

## **Appendix C**

### **Telephone Survey Instrument**

#### **Occupant Protection Version**

**(As adapted for use in Minnesota)**

**NHTSA COMBINED BELTS AND ALCOHOL SURVEY, 2005  
(as adapted by Minnesota – Occupant Protection portion only)**

State: \_\_\_\_\_ County: \_\_\_\_\_ Metro Status: \_\_\_\_\_

Date: \_\_\_\_\_ CATI ID: \_\_\_\_\_

Interviewer: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Time Start: \_\_\_\_\_ Time End: \_\_\_\_\_ TOTAL TIME: \_\_\_\_\_

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**INTRODUCTION**

Hello, I'm \_\_\_\_\_ calling for the Minnesota Department of Public Safety. We are conducting a study of Minnesotans' driving habits and attitudes. The interview is voluntary and completely confidential. It only takes about 10 minutes to complete.

**DUMMY QUESTION FOR BIRTHDAY QUESTIONS**

Has had the most recent..... 1  
Will have the next ..... 2

A. In order to select just one person to interview, could I speak to the person in your household, 16 or older, who (has had the most recent/will have the next) birthday?

Respondent is the person ..... 1  
Other respondent comes to phone..... 2  
Respondent is not available ..... 3  
Refused ..... 4

**SKIP TO Q1**

**ARRANGE CALLBACK**

B. Hello, I'm \_\_\_\_\_ calling for the Minnesota Department of Public Safety. We are conducting a study of Minnesotans' driving habits and attitudes. The interview is voluntary and completely confidential. It only takes about 10 minutes to complete. Could we begin now?

**CONTINUE INTERVIEW**..... 1  
Arrange Callback ..... 2  
Refused ..... 3

Note: Text in brackets is not read, but available if asked.

**\* Contractor may add screening questions here for over sampling.\***

Q.1 How often do you drive a motor vehicle? Almost every day, a few days a week, a few days a month, a few days a year, or do you never drive?

- Almost every day..... 1
- Few days a week..... 2
- Few days a month..... 3
- Few days a year ..... 4
- Never ..... 5
- Other (SPECIFY)..... 6
- (VOL) Don't know ..... 7
- (VOL) Refused ..... 8

**SKIP TO Q7**

Q.2 Is the vehicle you drive most often a car, van, motorcycle, sport utility vehicle, pickup truck, or other type of truck? (NOTE: IF RESPONDENT DRIVES MORE THAN ONE VEHICLE OFTEN, ASK:) "What kind of vehicle did you LAST drive?"

- Car ..... 1
- Van or minivan ..... 2
- Motorcycle ..... 3
- Pickup truck ..... 4
- Sport Utility Vehicle ..... 5
- Other ..... 10
- Other truck (SPECIFY)..... 11
- (VOL) Don't know ..... 12
- (VOL) Refused ..... 13

**SKIP TO Q7**

For the next series of questions, please answer only for the vehicle you said you USUALLY drive.

Q.3 When driving this vehicle, how often do you wear your seat belt?... (READ LIST)

- ALL OF THE TIME ..... 1
- MOST OF THE TIME..... 2
- SOME OF THE TIME..... 3
- RARELY OR..... 4
- NEVER ..... 5
- (VOL) Don't know ..... 6
- (VOL) Refused ..... 7

Q.4 When was the last time you did NOT wear your seat belt when driving?

- Within the past day..... 1
- Within the past week ..... 2
- Within the past month ..... 3
- Within the past year..... 4
- A year or more ago/I always wear it ..... 5
- (VOL) Don't know ..... 6
- (VOL) Refused ..... 7

Q.5 In the past 30 days, has your use of seat belts when driving this vehicle increased, decreased, or stayed the same?

- Increased ..... 1
- Decreased ..... 2 **SKIP TO Q7**
- Stayed the same ..... 3 **SKIP TO Q7**
- New driver ..... 4 **SKIP TO Q7**
- (VOL) Don't know ..... 5 **SKIP TO Q7**
- (VOL) Refused ..... 6 **SKIP TO Q7**

Q.6 What caused your use of seat belts to increase?  
**(DO NOT READ LIST - MULTIPLE RECORD)**

- Increased awareness of safety ..... 1
- Seat belt law ..... 2
- Don't want to get a ticket ..... 3
- Was in a crash ..... 4
- New car with automatic belt ..... 5
- Influence/pressure from others ..... 6
- More long distance driving ..... 7
- Remember more/more in the habit ..... 8
- The weather ..... 9
- The holidays ..... 10
- Driving faster ..... 11
- Know someone who was in a crash ..... 12
- Observed more law enforcement ..... 13
- Other (SPECIFY \_\_\_\_\_) ..... 27
- (VOL) Don't know ..... 28
- (VOL) Refused ..... 29

Q.7 To the best of your knowledge, does Minnesota have a law requiring seat belt use by adults?

- Yes ..... 1
- No ..... 2 **SKIP TO Q10**
- (VOL) Don't know ..... 3 **SKIP TO Q10**
- (VOL) Refused ..... 4 **SKIP TO Q10**

**IF Q1=5 AND Q7=1, SKIP TO Q9**  
**IF Q2 = 3 AND Q7 = 1, SKIP TO Q9**

Q.8 Assume that you do not use your seat belt AT ALL while driving over the next six months. How likely do you think you will be to receive a ticket for not wearing a seat belt? READ

- Very likely ..... 1
- Somewhat likely ..... 2
- Somewhat unlikely ..... 3
- Very unlikely ..... 4
- (VOL) Don't know ..... 5
- (VOL) Refused ..... 6

Q.9 To the best of your knowledge, according to your State law, can police stop a vehicle if they observe a seat belt violation or do they have to observe some other offense first in order to stop the vehicle?

- Can stop just for seat belt violation..... 1
- Must observe another offense first ..... 2
- (VOL) Don't know ..... 3
- (VOL) Refused ..... 4

Q.10 In your opinion, SHOULD police be allowed to stop a vehicle if they observe a seat belt violation when no other traffic laws are being broken?

- Should be allowed to stop ..... 1
- Should not ..... 2
- (VOL) Don't know ..... 3
- (VOL) Refused ..... 4

Q.11 Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

**ROTATE**

- a) Seat belts are just as likely to harm you as help you.
- b) If I was in an accident, I would want to have my seat belt on.
- c) Police in my community generally will not bother to write tickets for seat belt violations.
- d) It is important for police to enforce the seat belt laws.
- e) Putting on a seat belt makes me worry more about being in an accident.
- f) Police in my community are writing more seat belt tickets now than they were a few months ago.

Q.12 Yes or No--in the past 30 days, have you seen or heard of any special effort by police to ticket drivers in your community for seat belt violations?

- Yes ..... 1
- No ..... 2 **SKIP TO Q15**
- (Vol) Don't know ..... 3 **SKIP TO Q15**
- (Vol) Refused ..... 4 **SKIP TO Q15**

Q.13 Where did you read, see, or hear that message?  
**[DO NOT READ--MULTIPLE RESPONSE]**

- TV ..... 1
- Radio ..... 2
- Friend/Relative ..... 3 **SKIP TO Q15**
- Newspaper ..... 4 **SKIP TO Q15**
- Personal observation/on the road ..... 5 **SKIP TO Q15**
- Billboard/signs ..... 7 **SKIP TO Q15**

- |                                  |    |                    |
|----------------------------------|----|--------------------|
| I'm a police officer/judge ..... | 9  | <b>SKIP TO Q15</b> |
| Other (specify _____) .....      | 17 | <b>SKIP TO Q15</b> |
| Don't know .....                 | 18 | <b>SKIP TO Q15</b> |
| Refused.....                     | 19 | <b>SKIP TO Q15</b> |
- Q.14 Was the (tv/radio) message a commercial (or advertisement), was it part of a news program, or was it something else? **MULTIPLE RECORD**
- |                                  |   |  |
|----------------------------------|---|--|
| Commercial/Advertisement/        |   |  |
| Public Service Announcement..... | 1 |  |
| News story/news program .....    | 2 |  |
| Something else (specify):.....   | 3 |  |
| Don't know .....                 | 4 |  |
| Refused.....                     | 5 |  |
- Q.15 In the past 30 days, have you seen or heard of any special effort by police to ticket drivers in your community if children in their vehicles are not wearing seat belts or are not in car seats or booster seats?
- |                  |   |  |
|------------------|---|--|
| Yes.....         | 1 |  |
| No .....         | 2 |  |
| Don't know ..... | 3 |  |
| Refused.....     | 4 |  |
- Q.16 Now, I would like to ask you a few questions about educational or other types of activities.  
In the past 30 days, have you seen or heard any messages that encourage people to wear their seat belts. This could be public service announcements on TV, messages on the radio, signs on the road, news stories, or something else.
- |                  |   |                    |
|------------------|---|--------------------|
| Yes.....         | 1 |                    |
| No .....         | 2 | <b>SKIP TO Q20</b> |
| Don't know ..... | 3 | <b>SKIP TO Q20</b> |
| Refused.....     | 4 | <b>SKIP TO Q20</b> |
- Q.17 Where did you see or hear these messages?  
**[DO NOT READ--MULTIPLE RESPONSE]**
- |  |    |                    |
|--|----|--------------------|
| TV.....                                | 1  |                    |
| Radio .....                            | 2  |                    |
| Friend/Relative .....                  | 3  | <b>SKIP TO Q19</b> |
| Newspaper .....                        | 4  | <b>SKIP TO Q19</b> |
| Personal observation/on the road ..... | 5  | <b>SKIP TO Q19</b> |
| Billboard/signs.....                   | 7  | <b>SKIP TO Q19</b> |
| I'm a police officer/judge .....       | 9  | <b>SKIP TO Q19</b> |
| Other (specify _____) .....            | 17 | <b>SKIP TO Q19</b> |
| Don't know .....                       | 18 | <b>SKIP TO Q19</b> |
| Refused.....                           | 19 | <b>SKIP TO Q19</b> |

Q.18 Was the (tv/radio) message a commercial (or advertisement), was it part of a news program, or was it something else? **MULTIPLE RECORD**

- Commercial/Advertisement/  
Public Service Announcement..... 1
- News story/news program ..... 2
- Something else (specify): \_\_\_\_\_ 3
- Don't know ..... 4
- Refused..... 5

Q.19 Would you say that the number of these messages you have seen or heard in the past 30 days is more than usual, fewer than usual, or about the same as usual?

- More than usual ..... 1
- Fewer than usual ..... 2
- About the same ..... 3
- Don't know ..... 4
- Refused..... 5

Q.20 Are there any advertisements or activities that you have seen or heard in the past 30 days that encouraged adults to make sure that children use car seats, booster seats, or seat belts? This could be public service announcements on TV, messages on the radio, signs on the road, news stories, or something else.

- Yes..... 1
- No ..... 2 **SKIP TO Q22**
- Don't know ..... 3 **SKIP TO Q22**
- Refused..... 4 **SKIP TO Q22**

Q.21 What did you see or hear?

\_\_\_\_\_

Q.22 Thinking about everything you have heard, how important do you think it is for Minnesota to enforce seat belt laws for ADULTS more strictly . . . . very important, fairly important, just somewhat important, or not that important?

- Very important..... 1
- Fairly important ..... 2
- Just somewhat important..... 3
- Not that important ..... 4
- Don't know ..... 5
- Refused..... 6

Q.23 In the past 30 days, have you seen or heard of any special effort by police to ticket drivers in your community for speed violations?

- Yes..... 1
- No ..... 2
- Don't know ..... 3
- Refused..... 4

Q.24 Do you recall hearing or seeing the following slogans in the past 30 days? **READ LIST AND MULTIPLE RECORD**

**ROTATE PUNCHES 1-?**

Friends don't let friends drive drunk.....	1
Click it or ticket.....	2
Buckle Up America.....	3
Children In Back.....	4
You drink and drive, you lose.....	5
Didn't see it coming? No one ever does.....	6
Make a pact, make a plan.....	7
14 Deadliest Counties (ACE).....	8
Buckle Up or Pay the Price.....	9
None of these.....	
Don't know.....	88
Refused.....	99

Q.25 Do you recall seeing or hearing Traffic Safety messages from any of the following sources? Read list and multiple record.

- Minnesota Twins
- Movie theaters
- Gas stations pumps
- Rest Room Stalls