



**Intelligent Transportation Systems**  
U.S. Department of Transportation



## Session SS09 Integrated Vehicle-Based Safety Systems Initiative (IVBSS) Program Update

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U.S. Department of Transportation

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## ***Integrated Vehicle-Based Safety Systems***

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- **Goal: Cooperate with industry to accelerate introduction of integrated vehicle-based safety systems into the U.S. vehicle fleet**
- **Research and Innovative Technology Administration (RITA)**
  - **Agency of USDOT, coordinates Department's research programs**
  - **Manages the USDOT ITS program via JPO**
  - **Program sponsor along w. industry cost sharing**



## ***Session Speakers***

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- **Jack J. Ference, PMP**, Electronics Engineer
  - National Highway Traffic Safety Administration
- **David LeBlanc, PhD**, Light Vehicle Principal Investigator
  - University of Michigan Transportation Research Institute
- **Scott Bogard**, Heavy Truck Lead Engineer
  - University of Michigan Transportation Research Institute
- **Emily Nodine**, Independent Evaluation Investigator
  - Volpe National Transportation Systems Center



## *Integrated Vehicle-Based Safety Systems*

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**Questions?**