JTM	Asia, Japan	Toyota Motor Corporation	Multipurpose Passenger Vehicle
	2T3	North America, Canada	Toyota Motor Manufacturing, Canada, Inc.	Multipurpose Passenger Vehicle

Section 2: Vehicle Description Section

		Code	Description	
4th Digit	Body Type & Grade	B	5 Door Wagon Four-Wheel Drive, X Grade	
		D	5 Door Wagon Four-Wheel Drive, G Grade	
		R	5 Door Wagon Four-Wheel Drive, M Grade	
		W	5 Door Wagon Two-Wheel Drive, M Grade	
		Y	5 Door Wagon Two-Wheel Drive, G Grade	
		Z	5 Door Wagon Two-Wheel Drive, X Grade	
5th Digit	Engine Type	F	2AR-FE	GASOLINE, PORT, I4, 2.5L
6th Digit	Restraint Devices & their Locations	R	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1st Row Knee Air Bag: Driver seat only Cushion Air Bag: Passenger seat only	
		4	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1st Row	
7th Digit	Series	E	ASA42L ASA44L	

8th Digit	Line & Make	V	TOYOTA RAV4
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Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	5	Tahara Plant, Toyota Motor Corp.
		D	Nagakusa Plant, Toyota Industries Corp.
		J	Takaoka Plant, Toyota Motor Corp.
		W	Woodstock Plant, Toyota Motor Manufacturing, Canada, Inc.

TOYOTA HIGHLANDER
TOYOTA HIGHLANDER HYBRID
VEHICLE IDENTIFICATION NUMBER CODING SYSTEM

Constitution *: Described in each section below

Section	1	2	3	4			
	*	*	Check Digit	Model Year	*	Serial Number	
	1 2 3	4 5 6 7 8	9	10	11	12 13 14 15 16 17	

Section 1: Geographic Area & Country, Manufacturer, and Type of Vehicle

1st - 3rd Digits	Code	Geographic Area & Country	Manufacturer	Type
	5TD	North America, U.S.A.	Toyota Motor Manufacturing, Indiana, Inc.	Multipurpose Passenger Vehicle

Section 2: Vehicle Description Section

		Code	Description
4th Digit	Body Type & Grade	B	5Door Wagon, Four-Wheel Drive, N Grade
		D	5Door Wagon, Four-Wheel Drive, G Grade
		J	5Door Wagon, Four-Wheel Drive, M Grade
		K	5Door Wagon, Two-Wheel Drive, M Grade
		Y	5Door Wagon, Two-Wheel Drive, G Grade
		Z	5Door Wagon, Two-Wheel Drive, N Grade
5th Digit	Engine Type	A	1AR-FE GASOLINE, PORT, L4, 2.7L
		C	2GR-FXE, 4JM,2FM GASOLINE(Hybrid), PORT, V6, 3.5L
		K	2GR-FE GASOLINE, PORT, V6, 3.5L
6th Digit	Restraint Devices & their Locations	R	Seat Belt: All seats Frontal Air Bag: Driver & Passenger seats Curtain Shield Air Bag: All Rows Side Air Bag: 1st Row Knee Air Bag: Driver seat only Cushion Air Bag: Passenger seat only
7th Digit	Series	F	ASU50L GSU50L GSU55L GVU58L
8th Digit	Line & Make	H	TOYOTA HIGHLANDER TOYOTA HIGHLANDER HYBRID

Section 4: Vehicle Plant of Manufacture

		Code	Description
11th Digit	Plant of Manufacture	S	Toyota Motor Manufacturing, Indiana, Inc.