

GEORGIA  
**GOVERNOR'S OFFICE OF**  
HIGHWAY SAFETY



2019 Annual Report

Prepared by:

**Georgia Governor's Office of Highway Safety**

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## Governor's Office of Highway Safety

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Brian P. Kemp  
GOVERNOR

Allen Poole  
DIRECTOR

December 27, 2019

Ms. Carmen Hayes  
Regional Administrator  
National Highway Traffic Safety Administration  
Atlanta Federal Center  
61 Forsyth Street, S.W.  
Atlanta, Georgia 30303

RE: Federal Fiscal Year (FFY) 2019 Annual Report

Dear Ms. Hayes,

Please find enclosed the 2019 Georgia Highway Safety Program Annual Report. This document provides an overview of the state's highway safety efforts during the 2019 Federal Fiscal Year (FFY 2019). The 2019 Annual Report summarizes activities funded by the Georgia Governor's Office of Highway Safety (GOHS) in FFY 2019.

GOHS is committed to ensuring all highway safety projects in Georgia are driven by data on the numbers and rates of crashes, injuries, and fatalities, and safety belt use in all 159 counties and over 500 cities and towns. This commitment to data-driven initiatives guarantees that communities across Georgia, regardless of location, receive appropriate assistance to address local issues. We are grateful for our numerous partners throughout the state for their commitment to making the GOHS mission a reality.

Sincerely,

Allen Poole, Director

cc: Mrs. Scarlett Woods, GOHS Director Planning and Programs  
Mr. Jimmy Sumner, GOHS Deputy Director

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# EXECUTIVE SUMMARY

The mission of the Georgia's Governor's Office of Highway Safety (GOHS) is to educate the public on highway safety issues and facilitate the implementation of programs that reduce crashes, injuries, and fatalities on Georgia roadways. This annual report provides insight into Georgia's progress in achieving traffic safety performance measure targets established in the 2019 Highway Safety Plan (HSP), an overview of the projects and activities supported under the Plan, and the amount of funds expended on each prioritized highway safety area and program.

In 2018, Georgia experienced 1,504 traffic fatalities on public roadways. While the number of roadway fatalities have decreased by 2.3% (net 36 count decrease) in comparison to the previous year, GOHS recognizes the need to address specific causes of motor vehicle fatalities across the following traffic safety performance measures: unrestrained fatalities, alcohol-related fatalities, pedestrian fatalities, speed-related fatalities, motorcyclist fatalities, and bicyclist fatalities.

## SUMMARY OF ACCOMPLISHMENTS

- [Hands-Free Law – Continuing Impact](#)

The Georgia Hands-Free Law went into effect July 1, 2018. In the law's first 12 months, there were over 19,000 distracted driving convictions statewide. Beginning in FFY 2020, the state will conduct an observational survey of distracted driving behavior, which will provide more data on the effects of enforcement and education on distracted driving.

- [Numeric Crash Query Tool](#)

The Numeric crash query tool should be widely available from GDOT by early 2020. This tool will greatly improve the ability of GOHS staff, SHSP Task Teams, GOHS grantees, and other traffic safety stakeholders to access customized data to support their countermeasures and education efforts.

- [Child Safety Seat Caravan](#)

The 2019 Georgia Child Safety Seat Caravan was held in September in conjunction with National SafeKids Seat Check Saturday. During this week, Georgia held over 35 events across the state, educating 1,025 people. During the week 126 child passenger safety seat technicians checked 270 child safety seats, distributed 67 child safety seats, and took 26 child safety seats out of use.

- [Highway Safety Conference](#)

In 2019, GOHS held the Highway Safety Conference in Savannah, Georgia. It was attended by 389 law enforcement, public health, colleges/universities, and non-profit organizations. This was an increase of 30% from the 2017 conference. Sessions included presentations on child passenger safety, legal updates, data, car fit, and more.

- [Strategic Highway Safety Plan Summit](#)

The Summit was held on May 15, 2019 at the Central Georgia Technical College in Macon, GA. There were more than 100 highway safety advocates and partners in attendance to promote, work together, and improve traffic safety to reduce crashes, injuries, and fatalities on Georgia roadways.

- **Governor's Challenge**

Governor's Challenge is designed to highlight outstanding achievements in highway safety enforcement and education. 2019 marked the 20th anniversary of the Georgia Governor's Challenge, an annual banquet hosted by the Governor's Office of Highway Safety. The awards program recognizes statewide law enforcement agencies in nine different categories based on department size, as well as in several other specialty categories. Winners were announced during the awards banquet in Macon, GA on September 18, 2019.

- [Added Funding](#)

Ten FFY 2019 Law Enforcement grants were amended to increase **each grant's** overall budget by \$1,000-\$2,000 in the Travel category to facilitate the attendance of additional officers to the 2019 GOHS Highway Safety Conference. Although staff shortages and other challenges prevented some agencies from taking advantage of this funding, a total of 12 additional officers from 7 agencies were able to attend the conference.

- [2019 Georgia Traffic Records Assessment](#)

**Fixing America's Safety Surface Transportation Act (FAST ACT)** legislation requires States to conduct or update an assessment of its highway safety data and traffic records system every 5 years in order to qualify for 405(c) grant funding. These assessments help States identify areas of high performance and areas in need of improvement in addition to fostering greater collaboration among data systems.

**Georgia's most recent Traffic Records Assessment was completed on June 17, 2019** by the National Highway Traffic Safety Administration, Technical Assessment Team. Out of 328 questions, Georgia met the advisory ideal for 144 questions (44%), partially met the Advisory ideal for 58 questions (18%) and did not meet the Advisory ideal for 126 questions (38%). The recommendations and considerations

outlined within this assessment were utilized as a foundation during the State data improvement program strategic planning process and the development of the FY19-FY20 Traffic Records Strategic Plan performance measures.

## CHALLENGES

- [Hurricane Michael](#)

Hurricane Michael tore through Southwest Georgia October 10-11, 2018, causing billions of dollars in losses and disrupting activities for many GOHS grantees as they scrambled to manage evacuation traffic, blocked roads, storm-related crashes and other challenges.

- [Federal Government Shutdown](#)

Of 95 external grants funded for FFY 2019, 27 reported that their activities were affected by the federal government shutdown (Dec. 22, 2018-Jan. 25, 2019), some for more than one month. The effects of the shutdown included cancelled Traffic Enforcement Network meetings, delayed or canceled outreach events, delayed purchase and distribution of items and equipment, canceled travel, and canceled enforcement checkpoints. Some grants missed milestones due to the shutdown, although some of the missed milestones were made up later in the grant year. This unusual and unforeseen challenge should be kept in mind when evaluating grant performance.

- [Ransomware Attack](#)

In July 2019 a ransomware attack severely affected crash reporting by the Department of Public Safety. In addition to losing access to existing electronic data, the Georgia State Patrol, which works roughly half the crashes in the state each year, had to switch to handwritten reports for the remainder of the year. Traffic court cases and car insurance claims were severely delayed. All DPS computers were taken offline and all computers and devices are being scanned for malware before being returned to service. Communications equipment was also affected, and agencies had to switch to older radio and phone systems. Mitigation efforts and an FBI investigation of the attack are still ongoing. As a result of this attack, crash data from July to the present are incomplete. The Daily Fatality Report produced by GDOT for state traffic safety stakeholders has been suspended, and few if any GSP crash reports have been entered into the Georgia Electronic Accident Reporting System (GEARS) since July. The same ransomware attack also affected the Administrative Office of the Courts, causing delays in adjudication and the collection of outcomes data. GOHS staff have completed cybersecurity training since the attack.

- **Hurricane Dorian**  
Hurricane Dorian brushed the Georgia coast September 4-5, 2019, leading to evacuation orders for areas east of I-95. Although there was no loss of life in Georgia, evacuation traffic and other storm-related disruption interfered with the activities of several grantees.
- **Grants Closed Out Early**  
**Two grants were closed out early due to intractable problems: Lamar County's SADD grant in November, due to the departure of the administrator who had led the program for 10 years and the grantee's inability to find a replacement; and Atlanta Fire Rescue's GA grant in July, due to compliance issues that were later resolved.**  
Both grants were able to complete a portion of their planned activities, as detailed in the Program Areas section of the report.

## CHANGES TO THE 2021 HIGHWAY SAFETY PLAN

In comparison to the previous year, Georgia experienced an increase in the number of fatalities for 6 traffic safety performance measures in 2018: serious injuries in traffic crashes (+7%), alcohol-related (+5%), speed-related, (+8%) motorcyclist (+11%), pedestrians (+3%), and bicyclist (100%, double). Despite the increasing fatalities across the performance measures, Georgia met 9 out of the 12 HSP core traffic safety performance measure targets in 2018. Projections show that Georgia is on track to meet 8 out of the 12 performance measures in 2019. In 2021, Georgia will concentrate efforts to addressing performance areas that were: not met, not on track, or demonstrated an increase in 2018. These areas include:

1. Serious injuries in traffic crashes
2. Alcohol-related fatalities
3. Speeding-related fatalities
4. Motorcyclist fatalities
5. Unhelmeted motorcyclist fatalities
6. Pedestrian fatalities
7. Bicyclist fatalities
8. Seat belt use for passenger vehicles

GOHS will continue to support and fund programs and activities that have proven success in addressing each identified traffic safety concern. The FY2021 HSP will specifically address these areas using a comprehensive approach that include enforcement, education, and engineering strategies.



# ABOUT GOHS

## MISSION & VISION STATEMENTS

The mission of the Governor's Office of Highway Safety is to educate the public on highway safety issues and facilitate the implementation of programs that reduce crashes, injuries, and fatalities on Georgia roadways. Our number one goal is to reduce the number of crashes, injuries and fatalities on Georgia's roads and to provide highway safety data and fact-based analyses that will assist communities and safety advocates in implementing effective programs that will change high-risk driving behavior and increase safety on our streets and highways.

The history of GOHS follows that of highway safety in the USA as a whole. In 1966, 50,894 people were killed in motor vehicle crashes in the U.S. and the rate of fatalities per 100 million miles of travel was 5.5. It was projected that, over a 9-year period, the number of fatalities would increase to 100,000 a year if Congress did not do anything to address the problem. Taking heed of these dire predictions, Congress enacted the Highway Safety Act of 1966. This legislation created a unique partnership among federal, state and local governments to improve and expand the nation's highway safety activities.

The Highway Safety Act of 1968 required governors to be responsible for the administration of the federal highway safety program in each state. The governor, through delegation of powers, had the authority to designate a Governor's Highway Safety Representative to administer the federally-funded highway program. We design our programs and services with the goal of reaching every Georgia motorist. Safe driver behavior is our top priority and we must persuade all Georgians to adopt a similar goal.

## PROGRAM OVERVIEW

GOHS conducts enforcement campaigns (Click It or Ticket, Operation Zero Tolerance, H.E.A.T., 100 Days of Summer H.E.A.T., Hands Across the Border, and the Thunder Task Force), Young Adult and S.A.D.D. programs, Older Driver safety programs, the Yield Behind the Wheel campaign for farm equipment road safety (in partnership with the Georgia Department of Agriculture), Traffic Enforcement Networks, Safe Communities programs, bicycle and pedestrian safety programs, and child passenger safety programs.

To assist in its work of coordinating the state's Strategic Highway Safety Plan, GOHS has assembled 15 Task Teams corresponding to the emphasis areas in the SHSP. GOHS also hosts the Georgia Highway Safety Conference every other year, to bring state leaders in traffic safety together to network, build partnerships, and share the latest traffic safety information with stakeholders from around the state.

# LEGISLATIVE UPDATE

## Implied Consent Ruling: Elliott v. State

In Elliott v. State, S18A1204 (2/18/19), the Georgia Supreme Court ruled that a **defendant's refusal** to submit to a state administered breath test is inadmissible in a criminal trial. In Elliott, the defendant, validly arrested upon probable cause, was timely read the proper implied consent warning, after which she refused a request for a breath test. The Supreme Court held that the trial court improperly denied her motion to suppress her refusal, as it violated Article I, § I, Paragraph XVI of the Georgia Constitution. As a result of this ruling, wording of **the state's implied consent warning has been changed (HB 471, below).**

- **HB 226 extends the sunset on additional penalties for violation of traffic laws or ordinances under "Joshua's Law" to June 30, 2022 (Senate Bill 226 also known as "Joshua's Law" was passed** requiring all 16-year-olds, applying for a Class D License, to complete an approved driver education course AND complete a total of 40 hours of supervised driving, 6 hours of which must be at night, with a parent or guardian's sworn verification that these driving requirements have been met. Any Georgia student who has not completed an approved driver education course must wait until age 17 to be eligible for a Class D driver's license. He or she must still complete a total of at least 40 hours of supervised driving, including at least 6 hours at night. The same verification in writing by a parent or guardian is required.) (Effective 7/1/19.)
- **HB 353 creates the crime of staging a motor vehicle collision (with intent to commit insurance fraud).** (Effective 4/25/19.)
- **HB 454 defines "electric assisted bicycles" and adds electric assisted bicycles to laws relating to trails, motor vehicles and traffic.** (Effective 7/1/19.)
- **HB 459 provides for driver's license verification for school bus drivers.** (Effective 7/1/19.)
- **HB 471 revises implied consent notices related to cancellation, suspension and revocation of licenses.** (Effective 4/28/19.)
- **SB 1 "C.J.'s Law" provides penalty for hit and run accidents resulting in serious injury.** (Effective 7/1/19.)
- **SB 25 amends existing law to require drivers to stop for a stopped school bus, unless "separated by a grass median, unpaved area, or physical barrier."** (Effective 2/15/19.)
- **SB 29 clarifies that sheriffs, deputy sheriffs, or other agents, servants or employees of a sheriff's office are included in the definitions regarding waiver of immunity for motor vehicle claims.** (Effective 7/1/2019.)
- **SB 31 clarifies that law enforcement officers performing any duty at the scene of an emergency are not liable at law for any action except for gross negligence, willful or**

wanton misconduct, or malfeasance; provides no liability of law enforcement officers **for rescuing persons or pets out of a locked vehicle when the person's or pet's life or health is in clear and imminent danger.** (Effective 7/1/2019.)

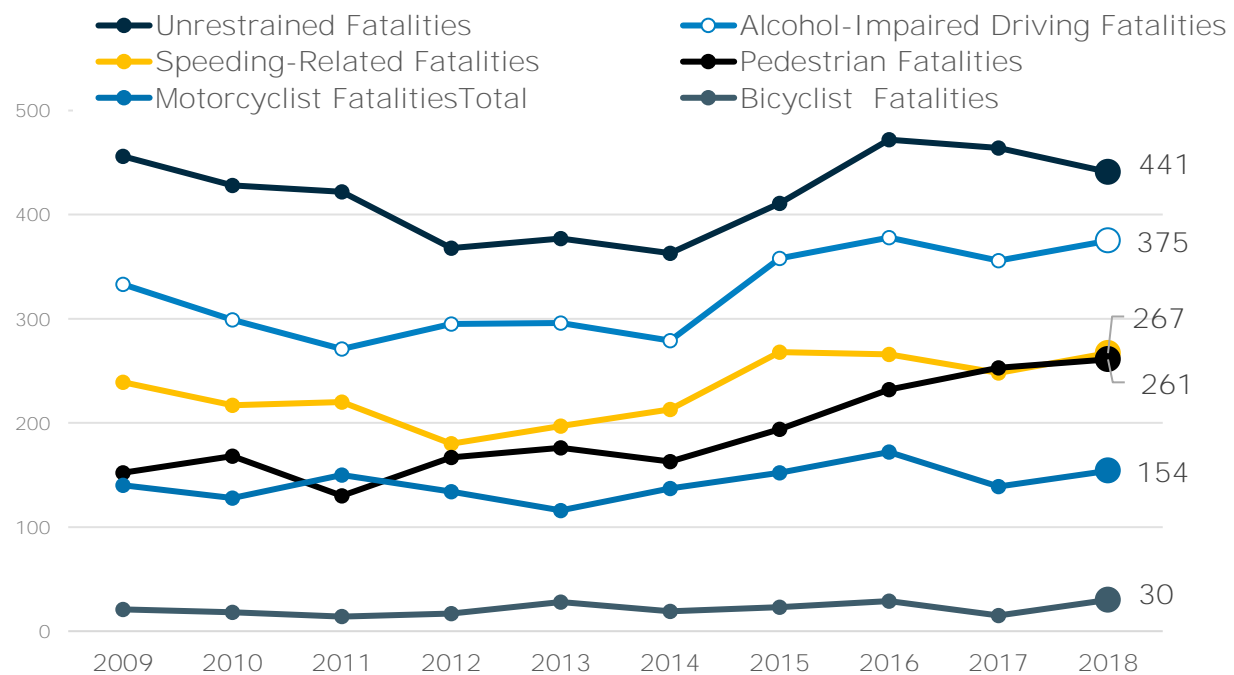
- *SB 212* revises criteria by which the Department of Driver Services authorizes driver training schools to administer on-road driving skills testing. (Effective 1/1/2020.)

# STATE PERFORMANCE MEASURES

## PROBLEM IDENTIFICATION

In 2018, Georgia experienced 1,504 traffic fatalities on public roadways. The top five counties with the highest motor vehicle fatalities are: Fulton, Dekalb, Gwinnett, Cobb, Clayton, and Chatham counties. While the number of roadway fatalities have decreased by 2.3% (net 36 count decrease) in comparison the previous year, GOHS recognizes the need to address specific causes of motor vehicle fatalities across the following traffic safety performance measures: unrestrained fatalities, alcohol-related fatalities, pedestrian fatalities, speed-related fatalities, motorcyclist fatalities, and bicyclist fatalities. The figure below shows the trend of each measure across the past decade (2009-2018).

Traffic Safety Core Performance Measure Trends (2009-2018)



**Unrestrained Fatalities:** Despite Georgia’s high observed seat belt use, 44% of vehicle occupants who die in traffic crashes are unrestrained (441 out of 994) in 2018. The observed seat belt use maintained above 97% since 2014, and the number of unrestrained vehicle occupant fatalities continued to experience a steady decline since 2016.

**Alcohol-Related Fatalities:** In 2018 there were 375 fatalities in motor vehicle traffic crashes involving drivers with BACs of .08 g/dL or higher. These alcohol impaired-driving

fatalities accounted for 25% of all motor vehicle traffic fatalities in Georgia in 2018. Fatalities in alcohol-impaired-driving crashes increased by 5.3 percent (356 to 375 fatalities) from 2017 to 2018. Alcohol impaired-driving fatalities in the past 10 years have increased by 12.6 percent from 333 in 2009 to 375 in 2018. Among all Georgia counties, the number of alcohol-related fatalities ranged from 1 (multiple counties) to 36 (Fulton County). Georgia counties with the highest alcohol-related fatalities in the 2018 year are: Fulton (36), DeKalb (33), Gwinnett (16), Cobb (14), and Newton (10).

**Speed-Related Fatalities:** The number of speed-related fatalities increased by 7.7 percent, from 248 in 2017 to 267 in 2018. The proportion of speed-related fatalities out of the total number of Georgia roadway fatalities increased from 16 percent in 2017 to 18 percent in 2018. Among all Georgia counties, the number of speed-related fatalities ranged from 1 (multiple counties) to 26 (Fulton County). Georgia counties with the highest speed-related fatalities in the 2018 year are: Fulton (26), Gwinnett (18), DeKalb (17), and Cobb (17).

**Pedestrian Fatalities:** In 2018 there were 261 pedestrians killed in the state of Georgia. Seventeen percent of all traffic fatalities were pedestrians in 2018. The 261 pedestrian fatalities in 2018 were a 3.2 percent increase from 253 pedestrian fatalities in 2017. Among all Georgia counties, the number of pedestrian fatalities ranged from 1 (multiple counties) to 36 (Fulton County). Georgia counties with the highest pedestrian fatalities in the 2018 year are: Fulton (36), DeKalb (31), Clayton (20), Gwinnett (14), and Bibb (13).

**Motorcyclist Fatalities:** In 2018 there were 154 motorcyclists killed in Georgia motor vehicle traffic crashes – an increase of 10.8 percent from the 139 motorcyclists killed in 2017. The number of unhelmeted motorcyclist fatalities decreased by two in 2018 compared to 2017; however, the count unhelmeted motorcyclist fatalities doubled from 9 in 2016 to 18 in 2017. Georgia counties with the highest motorcyclist fatalities in the 2018 year are: Fulton (21), DeKalb (12), Gwinnett (10), and Cobb (8).

**Bicyclist Fatalities:** In 2018 there were 30 bicyclists killed in the state of Georgia – doubled the number of bicyclist fatalities experienced in 2017. Two percent of all traffic fatalities were bicyclists in 2018. Georgia counties with the highest bicyclists fatalities in the 2018 year are: Fulton (2), Charlton (2), Columbia (2), and Liberty (2).

Although these crash statistics paint a tragic picture, there are ways to reduce the risk of crashes, injuries and fatalities. Strong law enforcement, effective highway safety legislation, improved road designs, public education and information, and community support, are among the proven means of reducing crashes, injuries and fatalities.

## 2018-2019 TARGET ASSESSMENT OVERVIEW

Each year, GOHS establishes new Highway Safety Plan (HSP) targets for 12 core traffic safety outcome and behavioral measures. These measures are developed by The National Highway Traffic Safety Administration (NHTSA) and The Governor's Highway Safety Association (GHSA). GOHS uses these targets and the annual assessment of the targets to develop, implement, and support programs that are aimed to reduce traffic crashes, injuries, and fatalities on Georgia roadways.

According to FARS 2018 data, Georgia experienced a reduction of fatalities across 4 traffic safety performance measures in comparison to the previous year: overall fatalities (-2%), unrestrained passenger vehicle occupant fatalities (-5%), *unhelmeted* motorcyclist fatalities (-11%), and the number of young drivers involved in fatal crashes (1%). In 2018, there was an increase in the number of fatalities for 6 measures: serious injuries in traffic crashes (+7%), alcohol-related (+5%), speed-related, (+8%) motorcyclist (+11%), pedestrians (+3%), and bicyclist (100%, double). In 2018, the seatbelt usage rate decreased by 1% and the traffic fatality rate (fatalities for every 100M VMT travelled) was unknown at the time of the annual report.

Despite the increasing fatalities across the performance measures, Georgia met 9 out of the 12 HSP core performance measure targets in 2018. Projections show that Georgia is on track to meet 8 out of the 12 performance measures in 2019. The table below provides the 2018 and 2019 statuses of those core performance measures, as the state of Georgia continues to work toward the ultimate goal of zero roadway fatalities.

## FY2019 Traffic Safety Performance Measure Target Assessment Overview

Traffic Safety Performance Measure		Fatalities*		% Change (2018 from 2017)	Target Performance	
		2017	2018		2018	2019†
C-1	Number of traffic fatalities	1,540	1,504	-2%	Met	On Track
C-2‡	Number of serious injuries in traffic crashes	23,605	25,338	7%	Did Not Meet	On Track
C-3	Fatalities/VMT	1.23	--§	--	--	On Track
C-4	Number of unrestrained passenger vehicle occupant fatalities	464	441	-5%	Met	On Track
C-5	Number of fatalities in crashes involving a driver or motorcyclist with a BAC of .08+	356	375	5%	Met	On Track
C-6	Number of speeding-related fatalities	248	267	8%	Met	On Track
C-7	Number of motorcyclist fatalities	139	154	11%	Met	Not On Track
C-8	Number of unhelmeted motorcyclist fatalities	18	16	-11%	Did Not Meet	Not On Track
C-9	Number of drivers age 20 or younger involved in fatal crashes	194	192	-1%	Met	Not On Track
C-10	Number of pedestrian fatalities	253	261	3%	Met	On Track
C-11	Number of bicyclist fatalities	15	30	100%	Met	On Track
B-1	Observed seat belt use for passenger vehicles	97.1	96.3	-1%	Met	Did Not Meet

\* Source: 2017-2018 Final FARS (extracted on Dec 2019)

† 2019 Target performance status was determined using statistical projections (performed on Dec 2019)

‡ Note that the GDOT, GOHS, and the State Highway Safety Plan (SHSP) data teams are currently standardizing the definition of 'serious injury' and it is subject to change. Any changes in the 'serious injury' definition as a result of using the updated crash form will impact the final datasets. This will lead to changes in the final counts presented in future data reporting and calculations of annual targets.

§ Fatal rate is unknown at the time of the Annual Report submission

# PERFORMANCE MEASURE TRENDS & PROJECTIONS

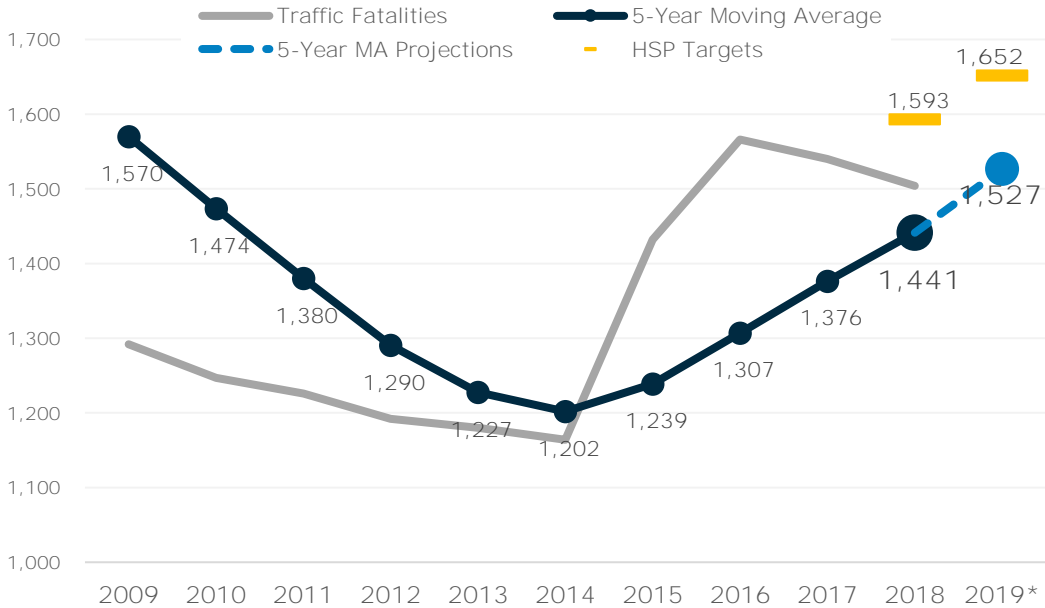
The sections below describe **Georgia’s performance for each Traffic Safety Performance Measure** goal and target that was established in the 2018 and 2019 Highway Safety Plans. At the time of this report, only 2018 FARS data was available to determine if the 2018 targets were met. The status of the 2019 performance measures were determined using statistical projections.

## C-1: Number of traffic fatalities

GOHS met their 2018 HSP goal to maintain the 5-year moving average traffic fatalities under the projected 1,593 (2014-2018) 5-year average by December 2018.

**After falling steadily from 2009 to 2014, Georgia’s total traffic fatalities increased sharply in 2015 and again in 2016.** This trend mirrored the post-2008 economic crash and recovery; when the economy is bad, people drive less, particularly young drivers, who are more likely to be involved in crashes (OECD International Traffic Safety Data and Analysis Group, 2015). After the 2016 peak, fatalities decreased in 2017 and 2018, and according to preliminary data the trend has continued in 2019.

GOHS is on track to meet the 2019 HSP goal maintain the 5-year moving average traffic fatalities under the projected 1,652 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 1,527 total traffic fatalities.



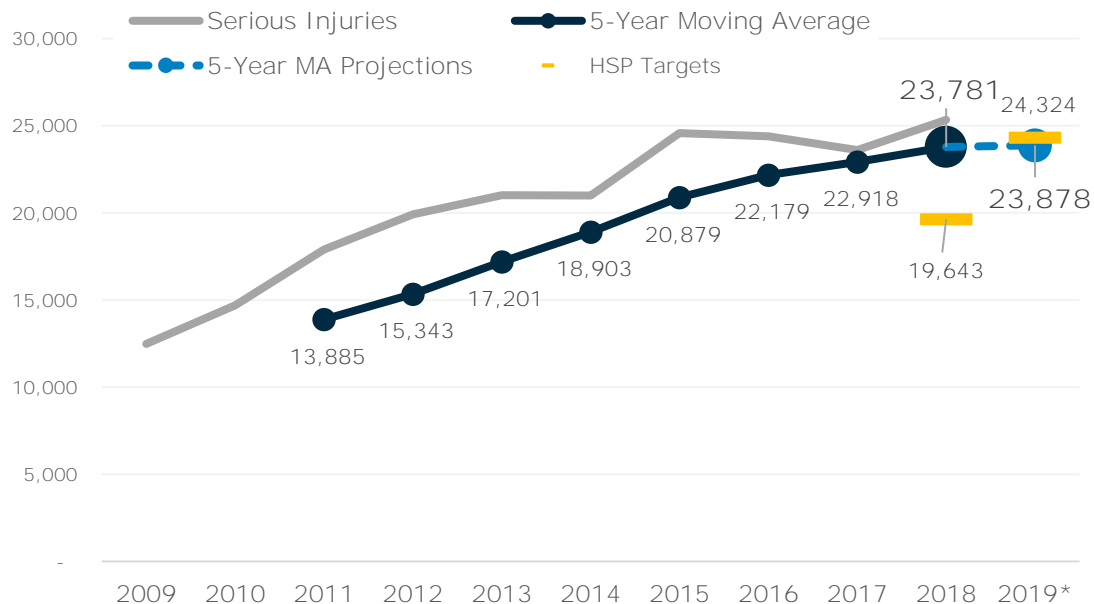


## C-2: Number of serious injuries\*\* in traffic crashes

GOHS did not meet their 2018 HSP goal to maintain the 5-year moving average serious traffic injuries under the projected 19,643 (2014-2018) 5-year average by December 2018.

In FFY 2019, GOHS and its partner agencies, including the Georgia Department of Transportation, Emory University, and the Georgia Department of Public Health, stepped up their efforts to improve accuracy of serious injuries data by linking emergency department and hospital discharge records with crash reports. The aim is to target educational interventions to agencies whose classification of injuries on crash reports does not match well with the eventual medical determination. Based on current estimates and definitions, serious injuries have been trending upward since 2017, but considerable uncertainty in measurement makes accurate assessment difficult.

GOHS is on track to meet the 2019 HSP goal to maintain the 5-year moving average serious traffic injuries under the projected 24,324 (2015-2019) 5-year average by December 2019. Projections show that 5-year moving average serious injuries is 23,878 for 2015-2019.



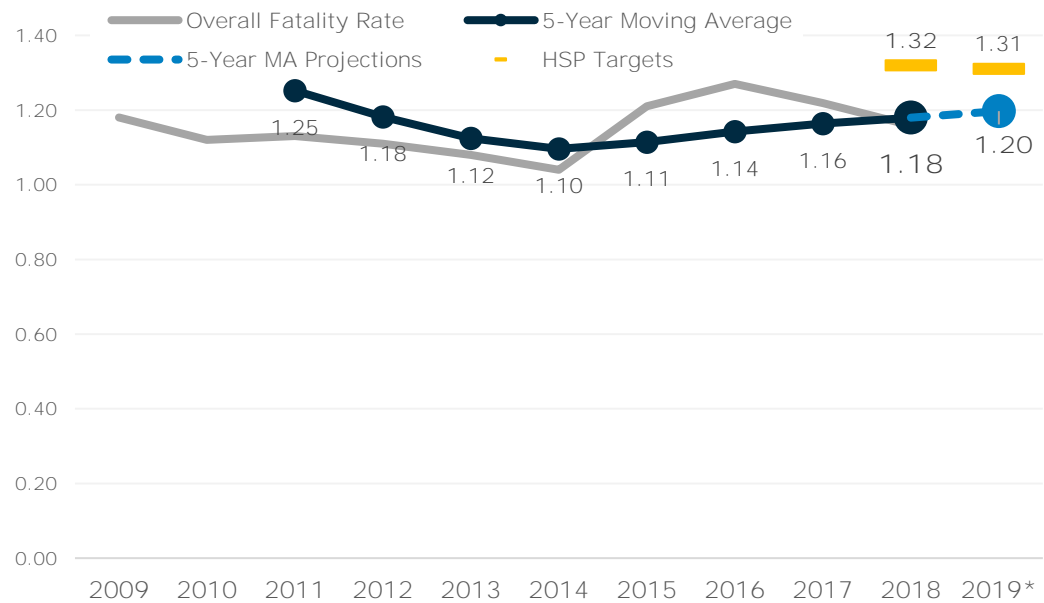
\*\* Note that the GDOT, GOHS, and the State Highway Safety Plan (SHSP) data teams are currently standardizing the definition of 'serious injury' and it is subject to change. Any changes in the 'serious injury' definition as a result of using the updated crash form will impact the final datasets. This will lead to changes in the final counts presented in future data reporting and calculations of annual targets.

### C-3: Fatalities/VMT

GOHS met their 2018 HSP goal to maintain the 5-year moving average traffic fatalities per 100M VMT under the projected 1.32 (2014-2018) 5-year average by December 2018.

Fatalities per 100 million VMT followed the same pattern as overall fatalities in Georgia, falling from 2009 to 2014, increasing in 2015 and 2016, and decreasing in 2017 and 2018 (based on estimated VMT). The 5-year moving average trends shows an upward trend in the fatality rate. While VMT data and final fatalities data are not yet available for 2019, current projections estimate the 5-year moving average fatality rate to be 1.20 fatalities/100M VMT in 2015-2019.

GOHS is on track to meet the 2019 HSP goal to maintain the 5-year moving average traffic fatalities per 100M VMT under the projected 1.31 (2015-2019) 5-year average by December 2019.



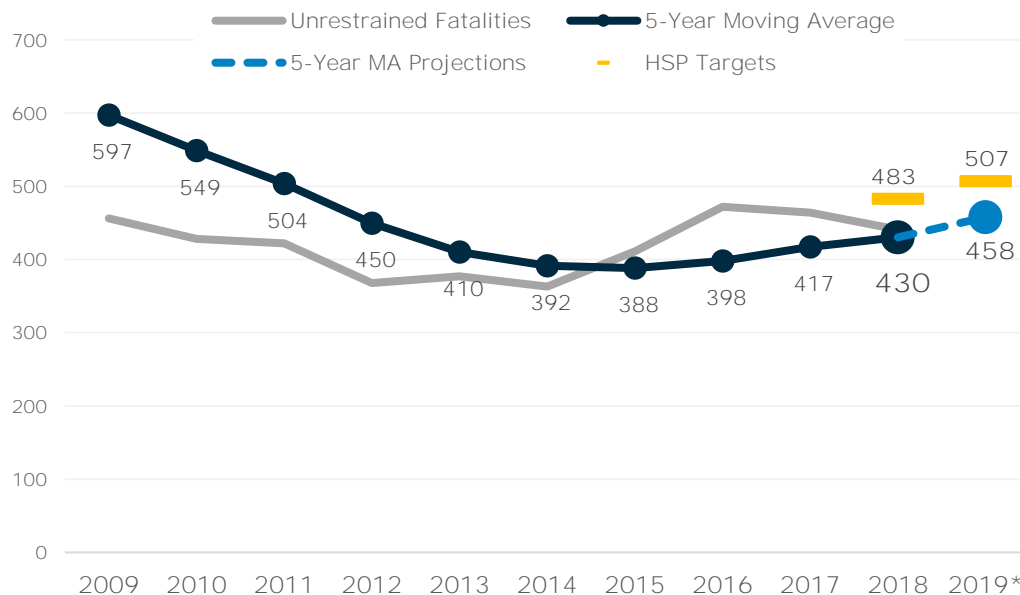
## C-4: Number of unrestrained passenger vehicle occupant fatalities, all seat positions

GOHS met their 2018 HSP goal to maintain the 5-year moving average unrestrained traffic fatalities under the projected 483 (2014-2018) 5-year average by December 2018.

Unrestrained fatalities have been a persistent problem in Georgia. Although levels of unrestrained fatalities have decreased since 2010 (in which 54% of all passenger vehicle fatalities were unrestrained), there are still far too many people dying due to failure to use occupant restraints, particularly at night and particularly in the rear seat. **Despite Georgia's** high observed seat belt use, 44% of vehicle occupants who die in traffic crashes are unrestrained (441 out of 994) in 2018. The observed seat belt use maintained above 97% since 2014, and the number of unrestrained vehicle occupant fatalities continued to experience a steady decline since 2016.

GOHS is on track to meet the 2019 HSP goal to maintain the 5-year moving average unrestrained traffic fatalities under the projected 507 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 458 unrestrained passenger fatalities.

To continue reducing the number of unrestrained fatalities, Georgia is stepping up nighttime enforcement of safety belt use as **part of the state's Click It Or Ticket mobilizations**. The Georgia legislature is also **considering a proposal to modify the state's seat belt law to include the rear seat**.

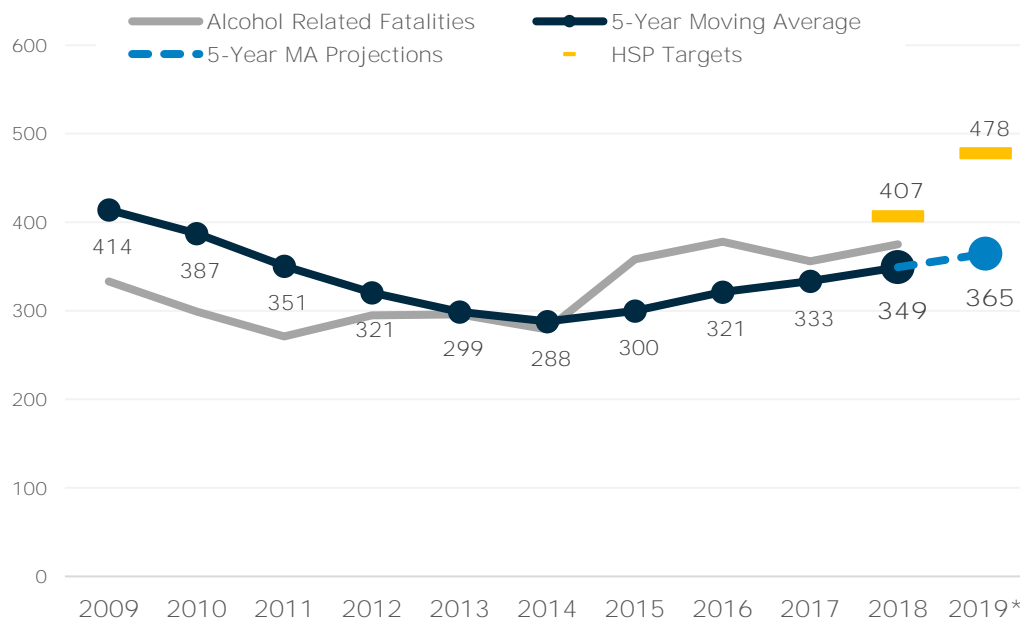


## C-5: Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08+

GOHS met their 2018 HSP goal to maintain the 5-year moving average alcohol related fatalities under the projected 407 (2014-2018) 5-year average by December 2018.

Impaired driving fatalities have fluctuated upward and downward over the past five years, but the 5-year moving average shows an upward trend. In 2018 there were 375 fatalities in motor vehicle traffic crashes involving drivers with BACs of .08 g/dL or higher. These alcohol impaired-driving fatalities accounted for 25% of all motor vehicle traffic fatalities in Georgia in 2018. Fatalities in alcohol-impaired-driving crashes increased by 5.3 percent (356 to 375 fatalities) from 2017 to 2018. Alcohol impaired-driving fatalities in the past 10 years have increased by 12.6 percent from 333 in 2009 to 375 in 2018.

GOHS is on track to meet the 2019 HSP goal to maintain the 5-year moving average alcohol related fatalities under the projected 478 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 365 alcohol related fatalities.



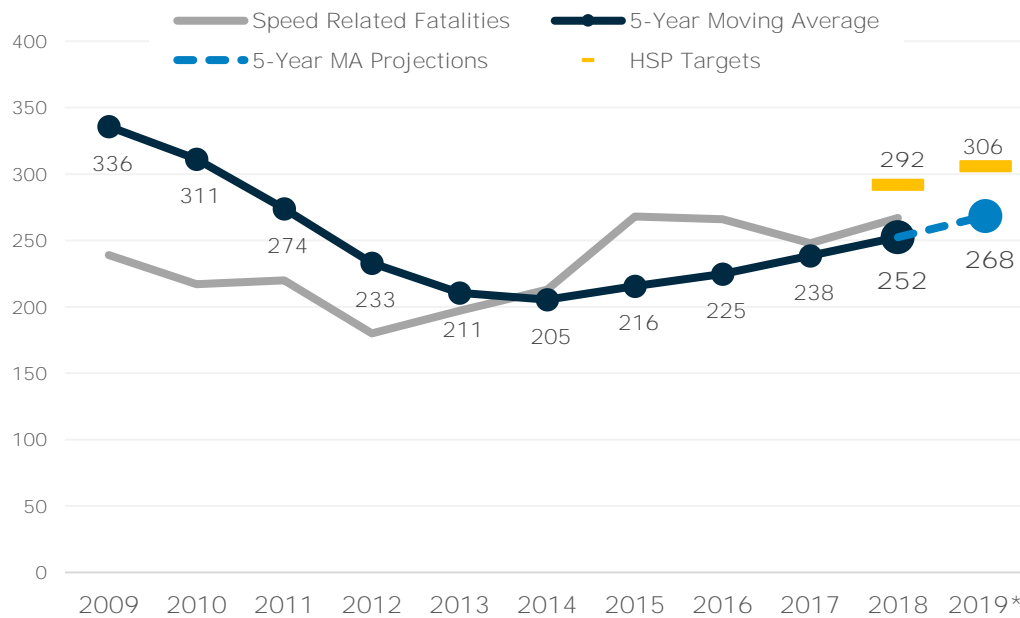
GOHS continues to employ proven countermeasures including high-visibility enforcement; DRE, ARIDE and other advanced training programs for law enforcement officers; and social norm strategies, particularly those aimed at teens and young adults. The recent Georgia Supreme Court decision in Elliott v. State may present an additional challenge to efforts to combat drunk driving, requiring agencies to find innovative new approaches.

## C-6: Number of speeding-related fatalities

GOHS met their 2018 HSP goal to maintain the 5-year moving average speed related fatalities under the projected 292 (2014-2018) 5-year average by December 2018.

Speeding-related fatalities have remained nearly steady over the past 5 years, with only a 7% difference between the lowest (2017) and highest (2015) counts. The number of speed-related fatalities increased by 7.7 percent, from 248 in 2017 to 267 in 2018. The proportion of speed-related fatalities out of the total number of Georgia roadway fatalities increased from 16 percent in 2017 to 18 percent in 2018.

GOHS is on track to meet the 2019 HSP goal to maintain the 5-year moving average speed related fatalities under the projected 306 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 268 speed-related fatalities.



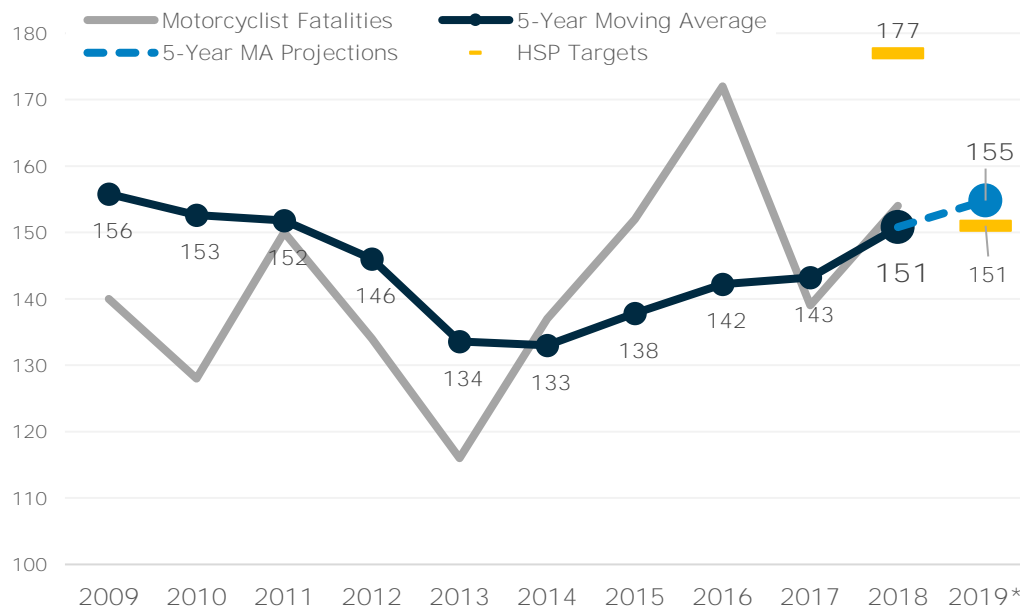
GOHS employs proven countermeasures such as high-visibility enforcement, targeted campaigns against aggressive driving, and assisting agencies with training and equipment to enable more use of RADAR and LIDAR technology to combat speeding.

## C-7: Number of motorcyclist fatalities

GOHS met their 2018 HSP goal to maintain the 5-year moving average motorcyclist fatalities under the projected 177 (2014-2018) 5-year average by December 2018.

Motorcyclist fatalities have declined from the peak of 172 in 2016 but appear to be increasing again. In 2018 there were 261 pedestrians killed in the state of Georgia. Seventeen percent of all traffic fatalities were pedestrians in 2018. The 261 pedestrian fatalities in 2018 were a 3.2 percent increase from 253 pedestrian fatalities in 2017.

GOHS is not on track to meet the 2019 HSP goal to maintain the 5-year moving average motorcyclist fatalities under the projected 151 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 155 motorcyclist fatalities – a net 4 count above the 2019 HSP target.



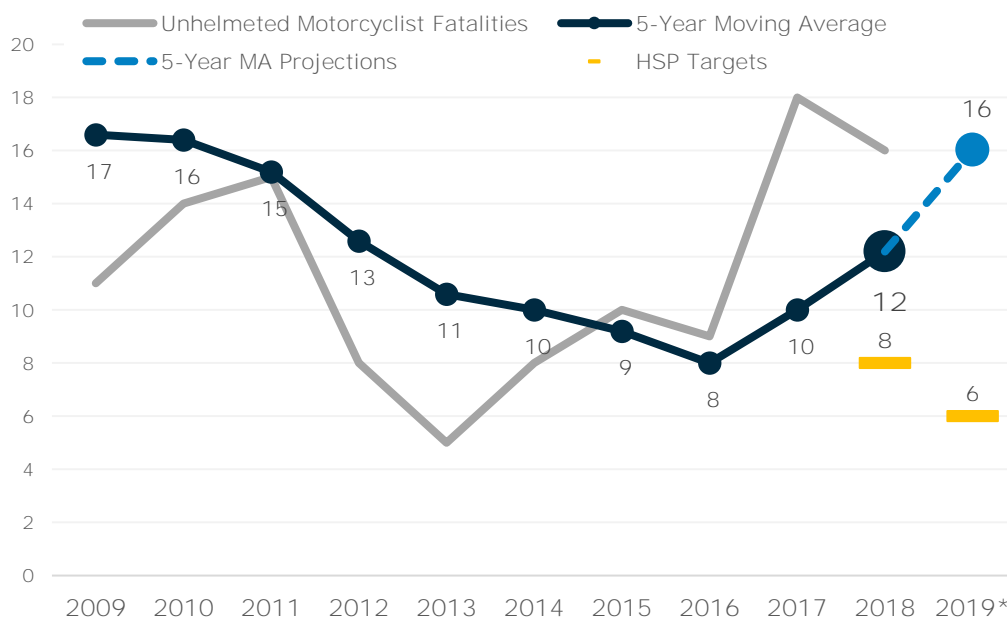
For FFY 2019 the state has revamped its motorcycle safety program, with new personnel, increased activity and a greatly enhanced social media presence, plus messaging in all Department of Driver Services Customer Service Centers.

## C-8: Number of unhelmeted motorcyclist fatalities

GOHS did not meet their 2018 HSP goal to reduce the 5-year moving average un helmeted motorcyclist fatalities by 11% from baseline 9 (2011-2015) 5-year average to 8 (2014-2018) 5-year average by December 2018.

Georgia saw a dramatic and troubling increase in unhelmeted motorcyclist deaths. The number of unhelmeted motorcyclist fatalities double to 18 in comparison in 2017 compared to 2016. In 2018, the number of unhelmeted fatalities slightly decreases where 16 out of 151 motorcyclist fatalities were unhelmeted.

GOHS is not on track to meet the 2019 HSP goal to reduce the 5-year moving average un helmeted motorcyclist fatalities by 25% from baseline 8 (2012-2016) 5-year average to 6 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 16 motorcyclist fatalities – a net 10 count above the 2019 HSP target.



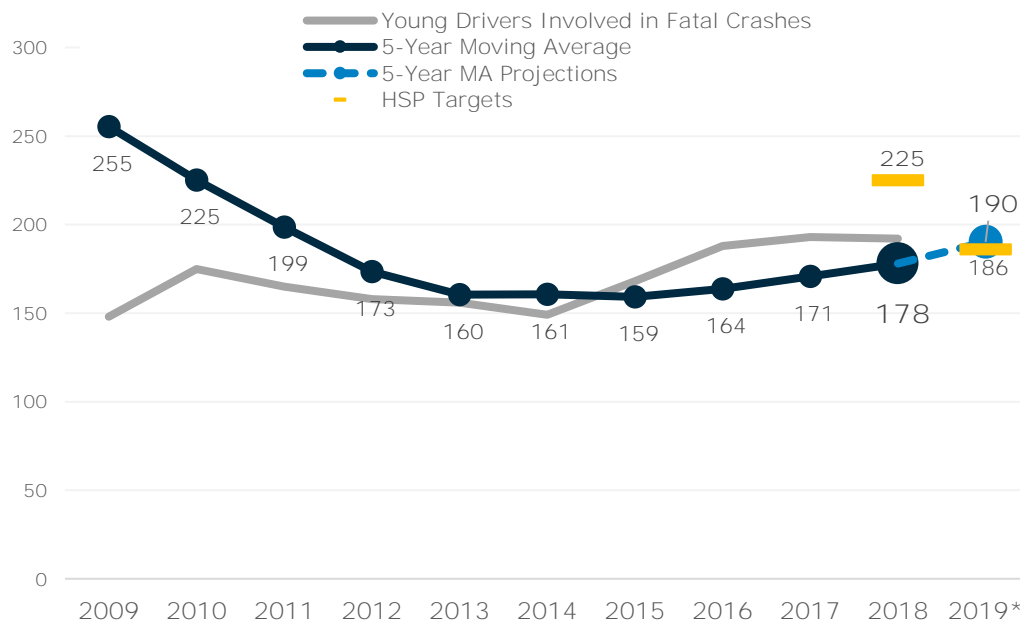
The Motorcycle Safety Program considerably increased its reach in FFY 2019, with helmet use being one of its top priorities. Messaging via social media, electronic highway signs, messaging in Department of Driver Services (DDS) Customer Service Centers, and **the state's** rider training and rider coach programs all aim to increase helmet use in the state. GOHS will also work closely with DDS increase licenses and motorcycle rider training in areas with the highest motorcycle crash and injury rates.

## C-9: Number of drivers age 20 or younger involved in fatal crashes

GOHS met their 2018 HSP goal to maintain the 5-year moving average young drivers involved in fatal crashes under the projected 225 (2014-2018) 5-year average by December 2018.

The number of drivers age 20 or younger involved in fatal crashes has shown little change since 2015; however, the 5-year moving average has shown a steady increase. In 2018, 192 young drivers were involved in fatal crashes – one less in comparison to the previous year. Young drivers often engage in risky behaviors (i.e. texting and driving, riding without a seatbelt, speeding, etc.) and do not have years of experience to recognize and avoid dangerous roadway situations.

GOHS is not on track to meet the 2019 HSP goal to maintain the 5-year moving average young drivers involved in fatal crashes under the projected 186 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 190 motorcyclist fatalities – a net 4 count above the 2019 HSP target.



**Georgia has a graduated driver’s license program that has proven to be effective;** unfortunately, the state no longer has a blanket ban on cell phone use for young drivers (the Hands-Free Law applies the same restrictions to drivers of all ages). GOHS continues its efforts to keep young drivers safe through the ADAP program, SADD and YA grants, social media messaging and the distribution of educational material, and grant activities using social norming to discourage teens from speeding, DUI or distracted driving, and to encourage teens and young adults to speak up when their peers engage in unsafe behaviors behind the wheel.

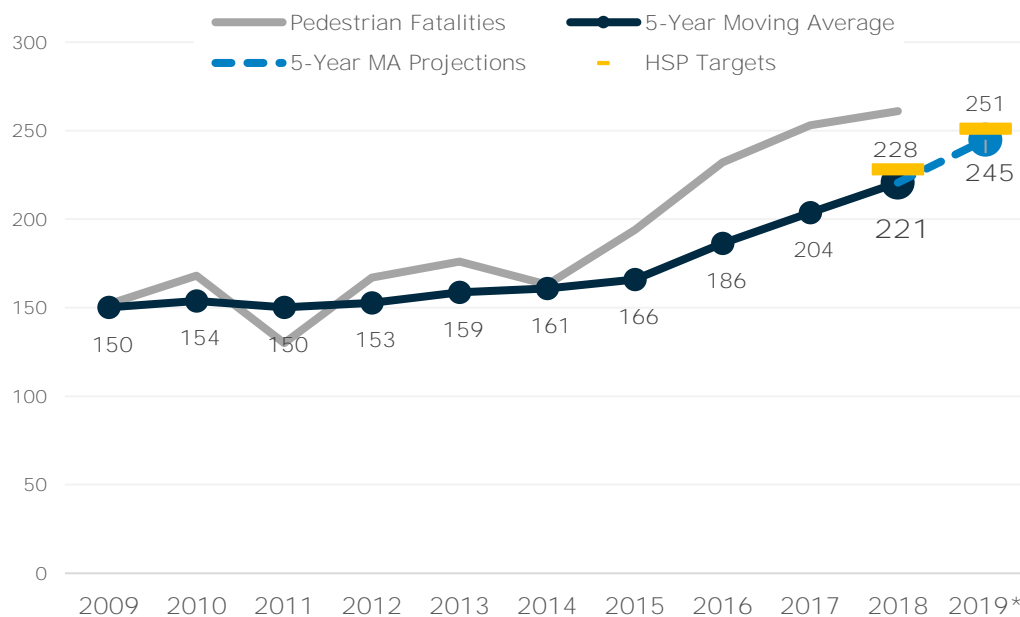


## C-10: Number of pedestrian fatalities

GOHS met their 2018 HSP goal to maintain the 5-year moving average pedestrian fatalities under the projected 228 (2014-2018) 5-year average by December 2018.

Pedestrian fatalities have steadily climbed in Georgia over the past five years, both in total numbers and as a percentage of all fatalities. In 2018 there were 261 pedestrians killed in the state of Georgia. Seventeen percent of all traffic fatalities were pedestrians in 2018. The 261 pedestrian fatalities in 2018 were a 3.2 percent increase from 253 pedestrian fatalities in 2017.

GOHS is on track to meet the 2019 HSP goal maintain the 5-year moving average pedestrian fatalities under the projected 251 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 251 pedestrian fatalities.



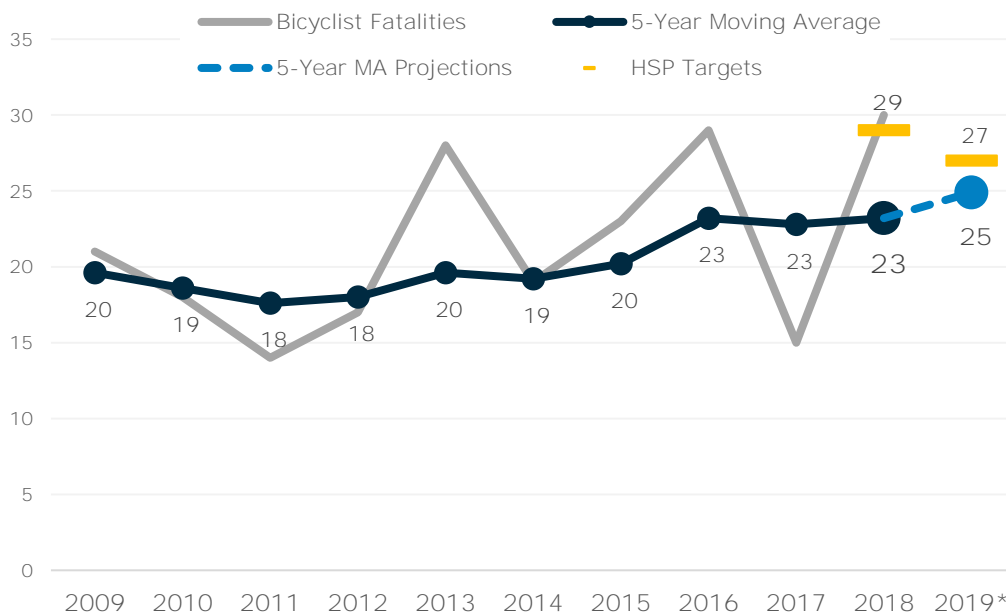
Both distracted driving and distracted walking appear to play a part in these trends. In addition, pickup trucks and SUVs, which are more likely to kill pedestrians if they strike them, are an increasing share of the vehicle fleet. Meanwhile, improvements to vehicle safety, which have contributed to a decline in occupant fatalities, are of little help in protecting pedestrians. Pedestrian fatalities are more likely to occur at night, mostly involve adults, and frequently involve either an impaired driver, an impaired pedestrian, or both. GOHS continues to pursue interventions aimed at improving driver awareness of pedestrians, reminding pedestrians of the need to be conspicuous and use crosswalks, and combating impaired driving, distracted driving, and distracted walking.

## C-11: Number of bicyclist fatalities

GOHS met their 2018 HSP goal to maintain the 5-year moving average bicyclist fatalities under the projected 29 (2014-2018) 5-year average by December 2018.

Bicyclist fatalities for 2017 dropped to 15, the lowest level since 2011; then jumped to 30 in 2018, the highest level since at least 2005. In 2018 there were 30 bicyclists killed in the state of Georgia – doubled the number of bicyclist fatalities experienced in 2017. Two percent of all traffic fatalities were bicyclists in 2018.

GOHS is on track to meet the 2019 HSP goal to maintain the 5-year moving average bicyclist fatalities under the projected 27 (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average is projected to be 25 bicyclist fatalities.



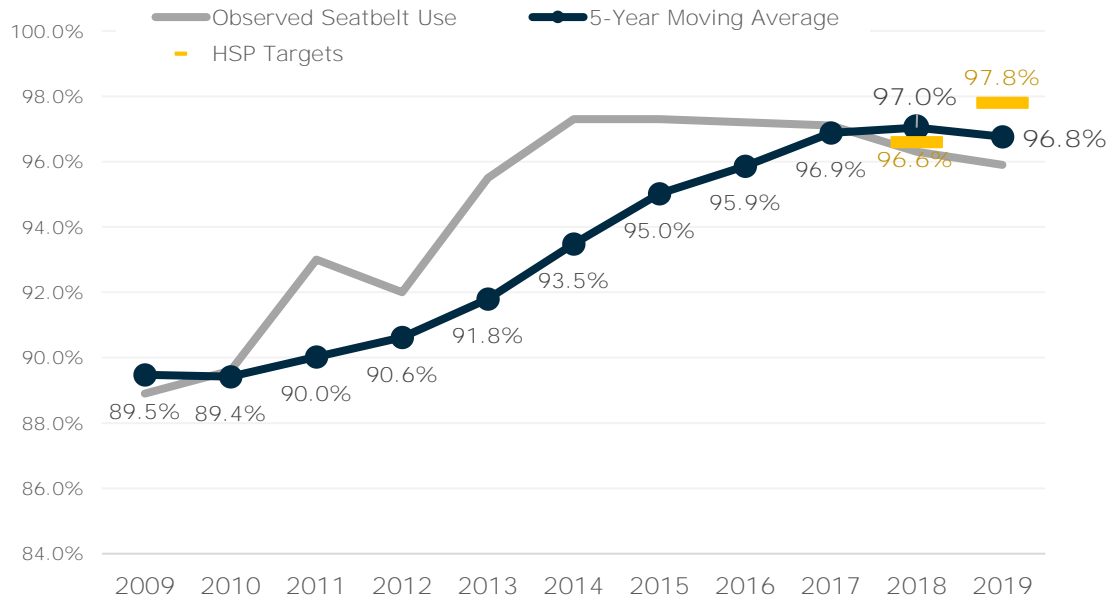
Although the 2018 figure is alarming and calls for action, it should be compared not just to the previous year but to prior years (note the nearly steady five-year moving average). GOHS is continuing to emphasize bicycle safety through grants and partnerships, even as GDOT, the Atlanta Regional Commission, and other stakeholders explore design changes such as road diets, improved lighting and protected bike lanes to increase bicyclist safety.

## B-1: Observed seat belt use for passenger vehicles, front seat outboard occupants

GOHS met their 2018 HSP goal to increase the 5-year moving average seatbelt usage rate from 94.9% (2011-2015) to 96.6% (2014-2018) 5-year average by December 2018

**Although Georgia’s rate of observed seat belt use remains one of the highest in the nation,** the state did not meet its goal of a 5-year moving average use rate of 97.8% (5-year average was 96.74%). Georgia had the highest observed front-seat outboard occupant safety restraint use in the nation for 2015-2017, falling behind Hawaii in 2018. Unfortunately, belt use in the state has been falling since the peak of 97.30% recorded in 2014 and 2015.

GOHS is not on track to meet the 2019 HSP goal to increase the 5-year moving average seatbelt usage rate from 95.8% (2012-2016) to 97.8% (2015-2019) 5-year average by December 2019. The (2015-2019) 5-year moving average of observed restraint use is projected to be 97.8% of Georgia drivers.



GOHS is continuing educational and enforcement efforts to improve safety belt use **statewide; if proposed legislation to extend Georgia’s seat belt law to the rear seat becomes law, law enforcement agencies will gain an additional tool to use in improving restraint use.**

# PARTNERS & SAFETY PLANS

## TRAFFIC SAFETY PARTNERS

GOHS operates in partnership with many other agencies, nonprofit organizations, businesses and other stakeholders, as well as its grantee organizations. GOHS was pleased to have 28 corporate partners for FFY 2019.

In addition to its corporate partners, GOHS has partnerships with the Georgia Department of Transportation (GDOT), Department of Driver Services (DDS), Department of Public Safety (DPS), Department of Public Health (DPH), and Department of Agriculture; the Georgia Office of EMS and Trauma, Georgia Trauma Commission, and Georgia Traffic Records Coordinating Committee (TRCC); **the Prosecuting Attorneys’ Council of Georgia (PAC)**; the Georgia Motor Trucking Association; the Georgia Association of Metropolitan Planning Organizations; SafeKids of Georgia; **the Shepherd Center (one of the nation’s premier treatment centers for spinal cord and brain injuries)**; TEAM Georgia (a coalition dedicated to preventing impaired and distracted driving); MADD Georgia; and PEDS (Pedestrians Educating Drivers on Safety).

The Georgia Strategic Highway Safety Plan (SHSP) is a data-driven, comprehensive, **multidisciplinary plan that integrates the “4 safety E’s”**- engineering, education, enforcement, and emergency medical services. The 2019-2021 plan establishes statewide performance goals, objectives, and emphasis areas that describe program strategies to reduce or eliminate safety hazards on Georgia roads.

The SHSP emphasis area task teams identify the top factors contributing to crashes in Georgia. Each emphasis area has one or more corresponding task team(s) and members **consisting of multiple safety “E” participation (education, enforcement, engineering, and emergency medical services)**. Task teams develop comprehensive safety recommendations along with corresponding programs to achieve crash reductions, injuries, and fatalities. Having this type of structure in place provides for immediate consideration of emerging safety trends, effective countermeasure approaches, and potential funding. The current Task Teams and their Leaders are:

Occupant Protection	Alex Mckeithan, Georgia Department of Public Health
Roadway Departure	Carlos Baker, Georgia Department of Transportation
Intersection Safety	Daniel Trevorrow, Georgia Department of Transportation
Impaired Drivers	James Harper, <b>Prosecuting Attorneys’ Council of Georgia</b>

Young Adult Drivers	Emma Harrington, Shepherd Center
55 Plus Drivers	Elizabeth Head, Georgia Department of Public Health
Pedestrians	Jack Anninos, Georgia Department of Transportation
Bicyclists	Jack Anninos, Georgia Department of Transportation Elliott Caldwell, Georgia Bikes
Commercial Motor Vehicle/Heavy Trucks	Lt. Tony Pilcher, Motor Carrier Compliance Division, DPS
Distracted Driving	Dave Adams, Georgia Department of Transportation
Trauma System/ EMS	Elizabeth Atkins, Georgia Trauma Care Network Commission
Traffic/Crash Records and Data Analysis	Courtney Ruiz, GOHS
Traffic Incident Management Enhancement (TIME)	Greg Morris, US Department of Transportation
Risk Analysis and Evaluation (Data Team)	Denise Yeager, Georgia Department of Public Health
Motorcycle Task Team	Holly Hegyesi, Georgia Department of Driver Services

## FUTURE PLANS & TARGETS

The Strategic Highway Safety Plan (SHSP) is Georgia's comprehensive transportation plan. The performance measures and targets listed in the 2020 Highway Safety Plan were coordinated with the data, targets and activities identified in Georgia's SHSP.

Georgia's SHSP provided strategic direction for other state plans, such as the Highway Safety Improvement Program (HSIP), the Highway Safety Plan (HSP) and the Commercial Vehicle Safety Plan (CVSP). The current plan was updated and in place during FY 2019 and will be in place through FY 2021. Georgia is currently in the implementation phase and early planning is underway for the evaluation of the 2019-2021 Georgia SHSP.

### SHSP Highlight

The Governor's Strategic Highway Safety Plan (SHSP) Summit was held on May 15, 2019 at the Central Georgia Technical College in Macon, GA. There were more than 100 highway safety advocates & partners in attendance to promote, work together and improve traffic safety to reduce crashes, injuries, and fatalities on Georgia roadways.



### Other Future Plans

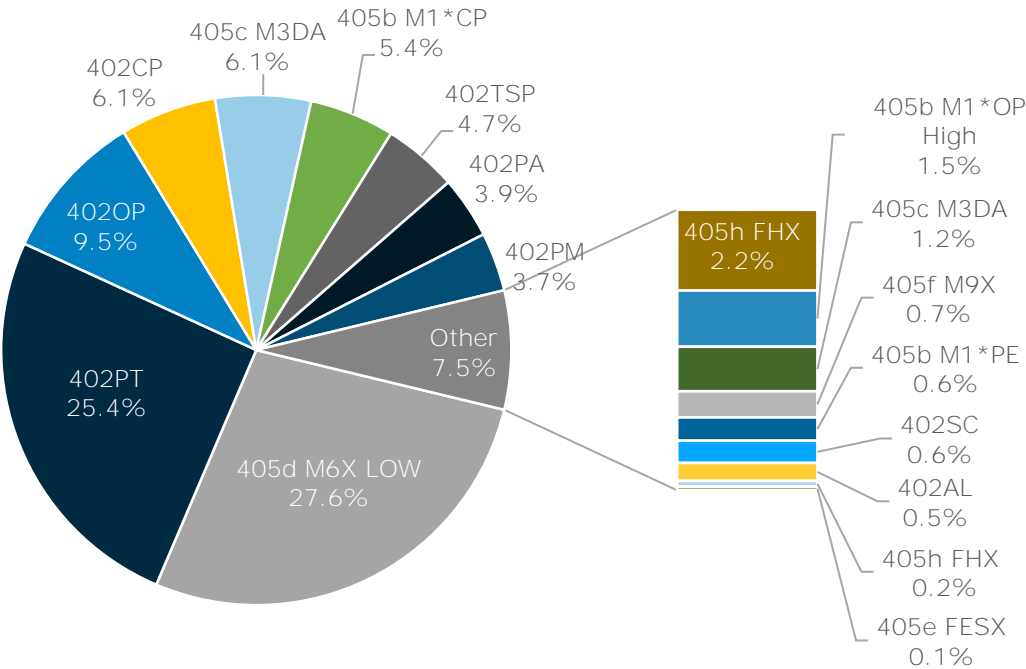
- **Child Safety Seat Survey**  
Beginning in FFY 2020, the Traffic Safety Evaluation Group will conduct separate annual observational surveys of child safety seat use within the state. Previously, child seat use was assessed concurrently with the observational survey of seat belt use, which resulted in too few observations for a statistically significant sample. Going forward, child seat use will be surveyed separately, with a minimum of 400 observations from a representative sample of sites statewide.

- **Distracted Driving Behavior Survey**  
Beginning in FFY 2020, the statewide observational survey of safety belt use will include observation of distracted driving behaviors in five categories (electronics, eating, grooming, out of position, other). This will enable Georgia to monitor distracted driving prevalence, changes in various distracted driving behaviors, and the effects of countermeasures on an ongoing basis.
- **AAA Traffic Safety Summit**  
GOHS will partner with AAA to host an impaired driving/ distracted driving summit in the fall of 2019. Invites will be local and state law enforcement as well as other traffic safety partners.
- **Drowsy Driving**  
GOHS received a \$15,000 Drowsy Driving grant in the summer of 2019 from the Governors Highway Safety Association and the National Road Safety Foundation. This grant will allow GOHS to enhance drowsy driving awareness efforts in partnership with the Department of Agriculture, with educational materials and displays at the Georgia National Fair in October. Planned outreach is over 500,000.
- **Youth Conference**  
GOHS will be hosting the 2020 Youth and Young Adult Conference February 15-16, 2020 at Callaway Gardens. This conference will bring the Students Against Destructive Decisions (SADD) and Young Adult (YA) programs together to educate students about highway safety problems in their communities and provide them tools and resources to help strengthen and grow the programs. The topics of the conference will be based in law enforcement partner education, bicycle and pedestrian education (with an E-scooter component) and successful safety event structuring. The projected attendance will be 150 people.
- **Operation Hands Free**  
GOHS will partner with the state of Tennessee in April 2020 to kick off Operation Hands Free (OHF), a highly publicized distracted driving campaign. OHF will consist of law enforcement riding in a bus in areas around the state in hopes of finding those who are driving distracted. Local law enforcement will then stop those spotted driving distracted and citations will be issued.

# FISCAL OVERVIEW

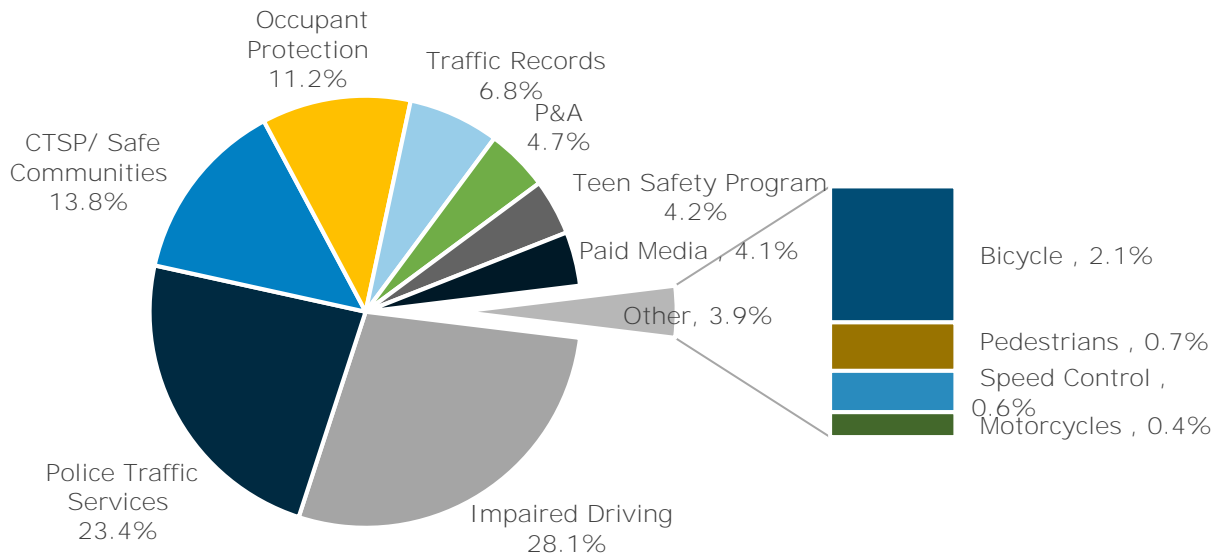
GOHS funds programs and based on the annual assessment of highway safety problems in Georgia. GOHS funds and support effective countermeasures and innovative programs designed to address the prioritized traffic safety issues identified each fiscal year. In FFY2019, a total of \$15.5 million was allocated to state and local governmental agencies to implement traffic safety programs and grants.

FFY 2019 Total Obligated by Funding Source, \$15.5M



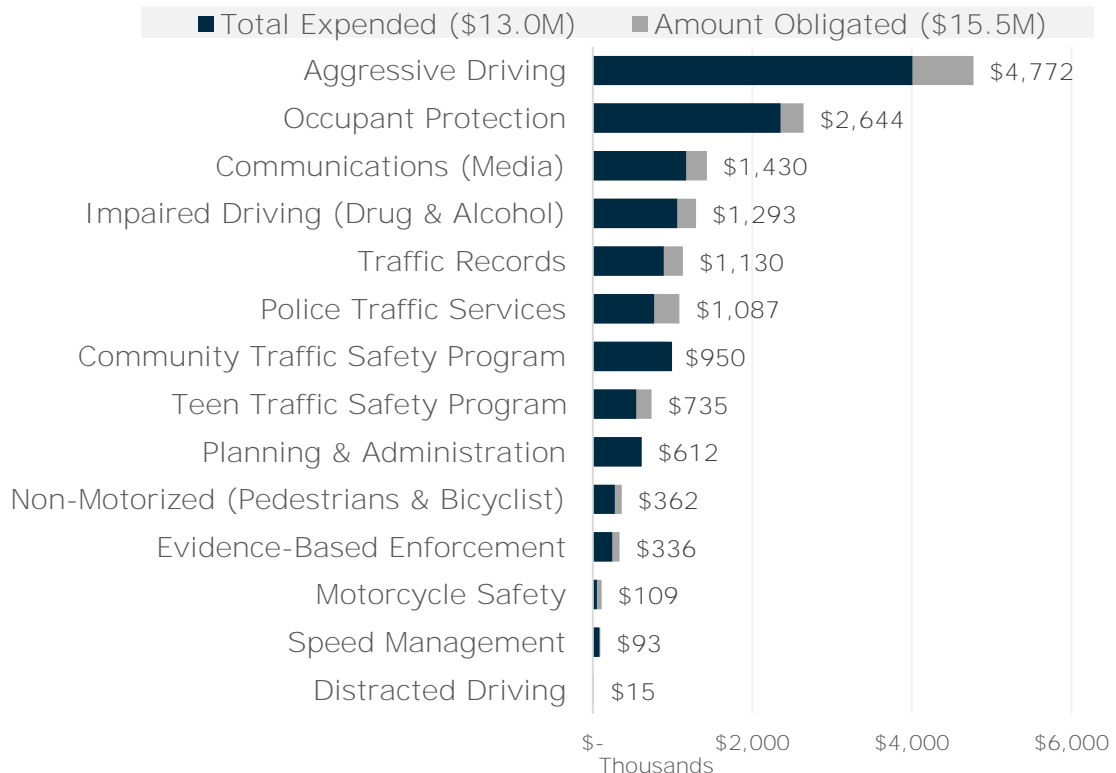


## FFY 2019 Total Expenditures by Program Area, \$13.0M



In FFY2019, \$13,046,230.36 out of the obligated \$15,568,256.77 was expended across all GOHS program areas. The figure below shows the amount of obligated and expended funds across all program areas in FFY2019.

## FFY 2019 Amount Obligated and Total Expended by Program Area (\$, Thousands)



## GRANTS BY FUNDING SOURCE

The tables below show the amount obligated and total expended dollar values for 402 and 405 grants. These grants were amended in December-January with funds added to facilitate attendance at the GOHS Highway Safety Conference.

### 402 Grants (FFY 2019)

402 Grants (FFY 2019)					
Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Public Health, Georgia Department of	GA-2019-402OP-013	Child Occupant Safety Project	402OP	\$1,237,821.58	\$1,178,954.13
GAGOHS - Grantee	GA-2019-402PT-055	402 Police Traffic Services	402PT	\$965,300.00	\$664,250.37
Public Safety, Georgia Department of	GA-2019-402PT-027	HEAT/Nighthawk DUI Task Force-Middle- GA	402PT	\$817,002.76	\$540,101.80
GAGOHS - Grantee	GA-2019-402CP-016	402 Community Traffic Safety	402CP	\$800,000.00	\$865,223.39
GAGOHS - Grantee	GA-2019-402PA-003	402 P & A	402PA	\$611,726.00	\$611,415.00
GAGOHS - Grantee	GA-2019-402PM-036	402PM	402PM	\$580,000.00	\$528,462.49
Children and Parent Resource Group, Inc.	GA-2019-402TSP-011	Life Changing Experience Community Education Project	402TSP	\$350,000.00	\$350,000.00
Cobb Co Board of Commissioners - Police Dept.	GA-2019-402PT-076	H.E.A.T. Cobb County Police Department	402PT	\$325,081.69	\$258,353.16
Forsyth County Sheriff's Office	GA-2019-402PT-092	HEAT Forsyth County Sheriff's Office	402PT	\$207,429.30	\$207,429.30
Dublin Police Department	GA-2019-402PT-050	H.E.A.T. Dublin Police Department	402PT	\$193,397.43	\$91,603.32
Burke County Sheriff's Office	GA-2019-402PT-098	HEAT - Burke County Sheriff's Office	402PT	\$177,190.92	\$169,246.68
Cherokee County Sheriff's Office	GA-2019-402PT-006	HEAT Cherokee Sheriff's Office	402PT	\$149,677.49	\$147,812.37
Atlanta Fire Rescue Department, City of	GA-2019-402OP-085	Atlanta Fire Rescue Fitting Stations	402OP	\$147,981.60	\$46,658.30
Public Health, Georgia Department of	GA-2019-402CP-054	Older Driver Safety Program	402CP	\$119,251.80	\$100,182.10
Savannah Police Department	GA-2019-402PT-012	HEAT Savannah Police Department	402PT	\$118,100.25	\$114,306.01
Hall County Sheriff's Office	GA-2019-402PT-022	HEAT Hall County	402PT	\$117,615.20	\$116,786.20

402 Grants (FFY 2019)

Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Newton County Sheriff's Office	GA-2019-402PT-010	HEAT Newton County SO	402PT	\$106,846.50	\$96,601.55
Houston County Sheriff's Office	GA-2019-402PT-046	HEAT Houston County Sheriff's Office	402PT	\$99,206.45	\$89,862.54
GAGOHS - Grantee	GA-2019-402OP-133	402 Occupant Protection	402OP	\$80,000.00	\$51,268.45
Bartow County Sheriff's Office	GA-2019-402PT-043	HEAT Bartow County Sheriff's Office	402PT	\$76,427.39	\$74,935.69
GAGOHS - Grantee	GA-2019-402AL-093	402 Alcohol and Other Drugs	402AL	\$75,000.00	\$50,477.61
GAGOHS - Grantee	GA-2019-402TSP-083	402TTSP: Teen Traffic Safety Program	402TSP	\$68,600.00	\$64,092.13
Clayton County Public Schools	GA-2019-402TSP-068	Clayton County Public Schools' (CCPS) District-wide Maintenance of Students Against Destructive Decisions (SADD) Chapters	402TSP	\$63,300.00	\$4,500.00
Athens-Clarke County Police Department	GA-2019-402PT-004	HEAT Athens-Clarke County PD	402PT	\$54,414.61	\$53,349.38
Chatham County Police Department	GA-2019-402PT-032	Chatham County High Visibility Enforcement Grant	402PT	\$49,330.00	\$42,750.28
Public Safety Training Center, Georgia	GA-2019-402SC-029	Speed Enforcement Training Programs	402SC	\$45,475.31	\$42,756.68
Fulton County School System	GA-2019-402TSP-095	Students Against Destructive Decisions 2019	402TSP	\$39,800.00	\$395.95
Demorest Police Department	TEN-2019-402PT-008	TEN- Northeast Georgia	402PT	\$36,470.00	\$33,902.00
DeKalb County Police Department	GA-2019-402PT-063	HEAT DeKalb County Police Department	402PT	\$34,342.65	\$30,883.24
Douglas County Sheriff's Office	GA-2019-402PT-015	HEAT Douglas County Sheriffs Office	402PT	\$31,110.93	\$29,151.85
Georgia Operation Lifesaver, Inc.	GA-2019-402CP-084	First Responders Training and Mobile Truck Exhibit	402CP	\$30,884.00	\$27,216.72
Habersham County Sheriff's Office	GA-2019-402PT-049	HEAT Habersham County Sheriff's Office	402PT	\$28,116.82	\$22,653.29
Kennesaw State University Research and Service Foundation	YA-2019-402TSP-007	GOHS YA Kennesaw State University	402TSP	\$22,679.90	\$19,028.85

402 Grants (FFY 2019)

Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Burke County Sheriff's Office	TEN-2019-402PT-002	TEN- East Central	402PT	\$20,000.00	\$14,114.15
Byron Police Department	TEN-2019-402PT-005	TEN Middle Georgia(MGTEN)	402PT	\$20,000.00	\$14,968.92
Camden County Sheriff's Office	TEN-2019-402PT-010	TEN- Coastal Area	402PT	\$20,000.00	\$16,151.27
Comer Police Department	TEN-2019-402PT-021	TEN - Piedmont Area	402PT	\$20,000.00	\$10,483.59
Effingham County Sheriff's Office	TEN-2019-402PT-012	TEN - South East Area	402PT	\$20,000.00	\$16,151.34
Moultrie Police Department	TEN-2019-402PT-016	TEN - Southwest	402PT	\$20,000.00	\$14,045.55
Peachtree City Police Department	TEN-2019-402PT-015	TEN- Metro Atlanta	402PT	\$20,000.00	\$11,162.44
Sumter County Sheriff's Department	TEN-2019-402PT-019	TEN- West Central	402PT	\$20,000.00	\$14,290.46
Washington County Sheriff's Office	TEN-2019-402PT-009	TEN- South Central Area	402PT	\$20,000.00	\$14,454.46
Zebulon Police Department	TEN-2019-402PT-003	TEN- Central Georgia	402PT	\$20,000.00	\$12,080.93
McCaysville Police Department, City of	TEN-2019-402PT-007	TEN - Appalachian Trail	402PT	\$19,995.00	\$11,530.62
Union Point Police Department	TEN-2019-402PT-004	TEN- Central Region	402PT	\$19,990.00	\$13,227.39
Valdosta Police Department, City of	TEN-2019-402PT-011	TEN- Southern Region	402PT	\$19,968.00	\$12,461.78
Polk County Police Department	TEN-2019-402PT-017	TEN - Mountain Area	402PT	\$19,880.00	\$17,647.67
Douglas County Sheriff's Office	TEN-2019-402PT-006	TEN- Western Region	402PT	\$19,850.00	\$16,956.72
GSU Research & Service Foundation, Inc.	YA-2019-402TSP-004	Safe Rides Save Lives: A Substance Abuse & DUI Prevention Program at Georgia Southern University	402TSP	\$16,753.04	\$4,876.50
Pooler Police Department	GA-2019-402SC-107	speed awareness	402SC	\$15,680.00	\$13,680.00
Franklin County Sheriff's Office	GA-2019-402PT-039	2019 Impaired Driving and Speed Awareness	402PT	\$15,358.00	\$12,708.02
Georgia Southwestern State University	YA-2019-402TSP-010	GSW IHELP PEER EDUCATORS	402TSP	\$15,355.00	\$12,437.40

402 Grants (FFY 2019)

Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Wayne County Sheriff's Office	GA-2019-402PT-130	Driving the Message to Reduce Crashes	402PT	\$14,984.67	\$13,939.67
Georgia State University	YA-2019-402TSP-012	Georgia State University Young Adult	402TSP	\$14,530.00	\$4,031.29
West Georgia, University of	YA-2019-402TSP-003	UWG & GOHS Collaborative Safety Initiative	402TSP	\$13,245.00	\$12,008.16
Barnesville Police Department	GA-2019-402PT-014	High Visibility Traffic Enforcement	402PT	\$12,955.00	\$12,283.48
Bleckley County Sheriff's Office	GA-2019-402PT-075	Bleckley County Sheriff's Office Highway Safety Grant Proposal	402PT	\$12,875.00	\$11,329.40
Georgia Tech Research Corp.	YA-2019-402TSP-008	Georgia Tech Health Initiatives: GOHS	402TSP	\$12,428.60	\$12,191.09
Milledgeville Police Department	GA-2019-402SC-127	Milledgeville Police High Visibility Traffic Enforcement Project	402SC	\$11,900.00	\$10,864.50
Georgia College & State University	YA-2019-402TSP-005	YA GOHS Grant	402TSP	\$10,599.19	\$9,208.91
Ringgold Police Department	GA-2019-402SC-059	Ringgold Police Highway Enforcement of Aggressive Traffic	402SC	\$10,400.00	\$7,552.95
Snellville Police Department	GA-2019-402SC-111	Traffic Calming Program	402SC	\$9,366.00	\$8,179.79
ABAC Advancement Foundation, Inc., The	YA-2019-402TSP-001	ABAC Young Adult Program	402TSP	\$8,595.00	\$7,407.40
Remerton Police Department	GA-2019-402PT-129	Safer Traffic Empowering Productivity	402PT	\$8,250.00	\$6,751.50
Augusta University	YA-2019-402TSP-017	AU GOHS YA Grant 2018-2019	402TSP	\$8,027.01	\$4,574.51
Greene County Sheriff's Office	GA-2019-402PT-132	Speeding and Impaired Driving Initiative	402PT	\$7,900.00	\$5,900.00
North Georgia, University of	YA-2019-402TSP-014	Peer Health Educators Educating UNG Student Community on Highway Safety	402TSP	\$7,750.00	\$7,311.90
Clayton State University	YA-2019-402TSP-011	Peer Health Educator	402TSP	\$7,531.00	\$3,160.32
Fort Valley State University	YA-2019-402TSP-016	Be the Sober One	402TSP	\$7,485.50	\$4,947.99

402 Grants (FFY 2019)

Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Evans High School	SADD-2019-402TSP-010	Evans High School SADD Club	402TSP	\$6,500.00	\$-
Grayson High School	SADD-2019-402TSP-002	Grayson High School SADD	402TSP	\$6,500.00	\$4,764.73
Lee County Board of Commissioners	SADD-2019-402TSP-011	Lee County SADD Chapter	402TSP	\$6,500.00	\$5,820.82
Pepperell High School	SADD-2019-402TSP-005	Pepperell High School SADD	402TSP	\$6,500.00	\$550.00
Wayne County High School	SADD-2019-402TSP-009	Wayne County High School SADD	402TSP	\$6,500.00	\$5,448.37
Lamar County School System	SADD-2019-402TSP-013	Lamar County SADD Grant	402TSP	\$6,350.00	\$-
Baldwin High School	SADD-2019-402TSP-012	Baldwin HS SADD/Highway Safety Initiative	402TSP	\$6,199.98	\$-
Towns County Schools	SADD-2019-402TSP-007	Towns County Schools Students Against Destructive Decisions Grant	402TSP	\$6,181.30	\$3,877.84
Camden County Sheriff's Office	GA-2019-F.A.S.T. 402-080	Occupant Protection Education Program	402OP	\$6,000.00	\$4,005.07
Douglas County Board of Education dba Douglas County High School	SADD-2019-402TSP-014	Douglas County High School SADD Chapter	402TSP	\$5,970.33	\$-
East Georgia College	YA-2019-402TSP-018	EGSC Zero Tolerance for DUI Initiative	402TSP	\$5,900.00	\$2,500.00
Valdosta State University	YA-2019-402TSP-002	GOHS 2019	402TSP	\$4,885.00	\$1,075.00

## 405 Grants (FFY 2019)

405 Grants (FFY 2019)					
Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Public Safety, Georgia Department of	GA-2019-405d M6X LOW-028	HEAT/Nighthawk DUI Task Force-North/South	405d M6X LOW	\$2,235,959.69	\$1,963,895.55
GAGOHS - Grantee	GA-2019-405d M6X LOW-038	405d M6X Paid Media	405d M6X LOW	\$850,000.00	\$641,044.21
GAGOHS - Grantee	GA-2019-405B M1*CP-134	405b M1*CP	405b M1*CP	\$840,000.00	\$801,936.56
Public Safety Training Center, Georgia	GA-2019-405d M6X LOW-030	Impaired Driving Training Programs/SFST & DRE	405d M6X LOW	\$559,637.86	\$429,858.04
Prosecuting Attorney's Council	GA-2019-405d M6X LOW-058	Traffic Safety Adjudication Program	405d M6X LOW	\$470,257.00	\$403,946.80
Georgia Association of Chiefs of Police	GA-2019-405c Data Programs-025	LEA Technology Grant GACP	405c M3DA	\$290,500.00	\$289,110.83
Georgia, University of	GA-2019-405b M1*OP High-001	Georgia Highway Safety Programs Evaluation	405b M1*OP High	\$234,922.34	\$174,415.88
Public Health, Georgia Department of (EMS & Trauma)	GA-2019-405c M3DA-053	GPH - OEMS GEMSIS Elite	405c M3DA	\$216,690.00	\$140,998.45
Public Health, Georgia Department of	GA-2019-405c M3DA-019	Public Access to crash data in crash, death, hospital discharge and emergency room visit data sources via OASIS web query	405c M3DA	\$206,102.95	\$179,378.37
Driver Services, Georgia Department	GA-2019-405c Data Programs-026	GECPS Outreach	405c M3DA	\$186,036.97	\$157,890.46
Mothers Against Drunk Driving - Georgia	GA-2019-405d M6X LOW-005	Mothers Against Drunk Driving Georgia	405d M6X LOW	\$137,424.23	\$130,571.21
Public Health, Georgia Department of	GA-2019-405c M3DA-021	Support for CODES Crash Data Linkage	405c M3DA	\$119,244.02	\$84,180.07
GAGOHS - Grantee	GA-2019-405c M3DA-136	Traffic Records Program	405c M3DA	\$111,802.00	\$36,608.10
GAGOHS - Grantee	GA-2019-405b M1PE High-135	405b M1*PE	405b M1*PE	\$97,370.92	\$97,370.92
Driver Services, Georgia Department	GA-2019-405f M9X-024	Motorcycle Safety	405f M9X	\$84,297.03	\$49,980.38
Georgia Bikes	GA-2019-405h FHX-090	Promoting Safe Bicycling in GA	405h FHX	\$74,755.63	\$47,813.73
Atlanta Bicycle Coalition	GA-2019-405h FHX-051	Atlanta Bicycle Safety	405h FHX	\$63,711.38	\$62,695.34

405 Grants (FFY 2019)

Organization	Grant Name	Project Title	Funding Source	Amount Obligated	Total Expended
Brookhaven Police Department	GA-2019-405h FHX-045	Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement.	405h FHX	\$55,075.76	\$47,057.64
Driver Services, Georgia Department	GA-2019-405d M6X LOW-023	Alcohol and Drug Awareness Program	405d M6X LOW	\$50,988.97	\$44,117.64
BikeAthens	GA-2019-405h FHX-061	Athens Area Bicycle Education Program	405h FHX	\$44,226.94	\$38,809.96
DeKalb County Board of Health	GA-2019-405h FHX-074	Live Safe DeKalb	405h FHX	\$30,802.00	\$22,302.30
Savannah Bicycle Campaign	GA-2019-405h FHX-048	Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County	405h FHX	\$30,319.30	\$29,069.40
GAGOHS - Grantee	GA-2019-405f M9X-034	405 (f) Motorcycle Safety	405f M9X	\$25,000.00	\$-
GAGOHS - Grantee	GA-2019-405h FHX-020	405h Pedestrian and Bicycle Safety	405h FHX	\$25,000.00	\$-
Macon-Bibb County Commissioners (Macon-Bibb County Pedestrian Safety Review Board)	GA-2019-405h FHX-087	Pedestrian "On The Move"	405h FHX	\$24,065.00	\$16,965.80
GAGOHS - Grantee	GA-2019-405e FESX-037	405e Special Distracted Driving	405e FESX	\$15,200.58	\$-
Fulton County Sheriff's Office	GA-2019-405h FHX-008	Safety from the Start	405h FHX	\$7,048.00	\$5,089.00
Georgia Southern University Research & Service Foundation, Inc.	GA-2019-405h FHX-106	Eagles Share The Road	405h FHX	\$6,600.00	\$3,398.99



# PROGRAM AREAS

## PLANNING & ADMINISTRATION (402 PA)

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-402PA-003	Amount Obligated:	\$611,726.00
Project Title:	402 P & A	Funding Source:	402PA	Total Expended:	\$611,415.00
Project Description:	402 PA – This internal grant is responsible for the overall management of the Highway Safety Plan. P&A staff responsibilities include a continuous process of fact-finding and providing guidance and direction for achieving the greatest impact possible. The goal of the Planning and Administration staff is to make highway use less dangerous and to contribute to the quality of life in Georgia and the nation.				
State Targets:	By assessing and meeting the training needs of GOHS staff, monitoring and evaluating programs and activities, collecting, analyzing and disseminating data, managing budget and claims and monitoring compliance, and by <b>supporting the implementation of the Highway Safety Plan, this grant contributed to all the state’s traffic safety goals.</b>				

Activities Funded/Implemented	Results
<p>Assess and identify the training needs of staff.</p> <p>Foster a work environment that encourages productivity and effectiveness. Evaluation: The reduction of motor vehicle related traffic fatalities and injuries as spelled out in the GOHS 2019 Highway Safety Plan.</p>	<p>Staff met weekly. Completed leadership training, team training, NHTSA trainings and webinars, GHSA and GMSS webinars, Excel and staff development webinars, cultural awareness training, training on the Elliott decision (changes to implied consent), sexual harassment training, Hot Car Death training, compliance training and cybersecurity training, among others. Assisted incoming Director and Deputy Director during transition. Trained new staff.</p>
<p>Identify and partner with key agencies, organizations and individuals in bringing about needed changes that will result in fewer deaths and injuries on our roadways.</p> <p>- Prepare applications in response to NHTSA's RFPs for demonstration projects, if applicable.</p>	<p>P&amp;A staff met with key agencies such as SADD National, SafeKids, the Georgia Department of Public Health, Shepherd Center. Staff served on state task teams and attended events hosted by Safe America, GHSA, MADD, and other stakeholders. Attended NHTSA trainings and webinars; attended the Law Enforcement Liaison Conference and the Lifesavers Conference; planned and hosted the</p>

Activities Funded/Implemented	Results
<p>- Provide monitoring and evaluation of GOHS programs. Evaluation: The reduction of motor vehicle related traffic fatalities and injuries as spelled out in the GOHS 2019 HSP.</p>	<p>GOHS Highway Safety Conference; monitored and evaluated programs; and performed site visits.</p>
<p>Collect and analyze current information about motor vehicle crashes and make it available to the general public. Evaluation: The reduction of motor vehicle related traffic fatalities and injuries as spelled out in GOHS 2019 HSP.</p>	<p>Worked with contracted epidemiologist to collect and analyze data and produce reports and presentations. Identified areas of the state <b>with highway safety problems. Worked on the state's Traffic Records Assessment.</b> Responded to data requests. Held press events in conjunction with mobilizations. Worked on the Highway Safety Plan and Strategic Highway Safety Plan.</p>
<p>Provide monitoring and evaluation of GOHS programs. - Conduct annual/quarterly programmatic and fiscal audits that meet GOHS, federal and state requirements. Evaluation: The reduction of motor vehicle related traffic fatalities and injuries as spelled out in GOHS 2019 HSP</p>	<p>P&amp;A staff reviewed applications, approved monthly reports and claims from grantees, produced training materials for new grantees, conducted risk assessments, and assisted with grant closeout, electronic portal, equipment orders and other issues. Prepared for audit.</p>
<p>Develop a regular operating budget to support the implementation of the GOHS Highway Safety Plan.</p>	<p>Developed and managed budget, reviewed and approved grantee claims, monitored compliance.</p>

# MOTORCYCLE SAFETY



## FUNDED PROJECTS:

- Motorcycle Safety
- 405 (f) Motorcycle Safety

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2019-405f M9X-024	Amount Obligated:	\$84,297.03
Project Title:	Motorcycle Safety	Funding Source:	405f	Total Expended:	\$49,980.38
Project Description:	The Georgia Motorcycle Safety Program works toward reducing motorcycle fatalities by educating riders and by promoting the NHTSA "Share the Road" message to increase motorist awareness of motorcycles.				
State Targets:	Rider education to increase helmet use (C-8), increase rider skill and use of protective equipment (C-7); rider education to decrease DUI by motorcyclists (C-5); public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-7, C-8).				

Activities Funded/Implemented	Results
Georgia Department of Driver Services will utilize social media, including Twitter, Facebook and	The Georgia Motorcycle Safety Program Social Media accounts were merged with the Georgia Department of Driver Services accounts as of May 1. This was directed by DDS management to give a more unified and streamlined look for

Activities Funded/Implemented	Results
<p>blogs at least four times a month to promote motorist awareness of motorcycles.</p>	<p>all DDS accounts. Prior to this, Georgia Bikes, (GSMP account), was seeing an upswing in likes, shares and followers. This was due to consistent posting of subject matter that was motorcycle safety messaging. In addition, Georgia Bikes was limited by DDS management to 2 posts per week. We were eventually able to increase that allotment to 3-5 per week.</p> <p>Interstate Dynamic Message signs – Messaging was updated to include:</p> <ul style="list-style-type: none"> <li>• May is Motorcycle Safety Awareness Month</li> <li>• Look Twice For Motorcycles – Share the Road</li> <li>• Drive Sober or Get Pulled Over</li> </ul> <p>On I-85 in Atlanta, these signs are seen by 350K to 2 million drivers a day. Across the state, the daily impact is unimaginable.</p>
<p>The Georgia Department of Driver Services will utilize the full-time Outreach Coordinator and part-time outreach team (rider coaches) to staff outreach events statewide. The team efforts will promote, advocate for and strengthen the State of Georgia mission and goals for motorcycle safety awareness and rider education by promoting the "Share the Road with Motorcycles" message. The Georgia Department of Driver Services will reach a minimum number of 30 people per outreach event, as measured by "visits to the exhibit table."</p>	<p>Between October 2018 and September 2019, GSMP spoke directly with 2,728 individuals at outreach events statewide. During this grant period GMSP worked to develop new events and reach broader audiences, including locations in the counties have the highest number fatalities and crashes, and counties that have the highest number of registered motorcycles. GMSP attended events aimed at both riders and non-riders, including organized motorcycle rides, dealership events, community events and statewide events.</p>
<p>Educational materials to promote motorcycle safety will be purchased and distributed (5,000) during the FFY2019 grant period. These materials will promote safety campaigns, such as "Share the Road with Motorcycles." All materials will be approved by GOHS prior to purchasing. (Evaluation: The total amount of materials produced, procured and distributed will be indicated in the milestone report each month to equal 10,000.)</p>	<p>GMSP distributed 7,302 printed educational materials at outreach events, CSC locations, and motorcycle dealerships. GMSP was also able to partner with other motorcycle organizational materials throughout the State, such as ABATE, and provide materials for them to distribute at their own events.</p> <p>GMSP developed and printed new materials through the grant, and they have been well received.</p>

Activities Funded/Implemented	Results
<p>Georgia Department of Driver Services will host the annual update training (professional development) for rider coaches. The update training will include changes to any Federal, State or regulatory laws and safety considerations. The Georgia Department of Driver Services will reach a minimum number of 95 coaches at this event.</p>	<p>The annual update was attended by DDS coaches, personnel, and private providers. The format of the meeting now includes range time for professional development, as well as a speaker from the very successful Motorcycle Safety Program in the State of Maryland. GMSP saw a significant increase in attendance and involvement for the meeting, and comments from attendees were very positive.</p>
<p>Georgia Department of Driver Services will create and submit press releases to the network of media a minimum of six times during the grant year. These will include, but are not limited to, the grant announcement, "Share the Road with Motorcycles," and Motorcycle Awareness month.</p>	<p>Press releases featuring motorcycle safety messages (for example, proper gear for riding, Share the Road with Motorcycles, Motorcycle Awareness Month, etc.) were distributed by the DDS throughout the grant period. Press releases were available on the DDS website at <a href="http://dds.georgia.gov">dds.georgia.gov</a> and were also picked up by the following outlets: Rockdale Citizen, Newton Citizen, Covington News, Valdosta Daily Times, McDuffie Progress, Lincoln Journal, Columbia County News-Times, Warrenton Clipper, Washington News Reporter.</p> <p>Additionally, GMPS issued an initial press release at the start of the grant period announcing the grant award. GSMP Program Manager Holly Hegyesi was featured in the Rockdale-Newton Citizen and Covington News for International Ride to Work Day.</p>
<p>Georgia Department of Driver Services will assist the Customer Service Centers each month in promoting motorist awareness of motorcycles. The Centers will utilize the Georgia Department of Driver Services Motor Vehicle Network (MVN) to run safety ads focusing on motorist awareness of motorcycles, as well as posting information and brochures throughout the centers.</p>	<p>The Motor Vehicle Networks broadcast throughout the year, and all Customer Service Centers now have MVNs. Information was provided to individual CSCs on motorcycle safety and Sharing the Road with Motorcycles each month.</p>
<p>The Georgia Motorcycle Safety Program at Georgia Department of Driver Services will create and distribute a newsletter at least six times during the grant period. The newsletter will promote motorist awareness of motorcycles and will include a "Coach's Corner" guest blogger platform, giving the coaches the opportunity to submit information on a rotating basis.</p>	<p>The Motorcycle Safety Outreach Coordinator position was vacant from October 2018 - March 2019. Because of financial constraints and budget cuts, the computer programs used to develop the newsletters were unavailable to the GMSP Outreach Coordinator during this time. The decision was made to terminate the newsletter program for the 2019-2020 grant year and focus on regular social media posts and traditional media releases.</p>

Activities Funded/Implemented	Results
<p>At least one program representative will attend the Motorcycle Safety Task Team meeting.</p>	<p>The Motorcycle Safety Task Team was able to meet regularly via teleconference. The team was updated to include members from Education, Enforcement, Emergency Services, and Engineering who were willing to participate and provide valuable feedback.</p>
<p>The Georgia Motorcycle Safety Program will review statewide crash statistical data and events (classes, outreach events, etc.) quarterly during the FFY2019 grant period for evaluation and project status purposes.</p>	<p>The Georgia Motorcycle Safety program reviews data concerning crash fatalities from the Georgia Department of Transportation, NHTSA, and the Traffic Safety Research and Evaluation Group at UGA. The DOT data is compared to rider education records to determine the relationship between rider education and rider fatalities. Additionally, we review this data, along with the UGA data, to evaluate location, type of crashes, use of safety gear, roadway type, etc.</p> <p>DOT suspended their statistical data in August 2019 as a result of a ransomware attack. DOT is working on getting a fix on updating the data and making it current. In the interim, GMSP is working directly with DOT traffic engineers on analyzing data.</p>
<p>At least two (2) members of the GMSP will attend the GOHS Highway Safety Conference in 2019.</p>	<p>Outreach Coordinator Robin Hill and GMSP Program Manager Holly Hegyesi attended the GOHS 2019 Highway Safety Conference. Additionally, Ms. Hegyesi presented.</p>

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405f M9X-034	Amount Obligated:	\$25,000.00
Project Title:	405 (f) Motorcycle Safety	Funding Source:	405f	Total Expended:	\$0.00
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	Rider education to increase helmet use (C-8); rider education to decrease DUI by motorcyclists (C-5); public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-7, C-8).				

Activities Funded/Implemented	Results
<p>To provide funding to support motorcycle safety initiatives in creating educational materials, developing campaigns and other safety equipment during FFY19. Evaluation: Use Key performance measures in the motorcycle safety section of the GOHS FY 2019 HSP.</p>	<p>Each month GOHS staff managed time sheets, requisitions and purchasing, technical assistance, awards, tracking grant activities, monthly reports and claims, grant applications, the eGOHS Plus portal, team meetings, meeting with national organizations such as SADD, participating in educational events, training of team members, and meeting with grantees as needed to work out issues. GOHS staff participated in the Motorcycle Task Team and in setting goals for motorcycle safety in the HSP.</p>

# IMPAIRED DRIVING (DRUG & ALCOHOL)



## FUNDED PROJECTS:

- Alcohol and Drug Awareness Program
- 402 Alcohol and Other Drugs
- Mothers Against Drunk Driving Georgia
- Traffic Safety Adjudication Program
- Impaired Driving Training Programs/SFST & DRE

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2019-405d M6X LOW-023	Amount Obligated:	\$50,988.97
Project Title:	Alcohol and Drug Awareness Program	Funding Source:	405d M6X	Total Expended:	\$44,117.64
Project Description:	The Georgia Department of Driver Services Alcohol and Drug Awareness Program (ADAP) promotes alcohol and drug awareness among Georgia teens, including the effects on being able to safely operate a motor vehicle.				
State Targets:	In partnership with the Department of Education, DDS provided 159,875 printed manuals to Georgia teens in both public and private schools; matched certificates of completion to over 90% of the manuals shipped; provided the online eADAP course to teens statewide, with 20,687 students completing the course; and trained 193 ADAP instructors. These activities increased awareness of the dangers of impaired driving among teens, contributing to <b>the state's goal of decreasing crashes, injuries and fatalities, especially those involving impaired driving and/or young drivers (C-1, C-2, C-3, C-5, C-9, C-10, C-11).</b>				



Activities Funded/Implemented	Results
Identify the number of incoming freshmen within the first quarter of the grant period by collaborating with the Georgia Department of Education.	Georgia Department of Education provides public school student enrollment information twice during the school year (October and March). Educationbug.org provides Georgia private school enrollment numbers. The Georgia Department of Driver Services (DDS) researches the number of incoming freshmen to support the number of manuals published for the coming school year and follows up in the first quarter of the grant period to ensure adequate manuals are shipped. In April 2019, DDS began verifying the number of freshmen on a monthly basis to reflect any changes in the monthly progress report.
Provide 150,000 ADAP manuals throughout the FFY2019 grant period and run tracking reports to ensure schools are entering students into the tracking system and to show the materials are being used appropriately.	159,875 manuals were provided. This does not include manuals downloaded from the DDS website.
To reconcile at a rate of 90% or greater the number of ADAP manuals shipped with the number of certificates of completion issued.	Schools that place orders for manuals are required to create student rosters in the ADAP Portal prior to the shipment of the orders. The same is required for school that place orders for additional manuals. Each order is compared against the number of students entered. DDS also tracks the number of students who complete ADAP and provides this information in the monthly progress report. An inventory spreadsheet is used to keep a running tab of all manual requests and shipments sent from the DDS warehouse inventory (as well as from the publisher once in the school year). These two tools help with reconciliation.
To promote the ADAP program with Georgia educators and increase involvement, the DDS will produce and share a newsletter with ADAP Instructors and Administrators. The quarterly newsletter will include teaching tips, announcements, field training opportunities, news and statistics regarding teens and alcohol/drug-related vehicle crashes, and relevant news articles.	Three quarterly newsletters were issued, but the fourth was not due to the decision to align the release date with the grant period, rather than with the school year.
To gauge the effectiveness of the ADAP course by surveying ADAP administrators/instructors. The survey will be e-mailed to these ADAP	DDS distributed the survey to all active ADAP administrators/instructors and analyzed the responses (reported during a monthly progress report). We are encouraged that the ADAP program is rated very positively. As a result of the

Activities Funded/Implemented	Results
<p>administrators/instructors asking for opinions and suggestions for updates for the ADAP course. This annual survey will be given at the end of February 2019.</p>	<p>survey, DDS made updates to the course materials with recent statistics, and some of the feedback can be assessed for future program modifications, if permissible, per the rules and regulations.</p> <ul style="list-style-type: none"> <li>• 91% of the survey respondents agree or strongly agree that the ADAP course increases alcohol and drug awareness among the teens at their schools.</li> <li>• 90% agree or strongly agree that the ADAP materials adequately stress the dangers of using alcohol and drugs while operating a motor vehicle.</li> <li>• 86% agree or strongly agree that ADAP customer service ships the ADAP materials in a timely manner.</li> <li>• 87% agree or strongly agree that ADAP customer service responds to inquiries (phone/email) in a timely manner.</li> <li>• - 88% agree or strongly agree that ADAP customer service is professional and knowledgeable about the ADAP program.</li> </ul>
<p>To track, on a monthly basis, the number of students who complete the eADAP program.</p>	<p>The DDS tracks and reports student completions of the eADAP course monthly. During the FY 2019 grant period, 20,687 students completed eADAP.</p>
<p>To increase the number of parents who complete the Parent ADAP course and the number of those who, in addition to completing the Parent ADAP course, also received their free MVR through DDS Online Services.</p>	<p>During the FY 2019 grant year, 262 parents completed Parent ADAP. The ADAP Coordinator participated in the 17th Parent Academy outreach event at the Rockdale Career Academy for the purpose of getting more parents interested in taking Parent ADAP and learning the benefits associated with the course.</p>
<p>To promote the ADAP program with Georgia educators, increase involvement, and improve instructional material, the DDS will invite 12-18 ADAP instructors to participate in a focus group at DDS Headquarters. The DDS will gather feedback and suggestions from the instructors regarding improvements to the ADAP program with content updates/enhancements, instructional tools, and re-certification.</p>	<p>The focus group was previously organized in the month of April to better accommodate the instructors' schedules. The new ADAP Coordinator was hired in April 2019. This transition in staffing the job training for the new coordinator has delayed this activity until the new grant and grant period.</p>
<p>Recruit and train additional instructors and administrators through a partnership with the Georgia Department of Education and Regional</p>	<p>The DDS offers an ADAP Instructor training class every 2nd and 4th Thursday of each month. ADAP Instructor applicants also have the option to obtain DDS approval and ADAP portal access after being trained through their observation</p>

Activities Funded/Implemented	Results
Educational Service Agencies throughout the State.	of an approved ADAP course in their region. During the FY 2019 grant period, there were 193 ADAP instructors trained and added to the portal.
Three ADAP team members from DDS headquarters will attend the GOHS safety conference in 2019.	The ADAP Coordinator (Business Analyst) and the management team attended the 2019 Highway Safety Conference in Savannah, Georgia on August 11-14. This same team attended the 2019 Strategic Highway Safety Plan Summit in Macon, Georgia on May 15.

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-402AL-093	Amount Obligated:	\$75,000.00
Project Title:	402 Alcohol and Other Drugs	Funding Source:	402AL	Total Expended:	\$50,477.61
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	Targeted enforcement campaigns, equipment and training to improve DUI countermeasures and prosecution, to reduce DUI and the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-10, C-11).				

Activities Funded/Implemented	Results
Conduct three waves of statewide enforcement with the "Drive Sober or Get Pulled Over" safety message.	Three waves conducted.
Continue to provide funding to our law enforcement partners to assist in providing the tools necessary for effective and professional traffic enforcement activities.	Each month GOHS staff managed time sheets, requisitions and purchasing, technical assistance, awards, tracking grant activities, monthly reports and claims, grant applications, the eGOHS Plus portal, team meetings, meeting with national organizations such as SADD, participating in educational events, training of team members, and meeting with grantees as needed to work out issues.
Provide training courses for prosecutors and police officers to aid in the detection, apprehension, and prosecution of impaired drivers.	Classes and events included the LEL conference (1/26-30), DUI court training, POST trainings, training on the Elliott decision (implied consent), and the GOHS Highway Safety Conference (8/11-14).

Grantee:	Mothers Against Drunk Driving - Georgia	Grant Number:	GA-2019-405d M6X LOW-005	Amount Obligated:	\$137,424.23
Project Title:	Mothers Against Drunk Driving Georgia	Funding Source:	405d M6X	Total Expended:	\$130,571.21
Project Description:	MADD Georgia works to end drunk driving, fight drugged driving, serve victims and prevent underage drinking through community activations; delivers MADD's signature Power of You(th) and Power of Parents programs, supports law enforcement agencies; participates as a media partner to GOHS for signature traffic safety programs <b>such as Click It or Ticket, Hands Across the Border, etc., and serves as a team member on the state's Impaired Driving Task Force</b>				
State Targets:	MADD Georgia had tremendous impact through its public education events, media campaigns, youth and parent events, court monitoring and advocacy to decrease impaired driving. MADD Georgia educated thousands of students, parents, law enforcement personnel and members of the general public. In addition, MADD sponsored the Golden Shield Awards and other events to recognize outstanding performance by law enforcement in <b>preventing impaired driving crashes. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-9, C-10, C-11).</b>				

Activities Funded/Implemented	Results
MADD Program Specialists will partner with GOHS or other agencies for 2 press events focused on Designated Driver messaging during peak fatality season.	On December 21, 2018, MADD hosted a Tie One On For Safety (TOOFS) press event in Conyers. The location was chosen due to the fact that several victim families attend a church and had recently lost a teenage attendee to a DUI crash. The churchgoing teenager received media coverage because she had been home from college when she was struck by an alleged drunk driver in a major metro county. In order to spread awareness before the peak Saint Patrick's day messaging season, the restaurant the same teenage victim worked at held a press conference along with MADD in March. This press conference generated the largest publicity for MADD this grant cycle and help spread the message about driving sober through WSB-TV.
MADD Program Specialists will coordinate 6 Pre-Prom presentations or informational tables during the grant year to educate 1200 students on the dangers of driving under the influence of alcohol or drugs and underage drinking during prom season. The presentations will be based on MADD's Power of You(th) curriculum. Schools that	MADD Program Specialists coordinated 14 Pre-Prom events this grant cycle which included 13 informational table exhibits and 8 Power of You(th) presentations. The dangers of underage drinking and driving under the influence of alcohol or drugs during prom season was taught to 8,065 students. With GOHS grant funds, 120 Power of You(th) pledge cards and 1,011 Power of You(th) booklets were distributed to students to educate them on the dangers of underage consumption. The largest single Pre-Prom presentation was at Union High School in Blairsville with 2495 students. The largest multiple school impact was the pre-prom event held in Columbus at the

Activities Funded/Implemented	Results
ask for MADD informational tables instead of presentations to promote prom safety will also have it's roots in the POY curriculum.	Peachtree Mall. Over 800 students from various high schools in the area were in attendance, reaching a broader section of teenagers, along with their parents.
MADD Program Specialists will coordinate 12 Power of Parents workshops during the grant year to educate 600 parents on the dangers of driving under the influence of alcohol or drugs and underage drinking.	<p>MADD Program Specialists conducted 13 Power of Parents workshops during this grant cycle. They educated 1,554 adults on how to communicate with their youth about the dangers of underage drinking and the dangers of driving under the influence of alcohol or drugs. Along with the presentations, 504 Power of Parents High School handbooks, 305 pocket guides, 178 informational flyers, 175 conversation starters, 17 topical guides, and 27 bookmarks were distributed at these 13 events, which were all funded by the GOHS grant.</p> <p>Collaboration efforts with the Atlanta Falcons led to five of the 13 Power of Parent workshops this grant cycle which resulted in 1,399 adults receiving the important underage drinking prevention messaging. The largest single group was in conjunction with the Atlanta Falcons at the Coaches Clinic in Gwinnett County that educated 872 adults who interact on a daily basis with their student-athletes.</p>
MADD Program Specialists will coordinate 8 Power of You(th) presentations during the grant year to educate 1200 students on the dangers of driving under the influence of alcohol or drugs and underage drinking.	<p>MADD Program Specialists gave 32 Power of You(th) presentations during the grant cycle. The Program Specialists educated 7,867 youth and 2,298 children on the dangers of underage drinking and driving under the influence with the Power of You(th) curriculum. Eight of the 32 presentations were pre-prom related and accounted for 6,820 youths. The remaining 1,047 youth were from other presentations, with the largest group being 450 teens at the Boys &amp; Girls Club of <b>America's Atlanta</b> event in the summer. Of the 2,298 children presented with the Power of You(th) program the largest group educated was at Eagles Landing Middle School with 750 6th graders. Working with middle school students is very important because it provides prevention messaging to them just as they are starting to see a marked increase in peer pressure. The GOHS grant-funded Power of You(th) booklets were distributed to 1,736 students so they would have additional information on how to avoid destructive behaviors.</p>
MADD Program Specialists will coordinate 5 Power of Parents or Power of You(th) train the trainer presentations during the grant year to 20 community partners and volunteers. These individuals will then be	MADD Program Specialists coordinated five Power of Parents/You(th) train-the-trainer workshops in the grant cycle and trained 12 adults. While they did not meet the objective of training 20 adults, two of those newly trained assisted Program Specialist DeWild with Power of Parents and Power of You(th) presentations at the Savannah Town Hall event in September. The largest training was held in March when Program Specialist Robinson trained seven adults who were part of the Georgia Families First

Activities Funded/Implemented	Results
equipped to deliver these life-saving prevention programs	foster <b>parents'</b> program. This was a huge accomplishment as this was a robust partnership with a state agency to help promote underage drinking and driving awareness with an underserved population.
MADD Program Specialists will coordinate with Traffic Enforcement Network Coordinators for approval to attend 12 TEN meetings for the purpose of providing educational and emotional support to law enforcement in attendance.	MADD Program Specialists attended 16 Traffic Enforcement Network meetings this grant cycle and supported 1,119 law enforcement personnel. MADD attended ten Southeastern Traffic Enforcement Network (SETEN) meetings, four Coastal Area Traffic Enforcement Network (CATEN) meetings, one Metro Atlanta Traffic Enforcement Network (MATEN) meeting, and one West Central Traffic Enforcement Network (WCTEN) meeting. The SETEN meeting, combined with the Tie One On For Safety (TOOFS) check that was held in Guyton, was a highlight as MADD was able to deliver thanks to the officers for promoting safety and provide MADD TOOFS magnets for their patrol cars.
MADD Program Specialists will coordinate with law enforcement officials to attend 4 high visibility law enforcement traffic mobilizations sponsored by GOHS.	MADD Program Specialists participated in and provided educational and emotional support at five high visibility law enforcement events this grant cycle. MADD participated in the November 2018 Hands Across the Border event in Savannah & Hardeeville, SC, the Drive Sober or Pull Over Campaign in December in Guyton, and three of the August Hands Across the Border events that were located in Savannah, St. Mary's FL, and Columbus. The Program Specialists were able to support 632 law enforcement personnel, consisting of local officers and troopers at these five events. The highlight for MADD was August 26, 2019 Hands Across the Border because MADD South Carolina was able to participate alongside MADD Georgia to promote safety across state lines.
MADD Program Specialists will assist in planning and implementing the statewide law enforcement recognition event.	MADD Program Specialists worked in the planning and implementing of the statewide law enforcement recognition event called the Golden Shield Awards in April of this grant cycle. MADD honored law enforcement from all over the state and had 540 people in attendance at the 15th annual event. Statewide accolades were given to officers and agencies with the highest DUI arrests (DUI Heroes), Statewide Officer of the Year, Statewide Agency of the Year, Prosecutor of the Year, Golden Achievement Award, and more. <b>Deputy Richard Justice of the Richmond County Sheriff's Office had the highest single number of DUI arrests with 355 last year.</b>  Cobb County Police Department brought in an impressive 1,578 DUI arrests. The <b>officers and agencies honored at this year's awards removed over 25,000 impaired drivers off Georgia roads</b> and spent thousands of hours educating the citizens in their communities in 2018 on the dangers of drunk and drugged driving and underage drinking.

Activities Funded/Implemented	Results
<p>MADD Program Specialists will implement or assist local volunteers for 2 local area Law Enforcement Recognition events held at different locations throughout Georgia, separate from the Golden Shield Honors.</p>	<p>MADD hosted two local Law Enforcement Recognition (LER) events this grant cycle. In March, Program Specialist Robinson assisted local volunteer Gary Robinson at the South Georgia awards banquet that hosted 150 attendees and presented over 20 awards. In September, Program Specialist DeWild implemented and hosted the Savannah and Southeastern Georgia area recognition awards dinner that hosted 28 attendees and presented 12 awards. The highlight for these LERs is recognizing all the wonderful work the officers and troopers do in the local communities by MADD volunteers and field staff. September fell short of its objective of over 50 officers due to scheduling conflicts so the total number of officers honored was 178.</p>
<p>MADD Program Specialists will attend the GOHS Task Team meetings a minimum of 6 times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>There was only one Impaired Driving Task Force meeting this grant cycle. The projected activity for this goal was predicated on the anticipated number of these meetings. MADD was allowed to move the Youth/Young Adult Driver Task Force activity to this goal by the GOHS grant manager. MADD attended Youth Task Team meetings held in conjunction with the Shepherd Center in person and via conference call in November, January, February, March, April, July (Joint Task Team), and September. The Young Adult Driver Task Force also helps promote underage drinking prevention messaging while also working to reduce the number of DUIs in this target population. MADD is still committed to the Impaired Driving Task Force.</p>
<p>MADD Program Specialists will coordinate with event agencies to secure participation in 12 community events.</p>	<p>MADD Program Specialists participated in 34 events in this grant cycle reaching 7,571 people. There were 16 community exhibits where 5,999 members of the public were educated and given GOHS grant-funded prevention literature including 105 Power of Parents High School handbooks, 880 Power of Parents pocket guides, 1,080 Power of Parents conversation starters, 125 Underage Drinking brochures, and 732 Power of You(th) booklets. The largest single-day exposure to MADD's prevention messaging was at the Gulfstream Family Day event on November 10, 2018, in Savannah with 3000 attendees coming by the MADD booth. Of the 11 community presentations, 1068 adults were educated on the dangers of drinking and/or using drugs and driving including personnel from three military bases: Fort Gordon, Fort Stewart, and Kings Bay Submarine Naval Base. MADD educated 440 adults and teen college students on the campuses of Kennesaw State University, Gwinnett College, and Gwinnett Technical College. Thirty-five Power of Parents and 177 Power of You(th) booklets that were funded by the GOHS grant were distributed.</p>
<p>MADD Program Specialists will contribute to prevention agency partners such as Traffic Incident Management (TIME), Cobb</p>	<p>MADD attended meetings, provided support and literature, as well as input with the following prevention partners, interacting with over 700 people from the following agencies: Children's Injury Prevention Program, CPAW Coalition in Savannah, Drug</p>



Activities Funded/Implemented	Results
<p>Community Alliance to Prevent Substance Abuse (CCAPSA), Savannah Substance Abuse Prevention (SSAP) Coalition, etc. by attending 12 meetings for the purpose of providing informational support or literature to those in attendance.</p>	<p>Free Kennesaw, Marijuana Impairment Training, the GOHS Conference, the GOHS Macon Summit, TIME meetings in Metro Atlanta and Savannah, MADD National Law Enforcement Liaison Conference calls, Road to Zero Teleconference, Campaign To Eliminate Drunk Driving partnership with Smart Start and the Gwinnett Fire Department SSAP Coalition, Teen Maze, and Teen Drivers Webinar.</p>
<p>Program specialists will work to coordinate volunteer court monitoring efforts each month during the 2018-2019 grant period. 4 metropolitan area counties will be selected based on court monitoring needs.</p>	<p>MADD Program Specialists, along with volunteers, participated in court monitoring efforts during this grant cycle. Based on requests from the field, two counties were selected: Henry and Glynn. The Program Specialists court-monitored four days in Henry County State Court with 18 DUI cases and two days in Glynn County State Court with 43 cases. Both Program Specialists went to these state courts on other days where DUI cases were postponed or they went for research. Nine volunteers were recruited with volunteer applications and background checks with two successfully completing the court monitoring program. Court monitoring information and flyers were distributed at events and at presentations to those who were interested throughout the grant year.</p>

Grantee:	Prosecuting Attorney's Council	Grant Number:	GA-2019-405d M6X LOW-058	Amount Obligated:	\$470,257.00
Project Title:	Traffic Safety Adjudication Program	Funding Source:	405d M6X	Total Expended:	\$403,946.80
Project Description:	This program will provide GA traffic prosecutors and LEOs with legal assistance, consultation, resource material, and training opportunities to aid in the prosecution of DUI and vehicular homicide cases.				
State Targets:	Education and assistance to prosecutors and law enforcement to improve prosecution of DUI. Of note is the <b>Council's tireless work this year in educating law enforcement, prosecutors and other</b> stakeholders statewide on the implications of the Elliott v. State ruling and the re-wording of the implied consent warning, including presentations at the Strategic Highway Safety Plan Summit and many other events and meetings throughout the state. These <b>activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly</b> those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-10, C-11).				

Activities Funded/Implemented	Results
Present 15 one-day JOINT LAW ENFORCEMENT/ PROSECUTOR DUI-ALCOHOL TRAINING COURSES. This six-hour course will focus on alcohol-based DUI cases. Local <b>prosecuting attorneys' offices or LE agencies will be contacted</b> to schedule each class. Announcements for applications to these trainings will be posted on PAC's website and also e-mailed to law enforcement agencies and prosecutors through the TENs and other list- <b>serves developed by PAC. PAC's</b> TSRPs and DRE will present all sessions of the course. PAC, GOHS, NHTSA, and NDAA traffic safety publications will be distributed at each conference.	PACGA met this goal by presenting fifteen Joint Law Enforcement/Prosecutor DUI-Alcohol Training Courses across Georgia. Each course received excellent reviews from attendees, with an average rating of 4.93/5.00. A total of 203 law enforcement officers, 93 prosecutors, and 1 other attended these trainings.
Present 15 one-day JOINT LAW ENFORCEMENT/ PROSECUTOR DUI-DRUGS TRAINING COURSES. This six-hour course will focus on drug-based DUI cases. Local prosecuting <b>attorneys' offices or LE agencies will be contacted</b> to schedule each class. Announcements for applications to these trainings will be posted on PAC's website and also e-mailed to law enforcement agencies and prosecutors through the TENs and other list- <b>serves developed by PAC. PAC's</b> TSRPs and DRE will	PACGA met this goal by presenting fifteen Joint Law Enforcement/Prosecutor DUI Drugs Training Courses across Georgia. Each course received excellent reviews from attendees, with an average rating of 4.93/5.00. A total of 165 law enforcement officers, 70 prosecutors and 2 others attended these trainings.

Activities Funded/Implemented	Results
<p>present all sessions of the course. PAC, GOHS, NHTSA, and NDAA traffic safety publications will be distributed at each conference.</p>	
<p>Provide training to 80 prosecutors and law enforcement officers on effective detection and prosecution of Driving Under the Influence cases through general DUI investigation and trial advocacy courses during FFY2019.</p>	<p>STSRP Crosby, STSRP Samuels, and TSRI Harper presented the Prosecuting the Drugged Driver in Young Harris, Georgia. STSRP Crosby, STSRP Samuels, and TSRI Harper, along with leading professionals in the fields of traffic safety enforcement and prosecution, addressed all aspects related to the investigation and prosecution of drivers impaired by drugs. This conference had 66 total attendees and received an overall rating of 4.76/5.00. While the conference was initially more fully registered, late cancellations and scheduling conflicts reduced the actual attendance at this conference.</p>
<p>The TSRPs will monitor and respond as necessary to the TSRP Forum and Listserv (both maintained on Yahoo!).</p>	<p>Both STSRPs were active participants on the TSRP Listserv, using <b>fellow TSRP's nationwide as resources</b> and sounding boards for issues related to Georgia traffic safety, and contributing ideas and <b>suggestions to other TSRP's when appropriate.</b></p>
<p>The DRE will monitor and respond as necessary to DRE and DRE Instructor listservs.</p>	<p>TSRI Harper was an active participant on the DRE and DRE Instructor Listserv, using fellow DREs and DRE Instructors nationwide as resources and sounding boards for issues related to Georgia traffic safety, and contributing ideas and suggestions to other DREs and DRE Instructors when appropriate. TSRI Harper did not join PAC until 1/28/19, after the grant year had commenced, and was not available to participate on the DRE and DRE Instructor listservs as a member of the Traffic Safety Team until then.</p>
<p>The TSRPs and DRE will advise contacts <b>at the Governor's Office of Highway Safety, the District Attorneys' Association of Georgia, the Georgia Association of Solicitors-General, and the Georgia Institute for Continuing Legal Education</b> of their availability to present blocks of traffic -safety related training. The TSRPs and DRE will respond to the invitation of these agencies (schedule permitting) by presented training and materials on traffic safety subjects of interest.</p>	<p>TSRPs provided numerous traffic safety training opportunities above and beyond the named courses scheduled throughout the grant year, at the request of various traffic safety stakeholders. Additional trainings:  10/5/18, instruction on the Georgia DUI and search and seizure – with an emphasis on vehicle searches – delivered to GSP trooper cadets</p>

Activities Funded/Implemented	Results
	<p>10/10/18, training on Courtroom Demeanor and Presentation in a DUI case to cadets</p> <p>12/19/18, presentation on Driving Under the Influence of Cannabis to 32 officers from west GA agencies</p> <p>3/18-19/19, instruction on Georgia Traffic Law to Department of Natural Resources Ranger Cadets</p> <p>4/1/19, panel discussion on E-Citations and E-Adjudication at the 2019 Lifesavers Conference in Louisville, KY</p> <p><b>4/8/19, instruction on Georgia driver's license law to the 106th GSP Trooper School class</b></p> <p>5/2/19, meeting of Georgia's elected District Attorneys, instruction on the current state of Georgia's Implied Consent framework and the collection of blood and breath evidence in DUI and Vehicular Homicide cases.</p>
<p>By designation of the Executive Director of PAC, the TSRPs and DRE will serve on both the Impaired Driving Task Force and the State Highway Safety Plan Executive Board, which meet (approximately) bi-monthly.</p>	<p>Due to personnel leaving, fewer meetings were scheduled during the grant year. The Traffic Safety Team did participate in the following scheduled events.</p> <p>On April 30, 2019, TSRI Harper attended the GOHS Strategic Highway Safety Plan Executive Board meeting at the Georgia Department of Transportation.</p> <p>On March 13, 2019, STSRP Crosby attended a meeting of the Impaired Driver Task Team meeting at the Georgia Department of Transportation, where he spoke about the challenges created as a result of the <b>Supreme Court's decision in Elliott v. State, and how law enforcement and prosecutors could best respond.</b></p> <p>On May 15, 2019, STSRP Crosby spoke at the SHSP Summit in Macon, GA, on the challenges created as a result of the <b>Supreme Court's decision in Elliott v. State, and how law enforcement and prosecutors could best respond.</b></p>
<p>Send TSRPs and DRE to two to four national or state conferences during the grant year. Conferences may include but are not limited to those listed in attachment 7 entitled <b>"Training Events" (attendance will depend on staff</b></p>	<p>During the weeks of October 8 and 22, 2018, STSRP Samuels completed the Georgia POST Instructor Course at the Gwinnett County Police Academy in Lawrenceville, GA, where he learned principles of adult education generally and police officer education</p>

Activities Funded/Implemented	Results
<p>schedules). All funded staff will attend the biennial GOHS Conference as required by GOHS.</p>	<p>specifically, equipping graduates to deliver POST-approved training material to Georgia officers. Samuels, a POST certified officer, may now enroll in other instructor-level courses offered by POST.</p> <p>On December 3-5, 2018, STSRPs Crosby and Samuels attended the NAPC Winter Conference in Phoenix, AZ. STSRPs attended presentations on matters of national interest to prosecutors, and participated in the TSRP breakout forum, where they focused on innovative practices to combat impaired driving.</p> <p>On January 28-29, 2019, STSRP Crosby attended the NHTSA Region IV LEL Conference in Savannah Georgia, sponsored by the <b>GOHS, where he networked with LEL's and other thought leaders on</b> issues related to traffic safety and enforcement of traffic laws.</p> <p>On February 4-8, 2019, <b>TSRI Harper attended the "Train the Trainer" course in Wilmington NC, which acquaints attendees with</b> the principles of effective adult learning and is focused on helping the TSRI better instruct Georgia students.</p> <p>From March 31-April 2, 2019, STSRP Samuels attended the 2019 Lifesavers Conference in Louisville, KY, where he networked and participated in breakout sessions with traffic safety professionals from across the country and from a wide variety of disciplines.</p> <p>On April 29-May 1, 2019, STSRP Crosby and STSRP Samuels attended National TSRP Training in Williamsburg, VA, where they networked with other TSRPs and discussed traffic safety issues of national importance as well as addressing training strategies and practices that could benefit Georgia traffic safety professionals. The presence of both TSRPs allowed Georgia to be represented at all sessions of this conference and fully contribute to and benefit from every discussion.</p>
<p>TSRPs/DRE will use data from NTHSA and GDOT to identify parts of Georgia with disproportionately high traffic fatalities, as measured by fatalities per 100,000 population, focusing on the upper third of Georgia counties.</p> <p>Once identified, TSRPs/DRE will contact prosecutors and law enforcement in those areas who have not had PAC training in</p>	<p>Throughout the grant year, the PAC Traffic Safety Team directed outreach to those areas of Georgia suffering disproportionately high traffic fatalities and alerted those offices to the availability of training related to those issues.</p>

Activities Funded/Implemented	Results
<p>the past two years with targeted messages offering training related to the issues being faced.</p> <p>Present the LETHAL WEAPON course to 80 prosecutors/law enforcement officers at the Georgia Public Safety Training Center in September 2019.</p>	<p>On September 4-6, 2019, <b>the Prosecuting Attorneys' Council</b> presented Lethal Weapon training at the Georgia Public Safety Training Center in Forsyth, GA. STSRP Samuels, STSRP Crosby, TSRI Harper, and subject matter experts in traffic crash investigation presented material to prosecutors and law enforcement on all aspects of serious crash investigation and prosecution. There were 66 attendees (45 law enforcement / 21 prosecutors), and ratings for this training were 4.79 / 5.00.</p> <p>The course was initially fully registered, however, late cancellations did reduce actual attendance, as did the arrival of Hurricane Dorian to the Georgia coast, which forced several registered officers to miss the conference due to emergency requirements in their home jurisdictions.</p>
<p>The TSRPs and DRE, with PAC assistance, will present a (minimum) four-hour traffic safety training track to 200 or more traffic prosecutors at the PAC 2019 Summer Conference in Jekyll Island, Georgia; speakers will discuss current traffic safety topics of statewide importance. TSRPs and DRE will be available for the duration of the course to answer attendee questions.</p>	<p>The Traffic Team exceeded this goal when, from July 21, 2019 <b>through July 24, 2019, the Prosecuting Attorney's Council of Georgia's Annual Summer Conference was held</b> at Jekyll Island, GA. STSRP Crosby and STSRP Samuels hosted a five-hour GOHS block related to traffic law. STSRP Samuels, in conjunction with Athens-Clarke County Chief Assistant Solicitor-General Will Fleenor, presented a two-hour block on the Elliott decision and what it means for Georgia prosecutors. STSRP Crosby presented a one-hour block on the use of search warrants in DUI cases. In addition, there were presentations on updates at the Department of Driver Services and the use of law enforcement as phlebotomists to draw blood in impaired driving cases. There were 297 attendees and ratings for this block were 4.21 / 5.00.</p>
<p>The DRE will, in concert with TSRP(s), develop a curriculum for a 2-3 day training session that will cover all aspects of an impaired driving investigation and prosecution, utilizing wet labs and observations of live subjects, in addition to classroom discussion and mock trial practice. The curriculum will be completed by March 2019. The training will be offered to Georgia LEOs and prosecutors. This training will be piloted</p>	<p>On May 22-24, 2019, STSRP Crosby, STSRP Samuels, TSRI Harper, in conjunction with DREs and prosecutors statewide, presented From Stop to State Court in Young Harris, GA. This conference provided classroom instruction, practical experience with individuals under the influence of alcohol to various degrees, and courtroom experience to develop skills in investigating and preparing impaired</p>

Activities Funded/Implemented	Results
<p>in FFY 2019 and will be included on an annual basis in FFY 2020 and in each year following.</p>	<p>driver cases. There were 23 attendees (12 law enforcement / 11 prosecutors), and ratings for this training were 5.00 / 5.00.</p>
<p>The TSRPs and DRE will respond via telephone and e-mail to inquiries regarding specific legal, scientific, strategic and appellate issues from prosecutors handling traffic cases in the Municipal, Recorders, Probate, State and Superior Courts of Georgia.</p>	<p><b>TSRP's were available by phone and email to prosecutors seeking feedback and assistance on trial and appellate issues.</b> Prosecutors from across the state reached out to TSRPs with issues related to traffic <b>prosecution, and TSRP's responded promptly to all requests.</b> In addition to responding to regular inquiries related to traffic prosecution, TSRPs provided detailed assistance to prosecutors with traffic safety cases pending before the Georgia Supreme Court, assisting in reviewing briefs, preparing for oral argument, and / or helping draft amicus curiae briefs for cases including Derrico v. State, S19A0665, Licata v. State, S18G0563, and DiBernardo v. State, S18I1649.</p>
<p>Upon request of local prosecutors or law enforcement, DRE will provide case review of impaired driving prosecutions. DRE will review reports and video evidence, consult with prosecutors and law enforcement about strengths and weaknesses of cases, and when necessary, appear in court to testify as an expert witness about matters within the scope of <b>the DRE's training and experience.</b></p>	<p>Despite not joining PAC until January 2019, TSRI Harper nevertheless provided assistance in multiple impaired driving cases throughout Georgia, responding to numerous calls and emails. Specific examples of case support include:</p> <p>On February 10, 2019, TSRI Harper spoke, by telephone, to William P. Doupe, District Attorney, Toombs Judicial Circuit, about DUI Refresher training.</p> <p>On February 14, 2019, STSRP Crosby and TSRI Harper consulted with Erikka B. Williams, Chief Assistant District Attorney, Houston County District Attorney's Office about a 2014 GSP Traffic Fatality case in Houston County.</p> <p>On February 20, 2019, TSRI Harper consulted with Danielle M. Fargione, Assistant District Attorney, Western Judicial Circuit about a Serious Injury by Vehicle case that was coming up for trial. He listened to her explain the evidence for the case and confirmed the witness in the case could explain what she needed for the case in front of a jury.</p> <p>On March 14-17, 2019, TSRI Harper participated in Operation Rolling Thunder in Savannah, GA.</p>

Activities Funded/Implemented	Results
	<p>On April 23, 2019 and again on April 30, 2019, TSRI Harper spoke with Investigator Thomas Rahn and ADA Brian Deal about Expert Testimony for James Russell Sanders case in Effingham Co.</p> <p>On May 30, TSRI Harper Spoke with Rosanna Szabo, Assistant District Attorney in Rabun County about a Multiple count Vehicular Homicide case concerning the use of a DRE.</p> <p>On September 3, 2019, TSRI Harper spoke with ADA Scott Helton about the effects of Hypoglycemia and Impairment involving a DUI case coming up for trial.</p> <p>On September 20, 2019, TSRI Harper assisted in the screening of impaired drivers at Operation Rolling Thunder in Albany, GA with the GOHS Thunder Task Force.</p>
<p>The TSRPs and DRE will respond via telephone and e-mail to inquiries regarding specific legal and procedural issues from Georgia police officers engaged in traffic enforcement. Perform on a monthly basis.</p>	<p>Both TSRPs and the TSRI responded to telephone and email inquiries on legal issues related to traffic enforcement throughout the year. All members of the Traffic Safety team regularly publicized contact information at GOHS sponsored trainings and encouraged participants to reach out with questions and concerns on matters related to impaired driving enforcement.</p>
<p>The DRE, in concert with TSRPs, will utilize PAC trainings, the GATEN network, prosecutor listservs, traffic network meetings, the PAC website and Facebook page, and other means to inform prosecutors and law enforcement of the nature and function of the DRE program, and to encourage local agencies to identify and send qualified officers to DRE training. The DRE will maintain contact with DRE Coordinators to ensure messaging is accurate.</p>	<p>Both TSRPs and the TSRI emphasized the DRE program at every JLE Drug Impaired Driving training offered during the grant year, as well as other trainings where drug impaired driving was discussed, keeping prosecutors and law enforcement updated as to the nature and function of the DRE program, and encouraged agencies to continue to send qualified officers to DRE training.</p>
<p>Partner with the 16 Georgia Traffic Enforcement Networks by attending 3 GATEN meetings during the grant year. If requested by GATEN coordinators, provide targeted training to network-affiliated officers and agencies in conjunction with scheduled network activities.</p>	<p>PAC staff spoke to TEN meetings on 6 occasions:</p> <p>12/19/18, WRTEEN, Driving Under the Influence of Cannabis.</p> <p>2/22/19, CRTEN, the up-coming <b>"From Stop to State Court"</b> training and the Traffic Safety Resource Program.</p> <p>3/13/19, MATEN, the recent Supreme Court decision in Elliott v. State, and how to respond now and in the future.</p>



Activities Funded/Implemented	Results
	<p>3/28/19, WRTEEN, the recent Supreme Court decision in Elliott v. State, and how to respond now and in the future.</p> <p>7/25/19, WRTEEN, the challenges created as a result of the Supreme <b>Court's decision in Elliott</b> v. State, and how law enforcement and prosecutors plan to respond to protect the public.</p> <p>7/26/19, NETEN, recent case law regarding traffic and impaired driving, and how to respond to these updated legal developments.</p>
<p>PAC, GOHS, NHTSA and NDAA traffic safety publications (training materials, CaseLaw Update, NHTSA/GOHS/NDAA collateral, etc.) will be distributed via website, listserv and at all trainings and conferences.</p>	<p>PAC, GOHS, NHTSA, and NDAA traffic safety publications were available to attendees and distributed at all trainings and conferences during the grant year.</p>
<p>During the first quarter of the grant, the TSRPs will contact faculty at 3 Atlanta-area law schools to advise them of the <b>TSRP's availability participate in traffic safety related</b> functions. Contact will be made via phone or email or in person if possible. Where possible, PAC, GOHS, NHTSA and NDAA traffic safety publications will be distributed.</p>	<p><b>STSRP Samuels contacted Atlanta's John Marshall Law School and</b> the law schools at the University of Georgia, Georgia State, Mercer, and Emory to educate them about the TSRP program and that we are available as a resource for their communities and are willing to serve as an externship placement site for students seeking practical experience in the field.</p>

Grantee:	Public Safety Training Center, Georgia	Grant Number:	GA-2019-405d M6X LOW-030	Amount Obligated:	\$559,637.86
Project Title:	Impaired Driving Training Programs/SFST & DRE	Funding Source:	405d M6X	Total Expended:	\$429,858.04
Project Description:	Consists of advanced level law enforcement training programs focusing on the detection, apprehension, and successful prosecution of alcohol/drug impaired drivers.				
State Targets:	Specialized training for law enforcement officers to improve detection, prosecution and conviction of DUI, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-7, C-10, C-11).				

Activities Funded/Implemented	Results
Conduct two six-day trainings in Drug Recognition Expert field certification evaluations to certify 30 officers as DRE's by the end of the grant year. The course consists of several phases of classroom training, followed by field training, and a comprehensive final knowledge examination. Participants will receive classroom training on proper drug evaluation techniques, drug physiology, drug classifications, symptoms of drug use and abuse, and legal considerations. Students must successfully complete the classroom training portion in order to transition into field certification training.	<b>17 students were trained in DRE.</b> "We frequently receive feedback from officers indicating that they are interested in the training, but their agencies will not approve them to attend due to manpower shortages, etc. We continue to experience interest in DRE training, but class sizes have been typically less than ten students per offering. This can be attributed primarily to the complex training curriculum. Many <b>officers'</b> express interest but are not willing to put forth the effort to meet the demanding classroom and field training protocols."
Conduct DUI/SFST Instructor Update to 20 students by the end of the grant year.	<b>5 SFST Instructors completed the Instructor Update.</b> "It is recommended by NHTSA that SFST Instructors attend a curriculum update every two years. The course enrollment is monitored for minimum enrollment and interest in the course. We have trained hundreds of SFST Instructors over the years and many instructors are choosing not to attend an update course in order to keep current with program changes and <b>curriculum revisions.</b> "
Conduct Advanced Traffic Law to 360 students by the end of the grant year.	<b>296 students completed Advanced Traffic Law.</b> "Advanced Traffic Law is in the process of being removed from the POST core classes required for peace officer advanced certification.

Activities Funded/Implemented	Results
	While enrollment is up from the previous impaired driving grant project the overall numbers of students registering for the course has decreased. We are in the process of redesigning the course to address the needs of traffic enforcement officers."
A quarterly newsletter containing updates on DRE issues and training, will be sent to all DRE Officers via the DRE LISTSERVE program at gadre@listserv.cc.emory.edu. The newsletter will be updated regularly and available online year-round. Upon successful completion of the DRE course, each officer will be subscribed to the DRE LISTSERVE program which will allow access to the LISTSERV email. In addition to providing training, course and legal updates, the LISTSERVE program will provide an avenue for DRE's to exchange information with others statewide.	<b>"Four quarterly newsletters were</b> sent out over the list as well as DRE discussion topics of interest."
Georgia DRE's are required to enter information from evaluations conducted in order to facilitate proper documenting and record keeping functions. We will monitor and review the National DRE tracking website to ensure compliance and required reporting on a monthly basis.	<b>Reporting monitored monthly. "DRE's are continuing to enter</b> data from training and enforcement evaluations throughout the grant period. We are compiling data now to compare <b>current drug trends across the state."</b>
Conduct Basic DUI/SFST at GPSTC to 300 students during the grant year. This course is designed for peace officers responsible for enforcing DUI laws. This course introduces the participant to the National Highway Traffic Safety Administration's recommended Standardized Field Sobriety testing process. Topics include the proper procedure for administering the Horizontal Gaze Nystagmus, Walk and Turn, and One Leg Stand examinations.	<b>301 students completed DUI/SFST training. "The basic SFST</b> course continues to be the foundation for the impaired driving training courses offered. Demand for onsite as well as offsite <b>training courses is consistent."</b>
Conduct DUI/SFST Instructor to 25 students during the grant year. This course is intended for all law enforcement officers who will be responsible for providing training in DUI Detection and Standardized Field Sobriety Testing. Topics will include Standardized Field Sobriety Testing procedures, workshop management, communication skills, and lesson plan presentation.	19 officers completed DUI/SFST instructor training. "There is still a strong demand for the course."
Conduct Drug Recognition Expert Recertification to 60 students during the grant year. This course is intended for DRE's who are	<b>65 students completed DRE recertification. "Currently certified</b> DRE's are attending and completing the required

Activities Funded/Implemented	Results
<p>required to renew their certificates every two years as required by IACP and NHTSA. Topics include DRE evaluation procedures, drug identification, symptoms of abuse and legal update.</p>	<p>recertification training which means that we are keeping many <b>of the DRE's from previous classes certified."</b></p>
<p>Conduct DUI Case Preparation &amp; Courtroom Presentation to 20 students during the grant year. This course is intended for public safety officers who have completed an IACP/NHTSA Standardized Field Sobriety Testing Program. Students will develop a DUI case, prepare the case for prosecution, present the case in a mock trial and be evaluated on all aspects of the course. This program is designed to improve the officer's ability to successfully prepare and prosecute a DUI case.</p>	<p>13 students completed DUI Case Preparation &amp; Courtroom <b>Presentation. "Of all the courses offered in the area of DUI/SFST, this is one of the most comprehensive and beneficial courses offered. It builds upon the SFST training and guides the officer on how to properly prepare for and successfully prosecute a complicated DUI case. It is a challenging three-day course that officers are not taking advantage of to improve their DUI skills."</b></p>
<p>Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) at GPSTC to 200 students during the grant year. This course is intended to enhance the <b>officer's</b> ability to recognize psychophysical and clinical indicators of impairment consistent with alcohol, drugs, and/or a combination of alcohol and drugs. Officers will be able to identify the categories of drugs and their effects on the human body.</p>	<p><b>104 students completed ARIDE. "Enrollment figures again are lower than expected or anticipated. We also experience a high failure rate for this course due to the advanced, technical curriculum."</b></p>
<p>Conduct DUI/SFST Update to 20 students during the grant year. This course introduces the participant to the updates of the <b>National Highway Traffic Administration's Standardized Field Sobriety Tests</b> and changes of laws applicable to DUI.</p>	<p><b>15 students completed the DUI/SFST Update. "Again, NHTSA recommends an update for SFST practitioners every two years to refresh and stay current with their field application of the SFST battery."</b></p>
<p>Conduct Drug Recognition Expert Instructor to 15 students during the grant year. This course is intended for public safety officers who have completed DRE training and have been recommended by the DRE State Coordinator. Applicants seeking DRE Instructor training must be Georgia P.O.S.T. Council Instructor Certified and a copy of their diploma must be attached to the student authorization form. A student who completes this course will be able to serve competently as an Instructor in the DRE Pre-School, the DRE School, and Certification Training.</p>	<p><b>This course was not offered in FFY 2019. "At this time, there are not enough seasoned, experienced DRE's to offer a DRE Instructor course. Certified DRE's need to be in good standing for a minimum of three years and have also completed the 80-hour General Instructor course in order to be considered for this demanding training course. We presently have a list of eight potential DRE Instructor candidates moving forward into the new grant project."</b></p>
<p>At least one representative from the grantee will attend the Impaired Driving Task Team meetings a minimum of six times</p>	<p>Staff attended 5 meetings either in person or via conference call. The Task Team was on hiatus for part of the grant year.</p>

Activities Funded/Implemented

Results

during the grant year. This can be accomplished either by attendance or via conference call.

Conduct Basic DUI/SFST at offsite locations throughout the state to 50 students during the grant year. This course is designed for peace officers responsible for enforcing DUI laws. This course introduces the participant to the National Highway Traffic Safety Administration's recommended Standardized Field Sobriety testing process. Topics include the proper procedure for administering the Horizontal Gaze Nystagmus, Walk and Turn, and One Leg Stand examinations.

**86 students completed offsite Basic DUI/SFST. "Offsite training opportunities continue to successfully attract officers and will continue to be offered. We make every attempt to identify rural agencies who would not otherwise be able to take advantage of the training."**

Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) at offsite locations throughout the state to 50 students during the grant year. This course is intended to enhance the officer's ability to recognize psychophysical and clinical indicators of impairment consistent with alcohol, drugs, and/or a combination of alcohol and drugs. Officers will be able to identify the categories of drugs and their effects on the human body.

**44 students completed offsite ARIDE training. "Offsite training opportunities remain popular and we will continue to offer these at locations throughout the state. Many officers are not taking advantage of the offsite ARIDE training due to the high failure rate. It is a challenging course."**

# TEEN TRAFFIC SAFETY PROGRAM



## FUNDED PROJECTS:

- Life Changing Experience Community Education Project
- Teen Traffic Safety Program
- Students Against Destructive Decisions (SADD) Grants (2 multiple-school grants and 9 individual-school grants)
- Young Adult (YA) Grants (14 college/university grants)

Grantee:	Children and Parent Resource Group, Inc.	Grant Number:	GA-2019-402TSP-011	Amount Obligated:	\$350,000.00
Project Title:	Life Changing Experience Community Education Project	Funding Source:	402TSP	Total Expended:	\$350,000.00
Project Description:	Cinema Drive, an exciting, interactive 3D safe-driving experience for teens educating them on how to drive safely, eliminate distractions and impaired driving				
State Targets:	Education and behavior change activities to decrease impaired driving and improve seat belt use in teens, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).				

Activities Funded/Implemented	Results
<p>Children and Parent Resource Group, INC will provide a multi-sensory, educational safe teen driving program (Cinema Drive) emphasizing impaired driving, seatbelt usage, and speed to 100 high schools during the grant year. Teen drivers will be the focus.</p>	<p>Program was brought to 100 high schools. "We had an average "RISK Level" change as high as 65% out of all 100 schools and a 75+% rating of students saying they thought the program was excellent/good. Risk level change is the difference between the students that didn't answer correctly the first time in the "pre-survey" but answered correctly in the "post survey" after seeing the program."</p>
<p>At least one representative from the grantee will attend the Young Adult Task Team Meeting a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>Grantee claims that representatives attended 6 YA Task Team meetings, but only 2 were documented.</p>

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-402TSP-083	Amount Obligated:	\$68,600.00
Project Title:	Teen Traffic Safety Program	Funding Source:	402TSP	Total Expended:	\$64,092.13
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities related to teen driving.				
State Targets:	GOHS Highway Safety Conference, training events and education materials educated law enforcement officers, other stakeholders, students, and the general public on a wide variety of traffic safety issues, contributing to all state measures of progress.				

Activities Funded/Implemented	Results
Assess and identify the training needs of staff; Foster a work environment that encourages productivity and effectiveness.	Staff met with SADD, MADD and other stakeholder groups throughout the grant year; attended NHTSA training, sexual harassment training, compliance training, webinars and other training events; conducted trainings, site visits, conference calls and meetings with grantees to assist as needed; and participated in SHSP task teams. Staff also participated in planning, organizing and hosting the GOHS Highway Safety Conference.
Provide safety and education materials as well as public information assistance to accredited colleges and universities within Georgia as requested each month.	Webinars and media blitzes held in December. Training materials were produced and distributed to 2019 grantees in January.
Provide safety and education materials as well as public information assistance to Georgia high schools as requested each month.	Webinars and media blitzes held in December. Training materials were produced and distributed to 2019 grantees in January.



Grantee:	SADD Grants (2 multiple-school grants and 9 individual-school grants)	Grant Number:	multiple	Amount Obligated:	\$160,301.61
Project Title:	Baldwin High School, Clayton Co. Public Schools, Douglas County Board of Education dba Douglas County High School, Evans High School, Fulton Co. School System, Grayson High School, Lamar County School System, Lee County Board of Commissioners, Pepperell High School, Towns County Schools, Wayne County High School	Funding Source:	402TSP	Total Expended:	\$25,357.71
Project Description:	<p>For more than 30 years, SADD has been committed to empowering young people to lead education and <b>prevention initiatives within their schools and communities. SADD’s unique approach involves young people</b> delivering education and prevention messages to their peers through school and community-wide activities and campaigns responsive to the needs of their particular locations. Projects may include peer-led classes and theme-focused forums, teen workshops, conferences and rallies, prevention education and leadership training, awareness-raising activities and legislative work.</p> <p>In FFY 2019, GOHS funded nine single-school SADD grants and two system-wide SADD grants (Fulton County School System, covering 6 schools, and Clayton County Public Schools, covering 12 schools).</p> <p><b>Lee County’s SADD chapter had the honor of</b> having its President, Rhiannon Belcher, selected to serve on the SADD National Student Leadership Council.</p> <p>Baldwin High School, Douglas County High School, and Evans High School had zero request for reimbursement during the grant year, due to changes within school leadership, but were still able to complete some of their planned activities. GOHS obtained requests from Douglas County High School and Baldwin High School to close their 2018-2019 grants without a final report, due to changes within personnel on the grant and within the <b>school’s leadership.</b></p>				
State Targets:	<p>SADD grants educated high school students and their teachers and families on the dangers of impaired and <b>distracted driving and the importance of seat belts, contributing to the state’s goals</b> of decreasing crashes, injuries and fatalities, particularly those involving young and/or impaired drivers (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).</p>				

Grant ID	Agency	Number of People Reached*
SADD-2019-402TSP-012	Baldwin High School	5,600
GA-2019-402TSP-068	Clayton Co. Public Schools	1,792
SADD-2019-402TSP-014	Douglas County Board of Education dba Douglas County High School	355
SADD-2019-402TSP-010	Evans High School	2,072
GA-2019-402TSP-095	Fulton Co. School System	1,095
SADD-2019-402TSP-002	Grayson High School	7,110
SADD-2019-402TSP-013	Lamar County School System	760
SADD-2019-402TSP-011	Lee County Board of Commissioners	2,528
SADD-2019-402TSP-005	Pepperell High School	10,262
SADD-2019-402TSP-007	Towns County Schools	2,462
SADD-2019-402TSP-009	Wayne County High School	11,033

*\*Statistical Summary in last Monthly Activity Report*

Activities Funded/Implemented	Results
Contact National SADD annually to register the chapter. <a href="http://www.sadd.org">www.sadd.org</a>	Baldwin 1/1; Clayton 12/12; Douglas 1/1; Evans 1/1; Fulton 6/6; Grayson 1/1; Lee 1/1; Pepperell 1/1; Towns 1/1; Wayne 1/1 (Total: 26 chapters planned, 26 registered)
Elect officers, establish regular meeting times and establish strategies/activities and set chapter calendar.	Baldwin 10/10; Clayton 26/10; Douglas 6/10; Evans 7/10; Fulton 21/60; Grayson 10/10; Lee 12/10; Pepperell 8/10; Towns 10/10; Wayne 22/10 (Total: 150 meetings planned, 132 held)
Complete a minimum of two safety belt checks. It is suggested to complete the pre in the first quarter of the grant period (Oct. – Dec.) and the post in the second quarter months (Feb. – March) or prior to the close of the school year.	Baldwin 2/2; Clayton 53/2; Douglas 1/2; Evans 1/2; Fulton 6/12; Grayson 2/2; Lee 2/2; Pepperell 2/2; Towns 2/2; Wayne 4/2 (Total: 30 seat belt checks planned, 75 held)
Submit final announcement for press release. Identify source to announce grant award. Draft and submit press release announcing award to the appropriate source. Submit copy of press release to GOHS in the first quarter of the grant period (Oct.-Dec.).	Baldwin 1/1; Clayton 13/12; Douglas 1/1; Evans 1/1; Fulton 6/6; Grayson 1/1; Lee 1/1; Pepperell 1/1; Towns 1/1; Wayne 3/1 (Total: 26 press releases planned, 29 executed)
To participate in the following campaigns: SADD & the law: 21 or Bust and SADD & the law: SADD Mobilizes. Click on link for detailed campaign information: <a href="http://sadd.org/campaign.htm">http://sadd.org/campaign.htm</a> . Download instructions and kit from the SADD national website to complete each campaign. Distribute media material prior to event and identify potential partners.	Baldwin 0/2; Clayton 25/12; Douglas 1/2; Evans 1/2; Fulton 6/6; Grayson 1/1; Lee 0/2; Pepperell 0/1; Towns 1/2; Wayne 0/2 (Total: 32 events planned, 35 held)
To participate in at least one of the following activities: Mock Car Crash, Lights on For Life Day, Prom, Graduation or any other activity that includes a focus on impaired driving or distracted driving. Click on link for detailed activity information: <a href="http://www.sadd.org/campaign.htm">http://www.sadd.org/campaign.htm</a> . Download instructions from the SADD national website before conducting activity. Distribute media material prior to event and identify potential partners.	Baldwin 3/1; Clayton 24/12; Douglas 0/1; Evans 1/1; Fulton 12/6; Grayson 1/1; Lee 2/1; Pepperell 1/1; Towns 1/1; Wayne 4/1 (Total: 26 events planned, 49 held)

Activities Funded/Implemented	Results
<p>Advisor and at least two students to attend GOHS approved conference. There may be special requirements to attend the conference. Refer to the SADD Special Conditions.</p>	<p>Baldwin 0/3; Clayton 0/12; Douglas 0/3; Evans 0/3; Fulton 0/6; Grayson 1/1; Lee 5/3; Pepperell 1/1; Towns 2/3; Wayne 13/3 (Total: 28 planned, 22 attended)</p>
<p>Each SADD chapter will hold a campaign during homecoming and prom season that will focus on safe driving activities. Events will include: no texting/driving pledge, safety goggles, and safe driving skits during lunch times at the school performed by SADD members.</p>	<p>Clayton only, 12 events planned, 84 held</p>
<p>Each chapter will host a safe driving and safe decisions speaker event. The topics must include texting while driving, drinking/driving, and distracted driving. Evaluation: Each attendee will be asked to complete a survey upon completion of the activity. Survey results will be tabulated and posted to document data reported. Submit a copy of the results to GOHS.</p>	<p>Clayton only, 12 speaker events planned, 9 held (limited by speaker availability)</p>

Grantee:	YA Grants (14 college/university grants)	Grant Number:	Multiple	Amount Obligated:	\$155,764.24
Project Title:	Multiple	Funding Source:	402TSP	Total Expended:	\$105,228.38
Project Description:	The mission of the Georgia Young Adult Program is to promote education and awareness to young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. This program is achieved by training peer-educators, providing educational programs to the schools, and funding students to participate in area, state, and national highway safety related conferences.				
State Targets:	<b>YA grants' activities educated students on the dangers of underage drinking and impaired and distracted driving, and the importance of safety belt use, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving young, impaired and/or distracted drivers, and improving safety belt use (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).</b>				

Grant ID	Agency	Number of People Reached*
YA-2019-402TSP-001	ABAC Advancement Foundation, Inc., The	4,025
YA-2019-402TSP-017	Augusta University	1,094
YA-2019-402TSP-011	Clayton State University	4,057
YA-2019-402TSP-018	East Georgia College	1,646
YA-2019-402TSP-016	Fort Valley State University	992
YA-2019-402TSP-005	Georgia College & State University	8,986
YA-2019-402TSP-010	Georgia Southwestern State University	6,527
YA-2019-402TSP-012	Georgia State University	12,365
YA-2019-402TSP-008	Georgia Tech Research Corp.	5,040
YA-2019-402TSP-004	GSU Research & Service Foundation, Inc.	1,370
YA-2019-402TSP-007	Kennesaw State University Research and Service Foundation	6,227
YA-2019-402TSP-014	North Georgia, University of	1,822
YA-2019-402TSP-002	Valdosta State University	2,257
YA-2019-402TSP-003	West Georgia, University of	5,963

\* *Statistical Summary in last monthly report*

Activities Funded/Implemented	Results
Conduct four school year activities focused on educating students and faculty about alcohol and highway safety issues. Example: Implement alcohol awareness seasonal campaigns surround graduation, spring break, new student orientation, sporting events, holidays, etc. to reduce high risk drinking.	ABAC 4/4; Augusta 16/4; Clayton State 10/4; East Ga College 6/4; Ft. Valley State 4/4; Ga College 33/8; Ga State 31/27; Ga Southwestern 4/4; Ga Tech 6/4; GSU 7/11; Kennesaw State 32/4; N Ga 17/4; Valdosta State 4/4; W Ga 17/14 (Total: 73 activities planned, 181 held)
Collect highway safety statistics on campus and in surrounding areas where students travel at the beginning of each semester (twice per year).	ABAC 2/2; Augusta 1/2; Clayton State 1/2; East Ga College 0/2; Ft. Valley State 2/2; Ga College 0/2; Ga State 3/5; Ga Southwestern 2/2; Ga Tech 1/2; GSU 0/2; Kennesaw State 2/2; N Ga 2/2; Valdosta State 3/2; W Ga 3/2 (Total: 31 stats collections planned, 22 executed)
Review campus alcohol policies at the beginning of each year.	ABAC 1/1; Augusta 2/1; Clayton State 1/1; East Ga College 2/2; Ft. Valley State 1/1; Ga College 1/1; Ga State 3/2; Ga Southwestern 1/1; Ga Tech 1/1; GSU 1/1; Kennesaw State 1/1; N Ga 1/1; Valdosta State 1/1; W Ga 1/1 (Total: 16 reviews planned, 18 carried out)
Distribute educational materials at 4 school activities.	ABAC 4/4; Augusta 19/4; Clayton State 16/4; East Ga College 4/4; Ft. Valley State 4/4; Ga College 33/8; Ga State 51/46; Ga Southwestern 4/4; Ga Tech 5/4; GSU 8/7; Kennesaw State 34/4; N Ga 14/4; Valdosta State 4/4; W Ga 15/9 (Total: 110 distributions planned, 205 carried out)
Complete the first seat belt survey in the first quarter of the grant period (Oct. - Dec.). Complete the second seat belt survey prior to the close of the school year. Announce results of each seat belt survey (media, website, social media).	ABAC 2/2; Augusta 2/2; Clayton State 2/2; East Ga College 3/2; Ft. Valley State 2/2; Ga College 2/2; Ga State 14/12; Ga Southwestern 2/2; Ga Tech 1/2; GSU 2/2; Kennesaw State 2/2; N Ga 2/2; Valdosta State 0/2 (leadership change); W Ga 2/2 (Total: 38 surveys planned, 38 executed)
Collaborate with campus police or local law enforcement to participate in impaired driving/underage drinking campaigns.	ABAC 1/1; Augusta 1/1; Clayton State 2/1; East Ga College 1/3; Ft. Valley State 4/3; Ga College 0/2; Ga State 11/5; Ga Southwestern 1/1; Ga Tech 1/1; GSU 2/3; Kennesaw State 2/2; N Ga 1/2; Valdosta State 2/2; W Ga 11/11 (Total: 38 collaborations planned, 40 executed)
Distribute GOHS brochures and Impaired Driving educational materials on campus in conjunction with GOHS Impaired Driving campaigns.	ABAC 4/4; Augusta 16/7; Clayton State 13/4; East Ga College 6/4; Ft. Valley State 4/4; Ga College 23/2; Ga State 51/36; Ga Southwestern 4/4; Ga Tech 2/1; GSU 5/3; Kennesaw State 25/4; N Ga 1/1; Valdosta

Activities Funded/Implemented	Results
	State 2/2; W Ga 2/2 (Total: 78 material distributions planned, 138 executed)
Recruit potential peer health educators.	ABAC 0/1 (no trained staff available to recruit peer educators; added to 2020 grant); Augusta 1/1; Clayton State 5/3; East Ga College 0/2; Ft. Valley State 4/4; Ga College 8/3; Ga State 4/3; Ga Southwestern 2/2; Ga Tech 5/3; GSU 4/4; Kennesaw State 33/6; N Ga 31/7; Valdosta State 2/2; W Ga 12/12 (Total: 53 recruitments planned, 111 completed)
Conduct alcohol specific peer health education training (ex: TIPS or BACCHUS)	ABAC 0/1 (no trained staff available to recruit peer educators; added to 2020 grant); Augusta 1/1; Clayton State 1/1; East Ga College 0/2; Ft. Valley State 5/3; Ga College 2/2; Ga State 4/3; Ga Southwestern 2/2; Ga Tech 1/1; GSU 1/1; Kennesaw State 7/4; N Ga 2/2; Valdosta State 3/4 (leadership change); W Ga 27/32 (many returning peer educators, fewer trainings needed) (Total: 59 trainings planned, 59 executed)
Conduct campus CORE or ACHA-NCHA survey once every ODD year (Example FFY2017, FFY2019, etc.)	ABAC 1/1; Augusta 0/1 (school rules); Clayton State 3/2; East Ga College 0/1; Ft. Valley State 1/1; Ga College 2/2; Ga State 2/2; Ga Southwestern 1/1; Ga Tech 0/1 (admin issues); GSU 1/1; Kennesaw State 0/0 (conducts in even years); N Ga 1/1; Valdosta State 0/1 (leadership change); W Ga 1/1 (Total: 16 surveys planned, 13 executed)
Create at least two questions related to distracted driving to add to the customization surveys provided by AlcoholEdu. The data used from the collected data, August 2019-September 2019, will be used to inform social media messaging. (Georgia State only)	GSU asked students completing AlcoholEdu in fall 2019, "How likely are you to do or say something to your driver if they're SENDING TEXT MESSAGES OR EMAILS OR USING SMARTPHONE APPS while driving?" The majority of students, 59%, reported they were very likely to likely to verbalize their concern to the driver.
Ten professional staff members will be trained as trainers who will then provide student trainings through Fraternity and Sorority Life, Residence Life, and peer health educators. (Kennesaw State only)	This objective was changed through the amendment process. KSU had sufficient number of trainers (16 total) on campus and instead of arranging for a new training, annual re-certifications of the existing instructors were requested. A total of 7 instructors whose certifications were due to expire in 2019 were re-certified. The other trainers' certifications are valid through 2020.



Activities Funded/Implemented	Results
<p>Thirty students will be trained using BACCHUS Initiatives of NASPA Certified Peer Educator training. (Kennesaw State only)</p>	<p>KSU had a total of 23 students trained during this grant period. Several of the returning peer health educators were trained the previous year and the number of new "recruits" were lower than in the past.</p>
<p>Grantee will use the Fatal Vision Roadster 3 times during the grant year to show 400 number of students the effects of impaired driving. (Georgia Southwestern only)</p>	<p>Held 1 event with unspecified number of participants.</p>

# POLICE TRAFFIC SERVICES



## FUNDED PROJECTS:

- High Visibility Traffic Enforcement
- Bleckley County Sheriff's Office Highway Safety Grant Proposal
- Chatham County High Visibility Enforcement Grant
- 2019 Impaired Driving and Speed Awareness
- 402 Police Traffic Services
- Speeding and Impaired Driving Initiative
- Safer Traffic Empowering Productivity
- Driving the Message to Reduce Crashes

Grantee:	Barnesville Police Department	Grant Number:	GA-2019-402PT-014	Amount Obligated:	\$12,955.00
Project Title:	High Visibility Traffic Enforcement	Funding Source:	402PT	Total Expended:	\$12,283.48
Project Description:	Reduce traffic crashes, injuries and fatalities and enhance the efficiency of our officers on the street to quickly and safely enforce city and state laws. (Budget of this grant was increased by \$2000.00 on 1/3/19 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; and distributing educational materials increased public awareness of safe <b>driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).</b>				

Activities Funded/Implemented	Results
The grantee agrees to participate in regional traffic enforcement network meetings and initiatives.	Grantee attended 9 of 10 planned meetings; no meeting was held in February.
The Barnesville Police Department will participate in GOHS highway safety campaigns including Click-It or Ticket, Operation Zero Tolerance, Operation Southern Shield, and 100 Days of Summer HEAT.	<p>The grantee participated in Click-It or Ticket during the months of November, while doing so the grantee addressed a total of (29) Seatbelt violations and (5) Child Restraint violations.</p> <p>The grantee participated in Operation Zero Tolerance during the month June and during the campaign the grantee addressed a total of (10) Seatbelt violations, (13) Speeding violations, (2) Uninsured Motorist violations, (1) DUI arrest, (3) Distracted Driving Contacts, and (3) Suspended/ Revoked License.</p> <p>The grantee also utilized these encounters with the public to distribute educational and informative pamphlets to improve safety practices on the highways of Georgia.</p>
The Barnesville Police Department will initiate 60 traffic safety related (Speed and impaired driving) contacts per month during the grant period.	Barnesville PD initiated a total of 821 speed and impaired driving citations during the grant period (avg. of 68 per month).
The Grantee agrees to enter enforcement data in the GOHS online reporting system monthly, and during GOHS Highway Safety Campaigns.	Data was entered monthly.
Citations issued	1359 total; 102 seatbelt, 31 child restraint, 408 speeding, 13 reckless driving, 35 uninsured motorists, 17 DUI, 46 suspended/revoked license, 707 others
Crash/fatality data	<p>FFY 2018: 212 total crashes, 0 fatal</p> <p>FFY 2019: 239 total crashes, 0 fatal</p>

Grantee:	Bleckley County Sheriff's Office	Grant Number:	GA-2019-402PT-075	Amount Obligated:	\$12,875.00
Project Title:	Bleckley County Sheriff's Office Highway Safety Grant Proposal	Funding Source:	402 PT	Total Expended:	\$11,329.40
Project Description:	(Budget of this grant was increased by \$2000.00 on 1/10/19 to facilitate the attendance of an additional officer to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; and distributing educational materials increased public awareness of safe <b>driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly</b> those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).				

Activities Funded/Implemented	Results
Deputies of the Bleckley County Sheriff's Office will identify and contact drivers in violation of posted speed limits. The Bleckley County Sheriff's Office will conduct a minimum of 120 speed related contacts per month during the grant period.	Grantee conducted a total of 1,947 speed related contacts utilizing the radars funded through the grant.
The Bleckley County Sheriff's Office will participate in the Middle Georgia Traffic Enforcement Network meetings and initiatives. (8 meetings planned)	Grantee attended a total of 10 network meetings.
School Resource Officers from the Bleckley County Sheriff's Office will present a speed related driving program to the students enrolled in the Bleckley County High School Driver's Education class. This class is a half-year course of study with five classes per day. This presentation will reach approximately 150 driving age students each year and will align with current curriculum.	The Bleckley County Sheriff's Office was able to reach the proposed number of students as well as distribute approx. 250 pamphlets covering speed and distracted driving related laws.
The Bleckley County Sheriff's Office agrees to continue reporting traffic stats, as well as GOHS Highway Safety Campaign numbers, to the GOHS electronically, on a monthly basis	The Bleckley County Sheriff's Office was able to successfully report traffic citation and arrest statistics, as well as GOHS traffic safety campaign numbers, every month of the grant term.

Activities Funded/Implemented	Results
<p>The Bleckley County Sheriff's Office will conduct increased and coordinated high visibility enforcement activities to deter impaired driving. The department will conduct 5 impaired driving contacts per month during the grant year.</p>	<p>Grantee had 151 impaired driving contacts during the grant year.</p>
<p>Citations issued</p>	<p>2606 total; 86 seatbelt, 35 child restraint, 1915 speeding, 6 reckless driving, 16 uninsured motorists, 17 DUI, 52 suspended/revoked license, 479 other</p>
<p>Crash/fatality data</p>	<p>FFY 2018: 41 crashes, 1 fatal FFY 2019: 16 crashes, 0 fatal</p>

Grantee:	Chatham County Police Department	Grant Number:	GA-2019-402PT-032	Amount Obligated:	\$49,330.00
Project Title:	Chatham County High Visibility Enforcement Grant	Funding Source:	402PT	Total Expended:	\$42,750.28
Project Description:	Reduce fatal and injury producing traffic crashes on state routes inside Chatham Co. by increasing enforcement of laws that contribute to these types of crashes. These laws regulate impaired driving, occupant safety, and vehicle speed. CCPD will need detection equipment, such as Alcohol-Sensors, RADAR units, LIDAR units, Tint Meters, and a Speed Trailer. The use of these tools will allow for better prosecution of traffic cases and allow officers to conduct more enforcement.				
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; and distributing educational materials increased public awareness of safe <b>driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).</b>				

Activities Funded/Implemented	Results
The Chatham County Police Department will aggressively enforce the impaired driving laws on the roadways of Chatham County through saturated patrol in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 20 DUI contacts will be initiated each month by the agency.	The Chatham County Police Department initiated 252 DUI contacts during the grant period.
The Chatham County Police Department will aggressively enforce the occupant protection laws on the roadways of Chatham County through saturated patrol in areas identified by data to be those where non-restraint related crashes, injuries, and fatalities occur. The agency will initiate a minimum of 40 occupant protection contacts each month.	The Chatham County Police Department initiated 545 occupant protection contacts during the grant period.
The Chatham County Police Department will conduct aggressive traffic enforcement activity along all state routes, and County streets to reduce speed related crashes by using saturated patrols. These locations will be identified by data from the requested Speed Trailer where speed related crashes, injuries, and fatalities occur. A minimum of 100 speeding contacts will be initiated each month. Officers will be LIDAR and RADAR certified.	The Chatham County Police Department initiated a total of 1749 speeding contacts during the grant period. Officers are LIDAR and RADAR certified.

Activities Funded/Implemented	Results
<p>The Chatham County Police Department will conduct aggressive traffic enforcement activity along rural state routes, and rural County streets to reduce speed related crashes by using saturated patrols. These locations will be identified by data from the requested Speed Trailer where speed related crashes, injuries, and fatalities occur. A minimum of 30 speeding contacts will be initiated each month. These 30 speeding contacts will be in addition to the 100 contacts in activity #3. Officers will be LIDAR and RADAR certified.</p>	<p>The Chatham County Police Department initiated 601 speeding contacts in rural areas via saturated patrols. Officers are LIDAR and RADAR certified.</p>
<p>A member of the Chatham County Police Department will attend the monthly Southeast Traffic Enforcement Network meeting.</p>	<p>A member of the Chatham County Police department attended 10 of 11 monthly SETEN meetings that were held during the grant year. The exception was October of 2018 as CCPD did not attend the scheduled meeting due to scheduling conflict.</p>
<p>Chatham County Police Department agrees to enter enforcement data in the GOHS online reporting system monthly, and during GOHS Highway Safety Campaigns.</p>	<p>Chatham County Police Department did enter enforcement data in the GOHS online reporting system monthly, and during GOHS Highway Safety Campaigns.</p>
<p>The Chatham County Police Department will display the requested speed trailer a minimum of 25 days a month. It will be put in areas where speed related crashes, injuries, and fatalities occur as well as locations of citizen complaints of speeding are received.</p>	<p>The Chatham County Police Department displayed the requested speed trailer in 7 of 12 grant months because of a delayed purchase and delivery of the equipment. Once purchased, It was put in areas where speed related crashes, injuries, and fatalities occur as well as locations where citizen complaints of speeding are received.</p>
<p>Citations issued</p>	<p>3395 total; 422 seatbelt, 155 child restraint, 2350 speeding, 15 reckless driving, 32 uninsured motorists, 241 DUI, 37 suspended/revoked license, 143 other</p>
<p>Crash/fatality data  <b>[NOTE: this agency's jurisdiction changed in 2018 so data from FFY 2018 will not be comparable to FFY 2019]</b></p>	<p>FFY 2018: 1947 crashes, 8 fatal  FFY 2019: 3004 crashes, 21 fatal</p>

Grantee:	Franklin County Sheriff's Office	Grant Number:	GA-2019-402PT-039	Amount Obligated:	\$15,358.00
Project Title:	2019 Impaired Driving and Speed Awareness	Funding Source:	402PT	Total Expended:	\$12,708.02
Project Description:	To fund our small rural agency in a effort to gain high visibility traffic enforcement initiatives, help reduce traffic crashes, and fatalities caused by Impaired driving and excessive speed. (Budget of this grant was increased by \$2000.00 on 12/31/18 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; and distributing educational materials increased public awareness of safe <b>driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).</b>				

Activities Funded/Implemented	Results
The grantee agrees to participate in regional traffic enforcement network meetings and initiatives.	Grantee attend the NETEN Meetings and hosted the September meeting
The grantee agrees to conduct more extensive patrols and be more visible to the motoring public. Officers will conduct speed enforcement initiatives and make at least 260 speed related contacts per month.	2709 speed-related contacts (average 225 per month) were made. "Some months we met or exceeded our goal. Due to manpower shortages and other local issues we were unable to meet some. One of our traffic officers was out of work due to a work-related injury and another quit and went to another agency."
The grantee will participate in all highway safety campaigns including CIOT, Summer HEAT, and OZT.	"We participated in all the campaigns listed on the GOHS website/calendar There were some months that did not have specialized campaigns. All of our stats were uploaded on the GOHS reporting portal."
The grantee agrees to enter all enforcement data in the GOHS online reporting system on a monthly basis and during specialized campaigns.	"All enforcement data was entered in a timely manner."
The Grantee will make a minimum of 5 DUI contacts per month during the grant year.	133 DUI arrests were made during the grant year (average of 11 per month, 221% of planned activity).



Activities Funded/Implemented	Results
Citations issued	5,150 total; 170 seatbelt, 126 child restraint, 2,715 speeding, 21 reckless driving, 44 uninsured motorists, 137 DUI, 209 suspended/revoked license, 1728 other
Crash/fatality data	FFY 2018: 154 crashes, 1 fatal FFY 2019: 156 crashes, 1 fatal

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-402PT-055	Amount Obligated:	\$965,300.00
Project Title:	402 Police Traffic Services	Funding Source:	402PT	Total Expended:	\$664,250.37
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	Enforcement campaigns, mobilizations and Thunder Task Force deployments enhanced enforcement of aggressive driving and improved public awareness of seat belt, DUI, speed, and distracted driving laws. Educational events with the Rollover Simulator and Seat Belt Convincer encouraged the public to use seat belts and child safety seats <b>on all trips. These activities contributed toward the state's goals of reducing crashes, injuries and fatalities and increasing use of safety restraints (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-10, C-11, B-1).</b>				

Activities Funded/Implemented	Results
Continue to support and encourage occupant protection and child safety seat training for law enforcement to better assist them with the education and enforcement of the OP laws. Evaluation: Increase the 5-year moving average seatbelt usage rate from year moving average seatbelt usage rate from 94.9% (2011-2015) to 96.6% (2014-2018) 5-year average.	Completed. Seatbelt usage rate 5-yr average is 96.74%.
Conduct Statewide Drive Sober or Get Pulled Over, 100 Days of Summer Heat, and Click-It or Ticket campaigns to include regional enforcement events. Evaluation: The statewide fatality data for FFY 2019 will be compared with that of FFY 2018 to measure decreases/increases in the data. Participating agencies will be measured by the statewide reporting system, gareporting.com and by reviewing regional traffic enforcement reports.	7 campaigns conducted (November, December, March, May, July, August, and September).
Continue to encourage agency participation in the Traffic Enforcement Networks and GOHS enforcement initiatives. Evaluation: The increase in participating agencies will be measured by the Traffic Enforcement Networks Coordinators through averaging the number of agency participation at network meetings during FFY 2019 compared with that of FFY 2018.	Agency participation in mobilizations for FFY 2019 was as follows: <ul style="list-style-type: none"> <li>- Drive Sober or Get Pulled Over</li> <li>- (Dec 18 – Jan 3, 2019): 41.79%</li> <li>- Driver Sober or Get Pulled Over</li> <li>- (Jun 21 - Jul 4, 2019): 35.82%</li> <li>- Drive Sober or Get Pulled Over</li> </ul>

Activities Funded/Implemented	Results
	<ul style="list-style-type: none"> <li>- (Aug 16 – Sep 2, 2019): 32.28%</li> <li>- Click It or Ticket</li> <li>- (Nov 16 – 26, 2018): 38.43%</li> <li>- Click It or Ticket</li> <li>- (May 20 – Jun 2, 2019): 41.60%</li> <li>- Connect 2 Disconnect</li> <li>- (Apr 8 – 15, 2019): 37.50%</li> </ul> <p>Three impaired driving mobilizations were held in FFY 2018 (December 13 – 31, 2017, 48.69% participation; June 22 – July 5, 2018, 37.64% participation; August 16 – September 3, 2018 31.65% participation).</p>
<p>The Thunder Task Force will be deployed in county that are exhibiting negative trends in fatalities and serious injury crashes. Thunder Task Force deployments will focus on Impaired Driving, Occupant protection, Distracted Driving, and Speed. Evaluation: Enforcement data will be collected and compared with crash data to determine effectiveness of each mobilization.</p>	<p>Thunder task force deployed 4 times: Burke County Dec. 11-12, Claxton/Effingham Dec. 19-21, Savannah March 13-16, Albany Sept. 20-21.</p>
<p>The Law Enforcement Services Team will deploy the Governor's Challenge application and work with local law enforcement agencies to submit said application with a focus on their best practices in the field. Submitting agencies will be recognized at the Governor's Challenge Awards Banquet. Evaluation: A list of Challenge winners will be published, and local media outlets will be provided a winners list.</p>	<p><b>Governor's Challenge Awards given at banquet in September.</b> See Evidence-Based Enforcement section for full list of winners.</p>
<p>Regional LELs will work with local jurisdictions to deploy speed trailers in areas that are identified as problematic to gather data and increase speed awareness. Evaluation: Data from each deployment will be reviewed with the jurisdiction and enforcement plans suggested for each.</p>	<p>Completed; 36 deployments of speed trailers.</p>
<p>Participate in 2 public educational events per quarter utilizing the rollover simulator and seat belt convincer as educational items that encourage the use of seat belts and child safety seats. Evaluation: Conduct pre and post surveys. Review surveys to determine effectiveness of message.</p>	<p>Completed. Participated in a total of 37 public educational events with the rollover simulator and seat belt convincer. All events reached over 22,000 Georgia residents of all ages (10,311 over the age of 20 years)</p>

Rollover Simulator Seatbelt Convincer FFY 2019 Deployments (Project: 402 Police Traffic Services)

DATE	LOCATION	ATTENDEE AGE GROUP			TOTAL
		6 - 14	15 - 19	20+	
March 2, 2019	Rock Eagle, GA	200	300	300	800
March 22, 2019	Blairsville	575	75	25	675
March 29, 2019	Statham	100		10	110
April 4, 2019	Waleska, Ga		200	600	800
April 5, 2019	Fort Valley, Ga	0	600	30	630
April 10, 2019	Watkinsville, Ga		750	100	850
April 11, 2019	Lexington, Ga		700	100	800
April 13, 2019	Milledgeville, Ga	50	750	700	1500
April 16, 2019	Atlanta, Ga		183		183
April 25, 2019	Gray, Ga		300		300
April 27, 2019	Reynolds, Ga	850	800	850	2500
May 6, 2019	Greensboro, Ga	180		16	196
May 11, 2019	Abbeville, Ga	150	250	800	1200
May 14, 2019	Leesburg, Ga		1475	25	1500
May 17, 2019	Riverdale		130	25	155
May 18, 2019	Waynesboro, Ga	100	150		250
May 31, 2019	Fort Gordon, Ga			5,000	5000
June 11, 2019	Atlanta, Ga		45		45
July 27, 2019	Forsyth, Ga		100	200	300
August 6, 2019	Bainbridge, Ga	75	60	80	215
Sept 11, 2019	Lawrenceville		300	200	500
Sept 20-22, 2019	Barnesville	250	500	1200	1950
Sept 24-27, 2019	Warner Robins	1200	400	50	1650
<b>TOTAL REACHED IN FFY19</b>		<b>3,730</b>	<b>8,068</b>	<b>10,311</b>	<b>22,109</b>



Grantee:	Greene County Sheriff's Office	Grant Number:	GA-2019-402PT-132	Amount Obligated:	\$7,900.00
Project Title:	Speeding and Impaired Driving Initiative	Funding Source:	402PT	Total Expended:	\$5,900.00
Project Description:	The Greene County Sheriff's Office has identified speeding and impaired driving as a contributing factor to a considerable portion of accidents within the county. With additional equipment, including PBTs, and radar units, Deputies could more effectively combat these incidents by the use of high visibility traffic enforcement. (Budget of this grant was increased by \$2000 on 1/3/19 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; and distributing educational materials increased public awareness of safe driving practices, contributing <b>to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).</b>				

Activities Funded/Implemented	Results
The Greene County Sheriff's Office will conduct 8 impaired driving contacts each month during the grant period.	61 impaired driving contacts (average of 5 per month) were conducted. "During the course of the grant period, Georgia State Patrol worked heavily in the Greene County area and conducted many impaired driver contacts. I believe this may have had an impact to reduce impaired driving, along with our presence in high accident areas. I believe that some of the statistics were not accurately reflected during the reporting period due Deputies not indicating that they had made contact with someone they suspected to be impaired, tested, and then released."
The Greene County Sheriff's Office will initiate at least 90 speed related contacts per month during the grant period.	751 speed-related contacts (average of 62 per month) were conducted. "During the reporting period, we hired or sent several Deputies to the Academy, some of which did not possess a speed detection certification. We have also had shortages at times due to vacations and other causes. I believe we also simply wrote less citations than last year due to a higher call volume as well."
The grantee agrees to participate in regional traffic enforcement network meetings and network initiatives.	"The Greene County Sheriff's Office had excellent participation network meetings and initiatives. Several of Deputies are very motivated to attend the meetings and conduct road checks with other agencies. In addition, it gives

Activities Funded/Implemented	Results
	them a chance to represent the agency and make contacts in the surrounding areas which we see as a positive.”
The Grantee will participate in GOHS highway safety campaigns, including CIOT, OZT, and 100 Days of Summer Heat.	<b>Grantee participated in 2 of a planned 7 campaigns.</b> “The Greene County Sheriff’s Office participated in all safety programs that were possible with the available personnel and funds, including the 100 Days of Summer Heat.”
The grantee agrees to enter enforcement data in the GOHS online reporting system monthly, and during GOHS Highway Safety Campaigns	The Greene County Sheriff’s Office entered enforcement data in the GOHS online reporting system monthly, and during GOHS Highway Safety Campaigns.
Citations Issued	1393 total; 23 seatbelt, 41 child restraint, 747 speeding, 5 reckless driving, 30 uninsured motorists, 52 DUI, 78 suspended/revoked license, 417 other
Crash/Fatality Data	FFY 2018: 441 crashes, 4 fatal FFY 2019: 602 crashes, 5 fatal

Grantee:	Remerton Police Department	Grant Number:	GA-2019-402PT-129	Amount Obligated:	\$8,250.00
Project Title:	Safer Traffic Empowering Productivity	Funding Source:	402PT	Total Expended:	\$6,751.50
Project Description:	An innovative traffic and alcohol related offense education and enforcement program. The purpose of this program is to strategically and in addition to educational efforts, enforce and deter less-safe driving actions in an effort to reduce motor vehicle crashes and crash related fatalities as a result of speed and unrestrained occupants. (Budget of this grant was increased by \$2000.00 on 12/21/18 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This enforcement campaign enhanced enforcement related to speed, impaired driving and failure to use safety belts/child restraints, contributing to the <b>state's goals of reducing crashes, injuries and fatalities (C-1, C-2, C-3, C-4, C-5, C-6, C-8, C-10, C-11, B-1).</b>				

Activities Funded/Implemented	Results
The Remerton Police Department will initiate 75 speed related contacts per month during the grant period.	698 speed-related contacts were initiated during the grant year (average of 58 per month)
The department will conduct 12 impaired driving contacts per month during the grant year.	68 impaired driving contacts were conducted during the grant year (average of 5 per month)
The Remerton Police Department will participate in GOHS highway safety campaigns including Click-It or Ticket, Operation Zero Tolerance, Operation Southern Shield, and 100 Days of Summer HEAT.	Grantee participated in 7 campaigns (planned 5).
The Remerton Police Department will participate in monthly regional traffic enforcement network meetings and initiatives.	Grantee participated in 9 of 10 planned network meetings.
Citations Issued	2286 total; 338 seatbelt, 12 child restraint, 697 speeding, 5 reckless driving, 22 uninsured motorists, 68 DUI, 45 suspended/revoked license, 1099 other
Crash/Fatality Data	FFY 2018: 38 crashes, 0 fatal      FFY 2019: 34 crashes, 0 fatal

Grantee:	Wayne County Sheriff's Office	Grant Number:	GA-2019-402PT-130	Amount Obligated:	\$14,984.67
Project Title:	Driving the Message to Reduce Crashes	Funding Source:	402PT	Total Expended:	\$13,939.67
Project Description:	<b>The project is designed to enhance the agency's capabilities to reduce the number of fatalities, injuries, and crashes</b> whilst also using social media as a platform to disseminate specific traffic safety information including that of new and existing laws. (Budget of this grant was increased by \$2000.00 on 1/3/19 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; use of the speed trailer increased public awareness of speed limits and the danger of speeding; social media posts and educational events increased public awareness of safe driving practices, contributing to the <b>state's goals</b> of decreasing crashes, injuries and fatalities, particularly those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).				

Activities Funded/Implemented	Results
The Wayne County Sheriff's Office will deploy the speed trailer at least 2 times per month in high visibility locations such as school zones and congested using crash data.	The speed trailer was acquired in December and was deployed 20 times throughout the grant year.
1. The Wayne County Sheriff's Office will participate in GOHS/NHTSA highway safety campaigns, including but not limited to CIOT, OZT, and Summer HEAT during the FY 2019 grant period. 2. At least one Wayne County Sheriff's Office Deputy will attend the monthly Traffic Enforcement Network meeting during the FY 2019 grant period.	The Wayne County Sheriff's Office participated in GOHS/NHTSA activities and campaigns during the FY 2019 grant period. One network meeting was cancelled due to the federal government shutdown.
The Wayne County SO will Conduct a minimum of 2 traffic safety educational events per quarter to the public during the grant period.	Grantee held 10 traffic safety educational events during the grant year.
A minimum of 5 Impaired driving contacts will be initiated each month by the Wayne County Sheriff's Office.	The Wayne County Sheriff's Office initiated 278 impaired related traffic contacts during the grant year. (avg of 23 per month)



Activities Funded/Implemented	Results
Wayne SO will report their enforcement numbers each month, and during special enforcement activities.	The Wayne County Sheriff's Office reported their enforcement numbers each month to GOHS during the FY 2019 Grant year.
Citations Issued	2170 total; 167 seatbelt, 51 child restraint, 753 speeding, 9 reckless driving, 59 uninsured motorists, 172 DUI, 147 suspended/revoked license, 812 other
Crash/Fatality Data	FFY 2018: 479 crashes, 8 fatal FFY 2019: 544 crashes, 4 fatal

# TRAFFIC RECORDS



## FUNDED PROJECTS:

- GECPS Outreach
- Traffic Records Program
- LEA Technology Grant GACP
- Public Access to crash data in crash, death, hospital discharge and emergency room visit data sources via OASIS web query
- Support for CODES Crash Data Linkage
- GPH - OEMS GEMSIS Elite

Grantee:	Driver Services, Georgia Department	Grant Number:	GA-2019-405c Data Programs-026	Amount Obligated:	\$186,036.97
Project Title:	GECPS Outreach	Funding Source:	405c	Total Expended:	\$157,890.46
Project Description:	To provide a secure and accurate method of electronic transmission of conviction data from Georgia courts to the State within 10 days of adjudication; to train and educate courts on the GECPS system for this purpose.				
State Targets:	This grant developed tools and trained court staff to improve tracking of citations and convictions, streamlining <b>prosecution of traffic citations, decreasing errors, and contributing to the state's goals of decreasing crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-11).</b>				

Activities Funded/Implemented	Results
Reduce error rates by providing technical assistance and training for errors generated from GECPS submissions. Provide general	GECPS personnel--one grant-supported person and one State person--provided support to Georgia courts through email, telephone calls, in conferences, or in person. They worked to resolve GECPS issues, train users on the use of the updated

Activities Funded/Implemented	Results
<p>support to all GECPS users in person, by telephone or email.</p> <p>Troubleshoot and resolve GECPS-related issues for users.</p>	<p>GECPS website, the importance of filing convictions within ten days, and error correction. They also helped notify the DDS IT team on connectivity issues and coordinate the correction. The support team also oriented new court personnel and clerks from newly-created courts throughout the State of Georgia. There are now 903 courts in Georgia with reporting responsibility. This period, the GECPS Support Team attended seven on-site court training events, as well as nine regional conferences and a GECPS workshop. They also conducted three training/trouble shooting conference calls, as well as daily interactions with court users throughout the State of Georgia. The error rate dropped to as low as 2.72% during this grant period. The error rate continues to remain under 3%. We believe the training initiatives have been vital to this lower error rate.</p>
<p>Reduce error rates by utilizing data analysis and court support requests to identify and target courts requiring additional training.</p>	<p>New reports developed for the GECPS Support Team have facilitated the process of identification of those courts which may require additional assistance. The GECPS Disposition Date report is used to identify issues and trends with courts with the highest numbers of late submissions. The courts in this report receive a non-compliance letter signed by Commissioner Moore. A copy of the letter is also sent to the judge of the court. The courts are then contacted by telephone to determine what other assistance is needed in order to bring their reports into compliance. Additional follow-up is provided as necessary. The Top 25 error report is utilized to see what training is necessary for courts in the State of Georgia generally, and individual courts with a higher number of errors, particularly. Additional follow-up is provided as necessary. The monthly Traffic Convictions Report is posted to the DDS/GECPS website as public information, and courts are made aware of this report during training.</p>
<p>Edit existing and create new educational tools/materials to be used for training and public awareness based on an analysis of the problem areas. Review any GECPS updates or enhancements and create and update accompanying GECPS training material in order to reduce error rates and increase effective transmissions.</p>	<p>Several tools have been updated or upgraded during this grant period. The GECPS training PowerPoint presentation used in outreach conference training has been updated. The GECPS Implementation Guide has been regularly updated by the DDS IT Division to reflect research and development on the GECPS system. The Error Highlight, which is on the DDS GECPS website, lists the most common GECPS errors and the resolution for them. It is available at any time to assist courts with error resolution. All Error Highlights include the top errors received from the courts, examples, and steps to resolve the issues.</p> <p>Regular email "blasts" are also sent to the courts as reminders about submissions deadlines, error correction, new updates to the GECPS system, and login security.</p>

Activities Funded/Implemented	Results
<p>Complete infrastructure improvements to build on the work done with the Administrative Office of the Courts (AOC) interface, including the Driver Match Tool, to allow courts to submit citations "real time" through their own court software. The DDS will respond with immediate feedback whether the conviction was applied to the customer record, or if there were errors. Publish the GECPS Implementation Guide for vendors to set up their case management software.</p>	<p>These emails serve to maintain open communication with the courts, as well as to instruct and inform court users of the GECPS system.</p> <p>Note: we had activity in every month toward this objective; however, we have met only certain portions of this project, owing largely to the delay created by a ransomware attack on AOC.</p> <p>Real-time Processing: Vendor identification, (AOC and other court software vendors, chiefly Courtware), including scheduling weekly check-in meetings; documenting changes for the GECPS implementation guide. Provided credentials and web service specifications to Courtware for the Driver Match tool. (We have met the object on the Driver Match tool.) However, we have not yet gone "live" with providing immediate feedback on convictions (real-time). Courtware completed their development activities by June, and preparations were made go live with pilot sites. Courtware pushed the Driver Match tool to a couple of courts, and it was in use by mid-June. They (Courtware) issued this tool to their other courts by July. The Citation web process is still being tested and finalized. The GECPS Implementation Guide is also available to assist court software vendors. However, we have not yet re-published it until Courtware tests and "blesses" the real-time conviction process capability. AOC completely jettisoned their TIPS program after a data breach/ransomware attack in July. This application was the web service used primarily by smaller courts. We had hoped to build the real-time processing on their service, but they decided not to rebuild the TIPS program after the ransomware attack.</p> <p>However, the Courtware solution has been a successful partnership. Courtware now has 268 Georgia courts using their software. The Driver Match tool is complete, and the citation web process should go live soon. We do not, at this time, anticipate updating the AOC interface, since they have dropped the TIPS application and they do not plan to rebuild it. However, we believe the time spent on the AOC interface with GECPS facilitated the process with Courtware, and we believe it will facilitate with other court software vendors, as well. Another challenge is the huge increase in paper convictions sent to DDS to key and process as a result of the AOC failure. Records Management at DDS has been able to manage incoming conviction processing, but it has resulted in a reduction in other service levels.</p>
<p>Provide training to Georgia court clerks by participating as a presenter/trainer in local,</p>	<p>GECPS Support Team personnel attended nine regional conferences and one GECPS workshop at headquarters, and three conference calls during the grant period. During these events, the GECPS Support team provided updated training material,</p>

Activities Funded/Implemented	Results
regional, or State conferences or meetings for Georgia court clerks.	review of the systems, policies and procedures to assist courts in utilization of the GECPS tools, error corrections and resolutions, and orientation to our updated web portal.
Enhance the batch process so that files placed by courts are immediately processed and errors returned. This improvement will speed feedback to courts, leading to faster correction of errors, and therefore, faster updating of driver records. Maintain system and continue to develop process improvements and support the system as a result of legislative changes.	<p>Batch process for submission of GECPS convictions:</p> <ul style="list-style-type: none"> <li>- Set up stages for improvement of the batch process, including drafting requirements and process flow, documentation of business rules, and initiating and completing development. The improvement of the batch process speeds feedback to courts for faster error correction and timelier updating of driver records. The upgrade allows DDS to process convictions submitted by Georgia courts through the batch process throughout the day, rather than at one time at the end of each day, by adding an application and web service to the process. The upgrade will first validate the file for any format errors, and then automatically runs the Driver Match tool on each conviction in the file. In the batch process, a summary file is returned to the submitting court, and the court is alerted by email when the file is uploaded. Our IT Division is still finalizing all of the batch process improvements, but they are nearing completion.</li> </ul>
Improve court transmissions by the development of auditing tools and reports in our GECPS system to provide authorized DDS users with easy-to-use data and metrics to monitor access to the system (thereby enhancing system security).	Auditing tools and reports in the GECPS system were completed. The process includes collection and documentation of business requirements, development and testing, and completion. The implementation of the tools and reports allows for a more secure GECPS system. Reports include: all accounts that have been locked out due to invalid login attempts; unusually fast login attempts from the same IP address (possibly one a few seconds apart); a report of login attempts that include data in the "bot" field. Accounts can be set to "inactive" in multiple ways, including being set inactive manually by an administrator, or set inactive due to filling out the hidden (bot) field too many times. This improves system security by verifying authorized users, building on the security system developed in the previous grant period.
Two GECPS personnel will attend the GOHS Highway Safety Conference in August 2019.	Two GECPS personnel attended the GOHS Highway Safety Conference in August 2019. This conference provided an opportunity to interact with other Federal, State, and local personnel engaged in issues affecting public safety and public health, as well as learn from others throughout the State of Georgia who have successfully created effective programs and methods for protecting the public on our roadways.

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405c M3DA-136	Amount Obligated:	\$111,802.00
Project Title:	Traffic Records Program	Funding Source:	405c	Total Expended:	\$36,608.10
Project Description:	This program uses NHTSA Section 405 C funds to support projects that contribute to the creation of a complete traffic records system modeled on NHTSA's Traffic Records Program Advisory.				
State Targets:	<b>This grant supported the creation and improvement of the state's traffic records system, including training and improvements in the recording and tracking of serious injuries, contributing to all of the state's traffic safety goals.</b>				

Activities Funded/Implemented	Results
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Develop and maintain relationships with data owners, users, and injury prevention stakeholders on a monthly basis during the grant year.

A Serious Injury Definition data subcommittee was created and involves several stakeholders, including GA DPH, Trauma, EMS, GDOT, Emory IPRCE, GOHS and other data users. This data subcommittee will focus on reviewing/ updating the definition for serious injury. Reviewed the Hands-Free legislation and what has happened after 1 year. Jan – Jun this year is 17 fatalities over the same time last year. Reviewed and updated the Objectives and Strategies of the task team. Data owners provided updates, which included the following highlights: CODES has linked about 50,000 records for 2017 this is about 71% of the projected possible links that was expected; An update to the current and future fact sheets will take place through the creation of a Fact Sheet data subcommittee; The Serious Injury definition will also be updated via a data subcommittee; 16 GEMSIS trainings are scheduled across the state to train EMS instructors on importance of data and use of system; Need to finalize FY19-FY20 Strategic Plan document – vote will take place next month (10/1/19).

Grantee:	Georgia Association of Chiefs of Police	Grant Number:	GA-2019-405c Data Programs-025	Amount Obligated:	\$290,500.00
Project Title:	LEA Technology Grant GACP	Funding Source:	405c	Total Expended:	\$289,110.83
Project Description:	The GACP will provide select law enforcement agencies with the computer hardware needed to submit crash reports electronically to the state through the GEARS system. These will be mobile data units.				
State Targets:	This grant supported the distribution of computer hardware to select law enforcement agencies to improve the submission of crash reports electronically to the state through the GEARS system. This more accurate and timely <b>reporting of crashes aids in all the state's traffic safety</b> goals.				

Activities Funded/Implemented	Results
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The GACP and the GOHS will confirm the participation of selected LEAs and determine their needs for equipment. Local LEAs will order the equipment and will coordinate the installation and implementation of electronic crash reporting after consultation and approval by the GACP. LEAs must sign and return a Memorandum of Understanding (MOU) with the GACP to participate in this grant.

The GACP was able to follow the guidelines set out and agreed upon by the GACP and GOHS for the distribution of funds associated with this grant. The GACP completed a list of agencies that were not submitting their accident reports in an electronic manner and another list of agencies that were submitting their reports electronically but were in need of replacing the computer equipment used to complete their electronic accident reporting. By having agencies email in a good approximate of the funding they would need to outfit their vehicles or replace worn out computer equipment the GACP was able to stretch the funding available to the point where 15 agencies were able to receive funding instead of the 12 agencies estimated at the beginning of the grant year. Signed MOU's and press releases were received from all agencies receiving grant funds.

Grantee:	Public Health, Georgia Department of	Grant Number:	GA-2019-405c M3DA-019	Amount Obligated:	\$206,102.95
Project Title:	Public Access to crash data in crash, death, hospital discharge and emergency room visit data sources via OASIS web query	Funding Source:	405c	Total Expended:	\$179,378.37
Project Description:	Georgia Department of Public Health has developed a custom-built, extensible departmental data warehouse implementing data standards and standardization processes with quality controls and integrating multiple data sources. Continuous, direct access to Hospital Discharge and Emergency Room visit data, Death data and Motor Vehicle crash data, analysis, charts and mapping is provided via an online query based on the data warehouse. This involves updating data sources with the latest available data.				
State Targets:	<b>This grant's activities supported the creation and continuous improvement of Georgia's traffic records system, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; guiding the efficient use of resources for maximum impact; and tracking the results of countermeasures, contributing to all of the state's traffic safety goals.</b>				

Activities Funded/Implemented	Results
<p>By the end of the grant period, improve the accessibility, completeness and quality of the traffic records system by enhancing the OASIS data repository with additional health and demographic indicators, updated data sets, cross-source quality checks and new ways of visualizing data.</p> <p>New indicators:</p> <p>Updated data sets: up to 5 Hospital Discharge, ER Visit, Vital Records(Death), Population and Motor Vehicle Crashes</p> <p>Visualizations: 1</p> <p>Data quality reports: 2 (injury levels from linked data, age updates from linked data)</p> <p>Create new tools/enhance existing tools that help to visualize data. This will also facilitate the quick creation of new measures that reflect critical areas of interest. Work on allowing the user to create maps based on their own data in an ad hoc manner. Use the tools above to create cross-system data quality reports.</p>	<p>Processed all data sets and published/made available to data users.</p>



Activities Funded/Implemented	Results
<p>Offer technical assistance to traffic safety partners (GDOT) to enhance quality of crash data and statistical reports to agencies such as FHWA etc. Present interface training and exhibits at various user group/industry/association meetings/task force meetings.</p> <p>Assist the Office of Injury Prevention (with CODES data) and the Regional Members of the Trauma Commission (as needed). Collaborate with members of the Injury Prevention/MVC Community (including Emory Center for Injury Control, Safe Kids of Georgia etc.). Support with data-oriented tasks such as the Data Group of CODES for Crash/ER/Hospital Discharge Linking</p> <p>By the end of the grant period:</p> <p>Trainings / Exhibits at conferences/Presentations at User groups: at least 2</p> <p>Number of collaborations: at least 3 (Injury Prevention Research Center at Emory, GDOT, Bicycle coalition, Trauma and Death Registries) Offer technical assistance to traffic safety partners to use data from linked data sources.</p> <p>Present interface training at various user group/industry/association meetings.</p> <p>Assist the Office of Injury Prevention (with CODES data) and the Regional Members of the Trauma Commission (as needed). Collaborate with members of the Injury Prevention Community (including Emory Center of Injury Control, Safe Kids of Georgia etc.). Improve accessibility to the interface by promoting linking to the OASIS website on GDOT/GOHS supported websites.</p>	<p>Worked with CODES team to supply data for linking and verify linking. Supported CODES/ with data for fact sheets</p> <p>GDOT with Vital Records Data (Deaths)</p> <p>Supporting Serious Injury Data Group</p> <p>All OASIS users with published data.</p>
<p>Attend the pre-assessment meeting and take the training for the 2019 NHTSA Traffic Records Assessment. Access the data necessary for completing data-related queries. Create data sets for evidence. Complete the questionnaires.</p> <p>Work with evaluators to make any modifications necessary. Attend the post-assessment evaluation and follow through with recommendations from NHTSA. Report back to GOHS on the findings.</p>	<p>Participated in the Assessment.</p> <p>Answered all relevant questions.</p> <p>Feedback from NHTSA was generally positive, but there are significant areas for improvement. Incorporating suggestions such as data quality reports etc. for future work.</p>
<p>Support the 2019 GOHS Highway Safety conference with data, presentation material and anything else required. Attend the conference.</p>	<p>Attended and supported conferences with data as required.</p>

Grantee:	Public Health, Georgia Department of	Grant Number:	GA-2019-405c M3DA-021	Amount Obligated:	\$119,244.02
Project Title:	Support for CODES Crash Data Linkage	Funding Source:	405c	Total Expended:	\$84,180.07
Project Description:	The CODES project brings together multiple agencies to identify opportunities for crash prevention by linking and analyzing crash, vehicle and behavioral characteristics to medical and financial data.				
State Targets:	<b>This grant's activities supported the state's injury and fatality tracking capacity, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; targeting education of law enforcement personnel; guiding the efficient use of resources for maximum impact; and tracking trends in crashes and the results of countermeasures, contributing to all of the state's traffic safety goals.</b>				

Activities Funded/Implemented	Results
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<p>Identify and reach out to new possible CODES members. Convene the CODES Board and CODES data workgroup meetings at least 6 times by September 2019.</p>	<p>The CODES Board met 6 times and the CODES data workgroup met 3 times during the grant cycle. During the CODES meeting there were regular participation from the data owners of Crash, EMS, Trauma, Hospital (ED and In-patient), Death, and License drivers. This included the agencies of GDOT, DPH, and DDS plus GOHS and NHTSA. There were participation from data users from Emory and new members from UGA's Traffic Safety Research and Evaluation Group. There was also new membership from the Epidemiologist contractor from GOHS.</p>
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<p>At least 4 validity checks will be conducted on the 2017 crash data using other sources of data including fatal daily reports and FARS. CODES staff will generate and provide the information to GDOT and the CODES data group. Then will with OHIP and GDOT to produce a clean and accurate crash data and generate and provide information. Data discussions will happen 2 times and will be an agenda item during the CODES meeting throughout the grant cycle.</p>	<p>CODES staff have done extensive testing on linking variables in SAS for 2017. Staff have cleaned the names, age, date of birth, and vehicle type. Conducted 4 validity checks, including in February, March, May, and September. Provided data cleaning results during the March CODES meeting. CODES staff have verified fatalities in the crash data by using the received a Child Fatality Review (CFR) data. This includes name, date of birth, incident date but for only those under 18. Results was discussed during the March CODES meeting and the September CODES discussed the data linking cleaning results. Reviewed data in LinkSolv software by look at frequencies and distribution for completeness and accuracy.</p>
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## Activities Funded/Implemented

Execute probabilistic data linking by using the CODES 2000 software to match standardized crash, and hospital (ED and inpatient discharge) data for 2017 to improve the completeness and integration of the traffic records data.

Prepare the 2 datasets, (Crash and Hospital) and then standardize the 2 datasets for 2017. Use the CODES software to conduct the Georgia CODES Linkage Process and produce a linked data set for use by highway safety partners by end of grant. Report on the progress of linking in monthly report.

Develop, generate and/or update fact sheets and reports in SHSP emphasis areas created by using the linked data sets by the end of the grant period. Facilitate the identification and prioritization of interest areas for Georgia specific fact sheets and reports by the CODES Board. CODES board will approve the fact sheets. Create analysis plans to guide the development of each product, and generate each product based on its plan and format. Work with OHIP to produce aggregate linked data tables to put on their Online Analytical Statistical Information System (OASIS).

## Results

CODES staff produce an integrated 2017 Crash to Hospital, ED and inpatient, linkage using LinkSolv. There were about 50,000 matched links that resulted in about 71% of the projected possible links that was expected. CODES staff prepared the 2017 Crash and Hospital with direct and derived linking variables into an access flat file. These data sets include event variables such as data and lat/long of the crash and hospital facility. Person information that includes part of name using the Long ID. The LongID is the first two letters of first name, first and last two letters of last name, date of birth, and sex. This create the name and the date of birth fields in the hospital data. Vehicle type and occupant type were also created in both data sets to be used in linking. Linked Matches were then conducted on these standardized data sets using LinkSolv. The linked 2017 data set is ready for use by highway safety partners including using the data for the definition of serious injury. The cleaned version of the 2017 crash data was used during analysis.

The CODES data group have identified and prioritized fact sheets for the SHSP task teams. Identified Young Adult driver, Older Drivers, and then Occupant Protection. After evaluating the current fact sheet during a CODES meeting it was decided that there was too much information and needing info-graphics for a general audience one-page fact sheet. The CODES group developed a five stage process that includes discussing with task team groups, data group approves data, graphical design, data group and task team approval of designed fact sheet, and final approval from CODES Board. The Young Adult driver and Older driver data has been analyzed; and the discussion with the Occupant Protection task team has been conducted. CODES staff worked with the SHSP coordinator to provide uniform data and graphs for the Georgia Strategic Highway Safety Plan. Data charts and graphs were discussed with SHSP coordinator. CODES staff have also attended the Pedestrian, Older driver, Young Adult driver, Occupant Protection, Impaired, Distracted Driving, Motorcycle, Commercial Vehicle, and task team leaders meetings throughout the year representing the data team. During these meeting, data needs were discussed. CODES staff also discussed and provided data to the SHSP task teams. CODES staff have also identified criteria for the SHSP

Activities Funded/Implemented	Results
	Focus area filters with David Adams, GDOT, and Numetric to be used in their new crash analytic query system.
<p>Obtain at least one additional data source to expand the data linking process by end of grant period. Identify datasets that will increase the quality of the data generated by the linking process, and secure the necessary commitment of the data source to provide the desired data on monthly basis beginning in November of the grant year. Will identify, secure data agreement, retrieve data, prepare data for linking, and then link with other data sources.</p>	<p>Will obtain EMS data to be used in the linking process. David Newton from DPH/EMS will provide CODES staff access to GEMSIS in October 2019. He stated in the September CODES meeting that he will provide CODES staff access and assistance. We will start with the 2017 EMS data to produce a triple match in the LinkSolv system. Have identified DDS data, license and conviction data and working on the MOU with DPH and DDS. There were issues receiving row level data but working with them to use their data as a validation of name and DOB. In talks with DDS to develop a MOU to be used to verify crash data and also received aggregate data analytics for DUI.</p>
<p>Conduct direct linking of the Child Fatality Review data with crash data and then providing the information to GDOT to improve the completeness, accuracy, and integration of the traffic crash records data by end of the grant.</p> <p>At least 2 validity checks will be conducted on the 2017 fatalities using the Child Fatality Review data with the crash, EMS, and hospital data. CODES staff will work with CFR and GDOT to produce a comprehensive list of fatalities.</p>	<p>CODES staff used the 2017 Child Fatality Review data to verify the 2017 Crash data. Direct linkages were conducted for those fatally injured occupants under 18. CODES staff used date of crash, date of birth, age, and name. These linkage results were then used to compare the 2017 crash and hospital linkages.</p>
<p>Obtain and link the DDS license and citation data with crash data and then providing the information to CODES board. This will improve the completeness, accuracy, and integration of the traffic crash records data by linking by end of grant period. Activities: 1. Establish MOU 2. Establish contract. 3. CODES staff will work with DDS to obtain data. A MOA will be provided between DDS and DPH and a contract will be executed. Validity checks will be conducted on the 2016 the crash data with DDS license and citation.</p>	<p>CODES have worked with DDS staff to create a MOU to receive DDS driver license and conviction data for data verification and aggregate data analytics for those with a possible DUI conviction. Identified DDS staff that are either on the Impaired driving task team or the CODES Board to discuss receiving their data. CODES staff talked with DDS staff about using and receiving identified row level data. At this time there is an issue of receiving row level data but data verification was available for linkage using driver license number, name and Date of Birth. A MOU is in development with DDS to verify crash data and received aggregate data analytics for with DUI convictions and those tested or refused the types of convictions including reckless</p>

Activities Funded/Implemented	Results
<p>Support and participate in the Georgia Traffic Records Assessment on the integration and injury surveillance sections. This will include at least 3 rounds of questions. CODES staff will participate in the Injury Surveillance and Integration portion of the assessment by participating in the process. This will include the planning stage, three rounds of questions and provide supporting documentation for questions and then the reading and going over the final NHTSA assessment report. This will take approximately 5 months.</p>	<p>driving. The MOU is in DPH review with the agreed-on terms with DDS.</p> <p>The Traffic Records Assessment was an action item for the March, May, and July CODES meetings. There were also a working data group meeting in April to go over the assigned assessment questions. CODES staff participated in the kickoff meeting, 2 rounds of assessment questions, TRCC assessment check in reviewed the questions with NHTSA, and the report out webinar. CODES staff provided answers and supporting documentation questions for Data Use and Integration, Injury Surveillance, and Crash questions. During the July CODES meeting, we went over NHTSA's recommendations from the Assessment.</p>

Grantee:	Public Health, Georgia Department of (EMS & Trauma)	Grant Number:	GA-2019-405c M3DA-053	Amount Obligated:	\$216,690.00
Project Title:	GPH - OEMS GEMSIS Elite	Funding Source:	405c	Total Expended:	\$140,998.45
Project Description:	To maintain the Georgia Emergency Medical Services Information System (GEMSIS) in NEMSIS v3.4.0, to archive the NEMSIS 2.2.1 data, begin work to prepare GEMSIS for NEMSIS v3.5.0 (release expected in 2020), maintain GEMSIS Datamart, and seek additional data connections				
State Targets:	Contribution to State Targets: This grant worked toward linking data from crash reports, EMS response and transport, hospitals, and death records to give a more accurate and comprehensive picture of where, when, why and how crashes, injuries and fatalities occur; provide new functionality including rapid data visualization and analysis capability; identify gaps in the system including opportunities for training law enforcement, EMS and other personnel; and determine a mechanism (armbands) that will allow crash victims to be followed seamlessly from crash through response, transport, treatment, and discharge or death. <b>This more accurate understanding of crashes, contributing factors, and outcomes aids in all the state's traffic safety goals.</b>				

Activities Funded/Implemented	Results
<p>Provide contract services to our vendor that for system maintenance and updates, hosting for GEMSIS, application support EliteField, and 24/7 customer support during FY2019. Best Practice is participation in a standardized, national data reporting system which is NHTSA's NEMSIS data project.</p> <p>Activities: Contract with ImageTrend to host GEMSIS 24/7. Contract with ImageTrend to provide 24/7 customer support to OEMS and ambulance services. Contract with ImageTrend to provide free access to the FieldElite data reporting platform for any licensee of OEMS. Contract with ImageTrend to maintain a secure data connection for the datamart. Purchase annual license fee for Qlik for data analytic server/platform.</p>	<p>The Datamart has been established and is flowing every day and we did contract with Qlik and obtained training to build data visualizations for data linkages. There were technical issues on connecting the Data Mart to the Qlik server, so we designed a temporary workaround to download static data and attempt the visualizations. The biggest issue noticed was that the data coming from our EMS providers was not complete and accurate. The linkages were to be based on the LONG ID, which is the same as the Trauma registry uses and hospital discharge data. Since the LONG ID is not a NEMSIS field, we had to auto-generate it from the first name, last name, DOB and gender. We noticed that a lot of the names were blank or incorrect ("Unknown" for the first name, and "Female" for the last name was one example). This caused us to have to pause our efforts and examine how we could combat this. This is when we came up with the idea of the armbands that we are going to be using in FY2020.</p>

Activities Funded/Implemented	Results
<p>At least one representative from the grant team will attend the Impaired Driving Task Force Task Team Meetings at least 6 times during the FY 2019 grant year. This can be accomplished either by attendance or via conference call.</p>	<p>Attended one meeting. Meetings of the task team were put on hiatus due to the change in staffing. We did contact the administrator for those meetings, but they were put on hold until November.</p>
<p>At least one representative from the grant team will attend the CODES Board and CODES Data Workshop meetings a minimum of six times in FY 2019. This can be accomplished either by attendance or via conference call.</p>	<p>Our team attended all 7 CODES meetings either in person or by conference calls.</p>
<p>At least one representative from the grantee will attend the TIME Task Team meetings a minimum of six times in FY 2019. This can be accomplished either by attendance or via conference call.</p>	<p>A member of our team did attend all 6 TIME Task Team meetings for year 2019.</p>
<p>At least one representative from the grantee will attend the Traffic/Crash Records Data Analysis Task Team meetings a minimum of six times in FY 2019. This can be accomplished either by attendance or via conference call.</p>	<p>These meetings were held together with the 7 CODES meetings.</p>
<p>At least one representative from the grantee will attend the Occupant Protection Task Team meetings a minimum of six times in FY 2019. This can be accomplished either by attendance or via conference call.</p>	<p>A member of our team did attend all 7 conference calls held for the Occupant Protection Task Team meetings.</p>

## Traffic Records Interim Progress Report

Federal statute 23 CFR 1300.22(b)(3) requires that States demonstrate quantitative progress in a data program attribute for a core highway safety database. For 2019, the Georgia EMS system has improved in the area of Completeness as demonstrated in the Section 405c Quantitative Progress Report below.

State: GA Report Date: 5/31/2019 Submitted by: D. Newton Regional Reviewer:

<b>System to be Impacted</b>	<input type="checkbox"/> CRASH <input type="checkbox"/> DRIVER <input type="checkbox"/> VEHICLE <input type="checkbox"/> ROADWAY <input type="checkbox"/> CITATION/ADJUDICATION <input checked="" type="checkbox"/> EMS/INJURY OTHER specify:
<b>Performance Area(s) to be Impacted</b>	<input type="checkbox"/> ACCURACY <input type="checkbox"/> TIMELINESS <input checked="" type="checkbox"/> COMPLETENESS <input type="checkbox"/> ACCESSIBILITY <input type="checkbox"/> UNIFORMITY <input type="checkbox"/> INTEGRATION OTHER specify:
<b>Performance Measure used to track Improvement(s)</b>	Narrative Description of the Measure: <i>There will be an increase in the number of patient care reports (PCRs) submitted to GEMSIS. There will be an increase in the percentage of V3.4 records (compared to V2). Version 3.4 was mandated do to the inability of the NEMSIS TAC to receive V2.2 data any more, and because the Version 3.4 data standard is more robust - it has more data elements that collect better information on injuries, stroke, STEMI, etc, and it uses ICD-10 codes instead of the outdated ICD-9 codes that Version 2.2 used. Version 3.4 also has more robust validation rules, including Schema rules that enforce the minimum completeness of national data elements, as well as Schematron rules that allow for our state to enforce completeness of other data elements. For example, we require that on all transports (eDisposition.12), that the data for Destination County be completed. Without this validation rule, we would not have as complete of a record. This is just one example of the validation rules that we use – we currently have 255 EMS validation rules, and are adding more. Another benefit of Version 3.4 over Version 2.2 is that in Version 2.2, the incident were sent to the state from 3<sup>rd</sup> party software vendors in large chunks at a time, sometimes over 1000 calls in one file – if one of those records was corrupted, then the whole file would be rejected. In the Version 3.4 data standard, incidents are sent over 1 call at a time, so this ensures that one record being invalid only affects 1 event, thereby allowing the captured records to be more complete. Submission to Version 3.4 (GEMSIS Elite) became mandatory on April 1, 2018.</i>
<b>Relevant Project(s) in the State's Strategic Plan</b>	Title, number and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates: GA-P-21, Enhancements to GEMSIS EMS Database
<b>Improvement(s) Achieved or Anticipated</b>	Narrative of the Improvement(s): GEMSIS includes both the V2 NEMSIS data, and our Elite system, which is V3.4 of the NEMSIS data set. In 2012-2013 (April – March), there were 1,641,885 records submitted, and 100% of the records were V2 records. From April 2017- March 2018, there were 2,171,490 records submitted, with 89.702% being V2 and 10.298% V3.4. From April 2018-March 2019, there were 2,305,119 records submitted, with only 2.976% being V2, and 97.024% being Version 3.4.
<b>Specification of how the Measure is calculated / estimated</b>	Narrative Description of Calculation / Estimation Method: The number of PCRs submitted to GEMSIS (V2) and GEMSIS Elite (V3.4) was queried.
<b>Date and Baseline Value for the Measure</b>	<i>Baseline: April 1, 2017 – March 31, 2018                  PCRs entered = 2,171,490                  % of PCRs that were Version 3.4 = 10.298%</i>
<b>Date and Current Value for the Measure</b>	<i>Current: April 1, 2018 – March 31, 2019                  PCRs entered = 2,305,119                  % of PCRs that were Version 3.4 = 97.024%</i>



<b>Regional Reviewer's Conclusion</b>	Check one: <input type="checkbox"/> Measurable performance improvement <i>has</i> been documented <input type="checkbox"/> Measurable performance improvement has <i>not</i> been documented <input type="checkbox"/> Not sure
<b>If "has not" or "not sure": What remedial guidance have you given the State?</b>	
<b>Comments</b>	

## Georgia GEMSIS Reporting Completeness

Month	2014-2015	2015-2016			2016-2017			2017-2018			2018-2019		
	GEMSIS (V2)	GEMSIS (V2)	GEMSIS Elite (V3)	Total	GEMSIS (V2)	GEMSIS Elite (V3)	Total	GEMSIS (V2)	GEMSIS Elite (V3)	Total	GEMSIS (V2)	GEMSIS Elite (V3)	Total
April	154,690	178,444		178,444	186,508	3	186,511	180,200	4,439	184,639	24,212	138,921	163,133
May	161,934	182,376		182,376	192,801	0	192,801	194,400	4,701	199,101	17,878	167,433	185,311
June	158,167	175,124		175,124	189,173	3	189,176	178,661	5,000	183,661	17,264	182,819	200,083
July	159,520	183,545		183,545	191,773	5	191,778	183,772	4,467	188,239	8,399	188,890	197,289
August	162,577	177,046		177,046	205,104	6	205,110	190,134	4,911	195,045	303	201,284	201,587
September	160,819	174,483	1	174,484	193,243	106	193,349	181,363	6,153	187,516	184	176,182	176,366
October	167,274	179,239	1	179,240	195,336	542	195,878	184,475	6,879	191,354	168	183,058	183,226
November	165,844	169,025	1	169,026	188,481	3,268	191,749	174,889	7,789	182,678	162	182,150	182,312
December	172,578	177,807	0	177,807	191,912	3,406	195,318	158,613	12,230	170,843	31	203,064	203,095
January	177,631	178,923	4	178,927	199,269	3,191	202,460	141,677	37,360	179,037	5	204,272	204,277
February	161,491	175,978	1	175,979	177,405	3,617	181,022	100,807	55,053	155,860	2	194,074	194,076
March	181,866	191,470	4	191,474	196,108	4,637	200,745	78,870	74,647	153,517	2	214,362	214,364
TOTAL	1,984,391	2,143,460	12	2,143,472	2,307,113	18,784	2,325,897	1,947,861	223,629	2,171,490	68,610	2,236,509	2,305,119
Percent	100.00%	99.999%	0.001%		99.192%	0.808%		89.702%	10.298%		2.976%	97.024%	

# SPEED MANAGEMENT



## FUNDED PROJECTS:

- Milledgeville Police High Visibility Traffic Enforcement Project
- Speed Awareness
- Speed Enforcement Training Programs
- Ringgold Police Highway Enforcement of Aggressive Traffic
- Traffic Calming Program

In addition to funding effective programs that are proven to reduce speed-related fatalities, GOHS **supported grantees'** efforts to enforce speed limits using high visibility enforcement methods and speed technologies. GOHS-funded law enforcement agencies used speed technologies that were deployed strategically in locations and times where speeding and aggressive driving commonly occur. In 2019, there were 29 speed trailer deployments throughout the state of Georgia (see table).

## 2019 Speed Trailer Deployments

1. Americus	10. Demorest	20. Pine Mtn
2. Barrow	11. Dooly	21. Polk
3. Boston	12. Effingham	22. Pooler
4. Burke Co	13. Ft. Oglethorpe	23. Port Wentworth
5. Chattahoochee Hills	14. Habersham	24. Pulaski
6. Coffee co	15. Houston	25. Rabun Co
7. Comer	16. Lowndes	26. South Fulton
8. Dalton	17. McCaysville	27. Sumter
9. Decatur Co	18. Oglethorpe	28. Thomas
	19. Peach	29. Worth

Grantee:	Milledgeville Police Department	Grant Number:	GA-2019-402SC-127	Amount Obligated:	\$11,900.00
Project Title:	Milledgeville Police High Visibility Traffic Enforcement Project	Funding Source:	402SC	Total Expended:	\$10,864.50
Project Description:	Under this project, the Milledgeville Police Department is seeking to reduce crashes including injury related crashes and fatality crashes. We are proposing assistance with the purchase of radar units to replace aging or broken units. This project will serve the citizens and visitors to the City of Milledgeville, which lies within Baldwin County, Georgia, State House District 145, State Senate District 25 and U.S Congressional District 10. (Budget of this grant was increased by \$2000.00 on 1/3/19 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This High Visibility Enforcement grant contributed to enhanced enforcement efforts related to speed, impaired driving, and failure to wear seatbelts; and distributing educational materials increased public awareness of safe <b>driving practices, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving speed or impairment (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-1).</b>				

Activities Funded/Implemented	Results
Officers will enforce speed related laws on the roadways of the City of Milledgeville. The Milledgeville Police department will initiate 250 speed related contacts per month during the grant period.	1906 of the planned 3000 contacts were initiated. The Milledgeville Police Department suffered a major loss in manpower over the course of the grant period. The Department's Specialized Patrol Unit, which handles most of the targeted traffic enforcement along with gangs, narcotics, community policing and directed patrol was reduced from a six-person unit to two officers. The Patrol Division lost another eight officers. These losses have prevented the Department from being able to conduct traffic safety operations and routine patrol operations.
The Milledgeville Police Department agrees to participate in regional traffic enforcement network meetings and initiatives.	The Milledgeville Police Department participated in each monthly meeting of the CRTEN Traffic Safety Network. The Department hosted a meeting in April of 2019 when the original agency was unable to host.
The Milledgeville Police Department will participate in GOHS highway safety campaigns including Click-it of Ticket, Operation Zero Tolerance and 100 Days of Summer Heat.	The Milledgeville Police Department participated in a total of 7 campaigns, including Click-It-or-Ticket, Operation Zero Tolerance, Drive Sober or Get Pulled Over, 100 Days of Summer Heat and other GOHS highway safety campaigns.

Activities Funded/Implemented	Results
The Milledgeville Police Department agrees to enter enforcement data in the GOHS online reporting system monthly and during GOHS Highway Safety Campaigns.	The Milledgeville Police Department enter traffic enforcement data into the GOHS online reporting system monthly during the course of the grant period.
The Milledgeville Police Department will conduct a Speed/Distracted Driving educational program once a quarter during the grant period.	The Milledgeville Police Department was unable to host any Speed related or distracted driving educational programs due to a loss of manpower that took away our community policing and traffic officers. The Department did host a Child Safety Seat Check in October of 2018 and replaced five car seats.
Citations Issued	2836 total; 133 seatbelt, 58 child restraint, 1048 speeding, 10 reckless driving, 107 uninsured motorists, 72 DUI, 104 suspended/revoked license, 1304 other
Crash/Fatality Data	FFY 2018: 1495 crashes, 1 fatal FFY 2019: 1523 crashes, 0 fatal

Grantee:	Pooler Police Department	Grant Number:	GA-2019-402SC-107	Amount Obligated:	\$15,680.00
Project Title:	Speed Awareness	Funding Source:	402SC	Total Expended:	\$13,680.00
Project Description:	To facilitate the awareness of speeding by using a mobile digital speed sign display and to then enforce the speeding law by using new LIDAR equipment to reduce the number of injury related traffic crashes and speed related complaints from citizens. (Budget of this grant was increased by \$2000.00 on 1/8/19 to facilitate the attendance of four officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This grant used speed trailer deployment to increase public awareness of and compliance with speed limits; used educational events and social media to improve public awareness of the dangers of speeding; and participated in <b>enhanced speed enforcement, including GOHS mobilizations. These activities contributed to meeting the state's</b> goals for decreasing crashes, fatalities and injuries, particularly as related to speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).				

Activities Funded/Implemented	Results
The Pooler Police Department will initiate 425 Speed related contacts per month during the grant period.	Grantee initiated 5199 speed-related contacts (average of 433 per month). Increased citation activity was noted on social media, and injury crashes decreased compared to previous years.
The grantee agrees to participate in regional traffic enforcement network meetings and initiatives.	Network meetings improved interagency cooperation and allowed for training on recent law changes such as the new implied consent ruling, as well as the new <b>GA driver's license design.</b>
The Grantee will participate in GOHS highway safety campaigns, including CIOT, OZT, and 100 Days of Summer Heat.	Grantee participated in CIOT, OZT and 100 Days of Summer HEAT. During OZT, safety checkpoints were held with the cooperation of the Georgia State Patrol Night Hawks. Multiple DUI arrests were made between GSP and Pooler officers. DUI arrest numbers for 2019 have far surpassed 2018 arrest numbers. The enhanced effort saw that Pooler was awarded the MADD agency of the year for south east Georgia. Although a valiant effort was made to prevent crashes and injuries, 2019 has brought an increase in Traffic Fatalities inside the City Limits of Pooler.
The Grantee agrees to enter enforcement data in the GOHS online reporting system monthly,	All data was entered in a timely manner to help better the South Eastern Traffic Enforcement Network.

Activities Funded/Implemented	Results
and during GOHS Highway Safety Campaigns	
<p>Grantee will deploy the speed trailer a minimum of 2 times per month in areas where data has indicated the need.</p>	<p>Speed trailer was deployed 32 times throughout various locations in the City throughout the year. Deployments were based on traffic crash patterns and complaints. Several citizens called to thank us when placing the speed sign in their neighborhood. The speed sign has also allowed us to dispel complaints by tracking data. For the first time in years, we were also able to deploy the sign in the school zone at the beginning of the new school year. All efforts were made to slow motorists and warn them of the school zone speed.</p> <p>The speed trailer was deployed so much neighborhood HOAs were calling to request it. Godley Station HOA is even buying an additional sign to donate to the city to be operated in their neighborhood. The speed sign has been a greatly needed and added piece of equipment to the unit. We are now able to not only track speed data with the sign for enforcement purposes, but the advanced warning allows motorists to be more aware of their speed before enforcement action takes place. <b>It's</b> a great tool to help better the department in the eyes of the public.</p>
<p>Grantee will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses.</p>	<p>Six educational events were conducted, including DUI simulator event in partnership with the US Military at Fort Stewart, several car seat safety checks, and a new partnership with Tanger Mall, which has offered Pooler PD the use of their parking lot for events. Grantee also used their Facebook account to push out traffic law updates including the rewording of the school bus passing law.</p>
<p>Citations Issued</p>	<p>18,157 total; 642 seatbelt, 109 child restraint, 5,104 speeding, 34 reckless driving, 287 uninsured motorists, 325 DUI, 362 suspended/revoked license, 11,294 other</p>
<p>Crash/Fatality Data</p>	<p>FFY 2018: 1,346 crashes, 1 fatal  FFY 2019: 1,380 crashes, 3 fatal</p>

Grantee:	Public Safety Training Center, Georgia	Grant Number:	GA-2019-402SC-029	Amount Obligated:	\$45,475.31
Project Title:	Speed Enforcement Training Programs	Funding Source:	402SC	Total Expended:	\$36,834.08
Project Description:	Advanced level law enforcement training programs focused on reducing serious injury and fatality related crashes through proactive, aggressive speed enforcement training initiatives.				
State Targets:	This grant trained 244 law enforcement personnel as Speed Detection Operators, trained 15 personnel as RADAR instructors and 28 as LIDAR instructors, trained 55 students in basic RADAR and 56 in basic LIDAR, and refresher-trained 967 students in RADAR. This training had enormous impact in enabling Georgia law enforcement agencies <b>to conduct speed enforcement statewide, contributing to the state's goals of decreasing crashes,</b> injuries and fatalities, particularly those related to speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11).				

Activities Funded/Implemented	Results
Conduct RADAR Instructor training to 20 students by the end of the grant year.	15 students were trained as RADAR Instructors.
Conduct LIDAR Instructor training to 20 students by the end of the grant year.	28 students were trained as LIDAR Instructors.
Conduct Speed Detection Operator at the Georgia Public Safety Training Center to 300 students by the end of the grant year.	244 students trained as Speed Detection Operators (newly implemented course; enrollment initially low but increasing).
Offer monthly online RADAR Refresher training through <a href="http://www.gpstc.org">www.gpstc.org</a> to all Georgia law enforcement to average 1000 students per year attending the training.	967 students completed online RADAR Refresher training.
Conduct Basic RADAR training at offsite locations throughout the state to 30 students during the grant year.	55 students completed Basic RADAR training.
Conduct Basic LIDAR training at offsite locations throughout the state to 30 students during the grant year.	56 students completed Basic LIDAR training.



Grantee:	Ringgold Police Department	Grant Number:	GA-2019-402SC-059	Amount Obligated:	\$10,400.00
Project Title:	Ringgold Police Highway Enforcement of Aggressive Traffic	Funding Source:	402SC	Total Expended:	\$7,552.95
Project Description:	The Ringgold Police Department is seeking funding to improve its traffic enforcement capabilities. (Budget of this grant was increased by \$2000.00 on 12/20/18 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This grant provided enhanced enforcement related to <b>speeding and seat belt use, contributing to the state's</b> targets of decreasing crashes, injuries and fatalities, particularly those related to speed and non-use of restraints (C-1, C-2, C-3, C-4, C-6, C-7, C-10, C-11, B-1).				

Activities Funded/Implemented	Results
Conduct two official safety belt surveys at the beginning and end of the grant period. Informal surveys will be taken quarterly in order to ensure compliance and to identify target areas for heavier enforcement.	Five seat belt surveys were conducted.
The Ringgold Police Department will initiate 65 speed related contacts per month during the grant period.	A total of 1,312 contacts were initiated (an average of 109 per month). Most citations were written in and around the construction zone at the I-75 interchange.
The grantee agrees to participate in regional traffic enforcement meetings and initiatives.	Grantee participated in 11 network meetings; no network meeting was held in December. Grantee also participated in a GOHS speed enforcement press conference.
The Ringgold Police Department will participate in GOHS highway safety campaigns, including CIOT, OZT, and 100 Days of Summer Heat.	Grantee participated in all safety campaigns, hosted a car seat inspection, and produced a distracted driving campaign.
The Ringgold Police Department will enter enforcement data in the GOHS online reporting system monthly, and during GOHS Highway Safety Campaigns.	Grantee entered data for online reporting each month, as well as additional data for certain campaigns throughout the grant cycle.

Activities Funded/Implemented	Results
Citations Issued	2,769 total; 169 seatbelt, 21 child restraint, 1,259 speeding, 19 reckless driving, 84 uninsured motorists, 40 DUI, 78 suspended/revoked license, 1,099 other
Crash/Fatality Data	FFY 2018: 324 crashes, 0 fatal FFY 2019: 330 crashes, 1 fatal

Grantee:	Snellville Police Department	Grant Number:	GA-2019-402SC-111	Amount Obligated:	\$9,366.00
Project Title:	Traffic Calming Program	Funding Source:	402SC	Total Expended:	\$8,179.79
Project Description:	This grant will provide the necessary equipment that will allow the Snellville Police Department to enhance our high visibility speed enforcement efforts in and around the Georgia Department of Transportation work zone encompassing the intersections of GA 10 at GA 124 and GA 124 at Henry Clower Boulevard. This equipment will also allow us to respond more efficiently to speed related traffic complaints in our residential areas and on our local and collector roadways. (Budget of this grant was increased by \$2000.00 on 1/3/19 to facilitate the attendance of two officers to the 2019 GOHS Highway Safety Conference.)				
State Targets:	This grant used speed sign deployment and educational events to increase public awareness of the dangers of speeding and contribute to <b>the state's goal of decreasing crashes, injuries and fatalities, particularly those related to speeding (C-1, C-2, C-3, C-6, C-7, C-10, C-11).</b>				

Activities Funded/Implemented	Results
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<p>The Snellville Police Department will deploy each speed sign at least 2 times per month in high visibility locations such as school zones and congested using crash data.</p>	<p>The Snellville Police Department determined deployment locations for the traffic calming speed signs based on (1) historic crash data to identify high speed-related crash locations and (2) speed complaints in residential areas. In FFY 2018, the Snellville Police Department worked 214 speed-related injury crashes (53.37% of total injury crashes). In FFY 2019, the grant funded traffic calming speed signs were deployed a total of 53 times, rotating through the identified high speed-related crash locations, as well as in response to residential speed complaints, with the goal of reducing the total number of speed-related injury crashes. In FFY 2019, the Snellville Police Department worked 191 speed-related injury crashes (51.34% of total injury crashes). This is a 10.75% reduction in speed-related injury crashes from FFY 2018 to FFY2019. We also included high-visibility traffic enforcement with the use of the traffic calming speed signs. The department found that our speed-related citations dropped from 5,558 citations in FFY 2018 to 4,993 citations in FFY 2019, a reduction of 10.17%.</p>
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<p>a. The Snellville Police Department will participate in GOHS/NHTSA highway safety campaigns,</p>	<p>The Snellville Police Department participates in traffic network events with both MATEN and CRTEN. We did not have anyone attend the October CRTEN meeting due to the meeting being unexpectedly moved from the third Friday to the second Friday (October 12, 2018) of the month. Personnel from the Special</p>
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Activities Funded/Implemented	Results
<p>including but not limited to CIOT, OZT, and Summer HEAT during the FY 2018 grant period.</p> <p>b. The one officer from Snellville Police Department will attend the monthly Traffic Enforcement Network meeting during the FY 2018 grant period.</p>	<p>Operations Unit who normally attend the CRTEN meetings were already scheduled to be off and the patrol shift did not have personnel to spare on short notice. When we received notice of our grant award on October 16, 2018, we attempted to send personnel to the October MATEN meeting, but found that it had already been held on October 10, 2018. The department was able to "make up" the missed October meeting by sending personnel to both the December MATEN meeting in Smyrna and the December CRTEN meeting in Covington. In January 2019, both MATEN and CRTEN cancelled their monthly meetings because of the Federal Government shutdown. The department was not able to spare personnel to attend two meetings in a month after that. We did however host the March CRTEN meeting which included a planned multi-agency road check following the meeting.</p>
<p>The Snellville Police Department will conduct a minimum of 1 traffic safety educational events per quarter to the public during the grant period.</p>	<p>The Snellville Police Department believes public education is a key component to improve driver behavior. While the department provides educational events for all ages, we place a high priority on events targeted to younger drivers, ages 15 - 21. In FFY 2019, the department put on 10 traffic safety classes, five of which were specifically for our younger drivers. In all, 413 Georgia drivers attended classes presented by the Snellville Police Department in FFY2019.</p>
<p>The Snellville Police Department will report their enforcement numbers each month, and during special enforcement activities.</p>	<p>The Snellville Police Department reports monthly and special campaign enforcement statistics via gareporting as a part of the department's normal operating procedure. In FFY 2019, the department reported enforcement statistics each month prior to the reporting deadline.</p>
<p>Citations Issued</p>	<p>18,645 total; 335 seatbelt, 64 child restraint, 4,993 speeding, 25 reckless driving, 234 uninsured motorists, 177 DUI, 419 suspended/revoked license, 12,398 other</p>
<p>Crash/Fatality Data</p>	<p>FFY 2018: 1,410 crashes, 2 fatal  FFY 2019: 1,441 crashes, 3 fatal</p>

# COMMUNITY TRAFFIC SAFETY PROGRAM



## FUNDED PROJECTS:

- 402 Community Traffic Safety
- Older Driver Safety Program
- First Responders Training and Mobile Truck Exhibit

Grantee:	GAGOHS-Grantee	Grant Number:	GA-2019-402CP-016	Amount Obligated:	\$800,000.00
Project Title:	402 Community Traffic Safety	Funding Source:	402CP	Total Expended:	\$865,223.39
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	This grant funded GOHS Resource Information Center and Resource Center, providing printed and video materials to law enforcement, other stakeholders, and the general public on numerous traffic safety topics, increasing public awareness of risks and protective factors related to traffic crashes, injuries and fatalities. The grant maintained the GOHS website and maintained and upgraded eGOHS Plus, the reporting portal for all state traffic safety grantees. In addition, it supported response to information requests, social media and email distribution lists to keep the public, grantees, and other stakeholders informed on traffic safety issues. Finally, the grant funded the GOHS Highway Safety Conference, bringing together law enforcement, prosecutors, EMS, policymakers and other traffic safety stakeholders to exchange information and improve traffic safety countermeasures and activities statewide. <b>Each of these activities contributed to all the state's traffic safety goals.</b>				

Activities Funded/Implemented	Results
<p>GOHS along with community grantees will participate in a minimum of three (3) national traffic safety campaigns in the established communities</p>	<p>Agency participation in mobilizations for FFY 2019 was as follows:</p> <p>Drive Sober or Get Pulled Over (Dec 18 – Jan 3, 2019): 41.79%</p> <p>Driver Sober or Get Pulled Over (Jun 21 - Jul 4, 2019): 35.82%</p> <p>Drive Sober or Get Pulled Over (Aug 16 – Sep 2, 2019): 32.28%</p> <p>Click It or Ticket (Nov 16 – 26, 2018): 38.43%</p> <p>Click It or Ticket (May 20 – Jun 2, 2019): 41.60%</p> <p>Connect 2 Disconnect (Apr 8 – 15, 2019): 37.50%</p> <p>Three impaired driving mobilizations were held in FFY 2018 (December 13 – 31, 2017, 48.69% participation; June 22 – July 5, 2018, 37.64% participation; August 16 – September 3, 2018 31.65% participation).</p>
<p>Maintain Governor's Office of Highway Safety (GOHS) Resource Information Training Center, which serves as a clearinghouse for the coordination and distribution of highway safety materials, training opportunities and major conferences. In addition, GOHS will maintain an online resource distribution system in order to maximize efficiency of highway safety information distribution.</p>	<p>Completed.</p>
<p>To upgrade and provide maintenance of GOHS electronic Grant of Highway Safety (eGOHS Plus).</p>	<p>Completed.</p>

Activities Funded/Implemented	Results
Assess & identify the training needs of staff, foster a work environment that encourages productivity and effectiveness.	Staff completed leadership training, team training, NHTSA trainings and webinars, GHSA and GMSS webinars, Excel and staff development webinars, cultural awareness training, training on the Elliott decision (changes to implied consent), sexual harassment training, Hot Car Death training, compliance training and cybersecurity training, among others.
Maintain the GOHS website, respond to requests for information, and communicate GOHS goals via social media and mass distribution lists.	Completed. GOHS has 16,798 followers on Facebook, 12,400 followers on Twitter, 631 followers on Instagram and 62 subscribers on YouTube.
GOHS will host the GOHS Conference and encourage all grantees to attend.	Completed. Conference registration fee was eliminated and 10 law enforcement grants were amended to add funding for officers to attend the conference. There were 391 registered attendees, 30 exhibitors, and over 80 workshops.
Will fund one resource center to make sure educational materials are available to partners across the state on a monthly basis.	The resource center at <a href="http://www2.gahighwaysafety.org/gohsstore/shop/">http://www2.gahighwaysafety.org/gohsstore/shop/</a> offers a variety of materials on Aggressive Driving, Alcohol Use and Driving, Bicycle Safety, Child Passenger Safety (also available in Spanish), Distracted Driving, Motorcycle Safety, Pedestrian Safety, Pickup Truck Safety, Rural Road Safety, Science of a Crash, Seat Belt Safety, Teenage Driving, and Traffic Stops for the general public, plus a DVD on traffic stop safety for law enforcement personnel. A total of 369,632 highway safety brochures were distributed in FFY2019.

Grantee:	Public Health, Georgia Department of	Grant Number:	GA-2019-402CP-054	Amount Obligated:	\$119,251.80
Project Title:	Older Driver Safety Program	Funding Source:	402CP	Total Expended:	\$100,182.10
Project Description:	The Older Driver Safety Program works with partners throughout Georgia to identify and foster implementation of comprehensive, evidence-based strategies that balance the mobility and safety needs of drivers 55 and older with other road users.				
State Targets:	The Older Driver Safety grant supported advocacy and education surrounding older driver safety, including an emphasis on occupant protection; produced a self-assessment document for older drivers to rate their own risk; and demonstrated the CarFit program to representatives from NHTSA. The grant administers the CarFit program, which enhances the safety of older drivers statewide by offering free, trained <b>assistance in adjusting drivers' cars</b> to them; the Yellow Dot program, which provides critical in-vehicle medical information to first responders in the event of a crash; the Older Driver Road Design Workshop, providing engineers with best-practices information on designing for aging drivers; and information gathering and dissemination to assist with task team implementation, <b>the SHSP, and other initiatives as they involve older drivers. These activities contributed to the state's goals of</b> decreasing crashes, injuries and fatalities, particularly those involving older drivers (C-1, C-2, C-3, C-4, C-7, C-10, C-11, B-1).				

Activities Funded/Implemented	Results
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Grantee will provide information, education, data, and technical support to the Division of Aging Services (DAS), AARP, GDOT, GOHS, area Agencies on Aging (AAAS), Georgia citizens, and other partners on a monthly basis during the grant year.

The PC (project coordinator) and PA (program associate) met and exceeded technical, education, and information requirements for the grant. Highlights for FY19 included providing legislative testimony to Oregon legislature on the adoption of Yellow Dot in their state, the successful editing and adoption of the AAA self-assessment document (see attached), and helping 4 citizens/professionals throughout the year with information and data requests. In addition, the PC provided subject matter **expertise to CDC as they finalized their "MyMobilityTool"** . This tool helps older adults plan to be mobile in their community and starts the conversation about mobility beyond driving and how mobility issues after a fall or other health issue can impact driving mobility. By far our biggest success of this year was the late December yellow dot save in Dunwoody Georgia. GA DPH provided TA through interviews, press release templates, and



Activities Funded/Implemented	Results
	<p>general support in the media storm following the event. This save – a diabetic woman went into a diabetic coma – made 11Alive action news and bolstered site interest in the program.</p>
<p>Grantee will schedule at least 6 meetings of the ODTF during the grant year and will remain the SHSP task force leader. The meeting will include creating the agenda and distribution of meeting materials and notes. At least two of these meetings will feature a guest speaker.</p>	<p>The task force met 6 times throughout the year and participated in the SHSP summit in May. At the summit the PC and PA did a live demonstration and walk-through of a CarFit check for NHTSA representatives and agency leadership and partners.</p>
<p>In November, update ODTF membership log to reflect current/active members. Provide this report to GOHS. Throughout the grant year, recruit at least four agencies/stakeholders to ODTF. This will be accomplished through networking at every meeting/event/conference the program attends throughout the grant year (as described in other objectives). By September 30, 2019, the program will update the membership log to reflect changes in membership.</p>	<p>We grew the ODTF membership by 5 members this year, representing a variety of disciplines. Several members dropped off throughout the year because of retirement or job changes, but overall the task team is still stable/growing in membership.</p>
<p>Grantee, working with Part-time associate and PRN professionals, will conduct a minimum of fifteen events (e.g., presentations) as part of the older driver safety and mobility outreach. During these events, older driver safety and mobility materials will be distributed. At least six events/ presentations must be to older adults, caregivers, faith-based organization members, and/or families on how to address driving/mobility challenges. We aim to reach three faith-based organization and at least 100 older adults through these presentations.</p>	<p>The PC and PA had success working with faith-based community on educational outreach with their membership. Despite some challenges finding PRN professionals to assist in education to the target population, we were able to meet this objective and educate more than 150 older adults through these specific presentations.</p>
<p>Grantee will attend a minimum of five other SHSP task team meetings (e.g., YADTT). This will be to develop collaborative strategies to reduce fatalities among older drivers within each task team as well as invite member of other task teams to attend the ODTF meetings.</p>	<p>The PC and PA attended multiple task team meetings and task team leader meetings (9 total); establishing ourselves as partners that can provide information about 55+ road users and their needs as it relates to occupant protection, TIME task force, motorcycle task force, YADTT, pedestrian, distracted, and impaired driving groups.</p>
<p>Grantee will work with PRN professionals to conduct three CarFit events during the grant year. This will include: ID/Secure site, ID/recruit volunteers, technicians, and participants; conducting</p>	<p>The PC and PA were successful in hosting three CarFit events, including two special events that combined CarFit safety assessments and car seat checks. The first event was in May</p>

Activities Funded/Implemented	Results
<p>at least two educational outreach sessions prior to each event (6 total); distributing educational materials to attendees, and providing an optional survey for CarFit Participants. Grantee will also create and conduct a survey of existing technicians/coordinators to determine needs of trained volunteers.</p>	<p>2019 and was at the Southeastern Railway museum. The second event was in August and was a part of the GOHS conference. Both events were well attended.</p>
<p>Grantee will attend at least four presentations, lectures, training events, conferences, or health fairs, etc., about aging, older driver safety and/or mobility in order to learn more about updates in the field and make contacts that could educate Georgia partners on older driver safety and mobility.</p>	<p>In addition to attending presentations and conferences to learn about updates in the field, the PC and PA also attended and exhibited at conferences and learning fairs throughout the state to network with partners, gain new members of the ODTF, and exhibit our materials. It was a highly successfully, though time consuming, and allowed the PC and PA to more than make this deliverable (total of 25 events).</p>
<p>Grantee will train health care providers, including but not limited to physicians, nurses, and other health care professionals, a minimum of four, on how to address older driver safety and mobility. Grantee, led by part-time associate, will also host two feedback sessions or surveys on liability and distribute educational materials to these professionals.</p>	<p>We were unable to hold the listening sessions due to limited capacity; however, we were able to interact with and educate professionals at multiple events (8 total) for this deliverable, thus being able to meet the objective.</p>
<p>Grantee will conduct a 10th cycle of the Older Driver Road Design Workshop which will include: identifying and securing workshop date and location; recruiting workshop participants; and, preparing workshop agenda, materials, and evaluation tools.</p>	<p>Another highly successful event. This year there were 30 registered attendees. Of that, about 15 showed up for the training. The feedback on the training was positive.</p>
<p>Grantee will conduct research on and disseminate, on a monthly basis, any older driver procedural and/or system changes as well as policy changes that partner agencies could implement without legislative mandates.</p>	<p>Both the PC and the PA have joined listservs, interact with a national round table group made up of other aging road user <b>professionals, and seek out what's happening with counterparts</b> in other states. Items consistently seen include procedures and system adaptations rather than policy/legislative changes; however, this could change depending on studies currently underway on the feasibility of testing for driving ability. GA DDS will need to look at how this could work.</p>
<p>The grantee, part-time associate, and PRN educators will host Yellow Dot enrollment, recruitment, and training</p>	<p>Yellow dot continues to grow in interest, partially due to the late December save. Both the PC and PA spent considerable time</p>

Activities Funded/Implemented	Results
<p>meetings/events 26 times throughout the grant period. These events will train community partners to implement Yellow Dot. Communities that successfully set-up initial meetings and train their EMS and/or Fire department personnel on the program (using EMS online training) will be awarded 1,000 YD packets. Through training, events, and meetings, the grantee will also recruit at least three more partners interested in implementing yellow dot by the end of the grant period.</p>	<p>training and educating new locations and potential locations on how to run the program locally. Both project employees also spent considerable time providing technical assistance and refresher training to existing sites, as they grow and experience turn over in their local champions. In all, 27 events were held during the grant year.</p>
<p>On a quarterly basis, the grantee will participate in CODES and other data groups. The program will identify data sources and measures to better address service gaps and refine areas of need. This includes interpreting data provided by CODES, documenting changes in frequency of Older driver MVC injuries and fatalities, and providing program recommendations based on CODES group data analysis. The grantee will disseminate surveillance data and trends to older driver task force and other partners by September 30, 2019. this data will also be provided for the annual SHSP.</p>	<p>The PC and PA participated in CODES board, data sub committees, and other data groups (9 times total) as they strategize on how best to represent the aging road user population without stigmatizing them. The data visualization and representation discussions were strong and will continue into the FY20 grant year.</p>
<p>Recruit at least 15 yellow dot sites during the grant year.</p>	<p>18 sites were recruited for the year, despite capacity challenges.. Training and outreach continue for all sites and new sites.</p>

Grantee:	Georgia Operation Lifesaver, Inc.	Grant Number:	GA-2019-402CP-084	Amount Obligated:	\$30,884.00
Project Title:	First Responders Training and Mobile Truck Exhibit	Funding Source:	402CP	Total Expended:	\$27,216.72
Project Description:	"Georgia Operation Lifesaver will provide training and education to both the "First Responders" and "general public" about safety around trains, railroad tracks and right a ways, and special railroad collisions/ police reporting."				
State Targets:	<b>This grant's educational activities informed thousands of Georgians of the dangers of railroad crossings. Training classes instructed 120 first responders in incident management for grade-crossing crashes. These activities contributed toward the state's goals of decreasing crashes, injuries and fatalities, particularly those involving railroad crossings (C-1, C-2, C-3, C-7, C-10, C-11).</b>				

Activities Funded/Implemented	Results
Georgia Operation Lifesaver will schedule the "OL Mobile Truck" at four (4) or more Community-based events across Georgia during FFY-2019. GOL plans to reach a minimum of (50) individuals per event. If scheduling will not permit the Truck to be utilized, a Tabletop Exhibit will always be provided with appropriate rail safety handouts materials.	The grantee held many more events and reached many more people (5350) than planned.
Georgia Operation Lifesaver will hold quarterly membership meetings during FFY-2019. The meetings will cover upcoming activities and events scheduled within the grant cycle.	Quarterly membership meetings were held as planned and were well-attended by representatives of over 70 affiliates, a mix of state and federal agency staff, Georgia railroads, and other stakeholders.
Georgia Operation Lifesaver will conduct a minimum of five (5) Grade Crossing Incident Management classes by reaching a minimum of 100 First Responders in FFY-2019. First class will be scheduled in October or November 2018 and others will be scheduled thereafter according to requests received from law enforcement and emergency responders. Course attendees are also generally involved with several TEN programs including "Click-it or Ticket" and DUI enforcement campaigns.	All scheduled classes were held, reaching a total of 120 First Responders; information on classes was presented at the <b>Georgia Association of Chiefs of Police and Georgia Sheriffs' Association</b> training conferences. Some additional classes were postponed due to staffing issues but will be rescheduled next grant cycle. These classes are the only ones held in Georgia that provide First Responders with how to respond to Train-

Activities Funded/Implemented	Results
<p>Georgia Operation Lifesaver will monitor all Georgia legislation (4) times during the General Assembly regarding proposed changes to our Statutes involving railroad issues and communicate with the Georgia Department of Driver Services should any changes occur that involve Georgia Driver's Licenses so they can be added to the next Driver's Manuals during FFY-2019. Any necessary changes will be reported in our MARs to GOHS.</p>	<p>Vehicle crashes. Since Georgia is a huge railroad state, it is so important that we provide this training.</p> <p>Although several railroad-related bills were introduced in the State Legislature during the session and were carefully monitored, no changes or additions needed to be made to the <b>Driver's Manuals. Georgia Operation Lifesaver is the only</b> organization monitoring railroad-related bills to ensure that <b>Driver's</b> Manuals are kept current with this information.</p>

# DI STRACTED DRIVING



## FUNDED PROJECTS:

- 405e Special Distracted Driving

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405e FESX-037	Amount Obligated:	\$15,200.58
Project Title:	405e Special Distracted Driving	Funding Source:	405e	Total Expended:	\$0.00
Project Description:	To fund staff and media activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	GOHS placed road signs, developed and disseminated materials, held news conferences and media tours, and disseminated social media materials to increase public awareness of the Hands-Free Law and the dangers of distracted driving. GOHS directed the Traffic Safety Research and Evaluation Group to conduct a survey of distracted driving awareness and attitudes, in order to better target public information campaigns. These activities <b>contributed to the state's targets of decreasing crashes, injuries and fatalities</b> , especially those involving distracted driving (C-1, C-2, C-3, C-10, C-11).				

Activities Funded/Implemented	Results
<p>Work with GOHS contracted epidemiologist to identify key performance measures</p> <p>Develop statewide media campaigns</p> <p>Partner with Georgia Department of Transportation in developing and placing road signs</p>	<p>Worked with epidemiologist on developing performance measures for HSP; revised and updated GOHS website, SHSP summit website, and 2019 conference website; coordinated media interviews and information requests; updated social media daily; kept GDEC website updated with media campaign materials; supplied hands-free information and education to the public and news releases on enforcement campaigns and Distracted Driving Awareness Month</p>
<p>Will coordinate media campaigns to address distracted driving such as a media event during Distracted Driving Awareness Month.</p>	<p>GOHS staff produced the following media support for Distracted Driving countermeasures</p> <ul style="list-style-type: none"> <li>- Hands Free clip collection</li> <li>- General hands-free public information and education</li> <li>- WSB hands-free story project</li> <li>- Distracted driving awareness month news release for weeklies</li> <li>- Distracted driving media tour media advisories for Albany, Phenix City/Columbus, Perry and Savannah</li> <li>- Distracted driving data collection from GDOT</li> <li>- April 9-11 and 13: Distracted Driving Awareness news conferences and enforcement</li> <li>- Statewide distracted driving news release</li> <li>- Revised Columbus media advisory for re-located distracted driving news conference</li> <li>- Distracted driving enforcement statistics</li> <li>- Distracted driving awareness media tour prep</li> <li>- UGA/TSREG/GOHS distracted driving survey</li> <li>- TSREG distracted driving social media</li> </ul>

# NON-MOTORIZED (PEDESTRIANS & BICYCLIST)



## FUNDED PROJECTS:

- Atlanta Bicycle Safety
- Athens Area Bicycle Education Program
- Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement.
- Live Safe DeKalb
- Safety from the Start
- 405h Pedestrian and Bicycle Safety
- Promoting Safe Bicycling in GA
- Eagles Share The Road
- Pedestrian "On The Move"
- Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County

Grantee:	Atlanta Bicycle Coalition	Grant Number:	GA-2019-405h FHX-051	Amount Obligated:	\$63,711.38
Project Title:	Atlanta Bicycle Safety	Funding Source:	405h	Total Expended:	\$62,695.34
Project Description:	To improve bicycle safety and reduce bike crashes through education on how to bike safely and share the road, and through media campaigns.				
State Targets:	Bike rodeos and classes gave hundreds of Georgians hands-on training in bicycling skills, bike law, safe routes, and visibility. Educational events and materials distribution increased public awareness of bike safety and <b>improved motorists' awareness of bicyclists on the road. The Ticket Diversion program</b> provided instruction to bike riders who were cited for unsafe riding, to improve future behavior. <b>These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).</b>				



Activities Funded/Implemented	Results
<p>Atlanta Bicycle Coalition will host (20) Urban Confidence classes reaching 160 individuals during FFY19. This instructional group ride helps riders bike more safely. It starts with safety drills in a parking lot, then the instructor leads a one-hour long group ride on city streets (3-4 gentle miles). The group stays together, practicing skills in a safe and supportive manner. The route includes existing bicycle facilities, like two-directional protected and/or single-directional bike lanes and sharrows.</p>	<p>We had a successful year and, in this category, reached 81% of our target (130 individuals). We learned that campaigns work, like the May BikeThere and the September/October Biketober campaign pushes. Our monthly numbers were lower in the summer than anticipated and this was likely due to weeks of record-breaking heat.</p>
<p>During FFY19, Atlanta Bicycle Coalition will distribute 600 educational material packets (safety tip sheet, brochure, roll call training sheets, other targeted items upon request) monthly to schools and law enforcement agencies, individuals and partner organizations within the following identified areas: City of Atlanta, Fulton County, and DeKalb County.</p>	<p>This was a total success. Aside from providing 785 packets of educational materials in print, we also provided hundreds of folks with on-line versions of the materials.</p>
<p>At least one representative from the grantee will attend the Pedestrian and Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>We actively participated in regularly, scheduled GOHS Task Team meetings held at GDOT in Atlanta. We found these to be informative and engaging opportunities to share our work and learn from others.</p>
<p><b>Atlanta Bicycle Coalition will provide (10) "Hack Your Commute" classes reaching 80 individuals</b> during FFY19. This class helps commuters explore how biking can expand their transportation options through a facilitated discussion and optional ride. Discussion content includes assessment of <b>participants' commute routes, useful gear, and how to stay safe when weather conditions change.</b> The ride is three to five gentle miles and includes a tour of the bike facilities available at a MARTA station.</p>	<p><b>"Hack Your Commute" classes reached 180 individuals. This was an</b> area of our work that grew this year. Many of our Hack Your Commute classes were Lunch n Learns done at businesses throughout Atlanta. Other classes in this category were actually engaging, instructional, bike rides. As we move forward with the next grant cycle, these classes will serve to educate in a Lunch n Learn environment and our City Cycling classes will serve to give folks instructional, guided bike rides.</p>
<p>Atlanta Bicycle Coalition will provide at least (5) <b>"Community Bike Safety" classes reaching a minimum of 125 individuals</b> during FFY19. This class helps participants explore the benefits of biking and the approach is customized according to the needs of the community group participating. It can be as basic as bike handling skills, or it can be more advanced</p>	<p>Though we only met 58% of the numbers for this goal (73 individuals), our impact was significant. Our community classes this year engaged families with housing instability through the Salvation Army, children and families at events in Southwest Atlanta, and folks negotiating Atlanta's e-bike share. Next year, we are expanding our reach in public schools and anticipate greater adult</p>

Activities Funded/Implemented	Results
<p>content related to riding on city streets. Either way, participants leave with knowledge of road rules, safe riding practices, and what to carry, along with the skills they need to join the increasing numbers cycling throughout Atlanta.</p>	<p>and family participation in our classes. One of the challenges was with attendance. Oftentimes we were informed of a greater number and when we delivered the classes, half or fewer actually showed up.</p>
<p><b>Atlanta Bicycle Coalition will implement a “Ticket Diversion Program” during FFY19. This program</b> is put in place to educate motorists or cyclists who receive traffic violations related to bike safety. The numbers reflect the number of classes, as we the number of participants will be outside our control as they vary due to who is ticketed.</p>	<p>We were successful in launching a ticket diversion class. Each and every month in the grant cycle we made progress towards implementation. The class is not part of our class services and is embedded in city policy and practice. Drivers of cars and people on bikes who get citations for bicycle-related incidents, now are provided with an educational experience as a means to get relief.</p>
<p>Atlanta Bicycle Coalition will host (9) True Beginners classes reaching 135 individuals during FFY19. This class teaches first-time riders to bike safely. A secondary objective is to educate drivers how to interact safely with bicyclists and instill greater understanding of bike safety.</p>	<p>Our true beginner classes continue to be very popular. We were able to educate 138 new bike riders, providing skills and road safety instruction. We continue to seek ways to increase the percentage of men in all of our classes. True beginner classes are largely women, but our City Cycling classes are balanced and our recent Ticket Diversion class was 100% men.</p>

Grantee:	BikeAthens	Grant Number:	GA-2019-405h FHX-061	Amount Obligated:	\$44,226.94
Project Title:	Athens Area Bicycle Education Program	Funding Source:	405h	Total Expended:	\$38,809.96
Project Description:	Our project will promote and advance bicycle safety by providing bicycle safety education to the following groups of people: youth, university students / staff, adults dependent on bicycles, anyone interested in riding a bicycle, car and bus drivers, and those enrolled in our Ticket Diversion program. We will also schedule classes on demand for any groups that request a training.				
State Targets:	Bike rodeos, classes and group rides taught cycling skills, bike law and safe riding tips to hundreds of adult and child bicyclists. The Ticket Diversion program reached cyclists who had been cited for unsafe riding with skills and education to improve their future cycling behavior. Educational events and material distribution in both English and Spanish improved <b>public awareness of safe cycling, and Bike Friendly Driver classes improved motorists' awareness of cyclists on the road.</b> Helmets were distributed to 94 children and 149 adults, improving crash <b>protection. These activities contributed to the state's goal</b> of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).				

Activities Funded/Implemented	Results
<p>During the FFY19 grant period, BikeAthens will present the Athens-Clark County Ticket Diversion Program to Athens-Clarke County bicycle traffic law and DUI offenders on a monthly basis. The Ticket Diversion Program teaches safe cycling to DUI offenders with driving- license restrictions. The program teaches safe cycling to people who have received a ticket while biking in order to teach them safe and lawful riding habits. The class focuses on visibility, bicycle traffic law, safe riding tips, and helmet use. The class is taught in English and translated into Spanish.</p>	<p>Eleven of twelve planned classes were taught. During the transition after our former executive director left BikeAthens, we missed the September class due to calendars not being synced up. Calendars are fixed and we taught the October and November class as usual.</p>
<p>During the FFY19 grant period, BikeAthens will present the Athens-Clarke County Safe Bicycling Campaign monthly; reaching a minimum of 20 students per organization at the University of Georgia. Bike Athens will refine/ update the curriculum and program for the Bicycle Safety Campaign. These talks will focus on visibility, helmet use, the dangers of riding / walking / driving distracted, and the basics of bicycle traffic law. The brochure will comply with the latest American</p>	<p>240 students were reached in this monthly campaign. We are continuing our efforts to reach students in a variety of ways. Whether formal training sessions at the University or casual one-on-one talks to students, we are a resource for bike education both on and off the bike.</p>

Activities Funded/Implemented	Results
<p>Bicyclists Bike Education standards as well as GOHS/NHTSA best practices.</p> <p>During the FFY19 grant period, Bike Athens will lead 10 rides (targeting 5 riders per ride) aimed at novice riders to provide them time to practice sharing the road with motor vehicles, riding in accordance with the law and best-practices for safe riding, and properly using their safety equipment. The ride will begin with a brief traffic law and safety skill orientation. Activities: Identify and schedule the route and rider. Prior to each ride, provide a brief orientation on visibility, helmet use, traffic laws and basic safety skills. In an effort of increase passing <b>motorist's awareness, each ride leader will wear a "3 feet" sign passing t-shirt.</b> Secure the safety of each rider.</p>	<p><b>A total of 143 riders participated in this year's rides.</b> We are continuing to offer year-round bike rides to encourage new riders to follow the rules of the road and build confidence. Our rides start at our shop, where we talk to riders about safety, make sure everyone's bikes are safe to ride (check air, brakes, gears, lights). The number of riders varies month to month but we almost always see new faces joining us.</p>
<p>During the FFY19 grant period, BikeAthens will hold 6 shorter, bike education classes that are open to the public. These classes will be class-room only (about 1 hour) and will cover visibility, bicycle specific traffic law, safe riding tips, and proper helmet use. The curriculum will conform to League of American Bicyclists Educational standards. BikeAthens will reach a minimum of 10 participants per course.</p>	<p>Five people participated in the bike education classes. Despite the shorter class times, we are finding that free bike education doesn't draw students every month. Classes (if someone shows up), tend to be conversational rather than a lecture and power point. A large class would be 3 or more people.</p>
<p>During the FFY19 grant period, BikeAthens will offer quarterly Traffic Skills 101: in-depth bike safety educational opportunities--to adults and students in Athens-Clarke County. The course will cover all the key topics in bike safety: basic maintenance, visibility, helmet use, advance crash avoidance maneuvers, and bicycle traffic law. The 4-hour course will also include an evaluated (graded) group ride to ensure the participants know how to put theory into practice. BikeAthens will reach a minimum of 15 participants per course.</p>	<p>Twelve people participated in Traffic Skills 101 classes. Same as the shorter classes, we are finding that offering free classes does not draw students very well. Perhaps in the future we should ask for a donation up front to get people to come (since they have already paid), or partner with other organizations and events to offer classes.</p>
<p>During the FFY19 grant period, Bike Athens will work with local partners to hold 4 kids bike safety classes featuring on-bike safety <b>skills drills. The kid's safety classes will focus on visibility, helmet use,</b> and basic bike laws and safety tips. BikeAthens will reach a minimum of 25 children per class.</p>	<p>Bike Athens reached 58 kids with bike rodeos/on-bike safety classes. We did not have a venue for our final bike rodeo and had to cancel. Number of students interested is lower when we do this on our own rather than when we can partner with a local school. We are looking into partnering with Athens Clarke County Leisure Services to see if they have a suitable venue we can use in the future.</p>

Activities Funded/Implemented	Results
<p>Distribute a minimum of 140 safety educational material packets at (8) bicycle safety classes during FFY19. The packets will include the safe riding tips pamphlets and proper helmet use cards to children in attendance.</p>	<p>140 packets were distributed. The bike safety classes where we work with local partners have been much more successful. We have helmets and information for adults and children that attend these events, and they are generally excited that we offer this in our community.</p>
<p>During the FFY19 grant period, BikeAthens will distribute 60 helmets in the month of December to low-income children identified and referred to us by local social-service agencies as in-need of bicycle helmet, and whose families are unable to afford the costs of a helmet. We will provide a proper helmet fitting tutorial when distributing the helmets.</p>	<p>A total of 94 kid helmets were distributed to children during the grant year. Our bicycle recycling program continues to reach more people year after year. We hear countless stories about how the bike will help them get to work, meetings, and school. Anyone trying to climb out of poverty needs affordable transportation and we are able to help them make ends meet by providing bikes and bike repairs. We give out helmets with our bikes and to people that ask for them.</p> <p>Every year when we work on kids bikes for the holidays, we include helmets. Many of our service partners tell us how much of a difference a bike makes in <b>kids'</b> lives. Some of these kids live in low-income parts of town, some may be in a local shelter. Donating bikes to these kids is a favorite time of year for many of our volunteers, because they know that in many cases parents are unable to get the kids anything for Christmas.</p>
<p>At least one representative from the grantee will attend the Bicycle Safety Task Team meetings a minimum of six times during the FFY19 grant year.</p>	<p>Bike Athens staff attended 3 task team meetings during the grant year. During the transition over from our former executive director, these meetings were not mentioned. Going forward, we will get these on our calendar and work to meet this goal.</p>
<p>During the FFY19 grant period, BikeAthens will distribute 60 helmets to low-income individuals as identified and referred to us by local social-service agencies as people who rely on a bike as their primary form of transportation, and who are unable to afford the costs of a bicycle helmet. We will distribute bike safety and helmet -safety information cards with all the bicycle helmets. When we give a bike we will instruct the recipient how to properly wear a helmet.</p>	<p>BikeAthens distributed a total of 149 helmets to adults during the grant year. Helmet distribution and education continues to reach more adults every year as part of our bike recycling program. in 2019 we actually ran out of helmets that we had purchased with our grant. We would like to get more money for helmets in 2020, perhaps by getting less money for office supplies/printing.</p>

Activities Funded/Implemented	Results
<p>BikeAthens will distribute monthly a combined 15 bike maps and safety pamphlets through the DUI / Ticket Diversion program. The pamphlets are available in English and Spanish.</p>	<p>176 maps and pamphlets were distributed; one class missed due to staff transition. Class sizes can be as low as 4 and as many as 15. If we had not missed the class that we did, we probably would have met this goal.</p>
<p>During the FFY19 grant period, BikeAthens will participate in the quarterly UGA Complete Streets traffic safety improvement discussions. These meetings include representatives from UGA Campus Transit, UGA Planning, UGA Office of Sustainability, Parking Services, UGA Police, UGA Traffic Safety Research and Evaluation Group, and others. The meetings focus on ways to improve pedestrian, bicyclist, transit, and driver safety. The group will discuss methods for implementing in-progress UGA traffic safety awareness campaign.</p>	<p>BikeAthens participated in a total of 8 meetings. We will continue to collaborate with UGA in all opportunities to improve safety for bikes, pedestrians and drivers. We are continuing to see the development of UGA's WATCH for DAWGS campaign to improve safety all over campus and have taken part in discussions regarding those efforts.</p>
<p>BikeAthens will participate in the monthly Athens-Clarke County Pedestrian and Bicycle Master Plan meetings, particularly as pertains the pedestrian and bicycle education and safety campaign. We will attend to inform, learn, and collaborate with other stakeholders, ACC Government, and the professional consultants on best-practices for improving bike and pedestrian safety in Athens-Clarke County.</p>	<p>Bike Athens participated in 11 monthly meetings. During 2019, the Bike Ped Master Plan meetings evolved into a <b>citizen's</b> commission that took some time getting setup. Now that it is in place, regular meetings have resumed, and we attend all of them. We have now had an informal role on the education and communication outreach subcommittee. We are looking for opportunities to educate the community and about the Master Plan in general wherever and whenever we can.</p>
<p>During the FFY19 grant period, Bike Athens will work with local partners to hold 4 kids bike safety classes featuring a classroom presentation, with an emphasis on helmet safety, visibility, and rules of the road. Bike Athens will reach a minimum of 10 children per each safety class.</p>	<p>Classroom bike safety classes reached 25 children during the grant year. Our kids bike safety classes will need likely need to be scheduled with local partners such as schools and community centers if we want to get the number of students up to meet this goal.</p>
<p>When distributing the 60 adult helmets, BikeAthens will provide bicycle helmet safety education tutorials to the individuals who receive a bike and helmet from BikeAthens.</p>	<p>Bike helmet safety education was provided to the 142 adults who received bike helmets. Again, our bike recycling program continues to excel at providing helmets and helmet education to members of the community. In 2020 we expect to reach more people than in 2019.</p>
<p>During the FFY 19 grant year, BikeAthens will present the Bicycle Friendly Driver class to the motoring public. The class will increase</p>	<p>A total of 6 participants were reached by the Bicycle Friendly Driver class. We are still seeing that the number</p>

### Activities Funded/Implemented

driver awareness of bicycle traffic law, and it will teach drivers how to anticipate bicyclists behavior through insights into safe cycling habits. Finally, the class will discuss the most common bicycle-motorists crashes and techniques to avoid such crashes. If time allows, we will give a quiz at the end of the class to measure student progress. BikeAthens will reach a minimum of 15 participants per class.

### Results

of participants in free safety classes to be low. More partnerships with UGA Departments and local organizations would help our class numbers in the future.

Grantee:	Brookhaven Police Departmen	Grant Number:	GA-2019-405h FHX-045	Amount Obligated:	\$55,075.76
Project Title:	Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement.	Funding Source:	405h	Total Expended:	\$47,057.64
Project Description:	The Brookhaven Police Department is looking to continue to improve pedestrian safety within the City of Brookhaven. These improvements will be accomplished through a combination of education and enforcement of State Laws and City Ordinances. The pedestrian safety program will be a combination of formal classroom education, media releases, social media postings and exhibit events. Enforcement will include pedestrian contacts and driver contacts who violate the law.				
State Targets:	Enhanced enforcement targeted both pedestrians who failed to use crosswalks and drivers who failed to yield to pedestrians. A total of 316 LED lights and 366 reflective belts were distributed to adults and children to improve pedestrian visibility. Educational events and materials distribution reached a total of 1,858 adults, 1,416 children under 15, and 355 youths ages 15-19 throughout the grant year with messages about safe pedestrian behavior <b>and motorist safety around pedestrians. These activities contributed to the state's</b> goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, C-10).				

Activities Funded/Implemented	Results
Brookhaven Police Department Grant Officer will conduct 60 citizen contacts monthly for pedestrians failing to utilize the crosswalk in FFY19. The contacts will consist of pedestrian stops of those who do not use a crosswalk and/or those who improperly use crosswalks.	<b>Brookhaven PD's grant officer conducted a total of 922</b> citizen contacts during the grant year for pedestrians failing to use the crosswalk.
Brookhaven Police Department Grant Officer will conduct 10 citizen contacts monthly for vehicles failing to yield to pedestrians utilizing the crosswalks, along with other crosswalk violations pertaining to motorists in FFY19.	<b>Brookhaven PD's grant officer conducted a total of 114</b> citizen contacts for vehicles failing to yield to pedestrians.
Brookhaven Police Department will notify the public of pedestrian safety best practices using print, TV, or social media once a month in the FFY19. This will give the public more information about pedestrian safety.	Brookhaven PD had 18 news releases during the grant year, including television interviews on WSB-TV in Atlanta and WMAZ-TV in Macon.



Activities Funded/Implemented	Results
The Brookhaven Police Department will participate in GOHS/NHTSA activities and campaigns during the FFY19 grant period.	Brookhaven PD participated in 10 of a planned 12 GOHS/NHTSA activities (hindered by scheduling conflicts).
Brookhaven Police Department Traffic Unit will conduct 10 citizen contacts monthly for pedestrians failing to utilize the crosswalk in FFY19. The contacts will consist of pedestrian stops of those who do not use a crosswalk. The officers' focus will be during the times where the majority of the violations occur.	The traffic unit conducted 22 citizen contacts of pedestrians not using the crosswalk. This activity was limited by a personnel shortage that diverted personnel from the Traffic Safety Unit to other calls.
Brookhaven Police Department Grant Officer will participate in a minimum of 2 pedestrian safety educational (classroom) events a month, during FFY19.	The grant officer reached 867 participants in educational events (576 planned).
Brookhaven Police Department Grant Officer will attend 24 public safety events during FFY19. Brookhaven Police Department Grant Officer will reach a minimum of 24 people per event. Brookhaven Police Department Grant Officer will provide a pedestrian safety presentation and distribute educational brochures along with other pedestrian safety education information to bring awareness to attendees. Grantee will distribute educational materials to attendees upon successful completion.	The grant officer reached 982 participants in public safety events (576 planned).
The Brookhaven Police Department will participate in GOHS Task Team meetings a minimum of six times during the FFY19 grant period.	Brookhaven PD participated in 6 task team meetings.
Brookhaven Police Department Grant Officer will distribute 32 coloring books per month during FFY19 at pedestrian safety (classroom or exhibit) educational events.	215 coloring books were distributed (384 planned); in addition to scheduling conflicts, one event was canceled due to a bomb threat at the school.
Brookhaven Police Department Grant Officer will distribute 32 reflective belts each month at pedestrian safety educational events (classroom or exhibit) during FFY19.	366 reflective belts were distributed (384 planned); in addition to scheduling conflicts, one event was canceled due to a bomb threat at the school.
During FFY19, Brookhaven Police Department Grant Officer will distribute 32 LED lights each month at each pedestrian safety educational event (classroom or exhibit).	316 LED lights were distributed (384 planned); in addition to scheduling conflicts, one event was canceled due to a bomb threat at the school.

Activities Funded/Implemented	Results
Citations Issued	1,836 total; 9 seatbelt, 10 child restraint, 142 speeding, 0 reckless driving, 6 uninsured motorists, 0 DUI, 4 suspended/revoked license, 1,665 other
Crash/Fatality Data	FFY 2018: 2,413 crashes, 2 fatal FFY 2019: 1,998 crashes, 2 fatal

Grantee:	DeKalb County Board of Health	Grant Number:	GA-2019-405h FHX-074	Amount Obligated:	\$30,802.00
Project Title:	Live Safe DeKalb	Funding Source:	405h	Total Expended:	\$30,802.00
Project Description:	Live Safe DeKalb seeks to develop and implement traffic-related injury programs and advocacy among vulnerable populations in DeKalb County. The focus is to (a) increase safety for pedestrians in DeKalb County (b) increase awareness of pedestrian improving behavior (c) increase awareness of motorist improving behavior.				
State Targets:	This grant developed, produced and disseminated educational material to the public, educated partner organizations, participated in networking events, and targeted the public, particularly families with children, reaching hundreds of thousands of Georgians via movie theater ad campaigns, television, radio and community <b>events. These activities contributed to the state's</b> goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, C-10).				

Activities Funded/Implemented	Results
<p>DeKalb Board of Health will develop a Live Safe Campaign in the first quarter of FFY2019 that targets high peak injury/fatality areas to increase walking and awareness of visibility choices (wearing light colors, reflectors, understanding traffic light signals and how to use them properly).</p>	<p>DeKalb County Board of Health developed an education campaign to heighten awareness around pedestrian safety within the county. Several strategies were used to reduce pedestrian crashes, injuries and fatalities in targeted areas. The Live Safe DeKalb campaign's development team designed a strategy that included developing eye-catching materials that would be distributed and used in unique locations throughout the county and during community events. A few major accomplishments during the first quarter of FFY2019 that resulted in laying the foundation for the pedestrian safety outreach campaign included: Creating key health promotion messages, targeting specific populations in the target areas and conducting location-based surveys of targeted injury corridors to determine problem areas. The marketing team created a plan to run a movie theater ad campaign using digital banners focusing on pedestrian safety. The ad campaign budget was submitted to GOHS for approval. Ads were geotargeted to focus on specific pedestrian injury corridors in DeKalb County, and specific populations within those corridors, based on movie types (family centered) and zip codes. Preliminary popup displays and infographics for the movie theater ad campaign were submitted to GOHS for approval. The campaign used preview ads that played before the movies in DeKalb County based theaters, in addition to education materials were to be provided to residents to promote pedestrian safety behavior. The movie theater pedestrian</p>

Activities Funded/Implemented	Results
<p>DeKalb Board of Health will run the Live Safe Campaign during the months of January – September in FFY19. The campaign will target high peak injury/fatality areas including (local news outlets, i.e., Crossroads, Atlanta Journal-Constitution, Billboards, social media, press events, community events, website updates).</p>	<p>safety ad campaign partnered with three theaters connected to DeKalb County including the Movie Tavern Tucker, Tucker GA (8 Screens), Hollywood 24 (24 Screens) @North I-85, Atlanta, GA and North DeKalb Mall (16 screens) in Decatur GA.</p> <p>Although the LIVE Safe DeKalb Campaign fell short (eight out of nine) of reaching all of its activities, there was significant progress in outreach efforts. In spite of the 2-month delay (December 2019-February 2019) specific campaign development delays were caused by the government shutdown, key accomplishments were made. Key elements of the LIVE Safe Marketing Campaign included the following:</p> <ul style="list-style-type: none"> <li>I. Created key health promotion safety messages (Collaborated with the Office of Marketing /Budgeting to create social marketing messages to be publicly displayed throughout the county from May- September 2019)</li> <li>II. Targeted specific populations in the target areas (movie ad campaign, lobby displays and outreach events were utilized throughout the month of September 2019 during various venues in DeKalb County)</li> <li>III. Real time video and pictures of outreach events and targeted marketing venues have been captured throughout this campaign within key injury corridors (September 2019)</li> <li>IV. Infographics for the movie theater ad campaign have been shown during previews during this month as approved by GOHS. The campaign used popup display banners positioned throughout various community events, and movie preview ads that played in DeKalb County theaters, handouts to be provided to residents to educate and promote pedestrian safety during local events/classes and distributed by partners and businesses. The movie theater ad campaign extended from June - August 2019.</li> </ul>
<p>DeKalb Board of Health with five injury prevention agencies (Fire, Police, Hospitals, Commuter and Pedestrian-focused Organizations, Schools) will host a Pedestrian Walk Summit during the month of July that provides education to local pedestrian advocates to educate the public on crosswalk utilization, safer walking routes and tools to help increase safety and walking.</p>	<p>The LIVE Safe DeKalb partner agencies have included The Georgia Department of Public Health, Georgia Department of Traffic, PEDS, The Bridge at Austin Community Center and DeKalb County Police, Brookhaven Police Department, local business and local residents serving those targeted corridors. In addition to identifying safety hazards, and understanding the injury and mortality rate of pedestrian, DeKalb County Board of Health (DCBOH) has worked with the Special Traffic Division (DeKalb County Police). The purpose of this partnership is to coordinate pedestrian safety outreach and education along the corridors with higher incidences of death and fatalities. To date, DeKalb County Board of</p>

Activities Funded/Implemented	Results
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Health has collaborated on two pedestrian safety special operation outreach events with the DeKalb County Police, the pedestrian safety roundtable held on September 26, 2019 and monthly outreach events throughout the grant cycle. The Pedestrian Safety Roundtable was held in September 2019 vs. July 2019, as it took additional planning to accomplish an event. In addition, key partnerships created during the pedestrian safety summit has led to additional networking, engagement and partner events in the community. An additional 18 partners have included: DeKalb County School District, **the Men’s Resource Fair**, Office of Youth Services, the City of Clarkston, DeKalb County Juvenile Court, WIC, DeKalb County Chamber of Commerce, Georgia Injury Prevention Advisory Council, Injury Prevention Center at Emory, DeKalb County Doraville Police Department, Brookhaven Police Department, Safe Routes to School and Safe Kids DeKalb, GDOT Pedestrian Task Force, DCTV and WSBTV, V103.3, and 104.1 Radio Station.

DeKalb Board of Health will partner with 5 different local community organizations and businesses (each month) between the months of January – September during FFY19 to promote pedestrian safety awareness by providing safe walk campaign materials and utilizing businesses to distribute walking education materials and promote safe walking options. At the end of the month, DeKalb will revisit those local businesses/ community organizations to monitor number of educational materials distributed.

The LIVE Safe DeKalb created and strengthened key partnerships with local community organizations and businesses:

Community agencies have included Georgia Department of Public Health, Georgia Department of Traffic, PEDS, The Bridge at Austin Community Center and DeKalb County Police, Brookhaven Police Department, local business and local residents serving those targeted corridors. In addition to identifying safety hazards, and understanding the injury and mortality rate of pedestrian, DeKalb County Board of Health (DCBOH) has worked with the Special Traffic Division (DeKalb County Police). DeKalb County Board of Health has collaborated on two pedestrian safety special operation outreach events with the DeKalb County Police, the pedestrian safety roundtable held on September 26, 2019 and monthly outreach events throughout the grant cycle. Additional collaborative **organizations include; DeKalb County School District, the Men’s Resource Fair**, Office of Youth Services, the City of Clarkston, DeKalb County Juvenile Court, WIC, DeKalb County Chamber of Commerce, Georgia Injury Prevention Advisory Council, Injury Prevention Center at Emory, DeKalb County Doraville Police Department, Brookhaven Police Department, Safe Routes to School and Safe Kids DeKalb, GDOT Pedestrian Task Force, DCTV and WSBTV, V103.3, and 104.1 Radio Station. A total of 46 partner activities were held over 9 months. The movie theater pedestrian safety ad campaign ran from July - August 2019. Pre-movie ads were geotargeted to focus on specific pedestrian injury corridors in DeKalb County, and specific populations within targeted corridors including Movie Tavern Tucker, Tucker GA (8 Screens), Hollywood 24

Activities Funded/Implemented	Results
	<p>(24 Screens) @North I-85, Atlanta, GA and North DeKalb Mall (16 screens) in Decatur GA. There were 315, 067 Impressions during the ad campaigns, 1,842 clicks from movie viewers and a 0.58% click thru rate. According to the ad campaign manager, we can assume the on-screen ad campaign was successfully seen since the click-through rate on the LIVE Safe DeKalb digital banner ads was 0.58% and the national average is only .09%.</p>
<p>At least one representative from the grantee will attend the Pedestrian Safety Review Board Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>There were only five Pedestrian Safety Review Board Task Meetings held during the reporting period. The LIVE Safe DeKalb team attended all meetings that were held. Once communication for the Pedestrian Safety Review Board Task meetings were provided, the LIVE Safe DeKalb team attended. In addition, one of the task team members participated at the LIVE Safe DeKalb Pedestrian Roundtable held on September 16, 2019.</p>

Grantee:	<b>Fulton County Sheriff's Office</b>	Grant Number:	GA-2019-405h FHX-008	Amount Obligated:	\$7,048.00
Project Title:	Safety from the Start	Funding Source:	405h	Total Expended:	\$5,089.00
Project Description:	Teach School aged children 4-14 years of age and Senior Citizens (63 & and up) by abiding by traffic signs at all times and using crosswalks and crossing indicators. In addition, to teach safety bicycling skills.				
State Targets:	The bike rodeo provided 350 children with bike helmets and reflectors and instruction on safe cycling, and pedestrian safety classes reached 450 children with reflective armbands and instruction on safe walking. <b>Classes on pedestrian and bicycle safety reached 184 senior citizens. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and cyclists (C-1, C-2, C-3, C-10 and C-11).</b>				

Activities Funded/Implemented	Results
The Fulton County Sheriff's Office will present a 45-minute presentation to 5 elementary schools on pedestrian and bicycle safety in Fulton County, during the fiscal year 2018-2019 grant period. The Fulton County Sheriff's Office will reach a minimum of 75 children per elementary school presentation. The presentation will cover traffic laws, high visibility awareness as it relates to pedestrian safety.	Grantee reached 1325 children with bicycle and pedestrian safety presentations at elementary schools.
<b>The Fulton County Sheriff's Office will distribute 450 reflective armbands</b> to school aged children and Senior Citizens. 375 will be distributed after each elementary school presentation and 75 will be distributed after each Senior Citizen presentation.	Fulton County Sheriff Office did pass out 450 reflective armbands to all school aged children who attended the pedestrian safety classes.
<b>The Fulton County Sheriff's Office will host the annual Bike Rodeo during fiscal year 2018- 2019 to educate a minimum of 350 children of ages 6-14.</b>	The Bike Rodeo reached 350 children ages 6-14.
At least one representative from the grantee will attend the Pedestrian Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.	Due to scheduling the Fulton County Sheriff's Office was only able to attend 4 Pedestrian Bicycle Task Team meetings.
<b>The Fulton County Sheriff's Office will distribute 350 Bike Reflectors out at the Bike Rodeo during fiscal year 2019.</b>	Fulton County Sheriff's Office did host annual Bike Rodeo and passed out 350 Bike Reflectors.

Activities Funded/Implemented	Results
<p><b>The Fulton County Sheriff's Office will present a</b> 45-minute presentation to Senior citizens on pedestrian safety in Fulton County, Georgia reaching a minimum of 75 Senior citizens. Total armbands for Seniors will be 75. The classes will cover Basic pedestrian concepts such as, recognizing the pedestrian walk signals, looking booth ways before crossing the street, stopping at the edge of a path of a curb watching for cars that maybe turning corners before crossing, for walking at dawn or after dark. Bicycle safety, wearing a helmet while cycling, handling skills, and rules of the road.</p>	<p>Fulton County Sheriff's Office has strong ties to the Senior Community and was able to reach 184 seniors with pedestrian safety classes. [distribution of armbands to seniors not documented]</p>
<p>The Fulton County Sheriff's Office will distribute 350 bike helmets to school age children 6-14 at the Bike Rodeo in Fulton County during fiscal year 2019. The helmets will be distributed to children in need of bike helmets to help prevent collision and provide face protection.</p>	<p>Fulton County Sheriff's Office hosted the annual Bike Rodeo and was able to give out 350 Bike helmets to school age children 6-14 years of age.</p>



Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405h FHX-020	Amount Obligated:	\$25,000.00
Project Title:	405h Pedestrian and Bicycle Safety	Funding Source:	405h	Total Expended:	\$0.00
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	GOHS participated in task team and other stakeholder meetings and provided training materials, grant management, site visits, conference calls and other assistance to support grantees in pedestrian and bicycle <b>activities. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and bicyclists (C-1, C-2, C-3, C-10 and C-11).</b>				

Activities Funded/Implemented	Results
GOHS will work on a monthly basis to reduce crashes, injuries, and fatalities involving pedestrians.	Created and distributed training materials for grantees; conducted calls and site visits, participated in pedestrian task team meetings; met with PEDS and other pedestrian safety stakeholders; managed grantee reports, claims and amendments.
GOHS will work on a monthly basis to reduce crashes, injuries, and fatalities involving bicyclists.	Created and distributed training materials for grantees; conducted calls and site visits, participated in bicycle task team meetings; participated in the Georgia Bike Summit, bike rodeos and other bike events; managed grantee reports, claims and amendments.

Grantee:	Georgia Bikes	Grant Number:	GA-2019-405h FHX-090	Amount Obligated:	\$74,755.63
Project Title:	Promoting Safe Bicycling in GA	Funding Source:	405h	Total Expended:	\$47,813.73
Project Description:	Through outreach and educational programs, Georgia Bikes will partner with local agencies, nonprofits and law enforcement to reduce bicyclist injuries and fatalities.				
State Targets:	Georgia Bikes produced and distributed bike safety materials to over 11,000 Georgians, partnered with law enforcement and other stakeholders on best practices, and hosted one POST-certified workshop for law enforcement. These activities increased public awareness of bicycle safety, assisted other bike safety professionals <b>in their work, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).</b>				

Activities Funded/Implemented	Results
Georgia Bikes will host five POST certified workshops for traffic officers across the state Georgia Bikes will work to locate and make contact with <b>law enforcement agencies based on need (determined by UGA's TSREG and fatality/ injury numbers)</b> , in FFY 2019. The workshop will include bicycling laws for Georgia, rules of the road, common violations for bicyclists and motor vehicles, discussion of vulnerable road user, review crash data, bicycle friendly driver, and resources. Georgia Bikes will reach a minimum of (10) officers per workshop.	One workshop hosted. Our major challenge in this area is finding law enforcement agencies to partner with on workshops. Many show interests at events and conferences we attend but few follow up with us afterwards for workshops. We have more success with law enforcement on bike rodeos and similar events geared towards youth and bicycle safety.
Georgia Bikes will maintain and update a website (georgiabikes.org), monthly newsletter and social media accounts (Facebook Page and Twitter) with timely, relevant news and best practices for bicycle safety initiatives throughout Georgia in FFY 2019.	Website, newsletter and social media accounts were maintained through the grant year. With over 4000 followers on Facebook and nearly 5000 on Twitter, Georgia Bikes reached thousands of people daily via social media.
Print and distribute 11,200 bicycle safety and educational materials to local government agencies, law enforcement agencies, bicycle safety/advocacy groups, local civic organizations, etc. across the state. Georgia Bikes will work to locate and make contact with appropriate	11,632 educational materials, including the Bicyclist Pocket Guide and others, were distributed during the grant year.

Activities Funded/Implemented	Results
<p><b>groups based on need (determined by UGA's TSREG and bicycle safety statistics) in FFY 2019.</b></p>	
<p>Georgia Bikes will acquire national best practices information on bike safety education campaigns by attending national bicycle safety and educational conference in FFY 2019.</p>	<p>Georgia Bikes was proud to represent our state and our advocacy work both at the national Youth Bike Summit in Queens, NY as well as the National Bike Summit in Washington, DC.</p>
<p>In May of FFY 2019, (National Bike Month), Georgia Bikes will distribute graphical bicycle safety educational materials, resources, support and lead classes and workshops in Athens, Atlanta, Augusta, Columbus, Savannah, and other partners and stakeholders throughout the state.</p>	<p>Participated in two major bicycling events (Atlanta Cycling Festival and Georgia Trails Summit) as well as three educational events with schools in Clayton and Fulton Counties and collaboration with Metro Re-Entry and Safe Kids.</p>
<p>Georgia Bikes will make available, on a monthly basis and as needed, webinars and/or printed materials to share best practices in bicycle safety initiatives with stakeholders throughout the state in FFY 2019.</p>	<p>Every month we made webinars and printed materials to share best practices in bicycle safety initiatives available to stakeholders across Georgia.</p>
<p>Georgia Bikes will support local safety organizations monthly by assisting local leaders and safety advocates in the strategic development of bicycle safety goals and objectives during FFY 2019.</p>	<p>We supported local safety organizations all 12 months of the year in 2019 and look forward to continuing this work in 2020.</p>
<p>At least one representative from the grantee will attend the Bicycle or Pedestrian Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>Attended 4 Task Team meetings. Our major challenge with this objective in 2019 was lack of Bicycle Safety Task Team meetings and schedule conflict for the Pedestrian meetings. We will work closer with GDOT to have a more regular meeting schedule for the BSTT and make the PSTT a bigger priority in our schedules.</p>

Grantee:	Georgia Southern University Research & Service Foundation, Inc.	Grant Number:	GA-2019-405h FHX-106	Amount Obligated:	\$6,600.00
Project Title:	Eagles Share The Road	Funding Source:	405h	Total Expended:	\$3,398.99
Project Description:	We will implement bicycle safety and education courses. The educational courses will be based on the Laws of Georgia and Campus rules.				
State Targets:	<b>This grant's educational activities reached thousands of contacts in and around Georgia Southern University with information on bike safety, and distributed 132 bike helmets, lights and reflectors to students and other cyclists. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).</b>				

Activities Funded/Implemented	Results
GSU will develop an education program on bicycle safety, education and enforcement by December. It is essential for GSU to provide educational programs and <b>resources to student's faculty and staff not only to promote cycling on campus, but also to ensure they are riding safely.</b>	We started this grant period by inviting team members from different areas of the GSU campus. Team members were made up of Officers, Employees of Marketing, Housing and health services as well as student volunteers. We started by discussing our plans for the coming grant year and developing ideas for educational material to produce and purchase. We had GSU Officers start making bicycle and pedestrian contacts to verbally inform of safety and GA law violations.
Georgia Southern Law Enforcement project team Officers will initiate 120 contacts between the months of December – September. This gives the entire project team of ten Officers a goal of 1200 contacts in the grant year period to educate students, faculty, and staff during FFY19.	GSU Officers were able to make several personal contacts with Bicyclist and pedestrians. We were able to reach over 120 contacts each month in FY 2019 (2470 total) and issued educational material and or spoke with them about any unsafe travel. We provided educational material to the University Housing clubhouses and Student union building.
Georgia Southern University will host educational programs to 1000 Georgia Southern Students Faculty and staff between the months of December – September during FFY19. The educational classes will address the importance of bicycle safety, issues of policies and enforcement and provide education on	GSU Officers were able to make several personal contacts with Bicyclist and pedestrians. We were able to reach over 120 contacts each month (2470 total) and issued educational material and or speak with them about the unsafe travel. We provided educational material to the University Housing clubhouses and Student union building.

Activities Funded/Implemented	Results
<p>bicycle safety on the road ways of the Georgia Southern University Campus.</p> <p>Georgia Southern University will prepare and develop educational material during October and November. The educational material should include topics such as local traffic laws, safety tips, and basic bicycle equipment. These will be offered throughout the semesters. We will offer additional material and resources such as maps highlighting bicycle routes and locations of bike parking facilities on campus.</p>	<p>Educational material was developed, produced and issued (total of 2875 items distributed). Bicycle safety magnets were developed and placed into the GSU dorms. Flyers, brochures were developed and also placed in clubhouses and issued during personal contacts and at several events hosted aimed at bicycle pedestrian safety. These educational materials focused on bicycle safety in accordance with GA law and campus rules. Officers handed out educational material focused on bicycle, pedestrian and Ga law that pertains to Ga drivers prior to peak travel and holiday times. These included material from GOHS and BRAG etc.</p>
<p>Georgia Southern University will distribute educational material monthly during FFY19. GSU will distribute a minimum of 5,000 educational materials. GSU will be issuing and have available brochures and handouts on bicycle safety tips and Georgia law, and erecting posted signs on GSU campus. The educational materials will be distributed during the months of December, January, February, March, April, May, June, July, August and September.</p>	<p>GSU Officers were able to make several personal contacts with Bicyclist and pedestrians. We were able to reach over 2500 contacts and issued educational material and or speak with them about the unsafe travel during FY 2019. We provided educational material to the University Housing clubhouses and Student union building. Educational material was developed, produced and issued (2875 total items distributed).</p>
<p>Georgia Southern University will host 2 bicycle safety events that will help raise awareness for bicycle safety and Georgia and Campus Laws. GSU will reach a minimum of 1000 students, faculty and staff for each event.</p>	<p>The May 18th 2019 bicycle safety rodeo was hosted. It was a success for the first one hosted. We were able to host a bicycle safety obstacle course and had thirty youths in attendance. There were 50 bicycle helmets and led reflective lights issued to youth and college age students. The September 20th 2019 EAGLES be safe event was a huge success. We joined forces with GSU Housing and hosted a large event. Thirty bicycle helmets and led reflective lights were issued to GSU students. There was about 175 GSU students in attendance.</p> <p>We had several GSU students and GSU Officers that volunteered their time to provided assistance, helmets fitting, obstacle course etc. The local news outlets arrived and articles were written and aired. This event will continue to grow as several venders in the community pledged their support for the 2020 May bicycle scooter pedestrian safety event. We were unable to meet our goal of 1000 students for the two bicycle safety events (total of 600 participants reached). This was due in part of poor</p>

Activities Funded/Implemented	Results
<p>Georgia Southern University will distribute 50 bike reflectors during FFY19. There will be (2) bicycle safety event and 25 bike reflectors will be distributed at each event during the following months: May and September. The bike reflectors will be distributed to students in need of visibility safety material.</p>	<p>student participation. We have learned from our mistakes and hope to vastly improve these attendance numbers for FY 2020.</p> <p>A total of 80 reflectors were distributed. The May 18th 2019 bicycle safety rodeo was held. It was a success. We were able to host a bicycle safety obstacle course and had thirty youths in attendance. There was 50 bicycle helmets and led reflective lights issued to youth and college age students. There were several GSU students that volunteered their time to assist in the event. The September 20th 2019 EAGLES be safe event was a huge success. We joined forces with GSU Housing had hosted a large event. Thirty bicycle helmets and led reflective lights were issued to GSU students. We also covered topics that covered GA law pertaining to traffic, campus safety etc. GSU PD personally purchased reflective arm bands that were issued to runners and pedestrians on campus to assist in visibility.</p>
<p>Georgia Southern University will distribute 40 bike helmets during FFY19. There will be (2) bicycle safety event and 20 bike helmets will be distributed at each event during the following months: May and September. The bike helmets will be distributed to students in need of helmets for safety.</p>	<p>The Georgia Southern University Police department were able to distribute fifty two helmets to students during FY 2019. We also distributed an additional eighty helmets that were donated to our department. We were able to distribute these helmets during three safety events.</p>
<p>At least one representative from the grantee will attend the Bicycle Safety Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>Team members held a minimum of one meeting a month to discuss current performances and discuss future events.</p>

Grantee:	Macon-Bibb County Commission (Macon-Bibb County Pedestrian Safety Review Board)	Grant Number:	GA-2019-405h FHX-087	Amount Obligated:	\$24,065.00
Project Title:	Pedestrian "On The Move"	Funding Source:	405h	Total Expended:	\$16,965.80
Project Description:	The number of pedestrian fatalities in Macon-Bibb County has contributed to the municipality currently identified as having the highest pedestrian fatality rate among Georgia's twenty largest counties. Pedestrian "On The Move" will serve as an informational, educational, and training project for all sub-groups throughout the county, with a major focus on the role and responsibilities of pedestrians as they "move" from one location to another, with an emphasis on driver and passenger behaviors.				
State Targets:	This grant reached a total of 1,473 adults, 2,132 children and 452 youth between the ages of 15 and 18 with pedestrian safety classes, activities and materials. This included 604 contacts with pedestrians and motorists at which educational materials were distributed. In all, 3,471 reflective armbands were distributed to improve pedestrian visibility. These activities improved pedestrian safety awareness and engagement in infrastructure <b>improvements and safety culture, and contributed to the state's goal of decreasing crashes, injuries and fatalities</b> involving pedestrians (C-1, C-2, C-3, and C-10).				

Activities Funded/Implemented	Results
The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will distribute reflective armbands during the following activities: The Pedestrian "On The Move" informational, educational, & training sessions, Youth Ped Camp, Pedestrian Awareness Day, and during the community outreach in identified high-risk areas. During the distribution, members of the Macon-Bibb County Commissioners (PSRB) will educate the attendees on the purpose of wearing safety reflective armbands, how to properly wear the armband, & demonstrate the visibility outcome when wearing a safety reflective armband.	3471 armbands were distributed, including all those purchased for the 2019 grant and some armbands left over from 2018 grant inventory.
The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) in partnership with the Bibb County Sheriff's Office (BSO), will facilitate placement of law enforcement officers for maximum visibility during FFY19. Representatives of the Pedestrian Safety Review Board in partnership with the Bibb <b>Sheriff's</b> Office will help monitor the "behaviors" of motorists and pedestrians and will	During three street-corner activities, 604 contacts were made with items distributed at each one; no citations were necessary.

Activities Funded/Implemented	Results
<p>reach a minimum of 50 contacts per monitoring session. The representatives of the Pedestrian Safety Review Board will distribute educational materials to those cited by the law enforcement officers.</p>	
<p>Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will host a "Pedestrian Awareness Community Day" during National Hunger &amp; Homeless Awareness Month in partnership with the Macon Coalition to End Homelessness during FFY19. During this community-based outreach event, a pedestrian safety training session will be held for the homeless citizens in attendance. Additionally, educational materials and safety elastic reflective armbands will be distributed to each participant. The Pedestrian Safety Review Board plans to reach a minimum of 500 attendees during this event.</p>	<p>Due to the process and timeline involved to schedule, approve, and accept the PEDESTRIAN "On The Move" FFY19 grant from the Governor's Office of Highway Safety, the November 20, 2018 date of the approval and acceptance of the grant by the Macon-Bibb County Commissioners (during the full Commission Meeting), did not provide enough time to adequately coordinate and hold the National Hunger &amp; Homeless Awareness event during the month of November, 2018 as previously discussed with the community partners who were interested in participating in this event.</p>
<p>The Macon-Bibb County Pedestrian Safety Review Board (PSRB) will attend five meetings of local community-related organizations during FFY19. The PSRB will reach a minimum of 10 participants per meeting to discuss the current pedestrian fatality issue, provide safety educational tips and materials, and encourage volunteerism from the membership of each organization to serve as "ambassadors" by monitoring the behaviors of pedestrians in Macon-Bibb County, and spreading the safety message &amp; tips in-person, in the organization's newsletter, and during the organization's &amp; PSRB sponsored-events.</p>	<p>Five community-related organization meetings were held with a total of 113 participants.</p>
<p>At least one representative from the grantee will attend the Pedestrian Safety Review Board Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>Five (5) of the 6 Task Team meetings scheduled for the FFY19 grant period (October 1, 2018-September 30, 2019) were attended by Violet Poe. These meetings were held and attended by Ms. Poe via tele-conference.</p>
<p>The Macon-Bibb County Commissioners (PSRB) will create the Alive "Beyond 92" pilot program for the students enrolled in the Southwest High School Zone of the Bibb County School District. A minimum of 1,250 students (ages 5-18) will serve as "Ambassadors", to promote pedestrian safety, educate their peers, teachers, neighbors &amp; the community on pedestrian safety practices, in an effort to change the negative image of their zone,</p>	<p>This program had 904 participants. This community activity did not reach its milestone due to the following challenges :</p> <ol style="list-style-type: none"> <li>1. The student enrollment in the school zone was actually lower than anticipated</li> </ol>



Activities Funded/Implemented	Results
<p>&amp; create a more vibrant, livable, pedestrian-friendly zone &amp; neighborhood, through the use of a variety of school &amp; community educational outreach activities.</p>	<p>2. The scheduling of the activities around the academic school day</p> <p>3. The student absentees during the academic school day or their inability to return and attend the after-school extra-curricular activities due to economic, transportation, and etc. issues</p>
<p>The Macon-Bibb County Commissioners (PSRB) in partnership with the Bibb County School District, will hold a two-day Youth Pedestrian Safety Day training session to utilize the communication, writing, thinking, strategic planning &amp; designing skills of a minimum of 250 Macon-Bibb County youth to design a "futuristic" model of a pedestrian-friendly Macon-Bibb County, create pedestrian safety educational tools for K-5 students, design a BCSD pedestrian safety education webpage for use by students, parents, teachers &amp; the community, write pedestrian safety lesson plans &amp; activities for use by teachers.</p>	<p>1,017 youth participated in these activities, significantly exceeding the number projected.</p>
<p>The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will host four Pedestrian "On The Move" informational, educational, &amp; training sessions. Macon-Bibb County Commissioners (PSRB) will reach a minimum of 75 individuals during these sessions. The members of the Macon-Bibb County Commissioners (PSRB) will address the current pedestrian fatality issue in Macon-Bibb County, and promote pedestrian safety, provide pedestrian safety education, practices, and materials for the attendees during each session.</p>	<p>The total number of individuals participating in the four (4) PEDESTRIAN "On The Move" informational, educational, and training sessions greatly exceeded the number projected for this activity, with 534 total participants.</p>

Grantee:	Savannah Bicycle Campaign	Grant Number:	GA-2019-405h FHX-048	Amount Obligated:	\$30,319.30
Project Title:	Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County	Funding Source:	405h	Total Expended:	\$29,069.40
Project Description:	A bicycle and pedestrian safety project to build public awareness of road safety issues and educate bicyclists, pedestrians and drivers on best practices for safe vehicle operation.				
State Targets:	This grant engaged 840 of bike riders in group rides, distributed 51 refurbished bikes with helmets to area children, provided 7975 people with educational information through community events, publicized bike safety issues via news releases and participation in stakeholder events and community meetings (over 100,000 people reached), and conducted a count of bicyclists and pedestrians throughout the city of Savannah to aid in future <b>planning and safety interventions. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).</b>				

Activities Funded/Implemented	Results
Identify partner organizations (social service, workforce development or other) that focus on low income, under-served populations and other vulnerable road users and set up a minimum of four events per grant year to deliver of safe cycling information and education to their clients, a set minimum of four times during the grant year.	We frequently partner with organizations that serve our low-income, under-served populations and other vulnerable road users. With their support we were able to schedule 5 larger offerings for safe cycling education, particularly with Inspiritus and Blessings in a Book Bag. These partnerships are crucial to the ongoing success of our New Standard Cycles Program, and these education sessions are well received among the community. Inspiritus works in the area of refugee resettlement, and safe cycling materials and education are necessary in a tumultuous period in their <b>client's</b> lives. Blessings in a Book Bag provides food and resources for students on the free or low-income lunch programs, assisting them with supplies for weekends and holidays in addition to further enrichment. We partner with them every holiday season to provide over 50 bikes (with helmets) to kids who may not have received a new bike under the tree that year and use that time wisely to impart safe cycling education and basic safety materials to both kids and parents.
Write 24 "News Cycle" columns on bicycling, traffic safety and related issues for publication in Connect Savannah weekly newspaper/website.	Due to scheduling issues with Connect Savannah and holidays/pre-scheduled issues, we were unable to meet our goal of 24 'News Cycle' columns, and instead had 22 placements.

Activities Funded/Implemented	Results
<p>Distribute bicycle safety publications and information and talk with citizens about bicycling and driving safety at festivals, farmers markets, and other public events. Events will occur at least once a month. Savannah Bicycle Campaign will reach a minimum of 20 people per event.</p>	<p>We frequently table at festivals, farmers markets, school events, and pass out resources throughout the month at various meetings or other opportunities. We are pleased with our community partnerships and the opportunity to pass out resources such as the Bike SAV Guide and other materials. (7975 people reached in the course of the grant year.)</p>
<p>Plan, publicize and conduct monthly group bicycle rides to demonstrate safe cycling techniques and instruct participants on application traffic regulations. Savannah Bicycle Campaign will reach a minimum of 5 people per event.</p>	<p>Our annual Moonlight Garden Ride was our highest-attended yet, with nearly 500 participants. Additionally, our smaller, community-oriented rides have served to be popular among families and newcomers to the area. For example, this year for the Seersucker Ride and Tweed Rides we partnered with two neighborhood associations. These partnerships generated new interest in the ride (and introduced new faces), while allowing us to engage newcomers with our message and with safe cycling principles. (Total of 840 ride participants during the grant year.)</p>
<p>Produce four bicycle safety classes for children, including bicycle rodeos, classroom instruction, and other types of bicycle education. Administer post-event surveys to determine success of class at teaching safe cycling techniques. Savannah Bicycle Campaign will reach a minimum of 15 people per event.</p>	<p>Through partnerships with Blessings in a Book Bag and other community organizations, we have had the opportunity to present safe cycling materials and hands-on education through a variety of means. (Total of 135 children reached.)</p>
<p>By the end of the grant period, grantee will plan and produce three adult bicycle safety classes (i.e. LAB Traffic Skills 101). Savannah Bicycle Campaign will reach at least 15 people per event.</p>	<p>We ran into issues with a few class cancellations due to inclement weather, schedule conflicts and smaller attendance for classes. Ultimately the decision was made that it is difficult to get individuals to sit for longer, 5 hour+ courses, and we began to see success with smaller, more intensive classes. (Total of 23 participants reached.)</p>
<p>Attend and actively participate in meetings, workshops, seminars and other events related to bicycle safety including City of Savannah Mobility Advisory Committee; CORE Metropolitan Planning Organization Citizens Advisory, Technical Advisory, and board meetings; Healthy Savannah Steering Committee; Downtown Neighborhood Association, Victorian Neighborhood Association,</p>	<p>We attend multiple meetings each month that satisfy this requirement. We are frequent participants in the Mobility Advisory Committee, CORE MPO Technical Coordinating Committee, Healthy Savannah and YMCA REACH Steering Committee, Tide To Town, and various neighborhood associations. These meetings have helped us to strengthen our community partnerships and have led to great success for our organization. (Total of 99 meetings attended.)</p>

Activities Funded/Implemented	Results
<p>Ardasley Park/Chatham Crescent Neighborhood Association, and any other meetings, workshops, seminars, and other events organized by the City of Savannah, Chatham County, civic organizations and neighborhood associations.</p>	
<p>Working with staff from the Coastal Region Metropolitan Planning Organization, recruit volunteers to conduct one annual bicycle and pedestrian census count around the city of Savannah.</p>	<p>Due to staffing changes at the Coastal Region Metropolitan Planning Organization, they were unable to staff and fully support this year Bike and Pedestrian census counts. We undertook the effort on our own and were able to secure volunteers from across the community and adjust locations based on upcoming projects in the community. These efforts paid off, and we now have counts and information that will support our push for implementing specific and needed infrastructure, particularly in low-income and under-served neighborhoods and near Title I schools.</p>
<p>At least one representative from the grantee will attend the Pedestrian Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call.</p>	<p>Due to our staff change and scheduling conflicts within the Pedestrian Task Team, we were unable to meet the six-meeting goal. (Total of 5 meetings attended.)</p>

# OCCUPANT PROTECTION (ADULT & CHILD PASSENGER SAFETY)

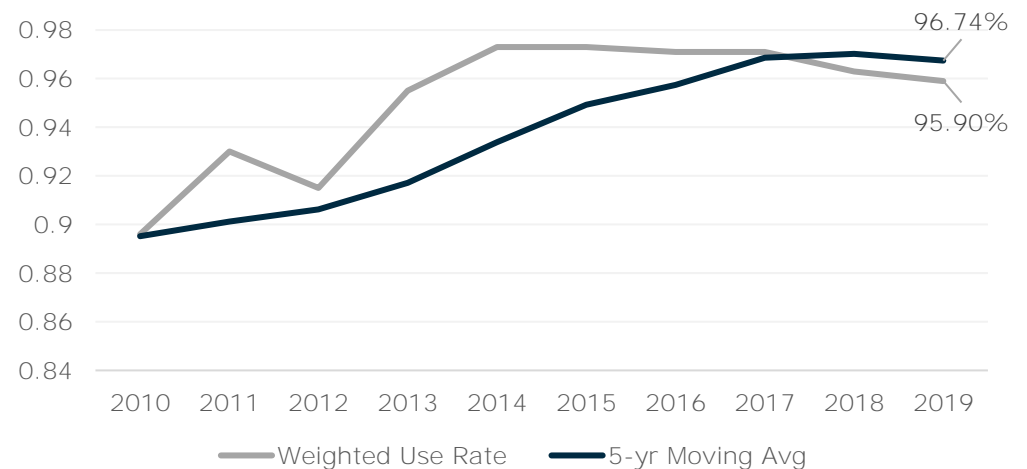


## FUNDED PROJECTS:

- 405b M1\*CP
- 405b M1\*PE
- Child Occupant Safety Project
- Atlanta Fire Rescue Fitting Stations
- 402 Occupant Protection
- Occupant Protection Education Program
- Georgia Highway Safety Programs Evaluation

Although Georgia's rate of observed seat belt use remains one of the highest in the nation, belt use in the state has been falling since the peak of 97.30% recorded in 2014 and 2015. Historically, use rates have been lower among men, among pickup truck occupants, and among those in rural areas. GOHS is continuing educational and enforcement efforts to improve safety belt use statewide. Although the annual observational study includes only daytime, front-seat outboard occupants, other research has found that seat belt use is lower in the rear seat and at night. Georgia continues to focus education and enforcement efforts on nighttime use; if proposed **legislation to extend Georgia's seat belt law to the rear seat** becomes law, enforcement will be able to target rear-seat use as well.

Weighted rate of observed front outboard safety belt use in Georgia, 2010-2019



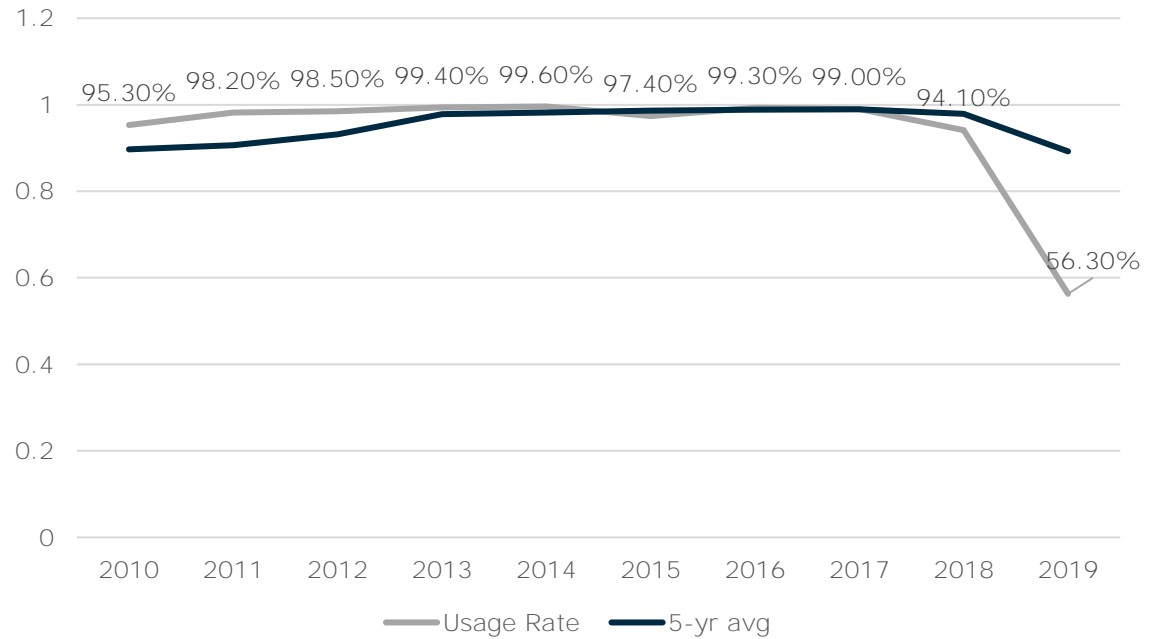
Safety belt usage data are based on 23,666 observations, child safety seat usage data are based on 30 observations, and motorcycle helmet usage data are based on 219 observations. Safety Belt Usage in 2019:

- Statewide safety belt usage in 2019 for drivers and passengers of passenger cars, trucks, and vans was 95.9%, a decrease of 0.4% from 2018.
- Safety belts usage was 97.3% in passenger cars, 97.2% in vans, and 92.6% in trucks.
- Safety belt usage was higher for women (98.1%) than for men (94.2%).
- Safety belt usage for white occupants was higher (96.1%) than for non-white occupants (95.0%).
- Observed safety belt usage was highest in the Atlanta MSA (96.8%), followed by non-Atlanta MSAs (95.0%), and rural areas (95.0%).
- Observed motorcycle helmet usage in 2019 in Georgia was 100.0%.

		Safety Belt Use, 2010-2019									
		2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
OVERALL		89.6%	93.0%	91.5%	95.5%	97.3%	97.3%	97.2%	97.1%	96.3%	95.9%
LOCATION	Atlanta MSA	88.4%	94.8%	88.3%	98.7%	97.5%	97.7%	97.3%	97.4%	96.0%	96.8%
	Non-Atlanta MSA	86.5%	89.7%	92.6%	91.2%	95.6%	95.7%	96.6%	96.4%	96.0%	95.0%
	Rural	79.9%	88.2%	93.1%	91.8%	95.2%	96.5%	96.0%	94.8%	96.8%	95.0%
DRIVER RACE	White	89.7%	92.7%	90.8%	96.3%	97.6%	97.3%	97.0%	96.1%	94.0%	96.1%
	Non-White	89.4%	93.3%	83.2%	97.0%	96.7%	97.4%	97.3%	96.3%	96.6%	95.0%
DRIVER GENDER	Male	86.5%	89.8%	89.5%	94.9%	96.1%	95.9%	95.2%	94.4%	94.3%	94.2%
	Female	96.3%	96.7%	95.7%	98.5%	98.9%	99.4%	99.2%	99.0%	98.1%	98.5%
VEHICLE TYPE	Car	91.0%	94.8%	95.0%	97.9%	98.7%	98.6%	98.5%	98.3%	97.3%	97.3%
	Truck	85.0%	84.1%	85.8%	90.7%	95.3%	95.1%	94.5%	95.5%	94.7%	92.6%
	Van	90.3%	95.0%	94.7%	98.1%	96.6%	96.6%	96.3%	97.3%	97.0%	97.2%

For FFY 2019, the rate of observed child safety seat use declined dramatically, but **unlike most previous years, this year's** data were based on a mere 30 observations. In response, the survey for 2020 has been redesigned to increase the number of observations to a minimum of 400, for a more robust and reliable estimate of use. In addition, during FFY 2019 the state stepped up its efforts in the area of child safety seat education and the training and activities of Child Passenger Safety Technicians (CPSTs) in partnership with Safe Kids.

### Georgia Child Safety Seat Use, 2010-2019



Child Seat Use and Number of Observations					
Year	2015	2016	2017	2018	2019
Percent Use Observed	97.4%	99.3%	99.0%	94.1%	56.7%
Number of Observations	509*	542*	193*	34**	30**

\*assessed concurrently with adult belt use survey, plus additional observations

\*\*assessed concurrently with adult belt use survey, without additional observations

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405B M1*CP-134	Amount Obligated:	\$840,000.00
Project Title:	405b M1*CP	Funding Source:	405b	Total Expended:	\$801,936.56
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance and worked with the Georgia Department of Health for Injury Prevention Day. These activities contributed to the <b>state's goal of decreasing</b> injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).				

Activities Funded/Implemented	Results
<p>GOHS will work statewide to decrease the number of crashes, injuries, and fatalities related to failure to wear a safety belt. Evaluation: Monthly report will be submitted.</p>	<p>Managed training, reports, claims and amendments for grants. Held meetings, phone calls and site visits with grantees. Participated in Georgia Department of Health Injury Prevention Day.</p>



Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405b M1PE High-135	Amount Obligated:	\$97,370.92
Project Title:	405b M1*PE	Funding Source:	405b	Total Expended:	\$97,370.92
Project Description:	To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance and worked with the Georgia Department of Health for Injury Prevention Day. These activities contributed to the <b>state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4).</b>				

Activities Funded/Implemented	Results
GOHS will work on a monthly basis to reduce injuries and fatalities due to failure to wear a safety belt. Evaluation: Monthly reports will be submitted.	Managed training, reports, claims and amendments for grants. Held meetings, phone calls and site visits with grantees. Participated in Georgia Department of Health Injury Prevention Day.

Grantee:	Public Health, Georgia Department of	Grant Number:	GA-2019-402OP-013	Amount Obligated:	\$1,237,821.58
Project Title:	Child Occupant Safety Project	Funding Source:	402OP	Total Expended:	\$1,178,954.13
Project Description:	The Child Occupant Safety Project works to increase county capacity to provide child passenger safety resources by providing equipment, education, safety materials, and other resources.				
State Targets:	This grant vastly exceeded its goals for the year, conducting a total of 29 CPST courses, 35 renewal/CEU courses <b>and one instructor update course during the grant year. Grant activities included 143 of Georgia's 159 counties.</b> COSP staff also provided specialized training to law enforcement, fire, hospital, and EMS personnel and families of children with special healthcare needs. A total of 23 minority outreach events targeted organizations serving refugees and migrant workers and faith-based organizations. COSP supported mini-grantees in numerous child seat checks and distributed 3660 child seats and a total of 110,040 educational items. Participation in task team meetings, TEN meetings, local, regional, and state conferences enabled COSP to leverage its activities by assistance to many other agencies, hospitals, and various other stakeholder organizations for maximum <b>effectiveness. These activities supported the state's goal of decreasing injuries and fatalities to children,</b> particularly those due to non-use or incorrect use of child safety restraints (C-1, C-2, C-3, C-4).				

Activities Funded/Implemented	Results
Build statewide capacity and address child passenger safety concerns by conducting regional CPS programming at eight (8) sites throughout the state during the grant period. Site locations to include: Northwest (Dalton), Northeast (Athens), Metro (Atlanta), Central (Macon), West (Columbus), East Central (Augusta), Southeast (Jesup), and South (Albany). Each regional site will communicate on a monthly basis with perspective and existing partners within the region to build local capacity. The partners may include: Traffic Enforcement Networks, Region EMS committees, Trauma Centers/local hospitals, Safe Kids coalitions, public health offices, Extension Services, Refugee/Resettlement/Migrant agencies, Emergency Preparedness and Response, and/or local fire departments. Activity will be logged and reported monthly during the grant period.	Augusta Regional Coordinator was on maternity leave so the Augusta region was short on the activity for two (2) months. During the time of leave, the region was supported by the Program Specialist and Program Manager. The other 7 sites participated monthly throughout the grant year.

Activities Funded/Implemented	Results
Conduct 24 CPST certification courses (3 per site) during the grant period.	Supporting local requests, COSP was able to conduct additional CPST courses in several areas of the state (29 total).
Conduct 24 CEU and/or Renewal courses (3 per site; count of each tailored to local needs) during the grant period.	Supporting local requests, COSP was able to offer additional CEU and/or Renewal classes throughout the state (35 total).
Conduct one Instructor Update training during the grant year to be held in Metro Atlanta.	Instructor Update was offered at GPSTC in Forsyth. The training was conducted in partnership with Safe Kids Worldwide.
Regional Coordinators will work to ensure at least 143 of the 159 counties (95%) to participate in the program. Recruitment will be conducted during November, December, and January, which is the program application period.	Recruitment to meet milestone was required throughout the year to maintain level. 143 of 159 counties participated.
Regional Coordinators will be responsible to distribute child restraints to Mini-Grantees during the grant year. A minimum of 3,000 seats will be distributed to each of the 143 Mini-Grant counties.	A total of 3660 seats were distributed during the grant year. GOHS was able to provide direct funding for additional seats to support CPS Week activities. COSP tracked the distribution of those seats in addition to the ones funded through the COSP grant.
Regional Coordinators will provide training and technical assistance to local mini-grantees on a monthly basis during the grant year.	Support was provided to the Mini-Grantees monthly by the Regional Coordinators. 126 onsite visits were conducted.
Regional Coordinators will provide educational materials for mini-grantees and other community partners as needed and each month during the grant year (parent education, grandparent education, electronic messaging for social media, etc.).	Regional Coordinators provided educational materials to the Mini-Grantees on a monthly basis. A total of 110,040 educational items were distributed.
Regional Coordinators will offer "Transporting Children Safely in Ambulances" to EMS providers training 8 times (1 per region) during the grant year.	Regional Coordinator were able to offer several additional courses by request locally (10 total).
Regional Coordinators will provide technical assistance to EMS agencies one-on-one and/or by attending/participating in the Regional EMS-C and Regional RTAC committees monthly during the grant year.	Support was provided to local, regional, or state Offices of EMS, EMS-C or RTAC committees on a monthly basis (35 total).

Activities Funded/Implemented	Results
Provide education to all First Responders and Mini-Grantees regarding the Teddy Bear Sticker program; receive and process TBS forms on a monthly basis during the grant year.	Teddy Bear Sticker reports were monitored monthly. The sticker was redesigned with assistance from GOHS and updated marketing/educational tools were created. (20 TBS stickers received)
Regional Coordinators will provide awareness training, technical assistance, and/or event assistance to fire service personnel once a month during the grant year.	Support was provided to local fire departments throughout the state on a monthly basis with COSP staff attending statewide Fire Safety Symposium and the Joint Fire Conference.
Provide Keeping Kids Safe hospital-based training and/or technical assistance to trauma centers/ birthing centers 12 times during the grant year.	Training was provided to local birthing hospitals upon request with several hospitals received multiple training classes to accommodate staff scheduling. A total of 18 classes were held.
Regional Coordinators will provide Power in your Pen training and/or law enforcement mandate training 16 times (2 per region) during the grant year.	Power in your Pen training was conducted within each region and provided locally to agencies upon request (17 total).
Regional Coordinators will attend three (3) Traffic Enforcement Network (TEN) meetings/events in their region during the grant year.	Regional Coordinators, Program Specialist, and the Program Manager regularly attending traffic enforcement network meetings throughout the state during the grant period (60 meetings attended).
Participate in statewide enforcement campaigns (Hands Across the Border, Click-it or Ticket, etc.), including the Statewide Caravan event, at least 5 times during the grant year.	Several regions were able to participate in multiple statewide campaigns, such as Click it or Ticket, Rolling Thunder, Hands Across the Border, and CPS Week Caravan events (13 total).
Each regional site will participate in at least 1 exhibit and the state office will participate in at least 2 exhibits, for a total of 10 during the grant year.	Regional Coordinators were able to participate in multiple local, regional, and statewide conference, meetings, and events to exhibit regarding the COSP program (61 total).
Maintain a state-level database of agencies and personnel who have the potential to assist with minority outreach and dissemination of education information regarding CPS on a monthly basis.	Maintained database monthly. (10 new contacts were added)
Conduct a minimum of 20 minority outreach events during the grant year. Each region will conduct at least 2 events locally and the state office will work with statewide agencies at least 4	Regions were able to participate in minority outreach events locally, with the Program Specialist also supporting several statewide events during the grant period (23 events total).

Activities Funded/Implemented	Results
<p>times. Outreach includes but not limited to refugee health, resettlement agencies, migrant workers, and faith-based organization that work with these populations.</p>	
<p>Build statewide special needs training capacity by teaching 2 courses related to the "Transporting Children with Special Healthcare Needs" training courses available for all mini-grantees and others interested during the grant year.</p>	<p>One additional training course was offered for staff of Northside and CHOA hospitals upon request (3 total).</p>
<p>Grantee will assist families on a monthly basis during the grant year with education, selection, and/or installation of child safety seats for children with special healthcare needs who are not otherwise served by existing programs for special needs.</p>	<p>Special needs cases were received, processed, and evaluated on a monthly basis during the grant period. (24 cases total)</p>
<p>At least one representative will attend the Occupant Protection Task Team meetings a minimum of 6 times during the grant year. Can be accomplished either by attendance or via conference call.</p>	<p>COSP staff conducted OPTT meeting and participated as OPTT representatives to other task team meetings, including Older Driver and Young Adult Driver (total of 8).</p>

Grantee:	Atlanta Fire Rescue Department, City of	Grant Number:	GA-2019-402OP-085	Amount Obligated:	\$147,981.60
Project Title:	Atlanta Fire Rescue Fitting Stations	Funding Source:	402OP	Total Expended:	\$46,658.30
Project Description:	To provide low income families with proper child restraint seats. Then educate them on proper installation of the child restraints to avoid misuse and educate on seat belt use in their vehicles.				

Activities Funded/Implemented	Results
Before September 30, 2019 will certify 75 law enforcement, fire, EMS and health personnel as Child Passenger Safety Technicians. The training offered will be for the first-time certifiers. Pre and post test scores will be included in the monthly reporting to GOHS.	164 personnel were certified or recertified as CPSTs.
Distribute 1200 child safety seats to 14 select fire stations to be used at fitting stations throughout the metro-Atlanta area during the FY 19 grant year. In addition, child safety seats will be checked, and appropriate distribution will be made at day care centers and community events. The 1200 seats will be used at both the fitting stations and at community events.	1094 seats were distributed (grant ended early).
Host 24 community seat check events to citizens of the metro-Atlanta area by September 30, 2019. The targeted populations are the general citizens (caregivers) to be educated in child passenger safety and seatbelt usage.	24 seat check events were held, and new day care centers were added as partners for this activity.
Provide an average of 10 child safety seats per month to newborns being discharged from the following participating hospitals within the metro-Atlanta area: CRAWFORD LONG-MIDTOWN, DEKALB MEDICAL CENTER, WELL STAR NORTH WELL STAR SOUTH	89 of the projected 120 seats were distributed due to the grant being closed early.
Re-certify 100 Child Passenger Safety Technicians within metropolitan Atlanta before September 30, 2019.	48 CPSTs were recertified. (Staffing challenges made it difficult to get members to the re-certification classes.)

Activities Funded/Implemented	Results
<p>The Program Director will attend the CPS OPTT Meeting in person/ via conference call 6 times during 2019 FY</p>	<p>The director was able to attend 5 of 6 meetings; he was released before he could attend the August CPS OPTT Meeting</p>
<p>Partner with local law enforcement and other surrounding agencies to host at least ten safety seat checks, distributing child passenger safety seats and educational information around the metro-Atlanta and surrounding areas.</p>	<p>8 of the 10 projected programs were held before the grant was closed out; 4 more events had been scheduled at the time of the grant closure.</p>
<p>The Project Manager will attend the Governor's Office of Highway Safety conference which is usually held in Savannah, GA in August. The conference will provide updates on issues, challenges, and best practices in the area of child passenger safety.</p>	<p>The grant was closed, and the Program Director was released before the date of the conference.</p>

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-402OP-133	Amount Obligated:	\$80,000.00
Project Title:	402 Occupant Protection	Funding Source:	402OP	Total Expended:	\$51,268.45
Project Description:	To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.				
State Targets:	Conducting occupant safety campaigns and the Occupant Safety Caravan, collaborating with other organizations and law enforcement, and sponsoring an attendee to the National Association of Women Highway Safety Leaders <b>contributed to the state's goal of decreasing injuries and fatalities, particularly those resulting from nonuse or misuse of safety belts and child safety seats (C-1, C-2, C-3, C-4, B-1).</b>				

Activities Funded/Implemented	Results
Sponsor a minimum of four (4) attendees to Highway Safety conferences such as LifeSavers. Evaluation: Names and agencies of attendees will be documented.	Completed (April)
Conduct four (4) statewide campaigns to promote occupant safety (Hands Across the Border, Buckle Up America Month, Child Passenger Safety Week and Click It or Ticket). Evaluation: Participation will be documented in the monthly report	Completed (November, May, August, September)
Continue to build collaborative partnerships with community groups, organizations, and law enforcement for the purpose of addressing highway safety initiatives at the local level. Evaluation: Attendance at grantee events will be documented in the monthly report.	Completed.
Facilitate one Occupant Safety Caravan in FFY 2019. The Caravan will take place during Child Passenger Safety week. Evaluation: Caravan participation will be documented.	Completed (September)
Sponsor the Governor's appointee to the National Association of Women Highway Safety Leaders to attend the annual conference. Evaluation: The attendance to this conference will be documented.	Completed (September)



Grantee:	Camden <b>County Sheriff's Office</b>	Grant Number:	GA-2019-F.A.S.T. 402-080	Amount Obligated:	\$6,000.00
Project Title:	Occupant Protection Education Program	Funding Source:	F.A.S.T. 402	Total Expended:	\$4,005.07
Project Description:	In 2014, a Camden County <b>Sheriff's Office deputy was involved in a crash in which the vehicle rolled 9 times. Due to proper seat belt use, the officer only sustained non-life-threatening injuries. With the mounted wrecked vehicle in a manufactured trailer that includes a presentation of the video documenting the accident; the Camden County Sheriff's Office will teach and educate the local communities and surrounding areas on the importance of proper seat belt use.</b>				

Activities Funded/Implemented	Results
Grantee will present the mobile occupant protection training/trailer a minimum of <b>30 times to the Camden County and local surrounding area's elementary, middle and high schools</b> during the 2018-2019 school year. Evaluation: Grantee will use a pre/post survey which will be an age appropriate tool to measure the increased knowledge of children and teens participating in the program. The results will be submitted to GOHS during the monthly reporting.	Mobile Unit was presented at 13 school events. Scheduling, transportation and staff availability limited this activity.
Grantee will participate in a minimum of 40 local/regional and school events to represent the mobile occupant protection training/trailer to increase public awareness of the safety belt law during the FFY 2019. Evaluation: Grantee will use pre/post surveys to measure the increased knowledge of participants after the presentation of the mobile occupant protection training. The results of the surveys will be submitted to GOHS during the monthly reporting.	The Mobile Unit was presented at 27 community events; scheduling, transportation and staff availability limited this activity.
At least one representative will attend the occupant protection task team meetings a minimum of six times during the grant year. This will be accomplished either by attendance or via conference call. Evaluation: Participation in occupant protection task meeting will be documented in the GOHS monthly programmatic reports.	A member of the CCSO participated in 5 OP Task Team meetings via conference calls; a 6 <sup>th</sup> meeting was cancelled.
Camden County Sheriff's Office will participate in the FFY 2019 GOHS Highway Safety Conference. Evaluation: Participation and attendance at the FFY 2019 GOHS Highway Safety Conference will be documented in the monthly reporting.	A member of the Camden County Sheriff's Office participated in the 2019 FFY GOHS Highway Safety Conference.

Activities Funded/Implemented	Results
<p>Conduct a minimum of two seat belt surveys during the grant period. At least one survey will be conducted at the beginning and one at the end of the grant period. Evaluation: Usage rates will be documented in the GOHS monthly programmatic reports</p>	<p>The Camden County Sheriff's Office Occupant Protection Mobile Unit conducted seat belt surveys at 4 events.</p>
<p>Citations Issued</p>	<p>10,789 total; 204 seatbelt, 30 child restraint, 7,889 speeding, 113 reckless driving, 64 uninsured motorists, 38 DUI, 189 suspended/revoked license, 2,262 other</p>
<p>Crash/Fatality Data</p>	<p>FFY 2018: 149 crashes, 5 fatal FFY 2019: 550 crashes, 4 fatal</p>

Grantee:	Georgia, University of	Grant Number:	GA-2019-405b M1*OP High-001	Amount Obligated:	\$234,922.34
Project Title:	Georgia Highway Safety Programs Evaluation	Funding Source:	405b	Total Expended:	\$174,415.88
Project Description:	The Traffic Safety Research and Evaluation Group at the University of Georgia will evaluate the effectiveness of highway safety programs in Georgia. (This grantee also performs the annual statewide observational study of safety belt and child safety seat use.)				
State Targets:	TSREG was responsible for the state observational survey of safety belt use as well as monitoring, evaluating and reporting on all 95 external grantees. In addition, TSREG identified a problem with data collection related to the changeover to the new crash report form and suggested remedies; supported GOHS and grantees with data analysis; designed and conducted a distracted driving awareness survey for GOHS; participated in task teams; and provided public information and support for GOHS activities via Facebook. These activities supported all of the <b>state's traffic safety goals as well as supporting accountability in program activities and use of resources</b> statewide.				

Activities Funded/Implemented	Results
Receive GDOT daily fatality reports and record data for analysis using SPSS Version 25, supplemented as needed by data from GEARS, news media or other sources. This task will be performed throughout the grant year and reported in <b>each month's MAR and in the milestone chart.</b>	All available daily fatality reports have been recorded and checked against GEARS, news media and other sources. Daily fatality reports were suspended in August due to the ransomware attack in July affecting the Department of Public Safety. We have continued to communicate with GOHS and GDOT to monitor the situation.
Provide publicity and support for GOHS mobilizations by informing the public of GOHS mobilizations through attending events, posting on social media such as Facebook, and distributing related educational materials. This activity will be completed during GOHS mobilization months (November-December 2018; May-July 2019; September 2019) and reported in the appropriate MARs and in the milestone chart.	TSREG used its Facebook page to inform the public of all GOHS mobilizations; these posts were reported in the MARs for November, December, May, June, July, August and September. Information on Click It Or Ticket, Drive Sober or Get Pulled Over, and Operation Zero Tolerance was also available in print form outside the TSREG office.

Activities Funded/Implemented	Results
<p>Inform <b>Task Team leaders and grant planners of TSREG’s availability for data support</b>. TSREG will send an email to the leader of each GOHS task team and the planner for each executed external grant, informing them of data support available on request. This task will be performed no later than 12/15/18 and will be reported in the MAR and in the milestone chart.</p>	<p>TSREG informed task team leaders and grant planners of our availability for data support with an email on December 6, 2018.</p>
<p>Provide data support to GOHS, its grantees and other traffic safety stakeholders as requested. This may include telephone discussions, email, links to online resources, data analysis in the form of charts, spreadsheets, etc., and/or brief <b>white papers, based on the requestor’s needs</b>. A Technical Assistance Report summarizing all data and analysis requests answered during the grant year will be provided to GOHS not later than September 30, 2019. This activity will be reported in the MARs and in the milestone chart, and a copy of the report will be attached to the September MAR.</p>	<p>Data support was provided throughout the year to journalists, task teams, GOHS and GDOT officials, conference attendees and various other stakeholders. Data support was reported in the appropriate MARS and in the milestone chart. The Technical Assistance Report was submitted on 9/30/19, and a copy was attached to the September MAR. A total of 18 data support requests were fulfilled.</p>
<p>Submit MARs and communicate and/or meet with GOHS regularly regarding evaluation of grantees and progress of other projects. This task will be performed monthly and reported in the MARs and in the milestone chart.</p>	<p>Twelve MARs were submitted to GOHS.</p>
<p>Inform GOHS of late reporting by grantees. Beginning in December 2018, a list of grants with monthly reports &gt;30 days late will be sent to GOHS no later than the last day of each month. This activity will be reported in MARs and on the milestone chart.</p>	<p>Lists of grantees with MARs &gt; 30 days late were submitted monthly from December through September. In addition, grants with 100% on-time reporting and grants with excellent narrative detail were also included in these reports.</p>
<p>Submit FFY 2019 Second Quarter Performance Report to GOHS no later than <b>6/15/19</b>. <b>This report will evaluate grantees’</b> performance in the 2nd quarter based on milestones met, expenditures, and report timeliness and quality. This activity will be reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.</p>	<p>The Second Quarter Performance Report was submitted on 6/14/19 with scores for all grants with available data (n=90). Scores for the remaining 4 active grants were submitted in a supplement on 7/23/19.</p>
<p>Submit FFY 2019 Third Quarter Performance Report to GOHS no later than <b>September 2, 2019</b>. <b>This report will evaluate grantees’ performance in the 3rd</b> quarter based on milestones met, expenditures, and report timeliness and quality.</p>	<p>The 3rd Quarter Performance Report was submitted on 8/29 with scores for all grants with complete data (n=67); scores for 9 additional grants whose data became available</p>

Activities Funded/Implemented	Results
This activity will be reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.	after the deadline were reported in a supplement on 9/30.
Build and maintain a database of all FFY 2019 grants. Work on the database will begin by November 1, 2018 and all executed grants will be entered into the database no later than December 31, 2018. This activity will be reported in the MARs and the milestone chart.	Grants database was completed in November and all executed grants were entered; grants status (executed, in amendment, closed) was kept up to date in the database throughout the grant year.
Collect, input into the established database, and monitor data on all FFY 2019 grants, including monthly reporting, expenditures and outcomes. This activity will begin in November 2018 and will be completed monthly and reported in both the MARs and the milestone charts.	All external grants' MARs and claims were monitored and entered in the database, including expenditures, timeliness and quality of monthly reports, and 1st, 2nd and 3rd quarter review of milestones and expenditures.
Assemble and analyze data on all grant programs for FFY 2018 and produce the Annual Report for NHTSA incorporating descriptions of all grants, their activities, funding, expenditures, objectives met and unmet, and GOHS paid media activity. Deliver report to GOHS not later than Dec. 14, 2018. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.	Draft annual report was submitted to GOHS on 12/10/18 and final revisions submitted 12/31/18.
<b>Produce a FFY 2017 Final Evaluation assessing FFY 2017 grants' performance</b> , including grant reporting timeliness and quality, expenditures, milestones, objectives, and outcomes. Deliver report to GOHS not later than 1/31/19. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.	FFY 2017 Final Evaluation was submitted to GOHS on 1/24/19.
Submit FFY 2018 Scoring and Grading Report to GOHS not later than 3/15/19. This report will score all grants based on percentage of objectives and milestones met, expenditures, and report quality and timeliness. <b>Changes and trends in scores will be analyzed, and reasons for "D" scores will be explained.</b> This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.	FFY 2018 Scoring and Grading Report was submitted to GOHS on 3/11/19.
Submit FFY 2018 Preliminary Evaluation to GOHS no later than 4/15/19. This <b>report will evaluate grants' performance on the basis of the Scoring and Grading Report</b> plus available enforcement, crash and fatality data. This activity will be	FFY 2018 Preliminary Evaluation was submitted to GOHS on 4/15/19.

Activities Funded/Implemented	Results
<p>reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.</p>	
<p>Submit FFY 2019 Preliminary Performance Report to GOHS no later than 5/1/19. <b>This report will evaluate grantees' early performance based on data from the 4th quarter of FFY 2018 and the 1st quarter of FFY 2019.</b> This activity will be reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.</p>	<p>FFY 2019 Preliminary Performance Report was submitted to GOHS on 4/29/19.</p>
<p>Submit FFY 2018 Revised Evaluation to GOHS no later than 8/31/19, revising the FFY 2018 Preliminary Evaluation in light of 2018 fatalities data. This activity will be reported in the MAR and the milestone chart and a copy of the report will be attached to the September MAR.</p>	<p>FFY 2018 Revised Evaluation was submitted to GOHS on 8/29/19.</p>
<p>TSREG staff will attend a minimum of 6 task team meetings (including at least 2 different GOHS task teams) and will submit at least 2 proposals for spoken, <b>recorded or printed presentations related to the task team's purpose to a task team meeting.</b> This activity will be reported in MARs and in the milestone chart, and copies of any accepted presentations will be attached to the September MAR.</p>	<p>10 task team meetings were attended throughout the year by TSREG staff, including the Older Driver Task Team, the CODES Task Team, the Traffic/Crash Records &amp; Data Analysis Task Team, the Risk Analysis &amp; Evaluation Task Team, the Young Adult Task Team, the Occupant Protection Task Team, and the Distracted Driving Task Team. Data was presented to the Older Driver Task Team and the Serious Injuries Subcommittee for distribution to participants.</p>
<p>TSREG Director of Survey Operations will conduct a minimum of 400 on-site safety belt observations at 20 randomly selected observation sites in 20 Georgia counties (400 on-site observations), as well as conduct observations of Child Safety Seat Usage at the same 400 safety belt sites noted above, along with supplementary child safety seat observations if needed. This survey will be conducted in accordance with NHTSA criteria. The survey will be completed by August 30, 2019. This activity will be reported in MARs and in the milestone chart.</p>	<p>Safety belt observations and child safety seat observations were completed in August.</p>
<p>TSREG Dir. of Survey Operations will enter, clean, &amp; analyze the data from the study of seat belt use in Ga., weighting the data per NHTSA criteria, produce a final report of the Ga. Statewide Safety Belt rate, with driver &amp; passenger belt use and child safety seat usage by region (Urban/Rural/MSA), gender, race, &amp; vehicle type, and submit the report to GOHS no later than 9/30/19. S/he will also prepare</p>	<p>Statewide Safety Belt report draft was completed 9/30, revised report submitted along with Survey Reporting Form on 10/7/19.</p>

Activities Funded/Implemented

Results

the State Belt Use Survey Reporting Form to be submitted to NHTSA not later than 9/30/19. This will be reported in the MARs & milestone chart; copy of report att. to Sept. MAR.

Number of people reached/number of stories:

31,839 people reached; 1,229 pieces of printed material distributed; participated in 7 events

# AGGRESSIVE DRIVING



## FUNDED PROJECTS:

- H.E.A.T. (Highway Enforcement of Aggressive Traffic) Grants
- HEAT/Nighthawk DUI Task Force-North/South
- HEAT/Nighthawk DUI Task Force- Middle- GA

Grantee:	Multiple (14)	Grant Number:	Multiple (14)	Amount Obligated:	\$1,718,957.63
Project Title:	H.E.A.T. (Highway Enforcement of Aggressive Traffic) Grants	Funding Source:	402PT	Total Expended:	\$1,502,974.60
Project Description:	H.E.A.T. is designed to educate the public and enforce laws related to impaired and aggressive driving. Each officer is armed with materials to educate Georgia residents about state laws that regulate aggressive and impaired driving. Education and enforcement must go hand-in-hand for the Governor's Office of Highway Safety and its statewide partners to be successful in reducing the number of crashes, fatalities and injuries on our highways. For FFY 2019, there were 14 H.E.A.T. projects funded. Each grant funded officer salaries (with each grantee providing a locally-funded in-kind match) and distinctively marked H.E.A.T. vehicle(s).				
State Targets:	H.E.A.T. grants conducted enhanced enforcement statewide, particularly in areas with high rates of crashes and fatalities, focusing on speeding, DUI and seat belt citations; participated in multiagency mobilization; held educational events; and performed seat belt surveys. These activities increased public awareness of laws such as the Hands-Free and Move Over laws, increased awareness of enforcement, decreased speeding and DUI, <b>increased seat belt use, and contributed to the state's goals of decreasing crashes, injuries and fatalities</b> , especially those related to speeding, impaired driving, and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, and B-1).				



Grantees also held educational events such as teen driving classes, disseminated educational materials, performed seat belt surveys, obtained/maintained officer training (e.g. LIDAR, CPST), and participated in network meetings & mobilizations. These activities deterred aggressive driving, educated the public on proper use of child safety seats and safety belts, kept drivers up to date on **distracted driving and school bus passing laws, fostered interagency cooperation, and furthered GOHS's mission of decreasing** crashes, injuries and fatalities statewide. Challenges included: pressures on staff time due to training, sick leave, diversion to other duties (e.g. TEN, MADD). Some Thunder mobilizations were canceled.

Grant ID	Agency	Number of Officers Funded (+ local match)	Number of Contacts			Number of Checkpoints/ Joint Patrols
			Speeding	DUI	Occupant Protection	
GA-2019-402PT-004	Athens-Clarke County Police Department	2 (+1)	2,761	344	728	9
GA-2019-402PT-043	Bartow County Sheriff's Office	2 (+1)	2,573	464	637	24
GA-2019-402PT-098	Burke County Sheriff's Office	1 (+1)	3,226	206	362	32
GA-2019-402PT-006	Cherokee County Sheriff's Office	2 (+1)	2,628	485	467	25
GA-2019-402PT-076	Cobb Co Board of Commissioners - Police Dept.	2 (+1)	1572	177	371	14
GA-2019-402PT-063	DeKalb County Police Department	2 (+1)	1,971	417	278	15
GA-2019-402PT-015	Douglas County Sheriff's Office	2 (+3)	3,228	519	788	27
GA-2019-402PT-050	Dublin Police Department	1 (+1)	1,574	132	1,049	16
GA-2019-402PT-092	Forsyth County Sheriff's Office	2 (+1)	1,451	638	666	23
GA-2019-402PT-049	Habersham County Sheriff's Office	1 (+1)	2,219	416	375	61
GA-2019-402PT-022	Hall County Sheriff's Office	2 (+1)	4,546	684	791	41
GA-2019-402PT-046	Houston County Sheriff's Office	2 (+1)	2,788	301	790	43
GA-2019-402PT-010	Newton County Sheriff's Office	2 (+1)	2,020	263	1,627	23
GA-2019-402PT-012	Savannah Police Department	2 (+1)	2,413	456	884	30
TOTAL		25 (+16)	34,970	5,502	9,813	383

Activities Funded/Implemented	Results
<p>1. Officers will be selected and assigned to the HEAT Unit, as well as trained for appropriate tasks. HEAT vehicles and other equipment will maintain the HEAT color scheme and marking styles.</p> <p>2. The award of the grant will be announced to the media during the first quarter of the grant period.</p>	<p>ACC select/train officers, maintain vehicle markings, announce grant 36/36; Bartow attend training, continue enforcement 36/36; Burke select/train personnel, procure equipment, enforce, mark vehicles 1/1; Cherokee 36/36; Cobb 36/36; DeKalb 12/12; Douglas 12/12; Dublin 24/24; Forsyth 36/36; Habersham 24/24; Hall 36/36; Houston 36/36; Newton 36/36; Savannah 36/36</p>
<p>HEAT officers will be dedicated to enforcing the laws that govern speed on the roadways through saturated patrol in areas identified by data to be those where speed related crashes, injuries, and fatalities occur. A minimum number of speeding contacts will be initiated each month by The Unit. All officers will be LIDAR and RADAR certified.</p>	<p>ACC 2761/1800; Bartow 2573/2400; Burke 3226/3600; Cherokee 2628/2400; Cobb 1752/1800; DeKalb 1971/2880; Douglas 3228/2400; Dublin 1574/1200; Forsyth 1451/960; Habersham 2219/1200; Hall 4546/1800; Houston 2788/1800; Newton 2020/1440; Savannah 2413/2256;</p>
<p>HEAT officers will be dedicated to enforcing the impaired driving laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum number of DUI contacts will be initiated each month by the Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.</p>	<p>ACC 344/360; Bartow 464/360; Burke 206/240; Cherokee 485/360; Cobb 529/780; DeKalb 417/432; Douglas 519/480; Dublin 132/120; Forsyth 638/360; Habersham 416/180; Hall 684/252; Houston 301/240; Newton 263/180; Savannah 456/324</p>
<p>HEAT officers will be dedicated to enforcing the occupant protection laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where non-restraint related crashes, injuries, and fatalities occur. The Unit will initiate a minimum number of occupant protection contacts each month. The HEAT Unit will maintain at least one CPST on the taskforce.</p>	<p>ACC 728/540; Bartow 637/600; Burke 362/240; Cherokee 467/360; Cobb 515/480; DeKalb 278/432; Douglas 788/600; Dublin 1049/720; Forsyth 666/360; Habersham 375/300; Hall 791/480; Houston 790/480; Newton 1678/1440; Savannah 884/600;</p>
<p>The HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least once a month.</p>	<p>ACC 9/12; Bartow 24/24; Burke 32/24; Cherokee 25/24; Cobb 14/24; DeKalb 15/12; Douglas 27/24; Dublin 16/12; Forsyth 23/12; Habersham 61/24; Hall 41/24; Houston 43/24; Newton 23/24; Savannah 30/24;</p>

Activities Funded/Implemented	Results
At least one HEAT officer will attend the monthly Traffic Enforcement Network meeting. The HEAT Unit will participate in CIOT, OZT, 100 Days of Summer HEAT, and other GOHS/NHTSA campaigns.	ACC 14/12; Bartow 18/12; Burke 11/12; Cherokee 15/12; Cobb 9/12; DeKalb 12/12; Douglas 12/12; Dublin 22/12; Forsyth 2/12; Habersham 12/12; Hall 30/12; Houston 12/12; Newton 12/12; Savannah 12/12
Conduct a minimum of 1 educational event a month to the public during the grant period. Mention of the Move-over law will be included in every event.	ACC 27/12; Bartow 26/12; Burke 13/12; Cherokee 30/24; Cobb 20/12; DeKalb 35/12; Douglas 26/24; Dublin 22/12 plus Teen Driving Class 9/4; Forsyth 16/12; Habersham 50/24; Hall 24/12; Houston 30/29; Newton 22/24; Savannah 11/12;
Conduct a minimum number of seat belt surveys during the grant period. A survey will be conducted at the beginning and one at the end of the grant period.	ACC 6/6; Bartow 2/2; Burke 2/2; Cherokee 2/2; Cobb 2/2; DeKalb 2/2; Douglas 2/2; Dublin 4/4; Forsyth 2/2; Habersham 2/2; Hall 9/2; Houston 2/2; Newton 3/2; Savannah 2/2
A minimum of one HEAT officer will participate in at least three GOHS Thunder Task Force mobilizations.	ACC 0/3; Bartow 1/3; Burke 2/3; Cherokee 1/3; Cobb 2/3; DeKalb 2/3; Douglas 2/3; Dublin 2/3; Forsyth 1/3; Habersham 1/3; Hall 3/3; Houston 2/3; Newton 1/3; Savannah 2/3 (several planned Thunder mobilizations were cancelled during the year)

Grantee:	Public Safety, Georgia Department of	Grant Number:	GA-2019-405d M6X LOW-028	Amount Obligated:	\$2,235,959.69
Project Title:	HEAT/Nighthawk DUI Task Force-North/South	Funding Source:	405d M6X	Total Expended:	\$1,963,895.55
Project Description:	To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Atlanta and Savannah area.				
State Targets:	The North/South HEAT/Nighthawk Task Force conducted enhanced enforcement related to impaired driving; assisted other agencies with Administrative License Suspension cases and conducted 31 educational events during the grant year. These activities removed impaired <b>drivers from Georgia's roads, enhanced the effectiveness of prosecutions, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to impaired driving (C-1, C-2, C-3, C-4, <u>C-5</u>, C-6, C-7, C-9, C-10, C-11 and B-1).</b>				

Activities Funded/Implemented	Results
A minimum of 138 DUI contacts will be initiated each month by the Atlanta Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.	The unit conducted 638 DUI contacts during the grant year. The Task Force is manned by a Sergeant First Class, a Sergeant, a Corporal, 13 Troopers, and one Secretary. As of <b>today's</b> , date we currently have a total of seven troopers and one secretary. We have been up and down in staffing numbers this year due to promotions and turnover.
A minimum of 65 DUI contacts will be initiated each month by the Savannah Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.	The unit initiated 979 DUI contacts during the grant year.
Provide representation at ALS hearings outside of Atlanta and Savannah when available. Troopers statewide will notify the ALS attorney when assistance is needed at an ALS hearing on cases that are complicated or involve technical or unusual issues. The ALS attorney will monitor ALS calendars from various Troops in order to determine which territories need assistance with ALS hearings. Files	The grant objective was that the ALS attorney would accompany Troopers statewide to ALS hearings on an as needed basis throughout the grant period. In addition to attending court in the above-referenced locations, the ALS Attorney attended court and represented Troopers from Troops B, C, D, F, G, H, and I. Overall, ALS Hearings were held in approximately 19 cases in Troop C, 8 cases in Troops F, I, and the Savannah Nighthawk DUI Task Force,

Activities Funded/Implemented	Results
<p>will be opened, and reports obtained for hearings that the ALS attorney will be attending. Discuss the case with the Trooper and appear at the hearing.</p>	<p>and 24 cases for Troops B, D, G and H for a total of 51 ALS Hearings in which the ALS Attorney represented the Troopers. The license suspension was affirmed in 49 cases and reversed in two cases. Therefore, the license suspension was affirmed in 96% of the cases in which a hearing was held where the ALS Attorney represented the Troopers at the hearings.</p>
<p>Westlaw will be periodically checked for the latest cases involving DUI and ALS issues. Copies of necessary and relevant cases will be kept for future reference. A copy of briefs and motions written and filed by the ALS attorney will be kept as a future resource tool. Continue to educate Troopers on ALS and DUI issues by providing helpful information in the DPS Legal Review Newsletter, answer DUI and ALS questions, provide assistance with filing motions, briefs, and letters, and continue to attend GOHS Traffic Enforcement Network meetings.</p>	<p>The ALS Attorney answered numerous questions from Troopers statewide regarding their DUI and ALS cases. The ALS Attorney discussed DUI and ALS issues with the Troopers that she would be representing at the ALS Hearings, and with Troopers that the ALS Attorney would not be representing at the hearings. The ALS Attorney conducted DUI research for Troopers and sent case law to the Troopers in order to assist with their DUI and ALS Hearings. DUI case law research files and notebooks were maintained and updated by the ALS Attorney. DUI case law updates were read and copied by the ALS Attorney on a regular basis to be included in the DUI research files and notebooks.</p> <p>The ALS Attorney assisted State Troopers with the filing of a number of motions on ALS cases. Motions were filed in approximately 674 cases which included Motions to Continue, Court Conflict Letters, Letters, Motions to Reinstate ALS, Motions to Vacate Default, Motions to Transfer Hearing Locations, Briefs, and a Response to a Criminal Discovery Motion. Copies were kept of the documents that were filed. The documents were prepared and filed for various Troops across the state. The July, August, and September editions of the DPS Legal Review were emailed to Troopers on October 3, 2019 due to the ransomware attack <b>on the Department's computer system that occurred in July.</b></p>
<p>The Atlanta HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.</p>	<p>The Atlanta unit worked with other jurisdictions 53 times during the grant year. The Nighthawks have worked with departments such as Smyrna, Roswell, Gwinnett, Sandy Springs, Atlanta, Cobb County, Kennesaw, Brookhaven, Alpharetta and others. The Nighthawks participate in special events such as, Click or Ticket, Nighttime Seatbelt Enforcement, Rolling Thunder, Distracted Driver Patrols, Walk like MADD and others.</p>

Activities Funded/Implemented	Results
<p>The Savannah HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.</p>	<p>The Savannah unit worked with other jurisdictions 180 times during the grant year. The Nighthawks South patrolled in conjunction with the Savannah-Chatham Metropolitan HEAT Unit work together on multiple nights, but also work on nights the other is off, to keep DUI enforcement as constant as possible. Nighthawks have also provided support for numerous agencies at different road checks and impaired driving events.</p>
<p>At least one HEAT officer will attend the monthly Traffic Enforcement Network meeting. The HEAT Unit will participate in CIOT, OZT, 100 Days of Summer HEAT, and other GOHS/NHTSA campaigns.</p>	<p>HEAT officers attended monthly meetings and participated in campaigns throughout the year. The Nighthawks participate in special events such as Click It or Ticket, Nighttime Seatbelt Enforcement, Rolling Thunder, Distracted Driver Patrols, Walk like MADD and others. Task Force members regularly attend training courses and DUI conferences to increase their skills and knowledge related to the detection and deterrence of DUI related offenses. The Nighthawks attended the PAC Conference in Savannah.</p>
<p>Conduct a minimum of 2 educational events a month to the public during the grant period. Mention of the Move-over law will be included in every event.</p>	<p>Nighthawks conducted a total of 31 educational events during the grant year. The Nighthawks have conducted DUI Safety talks at different Universities, High schools, Civic groups, and Public Media Events.</p>
<p>Provide representation at ALS hearings primarily in the Atlanta and Savannah areas. Once an ALS hearing notice is received, the hearing is to be logged on the calendar, file opened, and report obtained on the case. Discuss the case with the Trooper and appear at the hearing to provide legal representation.</p>	<p>The ALS Attorney attended ALS Hearings and represented State Troopers from Troops B, C, D, F, G, H, and I. From October 1, 2018, to September 30, 2019, approximately 1,443 ALS case files were opened for the Troops in which the ALS Attorney had scheduled court appearances. Overall, the ALS Attorney attended ALS Hearings in Troop C in approximately 97% of the cases. Therefore, the goal for the ALS Attorney to attend hearings in the majority of the cases in Troop C was exceeded. In addition, ALS Hearings were held in 19 cases in Troop C in which the ALS Attorney represented the Troopers. The license suspension was affirmed in 18 cases and reversed in one case. Therefore, the license suspension was affirmed in 95% of the ALS cases in which a hearing was held in Troop C where the ALS Attorney represented the Troopers at the hearings. The ALS Attorney represented the Savannah Nighthawk Unit at ALS Hearings in Statesboro and in Savannah in 17 of the 19 scheduled court dates for the two locations. On the two scheduled court dates that the ALS</p>

Activities Funded/Implemented	Results
	<p>Attorney did not attend, the ALS Attorney assisted the Troopers with ALS Calendars, documents for the hearings, and with resolving some of the cases prior to the hearing date. Regarding the 17 locations that the ALS Attorney attended, Troopers were assisted in those locations with approximately 980 cases. The 980 ALS cases scheduled in Statesboro and Savannah were made by Troopers from Troops F, I, and the Savannah Nighthawk DUI Task Force. ALS Hearings were held in 8 cases in which the ALS Attorney represented the Troopers. The license suspension was affirmed in 7 cases and reversed in one case. Therefore, the license suspension was affirmed in 88% of the ALS cases in which a hearing was held in Troops F, I, and for the Savannah Nighthawk DUI Task Force where the ALS Attorney represented the Troopers at the hearings.</p>
<p>Officers will be selected and assigned to the HEAT Unit, as well as trained for appropriate tasks. Any necessary equipment will be purchased during the first quarter of the grant period. The award of the grant will be announced to the media during the first quarter of the grant period.</p>	<p>In December 2018, a news release announcing the GOHS H.E.A.T. Grant for the State Patrol was posted on the Department of Public Safety website and was distributed by the Department of Public Safety to media outlets statewide.</p>
<p>Citations Issued</p>	<p>9,758 total; 539 seatbelt, 100 child restraint, 3,118 speeding, 103 reckless driving, 31 uninsured motorists, 1,617 DUI, 123 suspended/revoked license, 4,127 other</p>
<p>Crash/Fatality Data</p>	<p>(not available due to ransomware attack)</p>

Grantee:	Public Safety, Georgia Department of	Grant Number:	GA-2019-402PT-027	Amount Obligated:	\$817,002.76
Project Title:	HEAT/Nighthawk DUI Task Force-Middle- GA	Funding Source:	402PT	Total Expended:	\$540,101.80
Project Description:	To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Bibb, Muscogee and surrounding counties. Members of the Nighthawks Task Force <b>received awards and recognition from MADD for their efforts in enforcing Georgia’s DUI laws.</b>				
State Targets:	The Middle Georgia HEAT/Nighthawk Task Force conducted enhanced enforcement related to DUI, speeding and seat belts; participated in multiagency checkpoints and mobilizations, and conducted 12 educational events during <b>the grant year. These activities removed drunk and speeding drivers from Georgia’s roads, increased seat belt use, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state’s goal of decreasing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).</b>				

Activities Funded/Implemented	Results
HEAT officers will be dedicated to enforcing the impaired driving laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 50 DUI contacts will be initiated each month by the Unit. All officers will be up to date with regard to DUI SFST training through refresher and update classes.	570 DUI contacts were initiated during the grant year. The Task Force is manned by a Sergeant, five Troopers, and one <b>Secretary. As of today’s date</b> , we are fully staffed. We have been up and down in staffing numbers this year due to transfers. The Nighthawks DUI Task Force worked four months with five Troopers, four months with three Troopers, and four months fully staffed with 6 Troopers. TFC Morris was on extended medical leave for injuries sustained in the line of duty to his shoulder, head, and ribs.
To initiate a minimum of 150 speed related contacts per month.	1,762 speed related contacts were initiated during the grant year. Staff shortage noted above.
The Middle Georgia HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.	The unit worked with other jurisdictions 61 times during the grant year. In addition to routine patrols, the Nighthawks also participate in road checks with other law enforcement agencies. The Nighthawks assist other agencies with DUI suspects when given the opportunity. The Nighthawks specially mark their



Activities Funded/Implemented	Results
	patrol vehicles with an anti-DUI message to deter impaired drivers during their patrol and enforcement efforts. The Nighthawks participate in special events such as, Specialized DUI Trainings, Click or Ticket, Rolling Thunder, Monthly Educational Events, and GOHS Network Meetings.
At least one HEAT officer from this unit will attend a monthly Traffic Enforcement Network meeting in the coverage area.	Officers from the unit attended 10 TEN meetings during the grant year. The WRTEN Network Meeting was cancelled with short notice in November. The WCTEN Network Meeting was cancelled with short notice in December. The Nighthawks attended the GOHS Conference in Savannah as well as ALS Update training and Drugged Driving training.
Conduct a minimum of one educational event a month to the public during the grant period. Mention of the Move-over law will be included in every event.	The unit held 12 educational events during the grant year. The Nighthawks distribute educational material related to the importance and prevention of DUI offenses. These items are especially targeted towards young adults and children. The Nighthawks have conducted DUI Safety talks at different schools and businesses.
Citations Issued	5,114 total; 78 seatbelt, 41 child restraint, 1,767 speeding, 15 reckless driving, 47 uninsured motorists, 571 DUI, 95 suspended/revoked license, 2,500 other
Crash/Fatality Data	(not available due to ransomware attack)

# EVIDENCE-BASED ENFORCEMENT

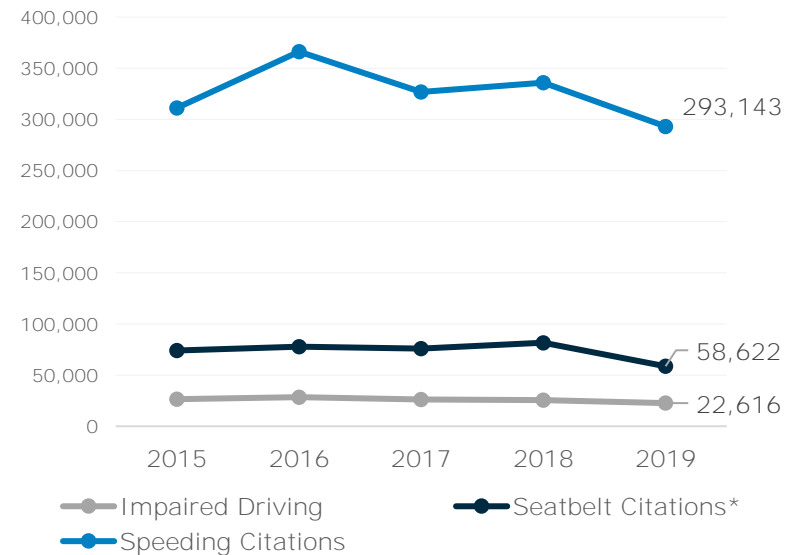


## FUNDED PROJECTS:

- TEN (Traffic Enforcement Network)
- **Governor's Challenge**
- North Georgia Quad Network Meeting
- Thunder Task Force
- Mobilizations

GOHS tracks the number of impaired-driving, seatbelt, and speeding citations issued by grant-support law enforcement agencies. In FFY2019, the number of each type of citation slightly decrease in comparison to previous years. As shown in the graphic, there were 293,143 speeding citations, 58,622 seatbelt citations, and 22,616 impaired driving citations issued in FFY2019. The table below show the number of citations issued by each grant-supported program for FFY 2015-2019.

Grant-Supported Enforcement Issued Citations (FFY2015-FFY 2019)



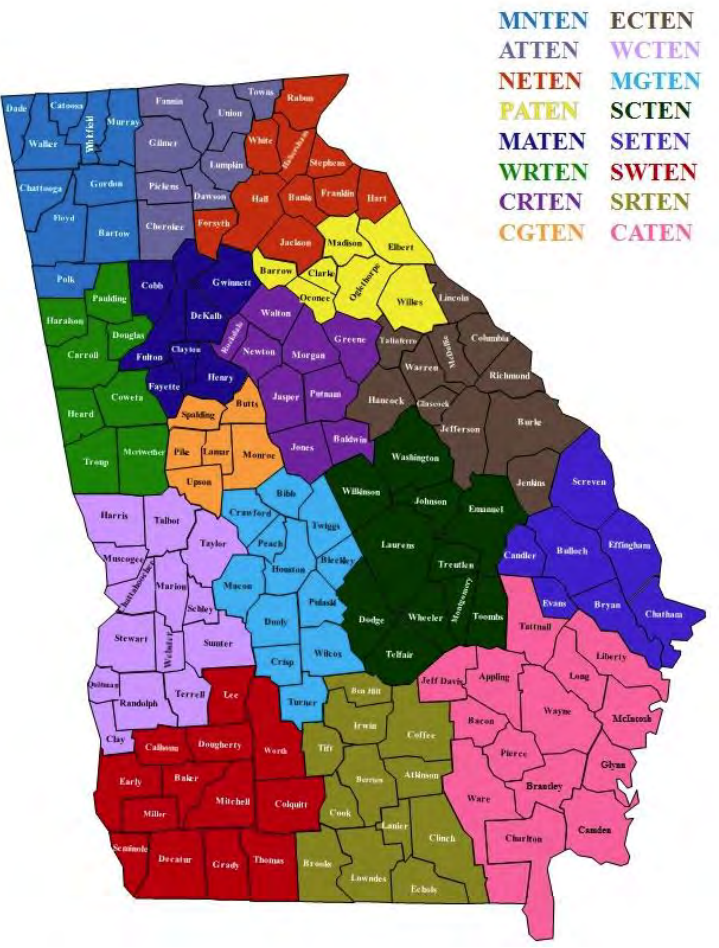
## Grant-Supported Enforcement Activities by Program Number of Citations FFY 2015-FFY 2019

	Year Federal Fiscal	100 days of Summer HEAT	National Mobilizations	HEAT Programs (Statewide)	Thunder Task Force	Annual Total Across Grant Programs
Impaired Driving	2015	10,045	10,117	6,120	281	26,563
	2016	13,250	9,119	5,800	277	28,446
	2017	12,357	7,518	5,938	264	26,077
	2018	11,892	7,498	5,880	154	25,424
	2019	9,259	7,069	6,204	84	22,616
	5-yr. Total	56,803	41,321	29,942	1,060	129,126
Seatbelt Citations*	2015	33,874	32,259	7,526	437	74,096
	2016	42,042	27,262	8,242	167	77,713
	2017	41,566	23,748	9,662	1054	76,030
	2018	43,074	27,530	10,500	569	81,673
	2019	27,194	22,638	8,506	284	58,622
	5-yr. Total	187,750	133,437	44,436	2,511	368,134
Speeding Citations	2015	143,013	137,089	30,537	443	311,082
	2016	204,181	127,369	34,500	200	366,250
	2017	184,945	102,848	38,072	869	326,734
	2018	186,600	106,435	41,569	1,279	335,883
	2019	158,119	95,600	39,116	308	293,143
	5-yr. Total	876,858	569,341	183,794	3,099	1,633,092

\*Seatbelt citations only include adult seatbelt violations and not child safety restraint violations

Grantee:	Multiple (16)	Grant Number:	Multiple (16)	Amount Obligated:	\$336,153.00
Project Title:	TEN (Traffic Enforcement Network) Grants	Funding Source:	402PT	Total Expended:	\$243,629.29
Project Description:	<p>Each law enforcement agency in the State of Georgia is encouraged to participate in a regional Traffic Enforcement Network. The sixteen regional traffic enforcement networks cover all 159 counties in Georgia. The networks are open to all sworn law enforcement officers and prosecutors and are designed to enhance traffic enforcement activities through networking, training and legislation. They empower traffic enforcement officers to voice their concerns and share ideas with their counterparts from other agencies in their region. Guest speakers and panelists have included state and municipal court judges, prosecutors, legislators, MADD representatives, Public Service Commission, and ALS judges.</p> <p>TEN grants include funds to support travel to meetings and conferences (e.g. regional Law Enforcement Liaison conference, multiple-state mobilizations, network meetings), to purchase equipment such as LIDAR, radar and alco-sensors, and to provide plaques and awards to recognize officers for noteworthy accomplishments in enforcement.</p>				
State Targets:	<p>By conducting enhanced enforcement of DUI, seat belt and speeding laws, deploying speed trailers to enhance <b>public awareness of excessive speed, and holding educational events, the state's TEN grants decreased speeding</b> and DUI, improved seat belt use, increased public awareness of the law and visibility of enforcement, promoted interagency cooperation and enhanced the training effectiveness of law enforcement officers statewide. These <b>activities contributed to the state's goals</b> of reducing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to wear safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).</p>				

Grant ID	Agency	Number of Contacts		
		Speeding	DUI	Occupant Protection
TEN-2019-402PT-002	Burke County Sheriff's Office	3,218	171	359
TEN-2019-402PT-005	Byron Police Department	3,334	78	1,093
TEN-2019-402PT-010	Camden County Sheriff's Office	8,251	39	297
TEN-2019-402PT-021	Comer Police Department	340	7	75
TEN-2019-402PT-008	Demorest Police Department	226	69	99
TEN-2019-402PT-006	Douglas County Sheriff's Office	4,994	376	810
TEN-2019-402PT-012	Effingham County Sheriff's Office	1,398	140	257
TEN-2019-402PT-007	McCaysville Police Department, City of	891	10	49
TEN-2019-402PT-016	Moultrie Police Department	368	51	894
TEN-2019-402PT-015	Peachtree City Police Department	1,273	97	850
TEN-2019-402PT-017	Polk County Police Department	1,789	24	341
TEN-2019-402PT-019	Sumter County Sheriff's Department	840	45	100
TEN-2019-402PT-004	Union Point Police Department	200	14	15
TEN-2019-402PT-011	Valdosta Police Department, City of	2,007	243	475
TEN-2019-402PT-009	Washington County Sheriff's Office	714	30	151
TEN-2019-402PT-003	Zebulon Police Department	270	22	207
TOTAL		30,113	1,416	6,072



Activities Funded/Implemented	Results
<p>The coordinator and/or assistant coordinator will schedule a minimum of 10 network meetings during the grant period. The coordinator and/or assistant coordinator will stay in constant contact with network law enforcement, judges, and prosecutors to promote the Traffic Enforcement Network concept.</p>	<p>Burke 10/10; Byron 11/10; Camden 12/10; Comer 11/10; Demorest 12/10; Douglas 10/10; Effingham 10/10; McCaysville 9/10 (high profile incident); Moultrie 9/10 (Hurricane Michael); Peachtree City 11/10; Polk 11/10; Sumter 11/10; Union Point 8/10 (short staff &gt; cancellation); Valdosta 10/10; Washington Co. 10/10; Zebulon 10/10;</p>
<p>The coordinator and assistant coordinator will discuss highway safety mobilization strategies with the Network prior to the mobilization date, encouraging participation and reporting. Agency participation will be monitored on a monthly basis by the coordinator and assistant coordinator.</p>	<p>Burke 12/12; Byron 12/12; Camden 12/12; Comer 12/12; Demorest 12/12; Douglas 12/12; Effingham 12/12; McCaysville 10/12 (high profile incident); Moultrie 12/12; Peachtree City 12/12; Polk 12/12; Sumter 12/12; Union Point 12/12; Valdosta 12/12; Washington Co. 12/12; Zebulon 11/12 (staff shortage/budget cuts)</p>
<p>The network coordinator and/or assistant coordinator will ensure that a minimum of 5 road checks (preferably multi-jurisdictional road checks) are held in the network region within the grant period.</p>	<p>Burke 28/5; Byron 10/5; Camden 258/5; Comer 13/5; Demorest 7/5; Douglas 7/5; Effingham 16/5; McCaysville 2/5 (low participation, cx <b>due to "false public perception"</b>); <b>Moultrie 7/5; Peachtree City 4/5</b> (severe weather, govt. shutdown); Polk 11/5; Sumter 39/5; Union Point 6/5; Valdosta 8/5; Washington Co. 6/5; Zebulon 9/5</p>
<p>The coordinator and/or assistant coordinator will attend NHTSA sponsored LEL meetings as well as GOHS sponsored coordinator meetings for the purpose of developing strategies for future highway safety campaigns.</p>	<p>Burke 2/1; Byron 1/1; Camden 1/1; Comer 1/1; Demorest 3/1; Douglas 1/1; Effingham 6/1; McCaysville 2/1; Moultrie 1/1; Peachtree City 3/1; Polk 2/1; Sumter 1/1; Union Point 1/1; Valdosta 1/1; Washington Co. 1/1; Zebulon 2/1</p>
<p>Officers will enforce the laws that govern speed, impaired driving, seat belts, and distracted driving, especially in areas identified by data to be those where speed related crashes, injuries, and fatalities occur. A minimum number of traffic safety related contacts will be initiated each month. All officers utilizing RADAR and LIDAR will be certified.</p>	<p>Burke 3588/3600; Byron 7536/3000; Camden 7360/13200; Comer 1036/840; Demorest 610/600; Douglas 858/756; Effingham 4326/1500; McCaysville 691/240; (Moultrie n/a); Peachtree City 374/240; Polk 1924/1200; Sumter 901/900; Union Point 755/660; Valdosta 2210/2100; (Washington Co. n/a); Zebulon 566/504</p>
<p>The seat belt convincer will be used at least once a quarter at various high schools and community events throughout the state. (Byron only)</p>	<p>4 Seatbelt Convincer events planned, 17 carried out</p>

Activities Funded/Implemented	Results
Grantee will deploy the speed trailer twice a month to areas prone to speeding. Data will be collected and analyzed to determine effectiveness. (Moultrie and Washington Co. only)	Moultrie 24/24; Washington Co. 24/24 (Total 48 deployments planned, 48 executed)
The Comer Police department will conduct a minimum of two roadchecks per quarter within the city limits of Comer. (Comer only)	8 roadchecks planned, 11 conducted

Project Title: **Governor's Challenge**

2019 marked the 20th anniversary of the Georgia Governor's Challenge, an annual banquet hosted by the Governor's Office of Highway Safety. The awards program recognizes statewide law enforcement agencies in nine different categories based on department size, as well as in several other specialty categories. Winners were announced during the awards banquet in Macon, GA on September 18, 2019.

Governor's Challenge is designed to highlight outstanding achievements in highway safety enforcement and education. It recognizes agencies for the approach and effectiveness of their overall highway safety programs. Agencies are evaluated not just for enforcement initiatives, but for innovative problem-solving in their communities, using public information activities and creating departmental policies that support their traffic enforcement campaign efforts.



### 2019 Governor's Challenge Award Winners

Award Category	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
Category 1: 1-10 Officers	Demorest Police Dept.	Tennille Police Dept.	Remerton Police Dept.
Category 2: 11-25 Officers	Byron Police Dept.	Centerville Police Dept.	Royston Police Dept.
Category 3: 26-50 Officers	Snellville Police Dept.	Calhoun Police Dept.	Milledgeville Police Dept.
Category 4: 51-100 Officers	Dalton Police Dept.	<b>Habersham County Sheriff's Office</b>	<b>Crisp County Sheriff's Office</b>
Category 5: 101-250 Officers	Alpharetta Dept. of Public Safety	Gainesville Police Dept.	Valdosta Police Dept.
Category 6: 251-500 Officers	<b>Forsyth County Sheriff's Office</b>	<b>Hall County Sheriff's Office</b>	<b>Douglas County Sheriff's Office</b>
Category 7: 501+ Officers	Cobb County Police Dept.	DeKalb County Police Dept.	--
Category 8: Campus and University Police	Georgia Southern Police Dept.	Georgia State Police Dept.	--
Category 9: Military and Federal Police	Fort Gordon Law Enforcement Center	--	--



The Georgia Governor’s Challenge is aligned with the national traffic safety priorities of impaired driving, occupant protection, and speed. Agencies are also encouraged to include information about any local issue they are addressing, such as distracted driving, pedestrian crashes, young drivers, etc.

## 2019 Governor’s Challenge Special Category Awards

Award Category	1 <sup>st</sup> Place
Impaired Driving Award	Byron Police Department
Speed Award	Dalton Police Department
Occupant Protection Award	Snellville Police Department
Distracted Driving Award	Snellville Police Department
Rookie of the Year Award	<b>Crisp County Sheriff’s Office</b>
Child Passenger Safety Award	Calhoun Police Department
Bike/Pedestrian Safety Award	<b>Crisp County Sheriff’s Office</b>
Underage Alcohol Prevention Award	Gainesville Police Department
Technology Award	<b>Forsyth County Sheriff’s Office</b>
Traffic Enforcement Network Award	Coastal Area Traffic Enforcement Network
<b>Governor’s Cup</b>	Snellville Police Department (171.5 Points)

Project Title: North Georgia Quad Network Meeting

This law enforcement recognition event was hosted by GOHS and the Gainesville Police Department for the NETEN, PATEN, ATTEN and MNTEN law enforcement networks on November 14, 2018. (<https://accesswdun.com/article/2019/11/853442/gainesvillehall-heat-sweeps-traffic-enforcement-awards>).

Project Title: Thunder Task Force

The Thunder mission is to detect Georgia's high-crash corridors and reduce mounting highway deaths and serious injuries by introducing a high-visibility law enforcement presence to help stabilize the extreme and illegal driving behaviors of careless motorists who cause those crashes. The taskforce's goal is to show a significant reduction in traffic fatalities and injuries during initiatives and subsequent waves.

The Thunder strategy assigns concentrated patrols to state routes, rural roads and interstate highways on alternating schedules for each day of the crackdown. Thunder officers will conduct safety belt and sobriety roadchecks and speed patrols while collecting enforcement data to document their life-saving progress.



Operation Thunder has a history of reducing highways deaths since the highway safety project's inception in 2007. Each time it's launched, the GOHS Thunder Taskforce deploys a combined safety belt, speed and DUI mobilization with local Traffic Enforcement Units. H.E.A.T. officers are certified as field sobriety or drug recognition experts, with required training in advanced traffic law, DUI Breathalyzer and radar equipment, emergency vehicle operation and pursuit intervention.

FFY 2019 Thunder Mobilizations

- Burke County: December 11-12, 2018
- Claxton/Effingham: December 19-21, 2018
- Savannah: March 13-16, 2019
- Albany: September 20-21, 2019

Project Title: Mobilizations (\*indicates national mobilizations)

Mobilization Event	Duration	Description / Highlights
Click It or Ticket	November 16-26, 2018	<ul style="list-style-type: none"> <li>• Focus: Seat belts</li> <li>• 38.43% of agencies participated</li> </ul>
Drive Sober or Get Pulled Over*	December 18, 2018- January 3, 2019	<ul style="list-style-type: none"> <li>• Focus: Impaired Driving</li> <li>• 41.79% of agencies participated</li> </ul>
Connect 2 Disconnect	April 8 – 15, 2019	<ul style="list-style-type: none"> <li>• Focus: Distracted Driving</li> <li>• 37.50% of agencies participated</li> </ul>
Click It or Ticket*	May 20-June 2	<ul style="list-style-type: none"> <li>• Focus: Seat belts</li> <li>• 41.60% of agencies participated</li> </ul>
Drive Sober or Get Pulled Over	June 21 - July 4, 2019	<ul style="list-style-type: none"> <li>• Focus: Impaired Driving</li> <li>• 35.82% of agencies participated</li> </ul>
Drive Sober or Get Pulled Over	August 16 – September 2, 2019	<ul style="list-style-type: none"> <li>• Focus: Impaired Driving</li> <li>• 32.28% of agencies participated</li> </ul>
Drive Sober or Get Pulled Over	December 18 – January 3, 2019	<ul style="list-style-type: none"> <li>• Focus: Impaired Driving</li> <li>• 41.79% of agencies participated</li> </ul>
One Hundred Days of Summer H.E.A.T.	May 20 - September 2, 2019	The 100 Days of Summer H.E.A.T. (Highway Enforcement of Aggressive Traffic) campaign is a multi-jurisdictional highway safety program designed to reduce fatal crash counts <b>during Georgia's deadly holiday driving period from Memorial Day through Labor Day</b> . Law enforcement partners operate 100 Days of Summer H.E.A.T. in all corners of the state looking for all manner of unsafe motorists...from drunk drivers and aggressive speeders to distracted drivers who continue to text while behind the wheel.

Mobilization Event	Duration	Description / Highlights
CIOT Border to Border	May 20, 2019	<p>The summer Click It Or Ticket campaign was kicked off at the annual CIOT Border to Border event, designed to raise awareness of the importance of safety belts ahead of the Memorial Day holiday weekend.  <a href="http://www.litefm967.com/2019/05/20/state-click-it-or-ticket-campaign-starts-may-20-with-border-to-border-kickoff-event/">(http://www.litefm967.com/2019/05/20/state-click-it-or-ticket-campaign-starts-may-20-with-border-to-border-kickoff-event/)</a></p>
Operation Zero Tolerance	June 21-July 4, 2019	<p>Operation Zero Tolerance is Georgia's high-visibility enforcement program that targets impaired drivers through concentrated patrols and sobriety checkpoints; over 350 agencies across the state participated.   <a href="https://www.mdjonline.com/neighbor_newspapers/news/state/calhoun-police-to-take-part-in-operation-zero-tolerance/article_2da12aa5-32db-5524-99e4-0770fa3f1021.html">           (https://www.mdjonline.com/neighbor_newspapers/news/state/calhoun-police-to-take-part-in-operation-zero-tolerance/article_2da12aa5-32db-5524-99e4-0770fa3f1021.html)         </a></p>
Operation Southern Shield 	July 14-21, 2019	<p>Law enforcement from Georgia, South Carolina, Alabama, Florida and Tennessee teamed up to combat speeding. This was the third year of this campaign. Georgia and Tennessee held a joint kickoff event on Monday, July 15 at the Tennessee Welcome Center Interstate 75 in East Ridge, Tennessee. Other joint enforcement activities were held throughout the week with Alabama, Florida and South Carolina agencies.  <a href="https://www.albanyherald.com/news/georgia-taking-part-in-third-operation-southern-shield-campaign/article_264d73d2-a42f-11e9-b146-2fd6498b4f81.html">           (https://www.albanyherald.com/news/georgia-taking-part-in-third-operation-southern-shield-campaign/article_264d73d2-a42f-11e9-b146-2fd6498b4f81.html)         </a></p>
Hands Across the Border 	August 26-30, 2019	<p>Law enforcement from Georgia joined forces with counterparts in Florida, Alabama, South Carolina, and Tennessee to conduct joint road checks in their respective states over a 5-day period leading up to Labor Day weekend. FFY <b>2019 marked the campaign's 28<sup>th</sup></b> year. State and local law enforcement in all five states worked simultaneously to take drunk and drugged drivers off the roads, as well as issue citations for distracted driving, speeding, being unbuckled (including car seats) and other traffic violations in an effort to make roads even safer for the holiday weekend.   <a href="https://www.mypanhandle.com/news/tri-state-area-law-enforcement-bands-together-this-labor-day-weekend/">           (https://www.mypanhandle.com/news/tri-state-area-law-enforcement-bands-together-this-labor-day-weekend/)         </a> <a href="https://www.wrbl.com/news/local-news/gohs-hands-across-the-border-returns-to-columbus/">           (https://www.wrbl.com/news/local-news/gohs-hands-across-the-border-returns-to-columbus/)         </a></p>

# COMMUNICATIONS (MEDIA)



## FUNDED PROJECTS:

- 402PM
- 405d M6X Paid Media

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-402PM-036	Amount Obligated:	\$580,000.00
Project Title:	402PM	Funding Source:	402PM	Total Expended:	\$528,462.49
Project Description:	To fund GOHS in-house statewide comprehensive occupant protection paid media campaign activities designed to reduce related motor vehicle crash injuries and fatalities.				
State Targets:	Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.				

Activities Funded/Implemented	Results
November CIOT 2018 News Conference	-Thanksgiving Click It or Ticket media advisory
May CIOT 2019 News Conference	-GOHS Thanksgiving Click it or Ticket news release
<p>Evaluation: Number of news conferences planned will be a minimum of 1 in November and 1 in May but could be up to 5 for each of those same periods if a media tour is utilized. Participating agencies submit activity reports. The PIO Unit also receives daily media clips that will show the extent of our media coverage. (Nov and May)</p>	<p>-11Alive seatbelt safety story (December)</p> <p>-May CIOT news release</p> <p>-Belts and Buoys media calls (joint project of GOHS, Georgia Department of Natural Resources, and Georgia State Patrol to encourage use of seat belts and life vests)</p> <p>-Child Passenger Safety Week (September 15-19) statewide release and weeklies</p> <p>Tracked daily news clips, media buys, citizen response emails from website</p>

Grantee:	GAGOHS - Grantee	Grant Number:	GA-2019-405d M6X LOW-038	Amount Obligated:	\$850,000.00
Project Title:	405d M6X Paid Media	Funding Source:	405d M6X	Total Expended:	\$641,044.21
Project Description:	To fund in-house, statewide comprehensive impaired driving paid media campaign activities designed to reduce alcohol-related crashes, injuries and fatalities.				
State Targets:	<b>Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview</b> below for details.				

Activities Funded/Implemented	Results
Christmas/New Year 2018-2019 OZT News Conference(s)	-December 18: Team Georgia impaired driving holiday news conference
Independence Day 2019 OZT News Conference(s)	-TEAM Georgia news release and media advisory (December)
Labor Day News Conference 2019 OZT News Conference(s)	-Statewide general impaired driving holiday news release (December)
News Conferences will be a minimum as described in the monthly count below but could increase if statewide media tours are implemented.	-Super Bowl impaired driving statewide news release (January)
	<b>-St. Patrick's Day TEAM Georgia news release and media advisory</b>
	-100 Days of Summer HEAT news release (May)
	-July 4 Drive Sober statewide news release
	-Southern Shield news release and media advisories (July)
	-Hands Across The Border Media Advisories: Savannah, Kingsland, Valdosta, Columbus, Ringgold (August)
	-HATB/Labor Day OZT Statewide News Release (August)

## FFY 2019 MEDIA OVERVIEW

In FY2019, the Governor’s Office of Highway Safety placed media buys in the six major media markets of Georgia, which includes Atlanta, Albany/Valdosta, Augusta, Savannah, Columbus and Macon. As per Nielsen ratings for both television and radio, the number of people reached by each GOHS paid media campaign in these markets tabled below.

MARKET	TV	RADIO (Age 12+)
Atlanta	2,341,390	4,085,000
Albany/Valdosta	130,950	416,200
Augusta	264,350	678,500
Savannah	303,390	334,300
Columbus	198,740	583,700
Macon	224,180	378,500

## EARNED MEDIA EVENTS

FY2019 were supplemented throughout the year with the following earned media campaigns, which were executed with news conferences, social media messaging (please see Social Media Addendum at the end of this section) on Facebook/Twitter/Instagram and news releases sent to statewide print and broadcast media.

DATE	CAMPAIGN	LOCATION
11/20/18	Click It or Ticket	Augusta, Savannah, Macon and Columbus
12/12/18	Holiday Impaired Driving Prevention	Atlanta
03/14/19	St. <b>Patrick’s Day Impaired</b> Driving Prevention	Atlanta
03/16/19	Operation Lucky Charms	Savannah
05/22/19	Belts and Buoys (Occupant Protection)	Atlanta, Augusta, Cordele and Columbus
07/15/19	Operation Southern Shield (Speed)	Chattanooga, Columbus, Valdosta and Augusta
07/29/19-08/02/19	Back-To-School	Atlanta, Columbus, Macon, Augusta and Savannah
08/26/19-08/30/19	Hands Across the Border	Savannah, Valdosta, Kingsland, Columbus and Ringgold



## Earned Media Campaigns

CAMPAIGN	DATE	PROGRAM AREA
Yield Behind the Wheel	October 2018	Share the Road
Teen Driver Safety Awareness	October 2018	Teen Driving
Pedestrian Safety Awareness	October 2018	Pedestrian Safety
TEAM Georgia	December 2018	Impaired Driving
Impaired Driving Awareness	February 2019	Super Bowl Impaired Driving
Operation Lucky Charms	March 2019	<b>St. Patrick's Day</b> Impaired Driving
TEAM Georgia	March 2019	<b>St. Patrick's Day</b> Impaired Driving
Distracted Driving Awareness	April 2019	Distracted Driving
Motorcycle Safety Awareness	May 2019	Motorcycle Safety
Belts and Buoys	May 2019	Occupant Protection & Impaired Driving
Operation Southern Shield	July 2019	Speed
<b>School's Open, Drive Carefully</b>	Late July-Early August 2019	Schools Bus & Pedestrian Safety
Hands Across the Border	August 2019	Multiple
Child Passenger Safety Awareness	September 2019	Occupant Protection



## PAID MEDIA CAMPAIGNS

### 2018 Georgia/Florida Impaired Driving Prevention Campaign

Dates: October 22-28, 2019

Formats: Television, Radio, Digital

Budget Spent: \$21,625

Agency: InterConnect



GOHS and the Florida Department of Transportation Highway Safety Office combined resources to sponsor impaired driving prevention messages during the week of the Georgia/Florida football game in Jacksonville, Florida. The game is traditionally known for the large consumption of alcohol by fans attending the game and other festivities during the week in northeast Florida and southeast Georgia. GOHS had 101 messages to air on WLTV and WJXX television during the week, including prime local viewing opportunities in news, as well as one of the primary sponsors for a special on the game that aired on Friday before the Saturday kick. GOHS also received banner ads on the firstcoastnews.com desktop and mobile platforms during the week. The commercial schedule was estimated to have reached 608,865 adults 18+ in the Jacksonville DMA and 50,000 digital impressions on firstcoastnews.com. FDOT Highway Safety Office purchased an ad to run in the stadium the day of the game and radio messages on the two radio networks of both schools.

Elements	Spots	Cost
Border War Special	2 X :30 messages 2 open/close billboards Sponsor tag on station promos	\$1,990
WTLV early am news	11 X :30	\$3,025
WTLV afternoon/night news	25 X :30	\$9,610
Regular programming/sports	23 X :30	\$7,000

## 2018 Thanksgiving Click It Or Ticket (CIOT) Campaign

Dates: November 12-27

Formats: Television, Radio

Budget Spent: \$244,490

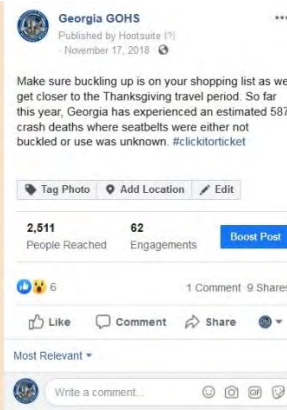
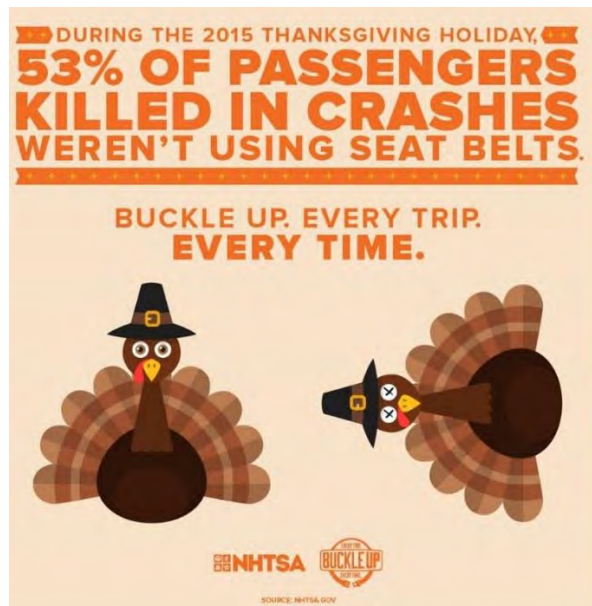
Agency: InterConnect



	Cost	Paid Spots	Bonus Spots	Total Spots
Broadcast	\$81,678	1,117	916	2,033
Cable	\$13,505	677	540	1,217
Radio	\$149,307	8,418	9,192	17,610

GOHS ran its annual, Thanksgiving CIOT paid media campaign in conjunction with statewide, high-visibility enforcement from November 12 to 27 in 2018. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, **Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide CIOT campaign with both social norming and enforcement messaging.**

The purpose of this campaign was to fund an in-house, statewide comprehensive occupant protection paid media campaign designed to reduce unbelted motor vehicle crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Thanksgiving travel period, which was 6 p.m. on Wednesday, Nov. 21 to 11:59 p.m. on Sunday, Nov. 25 in Georgia. The CIOT/occupant protection message targeted males, 18-34, with both a daytime and nighttime compliance message.



The following are examples of earned media received:

- 1) State kicks off "Click it or Ticket" holiday travel campaign (<https://www.augustachronicle.com/news/20181120/state-kicks-off-click-it-or-ticket-holiday-travel-campaign>)
- 2) 'Click It or Ticket' campaign ramps up ahead of holiday travel (<https://www.wrdw.com/content/news/Click-It-Or-Ticket-campaign-ramps-up-ahead-of-holiday-travel-500939521.html>)
- 3) Police are reminding travelers before the hitting the road for the holidays buckle up (<https://41nbc.com/2018/11/20/police-reminding-travelers-hitting-road-holidays-buckle/>)
- 4) GA law enforcement officials encouraging safe driving ahead of Thanksgiving holiday (<https://www.wtvm.com/2018/11/21/ga-law-enforcement-officials-encouraging-safe-driving-ahead-thanksgiving-holiday/>)
- 5) Drivers reminded to buckle up, drive sober during Thanksgiving holiday travel (<https://www.timesfreepress.com/news/breakingnews/story/2018/nov/20/drivers-reminded-buckle-drive-sober-during-thanksgiving-holiday-travel-period/483444/>)
- 6) Buckle Up before getting on the road this Thanksgiving ([https://www.mdjonline.com/news/buckle-up-before-getting-on-the-road-this-thanksgiving/article\\_8dc5647c-ecef-11e8-b4b2-73afad287213.html](https://www.mdjonline.com/news/buckle-up-before-getting-on-the-road-this-thanksgiving/article_8dc5647c-ecef-11e8-b4b2-73afad287213.html))
- 7) Augusta area saw no traffic fatalities over Thanksgiving holiday travel period (<https://www.augustachronicle.com/news/20181128/augusta-area-saw-no-traffic-fatalities-over-thanksgiving-holiday-travel-period>)
- 8) 15 killed in Georgia crashes over Thanksgiving weekend; hundreds arrested on DUI charges (<https://www.ajc.com/news/killed-georgia-crashes-over-thanksgiving-weekend-hundreds-arrested-dui-charges/GJ1iKfGLKms3l0QCH7wreO/>)

## 2018/2019 Holiday Drive Sober Campaign

Dates: December 21-January 6

Formats: Television, Radio

Budget Spent: \$249,754

Agency: InterConnect



	Cost	Paid Spots	Bonus Spots	Total Spots
Broadcast	\$96,361	943	778	1,721
Cable	\$14,699	1,112	1,358	2,470
Radio	\$138,694	7,956	11,117	19,073

GOHS ran its annual, Christmas/New Year's holiday paid media campaign in conjunction with statewide, high-visibility enforcement from Dec. 21, 2018 to Jan. 6, 2019. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide holiday Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Christmas/New Year's holiday travel periods, which was 6 p.m. on Friday, Dec. 21 to 11:59 p.m. on Wednesday, Dec. 26 for Christmas and 6 p.m. on Friday, Dec. 28 to 11:59 p.m. on Tuesday, Jan. 1 in Georgia. The Drive Sober impaired driving message targeted males, 18-34.



The following are examples of earned media received:

- 1) Warner Robins Police crack down on impaired driving (<https://www.13wmaz.com/article/news/local/warner-robins-police-crack-down-on-impaired-driving/93-622212367>)
- 2) Warner Robins Police starting Operation Safe Streets (<https://www.13wmaz.com/article/news/local/warner-robins-police-starting-operation-safe-streets/93-622050383>)
- 3) December will bring increased DUI enforcement in GA (<http://valdostatoday.com/psa/2018/12/december-will-bring-increased-dui-enforcement-in-ga/>)
- 4) Burke County Sheriff's Office to put increase emphasis on traffic safety during holidays (<https://www.augustachronicle.com/news/20181211/burke-county-sheriffs-office-to-put-increased-emphasis-on-traffic-safety-during-holidays>)
- 5) State launches sober driving campaign with TEAM Georgia ([https://www.mdjonline.com/news/state-launches-sober-driving-campaign-with-team-georgia/article\\_4042815a-02dc-11e9-be38-1329396bf982.html](https://www.mdjonline.com/news/state-launches-sober-driving-campaign-with-team-georgia/article_4042815a-02dc-11e9-be38-1329396bf982.html))
- 6) Claxton Police Department swears in additional officers for Thunder Task Force (<https://www.wtoc.com/2018/12/19/claxton-police-department-swears-additional-officers-thunder-task-force/>)
- 7) Milledgeville police target impaired drivers ([https://www.unionrecorder.com/news/milledgeville-police-target-impaired-drivers/article\\_c5fc3d30-03dc-11e9-b706-af67b91d5e58.html](https://www.unionrecorder.com/news/milledgeville-police-target-impaired-drivers/article_c5fc3d30-03dc-11e9-b706-af67b91d5e58.html))
- 8) **Don't get pulled over this holiday season** ([http://www.northwestgeorgianews.com/calhoun\\_times/drive-sober-or-get-pulled-over-this-holiday-season/article\\_eb40bd1e-03eb-11e9-8d2c-6b3d85ea6539.html](http://www.northwestgeorgianews.com/calhoun_times/drive-sober-or-get-pulled-over-this-holiday-season/article_eb40bd1e-03eb-11e9-8d2c-6b3d85ea6539.html))
- 9) Georgia law enforcement will continue their zero tolerance for DUI by taking all impaired drivers straight to jail (<https://www.thepostsearchlight.com/2018/12/21/georgia-law-enforcement-will-continue-their-zero-tolerance-for-dui-by-taking-all-impaired-drivers-straight-to-jail/>)
- 10) **Troopers prepare for busy Christmas, New Year's travel periods** (<https://patch.com/georgia/woodstock/troopers-prepare-busy-christmas-new-years-travel-periods>)
- 11) Federal, state officials urge driver safety this holiday season ([https://www.gwinnettdailyreport.com/local/federal-state-officials-urge-driver-safety-this-holiday-season/article\\_3ae5ed72-6b2b-5892-8302-4c7967576494.html](https://www.gwinnettdailyreport.com/local/federal-state-officials-urge-driver-safety-this-holiday-season/article_3ae5ed72-6b2b-5892-8302-4c7967576494.html))

- 12) Travel safety campaign (<https://www.wrbl.com/news/local-news/travel-safety-campaign/>)
- 13) **Rome Police "zero tolerance" now in effect** (<http://coosavalleynews.com/2018/12/rome-police-zero-tolerance-now-in-effect/>)
- 14) GOHS and TEAM Georgia partner in statewide effort to encourage safe driving (<https://www.news-reporter.com/articles/gohs-and-team-georgia-partner-in-statewide-effort-to-encourage-safe-driving/>)
- 15) Operation Rolling Thunder storms through Claxton (<https://www.claxtonenterprise.com/operation-rolling-thunder-storms-through-claxton/>)
- 16) **Sheriff's Office reports several arrests** ([http://www.charltoncountyherald.com/news/sheriff-s-office-reports-several-arrests/article\\_0f95cb94-09e3-11e9-addf-5b73e4f4c1c8.html](http://www.charltoncountyherald.com/news/sheriff-s-office-reports-several-arrests/article_0f95cb94-09e3-11e9-addf-5b73e4f4c1c8.html))
- 17) Operation Zero Tolerance in force following a tragic Christmas travel season (<https://hometownheadlines.com/blog/2019/01/02/holiday-traffic-operation-zero-tolerance-in-force-as-new-years-holiday-weekend-follows-a-tragic-christmas-travel-season/>)
- 18) Be safe, be courteous when ringing in the new year ([https://www.unionrecorder.com/opinion/editorial-be-safe-be-courteous-when-ringing-in-the-new/article\\_57086d60-0af6-11e9-8ce6-dbabb6de7fa0.html](https://www.unionrecorder.com/opinion/editorial-be-safe-be-courteous-when-ringing-in-the-new/article_57086d60-0af6-11e9-8ce6-dbabb6de7fa0.html))

## 2019 Georgia Association of Broadcasters Occupant Protection and Impaired Driving Campaign

Dates: January-September

Formats: Television, Radio

Budget Spent: \$192,000

Agency: Georgia Association of Broadcasters

**The Governor's Office of Highway Safety has continued is non-profit public safety message paid media campaign with the Georgia Association of Broadcasters.** We spend \$8,000 a month for spots to air on GAB member television stations throughout the state and \$8,000 a month for spots to air on radio stations around the state. The monthly campaign allows us to target our message to align with the NHTSA Communications calendar when it comes to airing Impaired Driving, Occupant Protection or Distracted Driving messaging. GOHS ran Impaired Driving prevention messages on both radio and television for December, February, March, June, July, and August. GOHS ran Occupant Protection messages in November, January, May, and September. GOHS ran Distracted Driving prevention messages in April and October. GAB member stations air these spots where available and we are able to reach 3.75 million Georgians annually. For the year, we received 27,850 radio spots at a cost of less than \$3.50 for a (: 30) second paid media message and we paid \$10.45 for each of the 9,183 (: 30) television spots that aired in all markets in the state, including Atlanta.

Month	Radio Spots	Radio Value	TV Spots	TV Value	Total Spots	Total Value
10/2018	1,346	\$73,650	636	\$105,986	1,982	\$179,636
11/2018	1,908	\$82,841	563	\$85,165	2,471	\$168,006
12/2018	2,120	\$135,479	708	\$79,555	2,828	\$215,034
01/2019	2,503	\$98,451	618	\$134,690	3,121	\$233,141
02/2019	1,516	\$80,101	520	\$103,616	2,036	\$183,717
03/2019	1,999	\$114,786	403	\$72,630	2,402	\$187,416
04/2019	2,179	\$120,369	604	\$122,688	2,783	\$243,057
05/2019	2,290	\$103,295	643	\$122,223	2,933	\$225,518
06/2019	1,682	\$115,489	397	\$135,326	2,079	\$250,815
07/2019	1,510	\$72,949	698	\$103,362	2,209	\$176,311
08/2019	1,716	\$92,589	675	\$72,725	2,491	\$165,314
09/2019	2,061	\$95,098	734	\$142,434	2,795	\$237,532
TOTAL	27,850	\$1,458,799	9,183	1,555,043	37,033	\$3,013,842



2019 Georgia Public Broadcasting BuckleUp  
Occupant Protection Campaign

Dates: January-March, August-September

Formats: Television, Radio

Budget Spent: \$205,000

Agency: Georgia Public Broadcasting



The Governor’s Office of Highway Safety continued for a third straight year with our BuckleUpGeorgia Teen Driving Safety Campaign. The media included a \$125,000 public service campaign that included teen driving safety videos with Ford Driving Skills for Life, testimonials from students and parents on how loved ones have been lost and saved by seat belts, a student public safety message contest where the top five videos were aired on television, and interviews during the season on various highway safety programs including SADD, Georgia Driver’s Education Training Scholarships, AutoCoach teen driving safety teaching app, and other highway safety partners. The second phase was an \$80,000 buy to run 268 (: 30) second Occupant Protection Messages during GPB’s high school football coverage (live & digital streaming), replays, run of show and digital banners.



Television

TV Impressions	30,980,569
TV Heads UP Georgia Impressions	35,667,471
TV Billboard Impressions	15,852,209
Total Impressions	82,500,249

Digital

GPB Website Banner Impressions	213,459
GPB Sports App Impressions	4,409,408
Total Impressions	4,662,867

2019 All South Highway Safety Team Impaired Driving and Occupant Protection Campaign

Dates: April-September

Formats: Television, Radio

Budget Spent: \$205,000

Agency: Fox Sports in conjunction with SHSO's from TN, SC and NC.



The Georgia Governor's Office of Highway Safety continued its partnership with the Tennessee Highway Safety Office, North Carolina Governor's Highway Safety Program, and the South Carolina Highway Safety Office to air impaired driving prevention and occupant protection messages during 84 live broadcasts of Atlanta Braves baseball games during the 2019 season. The total cost for the season long campaign was \$540,000 with Georgia paying 70% of the cost based on the fact that 70% of the total audience lived in Georgia. Occupant Protection and Impaired Driving messages were alternated each month to correspond with the NHTSA safety campaigns. In Atlanta, the campaign delivered more than 57 million impressions for Adults 18 and over and in Georgia the number was more than 74 million for the same demographic.

Braves 2019 Season Campaign Recap

Element	# Elements Ordered	# Elements Aired	Additional Value
Braves In-Game Spots	168	230	\$186,000
Braves In GameFlow	84	84	\$0
Braves :05 Billboards	84	84	\$0
Braves Re-Air spots	180	230	\$7,500
Braves ReAir Billboards	84	84	\$0
Braves Re-Air GameFlow	84	84	\$0
Braves Pre-Game Bonus Spots	0	81	\$60,750
Braves Post-Game Bonus Spots	0	28	\$28,000
Sports Programming Spots	300	1553	\$93,875
Total Broadcast Elements	984	2458	\$376,225
Fox Sports Go Streaming	1,550,000 impressions ordered	3,023,680 impressions delivered	\$44,210
Total Additional Value			\$420,435

## 2019 Memorial Day Click It or Ticket Campaign

Dates: May 20-June 3

Formats: Television, Radio

Budget Spent: \$239,700

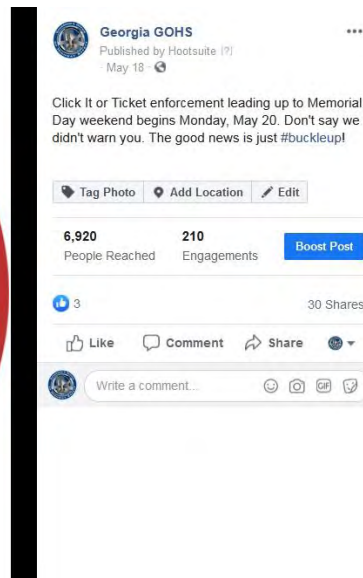
Agency: InterConnect



	Cost	Paid Spots	Bonus Spots	Total Spots
Broadcast	\$75,796	956	857	1,813
Cable	\$14,220	633	501	1,134
Radio	\$149,684	8,132	8,695	16,827

GOHS ran its annual, Memorial Day CIOT paid media campaign in conjunction with statewide, high-visibility enforcement from May 20 to June 3 in 2019. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide CIOT campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive occupant protection paid media campaign designed to reduce unbelted motor vehicle crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Memorial Day travel period, which was 6 p.m. on Friday, May 24 to 11:59 p.m. on Monday, May 27 in Georgia. The CIOT/occupant protection message targeted males, 18-34, with both a daytime and nighttime compliance message.



The following are examples of earned media received:

- 1) State Click It or Ticket campaign starts May 20 with Border to Border kickoff event (<http://www.wbyz94.com/2019/05/20/state-click-it-or-ticket-campaign-starts-may-20-with-border-to-border-kickoff-event/>)
- 2) State troopers plan busy Memorial Day weekend (<https://dawson.fetchyournews.com/2019/05/20/state-troopers-plan-busy-memorial-day-weekend/>)
- 3) State troopers set for busy Memorial Day weekend (<https://lumpkin.fetchyournews.com/2019/05/20/state-troopers-set-for-busy-memorial-day-weekend/>)
- 4) State troopers preparing for a busy Memorial Day weekend (<http://www.heardcitizen.com/state-troopers-preparing-for-a-busy-memorial-day-weekend>)
- 5) Click It or Ticket this Memorial Day (<https://www.themillennews.com/articles/click-it-or-ticket-this-memorial-day/>)
- 6) Calhoun police join summer driving crackdown ([http://www.northwestgeorgianews.com/calhoun-police-join-summer-driving-crackdown/article\\_7bdd0c4c-7bec-11e9-8aa6-73e92d45dde6.html](http://www.northwestgeorgianews.com/calhoun-police-join-summer-driving-crackdown/article_7bdd0c4c-7bec-11e9-8aa6-73e92d45dde6.html))
- 7) GSP and DNR teaming up for Belts and Buoys tour (<https://921wlhr.com/52602-2/>)
- 8) Shaping up to be a tragic Memorial Day weekend on Georgia roads (<http://news.monroelocal.org/update-shaping-up-to-be-a-tragic-memorial-day-weekend-on-georgia-roads/>)
- 9) Click It or Ticket underway in Forsyth County, Georgia (<https://www.montlick.com/montlick-blog/personal-injury/8304-click-it-or-ticket-underway-in-forsyth-county-georgia>)
- 10) Law enforcement gears up for holiday traffic ([https://www.albanyherald.com/news/law-enforcement-gears-up-for-holiday-traffic/article\\_8abed318-7c8b-11e9-9ac6-db42a6aa4872.html](https://www.albanyherald.com/news/law-enforcement-gears-up-for-holiday-traffic/article_8abed318-7c8b-11e9-9ac6-db42a6aa4872.html))
- 11) MPD on alert for holiday period ([https://www.unionrecorder.com/news/mpd-on-alert-for-holiday-period/article\\_3588d36c-7cd1-11e9-80d0-f77452c7ee64.html](https://www.unionrecorder.com/news/mpd-on-alert-for-holiday-period/article_3588d36c-7cd1-11e9-80d0-f77452c7ee64.html))
- 12) Law officials warn about boating crack down this weekend (<https://wfxl.com/news/local/law-officials-warn-about-boating-crack-down-this-weekend>)
- 13) GSP and DNR teaming up for Belts and Buoys tour (<https://921wlhr.com/52602-2/>)
- 14) Safety on the water (<https://www.wjbf.com/news/special-reports/special-report-safety-on-the-water/>)

- 15) State troopers preparing for a busy Memorial Day weekend  
(<https://allongeorgia.com/georgia-public-safety/state-troopers-preparing-for-a-busy-memorial-day-weekend/>)
- 16) Ahead of Memorial Day weekend, local, state officials stress safety on water, roads  
([https://www.gwinnettdaily.com/local/ahead-of-memorial-day-weekend-local-state-officials-stress-safety/article\\_a2b1ab50-7d74-11e9-b2f0-f70a43073ef3.html](https://www.gwinnettdaily.com/local/ahead-of-memorial-day-weekend-local-state-officials-stress-safety/article_a2b1ab50-7d74-11e9-b2f0-f70a43073ef3.html))
- 17) Law officials warn about boating crack down this weekend  
(<https://wfxl.com/news/local/law-officials-warn-about-boating-crack-down-this-weekend>)
- 18) **'Click It or Ticket' campaign reaches Cherokee County, Georgia**  
(<https://www.montlick.com/montlick-blog/accident-news/8301-click-it-or-ticket-campaign-reaches-cherokee-county-georgia>)
- 19) Click It or Ticket Marietta (<https://patch.com/georgia/marietta/s/gpzai/click-it-or-ticket-cobb-county-after-53-crash-deaths>) - Additional county-specific articles were run in 37 other local Patch newspapers).

## 2019 July 4th Operation Zero Tolerance/Drive Sober Campaign

Dates: June 24-July 8

Formats: Television

Budget Spent: \$239,978

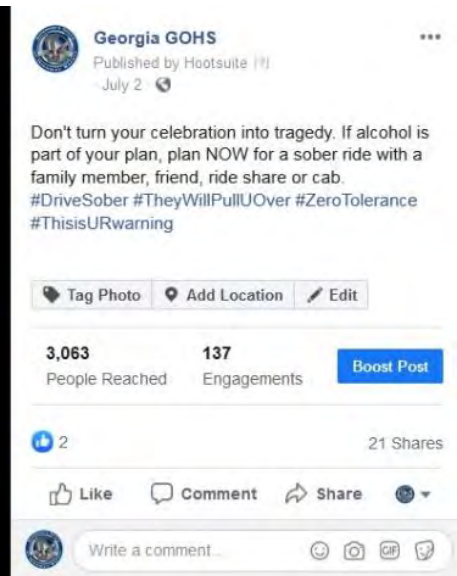
Agency: InterConnect



	Cost	Paid Spots	Bonus Spots	Total Spots
Broadcast	\$79,417	1,031	966	1,997
Cable	\$13,966	991	784	1,775
Radio	\$146,595	8,607	8,818	17,425

GOHS ran its annual, Fourth of July holiday paid media campaign in conjunction with statewide, high-visibility enforcement from June 24 to July 8, 2019. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, **Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide Fourth of July Drive Sober campaign with both social norming and enforcement messaging.**

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Fourth of July holiday travel period, which was 6 p.m. on Wednesday, July 3 to 11:59 p.m. on Sunday, July 7 in Georgia. The Drive Sober impaired driving message targeted males, 18-34.



The following are examples of earned media received:

- 1) 4th of July safety with Governor's Office of Highway Safety (<https://www.11alive.com/video/entertainment/television/programs/atlanta-and-company/4th-of-july-safety-with-governors-office-of-highway-safety/85-c3839fea-6ad1-492f-9f7b-d7a6d346c82e>)
- 2) AMS to celebrate 4th of July with drag racing, fireworks (<https://griffindailynews.com/news/9849/ams-to-celebrate-4th-of-july-with-drag-racing-fireworks/>)
- 3) Calhoun police to take part in Operation Zero Tolerance ([https://www.mdjonline.com/neighbor\\_newspapers/news/state/calhoun-police-to-take-part-in-operation-zero-tolerance/article\\_2da12aa5-32db-5524-99e4-0770fa3f1021.html](https://www.mdjonline.com/neighbor_newspapers/news/state/calhoun-police-to-take-part-in-operation-zero-tolerance/article_2da12aa5-32db-5524-99e4-0770fa3f1021.html))
- 4) Calhoun police to take part in Operation Zero Tolerance ([http://www.northwestgeorgianews.com/calhoun\\_times/calhoun-police-to-take-part-in-operation-zero-tolerance/article\\_cbd707c2-92ba-11e9-b21d-e3b504fc6d03.html](http://www.northwestgeorgianews.com/calhoun_times/calhoun-police-to-take-part-in-operation-zero-tolerance/article_cbd707c2-92ba-11e9-b21d-e3b504fc6d03.html))
- 5) Rome, Floyd County, Calhoun officer join Operation Zero Tolerance crackdown on impaired drivers, Friday through Independence Day (<https://hometownheadlines.com/blog/2019/06/20/rome-floyd-county-calhoun-police-join-operation-zero-tolerance-crackdown-on-impaired-drivers-friday-through-independence-day/>)
- 6) Rome Police to target impaired drivers (<https://coosavalleynews.com/2019/06/rome-police-to-target-impaired-drivers/>)
- 7) Rome police up enforcement of impaired driver laws through July 4 holiday ([http://www.northwestgeorgianews.com/rome/news/local/rome-police-up-enforcement-of-impaired-driver-laws-through-july/article\\_a84c2e68-939b-11e9-adff-ab258c55467c.html](http://www.northwestgeorgianews.com/rome/news/local/rome-police-up-enforcement-of-impaired-driver-laws-through-july/article_a84c2e68-939b-11e9-adff-ab258c55467c.html))
- 8) **Catoosa County Sheriff's Office to have concentrated** patrol efforts in July (<https://www.chattanooga.com/2019/6/24/392431/Catoosa-County-Sheriff-s-Office-To-Have.aspx>)
- 9) Jóvenes alerta al volante (<https://lavisionnewspaper.com/locales/jovenes-alerta-al-volante/>)
- 10) Manos y silencio al volante (<https://lavisionnewspaper.com/noticias/manos-y-silencio-al-volante/>)

- 11) Catoosa County emphasizing enforcement of hands-free law during month-long concentrated patrol  
([http://www.northwestgeorgianews.com/catoosa\\_walker\\_news/news/local/catoosa-county-emphasizing-enforcement-of-hands-free-law-during-month/article\\_b8128aec-9781-11e9-82fb-2b3c1370bbfd.html](http://www.northwestgeorgianews.com/catoosa_walker_news/news/local/catoosa-county-emphasizing-enforcement-of-hands-free-law-during-month/article_b8128aec-9781-11e9-82fb-2b3c1370bbfd.html))
- 12) Catoosa County emphasizing enforcement of hands-free law during month-long concentrated patrol  
([https://www.mdjonline.com/neighbor\\_newspapers/news/state/catoosa-county-emphasizing-enforcement-of-hands-free-law-during-month/article\\_bbea014c-f84c-5616-a5e7-09a52bcbe79f.html](https://www.mdjonline.com/neighbor_newspapers/news/state/catoosa-county-emphasizing-enforcement-of-hands-free-law-during-month/article_bbea014c-f84c-5616-a5e7-09a52bcbe79f.html))
- 13) GSP urges motorists to put safety first during 4<sup>th</sup> of July holiday  
(<https://dawson.fetchyournews.com/2019/06/26/gsp-urges-motorists-to-put-safety-first-during-4th-of-july-holiday/>)



## 2018-2019 Huddle High School Athletic Tickets Campaign

Dates: October 1, 2018-May 31, 2019/ August 1, 2019-September 30, 2019

Formats: Print

Budget Spent: \$156,000

Media Buy Agency: Huddle, Inc.

**The Governor's Office of Highway Safety** spent \$156,000 to run print Occupant Protection messaging on the back of tickets sold for athletic events involving 446 Georgia High School Association member schools. These tickets were for regular season and postseason events for the final eight months of the 2018-19 school year and the first two months of the 2019-20 school year. According to information provided by Huddle, Inc., there were 7,127,000 tickets sold during the 2018-19 athletic year giving our agency 20,437,000 impressions with Occupant Protection messaging.

## 2019 PGA Tour Championship Campaign

Dates: August

Formats: Radio

Budget Spent: \$92,000

Agency: PGA Tour



**The Governor's Office of Highway Safety** paid \$92,000 to run Occupant Protection messages during the 2019 PGA Tour season ending Tour Championship. This event draws close to 150,000 fans to **the East Lake Golf Club to see which player will win the season's FedEx Cup title**. The buy included exclusive sponsorship of the fan wireless internet service. When fans logged on to the secure guest website, they saw a Buckle Up Georgia message. Buckle Up Georgia signs, as well as signage promoting and acknowledging our sponsorship of the internet, were posted throughout the course. Due to limited parking, most fans are bussed to the course and during their ride back to their car, **they saw our "Click It or Ticket" (:30) second public service safety message several times.**

Tournament Spectator Guide Ad	14,000 guides distributed
Shuttle Bus Video	21,314 spectators rode buses over 5 days
11 Video Boards Messages	Drive Home Safety billboard ran 3,007 times and <b>"Free Public Wifi Compliments of Governor's Office Of Highway Safety" billboard ran 2,600 times during 5 day period.</b>
Tour Championship Public Wifi	PGA Tour estimates anywhere from 15,000-20,000 spectators logged on to their WiFi network during a five-day period.
Social Media Tags	PGA Tour social media posts earned 26,273 impressions for 5 days
Finale Flyer Email Exposure	5,069 ticket holders received email with 60% <b>click through rate</b>
Tour Championship Press Release Announcing Partnership with GOHS	Distributed to 500 local and national media contacts

## 2019 High School Football Occupant Protection Campaign

Dates: October-November 18, August-September 19

Formats: Television, Radio

Budget Spent: \$18,500

Agency: WSST-TV, GACA Radio

The Governor's Office of Highway Safety spent \$12,000 to air Occupant Protection messages during their broadcasts of high school football. The sales contract called for two (:30) spots to air in 25 high school football games during the season. We also received a billboard and audio tag for each kickoff as well as run of show spots that aired during the week. WSST-TV serves viewers in the Macon and Albany markets and with their cable and satellite carriage have an audience of close to 250,000 viewers. GOHS also aired (:30) OP public safety messages on high school football games aired on three stations owned by Georgia/Carolina Radiocasting in Toccoa, Georgia. For \$2,000 per station, GOHS received two in-game spots, opening and closing billboards, in-game promotion during kickoffs, **post-game spots, spots in the weekly coaches' radio show and** run of show spots during the week. The campaign covers 10 regular season games with no extra charge for the first three games of the playoffs.

## 2019 Labor Day Operation Zero Tolerance/Drive Sober Campaign

Dates: August 19-September 8

Formats: Television, Radio

Budget Spent: \$239,996

Media Buy Agency: InterConnect



	Cost	Paid Spots	Bonus Spots	Total Spots
Broadcast	\$77,749	1,137	865	2,002
Cable	\$13,666	392	353	745
Radio	\$148,581	8,577	10,829	19,406

GOHS ran its annual, Labor Day holiday paid media campaign in conjunction with statewide, high-visibility enforcement from Aug. 19 to Sept. 8, 2019. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA's nationwide Labor Day Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Labor Day holiday travel period, which was from 6 p.m. on

Friday, Aug. 30, 2019 to 11:59 p.m. on Monday, Sept. 2, 2019 in Georgia. Drive Sober impaired driving message targeted males, 18-34.

**IN 2017, OVER THE LABOR DAY HOLIDAY PERIOD**

**256 DRIVERS DIED**

**37% OF THEM WERE DRUNK AT THE TIME OF THE CRASH**

SOURCE: NHTSA.GOV

**THAT'S WHY COPS ARE OUT TO KEEP YOU SAFE**

NHTSA

DRIVE SOBER OR GET PULLED OVER

**Georgia GOHS**  
Published by Hootsuite [?]  
August 23

We're a week away from the Labor Day weekend travel period. Be prepared. Designate a sober driver now. #DUI #drivesober

Tag Photo Add Location Edit

1,779 People Reached 32 Engagements Boost Post

2 5 Shares

Like Comment Share

Write a comment...

The following are examples of earned media received:

- 1) Law enforcement agencies from three states partner up to stop Labor Day traffic fatalities (<https://www.dothanfirst.com/news/law-enforcement-agencies-from-three-states-partner-up-to-stop-labor-day-traffic-fatalities/>)
- 2) GOHS Hands Across the Border returns to Columbus (<https://www.wrbl.com/news/local-news/gohs-hands-across-the-border-returns-to-columbus/>)
- 3) Florida, Georgia, Alabama working together to keep drivers safe over Labor Day weekend (<https://www.wjhg.com/content/news/Florida-Georgia-and-Alabama-working-together-to-keep-drivers-safe-over-Labor-Day-Weekend-558735711.html>)
- 4) NCSO joins GOHS to conduct safety road checks this Labor Day (<http://snewsi.com/id/19397213091/NCSO-joins-Georgia-GOHS-to-conduct-safety-road-checks-this-Labor-Day>)
- 5) NCSO joins Georgia GOHS to conduct safety road checks this Labor Day (<https://www.covnews.com/news/crime/ncso-joins-georgia-gohs-conduct-safety-road-checks-labor-day/>)
- 6) Law enforcement join forces to crack down on drunk drivers (<https://www.wspa.com/news/law-enforcement-join-forces-to-crack-down-on-drunk-drivers/>)
- 7) Georgia, Alabama law enforcement launches Hands Across the Border campaign (<https://www.wtvm.com/2019/08/31/georgia-alabama-law-enforcement-launches-hands-across-border-campaign/>)
- 8) Georgia, Alabama law enforcement launches Hands Across the Border campaign (<https://www.walb.com/2019/08/31/georgia-alabama-law-enforcement-launches-hands-across-border-campaign/>)

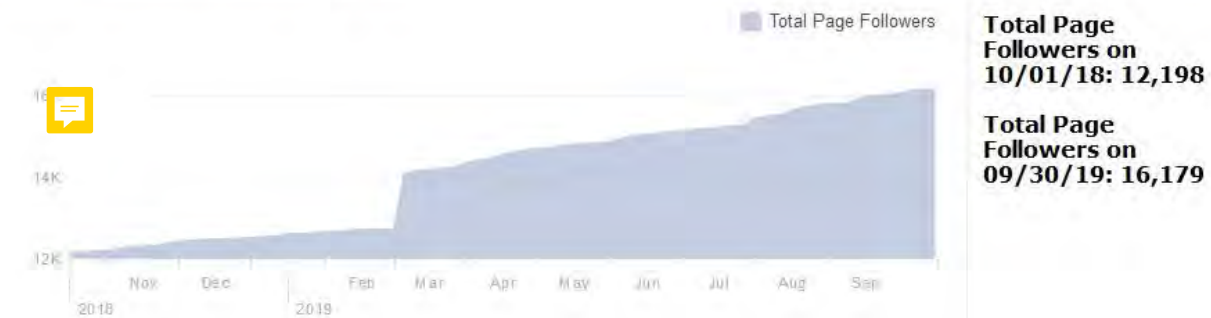
- 9) Georgia law enforcement warning drivers to slow down ahead of the Labor Day holiday (<https://www.wtvm.com/2019/08/30/georgia-law-enforcement-warning-drivers-slow-down-ahead-labor-day-holiday/>)
- 10) Georgia law enforcement warning drivers to slow down ahead of the Labor Day holiday (<https://www.walb.com/2019/08/30/georgia-law-enforcement-warning-drivers-slow-down-ahead-labor-day-holiday/>)
- 11) Law enforcement agencies across the south gearing up for Labor Day weekend (<https://www.wtoc.com/2019/08/27/law-enforcement-agencies-across-south-gearing-up-labor-day-weekend/>)
- 12) Motorists reminded to drive sober this Labor Day weekend (<https://www.thepostsearchlight.com/2019/08/27/motorists-reminded-to-drive-sober-this-labor-day-weekend/>)
- 13) Officers cracking down on drunk, distracted driving ahead of Labor Day weekend (<https://www.wrdw.com/content/news/Officers-cracking-down-on-drunk-distracted-driving-ahead-of-holiday-weekend-558296691.html>)
- 14) Multi-state initiative looks to crack down on DUIs (<https://www.wrdw.com/nbc26/content/news/Cracking-down-on-drunk-drivers-558241821.html>)
- 15) Jasper County to conduct DUI enforcement campaign (<https://www.augustachronicle.com/news/20190823/jasper-county-to-conduct-dui-enforcement-campaign>)

## SOCIAL MEDIA ADDENDUM

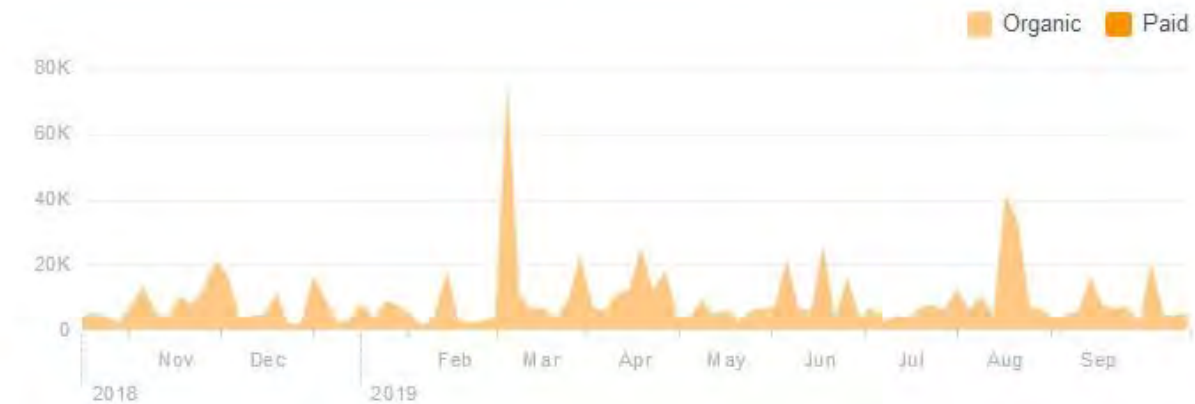
GOHS supplements all paid and earned media campaigns with posts on social media and daily posts average 4-6 per day, per platform. Facebook, Twitter and Instagram are the main networks utilized, with YouTube providing a platform to post PSA's and commercials. For FY2019, GOHS' social media presence was as follows:

### Facebook

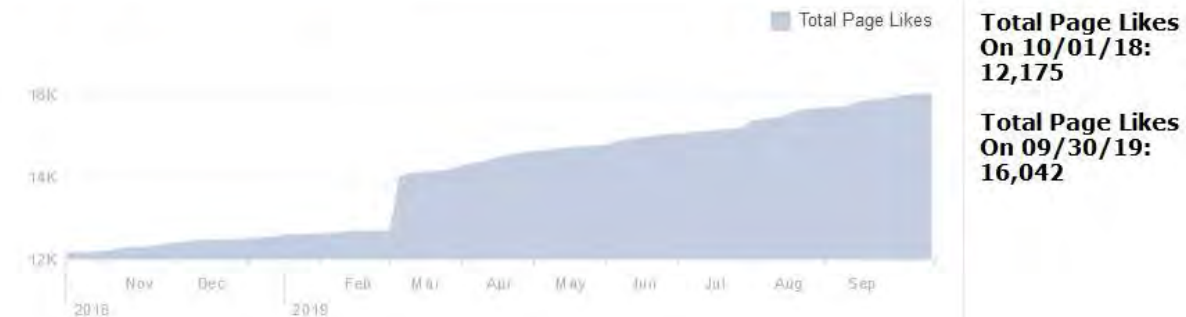
Total Page Followers as of Today: 16,179



Total Reach  
The number of people who saw any content from your Page or about your Page. This metric is estimated.



Total Page Likes as of Today: 16,042



## Twitter

Month	Twitter Impressions	New Followers
October 2018	175,000	197
November 2018	174,000	11
December 2018	238,000	128
January 2019	245,000	109
February 2019	315,000	153
March 2019	203,000	60
April 2019	180,000	80
May 2019	185,000	49
June 2019	145,000	42
July 2019	225,000	69
August 2019	262,000	68*
September 2019	336,000	28*

\*Data may not be exact for these months due to service outage

## Instagram

	Post With Greatest Impressions	Post With Greatest Reach	Post With Greatest Engagement	Post With Most Likes	Post With Most Shares
Date	04/15/19	04/15/19	07/17/19	07/17/19	06/02/19
Insight Number	887	785	70	66	30
Program Area	Distracted Driving	Distracted Driving	Speed	Speed	Alcohol
Campaign	Distracted Driving Month	Distracted Driving Month	Operation Southern Shield	Operation Southern Shield	100 Days of Summer H.E.A.T.