DDACTS
DATA-DRIVEN APPROACHES TO CRIME AND TRAFFIC SAFETY

Start Here!

Identify Partners and Stakeholders
Data collection will help with this!

Collect Data
• Place-based
• Current and recent years crime trends
• Crash and citation data

Analyze Data
• Integrate maps of crash and crime data
• Where do they coincide?
• What can you understand about these Hot Spots?

Strategize Operations Plan
• Using data and analysis you can develop a plan for reducing crimes and crashes

Share Information and Conduct Outreach
• Within your department
• Within your community
• What have you learned?
• Kickoff press conference

Monitor and Evaluate
• Collect more data → crash, citation, crime data
• Work hours-Overtime funding
• May need to re-adjust plan—that’s OK!

Re-adjust Plan and Re-Implement
if interim results point to a need to do so

Implement Plan
Apply the right proven countermeasures to reduce YOUR community’s crashes, such as sobriety checkpoints, seat belt crackdown

Determine and Report Outcomes
• Within your department
• Within your community
• To stakeholders and partners

For information about DDACTS, including the DDACTS toolkit, please visit www.nhtsa.gov/ddacts.

NHTSA
U.S. Department of Transportation
National Highway Traffic Safety Administration

NIJ
National Institute of Justice

BJA
Bureau of Justice Assistance
U.S. Department of Justice

www.nhtsa.gov